

Winter-Flowering Sweet Peas

GIANT SPENCER VARIETIES

The best that can be procured for winter flowering under glass.

Five Good California Varieties

Early Snowflake, large, pure white, $\frac{1}{4}$ oz., 75c; $\frac{1}{2}$ oz., \$1.25; oz., \$2.00.

Early Spring Maid, beautiful cream-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Melody, soft rose-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Song Bird, pale pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Heather Bell, rich mauve, changing to lavender, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

YARRAWA

The most popular winter-flowering Sweet Pea. Color is beautiful rose-pink with a slight salmon tint. We offer a selected strain of this variety. $\frac{1}{2}$ oz., 40c; oz., 75c; $\frac{1}{4}$ lb., \$2.25; lb., \$8.00.

Six Splendid Australian Varieties

CONCORD Spencer types

The Concord Varieties of Winter-flowering Spencer Sweet Peas are perhaps the most advanced and finest of all. The colors are distinct, clear and true. They flower earlier than any other type, and the blossoms are of large Spencer form, with long stems. Unfortunately they are shy seeders and, therefore, the seed is scarce and expensive. We are obliged to offer in packets only this year.

Prices, any of the following:

Pkt. (50 seeds), 40c; 5 pkts., \$1.75.

Concord Pink, beautiful delicate pink.

Concord Crimson, fine ruby red.

Concord Lavender, light lavender blue.

Concord White, large, pure white.

Concord Salmon, soft salmon pink.

Concord Blue, dark purple blue.



We have on hand fresh seed of Giant Flowered Cyclamen in all popular colors, also Primula, Cineraria, Calceolaria; Perennial Flower Seeds for summer sowing and Annuals for winter flowering under glass.

Stumpp & Walter Co 30-32 Barclay Street, NEW YORK

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CAXTON BUILDING
 508 South Dearborn Street
 CHICAGO

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It is generally conceded that our ROSES are the finest during the summer. All varieties cut tight especially for shipping.

Your wants for FANCY RUSSELLS and BEAUTIES. Also longest and best grades of all other ROSES. We can also supply them. Also good short and medium ROSES. Best assortment. We are headquarters for the best stock this market can supply.

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Price List mailed weekly. If you are not on our list, let us know.

NOTICE—During September we shall close at 5 p. m., and at noon Sundays and Holidays

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Lots of 5000 or more..... 110.00 per 1000

Killarney..... 100.00 per 1000

These prices are absolutely net cash.

For 2½-inch stock an additional \$50.00 per 1000 will be charged.

Orders will be booked in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

OWN ROOT—2½-inch White Killarney, Aaron Ward,

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Lots of 5000 or more..... 62.50 per 1000

Sunburst, own root.....\$10.00 per 100; 80.00 per 1000

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Matchless } White
White Wonder }

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Cyclamen, best German Strains, 4-inch, per 100..... 20.00

Smilax, 2¼-inch, per 100, \$3.00; 3-inch, per 100..... 6.00

Asparagus Plumosus, 3-inch pots, per 100, \$8.00; 6-inch pots, each.. \$0.35

Primula Obconica, 3-inch, per 100, \$10.00; 4-inch, per 100, \$20.00—

September delivery.

Crotons, well colored, 6-inch, each.....\$1.00 and 1.25

Pandanus Veitchii, 4-inch, per doz., \$4.20; 5-inch, per doz., \$7.20;

8-inch, per doz.....\$30.00

Table Ferns, 2½-inch pots, per 100, \$4.00; 3-inch pots, per 100..... 8.00

Pteris, Assorted, 4-inch pots, per 100.....\$15.00 to 20.00

Holly Ferns, 4-inch pots, per 100..... 15.00 to 20.00

PALMS

Strong - Healthy - Clean

PALMS

KENTIA FORSTERIANA

Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100;

\$100.00 per 1000.

8-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00

per 1000.

KENTIA BELMOREANA

Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100;

\$100.00 per 1000.

8-inch pots, 5 leaves, 10-12 inches high, \$2.50

per doz.; \$18.00 per 100; \$150.00 per 1000.

ARECA LUTESCENS

4-inch pots, 4 plants.....\$4.20 per doz.

PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

STEVENSONIA GRANDIFOLIA

4-inch pots.....\$0.50 each

5-inch pots..... 1.00 each

LIVISTONA ROTUNDIFOLIA

3-inch pots.....\$14.00 per 100

4-inch pots..... .50 each

PTYCHOSPERMA ALEXANDRAE

3-inch pots.....\$1.75 per doz.; \$14.00 per 100

COCOS WEDDELIANA

2-inch pots.....\$1.75 per doz.; \$14.00 per 100

LATANIA BORBONICA

2-inch pots.....75c per doz.; \$5.00 per 100

MARTINEZIA CARYOTAEOFOLIA

3-inch pots.....30c each; \$3.00 per doz

A nominal charge is made for packing.

BROTHERS CO.

Send all orders for Plants
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
City buyers use Rogers Park 684
NO TOLL FROM CHICAGO

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll, Hoosier Beauty.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100, 3-inch \$8.00 per 100, 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 2½-inch \$7.00
per 100, 3-inch \$10.00 per 100, 4-inch \$20.00
per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000
Nebraska, \$7.00 per 100; \$60.00 per 1000.

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

MILADY--OPHELIA--RUSSELL

A LARGE SUPPLY OF THESE EXCELLENT ROSES

PRICE LIST

Subject to change without notice

MRS. CHAS. RUSSELL

	Per 100
Specials.....	\$25.00
Select.....	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

RICHMOND

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

Champ Welland.....
Killarney.....
White Killarney.....
Killarney Brilliant.....
Sunburst.....
My Maryland.....
Ophelia.....

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

ROSES, OUR SELECTION..... \$4.00

Carnations.....	2.00
Asters.....	8.00
Gladioli.....	\$3.00 to 4.00
Easter Lilies.....	12.50 to 15.00
Sweet Peas.....	.75 to 1.50
Valley.....	6.00
Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	.50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000.....	2.00
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

Order from us and get the freshest stock and of best keeping quality and have the assurance
of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

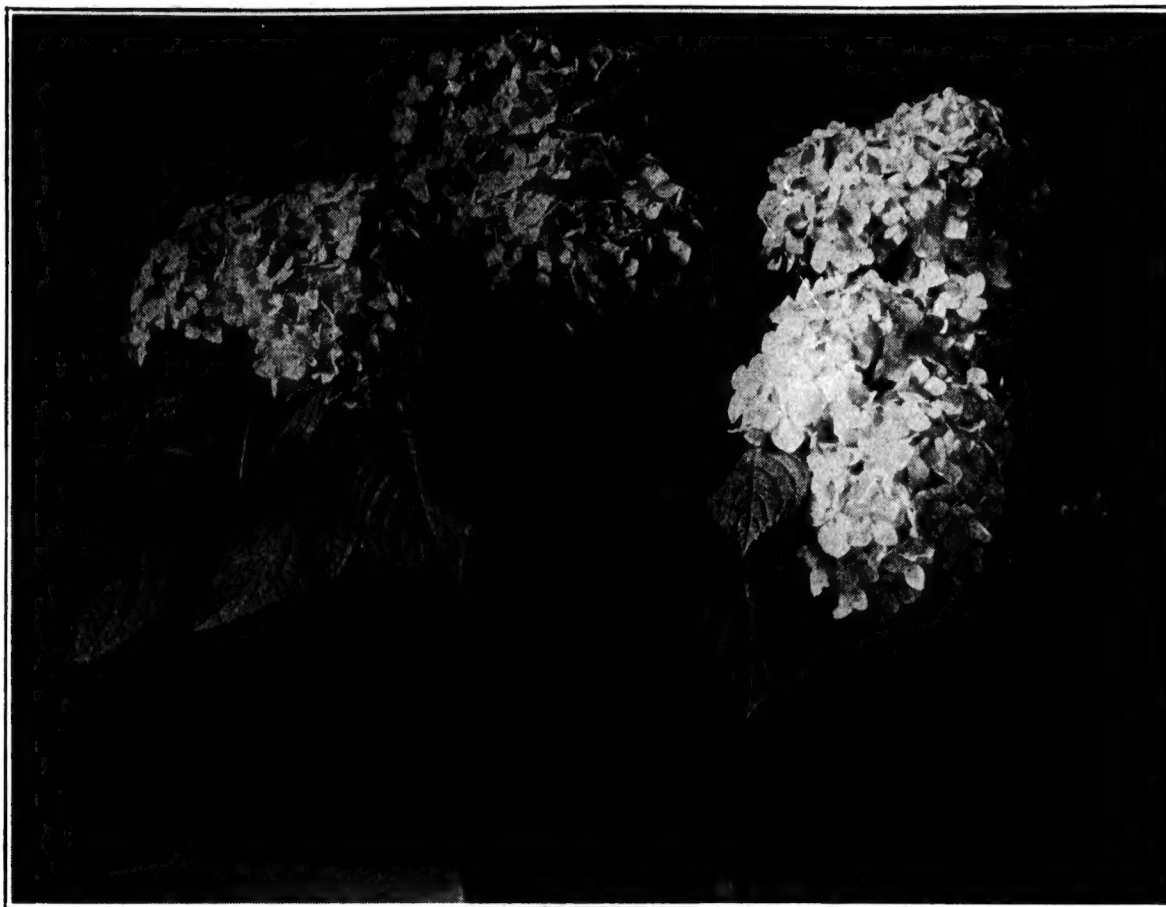
30 E. Randolph St.,

PHONES:
Central 2848 and 601
Greenhouses, Ravenswood 9825

CHICAGO, ILL.

HYDRANGEAS

Grow
for
Big
Profits



For
Easter
and
Spring

With no Azaleas in view, Hydrangeas will be one of the best substitutes this winter and a good supply will be wise.

Our Hydrangeas are extra good this season, with short and strong shoots, bound to bloom; they could not be better. Have them shipped now, before cold weather.

Besides **Otaksa** we have the following French varieties:

Baby Bimbinet	Mme. Maurice Hamar	Souvenir de Mme. E. Chautard
Bouquet Rose	Mme. E. Mouillere	Senateur Henri David

and a few more in limited quantities.

PRICES FOR OTAKSA

	Per 100
4-inch, one strong shoot.....	\$10.00
4-inch, extra, with 2- 4 shoots	17.50
5-inch, " " 4- 6 "	25.00
6-inch, " " 6- 8 "	32.50
7-inch, " " 8-10 "	45.00
8-inch, " " 10-14 "	60.00
9-inch, suitable for tubs.....	.75c and \$1.00 each

PRICES FOR FRENCH

	Per 100
3-inch, one shoot.....	\$ 7 50
4-inch, extra heavy.....	17.50
5-inch, " "	25.00
6-inch, " "	32.50
7-inch, " "	45.00
8-inch, " "	60.00

The French varieties can be shipped now. Otaksa will be ready in October.

J. L. SCHILLER, -:- Toledo, Ohio

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll, Hoosier Beauty.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100, 3-inch \$8.00 per 100, 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 2½-inch \$7.00
per 100, 3-inch \$10.00 per 100, 4-inch \$20.00
per 100.

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Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

RICHMOND

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

Champ Weiland.....
Killarney.....
White Killarney.....
Killarney Brilliant.....
Sunburst.....
My Maryland.....
Ophelia.....

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

ROSES, OUR SELECTION..... \$4.00

Carnations.....	2.00
Asters.....	3.00
Gladioli.....	\$3.00 to 4.00
Easter Lilies.....	12.50 to 15.00
Sweet Peas.....	.75 to 1.50
Valley.....	6.00
Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	.50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000.....	2.00
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

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30 E. Randolph St.,

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6-inch, " " 6- 8 "	32.50
7-inch, " " 8-10 "	45.00
8-inch, " " 10-14 "	60.00
9-inch, suitable for tubs.....	75c and \$1.00 each

PRICES FOR FRENCH

	Per 100
3-inch, one shoot.....	\$ 7.50
4-inch, extra heavy.....	17.50
5-inch, " "	25.00
6-inch, " "	32.50
7-inch, " "	45.00
8-inch, " "	60.00

The French varieties can be shipped now. Otaksa will be ready in October.

J. L. SCHILLER, :- Toledo, Ohio

CRAIG QUALITY

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada.

To those not using our stock we would suggest placing a

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants,
\$25 per 100; \$225 per 1,000
- 4 -inch pots, strong plants,
\$35 per 100; \$325 per 1,000
- 4 -inch pots, extra heavy....\$50 per 100
- 5 -inch pots, strong plants,
\$75 and \$100 per 100
- 6 -inch pots, strong plants,
\$15, \$18 and \$24 per doz.
- 7 -inch pots, strong plants,
\$24, \$30 and \$36 per doz.
- 8 -inch pots, made up, beautiful plants,
\$24, \$30 and \$36 per doz.
- 10 -inch pots, made up, beautiful plants,
\$5, \$6 and \$7.50 each
- 12 -inch and 14-inch, made up, beautiful plants\$10, \$15 and \$20 each

CROTON NORWOOD BEAUTY

- 4-inch pots, heavy..\$6 per doz.; \$40 per 100
- 5-inch pots, heavy.....\$9 and \$12 per doz.
- 6-inch pots, heavy.....\$18 per doz.
- 7-inch pots, heavy.....\$2.50 and \$3 each

CROTON CHANTRIERII MAJOR

- 4-inch pots.....\$6 per doz.; \$40 per 100
- 5-inch and 5½-inch pots,
\$0.75, \$1, \$1.25 and \$1.50 each
- 7-inch pots.....\$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence*
- 2½-inch pots, heavy.....\$25 per 100
- 4 -inch pots, heavy.....\$50 per 100
- 5 -inch pots, heavy.....\$0.75 and \$1 each
- 6 -inch pots, heavy....\$15 and \$18 per doz.
- Larger plants.....\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
- 3 -inch pots.....\$20 per 100; \$175 per 1,000
- 4 -inch pots.....\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

- Green and white leaf, very hardy, fine for baskets.
- 2½-inch pots.....\$12 per 100
- 3 -inch pots.....\$20 per 100
- 4 -inch pots.....\$30 per 100

DRACAENA MASSANGEANA

- 6-inch pots, heavy....\$18 and \$24 per doz.
- 8-inch pots, heavy.....\$2.50 and \$3 each
- 10-inch pots, heavy....\$3.50, \$4 and \$5 each

FANCY DRACAENAS

- We are offering a collection of the new and rare Dracaenas, including *Imperialis*, *Amabilis*, *Pere Charon*, *Mandaiana*, *Titworthii*, etc. Very handsome for home decoration or for fancy combination baskets.
- 4-inch pots.....\$6 per doz.
- 5-inch pots.....\$12 per doz.
- 6-inch pots.....\$15 and \$18 per doz.

DRACAENA FRAGRANS

- Plain green leaf.
- 4-inch pots.....\$5 per doz.
- 6-inch pots.....\$9 per doz.
- 8-inch pots.....\$24 per doz.
- 10-inch pots.....\$3 and \$4 each

DRACAENA SANDERIANA

- Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
- 2½-inch pots.....\$15 per 100
- 3 -inch pots, heavy.....\$25 per 100

DRACAENA LORD WOLSELEY

- One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.
- 3-inch pots, very heavy.....\$25 per 100
- 4-inch pots, heavy.....\$35 per 100
- 4-inch pots, very heavy.....\$50 per 100
- 5-inch pots, very heavy.....\$9 per doz.
- 6-inch pots, very heavy..\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

- The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.
- 3-inch pots.....\$20 per 100
- 4-inch pots.....\$30 per 100
- 7-inch pots, made up, very handsome,
\$2.50 each
- 8-inch pots, made up, very handsome,
\$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 3-inch pots.....\$25 per 100; \$225 per 1,000
- 4-inch pots, strong plants.....\$35 per 100
- 4-inch pots, very heavy.....\$50 per 100
- 5-inch pots, strong plants.....\$75 per 100
- 6-inch pots, extra strong,
\$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots\$0.50 each
- 5-inch pots\$0.75 and \$1 each
- 6-inch pots\$1.25 and \$1.50 each

GERANIUMS

- October and later delivery. We are now booking orders for strong stock of the following varieties, 2½-inch pots:
- S. A. Nutt.....\$3.50 per 100; \$30 per 1,000
- Mrs. Barney.....\$4 per 100; \$35 per 1,000
- Helen Michell.....\$5 per 100; \$45 per 1,000

VARIEGATED PINEAPPLE

- Very handsome plants....\$4, \$5 and \$6 each
- Very handsome plants in fruit.....\$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

- This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.
- 4-inch pots, heavy.....\$50 per 100
- 5-inch pots, heavy.....\$75 per 100
- 6-inch pots, heavy.....\$100 per 100
- 6-inch pots, very heavy.....\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 4-inch pots.....\$40 per 100
- 5-inch pots—Ready now.....\$65 per 100
- 6-inch pots—Ready, October 1.....\$1 each

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati

- 4-inch pots.....\$50 per 100
- 5-inch pots.....\$75 per 100
- 6-inch pots.....\$100 per 100
- 6-inch pots, very heavy.....\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up.....\$30 per 100
- 6-inch pots, made up, 26 to 28 inches tall.....\$12 per doz.
- 6-inch pots, extra heavy,
\$15 per doz.; \$110 per 100
- 9 and 10-inch pots, extra heavy, 48 to 60 inches tall.....\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots.....\$9 per doz.
- 5½-inch pots.....\$12 per doz.
- 6 -inch pots.....\$15 per doz.
- 7 -inch pots.....\$1.50 and \$2 each

FICUS PANDURATA

- 6-inch pots, 2 feet tall.....\$2 each
- 7-inch pots, 3 feet tall.....\$2.50 each
- 8-inch pots, 4 feet tall.....\$3 each
- 10-inch and 11-inch tubs, 5 feet to 10 feet tall.....\$4, \$5, \$6 and \$7.50 each
- Branch plants, exceptionally fine,
\$2.50, \$3, \$3.50, \$4 and \$5 each
- The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall.....\$2 each
- 6-inch pots, 30 inches tall.....\$2.50 each
- 7-inch pots, 36 inches tall.....\$3 each
- 8-inch pots, 48 inches tall....\$4 and \$5 each
- 11-inch pots, 6 to 7 feet tall..\$6 and \$7.50 each

FICUS CRAIGII

- 4-inch pots, 15 inches tall.....\$35 per 100
- 6-inch pots, 18 to 24 inches tall,
\$6 and \$9 per doz.
- 7-inch pots, 30 to 36 inches tall,
\$1 and \$1.25 each

CYCLAMEN

- 4 -inch.....\$30 per 100; \$275 per 1,000
- 4 -inch pots, extra heavy,
\$35 per 100; \$300 per 1,000
- 5 -inch pots,
\$7.50 per doz.; \$60 per 100; \$550 per 1,000
- 5½-inch pots.....\$10 per doz.; \$75 per 100
- 6 -inch pots.....\$100 per 100
- 7 -inch pots.....\$150 per 100
- 7 -inch pots, extra heavy,
\$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery,
\$8 per 100; \$75 per 1,000
- 4 -inch pots, very heavy. Ready now,
\$25 per 100; \$225 per 1,000
- 6 -inch pots, very heavy, will flower early,
\$9 and \$12 per doz.

Branch:
NORWOOD, PA.

ROBERT CRAIG COMPANY,

STOCK

won many friends at the New York Convention of the S. A. F. & O. H.

trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

Bouquet Rose, bright pink; Gen. de Vi-braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Galliard, large white; Radiant, deep pink; Lille Mouillere, pink.
4-inch pots, heavy, \$20 per 100; \$180 per 1,000
6-inch pots, heavy, \$35 and \$50 per 100
Larger plants, \$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

Pot-grown stock; well-ripened plants.
6-inch pots, strong, 4 to 6 heads, \$35 per 100
6-inch pots, strong, 6 to 7 heads, \$40 and \$50 per 100
Larger plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

Baby Ramblers, 6-inch pots, \$30 per 100
Erna Teschendorff, 6-inch pots, \$30 per 100
Phyllis, 6-inch pots, \$30 per 100
Orleans, 6-inch pots, \$30 per 100
Ellen Poulsen, 6-inch pots, \$30 per 100
Juniata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

OTAHEITE ORANGES

A very fine stock of this wonderful Christmas plant.
Plants, well ripened, delivery December 1st, 25 cents per fruit
2½-inch pots for growing on, \$8 per 100; \$75 per 1,000

POINSETTIA

The true, red variety. Stock of the highest quality.
3-inch pots, heavy, \$15 per 100; \$125 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100; \$225 per 1,000
6 -inch pots, \$6 and \$9 per doz.

NEPHROLEPIS NORWOOD

Strong plants, 2½-inch pots, \$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots, \$9 per doz.; \$50 per 100
Strong plants, 6-inch pots, \$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. TEDDY, JR., SPORT

2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100; \$200 per 1,000
6 -inch pots, \$7 per doz.; \$50 per 100

NEPH. BOSTONIENSIS DWARF

2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.

NEPHROLEPIS TODEAOIDES

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.
9 -inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.
Larger plants, \$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, heavy, \$25 per 100
October 1st Delivery
6 -inch pots, \$6 per doz.; \$45 per 100
8 -inch pots, \$9 per doz.; \$70 per 100
8 -inch ¾ pots, \$12 per doz.; \$90 per 100
11 -inch tubs, \$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100; \$225 per 1,000
6 -inch pots, \$7 per doz.; \$50 per 100
6 -inch pots, heavy, \$9 per doz.; \$70 per 100
8 -inch ¾ pots, \$12 per doz.; \$90 per 100
8 -inch ¾ pots, heavy, \$15 per doz.
10 -inch ¾ pots, \$18 per doz.
11 -inch tubs, \$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, very heavy plants, \$25 per 100; \$200 per 1,000
6 -inch pots, very heavy plants, \$6 per doz.; \$45 per 100
6 -inch pots, extra heavy plants, \$9 per doz.; \$70 per 100
8 -inch pots, \$12 and \$15 per doz.
11 -inch tubs, \$2.50 and \$3 each

"TEDDY JUNIOR"

Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy, \$50 per 100
6-inch pots, very heavy, \$75 per 100
8-inch pots, very heavy, \$15 per doz.
11-inch tubs, \$2.50, \$3 and \$3.50 each

NEPH. BOSTONIENSIS HARRISII

2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$7 per doz.; \$50 per 100
7 -inch pots, heavy, \$9 per doz.; \$70 per 100
8 -inch pots, \$12 and \$15 per doz.
11 -inch tubs, \$2, \$2.50 and \$3 each

NEPHROLEPIS SMITHII

2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

2½-inch pots, \$4 per 100; \$35 per 1,000
3 -inch pots, \$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy, \$6 per doz.; \$45 per 100
8-inch pots, \$12 per doz.; \$90 per 100
11-inch tubs, \$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.
4-inch pots, \$50 per 100
6-inch pots, \$12 and \$15 per doz.
7-inch pots, \$24 per doz.

ASPARAGUS SPRENGERI

3-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

2½-inch, \$5 per 100
6-inch, strong, \$35 per 100

ENGLISH IVIES

2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
4 -inch pots, excellent for trellis and basket work, \$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery \$6 per doz.; \$45 per 100

ROSES

Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants, \$35 per 100

4900 Market Street, PHILADELPHIA



ALL ABOUT THE S. A. F. CONVENTION

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First Florist—Have you seen the Rice Exhibit of Supplies?
Second Florist—Not yet, I just got in.
First Florist—Come on with me. I've seen it several times, but each time I see something I didn't see before. I've attended conventions for many years, but I never saw anything to equal this display in size, artisticness and variety. Everybody's talking about it! It's astounding!


OUR DISPLAY WAS A TRIUMPH FOR "KEYSTONE QUALITY" SUPPLIES AND METHODS.

For Florists' Supplies Every Day in the Year, Try

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE
Close Week Days 5:00 p. m. Saturdays 1:00 p. m.
1220-22-24 Spring Garden Street, PHILADELPHIA, PA.





STYLE IN RIBBONS

Can only be created by an experienced organization.

Being manufacturers, we are pre-eminently fitted to create the latest styles in florist fabrics.

Our long experience catering to the florists of America particularly fits us to originate proper merchandise. Of course, **operating our own manufacturing establishment**, we give you substantial savings in furtherance of our policy of **MORE GOODS FOR THE SAME MONEY OR THE SAME GOODS FOR LESS MONEY.**


This season we have excelled all previous efforts in the creation of beautiful fabrics. Our **corsage ribbons** are inimitable. Our ribbons for baskets and decorations embrace a large assortment of weaves and colorings. Our staple ribbons, such as satin taffeta, taffeta and shower ribbons, are manufactured in a most complete variety of widths and colorings.

You are not thoroughly posted on the ribbon and chiffon situation until you have inspected our line.

Write for samples or an agent will call.

Wertheimer Brothers

THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of Werbro Ribbon Mfg. Co., Paterson, N. J.
Salesrooms, 19-25 East 24th St. NEW YORK



GROWING DARWINS IN THE GREENHOUSE

The place of greatest honor, the center of the stage, the front page of the trade journal—these are now the rightful positions of the Darwins, when tulips are under consideration. The Darwins have long deserved such high distinction, but have only attained it during the last season.



WHY didn't somebody think of it sooner? That is the question which is often asked when a new and serviceable article is invented, or when a new and advantageous use is discovered for some old contrivance or commodity. Sometimes, of course, the most remarkable feature of the new invention or discovery is its intricacy or mystery; we are awestruck by the scientific genius and knowledge therein displayed. But just as frequently the most obvious characteristic of the new device is its simplicity and easy adaptability; the wonder is that someone did not stumble onto the idea ages ago. The beholder exclaims: "Why, yes! Of course! Just the right wrinkle! And as plain as two plus two. The opportunity was clearly visible; how did it escape notice so long? Why wasn't I the lucky guy to see it first and pocket the biggest profits?"

A Plunge Into Popularity.

Such is the situation, in some degree at least, with reference to the Darwin tulips. As soon as anyone thought of putting them to the test, they proved themselves to be the most admirable of bulbous flowers for greenhouse use. Why, then, didn't somebody think of it sooner? That is the natural inquiry. The Darwins' sudden bounce into popularity may be startling at first glance. But when their merits are considered, the real marvel is, not that they have jumped into favor at one bound, but that they did not do the jumping long ago.

The lack of early appreciation of the Darwin tulips is partly explained, however, by the fact that they were not classified as a distinct race until comparatively recent times. Their present name was given to them only a little more than a quarter of a century ago, in honor of the great evolutionist, Charles Darwin. In

view of their relatively modern origin, it is not surprising, perhaps, that their popularity as bedding plants does not date back more than about fifteen years. The reason for astonishment is that as forcing stock they were practically an unknown quantity until two or three years ago. Not until the last two winters have the greenhouse Darwins appeared in the wholesale markets and been prominent on exhibition tables. There was a tremendous increase in the importation and forcing of Darwins last season, but even now only a limited number of florists who specialize in bulb forcing have tried them. However, these few pioneers in the work have been so well rewarded that their example will surely be followed by many other growers.

Some of Their Merits.

As outdoor bedding plants, the Darwins are so much superior to the ordinary early tulips that there is little room for comparison between the two classes. The Darwins, while a little more expensive, have the advantage of wearing better than the early section, and, when left undisturbed in beds, they flower far better the second and third year than the first. The same statement holds true, also, if they are planted in

clumps in the hardy herbaceous border.

The Darwins are a stately race, with long, strong stems. The outdoor flowers have stems varying from twenty-four to forty inches in height, according to the variety of the plants and the nature of the soil. Under glass the stems average eighteen to twenty-four inches high in February and are somewhat taller in March.

The flowers have a wide range of colors, comprising rose, maroon, claret, heliotrope, red, crimson, purple and other deep, rich shades. However, there is no really pure white in the group and there is no good yellow, unless the cottage tulip, Inglescombe Yellow, sometimes called the "Yellow Darwin," is included in the list. Most of the colors are improved by the protection of glass.

In the cut flower market the greenhouse Darwins have been bringing about twice the prices of the ordinary early tulips. They will not endure hard forcing, but are of great value in prolonging the tulip season and their high prices are partly due to the fact that they reach the market after the other classes of greenhouse tulips have mostly disappeared.

Their Greenhouse Culture.

Being naturally May-flowering sorts, of course they cannot be forced into bloom successfully as early as such tulips as La Reine, Yellow Prince, White Hawk or Thomas Moore. One or two varieties, however, can be flowered in fine condition by the middle of February, while all can be had in crop during March. In the last two seasons pans or beds of them have been attractive features at the large spring exhibitions in New York, Boston and Philadelphia.

For forcing purposes the bulbs should be placed in flats containing five inches of soil, or in pans. If pans are used, fairly large ones are preferable, and for commercial purposes 10-inch sizes have proved much better than 8-inch. As a compost a mixture of fibrous



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loam and old, well-decayed manure will be found suitable. If the loam is heavy, add some leaf-mold and sand. I store the bulbs, after they are placed in pans and flats, on the floor of a roomy cellar and give them several soakings of water before covering them with sand or coal ashes. Many beginners in bulb culture imagine that, if their bulbs receive a watering after they are placed in the soil, they can be covered and left to care for themselves until they are wanted for forcing. Where this is done there is certain to be a large proportion of blind bulbs, owing to an insufficiency of moisture in the early stages of growth.

Varieties for Successive Crops.

While nearly all varieties of Darwins may be forced, some come in season much earlier than others. William Copeland, lavender, and Pride of Haarlem, bright rose, are generally considered the best two for blooming in February. Directly following these we get Bartigon, carmine red; Rev. H. Ewbank, heliotrope lilac, and William Pitt, deep scarlet. To come along a little later a splendid half dozen are

Glow, vermilion red; Loveliness, carmine rose; Gretchen, pale rose; Farncombe Sanders, rose scarlet; Massachusetts, vivid pink, and Baronne de la Tonnaye, bright rose.

As already stated, there is no pure white Darwin, but White Queen comes the nearest to that color. La Tulipe Noire, the black tulip, is somewhat high-priced, but is a giant among its fellows, carrying larger blooms than any other Darwin. It cannot be forced quite so early as other varieties named, but has great substance and wonderful vigor, and is, in general estimation, the most noble of all the Darwins.

The Hollanders who have canvassed the trade in the United States this year found a wide interest in Darwins and were quick to take advantage of it. They have booked many more orders than heretofore for these varieties and if they are able to ship the bulbs there will be a material increase in the supply of cut flowers of Darwin sorts next spring, although there probably will never be another season that will see so many flowers of the early-flowering varieties.



OPEN LETTERS from READERS

THE LABOR QUESTION.

Perhaps my experience in handling men to advantage may be of benefit to florists who are striving to overcome the labor situation, for hand in hand with the coal trouble is the labor trouble.

This year, for the first time in thirty years, I have experienced a shortage of laborers, but I have overcome this shortage by having the men work on contract. The men receive a certain amount of money for emptying a bench of plants, and a certain amount for refilling the bench. This system cuts down the number of laborers required to one-third. The men do more satisfactory work, and they do not "loaf" because they get paid for just what they accomplish. Three years ago it cost \$14 to fill a bench, labor being forty per cent cheaper than it is now; yet this year it cost me \$10, by the contract system. This method saves time and money.

Then there is the problem of obtaining experienced growers, etc. Back in the eighties, when floriculture in the United States was in its infancy, I used to train even the firemen and then sit up all night to see if they carried out my instructions. Even today I train the inexperienced men in all branches of floriculture. I hear the question, Where do you get the men to train? There are plenty of men, under and over military age. The trite phrase, "It pays to advertise," is true, and people are always looking for betterment. Just what does the growing end of a commercial floricultural establishment offer to the man choosing a vocation? A good salary, employment winter and summer, rain or shine, splendid working conditions and a chance for

physical development. It is an everyday occurrence for a man to rise out of the ranks, to become a foreman, manager or owner.

A question naturally arises: After spending three years in training a grower, suppose he quits, when he is experienced and when he is needed most? My answer is: Be optimistic when your right-hand man leaves you; begin over again and train another; believe that you have given a man a vocation which will be useful to him during his lifetime and which, after he leaves you, will perhaps benefit some other florist. It is the coöperation in town, state and country that keeps the wheels of progress in motion.

A. C. Benson.

PUBLICITY FOR FLOWERS

STATE FAIR ADVERTISING.

As It Concerns the Retailer.

There have appeared in these columns treatises dealing with various forms of publicity employed by the retail florist in furthering his business, but little seems to have been said anent the advertising pros and cons of retailers' exhibits at state fairs, or exhibitions that are supposed to be state-wide in scope. So perhaps a sort of analysis of such advertising, strictly as it concerns the florist who does a local business, will be opportune.

Let it be understood at the outset that this matter of florists' exhibits at

SOCIETY OF IOWA FLORISTS.

Meets at Des Moines.

The annual meeting of the Society of Iowa Florists was held at Des Moines August 29. Officers for the ensuing year were elected, plans for the first Iowa flower show to be held in Des Moines November 8 to 11 were discussed and, after the meeting, the visitors were entertained by the local florists on an automobile trip about the city, followed by a dinner.

The officers elected were: President, H. E. Lozier, of Des Moines; vice-president, A. H. Smith, of Boone; secretary and treasurer, Wesley Greene, of Des Moines; directors, George S. Woodruff, of Independence; G. A. Heyne, of Dubuque, and W. C. Davison and J. S. Wilson, Jr., both of Des Moines.

J. S. Wilson, Sr., manager of the forthcoming flower show, gave a report of the preliminary arrangements for the exhibition. A. J. Zwart, chairman of the committee on the guarantee fund, reported that the work of his committee was progressing rapidly. Others were called upon and expressed the opinion that the show would be a success.

Visit Fort Dodge.

After the meeting the members were taken in automobiles for a visit to the leading greenhouses. A trip through the parks followed. One of the interesting places visited was the cantonment at Fort Dodge, which, when completed, will be the scene of the training of 45,000 army officers and men, preparatory to going to France. Dinner followed the automobile trip.

Those present from Des Moines were:

Mr. and Mrs. J. S. Wilson, Sr., Mr. and Mrs. J. S. Wilson, Jr., Wesley Greene, John Rogers, Frank H. Page, Mr. and Mrs. H. E. Lozier, Mr. and Mrs. Alfred G. Lozier, Winona Nichols, Paul Battles, Mr. and Mrs. F. Roenfeld, William Trillow, George Kurtzweil, Mr. and Mrs. J. T. D. Fulmer, Mr. and Mrs. A. H. Wilson, Curtis C. Hunt, Miss Esther Wilson, Mr. and Mrs. A. J. Zwart, Mr. and Mrs. T. J. Johnston and George McMahon.

Those present from other parts of the state were:

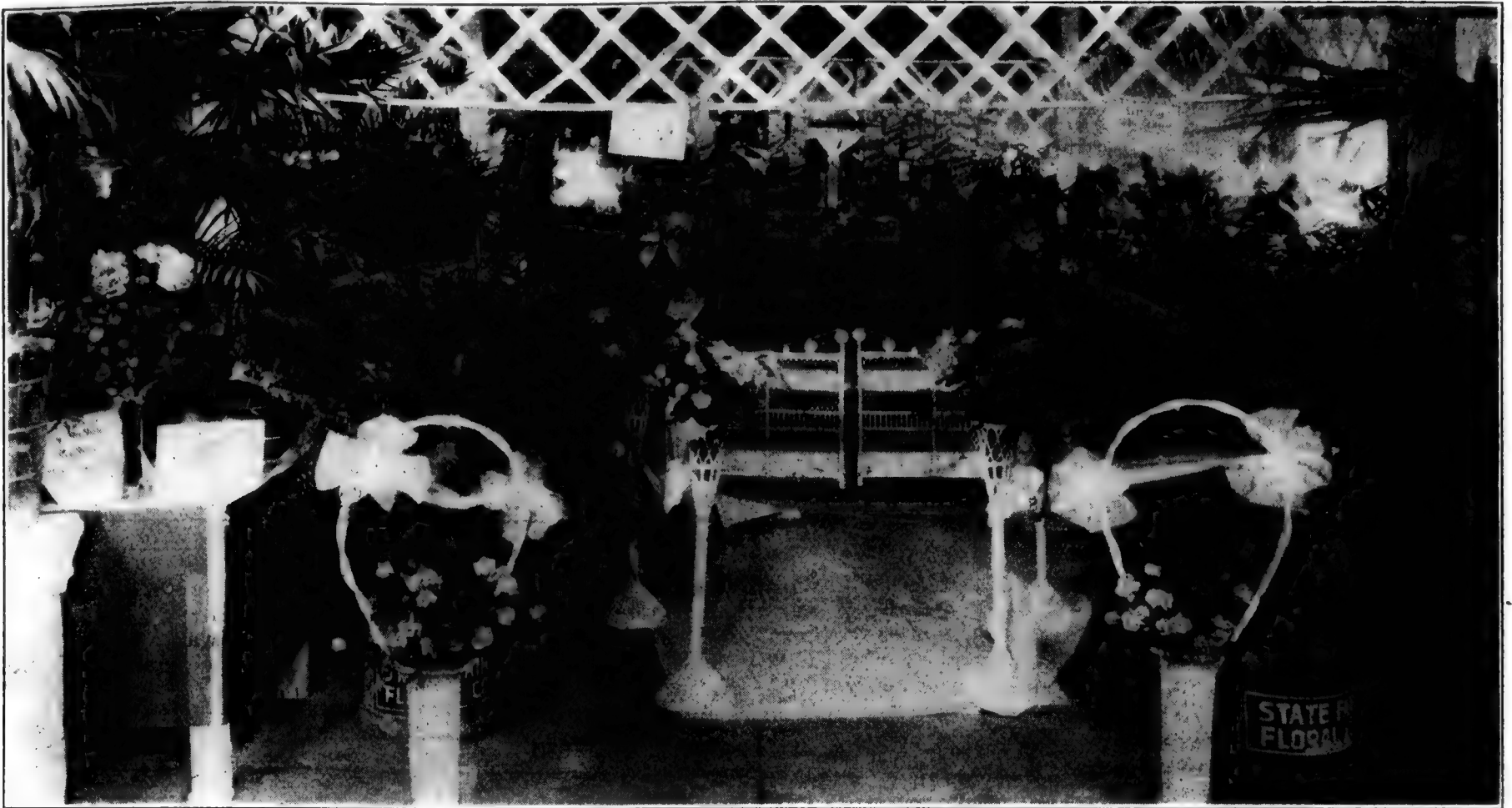
Arthur H. Smith, of Boone; Mr. and Mrs. M. Kurtzweil, of Altoona; James L. Denmead, of Marshalltown; R. Trudenchua, of Marengo; C. L. Van Meter, of Monticello; George A. Heyne, of Dubuque; Homer Richey, of Albia; George S. Woodruff, of Independence; W. F. Jeffrey and John Reardon, of Ames, and William Laisle and Lillian Burkayd.

F.

state fairs is no small item. Each year sees a larger number of them pack their displays, ship them to the exhibitions, dispatch representatives to stage the displays and then keep the representatives on the grounds until the affair is over. The bills pile up. There is the cost of display materials and space; bills covering express, and cartage at the grounds; representatives' transportation and hotel expenses.

Good Advertising Also Profitable?

It is a general belief that displays of this description are good advertising, but it nevertheless would be interesting to have someone supply facts and figures giving the returns traceable to



A State Fair Display by a Florist in the City in which the Fair is Held is an Excellent Means of Advertising.

such advertising and, further, showing whether or not the "good" advertising also was profitable advertising. Perhaps the average exhibitor would maintain that there is no sure way of checking up the results; that such exhibits class as "straight" publicity—simply a means of keeping one's name before the public. If the returns cannot be made to prove the profitableness of the advertising, perhaps enough weak links can be found in it to prove that returns really cannot exist in numbers sufficient to pay the expenses incurred and leave something over in the till.

The attendance at any state fair is supposed to be representative of the state. Each town or city sends a representation according to its size and distance from the fair grounds. Then there are the farmers and a comparatively small number of out-of-state visitors.

From this it is clearly apparent that the retailer who exhibits at a state fair is advertising to the entire state, or rather to a representation of the state. But what does that profit the florist whose business is not state-wide, but local, and confined to the territory in which his establishment is situated?

When It Is Wasteful.

As an example, let it be assumed that there were 200,000 visitors at the Illinois state fair at Springfield last year, and that 20,000 of these were from Chicago. Now suppose that a Chicago retailer, one who carries on a business within the city limits, were to enter a display at the Springfield fair. At a glance it may be seen that, although he would be advertising to 200,000 people, his prospects would number only 20,000, inasmuch as this was the number of Chicagoans at the fair. The Chicago retailer would be in the same position as the medical advertiser who paid for the entire circulation of a popular magazine in order to reach a small number of the readers who were medical men. His advertising would be rated as

ninety per cent wasteful, for only one-tenth of the attendants at the fair are residents of his territory. There may be mail orders and F. T. D. orders in the remaining nine-tenths of the attendance, but mail-order flowers as yet do not amount to much and the F. T. D. orders would be handled by other florists at the receiving ends, and these may prefer some other Chicago retailer to the exhibitor.

Why Go Away to Advertise?

Then there are other points to be considered by the Chicago state fair advertiser. What kind or type of people are his 20,000 prospects? How many of them are in the flower-buying class? How many are men? How many are women? It is certain that a sifting process of this sort would make for a big reduction in the 20,000 and leave a small field of live prospects. Last, but not least, there is the alternative for the Chicago advertiser to consider. Instead of leaving his territory, would it not be more profitable for him to remain at home and spend his money on one of the local and less expensive forms of publicity? His attendance then would be as large as the city, and not 20,000.

It is patent that the small-town florist who goes to the state fair will have a greater percentage of wasteful advertising than the large city florist, for the small town's representation at the fair is much smaller than that of the large city. If there were two retailers in one town, and one of the two made a display at the state fair, it is certain that the stay-at-home could more than offset his competitor's publicity by using a few inches of space in the town's daily press.

Where the Tables Turn.

But quite another angle presents itself in the case of the florist who carries on a local business in the city or town in which the fair is held. Here

practically the entire population goes to the fair and the florist, so situated has an opportunity to advertise his flowers and name to his entire field, besides the large out-of-town crowd. Furthermore, this exhibitor has little expense incidental to his display—no express bills, hotel expenses, etc.

As a good example of the last-mentioned class, a state fair exhibit of the State Fair Floral Co., of Sedalia, Mo., is cited. The State Fair Floral Co. conducts a large business at Sedalia, where the Missouri state fair is held each year. As shown in the accompanying illustration, the company had an unusually good exhibit. The design behind the wedding gates was a first premium winner, and the display undoubtedly was profitable publicity. Practically Sedalia's entire population saw the show and the expense incurred by the company surely was much smaller than would be that of a St. Louis florist, who would have to send his display and men across the state, and at that advertise to only a small portion of the St. Louis people.

Advertising First; Prizes Second.

In arranging his exhibit at the state fair, the florist should remember that his kind of business, his name and his address are of more importance than the prizes and first premiums offered by the fair promoters. The florist who hopes to make his state fair advertising pay dividends must feature his name and address. The signs or posters should be attractive and large enough to hinge the display with the advertiser; otherwise, the display is simply a decoration and not an advertisement.

A few years ago a clever state exhibitor distributed inexpensive souvenirs to the spectators who stopped at his booth. Each recipient of the souvenir was politely requested to write his name and address in a large book. By this method the advertiser secured a good-sized mailing list, which he later

circularized to good advantage in advertising Christmas gifts.

How It Sums Up.

To summarize, an analysis of state fair advertising, as far as the retailer is concerned, would result in something like this: The profitableness of state fair advertising by the big city florist, who does a local business at some distance from the fair, is doubtful; the profitableness of state fair advertising by the small-town florist, who carries

on a local business at some distance from the fair, is more doubtful; the state fair advertising by the florist who has his business in the town or city where the fair is held, should be good.

In closing, it seems advisable to point out that the exhibitions spoken of here are those which are state-wide in scope, whether horticultural, industrial or plain, old-fashioned fair. Flower and municipal shows in cities or towns, at which the attendance is made up main-

ly of local people, afford good advertising for the local retailers in each instance. Further, seedsmen and plantsmen who do a mail-order catalogue business find state exhibitions profitable advertising, inasmuch as their market is as wide as the country and each show visitor a possible mail-order customer. But even the mail-order houses are restricted when the exhibitions are held at a great distance from the home city, by reason of the high expense.

FLORISTS ANSWER CALL OF MARS

THE TRADE IS TRAMPING.

Many Go to Camps.

Florists in many cities are deserting their businesses and are going to the army cantonments, where they will be prepared to fight. The Review hears of many of them; others are modest about the service they are rendering their government. Their friends will be giving them their due by letting the trade know about them through the columns of The Review.

Swenson Is Drafted.

One of the widely known men in the allied trades is Hilmer V. Swenson, head of the company of that name, who is a specialist in florists' mailing cards and other advertising matter. Mr. Swenson has been drafted, examined, accepted and ordered to the training camp at Rockford, Ill. Mr. Swenson came into touch with the florists' trade when, while a general advertising man, he was called on to prepare some special work for Schiller the Florist, Chicago. The business, now grown to large proportions, serving one florist in nearly every city, will be continued by Mr. Swenson's brother, Philip.

Canadian Florist Killed.

News has been received at Brampton, Ont., that Arthur Maltby, well known among the florists of that city, had been killed in battle in France August 15.

Is Driving Ambulance at Front.

John S. Carter, head of the Nicotine Manufacturing Co., St. Louis, Mo., recently received a letter from his son, John S. Carter, Jr., who is driving an ambulance at the front near Verdun, France. The young man told his parents that he is in good health, but has had several narrow escapes from being hit by German shells.

St. Louisians Ready.

Adolph Kuehner, of the H. G. Berning staff, and Julius Schaeffer, of the Mullanphy Florists, both of St. Louis, have passed their physical examinations for entry in the United States army. Neither young man claimed exemption. While waiting to be called into the service they are continuing in their employments. Richard Edwards, son of W. J. Edwards, of Kirksville, Mo., has joined the navy.

Bostonian in Hospital Service.

A son of Henry R. Comley, the Boston retailer, has joined the field hospital

service and is now at Camp McGinnis, Framingham, Mass. Mr. Comley is a first-class private and expects to be sent to France as soon as the training period is over.

Ribbon Men to Fight.

Three of the employees of the ribbon house of Lion & Co., New York, will help fight our battles in France. Harold S. Lion volunteered and is training at



Mrs. Julius Roehrs.

(President-elect of the Ladies' Society of American Florists.)

Fort Schuyler with the Eighth Coast Artillery. Maurice Le Vine and Benj. Rosenbaum were drafted, examined and did not claim exemption.

Baltimore Youths Go.

Benjamin Wagner, of John L. Wagner & Sons, Baltimore, Md., and Ward Perry, son of J. J. Perry, of the S. S. Pennock Co. Baltimore store, are now in service. Mr. Wagner is with the Fifth Maryland regiment at the training camp at Anniston, Ala. Mr. Perry is encamped with the field artillery at Pikesville, Md.

Californian Called.

Louis Picetti, manager of the seed and plant department at the Emporium, a San Francisco department store, for Navlett & Co., of San Jose, who operate the department, has been drafted and expects soon to be called. Mr. Picetti's

two brothers also were called by the first draft.

Gude on Exemption Board.

A. Gude, of Gude Bros. Co., is too old for soldiering, but he is serving his country as chairman of the exemption board in District No. 11 in the District of Columbia. He has given practically all his time to the work for several weeks.

An Honor to Famous Ancestor.

W. Earle Riedel, son of H. C. Riedel, of Riedel & Meyer, New York city, recently passed his eighteenth birthday and has applied for enlistment in the navy. He is a direct descendant on his mother's side of John Quincy Adams, one of the signers of the Declaration of Independence.

Gains Fourth Promotion.

William Polykranas, son of George J. Polykranas, New York city, has been given his fourth promotion since he joined Battery B of the Twenty-first field artillery, now in camp at Leon Springs, Tex. Mr. Polykranas has been made first gunner, which is equivalent to first sergeant, the highest rank among non-commissioned officers.

SOCIETY OF AMERICAN FLORISTS.

College Florists' Section.

A meeting of the college florists' section of the S. A. F. was held in connection with an informal dinner at the Hotel McAlpin Wednesday evening, August 22. Prof. E. A. White, of Cornell University, acted as chairman and arranged for the meeting. A. C. Beal, of Cornell University; President R. C. Kerr, of Houston Tex.; N. L. Mulford, of the Department of Agriculture, Washington, D. C.; W. W. Ohlweiler, of the Missouri Botanical Garden, St. Louis; N. E. Palmer and George B. Palmer, of Brookline, Mass.; A. S. Thurston, of the Iowa State College, Ames, Ia.; J. Whiting, of the Massachusetts Agricultural College, Amherst, Mass., and E. I. Wilde, of Pennsylvania State College, State College, Pa., participated in the discussion of the relations of educational work to horticulture and especially with reference to floriculture.

It was the consensus that there was a great deal of work to be done to encourage a greater and more cordial coöperation between the commercial men and the educational institutions. Many

phases of organization work in connection with floriculture were brought up for discussion and the subjects introduced were so numerous, and of so much general interest, that it seemed advisable at another time to make the program somewhat more specific.

President Kerr strongly advised a definite organization, so that in the future definite provision could be made for the meetings of this section in connection with the meetings of the S. A. F. With this organization in mind, Prof. E. A. White was selected temporary chairman and W. W. Ohlweiler temporary secretary, until permanent organization could be arranged for at St. Louis next April, during the National Flower Show.

The men present were agreed that an effort would be made to provide for a greater attendance of men interested in the educational features of floriculture at the coming convention at St. Louis, and it is quite likely that a definite program will be provided at that time.

The discussion proved of considerable interest and opened up many new points of view, and in this connection it is requested that others interested in the subject communicate with either the chairman or the secretary before the St. Louis meeting.

W. W. Ohlweiler.

MR. WILSON'S PLEASURE.

During the New York convention the Society of American Florists sent the following telegram:

To His Excellency Woodrow Wilson,
President of the United States,
Washington, D. C.:

The Society of American Florists, in thirty-third annual convention assembled at New York, transmits to you its resolution by unanimous vote expressing its confidence in you as the nation's head in this hour of deciding conflict for freedom, democracy and rule of the people, by the people, for the people, pledging you the loyal support of its entire membership to this end.

The telegram was signed for the society by R. C. Kerr, president, and John Young, secretary.

Students of the President's state papers, with their "May I's" and "May I nots," will enjoy his reply beginning, "Let me give myself the pleasure," and there will be no doubt the communication had his personal attention.

NATIONAL GARDENERS.

The summer meeting of the executive board of the National Association of Gardeners was held at the Murray Hill hotel, New York, August 23. Ex-President William N. Craig occupied the chair in the absence of President Thomas W. Head.

The secretary's and treasurer's financial reports showed the association to be in a flourishing condition; 116 new members have been added to the association's roll since the Washington convention in December, 1916, and forty-five delinquent members have been dropped from the membership roll for non-payment of 1916 dues.

William F. Gude, of Washington, an honorary member of the association, who was chairman of the committee that planted the yew at Washington's tomb, Mt. Vernon, Va., last April, attended the meeting and made a report of the successful planting of the tree.

The operations of the service bureau received the consideration of the executive board and after a long discussion

THE PRESIDENT REPLIES

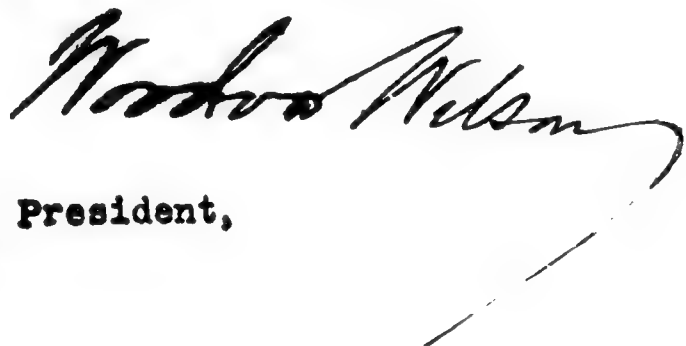
THE WHITE HOUSE
WASHINGTON

August 23, 1917

My dear Mr. Kerr:

Let me give myself the pleasure of acknowledging the receipt of your and Mr. Young's telegram of the twenty-first of August, and telling you and the members of the Society of American Florists and Ornamental Horticulturists how deeply I appreciate your generous expression of confidence and approbation. With warmest thanks for your pledge of support, believe me

Cordially and sincerely yours,



Mr. Robert C. Kerr, President,
New York City.

it was decided that the association was not yet in a strong enough financial position to extend the activities of this department beyond its present scope. It was recommended that the bureau be maintained along the lines on which it is conducted at the present time until the next meeting of the board, which will occur in Chicago at the time of the annual convention, when the subject will again come up for attention.

It was decided that the members of the association who have already enlisted and who may enlist in their country's cause should be carried on the books of the association, without payment of dues, until the termination of the war.

The secretary was instructed to communicate with the different local horticultural societies within reasonable distance of New York to plan for a suitable date for a meeting in New York city to formulate plans for closer coöperation between the local societies and the national organization.

December 4 to 6 were voted as the dates for the Chicago convention. The general program for the convention will

be in charge of a local committee appointed by President Head.

WHO HAS AGENCY CONTRACT?

I was wondering if you have, or know of anyone who has, a copy of an agency contract—something which might be used as a written agreement between a retail florist and his agents, who receive commissions on their orders. I have about 200 agents in small towns near this city, and I would like to get something that other florists have used in dealing with their agents. We give our agents a commission of twenty per cent.

G. W.—N. D.

The Review has no copy of such a contract, neither does it know of a florist who has. Will someone in the trade help out G. W. with a copy of a contract such as he desires? Ed.

Schenectady, N. Y.—Mr. and Mrs. Walter Mott announce the marriage of their daughter, Ruth Dorothy, to Roy Ferris Myers, August 27, at the church of the Transfiguration in New York city.

SEASONABLE SUGGESTIONS

Hard-wooded Plants.

Hard wooded plants, where planted out, must have an abundant water supply now, while their growth is being made. Once they become dry at the root they are practically ruined. This is specially true of ericas and azaleas. All hard-wooded plants of this type make fine, hair-like masses of roots and soon perish if allowed to become dry. Give this class of plants a good hosing about midday, as well as in the evening. Where your hydrangeas are planted out use the sprinkler on them, if you have such facilities. These are not hard-wooded plants, but suffer severely from lack of moisture at the roots.

Cyclamens.

It is time to make a sowing of cyclamen seed if this has not already been done. From this sowing you can be assured of fine plants for Thanksgiving and Christmas next year. Purchase the best strain of seeds obtainable and be sure to have a good proportion of red and bright pink colors, as these sell especially well at the holidays. With little probability of any azaleas arriving this season, the demand for cyclamens is certain to be better than ever. Sow either in pans or shallow flats, which should be well drained. Use a light, leaf-moldy compost, containing a good dash of sand. Spread the seeds evenly over the surface. Firm the surface and then dust a little sand over the seeds. Keep the seed receptacles moist, shaded and warm. A house with a minimum temperature of 60 to 65 degrees will suit them.

Cyclamens for flowering—the coming fall and winter are now bristling with buds. It will be best to pick off any flowers which may open thus early. The plants should have a gradually reduced amount of shade, to keep them stocky. This does not mean, however, that they should have anything like full sunshine. They will be benefited by a spraying each afternoon. To keep aphids and thrips in check, use a weak nicotine spray once a week. Where the plants are being grown in coldframes, remove the sashes at night unless heavy rains threaten and use elevated lath screens during bright sunshine. The final pottings should not be longer delayed unless you want your plants to hold back until spring.

Bouvardias.

Bouvardias are quite tender and are injured even by a temperature a few degrees above freezing. The foliage may not show it, but the embryo flowers are likely to be chilled. Dig the plants up carefully, so as to retain a moderate ball. If they are to be benched, be sure to soak them well, spray frequently and shade them from direct sunshine. If potted, keep them outdoors in partial shade and spray several times a day. Before many days have passed, root action will become vigorous and shading can be gradually dispensed with. Bou-

vardia Humboldtii now is flowering outdoors and proves specially valuable at this season, when choice, white, sweet-scented flowers are scarce. Owing to the numerous weddings during the present summer, the call for flowers of this character has been unusually strong.

Cinerarias.

Keep the cineraria seedlings in a cool, well ventilated house, or, better still, in coldframes. They may not have been making rapid growth, but watch them a little later, when the cool nights arrive. Keep a sharp outlook for green caterpillars, the larvæ of the cabbage moths, which are particularly fond of cineraria foliage. Kill as many of the white moths as possible and thus reduce the danger of defoliation. Keep the cinerarias potted along and spread out. The earliest sowings, intended for flowering from Christmas onward, are now in 5-inch pots; a late sowing is just ready for pricking off. Use at first a light compost, containing plenty of leaf-mold; later shiftings will call for a richer soil.

Transplanting Evergreens.

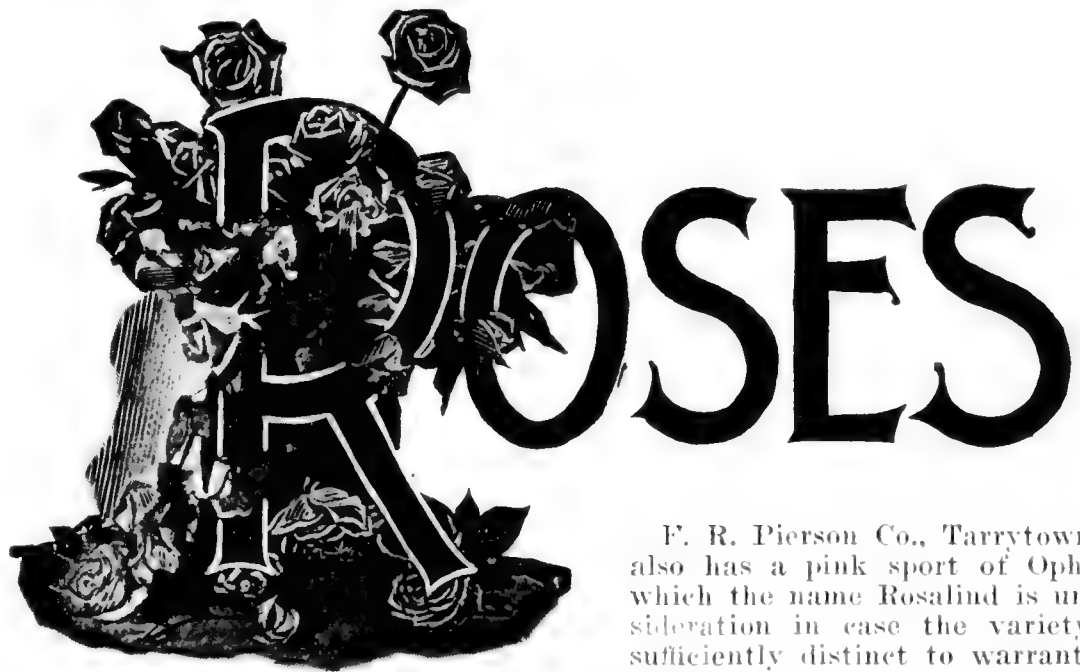
April and the first half of May probably form the best period of the year for the successful transplanting of all evergreens. The next best period is the latter part of August and in September.

There are certain limitations, however, to this work in late summer. It will not pay to have nursery stock of this character shipped from a distance, but if plants can be got from some nearby nursery, or are to be transplanted from one's own grounds, success is much more probable.

Ideal conditions for the planting of evergreens are: Immediately after heavy rain, when moist balls of earth can be had; when the weather is cool and cloudy and when care is taken not to allow wind and sun to dry the roots. A soaking watering after planting and a mulch of some kind to hold in the moisture will make success more certain, as will later syringings and waterings during dry weather. I have successfully transplanted many evergreens in August and September, including kalmias, rhododendrons, retinisporas, abies, pinus, sciadopitys, taxus and juniperus. Too many transplant stock and then allow it to take its chances. The cause of so many dying each winter is not so much cold as dryness at the roots. It is especially necessary to soak all recently planted evergreens thoroughly just before the ground freezes.

Hardy Perennials and Biennials.

Take advantage of spells of cloudy, damp weather for transplanting such useful plants as Canterbury bells, foxgloves, larkspurs, coreopsis, gaillardias and any others you may have. These, if sown at all thickly, will soon spoil and there is danger in delaying the work. Once they are transplanted into beds in nursery rows, keep the soil frequently stirred about them to conserve moisture. Place foxgloves and Canterbury bells a foot apart in the rows. They have yet quite a long growing season before them and make tremendous headway in late August and September.



SPORTS OF OPHELIA.

The sportive proclivities of Ophelia rose are well known and a number of new varieties thus obtained are approaching the stage that will warrant dissemination. Of these one which has attracted much attention and favorable comment is a distinct shade of pink growing in the establishment of Dailledouze Bros., Flatbush, N. Y. Application has been made to register it with the American Rose Society under the name of Ophelia Supreme and during the meeting of the S. A. F. many rose growers made the trip to Flatbush to see it growing.

F. R. Pierson Co., Tarrytown, N. Y., also has a pink sport of Ophelia, for which the name Rosalind is under consideration in case the variety proves sufficiently distinct to warrant its dissemination under a different name from other pink sports.

HILL'S COLUMBIA.

It is open to question if anything in the rose world has attracted more attention in the last year or two than has the work of E. G. Hill at Richmond, Ind., where Ophelia has been used in raising a large number of seedlings. First of these to reach the stage of impending dissemination is the variety which has been christened Columbia. Joe Hill says his father selected the name because this is "the gem of the roses." At any rate it has drawn the close attention of every rose grower who has



Hill's New Rose, Columbia, a Seedling of Ophelia and Shawyer.

visited the Hill establishment. Columbia is a seedling of Ophelia and Shawyer. The color is distinct, although it more nearly resembles Shawyer, the center of the flowers being flushed deep pink. The illustration was prepared by photographing a bunch of the cut blooms after Joseph Hill had carried them around with him for two days and shows what can be done with young stock. The flowers were cut August 25 and 26 from plants propagated this spring. The stems were about thirty-six inches long.

ROOT-GALL ON ROSES.

Under separate cover we are sending you a piece of wood cut from a Mock rose plant, upon which, you will note, there is a large growth of matter, in a round form, the growth of which is at the point where a bloom was cut. Will you inform us as to the name of this trouble, the cause, the remedy and any other particulars that you can give with reference to it? We have a number of plants that are attacked in this manner.

L. D. T.--Ga.

Your rose is affected with a disease called root-gall or crown-gall. This is by no means a new or rare disease. It attacks roses both under glass and outdoors, and is also found on many trees and shrubs. It is a bacterial disease, the scientific name of which is *Bacterium tumefaciens*. The bacteria enter the plants through minute wounds and seem to start the development of cells which

result in the formation of galls, which are sometimes much larger than the one on the plant you sent. This season I have seen several benches of roses that were badly attacked. The affected plants seemed weaker than the others. It is reasonable to suppose that the energy needed to develop these large galls must be expended at the cost of the plants' general welfare.

Healthy plants, when set out, are often attacked by an infection in the soil, if the soil has not been thoroughly sterilized. Look over all stock carefully at planting time. Reject any that show any traces of disease. While you can cut off the affected parts of the plant, you cannot cure the disease by doing this. I would advise destroying the affected plants by burning. When replanting, disinfect the benches and use sterilized soil, if possible. A good deal of this diseased stock is being disseminated on greenhouse-propagated roses and it is time something was done to prevent this.

C. W.

THE COILED SLUG.

I am enclosing sample of a small green worm we have working on some of our roses. The plants infested with them have been cut down and restarted and of course the worms play havoc with the young foliage. We have been picking them off, but at best this is a slow method and takes up too much valuable time. This worm attacks the under side of the foliage and while feeding is coiled up like a snake and, unlike the

leaf roller, does not attack the tips of the growth. We would appreciate any information you could give us on this, as to the name of the pest and the best way of getting rid of it.

C. F. C.--Wis.

The small green worm apparently had made his escape from the envelope in which you enclosed him, but the appearance of the rose leaves and the description in your letter indicate that probably this is *Emphytus cinctus*, commonly called the coiled rose slug. The larvae, about three quarters of an inch in length, feed on the edge of the leaf, with the body coiled beneath it.

The easiest treatment for the average grower is the application of one of the standard nicotine extracts. If a forty per cent solution is used, employ one part in 800 parts of water. This is about one teaspoonful to two gallons of water. The efficiency of the solution is increased by the addition of a small amount of soap. Arsenate of lead is effective if used at the rate of two pounds in fifty gallons of water, or about one ounce in one and one half gallons. The objection is that it leaves a whitish deposit on the foliage, but this will not count with young plants, from which cutting will not begin for some time. Hellebore also may be used against the coiled rose slug. It can be powdered on in its dry form, diluted with double its weight of cheap flour, if there is such a thing as cheap flour in these days.

H. O.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

MUMS IN THE SOUTH.

Control of Pests.

From now until the flowers are cut, chrysanthemum plants in the south require particular care and attention. Insect pests of all kinds are apt to be in evidence, such as green fly, spider, thrips, mealy bug, etc. Mealy bug is not so common as any of the others, but when it does appear it is a menace and hard to get rid of. Spraying with coal-oil emulsion, diluted twenty to one, is the best remedy. The spray must reach the crown whorl of leaves, as it is these the pest clings to, and it cannot be reached by syringing with the hose. Any of the tobacco extracts, regularly applied, will keep the other pests away. Regular daily syringing from every side of the beds is also a good safeguard.

Taking the Bud.

In trying for early flowers, many growers take buds about the time recommended for the northern states, but such buds never develop into satisfactory flowers. The last week in August is the earliest that buds may be taken to get good flowers, even on the early varieties. After September 1 nearly any bud will make a good flower. As a rule, the plants in the south do not make buds so soon as in the north, often being from ten to fifteen days later. The crown bud makes the best flower, so that any crown bud developing after September 1 may safely be taken.

Feeding.

A heavy mulch of fairly fresh cow manure, if given early in the month of August, has helped wonderfully. Before applying the mulch, a good sprinkling of bone flour, followed by air-slaked lime, should have been given. Feeding liquids should be given as soon as the bud is taken, and applied once or twice a week until the flower first shows color, when all feeding should stop; otherwise the petals of the flower will be burned.

Strong manure water, alternated with sulphate ammonia and nitrate of soda, one pound to forty gallons of water, are the most commonly used liquid fertilizers. Guano, half a peck dissolved in fifty gallons of weak manure water, is also good for a change. A light top-dressing of cotton seed meal, immediately watered in, may be used, but this is such a powerful stimulant that great care must be taken not to overdo it. L.

SWEET PEAS IN THE SOUTH.

It is none too soon to sow seeds of sweet peas in the house if blooms are wanted for the holidays. Solid beds give the best results. The winter Spencers, which are really the only ones worth growing, grow extremely tall and often require ten feet of head space. Use a good compost and plant in rows four feet apart. After the seeds are well germinated thin out to almost six inches in the rows. To prevent loss from

wilt, draw the rows up into ridges, drill a small furrow on top and water the furrows and both sides of the ridges thoroughly. Place a thin layer of clean sand in the furrows, sow the peas and cover lightly with more sand.

Until the young plants are ready to train up the supports, do the big bulk of watering on both sides of each ridge only. In four years I have not lost a plant by this method. The plants may be mulched when two feet in height and after beginning to bloom should have strong manure water every week. The night temperature should not go over 50 degrees. Ventilate the house freely, avoiding extremes, to prevent mildew on the vines. L.

FREESIAS IN THE SOUTH.

As soon as the freesia bulbs arrive the first batch are started off. If wanted for cut flowers only, they may be planted along the edges of the carnation benches. They will flower from the beginning to the end of January. For pot plants we first put five bulbs in a 4-inch pot and use these later to make up large pans. This may seem the longest way around, but we always procure the most shapely plants in this way. To get them in bloom for Christmas, they require a much higher temperature than carnations. The flowers do not seem to "take" specially well at the holidays, and the extra heat draws the plants to a rather ungainly height. Allowed to mature in a cool temperature, the plants are of a strong, healthy nature and sell remarkably well. The variety Purity is considered one of the best to grow. L.

CALENDULAS IN THE SOUTH.

The calendula pays well in the south. It is easily grown on solid beds, in a carnation temperature. Seeds sown now will be in time for the holidays and the

plants will continue to bloom for the rest of the season. Sow the seeds in flats, and after one transplanting they can be set out in the flowering beds. These plants make rank growths and require plenty of space, say 12x18. A single wire support, carnation style, will keep the plants in place. Any good, ordinary compost will grow them successfully, and they seem to be immune from disease. Neither are they "touchy" on the water question, seemingly adapting themselves to all conditions, wet or dry. L.

MIGNONETTE IN THE SOUTH.

Mignonette grows easily in the south, and where the flowers are in demand it is a good paying crop. The first seeds may be sown in the northern section from September 1 to 15, and in the southern section at least two weeks later. The beds should be worked fine and laid off in squares 8x8 inches, and a few seeds dropped at each corner. When the seedlings are well up, thin them out to the strongest plants, and when large enough pinch them once. Two flowers can be taken from each plant.

The plants require some support as they grow, and they need a great deal of attention to keep the side shoots removed. The cabbage worm is fond of them in a small state and will require picking each day until the plants are fairly well grown. The soil used should be well enriched and manure water should be given twice a week when the plants are making buds. A night temperature of 45 to 50 degrees suits them. L.

CALLAS IN THE SOUTH.

Callas should be started into growth now. Where the old plants have been kept half dormant for the last two months, trim off the bad and decayed foliage, rake the surface soil and give a good coating of manure prior to watering thoroughly. The majority of growers in the south, I believe, grow callas in solid beds or benches, rather than in pots, and such practice I have personally found the better. It is a mistake to suppose that callas require to be water-soaked all the time. They like much water, but it can be overdone. L.

HARDY PERENNIALS

SEASONABLE NOTES.

Lysimachia Clethroides.

This lysimachia, with veronica-like spikes of pure white flowers, is one of the finest of perennials for cutting and is splendid in design work. It belongs to the same family as the well known moneywort, which is botanically Lysimachia Nummularia. L. clethroides grows to a height of two feet and blooms from July until September. It spreads with great rapidity and should be divided and replanted every other year in order to keep it in its best condition. Retail florists who need white flowers in the hot months will find this a most useful hardy perennial.

Planting can be done in either fall or spring. Fall planting, however, gives best results.

Statice Latifolia.

The sea-lavender statice, with its much branched and airy panicles of violet-blue flowers, at this season makes an attractive and useful plant in either the herbaceous border or rock garden. The flowers have excellent keeping qualities and are often cut and kept in a dry state as everlasting. I have found them to work in nicely in floral designs where the particular shade of blue is wanted. Plants succeed well under quite adverse conditions, but in good soil and in an open, sunny location they produce immense heads of

flowers. Plants may be grown from seeds or divisions. It is not too late to sow seeds in a coldframe, where they should be wintered to flower next summer outdoors.

Euphorbia Corollata.

Similar to the popular *Gypsophila paniculata*, *Euphorbia corollata* is one of the most useful of florists' hardy flowers, carrying large, delicate sprays of pure white flowers which are of great value in design work. It is also effective in baskets and vases arranged with colored flowers. Every florist should grow some of this euphorbia.

Veronicas.

The veronicas, or speedwells, are attractive and useful herbaceous plants. All are of easy culture and well adapted for cutting. At present the variety *longifolia* and its improved form, *subsessilis*, are at their best. *Spicata* and *spicata alba*, of dwarfer habit, are also in bloom and make neat and compact clumps. All the veronicas like good soil and there is a wonderful improvement in the spikes when they receive liberal treatment. Some of the dwarf creeping forms, of which there are a number of varieties, are excellent in the rockery. Many are easily propagated from seeds, which usually come true. Root division usually is practiced with *longifolia* *subsessilis*.

Salvia Azurea.

Everyone knows the scarlet sage, *Salvia splendens*. It is a popular but heavily overplanted subject. The hardy border salvias are more or less neglected, but there are several desirable ones. *S. azurea grandiflora* now is carrying spikes of sky-blue flowers which attain a height of three to three and one-half feet, while *S. virgata nemorosa* makes a shapely bush of blue flowers two to three feet high at this season. *S. patens*, of a wondrous deep blue color, can scarcely be called a perennial, but if the roots are lifted and stored in sand over winter and not allowed to dry too much, it will winter nicely and flower in June and July.

Physostegia Virginiana.

Physostegia virginiana, better known as the false dragonhead, has considerable commercial value for cutting. In addition to the rosy lilac form there is also a charming pure white variety. This perennial spreads rapidly and if not divided and replanted once in two years it will soon become something of a nuisance and the flower spikes will deteriorate in quality. It blooms from July until September and lasts remarkably well when cut. In good soil it attains a height of four to six feet.

Stokesia Cyanea.

Sometimes called the giant cornflower, *Stokesia cyanea* is certainly one of the most beautiful of perennials at this season. Its large, sky-blue flowers are as large as asters and are freely produced for many weeks. There are pure white and pink forms, but the blue is by far the most attractive. Seed sown in spring will make strong flowering plants the following season. If started even now and protected in a coldframe through winter a fair number will flower.

Solidago Viviparum.

Solidago viviparum, or goldenrods,

WHO'S WHO IN THE TRADE—AND WHY



HERBERT J. EDDY.

WHEN the Canadian Horticultural Association met at Montreal, Que., August 9, 1917, its members chose as its secretary-treasurer Herbert J. Eddy, of John Eddy & Sons, Montreal. In doing so they chose a man who has had much experience in financial matters, as Mr. Eddy has charge of the finances of the firm of which his father is the head. He also manages the retail store at 4425 Sherbourne street. Mr. Eddy has been in the florists' business for a number of years. The firm owns a greenhouse range at Westmount, a suburb of Montreal, as well as the retail store in the city proper. Since the war began three years ago, the financial end of the business of all Canadian florists has been an important one, and under Mr. Eddy's management his firm has continued its pre-war success.

are such common native plants that few people realize their value in the herbaceous garden. All varieties improve much under cultivation, as do the hardy asters. *S. viviparum* carries immense flower heads of rich golden yellow flowers and these are just opening. I do not know of any finer feature in the perennial border than the clumps of this goldenrod in late August, and it takes but a few spikes to make an effective show in a long vase.

Pyrethrums.

At this season we may get a few stray flowers on the pyrethrums, but they are fine in June and splendid for cutting. This is the best season to divide and replant them, especially if you are grow-

ing any of the double ones, like Queen Mary. If divided now the plants will become well established before winter.

Plumbago Larpentæ.

Plumbago Larpentæ, also called *Cerastigma plumbaginoides*, is a beautiful, persistent blooming, low growing perennial with blue flowers similar in color to those of the greenhouse *P. capensis*, but deeper in color. It makes a most charming border and is most satisfactory for this purpose, as it blooms from July until the end of October. It needs a little protection in winter, not being quite so hardy as the general run of perennials. I find it does better if planted in the spring than in the fall.

CHRYSANTHEMUMS

MUM BUDDING DATES.

I am appending a list of names of chrysanthemums and would like to have you write after each name the bud to be taken on that variety and the date it should be taken. E. N. S.—Ill.

The table asked for is as follows:

Variety.	Bud.	Date.
White Bonnaffon.	Late crown.....	Sept. 10
Major Bonnaffon.	Late crown or terminal.....	Sept. 10
Robert Halliday.	Crown.....	August 20
Chieftain.....	Late crown.....	Sept. 10
Early Snow.....	Crown.....	August 15
Early Frost.....	Crown.....	August 15
Harvard.....	Terminal.....	Last bud
Tints of Gold.....	Crown.....	August 10
Charles Rager.....	Terminal.....	Sept. 20
Nagoya.....	Terminal.....	Late as possible
Dr. Enguehard.....	Terminal.....	Late as possible
Yellow Chadwick.....	Terminal.....	Late as possible
Glenview.....	Terminal.....	Late as possible
Chadwick.....	Terminal.....	Late as possible
Hirondelle.....	Terminal.....	Late as possible

There is no arbitrary date at which buds can be taken. In the first place, the buds may not appear at a given date, and in the second, by some manipulation the plants can be made to produce later buds than they normally would. The list shows a selection of early to late varieties. Thus Early Frost can be taken early in August and have the blooms in shape to cut by September 20. Also Tints of Gold. Major Bonnaffon by being grown well, planted early, and a crown bud taken, say, the last days of August, will give fine flowers by the end of October. But, as generally grown, the terminal buds are taken late in September, or later if they will hold back, and the flowers are marketed for Thanksgiving or later. Some growers do not plant Chadwicks or Nagoyas until late in July, and when so treated the terminal buds are produced late, which is what the cultivator aims at when he plants late.

All of which shows the fallacy of trying to set an absolute day as the proper date for taking buds. In the list submitted the approximate time is given after which the best results can be looked for, generally speaking. Sometimes if the plants are growing strongly they may be in full growth with no indication of a bud showing, and then the grower, by drying the plant a little, can check the exuberant growth and throw it into bud. This is often necessary in the case of Marigold, which does much the best on a crown bud in August, but it is a job sometimes to get it. And the same thing obtains with October Frost.

Charles H. Totty.

TAKING BUDS ON GOLDEN GLOW.

Will you please tell me whether it is too early to take the buds from Golden Glow chrysanthemums? They have three or four buds, but no side shoots. Is it too late to cut down such mums as Golden Glow, Bonnaffon, Roman Gold, Chadwick, Enguehard and Chrysolora? The mums have been in the benches too weeks. K. E.—Ill.

As early as ready you can take buds

on Golden Glow mums. Rub off all but one bud on a shoot if you want good flowers. It is too late to cut down any varieties of mums now. Your plants, undoubtedly, are getting nicely established in the benches and it would be suicidal to cut them down. C. W.

MUMS LOOK RUSTY.

Can you tell me what is on our chrysanthemums? They look like tiny worms about one-thirty-second of an inch long, yellow in color, and are lively in the fuzz on the under side of the leaves. In time they make the leaves look rusty. There are a great many of them. I syringe them with water every day, but that does not seem to do any good. L. W.—O.

The trouble is with the mum midge, which has been distributed widely over the country during the last two years. It has been mentioned several times in The Review and is a serious pest. It can be controlled by persistent fumigation with tobacco dust. Some growers claim that fumigating every night for several weeks will catch the flies as they hatch out from the yellow worm. The fly is the final stage of the insect and immediately begins reproducing its kind. Chas. H. Totty.

THE CHRYSANTHEMUM MIDGE.

I am sending you a chrysanthemum plant that either is diseased or infested with some sort of insect. What is the trouble, and what is a remedy for it? J. R. K.—Mich.

The plant submitted was badly infested with what is known as the chrysanthemum midge, one of the worst pests to be found. The eggs are laid in the tissues of the leaf by a fly, and the resulting insects work their way out of the leaf. The insects multiply rapidly.

When plants are as badly affected as the one submitted, one may as well pull them up and burn them, as the flowers will be too crippled to be of any use. Fumigation, unless carried on every night, will not avail much. The midge is a real menace that will be heard of a good deal until it has run its course, like rust and other troubles to which the mum has been subject.

Chas. H. Totty.

CHRYSANTHEMUM MISTLETOE.

Of what type is Chrysanthemum Mistletoe, and what is the color of the flower? When is the proper time to take the bud and what is the date of blooming? H. G. B.—Tenn.

Mistletoe is an incurved white, occasionally flushed with light pink. It is classed as a good commercial Thanksgiving variety, blooming after November 15, when late buds are taken. It is not so large as Chadwick or Autocrat, but it enjoys a certain measure of popularity, as it has a good, dwarf habit.

Chas. H. Totty.

News from Abroad

Paris, France.—Flowers sell at high prices, but there is so small a supply that the industry of flower growing and selling may be described as overwhelmed in the war.

London, England.—Many British gardeners now in the trade in the United States know H. B. May, of Edmonton, and have worked for or with him. They will regret to learn that he is able to speak only with the greatest difficulty in spite of a recent operation on his throat.

London, England.—Last year the government allowed the importation of one-half the previous year's quantity of Japanese lily bulbs and this season the trade had hoped to get in a quarter of the normal number, but thus far the trade petition has been unanswered and the ban is absolute.

London, England.—The trade has not given up hope of obtaining French bulbs this year. Although the government has stated that no importations will be allowed, it is reported that steamers from Marseilles are not full and the Horticultural Trades' Association has decided to make another effort to obtain permission to import bulbs.

Spalding, England.—Not content with prohibiting the importation of all bulbs, the agricultural committee for Lincolnshire is bringing pressure to bear on narcissus bulb growers here to reduce their acreage. There is strong protest against a ruling that no fresh land be put under bulbs, as it has been the custom to put each planting on fresh land as a precaution against disease.

London, England.—Anent the proposal of the government to prohibit the use of lumber for making packing cases, a nurseryman says: "Some of the wholesale growers of flowers already are refusing customers who are unable to return empties. What will become of the plant trade if no boxes are available in which to pack them? The export trade to America cannot be carried on without the wood to make the cases. People talk glibly about the necessity of fostering the American trade, but this will be the last drop in the ocean of difficulties and tiresome formalities which already hedge about this trade. Raffia commandeered by the government, packing paper five times its former price, labor scarce and dear, fuel threatened by prohibition for horticultural purposes, by no means exhaust the list of a nurseryman's troubles."

BEGONIAS FOR CHRISTMAS.

We have a block of Chatelaine begonias in 6-inch pots—full size—and nearly every one a good specimen. We want these to be big, fine plants for Christmas, and we do not know how to handle them for the best results. Will a shift to 7-inch pots be sufficient, and when should this be done? When they were shifted to 6-inch pots they were cut back. Should they be cut again? We are keeping the flowers picked off.

W. M. V.—Ga.

A shift to 7-inch pots or deep pans, called three-fourth pots, can be given now, and a mixture of old cow manure and loam used. If you keep the flowers picked off until the last of October, this will permit them to carry plenty of bloom for Christmas. This begonia is practically an all-the-year-around bloomer, and if kept well fed and watered, will never be out of flower. A night temperature of 50 degrees will suit it better than one 10 degrees higher, and the plants will be much stockier.

C. W.

SCALE ON PALMS.

Please advise me how to take care of palms. What is the best soil to use in repotting them? They are full of scale and appear sunburned. I have them outdoors. How soon should they be housed?

G. C. Z.—N. Y.

If the palms in question are infested with scale insects, the first thing to do is to clean them with a sponge or cloth dipped in strong soapsuds. A solution of one-half of an ounce of Ivory soap to one gallon of water would answer for a job of this kind. A small brush, such as a soft tooth brush, is also a convenient tool to clean some portions of the leaves and stems, but do not rub too hard with it, else it may scratch the plant.

It may be safer not to repot the palms at this season, if you purpose keeping them in a dwelling for the winter. Remove some of the top soil and then top-dress with a mixture of rather heavy garden soil and manure, using one part of the latter to two parts of the soil. Press this down firmly in the pots or tubs. The plants will be safe outdoors until about September 15, and possibly a little later if the season is warm.

W. H. T.

FALL OR SPRING PLANTING?

Kindly inform me whether the following stock can be successfully planted in the fall or whether it would be better to wait and plant next spring: Lilacs, honeysuckles, rambler roses, Rose of Sharon, irises and Berberis Thunbergii.

W. B.—Mich.

Lilacs will do much better if they are planted in the fall; so will Ioniceras, or bush honeysuckles, and all varieties of irises. The last named will succeed better if planted now, especially the German, Japanese and Siberian varieties. Rambler roses and the Rose of Sharon, or althæa, would do better if planted in early spring. I hope you will try fall planting of some of your stock. Far too many growers leave all planting until spring, although, as a matter of fact, nearly all herbaceous perennials and many deciduous shrubs do much better if planted in the fall.

C. W.



Richmond, Va.—Ira L. Anderson & Son have been granted a permit to build a greenhouse on Forty-fourth street, between Springhill and Belvidere avenues. It will cost \$3,989.

Bartlesville, Okla.—A. E. Meyers, proprietor of the Meyers Floral Farm, is building an addition of Dietsch greenhouses. A Kroeschell boiler is being installed to heat the range.

Muskogee, Okla.—The Muskogee Carnation Co. found the season of 1916-17 the best in the history of the enterprise and two houses have been added this season, each 28x100, using material supplied by the A. Dietsch Co., Chicago.

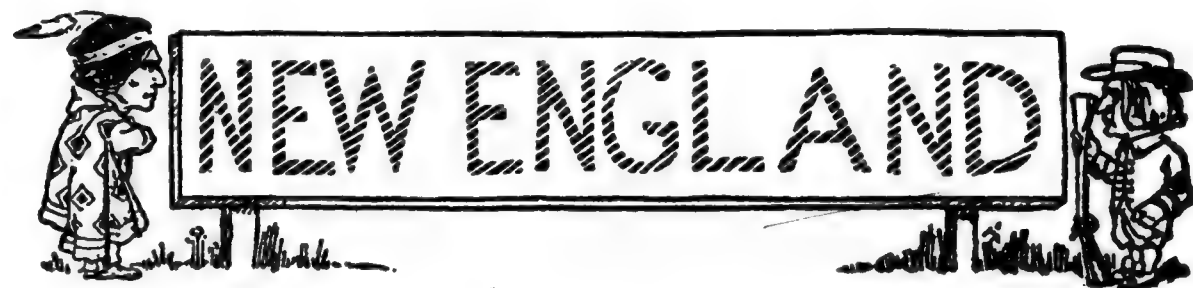
Deer Park, Ala.—The drought that hit the seedsmen and growers in this section hard during the summer was broken August 1. Since that time there has been good growing weather, but the prospects for a crop are poor, declare L. H. Read & Co.

Ada, Okla.—Rains during August did much for florists, says W. E. Pitt, proprietor of the Ada Greenhouse. Carnations indoors are looking fine, and the outdoor chrysanthemums are good, although they have been getting too much rain and not enough sunshine.

Bonham, Tex.—The City Greenhouses, Baxter Sitzler, proprietor and manager, are erecting another greenhouse, 35x100, to help take care of the increased demand.

Sherman, Tex.—Coal dealers have advanced the price of fuel 50 cents per ton during July and August, declares H. O. Hannah, who with his son, Fred, owns the Sherman Greenhouses. The price now is eighty per cent more than it was three years ago, Mr. Hannah adds.

Houston, Tex.—Walter Westgate, of the Roselynn Nursery & Floral Co., includes a wholesale business in holly, wild smilax, mistletoe, Florida gray moss, palm leaves, cut ferns, etc., with his business in nursery stock and native plants. He says the trade in decorative greens is increasing steadily. The dry weather has ruined the cut fern business, but there is an increasing call for Florida gray moss, which florists are finding useful in a large number of ways. Aside from its decorative uses, in its natural state or colored green or brown, the Florida gray moss is taking the place of sphagnum for filling wire designs, for hanging baskets, for the tops of flower pots and in packing plants for shipment.



Hinsdale, Mass.—L. B. Bague & Son are celebrating their fiftieth anniversary in the fern business this season and have sent their patrons a handsomely engraved card of greetings.

Bridgeport, Conn.—John Reck & Sons report most satisfactory business. As they are in the best part of the city, they receive a good share of the liberal purchasing in this munition town.

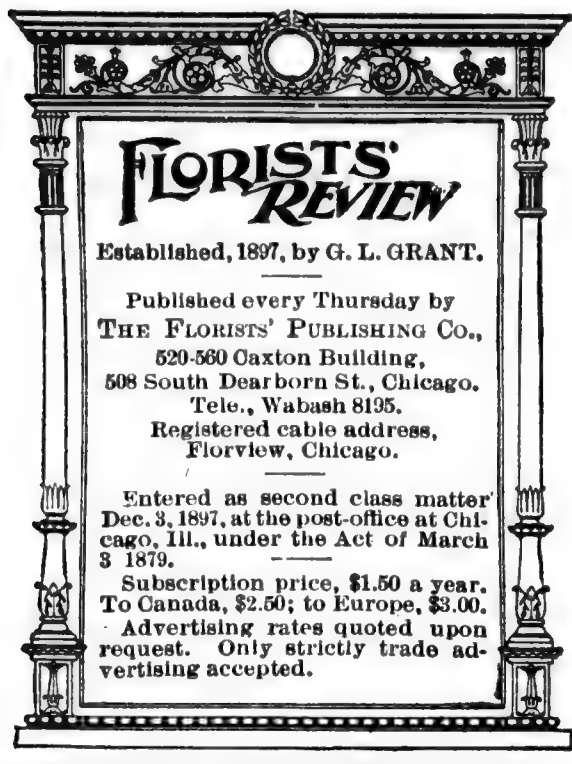
Portland, Conn.—Otto Keser & Sons have passed through a strenuous season and now that Otto, Jr., has joined the army for the front it means more work for father, who, fortunately, has a splendid helpmate in Mrs. Keser.

Rockland, Me.—Rockland had a flower sale for the benefit of the Red Cross August 22, which netted \$120 for the fund. The success of the day is attributed to George H. Glaentzel, who has a flower store in the Odd Fellows' block, and his daughter, Miss Anna Glaentzel. Mr. Glaentzel and Miss Glaentzel made special bouquets which a number of the Rockland girls sold on the streets.

Westerly, R. I.—The annual fair of the New London County Agricultural Society opened at Norwich September 3. The floricultural departments this year were unusually large.

Saxonville, Mass.—Raymond W. Swett, whose specialty is gladioli, recently has taken up dahlias. His bed in the S. A. F. Convention Garden at New York contained twenty-nine of the type known as Newport Singles. Mr. Swett endorses the opinion of the originator, Mr. Robertson, that these never will take second place to any single sorts.

Providence, R. I.—Willis S. Pino says fortune has indeed smiled upon his business this season; even at this late date counter trade is brisk. Mr. Pino commented on the liberal free publicity given the business by the local press, unconsciously, it is believed. The same paper in its trouble column, in answer to a correspondent, advised him to tackle the seedsmen from whom the seed was purchased. "And a hard job we have had with some, but we came off conquerors," said Mr. Pino.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901. Officers for 1917: President, Robert C. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

**Results bring advertising.
The Review brings results.**

THE antirrhinum rust seems to have been giving many growers trouble this summer.

THERE probably never has been a year when September found the retailers as a class so confident of good business soon to come.

IT is an old saying that the only difference between the rut and the grave is the length and breadth, so it is wisdom to keep out of the rut.

THE West Floral Co., London, Ont., has been forced by increase of business to double the size of its store since the war began. This should be reassuring news to the trade in the United States.

PRIVATE gardens are said to have produced vegetables valued at \$350,000,000 this summer. Those of the vegetable gardeners who usually grow flowers will be extra hungry for blooms this fall.

THE first 1918 calendar to reach The Review arrived August 28, from A. W. Warren, of Corry, Pa., who each year sends his customers, and customers only, he says, the prettiest calendar he is able to find. The 1918 subject is W. Haskell Coffin's "The Girl of My Dreams."

THE trade might as well make up its mind to do without European or other imported stock for the duration of the war. With embargoes on every side and freight space difficult to procure, the risks are greater than the probable profit for the man who does not protect himself with the aid of much experience.

UNANIMITY.

The old grouch was dying. "Are you ready to go?" asked the minister.

"Yes," was the reply.

"Then that makes it unanimous."

The florist now is ready to buy goods for a good fall and winter business. When the man with something to sell the trade has placed his ad in The Review telling the florists that he is ready to sell, that makes it unanimous, with results for the advertiser like this:

Kindly discontinue my carnation ad in The Review. I had splendid results; in fact, I sold out.—Jacob Schulz, Louisville, Ky., August 24, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

F. T. D. AT STATE FAIRS.

That the annual state fairs offer an exceptional opportunity for acquainting the public with the trade's facilities for the telegraph delivery of flowers is the belief of Samuel Seligman, who has written the following letter to Albert Pochelon, secretary of the F. T. D.:

Having the welfare of F. T. D. at heart, you may find it of interest to follow out my suggestion in taking advantage of the many state fairs throughout the United States this fall. I enclose a complete list of these state fairs, their dates, etc.

I sincerely believe the representative florists in the towns or cities in the vicinity of these state fairs will gladly cooperate with you by putting over one of the greatest F. T. D. publicity stunts without any actual financial expense other than giving up some of their employees' time for the state fair. The florists have enough prestige in their local communities to get the local Western Union or Postal Telegraph manager to cooperate in placing some sort of telegraph booth, and in this way explain to the public the wonderful possibilities and the actual service rendered by the F. T. D. in delivering flowers the world over. Not only this, but the live, wide-awake florist can work up an effective telegraph F. T. D. window during state fair days, without interfering with his usual floral displays, as in these days he is in want of an attractive window, and he can follow out such ideas and F. T. D. windows as heretofore shown in the trade paper.

In The Review for August 2 the leading article had to do with F. T. D. windows and a half-page illustration showed a Kemble & Goodman state fair display readily adaptable to either use.

A SORE SPOT.

Even as a certain kind of grocer substitutes saccharine for sugar, or some clothiers sell cotton mixtures to the man who pays for all wool, so some florists are said to have their own little get-rich-quick game. The pastime popularly known as "getting away with it" may bring a fat profit at the moment, but anybody with half a mind knows that it will eventually lead a business to the graveyard of dead patronage. Methods of the circus grafter fortunately are known for what they are, but the unfair tactics of some merchants do not even have this commendable feature of carrying a red light.

One of the lighter habits of a few retail florists is to use stale, poor stock when the buyer pays for the best in the market; and some deluded tradesmen seem even to consider it proof of their cleverness to be able to dress up old stock so that the goods look, in the eyes of the buyer, worth the price. It is immaterial what is the reason—whether the use of poor stock is forced because of the lack of good stock, whether the wholesale supply is too far away or whether the retailer is guilty of greed—for as long as the customer pays for

something he does not get, he is not dealt with fairly. Of course, when the customer discovers that he is being victimized, he tries the "other fellow." One retailer loses a customer, another retailer gains one—the operation that separates business success from plain business.

Of all the black sheep, the one who specializes in peddling poor values as good values is the most damaging to the florists' business. He provides the trade in general with a succession of black marks. Funeral work is white meat for such as he, probably for the reason that in many cases the poor keeping quality of old or inferior stock rarely has a chance to develop its true character before the eyes of the customer.

Years ago, the story goes, one retailer particularly adept in "tricks of the trade" substituted red peonies for American Beauty roses in a \$50 funeral wreath, thinking that no one, not even the buyer, would know the difference. The retailer got his money in advance, for it was a collection fund, but a few hours later, while thinking what a clever bird he was, he was called up by the buyer, who demanded to know why red peonies were used instead of American Beauties. The florist kept the money, but he lost forever the patronage he had received from that source.

Of course there are comparatively few men in the trade who do not deal fairly and those few seldom are with us long.

CHICAGO.

The Market.

The arrival of September has brought the customary signs of the reawakening of demand. Business is noticeably better than it has been in recent weeks, although it has been a summer of more than usual activity. The shipping trade, especially, has shown a pleasing increase, but the city retailers also are buying more freely and the market is in a healthy condition.

The supply of stock is not especially large for this time of year. Last week gladioli began to pile up and there were times when the retail stores that like to sell their flowers at a few cents per bunch were able to do business for the first time this season. Otherwise the market was not so heavily supplied in any line that it was necessary to sacrifice values. Quite the contrary, in nearly all lines prices were well maintained, demand being fully equal to the supply of good stock.

With September there has come a considerable increase in the supply of chrysanthemums. Golden Glow is seen in considerable quantities, with a few Smith's Advance for white. Weather conditions have been favorable and the quality of the stock is excellent for so early in the season. The demand, none too strong in August, shows considerable improvement. The growers of early mums are hoping for just one good, sharp early frost.

The late asters are excellent. They leave no reason for hunting for carnations, which are in extremely small supply. Easter lilies are abundant, but are selling steadily because they are the general utility flower between seasons. Valley is in moderate supply, equal to the somewhat increased demand. Catleyas continue on the short side, being, indeed, a negligible item.

September and the Mums Are Here

WE announce the opening of the Autumn season and the Chrysanthemum season this week with a large supply of Golden Glow. These are flowers your customers will welcome. Order some today.

Good, clean flowers . \$1.50@\$2.00 per doz.
Large, fancy flowers . 2.50@ 3.00 per doz.

EASTER LILIES

You will find these Giganteums extremely useful. We have a large supply and can fill telegraph orders, but YOU should have a few dozens always in your box; they are cut tight and are good keepers.

Fine Lilies \$8.00@\$10.00 per 100

CHOICE ROSES

When you use Amling's Roses you are sure your competitors can not offer stock that will give greater satisfaction—there are no better Roses. The present supply is strong on short and medium stems, but we have long Roses for all who need them.

FANCY ASTERS

These late Asters are of excellent quality and we offer all colors.

Extra Fancy Asters . . . \$30.00 per 1000
Fancy Asters 20.00 per 1000
Good Asters 10.00 per 1000

GLADIOLI

We have all the newest varieties as well as the popular older kinds.

Choice Gladioli . . . \$2.00@\$4.00 per 100

PLENTY of FANCY VALLEY for the SEPTEMBER WEDDING BOUQUETS

FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS Per doz.

Cattleyas \$9.00 @ \$10.00

AMERICAN BEAUTY Per doz.

Extra long stems \$4.00
 Stems 30 to 36 inches 3.00
 Stems 24 inches 2.50
 Stems 18 inches \$1.50 @ 2.00
 Stems 12 inches 1.00
 Short stems per 100, \$4.00-\$5.00

ROSES

Per 100

Mrs. Russell, medium \$12.00 @ \$15.00
 " " select 8.00 @ 10.00
 " " short 4.00 @ 6.00
 Milady, special 10.00
 " select 6.00 @ 8.00
 " short 3.00 @ 4.00
 Killarney Brilliant, special 8.00 @ 10.00
 " " select 4.00 @ 6.00
 " " short 3.00
 Ophelia, special 10.00
 " select 6.00 @ 8.00
 " short 3.00 @ 4.00
 White Killarney, special 8.00 @ 10.00
 " " select 4.00 @ 6.00
 " " short 3.00
 Killarney, special 8.00
 " select 4.00 @ 6.00
 " short 3.00
 Mrs. Ward, special 8.00 @ 10.00
 " select 4.00 @ 6.00
 " short 3.00
 Sunburst, special 10.00
 " select 6.00 @ 8.00
 " short 3.00

Extra special roses billed accordingly.

CHRYSANTHEMUMS

Golden Glow, per doz. \$1.50 @ \$3.00

ASTERS

Per 100

Common \$1.00 @ \$2.00
 Fancy 3.00 @ 4.00

MISCELLANEOUS Per 100

Gladioli, Fancy \$2.00 @ \$4.00
 Valley 6.00
 Easter Lilies 8.00 @ 10.00
 Daisies 1.00 @ 1.50
 Calendulas 3.00
 Snapdragon per doz., .75 @ 1.50
 Bachelors' Buttons50 @ 1.00

DECORATIVE

Plumosus per bunch, .50
 Sprengerl25 @ .50
 Adiantum, fancy long per 100, 1.00 @ 1.50
 Smilax per doz., \$3.00
 Ferns per 1000, 1.50 .20
 Galax 1.50 .20
 Mexican Ivy per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 5 p. m.
 Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
 Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central

FANCY ASTERS

Good Asters are scarce, but we have an abundance of fancy stock. All colors. Fresh supply coming in every day. Let us supply you. \$1.50, \$2.00 and \$3.00 per 100.

GLADIOLI

Order your supply of Gladioli here. We handle large quantities daily and can supply you in any amount desired. Finest quality. All leading varieties.

ROSES are greatly improved in quality. All varieties and grades. Prices right.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Phone
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

Mention The Review when you write.

The rose supply is not so large as it usually is at this time of year, but there has been considerable improvement in quality during the recent cooler weather. Mrs. Russell has displaced Beauty as the item of most importance. It is in largest supply in a number of wholesale houses that formerly specialized on Beauty. Most of the stock now arriving is short to medium in stem, but there are moderate quantities of the longer grades, almost enough to meet the current demand. Next to Russell, Ophelia is the principal item in most of the wholesale houses, showing how generally the growers have turned to this easily handled variety. Milady also is in increased supply this year, many growers having planted it as their only red rose. Both Killarney and Killarney Brilliant are in reduced supply this season. The present stock is mostly short in stem, which is not a matter of concern at present, because the demand for long roses has not yet awakened. Several growers who have clung to Beauty are cutting good crops and it is one of the interesting facts that with the decreased supply increased salesmanship is necessary to realize the oldtime prices. It seems that with decreasing supply the retailers stopped pushing Beauty and consequently have stopped hunting for it. Consequently it is up to the wholesaler to push this item, formerly considered a trade bringer for him.

Greens of all kinds are in good supply, with no special demand.

August and the Summer.

The arrival of September may not mark the opening of the autumn season, but it means the passing of summer—July and August are the dull months. On the whole, it has been a good summer. Not all the wholesale houses are able to report sales in excess of other summers, but a few have done much better than heretofore. In most cases one or both of two causes are account-

*Absolutely
Wholesale*



For
Your
Protection

Our policy towards protecting the Retail Florist is also in line with the work we are doing for the Grower.

It's cheaper to buy Cut Flowers in the world's greatest cut flower market than it is for you to grow them.

Kennicott Bros. Co.

Chicago

W. J. Kennicott President

Mention The Review when you write

able for changes in the records: The shifting of growers from house to house has influenced the individual showings of commission men without affording any index to general trade conditions, or the quantity and quality of stock cut have varied so greatly this year and last as to determine the summer's record in spite of the best efforts of salesmen.

August was marked by a considerable reduction of supply in this market as compared with the same month in recent years. Roses, particularly, were few and short. While this made certain incomes less than last year, it may be a blessing in disguise, because it prob-

ably will bring the crop when it will be much more badly needed.

Prices in August have not been bad; there has been little to complain of except reduced supplies in individual cases.

August Weather.

August was much below normal in temperature, 90 degrees being reached only once, as was 47 degrees, the lowest August reading ever recorded here. It was a good month from the grower's standpoint, but the cool nights brought on mildew in a good many rose houses. The rainfall was less than half the nor-

SUM
Referring to the Quantity
SOME
Referring to the Quality

BEAUTIES



We are in full crop—all lengths of stem, up to the special long grade. All splendid values at the prices, which range from

\$3.00 per 100 up to \$3.00 per dozen

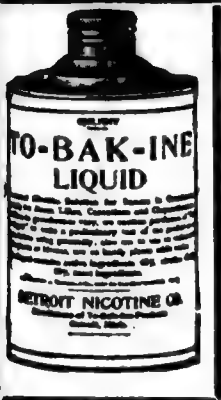
Every day—you can get 'em here

KENNICOTT BROS. Co.

Wholesale Cut Flowers and Plants
CHICAGO



Mention The Review when you write.



**ROSES,
CARNATIONS,
ASTERS,
GLADIOLI,
LILIES,
DELPHINIUM,**

**DAISIES,
GYSOPHILA,
RUBRUM LILIES,
VALLEY,
FERNS,
ASPARAGUS**



Agents for
ELASTIC-LYKE

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

Mention The Review when you write.

mal quantity for August and the percentage of sunshine was seventy-three, which is four points more than the average for the month.

Various Notes.

At Peter Reinberg's mansion on Sheridan road almost every foot of available space is used for flower beds, making the grounds one of the brightest spots on that famous boulevard. Many florists are among those who stop to look, and to them the special feature is a big round bed of Beacon carnation, full of bloom.

Friday, September 7, will be W. J. Keimel's forty-fifth birthday anniversary. He was born in Stettin, Germany, and came to America in 1888, when 16 years of age.

John T. Muir, former president of the village of River Forest, was one of the official representatives of the Hamilton Club at the funeral of Judge Ball, in Oak Park, last week.

C. J. Michelsen usually spends Labor day in New York city, but this year the illness of his father, who is still in the hospital, though convalescing, caused him to postpone his inspection trip to the violet district. Mr. Michelsen says that the arrival of September was manifest by a marked increase in the demand, especially from out of town, experienced by the E. C. Amling Co.

The J. A. Budlong wholesale store marketed a large quantity of Golden Glow chrysanthemums during August. The quality of the stock was unusually good for so early in the season and P. C.

Schupp says he is well pleased with the result of the early crop.

A. Miller, of the American Bulb Co., has motored home from Detroit in his Stutz.

Frank M. Johnson, general manager of the A. L. Randall Co., says he never has seen a season when it was easier to sell goods than it is at present. He is looking forward to a record year.

Miss Nettie L. Parker, secretary of A. T. Pyfer & Co., has returned from a four weeks' trip through the east.

Peter Bauman, of Peter Reinberg's, is the proud father of a 10-pound baby boy, born August 31.

Joseph Ziska & Sons state that the summer has been much ahead of expectations in wirework. They have been busy right along and in their new

FANCY ASTERS

Good Asters are scarce, but we have an abundance of fancy stock. All colors. Fresh supply coming in every day. Let us supply you. \$1.50, \$2.00 and \$3.00 per 100.

GLADIOLI

Order your supply of Gladioli here. We handle large quantities daily and can supply you in any amount desired. Finest quality. All leading varieties.

ROSES are greatly improved in quality. All varieties and grades. Prices right.

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Rush Orders
are Welcome

Wholesale Cut Flowers

Phone
Central 7720

Wabash Ave. at Lake St.,

CHICAGO

Mention The Review when you write.

The rose supply is not so large as it usually is at this time of year, but there has been considerable improvement in quality during the recent cooler weather. Mrs. Russell has displaced Beauty as the item of most importance. It is in largest supply in a number of wholesale houses that formerly specialized on Beauty. Most of the stock now arriving is short to medium in stem, but there are moderate quantities of the longer grades, almost enough to meet the current demand. Next to Russell, Ophelia is the principal item in most of the wholesale houses, showing how generally the growers have turned to this easily handled variety. Milady also is in increased supply this year, many growers having planted it as their only red rose. Both Killarney and Killarney Brilliant are in reduced supply this season. The present stock is mostly short in stem, which is not a matter of concern at present, because the demand for long roses has not yet awakened. Several growers who have clung to Beauty are cutting good crops and it is one of the interesting facts that with the decreased supply increased salesmanship is necessary to realize the oldtime prices. It seems that with decreasing supply the retailers stopped pushing Beauty and consequently have stopped hunting for it. Consequently it is up to the wholesaler to push this item, formerly considered a trade bringer for him.

Greens of all kinds are in good supply, with no special demand.

August and the Summer.

The arrival of September may not mark the opening of the autumn season, but it means the passing of summer. July and August are the dull months. On the whole, it has been a good summer. Not all the wholesale houses are able to report sales in excess of other summers, but a few have done much better than heretofore. In most cases one or both of two causes are account-

*Absolutely
Wholesale*



For
Your
Protection

Our policy towards protecting the Retail Florist is also in line with the work we are doing for the Grower.

It's cheaper to buy Cut Flowers in the world's greatest cut flower market than it is for you to grow them.

Kennicott Bros. Co.

Chicago

W. H. Kennicott President

Mention The Review when you write

able for changes in the records: The shifting of growers from house to house has influenced the individual showings of commission men without affording any index to general trade conditions, or the quantity and quality of stock cut have varied so greatly this year and last as to determine the summer's record in spite of the best efforts of salesmen.

August was marked by a considerable reduction of supply in this market as compared with the same month in recent years. Roses, particularly, were few and short. While this made certain incomes less than last year, it may be a blessing in disguise, because it prob-

ably will bring the crop when it will be much more badly needed.

Prices in August have not been bad; there has been little to complain of except reduced supplies in individual cases.

August Weather.

August was much below normal in temperature, 90 degrees being reached only once, as was 47 degrees, the lowest August reading ever recorded here. It was a good month from the grower's standpoint, but the cool nights brought on mildew in a good many rose houses. The rainfall was less than half the nor-

SUM
Referring to the Quantity
SOME
Referring to the Quality

BEAUTIES



We are in full crop—all lengths of stem, up to the special long grade. All splendid values at the prices, which range from

\$3.00 per 100 up to \$3.00 per dozen

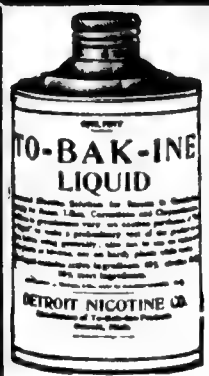
Every day—you can get 'em here

KENNICOTT BROS. Co.

Wholesale Cut Flowers and Plants
CHICAGO



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**ROSES,
CARNATIONS,
ASTERS,
GLADIOLI,
LILIES,
DELPHINIUM,**

**DAISIES,
GYSOPHILA,
RUBRUM LILIES,
VALLEY,
FERNS,
ASPARAGUS**



Agents for
ELASTIC-LYKE

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-718

CHICAGO

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mal quantity for August and the percentage of sunshine was seventy-three, which is four points more than the average for the month.

Various Notes.

At Peter Reinberg's mansion on Sheridan road almost every foot of available space is used for flower beds, making the grounds one of the brightest spots on that famous boulevard. Many florists are among those who stop to look, and to them the special feature is a big round bed of Beacon carnation, full of bloom.

Friday, September 7, will be W. J. Keimel's forty-fifth birthday anniversary. He was born in Stettin, Germany, and came to America in 1888, when 16 years of age.

John T. Muir, former president of the village of River Forest, was one of the official representatives of the Hamilton Club at the funeral of Judge Ball, in Oak Park, last week.

C. J. Michelsen usually spends Labor day in New York city, but this year the illness of his father, who is still in the hospital, though convalescing, caused him to postpone his inspection trip to the violet district. Mr. Michelsen says that the arrival of September was manifest by a marked increase in the demand, especially from out of town, experienced by the E. C. Amling Co.

The J. A. Budlong wholesale store marketed a large quantity of Golden Glow chrysanthemums during August. The quality of the stock was unusually good for so early in the season and P. C.

Schupp says he is well pleased with the result of the early crop.

A. Miller, of the American Bulb Co., has motored home from Detroit in his Stutz.

Frank M. Johnson, general manager of the A. L. Randall Co., says he never has seen a season when it was easier to sell goods than it is at present. He is looking forward to a record year.

Miss Nettie L. Parker, secretary of A. T. Pyfer & Co., has returned from a four weeks' trip through the east.

Peter Bauman, of Peter Reinberg's, is the proud father of a 10-pound baby boy, born August 31.

Joseph Ziska & Sons state that the summer has been much ahead of expectations in wirework. They have been busy right along and in their new

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

WE PLEASE YOUR NEIGHBOR—LET US PLEASE YOU

Large supply of fancy Asters. These are very good values. Gladioli in all the leading varieties, including many novelties.

Roses are improved in quality. You will find our stock exceptionally fine. We are getting good Golden Glow Mums.

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Subject to change without notice.

Mrs. Chas. Russell Per 100
Fancy.....\$10.00 @ \$12.00
Good.....6.00 @ 8.00

Miniature Roses

Baby Doll.....3.00
Elger.....3.00

ROSES, our selection, \$4.00 per 100

Pink and White Killarney, Ophelia, Sunburst and Richmond Per 100
Extra special.....\$6.00
Select.....5.00
Fancy.....4.00
Medium.....3.00
Short.....2.00

Carnations

Fancy.....3.00
Good.....2.00

Miscellaneous Per 100
Valley.....\$ 6 00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00
Smilax.....per doz. strings, 2.50 @ 8.00
Adiantum.....1.00
Galax (bronze and green), 1000, 1.50
Asparagus Sprengeri..bch., .50
Asparagus Plumosus..bch., .50
Boxwood.....per lb., .25

Other Green Goods Market Rates

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daylight factory the output per man exceeds the best records of the old quarters.

P. L. McKee, of the American Greenhouse Mfg. Co., accompanied by Mrs. McKee, paid a visit to Washington during the week following the S. A. F. convention.

After having spent the summer at his cottage on Lake Marie, Antioch, Ill., W. J. Smyth this week is redecorating the store and getting ready for the opening of the fall season.

R. E. Kurowski and wife drove to Lake Delavan, Wis., for the week end that included Labor day, returning September 4.

Fred Lautenschlager, of Kroeschell Bros. Co., recently set a new record by selling thirteen boilers in one day. No, they were not all for greenhouses.

Visitors.

D. C. Horgan and wife, of the Idle Hour Nurseries, Macon, Ga., were in Chicago last week on their way home from Battle Creek, Mich., where Mr. Horgan has had a month's treatment in the famous sanitarium.

Searle F. Holmes, manager of the Florists' Advertising Co., St. Paul, with which L. D. McNeff now is connected, was in Chicago last week on his way home from a trip through the grain states. He says that almost every florist called on said summer business has been better than usual and that the trade as a body looks forward to a record season.

A representative of a new concern, the Columbia Floral Co., 47 West Broadway, Butte, Mont., was in town last week buying supplies.

Peter Kersten, of Devils Lake, N. D., was a visitor last week. Kennicott Bros. Co. supplied a guide who took him

Gladioli - Lilies - Asters

Roses, assorted4c to 12c
Asters, fancy.....3c
Asters, common.....2c
Lilies.....8c to 10c
New Sprengeri, bunch.....35c
Ferns, 1000.....\$2.00
Gladioli.....3c to 4c
Carnations.....2c

SUPPLIES AND WIREWORK—ALL KINDS

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

about town, visiting a large number of those with whom Mr. Kersten does business. He says his August sales were much better than those of the month last year.

Stanley Weir, foreman for John F. Croom & Bro., Magnolia, N. C., called on the seed houses last week, with reports of the progress of the canna, caladium and other North Carolina special crops.

Bruno Jurgens, of Peoria, Ill., visited the market last week on his way home from the S. A. F. convention at New York.

NEW YORK.

The Market.

The supply of cut flowers exceeded the demand last week, business being extremely quiet. Gladioli, asters and

Look Who's Here **LARGE YELLOW MUMS** A 1 Quality

We can supply them from now on

ALSO FINE SUMMER ROSES

 None Better on the Chicago Market

IF YOU WANT GOOD STOCK AND GOOD TREATMENT
SEND US YOUR ORDERS FOR

Roses, Gladioli, Asters

Lilies, Calendulas, Snapdragons, Stocks, Daisies, Feverfew, Gypsophila and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus—sure to reach you in good shape.

 You can increase your profits and business by sending all your orders direct to

**Chicago's most up-to-date and best
located Wholesale Cut Flower House**

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

J.A.BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

the other summer flowers flooded the market, and much of the supply could not be moved. Consequently prices on these items were low. Roses are plentiful. American Beauties were selling at \$25 per hundred for the best flowers, while Hadley, Russell and Ophelia roses brought from \$6 to \$8 per hundred. Quantities of the new crop of short-stemmed roses sold as low as 25 and 50 cents per hundred. The latter, however, are improving in quality, while the demand for good stock is increasing.

New carnations have arrived, but they are short-stemmed and of poor quality. Valley continues scarce and in little demand. Lilies sold slightly higher, the prices being \$4 per hundred for longiflorums and \$3 per hundred for rubrums. The supply of orchids is increasing. Gigas sold at \$1 apiece,

while none of them brought less than 50 cents.

There is an abundance of dahlias, but only the newer varieties and the best flowers seemed to appeal to the retailers. Chrysanthemums are beginning to arrive, a few Golden Glows and October Frosts having reached the market. Great quantities of Hydrangea paniculata are seen. Marigolds, calendulas, delphiniums and daisies are abundant.

Various Notes.

The parade of 25,000 soldiers August 30 caused a good demand for flowers, which were used to throw to the marchers.

Mr. and Mrs. A. N. Kinney have returned from a two weeks' automobile trip in the Adirondacks.

Much sympathy is expressed in New

MINNEAPOLIS FLORAL CO.

Headquarters for
MINNEAPOLIS FLOWERS

Mention The Review when you write.

York for Mrs. Charles H. Maynard, the retiring secretary of the Ladies' S. A.

F., who recently suffered a fractured jaw.

The regular meeting of the New York Florists' Club will be held at its rooms in the Grand Opera House building, Twenty-third street and Eighth avenue, September 10. Besides displays of gladioli and dahlias, the exhibit of the Cottage Gardens Nurseries, Eureka, Cal., which arrived too late for the S. A. F. convention, will be shown.

R. Vincent, Jr., of White Marsh, Md., will deliver an address to the Park and Garden Club, of Flushing, L. I., September 26.

Brooklyn florists say business has been about normal during the summer. Bonnet & Blake and William H. Kuebler report that prices in Brooklyn have been steadier than in New York. Mr. Blake has just returned from a vacation spent with his parents at Rochester, N. Y., and Mr. Bonnet has gone to Remy, in the Catskills, for his vacation.

George Blakely, of the Brooklyn Wholesale Cut Flower Market, has been appointed manager of the Orpheum Floral Studio, the new branch store at 578 Fulton street.

Miss Kitty Hart, daughter of James Hart, of Brooklyn, and bookkeeper for J. J. Coan, Inc., is away on a two weeks' vacation.

Eugene Dailedouze will make a trip to the Pacific coast this fall, visiting a number of the important cities. Mrs. Dailedouze will accompany him.

H. E. Froment has returned from the Adirondacks and Edward C. Horan is spending his vacation at Brookfield Center, Conn.

William P. Ford is rapidly recovering from the effects of an operation performed recently at St. Vincent's hospital.

F. H. Traendly and family have returned from their country home at Rowayton, Conn.

Charles H. Totty is shipping some fine Golden Firebrand chrysanthemums and some of his new roses to Joseph Fenrich.

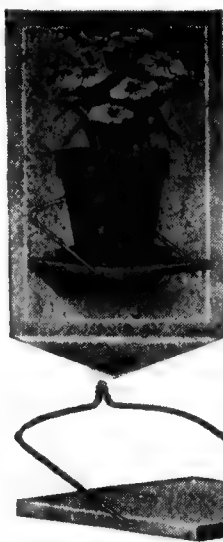
R. J. Irwin says, "no bulbs from Holland this season," but that business is good. J. Austin Shaw.

ROCHESTER EXPOSITION SHOW.

Attracting Great Crowds.

The annual exposition and flower show at Rochester, N. Y., was opened Labor day, with perfect weather. Thousands of people passed through the gate and by noon the grounds were practically filled. Never have the grounds been in better condition than this year. On entering the peristyle one is charmed with the wonderful reproduction of a woodland waterfall. With a natural background of arbor-vitæ, the water is seen tumbling onto logs and rocks on which moss and small trees are growing. Surrounding the pool is a quantity of ferns and aquatic plants. Near the main entrance to the auditorium are two immense boxes covered with bark and filled with asters. Looking towards the band stand is a handsome bed of *Celosia cristata*, undoubtedly the finest ever seen in Rochester and contributed by Hans Moller, a landscape architect of Pittsford, N. Y., who also has a beautiful display in Floral hall. Near the peristyle is another lily pond surrounded by rocks and tall dracænas.

Floral hall is beautifully decorated



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

SHOULD BE CARRIED IN STOCK BY ALL FLORISTS

Retail price, 50 cents each or \$5.00 a dozen. Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

202 Clark Bldg., JACKSONVILLE, FLA.

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NEW CROP

ROSES

RUSSELL

OPHELIA

MILADY

RICHMOND

SUNBURST

RADIANCE

Pink and White KILLARNEY

\$2.00, \$3.00 and \$4.00 per 100

ASTERS

\$2.00 per 100

W. E. TRIMBLE GREENHOUSE CO.

PRINCETON, ILL.

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ALPHA'S

Money-Making Funeral Design Catalogue

All prices have advanced 25% over old prices and look for still further advance. Order now before they change again. Write for information. Don't delay—tomorrow may be too late. We will tell you why when you Write.

Alpha Floral Company

Lock Box 675 Kansas City, Mo.

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PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

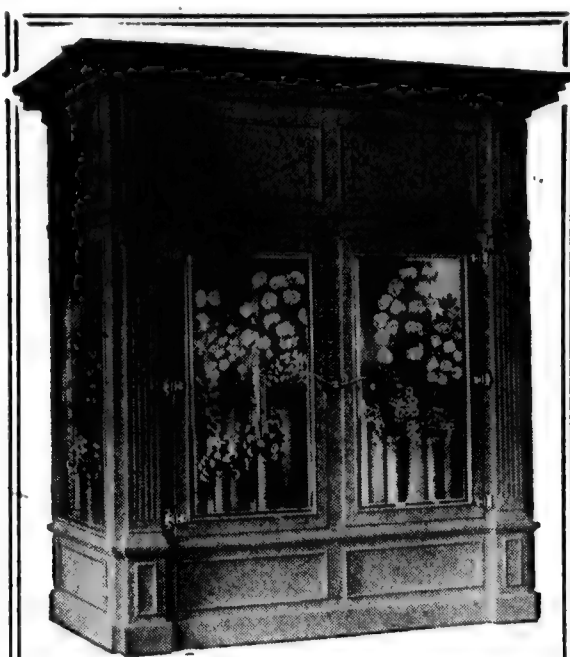
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THE RAPID WRAPPER CO.

MANUFACTURERS OF THE RAPID RAPPER

56 East Randolph Street, CHICAGO

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Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with a

McCRA Y

Florist Refrigerator

The McCray patented system of refrigeration maintains a cool, even temperature and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too, and its plate glass doors and sides display your flowers in the most attractive way.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel as you desire.

Send for Free Catalogue.

No. 74 for Florists

No. 92 for Residences

McCray Refrigerator Co.

788 Lake St.,

KENDALLVILLE, IND.

Agencies in all principal cities.

PRICE LIST

Beauties, Russells, Hoosier Beauties, Double White Killarney, Ophelia, Sunburst, Brilliants and Cecile Brunner

The quality is exceptionally good this season, and the advantages of buying direct from a large grower where the flowers are cut, graded and kept chilled until the customer receives them, together with prices no higher than others charge, make our stock a very attractive proposition.

AMERICAN BEAUTIES

Our cut mostly medium and short, but fine flowers.

	Per doz.
Long stems	\$3.00 @ \$4.00
Medium stems.....	1.00 @ 2.00
Short stems.....	.35 @ .75

RUSSELLS

Best in this market. Per 100

Long stems	\$10.00 @ \$12.00
Good medium.....	6.00 @ 8.00
Good short.....	3.00 @ 5.00

HOOSIER BEAUTIES, OPHELIA, WHITE KILLARNEY

	Per 100
Long and Specials.....	\$8.00
Good medium.....	\$4.00 @ 6.00
Good short.....	3.00

ASTERS, all colors, per 100...\$1.00 @ \$4.00

EASTER LILIES, long stems, per 100...\$8.00 @ \$12.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantages of buying direct of the grower.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

NOTICE: We close at 5 O'CLOCK Week Days; Sundays and Holidays at NOON

with wild smilax and the pillars are trimmed with arbor-vitæ, which give them the appearance of trees. The hall is prettily staged with benches and tables for the exhibitors, of whom there are a good number. The largest space is occupied by James Vick's Sons, who have a wonderful display of annuals and perennials. The most interesting feature is their new yellow aster, not yet named. They are showing a good quantity of bulbs. The exhibit is in charge of the Misses Burns and Fuller and George L. Case.

Notes of the Exhibits.

Arthur M. Newborn received much comment on his exclusive collection of everlasting strawflowers. A handsome wreath of oak leaves decorated with gypsophila and statice was shown, as well as several corsages and clusters of everlastings. Baskets of named varieties attracted those who carry notebooks.

The Rochester park department has an elaborate display of ferns, palms, dracænas, begonias, gloxinias and three

EVERYTHING IN CUT FLOWERS

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

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large baskets of achimenes in full bloom suspended from the ceiling. These are a novelty and attract large crowds.

Jacob Thomann & Sons have an unusual display in which gladioli are the principal feature. They are staged in baskets and on pedestals. Large baskets of good asters also are included. This exhibit is in charge of Fred Thomann.

H. E. Wilson shows a collection of palms, bay trees and ferns and vases of gladioli and asters, besides contesting for premiums for gladioli, roses, carnations, asters, designs and baskets. The exhibit also includes a fine lot of variegated plants.

C. W. Curtis, of Irondequoit, N. Y., has a pleasing display of gladioli.

FIELD-GROWN CARNATION PLANTS

We can furnish in
quantity:

C. W. Ward
Alice
Miss Theo
R. P. Enchantress
L. P. Enchantress
Supreme
Alma Ward
Matchless
White Enchantress
Beacon
Victory

and a limited supply of
many other varieties.
Let us figure on your re-
quirements.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS
12th and Race Sts., PHILADELPHIA, PA.
BALTIMORE, MD. WASHINGTON, D. C.

We will commence shipping

DAHLIAS

about September 10th.

During this season you can look for the

LARGEST VARIETY OF HIGH-GRADE DAHLIAS

that were ever offered to the trade. We will have
the usual list of standard varieties and many nov-
elties.

There is every indication of a good crop of flowers and
we would like to interest you in regular shipments.

BEAUTIES

The best, \$3.00 per dozen

Splendid flowers, large
buds of a good color and
fine foliage.

In ROSES we offer
you in quantity:

Russell
Prima Donna
Maryland
Shawyer
Ophelia
Sunburst
Hadley
Thora

Our Roses are of such a
quality that we can
recommend them to you.

Mention The Review when you write.

Among these is a large vase containing
about a dozen spikes of seedlings, one
of which is a beautiful white. A large
collection of gladioli also is shown by
H. Youell, of Syracuse.

George T. Boucher has a fine collec-
tion of choice ferns. Several stumps are
filled with lace ferns and are an attrac-
tion. Bird houses and wood novelties
also are shown. Gladioli are the cut
flowers used in this exhibit.

N. A. Hallauer, of Fruitland, N. Y.,
has a gorgeous display of gladioli, dahl-
ias and asters.

Connected with the exposition is the
horse show. In the paddock the center
and jumping boards were gayly deco-
rated with asters and gladioli by James
Vick's Sons.

As the judging did not take place
until September 4, it is not possible
to give a list of the prize-winners in this
issue. Table decorations, brides' bou-
quets and baskets and vases of flowers
are being exhibited each day during
the week. H. J. H.

PHILADELPHIA.

The Market.

Do you know how you feel that a
change is coming, without exactly know-
ing how? Some people express this idea
by saying that they "sense" it; others
that they feel it in their bones. Prob-
ably these people are of rheumatic tend-
encies—anyway, that is the market
condition today.

Summer is changing to fall. Summer
flowers are still here; they will be here
for a while, but fall flowers have com-
menced, and in a week they will be in
force. Of course, this means that the
dahlia has come. It is still too warm
for dahlias to be favorites, but they are
ready for the first breath of fall weather
—old friends, such as Arabella and Syl-
via; the more pronounced Geisha Girl
and Jack Rose, and then the new as-
pirants. The rains have made them

quite attractive, with promise of being
extremely nice soon.

Even with the accession of the first
dahlias, there are fewer flowers than
during the last fortnight. Asters and
new-crop roses are the principal flowers,
with gladioli and Easter lilies less
abundant. The proportion of fine asters
is a little larger than it has been. The
roses are nice flowers, but rather short
of stem. The first new-crop carnations
have arrived. Cattleyas and valley are
at an extremely low ebb.

Times of popular excitement, such as
the draft parade September 1 and holi-
days like Labor day, September 3, are
unfavorable to the flower business. In

spite of these elements of distraction,
the demand has been fair, rather better
than of late. While no startling change
is probable, better business is antici-
pated toward the middle of this month.

Florists' Club Meeting.

The meeting of the Florists' Club
was held September 4 on the seventh
floor of the Parkway building. Vice-
president David Colflesh presided. There
was a small but earnest attendance to
hear Richard E. Foley discuss publicity.
W. F. Therkildson told of what had
been done in New York. Arthur A.
Niessen made valuable suggestions for
raising the balance of the publicity

BERGER BROS.

Are better prepared than ever before to furnish
you with fine fresh flowers. Your regular and spe-
cial orders will receive our prompt attention.

CHOICE ASTERS—GLADIOLI EASTER LILIES

AND THE BEST OF EVERYTHING IN THE MARKET

1225 RACE ST. PHILADELPHIA



DAHLIAS



The Dahlia season is now on and we can furnish excellent stock of the choice early varieties such as Arabella, Sylvia, Jack Rose, Lemon Beauty and many others. If ordered a day ahead we can ship direct from the farms, thus saving repacking and ensuring more perfect delivery.

Per 100, \$1.50, \$2.00, \$3.00; a few extra choice, \$4.00

BUSINESS HOURS, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street, PHILADELPHIA, PA.

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Sts.

WASHINGTON
1216 H Street, N. W.

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Edward Reid

FALL FLOWERS
OF QUALITY

Offers Good Value in ROSES

All the leading varieties in Pink, White, Yellow and Red, in medium and short lengths.

EXTRA FINE ASTERS, all colors

EASTER LILIES

BEGIN THE FALL RIGHT HERE AT

1619-21 Ranstead St.,

PHILADELPHIA, PA.

Mention The Review when you write.

New Crop ROSES

All the best varieties

Fancy Asters, Gladioli

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

We close Daily at 4 p. m. Saturdays at 1 p. m.
Mention The Review when you write

fund. The nomination of officers resulted as follows: President, A. Farenwald; vice-president, David Colflesh; treasurer, George Craig; secretary, Robert Kift, Fred Cowperthwaite. David Rust was nominated, but withdrew.

The Cannas at Andalusia.

Those who have lately ridden over the line of the New York division of the Pennsylvania railroad past Andalusia station have enjoyed a treat. The Michell Co. seed farm close to the railroad at Andalusia is now more beautiful than it has ever been before. To see the farm when walking over it is always interesting—to see it from one of the trains that shoot by daily gives a wholly different and even more inter-

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

ROSES, GLADIOLI, EASTER LILIES, ASTERS

A mail order will convince you of their quality.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS

WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

GOOD ROSES

1531 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

esting idea of its scope and beauty. Of course the cannas show best under a chain-lightning bird's-eye view. Their dazzling effect is almost blinding with its brilliancy. The impression of color, of size and quality of bloom, of perfect proportions in the beds and general arrangement, arouses admiration in all who behold a canna gem in an ever-green lawn setting.

A Hurry-Up Wedding.

(With Apologies to W. N. Craig.)

The Maine express carried a score of Philadelphians northward one evening toward the end of August. Among them

THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

was a young lieutenant from Fort Niagara, a ruddy-faced boy in khaki. He was to leave for the scene of battle in France in five days. His betrothed, who was visiting a relative in a little town in Maine, had named the happy

THE FLORISTS' SUPPLY HOUSE OF AMERICA

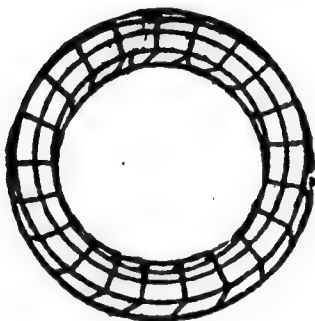
Fall Business

TO OUR FRIENDS:—We ask your kind interest in this tense condition of affairs. We want you to help us to serve you! Sounds funny, doesn't it? How, you ask? Order early—that's what we want, for you to order early. It will help us greatly. Will you do it?

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

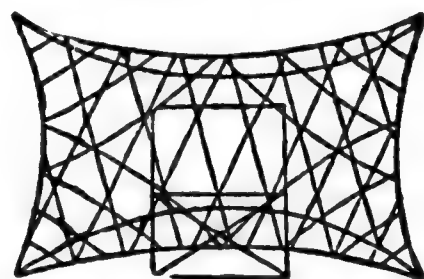
Mention The Review when you write.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years

201 North Seventh Avenue, SCRANTON, PA.

Mention The Review when you write.

day, so he was going to be married before sailing. Although the wedding was hurriedly decided upon on receipt of the groom's orders, it was unusually pretty. It was even said by some of the guests to be the prettiest wedding they had ever seen.

The church was small and quite plain, but well lighted by large windows. There were no florists, so the flowers were supplied by the college gardeners and arranged by friends. There was a wealth of material. Curiously enough, *Hydrangea paniculata grandiflora* was nearly as far advanced in Maine as in Pennsylvania, so these bold white hydrangeas and soft white phloxes were used effectively in the chancel, with pine boughs for a background. The carpet on the aisle leading to the chancel was worn and shabby. Over it fragrant balsam was thickly strewn. Tall bunches of *America gladioli* were tied at the entrance to each pew. The bride's white, the bridesmaid's pink roses and the little flower girls' white and pink sweet peas were in harmony with the colors of the church flowers.

Various Notes.

Mrs. Thomas Meehan, widow of the famous nurseryman, died recently at her home on Chew street, aged 83 years.



How to Reach Our Factory from Down-town:
Take Chicago Avenue, Elston Avenue or Division Street cars at State and Randolph Streets; Milwaukee or Armitage Avenue cars at State and Madison Streets. GET OFF AT THE DOOR.

SPECIAL AUTUMN OFFER

25 Tumbler Baskets, \$8.75
Two-tone Colors, with Liners,

25 Cut Flower Baskets, \$14.75
Two-tone Colors, with Liners,

Send for Circulars of Porch and Sun Parlor Baskets, Wedding Outfits and Special Baskets of every kind.

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .
CHICAGO ILLINOIS

✿ Always mention the Florists' Review when writing advertisers ✿



The Climax Line is a Good Line to Tie To

THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

Mention The Review when you write.

Boxes That Have Never Failed to Give Satisfaction

To the Leading Florists Throughout the Country.

Prices Always Right. For Samples and Quotations write

A. A. ARNOLD PAPER BOX CO.

1302-1308 W. Division St.,

CHICAGO

Mention The Review when you write.

The Aristocrat of Florists' Supply Catalogues

READY FOR YOU SEPTEMBER 15th

YOU NEED IT. MAY WE SEND IT TO YOU?

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

NOWADAYS IT'S THE PITTSBURGH CUT FLOWER CO. FOR SUPPLIES

Mention The Review when you write.

BEST QUALITY

8-inch Hanging Baskets.....doz.,	\$0.90
10-inch " " " " " " " " " "	1.30
12-inch " " " " " " " " " "	1.75
14-inch " " " " " " " " " "	2.00
16-inch " " " " " " " " " "	2.75
18-inch " " " " " " " " " "	3.60

W. Q. POTTER CO., 421 High Ave.,
Cleveland, Ohio

Mention The Review when you write.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.

Charles W. Moorby is enjoying a rest from business cares.

Jack F. Neidinger was exempted last week from the selective draft. Mr. Neidinger is one of those whose duty is to

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUGH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

remain at work, though he is willing to go.

Robert A. Craig spent Labor day with his family at Atlantic City.

Carl A. Cortis expects to reopen the

Cut Flower Boxes

Notice our prices on your Most Popular Sizes in that Most Popular Mist Gray Shade (Moisture Proofed stock).

11x8x5 1/2, 2 -inch Lid.....	\$3.90 per 100
18x5x3, 3 " " " " " " " " " "	2.60 per 100
21x5x3, 3 " " " " " " " " " "	2.95 per 100
24x5x3 1/2, 3 1/2 " " " " " " " " " "	3.70 per 100

Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

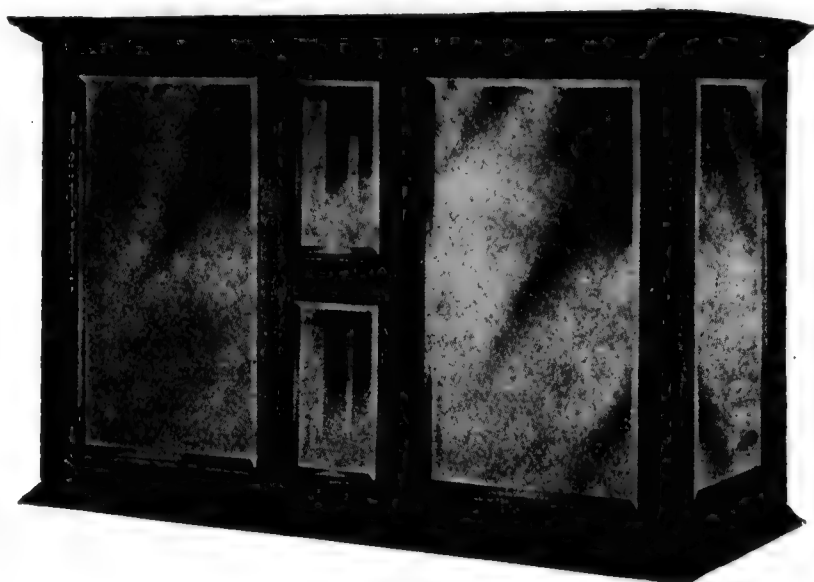
Lindley Florist Box Co., Marion, Ind

Mention The Review when you write.

Joseph Heacock Co. city salesroom on or about October 1.

Pennock Bros. had a large order for Easter lilies this week.

J. M. Deutscher has been ordered to



Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

Camp Meade, at Annapolis Junction, about September 19. Mr. Deutscher is a clever trader, possessed of strong personality.

The Leo Niessen Co. will remain open until 6 p. m. from now on.

Labor day was more generally observed than usual in this city. The seed and supply houses were closed all day, as were a few of the retail stores. The wholesale houses and most of the stores were open a half day. A few were open all day.

The Strafford Flower Farms have all their carnations planted. Mrs. C. W. Ward, Matchless, White Perfection, Benora, Beacon and Enchantress Supreme are the leading varieties.

W. R. Gibson, with Mills, the Florist, of Jacksonville, Fla., revisited the scenes of his youth recently.

A leading retailer told Sydney H. Bayersdorfer that he would buy baskets now, while stocks are large, and suited the action to his word.

Edward Dornheim has resigned his position with the Philadelphia Wholesale Florists' Exchange. Phil.

MOTT-LY MUSINGS.

Henry Schrade, Saratoga Springs, N. Y., reports a good summer business at this attractive resort. Now that the S. A. F. does not look for fraternal entertainment, it has been suggested that the convention be held here sometime. Assuredly there is not a more delightful spot, with its abundance of mineral springs free to all. Christian Dehn says, "Come and see our peerless avenues of maples, many of which were planted by my worthy confrere, as were some of the parks."

Someone has said that the establishment of A. N. Pierson, Inc., at Cromwell, Conn., is a Mecca for the trade. Certainly it has not been the writer's privilege to visit a more modern range, at which so enormous a business is done, amid such pastoral surroundings, as there.

Approaching from the north, a bend in the road suddenly reveals a glorious riot of blooms, each hardy plant vying with the great variety of roses, especially ramblers. An extensive rock garden and lily ponds form the foreground

Flower
Facts—
Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

GOLDFISH

BUY FROM THE BREEDER

Twenty-six Acres of Ponds

Write for Wholesale Price List
of Goldfish and Supplies

BERT J. PUTNAM, 490 Washington St.,
BUFFALO, N. Y.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.

Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
200 North Main Street, CURLINGTON, IOWA

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN,
N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

KOELLNER REFRIGERATORS

are absolutely the best in every respect
and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS
in actual use, proving our claims.

KOELLNER
REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build
refrigerators and **BUILDS THEM RIGHT.**

ORDER PRINTING NOW

Our prices will advance
September 15th.

THE JOHN HENRY CO., Lansing, Mich.

Always mention the Florists' Review when
writing advertisers.



NEW YORK FLORISTS' SUPPLY COMPANY, Inc.

103 WEST 28TH STREET, NEW YORK

Fancy Ferns, 1000.....	\$1.25	CYCAS LEAVES	
Dagger Ferns, 1000	1.00	8-12 inch, 100	\$2.00
Green Galax, 1000.....	1.00	12-16 " "	2.75
Case of 10,000 ..	8.00	16-20 " "	3.50
Leucothoe Sprays, 100 ..	.60	20-24 " "	4.25
" " 1000	5.00	24-28 " "	5.00
Boxwood, lb.20	28-32 " "	6.00
Crate of 50 lbs.....	7.50	32-36 " "	6.50
Green Sheet Moss, bag ..	2.00	36-40 " "	7.50
Magnolia Leaves, brown		40-44 " "	9.00
or green, carton.....	1.25	Not less than 100 lots.	

SPHAGNUM MOSS

1 bale....\$ 1.50
10 bales ... 14.00

EVERY BALE WRAPPED

PREPARED PRINCESS PINE

Per lb.....\$0.35

CREPE PAPER

Per doz. rolls\$2.50

Mention The Review when you write

ST. LOUIS HEADQUARTERS ST. LOUIS FOR FERNS—LILIES—GLADIOLI—GALAX

Choice Lilies, per 100	\$8.00
Gladioli, all colors, per 100..	\$3.00, \$4.00 and 5.00
Fancy Ferns, per 1000	1.50
Green Galax, per 1000, \$1.25; per case 10,000.....	7.50
Asparagus and Sprenger, per bunch.....	.35
Leucothoe Sprays, per 1000, \$5.00; per 100.....	.60

Sphagnum Moss, per bale	\$ 1.25
Sphagnum Moss, per 10 bale lots.....	10.00
Select Green Sheet Moss, per sack, 20 lbs	2.50
Dux Superior Magnolia Leaves, per box.....	1.25
Wire Toothpicks, per box, 10,000.....	2.00
Wire Toothpicks, 5 boxes, 50,000	8.75

A complete stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire, and other staple supplies.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for.....\$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

SOUTHERN OR FLORIDA GRAY MOSS

For filling Wire Designs, Hanging Baskets, Banking Pots, packing plants, Decorative work of all kinds, better than Sphagnum.

Per bag of about 25 lbs., \$1.00.

Prepared Green or Brown, 6 lbs. for \$1.00. Also everything in native Decorative Evergreens, for cash only.

WALTER WESTGATE
2610 Washington St., HOUSTON, TEXAS

Why Pay More

WHEN THIS BUYS THE BEST?

FANCY FERNS.....65c per 1000; 5000, \$3.00
DAGGER FERNS.....60c per 1000; 5000, 2.50

Cash. Satisfaction guaranteed.

H. H. PALMER CO., Centerburg, Ohio

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

HUCKLEBERRY FOLIAGE

\$2.00 per case

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

New Crop Southern Wild Smilax

NOW READY

\$2.50.....per case \$1.50 per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

J. L. CUMBLE, Manager

Morris Station,

Georgia

Mention The Review when you write.

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLY CO., Evergreen, Ala.

Mention The Review when you write.

HUCKLEBERRY FOLIAGE, \$2.00 per case

NATURAL LOG MOSS, \$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS, \$3.50 per bag of 100 square feet

E. A. BEAVEN
EVERGREEN, ALABAMA

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

SOUTHERN WILD SMILAX

—NOW READY FOR SHIPMENT—

Large case, \$2.50 Half case, \$1.50

Stock Guaranteed to be A-1

WRITE, WIRE OR PHONE ME YOUR ORDERS

NONE TOO LARGE OR SMALL TO RECEIVE MY PROMPT AND CAREFUL ATTENTION

EVERGREEN, ALA. CHAS. S. LEE EVERGREEN, ALA.

of the picture; ranges of greenhouses are in the rear, while stretched away far and beyond is one of the most beautiful landscapes in the Connecticut valley. The chief attraction now is outdoor stock, while the houses are nearly all planted for the call of winter. A fine growing season is being experienced.

Among the novel and unusual sights are sturdy yokes of oxen, handsome fellows, which are attached to carts filled with soil for the greenhouses. A valuable trait is their steadiness of gait. "How conditions have changed! Remember the occasion," observed A. N. Pierson, "when the convention of the S. A. F. was held at Toronto and we met for the first time? You accommodated me by paying my fare, as the street car conductor refused my good nickel and you happened to have the necessary change in Canadian coin." In those days much business was transacted at the conventions, the storekeeper usually stocking up, from samples on view, sufficient ordinarily to run through the selling season. Now it is a good form of publicity, and just as practical, as it enables the purchaser to size up the quality of the stock offered.

Judging from general appearances, the quality and quantity of both flowering and foliage plants will be quite satisfactory, and the cut flower departments will be fully up to the usual high standard. W. M.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low summer prices.

1 bale.....	\$ 1.75
10 bales.....	16.00
25 bales.....	37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.....	per 1000, \$ 1.25
.....	per case, 10.00
Green Galax.....	per 1000, 1.00
.....	per case, 8.50

Leucothoe Sprays....	per 100, \$0.50
Fancy Ferns.....	per 1000, 1.25
Dagger Ferns.....	per 1000, 1.00

Natural Sheet Moss.....	per bag, \$2.00
Dyed Green Sheet Moss....	per bag, 3.50
Cedar Bark.....	per lb., .08
Hemlock Bark.....	per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS

Per 1000 \$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS

Per 10050
Per 1000 4.50

BRONZE GALAX LEAVES

Per 1000.....\$1 00
Per case of 10,000..... 8 50

GREEN GALAX LEAVES

Per 1000 1.00
Per case of 10,000 8 50

SPHAGNUM MOSS

Per bale.....\$ 1.25
10 bale lots 10.00

GREEN SHEET MOSS

Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves \$1.50 per carton
Red Magnolia Leaves 2.00 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

HERRINGTON on the Mum, sent by The Review for 50 cents.

LET The Review do the advertising. We florists will do the shipping.—W. Bezdek, Cedar Rapids, Ia.

PLEASE discontinue our ad, as we are sold out. Our little ad sold more than 100,000 plants for us.—Pinehurst Garden Co., Pleasant Hill, Mo.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50, net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—As storeman, designer, director and salesman. Thoroughly competent to take charge. Address No. 194, care Florists' Review, Chicago.

SITUATION WANTED—By first-class storeman, decorator and designer, 28 years old, single; wages \$20.00 per week. Address No. 197, care Florists' Review, Chicago.

SITUATION WANTED—By rose grower; life experience, best of reference. State full particulars in first letter. Address No. 174, care Florists' Review, Chicago.

SITUATION WANTED—To take entire charge; a life of scientific training in all branches, commercial or institution; excellent credentials. Florist, 55 W. Ontario St., Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—Cornell graduate in agriculture, experience in greenhouse work and gardening, desires apprentice position in retail florist's shop in New York, Boston, Cleveland or Washington. 20 Trowbridge Road, Worcester, Mass.

SITUATION WANTED—Two experienced general growers, father and son, want steady positions. Would consider private place, or take charge of sections for florist. Son also experienced and careful driver of auto. Address No. 202, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman of wholesale range of glass; good general grower, energetic, middle aged man; life experience in private and commercial; carnations a specialty; A-1 references. Address No. 181, care Florists' Review, Chicago.

SITUATION WANTED—By married man of 37, 22 years' experience in first-class private and commercial places; British and American; greenhouse and outside; capable of taking charge estate or floral establishment. State salary and particulars. Address No. 192, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, by first-class grower of roses, carnations, mums, and a general line of pot and bedding plants, where No. 1 stock is required; capable to do design work; age 41; with 27 years of experience; only first-class place considered. Address No. 198, care Florists' Review, Chicago.

OUR COUNTRY was not moulded in a day, but was built up by the process of years. Likewise we have moulded and built up our business for the past twenty years, until our stock of cut Fancy and Dagger Ferns, Evergreen Boughs, Christmas Trees and Moss cannot be surpassed, and our customers are many of the first-class dealers of the country who have been with us from the first.

Q We are prepared to furnish the best of everything in our native evergreen, and in this relation need no introduction to the florists of the United States and Canada. Contracts made for yearly supplies of Ferns.

Q Write for descriptive circular and prices for the above stock. A trial will convince you. Small or great orders will receive prompt attention. We guarantee the best. Order early to be on time.

H. J. SMITH,

Hinsdale, Massachusetts

Mention The Review when you write.

SITUATION WANTED—By experienced rose grower; single, middle age. Address No. 185, care Florists' Review, Chicago.

SITUATION WANTED—As gardener on private place, by Hollander, 31 years old, married, one child; good greenhouse man, flower and vegetable grower and landscape man. Will only take full charge. Address No. 204, care Florists' Review, Chicago.

SITUATION WANTED—Private, life experience, private and commercial; 4 years this country; at liberty Sept. 22; experience covers general plant growing, fruit under glass and outdoors, vegetables, lawns, trees, herbaceous plants, etc. English, 29, single, sober and industrious; references. Box 193, West Hampton Beach, Long Island, N. Y.

SITUATION WANTED—As head gardener or manager of private or public place; have 32 years' practical experience in all branches of cut flowers, pot plants, vegetables, landscape, laying out of grounds, nurseries and estates. German, married, no children; steady, honest and sober; can handle men to the best advantage. Good references. Please state particulars in first letter. Address No. 177, care Florists' Review, Chicago.

HELP WANTED—Night fireman; must be able to handle boilers. J. E. Melnhart, Webb City, Mo.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—Large boy having little greenhouse experience. Levant Cole, Battle Creek, Mich.

HELP WANTED—A good rose grower with references. Must be first-class. The Fifth Ave. Floral Co., Columbus, O.

HELP WANTED—Man who is experienced in rose growing. State wages expected in first letter. Cleveland Cut Flower Co., Newton Falls, Ohio.

HELP WANTED—Young florist who can drive an auto truck and is handy with tools. Good wages. Lester Park Greenhouses, Duluth, Minn.

HELP WANTED—First-class grower of carnations and miscellaneous cut flowers; one who can handle help. A. J. Stahelin, Redford, Mich.

HELP WANTED—An experienced night fireman; steady position; must be sober. State wages wanted. Ironwood Greenhouses, Ironwood, Mich.

HELP WANTED—Competent rose growers to take charge of section. Pacific coast. Address No. 168, care Florists' Review, Chicago.

HELP WANTED—A good carnation and plant grower. Steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—At once, a carnation grower that can produce the goods. Good wages to the right man. Clinton Falls Nursery Co., Owatonna, Minn.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married, German preferred. Address No. 148, care Florists' Review, Chicago.

HELP WANTED—Foreman, one capable of taking entire charge of greenhouse growing a general line of stock for retail trade. Coggan, Florist, Battle Creek, Mich.

HELP WANTED—Salesman, designer and decorator; permanent position for right party. State age, nationality, salary expected and experience. Shotwell Floral Co., Fargo, N. D.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Experienced grower of roses, carnations, mums, pot plants, etc.; 20,000 sq. ft. of glass; state references and wages. Address Beaver Ave. Floral Co., Des Moines, Ia.

HELP WANTED—Section men for rose and carnation sections; \$18.00 per week; 9 hours per day. Also man for potting and general work. The J. M. Gasser Co., Rocky River, O.

HELP WANTED—Two experienced men for general greenhouse work; steady employment and good wages. Apply at once. John Bader Co., 1826 Rialto St., N. S., Pittsburgh, Pa.

HELP WANTED—Experienced grower of carnations and other cut flowers; give references and state salary expected. Permanent position for right man. Alois Frey, Crown Point, Ind.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Good all-round florist to take charge of 12,000 ft. of glass, doing a good retail business. Will pay fair wages and percentage. Address No. 187, care Florists' Review, Chicago.

HELP WANTED—Night fireman for rose houses, with some experience. Stielow Bros., Niles Center, Ill.

HELP WANTED—Rose, carnation and bulb grower. State wages and experience in first letter. Robert Klagge, 154 Floral Ave., Mt. Clemens, Mich.

HELP WANTED—Man or woman who thoroughly understands the manufacture of artificial flowers, baskets and prepared florists' supplies. Address No. 169, care Florists' Review, Chicago.

HELP WANTED—Painter, for repainting and repairing greenhouses outside; good work is wanted. Can have the job by day or on contract; 30,000 ft. of glass. Rosedale Greenhouses, McHenry, Ill.

HELP WANTED—Rose grower for section, married or single, for middle west; conditions and wages good. State age and experience had, also salary wanted. Address No. 200, care Florists' Review, Chicago.

HELP WANTED—Carnation grower and pot plant man to work under foreman. State experience and give references; \$16.00 per week to start. James L. Denmead Greenhouses, Marshalltown, Iowa.

HELP WANTED—All-round greenhouse man. must be able to water and pot. State experience, age, nationality and wages expected. Davison & Western Floral Co., 5th and Josephine Sts., Denver, Colo.

HELP WANTED—A young man between 16 and 20 years of age to learn the greenhouse business in an incorporated stock company doing a general retail business. Crestline Floral Company, Crestline, O.

HELP WANTED—All-round florist with a few years' experience in cut flowers and plants; must be fairly good potter and handy with hose. State wages wanted in first letter. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—An experienced gardener; must be able to take full charge of place; none but good worker need apply; married man required. Answer H. M. Landon, 904 Hume-Mansur Building, Indianapolis, Indiana.

HELP WANTED—At once, first-class, experienced grower of cut flowers and plants; must be sober and industrious. State wages and references in first letter. Pacific Coast. Address No. 196, care Florists' Review, Chicago.

HELP WANTED—Good, experienced young man for general greenhouse work; capable of making up work and must have good general knowledge of growing stock. References required. State wages. Vogt's Greenhouses, Sturgis, Mich.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Reliable all-round grower, including roses; one able to wait on people and get out cut flowers during rushes preferred. A good place for a hustler; \$18.00 per week, room, light and heat, with good increase if desiring. C. C. Wonneman, Mexico, Mo.

HELP WANTED—Expert commercial grower. 7500 ft. of glass, retail place, one not afraid of work; good home and steady job if you deliver the goods; \$50.00 per month, room and board. Must be at place every other Sunday. R. & S. Flower Store, Missoula, Mont.

HELP WANTED—Party to take charge of branch store in western Kansas; must furnish best of references as to character and ability, and willing to invest \$500.00; with well-established corporation, doing business over a large territory. Excellent opportunity for the proper party. Address No. 161, care Florists' Review, Chicago.

WANTED—Second hand 4-in. valves, tees and ells; name quantity and price at once. East End Greenhouse, Punxsutawney, Pa.

WANTED—A used boiler in good condition, that will handle 1,000 to 1,200 ft. of radiation; sectional or fire-box preferred. Send description and price to Winans, Florist, Petoskey, Mich.

WANTED—A steam or hot water boiler; sectional preferred, to heat about 6 houses. 22x150 ft.; must be in good condition. Central Michigan. Address No. 130, care Florists' Review, Chicago.

WANTED—Partner, experienced man with \$500.00 to \$1,000.00, to buy half interest in good paying greenhouses, 12,000 ft. of glass, well stocked and doing good business. Address No. 156, care Florists' Review, Chicago.

FOR RENT—Retail and wholesale, 3 greenhouses, 6500 ft. glass and living rooms, barn and chicken house; large grounds; few miles north of Chicago; established 22 years; rent \$40.00 month. Address No. 189, care Florists' Review, Chicago.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—6 and 8-inch valves, second hand, at a bargain. Fred H. Lemon & Co., Richmond, Ind.

FOR SALE—Extra heavy good 4-in. boiler tubes, 14 feet long, 20c per foot. R. Scheffler, Wheaton, Ill.

FOR SALE—Pots, 2½, 2¼ and 8-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—4-inch cast iron pipe; also rafters; in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—9 lots and 8 greenhouses, 10,000 sq. ft. of glass, iron frame, good business. S. O. Johnson, 3129 W. 20th Ave., Denver, Colo.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—Greenhouse, 25x80, 13 acres of good land; 70 miles from Chicago. For particulars address No. 205, care Florists' Review, Chicago.

FOR SALE—Second-hand iron pipe in good condition, sizes ½-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—8 greenhouses, flowers or vegetables; 6430 Ridge Ave.; will give good lease. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—Boilers, Scotch, 10, 25 and 80 horse; portables, 20 and 40 horse; tubulars, all sizes; gasoline engines, 1½ to 15 horse. Casey Boiler Co., Springfield, O.

FOR SALE—D. S. B. glass, second hand: 25 boxes, 12x14, 20 14x16, 5 16x16, 15 12x18, 15 12x12, \$3.50 per box. 10 16x20, 20 16x24, \$4.00 per box. May Bradley, Elwood, Ind.

FOR SALE—To settle estate, greenhouse, 5,000 square feet of glass, in Cambridge City, Ind. For particulars, address Mrs. E. B. Peet, 3440 Kenwood Ave., Indianapolis, Indiana.

FOR SALE—One Furman new sectional cast-iron boiler, 6 sections, in good condition; price \$150.00, or will trade for 2 and 1¼-inch steam pipes. Olson Bros., Elgin, Ill.

FOR SALE—5 shares of stock in the Felsch Bros. Co., florists; stock paid 6% interest this year. For particulars address Fred O. Felsch, 910 S. 10th Ave., Maywood, Ill.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—Two greenhouses, one Moninger construction, with eight room dwelling, modern, all heated by Moninger steam. For particulars address H. K. Maxwell, St. John, Kan.

FOR SALE—Cheap, 4,000 ft. of glass, 51 cold frames, dwelling, 6 lots; established cash trade. Northwestern Ohio. Write for particulars. Address No. 92, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1¼-inch, 1½-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas & Supply Co., Eaton, Ind.

FOR SALE—A chance for 2 rose and carnation growers. 12 greenhouses close to coal mines; fine locality; gilt edge business. Wholesale. Terms easy. Illinois. Address No. 154, care Florists' Review, Chicago.

FOR SALE—Carnation support "Common Sense," 8000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—Nearly new fire box steam boiler, shaking grates, 5-in. connecting pipe, smokestack, heavy iron fire box; no brick work needed, set boiler yourself; will heat 25,000 ft. glass. Reason, installing 150 H. P. boiler. Come see it: cheap. Brant & Noe Floral Co., 5744 N. Kerchival Ave., Chicago.

FOR SALE—Six greenhouses, in perfect running order; price \$4500.00; includes large stock of azaleas, hydrangeas, begonias, roses, etc.; also counters, supply of coal and a White truck. Purchaser may remain by paying a rent of \$43.75 per month. Place must be seen to be appreciated. Jacob Becker, 5211 Ludlow St., Philadelphia, Pa.

FOR SALE—Moderate-sized, fully equipped greenhouses; good buildings, plenty of land, established trade; own water system, long seasons, cheap coal. Fine climate, lots of sun, magnificent scenery. An excellent opening for either a florist or vegetable man. Good reason for selling. Moderate amount of cash will handle. No triflers. Edgar Phinney, Livingston, Montana.

FOR SALE—Well-established corporation doing business over a large territory in Eastern Colorado and Western Kansas is offering a limited amount of stock for sale to take care of its rapidly increasing possibilities. This will bear investigation and offers you an opportunity to get in on a good paying business. Address No. 162, care Florists' Review, Chicago.

FOR SALE—Having been called for new army, will sell two greenhouses, 17x50 ft., hot water heat, 1200 pots, 50 new sash and eight lots in town of 6000 in southern Iowa; good watering system with unlimited supply. Only greenhouse selling vegetable and bedding plants. Everything in first-class condition. Good terms. For details address No. 163, care Florists' Review, Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x840, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetables and bedding plants. Can sell all the plants that can be grown on place. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

FOR SALE—28-acre farm used for commercial greenhouses; 3 houses 25x150 ft., 1 house 30x100 ft. and house 40x75 ft.; boiler house, equipped steam heat, running water; 6-room house, outer house and barn. Well planted with fruit trees and flowers; 45 minutes from Pittsburgh on Butler Short Line, near Glenshaw; 10 minutes from B. & O. and P. R. R. with Adams and American Express service. Butler Short Line express and freight service; \$20,000.00. Samuel A. Ammon, Agt., Darlington Estate, Guyanuta Place, Sharpsburg, Pa., P. O.

FOR SALE—About 20,000 square feet of glass, large potting shed, all built within the last 7 years; office 25x25, including garage; new barn built last year; 3 acres best land, including greenhouse site; 5 room cottage, electric lights, city water in residence and greenhouses; pots enough to last for next 2 years; coal bought for this winter; greenhouses planted to carnations, mums, snapdragons, sweet peas and a general line of bedding plants. Just one mile from center of city, where one of the largest cantonments in the United States is being built; will have 40,000 officers and soldiers here within the next 30 days. For further particulars address Carl F. Brehmer, R. R. No. 3, Chillicothe, Ohio.

FOR SALE—At a bargain, wholesale and retail greenhouses; 16,000 sq. ft. of glass, all planted to mums and carnations; about 6000 of each; 300 good azaleas in fine condition, full line of good bedding stock and other plants; greenhouses only 6 and 8 yrs. old and in good condition; within city limits and well located. The lots greenhouses stand on would sell for at least \$4200.00. A seven-room modern house built this year on adjoining lot can also be bought at a bargain. \$8700.00 buys the greenhouses; \$3500.00 down and rest on easy payments. Wife's ill health necessitating change of climate reason for selling. Come or write at once and investigate. Address 1460 South St., Toledo, O.

SITUATION WANTED

As foreman or grower by all-around grower and propagator of cut-flowers and plants in pots. Many years American and European experience. Middle-aged Scandinavian, single, sober. Can handle men to best advantage. Good wages expected. State full particulars in first letter. Practical Grower, 1772 Wilson Av., Suite 7, Chicago.

Situation Wanted

By first-class salesman; life experience in nursery stock, bulbs, seeds; wholesale and retail. Acquainted from coast to coast. 33 years' old; hard worker, with first class references. Able to superintend landscape jobs.

Address No. 193, care Florists' Review, Chicago

Help Wanted

First-class decorator and designer; must be clever and original; capable of catering to high-class trade. State particulars, references and salary expected. Mid-west town. Address No. 199; care Florists' Review Chicago.

Help Wanted-Gardener

Immediate employment near Chicago for man able to grow exhibition varieties of mums, orchids, roses and general bedding plants, on private place. Must have creditable record from former employers.

Address No. 188, care Florists' Review, Chicago

HELP WANTED--Nursery Foreman

Working foreman, married; must be successful propagator and be able to superintend landscape work. House free on nursery. State references and salary expected. Position near Chicago.

Address No. 170, care Florists' Review Chicago

HELP WANTED—GROWER

Man for head grower in range of 42,000 feet of up-to-date glass, convenient and only been built three years.

Grow roses, violets, carnations, lilies, mums and, in fact, a general line of cut flowers and pot and bedding plants.

Range located just outside a hustling city of 15,000 people. Store in heart of city. Grower with capital to invest could acquire interest if he desired. Must be up-to-date, able to produce the goods and a live one. No time to waste on drones or "boozers." Position open at once.

Fred. W. Arnold, Cambridge, Ohio.

Help Wanted

Carnation and Rose Growers and Helpers

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
COUNCIL BLUFFS, IOWA

Help Wanted

Several good, competent men in pot plant section. Good wages, steady work.

Gullett & Sons, Lincoln, Ill.

Help Wanted

At once, stenographer and general office man. Good references. Salary \$100.00 per month.

State Nursery & Seed Co.
Helena, Montana.

Help Wanted

First-class designer, decorator and salesman. Must have good references. State salary expected.

Address No. 191, care Florists' Review, Chicago

Help Wanted

Good rose and carnation grower. Must be good designer. State wages desired. Good position for right man.

New Ulm Greenhouses
New Ulm, Minn.

Help Wanted

Rose growers and helpers. Good wages and steady jobs.

BASSETT & WASHBURN
Hinsdale, Illinois.

SALESMAN WANTED FOR CHICAGO WHOLESALE HOUSE

Wide awake man with wholesale cut flower experience for a leading Chicago wholesale cut flower house. Must be a willing worker and know how to use his head. Excellent opportunity for high-class man. State experience and salary expected.

Address No. 187, care Florists' Review, Chicago

Would You Like to Have a Profitable Nursery Business?

"I am going to retire and want you to sell my business for me. It has earned enough to keep the wolf from my door for the rest of my days; it has given my family a handsome living, with several extended trips abroad, and from its profits I have also put my sons through Yale. The business is admirably located in a large eastern city, and has been established for about 40 years."

That is the context of a letter recently received from a prosperous, well known nurseryman. If you want to secure a good paying business, with a good will of incalculable value and records which will enable you to continue its profitable operation either with or without a nursery —

This may be the opportunity of your lifetime and it costs you practically nothing to investigate.

The McFarland Publicity Service

Crescent and Mulberry Sts.

Harrisburg, Penna.

Help Wanted

Ten men experienced in growing foliage plants. Good chance for advancement.

ROBERT CRAIG CO.
4900 Market St., Philadelphia, Pa.

FOR RENT

Retail and wholesale, 3 greenhouses, 6,500 ft. of glass and living rooms, barn and chicken house; large grounds; few miles north of Chicago, rent \$40.00 per month. Established 22 years.

Address No. 190, care Florists' Review, Chicago

FOR RENT

Lake Front Greenhouses. A bargain for a good man; well stocked, up-to-date, 2 years old; hot water heat; electric light; city water. Will sell stock reasonable. I cannot look after it. I am in the steel business; takes all my time.

EDWIN F. HOCH
3314 Aldis Avenue, Indiana Harbor, Indiana

FOR SALE

At once, three modern greenhouses, well stocked with roses, carnations, etc., together with store, in town of about 9,000 population in north central Iowa, doing about \$9,000.00 per annum. We have been offered more than we are now asking. Write us immediately for full particulars if interested.

Address No. 85, care Florists' Review, Chicago

FOR SALE

Four Horizontal Tubular Boilers and two water tube boilers. Good condition.

Address **ARMSTRONG MFG. CO.**
SPRINGFIELD, OHIO

FOR SALE

18,000 square feet of glass, growing lettuce, for sale cheap. Easy payments. Reason for selling, drafted for the army.

HOIGARD CO.
5964 N. Paulina St., CHICAGO

FOR SALE

20,000 sq. ft. of glass, with 10 acres of land, with good dwelling, barn and other outbuildings; greenhouses are in good shape; mostly new Lord & Burnham houses. Situated near Lancaster, Pa., 1/4 mile from railroad station. Address No. 203, care Florists' Review, Chicago.

FOR SALE

Flower store, one of the best in Chicago, with an established and growing business. Chance of a life-time to get a good going business. Owner leaving the city. Address No. 201, care Florists' Review, Chicago.

For Sale

A Retail Florist business—one of the best in Montreal—fully equipped with up-to-date supplies and conveniences. Bank references exchanged.

Address No. 195, care Florists' Review, Chicago

FOR SALE

One retail flower business in heart of the South's busiest city, at beginning of busy season. Owner has more than he can handle. Ask for particulars.

Address No. 160, care Florists' Review, Chicago.

GLASS FOR SALE AT YOUR PRICE

65,000 feet of glass, including full block of land 250x280, all improvements. On car line between St. Paul and Minneapolis. Fully planted; successfully operated for 20 years. Illness compels retirement. For full particulars address

CUSHING & DRISCOLL,
Endicott Building, St. Paul, Minn.

LOOK

Long established Retail Florist Business on main avenue, with cheap lease, for sale at a great bargain; owner retiring.

Apply to **J. AUSTIN SHAW,**
care of Florists' Review,
337 West 30th St., NEW YORK

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532-534 Race St.
E. G. HILL FLORAL CO.
 Good Stock and
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EDWARD A. FORTER, Florist
 Successor to A. Sunderbruch's Sons
 128 W. Fourth St.,
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 Send us your orders for
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 16 and 18 W. 3rd St.
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 Established in 1883
 Greenhouses and Nurseries in Riverdale.

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**ALWAYS HAVE COMPLETE
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MRS. J. B. FREEMAN
 OF "THE FLOWERS"
 336 Superior Street, **TOLEDO, OHIO**

VAN METER FLOWER SHOP
 SPRING
 and HIGH, **Springfield, O.**
 BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO
CHAS. A. DUERR
 Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP
 COVERS ALL OHIO POINTS
 20 22 W. Church Street **NEWARK, OHIO**

EGGERT N. ZETLITZ

The Leading Florist
 209 West Market Street,
LIMA, OHIO

National Florist
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FLORAL DESIGNS OF ALL KINDS
COLUMBUS OHIO
 Wilson's Store
 Telegraph Orders Carefully Executed.
 L. D. Phones:
 Citizen's 5328, Bell Main 2903 **116 So. High St.**

Elyria, Ohio **LORAIN, OHIO**
The L. C. Hecock Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

BOSTON.

The Market.

Indications of a turn in the tide are now apparent. Outdoor flowers, such as asters and gladioli, have had many batterings from electrical storms and are not of the best quality, while the supply of good indoor flowers is somewhat meager. With the return this week of summer vacationists, the demand has picked up a little. There is no snap to business, but an unusual number of weddings, added to funeral work, use up considerable material. The late asters are now coming in and are, generally speaking, of good quality. Gladioli continue abundant and are low in price. For design work the primulinus hybrids are by far the most popular, being far less stiff than the ordinary section.

Roses have not had a good week. Double White Killarney, Kaiserin and Ward have sold particularly well, however. Small lots of short-stemmed carnations are appearing, but are not wanted. In addition to Golden Glow, some Early Frost and Smith's Advance mums have appeared. Dahlias are seen in small lots. They are not popular market flowers here, however. Valley is scarce and high and cattleya prices are away up. White bouvardia sells well for wedding bouquets at double last year's prices.

A Visit to Framingham.

At William R. Nicholson's, Framingham, a fine bench of Early Frost chrysanthemums is starting to give some nice flowers. Several houses are devoted to mums and all are looking well. The last and most recently built house of carnations was being planted August 27. The carnation plants are extra large and promising. A bench of Nellore, Keystone Pink and Phelps' White snapdragons promised a splendid fall crop. William Nicholson, Sr., retired some years ago from active business, but has a fine garden of annuals, perennials and flowering shrubs, to say nothing of vegetables of splendid quality.

CLEVELAND

...THE...
J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO **A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

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LEADING FLORISTS
 735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND AND
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Always have complete stock on hand.
 Regular discount allowed the Trade.

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CLEVELAND, O.
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THE JONES-RUSSELL CO.
FLOWERS

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 Store and Greenhouses, 1181 East 71st Street

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 and VICINITY
FRED G. GELTZ, 529 Market Ave., North
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 112 So. Main St.
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Massillon, Ohio
A. WEAVER Florist in Rotary

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Boylston St.,
BOSTON

Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

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CAMBRIDGE, - - - MASS.

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Warburton
FALL RIVER
MASS.
63 N. MAIN STREET
Orders Shipped for
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H. F. A. LANGE

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Delivers to All Points in New England

125,000 Square Feet of Glass

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BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

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Stores:
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Conn.

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For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

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PROVIDENCE, RHODE ISLAND

Johnston Brothers

LEADING FLORISTS

38 Dorrance Street

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AND ALL NEW ENGLAND POINTS
I. J. JOHNSTON & CO. 107 Washington St.
PROVIDENCE

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St. BURLINGTON, VT.

I should like to write a
little essay on

**"The Sweet Perfume of
Courteous Service"**

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. H., wire us.

BOSTON, MASS.

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124 TREMONT STREET

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET

The Centrally Located Florist Shop

Yours for Reciprocity. We cover all points in New England

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J. WALSH & SON

Member Florists' Telegraph Delivery Ass'n.

F. **M E A D** F.
T. **FLORIST** T.
D. —MANCHESTER, N. H.— D.

HALL & ROBINSON

MONTREAL'S FLORISTS, Montreal, Que.
825 St. Catherine St., W.,

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.

50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

Buddleia magnifica was in excellent
bloom here.

S. J. Goddard has had all his carna-
tions planted for some time and will
soon have some flowers open. He is
growing principally Nancy, Laddie,
Rosalia, Doris, Matchless, Benora, Bea-
con, Pink Sensation, Yellow Prince and
Merry Christmas. He also has good-
sized batches of several seedlings. All
plants were in splendid condition.
Cyclamens, snapdragons, chrysanthem-
ums and other plants were all coming
along in fine shape. Some fine standard
fuchsias and geraniums and beds of
cannas were noted at the entrance to
the greenhouses.

George Melvin, who is superintendent
of the Col. Charles Pfaff estate at
Framingham, has one of the best laid
out estates of moderate size near Bos-
ton. Some fine specimen orchids were
noted in one of the greenhouses, of
which there is a neat range. A kitchen
garden, enclosed by a high, wide privet
hedge, with board walks and borders
of annuals and perennials on either
side, was well laid out and attractive.
The lawns, dairy farm, window boxes
and other features here are all note-
worthy. Mr. Melvin's own residence is
a charming and roomy one, and his col-
lection of coins, medals, regimental em-
blems, etc., is extensive and interesting.

Cattleyas were scarce at the end of
August, but at J. T. Butterworth's I

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

Canada's Florist

Dunlop's

8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Corner
St. Catharine
and Guy Streets
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.

VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

OTTAWA, CANADA

WINNIPEG, MAN., CAN.

THE "KING" FLORIST

Member F. T. D. Ass'n 270 Hargrave St.

Telegraph Delivery Department

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NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

Red Bank, N. J.

**W. W. KENNEDY & SONS
FLORISTS**

Members of F. T. D. and National Florist

5 East Front Street

All middle state and seashore

New Jersey Points

and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM

FLORIST

Member F. T. D.

Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

Louis G. Ratcliffe FLOWERS

203 N. Tryon St., Charlotte, N. C.

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.

ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

Florida and South Georgia Points

Charleston, S. C.

Carolina Florist Store

330 King Street
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
ALL TIMES

**Edwards Floral
Hall Company**

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n



**DOVER, NEW JERSEY
HACKETTSTOWN, N.J.**

Alonzo D. Herrick

Member Florists' Telegraph Delivery



NEW JERSEY

**EDWARD SCERY
PATERSON and PASSAIC**

Member Florists' Telegraph Del.



MONTCLAIR, N. J.

MASSMANN

Member Florists' Tel. Del. Ass'n

noticed some dozens of flowers of Fabia, gigas, Harrisoniae and Miss Williams. Of the latter there were fully 200 healthy specimens. Cattleyas, phalaenopsis, cymbidiums, cypripediums and other orchids were all in robust health. One of the carnation houses is being changed over for cattleyas and lilies. Retail business here is and has been good all summer.

Various Notes.

The show of children's gardens' products at Horticultural hall September 1 and 2 was the most extensive ever seen in Boston. The quality of vegetables ruled high and competition was keen. In the classes for beets, potatoes, carrots, sweet corn, tomatoes, squash and onions, there were from fifty to eighty-five entries each, and as many as forty collections in one class were staged. The interest in the productions from the children's war garden was shown by the large attendance of the public. No show of late years in Boston created more enthusiasm.

The condolences of numerous friends go out to Daniel Iliffe, our well-known local greenhouse builder, in the sudden death of his wife August 30. Interment was at South Weymouth September 1, a good number in the trade attending and sending floral tributes.

William C. Stickel, of Lexington, is sending in the finest long-stemmed white asters I have seen this season. His carnations look well. Matchless and Pink Delight are his leading stand-bys.

Penn's report more than fifty wedding orders filled last week and funeral business good. The number of war brides at present is large and florists benefit from all of them. Henry Penn has returned from a month's vacation in Maine.

Mann Bros. are shipping in quantities of white and red speciosum lilies, gentians, cosmos and gomphrenas.

August, 1917, gave us fifteen clear days and an excess of four inches of



SCOTT THE FLORIST BUFFALO, NEW YORK

S. A. Anderson 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N. Y. F.T.D.

We reach all
Western
N. Y. Points.

Wilson
THE FLORIST
88 E. MAIN ST.

National Florist

ALBANY, N. Y.

The Rosery
FLOWER SHOP
23 STEUBEN STREET
Best service.
Send your
orders to us.

W. & T. CASS, Florists GENEVA, N. Y.

Telegraph Orders Promptly Filled
in Western New York.

BATAVIA, N. Y.

L. C. STROH & SONS

Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.

182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

SYRACUSE, N. Y.

1703 Court Street

I. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT

and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

DANKER, Albany, N. Y.

Florist

Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 3 and 5 Greene Ave.
839 to 847 Greene Ave.

BROOKLYN

Phones 3908 Prospect 6800 NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK
PROMPT AND EFFICIENT SERVICE

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34TH ST., - NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-369
Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS NEW YORK FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office, BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

rain over normal. The highest temperature was 98 degrees and the lowest 58 degrees. It could be fairly classed as a splendid growing month.

C. J. Sloane, of the Mann Co., announced his engagement August 29 to Miss Ethel Necktovich. Joe, as he is popularly called, has been in the flower business a number of years and was at one time assistant to Thomas Pegler at the old Park street market. He is one of the boys who have succeeded.

The Welch Bros. Co. is receiving extra fine Maryland, Francis Scott Key and Kaiserin roses from its shippers. August business has averaged well above that of the same month a year ago.

Harry Silvey, salesman for H. M. Robinson & Co., at the wholesale market, is enjoying a vacation at Salisbury Beach.

Charles Evans, W. H. Carr, A. F. Carr, J. McNamara and H. D. Ward had a pleasant week-end fishing trip at Weymouth September 1 to 3. Catches might have been larger, but the party made up in fun what it lacked in fish.

C. S. Andem, of Putnam, Conn., is shipping a fine line of gladioli. His specialty is carnations and his new crop is in first-class condition.

Patrick Welch returned this week from his summer vacation at Old Orchard, Me. A fair business has been done at the store through the summer. Choice flowers are at present scarce and asters and gladioli in oversupply.

In Franklin park, Boston, there are ninety acres of war gardens divided into allotments of 5,000 square feet. There are some forty additional acres outside the park, all under the direction of the park department. Potatoes and pea beans are chiefly grown, and an inspection September 4 showed them to be in fine condition.

Christofferson Bros., of Beverly, are shipping in extra fine long-stemmed asters. The late excessive rains have seriously injured aster crops on low lands, which were badly flooded.

Local bulb dealers and growers are pessimistic about getting any Dutch

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
Also Vanderbilt Hotel New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.
Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention
Long Island Brooklyn Jersey City Newark

McKENNEY

Orders filled with the same care as if you were here yourself.

F. T. D. Member

503 Fifth Avenue N. E. Cor. of 42d St.
NEW YORK

Telegraph Delivery Department

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B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

Richmond, Ind.
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

Milwaukee, Wis.



J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Association

KENOSHA, WIS.

L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

La Crosse, Wis. La Crosse Floral Co.
Member Florists' Telegraph Delivery

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Member of Florists' Telegraph Delivery.

bulbs this season and are reconciling themselves to the use of freesias, Japanese and French bulbs the coming season.
W. N. C.

ST. LOUIS.

The Market.

The market last week was dull as far as demand was concerned. There has been considerable stock sold for funeral orders, but outside of that, the retailers say, there is little call for flowers. There was an abundance of outdoor stock. Asters are in greater supply than demand. The same can be said of gladioli and tuberoses. These items sell at 75 cents per hundred. In gladioli, choice America and Augusta sell best. Many Mrs. Francis Kings are being dumped. Other outdoor flowers have made their appearance, among them being clematis, the first consign-

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.
HOLM & OLSON, Inc. 20-22-24 W. 5th St.

In MINNEAPOLIS, it's
Donaldson's

The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.

Flowers to all points on short notice
Member Florists' Telegraph Delivery.

Established 1859
A. WIEGAND'S SONS CO.
Florists and Decorators
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS
Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
For Northern Indiana | 130 S. Michigan St. and South'n Michigan | Members F. T. D.

BEYER FLORAL CO. SOUTH BEND, IND.
Daily deliveries to Notre Dame University and St. Mary's Academy.

MINNEAPOLIS, MINN. 24 So. 5th St.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

R. ABBOTT PARK FLORAL COMPANY
Both Phones Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller Aves., Broad St. Park, TRENTON, N. J.

DULUTH FLORAL CO.
300 miles in any direction. **DULUTH, MINN.**
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

Telegraph Delivery Department

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WASHINGTON,
D. C.
GUDE'S
Members
Florists' Telegraph Delivery

Send Orders for
**Washington,
D. C.**
and vicinity to

Blackistone
14th and H Streets

Everything
First-Class

RICHMOND, VA.
The Hammond Company, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

LYNCHBURG, VIRGINIA
Auto and Express Service to all
Points in Virginia
Miss McCarron
Member of Florists' Telegraph Delivery

NORFOLK, VA.
GRANDY THE FLORIST
Orders also delivered to
FORTRESS MONROE, VA.
Member Florists' Telegraph Delivery Association



**NASHVILLE
TENNESSEE**
JOY'S

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros. LEADING
FLORISTS**
212 Fifth Avenue North
NASHVILLE, TENN.

"WE NEVER SLEEP"

**IDLEWILD
GREENHOUSES** **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP
69 Madison Avenue
MEMPHIS, TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.
The Leading Florist of the South
All Orders Given Special Attention

Chattanooga, Tenn. Office:
100,000 ft. of glass **MRS. J. W. CROUCH** 807 Market St.
The Leading Florist

**RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST**
209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va., Springs, W. Va.)

LOUISVILLE, KY.
AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

ROANOKE, VA.
Fallon, Florist

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

ments of which always sell well. Dahlias are coming in quantities, although the best varieties have yet to arrive. Some cosmos also were in the market.

Few roses have arrived and only the best of the Russells, Wards and Killarneys sell well. Carnations still are small and short-stemmed. Easter lilies sell well, while orchids and valley are scarce. Greens of all kinds are plentiful.

Various Notes.

A number of local florists are planning to attend the meeting of the F. T. D. at Detroit in October. Among them are President F. H. Weber and Secretary Richard Tubising, of the Retail Florists' Association, and Vincent Gorly, F. C. Weber, Jr., and Fred H. Meinhardt.

L. P. Jensen, E. Strehle and L. Baumann, of the committee on grounds for the National Flower Show, put in a busy week grading and seeding the site for the temporary building to house the show. The big electric sign announcing the show now is in place and attracts a great deal of attention.

The Muskopf & Irish Co. has a big force of men laying out 400 acres for George C. Hawes, at Arcadia, Mo. The conservatory, 20x50 feet, has just been completed by Lord & Burnham.

The Kalisch Bros. Floral Co. is cutting a fine lot of dahlias, cosmos and tuberoses at its farm. The stock is being marketed by C. H. Kuehn.

Miss M. S. Newmann and Miss Armstrong have returned from Colorado, where they spent the summer.

Edward Eisner, manager for Grimm & Gorly, says August business has been good. The store has had some attractive window decorations recently.

KENTUCKY
JACOB SCHULZ CO.

Incorporated—Established 1873
THE FLOWER SHOP
550 Fourth Avenue, Louisville
For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.
HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
JOHN A. KELLER CO.
INCORPORATED
123 EAST SIXTH STREET
Member Florists' Telegraph Delivery Ass'n.

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

ELMWOOD FLORAL and NURSERY CO.

MOBILE, ALABAMA
The Minge Floral Co.

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880. Incorporated 1913

MRS. J. E. WATTS, Florist
Cut Flowers for all Occasions
MERIDIAN, MISS.

Telegraph Delivery Department

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New Orleans, La.
and Vicinity
High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE
Members F. T. D.

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery

PLACE YOUR ORDERS
TO
HARRY PAPWORTH
The McBride Pidge Nursery Co. Ltd.
STORE
185 Carondelet St.
NEW ORLEANS
F.T.D.

SALT LAKE CITY
ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
62 South Main Street
Members Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for
Texas, Oklahoma, Louisiana, New Mexico. No
orders too large, none too small.

Orders for TEXAS
KERR The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS
Ave. C at 8th St. EDWARD GREEN, Florist
Telegraph Orders a Specialty.

U. J. VIRGIN
838 Canal St. NEW ORLEANS, LA.

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
HELENA, ARKANSAS
BALL FLORAL CO.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

WE STRIVE TO PLEASE
ALPHA FLORAL CO.
1105 WALNUT STREET
KANSAS CITY, MISSOURI.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery
SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

Adolph Kuehner, of the H. G. Berning force, passed the physical examination for the army. He did not claim exemption and expects to be called soon.

John Nyflot is getting a big cut of gladioli at his farm in the country. The dahlia field at his Florissant avenue place promises a large supply of dahlias.

John S. Carter, Jr., son of John S. Carter of the Nicotine Manufacturing Co., is driving an ambulance at the front near Verdun, France. In a recent letter to his parents, he says he is in good health, but has had many narrow escapes since he began the dangerous work.

Mr. and Mrs. N. Kingsley, of the Mulanphy Florists, have returned from a ten days' vacation. Mr. and Mrs. W. J. Seeger, of this concern, and Mr. Seeger's sister, Miss Ella Seeger, are at Waynesville Springs, Mo., for ten days. Julius Schaffer, of the same store, has been accepted for the army and is waiting for the call.

The W. C. Smith Wholesale Floral Co. store is being redecorated. The supply and wire department has been busy during the summer.

Theodore D. Kuebler, an aster grower, of Evansville, Ind., was a recent visitor. He is consigning a great part of his cut to the local market.

Arthur Beyer, of the Fred C. Weber staff, is away on a ten days' vacation. F. C. Weber, Jr., is doing the buying during Mr. Beyer's absence.

Harry Young is keeping busy at the orchid and fern houses on Waterman avenue since his son, Raymond, joined the army. Mrs. Young is managing the retail store on Maryland avenue.

Richard Edwards, son of W. J. Edwards, of Kirkwood, joined the navy last week.

The St. Louis Florists' Club has changed the date for its next meeting

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

A. Newell
FLORIST
Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

GEO. M. KELLOGG FLOWER & PLANT CO.
Wholesale and Retail Florists
1122 Grand Ave. KANSAS CITY, MO.

All Kinds of CUT FLOWERS
in their season. Also Rose and Carnation plants in season. Greenhouses at Pleasant Hill, Mo.

STUPPY FLORAL CO.
Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice. Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
Careful attention given all orders.

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

KANSAS CITY, KANSAS
L. O. FIELDS
Member Florists' Telegraph Delivery

Mrs. M. E. Hollcraft
807 Kansas Ave., TOPEKA, KAN.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

JAMES HAYES
Leading Florist
819 KANSAS AVE
TOPEKA KANSAS
Member Florists' Telegraph Delivery

Telegraph Delivery Department

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PITTSBURGH, PA.

MRS. E. A. WILLIAMS
621 Penn Avenue

PITTSBURGH, PA.
BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and Completed Work.



Pittsburgh, Pa.

E. C. LUDWIG FLORAL CO.

710 E. Diamond Street (N.S.)

OUR ONLY STORE

We serve you better Store open day and night
Member F. T. D.

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery.

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.

Largest Floral Establishment in America

Established 1874—Incorporated 1909

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading florists in the State.

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from September 13 to September 20, so as not to conflict with the convention of park superintendents. The meeting will be held at Edwin Denker's place at St. Charles.

August 28 marked the twenty-eighth anniversary of the death of Henry Shaw, the founder of Shaw's Garden, which is now the Missouri Botanical Garden. The mausoleum in the garden was a mass of flowers on that day.

The St. Louis Seed Co. is receiving its fall supply of bulbs and has commenced filling orders. Vice-president Hummert says he looks for a big business in seeds and bulbs this fall.

The Lady Florists' Home Circle will meet September 12 at the home of Mrs. John L. Koenig, 3511 Clarence avenue. The August meeting was postponed because so many members were away on vacations.

Henry G. Berning received the first shipment of Golden Glow chrysanthemums last week and they sold quickly.

F. H. Weber says business was good during August. He is expecting a carload of decorative plants for his conservatory at the rear of the store.

Arrangements have been completed for the convention of park superintendents to be held here September 11 to 13. Ernest Strehle, L. P. Jensen and City Forester Julius Koenig have charge of the program, which calls for business sessions at the Planters' hotel and entertainment by the local organization.

The annual chrysanthemum show at the Missouri Botanical Garden will be held at the floral display house early in November.

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Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

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CLEVELAND.

The Market.

Market conditions remain unchanged, except that roses, which were decidedly scarce last month, are now in greater supply and of much better quality. The demand for all kinds of stock in the better grades has been normally good, increasing as usual toward the end of the week. Japanese lilies are still plentiful, but the arrivals of Easter lilies are light. Tritomas have appeared and, with marigolds, are much sought for windows. Early mums, although reported in neighboring markets, have not been offered here as yet. Now that the late asters are declining rapidly, an interval with a pronounced scarcity of the commoner flowers is in sight. Advance orders for southern smilax and other greens for store openings are being booked, and are sufficiently substantial to indicate that little, if any, curtailment will be made this fall in the amounts annually expended for this and similar purposes.

Reports from the leading retailers all point to a satisfactory, in some instances a greatly increased, August business. Inability to obtain the choicer flowers, such as orchids, valley, and, at times, white roses, in sufficient quantity, was cited as a factor in the limiting of business, where under fairer conditions a greater volume could have been done.

Various Notes.

Mr. and Mrs. Wyckoff, of the Wyckoff Floral Co., Chagrin Falls, O., are spending their vacation in Michigan, and during their absence Mr. and Mrs. L. F. Darnell are looking after the business.

V. C. Stonebrook, of New Philadelphia, O., visited the wholesale market September 3. His firm has just completed the erection of a greenhouse, of Moninger material, to be devoted chiefly to the growing of plants for the retail trade.

W. L. Rock, of Kansas City, spent August 31 and September 1 here, calling on relatives.

Among business callers last week were D. R. White, of Sandusky, and Homer D. Hunt, of Mansfield, the former spending a day among Painesville growers.

SEATTLE, WASH. HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

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Best attention given your orders

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Wire your orders direct to me.

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A. M. HOSP, Leading Florist

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100,000 square feet of glass at your service
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Will Fill Orders for the West on Short Notice
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Great Falls, Montana We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

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Helena, Mont. Cut Flowers for any Part of the Northwest. Members F. T. D. Ass'n. Only the Best.

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OMAHA, NEB.

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SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.

J. C. RENNISON CO.

William Krussen, of the Smith & Feters Co., and Miss Myra Huntsman, bookkeeper at the Gasser store, are enjoying their vacations.

Subscriptions to the guarantee fund of the Cleveland flower show are rapidly being made, fifty per cent of the required amount being already subscribed and twenty-five per cent paid in.

The Naumann Co. has added four new greenhouses to its range this summer, together with a new office building and garage. The greenhouses are of Moninger Co. semi-iron construction and are modern in every respect.

H. P. Knoble is officiating as ground manager of the mammoth industrial fair now being held under the auspices of the Chamber of Industry, at Edgewater park.

The monthly meeting of the Cleveland Florists' Club will be held at the Hollenden September 10. It promises to be a lively meeting, as there are two candidates for the office of president, Carl Hagenburger, of Mentor, and H. P. Merrick, of the Lord & Burnham Co. Members of the club are requested to turn out in goodly numbers, as this is the first opportunity in years to vote for

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THE UNEXCELLED FACILITIES OF THE
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22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
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Three autos insure
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Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
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Most centrally located store in the city. All
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Best Service for Central Illinois

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All Orders Receive Careful Attention and Prompt Delivery.

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All Orders Receive Personal Attention
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Rockford, Ill., H. W. Buckbee
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Northern Illinois
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Your order will receive our prompt and
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LARGE GREENHOUSES

a choice of two candidates for this im-
portant office. J. McL.

NEWPORT, R. I.

The lecture at the meeting of the
Newport Garden Club last week was by
Robert Pyle, on "The Rose Gardens of
the Pacific Coast." Mr. Pyle also de-
scribed the gardens near Paris, illustrat-
ing his lecture by colored views. The
receipts of the meeting will go to the
Newport chapter of the American Red
Cross Society.

Word was received here a few days
ago that Benjamin Cull, formerly of this
city, was shot in the left eye during the
recent trouble with the negro troops at
Houston, Tex., and that he was in one
of the hospitals. Mr. Cull was for years
gardener at an estate on Rhode Island
avenue. W. H. M.

PEPPERS FOR CHRISTMAS.

I would like to know how peppers
should be grown in the greenhouse in
order to have them for Christmas and
after. When should the seed be sown,
what is the best variety to grow and
what kind of soil is best to use?

J. R. K.—Mich.

The celestial pepper is grown to some
extent for Christmas and meets with a
fair sale. Seeds should be sown about
the end of March, the seedlings trans-
planted into flats and later potted off.
Successive pottings are needed and the
plants are best if fruited in 6-inch or
7-inch pots. After they are placed in
their fruiting pots plunge them to the
brim in an empty coldframe; one where
they can root through into some old
hotbed manure suits them admirably.
Feed them well when the pots are filled
with roots. The coral, green and small
red Cayenne peppers also make attrac-
tive pot plants. Take them into the
greenhouse before frost can damage
them and run them moderately warm
to hold the foliage well. Use a rich soil
consisting of two parts rotted sod and
one part dried cow or horse manure,
well decayed. C. W.

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Send us your retail orders. We
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Bell Floral Co.</p> <p>FREEPORT, ILL. Bauscher, John</p> <p>GALESBURG, ILL. Drury, H. F. Pillsbury, I. L.</p> <p>GARY, IND. Gary Floral Co.</p> <p>GENEVA, N. Y. Cass, W. & T.</p> <p>GRAND ISLAND, NEB. Williams the Florist</p> <p>GRAND RAPIDS, MICH. Crabb, Arthur F. Grand Rapids Flo. Co. Smith, Henry</p> <p>GREAT FALLS, MONT. Electric City Conser- vatory</p> <p>GREEN BAY, WIS. Meier-Schroeder Co.</p> <p>GREENSBORO, N. C. Van Lindley Co.</p>	<p>GUTHRIE, OKLA. Furrow & Co.</p> <p>HACKETTSTOWN, N. J. Herrick, Alonzo D.</p> <p>HARTFORD, CONN. Coombs, John</p> <p>HELENA, ARK. Ball Floral Co.</p> <p>HELENA, MONT. State Nursery & Seed Co.</p> <p>HOUSTON, TEX. Kerr, R. C.</p> <p>HUNTINGTON, W. VA. Dudley & Sons</p> <p>INDIANAPOLIS, IND. Bertermann Bros. Co. Wiegand's Sons Co.</p> <p>JACKSONVILLE, FLA. Mills the Florist</p> <p>JACKSONVILLE, ILL. Heinl & Sons, J.</p> <p>KANSAS CITY, KAN. Fields, L. C.</p> <p>KANSAS CITY, MO. Alpha Floral Co. Kellogg, Geo. M. Murray, Samuel Newell, A. Rook Flower Co.</p> <p>KENOSHA, WIS. Turner & Sons</p> <p>KNOXVILLE, TENN. Crouch, Chas. W.</p> <p>LA CROSSE, WIS. Flower Shop La Crosse Floral Co.</p> <p>LANCASTER, PA. Barr & Co., B. F.</p> <p>LANSING, MICH. Saier, Harry E.</p> <p>LEXINGTON, KY. Honaker the Florist Keller Co., John A.</p> <p>LIMA, O. Zetlitz, Eggert N.</p> <p>LINCOLN, NEB. Chapin Bros. Frey, O. H. Frey & Frey</p> <p>LONDON, ONT., CAN. Gammage & Sons</p> <p>LONG BEACH, CAL. Lowe's Flower Shop</p> <p>LORAIN, O. Heacock Floral Co.</p> <p>LOS ANGELES, CAL. Darling's Flower Shop Howard & Smith Wolfskill & Goldenson Wright's Flower Shop</p> <p>LOUISVILLE, KY. Baumer, Aug. R. Reimers & Son Co. Schuls, Jacob Walker Co., F.</p> <p>LOWELL, MASS. Morse & Beals</p> <p>LYNCHBURG, VA. Miss McCarron</p> <p>MALDEN, MASS. Walsh & Son, J.</p>	<p>MANCHESTER, N. H. Mead, Harry T.</p> <p>MANKATO, MINN. Windmill Co., The</p> <p>MARIETTA, O. Dudley & Sons</p> <p>MARSHALLTOWN, IA. Kemble's Greenhouses</p> <p>MASON CITY, IA. Kemble's Greenhouses</p> <p>MASSILLON, O. Weaver, A.</p> <p>MERIDIAN, MISS. Watts, Mrs. J. E.</p> <p>MEMPHIS, TENN. Flower Shop, The Idlewild Greenhouses</p> <p>MIAMI, FLA. Miami Floral Co.</p> <p>MILWAUKEE, WIS. Fox & Son, J. M.</p> <p>MINNEAPOLIS, MINN. Donaldson Co., L. S. Swanson's Whitted Floral Co.</p> <p>MOBILE, ALA. Minge Floral Co.</p> <p>MOLINE, ILL. Staack & Sons, J.</p> <p>MONTCLAIR, N. J. Massmann, Florist</p> <p>MONTREAL, CANADA Hall & Robinson. McKenna, Ltd.</p> <p>NASHVILLE, TENN. Gony Bros. Joy Floral Co.</p> <p>NEWARK, N. J. Phillips Bros.</p> <p>NEWARK, O. Duerr, Chas. A. Kent Bros.</p> <p>NEW LONDON, CONN. Reuter & Sons, Inc.</p> <p>NEW ORLEANS, LA. Avenue Floral Co. Chopin, P. A. Eble, Chas. Metairie Ridge Co. Virgin, U. J.</p> <p>NEW YORK CITY Boston Florist Bowe, M. A. Burns, H. H. Clarke's Sons, David Dards, Chas. A. Galvin, Inc., T. F. Kottmiller, A. McConnell, Alexander McKenny Ramm's Flower Shop Sohling, Max Siebrecht Bros., Inc. Stumpp, Geo. M. Trepel, C. C. Warendorf</p> <p>NORFOLK, VA. George, Inc. Grandy the Florist</p> <p>NORWICH, CONN. Reuter & Sons, Inc.</p> <p>OAKLAND, CAL. Clarke Bros.</p>	<p>OAKLAND, MD. Weber & Sons Co.</p> <p>OELWEIN, IA. Kemble's Greenhouses</p> <p>OKLAHOMA CITY, OK. Furrow & Co.</p> <p>OSKALOOSA, IA. Kemble's Greenhouses</p> <p>OTTAWA, CANADA Scrim's, Florist</p> <p>OMAHA, NEB. Bath, John H. Henderson, Lewis Hess & Swoboda Larmon, Lee L. Stewart, S. E.</p> <p>PARKERSBURG, W. VA. Dudley & Sons</p> <p>PASADENA, CAL. Siebrecht, Jr., H. A.</p> <p>PASSAIC, N. J. Seecery, Edward</p> <p>PATERSON, N. J. Seecery, Edward</p> <p>PEKIN, ILL. Kuhl, Geo. A.</p> <p>PEORIA, ILL. Kuhl, Geo. A.</p> <p>PHILADELPHIA, PA. Callahan, M. J. Grakelow's Habermehl's Sons, J. J. Hastings, Frank R. London Flower Shop</p> <p>PITTSBURGH, PA. Blind Floral Co. Ludwig Floral Co. Ludwig Flo. Co., E. C. Randolph & McOlem- ents Smith Co., A. W. Williams, E. A.</p> <p>PORTLAND, ORE. Clarke Bros. Tonseth's</p> <p>PROVIDENCE, R. I. Johnston & Co., T. J. Johnston Bros.</p> <p>QUEBEC, CANADA McKenna, Ltd.</p> <p>RACINE, WIS. Hinchliffe, Mrs. J. T.</p> <p>RED BANK, N. J. Kennedy & Sons</p> <p>RICHMOND, IND. Lemon & Co., F. H.</p> <p>RICHMOND, VA. Hammond Co. Ratcliffe, John L.</p> <p>RIVERSIDE, CAL. Hosp, A. M.</p> <p>ROANOKE, VA. Fallon, Florist</p> <p>ROCHESTER, N. Y. Keller Sons, J. B. Wilson, H. E.</p> <p>ROCKFORD, ILL. Buckbee, H. W.</p>	<p>ST. JOSEPH, MO. Stuppy Floral Co.</p> <p>ST. LOUIS, MO. Beyer, Chas. Grimm & Gorly Ostertag Bros. Weber, Fred O. Weber, F. H. Young & Sons Co.</p> <p>ST. PAUL, MINN. Holm & Olson</p> <p>SAGINAW, MICH. Goetz Sons, J. B. Grohman The Florist</p> <p>SALINA, KAN. Leighton Floral Co.</p> <p>SALT LAKE CITY Huddart Floral Co.</p> <p>SAN ANTONIO, TEX. Green, Edward</p> <p>SAN DIEGO, CAL. Boyle & Darnaud</p> <p>SAN FRANCISCO, CAL. Art Floral Co. Darbee Eppstein, Julius Joseph, B. M. Pellicano, Rossi & Co. Podesta & Baldocchi</p> <p>SANTA BARBARA, Cal. Gleave's Flower Shop</p> <p>SCRANTON, PA. Besancon & Co. Clark, Florist Schultheis, Florist</p> <p>SEATTLE, WASH. Hollywood Gardens</p> <p>SEDALIA, MO. Archias Floral Co.</p> <p>SHEBOYGAN, WIS. Matthewson, J. E.</p> <p>SIOUX CITY, IOWA Bennison Co., J. C.</p> <p>SOUTH BEND, IND. Beyer Floral Co. Williams & Co.</p> <p>SPOKANE, WASH. Donart & Stapleton Reimers Flo. Art Shop</p> <p>SPRINGFIELD, ILL. A. C. Brown Janssen Floral Co.</p> <p>SPRINGFIELD, MO. Springfield Seed Co. Stokes Floral Co.</p> <p>SPRINGFIELD, O. Van Meter Fl'r Shop</p> <p>STEBENVILLE, O. Colton, John E.</p> <p>STREATOR, ILL. Thornton Floral Co.</p> <p>SYRACUSE, N. Y. Mulhauser & Sons, J.</p> <p>TACOMA, WASH. California Florist</p> <p>TERRE HAUTE, IND. Heinl & Sons</p> <p>TOLEDO, O. Freeman, Mrs. J. B. Mets & Bateman Schramm Bros.</p> <p>TOPEKA, KAN. Hayes, James Hollcraft, Mrs. M. E. Lord's Flower Room</p> <p>TORONTO, CANADA Dunlop, John H.</p> <p>TRENTON, N. J. Park Floral Co. Rissam, Florist</p> <p>VANCOUVER, B. C. Woodward, A. J.</p> <p>VICTORIA, B. C. Woodward, A. J.</p> <p>WARREN, PA. Crescent Floral Gar.</p> <p>WASHINGTON, D. C. Blackstone, Z. D. Gude Bros. Co. Small & Sons, J. H.</p> <p>WATERLOO, IOWA Kemble's Greenhouses</p> <p>WELLESLEY, MASS. Tailby & Son</p> <p>WESTERLY, R. I. Reuter & Son, Inc.</p> <p>WHITE SULPHUR SPRINGS, W. VA. Ratcliffe, John L.</p> <p>WILLIAMSPORT, PA. Evenden Bros.</p> <p>WILMETTE, ILL. Pyfer & Olson</p> <p>WINNIPEG, MAN. The "King" Florist</p> <p>WORCESTER, MASS. Lange, H. F. A. Randall's Flower Shop</p> <p>YOUNGSTOWN, O. Kay-Diamond Co.</p>
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Wholesale Cut Flower Prices.

Chicago, Sept. 5, 1917.

	Per doz.	
Beauty, long stems.....	\$ 3.00 @ \$ 4.00	
Beauty, 30 to 36-in. stems.....	2.00 @ 2.50	
Beauty, 24-in. stems.....	1.50 @ 2.00	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	2.00 @ \$ 8.00	
White Killarney	2.00 @ 8.00	
Double White Killarney.....	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 8.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 8.00	
Rhea Reid	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 8.00	
Sunburst	2.00 @ 8.00	
Ophelia	2.00 @ 10.00	
Milady	2.00 @ 10.00	
Hoosier Beauty	2.00 @ 10.00	
Evelyn Nesbit	1.00 @ 2.00	
Carnations	1.00 @ 2.00	
Valley	4.00 @ 6.00	
Easter Lilies	6.00 @ 10.00	
Cattleyas, per doz. \$5.00 @ \$9.00		
Stocks, per bunch. .50 @ 1.00		
Gladioli	2.00 @ 6.00	
Asters	1.00 @ 4.00	
Daisies50 @ 1.50	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums	2.00 @ 3.00	
Delphinium, per bunch25 @ .50	
Gypsophila, per bunch15 @ .35	

Pittsburgh, Sept. 5, 1917.

	Per 100	
Beauty, Special	\$15.00 @ \$20.00	
Beauty, Fancy	10.00 @ 12.00	
Beauty, Shorter	2.00 @ 8.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Mrs. Aaron Ward.....	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Shawyer	3.00 @ 8.00	
Mock	4.00 @ 10.00	
Sweetheart	2.00 @ 2.00	
Mrs. Charles Russell.....	4.00 @ 10.00	
Lilies	10.00 @ 10.00	
Snapdragon	2.00 @ 2.00	
Gladioli	2.00 @ 6.00	
Asters	1.00 @ 4.00	

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Wholesale Cut Flower Prices.

Cincinnati, Sept. 5, 1917.

	Per doz.	
Beauties, Special	\$3.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second	.75	
Beauties, Shorts	.50	
	Per 100	
Killarney	\$ 3.00 @ \$ 5.00	
White Killarney	3.00 @ 5.00	
Richmond	3.00 @ 5.00	
Carnations	1.00 @ 2.00	
Easter Lilies	12.50 @ 15.00	
Lily of the Valley	6.00	
Sweet Peas	.85 @ .50	
Snapdragons	3.00 @ 4.00	
Gladioli	3.00 @ 5.00	
Asters	1.00 @ 3.00	
Rubrams	4.00 @ 8.00	
Dahlias	2.00 @ 3.00	

Milwaukee, Sept. 5, 1917.

	Per 100	
Mrs. Charles Russell	\$ 6.00 @ \$25.00	
Hoosier Beauty	3.00 @ 10.00	
Killarney	2.00 @ 8.00	
White Killarney	2.00 @ 8.00	
Mrs. Ward	2.00 @ 8.00	
Ophelia	2.00 @ 8.00	
Bon Silene, bunch	\$0.25 @ \$0.35	
Cecile Brunner, b'h	.25 @ .35	
Carnations	2.00	
Valley	4.00 @ 6.00	
Easter Lilies	10.00 @ 12.00	
Cattleyas, per doz.	\$8.00 @ \$7.50	
Sweet Peas	.50	
Gladioli	2.00 @ 3.00	
Asters	1.00 @ 2.00	

St. Louis, Sept. 5, 1917.

	Per doz.	
Beauty Specials	\$ 3.00 @ \$ 4.00	
Beauty, Extra	1.50 @ 2.00	
	Per 100	
Richmond	\$ 3.00 @ \$ 5.00	
White Killarney	3.00 @ 5.00	
Killarney	3.00 @ 5.00	
Ward, Hadley	3.00 @ 8.00	
Milady and Ophelia	3.00 @ 8.00	
Russell	6.00 @ 10.00	
Carnations	.75 @ 1.00	
Lily of the Valley	4.00 @ 5.00	
Easter Lilies	5.00 @ 8.00	
Callas	5.00 @ 8.00	
Orchids, doz.	\$6.00	
Snapdragons	2.00 @ 3.00	
Gladioli	2.00 @ 3.00	
Coreopsis	.20 @ .25	
Shasta daisies	.35 @ .50	
Gypsophila	.50 @ .75	
Cornflowers	.20 @ .25	
Asters	1.00 @ 3.00	
Tuberoses	1.00 @ 2.00	

Buffalo, Sept. 5, 1917.

	Per 100	
Beauty, Special	\$20.00 @ \$25.00	
Beauty, Fancy	15.00 @ 20.00	
Beauty, Extra	12.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Sawyer	2.00 @ 6.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney	4.00 @ 8.00	
Richmond	3.00 @ 7.00	
Maryland	3.00 @ 6.00	
Ophelia	3.00 @ 8.00	
Mrs. Ward	2.00 @ 4.00	
Russell	4.00 @ 8.00	
Sunburst	3.00 @ 6.00	
Carnations	1.00 @ 1.50	
Longiflorum	6.00 @ 10.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Sweet Peas	.20 @ .75	
Snapdragons	1.00 @ 2.00	
Asters	1.00 @ 3.00	
Gladioli	1.00 @ 3.00	

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Wholesale Cut Flower Prices.

New York, Sept. 3, 1917.

	Per 100	
Beauty, Specials	\$10.00 @	\$25.00
Beauty, Fancy	8.00 @	10.00
Beauty, Extra	5.00 @	6.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	8.00
Killarney50 @	5.00
My Maryland50 @	4.00
Hoosier Beauty50 @	5.00
Mrs. Aaron Ward50 @	6.00
Mrs. Sawyer50 @	5.00
Russell	1.00 @	10.00
Ophelia50 @	6.00
Lady Stanley50 @	4.00
Hadley	1.00 @	6.00
Mock	1.00 @	8.00
Orchids—Cattleyas	25.00 @	75.00
Carnations50 @	1.00
Easter Lilies	2.00 @	4.00
Lily of the Valley	2.00 @	8.00
Daisies25 @	.50
Asters25 @	2.00
Gladioli25 @	1.00
Dahlias50 @	2.00

Boston, Sept. 5, 1917.

	Per 100	
American Beauty	\$ 4.00 @	\$20.00
Sawyer, Russell	1.00 @	8.00
Killarney	1.00 @	4.00
Stanley, Miller	1.00 @	6.00
White Killarney	1.00 @	4.00
Double White Killarney	1.00 @	6.00
Dark Pink Killarney	1.00 @	4.00
Killarney Queen	1.00 @	6.00
Mrs. Aaron Ward	1.00 @	4.00
Hadley	1.00 @	4.00
Ophelia	1.00 @	8.00
Sunburst	1.00 @	4.00
Francis Scott Key	1.00 @	6.00
Hoosier Beauty	1.00 @	4.00
Cattleyas	75.00 @	100.00
Lily of the Valley	5.00 @	6.00
Easter Lilies	4.00 @	6.00
Gladioli	1.00 @	4.00
Asters50 @	1.50
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Chrysanthemums	4.00 @	10.00

Philadelphia, Sept. 5, 1917.

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Beauties, Special	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
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Killarney, Long	4.00 @	5.00
Killarney, Short	2.00 @	3.00
Hadley, Mrs. Russell, Prima Donna, Long	12.00 @	15.00
Hadley, Mrs. Russell, Prima Donna, September Morn, Short	3.00 @	4.00
Maryland, Long	5.00 @	6.00
Maryland, Short	2.00 @	4.00
Ophelia, Sunburst, Ward, Long	4.00 @	6.00
Ophelia, Sunburst, Ward, Short	2.00 @	3.00
Carnations	1.00 @	2.00
Easter Lilies	8.00 @	12.50
Lilium Magnificum	6.00 @	8.00
Valley	60.00 @	100.00
Cattleyas	3.00 @	6.00
Snapdragons25 @	.50
Sweet Peas	8.00 @	10.00
Callas	2.00 @	4.00
Gladioli	4.00 @	8.00
Larkspur	1.50 @	4.00
Dahlias	2.00 @	3.00
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Asters, ordinary50 @	1.00
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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

S. F. LEONARD, Chicago, celebrated his sixty-fifth birthday anniversary September 4.

CARLETON CHILDS, son of John Lewis Childs, Floral Park, N. Y., has started to learn the Childs business from the ground up.

WORD comes to the importers, from their Asiatic connections, that bulbs of the Chinese sacred lilies will be one of the scarce items this season. Further import orders are being declined.

A. W. CODD, president of the Success Seed Garden Co., of Spokane, Wash., was a recent visitor in San Francisco, as also was K. B. White, secretary of D. M. Ferry & Co., Detroit, Mich.

THE Holland bulb exporters for years have handled French bulbs and now are turning their attention to Japanese lily bulbs as a means of filling in possible losses of business due to war in Europe.

THE New York Produce Exchange has named the following as a committee on seeds to serve for one year: William Jacot, Marshall H. Duryea, Ernst Wehncke, O. W. F. Randolph and Charles Wimmer.

THE supply of bulbs from Japan, and their cost, will be influenced by the ability to secure shipping space. Japan's export trade is being restricted by the lack of ships and the fear there is that much worse conditions are in early prospect.

L. H. ARCHIAS, president of the Archias Seed Store Corp., Sedalia, Mo., recently took his three daughters, Helen, Marian and Ruth, for a motor boat trip on the Missouri river. They went from Sedalia to Jefferson City by rail, and by water to Boonville and back to Jefferson City.

A GENERATION hence, the name W. Atlee Burpee will undoubtedly still be prominent in the seed trade. This prediction is caused by the fact that W. Atlee Burpee, the third of the name, arrived at the home of W. Atlee Burpee II, Philadelphia, Pa., August 17. He is a husky youngster, it is said, and both he and his mother are in good health.

DUTCH BULBS HELD UP.

Uncertainty Greater Than Ever.

After it had seemed practically assured that at least a large part of a normal season's supply of Dutch bulbs would arrive early in September, it now is open to question if any part of the 1917 crop will reach the trade in America.

It develops that the steamer announced to have sailed from Rotterdam August 25, with 12,000 cases of bulbs in its cargo, still is in the harbor there, apparently held up by the orders of the Dutch government.

The offices of the Holland-America line in this country, which had announced the sailing, have no information as to why the vessel, supposedly the Waaldyk, did not get away as scheduled, but August 29 an Associated Press cable from The Hague reported

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Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

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13 cm. and up. 1300 to a case. Write for prices.

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QUALITY ECONOMY
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Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and
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Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c;
1/4 oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.

"Wilson's Seeds will
grow anywhere"

J. J. WILSON SEED CO., NEWARK, N. J.

that the Netherlands government has placed an embargo on the exportation of bulbs. The steamer agents accepted the report as true and as accounting for the unexplained detention of the loaded ship.

The Holland-America line office in New York August 20 notified certain large importers that a steamer loaded with bulbs had sailed August 18. No further information has been given regarding it, and there is a possibility that one cargo may have got away before the embargo was decided on.

The reason for the embargo is not apparent and no statement is obtainable. The crop is grown, harvested and in the cases; moreover, the large expense of selling has been met and nothing but trouble can come to the Hollanders through failure to export. It is possible the action of the Holland government is the result of a reversal of the decision of the United States to release certain loaded Dutch ships now in American harbors and that it is

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FOR 1918

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating
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Shipments also due of

ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS

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BURNETT BROS.

SEEDS : BULBS : PLANTS

28 Chambers Street, NEW YORK CITY

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expected by this method to get pressure put on the United States government to effect an exchange of cargoes. At any rate, as soon as the Associated Press reported the embargo in a ten-word cable certain seed houses began urging action by the State Department, at the same time calling on others who import bulbs to do the same thing.

In the meantime, so uncertain is the

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special
quotations for next season and from harvest
1917 now ready.

Langport, England

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New York Address
25 W. Broadway

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
Chr. Møsbjerg, 216 7th St. N., Minneapolis, Minn.

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when writing advertisers.

outcome that bulb houses which have not yet mailed their fall catalogues are holding them up.

Any moment may change the situation, but there are those who fear another Nieuw Amsterdam affair with the Waaldyk's cargo of 12,000 cases. Practically all of these were sold f. o. b. the exporter's packing house and are the property of the American buyer. A little delay may mean that the bulbs will heat and spoil, but in any event the exporters probably will stand on their legal rights and ask that their bills be paid.

ARREST ILLINOIS SEEDSMEN.

The Illinois Seed & Nursery Co., of Makanda, Ill., is in the toils of the law, on a charge of using the mails to defraud more than forty of the largest seed houses in the country out of thousands of dollars. J. H. Bradley and his sons, Arthur and Herbert, proprietors of the company, were arrested last week by postal inspectors, and each held under large bond.

The postal authorities say the Bradleys, as officers of the corporation, bought more than \$20,000 worth of seeds about the first of the year, on credit, and immediately sold them to wholesalers over the country for cash.

In May, when nearly all the seed had been sold, the postal authorities say, the firm mailed a stereotyped letter to all the creditors, stating business had been bad; that the company was a failure and that it would settle its obligations on a basis of fifteen per cent. They were able, the letter stated, to raise about \$3,000, which they would divide among the creditors.

Federal officials say seeds were rapidly increasing in price at the time the sales were made, and that a large profit must have been reaped.

J. H. Bradley was fined by a federal court in 1904 and 1907, when it was alleged he collected money for orders for nursery products, and did not deliver them. The transactions were small, however, and there were indications the irregularities might be the result of an inefficient system of doing business. Following each conviction, the name of the company was changed. The present firm was incorporated in December, 1915. Small purchases were made in 1916, and paid for, thus establishing credit for the concern.

Other names under which the Bradleys have operated seed and nursery concerns are: J. H. Bradley & Sons, Bradley & Bradley, Bradley Bros., Jackson County Nurseries, Stone Fort Nurseries, Illinois Nurseries and Illinois Farms Co.

ITALIAN RED CLOVER SHORT.

Red clover seed is produced in quantities in the departments of Piedmont, Veneto, Emilia, Tuscany, Marches and Umbria. Of these departments, Emilia produces it in the greatest quantities, and the city of Bologna is the chief market and exporting center for this seed in Italy. Exports from that city have amounted to as much as 4,000 tons per year.

In normal years exports from all Italy range between 4,400 and 5,500 short tons. The seed comes upon the market the latter half of August, and it is still too early to judge its quality. According to information received from one of the greatest exporters in Italy, the

Snapdragon Seed

It is a proved fact that, for profit and easy doing, there is no greenhouse plant that will equal good Snapdragon. They require very little attention and seed sown now will yield continuous blooms from February until July, giving a bumper crop at Memorial, the great special flower day.

Start some seedlings today and be ready to fill all empty space after mums are done. It is far better and cheaper to grow your own plants.

Seeds of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Nelrose, Yellow, White, Garnet, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for \$1.00. A special Pink Mixture, \$1.00.

Free cultural directions.
All orders cash.

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CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c; 1000 seeds, \$1.50. Colors separate also.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
COLUMBINE, very finest giants grown, mixed, 25c.
PANSY, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.
DAISY (Bellis), new monstrous, mixed, fine, 25c.
CINERARIAS, large dwf., trade pkt. 50c; 1/2, 25c.
CYCLAMEN, Giants, 250, \$1.00; 1/2 pkt., 50c.
FORGET-ME-NOTS, Everblooming Blue, pkt., 25c.

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Iris, Liliums, Lycoris, Etc.

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JOHN LEWIS CHILDS, Inc.

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"WORTH WHILE" QUALITY SEEDS

WINTER FLOWERING

SWEET PEAS

Blanche Ferry, pink and white
Mrs. A. A. Skach, clear pink
Mrs. Spanolin, pure white
Mrs. Wm. Sim, salmon pink
Pres. Wilson, magenta rose
Red Orchid
Yarrowa, rose pink
Lavender Orchid

Price any of above
Per oz., 75c; per 1/4 lb., \$2.25; per lb., \$8.00

SCHIZANTHUS

Wisetonensis Per trade pkt., 50c

ASPARAGUS PLUMOSUS NANUS

Northern Grown Greenhouse Seed

500 seeds\$ 1.75
1000 seeds 3.25
5000 seeds 14.00

PANSY

Winterson's Combination Mixed for
"Fancy" Flowers

Trade pkt., 50c; 1/8 oz., 75c; 1/4 oz., \$1.50;
1/2 oz., \$2.75; oz., \$5.00

"WORTH WHILE" QUALITY BULBS

For prompt shipment

FREESIA PURITY

1/2 inch..... per 1000, \$12.00

CALLA AETHIOPICA

Select size per 100, \$12.00
Mammoth size per 100, 15.00

LILIUM HARRISII

7/9 inch..... per 100, \$12.00

COLD STORAGE

Per 100 1000
LILIUM GIGANTEUM, 7/ 9 inch...\$6.00 \$50.00
9/10 inch ... 9.50 90.00

NARCISSUS

Paper White Grandiflora.

13 ctms..... 1250 to case
14 ctms..... 1000 to case

Please write for prices

We shall be pleased to figure with you on your wants in Dutch Bulbs.

Winterson's Seed Store

166 No. Wabash Ave., CHICAGO



WARD'S BULBS
WORLD'S BEST

For CHRISTMAS CROP PLANT NOW

Horseshoe Brand Cold Storage Giganteum

On account of the short crop of Formosum, Giganteum from Cold Storage will be in strong demand for the early Lily crop.

We have a choice stock stored in the following cities: Chicago, Pittsburgh, Cincinnati, Boston, Grand Rapids, Detroit, Toronto, Omaha, Minneapolis, Denver, Buffalo, Galveston, Philadelphia, as well as New York. Shipment from wherever can be made so far as desired sizes remain unsold, at following prices:

Size 7/9, \$ 7.00 per case of 100 bulbs	Size 8/9, \$16.00 per case of 280 bulbs	Size 9/11, \$16.00 per case of 180 bulbs
Size 7/9, 17.00 per case of 300 bulbs	Size 8/10, 16.00 per case of 250 bulbs	Size 10/11, 16.00 per case of 150 bulbs
	Size 9/10, 16.00 per case of 200 bulbs	

Order now what you will want for prompt as well as future delivery.

Horseshoe Brand Cold Storage Magnificum

Planted now will flower from six to eight weeks later than Giganteum. A small lot of the 12/13 size, packed 70 bulbs to the case, and the 13/14 size, packed 60 bulbs to the case, are offered for \$14.00 per case on either size.

Paper White Grandiflora

Horseshoe Brand, which average the highest percentage of flowers. For prices on the 13-cm. and 14-cm. sizes, write us. Act promptly. Supply limited.



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THE LILY HOUSE

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Boompjes 82
ROTTERDAM

4 Tokiwacho Itchome
YOKOHAMA

1917 crop will be extremely short, partly because of the dry weather, but more because the demand for forage led to cutting of the crop before the seed was ripe. The maximum amount available for export will not exceed 1,100 short tons. Warehouses are empty of old seed, but no prices for the new crop are quoted or will be until the seed comes to hand. Exports of seed are prohibited unless a special permit for export can be obtained from Rome. A tax of two per cent ad valorem is imposed when such permits are granted.

WILL OFFER PROTECTION.

In a circular concerning "The Agricultural Program for the Period Beginning with the Autumn of 1917" the Secretary of Agriculture has considerable to say about the farm and field seed situation and concludes: "The importation of seed from abroad is a factor which can not be estimated definitely at this time. The present high prices have stimulated importations of cheaper and, in some cases, inferior seed. The department will consider this matter carefully and the farmers will be informed fully with regard to the value of imported seed offered to them as stock for seeding, in comparison with the value of domestic-grown stocks."

LILIES A SECOND SEASON.

Will you please tell me whether *Lilium giganteum* and *L. multiflorum* will bloom a second season if planted outside? How deep should they be planted? J. A. S.—Ill.

Lilium longiflorum giganteum, if planted outdoors before the middle of November, will prove hardy and bloom early the following summer. The bulbs should be covered to a depth of eight or nine inches for best results and some sharp sand should be placed below and above them. These bulbs will flower well the first season, but only indifferently the second year. Multiflorum does not prove quite so reliable outdoors. Bulbs of any of the longiflorums, if planted out after flowering, will give a moderate second crop of flowers, usually one to three flowers per stalk. Give the bed in which they are planted a winter mulch of straw, hay or leaves. C. W.

INSECTICIDE FOR MEALY BUG.

Please inform me how to kill mealy bugs on *Begonia Cinnamini* and *Nephrolepis bostoniensis*. A. C.—Utah.

Begonias as a rule do not stand up well under treatment with insecticides, as they are likely to lose some foliage through the use of an insecticide strong enough to kill mealy bug. Careful syringing with a good force of clear water, given in the form of a fine spray and persisted in for a time, will overcome this trouble.

The Boston ferns may be sprayed with one of the nicotine solutions or tobacco extracts, used in accordance with the directions of the manufacturers. If this treatment is given each week for several weeks, the plants will be cleaned. W. H. T.

EVERY florist needs the Album of Designs. The new edition, better than ever, sent by The Review for 75 cents.

SWEET PEAS

WINTER-FLOWERING SPENCER

Blanche Ferry Spencer.	1 oz.	1/4 lb.	1 lb.
Bright rose and white.....	\$0.75	\$2.50	\$8.50
Fordhook Pink. Rose pink..	.75	2.50	8.50
Fordhook Rose. Rosycarmine	.75	2.50	8.50
Lavender Pink.75	2.50	8.50
Mrs. A. A. Skach. Clear,			
bright pink.....	.65	2.25	8.00
Red Orchid.75	2.50	8.50

EARLY MORNING STAR. Deep orange scarlet or flame color in standard, with rich orange pink wings. Under glass it is magnificent. The flowers are large and of best Spencer form and borne in threes and fours in wonderful profusion. 1/4 oz., 50c; oz., \$1.75.

EARLY SONG BIRD. The flower is the same color as "Florence Morse Spencer." The placement of the flowers is splendid for packing and the flowers are borne on long stems in threes and fours. 1/4 oz., 50c; oz., \$1.75.

EARLY MELODY. This is a deeper shade of pink than "Early Song Bird" on white ground, closely resembling "Countess Spencer." The effect is very floriferous. The flowers are borne on long stems and mostly four large well-waved blossoms to each stem. 1/4 oz., 50c; oz., \$1.75.

Mrs. Wm. Sim Orchid. Sal.	1 oz.	1/4 lb.	1 lb.
mon-pink.....	\$0.75	\$2.50	\$8.50
Rose Queen. Attractive shade			
of pink.....	.75	2.50	8.50
Selma Swenson. Soft pink....	.75	2.50	8.50
Venus. White and Pink.....	.65	2.25	8.00
White Orchid. pure white ..	.65	2.25	8.00
Yarrowa. Bright rose-pink...	.65	2.25	8.00

EARLY SNOWFLAKE. This is the best Early Flowering White Seeded Spencer. The blossoms are very large and of the best waved Spencer form. The flowers are borne in wonderful profusion on long stems. 1/4 oz., 50c; oz., \$1.75.

EARLY HEATHER BELL. The flowers are very large, borne in fours and threes on long stout stems and are of beautiful bold Spencer form. The color is a rich but pleasing mauve, but after standing in water the color becomes a beautiful mauve lavender. 1/4 oz., 50c; oz., \$1.75.

EARLY SPRING MAID. Light pink on a cream ground. It is a most effective flower and carries a great wealth of blossoms borne in fours on long stems. 1/4 oz., 50c; oz., \$1.75.

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave., ST. LOUIS, MO.

Mention The Review when you write.

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$1.75	\$5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
White Orchid, dwarfier.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED. separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per 1/4 oz.; \$7.00 per oz.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.



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A most complete stock of Seasonable Seeds.

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Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

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FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

FOTTLER, FISKE, RAWSON CO.,

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

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THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

BURPEE'S SWEET PEAS

NEW EARLY OR WINTER-FLOWERING SPENCERS.

With a keen appreciation of the splendid future of the Sweet Pea, and particularly of New Early Winter-flowering or Long Season Spencers, we began crossing the Spencer-flowering Sweet Peas with the Early or Winter-flowering Grandiflora as far back as the summer of 1909. Later we have been using that magnificent Australian variety, "Yarrowa," to a great extent in our crosses.

We now offer with the greatest confidence the splendid novelties listed below. These are all true, thoroughly fixed in type and are a great improvement on the various colors.

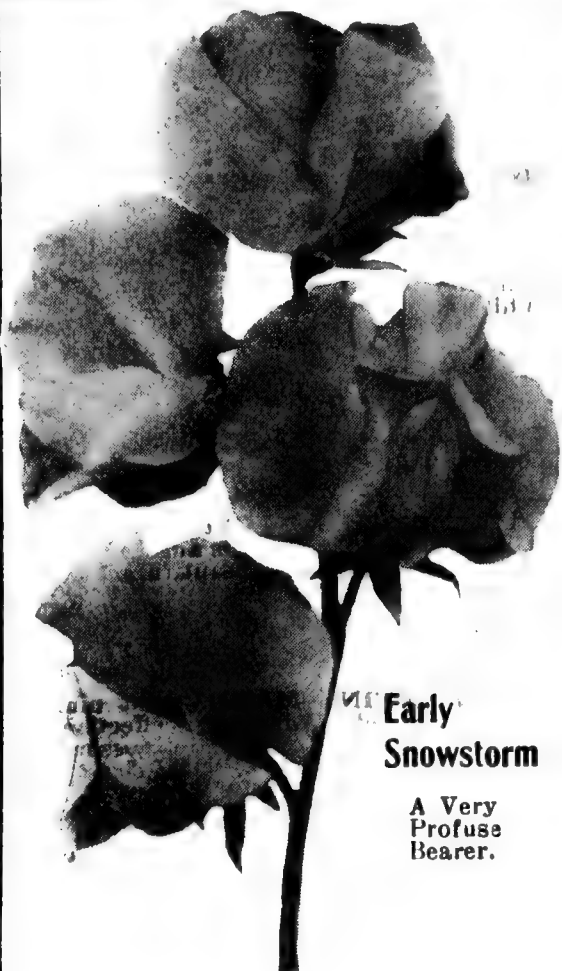
From sowing made under glass in August they may be flowered in time for Thanksgiving. September sowing will produce the finest of flowers by Christmas. If grown in the open they flower several weeks ahead of the Standard or Summer-flowering Spencers, and with proper treatment continue to bloom quite as long as that type.

Nine of these varieties were awarded nineteen Certificates of Merit by the following:

PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia.

AMERICAN SWEET PEA SOCIETY, San Francisco.

THE INTERNATIONAL SHOW, New York.



Early
Snowstorm

A Very
Profuse
Bearer.

Burpee's Early Snowstorm A truly magnificent pure white variety; the best of the white-seeded Early-flowering Spencers yet introduced. Flowers of great size and substance, beautifully waved, borne in great profusion. Snowstorm is an appropriate name, as the plants become a perfect mass of snow-white flowers. Pkt. (12 seeds), 25 cts., less $\frac{1}{3}$.

Burpee's Early Enchantress Flowers immense in size, measuring two and one-half inches in diameter; exquisitely waved or frilled; stiff stems. Color most attractive and pleasing. A bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower. $\frac{1}{2}$ oz., 75 cts.; oz., \$1.25; lb., \$12.50.

Burpee's Early King A glowing, rich, bright crimson. Flowers are of great size, perfect form, averaging fully two inches in diameter, and are produced freely in threes and fours on strong stems of great length. $\frac{1}{2}$ oz., 75 cts.; oz., \$1.25; lb., \$12.50.

Fordhook Pink and White The most popular color in early-flowering Sweet Peas. Similar to the old Blanche Ferry, having a bright rosy pink standard with creamy white wings, lightly suffused rose. Flowers often measure fully two and one-half inches in diameter, while the form is perfect. It is an especially early, free and continuous bloomer. $\frac{1}{2}$ oz., 75 cts.; oz., \$1.25; lb., \$12.50.

Fordhook Pink A distinct shade of pink, suffused with lavender throughout. Flowers of large size, exquisitely waved, and usually produced in threes and fours on long stems. Particularly pleasing under artificial light. Flowers early and is a most continuous and free bloomer. Oz., 85 cts.; lb., \$3.50.

Burpee's Early Pink Beauty Soft rose-pink on white ground, richer toward the edges, gradually softening in color as it reaches the center of standard and wings. The flowers are of great size, beautifully waved and finely placed on the immense stems, which usually carry three or four of the magnificent blooms. $\frac{1}{2}$ oz., 85 cts.; oz., \$1.50; lb., \$15.00.

Yarrowa We first exhibited this novelty at the great International Flower Show in New York, March, 1914, where we were awarded a Certificate of Merit by the American Sweet Pea Society. Seed sown in early October at Fordhook Farms, the plants come into bloom December 20, and bloom profusely until May. Flowers are exquisitely waved, and when well grown average two and one-half inches in diameter; many of them duplex or double. They are usually produced in fours on extra long, strong stems. Bright rose-pink, with a clear, creamy base. Floradale-grown seed exclusively. Oz., 80 cts.; lb., \$3.00.

Burpee's Early Lavender King A first-class rich, true deep lavender throughout; flowers of large size, beautiful, true-waved form and borne in threes and fours on stems of great length. Pkt. (20 seeds), 25 cts., less $\frac{1}{3}$.

Burpee's Early Sweet Briar A most distinct and charming variety. Flowers are of good size with great substance, usually in threes and fours; lovely shade of pink throughout, with soft salmon or amber suffusion, this being more accentuated in the younger flowers and buds. A very strong grower and most floriferous. Pkt. (20 seeds), 25 cts., less $\frac{1}{3}$.

Burpee's Early Loveliness For dainty and delicate color effect, especially when bunched, this novelty stands head and shoulders above any variety we have seen. The color is white, the entire flower being suffused soft pink until it reaches the edges, which are distinctly picoteed with rose-pink. Immense size and great substance, beautifully waved and usually produced three or four on the longest stout stems. $\frac{1}{2}$ oz., 75 cts.; oz., \$1.25; lb., \$12.50.

W. Atlee Burpee & Company have long been famous as American headquarters for Sweet Peas, and in addition to the Early or Winter-flowering Novelties listed above, we are in a position to supply a wonderful list of Standard or Summer-flowering Spencers.

We were the first to introduce the Spencer type into America, and such famous varieties as King White, Flery Cross, Primrose Spencer, Apple Blossom, King Edward Spencer and many others. All our introductions serve to justify our claims, and each year many new varieties are tried out, but only those which prove themselves of exceptional value are offered to our customers.

Send us a List of Your Requirements for Special Quotations.

W. ATLEE BURPEE & CO.

SEED GROWERS

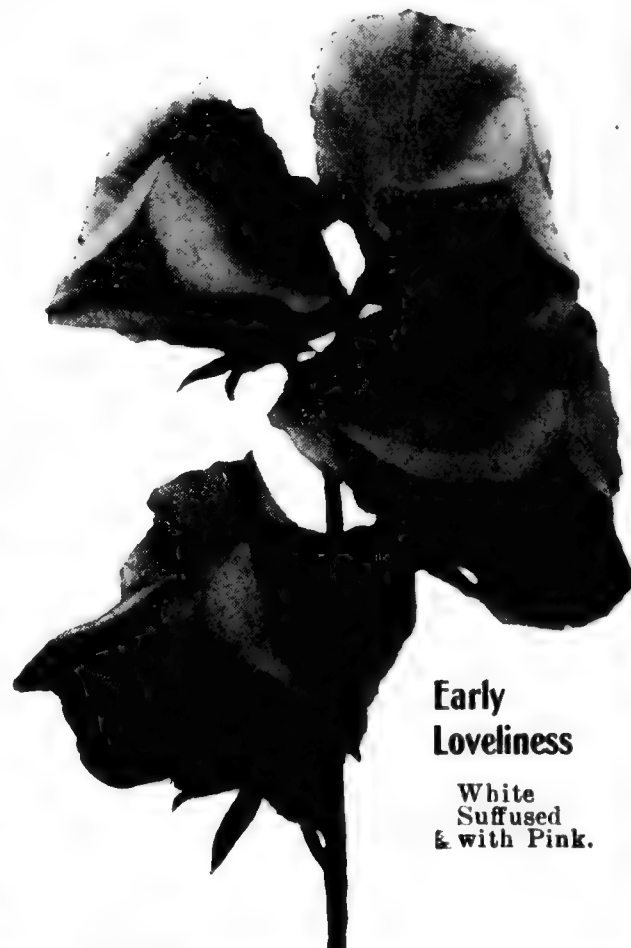
PHILADELPHIA, PA.

Burpee's Primrose Beauty An attractive shade of deep primrose, flushed with rose. Flowers of great size, splendid substance and beautifully waved in true Spencer form, on stems of great length. $\frac{1}{2}$ oz., 85 cts.; oz., \$1.50; lb., \$15.00.

Fordhook Rose This lovely variety is a charming shade of rosy carmine. The flowers are of largest size and usually borne in threes and fours on long, stiff stems. $\frac{1}{2}$ oz., 75 cts.; oz., \$1.25; lb., \$12.50.

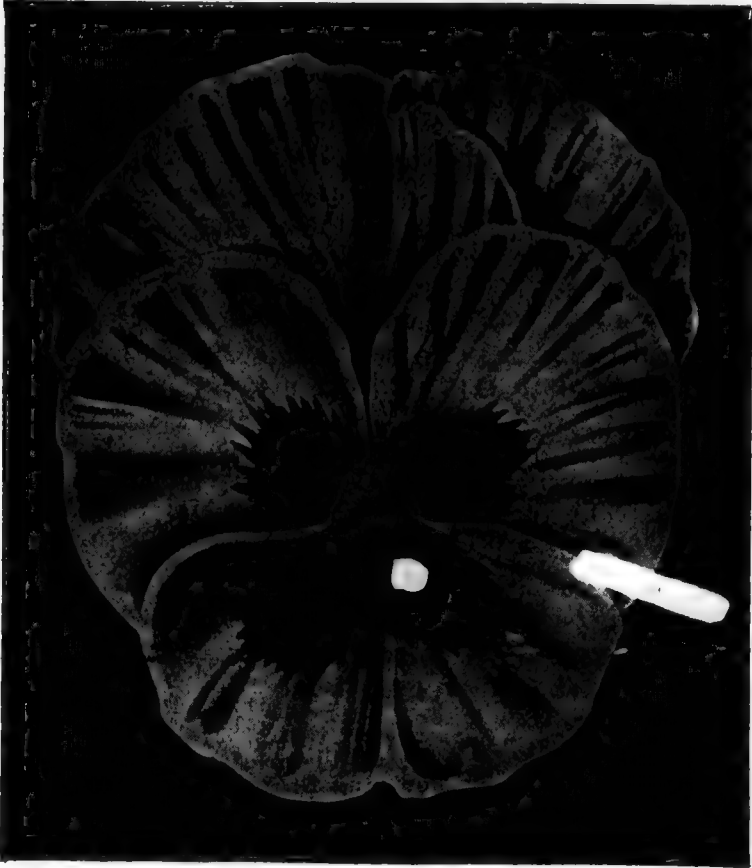
Burpee's Rosy Morn A magnificent flower of great size and substance. Flowers grown under ordinary field culture have measured fully two inches in diameter. The color is a pleasing shade of rose, with crimson-scarlet standard, while the immense flowers are usually borne in threes or fours on stiff, long stems. Oz., 85 cts.; lb., \$3.50.

Burpee's Early Sankey This truly magnificent white was awarded a special Silver Medal when exhibited at the great International Show in New York, March 20, 1915; also Certificate of Merit at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915. Black seeded. $\frac{1}{2}$ oz., 85 cts.; oz., \$1.50; lb., \$15.00.



Early
Loveliness

White
Suffused
with Pink.



New Early-flowering or Winter-blooming GIANT PANSIES

The first to flower in spring.

Flowers good and large, with deep, rich colors.

Stems long and strong.

Excellent for cut flowers when wanted in separate colors.

A vigorous grower and a good bedder.

- 14. **WINTER SUN.** Golden yellow, with dark eye.
- ICE KING.** Silvery white, with dark blue eye.
- 16. **CELESTIAL QUEEN.** Light or sky blue.
- 17. **CHARM OF MARCH.** Dark velvety blue.
- 18. **MIXED.** The above four colors with other shades and variations.

500 Seeds, 25c; 1000 Seeds, 40c; 1/8 oz., \$1.10; 1/4 oz., \$2.00; 1 oz., \$7.50

For list and price of other Kenilworth Pansy Seed see my ad of the previous week.

Chas. Frost
Kenilworth,
N. J.

Mention The Review when you write.

VEGETABLES AND FRUITS DEPARTMENT

ONION SETS SPROUT TOO SOON.

Our onion sets seem to draw moisture and then start to grow before planting time. How can we prevent this?

K. G.—Kan.

Keep the onion sets in a cold, dry cellar. If they can be spread thinly over a fine-mesh wire and turned over occasionally, they will be less inclined to sprout.

C. W.

STORAGE OF HORSE-RADISH.

I have a large quantity of young horse-radish roots to dispose of this fall or next spring, and would like to know how to handle them. Shall I dig them this fall and pack them away for the winter? If so, how should they be packed? Should they be disposed of this fall or left in the ground until spring? We prefer to dig them in the fall, as we are too busy in the spring, which is more or less late here.

A. J. L.—Minn.

Dig the horse-radish roots this fall and pack them in damp sand in a frost-proof cellar over winter. This will keep them plump. Spring is too busy a season to do what can be as well done now.

C. W.

Tarrytown, N. Y.—J. R. Fotheringham is devoting his time and attention to the retail store of the F. R. Pierson Co. This is one of the handsomest stores in the United States and business is excellent and rapidly increasing.

Lamar, Colo.—Roy White has purchased the stock in the Lamar Greenhouse Co. owned by Mr. Brower, and takes over the management of the property August 25. The company specializes in geraniums for the wholesale trade.

Bulbs are Arriving

Harrisii, 5/7, at \$5.00 per 100; Case of 400.....\$19.00

" 6/7, " 6.50 " " " 335..... 20.00

Purity Freesias, 5/8, per 1000..... 10.00

" " Mammoth, per 1000..... 15.00

Callas (Aethiopica), large flowering size, per 100, 12.00

Paper White Narcissi, per 1000..... 13.50

Alliums, per 1000..... 6.00

Fine 4-inch Cyclamen plants, per 100..... 20.00

Formosa Lilies now due to arrive. Write us on your needs in Bulbs.

C. C. POLLWORTH CO.

MILWAUKEE, WIS.



MICHELL'S NEW CROP

Pansy Seed

Michell's Giant Exhibition, Mixed. A giant strain, which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt. 30c; 50c per tr. pkt; 1/8 oz., \$1.00; \$6.00 per oz.

Giant Trimardeau, Mixed. Large flowering and choice colors. Tr. pkt 30c; \$1.25 per oz. Also Giant Prize and Regular sorts in separate colors.

New Crop Cyclamen Seed

ENGLISH GROWN	100 Seeds	1000 Seeds
Duke of Connaught,		
Crimson.....	\$1.25	\$10.00
Excelsior, White with		
Eye.....	1.25	10.00
Grandiflora Alba,		
White.....	1.25	10.00
Princess of Wales,		
Pink.....	1.25	10.00
Salmon Queen, Sal-		
mon Pink.....	1.25	10.00
Mixed Colors.....	1.00	9.00

Send for Wholesale Catalogue.

HENRY F. MICHELL CO.

518 Market Street, PHILADELPHIA, PA

Paper White Narcissi, Freesia Purity, Freesia Refracta Alba, Amaryllis Belladonna Major, Amaryllis Vittata Hybrids (Prize Strain), Cold Storage Giganteum, Calla Aethiopica, Calla Godfrey.



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Now on hand. Send us your order. Our prices are right.

AMERICAN BULB CO.

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GLADIOLI

Plant now for fall bloom

Fine large bulbs

	Per 1000
Augusta.....	\$14.00
Brenchleyensis.....	12.00
Halley.....	15.00
Independence.....	12.00
Klondyke.....	18.00
May.....	18.00
Mrs. Frank Pendleton..	65.00
Panama.....	30.00
Princeps.....	20.00
Primulinus Hybrids....	25.00
Choice Mixed.....	12.00
White and Light Mixed.	18.00

Special prices on large quantities.

B. HAMMOND TRACY

Cedar Acres Wenham, Mass.

Mention The Review when you write.

Import Specialties

Write for import prices upon

DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and **ROMANS.**
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

LILIUM GIGANTEUM From Cold Storage

6 to 8-inch.....	\$10.00 per case of 400
7 to 9-inch.....	12.00 per case of 800
8 to 9-inch.....	12.00 per case of 250
Freesia Purity, 38-42-inch.....	\$6.00 per 1000

LECHNER BROS., 210 Olive St., ST. LOUIS, MO.

Agents for The Growers Association,
Anna Paulowna, Holland.

Mention The Review when you write.

Paper White Narcissi

Romans,

L. Candidum,

Freesias, Mammoth,

L. Giganteum

Dutch Hyacinths and Narcissi—Best Variety

Storage. Best Quality. Write for Prices.

D. RUSCONI

126-128 West 6th Ave., CINCINNATI, OHIO

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50

Special prices on large lots

CYCAS Revoluta Stems. 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company

125 Market St., PHILADELPHIA, PA.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.

90-92 W. Broadway, NEW YORK

ATTENTION!

OUR MOTTO: "Your dollar's value."

Write for growing contract prices for Spring, 1918, delivery: January, February and March on

CANNAS

CALADIUMS

TUBEROSES

PEONIES

GLADIOLI

MADEIRA VINES

Acreage planted in 1917, not 50% of previous years, and prices will undoubtedly be higher at digging time, for labor, packing, etc., have advanced considerably in the past six months. Ask for prices on any quantity of any of above items. Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

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SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO

Mention The Review when you write.

PACIFIC COAST DEPARTMENT

Oakland, Cal.—C. C. Morse & Co. have secured some novel designs in pottery suitable for hyacinth bulbs, and expect to put them on the market. They were designed by Joseph Kroc, a local sculptor.

CAUSES OF YELLOW PLUMOSUS.

What would cause Asparagus plumosus to shed its foliage? We have grown plumosus successfully under lath for four years, planting a batch every year. This year, however, the sprays turn yellow and drop off, both from the young and old plants. The soil is a heavy, sandy loam, and was well enriched with stable manure. We have tried different kinds of chemical fertilizers as a possible remedy, but without success. Do you think there is something lacking in the soil that the plants need? P. B.—Cal.

The probabilities are that either one of two causes is at the bottom of this trouble with Asparagus plumosus.

The first possibility is that the plants were given too much water before they became established in the new soil, and by this means the soil was soured. If this did not occur, I would investigate the water supply, to find out whether chloride of lime or alum was used in filtering the water. If you have a private water supply, have a specimen analyzed.

The use of chemical fertilizers after the plants were in such a condition would be worse than useless.

W. H. T.

LOS ANGELES, CAL.

The Market.

The arrival of the early mums this week gave a little more variety to the stock. Unfortunately, a good many of the earlier flowers arrived soft and not fit for long-distance shipping, but a few from some of the growers were good and doubtless will improve every day in quality. Golden Glow and a few Monrovia were among the earlier cuttings, and of the two Monrovia was the better in most cases. Heavy dews and sea fogs have softened much of the outdoor stock, especially from the lower lying locations.

Greenhouse carnations are still on the scarce side. Roses from indoors are improving a little, but are not yet first-class. The short flowers from young stock are good in color, but have little stamina. Rubrum lilies are still coming in finely and meet with a good demand. Asters are good. Field carnations are fair and there is an abundance of small outdoor flowers.

A good deal of the call last week was

for funeral work; in fact, funeral orders formed the bulk of the business. Many of the regular patrons of the flower stores are still at the beaches or in the mountains, and the same applies to the shipping to the warmer sections. There are no pot plants worth mentioning. All classes of greens are plentiful, but the demand is increasing.

Various Notes.

Albert Goldenson, manager of Wolfskills' & Morris Goldenson's store, has returned from a vacation spent at Catalina island. He reports a good time and says the fishing was fine.

By a mistake, the writer mentioned "Clarence Purdy" as the purchaser of the Freeman business on Fourth street. This should have been Stanley Purdie.

The Broadway Florist continues to do a good funeral business. The store has been altered, the workroom at the rear having been thrown into the other part of the store, by the removal of a partition, thereby providing considerably more room. Frank Nelson has returned and rejoined the force here. He is well known throughout the adjoining territory, owing to his frequent trips over the desert sections with his auto, and should prove a valuable member of the force. H. W. Turner, formerly of Montebello, is another "live wire" recently enlisted here.

S. Murata & Co. have been shipping fine early mums. J. d'Ortignac, of the staff, has been limping around during the last few days on account of an accident, but is staying with it gamely.

Wright's Flower Shop notes a decidedly better tone to business, the good stock being sent in from the greenhouses no doubt accounting for this. Thomas Wright says that he has never had such promising looking stock as this year, the roses now being cut from the

young plants of Ophelia being especially good. They are trying out several of the novelties again this season.

Darling's Flower Shop reports a much bigger business than at this time last year. Wallace Boyd has returned from his vacation.

H. Vetter, of Hermosa Beach, reports fine business, especially along the line of funeral work. Mrs. and Miss Vetter both work hard in the business, and they have worked up a good trade in this flourishing place.

The L. A. Floral Co. is shipping fine asters and carnations, and reports trade picking up. J. Morris is now a member of the staff here. Paul Miller is on a vacation.

C. J. Groen has been offered a tempting price for an oil option on his land at Montebello, but it is reported he has turned it down.

The H. N. Gage Co. has put on another delivery automobile, and H. N. says that the business for August has been far ahead of that of last year for the same month. They are bringing in fine late gladioli. The company has given an option on its land at Montebello, and if the sale is effected it may move to the El Monte place.

H. R. Richards.

PASADENA, CAL.

H. Siebrecht, Jr., of the House of Flowers, has secured the Lewis Bradbury place at Duarte, where there is a fine range of greenhouses, a lath house and a big section of land, of which Mr. Siebrecht has secured fifty acres. The idea is to grow first-class stock of orchids, valley and gardenias, of which Mr. Siebrecht cannot procure enough for his business. As a start, 2,000 established cattleyas are on their way from the east, and these will later be

Valley==Valley

We are now receiving regular shipments of choice Valley.
Roses, Gladioli and all other seasonable flowers and greens.

CALIFORNIA CUT FLOWER CO.

433 West 7th Street,

LOS ANGELES, CAL.

L. A. FLORAL CO.

FRED SPERRY, Manager

House of QUALITY and SERVICE

New crop of Carnations now ready.
Best Asters, Lilies, Roses and Greens of all kinds at the right price.
LONG DISTANCE SHIPPING OUR SPECIALTY

407 So. Los Angeles Street,

LOS ANGELES, CAL.

CALIFORNIA CHRYSANTHEMUMS

carry well to all points East, via Refrigerator Express. For quality and service, send your orders to the

E. W. McLELLAN COMPANY, Inc.,

Wholesale Growers and Shippers,

451 Bush Street, San Francisco, Cal.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty..... per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4.00	8.00	10.00
Russell.....	4.00	8.00	10.00
Shawyer.....	4.00	7.00	9.00
White Killarney.....	4.00	7.00	9.00
Helen Taft.....	4.00	7.00	9.00
Richmond.....	4.00	7.00	9.00
CARNATIONS.....	2.00		
Asters.....		2.00	3.00
Sprengel..... per bunch,			.50
Hardy Ferns..... per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON, UTAH
Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for September delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED BROHE, R. D. 4, SANTA ROSA, CAL.

increased to 6,000. The greenhouses are particularly fitted for the culture of orchids. Mr. Bradbury grew a fine collection of stove plants, which he recently donated to the Los Angeles parks. Mr. Siebrecht will have charge of the fine dressed grounds during Mr. Bradbury's absence, the latter intending to visit Mexico for quite an extended time and later to take a trip to Europe for several years.

H. R. Richards.

SAN FRANCISCO.

The Market.

Asters continue to play a leading part in the market. The daily receipts are extremely heavy, but it cannot be said they constitute a glut, as the orders for out-of-town shipment manage to clean up practically all the good stock not utilized locally. Dahlias are not far behind, either in quantity or quality, and it is regretted more and more by shippers of this vicinity that this wonderful flower does not hold up so well as some of its less gorgeous competitors. Locally the demand is good, however, many of the large varieties being used extensively for decorative work. Some of the growers are holding back their finest specimens for the dahlia show, but the market is well supplied at that. Chrysanthemums are in fair supply and the average quality of the daily cut is improving, but the season has not advanced sufficiently as yet for the blooms to be large-sized and hard enough for shipping long distances.

The rose market is in better condition than for several weeks, but the demand for first-class stock still exceeds the supply. A few American Beauties are arriving, after having been off crop for some time. Fine blooms in ample supply are expected in another fortnight. Ophelia shows good quality; also Shawyer and Cecile Brunner. Rubrum lilies are to be seen everywhere, and some complaints are heard that the demand is not up to expectations. Gladioli cease to attract much attention and zinnias have about gone their course for this year. More zinnias were grown for this market this year than ever before, but the flowers were especially fine and the demand kept up with remarkable persistency until well into the

FIRST IN THE FIELD WITH

MUMS

The season is a little late but our growers are on deck as usual. We will be shipping **MUMS** from now until the end of the season. Also

New Crop Carnations, Asters, Centaureas, Belladonna Lilies, Sweet Peas, Gladioli, Greens
and everything else in season.

NEW STOCK OF BASKETS JUST IN

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in Southern California
WE NEVER MISS

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.
Mention The Review when you write.

FIELD-GROWN CARNATIONS

For Price and Varieties

Write

PENINSULA NURSERY
SAN MATEO, CALIFORNIA
Mention The Review when you write.

season. There is a large cut of amaryllis and it sells well. Violets are improving rapidly and soon will be an important item. Cut cyclamen is beginning to arrive. There is a good call for blooming plants, principally gloxinias, primroses and begonias.

Various Notes.

Albert O. Stein last week had decorations at the Palace hotel for a banquet seating 300 people, and also for the dinner at the Fairmount hotel, which was attended by about fifty people. For a formal opening of a new store on Geary street, Mr. Stein was called upon to supply forty dozen rubrum lilies, and the same week he used twenty-five dozen rubrum lilies in the decoration of the Magnin & Co. windows. Funeral work has been active at the Stein store.

Miss Recardie Lee Murray is well satisfied with business, both at her store on Geary street and her stand in the Clift hotel. She is gradually extending her shipping business and is now sending out many asters.

Frank Claverie is pleased to note that business is picking up nicely on Polk street. Besides a large quantity of funeral work, he is delivering more cut flowers to homes than for some time, and is getting an occasional wedding.

Norman Marcus, who gave up his position at the Albert O. Stein establishment two months ago with the intention of going to France with a base hospital corps, is returning to work, pending further instructions.

Being unable to attend the S. A. F. convention herself, Mrs. R. E. Darbee

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF
Mention The Review when you write.

Calla Lily Bulbs

4 to 5 inch circumference ... \$3.00 per 100
3 to 4 inch circumference ... 2.50 per 100

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

KENTIAS! KENTIAS!

and Carloads of Other Palms.

We have thousands of nice green Kentias in small, medium and large sizes.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

PALMS PALMS

sent on her brother, H. W. Gootch, who was the only representative of the San Francisco trade to register. He was supplied with asters by Mrs. Darbee, and she has received many inquiries from convention visitors, who were impressed by the good condition of the shipments upon arrival in New York.

She reports a splendid shipping demand for asters and is sending out many early chrysanthemums. At her store on Hyde street business is well up to expectations. Mr. Gootch is calling on the trade in many cities on the trip home.

The California Floral Co. is supplying a good demand for basket arrangements of zinnias, snapdragons and other outdoor flowers. Many combination baskets of flowering plants and ferns are also sold.

F. C. Burns, of San Rafael, Cal., is offering a special prize for a name for his new red seedling dahlia, the prize to be awarded the last day of the dahlia show at the Palace hotel.

"Heine" Cooper, of Joseph's, is going to Sacramento, Cal., for the Native Sons' celebration. He is chairman of the joint San Francisco committees. A. Cuneo has returned to duty after a pleasant vacation on his uncle's ranch near Santa Cruz. This completes vacations at the Joseph establishment, with the exception of Manager Fred Bertrand. Business is brisk, according to Mr. Bertrand.

Capt. F. E. Gray, Civil war veteran and well-known florist, decorator and landscape artist of Los Angeles, Cal., arrived in this city a few days ago to attend to preliminary arrangements for a land show to be held here later in the year. He is making his headquarters at the Masonic club through the courtesy of Fred J. Bertrand, manager of Joseph's.

Martin Reukauf has been calling on the trade in the interests of Bayersdorfer & Co., of Philadelphia.

Edward H. Schwerin and Theodore C. Schwerin have filed a copartnership certificate as the Visitacion Valley Nursery.

V. Podesta, of Podesta & Baldocchi, reports stock good and business active. He is looking forward to the promised increased supply of orchids in another week or two.

Frank Thatcher, of Pelicano, Rossi & Co., notes many sales of cut flowers to young officers in the army. Army weddings are an important item also. While not elaborate as a rule, each one requires more or less flowers. A. J. Rossi is recuperating in southern California.

Emil Stappenbeck, manager of Charles Stappenbeck's store, on Polk street, has returned to duty after a month's vacation. His brother expects to have a fine crop of roses in about a month.

L. J. Capuro, Mark Ebel's right-hand man in Sacramento, Cal., is spending a two weeks' vacation in San Francisco. During his absence his place is being filled by Joseph Poirrette, of this city. S. H. G.

PORTLAND, ORE.

The Market.

August closed without a trace of rain, which was reflected both in the quality and quantity of stock, and in business. Nearly all outdoor stock has been scorched. Zinnias, gladioli and lilies are still to be had in quantity, and the cut of carnations increases each week. Now that the schools are open, bringing the people back from their vacations, it is expected that business will improve.

Various Notes.

The Crissey Gladiolus Farm had an excellent display of gladioli at the



My

WINTER ORCHID-FLOWERING SWEET PEA

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

ANT. C. ZVOLANER
SWEET PEA RANCH
LOMPOC, CALIFORNIA

Mention The Review when you write.

Asters

\$1.00, \$2.00, \$3.00 per 100

California Asters
as large as
Chrysanthemums

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

Mention The Review when you write.

Artistic Baskets

Finished to order in our own Paint Dept.

FLORISTS' SUPPLIES

C. KOOYMAN CO., Inc.

431 Bush Street,

SAN FRANCISCO, CAL.

Mention The Review when you write.

Meier & Frank department store last week.

Niklas & Son have bought the store fixtures of the Floral Studio, which failed recently. The affairs of the store will be settled as soon as outstanding accounts are collected.

O. E. Panzer's range, at Fifty-second and Killingsworth avenues, is planted mostly to pompon chrysanthemums. The principal varieties are Mrs. Beu, Buckingham, Diana, Golden Climax, Fairy Queen and Bessie Flight. He also has some carnations and a bench of winter-flowering forget-me-nots and pot plants. Mr. Panzer says he has not been able to supply the demand for statice. At present he has about 150 pounds cured for shipment east. W. G. W.

SPOKANE, WASH.

There are no great changes in business conditions to be recorded at this time. Funeral work continues good, but, with the exception of an occasional wedding order, other business is slack. Stock is good for the season and, as usual, more than plentiful.

BULBS

FREESIAS - CALLAS

Book your order now for July and later delivery.

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS
SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

**WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS**

Let us convince you

Mention The Review when you write.

CALLAS, white, yellow			FREESIAS, Purity		
Yellow Callas—			Freeseias—		
Diam.	100	1000	Diam.	100	1000
2 1/2-in.	\$18.00	\$175.00	3/4-in.	\$2.00	\$18.00
2-in.	15.00	140.00	5/8-in.	1.50	12.50
1 1/2-in.	12.00	100.00	1/2-in.	1.00	8.00
			3/8-in.	.50	4.00

White Callas (See Callas, Classified ad Dept.)
Delivered free by express if order amounts to \$5.00 or more. Cash with order.

LILYDALE BULB COMPANY
Santa Cruz, California
Mention The Review when you write.

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4 -inch pots, \$5.00 per 100

Write for Wholesale List of
Ferns in flats and 2 1/2 -inch pots;
also Adiantum, Nephrolepis,
Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

The H. L. Olsson Co. was first in the market a week ago with mums. Mr. Olsson had some good Golden Glow mums and had a ready sale for all he could cut.

The Hoyt Bros. Co. is erecting a brick smokestack, which, when completed, will be in the neighborhood of 100 feet high. This extreme height is made necessary by the high hills which almost surround the range.

Adolph Donart has had some especially fine ferns this summer. Among some of the other florists ferns of good quality have been a little scarce. Mr. Donart found an excellent market for 5, 6 and 7-inch fuchsias, and they were as fine as have ever been seen here.

L. B. H.

TACOMA, WASH.

The Market.

Business is keeping up fairly well, but there is little novelty in the way of stock. Valley is entirely out of the market and lilies are scarce. Local growers have no roses to offer at present, but from indications there will be a good crop this winter. Designers are handicapped in making up large pieces where lilies come in handy for high effect. Greens are none too plentiful. Gypsophilas are about over, but gladioli are good, with a good demand, Panama being most popular. Asters are plentiful and meet with a good call at from 50 to 75 cents per dozen. Peas are becoming poor and do not keep well. Heavy dews and early morning fogs will soon put them off the market entirely.

New industries are starting up in all sections of the city. Shipbuilding plants are popping up like mushrooms. Where a month ago there was nothing but a vast prairie dotted with shrub oaks there now is a city.

Various Notes.

A. J. Burt, of Spokane, was a recent visitor, calling on old friends in Tacoma. He was on his way from San Francisco to Spokane. Mr. Burt is optimistic as to the flower business on the Pacific coast and predicts a great increase in business from now on.

Mr. and Mrs. Adolph Donart, of Spokane, were also visitors to our city, as well as to Seattle, where Mr. Donart formerly lived.

B. G.

Mastodon Pansies

Since 1893

The only Exclusive Pansy Industry in America. The above strain, originated by us, includes white and dark center, dark blue center and light blue center, pure white, black, lavender, violet, blue, rose, bronze (new), royal purple (new), cerise red, red with silver rim, mahogany, yellow (new), wine-colored, red and gold, lavender and gold, with a dozen or more variations in each color, in size measuring up to 3 3/4 inches in diameter.



Mastodon Mixed. 1/4 oz., \$1.50; oz., \$5.00;
4 oz., \$18.00.
Private Stock, Mixed. 1/8 oz., \$1.00; oz.,
\$6.00; 4 oz., \$22.00.

PRICES

Greenhouse Special. O. K. outside. 1/8 oz., \$1.00; oz., \$8.00.
Any separate color, 1/8 oz., \$1.00.

Steele's Pansy Gardens, Portland, Ore.

Mention The Review when you write.

WESTERN CLAY PRODUCTS CO., INC.

Manufacturers of

"Quality" Standard Red Flower Pots

"A POT OR A CARLOAD"

Send us your orders, they will be filled promptly with

Broadway and 38th Street,

Mention The Review when you write.

Also Fancy Pots, Hanging Baskets, Etc. : : :

"POTS THAT GIVE SATISFACTION"
EVERETT, WASH.

PRIMULA OBCONICA GIGANTEA

8000 as one stock as you ever saw. Strain from well known specialist abroad. In separate colors. 2-inch, ready for 3-inch. \$5.00 per 100.

Primula maiacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **H. L. OLSSON CO., Inc.**, Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

CHERRIES AND PEPPERS.

Please advise me how to handle cherries and peppers. I grew a nice batch and have them in 3-inch pots. The cherries I have plunged in a cold-frame, and the peppers are in a house. Both are setting fruit. Is it too early to let them do so? If so, tell me when to let them set fruit and what size of pots to carry them in. C. R.—O.

Both peppers and cherries, if in pots, will do better plunged in a coldframe for some time yet. The fruit should all be set now and some of it should be about fully grown. Place shades over the plants if cold nights threaten. The peppers are more tender than the cherries and should go under glass about September 20. Give plenty of water and liquid manure once in four or five days, if the pots are full of roots. C. W.

FIELD-GROWN CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings
\$12.50 per 1000

Stuber & Richardson
4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

TABLE FERNS

2 1/2 -inch pots \$3.00 to \$4.00 per 100
From Flats 2.00 per 100

Foliage and Blooming Plants in Season.

RAHN & HERBERT CO., Clackamas, Ore.

POINSETTIAS

True Christmas type, 300 one year, 3-in. stock plants, 8c.

2000 2 1/2 -in., from top cuttings, choice stock, 6c.

HOYT BROS. CO.

N. 11 Post Street SPOKANE, WASH.

Asp. Plumosus, A. Sprengerl, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.
Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, Lloyd C. Stark, Louisiana, Mo.; Vice-president, J. R. Mayhew, Waxahachie, Tex.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, J. W. Hill, Des Moines, Ia..

It seems that *Pæonia festiva maxima* is falling from the good graces of certain growers, who have chalked against it many seasons of poor bloom. The spring of 1917 was one of its off years.

THE Elm City Nursery Co., New Haven, Conn., is preparing to distribute in the trade stock of a new dwarf type of *Berberis Thunbergii* which is to be known as the box barberry. Confidence is felt that it will be found a universally useful novelty.

FRENCH EMBARGO ANNOUNCED.

Under date of August 25, the American consul general at Paris sent the following cablegram:

"Decree of August 24, published today, prohibits after August 25 exportation and reexportation of trees, shrubbery, and all other nursery products. Usual exceptions are made for allied and American countries."

CATALOGUES RECEIVED.

J. F. Rosenfield Peony Gardens, Omaha, Neb.—A 16-page descriptive catalogue of peonies, with two illustrations reproduced from photographs of the peony fields. The stock is arranged in groups according to the prices and the degree of choiceness or rareness. About half a dozen of the varieties were originated by Mr. Rosenfield, who "grows peonies and nothing else." Enclosed is a pink slip on which are offered several "special peony collections for 1917."

A. Dietzsch Co., Chicago, Ill.—"Greenhouse Builders' Reference Book," a neat, systematically arranged, well-illustrated 64-page catalogue of greenhouse materials, with a statement of the approximate cost of greenhouses of many sizes and various styles of construction. These estimates are based on the prices in effect last May, and "subject to change without notice." The pictures and descriptive matter are such as to convey a clear idea of the details of erection and equipment. Pipe fittings, hotbed sashes, paints and other supplies are included in the lists. Accompanying the catalogue is a "question sheet" for the use of prospective builders.

William Elliott & Sons, New York, N. Y.—An 8-page illustrated catalogue of bulbs and roots for fall planting, "for the trade only." "Notwithstanding the state of affairs in Europe," says the company, "we hope to receive in due season our annual supply of bulbs and roots, but wish to call attention to the rule that all orders are booked subject to crop failure or other causes beyond our control."

Storrs & Harrison Co., Painesville, O.—Autumn catalogue of bulbs, seeds, roots, plants for the house and conservatory, palms and other decoratives, hardy roses, perennials, shrubs and general nursery stock; a compact but clearly printed, well illustrated book of eighty pages, in a tasteful cover. About thirty-five pages are occupied by the hard-wooded nursery stock, which comprises fruit and nut trees as well as ornamentals.

Heatherhome Seed & Nursery Co., Inc., New York, N. Y.—"Seeds, Plants and Bulbs for Fall Planting," a 32-page catalogue, printed with blue ink on cream-tinted paper, in the plain but effective style adopted years ago by this company, known until recently as the Knight & Struck Co. The only illustration in the booklet is a picture of some artistic flower bowls, intended for the growing of bulbs with "Heatherhome prepared fiber" as the potting material. Hardy heather is listed as the "main specialty." Among the miscellaneous items offered are insecticides, plant foods, orchid peat, raffia, bamboo stakes and other supplies.

ROCHESTER, N. Y.

The Market.

The market is well stocked with all kinds of flowers, which, at this time, are not moving extra fast. Business for the month of August was fairly satisfactory, possibly on account of the cooler weather. The trade did not ex-

Supply Your Trade with Hill Evergreens for September and October Planting

CHOICE SPECIMEN EVERGREENS (Partial List)

	Each	10		Each	10
Balsam Fir.....	3-4 ft., B&B...	\$2.00 \$17.50	Red Cedar.....	3-4 ft., B&B...	\$2.25 \$20.00
Hemlock.....	2-3 ft., B&B...	1.50 11.50	White Spruce.....	3-4 ft., B&B...	2.25 18.50
Concolor Fir.....	4-5 ft., B&B...	4.50 40.00	Kost. Blue Spruce.....	3-4 ft., B&B...	5.00 47.50
Douglas Fir.....	3-4 ft., B&B...	1.75 15.00	Norway Spruce.....	4-5 ft., B&B...	3.00 27.50
Juniper Canadensis.....	1-1½ ft., B&B...	1.50 13.50	Am. Arbor Vitae.....	3-4 ft., B&B...	1.50 12.50
Juniper Glauca.....	2-3 ft., B&B...	1.75 15.00	Pyr. Arbor Vitae.....	3-4 ft., B&B...	1.75 15.00
Juniper Schottii.....	2-3 ft., B&B...	2.00 18.50	Dwf. Mugho Pine.....	1-1½ ft., B&B...	1.00 9.50

We can also furnish a complete stock of Evergreen seedlings, cuttings and transplants, also young stock for lining out and deciduous trees and shrubs.

DECORATIVE STOCK

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts. This line offers wide-awake florists grand opportunity to increase their sales and profits.

HARDY TUBBED EVERGREENS—Well formed specimens—grown especially for tubbing. (In anticipation of the shortage in Boxwoods and other decorative stock this fall, we have provided a very large and complete stock.)

JAPANESE POTTED EVERGREENS—In three sizes—well established in fancy Japanese glazed pottery.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

perience the dreadful slackness that has prevailed in years previous. Rather heavy funeral work, as well as a number of weddings, made business more active. Counter trade has not been brisk, but with the opening of schools and the return of vacationists a busier time is expected. It is evident that the demand for flowers is steadily growing.

Roses are plentiful, except in whites. The quality is improving and good, clean stock is seen. Ophelia, Ward, Kaiserin, Maryland, Shawyer and Hearst are among the best sellers. There is not a good demand for American Beauties. Sweetheart roses are extremely plentiful and drag somewhat. There is a large supply of gladioli of all varieties and the market is overstocked. The supply of asters is increasing, but there is a noticeable shortage of the fine grades. The season has not been any too good for this particular flower. Good flowers, however, bring good prices.

Easter lilies are plentiful and move steadily. Buddleias, scabiosas, coreopsis, bachelor's buttons and celosias arrive in fair quantities. The supply of carnations is almost nothing. Pompons are good and move well. Rubrum and auratum lilies sell, but not easily. Boston ferns, palms and rubber plants have sold well during the week. Galax, magnolias and asparagus are in good supply and fill the demands well.

Various Notes.

George B. Hart has received a large shipment of Boston ferns and palms of unusual quality.

Visitors to the trade included Milton

FAMOUS BRAND PEONIES

PEONIES FOR CUTTING

Florists looking for the best dark red cutting peony should buy our "PRINCE OF DARKNESS." As dark as Monsieur M Cahuzac and may be bought at the reasonable price of

\$10.00 per dozen.

And then there are Frances Willard, Elizabeth B. Browning, Martha Mulloch, Judge Berry and many new BRAND creations.

Write for price list.

BRAND NURSERY CO., Faribault, Minn.

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubby and Hedge Plants

Write for price list

Mention The Review when you write.

The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

Mention The Review when you write.

Selinka, of Schloss Bros., New York; Stephen Green, of H. Bayersdorfer & Co., Philadelphia; H. W. Gootch, of Darbee's, San Francisco.

Herbert B. Stringer is on a two weeks' vacation in Canada.

Bertram H. Pemberton now is in the employ of the Wilson Floral Co. wholesale establishment on Stone street.

The landscape and lily pond in the window of George Boucher's store has given way to an attractive miniature farm.

An unusual amount of funeral work

ENGLISH ROSES

BEES' TRADE OFFER, 1917-18

Guaranteed two years old, low budded on briars,
clean Field-grown, vigorous stock ; True to Name.

Bees' Welsh-grown Roses are Amazingly Fibrous Rooted

Orders for 1,000 trees or upwards are packed free and put f.o.b. Liverpool or f.o.r. Chester. Cases free for cash with order, otherwise cases will be charged at cost.

TERMS.—Cash with order, or trade references required from new customers. 5% discount for cash with order, otherwise strictly net cash. Not less than 25 of a sort supplied at the 100 rate.

DWARF ROSES.

	Per 100.		Per 100.		Per 100.
Abel Carriere (HP)	9.00	George Elger (D. Poly.)	10.25	Meg Merrilees (HSB)	10.25
Aennchen Muller (D. Poly.)	9.00	Gl. de C. Guinoisseau (HP)	9.00	Mildred Grant (HT)	10.25
Admiral Ward (HT)	10.25	Gorgeous (HT)	18.00	Miss Alice de Rothschild (T)	10.25
Alex. Hill Gray (T)	10.25	Gruss an Teplitz (HT)	9.75	Molly Sharman Crawford (T)	10.25
Alfred Colomb (HP)	9.00	Gustave Grunerwald (HT)	9.75	Moss Rose	9.00
Antoine Rivoire (HT)	9.75	Gustave Regis (HT)	9.75	Mrs. Aaron Ward (HT)	10.25
Arthur R. Goodwin (Per.)	9.75	Harry Kirk (T)	10.25	Mrs. Alfred Tate (HT)	10.25
Avoca (HT)	9.00	H. E. Richardson (HT)	9.00	Mrs. Amy Hammond (HT)	10.25
Bessie Brown (HT)	9.00	Hoosier Beauty (HT)	14.50	Mrs. Andrew Carnegie (HT)	10.25
Betty (HT)	9.75	Hugh Dickson (HP)	9.00	Mrs. C. E. Pearson (HT)	10.25
Brilliant (HT)	10.25	H. V. Machin (HT)	12.00	Mrs. Cornwallis West (HT)	9.75
British Queen (HT)	10.25	Irish Elegance (HT)	10.25	Mrs. David McKee (HT)	9.75
Captain Hayward (HP)	9.00	Irish Fireflame (HT)	11.00	Mrs. Edward Mawley (T)	10.25
Caroline Testout (HT)	9.00	J. B. Clark (HT)	9.00	Mrs. Foley Hobbs (T)	10.25
Charles Lefebvre (HP)	9.00	Jessie (D. Poly.)	9.00	Mrs. Forde (HT)	10.25
Charlotte Klemm (HC)	9.75	Jonkheer J. L. Mock (HT)	9.75	Mrs. Geo. Shawyer (HT)	10.25
China, or Old Blush Rose (C)	8.50	Joseph Hill (HT)	9.75	Mrs. F. W. Vanderbilt (HT)	10.25
Chrissie Mackellar (HT)	9.75	Juliet (HB)	9.75	Mrs. Harold Brooklebank (HT)	10.25
Cissie Easlea (Per.)	9.75	Katherine Zeimet (D. Poly.)	9.00	Mrs. Herbert Hawkesworth (T)	11.00
Claudius (HT)	9.75	Killarney (HT)	9.75	Mrs. Herbert Stevens (T)	10.25
Colleen (HT)	10.25	King Edward VII. (D. Poly.)	9.00	Mrs. John Laing (HP)	9.00
Comtesse du Cayla (C)	10.25	King George V. (HT)	9.75	Mrs. Jos. H. Welch (HT)	10.25
Conrad F. Meyer (Rug.)	8.50	Lady A. Stanley (HT)	9.75	Mrs. Myles Kennedy (T)	10.25
Constance (HB)	11.00	Lady Ashtown (HT)	9.00	Mrs. R. D. McClure (HT)	10.25
Coronation (HP)	9.75	Lady Hillingdon (T)	10.25	Mrs. R. G. Sharman-Crawford (HP)	9.00
Countess of Derby (HT)	9.75	Lady Mary Ward (HT)	10.25	Mrs. Taft (D. Poly.)	9.00
Countess of Shaftesbury (HT)	9.75	Lady Penzance (HSB)	10.25	Mrs. Theo. Roosevelt (HT)	10.25
Cynthia Forde (HT)	9.75	Lady Pirrie (HT)	10.25	Mrs. W. Christie-Miller (HT)	10.25
Dean Hole (HT)	9.75	Lady Roberts (T)	10.25	Mrs. W. H. Cutbush (D. Poly.)	9.00
Dr. O'Donel-Browne (HT)	9.00	La France (HT)	9.75	Mrs. W. J. Grant (Belle Siebrecht)	9.75
Dorothy P. Roberts (HT)	9.75	La Tosca (HT)	9.75	Nita Weldon (T)	10.25
Dorothy Ratcliffe (HT)	9.75	Leonie Lamesch (D. Poly.)	9.75	Old Gold (HT)	10.25
Duchess of Wellington (HT)	11.00	Leslie Holland (HT)	9.75	Ophelia (HT)	10.25
Dupuy Jamsain (HP)	9.00	Liberty (HT)	9.75	Orleans Rose (D. Poly.)	9.00
Earl of Gosford (HT)	9.00	Lieut. Chaure (HT)	9.75	Paul Lede (HT)	9.75
Earl of Warwick (HT)	9.75	Lucy Bertram (HSB)	10.25	Pharisaer (HT)	9.75
Ecarlate (HT)	9.75	Lyon Rose (HT)	9.75	Prince C. de Rohan (HP)	9.00
Edu Meyer (HT)	9.75	Mabel Drew (HT)	10.25	Prince de Bulgarie (HT)	9.75
Edward Bohane (HT)	14.50	Mme. Abel Chatenay (HT)	9.75	Queen Mary (HT)	11.50
Edward Mawley (HT)	9.75	Mme. Collette Martinet (HT)	14.50	Rayon d'Or (HB)	11.50
Ellen Poulsen (D. Poly.)	9.75	Mme. Constant Souper (T)	11.00	Richmond (HT)	9.75
Erna Teschendorf (D. Poly.)	9.75	Mme. Chas. Lutaud (HT)	10.25	Senateur Vaisse (HP)	9.00
Ethel Malcolm (HT)	9.75	Mme. Edouard Herriot	9.75	Souv. de Gustave Prat (HT)	10.25
Eugene Lamesch (D. Poly.)	9.75	Mme. Hoste (T)	10.25	Sunburst (HT)	10.25
Fabvier (C)	9.75	Mme. Isaac Perriere (Bour.)	9.00	Suzanne Marie Rodocanachi (HP)	9.00
Fisher Holmes (HP)	9.00	Mme. Jean Dupuy (T)	10.25	Ulrich Brunner (HP)	9.00
Florence H. Veitch (HT)	9.75	Mme. Jules Grolez (HT)	9.75	Victor Hugo (HP)	9.00
Frau Karl Druschki (HP)	9.00	Mme. Melanie Souper (HT)	10.25	Viscount Carlou (HT)	10.25
Genl. Jacqueminot (HP)	9.00	Mme. Ravary (HT)	9.00	Viscountess Folkestone (HT)	9.75
Gen. MacArthur (HT)	9.75	Margaret Dickson Hamill (HT)	19.25	White Killarney (HT)	10.25
G. C. Waud (HT)	9.75	Marie Van Houtte (T)	10.25	Willowmere (Per.)	10.25
George Dickson (HT)	9.75	Marquise de Sinety (HT)	10.25	W. R. Smith (T)	10.25
				Yvonne Rabier (D. Poly.)	9.75

CLIMBING ROSES.

Alberic Barbier (Cl. Wich.)	10.25	Excelsa (Cl. Wich.)	9.75	Mme. Jules Graveraux (Cl. T)	9.75
American Pillar (Cl. Poly.)	10.25	Felicite Perpetue (Cl. Semp.)	9.00	Minnehaha (Cl. Wich.)	9.75
Ards Rover (Cl. HP)	9.75	Gardenia (Cl. Wich.)	9.75	Mrs. W. J. Grant Climbing (Cl. HT)	9.75
Aviateur Bleriot (Cl. Wich.)	9.75	Gerbe Rose (Cl. Wich.)	9.75	Paul Lede Climbing (Cl. HT)	10.25
Billard et Barre (Cl. T)	9.75	Gloire de Dijon (Cl. T)	9.75	Paul Transon (Cl. Wich.)	9.75
Blush Rambler (Cl. Poly.)	9.75	Hiawatha (Cl. Poly.)	9.75	Reine O. de Wurtemberg (Cl. HN)	9.75
Caroline Testout Climbing (Cl. HT)	9.75	Johanna Sebus (Cl. HT)	9.75	Richmond Climbing (Cl. HT)	10.25
Coronation Rambler (Cl. Wich.)	10.25	Lady Waterlow (Cl. HT)	9.75	Source d'Or (Cl. HB)	9.75
Crimson Rambler (Cl. Poly.)	9.75	La France Climbing (Cl. HT)	9.75	Zephirin Drouhin (Cl. HB)	9.75
Dorothy Dennison (Cl. Wich.)	10.25	Mme. Alf. Carriere (Cl. HN)	9.75	Liberty Climbing (Cl. HT)	9.75
Dorothy Perkins (Cl. Wich.)	9.75				

This advertisement will not appear again

for a week or two, therefore it will be wise to order NOW.
"Lest you Forget." We shall appreciate mention of The
Florists' Review.



LIVERPOOL, Eng.

was gotten out by the force of the H. E. Wilson store September 1. This concern has received a large shipment of bowls and dishes in "artware" and has a fine display of them in the outside window case.

Jacob Thomann & Sons say business with them is picking up, after several months of quiet, although outdoor work kept them busy.

A. Collatos, of the Aster Candy Store, had a pretty display last week which consisted of salmon-pink gladioli and yellow chrysanthemums in gilded baskets.

James Vick's Sons are busily occupied at their trial grounds at Ogden, N. Y. They report that conditions have greatly improved and that the seed harvest is well under way. The late asters are doing well and present a wonderful appearance. Extensive displays will be made at the Rochester exposition and Syracuse fair.

A new store known as the Boston Flower Shop was opened September 1, opposite the N. Y. C. station. The store is of fair size, has a splendid lighting system, two good windows, etc. It is under the management of Nick Collatos and G. Carioty.

Harry Merritt, of Irondequoit, is growing fine asters, for which he finds a ready sale.

Miss Bergin, of the H. P. Neun store, has returned from a vacation spent in Buffalo. Mr. Neun is growing good gladioli, asters and calendulas.

George Pantos was obliged to be away from his stand on Clinton avenue on account of a heavy cold and fever.

H. J. H.

BALTIMORE.

The Market.

It was an extremely dull week in the florists' business, but many seemed to expect it and were even a little glad of the let-up, which provided an interim for rest before the start of the fall rush.

There is an abundance of good stock in the market, with prices ranging about the same as last year. The only complaint I heard was on the scarcity of valley; Mr. McKissick, of the Leo Niessen Co., told me that in some cases it was impossible to get valley at all. This establishment was fortunate in having a supply of really fine orchids all summer that helped them out on the valley question. There has never been a summer when so much valley was used.

I have never seen the advance guard of dahlias as fine as they are this year, and, from the daily receipts and the dull season we are now passing through, it looks as though there would be a glut before long. Gladioli have been good this year, and at the S. S. Pennock Co. place they seem to me unlimited, but J. J. Perry, who is an old hand in handling stock in an emergency, seems to keep them cleaned up rather well.

Various Notes.

I called at Robert L. Graham's up-town store the other day and was surprised to find everyone as busy as could be. Robert, Jr., was in charge, and I thought it was a large funeral order that had everyone so busy in the work-room. I asked him the reason for it, and he invited me back to see. This store uses a large quantity of immortelles at Christmas, and the workers were

Hydrangea Paniculata Grandiflora



An Oak Brand
Shrub
of Exceptional
Goodness



It blooms freely in August, September and October.

Its flowers at the start are a rich, creamy white. Gradually they change to a delicate pink. They are borne in immense clusters, often more than a foot long.

Every one we sell notches right up to the usual Oak Brand Standard of quality. Every one has a fibrous mass of healthy, vigor-giving rootlets. Every one will bloom sure the August of the first year.

Prices to You.

	100	1000
1 to 1½-feet.....	\$ 6.00	\$ 50.00
1½ to 2-feet.....	8.00	75.00
2 to 3-feet.....	10.00	80.00
3 to 4-feet.....	12.00	90.00
4 to 5-feet.....	15.00	125.00

Prices f. o. b. West Grove. **Boxing at cost.**

On carload lots (or even less) write for Special Rates.

Get Our Business Booster.

It gives wholesale prices and descriptions of all Oak Brand Shrubs—and other Conard & Jones good things. It will show how you can make good profits and good friends at one and the same time. Send for it. Also watch out for the Special Offer Ads to follow this one each week. Viburnum next.

The Conard & Jones Co.

Robert Pyle, President.

Antoine Wintzer, Vice-President.

West Grove, Penna.

PEONIES

Strong 2-year Roots and Divisions. 3 to 5 eyes. Ready now.
25 plants at 100 rates.
Guaranteed true to name.

	Per 100
Canari, white, lemon center, late.....	\$12.00
Duchesse de Nemours, sulphury white, early.....	12.00
Duchesse de Nemours, salmon pink, early.....	12.00
Edulis Superba, brilliant pink, early.....	12.00
Festiva Maxima, extra large white, early.....	15.00
Gloire de C. Gombault, multicolor pink, midseason.....	30.00
La Tulipe, flesh pink, eyed crimson midseason.....	20.00
Mme. Crousse, pure white, extra fine, midseason.....	20.00
Mme. Calot, flesh white, early.....	15.00
Mme. Verneville, sulphury & shy white, early.....	12.00
Marie Lemoine, extra fine sulphury white, late.....	20.00
Mme. Bouquet, darkest velvety amaranth, midseason.....	20.00
Modeste Guerin, bright purplish carmine, midseason.....	20.00
Princess Beatrice, salmon pink, multicolor, midseason.....	20.00
Queen Victoria, standard white, early.....	8.00
Souv. de Expo. Universelle, cherry rose, late.....	20.00
Solfatara, pure white sulphury center.....	20.00
Triomphe de Expo. Lille, soft pink, silvery reflex, midseason.....	20.00
Wilhelmina, lavender pink, late.....	15.00
Unnamed Varieties, pink, white and red, separate colors.....	8.00
Mixed Varieties, all colors.....	6.00

All acclimated roots of our own growing

B. F. BARR & CO.

KEYSTONE NURSERIES

LANCASTER, PA.

★ Always mention the Florists' Review when writing advertisers ★

SPECIAL OFFER



50,000 Var. Vincas, strong spring cuttings for fall potting, \$1.50 per 100; \$12.00 per 1000
 100,000 English Daisy seedlings, pink, white and double mixed..... 4.00 per 1000
 100,000 Forget-Me-Not seedlings, good strain..... 4.00 per 1000
 40,000 Pansies, fancy mixed, quality guaranteed..... 4.00 per 1000

ROSES— Own root, 3-inch: Pink Killarney, White Killarney, Radiance, Richmond, Sunburst, La France, Kaiserin, Ophelia, Maryland. Own root, 2½-inch: Hoosier Beauty. LET US QUOTE YOU.

CYCLAMEN

Improved Wandsbek Type

Quality exceptionally good.	100	1000
Selected, 2½-in.	\$8.00	\$70.00
Good, strong stock, 2½-in.	7.50	60.00
Extra, selected, 3-in.	10.00	95.00
Good, heavy stock, 3-in.	9.00	85.00
Extra good, 4-in.	25.00

POINSETTIAS

The true Christmas Red; an extra selected strain, producing large bracts.
 2½-in. \$ 7.50 \$ 65.00
 3-in. 12.00 100.00
 Demand very heavy. Order now.

PRIMULAS

2½-in. pots.	100	1000
Elatior (Yellow Polyanthus).....	\$5.00	\$45.00
Obconica	5.00	45.00
Obconica, 3-in.	9.00	80.00
Chinensis	5.00	45.00
Kewensis	5.00	40.00
Malacoides	5.00	45.00

POT-GROWN HYDRANGEAS

French and Otaksa

6-in.	100
5½-in.	\$30.00
5-in.	25.00
300 in all. Special price, if taken in one lot.	20.00

PANSY SEED.

Selected strains and best colors, \$4.00 per oz.

ANTIRRHINUM SEED.

Nelrose, Phelps' White, Enchantress and Choice Mixed. Price per pkt., 50c.

COLD STORAGE LILIES.

Giganteum, size 8 to 10, 250 per case.....\$15.00 per case

CINERARIAS.

Half dwarf, selected strains. All the best colors.
 2½-inch, \$5.00 per 100, \$45.00 per 1000 3-inch, \$8.00 per 100, \$75.00 per 1000

COLEUS BRILLIANCY.

4-inch.....\$12.00 per 100 2½-inch\$5.00 per 100
 Now is the time to buy your plants for stock.

Winter Flowering Orchid Sweet Pea Seed, all varieties. Get our special offers.

FIELD GROWN CARNATIONS. See classified columns, this issue.

ALL THE BEST VARIETIES OF PEONIES—Write for List

Send for copy of our new Plant Bulletin and Bulb Catalogue.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

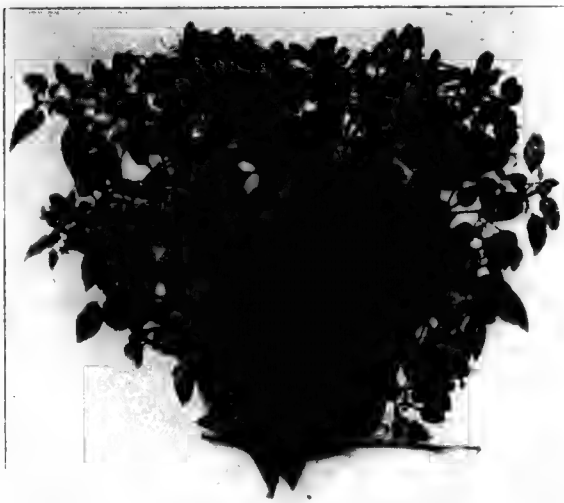
BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

finishing up their stock of designs for this holiday. I had never before seen wreaths made up so far in advance, but Robert told me that they kept well when wrapped in paper, and that getting them out of the way during these dull days was better than working nights in December. There will be dull days in September, and this might be a tip for some of the florists who put this work off until the last thing.

Another good way to keep oneself and help employed during these dull days is to go over the order books for last Christmas and make up a list of the regular customers and their orders for last year, then get these ready now, to send out the first week in December with a letter explaining that it is the customer's order for last year and that it is sent as a guide for the customer in making up his order for this year. If you will stop to think you will remember many who would come in from time to time to add to their order something that had been overlooked, in some cases after you were sold out and they could not get what they wanted. In this way you will get the complete order early and it will be a good guide for you in handling your stock. I might add here that the wholesale house might find this a big help for the holidays, as some of them tried it out last winter and it proved a big success to the wholesaler and retailer alike. In any case, it makes the customer realize that you are on the job.

In a recent issue of The Review I noticed an item that started me thinking. A. H. Hews & Co., the pot manufacturers, say they are not going to manufacture azalea pans this season,



New Gloriously Red Pepper CHRISTMAS JOY

(Hybrid of large Christmas Pepper and Bird's Eye)

With its lasting qualities and fruit extending above foliage it is far superior to the parent varieties. An excellent substitute for the scarce Ardisia.

2¼-inch, \$7.00 per 100
 3½-inch, \$10.00 per 100

Ready for immediate delivery.
 Orders filled in rotation.

A. L. MILLER
 JAMAICA, --- NEW YORK

PEONY ROOTS, now ready.

FESTIVA MAXIMA, pure white flower, with red blotches on center petals. Early bloomer. Extra strong divisions, 3 to 6 eyes.

Per dozen, \$2.50; per 100, \$18.00.

O. A. & L. A. TONNER, 30 East Randolph Street, CHICAGO, ILL.

BUY YOUR PEONIES, IRIS, PHLOX

for FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE.
 Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

and are thinking seriously of not making any bulb pans, on account of the uncertainty of either item coming from Europe this year in any amount. This business of no imports will not be the calamity it would seem at first thought, but it will be up to the growers to supply something to take the place of the imported stock. There are many blooming plants that can take the place of the azaleas, and the American growers can be depended upon to have something just as good as azaleas. As for imported bulbous stock, we all know that at times during the winter there is a glut of bulbous stock in the market that materially reduces the price of other flowers; so if no Dutch bulbs were to come, I do not know but what it would be a good thing for the trade. There will have to be something to take their place—the ingenuity of the growers can be depended upon.

I believe that the florists' business is going to be different this winter, both in the matter of stock handled and the customers dealt with. There will be people buying flowers this winter who never bought them before, and it is a chance for everyone in the retail business to make new customers. The man who was earning \$2,500 a year before this war started in many cases has had his earning capacity doubled. The same might be said of the earnings of small manufacturers. Factories that could hardly exist before the war now are running night and day. These people will all have money to spend and the florist is going to get his share of it.

Tate.

Joliet, Ill.—The Chicago Carnation Co., a new corporation, has bought the retail establishment of Mrs. A. C. Rott, and has leased the greenhouses of the old Chicago Carnation Co. Those interested in the new company are William Kellsner, P. W. Peterson and Miss Bessie Wunderlich, all formerly with the J. D. Thompson Carnation Co., and William Heggie and Dr. M. W. Cushing, both of Joliet. The new company, which is under the management of Mr. Peterson, will grow carnations and cuttings for the trade, and will devote one or two of its houses to pot plants for its retail store at 407 East Jefferson street.

FIELD-GROWN CARNATION PLANTS

White Wonder, \$6.00 per 100, \$50.00 per 1000
Alice, \$5.00 per 100, \$45.00 per 1000.

WHITE BROS., Medina, N. Y.
Mention The Review when you write.

ASPARAGUS PLUMOSUS
2½-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI
2½-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS
Seedsman, Nurserymen, Florists Rochester, N. Y.
Mention The Review when you write.

A. N. PIERSON
INCORPORATED

**Growers of Plants, Cut Flowers,
Palms and Ferns**

CROMWELL, CONNECTICUT

FIELD CARNATIONS

**Heavy, Bushy, Big,
Healthy Plants**

Enchantress,
White Enchantress
Rose-pink Enchantress,
Washington and
Ward

at \$6.50 per 100

Good Packing

Prompt Shipment

Furrow & Company

GUTHRIE, OKLA.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

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FIELD-GROWN CARNATION PLANTS

White Wonder.....	100	}	\$5.00
Matchless.....			
Enchantress.....			
Enchantress Supreme.....			
Alice.....	1000	}	\$45.00
Mrs. C. W. Ward.....			
Philadelphia.....			
Herald.....			

ELI CROSS, Grand Rapids, Mich.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - INDIANA

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Special Offer of a Limited Quantity of GARDENIA VEITCHII

In 4½-inch pots, choice healthy stock for
benching, at \$20.00 per 100.

Christmas and Bird's-eye Peppers
2½-inch pots, at \$4.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Mention The Review when you write.

FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress.
A-1 plants for quick sale.

\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA

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writing advertisers.

PUSH

Don't stop for anything.
Keep pushing every day.
Make today bigger than yesterday
and tomorrow bigger than
today.

And don't depend entirely
on YOURSELF.

If your work is on the eighteenth
floor of an office building, DON'T
WALK UP THE STAIRS—
USE THE ELEVATOR. If you
want to ask a question of someone
on the other side of the city, DON'T
SPEND HALF A DAY GOING TO
SEE HIM—USE THE TELEPHONE.
Take advantage of the modern forces ALL
AROUND YOU. Take advantage of the
wonderful opportunities that other brains
and organizations have provided to SAVE
YOUR TIME AND SAVE LABOR AND
HELP YOU MAKE MONEY.

Take advantage of the
power of "Review" Classified
Ads. They have built large and
permanent business for many—
for thousands of florists they have
saved dumping a surplus; turned a
loss into a quick profit.

They will do as much
for you—but it is up to you to
act. It is up to you to offer
nothing but good stock, worth
the money, and to get your ad to
the office of "The Review" by

4:00 P. M. NEXT TUESDAY

Dreer Specials in Ferns

Adiantum Farleyense Gloriosum

The Glory Fern (Ruhm von Mordrecht)

This splendid Fern, which so closely resembles Adiantum Farleyense in appearance and which does not require the special skill and care in growing that is necessary to produce good plants of A. Farleyense, has quickly made a place for itself not only on account of the fact that it can be produced for little over half that of growing Farleyense, but also because either in a cut state or as plants used in decorative work, it will outlast the old variety ten to one, making it an available subject where Farleyense cannot be used at all. Since its introduction some five or six years ago there has never been a supply large enough to meet the demand.

We have this season prepared an extra large stock and we offer

2 1/4-inch pots.....	\$1.50 per doz.;	\$10.00 per 100
3-inch pots.....	2.00 per doz.;	15.00 per 100
4-inch pots.....	3.50 per doz.;	25.00 per 100
5-inch pots.....	9.00 per doz.;	75.00 per 100

Asplenium Nidus Avis

Bird's Nest Fern

A splendid healthy lot of 2 1/4-inch pots, \$1.50 per doz.; \$10.00 per 100; fine 3-inch pots, \$2.50 per doz.; \$20.00 per 100.



CYRTOMIUM ROCHFORDIANUM COMPACTUM



ASPLENIUM NIDUS AVIS (Bird's Nest Fern)

Cyrtomium Rochfordianum Compactum

Awarded a Silver Medal at the National Flower Show, Philadelphia, April, 1916.

A splendid compact growing form of Cyrtomium Rochfordianum which originated with us. A variety which is meeting with universal favor. It is valuable either as a small plant or for growing on into specimens. We offer a fine stock.

2 1/4-inch pots.....	\$6.00 per 100;	\$50.00 per 1000
3-inch pots.....	1.25 per doz.;	10.00 per 100
4-inch pots.....	2.50 per doz.;	20.00 per 100

We also offer seedlings in flats, about 200 plants to a flat, at \$3.00 per flat.

Pteris Rivertoniana

Awarded a Silver Medal at the National Flower Show, Philadelphia, April, 1916.

This is one of the most distinct and desirable of the many crested forms of Pteris now grown.

2 1/4-inch pots, \$6.00 per 100; \$50.00 per 1000.

Pteris Childsi

This beautiful variety is to Pteris what Farleyense is to Adiantums, and like that variety produces no spore, so that propagation is by the rather slow method of division, which will keep it a rare variety. The plant is of strong growth, attaining a height of about 20 inches; fronds large, pinnae deeply dentated and undulated; tips crested. Makes a beautiful specimen for exhibition.

Fine plants, 5-inch pots, 75c each.

HENRY A. DREER, 714-716 Chestnut Street, **Philadelphia, Pa.**

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY

PEONIES and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists, Largest Growers in America
Box 403, Dundee, Ill.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

ORCHIDS

We have received the following imported orchids:

C. Trianae, C. Labiate, C. Mossiae, C. Gaskeliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelia, Odontoglossums, etc.

One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 3 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white.....	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Edulis Superba, early pink.....	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxis Nurseries Peony Fields

SARCOXIE,

MISSOURI

500,000 Field-grown CARNATION PLANTS

These are the strongest and best plants we have ever been able to offer. It has been a splendid growing season with us (cool, with just enough rain) and the plants are in excellent shape. Put them on your bench and they will take hold at once and give you a fine start for next season. We offer for immediate shipment at

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS

MRS. C. W. WARD

THE HERALD

CHAMPION

WHITE ENCHANTRESS

ENCHANTRESS

THENANTHOS

\$12.00 per 100; \$100.00 per 1000

250 at the 1000 rate

ROSE PLANTS—Own Root, 2½-inch

	100	1000
Richmond	\$3.50	\$30 00
White Killarney	3.50	30 00
White Killarney, 3-inch pots	4.50	40.00
Richmond, 3-inch pots	4.50	40.00

PETER REINBERG, 30 EAST RANDOLPH ST., CHICAGO

Mention The Review when you write.

KANSAS CITY, MO.

The Market.

Business remains about the same as last reported, with funeral work, as usual, keeping the average total satisfactory. Cut stock has improved in quality and increased in supply, with gladioli by far the most conspicuous item of all. The spikes are at their best, with the prices fair. Asters are more plentiful and of better quality. Rose receipts are large for this time of the year, but the demand is not heavy.

Various Notes.

Adolph Mohr has acquired a new delivery truck.

Henry Kusik had a little excitement last week when his car was stolen from in front of his store, but recovered near Olathe, Kan.

W. J. Barnes had a banner week in funeral work.

T. J. Noll reports that his supply department is in a state of great activity at present. A large consignment of supplies is expected in a few days.

W. J. B.

Washington, D. C.—W. F. Gude says the florists in other cities can get a fair idea of the condition of business and of the difficulty of getting help by considering the fact that since war was declared the government has added 17,000 persons to the list of employees in local departments.

Bartlesville, Kan.—J. C. Steinhauser, who owns the Steinhauser flower stores and greenhouse establishments in Pittsburg, Kan., and Bartlesville, has purchased the property here that he leased several years ago, and will put up two new greenhouses, 27x100 and 27x55 feet. He also will put up a 1,000-barrel tank. When this is finished, Mr. Steinhauser will erect a house 25x200 feet at Pittsburg, and repair the damage recently done to his boiler house there by a storm.

Field-grown Carnation Plants

Strong, healthy plants for immediate delivery.

White Enchantress.....	4500
Herald.....	1000
Enchantress.....	6400
Rose-pink Enchantress.....	500
Gorgeous	400

Samples on request.

\$6.00 per 100; \$50.00 per 1000

ROSEMONT GARDENS, Montgomery, Ala.

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

CAN YOU USE

750 Grafted White Killarney, 3-inch

Excellent Plants.

Write for Special Price.

J. L. DILLON

BLOOMSBURG,

PA.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

5000 FERNS

FROM BENCHES

Per 100	Per 100
Boston, 6-in.....\$25.00	Wanamaker, 6-in..\$25.00
" 5-in..... 15.00	" 5-in.. 15.00
" 4 in..... 10.00	" 4-in.. 10.00

ASPARAGUS

3000 Plumosus.....	\$2 50 per 100
3000 Sprengeri.....	2.50 per 100

300,000 Pansy Seedlings.....\$3.00 per 1000
Very finest strain, none better.

J. D. BRENNEMAN

Box 24

HARRISBURG, PA.

	100	1000
2¼-in. Asparagus Plumosus.....	\$ 2.50	\$22.50
2¼-in. Asparagus Sprengeri.....	2.50	22.50
3-in. Begonia Chatelaine	10.00	95.00
2¼-in. Stevia.....	3.00	28.00
2¼-in. Geraniums, 24 varieties.....	2.25	20.00
2¼-in. Smilax, fine plants.....	2.25	20.00
Bench Ferns, for potting	\$20.00	\$25.00 per 100
4 and 5-in. Dracaena Indivisa....	15.00	20.00 per 100

Liberal extras for early orders.

ALONZO J. BRYAN,

Wholesale Florist,

Washington, N. J.

CHOICE YOUNG ROSE PLANTS

3000 Cecile Brunner, 2½-inch pots	\$90.00 for lot
3000 Grafted Killarney Brilliant.....	\$10.00 per 100; \$80.00 per 1000
3000 Grafted Richmond	10.00 " 80.00 "
1000 Own Root Shawyer, 2½-inch.....	40.00 "
1000 Own Root Richmond, 2½-inch	40.00 "
Sunburst, bench plants	40.00 "

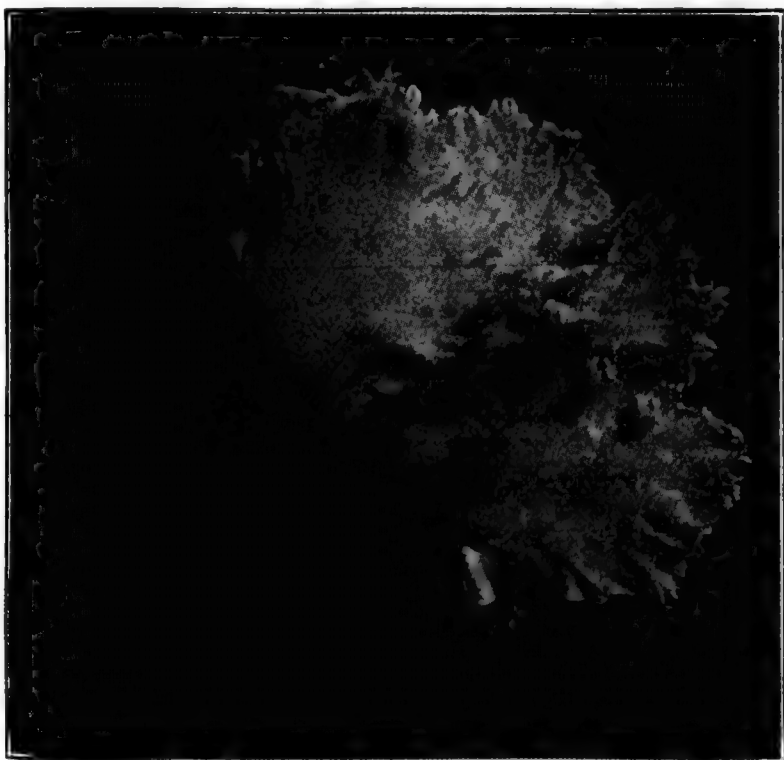
Extra Heavy Field Carnation Plants

Matchless.....	} \$ 6.00 per 100 55.00 per 1000
White Wonder.....	
White Enchantress.....	
Alice.....	

BASSETT & WASHBURN

Office and Store: 178 No. Wabash Ave.
CHICAGO, ILL.

Greenhouses:
HINSDALE, ILL.



ROCOCO ERECTA (New)

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100; 4-in., \$25.00 per 100.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; **Sprengeri**, \$1.00 per 100; \$8.00 per 1000.

Pansy seed, best grandiflora, trade packet, 50c; oz., \$5.00.

POT PLANTS

English Ivy, 3-inch, \$8.00 per 100.

Salvia, tricolor, 2-in., \$4.00 per 100.

Geraniums, Nutt, 2½-in., \$2.50 per 100; \$20.00 per 1000; 4-in., \$7.00 per 100; Variegated Nutt, 2½-in., \$5.00 per 100.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.

Verona, 4 in., 3.50 per doz., 25.00 per 100.

Verona, 5 in., 6.00 per doz., 50.00 per 100.

Norwood, 3 in., 50c each; 4 in., 75c each.

Norwood, 2½ in., \$25.00 per 100.

Smithii, 3 in., \$2.00 per doz., \$15.00 per 100.

Smithii, 4 in., 3.50 per doz., 25.00 per 100.

Smithii, 5 in., 6.00 per doz., 50.00 per 100.

Boston, bench grown, strong plants, \$20.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ inch, \$5.00 per 100.

Carnations, field grown, fine, bushy, stocky plants. **Pink Enchantress**, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000. **White Wonder**, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000. **Aviator**, \$6.00 per 100; \$55.00 per 1000.

ERNEST ROBER,

CASH, PLEASE.

WILMETTE, ILL.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Always mention the Florists' Review when writing advertisers.

SNAPDRAGONS

SNAPDRAGONS -varieties: Salmon-pink Giant White, Golden Queen, Giant Yellow, De-fiance, red; Phelps' White and Phelps' Yellow.

These plants have been pinched back and are well branched and strong, from 2½-inch pots \$4.00 per 100; \$35.00 per 1000. 250 sold at 1000 rate.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 WEST ONTARIO STREET,

PHILADELPHIA, PA

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana

Leaves	High	Each	Per doz.
2½-in. pot4	8 to 10 in.		\$1.50
3-in. pot5	12 in.		2.50
5-in. pot6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot6 to 7	22 to 24 in.	1.00	12.00
6-in. pot6 to 7	26 to 28 in.	1.50	18.00
6-in. pot6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub....6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub....6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub....6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub....6 to 7	42 to 48 in.	6.00	
9-in. cedar tub....6 to 7	48 to 54 in.	8.00	
9-in. cedar tub....6 to 7	5 ft.	10.00	

Kentia Forsteriana

Leaves	In. high	Each	Per doz.
6-in. pot5 to 6	24	\$1.00	\$12.00
6-in. pot5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.

High	Each
7-in. cedar tub.....4 plants in tub	30 to 36 in. \$3.00
7-in. cedar tub.....4 plants in tub	38 to 40 in. 4.00
9-in. cedar tub.....4 plants in tub	40 to 42 in. 5.00
9-in. cedar tub.....4 plants in tub	42 to 48 in. 6.00
9-in. cedar tub.....4 plants in tub	4 to 4½ ft. 8.00
12-in. cedar tub.....4 plants in tub	4½ to 5 ft. 10.00
12-in. cedar tub.....4 plants in tub	5 to 6 ft. 15.00
12-in. cedar tub.....4 plants in tub	6 to 7 ft. 18.00

Areca Lutescens

In. high	Each
6-in. pot.....3 plants in pot	24 to 30 \$1.00
6-in. pot.....3 plants in pot	30 to 36 1.50

Cocos Weddelliana

In. high	Per. doz.	Per 100
2½-in. pot.....6 to 8	\$1.50	\$12.00
2½-in. pot.....10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN

WYNCOTE, PA.

DENVER, COLO.

The Market.

Business is unusually good. Gladioli and dahlias are satisfactory and are finding a ready market. Asters are not so good this year on account of the extremely dry weather. Snapdragons, centaureas, Golden Glow and nearly all of the other outdoor flowers are in good demand. Roses are fair and clear every day.

Various Notes

Mr. and Mrs. Robert C. Kerr, of Houston, Tex., are spending a week here with Mr. Kerr's father. They are on their way home from the S. A. F. convention.

The closing week of our three summer theaters called for many artistic baskets and bouquets. An especially fine one was a large basket of American Beauties made by the Park Floral Co.

Herbert Clausen says that business is unusually good at the American Flower Shop.

Mr. Robbins, Jr., of Robbins & Son, Loveland, Colo., was among the visitors last week. R. S.

NEWARK, N. J.

The Market.

Asters arrived in larger quantities last week. The flowers were of better quality and a greater number of varieties were shown. Hydrangeas are plentiful; so are gladioli. Roses are in fair supply, but are not of good quality. Tritomas and other flowers help make a variety, although there is no great choice at present.

Various Notes.

George Penek had a number of parrots in a recent window display at his Broad street store.

Hutchinson's Broad street store in Elizabeth is again open, after being closed during the month of August.

Fred Wolfinger, of Broad street, has redecorated his store preparatory to the opening of the fall season. R. B. M.

Canton, O.—Leo Heitger has sold his flower store at 10 Park Row to the Brown Floral Co., which took charge of the place August 21.

Mattoon, Ill.—A. D. King, whose establishment was wiped out by the cyclone last spring, is rebuilding five houses, using material supplied by the John C. Moninger Co., Chicago.

FORCING ROSES

[Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....\$20.00 per 100

From 6-inch pots..... 25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

Mention The Review when you write

CYCLAMEN--FERNs

FINE CYCLAMEN, 2½-inch, \$7.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

ROOSEVELT and WHITMANII FERNS, 4-inch, \$20.00 per 100; 5-inch, \$35.00 per 100; 6-inch, \$60.00 per 100.

We have all the most desirable colors and varieties in English and German Cyclamen, including plenty of Salmon and Dark Red. We use paper pots and pack with great care. Our ferns are in beautiful condition to offer for sale or grow on. A moderate charge is added for packing.

See our Classified Ads of Asparagus, Berried Plants, Smilax, Ferns and Forcing Roses.

GULLETT & SONS,

Lincoln, Ill.

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

4-inch pots, \$20.00 per 100

Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.

Second and Bristol Sts. and Rising Sun Ave.

Mention The Review when you write.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

Field-grown Carnations

Our field-grown Carnations are in prime condition for benching. Nice, bushy plants that have had proper field culture.

Matchless

Nancy

Good Cheer

Champion

White Wonder

Alice

Nebraska

White Enchantress

Enchantress

R. P. Enchantress

\$6.00 per 100; \$55.00 per 1000. 250 of one variety at 1000 rates.

Merry Christmas, the best scarlet, \$12.00 per 100; \$100.00 per 1000.

Begonia Gloire de Chatelaine

Fine plants from 3-inch pots. Shift these into 5-inch azalea pots for fall sales, or shift into 6-inch azalea pots for Christmas and winter sales. These plants will show a bigger profit than anything else you could put on your benches. Ready to ship now. \$8.00 per 100; \$75.00 per 1000.

Elegant plants from 4-inch pots, at \$12.00 per 100.

BAUR & STEINKAMP, Carnation Breeders **Indianapolis, Indiana**

Mention The Review when you write.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment, and can offer the following varieties and sizes, viz.:

Elegantissima, Elegantissima compacta, Smithii and Muscosa, 3 $\frac{1}{2}$ -in. pots . . . 25c to 35c each
Smithii and Muscosa, 5-in. pots. 50c to 75c each
Smithii, 6-in. pans 75c to \$1.00 each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans . . 50c to 75c each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.
Elegantissima and Elegantissima compacta, 10-in. pans \$3.00 to 3.50 each
Cyrtomium Falcatum and Pteris in variety, 3 $\frac{1}{2}$ -in. pots 15c to 25c each

SHIPMENTS IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, N. Y. NEW YORK
Mention The Review when you write.

Fine Asparagus Plumosus	Per 100	1000
Seedlings	\$ 1.00	\$ 9.00
Fine Asparagus Sprengeri		
Seedlings75	6.00
2-in. Asparagus Plumosus Nanus..	3.00	
2-in. Asparagus Sprengeri	2.50	
2-in. Vinca Variegata, fine.	3.00	25.00
5-in. Boston Ferns, from beds.....	22.50	

D. U. AUGSPURGER & SONS CO.

BOX 394 PEORIA, ILL.

YOU

Will find all the best offers all the time in The Review's Classified Advs.

STRONG, HEALTHY FIELD-GROWN

Carnation Plants

The Kind That Make You Money

	100	1000
L. P. Enchantress.....	\$5.00	\$40.00
W. Wonder.	5.00	50.00
W. Enchantress.....	5.00	45.00
W. Perfection.....	5.00	40.00
Victory.....	5.00	45.00
C. W. Ward.....	5.00	45.00
Winsor Cerise	5.00	40.00

500 at the 1000 rate

J. A. BUDLONG,

184 North Wabash Avenue,

CHICAGO

Mention The Review when you write.

Boston Ferns

Nice, short stock, grown in full sunlight; from bench, ready for 6-inch pots.

\$3.50 per doz.; \$25.00 per 100.

PETER PEARSON

5732-5752 Gunnison St.,
CHICAGO

Mention The Review when you write.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.
Mention The Review when you write.

Primula Malacoides Rosea

Silver Medal at the Philadelphia National Show.

Every retail grower should have it.

2 $\frac{1}{4}$ -in. pot plants ready now.

\$3.00 per 100; \$25.00 per 1000

Fred H. Lemon & Co.

RICHMOND, IND.

Always mention the Florists' Review when writing advertisers.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink.

\$6.00 per 100; \$50.00 per 1000

THE WM. MURPHY CO.

329 Main Street, L. D. Telephone, Main 980-981 CINCINNATI, OHIO

DETROIT, MICH.

The Market.

Business continues to be quiet and stock somewhat poor in quality. There is no trouble in disposing of all good stock, however, as there is a scarcity of it. A good many of the roses arrive in an open condition.

Beauties are in good demand and bring good prices, selling wholesale at \$2.50 to \$3 for specials. Russell is plentiful and sells well. Short-stemmed Killarneys, Wards and Ophelias are in over-supply. Gladioli and asters also are a glut, the best selling readily and the short stems and poorer grades piling up. Valley has been scarce. Orchids are not much in demand, only small varieties being received. Lilies, the few to be had, are not in much demand. Greens of all kinds are plentiful.

Various Notes.

One would have to go a long way to see better pot plants than those of Joseph Streit. There is no empty bench in his houses.

Robert Rahaley, of the Michigan Cut Flower Exchange, has returned from Albert Pochelon's cabin, Eichenhair, on the north branch of the Au Sable river, where he, Mr. Pochelon and Wm. L. Rock, of Kansas City, spent last week fishing.

Norman Sullivan, of the Woodward Flower Shop, again is ill with rheumatism.

Several of the retailers took advantage of the auction sale of the stock of Hugo Schroeter, Inc.

Raymond House, of the J. Breitmeyer's Sons Jefferson avenue branch, is visiting in Buffalo, his former home.

Charles Plumb was visited by the stork last week and the boys all enjoyed a cigar at his expense.

A new flower store has opened on Griswold street, the Garrick Flower Shop.

Mr. Myers, of the George Wittbold Co., Chicago, stopped in Detroit on a trip through Michigan.

Otto Lang, of Dallas, Tex., stopped in Detroit on a trip from the convention in New York to Denver.

Mr. Thiebelcorn, of S. A. Anderson, Buffalo, is a visitor. H. T.

BRILLIANCY

Brilliancy or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for shipment during September.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

POT GROWN FERNS

Boston, Scottii, Whitmanii and Piersoni, 2½-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus. These had been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

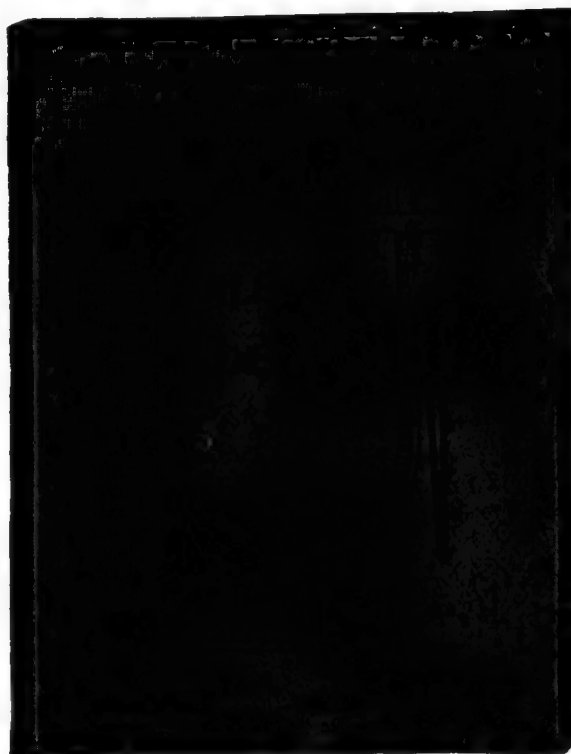
Strong divisions

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

75c per copy
postpaid



\$7.50 per
dozen

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be

when ready for use. With the publication of this album it became possible to show the finished work in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear.

Florists' Publishing Co.,

508 South Dearborn Street,
(Caxton Building)

Chicago, Ill.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

SAVE COAL NOW THE CRY.

Every manager of a greenhouse establishment, in which coal is a prime necessity, will see the trade's great interest in a campaign for fuel economy, the first gun of which was fired last week by a committee of the Chamber of Commerce of the United States, coöperating with the Council of National Defense. Heretofore, the committee declares, the man who used more coal than he needed might feel that he caused no loss except to his own bank account. Few were influenced by thought of conserving the world's supply of coal. Today coal is a sinew of war, is the conclusion, and he who unnecessarily reduces the country's available stock of coal may curtail the nation's energy in the great conflict. In the great concentration of national energy toward prosecuting the war, men are not available to open new coal mines to meet extravagant needs. Transportation facilities are burdened to the limit of capacity. These and other factors establish a definite limit to the amount of coal which can be made available for use during the war.

Another important phase of the situation comes from the control of coal prices by the government. An effect of such price regulation may be reduction in output.

"Opposed to these limitations on the available supply of coal is the greatest demand for coal ever known," the committee continues. "The railroads are requiring more coal than ever before. The war and its stimulation of industry has called upon our factories for an output beyond all previous peak loads. Our allies depend upon us for coal. Good use can be made of all available coal."

"Under these circumstances all business men are called upon to give thought to avoiding the waste of coal. Let every man consider how his coal requirements can be reduced. Let all organizations of business men engage in a vigorous effort to promote the discussion of wasteful methods in coal consumption and the adoption in all boiler plants of those stoking methods which produce power without waste of coal."

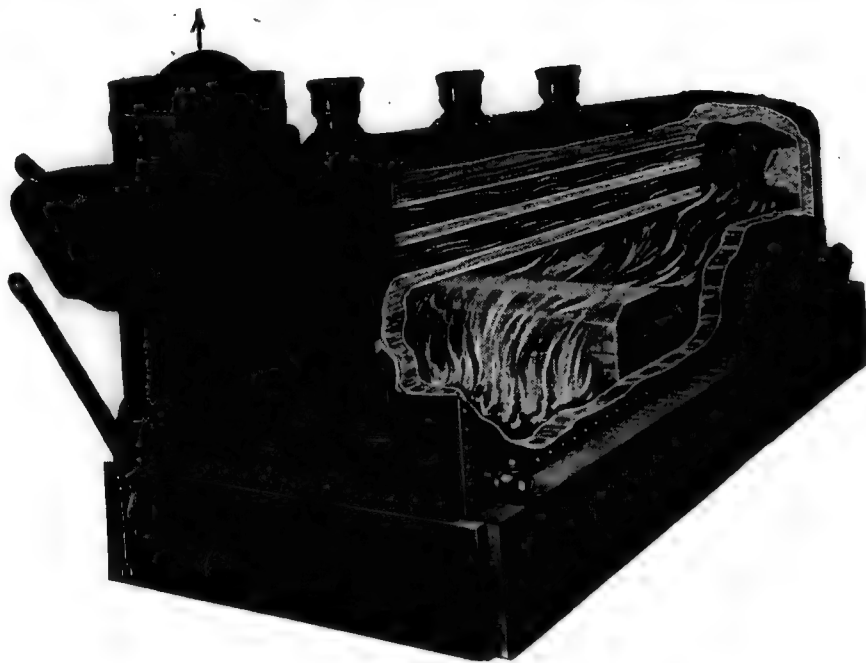
Public obligation and selfish interest combine to make this the time for business men to undertake the long delayed concerted effort to improve boiler house practice, the Bulletin says. "No man today can say whose requirements may remain unsatisfied if the available supply of coal is distributed without meeting all requirements."

The Bureau of Mines has made a study for years of stoking methods. Elaborate investigations and experiments have been conducted and the results of what has been done are available to every user of coal. The director of the Bureau of Mines desires that users of coal call upon this division of

WHEN YOU BUY—GET A KROESCHELL
THE BOILER OF UNEQUALED FUEL ECONOMY"

3,016,286 SQ. FT. OF GLASS EQUIPPED WITH KROESCHELL BOILERS DURING 1916

Order Now



The immense amount of direct self-cleaning heating surface and the thin vertical waterways cause this type of boiler construction to heat water quicker than any other form of boiler.

Hundreds of Florists' Review readers are using the Kroeschell Boiler and mighty is their praise. This year has brought us an enormous number of new customers who have seen our boiler in operation at other places. We attribute the large sales of this season to the good work the Kroeschell Boiler is doing everywhere. With our policy—"the customers' interest first"—perfection of construction—factory to user prices—honest and "true blue" boiler ratings—you simply cannot lose.

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Wilks Self-feeding Hot Water Boilers

ESTABLISHED 1857

BUILT FOR BEGINNERS

TELEPHONE YARDS 866



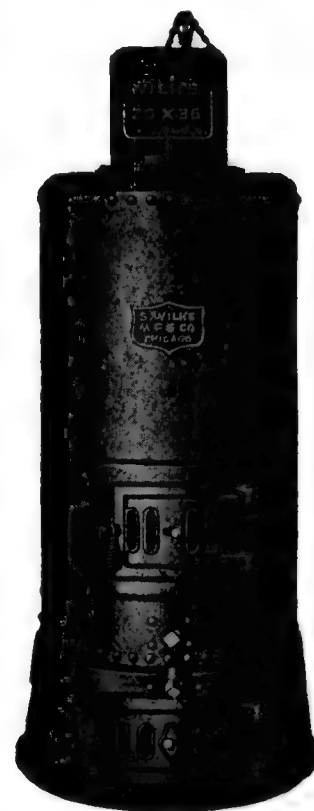
WILKS HOT WATER BOILERS

are made entirely of steel and have no cast iron sections which are liable to crack and leak.

NO NIGHT FIREMAN REQUIRED with the WILKS SELF-FEEDING BOILERS

as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

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Call and see us when in Chicago

S. WILKS MFG. CO., 3523 Shields Avenue, CHICAGO, ILL.

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Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 54-B.

Joseph Dixon Crucible Company, Jersey City, N. J.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

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the government for advice and assistance.

In this connection it may be said that the Bureau of Mines has analyzed samples of coal from all sections of the United States and is prepared to give information regarding the best uses to be made of different kinds and grades of coal. Detailed experiment and investigation enable the bureau to give effective assistance in bringing about improved stoking methods. Their tests and the experiences of users of coal demonstrate that an amazing saving may be had without change of coal or equipment by merely controlling the fireman and his methods of putting coal under the boiler.

The executive committee of the Chamber of Commerce of the United States is forming a special committee to act as a clearing house of efforts to reduce the unnecessary consumption of coal.

Beatrice, Neb.—Walter A. Dole has sold his interest in the Dole Floral Co. to Victor Rhyd, who has had charge of the company's greenhouse range during the last five years. Mr. Rhyd went to Beatrice from St. Joseph, Mo., and since he has been superintendent of the greenhouses has made many improvements in them.



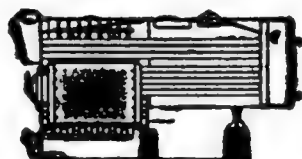
Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO. Box F, Grafton, Illinois

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STEEL RETURN TUBULAR BOILERS

Johnston Heating Co.

131 E. 26th Street NEW YORK

HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street. UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH. 300

INDIANAPOLIS.

The Market.

Stock of all kinds is in limited supply. Lilies continue on the short side, but are in active demand. The season for gladioli is drawing to an end; the flowers show this by their inferiority. Snapdragons have been most satisfactory for this time of year. Roses are not in the least conspicuous. A few carnations find their way to the market, but as yet they are not in quantity. Cosmos and physostegias are valuable additions, and statice continues to be popular in bouquets, baskets and funeral pieces. Buddleias, phloxes and cut hydrangea blooms are largely utilized in funeral work.

A few rarely fine asters are available, but they are by no means ample. Dahlias have put in their appearance, but the crop is not promising. Ferns have begun to be in good favor again, and they will soon be in greater demand. In another week the schools will be opened, and there will be several hundred schoolrooms to be made as attractive as possible.

Various Notes.

John Elsner and son are away on a fishing trip.

Edward Reinkin now is with the A. Wiegand's Sons Co.

Sidney Smith, of San Antonio, Tex., previously of Baur & Smith, has been here visiting his mother. Mr. Smith left Indianapolis on account of his health, and the Texas climate certainly agrees with him.

Harry Bohne has been exempted from the national draft army.

The Circle theater is being elaborately decorated this week for its anniversary. The entrance, lobby and stage are veritable bowers, the work of the Circle Flower Store. The store staff has also been busy with weddings and parties.

Several of the local florists intend to exhibit at the state fair this year, and it looks as if there will be lively competition.

John Rieman has been displaying some excellent yellow chrysanthemums. They were the first to be seen in Indianapolis this season.

Otto Rieman, with Hartje & Elder, has been enjoying a week's vacation.

The Indianapolis Flower & Plant Co. has been cutting some excellent asters and roses. E. E. T.

PROVIDENCE, R. I.

Max Villier, with Smith the Florist, has been called to service in the quartermaster's department.

Samuel Reisnick, of J. E. Koppelman & Co., has been spending a few days at Block Island.

O. H. Williams was a visitor to New York last week, combining business with pleasure.

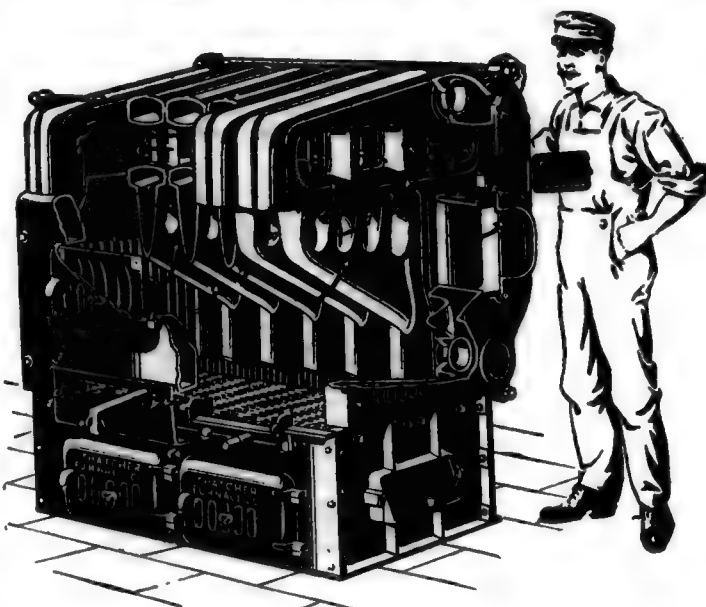
Albert Holscher has finished the repairs and benching at his range.

William Hay is making a complete renovation of his range of houses at Oaklawn.

Courtland C. Earle and Robert M. Lamont, of the Quidnick Greenhouses, Inc., of Quidnick, have returned from a motor trip to New York.

Mrs. Farquhar Macrae has been visiting friends at Bristol Highlands. W. H. M.

Greenhouse Heating



No. 728-W "Progress" Greenhouse Hot Water Heater.

THE THATCHER "PROGRESS" Hot Water Heater has many special features of interest to every greenhouse owner.

Lowest construction.
Quick and positive circulation.
Triple fire travel.
Made in 46 sizes.
Maintains even temperature.
Requires little fuel and care.

Send for descriptive folder

THATCHER FURNACE COMPANY

Since 1860
Makers of GOOD House Heaters and Kitchen Ranges
NEW YORK 131-137 West 35th Street

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NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

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1925-27 Ninth Avenue,

ALTOONA, PA.

PIPE CUT TO
SKETCH

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-284 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

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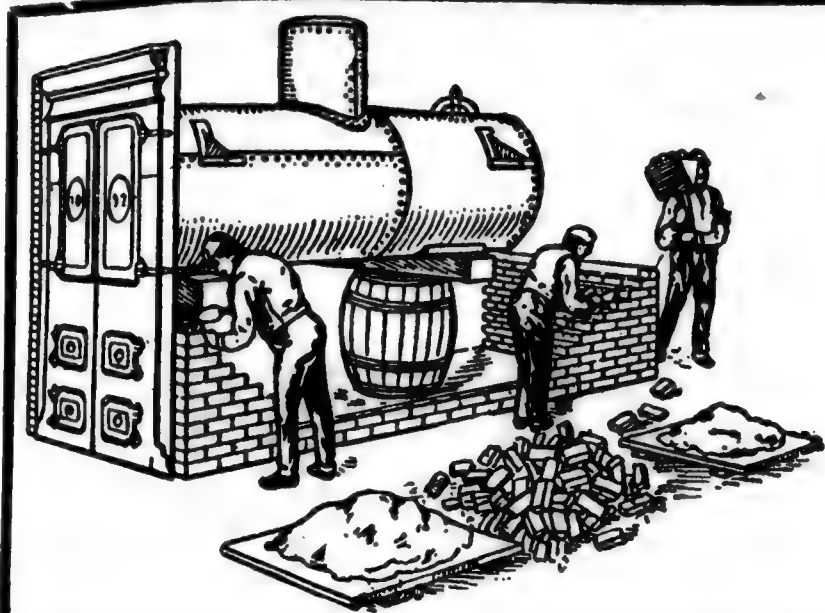
New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

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Set Your Boiler Right

We make a specialty of all kinds of fire-brick work. No order is too large, and the smallest order receives the same careful attention. Let us call on you. Estimates cheerfully furnished.

By special permission we offer the following names for reference:

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Fred Stielow, Niles Center, Ill.
A. F. Ameling Co., Maywood, Ill.
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Kroeschell Bros. Co., 444 W. Erie St., Chicago, Ill.
Emil Buettner, Park Ridge, Ill.

Peter Knowe & Son, 315 Chamber of Commerce Bldg., Chicago, Ill.
133 West Washington Street,
Phone Main 3766

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FORT WAYNE, IND.

The Market.

September opened auspiciously, with a number of large wedding orders booked and two important funerals. These caused the removal of a considerable quantity of stock, in which lilies, hydrangeas and gladioli were the best sellers. Roses, also, had a good call for funeral work, but they have had such short stems that they have been suitable only for set pieces. Asters are of exceptionally fine quality and are used extensively in funeral sprays. Crego is the best variety in the market, and the stock is plentiful. Gladioli are of first-class quality and in good supply. Lilies are available in every seasonable variety. American Beauties are in moderate supply, but the demand is limited. Field-grown carnations do not cut much of a figure.

There are practically no cattleyas and the supply of valley is small. There is a good variety of outdoor flowers, including antirrhinums, calendulas, cosmos, daisies, larkspurs, delphiniums, hardy hydrangeas and zinnias. Sweet peas are out of the market, but there is a fine lot of gypsophilas.

Business during the month of August compared favorably with that of the same month last year. Funeral work has been in almost unceasing demand, and there has been a good demand for flowers for the sick-room and wedding decorations.

Various Notes.

Miss Catherine Vesey, daughter of Judge W. J. Vesey, is playing an important part in "The Knife." Judge and Mrs. Vesey went to Chicago last week to spend a short time with Miss Vesey, who is on her way to California.

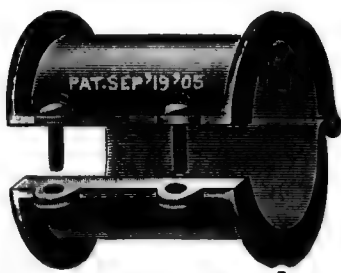
C. S. Ford, representing A. Herrmann, of New York, was a recent visitor to the trade here.

A. J. Lanternier & Co. are cutting some fine longiflorum lilies. They have had a good run on funeral work. Carnations are shown in good quantities.

Some excellent asters and gladioli were noted at the Flick Floral Co. store. This concern had a large quantity of work for the funeral of Justin N. Study.

The Doswell Floral Co. had a good business last week. The men are cutting fine Ophelia roses at the greenhouses at Lindenwood.

Paniculata hydrangeas, combined with America gladioli, were featured in a good window display at Edgar Wen-



To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago.

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

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ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply

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Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

ninghoff's store. He has had a good call for funeral designs and wedding decorations.

F. J. Knecht & Co. are beginning to cut fine Russell and Shawyer roses.

R. F.

Wichita, Kan.—Charles P. Mueller, wholesale and retail florist, is chairman of the committee on decorations for the International Wheat Show, which will be held in Wichita October 1 to 13.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

Glass

GULF CYPRESS

HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE

Will Last a Lifetime,
\$1.25 each

"SEAL TIGHT
LIQUID PUTTY"

will not harden, crack
or peel off.

\$1.35 per gallon in 10
gallon lots.

\$1.40 per single gallon.



HOSE

[Non-Kink Woven]

In any length (one piece) with couplings, 14c per foot. Unequaled at the price.



HOSE VALVE, 75c

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



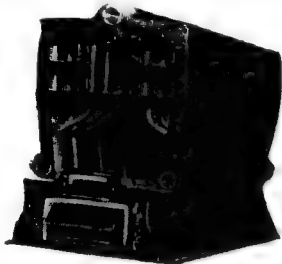
BOILERS

METROPOLITAN
PATENTED

Very best greenhouse boiler of its size. Will do more work than any other boiler. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices.

Order at once.

Metropolitan Material Co.
PATENTED GREENHOUSES



1299-1323 Flushing Ave., Brooklyn, N. Y.

Always mention the Florists' Review when writing advertisers.

BRAMPTON, ONT.

The flower display at the Canadian national exhibition in Toronto last week was hardly up to the standard of previous years. A. Sheridan took an easy first prize for the dinner table decoration, and the Dale Estate again captured the \$100 prize for an orchid exhibit, the stock reflecting great credit on the grower. New varieties of dahlias proved of more than ordinary interest to the public, but asters and sweet peas were in no way deserving of mention. It seems almost impossible to bring in stock at this season of the year that does justice to the producer. A rock garden artistically designed by the Sheridan Nurseries proved a special attraction in the horticultural section and took a well deserved first.

Work proceeds but slowly in connection with the replanting of greenhouses in this neighborhood and stock remains scarcer than ever before at this time of year. However, the feeling is general that the demand for flowers is going to be heavy during the coming season.

Carnations in the fields have been benefited considerably by the recent rains and are now being brought in in fine condition. Orchids are scarcer than ever this month, although the demand is heavier than usual. Valley is on the way from Denmark and should be here shortly, Providence and the submarines willing. French bulbs have already arrived.

Friends who knew Arthur Maltby will regret to hear that he was killed at the front August 15.

E. G. Hill, of Richmond, Ind., was a visitor here last week; also C. W. Main, of Amherst, N. S., and M. Pappas and W. H. Hay, of Montreal. W. G. P.

EVANSVILLE, IND.

The cool weather has improved the roses, and carnations will soon be much better. Asters are plentiful and of good quality. Business is fair.

The State Florists' Association of Indiana will hold its October meeting in Evansville, on the last day of the month. The Evansville Florists' Club expects to show the members a good time, and hopes for a large attendance.

Julius Niednagel is not much improved in health.

Waldemar Niednagel's claim for exemption from the draft was not accepted and he must serve in the army.

Karl Zeidler is glazing his new houses. He is cutting a fine lot of roses, and the carnations are doing well. The solid benches for carnations have been raised, as it was found that the plants did better in raised beds.

The recent rains were most welcome to C. E. Gysemans, of the Evansville Nurseries.

Theodore Kuebler's asters were much improved by the recent rains and are producing fine flowers. His shipments to St. Louis are bringing good returns.

Mrs. J. C. Elsperrmann and boys are busy getting the new house in shape, in addition to other work. E. L. F.

CANES

	100	1000
6 to 9.....	\$1.50	\$ 9.00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK
Mention The Review when you write.

\$ BIG MONEY \$
IN GREENHOUSE CROPS

Profits in the greenhouse business are larger than ever. What does it matter if the original investment is a trifle greater? It's the percentage of profit that counts after all.

Before the advance, we contracted for a big supply of Louisiana Red Cypress lumber. We are therefore still in a position to make you exceedingly attractive prices on strictly guaranteed greenhouse work. Write immediately - before you misplace this address.

SCHNUTE-HOLTMANN CO.
EVANSVILLE, IND.

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The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
400 Oaks Road
WALTHAM, : MASS

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SMITH'S REVISED
CHRYSANTHEMUM MANUAL

(Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.
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SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

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CORTS STAKE FASTENERS			
EVERLASTING (large size)	PER 1000	IN LOTS OF	EUREKA (small size)
	\$2.95	1000	\$1.60
	2.90	5000	1.55
	2.80	10000	1.50
	2.70	20000	1.40

AUGUST CORTS & SON WYNCOTE PA.

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The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.
Price prepaid, \$1.50 each;
\$18.00 per doz.

JOHN WELSH YOUNG
Upsal Station, P. R. R., Philadelphia, Pa.

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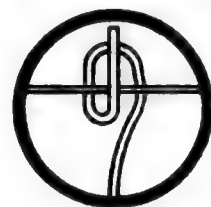
BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000
5,000.....\$1.35 per 1000
10,000.....1.10 per 1000
Delivered free. Samples free.

B. S. BLAKE & SON
359 Flower City Park, Rochester, N. Y.

Mention The Review when you write.

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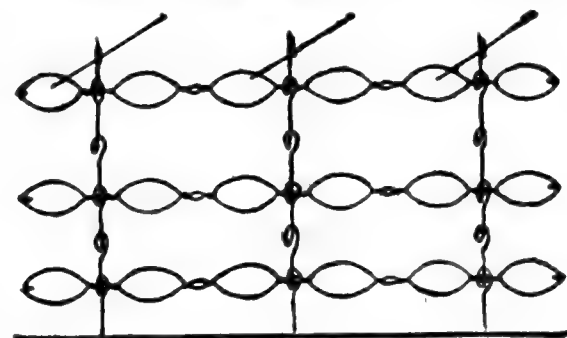
FLOWER
SUPPORTS

No. 9 Extra Stiff
GALVANIZED
STAKES

ROSES AND MUMS

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

Orders are now being taken care of
with prompt deliveries

CONTINUOUS RING
CARNATION SUPPORTS

\$22.00 per 1000 plants
(3 rings to each plant)

SUIT EVERY WIDTH BENCH
PACK FLAT WHEN NOT IN USE
ARE QUICKLY SET UP

CAN BE STORED IN SMALL SPACE
ARE GALVANIZED AND DURABLE
RESIST HIGH SPRAYING PRESSURE

ARE ADJUSTABLE TO GROWING PLANTS
CAN BE WORKED AROUND EASILY
ARE NEAT AND INEXPENSIVE
SUPPORT THE PLANTS EFFICIENTLY

Samples Sent Postpaid

THE CARNATION SUPPORT CO.
CONNEVILLE, IND.

ESTABLISHED 1765

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STRONG RED POROUS

POTS

POT MAKERS FOR A CENTURY AND A HALF

Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

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A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES: New York, N. Y.

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WE LEAD IN QUALITY AND FINISH

Others follow—when they can

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SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

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POTS

Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

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Manufacturers of

RED POTS

Before buying write for prices

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Near

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FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

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Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

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EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

PAPER POTS

AND

DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

CINCINNATI.

The Market.

Business is fair. The supply of stock has diminished greatly, but, taken as a whole, it is sufficient for present needs. The shipping business is fair.

Roses are in fair supply and meet with an excellent market, but at low prices. As soon as the aster season wanes they will be better property. The asters are in heavy supply, but there are many excellent blooms. The receipts of Easter lilies are fair. Rubrum lilies meet with a fair market. Gladiolus offerings are sufficient for present needs, and few dahlias may be had. Wild smilax is having a good sale.

Various Notes.

The next meeting of the Cincinnati Florists' Society will be held September 10.

C. E. Critchell has returned home from the convention and a week at Atlantic City.

Advices from G. Adrian, at Les Cheneaux, where Mr. and Mrs. Adrian are spending the summer, state that there has been considerable frost in the islands.

Among recent visitors were Paul Berkowitz, of H. Bayersdorfer & Co., Philadelphia; Milton Alexander, representing Lion & Co., New York; A. Leganger, representing the A. L. Randall Co., Chicago; Miss Fannie White, of Lexington, Ky. C. H. H.

Champaign, Ill.—C. F. Swayger, chief gardener for the Illinois Central railroad, accompanied by his son Edward, has left for a trip to Wyoming and Colorado.

Albany, N. Y.—The Albany Florists' Club held its annual clambake at Shafer's grove, on the Schenectady road, August 18. Louis L. Schaefer was chairman of the committee on arrangements.

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NICO-FUME LIQUID
NICO-FUME PAPER
NICOTICIDE
BLACK LEAF "40"
TREE TANGLEFOOT

Also a full line of Fertilizers. See ad on another page of this paper and write for prices on your needs.

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5327 ELLIS AVE. Tel. N. P. 5879 CHICAGO, ILL.

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FLORISTS AND GROWERS

find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass infested with Green and Black Aphids.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid. Kansas City Tobacco Products Co., Kansas City, Mo.



(Not Inc.)

THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

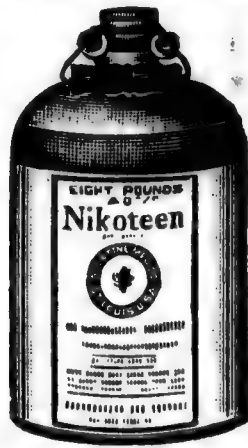
THE ELASTIC-LYKE CO.
30 East Randolph St., CHICAGO

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

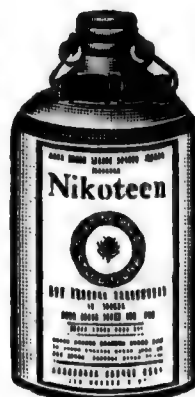
Aphis
Punk.



12 sh'ts. 83 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz.



1 oz.

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DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO.,

COLUMBUS, O.

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DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 680

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YOUR STYLE IS AMONG THE 40 DIFFERENT STYLES OF



"RED DEVIL" GLASS CUTTERS

A particular style for the particular greenhouseman. Pick out the style that suits you best in our booklet—shows cutters with one to seven wheels.

Send 40c for turret-head cutter, style No. 7, with six hand-honed wheels. Booklet free. SMITH & HEMENWAY CO., Inc., 89 Coit St., IRVINGTON, N. J.

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GREENHOUSE
GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

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SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.

Carloads or less. MUSKOGEE, OKLA.
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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.

MADISON, N. J.

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Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE RANDOLPH 4540

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Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 75c. postpaid. Samples free. HENRY A. DREER, 714 Chestnut Street, Philadelphia.

FULL SIZE No 2



MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.

P. O. Box 394 NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY. EASY TO APPLY

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

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GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.65 per box of 60 square feet. **ALL SIZES, SINGLE AND DOUBLE STRENGTH**

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

COLUMBUS, O.

The trade's display at the state fair was large this year, the awards being as follows:

Palms—Fifth Avenue Floral Co., first; Indianola Florist, second; Clay & Son, Salem, O., third.
 Ferns—Clay & Son, first; Indianola Florist, second; Fifth Avenue Floral Co., third.
 Asters—Indianola Florist, first; Clay & Son, second; Hardesty & Co., third.
 Geraniums—Clay & Son, first; Indianola Florist, second; Fifth Avenue Floral Co., third.
 Dracenas—Fifth Avenue Floral Co., first; Clay & Son, second; Hardesty & Co., third.
 Dracenas, variegated—Fifth Avenue Floral Co., first; Indianola Florist, second; Clay & Son, third.
 Cannas—Indianola Florist, first; Fifth Avenue Floral Co., second; Hardesty & Co., third.
 Pandanus—Fifth Avenue Floral Co., first; Clay & Son, second.
 Begonias—Indianola Florist, first; Fifth Avenue Floral Co., second; Clay & Son, third.
 Coleus—Fifth Avenue Floral Co., first; Indianola Florist, second; Clay & Son, third.
 Araucarias—Clay & Son, first; Fifth Avenue Floral Co., second.
 Collection of any other plants—Fifth Avenue Floral Co., first; Indianola Florist, second; Clay & Son, third.
 Best arranged display of the above collections—Fifth Avenue Floral Co., first; Clay & Son, second; Indianola Florist, third.
 Specimen palm—Hardesty & Co., first; Fifth Avenue Floral Co., second; Indianola Florist, third.
 Specimen fern—Fifth Avenue Floral Co., first; Hardesty & Co., second; Indianola Florist, third.
 Specimen dracena—Fifth Avenue Floral Co., first; Clay & Son, second; Hardesty & Co., third.
 Specimen croton—Clay & Son, first; Hardesty & Co., second; Fifth Avenue Floral Co., third.
 Specimen pandanus—Fifth Avenue Floral Co., first; Indianola Florist, second; Clay & Son, third.
 Specimen araucaria—Hardesty & Co., first; Clay & Son, second; Fifth Avenue Floral Co., third.
 Wreath of flowers—Fifth Avenue Floral Co., first; Indianola Florist, second; Hardesty & Co., third.
 Collection of small designs—Fifth Avenue Floral Co., first; Clay & Son, second; Hardesty & Co., third.
 Basket—Fifth Avenue Floral Co., first; Hardesty & Co., second; Indianola Florist, third.
 Roses—Fifth Avenue Floral Co., first; Clay & Son, second.
 Gladioli—Wing Seed Co., first; Clay & Son, third.
 Dahlias—Hardesty & Co., first; Indianola Florist, second; Fifth Avenue Floral Co., third.
 Carnations—Hardesty & Co., first; Clay & Son, second; Fifth Avenue Floral Co., third.
 Asters—Hardesty & Co., first; Clay & Son, second; Fifth Avenue Floral Co., third.
 Cannas—Indianola Florist, first; Hardesty & Co., second; Clay & Son, third.
 Hardy phloxes—Hardesty & Co., first; Indianola Florist, second; Fifth Avenue Floral Co., third.
 Zinnias—Hardesty & Co., first; Fifth Avenue Floral Co., second; Indianola Florist, third.
 Pair of arm bouquets—Fifth Avenue Floral Co., first; Hardesty & Co., second; Clay & Son, third.
 Cut flowers not otherwise entered—Indianola Florist, first; Fifth Avenue Floral Co., second; Hardesty & Co., third.
 Table—Fifth Avenue Floral Co., first; Hardesty & Co., second; Indianola Florist, third.

J. M.

FERTILIZERS

Wizard Brand Pulverized Sheep Manure
 Wizard Brand Pulverized Cattle Manure
 Wizard Brand Shredded Cattle Manure
 High Grade Bone Meal
 High Grade Blood and Bone
 High Grade Tankage
 High Grade Acid Phosphate

ALSO A FULL LINE OF INSECTICIDES

See ad on another page of this paper
 and write for prices on your needs.

Walter S. McGee

5327 Ellis Avenue, Phone H. P. 5679 CHICAGO, ILL.

Write or talk to me about Hose, Twine, Paper
 Boxes and other Greenhouse Supplies—probably
 I can save money for you.

AETNA BRAND
TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured.
 It contains the ten salts constituting soil. It
 is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
 809 Exchange Ave., Room 5, Tel. Droyer 1932
 U. S. YARDS, CHICAGO, ILL.

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The Supreme Test of any Commercial Fertilizer is in its ability to produce profitable results under glass.



Magic Brand Fertilizers

ARE MEETING THE TEST

Write for copy of our

CONVENTION SOUVENIR

THE FLORISTS' RECORD BOOK

Also Information Blank and Price List.

CHICAGO FEED & FERTILIZER COMPANY

Union Stock Yards,

CHICAGO

Originators of the
 Famous Feeding Charts

Mention The Review when you write.

WIZARD
BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE
 SHREDDED CATTLE
 MANURE

Write Wizard Brand into your supply
 house order for manure—or drop us a pos-
 tal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards,

CHICAGO

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THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS



Quality Fertilizers for Florists, Nurserymen, Seedsman, etc.

N.A.C. Chrysanthemum (Totty Formula)
N.A.C. Nitrate of Soda
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N.A.C. Bone Dust
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N.A.C. Sulphate of Ammonia
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N.A.C. Blood and Bone
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Write for prices and samples

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HORTICULTURAL DEPT.

Nitrate Agencies Company

102 PEARL ST., NEW YORK CITY, N. Y.



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GREENHOUSES—ALL KINDS

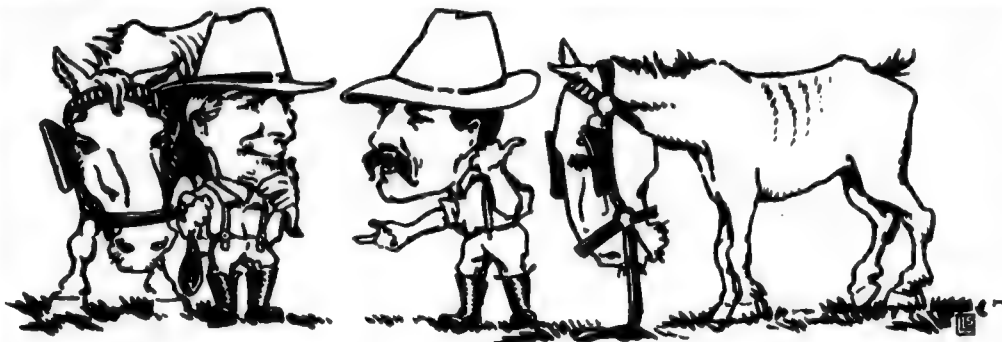


We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

YOU Will find all the best offers all the time in The Review's Classified Advs.



"If a Concern Rightly Takes Care of its Customers it Will Have the Right Kind of Customers to Take Care of"

SO simple—so plain as day is the above statement that it seems almost needless to mention it.

But it isn't a mention on our part.

It is repeating the words of one of the country's biggest business heads. The reason he is at the head of a big business is mainly because he is a big enough man to see that the biggest thing in a big business is just that **right care of his customers.**

In like fashion we have always believed that buying a greenhouse of us should not be a horse jockeying deal, where the buyer had to keep his eyes open or have some sort of a spavined or wind-broken proposition put over on him.

To get ahead of our customer never seemed like the right kind of

getting ahead to us. Naturally, however, we expect a customer to pay what a thing is worth. Our part is to see to it that it is worth what he pays and more if possible.

In making these statements about our business policy, we are not for a minute endeavoring to make you think we are a set of Sunday school teachers of the goody-goody sort.

Not a bit of it.

Like yourself, we are in business for business.

The fact, however, that the customers **do come back to us year after year**, makes us think we'd better keep right on doing business in the same old Hitchings dependable way.

And you know we go anywhere for business. Or to talk business.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
40 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

NOTICE

To all American Nurserymen and Seedsman desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Mention The Review when you write.

ATLAS WEED-KILLER

Grass and Weed-Killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts
Chipman Chemical Engineering Corp.
95 Liberty St., New York

Always mention the Florists' Review when writing advertisers.

A Couple of Comments on Ease of Installation

E. H. Sunbury, of Wamesit, Massachusetts, writes the following:

"The Skinner System of Irrigation is the simplest and easiest to install, as well as the most practical I have ever heard of."

This is what Mr. R. Scheffler, of Wheaton, Illinois, writes:

"The Skinner System can be put up by any handy man."

SKINNER
SYSTEM
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio



EFFICIENT HOUSES

Our long experience in greenhouse construction enables us to give the best in service, material and workmanship, and the purchaser of ICKES-BRAUN construction can invest without a doubt as to the efficiency of his houses. Each detail is perfected and approved—there is no experimenting with your money.

Our new "LEAK-PROOF" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

(Near Western and North Aves.)

CHICAGO

Mention The Review when you write.

MILWAUKEE.

The Market.

Business in general, while not rushing, has kept up well, and seems to compare favorably with that of last year. Funeral work has been playing a good part in the total sales. The outlook for the immediate future is not so bad as conditions would seem to make it.

Roses are coming in plentifully, and the new crop is surely in fine form. The longer stock is moving nicely and the shorter stock is taken up by the trade without much difficulty. There are practically no carnations in the market at this time, and it looks as though the plants for this stock will be particularly scarce. The cut of asters is large, but the supply is moving nicely. The stock is good. Orchids are scarce. The demand is fairly strong, though somewhat erratic, and some orders were turned down. Gladioli are extremely plentiful and move slowly. Bargains seem to be in order and prices in consequence are down.

Valley remains in about the same condition, with a good demand and a small percentage of good flowers. Lilies are plentiful, but the surplus is light. This stock is not bringing the prices it should, but the cut is moved.

Various Notes.

J. E. Matthewson, accompanied by his son Edwin, both of Sheboygan, Wis., visited the city August 28. They made the trip to attend the funeral of a relative.

P. J. Kersten, of Devils Lake, N. D., was in town August 28. Mr. Kersten was making a trip to Chicago, in preparation for next winter's business. During his stay here he visited the Holton & Hunkel Co. range at Brown Deer, Wis. Mr. Phillips, with John Rindfleisch, of Beloit, Wis., was a visitor the same day. He was on his way north for a short stay. H. J. S.

Anaconda, Mont.—John W. Jackson, for seventeen years connected with the State Nursery & Seed Co., Helena, Mont., has purchased the greenhouse range of R. M. Greig. Mr. Greig had been in business here twenty-eight years. He will remove to Oakland, Cal., where his family went recently.

King Greenhouses

KEEP SUMMER with You the WHOLE YEAR ROUND

On account of their sturdy special construction, which permits of great strength without the need of heavy, shadow-casting supports, these houses are so warm and sunny that they are filled with a riot of bloom and fruit when Jack Frost has stripped the garden of its beauty.

The ventilating and heating systems are the results of years of experience in building for professional growers. Things just have to grow in a King.

Ask us for any of the following:

Catalogue showing Commercial Type Greenhouses.

Catalogue showing Greenhouses for Private Estates.

Catalogue showing Garden Frames and Sash for Private Estates.

KING CONSTRUCTION CO., 27 King's Road, NORTH TONAWANDA, N. Y.
ALL THE SUNLIGHT ALL DAY HOUSES

Branch Offices: NEW YORK, 1476 Broadway. BOSTON, 113 State Street
SCRANTON, 307 No. Irving Ave. PHILADELPHIA, Harrison Bldg., 15th and Market Streets



PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



Mention The Review when you write.

Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President **Des Plaines, Ill.**

CUT-TO-FIT GREENHOUSES

with all the technical work done by experts in our big factory, milled to go together exactly, shipped knocked down and can easily be erected from our plans by any carpenter.

This gives you the highest grade of technical skill, the latest approved features, and the lowest possible price, with minimum freight charges.

Made of everlasting red cypress, carefully selected. Any size. Can be enlarged as desired. Workmanship and material guaranteed.

Send for description and learn the low price

CALLAHAN DUO-GLAZED SASH CO.
1810 Fourth St. DAYTON, OHIO

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

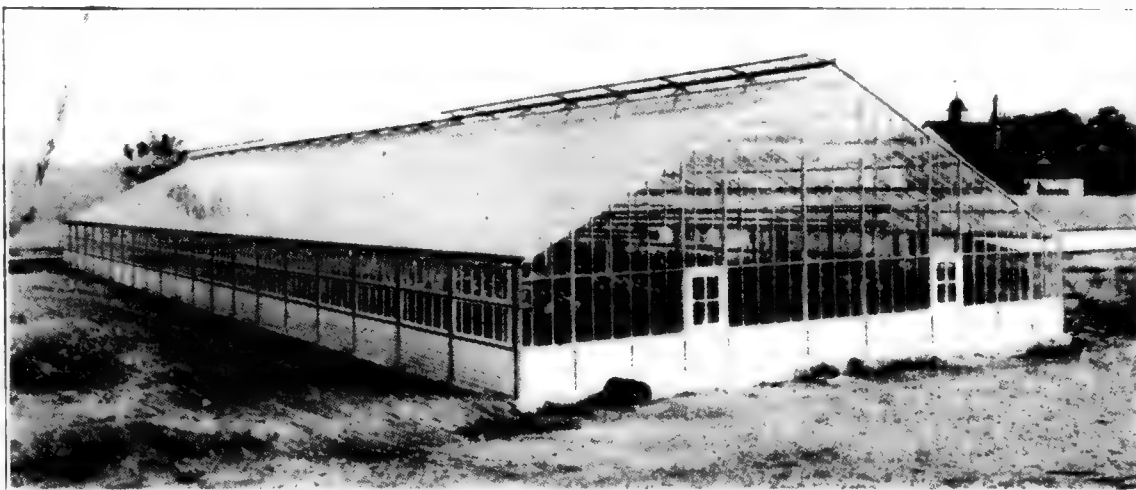
422 Main St. Springfield, Mass.

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AFTER

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

CHICAGO

Classified Ad Department



It Pays

ADIANTUMS.

Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Adiantum Croweanum, strong 4-in., \$15.00 per 100.
Baur Floral Co., Erie, Pa.

ALTERNANTHERAS

Alternanthera stock plants, red and yellow, full of cuttings, \$5.00 per 100.
L. H. Wise Greenhouses, Springfield, Ill.

Alternantheras, red and yellow, 2½-in., \$2.50 per 100. Cash. L. Schellhaas, Miamisburg, O.

ALYSSUM

Alyssum, double giant, 2-in., \$2.00 per 100. \$18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2½-in., \$2.50 per 100; fine stock.
Oak Grove Greenhouse, Tuskegee, Ala.

Giant double sweet alyssum, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Alyssum, double giant, 2-in., \$2.00 per 100.
Hendra & Son, St. Joseph, Mo.

ANTHERICUMS.

Anthericum variegatum, 2½-in. pots, strong plants, \$4.00 per 100; good value. Would exchange for geraniums.
Birmingham Nurseries, Birmingham, Ala.

ASPARAGUS.

ASPARAGUS PLUMOSUS.
Strong, heavy plants.
EXCEPTIONAL VALUE.

2½-in.	100	1000
3-in.	\$ 3.50	\$30.00
4-in., very heavy.....	7.00	60.00
4-in., medium	12.00	
Asparagus plumosus seedlings.....	10.00	
Asparagus plumosus seedlings.....	1.00	8.50

ASPARAGUS SPRENGERI.

2½-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

ASPARAGUS PLUMOSUS.

PLANTS WELL ESTABLISHED.

2½-inch	\$3.50 100; \$30.00 1000
3-inch	6.50 100; 60.00 1000

Strong 1-yr.-old plants, \$6.00 per 100.

ASPARAGUS SPRENGERI.

PLANTS WELL ESTABLISHED.

2-inch	\$3.25 100; \$30.00 1000
2½-inch	3.50 100; 32.50 1000
3-inch	6.00 100; 55.00 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago

Asparagus plumosus nanus and Sprenger, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$11.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2½-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGER at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGER SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.

THE W. T. BUCKLEY CO.,
SPRINGFIELD, ILLINOIS

ASPARAGUS.

Asparagus plumosus seedlings....\$8.00 per 1000

Asparagus Sprenger seedlings.... 6.00 per 1000

2-in. Asparagus plumosus plants...\$3.50 \$30.00

2-in. Asparagus Sprenger plants... 3.00 25.00

A. L. RANDALL CO.,

Wabash Ave. at Lake St., Chicago, Ill.

Asparagus plumosus seedlings.....\$1.00 \$ 8.00

Asparagus plumosus and sprenger, 2½-in. pots

3-in. pots

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Sprenger, extra strong, 3-in., \$4.00 per 100; 2-in., \$2.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds. \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

J. F. Anderson, Short Hills, N. J.

ASPARAGUS PLUMOSUS.

Strong, heavy, dark green plants, in vigorous growth, but not yet pot-bound and stunted, 2½-in.; special cash with order price, \$2.75 per 100. Suskana Greenhouses, 21 Broome St., Binghamton, N. Y.

Asparagus Sprenger, 3½-in., \$4.00 per 100. Cash.

L. Schellhaas, Miamisburg, O.

Asparagus plumosus, 2-in..... 3c

Asparagus plumosus, 3-in..... 6c

Asparagus plumosus, 4-in.....10c

Cottage Greenhouses, Litchfield, Ill.

Asparagus plumosus nanus, strong plants, from 2-in. pots, \$3.00 per 100; Sprenger, 2-in., \$2.00 per 100.

R. B. KILBURY & CO.,
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Asp. Hatcher seedlings.....\$1.00 per 100

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20% less in 1000 lots.

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3-in.\$5.00 per 100

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Cash.

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2½-in.....\$ 2.25 per 100

3-in..... 5.00 per 100

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Asparagus plumosus and Sprenger, 2½-in. pots, \$3.00 per 100, \$27.50 per 1000. Also larger sizes.

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YOU'LL NEED THEM FOR BOUQUETS.

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Plumosus, 2½-in., 3c.

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Asparagus Sprenger, strong 2½-in., 2½c.; 3-in., ready for 4-in., 4½c; 4-in., ready for 5-in., 7c. Must have room. Cash with order.

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Asparagus Sprenger and plumosus, 5-in., 15c each; 2 and 2½-in., \$2.00 per 100. Strong stock. Cash. The Foster Gardens, 36 Market House, Nashville, Tenn.

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Edward W. Schuster, Crookston, Minn.

Asparagus Sprenger, fine, large, transplanted plants, ready for 3-in. pots, \$5.00 per 1000; 2½-in., \$2.00 per 100; 300 for \$5.00.

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Fine bushy plants, 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

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Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

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Asparagus Sprenger, 2-in., \$2.00 per 100; asparagus plumosus, 2-in., \$2.50 per 100. Cash.

Top-notch stock that will please.

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Strong 2½-in., \$3.00 per 100; \$25.00 per 1000.

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Asparagus plumosus, strong 2½-in., \$2.00 per 100. Cash, please.

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Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2½-in., 8c; 3-in., 6c.

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Very fine stock. Leaf cuttings.

	Doz	100	1000
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Chatelaine, 2 1/4-in.	5.00	45.00	
Rex Begonias, 2 1/4-in.	6.00		
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Lorraine, 3-in.	3.00	20.00	
Begonia Luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.			
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2 1/4-in.	\$ 5.00	\$40.00
3-in.	8.00	70.00
4-in.	\$12.00 and \$15.00	per 100
Chatelaine, 2 1/4-in.	6.00	50.00
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Plants selected, free from blind wood, 2 1/4-in., \$5.00 per 100, \$47.50 per 1000; 3-in., \$8.00 per 100.

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12-18-in., medium	\$ 4.00	\$ 30.00
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NEW PEPPERS AND CHERRIES.

Celestial and Bird's Eye peppers, Jerusalem Cherries, 3-in., \$6.00 per 100. Fine Celestial peppers, 4-in., \$10.00 per 100.

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Jerusalem cherries, extra large cherries, seed selected from our own stock, \$3.00 per 100. Cash with order, please.

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Xmas peppers, 3-in., \$6.00 per 100.

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2 1/2-in. Jerusalem cherries, \$3.00 per 100.

J. W. Goree, Paris, Tex.

Xmas peppers, out of 2 1/2 and 3-in., 3 and 4c. Thos. Heaven, Benton Harbor, Mich.

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Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100.

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Bouvardias, strong 2 1/4-in. pots, single, pink and red, \$5.00 per 100, \$45.00 per 1000.

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BUDDLEIAS, or Butterfly Bush.

Purple, everblooming, Southern lilac.

About 500 field-grown plants, \$6.00 per doz.: \$40.00 per 100.

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Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100.

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Hyacinths, Tulips,

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All varieties.

Complete list now ready.

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FOR FORCING.

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Bulbs offered will throw 2 or more blooms. Select size\$10.00 per 1000
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Small size bulbs, good for late flowering, \$5.75 per 1000.

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HOFFMANN'S DUTCH BULB HOUSE,

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Mail us your list of fall bulbs. We can quote very attractive prices on any article you need.

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Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000.

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Calendula, Orange King and Meteor, 2 1/4-in., \$3.00 per 100. Cash.

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Calendula Orange King, 2 1/4-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

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CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

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Good blooming size . . . 3 to 4 in. \$ 5.00 \$ 40.00

Medium large 4 to 5 in. 8.00 75.00

Monsters 5 to 6 in. 14.00 130.00

Cash with order.

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CALLA AETHIOPICA.

1-in. diameter\$2.00 per 100

1 1/4-in. diameter 3.00 per 100

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2-in. diameter 8.00 per 100

Cash with order. Immediate delivery.

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\$1.50 per 12; \$10.00 per 100.

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Select size\$10.00 100; \$ 95.00 1000

Mammoth size 13.50 100; 125.00 1000

Godfrey callas, select, \$9.00 per 100; extra select, \$12.00 per 100.

Write us for price on smaller sizes.

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Fine, cured for benching.

142 1 1/4 to 1 1/2-in. in dia.\$6.00 per 100

140 1 to 1 3/16-in. in dia. 3.00 per 100

350 1/2 to 3/4-in. in dia. 1.50 per 100

1 pk. bulblets. 3.50 per 100

The job lot for \$20.00. Cash with order.

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CALIFORNIA CALLAS.

Sound, well cured bulbs.

100 1000

1 1/2-in. to 2-in. diameter.\$ 9.00 \$ 80.00

2-in. to 2 1/2-in. diameter. 13.00 120.00

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CALLA AETHIOPICA, healthy, well cured bulbs, for high-class florists' trade, 1 1/2 to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

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A limited number of first-class bulbs, also choice, well cured Aethiopia. Order early.

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Godfrey callas, heavy, 3-in., \$8.00 per 100, \$70.00 per 1000; 4-in., \$15.00 per 100, \$125.00 per 1000; will flower for Xmas.

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GODFREY CALLAS.

Bulbs, \$2.00, \$5.00 and \$10.00 per 100; bulbets, \$1.00 per 100.

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Calla lilies, short and plump roots, 4½-in.-6-in., 10c; 6-in.-7½-in., 12½c.

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Godfrey calla bulbets, \$1.00 per 100.

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Godfrey callas, mammoth bulbs, \$10.00 per 100.

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80,000 Elliottiana, Genuine.

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We are booking orders now for cannas for next spring delivery. Order now, you will save money. Write us for our list and prices. A quarter of a million to sell.

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Cannas King Humbert, big, fine, pot plants, \$8.00 per 100. Cash.

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Cannas, 4-in. Pennsylvania, Kate Gray, F. Vaughan, Italia and Austria, 7c. Cash.

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	100	1000
Miss Theo	\$8.00	\$70.00
Good Cheer	8.00	70.00
Alice	7.00	55.00
Pink Delight	8.00	70.00
Enchantress Supreme	8.00	70.00
Chas. Seigwart, Equal to Supreme	7.00	55.00
Mrs. C. W. Ward	7.00	55.00
Enchantress	7.00	55.00
Rose-pink Enchantress	7.50	60.00
Benora	8.00	70.00
Merry Christmas	15.00	130.00
Doris	15.00	130.00
Belle Washburn	8.00	75.00
Aviator	8.00	70.00
Champion	7.00	60.00
The Herald	7.00	60.00
Victory	7.00	60.00
Beacon	5.00	55.00

White

Matchless	7.00	55.00
White Wonder	7.50	60.00
White Enchantress	7.50	60.00
White Perfection	7.50	60.00
Alma Ward	7.00	50.00
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CARNATIONS.

\$50.00 per 1000; 500 at 1000 rate.

WHITE.

White Enchantress.

Matchless.

White Wonder.

PINK.

Pink Sensation.

Alice.

Mrs. Ward.

Enchantress Supreme.

Winsor.

Nancy.

Enchantress.

Rose-pink.

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RED.

Champion.

Joy.

Victor.

Commodore.

Aviator.

Beacon.

Special for this week, White Enchantress.

Pink Enchantress and Alice, \$40.00 per 1000.

Send in your inquiries for field-grown plants.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

CARNATION FIELD PLANTS.

	100	1000
Enchantress	\$5.00	\$45.00
White Enchantress	6.00	50.00
Victory	5.00	45.00
Aviator	6.00	50.00
Beacon	6.00	55.00
Ward	6.00	55.00
Matchless	6.50	60.00
Herald	6.50	60.00
Philadelphia	6.50	60.00
Alice	6.50	60.00
Yellow Prince	6.50	60.00
Rose-pink Enchantress	6.50	60.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

SELECTED GRADE**A-1 QUALITY PLANTS**

Such as you would

yourself select from

the field,

\$5.00 in 100 quantities,

\$45.00 in 1000 quantities.

WHITE

Matchless, White Wonder,

White Enchantress, White Perfection.

PINK

Philadelphia, Rose-pink,

Pink Lawson, Mrs. Ward,

Alice, Peerless Pink, Enchantress.

RED

Champion, Victory, Carnegie,

Beacon, Aviator, Pocahontas.

KENNICOTT BROS. CO.,

174 N. WABASH AVE., CHICAGO, ILL.

FIELD-GROWN CARNATIONS.

Fine, Clean stock.

	100	1000
White Enchantress, now ready	\$6.00	\$50.00
Enchantress, Light Pink	6.00	55.00
Matchless	7.00	60.00
White Wonder	7.00	60.00
White Perfection	7.00	60.00
Mrs. C. W. Ward	7.00	60.00
Good Cheer	7.00	60.00
Enchantress Supreme	8.00	75.00
Rosette	7.00	60.00
Alice	6.00	50.00
Pink Delight	8.00	75.00
Nancy	7.00	60.00
Eureka, red	7.00	60.00

Price on other varieties on application.

R. J. Irwin, 108 W. 28th St., New York.

FIELD-GROWN CARNATION PLANTS

Propagated in December, planted in field from 3-in. pots, big, strong, well-branched plants, ready for benching.

	100	1000
Enchantress	\$6.00	\$55.00
Rose-pink	7.00	65.00
White Enchantress	7.00	65.00
Enchantress Supreme	8.00	75.00
White Wonder	7.00	65.00
Matchless	7.00	65.00

Place your order now, will ship when wanted.

Cash or reference.

WARRICK BROS.,

Locust Ave., Washington, Pa.

FIELD-GROWN CARNATIONS.

Strong, healthy stock.

Variety	100	1000
Matchless	\$6.00	\$50.00
W. Enchantress	6.00	50.00
Philadelphia	6.00	50.00
W. Wonder	6.00	50.00
Harlowarden	6.00	50.00
Andrew Carnegie	5.00	45.00
Alice	6.00	50.00
Winsor	6.00	50.00
Enchantress	5.00	45.00

Cash with order, or satisfactory references.

M. WEILAND,

Evanston, Ill.

FIELD-GROWN CARNATIONS.

Strong stock, ready for shipment, \$55.00 per 1000. Less than 250 of a variety, \$7.00 per 100.

PINK—Mrs. C. W. Ward, Enchantress, Rose-pink Enchantress, Alice and Philadelphia.

WHITE—Matchless and White Enchantress.

RED—Beacon, Champion and Victory.

The following newer varieties, \$8.00 per 100, \$70.00 per 1000: Benora (varieg.), Merry Christmas, Nancy, Pink Sensation, Cornell (red), Pink Delight, Aviator (scarlet), Miss Theo (rose-pink).

ANGLIN & WALSH CO.,

WILLIAMSBURG, NEW YORK.

Field-grown carnation plants, strong, healthy stock.

	100	1000
Enchantress	\$5.00	\$40.00
White Enchantress	5.00	40.00
Champion	5.00	40.00
Matchless	5.00	40.00
Peerless Pink	5.00	40.00
Dorothy Gordon	5.00	40.00
Mrs. Theo	5.00	40.00
Philadelphia	5.00	40.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

CARNATION PLANTS.

Strong, healthy, field-grown, the kind that makes you money.

	100	1000
L. P. Enchantress	\$5.00	\$40.00
W. Perfection	5.00	40.00
W. Enchantress	5.00	50.00
W. Perfection	5.00	40.00
Nebraska	5.00	50.00
C. W. Ward	5.00	45.00

500 at 1000 rate.

J. A. BUDLONG,

184 N. Wabash Ave., Chicago.

FIELD-GROWN CARNATION PLANTS

Fine, Healthy Plants.

	100	1000
White Wonder	\$7.00	\$60.00
White Enchantress	6.00	50.00
Enchantress	5.00	45.00
Peerless Pink	6.00	50.00
Beacon	6.00	50.00
Victory	5.00	45.00

5000 lot at \$35.00 per 1000 if taken at once.

A. T. PYFER & CO.,

30 E. Randolph St., CHICAGO

FIELD-GROWN CARNATION PLANTS.

PINK: C. W. Ward, Light and R. P. Enchantress, Enchantress Supreme, Siegwart, Miss Theo, Alice Akehurst.

WHITE: Matchless, Alma Ward, White Enchantress, White Wonder, Perfection.

RED: Belle Washburn, Champion, Beacon, Victory.

Careful packing and digging. Satisfaction guaranteed. Let us figure on your requirements.

THE LEO NIESSEN CO.,

1201 Race St., Philadelphia, Pa.

CARNATION FIELD PLANTS.

	100	1000
White Enchantress	\$6.00	\$50.00
Matchless	6.00	50.00
Pink Enchantress	5.00	45.00
Alice	6.00	50.00
Champion	5.00	45.00
Victory	5.00	45.00
Carnegie	5.00	40.00

WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

FIELD-GROWN CARNATION PLANTS

Strong, healthy plants, from limestone soil.

	100	1000
Matchless	\$6.00	\$50.00
White Enchantress	6.00	50.00
RED	5.00	45.00
Champion	5.00	45.00

\$6.00 per 100, \$55.00 per 1000

250 at 1000 rate. Cash, please.

JNO. F. SABRANSKY, KENTON, O.

FIELD-GROWN CARNATION PLANTS.

WELL-GROWN AND HEALTHY STOCK.

2000 White Wonder \$5.00 100; \$45.00 1000

2000 White Enchantress 5.00 100; 45.00 1000

1500 Light Pink Enchantress 5.00 100; 45.00 1000

200 Beacon 5.00 100; 45.00 1000

300 Mrs. Ward 5.00 100; 45.00 1000

500 at 1000 rate. Cash with order, please.

A. & H. WERNER, R. R. No. 2, CLAYTON, MO.

FIELD-GROWN CARNATION PLANTS.

Per 100 Per 1000

White Enchantress	\$6.00	\$50.00
Rose-pink Enchantress	6.00	50.00
Matchless	6.00	50.00
Alice	6.00	50.00
C. W. Ward	6.00	50.00
Philadelphia	6.00	50.00

Cash, please.

John Scheiden, 135 Asbury Ave., Evanston, Ill.

Field-grown carnation plants, good quality.

Delivery made when you wish. Cash prices.

Alma Ward \$6.00 \$55.00

Matchless 6.00 55.00

Cornell 7.50 70.00

Exceptionally good commercial red.

IRA G. MARVIN,

23 S. Franklin St., Wilkes-Barre, Pa.

FIELD-GROWN CARNATION PLANTS.

100 1000

Enchantress	\$6.00	\$50.00
Mrs. C. W. Ward	6.00	50.00
Champion	6.00	50.00
Beacon	6.00	50.00
Eureka	6.00	50.00

UNITED STATES CUT FLOWER CO.,

N. Y.

Carnations, field-grown, offered at these prices on account of party not intending to run his houses this winter: Matchless, Enchantress Supreme and Mrs. C. W. Ward, \$5.00 per 100, \$40.00 per 1000. Merry Christmas, \$12.00 per 100; Alma Ward, \$4.00 per 100, \$35.00 per 1000.

Better order quick and send cash with order. It will be returned same day if sold out.

Albert M. Herr, Lancaster, Pa.

FIELD CARNATIONS.

HEAVY, BUSHY, BIG.

HEALTHY PLANTS.

Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward: \$6.5

FIELD-GROWN CARNATIONS.

DELIVERY NOW.
STRONG, CLEAN, HEALTHY.

Alice \$5.00 Per 100 Per 1000 \$45.00

QUALITY GUARANTEED.

Cash or satisfactory reference.

J. S. Merritt, Colgate, Md.

Bushy Victory, Beacon and Alice, \$6.00 per

100. C. C. Pollworth Co., Milwaukee, Wis.

800 Enchantress 600 Beacon

150 White Enchantress 500 White Perfection

450 Mrs. C. W. Ward 125 Philadelphia

500 Lawson 600 Alice

\$45.00 per 1000, \$5.00 per 100.

Bertermann Bros. Co., Indianapolis, Ind.

CARNATION FIELD PLANTS.

White Enchantress \$6.00 1000 \$50.00

Pink Enchantress 6.00 50.00

Champion, Enchantress 6.00 50.00

Ward, Enchantress 6.00 50.00

Plants are in excellent condition.

GEO. H. HEIM & CO., BLUE ISLAND, ILL.

FIELD-GROWN CARNATION PLANTS.

500 Beacon \$5.00 per 100 \$50.00 per 1000

300 Pink Enchantress 5.00 per 100

300 C. W. Ward 5.00 per 100

100 Champion 5.00 per 100

BUCK'S GREENHOUSES,

WASHINGTON C. H., OHIO.

Field-grown carnation plants, \$50.00 per 1000;

\$6.00 per 100; 250 at 1000 rate. Cash with order.

WHITE—

White Wonder St. Nicholas

PINK— Delhi

Nancy Joy Floral Co., Nashville, Tenn.

Light Pink Enchantress Rose-pink Enchantress

White Enchantress White Perfection

Matchless Beacon

\$5.50 per 100, \$50.00 per 1000.

250 at 1000 rate.

FRED W. BRUENIG,

Mississippi & Gravois Aves., St. Louis, Mo.

FIELD-GROWN CARNATIONS.

1400 Philadelphia, strong \$5.00 per 100

1000 Enchantress 5.00 per 100

400 Champion 6.00 per 100

200 Alice 6.00 per 100

2000 W. Enchantress 6.00 per 100

GULLETT & SONS, LINCOLN, ILL.

Carnations, select, Alice, Akehurst, Alma Ward,

Gorgeous, Miss Theo, Philadelphia, Matchless,

\$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska,

Belle Washburn, Benora, Pocahontas, \$8.00 per

100, \$75.00 per 1000. Merry Xmas, Rosalia,

\$15.00 per 100, \$130.00 per 1000. Cash.

C. Betscher, Dover, O.

CARNATIONS.

FIELD-GROWN ENCHANTRESS.

\$ 5.00 per 100

45.00 per 1000

HEMBREIKER BROS., LINCOLN, ILL.

CARNATIONS, extra fine, field-grown, low,

stocky, well rooted plants:

7500 White Enchantress. 2000 R. P. Enchantress.

8000 Enchantress. 2000 Herald.

600 Gorgeous.

\$6.00 per 100; \$50.00 per 1000.

ROSEMONT GARDENS, MONTGOMERY, ALA.

Strong, healthy carnation plants, grown on

virgin soil under irrigation, \$6.00 per 100, \$50.00

per 1000. Cash with order. White Enchantress,

Enchantress Supreme, Alice, Beacon, Bassett,

Victory, Mrs. C. W. Ward and Rose-pink En-

chantress. Oklahoma Floral Co., 1604 W. 32nd

St., Oklahoma City, Okla.

CARNATIONS. GOOD, BUSHY, FIELD-

GROWN STOCK: Alice, flesh pink, Enchantress

and Matchless, \$6.00 per 100, \$50.00 per 1000.

See our ads for cyclamen, begonias, stevias and

POT PLANT CHRYSANTHEMUMS elsewhere

in this issue.

STUPPY FLORAL CO., SAINT JOSEPH, MO.

Carnation plants, ready now to bench, or will

be pleased to book your orders. Good, clean,

well branched plants of the following: Match-

less, White Enchantress, Enchantress, Rose-

pink, Washington, Enchantress Supreme, Alice,

and O. P. Bassett, \$6.00 per 100; \$50.00 per 1000.

W. R. Maxwell, Alva, Okla.

75,000 field-grown carnation plants, from irri-

gated soil; White Enchantress, Enchantress, Mrs.

C. W. Ward, Rose-pink Enchantress, \$5.50 per

100, \$50.00 per 1000. Quality plants. Shipment

at once. Also any other variety known.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

First-class field-grown carnation plants:

Mrs. C. W. Ward \$5.00 per 100

Victory 5.00 per 100

White Perfection 5.00 per 100

Light Pink Enchantress 5.00 per 100

JANESVILLE FLORAL CO., JANESVILLE, WIS.

Field-grown carnation plants.

Rose-pink Enchantress \$6.00 per 100

White Enchantress 6.00 per 100

Enchantress 6.00 per 100

Beacon 6.00 per 100

Pana Greenhouses, Pana, Ill.

Carnations, field-grown, excellent plants,

Matchless, \$50.00 per 1000; White Enchantress,

\$45.00 per 1000. Cash.

Chas. H. Rice, Lexington, Mass.

Carnations, field-grown plants, good stock:

Light Pink Enchantress, Victory and Winsor.

\$4.00 per 100, \$35.00 per 1000; Aviator, Peerless

Pink, Herald, White Enchantress and White

Wonder, \$4.50 per 100, \$40.00 per 1000. Cash.

James Psenicka, Gross Point, Ill.

CARNATIONS

50,000 field Pink Enchantress at \$45.00 and

\$50.00 per 1000. Also a few thousand White En-

chantress at same prices. All fine plants, now

ready. Terre Haute Rose & Carnation Co., Terre

Haute, Ind.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress \$5.00 per 100; \$45.00 per 1000

White Enchantress 5.00 per 100; 45.00 per 1000

Beacon 5.00 per 100; 45.00 per 1000

300 Beacon, potted \$6.00 per 100;

PETER MORGEN, HUNTINGBURG, IND.

FIELD-GROWN CARNATION PLANTS.

1000 Enchantress,

200 White Perfection,

50 Beacon,

\$6.00 per 100, \$50.00 per 1000.

CHARLES SHERWOOD, WATERLOO, IOWA.

Carnations, field-grown, fine, bushy, stocky

plants: Pink Enchantress, Victory, Winsor,

\$5.00 per 100, \$45.00 per 1000; White Wonder,

Peerless Pink, Herald, \$6.00 per 100; \$50.00 per

1000; Aviator, \$6.00 per 100; \$55.00 per 1000.

Ernest Rober, Wilmette, Ill.

Strong, field-grown carnations:

590 White Winsor 350 Beacon

160 White Enchantress 450 Matchless

400 Enchantress 150 Enchantress Sup.

\$5.00 per 100.

JOHN NELSON CO., OSHKOSH, WIS.

CARNATION PLANTS, FIELD-GROWN.

Light Pink Enchantress \$4.00 \$35.00

Sangamo, dark pink 4.00 35.00

Christmas Cheer 4.00 35.00

Cash.

John Bauscher, Freeport, Ill.

Field-grown carnation plants.

4000 strong, stocky Enchantress, pink, free

from disease, \$5.00 per 100, \$45.00 per 1000.

Cash, please.

West View Floral Co., Elkhart, Ind.

FIELD-GROWN CARNATIONS.

Enchantress \$6.00 per 100

White Enchantress 6.00 per 100

Herald 6.00 per 100

R. O. Lommatzsch, P. O. La Grange, Ill.

200 Rose-pink Enchantress, 400 White Perfec-

tion, 150 Beacon, red; these are field-grown.

\$4.00 per 100, or the first check for \$25.00 can

have them. I need the room.

Cottage Greenhouses, Westplains, Mo.

CARNATIONS, FIELD-GROWN.

White Perfection \$5.00 per 100

Enchantress 5.00 per 100

Winsor 5.00 per 100

Rentschler Floral Co., Madison, Wis.

Field-grown carnation plants: Beacon, White

Enchantress, Enchantress, Ward, White Wonder.

Matchless, White Perfection, \$5.00 per 100,

\$45.00 per 1000.

McIntyre Floral Co., Nashville, Tenn.

Strong, healthy, field-grown carnations. 10 to

20 shoots.

Pink Enchantress \$4.00 per 100

Rose-pink Enchantress 4.00 per 100

THOS. SALVESON, PETERSBURG, ILL.

Field-grown carnation plants, strong and

healthy. Enchantress, Rose-pink Enchantress,

White Enchantress and Supreme, \$50.00 per 1000;

200 at 1000 rate. Cash.

John L. Lundsted, Passaic, N. J.

Enchantress, White Enchantress, Rose-pink

Enchantress and Supreme, Beacon, \$6.00 per 100.

Queen Louise, extra fine flower, \$4.50 per 100.

Fine for the south. Very prolific bloomers.

H. O. Hannah & Son, Sherman, Texas.

Carnations, extra fine. Beacon, \$5.00 per 100;

fine medium sized Matchless, White Enchantress,

White Wonder, Enchantress and Ward, \$4.00 per

100. Cash, please. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Fine field-grown carnation plants, Beacon, W.

Wonder, Enchantress, \$50.00 per 1000.

THE WILLIAM MURPHY CO.,

WHOLESALE FLORISTS,

329 Main St., Cincinnati, O.

Carnations, strong, healthy, field-grown Mrs.

C. W. Ward and Rose-pink Enchantress, grown

under irrigation; can ship any time, \$6.00 per

100, \$50.00 per 1000.

The Stiles Co., Oklahoma City, Okla.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per

1000. Cash with order. White Enchantress,

Enchantress, Dorothy Gordon.

E. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchan-

tress, Rose-pink Enchantress, Light Pink En-

chantress, Victory and Beacon, \$5.00 per 100,

\$50.00 per 1000. Shipment at once if desired.

C. L. Van Meter, Monticello, Iowa.

Carnations, field-grown, strong, bushy plants,

Enchantress, White Enchantress, Rose-pink En-

chantress and Beacon, \$6.00 per 100.

Truitt's Greenhouses, Chanute, Kan.

100 White Enchantress and 100 Rose-pink En-

chantress carnations, A-1 stock, \$8.00 cash takes

the lot. H. B. Brubeck, Rockville, Ind.

Field-grown carnation plants: Enchantress,

White Enchantress, Rose-pink Enchantress, Bea-

con, Matchless, Philadelphia, \$50.00 per 1000.

Terms, cash or satisfactory reference.

South Bend Floral Co., South Bend, Ind.

Field-grown carnation plants, low, bushy kind:

White Wonder and Light Pink Enchantress,

\$4.00 per 100; White and Rose-pink Enchantress,

\$5.00 per 100. Cash, please.

Wm. H. Ford, Marshalltown, Iowa.

Carnation plants, field-grown: Enchantress,

White Enchantress, White Perfection, Philadel-

phia, Alice, White Wonder and Beacon, \$6.00

per 100, \$50.00 per 1000; 250 at 1000 rate.

Waukesha Floral Co., Waukesha, Wis.

Carnations, field-grown plants, \$5.50 per 100;

\$50.00 per 1000; Pink Enchantress, White Won-

der, Victory, Herald, Aviator, Peerless Pink.

LEWIS L. LINGO,

1444 Beall Ave., Wooster, Ohio.

White Enchantress, \$5.00 per

CARNATIONS—Continued.

Carnations, strong, healthy, field-grown White, Light Pink and Rose-pink Ench., and O. P. Bassett, \$4.00 per 100.

Attica Floral Co., Attica, Ind.

Field-grown carnation plants, good strong stock. Write for list and prices.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

FIELD-GROWN CARNATION PLANTS

Rose-pink Enchantress, Enchantress and White Enchantress, \$5.00 per 100.

The Walton Co., Rices Landing, Pa.

Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$55.00 per 1000. Cash. Louis Pfeiffer & Sons, Ft. Thomas, Ky.

Carnations, field-grown, large, well branched plants: Enchantress, White Enchantress, \$4.50 per 100. Cash, please.

Maple City Floral Co., Monmouth, Ill.

Field-grown carnation plants: Alice, Beacon, Enchantress, White Enchantress, C. W. Ward and Red Wing, \$6.00 per 100, \$55.00 per 1000. Cash. John B. Rudy, Elmira, N. Y.

Field-grown carnation plants: Enchantress, White Enchantress, C. W. Ward, Alice and Beacon, \$6.00 per 100, \$50.00 per 1000.

W. O. Smith, Carlisle, Pa.

Extra strong, field-grown carnations, White Enchantress, Enchantress and Ward carnations, \$50.00 per 1000. Cash, please.

W. W. Milnor, Bowling Green, O.

3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.

Fred S. Davis, Centerville, Ind.

Carnations, good, strong, healthy plants: White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Field-grown carnations, Beacon, Pink Enchantress, White Enchantress, White Wonder and Washington, \$5.00 per 100, \$40.00 per 1000.

Hembreker & Cole, Springfield, Ill.

400 Bassett, 400 Enchantress, extra strong plants, \$6.00 per 100, \$50.00 per 1000; 300 Rose-pink Enchantress, \$4.00 per 100, \$50.00 per 1000. J. Ralph Souder, Hutchinson, Kans.

Surplus of field-grown carnations, extra heavy, healthy plants; White Norway (good producer), Enchantress, Lawson, Ward, Victory, \$6.00 per 100.

G. Fleischer, Pueblo, Colo.

Extra strong, field-grown carnation plants, mixed, White, Pink and Rose Enchantress, Beacon and Philadelphia, \$4.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Carnations, 500 Ward, 200 Bassett, 100 White Enchantress. Strong plants, \$5.00 per 100; \$35.00 for lot.

B. C. Johnson, Sterling, Colo.

Field-grown carnations, Pink Enchantress and Mrs. C. W. Ward, \$35.00 per 1000.

Paul Nanzig, Gross Point, Ill.

Field-grown plants of Enchantress and White Enchantress, \$5.00 per 100, \$45.00 per 1000.

L. H. Wise Greenhouses, Springfield, Ill.

Carnations, 200 Victory, field-grown, nice plants, \$5.00 per 100. Brehmer's Greenhouses, R. R. No. 3 and No. 10, Chillicothe, O.

Field-grown carnations: C. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

600 strong, field-grown Matchless carnation plants, \$6.00 per 100. Cash.

S. W. Coggan, Battle Creek, Mich.

500 Field White Enchantress, 2 to 6 branches, 3c. Pot Enchantress, 2 to 5 branches, 3c. Port Allegheny Greenhouse, Port Allegheny, Pa.

Few hundred field-grown carnation plants, Ward and Beacon, \$5.00 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Good, field-grown carnations, 2c; Comfort, a good red, 4c. Cash.

Warren Huckleberry, North Vernon, Ind.

FIELD CARNATION PLANTS.

Peerless Pink, Philadelphia and Matchless, \$5.00 per 100. Morris Floral Co., Morris, Ill.

100 Rosette carnation plants, field-grown, \$5.00 per 100. Cash or c. o. d.

I. Parker & Son, Ft. Scott, Kan.

Field-grown carnations, good stock, Matchless, \$6.00 per 100, \$50.00 per 1000.

Ed. Winkler, Wakefield, Mass.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.

Clement S. Levis, Aldan, Pa.

Carnations, good, strong, field-grown stock, Matchless and C. W. Ward, \$6.00 per 100.

W. C. Pray, Dobbins, N. J.

Carnations, 2nd size, Victory, Rose-pink and White Enchantress, \$3.50 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Strong field-grown White Enchantress, Light Pink Enchantress and Washington, \$4.50 per 100. Patridge Greenhouse, Independence, Kan.

Carnations, field-grown plants, White Wonder, Enchantress, Champion and Pocahontas, \$5.00 per 100. F. H. Lemon & Co., Richmond, Ind.

Carnations, strong, field-grown plants, of White Enchantress, \$50.00 per 1000, 500 at 1000 rate.

Elitch Gardens Co., Denver, Colo.

Field-grown carnation plants: Alice, Akehurst, Enchantress, Rose-pink Enchantress, \$5.00 per 100.

Hall's Greenhouse, Clyde, O.

Field-grown plants of Beacon, splendid stock, \$5.00 per 100, \$45.00 per 1000. Cash.

Julius Niednagel, Evansville, Ind.

Heavy field-grown carnations, Enchantress, White Enchantress and Matchless, \$6.00 per 100. Cash, please. Babcock & Son, Charlevoix, Mich.

2000 Enchantress carnation varieties, field-grown, \$6.00 per 100.

O. B. Stevens, Shenandoah, Iowa.

Field-grown carnation plants, fine, bushy plants, 10,000 Enchantress, \$35.00 per 1000. Cash with order.

Anthorn Bros., Clayton, Mo.

Heavy 3 in. Enchantress, White Wonder, Matchless, Perfection, 8c.

York & Panasuk, Houghton, Mich.

5000 Ward, field carnations, \$40.00 per 1000; 600 Alice. Cash with order.

Wolfe the Florist, Waco, Texas.

Carnations, strong field-grown plants, 200 Pink and White Enchantress mixed, \$4.00 per 100. Cash.

L. Schellhaas, Miamisburg, O.

3-in. carnations, Rose-pink, free from disease, \$2.00 per 100. Cash.

Rhea Floral Co., Greenville, Tenn.

White Enchantress and Enchantress carnations, \$7.00 per 100, \$65.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

White and Pink Enchantress, 5c; fine field-grown plants, Miller Bros., Abilene, Kan.

Pink and White Enchantress carnations, \$4.50 per 100. Page's Greenhouses, Staunton, Ill.

CHRYSANTHEMUMS.

STRONG CHRYSANTHEMUM PLANTS, IN 2-IN. POTS, \$20.00 PER 1000; 250 AT 1000 RATE; \$2.50 PER 100. CASH WITH ORDER.

WHITE—
MARY FOSTER
WHITE CHIEFTAIN
CHAS. RAGER
PINK—
DR. ENGUEHARD
PATTY
CHIEFTAIN

PINK—
MINTA
LEOTA
LITTLE PET
YELLOW—
OVERBROOK
JOY FLORAL CO.,
NASHVILLE, TENN.

Chrysanthemums, fine, young, healthy stock, will close out; \$2.00 per 100, \$20.00 per 1000:

300 E. Frost, 215 E. Snow, 215 Oconto, 520 W. M. Dean, 590 Adella, 242 W. Chieftain, 814 W. Frick, 110 Pink Gem, 108 Pink Chieftain, 286 Well's Late Pink, 176 Maud Dean, 100 H. Frick, 132 Pac. Supreme, 108 Edwin Seidewitz, 100 G. Glow, 418 Robt. Halliday, 322 G. Queen, 100 Nagoya, 70 Chrysolora, 500 Roman Gold, 110 Golden Wedding, 45 Mrs. M. R. Morgan, 220 Yellow Jones.

Also have a good assortment of pompons, \$2.00 per 100.

JOHN DIECKMANN, ELM GROVE, W. VA.

Chrysanthemums, fine 3-in. stock: 13 Roosevelt, 52 Mrs. H. Robinson, 50 Maud Dean, 85 Golden Glow, 6 Ivory, 8 Lincoln. Pompons: 33 Diana, 22 Acto, 25 Source d'Or, 58 Western Beauty, 63 Golden Climax, \$4.00 per 100; 2-in. stock: 80 Ramapo, 190 Golden Salomon, 130 Roman Gold, 130 Alice Salomon, 100 Ivory, 150 Silver Wedding, 135 Willow Brook, 135 Chieftain, 125 Golden Glow. Pompons: 20 Garza, 5 Western Beauty, 80 Source d'Or, 5 Fairy Queen, 45 Golden Climax, 30 Diana, 30 Souv. d'Or, \$2.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Chrysanthemums, excellent 2½-in. stock: Early Snow, Adella, Oconto, White Helen Frick, Pink Gem, Golden Glow, Helen Frick, Maud Dean, Robt. Halliday, Golden Queen, White Maud Dean, Pacific Supreme, Patty, Roman Gold and Edwin Seidewitz, \$2.50 per 100.

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1444 Beall Ave., Wooster, Ohio

Mums, 2-in. Smiths Ideal, Chas. Rager, Chrysolora, Elberon, Zenobia, Iva, G. Climax, 2c; Marigold, 2½c; Mistletoe, 3c; Odessa, Roman Gold, 4c. R. C. postpaid: Crystal Gem, Chrysolora, 1c; G. Queen, Harvard, 1½c; Mistletoe, 2c. Cash.

Theo. D. Kuebler, R. 6, Evansville, Ind.

336—3-inch Roman Gold
378—2-inch Unaka
114—2½ and 2-inch White Shaw
100—2-inch White Bonaffon
100—3-inch Yellow Bonaffon

J. V. LAVER, ERIE, PA.

Chrysanthemums, out of 2-in. pots: Golden Glow, Oct. Frost, George Kalb, Glory of Pacific, Golden Wedding and Jeanne Nonin, \$2.00 per 100; out of 2½-in. pots, \$2.50 per 100.

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Chrysanthemums, Chieftain, Diana, Helen Newberry and a few mixed. All good, 2½-in. stock. Not trash, 2c each.

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Chrysanthemums, soft, free-growing plants, from 2½-in. pots, in over 100 best varieties, \$2.25 per 100, while they last.

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2000 Robinson, 1000 Chrysolora, 2½-in. pots, the entire lot for \$40.00, \$2.00 per 100.

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Chrysanthemums, 8 kinds, midseason and late, white and yellow, fine plants, \$1.50 per 100. Cash.

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Chrysanthemums, leading commercial varieties, 2½-in., \$3.00 per 100, \$25.00 per 1000.

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CINERARIAS, VAUGHAN'S INTERNATIONAL, CARTER'S HIGH HOLBORN STRAIN FROM GOLD MEDAL collection, \$3.00 100. Cash, please. In less quantities than 100 lots add 75c per 100, packing free, efficiently done.

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Cinerarias, prize strain, half dwarf, from 2½-in. pots, \$4.50 per 100; \$40.00 per 1000.

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Coleus, prettiest varieties, 2½-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100; Xmas Red, 60c doz., \$4.00 per 100; Emperor William, 75c doz., \$5.00 per 100.

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Coleus Christmas Gem, or Brillancy, 2½-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.

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2½ in., Defiance, Brillancy, Trailing Queen coleus.

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Rococo Erecta, finest new introduction, well recommended for commercial growing, transplanted, strong seedlings, \$6.00 per 100; 2½-in., \$8.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100. Careful packing assured. No extra charges on packing. Ernest Rober, Wilmette, Ill.

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Finest English and German strains, separate colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.

Strong transplanted seedlings, ready for 3-in., \$3.50 100; \$30.00 1000

Strong, 3-in. 10.00 100; 90.00 1000

25 at 100 rate; 250 at 1000 rate.

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Pure white Duke of Connaught
Dark red Rose of Marienthal
Salmon Queen Glory of Wandsbek
White with red eye Xmas Red (Phoenix)
(Persicum) Salmon King, bright rose
Princess May
Seedlings \$ 3.50 per 100
2 1/2-inch 7.50 per 100
2 1/2-inch, selected 8.00 per 100
3-inch 10.00 per 100
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Cash with order.

The above prices include careful packing.

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CYCLAMEN.

Best German and English strains in 5 colors. 3-in. pots \$10.00 per 100
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5-in. pots 40.00 per 100
Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in.
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Giant German, best English strains, best improved Wandsbek type, separate colors. Clean, healthy, plants guaranteed; 2 1/2-inch, \$8.00 per 100, \$75.00 per 1000; 3-inch, \$10.00 per 100, \$90.00 per 1000; 4-inch, \$25.00 per 100.
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If salmon and red only, add \$1.00 per 100.
Careful shipment in paper pots.

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2 1/2-in. extra strong selected, \$7.50 per 100; 3-in., \$8.00 and \$10.00.

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Cyclamen from best strain, in all colors, 2 1/2-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$90.00 per 1000. All above are from best strain.
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Cyclamen, good plants, best strain, 4-in., ready to shift, separate colors or mixed, \$15.00 per 100. Cash.
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Extra fine 5 and 6-in. stock, \$50.00 and \$75.00 per 100. Specimen plants, \$1.00 each, for Sept. and Oct. delivery.
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Will sell my entire stock of 50,000 dahlia clumps on account of giving all my time to producing our bacteria; bargain. Come and see them.
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Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

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DAISIES.

	100	1000
BOSTON YELLOW, 2 1/4-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
SHASTA, 2 1/2-in.	5.00	45.00
WHITE MARGUERITES, 2 1/2-in.	5.00	45.00
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Boston Yellow daisies, best winter cut flowering variety, 2 1/4-in. pots, \$6.00 per 100.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, strong 2-in., \$3.00 per 100, \$25.00 per 1000.

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Daisies, Mrs. F. Sander, ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

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Daisies, Mrs. Sander, selected, strong, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000; Etoile d'Or, 2 1/4-in. pots, \$7.50 per 100.

ANGLIN & WALSH CO.,

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100,000 ENGLISH DAISY, PINK, WHITE AND DOUBLE MIXED, AT \$2.50 PER 1000.

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Daisy (bellis), Longfellow and Snowball, strong seedlings, \$3.00 per 1000, 50c per 100.

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Double daisies, Longfellow, Giants, Snowball, 2 1/4-in., strong, bushy plants, \$2.00 per 100. Cash.

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Delphinium Belladonna, strong plants, \$1.00 per 100. C. Federle Co., R. R. 3, Hamilton, O.

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Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$1.50 per doz., \$12.00 per 100; 5-in., \$3.00 per doz., \$25.00 per 100; 6-in., \$4.50 per doz., \$35.00 per 100; 7-in., 75c each. Cash.
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5-in. dracaena indivisa	\$20.00 per 100
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Extra heavy, strong, Dracaena indivisa, 4-in., while they last, \$13.00 per 100.

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Field-grown, ready for the following size pots: 5-in., 12c; 4-in., 8c; 3-in., 6c. 4% discount for cash with the order. B. C. Blake, Springfield, O.

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Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.
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Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid
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FERNS MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2 1/4-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2 1/4-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2 1/4-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance. \$12.00 per 100.

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ASPARAGUS PLUMOSUS NANUS, strong 2 1/4-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

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FERN SPECIALIST,

SHORT HILLS,

NEW JERSEY.

Ferns, assorted varieties for fern dishes; good 2 1/4-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2 1/2-in., \$4.00 per 100, \$40.00 per 1000. Whitmanil and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Table ferns, shipped in or out of flats, good strong clumps, \$2.00 per flat, 20 flats or more at \$1.75.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000. Strong Roosevelt, 6-in., \$50.00 per 100.

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1004 Lincoln Bldg.,

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FERNS.

We have 100,000 clean, healthy ferns, from 2-in. pots, to offer for immediate delivery, of the following varieties. If in the market write us at once.

	Per 1000	Per 1000
Roosevelt	\$40.00	Elegantissima .. \$45.00
Boston	40.00	Davallioides .. 45.00
Teddy Jr.	45.00	Scholzelli .. 40.00
Splendida (new)	40.00	Scottii .. 45.00
Goodii	50.00	Exaltata .. 35.00
		Superbissima, \$5.50 per 100.

THE GOOD & REESE CO.,

Headquarters for ferns.

DEPARTMENT B,

SPRINGFIELD, O.

FERNS

	100	1000
Scottii, Teddy Jr., Whitmanil, 2 1/2-in.	\$6.00	\$50.00
Boston and Roosevelt, 2 1/2 in.	5.00	40.00
Bird Nest, 2 in.	12.00	110.00
Bird Nest, 2 1/2 in.	20.00	175.00
Scottii, Teddy Jr., 4-in.	25.00
Scottii, Teddy Jr., Boston, 6-in.	75.00
Boston, Special, 6 in.	50.00

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S. S. PENNOCK CO.,

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Table fern seedlings, best varieties as follows, either separate or mixed:

Pteris Mayii	Pteris Wilsonii
Pteris Victoria	Pteris Wimsettii
Pteris Magnifica	Pteris Hastata
Pteris Serrulata	Pteris Albo Lineata
Pteris Tremula	Polystichum Setosum

Aspidium Tsussimense
Cyrtomium Falcatum (Holly Fern).

About 2000 Kentia Belmoreana, 2 1/4-in., \$9.00 per 100, \$85.00 per 1000.

One flat, \$2.00; 5 flats, \$1.90 per flat; 10 flats, \$1.80 per flat. Quotations on larger quantities.

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Ferns, Bostons, extra select, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000; Roosevelt, 2 1/2-in., \$5.00 per 100, \$40.00 per 1000; Whitmanil, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; Teddy Jr., 2 1/2-in., \$4.50 per 100, \$40.00 per 1000; Elegantiissima, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000; Whitmanil Compacta, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000; heavy 3-in. Boston and Roosevelt, \$8.00 per 100. Quality, not trash.

See our display adv. this issue.
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FERNS—Continued.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000.

Size	100	1000
Boston	2 1/4-in. \$4.00	\$35.00
Roosevelt	2 1/4-in. 5.00	40.00
Verona	2 1/4-in. 6.00	50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

STRONG FERNS

	Per 100	Per 1000
Boston, 2 1/4-in. pots.....	\$ 5.00	\$45.00
Roosevelt, 2 1/4-in. pots.....	5.00	45.00
Scottil, 2 1/4-in. pots.....	5.00	45.00
Teddy Jr., 2 1/4-in. pots.....	6.00	60.00
Elegantissima Compacta, 2 1/4-in. pots.....	6.00	60.00
Pieroni, 2 1/4-in. pots.....	6.00	60.00
Verona, 2 1/4-in. pots (new)....	8.00	70.00
Verona, 3-in. pots (new).....	14.00

ANGLIN & WALSH CO.,
WILLIAMSBRIDGE, N. Y.

Boston ferns, 3-in.....\$8.00 per 100
Roosevelt, 3-in.....8.00 per 100
Teddy, Jr., 2 1/4-in.....4.00 per 100
Whitmanii Compacta, 2 1/4-in.....4.00 per 100
Boston, 4-in.....15c
Roosevelt, 4-in.....15c
Boston and Roosevelt, 2 1/4-in., \$4.50 per 100; \$40.00 per 1000.

Orders from unknown parties must be accompanied with cash or satisfactory reference.
The Springfield Floral Co., Springfield, O.

BARGAINS IN FERNS.

Roosevelt and Scottil, 4-in., \$12.00 per 100; Roosevelt, Scottil, Teddy, Jr., Whitmanii, 6-in., 85c each; Roosevelt and Scottil, 7-in., 45c each; Scottil and Teddy, Jr., 5-in., 25c each; Scottil, 8-in., 85c each; Scottil and Roosevelt runners, ready for 2 1/4-in to 4-in. pots, \$25.00 per 1000; Scottil, 2 1/4-in., \$35.00 per 1000. Cash. M. Hilpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Boston, Roosevelt, Sword, Scottil, Whitmanii, Amerpohlii and Scholzei, 2 1/4-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprenger, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order. H. O. Doescher, 2000—48 Gentilly Ave., New Orleans, La.

Extra fine stock. Dark green.

Ferns	4-in.	5-in.	6-in.
Boston	20c	35c	50c
Whitmanii	20c	35c	60c
Elegantissima Compacta.....	25c	50c
Verona (new)	25c	50c

La Crosse Floral Co., La Crosse, Wis.

To make room for fall stock; ferns, strong, well shaped, dark green, ready for 5-in., Boston, Roosevelt, Teddy, Jr., Elegantissima Compacta, \$12.00 per 100, \$110.00 per 1000. Cash. Satisfaction guaranteed.

GEORGE OVERHOLSER.

WHOLESALE FLORIST, SPRINGFIELD, OHIO.

2 and 2 1/4-in. Boston ferns.....\$ 3.50 per 100
6-in. Boston ferns.....6.00 per 100
8-in. Boston and Roosevelt.....10.00 per 100

Above stock is pot-grown, clean and extra heavy. The 6-in. are ready for a shift to 8-in. HOMEWOOD GREENHOUSES, Kansas.

Roosevelt or Boston ferns that will please you. 4-in. pots.....18c 6-in. pots.....50c
5-in. pots.....30c 7-in. pots.....70c
Also a few Whitmanii at the same prices. These ferns will be packed to reach you in good condition. Cash.
Ralph M. Ward, Cameron, Mo.

POT-GROWN BOSTONS.

4-inch	18c
5-inch	30c
6-inch	50c
7-inch	70c
8-inch	90c

R. R. DAVIS CO., MORRISON, ILL.

Extra fine stock.

Boston ferns, 3-in.....\$ 8.00 per 100
Scottil ferns, 3 1/2-in.....12.00 per 100
Boston ferns, 4-in.....15.00 per 100

Cash.
John Bauscher, Freeport, Ill.

Boston and Roosevelt ferns, 7-in., 65c; 8-in., 80c. These ferns are pot-grown, in A-1 condition and guaranteed to be as good as any in the market. Cash with order.
Felix Kramer, Blaine St., Niles, O.

Now ready for delivery: Boston, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston, 3-in., \$8.50 per 100, \$80.00 per 1000.

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172 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Soar, Little River, Fla.

BOSTON FERNS.

5 in.	\$0.30
6 in.50

DAVIS FLORAL CO., DAVENPORT, IOWA.

Roosevelt ferns from 5 and 6-in. pots, good stock, 5-in., \$2.40 per doz.; 6-in., \$4.20 per doz. Cash. C. F. Mahan & Co., R. D. 8, Dayton, O.

GOOD FERNS. DARK GREEN.

	4-in.	5-in.	6-in.	8-in.
Boston and Roosevelt	20c	35c	60c	\$1.00
Whitmanii	20c	35c	60c	1.00

GULLETT & SONS LINCOLN, ILLINOIS

Ferns, Boston, nice, bushy, pot-grown 3-in., fine for shifting in larger pots, \$8.00 per 100. Cash with order.

C. P. Bethards, Springfield, O.

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C. Pfund Co., Oak Park, Ill.

Boston ferns, 4-in., fine plants, \$12.50 per 100. Cash, please. Chas. Kaester, 11030 Fairfield Ave., Morgan Park, Ill.

Ferns, 3-in. Amerpohlii, 10c; 4-in. Boston, 15c. This stock is extra choice. Cash, please.
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Ferns, bench, Boston, Whitmanii, Elegantissima, 4-in. size, \$12.00 per 100. Cash.
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DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100.
P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, fine, well-grown plants: Boston Pieroni, Whitmanii and Amerpohlii, 3-in., 8c; 4-in., 12c.
Truitt's Greenhouses, Chanute, Kan.

Boston and Roosevelt 4-in., ferns, something that will please your trade, \$15.00 per 100. Cash.
C. L. Humphrey, Zanesville, O.

Boston ferns, from bench, will make 6 and 7-in. pots, \$3.75 per doz., ready Sept. 15. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Fine 4-in. Boston ferns from pots, ready to shift, 11c. Cash.
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Boston ferns, well established, 4-in., \$10.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Boston ferns, 6-in., fine plants, 60c each.
L. H. Wise Greenhouses, Springfield, Ill.

Boston ferns, 4-in., 12c; 3-in., 7c. Cash with order.
Harry Jergens, R. R. 3, Dayton, O.

Boston ferns, fine, pot-grown, 4-in., \$15.00 per 100.
B. H. Klus & Son, Anderson, Ind.

Holly ferns, 4-in., 15c; 5-in., 25c.
Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c.
Holton & Hunkel Co., Milwaukee, Wis.

Strong Scottil fern runners, \$15.00 per 1000.
Philip B. Welsh, Glen Morris, Md.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbaek, Ferndale, Askov, Minn.

2 1/4-in. Boston ferns, \$4.00 per 100. Cash.
A. A. Whitbred, Altoona, Pa.

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Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2 1/4-in., \$2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000.
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Forget-me-not Sylvester, perpetual, always in flower, 3-in., ready for 4-in., \$4.00 per 100. Cash, please.
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100,000 FORGET-ME-NOTS, SEEDLINGS AT \$2.50 PER 1000.
D. R. HERRON, OLEAN, N. Y.

Forget-me-nots, everblooming, 2 1/4-in., 60c per doz., \$4.00 per 100. Cash.
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Forget-me-nots, ever-blooming, 2 1/4-in. pots, \$5.00 per 100. Peter N. Obertin, 1948 Asylum St., Racine, Wis.

Forget-me-nots, 2-in., strong, winter flowering, fine stock, \$3.00 per 100. Cash with order.
UHL GREENHOUSES, Greenfield, O.

FREESIAS.

FREESIAS

New colored freesias, a decided novelty..	\$40.00
Freesia Purity, 1/2 to 1/2.....	7.00
Freesia Purity, 1/2 and up.....	9.00
Rainbow freesia	40.00

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Freesia Purity, forcing bulbs, for high-grade florists' trade, 1/2 to 1/2-in., \$7.50 per 1000; 1/2 to 1/2-in., \$12.00 per 1000; 1/2-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

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Fischer's Purity freesia bulbs, we have a fine lot of 1/2 to 1/2 in. bulbs on hand. Get our prices.
Currier Bulb Co., P. O. Box 102, Seabright, Cal.

PURITY IMPROVED.

Bulbs offered will throw 2 or more blooms. Select size\$10.00 per 1000
Small size bulbs, good for late flowering, \$5.75 per 1000.

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Fine, sound, well cured bulbs.

Select size, 1/2-in. to 1/2-in.....	100	1000
	\$1.25	\$10.00

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Box 125, CHICAGO.

Freesia Purity, select, 1/2 to 1/2-in., \$1.00 per 100, \$6.00 per 1000; 1/2 to 1/2-in., 90c per 100, \$3.00 per 1000. On 100 rate we prepay postage. Cash with orders or O. O. D. subject to inspection on large orders.

PACIFIC BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY.

7/16-in. (small 1/2-inch).....\$4.00 per 1000
1/2-in. to 1/2-in.....3.00 per 1000

Cash with order. Immediate delivery.
LOS ROBLES NURSERY & GARDEN,
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Greenhouse grown Purity freesia bulbs, 1/2-in. size, \$6.00 per 1000. Klimmers' Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

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Fuchsias, Black Prince, speciosa and double white, 2 1/2-in., \$3.00 per 100, \$27.00 per 1000.
Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, strong plants from 2 1/4-in. pots, \$3.50 per 100.
The Storrs & Harrison Co., Painesville, O.

Fuchsia, 2 1/2-in., \$3.00 per 100. Cash.
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GAILLARDIAS.

Gaillardia grandiflora, 2 1/4-in., \$4.00 per 100. Cash.
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GERANIUMS.

We are going to increase prices after October 1st. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

2-in.	100	1000
	\$3.00	\$22.50
2 1/2-in.	3.00	25.00
3-in.	6.00	50.00

The quality is extra good.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS.

SUMMER PRICES OF

ROOTED CUTTINGS.

RICARD, POITEVINE CASTELLANE,

PERKINS, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT AND BUCHNER,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

Strong 2-in. geraniums. Bargain if taken at once. 700 Ricard, 375 Castellane, 700 Nutt, 150 Viaud, 75 Buchner, 150 mixed for \$40.00 or \$2.00 per 100. Booking orders for R. C. for September delivery: Nutt, Buchner, Doyle, \$10.00; Poitevine, Hill, Ricard, Castellane, Viaud, Presilly, \$12.00. Field stock plants, cheap, 4-in. Dracaena indivisa, 12c; Sprenger seedlings, 75c per 100; \$6.50 per 1000. 'Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

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ROOTED CUTTINGS. READY FOR

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RICARD, POITEVINE, \$12.00 PER 1000.
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.
CASH WITH ORDER.
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Strong rooted cuttings of Gen. Grant, double, \$7.50 per 1000; Nutt and Lawrence, \$8.50; Hartman, double cerise, Crampel, Ricard, \$9.00; Poitevine, Scarlet Bedder and Hill, \$9.50; Chas. Turner, ivy, A. Beauty, E. David, Oberle, De Layre and other newer varieties, \$12.00. For delivery September 15th. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS, rooted cuttings only. All sold until Oct. to regular customers, so they must give satisfaction.

S. A. Nutt and Buchner.....	\$12.50 per 1000
Ricard and Poitevine.....	15.00 per 1000
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GERANIUMS.

September delivery and later. We offer the following varieties, strong plants, from 2 1/4-in. pots: S. A. Nutt, Oberle, A. Ricard, Beaute Poitevine.

\$2.50 per 100, \$22.50 per 1000.

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Grown in Colorado, the land of sunshine. Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.,

LAMAR, COLORADO

Geraniums, 2-in., extra fine stock: S. A. Nutt, Ricard, Presilly, Jean Viaud, Beaute Poitevine, Montmort and E. G. Hill, \$2.00 per 100; R. C. of S. A. Nutt and Buchner, \$10.00 per 1000; Ricard, \$12.00 per 1000. Cash

Jacobs Bros., Peoria, Ill.

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Ricard, 2-in. \$2.00 per 100
 Buchner, 2-in. 2.00 per 100
 Montmont, 2-in. 2.00 per 100
 Mixed not labeled, 2-in. 1.75 per 100
 E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, good, strong, healthy plants: S. A. Nutt, Jean Oberle, Jean Viaud, Bertha de Presilly, 4-in., \$5.00 per 100; 3-in., \$3.00 per 100. Cash, please.
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Strong, geranium rooted cuttings: Nutt, Perkins, Viaud, Poitevine, Ricard, Gen. Grant, Buchner, \$12.50 per 1000. Shipment at once.
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RICARD GERANIUMS, 2-in., extra fine stock, \$2.00 per 100, \$18.50 per 1000. We have 10,000 plants, insuring satisfaction and prompt shipment.
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 American Beauty, 2 1/2-in. \$3.50 per 100
 S. A. Nutt, 2 1/4-in. 2.00 per 100
 CASH.
 JOHN BAUSCHER, FREEPORT, ILL.

STRONG HEALTHY CUTTINGS.
 S. A. Nutt, \$10.00 per 1000; Poitevine, \$12.00 per 1000. Cash with order.
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Geraniums, R. O., \$10.00 per 1000; 2, 2 1/4, 2 1/2 and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.
 Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, Nutt, 2 1/2-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2 1/2-in., \$5.00 per 100.
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Geraniums, dandy 2-in. stock, Ricard and Buchner, only \$15.00 per 1000. Cash.
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Geraniums, good, clean, healthy stock, all leading varieties, 4-in., 6c; 2 1/2-in., 2c.
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Geraniums, strong plants in bloom, Nutt, white and light-pink, 2 1/2-in., \$2.50; 4-in., \$7.00.
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PLANT NOW FOR FALL BLOOM.
 FINE LARGE BULBS.

Augusta \$14.00 per 1000
 Brechleyensis 12.00 per 1000
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 Mrs. Frank Pendleton 65.00 per 1000
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 Special prices on large quantities.
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Shipped in the bud 500 miles and over. America, Mrs. F. King, Pendleton, Panama, Niagara, Peace, Dawn and white, pink and red shades. Up to 300 lots, \$2.50 per 100; over 300, \$2.00 per 100.
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 Gladiolus Specialist,
 BATTLE CREEK, MICHIGAN.

CUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.
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Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.
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Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.
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Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helleborus, phlox (large assortment), saxifragas, sweet williams, troilus, tritomas, etc. Cash with order.
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Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50.
 J. O. Schmidt, Bristol, Pa.

HARDY PERENNIALS.

Send list for fall prices, large line, fair price and extra stock. Watch for pansy adv.
 Riverside Gardens, Homer, N. Y.

Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
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Agrostemma coronaria75	6.00	
Arabis alpina65	5.00	45.00
Asters, large rich lavender..	.50	4.00	35.00
Michaelmas daisy50	4.00	35.00
Boltonia asteroides50	4.00	35.00
Boltonia latifolia50	4.00	35.00
Cerastium tomentosum50	4.00	35.00
Coreopsis lanceolata grandiflora50	4.00	35.00
Daisy, Shasta, King Edw. VII., Prince Henry and assorted50	4.00	35.00
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Funkia, sub-cordata75	6.00	
Gaillardia sanguinea65	5.00	
Sulphurea, double65	5.00	
Mixed50	4.00	
Geum atrosanguineum50	4.00	35.00
Helianthus rigidus50	4.00	35.00
Helenium autumnale superbum	1.00	7.00	
Iris, German, fancy collection50	4.00	35.00
Iris, German, Snow Queen..	.50	4.00	35.00
Iris, German, pallida dalmatica	1.50	10.00	80.00
Lychnis Chalcidonica, red... ..	.75	6.00	
Lychnis Flos Cuculi, pink... ..	.75	6.00	
Lythrum roseum superbum... ..	.75	6.00	
Phlox, Miss Lingard.....	.60	4.50	40.00
Phlox, assorted50	4.00	35.00
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Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now. Otaksa in October.

FRENCH, A FEW BEST VARIETIES.

3-in.	\$ 7.50 per 100
4-in.	17.50 per 100
5-in.	25.00 per 100
6-in.	32.50 per 100
7-in.	45.00 per 100
8-in.	60.00 per 100

OTAKSA.

4-in., one strong shoot.....	\$10.00 per 100
4-in., extra	17.50 per 100

5 to 8-in., same prices as French.
 Get them early, before the cold weather.
 J. L. SCHILLER, TOLEDO, O.

6000 first-class pot-grown hydrangeas, which will easily produce from 1 to 12 blooms this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, Otaksa.

4-in. pots, 1 to 4 branches.....	20c
4-in. pots, 4 to 8 branches.....	35c
5-in. pots, 4 to 6 branches.....	35c
5-in. pots, 6 to 9 branches.....	50c
6-in. pots, 4 to 7 branches.....	50c
6-in. pots, 7 to 12 branches.....	60c
7-in. Otaksa, 7 to 15 branches.....	60c

Cash with order.

GENTLY TERRACE NURSERY.

NEW ORLEANS, LOUISIANA.

15,000 HYDRANGEA, Paniculata grandiflora.	100	1000
12 to 18-in.....	\$ 6.00	\$50.00
18 to 24-in.....	8.00	75.00
2 to 3-ft.....	9.00	80.00
3 to 4-ft.....	10.00	90.00
4 to 5-ft.....	15.00	

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO., Pa.

HYDRANGEA OTAKSA.

Pot-grown, strong, well ripened plants for winter and spring blooming.
 5-in., 4 to 5 heads.....25c each; \$22.50 per 100
 6-in., 5 to 7 heads.....30c each; 27.50 per 100
 25 at 100 rate.

Also strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.
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French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.
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Hydrangeas, arborescens grandiflora, the hardy white variety, blooms from June to September, fine for funeral work; dormant roots, for fall delivery, \$10.00 per 100. Cash, please.
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ALBUM OF DESIGNS.

Fourth Edition Now Ready.
 75c per copy prepaid.
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Hydrangea Otaksa, strong, field-grown, 25c to 75c each. Cash with order. Satisfaction guaranteed. Mountain View Floral Co., Portland, Ore.

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Impatiens Sultani, pink, white, orange and violet rose, 2 1/2-in., \$3.00 per 100.
 Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2 1/4-in., \$4.00 per 100.
 Ernest Rober, Wilmette, Ill.

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GERMAN IRIS.
 ABSOLUTELY NET PRICES.

	Per 100,	Per 250,
	25 to 166,	250 to 450.
	per 100	per 100
Loreley, yellow and purple.....	\$ 5.50	\$ 4.00
Kochi, deep purple.....	7.50	5.00
Mrs. Neubronner, clear yellow...	7.50	6.00
Darius, amethyst and yellow...	7.50	6.00
Queen Alexandra, clear lavender	7.50	6.00
Gertrude, violet blue.....	9.00	6.00
Perfection, deep lavender.....	9.00	6.00
Dorothee, robin's egg blue.....	9.00	6.00
Caprice, solid purple.....	15.00	10.00
Rhein Nixe, white and rasp- berry	15.00	12.00
Lohengrin, silvery mauve.....	15.00	12.00
Prosper Laugier, fiery bronze...	15.00	12.00
Monsieur, velvety crimson.....	22.50	15.00
Parisiana, mottled white.....	26.25	20.00
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Eldorado, antique bronze.....	26.25	20.00
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Not less than 25 of a kind at 100 rate. If 500 or more of one kind ordered, will make a discount of 10% on the 250 rate. For smaller quantities and other varieties, send for new descriptive list. Prices subject to surplus unsold on receipt of order.

PETERSON NURSERY,
 30 N. La Salle St., Chicago.

German iris, 50,000 healthy, strong divisions, every plant true to name, 6 good named varieties, separate colors, white, yellow, blue, lavender and purple, \$1.50 per 100, \$10.00 per 1000; 10 choice named varieties, \$2.00 per 100: Fairy, Kochi, Gracchus, Her Majesty, Comte de St. Clair, Harlequin, Milensl, \$5.00 per 100. Dalmatica Pallida, Violaacea Grandiflora, Trautlieb, Lohengrin, \$7.00 per 100; Sherwin Wright, best yellow, \$20.00 per 100. Not less than 10 of any one variety. These prices are spot cash.
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IRIS—GERMAN—IRIS.

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
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Marmora, sulphur	0.40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	0.50	4.00
Queen of May, soft, rosy lilac.....	0.60	5.00

Mountain View Floral Co., Portland, Ore.

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Mme. Chereau, Gracchus, San Souci.....\$2.00
 Harlequin Milanais, Purpurea Speciosa... 3.00
 Iris Pumila Blue..... 3.00
 Gertrude, Celeste, Queen of May..... 4.00
 Walhalla, Ingeborg, Halfdan, Hector..... 8.00
 All good strong divisions. Cash, please.
 Cedar Hedge Farm Association, Cedarburg, Wis.

15 kinds of named iris, in mixture, \$1.50 per 100; 500 for \$5.00. The following at \$2.00 per 100: Not less than 10 of a kind. Atropurpurea, Leonidas, Nemesis, Velveteen, Williston, Chereau, Evangeline, Garibaldi, Honorabilis, Flava, blue and white Siberian, pseudo-acorus and gigantea. W. L. Lux, R. F. D. 7, Topeka, Kan.

German iris Pallida Dalmatica, true stock, \$10.00 per 100; King of Iris, Queen of May, Mme. Chereau, \$4.00 per 100; 50 assorted at above prices. Cash.
 Addems Morgan & Co., Paxton, Ill.

GERMAN IRIS.

In a good assortment of varieties and colors, \$2.00 per 100, \$15.00 per 1000, \$25.00 per 2000. Also white and blue Siberian iris at same price.
 Elliott Nursery Co., Pittsburg, Pa.

Iris pallida dalmatica, we have the true thing in this great variety at \$10.00 per 100. Send for list of 30 select varieties.
 W. J. Engle & Son, R. 8, Dayton, O.

Iris, strong and fine, Cherion, Honorabilis, La Tendresse, Plicata, Plumeril, Spectabilis, \$2.00 100.
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German iris, mixed, but all from named varieties, \$2.00 per 100.
 SUBURBAN SEED CO., LA GRANGE, ILL.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

IRIS planted this month give best results next spring. List now ready.
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Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.
 THE IMLAY CO., ZANESVILLE, O.

Iris, German, 10 named varieties, \$2.00 per 100; Japanese, white, purple, mixed, \$5.00 per 100. Amon Heights Nurseries, Camden, N. J.

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English ivy, strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.
 J. O. Schmidt, Bristol, Pa.

500 English ivy, strong 2 1/2-in., 16 to 24-in. long, \$3.00 per 100.
 The Fifth Ave. Floral Co., Columbus, O.

Eng. ivy, heavy, 3-in., \$5.00 per 100. Cash.
 Babcock & Sons, Charlevoix, Mich.

English ivy, 2 1/2-in., \$3.00 per 100.
 Oak Grove Greenhouse, Tuskegee, Ala.

English ivy, 3-in., \$8.00 per 100.
 Ernest Rober, Wilmette, Ill.

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LANTANAS.

LANTANAS, assorted, 2-in., labelled to name, \$3.00 per 100, \$25.00 per 1000.
S. W. Pike, St. Charles, Ill.

Lantanas, pink, white, red and weeping, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

MOONVINES.

Moonflowers, splendid stock from 2¼-in. pots in any quantity, \$3.50 per 100, \$30.00 per 1000.
The Storrs & Harrison Co., Painesville, O.

NARCISSI.**NARCISSUS POETICUS.**

20,000 narcissus poeticus Pheasant Eye, \$4.00 per 1000.
E. W. Plater, Carbondale, Ill.

NURSERY STOCK.**ONARGA NURSERY COMPANY.**

Largest wholesale growers of trees, shrubs, roses, peonies and perennials in the west.
We grow small plants for lining out by the million. Let us figure with you. Wholesale list now ready.
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Peonies, 3 to 5 eyes, strong divisions, \$1.00 for 10, \$7.00 per 100. Hydrangeas, P. G., 2 year, \$1.00 for 10, \$8.00 per 100. Gooseberry layers, Downing, \$7.00 per 1000. Spiraea Van Houtteii, 18 to 24 in., 70c for 10, \$6.00 per 100.
F. A. Baller Nursery Co., Bloomington, Ill.

NURSERY STOCK, Chester County grown. Send for price list.
THE CONARD & JONES CO., Pa.

Nursery stock for the south. Send your want list and we will quote prices. Extra fine stock.
Birmingham Nurseries, Birmingham, Ala.

WRITE FOR WHOLESALE PRICE LIST OF ORNAMENTALS.
MAYWOOD NURSERY CO., MAYWOOD, ILL.

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Oxalis Ortgiesi, dark foliage and yellow bloomer, always scarce, 2½-in., \$3.00 per 100, \$27.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

PALMS ETC.**PALMS PHOENIX.**

6 ft. \$15.00
10 ft. 20.00
12 ft. 25.00

LATANIA BORBONICA.

6 to 12 leaf, 4 to 8 ft. \$8.00 to \$12.00
CHAMEROPS EXCELSA.
50 leaf, 5 ft. \$15.00
THE STAMM FLORAL CO., KANSAS.
HUTCHINSON,

PANDANUS VEITCHII—from open for 3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

Araucaria Excelsa, perfect plants, 8-in. pot, 4 ft., \$3.00 each.
Schmitz & Dobner, Stockton, Cal.

Medium sized and large specimens of kentias, and all kinds of palms.
Kentia Nurseries, Santa Barbara, Cal.

PANSIES.

Being a pansy fancier, I have grown for 16 years for pleasure and profit. In 1916 I spent six weeks hunting a place centrally located to grow pansies for the trade. We are located about 1600 ft. up on the north side of a mountain, which gives us long hours of sun. Our dews are like rain. Soil just suits pansies. Makes them short and bushy and we are growing a million and giving our customers the best that money and skill can produce. Our gardens are perfect in every respect. Though it gets 20 degrees below zero at times, we can ship all winter. Our method of sprouting is not known to the trade. It gives strong, healthy, bushy, thrifty plants. I am offering the finest plants that can be had anywhere, of the best strains, and our prices are based on good values. Steele's Giant Private Mastodon in bud and bloom, \$5.00 per 1000; Giant, mixed, in bud and bloom, \$4.00 per 1000; 6 to 8 at \$3.00 per 1000; our Ozark Mammoth strain, large, for greenhouse use, \$3.50 per 1000. This strain cannot be beat. Giant Trimardeau, 4 to 8, \$2.50 per 1000. Our packing is perfect; light strong crates; can ship anywhere all winter; good service. Let us grow your stock and get quality. Our terms are cash, hence, good service.
Ozark Pansy Gardens, Westplains, Mo.

Pansies, Kenilworth giant strain. Will be just right to transplant in coldframes by Sept. 15th. Will book orders now at 30c per 100 or \$2.50 per 1000, postpaid. Cash.
Addams Morgan & Co., Paxton, Ill.

Pansy plants, extra fine strain, small plants, ready Oct. 1, \$4.00 per 1000; large transplanted plants that will bloom this fall, \$6.50 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

PANSIES**BROWN'S GRAND PRIZE****PANSY PLANTS****FINE STOCK. MIXED COLORS**

\$3.00 per 100; \$25.00 per 1000

CASH WITH ORDER**PETER BROWN.**

LANCASTER,

PENNSYLVANIA.

500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

Baur's Prize Florists' Mixture, \$4.00 per 1000; \$35.00 per 10,000.

The above are all stocky and healthy plants for winter and spring blooming.

BAUR FLORAL CO., ERIE, PA.

Pansy plants, very fine strain, A. & W. mixture, \$4.00 per 1000, also Blue, separate.

An excellent strain of home grown pansy seed for the commercial florist. Repeat orders each year. Large pkt. 75c; ¼ oz. \$1.75; ½ oz. \$3.50; 1 oz. \$6.00.

Anglin & Walsh Co., Williamsbridge, N. Y.

Pansy plants of our well-known strain, Giant flowering, none better, \$3.00 per 1000, 5000 for \$12.50.
J. C. Schmidt, Bristol, Pa.

Pansy plants, assorted, hardy northern-grown, \$2.50 per 1000.
Edward W. Schuster, Crookston, Minn.

Pansy plants, Giant Trimardeau mixed, June-sown, transplanted, \$6.00 per 100.
F. Danley, Macomb, Ill.

Pansy plants: Giant Mastodon and Masterpiece, \$5.00 per 1000.
Vogt's Greenhouses, Sturgis, Mich.

Pansies, Giant Trimardeau, mixed, good, healthy plants, \$2.50 per 1000.
F. Danley, Macomb, Ill.

50,000 PANSIES, FANCY MIXTURE AT \$2.50 PER 1000. D. R. HERRON, OLEAN, N. Y.
Pansies, seedlings from selected strain, \$2.50 per 1000. John B. Humphrey, R. 3, Logan, O.

PELARGONIUMS.

PELARGONIUMS, 3 BEST EASTER GREETING VARIETIES.

Lucy Becker,

Swabian Maid,

Wurtembergia.

Excellent stock, 2¼-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

PELARGONIUMS.

2½-in., \$8.00 per 100, \$75.00 per 1000.

Easter Greeting, Wurtembergia,

Lucy Becker, Swabian Maid,

German Glory.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid and Wurtembergia, strong, clean plants from 2¼-in. pots, \$7.50 per 100, \$70.00 per 1000. All the above ready now except Easter Greeting, which will not be ready for one month.
Anglin & Walsh Co., Williamsbridge, N. Y.

Pelargoniums, good, 2¼-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.
S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

PEONIES.**PEONIES.**

Strong, divided plants of two to four eyes. Offered subject to surplus being unsold upon receipt of order. Prices net. No charge for packing. For descriptions of these and other choice varieties send for new descriptive price list.

GUARANTEE: We will replace with three every plant blooming untrue to description.

	25 to 400	500 and up
Mme. de Verneville	11¼c	10c
Avalanche	15c	12c
Couronne d'Or	15c	12c
Delicatissima	15c	12c
Eugenie Verdier	18¼c	15c
Alexandrina	11¼c	10c
Modeste Guerin	30c	25c
Pierre Dessert	22¼c	20c
Delachei	22¼c	20c
Eugenie Bigot	22¼c	20c

PETERSON NURSERY.

30 N. La Salle St., Chicago, Ill.

PEONIES, STRONG ROOTS.

	100	1000
Queen Victoria	\$10.00	\$ 80.00
Queen Victoria, extra large		
clumps	50.00	
Felix Crousse	35.00	
Festiva Maxima	15.00	120.00
Festiva Maxima, large clumps	75.00	
Monsieur Jules Elie	40.00	
C. E. Pink (Early)	8.00	75.00

Very fine for cut flowers.
Complete list of peonies, iris, shrubs, roses, ready. Write for wholesale catalogue.

ONARGA NURSERY CO.,

CULTRA BROS., MGRS.

ONARGA,

ILLINOIS

PEONY ROOTS.

2 to 5-eye divisions, from 2-yr. and 3-yr., strong, home-grown ROOTS IN OUR OWN GROUNDS:

Jeanne D'Arc

Queen Victoria

Victoire Modeste

Edulis Superba \$10.00 per 100

Louis Van Houtte Festiva Maxima

Mme. de Verneville

Melssonier \$12.00 per 100

La Tulipe \$20.00 per 100

\$22.50 per 100

and others. Order early and be safe.

THE CONARD & JONES COMPANY,
WEST GROVE, PA.

PEONY ROOTS.

The best cutflower varieties. Complete list now ready.

S. S. PENNOCK COMPANY.

1608-20 LUDLOW ST., PHILADELPHIA, PA.

PEONIES.

Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions.

J. K. Alexander, "The Dahlia King," East Bridgewater, Massachusetts.

Peony roots: F. Maxima, 15c; Jules Elie, 50c; F. Crousse, 35c; Couronne d'Or, 30c; Duchesse de Nemours, 25c; Edulis Superba, 12c, strong divisions. War conditions permitting, importations will arrive in October.

L. F. DINTELMAN,
W. 9th St., Belleville, Ill.

PEONY ROOTS.

Best varieties for cut flower use. Write us for our list and prices.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

Peonies, extra strong, field-grown plants, Festiva maxima, Golden Harvest, Queen Victoria, \$2.50 per 10, \$20.00 per 100. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

Brand's new prizewinning peonies. The latest French and English varieties and standard cut flower sorts in large supply. Send for new catalogue, yours for the asking.

G. B. Babcock, R. D. 79, Jamestown, N. Y.

PENNANT BRAND PEONIES, well-grown, full of life and vigor, strong 3-5-yr. divisions. See display adv. Send for list.

Wild Bros. Nursery Co., Sarcoxie, Mo.

Peony roots, Festiva Maxima, the finest white, \$12.00 per 100; 2 to 5 eyes, home-grown, blooming stock. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Peonies: Mons. Bastien le Page, 3 to 5 eyes, 25c; Eugene Verdier, 3 to 5 eyes, 25c. Best French varieties, mixed, \$6.00 per 100. Cash, please. Babcock & Sons, Charlevoix, Mich.

Peonies, whole clumps or divisions, the very best sorts; cheap. Get list.

THE IMLAY CO., ZANESVILLE, O.

Peonies, 21 acres of the best cut flower varieties. Send for list.

W. A. Reiman, Vincennes, Ind.

Peonies, finest varieties, 10c. List free.

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Peonies, a select list, grown by W. J. Engle & Son, R. 8, Dayton, O. Send for it.

Peonies—Oberlin Peony Gardens, Sinking Spring, Pa. Cut flower varieties. Send for list A.

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Petunia single California Giant, 2¼-in., \$2.00 per 100. Cash.

S. A. Pinkstone, York & Hickory, Utica, N. Y.
Petunias, single giants, 2¼-in., \$2.00 per 100. Cash. A. F. Harfst Nursery, Peoria, Ill.

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Hardy phlox, 2-yr., finest sorts, 5c. List free. W. H. Salter, Rochester, N. Y.

Hardy phlox, mixed, 2-yr. old, \$3.00 per 100. Cash. A. F. Harfst Nursery, Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 per 100. Amon Heights Nurseries, Camden, N. J.

POINSETTIAS.

Strong 2½-in. stock, \$6.00 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Poinsettias, true Xmas stock, 2¼-in., \$5.00 per 100.

Jos. Austin, 35th & Park, Kansas City, Mo.

Poinsettias, strong 2½-in. top cuttings, \$6.00 per 100, \$50.00 per 1000. Cash.

J. C. Steinhauer, Pittsburg, Kan.

Poinsettias, 2¼-in., well rooted through, \$5.00 per 100. Calvert Floral Co., Lake Forest, Ill.

Poinsettias, strong, 3-in., \$10.00 per 100. Cash, please. Felsch Co., Maywood, Ill.

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Poinsettias, true type, good plants and well packed, 2 1/2-in., \$6.00 per 100.

Truitt's Greenhouses, Chanute, Kansas.

Poinsettias, 2 1/2-in., \$6.00 per 100, shipped in paper pots. Grohman The Florist, 117 No. Franklin, Saginaw, Mich.

Poinsettias, 200 nice, 2 1/2-in. stock, \$6.00 per 100. Cash, please. Addems Morgan & Co., Paxton, Ill.

Poinsettias, 2 1/2-in., 5c. Cash.

Warren Huckleberry, North Vernon, Ind.

Good strong 2 1/2-in. poinsettias, 6c.

Ralph Ward, Cameron, Mo.

Poinsettias, in 2 1/2-in. pots, \$5.00 per 100. Cash. John B. Rudy, Elmira, N. Y.

PRIMULAS.

PRIMULAS.

PRIMULA OBCONICA, finest strain assorted colors, good, healthy stock,

2-in. \$4.00 per 100

3-in. 7.50 per 100

CHINESE A-No. 1 stock, best strain, assorted colors,

2-in. \$3.00 per 100

MALACOIDES, fine plants, white, lavender, rose, 2-in. \$3.00 per 100

JAPONICA (hardy), assorted colors, 2-in. \$3.00 per 100

All the above plants are strong, healthy and ready to shift.

The above prices include careful packing.

Cash with order.

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BELLEFONTAINE, OHIO

SCHILLER'S PRIMROSES THE STRAIN THAT LEADS

PRIMULA CHINENSIS

A few good colors from

3-in. pots, \$8.00 per 100

PRIMULA MALACOIDES

Lavender, pink, white,

from 2-in. pots, \$3.50 100; \$32.50 1000

PRIMULA OBCONICA GRANDIFLORA

10 separate colors or mixed

2-in., \$5.00 100; \$45.00 1000

3-in., 9.00 100; 85.00 1000

PRIMULA OBCONICA GRANDIFL. FRINGED

6 separate colors or mixed,

2-in., \$5.00 100; \$45.00 1000

J. L. SCHILLER, TOLEDO, O.

PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Apple-blossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmonea, strong 2 1/2-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2 1/2-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash,

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2 1/2-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2 1/2-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, as-sorted, strong, 2 1/2-in., \$4.00 per 100. CHINEN-SIS, large flowering, brilliant colors, assorted, named varieties, 2 1/2-in., \$3.00 per 100. MALA-COIDES, large flowering, white, pink and laven-der, 2 1/2-in., \$2.50 per 100. Cash, please.

SCHIEBLE BROS.,

Miami, Lock and Old Main Sts., OHIO

MIAMISBURG, OHIO

PRIMULA CHINENSIS, very best varieties, strong plants from 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.

PRIMULA OBCONICA grandiflora, assorted colors, strong plants, from 2 1/2-in. pots, \$5.00 per 100, \$45.00 per 1000; 500 or more at 1000 rate. Cash with order.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Primula obconica gigantea, Dreer's choice mixed strain, very stocky plants from 2 1/2-in. pots, \$6.00 per 100, \$55.00 per 1000. Try sam-ple order of these.

Malacoides, 2 1/2-in., very strong stock, \$3.00 per 100, \$25.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Primula obconica, fine strain, best colors, 2 1/2-in. pots, at \$5.00 per 100, \$45.00 per 1000; 3-in. pots at \$7.50 per 100, \$65.00 per 1000. Primula chinensis fimbriata and malacoides, 2 1/2-in. pots, at \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Primula obconica gigantea, mixed colors, large transplanted plants, ready for 3-in. pots, \$1.50 per 100 by mail. Obconicas, 4-in., \$7.00 per 100; Chinese, 3-in., \$3.00 per 100; 4-in., \$6.00 per 100. All the above ready to shift.

Edward Whitton, City & Green Sts., Utica, N. Y.

PRIMULAS CHINENSIS, ready to shift, 2 1/2-in., finest mixed, \$3.00 per 100; FORBES, "BABY," 2 1/2-in., \$2.25 per 100; BUTTERCUP, yellow, 2 1/2-in., \$2.50 per 100. 500,000 FINEST PANSIES, ready soon.

JOS. H. CUNNINGHAM, DELAWARE, O.

Primula obconica grandiflora, all colors or mixed, gigantea, Cherries and Storrie's giant strains, Chinese, Crimson King, Chiswick, red, Pink Perfection, Duchess or mixed 3-in., ready for 4-in., \$5.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Primula obconica gigantea, large, strong, 3-in., ready for 4-in., mixed colors, \$3.50 per 100, 200 for \$6.00; 2 1/2-in., ready for 3-in., \$2.50 per 100, 300 for \$6.00.

Chas. Whitton, York & Gray, Utica, N. Y.

Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50. Malacoides, 2-in., \$2.50. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.

The House of Primroses.

Primula obconica, gigantea and grandiflora, 3-in., \$7.00 per 100; 4-in., \$12.00 per 100. Chi-nese from 2 1/2-in. pots, \$3.50 per 100; 3-in. pots, \$6.00 per 100. See cinerarias and dracaenas.

Wettlin Floral Co., Hornell, N. Y.

Primula obconica, Miller's Giant, fine 3-in., \$5.00 per 100; malacoides, 3-in., \$5.00; 2-in., \$2.50 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

Primrose malacoides, a distinct deep laven-der, almost violet, does not fade, strong seed-lings, \$1.50 per 100; 2 1/2-in., \$3.00 per 100.

J. C. Steinhäuser, Pittsburg, Kan.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2 1/2 in., \$4.00 per 100, fine plants. Cash.

Byer Bros., Chambersburg, Pa.

Primula malacoides, extra nice plants, 2 1/2-in., \$3.00 per 100; 3-in., \$5.00 per 100.

Samuel Shore, Evart, Mich.

Primula obconica grandiflora, mixed, 300 strong 2 1/2-in., ready for shift, \$4.00 per 100.

Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Primula malacoides, white and lavender, 3 1/2-in., ready for 5-in., fine, bushy plants, \$8.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

3000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.

Warren, Corry, Pa.

Primulas obconica, 2 1/2-in. pots, \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum St., Racine, Wis.

Primula malacoides, 2 1/2-in., 3 1/2-c.

Charles E. Sharp, Mount Vernon, O.

Primula malacoides, 4-in., ready for 5-in., 10c each. Kemble & Goodman, Mason City, Iowa.

PRIVET.

AMOUR RIVER NORTH PRIVET.

18-24-in. 100 1000

2-3 feet \$5.00 \$40.00

IBOTA PRIVET.

18-24-in. 3.50 25.00

2-3 feet 5.00 35.00

REGEL'S PRIVET. (GENUINE).

18-24-in. 4.00 30.00

2-3 feet 6.00 50.00

Can furnish larger or smaller grades. Also California, vulgaris or Polish, in 1000 lots.

ONARGA NURSERY COMPANY,

CULTRA BROS., MGRS. ILLINOIS

Amour River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

ROSES.

MRS. CHAS. RUSSELL, OWN ROOT.

Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2 1/2-in. pots, \$12.00 per 100, \$100.00 per 1000.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2 1/2-INCH STOCK.

100 1000

Pink Killarney \$4.50 \$40.00

White Killarney 4.50 40.00

Killarney Brilliant 4.50 40.00

Sunburst 5.00 45.00

Richmond 4.00 35.00

Geo. Elger 4.00 35.00

WIETOR BROS.,

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Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinousseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satis-faction guaranteed.

Mountain View Floral Co., Portland, Ore.

\$5.00 PER 100 TO CLOSE OUT.

3-in. strong, healthy, thrifty stock.

460 Pink Killarney,

410 Killarney Brilliant,

140 Maryland,

85 Ward.

A. C. BROWN, SPRINGFIELD, ILL.

Roses at bargain prices if taken at once; nice, clean, healthy stock: Richmond, 3-in., \$3.00 per 100; Pink and White Killarney, 2-in., \$2.50 per 100. Briscoe & Stowell, Charles City, Iowa.

Rose plants especially grown for forcing. Beauties, 3-in. \$10.00 per 100

Radiance, 3-in. 8.00 per 100

Radiance, 2 1/2-in. 5.00 per 100

Mock, 2 1/2-in. 6.00 per 100

ROSEMONT GARDENS,

Montgomery, Alabama.

Roses, propagated October, excellent strong stock, ready for bench or outside planting. Radiance, 3-in. \$50.00 per 1000

Red Radiance, 3-in. 50.00 per 1000

Ivory, 2 1/2-in. 30.00 per 1000

T. G. OWEN, COLUMBUS, MISS.

ROSES FOR EASTER BLOOMING.

Plants we offer are all 3-yr.-old dormant plants of the very best florist sorts. Write us for our list and prices.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

OUT PRICES TO CLOSE OUT.

White Killarney, 2 1/2-in., grafted.... \$ 8.00 100

Milady, 3 1/2-in., grafted..... 8.00 100

Richmond, 2 1/2-in., own root..... 8.00 100

GULLETT & SONS, LINCOLN, ILL.

Roses, out of 3 in. pots, good, strong, healthy stock, 1000 Bridesmaid, 230 Golden Gate, 240 Ivory and 400 Richmond, own root, \$6.00 per 100; 55 Geo. Elger, own root, \$7.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Roses, American Beauty, White and Pink Killarney, Kaiserin, Richmond, Milady, etc., 3-in., \$6.00; 4-in., \$8.00 per 100; strong, own root stock. Henry Smith, Grand Rapids, Mich.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Get list, ready to ship, 2 1/2 and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

Roses, 2 1/2-in. Killarney and Richmond, 2 1/2-c York & Panasuk, Houghton, Mich.

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Salvia America, perpetual bloomer, 2 1/2-in., \$1.00 per doz.

Oak Grove Greenhouse, Tuskegee, Ala.

Salvias, strong 2 1/2-in., \$2.00 per 100; Zurich and splendens.

J. C. Steinhäuser, Pittsburg, Kan.

SANTOLINAS.

Santolinas, nice, bushy, 2 1/2-in., 2 1/2-c.

J. C. Steinhäuser, Pittsburg, Kan.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

SEEDS.

SWEET PEA SEED.

Zvolanek's new novelties, and standard or- chid flowering varieties.

See complete list in our display ad of this issue.

S. S. PENNOCK COMPANY

1608-20 LUDLOW ST., PHILADELPHIA, PA.

SWEET PEA SEED.

The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Ford-hook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago.

WINTER-FLOWERING SWEET PEAS.

A limited amount of choice, hand picked seed at following low prices:

YARROWA.

oz., 40c; 1/4 lb., \$1.25; lb., \$4.00.

NEW CALIFORNIA VARIETIES.

Early Melody, soft rose-pink; Early Spring Maid, cream pink; Early Song Bird, pale pink; oz., \$1.25; 1/4 lb., \$4.00; lb., \$12.00. Cash with order. F. A. Thole, Grower, Santa Cruz, Cal.

Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.

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Fresh.

Our pansy seed has a reputation. 1 oz., \$7.00; 3 oz., \$18.00.

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Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

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Rose Queen, Petit's strain, greenhouse grown,

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If interested in very choicest varieties of perennial seeds, kindly write for list and quotations, which will be cheerfully furnished.
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Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.
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Pansy seed, best giant flowering. Trade pkts., 50c; 1 oz., \$5.00. Ernest Rober, Wilmette, Ill.

SMILAX.

Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000.
Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000.
Send for a copy of our Plant Bulletin and Bulb List.

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Good strong, 2½-in. plants, \$3.00 per 100, \$25.00 per 1000.

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5000 smilax, 2½-in., good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash with order.
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Smilax, 2000 extra strong 4-in. in No. 1 condition, \$7.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.
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Smilax, strong, cut back stock, will make runners at once, 2½-in. pots, \$2.50 per 100, \$22.00 per 1000. Cash.
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Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.
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The Fifth Ave. Floral Co., Columbus, O.

Strong smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.
GULLETT & SONS, LINCOLN, ILLINOIS

Smilax, 2-in., \$2.00 per 100, \$18.00 per 1000; seedlings, 50c per 100, \$4.00 per 1000.
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Smilax, 2-in., strong, cut-back plants, \$1.50 per 100, \$14.00 per 1000.
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SMILAX, FROM 2-IN. POTS, to clean up, \$1.25 per 100; \$12.00 per 1000. Cash.
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Smilax, 2½-in., \$3.00 per 100.
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Smilax, 2½-in., \$2.00 per 100. Good stock. Cash, please. Addams Morgan & Co., Paxton, Ill.

Smilax, A-1, 2-in., topped twice, \$1.50 per 100.
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L. Schellhaas, Miamisburg, O.

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Smilax, 2½-in. pots, \$3.00 per 100; \$27.50 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

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Smilax seedlings, 50c per 100. Cash.
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Riverside Greenhouses, Appleton, Wis.

Smilax, 2-in., \$2.00 per 100.
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Smilax, 2-in., \$2.00 per 100. Cash.
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Smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

SNAPDRAGONS.

SNAPDRAGONS.

RAMSBURG'S SIL. PINK, 2½-in., \$5.00 100 \$40.00 1000
RAMSBURG'S SIL. PINK, 3-in., 8.00 70.00
PHELPS' WHITE, 2½-in., 5.00 45.00
PHELPS' YELLOW, 2½-in., 5.00 45.00
GIANT YELLOW, 2½-in., 5.00 45.00
NELROSE, 2½-in., 5.00 45.00
KEYSTONE, 2½-in., 5.00 45.00

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, 2½-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Melrose, Deference Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new, winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

Anglin & Walsh Co., Williamsbridge, N. Y.

SNAPDRAGONS, out of 3-in. pots, ready to bench or shift into larger pots and free from disease:

RAMSBURG'S SIL. PINK.....\$6.00 per 100
GIANT WHITE 6.00 per 100
GIANT YELLOW 6.00 per 100
GIANT SCARLET 6.00 per 100
KEYSTONE 6.00 per 100
MICHELL'S SALMON PINK..... 6.00 per 100
Cash or satisfactory references.
WAGNER FLORAL CO., SANDUSKY, O.

SNAPS—SNAPS—SNAPS

2½-in., all seedlings.

Victoria, white\$4.00 100 \$35.00 1000
Yellow, yellow 4.00 35.00
Firefly, red 4.00 35.00
Buxton Pink, pink..... 4.00 35.00
Ramsburg's Pink, pink..... 4.50 40.00
Garnet, red 4.50 40.00

Fine plants. Terms cash.

HAMMERSCHMIDT & CLARK, MEDINA, O.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Melrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, Ramsburg's, Buxton's, Phelps' White, Golden Queen, Nelrose and Garnet, 3-in., bushy stock, \$4.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Snapdragons, Keystone, 2½-in., fine stock, \$5.00 per 100, \$45.00 per 1000.
Baur Floral Co., Erie, Pa.

Phelps' White and Phelps' Yellow snapdragons, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
Clarence Alwine, Aldan, Del. Co., Pa.

STEVIAS.

Stevia, extra strong, cut back and well branched stock, 2½-in., \$2.75 per 100, \$25.00 per 1000. Cash.
Freeport Floral Co., Freeport, Ill.

Stevia serrata, field-grown, suitable for 6-in. and 7-in. pots, at 15c each. Cash.
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Stevias, good field-grown, been topped, bushy, \$5.00 per 100.
Walnut Hill Greenhouses, Independence, Mo.

Stevias, 300 extra good, clean, well grown, ready for 4-in. pots NOW, \$3.00 per 100. Cash.
Brinkerhoff Greenhouses, Springfield, Ill.

Fine, strong stevias, from 2½-in. pots, \$3.00 per 100; \$25.00 per 1000.
Hammond Co., Inc., Richmond, Va.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Stevia, extra strong, out of 2½-in. pots, \$2.50 per 100; \$20.00 per 1000. Cash.
John Faber, R. R. 4, Box 137, Kankakee, Ill.

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Stevias, strong plants, from 2½-in., \$2.00 per 100.
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Stevias, 3-in., 4c.
C. Humfeld, Clay Center, Kan.

STRAWBERRY PLANTS.

STRAWBERRY PLANTS, the two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free.
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Americus Everbearing strawberry plants, \$1.75 per 100 postpaid, or \$10.00 per 1000 by express, collect. The Bungalow Gardens, Netcong, N. J.

SWAINSONAS.

Good, strong, healthy plants, white swainsona, 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$10.00 per 100, \$90.00 per 1000.

THE HAMMOND CO. INC.,
109 E. Broad St., Richmond, Va.

Swainsonas, strong, 4-in. stock, \$12.50 per 100.
Henry Smith, Grand Rapids, Mich.

VEGETABLE PLANTS.

Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully.
Oscar Snedeker, Doylestown, Pa.

Millions of field-grown plants.

Cabbage\$1.00 per 1000
Celery 2.50 per 1000
Parsley 2.50 per 1000

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THREE-YEAR ASPARAGUS ROOTS, very large, \$1.00 per 100, \$8.75 per 1000. Will produce good crop next summer and can be forced for a winter crop.

Harry L. Squires, Good Ground, N. Y.

Cabbage plants, hardy northern-grown, \$1.00 per 1000, \$8.50 per 10,000. Grand Rapids lettuce plants, \$1.00 per 1000, \$8.50 per 10,000.
Edward W. Schuster, Crookston, Minn.

Grand Rapids lettuce, extra good seedlings, \$1.00 per 1000, \$4.00 per 5000. Strong transplanted plants, \$2.00 per 1000, \$8.00 per 5000.
F. Danley, Macomb, Ill.

Lettuce plants, strong Grand Rapids seedlings, \$1.25 per 1000, postpaid.

Lamar Greenhouse Co., Lamar, Colo.

PARSLEY, BRUSSEL SPROUTS, KALE, SAGE, celery, cauliflower, rhubarb plants. Catalog free. Harry L. Squires, Good Ground, N. Y.

Cabbage, field-grown, extra good, \$1.00 per 1000, \$8.50 per 10,000.
B. Rawlaga, Wholesale Grower, Allegany, N. Y.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash. Hammerschmidt & Clark, Medina, O.

Grand Rapids lettuce plants, \$1.50 per 1000, 5000, \$6.25, strong plants.

Ferguson Bros., Sta. D, Omaha, Neb.

Late cabbage plants, \$1.50 per 1000.
Oscar Snedeker, Doylestown, Pa.

Parsley, double curled, field-grown, \$2.50 per 1000.
F. Danley, Macomb, Ill.

VERBENAS.

Lemon verbenas, 2½-in. pots, \$4.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

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18,000 VIBURNUM PLICATUM

	100	1000
2 to 3-ft.....	\$12.00	\$100.00
3 to 4-ft.....	15.00	125.00
4 to 5-ft.....	20.00	150.00

Boxing at cost.

JHE CONARD & JONES CO.,
West Grove, Pa.

VINCAS.

VINCA VARIEGATA.

Special price for balance of season. Our stock of vincas is extra good. Our 4-in. stock is strong, field-grown plants, potted up last fall and are in fine shape.

Per 100
No. 1, from 4-in. pots.....\$ 8.00
Extra heavy, long vines, 4-in. pots..... 10.00

2-in., \$2.00 per 100, \$20.00 per 1000.

We are headquarters for Vinca variegata.

ELMER RAWLINGS,
WHOLESALE GROWER, ALLEGANY, N. Y.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

VINCAS.

VARIEGATED AND GREEN.

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.

AMERICAN BULB CO.,
162 N. Wabash Ave., Chicago.

Heavy field variegated vincas, irrigated, \$5.00 per 100, each will make 2 and more 4-in.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Vincas, var., 2½-in., very strong, well branched, \$3.00 per 100. Cash with order. Satisfaction guaranteed.

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Field-grown vincas, fine bushy plants, \$5.00 per 100. Plants can be divided. This is fine stock.

Wagner's Greenhouses, Tiffin, O.

Vinca variegata, heavy field grown, \$5.00 per 100, \$45.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Fine strong field-grown vincas, large clumps, \$5.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

Vinca var., strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Large field-grown vinca, \$5.50 per 100, \$50.00 per 1000.

Ambrose G. Campbell, Crawfordsville, Ind.

Very strong field-grown Vinca variegata, 5c. C. Humfeld, Clay Center, Kan.

Vinca variegata, 2-in., strong, \$3.00 per 100, \$25.00 per 1000. Ernest Rober, Wilmette, Ill.

4-in. vinca variegata.....\$9.00 per 100

FRANCE & VANDERGRIFF, MONROE, MICH.

Vinca variegata, 3-in. at 5c; 3½-in. at 8c; 4-in. at 12c. Chas. Sherwood, Waterloo, Iowa.

Vinca var., 2-in., \$2.00 per 100; R. C., \$1.00 per 100.

L. Potter & Sons, Waukegan, Ill.

Variegated vinca vines, 4-in., 8c; extra heavy, good stock. H. S. Ely & Co., Neosho, Mo.

VIOLETS.

Violets, Princess of Wales, strong, clean, healthy, field-grown plants, \$6.00 per 100, \$55.00 per 1000; Marie Louise, rooted cuttings, \$2.00 per 100, \$15.00 per 1000. Marie Louise, fine plants from soil, \$3.50 per 100, \$30.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

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FIELD GROWN VIOLET PLANTS.

Marie Louise\$7.00 100; \$60.00 1000
 Marie Louise, 3-in. pots... 5.00 100; 45.00 1000
 Lady Campbell 7.00 100; 60.00 1000
 Princess of Wales 7.00 100; 60.00 1000
 Governor Herrick 7.00 100; 60.00 1000
 S. S. PENNOCK CO.,
 1608-20 Ludlow St., Philadelphia, Pa.

Violets, extra fine stock.

100 1000
 Governor Herrick, 3-in.....\$5.00 \$45.00
 Princess of Wales, 3-in..... 5.00 45.00
 Cash.

John Bauscher, Freeport, Ill.
 Violets, Princess of Wales, strong, clean, field-grown plants, \$5.00 per 100, \$45.00 per 1000. Cash.

GEORGE OVERHOLSER,
WHOLESALE FLORIST, SPRINGFIELD, OHIO

Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge. Chas. Black, Hightstown, N. J.

Marie Louise, 2½-in. pots, \$2.50 per 100; bench plants, \$2.50 per 100, \$20.00 per 1000. Cash, please. Fred M. White, 74 Worrall Ave., Poughkeepsie, N. Y.

VIOLETS, FIELD-GROWN.

Governor Herrick\$5.00 per 100
 Princess of Wales..... 5.00 per 100
 B. H. Klus & Son, Anderson, Ind.

Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.
 Anglin & Walsh Co., Williamsbridge, N. Y.

Princess of Wales violet plants, large field-grown clumps, \$5.00 per 100. Cash with order. George T. Clarke, Auburn, N. Y.

Violets, Princess of Wales and Dorsett, pot-grown, \$5.00 per 100, \$40.00 per 1000. Cash. Frey & Frey, Lincoln, Neb.

Violets, Swanley White, large field clumps, \$6.00 per 100. Double white. A. B. Campbell, Cochranville, Pa.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000. J. C. Schmidt, Bristol, Pa.
 Strong 2½-in. Gov. Herrick violets, ready for 4-in., \$5.00 per 100.
 The Fifth Ave. Floral Co., Columbus, O.

Field-grown Princess of Wales violet plants, \$4.00 per 100. Place orders. Cash with orders. C. L. Van Meter, Monticello, Iowa.

Princess of Wales violets, from 2½-in. pots, strong, healthy stock, \$25.00 per 1000.
 Peterson Floral Co., Gibson City, Ill.

Violets, Marie Louise, from 2½-in. pots, strong healthy plants, \$3.00 per 100, \$25.00 per 1000. Cash. Elva R. Davis, Ionia, Mich.

TO EXCHANGE.

To Exchange—Or will sell, 1000 Celestial peppers, \$15.00 per 100; 1000 Jerusalem cherries, \$15.00 per 100. All good, strong, field-grown stock. These plants are well branched and will make some excellent Christmas stock; for White Wonder carnations, field-grown plants and Orange King calendulas, 2½-in. pots.
 The Miami Floral Co., Dayton, O.

To Exchange—Or will sell, 100 4-in. Xmas cherries, 10c; 300 3-in., 5c; 50 stevias, 3-in., well branched, heavy, 6c; 100 2-in. branched, 3c; 100 Alaska daisies, 3-in., 6c; 100 4-in. scented geraniums, 5c. Above is good stuff; for cyclamen, poinsettias, Xmas peppers, Teddy, Jr., violets, etc.
 Kirksville Floral Co., Kirksville, Mo.

To Exchange—Extra fine Beacon, \$5.00 per 100; Matchless, White Enchantress, White Wonder, Enchantress and Mrs. Ward, \$4.00 per 100. Field-grown Gov. Herrick violets, \$5.00 per 100. Rubbers, 6-in. pots, 4 to 5 ft. high, \$1.00 each, will exchange for cyclamen, ferns or anything we can use. Thornton Floral Co., Streator, Ill.

To Exchange—2½-in. Primula obconica, 4c; 2½-in. malacoides, 4c and 2½-in. cinerarias, 3½c; these are all fine plants, for cyclamen, poinsettias and Chinese primulas.
 A. W. Furnival & Son, Jackson, Mich.

To Exchange—Hydrangeas, vincas or anything in geranium miscellaneous adv. for 500 first-class Matchless and Philadelphia carnation plants.
 Port Allegany Greenhouses, Port Allegany, Pa.

To Exchange—Or will sell, cyclamen, 4-in., 20c; 3-in., 10c. Pansies, \$3.00 per 1000. Peonies, 8c each. For primulas, carnations, cannas or what have you? J. S. Bennett, Paw Paw, Ill.

To Exchange—Roosevelt fern runners, \$12.50 per 1000; 5-in. Ficus elastica, 60c; for cyclamen and primroses.
 Curtis The Florist, Corpus Christi, Texas.

To Exchange—200 field-grown carnation Peerless, \$6.00 per 100, for vinca variegata, 3-in., or Hydrangea Otaksa, 4 or 5-in.
 Max Rasmussen, Pontiac, Ill.

To Exchange—50 2-in. stevias, 8c; 225 Xmas peppers, 3-in., 5c; these are all A-1 plants, ready for shift, for peonies, vincas, or what have you? D. Kleinhans Floral Co., St. Louis, Mich.

To Exchange—See classified. Primroses, also full variety of bedding plants, for roses or bulbs. J. O. Steinhauser, Pittsburg, Kan.

WANTED.

STOCK WANTED—Bulbets, planting size of Godfrey calla and Calla Elliottiana. Please state quantity offered and price with samples.
 ANGLIN & WALSH CO.,
 502 California St., San Francisco, Cal.

CANE STAKES.

CANE STAKES.
 Green Painted.
 Per 1000
 2-ft.\$4.50
 2½-ft. 5.50
 3-ft. 6.00
 3½-ft. 7.00
 4-ft. 8.00
 5-ft. 9.00
 Natural for Chrysanthemums.
 5 to 6-ft. 7.00
 6-ft. 7.50
 8-ft. 11.00
 AMERICAN BULB CO.,
 162 N. Wabash Ave., Chicago.

JAPANESE CANE STAKES.

100 1000
 2 -ft. green painted.....\$0.55 \$4.50
 2½-ft. green painted..... .85 5.50
 3 -ft. green painted..... .75 6.00
 3½-ft. green painted..... .85 7.00
 4 -ft. green painted..... .95 8.00
 6 -ft. natural color..... .90 8.00
 A. Henderson & Co., Box 125, Chicago.

Bamboo stakes, 4 feet, \$4.50 per 1000.
 O. Kooyman & Co., Inc., San Francisco, Cal.

CARNATION STAPLES.

Pillsbury's carnation staples, 85c per 1000; 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

GLASS.

6x8, 8x10, 10x12, 10x14 at \$3.00 per box. Other sizes at factory prices. Write for quotations.
 O. N. Robinson & Bro., Dept. 26, Baltimore, Md.

GOLD FISH.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.
 AUBURNDALE GOLDFISH CO.,
 1449 Madison St., Tel. Haymarket 152, Chicago.

LEAF MOLD.

LEAF MOLD.
 From hardwood forests of Wisconsin, sifted and clean, \$1.50 per bbl.; 5 bbls. for \$7.00; 10 bbls., \$12.50. Write for prices on large lots.
 A. Henderson & Co., Box 125, Chicago.

Clean sifted leaf mold, \$1.50 per large bbl.; 5 bbls., \$8.00; 10 bbls., \$12.00. Fern roots for orchids, \$1.50 per bbl.
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MISCELLANEOUS.

Astilbe Arendsii; CERES, delicate light rose-colored flowers with peculiar silver sheen; JUNO, strong upright grower, plumes of deep violet rose color; KRIEMHILDE, a beautiful salmon pink; Lochskönigin, a lovely light salmon rose; PHILADELPHUS, (Venus) beautiful lilac with rose sheen; ROSA PEARL, lovely delicate rose; SILVER WHITE, dense pyramidal plumes of silver white flowers; VESTA, very graceful plumes of light lilac rose; 25c each, \$2.50 per doz., \$20.00 per 100. Phlox Miss Lingard, field-grown, strong stock, \$10.00 per 100. Boston ferns, \$35.00 to \$50.00 per 100. Pair specimen Bay Trees, 65-in. crowns, \$75.00. Delphinium Chinensis, field-grown, \$4.00 per 100, \$35.00 per 1000.
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SPHAGNUM MOSS.

MOSS.
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Sphagnum moss, 10 bbl. bale, \$2.00 to \$2.50; 5 bales, \$10.00; 5 bbl. bale, \$1.25; 5 bales, \$5.25; live sphagnum, 5 bags, \$4.00. Orchard peat, 5 bags, \$4.75; burlap, 30c extra. Cash, 5c less.
 Jos. H. Paul, Box 156, Manahawkin, N. J.

10 bales sphagnum moss, choicest selected stock, standard size, in burlap, \$7.00; wired, \$4.50. Cash. Write for prices on larger lots.
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LABELS FOR NURSEYRMAN AND FLORISTS.
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FEW FLOWERS ON CALENDULAS.

Our calendulas in the garden seem to run entirely to buds and small flowers, and seem to be drying out. We have not been able to give them much water lately, and thought possibly this might be the cause. If we had picked the buds back, would we have had better results? Do you find it pays to give this much attention to them? The flowers seem to have an extraordinary number of buds, but only small flowers with extremely short stems. A. E.—Mo.

Calendulas are of the easiest culture, but, like all other annuals, must have a reasonable amount of moisture at the roots to do their best. Given good soil and plenty of water, no other annuals will give more flowers with a minimum of care. The seeds should not be sown thickly. Calendulas are vigorous growers and need considerable room. Disbudding is often done where these are grown under glass in winter, in order to secure long stems and fancy flowers. C. W.

HOLLYHOCK RUST.

I am sending some hollyhock leaves which are affected with some disease or fungus. I have tried tobacco juice, but it does not have any effect. Any information as to the cause and remedy for this will be gladly received. G. S.—Can.

The leaves are affected with hollyhock rust, Puccinia malvacearum. Once plants are badly attacked, it is best to destroy them by burning and stop growing hollyhocks for a year. The disease can be controlled to a great extent if the plants are sprayed once a week with Bordeaux mixture from the time growth starts in spring until the spikes are well advanced. Try the annual hollyhocks; they are less subject to rust than the perennial type. C. W.

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20	18 in.	1.60	18.50	150.00	60	10 in.	.55	6.00	45.00
30	16 in.	1.25	14.25	115.00	70	8 in.	.40	4.50	35.00
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Early Snowflake, large, pure white, $\frac{1}{4}$ oz., 75c; $\frac{1}{2}$ oz., \$1.25; oz., \$2.00.

Early Spring Maid, beautiful cream-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

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Early Heather Bell, rich mauve, changing to lavender, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

YARRAWA

The most popular winter-flowering Sweet Pea. Color is beautiful rose-pink with a slight salmon tint. We offer a selected strain of this variety. $\frac{1}{2}$ oz., 40c; oz., 75c; $\frac{1}{4}$ lb., \$2.25; lb., \$8.00.

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The Concord Varieties of Winter-flowering Spencer Sweet Peas are perhaps the most advanced and finest of all. The colors are distinct, clear and true. They flower earlier than any other type, and the blossoms are of large Spencer form, with long stems. Unfortunately they are shy seeders and, therefore, the seed is scarce and expensive. We are obliged to offer in packets only this year.

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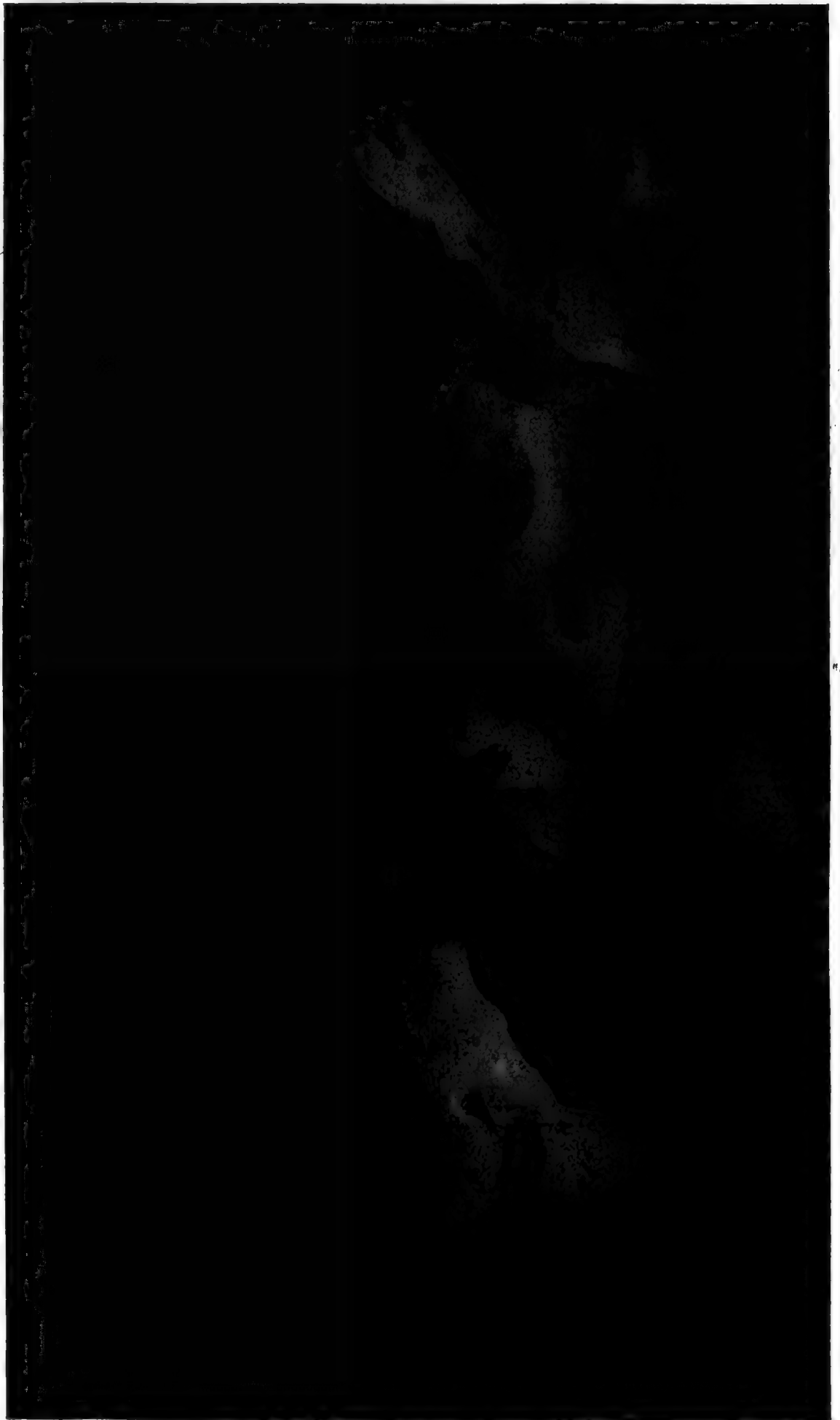
Concord Crimson, fine ruby red.

Concord Lavender, light lavender blue.

Concord White, large, pure white.

Concord Salmon, soft salmon pink.

Concord Blue, dark purple blue.



We have on hand fresh seed of Giant Flowered Cyclamen in all popular colors, also Primula, Cineraria, Calceolaria; Perennial Flower Seeds for summer sowing and Annuals for winter flowering under glass.

Stumpp & Walter Co 30-32 Barclay Street, NEW YORK

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508 South Dearborn Street
CHICAGO

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Beauties, Russell

It is generally conceded that our ROSES are the best always. All varieties can be supplied now. No scarcity.

Your wants for FANCY RUSSELLS and BEAUTIES. Also longest and best grades of all other ROSES. We can also supply them. Also good short and medium ROSES. Best assortment. We are headquarters for the best stock this market can supply.

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Our Roses consist of the grades short, medium, long and specials.

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ASTERS - GLADIOLI - EASTER LILIES
CARNATIONS - VALLEY - ROSES - ORCHIDS

Adiantum, Sprengerl, Plumosus, Galax, Smilax, Fancy Flat Ferns

Price List mailed weekly. If you are not on our list, let us know.

NOTICE—During September we shall close at 5 p. m., and at noon Sundays and Holidays

POEHLMANN BROS. CO. SUPPLY HOUSE



**To Place Your
Order for
Fall Supplies**
and place it where it
will be taken care of

We are prepared to fill your orders on all merchandise at prices equal to anyone.

Send for our new list of NOVELTIES for FALL AND HOLIDAY USES.

New Oak Foliage--Try a sample order of Queen Quality Magnolia Leaves, 95% perfect

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 Randolph 35

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Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

GRAFTED—2½-inch

	Per 1000
Mrs. Aaron Ward	\$120.00
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Milady	120.00
Killarney Brilliant	120.00
Ophelia	120.00
Cecile Brunner	120.00
Richmond	120.00
Lots of 5000 or more at \$110.00 per 1000.	
Killarney	100.00

These prices are absolutely net cash.

For 3½-inch stock an additional \$50.00 per 1000 will be charged.

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	Per 100	1000
White Killarney	\$7.00	\$65.00
Mrs. Aaron Ward	7.00	65.00
Milady	7.00	65.00
Richmond	7.00	65.00
Lots of 5000 or more at \$62.50 per 1000.		
Sunburst	10.00	80.00

Now booking orders for spring, 1918, delivery. Write us about your needs. Orders will be filled in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

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We have a large supply of fine plants grown from seeds of the best German strains.
3-inch

4-inch

SMILAX PLANTS

2½-inch

3-inch



PALMS, FERNS, ETC.

KENTIA FORSTERIANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
8-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

KENTIA BELMOREANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
8-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

ARECA LUTESCENS

4-inch pots, 4 plants

PHOENIX ROEBELENI

5-inch pots

LATANIA BORBONICA

2-inch pots

LIVISTONA ROTUNDIFOLIA

3-inch pots

COCOS WEDDELLIANA

2-inch pots

PTYCHOSPERMA ALEXANDRAE

3-inch pots

MARTINEZIA CARYOTAEOFOLIA

3-inch pots

STEVENSONIA GRANDIFOLIA

4-inch pots

ASPARAGUS PLUMOSUS

3-inch

PRIMULA OBCONICA

3-inch

CROTONS

6-inch, well colored

PANDANUS VEITCHII

4-inch

TABLE FERNS

2½-inch

PTERIS

4-inch, assorted

HOLLY FERNS

4-inch

A nominal charge is made for packing.

BROTHERS CO.

Send all orders for Plants
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
City buyers use Rogers Park 684
NO TOLL FROM CHICAGO

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll, Hoosier Beauty.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100, 3-inch \$8.00 per 100, 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 2½-inch \$7.00
per 100, 3-inch \$10.00 per 100, 4-inch \$20.00
per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000
Nebraska, \$7.00 per 100; \$60.00 per 1000.

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

Milady, Ophelia, Russell, Champ Weiland, Killarney Brilliant, Sunburst

A LARGE SUPPLY OF THESE EXCELLENT ROSES

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Subject to change without notice

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	Per 100
Specials.....	\$25.00
Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

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	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

	Per 100
Champ Weiland.....	\$10.00
Killarney.....	8.00
White Killarney.....	8.00
Killarney Brilliant.....	\$5.00 to 6.00
Sunburst.....	4.00
My Maryland.....	
Ophelia.....	

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	Per 100
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Gladioli.....	\$ 8.00 to 4.00
Easter Lilies.....	12.50 to 15.00
Valley.....	6.00
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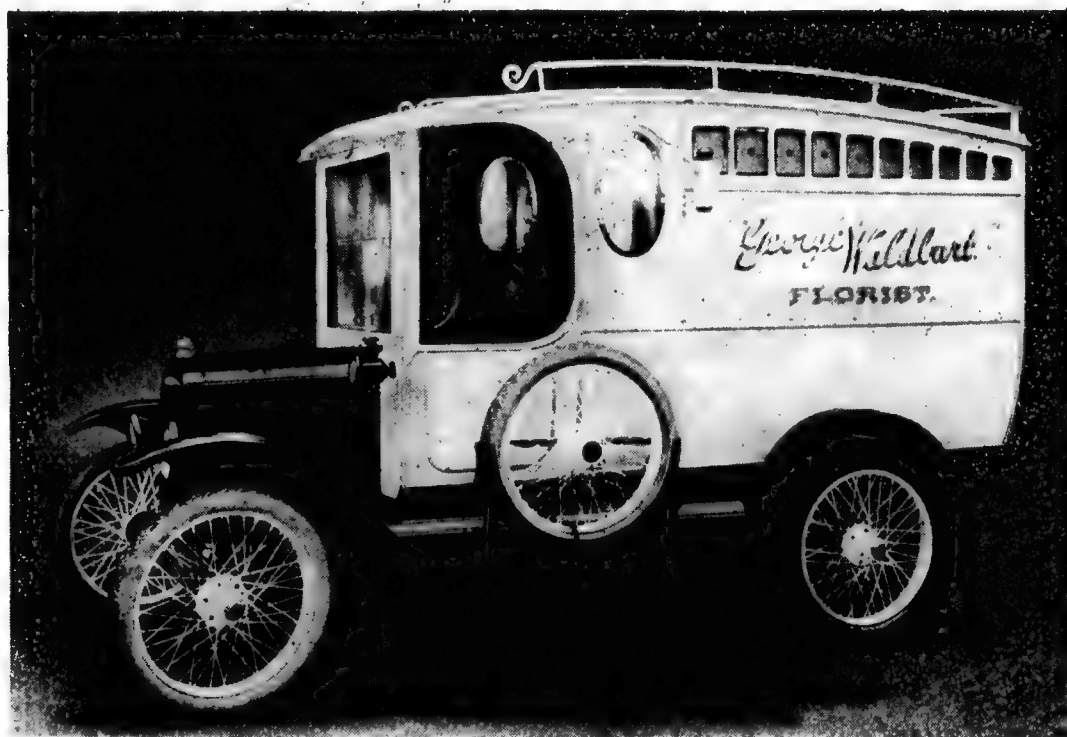
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When George Waldbart, the well known St. Louis Florist, wanted something different and something better in the way of a delivery car—he naturally came to us, and the result is shown above—

It's a specially designed

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Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada.

To those not using our stock we would suggest placing a

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The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
 4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
 4 -inch pots, extra heavy....\$50 per 100
 5 -inch pots, strong plants, \$75 and \$100 per 100
 6 -inch pots, strong plants, \$15, \$18 and \$24 per doz.
 7 -inch pots, strong plants, \$24, \$30 and \$36 per doz.
 8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per doz.
 10- inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
 12 -inch and 14-inch, made up, beautiful plants\$10, \$15 and \$20 each

CROTON NORWOOD BEAUTY

- 4-inch pots, heavy...\$6 per doz.; \$40 per 100
 5-inch pots, heavy.....\$9 and \$12 per doz.
 6-inch pots, heavy.....\$18 per doz.
 7-inch pots, heavy.....\$2.50 and \$3 each

CROTON CHANTRIERII MAJOR

- 4-inch pots.....\$6 per doz.; \$40 per 100
 5-inch and 5½-inch pots, \$0.75, \$1, \$1.25 and \$1.50 each
 7-inch pots.....\$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence**
 2¼-inch pots, heavy.....\$25 per 100
 4 -inch pots, heavy.....\$50 per 100
 5 -inch pots, heavy.....\$0.75 and \$1 each
 6 -inch pots, heavy.....\$15 and \$18 per doz.
 Larger plants.....\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
 3 -inch pots.....\$20 per 100; \$175 per 1,000
 4 -inch pots.....\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 2¼-inch pots.....\$12 per 100
 3 -inch pots.....\$20 per 100
 4 -inch pots.....\$30 per 100

DRACAENA MASSANGIANA

- 6-inch pots, heavy....\$18 and \$24 per doz.
 8-inch pots, heavy.....\$2.50 and \$3 each
 10-inch pots, heavy....\$3.50, \$4 and \$5 each

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandarina, Titworthil, etc. Very handsome for home decoration or for fancy combination baskets.

- 4-inch pots.....\$6 per doz.
 5-inch pots.....\$12 per doz.
 6-inch pots.....\$15 and \$18 per doz.

DRACAENA FRAGRANS

Plain green leaf.

- 4-inch pots.....\$5 per doz.
 6-inch pots.....\$9 per doz.
 8-inch pots.....\$24 per doz.
 10-inch pots.....\$3 and \$4 each

DRACAENA SANDERIANA

Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

- 2½-inch pots.....\$15 per 100
 3 -inch pots, heavy.....\$25 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 3-inch pots, very heavy.....\$25 per 100
 4-inch pots, heavy.....\$35 per 100
 4-inch pots, very heavy.....\$50 per 100
 5-inch pots, very heavy.....\$9 per doz.
 6-inch pots, very heavy.....\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 3-inch pots.....\$20 per 100
 4-inch pots.....\$30 per 100
 7-inch pots, made up, very handsome, \$2.50 each
 8-inch pots, made up, very handsome, \$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 3-inch pots.....\$25 per 100; \$225 per 1,000
 4-inch pots, strong plants.....\$35 per 100
 4-inch pots, very heavy.....\$50 per 100
 5-inch pots, strong plants.....\$75 per 100
 6-inch pots, extra strong, \$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots\$0.50 each
 5-inch pots\$0.75 and \$1 each
 6-inch pots\$1.25 and \$1.50 each

GERANIUMS

October and later delivery. We are now booking orders for strong stock of the following varieties, 2¼-inch pots:

- S. A. Nutt.....\$3.50 per 100; \$30 per 1,000
 Mrs. Barney.....\$4 per 100; \$35 per 1,000
 Helen Michell.....\$5 per 100; \$45 per 1,000

VARIEGATED PINEAPPLE

Very handsome plants....\$4, \$5 and \$6 each
 Very handsome plants in fruit.....\$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.

- 4-inch pots, heavy.....\$50 per 100
 5-inch pots, heavy.....\$75 per 100
 6-inch pots, heavy.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 4-inch pots.....\$40 per 100
 5-inch pots—Ready now.....\$65 per 100
 6-inch pots—Ready October 1.....\$1 each

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati

- 4-inch pots.....\$50 per 100
 5-inch pots.....\$75 per 100
 6-inch pots.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up.....\$30 per 100
 6-inch pots, made up, 26 to 28 inches tall.....\$12 per doz.
 6-inch pots, extra heavy, \$15 per doz.; \$110 per 100
 9 and 10-inch pots, extra heavy, 48 to 60 inches tall.....\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots.....\$9 per doz.
 5½-inch pots.....\$12 per doz.
 6 -inch pots.....\$15 per doz.
 7 -inch pots.....\$1.50 and \$2 each

FICUS PANDURATA

- 6-inch pots, 2 feet tall.....\$2 each
 7-inch pots, 3 feet tall.....\$2.50 each
 8-inch pots, 4 feet tall.....\$3 each
 10-inch and 11-inch tubs, 5 feet to 10 feet tall.....\$4, \$5, \$6 and \$7.50 each
 Branch plants, exceptionally fine, \$2.50, \$3, \$3.50, \$4 and \$5 each
 The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall.....\$2 each
 6-inch pots, 30 inches tall.....\$2.50 each
 7-inch pots, 36 inches tall.....\$3 each
 8-inch pots, 48 inches tall....\$4 and \$5 each
 11-inch pots, 6 to 7 feet tall.\$6 and \$7.50 each

FICUS CRAIGH

- 4-inch pots, 15 inches tall.....\$35 per 100
 6-inch pots, 18 to 24 inches tall, \$6 and \$9 per doz.
 7-inch pots, 30 to 36 inches tall, \$1 and \$1.25 each

CYCLAMEN

- 4 -inch.....\$30 per 100; \$275 per 1,000
 4 -inch pots, extra heavy, \$35 per 100; \$300 per 1,000
 5 -inch pots, \$7.50 per doz.; \$60 per 100; \$550 per 1,000
 5½-inch pots.....\$10 per doz.; \$75 per 100
 6 -inch pots.....\$100 per 100
 7 -inch pots.....\$150 per 100
 7 -inch pots, extra heavy, \$24 and \$30 per doz.

GARDENIA VEITCHII

- 2¼-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
 4 -inch pots, very heavy. Ready now, \$25 per 100; \$225 per 1,000
 6 -inch pots, very heavy, will flower early, \$9 and \$12 per doz.

Branch:
NORWOOD, PA.

ROBERT CRAIG COMPANY,

STOCK

won many friends at the New York Convention of the S. A. F. & O. H.

trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

Bouquet Rose, bright pink; Gen. de Vi-braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Gallard, large white; Radiant, deep pink; Lille Mouillere, pink.
4-inch pots, heavy, \$20 per 100; \$180 per 1,000
6-inch pots, heavy, \$35 and \$50 per 100
Larger plants, \$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

Pot-grown stock; well-ripened plants.
6-inch pots, strong, 4 to 6 heads, \$35 per 100
6-inch pots, strong, 6 to 7 heads, \$40 and \$50 per 100
Larger plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

Baby Ramblers, 6-inch pots, \$30 per 100
Erna Teschendorff, 6-inch pots, \$30 per 100
Phyllis, 6-inch pots, \$30 per 100
Orleans, 6-inch pots, \$30 per 100
Ellen Poulsen, 6-inch pots, \$30 per 100
Juniata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

OTAHEITE ORANGES

A very fine stock of this wonderful Christmas plant.
Plants, well ripened, delivery December 1st, 25 cents per fruit
2½-inch pots for growing on, \$8 per 100; \$75 per 1,000

POINSETTIA

The true, red variety. Stock of the highest quality.
3-inch pots, heavy, \$15 per 100; \$125 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

2½-inch pots, \$8 per 100; \$75 per 1,000
4-inch pots, \$25 per 100; \$225 per 1,000
6-inch pots, \$6 and \$9 per doz.

NEPHROLEPIS NORWOOD

Strong plants, 2½-inch pots, \$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots, \$9 per doz.; \$50 per 100
Strong plants, 6-inch pots, \$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. TEDDY, JR., SPORT

2½-inch pots, \$8 per 100; \$75 per 1,000
4-inch pots, \$25 per 100; \$200 per 1,000
6-inch pots, \$7 per doz.; \$50 per 100

NEPH. BOSTONIENSIS DWARF

2½-inch pots, \$8 per 100; \$75 per 1,000
4-inch pots, \$25 per 100
6-inch pots, \$6 and \$9 per doz.
8-inch pots, \$12 and \$15 per doz.

NEPHROLEPIS TODEAOIDES

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$25 per 100
6-inch pots, \$6 and \$9 per doz.
8-inch pots, \$12 and \$15 per doz.
9-inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$25 per 100
6-inch pots, \$6 and \$9 per doz.
8-inch pots, \$12 and \$15 per doz.
Larger plants, \$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, heavy, \$25 per 100
October 1st Delivery
6-inch pots, \$6 per doz.; \$45 per 100
6-inch pots, \$9 per doz.; \$70 per 100
8-inch pots, \$12 per doz.; \$90 per 100
11-inch tubs, \$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$25 per 100; \$225 per 1,000
6-inch pots, \$6 and \$9 per doz.
8-inch pots, \$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$25 per 100; \$225 per 1,000
6-inch pots, \$7 per doz.; \$50 per 100
6-inch pots, heavy, \$9 per doz.; \$70 per 100
8-inch pots, \$12 per doz.; \$90 per 100
8-inch pots, heavy, \$15 per doz.
10-inch pots, \$18 per doz.
11-inch tubs, \$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots, \$8 per 100; \$75 per 1,000
4-inch pots, very heavy plants, \$25 per 100; \$200 per 1,000
6-inch pots, very heavy plants, \$6 per doz.; \$45 per 100
6-inch pots, extra heavy plants, \$9 per doz.; \$70 per 100
8-inch pots, \$12 and \$15 per doz.
11-inch tubs, \$2.50 and \$3 each

"TEDDY JUNIOR"

Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy, \$50 per 100
6-inch pots, very heavy, \$75 per 100
8-inch pots, very heavy, \$15 per doz.
11-inch tubs, \$2.50, \$3 and \$3.50 each

NEPH. BOSTONIENSIS HARRISHII

2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$25 per 100
6-inch pots, \$7 per doz.; \$50 per 100
7-inch pots, heavy, \$9 per doz.; \$70 per 100
8-inch pots, \$12 and \$15 per doz.
11-inch tubs, \$2, \$2.50 and \$3 each

NEPHROLEPIS SMITHII

2½-inch pots, \$8 per 100; \$75 per 1,000
4-inch pots, \$25 per 100
6-inch pots, \$6 and \$9 per doz.
8-inch pots, \$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

2½-inch pots, \$4 per 100; \$35 per 1,000
3-inch pots, \$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy, \$6 per doz.; \$45 per 100
8-inch pots, \$12 per doz.; \$90 per 100
11-inch tubs, \$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.
4-inch pots, \$50 per 100
6-inch pots, \$12 and \$15 per doz.
7-inch pots, \$24 per doz.

ASPARAGUS SPRENGERI

3-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

2½-inch, \$5 per 100
6-inch, strong, \$35 per 100

ENGLISH IVIES

2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
4-inch pots, excellent for trellis and basket work, \$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery \$6 per doz.; \$45 per 100

ROSES

Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of
American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants, \$35 per 100

4900 Market Street, PHILADELPHIA

M.
RICE
CO.

HAVE YOU GOT IT?

We have just published a new

Sample Booklet of Ribbons and Chiffons

A complete sample line of all varieties that every florist should have handy for ready reference. Drop us a postal and receive it by return mail. This is **your** chance to be well posted.

OUR ORIGINAL SLOGAN

"For Florists' Supplies Every Day in the Year," is now being copied by competitors. But they cannot copy

The "Rice" Standard of "Keystone Quality" Supplies and Service.

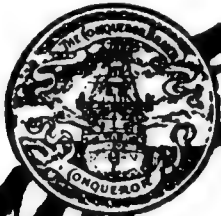
That's made possible by the most complete organization and largest and finest equipped florists' supply building in the world.

M. RICE CO.

FOR FLORISTS' SUPPLIES EVERYWHERE, EVERY TIME

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

"SPRINKLEPROOF" Chiffons

(TRADE-MARK)

Will not wilt like the ordinary kind. They are treated with **our exclusive chemical process**, causing the fabric to repel water.

Made in a large variety of **styles, widths** and **colorings** to match **every flower**.

"SPRINKLEPROOF" Chiffons

(TRADE-MARK)

Can be purchased only from us, as we **control all rights** and are the **exclusive distributors**.

The prices are so reasonable you cannot afford to use ordinary chiffon.

Beware of imitations.

Samples submitted or a salesman will call.

Wertheimer Brothers

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of Werbro Ribbon Mfg. Co., Paterson, N. J.

Salesrooms, 19-25 East 24th St. NEW YORK



"THE APPAREL OFT BESPEAKS THE MAN"

William Scott always urged the trade to "Wash all you got, and hang out all you wash." It was his homely but forceful way of emphasizing the value of making a front in the florists' business. Well kept grounds about florists' establishments bring orders immediately and in the future.



HAT you should "put your best foot forward" is an old admonition, and like most of the philosophy that is handed down in crisp commands, it contains much good, hard common sense. Applied to the florists' trade this adage may be taken to mean

that the florist who puts his best foot forward is the florist who takes the time and trouble to beautify the grounds around his establishment, thereby showing the public what may be accomplished in the way of embellishing the grounds of the home owner.

Using the grounds surrounding our establishments for displays to show the public our wares is good business. The contrast between the well kept florists' establishments and those in the opposite condition is sharp. The one arouses admiration and creates a pleasant memory; the other, if it impresses the mind at all, leaves only a recollection of piles of pots, litter and the other debris that is apt to be collected about the houses when they are cleared in the early summer.

Outdoor Displays.

Summer, of course, is the florists' best advertising time—the time when nature without demanding anything but labor installs a display that is more beautiful and impressive than the most elaborate winter window. The summer display not only makes sales at the time, but it has an effect when in winter nature turns the job of providing flowers over to the florist. But there are methods by which the ground can be made nearly as attractive in the winter. Evergreens add the touch of green that stands out more prominently when the ground is white with

snow, and is a reminder of the other, and, to most people, the better season of the year.

Impressive Advertising.

A concrete example of what the florist who has grounds about his establishment may accomplish is shown by the accompanying illustrations from photographs of the F. R. Pierson place at Tarrytown, N. Y. Mr. Pierson has put his best foot forward and is standing solidly on that foot, and by so doing his establishment has become known as one of the show places in a section of the country that abounds in show places. Tarrytown is about twenty-five

miles north of New York city. Through it passes the road that is taken by a great majority of automobilists traveling between the American metropolis and Albany, the New York state capital.

About five years ago Mr. Pierson decided to capitalize his location. As a retail store he built the artistic structure shown, while the grounds about it were not overlooked. The thousands of automobilists who pass the Pierson place cannot but be impressed with its beauty, and retain in their minds the picture of the flowers and shrubs that are displayed. In this way Mr. Pierson tells thousands of people that he can make the grounds surrounding their homes beautiful, and gives them ocular proof of the assertion. The success Mr. Pierson has achieved proves his methods to be worth while.

Be a Pacemaker.

Not every florist, of course, has such an ideal location for this class of advertising. The establishments with grounds generally are located in the smaller cities, but they undoubtedly have many persons in their localities to whom artistic planting will appeal. It is only human to desire to possess the beautiful things we see. In consequence, the more care a florist takes of his grounds, the more likely he is to get the business.

Florists everywhere are beginning to realize this fact and in many places the florists' establishments are among the most attractive in the neighborhood. In these same places it will be found that the pacemaker has many followers. The florist has shown the home owners what it is possible to do with plants and shrubbery. And they have followed his example in a greater or lesser degree.



The Flower Store the Bright Spot of the Neighborhood.

There are a great many more results to be obtained from these displays than securing orders for landscape gardening and planting out. When the cut flower season comes around and flowers are wanted, it is only natural that the florist whose place attracted attention should be the one to whom the customer will turn. He has demonstrated his ability to grow flowers and to make an artistic show with flowers. In other words, he has impressed his artistic ability upon the mind of the prospect, and orders for decorations and designs that amount to something will come his way.

Every florist who has a greenhouse range is a busy man in the summer. What with clearing the houses and getting the stock ready for the next season, he has not a great deal of time to devote to other matters. Many times he feels that there is more real money in getting his houses planted and stock started for the coming season than there is in making his grounds beautiful.

The man who takes this view, however, is shortsighted. He is not putting his best foot forward. If every possessor of a yard took the same attitude there would be little call for geraniums when the next May came around.

Everything that excites a desire in the minds of the persons living in the same locality with a florist to possess flowers is helping to create customers for the florist. Annually the number of flower buyers has increased. The number will keep on increasing, because florists have learned the value of advertising. They now know that attractive window displays are chief factors in their success; they also know that newspaper advertising space is as valuable

to them as it is to the man who sells dry goods or jewelry; they know that everything that attracts the attention of the public to flowers makes habitual flower buyers, and every additional habitual flower buyer is an asset to the florists' business.

Beautifying the Home.

There is another consideration that should impel the florist to make his place as attractive as his time allows. Usually his home adjoins the greenhouse establishment. There is a great satisfaction in living in surroundings that are attractive to the eye. He and his family take a justifiable pride in their home and the grounds about it. It gives them what richer people than they do not have, and what the still more wealthy spend large sums of money to obtain.

Putting our best foot forward means taking advantage of every opportunity to increase our business and whatever pleasure we get in life. If the effort spent on the grounds around our establishment accomplishes these things, it is worth while. For the reward in money and satisfaction is just as certain as that there will be a call for mums at Thanksgiving time—which is a cinch.

S. A. F. PUBLICITY CAMPAIGN.

Finance Committee Named.

The campaign to raise the balance of the \$50,000 for national publicity for flowers, which was inaugurated at the S. A. F. convention in New York city, August 23, will be pushed rapidly. President R. C. Kerr, of the S. A. F., has appointed a committee to be known

as the publicity finance committee, which will undertake the completion of the fund, to which \$12,000 was contributed when the plan was proposed at the convention.

The members of the committee are: George Asmus, of Chicago, chairman; Herman P. Knoble, of Cleveland; Fred L. Atkins, of Rutherford, N. J.; W. R. Pierson, of Cromwell, Conn., and John Young, of New York. The members of the publicity committee are W. F. Therkildson, of Philadelphia, Pa., chairman; Guy W. French, of Morton Grove, Ill.; Joseph Heacock, of Wyncote, Pa.; E. P. Tracey, of Albany, N. Y., and Thomas H. Joy, of Nashville, Tenn.

The finance committee will organize at once and proceed to carry on the work directed by the resolutions passed at the convention. Local committees will be appointed throughout the country to assist in the work.

The Letter to Members.

The following letter to members of the society is being sent out jointly by the publicity finance committee and the publicity committee, through Secretary John Young:

Dear Fellow Members:—

As a member of the S. A. F. you must be greatly interested in the proposed advertising campaign that was so enthusiastically received and adopted at the recent convention of our great organization.

Many times we have been asked, "What does the S. A. F. do for me?"

There is no desire on the part of the officers to assume a paternal attitude toward its members; service has been and will continue to be the greatest object of this organization.

The coming campaign will, without doubt, create a tremendously increased demand for flowers, and it is but one of the many benefits your organization proposes and will give to you.

You, of course, have read in the trade papers of the enthusiasm manifested at this meeting, and we are sure you want to do your part in this great national campaign to popularize flowers.



How F. R. Pierson, of Tarrytown, N. Y., Makes His Place Attractive and Advertises Landscape Work.



How F. R. Pierson Advertises his Business to the Hundreds of Passing Automobilists.

Flowers have never received the consideration at the hands of the public that they should; the public has never been educated as to the value and necessity of flowers.

Here is a well defined campaign, one that requires the comparatively insignificant sum of \$50,000 per year for a period of four years. We say "insignificant sum" as a matter of comparison, for when we consider the advertising appropriations of some of the large organizations, such as the Overland car, the Victrola, and the Uneeda biscuit, that run into millions each year, this is but a modest effort.

What better use can you make of your money than to subscribe a sum that you consider right towards this great campaign? The S. A. F. will contribute \$5,000 to \$10,000 per year as its share. This is where a part of your money will go, and we ask you to cooperate, and to subscribe a sum that you consider consistent with the business you do.

Please understand that in making your subscription you are making it for four years. For instance: If you give \$100 per year for four years your subscription is \$400. Your national organization is satisfied that no \$800 that you could spend in any form of advertising will yield you anywhere near the returns that your cooperation in this great national campaign will yield.

All forms of publicity will be at your command. If you need engraved invitations for your opening, this bureau or department of your organization will supply the last word in dignified salesmanship at a cost lower than you could purchase the original plates. If you want seals and stamps for different occasions, these may be had, from the best known processes, at a cost that you would pay for the drawings, were you having them done yourself. If you have the opportunity to use window cards and posters of large size, these will be furnished by your organization at a price that barely covers cost.

Cuts of all types and kinds may be had at a figure that you would have to pay for the photographs alone. Dealers' helps of every sort are at the command of every subscriber to this fund. Here is an opportunity to help yourself. The campaign is built on a big, broad plan that is designed to and will do more to help you than anything you have ever considered.

The trade papers will publish the names of all those who subscribe to this fund. Don't be a "slacker"! Keep up in the front row, as an up-to-the-minute business man who believes in his products and in his organization!

We could continue indefinitely as to the benefits that you will derive, but it is only necessary for us to refer you to the trade papers for their opinions as to the value of this coming campaign. Every bit of this plan service is at your command. The highest and best trained organization in the country will contribute to this, but we must have the cooperation of our members, and we ask you to sign the enclosed blank and return it at once to the office of the national secretary.

You have seen the success of the National Flower Show; these successes have been made out of judicious advertising. The same organizations and the same committee that have made these conspicuous successes will contribute and cooperate with the publicity committee for the

success of the plan that has been described in detail in the trade papers. Local committees from each city and each florists' organization will be appointed at once.

Sign and return the enclosed blank now—help us to help you. John Young, Sec'y.

SPIDERS IN A GREENHOUSE.

Please tell me how to rid a greenhouse of spiders—not the red spider. The insects seem to be of two kinds. One is black and about the size of a grain of wheat. It stays in damp places under the pots. The other is larger and of a light gray color. It usually stays about the plants. I have tried the ordinary sort of sprays, but with no effect unless the sprays were made too strong for the good of the

plants. In many cases, though the spiders appear to be dead, they resume activities about twenty minutes later. They do not eat the plants, but seem to suck the leaves and the joints of the branches.

R. P. F.—Tex.

The true spiders are usually carnivorous in their habits and are not likely to do much injury to the plants, although they are unpleasant to have around in large numbers. It is probable that thorough fumigation with nicotine paper, on two or three nights in succession, would overcome these insects. If that does not succeed, try dusting with insect powder.

W. H. T.



Outdoor Displays of Blooming Plants or Evergreens are Business Getters.

DUTCH BULBS WILL COME

"THE WAALDYK HAS SAILED."

"No Need for Alarm."

Last week's alarm as to the Dutch bulbs appears to have been unwarranted, as the Holland-America line office in New York gave out the information September 10 that its steamer, the Waaldyk, its cargo consisting principally of Dutch bulbs, positively had sailed from Rotterdam for "an American port," as the censor insists it must be put.

No information is vouchsafed as to the exact date of sailing or day of probable arrival at the "American port," but assurance is given that the boat is on the way and that arrangements should be made for the prompt handling of the largest lot of bulbs that ever came to America in one bottom.

Diplomatic Assurances.

Some time ago it was stated that the Waaldyk was loading at Rotterdam and would sail August 25. There were many contradictory reports, that other boats with bulbs had or had not sailed, that other shipments would or would not follow those on the Waaldyk, and the trade anxiously was awaiting news of the Waaldyk when, August 30, the Associated Press, from The Hague, published a cablegram announcing that the Netherlands government had placed an embargo on the exportation of bulbs. Confirmation of this came through the admission of the steamship company that the loaded Waaldyk had not sailed August 25 as announced and that no reason for the delay had been given. September 6 the U. S. Department of Trade and Commerce gave out the following cablegram from the American legation at The Hague:

"Algemeen Handelsblad reports that the export of bulbs is prohibited."

But the same day the United States representative at The Hague cabled that "export licenses will be granted to meet normal trade demands. Apparently no cause for American seed interests to be alarmed."

Exporters' Cables.

In the meantime many large American importers of bulbs and the American representatives of Holland houses were cabling to Holland for information. That which came back was not enlightening; numerous cables were to the effect, "Bulbs shipped on the Waaldyk." Only by inference could any satisfaction be obtained from that. The inference was that the Waaldyk had sailed unannounced or that the Holland exporters expected the Waaldyk to sail soon in spite of the delay and the embargo.

Attempts made by the trade to obtain information at Washington were fruitless until the cablegram ending "Apparently no cause for American seed interests to be alarmed" was given out September 8.

Bulbs by Trainload.

That the Waaldyk's cargo contains the largest lot of bulbs that ever came

EXPORT TO BE PERMITTED UNDER LICENSE

[Cablegram from American Legation, The Hague, September 5.]

"Export of bulbs except under license prohibited. Minister of Agriculture announces export licenses will be granted to meet normal trade demands. Apparently no cause for American seed interests to be alarmed."

to America in one boat is apparent, although there is some uncertainty as to just how large the quantity is. In August, when the loading commenced, it was reported the Waaldyk would bring 12,000 cases. Now it is reported the vessel has more than twice that quantity aboard. One forwarding agent has advised that 1,254 cases are consigned to him alone, and the State Department at Washington gave out a dispatch September 7 to the effect that there are 26,000 cases on the boat. From Philadelphia, too, comes the report that the date of sailing was September 12, and that the cargo consists of 26,000 cases of bulbs.

Such a quantity of bulbs makes an enormous bulk. It will require about 260 freight cars to move 26,000 cases, the average carload being about 100 cases. With 260 cars, the bulbs on the

Waaldyk will make at least five solid trainloads.

Figuring an average weight at 100 pounds to the case, the Waaldyk is reported to be bringing 3,250 tons of bulbs. The total exports of bulbs to the United States and Canada, according to the General Society of Holland Bulb Growers, was: In 1916, 12,100 tons; in 1915, 8,800 tons; in 1914, 8,415 tons; in 1913, 5,954 tons.

Therefore, if one accepts as accurate the reports that the Waaldyk has 26,000 cases, the weight, compared with the official Dutch figures of other years, indicates that the bulbs on this one boat equal more than half the quantity imported in the last year before the war and more than one-fourth the record quantity imported last year.

Not Too Late.

Apparently the Waaldyk's cargo will not be in the hands of the trade before October. It is late, but not too late. Dutch bulbs often are planted too early in American gardens. They will be the better for a little later planting, in many cases. If the bulbs arrive by October 1, if it is a normal season there will remain at least two months for selling and planting outdoors. For forcing, the lateness of arrival will be immaterial in spite of the early Easter, if the bulbs are in good condition.

TRAMP! TRAMP! TRAMP!

MOVING TOWARD FRANCE.

Florists Aid Uncle Sam.

Members of the trade continue to leave their peaceful pursuits to become members of the fighting force the United States will send to the European battlefields. News of the departure of recruits and of the activities of those already in the service will be gladly received for publication by The Review.

President Vesey to Shoulder Arms.

Among those prominent but young in the trade whose draft numbers the law and chance decreed should be the first selected for the national army, was W. J. Vesey, Jr., of Fort Wayne, Ind. Mr. Vesey measured up to the physical requirements of the army and apparently waived his exemption privilege, for Mr. Vesey is winding up his affairs preparatory to leaving for one of the training camps, about September 20. Mr. Vesey is president of the American Carnation Society, ex-president of the State Florists' Association of Indiana, and a member of the firm of W. J. & M. S. Vesey.

From Lincoln to France.

Victor Janson, well known among the

florists of southern California and recently of Gullett & Sons' wholesale plant department, at Lincoln, Ill., has joined the quartermaster's department and been assigned to Jefferson Barracks, St. Louis, Mo., pending his departure for the French front.

Editor Joins Battery.

F. R. Kilner, formerly an assistant editor of The Review, joined the 149th U. S. Field Artillery just before its departure from Chicago and was assigned to Battery E. He is with the regiment at Camp Mills, Garden City, L. I., on the way to France.

Wisconsin Man Leaves.

Louis Turner, Jr., son of Louis Turner, who owns a large greenhouse range near Kenosha, Wis., has become a member of the new national army and has left for a cantonment. Before leaving Mr. Turner visited Milwaukee to say good-bye to his many friends there.

Chicagoan an Honor Man.

Charles Thomas Johnson, son of Charles W. Johnson, of Chicago, secretary of the Chrysanthemum Society of America, was one of the twelve honor men selected in the Seventy-seventh district of Cook county, Ill., to go to

PLANT AND BULB IMPORTS FOR FIRST THREE QUARTERS OF FISCAL YEAR.

The following are the imports of plants, bulbs, trees, shrubs and vines, with the duties collected thereon, for the first three quarters of the government's fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

Articles	Rates of Duty	July 1 to Sept. 30, 1916			Oct. 1 to Dec. 31, 1916			Jan. 1 to Mar. 31, 1917		
		Quantity	Value	Duty	Quantity	Value	Duty	Quantity	Value	Duty
Plants, bulbs, trees, shrubs and vines:										
Bulbs, mature mother flowering, imported exclusively for propagating purposes.	Free.....	365,000	\$ 2,261		1,554,000	\$ 8,137		143,801	\$ 1,235	
Fruit plants, tropical and semitropical, for the purpose of propagation or cultivation.	Free.....		100			59			156	
Hop roots for cultivation.	Free.....									
Hyacinth bulbs, astilbe, dielytra and lily of the valley clumps.	\$2.50 M..	14,732,000	300,469	\$36,830.00	18,416,000	275,284	\$46,040.00	411	9,326	\$1,027.50
Lily bulbs and calla bulbs or corms.	\$5.00 M..	3,307,000	80,380	16,535.00	13,952,000	316,098	69,760.00	525	18,325	2,625.00
Lily of the valley pipe, tulips, narcissus, begonia and gloxinia bulbs.	\$1.00 M..	99,360,000	771,961	99,360.00	88,040,000	740,713	88,040.00	4,746	36,282	4,746.00
Orchids, palms and Azalea indica.	25%.....		21,824	5,456.00		310,863	77,715.75		2,303	575.75
Do. (reciprocity treaty with Cuba).	25%-20%.....		583	116.60		250	50.00			
Do. (from Philippine Islands).	Free.....					5,025			220	
Peony, herbaceous, Iris Kaemfheri or germanica, canna, dahlia and amaryllis bulbs.	\$10.00M.	18,000	793	180.00	768,000	54,446	7,680.00	242	10,393	2,420.00
Plants, trees, shrubs, roots, seed cane and seeds, imported by the Department of Agriculture or the United States Botanic Garden.	Free.....		960			3,642			55	
Rose plants, budded, grafted or grown on their own roots.	4c. each..				1,250,947	91,670	50,037.88	399,226	28,788	15,969.04
Stocks, cuttings and seedlings:										
Fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, n. s. p. f.	15%.....		2,267	340.05		227,012	34,051.80		96,290	14,448.50
Do. (reciprocity treaty with Cuba).	15%-20%.....		414	49.68		332	39.84			
Myrobalan plum, Mahaleb or Massard cherry, Manetti multiflora and brier rose, Rosa rugosa, 3 years old or less.	\$1.00 M..				1,341,000	8,115	1,341.00	11,424	59,704	11,424.00
Pear, apple, quince and the St. Julien plum, 3 years old or less.	\$1.00 M..				1,000	228	1.00	6,805	36,340	6,805.00
Tea plants.	Free.....									
All other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage.	50c. M..	16,244,000	76,846	8,122.00	28,049,000	137,539	14,024.50	3,225	31,337	1,612.50
Total.	Free.....		\$ 3,321			\$ 16,863			\$ 1,666	
	Dutiable.		\$1,255,537	166,989.33		\$2,162,550	388,781.77		\$ 329,088	\$61,648.29

the Camp Grant cantonment at Rockford, Ill. Mr. Johnson left September 7. Although he had been married two years, Mr. Johnson did not claim exemption. He had been assistant in the office and on the grounds at Mount Greenwood cemetery for some time.

Samuelson of the Seventh.

Arthur Samuelson, a nephew of Charles A. Samuelson, and employed in that gentleman's well known Chicago store, is a member of the Seventh regiment I. N. G., which has been taken into the army of the United States. He was on the Mexican frontier assisting Mr. Wilson in catching Villa in 1916 and the regiment expects to go to Houston, Tex., this week for training for France. Edward Samuelson, another nephew of C. A. Samuelson, has been drafted and is training at Camp Grant, Rockford, Ill.

Ribbon Men Volunteer.

Among the New York ribbon houses that of Wertheimer Bros. has the distinction of furnishing an especially large quota of volunteer enlistments for the United States army and navy. Among those who enlisted prior to the draft and who are now in service are: Samuel Haberman, 22d Engineers; Philip Metzner, in the Transport Service, U. S. navy; Monroe E. Frankl, 8th Coast Defense Artillery; Louis Laufer, 1st Field Artillery; Walter E. Harris, U. S. Naval Reserve. Their positions will remain open awaiting their return.

CYCLAMEN MITE.

I am sending you one of my cyclamen plants and should like to know what is causing the leaves to curl. I cannot find any insects on the plants. Would it be a good idea to fumigate with tobacco or put tobacco dust between the plants? G. C. H.—Ill.

The plant forwarded was infested by the cyclamen mite. I do not know of any real remedy for this pest. It annu-

ally appears and destroys large batches of cyclamens. I have found that spraying with nicotine extract helps to check the mite, if applications are given as soon as any trouble appears, and are persisted in. Also, allow some of the spray to soak all around the bulb. A few growers find that applications of tobacco dust help in some measure. If all your plants are in the same condi-

tion as the sample, it would be the best policy to destroy them. C. W.

Allegany, N. Y.—Elmer Rawlings has purchased twelve acres of ground adjoining his establishment. Mr. Rawlings said that while he does not need the land now, he will soon, and bought it before it was secured by a cemetery company that was bidding for it.



Any member of the Pacific Coast Horticultural Society, San Francisco, who goes to war will have "smokes" and comfort kits supplied him at the organization's expense. Fred Bertrand started the fund for fighters at last week's meeting of the society.

Fifty-five energetic members of the Milwaukee trade held a mass meeting last week at which it was decided to form an organization through which co-operative advertising could be planned and placed. Definite plans will be ready in a week or two.

Seventy years young may be old, but it describes E. Gurney Hill, who became a septuagenarian September 11. He was born in England, but his parents came to America when the rosarian, now as famous in England as in America, was only 3 years old.

With the prospect of paying from \$3 to \$3.50 per day for labor before long, members of the Portland, Ore., Floral Society recently took concerted action toward establishing higher retail prices. Cooperation among tradesmen is the essential thing in "passing it on to the public."

It is believed that importations of baskets and other supplies from Japan this fall and early winter will be greatly retarded, or even stopped. The demand for vessels on the Atlantic seaboard for the sake of the military establishment has seen a transfer of many of the Pacific liners to war service.

While S. D. McMillen, of Braddock, Pa., was sleeping the sleep of the just on the night of September 5, somebody climbed in through the window and made away with the sleeper's trousers. In the morning Mr. McMillen found them on the front porch, but he could not find \$75 in currency which had been in one of the pockets.

As indicative of the progress made by the S. A. F., Secretary Young points out that in the course of five years the membership of the society has almost doubled. January 1, 1912, there were 1,275 members; August 10 of this year there were 2,215, of whom 1,694 were annual, 496 life and 25 pioneer members. Yet Mr. Young says the membership is only ten per cent of the total number of florists in this country and Canada.

THE RETAIL

FLORIST.....

MR. POCHELON STIRS THINGS UP.

Does the secretary of the Florists' Telegraph Delivery Association hold the idea that his organization has outgrown its connection with the S. A. F., or does he want the other affiliated societies to get in line with the F. T. D. in this matter? Some of his recent writings have raised the question and now he has put the matter squarely up to the F. T. D. members by propounding the following query:

"Do you believe in our membership being compelled to join the S. A. F., or shall they become members of the S. A. F. voluntarily?"

The F. T. D. is the only one of the trade societies affiliated with the S. A. F. which requires its members also to be members of the S. A. F.; it is so provided in the by-laws of the F. T. D. The other organizations, the presidents of which are affiliation directors of the S. A. F., hold their representation because 100 or more members belong simultaneously and "voluntarily" to both; the F. T. D. is the only allied society every member of which also is a member of the S. A. F. and it seems as though Mr. Pochelon is stirring things up with intent.

There are other questions on his reply card mailed to members that are likely to enliven the doings at the approaching meeting, the first time, by the way, that the F. T. D. has held its annual meeting otherwise than simultaneously with that of the S. A. F. Mr. Pochelon's questions, each followed by a blank for brief reply, are as follows:

Will you be able to attend the Detroit F. T. D. meeting October 2 and 3?

What benefit have you had from membership in the F. T. D.?

Are you satisfied with the work the F. T. D. has done?

Do you believe in our membership being compelled to join the S. A. F., or shall they become members of the S. A. F. voluntarily?

Do you think it advisable for the F. T. D. publicity to be connected with the S. A. F. publicity, or shall it be kept separately?

Do you believe in the strict enforcement of our by-laws and constitution in regard to our F. T. D. Clearing House system?

Have you had any good results with the collection of past due bills through the F. T. D. Clearing House?

Have you had any good results from your membership in the National Floral Corporation?

Have you had any trouble with F. T. D. members in one way or another?

"Do not wait, but answer this at once," says Mr. Pochelon. He signs himself "secretary," giving the communication official force. The suggestions thrown out by the form of the questions may not, however, have been submitted to the other officers. They are: President, W. F. Gude, Washington, D. C.; vice-president, George Asmus, Chicago; treasurer, W. L. Rock, Kansas City; past presidents, J. A. Valentine and Irwin Bertermann. The directors, with date of end of term, are: 1917, H. Papworth, G. E. M. Stumpp and O. J. Olson; 1918, August Lange, F. D. Pelicano and Frank X. Stuppy; 1919, L. D. Thomson, Karl P. Baum and T. J. Wolfe. The publicity committee

consists of Herman Knoble, George E. Schulz and Albert Pochelon.

ARRANGEMENT WITH AGENTS.

In The Review for September 6 G. W. —N. D. asks for a form of contract that a retail florist has with his agents. We are enclosing a form or schedule that we adopted some time ago and we find that we are having good success with it. At first we had a lot of kicks from our agents, but we consider that we must educate our agents to our system of doing business and enforce the system to the letter. We used to give our agents a commission of twenty per cent on all orders, but how can a florist make any money on, say one dozen carnations packed in a box and delivered to the express company or post-office and give a commission of twenty per cent? We believe that the sooner all florists get together and adopt a uniform commission to their agents, the sooner we florists will be able to make a little more than a living. We have wholesale florists in this section to cater to the undertakers and give these same undertakers twenty-five per cent commission, and yet they expect to sell to the retail florists. What are we retailers going to do about it? Let us get together and organize.

Haentze Co.

The enclosed "form or schedule" is not of the nature of a contract, which was what G. W. asked for, but is a notice of revision of the commissions allowed agents. It reads as follows:

TO OUR AGENTS.

On account of the increased cost of all sup-

plies, etc., that we are compelled to use in connection with our business, we are compelled to rearrange our commissions to our agents, the same to take effect October 1, 1916:

All goods purchased during one month amounting to and over \$5, ten per cent.

All goods purchased during one month amounting to and over \$10, 12½ per cent.

All goods purchased during one month amounting to and over \$15, fifteen per cent.

All goods purchased during one month amounting to and over \$25, twenty per cent.

All accounts to be paid on or before the fifteenth of the month following date of purchase or commission to be withdrawn. Haentze Co.

Unquestionably, it is up to every florist to study his business and to cut off the unprofitable parts if it can be done without injury to the paying ends.

INSURING SATISFACTION.

That ancient business belief that "a satisfied customer is the best advertisement" is still adhered to by Penn, of Boston. The Penn store, noted for its use of printers' ink, is now taking out insurance against having dissatisfied customers by inviting criticism, when there is reason for criticism. The invitation is in the shape of a neat card, which is enclosed with all orders.

Of the idea, Mr. Penn says: "One of the greatest difficulties encountered in the florists' business is the number of dissatisfactions which arise from time to time where packages of flowers are not up to the usual standard. The consumer in many cases will not notify the florist, but harbors a feeling of dissatisfaction. We think this card overcomes the obstacle, and that it will work out for the best interests of the florist using it."

The card reads:

To All Recipients of Penn's Flowers:

Our plan for showing our appreciation of an order is not merely by thanking our customer, but by trying to fill the order better than was expected.

We are always careful to check over and inspect every order before shipping, but regardless of the fact that we are operating the best inspection system we can invent, errors will occur in a business which handles hundreds of orders daily, as we do.

We therefore suggest that you examine the flowers as soon as received and make sure they are satisfactory. If not, notify us at once, as we desire every recipient of Penn's flowers to be a little more than satisfied.

It is this desire that has built our business.

Penn, The Florist.

Other florists have Mr. Penn's permission to use this idea.

HARDY PERENNIALS

SEASONABLE NOTES.

Japanese Anemones.

What beautiful and valuable flowers the Japanese anemones are in August, September and October! Many people plant them out one spring and, because they fail to flower well the succeeding fall, abandon their culture. As a matter of fact, these anemones need a year to become established; then the plants throw up stalks four to six feet high and bloom for many weeks. The flowers are superb in floral work, especially the white varieties, such as Japonica alba, still the best, and Whirlwind. Of the colored forms, Queen Charlotte, semi-double pink; Alice, silvery pink; Kriemhilde, soft rose, and rosea, the old single pink form, are all good. There are also a number of newer varieties. Anemone vitifolia is a new fall-flowering variety

from China, with pretty pink flowers carried on stems a yard in height. The anemones like an abundant water supply when growing, but must have dry feet in winter. They are easily propagated by cutting the roots in short lengths and starting them in a warm cutting bench in winter.

Peonies.

Perhaps your peonies are not flowering as they should. This is probably because they need dividing and replanting. Give them a well drained piece of ground, free from shade, deeply manured and plowed, and do the transplanting now. Then they will become well established before winter. Divide large clumps carefully, so as not to injure the eyes, and do not cover the eyes to a depth of more than three or four inches. Of course you can continue to

move peonies until the ground freezes or even postpone the work until spring, but for the best results plant in September.

Save Some Seeds.

Probably all florists are in the habit of saving a few flower seeds each year when they have a specially good strain. There is now great need of this work being extended. The almost overwhelming call for vegetable seeds, and the cessation of most of the European importations of both flower and vegetable seeds, have caused conditions in the seed business unthought-of a year ago. There is every likelihood that these conditions will continue for another year, and though America has land adapted for the culture of nearly all flowers and vegetables, there will undoubtedly be some acute shortages the coming season. Hence, florists who have good strains

of annuals and perennials would do well to save some of their own seeds. The same statement is true, also, of beans, sweet corn, tomatoes, cucumbers and some other vegetables; there is no good reason why growers should not save at least a part of their seeds of these for next season. We are constantly being urged to can or dry food crops. Let us also save seeds wherever possible.

Perennial Seedlings.

Take advantage of suitable weather for the transplanting of seedlings of biennials and perennials. They grow fast at this season. If they are planted in nursery rows and kept constantly cultivated, it is surprising how rapidly they grow. Cloudy weather, with the ground moist, is the ideal condition. If such a condition does not exist, water each row as set out, stir the soil about the plants later and few will fail to

grow. More growth is made by these hardy seedlings in September than in any other month of the year.

THE PICTURE PROVES IT.

When Thomas Fagan, of A. Henderson & Co., Chicago, tells about the 25-pound "musky" he caught on his two weeks' vacation at Moen lake, in Wisconsin, there is no opportunity to look askance, for he carries the proof in the form of a snapshot reproduced herewith, in his pocket. One can see from the length of the fish that none of those favorite methods have been resorted to of making a fish gain weight rapidly after being caught. The man on the left is Charles Zirzow, former retail florist of Chicago, who now makes his home in the Wisconsin woods and annually sends large quantities of lycopodium and Christmas trees to Chicago.

THE STATE FAIR FLOWER SHOWS

THE INDIANA STATE FAIR.

Florists' Exhibits at Hoosier Capital.

The state fair, held this year from September 3 to 7, broke all records, with the attendance the greatest in the history of the annual event and with more money spent than ever before. In every line the displays were better, and in most cases larger. The flower display was especially good and the competition most keen. The collections of greenhouse plants to cover 100 square feet of space attracted much attention. There were numerous blooming plants, variegated-leaved plants, exceptional palms and ferns.

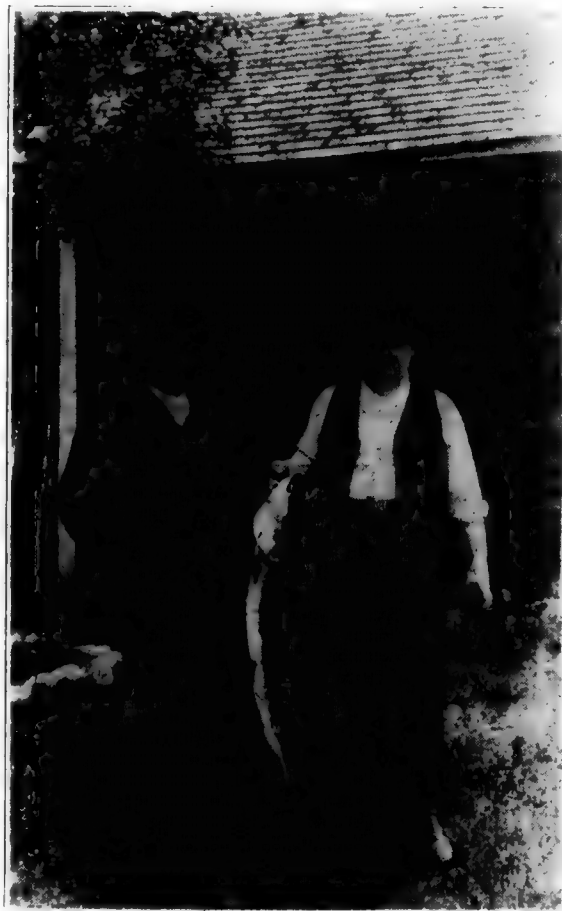
The new or rare plants are always an interesting item. E. H. Rieman, of Indianapolis, won first premium with a rare fern of the curly type. Temperley's, also of Indianapolis, was second with a new dark red dracæna.

Perhaps the closest competition was in the classes calling for a vase of flowers and basket of flowers. The first premium on the vase was won by Temperley's, with a vase of asters and lilies. The flowers shaded from white through to a delicate pink in the asters and from rubrum lilies to a rose-pink aster. The Roepke Floral Co., of Indianapolis, won the blue ribbon on the basket of flowers. This was a pretty basket of Ophelia roses and rubrum and Easter lilies, with a draping of yellow taffeta ribbon on the handle.

Thursday, September 7, being the largest day of the fair, was when the large floral arrangements were staged. The prizes usually are the most sought after. The exhibits offer a good chance to advertise and, incidentally, to receive one of the two of the largest premiums. Temperley's received first on a patriotic piece, with Roepke Floral Co. second for a large panel, with a frame of bronze galax leaves surrounding a center of white asters, on which was featured the American flag made of straw-flowers. Above and below the flag was a cluster of orchids. E. H. Rieman was third with a lyre of yellow chrysanthemums and Ophelia roses.

Exhibitors and Awards.

The following participated in the fair this year: Baur & Steinkamp, Mrs. J. H. Drake, John R. Fohl, Franklin B. Meade, E. H. Rieman, Roepke Floral



With Bouquet Green Man for Guide.

Co. and Temperley's. W. W. Coles, of Kokomo, was judge, and A. F. J. Baur managed the exhibits.

The awards in the plant classes were as follows:

Plants to cover 100 square feet—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.
Ferns, ten plants—Temperley's, first; E. H. Rieman, second; Roepke Floral Co., third.
Coleus, ten plants—Temperley's, first; Baur & Steinkamp, Indianapolis, second; E. H. Rieman, third.
Geraniums, ten plants—Temperley's, first; E. H. Rieman, second; John Fohl, Indianapolis, third.
Begonias, ten plants—Temperley's, first; Roepke Floral Co., second; E. H. Rieman, third.
Variegated-leaved plants, ten—Temperley's,

first; Roepke Floral Co., second; E. H. Rieman, third.

Crotons in assortment, ten plants, not over 8-inch pots—Temperley's, first; Roepke Floral Co., second; E. H. Rieman, third.

Begonia Gloire de Lorraine, ten plants, not over 7-inch pots—Temperley's, first; Roepke Floral Co., second.

Lilium longiflorum, twelve plants—Roepke Floral Co., first; Temperley's, second.

Lilium speciosum rubrum, twelve plants—Roepke Floral Co., first.

Latania borbonica—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Kentia—E. H. Rieman, first; Roepke Floral Co., second; Temperley's, third.

Araucaria—E. H. Rieman, first; Temperley's, second; Roepke Floral Co., third.

Asparagus Sprengeri—E. H. Rieman, first; Roepke Floral Co., second; Mrs. Jennie Drake, third.

Boston fern, not over 14-inch pot—Baur & Steinkamp, first; Temperley's second; Roepke Floral Co., third.

Nephrolepis, crested form, not over 14-inch pot—E. H. Rieman, first; Temperley's, second; Roepke Floral Co., third.

Adiantum cuneatum—Baur & Steinkamp, first; E. H. Rieman, second; Roepke Floral Co., third.

Adiantum Farleyense—Temperley's, first; Roepke Floral Co., second.

Pandanus Veitchii—Roepke Floral Co., first; E. H. Rieman, second; Temperley's, third.

Specimen new or rare plant—E. H. Rieman, first; Temperley's, second; Roepke Floral Co., third.

Hanging basket—Roepke Floral Co., first; Temperley's, second; John R. Fohl, third.

CUT FLOWERS.

Floral arrangement—Temperley's, first; Roepke Floral Co., second; E. H. Rieman, third.

Bride's bouquet—Roepke Floral Co., first; E. H. Rieman, third.

Bridesmaid's bouquet—Roepke Floral Co., first; E. H. Rieman, second.

Basket of flowers—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Vase of flowers—Temperley's, first; Roepke Floral Co., second; E. H. Rieman, third.

Wreath, on easel—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Cut flowers—Temperley's, first; Roepke Floral Co., second; E. H. Rieman, third.

Gladioli, twenty-five vases, six spikes in each vase, not less than twenty-five varieties—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Asters—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Cannas—Baur & Steinkamp, first; Roepke Floral Co., second; Temperley's, third.

Zinnias—Roepke Floral Co., first; Temperley's, second; E. H. Rieman, third.

Dahlias—Franklin B. Meade, first; Temperley's, second; Roepke Floral Co., third.

Twenty-five American Beauties—Roepke Floral Co., first; E. H. Rieman, second; Temperley's, third.

Twenty-five red roses, other than American Beauty—E. H. Rieman, first; Roepke Floral Co., second; Temperley's, third.

Twenty-five white roses—Roepke Floral Co., first; E. H. Rieman, second; Temperley's, third.

Twenty-five pink roses—E. H. Rieman, first; Temperley's, second; Roepke Floral Co., third.

Twenty-five yellow roses—Roepke Floral Co., first; E. H. Rieman, second; Temperley's, third.

Twenty-five assorted roses—E. H. Rieman,

first; Roepke Floral Co., second; Temperley's, third.
 Fifty white carnations—Baur & Steinkamp, first; Roepke Floral Co., second; Temperley's, third.
 Fifty flesh pink carnations—Roepke Floral Co., first; Temperley's, third.
 Fifty dark pink carnations—Roepke Floral Co., first; Temperley's, second.
 Fifty red carnations—Temperley's, first.
 Fifty assorted carnations—Baur & Steinkamp, first; Temperley's, second; Roepke Floral Co., third.
 Twelve yellow chrysanthemums—Temperley's, first; Roepke Floral Co., second.

E. E. T.

THE ILLINOIS STATE FAIR.

Monday, September 10, marked the opening day of the floricultural section of the Illinois state fair at Springfield. The display was entirely of plants, the cut flowers and designs following on succeeding days. J. F. Ammann, of Edwardsville, Ill., acted as judge, and the department could not have selected a better man for this. Mr. Ammann made the awards from the standpoint of artistic arrangement and skill as well as from that of color and variety. Competition was not keen, for on the first day there are usually few exhibitors, and this year proved no exception. The awards follow:

Collection of stove and greenhouse plants, effectively arranged to cover 100 square feet of space—Brinkerhoff Greenhouses, of Springfield, first; Janssen Seed & Floral Co., of Springfield, second; Hembreiker & Cole, of Springfield, third.

Twelve palms, not less than three varieties, single, grouped for effect—Hembreiker & Cole, first; Janssen Seed & Floral Co., second; Brinkerhoff Greenhouses, third.

Two palms, made up—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

One palm, single—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

One Cycas revoluta—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

Four araucarias, any variety—Hembreiker & Cole, first; Brinkerhoff Greenhouses, second.

Twelve crotons, in variety—Lewis H. Wise, of Springfield, first; Hembreiker & Cole, second; Brinkerhoff Greenhouses, third.

Ornamental or foliage plant—Brinkerhoff Greenhouses, first; Hembreiker & Cole, second; Janssen Seed & Floral Co., third.

Twelve begonias, flowering, in variety—Brinkerhoff Greenhouses, first; Hembreiker & Cole, second; A. C. Brown, of Springfield, third.

Cyclamens, in bloom, ten plants, not less than five inches—Hembreiker & Cole, first.

Twelve ferns, distinct, one of each—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

Six ferns, distinct, one of each—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

Four adiantums, distinct—Brinkerhoff Greenhouses, first.

Four Nephrolepis bostoniensis, not less than 8-inch pots—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second; Lewis H. Wise, third.

Four Nephrolepis Piersonii, or other sports of Boston, not less than 8-inch pots—Brinkerhoff Greenhouses, first; Lewis H. Wise, second; Janssen Seed & Floral Co., third.

Four Nephrolepis Whitmanii, not less than 8-inch pots—Brinkerhoff Greenhouses, first; Lewis H. Wise, second; A. C. Brown, third.

Four Nephrolepis Scottii, not less than 8-inch pots—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

One Nephrolepis bostoniensis, not less than 10-inch pot—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second; A. C. Brown, third.

One Nephrolepis Piersonii, or other sports of Boston, not less than 10-inch pot—Lewis H. Wise, first; Brinkerhoff Greenhouses, second; Janssen Seed & Floral Co., third.

One Nephrolepis Whitmanii, not less than 10-inch pot—Brinkerhoff Greenhouses, first; A. C. Brown, second; Lewis H. Wise, third.

One Nephrolepis Scottii, not less than 10-inch pot—Brinkerhoff Greenhouses, first; Janssen Seed & Floral Co., second.

One Cibotium Schiedel, not less than 8-inch pot—Brinkerhoff Greenhouses, first.

Four dracaenas, four varieties—Brinkerhoff Greenhouses, first.

Four Pandanus Veitchii—Brinkerhoff Greenhouses, first; Hembreiker & Cole, second; Janssen Seed & Floral Co., third.

Twelve baby ramblers in bloom—Hembreiker & Cole, first; Brinkerhoff Greenhouses, second.

Six Asparagus plumosus, not less than 6-inch pots—A. C. Brown, first; Hembreiker & Cole, second; Lewis H. Wise, third.

One hanging basket fern, 14-inch—Hembreiker Bros., Lincoln, Ill., first; Hembreiker & Cole, second; Brinkerhoff Greenhouses, third.

One hanging basket Asparagus Sprengeri, 14-inch—Hembreiker & Cole, first; Hembreiker Bros., second; A. C. Brown, third.

Two window boxes, five feet by eight inches, filled—Brinkerhoff Greenhouses, first.
 Fern dish, filled—Hembreiker & Cole, first; A. C. Brown, second; Brinkerhoff Greenhouses, third.
 Collection of bulbs for fall planting, correctly named—Janssen Seed & Floral Co., certificate of merit.

NEBRASKA FALL SHOW.

Held at State Fair.

The Nebraska State Horticultural Society held its fall fruit and flower show in connection with the state fair at Lincoln, September 3 to 7. The exhibits both in cut flowers and plants were of finer quality than ever before. The competition was keen and took close and careful attention on the part of the judges to select the prize-winners.

The Prize-Winners.

The awards were as follows:

Collection of plants, covering 100 square feet—L. Henderson, Omaha, first; Frey & Frey, Lincoln, second; Hiltner Bros., Lincoln, third.

Five palms—L. Henderson, first; Frey & Frey, second; Hiltner Bros., third.

Ferns, covering fifteen square feet—L. Henderson, first; Hiltner Bros., second; Frey & Frey, third.

Plants—L. Henderson, first; Frey & Frey, second; Hiltner Bros., third.

Blooming plants—Frey & Frey, first; L. Henderson, second; Hiltner Bros., third.

Eight plants—L. Henderson, first; Frey & Frey, second; Hiltner Bros., third.

Display of cut flowers—Frey & Frey, first; Hiltner Bros., second; L. Henderson, third.

Fifty tea roses, five varieties—Frey & Frey, first; L. Henderson, second; Hiltner Bros., third.

Collection of gladioli—M. Wilson, first; L. Henderson, second; Frey & Frey, third.

Fifty carnations, five varieties—Frey & Frey, first; Hiltner Bros., second; L. Henderson, third.

Bridal bouquet—Frey & Frey, first; Hiltner Bros., second; L. Henderson, third.

Basket—Frey & Frey, first; Hiltner Bros., second; L. Henderson, third.

Wreath—Frey & Frey, first; Hiltner Bros., second; L. Henderson, third.

Spray—Frey & Frey, first; L. Henderson, second; Frey & Frey, third.

Corsage bouquet—Hiltner Bros., first; Frey & Frey, second; L. Henderson, third.

All of the exhibits were of excellent quality. In addition there were numerous exhibits of garden flowers by amateurs.

The exhibits were viewed by more than 200,000 people, it is estimated, in the five days of the fair. The interest manifested by the public gave the florists much encouragement for the coming season.

L. C. C.

ROCHESTER FLOWER SHOW.

Exhibition a Great Success.

The exposition and flower show at Rochester, N. Y., a partial account of which was given in The Review last week, came to an end September 8 and was declared to be a success in every particular. The weather conditions were favorable and the exhibits were superior to any shown at the exposition in the past. Many thousands visited the flower show, among them being Governor Charles S. Whitman, accompanied by the mayor and Rochester city officials, who attended September 5.

Some of the exhibits arrived late in the week. They included a choice exhibit of twenty-four vases of gladioli from Munsell & Harvey, of Ashtabula, O. The exhibit was unsolicited and was sent to help out the show. L. J. Bryant, of Newark, N. Y., also was represented by a collection of gladioli, cactus dahlias and roses. Mr. Bryant also had an exhibition of corn and seeds, on which he was awarded ten first prizes. H. Boughton, of Pittsford, N. Y., added an interesting exhibit of the known varieties of mushrooms. Mrs. George R. Fuller, of Rochester, sent a large brass

jardiniere of helichrysums, which deserves special mention.

The amateur classes were well filled and included fine specimens of hardy stock, palms and ferns.

The Awards.

The awards in the professional classes were:

Collection of palms, six or more varieties—H. E. Wilson, first; George T. Boucher, second. Similar awards were given each man for single specimen palms, single basket of plants, best hanging basket, best vase of plants and best porch box filled with plants.

Twelve American Beauty roses—George T. Boucher, first.

Twelve Francis Scott Key roses—H. E. Wilson, first; George T. Boucher, second.

Twelve Sunburst—George T. Boucher, first; H. E. Wilson, second.

Twelve My Maryland—George T. Boucher, first.

Twelve any variety white—George T. Boucher, first; H. E. Wilson, second.

Twenty-five white carnations—H. E. Wilson, first.

Twenty-five pink carnations—H. E. Wilson, first.

Twelve spikes white gladioli—C. W. Curtis, first.

Twelve spikes white gladiolus seedlings—C. W. Curtis, second.

Twelve spikes yellow gladioli—N. A. Hallauer, first; H. E. Wilson, second.

Twelve spikes pink or blush gladioli—J. Thomann & Sons, first; C. W. Curtis, second.

Twelve spikes red gladioli—J. Thomann & Sons, first; C. W. Curtis, second.

Twelve spikes blue gladioli—N. A. Hallauer, first; L. J. Bryant, second.

Best collection named varieties—N. A. Hallauer, first; C. W. Curtis, second.

Six cactus dahlias, named varieties—L. J. Bryant, first.

Twelve white branching asters—J. Thomann & Sons, first; H. E. Wilson, second.

Horseshoe on easel, 24-inch frame—George T. Boucher, first; J. Thomann & Sons, second.

Flat bouquet, or spray of roses—H. E. Wilson and George T. Boucher divided first and second prizes.

Table decoration for four plates and centerpiece—George T. Boucher, first; H. E. Wilson, second.

Bouquet of roses—H. E. Wilson, first; George T. Boucher, second.

Basket of cut flowers—George T. Boucher, first; C. W. Curtis, second.

Best vase of flowers—J. Thomann & Sons, first; H. E. Wilson, second.

Bridal bouquet—George T. Boucher, first; H. E. Wilson, second.

24-inch basket—H. E. Wilson, first; George T. Boucher, second.

The judges of the flower show were A. N. Salter and Fred R. Schlegel.

An effective lily pond was arranged by George Cramer. It included a fine exhibit of cut lilies from Henry Dreer, Inc., Philadelphia, Pa.

H. J. H.

MINNEAPOLIS, MINN.

The Market.

The weather last week, cold and dark, was much on the fall order and the stock in the market showed the effects. While there are still some garden flowers to be had, they are fast disappearing. Gaillardias, cosmos, marigolds and zinnias continue in good supply. Bonnaffon chrysanthemums are in the market. The supply of rubrum and Easter lilies is small. Orchids are almost unobtainable. Roses are in good supply and of fine quality. Richmond, Killarney and White Killarney, Mrs. Hearst, Milady, Kaiserin and other varieties of roses all sell well. Good chrysanthemums are coming from the local growers. Asters have been scarce this year.

State Fair Exhibits.

A number of local growers and retailers had exhibits at the state fair last week. While the number of entries in the various classes was not large, some fine flowers and designs were shown.

A partial list of the prize-winners and classes follows:

Twenty Mrs. Charles Russell roses—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Twenty white roses, except Kaiserin—Holm &

Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.
 Twenty Kaiserin roses—Holm & Olson, first; Swanson's, Inc., second.
 Coleus—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Palms—Chicago Avenue Greenhouses, first; Holm & Olson, second.
 Ferns, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Pandanus—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Mound of decorative plants—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Corsage bouquet—Holm & Olson, first.
 Original design—Holm & Olson, first; Swanson's, Inc., second.
 Bridal bouquet—Holm & Olson, first; Swanson's, Inc., second.
 Hanging basket of ferns—Chicago Avenue Greenhouses, first.
 Table decoration—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.
 Wreath on easel—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.
 Hanging basket—Holm & Olson, first.
 Plants, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Begonias—Holm & Olson, first.
 Nephrolepis—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 One hundred asters—Holm & Olson, first.
 Window box—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Boston fern—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Ferns, covering 100 square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.
 Plants, covering fifty square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Various Notes.

Business has been good with the retailers. Last week there was considerable funeral work and several weddings. James Skinner, with the Whitted Floral Co., is away on a vacation.
 E. M. P.

CONFERENCE AT MASON CITY.

Coal and Agents' Discounts.

Florists of northern Iowa and Minnesota held a conference at Mason City, Ia., September 11, the meeting being called at the invitation of Mr. Goodman, of Mason City, Ia.; A. N. Kinsman, of Austin, Minn., and the Lake Shore Greenhouses, of Albert Lea, Minn.

Mr. Goodman called the meeting to order in the Chamber of Commerce rooms, stating briefly the purpose of the convention. The first speaker was a coal dealer, who gave a brief outline of the coal situation as it concerns florists. He said there may be chances to pick up odd lots of coal during the next four or five weeks, but that he believed the florist would find it almost impossible to buy coal during January or February. The idea is to get a supply now or be protected by contract.

Mr. Goodman then called on James Wilson, of Des Moines, to give his experience in carrying out the Iowa-Nebraska plan, which was inaugurated last winter. Mr. Wilson believes that the plan is a good one, for his concern carried the plan through. There was some trouble, and he lost some of his agents because his competitors did not follow his plan, but eventually most of the agents came back, as they found that his better service counted more than the difference in commissions they received from other firms. B. C. Wilcox, of Council Bluffs, bore out Mr. Wilson's statements. A. H. Smith, of Boone, considered the plan a good one; he has proved this by its operation for his firm. He said that at the time he sent out letters he also sent personal messages assuring his agents that they would be treated fairly. Mr. Clausen, of Albert Lea, believed the idea was valuable, and said that if the florist treated his agents

properly, especially in the matter of supplying good flowers and giving good service, they would see the justice of the plan and stay by it.

Permanent Organization Formed.

The question of the rising cost of materials was discussed fully, and it is plain that not only is the lowering of agents' discounts, but the increase of prices of flowers, necessary.

Mr. Goodman was elected president and A. N. Kinsman, of Austin, secretary and treasurer, of a permanent organization which will meet at different towns in this territory once a year.

A definite plan will be brought before the members of this body, will be sent to the florists in the adjacent territory and adopted at the meeting to be held in connection with the flower show at Des Moines in November.

The Hawkeye Supply Co. entertained the florists at luncheon at the Country Club, making the trip by automobile. Afterwards the men visited the company's plant, where a large stock of plumbing goods, pipe and heating supplies is carried. A banquet was served at the Cerro Gordo hotel in the evening.

The Poehlmann Bros Co., the A. L. Randall Co., the Foley Greenhouse Mfg.

Co. and Vaughan's Seed Store, all of Chicago, were represented at the meeting.

Among those present were:

O. E. Schaefer, La Crosse, Wis.
 C. D. Adams, Cherokee, Ia.
 C. H. Holleld, Eldora, Ia.
 J. L. Munson, Storm Lake, Ia.
 James L. Denmead, Marshalltown, Ia.
 G. A. Torsberg, Rennison Co., Sioux City, Ia.
 Elmer E. Nordwall, North Floral Co., Fort Dodge, Ia.
 M. Rocklin, Sioux City, Ia.
 H. N. Antisdell, Milford, Ia.
 Philip Foley, Jr., Chicago, Ill.
 M. E. Terry, Waterloo, Ia.
 Calvin D. Hinsman, Austin, Minn.
 George H. Mohn, Chicago, Ill.
 F. C. Pushee, Clear Lake, Ia.
 Curtis H. Thomas, Traer, Ia.
 Arthur H. Smith, Boone, Ia.
 J. Wilson, Des Moines, Ia.
 S. D. Dysinger, St. Paul, Minn.
 P. Clausen, Albert Lea, Minn.
 G. A. Clausen, Albert Lea, Minn.
 J. G. Schrodtt, Mankato, Minn.
 S. L. Deal, New Hampton, Ia.
 W. T. Symonds, Jr., Decorah, Ia.
 H. I. Symonds, Decorah, Ia.
 N. H. Wetherbee, Charles City, Ia.
 I. O. Kemble, Marshalltown, Ia.
 A. G. Larson, Forest City, Ia.
 Irwin Newland, Forest City, Ia.
 T. B. Sargeant, Osage, Ia.
 R. P. Atwell, Fort Dodge, Ia.
 R. A. Helm, Mason City, Ia.
 Logan Urice, Vinton, Ia.
 Blaine C. Wilcox, Council Bluffs, Ia.
 Joseph Bancroft, Cedar Falls, Ia.
 W. H. Miller, Chicago, Ill.
 C. Pruner, Chicago, Ill.
 George Goodman, Mason City, Ia.
 F. C. Goodman, Mason City, Ia.
 William Smith, Mason City, Ia.



Iris Germanica.

With the passing of the gorgeous Japanese irises our season of irises ends. Many varieties do specially well if replanted in August and September and the germanica section, if divided now, will get well established before cold weather. Do not plant them too deeply and be sure to give them a well drained location, as rot in winter kills far more German irises than cold. If your land is stiff add plenty of coarse sand or even fine coal ashes to open it up. German irises need warm, well drained soil to do their best.

Eupatoriums.

The eupatoriums are, or used to be, popular subjects for winter blooming. We have several hardy herbaceous varieties of much merit which bloom at this season. E. ageratoides, the white snakeroot, carries handsome heads of pure white flowers on stems three to four feet high. E. Fraseri has large, pure white terminal heads, just showing bloom. E. celestinum, with pale blue ageratum-like flowers, is a splendid late summer variety, attaining a height of two to three feet. All are of easy culture, stand shade well and are of great value for cutting.

Geranium Propagation.

If the taking of geranium cuttings is deferred until we get cool days and nights, the wood becomes firmer and less succulent, and there is far less likelihood of the cuttings damping off. After making the cuttings, let them lie on the potting bench a few hours before putting them in the cutting bench. This will further reduce the damping off. In

making the cuttings, remove all foliage but the small ones on the top and all side scales. If you can spare a cutting bench which contains sharp sand and good drainage, good and well; if not, use flats. A useful size is 4x12x24 inches. Put a layer of cinders at the bottom and over this a layer of moss and the remainder of the sand. Water and firm the sand well before putting in the cuttings.

The lines for the cuttings can be drawn with an ordinary mason's trowel or a piece of thin metal. Water well after the cuttings are in, do not shade at all and water sparingly until rooted. Even then it is better to run them well on the dry side until you have time to pot them off. Grow as many of your own cuttings as you can from healthy stock; then you will be but little troubled with the diseases which affect more weakly stock.

Dahlias.

This is the height of the dahlia season. Perhaps you do not grow any, but the majority of country florists have some and it would pay all to plant a nice selection. Look over your stock before frost arrives, label especially good and useful sorts and get rid of those with undesirable and unsalable colors. Pay special attention to the cactus, decorative and peony-flowered sections, which are specially valuable in decorative work. Do not forget the little pompons. A few plants of pure white, pink, yellow and scarlet will be found quite valuable. This type throws its flowers well above the foliage, and, while the flowers are small, they are compact and stand rough treatment better than any other type of dahlia.

Do not be in too great a hurry to dig your dahlias. It is a mistake to do so as soon as frost arrives. If you have no dahlias, visit some specialist now and pick out some good varieties, or go to one of the many fairs and exhibitions where dahlias are always a prominent feature at this season.

Hard-Wooded Plants.

All plants of azaleas, camellias, ericas and other hard-wooded plants should be lifted now and potted without delay. If the balls are at all dry, soak them in a tub of water before potting. If you pot and trust to an ordinary watering to wet dry balls, it may mean a loss of the plants. There should be no need to place hard-wooded stock under glass for some time yet. Spray the plants freely for a few days after lifting and be sure the plants have an adequate supply of water. In regard to potting, always use a rammer or flat-pointed stick to firm the soil well around the sides of the pots. You can hardly pot hard-wooded plants too firmly; those loosely potted will never thrive.

Freesias.

The earliest batch of freesias have now made considerable growth, and if you want them for the holidays, at which time freesias make fancy wholesale prices, stand them on a bench, or, better still, on a shelf in a house where a night temperature of 52 to 55 degrees is maintained. I prefer to grow freesias in pans to flats, as the spikes are much stronger and more easily supported. Be sure to give the plants an adequate supply of water and later in the season weak doses of liquid manure are good; but avoid strong doses, which will cause the ends of the foliage to burn brown, as also will heavy fumigations. Start a later batch of freesias now and another batch can go in as late as the middle of October.

NEW YORK.

The Market.

Business in both the wholesale and retail stores continues quiet, while stock is plentiful, so much so that there was a large surplus left when selling ceased September 8. There was a flood of asters, and the quality of some of the late varieties was exceptionally good. Fancy prices were obtained for the select stock, but not more than one-half of the supply was absorbed. Some fine King and America gladioli are arriving and are selling well. Most of the shipments, however, bring only 50 cents to \$1 per hundred.

Chrysanthemums are more plentiful, some fine October Frost and Golden Glow flowers being offered. The best of these sold for \$1.50 per dozen September 8. Dahlias are abundant. Valley is scarce and prices continue high. There was none to be had at any price at the close of business September 8. Longiflorum lilies of the best quality brought \$5 and \$6 per hundred September 8, but other flowers sold as low as \$3 per hundred. Prices of orchids have dropped, the best of the gigas now selling for 75 cents apiece, while other flowers range in price down to 25 cents apiece. The demand for orchids has been light.

Roses are slowly advancing in both price and quality, although there is still an abundance of ones, twos and threes

at from 50 cents to \$3 per hundred. The best of the hybrids, Ophelia, Mock and Stanley, sell readily at from \$5 to \$8 per hundred. Few Hadley or Prima Donna roses have arrived. White roses are in greatest demand. American Beauties are more plentiful and prices are lower. Carnations are short-stemmed, but already are abundant. Good flowers sell for from \$1 to \$1.50 per hundred. Oncidiums are now seen and there is still a quantity of outdoor flowers.

Club Meeting.

The monthly meeting of the Florists' Club was held September 10, President Stumpp in the chair. The attendance was over 100. Chairman Knight, of the exhibitions committee, succeeded splendidly in securing shipments and the display was one of the best and most interesting of the year. C. H. Totty staged a vase of the new pink rose, Columbia, which the committee pronounced "very promising" and asked to see again. W. A. Manda showed twenty-five blooms of his new red dahlia, No. 1000, which received a cultural certificate. William A. Finger, of Hicksville, L. I., staged many vases of dahlias in great variety, featuring the Elsie Burgess, pink, highly commended. V. Zuber & Sons, of Whitestone, L. I., showed two vases of assorted dahlias and received the thanks of the club. The exhibits of B. Hammond Tracy, of Wenham, Mass., and R. W. Swett, of Saxonville, Mass., were delayed and not shown.

Secretary Young staged the exhibit of the Cottage Gardens Nurseries, of Eureka, Cal., which had failed to arrive in time for the S. A. F. convention. It consisted of daffodil, Darwin tulip hyacinth, crocus and narcissus bulbs, also rhododendrons, boxwoods, retinisporas, azaleas and a number of interesting photos. The exhibit was highly commended.

Mr. Young said the committee of the spring flower show of 1918 will hold its preliminary meeting next month and that applications for trade space already are promising.

W. J. Guille and Thos. J. Nolan were proposed for membership. Walter Gott, of St. Albans, England, was elected a member.

J. H. Fiesser, vice-president, reported the afternoon meeting of the board of trustees, Messrs. Schenck, Irwin, Rickards and himself in attendance.

A. L. Miller proposed that the club have a ladies' night, and the time, place and all arrangements were put in charge of the house committee.

The principal topic of the evening's discussion was the publicity movement. The club's decision as to participation was postponed to the next meeting. Various sums up to \$1,000 were suggested as the club's subscription to the movement. Messrs. Miller, Young, Siebrecht, O'Mara, Schultheis, Schling, Manda, Weston, Guttman, Stumpp and other orators took part in the discussion. Messrs. Fiesser and Schwake subscribed \$25 each.

P. B. Rigby, Philip Kessler and L. W. Kervan reported for convention committees and were given a vote of thanks.

The house committee served refreshments, as usual.

Various Notes.

George L. Stillman, of Westerly, R. I., has an exhibit of his dahlia specialties and new varieties at the store of Alex. McConnell, Forty-ninth street and Fifth avenue.

It is said that some of the large growers of lilies will replace them with roses next season.

Funeral work was the principal business of the retailers last week, there being few receptions, weddings and dinner decorations. New York florists, who have branches at the nearby summer resorts, say that the demand there has been light this season.

R. J. Irwin's latest cable dispatch causes him to expect that his entire order of Dutch bulbs will arrive on the steamer Waaldyk. Mr. Irwin, with Wallace Pierson, of Cromwell, Conn., and several other friends, will leave soon for Maine on a hunting trip.

Frederick Zahn has opened a flower store at 2445 Jerome avenue, which he has named the University Flower Shop. Mr. Zahn also owns a store at 137 West One Hundred Twenty-sixth street.

George J. Polykranas had some fine white and pink bouvardia last week.

The Cadieux Co. has just filled a large order from the Hotel Majestic for boxwoods and palms.

William Barnes, of Chicago, was the guest of George S. Sullivan last week.

Miss Augusta Nerenston, bookkeeper for C. C. Trepel, has returned from two weeks' vacation spent at Atlantic City and Averne.

Mr. and Mrs. Joseph Levy, of the Brooklyn Wholesale Cut Flower Market, celebrated their seventeenth wedding anniversary September 5. They received many remembrances from friends.

Frank Duggan, of Peth & Duggan, has returned from a four weeks' vacation, spent on the estate of George S. Phipps, Netcong, N. J., where Chauncey Leclare is superintendent.

Miss Laura Weber, daughter of Charles Weber, of Lynbrook, L. I., has charge of her father's flower store at Long Beach, a nearby summer resort. The store is located in the postoffice building and Miss Weber says it has been a great success.

William P. Ford has so far recovered from the effects of a recent operation as to be able to be at his store.

Russin & Hanfling say that the season has been by far the best in their experience.

John Gunther, of Gunther Bros., has returned to New York, after a pleasant summer spent at Midland beach, Staten island.

David Clarke's Sons report a busy season with weddings and receptions.

John Mallon, the veteran of Brooklyn, is greatly interested in the Red Cross work in the City of Churches.

J. Austin Shaw.

The Horticultural Society of New York will hold a dahlia exhibition Saturday and Sunday, September 22 and 23, in the Museum building, New York Botanical Garden, Bronx park. The exhibition is open free to the public Saturday from 2 to 5 p. m. and Sunday from 10 a. m. to 5 p. m. Schedules are now ready for distribution and may be had by addressing the secretary, George V. Nash, New York Botanical Garden, Bronx park, New York city.

Newark, O.—A controlling interest in the Columbus Floral Co. establishment, at Columbus O., has been acquired by W. S. Weiant & Son, who, it is reported, will devote the Columbus range to vegetables after the mum crop is over.

BALTIMORE.

Business Is Excellent.

It is not often that one hears complaints at wholesale houses of a scarcity of stock the first week in September, yet this was the condition I found at the Leo Niessen Co. store. Mr. McKissick was telling me that business had been good, much better than he had expected, and that if he had more good stock he could do more business. He also told me that this had been a most remarkable summer, and while there had been no great rush at any time, business showed a good increase over last year; that they had no gluts to contend with this season, except, perhaps, of asters, and this did not amount to anything. His opinion is that the florists' business is in a more healthy condition in this city than it has been during his five years of experience among us.

As we sat and talked about the wholesale end of the business, I recalled that back in the nineties Mr. Niessen had a cellar in Philadelphia that a good sailor would have trouble climbing down into. Now, anyone who knows Leo Niessen knows that he is tall, with just a slight stoop to his shoulders. In those days the boys in the trade there claimed that the stoop came from not having enough room to stand upright in his place of business, but with headquarters in Philadelphia, and branches in Baltimore and Washington, he has plenty of head room now.

There are no greater lovers of a good horse in this locality than the Lehr Bros., and they stuck to them as long as they could. But poor old Dobbin has become too slow, and now any day you may see on the streets a well-equipped auto truck bearing their name. While these boys may have been slow in acquiring a modern delivery equipment, they have been among the leaders in producing the best of stock. At their range on the Annapolis boulevard it is a great treat to see the My Maryland, Radiance and Hoosier Beauty roses not only promising well for the winter, but giving a cut of excellent flowers now.

A new grower who can be depended upon for some fine roses this winter is Walter Erdman, who has the range formerly owned by John Rider. Mr. Erdman was with Lehr Bros. since he returned from the south, and there is no part of rose growing that he does not know. I have not seen his new place yet, but reports that have come to me say he has a stock that is excellent in every respect.

Another firm that is comparatively young, but is producing stock that is remarkable, is Stevenson Bros., at Towson. They were at one time with Isaac H. Moss. They grow nothing but roses, their Ophelia and Sunburst being exceptionally good for this season of the year.

Various Notes.

Mr. and Mrs. W. J. Johnston, 223 West Madison street, returned home September 1 and are now getting ready for a record season.

At his store on Charles street, James Hamilton has a window each day that just compels people to stop and admire.

At Samuel Feast & Sons' store you can never catch Mrs. Hill idle. The last time I called she was putting the finishing touches on a bunch of Harrisii lilies, or, to be correct, two bunches tied together with white ribbon and adian-

tum. Mrs. Hill said that during the extremely hot weather she thought that such a piece was lighter than a made-up design or pall.

Halliday Bros. are getting their share of funeral work, with an occasional war wedding. Robert Halliday is busy at the range in Monkton, getting ready for winter.

At John Cook's, 318 North Charles street, it would seem that Miss Cook has just one care on earth and that is to see that the window is kept looking fine, and she always accomplishes her point.

William J. Halliday expects to have a fine cut of orchids this season. At the range on Garrison avenue he grows nothing else, depending on the wholesale houses for the supply of other stock.

E. A. Seidewitz is home from his trip to New York and the convention.

Tate.

ROCHESTER, N. Y.

The Market.

Considerable funeral work created a lively market during a part of last week, and there was plenty of stock to meet the demand. Quantities of gladioli continue to arrive. Good flowers sold readily, but much of the supply was of poor quality. However, the deluge of outdoor stock has lessened considerably and the market was not so crowded as it has been. Asters are not of good quality, most of them being of medium size, and only a few first-class flowers were received. Lavenders, especially, have been scarce.

Dahlias have made their appearance and include some good varieties. Carnations are scarce. Roses are arriving in splendid condition and sell readily. White varieties are not in oversupply. Maryland, Scott Key, Ward, Ophelia, Sunburst and Mrs. Hearst roses all are good. Cecile Brunner roses are plentiful, but find little call. American Beauties are in large demand. Orchids and valley both are scarce. Calendulas, tritomas, auratum lilies and zinnias are included in the supply of outdoor stock. Easter lilies are plentiful, but the demand is not large. Hardy chrysanthemums are in good supply. Good quality

Chrysolora chrysanthemums reach the market from California, and some are being brought in by local growers. Green is plentiful.

Various Notes.

Max, the Florist, has passed the physical examination for the army and has been visiting friends in Mexico, N. Y., while waiting to be sent to a training camp. He has not disposed of his store, and will not until he learns definitely whether he will be sent to Europe.

Among the florists from out of town who visited the exposition last week were L. J. Bryant, of Newark, N. Y.; N. A. Hallauer, of Ontario, N. Y.; M. M. Michael, of Dansville, N. Y.; Edward Kendig, of Oswego, N. Y.; Mrs. D. Wilkinson, of Rose, N. Y.; Arthur A. Kirchhoff, of Batavia, N. Y., and N. Y. Lasher and Miss Lasher, of White Bros., Medina, N. Y.

Mrs. John Dunbar, who is in a local hospital recovering from the effects of a serious operation, expects soon to be able to leave the institution.

Several of the florists had windows in keeping with the activities at the exposition last week. Edwin C. Kaelber, Inc., had a novel arrangement of toy horses and baskets, in which the horse show colors, red and green, were prominent.

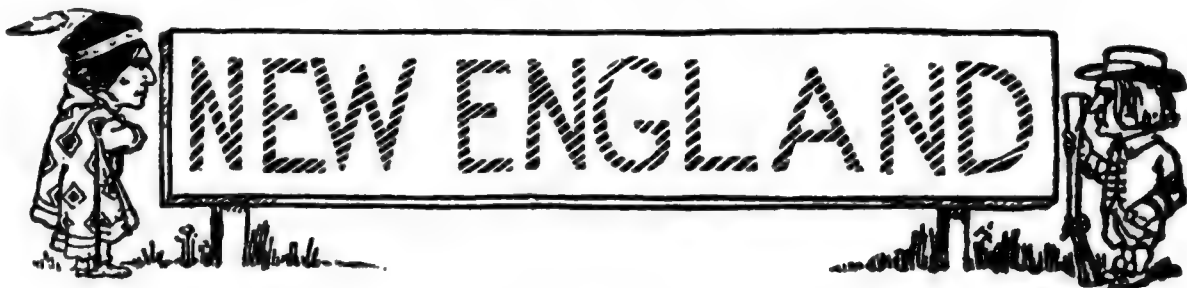
E. R. Fry, of West avenue, has a new delivery auto. It is painted dark blue, with gold lettering. Mr. Fry reports business good, with a quantity of funeral work last week.

Jacob Thomann & Sons were kept busy in their store and greenhouse with a large amount of funeral work last week. Their gladioli, which include some new varieties, were excellent this year.

Arthur M. Newborn, whose exhibit of everlasting flowers at the exposition last week caused much favorable comment, is making a similar exhibit at the state fair at Syracuse this week.

Theodore Mulschlegel, of Pittsford, is cutting some fine pink and white snapdragons. His asters, also, are good.

Charles W. Curtis has just installed a new Lord & Burnham boiler, which is the third of its kind in the establishment. He has been cutting large quantities of gladioli and asters. H. J. H.



Waterbury, Conn.—Saxe & Floto are said to be the largest forcers of lilies in this locality, and they expect to handle the usual number.

Bridgeport, Conn.—John Horan & Sons have been dug around by the formation of a sewer and are much inconvenienced thereby, but it will not be long before they will sail along as prosperously as ever.

Worcester, Mass.—The Worcester Conservatories will go in strongly for conservation during the coming winter, unless present conditions improve. Possibly larger crops of asparagus will be grown, as this green rarely fails to find a good market.

Westerly, R. I.—Welcome S. Carmichael, of Carmichael Bros., who has been confined to his home at Shannock by appendicitis, now is about again.

East Bridgewater, Mass.—J. K. Alexander, who is working to develop fragrance in the dahlia, has a new variety of the peony-flowered type which he has named for a customer, Mary Houghton. Its color is described as rose lavender.

St. Albans, Vt.—Kennedy & Ledouse have made many improvements to the former George Cooke place and have added another house for chrysanthemums. Business is good. That they can dispose of all the stock they can handle is the pleasing report.

DETROIT, MICH.

The Market.

The cooler weather has had its effect on both business and stock. Business seems to have more snap to it; decorations are more frequent. Cut flowers are of far better quality and more plentiful. They arrive in the best of condition, which is a great relief from the open, bruised and poor condition of those a few weeks ago.

Nearly all the florists have returned from their vacations and the appearance of the stores and windows seems to show the effect of more interest and effort.

Roses, gladioli and asters are the principal flowers. American Beauties remain steady and plentiful, but Russells are becoming so choice that they are picked up quickly. Those with long stems are scarce. Ophelias are more plentiful and arrive in fine form. Other roses that find a ready sale are Hoosier Beauty, Shawyer, Detroit and Reid; only the short-stemmed ones are inclined to drag. The corsage roses are plentiful, such as Ward, Bon Silene, Sweetheart and short-stemmed Ophelias. Gladioli move in large quantities, but even so they are in a glut. Asters sell well; only the poor ones pile up. Dahlias are coming into their own, though they do not seem to be popular among the retailers. Those who do have shipments, however, find little trouble in disposing of them.

Valley is plentiful enough for the demand. Orchids continue scarce; only a few large ones are to be had, the others being the small varieties. Cosmos, snapdragon, hennemannias and zinnias are available, but not in much demand. Carnations are improving, but the stems are short as yet. Their sale is slow.

Various Notes.

Thursday, September 6, the Detroit Florists' Club held a special meeting to arrange for the coming bowling season. Captains elected were E. A. Feters, Robert Rahaley, Joseph Streit and Thomas Browne. The captains are to pick their teams before September 13, the first night of bowling. It was agreed that each member deposit \$3, the total to be divided into prizes at the close of the season.

The florists appointed as judges of the public school gardens were J. Streit, Thomas Browne, Mr. McHugh, Mr. Demling, J. Klang, A. Stahelin and George Davis. The contest will be held next week, for prizes (Boston ferns) to be awarded by the Detroit Florists' Club.

The Michigan state fair was taken advantage of by only two florists. Indications for next year's fair are far brighter. The retailers and growers are waking up to this form of advertising.

The visitors to the F. T. D. meeting will be taken care of by the club as well as by the F. T. D. members in Detroit. A subscription was moved to be taken and W. Taepke was appointed a committee of one to take charge. R. Rahaley, of the Michigan Cut Flower Exchange, started by donating \$100, and more than \$200 was subscribed among those present at the meeting of the club.

Recent visitors were A. Miller, of the American Bulb Co., Chicago; E. Starkey, of Pennoek Bros., Philadelphia; E. S. Sabin, of the Haeger Pot-teries, Dundee, Ill. H. T.

MILWAUKEE, WIS.

The Market.

Last week the dry spell was broken by several heavy rain storms. The weather was cool and made everyone feel that vacation time is over and that it is time to get into harness again.

The rose crop, while large, is doing no more than supplying the demand. Russell roses are scarce, as the demand last week was extraordinarily heavy. There also was a shortage of White Killarney, on account of the numerous funeral orders that called for this color. Other varieties moved well and the general quality has been fine. Carnations are coming in somewhat better. The cut is larger and the stems are longer, but the quantity does not cut much of a figure in the market. The quality is good, however, and would indicate a fine crop to come.

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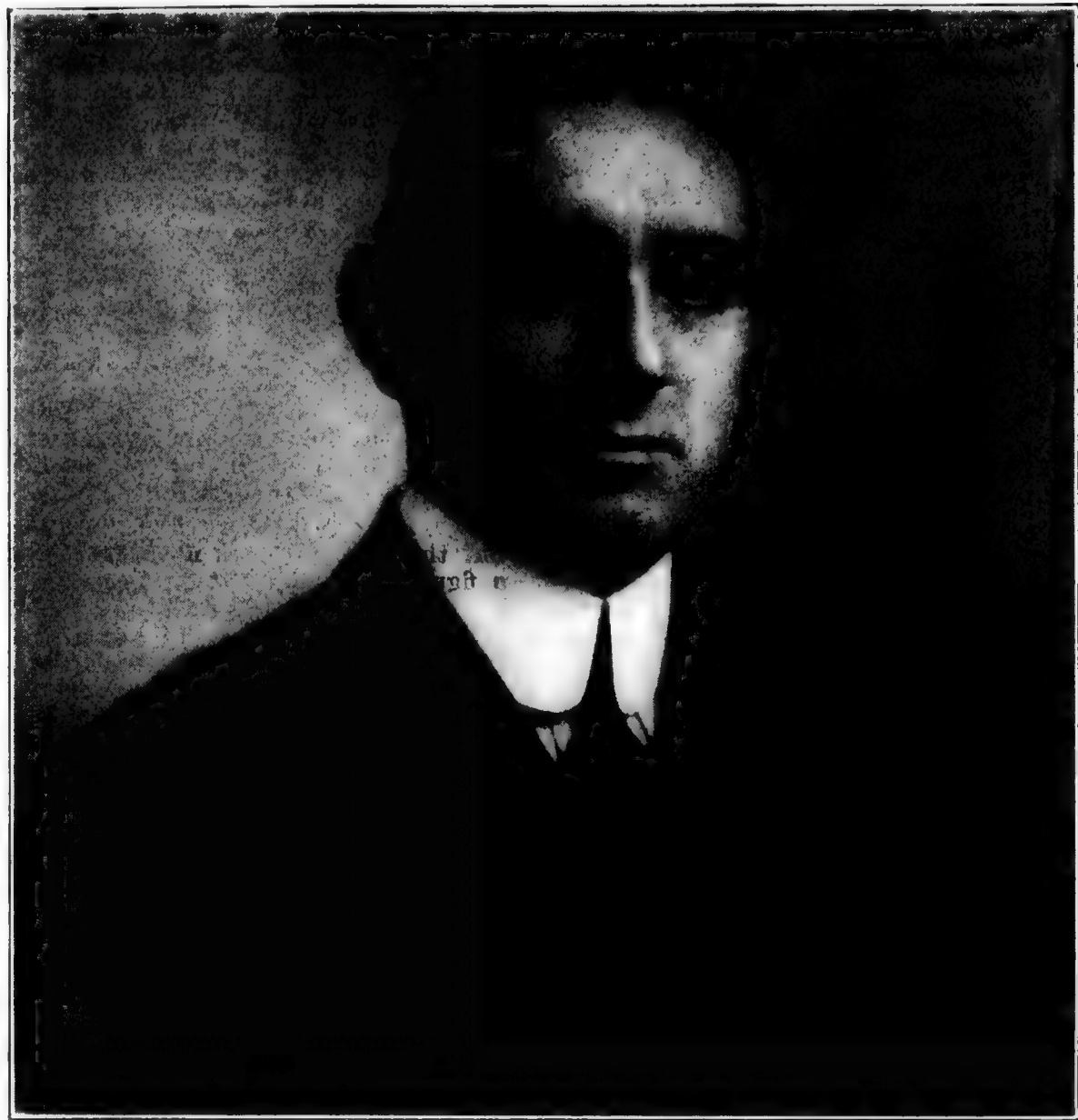
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business in the past and the line of ornamental plants is conceded to be one of the largest and best in the south, the stock of broad-leaved and coniferous evergreens being exceptionally fine. Messrs. Fraser will continue to operate the retail flower store in the Tutwiler hotel.

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Charles Nelson, of Wellsville, O., is making preparations for a big increase in fall business. The summer months proved good, and the future has a rosy hue.

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The Kay-Diamond Co., of Youngstown, O., has an attractive window of outdoor things—stock, pool, frogs and goldfishes.

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DETROIT, MICH.

The Market.

The cooler weather has had its effect on both business and stock. Business seems to have more snap to it; decorations are more frequent. Cut flowers are of far better quality and more plentiful. They arrive in the best of condition, which is a great relief from the open, bruised and poor condition of those a few weeks ago.

Nearly all the florists have returned from their vacations and the appearance of the stores and windows seems to show the effect of more interest and effort.

Roses, gladioli and asters are the principal flowers. American Beauties remain steady and plentiful, but Russells are becoming so choice that they are picked up quickly. Those with long stems are scarce. Ophelias are more plentiful and arrive in fine form. Other roses that find a ready sale are Hoosier Beauty, Sawyer, Detroit and Reid; only the short-stemmed ones are inclined to drag. The corsage roses are plentiful, such as Ward, Bon Silene, Sweetheart and short-stemmed Ophelias. Gladioli move in large quantities, but even so they are in a glut. Asters sell well; only the poor ones pile up. Dahlias are coming into their own, though they do not seem to be popular among the retailers. Those who do have shipments, however, find little trouble in disposing of them.

Valley is plentiful enough for the demand. Orchids continue scarce; only a few large ones are to be had, the others being the small varieties. Cosmos, snapdragon, hennemannias and zinnias are available, but not in much demand. Carnations are improving, but the stems are short as yet. Their sale is slow.

Various Notes.

Thursday, September 6, the Detroit Florists' Club held a special meeting to arrange for the coming bowling season. Captains elected were E. A. Fetters, Robert Rahaley, Joseph Streit and Thomas Browne. The captains are to pick their teams before September 13, the first night of bowling. It was agreed that each member deposit \$3, the total to be divided into prizes at the close of the season.

The florists appointed as judges of the public school gardens were J. Streit, Thomas Browne, Mr. McHugh, Mr. Demling, J. Klang, A. Stahelin and George Davis. The contest will be held next week, for prizes (Boston ferns) to be awarded by the Detroit Florists' Club.

The Michigan state fair was taken advantage of by only two florists. Indications for next year's fair are far brighter. The retailers and growers are waking up to this form of advertising.

The visitors to the F. T. D. meeting will be taken care of by the club as well as by the F. T. D. members in Detroit. A subscription was moved to be taken and W. Taepke was appointed a committee of one to take charge. R. Rahaley, of the Michigan Cut Flower Exchange, started by donating \$100, and more than \$200 was subscribed among those present at the meeting of the club.

Recent visitors were A. Miller, of the American Bulb Co., Chicago; E. Starkey, of Pennock Bros., Philadelphia; E. S. Sabin, of the Haeger Potteries, Dundee, Ill.

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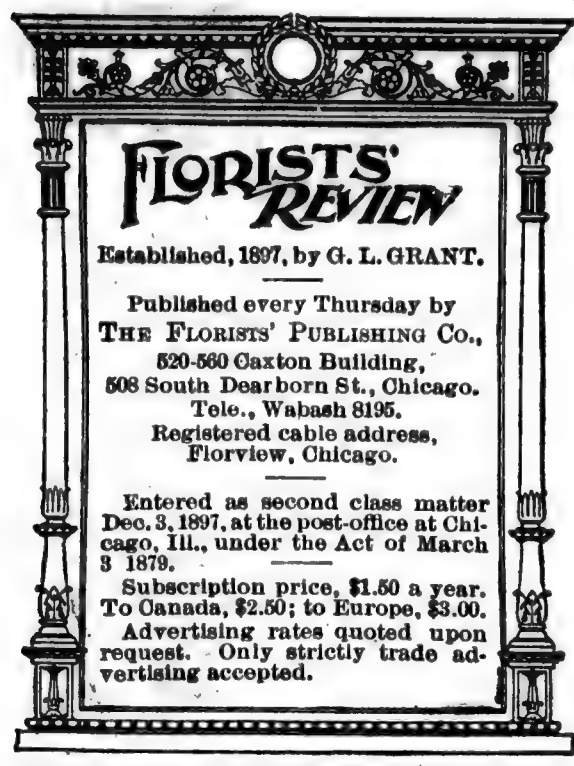
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SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

**Results bring advertising.
The Review brings results.**

VACATION time is past, and the busy time is near.

THE price of cuts again has been advanced. On the new scale even the smallest halftone is \$2.50 and the smallest line etching is \$1.25.

NOT in many years have the stocks of palms been so small as they are today, but there is every reason to think they will be still smaller before they are larger.

"REFUSE to accept the prices fixed by the government, or admit you have been lying about the increased cost of production," a leading coal trade paper warns the operators. Well, most of them have accepted the prices.

APPARENTLY the supply of cyclamens will not be reduced by cutting off the supply of German seeds. The necessity for a change in the source of seeds was so generally foreseen that nearly every large grower of cyclamens appears to have provided against it; indeed, many growers have larger batches than usual of young stock.

LARGE numbers of retail florists found the summer business this year better than ever before, the demand being made up of increased calls for funeral work and increased calls for wedding flowers. The number of wedding bouquets called for has greatly increased since the government began mobilizing the army. Few of the many soldier weddings are elaborate, but practically all of them call for flowers.

IT MAKES BUSINESS GOOD.

The business-making influence of the leading articles in The Review long has been recognized—for instance, the trade took hold of Mothers' day and made it what it is because of one of these articles—but here is a letter from a reader who puts the matter plainly:

I wish to congratulate you on the write-up on Darwin tulips in this week's issue of The Review; something to create business, to make money, as I see it. To show you that just such write-ups stimulate things, I have this day placed an order with the Henry F. Michell Co., of Philadelphia, for 5,000 bulbs, as I never grew Darwins before.—Harry C. Huesman, Reading, Pa., September 10, 1917.

The Review has two prime objects in view, to show to the trade new or unthought-of ways of increasing profits and to lead the way to a higher standard of business methods and business ethics.

CAMOUFLAGE.

Like pacifist, the war has added the word camouflage to our language, but, unlike the pacifist, who seeks peace at any price, the one who practices camouflage seeks to attain his ends by deception. Literally, camouflage means faking.

There is one species of camouflage that merits hearty condemnation by the trade. It is the practice of advertising a desirable and scarce article as a means of attracting orders for things that are common and plentiful, the offense lying in the lack of ability or intention of filling orders on the "puller" item. For instance, in a gardening publication a recent small ad offered a certain scarce variety of peony in a list of plentiful sorts. Another peony dealer wrote asking a trade price on all the advertiser could supply. The naive answer came: "I haven't any; that is just to pull orders for other varieties in the list; I either return the money for that one or substitute some other good variety."

Of course any man who resorts to such methods cuts his own business throat, because he never can get a second order from a buyer so deceived, but this slow process of elimination does not fill the need; there should be some means of quickly discouraging those who practice such methods.

A SOUTHERN BOON.

Much interest is manifested in the new military map of the United States, not only by those who are in the business of fighting, but also by those who are in the business of making money. The concentration of large numbers of men at certain points and the vast expenditures by the government for supplies will, for obvious reasons, have a far-reaching influence on the business conditions of the favored sections.

The reader of the military chart at once is struck by the wonderful things the government is doing for the south. One or more cantonments or mobilization camps are being located in nearly every southern state. In addition to the seven southern cantonments and two officers' training camps, there are twelve mobilization camps, or twenty-one army posts in all. The soldiers of all the New England states, as well as those of New York and Pennsylvania, instead of being mobilized and trained within their own borders, are being sent to the southern camps.

No estimate can be made of the

amount of money these camps will put into the pockets of southerners. It will run into hundreds of millions. The pay of the soldiers in the seven southern cantonments alone amounts to \$14,000,000 per month, and if the training goes on for a year it will be twelve times that figure. Needless to say, much of this money will be spent in the south. The rations for the men in the seven cantonments will cost the government \$112,000 per day, and most of this will be expended in the southern markets, according to the press.

Even the building of the cantonments themselves has been a source of large profit to the southern people. Each camp required twenty-one carloads of nails and hardware, and from this item one can form an idea as to the requirements of lumber and other building materials, besides cots and mattresses for 280,000 men, refrigerators, heaters, stoves, electrical supplies and materials necessary for the building of roads and railroad tracks.

Of course, Uncle Samuel does not buy flowers for his "Sammies," and a private soldier usually is not considered a flower buyer, unless when a comrade dies. But southern florists point out that these martial activities have made money more plentiful among all classes of the south than ever before in history, and that money, the individual's possession of it, is the basis of good times in the retail field. When the farmers of the western states have money, business booms in the towns.

CHICAGO.

The Market.

As the days creep on toward fall, the wholesale cut flower market feels the awakening of demand incident to that season of the year. The continued cool weather has caused improved quality in almost all lines, while the heavy rain, which fell the latter part of last week was instrumental in cleaning up the excess of asters and bringing the market into fine condition by September 10.

There is little or no complaint to be heard about the condition of the market and the feeling in general is that this should be a most successful season. It is true that city trade has not yet awakened to anywhere near the extent of its possibilities, but much increased activity among city buyers is looked for any day. Shipping business, steady all summer, continues brisk, with demand steadily increasing.

Roses are well in crop. The quality is good and is getting better right along. There has probably not been, in many years, weather more favorable to an excellent rose crop than the cool August of this year. The supply of all varieties has increased over last week and there is plenty of stock to meet all needs, but by no means too much. Longer stems are more plentiful than heretofore and are also in best demand, short stock at times being not so easy to dispose of advantageously. American Beauties, grown in considerably less quantity than heretofore, arrive in better supply and good quality stock finds an eager market. Although the experiences of wholesalers in regard to Beauties have varied this summer, the consensus of opinion seems to be that no summer before have they sold better or brought so good a price. Russell

We Offer a Fine Lot of the Popular Roses



Of all the Roses, Russell, Ophelia and Milady are in greatest demand this season. They are our leaders—we have more of them than of other varieties; but we also have excellent supplies of Sunburst, Killarney Brilliant, Ward, Shawyer, Hoosier Beauty and others. You will find this a splendid place to get your Roses this season.

EASTER LILIES

We have a large supply of fine Lilies and can fill telegraph orders, but YOU should have a few dozens always in your box; they are cut tight and are good keepers.

Fine Lilies . . . \$8.00@\$10.00 per 100

GLADIOLI

We have all the newest varieties as well as the popular older kinds.

Choice Gladioli . . . \$2.00@\$4.00 per 100

FANCY ASTERS

These late Asters are of excellent quality and we offer all colors.

YELLOW MUMS

We have a large and fine supply of Golden Glow. These are flowers your customers will welcome. Order some today.

Good, clean flowers . \$1.50@\$2.00 per doz.
Large, fancy flowers . 2.50@ 3.00 per doz.

FANCY VALLEY

You always can get it if you send your orders here.

FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS		Per doz.
Cattleyas		\$9.00 @ \$10.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches		3.00
Stems 24 inches		2.50
Stems 18 to 20 inches	\$1.50 @	2.00
Stems 12 to 15 inches		1.00
Short stems.....per 100,	\$4.00-\$6.00	
ROSES		Per 100
Mrs. Russell, medium.....	\$12.00 @	\$15.00
" " select.....	8.00 @	10.00
" " short.....	4.00 @	6.00
Milady, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....	3.00 @	4.00
Killarney Brilliant, special.....	8.00	10.00
" " select.....	4.00 @	6.00
" " short.....		3.00
Ophelia, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....	3.00 @	4.00
White Killarney, special.....	8.00 @	10.00
" " select.....	4.00 @	6.00
" " short.....		3.00
Killarney, special.....		8.00
" " select.....	4.00 @	6.00
" " short.....		3.00
Mrs. Ward, special.....	8.00 @	10.00
" " select.....	4.00 @	6.00
" " short.....		3.00
Sunburst, special.....		10.00
" " select.....	6.00 @	8.00
" " short.....		3.00
Extra special roses billed accordingly.		
CHRYSANTHEMUMS		
Golden Glow, per doz.	\$1.50@	\$3.00
ASTERS		Per 100
Common.....	\$1.00 @	\$2.00
Fancy.....	3.00 @	4.00
MISCELLANEOUS		Per 100
Gladioli, Fancy.....	\$ 2.00 @	\$ 4.00
Valley		6.00
Easter Lilies	8.00 @	10.00
Daisies	1.00 @	1.50
Calendulas		3.00
Snapdragon.....per doz.,	.75 @	1.50
Bachelors' Buttons.....	.50 @	1.00
DECORATIVE		
Plumosus.....per bunch,		.50
Sprengerl.....	.25 @	.50
Adiantum, fancy long....per 100,	1.00 @	1.50
Smilax	per doz.,	\$3.00
Ferns	per 1000,	1.50
Galax		1.50
Mexican Ivy.....per 1000,		\$6.00

Subject to market changes.

Store open from 7 a. m. to 5 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

LD. Phone Randolph 631

It is in the little things that we show our big service.

The careful handling of every item of your order, consideration of and attention to every detail; this is the service that you will receive when you place your order with us.

ORDER YOUR ROSES HERE.

We have an exceptionally good supply of all the leading varieties. The quality has been steadily improving and is now as fine as roses ever have been at this season of the year.

We are also receiving Fancy Gladioli, Asters, Rubrum Lilies in short and long stems, Carnations, Mums and all other seasonable stock.

ORDER HERE — YOU CAN'T DO BETTER ELSEWHERE — OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

continues as the leader among the other varieties, with Ophelia next in line. Russell has shown great improvement in quality during the last few days and is fine, clean stock of excellent color.

With the aster season approaching its last days, carnations of better quality and in slightly increased numbers have appeared. There are still considerable quantities of good asters to be found, however, so that the buyer as yet has no need to turn to carnations, especially as the supply of good stock still is limited.

There are still plenty of gladioli arriving, but the stock on the whole appears to be of inferior quality. Taken by and large, this has not been a good season for gladioli. America has fallen from popularity and recently has made low prices. The best selling variety at present is Pendleton.

Valley arrives in quantities sufficient to meet a slightly increased demand. Orchids remain scarce. Daisies also arrive in diminished quantities and find only a fair sale.

The supply of chrysanthemums increases slowly, but steadily, the quality being exceptionally good for this season of the year. Golden Glow meets the demand for a good yellow, while Smith's Advance takes care of customers desiring white.

For the first time this year there has been a supply of dahlias large enough to be worthy of mention. But the supply even this week was only limited and demand was lacking. As the season is already advanced, no considerable supply of dahlias is expected.

There are reports of frost injury to outdoor flowers September 10 and 11, the earliest in many years.

Various Notes.

The ranks of the trade have been recruited from practically every walk of life. There are men who have gone into the business purely because they saw in it the opportunity to make money easily, but there are others who

It's cheaper to buy cut flowers in the world's greatest Cut Flower Market than it is for you to grow them.



Absolutely Wholesale

Exclusively with the Retail Florist

Since January 1, 1917, our F. T. D. Service in a Wholesale Way has been approved by 381 additional Out-of-town Retail Florists.



The facilities, the equipment, the organization, combined with our stock, is an assurance of satisfaction we give to those who buy where buying is best.

FOR YOUR PROTECTION

Kennicott Bros Co., 174 N. Wabash Ave., Chicago

H. B. KENNICOTT, Pres. { Established in 1881 } J. E. POLLWORTH, Sec'y and Mgr.

Mention The Review when you write.

took up growing because it offered a more healthful occupation than a previous one, while many drifted into the business because of their love of flowers. Among the latter is John C. Bauer, whose stock is sold by Kyle & Foerster. Mr. Bauer is the publisher of the Horse Review. He lives on a farm at Naperville, Ill., where he grew flowers for amusement, and for his friends. Bringing armfuls to his office each morning he encountered Mr. Musser, of Miller & Musser, who was connected with a shoe business in the same building but just then was starting in the commission business. Mr. Musser invited Mr. Bauer to send his surplus to the new

firm for sale. The checks received whetted Mr. Bauer's appetite and he steadily increased his production, planting about five acres to summer cut flowers and building, with Ickes-Braun material, greenhouses with about 8,000 feet of space, now used for mums and sweet peas. Like many a man who doesn't need the money, Mr. Bauer has been steadily successful as a florist and he plans to add to his glass and his production.

Chicago is soon to have another florist, the first Japanese to engage in the business here. T. Masuda has taken the course in floriculture at the University of Illinois, under Professor

Look Who's Here **LARGE YELLOW MUMS** A-1 Quality

We can supply them from now on

Also **FINE ROSES**--none better on the Chicago Market

GLADIOLI, ASTERS

Lilies, Calendulas, Snapdragons, Stocks, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to
Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of **CUT FLOWERS**

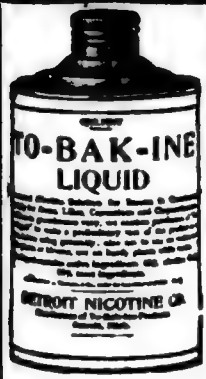
**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.



**ROSES,
CARNATIONS,
ASTERS,
GLADIOLI,
LILIES,
DELPHINIUM,**

**DAISIES,
DAHLIAS,
RUBRUM LILIES,
VALLEY,
FERNS,
ASPARAGUS**



Agents for
ELASTIC-LYKE

**PRUNER'S
PURE
UTTY**

ERNE & COMPANY

WHOLESALE FLORISTS

Successors to ERNE & KLINGEL

30 E. Randolph St.

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

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Dorner. His residence is at 2949 Washington boulevard and he is preparing to open a retail store in Chicago.

The bulb trade in Chicago is much interested in the report that the steamer Waaldyk is crossing the Atlantic laden with bulbs. It is reported that the International Forwarding Co., Chicago, is the consignee of about thirteen carloads of bulbs on the Waaldyk, destined for Chicago and surrounding points. No doubt other customhouse brokers are represented and there are some importers whose shipments are consigned direct to them, so that no doubt the boat carries several other carloads for Chicago.

To harvest the crop from eighty acres of apple orchards in the Snake river

district, C. A. Samuelson has gone to Idaho. He does not expect to be able to return until November. During his absence the business is in charge of Mrs. Samuelson, who is his right-hand man in all his undertakings.

H. N. Bruns has placed an order for a new White delivery car, trading in on it one of his light trucks. The White is the largest and heaviest car used for retail florists' delivery purposes. It was one of the most popular of florists' trucks when the automobile first came into general use in the trade, but lately the trend has been toward lighter vehicles. Mr. Bruns, who drives a Packard for pleasure, is going back to the heavier type of delivery vehicle.

C. J. Michelsen, of the E. C. Amling

United States Market Bureau indorses cooperation for the grower and the retailer—because it tends to bring lower prices to the retailer and better returns to the growers—F. T. D. Service in a Wholesale Way is practical cooperation between grower and retailer.

Kennicott Bros. Co., Chicago.
See further notes on other pages.

Co., was at Richmond, Ind., September 11, assisting in the celebration of E. G. Hill's seventieth birthday, on his way to New York and the Hudson river violet section.

Sam Pearce became the owner, September 8, of a brand-new Moline-Knight pleasure car.

Mrs. V. Bezdek, of Gross Point, Ill., died September 7. Mrs. Bezdek is sur-

A WORD ABOUT ROSES For Greater All-year Profits

Supply We take pleasure in announcing to the florist trade a big increase in our Rose Supply. Not only have our present growers added to their old glass, but new and reliable growers have turned over to us their large crops for disposal.

Quality This supply, which will be one of the largest controlled by any one wholesale florist in the United States, will enable us to ship only first-class flowers. You won't receive poor stock just because that is all we have. We will have the best and you will get it.

Service Above all, this enormous supply means **Service**—when you want Roses of any kind we will have them for you. Even when they are the most scarce, and cannot be obtained elsewhere, we will be able to fill your orders promptly.

Special orders, as well as regular, will receive the best attention

A. L. RANDALL COMPANY

Wabash Ave., at Lake St.

CHICAGO

Mention The Review when you write.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

Mrs. Chas. Russell Per 100		CURRENT PRICE LIST		Subject to change without notice.	
Fancy.....	\$10.00 @ \$12.00	Pink and White Killarney, Ophelia, Sunburst and Richmond	Per 100	Miscellaneous	Per 100
Good.....	6.00 @ 8.00	Extra special	\$6.00	Valley.....	\$ 6.00
Miniature Roses		Select	5.00	Lilies.....	\$12.50 @ 15.00
Baby Doll	3.00	Fancy	4.00	Ferns.....	per 1000, 2.00
Elger	3.00	Medium	3.00	Smilax.....	per doz. strings, 2.50 @ 3.00
ROSES, our selection, \$4.00 per 100		Short.....	2.00	Adiantum.....	1.00
		Carnations		Galax (bronze and green), 1000.	1.50
		Fancy	3.00	Asparagus Sprengerl. bch.,	.50
		Good.....	2.00	Asparagus Plumosus ..bch.,	.50
		Other Green Goods Market Rates		Boxwood.....	per lb., .25

Mention The Review when you write.

vived by her husband and five small children. Burial was in Memorial Park cemetery, Evanston, September 10.

Emil Reichling, for several years superintendent of Peter Reinberg's greenhouses, left for Los Angeles, Cal., September 10, where he will henceforth make his home. Mr. Reichling is contemplating going into gladiolus growing.

Miss O. A. Tonner has returned from a four weeks' vacation spent partly at Millersburg, O., visiting relatives, and partly in shorter excursions to points near Chicago.

The unseasonably cool weather has necessitated unusually early firing at many greenhouses. Boilers at Peter Reinberg's were started September 9.

Anna Tonner, of O. A. & L. A. Tonner, together with her mother, has left for a three weeks' vacation trip to Russell, Kan.

Hilmer V. Swenson, of the advertising specialty company that bears his name, has received notice to be ready to leave for Camp Grant at Rockford, Ill., within twenty-four hours and has arranged his business affairs accordingly. His brother will continue the business and reports that more florists than ever before will be supplied this season.

EVERYTHING IN CUT FLOWERS

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

In Chicago to receive good service with your orders and to avoid poor service is to say F.T.D. in a Wholesale Way to

Kennicott Bros. Co.

See further notes on other pages.
Mention The Review when you write.

The delivery cars of John Mangel, C. A. Samuelson and Paul Blome & Co. stand side by side in the same redecorating establishment, being made

PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

Mention The Review when you write.

bright for the opening of fall business.

Visitors.

"I'm doing the east up brown, because I have never seen much of it,"

Extra Heavy Cuts of Beauties, Russells, Hoosier Beauties, Double White Killarney, Killarney, Richmond, Ophelia, Pink Ophelia, Shawyer, Sunburst, Brilllants and Cecle Brunner

The quality is exceptionally good this season, and the advantages of buying direct from a large grower where the flowers are cut, graded and kept chilled until the customer receives them, together with prices no higher than others charge, make our stock a very attractive proposition.

Write us for quotations on lots of 1000 or more. We have them in all grades suitable for fall store openings, etc., and can quote you very attractive prices on large lots. The Roses we are cutting in quantity stand head and shoulders in quality above most of the other stock arriving in this market—and are positively the best obtainable. Cost no more than the average run of ordinary stock usually offered in the Chicago market.

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantages of buying direct of the grower.

NOTICE: We close at 5 O'CLOCK Week Days; Sundays and Holidays at NOON

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.

NEW CROP

ROSES

RUSSELL

OPHELIA

MILADY

RICHMOND

SUNBURST

RADIANCE

Pink and White KILLARNEY

\$2.00, \$3.00 and \$4.00 per 100

ASTERS

\$2.00 per 100

W. E. TRIMBLE GREENHOUSE CO.
PRINCETON, ILL.

said H. N. Lowe, of Long Beach, Cal., who was in Chicago last week en route to Flint, Mich., where he will procure the new Buick in which he and his mother will tour the eastern states in a leisurely fashion. Business on the Pacific coast has stacked up well, says Mr. Lowe. The normal population of Long Beach is about 45,000, but when the tourist season is on the figure goes well over 100,000, and the visitors usually are endowed with a good supply of cash.

Benjamin Loechner, of Loechner Bros., bulb dealers at St. Louis, has been in town this week on a business quest.

J. W. Furrow, of Furrow Bros., Guthrie, Okla., who has been here several weeks as sales manager for a peach

Gladioli - Lilies - Asters

Roses, assorted	4c to 12c
Asters, fancy	3c
Asters, common	2c
Lilies	8c to 10c
New Sprengeri, bunch	35c
Ferns, 1000	\$2.00
Gladioli	3c to 4c
Carnations	2c

SUPPLIES AND WIREWORK—ALL KINDS

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

shippers' association, started home September 10, driving his car.

E. G. Hill, of Richmond, Ind., was a visitor last week. Mr. Hill says he has not yet fully recovered from the effects of his eastern trip.

Ray Jones, of the Advance Co., Richmond, Ind., was a visitor at Chicago over the week end.

ATTENTION! Retail Florists!

A wholesale house doing a retail Business doesn't get you anything.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.



One of the Brecht Installations.

Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

No Wholesale House is doing more for the "Out-of-Town" Retail Florist than what is being done by **Kennicott Bros. Co., Chicago.**

See further notes on other pages.

FORT WAYNE, IND.

The Market.

Cooler weather has improved business conditions considerably, causing the demand to be more brisk and shortening the supply slightly. The variety of stock is limited, but the supply is about equal to the demand. Weddings have been the chief source of demand during the last week. Funeral work has held up well, also, and entertaining for September brides has created a demand for flowers for decorations.

Chrysanthemums — Golden Glow — have made their debut, and in the stores they bring \$3 per dozen. They are of exceptionally good quality for the first of the season. Asters, of the Crego variety, continue to arrive in good-sized lots, and the quality has never before been so good; \$1 per dozen is obtained for the most of them, and they are used for funerals and weddings alike. Dahlias are improving in quality, and are more abundant. They are finding a good sale. Gladioli are still seen in large numbers and are used extensively in decorative work. Fall cosmos is quite conspicuous, its coloring making it desirable for table decorations. Lilies are about equal to the demand, Harrisii being most plentiful. Roses are coming in well, and good greenhouse carnations are offered, but they are still short-stemmed. They retail at 50 cents per dozen. Aster plants are proving quite an attraction, selling at 75 cents and \$1 each, many finding their way to the city hospitals. Outdoor snapdragons are of good quality, and Hydrangea paniculata is used largely in decorative work. Greens are plentiful.

Various Notes.

Miss S. L. Nelson, with W. J. & M. S. Vesey, is having her vacation this week. W. J. Vesey, Jr., will leave about Sep-

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

KOELLNER

REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

ALPHA'S

Money-Making Funeral Design Catalogue

All prices have advanced 25% over old prices and look for still further advance. Order now before they change again. Write for information. Don't delay—tomorrow may be too late. We will tell you why when you Write.

Alpha Floral Company

Lock Box 675 Kansas City, Mo.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

McCRA Y Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRAY REFRIGERATOR CO.
788 Lake Street Kendallville, Ind.
Agencies in all Principal Cities.

tember 20 to join the national army. The firm is cutting a fine lot of asters, gladioli, roses and Harrisii lilies.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

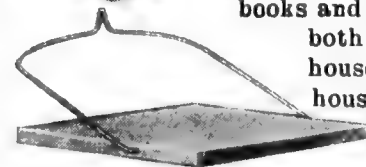
Buchbinder Bros.

520 Milwaukee Ave., CHICAGO



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.



SHOULD BE CARRIED IN STOCK BY ALL FLORISTS

Retail price, 50 cents each or \$5.00 a dozen. Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

202 Clark Bldg., JACKSONVILLE, FLA.

Mention The Review when you write.

The Doswell Floral Co. has received a large shipment of new baskets and other novelties from the M. Rice Co.,



A MOST BEAUTIFUL
ORNAMENT FOR ANY STORE

Poppy Design is Carried
Throughout
Finished in Green
Enamel

The Pedestal

Many of the foremost florists in this country have acknowledged our pedestal to be absolutely indispensable. You will find it invaluable for decorating, displaying plants and floral baskets, as well as innumerable other uses. It is a most beautiful ornament in addition to being a necessity. There is nothing like it in the market.

Finished in green enamel. Range in height, 26 to 52 inches.

Price, \$3.00 each.

The Wrapper

Economy is the keynote of American life today, and the Rapid Wrapper makes for economy where waste of time and labor is high, where expenditures for supplies bump the skies.

That hoary-aged bugbear of the trade, the wrapping problem, has succumbed to a new method of proven efficiency—the Rapid Wrapper method.

Write for your copy of
"The Art of Wrapping"

NOW

The Rapid Wrapper Co.

56 E. Randolph St., CHICAGO

448 Bush St., SAN FRANCISCO



A NEAT AND
ATTRACTIVE PACKAGE

All the Dirt Remains
in the Pot
All the Flowers
in Place

Congratulations!

To the big-hearted
brethren of our
craft who put across
the idea of the true
worth of advertising
at the S. A. F. Con-
vention.

HENRY PENN
BOSTON



Fall Offers

- 25 Tumbler Baskets.....\$8.75
- 25 Medium Cut Flower Baskets.....\$14.75
- 12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each.....\$1.00
- 6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of six or more, each.....\$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

Send for Fall 1917 Catalogue

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Mention The Review when you write.

GOLDFISH

BUY FROM THE BREEDER
Twenty-six Acres of Ponds

Write for Wholesale Price List
of Goldfish and Supplies

BERT J. PUTNAM, 490 Washington St.,
BUFFALO, N. Y.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
388 North Main Street, OURLINGTON, IOWA

FIELD-GROWN Carnation Plants

We can furnish in
quantity:

C. W. Ward
Alice
Miss Theo
Ench. Supreme
R. P. Enchantress
L. P. Enchantress
Matchless
Alma Ward
White Enchantress
Champion

We have good plants of
all of these varieties and
guarantee satisfaction.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

CUT FLOWER

DAHLIAS

in Variety and Quality exclusive with us.

Our Dahlias this year are better than ever.
Nowhere are Dahlias handled on such a large
scale as with us.

We have marketed Dahlias successfully for
a number of years, and our increased sales each
season are the best proof that our customers are
satisfied.

It is the best flower for your Fall Opening.

Can We Make You a Sample Shipment?

BEAUTIES

The best, \$3.00 per dozen

We can furnish them in
almost any quantity.

The supply of
GOOD ROSES
is increasing

The following varieties
show extra good quality:

Russell
Thora
Ophelia
Prima Donna
Sunburst
Hadley
Maryland
Shawyer

Let us fill your next
order.

Mention The Review when you write.

of Philadelphia. John Doswell reports
business good, with a good demand for
weddings and funerals. Miss Bon Silene
Doswell will leave the first of next week
for St. Louis, to visit her sister.

A. J. Lanternier & Co. are showing
some fine Hoosier Beauty and Aaron
Ward roses. They are also cutting some
excellent outdoor snapdragons. Funeral
work has had a good run, and there are
several wedding orders booked for the
next few weeks.

Miss Wenninghoff is assisting her
brother, Edgar Wenninghoff, at the
store. Business has been brisk. The
Flick Floral Co. had the decoration and
bouquets for a large wedding last week.
The decoration was most elaborate.

R. F.

PHILADELPHIA.

The Market.

There is an improvement in the cut
flower market. Dahlias are arriving in
larger numbers and are selling well.
More than a score of varieties are of-
fered, many of them most beautiful.
Minnie Burgle is, perhaps, the most no-
table addition to those named last week.
While the demand for asters is not keen,
a goodly number are sold at prices that
are fair. Gladioli are plentiful. They
sell rather well at low figures, usually
\$3 per hundred. The asters really de-
serve more mention. Choice stock brings
\$3 and \$4 per hundred and a few of
these make \$5 per hundred. Good asters
bring \$2 per hundred, while ordinary
and poor flowers beg at any price and
then do not always sell. Sometimes they
job and sometimes they waste.

Roses are plentiful in the shorter
lengths; there is not a large quantity
of good stock. There is a fair number
of lilies, but little valley and few or-
chids. The badness of the express serv-
ice is a serious drawback, particularly
west and south. East the service has
been fair.

BERGER BROS. DAHLIAS

The cool nights have brought on good Dahlias
for the opening of the season—try them.

ASTERS—GLADIOLI—EASTER LILIES
GOOD ROSES in all varieties

SHIPPING ORDERS A SPECIALTY

1225 RACE ST. PHILADELPHIA

An Early Easter.

The social season of 1917-18 will
last just seventy-seven days, reckoning
from Thanksgiving day, Thursday, No-
vember 29, until the commencement of
Lent on Ash Wednesday, February 13.
Easter will fall on Sunday, March 31,
nine days earlier than this year. Christ-
mas and New Year's will both fall on
Tuesday, a day of the week that will
require special preparation by both re-
tailers and wholesalers for handling
their business.

The Bulb Outlook.

There have been many stories current
regarding the failure of Dutch bulbs to

reach this country. It was said there
was an embargo on Dutch bulbs; that
they were being used for food and so on.
Information from reliable sources in this
city is to the effect that the bulbs are
sure to be here in large numbers this
week. The steamer Waaldyk is said to
have sailed from Rotterdam September 5
bound for New York with 26,000 cases
of bulbs and a Dutch commission on
board. This now fashionable escort is
considered here as a guarantee that the
bulbs are really coming. The feeling
here is that the Hollanders had a scare
and were afraid to risk their bulbs on a
chance in these perilous times and that
they never seriously intended cutting



DAHLIAS



All the standard cut flower sorts in quantity, and in all colors; also some choice Novelties. Per 100, \$2.00, \$3.00; extra choice, \$4.00.

BUSINESS HOURS, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
1608-1620 Ludlow Street, PHILADELPHIA, PA.
NEW YORK 117 West 28th Street BALTIMORE Franklin and St. Paul Sts. WASHINGTON 1216 H Street, N. W.

Mention The Review when you write.

Edward Reid ASKS FOR YOUR ORDERS FOR

HIGH GRADE STOCK

KAISERIN, MARYLAND, SUNBURST, OPHELIA and all the best **ROSES**
FANCY ASTERS, all colors. BEAUTIES, EASTER LILIES, GREENS.

MY FLOWERS BRING CONTENT ON SIGHT
TO THOSE WHO KNOW THAT REID'S ARE RIGHT.

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Extra Fine DAHLIAS Choice Roses in variety

Asters, Gladioli

PHILADELPHIA CUT FLOWER CO.
1517 Sansom St., PHILADELPHIA, PA.

We close daily at 4 p. m. Saturdays at 1 p. m.

Mention The Review when you write.

off the American market. Perhaps America had a scare, too, for some of our big men went to Washington to secure the aid of the Department of State.

Another interesting feature of the bulb situation is the probably heavy increase in the price of Japan-grown lilies. The increase in freight from Japan to this country is largely responsible for what promises to be an enormous increase in price to the growers of lilies for Easter. There are comparatively few Bermuda-grown lily bulbs and the crop of Formosa lilies is said to be short, so chief reliance is placed on the Japanese bulbs for next season's flowers. This makes the advance in price on trans-Pacific freight serious for the bulb growers.

The Pennsylvania Horticultural Society.

The sale of Horticultural hall will

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE ROSES, GLADIOLI, EASTER LILIES, ASTERS, DAHLIAS

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET, PHILADELPHIA, PA.

Mention The Review when you write.

EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS
WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST GOOD ROSES

1531 RANSTEAD STREET,

PHILADELPHIA, PA

Mention The Review when you write.

bring the Pennsylvania Horticultural Society an income of about \$17,000 annually. It is possible, however, that the trustees of this, the Miss Elizabeth Schaffer fund, may decide to purchase a home for the society, in which case part of the principal of about \$340,000 would be used. Secretary Rust says that the present idea is to increase the scope of the society's work by holding shows in different parts of the city where suitable halls can be rented. Mr. Rust adds that the schedule of lectures for the coming season is almost complete. The office of the society is in the Finance building, on South Penn Square.

The September Club Meeting.

To any florist who is fortunate enough

THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. B. NEIDINGER CO.

**1309-11 N. Second Street
PHILADELPHIA, PA.**

Mention The Review when you write.

You cannot appreciate what our F. T. D. Wholesale Service means until you have tried it.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
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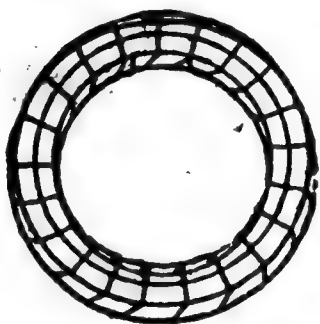
THE FLORISTS' SUPPLY HOUSE OF AMERICA
OUR NEW FALL
CATALOGUE
IS READY.

If you have not received it, send for it.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST.,
 PHILADELPHIA, PA.

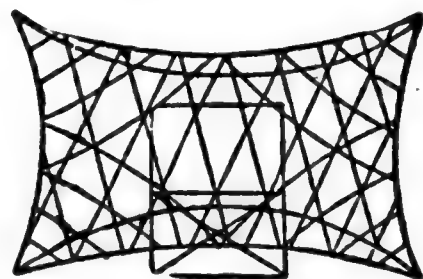
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We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
 Raw material is scarce and getting
 scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
 next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
 201 North Seventh Avenue, SCRANTON, PA.

The Aristocrat of Florists' Supply Catalogues
READY FOR YOU SEPTEMBER 15th

YOU NEED IT. MAY WE SEND IT TO YOU?

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

NOWADAYS IT'S THE PITTSBURGH CUT FLOWER CO. FOR SUPPLIES

to be a Mason of the thirty-second degree last week's meeting of the Florists' Club must have seemed homelike. To those who are not, it was an experience. Room C, on the seventh floor of the Parkway building, is large, with a high ceiling. It is lighted by several large chandeliers. The center of one end is filled by a chancel-like alcove raised three steps above the floor level. On the right of this raised portion of the room were the desks used by the club's officers who conducted the meeting. Down each side of the room were two rows of solemn-looking chairs facing each other (not the officers), with a wide space between them. These rows of chairs were for the most part filled by members who looked as though they

felt like visitors. There were pictures of departed heroes, no trophies, and, worst of all, no bowling alleys.

The meeting was noteworthy for two things: It was the last and most pronounced of the publicity talks that have marked Mr. Therkildson's first year as chairman of the essay committee, and it marked the close of Mr. Rust's twenty-three years of service as secretary of the club.

Publicity is considered by our leading men as a vital issue of the day. The club will push it. The resignation of Mr. Rust is due to there being other nominees for the office. Mr. Rust feels that he prefers to retire rather than enter a contest at this time.

Every out-of-town Retail Florist should make it a part of his business to get next to the F. T. D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
 Mention The Review when you write.

Various Notes.

Jacob Becker, who has been at home all summer, paid a brief visit to his cottage at Stone Harbor, N. J., last week.

J. Liddon Pennock, who has been far more closely tied than usual this summer by the illness of his partner, A. B.



Built with Beauty and Attractiveness.

Six
Colors

Anchor Brand Folding Flower Boxes

For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.

Write for Illustrated Booklet.

Sefton Manufacturing Corporation

1331 W. 35th Street, Chicago

Four
Styles

One and two-color cover designs.

Mention The Review when you write.

Boxes That Have Never Failed to Give Satisfaction

To the Leading Florists Throughout the Country.
Prices Always Right. For Samples and Quotations write

A. A. ARNOLD PAPER BOX CO.
1302-1308 W. Division St., CHICAGO

Mention The Review when you write.

BEST QUALITY

8-inch Hanging Baskets.....doz.,	\$0.90
10-inch " " " " " " " "	1.30
12-inch " " " " " " " "	1.75
14-inch " " " " " " " "	2.00
16-inch " " " " " " " "	2.75
18-inch " " " " " " " "	3.60

W. Q. POTTER CO., 421 High Ave.,
Cleveland, Ohio
Mention The Review when you write.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists'
Baskets and Pot Covers
Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
Mention The Review when you write.

Cartledge, will now have a chance to
visit Seaside Park, N. J.

Miss Florence Clapp was married to
Frank R. Hastings September 12.

B. Eschner and Mrs. Eschner are at
North Conway, N. H.

Herbert G. Tull has returned from the
west.

Alexander MacElwee, landscape gar-
dener of Fairmount park, spoke before
the Germantown Horticultural Society
September 10 on botanical collections,
at Horticultural hall.

H. H. Battles displayed early Golden
Glow chrysanthemums and white clem-
atis in his case this week.

BETTER BOXES

We manufacture only quality boxes for the
highest class trade. A Schultz box is a guar-
antee of exclusiveness. Any size, shape or
design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-
board and can be furnished with K. D. lock-
corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO
Mention The Review when you write.

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET

CASTORLAND, - - NEW YORK

Mention The Review when you write.

Charles E. Meehan, wholesale florist,
succeeded Samuel F. Lilley at 5 South
Mole street September 10. Mr. Lilley
remains.

George Aeugle reports that the chrys-
anthemums in Lancaster and Chester
counties are most promising.

Stephen Mortensen has actually been
and gone and built and planted and cut
from a greenhouse 42x200 and some feet
at Southampton, Pa., before even the
minor papers got wind of it. Mr. Mor-
tensen meant to plant 9,000 Mrs. Charles
Russell roses, but all the Russell not
being forthcoming he filled out with
Hadley and Ophelia.

Cut Flower Boxes

Notice our prices on your **Most Popular**
Sizes in that **Most Popular Mist Gray**
Shade (Moisture Proofed stock).

11x8x5 1/2, 2 -inch Lid	\$3.90 per 100
18x5x3, 3 " " " " " " " "	2.60 per 100
21x5x3, 3 " " " " " " " "	2.95 per 100
24x6x3 1/2, 3 1/2 " " " " " " " "	3.70 per 100

Other sizes in proportion. **Printed Free**
in lots of 1000. We also carry a White and
a Green Box in stock. Quality guaranteed—
Service, the kind you want.

Lindley Florist Box Co., Marion, Ind
Mention The Review when you write.

If in doubt "Where to Buy Cut
Flowers," try the F.T.D. Whole-
sale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

George D. Clark found a number of
interesting flower novelties in California
that promise to "make good."

Edward N. Habermehl has returned
from Ocean City, N. J.

A. Blanc, famous for his cactus, is
with Henry F. Michell Co.

M. J. Callahan is getting his hand-
some shop in readiness for the coming
season.

The express situation is serious. The
companies claim that the government is
withdrawing cars from their service.
Cut flowers and plants have at times
met with exasperating delays. Phil.

Gustav Koethe will add a greenhouse,

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX. 50-lb. cases.....per case, \$5.00
 Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
 Galax Leaves, green and bronze, per case of 10,000..... 10.00
 Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
 Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
 Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

27x100, to his range on East Main street, Roxborough. It will cost \$400. Besides being a grower, Mr. Koethe has a retail store.

WHEN TO EXPECT FIRST FROST.

Killing frost has never occurred earlier than September 10 south of the extreme southwestern portion of South Dakota, extreme southern Minnesota, central Wisconsin and the interior northern portion of lower Michigan. It has never occurred earlier than October 1 south of the extreme north portions of Oklahoma and Arkansas, southern Tennessee, and the mountain districts of North Carolina and Virginia. It has never occurred earlier than October 20 to the southward of the extreme northeastern portion of Texas, northern Louisiana, the central portions of Mississippi, Alabama, Georgia, South Carolina and eastern North Carolina.

The chances are even that killing frost will not occur before September 15 in most of North Dakota, Montana and the extreme northern portion of Minnesota. By the first few days in October killing frost occurs on the average of one year in two as far south as the southern portion of Nebraska, southern and eastern Iowa, southern Wisconsin, most of the interior portion of lower Michigan and throughout the greater part of New England. By October 15 it may be expected in at least half the years as far south as the central portions of Kansas, Missouri, Illinois, Indiana, throughout eastern Kentucky and the mountainous sections of the Virginias.

There is one chance in two that killing frost will not occur earlier than November 1 at the latitude of central Oklahoma, central Arkansas, and the northern portions of Mississippi, Alabama, Georgia, South Carolina and eastern North Carolina. The chances are even that it will occur by November 15 a little south of the central portions of Texas and Louisiana and well toward the southern portions of Mississippi, Alabama and Georgia. This does not mean that killing frost will occur in the localities and on the dates specified every year, but that in the long run it occurs, as indicated, in half the years.

There prevails in some sections a popular belief that in the season when frost may be expected its occurrence is

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

ORDER PRINTING NOW

Our prices will advance
September 15th.

THE JOHN HENRY CO., Lansing, Mich.

Can the Retail Florist who grows his own stock compete against the Exclusive Store Retailer who intelligently buys in the Chicago Market?

Kennicott Bros. Co., Chicago.

See further notes on other pages.

New Crop Southern Wild Smilax

NOW READY

\$2.50.....per case \$1.50..... per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

J. L. CUMBIE, Manager

Morris Station,

Georgia

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLY CO., Evergreen, Ala.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN

EVERGREEN, ALABAMA

FERNS

FA'ICY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH.

HINSDALE, MASS.

Prepared Cycas Leaves

of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

Mention The Review when you write.

Hey! Mr. Florist

Save Money on Your Ferns

FANCY FERNS..... 80c per 1000; 5000, \$3.50
DAGGER FERNS.... 70c per 1000; 5000, 3.00

Cash. Satisfaction guaranteed.

H. H. PALMER CO., Centerburg, Ohio

Mention The Review when you write.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

Mention The Review when you write.

SOUTHERN OR FLORIDA GRAY MOSS

For filling Wire Designs, Hanging Baskets, Banking Pots, packing plants, Decorative work of all kinds, better than Sphagnum.

Per bag of about 25 lbs., \$1.00.

Prepared Green or Brown, 6 lbs. for \$1.00. Also everything in native Decorative Evergreens, for cash only.

WALTER WESTGATE

2610 Washington St., HOUSTON, TEXAS
Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS
Per 1000..... \$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS
Per 100..... .50
Per 1000..... 4.50

BRONZE GALAX LEAVES
Per 1000.....\$1.00
Per case of 10,000..... 8.50

GREEN GALAX LEAVES
Per 1000..... 1.00
Per case of 10,000..... 8.50

SPHAGNUM MOSS
Per bale.....\$ 1.25
10 bale lots 10.00

GREEN SHEET MOSS
Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.35 per carton
Red Magnolia Leaves..... 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

ST. LOUIS HEADQUARTERS ST. LOUIS

FOR FERNS—LILIES—GLADIOLI—GALAX

Choice Lilies, per 100\$8.00
Gladioli, all colors, per 100.....\$3.00, \$4.00 and 5.00
Fancy Ferns, per 1000..... 1.50
Green Galax, per 1000, \$1.25; per case 10,000..... 7.50
Asparagus and Sprengeri, per bunch..... .35
Leucothoe Sprays, per 1000, \$5.00; per 100..... .60

Sphagnum Moss, per bale.....\$ 1.25
Sphagnum Moss, per 10 bale lots..... 10.00
Select Green Sheet Moss, per sack, 20 lbs..... 2.50
Dux Superior Magnolia Leaves, per box..... 1.25
Wire Toothpicks, per box, 10,000..... 2.00
Wire Toothpicks, 5 boxes, 50,000..... 8.75

A complete stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire, and other staple supplies.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Southern Wild Smilax

Now ready or shipment

Large case, \$2.50 Half case, \$1.50

Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE

EVERGREEN, ALABAMA

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

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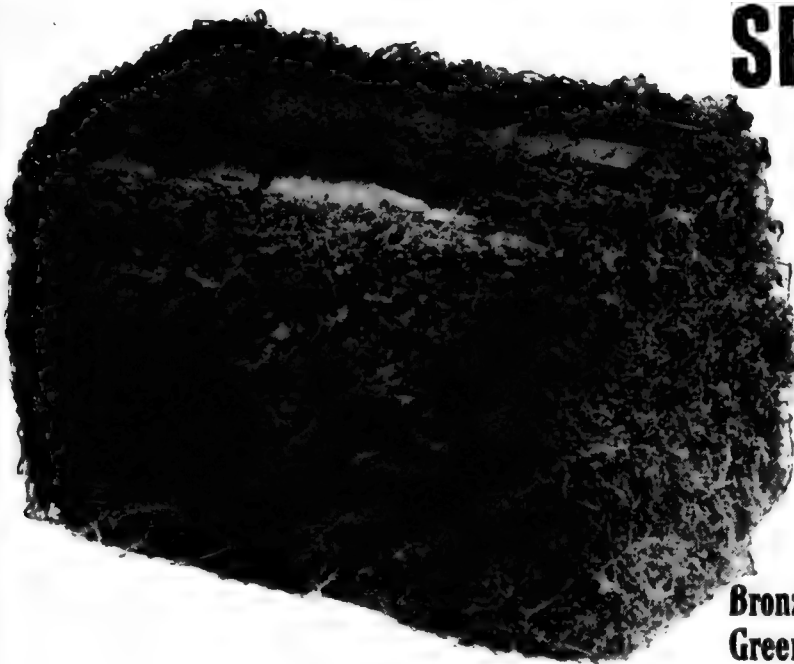
NEW FANCY FERNS

Southern Wild Smilax, Pine Cones,
Holly in Season,
Laurel.

MAGNOLIA CONSERVATORIES

2939 18th Street. TUSCALOOSA, ALA.

Mention The Review when you write.



SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low summer prices.

1 bale.....\$ 1.75
10 bales..... 16.00
25 bales..... 37.50
Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.... per 1000, \$ 1.25
..... per case, 10.00
Green Galax..... per 1000, 1.00
..... per case, 8.50

Leucothoe Sprays.... per 100, \$0.50
Fancy Ferns..... per 1000, 1.25
Dagger Ferns per 1000, 1.00

Natural Sheet Moss..... per bag, \$2.00
Dyed Green Sheet Moss..... per bag, 3.50
Cedar Bark per lb., .08
Hemlock Bark..... per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street,
NEW YORK

✧ Always mention the Florists' Review when writing advertisers ✧

A Couple of Comments on Ease of Installation

E. H. Sunbury, of Wamesit, Massachusetts, writes the following:

"The Skinner System of Irrigation is the simplest and easiest to install, as well as the most practical I have ever heard of."

This is what Mr. R. Scheffler, of Wheaton, Illinois, writes:

"The Skinner System can be put up by any handyman."

SKINNER
SYSTEM
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

largely influenced by the phase of the moon, or other periodical phenomena. Careful tabulation of frost data and a comparison with moon phases fails to disclose any such relation. All persons interested are therefore cautioned to watch, not the moon, but the forecasts issued by the Weather Bureau.

Want and For Sale Department

Advertisements under this head 12¢ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

SITUATION WANTED—By experienced saleslady, designer and decorator. Best reference. Address No. 211, care Florists' Review, Chicago.

SITUATION WANTED—By florist, life experience on retail place; sober, reliable, single. State wages. Address No. 220, care Florists' Review, Chicago.

SITUATION WANTED—An experienced grower of roses, carnations, mums, bulbs and pot plants; single man. Address 219, care Florists' Review, Chicago.

SITUATION WANTED—As storeman, designer, director and salesman. Thoroughly competent to take charge. Address No. 194, care Florists' Review, Chicago.

SITUATION WANTED—By first-class storeman, decorator and designer, 28 years old, single; wages \$20.00 per week. Address No. 197, care Florists' Review, Chicago.

SITUATION WANTED—Woman wants work in greenhouse; good with plants; not afraid of work. Middle west preferred. Address No. 212, care Florists' Review, Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—As general office or bookkeeper's assistant; age 34; 14 years' experience in seeds, floristry and nursery of three countries; able to take charge. Address No. 222, care Florists' Review, Chicago.

SITUATION WANTED—By experienced all-round florist in roses, carnations, mums, pot plants and design work; single, sober man; references furnished. State wages. Address No. 215, care Florists' Review, Chicago.

SITUATION WANTED—First-class gardener, life experience; prefer private place around Chicago; will take full charge; middle aged, married man, no children. Good reference. Address No. 221, care Florists' Review, Chicago.

SITUATION WANTED—Cornell graduate in agriculture, experience in greenhouse work and gardening, desires apprentice position in retail florist's shop in New York, Boston, Cleveland or Washington. 20 Trowbridge Road, Worcester, Mass.

SITUATION WANTED—By seedsman with 5 years of experience in field, garden and flower seeds, as manager or assistant manager. Have executive and initiative ability, thorough knowledge of all lines. Address No. 210, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman of wholesale range of glass; good general grower, energetic, middle aged man; life experience in private and commercial; carnations a specialty; A-1 references. Address No. 181, care Florists' Review, Chicago.

SITUATION WANTED—A middle-aged, practical florist and gardener would like to know of a good man who wants good, capable help. Full particulars. O. O. Ports, Loretto, Pa.

SITUATION WANTED—By Hollander, 31 years old, married, one child, as gardener on private place; good all-round greenhouse man; well up in perennials, fruits and vegetables and landscape gardening; good references. Address No. 208, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, by first-class grower of roses, carnations, mums, and a general line of pot and bedding plants, where No. 1 stock is required; capable to do design work; age 41; with 27 years of experience; only first-class place considered. Address No. 198, care Florists' Review, Chicago.

HELP WANTED—Helpers in rose houses. Apply to Albert F. Amling Company, Maywood, Ill.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—A landscape draftsman for two months. Hoyt Landscape Nurseries, St. Paul, Minn.

HELP WANTED—Night fireman for rose houses, with some experience. Stielow Bros., Niles Center, Ill.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Competent rose growers to take charge of section. Pacific coast. Address No. 168, care Florists' Review, Chicago.

HELP WANTED—Man who is experienced in rose growing. State wages expected in first letter. Cleveland Cut Flower Co., Newton Falls, Ohio.

HELP WANTED—First-class grower of carnations and miscellaneous cut flowers; one who can handle help. A. J. Stahelin, Redford, Mich.

HELP WANTED—An assistant florist for commercial greenhouses; steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Rose, carnation and bulb grower. State wages and experience in first letter. Robert Klage, 154 Floral Ave., Mt. Clemens, Mich.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married, German preferred. Address No. 142, care Florists' Review, Chicago.

HELP WANTED—Foreman, one capable of taking entire charge of greenhouse growing a general line of stock for retail trade. Coggan, Florist, Battle Creek, Mich.

HELP WANTED—Experienced grower of carnations and other cut flowers; give references and state salary expected. Permanent position for right man. Alois Frey, Crown Point, Ind.

HELP WANTED—At once, good rose grower for place near Chicago; must be a hustler. Salary \$50 per month with board, room and washing. Address No. 225, care Florists' Review, Chicago.

HELP WANTED—Night fireman for large commercial place; must be experienced, sober, reliable and not afraid of work. Good wages and house to live in. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Man or woman who thoroughly understands the manufacture of artificial flowers, baskets and prepared florists' supplies. Address No. 169, care Florists' Review, Chicago.

HELP WANTED—Carnation grower and pot plant man to work under foreman. State experience and give references; \$16.00 per week to start. James L. Denmead Greenhouses, Marshalltown, Iowa.

HELP WANTED—Energetic young man for general greenhouse work; one who is a good potter and thoroughly understands watering. Good wages to right party. Address Topeka Floral Co., 25th and Kansas Ave., Topeka, Kan.

HELP WANTED—A young man between 16 and 20 years of age to learn the greenhouse business in an incorporated stock company doing a general retail business. Crestline Floral Company, Crestline, O.

HELP WANTED—A sober and reliable man as grower, and good at design work; married man preferred. Retail place of about 8000 sq. ft., in Massachusetts. Address No. 213, care Florists' Review, Chicago.

HELP WANTED—Rose grower for section, married or single, for middle west; conditions and wages good. State age and experience had, also salary wanted. Address No. 200, care Florists' Review, Chicago.

HELP WANTED—Competent, reliable storeman for permanent position with good opportunity for advancement. Address, stating references and salary, Z. D. Blackstone, 14th and H Sts., N. W., Washington, D. C.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—At once, first-class, experienced grower of cut flowers and plants; must be sober and industrious. State wages and references in first letter. Pacific Coast. Address No. 196, care Florists' Review, Chicago.

HELP WANTED—An experienced gardener; must be able to take full charge of place; none but good worker need apply; married man required. Answer H. M. Landon, 904 Hume-Mansur Building, Indianapolis, Indiana.

HELP WANTED—Experienced gardener to take charge of greenhouse on private estate; to work under supt.; must come well recommended. Wages \$60.00 per month, room and board. Apply Head Gardener, Lochevan, Derby, N. Y.

HELP WANTED—Good, experienced young man for general greenhouse work; capable of making up work and must have good general knowledge of growing stock. References required. State wages. Vogt's Greenhouses, Sturgis, Mich.

HELP WANTED—Florist to take charge of greenhouses; 15,000 feet of glass; must understand carnations, numerous roses and general stock; also designing. Wages \$18.00. Healthy country. Houses now in good shape. Rainbow Floral Co., Marshall, Tex.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—General greenhouse man who understands growing of peas, mums and pot plants. Must be able to take charge of range of 40,000 feet of glass. State experience, married or single and wages expected in first letter. Address No. 226, care Florists' Review, Chicago.

HELP WANTED—On country place near Minneapolis, Minn., a good all-round gardener; have some greenhouse work; all-year job. Modern house, fuel, lights and vegetables free. Advise wages wanted and give two references. Address No. 223, care Florists' Review, Chicago.

HELP WANTED—Party to take charge of branch store in western Kansas; must furnish best of references as to character and ability, and willing to invest \$500.00; with well-established corporation, doing business over a large territory. Excellent opportunity for the proper party. Address No. 181, care Florists' Review, Chicago.

HELP WANTED—An experienced grower of mums, carnations, sweet peas, asters and bulb stock. One who can handle about 7,000 feet of glass and several acres of ground advantageously. An unusual opportunity for a competent, interested man who can furnish references as to character and ability that will stand investigation. Wages \$100 per month, house and garden plot, with increase as results warrant. Address No. 227, care Florists' Review, Chicago.

WANTED—A used boiler in good condition, that will handle 1,000 to 1,200 ft. of radiation; sectional or fire-box preferred. Send description and price to Winans, Florist, Petoskey, Mich.

FOR SALE—Extra heavy good 4-in. boiler tubes, 14 feet long, 20¢ per foot. B. Scheffler, Wheaton, Ill.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—4-inch cast iron pipe; also rafters; in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—9 lots and 3 greenhouses, 10,000 sq. ft. of glass, iron frame, good business. S. O. Johnson, 8129 W. 20th Ave., Denver, Colo.

FOR SALE—Ten boxes new double B glass, 16x24, \$4.00 per box cash, f. o. b. North Milwaukee. Riebs Bros., North Milwaukee, Wis.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—Greenhouse, 25x80, 13 acres of good land; 70 miles from Chicago. For particulars address No. 205, care Florists' Review, Chicago.

FOR SALE—Second-hand iron pipe in good condition, sizes ¼-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—Force pump, Dean steam, double acting, 1½ suction, 1-inch discharge, new, \$100.00. Washington Floral Co., Washington, D. C.

FOR SALE—8 greenhouses, flowers or vegetables; 6430 Ridge Ave.; will give good lease. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—D. S. B. glass, second hand: 25 boxes, 12x14, 20 14x16, 5 16x16, 15 12x18, 15 12x12, \$3.50 per box. 10 16x20, 20 16x24, \$4.00 per box. May Bradley, Elwood, Ind.

FOR SALE—One Furman new sectional cast-iron boiler, 6 sections, in good condition; price \$150.00, or will trade for 2 and 1¼-inch steam pipes. Olson Bros., Elgin, Ill.

FOR SALE—5 shares of stock in the Felsch Bros. Co., florists; stock paid 6% interest this year. For particulars address Fred O. Felsch, 910 S. 10th Ave., Maywood, Ill.

FOR SALE—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander. "The Dahlia King," East Bridgewater, Mass.

FOR SALE—1000 glazed hotbed sashes, 8 ft. 2 in. by 6 ft., in good condition. Price \$1.00 each in 100 lots f. o. b. Philadelphia. Zitter Bros., 8602 Frankford Ave., Holmesburg, Philadelphia.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—Well-established floral shop in thickly populated neighborhood; no nearby competitors; object of sale, poor health. Further information apply A. L. Randall Co., Dept. 2, Wabash Ave. at Lake St., Chicago.

FOR SALE—Second-hand glass and pipes; 200 boxes extra heavy double clean glass, \$3.50 per box; 5000 ft. of 4-in. cast iron pipes and boiler flues, 10c per ft.; 100 ft. of 6-in. pipe, 50c per ft. F. L. Otto, 2138 North Kedzie Ave., Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 80,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—Buchbinder refrigerator, white enamel finish, counter style; length 10 ft., width 29 in., height 42 in., ice capacity 400 lbs.; practically new; cost \$225.00; will sell for \$150.00. Address No. 214, care Florists' Review, Chicago.

FOR SALE—Or rent; to anyone having \$500.00 to \$1000.00 an attractive offer will be made, for immediate acceptance, of 3 greenhouses; house and 6 lots, with a fine cash trade. Good reasons for selling. Keller Floral Co., North Baltimore, Wood Co., O.

FOR SALE—At a bargain, an up-to-date retail florist and seed business in northern Illinois, located 50 miles from Chicago, on Chicago & Northwestern R. R.; doing a first-class business. Write for particulars. Address No. 224, care Florists' Review, Chicago.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—Six greenhouses, in perfect running order; price \$4500.00; includes large stock of azaleas, hydrangeas, begonias, roses, etc.; also a winter's supply of coal and a White truck. Purchaser may remain by paying a rent of \$43.75 per month. Place must be seen to be appreciated. Jacob Becker, 5211 Ludlow St., Philadelphia, Pa.

FOR SALE—Moderate-sized, fully equipped greenhouses; good buildings, plenty of land, established trade; own water system, long seasons, cheap coal. Fine climate, lots of sun, magnificent scenery. An excellent opening for either a florist or vegetable man. Good reason for selling. Moderate amount of cash will handle. No triflers. Edgar Phinney, Livingston, Montana.

FOR SALE—Well-established corporation doing business over a large territory in Eastern Colorado and Western Kansas is offering a limited amount of stock for sale to take care of its rapidly increasing possibilities. This will bear investigation and offers you an opportunity to get in on a good paying business. Address No. 162, care Florists' Review, Chicago.

FOR SALE—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x240, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetables and bedding plants. Can sell all the plants that can be grown on place. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

FOR SALE—28-acre farm used for commercial greenhouses; 3 houses 25x150 ft., 1 house 30x100 ft. and house 40x75 ft.; boiler house, equipped steam heat, running water; 6-room house, outer house and barn. Well planted with fruit trees and flowers; 45 minutes from Pittsburgh on Butler Short Line, near Glenshaw; 10 minutes from B. & O. and P. R. R. with Adams and American Express service. Butler Short Line express and freight service; \$20,000.00. Samuel A. Ammon, Agt., Darlington Estate, Guyasuta Place, Sharpsburg, Pa., P. O.

FOR SALE—About 20,000 square feet of glass, large potting shed, all built within the last 7 years; office 25x25, including garage; new barn built last year; 3 acres best land, including greenhouse site; 5 room cottage, electric lights, city water in residence and greenhouses; pots enough to last for next 2 years; coal bought for this winter; greenhouses planted to carnations, mums, snapdragons, sweet peas and a general line of bedding plants. Just one mile from center of city, where one of the largest cantonments in the United States is being built; will have 40,000 officers and soldiers here within the next 30 days. For further particulars address Carl F. Brehmer, R. R. No. 3, Chillicothe, Ohio.

FOR SALE—Nearly new fire box steam boiler, shaking grates, 5-in. connecting pipe, smokestack, heavy iron fire box; no brick work needed, set boiler yourself; will heat 25,000 ft. glass. Reason, installing 150 H. P. boiler. Come see it; cheap. Brant & Nee Floral Co., 5744 N. Kerchival Ave., Chicago.

FOR SALE—At a bargain, wholesale and retail greenhouses; 16,000 sq. ft. of glass, all planted to mums and carnations; about 6000 of each; 300 good azaleas in fine condition, full line of good bedding stock and other plants; greenhouses only 6 and 8 yrs. old and in good condition; within city limits and well located. The lots greenhouses stand on would sell for at least \$4200.00. A seven-room modern house built this year on adjoining lot can also be bought at a bargain. \$8700.00 buys the greenhouses; \$3500.00 down and rest on easy payments. Wife's ill health necessitating change of climate reason for selling. Come or write at once and investigate. Address 1460 South St., Toledo, O.

SITUATION WANTED STOREMAN

A-1 designer, maker-up and decorator desires to secure a first-class permanent position with a first-class house. Please give particulars with salary in first letter. Address No. 207, care Florists' Review, Chicago

SITUATION WANTED

Storeman, first-class designer, decorator and salesman; original on corsage and basket work; capable of taking charge; wants steady position with a reliable firm. Age 34; married. Best of references. Address No. 218, care Florists' Review, Chicago

Help Wanted

Two young men for work in rose section; modern plant. Permanent employment with good opportunity for advancement. State experience and salary expected.

ROLF ZETLITZ, LIMA, OHIO

HELP WANTED

Position open for sales manager for wholesale florists' establishment. Experienced and capable man, familiar with the trade.

COLUMBUS FLORAL CO., Columbus, Ohio

Help Wanted

Ten men experienced in growing foliage plants. Good chance for advancement.

ROBERT CRAIG CO.

4900 Market St., Philadelphia, Pa.

HELP WANTED

RETAIL STOREMAN

Who can take care of high-class trade, solicit outside work, make estimates, etc. Will give good salary and stock interest to right man. Location, Pittsburgh. Give full information in confidence.

Address No. 217, care Florists' Review, Chicago

Help Wanted

Several good, competent men in pot plant section. Good wages, steady work.

Gullett & Sons, Lincoln, Ill.

Help Wanted

First-class decorator and designer; must be clever and original; capable of catering to high-class trade. State particulars, references and salary expected. Mid-west town. Address No. 199; care Florists' Review, Chicago.

Help Wanted

Carnation and Rose Growers and Helpers

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
COUNCIL BLUFFS, IOWA

HELP WANTED--Nursery Foreman

Working foreman, married; must be successful propagator and be able to superintend landscape work. House free on nursery. State references and salary expected. Position near Chicago.

Address No. 170, care Florists' Review Chicago

SALESMAN WANTED FOR CHICAGO WHOLESALE HOUSE

Wide awake man with wholesale cut flower experience for a leading Chicago wholesale cut flower house. Must be a willing worker and know how to use his head. Excellent opportunity for high-class man. State experience and salary expected.

Address No. 187, care Florists' Review, Chicago

Will Give Away Retail Store

On account of other interests. Established business, choices location, incorporated. City of over 500,000; will transfer controlling interest or entire stock without cash, to be paid for at buyer's convenience, if buyer can show he is capable of continuing business properly.

Address No. 216, care Florists' Review, Chicago

NEW GREENHOUSES

Near Chicago, all planted; 25,000 carnation plants. Can be rented or purchased on suitable terms by responsible party. Owner in ill health and must retire.

Address No. 228, care Florists' Review, Chicago

FOR SALE

A bargain if taken at once. Half interest in 30,000 feet of glass. First-class store, fully stocked, doing A-1 business. Reason for selling, am drafted.

Address No. 209, care Florists' Review, Chicago

For Sale

A Retail Florist business—one of the best in Montreal—fully equipped with up-to-date supplies and conveniences. Bank references exchanged.

Address No. 195, care Florists' Review, Chicago

FOR SALE

20,000 sq. ft. of glass, with 10 acres of land, with good dwelling, barn and other outbuildings; greenhouses are in good shape; mostly new Lord & Burnham houses. Situated near Lancaster, Pa., 1/4 mile from railroad station. Address No. 203, care Florists' Review, Chicago.

FOR SALE

Four Horizontal Tubular Boilers and two water tube boilers. Good condition.

Address ARMSTRONG MFG. CO.
SPRINGFIELD, OHIO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.
E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist
Successor to A. Sunderbruch's Sons
128 W. Fourth St.,
Cincinnati, O.

SCHRAMM BROS.

Send us your orders for
TOLEDO, OHIO
1307-15 CHERRY STREET
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MEMBERS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN
414 Madison Avenue
OHIO BUILDING

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16 and 18 W. 3rd St.
Matthews the Florist
Established in 1888
Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS
COLUMBUS, OHIO
Wilson's Seed Store

Telegraph Orders Carefully Executed.
L. D. Phones: 116 So. High St.
Citizen's 5323, Bell Main 2903

THE KAY-DIMOND CO.
YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n
ALWAYS HAVE COMPLETE
STOCK ON HAND

MRS. J. B. FREEMAN
OF "THE FLOWERS"
336 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP
SPRING and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO
CHAS. A. DUEHR
Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP
COVERS ALL OHIO POINTS
20 22 W. Church Street **NEWARK, OHIO**

EGGERT N. ZETLITZ

The Leading Florist
209 West Market Street,
LIMA, OHIO

National Florist
Representative Rotary Florist
Member of Florists' Telegraph Delivery

Elyria, Ohio LORAIN, OHIO
The L. C. Hecock Floral Co.
Members Florists' Telegraph Delivery Ass'n.

NASHVILLE, TENN.

The Market.

Roses have begun to bloom more satisfactorily, but gladioli are on the wane; otherwise the supply of cut flowers is about what it was during the summer. There are a few tuberose in the market, but for some reason they do not sell well here. The asters are still coming in freely, though many of them are not shipped from the north. The first early carnations are appearing, but they are lacking in quality. Lilies have been in steady supply during the last year, at no time being excessively plentiful and at no time being markedly scarce. Lilies have come to be one of the real stand-bys, forming a sort of triumvirate with roses and carnations.

Valley is on the short side, but there is still enough in storage to meet the demand for some time to come. The mums in the houses are in the pink of condition, but no one attempts to secure early blooms, as there is never much demand for them here until October.

No one has received any bulbs as yet, and while the papers assure us that they are coming a good many of the growers say they want to be "shown." There will be a larger planting of sweet peas than last year, and a number of plants are being grown to supply the lack should the bulbs not come. Coreopsis, hennemannia and snapdragons are coming in for their part.

Thus far business has been exceptionally good for the summer season, although of late some of the retailers seem to feel that there is a tendency among buyers to be more economical. One thing that perhaps helped to swell the summer's business was the soldiers camped here most of the time, of whom a good many were our home boys. Soldiers may not be great users of flowers, but in the aggregate they certainly help out.

Various Notes.

The Joy Floral Co. has completed the remodeling of its store, and so great has been the change that one would hardly recognize it as the same. There is more floor space, more artistic arrangement, and a roomy, up-to-date office.

Charles Tritschler is propagating a salvia of his own which bids fair to beat America. It seems to be more

CLEVELAND

...THE...
J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2909
Day. Central 1266
The Smith & Fetters Co.
LEADING FLORISTS
735 Euclid Ave., Cleveland

We can fill your orders Day or Night for
CLEVELAND AND STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.
KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, O.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue
Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON
Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE and VICINITY
FRED G. GELTZ, 522 Market Ave., North
Member F. T. D. Ass'n.

HEISS COMPANY DAYTON OHIO
112 So. Main St.
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

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Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
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Warburton
FALL RIVER
MASS.
55 N. MAIN STREET
Orders Shipped for
New Hampshire, Mass., Vermont
and Rhode Island points.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
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BURLINGTON, VT.—Orders for Vermont and North-
ern N. Y. filled to your entire satisfaction at right prices.

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LEADING FLORIST
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Orders
solicited for
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Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
I. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

I should like to write a
little essay on
"The Sweet Perfume of
Courteous Service"
but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.
J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. **M E A D** T.
D. — MANCHESTER, N. H. — D.

HALL & ROBINSON
MONTREAL'S FLORISTS,
825 St. Catherine St., W., Montreal, Que.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

thoroughly everblooming, to be dwarf-
er and superior in every way.

Oscar Geny is improving in health
and is able to look after most of the
work at the greenhouses.

G. M. Bentley, state entomologist
and secretary of the Tennessee State
Florists' Association, spent last week
in Nashville and vicinity inspecting
greenhouses and nurseries. He reports
that stocks are in an exceptionally good
condition this season, well grown and
with little disease. F. B.

BOSTON.

The Market.

There is little new to report on mar-
ket conditions. The weather has been
unusually cold for September and frosts
have been recorded in some sections.
The supply of asters continues abundant
and far more of these flowers arrive
than can be disposed of. Gladioli, while
quite plentiful, are becoming smaller
and the season for these is rapidly wan-
ing. Few flowers realize more than \$3
per hundred, the bulk being sold much
cheaper. Roses have been selling
poorly, even whites dragging badly.
Prices have varied from 50 cents to \$12
per hundred, but the greater number
of sales are below \$3 per hundred. The
quality of Ophelia, Double White Kil-
larney, Ward, Stanley and Hadley is

Worcester, Mass.

RANDALL'S FLOWER SHOP
Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.
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8-10 W. Adelaide St., TORONTO
LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner
St. Catharine
and Guy Streets
Montreal
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Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

WINNIPEG, MAN., CAN.
THE "KING" FLORIST
Member F. T. D. Ass'n 270 Hargrave St.

Telegraph Delivery Department

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NEWARK, N.J.
PHILIPS BROS.
 938 BROAD STREET
 Members F. T. D.

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
 Members of F. T. D. and National Florist
5 East Front Street

All middle state and seashore
New Jersey Points
 and Northeastern Pennsylvania towns
 are best reached from
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 Both Phones
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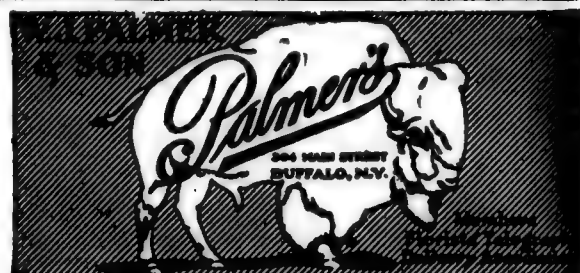
specially good. American Beauties sell slowly. Some short-stemmed carnations of the new crop are coming in, but prove far less popular than asters.

Cosmos is abundant and of fine quality, but it is hard to move. The same holds true of liatris, coreopsis, calendulas, helichrysums and other miscellaneous flowers. Lily of the valley remains scarce and higher priced than ever before. There is a good supply of longiflorum lilies and outdoor speciosums are now abundant and good. Few gardenias are available, but a few catleyas are coming in, enough to fill the few calls for these flowers.

Dahlia Exhibition.

While less numerous than usual, the dahlias at the annual show of the Massachusetts Horticultural Society September 8 and 9 were of superfine quality. Dahlias are flowering quite late this season, and some fields are just starting to bloom, which accounts for the reduced exhibits. John K. Alexander made the largest exhibit, staging some 2,000 flowers, all of top-notch quality and embracing all classes. He secured a good proportion of the premiums. Dahlias, as usually staged, are far from decorative, and the long rows of bottles contained single blooms each. While they may appeal to some specialists, they pall on anyone with artistic taste.

The Boston Cut Flower Co. has come to the fore at recent exhibitions and on this occasion put up a charming and most artistic display of dahlias, gladioli and roses. It used many different receptacles, one to each, and the effect was a most pleasing one, well meriting the silver medal awarded. George B. Gill, son of Mrs. E. M. Gill, the veteran woman florist of Medford, showed some handsome flowers on long stems, arranged in large vases, a decorative vari-



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Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

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Special Care of Your Telegraph Orders.

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BLOOMINGDALE'S
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Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

ety, Fitzhugh, being awarded honorable mention. Other awards were:

Twelve varieties, show or fancy—John K. Alexander, first; Forbes & Keith, second.

Twelve blooms, cactus—J. K. Alexander, first; W. D. Hathaway, second.

Twelve blooms, decorative—W. D. Hathaway, first; J. K. Alexander, second.

Twelve blooms, peony-flowered—J. K. Alexander, first; W. D. Hathaway, second.

Twelve vases, pompons—J. K. Alexander, first; W. D. Hathaway, second.

Twelve vases, singles—J. K. Alexander, first.

Largest and best collection, embracing all classes—J. K. Alexander, first; Forbes & Keith, second.

J. K. Alexander, Raymond W. Swett, the Wrentham Dahlia Gardens and Thomas Cogger all had gladiolus displays of more than ordinary merit. Mr. Cogger received a certificate of merit for Gladiolus Mrs. Keur. H. E. Meader, of Dover, N. H., also showed some fine gladioli, while the Old Town Nursery Co. had a table of excellent seedlings. The Fottler, Fiske, Rawson Co. had a good display of dahlias and gladioli. J. K. Alexander had a splendid display of colossal dahlias, the flowers being of mammoth size. Faulkner Farm was first for a collection of hardy herbaceous plants, in thirty varieties. In addition to cut flowers, there was a good exhibition of seasonable vegetables and fruits.

Various Notes.

The Massachusetts Horticultural Society will hold a special fruit show October 31 to November 4. The New England fruit show and the exhibition of the American Pomological Society will be held in conjunction with the Boston exhibition. There is an extended prize list and many valuable prizes, which should bring out a noteworthy exhibition. This show will take the place of the chrysanthemum show, which will not be held this year.

Thomas Roland is cutting a splendid lot of Ward, Ophelia, Stanley and Double White Killarney roses at his Revere greenhouses. Hadley is being grown more largely; Richmond is still retained in quantity; but Russell has been dropped as unprofitable. The stocks of

Kottmiller

... FLORIST ...

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Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

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Deliveries to Steamers and all Eastern Points.

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Out-of-town orders for delivery in New York
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Orders filled with the same care
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FETTERS, FLOWERS
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Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
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Orders Filled Promptly
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GRAND RAPIDS FLORAL CO.
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LA CROSSE, WIS.
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Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

ericas, cyclamens, boronias, acacias, camellias, euphorbias and other winter-flowering plants at Nahant are in splendid condition. Fine Golden Glow mums are coming from Nahant.

All the wholesale markets now are open Saturday afternoons. Nearly all vacationists are home and anticipate an excellent season, despite some pessimistic talk to the contrary. The summer season closing has not been at all a bad one. More outdoor flowers have come in than in former years, and there has been some waste, but prices have, on the whole, held up well. Retailers have had more weddings than ever before and while shipping orders to holiday resorts have been fewer, funeral orders have been of good volume.

William H. Elliott will address the Gardeners' and Florists' Club on "California" September 18. Mr. Elliott's addresses are always full of interest, as he is a keen observer. At the meeting October 9, one week earlier than usual, there will be talks on vegetables from several experts. A large vegetable display will be staged and will be open for inspection by the public at 1 o'clock. There will be numerous classes and a full list is now in the printer's hands.

William Sim, of Cliftondale, is still marketing gladioli in quantity. He has a batch of fine seedlings. Late asters in great numbers are coming along under glass and look remarkably well. Roses under glass will not be grown next season, but carnations have been planted more heavily. Violets and primroses also will be grown in greater numbers and sweet peas may not be grown at all, owing to the badly mixed condition of seeds for indoor culture.

E. J. Welch is home from a summer spent at Old Orchard, Me. Mr. Welch sustained painful injuries some time ago

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THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.
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Special attention to telegraphic orders.
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Incorporated
618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
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MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
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DULUTH FLORAL CO.
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Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

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Send Orders for
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209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.)
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Auto and Express Service to all
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For painstaking personal service send
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89 South Main Street
"Up-to-the-minute" Service and Execution
Every Flower in Season

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Tutwiler Hotel

SEND ALL **MEMPHIS** ORDERS TO
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Chas. W. Crouch, **KNOXVILLE, TENN.**
The Leading Florist of the South
All Orders Given Special Attention

Chattanooga, Tenn. Office:
100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

when run over by an automobile and has not yet fully recovered. Business with D. & E. J. Welch holds up well. Their roses are of exceptionally fine quality.

One of the most complete collections of irises in New England is to be found at the Harvard botanical gardens. Mr. Cameron is considerably increasing his collection this fall, and it should prove educational to iris lovers. A new label system here, green with white lettering, is most commendable. It is in marked contrast to the miserable and inconspicuous labels in service at the Bronx park botanical gardens.

The William W. Edgar Co., of Waverley, is cutting a fine crop of Golden Glow mums and speciosum lilies. It has a large batch of Smith's Advance mums just coming in. The improvements started this season now are well advanced. Stocks of winter-flowering plants are in splendid condition.

September, or at least the first one-third of it, has proved cold and quite a number of tender vegetables and flowers have been frozen on low lands. We are hoping for a September heat wave and a spell of dry weather to bring war garden crops to full maturity. Vegetable crops of all kinds are unusually promising.

Those who want to see dahlias grown to perfection should visit the New England Dahlia Gardens at East Bridge-water, Mass., owned and operated by John K. Alexander, popularly known as the "New England Dahlia King."

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New Orleans, La.
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 High-Grade Service
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QUALITY and PROMPTNESS
New Orleans, La.
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 The Morris Ridge Nursery Co., Ltd.
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Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

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Careful attention given all orders.

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OKLAHOMA CITY GUTHRIE OKLAHOMA

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SPRINGFIELD SEED COMPANY

Floral Department Open Day and Night

Mr. Alexander is ably assisted by his son in looking after the twenty acres or more of dahlias in hundreds of varieties. He grows every type of dahlia, including all novelties from whatever source, and this year his blooms are of magnificent quality.

At the Reading and Wakefield fair, which opened September 12, the grange exhibits, flowers, fruits and vegetables, were judged by E. B. Wilder, James Methven, John R. Ness, W. N. Craig and Duncan Finlayson. The grange exhibits are the finest seen at any New England fair. Over \$650 is offered for the best grange display, and this brings out keen competition.

R. Haley, of Malden, is cutting a superior crop of Golden Glow chrysanthemums.

Miss Helen Brown Goddard, only daughter of Mr. and Mrs. S. J. Goddard, of Framingham, was married at the home of her parents September 5 to Robert Leroy Lewis. Miss Goddard is well known to many in the trade, who will wish her a long and happy married life.

W. N. C.

ST. LOUIS.

The Market.

The hottest weather of the summer last week had an effect on business, most retailers reporting that sales were unusually few. Consequently the supply in the market was much larger than

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Daily deliveries to Notre Dame University and St. Mary's Academy.

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FLICK FLORAL CO., The Leading Florists
 Choice Flowers and Prompt Service. 207-9 W. BERRY ST
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Choice Cut Flowers and Designs on short notice. Prompt attention to telegraph and telephone orders. Members Florists' Telegraph Delivery Ass'n.

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 Florists, Decorators and Growers
 Liberty Avenue and 5th Street (Empire Bldg.)
 Extensive Variety and Supply, Efficient Service and Completed Work.

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E. C. LUDWIG FLORAL CO.
 710 E. Diamond Street (N.S.)
OUR ONLY STORE
 We serve you better Store open day and night
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RANDOLPH & McCLEMENTS
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 KEENAN BUILDING, Pittsburgh, Pa.
 Largest Floral Establishment in America
 Established 1874—Incorporated 1909

Clarksburg, W. Va.
 Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
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WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.
 Parkersburg, W. Va.
 Clarksburg, W. Va.
 Huntington, W. Va.
 Marietta, Ohio
ORDERS CAREFULLY EXECUTED

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

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JOHN E. COLTON
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Think! Everything In Flowers!
GRAKELOW'S

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ERIE, PA.
 Write, Phone or Wire Member Florists' Telegraph Delivery

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 Write, Phone or Wire
 612 Linden Street, SCRANTON, PA.

the demand, although some flowers moved well and many others found their way to the dump. Prices are low on most stock. Fancy grades, however, held up well. The weather has become cooler, however, and it is expected that business now will be better. Many carnations reached the market, but they had short stems and were poor in quality, which made them difficult to move. There are plenty of good asters in all colors, but the prices are down, the best bringing not more than \$2 per hundred. Gladioli still are plentiful. Prime stock brings good prices, America and Augusta being among the best sellers. The demand for King has not been good this season. Easter lilies are in steady demand, but prices on these, too, are low. Valley continues to be scarce. So do orchids. Clematis paniculata is in heavy supply and moves well, being in demand for funeral work. Tuberoses are in heavy supply, while the demand is small. There is also considerable outdoor stock in the market. Dahlias are coming in quantities. Green is in good supply and demand.

Various Notes.

The next meeting of the St. Louis Florists' Club will be held the afternoon of September 20 at St. Charles, Mo. Automobiles will be in the wholesale district at 1 p. m. to take the members. The club members will be the guests of Edwin Denker, who has made arrangements to take care of a big crowd.

The local National Flower Show com-

J. J. Habermehl's Sons
 The finest floral arrangements, flowers and plants furnished on telegraphic orders.

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Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

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PASADENA, CAL.

ELDRED FLOWER SHOP

National Florist

mittee held a meeting September 4 at the office of Jules Bourdet, vice-president-elect of the S. A. F. It was decided that meetings should be held the first and third Tuesday of each month. At the next meeting the various committees to coöperate with this committee will be named. The members of the committee, all of whom were present, are Jules Bourdet, chairman; H. C. Irish, W. W. Ohlweiler, August Hummert and J. J. Beneke.

Henry Jenneman, E. A. Michel, Emmett McDonald and James Hauser, St. Louis county growers, have begun shipping dahlias to the local market. They all say they will have big crops.

A floral department will be installed in the Grand Leader department store. The refrigerators will be put in this week. Edwin Loyet, who is well known in retail circles here, will be in charge.

The Bourdet Floral Co. has several houses of cyclamen plants, a number of which were shipped to eastern points during the last week.

Edward Westman, manager of the floral department at Vandervoort's, has returned from a trip to Chicago and Fort Wayne, Ind., where he purchased stock for the coming season. Mr. Westman believes the outlook for a good season is fine.

W. C. Smith, of the W. C. Smith Wholesale Floral Co., and Fred Alves, of the George H. Angermueller Co., spent a part of last week in the western part of Missouri. They made the trip by automobile and report an enjoyable time.

August Hummert, of the St. Louis Seed Co., reports that the company received a carload of Paper White narcissus bulbs from France last week. Other bulbs are expected soon.

Frank Gorly was the last of the St. Louis delegation to arrive home from the New York convention. He reports a good time.

The opening of the new Orpheum theater created a large demand for flowers and designs. The florists say many of the designs and baskets were

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Not connected with any other store.

Wire your orders direct to me.

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100,000 square feet of glass at your service
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Will Fill Orders for the West on Short Notice.
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QUALITY
PLUS
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Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island
Competent Florist—Railroad Center

ordered by telegraph from Chicago, New York, Boston and other cities.

The electric fountain and plant display in the windows of the C. Young & Sons Co. last week attracted considerable attention. Charles Young, president of the company, says his force has been kept busy recently.

The St. Louis County Growers' Association held an interesting meeting at the Eleven Mile House September 5. Stock and business conditions for the coming season were discussed. The wind storm insurance, proposed at the S. A. F. convention in New York, also was talked over. The meeting, at which W. A. Rowe, the president, presided, was well attended.

Mrs. E. K. Diemer, head of the Diemer Floral Co., and her family have re-

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

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Orders for Western Illinois and Iowa handled with care and dispatch.

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Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glenoco and Lake Forest.

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SMYTH

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THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
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FOR ALL
CHICAGO
ORDERS USE



Three autos insure
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Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
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ALPHA FLORAL CO.
Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All
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Best Service for Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
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All Orders Receive Careful Attention and Prompt Delivery.

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All Orders Receive Personal Attention
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Rockford, Ill., H. W. Buckbee
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Northern Illinois
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Your order will receive our prompt and
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Deliveries to Northwestern University and all North
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FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

turned home from northern resorts where they spent the summer. On their way home Mrs. Diemer and her family spent several days in Chicago and Fort Sheridan, Ill. During her absence extensive alterations were made to the store at 1805 South Broadway.

Mrs. A. G. Greiner, wife of the well known grower, died at her home, 4296 Natural Bridge road, September 7, after an illness of several years. The funeral was held from the home September 9.

The greenhouse range of the C. Young & Sons Co., which was established fifty years ago by Christopher Young at Belt and Waterman avenues, will be torn down this week. The ground has become too valuable for greenhouses, and will be divided into building lots. The company will erect a new range at Olive, Mo.

The wholesale houses of St. Louis all have completed alterations and improvements to their stores, and are in good shape for the coming season. Stock is beginning to arrive in large quantities in the wholesale market.

Visitors to St. Louis last week were Mr. and Mrs. Otto Lang, of Dallas, Tex., who were on their way home from an extended eastern trip which included the S. A. F. convention at New York; Charles P. Mueller, of Wichita, Kan.; W. T. Smith, representing Lion & Co., of New York; A. M. Anderson, of the A. L. Randall Co., Chicago, and Sam Freund, of the Duroc Paper Products Co., Chicago.

The annual convention of the American Association of Park Superintendents was held in St. Louis September 11 and 12. The sessions of the convention took place at the Planters' hotel, beginning Tuesday morning and closing with the election of officers Wednesday morning. Among the entertainment features was the annual Shaw banquet, to which the visitors were invited. A local committee, assisted by a committee of the St. Louis Florists' Club, had charge of the entertainment of the convention delegates.
J. J. B.

Established 1867.


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L. D. Phone 1112 Graceland **CHICAGO**
Send us your retail orders. We have the best facilities in the city

We are prepared to take care of
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Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.
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Flowers - Decorations
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JOS. HEINL & SONS
Largest Growers in Central Illinois

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PETERSBURG, VA.
Stiles, Mrs. Robt. B.

PHILADELPHIA, PA.
Callahan, M. J.
Grakelow's
Habermehl's Sons, J.J.
Hastings, Frank R.
London Flower Shop

PITTSBURGH, PA.
Blind Floral Co.
Ludwig Floral Co.
Ludwig Flo. Co., E. O.
Randolph & McClem-
ents
Smith Co., A. W.
Williams, E. A.

PORTLAND, ORE.
Clarke Bros.
Tonseth's

PROVIDENCE, R. I.
Johnston & Co., T. J.
Johnston Bros.

QUEBEC, CANADA
McKenna, Ltd.

RACINE, WIS.
Hinchliffe, Mrs. J. T.

RED BANK, N. J.
Kennedy & Sons

RENO, NEV.
Reno Florist

RICHMOND, IND.
Lemon & Co., F. H.

RICHMOND, VA.
Hammond Co.
Ratcliffe, John L.

RIVERSIDE, CAL.
Hosp, A. M.

ROANOKE, VA.
Fallon, Florist

ROCHESTER, N. Y.
Keller Sons, J. B.
Wilson, H. E.

ROCKFORD, ILL.
Buokbee, H. W.

ST. JOSEPH, MO.
Stuppy Floral Co.

ST. LOUIS, MO.
Beyer, Ohas.
Grimm & Gorly
Ostertag Bros.
Weber, Fred O.
Weber, F. H.
Young & Sons Co.

ST. PAUL, MINN.
Holm & Olson

SAGINAW, MICH.
Goetz Sons, J. B.
Grohman The Florist

SALINA, KAN.
Leighton Floral Co.

SALT LAKE CITY
Huddart Floral Co.

SAN ANTONIO, TEX.
Green, Edward

SAN DIEGO, CAL.
Boyle & Darnaud

SAN FRANCISCO, CAL.
Art Floral Co.
Darbee
Eppstein, Julius
Joseph, B. M.
Pellicano, Rossi & Co.
Podesta & Baldocchi

SANTA BARBARA, Cal.
Gleave's Flower Shop

SCRANTON, PA.
Besancon & Co.
Clark, Florist
Schultheis, Florist

SEATTLE, WASH.
Hollywood Gardens

SEDALIA, MO.
Archias Floral Co.

SHEBOYGAN, WIS.
Matthewson, J. E.

SIOUX CITY, IOWA
Rennison Co., J. O.

SOUTH BEND, IND.
Beyer Floral Co.
Williams & Co.

SPOKANE, WASH.
Donart & Stapleton
Reimers Flo. Art Shop

SPRINGFIELD, ILL.
A. C. Brown
Janssen Floral Co.

SPRINGFIELD, MO.
Springfield Seed Co.
Stokes Floral Co.

SPRINGFIELD, O.
Van Meter Fl'r Shop

STEBENVILLE, O.
Colton, John E.

STREATOR, ILL.
Thornton Floral Co.

SYRACUSE, N. Y.
Mulhauser & Sons, J.

TACOMA, WASH.
California Florist

TERRE HAUTE, IND.
Heini & Sons

TOLEDO, O.
Freeman, Mrs. J. B.
Metz & Bateman
Schramm Bros.

TOPEKA, KAN.
Hayes, James
Hollcraft, Mrs. M. E.
Lord's Flower Room

TORONTO, CANADA
Dunlop, John H.

TRENTON, N. J.
Park Floral Co.
Rissam, Florist

VANCOUVER, B. C.
Woodward, A. J.

VICTORIA, B. C.
Woodward, A. J.

WARREN, PA.
Crescent Floral Gar.

WASHINGTON, D. C.
Blackstone, Z. D.
Gude Bros. Co.

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Kemble's Greenhouses

WELLESLEY, MASS.
Tailby & Son

WESTERLY, R. I.
Reuter & Son, Inc.

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SPRINGS, W. VA.**
Ratcliffe, John L.

WILLIAMSPORT, PA.
Evenden Bros.

WILMETTE, ILL.
Pyfer & Olsem

WINNIPEG, MAN.
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Lange, H. F. A.
Randall's Flower Shop

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Ray-Diamond Co.

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L. D. PHONE RANDOLPH 6784 6785

160 N. WABASH AVE., CHICAGO

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Wholesale Cut Flower Prices.

Chicago, Sept. 12, 1917.

	Per doz.	
Beauty, long stems.....	\$ 3.00 @ \$ 4.00	
Beauty, 30 to 36-in. stems.....	2.00 @ 2.50	
Beauty, 24-in. stems.....	1.50 @ 2.00	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	2.00 @ \$ 8.00	
White Killarney	2.00 @ 10.00	
Double White Killarney.....	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 10.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 8.00	
Rhea Reid	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 10.00	
Sunburst	2.00 @ 10.00	
Ophelia	2.00 @ 10.00	
Milady	2.00 @ 10.00	
Hoosier Beauty	2.00 @ 10.00	
Evelyn Nesbit	1.00 @ 2.00	
Carnations	1.00 @ 2.00	
Valley	4.00 @ 6.00	
Easter Lilies	6.00 @ 10.00	
Cattleyas, per doz. \$5.00 @ \$9.00		
Stocks, per bunch. .50 @ 1.00		
Gladioli	2.00 @ 6.00	
Asters	1.00 @ 4.00	
Daisies50 @ 1.50	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums	2.00 @ 3.00	
Delphinium, per bunch25 @ .50	

Buffalo, Sept. 12, 1917.

	Per 100	
Beauty, Special	\$20.00 @ \$25.00	
Beauty, Fancy	15.00 @ 20.00	
Beauty, Extra	12.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Sawyer	2.00 @ 6.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney.....	4.00 @ 8.00	
Richmond	3.00 @ 7.00	
Maryland	3.00 @ 6.00	
Ophelia	3.00 @ 8.00	
Mrs. Ward	2.00 @ 4.00	
Russell	4.00 @ 8.00	
Sunburst	3.00 @ 6.00	
Carnations	1.00 @ 1.50	
Longiflorum	6.00 @ 10.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Sweet Peas20 @ .75	
Snapdragons	1.00 @ 2.00	
Asters	1.00 @ 3.00	
Gladioli	1.00 @ 3.00	

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AND ALL OTHER SEASONABLE STOCK

462 Milwaukee Street, Milwaukee, Wis.

Wholesale Cut Flower Prices.

Cincinnati, Sept. 12, 1917.

	Per doz.	
Beauties, Special	\$3.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second75	
Beauties, Shorts50	
	Per 100	
Killarney	\$ 3.00 @	\$ 5.00
White Killarney	3.00 @	5.00
Richmond	3.00 @	5.00
Carnations	1.00 @	2.00
Easter Lilies	10.00 @	12.50
Lily of the Valley		6.00
Snapdragons	3.00 @	4.00
Gladioli	3.00 @	5.00
Asters	1.00 @	3.00
Rubrams	4.00 @	8.00
Dahlias	2.00 @	4.00

Milwaukee, Sept. 12, 1917.

	Per 100	
Mrs. Charles Russell	\$ 6.00 @	\$25.00
Hoosier Beauty	3.00 @	10.00
Killarney	2.00 @	8.00
White Killarney	2.00 @	8.00
Mrs. Ward	2.00 @	8.00
Ophelia	2.00 @	8.00
Bon Silene, bunch, \$0.25 @ \$0.35		
Cecile Brunner, b'h .25 @ .35		
Carnations		2.00
Valley	4.00 @	6.00
Easter Lilies	10.00 @	12.00
Cattleyas, per doz. \$9.00		
Sweet Peas50
Gladioli	2.00 @	3.00
Asters	1.00 @	2.00

Philadelphia, Sept. 12, 1917.

	Per 100	
Beauties, Special	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
Beauties, Short	4.00 @	6.00
Killarney, Long	4.00 @	5.00
Killarney, Short	2.00 @	3.00
Hadley, Mrs. Russell, Prima Donna, Long	12.00 @	15.00
Hadley, Mrs. Russell, Prima Donna, September Morn, Short	3.00 @	4.00
Maryland, Long	5.00 @	6.00
Maryland, Short	2.00 @	4.00
Ophelia, Sunburst, Ward, Long	4.00 @	6.00
Ophelia, Sunburst, Ward, Short	2.00 @	3.00
Carnations	1.00 @	2.00
Easter Lilies	10.00 @	12.50
Lilium Magnificum		4.00
Valley	6.00 @	8.00
Cattleya	75.00 @	100.00
Snapdragons	3.00 @	6.00
Sweet Peas25 @	.50
Callas	8.00 @	10.00
Gladioli	2.00 @	4.00
Larkspur	4.00 @	8.00
Dahlias	2.00 @	5.00
Asters, fancy	2.00 @	4.00
Asters, ordinary50 @	1.50
Candytuft50 @	1.00
Feverfew50 @	1.00
Hydrangeas	3.00 @	5.00

Pittsburgh, Sept. 12, 1917.

	Per 100	
Beauty, Special	\$15.00 @	\$25.00
Beauty, Fancy	10.00 @	12.00
Beauty, Shorter	2.00 @	8.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Richmond	4.00 @	8.00
Mrs. Aaron Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Shawyer	3.00 @	8.00
Mock	4.00 @	10.00
Sweetheart		2.00
Mrs. Charles Russell	4.00 @	10.00
Lilies		10.00
Snapdragon		2.00
Gladioli		4.00
Asters50 @	4.00

I THANK The Review for good results.
—Charles Taynor, New Carlisle, O.

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New York, Sept. 10, 1917.

	Per 100	
Beauty, Specials	\$10.00 @	\$20.00
Beauty, Fancy	6.00 @	10.00
Beauty, Extra	5.00 @	6.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	8.00
Killarney50 @	5.00
My Maryland50 @	4.00
Hoosier Beauty50 @	5.00
Mrs. Aaron Ward50 @	6.00
Mrs. Shawyer50 @	6.00
Russell	1.00 @	10.00
Ophelia50 @	6.00
Lady Stanley50 @	6.00
Hadley	1.00 @	8.00
Mock	1.00 @	8.00
Orchids—Cattleyas	25.00 @	75.00
Carnations50 @	1.50
Easter Lilies	3.00 @	5.00
Lily of the Valley	2.00 @	6.00
Daisies25 @	.50
Asters25 @	2.00
Gladioli25 @	2.00
Dahlias50 @	1.00

Boston, Sept. 12, 1917.

	Per 100	
American Beauty	\$ 4.00 @	\$20.00
Shawyer, Russell	1.00 @	8.00
Killarney50 @	4.00
Stanley, Miller	1.00 @	6.00
White Killarney	1.00 @	8.00
Double White Killarney	1.00 @	12.00
Dark Pink Killarney	1.00 @	4.00
Killarney Queen	1.00 @	6.00
Mrs. Aaron Ward	1.00 @	8.00
Hadley	1.00 @	10.00
Ophelia	1.00 @	8.00
Sunburst	1.00 @	4.00
Francis Scott Key	1.00 @	6.00
Hoosier Beauty	1.00 @	6.00
Carnations50 @	1.00
Chrysanthemums	6.00 @	12.50
Cattleyas	75.00 @	100.00
Lily of the Valley	6.00 @	8.00
Easter Lilies	4.00 @	6.00
Gladioli	2.00 @	4.00
Asters50 @	1.50
Lilium speciosum	3.00 @	4.00
Cosmos50 @	1.00

St. Louis, Sept. 12, 1917.

	Per doz.	
Beauty Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	1.50 @	2.00
	Per 100	
Richmond	\$ 3.00 @	\$ 6.00
White Killarney	3.00 @	6.00
Killarney	3.00 @	6.00
Ward, Hadley	3.00 @	10.00
Milady, Ophelia	3.00 @	10.00
Russell	4.00 @	15.00
Carnations75 @	1.00
Lily of the Valley	4.00 @	5.00
Easter Lilies	5.00 @	8.00
Callas	5.00 @	8.00
Orchids, doz.	\$8.00	
Snapdragons	2.00 @	3.00
Gladioli	1.00 @	2.00
Coreopsis20 @	.25
Shasta daisies35 @	.50
Gypsophila50 @	.75
Cornflowers20 @	.25
Asters	1.00 @	3.00
Tuberose	1.00 @	2.00

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

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Fancy Grade Orchids. September Morn, American Beauty, Prima Donna and all other Roses.

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

THE supply of California-grown freesia bulbs is rapidly being cleaned up.

THE Holland-America line offices in New York have announced the sailing last week of the Waaldyk, with its cargo of Dutch bulbs. Further details appear in an article in another part of this issue.

OSCAR H. WILL, whose membership in the American Seed Trade Association dated back to the year 1888, died recently at his home in Bismarck, N. D., at the age of 62. Details are given under Obituary.

FROST DAMAGE SLIGHT.

Unusually early frosts in Michigan, Wisconsin and northern Iowa September 10 and 11 did some damage to seed crops in those sections, but it appears to have not been alarming.

Alfred J. Brown, of Grand Rapids, Mich., telegraphed September 11: "At Grand Rapids and vicinity there has been slight damage on low land, probably twenty-five per cent."

John H. Allan Seed Co., Sheboygan, Wis., wired September 11: "Heavy frosts the last two nights have damaged late sown fields of beans in Wisconsin; we are investigating the extent of damage."

LABELED FIELD-CROP SEED.

Buy labeled seeds, is the suggestion the United States Department of Agriculture is making to farmers, stating: "In the case of field and forage crop seeds, including cereals, corn, cowpeas and soy beans, the label securely placed on the sack or container should convey the following information: Name of seedsman; kind of seed; proportion of pure live seed present, with month and year of germination test; country or locality of origin in the case of the following imported seeds: Beans, soy beans, Turkestan alfalfa, and red clover from southern Europe and Chile.

"Following conferences with the Department of Agriculture, the Wholesale Grass Seed Dealers' Association and the American Seed Trade Association at their conventions this summer approved furnishing the above information with all lots of field seeds of ten pounds or over. Later seventy-seven seedsmen, including most of the larger dealers, individually agreed to adopt this plan. Under this agreement the seed trade voluntarily agrees to furnish the information stated above with all field seeds they sell, including those sold in interstate commerce and in the twenty-one states having no laws regulating such sale. Seed so labeled may always be seeded at the proper rate to give a good stand under normal conditions."

AGED SEED SUIT DROPPED.

Hohenadel-Buckbee Case Ends.

The lawsuit begun fourteen years ago by the P. Hohenadel, Jr., Co., of Janesville, Wis., against H. W. Buckbee, of Rockford, Ill., which was based on a claim for damages because cucumber seeds, sold by Mr. Buckbee to the Ho-

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company

ONION SETS

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB. County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Grown for the
Wholesale Seed Trade

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SANTA ANA, CALIFORNIA

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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
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Contract Seed Growers

Specialties: PEPPER, EGG PLANT, TOMATO,
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Correspondence Solicited.

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PEDRICKTOWN, N. J.

EVERETTE R. PEACOCK CO.

ONION SETS



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4013 Milwaukee Avenue. CHICAGO

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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

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For the Wholesale Seed Trade.

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Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

Narcissus Paper White Grandiflora

13 cm. and up. 1300 to a case. Write for prices.

HOGEWONING & SONS, Inc.,

32 Broadway, NEW YORK

Mention The Review when you write.

GLADIOLI

Plant now for fall bloom

Fine large bulbs

	Per 1000
Augusta	\$14.00
Brenchleyensis	12.00
Halley	15.00
Independence	12.00
Klondyke	18.00
May	18.00
Mrs. Frank Pendleton ..	65.00
Panama	30.00
Princeps	20.00
Primulinus Hybrids	25.00
Choice Mixed	12.00
White and Light Mixed.	18.00

Special prices on large quantities.

B. HAMMOND TRACY
Cedar Acres Wenham, Mass.

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GIANT PANSY SEED



Kenilworth Mixture
Kenilworth Show
Kenilworth Cut Flower Mixture
Masterpiece, curled wavy
Giant Three and Five Blotched
Giant Parisian
Bronze Shades

Princess, the new upright Pansy
Giant Red Giant King of Blacks
Giant Light Blue Giant Lord Beaconsfield
Giant Dark Blue Giant Yellow, dark eye
Giant Adonis Giant White, dark eye
Giant Psyche Giant White
Giant Royal Purple Giant Yellow
1000 seeds, 25c; 5000, \$1.00; 1/4 oz., \$1.25; oz., \$5.00.

Early Flowering or Winter Blooming

Golden Yellow, with dark eye
Silvery White with dark blue eye
Dark Velvety Blue
Light or Sky Blue

Four colors, with shades and variations
500 seeds, 25c; 1000 40c.
1/8 oz., \$1.10; 1/4 oz.,
oz., \$7.50.

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for FRENCH BULBS

OLLIOULES (Var) New York Address
FRANCE 25 W. Broadway

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mønsterg, 216 7th St. N., Minneapolis, Minn.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

ORDER YOUR SEED PACKETS

FOR 1918

Requirements will be greatly increased

We have paper in stock.

ORDER NOW

THE BROWN BAG FILLING MACHINE CO.

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating condition. Offered per bushel or per 1000 at import prices.

Shipments also due of

ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS

WRITE FOR PRICES, STATING QUANTITY REQUIRED.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

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If you want good Seeds of Choice

PRIMULAS CYCLAMEN PANSIES

and other choice Florists' Flowers

WRITE FOR OUR LIST

WATKINS & SIMPSON, Ltd.

27-29 DRURY LANE, COVENT GARDEN, LONDON, ENG.

LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

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WESTERBEEK & KLYN

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25 Beaver St., N.Y.—Sassenheim, Holland

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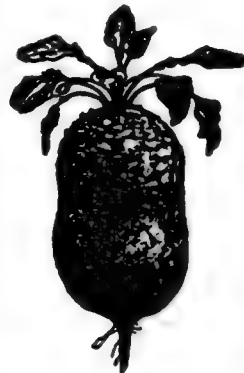
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Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

DANISH SEEDS



Cabbage, Cauliflower,
Carrot, Mangel, Swede,
Turnip, etc.

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Seed Grower

(Established 1882)

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Contract Offers and Sam-
ples at your service.

Cable Address—"FRUOLSEN." Code: 5th Ed., A. S. C.
Amer. Seed Trade Assn.

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

Mention The Review when you write.

SEED IMPORTS FOR FIRST THREE QUARTERS OF FISCAL YEAR.

The following are the imports of seeds, with the duties collected thereon, for the first three quarters of the government's fiscal year, beginning July 1, 1916, as reported by the U. S. Department of Commerce:

Articles	Unit of Quan.	Rates of Duty	July 1 to Sept. 30, 1916			Oct. 1 to Dec. 31, 1916			Jan. 1 to Mar. 31, 1917		
			Quantity	Value	Duty	Quantity	Value	Duty	Quantity	Value	Duty
Seeds:											
Anise.....	Pound.	2¢ lb.....	61,619	\$ 5,613	\$ 1,232.38	116,781	\$ 13,876	\$2,335.62	226,395	\$33,680	\$4,527.90
Beet—											
Sugar.....	Pound.	Free.....	10,439,300	1,075,213		549,834	54,782		3,185,543	515,606	
All other.....	Pound.	3¢ lb.....	55,650	8,692	1,669.50	108,948	17,741	3,268.44	220,506	37,590	6,615.18
Cabbage.....	Pound.	6¢ lb.....	10,382	4,391	622.92	12,316	7,580	738.96	69,399	32,611	4,163.94
Canary.....	Pound.	3¢ lb.....	1,535,993	44,755	7,679.97	1,035,271	29,374	5,176.36	1,264,417	47,553	6,322.09
Caraway.....	Pound.	1¢ lb.....	215,205	18,512	2,152.05	11,114	1,667	111.14	113,292	21,829	1,132.92
Cardamom.....	Pound.	Free.....	36,903	20,825		61,039	17,858		64,416	21,273	
Carrot.....	Pound.	3¢ lb.....	287	239	8.61	311	155	9.33	8,767	3,594	263.01
Castor beans or seeds.....	Bushel.	15¢ bu.....	243,337	318,215	36,500.55	9,041	22,067	1,356.15	300,891	465,044	45,133.65
Do. (from Philippine Is.).....	Bushel.	Free.....				16	55				
Cauliflower.....	Pound.	Free.....	309	1,136		963	5,273		5,758	36,321	
Celery.....	Pound.	Free.....	17,689	22,245		441,637	67,356		60,129	10,389	
Collard.....	Pound.	6¢ lb.....							9	7	.54
Coriander.....	Pound.	Free.....	31,090	1,795		216,699	17,433		274,960	29,190	
Corn Salad.....	Pound.	3¢ lb.....	1,145	179	34.35	211	52	6.33	2,558	434	76.74
Cotton.....	Pound.	Free.....	16,406,800	217,006		21,932,882	402,006		12,001,863	256,610	
Cummin.....	Pound.	Free.....	192,133	33,006		286,933	48,768		376,286	67,741	
Eggplant.....	Pound.	10¢ lb.....	69	57	6.90	168	34	16.80	239	157	23.90
Fennel.....	Pound.	Free.....	25,897	1,968		28,971	2,313		82,003	7,658	
Fenugreek.....	Pound.	Free.....	217,669	6,168		103,666	3,233		64,366	3,049	
Flaxseed or linseed.....	Bushel.	20¢ bu.....	4,152,024	6,524,590	830,404.80	3,272,087	5,664,225	654,417.40	2,036,064	4,594,650	407,212.80
Screenings.....		10%.....					588	58.80			
Flower.....		Free.....		13,560			36,759			83,002	
Grass—											
Alfalfa.....	Pound.	Free.....	1,281,292	161,352		6,313	875		397,063	45,140	
Clover—											
Alsike.....	Pound.	Free.....	826,965	119,096		2,036,460	301,935		1,206,811	214,246	
Crimson.....	Pound.	Free.....	2,754,881	311,963		817,830	87,966		1,061,024	123,960	
Red.....	Pound.	Free.....	1,051,610	139,899		1,047,408	140,547		2,441,074	458,455	
White.....	Pound.	Free.....	57,508	14,291		8,336	1,668				
All other.....	Pound.	Free.....	73,063	10,880		420,694	34,304		1,086,251	122,891	
Vetch—											
Hairy.....	Pound.	Free.....	181,953	20,808					24,092	2,318	
Spring.....	Pound.	Free.....	21,120	741		11,597	784				
All other.....	Pound.	Free.....	921,408	86,929		2,517,001	268,761		2,126,837	172,727	
Total grass seed.....	Pound.	Free.....	7,169,800	865,959		6,865,639	836,840		8,343,152	1,139,737	
Hemp.....	Pound.	Free.....				390,025	8,931		3,009,119	59,102	
Kale.....	Pound.	6¢ lb.....	400	105	24.00	4,140	1,481	248.40	7,403	1,558	444.18
Kohl-rabi.....	Pound.	6¢ lb.....	861	305	51.66	1,746	828	104.76	5,557	2,031	333.42
Mushroom spawn.....	Pound.	1¢ lb.....	17,854	491	178.54	17,425	479	174.25	5,390	193	53.90
Mustard.....	Pound.	Free.....	1,354,101	59,142		1,937,839	79,735		3,609,459	318,221	
Parsley.....	Pound.	3¢ lb.....	5,446	832	163.38	8,167	1,203	245.01	15,347	2,050	460.41
Parsnip.....	Pound.	3¢ lb.....	1,302	107	39.06	23,772	1,851	713.16	37,186	3,185	1,115.58
Pepper.....	Pound.	10¢ lb.....	481	358	48.10	140	79	14.00	2,923	1,661	292.30
Poppy.....	Bushel.	15¢ bu.....	2,309	11,249	346.35	1,108	12,120	166.20	44	228	6.60
Radish.....	Pound.	3¢ lb.....	11,458	1,787	343.74	30,465	5,129	913.95	55,144	9,741	1,654.32
Rape.....	Pound.	Free.....	969,260	32,382		2,644,597	96,440		622,848	28,776	
Soya Beans.....	Pound.	Free.....	1,273,841	27,391		519,597	11,747		882,711	20,453	
Spinach.....	Pound.	1¢ lb.....	13,374	1,646	133.74	183,122	19,704	1,831.22	423,836	56,118	4,238.36
Turnip and rutabaga.....	Pound.	3¢ lb.....	332,412	28,566	9,972.36	225,739	24,356	6,772.17	287,446	36,101	8,623.38
Other oilseeds.....	Bushel.	20¢ bu.....	5,508	13,588	1,101.60	8,836	19,040	1,767.20	4,622	13,243	924.40
Do. (reciprocity treaty with Cuba).....	Bushel.	20¢ bu.20%.....				3	13	.48			
All other free, including bulbs and bulbous roots, not edible, coniferous evergreen seedlings, hoarhound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed.....		Free.....		14,163			87,843			188,803	
All other, n. s. p. f.....	Pound.	5¢ lb.....	100,737	87,412	5,036.85	31,535	8,105	1,576.75	60,923	27,124	3,046.15
Do. (reciprocity treaty with Cuba).....	Pound.	5¢ lb.-20%.....	4,102	2,103	164.08	1,495	65	59.80	92	90	3.68
Total seeds.....		(Free Dutiable.....		\$2,391,959 7,073,852	897,915.49		\$1,777,372 5,851,792	\$682,082.68		\$2,785,931 5,390,472	\$496,669.35

henadel company and resold, were alleged to have not come true to name, has been abandoned, according to Hayes McKinney, of the law firm of Zane, Morse & McKinney, Chicago, who represented the plaintiff in the action.

The death of Mr. Hohenadel about the time the case was tried, and the desire of the widow and heirs to settle the estate when the United States Circuit Court of Appeals reversed the trial court on some of its rulings and ordered a new trial, are the reasons given for abandoning the case. The litigation for many years interested the seed trade and is said to have "made law" regarding the liability of seedsmen to the grower for damages that might arise through failure of seed to come true.

History of Litigation.

The Hohenadel company purchased 3,800 pounds of cucumber seed from Mr. Buckbee, and claimed that it contracted for the variety Chicago Pickling. More than 500 pounds of the seeds were resold to P. A. Marsh, of Chicago. When the

Snapdragon Seed

It is a proved fact that, for profit and easy doing, there is no greenhouse plant that will equal good Snapdragon. They require very little attention and seed sown now will yield continuous blooms from February until July, giving a bumper crop at Memorial, the great special flower day.

Start some seedlings today and be ready to fill all empty space after mums are done. It is far better and cheaper to grow your own plants.

Seeds of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of Nelrose, Yellow, White, Garnet, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for \$1.00. A special Pink Mixture, \$1.00.

Free cultural directions.
All orders cash.

G. S. RAMSBURG
SOMERSWORTH, N. H.
Mention The Review when you write.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on
PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.
Quotations gladly submitted.

G. M. REBURN & CO.
160 N. Wabash Ave.
CHICAGO

Mention The Review when you write.

“WORTH WHILE” QUALITY SEEDS

WINTER FLOWERING SWEET PEAS

Blanche Ferry, pink and white
Mrs. A. A. Skach, clear pink
Mrs. Spanolin, pure white
Mrs. Wm. Sim, salmon pink
Pres. Wilson, magenta rose
Red Orchid
Yarrowa, rose pink
Lavender Orchid

Price any of above
Per oz., 75c; per ¼ lb., \$2.25; per lb., \$8.00

SCHIZANTHUS

Wisetonensis Per trade pkt., 50c

ASPARAGUS PLUMOSUS NANUS

Northern Grown Greenhouse Seed
500 seeds\$ 1.75
1000 seeds 3.25
5000 seeds 14.00

PANSY

Winterson's Combination Mixed for
“Fancy” Flowers
Trade pkt., 50c; ¼ oz., 75c; ¼ oz., \$1.50;
½ oz., \$2.75; oz., \$5.00

“WORTH WHILE” QUALITY BULBS

For prompt shipment

FREESIA PURITY

½ inch.....per 1000, \$12.00

CALLA AETHIOPICA

Select sizeper 100, \$9.00

LILIUM HARRISII

7/9 inch.....per 100, \$12.00

COLD STORAGE

Per 100 1000
LILIUM GIGANTEUM, 7/ 9 inch...\$6.00 \$50.00
9/10 inch ... 9.50 90.00

NARCISSUS

Paper White Grandiflora.

100 1000
13 ctms., 1250 to case, \$1.75 \$16.00
14 ctms., 1000 to case, 2.00 18.00

We shall be pleased to figure with you on your wants in Dutch Bulbs.

Winterson's Seed Store

166 No. Wabash Ave., CHICAGO

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
White Orchid, dwarf.....	.50	1.75	5.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Ozar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per ¼ oz.; \$7.00 per oz.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

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SWEET PEAS WINTER-FLOWERING SPENCER

	1 oz.	¼ lb.	1 lb.
Blanche Ferry Spencer.....	\$0.75	\$2.50	\$8.50
Bright rose and white.....	.75	2.50	8.50
Fordhook Pink. Rose-pink..	.75	2.50	8.50
Fordhook Rose. Rosycarmine	.75	2.50	8.50
Lavender Pink.....	.75	2.50	8.50
Mrs. A. A. Skach. Clear,			
bright pink.....	.65	2.25	8.00
Red Orchid.....	.75	2.50	8.50

EARLY MORNING STAR. Deep orange scarlet or flame color in standard, with rich orange pink wings. Under glass it is magnificent. The flowers are large and of best Spencer form and borne in threes and fours in wonderful profusion. ¼ oz., 50c; oz., \$1.75.

EARLY SONG BIRD. The flower is the same color as “Florence Morse Spencer.” The placement of the flowers is splendid for packing and the flowers are borne on long stems in threes and fours. ¼ oz., 50c; oz., \$1.75.

EARLY MELODY. This is a deeper shade of pink than “Early Song Bird” on white ground, closely resembling “Countess Spencer.” The effect is very floriferous. The flowers are borne on long stems and mostly four large well-waved blossoms to each stem. ¼ oz., 50c; oz., \$1.75.

	1 oz.	¼ lb.	1 lb.
Mrs. Wm. Sim Orchid. Sal-1 oz.	\$0.75	\$2.50	\$8.50
mon-pink.....			
Rose Queen. Attractive shade			
of pink.....	.75	2.50	8.50
Selma Swenson. Soft pink...	.75	2.50	8.50
Venus. White and Pink.....	.65	2.25	8.00
White Orchid. Pure white...	.65	2.25	8.00
Yarrowa. Bright rose-pink...	.65	2.25	8.00

EARLY SNOWFLAKE. This is the best Early Flowering White Seeded Spencer. The blossoms are very large and of the best waved Spencer form. The flowers are borne in wonderful profusion on long stems. ¼ oz., 50c; oz., \$1.75.

EARLY HEATHER BELL. The flowers are very large, borne in fours and threes on long stout stems and are of beautiful bold Spencer form. The color is a rich but pleasing mauve, but after standing in water the color becomes a beautiful mauve lavender. ¼ oz., 50c; oz., \$1.75.

EARLY SPRING MAID. Light pink on a cream ground. It is a most effective flower and carries a great wealth of blossoms borne in fours on long stems. ¼ oz., 50c; oz., \$1.75.

ST. LOUIS SEED COMPANY

The Home of “Pure and Sure Seeds”

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For Fall Delivery

JOHN LEWIS CHILDS, Inc.
FLOWERFIELD, L. I., N. Y.

“Wilson's Seeds will grow anywhere”

J. J. WILSON SEED CO., NEWARK, N. J.

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LILIUM GIGANTEUM From Cold Storage

6 to 8-inch.....\$10.00 per case of 400
7 to 9-inch..... 12.00 per case of 300
8 to 9-inch..... 12.00 per case of 250
Freesia Purity, 3/8-1/2-inch.....\$6.00 per 1000

LECHNER BROS., 210 Olive St., ST. LOUIS, MO.
Agents for The Growers Association,
Anna Paulowna, Holland.

BURNETT BROS.
SEEDS : BULBS : PLANTS
88 Chambers Street, NEW YORK CITY

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RANDO BRAND GIGANTEUM LILIES

MEAN MONEY AT CHRISTMAS TIME

Plant Rando Brand cold storage Bulbs now. The shortage of other varieties such as Formosum makes this your one big opportunity. **Plant Rando Brand**—the Bulbs you know will grow.

RANDO BRAND COLD STORAGE GIGANTEUM BULBS

Size	No. in case	Per case	Size	No. in case	Per case
7x 9.....	300.....	\$17.00	9x10.....	200.....	\$16.00
8x 9.....	250.....	15.00	10x12.....	150.....	15.00
8x10.....	225.....	15.00			

PAPER WHITE NARCISSUS BULBS

We have received a large importation of choice Paper White Narcissus, which we are selling at the following low prices for immediate delivery.

12/13.....	\$15.00 per 1000
13/15.....	17.50 per 1000
14/16.....	20.00 per 1000

Write for Prices on Large Quantities.

A. L. RANDALL COMPANY, WABASH AVENUE AT LAKE STREET, CHICAGO

Mention The Review when you write.

crop came Mr. Marsh declared that the cucumbers were not the Chicago Pickling variety and filed a claim for \$17,000 with the Hohenadel company, claiming this to be the amount of difference between the value of the crop produced and what it would have been worth had the cucumbers been the variety named.

The Hohenadel company began suit against Mr. Buckbee, alleging that, as the grower of the seeds, he was liable for the damages claimed. The trial resulted in a verdict for the Hohenadel company for \$12,921.40. An appeal was taken to the United States Court of Appeals on the ground that the lower court erred in refusing to admit what the defendant claimed was important testimony. The appeal court held with the defendant and ordered a new trial, which has never been held.

One of the important points upon which the new trial was ordered and which James G. Elsdon, of Carnahan, Elsdon & Slusser, of Chicago, attorneys for Mr. Buckbee, claims "made law" regarding the relations of seed growers, wholesalers and crop growers, was that Mr. Buckbee had no notice that the seed was to be resold. This, the court held, was essential, as Mr. Buckbee's representative was ready to testify that he had not guaranteed that the seed would be of the Chicago Pickling variety, and the law holds, it is claimed, that a purchaser, who has knowledge that what he has received is not what he bought, has no right to sell what he actually received as something different.

XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c.
 PRIMULA KEWENSIS, new dwarf yellow, 25c.
 PRIMULA MALACOIDES, Giant Baby, 25c.
 COLUMBINE, very finest giants grown, mixed, 25c.
 PANSY, Giants, 500 seeds, \$1.00; 1/2 pkt., 50c.
 DAISY (Bellis), new monstrous, mixed, fine, 25c.
 CINERARIAS, large dwf., trade pkt. 50c; 1/2, 25c.
 CYCLAMEN, Giants, 250 seeds, \$1.00; 1/2 pkt., 50c.
JOHN F. RUPP, Shiremanstown, Pa.

Paper White Narcissi

**Romans,
 L. Candidum,
 Freesias, Mammoth,
 L. Giganteum**

Dutch Hyacinths and Narcissi—Best Variety

Storage. Best Quality. Write for Prices.

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126-128 West 6th Ave., CINCINNATI, OHIO

Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c; 1/4 oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, **BARABOO, WIS.**

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**Lilium Harrisii - Roman Hyacinths
 Paper White Narcissus**

Special prices on application

J. M. THORBURN & CO.

53 Barclay St., Through to 54 Park Place **NEW YORK CITY**

GIGANTEUM LILY BULBS FROM COLD STORAGE

7- 9, per case of 300\$14.00
 8- 9, " " " 250 14.00
 9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

HELLER'S
 MICE
 PROOF
 SEED
 CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

OUR BULBS ARE IN

Get on the Safe Side—Plant Now

HARRISII LILIES, 5/7.....	per 100, \$ 5.00; case of 400, \$19.00
" " 6/7.....	per 100, 6.50; case of 335, 20.00
" " 7/9.....	per 100, 10.00
PAPER WHITES.....	per case of 1000, \$13.50; in less quantities, \$1.75 per 100
Purity Freesia, 5/8 size, a good catch crop.....	\$10.00 per 1000
" " extra large size.....	15.00 per 1000
Callas (Aethiopica), large flowering size.....	12.00 per 100
Alliums, fine for design work, etc.....	6.00 per 1000
FINE 4-INCH CYCLAMEN PLANTS, in best colors.....	20.00 per 100

Plants are scarce. These would be good stock to grow on. Get our list of Palms, Ferns, Rubbers, Dracaenas and variety of Decorative Plants.

C. C. Pollworth Co., Milwaukee, Wis.

Paper White Narcissi, Freesia Purity, Freesia Refracta Alba, Amaryllis Belladonna Major, Amaryllis Vittata Hybrids (Prize Strain), Cold Storage Giganteum, Calla Aethiopica, Calla Godfrey.



Now on hand. Send us your order. Our prices are right.

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Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

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SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50.

Special prices on large lots

CYCAS Revoluta Stems. 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company
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DRACAENA CANES.
JAPANESE LILY BULBS.
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DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.
The Import House
95 Chambers St., NEW YORK

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PACIFIC COAST DEPARTMENT

Milwaukie, Ore.—Joe Koida, who has made a reputation as a grower of fine violets, is taking up asters, saving his own seed and seeking the finest quality by careful selection of the best flowers for seed bearing.

G. C. ROEDING HELPS HOOVER.

In its campaign to conserve the food supply of the nation, the federal government, through Food Commissioner Hoover, has selected in each state a man deemed best fitted for the work. The state federal food commissioner in turn selects as his aides in this important work men who are leaders in their business.

In California, Ralph P. Merritt, the federal food commissioner, recently selected his advisory committee, naming men from numerous occupations to assist him in carrying out the government work in the Golden State. Among them was George C. Roeding, of Fresno, who is well known to the nursery trade. Mr. Roeding long has held a leading position in the nursery trade and his selection by Commissioner Merritt will be looked upon by nurserymen everywhere as a wise move. Mr. Roeding is the president and general manager of the Fancher Creek Nurseries, Inc., which has about 1,200 acres near Fresno devoted to growing nursery stock.

LOS ANGELES, CAL.

The Market.

Beginning Labor day, a hot spell visited Los Angeles and remained during the greater part of the week. But even with this, business took a decided turn for the better and stock was cleaned up well along all lines. While funeral work continues to be the long end of the business, there has been a good demand for flowers for decorations, and the transient trade has been good.

Mums are improving daily and some fair Golden Glow blooms are in the market. This variety, while not shipping so well as the later kinds, is useful locally and for short-distance shipping. The whole crop is at least ten days late this year. Carnations are of good quality now and roses are improving. Dahlias, gladioli, rubrum lilies and some delphiniums are still in the market and good for display. The tall African marigolds, with stems two to three feet in length and heads as hard almost as baseballs, make fine stock for shipping, their lasting qualities being fine. Asters for shipping are out of the market as regards quantity. The hot weather has just about finished those that were of any account, and the seed growers who usually sell some of the flowers that

come in later are hanging on to every flower. The demand for baby roses is more in line with the supply now, though these blooms are still on the long side. Orchids and valley are both scarce, being often unobtainable at any price. The odontoglossums, oncidiums, phalaenopsis and cattleyas, outside of the labiata group, do not find much favor with buyers who look upon a labiata cattleya as the only thing in orchids. Greens are still plentiful, with a better demand.

Various Notes.

Among our visitors this week from Arizona are J. S. Ackers and Mrs. Ackers, of Prescott, who usually get away for a time during the hot term. Mr. Ackers is confident that business this year is going to be far better than the average.

John Fincken, of West Washington street, reports business good and says that inquiries and future orders for landscape work give promise of a busy season along this line. In the cut flower end funeral work is keeping all hands busy.

The H. N. Gage Co. is beginning to cut blooms from a collection of about fifty varieties of dahlias. The colors are fine and they should prove winners.

Manager Grover, of the cut flower department at Howard & Smith's, says there is already an advance in business, which keeps the staff going at full speed.

The L. A. Floral Co. reports that the shipping business is picking up and that stock is improving in quality. F. Sperry has recovered and is on the job daily.

At the Southern California Cut Flower Co. store, H. Hansen has been putting in some decorative windows.

A recent one with light blue delphinium and giant African marigolds was especially artistic and attractive.

The Broadway Florist reports big business in funeral work.

At Wright's Flower Shop everyone who is back from his vacation is kept on the jump, the biggest trouble being to get enough of some of the high-grade stock required.

An increase in shipping orders is noted at the S. Murata & Co. establishment. S. Murata at this writing is still on his vacation.

Wolfskills' & Morris Goldenson report a busy time, and as Morris was again seen working the other day there must be something to it.

Tony Tassano, of Tassano Bros., says that their change of location has proved a good one. They have a handsome, light store and ample room, with a good mezzanine floor for office purposes.

M. Meyberg, secretary-treasurer of the Germain Seed & Plant Co., has returned from his eastern trip. He reports a pleasant time and looks much better for the change.

Miss Mary Rohr has gone out of the flower business and closed her store on Estrella street.

E. Hunt is putting steam pipes in his new houses at Ramona Acres. He expects to grow cucumbers this winter.

Darling's Flower Shop reports increased business. Manager Wallace Boyd is going around with a fine coat of tan put on during his fishing trip. Mr. Boyd got in on the mackerel run and has enough salted down to last him for the winter.

The monthly meeting of the Los Angeles County Horticultural Society was held at Kruckeberg's hall, September 5, but owing to the small number of members present the paper on annuals, by

MUMS=MUMS

We are headquarters for all the best flowers coming to this market. Specialties, MUMS

Fine Roses, Carnations, Orchids, Valley and all Classes of Greens

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433 West 7th Street,

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L. A. FLORAL CO.

FRED SPERRY, Manager

House of QUALITY and SERVICE

New crop of Carnations now ready.

Best Asters, Lilies, Roses and Greens of all kinds at the right price.

LONG DISTANCE SHIPPING OUR SPECIALTY

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carry well to all points East, via Refrigerator Express. For quality and service, send your orders to the

E. W. McLELLAN COMPANY, Inc.,

Wholesale Growers and Shippers,

451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4 00	8 00	10 00
Russell.....	4 00	8 00	10 00
Shawyer.....	4.00	7.00	9 00
White Killarney.....	4 00	7.00	9 00
Helen Taft.....	4 00	7.00	9.00
Richmond.....	4.00	7.00	9.00
CARNATIONS.....	2.00		
Asters.....		2.00	3.00
Sprengerl.....per bunch,			.50
Hardy Ferns.....per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON, UTAH
Mention The Review when you write.

James McGillivray, was postponed until the October meeting. President Taylor invited the members present to give their opinions as to the best way to bring back the attendance to the old standard, and this was discussed at length.
H. R. Richards.

SAN FRANCISCO.

The Market.

The principal change in the market last week was the increasing supply of chrysanthemums. Several varieties now are coming in heavily and the flowers are becoming large and well formed. The stems are particularly good this season, and the colors leave nothing to be desired, the whites being clear and clean and the yellows a rich shade. The varieties most in evidence are Monrovia, Golden Glow and October Frost. The offerings clean up closely from day to day at rather firm prices. None of the pink varieties has put in an appearance as yet, but some of this color will be ready to cut within a few days. While the chrysanthemums are fine for the early season, some of the shippers are holding off in making large shipments to far distant points, in the belief that the flowers are still too soft to reach their destinations in first-class condition, which might have a tendency to discourage later business.

Interest in asters seems to be weakening, but extremely large arrivals continue to find an outlet each day, either through the usual retail channels or out-of-town shipments. Little, if any, good stock finds its way to the dump. Dahlias are at their height and the demand is active. Complaints about the roses have about ceased, as the colors are better and more of the longer grades are arriving. American Beauties are still scarce, however. Rubrum lilies are less plentiful and the market is only moderately supplied with Easter lilies. Although new-crop carnations are being cut in slightly larger quantities, good stock is still on the short side of the market. Some hold that zinnias are about through, while others claim they are holding their own with remarkable persistency. Everything in the way of gardenias, orchids and valley cleans up and there is not enough stock to go around. Violets, both double and single, are becoming plentiful, but few find their way to the street venders as yet. Boston ferns have been scarce during the summer, and now that good stock is arriving again it is eagerly sought after.

Horticultural Society Meeting.

The regular meeting of the Pacific Coast Horticultural Society, held on the

FIRST IN THE FIELD WITH

M U M S

The season is a little late but our growers are on deck as usual. We will be shipping **MUMS** from now until the end of the season. Also

New Crop Carnations, Asters, Centaureas, Belladonna Lilies, Sweet Peas, Gladioli, Greens
and everything else in season.

NEW STOCK OF BASKETS JUST IN

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

Mention The Review when you write.

Asp. Plumosus, A. Sprengerl, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Mention The Review when you write.

evening of September 1, was well attended. The picnic committee reported the recent outing a big success from every standpoint. Upon the suggestion of Fred Bertrand, it was voted to start a fund to supply the members of the organization called to the colors with tobacco and other incidentals, which they might be unable to secure otherwise. The proposition as first outlined by Mr. Bertrand was to include all boys connected with the local flower business, but the majority seemed in favor of confining the benefits to members of the association. A committee was appointed to follow up the matter, the members being Mr. Bertrand, representing the city members; John Gill, the bay cities; M. Poss, the peninsula.

Secretary Walter Hofinghoff announced that the society had received a medal of honor as collaborator in the spring and fall flower shows at the Panama-Pacific exposition. He was instructed to have the diploma framed.

It was decided to have a lecture and smoker at the October meeting, to be held, as usual, on the first Saturday in the month.

The evening's exhibits consisted of a vase of William Kent gladioli, shown by Richard Diener, which took ninety points, and a new seedling dahlia, shown by Mr. Burgle, which was awarded ninety points. The exhibition committee submitted its report for the last year, showing that J. A. Carbone had been awarded 750 points for exhibits during the year; Frank Pelicano 425 points and MacRorie & McLaren 378 points. In accordance with the rules of the organization, the first two named were granted first and second prize, respectively, the prizes to be silver cups.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, **SANTA CRUZ, CALIF.**
Mention The Review when you write.

Calla Lily Bulbs

4 to 5 inch circumference ... \$3.00 per 100

3 to 4 inch circumference ... 2.50 per 100

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

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Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

FIELD-GROWN CARNATIONS

For Price and Varieties

Write

PENINSULA NURSERY

SAN MATEO, CALIFORNIA

Mention The Review when you write.

Various Notes.

There is a movement on foot here for the organization of a retail florists' association. The matter has been taken up with a number of the leading firms

and considerable interest is manifest. This augurs well for the success of the undertaking, providing the instigators follow it up. It seems likely at this time that a meeting will be called in the near future.

A new store is about to be opened on O'Farrell street, near Powell street. G. Madvig, of the C. Kooyman Co., Inc., is interested in the new retail place. The quarters are being nicely fitted up and will be ready for occupancy by the end of the week.

Miss Kate Parsons, Fresno, Cal., spent the week end in San Francisco, accompanied by the new manager of her store, Mrs. Patterson, who was formerly in business in Louisville, Ky., and more recently connected with Darling's Flower Shop, Los Angeles. This was Mrs. Patterson's first visit to the bay district and she was favorably impressed with the establishments.

Arthur Zirkman, of the M. Rice Co., Philadelphia, has been spending a week in this city, and from here will proceed to Portland, Ore., and other points in the northwest. So far as he could see thus far on his trip, the war is not having any serious effect on the florists' business. He found the trade doing a good business all along the line and looking forward to a splendid fall season. While in southern California Mr. Zirkman made a side trip to Santa Barbara to visit A. J. Rossi, of Pelicano, Rossi & Co., of San Francisco, who is there convalescing from a rather serious illness. He found Mr. Rossi improving nicely, but was told Mr. Rossi probably would not return home for another month.

Henry Avansino, of Avansino Bros., who conducts a store on Geary street, near Stockton, is back on duty after a hunting trip in Lake county. He was gone about fifteen days and enjoyed the outing thoroughly. He reports business well up to expectations.

Fred Bertrand, manager of Joseph's, says they have been busy on weddings, funerals and other kinds of work.

The E. W. McLellan Co., according to Manager J. A. Axell, is receiving many inquiries from eastern florists for sample shipments of chrysanthemums, but the management is reluctant in sending out the early varieties, as they are not fair samples of what can be expected a little later in the season.

Julius Eppstein, at the St. Francis hotel, has had the cast removed from his foot and now is able to walk around a little with a cane, after having been confined to his room for nearly six weeks. He reports counter trade active and many decorations. For a banquet at the hotel to the French commission to the United States he made the French flag in flowers.

The force of the Art Floral Co. has been busy on funeral work, table decorations, weddings, etc., and P. Vincent Matraia, head of the company, reports business improving generally.

Walter Hofinghoff, of MacRorie & McLaren, plans to spend the Admission day week end at his ranch in Sonoma county. Robert Milligan, the company's cashier, is leaving on his vacation. Among the decorations handled by this concern recently was a banquet at the Fairmont hotel for the French commissioners. French basket arrangements were used and quantities of chrysanthemums. S. H. G.

HERRINGTON on the Mum, sent by The Review for 50 cents.

CHRYSANTHEMUMS

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.

431 Bush Street,

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CYCLAMEN

Five colors, from best English Seed. Orders booked now for September delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

CINERARIAS

SUTTON'S FINEST MIXED, for Christmas Blooming
8-inch \$5.00 per 100
2-inch 3 50 per 100

H. HAYASHI & CO.
2311 73rd Ave. Oakland, Cal.

SPOKANE, WASH.

The Market.

With people returning to town from vacations, business is improving each day, and we soon may be saying again that "business is good." A steady demand for funeral pieces has helped to keep all workers busy on many days that otherwise would have been dull.

Stock is showing up better in nearly all lines. Carnations are sufficient in quantity, but the quality is not what the retailer would like. Roses are plentiful in the short and medium grades. The demand last winter for Ophelia has influenced nearly every grower to plant heavily of this variety and to discard nearly all of the other varieties. As a consequence it is almost impossible to buy a white rose or a Killarney anywhere. Orders sent to the coast cities reveal practically the same conditions there.

Gladioli and sweet peas from outdoors help out greatly, especially in funeral work. Dahlias are extremely backward this year; few blooms are seen as yet, due, no doubt, to the continued drought.

Various Notes.

The Spokane Florist Co. had a large

BULBS

FREESIAS - CALLAS

Book your order now for July and later delivery.

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS
SANTA CRUZ, CALIFORNIA

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Southern California Flower Market Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

CALLAS, white, yellow			FREESIAS. Purity		
Yellow Callas—			Freesias—		
Diam.	100	1000	Diam.	100	1000
2 1/2-in.	\$18.00	\$175.00	3 1/4-in.	\$2.00	\$18.00
2 -in.	15.00	140.00	3 1/2-in.	1.50	12.50
1 3/4-in.	12.00	100.00	3 3/4-in.	1.00	8.00
			3 1/2-in.	.50	4.00

White Callas (See Callas, Classified ad Dept.)
Delivered free by express if order amounts to \$5.00 or more. Cash with order.

LILYDALE BULB COMPANY
Santa Cruz, California
Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

Mention The Review when you write.

decorative order from the Great Northern railroad employees at Whitefish, Mont., the occasion being a reception and dance. Harry Kipp and August Kloepper went to Whitefish and spent two days and as many nights superintending the arrangements. Before returning to Spokane they spent a day at Glacier National park.

E. F. Poehlmann, son of August Poehlmann, Chicago, is here on an auto trip

PALMS PALMS

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2-inch pots; also Adiantum, Nephrolepis, Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

from Chicago. He is visiting the coast cities, including Seattle and Los Angeles. He stopped in Spokane and spent several days making friends among the florists. He is accompanied by a friend, formerly a resident of Spokane.

R. G. Lowe, formerly in the employ of his brother, J. E. Lowe, at Milwaukee, is now working at Eugene's Flower Shop.

Samuel Younkin, manager of the Hoyt Bros. Co. store, spent several days on an auto trip to Priest lake, Idaho. He is most enthusiastic about the scenery in the mountains and forests at the lake. It is one of the largest in the northwest and is recommended to florists who like to fish. L. B. H.

PORTLAND, ORE.

The Market.

After sixty-nine days of drought it has rained and the welcomed showers have made everyone feel better and improved business. Stock continues poor and not too plentiful, and it seems certain that there will not be many flowers in the market until chrysanthemums arrive.

Various Notes.

What to burn has been a serious question with the florists this fall. The price of wood is exceptionally high, and a supply is not readily obtainable. Slab wood costs \$3.50 per cord; cord wood \$5 to \$6, and hard wood \$7 to \$7.50 per cord. The cost of hauling must be added to these prices. It is possible to get Washington mine-run coal at \$3.75 per ton aboard cars. Other grades range upward in price. This coal is being used extensively in Portland. There is a shortage of fuel oil, which has greatly increased the demand for coal. However, there is an ample supply of coal.

All florists are invited to attend the meeting of the Floral Society September 18 at the Masonic Temple. A fine lunch will be one of the attractions.

H. Nicklas has returned from Newport, where he spent his vacation, the first one in two years. W. G. W.

PLEASE cut out my geranium ad, as I have to return checks and the postmaster is getting tired handling my mail from only one week's ad.—C. W. Seibert, Hicksville, O.



My

WINTER ORCHID-FLOWERING SWEET PEA

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

ANT. C. ZVOLANER

SWEET PEA RANCH
LOMPOC, CALIFORNIA

Mention The Review when you write.

WESTERN CLAY PRODUCTS CO., INC.

Manufacturers of

"Quality" Standard Red Flower Pots

Also Fancy Pots, Hanging Baskets, Etc. : : :

"A POT OR A CARLOAD"

Send us your orders, they will be filled promptly with

"POTS THAT GIVE SATISFACTION"

Broadway and 38th Street,

EVERETT, WASH.

Mention The Review when you write.

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see last week's copy of The Review.

1917 PRICES:

Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.
Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.
Greenhouse Special, 1/8 oz., \$1.00; oz., \$8.00.
Any separate color, 1/8 oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

TACOMA, WASH.

The Market.

There is no novelty in the way of stock; asters, peas and carnations hold their own. The usual fall showers are starting in and will put peas out of commission if they continue for any length of time. There appears to be no valley or orchids. Roses are beginning to come in, but will not be plentiful for a few weeks yet. Gypsophila is off the market, but some florists are using the dried perennial varieties with satisfactory results.

One of the largest funerals of the year was that of the wife of a prominent jeweler. A large wedding on the same day made business lively for the florists. Saturday evening dinner dances are regular features at the Country Club and call for numerous table decorations, as well as corsages for the guests.

Various Notes.

Walter Martin, formerly with the Van Slyke & Seamons Co., has joined the army and at present is stationed at Fort Lawton.

Jim (not James) Simpson, of the Acme Floral Co., is looking forward to a fine crop of roses and poinsettias for the winter trade.

A. Lingham, of the Puyallup Nursery Co., is shipping in some fine gladioli.

B. G.

KINDLY discontinue my ad for pansies. I have sold over 150,000 plants from your advertising medium alone.—Riverside Gardens, H. L. Doubleday, manager, Homer, N. Y.

FIELD-GROWN

CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings

\$12.50 per 1000

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

TABLE FERNS

2 1/2-inch pots \$3.00 to \$4.00 per 100
From Flats..... 2.00 per 100

Foliage and Blooming Plants in Season.

RAHN & HERBERT CO., Clackamas, Ore.

Mention The Review when you write.

POINSETTIAS

True Christmas type, 300 one year, 3-in. stock plants, 8c.

2000 2 1/2-in., from top cuttings, choice stock, 6c.

HOYT BROS. CO.

N. 11 Post Street SPOKANE, WASH.

Mention The Review when you write.

PRIMULA OBCONICA GIGANTEA

8000'as!nne stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 3-inch. \$5.00 per 100.

Primula Maiacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. Table Ferns, transplanted from flats, ready for pots, \$1.75 per 100. H. L. OLSSON CO., Inc., Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, Lloyd O. Stark, Louisiana, Mo.; Vice-president, J. R. Mayhew, Waxahachie, Tex.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, J. W. Hill, Des Moines, Ia..

THE growers are busy dividing their plants of the peony called Therese. It is in such high favor that nearly everyone prefers to propagate rather than sell.

THE trade hopes for an open autumn, believing that a long planting season between frost and freeze will go a good way toward recouping the losses in business last spring.

THE French nurseries are located in the western part of France, so have not been disturbed by the war which rages elsewhere. Leading importers expect all shipments to be made on schedule time, at reasonable freight and insurance rates. Shipments can be covered with marine and war risk insurance, and packing will be done with the usual care.

EVERGREENS AND FREIGHT.

[Extracts from a paper by J. B. Baker, of Fort Worth, Tex., delivered at the Philadelphia convention of the A. A. N.]

The importance of this subject as it affects nurserymen is not solely to determine the scientific fact as to just when evergreens are dormant, or if they are ever dormant at all. These are questions that scientists can and have settled. The reason this is a subject of vital importance just now is that some of the railroads in different sections of the country are charging, or are attempting to charge, a much higher freight rate than formerly. Some of them are construing the classification on non-dormant nursery stock as applying to evergreens, which they contend are non-dormant and hence should take the higher rate; namely, double first-class, which is about three times the rate charged for boxed dormant stock in less than car lots.

Unfortunately, some nurserymen, usually those who do not handle many evergreens, have thoughtlessly or ignorantly stated that evergreens are not dormant, thereby giving the railroads an excuse for applying the high classification. This state of affairs is not general all over the country, but is causing trouble here and there from the Atlantic to the Pacific, and unless it is properly explained and understood it is likely to become the rule with all railroads.

Bill Evergreens as Dormant Stock.

Before the union classification committee came into existence the word dormant was not used in connection with nursery stock. The word evergreens is not now used in any classification except as cut decorative evergreens. It seems to me that we are inviting needless trouble whenever we bill our goods as evergreens. All nursery evergreens are either trees or shrubs, and hence nursery stock. If we can show they are dormant, let us bill them as dormant trees, or dormant shrubs, or, what is still better, simply dormant nursery stock. If this had always been done the vexing question would never have come up; but now that it has been raised, let us face it squarely and try to settle it once for all.

Supply Your Trade with Hill Evergreens for September and October Planting

CHOICE SPECIMEN EVERGREENS (Partial List)

	Each	10		Each	10
Balsam Fir.....	3-4 ft., B&B...	\$2.00 \$17.50	Red Cedar.....	3-4 ft., B&B...	\$2.25 \$20.00
Hemlock.....	2-3 ft., B&B...	1.50 13.50	White Spruce.....	3-4 ft., B&B...	2.25 18.50
Concolor Fir.....	4-5 ft., B&B...	4.50 40.00	Kost. Blue Spruce.....	3-4 ft., B&B...	5.00 47.50
Douglas Fir.....	3-4 ft., B&B...	1.75 15.00	Norway Spruce.....	4-5 ft., B&B...	3.00 27.50
Juniper Canadensis.....	1-1½ ft., B&B...	1.50 13.50	Am. Arbor Vitae.....	3-4 ft., B&B...	1.50 12.50
Juniper Glauca.....	2-3 ft., B&B...	1.75 15.00	Pyr. Arbor Vitae.....	3-4 ft., B&B...	1.75 15.00
Juniper Schottii.....	2-3 ft., B&B...	2.00 18.50	Dwf. Mugho Pine.....	1-1½ ft., B&B...	1.00 9.50

We can also furnish a complete stock of Evergreen seedlings, cuttings and transplants, also young stock for lining out and deciduous trees and shrubs.

DECORATIVE STOCK

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts. This line offers wide-awake florists grand opportunity to increase their sales and profits.

HARDY TUBBED EVERGREENS—Well formed specimens—grown especially for tubbing. (In anticipation of the shortage in Boxwoods and other decorative stock this fall, we have provided a very large and complete stock.)

JAPANESE POTTED EVERGREENS—In three sizes—well established in fancy Japanese glazed pottery.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

Mention The Review when you write.

PEONIES

Strong 2-year Roots and Divisions. 3 to 5 eyes. Ready now.
25 plants at 100 rates.
Guaranteed true to name.

	Per 100
Canari, white, lemon center, late.....	\$12.00
Duchesse de Nemours, sulphury white, early.....	12.00
Duchesse de Nemours, salmon pink, early.....	12.00
Edulis Superba, brilliant pink, early.....	12.00
Festiva Maxima, extra large white, early.....	15.00
Gloire de C. Gombault, multicolor pink, midseason.....	30.00
La Tulipe, flesh pink, eyed crimson, midseason.....	20.00
Mme. Crousse, pure white, extra fine, midseason.....	20.00
Mme. Calot, flesh white, early.....	15.00
Mme. Verneville, sulphury fl. shy white, early.....	12.00
Marie Lemoine, extra fine sulphury white, late.....	20.00
Mme. Bouquet, darkest velvety amaranth, midseason.....	20.00
Modeste Guerin, bright purplish carmine, midseason.....	20.00
Princess Beatrice, salmon pink, multicolor, midseason.....	20.00
Queen Victoria, standard white, early.....	8.00
Souv. de Expo. Universelle, cherry rose, late.....	20.00
Solfatare, pure white sulphury center.....	20.00
Triomphe de Expo. Lille, soft pink, silvery reflex, midseason.....	20.00
Wilhelmina, lavender pink, late.....	15.00
Unnamed Varieties, pink, white and red, separate colors.....	8.00
Mixed Varieties, all colors.....	6.00

All acclimated roots of our own growing

B. F. BARR & CO.

KEYSTONE NURSERIES

LANCASTER, PA.

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

Mention The Review when you write.

Some of the confusion, doubtless, has arisen from a misunderstanding of the words evergreen and dormant. An evergreen is a tree or other plant that retains its verdure or foliage

Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

throughout the year. It is always green; that is, having leaves upon it the year around. In the generality of cases the leaves last for more than one year and less than two years, falling in spring

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 8 to 6 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white.....	8.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Edulis Superba, early pink.....	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxis Nurseries Peony Fields

SARCOXIE, MISSOURI

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists, Largest Growers in America
Box 403, Dundee, Ill.

Mention The Review when you write.

The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.

Mention The Review when you write.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.

Mention The Review when you write.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, SARCOXIE, MO.

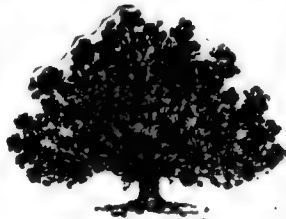
and autumn after their successors have reached a high state of development. Some kinds retain their foliage several years. As far as outdoor nursery stock is concerned, there are two distinct classes of evergreens in the United States, conifers, or cone-bearing trees which have needle-like foliage, and broad-leaved evergreens. In the north and east the conifers are more generally planted.

Dormancy of Evergreens.

Some nurserymen suggest that we should drop the word evergreen and use conifer instead. But not all conifers are evergreens; for example, the larches and taxodiums. Neither are all evergreens conifers. So in considering this subject we should have in mind both conifers and broad-leaved evergreens.



Play Safe on Your Viburnum Plicatum Deliveries



Get the Oak Brand Kind

"Made in America"

YOU really can't afford to take a long chance of disappointing yourself and your customers by ordering your Viburnum Plicatum (Japanese Snowball) from abroad this year.

Especially when you can get from us stock of even higher quality and just as healthy grown right here in America.

Years of careful study and experience enable us to successfully grow the Viburnum Plicatum direct from cuttings. We winter every plant right here in West Grove, and practically 100% of them come through smiling.

	100	1000
18 to 24 inches.....	\$15.00	\$120.00
2 to 3 feet.....	18.00	130.00
3 to 4 feet.....	25.00	150.00
4 to 5 feet.....	30.00	200.00

Prices F. O. B. West Grove. Boxing at Cost.

Our Business Booster is Yours for the Asking

So why not ask us for it? It lists, describes and gives wholesale prices of our Oak Brand Shrubs—and other good things.

Watch for the other Special Offer Ads to follow this one. Next week—Berberis Thunbergii will hold the stage.

The Conard & Jones Co.

Robert Pyle, Pres.

Antoine Wintzer, Vice-Pres.

West Grove, Penna.

Mention The Review when you write.

PEONY ROOTS, now ready.

FESTIVA MAXIMA, pure white flower, with red blotches on center petals. Early bloomer. Extra strong divisions, 3 to 6 eyes. Our own home-grown stock.

Per dozen, \$2.50; per 100, \$18.00.

O. A. & L. A. TONNER, 30 East Randolph Street, CHICAGO, ILL.

Mention The Review when you write.

BUY YOUR

PEONIES, IRIS, PHLOX

for FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE. Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

4-inch pots, \$20.00 per 100
Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.

Second and Bristol Sts. and Rising Sun Ave.

The term dormant does not mean dead, and the difference between a non-dormant tree and a dormant tree is not the difference between a live tree and a dead tree. Yet one would judge that some people really think so, when they try to make fine distinctions. The word

Iris Ensata

A species of beardless Iris, native to temperate Asia and the Himalayas. The flower is rather small and extremely delicate, of a light shade of lilac purple. Blooms with the German Irises and is very floriferous.

We are offering a small stock at
75c per dozen; \$5.00 per 100

BRYANT'S NURSERIES, PRINCETON, ILLINOIS

dormant means quiet, asleep, in abeyance, not aroused to action, though capable of it. In plain English, a tree is dormant when it is not growing or making growth.

HYDRANGEAS FOR EASTER BLOOMING

There will be a decided shortage in Azaleas, Rhododendrons and other Christmas and Easter Plants. Forcing bulbs will also be exceedingly scarce. Hydrangeas will be in great demand for Easter Holidays and will prove good and profitable sellers. We are fortunate enough to have a fine stock of all standard and newer varieties in leading sizes, pots or tubs.

HYDRANGEA OTAKSA

The Old-Fashioned Pink Variety

2½-inch pots. Doz., 75c.; \$5.00 per 100; per 1000, \$40.00
4-inch pots. Doz., \$2.00; \$15.00 per 100
6-inch pots. Doz., \$4.25; \$25.00 per 100

FRENCH HYDRANGEAS (Novelties)

Joconde. Pure white, very large.
Lakme. Cream white, shaded pink.
Mme. Foucard. Ruby rose.
Mme. Nicolas Lambert. Pale rose.
Mme. A. Rosenkraenzer. Mauve.
Magenta. Clear rose.
Mme. Rene Jacquet. Flesh pink.

Price of the above new Hydrangeas, all varieties, strong plants from 2½-inch pots, \$2.50 doz.; per 100, \$15.00. A splendid opportunity to get the latest varieties at right prices.

Special Offer—Tub Plants **Hydrangea Otaksa.** 10-in. tubs, \$1.50 each; 12-in. tubs, \$2.50 each.

RECENT VARIETIES FRENCH HYDRANGEAS

Baby Bimbenet. Dwarf. Silvery rose.
Beaute Vendomoise. White, tinted pink.
***Eclairer.** Carmine rose. (2½-inch pots only.)
Harmonie. Fringed, white, tinted rose.
La France. Pure white, rosy eye.
La Perle. White, large fringed flowers.
Liberte. Fringed, white shaded light rose.
Louis Mouillere. Fringed, deep rose pink.

Prices of above recently introduced Hydrangeas (except as noted*):

	Doz.	100		Doz.	100
2½-inch pots....	\$1.50	\$10.00	4-inch pots.....	\$3.00	\$20.00
			Doz.	100	
			6-inch pots.....	\$5.00	\$35.00

STANDARD VARIETIES FRENCH HYDRANGEAS

Avalanche. White. **La Lorraine.** Pale rose pink.
Botaniste Peltrean. Pink. **Mme. E. Mouillere.** White.
Bouquet Rose. Pink. **Radiant.** Pink.
Gen. de Vibraye. Bright rose. **Souv. Mme. Chautard.** Pink.

Price of Standard Varieties Hydrangeas:

	Doz.	100	1000		Doz.	100
2½-inch pots	\$0.75	\$5.00	\$40.00			
Doz.	100				Doz.	100
4-inch pots	\$2.00	\$15.00			6-inch pots	\$4.25 \$25.00

HENRY F. MICHELL CO., 518 MARKET STREET, PHILADELPHIA

Mention The Review when you write.

To arrive at the truth of this whole matter, I sought the views of the leading scientists of America and also the views and the experience of many of the leading nurserymen of the United States. Their replies are most convincing in support of the fact that evergreens are as surely dormant at certain seasons of the year as are deciduous trees, and that this is the period when they are dug from the ground and shipped.

Government Convinces Railroad.

At the risk of making this paper too long, I must present one other phase of this subject, that of rhododendrons, azaleas, boxwood, etc., which are imported largely from Europe, but now are being grown to some extent in this country. C. W. Ward, of Eureka, Cal., a grower of this class of stock, seems to have had trouble with the railroads on this question of dormancy. He appealed directly to the U. S. Department of Agriculture. The result was that the railroads conceded his contention in regard to the dormancy of the nursery stock in question. This was in the fall of 1915.

Dr. W. A. Taylor, chief of the Bureau of Plant Industry, to whom his appeal was referred, was so impressed with the importance of this question of the freight classification of dormant nursery stock that he appointed a bureau committee of experts to give this question careful consideration and to report to him their findings. This committee reported, in short, that it could see no reason why there should be any discrimination between evergreens and ordinary deciduous nursery stock when in dormant condition, in freight classifications.

In conclusion let me say that an outsider might think this whole subject has been presented from the standpoint of the self-interest of the nurserymen only. Naturally, we are looking to our self-interest, but not in the narrow sense whereby we alone are benefited. If the railroads would grant a low rate on balled evergreens, especially in car lots, the people would buy more of them and larger ones. Instead of shipping a few 2 or 3-foot trees by express and waiting years for them to grow, the people would order by the carloads large specimens, five, ten or twenty feet high. The nurserymen would then grow large spec-

Berberis Thunbergii Spiraea Van Houttei

These items are scarce. We have a good stock yet to offer. Complete list now ready—a card will bring it. You may be sure that it is

Grown Right, Dug Right and Packed Right.

AURORA NURSERIES

Aurora, :: :: :: :: Illinois

Mention The Review when you write.

HYDRANGEAS : ERICAS

Pot-grown. Best selected stock.
Fall Delivery.

Write for descriptive wholesale price list.

ANTON SCHULTHEIS, College Point, N. Y.

Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

Mention The Review when you write.

SPECIAL OFFER



50,000 Var. Vincas, strong spring cuttings for fall potting, \$1.50 per 100; \$12.00 per 1000	
100,000 English Daisy seedlings, pink, white and double mixed.....	4.00 per 1000
100,000 Forget-Me-Not seedlings, good strain.....	4.00 per 1000
40,000 Pansies, fancy mixed, quality guaranteed.....	4.00 per 1000

ROSES— Own root, 3-inch: Pink Killarney, White Killarney, Radiance, Richmond, Sunburst, La France, Kaiserin, Ophelia, Maryland. Own root, 2½-inch: Hoosier Beauty. LET US QUOTE YOU.

CYCLAMEN

Improved Wandsbek Type

Quality exceptionally good.	100	1000
Selected, 2½-in.....	\$8.00	\$70.00
Good, strong stock, 2½-in.....	7.50	60.00
Extra, selected, 3-in.....	10.00	95.00
Good, heavy stock, 3-in.....	9.00	85.00
Extra good, 4-in.....	25.00

POINSETTIAS

The true Christmas Red; an extra selected strain, producing large bracts.	100	1000
2½-in.....	\$ 7.50	\$ 65.00
3-in.....	12.00	100.00

Demand very heavy. Order now.

PRIMULAS

2½-in. pots.	100	1000
Elatior (Yellow Polyanthus).....	\$5.00	\$45.00
Obconica.....	5.00	45.00
Obconica, 3-in.....	9.00	80.00
Chinensis.....	5.00	45.00
Kewensis.....	5.00	40.00
Malacoides.....	5.00	45.00

POT-GROWN HYDRANGEAS

French and Otaksa

6-in.....	100
5½-in.....	\$30.00
5-in.....	25.00
300 in all. Special price, if taken in one lot.	20.00

PANSY SEED.

Selected strains and best colors, \$4.00 per oz.

ANTIRRHINUM SEED.

Nelrose, Phelps' White, Enchantress and Choice Mixed. Price per pkt., 50c.

COLD STORAGE LILIES.

Giganteum, size 8 to 10, 250 per case.....\$15.00 per case

CINERARIAS.

Half dwarf, selected strains. All the best colors.

2½-inch, \$5.00 per 100, \$45.00 per 1000 3-inch, \$8.00 per 100, \$75.00 per 1000

COLEUS BRILLIANCY.

4-inch.....\$12.00 per 100 2½-inch.....\$5.00 per 100

Now is the time to buy your plants for stock.

Winter Flowering Orchid Sweet Pea Seed, all varieties. Get our special offers.

FIELD GROWN CARNATIONS. See classified columns, this issue.

ALL THE BEST VARIETIES OF PEONIES—Write for List

Send for copy of our new Plant Bulletin and Bulb Catalogue.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Primula Malacoides Rosea

Silver Medal at the Philadelphia National Show.

Every retail grower should have it.

2¼-in. pot plants ready now.

\$3.00 per 100; \$25.00 per 1000

Fred H. Lemon & Co.
RICHMOND, IND.

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

imens, and the railroads would enjoy a largely increased business in this class of freight. Thus all classes, the nurserymen, the public and the railroads, would be benefited.

CATALOGUES RECEIVED.

Forest Nursery Co., McMinnville, Tenn.—An 8-page wholesale list of shade trees, shrubs,

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....\$20.00 per 100

From 6-inch pots..... 25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

Mention The Review when you write.

hardwood cuttings, collected seedlings, ferns, vines and creepers.

Peter Henderson & Co., New York, N. Y.—“Wheats, Grasses, etc., for Fall Planting,” an illustrated 6-page folder. One page is occupied by miscellaneous seeds, such as rye, alfalfa, clover and vetch; the rest of the space is about equally divided between wheat and grass seeds.

Jackson & Perkins Co., Newark, N. Y., agents for Charles Detrich, Sr., Angers, France—Wholesale list of nursery stock “grown specially for exportation”; twenty-four closely printed pages and cover. Among the specialties handled are fruit tree stocks, rose stocks, tree seedlings, conifers and ornamental shrubs. The lists include a large assortment of dwarf roses budded on brier.

Conard & Jones Co., West Grove, Pa.—"New Floral Guide," the company's general autumn catalogue; an accurately compiled, well illustrated book of thirty-two pages, in a colored cover. Roses are offered in pots or directly from the field; among the other items are shrubs, peonies and other perennials, bulbous stock, ferns, palms and miscellaneous plants; also flower seeds for fall planting. Accompanying the catalogue is a folder intended especially for nurserymen, and offering "Oak Brand" shrubs, peonies and hardy climbing roses.

McHutchison & Co., New York, N. Y., agents for Vincent Lebreton, Trelaze, France—A 35-page wholesale list, devoted principally to young stock for nurserymen. The offerings comprise rose and fruit tree stocks, young deciduous and evergreen ornamentals and some conifers of larger size.

NEWARK, N. J.

The Market.

Yellow chrysanthemums reached the market last week and were welcomed by the trade. Asters are abundant and of excellent quality. Valley is more plentiful and the quality is good. Roses have improved during the last two weeks. Cosmos are plentiful. Business was good with the retailers last week, there being considerable funeral work and a few weddings. Counter trade, however, has not yet begun.

Various Notes.

Edward Scheuerman left last week for a vacation in the Catskill mountains.

Philips Bros. featured yellow chrysanthemums in the windows of their Broad street store last week. Fred Philips has returned from his vacation, spent fishing along the New Jersey coast.

A pagoda effect with a fountain in the center drew considerable attention to the windows of A. Begerow on Broad street last week. R. B. M.

Murray Hill, N. J.—The L. B. Codrington range, all in roses, now contains over 340,000 square feet of glass.

SNAPDRAGONS

Snapdragons—varieties: Salmon-pink, Golden Queen, Giant Yellow, Defiance, red; and Phelps' Yellow.

These plants have been pinched back and are well branched and strong, from 2½-inch pots, \$4.00 per 100; \$35.00 per 1000. 250 sold at 1000 rate.

GODFREY ASCHMANN

Grower and Importer of Pot Plants
1012 West Ontario Street, PHILADELPHIA, PA.

Mention The Review when you write.

FINE FIELD-GROWN

STEVIA PLANTS

\$10.00 per 100; \$85.00 per 1000

J. L. DILLON

BLOOMSBURG, PA.

Mention The Review when you write.

ASPARAGUS PLUMOSUS

2½-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2½-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsman, Nurserymen, Florists Rochester, N. Y.

Mention The Review when you write.

DO IT NOW

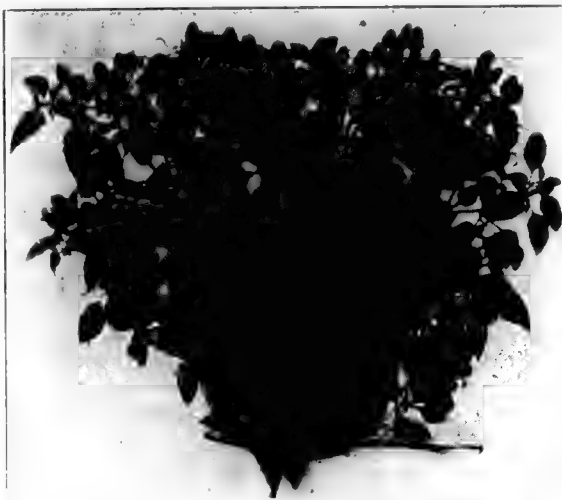
YOU need protection against wind as well as against hail. You can have this protection at cost, in your own company, by joining the proposed **Florists' Mutual Casualty Association**. Write immediately for prospectus, as we must write four million feet of glass by October 1st. Do not delay, but write at once to

H. JUNG

228 East Ohio Street, INDIANAPOLIS, IND.

Fostered by The State Florists' Association of Indiana.

Mention The Review when you write.



New Gloriously Red Pepper CHRISTMAS JOY

(Hybrid of large Christmas Pepper and Bird's Eye)

With its lasting qualities and fruit extending above foliage it is far superior to the parent varieties. An excellent substitute for the scarce Ardisia.

2½-inch, \$7.00 per 100

3½-inch, \$10.00 per 100

Ready for immediate delivery.
Orders filled in rotation.

A. L. MILLER

JAMAICA, -:- NEW YORK

Mention The Review when you write.

A. N. PIERSON INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

Mention The Review when you write.

SMITH'S REVISED CHRYSANTHEMUM MANUAL (Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.

Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.

Mention The Review when you write.



SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

CLOSING OUT SALE OF CHOICE YOUNG ROSE PLANTS, 2½-inch pots

Cecile Brunner.....	\$4.00 per 100; \$30.00 per 1000
Grafted Killarney Brilliant.....	50.00 “
Grafted Richmond.....	50.00 “
Own Root Richmond.....	30.00 “
Own Root Shawyer.....	30.00 “

CLOSING OUT SALE OF EXTRA HEAVY FIELD CARNATION PLANTS

Matchless, White Enchantress and White Wonder, very choice, at \$55.00 per 1000.

500 Mrs. Ward, 1000 Alice and a few hundreds of deep pink fancy varieties.

BASSETT & WASHBURN

Office and Store: 178 No. Wabash Ave.
CHICAGO, ILL.

Greenhouses:
HINSDALE, ILL.

75c per copy
postpaid



\$7.50 per
dozen

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be

when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear.

Florists' Publishing Co.,

508 South Dearborn Street,
(Caxton Building)

Chicago, Ill.

SEASONABLE STOCK

Cyclamen giganteum, improved Wandabek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$85.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-in., \$8.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; *Sprengeri*, \$1.00 per 100; \$8.00 per 1000.

Pansy seed, best grandiflora, trade packet, 50c; oz., \$5.00.

POT PLANTS

English Ivy, 3-inch, \$8.00 per 100.
Salvia, tricolor, 2-in., \$4.00 per 100.
Geraniums, Nutt, 2½-in., \$2.50 per 100; \$20.00 per 1000; 4-in., \$7.00 per 100; Variegated Nutt, 2½-in., \$5.00 per 100.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$50.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.
Verona, 4 in., 3.50 per doz., 25.00 per 100.
Verona, 5 in., 6.00 per doz., 50.00 per 100.
Norwood, 3 in., 50c each; 4 in., 75c each.
Norwood, 2½ in., \$25.00 per 100.
Smithii, 3 in., \$2.00 per doz., \$15.00 per 100.
Smithii, 4 in., 3.50 per doz., 25.00 per 100.
Smithii, 5 in., 6.00 per doz., 50.00 per 100.
Boston, bench grown, strong plants, \$20.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ inch, \$5.00 per 100.

Carnations, field grown, fine, bushy, stocky plants. Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000. White Wonder, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000. Aviator, \$6.00 per 100; \$55.00 per 1000.

ROCOCO ERECTA (New)

ERNEST ROBER,

CASH, PLEASE.

WILMETTE, ILL.

Mention The Review when you write.

INDIANAPOLIS.

The Market.

While not to a marked degree, stock is more plentiful than it was last week. As last week was a week of sunshine, incidentally being wonderful weather for the fair, more stock was brought into bloom. Lilies are making a much better showing, but the price still holds up well to \$1 per dozen.

Roses are arriving in good supply and are of good quality, but rather short of stem. Asters have greatly improved; there are some extra fine ones in the market. Comparatively few dahlias for this time of year are putting in their appearance, and they are not of superior quality.

With the advent of September, the fall and winter flowers are again seeking a place. Carnations and chrysanthemums are gradually increasing in quantity and also in demand. A few summer flowers linger on, such as phloxes, zinnias, snapdragons, buddleias and gladioli. The latter are still in good demand, but the others receive little attention.

Ferns are rapidly coming to the front and will, most likely, continue to be good property for some time. Greens of all kinds are in fair supply.

Various Notes.

The meeting of the State Florists' Association of Indiana was held September 11, at Columbus, Ind., too close to press time to permit a report. The Indianapolis florists and members left at 9 a. m. from the Tractional Terminal station.

A. W. Herre, of the Poehlmann Bros. Co., Chicago, visited the city last week.

Henry A. Brockmeyer, who several years ago was with the A. Wiegand's Sons Co., is on a six weeks' vacation, and during that time will be with the Hensley Flower Shop. Mrs. Clarence Greene and her two daughters will be in New York for the next few weeks.

Among last week's visitors were M. Alexander, of Lion & Co., New York, and M. A. Leganger, of the A. L. Randall Co., Chicago. E. E. T.

Strong, healthy,
field-grown

CARNATION PLANTS

Fine stock, clean
and well branched

Pink Enchantress

White Enchantress, the true white strain

White Wonder

While they last, per 100, \$5.00; 500, \$22.50; 1000, \$40.00. No charge for packing.

Commodore

Matchless

May Day—Improved Strain

THE LIVINGSTON SEED CO.,

COLUMBUS, OHIO

Mention The Review when you write.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2½-in. Asp. Plumosus.....	\$2.50	\$22.50
2½-in. Asparagus Sprengeri..	2.50	22.50
4-in. Asp. Sprengeri (large) ..	7.00	65.00
3-in. Begonia Chatelaine....	8.00	75.00
3-in. Cyclamen, 8 var.....	8.00	75.00
3½-in. Chinese Primroses, 12 varieties	8.00	75.00
4-in. Calla Lilies	15.00
2½-in. Heliotropes, 3 varieties ..	2.75	22.50
4-in. Marguerites	7.00	65.00
3½-in. Stevia, dwarf or tall..	7.00	65.00
2½-in. Snapdragons, white, pink, yellow	5.00	45.00
3-in. Snapdragons, white, pink, yellow	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100		
4-in. Vinca variegata.....	6.50	60.00
2½-in. Smilax, fine plants....	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100.		
2½-in. Geraniums, 24 var.....	2.25	20.00
Field-grown Violet Plants:		
Gov. Herrick and Princess of Wales	\$6.00	\$55.00
And abundance of other stock. Correspondence solicited.		

ALONZO J. BRYAN,

Wholesale Florist, Washington, N. J.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

White Wonder.....	100
Matchless.....	\$5.00
Enchantress.....	
Enchantress Supreme.....	
Alice.....	1000
Mrs. C. W. Ward	\$45.00
Philadelphia.....	
Herald.....	

ELI CROSS, Grand Rapids, Mich.

Mention The Review when you write.

FIELD-GROWN

CARNATION PLANTS

White Wonder, \$6.00 per 100, \$50.00 per 1000

Alice, \$5.00 per 100, \$45.00 per 1000.

WHITE BROS., Medina, N. Y.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertiser

FIELD

CARNATIONS

Heavy, Bushy, Big,
Healthy Plants

Enchantress,
White Enchantress
Rose-pink Enchantress,
Washington and
Ward

at \$6.00 per 100; \$55.00 per 1000

Good Packing

Prompt Shipment

Furrow & Company

GUTHRIE, OKLA.

Mention The Review when you write.

FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress.
A-1 plants for quick sale.

\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE

INDIANA

500,000 Field-grown CARNATION PLANTS

These are the strongest and best plants we have ever been able to offer. It has been a splendid growing season with us (cool, with just enough rain) and the plants are in excellent shape. Put them on your bench and they will take hold at once and give you a fine start for next season. We offer for immediate shipment at

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE ENCHANTRESS

MRS. C. W. WARD

THE HERALD
ENCHANTRESS

CHAMPION

THENANTHOS \$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

ROSE PLANTS—Own Root, 2½-inch

	100	1000
Richmond	\$3.50	\$30 00
White Killarney	3.50	30 00
White Killarney, 3-inch pots	4.50	40.00
Richmond, 3-inch pots	4.50	40.00

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

Mention The Review when you write.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment, and can offer the following varieties and sizes, viz.:

Elegantissima, Elegantissima compacta, Smithii and Muscosa, 3½-in. pots 25c to 35c each
Smithii and Muscosa, 5-in. pots.. 50c to 75c each
Smithii, 6-in. pans 75c to \$1.00 each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans.. 50c to 75c each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.
Elegantissima and Elegantissima compacta, 10-in. pans \$3.00 to 3.50 each
Cyrtomium Falcatum and Pteris in variety, 3½-in. pots 15c to 25c each

SHIPMENTS IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON
TARRYTOWN, N. Y. NEW YORK
Mention The Review when you write.

Boston Ferns

Nice, short stock, grown in full sunlight; from bench, ready for 6-inch pots.

\$3.50 per doz.; \$25.00 per 100.

PETER PEARSON
5732-5752 Gunnison St.,
CHICAGO

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY
Madison, N. J.

Mention The Review when you write.



FERNS

We have some fine Bostons, Roosevelt and Wanamaker in 5-inch at 35c; 6-inch at 60c. These are ready to shift.

CYCLAMEN for CHRISTMAS

In best German and English strains in five colors. These plants must be shifted at once, as we must have the space. We are offering these exceptionally fine plants in 4-inch at \$20.00 per 100; 5-inch at \$40.00 per 100. Photo taken Sept. 1 of a 5-inch plant, shows quality of goods.

SMILAX

200 extra strong 4-inch, the lot for \$15.00.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Mention The Review when you write.

CYCLAMEN--FERNS

FINE CYCLAMEN, 2½-inch, \$6.00 per 100, \$55.00 per 1000; 3-inch, \$9.00 per 100, \$85.00 per 1000; 3-inch, extra select, \$10.00 per 100, \$90.00 per 1000; 4-inch, \$20.00 per 100.

ROOSEVELT and WHITMANII FERNS, 4-inch, \$20.00 per 100; 5-inch, \$35.00 per 100; 6-inch, \$60.00 per 100.

We have all the most desirable colors and varieties in English and German Cyclamen, including plenty of Salmon and Dark Red. We use paper pots and pack with great care. Our ferns are in beautiful condition to offer for sale or grow on. A moderate charge is added for packing.

See our Classified Ads of Asparagus, Berried Plants, Smilax, Ferns and Forcing Roses.

GULLETT & SONS,

Lincoln, Ill.

Mention The Review when you write.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

ORCHIDS

We have received the following imported orchids: C. Trianae, C. Labiate, C. Mossiae, C. Gaskeliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelia, Odontoglossum, etc. One of the largest importers of Orchids in America.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink.

\$6.00 per 100; \$50.00 per 1000

THE WM. MURPHY CO.

329 Main Street, L. D. Telephone, Main 980-981 CINCINNATI, OHIO

PITTSBURGH, PA.

The Market.

Pittsburgh has been having cool weather, which has been good for business. Stock is in sufficient supply for the demand. Roses are better and some good flowers from the young stock have reached the market. Asters have been poor, many of the flowers having short and crippled stems, while the heavy rains have soiled them. Gladioli are plentiful. Some of the flowers are good, but the majority are not worth much. Lilies are excellent, but there are not enough of them. Snapdragons and chrysanthemums complete the list of stock.

Various Notes.

Local growers have their carnations planted, but those who have plants to sell say that they are still receiving orders.

Most of the members of the trade have had their vacations.

Retailers report that business was good last week, there being considerable funeral and wedding work.

B. L. Elliott and family have returned from Oregon and report having a splendid time. While there they saw Mr. and Mrs. John Bader, who, they say, are well and happy and taking life easy.

During the electrical storm September 5, the home of Edward Weaver at Undercliff station was struck by lightning. The whole family felt the shock, but none was seriously injured. The damage to the house was slight.

While the storm was at its height Wednesday night, September 5, a burglar entered the home of S. D. McMillen, manager of J. M. Johnston's store at Braddock, Pa., and stole his trousers. The burglar searched them on Mr. McMillen's front porch, extracted \$75 in currency and left the trousers and a bank book and other papers.

T. P. Langhans with his family left September 5 for an automobile trip to the White mountains in New Hampshire.

The Pittsburgh Florists' Club met September 4. The subject discussed was "Seasonable Flowers." There was a fair attendance.

Clarke.

BRILLIANCY

Brilliancy or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for shipment during September.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

POT GROWN FERNS

Boston, Scottii, Whitmanii and Piersoni, 2½-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

A. F. J. BAUR

O. E. STEINKAMP

Field-grown Carnations

Our field-grown Carnations are in prime condition for benching. Nice, bushy plants that have had proper field culture.

Matchless	Nancy	Good Cheer	Champion
White Wonder		Alice	Nebraska
White Enchantress		Enchantress	R. P. Enchantress

\$6.00 per 100; \$55.00 per 1000. 250 of one variety at 1000 rates.

Merry Christmas, the best scarlet, \$12.00 per 100; \$100.00 per 1000.

Begonia Gloire de Chatelaine

Fine plants from 3-inch pots. Shift these into 5-inch azalea pots for fall sales, or shift into 6-inch azalea pots for Christmas and winter sales. These plants will show a bigger profit than anything else you could put on your benches. Ready to ship now. \$8.00 per 100; \$75.00 per 1000.

Elegant plants from 4-inch pots, at \$12.00 per 100.

BAUR & STEINKAMP, Carnation Breeders Indianapolis, Indiana

Mention The Review when you write.

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana

Leaves	High	Each	Per doz.
2 1/2-in. pot 4	8 to 10 in.		\$1.50
3-in. pot 5	12 in.		2.50
5-in. pot 6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot 6 to 7	22 to 24 in.	1.00	12.00
6-in. pot 6 to 7	26 to 28 in.	1.50	18.00
6-in. pot 6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub..... 6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub..... 6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub..... 6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub..... 6 to 7	42 to 48 in.	6.00	
9-in. cedar tub..... 6 to 7	48 to 54 in.	8.00	{ Ready
9-in. cedar tub..... 6 to 7	5 ft.	10.00	{ Oct. 15

Kentia Forsteriana

Leaves	In. high	Each	Per doz.
6-in. pot 5 to 6	24	\$1.00	\$12.00
6-in. pot 5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.

High	Each
7-in. cedar tub..... 4 plants in tub	30 to 36 in. \$3.00
7-in. cedar tub..... 4 plants in tub	38 to 40 in. 4.00
9-in. cedar tub..... 4 plants in tub	40 to 42 in. 5.00
9-in. cedar tub..... 4 plants in tub	42 to 48 in. 6.00
9-in. cedar tub..... 4 plants in tub	4 to 4 1/2 ft. 8.00
12-in. cedar tub..... 4 plants in tub	4 1/2 to 5 ft. 10.00
12-in. cedar tub..... 4 plants in tub	5 to 6 ft. 15.00
12-in. cedar tub..... 4 plants in tub	6 to 7 ft. 18.00

Areca Lutescens

In. high	Each
6-in. pot..... 3 plants in pot	24 to 30 \$1.00
6-in. pot..... 3 plants in pot	30 to 36 1.50

Cocos Weddelliana

In. high	Per. doz.	Per 100
2 1/2-in. pot..... 6 to 8	\$1.50	\$12.00
2 1/2-in. pot..... 10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN

WYNCOTE, PA.

Mention The Review when you write.

Fine Asparagus Plumosus	Per 100	1600
Seedlings	\$ 1.00	\$ 9.00
Fine Asparagus Sprengeri		
Seedlings75	6.00
2-in. Asparagus Plumosus Nanus..	8.00	
2-in. Asparagus Sprengeri	2.50	
2-in. Vinca Variegata, fine	3.00	25.00
5-in. Boston Ferns, from beds.....	22.50	

D. U. AUGSPURGER & SONS CO.

BOX 394 -:- PEORIA, ILL.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

Special Offer of a Limited Quantity of GARDENIA VEITCHII

In 4 1/2-inch pots, choice healthy stock for benching, at \$20.00 per 100.

Christmas and Bird's-eye Peppers
2 1/4-inch pots, at \$4.00 per 100.

Dracaena Ind., field-grown, ready for 6 and 7-inch pots, at \$25.00 per 100; 5 1/2-inch, pot-grown ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and Officinalis, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.

Erica Melanthera, 3 1/2-inch pots, at \$25.00 per 100. Will bloom for Xmas.

Croton Punctata, 3-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Always mention the Florists' Review when writing advertisers.

5000 FERNS FROM BENCHES

Per 100	Per 100
Boston, 6-in.....\$25.00	Wanamaker, 6-in..\$25.00
" 5-in..... 15.00	" 5-in.. 15.00
" 4 in..... 10.00	" 4-in.. 10.00

ASPARAGUS

3000 Plumosus.....	\$2.50 per 100
3000 Sprengeri.....	2.50 per 100

300,000 Pansy Seedlings.....\$3.00 per 1000
Very finest strain, none better.

J. D. BRENNEMAN

Box 24 HARRISBURG, PA.

Always mention the Florists' Review when writing advertisers.

Sixteen Years' Paint Service

Mr. Chas. H. Allen, the well-known florist of Floral Park, N. Y., says that

DIXON'S SILICA GRAPHITE PAINT

has given 16 years of service on his hot water pipes and they are still free from rust. Write for booklet No. 54 B.

It will give you equal service.
Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company
Established 1827

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL SUPPLY.

Since August 21, the date President Wilson by proclamation fixed the prices of bituminous coal, mine operators with few exceptions have adhered to these prices. However, there now seems to be a general opinion among coal producers that it will be impossible to get out of the ground a supply of fuel sufficient to supply the country's needs.

The car shortage which was blamed for the lack of supply earlier in the summer, and which it was predicted would become greater as the time came when crops, munitions and troops would be moving, appears to have been solved. Producers say they have plenty of cars, but now assert that high wages have made the miners more independent and that the laborer who actually mines the coal will not work even six days a week, when maximum production is needed to supply the demand.

Meanwhile, the government is preparing to fix the retail prices of coal, which will vary with local conditions. H. A. Garfield, coal administrator, has announced that early action will be taken on this subject. The supply will be apportioned among domestic and commercial consumers, but the action of neither the fuel administrator nor the President will in any way affect contracts made prior to the issuance of the proclamation. On these subjects Mr. Garfield says:

"The fuel administration is preparing a plan of apportionment which will secure to domestic consumers their fair share of the coal supply and at prices which will reflect the prices heretofore promulgated by the President.

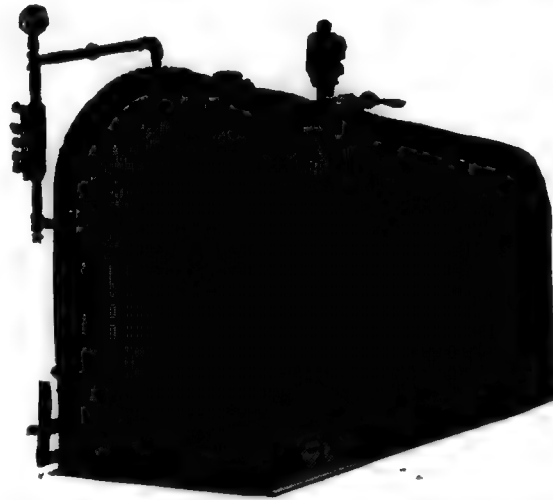
"Contracts relating to bituminous coal made before the proclamation of the President August 21, and contracts relating to anthracite coal made before the President's proclamation of August 23, are not affected by these proclamations, provided the contracts are bona fide in character and are enforceable at law."

Here is how one Chicago mine operator views the situation:

"I do not believe that any coal mine operator in Illinois is charging or attempting to charge higher prices for his product than those fixed by the President. As for my own company, when the prices were fixed we charged only these prices for coal not yet

Business Economy

**NO
TUBES
TO
CLEAN**



**NO
BRICK
WORK
REQUIRED**

Kroeschell Water Tube Steam Boiler

Conserve the National Resources—Eliminate Waste in Your Business
Begin Now to Do Your Share—It will Help You and Others.

One of the biggest items of expense in the greenhouse business is the heating question. Why then for fancy's sake do you sit silently by and watch the unnecessary losses of fuel go on day by day?

**IT IS YOUR MONEY THAT IS LOST—THE WASTE
HARMS EVERYONE. STOP! STOP!! STOP!!!**

Many practical growers have solved this vital question. **YOU CAN DO SO TOO.** The remedy is simple. **GET A KROESCHELL**—the boiler of unequalled fuel economy—it will pay you well.

Kroeschell Greenhouse Boilers are credited with many remarkable greenhouse heating records. Time and again they have proven to be the quickest water heaters and steam generators in the world. Any kind of fuel will do the work. They are acknowledged the best by test since 1879.

Read What Our Customers Say**A Record for the Winter of 1916-1917**

Mr. Wendel is surely pleased with his No. 14 Kroeschell Boiler—it is a **PEACH**, that is all there is to it. We surely had some winter, which we all know.

Our houses have never been below 52°, and it was not necessary to force our boiler. Best of all, we saved two carloads of coal over a year ago.

(Signed) CROWN POINT FLORAL CO., Crown Point, Ind.
Hans Jepsen, Grower.

No Heat Lost With the Kroeschell.

The two No. 46 Kroeschell Water Tube Steam Boilers which you furnished for our new plant surely are giving us satisfactory service. These boilers are internally fired, and **ECONOMICAL** fuel burners, being very fast steamers. With baffle arrangement such as you have, it consumes all the heat cast from the combustion chamber instead of letting it out of stack.

(Signed) NEW HAVEN FLORAL CO., H. J. C. Leitz.
New Haven, Ind.

Entire Plant Now Heated by Kroeschell's Famous Boilers

We have just placed No. 14 Boiler purchased of you. This takes the place of two cast iron boilers and one 60 H. P. tubular boiler. As we were the first to install one of your boilers on Long Island, it might interest you to know that we want no other kind on our place. This makes three we have, and they do their work economically and are on the job all the time. You may use this letter in any way you wish.

(Signed) JAMES D. COCKCROFT, Northport, L. I.

Kroeschell Uses Only One-half the Coal

Have taken out return tubular boiler which used one-half more coal than the Kroeschell Boiler—it is so easy to regulate that in a few minutes I can run up the temperature by opening drafts.

(Signed) FRANK A. WAGNER, Tiffin, Ohio.

WE HAVE NO AGENTS—BUY DIRECT—GET FACTORY TO USER PRICES.

**WHEN YOU BUY—GET A KROESCHELL
YOU WILL BE SATISFIED**



Kroeschell Bros. Co.

444 W. Erie St., CHICAGO, ILL.



WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

S. WILKS MFG. CO.

23 Shields Ave., CHICAGO, ILL.

Mention the Review when you write.

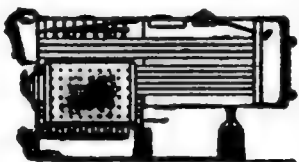
Use Rippley's No. 200 Hot Water Heater



in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois



STEEL RETURN TUBULAR BOILERS

Johnston Heating Co.

131 E. 26th Street NEW YORK

HIGHEST PRICED and CHEAPEST BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street. UTICA, N. Y.

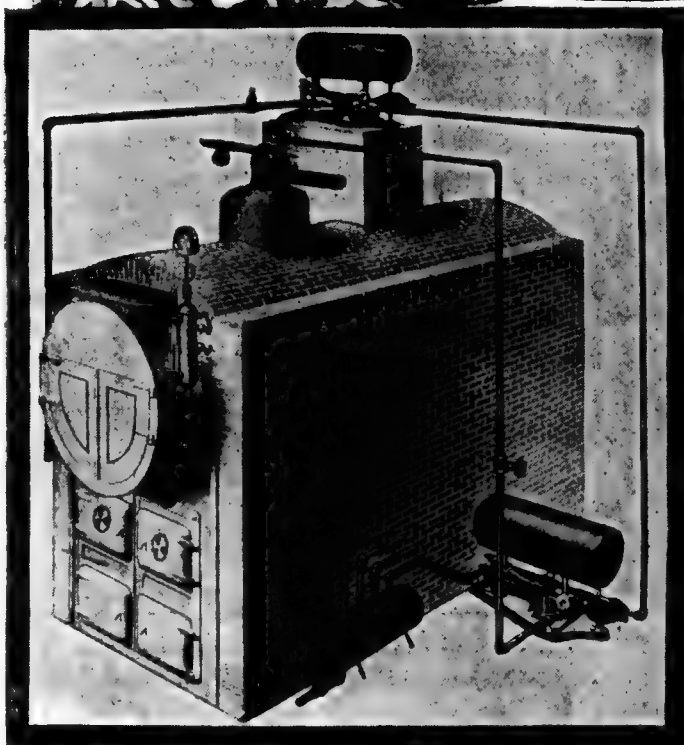
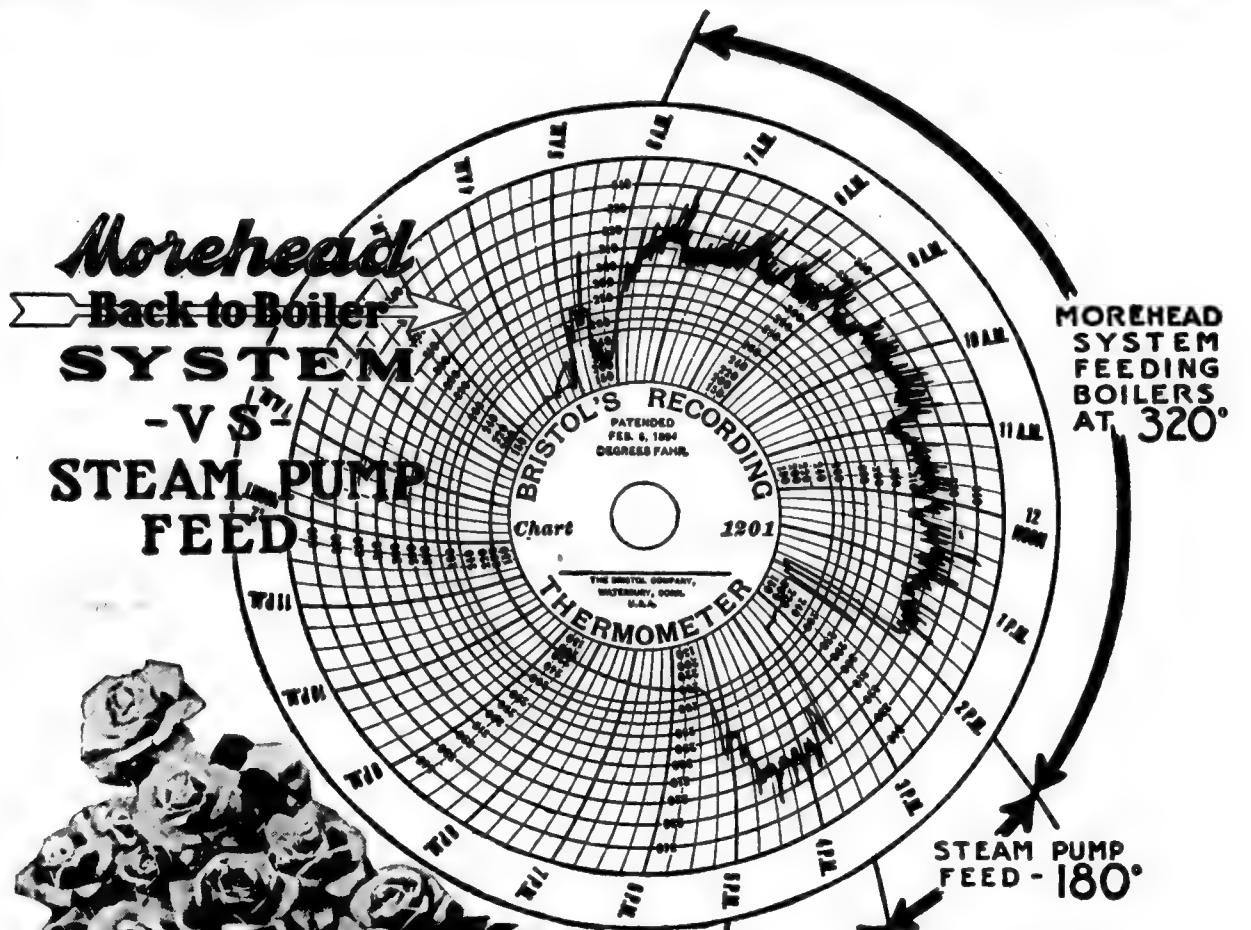
Let us tell you about them.

shipped from the mines, though the orders had been actually booked some days before at higher prices.

"I think we are facing an extremely serious situation. As I see it, the question is not one of prices, nor of a plentiful supply of coal cars. It will, I fear, be a physical impossibility to get enough coal out of the ground to supply the demand. If we have a long, cold winter, I anticipate something like a coal famine in some parts of the country."

WANTS QUICKER CIRCULATION.

We are contemplating a change in the heating system in our greenhouse, and wish to have your opinion before making the change. The house runs north



The Above Temperature Record

of condensation returns from a steam pump system was taken under exactly the same conditions for both pump and Morehead System.

Between 2 and 2:30 p. m. the steam pump was cut into the line in place of the Morehead System.

Oh No!

- we don't want you to think that the above temperature chart represents greenhouse conditions
- because this chart was taken on a high pressure line
- but it brings out graphically the great advantages of the

Morehead Back to Boiler SYSTEM

over a steam pump for steam line drainage and boiler feeding.

Substituted for pumps, the Morehead System will keep all steam pipes clear of condensation and return it to the boiler as pure, hot feed water quicker and on 90% less steam than a steam pump will do it.

The installation expense is small—the results great. It matters not whether your institution is large or small, the Morehead System will save sufficient to pay for itself in a few months' time. Letters in our files prove this. Let us tell you about it.

Morehead Manufacturing Co.

Dept. "M"

383 Detroit, Michigan

and south and measures 25x87, eight feet high to the eaves and fifteen feet to the ridge. It is heated by an Ideal No. 5 hot water boiler, located at the north end. The top of the boiler is about two feet lower than the return pipes. At present there is a 4-inch flow pipe from the boiler, placed about eighteen inches below the ridge, and there are sixteen 2-inch return pipes, four under each of the four benches.

Our plan is to remove the 4-inch flow pipe and replace it with two 2-inch flow pipes. We also propose to remove two of the return pipes, one from under each of the center benches, thus reducing the number of returns to fourteen. Our idea is to get quicker circulation, so as to maintain a temperature of 60 degrees in zero weather. With our present system it takes about three hours to get a circulation after the fire has been allowed to become low.

K. F. C.—N. Y.

The plan suggested in the foregoing inquiry would give a slower rather than a quicker circulation. For the best results not more than 200 square feet of hot water circulation should be supplied by a 2-inch flow pipe, and the proposed arrangement would give about 900 square feet, or 450 to each 2-inch flow pipe.

The amount of glass in each wall is not stated, but from the height of the eaves we infer that there are at least four feet and probably five feet of glass in each wall. To heat a house 25x87 to 60 degrees, we would use 1,050 square feet of radiation, and, while 2-inch flow pipes might be put in, we would prefer four 2½-inch pipes for flows in a house of this length. Place one flow pipe upon each plate and the others either below the purlins or under the ridge, as will be most convenient. While fourteen 2-inch returns would probably answer, better and quicker results may be secured if the sixteen now in place are retained.

Another way of correcting the difficulty would be to retain the present 4-inch flow pipe and use it for supplying the coils under the two middle benches, and put in two additional 2½-inch flow pipes, placing them on the plates and using them to supply the two side coils. In case there is little or no glass in the side walls, will answer if two of the present returns are taken out, removing one from each of the middle coils, and these could be placed on the plates and used to supply the side coils.

By running all flow pipes downhill it is possible to hasten the circulation, and if the expansion is connected with the highest point in the system there will be no occasion for using air valves.

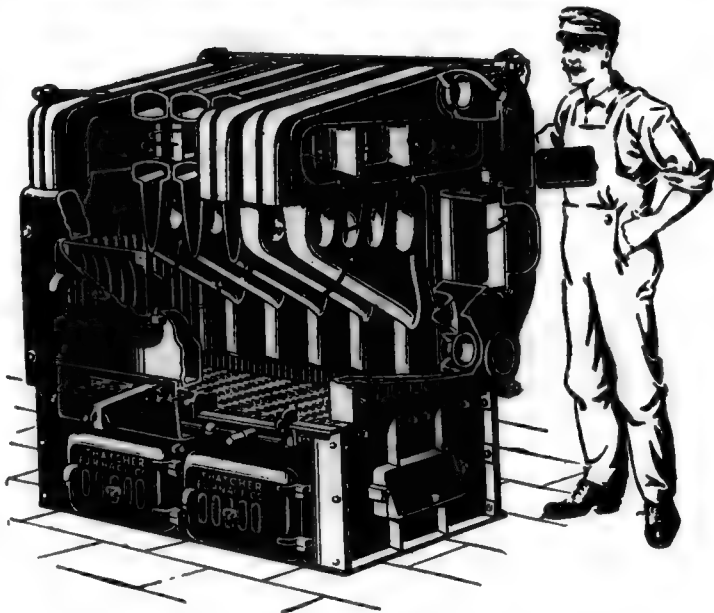
BUFFALO.

The Market.

Last week we had some chilly nights, and the vacationists are coming back into harness.

Roses are not so plentiful as they should be, and some of those arriving are mildewed and of extremely poor quality. However, an occasional shipment is fair for this time of year and is snatched up at a good price. Gladioli are in sufficient quantity, principally Francis King and America. There has been a good demand for them. American Beauty roses are plentiful, but

Greenhouse Heating



No. 728-W "Progress" Greenhouse Hot Water Heater.

THE THATCHER "PROGRESS" Hot Water Heater has many special features of interest to every greenhouse owner.

Lowest construction.
Quick and positive circulation.
Triple fire travel.
Made in 46 sizes.
Maintains even temperature.
Requires little fuel and care.

Send for descriptive folder

THATCHER FURNACE COMPANY

Since 1850

Makers of GOOD House Heaters and Kitchen Ranges

NEW YORK
131-137 West 35th Street

CHICAGO
134-140 West Lake Street

Mention The Review when you write.



IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY

1925-27 Ninth Avenue,

ALTOONA, PA.

PIPE CUT TO
SKETCH

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

Pipe and Tubes

ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street
24th and Wood Streets PHILADELPHIA

other stock is quite scarce. Many of the stores are pushing ferns, though the demand is not great, which no doubt is due to the fact that outdoor plants are in good condition and people have not yet turned their attention to house plants.

Various Notes.

L. H. Neubeck has some fine Cincinnati begonias in 4 and 5-inch pots; also a good stock of ferns and palms for his winter decorations.

Joseph Streit, of Detroit, was in the city last week. Mr. Streit was in charge of the Anderson greenhouses for several years. While here he was the guest of L. H. Neubeck. The two experts called on several of the local florists.

W. Kowalski, of the Colonial Flower Shop, has finished his store decorating. The decorations are handsome and reflect the good taste of the proprietor. In the window some fine golden chrysanthemums were shown.

The Lenox Flower Shop is giving special attention to its windows. Mr. Alberts returned a few days ago from a motor trip to New York.

The window at S. A. Anderson's attracted much attention last week with a rustic landscape scene.

S. A. Anderson and family are on a motor trip through the New England states.



What E. G. Hill Said That Day at "Totty's"

BY "that day" we mean our lucky Friday of Convention week. The day when over a hundred of you gave our boys such a pleasurable holiday by taking a 75-mile auto ride with them through the "Jersey Berkshires."

When ending the day's visitations at President-elect Totty's place, Mr. Hill, in making one of his character-

istic earnest talks said, "Those of us who have been privileged to visit the factory of Hitchings & Company today, I am sure have found it a revelation, as I have. I had no idea of the size and completeness of their plant or the magnitude of the work they are doing. It has made me feel more than ever the indebtedness of the florist profession to the greenhouse building concerns of the country for the wonderful help they have been to the growers in so highly perfecting our structures of glass."

Being one of the concerns referred to, we might add that we go anywhere for business, or to talk business.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 Broadway

BOSTON OFFICE
49 Federal St.

PHILADELPHIA OFFICE
40 So. 15th St.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

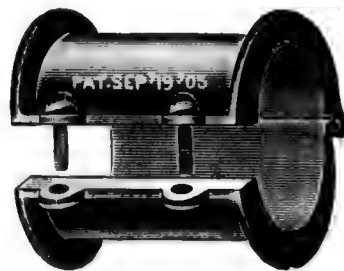
King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

Announcement is made of the engagement of F. P. Adams to Miss Edna C. Sauer. Both are employees of S. A. Anderson.

Edward Stroh is back from a trip to the Adirondacks. F. P. A.

To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Ave., Chicago.

Mention The Review when you write.

IMPORTANT!

Retail Florists who have no greenhouses, who therefore must depend upon "outside aid," correspond with

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Always mention the Florists' Review when writing advertisers.

LIQUID = "NICO-FUME" = PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can\$7.50
144 sheet can 4.00
24 sheet can85

SPRAYING-VAPORIZING-FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.

DENVER, COLO.

The Market.

Business continues good and the supply of stock equal to the demand. Roses now are excellent and clean up every day. A large amount of statice is sold, much of it being shipped east and south. Gladioli and asters are in demand, while dahlias are scarce. Cyclamens and Primula obconica in bloom sell well. There is a good demand for ferns and rubbers.

Various Notes.

John Berry has gone to Pueblo, Colo., as head gardener for the Colorado Fuel & Iron Co.

The Denver Society of Ornamental Horticulturists had an excursion and picnic at Bluebird, on the Switzerland trail. The attendance was good and everybody had a pleasant time. Much of the success of the affair was due to the efforts of A. Kohankie, superintendent of Washington park, S. R. De Baer, landscape architect for the city, and Claude E. Patrick.

The Elitch-Long Greenhouses are erecting two houses, one 35x75 feet, and the other for propagating purposes. Extensive repairs also are being made to the heating system.

John Schaefer, formerly in business at Lawrence, Kan., has taken a position with the Park Floral Co.

W. W. Wilmore, Jr., has sold his entire stock of bulbs to the American Bulb Co., of Chicago. He has shipped a large part of his cut of asters to St. Louis.

Albert Geisert has gone to Colorado Springs for a short visit.

The Park Floral Co. has a fine lot of potted chrysanthemums. R. S.

Johnstown, N. Y.—The Larcome Greenhouses have been acquired by John Ramsden.

INSECTICIDES

NICO-FUME LIQUID
NICO-FUME PAPER
NICOTICIDE
BLACK LEAF "40"
TREE TANGLEFOOT

Also a full line of Fertilizers. See ad on another page of this paper and write for prices on your needs.

Walter S. McGee

5327 ELLIS AVE. Tel. H. P. 5679 CHICAGO, ILL.

Write or talk to me about Hose, Twine, Paper Boxes, and other greenhouse supplies—probably I can save money for you.

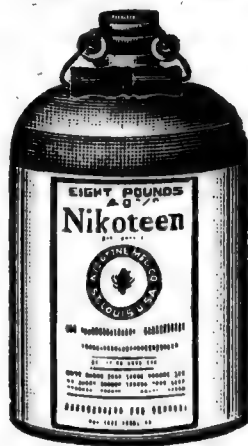
Always mention the Florists' Review when writing advertisers.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

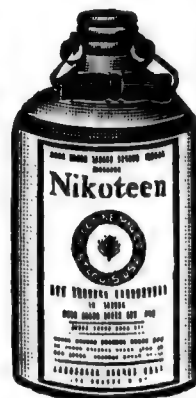
Aphis Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.

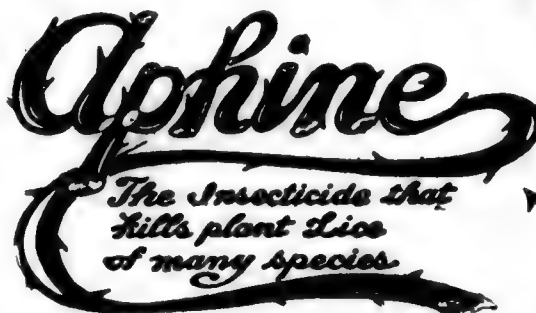


2 oz.



1 oz.

Mention The Review when you write.



*The Insecticide that
Kills plant Lice
of many species.*

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

Mention The Review when you write.

FLORISTS AND GROWERS
find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass infested with Green and Black Aphis.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid.
Kansas City Tobacco Products Co., Kansas City, Mo.

Mention The Review when you write.

RED

Standard Flower Pots

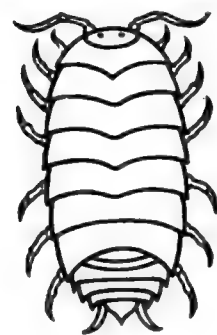
Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.

Hammond's
"SLUG SHOT"
Cleans out the
Sow Bug



OR

Wood Louse
IN GREENHOUSES.

Sold by Seed Dealers of America

HAMMOND'S
PAINT AND SLUG SHOT WORKS
BEACON, N. Y.

Mention The Review when you write.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Road
WALTHAM, MASS

ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES: New York, N. Y.

Mention The Review when you write.



WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

Mention The Review when you write.

POTS

Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

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PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

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CLEVELAND.

The Market.

Business was good last week, with better prospects immediately near. All grades of stock were offered in generous supply, particularly gladioli and asters, the late crop of the latter being unusually good. Liberal cuts of American Beauty and Mrs. Chas. Russell are arriving daily and show marked improvement in quality. Roses are to be had now in greater assortment, including Ophelia, Sunburst, Maryland, Hoosier Beauty, Ward, the Killarneys and several of the miniature varieties. A few carnations are coming in, but to this date no chrysanthemums have arrived. Cattleyas are being offered in greater abundance, the demand being rather fickle. Outdoor stock and greens are plentiful.

Purchases of supplies and accessories on the part of out-of-town florists have increased since the arrival of September, being indicative of an unshaken faith in business conditions during the coming winter.

Club Meeting.

The regular meeting of the Cleveland Florists' Club was held at the rooms in the Hollenden September 10. Election of officers for the ensuing year resulted as follows: President, Carl Hagenburger; first vice-president, F. C. W. Brown; second vice-president, Robert Weeks; secretary, James McLaughlin. Approximately 100 members attended this meeting and the consensus was that it was the most interesting in years. Remarks were made by I. Rosnosky, of Philadelphia, who happened to be in town; E. A. Wilhelmy, who gave his impressions of the S. A. F. convention; F. C. W. Brown, who gave an interesting talk upon the Hail Association, and H. P. Knoble, who spoke upon the publicity work in a most interesting manner. By unanimous consent, in recognition of her splendid publicity work for the club, Ella Grant Wilson was elected an honorary member. Reports of committees for the November flower show were received and in every instance showed that preparations for the big event were well under way.

Various Notes.

In addition to the prevailing high price of coal, the scarcity of greenhouse help offers another trying problem for florists, several reporting their inability to house carnations on this account.

Bert Evans has resigned from the staff of the Gasser retail store and has taken a position with Jacob Schulz, Louisville, Ky., beginning September 15.

W. C. Cook, Cleveland representative of Stumpp & Walter Co., returned September 7 from a business trip through the east. Mr. Cook reports that, notwithstanding the many handicaps placed upon the trade by war conditions, he was impressed by the spirit of optimism shown by every florist with whom he came in contact.

John Ahern, brother of W. F. Ahern, of the Imperial Greenhouses, has opened a flower store at Norton's old stand, Akron.

Jos. A. Urig, Alliance, O., made a business trip to the wholesale market last week.

F. R. Williams, of the Cleveland Cut Flower Co., and William Kruessen, of Smith & Feters Co., have returned to their respective duties after enjoyable vacations.

Visitors: Messrs. Seligman, of Wertheimer's, and Rosnosky, of Michell's.

J. McL.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO..

COLUMBUS, O.

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ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
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GREENHOUSES—ALL KINDS



We go anywhere in the U. S. to submit plans and prices.

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PATENTED GREENHOUSES

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SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.

Carloads or less.

MUSKOGEE, OKLA.

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'RED DEVIL' GLASS CUTTERS FOR GREENHOUSE MEN


Have proven the best by actual test. Made in 40 styles, with genuine hand-honed wheels, one for every need.

Sample No. 024, the standard glazier's tool of the world, sent post-paid for 10c stamps. Booklet free.

SMITH & HEMENWAY CO., Inc.
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King GREENHOUSES

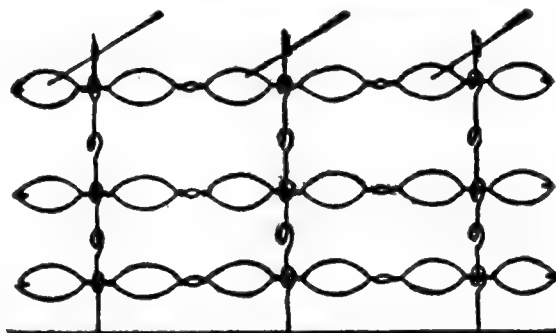


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CONTINUOUS RING TYPE

\$22.00 per 1000 plants
(3 rings to each plant)



ROSE STAKES

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

THE CARNATION SUPPORT CO.

CONNEERSVILLE, IND.

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JACOBS GREENHOUSES

BUILT TO LAST

Substantially constructed for service. Judiciously designed for results and maximum plant growing efficiency. Speedily and economically erected.

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We submit plans and estimates



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LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

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30 East Randolph St., CHICAGO

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Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE RANDOLPH 4540

451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Dreer's Peerless Glazing Points
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.
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714 Chestnut Street,
Philadelphia.

FULL SIZE No. 2

MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

**ASK YOUR JOBBER FOR IT,
or write to
6 EAST LAKE ST., CHICAGO
Phone Central 630**

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.65 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

COLUMBUS, O.

The Market.

Business has improved since the last writing, and stock is plentiful. Asters have been of fine quality, and the best of the stock moves at good prices. Gladioli have constituted a glut, but the flood tide is abating. New crop carnations are offered, but the quality does not stack up well. Russell, Milady, Ophelia, Sunburst and Killarney, of prime quality, make up the rose receipts. A few mums are available.

Various Notes.

The Livingston Seed Co. has discontinued its retail cut flower department. The products of the greenhouses will be wholesaled, for the present, at least.

T. J. Ludwig has acquired the large refrigerator used by the Livingston Seed Co.

The Columbus Floral Co. is now controlled by a Newark, O., concern. Vegetables will be grown after the mums have been cleared. J. M.

PROVIDENCE, R. I.

E. G. Hill, of Richmond, Ind., was a recent visitor at the greenhouses of the Budlong Rose Co., at Auburn.

According to the report of the tax assessors just made public, among those assessed on a valuation of \$50,000 or more are Edward F. Ely, \$106,200; Elizabeth (widow of Timothy) O'Connor, \$197,560; the Shepard Co., \$640,540; W. E. Barrett & Co., \$68,000.

Charles Smith has returned after a three months' stay in the Berkshires. He is much improved in health.

William Doel has completed extensive renovations at his houses on High street, Pascoag, and is now benching plants.

William Bowers has been making improvements at his store on Washington street. W. H. M.

White Marsh, Md.—The eleventh annual dahlia show of R. Vincent, Jr., & Sons Co., held in connection with the harvest home festival of Ebenezer Methodist Episcopal church, is announced for October 2 to 6. A special train will be run from Baltimore each day.

Chicago is the logical center in which to buy Cut Flowers, and F. T. D. Wholesale Service supplies the source Where to Go.

Kennicott Bros. Co.

See further notes on other pages.
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The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.
Price prepaid, \$1.50 each;
\$18.00 per doz.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

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ATLAS WEED-KILLER

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.
95 Liberty St., New York

Mention The Review when you write.

The Supreme Test of any Commercial Fertilizer is in its ability to produce profitable results under glass.



Magic Brand Fertilizers

ARE MEETING THE TEST

Write for copy of our

CONVENTION SOUVENIR
THE FLORISTS' RECORD BOOK

Also Information Blank and Price List.

CHICAGO FEED & FERTILIZER COMPANY

Union Stock Yards,

CHICAGO

Originators of the
Famous Feeding Charts

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

SPLIT CARNATIONS ARE BEST MENDED WITH

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
85c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

Glass

GULF CYPRESS
HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT
LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

**"SEAL TIGHT
LIQUID PUTTY"**

will not harden, crack
or peel off.

\$1.35 per gallon in 10
gallon lots.

\$1.40 per single gallon.

HOSE

[Non-Kink Woven]

In any length (one piece) with coup-
plings, 14c per foot. Unequaled at the
price.



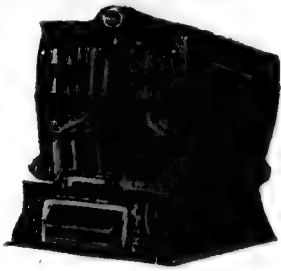
HOSE VALVE, 75c

All brass except the hand wheel.
Has a removable leather disk which
is easily replaced to keep water-
tight. Stuffing box prevents leaks
at stem.

BOILERS METROPOLITAN
PATENTED

Very best greenhouse
boiler of its size. Will
do more work than
any other boiler.
Comes in all sizes.
Quickest acting—al-
most instantaneous.
Offered at our old
prices.

Order at once.



Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

FERTILIZERS

Wizard Brand Pulverized Sheep Manure
Wizard Brand Pulverized Cattle Manure
Wizard Brand Shredded Cattle Manure
High Grade Bone Meal
High Grade Blood and Bone
High Grade Tankage
High Grade Acid Phosphate

ALSO A FULL LINE OF INSECTICIDES

See ad on another page of this paper
and write for prices on your needs.

Walter S. McGee

5327 Ellis Avenue, Phone
H. P. 5679 CHICAGO, ILL.

Write or talk to me about Hose, Twine, Paper
Boxes and other Greenhouse Supplies—probably
I can save money for you.

**AETNA BRAND
TANKAGE FERTILIZER**

Is the best balanced fertilizer manufactured.
It contains the ten salts constituting soil. It
is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
809 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.



TEN-TEN TANKAGE

Use it for Your Top-Dressing

TEN-TEN TANKAGE contains 10%
Ammonia and 10% Bone Phosphate
of Lime. That's why it's called "Ten-
Ten Tankage."

This Tankage of ours is animal flesh,
blood and bone, thoroughly pulverized.
It contains not only valuable fertilizing
ingredients that are immediately
available in the form of Nitrogen, but
many others that continuously become
available as the process of putrefaction
goes on.

N. A. C. Ten-Ten Tankage is pure

animal tankage. No filler is used. It
is the cheapest, safest and most quick-
ly available fertilizer that you can use
as a top-dressing for Chrysanthemums,
Roses, Carnations and all other plants
that make growth previous to flowering.
Many growers are ordering carload
lots from us.

Ten-Ten Tankage should be used at
the rate of 50 lbs. 1000 square feet of
bench (some successful growers use 80
lbs.)

PRICES

100-lb. bags, at..... \$ 5
200-lb. bags, at..... 9
Per ton..... 80
(Write for our prices on carload lots.)

Let us have your order. We will surprise you with our promptness in filling it.
Send for prices on the complete N. A. C. line of Quality Fertilizers.

HORTICULTURAL DEPARTMENT,

Harry A. Bunyard, Manager

NITRATE  AGENCIES
COMPANY

105 Pearl Street

New York, N. Y.

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WIZARD
TRADE BRAND MARK

PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Write **Wizard Brand** into your supply
house order for manure—or drop us a pos-
tal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

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Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago

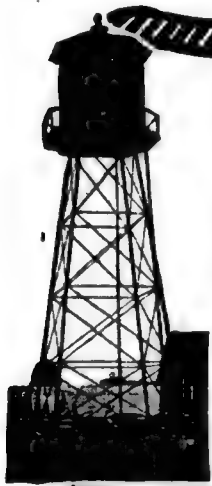


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CINCINNATI

During the latter part of last week and the first part of this week business was only fair. Receipts of stock are large enough to take care of all present wants with ease.

Roses are in fair supply, the better grades of Russell, Ophelia and My Maryland selling readily. The first of the new crop of carnations made their appearance this week. Easter lilies and the rubrum and album types are in good supply. Aster offerings are large and excellent. Many dahlias of high quality are coming into the market, and a limited number of yellow chrysanthemums are seen. Among other offerings are cosmos and gladioli. Greens of all kinds are plentiful.



A Dependable Water Supply

Florists can obtain at small expense a dependable water supply the year 'round, by using a Caldwell Tubular Tower. Strong, sturdy construction—easy to erect.

Send for Catalogue.

W. E. Caldwell Co., Inc.
1930 Brook St.
LOUISVILLE, KY.

Caldwell
TANKS
AND
TOWERS

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

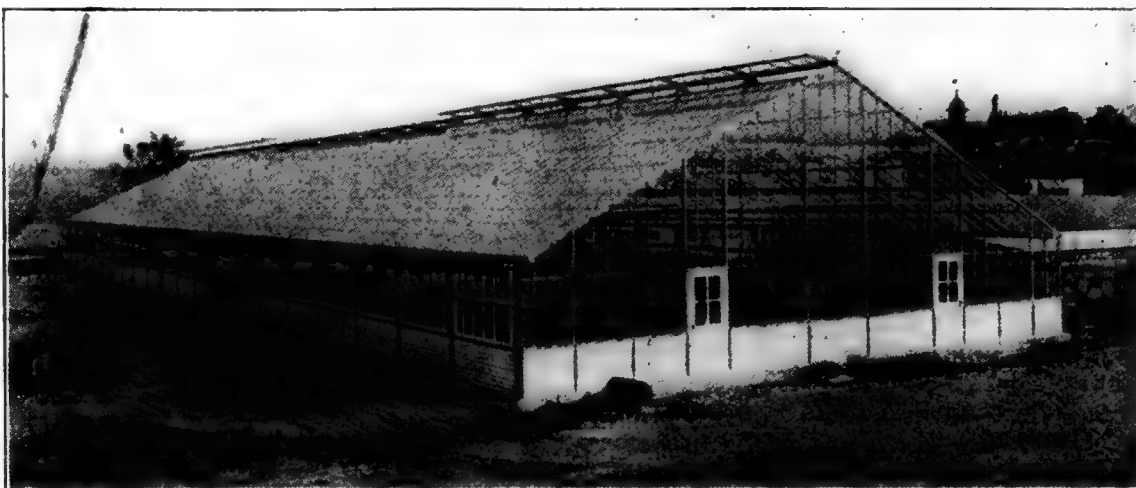
IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

PAPER POTS AND DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

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CANES

	100	1000
6 to 9.....	\$1 50	\$ 9 00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK

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CORTS STAKE FASTENERS			
EVERLASTING (large size)	IN LOTS OF		EUREKA (small size)
PER 1000	1000		PER 1000
\$2.95	5000		\$1.60
2.90	10000		1.55
2.80	20000		1.50
2.70			1.40
AUGUST CORTS & SON WYNCOTE PA.			

Always mention the Florists' Review when writing advertisers.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000
5,000.....\$1.35 per 1000
10,000.....1.10 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
359 Flower City Park, Rochester, N. Y.

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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.

BEFORE AFTER
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EFFICIENT HOUSES

Our long experience in greenhouse construction enables us to give the best in service, material and workmanship, and the purchaser of ICKES-BRAUN construction can invest without a doubt as to the efficiency of his houses. Each detail is perfected and approved—there is no experimenting with your money.

Our new "LEAK-PROOF" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

(Near Western and North Aves.)

CHICAGO

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We manufacture the best and most complete line of Greenhouse Ventilating Apparatus and Fittings.

Write us

ADVANCE CO., Richmond, Ind.

Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

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Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

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If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to **The Horticultural Trade Journal**, published weekly, and **The International Horticultural Trade Journal**, published quarterly. One dollar (International Money Order), sent to us now, will insure your receiving each number as published for one year.

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Because—

of the F.T.D. Wholesale Service
Retail Florists are appreciative
of what is being done by

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers



DREER'S Florist Specialties

New Brand New Style
"RIVERTON" HOSE
Furnished in lengths up
to 500 feet without seam or
joint.

The HOSE for the FLORIST

3/4-inch.....per ft.	17 c
Reel of 500 ft.	16 1/2 c
2 reels, 1000 ft.	16 c
1/2-inch.....	15 c
Reel of 500 ft.	14 1/2 c

Couplings furnished.

HENRY A. DREER

714-716 Chestnut St.,
PHILADELPHIA, PA.

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Classified Ad Department



It
Pays

ADIANTUMS.

Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.

Good A. Croweanum, 3-in., \$8.00 per 100.
G. VAN BOCHOVE & BRO., KALAMAZOO, MICHIGAN

Adiantum Croweanum, strong 4-in., \$15.00 per 100.
Baur Floral Co., Erie, Pa.

ALTERNANTHERAS.

Alternanthera stock plants, red and yellow, full of cuttings. \$5.00 per 100. Cash, please.
L. H. Wise Greenhouses, Springfield, Ill.

ALYSSUM.

6000 alyssum, double, winter blooming, 2 1/4-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Alyssum, giant double, 3-in., \$4.00; 3 1/2-in., \$5.00 per 100; bushy stock. Cash, please.
J. Sylvester, Oconto, Wis.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Sweet alyssum, dble. giant, 2 1/2-in., \$2.50 per 100; fine stock.
Oak Grove Greenhouse, Tuskegee, Ala.

Giant double sweet alyssum, 2 1/4-in. pots, \$3.00 per 100, \$25.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Alyssum, double giant, 2-in., \$2.00 per 100.
Hendra & Son, St. Joseph, Mo.

ANTHERICUMS.

Anthericum variegatum, 2 1/4-in. pots, strong plants, \$4.00 per 100; good value. Would exchange for geraniums.
Birmingham Nurseries, Birmingham, Ala.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.
EXCEPTIONAL VALUE.

2 1/4-in.	3.50	1000
3-in.	7.00	60.00
4-in., very heavy.....	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings.....	1.00	8.50
ASPARAGUS SPRENGERI.		
2 1/4-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprenger, 2 1/4-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2 1/4-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGER at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGER SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILLINOIS

ASPARAGUS.

Asparagus plumosus seedlings....\$8.00 per 1000

Asparagus Sprenger seedlings.... 6.00 per 1000

2-in. Asparagus plumosus plants...\$3.50 \$30.00

2-in. Asparagus Sprenger plants... 3.00 25.00

A. L. RANDALL CO., Wabash Ave. at Lake St., Chicago, Ill.

Asparagus plumosus seedlings.....\$1.00 \$ 8.00

Asparagus plumosus and sprenger, 2 1/4-in. pots 3.00 25.00

3-in. pots 6.00 50.00

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2 1/4-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

J. F. Anderson, Short Hills, N. J.

Rate for advertising in this department
12 1/2 cents a line net, per insertion.
No advertisement for less than 25c accepted.

ASPARAGUS PLUMOSUS.

Strong, heavy, dark green plants, in vigorous growth, but not yet pot-bound and stunted, 2 1/4-in.; special cash with order price, \$2.75 per 100. Suskana Greenhouses, 21 Broome St., Binghamton, N. Y.

Asparagus plumosus, 2 1/4-in., \$3.00 per 100. Fine stock.

Asparagus Sprenger, 2 1/4-in., \$3.00 per 100. In splendid condition.

TEMPERLEY'S, FLORISTS,
5318 College Ave., Indianapolis, Ind.

Asparagus plumosus seedlings, \$1.25 per 100, \$9.00 per 1000; 2 1/4-in., \$3.50 per 100, \$32.50 per 1000. Sprenger, 2-in., \$3.25 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Asparagus plumosus, 2 1/4-in., \$2.50 per 100, \$22.50 per 1000. Asparagus Sprenger, strong, bench-grown, ready for 4-in. pots, \$7.00 per 100; 3-in., \$5.00 per 100; 2 1/4-in., \$2.00 per 100, \$18.50 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Asparagus plumosus, 2-in..... 8c

Asparagus plumosus, 3-in..... 6c

Asparagus plumosus, 4-in..... 10c

Cottage Greenhouses, Litchfield, Ill.

Asp. Hatcher seedlings.....\$1.00 per 100

Asp. plumosus seedlings..... 1.00 per 100

Asp. Sprenger seedlings..... .75 per 100

20% less in 1000 lots.

W. C. Ehmann, Corfu, N. Y.

ASPARAGUS SPRENGER, EXTRA HEAVY.

3-in.\$5.00 per 100

4-in. 8.00 per 100

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Asparagus plumosus, 3-in., \$6.00 per 100; 4-in., \$10.00 per 100; Sprenger, 3-in., \$4.00 per 100; 4-in., \$8.00 per 100. This stock is ready to be shifted. Extra fancy.

J. E. Meinhart, Webb City, Mo.

ASPARAGUS SPRENGER, EXTRA STRONG.

2 1/4-in.....\$ 2.25 per 100

3-in..... 5.00 per 100

4-in..... 10.00 per 100

CHARLES SHERWOOD, WATERLOO, IOWA.

Asparagus plumosus and Sprenger, 2 1/4-in. pots, \$3.00 per 100, \$27.50 per 1000. Also larger sizes.

Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus Sprenger, extra heavy, field-grown clumps, just right for benching, \$10.00 per 100; plumosus from 2-in. pots, \$2.50 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

YOU'LL NEED THEM FOR BOUQUETS.

Asparagus Sprenger, 2 1/2-in., 2 1/4-c; 3-in., 5c. Plumosus, 2 1/2-in., 3c.

GULLETT & SONS, LINCOLN, ILL.

Asparagus Sprenger, strong 2 1/2-in., 2 1/4-c; 3-in., ready for 4-in., 4 1/2-c; 4-in., ready for 5-in., 7c. Must have room. Cash with order.

H. A. Cook, Oberlin, O.

Asparagus Sprenger and plumosus, 5-in., 15c each; 2 and 2 1/4-in., \$2.00 per 100. Strong stock. Cash. The Foster Gardens, 36 Market House, Nashville, Tenn.

Asparagus plumosus nanus, 2-in., \$3.00 per 100; \$28.00 per 1000; Sprenger, 3-in., \$5.00 per 100; \$40.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus Sprenger, fine, large, transplanted plants, ready for 3-in. pots, \$5.00 per 1000; 2 1/4-in., \$2.00 per 100; 300 for \$5.00.

Edward Whitton, City & Green, Utica, N. Y.

Asparagus plumosus, strong heavy plants, 2 1/4-in., \$3.50 per 100; Asparagus Sprenger, 4-in., \$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

ASPARAGUS SPRENGER.

Fine bushy plants, 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

BUSHY SPRENGER.

Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

For immediate sale, fine seedlings of Sprenger, 75c per 100, by parcel post; \$5.00 per 1000, by express. Well wrapped, light crate. Cash, please.

Cottage Greenhouses, West Plains, Mo.

Asparagus Sprenger, 2-in., \$2.00 per 100; asparagus plumosus, 2-in., \$2.50 per 100. Cash. Top-notch stock that will please.

O. L. Humphrey, Zanesville, O.

15000 asparagus Sprenger, 2-in., ready for shift, splendid for spring planting, \$2.00 per 100, \$17.50 per 1000.

Miami Floral Co., Dayton, O.

Several thousand large fine one-year asparagus plumosus fern plants. Very reasonable. Write. Lee Smoot, Apopka, Fla.

Asparagus Sprenger, strong bushy, 3-in. How many can you use at a bargain?

The East Lawn Gardens, Urbana, O.

9000 begonia Chatelaine, 2 1/4-in., \$4.00; 3-in., \$7.00; 4-in., \$12.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Asparagus Sprenger, extra strong 2 1/2-in., 2 1/4-c.

Hartford City Floral Co., Hartford City, Ind.

ASPARAGUS PLUMOSUS AND SPRENGER.

Strong 2 1/4-in., \$3.00 per 100; \$25.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

Asparagus plumosus, strong 2 1/4-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, extra strong, 3-in., \$4.00 per 100; 2-in., \$2.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2 1/4-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

Asparagus plumosus and Sprenger, 2 1/4-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50 per 100.

Henry Smith, Grand Rapids, Mich.

Asparagus plumosus, strong, bench-grown, equal to 2 1/4-in., \$14.00 per 1000. Sample free.

Cash. Wm. Livesey, Box 213, San Diego, Cal.

Asparagus plumosus, strong, one year old plants, \$6.00 per 100, \$50.00 per 1000.

Breitmeyer Floral Co., Mt. Clemens, Mich.

Asparagus plumosus and Sprenger, strong, out of 2 1/4-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Asparagus Sprenger, large, strong, 3-in. plants, \$3.00 per 100, 200 for \$5.00.

Chas. Whitton, York & Gray, Utica, N. Y.

ASPARAGUS PLUMOSUS NANUS.

\$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus Sprenger, very strong, 2 1/4-in., 3c; 3-in., 5c. Fine for benching.

C. Humfeld, Clay Center, Kan.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprenger, \$1.00 per 100, \$8.00 per 1000.

Ernest Rober, Wilmette, Ill.

Sprenger, 3-in., good, \$5.00 per 100.

Walnut Hill Greenhouses, Independence, Mo.

Asparagus plumosus nanus, strong 2-in., \$2.00 per 100.

Harglerode Bros., Shippensburg, Pa.

Asp. Sprenger, good 3-in., \$5.00 per 100. Cash.

Babcock & Sons, Charlevoix, Mich.

10,000 asparagus Sprenger, 2-in., good, \$20.00 per 1000.

I. Parker & Son, Ft. Scott, Kan.

Asparagus Sprenger, 2 1/4-in., January seedlings, strong, 2 1/4-c.

J. L. Schiller, Toledo, O.

Asparagus Sprenger, 4-in., \$8.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Asparagus plumosus, fine 3-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

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2½-in. Asparagus Sprenger, \$2.50 per 100.
J. W. Goree, Paris, Tex.

Asparagus plumosus and Sprenger sprays.
The Pennock Plantation, Jupiter, Fla.

Asparagus Sprenger, strong 3-in., \$5.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.
W. A. Ballou, Wheaton, Ill.

500 Asparagus Sprenger, strong 3-in., \$5.00 per 100.
R. K. Stokesberry, Leetonia, O.

2½-in. plumosus and Sprenger, 3c.
York & Panasuk, Houghton, Mich.

ASPIDISTRAS.

Aspidistras, green leaf, 6-in. pots, \$3.50 per 100 leaves. Cash.
P. Kaul, 633 Cherokee St., New Orleans, La.

Green leaf aspidistras, 4c per leaf.
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azalea indica, 200 Hexe, 50c each; 100 plants in early and late varieties, \$1.00 and \$1.50 each. Cash, please.
A. COLLE, DOYLESTOWN, PA.

BEGONIAS.

BEGONIAS READY NOW.

Very fine stock. Leaf cuttings.

	Doz	100	1000
Lorraine, 2½-in.	\$2.00	\$15.00	\$140.00
Chatelaine, 2½-in.	5.00	45.00	
Rex Begonias, 2½-in.	6.00		
Rex Begonias, 3-in.	10.00		
Lorraine, 3-in.	3.00	20.00	

Begonia Luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.
Begonia Melior, top cuttings, \$16.00 per 100; begonia Cincinnati, top cuttings, \$15.00 per 100; begonia Lorraine, top cuttings, \$12.00 per 100; begonia Mrs. J. A. Peterson, top cuttings, \$20.00 per 100.

ROMAN J. IRWIN,
108 W. 28th St., New York City.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

	100	1000
2½-in.	\$ 5.00	\$40.00
3-in.	8.00	70.00
4-in.	\$12.00 and \$15.00	per 100
Chatelaine, 2½-in.	6.00	50.00
Chatelaine, 3-in.	9.00	85.00
Lorraine, 2½-in.	14.00	

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

BEGONIA CORALLINA DE LUCERNE, heavy 2½-in. plants of this fine Christmas begonia, ready for shifting into 4-in. pots, \$8.00 per 100.

Rooted cuttings of this same variety, \$5.00 per 100. See our adv. for field-grown carnations in these columns.

STUPPY FLORAL CO., SAINT JOSEPH, MO.

Begonias, Lorraine and Cincinnati, 2½-in. pots at \$15.00 per 100; strong 3-in. pots at \$32.50 per 100; new Mrs. Peterson, bronze leaves, 2½-in. pots, at \$25.00 per 100; 5-in. pots, \$70.00 per 100; begonia Chatelaine, 2½-in. pots, at \$5.00 per 100; 3-in. pots at \$8.00 per 100.

ANGLIN & WALSH CO.,
WILLIAMSBURG, N. Y.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2½-IN., READY FOR 4-IN., 10C EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.
FRED W. ARNOLD,
CAMBRIDGE, OHIO.

Begonia Chatelaine, strong 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100.

Melior, Cincinnati, Peterson, good 2½-in. plants from top cuttings, \$16.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

	3-in.	4-in.	5-in.
Lorraine	20c	25c	50c
Chatelaine	10c	15c	25c
Luminosa	10c	15c	25c

ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, fine branched plants, in bloom, will make large plants for the holiday trade, 2½-in., \$4.00 per 100; Prima Donna, 2½-in., \$3.00 per 100; White Triumph, \$2.50 per 100. Cash. Schiele Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Begonias, blooming varieties, asstd., \$2.50 per 100; Metallica, \$4.00 per 100; nice Rex begonias, in assortment, \$5.00 per 100; some fine 4-in., \$15.00 and \$20.00 per 100.

N. O. Caswell, Delavan, Ill.

Flowering begonias, red and white, luminosa, Prima Donna, Vernon, alba, rosea, Duchess of Edinburgh and Featitil or Beefsteak begonias, nice stock for shifting in 2½-in., \$3.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Begonia Chatelaine, strong 2½ and 2¼-in. pots, \$5.00 per 100. Begonias Cincinnati and Lorraine, fine stock, 4-in., ready for 6-in., \$40.00 per 100. Satisfaction guaranteed.

Evenden Bros. Co., Williamsport, Pa.

Begonia Chatelaine, well branched, selected stock, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100.
TEMPERLEY'S, FLORISTS,
5318 College Ave., Indianapolis, Ind.

Begonia Rex, mixed, strong 3-in., \$1.50 per doz.; \$10.00 per 100; 4-in., \$3.00 per doz.; 5-in., \$5.00 and \$6.00 per doz. Cash.

Ullrich Floral Co., Tiffin, O.

Fine large 4-in. luminosa, the Xmas Red, ready for shift, will make fine 5 and 6-in. plants for Xmas, \$15.00 per 100. Brehmer's Greenhouses, R. R. No. 3 and No. 10, Chillicothe, O.

Rex begonias, 2-in., assorted, \$5.00 per 100, \$50.00 per 1000; Emerald Queen and Bronze King, \$6.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Begonias: Luminosa, Xmas Red, white and pink, 4-in., ready for 5-in., fine, large plants, bud and bloom, \$10.00 per 100.

Chas. Whitton, York & Gray, Utica, N. Y.

Begonia Chatelaine, 2-in., September delivery, \$3.00 per 100, \$25.00 per 1000.

J. L. Johnson, De Kalb, Ill.

Begonia Haageana, 2-in., \$6.00 per 100, \$50.00 per 1000. One of the best for pots. Cash.

O. Betscher, Dover, O.

Begonia luminosa, strong plants, from 2-in. pots, \$3.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Begonias, Vernon, Albo Picta, Argenteo, Marguerite, 3-in., 6c. Cash.

Hammerschmidt & Clark, Medina, O.

Angel Leaf begonias, 2½-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

Begonia Prima Donna, 2½-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Begonias, Chatelaine, 3½-in., 7c; 4-in., 8c. J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

BERBERIS.

82,000 BERBERIS THUNBERGII (grown from cuttings)

	100	1000
12 to 18-in.	\$ 5.00	\$40.00
18 to 24-in.	7.00	60.00
24 to 30-in.	10.00	90.00
30 to 36-in.	12.00	

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO., Pa.

West Grove, Per 10 Per 100

Berberis Thunbergii, 12-18 in. ... \$0.75 \$ 5.00

Berberis Thunbergii, 18-24 in. ... 1.00 7.50

Berberis Thunbergii, 2-2½ ft. ... 1.50 10.00

Berberis Thunbergii, 2½-3 ft. ... 1.75 12.00

Complete list now ready. A card will bring it to you.

AURORA NURSERIES,

TELEPHONE 339, AURORA, ILL.

BERBERIS.

82,000 BERBERIS THUNBERGII (grown from cuttings).

	100	1000	100	1000
12-18-in.	\$5.00	\$40.00	24-30-in.	\$10.00
18-24-in.	7.00	60.00	30-36-in.	12.00

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

BERRIED PLANTS.

NEW PEPPERS AND CHERRIES.

Celestial and Bird's Eye peppers, Jerusalem Cherries, 3-in., \$8.00 per 100. Fine Celestial peppers, 4-in., \$10.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Jerusalem cherries and Xmas peppers, field-grown, ready for 5 and 6-in. pots, \$15.00 per 100.

BREHMER'S GREENHOUSES,
R. R. No. 3 and No. 10, Chillicothe, O.

Jerusalem cherries, extra large cherries, seed selected from our own stock, \$3.00 per 100. Cash with order, please.

J. H. Flessner, North Bergen, N. J.

Jerusalem cherries. Good strong field-grown plants, ready for 6-in. pots (no culls), clean stock only, \$10.00 per 100. Cash. W. J. Evenden's Sons, 123 W. Fourth St., Williamsport, Pa.

Jerusalem cherries out of 3-in., \$4.00 per 100; field-grown, equal to 3-in., \$3.00 per 100; out of 2½-in., \$2.50 per 100. Berwyn Floral Shop, 1240-42 Wesley Ave., Oak Park, Ill.

Solanum Melvinii and annum, field-grown, fine short plants, \$10.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Birds eye peppers, extra fine, bushy, 3-in. plants, for growing on, 10c; extra select, 12c. Cash, please. Carl Hagenberger, West Mentor, O.

Xmas peppers, select strain, short, full of fruit, 3-in., \$5.00 per 100.

J. C. Schmidt, Bristol, Pa.

Xmas peppers, 3-in., \$6.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

2½-in. Jerusalem cherries, \$3.00 per 100.

J. W. Goree, Paris, Tex.

Xmas peppers, out of 2½ and 3-in., 3 and 4c. Thos. Heaven, Benton Harbor, Mich.

Jerusalem cherries, strong plants, 3-in., \$4.00 per 100.

E. R. Benadum, Lancaster, O.

BOUGAINVILLEAS.

Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

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Bouvardias, strong 2½-in. pots, single, pink and red, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Bouvardia, 2½-in., \$5.00 per 100. Best single, pink, red and white.

Henry Smith, Grand Rapids, Mich.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2½-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2½-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Buddleia Asiatica, white, fine to grow in greenhouse for cutting during the winter, 3-in., \$1.00 per doz.; \$7.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100.

Jno. Dieckmann, Elm Grove, W. Va.

BULBS.

BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.

Complete list now ready.

Send for a copy of our Plant Bulletin and Bulb List.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

AMERICAN GROWN BULBS. GOLDEN SPUR AND EMPEROR FOR FORCING.

Our extra early Spurs can be had for Christmas. Averaged 4c return as against 1c for imported the past season. Delivery sure. If you grow them, ask us to send you detailed information and price list.

Geo. P. Buck & Son, Collingswood, N. J.

LILY BULBS.

Ask us for prices on cold storage Giganteums for present and future delivery; also for prices on your needs for delivery on arrival in the autumn, Giganteums and other Japanese bulbs, all sizes.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

DARWIN TULIP BULBS.

Gretchen, fine cut flower for Mothers' day; 1st size, \$1.15 per 100, \$10.00 per 1000; 2nd size, 95c per 100, \$7.50 per 1000. Write for prices on young bulbs of the best named Darwins for growing on. Sara Toedt, Florist, Hamburg, Ia.

15,000 to 20,000 gladiolus bulbs: America, Augusta and mixed; 25,000 to 40,000 Mexican tuberose (single); 25,000 to 50,000 Narcissus. Will sell all or part. C. G. Benton, Ashley, Ill.

Mail us your list of fall bulbs. We can quote very attractive prices on any article you need.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Bulbs of all description. Write for prices.

C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, 8-10 Bridge St.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000.

C. Kooyman & Co., Inc., San Francisco, Cal.

250,000 Narcissus Emperor, forcing size, Virginia-grown, \$14.00 per 1000; sample, 25c.

Post Bros., Bulb Growers, Richmond, Va.

CACTI.

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

CALENDULAS.

Calendula, Orange King and Meteor, 2½-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendula Orange King, 2½-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Calendula Meteor, Sulphurea, Prince of Orange, 2-in., 3c. Cash.

Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2½-in. pots, \$3.00 per 100. Dinastel Bros., 1851 Melvina Ave., Chicago.

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CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

	Circumference Per 100	Per 1000
Good blooming size . . . 3 to 4 in.	\$ 5.00	\$ 40.00
Medium large 4 to 5 in.	8.00	75.00
Monsters 5 to 6 in.	14.00	130.00

Cash with order.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

Godfrey calla bulbets, \$1.00 per 100.

Attica Floral Co., Attica, Ind.

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CALLAS—Continued.

CALLA AETHIOPICA.

1-in. diameter\$2.00 per 100
1½-in. diameter 3.00 per 100
1¾-in. diameter 4.50 per 100
2-in. diameter 8.00 per 100
Cash with order. Immediate delivery.	
CALLA ELLIOTTIANA (true yellow)	
\$1.50 per 12; \$10.00 per 100.	
LOS ROBLES NURSERY & GARDEN,	
SANTA CRUZ, CALIFORNIA.	

CALLAS.

We are ready to deliver extra fine calla bulbs, well cured, free from dry rot.
Select size\$10.00 100; \$ 95.00 1000
Write us for price on smaller sizes.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago.

CALLAS. White, good strong, healthy Eastern grown bulbs, 1¼ to 1½ in., \$5.50 per 100, \$50.00 per 1000; ½ to 1¼ in., \$8.25 per 100, \$75.00 per 1000; 1¼ to 2-in., \$12.00 per 100, \$110.00 per 1000; 2 to 2½ in., \$13.50 per 100; \$130.00 per 1000. GODFREY CALLAS, strong clean bulbs, \$8.50 per 100, \$82.50 per 1000. This is superior stock.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

CALIFORNIA CALLAS.

Sound, well cured bulbs.

1½-in. to 2-in. diameter\$ 9.00	\$ 80.00
2-in. to 2½-in. diameter 13.00	120.00
A. Henderson & Co., Box 125, Chicago.		

CALLA AETHIOPICA, healthy, well cured bulbs, for high-class florists' trade, 1¼ to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

ANGLIN & WALSH CO.,
502 California St., San Francisco, Cal.

GODFREY CALLAS.

A limited number of first-class bulbs, also choice, well cured Aethiopica. Order early.

H. A. HYDE, GROWER,
WATSONVILLE, CALIFORNIA.

Godfrey callas, heavy, 8-in., \$8.00 per 100, \$70.00 per 1000; 4-in., \$15.00 per 100, \$125.00 per 1000; will flower for Xmas.

G. M. REBURN & CO.,
100 N. Wabash Ave., Chicago, Ill.

GODFREY CALLAS.

Bulbs, \$2.00, \$5.00 and \$10.00 per 100; bulbets, \$1.00 per 100.

Mrs. C. C. Arnold, North Judson, Ind.

Calla lilies, short and plump roots, 4½-in.-6-in., 10c; 6-in.-7½-in., 12½c.

J. L. Schiller, Toledo, O.

Godfrey callas, bulbets, \$1.50 per 100.

Vogt's Greenhouse, Sturgis, Mich.

500 white calla bulbs, 1½-in. size, \$10.00. Cash. J. Welsh, 4910 N. Hoyne Ave., Chicago, Ill.

Godfrey callas, mammoth bulbs, \$10.00 per 100.

W. W. Milnor, Bowling Green, O.

80,000 Elliottiana. Genuine.

Martha Richards, Grower. Santa Cruz, Cal.

CAMPANULAS.

Campanula Media, strong, blooming plants, \$4.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

CANNAS.

Cannas King Humbert, big, fine, pot plants, \$3.00 per 100. Cash.

Fred H. Lemon, Richmond, Ind.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

CARNATIONS.

FIELD-GROWN CARNATION PLANTS

Miss Theo\$8.00	\$70.00
Good Cheer 8.00	70.00
Alice 7.00	55.00
Pink Delight 8.00	70.00
Enchantress Supreme 8.00	70.00
Chas. Seigward, Equal to Supreme 7.00	55.00
Mrs. C. W. Ward 7.00	55.00
Enchantress 7.00	55.00
Rose-pink Enchantress 7.50	60.00
Variegated		
Benora 8.00	70.00
Red		
Merry Christmas 15.00	130.00
Doris 15.00	130.00
Belle Washburn 8.00	75.00
Aviator 8.00	70.00
Champion 7.00	60.00
The Herald 7.00	60.00
Victory 7.00	60.00
Beacon 5.00	55.00
White		
Matchless 7.00	55.00
White Wonder 7.50	60.00
White Enchantress 7.50	60.00
White Perfection 7.50	60.00
Alma Ward 7.00	50.00
White Beauty 7.50	60.00

S. S. PENNOCK CO.,

1608-1620 Ludlow St., Philadelphia, Pa.

Field-grown carnation plants.

Rose-pink Enchantress\$6.00 per 100
White Enchantress 6.00 per 100
Enchantress 6.00 per 100
Beacon 6.00 per 100
Pana Greenhouses, Pana, Ill.	

CARNATIONS.

\$50.00 per 1000; 500 at 1000 rate.

WHITE.

White Enchantress,
Matchless,
White Wonder.

PINK.

Pink Sensation,
Alice,
Mrs. Ward,
Enchantress Supreme,
Winsor,
Nancy,

Enchantress,

Rose-pink,

Philadelphia.

RED.

Champion,

Joy,

Victor,

Commodore,

Aviator,

Beacon.

Special for this week, White Enchantress, Pink Enchantress and Alice, \$40.00 per 1000.

Send in your inquiries for field-grown plants.

A. L. RANDALL COMPANY,
Wabash Ave. at Lake St., Chicago, Ill.

SELECTED GRADE

A-1 QUALITY PLANTS

Such as you would

yourself select from

the field,

\$5.00 in 100 quantities.

\$45.00 in 1000 quantities.

WHITE

Matchless, White Wonder,

White Enchantress, White Perfection.

PINK

Philadelphia, Rose-pink,

Pink Lawson, Mrs. Ward,

Alice, Peerless Pink, Enchantress.

RED

Champion, Victory, Carnegie,

Beacon, Aviator, Pocahontas.

KENNICOTT BROS. CO.,

174 N. WABASH AVE., CHICAGO, ILL.

FIELD-GROWN CARNATION PLANTS.

Big strong plants; no disease, no stemrot, no spider. Carefully dug and packed. Liberal count.

Matchless\$6.50	\$55.00
White Perfection 6.50	55.00
White Enchantress 6.50	55.00
Enchantress 6.50	55.00
Alice 6.50	55.00
Champion 6.50	55.00
Alice Coombs 8.00	70.00
Nancy 8.00	70.00
Miss Theo 8.00	70.00
Belle Washburn 8.00	70.00
Nebraska 8.00	70.00

WASHINGTON FLORAL CO.,

Wholesale Carnation Growers, Washington, Pa.

FIELD-GROWN CARNATIONS.

Fine, Clean stock.

White Enchantress, now ready\$6.00	\$50.00
Enchantress, Light Pink 6.00	55.00
Matchless 7.00	60.00
White Wonder 7.00	60.00
White Perfection 7.00	60.00
Mrs. C. W. Ward 7.00	60.00
Good Cheer 7.00	60.00
Enchantress Supreme 8.00	75.00
Rosette 7.00	60.00
Alice 6.00	50.00
Pink Delight 8.00	75.00
Nancy 7.00	60.00
Eureka, red 7.00	60.00

Price on other varieties on application.

R. J. Irwin, 108 W. 28th St., New York.

FIELD-GROWN CARNATION PLANTS

Propagated in December, planted in field from 3-in. pots, big, strong, well-branched plants, ready for benching.

Enchantress\$6.00	\$55.00
Rose-pink 7.00	65.00
White Enchantress 7.00	65.00
Enchantress Supreme 8.00	75.00
White Wonder 7.00	65.00
Matchless 7.00	65.00

Place your order now, will ship when wanted. Cash or reference.

WARRICK BROS.,

Locust Ave., Washington, Pa.

FIELD-GROWN CARNATIONS.

Strong, healthy stock.

Variety100	1000
Matchless\$6.00	\$50.00
W. Enchantress 6.00	50.00
Philadelphia 6.00	50.00
W. Wonder 6.00	50.00
Harlowarden 6.00	50.00
Andrew Carnegie 5.00	45.00
Alice 6.00	50.00
Winsor 6.00	50.00
Enchantress 5.00	45.00

Cash with order, or satisfactory references.

Evanston, Ill.

Carnation plants, extra fine, well branched, strong and healthy: 4500 Enchantress, 400 Matchless, 800 Belle Washburn, 500 O. P. Bassett, 300 Rose-pink, 200 Alice, 400 Nebraska, 300 Herald, 250 Washington and 200 White Enchantress, \$45.00 per 1000, except Nebraska and Belle Washburn, \$60.00.

W. R. MAXWELL, ALVA, OKLA.

CARNATION FIELD PLANTS.

Enchantress\$5.00	\$45.00
White Enchantress 6.00	50.00
Victory 5.00	45.00
Aviator 6.00	50.00
Beacon 6.00	55.00
Ward 6.00	55.00
Matchless 6.50	60.00
Herald 6.50	60.00
Philadelphia 6.50	60.00
Alice 6.50	60.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

Field-grown100	1000
Matchless\$6.00	\$50.00
W. Enchantress 6.00	50.00
Philadelphia 6.00	50.00
W. Wonder 6.00	50.00
Harlowarden 6.00	50.00
Andrew Carnegie 5.00	45.00
Champion 6.00	50.00
Alice 6.00	50.00
Winsor 6.00	50.00
Enchantress 5.00	45.00

Cash with order, or satisfactory references.

CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago.

Field-grown carnation plants, strong, healthy stock.

Enchantress\$5.00	\$40.00
White Enchantress 5.00	40.00
Champion 5.00	40.00
Matchless 5.00	40.00
Peerless Pink 5.00	40.00
Dorothy Gordon 5.00	40.00
Mrs. Theo 5.00	40.00
Philadelphia 5.00	40.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

CARNATION PLANTS.

Strong, healthy, field-grown, the kind that makes you money.

L. P. Enchantress\$5.00	\$40.00
W. Perfection 5.00	40.00
W. Enchantress 5.00	50.00
W. Perfection 5.00	40.00
Nebraska 5.00	50.00
C. W. Ward 5.00	45.00

500 at 1000 rate.

J. A. BUDLONG,

184 N. Wabash Ave., Chicago.

FIELD-GROWN CARNATIONS.

Strong stock, ready for shipment, \$55.00 per 1000. Less than 250 of a variety, \$7.00 per 100.

PINK—Mrs. C. W. Ward, Enchantress, Rose-pink Enchantress, Alice and Philadelphia.

WHITE—Matchless and White Enchantress.

RED—Beacon, Champion.

The following newer varieties, \$8.00 per 100. \$70.00 per 1000: Merry Christmas, Nancy, Cornell (red), Aviator (scarlet), Miss Theo (rose-pink.)

ANGLIN & WALSH CO.,

WILLIAMSBRIDGE, NEW YORK.

FIELD-GROWN CARNATIONS.

Alice\$6.00	\$50.00
Enchantress Supreme 6.00	50.00
Belle Washburn 7.00	60.00
Champion 6.00	50.00
Alice Coombs 7.00	60.00
Good Cheer 6.00	50.00
Gorgeous 6.00	50.00
Comfort 6.00	50.00
C. W. Ward 6.00	50.00

CHARLES H. TOTTY,

Madison, NEW JERSEY.

THE

REALIZATION

of a

NEW IDEAL

of

SERVICE

in a

WHOLESALE WAY

via

F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

FIELD-GROWN CARNATION PLANTS.

PINK: C. W. Ward, Light and R. P. Enchantress, Enchantress Supreme, Siegwad, Miss Theo, Alice Akehurst.

WHITE: Matchless, Alma Ward, White Enchantress, White Wonder, Perfection.

RED: Belle Washburn, Champion, Beacon, Victory.

Careful packing and digging. Satisfaction guaranteed. Let us figure on your requirements.

THE LEO NIESSEN CO.,

1201 Race St., Philadelphia, Pa.

FIELD-GROWN CARNATIONS.

STRONG PLANTS. WELL BRANCHED.

Philadelphia\$5.00 per 100
Enchantress 5.00 per 100
Champion 6.00 per 100
Alice 6.00 per 100
W. Enchantress 6.00 per 100
Matchless 6.00 per 100
White Perfection 5.50 per 100
Nebraska, best red 7.50 per 100
Alice Coombs 8.00 per 100

GULLETT & SONS, LINCOLN, ILL.

750 Enchantress, 350 White Enchantress and 200 Rose-pink Enchantress, 1st class field

CARNATION FIELD PLANTS.

	100	1000
White Enchantress.....	\$6.00	\$50.00
Matchless	6.00	50.00
Pink Enchantress.....	5.00	45.00
Alice	6.00	50.00
Champion	5.00	45.00
Victory	5.00	45.00
Carnegie	5.00	40.00

WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

FIELD-GROWN CARNATION PLANTS

Fine, Healthy Plants.

	100	1000
White Wonder	\$7.00	\$60.00
White Enchantress	6.00	50.00
Enchantress	5.00	45.00
Peerless Pink	6.00	50.00
Victory	5.00	45.00

5000 lot at \$35.00 per 1000 if taken at once.

A. T. PYFER & CO.,

30 E. Randolph St., CHICAGO

FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
White Enchantress	\$6.00	\$50.00
Rose-pink Enchantress	6.00	50.00
Matchless	6.00	50.00
Alice	6.00	50.00
C. W. Ward.....	6.00	50.00
Philadelphia	6.00	50.00

Cash, please.

John Scheiden, 135 Asbury Ave., Evanston, Ill.

FIELD-GROWN CARNATION PLANTS

Strong, healthy plants, from limestone soil.

	WHITE	PINK
Matchless	Enchantress	
RED	Alice	
Champion	Akehurst	

\$6.00 per 100, \$55.00 per 1000

250 at 1000 rate. Cash, please.

JNO. F. SABRANSKY, KENTON, O.

FIELD-GROWN CARNATION PLANTS.

WELL-GROWN AND HEALTHY STOCK.

2000 White Wonder	\$5.00 100; \$45.00 1000
2000 White Enchantress...	5.00 100; 45.00 1000
1500 Light Pink Enchantress	5.00 100; 45.00 1000
800 Mrs. Ward	5.00 100;

500 at 1000 rate. Cash with order, please.

A. & H. WERNER, R. R. No. 2, CLAYTON, MO.

FIELD-GROWN CARNATION PLANTS.

	100	1000
Enchantress	\$6.00	\$50.00
Mrs. C. W. Ward.....	6.00	50.00
Champion	6.00	50.00
Beacon	6.00	50.00
Eureka	6.00	50.00

UNITED STATES OUT FLOWER CO.,

ELMIRA, N. Y.

FIELD CARNATIONS.

HEAVY, BUSHY, BIG.

HEALTHY PLANTS.

Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward: \$6.00 per 100, \$55.00 per 1000.

Good packing—prompt shipment.

FURROW & COMPANY,

GUTHRIE, OKLAHOMA.

FIELD-GROWN CARNATION PLANTS.

	100	1000
2100 Enchantress	\$5.00	\$45.00
1200 White Enchantress	5.00	45.00
1000 White Wonder	5.00	45.00
400 Rose-pink Enchantress	5.00
150 Champion	5.00

Cash, please.

GUS RAASCH, KANKAKEE, ILL.

FIELD-GROWN CARNATION PLANTS.

	100	1000
Matchless	\$6.00	\$50.00
A. Ward	5.00	45.00
White Enchantress	6.00	50.00

Cash with order, please.

JOHN H. GILES,

220 SO. 17TH ST., READING, PA.

Field-grown carnations, nice plants, well packed.

Alice	\$6.00 per 100; \$50.00 per 1000
Prospector	6.00 per 100; 50.00 per 1000
Matchless	6.00 per 100; 50.00 per 1000
Champion	6.00 per 100; 50.00 per 1000

Cash with order.

D. R. HERRON, OLEAN, N. Y.

FIELD-GROWN CARNATIONS.

DELIVERY NOW.

STRONG, CLEAN, HEALTHY.

	Per 100	Per 1000
Alice	\$5.00	\$45.00

QUALITY GUARANTEED.

Cash or satisfactory reference.

J. S. Merritt, Colgate, Md.

CARNATION FIELD PLANTS.

	100	1000
White Enchantress	\$6.00	\$50.00
Pink Enchantress	6.00	50.00
Champion, Enchantress	6.00	50.00
Ward, Enchantress	6.00	50.00

Plants are in excellent condition.

GEO. H. HEIM & CO., BLUE ISLAND, ILL.

Field-grown carnation plants. 4000 strong, stocky Enchantress, pink, free from disease, \$5.00 per 100, \$45.00 per 1000. Cash, please.

West View Floral Co., Elkhart, Ind.

Large, field-grown carnation plants, Enchantress and Matchless, \$35.00 per 1000. Satisfaction guaranteed. Cash with order.

W. T. Johnson, Momence, Ill.

CARNATIONS.

Per 1000

Philadelphia	\$25.00 and \$35.00
Washington	25.00 and 35.00
Enchantress	25.00 and 35.00
Rose-pink	25.00 and 35.00

Cash with order.

B. F. HENSLEY, KNIGHTSTOWN, IND.

Matchless and Alma Ward, very good second sized plants, \$4.00 per 100, \$35.00 per 1000. Matchless, extra fine stock, \$5.00 per 100; same rate per 1000.

These are from two separate growers and the large stock will have to be separate shipment.

Albert M. Herr, Lancaster, Pa.

FIELD-GROWN CARNATION PLANTS.

500 Beacon	\$5.00 per 100
300 Pink Enchantress	5.00 per 100
300 C. W. Ward.....	5.00 per 100
100 Champion	5.00 per 100

BUCK'S GREENHOUSES,

WASHINGTON C. H., OHIO.

Light Pink Enchantress	Rose-pink Enchantress
White Enchantress	White Perfection
Matchless	Beacon

\$5.50 per 100, \$50.00 per 1000.

250 at 1000 rate.

FRED W. BRUENIG,

Mississippi & Gravois Aves., St. Louis, Mo.

Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash.

O. Betscher, Dover, O.

CARNATIONS.

FIELD-GROWN ENCHANTRESS.

\$ 5.00 per 100

45.00 per 1000

HEMBREIKER BROS., LINCOLN, ILL.

CARNATIONS, extra fine, field-grown, low, stocky, well rooted plants: 7500 White Enchantress. 2000 R. P. Enchantress. 8000 Enchantress. 2000 Herald.

600 Gorgeous.

\$6.00 per 100; \$50.00 per 1000.

ROSEMONT GARDENS, MONTGOMERY, ALA.

First-class field-grown carnation plants: Mrs. C. W. Ward.....\$5.00 per 100

Victory

White Perfection

Light Pink Enchantress.....

JANESVILLE FLORAL CO., JANESVILLE, WIS.

Carnations, fine, bushy, low plants. Ready now, from field: White Enchantress, Enchantress (best pink) Kokomo Chief (the best money making red carnation I ever raised. You will say the same). Absolutely no splits, \$5.00 per 100, \$45.00 per 1000. F. A. Greeve, Oskaloosa, Iowa.

5000 Enchantress

500 Rosette

500 Mrs. Ward

Good, bushy, field-grown plants, \$4.00 per 100.

CLINTON FALLS NURSERY CO.,

OWATONNA, MINN.

Carnations, field-grown plants, good stock: Light Pink Enchantress, Victory and Winsor. \$4.00 per 100, \$35.00 per 1000; Aviator, Peerless Pink, Herald, White Enchantress and White Wonder, \$4.50 per 100, \$40.00 per 1000. Cash.

James Psenicka, Gross Point, Ill.

CARNATIONS

50,000 field Pink Enchantress at \$45.00 and \$50.00 per 1000. Also a few thousand White Enchantress at same prices. All fine plants, now ready. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

FIELD-GROWN CARNATION PLANTS.

1000 Enchantress,	
200 White Perfection,	
50 Beacon,	

\$6.00 per 100, \$50.00 per 1000.

CHARLES SHERWOOD, WATERLOO, IOWA.

Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100; \$50.00 per 1000; Aviator, \$6.00 per 100; \$55.00 per 1000.

Ernest Rober, Wilmette, Ill.

Strong, field-grown carnations: 590 White Winsor

 160 White Enchantress | 400 Enchantress | 500 Enchantress Sup. | \$5.00 per 100. | JOHN NELSON CO., OSHKOSH, WIS. |

CARNATION PLANTS, FIELD-GROWN.

Light Pink Enchantress.....	\$4.00	\$35.00
Sangamo, dark pink.....	4.00	35.00
Christmas Cheer	4.00	35.00

Cash.

John Bauscher, Freeport, Ill.

12,000 FIELD-GROWN Carnation plants, from irrigated soil; White Enchantress, Enchantress, \$5.50 per 100, \$50.00 per 1000. Quality plants. Shipment at once.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

FIELD-GROWN CARNATIONS.

Enchantress	\$6.00 per 100
White Enchantress	6.00 per 100
Herald	6.00 per 100

R. O. Lommatzsch, P. O. La Grange, Ill.

200 Rose-pink Enchantress, 400 White Perfection, 150 Beacon, red; these are field-grown, \$4.00 per 100, or the first check for \$25.00 can have them. I need the room.

Cottage Greenhouses, Westplains, Mo.

Field-grown carnation plants: Beacon, White Enchantress, Enchantress, Ward, White Wonder, Matchless, White Perfection, \$5.00 per 100, \$45.00 per 1000.

McIntyre Floral Co., Nashville, Tenn.

Field-grown carnation plants, strong and healthy. Enchantress, Rose-pink Enchantress, White Enchantress and Supreme, \$50.00 per 1000; 200 at 1000 rate. Cash.

John L. Lundsted, Passaic, N. J.

Enchantress, White Enchantress, Rose-pink Enchantress and Supreme, Beacon, \$6.00 per 100. Queen Louise, extra fine flower, \$4.50 per 100. Fine for the south. Very prolific bloomers.

H. O. Hannah & Son, Sherman, Texas.

Carnations, extra fine. Beacon, \$5.00 per 100; fine medium sized Matchless, White Enchantress, White Wonder, Enchantress and Ward, \$4.00 per 100. Cash, please. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Fine field-grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.

THE WILLIAM MURPHY CO.,

WHOLESALE FLORISTS,

829 Main St., Cincinnati, O.

Carnations, strong, healthy, field-grown Mrs. C. W. Ward and Rose-pink Enchantress, grown under irrigation; can ship any time, \$6.00 per 100, \$50.00 per 1000.

The Stiles Co., Oklahoma City, Okla.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.

E. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.

C. L. Van Meter, Monticello, Iowa.

Field-grown carnation plants, low, bushy kind: White Wonder and Light Pink Enchantress, \$4.00 per 100; White and Rose-pink Enchantress, \$5.00 per 100. Cash, please.

Wm. H. Ford, Marshalltown, Iowa.

Carnations, field-grown plants, \$5.50 per 100; \$50.00 per 1000: Pink Enchantress, White Wonder, Victory, Herald, Aviator, Peerless Pink.

LEWIS L. LINGO,

1444 Beall Ave., Wooster, Ohio.

White Enchantress, \$5.00 per 100, \$45.00 per 1000; Pink Enchantress, Peerless Pink, Victory, \$4.50 per 100, \$40.00 per 1000; Enchantress Supreme, Pink Delight, Good Cheer, \$5.00 per 100.

V. Bezdek, Gross Point, Ill.

Field-grown carnations, fine stock, White, Rose-pink, Light Pink Enchantress, Akehurst, Matchless and Harlowarden, \$6.00 per 100, \$50.00 per 1000. Cash.

O. W. Espy & Son, Brookville, Pa.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.

Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 150 Matchless, 200 Champion, 350 White Wonder, 100 Herald, \$4.00 per 100, \$35.00 per 1000.

Prince's Flower Shop, Iowa City, Iowa.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000; Nebraska, \$7.00 per 100, \$60.00 per 1000.

O. H. Frey, Florist, Lincoln, Neb.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.

R. E. Wadsworth & Co., Northboro, Mass.

Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.

CHICAGO CARNATION CO., JOLIET, ILL.

Carnations, field-grown, strong, clean stock; Beacon, Enchantress, Rose-pink, Washington, \$6.00 per 100, \$50.00 per 1000; Nebraska, \$7.00 per 100, \$65.00 per 1000. Cash.

Frey & Frey, Lincoln, Neb.

Carnations, good, strong, field-grown plants, clean and healthy: Enchantress, White Enchantress, Rose-pink Enchantress and Philadelphia, \$6.00 per 100, \$55.00 per 1000.

F. E. Blake, Marion, O.

Healthy, field-grown carnation plants: 275 Victory, 640 White Enchantress, 860 Pink Enchantress and 30 Champion, 2 to 5 branches each, \$3.00 per 100, or the 1800 for \$45.00. Cash.

CARNATIONS—Continued.

Field-grown carnation plants: 400 Beacon, 800 White Perfection, 400 Philadelphia and 200 Matchless, \$5.00 per 100, or \$80.00 will take the lot. Cash, please.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

2000 White Enchantress...\$4.00 100; \$35.00 1000
300 Peerless Pink 4.00 100
200 White Wonder 4.00 100
Cash or C. O. D.

KRING BROS., FAIRBURY, ILL.

Field-grown carnation plants, Kokomo Chief; this is a very profitable red carnation. With us it is a money-maker. Strong, clean, well-branched stock, \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Strong, healthy, field-grown carnations. 10 to 20 shoots.

Pink Enchantress, \$4.00 per 100; \$30.00 per 1000
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Beacon 5.00 per 100; 45.00 per 1000
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Rococo Erecta, finest new introduction, well recommended for commercial growing, transplanted, strong seedlings, \$6.00 per 100; 2 1/2-in., \$8.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100. Careful packing assured. No extra charges on packing. Ernest Rober, Wilmette, Ill.

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Strong transplanted plants from flats, extra fine, ready for 3-in., \$3.50 per 100, \$30.00 per 1000.
25 at 100 rate; 250 at 1000 rate.

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Seedlings\$ 3.50 per 100
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Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in.
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Cash with order.

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2 1/2-in.\$ 6.00 per 100; \$55.00 per 1000
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If salmon and red only, add \$1.00 per 100.
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Cyclamen from best strain, in all colors, 2 1/2-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$90.00 per 1000. All above are from best strain.
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BOSTON YELLOW, 2 1/2-in.\$7.00 \$60.00
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Boston Yellow daisies, best winter cut flowering variety, 2 1/2-in. pots, \$6.00 per 100.
Single white daisies, best variety for pots, large flowering, 2 1/2-in., \$5.00 per 100.
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5-in. dracaena indivisa\$20.00 per 100
4-in. dracaena indivisa 12.50 per 100
3-in. dracaena indivisa 7.00 per 100
2 1/2-in. dracaena indivisa 4.00 per 100
France & Vandergrift, MUNROE, Mich.

DRACAENA INDIVISA.

Field-grown, ready for the following size pots: 5-in., 12c; 4-in., 8c; 3-in., 6c. 4% discount for cash with the order. B. C. Blake, Springfield, O.

Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Dracaena indivisa, large field-grown plants, ready for 6-in. pots, \$20.00 per 100. Cash with order.
George T. Clarke, Auburn, N. Y.

Transplanted Dracaena indivisa seedlings, \$2.50 per 100 prepaid.
W. C. Ehman, Corfu, N. Y.

Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.
Wettlin Floral Co., Hornell, N. Y.

Dracaena indivisa, 2 1/2 in., January seedlings, strong plants, \$3.00 per 100, \$27.50 per 1000.
J. L. Schiller, Toledo, O.

Dracaena indivisa, extra strong stock, 4-in., 10c each.
DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid
S. W. Pike, St. Charles, Ill.

FARFUGIUMS.

Farfugiums, yellow, spotted, 4-in. plants, \$20.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

FERNS.

FERNS THAT ARE THE GROWERS' PRIDE. All from 2 1/2-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior, Piersoni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzei, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.
Superbissima, \$5.50 per 100.

Goodii (new), \$5.50 per 100, \$50.00 per 1000. All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO., Chicago, Ill.
160 N. Wabash Ave.,

Table fern seedlings, best varieties as follows, either separate or mixed:

Pteris Mayil	Pteris Wilsonii
Pteris Victoria	Pteris Wimsettii
Pteris Magnifica	Pteris Hastata
Pteris Serrulata	Pteris Albo Lineata
Pteris Tremula	Polystichum Setosum
Aspidium Tsussimense	
Cyrtomium Falcatum (Holly Fern)	
About 2000 Kentia Belmoreana, 2 1/2-in., \$9.00 per 100, \$85.00 per 1000.	
One flat, \$2.00; 5 flats, \$1.90 per flat; 10 flats, \$1.80 per flat. Quotations on larger quantities.	
Anglin & Walsh Co., Williamsbridge, N. Y.	

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FERNS—Continued.

FERN MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERN FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.50 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.50 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRIILLI-MUM, extra heavy 2½-in. stock, \$3.50 per 100; \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

FERNES

	100	1000
Scottii, Teddy Jr., Whitmanii, 2½-in.	\$8.00	\$50.00
Boston and Roosevelt, 2½ in.	5.00	40.00
Bird Nest, 2 in.	12.00	110.00
Bird Nest, 2½ in.	20.00	175.00
Scottii, Teddy Jr., 4-in.	25.00	200.00
Scottii, Teddy Jr., Boston, 6-in.	75.00	750.00
Boston, Special, 6 in.	50.00	500.00

LARGER SIZES ON APPLICATION

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000.

	Size	100	1000
Boston	2½-in.	\$4.00	\$35.00
Roosevelt	2½-in.	5.00	40.00
Verona	2½-in.	6.00	50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

	Per 100	Per 1000
STRONG FERNS		
Boston, 2½-in. pots	\$ 5.00	\$45.00
Roosevelt, 2½-in. pots	5.00	45.00
Scottii, 2½-in. pots	5.00	45.00
Teddy Jr., 2½-in. pots	6.00	60.00
Elegantissima Compacta, 2½-in. pots	6.00	60.00
Pieroni, 2½-in. pots	6.00	60.00
Verona, 2½-in. pots (new)	8.00	70.00
Verona, 3-in. pots (new)	14.00	140.00

ANGLIN & WALSH CO.,

WILLIAMSBRIDGE, N. Y.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100, \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000. Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Boston ferns, 3-in.	\$8.00 per 100
Roosevelt, 3-in.	8.00 per 100
Teddy, Jr., 2½-in.	4.00 per 100
Whitmanii Compacta, 2½-in.	4.00 per 100
Boston, 4-in.	15c
Roosevelt, 4-in.	15c
Boston and Roosevelt, 2½-in.	\$4.50 per 100; \$40.00 per 1000.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

FERNES:	
Roosevelt, 2½-in.	\$ 4.50 per 100
Boston, 2½-in.	4.50 per 100
Scholzeli, 2½-in.	4.50 per 100
Teddy, Jr., 2½-in.	5.00 per 100
Roosevelt, 4-in.	15.00 per 100
Boston, 4-in.	15.00 per 100
Scholzeli, 4-in.	15.00 per 100
Boston, 6-in.	40.00 per 100

The Reeser Plant Co., Springfield, O.

Roosevelt or Boston ferns that will please you. 4-in. pots.....18c 6-in. pots.....50c 5-in. pots.....30c 7-in. pots.....70c Also a few Whitmanii at the same prices. These ferns will be packed to reach you in good condition. Cash.

Ralph M. Ward, Cameron, Mo.

Boston and Roosevelt ferns, 7-in., 65c; 8-in., 80c. These ferns are pot-grown, in A-1 condition and guaranteed to be as good as any in the market. Cash with order.

Felix Kramer, Blaine St., Niles, O.

BARGAINS IN FERNS.

Roosevelt and Scottii, 4-in., \$12.00 per 100; Roosevelt, Scottii, Teddy, Jr., Whitmanii, 6-in., 85c each; Roosevelt and Scottii, 7-in., 45c each; Scottii and Teddy, Jr., 5-in., 25c each; Scottii, 8-in., 85c each; Scottii and Roosevelt runners, ready for 2½-in to 4-in. pots, \$25.00 per 1000; Scottii, 2½-in., \$35.00 per 1000. Cash. M. Hillpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Boston, Roosevelt, Sword, Scottii, Whitmanii, Amerpohli and Scholzeli, 2½-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprengeri, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order. H. C. Doescher, 2000—48 Gentilly Ave., New Orleans, La.

Extra fine stock. Dark green.

Ferns	4-in.	5-in.	6-in.
Boston	20c	35c	50c
Whitmanii	20c	35c	60c
Elegantissima Compacta	25c	50c	...
Verona (new)	25c	50c	...

La Crosse Floral Co., La Crosse, Wis.

To make room for fall stock; ferns, strong, well shaped, dark green, ready for 5-in., Boston, Roosevelt, Teddy, Jr., Elegantissima Compacta, \$12.00 per 100, \$110.00 per 1000. Cash. Satisfaction guaranteed.

GEORGE OVERHOLSER,

WHOLESALE FLORIST, SPRINGFIELD, OHIO.

2 and 2½-in. Boston ferns	\$ 3.50 per 100
6-in. Boston ferns	6.00 per doz.
8-in. Boston and Roosevelt	10.00 per doz.

Above stock is pot-grown, clean and extra heavy. The 6-in. are ready for a shift to 8-in.

HOMEWOOD GREENHOUSES, Kansas.

POT-GROWN BOSTONS.

4-inch	18c
5-inch	30c
6-inch	50c
7-inch	70c
8-inch	90c

R. R. DAVIS CO., MORRISON, ILL.

Extra fine stock.

Boston ferns, 3-in.	\$ 8.00 per 100
Scottii ferns, 3½-in.	12.00 per 100
Boston ferns, 4-in.	15.00 per 100

Cash.

John Bauscher, Freeport, Ill.

FERNES.

Fancy Boston ferns.

5-in., 30c; 6-in., 50c each.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

BOSTON FERNS.

	100	1000
50,000 rooted runners	\$2.00	\$18.00

Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Ferns, bench, Boston, 5-in., 10c; 6-in., 13c; 8-in., 20c; extra fine stock; Roosevelt, 5-in., 13c; 6-in., 16c. Boston ferns, now ready for delivery, strong runners, \$10.00 per 1000. Cash with order, please.

C. Pfund Co., Oak Park, Ill.

Now ready for delivery: Boston, 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston, 3-in., \$8.50 per 100, \$80.00 per 1000.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

BOSTON FERNS.

5 in.	\$0.30
6 in.	.50

DAVIS FLORAL CO., DAVENPORT, IOWA.

GOOD FERNS. DARK GREEN.

	4-in.	5-in.	6-in.	8-in.
Boston and Roosevelt	20c	35c	60c	\$1.00
Whitmanii	20c	35c	60c	1.00

GULLETT & SONS LINCOLN, ILLINOIS

Ferns, Boston, nice, bushy, pot-grown 3-in., fine for shifting in larger pots, \$8.00 per 100. Cash with order.

C. P. Bethards, Springfield, O.

Ferns, Roosevelt and Scottii, 4-in., pot-grown, \$12.50 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Roosevelt ferns from 6-in. pots, good stock, \$4.20 per doz. Cash.

C. F. Mahan & Co., R. D. 8, Dayton, O.

Ferns, bench, Boston, Whitmanii, Elegantissima, 4-in. size, \$12.00 per 100; 5-in., 15c. Cash.

Byer Bros., Chambersburg, Pa.

Boston ferns, 4-in., fine plants, \$12.50 per 100. Cash, please. Chas. Kaester, 11030 Fairfield Ave., Morgan Park, Ill.

Ferns, 3-in. Amerpohli, 10c; 4-in. Boston, 15c. This stock is extra choice. Cash, please.

Addems Morgan & Co., Paxton, Ill.

Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.

DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100.

P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, fine, well-grown plants: Boston Pieroni, Whitmanii and Amerpohli, 3-in., 8c; 4-in., 12c. Truitt's Greenhouses, Chanute, Kan.

Boston and Roosevelt 4-in., ferns, something that will please your trade, \$15.00 per 100. Cash.

C. L. Humphrey, Zanesville, O.

Boston ferns, from bench, will make 6 and 7-in. pots, \$3.75 per doz., ready Sept. 15. Cash, please.

Felsch Bros. Co., Maywood, Ill.

Fine 4-in. Boston ferns from pots, ready to shift, 11c. Cash.

W. H. Drake, 567 Chicago St., Kenosha, Wis.

Boston and Teddy, Jr., strong and fine, 4-in., 12c.

John F. Eupp, Shiremanstown, Pa.

Boston ferns, well established, 4-in., \$10.00 per 100. Cash.

Jacobs Bros., Peoria, Ill.

Boston ferns, fine, pot-grown, 4-in., \$15.00 per 100.

B. H. Klus & Son, Anderson, Ind.

Holly ferns, 4-in., 15c; 5-in., 25c.

Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c.

Holton & Hunkel Co., Milwaukee, Wis.

FORGET ME NOTS.

Hardy forget-me-nots, grow in soil or spring brook, \$1.00 per doz. clumps, or \$5.00 per 100. Cash, please.

E. E. Palmiter, Harbor Springs, Mich.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2½-in., \$2.00 per 100.

J. C. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, Star of Love, new everbloomer, 2-in., \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Forget-me-not Sylvester, perpetual, always in flower, 3-in., ready for 4-in., \$4.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

100,000 FORGET-ME-NOTS, SEEDLINGS AT \$2.50 PER 1000.

D. R. HERRON, OLEAN, N. Y.

FREESIAS.

FREESIAS

New colored freesias, a decided novelty..\$49.00

Freesia Purity, ¼ to ½..... 7.00

Freesia Purity, ½ and up..... 9.00

Rainbow freesia 40.00

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Freesia Purity, forcing bulbs, for high-grade florists' trade, ¼ to ½-in., \$7.50 per 1000; ¾ to 1-in., \$12.00 per 1000; 1-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Calif.

AZORE-GROWN FREESIAS.

Fine, sound, well cured bulbs.

Select size, ½-in. to ¾-in.	100	1000
	\$1.25	\$10.00

A. HENDERSON & CO., CHICAGO.

Freesia Purity, select, ¼ to ½-in., \$1.00 per 100, \$8.00 per 1000; ¾ to 1-in., 90c per 100, \$8.00 per 1000. On 100 rate we prepay postage. Cash with orders or O. O. D. subject to inspection on large orders.

PACIFIC BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY.

7/16-in. (small ½-inch).....\$4.00 per 1000

¾-in. to 1-in..... 3.00 per 1000

Cash with order. Immediate delivery.

LOS ROBLES NURSERY & GARDEN,

SANTA CRUZ, CALIFORNIA

Fischer's Purity freesia bulbs, we have a fine lot of ¾ to 1-in. bulbs on hand. Get our prices.

Currier Bulb Co., P. O. Box 102, Seabright, Cal.

FUCHSIAS.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100, \$27.00 per 1000.

Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, strong plants from 2½-in. pots, \$3.50 per 100.

The Storrs & Harrison Co., Painesville, O.

GAILLARDIAS.

Gaillardia grandiflora, 2½-in., \$4.00 per 100. Cash.

A. F. Harfst Nursery, Peoria, Ill.

GERANIUMS.

GERANIUMS, EXTRA FINE STOCK.

	100	1000
2-in., S. A. Nutt.....	\$2.50	\$22.50
2-in., American Beauty.....	3.00	25.00
2-in., Beate Poltevine.....	2.50	22.50
2-in., Jean Viaud.....	2.50	22.50
2-in., Ricard.....	3.00	25.00
2-in., King Edward.....	2.50	22.50
2-in., Imp. over Am. Beauty.....	3.00	25.00

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

We are going to increase prices after October 1st. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in.	\$3.00	\$22.50
2½-in.	3.00	25.00
3-in.	6.00	50.00

The quality is extra good.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS.

SUMMER PRICES OF
ROOTED CUTTINGS.

RICARD, POITEVINE CASTELLANE,
PERKINS, VIAUD, DOYLE,
\$12.00 per 1000.

S. A. NUTT AND BUCHNER,
\$10.00 per 1000.

Cash with order.
FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

Strong 2-in. geraniums. Bargain if taken at once. 700 Ricard, 375 Castellane, 700 Nutt, 150 Viaud, 75 Buchner, 150 mixed for \$40.00 or \$2.00 per 100. Booking orders for R. C. for September delivery: Nutt, Buchner, Doyle, \$10.00; Poitevine, Hill, Ricard, Castellane, Viaud, Presilly, \$12.00. Field stock plants, cheap, 4-in. Dracaena indivisa, 12c; Sprenger seedlings, 75c per 100; \$6.50 per 1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS.

ROOTED CUTTINGS. READY FOR
SHIPMENT OCT. 1.

RICARD, POITEVINE, \$12.00 PER 1000.
NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.
CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Strong rooted cuttings of Gen. Grant, double, \$7.50 per 1000; Nutt and Lawrence, \$8.50; Hartman, double cerise, Crampel, Ricard, \$9.00; Poitevine, Scarlet Bedder and Hill, \$9.50; Chas. Turner, Ivy, A. Beauty, E. David, Oberle, De Layre and other newer varieties, \$12.00. For delivery September 15th. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS, rooted cuttings only. All sold until Oct. to regular customers, so they must give satisfaction.

S. A. Nutt and Buchner.....\$12.50 per 1000
Ricard and Poitevine..... 15.00 per 1000
Asparagus Sprengerl 20.00 per 1000
Albert M. Herr, Lancaster, Pa.

Geraniums, 2-in., extra fine stock: S. A. Nutt, Ricard, Presilly, Jean Viaud, Beate Poitevine, Montmort, Buchner, E. G. Hill, \$2.00 per 100; Dagata, \$2.50 per 100; R. C. of S. A. Nutt and Buchner, \$10.00 per 1000; Ricard and Jean Viaud, \$12.00 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

GERANIUMS.

September delivery and later. We offer the following varieties, strong plants, from 2½-in. pots: S. A. Nutt, Oberle, A. Ricard, Beate Poitevine.

\$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100
Buchner, 2-in. 2.00 per 100
Nutt, 2-in. 2.00 per 100
Mixed not labeled, 2-in. 1.75 per 100
E. Rawlings, Wholesale Grower, Allegany, N. Y.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.,
LAMAR, COLORADO

Geraniums, good, strong, healthy plants: S. A. Nutt, Jean Oberle, Jean Viaud, Bertha de Presilly, 4-in., \$5.00 per 100; 3-in., \$3.00 per 100. Cash, please.

Babcock & Sons, Charlevoix, Mich.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$10.00 per 1000.

The W. T. Buckley Co., Springfield, Ill.

Large, healthy, soil-rooted geranium cuttings: S. A. Nutt and Poitevine, \$10.00 per 1000; good, clean, 3-in. stock S. A. Nutt and Poitevine, \$2.50 per 100. Cash with order.

Erickson-Clegg Co., Glen Ellyn, Ill.

Geraniums, stock plants from the bench, extra large, healthy stock, will make 5 and 6-in. plants, \$10.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Geraniums, S. A. Nutt, Grant, Buchner, rooted cuttings, \$10.00 per 1000; unrooted, \$7.00 per 1000. Fine stock. Cash.

Ross Bros., Dubois, Pa.

STRONG HEALTHY CUTTINGS.

S. A. Nutt, \$10.00 per 1000; Poitevine, \$12.00 per 1000. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Geraniums, 4-in., prepared for winter flowering: Nutt, Buchner, Poitevine, Viaud, Landry, Ricard, Regalia and several others, \$8.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Geraniums, R. C., \$10.00 per 1000; 2, 2½, 2¾ and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, Nutt, 2½-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2½-in., \$5.00 per 100.

Ernest Rober, Wilmette, Ill.

Geraniums, dandy 2-in. stock, Ricard and Buchner, only \$15.00 per 1000. Cash.

C. L. Humphrey, Zanesville, O.

Geraniums, good, clean, healthy stock, all leading varieties, 4-in., 6c; 2½-in., 2c.

H. S. Wiercking, Bluffton, Ind.

Geraniums, strong plants in bloom, Nutt, white and light-pink, 2½-in., \$2.50; 4-in., \$7.00.

Edgar Osborn, Danville, Ill.

GLADIOLI.

PLANT NOW FOR FALL BLOOM.
FINE LARGE BULBS.

Augusta	\$14.00	per 1000
Brenchleyensis	12.00	per 1000
Halley	15.00	per 1000
Independence	12.00	per 1000
Klondike	18.00	per 1000
May	18.00	per 1000
Mrs. Frank Pendleton.....	65.00	per 1000
Panama	30.00	per 1000
Princeps	20.00	per 1000
Primulinus hybrids.....	25.00	per 1000
Choice mixed	12.00	per 1000
White and Light mixed.....	18.00	per 1000

Special prices on large quantities.

B. Hammond Tracy, Cedar Acres, Wenham, Mass.

Now booking orders for gladiolus Panama. Big, plump, healthy bulbs, grown under irrigation, especially for forcing. Panama is the beautiful rose-pink seedling of America, a fine forcer, \$20.00 per 1000. Stock limited. Send for list of other varieties.

R. M. Champe, Walled Lake, Oakland Co., Mich.

OUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.

E. E. Stewart, Brooklyn, Mich.

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.

N. Leon Wintzer, West Grove, Pa.

HARDY FERNS.

Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair.....	\$8.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.....	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern.....	6.00	.70	.10
Asplenium felix femina, Lady.....	6.00	.70	.10
Aspl. thely. Silver Spleenwort.....	7.00	.80	.10
Dryopteris thelypteris, Shield.....	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich.....	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

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Fern balls, large size, with foliage, 10 to 12 inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.

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Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
Achillea The Pearl.....	\$0.50	\$3.50	\$30.00
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Boltonia asteroides50	4.00	35.00
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Cerastium tomentosum50	4.00	35.00
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Daisy, Shasta, King Edw. VII., Prince Henry and assorted50	4.00	35.00
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Funkia, sub-cordata75	6.00	
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Sulphurea, double65	5.00	
Mixed50	4.00	
Geum atrosanguineum50	4.00	35.00
Helianthus rigidus50	4.00	35.00
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Iris, German, fancy collection50	4.00	35.00
Iris, German, Snow Queen.....	.50	4.00	35.00
Iris, German, pallida damatica	1.50	10.00	80.00
Lychnis Chalcidonica, red.....	.75	6.00	
Lychnis Flos Cuculi, pink.....	.75	6.00	
Lythrum roseum superbum.....	.75	6.00	
Phlox, Miss Lingard.....	.60	4.50	40.00
Phlox, assorted50	4.00	35.00
Rudbeckia lacineata (Golden Glow)40	3.00	25.00
Salvia azurea grandiflora.....	.75	6.00	
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BAUR FLORAL CO., ERIE, PENNSYLVANIA.

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Mixed named phlox, field divisions.....	\$2.50	Per 100
Achillea (The Pearl)	2.50	
Boltonia	2.00	
Delphinium, choice hybrids, 2-yr.....	4.50	
Delphinium, choice hybrids, 1-yr.....	3.00	
Oriental poppies, 2-yr.....	4.00	
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Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet williams, troilus, tritomas, etc. Cash with order.

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Golden Glow	\$0.50	per 100
Boltonia50	per 100
Gaillardia (seedlings)50	per 100
Japanese iris	1.00	per 100
Hardy phlox	1.00	per 100

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Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Panay Farm, Baraboo, Wis.

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Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.

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Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now, Otaksa in October.

FRENCH, A FEW BEST VARIETIES.

3-in.	\$ 7.50	per 100
4-in.	17.50	per 100
5-in.	25.00	per 100
6-in.	32.50	per 100
7-in.	45.00	per 100
8-in.	60.00	per 100

OTAKSA.

4-in., one strong shoot.....\$10.00 per 100

4-in., extra 17.50 per 100

5 to 8-in., same prices as French.

Get them early, before the cold weather.

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6000 first-class pot-grown hydrangeas, which will easily produce from 1 to 12 blooms this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, Otaksa.

4-in. pots, 1 to 4 branches.....	20c
4-in. pots, 4 to 8 branches.....	35c
5-in. pots, 4 to 6 branches.....	35c
5-in. pots, 6 to 9 branches.....	50c
6-in. pots, 4 to 7 branches.....	50c
6-in. pots, 7 to 12 branches.....	65c
7-in. Otaksa, 7 to 15 branches.....	60c

Cash with order.

GENTILLY TERRACE NURSERY,
NEW ORLEANS, LOUISIANA.

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15,000 HYDRANGEAS, Paniculata grandiflora.	
100 1000	100 1000
12-18 in. ...\$6.00 \$50.00	3-4 ft....\$10.00 \$90.00
18-24 in. ... 8.00 25.00	4-5 ft.... 15.00
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Pot-grown, strong, well ripened plants for winter and spring blooming.

5-in., 4 to 5 heads.....25c each; \$22.50 per 100

25 at 100 rate.

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French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.

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Hydrangeas, arborescens grandiflora, the hardy white variety, blooms from June to September, fine for funeral work; dormant roots, for fall delivery, \$10.00 per 100. Cash, please.

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GERMAN IRIS.
ABSOLUTELY NET PRICES.

	Per 100, 25 to 166, per 100	Per 250, 250 to 450, per 100
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Queen Alexandra, clear lavender	7.50	6.00
Gertrude, violet blue.....	9.00	6.00
Perfection, deep lavender.....	9.00	6.00
Dorothee, robin's egg blue.....	9.00	6.00
Caprice, solid purple.....	15.00	10.00
Rhein Nixe, white and rasp- berry	15.00	12.00
Lohengrin, silvery mauve.....	15.00	12.00
Prosper Laugier, fiery bronze....	15.00	12.00
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Honorabilis, Ignitia, Marmora.....	\$2.00 100
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	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
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Mountain View Floral Co., Portland, Ore.

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	Per 100
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All good strong divisions. Cash, please.
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German iris Pallida Dalmatica, true stock, \$10.00 per 100; King of Iris, Queen of May, Mme. Chereau, \$4.00 per 100; 50 assorted at above prices. Cash.

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Spiraea Van Houttei \$1.50 Per 10 Per 100
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I have made the growing of pansy seeds and plants a specialty for nearly 50 years and believe I have the largest and best stock of plants for the wholesale trade in America. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it, and the plants have room to grow strong and stocky, with extra good roots. Plants from earliest sown seed, \$4.50 per 1000; from August sown seed, \$3.50 per 1000. Cash with order. Ready after October 1st.

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PANSY PLANTS

FINE STOCK. MIXED COLORS

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CASH WITH ORDER

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500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

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The above are all stocky and healthy plants for winter and spring blooming.

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PELARGONIUMS, 3 BEST EASTER GREETING VARIETIES.
Lucy Becker,
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Wurtembergia.

Excellent stock, 2 1/4-in., \$7.50 per 100.
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2 1/4-in., \$8.00 per 100, \$75.00 per 1000.
Easter Greeting, Wurtembergia,
Lucy Becker, Swabian Maid,
German Glory.

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Pelargoniums, cut back plants, nicely starting, will make fine plants to take the place of azaleas: Swabian Maid, German Glory, Wurtembergia, Prince Bismarck, Gardener's Joy, Mme. Thibaut, Mrs. Sandiford, etc., 4-in., 15c; 5-in., 20c; 6-in., 30c. Cash, please.
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Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid and Wurtembergia, strong, clean plants from 2 1/4-in. pots, \$7.50 per 100, \$70.00 per 1000. All the above ready now except Easter Greeting, which will not be ready for one month.
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Strong, divided plants of two to four eyes. Offered subject to surplus being unsold upon receipt of order. Prices net. No charge for packing. For descriptions of these and other choice varieties send for new descriptive price list.
GUARANTEE: We will replace with three every plant blooming untrue to description.

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PEONIES, STRONG ROOTS.

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Queen Victoria.....	\$10.00	\$ 80.00
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Very fine for cut flowers.
Complete list of peonies, iris, shrubs, roses, ready. Write for wholesale catalogue.

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CULTRA BROS., MGRS.
ONARGA, ILLINOIS

PEONY ROOTS.

2 to 5-eye divisions, from 2-yr. and 3-yr. strong, homegrown ROOTS IN OUR OWN GROUNDS.

Jeanne d'Arc.....	\$10.00 per 100
Queen Victoria, Victorine Modeste, Edulis Superba, Festiva Maxima.....	\$12.00 per 100
Louis Van Houtte, Mme. de Verneville, Meis-souler.....	\$20.00 per 100
La Tulipe.....	22.50 per 100

And others. Order early and be safe.
THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

PEONIES.

Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions.

J. K. Alexander, "The Dahlia King,"
East Bridgewater, Massachusetts.

Peonies: Mons. Bastien le Page, 3 to 5 eyes, 25c; Eugene Verdier, 3 to 5 eyes, 25c. Best French varieties, mixed, \$6.00 per 100. Cash, please.
Babcock & Sons, Charlevoix, Mich.

PEONY ROOTS.
The best cutflower varieties. Complete list now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Peony roots: F. Maxima, 15c; Jules Elie, 50c; F. Crousse, 35c; Couronne d'Or, 80c; Duch-ess de Nemours, 25c; Edulis Superba, 12c, strong divisions. War conditions permitting, impor-tations will arrive in October.
L. F. DINTELMAN,
W. 9th St., Belleville, Ill.

PEONY ROOTS.

Best varieties for cut flower use. Write us for our list and prices.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago.

Peonies, extra strong, field-grown plants, Fest-iva maxima, Golden Harvest, Queen Victoria, \$2.50 per 10, \$20.00 per 100. Cash with order. Satisfaction guaranteed.
Mountain View Floral Co., Portland, Ore.

Brand's new prizewinning peonies. The latest French and English varieties and standard cut flower sorts in large supply. Send for new cata-logue, yours for the asking.
G. B. Babcock, R. D. 79, Jamestown, N. Y.

Peony roots at a bargain, good grade, com-mercial varieties. We are ready to please you. Correspondence solicited.
Edwin H. Riehl, Sta. 4, Alton, Ill.

Peonies, 3 to 5-eye divisions, \$5.00 per 100; Rose, Fragrans, Queen Victoria, Floral Treasure, San Foin and Alice.
W. L. Lux, R. 7, Topeka, Kan.

PENNANT BRAND PEONIES, well-grown, full of life and vigor, strong 3-5-yr. divisions. See display adv. Send for list.
Wild Bros. Nursery Co., Sarcoxie, Mo.

Peony roots, Festiva Maxima, the finest white, \$12.00 per 100; 2 to 5 eyes, home-grown, bloom-ing stock. The F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Peonies, whole clumps or divisions, the very best sorts; cheap. Get list.
THE IMLAY CO., ZANESVILLE, O.

Peonies, 21 acres of the best cut flower va-rieties. Send for list.
W. A. Reiman, Vincennes, Ind.

Peonies, finest varieties, 10c. List free.
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Peonies, a select list, grown by W. J. Engle & Son, R. 8, Dayton, O. Send for it.

Peonies—Oberlin Peony Gardens, Sinking Spring, Pa. Cut flower varieties. Send for list A.

PETUNIAS.

Petunia single California Giant, 2 1/4-in., \$2.00 per 100. Cash.
S. A. Pinkstone, York & Hickory, Utica, N. Y.

Petunias, single giants, 2 1/4-in., \$2.00 per 100. Cash.
A. F. Harfst Nursery, Peoria, Ill.

PHLOXES.

Hardy phlox, 2-yr., finest sorts, 5c. List free.
W. H. Salter, Rochester, N. Y.

Hardy phlox, mixed, 2-yr. old, \$3.00 per 100. Cash.
A. F. Harfst Nursery, Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

POINSETTIAS.

Strong 2 1/2-in. stock, \$6.00 per 100, \$55.00 per 1000.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Poinsettias, strong 2 1/2-in. top cuttings, \$6.00 per 100, \$50.00 per 1000. Cash.
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Poinsettias, true type, good plants and well packed, 2 1/2-in., \$6.00 per 100.
Truitt's Greenhouses, Chanute, Kansas.

Poinsettias, 2 1/2-in., \$6.00 per 100, shipped in paper pots. Grohman The Florist, 117 No. Franklin, Saginaw, Mich.

Poinsettias, 200 nice, 2 1/2-in. stock, \$6.00 per 100. Cash, please.
Addems Morgan & Co., Paxton, Ill.

Poinsettias, good, strong plants of the true Christmas stock, 2 1/2-in., \$6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

4000 poinsettias, 2 1/4-in., \$5.00 per 1000.
Burdell Floral Co., Bowling Green, Ky.

Poinsettias, strong 2 1/2-in., well rooted, 5c. Cash.
R. P. Atwell, Fort Dodge, Iowa.

Poinsettias, strong, 3-in., \$10.00 per 100. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Poinsettias, 2 1/4-in., 5c. Cash.
Warren Huckleberry, North Vernon, Ind.

Good strong 2 1/2-in. poinsettias, 6c.
Ralph Ward, Cameron, Mo.

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REVIEW CLASSIFIED ADS.

PRIMULAS.

PRIMULAS.

PRIMULA OBCONICA, finest strain assorted colors, good, healthy stock.

3-in. \$ 7.50 per 100
4-in. 15.00 per 100
CHINESE A-No. 1 stock, best strain, assorted colors,

2-in. \$3.00 per 100
MALACOIDES, fine plants, white, lavender, rose, 2-in. \$3.00 per 100

JAPONICA (hardy), assorted colors,
2-in. \$3.00 per 100

All the above plants are strong, healthy and ready to shift.
The above prices include careful packing.
Cash with order.

R. S. McMURRAY,
BELLEFONTAINE, OHIO

SCHILLER'S PRIMROSES THE STRAIN THAT LEADS

PRIMULA CHINENSIS

A few good colors from

3-in. pots, \$8.00 per 100

PRIMULA MALACOIDES

Lavender, pink, white,

from 2-in. pots, \$3.50 100; \$32.50 1000

PRIMULA OBCONICA GRANDIFLORA

10 separate colors or mixed

2-in., \$5.00 100; \$45.00 1000

3-in., 9.00 100; 85.00 1000

PRIMULA OBCONICA GRANDIFL. FRINGED

6 separate colors or mixed,

2-in., \$5.00 100; \$45.00 1000

J. L. SCHILLER, TOLEDO, O.

PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Apple-blossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2 1/4-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2 1/4-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash, HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula chinensis, mixed, 2 1/2-in., \$4.00 per 100.

Primula obconica gigantea and grandiflora, mixed, Dreer's choice mixed strain, 2 1/2-in., \$5.00 per 100.

Primula malacoides, the popular baby prim-rose, alba and lilac, extra strong stock, large enough for shift in 4-in. pots, 2 1/2-in., \$3.00 per 100; \$25.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2 1/4-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, as-sorted, strong, 2 1/4-in., \$4.00 per 100. CHINEN-SIS, large flowering, brilliant colors, assorted, named varieties, 2 1/4-in., \$3.00 per 100. MALA-COIDES, large flowering, white, pink and laven-der, 2 1/4-in., \$2.50 per 100. Cash, please.

SCHIEBLE BROS.,

Miami, Lock and Old Main Sts.,

MIAMI, OHIO

PRIMULA CHINENSIS, very best varieties, strong plants from 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.

PRIMULA OBCONICA grandiflora, assorted colors, strong plants, from 2 1/2-in. pots, \$5.00 per 100, \$45.00 per 1000; 500 or more at 1000 rate. Cash with order.

Frank Ochsalin, 4911 Quincy St., Chicago, Ill.

Primula obconica, fine strain, best colors, 2 1/4-in. pots, at \$5.00 per 100, \$45.00 per 1000; 3-in. pots at \$7.50 per 100, \$65.00 per 1000. Primula chinensis fimbriata and malacoides, 2 1/4-in. pots, at \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

PRIMULAS CHINENSIS, ready to shift, 2 1/4-in., finest mixed, \$3.00 per 100; FORBES, "BABY," 2 1/4-in., \$2.25 per 100; BUTTERCUP, yellow, 2 1/4-in., \$2.50 per 100. 500,000 FINEST PANSIES, ready soon.

JOS. H. CUNNINGHAM, DELAWARE, O.

Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50. Malacoides, 2-in., \$2.50; 3-in. obconica, \$5.00 per 100; 3-in. mala-coides, \$5.00 per 100. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.

The House of Primroses.

Primula obconica, kermesina, rosea and Ap-pleblossom, 3-in., \$6.00 100; 2 1/4-in., \$4.00 100; P. chinensis mixed, 3-in., \$5.00 100; 2 1/4-in., \$3.00 per 100, \$25.00 1000; P. veris superba (yellow), 2 1/4-in., \$5.00 100; malacoides, \$3.00 100. C. G. James & Son, Hornell, N. Y.

Primula obconica, Miller's Giant, fine 3-in., \$5.00 per 100; malacoides, 3-in., \$5.00; 2-in., \$2.50 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

Primrose malacoides, a distinct deep laven-der, almost violet, does not fade, strong seed-lings, \$1.50 per 100; 2 1/4-in., \$3.00 per 100.

J. C. Steinhäuser, Pittsburg, Kan.

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PRIMULAS—Continued.

Primula obconica gigantea, mixed colors, large plants, 3-in., \$3.50 per 100; 4-in., \$7.00 per 100; 5-in., \$12.00 per 100. Chinese primroses, 4-in., \$6.00 per 100; malacoides, 4-in., \$6.00 per 100. All above ready to shift.

Edward Whitton, City & Green, Utica, N. Y.

Primula Obconica gigantea, 4-in., strong plants, \$7.00 per 100; Chinese primroses, 4-in., \$6.00 per 100; malacoides, 3½-in., \$6.00 per 100. All the above mixed colors, including Xmas Red. A-1 stock. Ready to shift.

Ohas. Whitton, York & Gray, Utica, N. Y.

Primula obconica grandiflora, all colors or mixed, gigantea, Cherries and Storrie's giant strains, Chinese, Crimson King, Chiswick, red, Pink Perfection, Duchesse or mixed 3-in., ready for 4-in., \$5.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100; 200 Chinese, 2-in., 2c. Cash.

Byer Bros., Chambersburg, Pa.

PRIMROSES.

350 obconicas, 2½-in., fine, mixed strain, \$5.00 per 100; 150 chinensis, 2½-in., fine, mixed colors, \$4.00 per 100. First-class stock. Cash, please.

The Dixon Floral Co., Dixon, Ill.

Primula malacoides, extra strong, 2½-in., ready for 3-in., \$3.00 per 100, \$27.50 per 1000. These plants are extra value at the price. Sample on request.

Altimo Culture Co., Canfield, O.

Primula obconica, gigantea and grandiflora, 3-in., \$7.00 per 100; 4-in., \$12.00 per 100. Chinese from 2½-in. pots, \$3.50 per 100; 3-in. pots, \$6.00 per 100. See cinerarias and dracaenas.

Wettlin Floral Co., Hornell, N. Y.

Primula malacoides, extra fine plants, 2½-in., \$3.00 per 100, \$28.00 per 1000. 500 at 1000 rate.

TEMPERLEY'S, FLORISTS,

5318 College Ave., Indianapolis, Ind.

Primula obconica, kermesina and Apple Blossom, 5-in. pots, in full bloom, \$3.50 per doz., \$25.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Primula obconica, No. 1 stock, from Schiller seeds, 3-in., 8c; 4-in., 15c; 5-in., 25c each. Malacoides, asst. colors, 15c each.

ELITCH GARDENS CO., DENVER, COLO.

1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.

Warren, Corry, Pa.

Primula chinensis, salmon and mixed colors, strong, 3-in., ready to shift, \$5.00 per 100. Cash, please.

D. R. White, Sandusky, O.

Primula malacoides, extra nice plants, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100.

Samuel Shore, Ewart, Mich.

Primulas obconica, 2½-in. pots, \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum St., Racine, Wis.

Primula malacoides, 2½-in., 3½c.

Charles E. Sharp, Mount Vernon, O.

Primula malacoides, 4-in., ready for 5-in., 10c each. Kemble & Goodman, Mason City, Iowa.

PRIVET.

AMOR RIVER NORTH PRIVET.

18-24-in. 100 1000
2-3 feet 6.00 50.00

IBOTA PRIVET.

18-24-in. 3.50 25.00
2-3 feet 5.00 35.00

REGEL'S PRIVET. (GENUINE).

18-24-in. 4.00 30.00
2-3 feet 6.00 50.00

Can furnish larger or smaller grades. Also California, vulgaris or Polish, in 1000 lots.

ONARGA NURSERY COMPANY,

CULTRA BROS., MGRS.

ONARGA, ILLINOIS

Amoor River privet, 18-24 in. \$4.00
Amoor River privet, 2-3 ft., very bushy and heavy 7.00
Amoor River privet, 3-4 ft., very bushy and heavy 10.00

Complete list now ready. A card will bring it to you.

AURORA NURSERIES,

TELEPHONE 339, AURORA, ILL.

California privet, \$3.50 per 100, beautiful, thrifty plants.

George Lawler, Gardenville, Tacoma, Wash.

Amoor River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. O.

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ROSE PLANTS, 2½-INCH STOCK.

Pink Killarney 100 1000
White Killarney 4.50 40.00
Killarney Brilliant 4.50 40.00
Sunburst 5.00 45.00
Richmond 4.00 35.00
Geo. Elger 4.00 35.00

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162 N. Wabash Ave., Chicago, Ill.

Rose plants especially grown for forcing.

Beauties, 3-in. \$10.00 per 100
Radiance, 3-in. 8.00 per 100
Radiance, 2½-in. 5.00 per 100
Mock, 2½-in. 6.00 per 100

ROSEMONT GARDENS,

Montgomery, Alabama.

THE
REALIZATION
of a
NEW IDEAL
of
SERVICE

in a
WHOLESALE WAY

via

F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

MRS. CHAS. RUSSELL, OWN ROOT.

Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2½-in. pots, \$12.00 per 100, \$100.00 per 1000.

Ask for prices on 2½-inch grafted Russell.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinoleau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

Roses, 2½-in. pots: 250 d'Arenberg, 350 J. L. Mock, 250 Radiance, 125 W. Killarney, 100 Shawyer, 3c; 75 d'Arenberg, 175 Sunburst, 450 Radiance, 75 Hadley, 150 Shawyer, 200 J. L. Mock, 3½-in., 5c; or will exchange for equal value in carnation plants. Write quick. A real bargain. Cash with order.

Metcalf's Greenhouse, Madisonville, Ky.

\$5.00 PER 100 TO CLOSE OUT.

3-in. strong, healthy, thrifty stock.

460 Pink Killarney,

410 Killarney Brilliant,

140 Maryland,

85 Ward.

A. C. BROWN, SPRINGFIELD, ILL.

ROSES FOR FORCING.

Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.

Radiance, 3-in. \$50.00 per 1000
Red Radiance, 3-in. 50.00 per 1000
Ivory, 2½-in. 30.00 per 1000
T. G. OWEN, COLUMBUS, MISS.

ROSES FOR EASTER BLOOMING.

Plants we offer are all 3-yr.-old dormant plants of the very best florist sorts. Write us for our list and prices.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

OUT PRICES TO CLOSE OUT.

White Killarney, 2½-in., grafted....\$ 8.00 100
Milady, 3½-in., grafted..... 8.00 100
Richmond, 2½-in., own root..... 8.00 100
GULLETT & SONS, LINCOLN, ILL.

Roses, out of 3 in. pots, good, strong, healthy stock, 1000 Bridesmaid, 230 Golden Gate, 240 Ivory and 400 Richmond, own root, \$6.00 per 100; 55 Geo. Elger, own root, \$7.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Roses, American Beauty, White and Pink Killarney, Kaiserin, Richmond, Milady, etc., 3-in., \$6.00; 4-in., \$8.00 per 100; strong, own root stock.

Henry Smith, Grand Rapids, Mich.

Killarney Brilliant bench plants, bargain offer, \$5.00 per 100, \$40.00 per 1000.

Albert F. Amling Co., Maywood, Ill.

Roses, 200 own root Shawyer, \$10.00 per 100. STATE FAIR FLORAL CO., SEDALIA, MO.

Get list, ready to ship, 2½ and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

Roses, 2½-in. Killarney and Richmond, 2½c York & Panasuk, Houghton, Mich.

RUBBERS.

RUBBER PLANTS.

8 inches 18c
12 inches 22½c
16 inches 35c

Cash.

P. Kaul, 633 Cherokee St., New Orleans, La.

Rubber plants, our own propagation, extra fine plants.

4-in. 35c
5-in. 60c
ELITCH GARDENS CO., DENVER, COLO.

Ficus Elastica, 5-in. \$30.00 per 100
Ficus Elastica, 6-in. 40.00 per 100
Cash, please. F. Ziegler, Jr., Soniat and Saratoga Sts., New Orleans, La.

SALVIAS.

Salvia America, perpetual bloomer, 2½-in., \$1.00 per doz.

Oak Grove Greenhouse, Tuskegee, Ala.

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SWEET PEA SEED.

Rose Queen, Petit's strain,

greenhouse grown,

½ oz., \$1.50; oz., \$3.00.

M. Fleming & Son, Hinsdale, Ill.

SWEET PEA SEED.

Zvolanek's new novelties, and standard orchid flowering varieties.

See complete list in our display ad of this issue.

S. S. PENNOCK COMPANY

1608-20 LUDLOW ST., PHILADELPHIA, PA.

SWEET PEA SEED.

The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Earl Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago.

WINTER-FLOWERING SWEET PEAS.

A limited amount of choice, hand picked seed at following low prices:

YARAWA.

oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

NEW CALIFORNIA VARIETIES.

Early Melody, soft rose-pink; Early Spring Maid, cream pink; Early Song Bird, pale pink; oz., \$1.25; ¼ lb., \$4.00; lb., \$12.00. Cash with order.

F. A. Thole, Grower, Santa Cruz, Cal.

Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

PANSY SEED.

Fresh.

Our pansy seed has a reputation. 1 oz., \$7.00; 3 oz., \$18.00.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

AMERICAN BULB CO.,

172 N. WABASH AVE., CHICAGO, ILL.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.

H. N. GAGE CO., INC., MONTEBELLO, CAL.

Pansy seed, best giant flowering. Trade pkts., 50c; 1 oz., \$5.00. Ernest Rober, Wilmette, Ill.

SMILAX.

Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$8.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

S. S. PENNOCK COMPANY

1608-20 Ludlow St., Philadelphia, Pa.

Good strong, 2½-in. plants, \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

5000 smilax, 2½-in., good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash with order. Emil Metzmaier, Florist, 1882 S. 4th St., Columbus, O.

Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

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Smilax, 2000 extra strong 4-in. in No. 1 condition, \$6.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.

Evenen Bros. Co., Williamsport, Pa.

2½-in. smilax, cut back several times, \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Strong smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILLINOIS

Smilax, 2-in., \$2.00 per 100, \$18.00 per 1000; seedlings, 50c per 100, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, 2-in., strong, cut-back plants, \$1.50 per 100, \$14.00 per 1000.

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SMILAX, FROM 2-IN. POTS, to clean up, \$1.25 per 100; \$12.00 per 1000. Cash.

THE W. T. BUCKLEY CO., Springfield, Ill.

Smilax, 2-in., strong and good, twice cut back, \$1.75 per 100, \$8.00 per 500. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Smilax, good, 2½-in. pots, \$2.00 per 100.

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Smilax, 2½-in., 1½c. Cash.

R. P. Atwell, Ft. Dodge, Iowa.

Smilax, 2½-in., \$3.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

Smilax, strong plants, 2½-in., \$2.50 per 100. Cash.

Smith the Florist, St. Johns, Mich.

Smilax, 2½-in., \$2.00 per 100. Good stock. Cash, please. Addams Morgan & Co., Paxton, Ill.

Smilax, A-1, 2-in., topped twice, \$1.50 per 100.

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Smilax, 2-in., two plants to pot, \$2.00 per 100.

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SMILAX—Continued.

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Henry Smith, Grand Rapids, Mich.	
Smilax seedlings, 50c per 100. Cash.	
W. A. Ballou, Wheaton, Ill.	
Smilax, 2½-in., \$1.50 per 100; \$14.00 per 1000.	
Riverside Greenhouses, Appleton, Wis.	
Smilax, 2-in., \$2.00 per 100.	
Lloyd O. Bunch, Fredonia, Kan.	
Smilax, 2-in., \$2.00 per 100. Cash.	
Byer Bros., Chambersburg, Pa.	
Smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.	
Roman J. Irwin, 108 W. 28th St., New York.	

SNAPDRAGONS.

SNAPS—SNAPS—SNAPS.

An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2½-IN., TWICE TOPPED.

Firefly, red	100	1000
Lovely, red	4.00	\$35.00
Victoria, white	4.50	40.00
Yellow	4.50	40.00
Buxton's Pink	4.50	40.00
Garnet, red	4.50	40.00
Phelp's White	4.50	40.00
Golden King, yellow	4.50	40.00
Ramsburg's Silver Pink	4.50	40.00
Davis, pink	5.00	45.00
Keystone	5.00	45.00

FINE PLANTS—TERMS CASH.

HAMMERSCHMIDT & CLARK, MEDINA, O.

SNAPDRAGONS.

RAMSBURG'S SIL. PINK, 2½-in.	100	1000
RAMSBURG'S SIL. PINK, 3-in.	8.00	70.00
PHELP'S WHITE, 2½-in.	5.00	45.00
PHELP'S YELLOW, 2½-in.	5.00	45.00
GIANT YELLOW, 2½-in.	5.00	45.00
NELROSE, 2½-in.	5.00	45.00
KEYSTONE, 2½-in.	5.00	45.00

S. S. PENNOCK COMPANY.

1608-20 LUDLOW ST., PHILADELPHIA, PA.

SNAPDRAGONS, out of 3-in. pots, ready to bench or shift into larger pots and free from disease:

RAMSBURG'S SIL. PINK	\$6.00 per 100
GIANT WHITE	6.00 per 100
GIANT YELLOW	6.00 per 100
GIANT SCARLET	6.00 per 100
KEYSTONE	6.00 per 100
MICHELL'S SALMON PINK	6.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO., SANDUSKY, O.

SNAPDRAGONS, 2½-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Melrose, Defiance Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new, winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

Anglin & Walsh Co., Williamsbridge, N. Y.

SNAPDRAGONS, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Melrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragon, Silver Pink, 2-in., pinched and branching, \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

SNAPDRAGONS: Silver Pink, Garnet, Golden Queen, 3-in., bushy stock, \$4.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Ramsburg's Silver Pink seedling snapdragons, 2½-in., strong plants, \$2.50 per 100, \$22.50 per 1000.

W. A. Ballou, Wheaton, Ill.

SNAPDRAGONS, Keystone, 2½-in., fine stock, \$5.00 per 100, \$45.00 per 1000.

Baur Floral Co., Erie, Pa.

STEVIA.

Stevia, extra strong, cut back and well branched stock, 2½-in., \$2.75 per 100, \$25.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Stevia, 5-in. azalea pots, 3 plants in each, strong, 15c each. Cash.

The Dummer Floral Co., Elgin, Ill.

Stevia serrata, field-grown, suitable for 6-in. and 7-in. pots, at 15c each. Cash.

Kane Greenhouses, Kane, Pa.

Stevias, good field-grown, been topped, bushy, \$5.00 per 100.

Walnut Hill Greenhouses, Independence, Mo.

Stevias, 300 extra good, clean, well grown, ready for 4-in. pots NOW, \$3.00 per 100. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Fine, strong stevias, from 2½-in. pots, \$3.00 per 100; \$25.00 per 1000.

Hammond Co., Inc., Richmond, Va.

Stevias, double and single, 2½-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Stevias, large plants, pot-grown, 5-in., pot-bound, \$15.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Stevias, fine stock, 6-in., 15c each.

STATE FAIR FLORAL CO., SEDALIA, MO.

Stevias, strong plants, from 2½-in., \$2.00 per 100.

J. C. Schmidt, Bristol, Pa.

Stevias, 3-in., 4c.

C. Humfeld, Clay Center, Kan.

STOCKS.

Stocks, winter flowering, assorted colors, 2-in., \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

STRAWBERRY PLANTS.

Strawberry plants, Senator Dunlap, \$2.50 per 1000; Progressive and Superb, everbearing, \$1.00 per 100. Will exchange for cyclamen, primula, peonies or phloxes.

Page's Greenhouses, Staunton, Ill.

The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$8.00 per 1000, by express. Catalogue of 80 varieties free.

L. G. Tingle, Box 160, Pittsville, Md.

Americus Everbearing strawberry plants, \$1.75 per 100 postpaid, or \$10.00 per 1000 by express, collect. The Bungalow Gardens, Netcong, N. J.

SWAINSONAS.

Good, strong, healthy plants, white swainsona, 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$10.00 per 100, \$90.00 per 1000.

THE HAMMOND CO. INC.,

109 E. Broad St., Richmond, Va.

Swainsonas, strong, 4-in. stock, \$12.50 per 100.

Henry Smith, Grand Rapids, Mich.

SWEET WILLIAMS.

Sweet Williams, Neff's superior strain, fine types, making 2-yr.-old plants, \$4.00 per 100; seedlings from seed sown August, 1916, will bloom next spring, \$2.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

VEGETABLE PLANTS.

Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully.

Oscar Snedeker, Doylestown, Pa.

Millions of field-grown plants.

Cabbage	\$1.00 per 1000
Celery	2.50 per 1000
Parsley	2.50 per 1000

F. M. Pattington, Scipioville, N. Y.

THREE-YEAR ASPARAGUS ROOTS, very large, \$1.00 per 100, \$8.75 per 1000. Will produce good crop next summer and can be forced for a winter crop.

Harry J. Squires, Good Ground, N. Y.

Cabbage plants, hardy northern-grown, \$1.00 per 1000, \$8.50 per 10,000. Grand Rapids lettuce plants, \$1.00 per 1000, \$8.50 per 10,000.

Edward W. Schuster, Crookston, Minn.

Grand Rapids lettuce, extra good seedlings, \$1.00 per 1000, \$4.00 per 5000. Strong transplanted plants, \$2.00 per 1000, \$8.00 per 5000.

F. Danley, Macomb, Ill.

Grand Rapids lettuce seedlings, strong plants, \$1.00 per 1000, \$4.50 per 5000. Cash.

C. A. Anderson Greenhouse Co., Tionesta, Pa.

Lettuce plants, strong Grand Rapids seedlings, \$1.25 per 1000, postpaid.

Lamar Greenhouse Co., Lamar, Colo.

PARSLEY, BRUSSEL SPROUTS, KALE, SAGE, celery, cauliflower, rhubarb plants. Catalog free. Harry J. Squires, Good Ground, N. Y.

Cabbage, field-grown, extra good, \$1.00 per 1000, \$8.50 per 10,000.

E. Rawlins, Wholesale Grower, Allegany, N. Y.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash. Hammerschmidt & Clark, Medina, O.

Field-grown Grand Rapids lettuce plants, \$1.00 per 1000. Cash. Valley View Gardens, Tiffin, O.

Parsley, extra, double curled, 50c 100, \$3.00 1000.

S. T. Danley & Son, Macomb, Ill.

Late cabbage plants, \$1.50 per 1000.

Oscar Snedeker, Doylestown, Pa.

Parsley, double curled, field-grown, \$2.50 per 1000.

F. Danley, Macomb, Ill.

VERBENAS.

Lemon verbenas, 2½-in. pots, \$4.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

VIBURNUMS.

18,000 VIBURNUM PLICATUM.	
100	1000
2-3 ft. ... \$12.00	\$100.00
4-5 ft. ... \$20.00	\$150.00
3-4 ft. ... \$15.00	Boxing at cost.

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

VINCAS.

VINCA VARIEGATA.

We are headquarters for vinca and offer for immediate shipment, extra choice, from 2-in. pots, \$2.00 per 100, \$20.00 per 1000. Get our prices on extra large lots. We offer a few thousand good, strong, cut back plants, for 4-in. pots. These are better than field-grown, \$5.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

VINOAS.

VARIEGATED AND GREEN.

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago.

Vinca variegata and green, 20,000 large field-grown clumps at \$3.50 per 100, or \$35.00 per 1000; 200,000 rooted layers at \$1.00 per 100, or \$10.00 per 1000. This stuff is very fine and will please you; order now to avoid the rush. Ready for delivery Oct 1st. Cash or satisfactory reference.

John H. Griscel, R. R. 8, Dayton, O.

VINCA VARIEGATA AND GREEN.

We are now booking orders for field-grown vinca rooted layers for Sept. 15th delivery and later, extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine large clumps, field-grown, ready Oct. 1st, \$3.50 per 100, \$32.50 per 1000.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Vinca variegata, field grown extra good at \$5.00 per 100; or will trade for begonias and cyclamen.

J. E. MEINHART,

WEBB CITY, MISSOURI

VINCA VARIEGATA.

100	1000
50,100 2½-in.	\$2.00 \$18.00

Cash with order, immediate delivery.

PAUL M. HALBROOKS, NEWARK, O.

Vinca variegata, extra heavy, field-grown clumps, \$4.50 per 100; rooted tips, \$1.10 per 100, \$10.00 per 1000.

THE REESER PLANT CO., SPRINGFIELD, O.

Heavy field variegated vincas, irrigated, \$5.00 per 100, each will make 2 and more 4-in.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Vincas, var., 2½-in., very strong, well branched, \$3.00 per 100. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

Field-grown vincas, fine bushy plants, \$5.00 per 100. Plants can be divided. This is fine stock.

Wagner's Greenhouses, Tiffin, O.

Vinca variegata, heavy field grown, \$5.00 per 100, \$45.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Fine strong field-grown vincas, large clumps, \$5.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

Vinca var., strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Large field-grown vinca, \$5.50 per 100, \$50.00 per 1000.

Ambrose G. Campbell, Crawfordsville, Ind.

Field-grown vincas, plain or variegated, fine, large clumps, extra good stock, \$50.00 per 1000.

West View Floral Co., Elkhart, Ind.

Vinca var., strong, field-grown, \$5.00 per 100, \$45.00 per 1000.

Harglerode Bros., Shippensburg, Pa.

Vinca variegata, bushy, 3½-in. stock, \$6.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Very strong field-grown Vinca variegata, 5c.

C. Humfeld, Clay Center, Kan.

Vinca variegata, 2-in., strong, \$3.00 per 100, \$25.00 per 1000.

Ernest Rober, Wilmette, Ill.

4-in. vinca variegata, \$9.00 per 100.

FRANCE & VANDERGRIFF, MONROE, MICH.

Vinca variegata, 3-in. at 5c; 3½-in. at 8c; 4-in. at 12c.

Chas. Sherwood, Waterloo, Iowa.

Vinca var., 2-in., \$2.00 per 100; R. C., \$1.00 per 100.

L. Potter & Sons, Waukegan, Ill.

Variegated vinca vines, 4-in., 8c; extra heavy, good stock.

H. S. Ely & Co., Neosho, Mo.

VINES.

Rosa Montana or Mexican vine, \$3.00 per 100, strong plants. F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

VIOLETS.

FIELD GROWN VIOLET PLANTS.

Marie Louise	\$7.00 100; \$60.00 1000
Marie Louise, 3-in. pots ...	5.00 100; 45.00 1000
Lady Campbell	7.00 100; 60.00 1000
Princess of Wales	7.00 100; 60.00 1000
Governor Herrick	7.00 100; 60.00 1000

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Violets, Princess of Wales, strong, clean, field-grown plants, \$5.00 per 100, \$45.00 per 1000.

Cash.

GEORGE OVERHOLSER,

WHOLESALE FLORIST, SPRINGFIELD, OHIO

VIOLETS—Continued.

Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge. Chas. Black, Hightstown, N. J.

VIOLETS, FIELD-GROWN.

Governor Herrick\$5.00 per 100
Princess of Wales..... 5.00 per 100
B. H. Klus & Son, Anderson, Ind.

Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

25,000 field-grown violet plants, strong, healthy clumps of Princess of Wales, La France, and Marie Louise, \$5.00 per 100.

Richard Langle, North St., White Plains, N. Y.

Violets, strong, field-grown clumps, Lady Campbell, Gov. Herrick and Prince of Wales, \$5.00 per 100.

The East Lawn Gardens, Urbana, O.

Extra choice, strong clumps of Herrick violets, \$5.00 per 100, \$45.00 per 1000.

C. Winterich, Cyclamen Specialist, Defiance, O.

Strong 2½-in. Gov. Herrick violets, ready for 4-in., \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Princess of Wales violet plants, large field-grown clumps, \$5.00 per 100. Cash with order.

George T. Clarke, Auburn, N. Y.

Violets, Princess of Wales and Dorsett, pot-grown, \$5.00 per 100, \$40.00 per 1000. Cash.

Frey & Frey, Lincoln, Neb.

Violets, Swanley White, large field clumps, \$6.00 per 100. Double white.

A. B. Campbell, Cochranville, Pa.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000. J. C. Schmidt, Bristol, Pa.

Field-grown Princess of Wales violet plants, \$4.00 per 100. Place orders. Cash with orders.

C. L. Van Meter, Monticello, Iowa.

Princess of Wales violets, from 2½-in. pots, strong, healthy stock, \$25.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Violets, Marie Louise, from 2½-in. pots, strong healthy plants, \$3.00 per 100, \$25.00 per 1000. Cash.

Elva R. Davis, Ionia, Mich.

Field-grown violet plants, Princess of Wales, \$6.00 per 100. Cash.

H. W. Allersma, Grand Rapids, Mich.

5000 violets, Princess of Wales, 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

WALLFLOWERS.

Wall flowers, assorted colors, 2-in., \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

TO EXCHANGE.

To Exchange—S. A. Nutt, field-grown, strong, 7c; German iris, pink, lavender, blue and white, 4c; sweet peas, well started, in 2½-in. pots, in sod, Yarrowa, Lavender Orchid, Orchid Beauty, 3½c; Rose Queen, 5c; 100 big, 2-year rosea, rugosa, red and white, 6c; 2-year-old Virginia creeper, extra strong, 5c; for strong violets, Herrick or Campbell, 4-in. primroses, 3-yr. Tausendschoen, for forcing, ferns, plumosus or Easter Greetings; or for cash. This is good stock for someone.

Wm. S. Lohr, Ottawa, Ill.

To Exchange—Or will sell: Dracaena indivisa, 4-in., 10c; 5-in., 15c; 6 and 7-in., 30 and 35c; chrysanthemum stock plants, 50c per doz.; Unaka, Halliday Rager, W. Turner, Roman Gold, W. Bonaffon, Harvard, P. Rose, G. Pacific, Cremo, M. Dean, G. Glow, J. Nonin, Patty, Touse, Eaton; fine mixed carnation plants, \$4.00 per 100, for primroses, cyclamen, palms, rubbers, or anything that I can use. Nellie E. Mathewson, 63 North St., Danbury, Conn.

To Exchange—Large, single, white daisies, best for cut flowers and pot plants, large, field-grown plants, 15c, or will exchange for rooted cuttings of true Poltevine geraniums; 1000 good, red, field-grown carnation plants, 3½c, for ferns or geraniums; 400, 2½-in., calendulas Orange King and Lemon Queen, 3c. What have you to offer? Tarentum Floral Co., R. D. 1, Box 208, Tarentum, Pa.

To Exchange—Or will sell, 1000 Celestial peppers, \$15.00 per 100; 1000 Jerusalem cherries, \$15.00 per 100. All good, strong, field-grown stock. These plants are well branched and will make some excellent Christmas stock; for White Wonder carnations, field-grown plants and Orange King calendulas, 2½-in. pots.

The Miami Floral Co., Dayton, O.

To Exchange—Extra fine Beacon, \$5.00 per 100; Matchless, White Enchantress, White Wonder, Enchantress and Mrs. Ward, \$4.00 per 100. Field-grown Gov. Herrick violets, \$5.00 per 100. Rubbers, 6-in. pots, 4 to 5 ft. high, \$1.00 each. Will exchange for cyclamen, ferns or anything we can use. Thornton Floral Co., Streator, Ill.

To Exchange—2000 campanulas, 6 vars., ready for 5 and 6-in. pots, 1000 Shasta daisies, good and strong; 1500 carnations, medium size, 5 varieties, for geranium cuttings or 2-in., or pelargonium stock, field-grown and in fine condition. Henry Gerstenkorn, R. F. D. 4, Box 128, Decatur, Ill.

To Exchange—Or will sell, cyclamen, 4-in., 20c; 3-in., 10c. Pansies, \$3.00 per 1000. Peonies, 8c each. For primulas, carnations, cannas or what have you? J. S. Bennett, Paw Paw, Ill.

THIS IS THE NOZZLE

MR. C. H. FREY, OF LINCOLN, NEB.,
REFERS TO—SEE HIS LETTER.



PITTSBURGH CUT FLOWER COMPANY

SPRAYER NOZZLE

Gentlemen:—Some time ago I got some spray nozzles and cannot remember just where I got them. There is no name on them, but they are very fine things and I want some more. I am under the impression that they came from you. If not, probably you can put me next, as I think they came from Pittsburgh. The nozzles are about 8 inches long.

Yours very truly,

C. H. FREY, Lincoln, Neb.

The best spraying or flush nozzle for roses, carnations or for all-round watering yet introduced; a nozzle which will permit regulating the force of spray. Particularly adapted for spraying the under side of foliage; will fit ¼-in. EASTERN GAUGE COUPLING. All brass, nickel plated, strong and durable, price post-paid \$1.50. Cash with order.

PITTSBURGH CUT FLOWER CO., 116 Seventh St., Pittsburgh, Pa.

To Exchange—Bench plants of Boston and Teddy, Jr. ferns, 15c; also 2½-in. Asparagus Sprenger and Asparagus plumosus, \$3.00 per 100, for field-grown carnation plants.

Vick & Hill Co., Rochester, N. Y.

To Exchange—See classified. Primroses, also full variety of bedding plants, for roses or bulbs.

J. C. Steinhäuser, Pittsburg, Kan.

To Exchange—Or will sell, extra strong, 2-in. tomato plants, \$2.00 per 100; for anything I can use.

Wm. Robinson, Route D, La Fayette, Ind.

WANTED.

STOCK WANTED—Bulbets, planting size of Godfrey calla and Calla Elliottiana. Please state quantity offered and price with samples.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Cal.

Wanted—Wholesale and retail price list.

Tappan Flower Garden, Tappan, N. Y.

ARTIFICIAL FLOWERS.

ARTIFICIAL FLOWERS.

Walter Vollmann, 2651 Orchard St., Chicago.

CANE STAKES.

CANE STAKES.

Green Painted.

	Per 1000
2-ft.	\$4.50
2½-ft.	5.50
3-ft.	6.00
3½-ft.	7.00
4-ft.	8.00
5-ft.	9.00
Natural for Chrysanthemums.	
5 to 6-ft.	7.00
6-ft.	7.50
8-ft.	11.00

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago.

Bamboo stakes, 4 feet, \$4.50 per 1000.

O. Kooyman & Co., Inc., San Francisco, Cal.

CARNATION STAPLES.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

CARNATION SUPPORTS.

1850 galvanized wire carnation supports, for 3700 plants, \$35.00. Cash.

J. Welsh, 4910 N. Hoyne Ave., Chicago, Ill.

GLASS.

6x8, 8x10, 10x12, 10x14 at \$3.00 per box. Other sizes at factory prices. Write for quotations.

C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

GOLD FISH.

Goldfish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLDFISH CO.,

1449 Madison St., Tel. Haymarket 152, Chicago.

GREENS.

Highland dagger-leaf fern plants, \$2.00 per 100.

E. E. Palmiter, Harbor Springs, Mich.

LEAF MOLD.

LEAF MOLD.

From hardwood forests of Wisconsin, sifted and clean, \$1.50 per bbl.; 5 bbls. for \$7.00; 10 bbls., \$12.50. Write for prices on large lots.

A. Henderson & Co., Box 125, Chicago.

Clean sifted leaf mold, \$1.50 per large bbl.; 5 bbls., \$6.00; 10 bbls., \$12.00. Fern roots for orchids, \$1.50 per bbl.

L. P. Harley, Hartford, Mich.

Leaf mold, clean, sifted, \$1.25 per bbl.; 10 bbls., \$10.00.

Elitch Gardens Co., Denver, Colo.

MISCELLANEOUS.

HAVE YOU A SURPLUS?

Write us what it is, how many and the price. We have a large outlet and probably we can place any good stock you have to offer.

Buyers, write us about your needs. We are selling agents for a large number of the best growers.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Astilbe Arends; CERES, delicate light rose-colored flowers with peculiar silver sheen; JUNO, strong upright grower, plumes of deep violet rose color; KRIEMHILDE, a beautiful salmon pink; Lochskönigin, a lovely light salmon rose; PHILADELPHUS, (Venus) beautiful lilac with rose sheen; ROSA PEARL, lovely delicate rose; SILVER WHITE, dense pyramidal plumes of silver white flowers; VESTA, very graceful plumes of light lilac rose; 25c each, \$2.50 per doz., \$20.00 per 100. Phlox Miss Lingard, field-grown, strong stock, \$10.00 per 100. Boston ferns, \$35.00 to \$50.00 per 100. Pair specimen Bay Trees, 65-in. crowns, \$75.00. Delphinium Chinensis, field-grown, \$4.00 per 100, \$35.00 per 1000.

Gloede's Evanston, Ill.

Alternantheras, red and yellow, 2½-in. pots, \$2.50 per 100.

Alternantheras rooted cuttings, red and yellow, \$1.00 per 100, \$9.00 per 1000.

Geraniums Sallerol, 2½-in., \$2.50 per 100.

Coreopsis, 2½-in. pots, \$4.00 per 100.

Cuphea, cigar plant, 2½-in. pots, \$3.50 per 100.

Daisies, Shasta, 2½-in. pots, \$4.00 per 100.

Lantanas, weeping, 2½-in. pots, \$3.00 per 100.

Primula Forbesi, 2½-in. pots, \$2.25 per 100.

Primula Forbesi, 3½-in. pots, \$8.00 per 100.

Will exchange any of the above plants for Boston ferns.

SHOEMAKER SEED CO.,

15th & Holman St., Covington, Ky.

Rat tablets. Sure death to rats and mice; stock and poultry won't touch it. Sent prepaid, 25c per box, \$2.00 per doz.

Suburban Seed Co., La Grange, Ill.

150 calendula Orange King, 2½-in., fine plants and a bargain for \$3.00. Cash.

Robert W. Yeo, North Bergen, N. J.

Look what we are offering, under headings of carnations, stevias, primulas and snapdragons.

Freepot Floral Co., Freepot, Ill.

PRINTING.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

PROPAGATING SAND.

PROPAGATING SAND.

Found to be extraordinary; no failure due to sand; contains absolutely no plant life; coarse enough for proper drainage, fine enough to retain moisture, and cheap at any price. Used exclusively by Poehlmann Bros. Co. Shipped anywhere.

WILCOX COMPANY,

3690 Milwaukee Ave., Chicago.

SASH.

Cypress hotbed sash, blind tenons, white leaded in all joints, 95c each.

C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

SPHAGNUM MOSS.

MOSS.

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Fine clean moss in standard burlap bales, \$1.00 each; 10 bales \$9.00, 25 bales, \$21.75.

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Sphagnum moss, 10 bbl. bale, \$2.00 to \$2.50; 5 bales, \$10.00; 5 bbl. bale, \$1.25; 5 bales, \$5.25; live sphagnum, 5 bags, \$4.00. Orchard peat, 5 bags, \$4.75; burlap, 30c extra. Cash, 5c less.

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LABELS FOR NURSERYMEN AND FLORISTS.

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Winter-Flowering Sweet Peas

GIANT SPENCER VARIETIES

The best that can be procured for winter flowering under glass.

Five Good California Varieties

Early Snowflake, large, pure white, $\frac{1}{4}$ oz., 75c; $\frac{1}{2}$ oz., \$1.25; oz., \$2.00.

Early Spring Maid, beautiful cream-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Melody, soft rose-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Song Bird, pale pink, $\frac{1}{4}$ oz., 40 c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Heather Bell, rich mauve, changing to lavender, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

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The most popular winter-flowering Sweet Pea. Color is beautiful rose-pink with a slight salmon tint. We offer a selected strain of this variety. $\frac{1}{2}$ oz., 40c; oz., 75c; $\frac{1}{4}$ lb., \$2.25; lb., \$8.00.

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The Concord Varieties of Winter-flowering Spencer Sweet Peas are perhaps the most advanced and finest of all. The colors are distinct, clear and true. They flower earlier than any other type, and the blossoms are of large Spencer form, with long stems. Unfortunately they are shy seeders and, therefore, the seed is scarce and expensive. We are obliged to offer in packets only this year.

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Concord Lavender, light lavender blue.

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Concord Blue, dark purple blue.

We have on hand fresh seed of Giant Flowered Cyclamen in all popular colors, also Primula, Cineraria, Calceolaria; Perennial Flower Seeds for summer sowing and Annuals for winter flowering under glass.

Stump & Walter Co 30-32 Barclay Street, NEW YORK

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 CAXTON BUILDING
 508 South Dearborn Street
 CHICAGO

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White Killarney.....	\$7.00	\$65.00
Mrs. Aaron Ward.....	7.00	65.00
Milady.....	7.00	65.00
Richmond.....	7.00	65.00
Lots of 5000 or more at \$62.50 per 1000.		
Sunburst.....	10.00	80.00

FIELD-GROWN CARNATION PLANTS

	Per 100	1000		Per 100	1000
WHITE PERFECTION, white....	\$6.00	\$50.00	ALICE, light pink.....	\$6.00	\$50.00
MATCHLESS, white.....	6.00	50.00	ENCHANTRESS, light pink....	6.00	50.00
WHITE WONDER, white.....	6.00	50.00	MRS. AKEHURST, dark pink...	6.00	50.00

CYCLAMEN PLANTS

We have a large supply of fine plants grown from seeds of the best German strains.

3-inch.....	\$10.00 per 100
4-inch.....	20.00 per 100

POT MUMS

October and November delivery. 5-inch pots, \$4.80 per doz.; 5½-inch pots, \$6.00 per doz.; 6-inch pots, \$7.20 and \$9.00 per doz.; 7-inch pots, \$12.00 per doz.; 8-inch pots, \$1.50 and \$2.00 each; larger specimens, \$3.00 to \$7.50 each.



PALMS, FERNS, ETC.

KENTIA FORSTERIANA Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
8-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

KENTIA BELMOREANA Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100; \$100.00 per 1000.
8-inch pots, 5 leaves, 10-12 inches high, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

ARECA LUTESCENS

4-inch pots, 4 plants.....\$4.20 per doz.

PHOENIX ROEBELENI

5-inch pots.....\$1.00 each

LATANIA BORBONICA

2-inch pots.....75c per doz.; \$5.00 per 100

LIVISTONA ROTUNDIFOLIA

3-inch pots.....\$14.00 per 100
4-inch pots......50 each

COCOS WEDDELIANA

2-inch pots.....\$1.75 per doz.; \$14.00 per 100

PTYCHOSPERMA ALEXANDRAE

3-inch pots.....\$1.75 per doz.; \$14.00 per 100

MARTINEZIA CARYOTAEPOLIA

3-inch pots.....30c each; \$3.00 per doz.

STEVENSONIA GRANDIFOLIA

4-inch pots.....\$0.50 each
5-inch pots..... 1.00 each

ASPARAGUS PLUMOSUS

3-inch.....\$8.00 per 100
6-inch......85c each

PRIMULA OBCONICA

3-inch.....\$10.00 per 100
4-inch..... 20.00 per 1000

CROTONS

6-inch, well colored.....\$1.00 to \$1.25 each

TABLE FERNS

2½-inch.....\$4.00 per 100
3-inch..... 8.00 per 100

PTERIS

4-inch, assorted.....\$15.00 to \$20.00 per 100

HOLLY FERNS

4-inch.....\$15.00 to \$20.00 per 100

A nominal charge is made for packing.

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Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

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3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll, Hoosier Beauty.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100, 3-inch \$8.00 per 100, 4-inch \$15.00
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CYCLAMENS

Extra fine, separate colors, 2½-inch \$7.00
per 100, 3-inch \$10.00 per 100, 4-inch \$20.00
per 100.

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Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000

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All the above are fine stock and ready for immediate shipment.
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C. H. FREY, Florist
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Milady, Ophelia, Russell, Champ Weiland, Killarney Brilliant, Sunburst

A LARGE SUPPLY OF THESE EXCELLENT ROSES

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Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

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	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
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	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

Champ Weiland.....		Per 100
Killarney	Specials.....	\$10.00
White Killarney.....	Select.....	8.00
Killarney Brilliant.....	Medium.....	\$5.00 to 6.00
Sunburst.....	Short.....	4.00
My Maryland.....		
Ophelia.....		

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Carnations.....	\$ 2.00 to \$ 3.00
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Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	.50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000	2.00
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

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The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
 4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
 4 -inch pots, extra heavy...\$50 per 100
 5 -inch pots, strong plants, \$75 and \$100 per 100
 6 -inch pots, strong plants, \$15, \$18 and \$24 per doz.
 7 -inch pots, strong plants, \$24, \$30 and \$36 per doz.
 8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per doz.
 10 -inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
 12 -inch and 14-inch, made up, beautiful plants\$10, \$15 and \$20 each

CROTON NORWOOD BEAUTY

- 4-inch pots, heavy..\$6 per doz.; \$40 per 100
 5-inch pots, heavy.....\$9 and \$12 per doz.
 6-inch pots, heavy.....\$18 per doz.
 7-inch pots, heavy.....\$2.50 and \$3 each

CROTON CHANTRIERII MAJOR

- 4-inch pots.....\$6 per doz.; \$40 per 100
 5-inch and 5½-inch pots, \$0.75, \$1, \$1.25 and \$1.50 each
 7-inch pots.....\$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence*
 2½-inch pots, heavy.....\$25 per 100
 4 -inch pots, heavy.....\$50 per 100
 5 -inch pots, heavy.....\$0.75 and \$1 each
 6 -inch pots, heavy.....\$15 and \$18 per doz.
 Larger plants.....\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots....\$10 per 100; \$90 per 1,000
 3 -inch pots.....\$20 per 100; \$175 per 1,000
 4 -inch pots.....\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

- Green and white leaf, very hardy, fine for baskets.
 3 -inch pots.....\$20 per 100
 4 -inch pots.....\$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots, heavy.....\$2.50 and \$3 each
 10-inch pots, heavy....\$3.50, \$4 and \$5 each

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including *Imperialis*, *Amabilis*, *Pere Charon*, *Mandaliana*, *Titworthii*, etc. Very handsome for home decoration or for fancy combination baskets.

- 4-inch pots.....\$6 per doz.
 5-inch pots.....\$12 per doz.
 6-inch pots.....\$15 and \$18 per doz.

DRACAENA FRAGRANS

- Plain green leaf.
 6-inch pots.....\$9 per doz.
 8-inch pots.....\$24 per doz.
 10-inch pots.....\$3 and \$4 each

DRACAENA SANDERIANA

- Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
 2½-inch pots.....\$15 per 100
 3 -inch pots, heavy.....\$25 per 100

DRACAENA LORD WOLSELEY

- One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.
 4-inch pots, heavy.....\$35 per 100
 4-inch pots, very heavy.....\$50 per 100
 5-inch pots, very heavy.....\$9 per doz.
 6-inch pots, very heavy..\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

- The greatly improved *Godseffiana*. One of the finest foliage plants for combination boxes or baskets.
 8-inch pots\$20 per 100
 4-inch pots.....\$30 per 100
 7-inch pots, made up, very handsome, \$2.50 each
 8-inch pots, made up, very handsome, \$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 4-inch pots, strong plants.....\$35 per 100
 4-inch pots, very heavy.....\$50 per 100
 5-inch pots, strong plants.....\$75 per 100
 6-inch pots, extra strong, \$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots\$0.50 each
 5-inch pots\$0.75 and \$1 each
 6-inch pots\$1.25 and \$1.50 each

GERANIUMS

October and later delivery. We are now booking orders for strong stock of the following varieties, 2½-inch pots:
S. A. Nutt......\$3.50 per 100; \$30 per 1,000
Mrs. Barney.....\$4 per 100; \$35 per 1,000
Helen Michell.....\$5 per 100; \$45 per 1,000

VARIEGATED PINEAPPLE

- Very handsome plants....\$4, \$5 and \$6 each
 Very handsome plants in fruit.....\$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

- This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the *Begonia Gloire de Lorraine*.
 5-inch pots, heavy.....\$75 per 100
 6-inch pots, heavy.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now.....\$65 per 100
 6-inch pots—Ready October 1.....\$1 each

BEGONIA KONKURENT

A Greatly Improved *Begonia Cincinnati*

- 5-inch pots.....\$75 per 100
 6-inch pots.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up.....\$30 per 100
 6-inch pots, made up, 26 to 28 inches tall.....\$12 per doz.
 6-inch pots, extra heavy, \$15 per doz.; \$110 per 100
 9 and 10-inch pots, extra heavy, 48 to 60 inches tall.....\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots.....\$9 per doz.
 5½-inch pots.....\$12 per doz.
 6 -inch pots.....\$15 per doz.
 7 -inch pots.....\$1.50 and \$2 each

FICUS PANDURATA

- 6-inch pots, 2 feet tall.....\$2 each
 7-inch pots, 3 feet tall.....\$2.50 each
 8-inch pots, 4 feet tall.....\$3 each
 10-inch and 11-inch tubs, 5 feet to 10 feet tall.....\$4, \$5, \$6 and \$7.50 each
 Branch plants, exceptionally fine, \$2.50, \$3, \$3.50, \$4 and \$5 each
 The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall.....\$2 each
 6-inch pots, 30 inches tall.....\$2.50 each
 7-inch pots, 36 inches tall.....\$3 each
 8-inch pots, 48 inches tall...\$4 and \$5 each
 11-inch pots, 6 to 7 feet tall..\$6 and \$7.50 each

FICUS CRAIGHI

- 4-inch pots, 15 inches tall.....\$35 per 100
 6-inch pots, 18 to 24 inches tall, \$6 and \$9 per doz.
 7-inch pots, 30 to 36 inches tall, \$1 and \$1.25 each

CYCLAMEN

- 5 -inch pots, \$7.50 per doz.; \$60 per 100; \$550 per 1,000
 5½-inch pots.....\$10 per doz.; \$75 per 100
 6 -inch pots.....\$100 per 100
 7 -inch pots.....\$150 per 100
 7 -inch pots, extra heavy, \$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
 4 -inch pots, very heavy. Ready now, \$25 per 100; \$225 per 1,000
 6 -inch pots, very heavy, will flower early, \$9 and \$12 per doz.

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HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGAEA

Bouquet Rose, bright pink; Gen. de Vi-braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Gail-lard, large white; Radiant, deep pink; Lille Mouillere, pink.

4-inch pots, heavy, \$20 per 100; \$180 per 1,000
Larger plants...\$0.75, \$1, \$1.50 and \$2 each

HYDRANGAEA OTAKSA

Pot-grown stock; well-ripened plants.
Large plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

Baby Ramblers, 6-inch pots...\$30 per 100
Erna Teschendorff, 6-inch pots...\$30 per 100
Phyllis, 6-inch pots...\$30 per 100
Orleans, 6-inch pots...\$30 per 100
Ellen Poulsen, 6-inch pots...\$30 per 100
Juniata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

OTAHEITE ORANGES

A very fine stock of this wonderful Christ-mas plant.
Plants, well ripened, delivery December 1st, 25 cents per fruit
2½-inch pots for growing on, \$8 per 100; \$75 per 1,000

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varie-ties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$225 per 1,000
6 -inch pots...\$6 and \$9 per doz.

NEPHROLEPIS NORWOOD

Strong plants, 2½-inch pots, \$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots, \$9 per doz.; \$50 per 100
Strong plants, 6-inch pots, \$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. TEDDY, JR., SPORT

2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$200 per 1,000
6 -inch pots...\$7 per doz.; \$50 per 100

NEPH. BOSTONIENSIS DWARF

2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.

NEPHROLEPIS TODEAOIDES

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.
9 -inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.
Larger plants...\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots, heavy...\$25 per 100
October 1st Delivery
6 -inch pots...\$6 per doz.; \$45 per 100
8 -inch pots...\$9 per doz.; \$70 per 100
8 -inch ¾ pots...\$12 per doz.; \$90 per 100
11 -inch tubs...\$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100; \$225 per 1,000
6 -inch pots...\$7 per doz.; \$50 per 100
6 -inch pots, heavy, \$9 per doz.; \$70 per 100
8 -inch ¾ pots...\$12 per doz.; \$90 per 100
8 -inch ¾ pots, heavy...\$15 per doz.
10 -inch ¾ pots...\$18 per doz.
11 -inch tubs...\$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots, very heavy plants, \$25 per 100; \$200 per 1,000
6 -inch pots, very heavy plants, \$6 per doz.; \$45 per 100
6 -inch pots, extra heavy plants, \$9 per doz.; \$70 per 100
8 -inch pots...\$12 and \$15 per doz.
11 -inch tubs...\$2.50 and \$3 each

"TEDDY JUNIOR"

Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy...\$50 per 100
6-inch pots, very heavy...\$75 per 100
8-inch pots, very heavy...\$15 per doz.
11-inch tubs...\$2.50, \$3 and \$3.50 each

NEPH. BOSTONIENSIS HARRISII

2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$7 per doz.; \$50 per 100
7 -inch pots, heavy, \$9 per doz.; \$70 per 100
8 -inch pots...\$12 and \$15 per doz.
11 -inch tubs...\$2, \$2.50 and \$3 each

NEPHROLEPIS SMITHII

2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

2½-inch pots...\$4 per 100; \$35 per 1,000
3 -inch pots...\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.
4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy...\$6 per doz.; \$45 per 100
8-inch pots...\$12 per doz.; \$90 per 100
11-inch tubs...\$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.
4-inch pots...\$50 per 100
6-inch pots...\$12 and \$15 per doz.
7-inch pots...\$24 per doz.

ASPARAGUS SPRENGERI

3-inch pots...\$6 per 100; \$50 per 1,000
4-inch pots...\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

2½-inch...\$5 per 100
6-inch, strong...\$35 per 100

ENGLISH IVIES

2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
4 -inch pots, excellent for trellis and bas-ket work...\$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery \$6 per doz.; \$45 per 100

ROSES

Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of
American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants...\$35 per 100

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ORCHIDS NOW ARE GETTING THE MONEY

Orchids are becoming more and more popular with the flower buyers, and this summer have brought higher prices than ever before. Consequently orchids make an increasingly good crop for the grower. This article deals with the popular varieties and gives some seasonable hints on how they should be grown.



It has been a good summer for nearly all orchids, particularly so for cattleyas, laelias, phalaenopsis, cypripediums, calanthes, dendrobiums and vandas. The heat wave in late July and early August proved a little hard on odontoglossums, masdevallias and coelogynes, but with cooler conditions they have much improved. A year ago we had many cool nights in July and August. This year we have had few such nights and fire heat has been little needed, even for phalaenopsis and calanthes. The generous amount of sunshine for some weeks past insures well matured bulbs, and a good fall and winter crop of flowers. In spite of some contraction in the buying of cut flowers, it is noticeable that orchids have not suffered at all, and during the present summer they have realized higher prices than ever before. In this connection we might note that orchid flowers continue to sell well in Great Britain in spite of three years of war and heavy taxes, and that prices at auction sales are satisfactory and nearly as high as in pre-war times. It does not look, therefore, as though orchid growers need be unduly alarmed over the prospect of any great slump in the prices of either plants or cut flowers here.

Cattleyas.

The month of August, 1917, will be remembered as one of high prices on cattleyas. At the time of the S. A. F. convention the few flowers obtainable were held at \$2 each at wholesale in New York, and brought nearly as much in other large cities. There have been an unusual number of weddings incidental to the war, calling for choice flowers, and orchids always have a call on such occasions. The prices are invariably higher in August than at Christmas. Those who had good batches of the small-flowered C. Harrisoniae, an August bloomer, made good money. That charming hybrid, C. Miss Williams, has also proved most useful. A few late Gaskellianas and gigas are about all the other varieties which have been obtainable. The first flowers of C. labiata are well advanced. These are sure to net high prices. Plants with buds well advanced in the sheaths should have a light and not too heavily shaded position at the end of the cattleya house. It is unfortunate that imported plants of this most useful cattleya get smaller each year and are mostly but small seedlings. Surely anyone with the courage to raise seedlings under glass would find it a profitable venture.

The bulbs on C. Trianae are well developed. So are those on C. Percivaliana. If these are too heavily shaded,

they may take on a fine dark hue, but the flower buds will be fewer, especially on Trianae. The sun's power is gradually declining and where the shade is heavy it should be reduced. Give abundant ventilation. Cattleya houses should never be closed at this season, no matter if the nights do turn somewhat cooler. When syringing, do it fairly early in the day, so that the foliage and bulbs will be quite dry before sunset.

Calanthes.

It has been a good season for calanthes, the heat-loving terrestrial orchids. The bulbs are not yet fully developed, but are sufficiently made up so that flower spikes are showing at the base. An effort should be made to keep the foliage green as long as possible, and if cool nights come along it will pay to start a little fire for their benefit, even if it be only a fire of wood sufficient to warm the pipes and dry up the house a little. On cold, damp days a little artificial heat, with some top ventilation, will benefit the plants a great deal. Provided the pots or pans are well filled with roots, calanthes now will stand applications of cow manure water once in four or five days. I also find that a top-dressing of sphagnum and old cow manure is eagerly devoured by them. Spray only on warm, clear days, and be careful not to overdo it or leaf-spot will soon develop. Calan-

Cattleya
Labiata
is the
One
Best
Bet
for the
Grower
of
Flowers
| for ■
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ORCHIDS NOW ARE GETTING THE MONEY

Orchids are becoming more and more popular with the flower buyers, and this summer have brought higher prices than ever before. Consequently orchids make an increasingly good crop for the grower. This article deals with the popular varieties and gives some seasonable hints on how they should be grown.



It has been a good summer for nearly all orchids, particularly so for cattleyas, laelias, phalaenopsis, cypripediums, calanthes, dendrobiums and vandas. The heat wave in late July and early August proved a little hard on odontoglossums, masdevallias and cœlogynes, but with cooler conditions they have much improved. A year ago we had many cool nights in July and August. This year we have had few such nights and fire heat has been little needed, even for phalaenopsis and calanthes. The generous amount of sunshine for some weeks past insures well matured bulbs, and a good fall and winter crop of flowers. In spite of some contraction in the buying of cut flowers, it is noticeable that orchids have not suffered at all, and during the present summer they have realized higher prices than ever before. In this connection we might note that orchid flowers continue to sell well in Great Britain in spite of three years of war and heavy taxes, and that prices at auction sales are satisfactory and nearly as high as in pre-war times. It does not look, therefore, as though orchid growers need be unduly alarmed over the prospect of any great slump in the prices of either plants or cut flowers here.

Cattleyas.

The month of August, 1917, will be remembered as one of high prices on cattleyas. At the time of the S. A. F. convention the few flowers obtainable were held at \$2 each at wholesale in New York, and brought nearly as much in other large cities. There have been an unusual number of weddings incidental to the war, calling for choice flowers, and orchids always have a call on such occasions. The prices are invariably higher in August than at Christmas. Those who had good batches of the small-flowered C. Harrisoniæ, an August bloomer, made good money. That charming hybrid, C. Miss Williams, has also proved most useful. A few late Gaskellianas and gigas are about all the other varieties which have been obtainable. The first flowers of C. labiata are well advanced. These are sure to net high prices. Plants with buds well advanced in the sheaths should have a light and not too heavily shaded position at the end of the cattleya house. It is unfortunate that imported plants of this most useful cattleya get smaller each year and are mostly but small seedlings. Surely anyone with the courage to raise seedlings under glass would find it a profitable venture.

The bulbs on C. Trianae are well developed. So are those on C. Percivaliana. If these are too heavily shaded,

they may take on a fine dark hue, but the flower buds will be fewer, especially on Trianae. The sun's power is gradually declining and where the shade is heavy it should be reduced. Give abundant ventilation. Cattleya houses should never be closed at this season, no matter if the nights do turn somewhat cooler. When syringing, do it fairly early in the day, so that the foliage and bulbs will be quite dry before sunset.

Calanthes.

It has been a good season for calanthes, the heat-loving terrestrial orchids. The bulbs are not yet fully developed, but are sufficiently made up so that flower spikes are showing at the base. An effort should be made to keep the foliage green as long as possible, and if cool nights come along it will pay to start a little fire for their benefit, even if it be only a fire of wood sufficient to warm the pipes and dry up the house a little. On cold, damp days a little artificial heat, with some top ventilation, will benefit the plants a great deal. Provided the pots or pans are well filled with roots, calanthes now will stand applications of cow manure water once in four or five days. I also find that a top-dressing of sphagnum and old cow manure is eagerly devoured by them. Spray only on warm, clear days, and be careful not to overdo it or leaf-spot will soon develop. Calan-

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thes need a fair amount of shade and love a brisk, moist heat.

Dendrobiums.

The plants of *Dendrobium Wardianum* and *nobile* with the pseudobulbs best developed are now in a light, rather sunny and dry house, where their water supply is much reduced. A syringing occasionally will keep the growths plump and an occasional watering may be necessary if we get hot weather. Gradually keep the plants drier as the season advances and heat diminishes. Plants of *D. Phalaenopsis Schroederianum* with the spikes well advanced must not be subjected to any chills, or the buds will drop. They should not go below 60 degrees for best results. *D. formosum giganteum*, the largest and finest of the white dendrobiums, is also a great heat-lover. Both varieties succeed well in a division devoted to *phalaenopsis* and *calanthes*.

Oncidiums.

Of the various orchids carrying sprays of flowers, oncidiums are the best known commercially. The variety mostly in evidence is *O. varicosum Rogersii*. It is not an orchid which can be carried along for a term of years in fine condition, but usually deteriorates after a few years. New importations have been few of late and the stock of this oncidium is now rather low. Spikes are well

fairly near the glass. A few other fine florists' oncidiums are *O. ornithorhynchum*, exceptionally sweet-scented; *O. sarcodes*, *O. crispum*, *O. incurvum* and *O. Marshallianum*.

Vandas.

While there are a good many varieties of vandas, most of which need warm treatment, about the only one grown to any considerable extent for the market is *V. cærulea*, far and away the most beautiful of the species and the finest of all blue orchids. *V. cærulea* does not need a warm house. It succeeds well at the cool end of the cattleya house, in a winter minimum of 55 degrees, occasionally lower. The glass is given only a light shading over these vandas. As a consequence their leaves are not of so deep a green as many others, but they never fail to flower well. Can anything be finer than a long spike of the rich, blue-marbled flowers of *V. cærulea*? While a dozen large flowers to a stalk is not uncommon, we have had them carrying as many as twenty-one flowers. There are some deep green, beautifully foliaged *cæruleas* which never seem to flower, no matter how they are treated, and I have sometimes thought that there may be a flowerless form of this vanda, just as there are flowerless wistarias and other plants. Spikes of *cæruleas* are pushing out now. Protect with cotton wool from the at-

should be placed under glass before the nights become too cold, as there is danger of the spikes becoming blasted. Many of the insignes, including some of the beautiful yellow forms, such as *Laura Kimball*, *Sanderæ*, *Sanderianum*, *Ernestii* and others, already are showing spikes. Like all others of this family, these succeed well in a moderately warm house, with a fair amount of shade even in midwinter. All of the cypripediums enjoy a spraying each day; without it red spider or thrips are liable to get a foothold. A few other really good florists' cypripediums are *C. Leeanum*, *C. aureum*, *C. Charlesworthii*, *C. Sallieri aureum* and *C. villosum*.

Cœlogyne Cristata.

Cœlogyne cristata does not want a warm house. It is a cool orchid and will succeed better in the cold house with odontoglossums than with cattleyas. The bulbs will not be made up for some time yet. If the plants are well rooted, an occasional watering with weak liquid manure will help them materially. Keep the same ventilation on day and night and a spraying can be given on every clear day.

SOCIETY OF AMERICAN FLORISTS.

The National Publicity Fund.

I suppose you have read with much interest the great movement that was started in New York toward raising \$50,000 for national publicity. The central committee has been appointed and sub-committees are in the process of appointment.

To my mind, this is the greatest thing that was ever started for the benefit of the florists at large. Think of a national publicity campaign on the use of flowers along the same lines as *Uneeda Biscuit*, *Coca Cola*, *Velvet Joe*, *Shredded Wheat* and other similar products that have been given a wonderful national consumption by a national publicity campaign. None of them appeal to the people as much as flowers. I believe you realize the importance of this movement. We have now close to \$15,000 subscribed, nearly all of which was raised on the convention floor in a few minutes' time. This money will be handled by our own committee, with an advertising expert in charge, and you may rest assured that every cent will be spent judiciously.

I trust the members of the trade will rally to the support of this cause. Do not wait for the committee to call, but send in your agreement to the secretary, stating what amount you will subscribe per year. You will note from a list of subscribers, how these subscriptions are running. I sincerely trust we will be able to complete this fund by October, in order to get down to business by Thanksgiving. Do not hesitate; be liberal. It is money well invested. For further information, write General Chairman George Asmus, Chicago, Ill.
R. C. Kerr, President.

CLEVELAND FLOWER SHOW.

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This oncidium succeeds best in small, shallow pans suspended from the roof, and does not need a warm house. As a protection from small shell snails, wrap a piece of cotton wool at the base of each flower stalk. *Oncidium splendidum* is a grand large-flowering variety, which sells well at Christmas. To get plants in bloom at that time, give them an average night temperature not lower than 60 degrees and suspend them

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Where plants of that old but most useful cypripedium, *insigne*, have been grown outdoors or in coldframes, they



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There will be nine new classes for the rose section, consisting of fifty blooms each of the following: Mrs. George Shawyer, Mrs. Aaron Ward, Sunburst, White Killarney or Double White Killarney, Hoosier Beauty, any other variety white, any other variety pink, any other variety yellow, any other variety red. The prizes for each of these new classes will be \$15, \$10 and \$5.

The carnation section also has been enlarged by adding classes for 100 white, 100 flesh pink, 100 light pink, 100 dark pink, 100 scarlet, 100 crimson and 100 any other color. The dark pink is to be as dark as, or darker than, Mrs. C. W. Ward. The premiums for these seven new classes will be \$15, \$10 and \$5. This will make the carnation section much more interesting to the commercial growers.

One of the last things F. C. Bartels, who was chairman of the premiums committee, did Saturday, September 15, was to go over the final revision of the list with M. A. Vinson, the show manager. As told elsewhere in this paper, Mr. Bartels was shot and killed about 4 o'clock that afternoon. Mr. Bartels will be missed greatly by his associates, as he was most active and gave much of his time in the advance planning for the coming show.

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ployees, who in their turn impart it to our patrons, who catch the spirit. And, as I sit back in my little sanctum and note the effect of this impartation, it affords me the greatest satisfaction."

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We have had to stand the loss in both cases, not only the cost of the plants and the express, but also the inconvenience and trouble caused through receiving plants in such condition. It does not appear fair that the purchaser should have to stand losses that are caused solely by the shippers' carelessness or neglect.

Another thing I might mention is the profit that some shippers want to make on boxes. We have paid as much as 50 and 75 cents for boxes no more than two feet wide, three feet long and two feet high. Don't you think that is exorbitant?

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WHAT THE WAR TAX MAY DO TO YOU

PROSPEROUS FLORISTS MUST PAY.

Only Small Earnings Exempt.

A large number of florists, employing comparatively small capital but by personal effort and ability making fair profits, are due for a jolt when they wake up to what the new war taxes will do to them.

The original idea of taxing only war profits has been abandoned and the tax has been placed on any profits that are in excess of ten per cent of the capital employed.

Aimed, perhaps, at the big trusts, the tax will bear hardest on the small business employing modest capital. Such a business is likely to earn much more than the exempted percentage, whereas the great corporations, with a few exceptions, earn little in excess of ten per cent on their inflated capital.

How Exemption Applies.

When the income tax law went into effect, the article explaining its application to a typical florist was one of the most highly appreciated and helpful The Review ever has published; it made the complicated matter plain and perhaps because of that article The Review has received several inquiries about the excess profits tax. To show how the proposed new tax will affect many florists, an example is cited here.

The so-called excess profits tax applies to every business in flowers, plants or seeds earning over \$5,000, whether it is conducted by an individual, a partnership or a corporation. If the profits in the years 1911, 1912 and 1913 averaged more than six per cent and less than ten per cent on the capital employed, the average profits of those years is the basis of exemption. If the pre-war profits were less than six per cent, six per cent exemption is allowed, but if the pre-war profits were more than ten per cent, ten per cent is the limit of exemption allowed.

A florists' business using \$10,000 of capital thus will be taxed at the graduated scale of rates on all profits above \$1,000. A business using \$25,000 capital will be war-taxed on all its profits above \$2,500. But a business with \$500,000 capital invested will have \$50,000 exemption; one with a million invested would be exempt up to \$100,000 profits.

It will be seen that the prosperous retail florist or wholesale commission dealer in rented quarters is likely to find the greater part of his profits subject to the war tax, while the concern with capital invested in greenhouses and land will not be nearly so hard hit.

A Typical Case.

Take the case of a florists' business that shall be nameless here. It was started as an individual affair, but several years ago was turned into a corporation to make it easier to provide interests for sons and other employees. The owner retained the real estate, but sold the business to the corporation for \$25,000, the total issue of capital stock. Then he gave some of the shares to his

employees and sold them other shares on the partial payment plan. The business was and is well managed and prosperous. On a volume of sales running from \$110,000 to \$125,000 per year the net earnings have been never less than \$11,000 and sometimes over \$14,000; the average has been enough over \$12,500, which has been disbursed in dividends, so that undivided profits of \$5,000 have accumulated.

Business has not been quite so good as usual this year, but the probabilities are that earnings of \$12,500 will be shown after all charges have been made except those of taxes payable to the federal government. The way these will figure out if the Senate draft of the bill

Effect of the Proposed EXCESS PROFITS TAX On a Typical Florist.

This is the case of a corporation employing \$30,000 of capital in the florists' business and earning net profits of \$12,500 in an average year. The way these profits will be affected by the war taxes as adopted by the Senate, and almost certain to become law, is as follows:

Capital invested:	
Capital stock paid in.....	\$25,000.00
Surplus and undivided profits.....	5,000.00
Total	\$30,000.00
Net income for the year.....	\$12,500.00
Exemption (10% maximum).....	3,000.00
Excess profits subject to tax.....	9,500.00
Excess profits tax:	
15% of exemption, \$450@12%.....	\$ 54.00
Difference between:	
15 and 25% of exempt'n \$ 300@16%.....	48.00
25 and 50% of exempt'n 750@20%.....	150.00
50 and 75% of exempt'n 750@25%.....	187.50
75 and 100% of exempt'n 750@30%.....	225.00
100 and 150% of exempt'n 1,500@35%.....	525.00
150 and 200% of exempt'n 1,500@40%.....	600.00
200 and 250% of exempt'n 1,500@45%.....	675.00
250 and 300% of exempt'n 1,500@50%.....	750.00
Exceed'g 300% of exempt'n 500@60%.....	300.00
Total	\$9,500
Net income subject to corporation tax.....	\$3,985.50
Corporation tax at 6%.....	539.13
Total U. S. tax.....	4,053.63
Available for dividends.....	8,446.37

While the illustration is the case of a corporation, the excess profits law will apply in the same way to partnerships and individuals. Instead of the corporation tax of six per cent, individuals will have to pay the graduated scale of income taxes on incomes exceeding \$2,000 per year.

becomes law, as now seems likely, is as follows:

Taxes Over Thirty Per Cent.

The exemption in this case is \$3,000. It will leave \$9,500 subject to the graduated scale of taxes. A sum equal to fifteen per cent of the amount exempt, which in this case will be \$450, is taxed twelve per cent. Then a sum equal to the difference between fifteen per cent and twenty-five per cent of the exemption (not the capital, mind you) is taxed sixteen per cent. And so on up until, in this case, all the earnings above \$12,000 are taxed sixty per cent. The scale, and how it applies, is shown in the accompanying boxed table.

Then there is the corporation tax of six per cent, four per cent added to the previous rate of two per cent, to be figured off after the excess profits tax is computed.

So it will be apparent that this florist will pay in war taxes over thirty per cent of his average profits and if his profits prove to be better than the average he will pay to the government 60 cents out of every extra dollar he earns.

Instead of the corporation tax, partners and individuals carrying on business will pay the greatly increased income taxes.

Short Time to Write.

If any florist should make extra money out of the war he no doubt would be willing to pay a considerable part of it to the government as his contribution toward carrying on the war, but to some, at least, it appears that the proposed taxes take rather too large a part of the regular earnings of business in no way benefited by the war. The Review has been asked who should be written to in protest. The time is short. The bill has been passed by both branches of Congress. It now is in the hands of a conference committee as follows:

Address care United States Senate, Washington, D. C.:
Hon. Henry Cabot Lodge.
Hon. Boies Penrose.
Hon. Wm. J. Stone.
Hon. John Sharp Williams.
Hon. F. M. Simmons.
Address care House of Representatives, Washington, D. C.:
Hon. Claude Kitchin.
Hon. Lincoln Dixon.
Hon. Joseph W. Fordney.
Hon. Henry T. Rainey.
Hon. J. Hampton Moore.

The probabilities are the bill will be reported within a week and passed promptly by both houses, when it will be up to President Wilson, whose signature will make it law.

TIME TO SOW SOUTHERN PEAS.

When is the proper time to sow Spencer winter-flowering sweet peas in the south to have blooms at Christmas? Which is the better method to sow the peas, in pots or directly in the beds? Which varieties do you especially recommend?
F. B.—Ala.

As far south as Birmingham, if sweet pea seeds are sown about September 1, the flowers will be in time for the holidays. I always find it best to plant directly in the beds. The best varieties in their colors I have found to be Yarrowa, pink; Orchid Lavender and Orchid White.
L.

Tuxedo, N. Y.—The annual meeting of the Dutchess County Horticultural Society was held at Tuxedo September 12, the dinner being attended by almost every superintendent of the large estates along the Hudson river. Benjamin Hammond, of Beacon, N. Y., in an informal talk, complimented those in charge of Tuxedo park, which was looking its best.

TRAMP! TRAMP! OUR BOYS ARE MARCHING

GETTING IN FIGHTING TRIM.

Trade Trains for Trouble.

Many florists during the last few weeks have had their first touches of what is the soldier's life in training. Many more will probably go to the cantonments before the armies that Uncle Sam intends sending to Europe are completed. The Review each week adds new names to the roster of those who have gone. Others will be going, and they, too, will have their names printed. All that is necessary is to let The Review know about them.

Flying for Uncle Sam.

George Anderson, the only son of C. G. Anderson, superintendent of the Gullett & Sons plant department, Lincoln, Ill., will be one of the 10,000 young American aviators who are expected to gain the mastery of the air in the European fighting zone next spring. He joined the officers' training camp at Fort Snelling, Minn., several months ago, and during the last three months has been flying at the aviation training camp near Toronto, Ont. He expects soon to be commissioned a lieutenant. Young Mr. Anderson—he is only 20 years old, but stands nearly six feet—is well known to the trade. He was employed in the Chicago office of the Poehlmann Bros. Co. for two years, and left two years ago when his father resigned as superintendent of the Poehlmann plant range to go with the family to Minneapolis, where he remained after his father removed to Lincoln.

Rochester Man to Go.

Max the Florist, of Rochester, N. Y., is taking a vacation visiting his many friends in the neighborhood of his home city while waiting for the summons to a training camp. He has successfully passed his physical examination and is ready to go. The management of his store will be left to an assistant until he definitely knows that he will go to Europe. In the event that he does, he will sell the business.

Pittsburghers to Camp.

A number of the young men in the trade at Pittsburgh, Pa., have gone to the army training camps. Among those who left recently was Hiram Frishkorn, an employee of Beckert's Seed Store for many years. Mr. Frishkorn left to begin training September 17. Several employees of the Pittsburgh Cut Flower Co. greenhouses also have left. Because of the shortage of labor, the growers in and near Pittsburgh are considering the advisability of hiring women to replace the men.

J. W. Ross' Sons in Army.

Earl and Whitty Ross, who were associated with their father, J. W. Ross, in the J. W. Ross Co., seedsmen, florists and nurserymen, Centralia, Ill., have joined the army. Earl is with the national army, and left for a training camp September 5. Whitty is with what was formerly the Ninth I. N. G., which

has been taken into the federal service. The departure of the two young men left Mr. Ross alone to take care of the business.

Follows Grandfather's Footsteps.

Stiles D. Woodruff, son of Watson S. Woodruff and grandson of Stiles D. Woodruff, the founder of the firm of S. A. Woodruff & Sons, seedsmen, of Orange, Conn., left September 3 for the training camp at Ayer, Mass. With another Orange youth, Mr. Woodruff was given a rousing send-off by the citizens of Orange. And not the least proud of the young men was Watson S. Woodruff, the father, who, by the way, is a member of the exemption board which made



Stiles D. Woodruff.

the selections. But for the war, Mr. Woodruff would have been graduated with the 1918 class of Yale University. In 1916 he was a member of the famous Yale Battery, which spent the summer in training at Tobyhanna, Pa. Six months ago Mr. Woodruff joined the Second regiment of the Connecticut Home Guard. It was an unusual coincidence that Mr. Woodruff left for war fifty-five years to the day after his grandfather and namesake left to fight for the Union in the Civil war, during which he was engaged in the battles of Fredericksburg and Chancellorsville, being taken prisoner in the latter battle and spending some time in the famous Libby prison.

Five More from Denver.

Denver florists continue to go to the army training camps. Five more of the young men in the trade have left for Camp Baldwin, near the city, where they will undergo preliminary training and then will be sent to Linda Vista, Cal. They are Joseph Whalon, formerly of the Alpha Floral Co., who is in the artillery division; William Cash, formerly rose grower for the Mauff Floral Co.; Clyde Bengley, formerly with the

Elitch-Long Greenhouses, and Waldo Kerl and Frank Dykstra, formerly employed at the Park Floral Co. greenhouses.

To Become an Aviator.

Charles Windram, well known among the trade in Cincinnati, O., leaves for Philadelphia September 22, to go into training for the aviation service. He successfully passed his physical examination September 17, and spent the week arranging his affairs before joining the service.

Will Aid Wounded.

Don Wadsworth, who formerly was with Martin & Forbes, Portland, Ore., has joined the army hospital corps and is in training at American lake, Oregon. He is well known in the trade there, his father formerly being the mum grower for Martin & Forbes. The latter now is working at the shipyards, helping Uncle Sam build a merchant fleet.

Evansville's Contribution.

A number of young men in the trade in Evansville, Ind., have gone or are going to the training camps preparatory to making the trip to Europe. Waldemar Niednagel has been called and expects to leave for camp October 3. George and Herbert Blackman already are at the Louisville camp. David Elsperrmann has been selected, but does not know the date he will be ordered to go.

Votaw Joins Marines.

Howard Votaw, for several years a member of the Chicago Florists' Club and widely known among growers and supply dealers of the Chicago section as the manager of the florists' department of Darling & Co., fertilizer manufacturers at the Stock Yards, has enlisted in the marines and is at a training station in South Carolina.

VALUE OF PIGEON MANURE.

Will you let me know what would be a fair price for pigeon manure that has been gradually collected for fifteen years? Would such fertilizer be good as a top-dressing for carnation soil that was poor when the planting was done?

C. W.—N. Y.

Without knowing just what condition the pigeon manure is in, I can give you no definite answer as to its commercial value. If it is dry, so that it can readily be ground up, it is worth considerably more than if it were fresh and more or less moist. Its fertilizing value should be about the same as any guano, providing it has been dry all the time, and it should be used in about the same way. I should consider \$1 per hundred pounds a fair price for any that is dry.

A. F. J. B.

Washington, N. J.—Alonzo Jay Bryan, Jr., is the name of the 8½-pound boy who has arrived at the home of Mr. and Mrs. Alonzo J. Bryan. As the family already has a girl 8 years old, Alonzo, Jr., was gladly welcomed.

INDIANA ASSOCIATION

HOOSIERS MEET AT COLUMBUS.

New Insurance Plan Progresses.

An interesting meeting of the State Florists' Association of Indiana was held at Columbus, Ind., September 11, the members being the guests of Charles S. Barnaby, William Irwin and the Columbus Chamber of Commerce. An informal reception at the commerce rooms was followed by the business session.

After the routine business had been transacted, the following Evansville florists were elected to membership: C. E. Gysemans, E. L. Fenton, Carl Elsperrmann, C. L. Niednagel, Emil Niednagel, E. L. Lutz, O. J. Kuebler and A. J. Kuebler. Leo Rickenbach also became a member.

A. Rasmussen, as chairman of the insurance committee, gave his report of the work of the S. A. F. Herman Young in his report stated that the laws of Indiana were rigid, and that before incorporation it would be necessary to write forty million square feet of glass. He added, however, that the prospects seemed bright, as the movement had met with great enthusiasm. Literature on the subject had been mailed out, and after five days checks for more than \$1,000 had been received.

The question was brought up as to whether a person carrying policies in two different companies could realize full value on both. The laws of Indiana permit full valuation of both policies, providing there is no clause in the policies stipulating adjustment between companies. There is no such clause in the proposed mutual casualty association.

Coal and Co-operative Buying.

A. F. J. Baur and Irwin Bertermann, a committee appointed to communicate with the Indiana Floral Festival Association, gave their report. The festival association, although having ceased to exist, has quite a sum in its treasury, and it was felt that the members would be glad to turn this over to launch the new insurance company. Final action was postponed for another month, as some of the members of the dissolved association were out of the city.

Secretary Steinkamp read a letter which had been submitted to the governor, urging him to use all methods possible to solve the coal situation. This was considered such a well written and forceful epistle that members wished to have it sent to President Wilson and other authorities. President Bertermann announced the following committee to report on final resolutions at the next meeting: E. E. Temperley, chairman; Charles Pahud, Henry Rodenbeck.

A new subject for discussion was introduced by Charles Barnaby. He believed that through closer coöperation the florists throughout the state could be greatly benefited in the matter of buying materials. Glass, in particular, was an expensive item, and by purchasing through the secretary, in large quantities, it was felt that better prices

would be quoted. The secretary was advised to investigate this matter.

The next meeting, October 16, will be held at Evansville, Ind., under the auspices of the Evansville Florists' Club. Everybody is asked to remember this date and be on hand for a rousing good time.

Attention was called to two vases of the new E. G. Hill rose, Columbia. The blooms were exceptionally fine, with good foliage and long, rubbery stems. The bud is a little better than semi-double, and is of a pleasing shade of light pink. It has all of the good qualities of its one parent, Ophelia, with the beautiful color of its other parent, Shawyer, and with a fragrance superior to either. Mr. Rasmussen, chairman of the committee to report on this new rose, gave it high honor.

The Tour of Inspection.

After adjournment, a banquet was served at the St. Dennis hotel, whence all journeyed to the Irwin garden. Mr. Irwin, a millionaire, has left nothing undone that would enhance the beauty

of his place. There is an Italian sunken garden of fine stock and rare masonry. One member of the party, who had traveled extensively, said that he had seen only one place that could compare with the Irwin garden. A quaint Egyptian well was an interesting feature, and there were numerous statues of Greek philosophers, sculptors and writers.

Four small greenhouses are conducted in connection with the estate. There are novel chrysanthemums in one, grapes in another, orchids in a third, and the fourth is devoted to miscellaneous potted plants.

The Orinoco Nurseries were interesting. Several acres are devoted to hardy perennials, and there was a wonderful field of white phloxes in full bloom.

Charles Barnaby's greenhouses and store were also visited. He has excellent *Chatelaine* begonias, fine asters and Easter lilies for this time of the year.

Returning to the Chamber of Commerce rooms by motor, farewells and thanks were said to the hosts. Among those present were: Harry Pahud, Henry W. Sheppard, William E. Barnaby, Edward J. Sheppard, Henry C. Rodenbeck, Carl Sonnenschmidt, Lynn Barnaby, Nixon Gano, Henry F. Freese, Herman Junge, Charles Pahud, A. D. Warren, W. A. Barrick, J. E. Stuart, Joseph H. Hill, C. O. Wilcox, Anders Rasmussen, E. H. Mann, O. E. Steinkamp, Irwin Bertermann, E. E. Temperley, Warren J. Huckleberry.

E. E. T.

THE RETAIL

FLORIST.....

A CONTRACT WITH AGENTS.

I note in The Review of September 6 that G. W.—N. D. is seeking an agency contract. Here is the one we use and find it covers our needs. Besides our agents feel that they have a business proposition on their hands, and there is no misunderstanding in our dealings. You will note that we have made four separate classes of orders, with the commission to be paid on each. They are loose cut flowers, designs, decorations, such as store, church and house, and plants. Our reason for these distinctions is that in decorations and plants some of the territory we cover is on the interurban electric line, and some on the railroad only. We can handle the interurban business with practically no expense for packing, etc., so can afford to pay more commission on such orders. These contracts are bound in books with duplicate copies, the latter being perforated so that they may be easily torn out and given to the agents. The originals are retained in the books, and thus are not easily mislaid or lost.

The Flower Shop, per W. G. C.

A copy of the contract follows:

CONTRACT.

This Agreement, made and entered into this day of, 19...., by and between W. G. Coupland, doing business under the firm name and style of The Flower Shop, of Coffeyville, Kan., party of the first part, and of, party of the second part,

Witnesseth, The party of the first part hereby

appoints the party of the second part his agent to take orders for cut flowers, funeral designs, decorations of all kinds, and pot plants, and agrees to pay the party of the second part a commission upon all orders secured by him as follows: Cut flowers per cent; funeral designs per cent; decorations per cent; pot plants per cent.

Price lists for all goods to be furnished by party of the first part and commission to be paid upon the basis of the last price list furnished.

The party of the first part further agrees to give prompt attention to all orders received from the party of the second part and to deliver all goods to the common carrier in good condition, and upon delivery to the common carrier the responsibility of the first party ceases.

The party of the second part hereby accepts the appointment as agent of the party of the first part upon the terms above stated and in consideration of the commissions to be paid agrees as follows: To use his best efforts in securing orders for the party of the first part and to handle the goods of the party of the first part exclusively; to keep on display in his place of business a sign stating that he takes orders for cut flowers, floral designs, decorations and pot plants; to be personally liable for all orders forwarded to party of the first part and to pay for the same on the first day of each month, irrespective of the date of ordering; to pay all telegraph, telephone, express or freight charges on goods ordered, except express or freight charges for floral designs or emblems amounting to over \$5, which will be paid by party of the first part.

It is further agreed that the party of the first part may solicit orders, either personally or by mail, in the territory occupied by the party of the second part, without any liability to the party of the second part for commissions on orders so obtained.

This agreement contains the whole contract between the parties hereto and may be canceled by either party by giving ten days' notice to the adverse party.

This agreement signed in duplicate the day and year above written.

THE FLOWER SHOP

By.....
Party of the first part.
.....
Party of the second part.

DAHLIA FETE ON COAST

SAN FRANCISCO DAHLIA SHOW.

Fusion of Bodies Brings Best Show.

The second annual dahlia show, which was staged at the Palace hotel, San Francisco, under the auspices of the Dahlia Society of California, was a more brilliant success than its predecessor, and that is a significant assertion when the signal success of last year's exhibits is taken into consideration. It is necessary to use the plural when speaking of the 1916 shows, because there were two. Meanwhile those two organizations have combined as the Dahlia Society of California, which has made toward greater harmony, and is partially responsible for the larger and better show this year. Besides, the management had last year's experiences to profit by and improve upon wherever it seemed advisable.

Conditions were favorable with the exception of a street car strike, which undoubtedly kept many people away, especially in the evenings. The attendance gave no ground for complaint, however, as at times the show rooms were crowded, despite the fact that there was nearly double the space used last year. A 25-cent admission was charged, and if there was a shadow of a doubt left last year regarding the charging of admission, it has been dispelled in face of the conclusive evidence at this show that San Francisco bay people will pay to see a flower exhibit, properly staged and properly advertised.

Judges and Committeemen.

The displays filled the hotel ballroom, the corridor leading to the ballroom and some adjoining small rooms. The dahlias made a splendid showing. A sudden rise in temperature the day before the show opened was rather trying for some of the exhibitors, but they all made out wonderfully well. The large average size of the blooms caused much comment. The improvement in the amateur displays was especially noticeable. New seedlings were numerous, some of them possessing exceptional merit.

To facilitate the awarding of the prizes, three sets of judges were named. Arthur Hill, Geo. Walters and V. Podesta judged the exhibits in Class A, open to all. R. Lohrmann, William Kettlewell and F. D. Pelicano judged Class B, for semi-professional growers, and Class D, for school children. A. J. Neutraumont, A. Twitchett and L. R. Kessing judged Class C, for amateurs. The exhibits were in place early on opening day and the judges had completed their work early in the afternoon, the new plan working out nicely.

The exhibition committee consisted of C. S. Quick, Leslie E. Doolittle, Pierson Durbrow, Mrs. E. Lymbery, Mrs. W. E. Estes, L. R. Kessing, Mrs. Jessie Seal, R. C. Delameter, F. C. Burns, H. T. Henning and C. Goecker. Angelo Rossi was to have managed the show, but he was unable to officiate on account of his absence in southern California.

The Awards.

Frank D. Pelicano was awarded the prize for the most meritorious exhibit,

which was a silver cup donated by C. C. Morse & Co. In this same class, Mrs. Jessie Seal's exhibit came second, and the Bessie Boston Dahlia Farm third.

Twelve peony dahlias—Miss Amy Hodgins, first; Miss Edna Spencer, second; F. C. Burns, third.

Twelve cactus—Miss Amy Hodgins, first; Bessie Boston Dahlia Farm, second; Jessie Seal, third.

Twelve show—Bessie Boston Dahlia Farm, first; Jessie Seal, second; Star Dahlia Garden, third.

Twelve collarette—Bessie Boston Dahlia Farm, first; Miss Amy Hodgins, second; Mrs. Edna Spencer, third.

Twelve pompons—Mrs. Edna Spencer, first; Jessie Seal, second; Bessie Boston Dahlia Farm, third.

Six, single—Jessie Seal, first; Bessie Boston Dahlia Farm, second; C. S. Quick, third.

Twelve hybrid cactus—Bessie Boston Dahlia Farm, first; Miss Amy Hodgins, second; Jessie Seal, third.

Fifty blooms, one variety—Bessie Boston Dahlia Farm, first; Frank Pelicano, second; L. E. Doolittle, third.

Twenty-five blooms, one variety—Frank Pelicano, first; R. Lohrmann, second; Bessie Boston Dahlia Farm, third.

Twelve blooms, one variety—Bessie Boston Dahlia Farm, first; F. C. Burns, second; R. Lohrmann, third.

Three-year-old seedling—R. Lohrmann, first; F. C. Burns, second; Bessie Boston Dahlia Farm, third.

1917 seedling—Star Dahlia Farm, first.

Collection seedlings—F. C. Burns, first.

Single bloom—F. C. Burns, first; R. Lohrmann, second; L. J. Fenton, third.

Six yellow—Jessie Seal, first; F. C. Burns, second.

Six pink—Jessie Seal, first; Bessie Boston Dahlia Farm, second.

Six red—Jessie Seal, first.

Largest dahlia in show—Star Dahlia Gardens, first; Mrs. A. Davidson, second; L. J. Fenton, third.

Basket of dahlias—Jessie Seal, first; T. A. Burns, second; F. Pelicano, third.

Most original special exhibit—Dr. Kuykendall, first.

Most original floral design—Miss Amy Hodgins, first; Mr. Buchner, second.

Collection California dahlias—Bessie Boston Dahlia Farm, first; F. C. Burns, second.

Special exhibit awards—N. F. Vanderbilt, Mrs. C. M. Hunt.

In the semi-professional class Mrs. A. Davidson took one first premium, two seconds, three thirds; L. R. Kessing, two firsts, two seconds; Mrs. W. E. Estes, one first, two seconds, two thirds; C. Elliott, one first; Dr. L. Michael, one second; C. Salbach, one second, one third; J. H. Streeter, one first; Mrs. E. L. Spacher, one first; A. Twitchett, one first, one second.

S. H. G.

SEASONABLE SUGGESTIONS

Lilium Candidum.

Lilium candidum is of French origin. In the main those from the north of France, with thick scales and bulbs built well up in the center, are the best. They carry broad leaves and have wide-petaled flowers on strong stalks. The large, flat, thin-scaled bulbs often sold are not worth growing. Insist on getting north of France bulbs, and you are all right.

Do not try to grow single bulbs in 5-inch or 6-inch pots. Use 7-inch, 8-inch or even 10-inch pots and stand the bulbs as closely as they will go. Merely cover them with soil; use some sand below them. Place them in a coldframe, remove sashes and fully expose the plants. Protect them, however, from heavy rains. Leave them in the open until the plants have had several good freezings; then stand them under glass protection. Treated like longiflorums, you cannot grow candidums successfully. They need a lower night temperature when being forced, 50 to 52 degrees at night being ample. For outdoor culture plant them four inches deep and, whether to be potted or planted outside, do the work as soon as possible, as candidums are already making roots and leaves.

Paper White Narcissi.

We are likely to have a good supply of Paper White narcissi this season, and they undoubtedly will sell at higher prices than ever before, as we only seem likely to be able to get a fractional supply of Dutch bulbs. I do not think anything is gained by keeping the bulbs dry for months after being received. The earliest batch, if placed outdoors and given a coating of sand, will be all right for at least a couple of months, or, if you have cold cellar space, put all the bulbs in flats as soon as you can.

To say that these Paper Whites will come on too early is pure nonsense. Last season bulbs put in flats in October gave us flowers until the first week in May, which is surely a sufficiently long season.

Hydrangeas.

Often the lifting of hydrangeas is delayed until frost has scorched the plants quite badly. A far safer plan is to pot or tub the plants now. They always lift with good balls and rarely wilt after potting if well soaked with water. Plants potted now and placed in the full sun will make many roots before cold weather, no matter whether they are the old otaksa or the newer French varieties. If you want some handsome single heads of hydrangeas for early spring blooming, place cuttings singly in small pots now. Use a mixture of half each of sand and loam and keep the cuttings close until rooted. Both types of hydrangeas make handsome single heads if propagated in this way now.

Pansies and Myosotis.

The present is a splendid time to transplant goodly batches of seedlings of pansies, violas, daisies and forget-me-nots, either in coldframes or outdoors. I prefer wintering outdoors, using a well drained piece of land and giving the plants a mulch early in December. By carrying a certain proportion over in coldframes, an early crop of bloom is secured. There is always a strong call for small boxes or baskets of these little plants in early spring. The sooner the transplanting is completed now, the stronger your plants will be and the better they will winter.

Columbus, O.—C. S. Barnaby was judge of the "city beautiful" contest at Shelbyville last week.

THE STATE FAIR FLOWER SHOWS

NEBRASKA STATE FAIR.

The Nebraska state fair, held in Lincoln, September 3 to 7, was a whirlwind success. Never before in the history of Nebraska fairs was the interest of the exhibitors shown as keenly as this year.

The trade displays were staged in Agriculture-Horticulture hall. This permanent building, erected expressly for the display of the products of the earth, is one of the best show houses in the country. It is not only light, but its crowning feature is room.

On entering the building the visitor found himself in a spacious garden, with the patriotic colors hung overhead in great stretches. The central feature of the garden was a large fountain that spouted some twenty feet high, to fall among the rocks and on the aquatic plants that set the pool off most wonderfully. Radiating out from this pool were garden walks, bordered by the well arranged groups of decorative plants.

Lewis Henderson, of Omaha, scored highest with the best collection of greenhouse plants, Frey & Frey second and Hiltner Bros. third, both of Lincoln. Frey & Frey carried honors with their display of blooming plants, Henderson second and Hiltner Bros. third. Henderson returned to Omaha with the blue tag for his collection of ferns, while Hiltner Bros. came in second, followed by Frey & Frey. The prize money for the best collection of foliage plants went to Henderson, Frey & Frey and Hiltner Bros. in the order named.

In addition to the general display of plants, the display of cut flowers called forth much comment. The huge display ice chest was packed with the choicest of cut flowers and designs. Frey & Frey were awarded the diploma on the best collection of cut flowers and Henderson on the best collection of plants.

WISCONSIN STATE FAIR.

Trade Entries Finest Ever.

Last week the state fair was held at Milwaukee, bringing in thousands of visitors from all parts of the state, including many florists. Milwaukee members of the trade did their bit toward making the fair a success by exhibiting specimens and groups of plants and cut stock. This year there was more enthusiasm than has obtained in the past, and from comments by members of the trade the exhibition was the best so far. There is still room for improvement, however, and it is to be hoped that next year will see more retailers exhibiting and competing for the prizes offered. We can think of no cheaper way of advertising, and an exhibition of this nature cannot help but benefit the entire business.

The judges appointed to make the awards to florists were N. Zweifel and J. G. Heitman, Milwaukee, and J. E. Matthewson, of Sheboygan, Wis. The awards were well distributed, and following is a list of the classes and the winners in each:

Collection of plants, not less than twenty-five varieties, to cover not less than fifty square feet—Holton & Hunkel Co., first; C. C. Pollworth

Co., second; A. F. Kellner Co., third; A. Klockner, fourth.

Palms, covering not less than fifty square feet—Holton & Hunkel Co., first; A. F. Kellner Co., second; C. C. Pollworth Co., third.

Ferns, covering not less than fifty square feet—A. F. Kellner Co., first; Holton & Hunkel Co., second; C. C. Pollworth Co., third; Edwin Hamme, fourth.

Foliage plants, covering not less than fifty square feet—C. C. Pollworth Co., first; Holton & Hunkel Co., second; A. F. Kellner Co., third; A. Klockner, fourth.

Plants in bloom, to cover not less than twenty-five square feet—No first; Holton & Hunkel Co., second; A. Klockner, third.

Specimen nephrolepis—C. C. Pollworth Co., first; Holton & Hunkel Co., second; A. Klockner, third.

Specimen palm—A. F. Kellner Co., first; C. C. Pollworth Co., second; Holton & Hunkel Co., third.

Wreath, not less than 21-inch frame—J. C. Arnold, first; E. Eberhardt, second; E. Hamme, third.

Basket of cut flowers—E. Eberhardt, first; E. Hamme, second; J. Arnold, third.

Twenty-five pink roses—C. C. Pollworth Co., first; Holton & Hunkel Co., second.

Twenty-five white roses—C. C. Pollworth Co., first; Holton & Hunkel Co., second.

Twenty-five red roses—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twenty-five any other color—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twenty-five Easter lilies—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twelve chrysanthemums—C. C. Pollworth Co., first.

Pansies—Wm. Toole & Son, Baraboo, Wis., first.

Perennial phloxes, not less than five named varieties—A. Klockner, first.

Helianthus, named varieties—Wm. Eschrich, third.

Delphiniums, named—A. Klockner, second; Wm. Eschrich, third.

Gaillardias—A. Klockner, first; W. Eschrich, second; E. Eberhardt, third.

Hardy perennials, correctly named—A. Klockner, first; W. Eschrich, second.

Asters—A. Klockner, first.

Two hundred gladioli—E. Eberhardt, first; W. J. Moyle, Union Grove, Wis., second; Wm. Eschrich, third.

One hundred and fifty dahlias—E. Eberhardt, first; Mrs. F. D. Goodearle, Whitewater, Wis., second; A. Klockner, third.

H. J. S.

MINNESOTA STATE FAIR.

The premiums at the Minnesota state fair flower show, held during the week of September 10, were divided among four Twin-City florists, Holm & Olson, of St. Paul, and the Chicago Avenue Greenhouses, Swanson's, Inc., and Herman Swanson, of Minneapolis. Aug. Swanson, of Minneapolis, was the judge of the exhibits. The awards other than those published in the last issue of The Review were as follows:

Blooming plants, covering 100 square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Blooming plants, covering fifty square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Ferns, covering fifty square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Ferns, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Caladiums, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Specimen Phoenix Roebelenii—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Any other palm—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Pair pyramid bay trees—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Pair standard bay trees—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Fern dish, filled—Holm & Olson, first; Chicago Avenue Greenhouses, second.

One hundred asters—Holm & Olson, first; Herman Swanson, second; Swanson's, Inc., third.

Fifty asters—Herman Swanson, first; Holm & Olson, second; Swanson's, Inc., third.

Twenty-five asters—Holm & Olson, first; Swanson's, Inc., second; Herman Swanson, third.

Twenty Mrs. Charles Russell roses—Swanson's, Inc., first; Chicago Avenue Greenhouses, second.

Twenty Kaiserin roses—Chicago Avenue Greenhouses, first; Swanson's, Inc., second; Holm & Olson, third.

Twenty any pink roses, except Russell—Chi-

cago Avenue Greenhouses, first; Swanson's, Inc., second.

Twenty yellow roses—Swanson's, Inc., first; Chicago Avenue Greenhouses, second; Holm & Olson, third.

Hanging basket of foliage plants—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Window box, five feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Bridal bouquet—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Corsage bouquet—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Original design—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Basket of cut flowers, sixteen inches—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

ILLINOIS STATE FAIR.

The Cut Flower Awards.

The exhibit of plants by florists at the Illinois State fair, at Springfield, was staged September 10, as reported in last week's Review, the cut flowers and designs following on the succeeding days. Owing to the destruction of the Dome building by fire a few weeks ago, the florists put up their displays in Machinery hall. The only firms represented from outside the city were Hembreiker Bros., of Lincoln, and Albert T. Hey. Those of the Springfield florists who exhibited were A. C. Brown, the Brinkerhoff Greenhouses, the Lewis H. Wise greenhouses, the Janssen Seed & Floral Co., Hembreiker & Cole and the Springfield Floral Co.

J. F. Ammann, of Edwardsville, was a fair and impartial judge. The bride's bouquet seemed to bother him a little bit, and, being of modest taste, he gave the first prize to the least elaborate. In a number of cases Mr. Ammann ruled out an exhibit when not fulfilling the requirements; and if there was only one entry, and it did not deserve first, he awarded it second or third premium, as the case might be.

There were renewals in several classes on succeeding days. The awards follow:

Twenty-five American Beauties—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Russell—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Richmond—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Ophelia—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Killarney—Hembreiker & Cole, first; A. C. Brown, second.

Fifty White Killarney—A. C. Brown, first; Hembreiker & Cole, second.

Fifty roses, last season's introduction—A. C. Brown, first; Hembreiker & Cole, second.

Fifty Killarney Brilliant—No first; A. C. Brown, second.

Fifty Milady—No first; Hembreiker & Cole, second.

Six varieties of roses, twenty-five blooms each, Beauties excepted—Hembreiker & Cole, first; A. C. Brown, second.

One hundred dahlias—No first; Janssen Seed & Floral Co., second; A. Janssen, third.

Twenty-five dahlias, double—A. C. Brown, first; no second; E. J. Nott, third.

Hardy perennials, twelve vases—No first; A. T. Hey, second.

Asters—Janssen Seed & Floral Co., first; A. C. Brown, second; A. T. Hey, third.

Gladioli—A. C. Brown, first.

Fifty mums, two varieties of twenty-five each—Janssen Seed & Floral Co., first.

Fifty mums, any variety—A. C. Brown, first; A. T. Hey, second; Janssen Seed & Floral Co., third.

Fifty white carnations—Hembreiker Bros., of Lincoln, first; Hembreiker & Cole, second; Janssen Seed & Floral Co., third.

Fifty flesh pink carnations—Hembreiker & Cole, first; no second; Janssen Seed & Floral Co., third.

Fifty light pink—Janssen Seed & Floral Co., third; no first or second.

Fifty dark pink—Janssen Seed & Floral Co., third; no first or second.
 Fifty Enchantress—Hembreiker & Cole, first; Hembreiker Bros., second; Janssen Seed & Floral Co., third.
 Fifty scarlet—Hembreiker & Cole, first; Hembreiker Bros., second; Janssen Seed & Floral Co., third.
 Fifty White Enchantress—Hembreiker Bros., first; Hembreiker & Cole, second.
 Four vases, fifty carnations in each—Hembreiker & Cole, first; Janssen Seed & Floral Co., second.
 One hundred carnations, any variety, seedlings admissible—Hembreiker & Cole, second; no first.
 Standing cross—A. C. Brown, first; Springfield Floral Co., second; Hembreiker & Cole, third.
 Wreath on easel—A. C. Brown, first; Hembreiker Bros., second; Springfield Floral Co., third.
 Set piece—Springfield Floral Co., first; Hembreiker Bros., second; A. C. Brown, third.
 Dinner table—Hembreiker & Cole, first; A. H. Wise, third.
 Basket of mums—Hembreiker & Cole, first; A. C. Brown, second; Janssen Seed & Floral Co., third.
 Basket of cut stock—Springfield Floral Co., first; Hembreiker & Cole, second; A. C. Brown, third.
 Bouquet of roses—A. C. Brown, first; Hembreiker & Cole, second.
 Bouquet of various flowers—Hembreiker & Cole, first; Janssen Seed & Floral Co., second; A. T. Hey, third.
 Spray of roses—Springfield Floral Co., first; A. C. Brown, second; Hembreiker & Cole, third.
 Spray of carnations—Springfield Floral Co., first; Hembreiker & Cole, second; A. C. Brown, third.
 Bride's bouquet—Hembreiker & Cole, first; A. C. Brown, second; Springfield Floral Co., third.
 Corsage bouquet—A. C. Brown, first; Hembreiker & Cole, second; Springfield Floral Co., third.
 Twenty-five Beauties—Hembreiker & Cole, first.
 Twenty-five Russell—Hembreiker & Cole, first; A. C. Brown, second.
 Twenty Richmond—Hembreiker & Cole, first; A. C. Brown, second.
 Twenty Ophelia—Hembreiker & Cole, first; A. C. Brown, second.
 Twenty Hoosier Beauty—A. C. Brown, first.
 Twenty Killarney—A. C. Brown, first.
 Twenty White Killarney—Hembreiker & Cole, first; A. C. Brown, second.
 Twenty Brilliant—A. C. Brown, first.
 Twenty Milady—Hembreiker & Cole, first.
 Twenty any other variety—A. C. Brown, first; Hembreiker & Cole, second.

The Last Day's Renewals.

Twenty-five Beauties—A. C. Brown, first; Hembreiker & Cole, second.
 Fifty Richmond—A. C. Brown, first; Hembreiker & Cole, second.
 Fifty Ophelia—Hembreiker & Cole, first; A. C. Brown, second.
 Fifty Russell—Hembreiker & Cole, first; A. C. Brown, second.
 Fifty Killarney—A. C. Brown, first; Hembreiker & Cole, second.
 Fifty White Killarney—A. C. Brown, first; Hembreiker & Cole, second.
 Fifty Brilliant—A. C. Brown, second; no first.
 Fifty Milady—Hembreiker & Cole, second; no first.
 Fifty any other variety—A. C. Brown, first.
 Cross, four feet high—Springfield Floral Co., first; Hembreiker & Cole, second; Hembreiker Bros., third.
 Wreath on easel—Springfield Floral Co., first; Hembreiker & Cole, second; Hembreiker Bros., third.
 Set piece—Hembreiker & Cole, first; A. C. Brown, second; Hembreiker Bros., third.
 Correction of an item in last week's report: Fern dish, filled—Hembreiker Bros., first; A. C. Brown, second; Brinkerhoff Greenhouses, third.

The firm of Hembreiker & Cole was alleged to have duplicated entries under two different names, their own and that of the Springfield Floral Co. A. C. Brown made affidavit that these two names in reality represent one and the same firm, and other florists interested in the exhibits signed a protest against them. This protest, according to the rules of the state board of agriculture, held up the premiums that were awarded to the firm against which the protest was made, until the next regular meeting of the board, which will be held in January.

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This volume is supplementary to another work written by the same author

WHO'S WHO IN THE TRADE—AND WHY



CARL HAGENBURGER.

CARL HAGENBURGER, of West Mentor, O., is the new president of the Cleveland Florists' Club. But before he was elected he had accomplished a number of things. He was born at Cleveland, January 25, 1874, attended the public school until he was 13 years old, and then went to work for his father, who was then chief gardener for the Lake Shore & Michigan Southern railroad. When he was 18, Mr. Hagenburger struck out for himself. He worked in Brooklyn, Newport, R. I., and on Long Island, and during the World's Fair at Chicago sold cut flowers at one of the entrances. Before he established his range at West Mentor, he was employed by the J. M. Gasser Co., Cleveland, at its range; the Cleveland Floral Co., as manager of its range, and the Storrs & Harrison Co., at Painesville. In 1894, Mr. Hagenburger began with two houses, 24x100, and now has 45,000 feet of glass, which denotes the measure of his success.

and entitled "Strawberry Growing." As stated by the publishers, the two books together afford "a complete survey of the strawberry as grown in North America." Possibly some commercial growers, of intensely practical disposition, may be satisfied to possess only the treatise on "Strawberry Growing." Yet, many other growers—not only the leisurely experimenters, but hurried business men who have a wholesome ambition to be thoroughly informed on their special crop—will find in this new book just the sort of enlightenment that they want.

Even the most practical, matter-of-fact readers of the book may be surprised to discover how interesting and helpful the early history of the strawberry is, when told as graphically as in this book. They will see how the past illuminates the present; how bygone experiences explain modern practices;

how mistakes, when detected, become warnings and guides. Then, as the readers turn the pages and approach the middle of the book, they will notice that they have left the history of the past and are learning about the methods and mysteries of the present—about the training of the plants and the packing of the fruit; about pollination and breeding.

As already intimated, the book is exceptionally well written. In typography and binding, also, it is true to the high standard that has so long been maintained by the publishers.

For sale by The Review at the publishers' price.

Black Rock, N. Y.—G. Basler was too busy to take an extended vacation; retailing at the greenhouses necessitates keeping things inviting. This is done and good business is the result.

THE STATE FAIR FLOWER SHOWS

NEBRASKA STATE FAIR.

The Nebraska state fair, held in Lincoln, September 3 to 7, was a whirlwind success. Never before in the history of Nebraska fairs was the interest of the exhibitors shown as keenly as this year.

The trade displays were staged in Agriculture-Horticulture hall. This permanent building, erected expressly for the display of the products of the earth, is one of the best show houses in the country. It is not only light, but its crowning feature is room.

On entering the building the visitor found himself in a spacious garden, with the patriotic colors hung overhead in great stretches. The central feature of the garden was a large fountain that spouted some twenty feet high, to fall among the rocks and on the aquatic plants that set the pool off most wonderfully. Radiating out from this pool were garden walks, bordered by the well arranged groups of decorative plants.

Lewis Henderson, of Omaha, scored highest with the best collection of greenhouse plants, Frey & Frey second and Hiltner Bros. third, both of Lincoln. Frey & Frey carried honors with their display of blooming plants, Henderson second and Hiltner Bros. third. Henderson returned to Omaha with the blue tag for his collection of ferns, while Hiltner Bros. came in second, followed by Frey & Frey. The prize money for the best collection of foliage plants went to Henderson, Frey & Frey and Hiltner Bros. in the order named.

In addition to the general display of plants, the display of cut flowers called forth much comment. The huge display ice chest was packed with the choicest of cut flowers and designs. Frey & Frey were awarded the diploma on the best collection of cut flowers and Henderson on the best collection of plants.

WISCONSIN STATE FAIR.

Trade Entries Finest Ever.

Last week the state fair was held at Milwaukee, bringing in thousands of visitors from all parts of the state, including many florists. Milwaukee members of the trade did their bit toward making the fair a success by exhibiting specimens and groups of plants and cut stock. This year there was more enthusiasm than has obtained in the past, and from comments by members of the trade the exhibition was the best so far. There is still room for improvement, however, and it is to be hoped that next year will see more retailers exhibiting and competing for the prizes offered. We can think of no cheaper way of advertising, and an exhibition of this nature cannot help but benefit the entire business.

The judges appointed to make the awards to florists were N. Zweifel and J. G. Heitman, Milwaukee, and J. E. Matthewson, of Sheboygan, Wis. The awards were well distributed, and following is a list of the classes and the winners in each:

Collection of plants, not less than twenty-five varieties, to cover not less than fifty square feet—Holton & Hunkel Co., first; C. C. Pollworth

Co., second; A. F. Kellner Co., third; A. Klockner, fourth.

Palms, covering not less than fifty square feet—Holton & Hunkel Co., first; A. F. Kellner Co., second; C. C. Pollworth Co., third.

Ferns, covering not less than fifty square feet—A. F. Kellner Co., first; Holton & Hunkel Co., second; C. C. Pollworth Co., third; Edwin Hamme, fourth.

Foliage plants, covering not less than fifty square feet—C. C. Pollworth Co., first; Holton & Hunkel Co., second; A. F. Kellner Co., third; A. Klockner, fourth.

Plants in bloom, to cover not less than twenty-five square feet—No first; Holton & Hunkel Co., second; A. Klockner, third.

Specimen nephrolepis—C. C. Pollworth Co., first; Holton & Hunkel Co., second; A. Klockner, third.

Specimen palm—A. F. Kellner Co., first; C. C. Pollworth Co., second; Holton & Hunkel Co., third.

Wreath, not less than 21-inch frame—J. C. Arnold, first; E. Eberhardt, second; E. Hamme, third.

Basket of cut flowers—E. Eberhardt, first; E. Hamme, second; J. Arnold, third.

Twenty-five pink roses—C. C. Pollworth Co., first; Holton & Hunkel Co., second.

Twenty-five white roses—C. C. Pollworth Co., first; Holton & Hunkel Co., second.

Twenty-five red roses—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twenty-five any other color—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twenty-five Easter lilies—Holton & Hunkel Co., first; C. C. Pollworth Co., second.

Twelve chrysanthemums—C. C. Pollworth Co., first.

Pansies—Wm. Toole & Son, Baraboo, Wis., first.

Perennial phloxes, not less than five named varieties—A. Klockner, first.

Helianthus, named varieties—Wm. Eschrich, third.

Delphiniums, named—A. Klockner, second; Wm. Eschrich, third.

Gaillardias—A. Klockner, first; W. Eschrich, second; E. Eberhardt, third.

Hardy perennials, correctly named—A. Klockner, first; W. Eschrich, second.

Asters—A. Klockner, first.

Two hundred gladioli—E. Eberhardt, first; W. J. Moyle, Union Grove, Wis., second; Wm. Eschrich, third.

One hundred and fifty dahlias—E. Eberhardt, first; Mrs. F. D. Goodearle, Whitewater, Wis., second; A. Klockner, third.

H. J. S.

MINNESOTA STATE FAIR.

The premiums at the Minnesota state fair flower show, held during the week of September 10, were divided among four Twin-City florists, Holm & Olson, of St. Paul, and the Chicago Avenue Greenhouses, Swanson's, Inc., and Herman Swanson, of Minneapolis. Aug. Swanson, of Minneapolis, was the judge of the exhibits. The awards other than those published in the last issue of The Review were as follows:

Blooming plants, covering 100 square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Blooming plants, covering fifty square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Ferns, covering fifty square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Ferns, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Caladiums, covering twenty-five square feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Specimen Phoenix Roebelenii—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Any other palm—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Pair pyramid bay trees—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Pair standard bay trees—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Fern dish, filled—Holm & Olson, first; Chicago Avenue Greenhouses, second.

One hundred asters—Holm & Olson, first; Herman Swanson, second; Swanson's, Inc., third.

Fifty asters—Herman Swanson, first; Holm & Olson, second; Swanson's, Inc., third.

Twenty-five asters—Holm & Olson, first; Swanson's, Inc., second; Herman Swanson, third.

Twenty Mrs. Charles Russell roses—Swanson's, Inc., first; Chicago Avenue Greenhouses, second.

Twenty Kaiserin roses—Chicago Avenue Greenhouses, first; Swanson's, Inc., second; Holm & Olson, third.

Twenty any pink roses, except Russell—Chi-

cago Avenue Greenhouses, first; Swanson's, Inc., second.

Twenty yellow roses—Swanson's, Inc., first; Chicago Avenue Greenhouses, second; Holm & Olson, third.

Hanging basket of foliage plants—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Window box, five feet—Holm & Olson, first; Chicago Avenue Greenhouses, second.

Bridal bouquet—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Corsage bouquet—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Original design—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

Basket of cut flowers, sixteen inches—Holm & Olson, first; Swanson's, Inc., second; Chicago Avenue Greenhouses, third.

ILLINOIS STATE FAIR.

The Cut Flower Awards.

The exhibit of plants by florists at the Illinois State fair, at Springfield, was staged September 10, as reported in last week's Review, the cut flowers and designs following on the succeeding days. Owing to the destruction of the Dome building by fire a few weeks ago, the florists put up their displays in Machinery hall. The only firms represented from outside the city were Hembreiker Bros., of Lincoln, and Albert T. Hey. Those of the Springfield florists who exhibited were A. C. Brown, the Brinkerhoff Greenhouses, the Lewis H. Wise greenhouses, the Janssen Seed & Floral Co., Hembreiker & Cole and the Springfield Floral Co.

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Fifty Richmond—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Ophelia—Hembreiker & Cole, first; A. C. Brown, second.

Fifty Killarney—Hembreiker & Cole, first; A. C. Brown, second.

Fifty White Killarney—A. C. Brown, first; Hembreiker & Cole, second.

Fifty roses, last season's introduction—A. C. Brown, first; Hembreiker & Cole, second.

Fifty Killarney Brilliant—No first; A. C. Brown, second.

Fifty Milady—No first; Hembreiker & Cole, second.

Six varieties of roses, twenty-five blooms each, Beauties excepted—Hembreiker & Cole, first; A. C. Brown, second.

One hundred dahlias—No first; Janssen Seed & Floral Co., second; A. Janssen, third.

Twenty-five dahlias, double—A. C. Brown, first; no second; E. J. Nott, third.

Hardy perennials, twelve vases—No first; A. T. Hey, second.

Asters—Janssen Seed & Floral Co., first; A. C. Brown, second; A. T. Hey, third.

Gladioli—A. C. Brown, first.

Fifty mums, two varieties of twenty-five each—Janssen Seed & Floral Co., first.

Fifty mums, any variety—A. C. Brown, first; A. T. Hey, second; Janssen Seed & Floral Co., third.

Fifty white carnations—Hembreiker Bros., of Lincoln, first; Hembreiker & Cole, second; Janssen Seed & Floral Co., third.

Fifty flesh pink carnations—Hembreiker & Cole, first; no second; Janssen Seed & Floral Co., third.

Fifty light pink—Janssen Seed & Floral Co., third; no first or second.

Fifty dark pink—Janssen Seed & Floral Co., first; no first or second.
 Fifty Enchantress—Hembreiker & Cole, first; Hembreiker Bros., second; Janssen Seed & Floral Co., third.
 Fifty scarlet—Hembreiker & Cole, first; Hembreiker Bros., second; Janssen Seed & Floral Co., third.
 Fifty White Enchantress—Hembreiker Bros., first; Hembreiker & Cole, second.
 Four vases, fifty carnations in each—Hembreiker & Cole, first; Janssen Seed & Floral Co., second.
 One hundred carnations, any variety, seedlings admissible—Hembreiker & Cole, second; no first.
 Standing cross—A. C. Brown, first; Springfield Floral Co., second; Hembreiker & Cole, third.
 Wreath on easel—A. C. Brown, first; Hembreiker Bros., second; Springfield Floral Co., third.
 Set piece—Springfield Floral Co., first; Hembreiker Bros., second; A. C. Brown, third.
 Dinner table—Hembreiker & Cole, first; A. H. Wise, third.
 Basket of mums—Hembreiker & Cole, first; A. C. Brown, second; Janssen Seed & Floral Co., third.
 Basket of cut stock—Springfield Floral Co., first; Hembreiker & Cole, second; A. C. Brown, third.
 Bouquet of roses—A. C. Brown, first; Hembreiker & Cole, second.
 Bouquet of various flowers—Hembreiker & Cole, first; Janssen Seed & Floral Co., second; A. T. Hey, third.
 Spray of roses—Springfield Floral Co., first; A. C. Brown, second; Hembreiker & Cole, third.
 Spray of carnations—Springfield Floral Co., first; Hembreiker & Cole, second; A. C. Brown, third.
 Bride's bouquet—Hembreiker & Cole, first; A. C. Brown, second; Springfield Floral Co., third.
 Corsage bouquet—A. C. Brown, first; Hembreiker & Cole, second; Springfield Floral Co., third.
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 Twenty Hoosier Beauty—A. C. Brown, first.
 Twenty Killarney—A. C. Brown, first.
 Twenty White Killarney—Hembreiker & Cole, first; A. C. Brown, second.
 Twenty Brilliant—A. C. Brown, first.
 Twenty Milady—Hembreiker & Cole, first.
 Twenty any other variety—A. C. Brown, first; Hembreiker & Cole, second.

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 Fifty Brilliant—A. C. Brown, second; no first.
 Fifty Milady—Hembreiker & Cole, second; no first.
 Fifty any other variety—A. C. Brown, first.
 Cross, four feet high—Springfield Floral Co., first; Hembreiker & Cole, second; Hembreiker Bros., third.
 Wreath on easel—Springfield Floral Co., first; Hembreiker & Cole, second; Hembreiker Bros., third.
 Set piece—Hembreiker & Cole, first; A. C. Brown, second; Hembreiker Bros., third.
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TREATMENT AFTER BENCHING.

Bordeaux a Good Preventive.

When the plants have nicely taken hold of the new soil, which should be about three weeks after benching, you should give them a good application of Bordeaux mixture. A thorough spraying with this material at this time will prevent much trouble later on. The conditions prevalent immediately following the benching are especially conducive to the development of any and all kinds of fungi, from the common leaf-spot to the dreaded stem-rot. By applying the Bordeaux at this time as a preventive, you may nip in the bud a bad case of one of these diseases. Even if there is nothing threatening, no harm will be done, as it will help to sweeten things up and improve the growing conditions.

How to Replace the Dead.

Do not be discouraged if you see a plant here and there fail to grow. If you lose less than five per cent of what you plant, you will fare as well as the average. Pull up immediately such plants as you see will not live, and sprinkle some slaked or hydrated lime over the soil. That will usually be sufficient to correct conditions for the next plant you will set in that spot. Pot up about five per cent as many plants as you benched of each variety. By doing this as soon as you have finished benching, you will have plants to replace the losses early enough to have an even stand by November. Pot the plants in as small pots as practical, so they will become established as quickly as possible, and the replacing can be done before the benched plants have made much growth. A. F. J. Baur.

SALT FOR RUST.

In our carnation house we have noticed one fact we never have seen mentioned in print. The first two years we grew carnations we were troubled with rust. It was bad. Then we purchased an Evans salt sprayer to try it as advertised to keep the plants free from red spider. At once the rust disappeared, along with the spider. As soon as we awakened to this fact, whenever rust appeared we at once applied the salt spray and the trouble promptly disappeared. Growers who have trouble with rust may be interested. M. E. C.

CARNATION SUPPORTS.

The Review has received several requests this season for the address of the firm which makes a certain kind of carnation support. It is a piece of wire about eight inches long with a little curl on each end so shaped as to clasp wires running lengthwise of the bench between the rows of plants. If any reader can supply the information

The Review will be glad to pass it on to those to whom it will be useful.

BUFFALO.

The Market.

During the first part of last week roses were scarce, of poor quality and rather severely mildewed, but several later shipments were much better. Fine Sunburst and Killarney Queen roses are now obtainable. American Beauties are good, but by no means in sufficient supply to go around. Asters of second grade are plentiful and hold their own in prices, which range from \$1.50 to \$2.50; few of the first grade come in. Gladioli are of uniform grade and there are about enough to go around. Some shipments of French bulbs have arrived, but not enough to satisfy the demand. There appears to be considerable doubt among growers as to whether there will be enough bulbs for the trade.

There is a brighter appearance among retailers since trade improved last week. Cool days and nights are bringing entertainments into vogue again, and if this good thing continues everybody undoubtedly will be satisfied with September's business.

Various Notes.

The W. Scott Co. is remodeling its store front. From about a foot above the floor to the ceiling it will be entirely of glass, providing a splendid display space. A side room will be used for the work. In the greenhouses there is a fine stock of Begonias Glory of Cincinnati, Melior and Mrs. Peterson. Chrysanthemums, especially pompons, are in fine shape. There is an attractive lot of ferns of the Roosevelt variety.

Charles Felton received a good shipment of willow and rustic baskets from New York last week. At Mr. Felton's store an extensive line of flower holders and fancy vases is displayed. Mr. Felton reports business good. He likes to take a few friends out riding in his green "devil" when occasion permits. He showed this spirit the day of the florists' picnic, at which time he made nine persons pile in for the trip through the country.

The Palmer store on Delaware avenue is displaying fine rustic bird cages, in the conservatory, and Mr. Greiver also likes fountains.

S. A. Anderson has put in his first shipment of French bulbs. They consist of Paper White, Roman and Soleil d'Or narcissi, and early large-flowering hyacinths.

A salesman of Enomoto & Co., of San Francisco, was in this city last week offering many varieties of mums.

F. J. Baum, on Kingsley street, has a batch of 400 azaleas that are good enough to make any florist's mouth water. Last spring the azaleas were set out in the garden, where they were just a bit shaded by the buildings on the south, and sprayed occasionally.

Under this treatment they have set buds as well as any of the imported stock.

Joseph Cannon, of the Anderson staff, surprised everybody by stepping into matrimony during his vacation. The bride was Miss Celestine Kasmak, of Wilkes-Barre, Pa., Joe's home town. By the appearance of the store the next morning one would surely think that his fellow workmen had covered him and his bride with rice, for at least five pounds were swept up. We are not surprised by anything in these turbulent times. F. P. A.

DENVER, COLO.

The Market.

Business continues good and all the stock that reaches the market is absorbed. Some good lilies are coming. Roses are improving in quality. Snapdragons, asters, gladioli, dahlias, centaureas and marigolds still are in the market.

Various Notes.

Mr. and Mrs. S. Lundy and C. R. Root have returned from the S. A. F. convention in New York city.

Mr. and Mrs. E. P. Neiman have gone to Idaho Springs for a few days.

William Butler, of Longmont, Colo., has returned from the east, where he spent a month. He attended the S. A. F. convention in New York and the G. A. R. encampment in Boston.

Joseph Whalon, of the Alpha Floral Co., has enlisted with the artillery division of the army. William Cash, rose grower for the Mauff Floral Co.; Clyde Bengley, formerly with the Elitch-Long Greenhouses, and Waldo Kerl and Frank Dykstra, of the Park Floral Co. greenhouses, are with the cavalry. All are in training at Camp Baldwin, near Denver, but expect soon to be sent to Linda Vista, Cal., to complete their training.

Among the visitors last week were Mrs. N. Kellerup, of Leadville, Colo., and H. Hodding, of the Salida Greenhouse, Salida, Colo. R. S.

USINGER'S UTTERANCES.

T. J. Ludwig has purchased the cut flower department of the Livingston Seed Co., of Columbus, O., and will take charge of the entire cut flower business. The Livingston Seed Co. will devote itself exclusively to seeds and garden supplies.

A. J. Pollard, Rotarian, of Canton, has an attractive store in one of the city's handsomest arcades. Business has greatly increased during the last few months, and a bigger, better season is looked for.

Kester Bros., of Massillon, O., are busy putting in glass which a hail storm some time ago smashed. Fall stock is coming along nicely, as well as a side line of singing canaries.

V. A. Aherne, formerly of Mount Vernon, O., has purchased the flower business of the Norton Greenhouses at Akron, O., and will do business as the Goodyear Avenue Greenhouses.

McFarlands, at Akron, were busy with orders for designs. A quantity of baskets had just arrived. Baskets have become a florists' necessity, coming in every conceivable shape and color.

Adgate & Son, of Warren, O., have purchased a new truck. A bigger wartime business was the cause. Funeral work has been heavy all summer. U.

ST. LOUIS.

The Market.

Last week saw little improvement in business conditions. The first part of the week was cool, with a slight frost in the country districts, but Old Sol bobbed up again and hot weather returned. The cold, however, failed to enliven sales to any extent.

Cut flowers arriving in the market showed much improvement in quality. Roses, especially, are good, some excellent Russells, Ophelias and Wards coming in, all of which found a good demand. Carnations still are poor, and late asters are taking their place. There is still a profusion of outdoor stock coming daily. Asters and gladioli are in abundance, with many dahlias and cosmos. A few shipments of Golden Glow mums have been received. They sell fairly well. Easter lilies have a strong demand, as does valley. There are no orchids in the market. All kinds of greens are plentiful and the demand has been large.

Various Notes.

At the meeting of the Retail Florists' Association, held at the Mission Inn Garden September 17, arrangements were made for several of the members to attend the convention of the Florists' Telegraph Delivery Association, to be held in Detroit, Mich., October 2 and 3. President F. H. Weber is making the arrangements and any other St. Louis florists who wish to go should telephone him.

The Grimm & Gorly organization held a get-together meeting at the Mercantile Club September 18, at which plans for the coming season were discussed. Practically all of the thirty-five officers and employees were present. After the meeting luncheon was served.

The opening of the new Frank Mercantile Co. store last week created considerable business for the florists. The first floor of the store was filled with baskets and vases of all descriptions, many of them being ordered by telegraph. The Mullanphy Florists had the store decorations.

William Young, of the Young Bros. Floral Co., says that business has been good at the new store, 286 De Boliver avenue, although the store has not yet been completed.

President W. A. Rowe, of the County Growers' Association, has appointed A. P. Scheidegger, S. E. Cerny and George Hartmann as a publicity committee to cooperate with the publicity committee of the St. Louis Florists' Club and the National Flower Show committee.

George H. Pring, who has charge of the orchid houses at the Missouri Botanical Garden, and Mrs. Pring, are enjoying a vacation in the east. They will visit New York, Washington and other cities before they return.

Miss Rose Boyle and Mrs. Lily White, formerly with Grimm & Gorly, are now with the floral department at the Grand Leader.

The retail department of the Sanders Nursery Co., which is under the management of Oliver K. Sanders, has been improved with a new National refrigerator, much larger than the old one. The show house in the rear of the store is stocked with fine decorative plants.

Now that vacation time has passed, the summer schedule of the wholesale houses, which called for early closing and a half holiday Saturdays, has given

way to the regular schedule. All of the houses are ready for a busy season.

P. Patton, of the W. C. Smith Wholesale Floral Co. force, has completely recovered from his recent illness and is back at the store.

Harry Schlechter, of the George H. Angermueller force, has received orders to be ready to leave for a training camp on a 24-hour notice. Harry says he will be ready quicker than that.

Members of the St. Louis Florists' Club who attended the annual Shaw banquet at the Mercantile Club September 12, were Jules Bourdet, August Hummert, J. J. Windler, W. C. Smith, W. A. Rowe, Frank Windler, W. W. Ohlweiler, F. C. Weber, Jr., H. C. Irish and J. J. Beneke.

Roland Hammer and Frank Sanders, who are at the officers' training camp at Fort Sheridan, Ill., write that they are making good progress in the art of making war, and are confident they will receive commissions.

It was reported last week that the C. Young & Sons Co. will erect a new range at Olivette, to replace the old one which will be torn down. The new range was erected a year ago.

The fall opening of the Famous Barr department store called for an elaborate floral decoration, which was made under the direction of Mr. Kohrs, manager of the store's floral department, which is now located on the first floor.

Visitors last week were Paul Berkowitz, of H. Bayersdorfer & Co., Philadelphia, Pa.; Morris Le Vine, of Lion & Co., New York, and A. F. Longren, representing the Burlington Willow Ware Shops, Burlington, Ia. J. J. B.

CINCINNATI, O.

The Market.

The demand for flowers last week was steady and there was plenty of good stock to meet it. Roses are in good supply and the choice flowers sold rapidly. Among the roses that arrived were some excellent Ophelias, Hoosier Beauties, Russells, Mocks and Kaiserins. The carnation cut is increasing rapidly and soon these flowers will be important factors in the market. Easter lilies are plentiful. Many excellent late asters are coming. Among the other offerings are cosmos, rubrum lilies and gladioli. Wild smilax had a heavy demand last week. Fall openings in several of the stores created considerable business for the florists.

Various Notes.

Charles Windram has enlisted in the army aviation corps. He passed the physical examination September 17, and will leave for Philadelphia to enter a training camp September 22.

The Cincinnati Cut Flower Exchange had a good lot of Harrisii lilies last week.

J. E. Rutenschroer has been sending many good dahlias to C. E. Critchell.

P. J. Olinger spent part of last week at his greenhouses at Newcastle, Ind.

George Klotter sent his first carnations of the season to L. H. Kyrk this week.

Mr. and Mrs. Joseph Hill and Mr. and Mrs. Earl Mann, of Richmond, Ind., spent September 8 and 9 in this city.

C. E. Critchell furnished quantities of wild smilax to the retailers who have had the decorations at the stores during the fall openings.

E. G. Gillett was in receipt of excel-

lent cuts of Russell roses last week.

T. B. George is moving to Woodburn avenue.

Frank Huntsman, a former Cincinnati florist, died last week. His family has the sympathy of many friends in the trade here.

E. G. Gillett left September 19 on a business trip through the northern states.

The Wm. Murphy Co. has been receiving some excellent Kaiserin, Hoosier Beauty and Mock roses. C. H. H.

NEWARK, N. J.

The Market.

Chrysanthemums are beginning to take their place again in the window displays of the florists. Last week the yellow varieties began to come into the market. This week the yellow blooms are more plentiful and the early white varieties have begun to appear. Asters have not been of such good quality. Some other early fall flowers are beginning to appear. Growers report that their plants are in fine condition. There seems to be a generally optimistic feeling in the trade as to the outlook for the fall and winter season.

Club Meeting.

The September meeting of the Essex County Florists' Club was held September 13 at Rover's hall, Elizabeth avenue, Newark. The committee in charge of the outing in August reported that it was a success financially as well as socially. The publicity plan discussed at the S. A. F. convention in New York was talked over, and some of the members were in favor of the club making a donation. However, definite action was postponed until the next meeting.

Following the business session, refreshments were served. Afterward there were games.

Various Notes.

Ernest Radany, 596 Central avenue, reports that daily business is about the same as it was a year ago, but that Sunday sales are much larger.

D. E. Davis, at Grove and Central streets, East Orange, reports that while the summer has been slow for the growers, the outlook for the fall is bright.

McLaughlin & Murphy, 181 Clinton avenue, have had an unusually large amount of funeral work recently. Weddings, also, have helped business with them. R. B. M.

TOLEDO, O.

Metz & Bateman, known as leaders in floral ideas, are well pleased with the season's business and, judging from present appearances, it looks good for the winter.

Schramm Bros. have a fine stock at their combination greenhouses and show-houses. Funeral work has been satisfactory.

Mrs. E. Suder says she would not miss the St. Louis show for a great deal. While not so great a traveler as of yore, she delights in mixing with the fraternity. Mrs. Suder reports a busy season, with a bright outlook for an abundance of plants and cut flowers.

J. L. Schiller anticipates an extraordinary sale of primroses and cinerarias, especially the former, this season and believes all who have well-grown plants will easily dispose of them at better prices than usual. W. M.

PITTSBURGH, PA.

The Market.

The first frost of the season hit Pittsburgh September 11. A great deal of the outdoor stock suffered from the cold, which lasted until Saturday. The cut flower business last week compared favorably with the same week a year ago. The supply business is exceptionally good, the firms handling accessories reporting that sales have been large.

Roses of all varieties, including American Beauties, asters, gladioli and lilies, are in good supply. A few yellow chrysanthemums are coming in. Carnations have not yet made their appearance, while valley is entirely out of the market. Some florists are using artificial valley.

Hill Brothers in Smash-up.

In an automobile accident on the Twenty-second street bridge last week D. H. Hill escaped with bruises, but James Hill, a brother, suffered a fracture of the skull and was not expected to recover. The driver of the car in which the Hill brothers were riding, in an effort to avoid striking a girl crossing the bridge, lost control of the machine, causing it to leap on the sidewalk and smash into the guard rail. The automobile was wrecked against the rail, and stopped within a foot of plunging seventy-five feet into the Monongahela river. The rail broke, but the rubber tires caused the machine to rebound and stop on the edge of the bridge. James Hill was thrown out on his head, the girl was fatally injured by a glancing blow from the machine, and a pedestrian on the walk was found with broken legs and badly bruised face. The driver and D. H. Hill were more fortunate.

Various Notes.

Hiram Frishkorn, who has been with Becker's Seed Store for a number of years, left September 17 for one of the army training camps. The Pittsburgh Cut Flower Co. also lost several of the young men from its greenhouses. A number of local growers are considering the plan of hiring women to replace the men who have gone to war, and to help solve the problem of a shortage of labor.

The Adams Express Co. put an embargo on shipments September 14 and 15. This action caused the wholesalers considerable trouble, it being impossible to get all the orders shipped. The receiving houses are jammed with freight. The cause of the congestion was said to be shortage of cars. Clarke.

MINNEAPOLIS, MINN.

The Market.

Business is showing improvement, and while there was no great rush last week, there was considerable funeral work, with other calls for flowers. Excellent roses are coming now. Richmond and Milady roses are in demand, while Killarney and White Killarney are of good quality and sell well. Mrs. Hearst and Ward roses are good. American Beauties are short-stemmed, but have excellent blooms. The supply of chrysanthemums is not yet large. Bonnaffons are about the only variety that have appeared. Cosmos remain good and sell well. Outdoor stock is becoming scarce. Sweet peas continue good. Lilies, both Easter and rubrum, are scarce. Orchids

are practically out of the market. Some good gladioli still are obtainable.

Various Notes.

The windows of the retail stores are reflecting the arrival of a new season. A number of attractive and elaborate displays were staged last week.

The Mazey Floral Co. has been making a number of improvements to its greenhouses. Stock here is in excellent condition.

The Minnesota Mushroom Club had an interesting exhibit at the state fair of more than 300 varieties of mushrooms gathered in and near the Twin Cities.

E. M. P.

EVANSVILLE, IND.

The Market.

Business continues good, with funeral work plentiful. Flowers are in fair supply, especially asters. Roses are improving in quality. Carnations have short stems, but the blooms are fairly good.

Various Notes.

The chrysanthemums and carnations at the range of Julius Niednagel & Sons are in fine condition. About 18,000 carnation plants have been benched. Business is reported to be good. Waldemar Niednagel leaves October 3 for the training camp.

Theodore D. Kuebler is adding more glass to his range. His mums are especially fine. Mr. Kuebler attended the monthly meeting of the State Florists' Association of Indiana at Columbus last week. Mr. Kuebler presented the names of Ernest Lutz, of Boonville; Otto Kuebler, of Newburgh, and C. I.

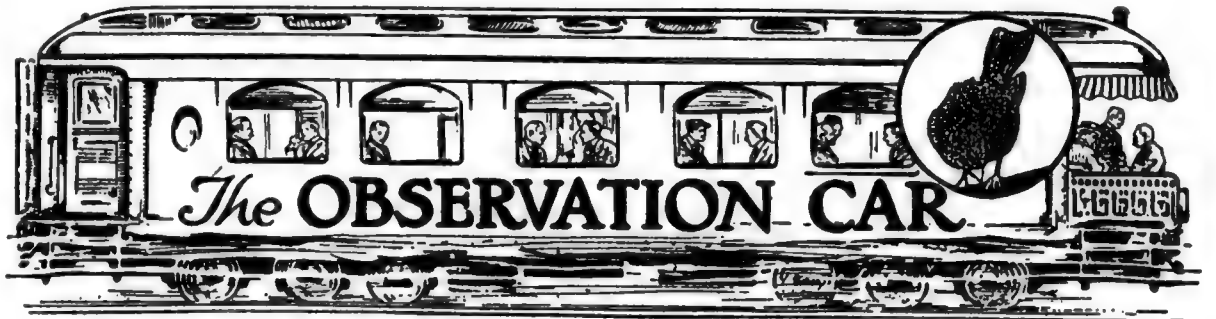
Niednagel and E. L. Fenton, of Evansville, for membership. They were elected by a special ballot. The club holds its next meeting in Evansville.

The Blackman Floral Co. is enjoying a brisk trade. A visit to the greenhouses found the chrysanthemums and carnations in good shape. A house of Russell roses, too, looks exceptionally well. Walter, son of George Blackman, has gone to the training camp at Louisville. Herbert Blackman also has gone into training.

Karl Zeidler's new greenhouse is completed. His carnations, mums and roses all are looking well. Mr. Zeidler was chef at the convention of stationary engineers at Cook's park, September 12 and 13, and on the river trip aboard the steamer Joe Fowler. The delegates declared the "eats" were fine.

J. C. Elsperrmann has completed one house and will tear out another old one, which will be rebuilt this fall. David Elsperrmann's claim for exemption from service has been denied. He has not yet been notified when he will leave. Mrs. J. C. Elsperrmann is visiting relatives in Chicago.

Ernest Lutz, of Boonville, has purchased fifteen acres of land adjoining Maple Grove cemetery on the concrete road, and will enlarge his business. The planting of some hardy stock has been started, but until the question of water is successfully settled, building will not be begun. In the meantime Mr. Lutz expects to grow asters, gladioli and vegetables. When the city water mains are extended to his property Mr. Lutz will construct greenhouses. The place will be known as Maplewood Gardens. E. L. F.



The dean of Dayton, O., florists and seedsmen, F. W. Ritter, is touring Ohio and Michigan in search of business and pleasure, accompanied by R. J. Schieble, the Miamisburg wholesaler.

Much interest attaches to the injunction suit instituted by Joseph A. Borirard, of Berkeley, Cal., against a chemist whose factory emits fumes and smoke that ruin the stock in Mr. Borirard's nursery nearby.

E. G. Hill is in the Presbyterian hospital, Chicago, where he is to undergo an operation in the course of the next few days. It is expected he will be able to return to his home at Richmond, Ind., during the middle or latter part of October.

The formation of a cooperative buying plan whereby Hoosier florists can purchase supplies at quantity prices, was one of the things discussed at last week's meeting of the State Florists' Association of Indiana. It is particularly in the matter of greenhouse glass that the interested florists would pool their orders and then have the glass jobbers bid on carload lots.

Talk about sticking close to your work, when S. S. Pennock, of Philadelphia, goes home to Lansdowne he turns in at 11 Violet lane!

Twenty-three years as secretary of the Philadelphia Florists' Club is the record of David Rust, and, take it from Mamie, one cannot be rusty and become secretary of that aggressive body twenty-two times straight!

The chances are that neither the high cost of living nor the cost of high living worries Henry Kusik, of Kansas City, at present, for Mr. Kusik went hunting last week and brought home almost enough ducks to affect the provision market. There were 175 of 'em, all fat and toothsome.

Do you find amusement in the discovery of persons whose names correspond with the character of their occupations? Well, Mrs. Lily White and Mrs. Rose Boyle, formerly with Grimm & Gorly, St. Louis, Mo., recently became associated with the floral department of the Grand Leader department store of that city. And then there's Miss Violet Rose, who manages the Orchid Flower Shop in Philadelphia.

OBITUARY

F. C. Bartels.

F. C. Bartels, superintendent at the J. M. Gasser Co. greenhouses, Rocky River, O., was murdered in the kitchen of his home at 3 p. m. September 15. Robbery or revenge are the motives accepted for the perpetration of the bloody deed, circumstances strongly favoring the former.

Saturday being pay day, Mr. Bartels as usual drove down to the bank at Rocky River for the pay roll. Returning, he went into the house to put the money in the safe until the closing hour, but instead laid the bag containing \$700 upon the mantel and hurried back to his office in the greenhouses, which is about 200 feet from the dwelling. In a short time, attracted by the scream of Mrs. Bartels and a workwoman employed by her, he ran to the house to investigate and upon entering, encountered a masked man with revolver in each hand. The whistle was blown, but unfortunately the entire force was engaged in the far end of the place and when foreman Al Lingruen and one of his assistants rushed into the house they found the body of their chief in a pool of blood. The murderer escaped. Death must have been instantaneous, as three bullets had been fired into the body in the region of the heart and a fourth, indicating that a struggle had taken place, was lodged in the ceiling.

Mrs. Lingruen, wife of the foreman, who occupies part of the house, heard the shots and on opening the door leading to the death room, saw a man clad in overalls leave the side porch, dash through an opening in the fence and dash off along the orchard. Mrs. Morrissey, the workwoman, saw a man masked with a red bandana come in at the side door, but at first thought it one of the employees playing a joke on her. But the intruder uttering no word and threatening her with the weapons, she became frightened and ran upstairs, alarming Mrs. Bartels, who was busy in the attic. The stranger followed to the foot of the stairs, but going back to the room containing the safe met Mr. Bartels as he came in and, after a brief struggle, shot him to death, leaving, in his haste, without the coveted money.

The murderer is still at large and, although the authorities are working diligently upon the case, no clues have as yet been established. Evidently the deed was done by one familiar with the house and grounds and acquainted with the time and method of paying the men.

F. C. Bartels was 62 years of age and a florist of lifelong experience; a hard worker, always striving for the best, and a recognized master in his profession. Besides a host of warm personal friends, he leaves a widow and two married daughters to mourn his loss.

J. McL.

Dayton, O.—A building on South Broadway owned by the Miami Floral Co. was destroyed by fire August 25. The loss was \$500.

Corry, Pa.—A. W. Warren says business has been good and he adds, "We are going to do business as long as The Review carries our ads." His specialty is young stock for the trade.



Deer Park, Ala.—The season has been a dry one, with less than the normal growth, but conditions were better in August and L. H. Read & Co., who grow seeds and tubers, feel much encouraged by the progress their crops have made.

Houston, Tex.—E. L. Kiley, who, in common with other florists, has had to face the greatly increased cost of fuel, has something which, if it works out in practice, will prove even better than a coal mine. He has a secret formula for the preparation of a substitute fuel he claims will give as much heat energy as can be obtained by spending three times the money for coal. If the world were not skeptical, he certainly would get rich quick.

Gainesville, Fla.—The law of this state requires inspection of mailed shipments of plants and plant products before delivery to the addressee in this state. Hereafter facilities for such inspection will be maintained at Jacksonville and Tampa, in addition to Gainesville. Therefore all postmasters in Florida have been notified to send to Gainesville, Jacksonville or Tampa, whichever is nearest, parcels received containing plants or plant products which are subject to terminal inspection. The addressee is notified in each case to supply the necessary postage.

St. Petersburg, Fla.—Miss Pearl Ross has purchased the Blossom Booth of Miss Emily Bostwick and will conduct it in the future.

Memphis, Tenn.—The concern known as Johnson's Greenhouses has modernized its store with a completely new equipment of store fixtures, including a 9-foot refrigerator. All fixtures were furnished by the A. L. Randall Co., Chicago.

Houston, Tex.—"There is not much business here except funeral work, and not much of that," says Walter Westgate, of the Roselynn Nursery & Floral Co.; "but I am talking 'good business' and am most optimistic as to fall and winter business. Money is tight, and sometimes a man has to hustle if he wants to pay cash for everything."

Muskogee, Okla.—The coal question does not worry florists in this section. Last season the Muskogee Carnation Co. used coal to heat its 75,000 feet of glass, because the city's pipe lines were not large enough to carry the natural gas required, but now the pipe lines have been enlarged and the greenhouse boilers connected up with the gas supply used by practically everyone in Muskogee. Two boilers of sixty horsepower each will operate with natural gas at 6 cents per thousand cubic feet.

MOTT-LY MUSINGS

William Mathews derives much pleasure from reading the report of the S. A. F. meeting in The Review; his son Harry also agrees that it was most lucid.

William Pfeifer, of Utica, was benching his carnations at the time. They are grand stock, as usual.

Brant Bros., also of Utica, were busy with their roses, which are first-class plants, highly promising for an early crop. Several Uticans were in the mountains and missed the S. A. F. dates.

A. D. Carpenter, of Cohoes, N. Y., has been awarded the palm for having the most up-to-date greenhouse establishment in this vicinity.

The seed store of the H. Gordinier Sons Co., of Troy, N. Y., was burglarized September 2. Some cash was taken, but the culprits were arrested the next day.

J. G. Barrett, of Troy, reports the usual run of funeral work, showing no falling away in that branch of the business.

"We were busily engaged during that time," was the reply of Robert Bard, of Syracuse, to the inquiry of why he was not at the convention. "No mat-

ter what the date, something turns up to prevent my attending." A pair of live owls was quite an attraction in the store, which is always kept clean and inviting.

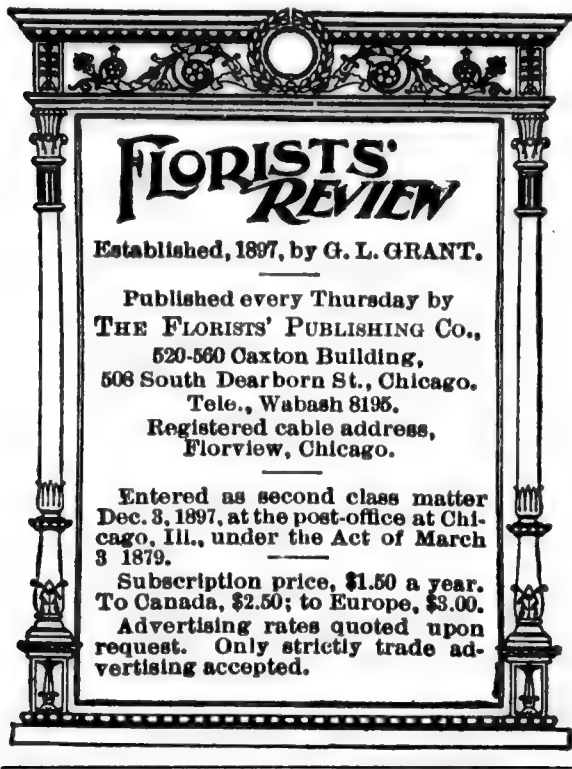
W. E. Day, of Syracuse, observed that the state fair does not help the trade to any extent. Business has been quiet in Syracuse all summer, but will be brisk from now on.

Frank Friedley, of Cleveland, opines that, owing to the scarcity of palms, ferns will be in increasing demand, and he has prepared to meet it. It is noted that many of the leading hotels are being decorated with nephrolepis of various kinds.

Carl Hagenburger, of Mentor, O., though extremely busy, spared the time to attend the Cleveland Florists' Club meeting and be elected president.

W. J. Palmer, of Buffalo, took a long vacation. Barney Myers, of Palmer's, at Lancaster, is planning to compensate for the loss on Holland bulbs, quite a task when one grows for two big stores and a local demand, in addition, but, in his own language, "it is the supreme test, and we will meet it."

W. M.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert C. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 58 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.
Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

RESULTS.

We give them. You get them.
We both have them.

Don't object to paying for good packing—but insist on having good packing.

How long will it be before the trade is looking to California and the south for palms, instead of to Belgium?

THERE will be a large increase in the production of the so-called French hydrangeas this year, because of their amenability to early forcing to take the place of azaleas.

THE man who does things a little more painstakingly than his competitors never has to seek long for customers. Those who grow plants for the trade would do well to remember it.

THE question of getting the usual supply of Manetti stocks this autumn is beginning to worry the rose plant specialists. Labor shortage in England has reduced the quantity available for export.

THE S. A. F. publicity program was the subject of a leading article in last week's issue of *Printers' Ink*, the most widely read publication for advertising men. The article was perhaps the first of the many publicity by-products of the undertaking.

"THE luxury trades are unusually active," reports a big commercial agency; "the people have money and are buying things they want." As everything else costs more than usual, including flowers in a good many places, there seems to be no reason for not charging what things are worth.

PLEASE NOTE.

Each week a number of letters containing advertising instructions reach *The Review* while the paper is on the press—just a few hours earlier and they would have had attention a week sooner than is possible.

It is the aim to give prompt service, but to secure it advertisers should note: "It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. Tuesday."

THE THING THAT COUNTS.

You hire a boy to work in the greenhouses by his appearance and the size of his ambition. But when you hire a foreman it is his record of achievement—of "things done"—that influences you in your choice.

When you advertise in a trade paper, you select the medium that has a record of achievement—of "things done." That is why *The Review* carries so much advertising—it achieves the object of the advertiser. Like this:

Please discontinue our advertisement for field-grown carnation plants, as we are all sold out, thanks to *The Review*.—Hall's Greenhouses, per E. E. H., Clyde, O., September 13, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in *The Review*.

OPTIMISM.

The 1917 report on general business conditions by a leading banking institution contains an item to the effect that "dealers in articles of luxury report a heavy trade, and in this respect repeat the experience in England arising out of the larger earnings of the people." Here is information that should tend to set at ease those who have feared a possible slackness in the florists' business on account of the economy wave of wartimes. Another thing of optimistic character is the forthcoming publicity campaign of the S. A. F., one of the aims of which will be to educate the public to the idea that flowers should not be regarded wholly as a luxury, but as a necessity, and that as long as gifts are gifts, flowers are suitable for all occasions.

THE PUBLICITY CAMPAIGN.

The finance committee to raise about \$40,000 for the first year of the national campaign of publicity for flowers has been appointed by President R. C. Kerr, of the S. A. F., and will at once begin the task of securing the money. Subscriptions of fixed sums per year for four years are to be asked, the plan presented to the S. A. F. convention contemplating that the publicity campaign be continued for at least that length of time.

The committee, through local committees and florists' organizations, will, no doubt, secure the money. The value of publicity has become a known factor in the business of selling flowers and each florist believes in it. There is one point, however, that should be emphasized so that the succeeding years' subscriptions will be forthcoming. That is that the contributor, especially the retailer, should not expect too much.

It is doubtful if he will feel the immediate effects of this national campaign. Practically no one, even though he be induced to buy flowers by the magazine

advertising, is going to walk into a local flower store and say that the advertisement he saw in such-and-such a magazine influenced him to make that particular purchase. The test of the efficacy of the campaign will be at the end of one or two years. Then when florists go over their books and discover that business has been increasing, a large part of that increase can be laid to the publicity campaign.

While its promoters have been comparing the campaign of publicity for flowers with the advertising campaigns of breakfast foods, musical instruments, and the like, it would appear that a better comparison would be to that of the advertising of the Southern Cypress Association. This association is exactly what the S. A. F. publicity committee is, an organization designed to give publicity to the uses and value of a commercial article. Each manufacturer of this article contributes a certain sum annually. This money is spent in promoting the uses of cypress lumber, not an individual manufacturer's product, nor for the benefit of any individual dealer, but for the cypress mills as a whole.

That is exactly what is intended by the publicity committee of the S. A. F., to increase the sale of flowers to the benefit of the florists' trade as a whole.

There are, of course, other features of the plan which will be helps to the florists. Cards, stickers, banners and the other kinds of advertising matter florists use will be available at cost.

This publicity campaign is a move in the right direction, but the contributor should not make the mistake of expecting a too definite or too quick return for his money.

CHICAGO.

The Market.

The middle part of last week found trading in the wholesale cut flower market slow, both as concerns the city and out-of-town buyers. With September 15, however, noticeably augmented buying on the part of local trade was noticed. City trade held up well over September 17 and although there was a slight falling off September 18 there was no great reason for complaint on that score.

Shipping trade has not been up to expectations. Outdoor flowers, which are still abundant, may be held partly responsible, as well as the fact that increased supply of stock all over the country has caused some out-of-town buyers, who when stock elsewhere was scarce bought in Chicago, to place their orders in other markets.

The weather, on the whole, has continued favorable to the growers and increased supply and steadily improving quality is to be noted.

American Beauties continue scarce and in good demand. Buying was especially heavy because of the Hebrew holidays. The quality, on the whole, is good. Of the other varieties of roses Russell continues as the leader, followed closely by Ward and the red roses. Ophelia is plentiful and of good quality, but is not selling so well as heretofore. Rose crops have increased rapidly and the supply has become larger than the demand.

Carnations are arriving in more plentiful numbers and the quality also is improved. Growers are now commencing to cut their indoor stock. As asters recede the demand grows better.

Here is a Full Line of Popular Roses

Note that in addition to a large supply and fine quality we offer a complete list of varieties:

Beauty	Richmond	Mrs. Aaron Ward
Russell	Old Gold	Hoosier Beauty
Ophelia	Nesbit	Montrose
Milady	Killarney Brilliant	Pink Ophelia
Sunburst	White Killarney	Prima Donna
Shawyer	Killarney	Cecile Brunner

EASTER LILIES

We have a large supply of fine Lilies and can fill telegraph orders, but YOU should have a few dozens always in your box; they are cut tight and are good keepers.

Fine Lilies \$8.00@\$10.00 per 100

GLADIOLI

We have all the newest varieties as well as the popular older kinds.

Choice Gladioli \$2.00@\$4.00 per 100

YELLOW MUMS

We have a large and fine supply of Golden Glow. These are flowers your customers will welcome. Order some today.

Good, clean flowers . \$1.50@\$2.00 per doz.
Large, fancy flowers . 2.50@ 3.00 per doz.

FANCY VALLEY

You always can get it if you send your orders here.

FANCY ASTERS

These late Asters are of excellent quality and we offer all colors.

FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS		Per doz.
Cattleyas	\$9.00 @	\$10.00
AMERICAN BEAUTY		Per doz.
Extra long stems		\$4.00
Stems 30 to 36 inches		3.00
Stems 24 inches		2.50
Stems 18 to 20 inches	\$1.50 @	2.00
Stems 12 to 15 inches		1.00
Short stems.....per 100,	\$4.00-\$6.00	
ROSES		Per 100
Mrs. Russell, medium.....	\$12.00 @	\$15.00
.. .. select.....	8.00 @	10.00
.. .. short.....	4.00 @	6.00
Milady, special.....		10.00
.. .. select.....	6.00 @	8.00
.. .. short.....	3.00 @	4.00
Killarney Brilliant, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Ophelia, special.....		10.00
.. .. select.....	6.00 @	8.00
.. .. short.....	3.00 @	4.00
Shawyer, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
White Killarney, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Hoosier Beauty, special.....		10.00
.. .. select.....	6.00 @	8.00
.. .. short.....	3.00 @	4.00
Mrs. Ward, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Sunburst, special.....		10.00
.. .. select.....	6.00 @	8.00
.. .. short.....		3.00
Extra special roses billed accordingly.		
CORSAGE ROSES		
Evelyn Nesbit.....	1.50 @	2.00
Cecile Brunner	1.50 @	2.00
CHRYSANTHEMUMS		
Golden Glow, per doz.	\$1.50@	\$3.00
ASTERS		Per 100
Common.....	\$1.00 @	\$2.00
Fancy.....	3.00 @	4.00
MISCELLANEOUS		Per 100
Gladioli, Fancy.....	\$ 2.00 @	\$ 4.00
Valley		6.00
Easter Lilies	8.00 @	10.00
Calendulas		3.00
Colored Water Lilies...doz.,	\$1.00	
DECORATIVE		
Plumosus.....per bunch,		.50
Sprengeri.....	.25 @	.50
Adiantum, fancy long....per 100,	1.00 @	1.50
Smilax.....per doz.,	\$3.00	
Ferns.....per 1000,	1.50	.20
Galax	1.50	.20
Mexican Ivy.....per 1000,	\$6.00	.75
Subject to market changes.		
Store open from 7 a. m. to 5 p. m.		
Sundays and holidays close at noon.		

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central

BUY YOUR LILIES HERE

You will find our Lilies excellent trade boosters. Fine for window displays. We have large consignments coming in daily and can supply you in any quantity. Lilies shipped either open or tight in bud as desired.

ROSES

Fine Russell, Ward, Sunburst, Ophelia, Killarney, White Killarney, Killarney Brilliant, Richmond, etc. The quality is fine. We have a large supply in all grades. Prices right.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

Chrysanthemums also are more plentiful and some fine stock is to be seen. Golden Glow, Chrysolora, Smith's Advance and October Frost are the varieties arriving. The demand is fair.

Good asters are in shortened supply, but there is still plenty of inferior stock, not fit to ship. Gladioli are plentiful, but are finding only a fair sale. The quality of a large part of the stock is too poor to command respect. Orchids are still scarce, but the supply is expected to be a little more plentiful from now on, as one large grower is commencing to cut a bit more heavily. There are plenty of Easter lilies. Some fine, long-stemmed rubrum lilies also are arriving.

Some good southern smilax is now coming in.

Poehlmanns Get Big Refund.

It is not every day that the mailman brings a check such as was received by August Poehlmann last week, namely \$21,833.49. The sender was the Chicago, Milwaukee & St. Paul railroad. The check was the result of three and one-half years of litigation and represented overcharges on coal and manure shipments for the last four years as claimed by August Poehlmann and upheld by the Interstate Commerce Commission.

Various Notes.

Frank Thatcher, nephew of A. J. Rossi and formerly employed by Pelicano, Rossi & Co., San Francisco, has joined the staff of George Wienhoeber.

A. Miller, president of the American Bulb Co., is in Detroit.

C. J. Michelsen, of the E. C. Amling Co., spent a day last week visiting violet growers at Rhinebeck, N. Y. It was his annual trip. In addition to looking over the establishments of those who ship to this house, he called on a number of growers shipping to other markets, to get a line on the general situation. He noted that a number of growers who planted carnations last year

*Absolutely
Wholesale*

F. T. D. SERVICE

in a

Wholesale Way

is in line with present needs of
the Out-of-town Retail Florists.



It's cheaper to buy cut flowers in the world's greatest
cut flower market than it is for you to grow them—

Our stock—our equipment—our organization—is an
assurance of satisfaction to those who patronize us—

Kennicott Bros. Co., 174 N. Wabash Ave., Chicago

{ Established
in 1881 }

Mention The Review when you write.

have gone back to violets this season. He found a few empty houses, but it appears to him that the district will produce at least as many violets this year as last, the plants in general being in good condition.

George Wienhoeber, H. N. Bruns and A. C. Kohlbrand were in a party that enjoyed good fishing at one of the Wisconsin lakes during the closing days of last week.

G. M. Reburn started September 18 on a western trip that he expects to last to the holidays.

C. S. Clausen, who divides his attention between pickles and gladioli, shipped about 7,000 spikes per day from his

farm at Wichert last week. As they cleaned up steadily, he gave the word to "cut a few extra" for Saturday, when the shipment was 15,000 spikes. Mr. Clausen has invested a considerable sum in the newer varieties of gladioli for cutting and appearances are that he is being well repaid this season.

Mrs. Russell has been the most satisfactory rose of the summer, according to Mrs. C. A. Samuelson, whose experience in retailing is about as wide as that of any florist in the city. She says nearly everyone likes Russell, only a few objecting to it because it does not open after being cut. Second in popularity, says Mrs. Samuelson, is Ophelia,

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

Where the shoe pinches—

It's an easy thing for anybody to talk "highest quality" flowers, "first-class" service and other superlatives, but the performance is quite another thing.

We are pleasing your neighbor, we are getting his repeat orders right along, which is the surest indication of the service we give. Let us show **you** just what **real** service is.

PRICE LIST

ROSES		Per 100
Mrs. Russell, medium.....	\$12.00 @	\$15.00
Select.....	8.00 @	10.00
Short.....	2.00 @	6.00
Milady, special.....		10.00
Select.....	6.00 @	8.00
Short.....	2.00 @	4.00
Killarney Brilliant, special..	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Ophelia, special.....		10.00
Select.....	6.00 @	8.00
Short.....	3.00 @	4.00

Extra special roses billed accordingly.

ROSES—Con'd.		Per 100
White Killarney, special.....	\$8.00 @	\$10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Killarney, special.....		8.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Mrs. Ward, special.....	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Sunburst, special.....		10.00
Select.....	6.00 @	8.00
Short.....	2.00 @	3.00

RUBRUM LILIES		Per 100
Long stems.....		\$ 5.00

CARNATIONS

Good flowers, short stems.....	\$0.75 @	1 00
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MISCELLANEOUS

Asters.....	1.00 @	4.00
Chrysanthemums, per doz., \$1.50 @ \$3.00		
Gladiali, fancy.....	2.00 @	4.00
Valley.....		6.00
Easter Lilies.....	8.00 @	10.00

ALSO A COMPLETE LINE OF ALL OTHER FLOWERS AND GREENS IN SEASON

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Mrs. Chas. Russell		Per 100
Fancy.....	\$10.00 @	\$12.00
Good.....	6.00 @	8.00

Miniature Roses

Baby Doll.....	3.00
Elger.....	8.00

ROSES, our selection, \$4.00 per 100

Pink and White Killarney, Ophelia, Sunburst and Richmond		Per 100
Extra special.....	\$6.00	
Select.....	5.00	
Fancy.....	4.00	
Medium.....	8.00	
Short.....	2.00	

Carnations

Fancy.....	3.00
Good.....	2.00

Subject to change without notice.

Miscellaneous

		Per 100
Valley.....		\$ 6.00
Lilies.....	\$12.50 @	15.00
Ferns.....	per 1000,	2.00
Smilax.....	per doz. strings,	2.50 @ 3.00
Adiantum.....		1.00
Galax (bronze and green), 1000,		1.50
Asparagus Sprengeri...bch.,		.50
Asparagus Plumosus...bch.,		.50
Boxwood.....	per lb.,	.25

Other Green Goods Market Rates

Mention The Review when you write.

which has proved itself a splendid rose for summer or winter.

More in the line of an experiment than otherwise, Poehlmann Bros. Co., Morton Grove, this year planted six and one-half acres of one of its carnation fields to onion sets. The result was more than gratifying, the yield being sold for \$6,000.

H. B. Kennicott and wife have returned to Chicago, after several weeks spent at their orange groves at Clearwater, Fla.

Wm. E. Colligan, of Poehlmann Bros. Co., has been called to the colors. He was ordered to report at Pittsburgh, Pa., September 19.

At Peter Reinberg's greenhouses the first of his indoor carnations were cut last week.

The first Chrysolora chrysanthemums to reach the market this season were received last week by Percy Jones, Inc. Funeral orders, including some large

and elaborate designs, are keeping the force of John Mangel keyed up to pitch.

Many telegraph orders for boilers are reported by Kroeschell Bros. Co. and Fred Lautenschlager is optimistic for an exceptionally good season.

H. N. Bruns and E. C. Amling went to Oklahoma September 17 for a short trip, combining business and pleasure.

Visitors.

One of our always welcome visitors has become a temporary resident. E. G. Hill, of Richmond, Ind., is domiciled at the Presbyterian hospital, where he will undergo an operation during the next week, which probably will mean a stay here of a month.

J. J. Karins, representing Henry A. Dreer, Inc., Philadelphia, has been in town for several days.

Harry Papworth, of New Orleans, is here this week, accompanied by J. G. Schattmaier, who is his associate in the

In Chicago to receive good service with your orders and to avoid poor service is to say F.T.D. in a Wholesale Way to

Kennicott Bros. Co.

See further notes on other pages. Mention The Review when you write.

Metairie Ridge Nursery Co. The gentlemen denied being actuated by any other purpose than to post themselves on general conditions in the trade.

J. C. Rennison and wife, Sioux City, Ia., were visitors last week. They were entertained during their stay by H. B. Kennicott.

Louisville, Ky.—Raymond J. Mohr, the Jefferson county florist, was married last week to Miss Etta A. Clark, a local belle.

Look Who's Here **LARGE YELLOW MUMS** A-1 Quality

We can supply them from now on

Also **FINE ROSES**--none better on the Chicago Market

GLADIOLI, ASTERS

Lilies, Calendulas, Snapdragons, Stocks, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

JUST IN--NEW LOT OF SOUTHERN SMILAX.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to
Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

CLEVELAND.

The Market.

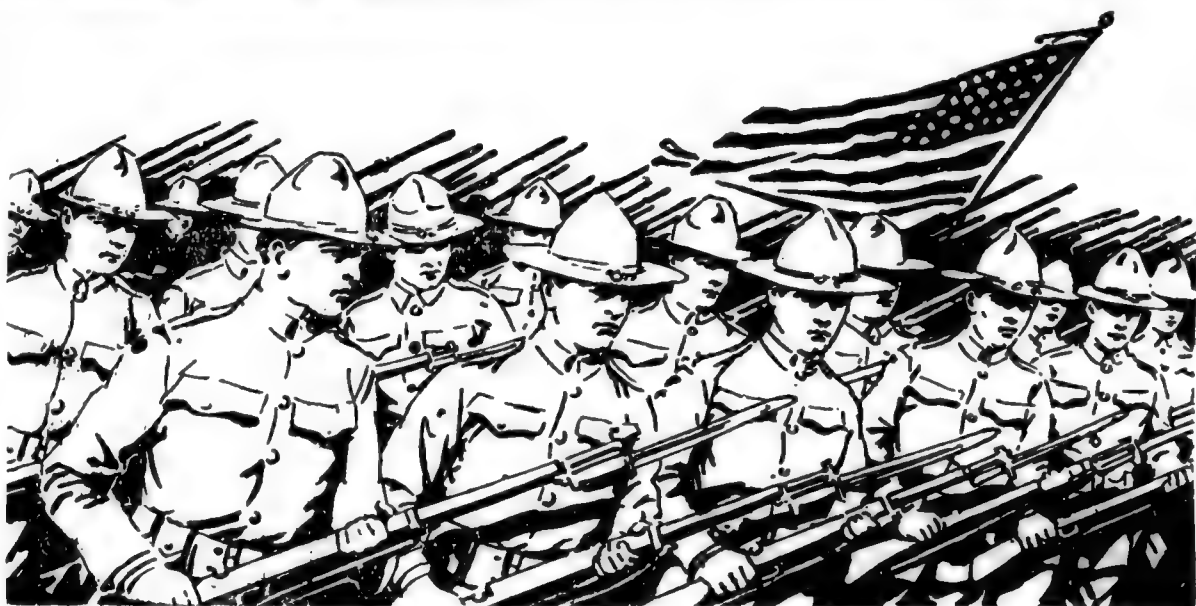
Business has assumed a normal tone, with stock slightly in excess of the demand. Asters are still abundant and of excellent quality, but gladioli are rapidly growing inferior. A few carnations are coming in and are eagerly picked up. Dahlias have begun to cut a larger figure in the market, some choice stock being offered. As there are no chrysanthemums as yet, tritomas, marigolds and heleniums are much sought for decorative purposes. Local valley is again to be had and is superior to the grades purchased in distant markets during the last month.

Roses are in strong supply and are of especially good quality for this time of the year. In size, color and substance the stock arriving savors of October rather than of the present month. The splendid growing temperature during August is responsible for this extremely favorable condition.

Various Notes.

A. A. Hart, for many years in business on Lake avenue, has definitely decided to discontinue. An east side vegetable grower has bought the glass and will start at once to remove it.

An interesting figure in local circles is W. C. Detling, proprietor of the Sunshine Flower Gardens, Greenwich, O., from which point he daily consigns outdoor stock to the Cleveland market. He has a large acreage devoted to asters, gladioli and sweet peas, and gathers only the best flowers for the market, packing them with utmost care. This



If you want real service

Combined with flowers of a uniformly high quality,
send your orders to

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

work is Mr. Detling's avocation, his vocation being minister, in active charge of his congregation.

A similar enterprise is the Wayside Gardens, at Mentor, O., conducted by C. B. Gates. The output is delivered

to the market by auto truck. It is handled carefully and brought in in an upright position in pails, arriving in an unbruised and perfect condition. H. R. Jenks, who has charge, reports a successful season, the demand for his stock

ROSES

A big cut now being received. The quality is exceptionally fine and prices exceptionally low. On lots of 500 or more Roses, our selection, we are quoting price at the rate of \$20.00 per 1000, for stems six to twelve inches long. Prices in proportion for medium and long stems.

Beauties and Russells—We have the largest supply and best quality coming into this market. The Aster season is over and there are no carnations of good quality yet being received, so that Roses must be the main supply in flowers.

NOTICE: We close at 5 O'CLOCK Week Days; Sundays and Holidays at NOON

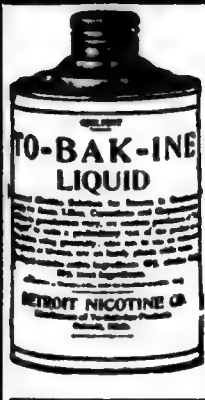
Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.



**ROSES,
GLADIOLI,
DAISIES,
VALLEY,**

**ASTERS,
LILIES,
DAHLIAS,
FERNS,**

**CARNATIONS,
DELPHINIUM,
RUBRUM LILIES,
ASPARAGUS**



Agents for
**ELASTIC-LYKE
PRUNER'S
PURE
PUTTY**

ERNE & COMPANY

WHOLESALE FLORISTS
30 E. Randolph St.

Successors to ERNE & KLINGEL
L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO

at times being much greater than his ability to supply it.

The L. C. Hecock Floral Co., of Elyria, O., is completing the remodeling of the store building, the old structure being extended back to Depot street and raised to three stories. The second floor is divided into two business rooms and the third into small suites for living purposes. The front is finished in terra cotta, with a deep and spacious display window for the store room, which measures 20 by 120 feet. This building is a decided addition to the business front on Broad street, and is a credit to its enterprising owner.

A. C. Kendel, of Kendel's Seed Store, has returned to his duties after a pleasant week's vacation.

M. A. Vinson, manager of the Cleve-

PERCY JONES

WHOLESALE COMMISSION FLORISTS
56 East Randolph Street
CHICAGO

Mention The Review when you write.

land flower show, announces that nine new rose classes have been added to the premium list, which will be sent out not later than September 25. Any persons interested who did not get, or who have mislaid their copy of the preliminary list, can secure a copy by communicating with Mr. Vinson, at the Leader-News building.

The many friends of Asher M. Coe,

United States Market Bureau indorses cooperation for the grower and the retailer—because it tends to bring lower prices to the retailer and better returns to the growers—F. T. D. Service in a Wholesale Way is practical cooperation between grower and retailer.

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Mention The Review when you write.

of North Olmsted, O., are pleased to know that he is able to be about and attend to business again, after a protracted period of illness.

George W. Smith, of the Florists' Exchange, September 17 arrived from Denver, where he is engaged in business. He is enthusiastic about the west and expects to return after a short sojourn here.

Beauties

THE BEST

36 to 48-inch stems

\$3.00 per dozen

30-inch stems

\$2.50 per dozen

✱

Only the two best grades, but we can furnish them in quantity.

You will find our Beauties better than ever, and we will have the usual large supply all through the season.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

DAHLIAS

are the most seasonable of all the flowers that you carry at this time.

Nothing will compare with them as to variety, color, value.

We offer you the cut from our 100 acres of Dahlias, such varieties as are well adapted to be used as a cut flower.

A nice display of our High-Grade Dahlias will create a new interest in flowers.

If you are not a user of Dahlias, give them a trial this year and order a sample shipment today.

The Supply
of the
Better Grades
of

Roses

is increasing. Russell and Prima Donna are making the best showing as to quality. The cut of the other varieties will be larger from now on.

With a larger supply we can give you a better assortment and better value.

Mention The Review when you write.

Visitors.

John Michelsen, of the E. C. Amling Co., Chicago, called on his many friends in the trade here last week, en route to New York.

E. A. Coon, of Rhinebeck, N. Y., and George Saulspagh, of Clermont, both heavy shippers of violets to this market, visited Cleveland September 13.

Harry C. Walther, of Youngstown, O., motored to this city, thence to Painesville and Mentor, September 14.

Other callers were J. Freeman, of A. Leipzig, Inc., New York; Julius Dilloff, of Schloss Bros., New York, and Walter Mott, representing Hammond's Paint & Slug Shot Works, Beacon, N. Y.

J. McL.

PHILADELPHIA.

The Market.

Conditions are unusual in the cut flower market. The supply of flowers consists principally of dahlias and roses, in so far as high-grade stock is concerned. There are also some asters of quality and Easter lilies. There are not many flowers of other kinds. The demand is just beginning to spring up, but is not sufficient to make the rather short supply of flowers apparent. The Jewish New Year caused a good demand for bright-colored flowers of quality, such as Beauties, Russells and fancy dahlias.

The congested condition of the express service is a serious drawback to both the cut flower and plant business. The Adams Express Co. is more over-worked now than at the holidays. The American Express Co. is in such bad shape that express was declined September 14, 15 and 16, in order to make it possible to catch up with the business.

The Express Trouble.

So serious is the difficulty in getting flowers and plants to their destination on time that the wholesale florists of this

BERGER BROS.

OPEN THE SEASON WITH OUR

DAHLIAS

THEY MAKE A WONDERFUL SHOW AT MODERATE COST

FANCY ASTERS in all colors
EASTER LILIES, GLADIOLI
ROSES and GREENS

MAY WE HAVE YOUR ORDERS?

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

city beg their customers through the medium of this column to write at once to the Interstate Commerce Commission at Washington, D. C., asking for relief. It is believed that only by concerted action can the difficulty be overcome. The express companies claim that the United States government will not give them cars. It is hoped that when this is known the Interstate Commerce Commission will order the release of cars now being held for storage purposes and by so doing relieve the situation.

The Steamer Waaldyk.

The latest advices from the Holland-

America Steamship Co. are that the steamer Waaldyk sailed from Rotterdam September 8, not September 5, as was first reported, with 26,000 cases of Dutch bulbs for this country. It is believed here that this steamer will arrive sometime next week; that these bulbs will be practically all that Holland will send to America this season, and that they will represent about one-half of the number required to fill the orders. It is further stated with confidence that the remainder of the bulbs are to be retained in Holland to make cattle food for the coming winter, by order of the Dutch government, the embargo being



DAHLIAS



All the standard cut flower sorts in quantity, and in all colors; also some choice Novelties. Per 100, \$2.00, \$3.00; extra choice, \$4.00.

BUSINESS HOURS, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
1608-1620 Ludlow Street, PHILADELPHIA, PA.
NEW YORK BALTIMORE WASHINGTON
117 West 28th Street Franklin and St. Paul Sts. 1216 H Street, N. W.

Mention The Review when you write.

Edward Reid OFFERS THE BEST

Beauties, Russell, Kaiserin, Ophelia, Sunburst, Maryland

All the Leading Varieties of ROSES—extra well grown

FANCY ASTERS

EASTER LILIES

Everything Seasonable in Cut Flowers and Greens

MY FLOWERS BRING CONTENT ON SIGHT
FOR ALL MUST KNOW THAT REID'S ARE RIGHT.

1619-21 Ranstead St.,

PHILADELPHIA, PA.

Mention The Review when you write.

Extra Fine DAHLIAS

Choice Roses

in variety

Asters, Gladioli

PHILADELPHIA CUT FLOWER CO.
1517 Sansom St., PHILADELPHIA, PA.

We close Daily at 4 p. m. Saturdays at 1 p. m.

Mention The Review when you write

lifted in the case of this one steamer only.

A Visit to Norwood.

Fred Berger had never seen the Robert Craig Co. place at Norwood, and, being a progressive florist, Mr. Berger determined that the middle of September should not pass without his seeing that great plant-growing establishment. Therefore, despite a blowout and a cranky motor, he went. Mr. Berger's first impressions of Norwood were genuine surprise and pleasure. When Cornelius Vanderbreggen threw open the doors of house after house filled with highly colored crotons, which had leaves all the way down to the pots, Mr. Berger's face wore a delighted smile. Thus encouraged, Van told a story of his visit to the New York convention. Over there he had been accosted by a florist who asked whether the Craigs could duplicate their croton exhibit, to which

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

ROSES, GLADIOLI, EASTER LILIES, ASTERS, DAHLIAS

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS

WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

GOOD ROSES

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

Van had replied that the exhibit could be duplicated 100 times over, and this amazed the visitor exceedingly. However, there they were in all their glorious beauty, from the little chaps through all the sizes up to the wonderful pedestal-grown specimens.

Mr. Berger recognized an old friend in the new Nephrolepis Norwood. He told Van that when the older fronds had been removed from Norwood to encourage the formation of runners, he had used these fronds effectively in his work. Perhaps Mr. Berger's admiration was about equally divided between a batch of nicely grown heather and a table of heavily fruited Otaheite oranges, which, while by no means new, are properly classed as a Christmas novelty. The specimen arecas were admired.

THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. B. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

You cannot appreciate what our F. T. D. Wholesale Service means until you have tried it.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
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THE FLORISTS' SUPPLY HOUSE OF AMERICA
OUR NEW FALL
CATALOGUE
IS READY.

If you have not received it, send for it.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

Mention The Review when you write.

Mr. Berger showed that he is a true florist from the retail standpoint by his criticism of the begonia, not the begonia as there seen, but the begonia as a plant. He said it did not keep. No one would dispute that fact, but Van promptly came to the rescue by pointing out that the begonia in front of them—Konkurent—kept better than the old Lorraine type. At this point Robert Craig caused a diversion by appearing and remarking that they were employing seven young women as helpers in the greenhouses, an innovation.

The magnificent cyclamens and the promising dracenas divided Mr. Berger's attention until it was time to go; then, with hearty invitation to come again, he departed for the home grounds.

Various Notes.

Edward Reid has been spending a fortnight in the south, visiting his friends in the profession. Mr. Reid's trip extended as far as Florida.

Recent visitors include Will H. Rehder, of Wilmington, N. C.; Harvey Sheaf, with E. A. Williams, Pittsburgh, Pa., and George W. Bousquet, of Gloversville, N. Y.

Howard M. Earl and Fred Cowperthwaite acted as judges at the annual inspection of the school gardens, September 11.

H. H. Battles and Henry Bauer were pleased with their visit to the Strafford Flower Farms, which Alfred M. Campbell has in fine shape for the coming season.

George S. Faulkner has accepted a position with Frank M. Ross.

Benjamin Berman, familiarly known as B. B., is now with the Philadelphia Wholesale Florists' Exchange.

Eugene Bernheimer has purchased a fine new car.

Gilbert Baker is fishing at Betterton, Md.

John Beavis, of Joseph Beavis & Son, is recovering nicely from an operation for appendicitis at the Episcopal hospital.

J. M. Deutscher, manager of the Philadelphia Wholesale Florists' Exchange, said farewell to his friends in this city before leaving for Camp Meade at Annapolis Junction, Md., September 18,

Gladioli - Lilies - Asters

Roses, assorted	4c to 12c
Asters, fancy	3c
Asters, common	2c
Lilies	8c to 10c
New Sprengeri, bunch	35c
Ferns, 1000	\$2.00
Gladioli	3c to 4c
Carnations	2c

SUPPLIES AND WIREWORK—ALL KINDS

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

JOHNSON BASKET CO.

**319-321 West Randolph Street
CHICAGO, ILL.**

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers
Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
Mention The Review when you write.

where he will train for the army chosen by selective draft.

Bernard Eschner has returned from his vacation.

No Wholesale House is doing more for the "Out-of-Town" Retail Florist than what is being done by

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Mention The Review when you write.

It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

Mention The Review when you write.

F. Adelberger is in the hospital undergoing an operation, and he is most plucky about it. His friends hope he will soon be well.
Phil.

**A NEAT AND
ATTRACTIVE PACKAGE**



All the Dirt Remains
in the Pot

All the Flowers
in Place

The Wrapper

Economy is the keynote of American life today—and the Rapid Wrapper makes for economy where waste of time and labor is high, where expenditures for all supplies bump the sky.

That hoary - aged bugbear of the trade, the wrapping problem, has succumbed to a new method of proven efficiency, the Rapid Wrapper method.

Write for your copy of "The Art of Wrapping."

NOW.

The Pedestal

Many of the foremost florists in this country have acknowledged our pedestal to be absolutely indispensable. You will find it invaluable for decorating, displaying plants and floral baskets as well as innumerable other uses, and a most beautiful ornament in addition to being a necessity.

There is nothing like it on the market.

Finished in green enamel. Range in height 26 to 52 inches.

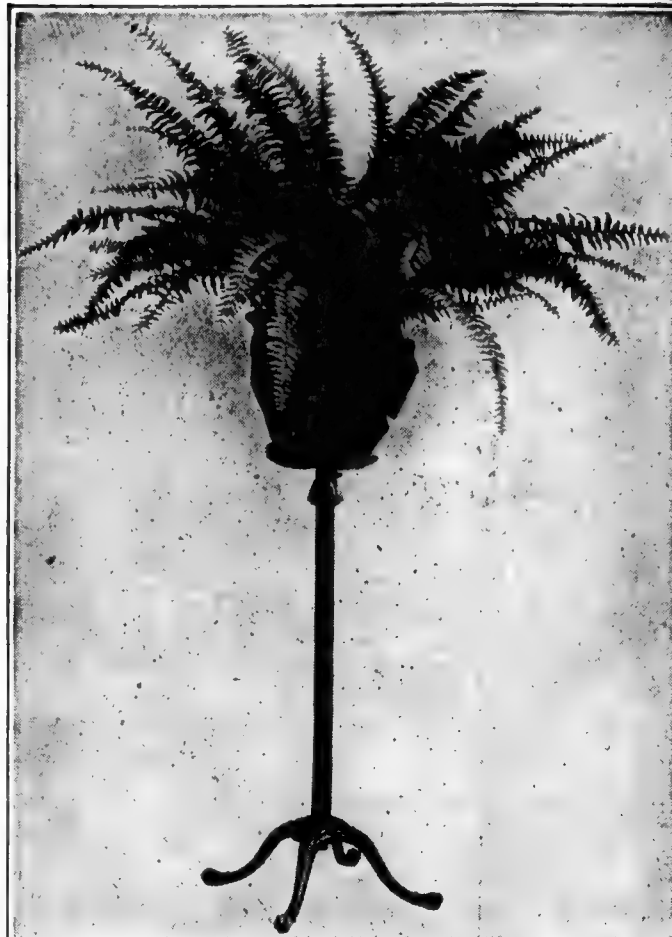
Price \$3.00 each.

The Rapid Wrapper Co.

56 E. Randolph St., CHICAGO

448 Bush St., SAN FRANCISCO

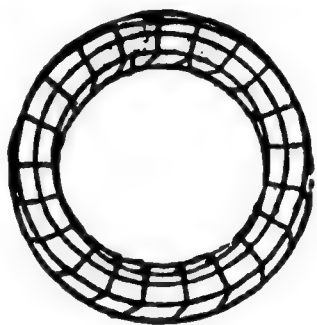
**A MOST BEAUTIFUL
ORNAMENT FOR ANY STORE**



Poppy Design is Carried
Throughout

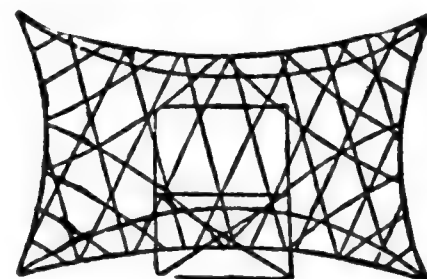
Finished in Green
Enamel

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

NEW YORK.

The Market.

The wholesale cut flower market is unchanged, although the aster flood is lessening. Another week or two will see the last of them. Some of the late varieties are of splendid size and quality. These brought fine prices last week, while the small and short-stemmed stock might far better have been left at home, for it only acts like a soporific drug on an already gorged market.

The early September frost did not touch the asters, but it made havoc with the dahlias and the gladioli. But shipments of dahlias are increasing every day! Many arrive poorly packed

and are unsalable. Lots of the old and small kinds also are hard to dispose of, but some of the new varieties are in demand for window display and decoration. The local supply of gladioli also continues unabated and King and America bring prices satisfactory to the growers.

Golden Glow, the best of the early yellow mums, is quite abundant. October Frost also is coming strong and last week the first flowers of Smith's Advance arrived. Valley holds firm at \$6 per hundred for the best and the same top is the quotation for giganteum lilies. The short stems and mediocre blooms sell down to \$3 per hundred. The supply of orchids is lighter, but prices do not go above 75 cents for a few selected gigas. Oncidium is welcome and

Every out-of-town Retail Florist should make it a part of his business to get next to the F. T. D. Wholesale Service offered by

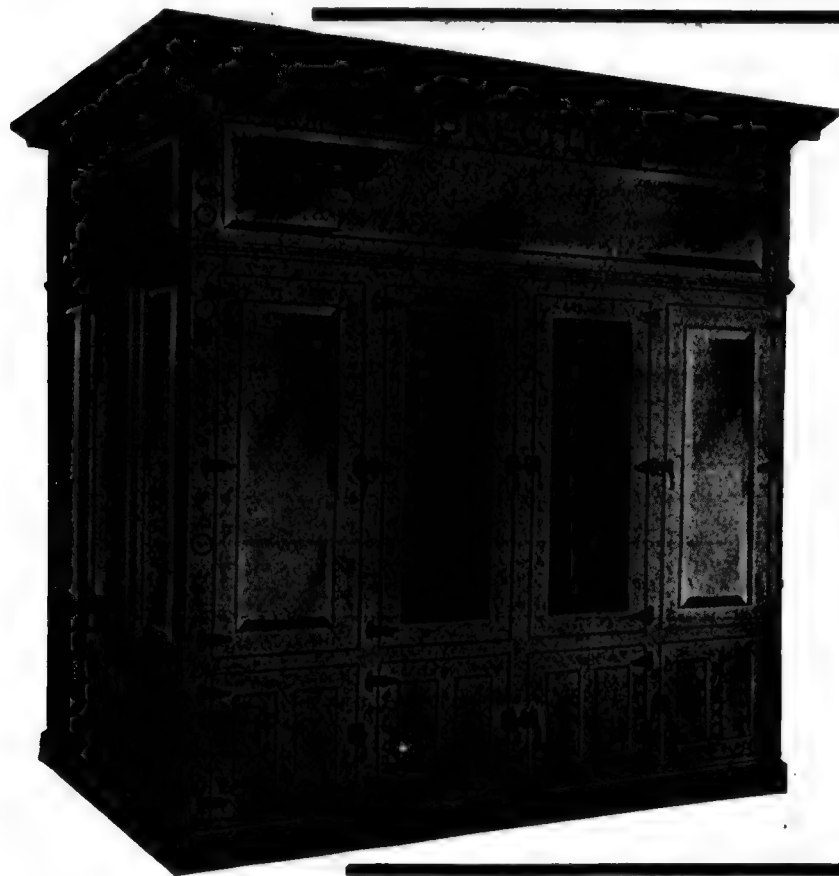
Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

never overabundant. Its value for window decoration always is appreciated.

Carnations are lengthening their stems and enlarging their diameters daily. Some varieties sell as high as \$1.50 per hundred. Most of the arrivals, however, are not worth over \$1.

Tritomas, cosmos, goldenrod, hydrangeas, tuberoses and many other



Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

garden flowers, still untouched by the frost, are seen in the wholesalers' windows.

The rose shipments last week were light—far below the average quantity for this date. Prices for the selected stock are hardening. About twenty of the popular varieties are in the market, Ophelia the most universally appreciated.

Various Notes.

Arthur Cowee sends word from Berlin, N. Y., that the frost September 11 was the worst his section ever has had so early and that it practically ended the gladiolus season there.

The weather is scasonable again after a spell of the coldest early September temperature on record. Much damage was done by the frost, the dahlias suffering especially. This early freeze will doubtless affect the exhibitions at Bronx park, September 22 and 23, and the show of the American Dahlia Society, September 25 to 27, at the Engineering building, 25 West Thirty-ninth street, in conjunction with the American Institute. President Vincent, who was in the city September 18 on his way to lecture at New Haven, says he still expects this show to surpass all its predecessors.

The exhibits of Geo. L. Stillman, of Westerly, R. I., in the windows of Alexander McConnell's store on Fifth avenue, are attracting much attention. His largest and handsomest flower he has named the Millionaire, an appropriate name when one considers that he asks \$10 for a single root. Mr. Stillman reports the frost last week destroyed \$1,000 worth of his stock.

David Clarke's Sons say the fall season is opening favorably, and many wedding decorations are booked for October. Fred Lentz is back from his summer auto trips south and through New England, with Mrs. Lentz and relatives. Young Mr. Clarke is in the engineering department of the army.

Warendorff is making many improvements in his handsome headquarters in the Ansonia.

Frank Millang, Jr., was appraiser last week in the valuation of a 500-acre farm.

There is considerable discussion con-

Flower
Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

ATTENTION! Retail Florists!

A wholesale house doing a retail Business doesn't get you anything.

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Mention The Review when you write.

cerning Sunday closing of the wholesalers and the possibility that some of them will open again. The majority of the wholesalers are in favor of continuing the plan which has worked so well this summer.

The plant auctions opened September 18. The offerings are from local growers. MacNiff had a fine lot of large palms, which the enterprising retailers were not slow in absorbing.

W. A. Finger's Elsie Burgess dahlia is said, by the United Cut Flower Co., to be a splendid shipper and keeper and is especially popular. Mr. Pappas, the manager, has returned from a visit in Canada, combining business and pleasure. He says that at the Dale Estate and J. H. Dunlop's the report is that

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

**KOELLNER
REFRIGERATORS**

are absolutely the best in every respect
and **UNEQUALED** by any other.

Hundreds of
KOELLNER REFRIGERATORS
in actual use, proving our claims.

**KOELLNER
REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build
refrigerators and **BUILDS THEM RIGHT.**

business has been improved rather than injured by the war.

Smith's Advance, about 100 dozen of them, the first of the year for this variety, were received by J. J. Coan last week and sold at good prices. Miss Kitty Hart, bookkeeper for Mr. Coan, has returned from her vacation in the Catskills.

Will Gunther, of Gunther Bros., has returned from a nine weeks' holiday at Avern by the Sea.

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR FOUR BIG SELLERS

Small Investments and Large Profits

"Our Special" Assortment ALL FOR \$19.00

144 18-oz. Globes
144 Boxes Fish Food
288 Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

We can furnish "Our Special" assortment with 32 oz. Globes for \$21.00 complete.

"Our Leader" Assortment PRICE, \$12.00

48 Half-gallon Globes
48 Boxes Fish Food
48 Instruction Sheets
24 Terra Cotta Ornaments
96 Medium Fish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Our Winner" Assortment ONLY \$30.00

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Special Display" Assortment PRICE, \$9.00

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

Large, Healthy Stock

Per 100

Medium Selected Goldfish, asst. colors \$ 3.00
Medium Large Selected Goldfish, asst. colors.... 5.00
Large Selected Goldfish, asst. colors 7.00
Extra Large Selected Goldfish, asst. colors..... 10.00

Per Doz.

Imported Jap. Fantails (Genuine) \$3.00
Imported Jap. Fantails (small) 2.25
Imported Jap. Telescopes, Fantails 4.50
Imported Jap. Comets, small 2.00
Imported Jap. Comets, large 3.00

Wafer Fish Food, large 3-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c per dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases

Per Doz.

Gallon Globes, 1 dozen to crate \$4.00
Two-gallon Globes, 1 dozen to crate..... 6.00
Three-gallon Globes, 1/2 dozen to crate 9.00

TERMS:—Cash with Order or C.O.D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

ORDER YOUR GLOBES AND SUPPLIES TO BE SHIPPED AT ONCE BY FREIGHT—FISH WILL FOLLOW BY EXPRESS.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 NORTH MAIN STREET

(ASHBORNE FISHERIES)

BURLINGTON, IOWA

Mention The Review when you write.

The Aristocrat of Florists' Supply Catalogues READY FOR YOU NOW

YOU NEED IT. MAY WE SEND IT TO YOU?

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

NOWADAYS IT'S THE PITTSBURGH CUT FLOWER CO. FOR SUPPLIES

GOLDFISH

BUY FROM THE BREEDER
Twenty-six Acres of Ponds

Write for Wholesale Price List
of Goldfish and Supplies

BERT J. PUTNAM, 490 Washington St.,
BUFFALO, N. Y.
Mention The Review when you write.

P. B. Rigby, of the S. S. Pennock Co., with Mrs. Rigby, left September 15 for a two weeks' stay in the Adirondacks. B. Hammond Tracy, of Wenham, Mass., is consigning large quantities of gladioli to Traendly & Schenck.

Charles H. Atkins has gone into business for himself and has opened an office on Randolph avenue, Rutherford, N. J. He is a brother of F. L. Atkins, of Bobbink & Atkins, and for many years was a salesman for his brother's firm and had charge of its landscape department.

A series of free lectures is being given Saturdays at the Museum building of the Botanical Garden, Bronx park. H. G. Parsons spoke on "Grow-

BEST QUALITY

8-inch Hanging Baskets doz., \$0.90
10-inch " " 1.30
12-inch " " 1.75
14-inch " " 2.00
16-inch " " 2.75
18-inch " " 3.60

W. Q. POTTER CO., 421 High Ave.,
Cleveland, Ohio
Mention The Review when you write.

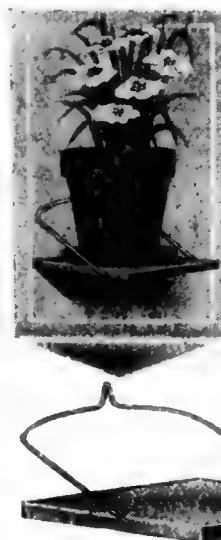
Can the Retail Florist who grows his own stock compete against the Exclusive Store Retailer who intelligently buys in the Chicago Market?

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

ing Fresh Vegetables in the Back Yard" September 15. The series ends October 20.

The regular monthly meeting of the directors of the Growers' Cut Flower Co. was held September 10 at its offices, 129 West Twenty-eighth street. Presi-



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

SHOULD BE CARRIED IN STOCK
BY ALL FLORISTS

Retail price, 50 cents each or \$5.00 a dozen.
Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.
202 Clark Bldg., JACKSONVILLE, FLA.
Mention The Review when you write.

The Climax Line is a Good Line to Tie To



THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

Mention The Review when you write.

MOULD! MOULD!! MOULD!!!

Magnolia Leaves which are not sufficiently prepared will mould

Although they are cheaper in price, they actually cost double, because they will not keep and will mould before they can be used.

"SUPERIORA" brand, which is endorsed by 32 of the leading wholesalers, does not mould. This is guaranteed. "Superiora" Brand Magnolia Leaves are sold by every wholesaler in the United States and Canada, to whom you can apply, or write to

DR. H. DUX CO., Inc., Manufacturers, JACKSONVILLE, FLA.

Mention The Review when you write.

dent Schultheis presided. Samuel Devlin now is with this company.

George Meyer and Albert Peaches, of the Kervan Co., will give a smoker to their friends at Raschino's Birch Bark Inn, 409 East One Hundred Twenty-fourth street, November 3. The "Floral Trio," composed of Messrs. Meyer, Peaches and Bernstein, will contribute to the musical part of the program.

J. Austin Shaw.

DETROIT.

The Market.

Business remains about the same as last reported. The first frost early in the week was followed by warmer weather, and retailers found it hard to resist the fine quality of the stock arriving. The supply of American Beauties has shortened and the pinch is felt. Russell sells readily; Ophelia remains scarce and high in price. The Killarneys are a glut, not being popular these days. Gladioli and asters are in excessive supply, and their demand is weakening. Lilies have become quite plentiful, but are not in extra demand. The first mums arrived last week and were quickly picked up by the buyers. Short snapdragons are in oversupply. Dahlias are better, but are carried in stock by only a few retailers. Valley and orchids are scarce and the demand for them is good.

FALL OFFERS

- 25** Tumbler Baskets.....**\$8.75**
- 25** Medium Cut Flower Baskets.....**\$14.75**
- 12** Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each**\$1.00**
- 6** Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of 6 or more, each **\$1.65**

Finished in Two-tone Colors. Each Offer Includes Liners.

SEND FOR FALL 1917 CATALOGUE.

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS



Various Notes.

The Mount Clemens growers have a fine lot of stock coming along for the new season..

Achille Van Beversluys' stock of carnations and sweet peas is in fine shape. He has made good on asters this summer, as usual.



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE			MIST GRAY			MIST GRAY—Cont.			MANILA		
For Violets and Corsages			For Designs and Sprays			For Designs and Sprays			For Cut Flowers and Designs		
Size		Per 100	Size		Per 100	Size		Per 100	Size		Per 100
7x 4	x4 2" covers	\$ 4.00	30x12	x6 Telescope	\$15.85	40x 8	x5	\$14.20	18x 6	x4 2" covers	\$ 4.50
8x 5	x5	4.75	36x12	x6	19.00	42x 8	x5	17.40	21x 7	x3 1/2	4.90
10x 6	x5 1/2	5.55	12x12	x8	14.20	48x 8	x5	19.75	24x 8	x4	5.80
12x 8	x5 1/2	7.15	14x14	x8	15.00	30x10	x5	11.00	24x 8	x5	6.25
For Cut Flowers			16x16	x8	15.85	36x10	x5	14.20	40x 8	x5 Telescope	13.50
16x 4	x3 2" covers	\$ 4.20	24x24	x8	23.70	42x10	x5	20.55	42x 8	x5	16.50
20x 4	x3	4.75	28x28	x8	30.00	48x10	x5	23.70	36x10	x5	13.50
18x 5	x3	4.75	24x14	x8	19.75	MIST BROWN			42x10	x5	19.50
21x 5	x3	5.55	30x14	x8	22.90	For Designs and Sprays			48x10	x5	22.50
30x 5	x3 1/2	7.15	36x14	x8	25.30	30x12	x6 Telescope	\$16.65	40x10	x6	22.50
21x 7	x3 1/2	6.30	40x14	x8	27.60	36x12	x6	20.00	28x 8	x6	9.00
21x 8	x4	7.35	32x32	x8	39.45	16x16	x8	16.65	30x12	x6	15.00
24x 8	x5	9.10	For Violets and Corsages			24x14	x8	20.85	36x12	x6	18.00
28x 8	x4	9.45	7x 4	x4 2" covers	\$ 4.00	30x14	x8	24.15	24x14	x8	19.50
28x 8	x5	10.30	8x 5	x5	4.35	40x14	x8	29.20	30x14	x8	22.50
36x10	x5 Telescope	17.40	10x 6	x5 1/2	4.75	32x32	x8	41.70	36x14	x8	24.40
48x10	x5	28.45	12x 8	x5 1/2	5.55	For Violets and Corsages			40x14	x8	26.65
VIOLET GLAZE AND PLAIN VIOLET			14x10	x8	9.45	For Designs and Sprays			GREEN MARBLE		
For Violets and Corsages			For Cut Flowers			For Violets and Corsages			Cut Flower Boxes		
Size		Per 100	16x 4	x3 2" covers	\$ 2.95	Size		Per 100	7x 4	x4	\$ 4.00
7x 4	x4 2" covers	\$ 4.20	20x 4	x3	3.40	7x 4	x4 2" cover	\$ 4.20	8x 5	x5	4.30
10x 6	x5 1/2	5.85	18x 5	x3	3.40	8x 5	x5	4.60	15x 6	x5	6.60
14x10	x8	12.50	21x 5	x3	4.00	10x 6	x5 1/2	5.00	12x 8	x5 1/2	5.80
For Violets and Corsages			24x 5	x3 1/2	4.75	14x10	x8	10.00	14x10	x8	10.00
Size		Per 100	30x 5	x3 1/2	5.20	For Cut Flowers			16x 4	x3	3.60
7x 4	x4	\$2.95	36x 5 1/2	x3 1/2	7.15	16x 4	x3 2" covers	\$ 3.10	30x 5	x3 1/2	6.35
8x 5	x5	3.75	28x 6	x4	5.55	18x 5	x3	3.60	36x 5 1/2	x3 1/2	7.75
10x 6	x5 1/2	4.20	18x 6	x4	4.75	36x 5 1/2	x3 1/2	7.50	21x 7	x3 1/2	5.80
12x 8	x5 1/2	5.85	21x 7	x3 1/2	5.10	21x 7	x3 1/2	5.40	24x 8	x5	7.75
			21x 8	x4	5.45	24x 8	x5	6.90	40x 8	x5 Telescope	14.50
			24x 8	x4	6.10	40x 8	x5	15.00	42x 8	x5	17.75
			24x 8	x5	6.55	42x 8	x5	18.30	30x10	x5	13.00
			28x 8	x4	6.90	42x10	x5	21.70	42x10	x5	21.00
			28x 8	x5	7.90	48x10	x5	25.00	48x10	x5	24.50
			36x 8	x5 Telescope	11.00				24x10	x10 3" cover	19.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

NOTE OUR PRICES ON FINE IVY GREEN CUT FLOWER BOXES

21 x 5 x 3.....per 100, \$4.50	30 x 5 x 3 1/2.....per 100, \$6.50	28 x 8 x 5.....per 100, \$ 8.00
24 x 5 x 3 1/2....." 5.50	24 x 8 x 4....." 6.50	36 x 8 x 5....." 10.50

H. G. BERNING, 1402-4 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUGH PAPER CO. SANDUSKY, OHIO

Mention The Review when you write.

Arthur Van Beversluys is a bit behind in his work, owing to the scarcity of laborers, but he plans to be ready in about a week. His stock is coming nicely.

Sidney Tinkler's specialty is carnations, and he has them at their best.

The establishment of Fred Breitmeyer is in good form this fall. His Rose-pink Ophelia is growing as strongly as Ophelia. He also is strong on Russell this season, having a couple of houses in full crop.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO. Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

Robert Klagge, who is one of the best growers, is well set for the fall and winter seasons. His houses are in neat order and the stock is of the highest quality. He specializes in roses, carnations and bulbous stock. Mr. Klagge has his French bulbs boxed.

Leo Mallast has only a few houses devoted to carnations and snapdragons, but what he has are grown right. This season he has had good soil and his carnations had the proper start.

J. F. Sullivan is remodeling his

Cut Flower Boxes

Notice our prices on your Most Popular Sizes in that Most Popular Mist Gray Shade (Moisture Proofed stock).

11x8x5 1/2, 2 -inch Lid	\$3.90 per 100
18x5x3, 3 " "	2.60 per 100
21x5x3, 3 " "	2.95 per 100
24x5x3 1/2, 3 1/2 " "	3.70 per 100

Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

Lindley Florist Box Co., Marion, Ind

range. Lilies are grown here in quantity and are doing nicely. Mr. Sullivan has been working hard this summer and the appearance of his place shows it.

August von Boeselager has a fine lot

of roses, carnations, mums and peppers coming along. He is rebuilding his chimney twenty-five feet higher. Mr. von Boeselager has the good fortune to be on the \$75,000 government road being built through Mount Clemens.

Bowling Scores.

The Detroit Florists' Bowling Club held its first match Thursday night, September 13. Harry Taylor was elected treasurer to succeed Robert Jean. Following are the scores:

BISONS.	1st	2d	3d
Doemling	114	148	194
F. Pautke	166	143	153
H. Foster	158	114	126
G. Davis	116	139	117
J. Streit, Capt.....	160	192	135

Totals714 736 725

BROWNIES.	1st	2d	3d
J. Stock	112	131	129
J. Klang	108	115	169
A. Stahelin	146	173	137
McHugh	128	126	143
T. Browne, Capt.....	100	145	131

Totals594 690 709

AMERICAN BEAUTIES.	1st	2d	3d
J. F. Sullivan.....	121	111	89
H. Taylor	149	155	146
E. A. Feters, Capt.....	165	122	222
L. Charvot	154	172	135
F. Holznagle	170	165	185

Totals759 725 777

MICHIGAN CUT FLOWERS.	1st	2d	3d
P. Papes	121	136	155
E. Moss	112
A. Bezmer	113	162	167
R. Rahaley, Capt.....	121	128	137
E. V. Sullivan.....	153	170	146
M. Bloy	130	131

Totals620 726 736

STANDING OF TEAMS.

	Won	Lost	Pct.
Bisons	3	0	1000
Am. Beauties	2	1	.666
Mich. Cut	1	2	.333
Brownies	0	3	.000

H. T.

ROCHESTER, N. Y.

The Market.

Business has been active during the last week, thanks particularly to several large funerals. The prices of flowers compare favorably with those of a year ago.

Outdoor stock is too plentiful, but sells rather well, according to the quality. Gladioli are diminishing in supply, though there are some good ones left. The aster crop is now in full swing, and the quality of the later varieties is better. The supply of roses is larger, the exception being White Killarney, which hardly meets the demand. Harrisii lilies are plentiful and have sold well for funerals. Auratum and rubrum lilies are also plentiful, but the demand is not large. Sweet peas are not arriving in quantity and the quality is not good. Carnations are rarely seen now. Coreopsis, red and yellow daisies, candytuft and Golden Glow are included in the outdoor stock.

Orchids are scarce, but there is little demand. Valley is practically unobtainable. Chrysanthemums are arriving more freely, but do not move well, except the pompons. Dahlias are coming in satisfactorily and include good varieties. All kinds of greens are plentiful, including good galax and leucothoe sprays. The sale of ferns and palms has been larger during the past few days.

Various Notes.

E. F. Kennon, of the Climax Mfg. Co., Castorland, N. Y., was a visitor last week.

A number of Rochesterians visited the New York state fair at Syracuse during

Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with

McCray Florist Refrigerators

The McCray patented system of refrigeration maintains a cool, even temperature, and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too. And its plate glass doors and sides display your flowers in the most attractive way. The different compartments vary in size to accommodate different lengths of stems.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel, as you desire. Both are handsome and easy to keep clean.

Send for Free Catalogue

No. 74 for Florists

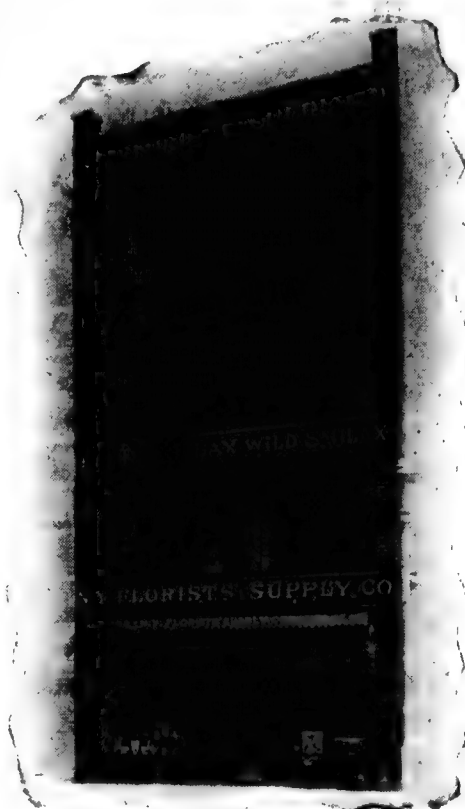
No. 92 for Residences

McCray Refrigerator Co.
788 Lake Street Kendallville, Indiana
Agencies in all principal cities

NEW YORK FLORISTS' SUPPLY COMPANY, Inc.

103 WEST 28TH STREET,

NEW YORK



Fancy Ferns, 1000.....	\$1.25
Dagger Ferns, 1000.....	1.00
Green Galax, 1000.....	1.00
Case of 10,000.....	8.00
Leucothoe Sprays, 100..	.60
1000..	5.00
Boxwood, lb.....	.20
Crate of 50 lbs.....	7.50
Green Sheet Moss, bag ..	2.00
Magnolia Leaves, brown or green, carton.....	1.25

CYCAS LEAVES

8 12 inch, 100.....	\$2.00
12-16 " ".....	2.75
16-20 " ".....	3.50
20-24 " ".....	4.25
24-28 " ".....	5.00
28-32 " ".....	6.00
32-36 " ".....	6.50
36-40 " ".....	7.50
40-44 " ".....	9.00

Not less than 100 lots.

PREPARED PRINCESS PINE

Per lb	\$0.35
--------------	--------

CREPE PAPER

Per doz. rolls	\$2.50
----------------------	--------

Mention The Review when you write.

SPHAGNUM MOSS, 1 bale.....\$ 1.50 Every bale wrapped.
10 bales 14.00



ST. LOUIS HEADQUARTERS ST. LOUIS FOR FERNS—LILIES—GLADIOLI—GALAX

Choice Lilies, per 100	\$8.00
Gladioli, all colors, per 100.....	\$3.00, \$4.00 and 5.00
Fancy Ferns, per 1000.....	1.50
Green Galax, per 1000, \$1.25; per case 10,000.....	7.50
Asparagus and Sprenger, per bunch.....	.35
Leucothoe Sprays, per 1000, \$5.00; per 100.....	.60

Sphagnum Moss, per bale	\$ 1.25
Sphagnum Moss, per 10 bale lots.....	10.00
Select Green Sheet Moss, per sack, 20 lbs.....	2.50
Dux Superior Magnolia Leaves, per box.....	1.25
Wire Toothpicks, per box, 10,000.....	2.00
Wire Toothpicks, 5 boxes, 50,000.....	8.75

A complete stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire, and other staple supplies.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.
Mention The Review when you write.

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50.....per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.
J. L. CUMBIE, Manager
Morris Station, Georgia
Mention The Review when you write.

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLEY CO., Evergreen, Ala.
Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.

Always mention the Florists' Review when writing advertisers.



SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale.....	\$ 1.75
10 bales.....	16.00
25 bales.....	37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.....	per 1000, \$ 1.25
.....	per case, 10.00
Green Galax.....	per 1000, 1.00
.....	per case, 8.50

Leucothoe Sprays....	per 100, \$0.50	Natural Sheet Moss.....	per bag, \$2.00
Fancy Ferns.....	per 1000, 1.25	Dyed Green Sheet Moss.....	per bag, 3.50
Dagger Ferns.....	per 1000, 1.00	Cedar Bark	per lb., .08
		Hemlock Bark.....	per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25
Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per case of 10,000..... 10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

The Battle Cry of the Florists—"MOULD-PROOF LEAVES!"

DO YOU SELL THEM? YES.

The Dr. H. Dux Co.'s "Superiora" Brand Magnolia Leaves are the best and the only quality for which we have guaranteed for the past six years—and they are better now than ever. They will not mould, which makes them therefore also **the cheapest leaves on the market.** They are endorsed by 32 of the leading wholesalers in the United States and Canada. Enough said.

DR. H. DUX CO., Inc., Manufacturers, JACKSONVILLE, FLA.

Mention The Review when you write.

the week of September 10, and reported a good horticultural display.

James Vick's Sons had a large exhibit of cut flowers and bulbs at the fair, including nearly every annual and perennial in bloom at the time. The display was in charge of the Misses Fuller and Burns, Charles H. Vick and George Case.

Sympathy is extended to Miss Hattie B. Ellis, of H. E. Wilson's, in the death of her youngest sister, Mamie.

George T. Boucher reports business good. He has been exceedingly busy with wedding and funeral work.

Horace J. Head, of the Wilson Floral Co., has been on a vacation, visiting with friends at Hilton, N. Y., and in Canada.

The Edwin C. Kaelber window display this week is odd, but attractive. It consists entirely of African marigolds in baskets tied with gold fiber chiffon. Mr. Kaelber reports business to be good.

The first monthly meeting of the winter season of the Rochester Florists' Association was held in Musicians' hall. Plans were outlined for the coming season, and there was a report of the peony show held at Convention hall, by Secretary A. H. Secker.

The window of H. P. Neun was unusually attractive. A handsome basket, arranged with purple and white asters, stood on a green velvet rug. Vases and baskets of African marigolds made a stunning combination. H. J. H.



Per 1000
Long Green Leucothoe, 20 to 24 in. long \$3.00
Green Leucothoe, 14 to 20 in. long 2.00
Green Leucothoe, 10 to 14 in. long 1.00
Good Long Dagger Ferns75
Good Long Fancy Ferns75
Good size and quality Green Galax, 10,000 to case .45
Good size and quality Bronze Galax, 10,000 to case .45



T. J. Ray & Co., Elk Park, N. C.

Mention The Review when you write.

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

If in doubt "Where to Buy Cut Flowers," try the F.T.D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

EVERY florist needs the Album of Designs. The new edition, better than ever, sent by The Review for 75 cents.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

New Fancy Ferns Southern Wild Smilax, Pine Cones, Holly in Season, Laurel.
MAGNOLIA CONSERVATORIES
2939 18th Street, TUSCALOOSA, ALA.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS

Per 1000.....\$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS

Per 100......50
Per 1000..... 4.50

BRONZE GALAX LEAVES

Per 1000.....\$1.00
Per case of 10,000..... 8.50

GREEN GALAX LEAVES

Per 1000..... 1.00
Per case of 10,000..... 8.50

SPHAGNUM MOSS

Per bale.....\$ 1.25
10 bale lots 10.00

GREEN SHEET MOSS

Per bundle.....\$1.00
5 bundles 4.75
10 bundles 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.35 per carton
Red Magnolia Leaves..... 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

G. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN OR FLORIDA GRAY MOSS

For filling Wire Designs, Hanging Baskets, Banking Pots, packing plants, Decorative work of all kinds, better than Sphagnum.

Per bag of about 25 lbs., \$1.00.

Prepared Green or Brown, 6 lbs. for \$1.00. Also everything in native Decorative Evergreens, for cash only.

WALTER WESTGATE

2610 Washington St., HOUSTON, TEXAS

Mention The Review when you write.

Southern Wild Smilax

Now ready or shipment

Large case, \$2.50 Half case, \$1.50

Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE

EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

Mention The Review when you write.

Hey! Mr. Florist

Save Money on Your Ferns

FANCY FERNS.....80c per 1000; 5000, \$3.50

DAGGER FERNS....70c per 1000; 5000, 3.00

Cash. Satisfaction guaranteed.

H. H. PALMER CO., Centerburg, Ohio

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.

Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN

EVERGREEN, ALABAMA

Always mention the Florists' Review when writing advertisers.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : : EVERGREENS

Established 1867 HINSDALE, MASS.

Mention The Review when you write.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

SITUATION WANTED—An experienced grower of roses, carnations, mums, bulbs and pot plants; single man. Address 219, care Florists' Review, Chicago.

SITUATION WANTED—As storeman, designer, director and salesman. Thoroughly competent to take charge. Address No. 194, care Florists' Review, Chicago.

SITUATION WANTED—By good young florist, 6 years' experience, age, 24; must be steady place the year around. Best of reference. J. Howard, Box 48, Crestwood, Ky.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—By a thoroughly reliable rose grower, middle aged, single, life experience; capable of taking full charge and produce A-1 stock. Address No. 249, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, 17 years' experience with roses, carnations, mums, and pot plants; also vegetables. Pacific slope preferred. References. Please state salary in first letter. Address No. 232, care Florists' Review, Chicago.

SITUATION WANTED—By general grower as foreman; sober, reliable, now engaged. Can give a good account of himself. Good reason for wanting a change. No less than 50,000 ft. considered. Address No. 246, care Florists' Review, Chicago.

SITUATION WANTED—Florist, gardener and nurseryman, desires position of taking charge of gentleman's private place; middle aged, married; am 7 years in present position. Have first-class references. A. P., 5621 Penn Ave., Pittsburgh, Pa.

SITUATION WANTED—As carnation grower, working foreman, or will take place from 10,000 ft. to 20,000 ft. on shares or lease; good grower and designer; middle age; family. Best of reference. Address No. 230, care Florists' Review, Chicago.

SITUATION WANTED—Capable and ambitious young man of 23, with several years of grower's and storeman's experience, desires position with a reliable wholesale house as traveling salesman. Address No. 251, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman of wholesale range of glass, energetic, middle aged man, good general grower; carnations a specialty—life experience in commercial and private places. Only responsible place wanted. A-1 references. Address No. 250, care Florists' Review, Chicago.

SITUATION WANTED—Florist, gardener, 17 years' experience in greenhouse and outdoor work, fine at tree surgery; desires position; private preferred. Henry Müller, West Mentor, O.

SITUATION WANTED—By working foreman, good grower of roses, carnations, mums, Xmas and Easter stock. State particulars in first letter. Address No. 247, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, by first-class grower of roses, carnations, mums, and a general line of pot and bedding plants, where No. 1 stock is required; capable to do design work; age 41; with 27 years of experience; only first-class place considered. Address No. 198, care Florists' Review, Chicago.

SITUATION WANTED—As gardener on private estate; German, middle aged, married, no children. Experienced in all branches in and outdoors; good references; employed, but would like a change October 1st or later. Please state wages and particulars in first letter. Address No. 245, care Florists' Review, Chicago.

SITUATION WANTED—As superintendent of private place, 18 years' experience in all lines of horticulture, under glass and outdoors; landscaping, orchard work, stock, etc.; married, one child. Pacific Northwest states preferred. References. Please state salary and particulars in first letter. Address No. 231, care Florists' Review, Chicago.

SITUATION WANTED—As a grower in a modern, well kept up wholesale or retail place near Chicago. If possible, would prefer pot plants section. Have had 22 years' experience in this country as a grower in general lines of the trade and well able of taking charge. I am single man, German, of middle age. In answering my ad, please state full particulars as to wages in first letter. Address No. 237, care Florists' Review, Chicago.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—Helpers wanted in rose-houses. Apply to Albert F. Amling Company, Maywood, Ill.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Competent rose growers to take charge of section. Pacific coast. Address No. 168, care Florists' Review, Chicago.

HELP WANTED—Young man to assist foreman in greenhouse, with one or two years' experience. McRae-Jenkinson Co., Cheswick, Pa.

HELP WANTED—First-class grower of carnations and miscellaneous cut flowers; one who can handle help. A. J. Stahelin, Redford, Mich.

HELP WANTED—Florist and gardener. State experience and wages expected in first letter. Address No. 244, care Florists' Review, Chicago.

HELP WANTED—An assistant florist for commercial greenhouses; steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married, German preferred. Address No. 148, care Florists' Review, Chicago.

HELP WANTED—A good general greenhouse man, single; state wages, nationality, age, and send reference of last employer.—W. W. Coles, Kokomo, Indiana.

HELP WANTED—Reliable and industrious young man, experienced in general greenhouse work. Steady employment. H. Kaden, Florist, Gainesville, Texas.

HELP WANTED—A first-class grower of roses, carnations, mums and miscellaneous stock. Give reference and state salary expected in first letter. M. Langohr, Bozeman, Mont.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Experienced grower of carnations and other cut flowers; give references and state salary expected. Permanent position for right man. Alois Frey, Crown Point, Ind.

HELP WANTED—At once, good rose grower for place near Chicago; must be a hustler. Salary \$50 per month with board, room and washing. Address No. 225, care Florists' Review, Chicago.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Tomato and lettuce grower; must have experience in winter growing under glass. A good position for a good reliable and capable man. South Park Flo. Co., New-castle, Ind.

HELP WANTED—Night fireman for large commercial place; must be experienced, sober, reliable and not afraid of work. Good wages and house to live in. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Man or woman who thoroughly understands the manufacture of artificial flowers, baskets and prepared florists' supplies. Address No. 169, care Florists' Review, Chicago.

HELP WANTED—All-round florist, few years' experience in carnations and plants; single man preferred. State wages and reference in first letter. Address No. 233, care Florists' Review, Chicago.

HELP WANTED—Carnation grower and pot plant man to work under foreman. State experience and give references; \$16.00 per week to start. James L. Denmead Greenhouses, Marshalltown, Iowa.

HELP WANTED—A young man between 16 and 20 years of age to learn the greenhouse business in an incorporated stock company doing a general retail business. Crestline Floral Company, Crestline, O.

HELP WANTED—Rose grower, for section, married or single, for middle west; conditions and wages good. State age and experience had, also salary wanted. Address No. 200, care Florists' Review, Chicago.

HELP WANTED—A woman or young man capable of taking charge of assorting and packing roses for wholesale shipments. Must have references of past experience. Address No. 243, care Florists' Review, Chicago.

HELP WANTED—Energetic young man for general greenhouse work; one who is a good potter and thoroughly understands watering. Good wages to right party. Address Topeka Floral Co., 25th and Kansas Ave., Topeka, Kan.

HELP WANTED—Experienced gardener to take charge of greenhouse on private estate; to work under supt.; must come well recommended. Wages \$60.00 per month, room and board. Apply Head Gardener, Lochevan, Derby, N. Y.

HELP WANTED—Night fireman, experienced, married man, for commercial greenhouse near Philadelphia; nice house included in wages. State wages wanted and give references. Permanent position. Normandy Greenhouses, Gwynedd Valley, Pa.

HELP WANTED—Married florist and gardener (no children) for country place in Indiana. Write giving age, experience, references and salary expected with house, fuel, light, vegetables and milk furnished. Address No. 229, care Florists' Review, Chicago.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Florist to take charge of greenhouses; 15,000 feet of glass; must understand carnations, numerous roses and general stock; also designing. Wages \$18.00. Healthy country. Houses now in good shape. Rainbow Floral Co., Marshall, Tex.

HELP WANTED—Capable young lady for all-round assistant in city flower store; excellent chance for advancement to one with natural talent in florists' art. Could make home with me. Anna Grace Sawyer, Pansy Florist, 4044 W. Madison St., Chicago. Phone Kedzie 1017.

HELP WANTED—Storeman. We have a good proposition for the right make of a man. Our store has 18 people, busy night and day. We enjoy one of the largest businesses west of the Mississippi River. We want you if you are bright, energetic, artistic, honest, and a well man. Give full particulars, age, height, weight, nationality, married or single, lodge membership, relatives, etc. Wire night letter if you can come at once. Alpha Floral Co., Kansas City, Mo.

HELP WANTED—Perennial grower; married man preferred. Permanent position. State experience and wages expected. Swain Nelson & Sons Co., 940 Marquette Bldg., Chicago.

HELP WANTED—A good all-round grower to work for wages or interest in business; 7000 feet of glass in thriving city of 18,000. H. W. Leaman, Penn Ave., Fairmont, W. Va.

FOR SALE—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—Established retail store in Chicago. Address No. 242, care Florists' Review, Chicago.

FOR SALE—4-inch cast iron pipe; also rafters; in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—4000 ft. new standard 1-in. black pipe, in original bundles. 8c per ft. Write Geo. G. Smith, Bascom, Ohio.

FOR SALE—800 feet 4-inch boiler tubes, good condition; 10 1 1/4-inch brass valves; cheap. Strang Line Greenhouses, Rosedale, Kas.

FOR SALE—One florists' icebox, 4x6, 9 feet high, good as new; price, \$100.00. J. Russler, 11350 S. Fairfield Ave., Morgan Park, Ill.

FOR SALE—Ten boxes new double B glass, 16x24, \$4.00 per box cash, f. o. b. North Milwaukee. Riebs Bros., North Milwaukee, Wis.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—Force pump, Dean steam, double acting, 1 1/2 suction, 1-inch discharge, new, \$100.00. Washington Floral Co., Washington, D. C.

FOR SALE—Greenhouse, 25x80, 13 acres of good land; 70 miles from Chicago. For particulars address No. 205, care Florists' Review, Chicago.

FOR SALE—Second-hand iron pipe in good condition, sizes 1/2-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—Or exchange for greenhouse or vacant, good income property in Chicago; rental, \$850.00 yearly. Address No. 241, care Florists' Review, Chicago.

FOR SALE—One of the best paying flower stores on south side, with established business; price, \$500.00. Good terms. Address No. 239, care Florists' Review, Chicago.

FOR SALE—One Furman new sectional cast-iron boiler, 6 sections, in good condition; price \$150.00, or will trade for 2 and 1 1/4-inch steam pipes. Olson Bros., Elgin, Ill.

FOR SALE—Opportunity for a nurseryman—Business and stock. Small capital required. Unavoidable reasons force the sale. Location excellent. Address Box 117, De Land, Fla.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—In a town of 2000, 3 greenhouses, 2 20x50, 1 9x40, hot water heat; sell more than I can grow. Can be torn down and moved if desired. Address, C. M. Hissong, LaGrange, Ind.

FOR SALE—1000 glazed hotbed sashes, 3 ft. 2 in. by 6 ft., in good condition. Price \$1.00 each in 100 lots f. o. b. Philadelphia. Zitter Bros., 8602 Frankford Ave., Holmesburg, Philadelphia.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1 1/4-inch, 1 1/2-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas & Supply Co., Eaton, Ind.

FOR SALE—Carnation support "Common Sense," 8000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—Buchbinder refrigerator, white enamel finish, counter style; length 10 ft., width 29 in., height 42 in., ice capacity 400 lbs.; practically new; cost \$225.00; will sell for \$150.00. Address No. 214, care Florists' Review, Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 80,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—Or rent; to anyone having \$500.00 to \$1000.00 an attractive offer will be made, for immediate acceptance, of 3 greenhouses; house and 6 lots, with a fine cash trade. Good reasons for selling. Keller Floral Co., North Baltimore, Wood Co., O.

FOR SALE—At a bargain, an up-to-date retail florist and seed business in northern Illinois, located 50 miles from Chicago, on Chicago & Northwestern R. R.; doing a first-class business. Write for particulars. Address No. 224, care Florists' Review, Chicago.

FOR SALE—5 shares of stock in the Felsch Bros. Co., florists; stock paid 6% interest this year. For particulars address Fred C. Felsch, 910 S. 10th Ave., Maywood, Ill.

FOR SALE—Greenhouses, about 10,000 feet of glass, two boilers; well stocked, mums, carnations, geraniums, lilies, ferns, etc.; good wholesale and retail; city of 40,000. Price, \$9,000, liberal terms. Must sell at once to settle estate. W. A. Richison, Admr., Muncie, Ind.

FOR SALE—Or rent, a paying florists' business, in a wealthy suburb, on main line of P. R. R.; 5 greenhouses, storage and packing shed, barn, horse, wagon, tools, etc.; foliage, flowering and strawberry plants. Immediate possession. Frank Adelberger, Wayne, Del. Co., Pa.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—The best money-makers in W. Penna., two stores in community of 75,000 population, doing \$22,000 and increasing 83 1/2 per cent every year. Rent and overhead expense very reasonable. Up-to-date refrigerators and equipment. Address No. 238, care Florists' Review, Chicago.

FOR SALE—Cheap, one of Detroit's best retail flower stores, located near corner of 5 car lines and on main route to six cemeteries; rent reasonable; dwelling above. Just think it over; the best time of the year is coming. For particulars, write Wm. Barthel, 1192 Gratiot Ave., Detroit, Mich.

FOR SALE—Nearly new fire box steam boiler, shaking grates, 5-in. connecting pipe, smokestack, heavy iron fire box; no brick work needed, set boiler yourself; will heat 25,000 ft. glass. Reason, installing 150 H. P. boiler. Come see it; cheap. Brant & Noe Floral Co., 5744 N. Kerchival Ave., Chicago.

FOR SALE—Six greenhouses, in perfect running order; price \$4500.00; includes large stock of azaleas, hydrangeas, begonias, roses, etc.; also a winter's supply of coal and a White truck. Purchaser may remain by paying a rent of \$43.75 per month. Place must be seen to be appreciated. Jacob Becker, 5211 Ludlow St., Philadelphia, Pa.

FOR SALE—One of the best paying greenhouses, all retail, 500 feet of glass, heated by hot water, 2000 peonies, hardy plants, etc. Eight-room cottage heated with hot water; south side of Chicago, finest suburb; 200 hotbed sash for lot 50x135. Price, \$9,500.00; good terms; more land if wanted. Address No. 240, care Florists' Review, Chicago.

FOR SALE—The Spirit Lake Greenhouses, consisting of 4 houses, about 7,000 square ft.; 7 lots; all stocked with carnations, chrysanthemums, etc., to close an estate. Possession given October 1st. This is splendid opportunity to the man who can pay the cash or part and the rest on a long time. Write Judson M. Klein, Spirit Lake, Iowa.

FOR SALE—Greenhouse, 5000 ft. glass, Moninger construction, hot water system, built 3 years, 9 room dwelling, 3 lots, barn; cars stop 9 blocks from court house; fine established retail trade. Sell all we can raise. Immediate possession. Age and health reason for selling. For particulars address Peter Willman, 1012 N. Jefferson St., Hartford City, Indiana.

FOR SALE—Moderate-sized, fully equipped greenhouses; good buildings, plenty of land, established trade; own water system, long seasons, cheap coal. Fine climate, lots of sun, magnificent scenery. An excellent opening for either a florist or vegetable man. Good reason for selling. Moderate amount of cash will handle. No triflers. Edgar Phinney, Livingston, Montana.

FOR SALE—3 houses, two 60x28 and one 20x16; 2,000 carnations planted; place in good shape; only 2 and 3 years old; good heating system; good 6-room house; everything in fine shape; good business; don't raise enough to supply my trade. Will sell for \$3,000.00, if sold this month. Will take \$1,200.00 cash, balance easy terms. Reason for selling death of husband, and I am too old to run place. Mrs. L. E. Hawkins, Paulding, Ohio.

FOR SALE—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetables and bedding plants. Can sell all the plants that can be grown on place. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

FOR SALE—About 20,000 square feet of glass, large potting shed, all built within the last 7 years; office 25x25, including garage; new barn built last year; 3 acres best land, including greenhouse site; 5 room cottage, electric lights, city water in residence and greenhouses; pots enough to last for next 2 years; coal bought for this winter; greenhouses planted to carnations, mums, snapdragons, sweet peas and a general line of bedding plants. Just one mile from center of city, where one of the largest cantonments in the United States is being built; will have 40,000 officers and soldiers here within the next 30 days. For further particulars address Carl F. Brehmer, R. R. No. 3, Chillicothe, Ohio.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

Situation Wanted

Rose Grower, young, energetic and a producer; responsible position. Fair salary expected.

Address No. 248, care Florists' Review, Chicago

SITUATION WANTED

Experienced retail store man, capable of handling the best trade and work; decorator and designer. State wages you are accustomed to paying.

Address No. 234, care Florists' Review, Chicago

Situation Wanted

Permanent position wanted with first-class firm. Particularly good at corsage, wedding bouquets and basket arrangements.

Address No. 236, care Florists' Review, Chicago.

Help Wanted

First-class designer, decorator and salesman for the best trade. Give references and salary expected in first letter.

FRED C. WEBER

4326 Olive Street, ST. LOUIS, MO.

HELP WANTED

Single or married man who is an A-1 carnation and rose grower at once. I need a hustler and will pay accordingly. As much information concerning yourself as possible in your first letter, please.

F. R. McCORMICK, Post Falls, Idaho

SALESMAN WANTED FOR CHICAGO WHOLESALE HOUSE

Wide awake man with wholesale cut flower experience for a leading Chicago wholesale cut flower house. Must be a willing worker and know how to use his head. Excellent opportunity for high-class man. State experience and salary expected.

Address No. 187, care Florists' Review, Chicago

Help Wanted

Two young men for work in rose section; modern plant. Permanent employment with good opportunity for advancement. State experience and salary expected.

ROLF ZETLITZ, LIMA, OHIO

Help Wanted

First-class decorator and designer; must be clever and original; capable of catering to high-class trade. State particulars, references and salary expected. Mid-west town. Address No. 199; care Florists' Review, Chicago.

HELP WANTED--Nursery Foreman

Working foreman, married; must be successful propagator and be able to superintend landscape work. House free on nursery. State references and salary expected. Position near Chicago.

Address No. 170, care Florists' Review Chicago

For Sale—A Nursery Business with a Prosperous Past and an Extremely Bright Future

In a large eastern city is a nursery business that has been so profitable that its owner now wishes to sell out and retire. It has been successful for 40 years, has a live mailing list of prospects who re-order time after time; orders showing a comfortable margin of profit are now booked for 1917 fall, and 1918 spring delivery; contracts aggregating several thousand dollars are now under negotiation.

The establishment is centrally located, and offers an opportunity for some far-seeing man to secure a business that will pay him big dividends, without the investment of a large amount of capital. If interested, ask us for information.

The McFarland Publicity Service

Crescent and Mulberry Sts.

Harrisburg, Penna.

FOR SALE

RETAIL FLOWER STORE

Located in best part of south side of Chicago; well equipped and stocked; with an established and growing business; owner leaving city.

Address No. 252, care Florists' Review, Chicago

NEW GREENHOUSES

Near Chicago, all planted; 25,000 carnation plants. Can be rented or purchased on suitable terms by responsible party. Owner in ill health and must retire.

Address No. 228, care Florists' Review, Chicago

FOR SALE

Headquarters for strictly first-class second-hand boilers; Water Tube, Tubular, Fire Box, Scotch Marine Type, Cast Iron Radiation, Piping of all kinds.

Cleveland Belting & Machinery Co.
1922 Scranton Road, Cleveland, Ohio

FOR SALE CARNATION SUPPORTS

5000 double. 3-ring, adjustable Carnation Supports, \$16.00 per 1000, cash. Same cost new today, \$49.00 per 1000.

L. H. WISE GREENHOUSES
SPRINGFIELD, ILL.

FOR SALE

Florist Shop, located in downtown shopping district of San Francisco. Established eleven years. Partners wish to retire. Sales average \$25,000 per year. No general delivery or box office members considered.

Address No. 235, care Florists' Review, Chicago

Help Wanted

Several good, competent men in pot plant section. Good wages, steady work.

Gullett & Sons, Lincoln, Ill.

Help Wanted

Carnation and Rose Growers and Helpers

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
COUNCIL BLUFFS, IOWA

FOR SALE

Four Horizontal Tubular Boilers and two water tube boilers. Good condition.

Address ARMSTRONG MFG. CO.
SPRINGFIELD, OHIO

FOR SALE

20,000 sq. ft. of glass, with 10 acres of land, with good dwelling, barn and other outbuildings; greenhouses are in good shape; mostly new Lord & Burnham houses. Situated near Lancaster, Pa., 1/4 mile from railroad station. Address No. 203, care Florists' Review, Chicago.

For Sale

A Retail Florist business—one of the best in Montreal—fully equipped with up-to-date supplies and conveniences. Bank references exchanged.

Address No. 195, care Florists' Review, Chicago

FOR SALE

A bargain if taken at once. Half interest in 30,000 feet of glass. First-class store, fully stocked, doing A-1 business. Reason for selling, am drafted.

Address No. 209, care Florists' Review, Chicago

DETROIT IS CALLING

The latchstring is out, Mr. Florist. You're wanted at Detroit October 2 and 3 for the special meeting of the F. T. D. No convention in the history of the F. T. D. has ever given promise of so much of inspiration, so much of practical strength, so much of power for the good of the F. T. D. service and the trade as a whole.

If you're not a member of the F. T. D., you're wanted anyway, as well as the 500 members listed below. You'll return home happier, stronger and wiser. Remember, hospitality is a habit with Detroiters—and there is only one Detroit. Work, recreation, entertainment, welcome—who could resist that combination!

- | | | | | | |
|---|--|--|---|--|--|
| AKRON, O.
The Heepe Co. | BLOOMINGTON, IND.
Morris the Florist | CHATTANOOGA, Tenn.
W. F. Haeger. | DE KALB, ILL.
J. L. Johnson. | FLORENCE, S. C.
De Witt House | HOULTON, ME.
H. L. Chadwick. |
| ALBANY, N. Y.
Fred A. Danker, | BOONE, IA.
Kemble & Smith Co. | CHICAGO, ILL.
Bohannon Floral Co., | DENVER, COLO.
Park Floral Co. | FLUSHING, N. Y.
Geo. J. Frick, | HOUSTON, TEX.
Boyle & Pendervin. |
| 40 & 42 Maiden Lane | Caplan, Florist, | 57 E. Monroe St. | G. H. Cooper, | 2 Jamaica Ave. | P. M. Carroll. |
| W. C. Gloeckner, | 144 Mass. Ave. | H. N. Bruns, | 833 15th St. | FT. COLLINS, COLO. | R. C. Kerr. |
| 97 State St. | Philip L. Carbone, | 3040 W. Madison St. | Oscar Friedman, | Espelein & Warren | HUTCHINSON, KAN. |
| Rosery Flower Shop, | 342 Boylston St. | 516 S. Michigan | Mauff Floral Co. | Haentze Co. | Stamm Floral Co. |
| 23 Steuben St. | John J. Cassidy, | Ave. | DETROIT, MICH. | FT. MADISON, IA. | INDIANAPOLIS, IND. |
| ALBERT LEA, MINN. | 6 Beacon St. | Bomb Floral Co., | 153 Bates St. | J. M. Auge. | Bertermann Bros. Co. |
| Lake Shore Green- | Filenes Sons Co. | Breitmeyer's Sons, | Gratiot Ave. and | FT. MORGAN, COLO. | Wiegand's Sons Co. |
| houses. | Henry Penn, | 834 N. State St. | Broadway | Morgan Floral Co. | ITHACA, N. Y. |
| ALLENTOWN, PA. | 124 Tremont St. | Samuelson, | W. B. Brown, | FT. SMITH, ARK. | Boal Floral Co. |
| Ernest Ashley, | 143 Tremont St. | 2132 Michigan Ave. | 13 W. Elizabeth St. | George Rye, | JACKSON, MICH. |
| 1012 Hamilton St. | BOULDER, COLO. | Schiller the Florist, | Central Floral Co., | The Plaza. | J. B. Blessing |
| AMES, IA. | North Boulder G'h'se. | 2221 W. Madison, | 35-37 Broadway | FT. WORTH, TEX. | JACKSONVILLE, FLA. |
| Kemble & Smith Co. | BRADFORD, PA. | 4509 Broadway | Edward A. Fellers, | Baker Bros. Co. | Mills the Florist, Inc. |
| AMSTERDAM, N. Y. | C. E. Gunton | W. J. Smyth, | 17 E. Adams Ave. | J. E. McAdam | JANESVILLE, WIS. |
| Hatcher, Florist, | BRIDGEPORT, CONN. | 31st & Michigan | Chas. H. Plumb, | FT. WAYNE, IND. | Janesville Floral Co. |
| 50 E. Main St. | Reck & Son. | Ave. | 1430 Burns Ave. | Flick Flo. Co. | JOHNSTOWN, PA. |
| ANDOVER, MASS. | BRISTOL, CONN. | Ernst Wienhoeber Co., | Scribner Floral Co., | FRAMINGHAM, MASS. | Schmidt, the Florist |
| J. H. Playdon. | Andrew Bros., | 22 E. Elm St. | 604 E. Fort St. | S. J. Goddard, | JOLIET, ILL. |
| ANN ARBOR, MICH. | 19 Maple St. | CINCINNATI, O. | Gust H. Taepke, | 37 Main St. | Margaret Labo Co. |
| Cousins & Hall. | Hubbard & Co., | Julius Baer, | 95 Gratiot & 450 | FREEPORT, ILL. | KALAMAZOO, MICH. |
| Mrs. Pearl Flanders, | 184 Main St. | 138 E. 4th St. | Elmwood Ave. | John Bauscher | Van Bochove & Br. |
| ARDMORE, PA. | BROOKLINE, MASS. | Edward A. Forter, | DES MOINES, IA. | 104 Chicago St. | KANKAKEE, ILL. |
| Primrose Flower Shop. | 220 Washington St. | 128 W. 4th St. | Alpha Floral Co. | GALESBURG, ILL. | George Faber, |
| ASHEVILLE, N. C. | John V. Phillips, | Hardesty & Co., | Lozier the Florist. | I. L. Pillsbury | 162 S. Washington |
| Brownhurst G'houses. | 272 Fulton St. and | 150 E. 4th St. | Wilson Floral Co. | GRAND RAPIDS, Mich. | St. |
| ASHTABULA, O. | 7 Clinton St. | E. G. Hill Floral Co., | DOVER, N. J. | El Cress, | KANSAS CITY, KAN. |
| Tong & Weeks Flo. Co. | Weir & Co., Inc., | 532 Race St. | A. D. Herrick. | 60 Monroe Ave. | L. C. Fields, |
| ATCHISON, KAN. | Cor 5th Ave. & 25th | CLEVELAND, O. | DUBUQUE, IA. | Freyling & Mendels, | 10th & Splitlog Ave. |
| Atchison Seed & Flow- | St. | J. M. Gasser Co., | Harkett's Floral Co. | 1057 Wealth St. | KANSAS CITY, MO. |
| er Store. | R. Wilson, | 1006 Euclid Ave. | DULUTH, MINN. | Mary Hartnett, | Samuel Murray, |
| ATLANTA, GA. | 3 Greene Ave. | A. Graham & Son, | Duluth Floral Co., | Ashton Bldg. | 1017 Grand Ave. |
| ATLANTIC CITY, N. J. | BRYN MAWR, PA. | 5523 Euclid Ave. | 121 Superior St. | Henry Smith, | A. F. Newell, |
| Geo. H. Berke, | J. J. Connolly Est., | Jones-Russell Co., | EASTON, PA. | Monroe & Division | 10th & Grand Ave. |
| 1505 Pacific Ave. | 1226 Lancaster Pk. | 1284 & 1308 Euclid | C. H. Buening. | Aves. | Rock Flower Co., |
| Edwards' Floral Hall | BUFFALO, N. Y. | Ave. | EAU CLAIRE, WIS. | GREAT FALLS, MONT. | 1108 Grand Ave. |
| Co. | S. A. Anderson, | Knoble Bros., | Lauritzen | Electric City Cons., | KENOSHA, WIS. |
| Egg Harbor Flower | 440 Main St. | 1838 W. 25th St. | EAST ORANGE, N. J. | 1409 Fifth Ave., N. | Turner & Sons |
| Shop, | Palmer & Son, | CLINTON, IA. | Henry Hornecker, | GREEN BAY, WIS. | KINGSTON, N. Y. |
| 1331 Pacific Ave. | 304 Main St. | Estate of Andrew | 75-77 Central Ave. | Meier-Schroeder Co. | Burgevin Sons, Inc. |
| AUBURN, N. Y. | BURLINGTON, VT. | Bather | Reichey & Lake, | GREENFIELD, MASS. | KNOXVILLE, TENN. |
| Dobbs & Son. | Mrs. Cora Gove, | CLYDE, O. | 373 Main St. | E. A. Richards | Chas. L. Baum, |
| AUGUSTA, GA. | 184 Main St. | Hall's Greenhouse. | EDWARDSVILLE, ILL. | GREENSBORO, N. C. | Charles W. Crouch. |
| Stulbs Nursery | W. E. Peters, | COLDWATER, MICH. | J. F. Ammann Co. | Van Lindley Co. | KOKOMO, IND. |
| AURORA, ILL. | 128 Church St. | D. Vogt's G'h's. | ELIZABETH, N. J. | GREENSBURG, PA. | Cole's Flower Shop |
| Aurora Greenhouse Co. | BUTTE, MONT. | COLORADO SPRINGS, | Henry Leahy, | Joseph Thomas, | LA CROSSE, WIS. |
| Joseph M. Smely | Butte Floral Co. | COLO. | 1169 E. Jersey St. | 200 N. Main St. | La Crosse Floral Co. |
| AUSTIN, MINN. | CALGARY, ALBERTA, | Frank F. Crump | ELKHART, IND. | GUTHRIE, OKLA. | Salzer Seed Co. |
| A. N. Kinsman | CAN. | Pikes Peak Floral Co. | West View Flo. Co. | Furrow & Co. | LAFAYETTE, IND. |
| AUSTIN, TEX. | A. M. Terrill, Ltd. | COLUMBUS, O. | ELLSWORTH, ME. | HACKETTSTOWN, N.J. | Dorner & Sons Co. |
| Hillyer's for Flowers. | CAMBRIDGE, MASS. | Franklin Park Flo. Co. | Mrs. M. A. Clark. | Alonso D. Herrick. | LANCASTER, WIS. |
| BALTIMORE, MD. | Becker's Cons., | CORSICANA, TEX. | EL PASO, TEX. | HAGENSTOWN, MD. | Stratton's Greenh'se |
| Samuel Feast & Sons, | 1730 Cambridge St. | Alfred Holm | Potter Floral Co. | Bester & Sons. | LANSING, MICH. |
| BAR HARBOR, ME. | CAMDEN, N. J. | COUNCIL BLUFFS, IA. | ELYRIA, O. | HAMILTON, ONT. | Alpha Floral Co. |
| John H. Stallford. | J. M. Thoirs, | J. F. Wilcox & Sons. | Hecock Floral Co. | John A. Bissinger. | John A. Keller Co. |
| BATAVIA, N. Y. | 524 Market St. | COVINGTON, KY. | ENGLEWOOD, N. J. | HARRISBURG, PA. | Harry E. Saier. |
| L. C. Stroh & Sons. | CANTON, O. | Robert Ruttle, | E. G. Burrows. | F. E. Ridenour, | LAWRENCE, MASS. |
| BATON ROUGE, LA. | J. R. Cowgill, | 822 Madison Ave. | ERIE, PA. | 1221 N. 3rd St. | W. C. Campbell, |
| The Roseland Florist. | 306 Tuscarawas St. | CRAWFORDSVILLE, | John V. Laver, | Charles Schmidt, | 17 Lawrence St. |
| BATTLE CREEK, Mich. | Fred C. Gertz, | IND. | 704 State St. | 313 Market St. | LEAVENWORTH, KAN. |
| S. W. Coggan, | 533 N. Market St. | McDonald & Co. | Miles R. Miller, | HARTFORD, CONN. | Sunnyside Flo. Co. |
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BOSTON.

The Market.

It was hoped that the cold wave which hit New England September 10 and 11, and caused destruction among tender vegetable crops, would kill off sufficient outdoor flowers to brace up the market, but, while many gladioli were killed, asters survived nearly everywhere. Dahlias were practically wiped out, but they have never amounted to much as market flowers in Boston. Asters continue abundant and of splendid quality and many have to be cleared at low prices. Gladioli are on the wane and prices have improved a little. Roses are in heavy supply, but are not moving any better than a week ago. American Beauties sell slowly at \$10 to \$15 for the best grades. Hybrid teas go all the way from 50 cents to \$8 per hundred, a few fancies making \$12. The quality of roses shows a marked improvement with the cooler weather.

More carnations are coming in, but they are, in the main, small and short-stemmed. Longiflorum lilies are less abundant, but colored speciosums are in good supply. White speciosums are selling better than the colored. Golden Glow remains the leading mum, but some Early Frost and Advance are also seen. Cosmos is plentiful, but moves slowly. A variety of annuals still come in, but the season for these will soon close. Valley is scarce, high priced and of indifferent quality. Cattleyas are a little lower. Few gardenias are seen. Asparagus is selling rather poorly.

At Natick, Mass.

Robert Montgomery is one of our best rose specialists and his houses can always be found in apple-pie condition. Some growers may have longer and wider houses, but I doubt if they can show any finer houses of roses than are to be found there. The leading varieties are Hadley, Richmond, which is still considered a profitable rose; Russell, which succeeds well here; Ophelia, a prime favorite; Dark Pink Killarney and Double White Killarney. Yellows have been dropped as unprofitable. One house here is on its seventh year and it would be hard to find better plants than it contains. Rather more space is now devoted to carnations and some flowers had already been picked. Varieties grown are Benora, Rosalia, Nancy, Pink Delight, Matchless and Beacon.

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Close to Mr. Montgomery's domain is James Wheeler's range. A space 60x150 in the large house is planted to yellow marguerites. All are in solid beds, are starting to bloom freely and look well. Carnations are already in good crop and 1,000 to 1,500 blooms are picked daily. Nancy and Benora are planted heavily. Other sorts are Pink Delight, Rosalia, Alice, Albert Roper, Doris and Matchless. Pachysandra terminalis, Evonymus radicans and E. vegetus and Taxus cuspidata were being propagated in quantity under glass and thousands were noted outdoors.

At Robert T. McGorum's establishment, on Highland street, roses are principally grown, Hadley, Russell, Richmond, Ophelia, Sunburst, Killarney and White Killarney being the varieties. All were in fine condition. Some good seedlings of Mr. McGorum's growing are being tested. Several houses are planted to mums, chiefly Golden Glow, Bonaffon, Patty and C. Rager. Candytuft is planted in two of these houses for a Memorial day crop. One house is devoted to carnations for home trade. I noted a nice batch of Exacum affine, which sells well here as a Christmas plant.

A Notable Private Estate.

The estate of Mrs. Bayard Thayer, at South Lancaster, Mass., has achieved a country-wide fame of late years. The late James Brydon, one of our most suc-

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"THE HOUSE OF FLOWERS"

All Orders Carefully Executed
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"BON VOYAGE" ORDERS my specialty

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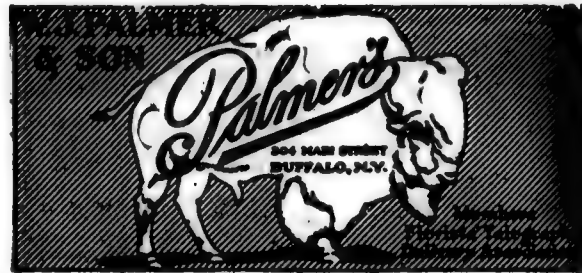
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Both Phones
Greenhouses: Buchanan, FLORISTS
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cessful water lily specialists, had charge here prior to the time that William Anderson assumed the superintendency, nearly sixteen years ago. The estate, on well elevated ground, covers over 1,000 acres, and magnificent views have been secured by cutting vistas through the woodlands. Scores of acres have been planted with oaks, white pines, Douglas firs, hemlock spruce and other evergreens. Many of these plants are now twenty to twenty-five feet high, some even more. In addition, practically all evergreens, both old and new, have been planted in groups, including all the new introductions of Wilson and Purdan.

Kalmias in many thousands have been planted and whole hillsides were a purple mass of Scotch heather, which here seems quite at home, and seedlings were springing up in thousands. A comparatively new feature here is a circular lilac garden about one and one-half acres in area, containing fifty of the finest varieties, several plants of each sort. A similar garden is devoted to ornamental malus. Around the kitchen garden a magnificent hedge of hemlock, some ten feet in height and almost as wide at the base, is to be seen. In the terraced formal gardens were some magnificent specimens of Taxus cuspidata ten to twelve feet across and nearly as high, and equally fine plants of the variety brevifolia. A hedge of Taxus cuspidata showed the value of this yew as an evergreen hedge plant.

In the walled-in garden a central pergola, covered with rambler roses and some of the newer Chinese clematis, celastrus and vitis, made a delightful promenade. Here also were fine collections of rock and herbaceous plants. Species of roses and flowering shrubs, great numbers of Darwin and cottage tulips and other bulbs are grown here for spring flowering. Grass walks are



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Best service.
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Telegraph Orders Promptly Filled
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Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

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Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

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Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

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PROMPT AND EFFICIENT SERVICE

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Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

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IN HEART OF NEW YORK CITY
332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS FOR . . . NEW YORK WIRE OR PHONE TO MAX SCHLING

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Best Florists in the States as references

European Orders Executed

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DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office,
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

laid out among the evergreens, among which narcissi and other bulbs are naturalized in hundreds of thousands.

Quite a large nursery is operated to work up stocks of many new and rare deciduous and evergreen trees and shrubs. In one batch I noted sixty varieties of new cherries from Japan. In frames were many thousands of 1 and 2-year seedlings of Lilium regale, which is a great favorite. The new and rare plants, mainly of Chinese and Japanese origin, would need much space to even name.

In the greenhouses plants and flowers somewhat out of the common are grown, and well grown in every case. One house is largely devoted to acacias. Some are planted out, others grow in pots or tubs. Mr. Anderson pointed out some Acacia pubescens which he had successfully grafted. Daphne indica, such climbing roses as Cherokee, Red Cherokee and single White Banksia, stephanotis, Bouvardia Humboldtii, eucharis and camellias, being mostly planted out. Gardenias, etc., are all done well. Excellent houses of peaches, nectarines, and black and white grapes were noted. On the wide, covered-in piazza of the mansion were numerous beautifully flowered Campanula pyramidalis, one of the most stately and satisfactory of all flowering plants for late summer.

Anyone desiring to see an extensive, well planted and well kept private estate, containing in itself a veritable arboretum of plant treasures, should visit the Bayard Thayer estate. Certainly, Mr. Anderson, the able superintendent, has done a wonderful work, which must be seen to be truly appreciated.

Various Notes.

The sincere sympathy of a host of friends is extended to Robert Montgomery, of Natick, in the death of his only daughter, Margaret, September 14, after a long illness. Interment was September 17, and among the numerous beautiful floral tributes were a num-

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Deliveries to Steamers and all Eastern Ports.

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carefully and promptly filled at reasonable rates

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Orders filled with the same care
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Member Florists' Telegraph Delivery Ass'n.

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FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

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ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

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GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CAREFULLY CARED FOR BY
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Wholesale and Retail Florist of Grand Rapids

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or any City in Michigan

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
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Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Association

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L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
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LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

ber from friends in the trade, including one from the Boston Coöperative Market, of which Mr. Montgomery is a director. What makes it specially hard for Mr. Montgomery is the fact that his wife has for some time been seriously sick at the summer home in Maine.

The Montrose Greenhouses are cutting a fine crop of Ophelia and Killarney Brilliant roses. These two varieties have been planted much more heavily this season. Stanley is also being largely grown, but, while it realizes a fancy price, it does not prove so profitable as some other sorts.

The schedule of prizes for the vegetable exhibition of the Gardeners' and Florists' Club of Boston, to be held at Horticultural hall October 9, has been issued and contains seventy-five classes. A splendid show is assured, in spite of the fact that frost has already seriously damaged tender vegetable crops.

Paul F. Brigham, of Westboro, is sending to Herbert T. Capers a fine lot of Golden Glow and Early Frost mums. Among his leading carnations this season are Benora, Pink Delight, Mrs. Ward and Matchless.

William A. Hastings is at his post again, looking quite fit. He is receiving fine carnations from John A. Nelson, Framingham, and excellent pansies from C. T. Beasley & Co.

The Fottler, Fiske, Rawson Co. is making a most attractive dahlia window display at its store in Faneuil Hall square. The recent severe frost cut down most of the dahlias at this concern's Wellesley farm.

In the Park street store of T. F. Galvin, Inc., I noticed some fine spikes of Amaryllis Belladonna and some nice baskets of orchids. Delphinium spikes dotted through baskets of roses looked quite effective.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.
HOLM & OLSON, Inc. 30-32-34 W. 5th St.

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Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
S. DONALDSON CO., Minneapolis, Minn.

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Incorporated
618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
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THE WINDMILLER CO.
Flowers to all points on short notice
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DULUTH FLORAL CO.
200 miles in any direction. **DULUTH, MINN.**
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

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L. O. FIELDS
Member Florists' Telegraph Delivery

Mrs. M. E. Holcraft
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MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
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Leading Florist!
JAMES HAYES, 819 KANSAS AVE.
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SALINA, KANSAS
LEIGHTON FLORAL CO.
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ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

La Crosse, Wis. La Crosse Floral Co.
Member Florists' Telegraph Delivery

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GUDE'S
 GUDE BROS. CO. FLORISTS
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 Members Florists' Telegraph Delivery

Send Orders for
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Blackstone
 14th and H Streets

Everything
 First-Class

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RICHMOND, VA. JOHN L. RATCLIFFE
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209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va. Offices Richmond, Va.)

LYNCHBURG, VIRGINIA
 Auto and Express Service to all
 Points in Virginia
 Miss McCarron
 Member of Florists' Telegraph Delivery

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AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

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Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
 Phone 910 1202 W. Washington St.

Norris F. Comley, of Lexington, this season is devoting fifteen houses to roses, in no less than twenty-four varieties. At present he is cutting fine Beauties, Red Radiance, Mock, Ophelia, Hoosier Beauty and Stanley. The little yellow Tipperary sells well.

R. E. Wadsworth & Co., of Northboro, are already sending in some fine carnations. They are growing, among other kinds, Belle Washburn, Rosalia, Nebraska, Pink Delight, Benora, Ward and Matchless. One large house is devoted to mums. Freesias, mignonette and Godfrey callas are other crops.

W.N. Craig judged the exhibition of the Rhode Island Horticultural Society at Providence September 13, in the Narragansett hotel. Dahlias and gladioli were especially well shown.

Martin Wax enjoyed his late vacation immensely. He spent three weeks at Jackson and two weeks at Mount Kineo. He is a keen angler and had splendid sport. Wax Bros. have a fine dahlia display in one of their show windows, as has been their custom each fall for several years.

A number of bulb specialists have received shipments of French bulbs, but much uncertainty exists as to whether any Dutch stock will arrive or not. While we can probably get along without Dutch bulbs, they will be sadly missed in the late winter and early spring.

John McFarland, of North Easton, sends in fine daily shipments of lily of the valley. His houses of chrysanthemums and poinsettias look extra well.

At Penn's fall business is opening up

KENTUCKY
JACOB SCHULZ CO.

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THE FLOWER SHOP
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FRASER NURSERY COMPANY

MOBILE, ALABAMA

The Minge Floral Co.

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 Established 1880. Incorporated 1918

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Cut Flowers for all Occasions

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"WE NEVER SLEEP"

IDLEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
 Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
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100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

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Flowers
New Orleans, La.
 and Vicinity
 High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
 Members F. T. D.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
 OLDEST FLORIST SOUTH
121 BARONNE STREET
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SEND YOUR ORDERS TO
HARRY PAPWORTH
 The McBride Ridge Nursery Co. Ltd.
 STORE
 185 Carondelet St.
NEW ORLEANS
 F. T. D.

SALT LAKE CITY
 ALSO PARTS OF COLORADO, IDAHO,
 MONTANA AND NEVADA
HUDDART FLORAL CO.
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Lang Floral & Nursery Co., Dallas, Tex.
 Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

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KEBB The Florist **HOUSTON, TEX.**
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 Prompt, Personal Service
EDWARD GREEN Ave. C at 8th St.
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FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

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PARKER'S FLOWER STORE

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
 Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
 Careful attention given all orders.

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 Orders executed
 Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
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OKLAHOMA CITY GUTHRIE
OKLAHOMA
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WE STRIVE TO PLEASE
ALPHA FLORAL CO. **KANSAS CITY, MISSOURI.**
 1105 WALNUT—PHONE 2722—EST. 1806

well. September orders have been ahead of those of a year ago and Henry Penn looks for a good fall and winter trade. He strongly approves of the S. A. F. publicity campaign and will help it in every way possible. W. N. C.

BALTIMORE.

The Club Meeting.

The Gardeners' and Florists' Club held its regular meeting September 10. President Henry Bauer and Richard Vincent, Jr., gave an account of the New York S. A. F. convention. Mr. Vincent, who was one of the judges of the convention garden, told of the exhibits. His opinion was that the wisest and best thing accomplished by the convention was the raising of the \$50,000 fund for publicity, and he recommended that the local club follow the example of the S. A. F. and appropriate a fund for local publicity.

The question was raised, and discussed at length, as to whether it would not be better to have one club meeting a month instead of two, as called for in the by-laws. The purpose aimed at was to have a larger attendance at the one meeting, but the consensus was that it would be better to have the usual number of meetings and make them more interesting; and the following committee was appointed to formulate a program for the coming season: Isaac H. Moss, Albert Fiedler, R. A. Vincent, W. F. Ekas, C. M. Wagner. As this is a "live wire" committee, we can look forward to some interesting meetings during the winter.

An invitation to visit the Vincent dahlia show October 3 was accepted by the club. October 3 will be gardeners' day, so the club will attend in a body.

Henry F. Michell was a visitor at the meeting and spoke on the bulb question. He said seventy-five per cent of the company's order for bulbs from the other side had, at that time, been eight days in transit, so that he felt confident that they were then past the submarine zone and would arrive safely.

Another question brought up at the meeting was the proper price to charge

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

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A. Newell
FLORIST

Established Over 20 Years.
 N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
 Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
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Established 1859

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1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.
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Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS

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TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
 For Northern Indiana | 188 S. Michigan St. and South'n Michigan | Members F. T. D.

BEYER FLORAL CO. SOUTH BEND, IND.
 Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
 118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
 Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
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Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators Send us your orders


ARCHIAS FLORAL CO., Sedalia, Mo.
 Choice Cut Flowers and Designs on short notice. Prompt attention to telegraph and telephone orders.
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BLIND FLORAL CO.
Florists, Decorators and Growers
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Extensive Variety and Supply, Efficient Service and Completed Work.

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E. C. LUDWIG FLORAL CO.
710 E. Diamond Street (N.S.)
OUR ONLY STORE
We serve you better Store open day and night
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PITTSBURGH, PA.
RANDOLPH & McCLEMENTS
Floral Experts
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KEENAN BUILDING, **Pittsburgh, Pa.**
Largest Floral Establishment in America
Established 1874—Incorporated 1909

Clarksburg, W. Va.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
Hayman Greenhouse Co.
Clarksburg, W. Va.

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
Quality—Excellence—Ability
Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.
Parkersburg, W. Va.
Clarksburg, W. Va.
Huntington, W. Va.
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ORDERS CAREFULLY EXECUTED

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

CHESTER, W. VA.
JOHN E. COLTON
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Think! Everything In Flowers! GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

 **Baur Floral Co.**
ERIE, PA.

Pittsburgh, Pa.
LUDWIG FLORAL CO.
502 Federal Street

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire 612 Linden Street, **SCRANTON, PA.**

for wintering plants. Those who cater to this branch of the business said they were going to charge twenty-five per cent more than last season; this seems to be a reasonable increase, and certainly is a step in the right direction.

The coal question came up again, and those who had not yet procured their supply said that the best quotation they could get on anthracite was \$9.25 per ton.

Various Notes.

Everyone sympathizes with John D. Halliday, whose summer home at Glencoe was destroyed by fire September 5. The blaze was discovered at 3 a. m., and as there was no fire protection it was a severe loss, the property being only partly covered by insurance. Mr. Halliday was fortunate, however, in getting his wife and two children out safely.

Business at the stores and wholesale houses has fallen off considerably during September and everywhere one sees signs about "wet paint." In the Feast & Sons store they are putting on a coat of white. Mrs. Hill was busy finishing a handsome wreath of pink asters and Sunburst roses. She said that business was dull, with a war wedding once in a while and funeral work, but that it had been the best summer for business in her experience.

At Mary Johnston's store vacations are over and everyone is getting down to work. Robert Johnston is going to make his aquatic window better this season than ever.

At John Cook's store I found Miss

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue Stratford, **Philadelphia** Broad and Walnut Streets.

PHILADELPHIA
1800 Chestnut Street
THE LONDON FLOWER SHOP, LTD.
Member Florists' Telegraph Delivery.

ORDERS FOR WEST PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. CALLAHAN 3924 Market St., **PHILADELPHIA**

Germantown and Chestnut Hill
ORDERS
Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Cheltenham Avenue,
Germantown, Philadelphia, Pa.

SCRANTON, PA.
A. L. Besancon & Company
FLORISTS AND DECORATORS
Adams Ave. and Spruce St., **SCRANTON**
LIFE BLDG.
Both Phones
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

Members Florists' Telegraph Delivery Ass'n.
EVEN DEN BROS.
Largest Growers in Central Pa. **Williamsport, Pa.**

LANCASTER, PA.
B. F. BARR & CO., Leading Florist
MYERS BROS., Altoona, Pa.
All Orders Carefully Executed

CRISCENT FLORAL GARDEN
SHERM OFFERLE, Prop.
WARREN, PA.

CLARK, FLORIST, **SCRANTON, PA.**
124 Washington Ave.
Member Florists' Telegraph Delivery
Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454

FRANKLIN, PENNA.
BELL FLORAL CO.
ALL NORTHWESTERN PA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL. HOWARD & SMITH NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

PASADENA, CAL.

HOUSE OF FLOWERS

HENRY A. SIEBRECHT, JR.

Member F. T. D. Association

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO, CALIF.

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

LONG BEACH, CAL.

LOWE'S FLOWER SHOP, The Pioneer and Leading Florist.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

ELDRED FLOWER SHOP

National Florist

Cook back from her vacation and most sanguine over the outlook for the coming season.

One of the prettiest windows I have seen for some time was that of James Hamilton. The main feature was corn-flowers arranged in fine baskets.

Robert L. Graham is rebuilding two of his houses. His chrysanthemums look especially well.

The Leo Niessen Co. is handling some really fine roses for this season of the year. They receive two consignments of dahlias each day, which assure their customers of good, fresh stock.

At the S. S. Pennock Co. store there are still plenty of gladioli and some fine indoor asters. Mr. Perry says that everyone is complaining about the dull times in September, yet it is wonderful how much stock is moved daily. It seems that the unprecedented business during the summer has spoiled the retailers. They cannot get used to a dull spell, but now that the Jewish holidays are here and All Saints' day is not far off, it will not be long before business will be booming again and everyone will have all he can attend to. Tate.

INDIANAPOLIS, IND.

The Market.

The supply and quality of asters are better than in many years, and during the last few weeks fine flowers have been available. They sell for from \$1.50 to \$3 per hundred. Roses show great improvement both in supply and demand. They range in price from \$1.50 to \$6 per hundred. Carnations are coming in better quality, but the supply is not yet large. The prices last week were \$1 and \$1.50 per hundred. Lilies are not in oversupply. Easter lilies bring \$1 per dozen; rubrums range from \$5 to \$8 per hundred.

Dahlias continue on the short side, and are in little demand. Cosmos sell poorly, but are in fair supply. Snapdragons are still available. Good gladioli are popular, but the supply is limited. Sales of pot plants are in-

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

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Reimers Floral Art Shop

RETAILERS AND GROWERS

SPOKANE, WASHINGTON

Donart's House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers



Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP. Leading Florist

Telegraph Delivery Department

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FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade discount.

Members of the Florists' Telegraph Delivery



C.H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery

DENVER - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

RENO FLORIST

RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders from out-of-town florists.

G. ROSSI & CO., Prop.

C. LEONARDINE, Mgr.

Colorado Springs, Colo.

Frank F. Crump

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

Electric City Conservatory

Great Falls, Montana We solicit your orders for Montana and Vicinity.

Members both F. T. D. and National Florists.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any Part of the Northwest.

Only the Best.

Members F. T. D. Assn.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist,

1814 Douglas St.



OMAHA, NEB.

JOHN H. BATH, The Careful Florist

Member Florists' Telegraph Delivery

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street

OMAHA, NEB.

LEWIS HENDERSON, Florist

1519 Farnum Street, OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

I
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W
A

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

Harkett's
FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

DES MOINES, IOWA

ALFRED LOZIER ROSERY

DES MOINES, IOWA

GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

I. N. KRAMER & SON

CEDAR RAPIDS, IA.

SIoux CITY, Supplies western Iowa, south-
ern Minnesota, all of South
IOWA Dakota and northeastern Nebraska.

J. C. RENNISON CO.

Lincoln, Neb. CHAPIN BROS.

RETAIL FLORISTS

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

creasing, potted palms being the lead-
ers, with Chatelaine begonias a close
second.

Various Notes.

There was frost two days last week,
but it was slight and no great damage
was done to stock.

A. P. Reynolds is visiting his parents
in New York city.

Harry White, of North Manchester,
reports an excellent summer business.

Paul Janisch, formerly with the
Broad Ripple Floral Co., has taken
a position as superintendent of the
Albert Lieber estate. Mr. Lieber ex-
pects to build new greenhouses next
year.

Charles and Harry Pahud, E. O.
Steinkamp, C. O. Wilcox and Henry
Rodenbeck were forced to abandon the

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders
to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with care and dispatch.

J. STAACK & SONS

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph or-
ders for delivery in Wilmette and Chicago's
north shore suburbs, Evanston, Kenilworth,
Winnetka, Glencoe and Lake Forest.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly
and carefully.

Aurora, Ill. JOS. M. SMELY

AND VICINITY

Phones 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

STREATOR, ILL. THORNTON

FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist

10 Pearl St.

Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.


FOR ALL
CHICAGO
ORDERS USE
—
Three autos insure
prompt delivery.



1581 Ogden Ave.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

**CHICAGO
ALPHA FLORAL CO.**
Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All
orders given prompt attention.



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

FREEPORT, ILL. We are the largest
growers in the
Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHLE, Pekin, Ill.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and
careful attention.

DE KALB, ILL.

The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1805

849-851 Irving Park Blvd. **CHICAGO**
Opposite American Hospital

Deliveries to Northwestern University and all North
Shore Towns.

FISCHER BROS. 614 Dempster St.,
EVANSTON, ILL.
L. D. Phone 2642

Pahud automobile at Edinburg while
returning home from Columbus last
week. They made the return trip by
interurban, and the machine was towed
to Indianapolis the next day.

Among the visitors last week were
Robert Newcomb, C. O. Wilcox, John
Michelsen, Joseph Hill and Meyer
Heller.

The largest part of the Heller Bros.
Co. establishment at Newcastle, Ind.,
will be planted to tomatoes and cucum-
bers this year, only Russell and Ophelia
roses being retained.

The Indianapolis Flower & Plant Co.
has built up a good business in gold-
fish. The fancy aquarium in the store
is one of its attractive features. Last
year the company sold 3,000 fish.

The Bertermann Bros. Co. had an
attractive window last week, the fea-
ture of which was a white electric foun-
tain, which sprayed water over a danc-
ing nymph. Around the fountain were
small white urns filled with small
palms.

Joseph Mock and Oscar Carlstedt re-
cently motored to Chicago.

Paul Berkowitz, representing H.
Bayersdorfer & Co., of Philadelphia,
called on the trade last week.

Clarence R. Greene, of the Hensley
Flower Shop, has been busy recently
with bouquets and decorations for sol-
dier weddings.

Hartje & Elder have been cutting
some good carnations.

Owing to the illness of Governor
Goodrich, quantities of cut flowers have
been ordered recently to the hospital
where he has been sick with typhoid
fever.

E. E. Temperley has received the pa-
pers exempting him from the army.

Lennis Elder has been elected to
membership in the Gardeners' Associa-
tion, and has been made chairman of
the committee to investigate the Flo-
rists' Mutual Casualty Association for
the gardeners.

E. E. T.

Mitchell, S. D.—Hans Jensen, man-
ager of the Gurney Greenhouse Co. es-
tablishment, has returned from Yank-
ton, where he had charge of the com-
pany's Yankton range during the
absence of Manager Topp, who, with
his family, has been on a vacation in
the east.

Established 1857.

Wittbold
FLORIST

745 Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We
have the best facilities in the city

We are prepared to take care of
out-of-town orders for

CHICAGO
Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St., **CHICAGO**

FRIEDMAN
FLOWERS
CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS

C. Trauenerfeldt
FLORIST

3343 W. MADISON ST.
NEAR GARFIELD PARK

CHICAGO

Your orders may be placed by mail, phone or telegraph
with assurance that they will be accorded most
exacting personal attention.

VICTOR YOUNG
& Company
Flowers - Decorations

Phone Superior 1960
1239 North Clark Street, **CHICAGO**

CHAS. BEYER
FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 143—Kinloch, Victor 999

ST. LOUIS, MO.

A. C. BROWN, SPRINGFIELD,
ILLINOIS
LARGE GREENHOUSES

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Telegraph Delivery Department

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Bell Floral Co.</p> <p>FREEMONT, ILL. Bauscher, John</p> <p>GALESBURG, ILL. Drury, H. F. Pillsbury, I. L.</p> <p>GARY, IND. Gary Floral Co.</p> <p>GENEVA, N. Y. Cass, W. & T.</p> <p>GRAND ISLAND, NEB. Williams the Florist</p> <p>GRAND RAP'S, MICH. Crabb, Arthur F.</p> <p>Grand Rapids Flo. Co. Smith, Henry</p> <p>GREAT FALLS, MONT. Electric City Conser- vatory</p> <p>GREEN BAY, WIS. Meier-Schroeder Co.</p> <p>GREENSBORO, N. C. Van Lindley Co.</p>	<p>GUTHRIE, OKLA. Furrow & Co.</p> <p>HACKETTSTOWN, N. J. Herrick, Alonzo D.</p> <p>HARTFORD, CONN. Coombs, John</p> <p>HELENA, MONT. State Nursery & Seed Co.</p> <p>HOUSTON, TEX. Kerr, R. C.</p> <p>HUNTINGTON, W. VA. Dudley & Sons</p> <p>INDIANAPOLIS, IND. Bertermann Bros. Co. Wiegand's Sons Co.</p> <p>JACKSONVILLE, FLA. Mills the Florist</p> <p>JACKSONVILLE, ILL. Heinl & Sons, J.</p> <p>KANSAS CITY, KAN. Fields, L. C.</p> <p>KANSAS CITY, MO. Alpha Floral Co. Murray, Samuel Newell, A. Rock Flower Co.</p> <p>KENOSHA, WIS. Turner & Sons</p> <p>KNOXVILLE, TENN. Crouch, Chas. W.</p> <p>LA CROSSE, WIS. Flower Shop La Crosse Floral Co.</p> <p>LANCASTER, PA. Barr & Co., B. F.</p> <p>LANSING, MICH. Saler, Harry E.</p> <p>LEXINGTON, KY. Honaker the Florist Keller Co., John A.</p> <p>LIMA, O. Zetlitz, Eggert N.</p> <p>LINCOLN, NEB. Chapin Bros. Frey, C. H. Frey & Frey</p> <p>LONDON, ONT., CAN. Gammage & Sons</p> <p>LONG BEACH, CAL. Lowe's Flower Shop</p> <p>LORAIN, O. Hecock Floral Co.</p> <p>LOS ANGELES, CAL. Darling's Flower Shop Howard & Smith Wright's Flower Shop</p> <p>LOUISVILLE, KY. Baumer, Aug. R. Reimers & Son Co. Schultz, Jacob Walker Co., F.</p> <p>LOWELL, MASS. Morse & Beals</p> <p>LYNCHBURG, VA. Miss McCarron</p> <p>MALDEN, MASS. Walsh & Son, J.</p>	<p>MANCHESTER, N. H. Mead, Harry T.</p> <p>MANKATO, MINN. Windmiller Co., The</p> <p>MARIETTA, O. Dudley & Sons</p> <p>MARSHALLTOWN, IA. Kemble's Greenhouses</p> <p>MASON CITY, IA. Kemble's Greenhouses</p> <p>MASSILLON, O. Weaver, A.</p> <p>MERIDIAN, MISS. Watts, Mrs. J. E.</p> <p>MEMPHIS, TENN. Flower Shop, The Idlewild Greenhouses</p> <p>MIAMI, FLA. Miami Floral Co.</p> <p>MILWAUKEE, WIS. Fox & Son, J. M.</p> <p>MINNEAPOLIS, MINN. Donaldson Co., L. S. Swanson's Whitted Floral Co.</p> <p>MOBILE, ALA. Minge Floral Co.</p> <p>MOLINE, ILL. Staack & Sons, J.</p> <p>MONTCLAIR, N. J. Massmann, Florist</p> <p>MONTREAL, CANADA Hall & Robinson. McKenna, Ltd.</p> <p>NASHVILLE, TENN. Geny Bros. Joy Floral Co.</p> <p>NEWARK, N. J. Phillips Bros.</p> <p>NEWARK, O. Duerr, Chas. A. Kent Bros.</p> <p>NEW LONDON, CONN. Reuter & Sons, Inc.</p> <p>NEW ORLEANS, LA. Avenue Floral Co. Chopin, P. A. Eble, Chas. Metairie Ridge Co. Virgin, U. J.</p> <p>NEW YORK CITY Boston Florist Bowe, M. A. Burns, H. H. Clarke's Sons, David Dards, Chas. A. Galvin, Inc., T. F. Kottmiller, A. McConnell, Alexander McKenny Ramm's Flower Shop Schling, Max Siebrecht Bros., Inc. Stump, Geo. M. Trepel, C. C. Wareldorff</p> <p>NORFOLK, VA. George, Inc. Grandy the Florist</p> <p>NORWICH, CONN. Reuter & Sons, Inc.</p> <p>OAKLAND, CAL. Clarke Bros.</p>	<p>OAKLAND, MD. Weber & Sons Co.</p> <p>OELWEIN, IA. Kemble's Greenhouses</p> <p>OKLAHOMA CITY, OK. Furrow & Co.</p> <p>OSKALOOSA, IA. Kemble's Greenhouses</p> <p>OTTAWA, CANADA Scrim's, Florist</p> <p>OMAHA, NEB. Bath, John H. Henderson, Lewis Hess & Swoboda Larmon, Lee L. Stewart, S. B.</p> <p>PARKERSB'G, W. VA. Dudley & Sons</p> <p>PASADENA, CAL. Eldred Flower Shop. Siebrecht, Jr., H. A.</p> <p>PASSAIC, N. J. Soeery, Edward</p> <p>PATERSON, N. J. Soeery, Edward</p> <p>PEKIN, ILL. Kuhl, Geo. A.</p> <p>PEORIA, ILL. Kuhl, Geo. A.</p> <p>PETERSBURG, VA. Stiles, Mrs. Robt. B.</p> <p>PHILADELPHIA, PA. Callahan, M. J. Grakelow's Habermehl's Sons, J. J. Hastings, Frank R. London Flower Shop</p> <p>PITTSBURGH, PA. Blind Floral Co. Ludwig Floral Co. Ludwig Flo. Co., E. C. Randolph & McClem- ents</p> <p>Smith Co., A. W. Williams, E. A.</p> <p>PORTLAND, ORE. Clarke Bros. Tonseth's</p> <p>PROVIDENCE, R. I. Johnston & Co., T. J. Johnston Bros.</p> <p>QUEBEC, CANADA McKenna, Ltd.</p> <p>RACINE, WIS. Hinchliffe, Mrs. J. T.</p> <p>RED BANK, N. J. Kennedy & Sons</p> <p>RENO, NEV. Reno Florist</p> <p>RICHMOND, IND. Lemon & Co., F. H.</p> <p>RICHMOND, VA. Hammond Co.</p> <p>Ratcliffe, John L.</p> <p>RIVERSIDE, CAL. Hosp, A. M.</p> <p>ROANOKE, VA. Fallon, Florist</p> <p>ROCHESTER, N. Y. Keller Sons, J. B. Wilson, H. E.</p>	<p>ROCKFORD, ILL. Buckbee, H. W.</p> <p>ST. JOSEPH, MO. Stuppy Floral Co.</p> <p>ST. LOUIS, MO. Beyer, Chas. Ostertag Bros. Weber, Fred C. Weber, F. H. Young & Sons Co.</p> <p>ST. PAUL, MINN. Holm & Olson</p> <p>SAGINAW, MICH. Goetz Sons, J. B. Grohman The Florist</p> <p>SALINA, KAN. Leighton Floral Co.</p> <p>SALT LAKE CITY Huddart Floral Co.</p> <p>SAN ANTONIO, TEX. Green, Edward</p> <p>SAN DIEGO, CAL. Boyle & Darnaud</p> <p>SAN FRANCISCO, CAL. Art Floral Co. Darbee Eppstein, Julius Joseph, B. M. Pelicano, Rossi & Co. Podesta & Baldocchi</p> <p>SANTA BARBARA, Cal. Gleave's Flower Shop</p> <p>SCRANTON, PA. Besancon & Co. Clark, Florist Schultheis, Florist</p> <p>SEATTLE, WASH. Hollywood Gardens</p> <p>SEDALIA, MO. Archias Floral Co.</p> <p>SHEBOYGAN, WIS. Matthewson, J. E.</p> <p>SIOUX CITY, IOWA Rennison Co., J. C.</p> <p>SOUTH BEND, IND. Beyer Floral Co. Williams & Co.</p> <p>SPOKANE, WASH. Donart & Stapleton</p> <p>Reimers Flo. Art Shop</p> <p>SPRINGFIELD, ILL. A. C. Brown Janssen Floral Co.</p> <p>SPRINGFIELD, MO. Springfield Seed Co. Stokes Floral Co.</p> <p>SPRINGFIELD, O. Van Meter Fl'r Shop</p> <p>STEBENVILLE, O. Colton, John E.</p> <p>STREATOR, ILL. Thornton Floral Co.</p> <p>SYRACUSE, N. Y. Mulhauser & Sons, J.</p> <p>TACOMA, WASH. California Florist</p> <p>TERRE HAUTE, IND. Heinl & Sons</p> <p>TOLEDO, O. Freeman, Mrs. J. B. Metz & Bateman Schramm Bros.</p> <p>TOPEKA, KAN. Hayes, James Hollcraft, Mrs. M. E. Lord's Flower Room</p> <p>TORONTO, CANADA Dunlop, John H.</p> <p>TRENTON, N. J. Park Floral Co. Ribsam, Florist</p> <p>VANCOUVER, B. C. Woodward, A. J.</p> <p>VICTORIA, B. C. Woodward, A. J.</p> <p>WARREN, PA. Crescent Floral Gar.</p> <p>WASHINGTON, D. C. Blackstone, Z. D. Gude Bros. Co.</p> <p>WATERLOO, IOWA Kemble's Greenhouses</p> <p>WELLESLEY, MASS. Tailby & Son</p> <p>WESTERLY, R. I. Reuter & Son, Inc.</p> <p>WHITE SULPHUR SPRINGS, W. VA. Ratcliffe, John L.</p> <p>WILLIAMSPORT, PA. Evensen Bros.</p> <p>WILMETTE, ILL. Pyfer & Olson</p> <p>WINNIPEG, MAN. The "King" Florist</p> <p>WORCESTER, MASS. Lange, H. F. A. Randall's Flower Shop</p> <p>YOUNGSTOWN, O. Kay-Diamond Co.</p>
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Wholesale Cut Flower Prices.

Chicago, Sept. 19, 1917.

	Per doz.	
Beauty, long stems.....	\$ 8.00 @ \$ 4.00	
Beauty, 30 to 36-in. stems.....	2.00 @ 2.50	
Beauty, 24-in. stems.....	1.50 @ 2.00	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
Per 100		
Killarney	2.00 @ \$ 8.00	
White Killarney	2.00 @ 10.00	
Double White Killarney.....	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 10.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 8.00	
Rhea Reid	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 10.00	
Sunburst	2.00 @ 10.00	
Ophelia	2.00 @ 10.00	
Milady	2.00 @ 10.00	
Hoosier Beauty	2.00 @ 10.00	
Evelyn Nesbit	1.00 @ 2.00	
Carnations	1.00 @ 4.00	
Valley	4.00 @ 6.00	
Easter Lilies	6.00 @ 10.00	
Cattleyas, per doz.\$5.00 @ \$9.00		
Gladioli	2.00 @ 6.00	
Asters	1.00 @ 4.00	
Daisies50 @ 1.50	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums,		
per doz.	\$1.50 @ \$3.00	

Buffalo, Sept. 19, 1917.

	Per 100	
Beauty, Special	\$25.00 @ \$30.00	
Beauty, Fancy	20.00 @ 25.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Sawyer	3.00 @ 8.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney.....	4.00 @ 8.00	
Richmond	3.00 @ 7.00	
Maryland	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Mrs. Ward	2.00 @ 4.00	
Russell	4.00 @ 12.00	
Sunburst	3.00 @ 8.00	
Carnations	1.00 @ 1.50	
Longiflorum	8.00 @ 10.00	
Rubrum Lilies	4.00 @ 8.00	
Cattleyas	75.00 @ 100.00	
Sweet Peas20 @ .75	
Snapdragons	1.00 @ 2.00	
Asters50 @ 3.00	
Gladioli	2.00 @ 4.00	
Chrysanthemums	10.00 @ 20.00	

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Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,

462 Milwaukee Street, Milwaukee, Wis.

AND ALL OTHER SEASONABLE STOCK

Wholesale Cut Flower Prices.

Cincinnati, Sept. 19, 1917.

	Per doz.	
Beauties, Special	\$3.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second	.75	
Beauties, Shorts	.50	
	Per 100	
Killarney	\$ 3.00 @	\$ 6.00
White Killarney	3.00 @	6.00
Richmond	3.00 @	6.00
Carnations	1.00 @	2.00
Easter Lilies	10.00 @	12.50
Rubrams	4.00 @	8.00
Lily of the Valley		6.00
Snapdragons	3.00 @	4.00
Gladioli	2.00 @	4.00
Asters	1.00 @	8.00
Dahlias	2.00 @	4.00
Chrysanthemums	20.00 @	25.00
Calendulas	2.00 @	3.00

Milwaukee, Sept. 19, 1917.

	Per 100	
Mrs. Charles Russell	\$ 8.00 @	\$25.00
Hoosier Beauty	3.00 @	10.00
Killarney	2.00 @	8.00
White Killarney	2.00 @	8.00
Mrs. Ward	2.00 @	8.00
Ophelia	2.00 @	8.00
Bon Silene, bunch	\$0.25 @	\$0.35
Cecile Brunner, b'h	.25 @	.35
Carnations		2.00
Valley	4.00 @	6.00
Easter Lilies	10.00 @	12.00
Cattleyas, per doz.	\$9.00	
Sweet Peas		.50
Gladioli	2.00 @	3.00
Asters	1.00 @	2.00

Philadelphia, Sept. 19, 1917.

	Per 100	
Beauties, Special	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
Beauties, Short	4.00 @	6.00
Killarney, Long	4.00 @	5.00
Killarney, Short	2.00 @	3.00
Hadley, Mrs. Russell, Prima		
Donna, Long	12.00 @	15.00
Hadley, Mrs. Russell, Prima		
Donna, September Morn, Short	3.00 @	4.00
Maryland, Long	5.00 @	6.00
Maryland, Short	2.00 @	4.00
Ophelia, Sunburst, Ward, Long	4.00 @	6.00
Ophelia, Sunburst, Ward, Short	2.00 @	3.00
Carnations	1.00 @	2.00
Easter Lilies	10.00 @	12.50
Lilium Magnificum		4.00
Valley	6.00 @	8.00
Cattleya	75.00 @	100.00
Snapdragons	3.00 @	6.00
Sweet Peas	.25 @	.50
Callas	8.00 @	10.00
Gladioli	2.00 @	4.00
Larkspur	4.00 @	8.00
Dahlias	2.00 @	5.00
Asters, fancy	2.00 @	4.00
Asters, ordinary	.50 @	1.50
Candytuft	.50 @	1.00
Feverfew	.50 @	1.00
Hydrangeas	3.00 @	5.00

Pittsburgh, Sept. 19, 1917.

	Per 100	
Beauty, Special	\$15.00 @	\$25.00
Beauty, Fancy	10.00 @	12.00
Beauty, Shorter	2.00 @	8.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Richmond	4.00 @	8.00
Mrs. Aaron Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Shawyer	3.00 @	8.00
Mock	4.00 @	10.00
Sweetheart		2.00
Mrs. Charles Russell	4.00 @	10.00
Lilies	10.00 @	12.00
Snapdragon		2.00
Gladioli		4.00
Asters	.50 @	4.00

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Wholesale Cut Flower Prices.

New York, Sept. 17, 1917.

	Per 100	Per 100
Beauty, Specials	\$10.00 @	\$25.00
Beauty, Fancy	10.00 @	15.00
Beauty, Extra	5.00 @	8.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	8.00
Killarney	.50 @	8.00
My Maryland	.50 @	4.00
Hoosier Beauty	.50 @	6.00
Mrs. Aaron Ward	.50 @	8.00
Mrs. Sawyer	.50 @	8.00
Russell	1.00 @	10.00
Ophelia	.50 @	8.00
Lady Stanley	.50 @	8.00
Hadley	1.00 @	8.00
Mock	1.00 @	8.00
Orchids—Cattleyas	25.00 @	75.00
Carnations	.50 @	1.50
Easter Lilies	4.00 @	6.00
Lily of the Valley	2.00 @	6.00
Daisies	.25 @	.50
Asters	.25 @	3.00
Gladioli	.25 @	2.00
Dahlias	.50 @	2.00

Boston, Sept. 19, 1917.

	Per 100	Per 100
American Beauty	\$ 4.00 @	\$20.00
Sawyer, Russell	1.00 @	8.00
Killarney	.50 @	4.00
Stanley, Miller	1.00 @	8.00
White Killarney	1.00 @	8.00
Double White Killarney	1.00 @	12.00
Dark Pink Killarney	1.00 @	4.00
Killarney Queen	1.00 @	8.00
Mrs. Aaron Ward	1.00 @	8.00
Hadley	1.00 @	10.00
Ophelia	1.00 @	8.00
Sunburst	1.00 @	4.00
Francis Scott Key	1.00 @	6.00
Hoosier Beauty	1.00 @	6.00
Carnations	.50 @	1.00
Chrysanthemums	6.00 @	12.50
Cattleyas	75.00 @	100.00
Lily of the Valley	6.00 @	8.00
Easter Lilies	4.00 @	8.00
Gladioli	2.00 @	4.00
Asters	.50 @	1.50
Lilium speciosum	3.00 @	4.00
Cosmos	.50 @	1.00

St. Louis, Sept. 19, 1917.

	Per doz.	Per doz.
Beauty Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	1.50 @	2.00
	Per 100	Per 100
Richmond	\$ 3.00 @	\$ 6.00
White Killarney	3.00 @	6.00
Killarney	3.00 @	6.00
Ward, Hadley	3.00 @	10.00
Milady and Ophelia	3.00 @	10.00
Russell	6.00 @	15.00
Carnations	.75 @	1.50
Lily of the Valley	4.00 @	5.00
Easter Lilies	5.00 @	8.00
Callas	5.00 @	8.00
Orchids, doz.	\$8.00	
Snapdragons	2.00 @	3.00
Gladioli	1.00 @	2.00
Coreopsis	.20 @	.25
Shasta daisies	.35 @	.50
Gypsophila	.50 @	.75
Cornflowers	.20 @	.25
Asters	1.00 @	3.00
Tuberose	1.00 @	2.00

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

It is said that the largest operators in bulbs at Ollioules, France, now are Holland houses.

STILES D. WOODRUFF, of Yale, son of Watson S. Woodruff, Orange, Conn., has been drafted into the army.

It is reported that Norval Kirby, formerly with Peter Henderson & Co., New York, will open a seed store in Philadelphia.

THE Formosa longiflorum bulbs began arriving a few days ago and the first shipment has been distributed on advance orders. Chicago jobbers received the first shipment this year practically one month later than usual.

As passed by the Senate September 10, the war revenue bill carries the tax on parcel post shipments, including catalogues, but is silent with regard to the other postage increases contained in the bill as it passed the House.

ANNOUNCEMENT has been made by the Stricker Seed Co., of Asheville, N. C., that on and after January 1, 1918, the name of the business will be changed to Asheville Seed Co. There will be no change in officers or directors.

THE frosts of September 10 and 11, which were reported to have done considerable damage to seed crops in Michigan, Wisconsin and northern Iowa, did not strike the region near Clarinda, Ia., reports L. E. Finley, of the A. A. Berry Seed Co., Clarinda.

THE Royal Commission on Paper, representing the British government, has placed further restrictions on the printing of catalogues and advertising literature. For the season ending January 31, 1918, the quantity is limited to one-third by weight of paper what was printed in the same period last year.

A FRENCH steamer reached an American Atlantic port, as the censor likes to have it called, at the end of last week, carrying a notable quantity of French bulbs, the candidums and other miscellaneous items being included with what is thought to be the season's concluding shipment of Paper Whites and Romans.

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CABBAGE, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GREENS AND SPINACH AND SPINACH SWEET PEAR, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

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ONION SETS

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Write for Prices

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Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

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Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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For prompt shipment

FREESIA REFRACTA ALBA

	100	1000
Mammoth.....	\$1.35	\$12.00
Jumbo.....	1.65	15.00

LILIUM CANDIDUM

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Select	\$6.50	\$55.00
Mammoth	8.00	70.00

ROMAN HYACINTHS—White

Select Bulbs, per 100.....	\$4.50
Mammoth Bulbs, per 100.....	5.00

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Select size	per 100, \$9.00
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COLD STORAGE

	Per 100	1000
LILIUM GIGANTEUM, 7/ 9 inch ...	\$6.00	\$50.00
9/10 inch ...	9.50	90.00

Narcissus Paper White Grandiflora

	100	1000
13 ctms., 1250 to case, \$1.75	\$15.50	
14 ctms., 1000 to case, 2.00	17.50	

We shall be pleased to figure with you on your wants in Dutch Bulbs.

"WORTH WHILE" QUALITY SEEDS

WINTER FLOWERING SWEET PEAS

Blanche Ferry, pink and white
Mrs. A. A. Skach, clear pink
Mrs. Spanolin, pure white
Mrs. Wm. Sim, salmon pink
Pres. Wilson, magenta rose
Red Orchid
Yarrowa, rose pink
Lavender Orchid

Price any of above
Per oz., 75c; per 1/4 lb., \$2.25; per lb., \$8.00

SCHIZANTHUS

Wisetonensis Per trade pkt., 50c

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Northern Grown Greenhouse Seed

500 seeds	\$ 1.75
1000 seeds	3.25
5000 seeds	14.00

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Winterson's Combination Mixed for "Fancy" Flowers

Trade pkt., 50c; 1/8 oz., 75c; 1/4 oz., \$1.50; 1/2 oz., \$2.75; oz., \$5.00

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Requirements will be greatly increased

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Shipments also due of

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COCOS WEDDELLIANA SEEDS

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and other choice Florists' Flowers

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Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
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Write for quotations

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GIANT PANSY SEED



Kenilworth Mixture
Kenilworth Show
Kenilworth Cut Flower Mixture
Masterpiece, curled wavy
Giant Three and Five Blotched
Giant Parisian
Bronze Shades

Princess, the new upright Pansy
Giant Red
Giant Light Blue
Giant Dark Blue
Giant Adonis
Giant Psyche
Giant Royal Purple
1000 seeds, 25c; 5000, \$1.00; 1/4 oz., \$1.25; oz., \$5.00.

Early Flowering or Winter Blooming

Golden Yellow, with dark eye
Silvery White, with dark blue eye
Dark Velvety Blue
Light or Sky Blue

Four colors, with shades and variations
500 seeds, 25c; 1000 seeds, 40c;
1/8 oz., \$1.10; 1/4 oz., \$2.00;
oz., \$7.50.

Mention The Review when you write.

IMPORTS OF FORAGE SEED.

The following table, prepared in the seed laboratory of the Bureau of Plant Industry, Department of Agriculture, shows the amount of various kinds of forage-plant seeds, subject to the seed importation act, permitted entry into the United States during the month of August, 1917, as compared with August, 1916:

Kinds of seed.	August, 1916.	August, 1917.
Alfalfa	39,600	24,300
Alsike clover	143,500	5,400
Crimson clover	732,000	248,600
Red clover	438,900	9,700
White clover	68,000	46,800
Chaetochloa italica	33,200	9,000
Panicum miliaceum		199,900
Orchard grass	55,500	14,200
Rape		486,000
Hairy vetch		142,200
Italian rye grass		19,800
English rye grass		120,000

GOOD SEASON FOR BULBS.

"This has been a most successful season," says James A. Brown, of Capitola, Cal., "and we are already booking orders for callas and Purity freesias for 1918 delivery.

"Planting of bulbs is in full swing and although all bulblets possible to secure are being put in, the acreage will not be so large as expected. Freesias in particular lifted this year with a small number of bulblets on them, due to the cold weather last winter. More callas were lifted this year than usual, which means that there was a good supply of planting stock to be had, but it also will cause a light crop next summer, as there are few left to lift and those planted this year, although a heavy planting, will not be old enough to lift for two and three years. Darwin tulips did extra well this year with us and we are planting extra heavily in them this year."

MOTT-LY GLEANINGS.

"On account of the war gardens, the sale of grass seed is not so large as usual" observed Manager Rotherham, of Wood & Co., Cleveland; "otherwise our seed business has been phenomenal." A pile of cases filled with Paper White narcissi elicited the information that 70,000 of the bulbs, Soleil d'Or, double Roman and Paper White, were sold at retail last year, and that the same number or more are expected to be disposed of this season. The stock has arrived in fine shape. Wood & Co. also are large retail coal dealers at East Cleveland, and are refusing orders for coal, being now short over 500 tons on

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter	.75	2.50	8.00
Mrs. M. Spanolin, purest white	.75	2.50	8.00
Venus, white ground, edges pink-blushed	.75	2.50	8.00
Bohemian Girl, darker shell pink	.75	2.50	8.00
White Orchid, dwarf	.50	1.75	5.00
Orchid Beauty, a dark rose	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large	.50	1.75	5.00
Lavender Nora, finest lavender	.50	1.75	5.00
Lavender Queen, very good lavender	.50	1.75	5.00
Lavender Orchid, lavender pink, large	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor	1.50	5.00	18.00
The Czar, similar to above	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon	.50	1.75	5.00
Bridal Veil, frilled, pure white	.75	2.50	8.00
Apricot Orchid, salmon and cream	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrawa, widely known rose pink, greenhouse-grown 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per 1/4 oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

Mention The Review when you write.

SWEET PEAS
WINTER-FLOWERING SPENCER

	1 oz.	1/4 lb.	1 lb.
Blanche Ferry Spencer.	\$0.75	\$2.50	\$8.50
Bright rose and white	.75	2.50	8.50
Fordhook Pink. Rose-pink	.75	2.50	8.50
Fordhook Rose. Rosycarmine	.75	2.50	8.50
Lavender Pink	.75	2.50	8.50
Mrs. A. A. Skach. Clear, bright pink	.65	2.25	8.00
Red Orchid	\$0.75	\$2.50	\$8.50
Mrs. Wm. Sim Orchid. Salmon-pink	.75	2.50	8.50
Selma Swenson. Soft pink	.75	2.50	8.50
Venus. White and Pink	.65	2.25	8.00
White Orchid. Pure white	.65	2.25	8.00
Yarrawa. Bright rose-pink	.65	2.25	8.00

EARLY MORNING STAR. Deep orange scarlet or flame color in standard, with rich orange pink wings. Under glass it is magnificent. The flowers are large and of best Spencer form and borne in threes and fours in wonderful profusion. 1/4 oz., 50c; oz., \$1.75.

EARLY SONG BIRD. The flower is the same color as "Florence Morse Spencer." The placement of the flowers is splendid for packing and the flowers are borne on long stems in threes and fours. 1/4 oz., 50c; oz., \$1.75.

EARLY MELODY. This is a deeper shade of pink than "Early Song Bird" on white ground, closely resembling "Countess Spencer." The effect is very floriferous. The flowers are borne on long stems and mostly four large well-waved blossoms to each stem. 1/4 oz., 50c; oz., \$1.75.

EARLY SNOWFLAKE. This is the best Early Flowering White Seeded Spencer. The blossoms are very large and of the best waved Spencer form. The flowers are borne in wonderful profusion on long stems. 1/4 oz., 50c; oz., \$1.75.

EARLY HEATHER BELL. The flowers are very large, borne in fours and threes on long stout stems and are of beautiful bold Spencer form. The color is a rich but pleasing mauve, but after standing in water the color becomes a beautiful mauve lavender. 1/4 oz., 50c; oz., \$1.75.

EARLY SPRING MAID. Light pink on a cream ground. It is a most effective flower and carries a great wealth of blossoms borne in fours on long stems. 1/4 oz., 50c; oz., \$1.75.

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave., ST. LOUIS, MO.

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Lilium Harrisii - Roman Hyacinths
Paper White Narcissus

Special prices on application

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Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c; 1/4 oz., \$1.25; 1 oz., \$5.00.

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Ward's Bulbs

World's Best

HORSESHOE BRAND FRENCH BULBS

A stock of the highest flowering average **Paper Whites**, in the 13 and 14 cm. up sizes, **Grand Soleil d'Or, Golden Spur, Trumpet Major, Lilium Candidum**, etc., ready for prompt shipment. Write for special prices.

Cold Storage Horseshoe Brand Giganteum

PLANT NOW FOR WINTER FLOWERING

7/9, \$ 7.00 per case of 100 bulbs	8/10, \$16.00 per case of 250 bulbs
7/9, 17.00 per case of 300 bulbs	9/10, 16.00 per case of 200 bulbs
8/9, 16.00 per case of 280 bulbs	9/11, 16.00 per case of 180 bulbs
10/11, \$16.00 per case of 150 bulbs	

Cold Storage Horseshoe Brand Lillum Magnificum

12/13, \$14.00 per case of 70 bulbs	13/14, \$14.00 per case of 60 bulbs
-------------------------------------	-------------------------------------

ORDER AT ONCE FOR PROMPT OR FUTURE SHIPMENT, SUPPLY LIMITED

A special offer of Gladstone Spiraeas from Cold Storage, at \$10.00 per case of 100 clumps. Good for Christmas flowering.

RALPH M. WARD & CO.

THE LILY HOUSE

71-73 Murray Street
NEW YORK

Boompjes 82
ROTTERDAM

4 Tokiwacho Itchome
YOKOHAMA

OUR BULBS ARE IN

GET ON THE SAFE SIDE—PLANT NOW

HARRISII LILIES, 5/7..per 100, \$ 5.00; case of 400, \$19.00
 “ “ 6/7. per 100, 6.50; case of 335, 20.00
 “ “ 7/9..per 100, 10.00

PAPER WHITES, per case of 1000, \$13.50; in less quantities, \$1.75 per 100.

Purity Freesia, 5/8 size, a good catch crop \$10.00 per 1000
 “ “ extra large size..... 15.00 per 1000
Callas (Aethiopica), large flowering size 12.00 per 100
Alliums, fine for design work, etc..... 6.00 per 1000

FINE 4-INCH CYCLAMEN PLANTS, in best colors 20.00 per 100

Plants are scarce. These would be good stock to grow on. Get our list of Palms, Ferns, Rubbers, Dracaenas and variety of Decorative Plants.

C. C. Pollworth Co.,

Milwaukee, Wis.

Mention The Review when you write.

contract, with none in sight. Mr. Wood is summering in the Canadian woods, at Muskoka lake.

The Botzum Bros. Co. seed store, of Cleveland, is, with many others, wondering if the Holland and French bulbs will arrive. In instances where the French bulbs were not ordered in combination with the Dutch, most have arrived and are of good quality.

G. Johnson, of Johnson's Seed Store, Cleveland, is visiting the concern's seed farms in Michigan, leaving the business in the able care of Junior Johnson.

A. C. Kendel's store at Cleveland has passed through a veritable whirlwind, in the words of Manager Bailey, who added that they are already contemplating the transfer to the splendid new building, to be ready a year hence. Commenting on the criticism made in a trade journal regarding publicity, it was observed that, as seeds are a necessity and flowers a luxury, it followed that different courses must be taken in that respect. Mr. Kendel is taking a short rest. As secretary he reports that the American Seed Trade Association is in a prosperous condition.

Manager Manley, of the Harvey Seed Co., Buffalo, N. Y., observed that they were all "up in the air" as regards the seed situation for the coming year. "We have just released several bushels of black wax beans at \$1 per bushel," said he, "presumably for packaging, but we shall hold on to all we have left, as it looks as though the new stock will be scarce. The supply from our home state will hardly cut any figure." There is a brisk demand for seeds of all kinds for fall sowing.

The Theilmann Seed Co., of Erie, Pa., has done a big business and reports a good supply of locally grown cereals, but prices are expected to remain firm. The market gardening trade is improving. Good prices are obtained for crops, despite the successful war gardens. W. M.

CATALOGUES RECEIVED.

Wm. Toole & Son, Baraboo, Wis.—Wholesale list of hardy perennials. Seeds of some of the varieties are offered, as well as plants. A system of marking is used to indicate the varieties that are best adapted for cut flowers. Pansies are treated as a specialty.

Livingston Seed Co., Columbus, O.—Illustrated autumn catalogue of bulbs, roots, hardy plants, lawn grass seeds and miscellaneous supplies; twenty-four pages, in a tasteful cover. Page 1 bears the announcement that the company intends this fall to "close out" the nursery stock, so as to give undivided attention to the seed business.

Henry A. Dreer, Philadelphia, Pa.—Wholesale catalogue of bulbs, plants, flower seeds, fertilizers, insecticides, implements, etc.; fifty-six



FOTTLER, FISKE, RAWSON CO.,

SEEDS

BULBS

FERTILIZERS

SUNDRIES

FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

FOR THE FLORISTS

Pulverized Sheep or Cattle Manure. Clay's. Thomson's. Dried Blood.

FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Snapdragon Seed

It is a proved fact that, for profit and easy doing, there is no greenhouse plant that will equal good Snapdragon. They require very little attention and seed sown now will yield continuous blooms from February until July, giving a bumper crop at Memorial, the great special flower day.

Start some seedlings today and be ready to fill all empty space after mums are done. It is far better and cheaper to grow your own plants.

Seeds of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00. Seed of Nelrose, Yellow, White, Garnet, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for \$1.00. A special Pink Mixture, \$1.00.

Free cultural directions.

All orders cash.

G. S. RAMSBURG

SOMERSWORTH, N. H.

LILIAM GIGANTEUM From Cold Storage

6 to 8-inch.....\$10.00 per case of 400
 7 to 9-inch..... 12.00 per case of 300
 8 to 9-inch..... 12.00 per case of 250
 Freesia Purity, 3/8-1/2-inch.....\$6.00 per 1000

LECHNER BROS., 210 Olive St., ST. LOUIS, MO.

Agents for The Growers Association,
 Anna Paulowna, Holland.

Iris, Liliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

pages, illustrated. Though expecting that the annual supply of foreign bulbs and roots will ultimately be received, the company considers it advisable to draw special attention this season to the rule that prices may be advanced without notice, and also to the rule that "all orders are booked subject to crop failure, delays in transportation or other causes beyond control."

GLADIOLI

Plant now for fall bloom

Fine large bulbs

	Per 1000
Augusta.....	\$14.00
Brenchleyensis.....	12.00
Halley.....	15.00
Independence.....	12.00
Klondyke.....	18.00
May.....	18.00
Mrs. Frank Pendleton..	65.00
Panama.....	30.00
Princeps.....	20.00
Primulinus Hybrids....	25.00
Choice Mixed.....	12.00
White and Light Mixed.	18.00

Special prices on large quantities.

B. HAMMOND TRACY

Cedar Acres

Wenham, Mass.

XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c.
 PRIMULA KEWENSIS, new dwarf yellow, 25c.
 PRIMULA MALACOIDES, Giant Baby, 25c.
 COLUMBINE, very finest giants grown, mixed, 25c.
 PANSY, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.
 DAISY (Bellis), new monstrous, mixed, fine, 25c.
 CINERARIAS, large dwf., trade pkt. 50c; 1/2, 25c.
 CYCLAMEN, Giants, 250 seeds, \$1.00; 1/2 pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 24, SEDALIA, MO

Paper White Narcissi, Trumpet Major, Allium Neapolitanum, Grand Soleil d'Or, Freesia Refracta Alba, Amaryllis Belladonna Major, Amaryllis Vittata Hybrids (Prize Strain), Cold Storage Giganteum, Calla Aethiopica.



Now on hand. Send us your order. Our prices are right.

AMERICAN BULB CO.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

Mention The Review when you write.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

**PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS**

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.

Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

Mention The Review when you write.

Import Specialties

Write for import prices upon

**DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and ROMANS.
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.**

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK



Mention The Review when you write.

Paper White Narcissi

Romans,

L. Candidum,

Freesias, Mammoth,

L. Giganteum

Dutch Hyacinths and Narcissi—Best Variety

Storage. Best Quality. Write for Prices.

D. RUSCONI

126-128 West 6th Ave., CINCINNATI, OHIO

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9,
case of 300, \$12.00; 8/10, case of
225, \$14.00; 9/10, case of 200,
\$13.50.

Special prices on large lots

CYCAS Revoluta Stems. 100 lbs., \$10.00;
250 lbs., 9c per lb.

The Moore Seed Company
125 Market St., PHILADELPHIA, PA.

**GIGANTEUM LILY BULBS
FROM COLD STORAGE**

7- 9, per case of 300\$14.00
8- 9, " " " 250 14.00
9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

**"Wilson's Seeds will
grow anywhere"**

J. J. WILSON SEED CO., NEWARK, N. J.



PAPER WHITES

1250 to the case

(these 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Write for quotations on all
French and Dutch Bulbs.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

PACIFIC COAST DEPARTMENT

AN account of the annual exhibition of the Dahlia Society of California will be found on page 17 of this issue.

LOS ANGELES.

The Market.

For so early in the season, the advance in business has been remarkable. Not only are the retailers busier, but the shipping business to outside points also has greatly increased. Chrysanthemums are now well in their stride and will continue to improve, unless bad weather sets in. A large number are being grown this year and at present it looks as though prices would continue reasonable.

Roses are better than at the last writing and the demand is increasing accordingly. In almost every other line stock has shortened up considerably. Asters are practically over, gladioli are almost gone and both field and indoor carnations are on the short side, while centaureas, with the exception of the blue cornflower, are not plentiful. Orchids are practically out of the market and there has not been such a shortage of cattleyas for several years. The smaller spray orchids are selling at prices hitherto unheard-of. Some *Lælia crispa* blooms have found a fairly good market, but *odontoglossums* do not seem to be popular. Valley is short in supply; greens are plentiful; ferns are scarce.

Various Notes.

George W. Smith is working long shifts at the new nursery at Sherman, and things are shaping nicely for the season's business. He has purchased a new roadster for Mrs. Smith, but in her absence we notice he is trying it out himself. Mrs. Smith is taking a mountain trip with friends.

Reports are good from the Santa Cruz Evergreen Co., the season starting in well, according to B. Tassano. N. Gondolfo starts north this week on a business trip.

John C. Chase, of Derry, N. H., started for home this week. Mr. Chase has had quite a visit here and says he leaves with regret and hopes to return next year.

H. Reeve Darling, of Darling's Flower Shop, reports a good start for the season's business. He is already wearing off that coat of tan laid on at the beach. The transference of the ice-box and other changes in the store give it the appearance of being much larger and lighter.

Good funeral work and several decorations provided the activity at Frank Lichtenberg's last week, according to J. Gordon, who says all hands have

been busy. The store is undergoing a renovation and redecoration, the scheme being an attractive one in red and black, quite distinct from anything seen here.

Martin Reukauf, representing H. Bayersdorfer & Co., Philadelphia, is calling on the trade this week.

R. Overstreet, of J. W. Wolters' force, reported good funeral work for last week.

The Flower Gardens, the new name of the Roserie Flower Shop, are cutting many thousands of dahlias daily, which meet with a fine demand, both at their own retail store and at those of others. Some changes have been made at the Roserie store, and business is keeping up well for the season.

An increase in shipping business was noted at the S. Murata & Co. store during the week.

Walter Armacost & Co. are going largely into the plant business again this year, the stock including, among other items, about 13,000 fine cyclamens. The plants are looking exceptionally well this season, as, indeed, is every-

thing at the place. The extremely high cost of material on the coast may prevent any additions to the range just at present, but the firm has secured plenty of land for extension.

The L. A. Floral Co. reports a large increase in shipping business. Paul Miller has left and expects soon to be sent to camp.

J. Roller, of the California Cut Flower Co., reports retail business fine on Seventh street. The large new blocks of business houses going up there are nearing completion; in fact, some of them have opened. This should bring a large transient business.

The Broadway Florist continues to enjoy big business in the better class of funeral work.

Russell Boaz, formerly with the Germain Seed & Plant Co., but now with the American Chemical Co. as fertilizer salesman, has received a little daughter to keep his son and heir company.

Howard & Smith are finding an exceptionally brisk demand for their sweet pea and aster seeds, the magnificent varieties they grow at Montebello being

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

CHRYSANTHEMUMS

ARE HERE NOW

All other California Flowers and Greens

BEST IN THE STATE

407 So. Los Angeles St.
LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

MUMS=MUMS

We are headquarters for all the best flowers coming to this market. Specialties, MUMS

Fine Roses, Carnations, Orchids, Valley and all Classes of Greens

CALIFORNIA CUT FLOWER Co.

433 West 7th Street,

LOS ANGELES, CAL.

Mention The Review when you write.

CALIFORNIA CHRYSANTHEMUMS carry well to all points East, via Refrigerator Express. For quality and service, send your orders to the

E. W. McLELLAN COMPANY, Inc., Wholesale Growers and Shippers, 451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4 00	8 00	10 00
Russell.....	4 00	8 00	10 00
Shawyer.....	4.00	7.00	9 00
White Killarney.....	4 00	7.00	9 00
Helen Taft.....	4 00	7.00	9.00
Richmond.....	4.00	7.00	9.00
CARNATIONS.....	2.00		
Asters.....		2.00	3.00
Sprenger.....per bunch,			.50
Hardy Ferns.....per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON,
Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each

Erica Mediterranea, out of 2-in. pots, 5c each

Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA

Mention The Review when you write.

superior to some of the market strains. Fred Howard takes a deep interest in the improvement of all classes of florists' seeds. H. R. Richards.

SAN FRANCISCO.

The Market.

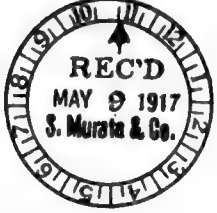

With asters receding in supply, chrysanthemums are rapidly becoming the dominant feature of the market. The cut is increasing daily and the shipping season soon will be at its height. Violets are still soft for shipping, but many are sold locally. It probably will be the middle of October before the shipping season gets well under way, or at least until there is rain to harden the blooms. There is little change in the rose situation, except that the offerings are gradually improving. Ophelia shows up well and so does Russell, while new-crop Cecile Brunner roses leave nothing to be desired. More good American Beauties could be used to splendid advantage.

Carnations have been a negligible quantity for some time; the quality seems to improve but slowly. Good stock should be plentiful in the near future, however. As far as the orchid, gardenia and valley problem is concerned, there is little comment to be made. Some days there is enough valley to fill the requirements quite nicely, but the receipts are rather spasmodic. Gardenias are hardly so good in quality and the shortage of orchids is still acute. The downtown retailers have promises from the growers that there will be more orchids in a week or ten days, and this furnishes a ray of hope, but the storemen are tired of waiting. Cut cyclamens are plentiful and meet with a strong demand. The potted plants have a good sale, also. The supply of zinnias holds on remarkably well, rivaling dahlias, chrysanthemums and

CAPITAL (PAID UP) \$200,000.

FANCHER CREEK NURSERIES

INCORPORATED

GEO. CROPPING
FRESNO AND NOR.

FRESNO, CALIFORNIA. May 8, 1917.

S. Murata & Co.,
380-386 South Los Angeles St.,
Los Angeles, Cal.
Gentlemen:-

Attention, Mr. H. R. Richards.

Your favor of recent date received, acknowledging receipt of our order for flowers and we wish to say that the flowers were received in first-class condition and we wish to compliment you on your very efficient method of packing. We might also add that we had a very beautiful float and got in on the prize money with it.

We thank you for the interest that you have taken in this matter and your personal attention to the matter is appreciated. Your invoice will be O. Kd. and check forwarded in due time.

Yours very truly,
[Signature]
FANCHER CREEK NURSERIES.

HJS/w

S. MURATA & CO.

380-386 So. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in Southern California
WE NEVER MISS

CALIFORNIA MUMS

In all colors and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.

431 Bush Street, SAN FRANCISCO, CAL.

other seasonables in the daily sales.

Various Notes.

Several large consignments of Formosa lily bulbs have arrived from

Japan. They are higher priced this year than usual, on account of the increased freight rates.

Eugene Dailedouze, of Brooklyn, N. Y., arrived in San Francisco a few days

ago and has been visiting the nurseries in the bay district before leaving for Los Angeles and other points in southern California. He is accompanied by Mrs. Dailedouze.

C. W. Ward, of the Cottage Gardens Nurseries, Eureka and San Jose, has been spending several days in the city.

Mrs. Wessell, bookkeeper for Pelicano, Rossi & Co., has been south on an automobile trip, in the course of which she visited her brother, A. J. Rossi, of the company, who is recuperating on a ranch near Santa Barbara, Cal.

Large truck-loads of asters, dahlias, delphiniums and other flowers are being received daily at the store of MacRorie & McLaren, from the Lake Merced nursery, which is devoted exclusively to outdoor flowers. Thirty-five new seedling dahlias were shown in the window a few days ago. The company has a fine cut of giganteum lilies and is making large shipments to other sections of the Pacific coast, as well as supplying local demands. Walter Hofinghoff reports considerable activity in landscape work. He left the end of the week for Stockton on a large parking job and while away will visit a large estate near Sacramento, Cal., which he is laying out.

John McLaren, superintendent of Golden Gate park, went to St. Louis, Mo., to attend the park superintendents' convention. He is accompanied by Mrs. McLaren. He writes about

[Continued on page 90.]

TACOMA, WASH.

The Market.

Heavy rains have paralyzed the outdoor flowers. Sweet peas were the first to suffer and are now off the market. Asters, which usually are at their best at this season, are now so badly damaged by the excessive rain that they are practically useless. With these two standbys off the market and the greenhouse stock not yet in, florists are somewhat at a loss to find enough variety to suit the whims of the customers. Gladioli are still good and, owing to the absence of peas and good asters, are pushed to the limit. Lilies of all varieties are on the market, but first-class stock is not plentiful. Local valley and orchids have not yet put in an appearance. Carnations are not of good quality, and are scarce, at that. Potted ferns are coming in nicely and are some relief.

Greens are none too abundant. Greenhousemen state that greens are not a profitable crop, especially smilax, which is being discarded by some of the growers. Wild huckleberry and sword ferns are used extensively and blend harmoniously with the autumn flowers.

Various Notes.

A. J. Hart, who has been with the Acme Floral Co. during the last two years, has purchased the S. L. Harper place on Pacific avenue and planted it to lettuce. Mr. Hart has not severed his connection with the Acme Floral Co., but will operate the new place as a side interest.

A. G. Seamons and his son Joseph have returned from a two weeks' trip east of the mountains, in Mr. Seamons' car. Mr. Seamons called on florists in the different cities.

J. L. Bourne, of the Bourne Flower Shop, Yakima, stated that business has improved fifty per cent over last year.



My

WINTER ORCHID-FLOWERING SWEET PEA

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

ANT. C. ZVOLANEC

SWEET PEA RANCH
LOMPOC, CALIFORNIA

Mention The Review when you write.



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

BULBS

FREESIAS - CALLAS

Book your order now for 1918 delivery.

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS
SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

**WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS**

Let us convince you

Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for September delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

**FRED BROHE, R. D. 4,
SANTA ROSA, CAL.**

Mention The Review when you write.

PURITY FREESIAS

SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in. in Diam. 7.50 per 1000

Delivered Prepaid by Express

Write for special prices on fine Calla Bulbs

LILYDALE BULB COMPANY
Santa Cruz, California

Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods,
Hollies and a complete line of
Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

Tacoma's seventh annual dahlia show was held September 14 and 15. At first it was feared that the rain would necessitate postponing the show until the following week, but President Love said

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of
Ferns in flats and 2 1/2-inch pots;
also Adiantum, Nephrolepis,
Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

FIELD-GROWN CARNATIONS

For Price and Varieties

Write

PENINSULA NURSERY

SAN MATEO, CALIFORNIA

Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

Mention The Review when you write.

PALMS PALMS

FIELD-GROWN CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings
\$12.50 per 1000

Stuber & Richardson
4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

TABLE FERNS

2 1/2-inch pots \$3.00 to \$4.00 per 100
From Flats..... 2.00 per 100

**Foliage and Blooming Plants
in Season.**

RAHN & HERBERT CO., Clackamas, Ore.

it appeared that the blooms would be in good shape. All growers were urged to enter their blooms this year, as the prizes were worth competing for. There were fifty-two trophies offered in the various classes, including twenty-nine bronze medals. The show was in the Rhodes Bros. roof garden. B. G.

PORTLAND, ORE.

The Market.

The weather has continued cool, with considerable rain, the ground finally having become soaked after the long drought. Asters suffered somewhat, but it is expected they will revive. Sweet peas have disappeared from the market. Gladioli are becoming scarce. Lilies still are plentiful. Roses are of better quality, as are carnations. There are some chrysanthemums in the market, but it will be several weeks before they are plentiful. There are a few good blue delphiniums, a color that is welcome. Business has been about normal, with the usual run of funeral and wedding work.

Various Notes.

The county fair at Gresham last week was of interest to the trade, H. A. Lewis, the nurseryman, and Mr. Gill, the dahlia grower, being interested in the management, while members of the Portland Floral Society contributed the flower beds, which were planted in July and were in fine condition. They contained dahlias, marigolds, geraniums, heliotropes, cannas, roses and other flowers. A. J. Clarke, J. Feser and J. H. Wood acted as judges and awarded prizes to O. E. Panzer, the Mountain View Floral Co. and William E. Dungey. The Gill Bros. Seed Co. had a fine exhibit of dahlias and the Mountain View Floral Co. showed roses.

Representatives of the supply houses, who have visited Portland, say their orders have been of good size, denoting that the trade expects a good business this fall.

Growers are becoming alarmed over the bulb situation. The supply of Formosa lily bulbs from Japan is a month overdue. Paper White and Roman narcissus bulbs are on their way, some already having been received. Two growers have received word that Dutch

[Continued on page 192.]

Mastodon Pansies

Since
1893

The only Exclusive Pansy Industry in America. The above strain, originated by us, includes white and dark center, dark blue center and light blue center, pure white, black, lavender, violet, blue, rose, bronze (new), royal purple (new), cerise red, red with silver rim, mahogany, yellow (new), wine-colored, red and gold, lavender and gold, with a dozen or more variations in each color, in size measuring up to 3 3/4 inches in diameter.



PRICES

Mastodon Mixed. 1/4 oz., \$1.50; oz., \$5.00; 4 oz., \$18.00.
Private Stock, Mixed. 1/8 oz., \$1.00; oz., \$6.00; 4 oz., \$22.00.
Greenhouse Special. O. K. outside. 1/8 oz., \$1.00; oz., \$8.00.
Any separate color, 1/8 oz., \$1.00.

Steele's Pansy Gardens, Portland, Ore.

Mention The Review when you write.

Ferns for Fall Sales

YOUR TRADE WANTS OUR FERNS

3000 CLEAN, HEALTHY FERNS

	5-in.	6 in.	7-in.	8-in.	
Boston	\$0.40	\$0.60	\$0.80	\$1.00	Asparagus Sprengeri, 2-inch, 3c; 3-inch, 5c; 4-inch, 10c.
Roosevelt40	.60	.80		Asparagus Plumosus, 2 inch, 3c; 2 1/2-inch, 5c.
Whitmanii40	.60			Christmas Peppers, 3-inch, 5c; 4-inch, 10c.
Amerpohlii40	.60			Table Ferns, 2 inch, \$3.00 per 100.
Scottii40	.60			Kentia Palms, 4-inch, 40c; 5-inch 75c.
Maidenhair35	.50			

WILSON-CROUT-GEHR CO.

East 62d and Aukeny Streets,

PORTLAND, OREGON

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WESTERN CLAY PRODUCTS CO., INC.

Manufacturers of

"Quality" Standard Red Flower Pots

Also Fancy Pots, Hanging Baskets, Etc. : : :

"A POT OR A CARLOAD"

Send us your orders, they will be filled promptly with

"POTS THAT GIVE SATISFACTION"

Broadway and 38th Street,

EVERETT, WASH.

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Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

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PRIMULA OBCONICA GIGANTEA

8000 as fine stock as you ever saw. Strain from well known specialist abroad. In separate colors. 2-inch, ready for 3-inch. \$5.00 per 100.

Primula Maiacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **H. L. OLSSON CO., Inc.**, Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

Asp. Plumosus, A. Sprengeri, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

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Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF
Mention The Review when you write.

POINSETTIAS

True Christmas type, 300 one year, 3-in. stock plants, 8c.

2000 2 1/2-in., from top cuttings, choice stock, 6c.

HOYT BROS. CO.

N. 11 Post Street SPOKANE, WASH.
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CHOICE SPECIMEN EVERGREENS (Partial List)

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Balsam Fir.....3-4 ft., B&B...	\$2.00	\$17.50	Red Cedar.....3-4 ft., B&B...	\$2.25	\$20.00
Hemlock.....2-3 ft., B&B...	1.50	13.50	White Spruce.....3-4 ft., B&B...	2.25	18.50
Concolor Fir.....4-5 ft., B&B...	4.50	40.00	Kost. Blue Spruce.....3-4 ft., B&B...	5.00	47.50
Douglas Fir.....3-4 ft., B&B...	1.75	15.00	Norway Spruce.....4-5 ft., B&B...	3.00	27.50
Juniper Canadensis..1-1½ ft., B&B...	1.50	13.50	Am. Arbor Vitae.....3-4 ft., B&B...	1.50	12.50
Juniper Glauca.....2-3 ft., B&B...	1.75	15.00	Pyr. Arbor Vitae.....3-4 ft., B&B...	1.75	15.00
Juniper Schottii.....2-3 ft., B&B...	2.00	18.50	Dwl. Mugho Pine.....1-1½ ft., B&B...	1.00	9.50

We can also furnish a complete stock of Evergreen seedlings, cuttings and transplants, also young stock for lining out and deciduous trees and shrubs.

DECORATIVE STOCK

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts. This line offers wide-awake florists grand opportunity to increase their sales and profits.

HARDY TUBBED EVERGREENS—Well formed specimens—grown especially for tubbing. (In anticipation of the shortage in Boxwoods and other decorative stock this fall, we have provided a very large and complete stock.)

JAPANESE POTTED EVERGREENS—In three sizes—well established in fancy Japanese glazed pottery.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA

Box 403, DUNDEE, ILL.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 3 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white.....	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Eduis Superba, early pink.....	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxis Nurseries Peony Fields
SARCOXIE, MISSOURI
Mention The Review when you write.

FAMOUS BRAND PEONIES

PEONIES FOR CUTTING

Florists looking for the best dark red, cutting peony should buy our "PRINCE OF DARKNESS." As dark as Monsieur M. Cahuzac and may be bought at the reasonable price of

\$10.00 per dozen.

And then there are Frances Willard, Elizabeth B. Browning, Martha Bulloch, Judge Berry and many new BRAND creations.

Write for price list.

BRAND NURSERY CO., Faribault, Minn.

Mention The Review when you write.

Iris Ensata

A species of beardless Iris, native to temperate Asia and the Himalayas. The flower is rather small and extremely delicate, of a light shade of lilac purple. Blooms with the German Irises and is very floriferous.

We are offering a small stock at
75c per dozen; \$5.00 per 100

BRYANT'S NURSERIES, PRINCETON, ILLINOIS
Mention The Review when you write.

The Storrs & Harrison Co.

PAINESVILLE NURSERIES

Nurserymen, Florists and Seedsmen

PAINESVILLE, OHIO

Mention The Review when you write.

were placed at the disposal of the visitors.

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George Simpson, Louisville, Ky.
J. B. Castleman, Louisville, Ky.
T. G. Nelson, Chicago, Ill.
Mr. and Mrs. J. F. Foster, Chicago, Ill.
B. M. Smith, Chicago, Ill.
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Aug. Koch, Chicago, Ill.
A. Kintose, Stillwater, Minn.
F. G. Green, Louisville, Ky.
E. P. Griffen, East St. Louis, Ill.
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S. Ellsworth, East St. Louis, Ill.
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A. E. Hall, East St. Louis, Ill.
J. H. Thomas, East St. Louis, Ill.
E. Goedat, East St. Louis, Ill.
Fred Nussbaumer, St. Paul, Minn.
J. D. Hyland, St. Paul, Minn.
Theo. Wirth, Minneapolis, Minn.
J. S. Crandell, New York city.
John F. Walsh, Jr., New York city.
Mr. and Mrs. W. Wright, Chicago, Ill.
J. R. Thomason, Chicago, Ill.
A. Douglas, Anderson, Ind.
T. W. Shimmings, Waco, Tex.
O. Billagney, Duluth, Minn.
M. Rinscott, Kansas City, Mo.
W. Grautman, Bartlesville, Okla.
Mr. and Mrs. J. Weisenbacker, Tulsa, Okla.
O. L. Meller, Fargo, N. D.
E. A. Miller, New York city.

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Oak Brand Shrubs



Berberis Thunbergii

(Grown from Cuttings)

OUR Berberis are grown from cuttings. After carefully comparing them with stock grown from seedlings, our customers are almost invariably impressed with the very obvious superiority of the grown-from-cuttings stock.

Greater uniformity. Greater shapeliness. Greater sturdiness. These are the three points that particularly appeal to them.

The Park Superintendent of Baltimore recently paid us a visit, looked over our Berberis, and immediately ordered a carload of them.

Get your share of the 82,000 here for you.

PRICES TO YOU

	100	1000
8 to 12 inches.....	\$ 4.	
12 to 18 inches.....	5.	\$ 45.
18 to 24 inches.....	8.	60.
24 to 30 inches.....	12.	100.

Prices F. O. B. West Grove.

Boxing at Cost. Special Prices in Carload Lots.

If you haven't our Business Booster, you should have. It contains full list of Oak Brand Shrubs, Roses and Peonies with wholesale prices. Send for it. Watch out for the Special Offering in Spiraeas to appear in next week's issue.

The Conard & Jones Co.

Robert Pyle, Pres.

Antoine Wintzer, Vice-Pres.

West Grove, Penna.

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SPIRAEA VAN HOUTTEI

ALL SIZES

2-3 feet.....	\$8.00 per 100	3-4 feet.....	\$12.00 per 100
4-5 feet.....	\$15.00 per 100		

AURORA NURSERIES,

AURORA, ILL.

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The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

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Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

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71 Years Geneva, N. Y. 1000 Acres

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J. H. Lowry, Indianapolis, Ind.
E. Kettig, Louisville, Ky.
H. J. Neale, Worcester, Mass.
J. G. Farrer, Harrisburg, Pa.
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J. Allen, Minneapolis, Minn.
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30 acres devoted to this wonderful flower. Write for prices.

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Send for Catalogue.

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30 N. LaSalle Street, CHICAGO, ILL.
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Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

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Evergreen Specialists. Largest Growers in America
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Aug. Koch, Chicago, Ill.
A. Kintose, Stillwater, Minn.
F. G. Green, Louisville, Ky.
E. P. Griffin, East St. Louis, Ill.
A. Belty, East St. Louis, Ill.
S. Ellsworth, East St. Louis, Ill.
H. J. Renshaw, East St. Louis, Ill.
A. E. Hall, East St. Louis, Ill.
J. H. Thomas, East St. Louis, Ill.
E. Goedat, East St. Louis, Ill.
Fred Nussbaumer, St. Paul, Minn.
J. D. Hyland, St. Paul, Minn.
Theo. Wirth, Minneapolis, Minn.
J. S. Crandell, New York city.
John F. Walsh, Jr., New York city.
Mr. and Mrs. W. Wright, Chicago, Ill.
J. R. Thomason, Chicago, Ill.
A. Douglas, Anderson, Ind.
F. W. Shimmings, Waco, Tex.
C. Billagney, Duluth, Minn.
M. Rinscott, Kansas City, Mo.
W. Grautman, Bartlesville, Okla.
Mr. and Mrs. J. Weisenbacker, Tulsa, Okla.
C. L. Meller, Fargo, N. D.
E. A. Miller, New York city.

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18 to 24 inches.....	8.	60.
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SPIRAEA VAN HOUTTEI

ALL SIZES

2-3 feet.....	\$8.00 per 100	3-4 feet.....	\$12.00 per 100
4-5 feet.....	\$15.00 per 100		

AURORA NURSERIES,

AURORA, ILL.

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The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

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Nursery Stock for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,
71 Years **Geneva, N. Y.** 1000 Acres

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J. F. Gasner, Sheboygan, Wis.
W. R. Gardner, Evansville, Ind.
J. H. Lowry, Indianapolis, Ind.
E. Kettig, Louisville, Ky.
H. J. Neale, Worcester, Mass.
J. G. Farrer, Harrisburg, Pa.
Charles S. Erwin, Seattle, Wash.
J. Allen, Minneapolis, Minn.
A. C. Godward, Minneapolis, Minn.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

80 N. LaSalle Street, **CHICAGO, ILL.**
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Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

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HYDRANGEAS FOR EASTER BLOOMING



HYDRANGEA OTAKSA (The Old-Fashioned Pink Variety)

2½-inch pots, doz., 75c.; \$5.00 per 100; per 1000, \$40.00
4-inch pots, doz., \$2.00; \$15.00 per 100; 6-inch pots, doz., \$4.25; \$25.00 per 100

FRENCH HYDRANGEAS (Novelties)

Joconde. Pure white, very large. Mme. A. Rosenkranzer. Mauve.
Lakme. Cream white, shaded pink. Magenta. Clear rose.
Mme. Foucard. Ruby rose. Mme. Rene Jacquet. Flesh pink.
Mme. Nicolas Lambert. Pale rose.

Price of the above new Hydrangeas, all varieties, strong plants from 2½-inch pots, \$2.50 doz.; per 100, \$15.00. A splendid opportunity to get the latest varieties at right prices.

RECENT VARIETIES FRENCH HYDRANGEAS

Baby Bimbenet. Dwarf. Silvery rose. La France. Pure white, rosy eye.
Beaute Vendomoise. White, tinted pink. La Perle. White, large fringed flowers.
*Eclairer. Carmine rose. (2½-inch pots only.) Liberte. Fringed, white shaded light rose.
Louis Mouillere. Fringed deep rose pink.

Harmonie. Fringed, white, tinted rose.

Prices of above recently introduced Hydrangeas (except as noted*):

2½-inch pots	Doz.	100	4-inch pots	Doz.	100	6-inch pots	Doz.	100
\$1.50	\$10.00	\$3.00	\$20.00	\$5.00	\$35.00			

STANDARD VARIETIES FRENCH HYDRANGEAS

Avalanche. White. La Lorraine. Pale rose pink.
Botaniste Peltereau. Pink. Mme. E. Mouillere. White.
Bouquet Rose. Pink. Radiant. Pink.
Gen. de Vibraye. Bright rose. Souv. Mme. Chautard. Pink.

Price of Standard Varieties Hydrangeas:

2½-inch pots	Doz.	100	1000	4-inch pots	Doz.	100	6-inch pots	Doz.	100
\$0.75	\$5.00	\$40.00		\$2.00	\$15.00	\$4.25	\$25.00		

Special Offer—Tub Plants Hydrangea Otaksa. 10-in. tubs, \$1.50 each; 12-in. tubs, \$2.50 each.

HENRY F. MICHELL CO., 518 MARKET STREET, PHILADELPHIA

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J. M. Krohn, Cincinnati, O.
Mr. and Mrs. C. L. Brock, Houston, Tex.
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MILWAUKEE.

The Market.

The supply of stock last week showed a tendency to shorten. There was a sufficient supply to take care of ordinary orders, but there was no surplus that had to be moved at bargain prices. Business in general has not been so good as it should be at this time, and there seems to be the need of an impetus, which, undoubtedly, could be supplied by concerted effort.

The supply of roses, while good, was not large enough to fill every order, and although the shortage was not acute it could be felt to some extent. The smaller supply was not marked enough to raise prices to any appreciable extent, although the quality is good enough to warrant better prices than have been received. Asters are still in good supply and are selling well. The trade, however, is anxiously awaiting the carnations, which will not arrive for several weeks yet; that is, in sufficient quantity to cut any figure in the market.

PEONIES

Strong 2-year Roots and Divisions, 3 to 5 eyes. 25 plants at 100 rates. Guaranteed true to name.

	Per 10	Per 100
Canari. White, lemon center, late.....	\$1.50	\$12.00
Duchesse de Nemours. Sulphury white, early.....	1.50	12.00
Duchesse de Nemours. Salmon pink, early.....	1.50	12.00
Edulis Superba. Brilliant pink, early.....	1.50	12.00
Festiva Maxima. Extra large white, early.....	1.75	15.00
Gloire de C. Gombault. Multicolor pink, midseason.....	3.00	30.00
La Tulipe. Flesh pink, eyed crimson, midseason.....	2.50	20.00
Mme. Crousse. Pure white, extra fine, midseason.....	2.50	20.00
Mme. Calot. Flesh white, early.....	1.75	15.00
Mme. Verneville. Sulphury fleshy white, early.....	1.50	12.00
Marie Lemoine. Extra fine sulphury white, late.....	2.50	20.00
Mme. Bucquet. Darkest velvety amaranth, midseason.....	2.50	20.00
Modeste Guerin. Bright purplish carmine, midseason.....	2.50	20.00
Princess Beatrice. Salmon pink, multicolor, midseason.....	2.50	20.00
Queen Victoria. Standard white, early.....	1.00	8.00
Souv. de Expo. Universelle. Cherry rose, late.....	2.50	20.00
Solfatare. Pure white, sulphury center.....	2.50	20.00
Triomphe de Expo. Lille. Soft pink, silvery reflex, midseason.....	2.50	20.00
Wilhelmina. Lavender pink, late.....	1.75	15.00
Unnamed Varieties. Pink, white and red, separate colors.....	1.00	8.00
Mixed Varieties. All colors.....	.75	6.00

All acclimated roots of our own growing.

Less 10% on 1000 lots.

B. F. BARR & CO.

KEYSTONE NURSERIES

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STUART LOW CO.,

Royal Nurseries, Bush Hill Park, Enfield
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Specialists in

Orchids, Acacias, Fruit Trees, Grape Vines, Palms and Roses

Any communications addressed to HARRY A. BARNARD, Hotel Albert, NEW YORK, until end of October will have prompt attention.

Mention The Review when you write.

BUY YOUR

PEONIES, IRIS, PHLOX

For FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE.
Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

Mention The Review when you write.

SPECIAL OFFER

50,000 Var. Vincas, strong spring cuttings for fall potting.....	\$1.50 per 100;	\$12.00 per 1000
100,000 English Daisy seedlings, pink, white and double mixed.....	4.00 per 1000	
100,000 Forget-Me-Not seedlings, good strain.....	4.00 per 1000	
40,000 Pansies, fancy mixed, quality guaranteed.....	4.00 per 1000	
1,000 Poinsettias, 4-inch, at.....	20.00 per 100	
2,000 Poinsettias, 3-inch, at.....	12.00 per 100	
2,000 Poinsettias, 2½-inch, at.....	\$7.00 per 100;	65.00 per 1000
600 Teddy, Jr., Ferns, 6-inch, worth \$1.00 each, at 75c		



NO AZALEAS FOR CHRISTMAS

INVEST in a good supply of Solanum (Jerusalem Cherries). Solanum Melvinit, Field Grown Fine Large Berried Plants, ready for 6-in. pots, plants that will easily sell for \$1.00 each at Christmas. \$20.00 per 100. Smaller size, ready for 5-inch pots, at \$15.00 per 100.

CYCLAMEN

Improved Wandsbek Type		
Quality exceptionally good.	100	1000
Selected, 2½-in.....	\$8.00	\$70.00
Good, strong stock, 2½-in.....	7.50	60.00
Extra, selected, 3-in.....	10.00	95.00
Good, heavy stock, 3-in.....	9.00	85.00
Extra good, 4-in.....	25.00

POT GROWN HYDRANGEAS

Mme. Chautard, Radiant, Rene Gaillard, Mme. E. Mouillere, Lillie Mouillere, Mont Rose and many others.		
4-inch at	\$20.00 per 100	
5-inch at	35.00 per 100	
6-inch at	50.00 per 100	

All the varieties have been tested for Easter Forcing.

COLEUS BRILLIANCY

The Christmas Coleus. 4-inch pots, \$12.00 per 100. Will average five cuttings each.

PRIMULAS

2½-in. pots.	100	1000
Elatior (Yellow Polyanthus).....	\$5.00	\$45.00
Obconica	5.00	45.00
Obconica, 3-in.	8.00	75.00
Chinensis	5.00	45.00
Malacoides	5.00	45.00

PANSY SEED.

Selected strains and best colors, \$4.00 per oz.

ANTIRRHINUM SEED.

Nelrose, Phelps' White, Enchantress and Choice Mixed. Price per pkt., 50c.

CINERARIAS.

Half dwarf, selected strains. All the best colors.

2½-inch, \$5.00 per 100, \$45.00 per 1000 3-inch, \$8.00 per 100, \$75.00 per 1000

Winter Flowering Orchid Sweet Pea Seed, all varieties. Get our special offers.

FIELD GROWN CARNATIONS. See classified columns, this issue.

ALL THE BEST VARIETIES OF PEONIES—Write for List

Send for copy of our new Plant Bulletin and Bulb Catalogue.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

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FIELD CARNATIONS

Heavy, Bushy, Big, Healthy Plants

Enchantress,
White Enchantress
Rose-pink Enchantress,
Washington and
Ward

at \$6.00 per 100; \$55.00 per 1000

Good Packing Prompt Shipment

Furrow & Company

GUTHRIE, OKLA.

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

4-inch pots, \$20.00 per 100
Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.

Second and Bristol Sts. and Rising Sun Ave.

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There are a few in the market at this writing, but the quantity is negligible and orders for this stock cannot be supplied in any quantity. The stock will be taken up eagerly by the trade, if

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....\$20.00 per 100

From 6-inch pots..... 25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

Mention The Review when you write.

present inquiries are any criterion as to the demand in general.

The first mums of the season are here, but, of course, only in small lots. There is no choice as to variety or color, and it will be some time before orders can

be filled regularly. Valley remains scarce. Lilies are also short, but the demand is not much heavier than the supply. Gladioli are still in abundance, and, with prices comparatively low, they are moving fairly well.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

**ROSE-PINK ENCHANTRESS
WHITE WONDER**

**MRS. C. W. WARD
ENCHANTRESS**

**THE HERALD
BELLE WASHBURN**

CHAMPION

THENANTHOS \$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

ROSE PLANTS—Own Root, 2½-inch

	100	1000
Richmond	\$3.50	\$30.00
White Killarney	3.50	30.00
White Killarney, 3-inch pots	4.50	40.00
Richmond, 3-inch pots	4.50	40.00

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

Mention The Review when you write.

Last week the weather man predicted a frost, but his prophecy came to nothing, for which we are duly grateful. There is a quantity of stock out in the field and a frost at this time would do considerable damage.

Various Notes.

Lubliner, the Florist, in the Plankinton Arcade, was more than busy this month with opening decorations for new stores in the same building. The Brickner Garment Shop opened September 5 and the decorations were supplied by Lubliner. September 10 Lubliner decorated the new establishment of Bedell, of New York. Over 200 plants and ferns were used, as well as a number of baskets. Hanson's new fur store used a large number of baskets.

Harold Baumgarten returned Saturday, September 15, from a belated vacation spent in an auto tour of the northern part of the state. He states that he feels fine and is ready for a season's hard work.

Following are the names of some of the out-of-town members of the trade who visited the different wholesale houses last week: Mr. Hood, Spring Green, Wis.; Mrs. L. C. Stair, Mineral Point, Wis.; Louis Hartung, Two Rivers, Wis.; Mr. Clout, Fort Atkinson; Peter Philipp, Rhinelander; Mr. and Mrs. Louis Otto, Neenah, Wis.; J. E. Matthewson, Sheboygan; Chas. Cowdry, with the Janesville Floral Co., Janesville, Wis.; Miss Rehl, with the Flower Shop, Racine, Wis.; L. Turner, Sr., Kenosha; Miss Rudolph, Manitowoc; E. Amerpohl, Janesville, Wis. Sunday, September 16, J. Clarkson, Manistee, Mich., and A. Benke, Watertown, Wis., were visitors.

H. V. Hunkel brought his family home from Nagawicka lake, Sunday, September 16, after a stay since last June.

H. J. S.

Boone, Ia.—The Kemble-Smith Co. reports a loss of 8,500 square feet of glass by a hail storm September 3. The storm was followed by cold and rainy weather and frost. The Kemble-Smith Co. was insured in the Florists' Hail Association.

Cyclamen=Cyclamen

Order them now for Christmas flowering. Special reduced prices.

	Per 100
2½-inch	\$ 5.00
3-inch	8.00
3-inch, Select	10.00
4-inch	20.00
4-inch, Select	25.00

**Boston, Roosevelt, Whitmanii, Wanamaker
Good Bushy Ferns**

We have splendid Ferns in Boston, Roosevelt, Whitmanii and Wanamaker. Stock purchased now and shifted will yield a handsome profit.

Boston, Roosevelt, Whitmanii, Wanamaker, 4-in.	\$0.20
" " " " 5-in.	.35
" " " " 6-in.	.60
Boston and Roosevelt, 7-in.	.75
" " " " 8-in.	1.00
Boston and Roosevelt, 2½-in., strong, \$5.00 per 100,	\$45.00 per 1000.

PACKING AT COST

GULLETT & SONS, Lincoln, Ill.

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FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress. A-1 plants for quick sale.

\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

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FINE FIELD-GROWN

STEVIA PLANTS

\$10.00 per 100; \$85.00 per 1000

**J. L. DILLON
BLOOMSBURG, PA.**

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ASPARAGUS PLUMOSUS

2½-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2½-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

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FALL STOCK

FOR GROWING ON

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	7.50	\$15.00	
Chatelaine Begonias.....	3.50	7.50	15.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....	4.00	6.00	10.00	

FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$20.00	\$25 to \$35	\$40 to \$50
Roosevelt.....	5.00	10.00	20.00	25 to 35	40 to 50
Whitmanii.....	5.00	10.00	20.00	40 to 50	65 to 75
Plumosus.....	3.50	7.50	12.50		
Sprengeri.....	3.50	7.50	12.50		
Table Ferns.....	5.00				

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

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FIELD-GROWN

CARNATION PLANTS

White Wonder, \$6.00 per 100, \$50.00 per 1000

Alice, \$5.00 per 100, \$45.00 per 1000.

WHITE BROS., Medina, N. Y.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

White Wonder.....	100
Matchless.....	\$5.00
Enchantress.....	
Enchantress Supreme.....	
Alice.....	
Mrs. C. W. Ward.....	1000
Philadelphia.....	\$45.00
Herald.....	

ELI CROSS, Grand Rapids, Mich.

Mention The Review when you write.

DREER'S SELECT FRENCH HYDRANGEAS

Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for either October or later delivery.

The varieties named below are offered, except where noted:

5-inch pots, at \$25.00 per 100;
6-inch pots, at 35.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendomoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermet. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
Lille Mouillere. Unique and designed to remain in strong demand for many years. One of the very best. Color, carmine.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Louis Foucard. Very free and early, deep rosy-carmine.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. R. Jacquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Radiant. A reliable and popular carmine-rose.
Souv. de Lieut. Chaure. Immense heads of bright rose-carmine, flowers on bold upright stems.
Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.
Souv. de Mme. Victor Raoult. Very large lively rose.
Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.
Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.
We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen.
Directeur Vuillermet
La France
La Lorraine
La Perle
Louis Mouillere
Mme. Legou
Otaksa
Ronsard
Souv. de Lt. Chaure
Ville de Chartres
Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

Mention The Review when you write.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2 1/4-inch Asp. Plumosus.....	\$2.50	\$22.50
2 1/4-inch Asparagus Sprengeri..	2.50	22.50
4 -inch Asp. Sprengeri (large) 7.00	7.00	65.00
3 -inch Begonia Chatelaine....	8.00	75.00
3 -inch Cyclamen, 8 var.....	8.00	75.00
3 1/2-inch Chinese Primroses, 12 varieties	8.00	75.00
4 -inch Calla Lilies	15.00
2 1/4-inch Heliotropes, 3 varieties 2.75	2.75	22.50
4 -inch Marguerites	7.00	65.00
3 1/2-inch Stevia, dwarf or tall.. 7.00	7.00	65.00
2 1/4-inch Snapdragons, white, pink, yellow	5.00	45.00
3 -inch Snapdragons, white, pink, yellow	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100		
4 -inch Vinca variegata.....	6.50	60.00
2 1/4-inch Smilax, fine plants....	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100.		
2 1/4-inch Geraniums, 24 var.....	2.25	20.00
Field-grown Violet Plants:		
Gov. Herrick and Princess of Wales	\$6.00	\$55.00
And abundance of other stock. Correspondence solicited.		

ALONZO J. BRYAN,

Wholesale Florist, Washington, N. J.

Always mention the Florists' Review when writing advertisers.

HYDRANGEAS : ERICAS

Pot-grown. Best selected stock.
Fall Delivery.

Write for descriptive wholesale price list.

ANTON SCHULTHEIS,

College Point, N. Y.

Mention The Review when you write.

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FLORISTS and PLANTERS

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GROWER OF

PALMS, ETC.

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HOLMESBURG, : PHILADELPHIA, PA.

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ROCOCO ERECTA (New)

ERNEST ROBER,

CASH, PLEASE.

WILMETTE, ILL.

Mention The Review when you write.

DAVENPORT, RO. ISLAND, MOLINE.

The Markets.

Business was a bit quiet last week. Roses are plentiful and of good quality, but carnations are scarce and of inferior grade. Some good indoor asters are to be had, aside from the many poor ones offered. Easter and rubrum lilies are fine and plentiful enough to meet requirements. Gladioli still are in large supply, of fine quality and selling well. Golden Glow mums are here, but are not selling so well as might be. On the whole, there is an abundance of stock, with sales rather slow.

Club Meeting.

The Tri-City Florists' Club met in regular session at the J. W. Bettendorf conservatories, on invitation of P. J. Pearson. It was an afternoon meeting and the club members had an opportunity to view the spacious grounds and beds of flowers, including carpet designs. The conservatories, the largest private establishment in these parts, have shown up well under the careful management of Mr. Pearson and his assistants.

The meeting was called to order by President Anderson. The picnic committee submitted its final report and was discharged with thanks. After the general business had been transacted, the members partook of a fine supper. A vote of thanks was tendered to Mr. and Mrs. Pearson for their hospitality, after which the club adjourned to meet at the residence of William Goos, October 11.

Various Notes.

Mrs. George Forber, of Forber & Bird, is on a visit to Madison, Wis. She will stop off at Chicago on her return home.

Miss M. A. Tierney, of the Bills Floral Co., last week had a fine window display of ferns, rubrum lilies and gladioli.

W. G.

Erie, Pa.—William Honeysett is anticipating Jack Frost by taking an early batch of cuttings. Geraniums, especially, will be doubly useful the coming winter, and he does not intend to be caught napping.

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 850,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-in., \$8.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; Sprenger, \$1.00 per 100; \$8.00 per 1000.

Pansy seed, best grandiflora, trade packet, 50c; oz., \$5.00.

POT PLANTS

English Ivy, 3-inch, \$8.00 per 100.

Salvia, tricolor, 2-in., \$4.00 per 100.

Geraniums, Nutt, 2½-in., \$2.50 per 100; \$20.00 per 1000; 4-in., \$7.00 per 100; Variegated Nutt, 2½-in., \$5.00 per 100.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.

Verona, 4 in., 3.50 per doz., 25.00 per 100.

Verona, 5 in., 6.00 per doz., 50.00 per 100.

Norwood, 3 in., 50c each; 4 in., 75c each.

Norwood, 2½ in., \$25.00 per 100.

Smithii, 3 in., \$2.00 per doz., \$15.00 per 100.

Smithii, 4 in., 3.50 per doz., 25.00 per 100.

Smithii, 5 in., 6.00 per doz., 50.00 per 100.

Boston, bench grown, strong plants, \$20.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ inch, \$5.00 per 100.

Carnations, field grown, fine, bushy, stocky plants. Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000. White Wonder, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000. Aviator, \$6.00 per 100; \$55.00 per 1000.

CALENDULAS

Selected Cut Flower Strain of Orange King. Richest color imaginable, long stemmed, large flowered, with good percentage of Doubles and Black-centered Singles.

2½-inch plants, \$5.00 per 100; \$40.00 per 1000.

Plant in the same soil immediately after your early Mums are cut and you will get a profitable midwinter crop.

CYCLAMEN

5-inch - - - - - \$25.00 per 100

BUDDLEIA ASIATICA

Winter blooming, 4-inch - - - - - \$25.00 per 100

SOLANUM, DWARF

Hagenburger variety - - - - - \$25.00 per 100

Fred H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

FERNS AND OTHER CHOICE STOCK

Our stock this fall is larger than ever and we can give you extra good value for the money.

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6-inch pots, 40c; 7-inch azalea pots, 60c. Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100. Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c. Cocos Weddelliana, 3-inch, 15c and 20c each. Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 4-inch pots, 8c; 6-inch pots, 60c.

Pandanus Veitchii, 5-inch, 80c.

Asparagus Plumosus and Sprenger, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4 inch, \$10.00 per 100.

Primula Obconica, 4-inch, \$10.00 per 100.

Primula Chinensis, 4-inch, \$10.00 per 100.

Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

--

PHILADELPHIA, PA.

Mention The Review when you write.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

ORCHIDS

We have received the following imported orchids:

C. Trianae, C. Labiate, C. Mossiae, C. Sashelliana, C. Schroederiae, C. Percivaliana Gigas, Oncidium, Splendidum and Varicosum, Laelia, Odontoglossum, etc.

One of the largest Importers of Orchids in America

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Mention The Review when you write.

Hybrid Tea Rose LOS ANGELES

From the many complimentary letters that we have received from amateurs who have purchased the Los Angeles Rose the past spring, we are convinced that this variety will become one of the most popular Hybrid Tea Roses for bedding purposes.

Every plant sent out during the past season has been a live advertisement and we are confident that there will be a phenomenal demand for it in the spring of 1918.



We are sole distributing agents for the introducers for all points east of the Mississippi River and we are now booking advance orders.

The price for strong two-year-old California field grown plants for 1918 will be \$1.50 each at retail. The general wholesale price will be \$1.25 each, but we are prepared to book orders now for lots of fifty plants or more at the rate of \$100.00 per 100. Delivery of these to be made as soon as stock arrives; usually during the latter part of December.

McGredy's New Hybrid Tea Rose GOLDEN EMBLEM

We are also American distributors for this wonderful new yellow rose of McGredy's which attracted so much attention in our display of Roses at the exhibition of the American Rose Society at Philadelphia, March, 1917, and which was awarded the Society's Silver Medal.

The following is the introducer's description:

"A great improvement on Rayon d'Or, the color being richer and deeper, with larger and more perfect blooms. It is so perpetual flowering that as a garden and bedding rose it is without a rival. At its best it surpasses Marechal Niel in shade. Its habit of growth is ideal: free and branching, with holly-like, glossy green foliage; delightfully scented."

Price: Strong, two-year-old, imported, budded plants, ready in December, \$2.00 each.

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment, and can offer the following varieties and sizes, viz.:

Elegantissima, Elegantissima compacta, Smithii and Muscosa, 3½-in. pots 25c to 35c each
Smithii and Muscosa, 5-in. pots . . . 50c to 75c each
Smithii, 6-in. pans 75c to \$1.00 each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans . . 50c to 75c each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.
Elegantissima and Elegantissima compacta, 10-in. pans \$3.00 to 3.50 each
Cyrtomium Falcatum and Pteris in variety, 3½-in. pots 15c to 25c each

SHIPMENTS IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, NEW YORK
Mention The Review when you write.

NOTICE

To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Always mention the Florists' Review when writing advertisers.



FERNS

We have some fine Bostons, Roosevelt and Wanamaker in 5-inch at 35c; 6-inch at 60c. These are ready to shift.

CYCLAMEN for CHRISTMAS

In best German and English strains in five colors. These plants must be shifted at once, as we must have the space. We are offering these exceptionally fine plants in 4-inch at \$20.00 per 100; 5-inch at \$40.00 per 100. Photo taken Sept. 1 of a 5-inch plant, shows quality of goods.

SMILAX

200 extra strong 4 inch, the lot for \$15.00.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

**Growers of Plants, Cut Flowers,
Palms and Ferns**

CROMWELL, CONNECTICUT

Mention The Review when you write.

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

Mention The Review when you write.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731,

Wilmington, N. C.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink.

\$6.00 per 100; \$50.00 per 1000

THE WM. MURPHY CO.

329 Main Street, L. D. Telephone, Main 980-981 CINCINNATI, OHIO

KANSAS CITY.

The Market.

The wholesalers were better satisfied with the returns of business last week than those of the week previous. Roses are improving in quality and increasing in quantity. Prices of the better grades of stock are a little better than they have been. The better grades of asters and gladioli are on the decrease. Dahlias are more plentiful. The retailers have noticed an increase in the demand for cut flowers, and funeral work remains about the same.

Various Notes.

A new company has been started under the name of South Side Floral Co., at Sixty-ninth street and College avenue. It has three houses, 27x138, in which 6,000 carnation plants were set last April. The firm now is cutting an average of 200 carnations per day. Sweet peas, mums and greens also are grown.

Henry Kusik went duck hunting last week, bringing back 175 ducks, besides one duckling, and almost got himself. He reports all of his Christmas supplies on hand.

Eric Frandensen has 11,000 exceptionally fine roses in his new house.

The Forest Hill cemetery greenhouse stock looks well; the mums are especially good.

Charles Thomas is planting many hardy perennials. He has had his store repainted inside and out.

The W. L. Rock Flower Co. is cutting a fine batch of roses every day and soon will be cutting carnations.

Arthur Newell had a good week in funeral work.

W. J. Barnes had the order for a large decoration at the Emory, Bird & Thayer Co. store last week, and has a larger one for next week.

Edward Humfeld furnished the decorations for the fall opening of the Jones Store Co.

Mr. and Mrs. John McLaren, of San Francisco, stopped here on their way to St. Louis. Mr. McLaren is superintendent of Golden Gate park, at San Francisco.

Paul Berkowitz, of H. Bayersdorfer & Co., Philadelphia, and A. F. Longren, of

the Burlington Willow Ware Shops, Burlington, Ia., were recent visitors here.

W. J. B.

Erie, Pa.—“Just a few days spent in communing with nature by the shores of Lake Chautauqua was all we could spare time for this year,” observed J. V. Laver. “Summer trade has been unusually good and we are most sanguine regarding business for the coming winter, bulbs or no bulbs.”

BRILLIANCY

Brilliancy or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for shipment during September.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopaedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of \$3.00 per month, or send \$36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

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If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to **The Horticultural Trade Journal**, published weekly, and **The International Horticultural Trade Journal**, published quarterly. One dollar (International Money Order), sent to us now, will insure your receiving each number as published for one year.

Address

**The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND**

New Dwarf SOLANUM

CLEVELAND

A sterling Thanksgiving and Christmas novelty of dwarf, compact growth, carrying its berries well above the foliage. Has great lasting qualities. Ready Nov. 15.

Orders booked now. 3-inch, \$15.00 per 100; 4-inch, \$25.00; 4-inch select, \$35.00; 5-inch, 50c each; 5-inch select, 75c; 6-inch, \$1.00; 6-inch select, \$1.25 and \$1.50; 7-inch, \$2.00; 8-inch, \$3.00.

Mr. Carl Hagenburger, Mentor, Ohio.

Dear Sir:—Will you please reserve two thousand of your Cleveland Cherry Plants in the different sizes for fall and holiday trade? Past experience has proven that these plants give entire satisfaction to our customers, and are very profitable to handle.

Yours very truly,

THE JONES-RUSSELL COMPANY.

CARL HAGENBURGER,

West Mentor, Ohio

Mention The Review when you write.

CLOSING OUT SALE OF CHOICE YOUNG ROSE PLANTS, 2 1/2-INCH POTS

Cecile Brunner.....	\$4.00 per 100; \$30.00 per 1000
Grafted Killarney Brilliant.....	50.00 ..
Grafted Richmond.....	50.00 ..
Own Root Richmond.....	30.00 ..
Own Root Shawyer.....	30.00 ..

CLOSING OUT SALE OF EXTRA HEAVY FIELD CARNATION PLANTS

Matchless, White Enchantress and White Wonder, very choice, at \$55.00 per 1000.

500 Mrs. Ward, 1000 Alice and a few hundreds of deep pink fancy varieties.

BASSETT & WASHBURN

Office and Store: 178 No. Wabash Ave.
CHICAGO, ILL.

Greenhouses:
HINSDALE, ILL.

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SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000
5,000.....\$1.35 per 1000
10,000..... 1.10 per 1000
Delivered free. Samples free.

B. S. BLAKE & SON
359 Flower City Park, Rochester, N. Y.

Mention The Review when you write.

CANES

	100	1000
6 to 9.....	\$1.50	\$ 9 00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK

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SMITH'S REVISED CHRYSANTHEMUM MANUAL

(Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.

Always mention the Florists' Review when writing advertisers.



New Gloriously Red Pepper CHRISTMAS JOY

(Hybrid of large Christmas
Pepper and Bird's Eye)

With its lasting qualities and fruit extending above foliage it is far superior to the parent varieties. An excellent substitute for the scarce Ardisia.

2 1/4-inch, \$7.00 per 100

3 1/2-inch, \$10.00 per 100

Ready for immediate delivery.
Orders filled in rotation.

A. L. MILLER
JAMAICA, -- NEW YORK

Mention The Review when you write.

Fine Asparagus Plumosus	Per 100	1000
Seedlings.....	\$ 1.00	\$ 9.00
Fine Asparagus Sprengeri		
Seedlings.....	.75	6.00
2-in. Asparagus Plumosus Nanus..	8.00	
2-in. Asparagus Sprengeri.....	2.50	
2-in. Vinca Variegata, fine.....	3.00	25.00
5-in. Boston Ferns, from beds.....	22 50	

D. U. AUGSPURGER & SONS CO.
BOX 394 -- PEORIA, ILL.

Mention The Review when you write.

JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

5000 FERNS FROM BENCHES

	Per 100		Per 100
Boston, 6-in....	\$25.00	Wanamaker, 6 in..	\$25.00
" 5-in....	15.00	" 5 in..	15.00
" 4 in....	10.00	" 4-in..	10.00

ASPARAGUS

3000 Plumosus.....\$2 50 per 100
3000 Sprengeri..... 2.50 per 100

300,000 Pansy Seedlings.....\$3.00 per 1000
Very finest strain, none better.

J. D. BRENNEMAN
Box 24 HARRISBURG, PA.

Always mention the Florists' Review when writing advertisers.

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana

Leaves	High	Each	Per doz.
2½-in. pot4	8 to 10 in.		\$1.50
3-in. pot5	12 in.		2.50
5-in. pot6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot6 to 7	22 to 24 in.	1.00	12.00
6-in. pot6 to 7	26 to 28 in.	1.50	18.00
6-in. pot6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub....6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub....6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub....6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub....6 to 7	42 to 48 in.	6.00	
9-in. cedar tub....6 to 7	48 to 54 in.	8.00	
9-in. cedar tub....6 to 7	5 ft.	10.00	

Leaves	In. high	Each	Per doz.
6-in. pot5 to 6	24	\$1.00	\$12.00
6-in. pot5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.

High	Each
7-in. cedar tub.....4 plants in tub	30 to 36 in. \$3.00
7-in. cedar tub.....4 plants in tub	38 to 40 in. 4.00
9-in. cedar tub.....4 plants in tub	40 to 42 in. 5.00
9-in. cedar tub.....4 plants in tub	42 to 48 in. 6.00
9-in. cedar tub.....4 plants in tub	4 to 4½ ft. 8.00
12-in. cedar tub.....4 plants in tub	4½ to 5 ft. 10.00
12-in. cedar tub.....4 plants in tub	5 to 6 ft. 15.00
12-in. cedar tub.....4 plants in tub	6 to 7 ft. 18.00

In. high	Each
6-in. pot.....8 plants in pot	24 to 30 \$1.00
6-in. pot.....8 plants in pot	30 to 36 1.50

In. high	Per. doz.	Per 100
2½-in. pot.....6 to 8	\$1.50	\$12.00
2½-in. pot.....10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN

WYNCOTE, PA.

Mention The Review when you write.

FORT WAYNE, IND.

The Market.

Market conditions were fitful last week. During the first part of the week the supply of stock was plentiful, but there was little demand to move the accumulations. There was a lively demand later, however, and good flowers met with a fine call. The first frost of the season greatly curtailed the outdoor flowers.

The supply of roses is increasing daily, and the quality is improving. American Beauties meet with a slow sale. In the baby varieties Tip-Top and Cecile Brunner were in best demand. Carnations are arriving in larger numbers and the demand is good, considering the time of the year. Astors are dwindling in supply; the best are gone for the season. Gladioli are gradually going out, too. Chrysanthemums are to be reckoned with, although as yet they are not plentiful. There is a plentiful supply of lilies, but valley and orchids continue scarce. There are tuberoses and Japanese lilies sell well, both cut and as plants. There is nothing in the blooming plant line, except aster plants and the foliage plants, caladiums and dracenas.

The demand has centered in funeral work lately, with an occasional wedding. Counter trade has been slack. The Jewish New Year created a good demand for cut flowers and plant decorations in the synagogue.

Various Notes.

The Indiana association of Park commissioners held its annual convention in this city. The convention was opened by an address of welcome by Mayor Hosey, with a response by President Coffin.

Mrs. Frank J. Markey is seriously ill at her home on Hail avenue. Miss Markey, who has charge of the downtown store of Markey Bros., is nursing her mother.

The Doswell Floral Co. had a number of orders for the Jewish New Year celebration. John H. Doswell has returned from a trip to Richmond, Ind., where he ordered several hundred plants of the new rose, Columbia.

Walter Knecht, of F. J. Knecht & Co., has returned from his vacation, which he spent in New York city. At the greenhouses the men are cutting some fine Hoosier Beauty, Shawyer and Russell roses. The young carnation stock is doing nicely.

POT GROWN FERNS

Boston, Scottii, Whitmanii and Piersoni, 2½-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

No loss if you
mend your split
carnations with

**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000
for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.

BEFORE

AFTER

IMPORTANT!

Retail Florists who have no greenhouses, who therefore must depend upon "outside aid," correspond with

Kennicott Bros. Co., Chicago.

See further notes on other pages.

A. J. Lanternier & Co. are building a new conservatory, 18x20, at the rear of their store. They are having a good call for wedding decorations, but are experiencing a shortage of swainsonas for the work. This scarcity is a problem, as the price of valley is prohibitive. Miss Ruth Lanternier is assisting at the greenhouses this season.

R. F.

St. Joseph, Mo.—Four houses of semi-iron construction are being erected on the Karnes road for F. E. Kuhn, who is embarking on this venture after ten years of service with the Stuppy Floral Co.

Special Offer of a Limited Quantity of

GARDENIA VEITCHII

In 4½-inch pots, choice healthy stock for benching, at \$20.00 per 100.

Christmas and Bird's-eye Peppers

2½-inch pots, at \$4.00 per 100.

Dracaena Ind., field-grown, ready for 6 and 7-inch pots, at \$25.00 per 100; 5½-inch, pot-grown ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and Officinalis, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.

Erica Melanthera, 3½-inch pots, at \$25.00 per 100. Will bloom for Xmas.

Croton Punctata, 3-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Mention The Review when you write.

GET OUR PRICES ON

GALVANIZED WIRE ROSE STAKES AND TYING WIRE

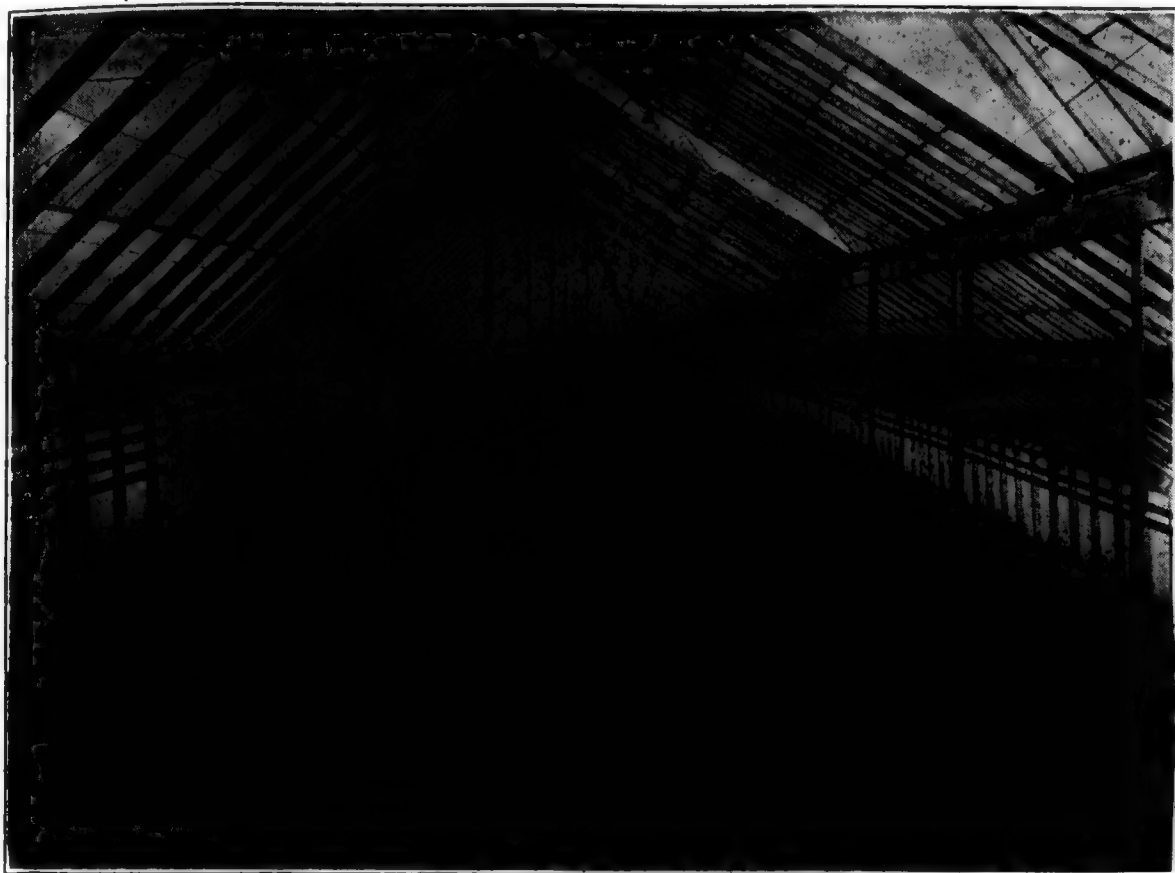
Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

CORTS STAKE FASTENERS			
EVERLASTING (large size)	PER 1000	IN LOTS OF	EUREKA (small size)
		1000	\$1.60
		5000	1.55
		10000	1.50
		20000	1.40
AUGUST CORTS & SON WYNCOTE PA.			

Mention The Review when you write.

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus. These had been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

Field-grown Carnations

Our field-grown Carnations are in prime condition for benching. Nice, bushy plants that have had proper field culture.

Matchless	Nancy	Good Cheer	Champion
White Wonder	Alice		Nebraska
White Enchantress	Enchantress		R. P. Enchantress

\$6.00 per 100; \$55.00 per 1000. 250 of one variety at 1000 rates.

Merry Christmas, the best scarlet, \$12.00 per 100; \$100.00 per 1000.

Begonia Gloire de Chatelaine

Fine plants from 3-inch pots. Shift these into 5-inch azalea pots for fall sales, or shift into 6-inch azalea pots for Christmas and winter sales. These plants will show a bigger profit than anything else you could put on your benches. Ready to ship now. \$8.00 per 100; \$75.00 per 1000.

Elegant plants from 4-inch pots, at \$12.00 per 100.

BAUR & STEINKAMP, Carnation Breeders

Indianapolis, Indiana

**HIGHEST PRICED and CHEAPEST
BOILERS MADE
GIBLIN GREENHOUSE BOILERS
GIBLIN & CO.
109 Broad Street. UTICA, N. Y.
Let us tell you about them.**



**Dixon's Graphite
Pipe Joint Compound**

Saves time, money, temper
and tools. Makes tighter
joints. Never sets like a
cement. Keeps joints well
lubricated. Send for book-
let No. 54-D.

Joseph Dixon Crucible Company
Jersey City, N. J.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

CLOGGED BY CONDENSATION.

We are sending you a description and sketch of our heating system, so that you may be able to give us some advice. As we have trouble in draining the system evenly, we propose to abandon the old 4-inch return and install two 2-inch returns, one for the west houses and the other for the east houses. There is a fall of two feet or more from the north to the south end, for the return of the condensation. The boilers are about on the ground level, but are about three feet below the level of most of the range. There is a trap on the top of the boiler, with a receiver at the bottom. According to the manufacturers' figures, the trap should be of ample capacity.

I think our trouble is largely due to the fact that we run the system on low pressure—not enough to work the trap. It takes nearly five pounds of steam to work the trap. We have a great deal of mild weather, when only a little steam is required and not enough pressure is kept up to work the trap. During such times the pipes fill with condensation, which prevents uniform distribution of the heat.

We have two boilers, each fifty-four inches by fourteen feet, and each containing thirty-six 4-inch tubes, fourteen feet long. They are called 60-horsepower boilers. They are located directly south of the houses, with which they are connected by a 6-inch main flow, as shown by the dotted line in the sketch. To the boiler is attached, also, a 4-inch main return, with which all the houses except the south two are connected. The fuel used is natural gas. The west six houses are used for carnations and require a temperature of 55 degrees at night. The east five houses are for roses and need a night temperature of 60 to 65 degrees. The north three houses should have a temperature of 50, 55 and 60 degrees, respectively, and are used for potted stock of various sorts and for propagation.

The side walls consist of three feet of wood or concrete and two feet of glass, except in the south two houses, which have 7-foot walls, with three feet

The Kroeschell Water Tube Steam Boiler

Our WATER TUBE Steam Boiler has WATER FRONT, WATER SIDES, WATER BACK and is provided with immense SELF-CLEANING HEATING SURFACES and circulating water tubes.

The WATER TUBE PRINCIPLE is adopted from the large water tube steam boilers used for power work; flue surface used in this manner is much more effective than fire tubes.

With the water tubes the water circulates THROUGH THE TUBES, while the OUTSIDE OF THE TUBES is exposed to the heated gases.

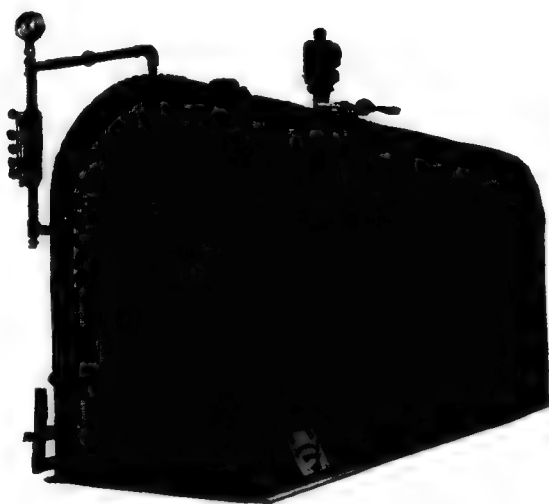
The hottest gases impinge against the crown sheet fire surface, then follow a downward course along the smooth inside surfaces, leaving the boiler at the coolest part through the rear of ashpit base.

In this manner the fire travels along six surfaces, transmitting the heat to the thin water ways, at the two sides, the top, the front and the back of the boiler, and surrounding the water tubes.

This boiler is the fastest steamer in existence.

No other boiler can equal it for fuel economy.

**NO
TUBES
TO
CLEAN**



**NO
BRICK
WORK
REQUIRED**

WHAT THE USERS SAY

Walton, N. Y., Jan. 10, 1916.

Your new No. 46 WATER TUBE STEAM BOILER is the finest steam boiler we have ever fired, and have fired eleven different makes before.

Your boiler keeps steam from 9:00 P. M. to 6:00 A. M. without attention in zero nights.

Before we had three boilers and could not control temperatures as easily as we can with yours. The water line is steady, and it holds its steam well. The little time consumed in cleaning same is wonderful, and we are very well pleased.

The other morning it went down to 4° below zero, and I fired the No. 46 Boiler at 11:00 P. M., had 10 lbs. of steam on with the draft half open, the houses all registering 48° to 52° and the rose house 60° the next morning.

(Signed) TRIPP FLORAL CO.

KROESCHELL BROS. CO., 444 W. Erie Street, CHICAGO, ILL.

HOW ABOUT THAT NEW BOILER?

YOU ARE SAVING MONEY IF YOU BUY A Wilks Self-Feeding Hot Water Boiler

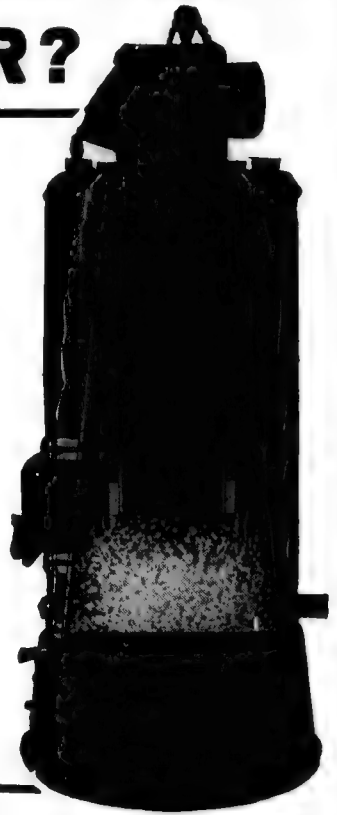
BUILT FOR BEGINNERS

It will stand between you and future worry and unnecessary expense

WILKS HOT WATER BOILERS

are made of the best quality of steel, strongly riveted and calked, with no cast-iron sections to crack. Our catalogue is yours for the asking. It tells all about our heaters, shows their economy and gives a plan for heating a model greenhouse.

S. WILKS MFG. CO., 3523 Shields Ave., CHICAGO, ILL.



Mention The Review when you write.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

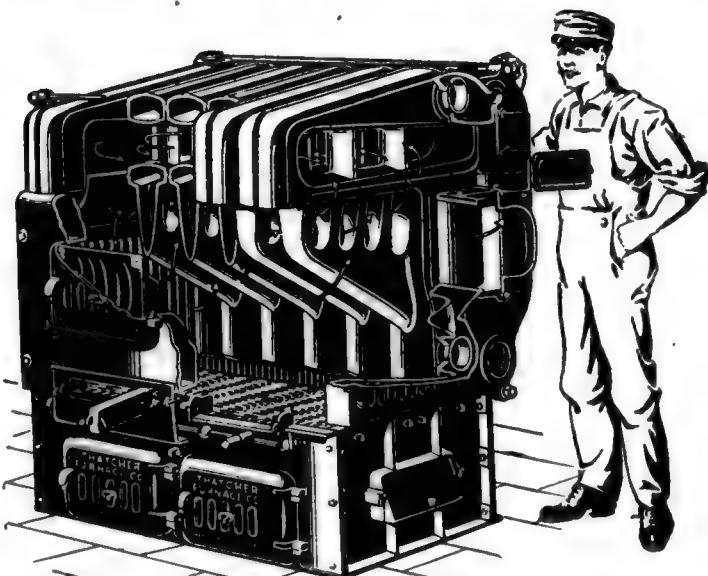
King Construction Co.
North Tonawanda, New York

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

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Est. 1898 Phone Superior 572
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Greenhouse Heating



No. 728-W "Progress" Greenhouse Hot Water Heater.

THATCHER FURNACE COMPANY

Since 1850
Makers of GOOD House Heaters and Kitchen Ranges
NEW YORK 131-137 West 35th Street
CHICAGO 134-140 West Lake Street

THE THATCHER "PROGRESS" Hot Water Heater has many special features of interest to every greenhouse owner.

Lowest construction.
Quick and positive circulation.
Triple fire travel.
Made in 46 sizes.
Maintains even temperature.
Requires little fuel and care.

Send for descriptive folder

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PPAFF & KENDALL, Foundry St., Newark, N. J.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street
24th and Wood Streets **PHILADELPHIA**

of wood or concrete and four feet of glass. The lowest outside temperature is zero. Please state whether the present boiler capacity is sufficient and also

Use Rippley's No. 200 Hot Water Heater



in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.
RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

Mention The Review when you write.

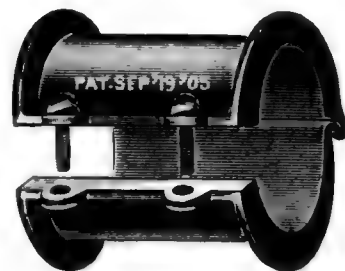
Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.
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To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
oul., Chicago

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.
654 Railway Exchange Bldg., CHICAGO

give us some suggestions about the draining of the system. R. B.—Okla.

The sketch shows four houses, 21x186, in the west block, with two 2-inch flows and six 1½-inch returns. In the east block there are three houses, 21x100, heated by three 2-inch flows and six 1½-inch returns in each house. The north block consists of three houses, 21x75, heated by two 2-inch flows and one 1½-inch flow and by five 1½-inch returns. The south block contains two houses 300 feet long and respectively twenty-eight feet eight inches and twenty-seven feet four inches wide, and heated by three 2-inch flows and six 1½-inch returns.

Although it may be a little high to rate the boilers at sixty horsepower, they are certainly of fifty-six horsepower and the two of them should be able to handle the radiation for 60,000 square feet of glass, the amount in the houses, as stated in the sketch. For the purposes mentioned, 7,300 square feet of radiation would be sufficient in the northern states, where the temperature drops to 10 to 20 degrees below zero, and more than is required in Oklahoma.

So far as we can judge from the description of the piping, there is no reason why satisfactory results cannot be obtained, provided sufficient pressure is carried to enable the trap to work. Although a smaller return pipe would answer, we do not think it would help much to make the change proposed and we would advise the carrying of a higher pressure in the boiler.

To correct the difficulty mentioned, we would place valves on both ends of three of the return pipes in each house, and would take out all but one flow pipe in each house, except in the south houses, where two will be needed.

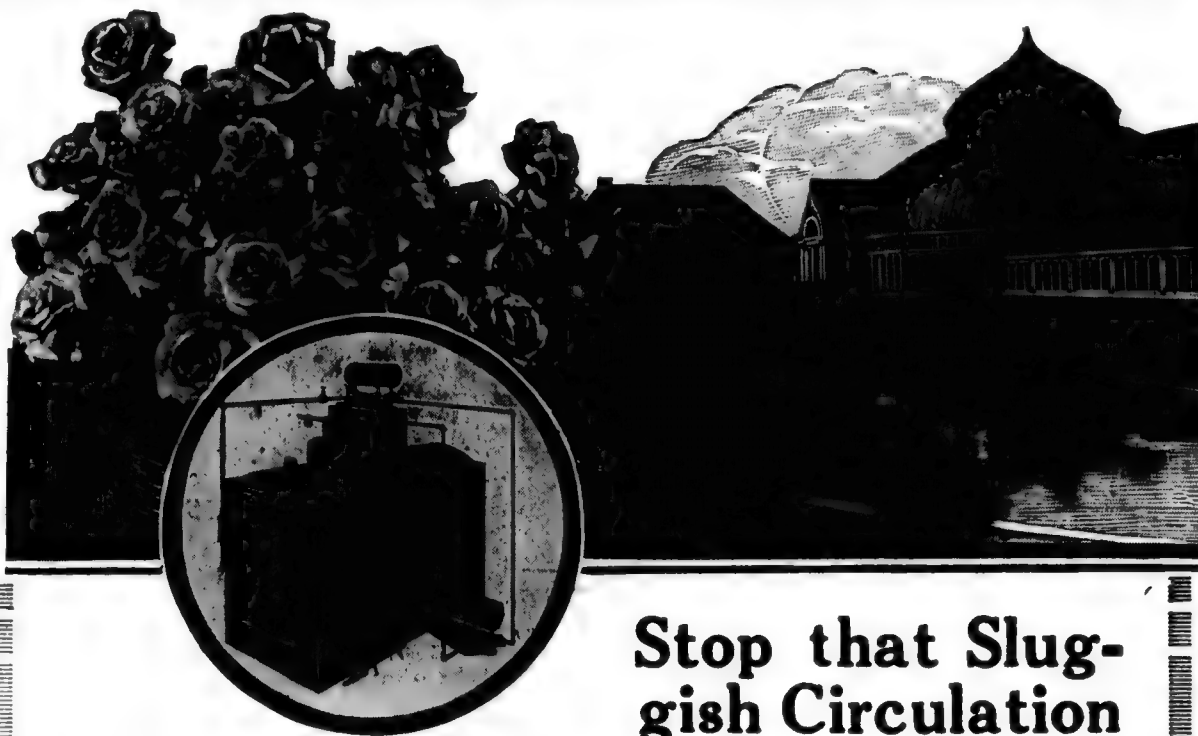
It is stated that the boiler is three feet below most of the returns. If this means that the top of the boiler is three or even two feet below the returns, a by-pass around the trap might be put in, so that a gravity system could be used in mild weather.

RUN A FLOW NEAR THE RIDGE.

Please advise me regarding the heating of a greenhouse 13½x100. The side walls are four and one-half feet high and are of wooden construction, with no glass. The ridge is nine feet from the floor. There will be three 3-foot benches, with heat under the outside benches only. The house will be heated by steam from a large central plant. I am planning to use four rows of 1½-inch pipe on the side walls, placing the top row twelve inches below the bottom of the bench. The service house, from which steam will enter the greenhouse, is at the north end.

P. A. H.—Utah.

We do not feel sufficiently well informed about the winter temperature in Utah to advise definitely regarding the piping, but we would suggest running a 2-inch flow pipe about two feet below the ridge, with which to supply the coils on the side walls. Where the temperature at night occasionally drops to 10 degrees below zero we would use three 1½-inch coils on each wall, but if 10 degrees above zero is a minimum temperature, only two returns upon each wall will be required, even with a steam pressure of not more than five pounds.



Stop that Slug-gish Circulation in Your Steam Lines!

YOU CAN EASILY do it! Hundreds of other florists—sick of the never-ending bother of antiquated steam pumps—have solved the sluggish circulation problem permanently with the

Morehead Back-to-Boiler SYSTEM

Big representative concerns like the Minneapolis Floral Company, the Memphis Floral Company, the Pittsburgh Floral Company, etc., etc., now drain their steam lines and return the **pure hot** condensation **immediately** to the boilers as feed water with the Morehead system.

Quickly and easily attached to your present apparatus, the Morehead System gives you absolute control of the temperature in every foot of your houses—and soon pays for itself in the saving of fuel.

Tell us about your present heating troubles—our engineers will give you expert information on exactly what you may expect the Morehead System to do for you—and send you a book which covers the greenhouse steam plant situation thoroughly.

Morehead Mfg. Co.

Dept. "M"

Detroit, - Michigan

A Uniform Temperature

means better flowers—**more naturally grown**. The Morehead System maintains an even, consistent temperature throughout your growing houses by eliminating sluggish circulation and delivering **every drop** of the condensation, which is now allowed to clog up your steam lines, directly back to the boiler while it is **hot**.

You not only get better flowers, but you also save a large per cent of your fuel.

Write for
Back-to-Boiler
Book Today

Mention The Review when you write.

PIPE CUT TO
SKETCH

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St. — 218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

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INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

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WE LEAD IN QUALITY AND FINISH
Others follow—when they can
THE PFALTZGRAFF POTTERY CO., York, Pa.

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SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY
L. BREITSCHWERTH, Prop.
711-713 E. Division St., SYRACUSE, N. Y.

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POTS Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Avenue, ST. LOUIS, MO.
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GEO. KELLER & SON Manufacturers of RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave., CHICAGO, ILL.

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FOR THE SMOOTHEST, MOST POROUS RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.
Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.
LOGAN, OHIO

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PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.
Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York

COMPETITION PROVES OUR QUALITY

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

Mention The Review when you write.

GLEN COVE, N. Y.

The monthly meeting of the Nassau County Horticultural Society was held September 12 at Pembroke hall, Glen Cove, with President James McCarthy presiding. There was a good attendance. Herbert Sage was elected an active member. One application for membership was received.

President McCarthy appointed Alex. Sherriffe, John W. Everitt and Thomas Meech to judge the exhibits. The following were awarded prizes: John F. Johnston for the best muskmelon and Robert Jones for three heads of celery. Honorable mention was awarded to William Noonan for a vase of seedling dahlias.

John F. Johnston gave an interesting account of the New York state fair at Syracuse, where he went to help the Nassau County Farm Bureau stage its exhibit. Otto Caub, of the Lord & Burnham Co., also gave a short talk.

By a vote of the society it was decided that all members who have enlisted, or who may enlist, or who have been drafted, or may be drafted into the army will be allowed a free membership for the duration of the war.

The exhibit schedule for the next meeting, to be held October 9, is as follows: P. W. Popp's special prize of \$5 for the best vase of twenty-five dahlias in variety; six cactus dahlias, one color; six peonies, one color, and six decorative dahlias, one color.

The annual dahlia show will be held October 9. The schedule of sixty-one classes has been divided into six sections, containing classes for dahlias, outdoor flowers, roses, fruits, vegetables and plants. There will be an admission charge of 50 cents, the proceeds going to the American Red Cross.

Harry Goodband, Cor. Sec'y.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
400 Oaks Road
WALTHAM, : MASS

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Mention The Review when you write.

PAPER POTS
AND
DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

Replace your broken greenhouse glass with

"RED DEVIL" GLASS CUTTERS

as all alert florists are doing. They cut more glass and cut down breakage and splinters.

Sample No. 024 sent postpaid for 10 cents. BOOKLET FREE.
SMITH & HEMENWAY CO., Inc.
84 Colt Street, Irvington, N. J.

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO., COLUMBUS, O.

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MAIL SPECIFICATIONS FOR PRICE

A. T. McCLURE GLASS CO.,

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ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

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GREENHOUSES—ALL KINDS

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA.

Mention The Review when you write.



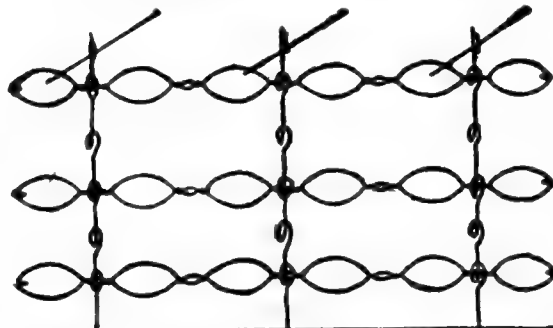
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THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.
30 East Randolph St., CHICAGO

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CARNATION
SUPPORTS

CONTINUOUS RING TYPE

\$22.00 per 1000 plants
(3 rings to each plant)

ROSE
STAKES

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

THE CARNATION SUPPORT CO.

CONNERSVILLE, IND.

Mention The Review when you write.

JACOBS GREENHOUSES BUILT TO LAST

Substantially constructed for service. Judiciously designed for results and maximum plant growing efficiency. Speedily and economically erected.

S. JACOBS & SONS
1363-1381 Flushing Ave., Brooklyn, N. Y.

We submit plans and estimates

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Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE RANDOLPH 4540

451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

Mention The Review when you write

Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER, 714 Chestnut Street, Philadelphia.

FULL SIZE No. 2



MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO. P. O. Box 204 NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY. EASY TO APPLY.

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 630

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.65 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

SAN FRANCISCO NOTES.

[Continued from page 70.]

having been extensively entertained by Samuel Murray, of Kansas City.

J. Varsi has sold his retail business at Reno, Nev., which he conducted during the last two and a half years, and is in San Francisco on a vacation, prior to deciding on future plans. G. Rossi & Co., of this city, were the purchasers.

The firm of J. B. Boland contemplated moving to a new location this fall, but was unable to get the location desired and so has made arrangements to continue in the present quarters on Kearny street until next July, when the other place will be available. Manager Charles Shellgrain reports business well up to normal.

Peter Ferrari is bringing in some fine Russell roses.

The E. W. McLellan Co. is beginning to cut new-crop Cecile Brunner roses, which is earlier than usual. The management hopes to have a fine crop for Thanksgiving. Several large orders of chrysanthemums were forwarded by this concern last week, which marked the beginning of the long-distance shipping season.

Albert O. Stein, who operates the stand in the Palace hotel in conjunction with his large establishment on Sutter street, reports many table decorations at the hotel.

W. Onishi, of the United Flower & Supply Co., calls attention to a shortage of box shooks here, which makes it rather difficult to get orders filled. Prices are higher than usual. He reports the chrysanthemum season starting off encouragingly. The early varieties have sold well locally and now good orders are coming in for long-distance shipments.

Golden Gate Florist is the name over a new store just opened on O'Farrell street, near Powell street. It is under the management of Miss Julia Broberg, recently from New York state. The store is small, but every foot of space is used to advantage. The lower part of the walls is a lavender gray, while the drop ceiling is cream-colored, and the same color scheme is effectively carried out in the fixtures.

A. Cooper, of the Joseph force, spent the week end in Sacramento, taking a prominent part in the Native Sons' celebration. He says the florists of the capital city were called upon to decorate a number of the floats, which furnished an outlet for many flowers.

Avansino Bros. continue to feature Baby Doll roses with good success, according to Henry Avansino.

Hassard, the Florist, of Oakland, maintained an attractive booth at the recent exhibition given at Neptune beach, under the auspices of the Oakland Chamber of Commerce manufacturers' committee.

Joseph A. Borirard has brought an injunction suit against the Catalytic Chemical Co., which operates a factory for the manufacture of dyes and dye-stuffs at Third street and Bancroft way, Berkeley. The fumes from the factory destroy the plants and flowers at his nursery near-by.

G. E. Terrill, of Lethbridge, Alberta, was in San Francisco recently on his return from the east, via Los Angeles. He sailed from here to Portland, Ore., expecting to visit other points as he proceeded homeward. S. H. G.

The Supreme Test of any Commercial Fertilizer is in its ability to produce profitable results under glass.



Magic Brand Fertilizers

ARE MEETING THE TEST

Write for copy of our

CONVENTION SOUVENIR THE FLORISTS' RECORD BOOK

Also Information Blank and Price List.

CHICAGO FEED & FERTILIZER COMPANY

Union Stock Yards,

CHICAGO

Originators of the
Famous Feeding Charts

Mention The Review when you write.



In ever-increasing demand.

THOMSON'S MANURES

Our
Vine, Plant
and Vegetable
Manure, also Special
Chrysanthemum Manure,
are ever increasing in public favor—
they embody the practical experience of
many years in all branches of Horticulture, pro-
ducing vigorous, healthy and fruitful growth.

Sold by **LEADING AMERICAN SEEDSMEN**; liberal terms to retailers; write for our
Special Offer to the American trade, etc., to sole makers.

WM. THOMSON & SONS, Ltd., Clovenfords, Scotland

THE BAUR CARNATION CLIP

The most practical device on the market for mending
Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

SPLIT CARNATIONS ARE BEST MENDED WITH

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
85c per 1000—Postpaid—2000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

Glass

GULF CYPRESS
HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

**"SEAL TIGHT
LIQUID PUTTY"**

will not harden, crack
or peel off.

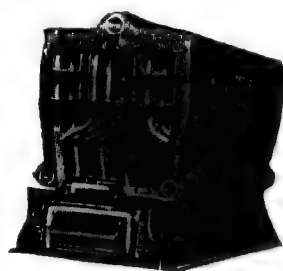
\$1.35 per gallon in 10
gallon lots.

\$1.40 per single gallon.

BOILERS METROPOLITAN PATENTED

Very best greenhouse
boiler of its size. Will
do more work than
any other boiler.
Comes in all sizes.
Quickest acting—al-
most instantaneous.
Offered at our old
prices.

Order at once.



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

FERTILIZERS

Wizard Brand Pulverized Sheep Manure
Wizard Brand Pulverized Cattle Manure
Wizard Brand Shredded Cattle Manure
High Grade Bone Meal
High Grade Blood and Bone
High Grade Tankage
High Grade Acid Phosphate

ALSO A FULL LINE OF INSECTICIDES

See ad on another page of this paper
and write for prices on your needs.

Walter S McGee

5327 Ellis Avenue, Phone H. P. 5679 CHICAGO, ILL.

Write or talk to me about Hose, Twine, Paper
Boxes and other Greenhouse Supplies—probably
I can save money for you.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured.
It contains the ten salts constituting soil. It
is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
809 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.

Chicago is the logical center in
which to buy Cut Flowers, and F. T. D.
Wholesale Service supplies the source
Where to Go.

Kennicott Bros. Co.

See further notes on other pages.



TEN-TEN TANKAGE

Use it for Your Top-Dressing

TEN-TEN TANKAGE contains 10%
Ammonia and 10% Bone Phosphate
of Lime. That's why it's called "Ten-
Ten Tankage."

This Tankage of ours is animal flesh,
blood and bone, thoroughly pulverized.
It contains not only valuable fertilizing
ingredients that are **immediately**
available in the form of Nitrogen, but
many others that continuously become
available as the process of putrefaction
goes on.

N. A. C. Ten-Ten Tankage is pure

animal tankage. No filler is used. It
is the cheapest, safest and **most quick-**
ly available fertilizer that you can use
as a top-dressing for Chrysanthemums,
Roses, Carnations and all other plants
that make growth previous to flowering.
Many growers are ordering carload
lots from us.

Ten-Ten Tankage should be used at
the rate of 50 lbs. 1000 square feet of
bench (some successful growers use 80
lbs.)

PRICES

100-lb. bags, at.....\$ 5
200-lb. bags, at..... 9
Per ton..... 80
(Write for our prices on carload lots.)

Let us have your order. We will surprise you with our promptness in filling it.
Send for prices on the complete N. A. C. line of Quality Fertilizers.

HORTICULTURAL DEPARTMENT,

Harry A. Bunyard, Manager

NITRATE  AGENCIES
COMPANY

105 Pearl Street

New York, N. Y.

Mention The Review when you write.

**WIZARD
BRAND**

PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Write **Wizard Brand** into your supply
house order for manure—or drop us a pos-
tal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

Always mention the Florists' Review when writing advertiser

PORTLAND NEWS NOTES.

[Continued from page 71.]

bulbs will reach New York about September 25. Most growers have planted heavily in freesias and other bulbs from California.

O. E. Panzer, George Teufel and A. F. Lalane enjoyed a fishing and hunting trip to the coast over Labor day. A broken auto wheel added to the excitement of the outing.

Mr. Boyce, of Martin & Forbes, had charge of the decorations for the Wilcox-Squires wedding. Lilies, gladioli and ferns were used.

Fred Leitz, foreman for Niklas & Son, has returned from a two weeks' visit at Walla Walla. Hans Niklas was at the range during his absence.

Mr. Young, of Young & Lester, Walla Walla, was in town recently buying stock. He reports business good in his district.

Hoffmann's old store and greenhouse at 768 Glison street is being torn down.

The Swiss Floral Co. store and greenhouse on the west side had an attractive display of ferns and palms.

Oscar Moeller opened his flower store at Astoria September 15. He was in Portland last week arranging for stock and supplies.

A. Rahn, of Spokane, was a visitor last week.

Arthur Zirkman, of the M. Rice Co., Philadelphia, Pa., was a visitor last week, calling on the trade. He reports that business is good.

Harry Bamford, of Martin & Forbes, is recuperating at Foley Springs, on the McKenzie river.

Don Wadsworth, of Martin & Forbes, has joined the hospital corps of the army and is now at the training camp at American lake. His father, who was the chrysanthemum grower at the firm's east side range, has resigned and is working at the shipyards.

Rahn & Herbert have some fine poinsettias and begonias, which they will have ready for the Christmas season.

Max M. Smith is enjoying himself at Cannon beach. He has some fine chrysanthemums at his greenhouses at East Twenty-eighth and Sandy streets.

The People's Floral Shop has moved to 245 Alder street, two doors away from the old location on the corner.

Eugene Dailedouze, of Brooklyn, N. Y., was a visitor last week. He is making a tour of the Pacific coast cities.

Niklas & Son's new refrigerator is ready for the ice and flowers.

All the growers are short of help. The retailers, too, complain of a shortage, especially of delivery boys.

Albert Herbert is spending his vacation at Tacoma and other Puget sound places. W. G. W.

INSECTICIDES

NICO-FUME LIQUID
NICO-FUME PAPER
NICOTICIDE
BLACK LEAF "40"
TREE TANGLEFOOT

Also a full line of Fertilizers. See ad on another page of this paper and write for prices on your needs.

Walter S. McGee

5327 ELLIS AVE. Tel. H. P. 5679 CHICAGO, ILL.

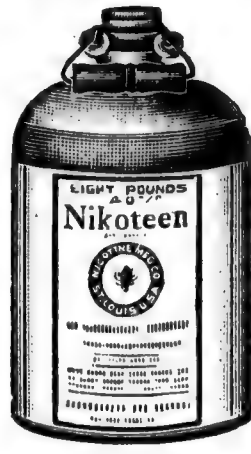
Write or talk to me about Hose, Twine, Paper Boxes, and other greenhouse supplies—probably I can save money for you.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

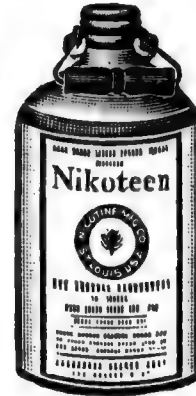
Aphis Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz. 1 oz.

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

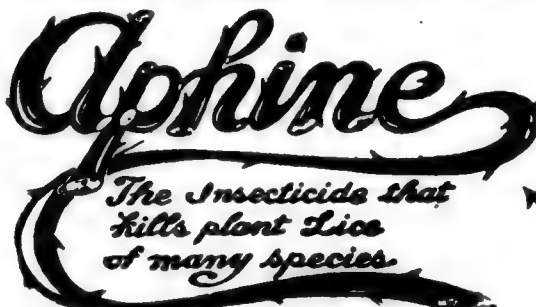
DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$1.90	\$21.50	\$175.00	50	12 in.	\$.75	\$ 8.25	\$65.00
20	18 in.	1.60	18.50	150.00	60	10 in.	.65	6.00	45.00
30	16 in.	1.25	14.25	115.00	70	8 in.	.40	4.50	35.00
40	14 in.	1.00	11.25	90.00					



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies,
714-16 Chestnut St., Phila.



THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart. \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart. \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart. \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.

MADISON, N. J.

FLORISTS AND GROWERS
find our new invention

Drummond's Tobacco Stick

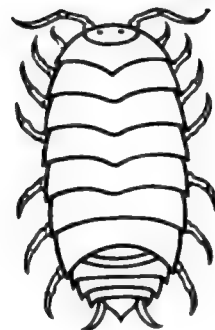
the ideal "Smoker" for all crops under glass infested with Green and Black Aphis.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid.
Kansas City Tobacco Products Co., Kansas City, Mo.

Hammond's
"SLUG SHOT"

Cleans out the
Sow Bug



OR

Wood Louse

IN GREENHOUSES.

Sold by Seed Dealers of America

HAMMOND'S

PAINT AND SLUG SHOT WORKS
BEACON, N. Y.

Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



Mention The Review when you write.

"The Tank with a Reputation."
The Caldwell Cypress Tank is a good tank for florists because of the long life of the wood and because it is made by men who know how to build tanks that give good long service. At it nearly thirty years.
Send for Catalogue.
W. E. CALDWELL CO., Inc.
1930 Brook St.
LOUISVILLE, KY.

Caldwell
TANKS AND TOWERS

Mention The Review when you write.

Callahan Cut-to-Fit Greenhouses

The way to secure a thoroughly practical greenhouse at the lowest possible price. Design, material and workmanship of the best; so simple any carpenter can erect it. Any size, can be enlarged as desired. This coming year offers unusual opportunities—and the Callahan houses are priced so you can grasp them. Write for description.

CALLAHAN DUO-GLAZED SASH CO.

1812 Fourth Street, DAYTON, OHIO

Mention The Review when you write.

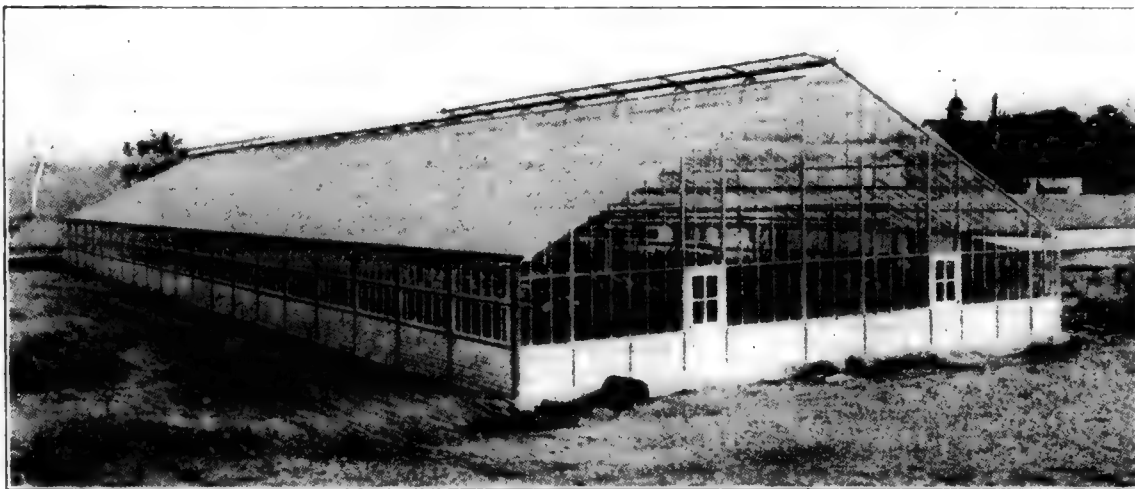
ATLAS WEED-KILLER
Grass and Weed Killing Chemical
Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.
Write for Prices and Discounts
Chapman Chemical Engineering Corp.
95 Liberty St., New York

Mention The Review when you write.

The RAINBOW SYRINGE
is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.
Price prepaid, \$1.50 each;
\$18.00 per doz.
JOHN WELSH YOUNG
Upsal Station, P. R. R., Philadelphia, Pa.

Mention The Review when you write.

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

CHICAGO

Mention The Review when you write.



Advance Sash Operating Devices

and

Greenhouse Fittings

WRITE FOR CATALOGUE AND PRICES

ADVANCE CO., Richmond, Ind.

Mention The Review when you write.

Classified Ad Department



It
Pays

ABUTILONS.

Abutilon, stock plants, Savitzii, extra heavy and bushy, \$2.50 per doz.
The Wagner Park Nursery Co., Sidney, O.

ADIANTUMS.

STOCK FOR SALE.

ADIANTUM HYBRIDUM. At a great sacrifice we offer 500 nicely established plants in 4-in. pots. Write for sample and make offer for lot.
Normandy Greenhouses, Gwynedd Valley, Pa.

Strong A. Croweanum, 4-in., \$18.00 per 100; 5-in., \$20.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.

Good A. Croweanum, 3-in., \$8.00 per 100.

G. VAN BOCHOVE & BRO., MICHIGAN

KALAMAZOO, Adiantum Croweanum, strong 4-in., \$15.00 per 100.
Baur Floral Co., Erie, Pa.

ALTERNANTHERAS.

Alternanthera Aurea Nana, yellow and Jewel, red, fine stock plants, \$1.50 per doz., \$10.00 per 100. The Wagner Park Nursery Co., Sidney, O.

ALYSSUM.

6000 alyssum, double, winter blooming, 2½-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Alyssum, giant double, 3-in., \$4.00; 3½-in., \$5.00 per 100; bushy stock. Cash, please.
J. Sylvester, Oconto, Wis.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Giant double sweet alyssum, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

AMPELOPSIS.

Ampelopsis Veitchii, extra strong 2½-in. vines, 18 in. long, \$5.00 per 100; select seedlings, well rooted, ready for 3-in. pots, \$2.00 per 100, \$12.50 per 1000.

The Wagner Park Nursery Co., Sidney, O.

ANTHERICUMS.

Anthericum variegatum, 2½-in. pots, strong plants, \$4.00 per 100; good value. Would exchange for geraniums.
Birmingham Nurseries, Birmingham, Ala.

AQUILEGIAS.

Long spurred aquilegias, fine, strong, 1-yr.-old plants, \$1.00 per 100.
A. Walker, Grower, Forestport, N. Y.

ASPARAGUS

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

2½-in.	\$ 3.50	\$30.00
3-in.	7.00	60.00
4-in., very heavy.....	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings.....	1.00	8.50
ASPARAGUS SPRENGERI.		
2½-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprenger, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2½-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGER at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGER SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.

THE W. T. BUCKLEY CO., ILLINOIS
SPRINGFIELD,

ASPARAGUS SPRENGERI, EXTRA HEAVY.

3-in. \$5.00 per 100

4-in. 8.00 per 100

Cash. JOHN BAUSCHER, FREEPORT, ILL.

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ASPARAGUS.

Asparagus plumosus seedlings....\$8.00 per 1000

Asparagus Sprenger seedlings.... 6.00 per 1000

2-in. Asparagus plumosus plants...\$3.50 \$30.00

2-in. Asparagus Sprenger plants... 3.00 25.00

A. L. RANDALL CO., Chicago, Ill.
Wabash Ave. at Lake St.,

Asparagus plumosus seedlings.....\$1.00 \$ 8.00

Asparagus plumosus and sprenger, 2½-in. pots 3.00 25.00

3-in. pots 6.00 50.00

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

J. F. Anderson, Short Hills, N. J.

ASPARAGUS PLUMOSUS.

Strong, heavy, dark green plants, in vigorous growth, but not yet pot-bound and stunted, 2½-in.; special cash with order price, \$2.75 per 100.

Suskana Greenhouses, 21 Broome St., Binghamton, N. Y.

Asparagus plumosus seedlings, \$1.25 per 100, \$9.00 per 1000; 2½-in., \$3.50 per 100, \$32.50 per 1000.

Sprenger, 2-in., \$3.25 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO., Chicago, Ill.
172 N. Wabash Ave.,

Asparagus plumosus and Sprenger, 2½-in. pots, \$3.00 per 100, \$27.50 per 1000. Also larger sizes. Also seedlings of both, \$1.50 per 100, \$10.00 per 1000. Refer also to our advertisement for table fern seedlings.

Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus plumosus, 2½-in., \$2.50 per 100, \$22.50 per 1000.

Asparagus Sprenger, strong, bench-grown, ready for 4-in. pots, \$7.00 per 100; 3-in., \$5.00 per 100; 2½-in., \$2.00 per 100, \$18.50 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Asp. Hatcher seedlings.....\$1.00 per 100

Asp. plumosus seedlings..... 1.00 per 100

Asp. Sprenger seedlings..... .75 per 100

20% less in 1000 lots.

W. C. Ehmman, Corfu, N. Y.

Asparagus plumosus, 3-in., \$6.00 per 100; 4-in., \$10.00 per 100; Sprenger, 3-in., \$4.00 per 100; 4-in., \$8.00 per 100. This stock is ready to be shifted. Extra fancy.

J. E. Meinhart, Webb City, Mo.

ASPARAGUS SPRENGERI, EXTRA STRONG.

2½-in.....\$ 2.25 per 100

3-in..... 5.00 per 100

4-in..... 10.00 per 100

CHARLES SHERWOOD, WATERLOO, IOWA.

Asparagus Sprenger, extra heavy, field-grown clumps, just right for benching, \$10.00 per 100; plumosus from 2-in. pots, \$2.50 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

YOU'LL NEED THEM FOR BOUQUETS.

Asparagus Sprenger, 2½-in., 2½c; 3-in., 5c. Plumosus, 2½-in., 3c.

GULLETT & SONS, LINCOLN, ILL.

Asparagus Sprenger, strong 2½-in., 2½c.; 3-in., ready for 4-in., 4½c.; 4-in., ready for 5-in., 7c. Must have room. Cash with order.
H. A. Cook, Oberlin, O.

ASPARAGUS SPRENGERI, good heavy stock, want to make room for other plants. Will sell it at a bargain, \$4.50 per 100.

H. S. Ely & Co., Neosho, Mo.

Asparagus plumosus, 2-in..... 3c

Asparagus plumosus, 3-in..... 6c

Asparagus plumosus, 4-in..... 10c

Cottage Greenhouses, Litchfield, Ill.

Asparagus plumosus nanus, 2-in., \$3.00 per 100; \$28.00 per 1000; Sprenger, 3-in., \$5.00 per 100; \$40.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus plumosus, strong heavy plants, 2½-in., \$3.50 per 100; Asparagus Sprenger, 4-in., \$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

ASPARAGUS SPRENGERI.

Fine bushy plants, 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

BUSHY SPRENGERI.

Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

For immediate sale, fine seedlings of Sprenger, 75c per 100, by parcel post; \$5.00 per 1000, by express. Well wrapped, light crate. Cash, please.

Cottage Greenhouses, West Plains, Mo.

Asparagus Sprenger, 2-in., \$2.00 per 100; asparagus plumosus, 2-in., \$2.50 per 100. Cash

Top-notch stock that will please.

C. L. Humphrey, Zanesville, O.

15000 asparagus Sprenger, 2-in., ready for shift, splendid for spring planting, \$2.00 per 100, \$17.50 per 1000.

Miami Floral Co., Dayton, O.

Extra strong, 2-in. Asp. Sprenger, \$1.75 per 100; heavy, 4-in. Asp. Sprenger, fine for benching, 300 at \$7.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Sprenger, 2-in., asparagus plumosus, 2-in., \$4.00 per 100, \$35.00 per 1000.

Stamm Floral Co., Hutchinson, Kan.

Several thousand large fine one-year asparagus plumosus fern plants. Very reasonable. Write.

Lee Smoot, Apopka, Fla.

Asparagus Sprenger, strong bushy, 3-in. How many can you use at a bargain?

The East Lawn Gardens, Urbana, O.

Asparagus Sprenger, extra strong 2½-in., 2½c.

Hartford City Floral Co., Hartford City, Ind.

Asparagus plumosus, strong 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, extra strong, 3-in., \$4.00 per 100; 2-in., \$2.00 per 100. Cash.

Jacobs Bros., Box 418, Peoria, Ill.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2½-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

Asparagus plumosus and Sprenger, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50 per 100.

Henry Smith, Grand Rapids, Mich.

Asparagus plumosus, strong, bench-grown, equal to 2½-in., \$14.00 per 1000. Sample free.

Cash. Wm. Livesey, Box 213, San Diego, Cal.

Asparagus plumosus, strong, one year old plants, \$6.00 per 100, \$50.00 per 1000.

Breitmeyer Floral Co., Mt. Clemens, Mich.

Asparagus plumosus and Sprenger, strong, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. O. Schmidt, Bristol, Pa.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

Asparagus Sprenger, large, strong, 3-in. plants, \$3.00 per 100, 200 for \$5.00.

Chas. Whitton, York & Gray, Utica, N. Y.

ASPARAGUS PLUMOSUS NANUS.

\$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus Sprenger, very strong, 2½-in., 3c; 3-in., 5c. Fine for benching.

O. Humfeld, Clay Center, Kan.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprenger, \$1.00 per 100, \$8.00 per 1000.

Ernest Rober, Wilmette, Ill.

Asparagus Sprenger seedlings, 65c per 100, \$5.50 per 1000; 2-in., \$2.50. Need room. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Sprenger, 3-in., good, \$5.00 per 100.
Walnut Hill Greenhouses, Independence, Mo.

Asparagus plumosus nanus, strong 2-in., \$2.00 per 100.
Harglerode Bros., Shippensburg, Pa.

Asp. Sprenger, good 3-in., \$5.00 per 100.
Babcock & Sons, Charlevoix, Mich.

Asparagus Sprenger, 2 1/4-in., January seedlings, strong, 2 1/4-c.
J. L. Schiller, Toledo, O.

Asparagus Sprenger, 4-in., \$8.00 per 100.
Holton & Hunkel Co., Milwaukee, Wis.

Asparagus plumosus, fine 3-in., \$4.00 per 100.
J. W. Miller, Shiremanstown, Pa.

Asparagus plumosus, 200 4-in., extra fine, 10c.
J. G. Eggleston, Rosedale, Kan.

2 1/4-in. Asparagus Sprenger, \$2.50 per 100.
J. W. Goree, Paris, Tex.

Asparagus plumosus and Sprenger sprays.
The Pennock Plantation, Jupiter, Fla.

Asparagus Sprenger, strong 3-in., \$5.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.
W. A. Ballou, Wheaton, Ill.

500 Asparagus Sprenger, strong 3-in., \$5.00 per 100.
R. K. Stokesberry, Leontonia, O.

2 1/4-in. plumosus and Sprenger, 3c.
York & Panasuk, Houghton, Mich.

ASPIDISTRAS.

Aspidistras, green leaf, 6-in. pots, \$3.50 per 100 leaves. Cash.
P. Kaul, 633 Cherokee St., New Orleans, La.

Green leaf aspidistras, 4c per leaf.
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azalea indica, 200 Hexe, 50c each; 100 plants in early and late varieties, \$1.00 and \$1.50 each. Cash, please.
A. COLLE, DOYLESTOWN, PA.

BEGONIAS.

READY NOW.

Very fine stock. Leaf cuttings.

	Doz	100	1000
Lorraine, 2 1/4-in.	\$2.00	\$15.00	\$140.00
Chatelaine, 2 1/4-in.	5.00	45.00	
Rex Begonias, 2 1/4-in.	6.00		
Rex Begonias, 3-in.	10.00		
Lorraine, 3-in.	8.00	20.00	

Begonia Luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.

Begonia Melior, top cuttings, \$18.00 per 100; begonia Cincinnati, top cuttings, \$15.00 per 100; begonia Lorraine, top cuttings, \$12.00 per 100; begonia Mrs. J. A. Peterson, top cuttings, \$20.00 per 100.

ROMAN J. IRWIN,
108 W. 28th St., New York City.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

	100	1000
2 1/2-in.	\$ 5.00	\$40.00
3-in.	8.00	70.00
4-in.	\$12.00 and \$15.00 per 100	
Chatelaine, 2 1/2-in.	6.00	50.00
Chatelaine, 3-in.	9.00	85.00
Lorraine, 2 1/2-in.	14.00	

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

BEGONIA CORALLINA DE LUCERNE,
heavy 2 1/2-in. plants of this fine Christmas begonia, ready for shifting into 4-in. pots, \$8.00 per 100.

Rooted cuttings of this same variety, \$5.00 per 100. See our adv. for field-grown carnations in these columns.

STUPPY FLORAL CO., SAINT JOSEPH, MO.

Begonias, Lorraine and Cincinnati, 2 1/4-in. pots, \$15.00 per 100; Mrs. Peterson, 2 1/4-in. pots, \$25.00 per 100; Chatelaine, 2 1/4-in. pots, \$5.00 per 100; 3-in. pots, \$8.00 per 100. Above varieties in larger sizes. Ask for prices.

Anglin & Walsh Co., Williamsbridge, N. Y.

The following flowering begonias: Red and white luminosa, Prima Donna Erfordii, alba rosa, Vernon, Beefsteak or Featli, 2 1/2-in., fine stock, \$3.50 per 100. Metallica, 2 1/2-in., \$4.50. Write for catalogue.

Oak Grove Greenhouses, Tuskegee, Ala.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/4-IN., READY FOR 4-IN., 10C EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.

FRED W. ARNOLD, OHIO.

Begonia Chatelaine, strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100. Melior, Cincinnati, Peterson, good 2 1/4-in. plants from top cuttings, \$18.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Begonias, extra fine stock.

	3-in.	4-in.	5-in.
Lorraine	20c	25c	50c
Chatelaine	10c	15c	25c
Luminosa	10c	15c	25c

ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, fine branched plants, in bloom, will make large plants for the holiday trade, 2 1/4-in., \$4.00 per 100; Prima Donna, 2 1/4-in., \$3.00 per 100; White Triumph, \$2.50 per 100. Cash. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Begonias, blooming varieties, asstd., \$2.50 per 100; Metallica, \$4.00 per 100; nice Rex begonias, in assortment, \$5.00 per 100; some fine 4-in., \$15.00 and \$20.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, strong 2 1/4 and 2 1/2-in. pots, \$5.00 per 100. Begonias Cincinnati and Lorraine, fine stock, 4-in., ready for 6-in., \$40.00 per 100. Satisfaction guaranteed.

Evenden Bros. Co., Williamsport, Pa.

Begonia luminosa, fine, large, 4-in., ready for 5 or 6-in., for Christmas sale, extra strong, twice pinched, a bargain, \$8.00 per 100. Please send cash and packing will be free.

Evansville Nurseries, R. R. 3, Evansville, Ind.

Begonias: Luminosa, Xmas Red and Prima Donna, rose, 3 1/2-in. and 4-in., ready for 5-in., fine large plants, in bud and bloom, \$9.00 and \$10.00 per 100; 3-in., ready for 4-in., \$4.00 per 100. Chas. Whitton, York & Gray, Utica, N. Y.

Begonia Rex, mixed, strong 3-in., \$1.50 per doz.; \$10.00 per 100; 4-in., \$3.00 per doz.; 5 in., \$5.00 and \$6.00 per doz. Cash.

Ullrich Floral Co., Tiffin, O.

Fine large 4-in. luminosa, the Xmas Red, ready for shift, will make fine 5 and 6-in. plants for Xmas, \$15.00 per 100. Brehmer's Greenhouses, R. R. No. 3 and No. 10, Chillicothe, O.

Rex begonias, 2-in., assorted, \$5.00 per 100. \$50.00 per 1000; Emerald Queen and Bronze King, \$6.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

9000 begonia Chatelaine, 2 1/4-in., \$4.00; 3-in., \$7.00; 4-in., \$12.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Begonia Chatelaine, 2-in., September delivery, \$3.00 per 100, \$25.00 per 1000.

J. L. Johnson, De Kalb, Ill.

Begonia Haageana, 2-in., \$6.00 per 100, \$50.00 per 1000. One of the best for pots. Cash.

C. Betscher, Dover, O.

Begonias, luminosa, 3-in., 6c; Rex, assorted, 2 1/2-in., 6 1/2c, both ready for shift.

Q. D. Butler, 616 S. 40th, Louisville, Ky.

Sandersonii or Xmas begonia, extra strong, clean, 2-in., \$2.50 per 100. Cash.

Rhea Floral Co., Greenville, Tenn.

Chatelaine begonias, choice 3-in., 10c; 4-in., 15c.

A. N. Kinsman, Inc., Austin, Minn.

Angel Leaf begonias, 2 1/4-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

Begonia Prima Donna, 2 1/4-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Begonias, Chatelaine, 3 1/4-in., 7c; 4-in., 8c. J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

BERBERIS.

BERBERIS THUNBERGII.

	100	1000
12-18-in., medium	\$ 4.00	\$ 30.00
12-18-in., heavy	5.00	40.00
18-24-in., medium	6.00	50.00
18-24-in., heavy	8.00	70.00
2-3 feet, heavy	12.00	100.00

New wholesale trade list, containing prices on thousands of choice trees and shrubs, now ready.

ONARGA NURSERY CO.,

CULTRA BROS. CO., MGRS., ILLINOIS.

ONARGA, ILLINOIS.

Berberis Thunbergii, 12-18 in...\$0.75 \$ 5.00

Berberis Thunbergii, 18-24 in... 1.00 7.50

Berberis Thunbergii, 24-30 in... 1.50 10.00

Berberis Thunbergii, 2 1/2-3 ft... 1.75 12.00

Write for prices on larger quantities. Complete list now ready. A card will bring it to you.

AURORA NURSERIES,

TELEPHONE 339, AURORA, ILL.

BERBERIS.

82,000 BERBERIS THUNBERGII (grown from cuttings).

	100	1000	100	1000
12-18-in..	\$5.00	\$40.00	24-30-in..	\$10.00 \$90.00
18-24-in..	7.00	60.00	30-36-in..	12.00

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

BERBERIS THUNBERGII.

	100	1000
12 to 18 in., 3 yrs., heavy	\$4.00	\$35.00
18 to 24 in., 3 yrs., heavy	6.00	50.00
24 to 30 in., extra bushy	8.50	75.00

Complete list of stock now ready.

SOUTHSIDE NURSERIES, CHESTER, VA.

BERBERIS THUNBERGII.

	100	1000
12-18-in., good stock	\$4.50	\$35.00
18-24-in., good stock	6.50	55.00

Boxes at cost.

ALLEGHENY NURSERY,

Thos. Vought, Mgr., Cheswick, Pa.

BERRIED PLANTS.

NEW PEPPERS AND CHERRIES.

Celestial and Bird's Eye peppers, Jerusalem Cherries, 3-in., \$8.00 per 100. Fine Celestial peppers, 4-in., \$10.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Xmas peppers, select strain, short, full of fruit, 3-in., \$5.00 per 100.

J. C. Schmidt, Bristol, Pa.

Xmas peppers, 3-in., \$6.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Jerusalem cherries and Xmas peppers, field-grown, ready for 5 and 6-in. pots, \$15.00 per 100.

BREHMER'S GREENHOUSES,

R. B. No. 3 and No. 10, Chillicothe, O.

Jerusalem cherries, extra large cherries, seed selected from our own stock, \$3.00 per 100. Cash with order, please.

J. H. Flessner, North Bergen, N. J.

Jerusalem cherries. Good strong field-grown plants, ready for 6-in. pots (no culls), clean stock only, \$10.00 per 100. Cash. W. J. Evenden's Sons, 123 W. Fourth St., Williamsport, Pa.

Celestial peppers, strong, bushy, 4-in., ready for 5-in., \$10.00 per 100. Cash.

A. J. Peterson, Washington, Iowa.

Jerusalem Cherry, from 4-in. pots, well set with berries, \$10.00 per 100.

Geo. H. Mellen Co., Springfield, O.

Solanum Melvinii and annum, field-grown, fine short plants, \$10.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Birds eye peppers, extra fine, bushy, 3-in. plants, for growing on, 10c; extra select, 12c. Cash, please. Carl Hagenberger, West Mentor, O.

Jerusalem cherries, strong plants, 3-in., \$4.00 per 100.

E. R. Benadum, Lancaster, O.

BOUGAINVILLEAS.

Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

BOUVARDIAS.

Bouvardias, strong 2 1/4-in. pots, single, pink and red, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Bouvardia, 2 1/2-in., \$5.00 per 100. Best single, pink, red and white.

Henry Smith, Grand Rapids, Mich.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2 1/2-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Buddleia Asiatica, white, fine to grow in greenhouse for cutting during the winter, 3-in., \$1.00 per doz.; \$7.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100.

Jno. Dieckmann, Elm Grove, W. Va.

BULBS.

BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties.

Complete list now ready.

Send for a copy of our Plant Bulletin and Bulb List.

S. S. PENNOCK COMPANY,

1608-20 Ludlow St., Philadelphia, Pa.

HOOSIER FLORAL COMPANY

EMPEROR AND EMPRESS JONQUILS, \$14.00 per 1000,

C. O. D. or cash with order.

HOOSIER FLORAL COMPANY, INDIANAPOLIS, IND.

LILY BULBS.

Ask us for prices on cold storage Giganteums for present and future delivery; also for prices on your needs for delivery on arrival in the autumn, Giganteums and other Japanese bulbs, all sizes.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

15,000 to 20,000 gladiolus bulbs: America, Augusta and mixed; 25,000 to 40,000 Mexican tuberoses (single); 25,000 to 50,000 Narcissus. Will sell all or part. C. G. Benton, Ashley, Ill.

Mail us your list of fall bulbs. We can quote very attractive prices on any article you need.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND.

New York Branch, 8-10 Bridge St.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000.

C. Kooyman & Co., Inc., San Francisco, Cal.

CACTI.

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner,

4302 Natural Bridge Ave., St. Louis, Mo.

CALENDULAS.

CALENDULAS.
ORANGE KING
and
LEMON QUEEN,
3-inch,
\$6.00 per 100, \$50.00 per 1000.
2½-inch,
\$5.00 per 100, \$40.00 per 1000.
READY NOW.
S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Calendula Meteor, Sulphurea, Prince of Orange,
2-in., 3c, 200 for \$5.00. Cash.
Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2½-in., grown from
selected seed, \$4.00 per 100, \$35.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Orange King, 2½-in., \$25.00 per 1000. Cash.
L. H. Wise Greenhouses, Springfield, Ill.

Calendula, Meteor, 2½-in., \$3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Calendula Orange King, 2½-in. pots, \$3.00 per
100. Diastel Bros., 1851 Melvina Ave., Chicago.

CALLAS.

CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

Circumference Per 100 Per 1000
Good blooming size .3 to 4 in. \$ 5.00 \$ 40.00
Medium large4 to 5 in. 8.00 75.00
Monsters5 to 6 in. 14.00 130.00
Cash with order.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

CALLA AETHIOPICA.

1-in. diameter\$2.00 per 100
1½-in. diameter 3.00 per 100
1½-in. diameter 4.50 per 100
2-in. diameter 8.00 per 100
Cash with order. Immediate delivery.

CALLA ELLIOTTIANA (true yellow)
\$1.50 per 12; \$10.00 per 100.

LOS ROBLES NURSERY & GARDEN,
SANTA CRUZ, CALIFORNIA.

CALLAS. White, good strong, healthy Eastern
grown bulbs, 1¼ to 1½ in., \$5.50 per 100, \$50.00
per 1000; ½ to 1¼-in., \$8.25 per 100, \$75.00 per
1000; 1¼ to 2-in., \$12.00 per 100, \$110.00 per
1000; 2 to 2½-in., \$13.50 per 100; \$130.00 per
1000. This is superior stock.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

CALLAS.

We are ready to deliver extra fine calla bulbs,
well cured, free from dry rot.
Select size\$9.00 100; \$85.00 1000
Write us for price on smaller sizes.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

CALIFORNIA CALLAS.

Sound, well cured bulbs.

1½-in. to 2-in. diameter.....\$ 9.00 \$ 80.00
2-in. to 2½-in. diameter..... 13.00 120.00
A. Henderson & Co., Box 125, Chicago.

CALLA AETHIOPICA, healthy, well cured
bulbs, for high-class florists' trade, 1½ to 2-in.,
\$50.00 per 1000. Freight prepaid where cash
accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Cal.

Godfrey callas, heavy, 3-in., \$8.00 per 100,
\$70.00 per 1000; 4-in., \$15.00 per 100, \$125.00 per
1000; will flower for Xmas.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

GODFREY CALLAS.

Bulbs, \$2.00, \$5.00 and \$10.00 per 100; bulblets,
\$1.00 per 100.
Mrs. C. C. Arnold, North Judson, Ind.

Calla lilies, 5-yr.-old roots, \$10.00 per 100.
S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Calla lily bulbs, good, sound, flowering bulbs,
\$6.00 per 100. Cash.

Rentschler Floral Co., Madison, Wis.

Calla lilies, short and plump roots, 4½-in.-
6-in., 10c. J. L. Schiller, Toledo, O.

Godfrey calla bulblets, \$1.00 per 100.

Attica Floral Co., Attica, Ind.

Godfrey callas, bulblets, \$1.50 per 100.

Vogt's Greenhouse, Sturgis, Mich.

CAMPANULAS.

Campanulas, medium, rose, white and blue,
strong, field-grown, 75c per doz.; \$5.00 per 100.
WAYSIDE GARDENS, MENTOR, OHIO.

Campanula Media, strong, blooming plants,
\$4.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

CARNATIONS.

FIELD-GROWN CARNATION PLANTS.

2100 Enchantress\$5.00 \$45.00
1200 White Enchantress 5.00 45.00
1000 White Wonder 5.00 45.00
400 Rose-pink Enchantress 5.00
150 Champion 5.00
Cash, please.

GUS RAASCH, KANKAKEE, ILL.

FIELD-GROWN CARNATION PLANTS

Pink 100 1000
Miss Theo\$7.50 \$60.00
Good Cheer 8.00 70.00
Alice 6.00 50.00
Pink Delight 8.00 70.00
Enchantress Supreme 8.00 70.00
Chas. Seigwart, Equal to Supreme.. 7.00 55.00
Mrs. C. W. Ward..... 7.00 55.00
Enchantress 6.00 50.00
Rose-pink Enchantress..... 7.50 60.00

Benora 8.00 70.00

Merry Christmas15.00 130.00
Doris15.00 130.00
Beacon 5.00 55.00

White 6.00 50.00
Matchless 7.50 60.00
White Wonder 7.50 60.00
White Enchantress 7.50 60.00
White Perfection 7.50 60.00
Alma Ward 7.00 45.00
White Beauty 7.50 60.00

S. S. PENNOCK CO.,
1608-1620 Ludlow St., Philadelphia, Pa.

CARNATIONS.

\$50.00 per 1000; 500 at 1000 rate.

WHITE.

White Enchantress,

Matchless,

White Wonder.

PINK.

Pink Sensation,

Alice,

Mrs. Ward,

Enchantress Supreme,

Winsor.

Enchantress,

Rose-pink,

Philadelphia.

RED.

Champion,

Joy,

Victor,

Commodore,

Aviator,

Special for this week, White Enchantress.

Pink Enchantress and Alice, \$40.00 per 1000.

Send in your inquiries for field-grown plants.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

SELECTED GRADE

of

A-1 QUALITY PLANTS

Such as you would

yourself select from

the field,

\$5.00 in 100 quantities,

\$45.00 in 1000 quantities.

WHITE.

Matchless, White Wonder,

White Enchantress,

PINK.

Philadelphia,

Alice, Peerless Pink, Enchantress.

RED.

Champion, Victory,

Aviator.

KENNICOTT BROS. CO.,

174 N. WABASH AVE., CHICAGO, ILL.

FIELD-GROWN CARNATIONS.

Strong, healthy stock.

Variety. 100 1000
Thenanthos\$12.00 \$100.00
Matchless 5.00 45.00
W. Enchantress 5.00 45.00
Philadelphia 5.00 45.00
W. Wonder 5.00 45.00
Harlowarden 5.00 45.00
Andrew Carnegie 5.00 40.00
Alice 5.00 45.00
Winsor 5.00 45.00
Enchantress 5.00 40.00
Cash with order, or satisfactory references.

M. WEILAND,

Evanston, Ill.

Field-grown. 100 1000

Thenanthos\$12.00 \$100.00

Matchless 5.00 45.00

W. Enchantress 5.00 45.00

Philadelphia 5.00 45.00

W. Wonder 5.00 45.00

Harlowarden 5.00 45.00

Andrew Carnegie 5.00 40.00

Alice 5.00 45.00

Winsor 5.00 45.00

Enchantress 5.00 40.00

Cash with order, or satisfactory references.

CHICAGO FLOWER GROWERS' ASSOCIATION,

182 N. Wabash Ave., Chicago.

Field-grown carnation plants, strong, healthy

stock. 100 1000

Alice\$5.00 \$40.00

White Enchantress 5.00 40.00

Champion 5.00 40.00

Matchless 5.00 40.00

Peerless Pink 5.00 40.00

Dorothy Gordon 5.00 40.00

Mrs. Theo 5.00 40.00

Philadelphia 5.00 40.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

100 1000

Matchless\$6.00 \$50.00

A. Ward 5.00 45.00

White Enchantress 6.00 50.00

Cash with order, please.

JOHN H. GILES,

220 SO. 17TH ST., READING, PA.

FIELD-GROWN CARNATION PLANTS.

Big strong plants; no disease, no stemrot, no
spider. Carefully dug and packed. Liberal
count.

100 1000
Matchless\$6.50 \$55.00
White Perfection 6.50 55.00
White Enchantress 6.50 55.00
Enchantress 6.50 55.00
Alice 6.50 55.00
Champion 6.50 55.00
Alice Coombs 8.00 70.00
Nancy 8.00 70.00
Miss Theo 8.00 70.00
Belle Washburn 8.00 70.00
Nebraska 8.00 70.00

WASHINGTON FLORAL CO.,
Wholesale Carnation Growers, Washington, Pa.

FIELD-GROWN CARNATIONS.

Fine, Clean stock.

100 1000
White Enchantress, now ready.....\$6.00 \$50.00
Enchantress, Light Pink..... 6.00 55.00
Matchless 7.00 60.00
White Wonder 7.00 60.00
White Perfection 7.00 60.00
Mrs. C. W. Ward..... 7.00 60.00
Good Cheer 7.00 60.00
Enchantress Supreme 8.00 75.00
Rosette 7.00 60.00
Alice 6.00 50.00
Pink Delight 8.00 75.00
Nancy 7.00 60.00
Eureka, red 7.00 60.00

Price on other varieties on application.
R. J. Irwin, 108 W. 28th St., New York.

CARNATION PLANTS.

Strong, healthy, field-grown, the kind that
makes you money.

100 1000
L. P. Enchantress.....\$5.00 \$40.00
W. Perfection 5.00 40.00
W. Enchantress 5.00 50.00
W. Perfection 5.00 40.00
Nebraska 5.00 50.00
O. W. Ward..... 5.00 45.00

500 at 1000 rate.
J. A. BUDLONG,

184 N. Wabash Ave., Chicago.

FIELD-GROWN CARNATIONS.

100 1000
Alice\$6.00 \$50.00
Enchantress Supreme 6.00 50.00
Belle Washburn 7.00 60.00
Champion 6.00 50.00
Alice Coombs 7.00 60.00
Good Cheer 6.00 50.00
Gorgeous 6.00 50.00
Comfort 6.00 50.00
C. W. Ward 6.00 50.00

CHARLES H. TOTTY,
Madison, NEW JERSEY.

THE
REALIZATION
of a
NEW IDEAL

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SERVICE

in a

WHOLESALE WAY

via

F. T. D.

RETAIL FLORISTS wishing the best whole-
sale service out of Chicago, make application to
KENNICOTT BROS. CO., CHICAGO.

FIELD-GROWN CARNATIONS.

STRONG PLANTS. WELL BRANCHED.
Philadelphia\$5.00 per 100
Enchantress 5.00 per 100
Champion 6.00 per 100
Alice 6.00 per 100
W. Enchantress 6.00 per 100
Matchless 6.00 per 100
White Perfection 5.50 per 100
Nebraska, best red..... 7.50 per 100
Alice Coombs 8.00 per 100
GULLETT & SONS, LINCOLN, ILL.

CARNATION FIELD PLANTS.

100 1000
White Enchantress.....\$6.00 \$50.00
Matchless 6.00 50.00
Pink Enchantress..... 5.00 45.00
Alice 6.00 50.00
Champion 5.00 45.00
Victory 5.00 45.00
Carnegie 5.00 40.00

WIETOR BROS.,
162 N. Wabash Avenue, Chicago, Ill.

FINE, STRONG, HEALTHY PLANTS.

100 1000
White Enchantress\$5.00 \$45.00
Rose-pink Enchantress 6.00 50.00
Matchless 5.00 40.00
Alice 5.00 40.00

JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

FIELD-GROWN CARNATION PLANTS

Strong, healthy plants, from limestone soil.

WHITE PINK

Matchless Enchantress

RED Alice

Champion Akehurst

\$6.00 per 100, \$55.00 per 1000

250 at 1000 rate. Cash, please.

JNO. F. SABRANSKY, KENTON, O.

Extra strong, field-grown carnation plants,
mixed, White, Pink and Rose Enchantress, Bea-
con and Philadelphia, \$4.00 per 100.

Wagner's Greenhouses, Timn, O.

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FIELD-GROWN CARNATIONS.

Strong stock, ready for shipment, \$55.00 per 1000. Less than 250 of a variety, \$7.00 per 100.
PINK—Miss C. W. Ward, Enchantress, Rose-pink Enchantress, Alice and Philadelphia.
WHITE—Matchless, White Enchantress and White Perfection.
RED—Beacon, Champion.
 The following newer varieties, \$8.00 per 100, \$70.00 per 1000: Merry Christmas, Nancy, Cornell (red), Aviator (scarlet), Miss Theo (rose-pink), Nebraska and Alice Coombs.
ANGLIN & WALSH CO.,
WILLIAMSBRIDGE, NEW YORK.

FIELD-GROWN CARNATION PLANTS.

WELL-GROWN AND HEALTHY STOCK.
 2000 White Wonder\$5.00 100; \$45.00 1000
 2000 White Enchantress... 5.00 100; 45.00 1000
 1500 Light Pink Enchantress 5.00 100; 45.00 1000
 300 Mrs. Ward 5.00 100;
 500 at 1000 rate. Cash with order, please.
A. & H. WERNER, R. R. No. 2, CLAYTON, MO.

FIELD-GROWN CARNATION PLANTS.

	100	1000
Enchantress	\$6.00	\$50.00
Mrs. C. W. Ward.....	6.00	50.00
Champion	6.00	50.00
Beacon	6.00	50.00
Eureka	6.00	50.00

UNITED STATES CUT FLOWER CO.,
ELMIRA, N. Y.

FIELD CARNATIONS.

HEAVY, BUSHY, BIG.
HEALTHY PLANTS.
 Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward: \$6.00 per 100, \$55.00 per 1000.
 Good packing—prompt shipment.
FURROW & COMPANY,
GUTHRIE, OKLAHOMA.

FIELD-GROWN CARNATION PLANTS.

Exceptionally strong plants in the following varieties:

	100	1000
Matchless	\$6.00	\$55.00
Alma Ward	6.00	55.00
Cornell, good commercial red.....	7.50	70.00

IRA G. MARVIN,

23 S. Franklin St., Wilkes-Barre, Pa.
 Field-grown carnations, nice plants, well packed.
 Alice\$6.00 per 100; \$50.00 per 1000
 Prospector 6.00 per 100; 50.00 per 1000
 Matchless 6.00 per 100; 50.00 per 1000
 Champion 6.00 per 100; 50.00 per 1000
 Cash with order.
D. R. HERRON, OLEAN, N. Y.

FIELD-GROWN CARNATIONS.

DELIVERY NOW.
STRONG, CLEAN, HEALTHY.
 Per 100 Per 1000
 Alice\$5.00 \$45.00
QUALITY GUARANTEED.
 Cash or satisfactory reference.
J. S. Merritt, Colgate, Md.

Carnation plants, extra fine, well branched, strong and healthy: 4500 Enchantress, 400 Matchless, 800 Belle Washburn, 500 O. P. Bassett, 300 Rose-pink, 200 Alice, 400 Nebraska, 300 Herald, 250 Washington and 200 White Enchantress, \$45.00 per 1000, except Nebraska and Belle Washburn, \$60.00.
W. R. MAXWELL, ALVA, OKLA.

CARNATION FIELD PLANTS.

	100	1000
White Enchantress	\$6.00	\$50.00
Pink Enchantress	6.00	50.00
Champion, Enchantress	6.00	50.00
Ward, Enchantress	6.00	50.00

Plants are in excellent condition.
GEO. H. HEIM & CO., BLUE ISLAND, ILL.

CARNATION PLANTS.

Fine bushy stock,
ENCHANTRESS.
WHITE ENCHANTRESS.
 \$5.00 per 100, \$40.00 per 1000.

GRIGGS THE FLORIST.

SHAWNEE, OKLAHOMA.
 Matchless and Alma Ward, very good second sized plants, \$4.00 per 100, \$35.00 per 1000.
 Matchless, extra fine stock, \$5.00 per 100; same rate per 1000.
 These are from two separate growers and the large stock will have to be separate shipment.
Albert M. Herr, Lancaster, Pa.

POT-GROWN CARNATIONS.

We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.
 Arnold Ave. Greenhouses, Port Allegany, Pa.
 Light Pink Enchantress Rose-pink Enchantress
 White Enchantress White Perfection
 Matchless Beacon
 \$5.50 per 100, \$50.00 per 1000.
 250 at 1000 rate.
FRED W. BRUENIG,
 Mississippi & Gravois Aves., St. Louis, Mo.
 Very heavy carnation plants, field-grown: 200 Mrs. Cole, dark red; 50 Herald, 75 Enchantress, 25 White Enchantress, 350 in all, for \$10.00.
 The Johnson Floral Co., Kendallville, Ind.
 500 field White Perfection, 2 to 6 branches, 3c; pot Enchantress, 2 to 5 branches, 3c. Cash.
 Port Allegany Greenhouses, Port Allegany, Pa.

CARNATIONS.

Per 1000
 Philadelphia\$25.00 and \$35.00
 Washington 25.00 and 35.00
 Enchantress 25.00 and 35.00
 Rose-pink 25.00 and 35.00
 Cash with order.
B. F. HENSLEY, KNIGHTSTOWN, IND.
 Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash.
O. Betscher, Dover, O.

CARNATIONS, extra fine, field-grown, low, stocky, well rooted plants:
 7500 White Enchantress. 2000 R. P. Enchantress.
 8000 Enchantress. 2000 Herald.
 600 Gorgeous.
 \$6.00 per 100; \$50.00 per 1000.
ROSEMONT GARDENS, MONTGOMERY, ALA.

Carnations, fine, bushy, low plants. Ready now, from field: White Enchantress, Enchantress (best pink) Kokomo Chief (the best money making red carnation I ever raised. You will say the same). Absolutely no splits, \$5.00 per 100, \$45.00 per 1000. F. A. Greeve, Oskaloosa, Iowa.
 5000 Enchantress 1000 Herald
 500 Rosette 200 White Enchantress
 500 Mrs. Ward
 Good, bushy, field-grown plants, \$4.00 per 100.
CLINTON FALLS NURSERY CO.,
OWATONNA, MINN.

CARNATIONS

50,000 field Pink Enchantress at \$45.00 and \$50.00 per 1000. Also a few thousand White Enchantress at same prices. All fine plants, now ready. Terre Haute Rose & Carnation Co., Terre Haute, Ind.
 Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100; \$50.00 per 1000; Aviator, \$6.00 per 100; \$55.00 per 1000.
Ernest Rober, Wilmette, Ill.

Field-grown carnation plants.
 Rose-pink Enchantress\$6.00 per 100
 White Enchantress 6.00 per 100
 Enchantress 6.00 per 100
 Beacon 6.00 per 100
Pana Greenhouses, Pana, Ill.

FIELD-GROWN CARNATION PLANTS.

400 Enchantress,
 100 White Perfection,
 50 Beacon,
 \$4.50 per 100.
CHARLES SHERWOOD, WATERLOO, IOWA.

Healthy, field-grown carnations.

	100	1000
Enchantress	\$5.00	\$40.00
White Enchantress	5.00	40.00
Rose-pink Enchantress.....	5.00	40.00

Wauseon Floral Co., Wauseon, O.

Strong, field-grown carnations:
 590 White Winsor 350 Beacon
 160 White Enchantress 450 Matchless
 400 Enchantress 150 Enchantress Sup.
 \$5.00 per 100.
JOHN NELSON CO., OSHKOSH, WIS.

Carnation plants, extra heavy, field-grown, 12 to 25 shoots, \$6.00 per 100, \$50.00 per 1000: Enchantress, Ward, Bassett and Beacon; some mixed plants, \$5.00 per 100, \$45.00 per 1000.
STAMM FLORAL CO., KAN.

CARNATION PLANTS, FIELD-GROWN.
 Light Pink Enchantress.....\$4.00 \$35.00
 Sangamo, dark pink..... 4.00 35.00
 Christmas Cheer 4.00 35.00
 Cash.
John Bauscher, Freeport, Ill.

First-class field-grown carnation plants:
 Mrs. C. W. Ward.....\$4.00 per 100
 Victory 4.00 per 100
 White Perfection 4.00 per 100
 Light Pink Enchantress..... 4.00 per 100
JANESVILLE FLORAL CO., JANESVILLE, WIS.

WE PAY THE EXPRESS FOR CASH.
 Carnations, strong, field-grown, Enchantress, R. P. Enchantress and White Enchantress. These are true to name and fine bushy fellows, \$5.00 per 100. Get yours quick.
COTTAGE GREENHOUSES, LITCHFIELD, ILL.

FIELD PLANTS.
 Pink Enchantress, Victory, \$4.00 per 100, \$40.00 per 1000. Ward, \$5.00 per 100, \$45.00 per 1000.
ERNE & CO., Chicago, Ill.

12,000 FIELD-GROWN
 Carnation plants, from irrigated soil: White Enchantress, Enchantress, \$5.50 per 100, \$50.00 per 1000. Quality plants. Shipment at once.
G. M. REBURN & CO., Chicago, Ill.

FIELD-GROWN CARNATIONS.
 Enchantress\$8.00 per 100
 White Enchantress 6.00 per 100
 Herald 6.00 per 100
R. O. Lommatzsch, P. O. La Grange, Ill.

Alice, Matchless, Light Pink and Rose-pink Enchantress and Enchantress Supreme, \$6.00 per 100; 2nd size, \$4.00 per 100. Cash, please.
Harry Heint, West Toledo, O.

Field-grown carnation plants: Beacon, White Enchantress, Enchantress, Ward, White Wonder, Matchless, White Perfection, \$5.00 per 100, \$45.00 per 1000.
McIntyre Floral Co., Nashville, Tenn.

200 Rose-pink Enchantress, 400 White Perfection, 150 Beacon, red; these are field-grown, \$4.00 per 100, or the first check for \$25.00 can have them. I need the room.
Cottage Greenhouses, Westplains, Mo.

Enchantress, White Enchantress, Rose-pink Enchantress and Supreme, Beacon, \$6.00 per 100. Queen Louise, extra fine flower, \$4.50 per 100. Fine for the south. Very prolific bloomers.
H. O. Hannah & Son, Sherman, Texas.

Fine field-grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.
THE WILLIAM MURPHY CO.,
WHOLESALE FLORISTS,
 329 Main St., Cincinnati, O.

Carnations, strong, healthy, field-grown Mrs. C. W. Ward and Rose-pink Enchantress, grown under irrigation; can ship any time, \$6.00 per 100, \$50.00 per 1000.
The Stiles Co., Oklahoma City, Okla.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.
E. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.
C. L. Van Meter, Monticello, Iowa.

Carnations, field-grown plants, \$5.50 per 100; \$50.00 per 1000: Pink Enchantress, White Wonder, Victory, Herald, Aviator, Peerless Pink.
LEWIS L. LINGO,
 1444 Beall Ave., Wooster, Ohio.

Field-grown carnations, fine stock, White, Rose-pink, Light Pink Enchantress, Akehurst, Matchless and Harlowarden, \$6.00 per 100, \$50.00 per 1000. Cash.
O. W. Espy & Son, Brookville, Pa.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.
Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.
R. E. Wadsworth & Co., Northboro, Mass.

Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.
CHICAGO CARNATION CO., JOLIET, ILL.

Carnations, field-grown, strong, clean stock: Beacon, Enchantress, Rose-pink, Washington, \$6.00 per 100, \$50.00 per 1000; Nebraska, \$7.00 per 100, \$65.00 per 1000. Cash.
Frey & Frey, Lincoln, Neb.

Carnations, good, strong, field-grown plants, clean and healthy: Enchantress, White Enchantress, Rose-pink Enchantress and Philadelphia, \$6.00 per 100, \$55.00 per 1000.
F. E. Blake, Marion, O.

Healthy, field-grown carnation plants: 275 Victory, 640 White Enchantress, 860 Pink Enchantress and 30 Champion, 2 to 5 branches each, \$3.00 per 100, or the 1800 for \$45.00. Cash.
The Dumser Floral Co., Elgin, Ill.

FIELD-GROWN CARNATIONS.
 Enchantress, strictly first-class...\$5.00 per 100
 Ward, 2nd size..... 4.00 per 100
BURDELL FLORAL CO.,
BOWLING GREEN, KENTUCKY.

Carnations, field-grown plants, good stock: Light Pink Enchantress, Victory, \$4.00 per 100, \$35.00 per 1000; Aviator, Peerless Pink, Herald, \$4.50 per 100, \$40.00 per 1000. Cash.
James Psenicka, Gross Point, Ill.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 50 Champion, 350 White Wonder, \$4.00 per 100, \$35.00 per 1000.
Prince's Flower Shop, Iowa City, Iowa.

750 Rose-pink and 750 Light Pink Enchantress carnations, field-grown, extra good stock, \$5.00 per 100; \$45.00 per 1000, or \$60.00 for the whole lot. Cash, please.
John A. Keller Co., Lexington, Ky.

7000 field-grown Enchantress and White Enchantress, \$30.00 per 1000. These plants have not been picked over. Will ship promptly and pack carefully. Cash.
L. H. Wise Greenhouses, Springfield, Ill.

Field-grown carnations, strong, bushy plants. 200 Matchless 200 White Perfection
 200 Peerless Pink 150 C. W. Ward
 \$4.00 per 100; lot for \$25.00. Cash.
CLARA BROWN & CO., JACKSON, MICH.

Field-grown carnation plants: 400 Beacon, 800 White Perfection, 400 Philadelphia and 200 Matchless, \$5.00 per 100, or \$80.00 will take the lot. Cash, please.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

Carnations, field-grown, medium size, healthy plants, 400 Victory, 200 Joy, 200 R. P. Enchantress, 200 Ward, \$4.00 per 100. Cash.
Swaby Greenhouses, St. Charles, Ill.

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CARNATIONS—Continued.

2000 White Enchantress....\$4.00 100; \$35.00 1000
300 Peerless Pink 4.00 100
200 White Wonder 4.00 100

Cash or C. O. D.
KRING BROS., FAIRBURY, ILL.

Field-grown carnation plants, Kokomo Chief; this is a very profitable red carnation. With us it is a money-maker. Strong, clean, well-branched stock, \$5.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Field-grown carnation plants.
4000 strong, stocky Enchantress, pink, free from disease, \$5.00 per 100, \$45.00 per 1000. Cash, please.
West View Floral Co., Elkhart, Ind.

15,000 strong, healthy, field-grown carnation plants, Enchantress, Ward and Matchless, \$4.00 and \$5.00 per 100.
J. F. WILCOX & SONS,
530 W. Broadway, Council Bluffs, Iowa.

Strong field-grown carnation plants, \$4.00 per 100; Enchantress, Beacon, Mrs. C. W. Ward, Pocahontas.
BUCK'S GREENHOUSES, WASHINGTON O. H., OHIO.

EXTRA FINE CARNATION PLANTS.
1200 Lawson, \$4.00 per 100; 1000 Enchantress, \$35.00 per 1000. Cash.
Rosedale Greenhouses, McHenry, Ill.

1500 Matchless, 1500 White Enchantress, extra fine plants, \$6.00 per 100, \$50.00 per 1000. Cash, please.
Frederick C. Hoffman, Pawtucket, R. I.

2500 carnation plants at a bargain the lot: White, Light Pink and Rose-pink. Cash. \$100.00 for the lot. Write today to
Sumner P. Pike, 622 W. Main St., Ravenna, O.

Large, field-grown carnation plants, Enchantress and Matchless, \$35.00 per 1000. Satisfaction guaranteed. Cash with order.
W. T. Johnson, Momence, Ill.

750 Enchantress, 350 White Enchantress and 200 Rose-pink Enchantress, 1st class field-grown plants, \$4.50 per 100, \$40.00 per 1000. Cash, please.
H. W. Kropp, Columbus, O.

Field-grown carnation plants, 20 shoots to plant, Enchantress, \$50.00 per 1000; White Enchantress, \$60.00 per 1000. Cash.
Lloyd C. Bunch, Fredonia, Kans.

Strong, healthy, field-grown carnations. 10 to 20 shoots.
Pink Enchantress...\$4.00 per 100; \$30.00 per 1000
THOS. SALVESON, PETERSBURG, ILL.

Carnations, good Champion, 6c; Victory, 5c each.
HEITMAN-OESTREICH CO., 5610 North Ave., Milwaukee, Wis.

CARNATION STOCK.
Elegant field-grown stock of Pink and Rose-pink Enchantress, \$5.00 per 100.
F. J. Benthley, New Castle, Ind.

Extra fine field-grown carnation plants, \$40.00 per 1000, \$5.00 per 100; Pink Enchantress and Philadelphia. Cash, please.
New Haven Floral Co., New Haven, Ind.

Field-grown carnation plants, good strong stock. Write for list and prices.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

FIELD-GROWN CARNATION PLANTS
Rose-pink Enchantress, Enchantress and White Enchantress, \$5.00 per 100.
The Walton Co., Rices Landing, Pa.

Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$50.00 per 1000. Cash.
Louis Pfeiffer & Sons, Ft. Thomas, Ky.

Extra strong, field-grown carnations, White Enchantress, Enchantress and Ward carnations, \$50.00 per 1000. Cash, please.
W. W. Milnor, Bowling Green, O.

3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.
Fred S. Davis, Centerville, Ind.

Carnations, good, strong, healthy plants; White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.
Peterson Floral Co., Gibson City, Ill.

Field-grown carnations, Beacon, Pink Enchantress, White Enchantress, White Wonder and Washington, \$5.00 per 100, \$40.00 per 1000.
Hembreker & Cole, Springfield, Ill.

CARNATIONS.
Fifteen hundred strong field plants, cerise color, Ruth carnations, \$5.00 per 100.
The Florex Gardens, North Wales, Pa.

FIELD-GROWN CARNATION PLANTS.
Pink Enchantress...\$5.00 per 100; \$45.00 per 1000
Beacon 5.00 per 100; 45.00 per 1000
PETER MORGEN, HUNTINGBURG, IND.

CARNATIONS.
1000 first-class field-grown L. P. Enchantress, \$50.00 per 1000. Fairview Greenhouses, 224 S. Turbot Ave., Milton, Pa.

1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.
J. C. Steinhäuser, Pittsburg, Kan.

Strong field-grown carnation plants, careful packing: Enchantress pink, Washington dark pink, \$5.00 per 100. Cash, please.
Ada Greenhouse, Ada, Okla.

Carnations, excellent field-grown stock: L. P. Enchantress, Philadelphia, White Perfection, \$35.00 per 1000. Best of packing.
STATE FAIR FLORAL CO., SEDALIA, MO.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.
C. H. Frey, Florist, Lincoln, Neb.

Strong field-grown carnation plants: 5000 Rose-pink Enchantress, 3000 Enchantress, \$5.00 per 100, \$45.00 per 1000. Indianapolis Flower & Plant Co., Indianapolis, Ind.

500 strong, field-grown carnation plants: Herald, W. Wonder, W. Enchantress, R. P. Enchantress, Enchantress Supreme, 5c. Cash.
R. P. Atwell, Ft. Dodge, Iowa.

3000 field-grown carnation plants of the following varieties: Alice, Pocahontas, Herald, Matchless, Enchantress and Champion, \$5.00 per 100.
H. G. Norton, Perry, O.

Carnations, field-grown plants of White Perfection, \$5.00 per 100; Winsor, \$4.00 per 100. Cash with order.
Rentschler Floral Co., Madison, Wis.

Carnation field plants, 1500 Washington, fine stock, \$5.00 per 100, \$45.00 per 1000. Cash.
Hartje & Elder, R. E. 1, Box 59, Indianapolis, Ind.

Pink Enchantress, Peerless Pink, Victory, \$4.00 per 100, \$35.00 per 1000; Good Cheer, \$5.00 per 100.
V. Bezdek, Gross Point, Ill.

Field-grown carnations, 250 Comfort, a good red, fine plants, \$3.00 per 100 to close out. Cash.
Warren Huckleberry, North Vernon, Ind.

Carnations, 1550 Matchless, 1300 White Enchantress, \$4.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

Carnations, Matchless, White Wonder, Alice, Akehurst, \$4.00 per 100.
Wagner Floral Co., Sandusky, O.

Field-grown carnation plants, Enchantress, \$5.00 per 100, \$40.00 per 1000.
Peter Welland, New Castle, Ind.

Extra fine carnation plants, 1600 Enchantress, 400 Rose Enchantress, \$5.50 per 100, \$50.00 per 1000.
Groves Floral Co., Atchison, Kan.

400 Good Cheer field-grown carnation plants, good stock, \$6.00 per 100. Cash with order, please.
John L. Wyland, Allison Park, Pa.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash.
Riverside Greenhouses, Appleton, Wis.

Field-grown carnations, strong plants, Pink and White Enchantress, Matchless, Philadelphia, \$4.00 per 100.
T. J. Enright, Fostoria, O.

Carnations, splendid plants, Enchantress, Matchless, Alice, \$6.00 per 100, \$50.00 per 1000.
STUPPY FLORAL CO., ST. JOSEPH, MO.

Carnations, 500 Ward, 200 Bassett, 100 White Enchantress. Strong plants, \$5.00 per 100; \$35.00 for lot.
B. C. Johnson, Sterling, Colo.

Carnations, 200 Victory, field-grown, nice plants, \$5.00 per 100. Brehmer's Greenhouses, R. R. No. 8 and No. 10, Chillicothe, O.

Field-grown carnations: C. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

Field-grown carnations, White Enchantress, \$6.00 per 100, \$50.00 per 1000.
Krueger Bros., Toledo, O.

FIELD CARNATION PLANTS.
Peerless Pink, Philadelphia and Matchless, \$5.00 per 100. Morris Floral Co., Morris, Ill.

Strong field-grown White Enchantress, Light Pink Enchantress and Washington, \$4.50 per 100. Patridge Greenhouse, Independence, Kan.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.
Clement S. Lewis, Aldan, Pa.

Strong field-grown carnations: Alice, Enchantress and White Enchantress, \$5.00 per 100, \$45.00 per 1000. Cash.
John B. Rudy, Elmira, N. Y.

Field-grown plants of Beacon, splendid stock, \$5.00 per 100, \$45.00 per 1000. Cash.
Julius Niednagel, Evansville, Ind.

2000 Enchantress carnation varieties, field-grown, \$6.00 per 100.
O. B. Stevens, Shenandoah, Iowa.

Field-grown carnation plants, fine, bushy plants, 10,000 Enchantress, \$35.00 per 1000. Cash with order.
Anthon Bros., Clayton, Mo.

Heavy 8 in. Enchantress, White Wonder, Matchless, Perfection, 8c.
York & Panasuk, Houghton, Mich.

White Enchantress and Enchantress carnations, \$7.00 per 100, \$65.00 per 1000.
The Hammond Co., Inc., Richmond, Va.

Carnations, 2nd size, Victory, Rose-pink, \$3.50 per 100. Cash. Byers Bros., Chambersburg, Pa.

Carnations, field-grown White Enchantress, \$4.00 per 100.
H. Hills, Bristol, Ind.

White and Pink Enchantress, 5c; fine field-grown plants,
Miller Bros., Abilene, Kan.

Pink and White Enchantress carnations, \$4.50 per 100. Page's Greenhouses, Staunton, Ill.

CHRYSANTHEMUMS.

THE REALIZATION of a NEW IDEAL of SERVICE in a WHOLESALE WAY

via

F. T. D. RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to **KENNICOTT BROS. CO., CHICAGO.**

Chrysanthemums, fine 3-in. stock: 13 Roosevelt, 52 Mrs. H. Robinson, 50 Maud Dean, 85 Golden Glow, 6 Ivory, 8 Lincoln, Pompons: 33 Diana, 22 Acto, 25 Source d'Or, 58 Western Beauty, 63 Golden Climax, \$5.00 per 100; 2-in. stock: 80 Ramapo, 190 Golden Salomon, 130 Roman Gold, 130 Alice Salomon, 135 Willow Brook, 135 Chieftain. Pompons: 20 Garza, 5 Western Beauty, 30 Source d'Or, 5 Fairy Queen, 45 Golden Climax, 80 Diana, 80 Souv. d'Or, \$2.50 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Chrysanthemums, excellent 2½-in. stock: Early Snow, Adelia, Oconto, White Helen Frick, Pink Gem, Golden Glow, Helen Frick, Maud Dean, Robt. Halliday, Golden Queen, White Maud Dean, Pacific Supreme, Patty, Roman Gold and Edwin Seidewitz, \$2.50 per 100.
LEWIS L. LINGO, Wooster, Ohio

1444 Beall Ave.,
Mums, 2-in. Smiths Ideal, Chas. Rager, Chrysolora, Elberon, Zenobia, Iva, G. Climax, 2c; Marigold, 2½c; Mistletoe, 3c; Odessa, Roman Gold, 4c. R. C. postpaid: Crystal Gem, Chrysolora, 1c; G. Queen, Harvard, 1½c; Mistletoe, 2c. Cash.

Theo. D. Kuebler, R. 6, Evansville, Ind.

SURPLUS CHRYSANTHEMUMS.
2000 Robinson, 1000 Chrysolora, 2½-in. pots, the entire lot for \$40.00, \$2.00 per 100.
T. G. Owen, Columbus, Miss.

Chrysanthemums and pompons, 5 and 6-inch pots, \$25.00 per 100. Extra good plants.
S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

Chrysanthemums, Chieftain, Helen Newberry, Diana, good 2½-in., \$2.00 per 100. Cash.
Warren Huckleberry, North Vernon, Ind.

Chrysanthemums, leading commercial varieties, 2½-in., \$3.00 per 100, \$25.00 per 1000.
Henry Smith, Grand Rapids, Mich.

CINERARIAS.

Cinerarias, Gold Medal strain, semi-dwarf, assorted, 2½-in., \$3.00 per 100. Cash.
Schieble Bros., Miamisburg, O.

Cinerarias, prize dwarf, mixed, 2½-in., 4c. Cash. See snapdragon ad.
Hammerschmidt & Clark, Medina, O.

Cinerarias, prize dwarf, mixed colors, latb house-grown, 2½-in., \$3.00 per 100. Cash.
Fairhope Greenhouses, Louisville, Ohio.

Cinerarias, Dreer's prize Dwarf, from 2½-in., extra fine plants, \$4.50 per 100.
La Crosse Floral Co., La Crosse, Wis.

Cinerarias, half dwarf, finest mixed, 2½-in., \$4.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Dreer's prize dwarf, from 3-in. pots, \$6.00 per 100. See primulas and dracaenas.
Wettlin Floral Co., Hornell, N. Y.

Cinerarias, prize strain, half dwarf, from 2½-in. pots, \$4.50 per 100; \$40.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

COLEUS.

Coleus, prettiest varieties, 2½-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100; Xmas Red, 60c doz., \$4.00 per 100; Emperor William, 75c doz., \$5.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100; mixed coleus R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, new yellow Trailing Queen, R. C., \$1.50 per 100, prepaid; strong, 2-in., \$2.50 per 100. Cash, please.
Spring Gardens Flower Co., Atchison, Kan.

Coleus stock plants, extra heavy and bushy, Verschaffeltii, red and Golden Bedder, yellow, \$2.50 per doz.
The Wagner Park Nursery Co., Sidney, O.

COLEUS.

Twenty varieties R. C., \$1.40 per 100; 2-in., 2c; 2½-in., 2½c.
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Coleus Christmas Gem, or Brilliancy, 2½-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.
N. O. Caswell, Delavan, Ill.

2½ in., Defiance, Brilliancy, Trailing Queen coleus.
York & Panasuk, Houghton, Mich.

Coleus Brilliancy, extra fine, 2-in., \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

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COLUMBINES.

Columbines, aquilegia coerulea hybrida, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.
WAYSIDE GARDENS, MENTOR, OHIO

CROTONS.

HERE IS WHERE YOUR
DO THEIR DUTY.

Special bargains in crotons.
2 1/2-in., selected, as good as 3-in. \$25.00 100
2 1/2-in., lighter grade. 20.00 100
4-in., heavy 35.00 100
4-in., extra heavy, selected. 40.00 100
5-in., selected 60.00 100
5-in., extra 75.00 100
6-in., extra selected, \$1.00, \$1.25 and \$1.50 each.
More than 50 varieties.
Never have we offered better value.
Don't miss this opportunity. If they don't please you, money refunded.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

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Cigar plants, 2 1/2-in., extra strong, \$3.00 per 100.
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CYCLAMEN.

Cyclamen giganteum; Improved Wandsbek type, the finest in existence, our output 350,000 this season. We have many testimonials as to quality of strain and plants. Eight varieties equally divided.
2 1/2-in., extra select,
strong \$ 7.50 100; \$65.00 1000
2 1/2-in., strong 6.50 100; 60.00 1000
3-in., extra strong 10.00 100; 90.00 1000
3-in., strong 8.00 100; 75.00 1000
4-in. 20.00 100

Rococo Erecta, finest new introduction, well recommended for commercial growing, transplanted, strong seedlings, \$6.00 per 100; 2 1/2-in., \$8.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100. Careful packing assured. No extra charges on packing. Ernest Rober, Wilmette, Ill.

CYCLAMEN.

Finest English and German strains, separate colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.
Strong transplanted plants from flats, extra fine, ready for 3-in., \$3.50 per 100, \$30.00 per 1000.

25 at 100 rate; 250 at 1000 rate.
BAUR FLORAL CO., ERIE, PA.

CYCLAMEN.

The finest strains.

Pure white Duke of Connaught
Dark red Rose of Marienthal
Salmon Queen Glory of Wandsbek
White with red eye Xmas Red (Phoenix)
(Persicum) Salmon King, bright rose
Princess May
2 1/2-inch \$ 7.50 per 100
2 1/2-inch, selected 8.00 per 100
3-inch 10.00 per 100
4-inch 20.00 per 100
AMERICAN BULB CO., Chicago, Ill.
172 N. Wabash Ave.,

CYCLAMEN.

Best German and English strains in 5 colors.
3-in. pots \$10.00 per 100
4-in. pots 20.00 per 100
5-in. pots 40.00 per 100
Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in.
Grohman the Florist, Saginaw, Mich.

CYCLAMEN, CYCLAMEN.

Order them now for Christmas flowering. Special reduced prices.
2 1/2-inch \$ 5.00 per 100
3-inch 8.00 per 100
3-inch, select 20.00 per 100
4-inch, select 25.00 per 100
GULLETT & SONS, LINCOLN, ILL.

CYCLAMEN GIANT FLOWERING, dark red, bright Xmas Red, salmon, pink, white with red eye, either separate or mixed colors, 2 1/2-in. pots, \$7.50 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 3 1/2-in. pots, \$14.00 per 100; 4-in. pots, fine strong plants, \$25.00 per 100.
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12,000 4-in., extra heavy cyclamen, selected strain, 20c; September and October delivery. This stock is the growers' pride. Red and salmon.
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Cyclamen, good, strong stock, 2 1/2-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

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Cyclamen, 5000 extra fine, in 5 varieties; 3-in., \$9.00 per 100; 3 1/2-in., \$12.50 per 100; selected, 3 1/2-in., \$15.00 per 100; 4 1/2-in., \$4.50 per doz.; \$35.00 per 100; extra select, 6-in., \$10.00 per doz.; select, 7-in., \$1.50 each.
Hembreker & Cole, Springfield, Ill.

Cyclamen giganteum, fine plants, all colors mixed, large sizes now full of buds, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

CYCLAMEN, ASSORTED COLORS.

4 1/2-in. \$30.00 per 100
6-in. 60.00 per 100
6-in., select 75.00 per 100
AURORA GREENHOUSE CO., AURORA, ILL.

Cyclamen from best strain, in all colors, 2 1/2-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$90.00 per 1000. All above are from best strain.
Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, German strain, extra fine, large plants, with perfect foliage, mixed colors, mostly red, 5-in., \$20.00 per 100; 6-in., \$35.00 per 100. Ready to shift.
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Cyclamen, finest varieties, plenty of reds and pinks. Order now, they will be scarce later, 3-in., 10c; 4-in., 25c; 5-in., 20c.
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Cyclamen, 4-in., extra fine plants, ready for 5-in. pots, red, salmon, white with red eye, \$18.00 per 100.
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Cyclamen, good plants, best strain, 4-in., ready to shift, separate colors or mixed, \$15.00 per 100. Cash.
Brill Celery Garden, Kalamazoo, Mich.

Extra fine 5 and 6-in. stock, \$50.00 and \$75.00 per 100. Specimen plants, \$1.00 each, for Sept. and Oct. delivery.
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Cyclamen persicum giganteum assorted, from 4-in. pots, 18c. Shipped in paper pots. Cash or good reference.
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Cyclamen, 4-in., strong, mixed colors, \$20.00 per 100; 3-in., mixed, \$6.00, ready for 4-in. Cash.
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CYCLAMEN, extra fine stock of the very best strain, ready to shift, 3-in., 10c; 4-in., 25c; 5-in., 40c to 50c. H. S. Ely & Co., Neosho, Mo.

Fine cyclamen plants, 4-in., \$20.00 per 100. Grown from finest imported seed. Cash please.
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Cyclamen, 3 1/2-in., best strain, fine plants, ready for shift, \$12.00 per 100; 4-in., \$20.00 per 100. A. Henderson & Co., Box 125, Chicago.

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Cyclamen, best large flowering strain, short and stocky, full of life, 4-in., 20c; separate colors or mixed.
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Will sell my entire stock of 50,000 dahlia clumps on account of giving all my time to producing our bacteria; bargain. Come and see them.
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Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.

DAISIES.

	100	1000
BOSTON YELLOW, 2 1/2-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2 1/2-in.	5.00	45.00
GIANT WHITE, 2 1/2-in.	5.00	45.00
GIANT YELLOW, 2 1/2-in.	5.00	45.00

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Boston Yellow daisies, best winter cut flowering variety, 2 1/2-in. pots, \$7.00 per 100.
Strong 3-in. Boston Yellow daisies, \$10.00 per 100.

Single white daisies, best variety for pots, large flowering, 2 1/2-in., \$5.00 per 100.
Mrs. Sander, strong 2-in., \$3.00 per 100, \$25.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Boston Yellow daisies, fine, 2 1/2-in. stock, \$7.00 per 100, \$60.00 per 1000; Nicholson's Giant, 2 1/2-in., \$7.00 per 100, \$60.00 per 1000; Mrs. Sander, strong, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.
E. Rawlings, Wholesale Grower, Alleghany, N. Y.

Daisies, Mrs. Sander, selected, strong, 2 1/2-in. pots, \$3.00 per 100, \$25.00 per 1000; Etoile d'Or, 2 1/2-in. pots, \$7.50 per 100.

ANGLIN & WALSH CO., NEW YORK.

English Daisies, Longfellow, pink, and Snowball, white, the two best double sorts, strong, blooming plants, \$5.00 per 1000. Cash with order.
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English daisies, Longfellow and Snowball, strong seedlings, \$3.50 per box, about 1200, \$2.75 per 1000, 50c per 100.
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DAISIES.

Boston Yellow cuttings, \$3.00 per 100.
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Daisies (bellis), Monstrosa white and pink, also Longfellow and Snowball, thinly sown, field-grown, strong seedlings, \$2.50 per 1000. Cash.
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100,000 ENGLISH DAISY, PINK, WHITE AND DOUBLE MIXED, AT \$2.50 PER 1000, SEEDLINGS.
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Daisies, Mrs. Sander, 3-in., \$4.00 per 100; Giant White, 2-in., \$2.00 per 100. Cash.
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Daisy (bellis), Longfellow and Snowball, strong seedlings, \$3.00 per 1000, 50c per 100.
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Double daisies, Longfellow, Giants, Snowball, 2 1/2-in., strong, bushy plants, \$2.00 per 100. Cash.
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DELPHINIUM.

	Per doz.	Per 100
Belladonna, light blue	\$0.85	\$8.00
Bellamosa, dark blue	0.85	6.00
Gold Medal Hybrids	0.85	6.00
Chinese, blue and white	0.75	5.00

All field-grown. Full list of hardy perennials for fall planting.

WAYSIDE GARDENS, MENTOR, OHIO.

Delphinium Belladonna, 1-yr.-old plants, 75c per doz.; \$5.00 per 100; 2-yr.-old clumps, \$1.25 per doz., \$8.00 per 100.

Garry-nee-Dule Hybrids, very choice, 1-yr.-old, 85c per doz., \$6.00 per 100. D. Formosum celestinum, and Chinese blue or white, 1-yr.-old, 75c per doz., \$5.00 per 100. William Toole & Son, Hardy Plant & Pansy Farm, Araboo, Wis.

Strong, 4-yr.-old clumps, Gold Medal Hybrids, \$5.00 per 100; 2-yr.-old clumps Belladonna, \$4.00 per 100. Unusual value. Need the space.
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Dianthus plumarius, single hardy pink, sweet scented, 75c doz., \$5.00 per 100; Deltoides, dwarf edging variety, same price. Full list of hardy plants now ready.

WAYSIDE GARDENS, MENTOR, OHIO.

DIGITALIS.

Digitalis, for glove, strong, blooming plants, \$4.00 per 100.
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Dracaena indivisa, great 4-in. pot-bound stock for only \$10.00 per 100. Cash. Mr. G. Schlegel, Florist, Olney Ill., says this about them: "Dracaenas arrived yesterday. Thanks for prompt shipment. Arrived O. K. Was well pleased with them." That's what you will say if you give us your order.
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Dracaena indivisa, 5-in., large, strong plants, \$18.00 per 100; 4-in., \$10.00 per 100; 3-in., \$5.00 per 100. These are pot-bound and ready to shift and not to be compared with field-grown plants.
Chas. Whitton, York & Gray, Utica, N. Y.

Dracaena indivisa, fine, well-grown, strong plants, 4-in., \$1.50 per doz., \$12.00 per 100; 5-in., \$3.00 per doz., \$25.00 per 100; 6-in., \$4.50 per doz., \$35.00 per 100; 7-in., 75c each. Cash.
Ulrich Floral Co., Tiffin, O.

5-in. dracaena indivisa	\$20.00 per 100
4-in. dracaena indivisa	12.50 per 100
3-in. dracaena indivisa	7.00 per 100
2 1/2-in. dracaena indivisa	4.00 per 100

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Field-grown, ready for the following size pots: 5-in., 12c; 4-in., 8c; 3-in., 6c. 4% discount for cash with the order. B. C. Blake, Springfield, O.

Dracaena indivisa, 4-in., \$10.00 per 100. Need changing into 6-in. We need the space. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Good strong 4-in. Dracaena indivisa, 10 and 12c each.
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Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Dracaena indivisa, large field-grown plants, ready for 6-in. pots, \$20.00 per 100. Cash with order.
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Transplanted *Dracaena indivisa* seedlings, \$2.50 per 100 prepaid.

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Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.

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Dracaena indivisa, 2½ in., January seedlings, strong plants, \$3.00 per 100, \$27.50 per 1000.

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Dracaena indivisa, extra strong stock, 4-in., 10c each.

DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

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Farfugium, yellow, spotted, 4-in. plants, \$20.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

FERNS.**FERNS MY SPECIALTY.**

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.50 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRIOILLI-MUM, extra heavy 2½-in. stock, \$3.50 per 100; \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

FERNS.

	100	1000
Scottii, Teddy, Jr., Whitmanii,		
2½-in.	\$ 6.00	\$ 50.00
Boston and Roosevelt, 2½-in.	5.00	40.00
Bird Nest, 2-in.	12.00	110.00
Bird Nest, 2½-in.	20.00	175.00
Scottii, Teddy, Jr., 4-in.	25.00	
Scottii, Teddy, Jr., Boston, 6-in.	75.00	
Boston, Special, 6-in.	50.00	
Asplenium Nidus Avis, Bird's Nest fern, the only one guaranteed free from disease:	100	
2-in.	\$12.00	
2½-in.	20.00	
3-in.	25.00	
4-in.	50.00	

LARGER SIZES ON APPLICATION.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER.

Good bushy ferns.

We have splendid ferns in Boston, Roosevelt, Whitmanii and Wanamaker. Stock purchased now and shifted will yield a handsome profit. Boston, Roosevelt, Whitmanii, Wanamaker,

4-in. \$0.20
Boston, Roosevelt, Whitmanii, Wanamaker,

5-in.35
Boston, Roosevelt, Whitmanii, Wanamaker,

6-in.60
Boston and Roosevelt, 7-in.75
Boston and Roosevelt, 8-in. 1.00

Boston and Roosevelt, 2½-in., strong, \$5.00 per 100, \$45.00 per 1000.

Packing at cost.

GULLETT & SONS, LINCOLN, ILL.

FERNS THAT ARE THE GROWERS' PRIDE. All from 2½-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior Pteroni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzei, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.

All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill

FERNS:

Roosevelt, 2½-in.	\$ 4.50 per 100
Boston, 2½-in.	4.50 per 100
Scholzei, 2½-in.	4.50 per 100
Teddy, Jr., 2½-in.	5.00 per 100
Roosevelt, 4-in.	15.00 per 100
Boston, 4-in.	15.00 per 100
Scholzei, 4-in.	15.00 per 100
Boston, 6-in.	40.00 per 100

The Reeser Plant Co., Springfield, O.

Table fern seedlings, best varieties as follows, either separate or mixed:

<i>Pteris Mayii</i>	<i>Pteris Willsonii</i>
<i>Pteris Victoria</i>	<i>Pteris Winstettii</i>
<i>Pteris Magnifica</i>	<i>Pteris Hastata</i>
<i>Pteris Serrulata</i>	<i>Pteris Albo Lineata</i>
<i>Pteris Tremula</i>	<i>Polystichum Setosum</i>

Aspidium Tussimense

Cyrtomium Falcatum (Holly Fern).

About 2000 *Kentia Belmoreana*, 2½-in., \$9.00 per 100, \$85.00 per 1000.

One flat, \$2.00; 5 flats, \$1.90 per flat; 10 flats, \$1.80 per flat. Quotations on larger quantities.

Anglin & Walsh Co., Williamsbridge, N. Y.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000.

Size 100 1000

Boston 2½-in. \$4.00 \$35.00

Roosevelt 2½-in. 5.00 40.00

Verona 2½-in. 6.00 50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston,

2½-in., \$4.00 per 100, \$40.00 per 1000. Whit-

manii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on appli-

cation. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum,

\$4.00 per 100, \$30.00 per 1000; Ad. Croweanum

and California, \$6.00 per 100, \$50.00 per 1000.

Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Boston ferns, 8-in. \$8.00 per 100

Roosevelt, 8-in. 8.00 per 100

Teddy, Jr., 2½-in. 4.00 per 100

Whitmanii Compacta, 2½-in. 4.00 per 100

Boston, 4-in. 15c

Roosevelt, 4-in. 15c

Boston and Roosevelt, 2½-in., \$4.50 per 100;

\$40.00 per 1000.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

FERNS—NOW READY.

This is stock that will sell rapidly in any retail store or greenhouse:

Variety.	Size Each	Size Each
Boston	5-in., 30c	6-in., 50c
Whitmanii	5-in., 35c	6-in., 60c
Roosevelt	5-in., 35c	6-in., 60c
Teddy Junior	6-in., 50c	7-in., 75c

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BARGAINS IN FERNS.

Roosevelt and Scottii, 4-in., \$12.00 per 100;

Roosevelt, Scottii, Teddy, Jr., Whitmanii, 6-in.,

35c each; Roosevelt and Scottii, 7-in., 45c each;

Scottii and Teddy, Jr., 5-in., 25c each; Scottii,

8-in., 85c each; Scottii and Roosevelt runners,

ready for 2½-in. to 4-in. pots, \$25.00 per 1000;

Scottii, 2½-in., \$35.00 per 1000. Cash. M. Hil-

pert, Sta. O, 313 Belair Rd., Baltimore, Md.

Ferns, strong 2½-in. pots, Bostons, Roosevelt

and Scottii, \$5.00 per 100, \$45.00 per 1000; Ted-

dy, Jr., Elegantissima Compacta, \$6.00 per 100;

Verona (new), \$8.00 per 100; Verona, 3-in. pots,

\$14.00 per 100; 4-in. pots, Bostons, Scottii and

Pteroni, \$25.00 per 100. Larger sizes above

varieties. Ask for prices.

Anglin & Walsh Co., Williamsbridge, N. Y.

Boston ferns, fine finished plants.

5-in. \$0.25 each, \$25.00 per 100

6-in.50 each, 45.00 per 100

7-in.75 each, 65.00 per 100

8-in. 1.00 each, 90.00 per 100

Chicago florists, see these ferns.

F. O. FRANZEN,

5319 N. Clark St., Chicago.

Boston, Roosevelt, Sword, Scottii, Whitmanii,

Amerpohlii and Scholzei, 2½-in., 4c; 4-in., 10c;

5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and

Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and

Sprenger, 4-in., 10c; 5-in., 20c. Above stock

ready for immediate sales. Cash with order.

H. O. Doescher, 2000-48 Gentilly Ave., New

Orleans, La.

Extra fine stock. Dark green.

Ferns 4-in. 5-in. 6-in.

Boston 20c 35c 50c

Whitmanii 20c 35c 60c

Elegantissima Compacta 25c 50c ...

Verona (new) 25c 50c ...

La Crosse Floral Co., La Crosse, Wis.

To make room for fall stock; ferns, strong,

well shaped, dark green, ready for 5-in., Boston,

Roosevelt, Teddy, Jr., Elegantissima Compacta,

\$12.00 per 100, \$110.00 per 1000. Cash. Satis-

faction guaranteed.

GEORGE OVERHOLSER.

WHOLESALE FLORIST, SPRINGFIELD, OHIO.

Roosevelt or Boston ferns that will please you.

4-in. pots 18c 6-in. pots 50c

5-in. pots 30c 7-in. pots 70c

Also a few Whitmanii at the same prices.

These ferns will be packed to reach you in good

condition. Cash.

Ralph M. Ward, Cameron, Mo.

Extra fine stock.

Boston ferns, 3-in. \$ 8.00 per 100

Scottii ferns, 3½-in. 12.00 per 100

Boston ferns, 4-in. 15.00 per 100

Cash.

John Bauscher, Freeport, Ill.

2 and 2½-in. Boston ferns \$ 3.50 per 100

6-in. Boston ferns 6.00 per doz.

8-in. Boston and Roosevelt 10.00 per doz.

Above stock is pot-grown, clean and extra

heavy. The 6-in. are ready for a shift to 8-in.

HOMEWOOD GREENHOUSES,

Atchison, Kansas.

POT-GROWN BOSTONS.

4-inch 18c

5-inch 30c

6-inch 50c

7-inch 70c

8-inch 90c

R. R. DAVIS CO., MORRISON, ILL.

Boston 5-in., 30c; 6-in., 50c

Roosevelt 5-in., 30c; 6-in., 50c

Teddy, Jr., azalea pots 6-in., 50c

This stock is fine, strong and good color.

J. P. HERZOG, BELVIDERE, ILL.

Ferns: Boston, Elegantissima Compacta,

Roosevelt, Scottii, Teddy, Jr., 2½-in., \$4.00 per

100; same varieties from bench, ready for 4-in. or

5-in., extra fine, \$12.00 per 100.

Geo. H. Mellen Co., Springfield, O.

FERNS.

Fancy Boston ferns.

5-in., 30c; 6-in., 50c. each.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

BOSTON FERNS.

100 1000

50,000 rooted runners \$2.00 \$18.00

Immediate delivery. Cash with order.

PAUL M. HALBROOKS, NEWARK, O.

Boston and Roosevelt ferns, 7-in., 65c; 8-in.,

80c. These ferns are pot-grown, in A-1 condi-

tion and guaranteed to be as good as any in the

market. Cash with order.

Felix Kramer, Blaine St., Niles, O.

Ferns, bench, Boston, 5-in., 10c; 6-in., 13c;

8-in., 20c; extra fine stock; Roosevelt, 5-in., 13c;

6-in., 16c. Boston ferns, now ready for delivery,

strong runners, \$10.00 per 1000. Cash with order,

please. C. Pfund Co., Oak Park, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery,

\$10.00 per 1000. Write for special price on quan-

ties. 20% discount for cash.

F. M. Soar, Little River, Fla.

BOSTON FERNS.

5 in. \$0.80

6 in.50

DAVIS FLORAL CO., DAVENPORT, IOWA.

2½-in. pot-grown Boston ferns, \$4.50 per 100;

bench-grown Bostons, ready for 4 and 5-in.,

Boston ferns, 2½-in., strong plants, \$4.00 per 100. Cash. Calvert Floral Co., Lake Forest, Ill.
 1000 Boston ferns, 4-in., 10c each.
 Jos. Losson, New Albany, Ind.
 Boston and Teddy, Jr., strong and fine, 4-in., 12c.
 John F. Rupp, Shiremanstown, Pa.
 Boston ferns, well established, 4-in., \$10.00 per 100.
 Cash. Jacobs Bros., Peoria, Ill.
 Boston ferns, 4-in., 12c; 3-in., 7c. Cash with order.
 Harry Jergens, R. R. 3, Dayton, O.
 Boston ferns, fine, pot-grown, 4-in., \$15.00 per 100.
 B. H. Klus & Son, Anderson, Ind.
 Holly ferns, 4-in., 15c; 5-in., 25c.
 Holton & Hunkel Co., Milwaukee, Wis.
 Birds nest ferns, 3-in., 25c; 4-in., 50c.
 Holton & Hunkel Co., Milwaukee, Wis.

FORGET ME NOTS.

Hardy forget-me-nots, grow in soil or spring brook, \$1.00 per doz. clumps, or \$5.00 per 100. Cash, please.
 E. B. Palmiter, Harbor Springs, Mich.
 Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2½-in., \$2.00 per 100.
 J. C. Schmidt, Bristol, Pa.
 Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.
 Roman J. Irwin, 108 W. 28th St., New York.
 Forget-me-nots, Star of Love, new everbloomer, 2-in., \$4.00 per 100.
 Vogt's Greenhouses, Sturgis, Mich.
 Forget-me-not Sylvester, perpetual, always in flower, 3-in., ready for 4-in., \$4.00 per 100. Cash, please.
 J. Sylvester, Oconto, Wis.
 100,000 FORGET-ME-NOTS, SEEDLINGS AT \$2.50 PER 1000.
 D. R. HERRON, OLEAN, N. Y.

FREESIAS.

FREESIAS (TRUE PURITY).

	100	1000
¾-in.	\$2.00	\$18.00
¾-in.	1.50	12.50
¾-in.	1.00	7.50
7/16-in. (small ½-in.)75	4.00
¾-in.50	3.00

Cash with order. Delivered free by express if order amounts to \$5.00 or more.
 Lillydale Bulb Co., Santa Cruz, Cal.

FREESIAS.

New colored freesias, a decided novelty..\$40.00
 Freesia Purity, ¾ to ¾-in. 7.00
 Rainbow freesia 40.00
 S. S. PENNOCK CO.,
 1608-20 LUDLOW ST., PHILADELPHIA, PA.
 Freesia Purity, forcing bulbs, for high-grade florists' trade, ½ to ¾-in., \$7.50 per 1000; ¾ to ¾-in., \$12.00 per 1000; ¾-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Calif.

AZORE-GROWN FREESIAS.

Fine, sound, well cured bulbs.
 100 1000
 Select size, ½-in. to ¾-in. \$1.25 \$10.00
 A. HENDERSON & CO.,
 Box 125, CHICAGO.

Freesia Purity, select, ½ to ¾-in., \$1.00 per 100, \$6.00 per 1000; ¾ to ¾-in., 90c per 100, \$3.00 per 1000. On 100 rate we prepay postage. Cash with orders or C. O. D. subject to inspection on large orders.
 PACIFIC BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY.

7/16-in. (small ½-inch).....\$4.00 per 1000
 ¾-in. to ¾-in. 3.00 per 1000
 Cash with order. Immediate delivery.
 LOS ROBLES NURSERY & GARDEN,
 SANTA CRUZ, CALIFORNIA

Freesia Purity, good bulbs, 2000 7/16-in. (small halves), \$4.00 per 1000; 27,500 ¾-in., \$3.00 per 1000. C. o. d. Inspection allowed.
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Fuchsias, stock plants, Speciosa and Black Prince, \$2.50 per doz.
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 Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100, \$27.00 per 1000.
 Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, strong plants from 2½-in. pots, \$3.50 per 100.
 The Storrs & Harrison Co., Painesville, O.

GAILLARDIAS.

Gaillardia grandiflora, 2½-in., \$4.00 per 100. Cash.
 A. F. Harfst Nursery, Peoria, Ill.

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Strong 2-in. geraniums: Hill, Doyle, Ricard, Castellane, Nutt, Buchner, Viaud and mixed, \$2.00 per 100; R. C., \$10.00 and \$12.00, till Oct. Stock plants cheap. Hydrangea Otaksa, all sizes. Dracaena indivisa, 4-in., 12c; vincas, 4-in., 8c; Sprengerii seedlings, 65c per 100; giant pansy seedlings, \$2.50 per 1000; carnations, pot Enchantress and field, White Perfection, 3c. Cash.
 Port Allegany Greenhouses, Port Allegany, Pa.

We are going to increase prices after October 1st. If you wish to save money, order now.
 Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in.	\$3.00	\$22.50
2½-in.	3.00	25.00
3-in.	6.00	50.00

Ricard, Poitevine, Ricard, E. G. Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La Favorite, \$13.50 per 1000.

The quality is extra good.

S. S. PENNOCK CO.,
 1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS, EXTRA FINE STOCK.

	100	1000
2-in., S. A. Nutt.....	\$2.50	\$22.50
2-in., American Beauty.....	3.00	25.00
2-in., Beate Poitevine.....	2.50	22.50
2-in., Jean Viaud	2.50	22.50
2-in., Ricard	3.00	25.00
2-in., King Edward	2.50	22.50
2-in., Imp. over Am. Beauty.....	3.00	25.00

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

GERANIUMS, SUMMER PRICES OF ROOTED CUTTINGS.

RICARD, POITEVINE, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

GUARANTEED GERANIUM CUTTINGS.

S. A. Nutt La Favorite Mme. Salleroi
 \$10.00 per 1000.
 American Beauty Ricard Poitevine
 \$15.00 per 1000.

Send them back if not satisfactory and your money will be refunded.

GEO. W. MOUNT,

SILVER CREEK, N. Y.

GERANIUMS.

ROOTED CUTTINGS, READY FOR SHIPMENT OCT. 1.

RICARD, POITEVINE, \$12.00 PER 1000.
 NUTT, BUCHNER, DOYLE, \$10.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Strong rooted cuttings of Gen. Grant, double, \$7.50 per 1000; Nutt and Lawrence, \$8.50; Hartman, double cerise, Crampel, Ricard, \$9.00; Poitevine, Scarlet Bedder and Hill, \$9.50; Chas. Turner, Ivy, A. Beauty, E. David, Oberle, De Layre and other newer varieties, \$12.00. For delivery September 15th. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS, rooted cuttings only. All sold until Oct. to regular customers, so they must give satisfaction.

S. A. Nutt and Buchner.....\$12.50 per 1000
 Ricard and Poitevine..... 15.00 per 1000
 Asparagus Sprengerii 20.00 per 1000
 Albert M. Herr, Lancaster, Pa.

Geraniums, 2-in., extra fine stock: S. A. Nutt, Ricard, Presilly, Jean Viaud, Beate Poitevine, Montmort, Buchner, E. G. Hill, \$2.00 per 100; Dagata, \$2.50 per 100; R. C., of S. A. Nutt and Buchner, \$10.00 per 1000; Ricard and Jean Viaud, \$12.00 per 1000. Cash.
 Jacobs Bros., Peoria, Ill.

GERANIUMS.

September delivery and later. We offer the following varieties, strong plants, from 2½-in. pots: S. A. Nutt, Oberle, A. Ricard, Beate Poitevine.
 \$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

GERANIUMS.

Ricard, 2-in.	\$2.00 per 100
Buchner, 2-in.	2.00 per 100
Nutt, 2-in.	2.00 per 100
Mixed not labeled, 2-in.....	1.75 per 100

E. Rawlings, Wholesale Grower, Allegany, N. Y.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.,

LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C. of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.
 Arnold Ave. Greenhouses, Port Allegany, Pa.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$1.50 per 100, \$12.50 per 1000.
 The W. T. Buckley Co., Springfield, Ill.

Geraniums, good, strong, healthy plants: S. A. Nutt, Jean Oberle, Jean Viaud, Bertha de Presilly, 4-in., \$5.00 per 100; 3-in., \$3.00 per 100. Cash, please.
 Babcock & Sons, Charlevoix, Mich.

Geraniums, stock plants from the bench, extra large, healthy stock, will make 5 and 6-in. plants, \$10.00 per 100.
 R. B. Kilbury & Co., R. R. 1, Dayton, O.

Geraniums, S. A. Nutt, Grant, Buchner, rooted cuttings, \$10.00 per 1000; unrooted, \$7.00 per 1000. Fine stock. Cash.
 Ross Bros., Dubois, Pa.

STRONG HEALTHY OUTTINGS.

S. A. Nutt, \$10.00 per 1000; Poitevine, \$12.00 per 1000. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Geraniums, 4-in., prepared for winter flowering: Nutt, Buchner, Poitevine, Viaud, Landry, Ricard, Regalia and several others, \$8.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Geraniums, R. C., \$10.00 per 1000; 2, 2½, 2½ and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.
 Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS.

2½-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3½-in. Nutt, \$50.00 per 1000.

DAVIS FLORAL CO., DAVENPORT, IOWA.

Large, healthy, soil rooted S. A. Nutt cuttings, \$10.00 per 1000; good, clean 3-in. stock, \$2.50 per 100. Cash with order.
 Erickson & Clegg Co., Glen Ellyn, Ill.

Geraniums, Nutt, 2½-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2½-in., \$5.00 per 100.
 Ernest Rober, Wilmette, Ill.

Geranium cuttings, unrooted, extra fine stock, S. A. Nutt and Buchner, \$5.00 per 1000. Cash, please. Alameda Greenhouses, Roswell, N. Mex.

Geraniums, dandy 2-in. stock, Ricard and Buchner, only \$15.00 per 1000. Cash.
 O. L. Humphrey, Zanesville, O.

Geraniums, good, clean, healthy stock, all leading varieties, 4-in., 6c; 2½-in., 2c.
 H. S. Wiecking, Bluffton, Ind.

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REVIEW CLASSIFIED ADS.

Apple geraniums, 3-in. plants, \$3.00 per 100. Goree Greenhouses, Paris, Tex.

GLADIOLI.

PLANT NOW FOR FALL BLOOM.

FINE LARGE BULBS.

Augusta	\$14.00 per 1000
Brenchleyensis	12.00 per 1000
Halley	15.00 per 1000
Independence	12.00 per 1000
Klondike	18.00 per 1000
May	18.00 per 1000
Mrs. Frank Pendleton.....	65.00 per 1000
Panama	30.00 per 1000
Princess	20.00 per 1000
Primulinus hybrids.....	25.00 per 1000
Choice mixed	12.00 per 1000
White and Light mixed.....	18.00 per 1000

Special prices on large quantities.
 B. Hammond Tracy, Cedar Acres, Wenham, Mass.

Now booking orders for gladiolus Panama. Big, plump, healthy bulbs, grown under irrigation, especially for forcing. Panama is the beautiful rose-pink seedling of America, a fine forcer, \$20.00 per 1000. Stock limited. Send for list of other varieties.

R. M. Champe, Walled Lake, Oakland Co., Mich.

PLANTING STOCK WANTED.

Bulbets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

THE CREST NURSERY, Ohio

Piqua,

CUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.
 E. E. Stewart, Brooklyn, Mich.

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.
 N. Leon Wintzer, West Grove, Pa.

HARDY FERNS.

	100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.....	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern.....	6.00	.70	.10
Asplenium felix foemina, Lady.....	6.00	.70	.10
Aspl. thely. Silver Spleneworth.....	7.00	.80	.10
Dryopteris thelypteris, Shield.....	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea strutiopteris, Ostrich.....	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

LUDWIG MOSBÆK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.
 Ernest Rober, Wilmette, Ill.

HARDY PLANTS.

HARDY PERENNIALS.

	Per 100
Mixed named phlox, field divisions.....	\$2.50
Achillea (The Pearl)	2.50
Boltonia	2.00
Delphinium, choice hybrids, 2-yr.....	4.50
Delphinium, choice hybrids, 1-yr.....	3.00
Oriental poppies, 2-yr.....	4.00
Pyrethrum Uliginosum	3.00
Monarda Didyma	3.00

The Pfeiffer Nursery, Winona, Minn.

Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, hellanthus, phlox (large assortment), saxifragas, sweet williams, trollius, tritomas, etc. Cash with order.
 Mountain View Floral Co., Portland, Ore.

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Hardy plants, field-grown: You should plant all available space with these for summer cut flowers. Plant now.

	Doz.	100	1000
Achillea The Pearl.....	\$0.50	\$3.50	\$30.00
Agrostemma coronaria.....	.75	6.00	
Arabis alpina.....	.85	5.00	45.00
Asters, large rich lavender..	.50	4.00	35.00
Michaelmas daisy.....	.50	4.00	35.00
Boltonia asteroides.....	.50	4.00	35.00
Boltonia latifolia.....	.50	4.00	35.00
Cerastium tomentosum.....	.50	4.00	35.00
Coreopsis lanceolata grandiflora.....	.50	4.00	35.00
Daisy, Shasta, King Edw. VII., Prince Henry and assorted.....	.50	4.00	35.00
Delphinium English Hybrids.....	.85	5.00	
Funkia, sub-cordata.....	.75	6.00	
Gaillardia sanguinea.....	.85	5.00	
Sulphurea, double.....	.85	5.00	
Mixed.....	.50	4.00	
Geum atrogineum.....	.50	4.00	35.00
Helianthus rigidus.....	.50	4.00	35.00
Helenium autumnale superbum.....	1.00	7.00	
Iris, German, fancy collection.....	.50	4.00	35.00
Iris, German, Snow Queen.....	.50	4.00	35.00
Iris, German, pallida dalmatica.....	1.50	10.00	80.00
Lychnis Chalcidonica, red.....	.75	6.00	
Lychnis Flos Cuculi, pink.....	.75	6.00	
Lythrum roseum superbum.....	.75	6.00	
Phlox, Miss Lingard.....	.60	4.50	40.00
Phlox, assorted.....	.50	4.00	35.00
Rudbeckia laciniata (Golden Glow).....	.40	3.00	25.00
Salvia azurea grandiflora.....	.75	6.00	
Veronica spicata.....	.75	6.00	

BAUR FLORAL CO., PENNSYLVANIA.

Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50. J. C. Schmidt, Bristol, Pa.

HARDY PERENNIALS.

Golden Glow.....	\$0.50 per 100
Boltonia.....	.50 per 100
Gaillardia (seedlings).....	.50 per 100
Japanese iris.....	1.00 per 100
Hardy phlox.....	1.00 per 100

SUBURBAN SEED CO., LA GRANGE, ILL.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

HARDY PERENNIALS.

Send list for fall prices, large line, fair price and extra stock. Watch for pansy adv. Riverside Gardens, Homer, N. Y.

HARDY PERENNIALS.

Send for trade list. Write us your wants. THE NILES NURSERY CO., NILES, MICH.

Hardy perennials. Price list free.

Tappan Flower Garden, Tappan, N. Y.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosback, Ferndale, Askov, Minn.

HELIOTROPES.

Heliotropes, dark blue, strong bushy plants, 3-in., \$4.00 per 100. Harglerode Bros., Shippensburg, Pa.

Hollyhocks, strong, field-grown, in double maroon, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, OHIO.

Hollyhocks, true to color, splendid young stock, \$5.00 per 100. Complete line of other perennials. Write for list.

AURORA NURSERIES.

TELEPHONE 339, AURORA, ILL.

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order. L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Double hollyhocks, mixed, \$2.00 per 100; separate colors, \$2.50 per 100, prepaid. P. D. Aspinwall, Fort Atkinson, Wis.

HONEY-SUCKLES.

Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request. WAYSIDE GARDENS, MENTOR, OHIO.

HYDRANGEAS.

HYDRANGEAS.			
15,000 HYDRANGEAS, Paniculata grandiflora.			
	100	1000	
12-18 in.	\$6.00	\$50.00	3-4 ft. \$10.00 \$90.00
18-24 in.	8.00	25.00	4-5 ft. 15.00
2-3 ft.	9.00	80.00	

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

Hydrangea Otaksa, strong, field-grown, 25c to 75c each. Cash with order. Satisfaction guaranteed. Mountain View Floral Co., Portland, Ore.

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3-in.	\$ 7.50 per 100
4-in.	17.50 per 100
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7-in.	45.00 per 100
8-in.	60.00 per 100

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4-in., one strong shoot.....\$10.00 per 100
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Pot-grown, strong, well ripened plants for winter and spring blooming.

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Special offer of very choice, mixed varieties of field-grown, French hydrangeas, 6 to 10 branches, \$20.00 per 100; 10 to 20 branches, \$35.00 per 100. A. L. Miller, Jamaica, L. I., N. Y.

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Florentina alba, white.....	\$4.00
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Seeds of same,
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Poinsettias, August propagation, 2½-in. pots, \$5.00 per 100. Geo. H. Mellen Co., Springfield, O.

Poinsettias, strong 2½-in., well rooted, 5c. Cash. R. P. Atwell, Fort Dodge, Iowa.

Poinsettias, strong, 3-in., \$10.00 per 100. Cash. Felch Bros. Co., Maywood, Ill.

Good strong 2½-in. poinsettias, 6c. Ralph Ward, Cameron, Mo.

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PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Appleblossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2½-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2½-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2½-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, assorted, strong, 2½-in., \$4.00 per 100. CHINENSIS, large flowering, brilliant colors, assorted, named varieties, 2½-in., \$3.00 per 100. MALACOIDES, large flowering, white, pink and lavender, 2½-in., \$2.50 per 100. Cash, please. SCHIEBLE BROS., Miami, Lock and Old Main Sts., MIAMISBURG, OHIO

Primula obconica, fine strain, best colors, 2½-in. pots, at \$5.00 per 100, \$45.00 per 1000; 3-in. pots at \$7.50 per 100, \$65.00 per 1000. Primula chinensis fimbriata and malacoides, 2½-in. pots, at \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$7.00 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

PRIMULAS CHINENSIS, ready to shift, 2½-in., finest mixed, \$3.00 per 100; FORBESII, "BABY," 2½-in., \$2.25 per 100; BUTTERCUP, yellow, 2½-in., \$2.50 per 100. 500,000 FINEST PANSIES, ready soon. JOS. H. CUNNINGHAM, DELAWARE, O.

Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50. Malacoides, 2-in., \$2.50; 3-in. obconica, \$5.00 per 100; 3-in. malacoides, \$5.00 per 100. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.

The House of Primroses.

Primula obconica gigantea, mixed colors, large plants, 3-in., \$3.50 per 100; 4-in., \$7.00 per 100; 5-in., \$12.00 per 100. Chinese primroses, 4-in., \$6.00 per 100; malacoides, 4-in., \$6.00 per 100. All above ready to shift. Edward Whitton, City & Green, Utica, N. Y.

Primula obconica gigantea, 4-in., strong plants, \$7.00 per 100; Chinese primroses, 4-in., \$6.00 per 100; malacoides, 3½-in., \$6.00 per 100. All the above mixed colors, including Xmas Red, A-1 stock. Ready to shift.

Chas. Whitton, York & Gray, Utica, N. Y.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100; 200 Chinese, 2-in., 2c. Cash.

Byer Bros., Chambersburg, Pa.

PRIMROSES.

350 obconicas, 2½-in., fine, mixed strain, \$5.00 per 100; 150 chinensis, 2½-in., fine, mixed colors, \$4.00 per 100. First-class stock. Cash, please. The Dixon Floral Co., Dixon, Ill.

Primula malacoides, extra strong, 2½-in., ready for 3-in., \$3.00 per 100, \$27.50 per 1000. These plants are extra value at the price. Sample on request. Altimore Culture Co., Canfield, O.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100; 200 Chinese, 2-in., 2c. Cash.

Byer Bros., Chambersburg, Pa.

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Byer Bros., Chambersburg, Pa.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100; 200 Chinese, 2-in., 2c. Cash.

Byer Bros., Chambersburg, Pa.

Primula obconica, Miller's Giant, fine 3-in., \$5.00 per 100; malacoides, 3-in., \$5.00; 2-in., \$2.50 per 100. Cash. These plants will please you. J. W. Miller, Shiremanstown, Pa.

Primrose malacoides, a distinct deep lavender, almost violet, does not fade, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100. J. C. Steinhauer, Pittsburg, Kan.

Primula obconica, kermesina and Apple Blossom, 5-in. pots, in full bloom, \$3.50 per doz., \$25.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Primula obconica, No. 1 stock, from Schiller seeds, 3-in., 8c; 4-in., 15c; 5-in., 25c each. Malacoides, asst. colors, 15c each.

ELITCH GARDENS CO., DENVER, COLO.

Primula malacoides rosea, strong plants, from 2½-in. pots, \$4.00 per 100; \$35.00 per 1000; 500 or more at 1000 rate. Cash with order. Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Primula malacoides, 2½-in. pots, \$3.00 per 100. F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Primula obconica, 200 very good, strong, 4-in., \$12.50 per 100; 200 3-in., \$8.00 per 100.

A. N. Kinsman, Inc., Austin, Minn.

Primula obconica, finest strain, strong 3-in., \$4.00 per 100. Indianapolis Flower & Plant Co., Indianapolis, Ind.

Primula obconica, choice mixed, 200 strong, 4-in., \$10.00 per 100.

Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order. Warren, Corry, Pa.

Primula chinensis, salmon and mixed colors, strong, 3-in., ready to shift, \$5.00 per 100. Cash, please. D. R. White, Sandusky, O.

Primulas obconica, 2½-in. pots, \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum St., Racine, Wis.

Primula malacoides, 4-in., ready for 5-in., 10c each. Kemble & Goodman, Mason City, Iowa.

PRIVET.

AMOUR RIVER NORTH PRIVET. 100 1000

18-24-in. \$5.00 \$40.00

2-3 feet 6.00 50.00

IBOTA PRIVET.

18-24-in. 3.50 25.00

2-3 feet 5.00 35.00

REGEL'S PRIVET. (GENUINE). 18-24-in. 4.00 30.00

2-3 feet 6.00 50.00

Can furnish larger or smaller grades. Also California, vulgaris or Polish, in 1000 lots.

ONARGA NURSERY COMPANY, CULTRA BROS., MGRS. ILLINOIS

CALIFORNIA PRIVET. 100 1000

12 to 18 in., 2 yrs., 3 branches up.. \$1.25 \$ 9.00

18 to 24 in., 2 yrs., 3 branches up.. 1.50 12.00

12 to 18 in., 2 yrs., 5 branches up.. 1.50 12.00

18 to 24 in., 2 yrs., 5 branches up.. 2.00 15.00

2 to 3 ft., 2 yrs., 5 branches up.. 2.25 18.00

3 to 4 ft., 2 yrs., 5 branches up.. 3.00 25.00

Special prices on car lots. Complete list of stock now ready.

SOUTHSIDE NURSERIES, CHESTER, VA.

Amour River privet, 18-24 in. Per 100 \$ 4.00

Amour River privet, 2-3 ft., very bushy and heavy 7.00

Amour River privet, 3-4 ft., very bushy and heavy 10.00

Complete list now ready. A card will bring it to you.

AURORA NURSERIES, TELEPHONE 339, AURORA, ILL.

California privet, \$3.50 per 100, beautiful, thrifty plants.

George Lawler, Gardenville, Tacoma, Wash.

Amour River privet seedlings, for lining out, 60c per 100. Anderson Floral Co., Anderson, S. C.

ROSES

THE REALIZATION

of a

NEW IDEAL

of

SERVICE

in a

WHOLESALE WAY

via

F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

MRS. CHAS. RUSSELL, OWN ROOT.

Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2½-in. pots, \$12.00 per 100, \$100.00 per 1000.

Ask for prices on 2½-inch grafted Russell.

G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2½-INCH STOCK. 100 1000

Pink Killarney \$4.50 \$40.00

White Killarney 4.50 40.00

Killarney Brilliant 4.50 40.00

Sunburst 5.00 45.00

Richmond 4.00 35.00

Geo. Elger 4.00 35.00

WIETOR BROS., 162 N. Wabash Ave., Chicago, Ill.

Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinoisseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

Roses, 2½-in. pots: 250 d'Arenberg, 350 J. L. Mock, 250 Radiance, 125 W. Killarney, 100 Shawyer, 3c; 75 d'Arenberg, 175 Sunburst, 450 Radiance, 75 Hadley, 150 Shawyer, 200 J. L. Mock, 3½-in., 5c; or will exchange for equal value in carnation plants. Write quick. A real bargain. Cash with order.

Metcalf's Greenhouse, Madisonville, Ky.

ROSES FOR FORCING. Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to

THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

Roses, American Beauty, White and Pink Killarney, Kaiserin, Richmond, Milady, etc., 3-in., \$6.00; 4-in., \$8.00 per 100; strong, own root stock. Henry Smith, Grand Rapids, Mich.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Rose plants especially grown for forcing.
 Beauties, 3-in. \$10.00 per 100
 Radiance, 3-in. 8.00 per 100
 Radiance, 2 1/2-in. 5.00 per 100
 Mock, 2 1/2-in. 6.00 per 100

ROSEMONT GARDENS, Alabama.
 Montgomery.

\$5.00 PER 100 TO CLOSE OUT.

3-in. strong, healthy, thrifty stock.

460 Pink Killarney,
 410 Killarney Brilliant,
 140 Maryland,
 85 Ward.

A. C. BROWN, SPRINGFIELD, ILL.

Roses, propagated October, excellent strong stock, ready for bench or outside planting.
 Radiance, 3-in. \$50.00 per 1000
 Red Radiance, 3-in. 50.00 per 1000
 Ivory, 2 1/2-in. 30.00 per 1000
 T. G. OWEN, COLUMBUS, MISS.

ROSES FOR EASTER BLOOMING.

Plants we offer are all 3-yr.-old dormant plants of the very best florist sorts. Write us for our list and prices.

AMERICAN BULB CO., Chicago.
 172 N. Wabash Ave.,

CUT PRICES TO CLOSE OUT.

White Killarney, 2 1/2-in., grafted.... \$ 8.00 100
 Milady, 3 1/2-in., grafted..... 8.00 100
 Richmond, 2 1/2-in., own root..... 3.00 100
 GULLETT & SONS, LINCOLN, ILL.

Roses, out of 3 in. pots, good, strong, healthy stock, 1000 Bridesmaid, 230 Golden Gate, 240 Ivory and 400 Richmond, own root, \$6.00 per 100; 55 Geo. Elger, own root, \$7.00 per 100. Cash.
 Ulrich Floral Co., Tiffin, O.

Roses, 200 own root Shawyer, \$10.00 per 100. STATE FAIR FLORAL CO., SEDALIA, MO.

Get list, ready to ship, 2 1/2 and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

Roses, 2 1/2-in. Killarney and Richmond, 2 1/2-c York & Panasuk, Houghton, Mich.

RUBBERS

RUBBER PLANTS.

8 inches 18c
 12 inches 22 1/2c
 16 inches 35c
 Cash.

P. Kaul, 633 Cherokee St., New Orleans, La.

Rubber plants, our own propagation, extra fine plants.

4-in. 35c
 5-in. 60c
 ELITCH GARDENS CO., DENVER, COLO.

Ficus Elastica, 5-in., 2 ft. tall.... \$30.00 per 100
 Ficus, Elastica, 6-in., 30 in. tall.. 40.00 per 100
 Cash, please. F. Ziegler, Jr., Soniat and Saratoga Sts., New Orleans, La.

SALVIAS

Salvia America, perpetual bloomer, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for catalogue. Oak Grove Greenhouses, Tuskegee, Ala.

SEEDS.

SWEET PEA SEED.

Zvolanek's new novelties, and standard orchid flowering varieties.
 See complete list in our display ad of this issue.

S. S. PENNOCK COMPANY
 1608-20 LUDLOW ST., PHILADELPHIA, PA.

SWEET PEA SEED.

The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.
 AMERICAN BULB CO., Chicago.
 162 N. Wabash Ave.,

WINTER-FLOWERING SWEET PEAS.

A limited amount of choice, hand picked seed at following low prices:

YARAWA.
 oz., 40c; 1/4 lb., \$1.25; lb., \$4.00.

NEW CALIFORNIA VARIETIES.

Early Melody, soft rose-pink; Early Spring Maid, cream pink; Early Song Bird, pale pink; oz., \$1.25; 1/4 lb., \$4.00; lb., \$12.00. Cash with order. F. A. Thole, Grower, Santa Cruz, Cal.

Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
 1004 Lincoln Bldg.,

SWEET PEA SEED.

Rose Queen, Petit's strain, greenhouse grown,

1/2 oz., \$1.50; oz., \$3.00.

M. Fleming & Son, Hinsdale, Ill.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.
 H. N. GAGE CO., INC., MONTEBELLO, CAL.

PANSY SEED.

Fresh.

Our pansy seed has a reputation. 1 oz., \$7.00; 3 oz., \$18.00.

AMERICAN BULB CO., Chicago.
 172 N. Wabash Ave.,

Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

AMERICAN BULB CO., CHICAGO, ILL.
 172 N. WABASH AVE.,

Pansy seed, best giant flowering. Trade pkts., 50c; 1 oz., \$5.00. Ernest Rober, Wilmette, Ill.

SMILAX.

Smilax, 2 1/2-in. \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$6.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

S. S. PENNOCK COMPANY
 1608-20 Ludlow St., Philadelphia, Pa.

Good strong, 2 1/2-in. plants, \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
 1004 Lincoln Bldg.,

5000 smilax, 2 1/2-in., good, strong plants, \$3.00 per 100, \$25.00 per 1000. Cash with order Emil Metzmaier, Florist, 1382 S. 4th St., Columbus, O.

Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

Royston & Fenton, Evansville, Ind.

Smilax, 2000 extra strong 4-in. in No. 1 condition, \$6.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.

Evenden Bros. Co., Williamsport, Pa.

2 1/2-in. smilax, cut back several times, \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Strong smilax, 2 1/2-in., \$3.00 per 100; \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILLINOIS

Smilax, 2-in., \$2.00 per 100, \$18.00 per 1000; seedlings, 50c per 100, \$4.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, 2-in., strong, cut-back plants, \$1.50 per 100, \$14.00 per 1000.

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SMILAX, FROM 2-IN. POTS, to clean up, \$1.25 per 100; \$12.00 per 1000. Cash.

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Smilax, 2-in., strong and good, twice cut back, \$1.75 per 100, \$8.00 per 500. Cash.

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Smilax, good, 2 1/2-in. pots, \$2.00 per 100.

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Smilax, 2 1/2-in., 1 1/2-c. Cash.

R. P. Atwell, Ft. Dodge, Iowa.

Smilax, 2 1/2-in., \$3.00 per 100.

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Smilax, strong plants, 2 1/2-in., \$2.50 per 100. Cash.

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Smilax, 2 1/2-in., \$2.00 per 100. Good stock. Cash, please. Addems Morgan & Co., Paxton, Ill.

Smilax, A-1, 2-in., topped twice, \$1.50 per 100.

R. K. Stokesberry, Leetonia, O.

Smilax, 2-in., two plants to pot, \$2.00 per 100.

Harglerode Bros., Shippensburg, Pa.

Smilax, 2 1/2-in. stock, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Smilax seedlings, 50c per 100. Cash.

W. A. Ballou, Wheaton, Ill.

Smilax, 2-in., \$2.00 per 100.

Lloyd O. Bunch, Fredonia, Kan.

Smilax, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Smilax, 2 1/2-in., \$3.00 per 100; \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

SNAPDRAGONS.

SNAPS—SNAPS—SNAPS.

An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2 1/2-IN., TWICE TOPPED.

	100	1000
Firefly, red	\$4.00	\$35.00
Lovely, red	4.00	35.00
Victoria, white	4.50	40.00
Yellow	4.50	40.00
Buxton's Pink	4.50	40.00
Garnet, red	4.50	40.00
Phelp's White	4.50	40.00
Golden King, yellow	4.50	40.00
Ramsburg's Silver Pink	4.50	40.00
Davis, pink	5.00	45.00
Keystone	5.00	45.00

FINE PLANTS—TERMS CASH.
 HAMMERSCHMIDT & CLARK, MEDINA, O.

SNAPDRAGONS.

	100	1000
RAMSBURG'S SIL. PINK, 2 1/2-in.	\$5.00	\$40.00
RAMSBURG'S SIL. PINK, 3-in.	8.00	70.00
PHELP'S WHITE, 2 1/2-in.	5.00	45.00
PHELP'S YELLOW, 2 1/2-in.	5.00	45.00
GIANT YELLOW, 2 1/2-in.	5.00	45.00
NELROSE, 2 1/2-in.	5.00	45.00
KEYSTONE, 2 1/2-in.	5.00	45.00

S. S. PENNOCK COMPANY,
 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Snapdragons, 2 1/2-in. pots, Ramsburg's Silver Pink, Phelp's White Giant, Yellow, Melrose, Defiance Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new, winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.
 Anglin & Walsh Co., Williamsbridge, N. Y.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2 1/2-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
 1004 Lincoln Bldg.,

Buxton's, Ramsburg's and Melrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons: Ramsburg, Davis and Keystone, pink, Phelp's White and Yellow, grown and shipped in paper pots, \$4.00 per 100.

Jersey Greenhouse, Rushville, Ind.

Good, 3-in. snapdragon in Nelrose and Buxton, Silver Pink, a light pink, and Phelps' White, 350 in all, the lot for \$10.00.

The Johnson Floral Co., Kendallville, Ind.

Snapdragons, 2-in., pinched and branching, Silver Pink, Keystone, Nelrose, Golden Yellow and white, \$3.00 per 100.

Dinstel Bros., 1851 Melvina Ave., Chicago.

Ramsburg's Silver Pink, Nelrose and mixed seedlings, fine plants, 2 1/2-in., \$2.50 per 100. Cash. L. H. Wise Greenhouses, Springfield, Ill.

Snapdragons, strong 2 1/2-in. Nelrose, \$4.00 per 100. Cash, please.

Frederick C. Hoffman, Pawtucket, R. I.

Snapdragon, Silver Pink, 2-in., pinched and branching, \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

Snapdragons: Silver Pink, Garnet, Golden Queen, 3-in., bushy stock, \$4.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Ramsburg's Silver Pink seedling snapdragons, 2 1/2-in., strong plants, \$2.50 per 100, \$22.50 per 1000.

W. A. Ballou, Wheaton, Ill.

Snapdragons, Keystone, 2 1/2-in., fine stock, \$5.00 per 100, \$45.00 per 1000.

Baur Floral Co., Erie, Pa.

STEVIAS.

Stevia, extra strong, cut back and well branched stock, 2 1/2-in., \$2.75 per 100, \$25.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Stevia, field-grown, strong, stocky and well branched, ready for 6-in., \$12.00 per 100. BAUR FLORAL CO., ERIE, PA.

Stevia, 5-in. azalea pots, 3 plants in each, strong, 15c each. Cash.

The Dumser Floral Co., Elgin, Ill.

Stevia serrata, field-grown, suitable for 6-in. and 7-in. pots, at 15c each. Cash.

Kane Greenhouses, Kane, Pa.

Stevias, good field-grown, been topped, bushy, \$5.00 per 100.

Walnut Hill Greenhouses, Independence, Mo.

Fine, strong stevias, from 2 1/2-in. pots, \$3.00 per 100; \$25.00 per 1000.

Hammond Co., Inc., Richmond, Va.

Stevias, double and single, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Stevias, large plants, pot-grown, 5-in., pot-bound, \$15.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

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Vick & Hill Co., Rochester, N. Y.

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To Exchange—75 Asparagus plumosus, 5-in., \$15.00 per 100, for either hydrangea Otaksa or Boston ferns, 5-in. stock. Max Rasmussen, Pontiac, Ill.

To Exchange—Enchantress, pink, Washington, dark pink, field-grown, 5c, for Chatelaine begonias or cyclamen. Ada Greenhouse, Ada, Okla.

To Exchange—Or will sell, cyclamen, 4-in., 20c; 3-in., 10c. Pansies, \$3.00 per 1000. Peonies, 8c each. For primulas, carnations, cannas or what have you? J. S. Bennett, Paw Paw, Ill.

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LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co., Derry Village, N. H.

Sylvania, O.—James B. Gray, who recently purchased the Cushman Gladiolus Farm, says he will specialize in sweet peas and carnations for the wholesale market.

Paterson, N. J.—The trade has been recruited from practically every walk of life and a community of florists would be able to place almost every human activity, from the cradle to the grave, in the hands of an experienced person. For instance, C. E. Walker, of Walker Bros., who specialize in dahlias, gladioli and roses, still is a pressman on the Paterson Sun, although he hopes soon to be able to devote all his time to the affairs of the firm.



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Our long experience in greenhouse construction enables us to give the best in service, material and workmanship, and the purchaser of ICKES-BRAUN construction can invest without a doubt as to the efficiency of his houses. Each detail is perfected and approved—there is no experimenting with your money.

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SYSTEM
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The best that can be procured for winter flowering under glass.

Five Good California Varieties

Early Snowflake, large, pure white, $\frac{1}{4}$ oz., 75c; $\frac{1}{2}$ oz., \$1.25; oz., \$2.00.

Early Spring Maid, beautiful cream-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Melody, soft rose-pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Song Bird, pale pink, $\frac{1}{4}$ oz., 40 c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

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The most popular winter-flowering Sweet Pea. Color is beautiful rose-pink with a slight salmon tint. We offer a selected strain of this variety. $\frac{1}{2}$ oz., 40c; oz., 75c; $\frac{1}{4}$ lb., \$2.25; lb., \$8.00.

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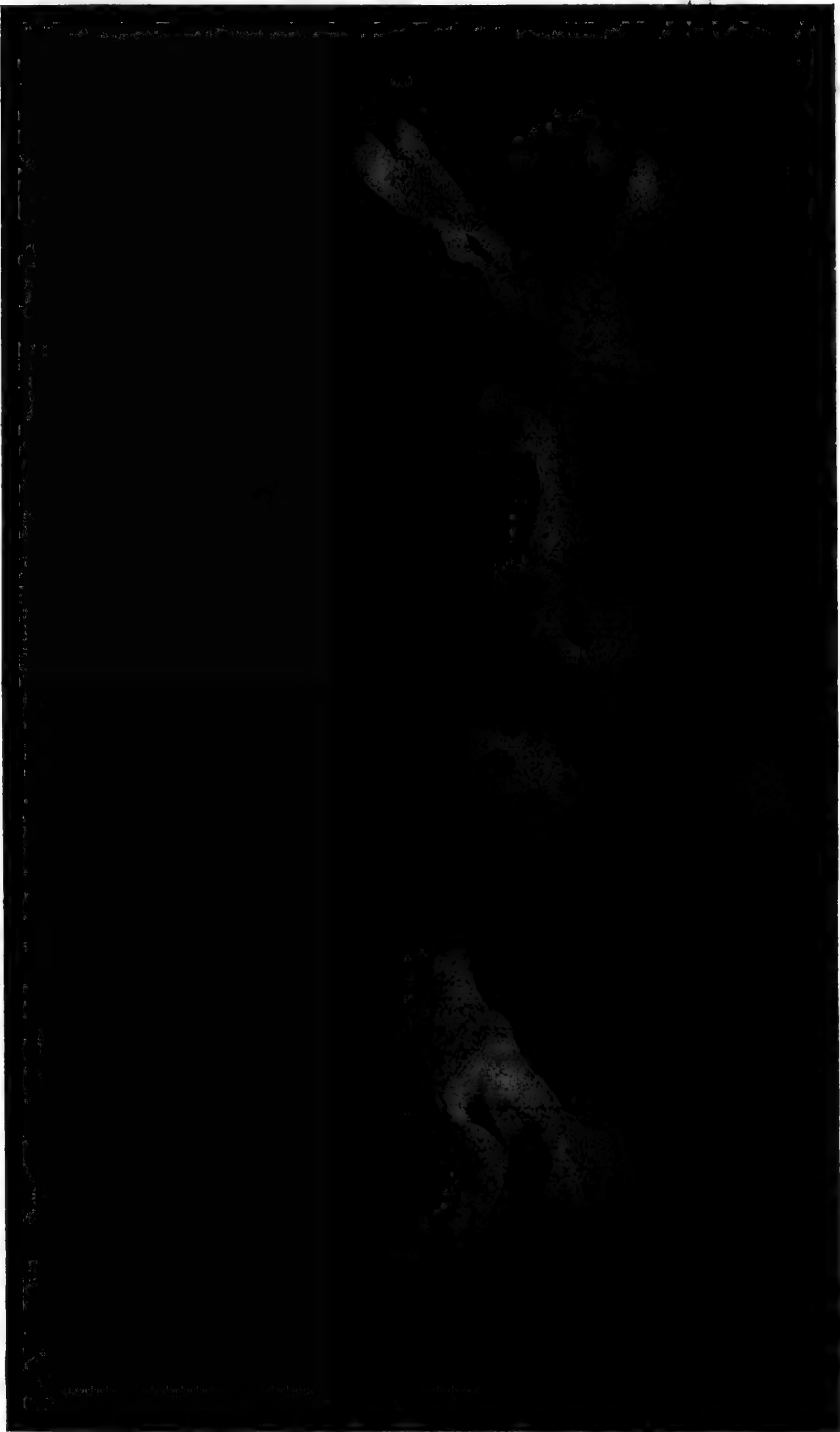
Concord Crimson, fine ruby red.

Concord Lavender, light lavender blue.

Concord White, large, pure white.

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We have on hand fresh seed of Giant Flowered Cyclamen in all popular colors, also Primula, Cineraria, Calceolaria; Perennial Flower Seeds for summer sowing and Annuals for winter flowering under glass.

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Your wants for FANCY RUSSELLS and BEAUTIES. Also longest and best grades of all other ROSES. We can also supply them. Also good short and medium ROSES. Best assortment. We are headquarters for the best stock this market can supply.

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Killarney Brilliant.....	120.00
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Lots of 5000 or more at \$110.00 per 1000.

Killarney.....	100.00
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These prices are absolutely net cash.

For 3½-inch stock an additional \$50.00 per 1000 will be charged.

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	Per 100	1000
White Killarney.....	\$7.00	\$65.00
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Lots of 5000 or more at \$62.50 per 1000.		
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Now booking orders for spring, 1918, delivery. Write us about your needs. Orders will be filled in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

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	Per 100	1000		Per 100	1000
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We have a large supply of fine plants grown from seeds of the best German strains.
3-inch.....\$10.00 per 100
4-inch.....20.00 per 100

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October and November delivery. 5-inch pots, \$4.80 per doz.; 5½-inch pots, \$6.00 per doz.; 6-inch pots, \$7.20 and \$9.00 per doz.; 7-inch pots, \$12.00 per doz.; 8-inch pots, \$1.50 and \$2.00 each; larger specimens, \$3.00 to \$7.50 each.



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KENTIA FORSTERIANA Single Plants

2¼-inch pots, \$1.50 per doz.; \$12.00 per 100;
\$100.00 per 1000.
8-inch pots, \$2.50 per doz.; \$18.00 per 100; \$150.00 per 1000.

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2¼-inch pots, \$1.50 per doz.; \$12.00 per 100;
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4-inch pots, 4 plants.....\$4.20 per doz.

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3-inch pots.....\$14.00 per 100
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2-inch pots.....\$1.75 per doz.; \$14.00 per 100

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3-inch pots.....\$1.75 per doz.; \$14.00 per 100

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3-inch pots.....80c each; \$3.00 per doz.

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4-inch pots.....\$0.50 each
5-inch pots.....1.00 each

ASPARAGUS PLUMOSUS

8-inch.....\$8.00 per 100
6-inch.....85c each

PRIMULA OBCONICA

3-inch.....\$10.00 per 100
4-inch.....20.00 per 000

CROTONS

6-inch, well colored.....\$1.00 to \$1.25 each

TABLE FERNS

2¼-inch.....\$4.00 per 100
3-inch.....8.00 per 100

PTERIS

4-inch, assorted.....\$15.00 to \$20.00 per 100

HOLLY FERNS

4-inch.....\$15.00 to \$20.00 per 100

A nominal charge is made for packing.



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Specials.....	\$25.00
Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

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	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
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	Per 100
Champ Weiland.....	\$10.00
Killarney.....	8.00
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Killarney Brilliant.....	4.00
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ROSES, OUR SELECTION.....

	Per 100
Carnations.....	\$ 2.00 to \$ 8.00
Asters.....	8.00
Gladioli.....	3.00 to 4.00
Easter Lilies.....	12.50 to 15.00
Valley.....	6.00
Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	.50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000.....	2.00
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

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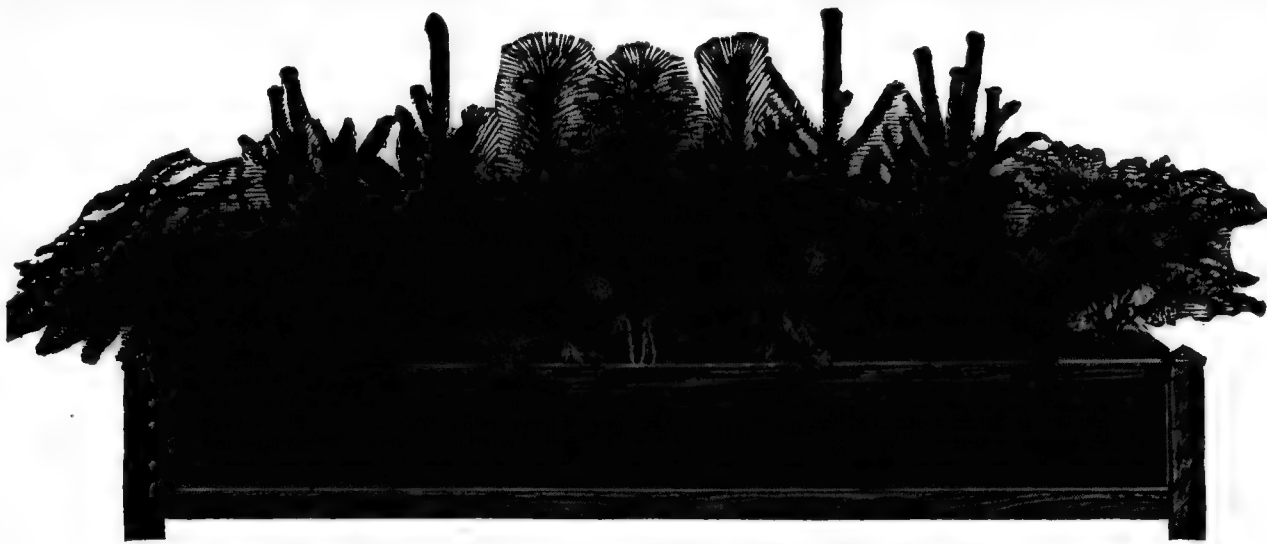
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A Money Making Proposition for Progressive Florists

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

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Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of imported decorative material, Hardy Evergreens easily rank first in the list of plants for outside Fall and Winter decoration. Realizing florists' needs, we have spared no effort to prepare a sufficient supply for all requirements. The demand exceeds that of all previous years. If you want some you should place your order now for immediate or later delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, Etc.

(Especially grown bushy stock.)				
Assorted Varieties (Our Selection),	Size	Each	Doz.	100
(\$9.50 per 50)				\$18.00
Picea Excelsa (Norway Spruce),				
Tall, Dark Green	12-18 in.	\$0.25	\$2.40	16.00
Pinus Mugho (Dwarf Mountain Pine),				
Low, Deep Green	8-10 in.	.35	3.00	20.00
Thuya Occidentalis (Am. Arbor Vitae),				
Con. Deep Green	12-18 in.	.30	2.65	18.00
Six of same variety and size at dozen rate; 50 at 100 rate.				

BALL AND PYRAMIDAL SHAPED EVERGREENS

(For end and center planting, or other special uses.)				
Thuya Woodwardi (Woodward's Globe Arbor Vitae),	Ball Shaped B&B	1	-1 1/2 ft.	Each \$1.75
Thuya Wareana Sibirica (Siberian Arbor Vitae),	Globes B&B	1 1/2-2	ft.	2.00 3.75
Thuya Pyramidalis (Pyramidal Arbor Vitae),	Pyramids B&B	2	-3 ft.	1.50 2.75
Juniperus Counarti (Counarti Juniper),	Pyr. Dark Green B&B	2	-3 ft.	2.75 5.25
Picea Canadensis (Black Hill Spruce),	Extra Bushy, Compact B&B	1 1/2-2	ft.	1.00 1.75
Pinus Mugho (Dwarf Mountain Pine),	Ball Shaped B&B	1	-1 1/2 ft.	1.25 2.25
Thuya Peabody Aurea (Golden Arbor Vitae),	Pyramidal B&B	1 1/2-2	ft.	1.25 2.25

BOXWOODS FOR WINDOW BOXES

(Southern grown stock—rather light.)				
Buxus Sempervirens (Bush Shaped Boxwood)		Each	Doz.	100
	10-12 in.	\$0.50	\$4.80	\$35.00
Buxus Sempervirens (Bush Shaped Boxwood)				
	12-15 in.	.75	7.20	50.00
Buxus Sempervirens (Bush Shaped Boxwood)				
	15-18 in.	.95	9.00	65.00
Buxus Suffruticosa (Boxwood, Dwarf Edging)				
	3-4 in.	.10	1.15	8.00
Buxus Suffruticosa (Boxwood, Dwarf Edging)				
	4-6 in.	.15	1.70	12.00
Six of same variety and size at dozen rate; 50 at 100 rate.				

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

Description	Size Feet	M'tch'd	
		Ea.	Prs.
Abies Tsuga Canadensis (Hemlock), Light Green	Globular 2	\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock), Light Green	Globular 3	3.25	6.00
Juniperus Counarti (Counarti Juniper), Dark Green	Pyramidal 2	3.25	6.00
Juniperus Counarti (Counarti Juniper), Dark Green	Pyramidal 3	4.50	8.50
Juniperus Glauca (Silver Cedar), Silvery Blue	Pyramidal 2	2.50	4.50
Juniperus Glauca (Silver Cedar), Silvery Blue	Pyramidal 3	4.00	7.50
Juniperus Virginiana (Red Cedar), Grayish Green	Pyramidal 4	4.50	8.50
Juniperus Virginiana (Red Cedar), Grayish Green	Pyramidal 5	5.50	10.50
Juniperus Virginiana (Red Cedar), Grayish Green	Pyramidal 6	9.50	18.50
Juniperus Virginiana (Red Cedar), Grayish Green	Pyramidal 7	18.00	25.50
Picea Canadensis (Black Hill Spruce), Bluish Green	Pyramidal 3	3.50	6.50
Picea Canadensis (Black Hill Spruce), Bluish Green	Pyramidal 4	5.00	9.50
Picea Canadensis (Black Hill Spruce), Bluish Green	Pyramidal 5	6.50	12.50
Thuya Occidentalis (Am. Arbor Vitae), Light Green	Ball Shape 2x2	3.75	7.00
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green	Pyramidal 2	2.00	3.50
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green	Pyramidal 3	2.75	5.00
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green	Pyramidal 4	3.50	6.50
Thuya Wareana (Siberian Arbor Vitae), Dark Green	Globular 1	2.00	3.50
Thuya Wareana (Siberian Arbor Vitae), Dark Green	Globular 2	3.25	6.00
Thuya Wareana (Siberian Arbor Vitae), Dark Green	Globular 3	4.75	9.00
Thuya Woodwardi (Woodward's Globe), Dark Green	Ball Shape 1	2.25	4.00

If tubs are wanted add 75 cents extra per tree.

NOTE: After tubing, water thoroughly, and keep soil moist until frozen solid.

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You must protect yourselves. Order and insist on getting from your supply house

"Superiora" Brand
(Reg. Trade-mark)

They will
NOT Mould



Endorsed
and sold by

32

Leading Wholesale
Florists and Florists'
Supply Houses in the
United States and
Canada.

They will
NOT Mould

Dr. H. DUX CO., Inc., *Manufacturers*
JACKSONVILLE, FLA.

Milady, Ophelia, Russell, Champ Weiland, Killarney Brilliant, Sunburst

A LARGE SUPPLY OF THESE EXCELLENT ROSES

PRICE LIST

Subject to change without notice

MRS. CHAS. RUSSELL

	Per 100
Specials.....	\$25.00
Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

RICHMOND

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

	Per 100
Champ Weiland.....	\$10.00
Killarney.....	8.00
White Killarney.....	\$5.00 to 6.00
Killarney Brilliant.....	4.00
Sunburst.....	
My Maryland.....	
Ophelia.....	

ROSES, OUR SELECTION.....

	Per 100
Carnations.....	\$ 2.00 to \$ 3.00
Asters.....	3.00
Gladoli.....	3.00 to 4.00
Easter Lilies.....	12.50 to 15.00
Valley.....	6.00
Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	.50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000.....	2.00
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

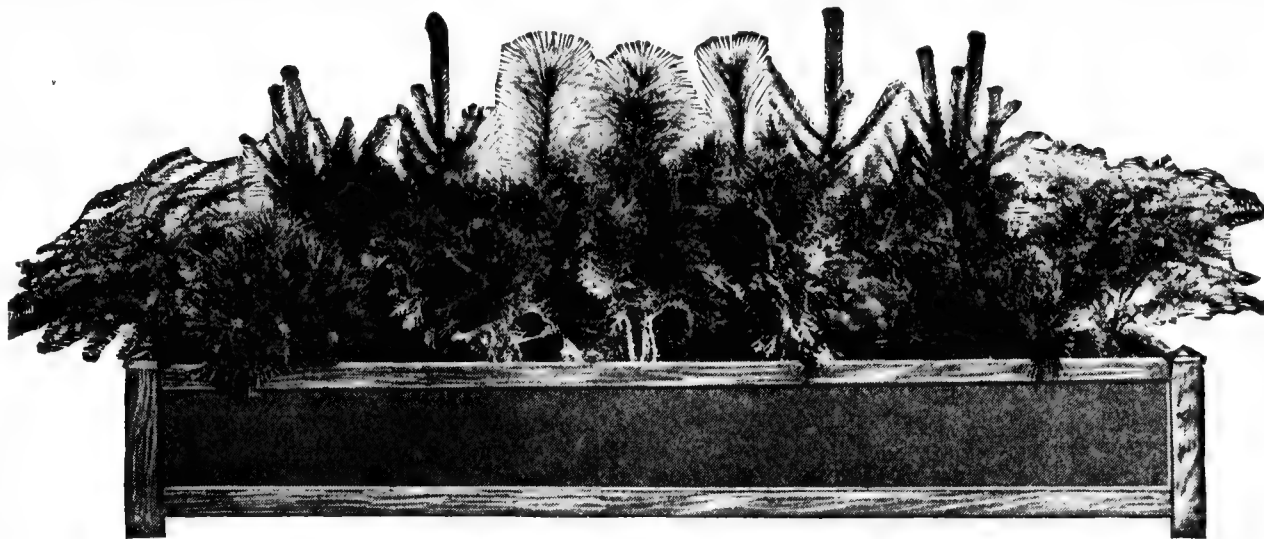
PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2848 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.



One of the many uses of Hill's Hardy Evergreens

A Money Making Proposition for Progressive Florists

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

ROBT. CRAIG,
Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of imported decorative material, Hardy Evergreens easily rank first in the list of plants for outside Fall and Winter decoration. Realizing florists' needs, we have spared no effort to prepare a sufficient supply for all requirements. The demand exceeds that of all previous years. If you want some you should place your order now for immediate or later delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, Etc.

(Especially grown bushy stock.)

Assorted Varieties (Our Selection),	Size	Each	Doz.	100
((\$9.50 per 50))				\$18.00
Picea Excelsa (Norway Spruce), Tall, Dark Green.....	12-18 in.	\$0.25	\$2.40	16.00
Pinus Mugho (Dwarf Mountain Pine), Low, Deep Green.....	8-10 in.	.35	3.00	20.00
Thuja Occidentalis (Am. Arbor Vitae) Con. Deep Green.....	12-18 in.	.30	2.65	18.00

Six of same variety and size at dozen rate; 50 at 100 rate.

BALL AND PYRAMIDAL SHAPED EVERGREENS

(For end and center planting, or other special uses.)

Thuja Woodwardi (Woodward's Globe Arbor Vitae), Ball Shaped B&B.....	1	-1 1/2 ft.	Each	Pair
Thuja Wareana Sibirica (Siberian Arbor Vitae), Globes B&B.....	1 1/2-2	ft.	2.00	3.75
Thuja Pyramidalis (Pyramidal Arbor Vitae), Pyramids B&B.....	2	-3 ft.	1.50	2.75
Juniperus Counarti (Counarti Juniper) Pyr. Dark Green B&B.....	2	-3 ft.	2.75	5.25
Picea Canadensis (Black Hill Spruce) Extra Bushy, Compact B&B.....	1 1/2-2	ft.	1.00	1.75
Pinus Mugho (Dwarf Mountain Pine), Ball Shaped B&B.....	1	-1 1/2 ft.	1.25	2.25
Thuja Peabody Aurea (Golden Arbor Vitae), Pyramidal B&B.....	1 1/2-2	ft.	1.25	2.25

BOXWOODS FOR WINDOW BOXES

(Southern grown stock—rather light.)

Buxus Sempervirens (Bush Shaped Boxwood).....	10-12 in.	Each	Doz.	100
Buxus Sempervirens (Bush Shaped Boxwood).....	12-15 in.	.75	7.20	50.00
Buxus Sempervirens (Bush Shaped Boxwood).....	15-18 in.	.95	9.00	65.00
Buxus Suffruticosa (Boxwood, Dwarf Edging).....	3-4 in.	.10	1.15	8.00
Buxus Suffruticosa (Boxwood, Dwarf Edging).....	4-6 in.	.15	1.70	12.00

Six of same variety and size at dozen rate; 50 at 100 rate.

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

	De- scription	Size	Feet	Ea.	M'tch'd
Abies Tsuga Canadensis (Hemlock), Light Green.....	Globular	2		\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock), Light Green.....	Globular	3		3.25	6.00
Juniperus Counarti (Counarti Juniper), Dark Green.....	Pyramidal	2		3.25	6.00
Juniperus Counarti (Counarti Juniper), Dark Green.....	Pyramidal	3		4.50	8.50
Juniperus Glauca (Silver Cedar), Silvery Blue.....	Pyramidal	2		2.50	4.50
Juniperus Glauca (Silver Cedar), Silvery Blue.....	Pyramidal	3		4.00	7.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	4		4.50	8.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	5		5.50	10.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	6		9.50	18.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	7		13.00	25.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	3		3.50	6.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	4		5.00	9.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	5		6.50	12.50
Thuja Occidentalis (Am. Arbor Vitae), Light Green.....	Ball Shape	2x2		3.75	7.00
Thuja Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	2		2.00	3.50
Thuja Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	3		2.75	5.00
Thuja Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	4		3.50	6.50
Thuja Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	1		2.00	3.50
Thuja Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	2		3.25	6.00
Thuja Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	3		4.75	9.00
Thuja Woodwardi (Woodward's Globe), Dark Green.....	Ball Shape	1		2.25	4.00

If tubs are wanted add 75 cents extra per tree.

NOTE: After tubbing, water thoroughly, and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 30 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.

Box 403, DUNDEE, ILL.

Evergreen Specialists Largest Growers in America

HILL'S MOTTO:

HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATMENT

Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates



Juniperus

Picea

Thuja

Juniperus

CRAIG QUALITY

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada.

To those not using our stock we would suggest placing a

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
 4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
 4 -inch pots, extra heavy, \$50 per 100
 5 -inch pots, strong plants, \$75 and \$100 per 100
 6 -inch pots, strong plants, \$15, \$18 and \$24 per doz.
 7 -inch pots, strong plants, \$24, \$30 and \$36 per doz.
 8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per doz.
 10 -inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
 12 -inch and 14-inch, made up, beautiful plants, \$10, \$15 and \$20 each

CROTON NORWOOD BEAUTY

- 4-inch pots, heavy, \$6 per doz.; \$40 per 100
 5-inch pots, heavy, \$9 and \$12 per doz.
 6-inch pots, heavy, \$18 per doz.
 7-inch pots, heavy, \$2.50 and \$3 each

CROTON CHANTRIERII MAJOR

- 4-inch pots, \$6 per doz.; \$40 per 100
 5-inch and 5½-inch pots, \$0.75, \$1, \$1.25 and \$1.50 each
 7-inch pots, \$2, \$2.50 and \$3 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima*, Golden Thread and Florence
 2¼-inch pots, heavy, \$25 per 100
 4 -inch pots, heavy, \$50 per 100
 5 -inch pots, heavy, \$0.75 and \$1 each
 6 -inch pots, heavy, \$1.50 and \$18 per doz.
 Larger plants, \$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots, \$10 per 100; \$90 per 1,000
 3 -inch pots, \$20 per 100; \$175 per 1,000
 4 -inch pots, \$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 3 -inch pots, \$20 per 100
 4 -inch pots, \$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots, heavy, \$2.50 and \$3 each
 10-inch pots, heavy, \$3.50, \$4 and \$5 each

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including *Imperialis*, *Amabilis*, *Pere Charon*, *Mandalana*, *Titworthii*, etc. Very handsome for home decoration or for fancy combination baskets.

- 4-inch pots, \$6 per doz.
 5-inch pots, \$12 per doz.
 6-inch pots, \$15 and \$18 per doz.

DRACAENA FRAGRANS

Plain green leaf.

- 6-inch pots, \$9 per doz.
 8-inch pots, \$24 per doz.
 10-inch pots, \$3 and \$4 each

DRACAENA SANDERIANA

Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

- 2½-inch pots, \$15 per 100
 3 -inch pots, heavy, \$25 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 4-inch pots, heavy, \$35 per 100
 4-inch pots, very heavy, \$50 per 100
 5-inch pots, very heavy, \$9 per doz.
 6-inch pots, very heavy, \$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 3-inch pots, \$20 per 100
 4-inch pots, \$30 per 100
 7-inch pots, made up, very handsome, \$2.50 each
 8-inch pots, made up, very handsome, \$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 4-inch pots, strong plants, \$35 per 100
 4-inch pots, very heavy, \$50 per 100
 5-inch pots, strong plants, \$75 per 100
 6-inch pots, extra strong, \$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots, \$0.50 each
 5-inch pots, \$0.75 and \$1 each
 6-inch pots, \$1.25 and \$1.50 each

GERANIUMS

October and later delivery. We are now booking orders for strong stock of the following varieties, 2¼-inch pots:

- S. A. Nutt.*, \$3.50 per 100; \$30 per 1,000
Mrs. Barney, \$4 per 100; \$35 per 1,000
Helen Michell, \$5 per 100; \$45 per 1,000

VARIEGATED PINEAPPLE

- Very handsome plants, \$4, \$5 and \$6 each
 Very handsome plants in fruit, \$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the *Begonia Gloire de Lorraine*.

- 5-inch pots, heavy, \$75 per 100
 6-inch pots, heavy, \$100 per 100
 6-inch pots, very heavy, \$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now, \$65 per 100
 6-inch pots—Ready October 1, \$1 each

BEGONIA KONKURENT

A Greatly Improved *Begonia Cincinnati*

- 5-inch pots, \$75 per 100
 6-inch pots, \$100 per 100
 6-inch pots, very heavy, \$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up, \$30 per 100
 6-inch pots, made up, 26 to 28 inches tall, \$12 per doz.
 6-inch pots, extra heavy, \$15 per doz.; \$110 per 100
 9 and 10-inch pots, extra heavy, 48 to 60 inches tall, \$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots, \$9 per doz.
 5½-inch pots, \$12 per doz.
 6 -inch pots, \$15 per doz.
 7 -inch pots, \$1.50 and \$2 each

FICUS PANDURATA

- 6-inch pots, 2 feet tall, \$2 each
 7-inch pots, 3 feet tall, \$2.50 each
 8-inch pots, 4 feet tall, \$3 each
 10-inch and 11-inch tubs, 5 feet to 10 feet tall, \$4, \$5, \$6 and \$7.50 each
 Branch plants, exceptionally fine, \$2.50, \$3, \$3.50, \$4 and \$5 each
 The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall, \$2 each
 6-inch pots, 30 inches tall, \$2.50 each
 7-inch pots, 36 inches tall, \$3 each
 8-inch pots, 48 inches tall, \$4 and \$5 each
 11-inch pots, 6 to 7 feet tall, \$6 and \$7.50 each

FICUS CRAIGII

- 4-inch pots, 15 inches tall, \$35 per 100
 6-inch pots, 18 to 24 inches tall, \$6 and \$9 per doz.
 7-inch pots, 30 to 36 inches tall, \$1 and \$1.25 each

CYCLAMEN

- 5 -inch pots, \$7.50 per doz.; \$60 per 100; \$550 per 1,000
 5½-inch pots, \$10 per doz.; \$75 per 100
 6 -inch pots, \$100 per 100
 7 -inch pots, \$150 per 100
 7 -inch pots, extra heavy, \$24 and \$30 per doz.

GARDENIA VEITCHII

- 2¼-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
 4 -inch pots, very heavy, Ready now, \$25 per 100; \$225 per 1,000
 6 -inch pots, very heavy, will flower early, \$9 and \$12 per doz.

Branch:
NORWOOD, PA.

ROBERT CRAIG COMPANY,

STOCK

won many friends at the
New York Convention of
the S. A. F. and O. H.

trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

Bouquet Rose, bright pink; Gen. de Vi-braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Gall-lard, large white; Radiant, deep pink; Lille Mouillere, pink.
4-inch pots, heavy,
\$20 per 100; \$180 per 1,000
Larger plants...\$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

Pot-grown stock; well-ripened plants.
Large plants,
\$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

Baby Ramblers, 6-inch pots....\$30 per 100
Erna Teschendorff, 6-inch pots...\$30 per 100
Phyllis, 6-inch pots.....\$30 per 100
Orleans, 6-inch pots.....\$30 per 100
Ellen Poulsen, 6-inch pots.....\$30 per 100
Juniata, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each

OTAHEITE ORANGES

A very fine stock of this wonderful Christ-mas plant.
Plants, well ripened, delivery December 1st,
25 cents per fruit
2 1/4-inch pots for growing on,
\$8 per 100; \$75 per 1,000

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varie-ties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

2 1/4-inch pots.....\$8 per 100; \$75 per 1,000
4 -inch pots.....\$25 per 100; \$225 per 1,000
6 -inch pots.....\$6 and \$9 per doz.

NEPHROLEPIS NORWOOD

Strong plants, 2 1/4-inch pots,
\$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots,
\$9 per doz.; \$50 per 100
Strong plants, 6-inch pots,
\$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. TEDDY, JR., SPORT

2 1/4-inch pots.....\$8 per 100; \$75 per 1,000
4 -inch pots\$25 per 100; \$200 per 1,000
6 -inch pots.....\$7 per doz.; \$50 per 100

NEPH. BOSTONIENSIS DWARF

2 1/4-inch pots.....\$8 per 100; \$75 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$6 and \$9 per doz.
8 -inch pots.....\$12 and \$15 per doz.

NEPHROLEPIS TODEAOIDES

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$6 and \$9 per doz.
8 -inch pots.....\$12 and \$15 per doz.
9 -inch and 10-inch tubs,
\$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$6 and \$9 per doz.
8 -inch pots.....\$12 and \$15 per doz.
Larger plants....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots, heavy.....\$25 per 100
October 1st Delivery
6 -inch pots.....\$6 per doz.; \$45 per 100
8 -inch pots.....\$9 per doz.; \$70 per 100
8 -inch 1/2 pots...\$12 per doz.; \$90 per 100
11 -inch tubs.....\$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$6 and \$9 per doz.
8 -inch pots.....\$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots.....\$25 per 100; \$225 per 1,000
6 -inch pots.....\$7 per doz.; \$50 per 100
6 -inch pots, heavy,
\$9 per doz.; \$70 per 100
8 -inch 1/2 pots...\$12 per doz.; \$90 per 100
8 -inch 3/4 pots, heavy.....\$15 per doz.
10 -inch 1/2 pots.....\$18 per doz.
11 -inch tubs.....\$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

2 1/4-inch pots.....\$8 per 100; \$75 per 1,000
4 -inch pots, very heavy plants,
\$25 per 100; \$200 per 1,000
6 -inch pots, very heavy plants,
\$8 per doz.; \$45 per 100
6 -inch pots, extra heavy plants,
\$9 per doz.; \$70 per 100
8 -inch pots.....\$12 and \$15 per doz.
11 -inch tubs.....\$2.50 and \$3 each

"TEDDY JUNIOR"

Fine, young plants from 2 1/4-inch pots,
\$6 per 100; \$50 per 1,000
4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
6-inch pots, heavy.....\$50 per 100
6-inch pots, very heavy.....\$75 per 100
8-inch pots, very heavy.....\$15 per doz.
11-inch tubs.....\$2.50, \$3 and \$3.50 each

NEPH. BOSTONIENSIS HARRISII

2 1/4-inch pots.....\$6 per 100; \$50 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$7 per doz.; \$50 per 100
7 -inch pots, heavy,
\$9 per doz.; \$70 per 100
8 -inch pots.....\$12 and \$15 per doz.
11 -inch tubs.....\$2, \$2.50 and \$3 each

NEPHROLEPIS SMITHII

2 1/4-inch pots.....\$8 per 100; \$75 per 1,000
4 -inch pots.....\$25 per 100
6 -inch pots.....\$6 and \$9 per doz.
8 -inch pots.....\$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

2 1/4-inch pots.....\$4 per 100; \$35 per 1,000
8 -inch pots.....\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.
4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
6-inch pots, heavy...\$6 per doz.; \$45 per 100
8-inch pots\$12 per doz.; \$90 per 100
11-inch tubs.....\$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.
4-inch pots.....\$50 per 100
6-inch pots.....\$12 and \$15 per doz.
7-inch pots.....\$24 per doz.

ASPARAGUS SPRENGERI

3-inch pots.....\$6 per 100; \$50 per 1,000
4-inch pots.....\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

2 1/4-inch.....\$5 per 100
6-inch, strong.....\$35 per 100

ENGLISH IVIES

2 1/4-inch pots, small leaf,
\$10 per 100; \$90 per 1,000
4 -inch pots, excellent for trellis and bas-ket work.....\$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery
\$6 per doz.; \$45 per 100

ROSES

Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of
American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants.....\$35 per 100

4900 Market Street, PHILADELPHIA

M.
RICE
CO.

Our Best Advertisement

Recently an out-of-town customer came to Philadelphia (Headquarters city for Florists' Supplies) to buy his supplies for the season. One day he spent making the rounds—looking over the lines of all the houses—without buying.

Bright and early next morning he was back at **The House of Rice**, where he bought his entire order. That pleased us, of course, but no more than his complimentary remarks. In part he said, "Your place is wonderful. If every florist in the United States could see this, it would be your greatest asset, your best advertisement. Its size, system and completeness simply amazes me."

And it will astonish you too—so come to see us

We have absolutely the largest and finest equipped exclusive florists' supply house in the world—Modern in every detail.

WE SELL QUALITY AND SERVICE

WRITE FOR NEW RIBBON BOOKLET

M. RICE CO.

FOR FLORISTS' SUPPLIES EVERYWHERE, EVERY TIME

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

Our Novelties are Sales-builders

Never before have we shown a more creditable line of new ribbons and chiffons than this season. We believe that this is the most **opportune time** for florists to stock up liberally.

Up-to-date ribbons and chiffons have not advanced to any extent in proportion to other commodities, but we believe that labor and raw material conditions will mean higher prices before long.

AT YOUR SERVICE.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,

NEW YORK

The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

PUTTING A PUNCH IN AUTUMN WINDOWS

Retailers of all classes of merchandise have their autumn openings, thereby formally announcing that a new season is here, and showing what they have of special interest to the public. A new season for florists is here and it is time for flower stores to do something to draw attention.



OW that "the frost is on the pumpkin and the corn is in the shock," the florist takes the place of summer as Nature's assistant in growing and supplying flowers. By an increase in business, florists' stores already have felt the effects of the arrival of the autumn season, and are planning the opening which announces that the time to buy flowers has arrived. Merchandising concerns of all kinds have had their openings, or are doing so, and the florist feels that he, too, should let his patrons and the public in general know that they can continue to have the flowers that made the home bright all summer.

While sales of flowers have increased, the full flood of business does not come until frost has killed outdoor vegetation. The reason for stating this fact, which is so well known to all florists, is to emphasize the desirability of postponing the opening until late October or November. Then stock is in better variety, and the quality is superior to what it was earlier in the season. And what is the most important, the public is in a buying mood. The appetite has been whetted by absence of flowers.

How to Do It.

To make an opening a success, several moves are necessary. There are the decoration of the show window and the store, and advertising, both in newspapers and direct. All should be so timed as to have the former ready when the latter begins to make its appeal and brings the people into the store.

Autumn windows give the decorator plenty of opportunity to make artistic displays. That showiest of autumn flowers, the chrysanthemum, is at its best, and can be used effectively, as the

public always associates the chrysanthemum with autumn.

Undoubtedly, the spirit of the times will be reflected in many show windows this autumn. Already some retailers have installed windows in which patriotism is the predominant feature. Miss Columbia, garbed in flowers, and the flag made of red, white and blue blooms, flower guns and swords and the other trappings of wartime will be used as means of attracting the attention of the public to flower stores.

Put a "Punch" in the Window.

All are good and make attractive displays. But such windows do not allow of appeals for sales. They are pretty and attract much attention, but there is no "punch" there. The "punch" can be put in, but there is liable to be the

criticism that sacred sentiment is being commercialized.

Window displays are designed just as much to sell flowers as to attract attention to flowers. Of course, the attention must first be attracted before a sale can be made, but the mere halting of a person before a window where he pauses, and gazing, remarks, "What a pretty picture!" does not put any money in the cash register. There should be the suggestion that flowers make the home brighter, thereby bringing the idea of purchasing into the mind of the beholder.

As has before been recorded in The Review, the effect of war in other countries has not been to lessen the sale of flowers, but to change the character of the people who do the buying. This new class of flower buyers is the so-

called middle class, which is handling and, in consequence, spending more money than ever before. To attract this class, department store methods of displaying prices would prove effective. The person who does not habitually buy flowers, oftentimes would look at the display and wish to possess some of the blooms, but would not go into the store because of the belief that flowers are so high in price that they are beyond the reach of his pocketbook.

The Reason Why.

The "reason-why" window is the latest development in specialty store advertising. This is a display that impresses the person who sees it with the reason why he should purchase the article displayed. This has proved most effective, according to the experts who keep a close tab on results from given experiments.

There is a reason why persons should buy flowers. And the principal reason is that what the florist has to sell adds to the beauty of the home and the joys of life. Visualiz-



Columbia and the Star-Spangled Banner in a Florist's Window.

M.
RICE
CO.

Our Best Advertisement

Recently an out-of-town customer came to Philadelphia (Headquarters city for Florists' Supplies) to buy his supplies for the season. One day he spent making the rounds—looking over the lines of all the houses—without buying.

Bright and early next morning he was back at **The House of Rice**, where he bought his entire order. That pleased us, of course, but no more than his complimentary remarks. In part he said, "**Your place is wonderful. If every florist in the United States could see this, it would be your greatest asset, your best advertisement. Its size, system and completeness simply amazes me.**"

And it will astonish you too—so come to see us

We have absolutely the largest and finest equipped exclusive florists' supply house in the world—Modern in every detail.

WE SELL QUALITY AND SERVICE

WRITE FOR NEW RIBBON BOOKLET

M. RICE CO.

FOR FLORISTS' SUPPLIES EVERYWHERE, EVERY TIME

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

Our Novelties are Sales-builders

Never before have we shown a more creditable line of new ribbons and chiffons than this season. We believe that this is the most **opportune time** for florists to stock up liberally.

Up-to-date ribbons and chiffons have not advanced to any extent in proportion to other commodities, but we believe that labor and raw material conditions will mean higher prices before long.

AT YOUR SERVICE.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street,

NEW YORK

The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

THE FLORISTS' REVIEW

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ing these "reasons why" in a window is perhaps no easy task, but it is safe to say that such a display would make a greater appeal—an appeal that counts—than a window that is merely pretty to look upon.

Advertising the opening is just as important as the decoration of the store, because no matter how attractive or how sales-compelling the store and window displays are, they have no value unless the public can be brought to see them. Newspaper announcements are good, providing they are of the type that will make the reader desire to visit the store. Cards sent to customers of the store make a personal appeal, particularly if the idea is conveyed that the recipient is singled out as one who will undoubtedly enjoy what the florist has to show, and that the display is made especially for him and others who are known to be lovers of flowers. The psychology of this is that we all like to be told that we have fine tastes, whether it be for clothes or flowers—the vanity that is in nearly all humans is flattered.

An Appeal to the Ego.

A card bearing some such invitation as this would prove effective:

"Knowing that you are among those who appreciate the beauty of flowers, I am sure that you will enjoy the unusual display of seasonable flowers and plants to be shown at my store November — and —. This invitation includes not only yourself, but those of your friends whom you may wish to bring with you."

There is the announcement of the opening, the subtle flattery that we all like, and the suggestion that he act as host to his friends on an occasion that will bring him and them pleasure, and, best of all, it is short. Brevity is said

to be the soul of wit; it is the heart and soul of advertising.

A fall opening is designed to show customers and possible customers what the retailer has for sale. Department stores and specialty stores—the milliner, the hatter, the clothier, and the rest of the merchandisers—all discovered some years ago that this formal method of announcing the coming of a new season was profitable.

Miss Columbia in Flowers.

Recently the retail establishments of San Francisco had their fall openings simultaneously. Nearly every establishment in that city joined in the move to acquaint the people with the fact that a new season had arrived. Much time was expended on window displays to advertise the new season, and not the least attractive of these windows was that of MacRorie & McLaren, which is shown in the illustration on the preceding page. Here the patriotic idea was used, but it was done in a dignified manner, there being nothing about the display that could be construed as commercializing patriotism. Columbia garbed in flowers was the chief feature, but the flag-draped copy of the national anthem also was a telling touch. The window attracted much attention and brought many complimentary opinions from the San Francisco people.

A new season has arrived for the florist. Unconsciously the flower buyers observe that season, hence the increase in sales. An exhibition of flowers and plants, and the many accessories that enhance the beauty of the flowers, will not only be a signal to the public that the flower-buying season has opened, but will recreate the desire to patronize the flower stores, which was lost about the time Nature had her "opening."

ties that already exist. We also think our nomenclature committee ought to pass on new varieties carefully before the premiums or certificates are given, as this is sometimes the cause of duplication of varieties.

"There has been some criticism regarding the classification as adopted by our society, with the different types running into one another. We realize that the committee has a difficult task, and no doubt as the years go by there will be more problems for them to solve. The thanks of the society ought to be given to the nomenclature committee for its untiring work and energy in separating classes and naming varieties, and it is my sincere wish that the same members of the committee be retained, as they thoroughly understand the work that has been placed before them."

Secretary's Report.

"The year has been one of considerable activity," reported Secretary Dick, "although no new features have been added to the society's program. The number of members on our books at the end of the present financial year is 273. Our bank balance shows an increase over last year of \$216, the total balance being \$466.15.

"Arrangements have been made to hold an exhibition in conjunction with the Massachusetts Horticultural Society at Boston in September, 1918.

"Although the season has been a checkered one from the point of view of the cultivation of dahlias, the secretary can report most emphatically and enthusiastically of the wonderful interest at present evident in regard to dahlias, and can speak with the greatest encouragement as to the progress the flower is making, both as an ornamental cut flower and for garden decorative purposes."

St. Paul Trials.

Prof. Le Roy Cady, of St. Paul, reported that "owing to illness early in the year, no special effort was made to bring in new lots of dahlias for the trials. The season of 1916 was unusually poor and the tubers made only a little growth, in many cases not enough growth to carry them through the winter, so that there was considerable loss of varieties. As many as were brought through the winter were planted in good season in well-prepared land. A few of those planted did not have vitality enough to come out of the ground, but somewhere between 400 and 500 plants started nicely and made good growth until struck by dry weather during the last of July and August. Many of the plants have been stunted owing to drought. A frost September 10 injured the foliage on part of the plants, but most of them withstood the frost and are sending out new growth and in many cases blossoming nicely at this time. Another week or ten days of good growing weather will give a fairly good showing. This season has been unfavorable in some respects, although not quite as bad as last year. I think it would be desirable to continue the garden trials of a good number of dahlias, as they seem to create a good deal of interest. If this meets with the favor of the officers of the society I will be glad to receive tubers, either late this fall or in good time for planting next spring, of any desirable varieties."

THE DAHLIA MEETING

AMERICAN DAHLIA SOCIETY.

Holds Third Annual Meeting.

The third annual meeting of the American Dahlia Society was held at New York September 25, the forty members present being so well pleased with the way its affairs have been handled that the officers were reelected, as follows:

President—R. Vincent, Jr., White Marsh, Md.

Secretary—J. H. Dick, New York.

Treasurer—F. R. Austin, Tuckerton, N. J.

The reports of officers were so satisfactory that a subscription of \$100 for a Liberty bond was ordered.

President Is Pleased.

At the annual business meeting President Vincent presented a report in which he said in part:

"We aim to get everyone that has a garden and plants flowers interested in growing a few plants of the newer and more beautiful types of dahlias, knowing that if they once do, and anything like a reasonable success crowns their efforts, they will continue to be lovers

of this lovely flower the rest of their days, and will soon become members of the American Dahlia Society, cooperating with us and helping us to get other new members.

"The last year has shown an increase in membership, not the number we expected, but showing the ever-increasing interest in the dahlia; our making a straight membership fee seems to have worked successfully. Our quarterly bulletin is doing a great work.

"We are still short of the number of S. A. F. members which we hoped to obtain, and if we could have accomplished this it would have given us a standing on the board of the mother society equal to the Rose Society and the Carnation Society. Let us strive earnestly during the coming year to accomplish this, as in doing this we will help build up the Society of American Florists, as well as our own, to that point which we hope to see reached by every horticultural organization.

"We certainly must not curtail the number of types of dahlias, but rather encourage them, as we know not what the future has in store for the dahlia lover. What is wanted is to reduce, to a certain extent, the indifferent varie-

The Exhibition.

The exhibition was held in conjunction with that of the American Institute and is said to have been the best show of dahlias ever staged in America, in spite of the unfavorable season and early frosts. Probably 10,000 blooms

were staged. The show opened at 7 p. m. September 25 and the attendance of the public was large the first evening.

The Banquet.

The annual dinner of the society was held at Hotel Navarre during the eve-

ning of September 25. Among those present were Messrs. Vincent, Stillman, Cottam, Hale, Duthie, Hall, Dick, Lane, Kift, Barron, Duff, Turner, Nichols, Eagleston, Miles, Rickards, Saville, Fraser, Peacock, Putz, Austin, James, Rooney and John Vincent, also Rhoda Vincent and Mrs. Rooney.

TRAMP! TRAMP! OUR BOYS ARE MARCHING

TRADE TRAINS FOR TRENCHES.

Forsake Flowers to Fight.

The trade's quota of fighting men for the new national army, which the United States is training at the various cantonments before sending the men to Europe, continues to grow. Every week a number of florists leave their occupations and go to the camps where they are given intensive training in trench digging, the use of arms and the other activities necessary in modern warfare. The Review already has printed the names of many of these florist-fighters. The Review will be glad to learn of others who have gone, or are about to go.

Philadelphian Goes to Camp.

J. M. Deutscher, manager of the Philadelphia Wholesale Florists' Exchange, arranged his business affairs and left for the cantonment at Annapolis Junction, Md., September 18. Mr. Deutscher is now a member of the national army, chosen by selective draft. Through his position in the wholesale market, Mr. Deutscher is well known to the members of all branches of the trade in Philadelphia.

Ready for Duty.

Jack Morales, formerly with the Sunnyside Floral Co., Leavenworth, Kan., has been in training with the Forty-fifth volunteer infantry at Fort Benjamin Harrison, near Indianapolis, since June 1, and expects soon to be ordered to the coast to embark for France. Mr. Morales was a grower. When the call came for volunteers, he enlisted, thereby becoming among the first who will reach the European battle fields.

Vegetable Plant Grower Drafted.

T. L. Cook, of Greenvew, Ill., one of the largest growers of vegetable plants in the middle west, has been called up and passed for the draft. He has asked exemption on occupational grounds, believing his services as a producer of vegetable plants are of greater value than his services as a soldier would be. Mr. Cook started as grower for Mrs. Edward Hayden and after twelve years there took over the vegetable plant department for himself. In the last six years he has enlarged it greatly. One of his orders last spring was for a million tomato plants.

Bostonians in Training.

The spirit of the Revolutionary times is being shown by the members of the trade in and near Boston, several young men from that district having joined the colors last week. William McFar-

land, only son of John McFarland, North Easton, Mass., has gone to camp at Ayer, Mass. Harry A. Benwell, son of Thomas Benwell, who represents A. H. Hews & Co., has joined the officers' training camp at Plattsburg, N. Y. John H. Elliott, son of William H. Elliott, and formerly in charge of the Elliott place at Madbury, N. H., is another of the prominent young men in the trade to join the army. A. Gerard Smith, of Carbone's staff, has joined the English army and now is in training preparatory to getting a chance to "go over the top."

San Franciscans Join Army.

Several members of the trade at San Francisco went into the service of the United States last week. John and Joseph Picetti, salesmen in the floral department of the Emporium, a department store, enlisted and are waiting to be summoned to camp. Both their names appeared in the draft, but they did not wait to be called for the national army. John MacDonough, formerly in the employ of the Art Floral Co., has left for the training camp at American Lake, Wash., and the chauffeur for Frank Pelicano, of Pelicano, Rossi & Co., will train at the same place. Mr. Bacigalupi, of Podesta & Baldocchi, also has been drafted and has left for American Lake.

Chicago Store Closed by Draft.

The number of retail flower stores in Chicago has been reduced by at least one because of the draft—Weiss Bros., 537 East Forty-seventh street, have closed. Max Weiss has gone to join the national army in the Rockford training camp and Arthur Weiss expects to be sent on the next call. The store was opened last spring. The fixtures have been taken back by Fred Bender.

Weds on Eve of Departure.

William Clark, for a number of years connected with the nursery department of the Germain Seed & Plant Co., Los Angeles, Cal., was among those recently drafted. Mr. Clark passed the physical examination and was ordered to report at the cantonment at American Lake, Wash. On the eve of his departure, Mr. Clark and Miss Olive Bronson were married, the wedding taking place September 18.

Wisconsin Man at Waco.

H. F. Vlieland, Jr., formerly of River Falls, Wis., is a member of one of the Wisconsin National Guard regiments that were taken into the federal service. Mr. Vlieland now is training at Camp MacArthur, Waco, Tex. Since he went to camp, Mr. Vlieland writes, he

has been too busy to do anything but keep up with the intensive training the soldiers are undergoing preparatory to being sent to France.

Edwin Nelson in Army.

Edwin M. Nelson, a member of the staff of Baur & Steinkamp, Indianapolis, Ind., left September 21 for Camp Taylor, near Louisville, Ky., where he will train with the national army. Mr. Nelson has been connected with Baur & Steinkamp for several years and is well known among Indianapolis florists.

St. Louis Contributes.

During the last five years Archie Williams was chauffeur for the Schoenle Floral Co., St. Louis, Mo. September 21 he left for Camp Funston, Fort Riley, Kan., where he went into training with the national army. Undoubtedly Mr. Williams will find plenty of opportunity to guide an automobile while he is in the army, and will feel much at home.

A. Shields, Detroit, Goes.

A. Shields, formerly with the Scribner Floral Co., Detroit, Mich., has joined the colors and is now at Camp Custer, Battle Creek, Mich., learning the methods by which modern wars are fought.

Ward Perry with Artillery.

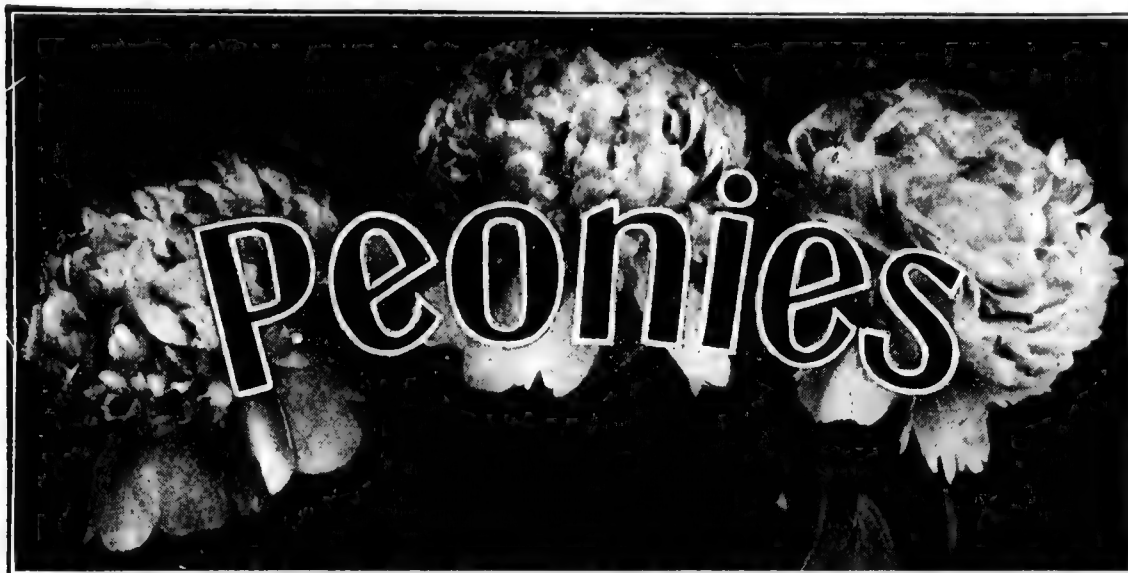
Ward Perry, a son of John J. Perry, manager of the Baltimore branch of the S. S. Pennock Co., Philadelphia, has joined the field artillery of the United States army. Young Mr. Perry has gone to the training camp at Anniston, Ala., where he will learn the art of making war with big guns before going with the expeditionary force to France.

Chicagoan in National Army.

Walter Jensen, of Jensen Bros., 3335 Lincoln avenue, Chicago, was one of the members of the new national army which left Chicago September 20 for the Camp Grant cantonment at Rockford, Ill. Mr. Jensen was one of several thousand Illinois young men who had successfully passed the physical examination and has been summoned to take the necessary training before being sent to Europe.

Fort Wayne Florists Ready.

Among those at or near Fort Wayne, Ind., who have been drafted for service in the national army, but who have not yet been called, are John Doswell, of the Doswell Floral Co.; Edgar Wenninghoff, vice-president of the Fort Wayne Florists' Club; William Branning, of the F. J. Knecht greenhouses; Henry Freese, of the New Haven Floral Co., New Haven, Ind.



RAISING NEW PEONIES.

At a Minnesota Nursery.

In view of the youthfulness of this country and the briefness of the opportunity for horticultural progress; in view, also, of the characteristic haste and impatience of Americans and the tediousness of the process of raising new peonies, it is not surprising that the list of noted American peony hybridizers is a short one—short, especially, as compared with the French roll of honor in the same field of endeavor. Americans, as a people, are prone to demand quick results and there are no quick results in the production of good peony seedlings.

After waiting from four to six years to get blooms from seed, the experimenter must then face the solemn fact that less than one per cent of the average run of seedlings have enough merit to justify their introduction as new varieties. And even after the superior quality of some of the new seedlings is assured, the final goal is still far, far away. The hybridizer, dividing his plants into three every three or four seasons, must wait several more weary years before he can thus accumulate enough of the stock to be able to place it on the market. Not many practical tradesmen, in a comparatively new country, can afford to wait so long for returns. Neither does a new country abound with leisurely amateurs, for whom a long period of waiting would have no terrors.

Brand-new Sorts from the Brands.

Still, Americans are nothing if not enterprising and a few of them have distinguished themselves as peony hybridizers. Among those who recently have won such fame, and are steadily winning more of it, are Brands, of the Brand Nursery Co., Faribault, Minn.

The Brands seem to be among the select few who have been prosperous commercially as well as horticulturally, in this sphere of effort. And their success, apparently, is largely due to the fact that they are both scientific and practical, both venturesome and conservative, in their methods. They have conducted their peony hybridizing intelligently, painstakingly and persistently. Yet they have not allowed such experimentation to interfere with the businesslike handling of other nursery stock which brings quicker and more certain financial rewards.

Keen and Careful Selection.

It has been estimated that the total

list of peonies, as commonly offered to the trade by more or less reputable growers throughout the world, comprises nearly 3,000 names, and that these thousands of names represent less than 300 distinct, worth-while varieties. C. S. Harrison, the veteran peony specialist of York, Neb., has referred frequently and emphatically to the rashness of many hybridizers in introducing varieties that are not sufficiently distinct and meritorious, and he even confesses that he himself has erred semi-occasionally in that regard. He speaks in a highly appreciative way of H. A. Terry, one of the most celebrated of peony hybridizers, but states, nevertheless, that Mr. Terry, who "gave us about 100 named sorts, should have named only a dozen."

Yet Mr. Harrison, though so candid a critic, said this a year or so ago about the Brands, of Faribault: "They are careful and exacting in their

selections, throwing away perhaps 15,000 seedlings, while they choose only one from the mass. They have at least six reds which stand up with anything on earth. Their Prince of Darkness is nearly black. Mary Brand, in comparison with all the reds gathered from all sources, takes the lead. It is of the same color as the famous Karl Rosenfield, but is much larger."

A. M. Brand's Favorite.

Mrs. Edward Harding, in "The Book of the Peony," also compliments the Brands, asserting that in recent years "their seedlings—notably Martha Bulloch and Frances Willard—have aroused much admiration." The two varieties recommended by Mrs. Harding are shown in the accompanying illustrations.

A. M. Brand, manager of the Brand Nursery Co., also expresses his own preference for Martha Bulloch, saying, "It is undoubtedly our best flower." Then he proceeds to describe it thus: "It is a flower of true rose type; opens out flat; of great size and of delicate and pronounced rose fragrance. Its color is a deep, bright pink. The flowers are borne on long, strong stems and are held well erect, making it a good landscape sort as well as a cutting variety. Of late years we have not shown good specimens of this flower, because we have kept our stock closely divided for propagation. But when we did have old plants, from which to cut blooms for exhibition, Martha Bulloch was adjudged a better flower than Therese."

Other Choice Varieties.

"Frances Willard," says Mr. Brand, "is a large, creamy white, showing



Peony Frances Willard, a Brand Seedling.

stamens; mid-season. A row of this variety in full bloom, on 3-year plants, fairly carries one off his feet."

Mr. Brand remarks that many observers class Frances Willard as the best of the Brand peonies. However, as already stated, Mr. Brand himself gives the highest rank to Martha Bulloch. And his second choice in his own stock is Elizabeth Barrett Browning, of which he says: "It is an immense, glistening white, with pink tinting as it opens and some petals splashed with carmine—entirely distinct from all other whites."

He describes nearly a score of other Brand varieties, including his "great reds." He probably will be pardoned for his evident, sincere pride in his reds, a pride which he thus divulges: "Nearly fifty years ago I was born among the peonies and I have lived among them ever since. I have seen many of the world's most beautiful kinds. I believe the red varieties we have produced are the greatest in their color."

Mr. Brand states that this season the firm is "sending out two entirely new ones—Old Silver Tip, a profuse-blooming, silver-tipped crimson, and Fari-bault, a madder-red, also silver-edged."

SOCIETY OF AMERICAN FLORISTS.

More Publicity Funds.

Secretary John Young, for the publicity finance committee, reports the following additional contributions to be paid annually for a period of four years:

Hayman Greenhouse Co., Clarksboro, W. Va.	\$ 10.00
J. W. Dudley & Sons, Parkersburg, W. Va.	50.00
W. Bruce Clinger, Milton, Pa.	5.00
Belmont Flower Shop, Brockton, Mass.	25.00
Winter Floral Co., Charleston, W. Va.	15.00
Randall's Flower Shop, Worcester, Mass.	50.00
G. W. Pfaltzgraff, York, Pa.	5.00
A. Harvey & Son, Brandywine Summit, Pa.	30.00
L. B. Brague & Son, Hinsdale, Mass.	10.00
Wm. J. Johnston, Baltimore, Md.	25.00
J. H. Fiesser, North Bergen, N. J.	25.00
Chas. Schwake & Co., New York	25.00
Philip Breitmeyer, Detroit, Mich.	100.00
Rodgers Floral Co., Charleston, N. C.	25.00
Mark Aitken, Springfield, Mass.	50.00
Henry Eichholz, Waynesboro, Pa.	10.00
Martin C. Ribsam, Trenton, N. J.	25.00
Arthur Dummett, Inc., Mt. Vernon, N. Y.	10.00
Butler & Ullman, Northampton, Mass.	25.00
Frey & Frey, Lincoln, Neb.	25.00
A. S. Burns, Jr., Spring Valley, N. Y.	100.00
Henry Hornecker, East Orange, N. J.	25.00
Davidson Floral Co., Holdrege, Neb.	5.00
George Rye, Ft. Smith, Ark.	5.00
Drum Seed & Floral Co., Ft. Worth, Tex.	50.00
Total	\$730.00

CHRYSANTHEMUM SOCIETY.

Examining Committees.

President William W. Vert announces the appointment of the following committees to examine new chrysanthemums for the ensuing year:

Boston—Wm. Nicholson, chairman; James Wheeler, Alex. Montgomery. Ship flowers to the chairman, care of W. J. Thurston, manager Boston Flower Exchange, 1 Winthrop square and Otis street, Boston.

New York—Eugene Dailedouze, chairman; William H. Duckham, A. Herrington. Ship flowers to New York Cut Flower Co., 55 Twenty-second street, New York, care of chairman.

Philadelphia—A. B. Cartledge, chairman; John Westcott, S. S. Pennock. Ship flowers to A. B. Cartledge, 1514 Chestnut street, Philadelphia.

Cincinnati—R. Witterstaetter, chairman; James Allen, Henry Schwarz. Ship flowers to chairman, Jabez Elliott Flower Market, care of janitor.

Chicago—N. J. Wieter, chairman; George Asmus, Thomas W. Head. Ship flowers to chairman, 162 North Wabash avenue, Chicago, Ill.

Shipments should be made to arrive by 2 p. m. on examination days to receive attention from the committee.



Peony Martha Bulloch, a Brand Seedling.

They must be prepaid to destination, and an entry fee of \$2 should be forwarded to the secretary not later than Tuesday of the week they are to be examined, or the fee may accompany the blooms.

Seedlings and sports are both eligible to be shown before these committees, providing the raiser has given them two years' trial to determine their true character. Special attention is called to the rule that sports, to receive a certificate, must pass at least three of the five committees.

The committees will be in session to examine such exhibits as may be submitted on each Saturday during October and November, the dates being October 6, 13, 20, 27 and November 3, 10, 17, 24. Chas. W. Johnson, Sec'y.

CLEVELAND SHOW PLANS.

On January of this year, when the committee of Cleveland florists was forced to give up its plans for holding an extra large flower show because the Coliseum was withdrawn from the market as a show building, the committee men selected the large ballroom and private dining rooms of the Hotel Statler as being the only place available, because the use of the armories was an uncertain matter at that time.

September 21, H. P. Knoble called a meeting of the show committees and informed them that the Grays armory could be obtained for the November show, if it was thought advisable to make the change at this time. It was the unanimous opinion of the commit-

tees that it would be a much better building for the purpose than the hotel, and the contract was signed immediately.

By this change 5,000 square feet are added to the display space, as compared with that of the Hotel Statler. It was decided to reserve the space along the two walls for commercial exhibits of growers, and an invitation is hereby extended to those desiring to occupy space for exhibiting plants, ferns, palms and any novelty.

This space will be divided into 10x10-foot units, at a cost of \$50 to the exhibitor. Uniform signs and division rails will be supplied by the management. As there are only twenty spaces available, it was thought best to accept only plant and flower exhibits and, for that reason, the invitation will not be extended to florists' supply concerns.

Space has already been spoken for by growers of Cleveland and vicinity, and it is suggested that others desiring to exhibit address F. R. Williams, trade display committee, Cleveland Cut Flower Co., 231 High avenue, Cleveland.

Painesville, O.—A truckload of evergreens for Akron, a run of thirty miles, now easily accomplished, was evidence that the season of transplanting has begun. The Storrs & Harrison Co. reports a good growing summer. As usual, the frontage facing the railroad is a gorgeous mass of color, making a great showing, cannas predominating; the Kohankie Nurseries, adjoining, also make an attractive showing, being strong on phloxes.

SEASONABLE SUGGESTIONS

Propagation.

Geraniums are the bedding plants of greatest value to the florist, but there are many others, such as fuchsias, verbenas, ageratums, petunias, coleus, heliotropes, alternantheras, cupheas, aca-lyphas, lobelias, etc., of which you may wish to retain stocks. In some cases a few stock plants can be lifted and potted and may give an ample supply of propagating material later in the season, but usually cuttings can be taken now. They will occupy a minimum of space. All cuttings will root without much trouble now, shade and plenty of water added to sharp, well drained sand being their requirements.

Jerusalem Cherries.

The finest plants of Jerusalem cherries and Christmas peppers are those which are planted out through the summer. These plants must be dug up and potted now. Try to secure a little ball with each and then, if carefully potted, well watered, shaded for a few days from bright sunshine and sprayed occasionally, they will soon stand up firm and fresh. The Jerusalem cherries stand considerable frost, but the Christmas peppers are tender and even a temperature of 34 degrees will sometimes blacken them.

Dutch Bulbs.

Even if some growers are uncertain about getting their full supply of Dutch bulbs, it will be advisable to have a compost pile ready. Soil containing about one-fourth old, well rotted manure and three-fourths loam will answer nicely. Spent hotbed manure, or the manure from mushroom beds, also makes a good potting medium and one-third of this and two-thirds loam will give good results. Use some sharp sand, especially if your loam is heavy. Do not use any bone or chemical fertilizers of any kind for bulbs, as these will do more harm than good. Mix the compost well by turning it a couple of times before using.

Winter-Flowering Begonias.

There will be no azaleas this season, except some carried-over stock, and the demand for other flowering plants should be much stronger. For the holiday trade begonias have for years been prime favorites and the coming season bids fair to find them in great demand. Lorraine is not now grown so largely as Cincinnati, but is by no means a back number and still meets with a large sale. Small plants from late cutting sell especially well. Melior is much liked by many, while Mrs. J. A. Peterson, with its bronzy foliage and deep red flowers, will be seen in greatly increased numbers this fall.

All begonias which have not had their final potting should get it as soon as possible. Give them a temperature of 60 degrees at night and only a light shade from this time on. The earliest plants will need a little staking when

time permits. A good many of these should be in condition to sell for Thanksgiving. The large-flowered, handsome English varieties, like Mrs. Heal, Winter Cheer and Ensign, are gradually coming into favor as their culture becomes better understood and they bid fair to sell at splendid prices the coming Christmas.

Canterbury Bells.

As usual, the plants of Canterbury bells made more growth in September than in any other month of the year, especially if their growth was stimulated by frequent cultivation. The early part of October is a good time to pot up some of the best plants to be used for forcing. Pots from seven to nine inches in diameter will be needed, according to the size of the plants. Stand the plants outdoors when potted. If they had a ball of earth attached to the roots, they will wilt but little and a few sprayings will soon stiffen them up. Far too many plants are stood in heavy shade after potting. In some cases this may be necessary, but often it is not. If some sunshine is given, to warm the soil, root action is much quicker and wilting will soon cease.

HARDY PERENNIALS

THE AUTUMNAL GARDEN.

Avoiding Too Much Yellow.

While the major portion of the plants to be found in the herbaceous borders in late September and early October are somewhat robust in habit, they come in a fine range of colors and the hardy garden is much more attractive than for six weeks past. It is easy having too much of a predominance of yellow flowers by a too liberal use of the helianthus, heleniums, rudbeckias, heliopsis, silphiums and senecios, but by a proper interspersing of yellows among the numerous autumnal asters, boltonias, aconitums, anemones, pyrethrums, veronicas, kniphofias and other plants coming in other shades of color, not to mention a good number of low-growing plants effective in fall, the autumn hardy border is extremely attractive. The early frosts, which cut off most of the annuals, deal lightly with the tenants of the hardy border and not infrequently good flowers may be had until well into November.

Asters.

Prominent now and exquisitely beautiful are the asters, or Michaelmas daisies. These plants, so common in our fields and woodlands, have been taken in hand and wonderfully improved by English hardy plant specialists and

THOSE CHALLENGED AWARDS.

Certain awards at the Illinois state fair are held up pending action by the state board of agriculture, as reported in The Review for September 20, because some of the exhibitors protested and alleged a violation of the rules. The protestants pointed to the rule that the same exhibitor can not make more than one entry in the same class and made affidavit that Hembreiker & Cole and the Springfield Floral Co., John Bryant, manager, are in fact the same concern. As representing another point of view, Mr. Bryant says:

"I desire to call attention to Rule 10 of the general rules and regulations governing entries at the Illinois state fair, which reads as follows: 'Articles which are the product of mechanical or artistic skill may be entered by the artist, inventor, manufacturer, dealer or authorized agent.' The entries in question were made by John Bryant, artist and manager of the Springfield Floral Co. These entries were made after being assured by the proper officials that competition was open to artists and professionals, and after being urged by them to do so. The secretary's books will show that John Bryant is credited with the awards. If this show was open to artists and professionals, as the board specifies, the winnings substantiate my claim to being both. I would have the trade understand that this note is not offered in criticism of anyone. The association, the judge, the secretary and superintendent of the department are to be complimented on their great effort to make the show the success that it was."

nearly all our fine garden varieties are hybrids raised there. A few fine varieties at present are: White Queen, pure white; Perry's Pink, reddish pink, much branched; Airship, pure white, fine; Mackii, clear blue, yellow eye; novæ-angliæ Lil Fardel, bright mauve; novæ-angliæ rosea, mauve, still one of the best; Feltham Blue, clear aniline blue; St. Egwin, charming light pink, and turbinellus, lavender, much branched, large flowers. All the asters are easily raised by division of the roots in fall. They may also be propagated from seeds easily and a great range of varieties may be had from a mixed packet of seeds.

Aconitums.

While the bulk of the monkshoods have now passed, there are two varieties which are now at their best. A. Fischeri carries pale blue flowers and grows three to four feet in height. A. Wilsoni, an introduction from northern China, with large violet blue flowers, grows five to seven feet in height and is also effective at this season. While aconitums will grow tolerably well in any garden, to see them at their best one should go to Bar Harbor or one of the islands along the Maine coast, where they are a feature in almost every garden and grow with a luxuriance impossible in gardens far removed from the ocean.

GLADIOLUS SHOW AT LANSING.

Gladiolus bulb growing has become such an important part of the commercial activities of Lansing, Mich., that the bankers of that city have begun to take notice of it. Recently the Capitol National bank extended an invitation to the Lansing growers to use its lobby for a gladiolus exhibition, so that the people of Lansing might become acquainted with this industry. The show was held the week of September 10 and was a great success, so much so, in fact, that the bank management contemplates making it an annual affair.

Among the exhibitors was Earl Edgerton, who is probably the largest grower of gladiolus bulbs in the neighborhood of Lansing. He had an attractive display of all the standard varieties, and many of the newer ones, especially the Kunderd varieties. L. W. Hoisington, who also makes a specialty of gladioli, had a fine display of these flowers, together with several vases of asters and other annuals. Fred W. Baumgrass was another exhibitor, who showed some fine flowers. There were also displays from private gardens.

The lobby of the bank, which is finished in marble, made an excellent setting for the show. The Lansing florists helped with decorations. The show drew many hundreds of Lansing people, many of whom for the first time had an opportunity to know the extent to which gladioli are grown in their home city.

NASHVILLE, TENN.

The Market.

Two weeks have seen little change in conditions, except that there is a decidedly more autumnal aspect to things. The soldiers have left the city, and this has cut into the trade a bit, although it is more than compensated for by the opening of a well known girls' school, with its thousand or more well-to-do pupils from all over the country.

Roses are more plentiful than they were at the time of our last report, but the demand is still heavier than the supply. Carnations are showing a better quality, but there are not enough of them to cut any big figure in the market. Gladioli are scarce and asters are over with, except those that come from the north. Valley is practically out of the market.

Only one firm has its French bulbs, and no one as yet has his Dutch bulbs.

Various Notes.

Things are in good condition in the city parks, but we miss Mr. McBride, whose skill brought the parks to their present high state. Mr. McBride has left the city service and is in charge of the greenhouses and grounds of the Mount Olivet cemetery. I was especially impressed with the value of the Chinese woolflower as a bedder. This plant is justly becoming popular here.

Colocasia, or xanthosoma, is again demonstrating its great superiority to the old caladiums as a bedding plant. We saw several beds where the plants stood seven feet in height, with thirty or more leaves to the plant. In Centennial park there is a good display of blue salvias. The plants are about thirty inches in height and have been a mass of lavender-blue all summer. While it is perfectly hardy here, it was

WHO'S WHO IN THE TRADE—AND WHY



CHARLES E. MEEHAN.

CHARLES E. MEEHAN is the youngest wholesale florist in Philadelphia, or for that matter in America. At least we have not heard of any who have started since Mr. Meehan did. He has just opened up for business, yet Charlie Meehan is a master salesman. He sold flowers for John Burton when he was not tall enough to see over the counter of Pennock Bros., so the story goes. Then he sold flowers from his own greenhouses, and for the old Philadelphia Flower Market, and for the company that made his name a household word. So you see he has gone steadily forward. Absolute reliability is written all over Charlie Meehan. You feel he will keep his promises, and it is this feeling and the fact that there is good reason for it that have had much to do with Charlie Meehan's success in life.

in bloom three months after sowing. Among the disappointments of the season has been a trial of pink salvias. A cross with white might produce something. I saw two good beds of the ever-blooming salvia, America, this week. I have been skeptical as to its value, but now am convinced that it is the one salvia that will please customers. Speaking of novelties, Elk's purple petunias are the best thing I have seen this year. No purple pansy was ever richer, and they are as free as an old-fashioned petunia.

The state fair brought crowds to the city and undoubtedly helped business. There was only a small floral showing at the fair, and our florists surely are missing an opportunity to educate the public.

McIntyre Bros. had one of the best

windows I have seen this summer. There was a "harbor," flanked with fancy caladiums, with a boat floating back and forth on the water. The store has had a good run of business this summer.

The Joy Floral Co. has been featuring Paper White narcissus bulbs this week.

I understand that Lischey's Gardens are selling out their stock as rapidly as possible. Mrs. J. Brown, the widow, has decided not to try to operate the place herself.

Geny Bros. have received word that it is doubtful if the Dutch bulbs will arrive.

F. B.

Hamtramck, Mich.—Miss P. G. Sulewski is now conducting a flower store at this place.

VEGETABLES AND FRUITS

LEAF LETTUCE UNDER GLASS.

What is the best variety of leaf lettuce to grow under glass? How many can be grown in one crop, under ordinary circumstances, on a bench 4x150 feet? J. K.—Mo.

Grand Rapids is the only variety of leaf lettuce that is used to any extent for forcing. As to the number that can be grown on a bench of the dimensions stated, that depends on the character and customs of the local market. Lettuce that is sold by the pound is generally grown to a much larger size than when sold by the dozen. If to be sold by the dozen, the plants may be set as close as 5x5 inches. If the pound is to be the unit of value, the distance apart in the bench may be 7x7 or 8x8 inches. But in either case, whether the lettuce is marketed by weight or number, the spacing in the bench should vary according to the size of plants which will best suit the local demand.

Three or more crops of leaf lettuce can be grown in a season and then followed by a crop of cucumbers or tomatoes. The seeds for the first crop of lettuce are sown about August 1 to 15, in flats or solid beds. Later sowings are made weekly or at other suitable intervals. The seeds are sown thickly and only an extremely light scattering of soil is put over them—not enough to conceal them from view. In warm weather, after watering the newly sown seeds, it is customary to cover them with one thickness of moist burlap or heavy brown paper, which must be removed as soon as the seeds germinate. The period required for germination varies from two to five days.

From one to two weeks after germination, the seedlings are pricked off into flats and are spaced about 2x2 inches. About four weeks later, if the days are long and bright, the plants may be large enough for removal to the permanent beds. In order to secure a moderate rapidity of growth and tenderness of leaves, a temperature of 45 to 50 degrees at night should be maintained until the plants have reached the desired height. Then, during the finishing stage, the best results in the weight and quality of the plants are secured by holding the night temperature close to 45 degrees. The house should be well ventilated in the daytime, except in stormy weather. A weekly nicotine fumigation will control green aphids.

The first crop of the season is the least expensive to the grower, but also brings the smallest returns. The later crops require more time and fuel, but the greater cost is usually counterbalanced by a larger yield and higher prices.

LANCASTER, PA.

The September meeting of the Lancaster County Florists' Club was held at the home of Willis B. Girvin, at Leola, Pa. Thirty or forty members attended, assembling at 5:30 and inspecting the greenhouses. Carnations

are extensively grown, led by Matchless, Enchantress Supreme and Mrs. Ward. The latter, however, is in danger of being discarded another season. The plants are well established and give promise of a great crop. Many chrysanthemums are grown, principally Jeanne Nonin and Bonnaffon, which are full of vigor. A good-sized house has been planted to Ophelia roses, which are in fine condition. Rose growing is a new venture with Mr. Girvin, but with good soil and the ease with which manure can be obtained from the farm there is no reason why it should not be a successful venture. A walk over the farm revealed twenty acres of fine, heavy tobacco, part of which has already been housed; also a fine block of Matchless carnation plants, which have met with a good sale.

Mr. Girvin is ably assisted by John H. Schoenberger, who is in charge of the range.

After inspection the party repaired to Mr. Girvin's residence, where President H. A. Schroyer called the meeting to order. Albert M. Herr gave a most interesting talk on the S. A. F. convention in New York, aided by B. F. Barr, who also attended. Both were pleased with the new publicity plan of the S. A. F., and in a few moments nearly \$200 was subscribed by the club toward the movement.

The club decided to visit the dahlia show of the R. Vincent, Jr., & Sons Co., at White Marsh, Md., October 4. The trip will be made by automobile, leaving the Chamber of Commerce building, Lancaster, at 7 a. m. sharp. All members and their friends are invited to attend. This dahlia show is said to be the greatest in America.

After the meeting the members were invited to the dining room, where sandwiches, coffee and other refreshments were served by Mr. and Mrs. Girvin, their son and daughter, John and Leah, and Miss Lettie Nolt. The next club meeting will be held October 18.

H. K. R.

MINNEAPOLIS, MINN.

The Market.

Fall business is starting off nicely. There is no great demand yet for cut flowers or plants, but all stock is moving. Much funeral work and several wedding decorations kept the retailers moderately busy. The quantity and quality of stock are good. Chrysanthemums are beginning to come. The flowers already received are excellent. Other stock is sufficient to meet all demands, and at the same time is improving in quality.

Various Notes.

The retail stores last week showed some particularly nice decorations, both window and interior. Moore, Terwilliger & Co. used a combination of barberry, mountain ash and shrubs. William F. Holmes had a display of plants and seasonable flowers.

The H. B. Whitted Floral Co. reports

excellent business. The company's displays last week were most attractive. E. M. P.

FORT WAYNE, IND.

The Market.

Business was quiet last week, a condition attributed largely to the change to warmer weather. Several frosts, however, have occurred, practically making an end of all outdoor stock.

There is an exceptionally good supply of roses, and the quality is excellent. There also is a satisfactory supply of carnations from the young plants, and the blooms sell well. There is a fair quantity of American Beauties, with the quality up to the standard for this time of the year. Lilies are holding their own; the demand is good. Gladioli continue to arrive in large quantities, but the quality is fast deteriorating and prices are low. Asters are still hanging on, but only the large flowers with long stems find a ready sale. Zinnias and dahlias are the best outdoor flowers. White chrysanthemums are appearing. The prices are high on these. Cosmos is making a good showing. Ferns and other foliage plants are beginning to sell well. The supply of Sprenger and plumosus is equal to the demand.

Various Notes.

The regular meeting of the Fort Wayne Florists' Club was held at the store of the Flick Floral Co. September 19. Vice-president Edgar Wenninghoff presided in the absence of President W. J. Vesey, Jr. The principal business of the meeting was the discussion regarding the annual fall flower show. It was decided to hold the show November 14 to 16, at the Elks' Auditorium. Clem Lanternier was appointed general chairman in charge of the arrangements, and Miss Marguerite Flick was appointed publicity chairman. Attractive posters announcing the flower show will be gotten out, and individual mailing cards and newspaper publicity will be used, it was agreed. The October meeting will be held at the Knecht greenhouses, on Rudisell avenue.

The Doswell Floral Co. has received a large shipment of plants of the new rose, Columbia, from the E. G. Hill Co., Richmond, Ind.

Among those who have been drafted for the national army, but who have not yet been called into service, are John Doswell, of the Doswell Floral Co.; Edgar Wenninghoff; Henry Freese, of the New Haven Floral Co., New Haven, Ind.; William Branning, of the F. J. Knecht Co. greenhouses.

A. J. Lanternier & Co. are cutting some fine Golden Glow mums. Their roses are arriving in fine condition.

W. J. & M. S. Vesey are cutting a large quantity of roses, with Ophelia, Shawyer and Ward in the lead. The orchids are developing in fine shape. Miss S. L. Nelson, secretary of the company, has returned from her two weeks' vacation.

Miss Helen Patten, of the Patten Flower Shop, Toledo, O., was the guest of relatives and friends here last week.

R. F.

Battle Creek, Mich.—F. F. Hindelang has purchased the business of J. M. De Water and will continue to sell flowers at wholesale and retail.

NEW YORK.

The Market.

The wholesale cut flower business has been as dull during the last four weeks as at any time in July and August, but there are signs of its return to life. Last week the market was not overburdened with stock, the flood of asters and gladioli having stopped. Some fine asters were received and were quickly absorbed at good prices, some flowers selling for \$3 and \$4 per hundred. The same may be said of the new varieties of gladioli, the Kings especially being in favor.

Only a few dahlias have yet reached the wholesale market. The severe frost of two weeks ago shortened the supply, but the flowers that escaped the cold and drought are the equals, if not superiors, of any dahlia blooms that have ever been seen here. In chrysanthemums, Golden Glow, October Frost and Smith's Advance are the only arrivals to date. These are now at their best. Every retailer in the city featured mums September 22, and the wholesalers had a supply big enough for the demand. The prices fluctuated between \$1 and \$2.50 per dozen.

Valley is holding steady at \$5 and \$6 per hundred, the latter figure being for the selected. The supply and demand are about on a par. Longiflorum lilies are quoted at the same prices, \$6 still being the price for high-grade stock. Orchids are now coming in abundance and prices are slowly receding, 75 cents each being the limit for the finest gigas, with a further reduction probable before the week is over. There is a good supply of oncidiums.

Carnations improve slowly in size and quality. A few flowers sold last week at \$1.50 per hundred, but most of the arrivals brought from \$1 per hundred down. The first violets to arrive brought 50 cents per bunch of 100 flowers. The supply, however, was limited. Tritomas sell slowly, if at all. There seems to be no demand for cosmos. The first pansies have arrived. Hydrangeas are in limited supply. There is little call for sunflowers, goldenrod and the other outdoor flowers.

Roses are not in oversupply, with the exception of the short-stemmed flowers. Among the favorites to arrive are Hadley, Prima Donna, Key, Shawyer, Russell and Ophelia roses. The Ophelias seem to be the favorites with the growers, as they are in the largest supply. American Beauty roses are improving in quality and supply, and easily lead the others. They sell up to \$30 per hundred.

Various Notes.

The S. A. F. publicity plan will again be taken up at the next meeting of the New York Florists' Club, which will be held October 8. There will be exhibits of seasonable flowers and novelties.

The dahlia show at Bronx park September 22 and 23 was a disappointment, both as to exhibits and attendance.

Congestion of express shipments, with the consequent delays in the arrival of shipments, caused the wholesalers considerable trouble last week. Much of the stock was two or three days late in reaching the market, and quantities of flowers were absolutely worthless.

The MacNiff Horticultural Co. opened the plant auction season last week, and

William Elliott & Sons had their first sale September 25. C. C. Trepel will have daily sales at his greenhouses on the roof of Bloomingdale's, with John Cleary acting as auctioneer.

French bulbs continue to arrive.

The Stumpp & Walter Co. keeps its show windows filled with seasonable flowers. Last week there was a display of named gladioli, and this week there is a showing of dahlias.

The Uptown Seed Store is the name Max Schling has given his store on Fifty-Ninth street near Fifth avenue. It already is proving a success. Mr. Schling's new flower store at 785 Fifth avenue is open for business. It is close to one of the main entrances to Central park, an ideal location for a flower store. The new store has a depth of 150 feet and is an artistic place.

Wholesalers continue to discuss the Sunday closing movement, which was inaugurated at the beginning of the summer. All signed an agreement to keep their places open, but now one or two claim to have understood that the closing was to continue only during the summer months. The backers of the movement assert the agreement was for one year.

R. J. Irwin, with Wallace Pierson, of Cromwell, Conn., left September 20 for New Brunswick, Can., where they will hunt moose. They expect to return about October 15.

The first violets of the season were received by Clarence Slinn September 21. Max Schling bought the shipment, paying 50 cents per hundred. William Gunther remarked: "Talk about early violets! I used to get them in August."

J. J. Coan, Inc., showed the first pansies of the season September 22.

Emil Amthor, for twelve years in the service of Siebrecht Bros., Inc., has been appointed manager of the store at Seventy-third street and Madison avenue.

T. H. Judd, of Danbury, Conn., was a visitor September 20. He is shipping 1,500 to 1,800 Golden Glow chrysanthemums daily to the Barney B. Jacobs Co. Mr. Judd has 40,000 square feet devoted to this variety and says he will ship 40,000 flowers to the New York market before October 15.

Walter Siebrecht expects to leave soon for Pasadena, Cal.

John Eganbrod, of Badgley & Bishop, Inc., returned September 20 from an eight weeks' western trip that extended to the Pacific coast and covered the larger cities en route.

D. Trexy is the latest addition to the New York wholesalers. He has space with Lecakes, 106 West Twenty-eighth street.

J. Austin Shaw.

Batavia, N. Y.—L. Stroh & Sons have put in a busy season touching up their modern range, and have stock in excellent shape for an expected heavy winter business.

Oklahoma City, Okla.—James G. Angel, who does business as Angel, Florist, has moved his establishment to 2500 West Eleventh street, and is rebuilding on a much larger scale. Mr. Angel recently purchased nineteen and one-half acres at the new address. Work of rebuilding has been slow owing to the scarcity of labor. Mr. Angel says he is fortunate in having secured a competent grower and expects to greatly increase his output of stock.

INDIANAPOLIS, IND.

The Market.

Comparatively little change has taken place in market conditions during the last week. Indoor stock continues to improve, while outdoor stock is getting poorer in quality and smaller in supply. Carnations are more plentiful and of better quality. Prices range from \$1.50 to \$3 per hundred. Roses are in strong demand, but the supply is limited. They sell for from \$2 to \$6 per hundred. Lilies continue scarce and asters are coming in smaller quantities. Dahlias are of better quality, but are not up to last year's standard. Gladioli are still available. Cosmos are about the only flowers in abundance and because of the short supply of other stock sell well. There are no complaints about business. Sales during the summer were larger than normal, and fall business has begun with a rush, lack of stock furnishing about the only drawback. Chrysanthemums so far have been few in the local market, but growers expect to have a large supply within the next two weeks.

Various Notes.

John Bertermann recently sold a part of the ground at the East Washington street plant establishment for \$14,000. He is now the possessor of a new Premier coupe.

Carl Sonnenschmidt has gone to the St. Clair flats, near Detroit, on a fishing trip.

Robert Newcomb, representing the American Bulb Co., of Chicago, called on the trade last week. Mr. Newcomb is returning from a western and southern trip. He said that business everywhere had been good, despite the falling off of bedding stock sales.

John Chisholm, of the Circle Flower Store, will leave this week on a business trip to New York city.

The Florists' Mutual Casualty Association, the new coöperative insurance association launched recently, is meeting with great success, according to Herman Junge. Applications for the amount of insurance necessary to incorporate the association have been received, Mr. Junge says. The association is continuing its campaign for membership.

The Pahud Floral Co. has an excellent lot of cyclamens coming on for the holidays.

Joseph Mock is spending his vacation on an automobile trip in Wisconsin.

The Circle Flower Store provided the decorations for the banquet celebrating the winning of the pennant in the American Association by the Indianapolis club.

Baur & Steinkamp have had an excellent business in carnation plants and cuttings this season. They report that shipments have been extraordinarily heavy.

Albert Pittet will leave soon for Los Angeles, where he expects to go into the business of growing sweet pea seeds on a large scale.

Edwin M. Nelson left September 21 for Camp Taylor, near Louisville, where he will train for service with the army.

C. L. and H. C. Frank, of Portland, Ind., were recent visitors. E. E. T.

Indiana Harbor, Ind.—Three houses of 4,000 square feet each are under construction here for Joseph R. Blenz, at 3613 Hemlock street.

BALTIMORE.

Jewish New Year Brings Business.

The Jewish New Year last week gave some of the stores their first rush of the season. This holiday is fast becoming a flower day to be reckoned with, as in the better Jewish districts more flowers are being used each year. At Robert L. Graham's North Avenue store, for instance, there were two days that would have compared favorably with Christmas or Easter. This year the holiday fell on Monday, September 17, and on the preceding Saturday, until 11 o'clock at night, the whole Graham staff was busy selling and delivering plants, such as palms, ferns, pepper plants and Jerusalem cherries. Robert, Jr., told me the one great drawback was that there were no good blooming plants to be had at this season, and blooming plants were one of the items for which the call was heavy. Monday was cut flower day and a great many roses were used, together with dahlias, asters and gladioli. At the Graham establishment baskets of growing plants, such as are used at Easter, were prepared, and sold well.

Saturday afternoon I was at the Leo Niessen Co. place and Mr. McKissick told me they had so many orders that they were having the stock shipped in on Sunday, so they could get it in water and give it a chance to harden and be ready for the first call Monday morning.

Some of the stores which I visited did not seem to know anything about this holiday, and when asked if there were many New Year orders, the reply would sometimes be: "We have a few orders, but nothing to amount to anything." Other stores, even with extra help, had their hands full. In these days when one hears so much about publicity and advertising campaigns, it seems to me there is no better day to start than on the Jewish New Year. This is business which, with little effort on the part of the store people, can be increased, and at a season when everything is plentiful. Anyone who watched these people buying flowers could not help but realize that they are people who can be educated to be good flower customers. To start with, they want the best; they are quick to see the quality in an article, and, in most cases, being good business people, they are reasonable and not hard to convince that to produce a good article costs more than to produce an inferior one. I do not think there is a holiday in the year, outside of Christmas and Easter, that has the possibilities of the Jewish New Year to be worked into a big flower day.

Why Not Advertise the Day?

However, the holiday is past for this year, with some stores doing a rushing business and others doing nothing. There is nothing that demonstrates, to my mind, the need of team work along the lines of publicity more than this. The florists should forget trade jealousies and get together, and the Florists' Club would be the proper medium through which to do this. Do not think of yourself as an individual, but boost the trade with the whole city in view. To illustrate, say that prior to the Jewish New Year a contract had been made with the company having charge of the street car advertisements to carry a

card in each car, with the inscription, "Send a floral New Year gift," advertising no one in particular. Let this be the club's business, and the grower and retailer alike will benefit by it. Get the day once established as a flower day, and it will last. There are plenty of other ways, but the most important thing, in my estimation, is coöperation. Try to imagine the result of a regiment advancing against the enemy with every man on his own "hook," instead of working under the prearranged plan of an officer. Let the florists get together and work under the guidance of a publicity expert, and I am sure the results to the whole trade will more than justify the expense.

Various Notes.

Robert L. Graham, Jr., has been drafted and has passed the physical examination.

A visit to the wholesale houses last week showed business on the mend. At the S. S. Pennock Co. store Mr. Perry was saying good-bye to his son, Ward, who is off to Anniston with the field artillery. Mr. Perry said that business had picked up during the week, that there was plenty of stock and that prices were holding good.

At the Leo Niessen Co. store Mr. McKissick said that business had been fine all the week, and that if there had been more really first-class stock there would have been no trouble moving it. Tate.

CLEVELAND.

The Market.

Business is quiet, with a steady supply of stock arriving daily. Chrysanthemums have not yet appeared, but will be with us soon. Gladioli are practically gone and the asters are rapidly waning. Dahlias, in especially good varieties, are now cutting a figure in the market. Valley is being offered regularly, with the demand about equal to the supply. Roses are of excellent substance and color, with cuts slightly decreased. American Beauties and Russells are especially good at present and continue popular. There is a large call for all outdoor flowers having color suggestive of the autumn, and stock of this kind is abundant.

In the retail branch trade is normal, and to stimulate business several stores

held special sales of roses with gratifying results. Dahlias, tritomas, hydrangeas and helianthus are sought for window trimmings.

Various Notes.

A leading topic of conversation among retail florists is the F. T. D. meeting to be held in Detroit, October 2 and 3, and prospects point to a goodly attendance of Cleveland florists.

The first fall meeting of the Florists' Club will be held at the rooms in the Hollenden hotel, October 1. Let everybody turn out and give the new administration a rousing send-off.

M. A. Vinson, manager of the Cleveland flower show, announces that the November show will be staged in the Grays armory instead of at the Statler hotel, as previously planned. This gives 5,000 feet of additional floor space, together with twenty spaces along the walls, which are to be sold to commercial growers for display purposes.

Charles N. Cotter, of the Lakeview Rose Gardens, Jamestown, N. Y., called on friends here last week. Mr. Cotter reports business as satisfactory, and is most optimistic as to his firm's prospects for the coming year.

All retailers in Cleveland are urged to attend the F. T. D. meeting at Detroit, October 2 and 3, and it is suggested that they plan to attend the club meeting and then go direct to the D. & C. boat, after the meeting. It is expected that Cleveland will be well represented at Detroit. J. McL.

KENTUCKY STATE FAIR.

The following awards were made in the florists' section of the Kentucky state fair, held at Louisville:

Collection of plants—Nanz & Neuner Co., Louisville, first; C. H. Kunzman Estate, Louisville, second.

Foliage plants—Nanz & Neuner Co., first; C. H. Kunzman Estate, second.

Rustic stand—C. H. Kunzman Estate, first; Nanz & Neuner Co., second; W. Korb, Louisville, third.

Hanging basket—C. H. Kunzman Estate, first; Nanz & Neuner Co., second; W. Korb, third.

Ferns—Nanz & Neuner Co., first; C. H. Kunzman Estate, second.

Cut flowers—W. Korb, first; Nanz & Neuner Co., second; C. H. Kunzman Estate, third.

Twenty-five roses—Nanz & Neuner Co., first; C. H. Kunzman Estate, second.

Twenty-five pink roses—Nanz & Neuner Co., first; C. H. Kunzman Estate, second.

Twenty-five red—Nanz & Neuner Co., first.

Fifty dahlias—Nanz & Neuner Co., first; W. Korb, second; Mrs. Helen Bruce, third.

Fifteen Beauties—C. H. Kunzman Estate, first; Nanz & Neuner Co., second.

MOTT-LY MUSINGS

William Mansfield, of Lockport, N. Y., called attention to the vacant chair in which his father sat when making cuttings, and memory brought back many years of pleasant visitations, when the subject of heating was threshed out. Our deceased friend was a boiler machinist by trade, and at every convention expounded his theory, which, to his hearers, while highly interesting, was rather oppressive at that heated season. He left, among many good things, a seedling scarlet geranium of exceptional merit, of which sufficient stock has been worked up for distribution next year.

Charles Sandiford, of Buffalo, who for

many years grew the finest strain of cyclamens in the Bison City as a private grower, says there is quite a different feeling when doing it commercially—and he knows how.

Manager Wallace Eiss, of the William Kasting Co., Buffalo, expressed the opinion that, judging from his experience in the Florists' Club, it is essential to have a social gathering or offer some attraction to hold the crowd. Several of the members whom he had hoped to meet a second time while at the convention had left early. Since his return business has steadily improved, shipments arriving keeping up with the output. W. M.

OBITUARY

Walter W. Erdman.

W. W. Erdman, a well known grower of Baltimore, Md., died September 24 of meningitis, at the age of 50. Mr. Erdman served his apprenticeship with the late John Donn, of Baltimore, afterward going with the Strauss Co., of Washington, D. C., and other large concerns specializing in roses. About seven years ago he returned to Baltimore and took a position as foreman of the Lehr Bros. range. In May of this year he formed a partnership with W. A. Burnett, the firm acquiring the Rider range in Anne Arundel county and operating it under the name of Erdman & Burnett.

The decedent is survived by a wife and three children. P. C. Erdman and Howard C. Erdman, assistant superintendent of Greenmount cemetery, are brothers. The funeral was held September 24, with interment in Landon Park cemetery. Tate.

F. C. Bartels.

The immortal bard knew little, if anything, of commercial floriculture, but when he said that "death loves a shining mark," he spoke a truth having peculiar application to that particular pursuit.

Ferdinand Charles Bartels, whose violent death at the hands of an assassin was recorded in The Review for September 20, was born at Lubeck, Schleswig-Holstein, Germany, September 14, 1855, and had just passed his sixty-second milestone when he was killed by a burglar in his home at Rocky River, O., September 15, 1917.

After passing through the schools of his native town, he entered the navy, serving part of the time upon the same vessel with the present Kaiser. His term of naval apprenticeship over, he became attached to the botanic gardens of Hamburg, and after spending three years there under the tutorship of the celebrated Professor Reichsbach, he came to the United States in 1879, settling in Long Island, N. Y. In 1881 he came to Cleveland—no, not by Pullman—where virtually the whole of his career in America was destined to be spent. He was first with Robert Hughes, the venerable Carnegie avenue florist, next going with W. J. Gordon.

He entered the employ of J. M. Gasser in 1884 as rose grower, at the greenhouses upon the site of the present range on Wooster road, where thirty-three years later he was to meet with such a cruel and tragic death. Except for short intervals, spent at the World's Fair with John Thorpe, in 1893; with Mendenhall's, Minneapolis; with G. L. Huscroft, Steubenville, O., and a period of seven years—1906-13—at the Essex Greenhouses, North Olmstead, O., in business for himself, the entire time was spent with the J. M. Gasser Co. His services played an important part in the development of that pioneer concern, for the greater part the history of the place being the history of the man.

He married Anna Maria Fox, a sister of Mrs. J. M. Gasser, in 1886, who, with two married daughters, Mrs. Bernard M. Kimball and Mrs. James Winton,

both of Cleveland, and a brother, William Bartels, of Hamburg, Germany, survives him. The funeral services, attended by a large body of florists, were held at the home, with interment at Lakeview cemetery, East Cleveland.

F. C. Bartels was an ex-president of the Cleveland Florists' Club and a member of the Society of American Florists. He was the type of man whom the profession can ill afford to lose. He loved his chosen lifework; it was his whole existence. By combining close study and travel with tireless application, he became a recognized authority upon matters floricultural. Always ready to adopt new methods, always on the lookout for merit in new creations, and never satisfied with mediocrity in quality, those that knew him will forever associate his name with excellence.

J. McL.

Edwin M. Haven.

Edwin M. Haven, of the Haven Seed Co., Santa Ana, Cal., died at his home near that city September 15, after a prolonged illness from pernicious anæmia.

Mr. Haven was born at North Eaton, O., July 11, 1855, being the eldest of a family of four brothers. Eight years later he removed with his parents to Bloomington, Mich., where all of his earlier life was spent.

In 1875 he began the business of seed growing and continued that business in



F. C. Bartels.

Bloomington until 1891, when he removed to South Haven, Mich. In 1893 the business was incorporated under the name of the Haven Seed Co. and was conducted under Mr. Haven's management until 1903, when he, with his family, removed to California in order to carry on the seed growing operations under more favorable climatic conditions.

For many years the activities of the company have been mainly devoted to growing tomatoes for seed, and Mr. Haven did much thorough work in the breeding of tomatoes, devoting his attention to the perfecting of stocks rather than to the introduction of new varieties.



Edwin M. Haven.

The business is incorporated and will be continued as heretofore under the management of his sons, A. B. Haven being president, and L. S. Haven secretary of the corporation.

Mrs. Haven, three sons and three daughters survive.

USINGER'S UTTERANCES.

Many florists are beginning to realize how great an aid the F. T. D. is to their business, especially at this time, when express deliveries are so uncertain. One of the leading florists of Columbus is telegraphing all of his out-of-town orders, and he also notices that other florists are beginning to realize that life is too short to ship flowers a long distance, when there is a reliable florist at the other end to deliver fresh flowers to the customers on receipt of a telegraphic order. Try this the next time you have an out-of-town order for flowers.

The Block Floral Co., of Columbus, which takes care of the flower lovers at the Ohio State University, is again doing business, having started with the beginning of the school year.

Stuhldreher Bros., of Mansfield, O., will soon be ready with some fine chrysanthemums. They state that if business in the future is as good as in the past, they will have a banner season.

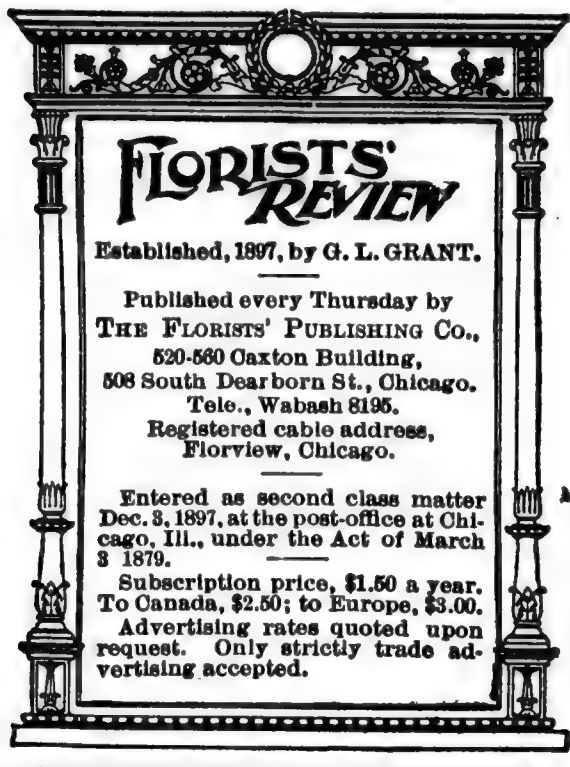
Wilson's Flower Shop, of Painesville, O., will soon be settled at the new location. When the present decorative schemes are completely carried out, the store will be one of Ohio's finest.

The beautiful new store of the Fifth Avenue Floral Co., on Broad street, Columbus, was a blaze of color last week, being beautifully decorated with seasonable outdoor flowers.

John Colton, at East Liverpool, O., has several thousands of mums coming along in great shape.

The Mount Gilead Floral Co., of Mount Gilead, O., can show the visitor a truly grand sight—that is, if the visitor likes good things to eat. One side of a greenhouse is occupied by ripening Honey Dew melons. If the writer were not homeless, forever traveling from place to place, Mr. Munk might find here a suggestion as to where a case of the fruit might be sent. Alas, that it cannot be!

W. T. U.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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request. Only strictly trade ad-
vertising accepted.

NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

**Results bring advertising.
The Review brings results.**

THE sale of such great numbers of baskets and flower bowls has had an appreciable effect in reducing the number of calls for the refilling of fern dishes. But, by the same token, it has increased the calls for cut flowers for table use.

It is safe advice to urge every man responsible for the heating of a greenhouse to get in all the coal he can now. Statistically, car shortage has been reduced, but practically the movement of freight never was slower than now. It is sure to be worse in the winter.

THE reports are generally to the effect that more flowers are being sent to funerals than in any previous year. The rich are sending less elaborate wreaths, perhaps, but the working classes are ordering more pillows than in the days when earnings were lower.

How generally the Help and For Sale columns of The Review are watched is shown by the fact that a recent blind ad brought an advertiser over sixty answers from readers interested in his proposition, while a particularly attractive Help Wanted ad brought nearly 100 applications for the job.

THE classified ads in The Review are an excellent index to trade conditions. That the returns to advertisers seem this season rather better than in any previous autumn might not mean much if it were not for the fact that there also are about fifteen per cent more classified ads than at this time last year. Evidently there are considerably more both of buyers and sellers.

As handsome a vase of asters as ever has decorated the Editor's desk has come from Frank Winans, Petoskey, Mich., where garden flowers have not yet been attacked by frost.

WE all expect too much of September; the business of the month, while better than in midsummer, rarely comes up to anticipations. We must wait for the first frosts, or at least for the autumnal equinox, as ours distinctly is a business in which weather is the most important influential factor.

TWO GOOD RULES.

There is nothing that so hurts a business man's credit as carelessness about paying small bills; neither is there anything more exasperating to a business man than to have to send a statement of a small account several times. Neglect to pay many times is taken as an indication of inability to pay; inability to collect promptly takes the profits from small sales. Pay small bills promptly and ask prompt payment of small bills are two good rules for any florist to follow.

CREDITS AND COLLECTIONS.

The discussion of credits which is going on in the trade almost invariably refers to the credit of florists, not the credit florists extend to the public. But in either case credits are entirely a personal matter. It is up to some individual to decide.

What the average florist wants of a credit agency, whether he is considering the case of a florist or an outsider, is an opinion as to whether or not the bill will be paid; information as to the buyer's financial standing is not enough, for the florist does not seem to know how to interpret it.

Of all the florists who sell to the trade, the man who has devoted more time and attention than any other of the writer's acquaintances to investigating the standing of new customers practically always ended by extending the credit. It was not because he always found his information satisfactory, but because he did not know how to interpret the information, or because he lacked that quality of character necessary for the rejection of business that held even a remote promise of profit.

What florists need is not so much additional credit information as it is a stiffening of the backbone. The credit information now available to the trade is far from complete and none too exact, but there are plenty of men with nothing whatever to recommend them for credit who, nevertheless, have no trouble in getting all they want. Someone always is ready to take a chance.

What the trade really wants is a collections bureau able to repair the mistakes of the individual.

THE GUN FOR THE GAME.

Every business man knows that modern business divides itself into specialized and more or less closely knit and organized groups.

He knows that his business is centered in one or more of these groups—every business is.

With progress in that group his business progresses. With stagnation there his business stands still.

He knows that to the extent to which he gains the good will of the men in

the group in which he does business, his business prospers.

Now, in every one of these groups there is at least one efficient, responsible business paper—a medium that reflects and crystallizes the public opinion of that group. The worthy trade paper is depended upon not only by the "captains" of the field it represents, but also by the rank and file.

The attitude of the readers toward The Review is one of intimate connection, because The Review is literally made by the men who read it. It is the clearing house for the business it serves.

Obviously, advertising in The Review is intensive advertising. Here, for instance, are two letters in support of the statement:

Our classified advertisement of bulbs in The Review has brought wonderful results—we were entirely sold out after the first insertion. Buyers in person, telegrams and letters were in evidence from almost every section of the country, and we are still returning checks in almost every mail. Of course, we realize the shortage of importations has its effect, but, nevertheless, the returns we received were indicative of the value of the advertisement.—Hoffmann's Dutch Bulb House, Baraboo, Wis., September 7, 1917.

Please take out my snapdragon ad in The Review. I am sold out; in fact, I had to return some checks today.—Clarence Alwine, Alden, Pa., September 10, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

CHICAGO.

The Market.

The condition of the wholesale cut flower market shows gratifying improvement, with stock of all kinds cleaning up well each day. Although September 20 and 21 could only be called fair days, so far as sales were concerned, a noticeable increase in demand occurred September 22, which became even more brisk the first days of the present week. The Hebrew holiday, September 26, probably accounts for a portion of this increased activity, especially in the demand for red stock of all kinds, while many funerals have also made for a stronger call.

A decided shortening of supply has also occurred and in some lines it is often found difficult to fill orders. In roses this is especially true of American Beauty and Russell, while orchids and valley also are on the short side.

A ready market is found for all American Beauties which arrive, and no salesmanship is required to secure satisfactory prices. Russell, as before mentioned, is scarce and retains its place as the leading seller. The best grade now brings \$3 per dozen. There is also a noticeable shortage of good red roses, which are also in active demand. Ophelia appears to be picking up, but does not yet sell as well as the darker varieties.

Carnations are in active demand. Though not noteworthy as yet, the quality steadily is improving and some good stock is arriving, not enough, however, to satisfy the brisk call.

The season for gladioli is nearing its conclusion. Not much stock is arriving and the demand also has fallen off. Easter lilies are in sufficient supply. Orchids, though still scarce, are in a little larger supply. Asters are arriving in diminished quantities. Their season is almost over. Some good long-stemmed rubrum lilies are coming in, and chrysanthemums arrive in slightly

Ophelia and Many Other Good Roses



OUR present crop of Ophelia, perhaps the most popular of roses today, offers exceptional values, but we have large and fine supplies of other roses, especially Ward, Sunburst, Milady, Killarney Brilliant, White Killarney and Shawyer—and of course Beauty and Russell. You will find Amling is headquarters for good roses again this season.

EASTER LILIES

We have a large supply of fine Lilies and can fill telegraph orders, but YOU should have a few dozens always in your box; they are cut tight and are good keepers.

Fine Lilies \$8.00@\$10.00 per 100

FANCY VALLEY

You always can get it if you send your orders here.

GLADIOLI

We have all the newest varieties as well as the popular older kinds.

Choice Gladioli . . . \$2.00@\$4.00 per 100

WHITE AND YELLOW MUMS

We have a large and fine supply of Golden Glow. These are flowers your customers will welcome. Order some today.

Good, clean flowers . \$1.50@\$2.00 per doz.
Large, fancy flowers . 2.50@ 3.00 per doz.

CARNATIONS

New crop starting.

ASTERS

Still can supply.

FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS Per doz.
Cattleyas \$9.00 @ \$12.00

AMERICAN BEAUTY Per doz.
Extra long stems..... \$4.00
Stems 30 to 36 inches 3.00
Stems 24 inches 2.50
Stems 18 to 20 inches \$1.50 @ 2.00
Stems 12 to 15 inches 1.00
Short stems.....per 100, \$4.00-\$6.00

ROSES Per 100
Mrs. Russell, special.....\$18.00 @ \$25.00
" " medium.....\$12.00 @ \$15.00
" " select..... 8.00 @ 10.00
" " short..... 4.00 @ 6.00
Milady, special..... 10.00 @ 12.00
" select..... 6.00 @ 8.00
" short..... 3.00 @ 4.00
Killarney Brilliant, special.. 8.00 @ 10.00
" select... 4.00 @ 6.00
" short.... 3.00
Ophelia, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short..... 3.00
Shawyer, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short... 3.00
White Killarney, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short..... 3.00
Hoosier Beauty, special..... 10.00 @ 15.00
" select..... 6.00 @ 8.00
" short..... 3.00 @ 4.00
Mrs. Ward, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short..... 3.00
Sunburst, special..... 10.00
" select..... 6.00 @ 8.00
" short..... 3.00

Extra special roses billed accordingly.

CORSAGE ROSES
Evelyn Nesbit..... 1.50 @ 2.00
Cecile Brunner..... 1.50 @ 2.00

CHRYSANTHEMUMS
Golden Glow, per doz.\$1.50@\$3.00

ASTERS Per 100
Common..... \$1.00 @ \$2.00
Fancy..... 3.00 @ 4.00

MISCELLANEOUS Per 100
Gladioli, Fancy.....\$ 2.00 @ \$ 4.00
Valley..... 6.00
Easter Lilies 8.00 @ 10.00
Calendulas 3.00
Colored Water Lilies...doz., \$1.00

DECORATIVE
Plumosus.....per bunch, .50
Sprengeri..... .25 @ .50
Adiantum, fancy long....per 100, 1.00 @ 1.50
Smilaxper doz., \$3.00
Fernsper 1000, 1.50 .20
Galax 1.50 .20
Mexican Ivy.....per 1000, \$6.00 .75

Subject to market changes.

Store open from 7 a. m. to 5 p. m.
Sundays and holidays close at noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., CHICAGO
Long Distance Telephone, 1978 Central

YELLOW MUMS WHITE

We are receiving daily shipments of exceptionally fine Chrysanthemums, both yellow and white. You will be pleased with this stock. Prices right.

ROSES

Complete line of all the leading varieties of Roses, in all grades. We are prepared to supply you with any quantity desired. Try the new, popular corsage rose, Evelyn Nesbit.

We think it is a winner. Let us ship you a trial order.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

increased quantities and are in good demand. White mums, however, are scarce and orders for them often are found difficult or impossible to fill. The first pompons of the season have made their appearance. There were a few single violets September 26. Pansies still come in. A small supply of California poppies is available. Sweet peas have passed out. There are plenty of water lilies, the fancy colored sorts still selling well. Lyatris, Tritoma Pfitzeri and double helianthus are popular for windows and baskets.

The city retail business is picking up, there having been a distinct gain in activity since September 21, but the buyers who visit the market are loth to pay the better prices now asked by wide-awake wholesalers, especially for roses and particularly for Russell. The retailers, or at least the ones who make the effort, are getting better prices this season than last, but they are not in a hurry to share the better prices with the wholesalers as long as market conditions make it possible to get what they want at summer values.

At the Oechslin Range.

Frank Oechslin has increased his stock of cyclamens, rhododendrons and heather to take the place of azaleas, which will undoubtedly be scarce if there are any at all for the holiday sales. These pot plants will be brought along so that they will be at their best for Christmas. Mr. Oechslin considers himself fortunate in having a considerable stock of palms, which, it is expected, will be in short supply this season. Potted mum plants here are beginning to show bud and will be ready in a few weeks. All stock is in excellent condition and Mr. Oechslin says business is beginning to show the effects of the opening of the autumn season.

The coal supply at the Oechslin establishment is complete. Mr. Oechslin put in the usual quantities of Pocahontas and Illinois coal. He says he probably paid

H. VAN GELDER, Pres.

L. M. JONES, Sec'y

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

Flowers of Known Quality **POMPONS**

The first arrivals of the season. Our Pompons are money-makers. A trial order will convince you.

CHRYSANTHEMUMS

Yellow Chrysolora Chrysanthemums, the finest mums arriving on this market. They are sure to please you.

Mention The Review when you write.

a slightly higher price than he would if he had waited until prices had been fixed by the government, but he has the satisfaction of knowing that no matter how short is the supply of fuel, his wants are provided for.

Various Notes.

Many Chicago florists have adopted the F. T. D. idea for small local sales. For example, if a bouquet is ordered of a west side florist to be delivered to a south side address, the order will be telephoned to a florist in that locality. When the occasion arises, the process will be reversed, thereby saving the cost of delivery, which would eat up the profit on orders of \$1 and \$2.

A leisure afternoon before the first frost cannot be better spent than in a

United States Market Bureau indorses cooperation for the grower and the retailer—because it tends to bring lower prices to the retailer and better returns to the growers—F. T. D. Service in a Wholesale Way is practical cooperation between grower and retailer.

Kennicott Bros. Co., Chicago.
See further notes on other pages.

visit to Mt. Greenwood cemetery, where the gardening is an inspiration for every florist. The cemetery never looked better than it does this week. This year the big bed of cannas in the beautiful entrance planting is Yellow King Humbert. It is a fine sight, but C. W. Johnson says it is not so well liked in that spot as is the red flower and bronze foliage of King Humbert, which has been used heretofore.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

For Your Attention

Uniformly high grade quality is a consideration of vital importance when buying cut flowers. Our organization comprises over seventy-five growers, each studying to give you the highest grade flowers that it is possible to produce. We invite your inspection.

We offer **Roses**, in all the leading varieties, all grades. Long stem **Rubrum Lilies**, **Carnations**, **Chrysanthemums**, and a complete line of all other flowers and greens in season.

PRICE LIST

ROSES		Per 100
Mrs. Russell, medium.....	\$12.00 @	\$15.00
Select.....	8.00 @	10.00
Short.....	2.00 @	6.00
Milady, special.....		10.00
Select.....	6.00 @	8.00
Short.....	2.00 @	4.00
Killarney Brilliant, special..	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Ophelia, special.....		10.00
Select.....	6.00 @	8.00
Short.....	3.00 @	4.00

Extra special roses billed accordingly.

ROSES—Con'd.		Per 100
White Killarney, special.....	\$8.00 @	\$10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Killarney, special.....		8.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Mrs. Ward, special.....	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Sunburst, special.....		10.00
Select.....	6.00 @	8.00
Short.....	2.00 @	3.00

RUBRUM LILIES		Per 100
Long stems.....		\$ 5.00

CARNATIONS		
Good flowers, short stems.....	\$0.75 @	1 00

MISCELLANEOUS		
Asters.....	1.00 @	4.00
Chrysanthemums,		
per doz., \$1.50 @	\$3.00	
Gladioli, fancy.....	2 00 @	4 00
Valley.....		6.00
Easter Lilies.....	8 00 @	10 00

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

SHOULD BE CARRIED IN STOCK BY ALL FLORISTS

Retail price, 50 cents each or \$5.00 a dozen. Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

202 Clark Bldg., JACKSONVILLE, FLA.

Those former florists, Henry M. Lubliner and Joseph Trinz, last week made a lease of another moving picture theater. They already operate seven of the largest and best movies in town. The new one is to be at 1548-56 North Clark street and the rent for ten years from date of delivery of the building is to be \$117,640. Lubliner & Trinz, who once sold flowers from street stands, now are paying nearly \$100,000 a year in rents for picture shows.

W. J. Smart, formerly traveler for Knight & Struck Co., New York, who recently has been touring in his car for

Absolutely Wholesale

You know what that means



Don't withhold the sending of your Cut Flowers to us just because we do not advertise what we have.

It is to be expected that we carry in stock Cut Flowers as advertised or quoted in world's greatest market.

The success of our Wholesale F. T. D. Service is to Fill Orders, which is well understood by those Retail Florists who make use of its advantages.

ROSES

American Beauties
Hoosier Beauties
Shawyer
Montrose
Hearst
Milady
Ophelia
Ward
Sunburst
Killarney, White
Killarney, Pink
Killarney Brilliant
Nesbit—Cecile Brunner

You Can Get Them Here

MISCELLANEOUS

Chrysanthemums, Gladioli,
Asters, Calendulas,
Sunflowers, Cornflowers,
Feverfew, Lilies, Valley

GREEN GOODS

Common Ferns Adiantum
Sprengeri Galax
Plumosus Mexican Ivy

CARNATIONS

Victory
Belle Washburn
Aviator
Thenanthos
Champion
Philadelphia
Ward
Winsor
Enchantress
Alice
White Wonder
Matchless
White Enchantress

It's cheaper to buy Cut Flowers in the world's greatest cut flower market than it is for you to grow them.

Kennicott Bros. Co., Chicago

New Location Main Floor 174 N. Wabash Ave.

Look Who's Here **LARGE YELLOW MUMS** A-1 Quality

We can supply them from now on

Also **FINE ROSES**--none better on the Chicago Market

Lilies, Gladioli, Asters, Valley, Carnations, Snapdragons, Stocks, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**

A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

the Foley Greenhouse Mfg. Co., has engaged with Weeber & Don, New York seedsmen, to canvass the Chicago private gardener and market gardener trade.

Arthur Weiss, formerly in business with his brother on East Forty-seventh street, now is employed by W. H. Kidwell & Son, at their store at 828 East Forty-seventh street, formerly the Drexel Flower Shop, which they took over a few months ago from A. Ferrero. Max Weiss was drafted and the store closed by Weiss Bros.

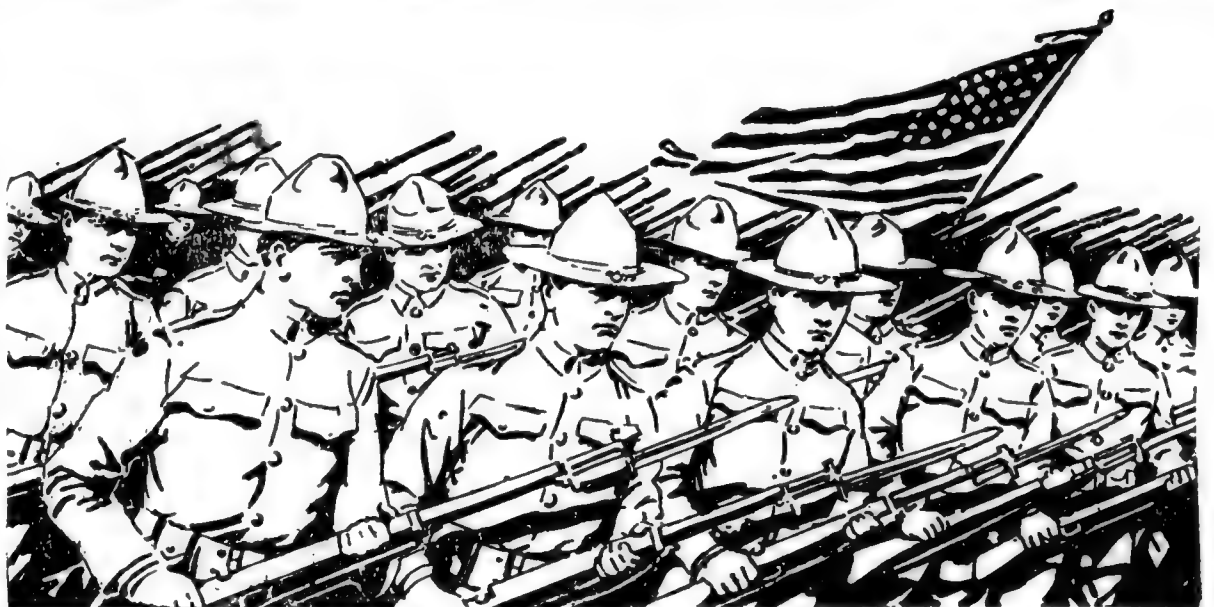
Poehlmann Bros. Co. has over 12,000 chrysanthemum pot plants, one of the finest lots the company has ever had, according to August Poehlmann. Also, 75,000 cyclamens will be ready for the Thanksgiving and Christmas trade.

Bruno Rautensperger, a florist living at 419 East Forty-second street, was arrested last week on complaint of Edward A. Collins, a next-door neighbor, who is a private in the ambulance unit of the Seventh Infantry. Collins charged disloyalty. Mr. Rautensperger's attorney argued the case was a neighborhood quarrel, but his client was held in \$1,000 bonds.

D. W. Dumser, formerly of Elgin and Battle Creek, is the latest addition to the staff of the American Bulb Co. He is a traveling salesman. The company recently issued its first wholesale bulb catalogue, including several lines of seeds and supplies.

The first violets of the season were reported September 24 by the E. C. Ameling Co. They were singles, locally grown.

George Wienhoeber reports a new line



If you want real service

Combined with flowers of a uniformly high quality,
send your orders to

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

of business opening up. For a special opening September 24 he had the order to decorate the three big show windows of the Blackstone Shop, a Michigan avenue specialty store dealing in women's apparel. The interior of the store

was taken care of by the regular staff, but the florist was called to attend to the windows. Liatris principally was used, the color scheme being purple and gold. One may well imagine that Mr. Wienhoeber's work stopped many pe-

BEAUTIES AND RUSSELL ROSES

A big cut now being received. The quality is exceptionally fine and prices exceptionally low. On lots of 500 or more Roses, our selection, we are quoting price at the rate of \$20.00 per 1000, for stems six to twelve inches long. Prices in proportion for medium and long stems.

Hoosier Beauties — We have the largest supply and best quality coming into this market. The Aster season is over and there are no carnations of good quality yet being received, so that Roses must be the main supply in flowers.

NOTICE: We close at 5 O'CLOCK Week Days; Sundays and Holidays at NOON

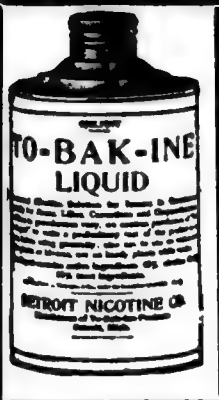
Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.



Avoid Disappointment

When you place your order with us you will not be disappointed. You will receive the **RIGHT STOCK** at the **RIGHT TIME**. We make a specialty of shipping orders.

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO



Agents for
ELASTIC-LYKE
BRUNER'S
PURE
PUTTY

destrians and that the owners of other high-class shops on the avenue did not fail to note it.

Winterson's Seed Store. feels fortunate in having obtained a late shipment of Freesia Purity bulbs, this market having been well cleaned up.

Word has been received by one of the forwarding agents that the steamer Schiedyk sailed from Rotterdam September 21 with a cargo of bulbs, 960 cases of which are for Chicago.

The Chicago party for the F. T. D. meeting at Detroit, Mich., October 2 and 3, will leave on the Wabash railroad, Dearborn station, Polk and Dearborn streets, October 1 at 11:30 p. m. The train is due at Detroit at 7:40 a. m. The fare each way is \$6.80, but if the

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses. Fine Mums. Galax, Leucothoe, Ferns and a general supply of green goods.

30 E. Randolph Street, L. D. Phone Central 6284 CHICAGO

party of ten or more travels on one ticket, the fare will be \$6.05 each way. On account of heavy traffic, the committee says reservations should be made early with H. L. Purdy, 68 West Adams street, telephone Central 5683.

Jack Byers left for Rockford, Ill., September 23 to do his "bit" for his

No Wholesale House is doing more for the "Out-of-Town" Retail Florist than what is being done by

Kennicott Bros. Co., Chicago.

See further notes on other pages.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

Mrs. Chas. Russell Per 100
 Fancy.....\$10.00 @ \$12.00
 Good..... 6.00 @ 8.00

Miniature Roses
 Baby Doll..... 8.00
 Elger..... 8.00

ROSES, our selection, \$4.00 per 100

CURRENT PRICE LIST
Pink and White Killarney, Ophelia, Sunburst and Richmond Per 100
 Extra special.....\$6.00
 Select..... 5.00
 Fancy..... 4.00
 Medium..... 8.00
 Short..... 2.00

Carnations
 Fancy..... 8.00
 Good..... 2.00

Subject to change without notice.

Miscellaneous Per 100
 Valley..... \$ 6 00
 Lilies.....\$12.50 @ 15.00
 Ferns.....per 1000, 2.00
 Smilax.....per doz. strings, 2.50 @ 8.00
 Adiantum..... 1.00
 Galax (bronze and green), 1000, 1.50
 Asparagus Sprengeri, bch., .50
 Asparagus Plumosus, bch., .50
 Boxwood.....per lb., .25

Other Green Goods Market Rates

Mention The Review when you write.

country. Frank Jaral has joined the sales force of Zech & Mann.

What probably was the first shipment of violets to reach the market this season was received last week by the A. L. Randall Co. The shipper was L. Gilbert, Glen Ellyn, Ill.

With many conventions and flower shows scheduled, October commences as a regular globe-trotting trip for Fred Lautenschlager, of Kroeschell Bros. Co. During the first week he will attend the F. T. D. as well as the Vegetable Growers' convention.

Eric Johnson, of the A. L. Randall Co., is a strong believer in the future of Evelyn Nesbit, the new corsage rose. He says he believes it will replace Baby Doll in many orders this season.

The busy season seems to have opened for the Rapid Wrapper Co. and some large sales are reported, one customer last week placing an order for 16,000 wrappers and 150 pedestals.

Miss Ruth Wattmann, of Bassett & Washburn, has returned from a three weeks' vacation spent at Lake Geneva, Wis.

Visitors.

Joseph H. Hill was up from Richmond to spend Sunday with his father and mother, who are at the Presbyterian hospital, 1753 West Congress street. Mr. Hill is getting along well after his operation and hopes to be able to be up in a wheeled chair before this week is ended. Mrs. Hill is his constant companion. There have been many callers, numerous telephone inquiries, and Room 345 is a bower of flowers.

Eugene Dailedouze and Mrs. Dailedouze, of Brooklyn, N. Y., are making headquarters at Hotel La Salle this week, while they make side trips to points of interest. Sunday night they went to Richmond with Joe Hill, visiting La Fayette on the way back. They are on their way home from a trip to the Pacific coast.

Harry Papworth and J. G. Schattmaier, store man of the Metairie Ridge Nursery Co., have returned to New Orleans after spending a week in relaxation and in visiting the trade here.

Walter Mott, ambassador and minister plenipotentiary for Benj. Hammond, Beacon, N. Y., was here last week.

At Wenona, Ill., William Metzger arose at 3 a. m. September 24, in order to spend the day in Chicago. He has a fine business in plants and cut flowers and is a steady buyer here.

Ed. Dahlgren, foreman for the Kemble-Smith Co., Boone, Ia., is undergoing an operation at the Norwegian-American hospital in Chicago.

Pauline Windmiller, of Mankato,



Fall Offers

25 Tumbler Baskets.....\$8.75

25 Medium Cut Flower Baskets.....\$14.75

12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each.....\$1.00

6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of six or more, each.....\$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

Send for Fall 1917 Catalogue

RAEDLEIN BASKET CO.
 DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE, CHICAGO ILLINOIS

Mention The Review when you write.

100% Profit-paying Business Builder GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

Per 100
 Medium Selected Goldfish, asst. colors.....\$3.00
 Medium Large Selected Goldfish, asst. colors..... 5.00
 Large Selected Goldfish, asst. colors... 7.00
 Extra Large Selected Goldfish, asst. colors..... 10.00

Per Doz.
 Imported Jap. Fantails (Genuine).....\$3.00
 Imported Jap. Fantails (Small)..... 2.25
 Imported Jap. Telescopes, Fantails.... 4.50
 Imported Jap. Comets, small..... 2.00
 Imported Jap. Comets, large..... 8.00

Wafer Fish Food, large 8-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases.

Per Doz.
 Gallon Globes, 1 dozen to crate.....\$4 00
 Two-gallon Globes, 1 dozen to crate.... 6.00
 Three-gallon Globes, 1/2 dozen to crate. 9.00

TERMS—Cash with Order or C. O. D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

Order your globes and supplies to be shipped at once by freight—fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY
 309 North Main Street (Ashborne Fisheries) Burlington, Iowa

Mention The Review when you write.

A NEAT AND ATTRACTIVE PACKAGE



All the Dirt Remains
in the Pot

All the Flowers
in Place

The Wrapper

Business Doctors say that every business has its "profit leaks," and in the florists' business one of the "leaks" is found in the old method of wrapping plants and baskets. Hundreds of florists have eliminated this evil by employing the **Rapid Wrapper**—and so can you. Modernize this operation.

The **Rapid Wrapper** will bring a saving grace and true efficiency to your workroom.

Write for your copy of "The Art of Wrapping."

NOW.

The Pedestal

Many of the foremost florists in this country have acknowledged our pedestal to be absolutely indispensable. You will find it invaluable for decorating, displaying plants and floral baskets as well as innumerable other uses, and a most beautiful ornament in addition to being a necessity.

There is nothing like it on the market. Finished in green enamel. Range in height 26 to 52 inches.

Price \$3.00 each.

The Rapid Wrapper Co.

56 E. Randolph St., CHICAGO

448 Bush St., SAN FRANCISCO

A MOST BEAUTIFUL ORNAMENT FOR ANY STORE



Poppy Design is Carried
Throughout

Finished in Green
Enamel

In Chicago to receive good service with your orders and to avoid poor service is to say F.T.D. in a Wholesale Way to

Kennicott Bros. Co.

See further notes on other pages.
Mention The Review when you write.

Minn., was a visitor last week. She was entertained during her stay in this city by H. B. Kennicott and J. E. Pollworth, of Kennicott Bros. Co.

GRAND RAPIDS, MICH.

The Market.

Business has not been quite so brisk this month as last. Plenty of good stock is on hand. Chrysanthemums are beginning to show up, but gladioli will be gone in a few days, along with asters and other garden flowers.

Various Notes.

Henry Smith was the only florist exhibiting at the fair this year, taking first and second prizes on everything. His exhibits would have merited a goodly number of prizes with stiff competition. He has about one-half of his winter's supply of coal.

Lewis Kunst has put up two new houses this summer. The Wealthy Avenue Floral Co. has raised the greenhouses and put steel gutters in place of the old wooden ones.

Alfred Hannah & Sons report three weddings in one day last week.

A. F. C.

Lilies, Roses, Gladioli

CONSIGNMENTS IMPROVING DAILY.

Russells, Ophelias, Sunbursts.....	4c to 10c
Good Easter Lilies.....	8c to 10c
Gladioli, best variety.....	4c to 6c
Carnations.....	2c to 3c
Asparagus Sprengeri, bunch.....	50c

Give us your order for Johnson Baskets.

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

Fort Collins, Colo.—The Espelin-Warren Floral Co. has erected a house 20x80 and has material on hand for another 20x50, which will be completed in time for the spring trade. One house 20x85 has been rebuilt. C. A. Espelin says the prospects are bright for a busy fall and winter business.

It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

Beauties

The Best

\$3.00 per dozen

30-inch stems

\$2.50 per dozen

24-inch stems

\$2.00 per dozen



As usual, we carry the largest supply of the Best Beauties in Philadelphia.

You will find our Beauties better than we usually have them so early in the season.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

This is the Season for

DAHLIAS

Not having them in stock, you are missing many extra sales. Our Dahlias are better than ever, and there is nothing at the beginning of the season that will stimulate interest in flowers like a nice display of the better Dahlias.

Send for a shipment today.

Chrysanthemums

White and Yellow.....\$2.00-\$2.50 per dozen

With the Large Supply of

Roses

at our disposal we are in a position to give you in all grades the best value.

Special mention we wish to make of

**Russell
Prima Donna
Sunburst
Ophelia
Hadley**

There is a big improvement in the quality of our Roses.

Mention The Review when you write.

PHILADELPHIA.

The Market.

The market would be in good shape were it not for the express trouble. Incoming and outgoing shipments of flowers have been lost through delay; business has declined because of the uncertainty of delivery; and things generally are in a mess. The express companies are making efforts to improve conditions, but the shippers seriously doubt the ability of the companies to handle their business. Please write to the Interstate Commerce Commission at Washington, D. C., asking its aid in giving the express companies the needed cars to handle shipments promptly.

It may seem funny to begin a market report this way, but unless something is done the cut flower and plant industries will receive a severe blow.

The market is moderately supplied with flowers. Dahlias are splendid, the unusually cool, fine weather having been of great assistance to them. Beauties, Russells and the smaller hybrid tea roses are the next most important flowers. Then come asters, with a diminishing number of good and an increasing number of ordinary blooms. Easter lilies are dependable. Golden Glow chrysanthemums have made their appearance; also a few October Frost. Cattleya labiata is slowly coming in. Valley is a little more plentiful. Gardenias have appeared. There are a few tritomas and some tuberoses. Greens are in moderate supply.

An Express Meeting.

A number of leading shippers of plants and flowers met Thursday, September 20, at 2 p. m., at the office of the S. S. Pennock Co., 1620 Ludlow street, to discuss the express problem. The gravity of the situation was fully realized by all present. They talked the matter over thoroughly, without coming to any definite conclusion. Those pres-

BERGER BROS. Chrysanthemums

CHOICE STOCK

ROSES, EASTER LILIES, CARNATIONS,
ADIANTUM, Etc.

A large stock of fine DAHLIAS in showy varieties

ASTERS AND GLADIOLI

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

ent included W. A. Albertson, Edward Aschmann, Howard Aschmann, John G. Aschmann, John Berger, Robert Craig, Robert A. Craig, Carl A. Corts, J. D. Eisele, E. J. Fancourt, W. K. Harris, Joseph Heacock, Mark P. Mills, Leo Niessen, Samuel S. Pennock, Paul F. Richter and Edward Towill. Another meeting will be held Monday, October 1, probably at the same time and at the same place.

The Club Contest.

The annual meeting of the Florists' Club will be held in Room C, seventh floor of the Parkway building, at 8 p. m.,

Tuesday, October 2. The only contest is for the office of secretary; the president, vice-president and treasurer are unopposed. The withdrawal of David Rust narrows the contest down to two candidates, Robert Kift and Fred Cowperthwaite. The older florists will undoubtedly support Robert Kift, probably to a man. The younger members will rally to the support of Fred Cowperthwaite. It is a clean-cut contest, old methods against new ones. Who will win?

Japanese Freight.

H. Bayersdorfer explains the trans-Pacific freight situation thus: "We



BEAUTIES

With the cooler weather the quality has improved wonderfully, in quantity with us at

Special.....\$4.00 per doz., \$30.00 per 100 Extra.....\$3.00 per doz., \$15.00 per 100
Fancy..... 3.50 per doz., 20.00 per 100 First..... 2.50 per doz., 12.50 per 100
Second.....\$2.00 per doz., \$10.00 per 100

Hydrangea heads, \$0.75 per doz., \$4.00 per 100 Tritomas.....\$5.00 per 100

BUSINESS HOURS, 7 A. M. to 5:30 P. M.

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street,

PHILADELPHIA, PA.

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Sts.

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Edward Reid

Offers for
October Weddings

ASTERS -- AMERICAN BEAUTIES

ALL VARIETIES OF CHOICE ROSES

Ophelia, Sunburst, Shawyer, Maryland, Kaiserin, Etc.

THE BEST OF EVERYTHING IN CUT FLOWERS AND GREENS

WHEN THEY ARE REID'S THEY ARE RIGHT

1619-21 Ranstead St.,

PHILADELPHIA, PA.

Mention The Review when you write.

Extra Fine DAHLIAS

Choice Rosés

in variety

CARNATIONS - VIOLETS

All Seasonable Flowers

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Close daily at 6 o'clock

Mention The Review when you write

have been obliged to refuse a number of cases of Japanese baskets because of the excessive freight charges. We paid \$120 to the Japanese basket makers for the contents of these cases. Ordinarily the freight on them would be less than \$60. They were charged against us at eight times this amount. We might have been able to sell these baskets for \$300, possibly not so much. It therefore was better for us to lose the first cost of the goods rather than to increase our loss. Formerly we were able to make contracts for the freight; today we must pay whatever is asked or give up the goods.

"European freight charges have also advanced sharply, an advance that is increased by the high U-boat insurance rates. I am afraid there is going to be a serious shortage in florists' supplies before the season is over."

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

ROSES, GLADIOLI, EASTER LILIES, ASTERS, DAHLIAS

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night telegrams will receive careful attention.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS

WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

GOOD ROSES

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. B. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

You cannot appreciate what our F. T. D. Wholesale Service means until you have tried it.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

I have opened a wholesale house for the sale of

CUT FLOWERS, GREENS, PLANTS

and other stock for florists and will be pleased to consider large and small consignments.

CHAS. E. MEEHAN

5 So. Mole St., Philadelphia, Pa.

Always mention the Florists' Review when writing advertisers.

THE FLORISTS' SUPPLY HOUSE OF AMERICA
OUR NEW FALL
CATALOGUE
IS READY.

If you have not received it, send for it.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST.,
 PHILADELPHIA, PA.

Mention The Review when you write.

The Aristocrat of Florists' Supply Catalogues
READY FOR YOU NOW!

YOU NEED IT. MAY WE SEND IT TO YOU?

PITTSBURGH CUT FLOWER COMPANY
 116-118 SEVENTH STREET, PITTSBURGH, PA.

NOWADAYS IT'S THE PITTSBURGH CUT FLOWER CO. FOR SUPPLIES

Wyncote.

Joseph Heacock was at Roelofs, Theodore Shober was afield, but the palms, those home-grown palms of Wyncote, were there in force. You would not suppose that the place was not built yesterday; it looks so clean and neat and thrifty. Everything about the greenhouses at Wyncote pleased. The Joseph Heacock Co. does things well; everybody knows that. The houses are well built, the plant is economically heated, the palms are well grown.

There seemed fewer of the specimen kentias than of yore. Perhaps that is just as well, for it is not everybody who can afford a specimen kentia such as they produce at Wyncote. They are magnificent. The medium and smaller-sized kentias are largely represented. So are the ferns. Besides the Boston and Scottii, Cibotium Schiedeii is conspicuous. They are grown on pedestals in great numbers and present a most attractive appearance.

There Were Fifty.

Just a glance at the carnation houses of the Joseph Heacock Co., which are filled with fine plants that are not yet in bloom, before coming to the orchids. There are two ranges, the larger devoted to cattleyas and the smaller filled with cypripediums. In the larger range is one of those model collections of orchids that are a treat to see. The plants are staged with precision and cultivated with rare skill. They presented a sheet of green foliage to the view, except in one spot where there were just fifty fine blooms of Cattleya labiata, to add a

GOLDFISH

BUY FROM THE BREEDER

Twenty-six Acres of Ponds

Write for Wholesale Price List
 of Goldfish and Supplies

BERT J. PUTNAM, 480 Washington St.,
 BUFFALO, N. Y.

Mention The Review when you write.

Every out-of-town Retail Florist should make it a part of his business to get next to the F. T. D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
 Mention The Review when you write.

touch of rich color. It will not be long before labiata and then Trianae follow.

Changes in the Wholesale District.

The most important change in the wholesale cut flower district is announced for Monday, October 1, when Stuart H. Miller will enter the Philadelphia Wholesale Florists' Exchange. The Exchange organization will then be composed of William A. Leonard, Jacob M. Deutscher and Stuart H. Miller. This change is made necessary by the temporary retirement of Mr. Deutscher, who has managed the Exchange since its formation, to serve in the selective draft army now organizing at Camp Meade. During his absence Mr. Miller will manage the Exchange. Edward Callahan, formerly with Samuel F. Lilley, will assist Mr. Miller.

BEST QUALITY

8-inch Hanging Baskets.....doz.,	\$0.90
10-inch " " " " " "	1.30
12-inch " " " " " "	1.75
14-inch " " " " " "	2.00
16-inch " " " " " "	2.75
18-inch " " " " " "	3.60

W. Q. POTTER CO., 421 High Ave.,
 Cleveland, Ohio

Mention The Review when you write.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN,
 N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
 Mention The Review when you write.

Various Notes.

The unusual express conditions make it of the utmost importance that orders be placed early, in order that the shippers may get them delivered on time.

Edward Reid is expected back from the south this week.

Hobart E. Humiston, of Chicago, has been with us.

Samuel S. Pennock has returned from Weekapaug, R. I.

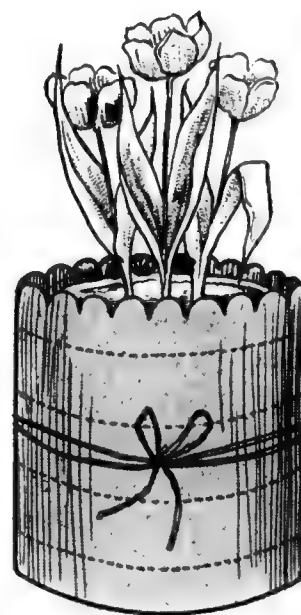
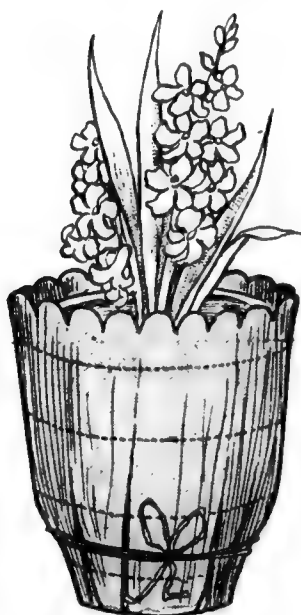
Crepe-Wood is Made of Thin Sheets of Wood--Not Paper

CREPE-WOOD IS NOW GREATLY IMPROVED.

By reducing the thickness one-half we accomplish the following:

1. Flexibility increased 500 per cent.
2. Shipping weight reduced one-half.
3. It will take the shape of the pot as pictured below.
4. Cost reduced about one-third and is about the same as so-called water-proof paper.

“Water Only Improves Its Flexibility and Strength”



Prices per roll. F. O. B. Factory		
Width of Roll	Length of Roll	Price per Roll
5 inches	30 feet	33c
6 inches	30 feet	34c
7 inches	30 feet	35c
8 inches	30 feet	37c
9½ inches	30 feet	38c
All Rolls 30 feet long		

Write for circulars on our
“OAK-KRAFT” holiday
flower boxes and folding
hampers.

EXPANDED WOOD COMPANY

EVANSVILLE, IND.

Patentees and Sole Manufacturers



Better flower boxes can't be made.

Anchor Brand Folding Flower Boxes
 For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.
Write for Illustrated Booklet.

Sefton Manufacturing Corporation
 1331 W. 35th Street, Chicago

One and two-color cover designs.

Six
Colors

Four
Styles

NOTE OUR PRICES ON

FINE IVY GREEN CUT FLOWER BOXES

21 x 5 x 3.....per 100, \$4.50	30 x 5 x 3½.....per 100, \$6.50	28 x 8 x 5.....per 100, \$ 8.00
24 x 5 x 3½....." 5.50	24 x 8 x 4....." 6.50	36 x 8 x 5....." 10.50

H. G. BERNING, 1402-4 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

Frank M. Ross is looking forward to a good season.

The show flowers in the window of the Bellevue-Stratford shop of J. J. Habermehl's Sons consisted of Dahlia Geisha Girl, set off by ferns, Chrysanthemum Golden Glow and Mrs. Charles Russell and Hadley roses.

Edward Dornheim has accepted a position with Charles E. Meehan.

The Philadelphia Cut Flower Co. is receiving carnations of quality.

A. D. Livoni is not up to the market requirements as a dahlia of today.

John Stanley, formerly of the Millbrook-Lea greenhouses, West White-land, is at Sayre, Pa.

Berger Bros. are receiving Golden Glow chrysanthemums.

The Chalfont Cut Flower Co., Chalfont, Pa., has commenced cutting carnations.

W. C. Herbert, of David Herbert & Son, reports his dahlias in fine condition at Atco, N. J. Phil.

NEWPORT, R. I.

Horticultural Society Show.

The fall show of the Newport Horticultural Society, held in Convention hall, at the Beach, was fully up to the standard, notwithstanding adverse conditions, the ball on the closing evening attracting a larger crowd than ever before. The net proceeds will be divided equally between the horticultural society in France and the Newport chapter of the American Red Cross. One of the features of the show was the unusually fine collection of foliage plants, the winning group, by Victor May, gardener to E. B. Andrews, being as fine as anything ever seen here, the crotons being especially good. Mr. May also took premier honors in the group of ferns and variegated foliage plants, receiving the Hitchings cup. The Lord & Burnham Co. prize for greenhouse plants, arranged for effect on round table, went to John B. Urquhart, who also took first for adiantums, besides other awards. The Julius Roehrs Co.

CUT FLOWER BOXES

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture-Proofed stock).

18x5x3, 3 -inch lid	\$2.63 per 100	28x8x5, 2-inch lid	\$6.27 per 100
21x5x3, 3 -inch lid	3.00 per 100	36x8x5, 2-inch lid	7.88 per 100
24x5x½, 3½-inch lid	3.89 per 100	9x6x5½, 2-inch lid	3.15 per 100
30x5x3½, 3½-inch lid	4.62 per 100	11x8x5½, 2-inch lid	3.50 per 100
36x5x3½, 3½-inch lid	5.46 per 100		

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO.,

MARION, IND.

Mention The Review when you write.

ATTENTION! Retail Florists!

A wholesale house doing a retail Business doesn't get you anything.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUGH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

first prize for hybrid orchids was awarded to George Melvin, gardener at Framingham, Mass. C. W. Brown & Sons, Ashland, Mass., were awarded the silver medal in the commercial growers' class. The silver cup offered by Raymond W. Swett, for the vase of twenty-five spikes of primulinus hybrids, was won by Daniel Hay. The John Scheepers & Co. prize for bulbous flowers was awarded to James Watts. In the table decorations, with the table laid for not more than twelve covers, the awards were: Joseph Leikens, first, who used Rose Ophelia; Arthur T. Bunyard, second, who used gloxinias.

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

The Climax Cut Flower Boxes Climax Manufacturing Co.

Main Office and Plant,
200 FACTORY STREET
CASTORLAND, - - NEW YORK

Various Notes.

At the meeting of the Newport Horticultural Society, President John B. Urquhart made an interesting report



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in ARNOLD'S QUALITY BOXES.

WHITE GLAZE			
For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers	\$ 4.00
8x 5	x5	"	4.75
10x 6	x5 1/2	"	5.55
12x 8	x5 1/2	"	7.15

For Cut Flowers			
Size			Per 100
16x 4	x3	2" covers	\$ 4.20
20x 4	x3	"	4.75
18x 5	x3	"	4.75
21x 5	x3	"	5.55
30x 5	x3 1/2	"	7.15
21x 7	x3 1/2	"	6.30
21x 8	x4	"	7.35
24x 8	x5	"	9.10
28x 8	x4	"	9.45
28x 8	x5	"	10.30
36x10	x5	Telescope	17.40
48x10	x5	"	28.45

VIOLET GLAZE AND PLAIN VIOLET			
For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers	\$ 4.20
10x 6	x5 1/2	"	5.85
14x10	x8	"	12.50
For Violets and Corsages			
Size			Per 100
7x 4	x4		\$2.95
8x 5	x5		3.75
10x 6	x5 1/2		4.20
12x 8	x5 1/2		5.85

MIST GRAY			
For Designs and Sprays			
Size			Per 100
30x12	x6	Telescope	\$15.85
36x12	x6	"	19.00
12x12	x8	"	14.20
14x14	x8	"	15.00
16x16	x8	"	15.85
24x24	x8	"	23.70
28x28	x8	"	30.00
24x14	x8	"	19.75
30x14	x8	"	22.90
36x14	x8	"	25.30
40x14	x8	"	27.60
32x32	x8	"	39.45

For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers	\$ 4.00
8x 5	x5	"	4.35
10x 6	x5 1/2	"	4.75
12x 8	x5 1/2	"	5.55
14x10	x8	"	9.45

For Cut Flowers			
Size			Per 100
16x 4	x3	2" covers	\$ 2.95
20x 4	x3	"	3.40
18x 5	x3	"	3.40
21x 5	x3	"	4.00
24x 5	x3 1/2	"	4.75
30x 5	x3 1/2	"	5.20
36x 5 1/2	x3 1/2	"	7.15
28x 6	x4	"	5.55
18x 6	x4	"	4.75
21x 7	x3 1/2	"	5.10
21x 8	x4	"	5.45
24x 8	x4	"	6.10
24x 8	x5	"	6.55
28x 8	x4	"	6.90
28x 8	x5	"	7.90
36x 8	x5	Telescope	11.00

MIST GRAY—Cont.			
Size			Per 100
40x 8	x5	"	\$14.20
42x 8	x5	"	17.40
48x 8	x5	"	19.75
30x10	x5	"	11.00
36x10	x5	"	14.20
42x10	x5	"	20.55
48x10	x5	"	23.70

MIST BROWN			
For Designs and Sprays			
Size			Per 100
30x12	x6	Telescope	\$16.65
36x12	x6	"	20.00
20x12	x8	"	16.65
16x16	x8	"	16.50
24x14	x8	"	20.85
30x14	x8	"	24.15
40x14	x8	"	29.20
32x32	x8	"	41.70

For Violets and Corsages			
Size			Per 100
7x 4	x4	2" cover	\$ 4.20
8x 5	x5	"	4.60
10x 6	x5 1/2	"	5.00
14x10	x8	"	10.00

For Cut Flowers			
Size			Per 100
16x 4	x3	2" covers	\$ 3.10
18x 5	x3	"	3.60
36x 5 1/2	x3 1/2	"	7.50
21x 7	x3 1/2	"	5.40
24x 8	x5	Telescope	6.90
40x 8	x5	"	15.00
42x 8	x5	"	18.30
42x10	x5	"	21.70
48x10	x5	"	25.00

MANILA			
For Cut Flowers and Designs			
Size			Per 100
18x 6	x4	2" covers	\$ 4.50
21x 7	x3 1/2	"	4.90
24x 8	x4	"	5.80
24x 8	x5	"	6.25
40x 8	x5	Telescope	13.50
42x 8	x5	"	16.50
36x10	x5	"	13.50
42x10	x5	"	19.50
48x10	x5	"	22.50
40x10	x6	"	22.50
28x 8	x6	"	9.00
30x12	x6	"	15.00
24x14	x8	"	18.00
30x14	x8	"	19.50
36x14	x8	"	22.50
40x14	x8	"	24.40
40x14	x8	"	26.65

GREEN MARBLE			
Cut Flower Boxes			
Size			Per 100
7x 4	x4		\$ 4.00
8x 5	x5		4.30
15x 6	x5		6.60
12x 8	x5 1/2		5.80
14x10	x8		10.00
16x 4	x3		3.60
30x 5	x3 1/2		6.35
36x 5 1/2	x3 1/2		7.75
21x 7	x3 1/2		5.80
24x 8	x5		7.75
40x 8	x5	Telescope	14.50
42x 8	x5	"	17.75
30x10	x5	"	13.00
42x10	x5	"	21.00
48x10	x5	"	24.50
24x10	x10 3"	cover	19.00
30x10	x10 3"	"	22.00
36x12	x 7 3"	"	20.50
24x12	x10 3"	"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50
NOW READY FOR SHIPMENT
Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.
E. A. BEAVEN
EVERGREEN, ALABAMA

WILD SMILAX
New crop now ready for shipment
NATURAL AND FADELESS SHEET MOSS
Pass us your orders
THE RUMBLEY CO., Evergreen, Ala.
Mention The Review when you write.

New Crop Southern Wild Smilax
NOW READY
\$2.50per case \$1.50.....per half case
Give us your business and we will please you.
SOUTHERN EVERGREEN CO.
J. L. CUMBIE, Manager
Morris Station, Georgia
Mention The Review when you write.

New Fancy Ferns Southern Wild Smilax.
Pine Cones. Holly in Season. Laurel.
MAGNOLIA CONSERVATORIES
2939 18th Street. TUSCALOOSA, ALA.
Mention The Review when you write.

L. B. Brague & Son
Wholesale Dealers in
CUT FERNS
MOSS : : : EVERGREENS
Established 1867 **HINSDALE, MASS.**

New Crop WILD SMILAX, \$2.50
Now ready for shipment
NATURAL LOG MOSS
\$1.75 per bag of 100 square feet
PERPETUATED SHEET MOSS
\$3.50 per bag of 100 square feet
CALDWELL THE WOODSMAN CO.
EVERGREEN, ALABAMA
Mention The Review when you write.

SOUTHERN OR FLORIDA GRAY MOSS
For filling Wire Designs, Hanging Baskets, Banking Pots, packing plants, Decorative work of all kinds, better than Sphagnum.
Per bag of about 25 lbs., \$1.00.
Prepared Green or Brown, 6 lbs. for \$1.00.
Also everything in native Decorative Evergreens, for cash only.
WALTER WESTGATE
2610 Washington St., HOUSTON, TEXAS

EVERGREENS, Fresh From the Patch,
at a money-saving price. Fancy Ferns, long and fine, 65c 1000; Dagger Ferns, long and fine, 65c 1000; Galax, green, 60c 1000; Leucothoe Sprays, long, \$1.90 1000; finest Log Moss, 3c per lb.; Ground Pine, Lycopodium, 5c per lb. Give me your orders. I can please you. Terms, cash with order.
B. H. PRESNELL, R. F. D. Box 143, DEL RIO, TENN.

EVERGREENS

 Long Green Leucothoe...1000, \$2.00
Short Green Leucothoe...1000, \$1.00
Fancy Fern, 75c per 1000, or per case of 5000...\$3.25
Dagger Fern, 75c per 1000, or per case of 5000...\$3.25
Green Galax, 60c per 1000, or per case of 10 000...3.75
Bronze goods ready about November 15th.
We handle nothing but the best and guarantee entire satisfaction.
Cash with Order.
TAR-HEEL EVERGREEN CO., Elk Park, N. C.
Mention The Review when you write.

Price + Quality = Economy
TRY IT AND BE CONVINCED
Evergreen Fancy Ferns,
\$1.25 per 1000; 5000 lots, \$1.10 per 1000
Deciduous Fancy Ferns,
\$1.00 per 1000; 5000 lots, 90c per 1000
H. H. PALMER CO., Centerburg, Ohio
Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH, HINSDALE, MASS.
Mention The Review when you write.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX. 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each..... 1.25
Galax Leaves, green and bronze, per case of 10,000..... 10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

ST. LOUIS HEADQUARTERS ST. LOUIS FOR FERNS—LILIES—GLADIOLI—GALAX

Choice Lilies, per 100 \$8.00
Gladioli, all colors, per 100..... \$3.00, \$4.00 and 5.00
Fancy Ferns, per 1000..... 1.50
Green Galax, per 1000, \$1.25; per case 10,000..... 7.50
Asparagus and Sprengeri, per bunch..... .35
Leucothoe Sprays, per 1000, \$5.00; per 100..... .60

Sphagnum Moss, per bale \$ 1.25
Sphagnum Moss, per 10 bale lots..... 10.00
Select Green Sheet Moss, per sack, 20 lbs 2.50
Dux Superior Magnolia Leaves, per box..... 1.25
Wire Toothpicks, per box, 10,000..... 2.00
Wire Toothpicks, 5 boxes, 50,000 8.75

A complete stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire, and other staple supplies.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

concerning the garden products of the public schools. It was voted that a gratuity of \$10 and a first-class certificate of merit be awarded to John Scheepers & Co., of New York, for the fine collection of seedling gladioli at the fall show. C. M. Bogholt showed a vase of seedling gladioli.

Two mortgages against H. J. Hass have been discharged by the Newport Coöperative Association, on land and improvements on Almy court.

Thomas Galvin has procured a new automobile.

Joseph G. Leikens has returned from New York, where he had a large wedding decoration at Grace church and at the bride's residence. W. H. M.

NEWARK, N. J.

The quantity of chrysanthemums in the market has increased this week, but it is still too early for a large supply. Asters have passed their prime and are nearing their end. There are some gladioli to be had, but it will not be long before they will have passed for the season. Weddings are more numerous and there has been considerable funeral work. The transient trade has not shown much improvement.

There was a special sale of ferns at Penek's Flower Shop, 637 Broad street, last week.

Incorporation papers have been filed for C. H. Atkins, Inc., of East Rutherford, N. J. The concern conducts a nursery, with an office at 267 Randolph Avenue, East Rutherford. The author-



OUR GREENS ARE GREENS GOOD

Green Galax (10,000 to case).....45c per 1000
Bronze Galax (10,000 to case), deliveries a little latter.....45c per 1000
Fancy and Dagger Ferns (5000 to case).....75c per 1000
Green Leucothoe, 16 to 30 inches long, any quantity...\$2.50 per 1000
Green Leucothoe, 12 to 16 inches long, any quantity.... 1.50 per 1000
Green Leucothoe, 8 to 12 inches long, any quantity.... 1.00 per 1000

Bronze Leucothoe, 16 to 24 inches long, any quantity.....\$3.50 per 1000
Bronze Leucothoe, 8 to 16 inches long, any quantity..... 2.00 per 1000

Leucothoe Sprays are our specialty, and we respectfully insist upon your giving us a chance to convince you of the superior quality of our goods. Nothing in bronze will be ready for some two or three weeks yet.

TOE RIVER EVERGREEN CO.,

NEWLAND, N. C.

Mention The Review when you write.

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

If in doubt "Where to Buy Cut Flowers," try the F.T.D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Mention The Review when you write.

ized capital is \$10,000, the incorporators being C. H. Atkins, E. F. Keller and Stanton T. Lawrence. R. B. M.

Calais, Me.—Charles W. Grant will have a large supply of carnations this season. He also does a good plant business at his greenhouse

WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in business. Prompt service. Good weights.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS

Per 1000 \$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS

Per 10050
Per 1000 4.50

BRONZE GALAX LEAVES

Per 1000 \$1.00
Per case of 10,000 8.50

GREEN GALAX LEAVES

Per 1000 1.00
Per case of 10,000 8.50

SPHAGNUM MOSS

Per bale \$ 1.25
10 bale lots 10.00

GREEN SHEET MOSS

Per bundle \$1.00
5 bundles 4.75
10 bundles 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves \$1.35 per carton
Red Magnolia Leaves 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, Cincinnati, Ohio
15 East Third Street,

Mention The Review when you write.



SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale \$ 1.75
10 bales 16.00
25 bales 37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax per 1000, \$ 1.25
Green Galax per case, 10.00
..... per 1000, 1.00
..... per case, 8.50

Leucothoe Sprays.... per 100, \$0.50
Fancy Ferns..... per 1000, 1.25
Dagger Ferns per 1000, 1.00

Natural Sheet Moss..... per bag, \$2.00
Dyed Green Sheet Moss..... per bag, 3.50
Cedar Bark per lb., .08
Hemlock Bark..... per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25
Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Mention The Review when you write.

Southern Wild Smilax

Now ready or shipment

Large case, \$2.50 Half case, \$1.50
Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE

EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

Always mention the Florists' Review when writing advertisers.

Want and For Sale Department

SITUATION WANTED—Experienced lady florist desires position in retail store. Address No. 261, care Florists' Review, Chicago.

SITUATION WANTED — Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, 17 years' experience in all lines pertaining to a first-class retail place. Please state salary. F. W. Sabransky, 407 N. Covell Ave., Sioux Falls, S. Dak.

SITUATION WANTED—By working foreman: first-class grower of roses, carnations, mums and pot plants; strictly sober; 35 years old. Expects good wages. Address No. 267, care Florists' Review, Chicago.

SITUATION WANTED—By young, single gardener as greenhouse man on private place or in institution. Nine years' experience, 3½ years in America. References. Address No. 260, care Florists' Review, Chicago.

SITUATION WANTED—By experienced sales-lady, designer and decorator. Best reference. Address No. 211, care Florists' Review, Chicago.

SITUATION WANTED—By single, up-to-date grower of roses, carnations, mums, and general stock; also designer; take charge. Jacob Schmid, 3343 South 13th St., St. Louis, Mo.

SITUATION WANTED—By experienced sales-lady and designer, Iowa, Wisconsin, Minnesota or Michigan preferred. Please state salary and particulars in first letter. Address No. 265, care Florists' Review, Chicago.

SITUATION WANTED—Lady, 12 years' experience in cut flowers, funeral designs, wedding, table decorations, etc.; best eastern and western reference. Address Cora B. Carothers, 197 S. Catalina Ave., Pasadena, Cal.

SITUATION WANTED—Florist, gardener; experienced in greenhouse and landscape work; first-class grower of all cut flowers. Please state particulars in first letter. Address No. 270, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, 17 years' experience with roses, carnations, mums, and pot plants; also vegetables. Pacific slope preferred. References. Please state salary in first letter. Address No. 232, care Florists' Review, Chicago.

SITUATION WANTED—Florist, gardener and nurseryman, desires position of taking charge of gentleman's private place; middle aged, married; am 7 years in present position. Have first-class references. A. P., 5621 Penn Ave., Pittsburgh, Pa.

SITUATION WANTED—As manager or foreman of wholesale range of glass, energetic, middle aged man, good general grower; carnations a specialty—life experience in commercial and private places. Only responsible place wanted. A-1 references. Address No. 250, care Florists' Review, Chicago.

SITUATION WANTED—As foreman, by first-class grower of roses, carnations, mums, and a general line of pot and bedding plants, where No. 1 stock is required; capable to do design work; age 41; with 27 years of experience; only first-class place considered. Address No. 198, care Florists' Review, Chicago.

SITUATION WANTED—Am thoroughly experienced traveling salesman, having covered middle west for leading houses, calling on growers and retailers; I want a situation to sell one or more first-class lines on commission; can give references as to reliability. Address No. 262, care Florists' Review, Chicago.

SITUATION WANTED—As head gardener or manager of private or public place; have 16 years' practical experience in all branches of cut flowers, pot plants, vegetables and landscaping; German, single, steady, honest and sober. Best of references. Please state particulars in first letter. Address Wm. Banzhaf, Glenwood Manual Training School, Glenwood, Ill.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—Gardener for small private place. Life position with good salary for right party. Write to Hoskins, Bismarck, N. D.

HELP WANTED—First-class grower of carnations and miscellaneous cut flowers; one who can handle help. A. J. Stahelin, Redford, Mich.

HELP WANTED—An assistant florist for commercial greenhouses; steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Helpers wanted in rose-houses. Apply to Albert F. Amling Company, Maywood, Ill.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Competent rose growers to take charge of section. Pacific coast. Address No. 168, care Florists' Review, Chicago.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married. German preferred. Address No. 148, care Florists' Review, Chicago.

HELP WANTED—A good general greenhouse man, single; state wages, nationality, age, and send reference of last employer.—W. W. Coles, Kokomo, Indiana.

HELP WANTED—Reliable and industrious young man, experienced in general greenhouse work. Steady employment. H. Kaden, Florist, Gainesville, Texas.

HELP WANTED—At once, a good all-round man for pot plants; steady man preferred. Give reference and salary to start with. Hugo Busch, Jefferson City, Mo.

HELP WANTED—A first-class grower of roses, carnations, mums and miscellaneous stock. Give reference and state salary expected in first letter. M. Langohr, Bozeman, Mont.

HELP WANTED—A first-class decorator and designer for my retail store; state age and also give reference and wages expected in first letter. T. Malbranc, Johnstown, Pa.

HELP WANTED—An assistant who has had experience in general line for retail trade. State wages expected without board. Give reference. Groves Floral Co., Atchison, Kan.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Perennial grower; married man preferred. Permanent position. State experience and wages expected. Swain Nelson & Sons Co., 940 Marquette Bldg., Chicago.

HELP WANTED—A good all-round grower to work for wages or interest in business; 7000 feet of glass in thriving city of 18,000. H. W. Leaman, Penn Ave., Fairmont, W. Va.

HELP WANTED—Experienced grower of carnations and other cut flowers; give references and state salary expected. Permanent position for right man. Alois Frey, Crown Point, Ind.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Tomato and lettuce grower; must have experience in winter growing under glass. A good position for a good reliable and capable man. South Park Flo. Co., Newcastle, Ind.

HELP WANTED—Night fireman for large commercial place; must be experienced, sober, reliable and not afraid of work. Good wages and house to live in. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Man or woman who thoroughly understands the manufacture of artificial flowers, baskets and prepared florists' supplies. Address No. 169, care Florists' Review, Chicago.

HELP WANTED—Carnation grower and pot plant man to work under foreman. State experience and give references; \$16.00 per week to start. James L. Denmead Greenhouses, Marshalltown, Iowa.

HELP WANTED—At once, gardener to take charge of greenhouses, ornamental plants and shrubs. A good all-round man. Answer quick, state wages and give references. Address Knoll Floral Co., Tampa, Fla.

HELP WANTED—A woman or young man capable of taking charge of assorting and packing roses for wholesale shipments. Must have references of past experience. Address No. 243, care Florists' Review, Chicago.

HELP WANTED—Energetic young man for general greenhouse work; one who is a good potter and thoroughly understands watering. Good wages to right party. Address Topeka Floral Co., 25th and Kansas Ave., Topeka, Kan.

HELP WANTED—First-class decorator and designer; must be clever and original; capable of catering to high class trade. State particulars, references and salary expected. Address J. Grulich & Sons, 616 Washington St., Hoboken, N. J.

HELP WANTED—Night fireman, experienced, married man, for commercial greenhouse near Philadelphia; nice house included in wages. State wages wanted and give references. Permanent position. Normandy Greenhouses, Gwynedd Valley, Pa.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Good all-round bedding plant grower; also experienced in landscape work; must be married man; children no objection. Nice house included in wages. State wages expected and give references. Address No. 268, care Florists' Review, Chicago.

HELP WANTED—An experienced grower to take charge of 15,000 feet of glass growing carnations and sweet peas; everything in splendid condition; good opportunity for capable steady man. State salary expected. Address Bristol Floral Company, Bristol, Tennessee.

HELP WANTED—Woman florist wants woman to help in home and greenhouses; small family; will teach English to woman of foreign nationality. Kind to help, good business; good place for woman not afraid of work and of a good character. Marion Greenhouses, Marion, Ill.

HELP WANTED—An all-round greenhouse man; one that can buy an interest in the place, as I want to get to my mine I am working; doing a fine business; no competition. The only greenhouse between Denver and Wyoming; 8,000 ft. of glass. Write for particulars. Steamboat Greenhouses, Steamboat Springs, Colo.

HELP WANTED—An all-round florist capable of doing decorating and make-up work for prominent store in the South. Must be a good salesman. Regular employment at good wages for the right man. State age, experience in detail, give references, and approximately salary expected in first letter. Address No. 257, care Florists' Review, Chicago.

WANTED—The correct present address of John E. Robinson, at one time of Mitchell, S. D., but later at Hempstead, N. Y. Address R. E. K., 510 So. Wis. St., Mitchell, S. D.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

FOR SALE—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—4-inch cast iron pipe, in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—Full stocked greenhouses and florists' business. Address No. 271, care Florists' Review, Chicago.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—25 boxes of glass, 16-in. x 24-in., D. S. A. new, at \$4.80 per box. Cash, please. Elson Helwig, Marion, Ohio.

FOR SALE—4000 ft. new standard 1-in. black pipe, in original bundles. 8c per ft. Write Geo. G. Smith, Bascom, Ohio.

FOR SALE—Icebox, 6x7x27 inches wide; new; with florist's stock. Call Wm. J. Youcum, 6324 Dorchester Ave., Chicago.

FOR SALE—Boiler, Atlas half front, 60 in. x 16 ft., used three years; also 100 H. P. Corliss Engine. G. G. Schanck, Libertyville, Ill.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—Force pump, Deau steam, double acting, 1 1/2 suction, 1-inch discharge, new, \$100.00. Washington Floral Co., Washington, D. C.

FOR SALE—Second-hand iron pipe in good condition, sizes 1/2-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—8 greenhouses, flowers or vegetables; 6430 Ridge Ave.; will give good lease. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—One of the best paying flower stores on south side, with established business; price, \$500.00. Good terms. Address No. 239, care Florists' Review, Chicago.

FOR SALE—One Furman new sectional cast-iron boiler, 6 sections, in good condition; price \$150.00, or will trade for 2 and 1 1/4-inch steam pipes. Olson Bros., Elgin, Ill.

FOR SALE—5 shares of stock in the Felsch Bros. Co., florists; stock paid 6% interest this year. For particulars address Fred C. Felsch, 910 S. 10th Ave., Maywood, Ill.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—In a town of 2000, 3 greenhouses, 2 20x50, 1 9x40, hot water heat; sell more than I can grow. Can be torn down and moved if desired. Address, C. M. Hissong, LaGrange, Ind.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—1000 glazed hotbed sashes, 3 ft. 2 in. by 6 ft., in good condition. Price \$1.00 each in 100 lots f. o. b. Philadelphia. Zitter Bros., 8602 Frankford Ave., Holmesburg, Philadelphia.

FOR SALE—1/3 or 1/2 interest in 5 acres of land and 5 greenhouses, 20x100 ft. each, planted to mums and carnations; located within a mile of city of 30,000. Less than \$2000.00 required. Address No. 259, care Florists' Review, Chicago.

FOR SALE—One florists' icebox, 4x6, 9 feet high, good as new; price, \$100.00. J. Russler, 11350 S. Fairfield Ave., Morgan Park, Ill.

FOR SALE—Opportunity for a nurseryman—Business and stock. Small capital required. Unavoidable reasons force the sale. Location excellent. Address Box 117, De Land, Fla.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—Buchbinder refrigerator, white enamel finish, counter style; length 10 ft., width 29 in., height 42 in., ice capacity 400 lbs.; practically new; cost \$225.00; will sell for \$150.00. Address No. 214, care Florists' Review, Chicago.

FOR SALE—Florists' Buchbinder Refrigerator, used but 6 months; size, 10 feet in length, 3 feet wide, 9 feet 6 inches high, in A-1 condition, as good as brand new. Beautiful; cost \$425.00. Will sell for \$300.00. Olympia Fruit House, Rockford, Ill.

FOR SALE—Or rent; to anyone having \$500.00 to \$1000.00 an attractive offer will be made, for immediate acceptance, of 3 greenhouses; house and 6 lots, with a fine cash trade. Good reasons for selling. Keller Floral Co., North Baltimore, Wood Co., O.

FOR SALE—At a bargain, an up-to-date retail florist and seed business in northern Illinois, located 50 miles from Chicago, on Chicago & Northwestern R. R.; doing a first-class business. Write for particulars. Address No. 224, care Florists' Review, Chicago.

FOR SALE—Greenhouses, about 10,000 feet of glass, two boilers; well stocked, mums, carnations, geraniums, lilies, ferns, etc.; good wholesale and retail; city of 40,000. Price, \$9,000, liberal terms. Must sell at once to settle estate. W. A. Richison, Admr., Muncie, Ind.

FOR SALE—Or rent, a paying florists' business, in a wealthy suburb, on main line of P. R. R.; 5 greenhouses, storage and packing shed, barn, horse, wagon, tools, etc.; foliage, flowering and strawberry plants. Immediate possession. Frank Adelberger, Wayne, Del. Co., Pa.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—At cost price, a job lot of automatic air valves, straight stem standard Petcock threads, 1/4-in. opening, especially designed for greenhouse coils, absolutely automatic, saving their cost in labor in less than one season, 75c each. Special prices in large quantities. P. Hus, 4635 Calumet Ave., Chicago.

FOR SALE—One of the best paying greenhouses, all retail, 2,000 feet of glass, heated by hot water, 2,000 peonies, hardy plants, etc. Eight-room cottage heated with hot water; south side of Chicago, finest suburb; 200 hotbed sash, 4 lots, 50x135. Price, \$9,500.00; good terms; more land if wanted. Address No. 240, care Florists' Review, Chicago.

FOR SALE—Six greenhouses, in perfect running order; price \$4500.00; includes large stock of azaleas, hydrangeas, begonias, roses, etc.; also a winter's supply of coal and a White truck. Purchaser may rent this ground on which greenhouses are erected by paying a rent of \$43.75 per month. Jacob Becker, 5211 Ludlow St., Philadelphia, Pa.

FOR SALE—3 houses, two 60x28 and one 20x16; 2,000 carnations planted; place in good shape; only 2 and 3 years old; good heating system; good 6-room house; everything in fine shape; good business; don't raise enough to supply my trade. Will sell for \$3,000.00, if sold this month. Will take \$1,200.00 cash, balance easy terms. Reason for selling death of husband, and I am too old to run place. Mrs. L. E. Hawkins, Paulding, Ohio.

FOR SALE—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetables and bedding plants. Can sell all the plants that can be grown on place. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

FOR SALE—I am offering my branch store at 900 Belmont Ave. for sale; on account of my long illness I am unable to take care of 2 stores, and will make an attractive price to interested buyer. The store is new, with new fixtures; everything in splendid condition and is located in the busiest part of Lake View. This store can be made a gold mine for the right party who takes hold of it. Consult F. O. Franzen, 5319 N. Clark St., Chicago.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—Nearly new fire box steam boiler, shaking grates, 5-in. connecting pipe, smokestack, heavy iron fire box; no brick work needed, set boiler yourself; will heat 25,000 ft. glass. Reason, installing 150 H. P. boiler. Come see it; cheap. Brant & Noe Floral Co., 5744 N. Kerchival Ave., Chicago.

FOR SALE—Skinner Irrigation pipe lines. Having sub-divided our garden for building residences, we have for sale a complete system of overhead irrigation lines; gal. pipe, with nozzles; 1 1/4-in. pipe, posts and roller bearing hooks, at considerable discount for cash. Now is the time to set them up over your carnation fields or gardens. There is never time enough in spring to get them set up before planting time. Buy now, save money and trouble. W. B. Davis Co., Aurora, Ill.

FOR SALE—A good opportunity—Fine piece of property, 10 acres, good fruit land, house of 8 rooms, just finishing, cement basement, cement blocks first story, wood second story, 136 ft. porch, all round house, 40 rods shade at rear, 30 ft. trees; fine opportunity for resorters; 60 rods from Interurban; good cut flower and bulb trade, 50,000 narcissi in the ground; gladioli and dahlias can be purchased or not; near best shipping point in Southern Michigan. Reason, advancing age says quit. Address No. 264, care Florists' Review, Chicago.

SITUATION WANTED

By young man, general greenhouse grower, middle west preferred. State particulars in first letter. Address No. 254, care Florists' Review, Chicago.

SITUATION WANTED

As manager or any position of trust, by an experienced practical man, having 20 years' knowledge in all branches; good executive and manager of staff. Held high positions in England, Canada and United States. At liberty any time desired. Please state salary in letter. Address No. 269, care Florists' Review, Chicago.

SITUATION WANTED

A Storeman, artistic and original ideas in bridal, corsage, fancy table and design work, as well as decorating, salesmanship, wishes position with A-1 house; age 32; European and American experience; state particulars with salary in answers. Address No. 266, care Florists' Review, Chicago.

SALESMAN WANTED

For Chicago Wholesale House. Wide-awake man with wholesale cut flower experience for a leading Chicago wholesale cut flower house. Must be a willing worker and know how to use his head. Excellent opportunity for high-class man. State experience and salary expected. Address No. 187, care Florists' Review, Chicago.

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

HELP WANTED

Single or married man who is an A-1 carnation and rose grower at once. I need a hustler and will pay accordingly. As much information concerning yourself as possible in your first letter, please.

F. R. McCORMICK, Post Falls, Idaho

HELP WANTED

First-class designer, decorator and salesman for the best trade. Give references and salary expected in first letter.

FRED C. WEBER
4326 Olive Street, ST. LOUIS, MO.

FOR SALE

GREENHOUSE GLASS—GOING AT BARGAIN

We are tearing down large greenhouse and offer, subject to prior sale, over 5000 panes of greenhouse glass.

We believe this glass will give good satisfaction, and the price is considerably cheaper than the price of new glass. Write today for price, stating your requirements.

We also offer a quantity of cast iron pipe for hot water heating system.

F. C. STEVENS, Maplewood Farms, Attica, N. Y.

HELP WANTED

CARNATION AND ROSE GROWERS AND HELPERS

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
Council Bluffs, Iowa

HELP WANTED

Storeman. For high class retail store in a suburb of Chicago. Must be A-1 designer, decorator and salesman. Original on corsage and basket work. State salary, experience, age and reference in first letter. Address No. 255, care Florists' Review, Chicago.

HELP WANTED

Nursery Foreman—working foreman, married; must be successful propagator and be able to superintend landscape work. House free on nursery. State references and salary expected. Position near Chicago. Address No. 170, care Florists' Review, Chicago.

HELP WANTED

Several good, competent men in pot plant section. Good wages, steady work.

Gullett & Sons, Lincoln, Ill.

HELP WANTED

Two young men who have had a few years' experience in the flower seed dept. Answer in own handwriting to "Flower Seed Dept."

STUMPP & WALTER CO.
30 Barclay Street, New York

HELP WANTED

A working florist for general greenhouse work, who understands watering, growing cut flowers, Christmas, Easter and bedding stock; a permanent place to the right man. State references, experience, salary, etc., in first letter.

The Imlay Co., Zanesville, Ohio

For Sale or Rent

New Greenhouses near Chicago, all planted; 25,000 carnation plants. Can be rented or purchased on suitable terms by responsible party. Owner in ill health and must retire. Address No. 228, care Florists' Review, Chicago.

FOR SALE

Stop, Look and Listen!

3 modern greenhouses, 10,280 sq. ft. of glass, 2 Ideal heating plants, coal supply on hand. This place must be sold, so act quick. No reasonable offer will be turned down.

Address

WELLINGTON L. COLLYER
Administrator, Falmouth, Ind.

FOR SALE

Mail Order Nursery Business

Farm of 100 acres with a good packing house, two greenhouses and two dwellings. Buildings insured for over \$6,000.00. Large stock of perennials, shrubs, bulbs and nursery stock of all kinds. A large customer and call list. Net profits the last few years, five to six thousand dollars a year. The most northern nursery situated in the Champlain Valley. Location very slightly, a mile from railroad station.

Next spring twenty-fifth anniversary of location of nursery here.

Poor health and change of climate necessary is the reason of present owner wanting to sell.

For further particulars address No. 253, care Florists' Review, Chicago.

FOR SALE

RETAIL FLOWER STORE

Located in best part of south side of Chicago; well equipped and stocked; with an established and growing business; owner leaving city. Address No. 252, care Florists' Review, Chicago.

FOR SALE

Four Horizontal Tubular Boilers and two water tube boilers. Good condition.

Address Armstrong Mfg. Co.
Springfield, Ohio

FOR SALE

Greenhouses of about 50,000 sq. ft. of glass; large, light, modern houses; first-class heating plant; in a good town of 5000 population, thirty miles from Chicago; houses well filled with producing stock; wholesale and retail market for all you can grow; bargain; good reason for selling. Address No. 256, care Florists' Review, Chicago.

FOR SALE

Do you want to buy the best greenhouse establishment in the state? 25,000 ft. of glass, modern 8-room residence, one block of ground, fully stocked and new crops coming in; doing an annual cash business of \$12,000.00 or more; located in a prosperous Illinois city of 18,000 people, 90 miles from Chicago. For full particulars address No. 263, care Florists' Review, Chicago.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.
E. G. HILL FLORAL CO.
 Good Stock and
 Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist
 Successor to A. Sunderbruch's Sons
 128 W. Fourth St.,
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Send us your orders for
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 Established in 1883
 Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS
COLUMBUS, OHIO
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Telegraph Orders Carefully Executed.
 L. D. Phones:
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YOUNGSTOWN, O.
 Members Florists' Telegraph Delivery Ass'n
ALWAYS HAVE COMPLETE STOCK ON HAND

MRS. J. B. FREEMAN
 of "THE FLOWERS"
 336 Superior Street, **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO
CHAS. A. DUERR
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KENT BROTHERS FLOWER SHOP
COVERS ALL OHIO POINTS
 20 22 W. Church Street **NEWARK, OHIO**

EGGERT N. ZETLITZ

The Leading Florist
 209 West Market Street,
LIMA, OHIO

National Florist
 Representative Rotary Florist
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Elyria, Ohio **LORAIN, OHIO**
 The L. C. Hecock Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

BOSTON.

The Market.

A decided improvement has taken place in cut flower conditions since a week ago, and everything now points to a satisfactory fall and winter business. The supplies of asters continue large and of fine quality, but the blooms are cleaning up much better. Some good indoor-grown flowers have wholesaled for as much as \$5 per hundred. Such frosts as we have had do not seem to have injured asters. Many late gladioli still arrive, but the season for these will soon end. Roses are in heavy supply, but are cleaning up much better, at improved prices. Ophelia remains the best seller. Ward is popular and, being of a much richer color than Sunburst, sells better. Francis Scott Key, Miller, Dark Pink Killarney and Russell are all good. Of newer sorts Prima Donna and Mrs. Hearst are showing up well. There is an increased supply of American Beauties. Best quality flowers sell at \$25 per hundred.

Carnations are coming in more freely, and with improved quality prices have made a good advance. Golden Glow is about the only chrysanthemum seen in any quantity, but some Early Snow and Advance are also coming in. A few bunches of single violets appeared this week. Cosmos and calendulas are both quite plentiful. Lilium longiflorum cleans up better, but speciosums are somewhat too abundant. Valley is scarce and good quality stock sells at fancy prices. A few Cattleya labiata have appeared, and yellow oncidiums and Vanda cærulea are seen in small lots. The call for asparagus is improving. The pot plant trade is starting up, and cyclamens, with a few flowers open, are already offered in some of the stores.

Club Meeting.

The opening fall meeting of the Gardeners' and Florists' Club, September 18, brought out a good attendance. Financial reports on the June ladies' night and the July picnic were read and approved. A balance of more than \$100 remained of the picnic fund. It was voted to appropriate a balance from last winter's banquet to prizes for the great vegetable show to be held October 9 in Horticultural hall. Three new members were elected. James Donald showed some splendid English and American

CLEVELAND

...THE...
J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO **A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2709
 Day. Central 1868

The Smith & Fellers Co.
LEADING FLORISTS
 735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND AND STATE OF OHIO

Always have complete stock on hand.
 Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, O.
 Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue
 Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON
 Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND **L. C. McFARLAND**
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. **MASSILLON, ALLIANCE and VICINITY**
FRED G. GELTZ, 523 Market Ave., North
 Member F. T. D. Ass'n.

HEISS COMPANY **DAYTON OHIO**
 112 So. Main St.
 Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 242
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
83 N. MAIN STREET
Orders Shipped for
Provincetown, Mass., Newport
and Miami Beach, Fla.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn., and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
I. J. JOHNSTON & CO. 107 Washington St., PROVIDENCE

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. H., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

War Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.
J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. M E A D T.
D. —MANCHESTER, N. H.— D.

HALL & ROBINSON
MONTREAL'S FLORISTS, Montreal, Que.
825 St. Catherine St., W., Montreal, Que.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

melons and a grand dish of Sutton's Prizewinner runner bean, which was awarded a report of merit. Frederick Cave received the same award for Sutton's Superlative dwarf bean. The Blue Hill Nurseries showed the Chinese anemone, hupehensis.

William H. Elliott was the speaker of the evening and interested his audience for one and three-quarter hours with his lecture on a late transcontinental trip to California. The seedling roses of the E. G. Hill Co. impressed him wonderfully. The establishment of the Poehlmann Bros. Co., at Morton Grove, Ill.; W. L. Rock and Samuel Murray, at Kansas City, were visited. He was agreeably surprised to find Kansas City so beautiful. The Grand cañon was most graphically described, as was the Yosemite valley and the many charming cities in California. As it was winter when he made his visit, the native flowers, such as lupines, brodiaeas, etc., were beautiful. He remarked that the display of roses at Los Angeles was wonderful, but that the finest flowers seen there came from Salt Lake City. He called at the residence of Luther Burbank at Santa Rosa to pay his respects, but was told that the plant "creator" would not grant any interviews. The vegetation, scenery and people of the Golden State were critically and interestingly discussed, and a rous-

Worcester, Mass.

RANDALL'S FLOWER SHOP
Member Florists' Telegraph Delivery

LOWELL, MASS.
MORSE & BEALS, 8 Merrimack Sq.
Members Florists' Telegraph Delivery Association

Canada's Florist
Dunlop's
8-10 W. Adelaide St., TORONTO
LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner St. Catharine and Guy Street
Montreal
Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.
J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

WINNIPEG, MAN., CAN.
THE "KING" FLORIST
Member F. T. D. Ass'n 270 Hargrave St

Telegraph Delivery Department

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NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Red Bank, N. J.

**W. W. KENNEDY & SONS
FLORISTS**

Members of F. T. D. and National Florist
5 East Front Street

All middle state and seashore

New Jersey Points

and Northeastern Pennsylvania towns
are best reached from

TRENTON

**MARTIN C. RIBSAM
FLORIST**

Member F. T. D. Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

**Louis G. Ratcliffe
FLOWERS**

203 N. Tryon St., Charlotte, N. C.

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

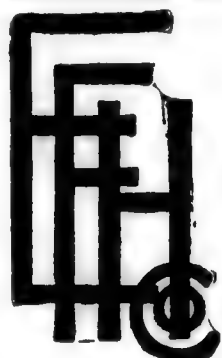
36 West Forsyth Street

Jacksonville, Fla.

We reach all
Florida and South Georgia Points

Charleston, S. C. Carolina Floral Store
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
ALL TIMES

**Edwards Floral
Hall Company**

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n



**DOVER, NEW JERSEY
HACKETTSTOWN, N.J.**

Alonzo D. Herrick Member Florists'
Telegraph Delivery



NEW JERSEY

EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.



MONTCLAIR, N. J.

MASSMANN
Member Florists' Tel. Del. Ass'n

R. ABBOTT **PARK FLORAL COMPANY**
Both Phones **FLORISTS**
Greenhouses: Buchanan, **TRENTON, N. J.**
Lafayette and Schiller
Aves., Broad St. Park,

ing vote of thanks was tendered Mr.
Elliott at the close.

Various Notes.

Frank Edgar, of Waverley, has a splendid lot of winter-flowering plants in his greenhouses, including cyclamens, primulas, begonias, carried-over azaleas and poinsettias. He is cutting good Golden Glow mums and has a fine lot of late varieties.

The Budlong Rose Co. now receives from 8,000 to 12,000 flowers daily, of the usual high quality. Wards, with 18-inch to 24-inch stems, are noteworthy; also Francis Scott Key, Milady, Double White Killarney, Ophelia and Shawyer. Of the newer sorts, Sunrise is promising. Montrose is coming well, also Prima Donna, and Mrs. Hearst is extra fine. No chrysanthemums are being grown this season.

Andrew Christensen, of Stoneham, is marketing a fine lot of carnations. His houses look exceptionally well. Specially fine are Matchless, Pink Delight, Nancy and Benora, not forgetting the old Queen.

Adolph E. E. Koch, of Nobscot, has been enjoying his vacation touring through Massachusetts in his Overland car. He is sending in good batches of Mrs. Sander marguerites, in which he specializes, and asters.

The Florists' Bowling League hopes to start its season October 3 with eight teams. Of the Coöperative Flower Market team Max Aronson will be manager, Jacob Hirsch, captain. Other members are R. Kopelman, Harry Ronis and Israel Mursky, with Johnson Knight and Harry Flynn as substitutes.

William McFarland, only son of John McFarland, of North Easton, is a member of the army in training at Ayer, Mass., where some 40,000 men are ac-



**SCOTT THE FLORIST
BUFFALO, NEW YORK**

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock
and prompt deliveries in Buffalo, Lockport,
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N. Y. F.T.D.

Wilson
THE FLORIST
88 E. MAIN ST.
We reach all
Western
N. Y. Points.
National
Florist

ALBANY, N. Y.

The Rosery
FLOWER SHOP
23
STEUBEN
STREET
Best service.
Send your
orders to us.

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled
in Western New York.

BATAVIA, N. Y.
L. C. STROH & SONS
Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.
182 Main St., N.
Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

SYRACUSE, N. Y.
1703 Court Street
I. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

DANKER, Albany, N. Y.
Florist
Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

Reference or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON BROOKLYN

8 and 5 Greene Ave.
339 to 347 Greene Ave.

Phones 3908 Prospect 6800 NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrecht Bros.

INC

922 Madison Ave., cor. 73d St., NEW YORK

Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.

In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34TH ST., - NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS NEW YORK FOR . . . MAX SCHLING

22 West 59th Street, adjoining Plaza Hotel

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondent in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

commodated. Harry A. Benwell, son of Thomas Benwell, representative of A. H. Hews & Co. at the wholesale markets, is at the officers' training camp at Plattsburg. John Elliott, son of William H. Elliott, who has been in charge at Madbury, N. H., has joined the colors. S. Gerard Smith, a popular employee of Carbone's, has joined the English army.

John Barr, of South Natick, has his carnation houses in splendid condition and picks up to 1,500 flowers daily. He is strong on Pink Delight, Matchless, Ward, Nancy and Albert Roper.

Penn had a fine decoration September 22 at Trinity church for the Watson-Pratt nuptials. One of the windows of this concern, filled with Asplenium Nidus-avis in various stages of growth, is most interesting. The blue Salvia farinacea is being given good publicity here.

The Welch Bros. Co. has some remarkably fine greenhouse-grown asters, which realize fancy prices. This concern reports a decided improvement in shipping trade in all kinds of flowers.

A. H. Hews & Co., of North Cambridge, are now using a steam tractor in lieu of horses for plowing up the clay for their flower pots, and find it a wonderful improvement. The pot trade at present is brisk.

Peter Pederzini, of Medfield, opens for business September 29. His carnations and early mums now are flowering freely and he has a nice stock of pot plants. He has a truck for delivery purposes.

Mr. and Mrs. Peter M. Miller are enjoying a fortnight's vacation with friends at Newport, R. I., and Bar Harbor, Me.

William R. Nicholson, of Framingham, is sending in fine Early Snow chrysanthemums and carnations.

Several silver medals, cups and other specials, in addition to cash prizes, will be awarded at the special vegetable show to be held by the Gardeners' and Florists' Club at Horticultural hall Oc-

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also New York
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Ports.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth
Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

McKENNEY

Orders filled with the same care
as if you were here yourself.

F. T. D. Member

503 Fifth Avenue N. E. Cor. of 42d St.

NEW YORK

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

B. SCHROETER
36 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Association

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

tober 9. Robert Cameron, F. E. Palmer and James Wheeler will act as judges. A large and attractive exhibit is assured.

McAlpine Bros., of Exeter, N. H., are shipping unusually good American Beauties, Double White Killarney and Hoo-sier Beauty roses.

At the establishment of D. & E. J. Welch business is reported as decidedly better. The shipping trade has braced up considerably.

Peirce Bros. are cutting good Ophelia, Francis Scott Key and Hadley roses.

In addition to the regular fairs, which are always numerous at this season, scores of exhibitions of garden produce are now being held all over the state, in which schools, granges, improvement associations, women's clubs and other bodies are interested. The writer has seen a good number of these displays and can testify to their fine quality. Surely one result of the terrible war will be to give horticulture a great boom.

Recent callers included the veteran Harry A. Barnard, representing the Stuart Low Co., England; David Smith, of Thomas Smith & Sons, of Stranraer, Scotland, who says business with his firm "is not bad at all," and A. E. Earnshaw, of the Bon Arbor Chemical Co., Paterson, N. J. W. N. C.

ST. LOUIS.

The Market.

Business last week showed little improvement. The market received plenty of stock, while the demand was only fair, leaving a daily surplus all the week. The flowers received, however, show improvement in quality, size and

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.
HOLM & OLSON, Inc. 20-22-24 W. 5th St.

In MINNEAPOLIS, it's
Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
300 miles in any direction. **DULUTH, MINN.**
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

KANSAS CITY, KANSAS
L. O. FIELDS
Member Florists' Telegraph Delivery

Mrs. M. E. Holcraft
807 Kansas Ave., **TOPEKA, KAN.**

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

La Crosse, Wis. La Crosse Floral Co.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

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WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member of Florists' Telegraph Delivery

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association



**NASHVILLE
TENNESSEE**

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS, TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office:
807 Market St.

100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

Send Orders for
**Washington,
D. C.**

and vicinity to



Everything
First-Class

14th and H Streets

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va. Springs, W. Va.)

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

stem. Roses are coming in larger quantities and the price has advanced slightly on selected stock. Russells have the call over Beauties. Some excellent Stanley, Hadley and Ophelia roses were seen, while the Killarneys are showing better quality.

Asters are still in abundance and are in good demand at low prices. Dahlias are in heavy supply, with only a fair demand at prices lower than normal. Easter lilies have been in demand, but only a moderate supply has come in. Valley and orchids are scarce, while the call is good. A few Golden Glow and Smith's Advance chrysanthemums have been received. Among the daily consignments to the market are gladioli, cosmos, snapdragons, tuberose and cornflowers. Smilax, adiantum and asparagus increased in quantity last week.

Florists' Club Meeting.

The St. Louis Florists' Club held its monthly meeting September 20 at Edwin Denker's place in St. Charles, Mo. The members gathered in the wholesale district at noon and were taken to St. Charles by automobiles. At Pattonville the St. Louis machines were met by several automobiles containing county growers, who also attended the meeting.

There were fifty members present when the meeting was called to order by President Bourdet. Chairmen of the various committees reported. The auditing committee reported that an examination has disclosed that the books of the secretary-treasurer were correct. W. C. Smith, chairman of the publicity

**KENTUCKY
JACOB SCHULZ CO.**

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY



MOBILE, ALABAMA

The Minge Floral Co

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

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CHOPIN
New Orleans, La.
 and Vicinity
 High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
 OLDEST FLORIST SOUTH
 121 BARONNE STREET
 Member Florists' Telegraph Delivery

WARE YOUR ORDERS
TO
HARRY PAPWORTH
 The Mobile Ridge Nursery Co. Ltd.
 STORE
 135 Cornwell St.
NEW ORLEANS
F.T.D.

SALT LAKE CITY
 ALSO PARTS OF COLORADO, IDAHO,
 MONTANA AND NEVADA
HUDDART FLORAL CO.
 62 South Main Street
 Members Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.
 Write or wire headquarters for flowers for
 Texas, Oklahoma, Louisiana, New Mexico. No
 orders too large, none too small.

Orders for TEXAS
KERR The Florist **HOUSTON, TEX.**
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SAN ANTONIO, TEXAS
 Prompt, Personal Service **EDWARD GREEN** Ave. C at 8th St.
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 838 Canal St. **NEW ORLEANS, LA.**

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
 Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
 Careful attention given all orders.

STUPPY FLORAL CO.
 Orders executed
 Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
 Members Florists' Telegraph Delivery.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
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WE STRIVE TO PLEASE
ALPHA **KANSAS CITY, MISSOURI.**
FLORAL CO.
 1105 WALNUT - PHONE 1806

TUCSON SEED COMPANY
TUCSON, ARIZONA
 Florists for all Southern Arizona

committee, told of plans his committee had made for fall and winter.

George Waldbart, F. Miller, Fred J. Hermann and Joseph Witek were elected to membership. The application of August Hartmann, of Kirkwood, Mo., was referred to the committee.

J. F. Ammann and J. J. Beneke were appointed as a committee to install the new officers. They are: President, Jules Bourdet; secretary, J. J. Windler; treasurer, William C. Smith; trustee, W. A. Rowe. Vice-president August Hummert was not present and will be installed in office at the next meeting.

President Bourdet called on J. F. Ammann to give a report of the S. A. F. convention at New York. Mr. Ammann responded in fine style, the members being particularly interested in the publicity plan proposed at the convention.

After the meeting the club members were taken on an automobile trip through St. Charles, returning for a tour of Mr. Denker's greenhouse range. A luncheon at Mr. Denker's home followed, after which the club extended a vote of thanks to the host for a delightful day.

The next meeting will be held October 11 at Joseph Hauser's place at Webster Groves, Mo.

Various Notes.

The Retail Florists' Association held its regular meeting September 17 at the Knights of Columbus hall, on Olive street near Grand avenue. President F. H. Weber says it was the largest meeting the association has yet held, and one of the most interesting. There was considerable discussion of plans for coöperative publicity during the coming season. A number of the retailers announced their intention of going to the F. T. D. meeting at Detroit October 2 and 3. The membership committee has been active and expects to have a number of applications ready for action at the next meeting. The Knights of Columbus hall will be used for the association's meetings during the winter.

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

A. Newell
FLORIST
 Established Over 20 Years.
 N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
 Member Florists' Telegraph Delivery.

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KANSAS CITY, MO.
 1017 GRAND AVE.

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Established 1859
A. WIEGAND'S SONS CO.
 Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.
 Members Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.
 LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
 For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F. T. D.

BEYER FLORAL CO. SOUTH BEND, IND.
 Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
 118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
 Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
 Member of Florists' Telegraph Delivery.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators Send us your orders

ARCHIAS FLORAL CO., Sedalia, Mo.
 Choice Cut Flowers and Designs on short notice.
 Prompt attention to telegraph and telephone orders.
 Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH, PA.
MRS. E. A. WILLIAMS
 621 Penn Avenue

PITTSBURGH, PA.
BLIND FLORAL CO.
 Florists, Decorators and Growers
 Liberty Avenue and 5th Street (Empire Bldg)
 Extensive Variety and Supply, Efficient Service and Completed Work.

 **Pittsburgh, Pa.**
E. C. LUDWIG FLORAL CO.
 710 E. Diamond Street (N.S.)
OUR ONLY STORE
 We serve you better Store open day and night
 Member F. T. D.

PITTSBURGH, PA.
RANDOLPH & McCLEMENTS
 Floral Experts
 5936 PENN AVENUE
 Members of the Florists' Telegraph Delivery.

A. W. Smith Co.
 ... FLORISTS ...
KRENAN BUILDING, Pittsburgh, Pa.
 Largest Floral Establishment in America
 Established 1874—Incorporated 1909

Clarksburg, W. Va.
 Order your flowers on any occasion for delivery in this section from the leading florists in the State.
Hayman Greenhouse Co.
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WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.
 Parkersburg, W. Va.
 Clarksburg, W. Va.
 Huntington, W. Va.
 Marietta, Ohio
ORDERS CAREFULLY EXECUTED

Orders for **Charleston, W. Va.**
 are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

CHESTER, W. VA.
JOHN E. COLTON
 Steubenville, O. East Liverpool, O.

Think! Everything In Flowers!
GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.
 Member Florists' Telegraph Delivery Association

 **Baur**
Floral Co.
ERIE, PA.

Pittsburgh, Pa.
LUDWIG FLORAL CO.
 502 Federal Street

J. V. LAVER
ERIE, PA.
 Write, Phone or Wire Member Florists' Telegraph Delivery

THE FERNERY SCHULTHEIS, FLORIST
 Write, Phone or Wire 612 Linden Street, SCRANTON, PA.

Albert P. Scheidegger, chairman of the publicity committee of the County Growers' Association, reports that his committee has raised \$300 for publicity purposes. The association will cooperate in this work with the St. Louis Florists' Club, the Retail Florists' Association and the National Flower Show committee.

W. T. Wells has resigned as secretary of the Missouri State Florists' Association and President Knapp has appointed L. H. Archias, of the Archias Floral Co., Sedalia, Mo., to the position. Mr. Wells said that his duties with the St. Louis forester's office made it impossible for him to continue to serve the state association.

Miss Edna Albrecht, of the Grimm & Gorly staff, has returned from three weeks' vacation spent at northern resorts.

The Lady Florists' Home Circle met September 12 at the home of Mrs. John L. Koenig on Clarence avenue. There was a large attendance, and all report an enjoyable time. Mrs. Emil Schray will entertain the circle at her home October 10.

The next meeting of the County Growers' Association will be held at the Eleven Mile House October 3. President Rowe says there are important questions to be discussed at the meeting.

Joseph Hauser has begun picking his violet crop. While the first flowers were small, Mr. Hauser says his crop will be large and of good quality.

Joseph Witek's store on McPherson avenue has been greatly improved dur-

J. J. Habermehl's Sons
 The finest floral arrangements, flowers and plants furnished on telegraphic orders.
 The Bellevue-Stratford, Philadelphia Broad and Walnut Streets

PHILADELPHIA
 1800 Chestnut Street
THE LONDON FLOWER SHOP, LTD.
 Member Florists' Telegraph Delivery.

ORDERS FOR
WEST PHILADELPHIA
 Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. CALLAHAN, 3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill
ORDERS
 Carefully executed with taste and promptness.
FRANK R. HASTINGS
 8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

SCRANTON, PA.
A. L. Besancon & Company
 FLORISTS AND DECORATORS
 Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
 Both Phones
 You can depend on us Order your flowers on any occasion for delivery in Scranton and vicinity.

Members Florists' Telegraph Delivery Ass'n.
EVENDEN BROS.
 Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.
B. F. BARR & CO., Leading Florist

MYERS BROS., Altoona, Pa.
 All Orders Carefully Executed

CRISCENT FLORAL GARDEN
 SHERM OFFERLE, Prop.
WARREN, PA.

CLARK, FLORIST, SCRANTON, PA.
 124 Washington Ave.
 Member Florists' Telegraph Delivery
 Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454

FRANKLIN, PENNA.
BELL FLORAL CO.
 ALL NORTHWESTERN PA.

Telegraph Delivery Department

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WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL. HOWARD & SMITH NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

PASADENA, CAL.

HOUSE OF FLOWERS

HENRY A. SIEBRECHT, JR.

Member F. T. D. Association

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO, CALIF.

Santa Barbara, Cal.

910 STATE ST.

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Finest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1012

DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

LONG BEACH, CAL.

LOWE'S FLOWER SHOP, The Pioneer and Leading Florist.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

ELDRED FLOWER SHOP

National Florist

ing the summer and now presents a most attractive appearance. This store is noted for the excellence of its window displays.

Edward Westmann, manager of Vandervoort's floral department, has the first big wedding decoration of the season this week. The order will run into several hundreds of dollars.

The Shadd Florists' bowling team and the Brix Floral Co. team, leaders in the South End and North End leagues, respectively, are arranging a match to be played soon.

Frank Weber, of the H. J. Weber & Sons Nursery Co., has returned from an eastern trip. He says that the nurserymen in the east are in excellent shape for the fall season, but that they are hampered by the lack of help, a condition that is prevalent here.

The downtown store of the Mullanphy Florists is undergoing many changes, notable among them being some artistic interior decorations. Martin Seeger, head of the concern, says business is good.

Andrew Meyer, Jr., has his show house on South Jefferson avenue filled with decorative plants. Mr. Meyer reports a splendid business during the summer.

The wholesale houses are preparing for a busy fall season. George H. Angermueller has a large stock of supplies coming in, and the W. C. Smith Wholesale Floral Co. last week received a shipment of white wood easels.

Archie Williams, chauffeur for the Schoenle Floral Co. during the last five years, left September 21 to join the new national army. He was among the first drafted.

Marion Uhl Schmidt, manager of Grimm & Gorly's store at East St. Louis, Ill., has made a number of improvements to the place during the summer. Mr. Uhl Schmidt now has a splendidly equipped establishment and looks for a busy season. It is reported in the trade on both sides of the river that Dan Cupid has selected Mr. Uhl Schmidt as a target for his arrows.

The local National Flower Show com-

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SPOKANE, WASHINGTON

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RETAILERS AND GROWERS

SPOKANE, WASHINGTON

Donart's House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers



Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP. Leading Florist

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade Discount.

Members of the Florists' Telegraph Delivery.



C.H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery

DENVER - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery

RENO FLORIST

RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders from out-of-town florists.

G. ROSSI & CO., Pres.

C. LEONARDINE, Mgr.

Colorado Springs, Colo.

Frank F. Crump

Wholesale and Retail Florist

Member Florists' Telegraph Delivery

Electric City Conservatory

Great Falls, Montana We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

State Nursery & Seed Co.

Helena, Mont.

Cut Flowers for any Part of the Northwest.

Only the Best.

Members F. T. D. Assn

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist,

1814 Douglas St.



OMAHA, NEB.

JOHN H. BATH, The Careful Florist

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HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

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OMAHA, NEB.

LEWIS HENDERSON, Florist

1519 Farnum Street,

OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n

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Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo



DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

Harkett's
FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

DES MOINES, IOWA

ALFRED LOZIER ROSERY

DES MOINES, IOWA

GUTHRIE-LORENZ CO.



NORTH FLORAL CO.

915 Central Ave. FT. DODGE, IA

I. N. KRAMER & SON

CEDAR RAPIDS, IA.

SIoux CITY, Supplies western Iowa, south-
IOWA ern Minnesota, all of South
Dakota and northeastern Nebraska.

J. C. RENNISON CO.

Lincoln, Neb. CHAPIN BROS.

Flowers for All Occasions, from Cradle to Grave

FOR ALL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

mittee has appointed J. F. Ammann chairman of the committee on hall, lease and contracts; J. J. Windler chairman of the committee on printing, and J. J. Beneke chairman of the publicity committee. The selections have been approved by George Asmus, chairman of the National Flower Show committee. The committees held their meetings September 18. The National Flower Show committee will meet in St. Louis September 29. J. J. B.

The St. Louis Wholesale Cut Flower Co. celebrated its first anniversary September 26. The company has made excellent progress. Its supply department is one of the best equipped in St. Louis and the cut flower department is doing a nice business.

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully.

Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

STREATOR, ILL. THORNTON FLORAL CO.

Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist

10 Pearl St.

Telegraph Delivery Department

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CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FOR ALL
CHICAGO
ORDERS USE



Three autos insure prompt delivery. 1581 Ogden Ave.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All orders given prompt attention.



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

Springfield, Ill.

JANSSEN FLORAL CO.
Best Service for Central Illinois

FREEPORT, ILL. We are the largest growers in the Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

PEKIN — PEORIA
All Orders Receive Personal Attention
GEO. A. KUHLE, Pekin, Ill.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

J. L. JOHNSON
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

DE KALB, ILL.

The NORTH SHORE FLORAL CO., NOT INC.

BERNARD J. SCHMIERER, Prop. Tel. Wellington 1605

849-851 Irving Park Blvd. **CHICAGO**
Opposite American Hospital

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St., EVANSTON, ILL.
L. D. Phone 2642

JACKSONVILLE, ILL.

JOS. HEINL & SONS
Largest Growers in Central Illinois

KANSAS CITY, MO.

The Market.

The supply of stock last week diminished a little, while the demand became more brisk, and at the close of the week there was not nearly enough to go around. The shortage, however, was not so severe as to cause an increase in prices, but it is expected that prices soon will advance to some extent. Some good home-grown carnations and roses are now being received. The gladioli are about through with, and asters and dahlias are the only good outdoor flowers now.

Various Notes.

W. J. Barnes placed a large decoration at the Emory, Bird & Thayer store for "Old Glory" week, using about 500 plants of all kinds.

The Alpha Floral Co. has its new telephone board in operation and finds it a big saving. Mr. Elberfeld is bringing in many sweet peas, dahlias and gladioli daily from his farm.

The Kellogg Flower & Plant Co. reports that business is good but stock a little short. They are getting better prices, at present at least.

Miss Jennie Murray reports that business is picking up. Funeral work has been good.

T. J. Noll says that business is better both in and out of town and that he looks for a good fall trade.

The amateur flower show at Hotel Muehlebach, September 22, proved a success. There was cut stock there that made the florists and nurserymen open their eyes. The receipts of the show and from the sale of the stock after prizes were awarded went to the Red Cross. Stock that was not sold was donated to the hospitals. W. J. B.

Dayton, O.—C. W. Hoffman has sold his nursery and florists' business to T. Pearson. Included in the sale was the Hoffman home, which is now occupied by Mr. and Mrs. Pearson. Mr. Pearson will continue to grow stock for the trade.

Established 1887.



745·Buckingham Place

L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

We are prepared to take care of out-of-town orders for

CHICAGO

Delivery or shipment anywhere.

C. W. McKELLAR,
22 East Randolph St., **CHICAGO**

FRIEDMAN FLOWERS

CHICAGO, ILL.

522 S. Michigan Ave., Congress Hotel
COURTESIES EXTENDED TO ALL FLORISTS



3343 W. MADISON ST.
NEAR OARFIELD PARK

CHICAGO

Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.

VICTOR YOUNG & Company

Flowers - Decorations

Phone Superior 1000
1939 North Clark Street, **CHICAGO**

CHAS. BEYER

FLORIST

3619 South Grand Avenue

Long Distance Phones:
Bell, Sidney 148—Kinloch, Victor 999

ST. LOUIS, MO.

A. C. BROWN, SPRINGFIELD, ILLINOIS

LARGE GREENHOUSES

ST. LOUIS, MO.

Wire GRIMM & GORLY

Telegraph Delivery Department

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AKRON, O. McFarlands ALBANY, N. Y. Danker Gloeckner, Wm. Rosery, The ALTOONA, PA. Myers Bros. AMES, IA. Kemble's Greenhouses ANN ARBOR, MICH. Arcade Floral Shop ATOHISON, KAN. Atohison Seed & Flower Store ATLANTA, GA. Lawrence Floral Co. ATLANTIC CITY, N. J. Edwards Floral Hall AURORA, ILL. Aurora Greenhouse Co. Smely, Jos. M. BAKERSFIELD, CAL. Hosp, A. M. BALTIMORE, MD. Feast & Sons, S. BATAVIA, N. Y. Stroh & Sons, L. C. BATTLE CREEK, MICH. Coggan, S. W. BIRMINGHAM, ALA. Fraser Nursery Co. Parker's Flower Store Tutwiler Flower Shop BOONE, IOWA Kemble's Greenhouses BOSTON, MASS. Carbone Comley, Henry R. Galvin, Inc., T. F. Penn. Wax Bros. BROOKLYN, N. Y. Jahn, Hugo H. Trepel, Joseph Wilson, R. G. BUFFALO, N. Y. Anderson, S. A. Palmer & Son, W. J. Scott, the Florist BURLINGTON, VT. Gove, the Florist CAMBRIDGE, MASS. Becker Conservatories CANTON, O. Gelts, Fred G. Pollard, A. T. CEDAR RAPIDS, IA. Kramer & Son, I. N. CENTERVILLE, IA. Kemble's Greenhouses CHARLESTON, S. C. Carolina Floral Store CHARLOTTE, N. C. Ratcliffe, Louis G. CHARLESTON, W. VA. Cha'ston Out Flo. Co. CHATHAM, N. Y. Chatham Floral Co. CHATTANOOGA, TENN. Crouch, Mrs. J. W. CHESTER, W. VA. Colton, John E. CHICAGO Alpha Floral Co. Bruns, H. N. Fisk, Inc., C. H. Frauenfelder, C. Friedman, O. J. Mangel, Florist McKellar, C. W. North Shore Floral Co. Samuelson, Chas. A. Smyth, W. J. Wienhoeber Co., E. Wittbold Co., Geo. Young Co., Victor CINCINNATI, O. Forster, Edward A. Hill Floral Co. CLARKSBURG, W. VA. Dudley & Sons Hayman Grhse. Co. Weber & Sons Co. CLEVELAND, O. Bramley & Son Gasser Co., J. M. Graham & Son Jones-Russell Co. Knoble Bros. Smith & Fetzers Co. COLO. SPRGS., COLO. Crump, F. F. Pikes Peak Flo. Co. COLUMBUS, O. Wilson's Seed Store COUNCIL BLUFFS, IA. Gardiner Floral Co. DALLAS, TEX. Lang Floral Co.	DAVENPORT, IOWA Bills Floral Co. Forber & Bird DAYTON, O. Heiss Co. Matthews the Florist DE KALE, ILL. Johnson, J. L. DENVER, COLO. Park Floral Co. DES MOINES, IA. 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6785

160 N. WABASH AVE., CHICAGO

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Wholesale Cut Flower Prices.

Chicago, Sept. 26, 1917.

	Per doz.	
Beauty, long stems.....	\$ 8.00 @ \$ 4.00	
Beauty, 30 to 36-in. stems.....	2.00 @ 2.50	
Beauty, 24-in. stems.....	1.50 @ 2.00	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	2.00 @ \$ 8.00	
White Killarney	2.00 @ 10.00	
Double White Killarney.....	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 10.00	
Mrs. Russell	4.00 @ 20.00	
Champ Weiland	2.00 @ 10.00	
Richmond	2.00 @ 8.00	
Rhea Reid	2.00 @ 8.00	
Mrs. Aaron Ward.....	2.00 @ 10.00	
Sunburst	2.00 @ 10.00	
Ophelia	2.00 @ 10.00	
Milady	2.00 @ 10.00	
Hoosier Beauty	2.00 @ 10.00	
Evelyn Nesbit	1.00 @ 2.00	
Carnations	1.00 @ 4.00	
Valley	4.00 @ 8.00	
Easter Lilies	6.00 @ 10.00	
Cattleyas, per doz. \$6.00 @ \$10.00		
Gladiali	2.00 @ 6.00	
Asters	1.00 @ 4.00	
Daisies50 @ 1.50	
Calendulas	1.50 @ 3.00	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums,		
per doz.	\$1.50 @ \$4.00	

Philadelphia, Sept. 26, 1917.

	Per 100	
Beauties, Special	\$20.00 @ \$25.00	
Beauties, Medium	12.50 @ 15.00	
Beauties, Short	4.00 @ 6.00	
Killarney, Long	4.00 @ 5.00	
Killarney, Short	2.00 @ 3.00	
Hadley, Mrs. Russell, Prima		
Donna, Long, Sept. Morn.....	12.00 @ 15.00	
Hadley, Mrs. Russell, Prima		
Donna, September Morn, Short	3.00 @ 4.00	
Maryland, Long	5.00 @ 6.00	
Maryland, Short	2.00 @ 4.00	
Ophelia, Sunburst, Ward, Long.	4.00 @ 6.00	
Ophelia, Sunburst, Ward, Short.	2.00 @ 3.00	
Carnations	1.00 @ 2.00	
Easter Lilies	10.00 @ 12.50	
Valley	6.00 @ 10.00	
Cattleya	75.00 @ 100.00	
Gladiali	2.00 @ 4.00	
Dahlias	2.00 @ 5.00	
Asters, fancy	2.00 @ 4.00	
Asters, ordinary50 @ 1.50	
Hydrangeas	8.00 @ 5.00	
Chrysanthemums	15.00 @ 18.00	
Tuberose	3.00 @ 3.00	
Tritoma	3.00 @ 4.00	
Gardenias	35.00 @ 50.00	

The two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

No USE to continue the ad; we were all sold out on one insertion.—Casa de Flores Greenhouses, Corpus Christi, Tex.

PLEASE cut out my geranium ad, as I have to return checks and the postmaster is getting tired handling my mail from only one week's ad.—C. W. Seibert, Hicksville, O.

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R. J. WINDLER

The Freres-Windler Co.

30 E. Randolph St., Chicago

Room 218 Atlas Block

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CHICAGO

Telephone CENTRAL 3284

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Headquarters for

MINNEAPOLIS FLOWERS

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GREENHOUSES and RETAIL**NEW CASTLE, IND.**

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Write for Prices on Your Wants

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and White Killarney

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Get our prices before placing order.
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We can fill your orders
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HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,
AND ALL OTHER SEASONABLE STOCK

Wholesale Cut Flower Prices.

Cincinnati, Sept. 26, 1917.

	Per doz.	
Beauties, Special	\$3.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second	.75	
Beauties, Shorts	.50	
	Per 100	
Killarney	\$ 3.00 @	\$ 6.00
White Killarney	3.00 @	6.00
Richmond	3.00 @	6.00
Ophelia	3.00 @	8.00
Carnations	1.00 @	2.00
Easter Lilies	10.00 @	12.50
Rubrum	4.00 @	8.00
Lily of the Valley		8.00
Snaydragons	3.00 @	4.00
Gladioli	2.00 @	4.00
Asters	1.00 @	3.00
Dahlias	2.00 @	4.00
Chrysanthemums	20.00 @	25.00
Calendulas	2.00 @	3.00

Milwaukee, Sept. 26, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @	\$20.00
Hoosier Beauty	4.00 @	10.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Mrs. Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Bon Silene		2.00
Cecile Brunner		2.00
Carnations	1.50 @	2.00
Valley		6.00
Easter Lilies		12.50
Rubrum Lilies		3.00
Cattleyas, per doz.	\$9.00	
Gladioli	2.00 @	3.00
Asters	1.00 @	3.00
Chrysanthemums, per doz.	\$2.00	

Buffalo, Sept. 26, 1917.

	Per 100	
Beauty, Special	\$25.00 @	\$30.00
Beauty, Fancy	20.00 @	25.00
Beauty, Extra	10.00 @	15.00
Beauty, First	8.00 @	10.00
Mrs. Sawyer	3.00 @	8.00
Killarney	2.00 @	6.00
White Killarney	2.00 @	6.00
Double White Killarney	4.00 @	8.00
Richmond	3.00 @	7.00
Maryland	3.00 @	8.00
Ophelia	3.00 @	8.00
Mrs. Ward	2.00 @	4.00
Russell	4.00 @	12.00
Sunburst	3.00 @	6.00
Carnations	1.00 @	1.50
Longiflorum	8.00 @	10.00
Rubrum Lilies	4.00 @	6.00
Cattleyas	75.00 @	100.00
Sweet Peas	.20 @	.75
Snaydragons	1.00 @	2.00
Asters	.50 @	3.00
Gladioli	2.00 @	4.00
Chrysanthemums	10.00 @	20.00

Pittsburgh, Sept. 26, 1917.

	Per 100	
Beauty, Special	\$15.00 @	\$25.00
Beauty, Fancy	10.00 @	12.00
Beauty, Shorter	2.00 @	8.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Richmond	4.00 @	8.00
Mrs. Aaron Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Shawyer	3.00 @	8.00
Mock	4.00 @	10.00
Sweetheart		2.00
Mrs. Charles Russell	4.00 @	10.00
Lilies	10.00 @	12.00
Snaydragon		2.00
Gladioli		4.00
Asters	.50 @	4.00

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Mums, Roses, Carnations, Valley, Violets, Etc.
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TELEPHONE

J. J. FELLOURIS116 W. 28th St., **NEW YORK**

Wholesale Dealer in all kinds of

EVERGREENS

Bronze and Green Galax

2315 FARRAGUT

WELCH BROS. CO.**Wholesale Cut Flower Market****262 Devonshire St., BOSTON, MASS.**

Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

New York, Sept. 24, 1917.

	Per 100	
Beauty, Specials	\$10.00 @	\$30.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	5.00 @	8.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	6.00
Killarney50 @	6.00
My Maryland50 @	5.00
Hoosier Beauty50 @	6.00
Mrs. Aaron Ward50 @	8.00
Mrs. Shawyer50 @	8.00
Russell	1.00 @	12.00
Ophelia50 @	8.00
Lady Stanley50 @	8.00
Hadley	1.00 @	10.00
Mock	1.00 @	10.00
Key	1.00 @	10.00
Sunburst50 @	6.00
Orchids—Cattleyas	25.00 @	75.00
Carnations50 @	1.50
Easter Lilies	4.00 @	8.00
Lily of the Valley	2.00 @	6.00
Daisies25 @	.50
Asters25 @	2.00
Gladioli50 @	3.00
Dahlias50 @	3.00

Boston, Sept. 26, 1917.

	Per 100	
American Beauty	4.00 @	\$25.00
Shawyer, Russell	1.00 @	8.00
Killarney	1.00 @	8.00
Stanley, Miller	1.00 @	8.00
White Killarney	1.00 @	8.00
Double White Killarney	1.00 @	8.00
Dark Pink Killarney	1.00 @	8.00
Killarney Queen	1.00 @	8.00
Mrs. Aaron Ward	1.00 @	8.00
Hadley	1.00 @	8.00
Ophelia	1.00 @	8.00
Sunburst	1.00 @	4.00
Francis Scott Key	1.00 @	6.00
Hoosier Beauty	1.00 @	6.00
Carnations	1.00 @	2.50
Chrysanthemums	6.00 @	12.50
Cattleyas	75.00 @	100.00
Lily of the Valley	8.00 @	10.00
Easter Lilies	6.00 @	8.00
Gladioli	2.00 @	4.00
Asters50 @	3.00
Lilium speciosum	3.00 @	4.00
Cosmos50 @	1.00

St. Louis, Sept. 26, 1917.

	Per doz.	
Beauty Specials	8.00 @	\$ 4.00
Beauty, Extra	1.50 @	2.00
	Per 100	
Richmond	3.00 @	6.00
White Killarney	3.00 @	6.00
Killarney	3.00 @	6.00
Ward, Hadley	3.00 @	10.00
Milady and Ophelia	3.00 @	10.00
Russell	6.00 @	15.00
Carnations	1.00 @	2.00
Lily of the Valley	4.00 @	5.00
Easter Lilies	6.00 @	10.00
Orchids, doz.	\$7.50	
Snaptagons	2.00 @	4.00
Gladioli	2.00 @	4.00
Coreopsis20 @	.25
Shasta daisies35 @	.50
Gypsophila50 @	.75
Cornflowers20 @	.25
Asters	1.00 @	3.00
Tuberose	2.00 @	3.00

SEE TO IT

That your shipments of flowers are consigned to us, and we will see to it that you get prompt and satisfactory returns.

We keep in close touch with the best buyers, post shippers on market conditions; in fact, we leave nothing undone that makes for a satisfactory service.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is larger than our supply.

References:

The Chelsea Exchange Bank, or
any Commercial Agency

United Cut Flower Co., Inc.

111 West 28th St.,

NEW YORK CITY

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Wilson Floral Co.
ROCHESTER, N. Y.

WHOLESALE FLORISTS
Consignments Solicited

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Prompt Payments.

George B. Hart
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A FULL LINE OF FLORISTS' SUPPLIES
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ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited
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Growers, attention! We have twenty-five years' experience.
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Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment of summer flowers and novelties in the New York market.

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ROSES, CARNATIONS, LILIES, ASTERS and All Seasonable Flowers.
Every variety of Cut Flowers. Growers, study your best interests and ship to me this season.

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PHONES: FARRAGUT, 558, 2036, 2037

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Fancy and Dagger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 8066 FARRAGUT



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JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 4336 FARRAGUT

WILLIAM H. KUEBLER

Wholesale Commission Dealer in

CUT FLOWERS

Room for the products of growers of first-class stock. We have what you want when you want it.

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WILLOW and FANCY BASKETS for FLORISTS
Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

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The Brooklyn Wholesale Cut Flower Market, Inc.

FLORAL DESIGNS A SPECIALTY

250 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

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Successor to John I. Raynor. Wholesale Florist. Selling agent for the largest growers. A full line of choice Cut Flower Stock for all purposes, by the 100, 1000 or 10,000. Consignments solicited. Telephone 1998 FARRAGUT.

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"Think it the best money we have ever spent."

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24 Years' Experience | Everything in Cut Flowers
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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

THE market for Paper Whites is stiff.

GEO. C. THOMPSON, of Northrup, King & Co., Minneapolis, was a recent visitor in Chicago.

RECENT rains in France, while not causing any material damage to crops, are said to have delayed harvest.

H. A. BARNARD, of Stuart Low & Co., London, England, has arrived at New York for his usual tour of the United States.

NOTICE of the death of Edwin M. Haven, of the Haven Seed Co., Santa Ana, Cal., appears in the obituary column of this issue.

A GOOD crop of commercial Lima beans is expected from southern California, where the acreage was exceptionally heavy this year.

THE government seems to fear a shortage of farm crop seeds next spring and is urging farmers to select and save their own seed from this season's crops.

A. H. SMITH, of the Leonard Seed Co., has returned to Chicago after his trip to the west, where he visited several coast points and took some extended automobile trips.

THE onion sets in the Chicago district are being warehoused in excellent condition. There are not nearly so many empty trays in the fields as was the case a year ago.

CHARLES JOHNSON, American agent for Denaille & Son, Carignan, France, temporarily during the war doing business at La Menitre, has removed from Marietta, Pa., to Cynwyd, Pa.

WEEBER & DON, New York, are going after the private gardener and market gardener trade around Chicago. They have engaged W. J. Smart, who has a car, to canvass that section of the country.

THE wholesale bulb catalogue of H. F. Michell Co., Philadelphia, reached The Review September 21. It features Darwin tulips. In it is a special notice: On account of unusual prevailing conditions, all prices in this catalogue are subject to change without notice.

THE Harvey Seed Co., Buffalo, reported in last week's Gleanings to have "released a few bushels of wax beans at \$1 per bushel," has had many requests to "release" a few more; but of course the price was a typographical error, \$12 having been the real figure.

A CHICAGO jobber in bulbs reports that the freight from Yokohama now is \$50 per ton. He figures this to be equivalent to a little more than \$3 per case on giganteums and believes the end is not yet; he looks for this season's imports to cost nearly if not quite \$4 per case for transportation.

SECOND CARGO DUTCH BULBS?

Importers of Dutch bulbs are confident that large supplies will reach the United States within the next few weeks. William G. Koning, representing the New York office of Kluis &

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, ONION, ENIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company

ONION SETS

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Day Street

Contract Seed Growers

Specialties: PEPPER, EGG PLANT, TOMATO,
VINE SEED AND FIELD CORN.

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George R. Pedrick & Son
PEDRICKTOWN, N. J.

EVERETTE R. PEACOCK CO.

ONION SETS



ONION SEED

4013 Milwaukee Avenue. CHICAGO

J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices to Florists and Market Gardeners

BALTIMORE, MARYLAND

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

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THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

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GILROY, CAL.

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Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

"WORTH WHILE" QUALITY BULBS

For prompt shipment

FREESIA PURITY

1/2 to 3/8-inch, per 100.....\$8.00

FREESIA REFRACTA ALBA

	100	1000
Mammoth.....	\$1.35	\$12.00
Jumbo.....	1.65	15.00

LILIUM CANDIDUM

	100	1000
Select	\$6.50	\$55.00
Mammoth	8.00	70.00

ROMAN HYACINTHS—White

Select Bulbs, per 100.....\$4.50
Mammoth Bulbs, per 100..... 5.00

CALLA AETHIOPICA

Select sizeper 100, \$9.00

COLD STORAGE

	Per 100	1000
LILIUM GIGANTEUM, 7/ 9 inch...	\$6.00	\$50.00
9/10 inch ...	9.50	90.00

Narcissus Paper White Grandiflora

	100	1000
13 ctms., 1250 to case, \$1.75	\$15.50	
14 ctms., 1000 to case, 2.00	17.50	

We shall be pleased to figure with you on your wants in Dutch Bulbs.

"WORTH WHILE" QUALITY SEEDS

WINTER FLOWERING

SWEET PEAS

Blanche Ferry, pink and white
Mrs. A. A. Skach, clear pink
Mrs. Spanolin, pure white
Mrs. Wm. Sim, salmon pink
Pres. Wilson, magenta rose
Red Orchid
Yarrowa, rose pink
Lavender Orchid

Price any of above
Per oz., 75c; per 1/4 lb., \$2.25; per lb., \$8.00

SCHIZANTHUS

Wisetonensis Per trade pkt., 50c

ASPARAGUS PLUMOSUS NANUS

Northern Grown Greenhouse Seed
500 seeds\$ 1.75
1000 seeds 3.25
5000 seeds 14.00

PANSY

Winterson's Combination Mixed for "Fancy" Flowers

Trade pkt., 50c; 1/8 oz., 75c; 1/4 oz., \$1.50;
1/2 oz., \$2.75; oz., \$5.00

Winterson's Seed Store

166 No. Wabash Ave., CHICAGO

ORDER YOUR SEED PACKETS

FOR 1918

Requirements will be greatly increased

We have paper in stock.

ORDER NOW

THE BROWN BAG FILLING MACHINE CO.

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating condition. Offered per bushel or per 1000 at import prices.

Shipments also due of

ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS

WRITE FOR PRICES, STATING QUANTITY REQUIRED.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

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If you want good Seeds of Choice

PRIMULAS CYCLAMEN PANSIES

and other choice Florists' Flowers

WRITE FOR OUR LIST

WATKINS & SIMPSON, Ltd.

27-29 DRURY LANE, COVENT GARDEN, LONDON, ENG.

FOR

Dutch and French-grown Bulbs

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HOGEWONING & SONS, Inc.

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

WESTERBEEK & KLYN

BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

QUALITY ECONOMY
SYSTEMATIC SERVICE

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

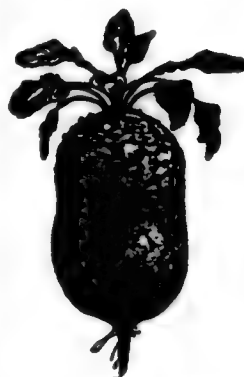
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Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

DANISH SEEDS



Cabbage, Cauliflower,
Carrot, Mangel, Swede,
Turnip, etc.

CHR. OLSEN

Seed Grower

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ODENSE, DENMARK

Contract Offers and Samples at your service.

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Amer. Seed Trade Assn.

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for FRENCH BULBS

OLLIIOULES (Var)
FRANCE

New York Address
25 W. Broadway

LANGHOUT & CO.

SASSENHEIM, HOLLAND

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Write for quotations

14 STONE STREET,
NEW YORK CITY

GIANT PANSY SEED



Kenilworth Mixture
Kenilworth Show
Kenilworth Cut Flower Mixture
Masterpiece, curled wavy
Giant Three and Five Blotched
Giant Parisian
Bronze Shades

Princess, the new upright Pansy
Giant Red
Giant Light Blue
Giant Dark Blue
Giant Adonis
Giant Psyche
Giant Royal Purple
Giant King of Blacks
Giant Lord Beaconsfield
Giant Yellow, dark eye
Giant White, dark eye
Giant White
Giant Yellow

1000 seeds, 25c; 5000, \$1.00; 1/4 oz., \$1.25; oz., \$5.00.

Early Flowering or Winter Blooming

Golden Yellow, with dark eye
Silvery White, with dark blue eye
Dark Velvety Blue
Light or Sky Blue

Four colors, with shades and variations

500 seeds, 25c; 1000 seeds, 40c;

1/8 oz., \$1.10; 1/4 oz., \$2.00;

oz., \$7.50.

Mention The Review when you write.

PHONE CENTRAL 1978

ARNOLD RINGIER

BROKER

Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

Mention The Review when you write.

Koning, exporters of Holland bulbs, last week advised the trade that the steamer Waaldyk of the Holland-America line had already sailed, and that "the S. S. Schiedyk will sail with a cargo of bulbs and peonies." No date was given for the sailing of the latter vessel.

The letter further declares that a cablegram from the "state department at The Hague" assured Americans that "export of nursery stock is permitted. Export of bulbs possible under license."

The government permits no announcement of the movements of vessels, but it is reported in the bulb trade and among forwarding agents that the Schiedyk sailed from Rotterdam September 21 with a cargo principally if not wholly of bulbs. It was reported last week that the Waaldyk was in Halifax, due at New York September 25.

These two boats bring about as many bulbs as came in last year.

PACIFIC COAST SEED NOTES.

The West Coast Seed Growers, Inc., of San Francisco, has been authorized by the California corporation commissioner to issue to the A. Levy & J. Zentner Co., of that city, forty-seven shares of its capital stock, and to W. L. Hoyt, L. M. Spiegel and W. C. Hanley one share each, all to be sold at par, \$100 net to the company.

C. C. Morse & Co., of San Francisco, last week shipped seven carloads of vegetable seeds to New York for re-shipment to France and England. The entire shipment went by express in order to make connections with certain steamers.

The Bertrand Seed Co., a partnership of San Francisco, has been dissolved, John P. Cotella retiring from the firm and August A. Bertrand continuing the business. The business consists of growing and selling seeds.

J. C. Robinson, of the J. C. Robinson Seed Co., Waterloo, Neb., called on the trade last week.

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
White Orchid, dwarf.....	.50	1.75	5.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per 1/4 oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

Mention The Review when you write.

SWEET PEAS
WINTER-FLOWERING SPENCER

	1 oz.	1/4 lb.	1 lb.
Blanche Ferry Spencer.....	\$0.75	\$2.50	\$8.50
Bright rose and white.....	.75	2.50	8.50
Fordhook Pink. Rose-pink.....	.75	2.50	8.50
Fordhook Rose. Rosy carmine.....	.75	2.50	8.50
Lavender Pink.....	.75	2.50	8.50
Mrs. A. A. Skach. Clear, bright pink.....	.65	2.25	8.00
Red Orchid.....	.75	2.50	8.50

EARLY MORNING STAR. Deep orange scarlet or flame color in standard, with rich orange pink wings. Under glass it is magnificent. The flowers are large and of best Spencer form and borne in threes and fours in wonderful profusion. 1/4 oz., 50c; oz., \$1.75.

EARLY SONG BIRD. The flower is the same color as "Florence Morse Spencer." The placement of the flowers is splendid for packing and the flowers are borne on long stems in threes and fours. 1/4 oz., 50c; oz., \$1.75.

EARLY MELODY. This is a deeper shade of pink than "Early Song Bird" on white ground, closely resembling "Countess Spencer." The effect is very floriferous. The flowers are borne on long stems and mostly four large well-waved blossoms to each stem. 1/4 oz., 50c; oz., \$1.75.

	1 oz.	1/4 lb.	1 lb.
Rose Queen. Attractive shade of pink.....	1.50	\$4.50	
Mrs. Wm. Sim Orchid. Salmon-pink.....	.75	2.50	\$8.50
Selma Swenson. Soft pink.....	.75	2.50	8.50
Venus. White and Pink.....	.65	2.25	8.00
White Orchid. Pure white.....	.65	2.25	8.00
Yarrowa. Bright rose-pink.....	.65	2.25	8.00

EARLY SNOWFLAKE. This is the best Early Flowering White Seeded Spencer. The blossoms are very large and of the best waved Spencer form. The flowers are borne in wonderful profusion on long stems. 1/4 oz., 50c; oz., \$1.75.

EARLY HEATHER BELL. The flowers are very large, borne in fours and threes on long stout stems and are of beautiful bold Spencer form. The color is a rich but pleasing mauve, but after standing in water the color becomes a beautiful mauve lavender. 1/4 oz., 50c; oz., \$1.75.

EARLY SPRING MAID. Light pink on a cream ground. It is a most effective flower and carries a great wealth of blossoms borne in fours on long stems. 1/4 oz., 50c; oz., \$1.75.

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Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c; 1/4 oz., \$1.25; 1 oz., \$5.00.

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Hardy Plant and Pansy Farm, BARABOO, WIS.

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MICE
PROOF
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CASES.

Send for Catalogue.

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12 ctm. and up, per 1000.....\$13.25
13 ctm. and up, 1000 to the case,
specially packed, per 1000 15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

Freesia Refracta Alba

Select, per 1000\$ 9.00
Mammoth, per 1000 12.00

Amaryllis Vittata Hybrids

Per doz..... \$ 8.50
Per 100..... 25.00

Allium Neapolitanum

Fine for forcing
Per 1000.....\$8.00

Lilium Candidum

Select, per 100.....\$7.00
Mammoth, per 100..... 8.00

Calla Aethiopica

1 1/2 to 2-inch
Per 100.....\$8.50

Lilium Giganteum—Bulbs from Cold Storage

7 to 9-inch, 800 bulbs to case, per case..... \$15.00
8 to 9 inch, 275 bulbs to case, per case..... 15.00
9 to 10-inch, 200 bulbs to case, per case 17.00

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Paper White Grandiflora—
(1250 bulbs to case)

\$14.50 per 1000

French Golden Spur—
(1800 bulbs to case)

\$22.50 per 1000

Lilium Candidum—
22 to 24 centimeters

\$7.00 per 100; \$65.00 per 1000

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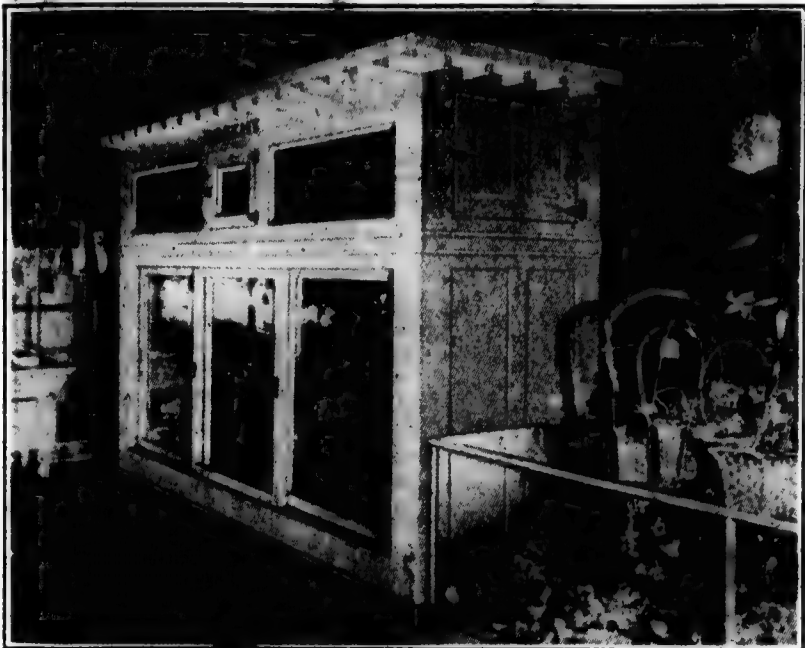
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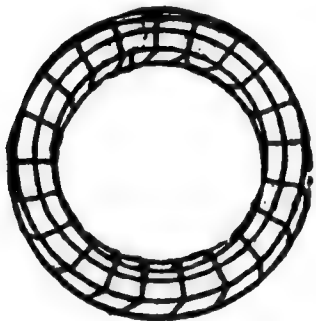
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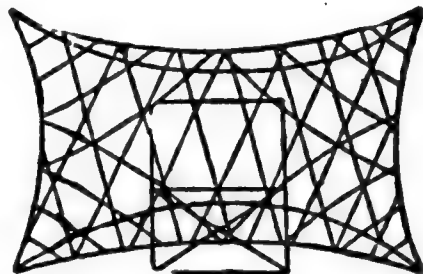
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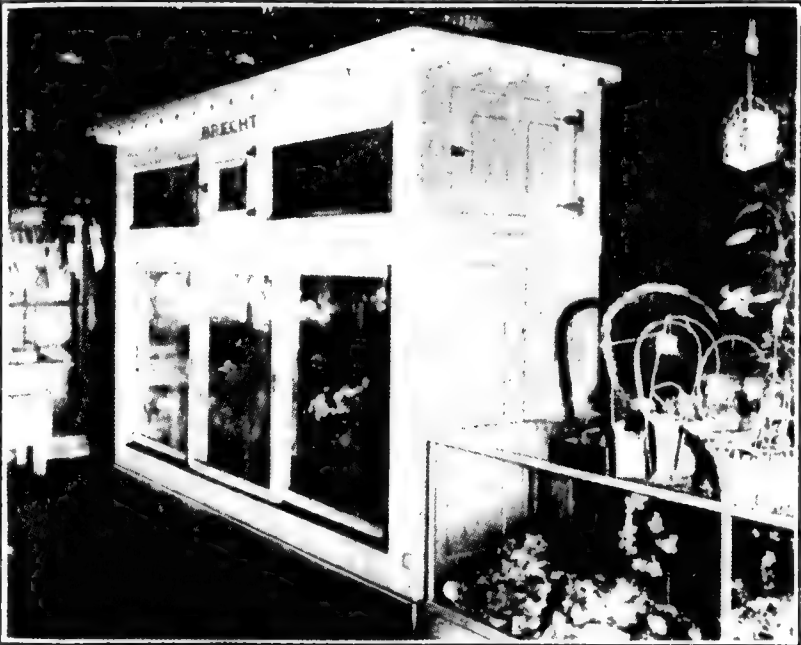
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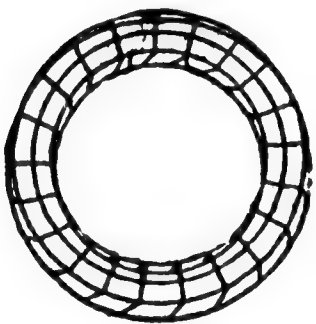
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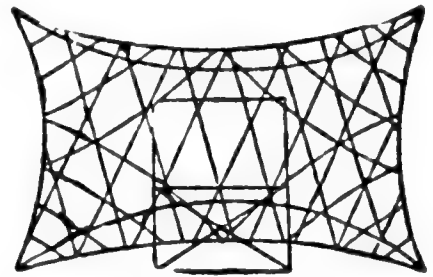


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PACIFIC COAST DEPARTMENT

SEATTLE, WASH.

The Market.

Business may be said to have recovered from its summer lethargy, for it is resuming a normal condition. There is no attempt at stiffening prices, and during the present state of affairs this is hardly reasonable. Help is decidedly scarce and almost every material used in the production and sale of flowers has advanced; but flowers are being sold cheaper than they were ten years ago. In this town there is far too much cutthroat competition, and until this is eliminated there will be no bed of lavender for anyone engaged in the flower business.

There is a fair variety of flowers offered. Asters have held sway for some time, but they are now commencing to wane. Gladioli are making fine displays and are largely used. Lilies are plentiful and move well. Carnations are not in good condition and the supply is scant. Roses from outdoors are few, but the indoor stock is plentiful, with a good demand. Centaureas in variety add to the attractive displays in the stores, and some of the late-flowering perennials help the autumn leaves in glowing colorings. There is not much variety in pot plants; aspidistras, palms, ferns and a few premature cyclamens are about the only offerings.

Various Notes.

Earl Poehlmann, of Chicago, who is making a motor trip through the Pacific states, visited the trade recently.

The staff at the Hollywood Gardens has been intensely busy with funeral orders and other work. T. W.

LOS ANGELES, CAL.

The Market.

Fashion show week called for a great deal of large, showy stock, and there was enough fine funeral work to keep many busy. Retailers say that their regular patrons are returning and causing more or less the usual demand. The out-of-town shipping is phenomenal for this time of year.

Chrysanthemums now are fine and sell well. Roses are good, but good carnations are scarce. Dahlias make a big showing, as usual, and large bunches of

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

perennial plants help the display. With the coming of *C. labiata*, orchids are more plentiful, but up to the present there have not been enough for the demand. Valley is extremely scarce. During the present week greens of all kinds have been sold up closely, but this was due to the heavier local demand and may not continue.

Various Notes.

Having returned from his vacation, which he took on the installment plan, A. F. Borden, of the Redondo Floral Co., reports business as being fine. Albert Knopf, his partner, leaves this week for a vacation to be spent on his ranch near Santa Ana.

Miss A. M. Hosp, of Bakersfield, has been a visitor this week. She reports business good.

Charging for boxes and packing has its humorous side as well as the more serious one. Fred Sperry, manager of

the L. A. Floral Co., is showing a letter which says: "You have charged for 'P. and D.' on the last two bills, but they have not been in either of the boxes."

Dahlia shows as a means of selling the bulbs have proven a success, and one at the Morris & Snow Seed Co. store on South Main street proved a good drawing card. According to O. M. Morris, Golden West was the variety most in demand, followed closely by Wanamaker and Minnie Bungle. Many of the flowers were exhibited by C. Gutting, of the Superior Nursery.

William Clark, who has been connected with the nursery department of the Germain Seed & Plant Co. for several years, was married September 18 to Miss Olive Bronson. This was on the eve of Mr. Clark's departure for the training camp at American Lake, Wash., as he was included in the first draft from Los Angeles. The nursery business must be a healthful one, for Mr. Clark passed the highest physical examination in the city.

The Germain Seed & Plant Co. is holding a dahlia show this week at the big store on Main street, but at the time of writing the staging had only just begun.

S. Murata & Co. are shipping prac-

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

CHRYSANTHEMUMS

ARE HERE NOW

All other California Flowers and Greens

BEST IN THE STATE

407 So. Los Angeles St.
LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

San Francisco Chrysanthemums

ship the best. We have them in all varieties at prices ranging from 50c to \$1.50 per doz.

Also a large supply of Pompons and Singles at 25c per generous bunch. It pays you to deal direct with a reputable grower. We specialize in long distance shipments. We also have other seasonable flowers and greens.

E. W. McLELLAN COMPANY, Inc.,

Wholesale Growers and Shippers,

451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4 00	8 00	10 00
Russell.....	4 00	8.00	10 00
Shawyer.....	4 00	7.00	9 00
White Killarney.....	4 00	7.00	9 00
Helen Taft.....	4 00	7.00	9.00
Richmond.....	4 00	7.00	9 00
CARNATIONS.....	2.00		
Asters.....		2 00	3 00
Sprengerl.....per bunch,			.50
Hardy Ferns.....per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON.

CINERARIAS

SUTTON'S FINEST MIXED, for Christmas Blooming

8-inch.....\$5.00 per 100
2-inch.....\$3.50 per 100

H. HAYASHI & CO.
2311 73rd Ave. Oakland, Cal.

tically everything they can get hold of in good stock. Good reports come in from Texas as to the condition of the stock on arrival there.

Tassano Bros. are well pleased with their new location and Tony says business is much better than usual at this season. Fine stock is coming in from the Artesia ranch. H. R. Richards.

SAN FRANCISCO.

The Market.

The Jewish holidays the first part of the week brought a heavy demand for both cut flowers and potted plants. With some stores the arrival of large numbers of enlisted men also brought a noticeable increase in sales.

The growers have not been so fortunate as the dealers, as the hot weather at the end of last week did much damage to the blooms. As a result first-class flowers have been a little scarce, but are now beginning to come in normal supply. Carnations are still scarce, but growers promise a plentiful supply next week. The demand for these is active, all available carnations being snapped up at \$5 per hundred, which would ordinarily be considered an exorbitant price at this time of the year. The rose situation has not improved, the few extremely hot days having done some damage. Violets are still too soft for shipping. In fact, dealers are looking forward to a general scarcity of violets, and to high prices, as the crop is smaller than usual and there are reports of a decided shortage in pickers. Some growers and wholesalers are advocating higher prices in order to permit of better wages and better flowers.

Chrysanthemums also were too soft for shipping, but they are now beginning to reach this market in good quantities, particularly the yellow and white varieties. Pink mums are still scarce, and all offerings are above the normal in price. Orchids are still in short supply, but the growers expect to have an abundance within the next ten days. The sweet pea crop has begun to arrive in good shape. Shipments of asters have practically stopped, the crop being about cleaned out. Valley is scarce and so far is not all that could be desired as to quality, wholesalers in most cases hesitating to accept advance orders for it. Potted

AND NOW COME THE

VIOLETS

We have again made contracts with the leading Violet growers of this section and only handle the kinds that ship well. We are also shipping to our customers the best quality in

Mums, New Crop Carnations, Roses, Centaureas, Sweet Peas, Gladioli, Cornflowers, Greens of all kinds and all other stock in season.

NEW STOCK OF BASKETS JUST IN

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

MUMS

In all colors and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.

431 Bush Street,

SAN FRANCISCO, CAL.

MUMS=MUMS

We are headquarters for all the best flowers coming to this market. Specialties, MUMS

Fine Roses, Carnations, Orchids, Valley and all Classes of Greens

CALIFORNIA CUT FLOWER Co.

433 West 7th Street,

LOS ANGELES, CAL.

plants are scarce, the supply not being up to the demand; and ferns are not as plentiful as could be desired. In general, business for September is larger by a nice margin than that done in August. No flowers are going to the dump, as the demand exceeds the supply. Collections are good.

Various Notes.

Following the dahlia show held

earlier in the month at the Palace hotel, the Dahlia Society of California has decided to hold a second show, this time at the St. Francis hotel, September 27, 28 and 29. The dates give an opportunity for the display of the later blooming varieties, as well as a better chance for those who did not secure suitable space at the first show. The committee in charge of the coming show includes the following: Mrs. Jessie

L. Seal, Mrs. E. Lymbery, Mrs. W. E. Estes, L. R. Kessing, A. Rossi, Leslie E. Doolittle, Pierson Durbrow, A. Twitchett, R. C. Delamater, F. C. Burns, C. S. Quick and C. Goecker. The vogue of dahlias in California is shown by the number of amateur and semi-amateur shows being held here as well as in other parts of the state. Announcements this week include a show at Watsonville under the auspices of the Woman's Club, and a show to be held by the Parkside Mothers' Club in this city.

Henry E. Bothin and Mrs. Bothin, begonia growers, of Ross, Cal., will hold a public exhibition of begonias at their

[Continued on page 86.]

TACOMA, WASH.

The Market.

Stock continues scarce, and the little there is does not leave room for much choice. There is no novelty. Auratum lilies are more plentiful, as well as rubrums, but little can be said about their quality. Carnations are only fair. Local roses are still scarce, most of those seen on the market having been shipped in from the south or from east of the mountains. Ophelia roses lead all others, both as shippers and in local sale. Gladioli and asters still form the backbone of the market. Mums are coming in from San Francisco, arriving in good condition. The mums draw a crowd, but it is still a little early in the season for active buying, as the outdoor flowers are still blooming in private grounds, though not in abundance.

The weather is perfect for early fall. Autumn tints prevail, and tinted vine maple is being used to good effect in florists' windows and in interior decorations. The boys in khaki are good customers, and with so many boys away from home it is only to be expected that the telegraph delivery and night letter business will increase during the winter holidays. If florists all over the country would make a special effort to inform the soldier boys with regard to the practicability of distant deliveries, it would be a big boost for the business later on.

Various Notes.

A. Zirkman called on the trade last week. Mr. Zirkman was well pleased with business conditions on the coast.

Mrs. M. E. Hayden, of the Hayden-Watson Co., motored to Mount Tacoma last week with a party of friends.

William Crammatte, of the Home Florists' Co., of Aberdeen, has purchased Mr. Van Slyke's interest in the Van Slyke & Seamons Co. The company will hereafter bear the name of Tacoma Wholesale Floral Co. The company expects to make improvements as soon as practical.

The Hayden-Watson Co. has incorporated under the name of Hayden-Watson Floral Co. It expects to handle a wholesale line of florists' supplies for the convenience of local and coast florists.

B. G.

SPOKANE, WASH.

The Market.

The market at present is crowded with stock. Business, while good, is not sufficient to consume the great quantity of flowers arriving. Roses are in full crop in the houses; they have not



My

WINTER ORCHID-FLOWERING SWEET PEA

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

ANT. C. ZVOLANER

SWEET PEA RANCH
LOMPOC, CALIFORNIA

Mention The Review when you write.



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel. Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

Southern California Flower Market Inc.
421-423 Wall Street, LOS ANGELES, CAL.
LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST
Always Something New Direct from the Growers
WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS

Let us convince you
Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for September delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED BRONE, R. D. 4, SANTA ROSA, CAL.
Mention The Review when you write.

PURITY FREESIAS SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in. in Diam. 7.50 per 1000

Delivered Prepaid by Express
Write for special prices on fine Calla Bulbs
LILYDALE BULB COMPANY
Santa Cruz, California
Mention The Review when you write.

CALLAS

AETHIOPICA - ELLIOTTIANA
Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN
GROWERS AND DISTRIBUTORS
SANTA CRUZ, CALIFORNIA
Mention The Review when you write.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

328-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello
Mention The Review when you write.

Asp. Plumosus, A. Sprenger, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price List.

FRED G. EHLE
224 Sanborn Ave., SAN JOSE, CAL

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of
Ferns in flats and 2 1/2-inch pots;
also Adiantum, Nephrolepis,
Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods,
Hollies and a complete line of
Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock
for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE
5138 Holly Street, SEATTLE, WASH.

FERNS, Boston and Teddy, Jr., from bench, equal to 8-inch stock, \$7.00 per 100.
ASPARAGUS PLUMOSUS, 5-inch pans, 25c; 2½-inch pots, 5c.
ASPARAGUS SPRENGERI, 2½-inch pots, 5c.
PRIMULA MALACOIDES, pink, white, lavender, 4 inch, 10c; 2½-inch, 4c.
HYDRANGEAS, Otaksa and French varieties, 2½-inch 6c.
PELARGONIUMS, Easter Greeting and leading florist varieties to name, 2½-inch, 7c; mixed varieties, 2½-inch, 6c.
BEGONIA, Fireball, 3 inch, 10c.
CINERARIAS, Gold Medal Mixed, 3-inch, 7c; 2½ inch, 5c.
GERANIUMS, Rooted Cuttings, leading varieties, \$12.50 per 1000; 2-inch, from pots, \$18.00 per 1000.

WASHINGTON FLORAL CO.
 40th and Madison, SEATTLE, WASH.
 Quillin & Dressen, Successors to C. Hoffmeister
 Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.
 4157 Conrad Avenue
 SEATTLE, WASH.

Mention The Review when you write.

been pinched back for October bearing. The blooms find a rather desultory market, sweet peas, asters, gladioli and other such outdoor stock making up the bulk of the retailers' business. Carnations are slowly improving in quality, but, from present appearances, will be rather scarce during the first few weeks after the killing frosts have taken the outside stock.

There is a general scarcity of greens of all kinds, and it soon will be necessary to begin to buy plumosus and adiantum from California. If the California growers would only take lessons in packing for long-distance shipping from some of the Chicago and other eastern wholesalers, it would be of great advantage to them and to their customers.

Various Notes.

F. H. McCormick is shipping in some good roses. As he is practically the only one growing other varieties than Ophelia and Russell, he is finding a ready sale for his cut.

[Continued on page 83.]

PORTLAND, ORE.

The Market.

Bright fall weather last week helped business considerably. The Jewish New Year celebration the first of last week created a demand for stock, while many of the department stores had their fall openings, which called for palms and baskets. The supply of flowers consists mainly of asters, zinnias, lilies, gladioli, marigolds and other outdoor stock. Roses are coming in good quality, and carnations have improved. The first yellow pompons are in, while the larger chrysanthemums are coming from California. Japanese anemones, both pink and white, are being used considerably for funeral work. No potted plants have yet reached the market. The supply of ferns is ample and the quality excellent.

Floral Society Meeting.

The monthly meeting of the Portland Floral Society was held September 18, more than thirty members being present. Plans to bring the membership up to 100 and a proposal that retailers

Ferns for Fall Sales

YOUR TRADE WANTS OUR FERNS

3000 CLEAN, HEALTHY FERNS

	5-in.	6 in.	7-in.	8-in.
Boston	\$0.40	\$0.60	\$0.80	\$1.00
Roosevelt40	.60	.80	
Whitmanii40	.60		
Amerpohlii40	.60		
Scottii40	.60		
Maidenhair35	.50		

Asparagus Sprengeri, 2-inch, 3c; 3-inch, 5c; 4-inch, 10c.
 Asparagus Plumosus, 2-inch, 8c; 2½-inch, 5c.
 Christmas Peppers, 3-inch, 5c; 4-inch, 10c.
 Table Ferns, 2-inch, \$3.00 per 100.
 Kentia Palms, 4-inch, 40c; 5-inch, 75c.

WILSON-CROUT-GEHR CO.

East 62d and Aukeny Streets,

PORTLAND, OREGON

Mention The Review when you write.

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see last week's copy of The Review.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
 Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
 Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
 Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon
 Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each
 Erica Mediterranea, out of 2-in. pots, 5c each
 Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
 Mention The Review when you write.

FIELD-GROWN CARNATIONS

For Price and Varieties

Write

PENINSULA NURSERY

SAN MATEO, CALIFORNIA
 Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write.

charge for packing cut flowers for shipment and for making up designs were discussed, some fine exhibits of seasonable flowers were staged and the members enjoyed an old-fashioned baked bean and brown bread spread.

The outcome of the discussion over increasing the membership was that each member present promised to bring at least one applicant to the October meeting. The question of making a charge for packing when flowers are to be shipped by parcel post was referred to the retailers' committee. It was pointed out that the post office ruling that all flowers must be packed in corrugated boxes had increased the cost. There also was considerable discussion on the proposal to charge for making up designs, it being declared that the increased cost of materials heretofore not charged for had made such action necessary. Reports on these subjects will be made at the October meeting.

[Continued on page 82.]

FIELD-GROWN

CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings

\$12.50 per 1000

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Posticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
 Mention The Review when you write.

We are the Largest Growers of

ROSES---PORTLAND---ROSES

Superior Quality--Choice Varieties--Sell Better--Grow Better

Perennials and Ornamentals.

Ask for price lists. Place your order now.

MOUNTAIN VIEW FLORAL CO., Portland, Oregon

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER
 McMinnville, OREGON

PRIMULA OBCONICA GIGANTEA

8000 as one stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 3-inch, \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. Table Ferns, transplanted from flats, ready for pots, \$1.75 per 100. W. L. OLSON CO., Inc., Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

TABLE FERNS

2½-inch pots\$3.00 to \$4.00 per 100
 From Flats..... 2.00 per 100

Foliage and Blooming Plants
 in Season.

RAHN & HERBERT, CO., Clackamas, Ore.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

80 N. LaSalle Street, CHICAGO, ILL.

Mention The Review when you write.

Nursery Stock for Florists' TradeFruit Trees, Ornamental Trees, Shrubs,
Small Fruits, Roses, Clematis, Phlox,
Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY,
71 Years Geneva, N. Y. 1000 Acres

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Ever-
greens, Shrubbery and Hedge Plants

Write for price list

Mention The Review when you write.

NURSERY NEWS.**AMERICAN ASSOCIATION OF NURSERYMEN.**President, Lloyd O. Stark, Louisiana, Mo.;
Vice-president, J. R. Mayhew, Wazahachie,
Tex.; Secretary and Counsel, Curtis Nye Smith,
19 Congress St., Boston, Mass.; Treasurer, J. W.
Hill, Des Moines, Ia..THE annual meeting of the Texas Nurs-
erymen's Association was held at Waco,
September 25 and 26.THERE are bargains in nurseries to be
had, as well as in nursery stock, accord-
ing to the For Sale department in The
Review.If we did business in a certain town in
Michigan our printed matter would carry
a declaration of business principles
headed "Our Monroe Doctrine."THE New York Agricultural Experi-
ment Station has printed two bulletins of
interest to nurserymen who make a spe-
cialty of grapevines. One of them is en-
titled "Why and When Winter Kills
Grapes," and the other is "European
Grapes Succeed in New York."FRANK WEBER, of the H. J. Weber &
Sons Nursery Co., St. Louis, Mo., has re-
turned from a trip through the eastern
states. He reported that the nurserymen
in that section were prepared for an un-
usually busy fall, but that at most places
there was a shortage of labor, a condi-
tion that is reported from many other
places.SEVERAL readers recently have had oc-
casion to send The Review copies of the
agreements with agents employed in the
nursery business. The principal differ-
ence appears to be that some of the con-
tracts still include this paragraph: "In
addition to the commission stated, the
salesman may use nursery stock to pay
for his meals and lodging while canvass-
ing, for which the company will make no
charge." In olden times editors took
their pay in produce.**RESIGNATION NOT ACCEPTED.**The resignation of Major L. C. Stark
as president of the American Associa-
tion of Nurserymen has not been ac-
cepted by the executive committee, in
the hope that he might be induced to**Supply Your Trade with Hill Evergreens
for September and October Planting****CHOICE SPECIMEN EVERGREENS (Partial List)**

	Each	10		Each	10
Balsam Fir.....3-4 ft., B&B...	\$2.00	\$17.50	Red Cedar.....3-4 ft., B&B...	\$3.25	\$20.00
Hemlock.....2-3 ft., B&B...	1.50	13.50	White Spruce.....3-4 ft., B&B...	2.25	18.50
Concolor Fir.....4-5 ft., B&B...	4.50	40.00	Kost. Blue Spruce.....3-4 ft., B&B...	5.00	47.50
Douglas Fir.....3-4 ft., B&B...	1.75	15.00	Norway Spruce.....4-5 ft., B&B...	3.00	27.50
Juniper Canadensis.....1-1½ ft., B&B...	1.50	13.50	Am. Arbor Vitae.....3-4 ft., B&B...	1.50	12.50
Juniper Glauca.....2-3 ft., B&B...	1.75	15.00	Pyr. Arbor Vitae.....3-4 ft., B&B...	1.75	15.00
Juniper Schottii.....2-3 ft., B&B...	2.00	18.50	Dwf. Mugho Pine.....1-1½ ft., B&B...	1.00	9.50

We can also furnish a complete stock of Evergreen seedlings, cuttings and
transplants, also young stock for lining out and deciduous trees and shrubs.**DECORATIVE STOCK****WINDOW-BOX PLANTS**—Hardy Coniferous Evergreens for winter use. All hardy
and desirable sorts. This line offers wide-awake florists grand opportunity to increase
their sales and profits.**HARDY TUBBED EVERGREENS**—Well formed specimens—grown especially for
tubbing. (In anticipation of the shortage in Boxwoods and other decorative stock this
fall, we have provided a very large and complete stock.)**JAPANESE POTTED EVERGREENS**—In three sizes—well established in fancy
Japanese glazed pottery.Wholesale price list will be
mailed promptly on request.Write for information
and prices today.**THE D. HILL NURSERY COMPANY, Inc.**EVERGREEN SPECIALISTS Box 403, DUNDEE, ILL.
LARGEST GROWERS IN AMERICA

Mention The Review when you write.

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....\$20.00 per 100

From 6-inch pots.....25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

Mention The Review when you write.

SPIRAEA VAN HOUTTEI

ALL SIZES

2-3 feet.....\$8.00 per 100 3-4 feet.....\$12.00 per 100
4-5 feet.....\$15.00 per 100**AURORA NURSERIES,****AURORA, ILL.**

Mention The Review when you write.

continue. The vice-president, J. R. May-
hew, has generously offered to attend
to the active duties of the president if
Major Stark will withdraw his resigna-
tion, which was sent only because he**LANDSCAPE GARDENING**
Thirty-five years' experience with leading land-
scape architects, private estates, park systems, public
gardens and nurseries in England and this country.
Road construction, grading, planting, etc., to any
extent. All branches agriculture and horticulture.
Results. Address No. 258, care Florists' Review,
Chicago.

ENGLISH ROSES

BEES' TRADE OFFER, 1917-18

Guaranteed two years old, low budded on briars,
clean Field-grown, vigorous stock ; True to Name.

Bees' Welsh-grown Roses are Amazingly Fibrous Rooted

Orders for 1,000 trees or upwards are packed free and put f.o.b. Liverpool or f.o.r. Chester. Cases free for cash with order, otherwise cases will be charged at cost.

TERMS.—Cash with order, or trade references required from new customers. 5% discount for cash with order, otherwise strictly net cash. Not less than 25 of a sort supplied at the 100 rate.

DWARF ROSES.

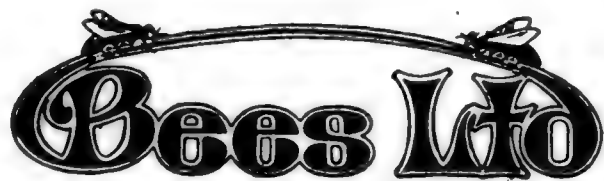
	Per 100.		Per 100.		Per 100.
Abel Carriere (HP)	9.00	George Elger (D. Poly.)	10.25	Meg Merrilees (HSB)	10.25
Aennchen Muller (D. Poly.)	9.00	Gl. de C. Guinoisseau (HP)	9.00	Mildred Grant (HT)	10.25
Admiral Ward (HT)	10.25	Gorgeous (HT)	18.00	Miss Alice de Rothschild (T)	10.25
Alex. Hill Gray (T)	10.25	Gruss an Teplitz (HT)	9.75	Molly Sharman Crawford (T)	10.25
Alfred Colomb (HP)	9.00	Gustave Grunerwald (HT)	9.75	Moss Rose	9.00
Antoine Rivoliere (HT)	9.75	Gustave Regis (HT)	9.75	Mrs. Aaron Ward (HT)	10.25
Arthur R. Goodwin (Per.)	9.75	Harry Kirk (T)	10.25	Mrs. Alfred Tate (HT)	10.25
Avoca (HT)	9.00	H. E. Richardson (HT)	9.00	Mrs. Amy Hammond (HT)	10.25
Bessie Brown (HT)	9.00	Hoosier Beauty (HT)	14.50	Mrs. Andrew Carnegie (HT)	10.25
Betty (HT)	9.75	Hugh Dickson (HP)	9.00	Mrs. C. E. Pearson (HT)	10.25
Brilliant (HT)	10.25	H. V. Machin (HT)	12.00	Mrs. Cornwallis West (HT)	9.75
British Queen (HT)	10.25	Irish Elegance (HT)	10.25	Mrs. David McKee (HT)	9.75
Captain Hayward (HP)	9.00	Irish Fireflame (HT)	11.00	Mrs. Edward Mawley (T)	10.25
Caroline Testout (HT)	9.00	J. B. Clark (HT)	9.00	Mrs. Foley Hobbs (T)	10.25
Charles Lefebvre (HP)	9.00	Jessie (D. Poly.)	9.00	Mrs. Forde (HT)	10.25
Charlotte Klemm (HC)	9.75	Jonkheer J. L. Mock (HT)	9.75	Mrs. Geo. Shawyer (HT)	10.25
China, or Old Blush Rose (C)	8.50	Joseph Hill (HT)	9.75	Mrs. F. W. Vanderbilt (HT)	10.25
Christie Mackellar (HT)	9.75	Juliet (HB)	9.75	Mrs. Harold Brooklebank (HT)	10.25
Cissie Easlea (Per.)	9.75	Katherine Zeimet (D. Poly.)	9.00	Mrs. Herbert Hawkesworth (T)	11.00
Claudius (HT)	9.75	Killarney (HT)	9.75	Mrs. Herbert Stevens (T)	10.25
Colleen (HT)	10.25	King Edward VII. (D. Poly.)	9.00	Mrs. John Laing (HP)	9.00
Comtesse du Cayla (C)	10.25	King George V. (HT)	9.75	Mrs. Jos. H. Welch (HT)	10.25
Conrad F. Meyer (Rug.)	8.50	Lady A. Stanley (HT)	9.75	Mrs. Myles Kennedy (T)	10.25
Constance (HB)	11.00	Lady Ashtown (HT)	9.00	Mrs. R. D. McClure (HT)	10.25
Coronation (HP)	9.75	Lady Hillingdon (T)	10.25	Mrs. R. G. Sharman-Crawford (HP)	9.00
Countess of Derby (HT)	9.75	Lady Mary Ward (HT)	10.25	Mrs. Taft (D. Poly.)	9.00
Countess of Shaftesbury (HT)	9.75	Lady Penzance (HSB)	10.25	Mrs. Theo. Roosevelt (HT)	10.25
Cynthia Forde (HT)	9.75	Lady Pirrie (HT)	10.25	Mrs. W. Christie-Miller (HT)	10.25
Dean Hole (HT)	9.75	Lady Roberts (T)	10.25	Mrs. W. H. Cutbush (D. Poly.)	9.00
Dr. O'Donel-Browne (HT)	9.00	La France (HT)	9.75	Mrs. W. J. Grant (Belle Siebrecht)	9.75
Dorothy P. Roberts (HT)	9.75	La Tosca (HT)	9.75	Nita Weldon (T)	10.25
Dorothy Ratcliffe (HT)	9.75	Leonie Lamesch (D. Poly.)	9.75	Old Gold (HT)	10.25
Duchess of Wellington (HT)	11.00	Leslie Holland (HT)	9.75	Ophelia (HT)	10.25
Dupuy Jamain (HP)	9.00	Liberty (HT)	9.75	Orleans Rose (D. Poly.)	9.00
Earl of Gosford (HT)	9.00	Lieut. Chauré (HT)	9.75	Paul Lede (HT)	9.75
Earl of Warwick (HT)	9.75	Lucy Bertram (HSB)	10.25	Pharisaer (HT)	9.75
Ecarlate (HT)	9.75	Lyon Rose (HT)	9.75	Prince C. de Rohan (HP)	9.00
Edu Meyer (HT)	9.75	Mabel Drew (HT)	10.25	Prince de Bulgarie (HT)	9.75
Edward Bohane (HT)	14.50	Mme. Abel Chatenay (HT)	9.75	Queen Mary (HT)	11.50
Edward Mawley (HT)	9.75	Mme. Collette Martinet (HT)	14.50	Rayon d'Or (HB)	11.50
Ellen Poulsen (D. Poly.)	9.75	Mme. Constant Soupert (T)	11.00	Richmond (HT)	9.75
Erna Teschendorf (D. Poly.)	9.75	Mme. Chas. Lutaud (HT)	10.25	Senateur Vaisse (HP)	9.00
Ethel Malcolm (HT)	9.75	Mme. Edouard Herriot	9.75	Souv. de Gustave Prat (HT)	10.25
Eugene Lamesch (D. Poly.)	9.75	Mme. Hoste (T)	10.25	Sunburst (HT)	10.25
Fabvier (C)	9.75	Mme. Isaac Perriere (Bour.)	9.00	Suzanne Marie Rodocanachi (HP)	9.00
Fisher Holmes (HP)	9.00	Mme. Jean Dupuy (T)	10.25	Ulrich Brunner (HP)	9.00
Florence H. Veitch (HT)	9.75	Mme. Jules Grolez (HT)	9.75	Victor Hugo (HP)	9.00
Frau Karl Druschki (HP)	9.00	Mme. Melanie Soupert (HT)	10.25	Viscount Carlou (HT)	10.25
Genl. Jacqueminot (HP)	9.00	Mme. Ravary (HT)	9.00	Viscountess Folkestone (HT)	9.75
Gen. MacArthur (HT)	9.75	Margaret Dickson Hamill (HT)	19.25	White Killarney (HT)	10.25
G. C. Waud (HT)	9.75	Marie Van Houtte (T)	10.25	Willowmere (Per.)	10.25
George Dickson (HT)	9.75	Marquise de Sinety (HT)	10.25	W. R. Smith (T)	10.25
				Yvonne Rabier (D. Poly.)	9.75

CLIMBING ROSES.

Alberic Barbier (Cl. Wich.)	10.25	Excelsa (Cl. Wich.)	9.75	Mme. Jules Graveraux (Cl. T)	9.75
American Pillar (Cl. Poly.)	10.25	Felicite Perpetue (Cl. Semp.)	9.00	Minnehaha (Cl. Wich.)	9.75
Ards Rover (Cl. HP)	9.75	Gardenia (Cl. Wich.)	9.75	Mrs. W. J. Grant Climbing (Cl. HT)	9.75
Aviateur Bleriot (Cl. Wich.)	9.75	Gerbe Rose (Cl. Wich.)	9.75	Paul Lede Climbing (Cl. HT)	10.25
Billard et Barre (Cl. T)	9.75	Gloire de Dijon (Cl. T)	9.75	Paul Transon (Cl. Wich.)	9.75
Blush Rambler (Cl. Poly.)	9.75	Hiawatha (Cl. Poly.)	9.75	Reine O. de Wurtemberg (Cl. HN)	9.75
Caroline Testout Climbing (Cl. HT)	9.75	Johanna Sebus (Cl. HT)	9.75	Richmond Climbing (Cl. HT)	10.25
Coronation Rambler (Cl. Wich.)	10.25	Lady Waterlow (Cl. HT)	9.75	Source d'Or (Cl. HB)	9.75
Crimson Rambler (Cl. Poly.)	9.75	La France Climbing (Cl. HT)	9.75	Zephirin Drouhin (Cl. HB)	9.75
Dorothy Dennison (Cl. Wich.)	10.25	Mme. Alf. Carriere (Cl. HN)	9.75	Liberty Climbing (Cl. HT)	9.75
Dorothy Perkins (Cl. Wich.)	9.75				

This advertisement will not appear again

for a week or two, therefore it will be wise to order NOW.
"Lest you Forget." We shall appreciate mention of The
Florists' Review.



LIVERPOOL, Eng.

now gives his entire time to the army. Secretary Curtis Nye Smith, of Boston, says the matter will be considered further soon.

FRENCH STOCK CAN COME.

A French ministerial order of September 17, reported by the consul general at Paris on the following day, permits the exportation of trees, shrubs and nursery stock to the usual allied and American countries. This order is in derogation of the embargo decree published about August 29.

BIG CROP AIDS NURSERYMEN.

Now that practically definite returns of the farm crops for 1917 have been announced by the government, showing that there has been a record production at record prices, the farmers may be classed with the munitions producers in the point of profiting from the war.

This situation will have a beneficial effect on the nursery trade. At least that is what happened in Canada. Reports from nurserymen there, published in The Review last May, said that the effect of the war in the farming countries had been to put more money in the pockets of the farmers, and the nurserymen felt the effects of this prosperity. The demand for fruit stock increased greatly, one nurseryman estimating that his sales in 1916 increased forty per cent over the year preceding.

Perhaps the fact that the farms of the United States are older and better supplied with orchards than the more recently developed territory in western Canada may militate against such an increase of sales in this country. Nevertheless, unless all signs fail, nurserymen should have prosperous times this fall and next spring.

ROCHESTER, N. Y.

The Market.

Business continues about normal and the supply of stock equal to the demand. Outdoor flowers have become smaller and poorer in quality. Asters are of good quality, but the supply is too large to be absorbed. The annual Catholic ceremony of "blessing the graves," September 22, gave an outlet to large quantities of outdoor flowers. The supply of roses meets the demand and includes some excellent stock, the foliage being especially clean and perfect. Good Shawyer, Russell, Ophelia, White Killarney, Maryland, Sunburst and Ward roses arrive daily. The prices, however, are low. A few carnations are coming.

Easter lilies are excellent, but do not move rapidly. Calendulas are plentiful. There is a good call for larkspurs, while the supply is limited. Pompons have a good call for basket work. A few chrysanthemums have arrived, but there is little demand for them. Gladioli are plentiful and are chiefly in the darker shades. The quality is poor. A few good sweet peas have arrived and sold well. Greens, with the exception of asparagus, are plentiful.

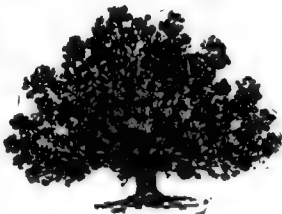
Funeral work fell off considerably last week, but weddings kept several of the stores busy.

Various Notes.

Among the visitors last week were J. H. Gould, of Middleport, N. Y.;

SPIRAEAS

(Van Houttei)



The Friend-Making
Oak Brand Kind



VAN HOUTTE'S SPIRAEA is, as you know, one of the very choicest members of the Spiraea family.

It is an immense bloomer. Its snow white flowers are borne in plume-shaped clusters all over the plant. Blooms in May and June. Grows 5 to 6 feet in height.

Give your customers a chance to secure their share of it. Sell them the strong rooted, sturdy **sure-growth** Oak Brand Kind—the kind that will bring them back to you for more next year.

PRICES TO YOU

SPIRAEAS: Van Houttei	100	1000
2 to 3 feet.....	\$ 9.	\$ 80.
3 to 4 feet.....	12.	100.
4 to 5 feet.....	16.	125.

Prices F. O. B. West Grove.

Packing at cost.

DON'T FORGET TO ASK FOR THE BUSINESS BOOSTER

The Conard & Jones Business Booster is designed to boost **your** business. It lists stock that will make good friends for you at prices that will mean good profit for you.

So—don't forget to ask for it.

Also—don't forget to watch out for the Special Offering in Weigelas that we're going to make in next week's ad.

The Conard & Jones Co.

Robert Pyle, Pres.

Antoine Wintzer, Vice-Pres.

West Grove, Penna.

Mention The Review when you write.

NEW FRENCH HYDRANGEAS



Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chautard—Bright rose
(This variety in 5-inch pots only.)

Also **Otaksa**, in 4-inch pots only.

Pot-grown—4-inch pots, \$20.00 per 100
5-inch pots, 30.00 per 100

Field-grown—3 to 5 shoots, \$15.00 per 100
5 to 6 shoots, 20.00 per 100

GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.

BOUGAINVILLEA—Specially trimmed plants—4-inch pots, \$25.00 per 100; 5-inch pots, \$35.00 per 100.

ASPARAGUS PLUMOSUS—Heavy stock—2½-inch, \$3.50 per 100; \$30.00 per 1000. 1½-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.

NURSERYMEN - FLORISTS - SEEDSMEN
PAINESVILLE, OHIO



GENISTA

Mention The Review when you write.

Special Bargain in Crotons



2 1/4-in., selected, as good as 3-in....	100	5-in., selected	100
2 1/2-in., lighter grade.....	\$25.00	5-in., extra	\$60.00
4-in., heavy	20.00	6-in., extra selected, \$1.00, \$1.25 and \$1.50	75.00
4-in., extra heavy selected.....	85.00	each.	40.00

More than 50 varieties. Never have we offered better values.
Don't miss this opportunity. If they don't please you, Money Refunded.

French Bulbs for immediate delivery.

NARCISSUS PAPER WHITE GRANDIFLORA

13 c/m. and up, 1250 per case.

14 c/m. and up, 1000 per case.

Prices reasonable.

FRENCH GROWN DUTCH HYACINTHS

Will force early for Christmas and January.

White, Pink and Blue.....\$75.00 per 1000

Limited Quantity.

Dutch Bulbs will arrive very late. Better order French stock for early blooming.

COLEUS—Brilliant

4-in., extra good.....\$12.00

2 1/2-in., extra good..... 5.00

Excellent for stock plants.

PRIMULAS

Elatior, yellow, 2 1/4-in.....\$8.00 \$50.00

Obconica, all varieties, 2 1/4 in. 6.00 50.00

Obconica, all varieties, 3-in... 8.00 75.00

Chinensis, 2 1/4-in. 5.00 45.00

Malacoides, 2 1/4-in. 6.00 50.00

CINERARIAS

Half Dwarf. Best strains and selected colors. 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Ready Now
Cinerarias will be scarce. Order while they last.

CYCLAMEN

Improved Wandsbek Type
Quality exceptionally good. 100 1000
Selected, 2 1/4-in.\$8.00 \$70.00
Good, strong stock, 2 1/4-in.... 7.50 60.00
Extra, selected, 3-in.....10.00 95.00
Good, heavy stock, 3-in..... 9.00 85.00
Extra good, 4-in.....25.00

POT-GROWN HYDRANGEAS

The best French Varieties and Otakaa, Little Mouillere, Mad. Chautard, Radiant, Rene Gaillard, Mad. E. Mouillere, Mont Rose and many others.

4-inch, at.....\$20.00 per 100

5-inch, at..... 35.00 per 100

6-inch, at..... 50.00 per 100

All the varieties have been tested for

Easter Forcing.

FIELD-GROWN VIOLET PLANTS

	100	1000
Princess of Wales.....	\$8.00	\$55.00
Lady Campbell	6.00	55.00
Governor Herrick.....	6.00	55.00
Marie Louise, 3-in.....	6.00	50.00

GERANIUMS

We are going to increase prices after October 1st. If you wish to save money, order now.

Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner. 100 1000

2-in.\$3.00 \$22.50

2 1/2-in. 3.00 25.00

3-in. 6.00 50.00

The quality is extra good.

SOLANUM MELVINII

Field Grown, exceptionally large.

Well berried plants, selected. Ready for

6-inch pots.....\$20.00 per 100

Smaller plants 15.00 per 100

Write for quotations on larger quantities.

SPECIAL OFFER

50,000 Var. VINCAS. Strong, Spring cuttings for Fall potting,

\$1.50 per 100

\$12.00 per 1000

100,000 ENGLISH DAISY SEEDLINGS. Pink, White, and double

mixed

4.00 per 1000

100,000 FORGET-ME-NOT SEEDLINGS. Good strain..... 4.00 per 1000

40,000 PANSIES. Fancy mixed. Quality guaranteed..... 4.00 per 1000

1,000 4-inch POINSETTIAS, at\$20.00 per 100

2,000 8-inch POINSETTIAS, at 10.00 per 100

Quality good.

18 Kentia Forsteriana, made up, 6 and

7 feet high, 12 and 14-inch tubs

18 Phoenix Roebelenii, in tubs.

2 Phoenix Roebelenii, large specimens.

CYCLAMEN SEED

Holland Grown. Per 1000	
Glory of Wandsbek.....	\$12.00
Perle of Zehlendorf (salmon pink).....	12.00
Rose of Zehlendorf.....	12.00
Violet	12.00
Rococo, Mixed	10.00
White with Red Eye.....	9.00
Dark Red	12.00
Dark Pink	9.00
Light Pink	9.00

CYCLAMEN SEED

English Grown Seed.

	Per 1000
Persicum	\$ 9.00
Dark Rose	9.00
St. George	8.00
Sunset	9.00
Victoria	12.00
Purple	9.00
Majestic	10.00
Papilio Rose	9.00
Papilio Red	9.00
Papilio Mauve	9.00
Giant White	10.00
Princess of May	10.00

A Limited Quantity—Order Quickly.

GET OUR SPECIAL COMBINATION OFFERS

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

BUY YOUR

PEONIES, IRIS, PHLOX

For FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE.
Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

FINE FIELD-GROWN

STEVIA PLANTS

\$10.00 per 100; \$85.00 per 1000

J. L. DILLON

BLOOMSBURG, PA.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, SARCOXIE, MO.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 3 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white	8.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Eduis Superba, early pink	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxie Nurseries Peony Fields
SARCOXIE, MISSOURI

FIELD-GROWN CARNATION PLANTS

	Per 100	Per 1000
White Perfection.....	\$6.00	\$50.00
White Enchantress.....	6.00	50.00
White Wonder.....	6.00	55.00
Miss Theo.....	6.50	55.00
Nebraska.....	7.00	65.00

The best plants we have ever had. Carefully dug. Liberal count.
No complaint as to packing here.

WASHINGTON FLORAL CO.

WHOLESALE GROWERS
TO THE TRADE

Washington, Penna.

Mention The Review when you write.

Manuel Oppenhine, of Olean, N. Y.; Mrs. William C. Buechi, of Buffalo, and Hans Moller, of Pittsford, N. Y.

George T. Boucher had the decorations at Bedell's, a new store that opened last week. Palms and ferns and vases of gladioli and American Beauty roses were used.

Chester Ament, of the Ridge road, has been cutting some good Golden Glow chrysanthemums, which have found a ready market. His carnations are coming along in good shape.

H. E. Wilson had two elaborate pieces at the opening of the new Chamber of Commerce building, a gift of George Eastman to the city. One was a Rotary wheel, ordered by the Rochester Rotary Club, and the other a reproduction in flowers of the emblem of the Rochester Ad Club.

George Kramer is at Conesus lake on a fishing trip.

H. E. Rogers, of Spencerport, is rebuilding his greenhouse range, the work being under the supervision of the Lord & Burnham Co. Mr. Rogers expects to have a large supply of stock this winter. He reports that business was good all summer.

Thousands of persons are visiting the aster farm of James Vick's Sons at Ogden, N. Y. The asters in many colors cover several acres and make a magnificent sight. The seed crops from outdoor flowers have been heavy.

George Case has returned from Syracuse.

The New York Florist store in the Reynolds arcade sold thousands of asters Saturday and Sunday for the "blessing of the graves" ceremony.

Frank R. Bohnke says business has been good at his store, he having had considerable funeral work recently.

The triangular corner of the store of Salter Bros. has recently been partitioned off for an office of the telegraph company.

Hugo Teute's house of cyclamens is already contributing a considerable number of flowers.

H. J. H.

Ashtabula, O.—Tong & Weeks experienced a busy summer in funeral work, with a quiet interim just now, previous to a good fall business, it is hoped.

PEONIES

Strong 2-year Roots and Divisions, 3 to 5 eyes. 25 plants at 100 rates. Guaranteed true to name.

	Per 10	Per 100
Canari. White, lemon center, late.....	\$1.50	\$12.00
Duchesse de Nemours. Sulphury white, early.....	1.50	12.00
Duchesse de Nemours. Salmon pink, early.....	1.50	12.00
Edulis Superba. Brilliant pink, early.....	1.50	12.00
Festiva Maxima. Extra large white, early.....	1.75	15.00
Gloire de C. Gombault. Multicolor pink, midseason.....	3.00	30.00
La Tulipe. Flesh pink, eyed crimson, midseason.....	2.50	20.00
Mme. Crousse. Pure white, extra fine, midseason.....	2.50	20.00
Mme. Calot. Flesh white, early.....	1.75	15.00
Mme. Verneville. Sulphury fleshy white, early.....	1.50	12.00
Marie Lemoine. Extra fine sulphury white, late.....	2.50	20.00
Mme. Bucquet. Darkest velvety amaranth, midseason.....	2.50	20.00
Modeste Guerin. Bright purplish carmine, midseason.....	2.50	20.00
Princess Beatrice. Salmon pink, multicolor, midseason.....	2.50	20.00
Queen Victoria. Standard white, early.....	1.00	8.00
Souv. de Expo. Universelle. Cherry rose, late.....	2.50	20.00
Solfatara. Pure white sulphury center.....	2.50	20.00
Triomphe de Expo. Lille. Soft pink, silvery reflex, midseason.....	2.50	20.00
Wilhelmina. Lavender pink, late.....	1.75	15.00
Unnamed Varieties. Pink, white and red, separate colors.....	1.00	8.00
Mixed Varieties. All colors.....	.75	6.00

All acclimated roots of our own growing.

Less 10% on 1000 lots.

B. F. BARR & CO.

KEYSTONE NURSERIES

LANCASTER, PA.

Mention The Review when you write.

PEONIES	12	100
Couronne d'Or.....	\$1.50	\$10.00
De Candolle.....	1.50	10.00
Delachei.....	1.25	8.00
Duc de Wellington.....	1.50	10.00
Henry Demay.....	1.50	10.00
Jeanne d'Arc.....	1.75	12.00
La Tulipe.....	2.00	15.00
Louis Van Houtte.....	1.25	8.00
Mme. Crousse.....	2.00	15.00
Marguerite Gerard.....	2.75	20.00
Prince de Talindyke.....	2.75	20.00
Triomphe de l'Exposition de Lille.....	2.50	18.00
Ville de Nancy.....	1.50	10.00
Princess Alexandra.....	1.25	8.00

6 at dozen rate. 25 at 100 rate. No charge for boxing and packing. For description of these and other choice varieties send for our new descriptive price list.

Phlox—Peachblow, one of the choicest pink, as indicated by the name. Strong plants at \$1.00 per 100.

S. G. HARRIS, Tarrytown, N. Y.
Mention The Review when you write.

HERRINGTON on the Mum, sent by The Review for 50 cents.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2 1/4 -inch Asp. Plumosus.....	\$2.50	\$22.50
2 1/4 -inch Asparagus Sprengerii.....	2.50	22.50
4 -inch Asp. Sprengerii (large).....	7.00	65.00
3 -inch Begonia Chatelaine.....	8.00	75.00
3 -inch Cyclamen, 8 var.....	8.00	75.00
3 1/2 -inch Chinese Primroses, 12 varieties.....	8.00	75.00
4 -inch Calla Lilies.....	15.00
2 1/4 -inch Heliotropes, 8 varieties.....	2.75	22.50
4 -inch Marguerites.....	7.00	65.00
3 1/2 -inch Stevia, dwarf or tall.....	7.00	65.00
2 1/4 -inch Snapdragons, white, pink, yellow.....	5.00	45.00
3 -inch Snapdragons, white, pink, yellow.....	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100.....
4 -inch Vinca variegata.....	6.50	60.00
2 1/4 -inch Smilax, fine plants.....	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100.....
2 1/4 -inch Geraniums, 24 var.....	2.25	20.00
Field-grown Violet Plants:		
Gov. Herrick and Princess of Wales.....	\$6.00	\$55.00

And abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN,
Wholesale Florist, Washington, N. J.



Improper trimming ruined this tree

Trimming, **correctly done**, is good for trees, good for their appearance and good for their health—in fact, necessary for most trees.

But—**incorrectly done**, it is positively dangerous, yes ruinous.

The fine old tree in the picture above was “trimmed” by somebody who had little or no conception of the scientific requirements of the work.

Fungus spores entered the unprotected wounds left on the tree and decay set in, rapidly disintegrating the internal cell structure of several of the largest branches until nothing but weak shells remained.

Then the inevitable happened!—a severe storm blew up, the weakened branches gave way, and the tree was ruined.

No matter what the condition of your trees may be—whether they need merely a little scientific trimming or whether they require thorough treatment for decay and disease—it is dangerous to entrust them to anything less than tree surgery of **proved worth**. Remember, also, that little troubles with trees soon grow into big ones.

The PROVED Tree Surgery

Davey Tree Surgery is **proved** Tree Surgery; it saves trees without guessing or experiment.

Proved by time—by a record of successful performances spanning a generation.

Proved by the U. S. Government, which, after official investigation, endorsed Davey Tree Surgery as the only Tree Surgery good enough for the trees on the Capitol grounds and elsewhere.

Proved by the success of the Davey concern as an institution, which is today doing a volume of business thirty times greater than the volume of a decade ago.

Proved—and proved best—by Davey clients. Hundreds of estate owners between Kansas City and Boston—prominent men and women whose recommendation you can accept with complete confidence—enthusiastically endorse Davey Tree Surgery.

Write today for FREE examination of your trees

—and booklet “When Your Trees Need the Tree Surgeon.” What is the real condition of your trees? Without cost or obligation to you, a Davey Tree Surgeon will visit your place, and render an honest verdict regarding their condition and needs. Write today.

THE DAVEY TREE EXPERT CO., INC., 2009 ELM ST., KENT, OHIO

(Operating the Davey Institute of Tree Surgery)

Branch Offices with telephone connections: 225 Fifth Avenue, New York
2017 Land Title Building, Philadelphia 450 McCormick Building, Chicago

Permanent representatives located at Boston, Newport, Lenox, Hartford, Stamford, Albany, Poughkeepsie, White Plains, Jamaica, L. I., Newark, N. J., Philadelphia, Harrisburg, Baltimore, Washington, Buffalo, Pittsburgh, Cleveland, Detroit, Cincinnati, Louisville, Chicago, Milwaukee, Minneapolis, St. Louis, Kansas City, Canadian Address: 22 Victoria Sq., Montreal.

Davey Tree Surgeons

FOR SAFE TREE SURGERY

Every real Davey Tree Surgeon is in the employ of the Davey Tree Expert Company, and the public is cautioned against those falsely representing themselves.

THREE TYPICAL LETTERS FROM HUNDREDS WRITTEN BY SATISFIED DAVEY CLIENTS

From J. B. Pierce,
American Radiator Co., Boston, Mass.

“I wish to express my entire satisfaction with the work performed by your man.”

From A. G. Reeves,
The Reeves Bros. Co., Alliance, Ohio

“I am very much pleased with the expert manner in which your men have handled the trees on my farm. Should they require any further attention, you can rest assured you will be called upon.”

From Mr. R. Alger,
Vice-President Winneshiek County State Bank, Decorah, Iowa

“The men who handled my work were very courteous and good workers. It is certainly gratifying to see people who understand their business and are willing to work, operate on a job of this kind.”



JOHN DAVEY
“Father of Tree Surgery”

ATTENTION!

Special Sale on CYCLAMENS—One Week Only—We Need Room

Cyclamen. Wandsbek type, mixed varieties; plenty salmon; few white only.

2½ in., strong plants, \$5.00 per 100; \$45.00 per 1000.

2½ in., extra strong; \$6.00 per 100; \$60.00 per 1000.

3 in., strong plant; \$7.00 per 100; \$65.00 per 1000.

3 in., extra strong; \$8.50 per 100; \$80.00 per 1000.

4 in., strong plants; \$20.00 per 100.

4 in. Rococo erecta; \$25.00 per 100.

Carefully packed; no charge for packing.

Primula Obconica, mostly bright pink colors, Ronsdorf strain, 2½ in., \$5.00 per 100.

Ronsdorf strain, 3 in., \$8.00 per 100.

Asparagus Plumosus Seedlings, \$1.25 per 100; \$10.00 per 1000.

Asparagus Sprengeri Seedlings, \$1.00 per 100; \$8.00 per 1000.

Japanese Fern Balls, grown full of foliage. 10-12 in. in diameter; \$5.00 per doz.; \$35.00 per 100. Extra select, \$7.50 per doz.; \$50.00 per 100.

Boston Ferns, 5 in., \$25.00 per 100; 6 in., \$50.00 per 100.

Carnations, Field grown, Pink Enchantress, fine plants, \$5.00 per 100; \$40.00 per 1000.

Poinsettia, 2½ in., \$6.00 per 100.

Pansy Seed, Trade Pkt., 50c; per oz., \$5.00.

ERNEST ROBER, CASH, PLEASE. WILMETTE, ILL.

Mention The Review when you write.

DETROIT, MICH.

The Market.

Business is about normal for the time of year. The weather has been warm and consequently the supply of garden flowers still is plentiful. The supply of stock that reaches the market is adequate for the demand, with the exception of American Beauty roses, which are scarce. Carnations are beginning to show signs of quality and quantity.

Bowling Scores.

The Detroit Florists' Club bowling teams met September 20, with the following results:

BISONS.				AM. BEAUTIES.			
	1st	2d	3d		1st	2d	3d
Doemling	181	175	154	Sullivan	129	117	127
Pautke	129	133	161	Taylor	168	156	171
Foster	152	122	186	Fetters	152	164	174
Davis	119	124	196	Charvot	168	169	112
Streit	175	198	191	Holznagle	158	189	169
Totals	756	752	888	Totals	775	795	753
MICH. CUT FLR.				BROWNIES.			
	1st	2d	3d		1st	2d	3d
Papes	137	118	195	Moss	144	107	123
Bezmer	158	184	123	Stahelin	109	175	104
Rahaley	133	119	147	McHugh	134	110	162
Sullivan	142	158	140	Browne	112	155	142
Bloy	179	173	149	Stock	147	167	138
Totals	749	752	754	Totals	627	714	669

STANDING OF TEAMS.

	Won	Lost	Pct.
Bisons	4	2	.666
American Beauties	4	2	.666
Michigan Cut	4	2	.666
Brownies	0	6	.000

Various Notes.

John Beecher, of the Ferry Flower Shop, will open a branch store on Grand River street, near Vancouver.

A. Shields, formerly with the Scribner Floral Co., has gone to one of the cantonments to train with the new army.

Norman Sullivan, of the Woodward Flower Shop, is still absent from the store on account of sickness.

Albert Pochelon, of the L. Bomb Floral Co., is a busy man these days preparing for the meeting of the F. T. D. to be held in Detroit October 2 and 3.

Visitors last week were George McCallum, of Pittsburgh, Pa.; George Cooke, of Cleveland, O.; Julius Dilloff, representing Schloss Bros., New York, and A. M. Anderson, of the A. L. Randall Co., Chicago. H. T.

Louisville, Ky.—The Jacob Schulz Co., which reports a satisfactory summer, is doing a fine business with maternity flowers arranged in miniature cradles, small Leghorn hats, etc. A window display of these novelties, rearranged daily, has created much new business of apparently permanent character.

POT GROWN FERNS

Boston, Scottii, Whitmanii and Piersoni, 2½-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

Mention The Review when you write.

FERNS AND OTHER CHOICE STOCK

Our stock this fall is larger than ever and we can give you extra good value for the money.

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6 inch pots, 40c; 7-inch azalea pots, 60c.
Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100.
Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c.
Cocos Weddelliana, 3-inch, 15c and 20c each.
Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 4-inch pots, 35c; 6-inch pots, 60c.
Pandanus Veitchii, 5-inch, 80c.
Asparagus Plumosus and Sprengeri, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4 inch, \$10.00 per 100.
Primula Obconica, 4-inch, \$10.00 per 100.
Primula Chinensis, 4-inch, \$10.00 per 100.
Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

PHILADELPHIA, PA.

Mention The Review when you write.

FIELD-GROWN

Carnation Plants

Alice, \$4.00 per 100, \$35.00 per 1000.

WHITE BROS., Medina, N. Y.

Mention The Review when you write.

FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress. A-1 plants for quick sale.

\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

Mention The Review when you write.

Fine Asparagus Plumosus Seedlings	Per 100	1000
Fine Asparagus Sprengeri Seedlings	\$ 1.00	\$ 9.00
2-in. Asparagus Plumosus Nanus	.75	6.00
2-in. Asparagus Sprengeri	8.00	
2-in. Vinca Variegata, fine	2.50	
5-in. Boston Ferns, from beds	3.00	25.00
	22 50	

D. U. AUGSPURGER & SONS CO.

BOX 394

PEORIA, ILL.

Mention The Review when you write.

CARNATIONS

F. DORNER & SONS CO.

LA FAYETTE - - - INDIANA

Mention The Review when you write.

DREER'S SELECT FRENCH HYDRANGEAS

Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

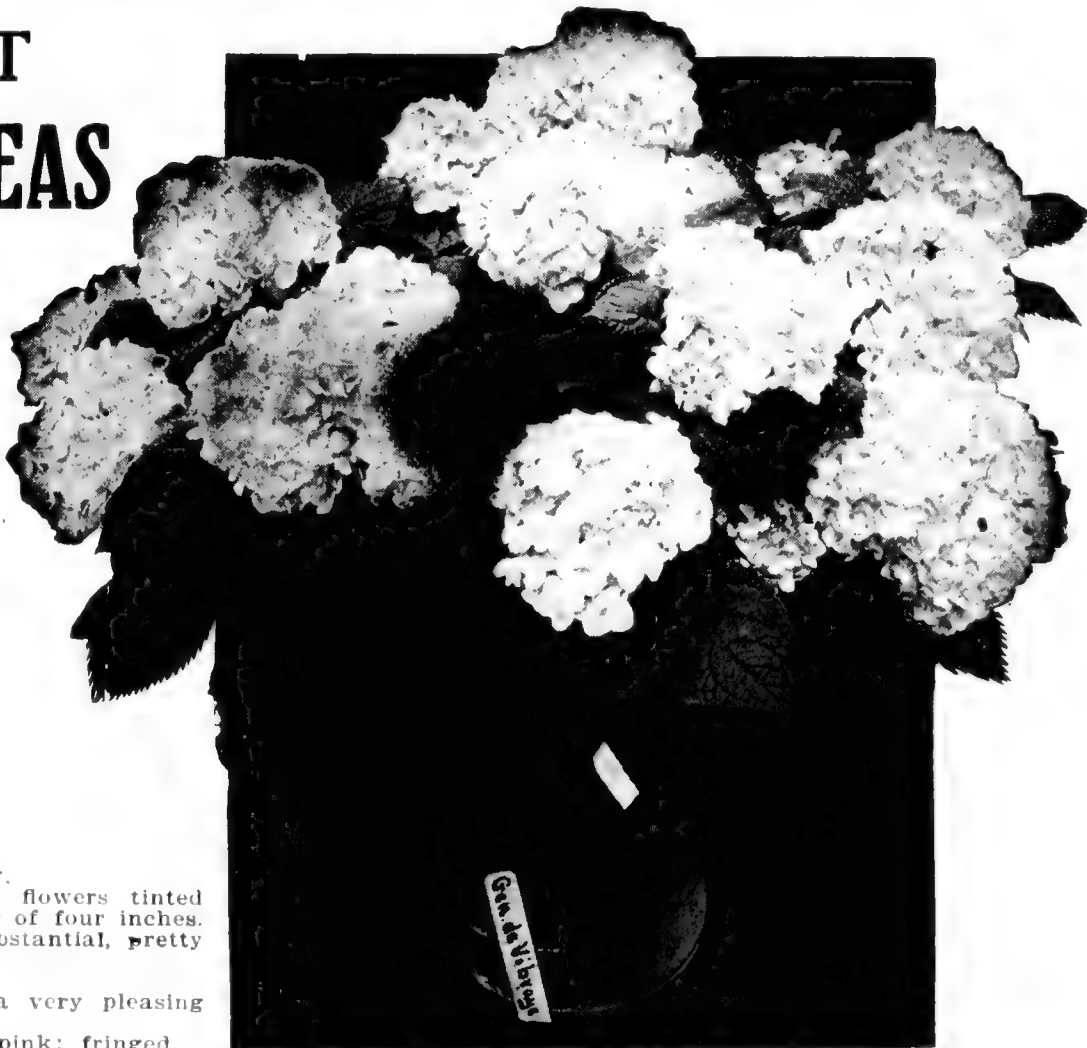
We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for either October or later delivery.

The varieties named below are offered, except where noted:

5-inch pots, at \$25.00 per 100;

6-inch pots, at 35.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendomoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermet. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
 5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
 5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. R. Jaquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
 5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.

5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.

Radiant. A reliable and popular carmine-rose.

Souv. de Lieut. Chauré. Immense heads of bright rose-carmine, flowers on bold upright stems.

Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.

Souv. de Mme. Victor Raoult. Very large lively rose.

Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.

Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.

We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen

Directeur Vuillermet

La France

La Lorraine

La Perle

Louis Mouillere

Mme. Legou

Otaksa

Ronsard

Souv. de Lt. Chauré

Ville de Chartres

Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

FERN'S

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment.

We offer the following varieties and sizes:—

Elegantissima, Elegantissima compacta and Smithii, 3½-in. pots. 25c to 35c each

Smithii, 5-in. pots. 50c to 75c each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans. 50c to 75c each

Smithii, 6-in. pans. 75c to \$1.00 each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.

Elegantissima and Elegantissima compacta, 10-in. pans. \$3.00 to \$3.50 each

Harrisii, 8-in. pans. \$1.50 each

Pteris in variety, 3½-in. pots. 15c to 25c each

SHIPMENT IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, NEW YORK



Primula Malacoides Townsendii

A REVOLUTION IN THE BABY TYPE

First-class certificates of merit awarded by New York Florists' Club, Nassau County Horticultural Society and Oyster Bay Horticultural Society.

Out of 2-in. pots, per 100. \$10.00

Out of 3-in. pots, per 100. 15.00

A. L. MILLER

JAMAICA, NEW YORK

A. F. J. BAUR

O. E. STEINKAMP

CARNATION PLANTS

We still have fine plants of several varieties. These plants have been kept topped back and properly cared for, and should come right ahead with a good crop when benched.

MERRY CHRISTMAS

is our
best scarlet

\$12.00 per 100

\$100.00 per 1000

Matchless

White Enchantress

Nancy

Enchantress

Alice

Good Cheer

R. P. Enchantress

Benora

\$6.00 per 100

\$55.00 per 1000

Further delay might jeopardize your Christmas cut, so we advise getting your carnation benches planted right away.

BAUR & STEINKAMP, Carnation Breeders Indianapolis, Indiana

Mention The Review when you write.

BRIDGEPORT, CONN.

The Market.

Outdoor stock, generally speaking, is about at an end, although there are some fine asters and dahlias at some of the stores. There have been weddings during September that have called for a variety of decorations, thus using the surplus stocks of cut flowers. Downtown stores report that business is picking up briskly, and all hands are making preparations for a busy season. Some fine giganteum lilies are being cut and come in handy for funeral designs.

At one time the coal situation seemed rather serious, but some concerns have received their supply and others have their orders booked.

Various Notes.

James Horan & Son are cutting some fine mums and carnations. Enchantress is taking the lead. There is extensive rebuilding going on at the Horan corner.

The Park Gardens are numbered among the lucky concerns who have their winter's supply of coal in, to the amount of several hundred tons. The men are cutting splendid carnations.

James Beach expects to have an extra supply of pansies next season.

Fred Kolb has been seen around town in a bright new car.

Robert Hawkins reports the demand for cut flowers greater than the supply. He has had an abundance of funeral work.

Julius Reek has his coal in, and his Easter lilies are all set and doing well.

G. C. Bouton & Sons recently furnished a decoration for a silver wedding anniversary in which were white asters and Whitmanii ferns. They have a fine assortment of ferns. Trade is picking up and preparations have been made for a busy fall trade. I. L. B.

Schenectady, N. Y.—Thomas W. Cornell is doing a good business in plants. He grows asters, salvias, zinnias, petunias, cannas and other flowers, besides many vegetable plants.

BRILLIANCY

Brilliancy or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for shipment during September.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

Cyclamen=Cyclamen

Order them now for Christmas flowering. Special reduced prices.

2½-inch, per 100.....	\$5.00	4-inch, per 100.....	\$20.00
3-inch, per 100.....	8.00	4-inch, Select, per 100.....	25.00
3-inch, Select, per 100.....	10.00		

Boston, Roosevelt, Whitmanii, Wanamaker

GOOD BUSHY FERNS

We have splendid Ferns in Boston, Roosevelt, Whitmanii and Wanamaker. Stock purchased now and shifted will yield a handsome profit.

Boston, Roosevelt, Whitmanii, Wanamaker, 4-inch.....	\$0.20
" " " " 5-inch.....	.35
" " " " 6-inch.....	.60
Boston and Roosevelt, 7-inch.....	.75
" " " " 8-inch.....	1.00
Boston and Roosevelt, 2½-inch, strong.....	\$5.00 per 100, \$45.00 per 1000

PACKING AT COST

GULLETT & SONS, LINCOLN, ILL.

Mention The Review when you write.

Hybrid Tea Rose LOS ANGELES

From the many complimentary letters that we have received from amateurs who have purchased the Los Angeles Rose the past spring, we are convinced that this variety will become one of the most popular Hybrid Tea Roses for bedding purposes.

Every plant sent out during the past season has been a live advertisement and we are confident that there will be a phenomenal demand for it in the spring of 1918.



We are sole distributing agents for the introducers for all points east of the Mississippi River and we are now booking advance orders.

The price for strong two-year-old California field-grown plants for 1918 will be \$1.50 each at retail. The general wholesale price will be \$1.25 each, but we are prepared to book orders now for lots of fifty plants or more at the rate of \$100.00 per 100. Delivery of these to be made as soon as stock arrives; usually during the latter part of December.

McGredy's New Hybrid Tea Rose GOLDEN EMBLEM

We are also American distributors for this wonderful new yellow rose of McGredy's which attracted so much attention in our display of Roses at the exhibition of the American Rose Society at Philadelphia, March, 1917, and which was awarded the Society's Silver Medal.

The following is the introducer's description

"A great improvement on Rayon d'Or, the color being richer and deeper, with larger and more perfect blooms. It is so perpetual-flowering that as a garden and bedding rose it is without a rival. At its best it surpasses Marechal Niel in shade. Its habit of growth is ideal; free and branching, with holly-like, glossy-green foliage; delightfully scented."

Price: Strong, two-year-old, imported, budded plants, ready in December, \$2.00 each.

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

THE ABOVE PRICES ARE INTENDED FOR THE TRADE ONLY.

Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$ 7.50	\$15.00	
Chatelaine Begonias.....	3.50	7.50	15.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....	4.00	6.00	10.00	

FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25 to \$35	\$40 to \$50
Roosevelt.....	5.00	10.00	20.00	25 to 35	40 to 50
Whitmanii.....	5.00	10.00	20.00	40 to 50	65 to 75
Plumosus.....	3.50	7.50	12.50		
Sprengerii.....	3.50	7.50	12.50		
Table Ferns.....	5.00				

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

ASPARAGUS PLUMOSUS

2 1/4-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2 1/2-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsman, Nurserymen, Florists Rochester, N. Y.

FIELD-GROWN CARNATION PLANTS

White Wonder.....	100
Matchless.....	\$5.00
Enchantress.....	
Enchantress Supreme.....	
Alice.....	1000
Mrs. C. W. Ward.....	\$45.00
Philadelphia.....	
Herald.....	

ELI CROSS, Grand Rapids, Mich.



FERNS

We have some fine Bostons, Roosevelt and Wanamaker in 5-inch at 35c; 6-inch at 60c. These are ready to shift.

CYCLAMEN for CHRISTMAS

In best German and English strains in five colors. These plants must be shifted at once, as we must have the space. We are offering these exceptionally fine plants in 4-inch at \$20.00 per 100; 5-inch at \$40.00 per 100. Photo taken Sept. 1 of a 5-inch plant, shows quality of goods.

SMILAX

200 extra strong 4-inch, the lot for \$15.00.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, N. J.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT

Mention The Review when you write.

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana

Leaves	High	Each	Per doz.
2½-in. pot4	8 to 10 in.		\$1.50
3-in. pot5	12 in.		2.50
5-in. pot6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot6 to 7	22 to 24 in.	1.00	12.00
6-in. pot6 to 7	26 to 28 in.	1.50	18.00
6-in. pot6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub....6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub....6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub....6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub....6 to 7	42 to 48 in.	6.00	
9-in. cedar tub....6 to 7	48 to 54 in.	8.00	
9-in. cedar tub....6 to 7	5 ft.	10.00	

Kentia Forsteriana

Leaves	In. high	Each	Per doz.
6-in. pot5 to 6	24	\$1.00	\$12.00
6-in. pot5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.

High	Each
7-in. cedar tub.....4 plants in tub	30 to 36 in. \$8.00
7-in. cedar tub.....4 plants in tub	38 to 40 in. 4.00
9-in. cedar tub.....4 plants in tub	40 to 42 in. 5.00
9-in. cedar tub.....4 plants in tub	42 to 48 in. 6.00
9-in. cedar tub.....4 plants in tub	4 to 4½ ft. 8.00
12-in. cedar tub.....4 plants in tub	4½ to 5 ft. 10.00
12-in. cedar tub.....4 plants in tub	5 to 6 ft. 15.00
12-in. cedar tub.....4 plants in tub	6 to 7 ft. 18.00

Areca Lutescens

In. high	Each
6-in. pot.....3 plants in pot	24 to 30 \$1.00
6-in. pot3 plants in pot	30 to 36 1.50

Cocos Weddelliana

In. high	Per. doz.	Per 100
2½-in. pot.....6 to 8	\$1.50	\$12.00
2½-in. pot.....10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN,

WYNCOTE, PA.

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

The pleasant weather of last week brought in quantities of roses. Some fine Richmond and Hadley roses sold at good prices. Killarney, Sweetheart and Bon Silene roses have been plentiful. There are enough American Beauties to satisfy the demand. Asters are excellent and continue to bring good prices. The opening of the Bank of Buffalo in its new quarters created a demand for Beauties and baskets.

Various Notes.

Edward Stroh is at the Stroh greenhouses, Attica, N. Y., where he will stay until October 1.

Felton's Flower Shop had the Willys-Overland opening decoration September 17. Palms, ferns and baskets were used.

John Kramer, proprietor of the Sangster store, reports an increase in business since September 1. Mr. Kramer has received a shipment of made-up wreaths and crosses, which he is going to push.

The Stroh Quality Store had some carnations with 1-foot stems last week.

The Palmer greenhouses at Lancaster, N. Y., have a collection of pompons in fine condition. Some of the varieties, such as Zenobia, Iva, Lulu and many others, are from three to four and one-half feet in height. These varieties when in flower will have 2 to 3-foot stems. A batch of Leo is now in bud. The collection of large-flowered mums is also of the best. All of these are extremely vigorous, having fine, clean, heavy foliage, and are of a good height. In one of the long houses there is a whole bench of Patty. The orchid house is attractive with its collection of cattleyas and oncidiums. Some Gaskellianas are being cut. These flowers are of good quality. A house of Ophelia roses is producing a large cut. Bon Silene, Sweetheart and Francis Scott Key roses are doing finely, but the Killarneys show some mildew. Carnations are all planted. Some of those benched early are throwing up fair stems. A good retail business is being done at the store in connection with the greenhouses.

Some florists are now thankful that many azaleas arrived in bad flowering condition a year ago. Scott has a whole house of these, which are going to be excellent for this Christmas.

F. P. A.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink

\$6.00 per 100; \$50.00 per 1000

MUM PLANTS, all standard varieties, \$25.00 per 1000

THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

XANTHOSOMA BATAVIENSIS

In order to induce greenhouse men to give this beautiful plant a trial, we will send prepaid 25 small plants for 50c. Pot them up and grow them on this winter; they will make handsome plants ready for outside use next spring. Don't miss this offer but send at once.

L. H. READ & CO.
DEER PARK, ALABAMA

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

6-inch pots, \$6.00 per doz.
Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.
Second and Bristol Sts. and Rising Sun Ave.
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CHAS. D. BALL
GROWER OF
PALMS, ETC.
Send for Price List

HOLMESBURG, : PHILADELPHIA, PA
Mention The Review when you write.

FIELD CARNATIONS

Heavy, Bushy, Big,
Healthy Plants

Enchantress,
White Enchantress
Rose-pink Enchantress,
Washington and
Ward

at \$6 00 per 100; \$55.00 per 1000
10% discount for cash.

Good Packing Prompt Shipment

Furrow & Company
GUTHRIE, OKLA.

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Special Offer of a Limited Quantity of GARDENIA VEITCHII

In 4½-inch pots, choice healthy stock for
benching, at \$30.00 per 100.

Christmas and Bird's-eye Peppers
2½ inch pots, at \$4.00 per 100.

Dracaena Ind., field-grown, ready for 6 and
7-inch pots, at \$25.00 per 100; 5½-inch, pot-
grown ready for 7-inch, at \$35.00 per 100.
Buddleia Asiatica, White, and Officialis,
Lavender, 6-inch, pot-grown, at \$35.00 per
100. Excellent varieties for Xmas blooming.
Erica Melanthera, 3½-inch pots, at \$25.00 per
100. Will bloom for Xmas.

Croton Puncta a. 8-inch pots, very bushy,
highly colored, at \$25.00 per 100
Genistas, 4-inch pots, very bushy, at \$25.00
per 100.

A. L. MILLER, Jamaica, N. Y.
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Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll, Hoosier Beauty.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100, 3-inch \$8.00 per 100, 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 2½-inch \$7.00
per 100, 3-inch \$10.00 per 100, 4-inch \$20.00
per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

Mention The Review when you write.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE WONDER

MRS. C. W. WARD
ENCHANTRESS

THE HERALD
BELLE WASHBURN

CHAMPION

THENANTHOS \$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

ROSE PLANTS—Own Root, 2½-inch

	100	1000
Richmond	\$3.50	\$30.00
White Killarney	3.50	30.00
White Killarney, 3-inch pots	4.50	40.00
Richmond, 3-inch pots	4.50	40.00

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

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ORCHIDS

Just arrived in a splendid condition:
C. Schroederae, C. Gigas Hardyana. Also C.
Trianae, C. Mossiae, C. Percivaliana.
Prices very reasonable.
J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.
Mention The Review when you write.

ORCHIDS

We have received the following imported orchids:
C. Trianae, C. Labiate, C. Mossiae, C. Gaskelliana, C.
Schroederae, C. Percivaliana Gigas; Oncidium, Splendidum
and Varicosum; Laelia, Odontoglossums, etc.
One of the largest importers of Orchids in America
GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.
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ORCHIDS

We grow and sell Orchids only. Can fur-
nish you with anything in this line.
If you intend investing in Orchids, do so
now while prices are low.
Special lists on application.
LAGER & HURRELL, Summit, New Jersey
Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

JOINING RETURNS TO BOILER.

I wish to get some information as to the proper method of connecting return pipes to an ordinary return-tube, horizontal boiler, rated at about fifty horsepower and to be used for hot water heating. Of course, the flows should proceed from the dome, but where should the return openings be made? The boiler is 14x44 inches, and has forty-six 3-inch tubes. Would two 5-inch openings be better than one 7-inch? I expect to use the boiler under moderate pressure, ten to twenty pounds. I shall appreciate an early reply. S. C. W.—Pa.

So far as the efficiency secured is concerned, it really makes little difference where the returns are connected. Two 5-inch returns will work well with a 7-inch main flow and we would connect them where it will be most convenient. Connection may be made on the top of the shell if the boiler is well below the lowest returns. In that case, one of the returns could be connected two feet from each end. Another way would be to enter the side of the shell, connecting the two returns on opposite sides of the boiler, preferably near one end.

SOME OF THE PIPES ARE COLD.

Will you kindly help me out of a heating trouble? A year or so ago I built a salesroom in front of my greenhouse, and placed in the salesroom a radiator and four 1½-inch returns. The four 1½-inch returns are fed by a 2-inch flow, which also feeds three 2-inch returns on the side wall of the greenhouse. The 2-inch flow, in turn, is fed by a 3-inch main. The radiator is not fed by this line at all, but by another 3-inch pipe. The return from the radiator and from the 1½-inch coil runs under the 2-inch returns to the rear of the greenhouse and empties into the 2-inch return through a Y.

Since installing the pipes in the salesroom I have been unable to get any heat from the 2-inch returns on the side wall in the greenhouse, and I shall be thankful if you can tell me how to change the piping so these 2-inch lines will heat. Hot water is used for heating. I enclose a sketch of the piping.

W. E. P.—O.

The sketch shows that return bends have been used in making up the coils, and such an arrangement tends to hinder the circulation as compared with a coil built with headers. It is also possible that the alignment of the pipes in the 2-inch coil is such as to permit the pocketing of the air. If the trouble is not due to such wrong alignment, we would suggest that a coil built up with headers be constructed from the 2-inch pipes, and that another be constructed in the salesroom from the 1½-inch pipes, provided a good circulation is not se-



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Morehead Back to Boiler SYSTEM

Better Flowers More Naturally Grown

TO STATE that the irregularity of temperature in the houses spoils the perfection of your roses is simply another way of saying that

there's something wrong with the drainage treatment.

The "Morehead" book will help you. Write for your copy TODAY.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH.
301

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Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F. Grafton, Illinois

Mention The Review when you write.

cured in the present coil. It will also be helpful if the supply pipes for the two coils are connected directly with the 3-inch flow.

PIPING IN A MILD CLIMATE.

Will you please inform me as to the best method of heating my houses for carnations, by the hot water system? I have two connected greenhouses, with a 12-inch gutter between them. They are 14x16, running north and south. The north end is boarded up and contains one door, 3x6 feet, with a ventilator 18x24 inches over the door. The south end is all glass except the door and two feet of boards just above the ground. The east and west walls are four feet six inches high and contain two feet of boards and two feet six inches of glass.

IMICO Hot Water Boilers

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS
and forget your
troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 886

**S. WILKS
MFG. CO.**

23 Shields Ave.,
CHICAGO, ILL.

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To stop that

pipe leak permanently—
cheaply—use
Emergency
Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
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FOR the protection of steam heating pipes and other metal work. Dixon's Paint is sold largely to florists and botanical gardens throughout the country. No poisonous odors. Booklet No. 54-B. Joseph Dixon Crucible Co. Jersey City, N. J.

The rafters are eight feet six inches long. I use 10x12 glass, butting the panes together. There are six ventilators, 18x36 inches, in each house, three on each side. The houses are ten feet high to the ridge and there are three benches in each one. The middle bench

1917 OCTOBER 1917

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

—you've got a date in Detroit!

PACK your grip and come along for the two big days in the F. T. D. workshop at Detroit, October 2 and 3. Hearts are beating for the big F. T. D. meeting, and you're wanted—every florist is wanted—members and non-members. There's work, fun and recreation—just the right mixture to send you home happier, keener, stronger.



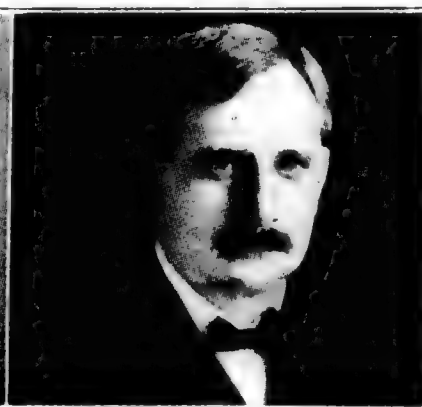
President Gude.



Vice-President Asmus.



Treasurer Rock.



Secretary Pochelon.

Meet the men at the F. T. D. helm - good fellows, big times, you don't want to miss.

OUT of the F. T. D. meeting will be born an inspiration for more intelligent, more efficient F. T. D. service—and more business; an inspiration that will spur each attendant to greater efforts and renewed capabilities.

Mark the dates on your calendar now; make up your mind to meet and counsel with the indefatigable workers of the F. T. D., the likeness of some of whom you see above. Do you want to expand in a business way? Then blow up your tires and come to Detroit.

AND while you're doing your "bit" at Detroit shake hands with Fred Lautenschlager, the Boiler Man. Mr. Lautenschlager's specialty is boilers, Kroeschell Boilers of unequalled fuel economy. If you've got heating troubles of any kind, why not put them up to Mr. Lautenschlager?

Perhaps you will be interested in Kroeschell's factory-to-user prices, and why 3,016,286 square feet of glass were equipped with Kroeschell boilers during 1916. There are many other factors that will convince you of Kroeschell superiority. The catalogue tells about them, and it's free.

KROESCHELL BROS. CO.

444 West Erie Street

CHICAGO, ILLINOIS

HIGHEST PRICED and CHEAPEST
BOILERS MADE
GIBLIN GREENHOUSE BOILERS
GIBLIN & CO.
109 Broad Street. UTICA, N. Y.
Let us tell you about them.

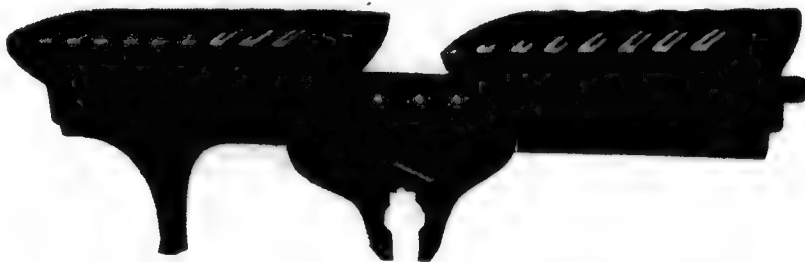
PIPE
Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.
Established 1902.
PFAFF & KENDALL, Foundry St., Newark, N. J.

Full Weight Wrought Iron and Spellerized Steel Pipe
Coils, Bends, Railings, etc., made to Sketch
FORD & KENDIG CO.
27 North 7th Street
24th and Wood Streets **PHILADELPHIA**

It Will Mean **MONEY IN YOUR POCKET** If You Will

LET US SOLVE YOUR GRATE PROBLEMS

OWING to the scientific construction of the **HANSELL ROCKER GRATE**, we can positively guarantee a considerable **SAVING IN FUEL**, maximum boiler efficiency at minimum cost and practically eliminate repairs.



Cross-Bar, showing **REMOVABLE FINGERS**, and correct air area, resulting in perfect combustion, more heat, less fuel, impossible to burn out, a pleasure to operate.

TO GREENHOUSE OWNERS:

We have a special offer to make you, whereby you can convince yourself as to the merits of our grate, without cost. The result of our installations in greenhouses should interest you. Write for particulars **TODAY**.

HANSELL GRATE COMPANY, R654 Railway Exchange Building **CHICAGO**

Mention The Review when you write.

is five feet three inches wide and is sixteen inches from the ground. The side benches are two feet six inches wide and eighteen inches from the ground. The benches are eight inches deep.

I have a 9-horsepower boiler. I also have 400 feet of 3-inch pipe and 400 feet of 1-inch pipe. I thought of putting the boiler at the northwest corner of the house. I want one house for carnations and the other for snapdragons and other plants that will grow at the same time. There is no partition between the houses. In this part of northern California the outside temperature in the winter is about 35 to 40 degrees at night, and about 60 to 70 degrees in the daytime. Sometimes we have colder spells, with temperatures as low as 27 degrees above zero, but that does not happen often. I thought of burning wood in the boiler. T. R. F.—Cal.

The 1-inch pipe is rather small for use in a greenhouse sixty feet in length, unless the boiler can be located at least five feet below the returns. In the present case there is sufficient 3-inch pipe to provide the radiation needed, and there will be no occasion for using the 1-inch pipe except to connect with the expansion tank.

While we would prefer to use for each house a 2½-inch flow pipe under the ridge, with a 2-inch return under each of the side benches and two returns under the middle bench, good results may be obtained by running one 3-inch flow under the ridge in each house and placing a 3-inch return under each of the side benches. Give the flow pipes as well as the returns a slope of one inch in fifteen feet, and connect the highest point in each flow pipe with a 10-gallon expansion tank.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

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PIPE CUT TO SKETCH

It will pay to correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

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New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

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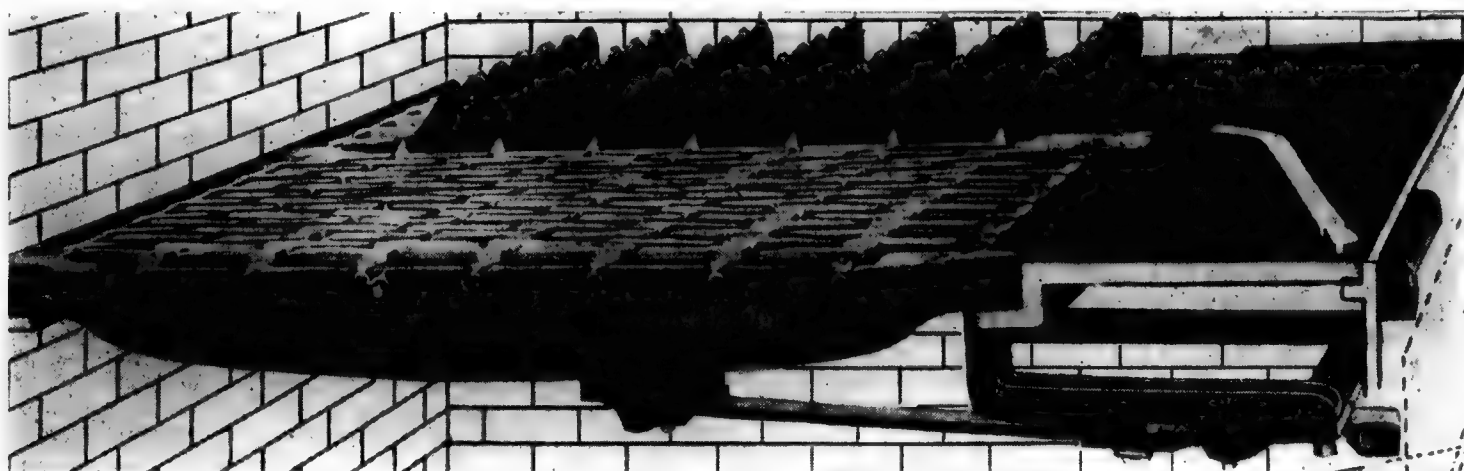
BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

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Est. 1898 Phone Superior 572
1433 Wells St., Chicago

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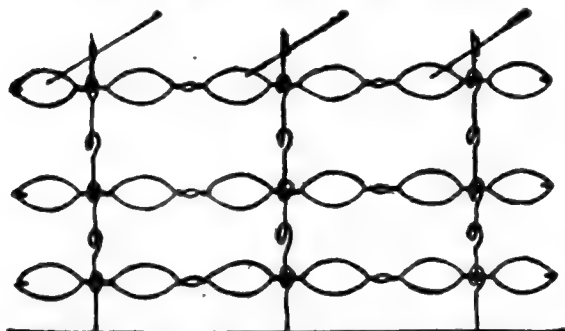
TRAVIS ROCKER GRATES



If you can force open all air spaces evenly:—
 If you can remove all cinders without disturbing the firebed:—
 If you can keep the fire near the grates as required:—
 You can burn cheap coal such as slack, and also get the best results out of the better grades of coal.
 Our grates will accomplish the above results.
 The system is absolutely correct and cannot be improved upon.
 Ask for explanations.
 Installed in two hours by any fireman.
 For prices, give the size of your grate surface.

G. E. Travis Company, Henry, Illinois

CARNATION SUPPORTS



CONTINUOUS RING TYPE

\$22.00 per 1000 plants
(3 rings to each plant)



ROSE STAKES

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

THE CARNATION SUPPORT CO.
CONNEERSVILLE, IND.

PLAY SAFE—USE

VITRIO

Insecticides and Fungicides

YOU can't afford to take chances on the Insecticide or Fungicide you use. You have to be sure that it will do what you bought it to do.

Use the Vitrio Brand Kind and be sure.

Every Vitrio Brand Insecticide and Fungicide notches right up to the rigid quality Standard of the Nitrate Agencies Co.

Every ingredient guaranteed.

Send for prices on any or all of those listed below.

VITRIO-BORDO (Paste)

Specially compounded Bordeaux Mixture.

VITRIO-BORDO (Powdered)

Same as above in Powdered Form.

ARSENATE OF LEAD POWDER

30-33 per cent Arsenic Oxide.

ARSENATE OF LEAD PASTE

15 per cent Arsenic Oxide.

PARIS GREEN (Pure)

VITRIO

Combination of our Special Bordeaux and Arsenate of Lead.

BLUE VITRIOL, 99 per cent Pure

Large, Clear Blue Crystals.

FISH OIL SOAP

(Usually sold as "Whale Oil Soap.")

Send for our Spraying Calendar.

Insecticide Department.



NITRATE AGENCIES COMPANY

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LIQUID = "NICO-FUME" = PAPER

40% NICOTINE.

8-lb. can \$10.50
 4-lb. can 5.50
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 1/4-lb. can50

THRIPS - APHIS

288 sheet can \$7.50
 144 sheet can 4.00
 24 sheet can85

SPRAYING-VAPORIZING-FUMIGATING
 YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.

PORTLAND NEWS NOTES.

[Continued from page 65.]

There were several fine exhibits of cut flowers. Martin & Forbes showed some excellent Ophelia and Hoosier Beauty roses, besides a yellow sport of Ophelia, which they had propagated. It is a light canary color. The carnations shown by this firm were Cottage Maid and Mount Hood. Herbert & Fleishauer, of McMinnville, sent in a large display of asters. Clarke Bros. exhibited several vases of named gladioli. Mr. Clarke expressed the opinion that gladioli will increase in public favor. E. J. Steele brought in some of his new pansies that have the color of wallflowers and a ruffled edge.

Various Notes.

Feldenheimer's jewelry store had a fine display of Crissey's gladioli last week. Several of the other stores showed dahlias.

The Routledge Seed & Floral Co. will have an exhibit at the state fair at Salem.

E. H. White was one of the judges at the Tacoma dahlia show September 14 and 15. Mr. White's dahlia gardens at Portland boulevard and Albina avenue are just coming into bloom. His brother, who is associated with him, expects soon to join the army.

Clarke Bros.' store will celebrate its twentieth anniversary October 3. They intend to establish a lunch room soon on the third floor of their building.

Visitors last week were Mr. and Mrs. W. E. Mills, of Kalispell, Mont., and Mrs. Ralph M. Ward and daughter.

D. M. Cookingham has traded his greenhouse range for a farm and expects to move to the latter place soon.

The Mountain View Floral Co. has just finished budding 150,000 roses at its range at Linnemann station, on the Gresham electric line. The company has seventeen acres devoted exclusively to roses and ten acres to nursery stock and perennials. Mr. Feser says he looks for excellent business this fall.

The Wilson-Crout-Gehr Co. has nearly completed its new houses and will have them piped by October 10.

R. E. Gehr has returned from a vacation of two weeks, spent at Seaside and nearby places. W. G. W.

FLORISTS AND GROWERS

find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass infested with Green and Black Aphids. Satisfaction guaranteed.

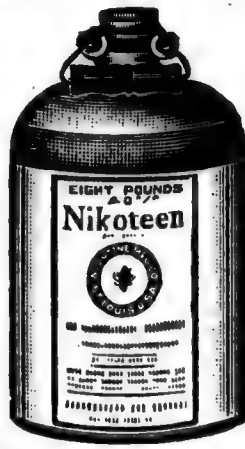
Carton, 30 "Sticks," One Dollar, postpaid. Kansas City Tobacco Products Co., Kansas City, Mo.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

Aphis Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz.



1 oz.

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THE RECOGNIZED STANDARD INSECTICIDE.
 A spray remedy for green, black, white fly, thrips and soft scale.
 Quart, \$1.00 Gallon, \$2.50

FUNGINE
 For mildew, rust and other blights affecting flowers, fruits and vegetables.
 Quart, \$1.00 Gallon, \$3.50

VERMINE
 For eelworms, angle worms and other worms working in the soil.
 Quart, \$1.00 Gallon, \$3.00
 Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

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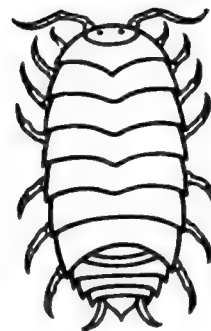
PAPER POTS AND DIRT BANDS

Price List and Samples Free
F. W. ROCHELLE & SONS, Chester, New Jersey
 Mention The Review when you write.

RED Standard Flower Pots

Price list and samples on application.
PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY
 Mention The Review when you write.

Hammond's
 "SLUG SHOT"
 Cleans out the
 Sow Bug



OR

Wood Louse
 IN GREENHOUSES.

Sold by Seed Dealers of America

HAMMOND'S
PAINT AND SLUG SHOT WORKS
BEACON, N. Y.

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The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce
 400 Oaks Road
 WALTHAM, : MASS

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ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF { Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Fountains, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass. WAREHOUSES: Cambridge, Mass. New York, N. Y.

Mention The Review when you write



WE LEAD IN QUALITY AND FINISH
Others follow—when they can
THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

Mention The Review when you write.

POTS

Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near

Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, :: OHIO

Mention The Review when you write.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

Mention The Review when you write.

PITTSBURGH, PA.

The Market.

Delightful weather, following the cold and frost which killed much of the outdoor stock, gave an impetus to business last week. Stock was plentiful and the retailers moved considerable quantities. Dahlias, gladioli and asters are plentiful. White and yellow chrysanthemums of good quality also are coming. Other stock is sufficient for the demand.

Various Notes.

The merchants at Butler, Pa., had a window decoration contest last week and the A. Krut Floral Co. carried away the first prize. The decoration was made by Mr. Krut's daughter, Mrs. Maguire.

A new and exceptionally attractive flower store has been opened in the east end by Mr. Kronis. The store is located in a business block in that section. Among the features of the interior decoration is a fountain in the center of the store.

Oliver Langhans spent his vacation on an automobile tour, during which he visited several of the army cantonments. As his name is likely to be called soon, he was interested.

Charles Peterson, of East Liverpool, O., was a visitor recently. Mr. Peterson has been an invalid for several years, but an automobile enables him to get around and look after his business.

Charles Russell, of the Jones-Russell Co., Cleveland, O., spent a day in Pittsburgh last week, calling on the trade.

Milton Alexander, of Lion & Co., New York, visited the trade in Pittsburgh last week. Mr. Alexander was on his way home from a western trip. The return was speeded by the arrival of a baby at the Alexander home. Clarke.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.
2263 Lumber Street,
CHICAGO

Mention The Review when you write.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA.
Mention The Review when you write.

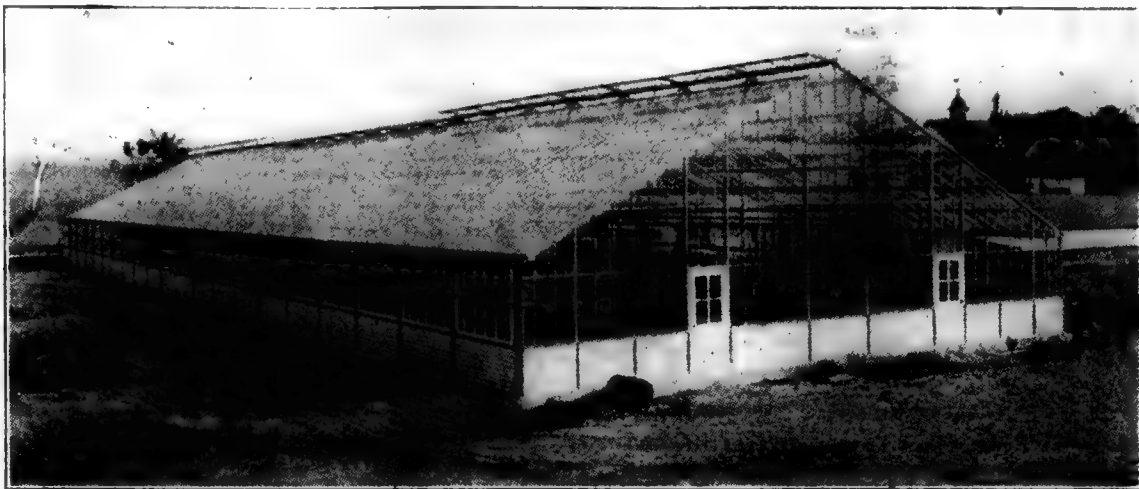


THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.
30 East Randolph St., CHICAGO
Mention The Review when you write.

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

CHICAGO

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted
THE THROOP-MARTIN CO., - COLUMBUS, O.

Mention The Review when you write.

GREENHOUSE

GLASS

HOTBED

MAIL SPECIFICATIONS FOR PRICE

A. T. McCLURE GLASS CO.,

REYNOLDSVILLE, PA.

Mention The Review when you write.

GREENHOUSE GLASS

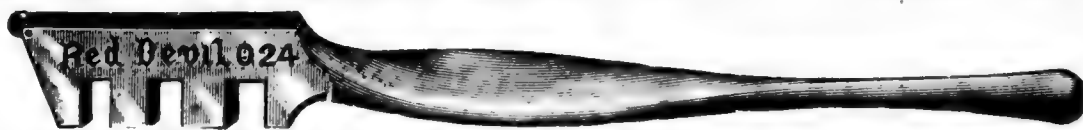
We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

Mention The Review when you write.

For 10c—A Genuine "Red Devil" Glass Cutter



The standard glazier's tool of the world. Saves labor, effort, time, money, glass. Isn't it worth 10c to test these claims? Write for Green Book of Glaziers' Tools.

SMITH & HEMENWAY CO., Inc.,

89 Colt Street, Irvington, N. J.

ALWAYS MENTION THE.....

FLORISTS' REVIEW

WHEN WRITING ADVERTISERS

Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you consider the quality.

PITTSBURGH PLATE GLASS COMPANY

PHONE RANDOLPH 4540

451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

Mention The Review when you write.

Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER, 114 Chestnut Street, Philadelphia.

FULL SIZE NO. 2



MASTICA FOR Greenhouse Glazing

USE IT NOW. F.O. PIERCE CO. P. O. Box 294 NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY. EASY TO APPLY.

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO Phone Central 630

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single. \$2.90 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

SAN FRANCISCO NOTES.

[Continued from page 64.]

gardens for the benefit of the Marin County, Cal., chapter of the Red Cross, September 26.

T. C. Holmes, of C. C. Morse & Co., spent his vacation at Ziegler Springs, Lake county.

C. C. Morse & Co. have issued a new dahlia catalogue in which about 500 varieties are listed. A feature of the new catalogue is the listing of the dahlias according to types—one page containing a list of all the dahlias of a certain type and the opposite page showing a distinctive flower of that type.

John and Joseph Picetti, salesmen in the floral department of the Emporium, whose names appeared in the draft, have enlisted and are awaiting a call to the front.

Martin Reukauf, of H. Bayersdorfer & Co., and Arthur Zirkman, of the M. Rice Co., Philadelphia, Pa., called on the trade last week.

Mr. Case, formerly manager of the Hollywood Gardens, Seattle, Wash., is now in the employ of the Art Floral Co., in the capacity of salesman and designer.

John MacDonough, formerly in the employ of the Art Floral Co., was drafted and has left for American Lake, Wash.

Angelo Rossi, of Pelicano, Rossi & Co., has returned from Santa Barbara, where he has been staying for his health. Mr. Rossi's friends will be glad to hear that he both looks and feels much better. Mr. Pelicano's chauffeur at the ranch has been called to the colors and leaves for American Lake, Wash., in the near future. The firm announces that it will have a big exhibit at the Dahlia show at the St. Francis hotel, where Mr. Pelicano expects to win another prize.

Mr. Bacigalupi, of Podesta & Baldocchi, has been drafted and left last week for American Lake, Wash.

The California Seed Co. had a splendid display of dahlias last week. Some choice and rare varieties are shown, and a good attendance is reported. This company is planning on a large exhibit at the coming show at the St. Francis hotel, and will endeavor to duplicate its success at the Palace hotel show, when it carried off a cup.

Mrs. J. Wessels, bookkeeper for Pelicano, Rossi & Co., has returned from a vacation spent chiefly in Los Angeles and Santa Barbara. S. H. G.

JACOBS BUILT TO LAST GREENHOUSES
HOTBED SASH
MATERIAL AND GLASS
S. JACOBS & SONS
1363-1381 Flushing Ave., Brooklyn, N.Y.

We submit plans and estimates



Mention The Review when you write.

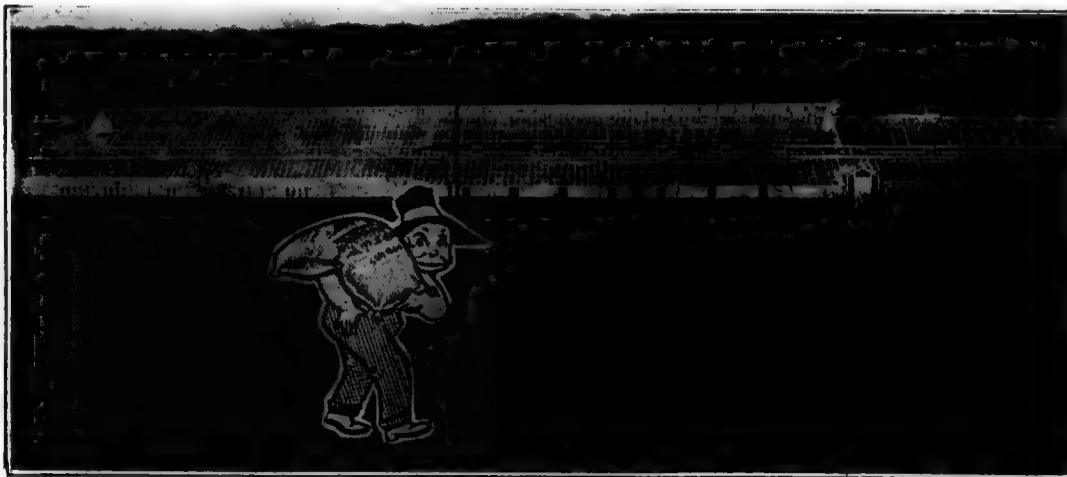
SMITH'S REVISED CHRYSANTHEMUM MANUAL
(Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.

The Supreme Test of any Commercial Fertilizer is in its ability to produce profitable results under glass.



Magic Brand Fertilizers

ARE MEETING THE TEST

Write for copy of our

CONVENTION SOUVENIR THE FLORISTS' RECORD BOOK

Also Information Blank and Price List.

CHICAGO FEED & FERTILIZER COMPANY

Union Stock Yards, CHICAGO

Originators of the
Famous Feeding Charts

Mention The Review when you write.

10 YEARS OF GOOD SERVICE.

For 10 years I have been selling **Fertilizers, Insecticides** and other **Greenhouse Supplies** to the florists of Illinois, Indiana and Wisconsin by personal solicitation. I may say fairly that I know what the Trade needs, that the goods I sell are good goods, that my prices are as low as good goods can be sold for and that I satisfy and hold my customers.

I can give good service on mail orders. Write me about anything you need.

WALTER S. MCGEE, 5327 Ellis Ave., CHICAGO, ILL.

Mention The Review when you write.

CORTS STAKE FASTENERS

EVERLASTING (large size) PER 1000	IN LOTS OF	EUREKA (small size) PER 1000
\$2.95	1000	\$1.60
2.90	5000	1.55
2.80	10000	1.50
2.70	20000	1.40

AUGUST CORTS & SON WYNCOTE PA.

Mention The Review when you write.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.
Farmers' and Florists' Fertilizer Co.
809 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.

Mention The Review when you write.

No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES
35c per 1000; 3000 for \$1.00, postpaid.
Wm. Schlatter & Son
422 Main St. Springfield, Mass.

BEFORE AFTER

Chicago is the logical center in which to buy Cut Flowers, and F. T. D. Wholesale Service supplies the source Where to Go.

Kennicott Bros. Co.

See further notes on other pages.

GULF CYPRESS



Greenhouse Materials
Pecky Cypress Bench Lumber
Glass

GULF CYPRESS
HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

**"SEAL TIGHT
LIQUID PUTTY"**

will not harden, crack
or peel off.

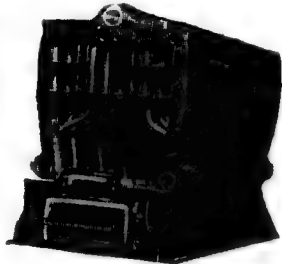
\$1.35 per gallon in 10
gallon lots.

\$1.40 per single gallon.

BOILERS METROPOLITAN PATENTED

Very best greenhouse
boiler of its size. Will
do more work than
any other boiler.
Comes in all sizes.
Quickest acting—al-
most instantaneous.
Offered at our old
prices.

Order at once.



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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NOTICE

To all American Nurserymen and Seedsmen desir-
ing to keep in touch with commercial horticulture
in England and the continent of Europe: Your
best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great
Britain and the cream of the European firms. Im-
partial reports on all novelties, etc. Paper free on
receipt of \$1.00, covering cost of postage yearly. As
the H. A. is a purely trade medium, applicants
should, with the subscription, send a copy of their
catalogue or other evidence that they belong to the
nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

CANES

	100	1000
6 to 9.....	\$1.50	\$ 9 00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK

Mention The Review when you write.



SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the
market." Joseph Traudt.
"Could not get along with-
out them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.



TEN-TEN TANKAGE

Use it for Your Top Dressing

TEN-TEN TANKAGE contains 10%
Ammonia and 10% Bone Phosphate
of Lime. That's why it's called "Ten-
Ten Tankage."

This Tankage of ours is animal flesh,
blood and bone, thoroughly pulverized.
It contains not only valuable fertilizing
ingredients that are **immediately**
available in the form of Nitrogen, but
many others that continuously become
available as the process of putrefaction
goes on.

N. A. C. Ten-Ten Tankage is **pure**

animal tankage. No filler is used. It
is the cheapest, safest and **most quick-
ly available** fertilizer that you can use
as a top-dressing for Chrysanthemums,
Roses, Carnations and all other plants
that make growth previous to flowering.
Many growers are ordering carload
lots from us.

Ten-Ten Tankage should be used at
the rate of 50 lbs. 1000 square feet of
bench (some successful growers use 30
lbs.)

PRICES

100-lb. bags, at.....	\$ 5
200-lb. bags, at.....	9
Per ton.....	80

(Write for our prices on carload lots.)

Let us have your order. We will surprise you with our promptness in filling it.
Send for prices on the complete N. A. C. line of Quality Fertilizers

HORTICULTURAL DEPARTMENT,

Harry A. Bunyard, Manager

NITRATE AGENCIES COMPANY

105 Pearl Street,

New York, N. Y.

Mention The Review when you write.

WIZARD BRAND

PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Write **Wizard Brand** into your supply
house order for manure—or drop us a pos-
tal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards,
CHICAGO

Always mention the Florists' Review when writing advertisers

SPOKANE NOTES.

(Continued from page 65.)

H. L. Olsson reports that the plant shipping business is good. His only complaint is that he has not enough 2-inch cinerarias to take care of his trade. He was the first in the market this year with mums, his Golden Glow and Early Frost being ahead of all others by at least two weeks.

A. J. Burt has again entered the ranks of the retailers. He has opened a store in the Clemmer theater building and will handle all his business from that location.

Another business change was effected when the Spokane Florist Co. declined to renew its lease on the room in the Davenport hotel, where the company has conducted a flower store since the hotel's opening three years ago. The place is now being conducted by the hotel's decorators.

Gustav Peterson has come over from Seattle to assist at Donart's House of Flowers. He was well known in Seattle, having been with the Hollywood Gardens and Rosaia Bros., and later associated with his brother in the nursery business.

Robert Briggs, for many years with the Hoyt Bros. Co., and later with E. S. Eugene, has decided to give up the flower business. While on his vacation he took temporary employment at a lumber mill at Elk River, Idaho. The wages and conditions there are so attractive that he has decided to remain there, at least until the big demand for lumber is over. L. B. H.

WESTERLY, R. I.

George L. Stillman is serving as a member of the grand jury at the September session of the Superior court of Washington county.

James Brenan, a well known rose grower and a former resident here, has returned with his family from Philadelphia.

S. J. Reuter & Son, Inc., has practically completed the benching for the new season.

Conrad Schultz has completed the renovation of his houses and has his benching completed. W. H. M.



DREER'S Florist Specialties

New Brand New Style "RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch.....per ft..	17 c
Reel of 500 ft.	16 1/2 c
2 reels, 1000 ft.	16 c
1/2-inch.....	15 c
Reel of 500 ft.	14 1/2 c

Couplings furnished.

HENRY A. DREER

714-716 Chestnut St., PHILADELPHIA, PA.

Mention The Review when you write.

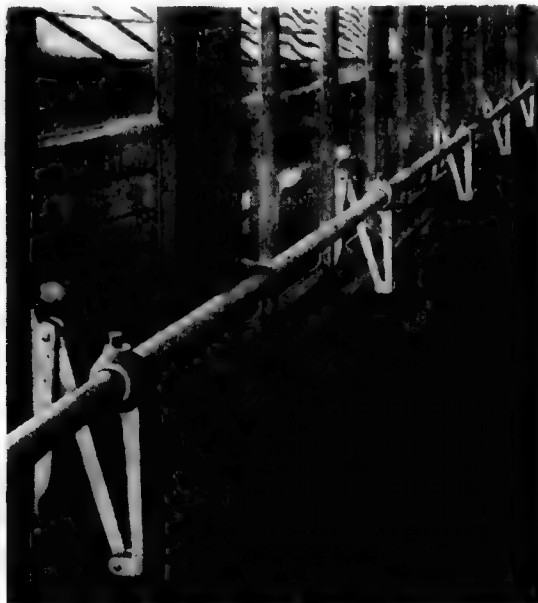
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If you are interested in European stocks of Plants and Seeds and latest news concerning same, subscribe to *The Horticultural Trade Journal*, published weekly, and *The International Horticultural Trade Journal*, published quarterly. One dollar (International Money Order), sent to us now, will insure your receiving each number as published for one year.

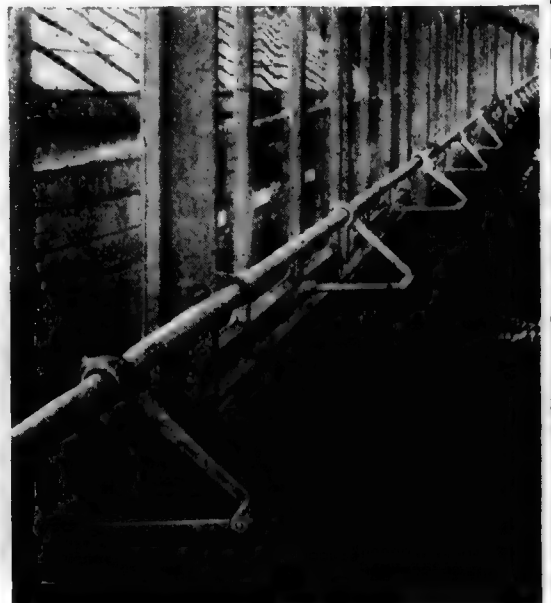
Address

The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

Mention The Review when you write.



New Snug Folding Arms. They close up like a jackknife.



The old kind Not quite as bad as barbed wire entanglements but pretty bad.

WHICH In the Walk or Out?

HAVE you cursed the cussedness of the vent arms that stick out in the sidewalk, making you walk sideways like a pumpkin seed to avoid bumping into them?

Or have you been so exasperated with them, that when you built next, you robbed that side bench to make the walk wider?

Robbing benches means robbing your bank account year after year. Consider what that means at the end of 20 years.

Stop robbing yourself.

Buy our new Snug Folding Arms.

They give just as wide an opening as other arms and do not extend into the walk beyond the line of the shafting.

No matter when or of whom you buy your ventilation apparatus, buy these arms of us.

You know we go anywhere for business. Or to talk business.

Hitchings and Company

GENERAL OFFICES AND FACTORY, ELIZABETH, N. J.

NEW YORK OFFICE
1170 BroadwayBOSTON OFFICE
48 Federal St.PHILADELPHIA OFFICE
48 So. 15th St.

THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000: 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

SPLIT CARNATIONS ARE BEST MENDED WITH

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
85c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS

BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.

They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000

5,000.....\$1.35 per 1000

10,000.....1.10 per 1000

Delivered free. Samples free.

B. S. BLAKE & SON

359 Flower City Park, Rochester, N. Y.

IMPORTANT!

Retail Florists who have no greenhouses, who therefore must depend upon "outside aid," correspond with

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



Mention The Review when you write.



EFFICIENT HOUSES

Our long experience in greenhouse construction enables us to give the best in service, material and workmanship, and the purchaser of ICKES-BRAUN construction can invest without a doubt as to the efficiency of his houses. Each detail is perfected and approved—there is no experimenting with your money.

Our new "LEAK-PROOF" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, (Near Western and North Aves.) CHICAGO

Mention The Review when you write.

Considers It a Prize

Mr. G. Swenson, of Elmhurst, Ill., writes:

"We considered ourselves getting a prize the first year when we discovered what good results the Skinner System of Irrigation gave us."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

Always mention the Florists' Review
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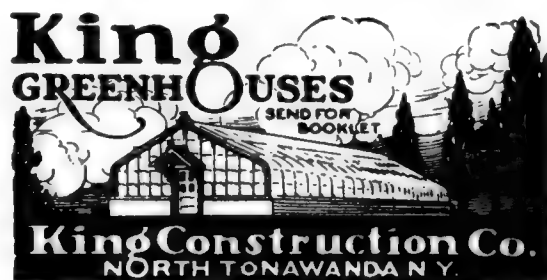
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Pays

ABUTILONS.

Abutilon, stock plants, Savitzli, extra heavy and bushy, \$2.50 per doz.
The Wagner Park Nursery Co., Sidney, O.

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STOCK FOR SALE.

ADIANTUM HYBRIDUM. At a great sacrifice we offer 500 nicely established plants in 4-in. pots. Write for sample and make offer for lot.
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Adiantum, strong 6-in., A. croweanum, \$35.00 per 100, fine for pot plants or benches.
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Progressive Florists,
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Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.

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Adiantum croweanum, 7-in., 75c. Cash, please.
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Alternantheras, red and yellow, stock plants, full of cuttings, \$4.00 per 100.
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Alternanthera Aurea Nana, yellow and Jewel, red, fine stock plants, \$1.50 per doz., \$10.00 per 100. The Wagner Park Nursery Co., Sidney, O.

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6000 alyssum, double, winter blooming, 2½-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Giant double sweet alyssum, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

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Ampelopsis Veitchii, extra strong 2½-in. vines, 18 in. long, \$5.00 per 100; select seedlings, well rooted, ready for 3-in. pots, \$2.00 per 100, \$12.50 per 1000.

The Wagner Park Nursery Co., Sidney, O.

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Aquilegia, long spurred hybrids, 1-yr-old, \$2.00 per 100. Cash with order.

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Long spurred aquilegias, fine, strong, 1-yr-old plants, \$1.00 per 100.

A. Walker, Grower, Forestport, N. Y.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

2½-in.	100	1000
3-in.	\$ 3.50	\$30.00
4-in., very heavy	7.00	60.00
4-in., medium	12.00	
Asparagus plumosus seedlings	1.00	8.50

ASPARAGUS SPRENGERI.

2½-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

Send for a copy of our Plant Bulletin and Bulb List

S. S. PENNOCK COMPANY.

1408-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprenger, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,
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HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2½-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGER at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGER SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.
THE W. T. BUCKLEY CO.,
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Rate for advertising in this department
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ASPARAGUS.

Asparagus plumosus seedlings....\$8.00 per 1000

Asparagus Sprenger seedlings.... 6.00 per 1000

2-in. Asparagus plumosus plants...\$3.50 30.00

2-in. Asparagus Sprenger plants... 3.00 25.00

A. L. RANDALL CO.,
Wabash Ave. at Lake St., Chicago, Ill.

Asparagus plumosus seedlings.....\$1.00 \$ 8.00

Asparagus plumosus and sprenger, 2½-in. pots 3.00 25.00

3-in. pots 6.00 50.00

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

J. F. Anderson, Short Hills, N. J.

2-in. Asparagus plumosus, \$2.00 per 100; 2,000 2½-in., very strong plants, \$35.00 per 1000.

Asparagus Sprenger, very strong seedlings, \$7.00 per 1000; 1000 Sprenger from soil, ready for 3½ or 4-in., \$5.00 per 1000.

E. P. Hostetter, Manheim, Pa.

ASPARAGUS PLUMOSUS.

Strong, heavy, dark green plants, in vigorous growth, but not yet pot-bound and stunted, 2½-in.; special cash with order price, \$2.75 per 100.

Suskana Greenhouses, 21 Broome St., Binghamton, N. Y.

Asparagus plumosus seedlings, \$1.25 per 100, \$9.00 per 1000; 2½-in., \$3.50 per 100, \$32.50 per 1000. Sprenger, 2-in., \$3.25 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$55.00 per 1000.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Asparagus plumosus and Sprenger, 2½-in. pots, \$3.00 per 100, \$27.50 per 1000. Also larger sizes. Also seedlings of both, \$1.50 per 100, \$10.00 per 1000. Refer also to our advertisement for table fern seedlings.

Anglin & Walsh Co., Williamsbridge, N. Y.

Asparagus plumosus, 2½-in., \$2.50 per 100, \$22.50 per 1000. Asparagus Sprenger, strong, bench-grown, ready for 4-in. pots, \$7.00 per 100; 3-in., \$5.00 per 100; 2½-in., \$2.00 per 100, \$18.50 per 1000. Cash, please.

W. P. Long, West Grove, Pa.

Asp. Hatcher seedlings.....\$1.00 per 100

Asp. plumosus seedlings..... 1.00 per 100

Asp. Sprenger seedlings..... .75 per 100

20% less in 1000 lots. Prepaid.

W. C. Ehmann, Corfu, N. Y.

ASPARAGUS SPRENGERI, EXTRA HEAVY.

3-in.\$5.00 per 100

4-in. 8.00 per 100

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Asparagus plumosus, 3-in., \$6.00 per 100; 4-in., \$10.00 per 100; Sprenger, 3-in., \$4.00 per 100; 4-in., \$8.00 per 100. This stock is ready to be shifted. Extra fancy.

J. E. Meinhart, Webb City, Mo.

Sprenger, 2-in., asparagus plumosus, 2-in., \$4.00 per 100, \$35.00 per 1000.

Stamm Floral Co., Hutchinson, Kan.

ASPARAGUS SPRENGERI, EXTRA STRONG.
2½-in.....\$ 2.25 per 100
3-in..... 5.00 per 100
4-in..... 10.00 per 100
CHARLES SHERWOOD, WATERLOO, IOWA.

Asparagus Sprenger, extra heavy, field-grown clumps, just right for benching, \$10.00 per 100; plumosus from 2-in. pots, \$2.50 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

YOU'LL NEED THEM FOR ROUQUETS.

Asparagus Sprenger, 2½-in., 2½c; 3-in., 5c; 3½-in., 6c. Plumosus, 2½-in., 3c.

GULLETT & SONS, LINCOLN, ILL.

Asparagus Sprenger, strong 2½-in., 2½c; 3-in., ready for 4-in., 4½c; 4-in., ready for 5-in., 7c. Must have room. Cash with order.

H. A. Cook, Oberlin, O.

ASPARAGUS SPRENGERI, good heavy stock, want to make room for other plants. Will sell it at a bargain, \$4.50 per 100.

H. S. Ely & Co., Neosho, Mo.

Asparagus plumosus, 2-in..... 8c
Asparagus plumosus, 3-in..... 6c
Asparagus plumosus, 4-in..... 10c

Cottage Greenhouses, Litchfield, Ill.

Asparagus plumosus nanus, 2-in., \$3.00 per 100; \$28.00 per 1000; Sprenger, 3-in., \$5.00 per 100; \$40.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus plumosus, strong heavy plants, 2½-in., \$3.50 per 100; Asparagus Sprenger, 4-in., \$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

ASPARAGUS SPRENGERI.

Fine bushy plants, 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

BUSHY SPRENGERI.

Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

15000 asparagus Sprenger, 2-in., ready for shift, splendid for spring planting, \$2.00 per 100, \$17.50 per 1000.

Miami Floral Co., Dayton, O.

Extra strong, 2-in. Asp. Sprenger, \$1.75 per 100; heavy, 4-in. Asp. Sprenger, fine for benching, 300 at \$7.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Asparagus plumosus, 4-in., strong, good stock for benching to cut from, 10c each. Guinea pigs. See classified ad under miscellaneous.

The Goshen Floral Co., Goshen, Ind.

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Asparagus Sprenger seedlings, \$4.00 per 1000; good, clean stuff, 75c per 100, by mail, cash. Cottage Greenhouses, West Plains, Mo.

Asparagus Sprenger, strong bushy, 3-in. How many can you use at a bargain?

The East Lawn Gardens, Urbana, O.

Asparagus Sprenger, extra strong 2½-in., 2½c.

Hartford City Floral Co., Hartford City, Ind.

Asparagus plumosus, strong 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, extra strong, 3-in., \$4.00 per 100; 2-in., \$2.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2½-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

Asparagus plumosus and Sprenger, 2½-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50 per 100.

Henry Smith, Grand Rapids, Mich.

Asparagus plumosus, strong, bench-grown, equal to 2½-in., \$14.00 per 1000. Sample free. Cash. Wm. Livesey, Box 213, San Diego, Cal.

Asparagus plumosus, strong, one year old plants, \$6.00 per 100, \$50.00 per 1000.

Brettmeyer Floral Co., Mt. Clemens, Mich.

Asparagus plumosus and Sprenger, strong, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. O. Schmidt, Bristol, Pa.

ASPARAGUS PLUMOSUS NANUS, \$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus Sprenger, very strong, 2½-in., 3c; 3-in., 5c. Fine for benching.

O. Humfeld, Clay Center, Kan.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprenger, \$1.00 per 100, \$8.00 per 1000.

Ernest Rober, Wilmette, Ill.

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Asparagus Sprengerii seedlings, 65c per 100, \$5.50 per 1000; 2-in., \$2.50. Need room. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Asparagus Sprengerii, 3 1/2-in., strong plants, ready to shift, \$8.00 per 100. Vogt's Greenhouses, Coldwater, Mich.

Strong Sprengerii seedlings at \$5.00 per 100. Wise Adkisson, Greenville, Tex.

4-in. Asparagus plumosus, strong plants, \$10.00 per 100. C. R. Simon, Wilmington, Del.

Sprengerii, 3-in., good, \$5.00 per 100. Walnut Hill Greenhouses, Independence, Mo.

Asparagus plumosus nanus, strong 2-in., \$2.00 per 100. Harglerode Bros., Shippensburg, Pa.

Asparagus Sprengerii, 2 1/2-in., January seedlings, strong, 2 1/2c. J. L. Schiller, Toledo, O.

Asparagus Sprengerii, 4-in., \$8.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.

Asparagus plumosus, fine 3-in., \$4.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

2 1/2-in. Asparagus Sprengerii, \$2.50 per 100. J. W. Goree, Paris, Tex.

Asparagus plumosus and Sprengerii sprays. The Pennock Plantation, Jupiter, Fla.

Asparagus Sprengerii, strong 3-in., \$5.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Asparagus Sprengerii seedlings, 75c per 100; \$6.50 per 1000. W. A. Ballou, Wheaton, Ill.

500 Asparagus Sprengerii, strong 3-in., \$5.00 per 100. B. K. Stokesberry, Leontonia, O.

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Green leaf aspidistras, 4c per leaf. F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azalea indica, 200 Hexe, 50c each; 100 plants in early and late varieties, \$1.00 and \$1.50 each. Cash, please. A. COLLE, DOYLESTOWN, PA.

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BEGONIAS READY NOW.

Very fine stock. Leaf cuttings.

	Doz	100	1000
Lorraine, 2 1/2-in.	\$2.00	\$15.00	\$140.00
Chatelaine, 2 1/2-in.	5.00	45.00	
Rex Begonias, 2 1/2-in.	6.00		
Rex Begonias, 3-in.	10.00		
Lorraine, 3-in.	3.00	22.50	

Begonia luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.

ROMAN J. IRWIN, 108 W. 28th St., New York City.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

	100	1000
2 1/2-in.	\$5.00	\$40.00
3-in.	8.00	70.00
4-in.	\$12.00 and \$15.00	per 100
Chatelaine, 2 1/2-in.	6.00	50.00
Chatelaine, 3-in.	9.00	85.00

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

The following flowering begonias: Red and white luminosa, Prima Donna, Erfordii, alba rosea, Vernon, Beefsteak, or Feastii, Salmon Queen, 2 1/2-in., fine stock, \$3.50 per 100. Metallica, 2 1/2-in., \$4.50. Write for catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

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BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/2-IN., READY FOR 4-IN., 10C EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS. FRED W. ARNOLD, CAMBRIDGE, OHIO.

Begonia Chatelaine, strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100. Mellor, Cincinnati, Peterson, good 2 1/2-in. plants from top cuttings, \$16.00 per 100. S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Begonias, extra fine stock.

	3-in.	4-in.	5-in.
Lorraine	20c	25c	50c
Chatelaine	10c	15c	25c
Luminosa	10c	15c	25c

ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, fine branched plants, in bloom, will make large plants for the holiday trade, 2 1/2-in., \$4.00 per 100; Prima Donna, 2 1/2-in., \$3.00 per 100; White Triumph, \$2.50 per 100. Cash. Schiele Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Begonias, blooming varieties, asstd., \$2.50 per 100; Metallica, \$4.00 per 100; nice Rex begonias, in assortment, \$5.00 per 100; some fine 4-in., \$15.00 and \$20.00 per 100. N. O. Caswell, Delavan, Ill.

Rex begonias, 2-in., assorted, \$5.00 per 100, \$50.00 per 1000; Emerald Queen and Bronze King, \$6.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

9000 begonia Chatelaine, 2 1/2-in., \$4.00; 3-in., \$7.00; 4-in., \$12.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonia Chatelaine, strong 2 1/2 and 2 1/4-in. pots, \$5.00 per 100. Begonias Cincinnati and Lorraine, fine stock, 4-in., ready for 6-in., \$40.00 per 100. Satisfaction guaranteed. Evenden Bros. Co., Williamsport, Pa.

Begonia luminosa, fine, large, 4-in., ready for 5 or 6-in., for Christmas sale, extra strong, twice pinched, a bargain, \$8.00 per 100. Please send cash and packing will be free. Evansville Nurseries, R. R. 3, Evansville, Ind.

Begonias, Prima Donna, Rose, 3 1/2 and 4-in., ready for 5-in., bushy plants, bud and bloom, \$9.00 and \$10.00 per 100; 3-in., ready for 4-in., \$4.00 per 100. Charles Whitton, York & Gray, Utica, N. Y.

Fine 2 and 2 1/4-in. Vernon begonias, ready for larger pots, will make fine plants for winter sales, \$2.75 per 100, \$25.00 per 1000. John A. Murrell, 584 6th St., Rochester, N. Y.

Begonia Rex, mixed, strong 3-in., \$1.50 per doz.; \$10.00 per 100; 4-in., \$3.00 per doz.; 5-in., \$5.00 and \$6.00 per doz. Cash. Ullrich Floral Co., Tiffin, O.

Begonia Haageana, 2-in., \$6.00 per 100, \$50.00 per 1000. One of the best for pots. Cash. C. Betacher, Dover, O.

Begonias, luminosa, 3-in., 6c; Rex, assorted, 2 1/2-in., 6 1/2c, both ready for shift. Q. D. Butler, 616 S. 40th, Louisville, Ky.

Chatelaine begonias, choice 3-in., 10c; 4-in., 15c. A. N. Kinsman, Inc., Austin, Minn.

Angel Leaf begonias, 2 1/4-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

Begonia Prima Donna, 2 1/4-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Begonias, Chatelaine, 3 1/4-in., 7c; 4-in., 8c. J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

BERBERIS.

BERBERIS THUNBERGII.

	100	1000
12-18-in., medium	\$4.00	\$30.00
12-18-in., heavy	5.00	40.00
18-24-in., medium	6.00	50.00
18-24-in., heavy	8.00	70.00
2-3 feet, heavy	12.00	100.00

New wholesale trade list, containing prices on thousands of choice trees and shrubs, now ready. ONARGA NURSERY CO., CULTRA BROS. CO., MGRS., ONARGA, ILLINOIS.

Per 10 Per 100

Berberis Thunbergii, 12-18 in.	\$0.75	\$ 5.00
Berberis Thunbergii, 18-24 in.	1.00	7.50
Berberis Thunbergii, 24-30 in.	1.50	10.00
Berberis Thunbergii, 2 1/2-3 ft.	1.75	12.00

Write for prices on larger quantities. Complete list now ready. A card will bring it to you. AURORA NURSERIES, TELEPHONE 339, AURORA, ILL.

BERBERIS.

82,000 BERBERIS THUNBERGII (grown from cuttings).

	100	1000	100	1000
12-18-in.	\$5.00	\$40.00	24-30-in.	\$10.00 \$90.00
18-24-in.	7.00	60.00	30-36-in.	12.00

Boxes at cost. Write for carload rates. THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

BERBERIS THUNBERGII.

	100	1000
12 to 18 in., 3 yrs., heavy	\$4.00	\$35.00
18 to 24 in., 3 yrs., heavy	6.00	50.00
24 to 30 in., extra bushy	8.50	75.00

Complete list of stock now ready. SOUTHSIDE NURSERIES, CHESTER, VA.

BERBERIS THUNBERGII.

	100	1000
12-18-in., good stock	\$4.50	\$35.00
18-24-in., good stock	6.50	55.00

Boxes at cost. ALLEGHENY NURSERY, Thos. Vought, Mgr., Cheswick, Pa.

Berberis Thunbergii, a fine lot of 700 bushes, 24-30-in., \$45.00 buys the lot. Cash, please. Miss M. Dewey, 51 Hollenbeck Ave., Great Barrington, Mass.

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NEW PEPPERS AND CHERRIES. Celestial and Bird's Eye peppers, Jerusalem cherries, 3-in., \$6.00 per 100. Fine Celestial peppers and cherries, 4-in., \$10.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Jerusalem cherries and Xmas peppers, field-grown, ready for 5 and 6-in. pots, \$15.00 per 100. BREHMER'S GREENHOUSES, R. R. No. 3 and No. 10, Chillicothe, O.

Jerusalem cherries, extra large cherries, seed selected from our own stock, \$3.00 per 100. Cash with order, please. J. H. Fleischer, North Bergen, N. J.

Jerusalem cherries. Good strong field-grown plants, ready for 6-in. pots (no culls), clean stock only, \$10.00 per 100. Cash. W. J. Evenden's Sons, 123 W. Fourth St., Williamsport, Pa.

Celestial peppers, strong, bushy, 4-in., ready for 5-in., \$10.00 per 100. Cash. A. J. Peterson, Washington, Iowa.

Jerusalem Cherry, from 4-in. pots, well set with berries, \$10.00 per 100. Geo. H. Mellen Co., Springfield, O.

Jerusalem cherries, 3-in. stock, \$3.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Solanum Melvinii and annum, field-grown, fine short plants, \$10.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Birds eye peppers, extra fine, bushy, 3-in. plants, for growing on, 10c; extra select, 12c. Cash, please. Carl Hagenberger, West Mentor, O.

Xmas peppers, select strain, short, full of fruit, 3-in., \$5.00 per 100. J. C. Schmidt, Bristol, Pa.

Xmas peppers, 3-in., \$6.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Jerusalem cherries, strong plants, 3-in., \$4.00 per 100. E. R. Benadum, Lancaster, O.

BOUGAINVILLEAS.

Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100. Roman J. Irwin, 108 W. 28th St., New York.

BOUVARDIAS.

Bouvardia, 2 1/2-in., \$5.00 per 100. Best single, pink, red and white. Henry Smith, Grand Rapids, Mich.

BROWALLIAS.

Browallias, deep blue flowers, 2-in. across, fine pot-plant for winter blooming; also an excellent bedding plant, always in a mass of bloom, 2 1/2-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2 1/2-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Buddleia Asiatica, white, fine to grow in greenhouse for cutting during the winter, 3-in., \$1.00 per doz.; \$7.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100. Jno. Dieckmann, Elm Grove, W. Va.

BULBS.

BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties. Complete list now ready. Send for a copy of our Plant Bulletin and Bulb List. S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

BULBS.

Ask us for prices on cold storage Giganteums for present and future delivery; also for prices on your needs for delivery on arrival in the autumn, Giganteums and other Japanese bulbs, all sizes. AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

200,000 A-1 Michigan-grown tulip bulbs of named varieties. De Jonge & Kapstein, Tulip Bulb Growers, 1963 Grandville Ave., Grand Rapids, Mich.

Mail us your list of fall bulbs. We can quote very attractive prices on any article you need. G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000. O. Kooyman & Co., Inc., San Francisco, Cal.

CACTI.

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

CALCEOLARIAS.

CALCEOLARIAS, HYBRIDS. PRIZE STRAIN, THE VERY BEST. 2 1/2-in. pots \$7.00 per 100; \$60.00 per 1000. READY NOW. ORDER AT ONCE. S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

CALENDULAS.

CALENDULAS, ORANGE KING and LEMON QUEEN, 3-in., \$6.00 per 100, \$50.00 per 1000. 2 1/2-in., \$5.00 per 100, \$40.00 per 1000. READY NOW. S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

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CALENDULAS—Continued.

Calendula Meteor, Sulphurea, Prince of Orange, 2-in., 3c, 200 for \$5.00. Cash.
Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2 1/4-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Calendula Orange King, 2 1/4-in., \$3.50 per 100; \$30.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

CALENDULAS, strong seedlings, Orange King, Sulphurea, 80c per 100. Cash.
The North Platte Floral Co., North Platte, Nebr.

Calendulas, Orange King, 2 1/4-in., \$3.00 per 100. W. C. Ehmann, Corfu, N. Y.

Calendula, Orange King, 2 1/4-in. pots, \$4.00 per 100. E. J. Hamme, Wauwatosa, Wis.

Orange King, 2 1/4-in., \$25.00 per 1000. Cash. L. H. Wise Greenhouses, Springfield, Ill.

Calendula, Meteor, 2 1/4-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

CALLAS.

CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

	Circumference Per 100	Per 1000
Good blooming size .3 to 4 in.	\$ 5.00	\$ 40.00
Medium large .4 to 5 in.	8.00	75.00
Monsters .5 to 6 in.	14.00	130.00

Cash with order.
LILYDALE BULB CO., SANTA CRUZ, CALIF.

CALLA AETHIOPIA.

1-in. diameter	\$2.00 per 100
1 1/4-in. diameter	3.00 per 100
1 1/2-in. diameter	4.50 per 100
2-in. diameter	8.00 per 100

Cash with order. Immediate delivery.
CALLA ELLIOTTIANA (true yellow)
\$1.50 per 12; \$10.00 per 100.

LOS ROBLES NURSERY & GARDEN, SANTA CRUZ, CALIFORNIA.

CALLAS. White, good strong, healthy Eastern grown bulbs, 1 1/4 to 1 1/2 in., \$5.50 per 100, \$50.00 per 1000; 1 1/2 to 2 in., \$8.25 per 100, \$75.00 per 1000; 2 to 2 1/2 in., \$12.00 per 100, \$110.00 per 1000; 2 1/2 to 3 in., \$13.50 per 100; \$130.00 per 1000. This is superior stock.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

CALLAS.

We are ready to deliver extra fine calla bulbs, well cured, free from dry rot.

Select size \$8.50 per 100
AMERICAN BULB CO., Chicago.

Calla Aethiopica, monster bulbs, 7-9-in. circumference, \$12.00 per 100; 4-6-in. circumference, \$8.00 per 100; 2 1/2-4-in. circumference, \$5.00 per 100; bulblets, 2-yr., \$1.00 per 100. This is a bargain; all bulbs A-1. Cash, please.
R. W. Unger, Oxford, Mich.

CALIFORNIA CALLAS.

Sound, well cured bulbs.

1 1/2-in. to 2-in. diameter	\$ 9.00	\$ 80.00
2-in. to 2 1/2-in. diameter	13.00	120.00

A. Henderson & Co., Box 125, Chicago.

CALLA AETHIOPIA, healthy, well cured bulbs, for high-class florists' trade, 1 1/2 to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

ANGLIN & WALSH CO., 502 California St., San Francisco, Cal.

Callas, surplus, 50 mammoth bulbs, 5-in. to 7-in. circumference, 5c; 100 4-in. to 6-in. circumference, 3c, dried bulbs in fine shape.

A. J. Binley, Glen Falls, N. Y.

Godfrey callas, heavy, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; will flower for Xmas.
G. M. REBURN CO., 160 N. Wabash Ave., Chicago, Ill.

Godfrey calla bulblets, well started from flats, \$1.00 per 100.
Attica Floral Co., Attica, Ind.

Godfrey calla, dry bulbs, blooming size, \$5.00 per 100.
Home Nursery Greenhouse, La Fayette, Ill.

Strong Godfrey callas, 2 1/4-in., 3c; 2 1/2-in. and 3-in., 6c; 3 1/2-in. and 4-in., 12 1/2c. Cash.
J. C. Steinhäuser, Pittsburg, Kans.

Calla lilies, 5-yr.-old roots, \$10.00 per 100.
S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

Calla lily bulbs, good, sound, flowering bulbs, \$6.00 per 100. Cash.
Rentschler Floral Co., Madison, Wis.

Calla lilies, short and plump roots, 4 1/2-in. 6-in., 10c.
J. L. Schiller, Toledo, O.

Godfrey callas, bulblets, \$1.50 per 100.
Vogt's Greenhouse, Sturgis, Mich.

CAMPANULAS.

Campanula Medium, strong, 1-yr., field-grown, blue, white and rose, 75c per doz., \$5.00 per 100.
ORINOCO NURSERIES, COLUMBUS, INDIANA

Campanulas, medium, rose, white and blue, strong, field-grown, 75c per doz.; \$5.00 per 100.
WAYSIDE GARDENS, MENTOR, OHIO.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Campanula Media, strong, blooming plants, \$4.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

CARNATIONS.

FIELD-GROWN CARNATION PLANTS

	100	1000
Miss Theo	\$7.50	\$60.00
Good Cheer	8.00	70.00
Alice	6.00	50.00
Pink Delight	8.00	70.00
Enchantress Supreme	8.00	70.00
Chas. Selgwart, Equal to Supreme	7.00	55.00
Mrs. C. W. Ward	7.00	55.00
Enchantress	6.00	50.00
Rose-pink Enchantress	7.50	60.00

Benora 8.00 70.00

Red

Aviator	8.00	70.00
Belle Washburn	8.00	70.00
Nebraska	8.00	70.00
Beacon	5.00	55.00

White

Matchless	6.00	50.00
White Wonder	7.50	60.00
White Enchantress	7.50	60.00
White Perfection	7.50	60.00
Alma Ward	7.00	45.00
White Beauty	7.50	60.00

S. S. PENNOCK CO., 1608-1620 Ludlow St., Philadelphia, Pa.

CARNATIONS.

\$50.00 per 1000; 500 at 1000 rate.

WHITE.

White Enchantress, Matchless,

White Wonder.

PINK.

Pink Sensation,

Alice,

Mrs. Ward,

Winsor,

Enchantress,

Rose-pink,

Philadelphia.

RED.

Champion,

Joy,

Victor,

Commodore,

Aviator.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

SELECTED GRADE

of

A-1 QUALITY PLANTS

Such as you would

yourself select from

the field,

\$4.50 in 100 quantities,

\$40.00 in 1000 quantities.

WHITE.

Matchless,

White Enchantress,

PINK.

Philadelphia,

Alice, Peerless Pink, Enchantress.

RED.

Champion, Victory,

Aviator.

KENNICOTT BROS. CO.,

174 N. WABASH AVE., CHICAGO, ILL.

FIELD-GROWN CARNATIONS.

Strong, healthy stock.

Variety.	100	1000
Thenanthos	\$12.00	\$100.00
Matchless	5.00	45.00
W. Enchantress	5.00	45.00
Philadelphia	5.00	45.00
W. Wonder	5.00	45.00
Harlowarden	5.00	45.00
Andrew Carnegie	5.00	40.00
Alice	5.00	45.00
Winsor	5.00	45.00
Enchantress	5.00	40.00

Cash with order, or satisfactory references.
M. WEILAND, Evanston, Ill.

Field-grown.	100	1000
Thenanthos	\$12.00	\$100.00
Matchless	5.00	45.00
W. Enchantress	5.00	45.00
Philadelphia	5.00	45.00
W. Wonder	5.00	45.00
Harlowarden	5.00	45.00
Andrew Carnegie	5.00	40.00
Champion	5.00	45.00
Alice	5.00	45.00
Winsor	5.00	45.00
Enchantress	5.00	40.00

Cash with order, or satisfactory references.
CHICAGO FLOWER GROWERS' ASSOCIATION, 182 N. Wabash Ave., Chicago.

Field-grown carnation plants, strong, healthy stock.

	100	1000
Alice	\$5.00	\$40.00
White Enchantress	5.00	40.00
Champion	5.00	40.00
Matchless	5.00	40.00
Peerless Pink	5.00	40.00
Dorothy Gordon	5.00	40.00
Mrs. Theo	5.00	40.00
Philadelphia	5.00	40.00

MILLER BROS., 5558 N. Lincoln St., Chicago, Ill.

Field-grown carnation plants: Beacon, White Enchantress, Enchantress, Ward, White Wonder, Matchless, White Perfection, \$5.00 per 100, \$45.00 per 1000.

McIntyre Floral Co., Nashville, Tenn.

FIELD-GROWN CARNATIONS.

Strong stock, ready for shipment, \$55.00 per 1000. Less than 250 of a variety, \$7.00 per 100.

PINK—Mrs. C. W. Ward, Enchantress, Rose-pink Enchantress, Alice and Philadelphia.

WHITE—Matchless, White Enchantress and White Perfection.

RED—Beacon, Champion.

The following newer varieties, \$8.00 per 100, \$70.00 per 1000: Merry Christmas, Nancy, Cornell (red), Aviator (scarlet), Miss Theo (rose-pink), Nebraska and Alice Coombs.

ANGLIN & WALSH CO., WILLIAMSBRIDGE, NEW YORK.

CARNATION PLANTS.

Strong, healthy, field-grown, the kind that makes you money.

	100	1000
L. P. Enchantress	\$5.00	\$40.00
W. Perfection	5.00	40.00
W. Enchantress	5.00	45.00
Victory	5.00	45.00
C. W. Ward	5.00	45.00

500 at 1000 rate.
For this week only a special discount of 5 per cent will be allowed from list price on quantity lots of 1000 or more.

J. A. BUDLONG, 184 N. Wabash Ave., Chicago.

FIELD-GROWN CARNATIONS.

	100	1000
Alice	\$6.00	\$50.00
Enchantress Supreme	6.00	50.00
Belle Washburn	7.00	60.00
Champion	6.00	50.00
Alice Coombs	7.00	60.00
Good Cheer	6.00	50.00
Gorgeous	6.00	50.00
Comfort	6.00	50.00
C. W. Ward	6.00	50.00

CHARLES H. TOTTY, Madison, NEW JERSEY.

THE

REALIZATION

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NEW IDEAL

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SERVICE

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WHOLESALE WAY

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F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

FIELD-GROWN CARNATIONS.

STRONG PLANTS. WELL BRANCHED.

Philadelphia	\$5.00 per 100
Enchantress	5.00 per 100
Champion	6.00 per 100
Alice	6.00 per 100
W. Enchantress	6.00 per 100
Matchless	6.00 per 100
White Perfection	5.50 per 100
Nebraska, best red	7.50 per 100

GULLETT & SONS, LINCOLN, ILL.

CARNATION FIELD PLANTS.

	100	1000
White Enchantress	\$8.00	\$50.00
Matchless	6.00	50.00
Pink Enchantress	5.00	45.00
Alice	6.00	50.00
Champion	5.00	45.00
Victory	5.00	45.00
Carnegie	5.00	40.00

WIEBORT BROS., 162 N. Wabash Avenue, Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

Big strong plants; no disease, no stemrot, no spider. Carefully dug and packed. Liberal count.

	100	1000
White Perfection	\$6.00	\$50.00
White Enchantress	6.00	50.00
Miss Theo	6.50	55.00
Nebraska	7.00	65.00

WASHINGTON FLORAL CO., Wholesale Carnation Growers, Washington, Pa.

FINE, STRONG, HEALTHY PLANTS.

	100	1000
White Enchantress	\$5.00	\$45.00
Rose-pink Enchantress	6.00	50.00
Matchless	5.00	40.00
Alice	5.00	40.00

JOHN SCHEIDEN, 135 Asbury Ave., Evanston, Ill.

FIELD-GROWN CARNATION PLANTS.

WELL-GROWN AND HEALTHY STOCK.

2000 White Wonder \$5.00 100; \$45.00 1000

2000 White Enchantress 5.00 100; 45.00 1000

1500 Light Pink Enchantress 5.00 100; 45.00 1000

300 Mrs. Ward 5.00 100; 45.00

FIELD CARNATIONS.
HEAVY, BUSHY, BIG.
HEALTHY PLANTS.
Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward; \$6.00 per 100, \$55.00 per 1000, 10% discount for cash.
Good packing—prompt shipment.
FURROW & COMPANY,
GUTHRIE, OKLAHOMA.

FIELD-GROWN CARNATION PLANTS.
100 1000
2100 Enchantress\$5.00 \$45.00
1200 White Enchantress 5.00 45.00
1000 White Wonder 5.00 45.00
400 Rose-pink Enchantress 5.00
150 Champion 5.00
Cash, please.

GUS RAASCH, KANKAKEE, ILL.
FIELD-GROWN CARNATION PLANTS.
Fine clean stock.
100 1000
2000 Beacon\$5.00 \$45.00
5000 Enchantress 5.00 45.00
1000 Eureka 5.00 45.00
200 Christmas Cheer 5.00 45.00
UNITED STATES CUT FLOWER CO., N. Y.
ELMIRA, N. Y.

Field-grown carnations, nice plants, well packed.
Alice\$6.00 per 100; \$50.00 per 1000
Prospector 6.00 per 100; 50.00 per 1000
Matchless 6.00 per 100; 50.00 per 1000
Champion 6.00 per 100; 50.00 per 1000
Cash with order.
D. R. HERRON, OLEAN, N. Y.

FIELD-GROWN CARNATIONS.
DELIVERY NOW.
STRONG, CLEAN, HEALTHY.
Per 100 Per 1000
Alice\$5.00 \$45.00
QUALITY GUARANTEED.
Cash or satisfactory reference.
J. S. Merritt, Colgate, Md.

CARNATION PLANTS.
Fine bushy stock,
ENCHANTRESS,
WHITE ENCHANTRESS,
\$5.00 per 100, \$40.00 per 1000.

GRIGGS THE FLORIST, OKLAHOMA.
SHAWNEE, OKLAHOMA.

POT-GROWN CARNATIONS.
We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.
Arnold Ave. Greenhouses, Port Allegany, Pa.

Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash.
O. Betscher, Dover, O.

CARNATIONS, extra fine, field-grown, low, stocky, well rooted plants:
7500 White Enchantress. 2000 R. P. Enchantress. 8000 Enchantress. 600 Gorgeous.
\$6.00 per 100; \$50.00 per 1000.
ROSEMONT GARDENS, MONTGOMERY, ALA.

FIELD CARNATIONS, as fine Matchless as you ever had an opportunity to buy, \$5.00 per 100; same rate per 1000.
Second size Matchless, as good as most firsts, \$3.50 per 100 or \$32.50 per 1000.
Either of these make an exceptional good buy.
ALBERT M. HERR, LANCASTER, PA.

FIELD-GROWN CARNATIONS.
Fine, clean stock,
in best varieties.
Prices on application.
ROMAN J. IRWIN,
108 West 28th St.,
New York City.

Carnations, fine, bushy, low plants. Ready now, from field: White Enchantress, Enchantress (best pink) Kokomo Chief (the best money making red carnation I ever raised. You will say the same). Absolutely no splits, \$5.00 per 100, \$45.00 per 1000. F. A. Greeve, Oskaloosa, Iowa.

CARNATIONS
50,000 field Pink Enchantress at \$45.00 and \$50.00 per 1000. Also a few thousand White Enchantress at same prices. All fine plants, now ready. Terre Haute Rose & Carnation Co., Terre Haute, Ind.

Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100; \$50.00 per 1000; Aviator, \$6.00 per 100; \$55.00 per 1000.
Ernest Rober, Wilmette, Ill.

Field-grown carnation plants.
Rose-pink Enchantress\$6.00 per 100
White Enchantress 6.00 per 100
Enchantress 6.00 per 100
Beacon 6.00 per 100
Pana Greenhouses, Pana, Ill.

500 strong, field-grown carnation plants: Herald, W. Wonder, W. Enchantress, R. P. Enchantress, Enchantress Supreme, 5c. Cash.
R. P. Atwell, Ft. Dodge, Iowa.

Extra fine carnation plants, 1600 Enchantress, 400 Rose Enchantress, \$5.50 per 100, \$50.00 per 1000.
Groves Floral Co., Atchison, Kan.

Healthy, field-grown carnations.
100 1000
Enchantress\$5.00 \$40.00
White Enchantress 5.00 40.00
Rose-pink Enchantress 5.00 40.00
Wauseon Floral Co., Wauseon, O.

Strong, field-grown carnations:
590 White Winsor 350 Beacon
160 White Enchantress 450 Matchless
400 Enchantress 150 Enchantress Sup.
\$5.00 per 100.
JOHN NELSON CO., OSHKOSH, WIS.

Carnation plants, extra heavy, field-grown, 12 to 25 shoots, \$6.00 per 100, \$50.00 per 1000: Enchantress, Ward, Bassett and Beacon; some mixed plants, \$5.00 per 100, \$45.00 per 1000.
STAMM FLORAL CO., HUTCHINSON, KAN.

CARNATION PLANTS, FIELD-GROWN.
Light Pink Enchantress.....\$4.00 \$35.00
Sangamo, dark pink..... 4.00 35.00
Christmas Cheer 4.00 35.00
Cash.
John Bauscher, Freeport, Ill.

First-class field-grown carnation plants:
Mrs. C. W. Ward.....\$4.00 per 100
Victory 4.00 per 100
White Perfection 4.00 per 100
Light Pink Enchantress..... 4.00 per 100
JANESVILLE FLORAL CO., JANESVILLE, WIS.

WE PAY THE EXPRESS FOR CASH.
Carnations, strong, field-grown, Enchantress, R. P. Enchantress and White Enchantress. These are true to name and fine bushy fellows, \$5.00 per 100. Get yours quick.
COTTAGE GREENHOUSES, LITCHFIELD, ILL.

FIELD PLANTS.
Pink Enchantress, Victory, \$4.00 per 100, \$40.00 per 1000. Ward, \$5.00 per 100, \$45.00 per 1000.
ERNE & CO., Chicago, Ill.
30 E. Randolph St.,

FIELD-GROWN CARNATIONS.
Enchantress\$6.00 per 100
White Enchantress 6.00 per 100
Herald 6.00 per 100
R. O. Lommatsch, P. O. La Grange, Ill.

Fine field-grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.
THE WILLIAM MURPHY CO., WHOLESALE FLORISTS,
329 Main St., Cincinnati, O.

Carnations, strong, healthy, field-grown Mrs. C. W. Ward and Rose-pink Enchantress, grown under irrigation; can ship any time, \$6.00 per 100, \$50.00 per 1000.
The Stiles Co., Oklahoma City, Okla.

CARNATIONS.
Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.
E. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.
O. L. Van Meter, Monticello, Iowa.

Carnations, field-grown plants, \$5.50 per 100; \$50.00 per 1000: Pink Enchantress, White Wonder, Victory, Herald, Aviator, Peerless Pink.
LEWIS L. LINGO, Wooster, Ohio.
1444 Beall Ave.,

FIELD-GROWN CARNATION PLANTS.
400 Light Pink Enchantress.
200 White Perfection.
\$5.00 per 100, \$25.00 for the lot.
CHARLES SHERWOOD, WATERLOO, IOWA.

250 Beacon, small but good, \$5.50; 110 White Enchantress, medium size, \$3.00; 550 Pink Enchantress, fine plants, \$20.00; to close quickly the lot for \$24.00. Cash.
Brinkerhoff Greenhouses, Springfield, Ill.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.
Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.
R. E. Wadsworth & Co., Northboro, Mass.

Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.
CHICAGO CARNATION CO., JOLIET, ILL.

Carnations, field-grown, strong, clean stock: Beacon, Enchantress, Rose-pink, Washington, \$6.00 per 100, \$50.00 per 1000; Nebraska, \$7.00 per 100, \$65.00 per 1000. Cash.
Frey & Frey, Lincoln, Neb.

FIELD-GROWN CARNATIONS.
Enchantress, strictly first-class.....\$5.00 per 100
Ward, 2nd size..... 4.00 per 100
BURDELL FLORAL CO., BOWLING GREEN, KENTUCKY.

3000 field-grown carnation plants of the following varieties: Alice, Pocahontas, Herald, Matchless, Enchantress and Champion, \$5.00 per 100.
H. G. Norton, Perry, O.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash. Riverside Greenhouses, Appleton, Wis.

Carnations, field-grown plants, good stock: Light Pink Enchantress, Victory, White Wonder, \$4.00 per 100, \$35.00 per 1000; Aviator, Peerless Pink, Herald, \$4.50 per 100, \$40.00 per 1000. Cash.
James Psenicka, Gross Point, Ill.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 50 Champion, 350 White Wonder, \$4.00 per 100, \$35.00 per 1000.
Prince's Flower Shop, Iowa City, Iowa.

750 Rose-pink and 750 Light Pink Enchantress carnations, field-grown, extra good stock, \$5.00 per 100; \$45.00 per 1000, or \$60.00 for the whole lot. Cash, please.
John A. Keller Co., Lexington, Ky.

7000 field-grown Enchantress and White Enchantress, \$30.00 per 1000. These plants have not been picked over. Will ship promptly and pack carefully. Cash.
L. H. Wise Greenhouses, Springfield, Ill.

Field-grown carnations, strong, bushy plants. 200 Matchless 200 White Perfection
200 Peerless Pink 150 C. W. Ward
\$4.00 per 100; lot for \$25.00. Cash.
CLARA BROWN & CO., JACKSON, MICH.

Field-grown carnation plants: 400 Beacon, 800 White Perfection, 400 Philadelphia and 200 Matchless, \$5.00 per 100, or \$80.00 will take the lot. Cash, please.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

2000 White Enchantress....\$4.00 100; \$35.00 1000
300 Peerless Pink 4.00 100
200 White Wonder 4.00 100
Cash or C. O. D.
KRING BROS., FAIRBURY, ILL.

Field-grown carnation plants, Kokomo Chief; this is a very profitable red carnation. With us it is a money-maker. Strong, clean, well-branched stock, \$5.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Field-grown carnation plants.
4000 strong, stocky Enchantress, pink, free from disease, \$5.00 per 100, \$45.00 per 1000. Cash, please.
West View Floral Co., Elkhart, Ind.

15,000 strong, healthy, field-grown carnation plants, Enchantress, Ward and Matchless, \$4.00 and \$5.00 per 100.
J. F. WILCOX & SONS,
530 W. Broadway, Council Bluffs, Iowa.

Strong field-grown carnation plants, \$4.00 per 100: Enchantress, Beacon, Mrs. C. W. Ward, Pocahontas.
BUCK'S GREENHOUSES, OHIO.
WASHINGTON C. H.,

EXTRA FINE CARNATION PLANTS.
1200 Lawson, \$4.00 per 100; 1000 Enchantress, \$35.00 per 1000. Cash.
Rosedale Greenhouses, McHenry, Ill.

1500 Matchless, 1500 White Enchantress, extra fine plants, \$6.00 per 100, \$50.00 per 1000. Cash, please.
Frederick C. Hoffman, Pawtucket, R. I.

2500 carnation plants at a bargain the lot: White, Light Pink and Rose-pink. Cash. \$100.00 for the lot. Write today to Sumner P. Pike, 622 W. Main St., Ravenna, O.

Large, field-grown carnation plants, Enchantress and Matchless, \$35.00 per 1000. Satisfaction guaranteed. Cash with order.
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Field-grown carnation plants, 20 shoots to plant, Enchantress, \$50.00 per 1000; White Enchantress, \$60.00 per 1000. Cash.
Lloyd C. Bunch, Fredonia, Kans.

Strong, healthy, field-grown carnations. 10 to 20 shoots.
Pink Enchantress...\$4.00 per 100; \$30.00 per 1000
THOS. SALVESON, PETERSBURG, ILL.

Carnations, good Champion, 6c; Victory, 5c each.
HEITMAN-OESTREICHER CO., Milwaukee, Wis.
5610 North Ave.,

CARNATION STOCK.
Elegant field-grown stock of Pink and Rose-pink Enchantress, \$5.00 per 100.
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Field-grown carnation plants, good strong stock. Write for list and prices.
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1004 Lincoln Bldg.,

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Rose-pink Enchantress, Enchantress and White Enchantress, \$5.00 per 100.
The Walton Co., Bices Landing, Pa.

Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$50.00 per 1000. Cash.
Louis Pfeiffer & Sons, Ft. Thomas, Ky.

Extra strong, field-grown carnations, White Enchantress, Enchantress and Ward carnations, \$50.00 per 1000. Cash, please.
W. W. Milnor, Bowling Green, O.

3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.
Fred S. Davis, Centerville, Ind.

White Enchantress and Enchantress carnations, \$7.00 per 100, \$65.00 per 1000.
The Hammond Co., Inc., Richmond, Va.

2000 strong field-grown Harlowarden carnation plants, \$4.00 100. L. E. Adams, Corfu, N. Y.

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CARNATIONS—Continued.

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Hembelker & Cole, Springfield, Ill.

FIELD-GROWN CARNATION PLANTS.

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Beacon 5.00 per 100; 45.00 per 1000
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1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.

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Alice, Matchless, Light Pink and Rose-pink Enchantress and Enchantress Supreme, \$6.00 per 100; 2nd size, \$4.00 per 100. Cash, please.

Harry Heintz, West Toledo, O.

Strong field-grown carnation plants, careful packing: Enchantress pink, Washington dark pink, \$5.00 per 100. Cash, please.

Ada Greenhouse, Ada, Okla.

Carnations, excellent field-grown stock: L. P. Enchantress, Philadelphia, White Perfection, \$35.00 per 1000. Best of packing.

STATE FAIR FLORAL CO., SEDALIA, MO.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.

C. H. Frey, Florist, Lincoln, Neb.

Strong field-grown carnation plants: 5000 Rose-pink Enchantress, 3000 Enchantress, \$5.00 per 100, \$45.00 per 1000. Indianapolis Flower & Plant Co., Indianapolis, Ind.

Carnations, field-grown plants of White Perfection, \$5.00 per 100; Winsor, \$4.00 per 100. Cash with order.

Rentschler Floral Co., Madison, Wis.

Carnation field plants, 1500 Washington, fine stock, \$5.00 per 100, \$45.00 per 1000. Cash. Hartje & Elder, R. E. 1, Box 59, Indianapolis, Ind.

We have a surplus stock of Philadelphia, White Enchantress, Matchless and Champion, very choice, at \$5.00 per 100. Otto Sylvester, 623 Silver Lake St., Oconomowoc, Wis.

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John L. Lundsted, Passaic, N. J.

Carnation plants, extra fine, well branched, strong and healthy: 4500 Enchantress, 1000 O. P. Bassett, 225 Herald, \$45.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

Carnations: 900 Herald, 160 Nebraska, 75 Philadelphia, 40 Enchantress, 35 W. Wonder, \$5.00 per 100, or the lot for \$40.00.

I. O. Kemble, Marshalltown, Iowa.

We have 1000 Pink and White Enchantress, mixed, extra fine plants, 4 1/2 in.; would trade for cyclamen, cinerarias or Cinnamati begonias.

Hermis Floral Co., Portsmouth, O.

Carnation plants: Harry Fenn, Lawson, White Wonder, \$5.00 per 100; White and Pink Enchantress, Philadelphia, Matchless, \$6.00 per 100. Cash.

Chas. H. Green, Spencer, Mass.

Carnations, field-grown plants: Mrs. C. W. Ward, Philadelphia, Champion, Victory, Enchantress, pink and white, \$5.00 per 100, \$45.00 per 1000. Cash. B. Scheller, Warren, Pa.

10,000 Victory carnations, 1000 White Enchantress, \$30.00 per 1000. Cash with order.

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600 field-grown Washington and Rose-pink Enchantress carnation plants, \$4.00 per 100.

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Carnations, good, strong, field-grown stock, Matchless and C. W. Ward, \$6.00 per 100.

W. C. Pray, Dobbin, N. J.

500 field-grown carnation plants, mostly Enchantress, \$5.00 per 100. Cash with order.

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Pink Enchantress, Peerless Pink, Victory, \$4.00 per 100, \$35.00 per 1000; Good Cheer, \$5.00 per 100.

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Field-grown carnations, 250 Comfort, a good red, fine plants, \$3.00 per 100 to close out. Cash.

Warren Huckleberry, North Vernon, Ind.

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Carnations, Matchless, White Wonder, Alice, Akehurst, \$4.00 per 100.

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Carnations, field-grown White Enchantress, \$4.00 per 100.

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White and Pink Enchantress, 5c; fine field-grown plants,

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Peter Welland, New Castle, Ind.

Field-grown carnations, strong plants, Pink and White Enchantress, Matchless, Philadelphia, \$4.00 per 100.

T. J. Enright, Fostoria, O.

Carnations, splendid plants, Enchantress, Matchless, Alice, \$6.00 per 100, \$50.00 per 1000.

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La Crosse Floral Co., La Crosse, Wis.

Field-grown carnations, White Enchantress, \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

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Strong field-grown carnations: Alice, Enchantress and White Enchantress, \$5.00 per 100, \$45.00 per 1000. Cash.

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Field-grown carnation plants, fine, bushy plants, 10,000 Enchantress, \$35.00 per 1000. Cash with order.

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Chrysanthemums, leading commercial varieties, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

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Cinerarias, Dreer's Prize, half dwarf, mixed colors, 3-in., ready for 4-in., \$4.00 per 100.

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Cinerarias, prize strain, half dwarf, from 2 1/2-in. pots, \$4.50 per 100; \$40.00 per 1000.

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Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100; mixed coleus R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.

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Coleus stock plants, extra heavy and bushy, Verschaffeltii, red and Golden Bedder, yellow, \$2.50 per doz.

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Twenty varieties R. C., \$1.40 per 100; 2-in., 2c; 2 1/2-in., 2 1/2c.

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Coleus Christmas Gem, or Brilliancy, 2 1/2-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.

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Columbines, aquilegia coerulea hybrids, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.

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Special bargains in crotons.
2 1/2-in., selected, as good as 3-in. \$25.00 100
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4-in., heavy 35.00 100
4-in., extra heavy, selected 40.00 100
5-in., selected 60.00 100
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6-in., extra selected, \$1.00, \$1.25 and \$1.50 each.

More than 50 varieties.

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Cigar plants, 2 1/2-in., extra strong, \$3.00 per 100.

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REVIEW CLASSIFIED ADS.

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Finest English and German strains, separate colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.

Strong transplanted plants from flats, extra fine, ready for 3-in., \$3.50 per 100, \$30.00 per 1000; strong, 3-in., \$10.00 per 100, \$90.00 per 1000.

25 at 100 rate; 250 at 1000 rate.

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We need the room. Cyclamen, Wandsbek type, mixed varieties, plenty of salmon, few white.

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2 1/2-in. strong plants.....	\$5.00	\$45.00
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4-in. strong plants.....	20.00
4-in. Rococo Erecta.....	25.00

Carefully packed. No charge for packing.

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Best German and English strains in 5 colors.

3-in. pots \$10.00 per 100
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Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in.

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Order them now for Christmas flowering. Special reduced prices.

2 1/2-inch	\$ 5.00 per 100
3-inch	8.00 per 100
3-inch, select	20.00 per 100
4-inch, select	25.00 per 100

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CYCLAMEN GIANT FLOWERING, dark red, bright Xmas Red, salmon, pink, white with red eye, either separate or mixed colors, 2 1/2-in. pots, \$7.50 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 3 1/2-in. pots, \$14.00 per 100; 4-in. pots, fine strong plants, \$25.00 per 100.

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Cyclamen giganteum, fine plants, all colors mixed, large sizes now full of buds, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

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8-in., select 75.00 per 100
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Fine cyclamen plants, 4-in., \$20.00 per 100. Grown from finest imported seed. Cash please.

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DAISIES.

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MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2½-in.	5.00	45.00
GIANT WHITE, 2½-in.	5.00	45.00
GIANT YELLOW, 2½-in.	5.00	45.00

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Single white daisies, best variety for pots, large flowering, 2½-in., \$5.00 per 100.

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Daisies (bellis), Monstrosa white and pink, also Longfellow and Snowball, thinly sown, field-grown, strong seedlings, \$2.50 per 1000. Cash.

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All field-grown. Full list of hardy perennials for fall planting.

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Strong, 4-yr.-old clumps, Gold Medal Hybrids, \$5.00 per 100; 2-yr.-old clumps Belladonna, \$4.00 per 100. Unusual value. Need the space.

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Dracaena indivisa, 5-in., large, strong plants, \$18.00 per 100; 4-in., \$10.00 per 100; 3-in., \$5.00 per 100. These are pot-bound and ready to shift and not to be compared with field-grown plants.

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5-in. dracaena indivisa \$20.00 per 100
4-in. dracaena indivisa 12.50 per 100
3-in. dracaena indivisa 7.00 per 100
2½-in. dracaena indivisa 4.00 per 100
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Florists' Pub. Co., Caxton Bldg., Chicago.

DRACAENA INDIVISA.

Field-grown, ready for the following size pots: 5-in., 12c; 4-in., 8c; 3-in., 6c. 4% discount for cash with the order. B. C. Blake, Springfield, O.

Dracaenas indivisa, fine 2-in., \$2.00 per 100, \$18.00 per 1000. Will make 10c plants by spring. Cash.

The Hill View Garden, 3502 E. 5th, Dayton, O.

Dracaena indivisa, extra large, pot-bound, 5-in., 25c; 6-in., 40c; 8-in., 60c; larger sizes, 75c and \$1.00 each.

Mountain View Floral Co., Portland, Ore.

Dracaena indivisa, 4-in., \$10.00 per 100. Need changing into 6-in. We need the space. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Good strong 4-in. Dracaena indivisa, 10 and 12c each.

J. F. Wilcox & Sons, Council Bluffs, Iowa.

Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. B. 1, Dayton, O.

Dracaena indivisa, large field-grown plants, ready for 6-in. pots, \$20.00 per 100. Cash with order.

George T. Clarke, Auburn, N. Y.

Transplanted Dracaena indivisa seedlings, \$2.50 per 100 prepaid.

W. C. Ehman, Corfu, N. Y.

Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.

Wettlin Floral Co., Hornell, N. Y.

Dracaena indivisa, 2½ in., January seedlings, strong plants, \$3.00 per 100, \$27.50 per 1000.

J. L. Schiller, Toledo, O.

Dracaena indivisa, extra strong stock, 4-in., 10c each.

DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

Dracaena indivisa, 4-in., ready to shift, 10c each.

Jonash, Kenton, O.

Dracaena indivisa, strong, 4-in., pot-grown, \$10.00 per 100. Cash.

B. Scheller, Warren, Pa.

ERICAS.

ERICAS, CHRISTMAS VARIETIES.

Fragrans Melanthera, from 4½ to 6-in. pots at \$6.00, \$9.00 and \$12.00 per doz.

Regerminans, from 4 and 4½-in. pots, at \$6.00, \$9.00 and \$12.00 per doz.

Pres. Carnot, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

Pres. Felix Faure, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

EASTER VARIETIES.

Persoluta rosea, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Persoluta alba, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Cupressina, from 4½-in. pots, at \$9.00 and \$12.00 per doz.

Cotonoides Veitchii, from 6½ and 7-in. pots, at \$12.00 and \$18.00 per doz.

Cylindrica, from 4½-in. pots, at \$6.00 per doz.

Ventricosa rosea, from 4½-in. pots, at \$6.00 per doz.

Cash with order please, Packing charges 50c. per \$10.00 of value.

ANTON SCHULTHEIS.

316 19TH ST., COLLEGE POINT, N. Y.

FARFUGIUMS.

Farfugiums, yellow, spotted, 4-in. plants, \$20.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

FERNS.

FERN MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ADIANTUM CUNEATUM AND GRICILLI-MUM, extra heavy 2½-in. stock, \$3.50 per 100; \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong 2½-in. stock, ready for benching, \$3.50 per 100, \$30.00 per 1000.

ASPARAGUS PLUMOSUS NANUS, strong seedlings, from best greenhouse grown seeds, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

FERNS.

	100	1000
Scottii, Teddy, Jr., Whitmanii,		
2½-in.	\$ 6.00	\$ 50.00
Boston and Roosevelt, 2½-in.	5.00	40.00
Bird Nest, 2-in.	12.00	110.00
Bird Nest, 2½-in.	20.00	175.00
Scottii, Teddy, Jr., 4-in.	25.00	
Scottii, Teddy, Jr., Boston, 6-in.	75.00	
Boston, Special, 6-in.	50.00	

Asplenium Nidus Avis, Bird's Nest fern, the only one guaranteed free from disease:

	100	1000
2-in.	\$12.00	
2½-in.	20.00	
3-in.	25.00	
4-in.	50.00	

LARGER SIZES ON APPLICATION.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

FERNS—Continued.

FERNS THAT ARE THE GROWERS' PRIDE.
All from 2½-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior, Pieroni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzeii, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.

All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Table fern seedlings, best varieties as follows, either separate or mixed:

Pteris Mayii	Pteris Wilsonii
Pteris Victoria	Pteris Wimsattii
Pteris Magnifica	Pteris Hastata
Pteris Serrulata	Pteris Albo Lineata
Pteris Tremula	Polystichum Setosum
Aspidium Tausimense	
Cyrtomium Falcatum (Holly Fern)	

About 2000 Kentia Belmoreana, 2½-in., \$9.00 per 100, \$85.00 per 1000.

One flat, \$2.00; 5 flats, \$1.90 per flat; 10 flats, \$1.80 per flat. Quotations on larger quantities. Anglin & Walsh Co., Williamsbridge, N. Y.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000.

Boston	2½-in.	\$4.00	\$35.00
Roosevelt	2½-in.	5.00	40.00
Verona	2½-in.	6.00	50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100, \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000. Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Teddy, Jr., 2½-in., \$4.00 per 100
Whitmanii Compacta, 2½-in., 4.00 per 100
Boston, 4-in., 15c
Roosevelt, 4-in., 15c

Boston and Roosevelt, 2½-in., \$4.50 per 100; \$40.00 per 1000.

Roosevelt, 5-in., 25c, \$2.75 per doz.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

FERNS—NOW READY.

This is stock that will sell rapidly in any retail store or greenhouse:

Variety.	Size	Each	Size	Each
Boston	5-in.	30c	6-in.	50c
Whitmanii	5-in.	35c	6-in.	60c
Roosevelt	5-in.	35c	6-in.	60c
Teddy Junior	6-in.	50c	7-in.	75c

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

FERNS:

Roosevelt, 2½-in.	\$ 4.50 per 100
Boston, 2½-in.	4.50 per 100
Scholzeii, 2½-in.	4.50 per 100
Teddy, Jr., 2½-in.	5.00 per 100
Roosevelt, 4-in.	15.00 per 100
Boston, 4-in.	15.00 per 100
Scholzeii, 4-in.	15.00 per 100
Boston, 6-in.	40.00 per 100

The Reeser Plant Co., Springfield, O.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER.

We have grand ferns in these four varieties. Stock purchased now and shifted will make a handsome profit. Boston, Roosevelt, Whitmanii and Wanamaker, 4-in., 20c; 5-in., 35c; 6-in., 60c.

Boston and Roosevelt, 7-in., 75c; 8-in., \$1.00. Choice 2½-in. Boston and Roosevelt to grow on, \$5.00 per 100, \$45.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

BARGAINS IN FERNS.

Roosevelt and Scottii, 4-in., \$12.00 per 100; Roosevelt, Scottii, Teddy, Jr., Whitmanii, 6-in., 35c each; Roosevelt and Scottii, 7-in., 45c each; Scottii and Teddy, Jr., 5-in., 25c each; Scottii, 8-in., 85c each; Scottii and Roosevelt runners, ready for 2½-in. to 4-in. pots, \$25.00 per 1000; Scottii, 2½-in., \$35.00 per 1000. Cash. M. Hillpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Ferns, strong 2½-in. pots, Bostons, Roosevelt and Scottii, \$5.00 per 100, \$45.00 per 1000; Teddy, Jr., Elegantissima Compacta, \$6.00 per 100; Verona (new), \$8.00 per 100; Verona, 3-in. pots, \$14.00 per 100; 4-in. pots, Bostons, Scottii and Pieroni, \$25.00 per 100. Larger sizes above varieties. Ask for prices.

Anglin & Walsh Co., Williamsbridge, N. Y.

BOSTON FERNS.

Couple of thousand, pot-grown, 4-in., 10c, 12½c, 15c each; also about 500 strong 5-in., 25c each. Order a trial shipment; your money back if not satisfied. Cash, please.

HEINL & WEBER,
Indiana's largest fern growers,
TERRE HAUTE, INDIANA.

Boston ferns, fine finished plants.

5-in.	\$0.25 each, \$25.00 per 100
6-in.	.50 each, 45.00 per 100
7-in.	.75 each, 65.00 per 100
8-in.	1.00 each, 90.00 per 100

Chicago florists, see these ferns.

F. O. FRANZEN,
5319 N. Clark St., Chicago.

Boston, Roosevelt, Sword, Scottii, Whitmanii, Amerpohlii and Scholzeii, 2½-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprengerii, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order. H. O. Doescher, 2000—48 Gentilly Ave., New Orleans, La.

Extra fine stock. Dark green.

Ferns	4-in.	5-in.	6-in.
Boston	20c	35c	50c
Whitmanii	20c	35c	60c
Elegantissima Compacta	25c	50c	...
Verona (new)	25c	50c	...

To make room for fall stock; ferns, strong, well shaped, dark green, ready for 5-in., Boston, Roosevelt, Teddy, Jr., Elegantissima Compacta, \$12.00 per 100, \$110.00 per 1000. Cash. Satisfaction guaranteed.

GEORGE OVERHOLSER,
WHOLESALE FLORIST, SPRINGFIELD, OHIO.

2 and 2½-in. Boston ferns.....\$ 3.50 per 100
6-in. Boston ferns..... 6.00 per doz.
8-in. Boston and Roosevelt..... 10.00 per doz.

Above stock is pot-grown, clean and extra heavy. The 6-in. are ready for a shift to 8-in.

HOMWOOD GREENHOUSES,
Atchison, Kansas.

POT-GROWN BOSTONS.

4-inch	18c
5-inch	30c
6-inch	50c
7-inch	70c
8-inch	90c

R. R. DAVIS CO., MORRISON, ILL.

Extra fine stock.

Boston ferns, 3-in.	\$ 8.00 per 100
Scottii ferns, 3½-in.	12.00 per 100
Boston ferns, 4-in.	15.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Boston5-in., 30c; 6-in., 50c
Roosevelt5-in., 30c; 6-in., 50c
Teddy, Jr., azalea pots.....6-in., 50c

This stock is fine, strong and good color.

J. P. HERZOG, BELVIDERE, ILL.

Ferns: Boston, Elegantissima Compacta, Roosevelt, Scottii, Teddy, Jr., 2½-in., \$4.00 per 100; same varieties from bench, ready for 4-in. or 5-in., extra fine, \$12.00 per 100.

Geo. H. Meilen Co., Springfield, O.

Boston and Roosevelt ferns, 7-in., 65c; 8-in., 80c. These ferns are pot-grown, in A-1 condition and guaranteed to be as good as any in the market. Cash with order.

Felix Kramer, Blaine St., Niles, O.

7-in. Boston ferns, dark green, fine, bushy plants, pot-grown, 60c. Guaranteed to give satisfaction. Send me a small trial order. Cash. August R. Tischinger, Govans, Md.

Ferns, bench, Boston, Whitmanii, Elegantissima, 4-in. size, \$12.00 per 100; 5-in., 15c; runners, \$1.25 per 100. Cash. Byer Bros., Chambersburg, Pa.

Boston ferns, nice, pot-grown stock, 4-in., \$12.00 per 100; 4-in., extra strong, \$15.00 per 100; 6-in., \$37.50 per 100.

A. Henderson & Co., Box 125, Chicago.

Boston ferns, 4-in. and 4½-in., 20c and 25c; Elegantissima compacta, 3½-in. and 4-in., 20c and 25c. These plants are A-1 and ready to shift. Vogt's Greenhouses, Coldwater, Mich.

Ferns, a fine lot of bench-grown Whitmanii, ready for 3-in. pots, 10c; pot-grown, 4-in., Bostons, 15c; 3-in., Amerpohlii, 10c. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Boston ferns, extra strong 4-in., ready for 5-in., \$25.00 per 100; 4-in., strong, \$18.00 per 100, or will exchange for cyclamen or hydrangeas. Pinehurst Garden Co., Pleasant Hill, Mo.

Boston ferns from bench, ready for 5 and 6-in. pots, \$20.00 and \$25.00 per 100.

H. Rolff, 8431 McFarland Ave., Chicago.

Ferns, Boston, fine bushy, 3-in., pot-grown, fine for shifting into 4-in. and 5-in., \$8.00 per 100. Cash. O. P. Bethards, Springfield, O.

BOSTON FERNS.

5-in.\$0.30
DAVIS FLORAL CO., DAVENPORT, IOWA.

Extra strong fern seedlings, mixed (Pteris tremula, Wimsattii, serrulata), \$1.50 per 100. Mountain View Floral Co., Portland, Ore.

Ferns, Boston, fine, heavy 4-in., \$15.00 per 100; extra heavy 6-in., \$5.00 per doz.

The Wagner Park Nursery Co., Sidney, O.

BOSTON FERNS, good heavy stock, ready to shift, 3-in., 8c; 4-in., 15c; 6-in., 50c.

H. S. Ely & Co., Neosho, Mo.

Ferns, Roosevelt and Scottii, 4-in., pot-grown, \$12.50 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Roosevelt ferns from 6-in. pots, good stock, \$4.20 per doz. Cash.

C. F. Mahan & Co., R. D. 8, Dayton, O.

Ferns, bench, Boston, 5-in., 10c; 6-in., 13c; 8-in., 20c; extra fine stock; Roosevelt, 5-in., 13c; 6-in., 18c. Boston ferns, now ready for delivery, strong runners, \$10.00 per 1000. Cash with order, please. C. Pfund Co., Oak Park, Ill.

Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.

DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100. P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, fine, well-grown plants: Boston Pieroni, Whitmanii and Amerpohlii, 3-in., 8c; 4-in., 12c. Truitt's Greenhouses, Chanute, Kan.

Boston ferns, from bench, will make 6 and 7-in., pots, \$3.75 per doz., ready Sept. 15. Cash, please. Felsch Bros. Co., Maywood, Ill.

Boston ferns, 6-in., 50c; \$5.00 doz.; in pots 2½-in., \$5.00 100.

H. F. Luebke, 3716 Argyle St., Chicago, Ill.

4000 Boston, 2½-in., strong stock, \$30.00 per 1000. L. H. Wise Greenhouses, Springfield, Ill.

1000 Boston ferns, 4-in., 10c each. Jos. Losson, New Albany, Ind.

Boston and Teddy, Jr., strong and fine, 4-in., 12c. John F. Rupp, Shiremanstown, Pa.

Boston ferns, well established, 4-in., \$10.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Boston ferns, 4-in., 12c; 3-in., 7c. Cash with order. Harry Jergens, R. R. 3, Dayton, O.

Holly ferns, 4-in., 15c; 5-in., 25c. Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c. Holton & Hunkel Co., Milwaukee, Wis.

FORGET ME NOTS.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2½-in., \$2.00 per 100. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, Star of Love, new everbloomer, 2-in., \$4.00 per 100. Vogt's Greenhouses, Sturgis, Mich.

100,000 FORGET-ME-NOTS, SEEDLINGS AT \$2.50 PER 1000. D. R. HERRON, OLEAN, N. Y.

FREESIAS.

FREESIAS (TRUE PURITY).

	100	1000
¾-in.	\$2.00	\$18.00
¾-in.	1.50	12.50
¾-in.	1.00	7.50
7/16-in. (small ½-in.)	.75	4.00
¾-in.	.50	3.00

Cash with order. Delivered free by express if order amounts to \$5.00 or more.

Lilydale Bulb Co., Santa Cruz, Cal.

FREESIAS.

	1000
New colored freesias, a decided novelty..	\$45.00
Freesia Purity, ¾ to ¾-in.	7.00
Rainbow freesia	45.00

S. S. PENNOCK CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Freesia Purity, forcing bulbs, for high-grade florists' trade, ¾ to ¾-in., \$7.50 per 1000; ¾ to ¾-in., \$12.00 per 1000; ¾-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Calif.

FRENCH-GROWN FREESIAS.

Fine, sound, well cured bulbs.

	100	1000
Mammoth size	\$1.25	\$10.00

A. HENDERSON & CO., CHICAGO.

Freesia Purity, select, ¾ to ¾-in., \$1.00 per 100, \$8.00 per 1000; ¾ to ¾-in., 90c per 100, \$3.00 per 1000. On 100 rate we prepay postage. Cash with orders or C. O. D. subject to inspection on large orders.

PACIFIC BULB CO., SANTA CRUZ, CALIF.

Freesia Purity, good bulbs, 2000 7/16-in. (small halves), \$4.00 per 1000; 27,500 ¾-in., \$3.00 per 1000. C. o. d. Inspection allowed. F. C. Ruggles, R. D. 2, 818 A, Santa Cruz, Cal.

FUCHSIAS.

Fuchsias, stock plants, Speciosa and Black Prince, \$2.50 per doz. The Wagner Park Nursery Co., Sidney, O.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100, \$27.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

GAILLARDIAS.

Gaillardia grandiflora, 2½-in., \$4.00 per 100. Cash. A. F. Harfst Nursery, Peoria, Ill.

GERANIUMS.

GERANIUMS, rooted cuttings only. All sold until Oct. to regular customers, so they must give satisfaction.

S. A. Nutt and Buchner.....	\$12.50 per 1000
Ricard and Poltevine.....	15.00 per 1000
Asparagus Sprengerii.....	20.00 per 1000

Albert M. Herr, Lancaster, Pa.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

We are going to increase prices after October 1st. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in.	\$3.00	\$22.50
2½-in.	8.00	25.00
3-in.	6.00	50.00
Rooted cuttings: Poitevine, Ricard, E. G. Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La Favorite, \$13.50 per 1000.		

The quality is extra good.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS.

ROOTED CUTTINGS, READY FOR SHIPMENT OCT. 15.

RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN (DOUBLE PINK), \$15.00 PER 1000.

NUTT, BUCHNER, \$12.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUMS, EXTRA FINE STOCK.

	100	1000
2-in., S. A. Nutt.....	\$2.50	\$22.50
2-in., American Beauty.....	8.00	25.00
2-in., Beate Poitevine.....	2.50	22.50
2-in., Jean Viaud.....	2.50	22.50
2-in., Ricard.....	8.00	25.00
2-in., King Edward.....	2.50	22.50
2-in., Imp. over Am. Beauty.....	8.00	25.00

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

GERANIUMS.

SUMMER PRICES OF

ROOTED CUTTINGS.

RICARD, POITEVINE, VIAUD, DOYLE,

\$12.00 per 1000.

S. A. NUTT,

\$10.00 per 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

Strong 2-in. geraniums: Hill, Doyle, Ricard, Castellane, Nutt, Buchner, Viaud and mixed, \$2.00 per 100; R. O., \$10.00 and \$12.00, till Oct. Stock plants cheap. Hydrangea Otaksa, all sizes. Dracaena indivisa, 4-in., 12c; vincas, 4-in., 8c; Sprenger seedlings, 65c per 100; giant pansy seedlings, \$2.50 per 1000; carnations, pot Enchantress and field. White Perfection, 3c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GUARANTEED GERANIUM CUTTINGS.

S. A. Nutt La Favorite Mme. Sallerol

\$10.00 per 1000.

American Beauty Ricard Poitevine

\$15.00 per 1000.

Send them back if not satisfactory and your money will be refunded.

GEO. W. MOUNT,

SILVER CREEK, N. Y.

Geraniums, 2-in., extra fine stock: S. A. Nutt, Ricard, Presilly, Jean Viaud, Montmort, Buchner and E. G. Hill, \$2.00 per 100; \$20.00 per 1000; Ruby, Dagata and Maryland, 2-in., \$2.50 per 100; rooted cuttings, S. A. Nutt and Buchner, \$12.00 per 1000; Ricard and Jean Viaud, \$15.00 per 1000. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Strong rooted cuttings of Gen. Grant, double, \$7.50 per 1000; Nutt and Lawrence, \$8.50; Hartman, double cerise, Crampel, Ricard, \$9.00; Poitevine, Scarlet Bedder and Hill, \$9.50; Chas. Turner, Ivy, A. Beauty, E. David, Oberle, De Layre and other newer varieties, \$12.00. For delivery September 15th. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS.

September delivery and later. We offer the following varieties, strong plants, from 2½-in. pots: S. A. Nutt, Oberle.

\$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

GERANIUMS.

Ricard, 2-in.	\$2.00 per 100
Buchner, 2-in.	2.00 per 100
Nutt, 2-in.	2.00 per 100
Mixed not labeled, 2-in.	1.75 per 100

E. Rawlings, Wholesale Grower, Allegany, N. Y.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.,

LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C., of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.

Arnold Ave. Greenhouses, Port Allegany, Pa.

Geraniums: Poitevine, Ricard, Buchner, Nutt and other best commercial varieties, 2½-in. pots, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock.

Roman J. Irwin, 108 W. 28th St., New York.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$1.50 per 100, \$12.50 per 1000.

The W. T. Buckley Co., Springfield, Ill.

Want an offer on all or part of 1600 POITEVINE FIELD-GROWN GERANIUM PLANTS. C. A. STONEHILL, GLENCOE, ILL.

Geraniums, strong, healthy, field-grown plants of E. G. Hill and S. A. Nutt, \$5.00 per 100; cut back and just right for shipping. Cash, please. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Geranium cuttings, well rooted clean stock of Nutt, Grant, Ricard, Viaud and La Favorite, \$12.50 per 1000.

Pinehurst Garden Co., Pleasant Hill, Mo.

Geranium stock plants, large field grown, Viaud, Poitevine, Grant, Landry, La Favorite, Nutt, Salmon, \$5.00 per 100; 4-in. S. A. Nutt, \$6.00 per 100, Loyd C. Bunch, Fredonia, Kan.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000.

R. P. Bohlander, R. 1, Melrose Park, Ill.

Geraniums, stock plants from the bench, extra large, healthy stock, will make 5 and 6-in. plants, \$10.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Geraniums, S. A. Nutt, Grant, Buchner, rooted cuttings, \$10.00 per 1000; unrooted, \$7.00 per 1000. Fine stock. Cash.

Ross Bros., Dubois, Pa.

STRONG HEALTHY CUTTINGS.

S. A. Nutt, \$10.00 per 1000; Poitevine, \$12.00 per 1000. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Geraniums, 4-in., prepared for winter flowering: Nutt, Buchner, Poitevine, Viaud, Landry, Ricard, Regalia and several others, \$8.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Geraniums, R. O., \$10.00 per 1000; 2, 2½, 2½ and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS.

2½-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3½-in. Nutt, \$50.00 per 1000.

DAVIS FLORAL CO., DAVENPORT, IOWA.

Large, healthy, soil rooted S. A. Nutt cuttings, \$10.00 per 1000; good, clean 3-in. stock, \$2.50 per 100. Cash with order.

Erickson & Clegg Co., Glen Ellyn, Ill.

Geraniums, Nutt, 2½-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2½-in., \$5.00 per 100.

Ernest Rober, Willmette, Ill.

RICARD GERANIUMS, 2-in., \$2.50 per 100, \$22.50 per 1000. Good stock.

Mt. Gilead Floral Co., Mt. Gilead, O.

Geraniums, good, clean, healthy stock, all leading varieties, 4-in., 6c; 2½-in., 2c.

H. S. Wleeking, Bluffton, Ind.

Apple geraniums, 3-in. plants, \$3.00 per 100.

Goree Greenhouses, Paris, Tex.

GLADIOLI.

Now booking orders for gladiolus Panama. Big, plump, healthy bulbs, grown under irrigation, especially for forcing. Panama is the beautiful rose-pink seedling of America, a fine forcer, \$20.00 per 1000. Stock limited. Send for list of other varieties.

R. M. Champe, Walled Lake, Oakland Co., Mich.

PLANTING STOCK WANTED.

Bulbets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

THE CREST NURSERY,

Piqua, Ohio

CUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.

E. E. Stewart, Brooklyn, Mich.

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.

N. Leon Wintzer, West Grove, Pa.

HARDY FERNS.

Hardy ferns, 100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70 \$0.10
Aspidium cristatum, Evergreen.....	6.00	.70 .10
Aspidium goldiana.....	7.00	.80 .10
Aspidium spinulosum, Wood Fern.....	6.00	.70 .10
Asplenium felix femina, Lady.....	6.00	.70 .10
Aspl. thely. Silver Spleenwort.....	7.00	.80 .10
Dryopteris thelypteris, Shield.....	5.00	.60 .10
Onoclea sensibilis.....	4.00	.50 .10
Onoclea struthiopteris, Ostrich.....	7.00	.80 .10
Osmunda cinnamomea.....	8.00	.90 .10
Osmunda Claytoniana.....	8.00	.90 .10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

LUDWIG MOSBÆK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.

Ernest Rober, Willmette, Ill.

HARDY PLANTS.

Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50.

J. C. Schmidt, Bristol, Pa.

HARDY PERENNIALS.

Send list for fall prices, large line, fair price and extra stock. Watch for pansy adv.

Riverside Gardens, Homer, N. Y.

HARDY PERENNIAL PLANTS. Better plants cannot be found anywhere. Anchusa, Arabis, Boltonia, Canterbury Bells, any color, Cerastium Tomentosum, Eryngium, Sea Holly, Eupatorium, Fox-gloves, any desired color, Gaillardia, Garden Pinks, Hollyhocks, Newport Pink and other varieties, Lavandula, Oriental Poppies, Pennisetum Japonica (hardy grass), Platycodon, Pyrethrum hybrids, Physostegia, Statice latifolia, Sea lavender, Shasta Daisy (Alaska), Sweet Williams, Newport Pink and other varieties, Stokesia, Stokes aster, Valeriana, garden heliotrope.

All strong, healthy plants in 3-in and 4-in. pots, 75c per doz., \$5.00 per 100.

FREYLING & MENDELS, GRAND RAPIDS, MICHIGAN.

Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet williams, troilus, tritomas, etc. Cash with order. Mountain View Floral Co., Portland, Ore.

HARDY PERENNIALS.

Golden Glow	\$0.50 per 100
Boltonia50 per 100
Gaillardia (seedlings)50 per 100
Japanese iris	1.00 per 100
Hardy phlox	1.00 per 100

SUBURBAN SEED CO., LA GRANGE, ILL.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

HARDY PERENNIALS.

Send for trade list. Write us your wants. THE NILES NURSERY CO., NILES, MICH.

Hardy perennials. Price list free. Tappan Flower Garden, Tappan, N. Y.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbæk, Ferndale, Askov, Minn.

HELIOTROPES.

Heliotropes, dark blue, strong bushy plants, 3-in., \$4.00 per 100.

Harglerode Bros., Shippensburg, Pa.

HOLLYHOCKS.

Hollyhocks, strong, field-grown, in double maroon, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, OHIO.

Hollyhocks, true to color, splendid young stock, \$5.00 per 100. Complete line of other perennials. Write for list.

AURORA NURSERIES,

TELEPHONE 839, AURORA, ILL.

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Double hollyhocks, mixed, \$2.00 per 100; separate colors, \$2.50 per 100, prepaid.

P. D. Aspinwall, Fort Atkinson, Wis.

HONEYSUCKLES.

Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request.

WAYSIDE GARDENS, MENTOR, OHIO.

HYDRANGEAS.

Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now. Otaksa in October.

FRENCH, A FEW BEST VARIETIES.

3-in.	\$ 7.50 per 100
4-in.	17.50 per 100
5-in.	25.00 per 100
6-in.	32.50 per 100
7-in.	45.00 per 100
8-in.	60.00 per 100

OTAKSA.

4-in., one strong shoot.....\$10.00 per 100

4-in., extra 17.50 per 100

5 to 8-in., same prices as French.

Get them early, before the cold weather.

J. L. SCHILLER, TOLEDO, O.

HYDRANGEAS.

15,000 HYDRANGEAS, Paniculata grandiflora.	100	1000
12-18 in. ...	\$8.00 \$50.00	3-4 ft...\$10.00 \$90.00
18-24 in. ...	8.00 25.00	4-5 ft... 15.00
2-3 ft.	9.00 80.00	

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

HYDRANGAEA OTAKSA.

Pot-grown, strong, well ripened plants for winter and spring blooming.

5-in., 4 to 5 heads.....25c each; \$22.50 per 100

25 at 100 rate.

Also strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

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HYDRANGEAS—Continued.

French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.

G. M. REBURN & CO., Chicago, Ill.
160 N. Wabash Ave.,

Hydrangeas, arborescens grandiflora, the hardy white variety, blooms from June to September, fine for funeral work; dormant roots, for fall delivery, \$10.00 per 100. Cash, please.

Addams Morgan & Co., Paxton, Ill.

Hydrangea Otaksa, pot-grown, 4-in., 10 to 15c; 5-in., 15 to 25c; 6-in., 25 to 35c; fine stock. Well ripened.

Hydrangeas, French varieties: Avalanche, Edw. Mouillere, Bouquet Rose, heavy, bushy, 5-in., \$3.50 per doz.

The Wagner Park Nursery Co., Sidney, O.

Hydrangeas Otaksa, field-grown, 1 to 5 shoots, short and stocky, 5c per shoot; rooted cuttings, \$1.75 per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Hydrangeas, Otaksa and assorted French varieties, strong 4-in. pots, 1 shoot, \$8.00 per 100. Cash. Jos. Bancroft & Son, Cedar Falls, Iowa.

Hydrangea Otaksa, strong, field-grown, 25c to 75c each. Cash with order. Satisfaction guaranteed. Mountain View Floral Co., Portland, Ore.

IMPATIENS.

Impatiens Sultani, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2½-in., \$4.00 per 100.
Ernest Rober, Wilmette, Ill.

IRISES.

German iris, 50,000 healthy, strong divisions, every plant true to name, 6 named varieties, separate colors, white, yellow, blue, lavender and purple, \$1.50 per 100, \$10.00 per 1000; 10 choice named varieties, \$2.00 per 100; Fairy, Kochi, Gracchus, Her Majesty, Compté de St. Clair, Harlequin, Milensl, \$5.00 per 100. Pallida dalmatica, Violacea, grandiflora, Trautlieb, \$7.00 per 100; Sherwin Wright, best yellow, \$20.00 per 100. Not less than 10 of any one variety. These prices are spot cash.

H. H. Kern, Bonner Springs, Kan.

IRIS—GERMAN—IRIS.

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
Foetidissima, light blue, var., fol...	0.40	3.00
Mme. Chereau, white edged blue....	0.40	3.00
Marmora, sulphur	0.40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	0.50	4.00
Queen of May, soft, rosy lilac.....	0.80	5.00

Mountain View Floral Co., Portland, Ore.

IRIS.

	Per doz.	Per 100
Florentina and Madame Chereau...	\$0.50	\$3.00
Gerda, Halfdan, Mrs. H. Darwin...	0.60	4.00
Helge, Ingeborg, Walhalla.....	0.75	6.00
Her Majesty	0.75	5.00
Pallida Mandraliscae.....	1.00	8.00
Pallida dalmatica, true.....	2.00	15.00

WAYSIDE GARDENS, MENTOR, OHIO.

German iris Pallida Dalmatica, true stock, \$10.00 per 100; King of Iris, Queen of May, Mme. Chereau, \$4.00 per 100; 50 assorted at above prices. Cash.

Addams Morgan & Co., Paxton, Ill.

Iris pallida dalmatica, we have the true thing in this great variety at \$10.00 per 100. Send for list of 80 select varieties.

W. J. Engle & Son, R. 8, Dayton, O.

Iris, German, 10 named varieties, \$2.00 per 100; Sibirica, blue, \$2.00 per 100.

Amon Heights Nurseries, Camden, N. J.

German iris, mixed, but all from named varieties, \$1.00 per 100.

SUBURBAN SEED CO., LA GRANGE, ILL.

Iris, strong and fine, Cherion, Honorabilis, La Tendresse, Plicata, Plumeril, Spectabilis, \$2.00 100.

John F. Rupp, Shiremanstown, Pa.

German iris, Florentina, Yellow Canary and dark blue, \$2.00 per 100; Iris Sibirica, \$2.00 per 100.

L. Hemingway, Benton Harbor, Mich.

Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.

THE IMLAY CO., ZANESVILLE, O.

Iris Orientalis, Siberian, blue, \$1.50 per 100.

E. C. Pierson, R. R. 13, Dayton, O.

IVIES.

Hardy English ivy, strong, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 3½-in., 20 to 30 inches long, \$7.50 per 100; 4-in., 30 to 40 inches long, \$12.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

17,000 English ivy, splendid 2½-in., 24 to 36 in. long, nice, clean stock.

Burdell Floral Co., Bowling Green, Ky.

English ivy, strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

English ivy, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100. Oak Grove Greenhouses, Tuskegee, Ala.

500 English ivy, strong 2½-in., 16 to 24-in. long, \$3.00 per 100.

The Fifth Ave. Floral Co., Columbus, O.

English ivy, 3-in., \$8.00 per 100.

Ernest Rober, Wilmette, Ill.

LANTANAS.

LANTANAS, assorted, 2-in., labelled to name, \$3.00 per 100, \$25.00 per 1000.

S. W. Pike, St. Charles, Ill.

Lantana, pink, white, red and weeping, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

LILY OF THE VALLEY

Lily of valley, \$1.00 per 100; Lilium candidum, 1½ to 3-in., \$5.00 per 100.

L. Hemingway, Benton Harbor, Mich.

MARIGOLDS.

Marigolds, Lemon Queen and Prince of Orange, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

NARCISSI.**NARCISSUS POETICUS.**

20,000 narcissus poeticus Pheasant Eye, \$4.00 per 1000.

E. W. Plater, Carbondale, Ill.

NURSERY STOCK.

Snowberry white, 8 ft., \$5.00 per 100.

Forsythia, Golden Bell, 3 ft., \$8.00 per 100.

Deutzia, P. of Rochester, 3 ft., \$1.00 for 10;

18 to 24 in., \$3.00 per 100.

Berberis Thunbergii, bushy plants, 2 yrs., \$6.00 per 100.

Peonies, 3 to 5 eyes, strong divisions, \$1.00 for 10, \$8.00 per 100.

Hydrangeas, P. G., 2 years, \$1.00 for 10, \$8.00 per 100; layers, \$18.00 per 1000.

Spiraea Van Houttei, 2 to 3 ft., \$1.00 for 10, \$6.00 per 100.

The F. A. Baller Nursery Co., Bloomington, Ill.

ONARGA NURSERY COMPANY.

Largest wholesale growers of trees, shrubs, roses, peonies and perennials in the west.

We grow small plants for lining out by the million. Let us figure with you. Wholesale list now ready.

CULTRA BROS. MGRS., ONARGA, ILL.

Spiraea Van Houttei, 3-4 ft., \$1.50 per 10, \$12.00 per 100.

Biggest and best stock of shrubs in the West.

Complete list now ready. A card will bring it to you.

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WRITE FOR WHOLESALE PRICE LIST OF ORNAMENTALS.

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OLEANDERS.**OLEANDERS.**

Single red, 3-in. pots, \$6.00 per 100.

Double pink, 3-in. pots, 6.00 per 100.

F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

OXALIS.

Oxalis Ortgiesi, dark foliage and yellow bloomer, always scarce, 2½-in., \$3.00 per 100, \$27.00 per 1000.

Oak Grove Greenhouse, Tuskegee, Ala.

PALMS ETC.

Lantania Borbonica, 4-in. pots, \$15.00 per 100;

8 to 4-in. character leaves to a plant, no orders less than 50 plants filled. Small plants, 2 to 3

leaves, \$2.00 per 100, \$15.00 per 1000; 3-in., \$6.00 per 100.

Washingtonia Robusta, 3-in., \$8.00 per 100; seedlings, \$1.00 per 100.

F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

PANDANUS VEITCHII—from open for

3-in. pots, \$6.00 per 100.

4-in. pots, 8.00 per 100.

6-in. pots, 12.00 per 100.

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

Palms, have all varieties. Let us know your wants and we will quote special price.

STATE FAIR FLORAL CO., SEDALIA, MO.

PANSIES.**PANSY SEEDLINGS,**

fine, stocky plants,

\$3.00 per 1000.

PRIZE WINNING STRAIN.

Seeds of same,

\$3.00 per oz.,

75c per ¼ oz.

J. B. BRAUN,

HIGHTSTOWN, N. J.

Pansy plants, very fine strain, A. & W. mixture, \$4.00 per 1000, also Blue, separate.

An excellent strain of home grown pansy seed for the commercial florist. Repeat orders each year. Large pkt. 75c; ¼ oz. \$1.75; ½ oz. \$3.50; 1 oz. \$6.00.

Anglin & Walsh Co., Williamsbridge, N. Y.

PANSY PARK PERFECTION is a mixture of over 50 thorough-bred varieties of show and fancy pansies. It contains every giant variety known with many shades of red, bronze and new fancy varieties, in large numbers, and all the colors in the right proportion for the retail trade. Hundreds of my customers say it is the best they ever had. I have received thousands of testimonials from amateurs and florists, of which this is a sample:

"The pansies last year could not be beat for color, size and long stems. I grow for cut flowers only (Boston Market), and consider your strain way ahead of anything I have tried or seen. Perry Green, Quincy, Mass."

"This is the 7th year I have used your pansy plants and each year I have found them satisfactory in size of flowers, colors and other respects." J. W. McCabe, Washington, D. C.

I have made the growing of pansy seeds and plants a specialty for nearly 50 years and believe I have the largest and best stock of plants for the wholesale trade in America. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it; and the plants have room to grow strong and stocky, with extra good roots. Plants from earliest sown seed, \$4.50 per 1000; from August sown seed, \$3.50 per 1000. Cash with orders.

L. W. Goodell, Pansy Park, Dwight, Mass.

500,000 PANSIES.

Following stock has been heavily frosted and in fine shape to transplant.

	100	1000	10,000
EXHIBITION GIANTS.....	\$0.75	\$5.00	\$45.00
STEELE'S PRIVATE STOCK	.75	4.50	40.00
STEELE'S MASTODON.....	.60	4.00	35.00
GIANT FLOWERING.....	.50	3.00	27.50

Prices per 100 include parcel post charges. All other prices do not include transportation charges.

CASH, PLEASE.

JOS. H. CUNNINGHAM, DELAWARE, O.

PANSIES**BROWN'S GRAND PRIZE****PANSY PLANTS****FINE STOCK. MIXED COLORS**

\$3.00 per 1000, \$25.00 per 10,000

CASH WITH ORDER**PETER BROWN.**

LANCASTER, PENNSYLVANIA.

500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

Baur's Prize Florists' Mixture, \$4.00 per 1000; \$35.00 per 10,000.

The above are all stocky and healthy plants for winter and spring blooming.

BAUR FLORAL CO., ERIE, PA.

PANSIES GUARANTEED TO PLEASE.

Choice collection of large flowering and free-blooming varieties, from seed selected from my own seed-bearing plants, none of which have been small flowering or shy bloomers. Strong seedlings, \$2.50 per 1000. Cash.

Remember, I stand back of every order shipped.

PETER HERB, MT. HEALTHY, O.

GIANT PANSY SEEDLINGS.

These are fine stocky plants, grown from seed of my own selection and will give satisfaction. Will send only first-class plants. Ready for shipment now, \$4.00 per 1000; 500 at 1000 rate.

J. H. Grisel, R. R. 8, Dayton, O.

Pansy plants, extra fine strain, fine, field-grown, stocky plants, from our own seed beds; sure to please, \$4.00 per 100. Oct. and Nov. delivery. L. G. Snyder's Pansy Gardens, R. R. 8, Dayton, O.

Pansy plants, extra fine, grown for us from our own widely known seed, \$3.50 per 1000; \$15.00 per 5000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky plants, \$3.00 per 1000, 5000 lots, \$2.50 per 1000; 500 at 1000 rate.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Giant pansy plants, extra large plants, \$2.25 per 1000.

UNDERHILL FLORAL CO.,

2131 Harrison St., Davenport, Iowa.

Pansies, thinly sown, strong, field-grown seedlings, strains unsurpassed by any for size of bloom or colors, \$2.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Pansies, our own Giant strain and mixture, separate colors, strong plants, Daisies (bellis), Snowball and Longfellow, \$3.50 per 1000.

Gustave Freytag, West Orange, N. J.

Pansies, our own private stock, no better can be produced, ready now, \$4.00 per 1000. Satisfaction guaranteed.

Evenden Bros., Williamsport, Pa.

Pansy plants from the best seed procurable of superb giant mixture, now ready for transplanting, fine, stocky plants, \$2.50 per 1000. Cash.

Swaby Greenhouses, St. Charles, Ill.

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Pansy plants, transplanted, strong, mixed colors, Steele's Mastodon, \$5.00 per 1000. Giant Trimardeau, \$4.50 per 1000. Cash. C. A. Anderson Greenhouse Co., Tionesta, Pa.

Pansy plants, extra fine strain, small plants, ready Oct. 1, \$4.00 per 1000; large transplanted plants that will bloom this fall, \$6.50 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Pansies, fine, stocky, field plants, giants from our own seed growing that will suit the most critical trade, \$4.00 per 1000. Oct. and Nov. delivery. W. J. Engle, R. 8, Dayton, O.

PANSIES, seedlings, selected strain, \$3.00 per 1000. Cash. The North Platte Floral Co., North Platte, Nebr.

Pansy plants, extra fine strain, strong plants, ready now, 40c per 100, \$3.50 per 1000. John Bader Co., 1826 Rialto St., N. S., Pittsburgh, Pa.

25,000 pansy plants, \$3.00 per 1000. Ready Oct. 1st. Willing to exchange, what have you got? Max Rasmussen, Pontiac, Ill.

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Most complete collection in the United States: Swabian Maid, German Glory, Gardener's Joy, Wurtembergia, Graf Zeppelin, Wolfgang Goethe, Prince Bismarck, Emmanuel Lias, Purity, Mrs. Violet Sandiford, Mme. Thibaut, Sandiford's Best, 2 1/4-in., \$6.00 per 100; same varieties, cut back, bushy plants, fine to take the place of azaleas, 4-in., 15c; 5-in., 20c. Gloriosa, Lavender Queen, Galatea, Crimson King, Countess, Champion, Herzog, Lord Carrington, Linda and 50 other varieties, 2 1/4-in., \$5.00 per 100; cut back, bushy plants, 3-in., \$8.00; 4-in., \$12.00; 5-in., \$15.00 per 100. Lucy Becker and Easter Greeting, 4-in., 20c; 5-in., 30c. All above ready now. Easter Greeting and Lucy Becker, 2 1/4-in., ready Oct. 10, \$7.00 100. All clean and ready for a shift. Cash, please. J. Sylvester, Oconto, Wis.

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Lucy Becker, Swabian Maid, Wurtembergia. Excellent stock, 2 1/4-in., \$7.50 per 100. ROMAN J. IRWIN, 108 W. 28th St., New York, N. Y.

PELARGONIUMS.

2 1/4-in., \$8.00 per 100, \$75.00 per 1000. Easter Greeting, Wurtembergia. Lucy Becker.

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Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid and Wurtembergia, strong, clean plants from 2 1/4-in. pots, \$7.50 per 100, \$70.00 per 1000. All the above ready now except Easter Greeting, ready October.

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Pelargoniums, good, 2 1/4-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.

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Pelargonium Easter Greeting, 2 1/4-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order. Felix Kramer, Blaine St., Niles, O.

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PEONIES.

Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions. J. K. Alexander, "The Dahlia King," East Bridgewater, Massachusetts.

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Queen Victoria	\$10.00	\$ 80.00
Queen Victoria, extra large clumps	50.00
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Very fine for cut flowers. Complete list of peonies, iris, shrubs, roses, ready. Write for wholesale catalogue.

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The best cutflower varieties. Complete list now ready.

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Dorchester	8.00	70.00	
Bryant's White	8.00	70.00	
Isabella Karlitska	8.00	70.00	
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Best varieties for cut flower use. Write us for our list and prices. AMERICAN BULB CO., 172 N. Wabash Ave., Chicago.

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Periwinkle (Vinc Minor), heavy, 3-year, field-grown clumps, \$8.00 per 100. Thos. B. Meehan Co., Wholesale Nurserymen, Dresher, Pa.

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Phlox, strong, 1-yr., \$4.00 per 100; following sorts: Bridesmaid—white, carmine eye. Duguesclin—rosy lilac, lighter halo. Eclair—brilliant rosy magenta. Independence—early, pure white. Jeanne d'Arc—a standard late white. La Vague—mauve-rose, aniline red eye. Pantheon—large, bright pink. Peachblow—delicate pink shading to white. R. P. Struthers—clear cherry-red. Von Lassburg—the finest white; large flower. Plant this clean, vigorous young stock for results.

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Hardy phlox, mixed, 2-yr. old, \$3.00 per 100. Cash. A. F. Harfst Nursery, Peoria, Ill.

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Strong 2 1/2-in. stock, \$6.00 per 100, \$55.00 per 1000. S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

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Poinsettias, strong, 3-in. plants, \$10.00 per 100. Vogt's Greenhouses, Coldwater, Mich.

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Poinsettias, strong, 3-in., \$10.00 per 100. Cash, please. Felsch Bros. Co., Maywood, Ill.

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PRIMULA OBCONICA, finest strain assorted colors, good, healthy stock. 3-in. \$ 7.50 per 100 4-in. 15.00 per 100

This stock has been spaced and each plant is a specimen. JAPONICA (hardy), assorted colors. A-1 stock. 2-in. \$3.00 per 100

All the above plants are strong, healthy and ready to shift. The above prices include careful packing. Cash with order. R. S. McMURRAY, BELLEFONTAINE, OHIO

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Primula obconica gigantea and grandiflora, mixed, Dreer's choice mixed strain, 2 1/2-in., \$5.00 per 100. Primula malacoides, the popular baby primrose, alba and lilac, extra strong stock, large enough for shift in 4-in. pots, 2 1/2-in., \$2.50 per 100; \$22.00 per 1000. Cash. Freeport Floral Co., Freeport, Ill.

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Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50. Malacoides, 2-in., \$2.50; 2-in., obconica, \$3.50 per 100; 3-in. obconica, \$5.00 per 100; 3-in. malacoides, \$5.00 per 100. Cash. M. S. ETTER, SHIREMANSTOWN, PA.

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Primula obconica gigantea, mixed colors, large plants, 4-in., \$7.00 per 100; 5-in., \$12.00 per 100; Chinese primroses, 4-in., \$6.00 per 100; malacoides, 4-in., \$5.00 per 100. All above ready to shift. Edward Whitton, City & Green, Utica, N. Y.

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Primrose malacoides, a distinct deep lavender, almost violet, does not fade, strong seedlings, \$1.50 per 100; 2¼-in., \$3.00 per 100.

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Primula malacoides rosea, strong plants, from 2½-in. pots, \$4.00 per 100; \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.

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Primula obconica, 200 very good, strong, 4-in., \$12.50 per 100; 200 3-in., \$8.00 per 100.

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1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.

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18-24-in.	\$5.00	\$40.00
2-3 feet	6.00	50.00

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	3.50	25.00
18-24-in.	3.50	25.00
2-3 feet	5.00	35.00

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	4.00	30.00
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Can furnish larger or smaller grades. Also California, vulgaris or Polish, in 1000 lots.

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12 to 18 in., 2 yrs., 5 branches up..	1.50	12.00
18 to 24 in., 2 yrs., 5 branches up..	2.00	15.00
2 to 3 ft., 2 yrs., 5 branches up..	2.25	18.00
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Special prices on car lots.

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Amoor River privet, 18-24 in. \$ 4.00

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Complete list now ready. A card will bring it to you.

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California privet, 18-in. to 24-in., well rooted, \$3.50 per 100, \$30.00 per 1000.

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Ask for prices on 2½-inch grafted Russell.

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Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinousseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.

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Rose plants especially grown for forcing. Beauties, 3-in. \$10.00 per 100
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\$5.00 PER 100 TO CLOSE OUT.

3-in. strong, healthy, thrifty stock.

460 Pink Killarney,

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Roses, propagated October, excellent strong stock, ready for bench or outside planting.

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ROSES FOR FORCING.

Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to

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Roses, out of 8 in. pots, good, strong, healthy stock, 1000 Bridesmaid, 230 Golden Gate, 240 Ivory and 400 Richmond, own root, \$6.00 per 100; 55 Geo. Elger, own root, \$7.00 per 100. Cash.

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Roses, 200 own root Shawyer, \$10.00 per 100.

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Rubber plants, our own propagation, extra fine plants.

4-in. 35c

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Ficus Elastica, 5-in, 2 ft. tall.... \$30.00 per 100

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Salvia America, perpetual bloomer, 2½-in., 75c per doz., \$5.00 per 100. Write for catalogue.

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Fresh.

Our pansy seed has a reputation. 1 oz., \$7.00; 3 oz., \$18.00.

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Zvolanek's new novelties, and standard orchid flowering varieties.

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The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.

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Woolflower, Rainbow corn, Rainbow hibiscus and stokesia. Write us for prices before buying elsewhere. We are large growers and know we can please you.

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Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

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Rose Queen, Pettit's strain,

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New crop seed now ready. Ours is true mountain grown, \$1.25 per ounce, postpaid; roots, \$10.00 per 100, delivered. Order now.

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Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.

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Smilax, 2¼-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$6.00 per 100, \$70.00 per 1000. Send for a copy of our Plant Bulletin and Bulb List.

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Good strong, 2½-in. plants, \$3.00 per 100, \$25.00 per 1000.

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Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

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Smilax, 2000 extra strong 4-in. in No. 1 condition, \$6.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.

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Strong smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.

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Smilax, 2-in., \$2.00 per 100, \$18.00 per 1000; seedlings, 50c per 100, \$4.00 per 1000.

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Smilax, 2-in., strong, cut-back plants, \$1.50 per 100, \$14.00 per 1000.

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SNAPS—SNAPS—SNAPS.

An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2¼-IN., TWICE TOPPED.

Firefly, red	100	1000
Lovely, red	\$4.00	\$35.00
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Phelp's White, 2½-in.	8.00	70.00
Phelp's Yellow, 2½-in.	5.00	45.00
Giant Yellow, 2½-in.	5.00	45.00
Nelrose, 2½-in.	6.00	50.00
Keystone, 2½-in.	6.00	50.00
Victoria, white, 2½-in.	5.00	40.00
Buxton's Pink, 2½-in.	5.00	40.00
Garnet, red, 2½-in.	5.00	45.00

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1608-20 Ludlow St., Philadelphia, Pa.

Snapdragons, 2¼-in. pots, Ramsburg's Silver Pink, Phelp's White Giant, Yellow, Melrose, Debaunce Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new, winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

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Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2¼-in., \$4.50 per 100; \$40.00 per 1000. Keystone snapdragon, 2¼-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

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Good, 3-in. snapdragon in Nelrose and Buxton, Silver Pink, a light pink, and Phelps' White, 350 in all, the lot for \$10.00.

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Stevias, large plants, pot-grown, 5-in., pot-bound, \$15.00 per 100.

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Stocks, 2-in., White Lady, White Bismark, Gold Ball, Queen Alexandra, Beauty of Nice, \$3.00 per 100.

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Strawberry plants, Senator Dunlap, \$2.50 per 1000; Progressive and Superb, everbearing, \$1.00 per 100. Will exchange for cyclamen, primula, peonies or phloxes.

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The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free.

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Good, strong, healthy plants, white swainsona, 3-in. pots, \$7.00 per 100, \$65.00 per 1000; 4-in. pots, \$10.00 per 100, \$90.00 per 1000.

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Sweet Williams, 1-yr., field-grown, strong, single red, white, Newport Pink and red fringed white, 75c per doz., \$5.00 per 100.

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Tamarix gallica, strong plants, 2 to 3 ft., \$6.00 per 100, \$50.00 per 1000.

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Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully.

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Millions of field-grown plants.

Cabbage\$1.00 per 1000

Celery 2.50 per 1000

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THREE-YEAR ASPARAGUS ROOTS, very large, \$1.00 per 100, \$6.75 per 1000. Will produce good crop next summer and can be forced for a winter crop.

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PARSLEY, BRUSSEL SPROUTS, KALE, SAGE, celery, cauliflower, rhubarb plants. Catalog free. Harry J. Squires, Good Ground, N. Y.

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F. Danley, Macomb, Ill.

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Lemon verbenas, 2½-in. pots, \$4.00 per 100; 3½-in. pots, \$7.00 per 100.

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18,000 VIBURNUM PLICATUM.

100	1000	100	1000
2-3 ft.	\$12.00	\$100.00	4-5 ft.
8-4 ft.	15.00	125.00	Boxing at cost.

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WEST GROVE, PENNSYLVANIA.

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VINCA VARIEGATA.

Special price till Oct. 10, 100,000 extra strong vinca variegata, ready for a shift, from 2-in. pots, \$1.75 per 100, \$17.00 per 1000; 10,000 1-yr.-old cut back, 4-in., pot-grown, \$5.00 per 100, in any quantity.

This is the best bargain of the season. Owing to the high prices of everything, special sales will be few, but we need the room. Elmer Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, 1-yr.-old, field clumps in both variegated and green, \$4.00 per 100, \$35.00 per 1000. Ready after Oct. 1st.

Well-rooted runners, \$1.00 per 100, \$10.00 per 1000; also extra early, selected layers, \$1.25 per 100, \$12.00 per 1000. Runners ready now. Cash or good references.

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Vinca var., strong, field clumps, \$4.00 per 100, \$35.00 per 1000; strong, selected, field layers, \$10.00 per 1000; extra selected, many having more than one strong lead, \$1.25 per 100, \$12.00 per 1000. Don't forget that W. J. Engle was the first to introduce field-rooted layers to the trade and has reduced the process to a fine art.

W. J. Engle & Son, R. 8, Dayton, O.

Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$7.00 per 100, \$60.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

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VINCA VARIEGATA.

Fine, large, field clumps, \$4.00 per 100; fibrous rooted layers with the small ones left out, \$1.00 per 100. Send them back if not satisfactory and your money will be refunded.

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VINCAS.

VARIEGATED AND GREEN.

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.

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Vinca variegata and green, 20,000 large field-grown clumps at \$3.50 per 100, or \$35.00 per 1000; 200,000 rooted layers at \$1.00 per 100, or \$10.00 per 1000. This stuff is very fine and will please you; order now to avoid the rush. Ready for delivery Oct. 1st. Cash or satisfactory reference.

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We are now booking orders for field-grown vinca rooted layers for Sept. 15th delivery and later, extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine large clumps, field-grown, ready Oct. 1st, \$3.50 per 100, \$32.50 per 1000. R. B. Kilbury & Co., R. R. 1, Dayton, O.

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75c per copy prepaid.

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Vinca variegata, heavy field grown, \$5.00 per 100, \$45.00 per 1000.

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Vinca variegata, strong, field-grown, \$5.00 per 100.

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Very strong field-grown Vinca variegata, 5c.

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Vinca variegata, 2-in., strong, \$3.00 per 100 \$25.00 per 1000.

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Variegated vinca vines, 4-in., 8c; extra heavy, good stock.

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Marie Louise, 3-in. pots...\$6.00 100, \$50.00 1000

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Princess of Wales, field-

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Governor Herrick 7.00 100, 55.00 1000

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Violets, Princess of Wales, strong, clean, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000.

Marie Louise, fine, strong, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000.

Lady Hume Campbell, strong, field-grown plants, \$6.50 per 100, \$55.00 per 1000.

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Cash.

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Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge.

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Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.

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25,000 field-grown violet plants, strong, healthy clumps of Princess of Wales, La France, and Marie Louise, \$5.00 per 100.

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Violets, large, field clumps, Lady Campbell and Princess of Wales, \$5.50 per 100; Swanley White, \$6.00 per 100.

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Violets, strong, 2 1/2-in. and 3-in., California, Herrick and Russian, \$3.50 per 100. Cash.

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Extra choice, strong clumps of Herrick violets, \$5.00 per 100, \$45.00 per 1000.

C. Winterich, Cyclamen Specialist, Defiance, O.

Strong 2 1/2-in. Gov. Herrick violets, ready for 4-in., \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Princess of Wales violet plants, large field-grown clumps, \$5.00 per 100. Cash with order.

George T. Clarke, Auburn, N. Y.

Violets, Princess of Wales and Dorsett, pot-grown, \$5.00 per 100, \$40.00 per 1000. Cash.

Frey & Frey, Lincoln, Neb.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Field-grown violet plants, Princess of Wales, \$6.00 per 100. Cash.

H. W. Allersma, Grand Rapids, Mich.

Princess of Wales violets, large, field-grown plants, \$5.00 per 100.

A. Washburn & Sons, Bloomington, Ill.

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85 Prince of Wales potted violet plants, 5c; 100 Governor Herrick potted violet plants, 5c.

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Violets, Princess of Wales, field-grown plants, \$4.50 per 100, \$40.00 per 1000.

Moe Bros., 1881 Otto Ave., St. Paul, Minn.

500 extra fine, field-grown Gov. Herrick violets, \$5.75 per 100.

J. S. Stewart & Son, Anderson, Ind.

Gov. Herrick, extra large, field-grown, \$4.50 per 100. No charge for packing.

Geo. O. Klein, Crestwood, Ky.

Field-grown Princess of Wales violet plants, \$4.00 per 100. Place orders. Cash with orders.

O. L. Van Meter, Monticello, Iowa.

Princess of Wales violets, from 2 1/2-in. pots, strong, healthy stock, \$25.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Violets, Governor Herrick, strong, field-grown clumps, \$5.00 per 100, \$45.00 per 1000.

Aurora Greenhouse Co., Aurora, Ill.

Violets, genuine true Princess of Wales, field-grown, \$5.00 per 100. Cash.

C. P. Bethards, Springfield, O.

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Violets, Princess of Wales, strong, field-grown clumps, \$5.00 per 100. Cash.

A. J. Peterson, Washington, Iowa.

Violets, Governor Herrick, strong, field-grown, \$6.00 per 100, \$50.00 per 1000.

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Violets, strong, field-grown clumps, Gov. Herrick, Prince of Wales, \$5.00 per 100.

East Lawn Gardens, Urbana, O.

Violets, field-grown, Gov. Herrick, \$5.00 per 100.

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Prince of Wales violets, in 3-in. pots, \$6.00 per 100.

J. F. Wilcox & Sons, Council Bluffs, Iowa

5000 violets, Princess of Wales, 2 1/2-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

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Wall flowers, assorted colors, 2-in., \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

TO EXCHANGE.

To Exchange—S. A. Nutt, field-grown, strong, 7c; German iris, pink, lavender, blue and white, 4c; sweet peas, well started, in 2 1/2-in. pots, in sod, Yurrawa, Lavender Orchid, Orchid Beauty, 3 1/2c; Rose Queen, 5c; 100 big, 2-year rosea, rugosa, red and white, 6c; 2-year-old Virginia creeper, extra strong, 5c; for strong violets, Herrick or Campbell, 4-in. primroses, 3-yr. Tausend-schoen, for forcing, ferns, plumosus or Easter Greetings; or for cash. This is good stock for someone.

Wm. S. Lohr, Ottawa, Ill.

To Exchange—Or will sell: Dracaena indivisa, 4-in., 10c; 5-in., 15c; 6 and 7-in., 30 and 35c; chrysanthemum stock plants, 50c per doz.; Unaka, Halliday Rager, W. Turner, Roman Gold, W. Bonnaillon, Harvard, P. Rose, G. Pacific, Cremon, M. Dean, G. Glow, J. Nonin, Patty, Touset, Eaton; fine mixed carnation plants, \$4.00 per 100, for primroses, cyclamen, palms, rubbers, or anything that I can use. Nellie E. Mathewson, 63 North St., Danbury, Conn.

To Exchange—Large, single, white daisies, best for cut flowers and pot plants, large, field-grown plants, 15c, or will exchange for rooted cuttings of true Poltevine geraniums; 1000 good, red, field-grown carnation plants, 3 1/2c, for ferns or geraniums; 400, 2 1/2-in., calendulas Orange King and Lemon Queen, 3c. What have you to offer? Tarentum Floral Co., R. D. 1, Box 208, Tarentum, Pa.

To Exchange—Or will sell, 1000 Celestial peppers, \$15.00 per 100; 1000 Jerusalem cherries, \$15.00 per 100. All good, strong, field-grown stock. These plants are well branched and will make some excellent Christmas stock; for White Wonder carnations, field-grown plants and Orange King calendulas, 2 1/2-in. pots.

The Miami Floral Co., Dayton, O.

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CINCINNATI.

The Market.

Business is good, the demand for stock being active and steady, with the supply large enough to take care of all ordinary requirements without any trouble. Prices are fair.

Roses are in strong supply and the quality is good. There are excellent blooms of Ophelia, Russell, Shawyer, Hoosier Beauty and White Killarney. A limited number of carnations arrive and sell readily. Easter and rubrum lilies are plentiful. Dahlias are in heavy supply and meet with an excellent demand. A few yellow chrysanthemums are available. Asters and gladioli may be had. Greens are plentiful and sell well.

Various Notes.

C. E. Critchell has been having a good demand for fancy greens during the last fortnight.

Frank & Sons, Portland, Ind., have been shipping some fine Hoosier Beauty, Ophelia, Shawyer and White Killarney roses to L. H. Kyrk.

E. G. Gillett has returned from his northern Ohio and Michigan business trip.

Among recent visitors were: E. J. Gould, of London, O.; H. S. Price, representing the S. S. Pennock Co., Philadelphia; W. J. Cox, representing the Sefton Mfg. Co., Chicago. C. H. H.

PROVIDENCE, R. I.

Horticultural Society Shows.

Despite early and severe frosts, which robbed it of many intended exhibits, the annual September exhibition of the Rhode Island Horticultural Society, which was held last week in the parlors of the Narragansett hotel, was most successful. The crowning feature of the show was the large collection of dahlias by professional growers. One of the drawbacks of these exhibitions for a number of years has been the lack of interest on the part of the professional growers, but the last three or four years has witnessed a more general response by this class to the society's invitations.

Much interest was created among the amateur exhibits in the competitions for special prizes offered by Willis S. Pino, the Michell Co., Joshua Vose and William Steele.

Among the winners of awards were William Steele, Albert Poulton, N. J. Jillson, A. H. Sellew, W. D. Hathaway, C. L. Alling, Neil Ward and C. E. Waite. There were gratuities for M. Macnair and Johnston Bros.

Various Notes.

Max Viller, for several years with Johnston Bros. and later with Smith the Florist, but now in the quartermaster's department, officers' reserve corps, at Fort Strong, Mass., was in town last week on a furlough.

Mr. and Mrs. Willis S. Pino have returned from an automobile trip to the White mountains and the Berkshires.

John A. Macrae has completed the benching at his houses on Smith street.

Thieves ransacked the office at the James B. Canning Co. greenhouses. The

break was discovered by the manager, Philip F. Lavery, who said the principal loss was a gold watch valued at \$25.

The fountain display in the corner window of Macnair's, corner Broad and Chestnut streets, continues to attract attention.

J. Ludwig Trottier was a member of the local contingent that left September 19 for Ayer, Mass., to enter the national army camp.

William H. Tarbox, of West Greenwich, has a contract with the Danbury Fair Association for his usual exhibit there. This year it will consist of a floral arch seven feet high and seven feet wide, all of asters. About 3,500 blooms will be used.

Swan Peterson has commenced the erection of a greenhouse, 20x100 feet, in East Providence.

Fred C. Green has returned from St. Louis, Mo., where he attended the convention of the park superintendents.

George H. Johnson & Son furnished the palms and ferns used for decorative purposes at the recent show of the Elmwood Improvement Association.

W. H. M.

LANSING, MICH.

At the suggestion of the leading bank of this city, the florists, with one exception, cooperated in giving a flower show in the capacious bank building. Asters and gladioli were leaders, the latter being labeled. A large collection of varieties was staged. The show was made a society event and lasted one week. Mrs. Harry E. Saier, who had charge of the exhibit, remarked that there was much work involved, but that the result was satisfactory to all interested. Many notebooks were observed, the owners taking notes of the varieties; some orders already have been received.

In the midst of building, Mr. Saier made a flying trip east, being a member of the F. T. D., a recent addition to the fraternity. He took advantage of the opportunity to exchange ideas. He believes the success he has met with proves the truth of the assertion that there is business to be done if one goes about it in the right way. From what he saw he has formed the opinion that the florists in the larger cities need to advertise more than others, their opportunity for localizing being less. In connection with the local flower show, for instance, all of the flowers were sent to the hospital and the donors received much free publicity at the hands of the press.

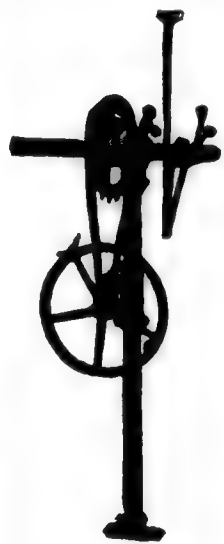
Mr. Saier reports a banner seed business. He is putting up more glass and is afraid that the present store, occupied but two years, will soon be too small.

W. M.

Lincoln, Ill.—C. E. Gullett, of Gullett & Sons, the largest growers in central Illinois, is president of the local telephone company, a highly successful independent concern, the lines of which are open to connection with the Bell system under contract.

Galesburg, Ill.—I. L. Pillsbury, president of the Illinois State Florists' Association, has sent a letter to all florists of the state inviting them to the fall meeting and flower show, which the association will hold November 6 and 7 at the armory in Galesburg.

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Early Song Bird, pale pink, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

Early Heather Bell, rich mauve, changing to lavender, $\frac{1}{4}$ oz., 40c; $\frac{1}{2}$ oz., 75c; oz., \$1.25; $\frac{1}{4}$ lb., \$4.00; lb., \$12.00.

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- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, Etc.

(Especially grown bushy stock.)				
Assorted Varieties (Our Selection),	Size	Each	Doz.	100
(\$9.50 per 50).....				\$18.00
Picea Excelsa (Norway Spruce),				
Tall, Dark Green.....	12-18 in.	\$0.25	\$2.40	16.00
Pinus Mugho (Dwarf Mountain Pine), Low, Deep Green.....	8-10 in.	.35	3.00	20.00
Thuya Occidentalis (Am. Arbor Vitae) Con. Deep Green.....	12-18 in.	.30	2.65	18.00
Six of same variety and size at dozen rate; 50 at 100 rate.				

BALL AND PYRAMIDAL SHAPED EVERGREENS

(For end and center planting, or other special uses.)

Thuya Woodwardi (Woodward's Globe Arbor Vitae), Ball Shaped B&B.....	1	-1 1/2 ft.	Each	Pair
Thuya Wareana Sibirica (Siberian Arbor Vitae), Globes B&B.....	1 1/2-2 ft.	2.00	3.75	
Thuya Pyramidalis (Pyramidal Arbor Vitae), Pyramids B&B.....	2	-3 ft.	1.50	2.75
Juniperus Counarti (Counarti Juniper) Pyr. Dark Green B&B.....	2	-3 ft.	2.75	5.25
Picea Canadensis (Black Hill Spruce) Extra Bushy, Compact B&B.....	1 1/2-2 ft.	1.00	1.75	
Pinus Mugho (Dwarf Mountain Pine), Ball Shaped B&B.....	1	-1 1/2 ft.	1.25	2.25
Thuya Peabody Aurea (Golden Arbor Vitae), Pyramidal B&B.....	1 1/2-2 ft.	1.25	2.25	

BOXWOODS FOR WINDOW BOXES

(Southern grown stock—rather light.)

Buxus Sempervirens (Bush Shaped Boxwood).....	10-12 in.	\$0.50	\$4.80	\$35.00
Buxus Sempervirens (Bush Shaped Boxwood).....	12-15 in.	.75	7.20	50.00
Buxus Sempervirens (Bush Shaped Boxwood).....	15-18 in.	.95	9.00	65.00
Buxus Suffruticosa (Boxwood, Dwarf Edging).....	3-4 in.	.10	1.15	8.00
Buxus Suffruticosa (Boxwood, Dwarf Edging).....	4-6 in.	.15	1.70	12.00
Six of same variety and size at dozen rate; 50 at 100 rate.				

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

Abies Tsuga Canadensis (Hemlock), Light Green.....	De-scrip-tion	Size Feet	M'tch'd	
			Ea.	Prs.
Abies Tsuga Canadensis (Hemlock), Light Green.....	Globular	2	\$2.50	\$4.50
Juniperus Counarti (Counarti Juniper), Dark Green.....	Globular	3	3.25	6.00
Juniperus Counarti (Counarti Juniper), Dark Green.....	Pyramidal	2	3.25	6.00
Juniperus Glauca (Silver Cedar), Silvery Blue.....	Pyramidal	3	4.50	8.50
Juniperus Glauca (Silver Cedar), Silvery Blue.....	Pyramidal	2	2.50	4.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	3	4.00	7.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	4	4.50	8.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	5	5.50	10.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	6	9.50	18.50
Juniperus Virginiana (Red Cedar), Grayish Green.....	Pyramidal	7	13.00	25.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	3	3.50	6.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	4	5.00	9.50
Picea Canadensis (Black Hill Spruce), Bluish Green.....	Pyramidal	5	6.50	12.50
Thuya Occidentalis (Am. Arbor Vitae), Light Green.....	Ball Shape	2x2	3.75	7.00
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	2	2.00	3.50
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	3	2.75	5.00
Thuya Pyramidalis (Pyr. Arbor Vitae), Dark Green.....	Pyramidal	4	3.50	6.50
Thuya Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	1	2.00	3.50
Thuya Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	2	3.25	6.00
Thuya Wareana (Siberian Arbor Vitae), Dark Green.....	Globular	3	4.75	9.00
Thuya Woodwardi (Woodward's Globe), Dark Green.....	Ball Shape	1	2.25	4.00

If tubs are wanted add 75 cents extra per tree.

NOTE: After tubbing, water thoroughly, and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 30 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.

Box 403, DUNDEE, ILL.

Evergreen Specialists Largest Growers in America

HILL'S MOTTO:

HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATMENT

Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.



Juniperus

Picea

Thuya

Juniperus

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100; 3-inch \$8.00 per 100; 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 3-inch \$10.00
per 100; 4-inch \$20.00 per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus.
These had been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions

Price per 100,	- - -	\$ 7.50
500,	- - -	25.00
1000,	- - -	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.



Plant from 3-inch stock in bloom.

HYDRANGEAS

Get them now, before cold weather

Our plants are extra good this season, with short and strong shoots, bound to bloom. Get plenty; you will need them.

PRICES FOR OTAKSA

Per 100

4-inch, one strong shoot.....	\$10.00
4-inch, extra, with 2-4 shoots.	17.50
5-inch, " " 4-6 "	25.00
6-inch, " " 6-8 "	32.50
7-inch, " " 8-10 "	45.00
8-inch, " " 10-14 "	60.00
9-inch, suitable for tubs.....	75c and \$1.00 each

FRENCH HYDRANGEAS

Baby Bimbinet.....	from 3-in.	4-in.	8-in.	9-in.	pots
Bouquet Rose	"	3-in.	4-in.	5-in.	"
La Perle.....	"	3-in.	4-in.	5-in.	6-in.	7-in.	"
Mme. Maurice Hamar....	"	3-in.	4-in.	7-in.	8-in.	"
Mme. E. Mouillere.....	"	3-in.	4-in.	5-in.	6-in.	7-in.	8-in.	9-in.
Ronsard.....	"	3-in.	4-in.	"
Senateur Henri David....	"	3-in.	4-in.	5-in.	7-in.	8-in.	"

Prices same as for Otaksa, except 4-inch are 20c each.
Quantities of 7-inch, 8-inch and 9-inch stock very limited.

J. L. SCHILLER, 929 Prouty Ave., Toledo, Ohio

Chrysanthemums

Extra Choice Large Blooms, the choicest found in this market. These flowers have long, stiff stems and are all grown at our own greenhouses, being carefully chilled before shipping. These yellow Mums are the **Golden Queen**, which is the best early yellow—a good shipper and does not bruise. The white are the **Crystal Gem**, another fine shipper.

Beauties, Russell, Hoosier Beauties, Ophelia, Shawyer, Double White Killarney and Sunburst, all in splendid condition and sold at the regular market prices. Buy your flowers direct from a large grower. We cut and grade our flowers especially for the shipping trade and now that there is so much delay in express shipments, good fresh flowers are the only kind to buy.

We close at 5 P. M. Week Days and Sundays at NOON.

All shipments must be delivered to the express companies by 5 P. M. each day.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

RUSH ORDERS FOR..... CRAIG QUALITY STOCK

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada. To those not using our stock we would suggest placing a trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
 4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
 4 -inch pots, extra heavy....\$50 per 100
 5 -inch pots, strong plants, \$75 and \$100 per 100
 6 -inch pots, strong plants, \$15, \$18 and \$24 per doz.
 7 -inch pots, strong plants, \$24, \$30 and \$36 per doz.
 8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per doz.
 10 -inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
 12 -inch and 14-inch, made up, beautiful plants\$10, \$15 and \$20 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence
 2½-inch pots, heavy.....\$25 per 100
 4 -inch pots, heavy.....\$50 per 100
 5 -inch pots, heavy.....\$0.75 and \$1 each
 6 -inch pots, heavy.....\$1.50 and \$18 per doz.
 Larger plants.....\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
 3 -inch pots.....\$20 per 100; \$175 per 1,000
 4 -inch pots.....\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

- Green and white leaf, very hardy, fine for baskets.
 8 -inch pots.....\$20 per 100
 4 -inch pots.....\$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots.....\$2.50 and \$3 each
 10-inch pots, heavy.....\$3.50, \$4 and \$5 each

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandarina, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

- 4-inch pots.....\$6 per doz.
 5-inch pots.....\$12 per doz.
 6-inch pots.....\$15 and \$18 per doz.

DRACAENA FRAGRANS

- Plain green leaf.
 8-inch pots.....\$24 per doz.
 10-inch pots.....\$3 and \$4 each

DRACAENA SANDERIANA

- Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
 2½-inch pots.....\$15 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 4-inch pots, heavy.....\$35 per 100
 4-inch pots, very heavy.....\$50 per 100
 5-inch pots, very heavy.....\$9 per doz.
 6-inch pots, very heavy.....\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 3-inch pots.....\$20 per 100
 4-inch pots.....\$30 per 100
 7-inch pots, made up, very handsome, \$2.50 each
 8-inch pots, made up, very handsome, \$3.50 each

DRACAENA TERMINALIS

- Exceptionally well colored
 5-inch pots, strong plants.....\$75 per 100
 6-inch pots, extra strong, \$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots.....\$0.50 each
 5-inch pots.....\$0.75 and \$1 each
 6-inch pots.....\$1.25 and \$1.50 each

VARIEGATED PINEAPPLE

- Very handsome plants....\$4, \$5 and \$6 each
 Very handsome plants in fruit.....\$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.

- 5-inch pots, heavy.....\$75 per 100
 6-inch pots, heavy.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now.....\$65 per 100
 6-inch pots—Ready October 1.....\$1 each

BEGONIA KONKURENT

- A Greatly Improved Begonia Cincinnati
 5-inch pots.....\$75 per 100
 6-inch pots.....\$100 per 100
 6-inch pots, very heavy.....\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up.....\$30 per 100
 6-inch pots, made up, 26 to 28 inches tall.....\$12 per doz.
 6-inch pots, extra heavy, \$15 per doz.; \$110 per 100
 9 and 10-inch pots, extra heavy, 48 to 60 inches tall.....\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots.....\$9 per doz.
 5½-inch pots.....\$12 per doz.
 6 -inch pots.....\$15 per doz.

FICUS PANDURATA

- 6-inch pots, 2 feet tall.....\$2 each
 7-inch pots, 3 feet tall.....\$2.50 each
 8-inch pots, 4 feet tall.....\$3 each
 10-inch and 11-inch tubs, 5 feet to 10 feet tall.....\$4, \$5, \$6 and \$7.50 each
 Branch plants, exceptionally fine, \$2.50, \$3, \$3.50, \$4 and \$5 each
 The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall.....\$2 each
 6-inch pots, 30 inches tall.....\$2.50 each
 7-inch pots, 36 inches tall.....\$3 each
 8-inch pots, 48 inches tall.....\$4 and \$5 each
 11-inch pots, 6 to 7 feet tall.....\$6 and \$7.50 each

FICUS CRAIGH

- 4-inch pots, 15 inches tall.....\$35 per 100
 6-inch pots, 18 to 24 inches tall, \$6 and \$9 per doz.

CYCLAMEN

- 5½-inch pots.....\$10 per doz.; \$75 per 100
 6 -inch pots.....\$100 per 100
 7 -inch pots.....\$150 per 100
 7 -inch pots, extra heavy, \$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
 4 -inch pots, very heavy. Ready now, \$25 per 100; \$225 per 1,000
 6 -inch pots, very heavy. will flower early, \$15 and \$18 per doz.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

- Bouquet Rose, bright pink; Gen. de Vibri, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Galliard, large white; Radiant, deep pink; Lillie Mouillere, pink.
 4-inch pots, heavy, \$20 per 100; \$180 per 1,000
 Larger plants....\$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

- Pot-grown stock; well-ripened plants.
 Large plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
 Order at once to insure an early start.

ROSES

- Baby Ramblers, 6-inch pots.....\$30 per 100
 Erna Teschendorff, 6-inch pots.....\$30 per 100
 Phyllis, 6-inch pots.....\$30 per 100
 Orleans, 6-inch pots.....\$30 per 100
 Ellen Poulsen, 6-inch pots.....\$30 per 100
 Juniata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
 Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

- Introduced Fall, 1915
 2½-inch pots.....\$8 per 100; \$75 per 1,000
 4 -inch pots.....\$25 per 100; \$225 per 1,000
 6 -inch pots.....\$6 and \$9 per doz.

NEPHROLEPIS TODEAOIDES

- 4 -inch pots.....\$25 per 100
 6 -inch pots.....\$6 and \$9 per doz.
 8 -inch pots.....\$12 and \$15 per doz.
 9 -inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPHROLEPIS NORWOOD

- Strong plants, 2½-inch pots, \$4 per doz.; \$25 per 100; \$200 per 1,000
 Strong plants, 4-inch pots, \$9 per doz.; \$50 per 100
 Strong plants, 6-inch pots, \$15 per doz.; \$100 per 100
 Orders filled strictly in rotation.

NEPH. BOSTONIENSIS DWARF

- 4 -inch pots.....\$25 per 100

NEPH. TEDDY, JR., SPORT

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
 4 -inch pots.....\$25 per 100; \$200 per 1,000
 6 -inch pots.....\$7 per doz.; \$50 per 100

NEPH. ELEGANTISSIMA IMPROVED

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
 4 -inch pots.....\$25 per 100
 6 -inch pots.....\$6 and \$9 per doz.
 8 -inch pots.....\$12 and \$15 per doz.
 Larger plants....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
 4 -inch pots, heavy.....\$25 per 100
 October 1st Delivery
 6 -inch pots.....\$6 per doz.; \$45 per 100
 6 -inch pots.....\$9 per doz.; \$70 per 100
 8 -inch pots.....\$12 per doz.; \$90 per 100
 11 -inch tubs.....\$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

- 6 -inch pots.....\$6 and \$9 per doz.
 8 -inch pots.....\$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
 4 -inch pots.....\$25 per 100; \$225 per 1,000
 6 -inch pots, heavy.....\$7 per doz.; \$50 per 100
 8 -inch pots.....\$9 per doz.; \$70 per 100
 8 -inch pots.....\$12 per doz.; \$90 per 100
 11 -inch tubs.....\$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

- "The Wanamaker Boston Fern"
 2½-inch pots.....\$8 per 100; \$75 per 1,000
 4 -inch pots, very heavy plants, \$25 per 100; \$200 per 1,000
 6 -inch pots, very heavy plants, \$6 per doz.; \$45 per 100
 6 -inch pots, extra heavy plants, \$9 per doz.; \$70 per 100
 8 -inch pots.....\$12 and \$15 per doz.
 11 -inch tubs.....\$2.50 and \$3 each

"TEDDY JUNIOR"

- Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
 4-inch pots, heavy, \$25 per 100; \$225 per 1,000
 6-inch pots, heavy.....\$50 per 100
 6-inch pots, very heavy.....\$75 per 100
 8-inch pots, very heavy.....\$15 per doz.
 11-inch tubs.....\$2.50, \$3 and \$3.50 each

NEPHROLEPIS SMITHII

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
 4 -inch pots.....\$25 per 100
 6 -inch pots.....\$6 and \$9 per doz.
 8 -inch pots.....\$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

- 2½-inch pots.....\$4 per 100; \$35 per 1,000
 3 -inch pots.....\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

- The best variety for either a pot plant or for cut fronds.
 4-inch pots, heavy, \$25 per 100; \$225 per 1,000
 6-inch pots, heavy.....\$6 per doz.; \$45 per 100
 8-inch pots.....\$12 per doz.; \$90 per 100
 11-inch tubs.....\$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

- Bird's Nest fern. Plants of exceptional quality.
 4-inch pots.....\$50 per 100
 6-inch pots.....\$12 and \$15 per doz.

ASPARAGUS SPRENGERI

- 8-inch pots.....\$6 per 100; \$50 per 1,000
 4-inch pots.....\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

- 2½-inch.....\$5 per 100
 6-inch, strong.....\$35 per 100

ENGLISH IVIES

- 2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
 4 -inch pots, excellent for trellis and basket work.....\$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

- The best early fall-flowering Begonia.
 6-inch pots, very fine; immediate delivery \$6 per doz.; \$45 per 100

ROSES

- Pot-grown stock for fall planting.
 My Maryland Mrs. Aaron Ward
 Hadley Ophelia
 Pink Killarney Thora (light sport of
 American Beauty My Maryland)
 Gruss an Aachen
 Extra heavy plants.....\$35 per 100

Branch: Norwood, Pa. **ROBERT CRAIG COMPANY**, 4900 Market Street, PHILADELPHIA

HILL'S OPHELIA SEEDLING COLUMBIA

"The Gem of the Roses," as a visiting Florist remarked.
IT IS!



Here are spring grafts with **Stems** over three ft.—**straight, stiff and thornless.**

These grafts in the bench show six, eight and ten breaks, which indicate its freedom.

The **Bloom** puts the variety in the class of **big roses**, and the **Color** is superb pink, deepening as it opens; **Foliage**, handsome as **Ophelia's**.

An **all-the-year-round** Rose.

COLUMBIA

Is of the easiest management—easy to root, easy to graft, absolutely free from mildew and black-spot.

A big Eastern grower said on viewing the benches, "We thought that 'E. G.' was putting it pretty strong, but he did not say half enough for **Columbia**."

Kindly note that orders will be filled in strict rotation.

Price	Own Root	Grafts
\$ 30.00 per	100	
70.00 per	250	\$5.00 per 100
250.00 per	1,000	additional
1,125.00 per	5,000	for grafts.
2,125.00 per	10,000	
500 at 1000 rate.		

FOR SALE BY

The E. G. Hill Co. and The Jos. H. Hill Co.
Richmond, Indiana

Come and see them growing at both places

M.
RICE
CO.

DO YOUR CHRISTMAS BUYING EARLY!

ONLY 80 DAYS TILL CHRISTMAS—INCLUDING SUNDAYS AND HOLIDAYS.

**MORE
THAN
EVER**

It is necessary to get your orders in early, because **shortage of help** is becoming an increasingly difficult problem.

Shortage of raw materials is a daily handicap.

Express shipments are away behind and time taken normally for deliveries is often doubled and trebled.

Freight transportation is wholly unreliable. Delays are every-day occurrences. **Loss in transit** often happens.

Don't say "I'LL DO IT TOMORROW"

ORDER TODAY AND PLAY SAFE

And be sure you order only "Keystone Quality" Supplies—**ALWAYS THE BEST BUY.**

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street, PHILADELPHIA, PA.

M.
RICE
CO.

TRICOLOR RIBBONS

RED, WHITE AND BLUE STRIPED

Many florists are tying their boxes with "Werbro" all silk tricolor ribbons. In view of the spirit conveyed, it is an excellent idea and invariably the recipient is pleased. Be sure, however, that the ribbon you use is not cotton mixed like most of the tricolor ribbon on the market.

We are pioneers in introducing this idea to the florists of America, and we are now in a position to make delivery of all widths, from the narrow baby ribbon size up to five inches, at very reasonable prices.

Ask to see these goods when our representative calls or write for samples. At your service.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK

The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

HOW TO GET MORE PROFIT OUT OF BUSINESS

At the annual meeting of the Florists' Telegraph Delivery Association, at Detroit, October 2 and 3, the outstanding feature was the report of a special committee appointed to find the way to more satisfactory profits in retail flower selling. The committee gave figures from its members' own books and drew deductions therefrom.

IT IS needless to say that each and every one of us is interested in securing the maximum of profit out of our business without jeopardizing our relation with the buyer," said H. P. Knoble, of Cleveland, prefacing a report at the meeting of the F. T. D. at Detroit this week. "It is possible to accomplish this by applying modern business methods more generally, utilizing these principles, and adapting them efficiently.

"At the meeting of the S. A. F. in New York, your president appointed a committee, composed of Mr. Asmus, Mr. Anderson and myself, to present a paper on this proposition. In order to get this question before you properly, it was thought best to take a record of our own businesses and to present them so that discussion on these various items might be taken up, with the thought in view of improving them. It was our judgment that when three businesses were taken into consideration, one located in Chicago, one in Buffalo and one in Cleveland, it would be possible to arrive at a fair basis. While the items vary a little in each case, yet on the whole they resolve themselves into more or less equal final results.

"The following is a list of the items in percentage of the total annual sales:

Overhead expense.	45.1%
Merchandise of every description except baskets, ribbons and chiffons	37.0%
Baskets, ribbons and chiffons....	4.3%
F. T. D. out-of-city accounts....	3.6%
Profit and loss account	10.0%
Total	100.0%

"Some of the items of special interest are:

OFFICERS ELECTED

President
W. F. Gude.....Washington, D. C.
Vice-President
Phillip Breitmeyer....Detroit, Mich.
Treasurer
W. L. Rock.....Kansas City, Mo.
Secretary
Albert Pochelon.....Detroit, Mich.

The secretary and treasurer are elected by the board of directors, but the retention of Secretary Pochelon and Treasurer Rock seems a foregone conclusion.

Cost of advertising.....	6.0%
Salaries	21.0%
Delivery expense	9.0%
General expense	9.1%
Percentage for rent.....	2.0%
Cost per delivery.....	.40 cents
Cost per mile with White trucks..	20.04 cents

Cost per mile with Ford trucks.....	11.05 cents
Average amount of orders.....	\$4.01 each
Amount of bills receivable taking the average of the entire year, per month	18.4%
Cash business	32.3%
Charge business	67.7%

"Analyzing the above items separately, you will note that the overhead expense is 45.1 per cent of the gross sales. Merchandise of every description, except baskets, ribbons and chiffons, is 37 per cent. Baskets, ribbons and chiffons are 4.3 per cent. Out-of-town F. T. D. business costs 3.6 per cent. Profit and loss is 10 per cent.

"Further analysis of the overhead develops these items: Cost of advertising is 6 per cent of the gross. This of course is very flexible. Location will have much to do in changing this item. Those living outside of the center of the city will have to spend more in proportion for advertising than those located in the downtown district, where much of their publicity can be obtained by window displays and other methods that can be used where traffic is heavy.

"Salaries in each case seemed to be about the same, 21 per cent of the gross sales, and this of course should include a liberal salary for the proprietors.

"Delivery expenses are about 9 per cent. In some cities of course this will vary. The type of delivery equipment which you have will also have a tendency to cause this. In our case, up to this time we have used White trucks and, while we find that they cost, drivers' salaries, depreciation, upkeep, insurance and all, 20.9 cents per mile, yet we find this type of vehicle very reliable and, while it seems high, it is a question whether it is not better than the cheaper type of delivery. However, we



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are trying out the Ford car in conjunction with our Whites for the smaller loads and we find that this can be operated on a basis of 11.5 cents per mile.

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"Our own business, being more of the telephone than the transient trade, is represented by 32.3 per cent of cash sales and 67.7 per cent charge sales.

"It is our judgment that plants purchased for resale should be figured on a basis of three for one. In other words, if a plant costs \$1 it should be sold for \$3. If this plant is placed in a basket, the basket should be figured on a basis of two for one in addition. If this plant was placed in a basket costing 50 cents, the complete article should sell for \$4.

"Cut flowers bought for resale should be figured on a basis of two and one-half for one, and preferably three for one. That is, carnations costing \$4 per hundred should sell for \$1.50 per dozen. Roses costing \$8 per hundred should sell for \$3 per dozen.

"In figuring made-up work, we believe that the maximum to be allowed for the cost of the raw stock should not be to exceed 33 1/3 per cent of the re-

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"We recommend that steps be taken to make our prices more uniform throughout the entire country and suggest that a committee be appointed to work out this phase of it. Its results should be submitted to the secretary of the F. T. D., he in turn to mail each member a complete list of prices suggested, at least once every two months. In this way the retailers all over the country would have a basis to work on that would be universally applied.

"We believe that in estimating a decoration the cost of all articles to be used should be figured on a basis of three for one. In other words, if the cut flowers, greens, etc., used on the decoration figure \$100, the retail price should be \$300. Accessories, palms, etc., should be figured on a basis of

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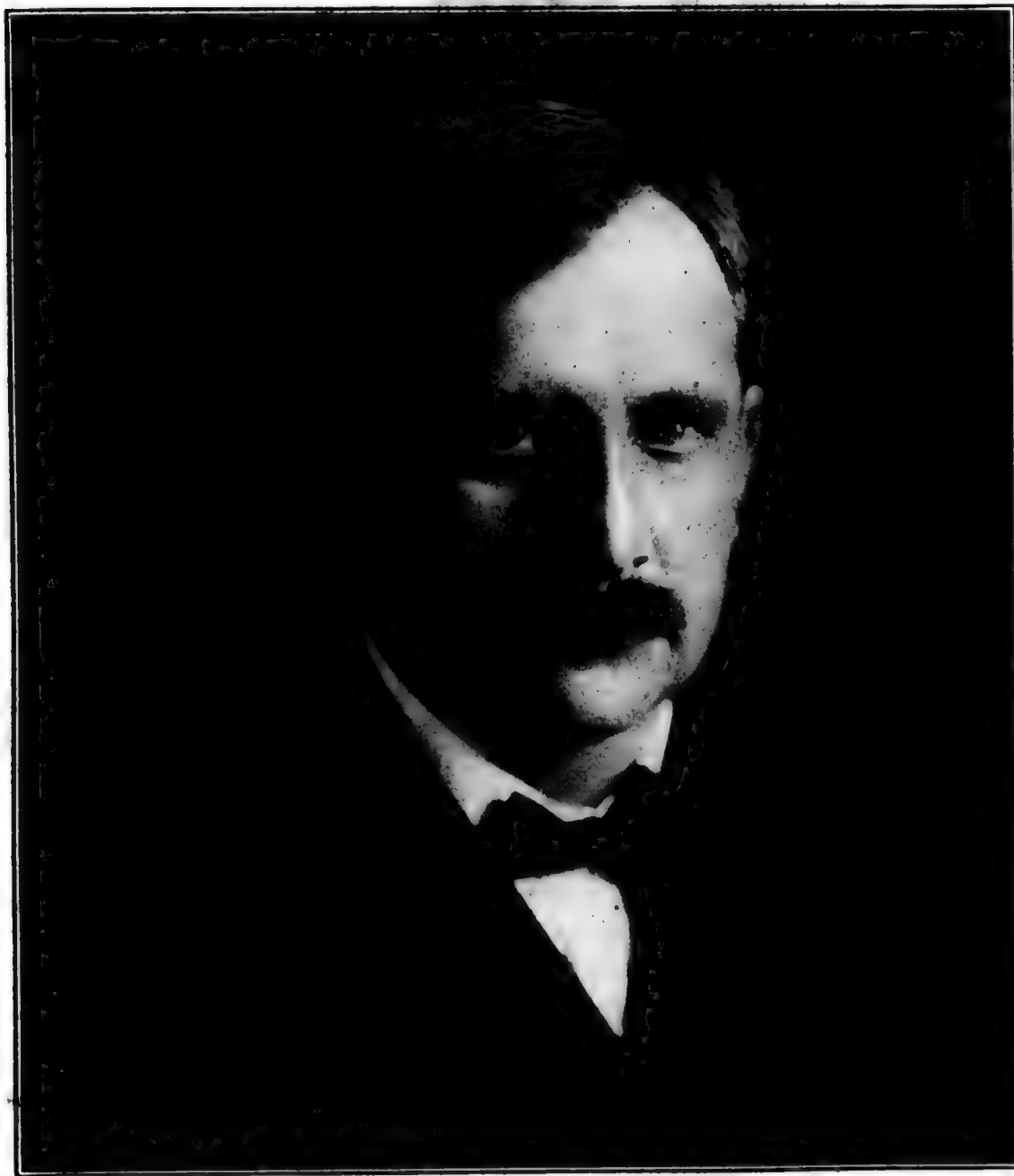
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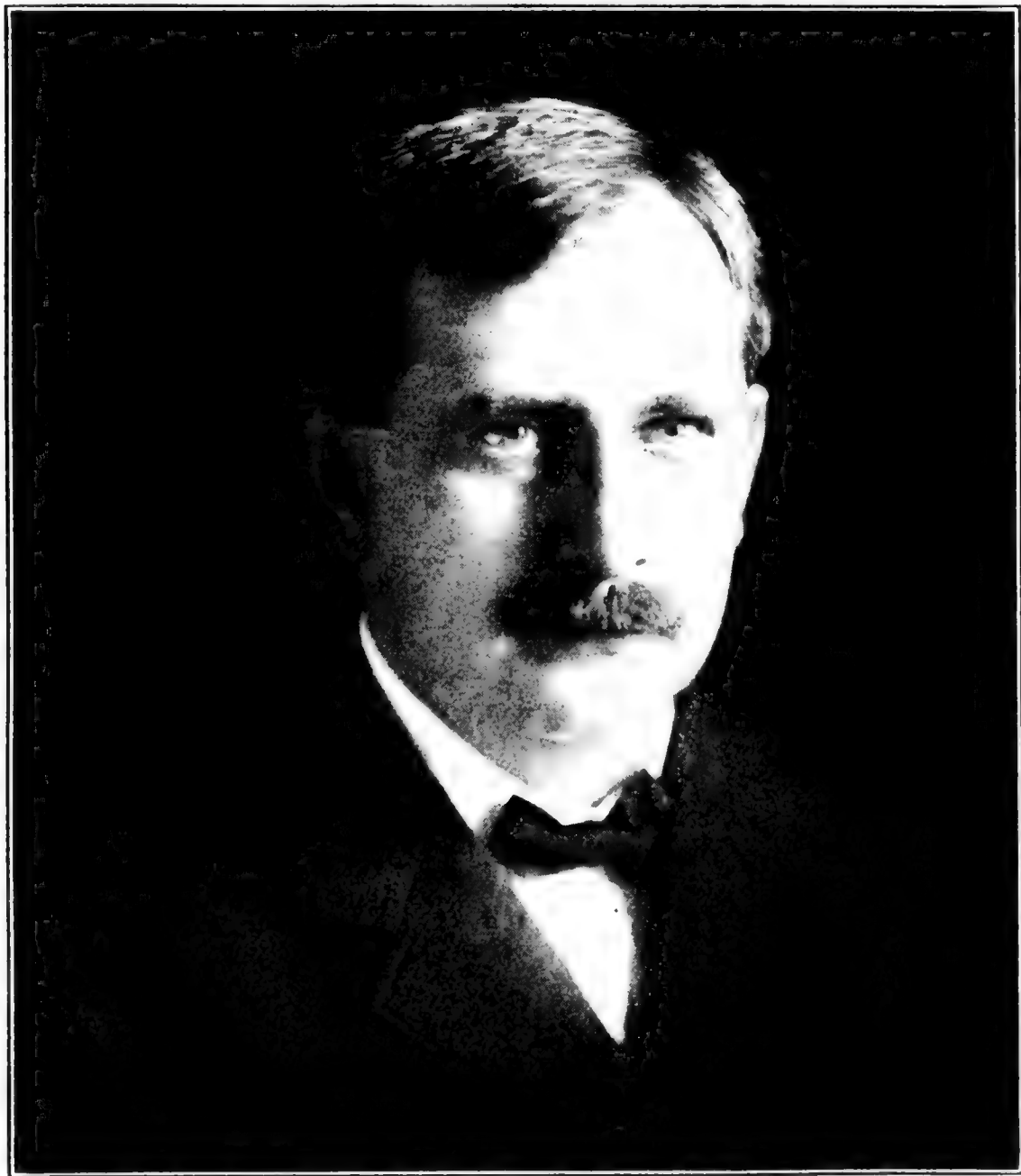
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Fred Lautenschlager, H. D. Schiller, Irwin Bertermann, S. A. Anderson and J. C. Harper, from which it appeared that the interests that anticipated the S. A. F. in the work were both to abandon their endeavor even now that something larger is in view. Philip Breitmeyer ended the discussion for the time by saying that he already had given \$100 to the S. A. F. fund and would increase it to \$600. Mr. Kerr asked if this was per annum and was informed that it is so intended.

When the publicity matter was taken up at the second day's session Secretary Pochelon moved that the association return to the S. A. F. publicity fund the \$1,000 originally subscribed to the F. T. D. fund by the parent body and put with it \$1,500 from the F. T. D. general fund. The motion carried with much enthusiasm. It was announced that the United States Florists had decided to abandon their general publicity work and throw their funds and influence with the S. A. F. publicity.

President Kerr called for individual subscriptions and the following were announced, some of them being increases on previous subscriptions:

Henry Penn, Boston.....	\$ 300.00
A. W. Smith Co., Pittsburgh.....	100.00
W. L. Rock Flower Co., Kansas City....	100.00
Bohannon Floral Co., Chicago.....	100.00
T. J. Noll & Co., Kansas City.....	100.00
Michigan Cut Flower Exchange, Detroit..	100.00
F. C. Weber, St. Louis.....	50.00
D. B. Edwards, Atlantic City, N. J.....	50.00
J. M. Gasser Co., Cleveland.....	200.00
Grimm & Gorly, St. Louis.....	100.00
Bemb Floral Co., Detroit.....	100.00
W. J. Palmer, Buffalo.....	100.00
Charles Grakelow, Philadelphia.....	100.00
S. A. Anderson, Buffalo.....	100.00
Cohen & Hilles, New York.....	50.00

John V. Phillips, Brooklyn.....	50.00
Metz & Bateman, Toledo, O.....	50.00
S. Seligman, New York.....	50.00
Bertermann Bros. Co., Indianapolis....	50.00
G. E. M. Stumpp, New York.....	50.00
Joy Floral Co., Nashville, Tenn.....	50.00
Feast & Sons, Baltimore.....	50.00
F. H. Weber, St. Louis.....	25.00
G. H. Taepke, Detroit.....	25.00
W. C. Gloeckner, Albany.....	10.00
J. F. Sullivan, Detroit.....	50.00
E. C. Ludwig Floral Co., Pittsburgh...	50.00
Redondo Floral Co., Los Angeles, Cal..	50.00
John H. Dunlop, Toronto, Can.....	50.00
Edward Seeery, Paterson, N. J.....	50.00
J. S. Wilson, Des Moines, Ia.....	50.00
J. W. Rodgers, Dayton, O.....	25.00
Alpha Floral Co., Lansing, Mich.....	25.00
L. E. Wagner, Cleveland.....	20.00
Central Floral Co., Detroit.....	5.00
American Bulb Co., Chicago.....	50.00
Ira J. Marvin, Wilkes-Barre, Pa.....	25.00
Gammage & Sons, London, Ont.....	25.00
H. Dilleuth, Toronto, Ont.....	25.00
Fettters Floral Co., Detroit.....	25.00

Total\$2,585.00

Henry Penn, of Boston, told how an unadvertised business of \$30,000 to \$40,000 a year had been built up to \$300,000 a year on an advertising expenditure of eight per cent of the sales. He explained that department stores spend only two or two and one-half per cent on advertising, and said the lower cost is because several in each city are working for the same purpose and the advertising helps. He predicted that the same thing will occur when several florists get to advertising in the same city.

There was a long discussion of the relationship of the F. T. D. with the S. A. F. The F. T. D. is the only affiliated society which requires its members also to be members of the parent organization, and the necessity for joining both is thought to deter some from coming into the F. T. D. As a step toward these solutions, the president was

instructed to appoint a committee of three to work out a plan whereby members of the F. T. D. automatically will be members of the S. A. F.

Seligman's Window Contest.

Some months ago Sam Seligman offered a prize of \$25 for the best window decoration in Detroit this week advertising the telegraph delivery of the flower business. It proved to have been an inspiration, as twelve windows were decorated for the competition. The Fettes Floral Co. and J. Breitmeyer's Sons each decorated windows. Among other contestants were the Michigan Cut Flower Exchange, the Central Floral Co., the Bemb Floral Co., the Scribner Floral Co., J. F. Sullivan, W. B. Brown, Charles Plumb and Walter Taepke. The judges were Henry Penn, W. J. Smyth and W. J. Palmer. They awarded the prize to the window at Breitmeyer's store. Mr. Seligman paid in cash and Mr. Breitmeyer handed the bright new bills over to the publicity committee. Mr. Seligman renewed his offer for next year, and Charles H. Grakelow offered a silver cup for the same purpose.

Election of Officers.

President Gude was elected with a hurrah. Vice-president Asmus withdrew in favor of Philip Breitmeyer, who was elected by acclamation. The secretary and treasurer are elected by the board of directors, but the retention of Secretary Pochelon and Treasurer Rock seems a foregone conclusion.

H. Dilleuth, H. P. Knoble, Edward Seeery and W. J. Smyth were elected directors in place of Harry Papworth, George Stumpp and O. J. Holm, whose terms have expired, and L. D. Thomson, who resigned because of illness.

There were invitations to meet next year at Chicago, Buffalo and Cleveland, Cleveland being chosen.

Auction for Publicity.

After two days of hard work, relaxation came with the closing session in an auction, at which Philip Breitmeyer wielded the gavel with all the grace of a professional. A large painting in colors had been presented to the association by the Poehlmann Bros. Co., of Chicago, to be auctioned for the benefit of the S. A. F. publicity fund. The painting was the work of an artist in the supply department, worked out on an idea of T. E. Waters. A messenger boy in uniform carrying a large bouquet is shown dropping off an express train at the seashore, about to board a steamer which is approaching, typifying the F. T. D. idea.

The bidding ran on amid much hilarity until W. J. Palmer reached \$125, whereupon the auctioneer knocked it down to himself at \$150. Mr. Palmer then announced that he would donate his bid to the publicity fund, with \$25 additional for a week's use of the painting in his window. Mr. Breitmeyer thereupon announced that any F. T. D. florist can have the use of the picture for a week by paying \$25 to the S. A. F. publicity fund. There were several applications.

During an earlier session Secretary Pochelon had asserted that one of the members was trying to get his "goat," and the next day that member had placed a woolly toy goat on the secretary's desk. Auctioneer Breitmeyer announced that he would sell the secretary's goat for the benefit of the publicity fund, and that it might afford an opportunity to someone who had failed before. The bidding was lively and hilarious. H. P. Knoble finally



Philip Breitmeyer.
Vice-president F. T. D.

got the secretary's goat at \$50 and said it was well worth the money.

Express Service.

A telegram from Robert Craig, chairman, and Fred Cowperthwaite, secretary, representing a body of Philadelphia florists seeking to protect trade interests in the matter of express service, asked the cooperation of the F. T. D. The secretary was instructed to reply that the association will do everything possible under the circumstances, but the discussion brought out the general belief that the trade is face to face with a crisis. Instances were cited in which boxes of flowers have been several days or a week in reaching destinations only a few hours' run from the point of shipment. W. F. Gude said he feels that the trade is powerless for the simple reason that both the express companies and the Interstate Commerce Commission are powerless to relieve the congestion which has developed in the last thirty days. S. A. Anderson said the Buffalo florists propose to put a man at each of the principal depots in Buffalo to lend a hand on every box of flowers or plants he sees, hoping thereby to prevent such shipments being buried in the accumulation of freight at terminals and transfer points. Mr. Gude said this no doubt will help greatly except where whole carloads are sidetracked. He explained that the express company officials are willing to give flowers third preference: Government needs come first and food shipments second.

Telegrams of Encouragement.

The interest taken in the affairs of the F. T. D. was well illustrated by the number of telegrams received from members who found themselves unable to attend. The senders felt they were missing something they were loth to lose and wanted those more fortunate to appreciate that fact. Such messages came from Carl Baum, Knoxville, Tenn.; Mrs. R. E. Darbee, San Francisco; Samuel Murray, Kansas City; A. F. Borden, Los Angeles, Cal.; Edward Green, San Antonio, Tex.; J. J. Hess, Omaha; F. J. Meinhardt, St. Louis, and August Lange, Chicago.

There also was a telegram from the Detroit manager of the Western Union expressing his appreciation of the way the visit of the F. T. D. has stimulated the local interest in the use of the telegraph in delivering flowers.

Miscellaneous Matters.

The opening session was called to order by E. A. Fetters, president of the Detroit Florists' Club. Mayor Wax was able to be present and say a few words, after which President Gude read his address, printed in full in another column.

Robert Newcomb, of Chicago, spoke for the trade's travelers, asserting that every man on the road takes pleasure in boosting the F. T. D. to non-members, in the interest of the general welfare of the florists' business.

There was a general discussion on how to wire an order. It was made clear that the order sent should be for the same and full sum of the patron's purchase, the receiver to bill for the full sum less twenty per cent if paid within the time set by the by-laws. This led to discussion of the varying prices of flowers and L. R. Bohannon



W. L. Rock.

Treasurer F. T. D.

said he believes it to be the better policy for retailers to hold their prices fairly steady in spite of day to day fluctuations in the wholesale market. S. A. Anderson said thirty Buffalo retailers now hold weekly meetings, not to raise prices, but to talk over what are reasonable prices to be held to steadily for the week.

Max Schling brought up the matter of the best date for the annual meeting. The decision rests with the board of directors, but Mr. Schling thought October too late. There was considerable discussion but no general agreement.

O. J. Friedman moved and it was carried amid flag waving and singing that a telegram pledging support be sent to President Wilson, and that on Thanksgiving day this be followed by a big basket of flowers.

Patrick O'Mara made a rousing speech on the individual responsibilities and irresponsibilities in business.

On motion of George Stumpp, H. P. Knoble, George Asmus and S. A. Anderson were appointed a committee to propose a system of bookkeeping which will assist florists in finding the facts about the costs, profits and necessary prices in their business.

Local Hospitalities.

One of the best features of the meeting was the way it had been arranged to keep the members present. The Board of Commerce, in whose club house the sessions were held, has excellent dining room service and a hearty luncheon was served each day, on behalf of the Detroit florists, so that

scarcely anyone left the building from morning until final adjournment for the day. The opening chanced to be on Detroit's first meatless day, but the size of the portion of excellent fish made compliance with the government's request no deprivation whatever. The tables were decorated with a number of large and highly colored specimen crotons grown by Henry A. Dreer, Inc., Riverton, N. J. When Philip Breitmeyer saw them he hunted up J. J. Karins, representing Dreer, and bought the lot on display.

While the convention opened October 2, the real work was begun at a meeting of the board of directors October 1, following which Philip Breitmeyer gave a dinner to fifteen at the Athletic Club.

Exhibits.

For the Hill interests, of Richmond, Ind., Earl Mann staged two beautiful vases of roses. Columbia, the deep pink seedling of Sawyer and Ophelia, was in splendid form and the Double Ophelia also received much favorable comment. Mr. Mann was asked to tell something of these new sorts and it was stated that E. G. Hill, the raiser, was convalescing nicely after an operation at the Presbyterian hospital in Chicago, whereupon G. E. M. Stumpp moved that the association telegraph him a basket of flowers, the motion being carried with a cheer.

J. H. Dunlop, Toronto, staged three vases of roses, said to be the first seedlings raised in Canada. The red, Mrs. Henry Winnett, is to be disseminated this season by A. N. Pierson, Cromwell, Conn. It has splendid color. Two deep

pink sorts have not yet been named, but appear to be worthy of that distinction.

Gus Taepke, of Detroit, decorated the president's table with a handsome basket of roses and gladioli.

Several traveling salesmen had sample displays at one or another of the hotels.

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Asmus, Geo., Chicago.
Bate, George, Cleveland.
Berkowitz, Paul, Philadelphia.
Bertermann, Irwin, Indianapolis.
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Bissinger, J. A., Lansing, Mich.
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Galavan, E. G., Chicago.
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Geraghty, Geo. M., Toronto, Ont.
Getz, Hester, Cleveland.
Gloeckner, Wm. C., Albany, N. Y.
Goldenstein, E. H., Chicago.
Gorly, Vincent, St. Louis.
Grakelow, C. H., Philadelphia.
Grandy, J. W., Jr., Norfolk, Va.
Green, Robt. E., New Haven, Conn.
Gude, W. F., and wife, Washington.
Hagenburger, A., Mentor, O.
Hagenburger, Carl, Mentor, O.
Hamilton, E. B., London, Ont.
Harper, J. C., and wife, Pittsburgh.
Hecock, L. C., and wife, Elyria, O.
Heinl, Fred G., Terre Haute, Ind.
Herre, A. W., Chicago.
Higgins, J. J., Toronto, Ont.
Hill, Joseph, Richmond, Ind.
Howard, H. B., Chicago.
Johnson, Frank M., Chicago.
Joy, T. H., Nashville, Tenn.
Karins, J. J., Philadelphia.
Kerr, R. C., Houston, Tex.
Kift, Robert, Philadelphia.
Kirchner, F. J., Cleveland.
Kirchner, Norman, Cleveland.
Klingsporn, Paul R., Chicago.
Knecht, F. J., Fort Wayne, Ind.
Knoble, H. P., Cleveland.
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Leganger, M. A., Chicago.
Lehrmann, F. M., Toledo, O.
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Loveridge, Chas., Peoria, Ill.

Tuthill, secretary, held a meeting at the Statler hotel to work out plans for further activities.

The Rotary florists had a special meeting during the convention and October 3 were guests of the local Rotarians at their weekly luncheon.

Personal Notes.

W. P. Kyle drove his Mercer from Chicago to Detroit in fourteen hours of road time. With him he had Mrs. Kyle and L. R. Bohannon and wife.

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Nelson, F. G., Burlington, Ia.
Newcomb, Robert, Chicago.
Palmer, W. J., Buffalo.
Phillips, Wm. A., Brooklyn, N. Y.
Pollworth, J. E., Chicago.
Priggooris, Angel, Lansing, Mich.
Rock, Wm. L., Kansas City.
Rodgers, W., Dayton, O.
Russell, C. E., Cleveland.
Seligman, Sam, New York.
Sceery, Edw., Paterson, N. J.
Schiller, H. D., Chicago.
Schramm, F., Toledo, O.
Schramm, George, Toledo, O.
Schwerin, Arthur, Burlington, Ia.
Smyth, W. J., and wife, Chicago.
Stumpp, G. E. M., New York.
Tuthill, L. C. W., New York.
Toepel, Wm., Minneapolis.
Thomas, C. C., Indianapolis.
Thiemann, Herman, Owosso, Mich.
Taylor, Palmer, Buffalo.
Usinger, W. T., Pittsburgh.
Van Boeselager, A., Mt. Clemens, Mich.
Van Bochove, G., Kalamazoo, Mich.
Vinson, M. A., Cleveland.
Vogt, A. H., and wife, Coldwater, Mich.
Wagner, L., Sandusky, O.
Washburn, George, Bloomington, Ill.
Waters, T. E., Chicago.
Weber, F. C., St. Louis.
Weber, F. H., St. Louis.
Welland, G. C., Evanston, Ill.
Wilson, Ella G., Cleveland, O.
Wilson, J. S., Des Moines, Ia.
Windler, J. J., St. Louis.
Winterich, Chris, Defiance, O.
Wolfe, T. J., Waco, Tex.
Young, John, New York.
Zech, A. J., Chicago.

THE PRESIDENT'S ADDRESS.

[This is the annual address of the president, delivered by W. F. Gude at the annual convention of the F. T. D. at Detroit, Mich., October 2.]

One short year ago next week our association took on a new lease of life when we held what I would term the first real meeting of this association in the city of Chicago. It is gratifying to state that in the last year our association has made splendid strides. However, being naturally of a progressive disposition, the progress made has not been as rapid as we might hope for. This, however, is not due to any lack of enthusiasm or efficiency in the secretary's office or on the part of the other officers and directors, but rather to an apparent feeling among our members of "let the other fellow do it." However, I entertain no doubt that, with more of such meetings as this and the one we had a year ago, we can and will engender the feeling in every individual member that by serving the association generally the individual will benefit himself. On account of the strenuous

war times we are contending with today, as the months go on we must expect to have still harder problems confronting us; so for these reasons it would seem there is more need than ever for real earnest heart-to-heart talks and active coöperation. With all the knotty problems that we have confronting us today incident to the war conditions, we must use them as an incentive to spur us on to greater work for the F. T. D., and with a strong pull, a long pull and a pull all together, the results will be nothing short of marvelous.

At our annual meeting held in New York August 21, last, the day previous to the meeting of the S. A. F. convention, much good was accomplished in a get-together way, and many thoughts and ideas were brought out that should produce some substantial results at this meeting. Although the meeting was not as largely attended as we had hoped for, yet what was lacking in numbers was made up in enthusiasm, and well reflected the work and ideas started at the Chicago session and the splendid results attained during the last twelve months. I sincerely hope that at our next annual meeting we may all have cause to rejoice at the wonderful progress we shall have made.

Publicity.

To my mind, a publicity campaign should be entered into wholeheartedly, speaking from a national standpoint, by amalgamation and closer coöperation in the expenditures of money for general advertising. At present, we find that some firms are contributing to five or six general advertising campaigns. I believe this money could be better spent if it all went through one channel. In these days of high cost of everything connected with our business, economy being the watchword, we should have before us a maximum of results and a minimum of expenditures, and as the retail florist is the final barometer of all—wholesaler, grower, greenhouse builder, and, in short, every man who produces anything for the florists' business, not excepting the trade papers and advertising experts—it would seem that all interests should coöperate by centering on the retail florists for the maximum publicity, because when there is no outlet for the stock produced by the grower, it will immediately affect all other lines of the allied industry, which, in any way, may be catering to the public through the retail florists' establishments. So the one big problem is letting the public know in the most effective and forceful manner possible that we have flowers and art to sell. If we do this the growth of our business will be little short of marvelous.

The wonderful possibilities and opportunities that are passing by our doors daily would be seized by some other live trade concerns and used for an advertising lever if they had but the opportunity. I refer, particularly, to special show days, F. T. D. days, Thanksgiving day, McKinley's birthday, Washington's birthday, Lincoln's birthday, St. Valentine's day, Palm Sunday, Mothers' day, Fathers' day, Memorial day, etc. So we might go on and have one or two special days a month; publicity would bring them about. Surely, the liberal use of flowers at present on such holidays as Christmas, Easter and Decoration day, was not brought about by the florists, but is due to the public demand for

flowers. Now, why not let the retail florists take the initiative, for what greater incentive would we need than the small efforts put forth in exploiting Mothers' day and the wonderful results we have already attained? While speaking of publicity, let me say that there is no better publicity than satisfied customers and the mouth-to-ear publicity, even though it may be a minister preaching from the pulpit. His sermon will have either a favorable, passive or unfavorable impression on his congregation.

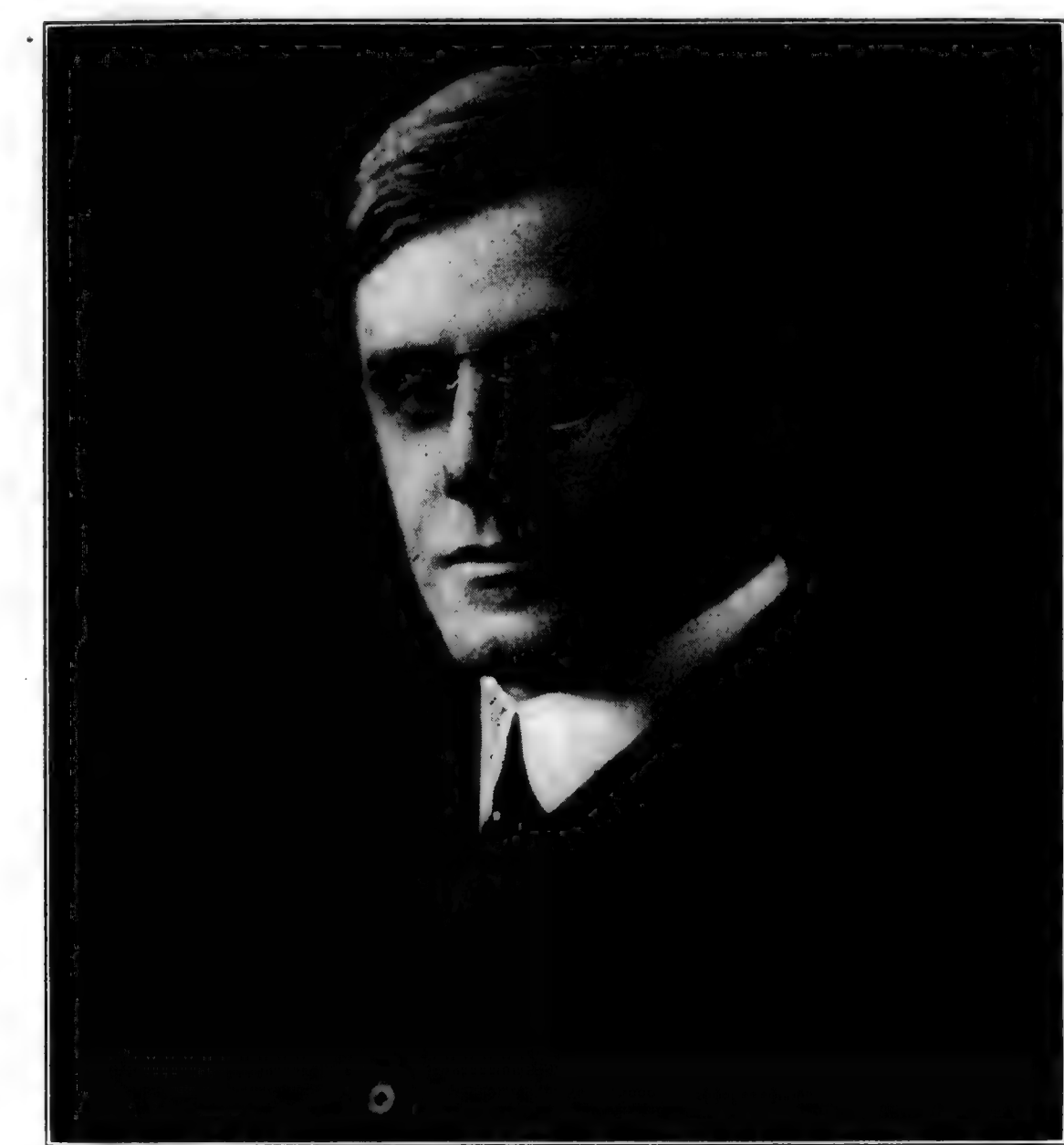
Sentiment of Flowers.

This brings to my mind the beautiful sentiment that flowers convey and so beautifully expressed by a brother from California of the B. P. O. Elks at the annual convention held last July in Tremont Street Temple, Boston, Mass., when, in the presence of nearly 2,000 delegates, representing nearly 1,000,000 members, a resolution was offered setting aside a day in May to pay homage to our mothers, advocating a white flower in memory of mother and a colored flower in honor of mother. The resolution was adopted by a unanimous rising vote. Gentlemen, this means more than a mere resolution. Fellow members, this means more than dollars and cents. It means that every retail florist will be called into action to contribute his sweet share of sentiment by furnishing flowers for these beautiful ceremonies. And when these hundreds of thousands of people meet annually in nearly 2,000 different cities to pay tribute to their mothers, it surely will be gratifying to feel that our profession will be called into action, as much so as the ministers of the Gospel, because after all flowers are gifts of God and the closest connecting link between the finite and the infinite. Let us, then, at this session, thoroughly discuss every phase of our profession and go home feeling that we have done something for the benefit of mankind, as well as for our business. Let us adopt a sign or emblem for every F. T. D. member to place in his window, on his boxes, on his letters, labels and packages. What a wonderful effect this would have on the public! We know what an F. T. D. florist means, but there are at least 99,000,000 people who do not. Why not assist in educating them in every way possible, letting them know that the sending of flowers is now an easy matter, and that there is a florist in every town or city who can be trusted to execute their orders? Such an emblem or motto as we might adopt should be copyrighted, so that a penalty under the law might be imposed upon anyone not entitled to use this sign. Along this line, I cannot too strongly urge a strict adherence to our by-laws in the matter of collection and payment of obligations.

Membership and Service.

Our membership has increased largely in the last twelve months, but if we had four times as many members we could do far better and more effective work. I ask you all to coöperate in securing more members.

The shipping of flowers by express at present and for months to come is, no doubt, the most serious matter to confront us at this time, and, therefore, the prompt execution of orders by telegraph or telephone is all the more important, because, under certain conditions as they now exist, it is not wise to ship



S. A. Anderson.

flowers by express, no matter how short the distance. In justice to the express companies and the Interstate Commerce Commission, I want to say this is no criticism or reflection on their willingness to serve us. It is simply a condition beyond human control at this time. This is another reason why you should boost the F. T. D.

Our financial condition seems to be satisfactory, our bills have been paid promptly and we have money on hand, full report of which will be made by our treasurer and our secretary.

I wish at this time to again congratulate this organization on having Albert Pochelon for its secretary, a man who knows nothing of the word "failure" and is every ready to give the best for the interests of the F. T. D. I want to say that for the last twenty-five years I have worked with many secretaries, but never with one who was more prompt, more efficient or more ever ready to do his best for the cause.

To the other officers and members of the organization who have assisted in the last year, in any way, in boosting the F. T. D., I tender my sincere thanks.

WINTER-FLOWERING PLANTS.

We are anxious to know of some blooming plants we could grow to take the place of bulbous stock, in case the bulbs should fail to arrive this fall. Can you suggest some satisfactory plants, besides cyclamens, primroses and cinerarias?

Would salpiglossis be a good house plant, and, if so, what variety would you suggest and when should the seeds be planted? About how long can one

figure from the time the seeds are planted until the plants are salable? Is the butterfly plant satisfactory?

R. & S. F. S.—Mont.

Salpiglossis, while good for bench culture, does not make a good pot plant, as it is too tall growing. Good, mixed seeds will be found all right, and you will have good success if you can sow them early in January, for a spring crop. It is not a reliable winter bloomer. *Schizanthus Wisetonensis* is a grand flowering plant for a cool greenhouse. Sow seeds now for blooms in March. This is sometimes called the butterfly plant and poor man's orchid.

White marguerites started from cuttings now will make nice spring flowering plants. The yellow sorts make less shapely plants. *Mignonette* is not often grown in pots, but does finely. Sow the best forcing variety in small pots and pot on as needed. *Browallia viscosa* makes a beautiful pot plant for winter. *Buddleia asiatica*, or winter lilac, is also good; so are *Begonias Gloire de Chatelaine*, *Lorraine*, *Glory of Cincinnati* and *Mrs. Peterson*. *Calceolarias* are good in April or May. The French hydrangeas can be flowered from February onward; so can *genistas*; *ericas*, such as *melanthera*; *stevias*, *poinsettias* for Christmas and a number of other plants.

Bulbs of lilies, freesias, Paper White narcissi and Roman hyacinths, not being of Dutch origin, are of more certain delivery and, if not yet planted, should be started now, except *Lilium longiflorum*, which will come in a few weeks later.

C. W.

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Gloeckner, Wm. C., Albany, N. Y.
Goldenstein, E. H., Chicago.
Gorly, Vincent, St. Louis.
Grakelow, C. H., Philadelphia.
Grandy, J. W., Jr., Norfolk, Va.
Green, Robt. E., New Haven, Conn.
Gude, W. F., and wife, Washington.
Hagenburger, A., Mentor, O.
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Hamilton, E. B., London, Ont.
Harper, J. C., and wife, Pittsburgh.
Heacock, L. C., and wife, Elyria, O.
Heinl, Fred G., Terre Haute, Ind.
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Hill, Joseph, Richmond, Ind.
Howard, H. B., Chicago.
Johnson, Frank M., Chicago.
Joy, T. H., Nashville, Tenn.
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Miller, A., Chicago.
Nelson, F. G., Burlington, Ia.
Newcomb, Robert, Chicago.
Palmer, W. J., Buffalo.
Phillips, Wm. A., Brooklyn, N. Y.
Pollworth, J. E., Chicago.
Priggooris, Angel, Lansing, Mich.
Rock, Wm. L., Kansas City.
Rodgers, W., Dayton, O.
Russell, C. E., Cleveland.
Seligman, Sam, New York.
Seeery, Edw., Paterson, N. J.
Schiller, H. D., Chicago.
Schramm, F., Toledo, O.
Schramm, George, Toledo, O.
Schwerin, Arthur, Burlington, Ia.
Smyth, W. J., and wife, Chicago.
Stumpp, G. E. M., New York.
Tuthill, L. C. W., New York.
Toepel, Wm., Minneapolis.
Thomas, C. C., Indianapolis.
Thiemann, Herman, Owosso, Mich.
Taylor, Palmer, Buffalo.
Usinger, W. T., Pittsburgh.
Van Boeselager, A., Mt. Clemens, Mich.
Van Bochove, G., Kalamazoo, Mich.
Vinson, M. A., Cleveland.
Vogt, A. H., and wife, Coldwater, Mich.
Wagner, L., Sandusky, O.
Washburn, George, Bloomington, Ill.
Waters, T. E., Chicago.
Weber, F. C., St. Louis.
Weber, F. H., St. Louis.
Weiland, G. C., Evanston, Ill.
Wilson, Ella G., Cleveland, O.
Wilson, J. S., Des Moines, Ia.
Windler, J. J., St. Louis.
Winterich, Chris, Defiance, O.
Wolfe, T. J., Waco, Tex.
Young, John, New York.
Zech, A. J., Chicago.

THE PRESIDENT'S ADDRESS.

[This is the annual address of the president, delivered by W. F. Gude at the annual convention of the F. T. D. at Detroit, Mich., October 2.]

One short year ago next week our association took on a new lease of life when we held what I would term the first real meeting of this association in the city of Chicago. It is gratifying to state that in the last year our association has made splendid strides. However, being naturally of a progressive disposition, the progress made has not been as rapid as we might hope for. This, however, is not due to any lack of enthusiasm or efficiency in the secretary's office or on the part of the other officers and directors, but rather to an apparent feeling among our members of "let the other fellow do it." However, I entertain no doubt that, with more of such meetings as this and the one we had a year ago, we can and will engender the feeling in every individual member that by serving the association generally the individual will benefit himself. On account of the strenuous

war times we are contending with to-day, as the months go on we must expect to have still harder problems confronting us; so for these reasons it would seem there is more need than ever for real earnest heart-to-heart talks and active coöperation. With all the knotty problems that we have confronting us today incident to the war conditions, we must use them as an incentive to spur us on to greater work for the F. T. D., and with a strong pull, a long pull and a pull all together, the results will be nothing short of marvelous.

At our annual meeting held in New York August 21, last, the day previous to the meeting of the S. A. F. convention, much good was accomplished in a get-together way, and many thoughts and ideas were brought out that should produce some substantial results at this meeting. Although the meeting was not as largely attended as we had hoped for, yet what was lacking in numbers was made up in enthusiasm, and well reflected the work and ideas started at the Chicago session and the splendid results attained during the last twelve months. I sincerely hope that at our next annual meeting we may all have cause to rejoice at the wonderful progress we shall have made.

Publicity.

To my mind, a publicity campaign should be entered into wholeheartedly, speaking from a national standpoint, by amalgamation and closer coöperation in the expenditures of money for general advertising. At present, we find that some firms are contributing to five or six general advertising campaigns. I believe this money could be better spent if it all went through one channel. In these days of high cost of everything connected with our business, economy being the watchword, we should have before us a maximum of results and a minimum of expenditures, and as the retail florist is the final barometer of all—wholesaler, grower, greenhouse builder, and, in short, every man who produces anything for the florists' business, not excepting the trade papers and advertising experts—it would seem that all interests should coöperate by centering on the retail florists for the maximum publicity, because when there is no outlet for the stock produced by the grower, it will immediately affect all other lines of the allied industry, which, in any way, may be catering to the public through the retail florists' establishments. So the one big problem is letting the public know in the most effective and forceful manner possible that we have flowers and art to sell. If we do this the growth of our business will be little short of marvelous.

The wonderful possibilities and opportunities that are passing by our doors daily would be seized by some other live trade concerns and used for an advertising lever if they had but the opportunity. I refer, particularly, to special show days, F. T. D. days, Thanksgiving day, McKinley's birthday, Washington's birthday, Lincoln's birthday, St. Valentine's day, Palm Sunday, Mothers' day, Fathers' day, Memorial day, etc. So we might go on and have one or two special days a month; publicity would bring them about. Surely, the liberal use of flowers at present on such holidays as Christmas, Easter and Decoration day, was not brought about by the florists, but is due to the public demand for

flowers. Now, why not let the retail florists take the initiative, for what greater incentive would we need than the small efforts put forth in exploiting Mothers' day and the wonderful results we have already attained? While speaking of publicity, let me say that there is no better publicity than satisfied customers and the mouth-to-ear publicity, even though it may be a minister preaching from the pulpit. His sermon will have either a favorable, passive or unfavorable impression on his congregation.

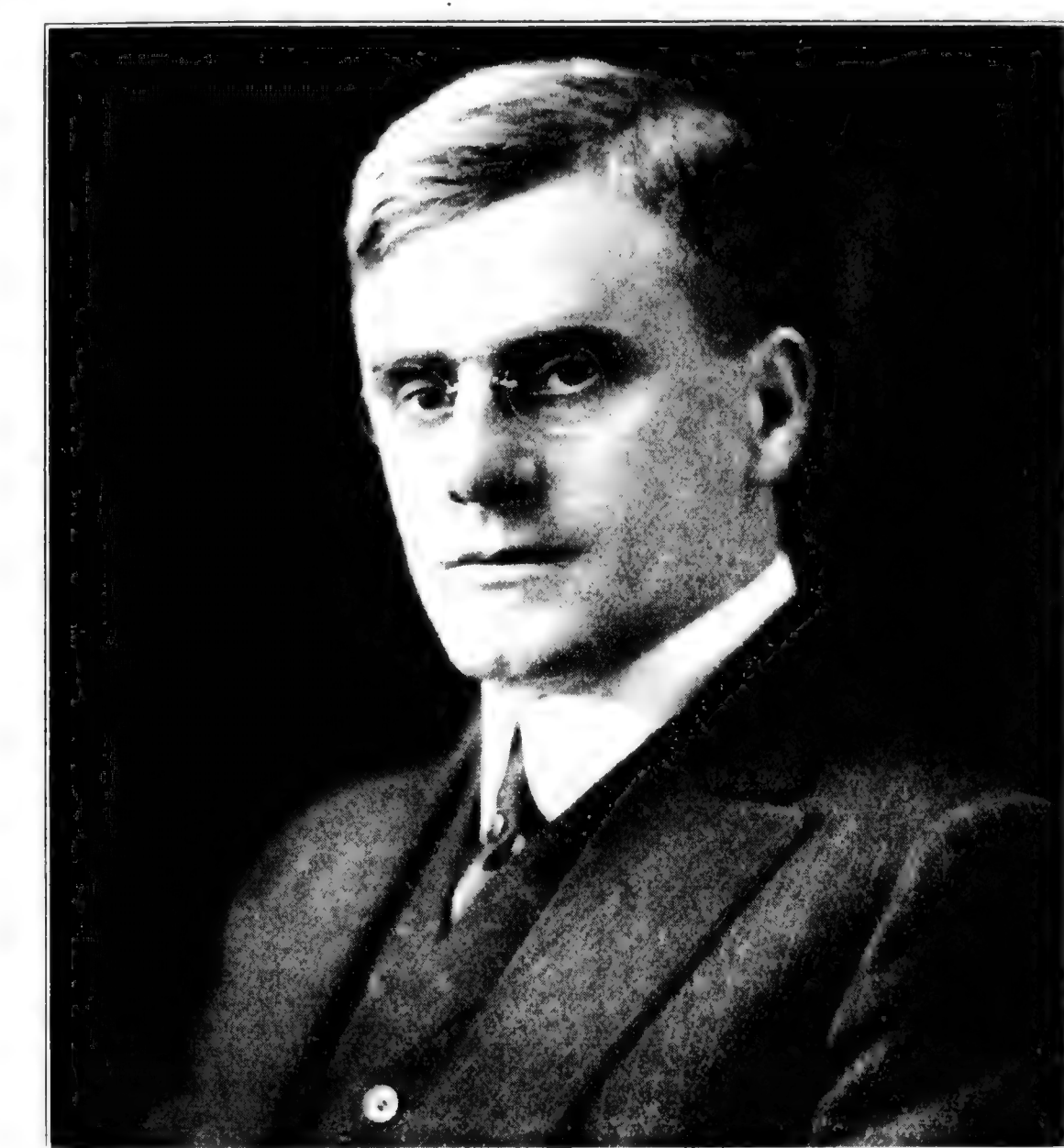
Sentiment of Flowers.

This brings to my mind the beautiful sentiment that flowers convey and so beautifully expressed by a brother from California of the B. P. O. Elks at the annual convention held last July in Tremont Street Temple, Boston, Mass., when, in the presence of nearly 2,000 delegates, representing nearly 1,000,000 members, a resolution was offered setting aside a day in May to pay homage to our mothers, advocating a white flower in memory of mother and a colored flower in honor of mother. The resolution was adopted by a unanimous rising vote. Gentlemen, this means more than a mere resolution. Fellow members, this means more than dollars and cents. It means that every retail florist will be called into action to contribute his sweet share of sentiment by furnishing flowers for these beautiful ceremonies. And when these hundreds of thousands of people meet annually in nearly 2,000 different cities to pay tribute to their mothers, it surely will be gratifying to feel that our profession will be called into action, as much so as the ministers of the Gospel, because after all flowers are gifts of God and the closest connecting link between the finite and the infinite. Let us, then, at this session, thoroughly discuss every phase of our profession and go home feeling that we have done something for the benefit of mankind, as well as for our business. Let us adopt a sign or emblem for every F. T. D. member to place in his window, on his boxes, on his letters, labels and packages. What a wonderful effect this would have on the public! We know what an F. T. D. florist means, but there are at least 99,000,000 people who do not. Why not assist in educating them in every way possible, letting them know that the sending of flowers is now an easy matter, and that there is a florist in every town or city who can be trusted to execute their orders? Such an emblem or motto as we might adopt should be copyrighted, so that a penalty under the law might be imposed upon anyone not entitled to use this sign. Along this line, I cannot too strongly urge a strict adherence to our by-laws in the matter of collection and payment of obligations.

Membership and Service.

Our membership has increased largely in the last twelve months, but if we had four times as many members we could do far better and more effective work. I ask you all to cooperate in securing more members.

The shipping of flowers by express at present and for months to come is, no doubt, the most serious matter to confront us at this time, and, therefore, the prompt execution of orders by telegraph or telephone is all the more important, because, under certain conditions as they now exist, it is not wise to ship



S. A. Anderson.

flowers by express, no matter how short the distance. In justice to the express companies and the Interstate Commerce Commission, I want to say this is no criticism or reflection on their willingness to serve us. It is simply a condition beyond human control at this time. This is another reason why you should boost the F. T. D.

Our financial condition seems to be satisfactory, our bills have been paid promptly and we have money on hand, full report of which will be made by our treasurer and our secretary.

I wish at this time to again congratulate this organization on having Albert Pochelon for its secretary, a man who knows nothing of the word "failure" and is every ready to give the best for the interests of the F. T. D. I want to say that for the last twenty five years I have worked with many secretaries, but never with one who was more prompt, more efficient or more ever ready to do his best for the cause.

To the other officers and members of the organization who have assisted in the last year, in any way, in boosting the F. T. D., I tender my sincere thanks.

WINTER-FLOWERING PLANTS.

We are anxious to know of some blooming plants we could grow to take the place of bulbous stock, in case the bulbs should fail to arrive this fall. Can you suggest some satisfactory plants, besides cyclamens, primroses and cinerarias?

Would salpiglossis be a good house plant, and, if so, what variety would you suggest and when should the seeds be planted? About how long can one

figure from the time the seeds are planted until the plants are salable? Is the butterfly plant satisfactory?

R. & S. F. S.—Mont.

Salpiglossis, while good for bench culture, does not make a good pot plant, as it is too tall growing. Good, mixed seeds will be found all right, and you will have good success if you can sow them early in January, for a spring crop. It is not a reliable winter bloomer. *Schizanthus Wisetonensis* is a grand flowering plant for a cool greenhouse. Sow seeds now for blooms in March. This is sometimes called the butterfly plant and poor man's orchid.

White marguerites started from cuttings now will make nice spring flowering plants. The yellow sorts make less shapely plants. *Mignonette* is not often grown in pots, but does finely. Sow the best forcing variety in small pots and pot on as needed. *Browallia viscosa* makes a beautiful pot plant for winter. *Buddleia asiatica*, or winter lilac, is also good; so are *Begonias Gloire de Chatelaine*, *Lorraine*, *Glory of Cincinnati* and *Mrs. Peterson*. *Calceolarias* are good in April or May. The French hydrangeas can be flowered from February onward; so can genistas; ericas, such as *melanthera*; *stevias*, *poinsettias* for Christmas and a number of other plants.

Bulbs of lilies, freesias, Paper White narcissi and Roman hyacinths, not being of Dutch origin, are of more certain delivery and, if not yet planted, should be started now, except *Lilium longiflorum*, which will come in a few weeks later.

C. W.



SMALL, DISEASED PLANTS.

I am sending you under separate cover some diseased carnation plants. I have a house of these that are more or less affected. Would you advise trying to nurse this stock through, or would it be better to replant with new stock? What is the best method of fighting this trouble?

D. H.—S. C.

In my opinion, it would not pay you to nurse along these carnation plants. Even if they were not diseased, they are so small that you could not expect them to yield even half a crop of blooms. By this time, plants that were benched from pots should show at least ten or twelve young breaks, while those from the field must show that many or more, if they are to give a satisfactory yield during the early part of the season. I would advise you to pull up these plants, refill your benches with good, fresh soil and replant with good, field-grown plants. They will give you several times their cost, over and above what you could get from those you have now. Do not make the mistake of retaining the soil that is in the benches now. The chances are that this soil is not in good condition, or your plants would be making a better showing.

A. F. J. B.

REMEDY FOR THRIPS.

My carnations are developing splendidly, but there are a number of thrips and bugs on them that I would like to get rid of at once. I am enclosing a clipping from The Review giving directions on how to exterminate thrips, but as the text does not seem complete I would like to have you print instructions in greater detail.

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We use the same gauge of wire throughout, preferably 15 or 16-gauge. We prefer the soft steel, galvanized wire. Then we cut strings of a proper length to reach across the bench, allowing enough length to provide for winding once around each wire and tying on each side of the bench. Each one of the two men working at the job will take half of these strings. Each will start a string from his side of the bench, wrapping the string around each wire until he has reached the middle, when they will exchange strings and proceed across to the edge wire, where it is tied. Two handy men or boys will tie the strings on one tier of a 200-foot bench in one hour. Two tiers, in addition to the lower wire ring, are usually all that is needed, but sometimes we find it necessary to apply a third tier of the wire and string. If you have not the wire rings, you can use the wire and string method altogether from the bottom up. Be sure you stretch the wire tightly.

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DAHLIA SHOW AWARDS

DISPLAYS OF HIGH QUALITY.

Attendance Large.

The third annual meeting and exhibition of the American Dahlia Society, held in conjunction with the eighty-sixth annual fair of the American Institute, an account of which appeared in last week's issue of The Review, came to a close at the Engineering building, New York city, September 27. The two exhibitions were considered the finest in the history of either society, both in the quantity and quality of the dahlias shown, and the attendance during the three days of the exhibition was fully up to that of former years. Richard Vincent, Jr., of White Marsh, Md., estimated that more than 10,000 flowers were shown.

The exhibitions were under the management of W. B. Rickards and Secretary Eggleston, of the American In-

stitute. During the exhibition music was furnished by an orchestra, which added much to the show. The combined exhibitions were so successful this year that it already seems certain that the same arrangement will be made next year.

The judges of the exhibits were Peter Duff, William Turner, J. G. McNicoll, Prof. F. Hall, J. C. Clarke and George H. Hall, who made the following awards in classes wherein commercial growers were allowed to compete:

Display covering 100 square feet—W. Atlee Burpee & Co., Philadelphia, Pa., first.

Display covering fifty square feet—N. Harold Cotton & Son, Wappingers Falls, N. Y., second.

Six vases collerette dahlias, distinct varieties—N. Harold Cotton & Son, first; C. Louis Alling, second.

Bowl or vase decoration—P. W. Popp, Mamaroneck, N. Y., first; W. C. Noonan, Locust Valley, N. Y., second.

Basket cactus dahlias—P. W. Popp, first. Vase ball-shaped double dahlias—P. W. Popp, second.

Decorative exhibit—John F. Anderson, Bernardsville, N. J., first.



General View of the Prize-winning Flowers at the New York Show of the American Dahlia Society.

Box of dahlias—Leonard & Weber, Trenton, N. J., first.

Vase single or duplex dahlias—P. W. Popp, first; Mills & Co., Mamaroneck, N. Y., second. Twelve cactus dahlias—P. W. Popp, first; W. C. Noonan, second.

Vase new seedlings—J. Kirby, Huntington, N. Y., first.

Smallest dahlia in show—Alfred E. Doty, New Haven, Conn.

Among the special exhibits were fine displays of seedling dahlias by W. A. Manda, South Orange, N. J.; seedlings and new named varieties by W. G. Tyler, Portland, Ore., and the seedlings Fordhook Beauty and Fordhook White, by W. Atlee Burpee & Co., Philadelphia.

American Institute Show.

The list of awards at the dahlia show of the American Institute, in conjunction with which the American Dahlia Society held its annual exhibition, is as follows:

COMMERCIAL GROWERS.

Collection fifty varieties—W. D. Hathaway, New Bedford, Mass., first; J. H. Slocombe, New Haven, Conn., second.

Collection twenty-five varieties—W. D. Hathaway, first; J. H. Slocombe, second.

Collection ten varieties—J. H. Slocombe, first; D. V. Howell, Peconic, N. Y., second.

One hundred single dahlias—N. Harold Cotton & Son, first; Mills & Co., second.

One hundred cactus dahlias—W. D. Hathaway, first; C. Louis Alling, West Haven, Conn., second.

One hundred pompon dahlias—N. H. Cotton & Son, first; W. D. Hathaway, second.

GARDENERS AND AMATEURS.

Fifty varieties, four types—John Harding, gardener to J. F. Moreau, Greens Farms, Conn., first; James Kirby, gardener to William J. Mathieson, Huntington, N. Y., second.

Twenty-five varieties, three types—W. C. Noonan, gardener to Mrs. C. F. Cartledge, Locust Valley, N. Y., first; James Kirby, second.

Twelve varieties—P. W. Popp, gardener to Mrs. H. Darlington, Mamaroneck, N. Y., first; W. C. Noonan, second.

Fifty single dahlias—W. C. Noonan, first; P. W. Popp, second.

Fifty cactus dahlias—W. C. Noonan, first; P. W. Popp, second.

Fifty Pompon dahlias—Oscar Carlson, gardener to Mrs. A. B. Jennings, Fairfield, Conn., first. Mr. Carlson also was first for best six varieties of show and fancy, decorative, pompon and single dahlias.

OPEN TO ALL.

Twenty-five white—N. Harold Cotton & Son, first.

Twenty-five pink—N. Harold Cotton & Son, first.

Twenty-five any other color—N. Harold Cotton & Son, first; Alfred E. Doty, New Haven, Conn., second.

Twenty-five yellow cactus—Leonard & Weber, Trenton, N. J., first.

Twenty-five cactus, any other color—Max Schneider, gardener to Peter Hauch, Jr., East Orange, N. J., first; N. Harold Cotton & Son, second.

Ten varieties peony-flowered dahlias—C. Louis Alling, first; N. Harold Cotton & Son, second.

Ten varieties cactus dahlias—C. Louis Alling, first; N. Harold Cotton & Son, second.

Eight varieties pompon dahlias—N. Harold Cotton & Son, first; W. D. Hathaway, second.

Eight varieties single dahlias—Mrs. Otis P. Chapman, Jr., Westerly, R. I., first; N. Harold Cotton & Son, second.

Vase six varieties peony-flowered dahlias—P. W. Popp, first; N. Harold Cotton & Son, second.

Vase six varieties cactus dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase six varieties show and fancy dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase six varieties decorative dahlias—P. W. Popp, first; Alfred E. Doty, second.

Six varieties pompon dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase single dahlias, six varieties—Mrs. Otis P. Chapman, Jr., first; Mills & Co., second.

Twenty-four cactus dahlias, distinct varieties—W. D. Hathaway, first; C. Louis Alling, second.

Twenty-four decorative and hybrid show dahlias—C. Louis Alling, first; W. D. Hathaway, second.

OPEN TO ALL, COLOR CLASSES.

Twelve scarlet, one variety—Fred Utter, Harrison, N. J., first; N. Harold Cotton & Son, second.

Twelve white, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve white, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve yellow, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve pink, one variety—C. Louis Alling, first; W. D. Hathaway, second.

Twelve variegated, any variety—John F. Anderson, Bernardsville, N. J., first; Alfred E. Doty, second.

Ten variegated, any variety—C. Louis Alling, first.

SPECIAL AWARDS.

Mills & Co., \$10 for display of dahlias and \$5 for display of collerette dahlias.

George L. Stillman, \$15 for collection of dahlias and \$10 for collection of exhibition dahlias.

Mrs. Otis P. Chapman, Jr., \$15 for display of dahlias.

Leonard & Weber, \$10 for display of dahlias.

W. D. Hathaway, \$10 for display of dahlias.

W. C. Noonan, \$5 for collection of exhibition dahlias.

N. Harold Cotton & Son, \$10 for display of dahlias.

P. W. Popp, \$5 for display of dahlias.

J. P. Rooney, New Bedford, Mass., was awarded a diploma for a display of the peony-flowered dahlia, Mrs. Frederick Grinnell.

J. Austin Shaw.

BARS NEW ENGLAND GREENS.

J. G. Sanders, in charge of inspection matters for the state of Pennsylvania and one of the most apprehensive of all our insect fighters, has issued a notice of quarantine against Christmas trees and

greens from certain parts of New England. The notice says in part:

An extremely dangerous and destructive pest known as the gypsy moth, originally imported from Europe, has become established throughout considerable portions of New England, and is causing much damage. In spite of an expenditure of more than \$14,000,000 of state and government monies for control and eradication work, this pest has continued to spread to new areas. The introduction and establishment of this pest in Pennsylvania is possible by means of egg masses on various evergreen trees cut in the infested districts of New England and transported for Christmas decoration.

Since this dangerous pest is not known to exist in the Commonwealth of Pennsylvania, and believing it important to protect the horticultural interests from invasion, this department promulgates the following quarantine against certain plant shipments from portions of New England.

By virtue of authority conferred by an act of legislation approved June 29, 1917, the Pennsylvania Department of Agriculture hereby prohibits the shipment, transportation, acceptance, receipt or sale or other disposal in the Commonwealth of Pennsylvania of any coniferous (evergreen) trees, such as spruce, arbor vitae (white cedar), fir, hemlock, or pine, known and described as "Christmas trees," and parts thereof, and also decorative plants, such as holly and laurel, known and described as "Christmas greens or greenery," which were cut or originated in the gypsy moth quarantine area as bounded, maintained and described by the Federal Horticultural Board.

It is further ordered (1) that any plant materials described above received in this state from the above quarantined area, shall be destroyed as a public nuisance. (2) In case of doubt in regard to the origin of any such prohibited plant material, the burden of proof shall be upon the owner or shipper.

Lexington, Ky.—G. M. Reburn, of Chicago, was here last week and in calling on the trade found that nearly everyone said summer business has been better than in former years. There has been a good, steady run of sales and funeral work has been in heavier demand than heretofore. All the greenhouse sheds here are full of coal, in anticipation of trouble getting fuel in the winter.



Section of American Dahlia Society Show, New York, Burpee Exhibit in Background.



CARNATIONS

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Display covering 100 square feet—W. Atlee Burpee & Co., Philadelphia, Pa., first.

Display covering fifty square feet—N. Harold Cotton & Son, Wappingers Falls, N. Y., second.

Six vases corollate dahlias, distinct varieties—N. Harold Cotton & Son, first; C. Louis Alling, second.

Bowl or vase decoration—P. W. Popp, Mamaroneck, N. Y., first; W. C. Noonan, Locust Valley, N. Y., second.

Basket cactus dahlias—P. W. Popp, first.

Vase ball-shaped double dahlias—P. W. Popp, second.

Decorative exhibit—John F. Anderson, Bernardsville, N. J., first.



General View of the Prize-winning Flowers at the New York Show of the American Dahlia Society.

Box of dahlias—Leonard & Weber, Trenton, N. J., first.

Vase single or duplex dahlias—P. W. Popp, first; Mills & Co., Mamaroneck, N. Y., second. Twelve cactus dahlias—P. W. Popp, first; W. C. Noonan, second.

Vase new seedlings—J. Kirby, Huntington, N. Y., first.

Smallest dahlia in show—Alfred E. Doty, New Haven, Conn.

Among the special exhibits were fine displays of seedling dahlias by W. A. Manda, South Orange, N. J.; seedlings and new named varieties by W. G. Tyler, Portland, Ore., and the seedlings Fordhook Beauty and Fordhook White, by W. Atlee Burpee & Co., Philadelphia.

American Institute Show.

The list of awards at the dahlia show of the American Institute, in conjunction with which the American Dahlia Society held its annual exhibition, is as follows:

COMMERCIAL GROWERS.

Collection fifty varieties—W. D. Hathaway, New Bedford, Mass., first; J. H. Slocombe, New Haven, Conn., second.

Collection twenty-five varieties—W. D. Hathaway, first; J. H. Slocombe, second.

Collection ten varieties—J. H. Slocombe, first; D. V. Howell, Peconic, N. Y., second.

One hundred single dahlias—N. Harold Cotton & Son, first; Mills & Co., second.

One hundred cactus dahlias—W. D. Hathaway, first; C. Louis Alling, West Haven, Conn., second.

One hundred pompon dahlias—N. H. Cotton & Son, first; W. D. Hathaway, second.

GARDENERS AND AMATEURS.

Fifty varieties, four types—John Harding, gardener to J. F. Moreau, Greens Farms, Conn., first; James Kirby, gardener to William J. Mathieson, Huntington, N. Y., second.

Twenty-five varieties, three types—W. C. Noonan, gardener to Mrs. C. F. Cartledge, Locust Valley, N. Y., first; James Kirby, second.

Twelve varieties—P. W. Popp, gardener to Mrs. H. Darlington, Mamaroneck, N. Y., first; W. C. Noonan, second.

Fifty single dahlias—W. C. Noonan, first; P. W. Popp, second.

Fifty cactus dahlias—W. C. Noonan, first; P. W. Popp, second.

Fifty pompon dahlias—Oscar Carlson, gardener to Mrs. A. B. Jennings, Fairfield, Conn., first. Mr. Carlson also was first for best six varieties of show and fancy, decorative, pompon and single dahlias.

OPEN TO ALL.

Twenty-five white—N. Harold Cotton & Son, first.

Twenty-five pink—N. Harold Cotton & Son, first.

Twenty-five any other color—N. Harold Cotton & Son, first; Alfred E. Doty, New Haven, Conn., second.

Twenty-five yellow cactus—Leonard & Weber, Trenton, N. J., first.

Twenty-five cactus, any other color—Max Schneider, gardener to Peter Hauch, Jr., East Orange, N. J., first; N. Harold Cotton & Son, second.

Ten varieties peony flowered dahlias—C. Louis Alling, first; N. Harold Cotton & Son, second.

Ten varieties cactus dahlias—C. Louis Alling, first; N. Harold Cotton & Son, second.

Eight varieties pompon dahlias—N. Harold Cotton & Son, first; W. D. Hathaway, second.

Eight varieties single dahlias—Mrs. Otis P. Chapman, Jr., Westerly, R. I., first; N. Harold Cotton & Son, second.

Vase six varieties peony flowered dahlias—P. W. Popp, first; N. Harold Cotton & Son, second.

Vase six varieties cactus dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase six varieties show and fancy dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase six varieties decorative dahlias—P. W. Popp, first; Alfred E. Doty, second.

Six varieties pompon dahlias—Alfred E. Doty, first; C. Louis Alling, second.

Vase single dahlias, six varieties—Mrs. Otis P. Chapman, Jr., first; Mills & Co., second.

Twenty-four cactus dahlias, distinct varieties—W. D. Hathaway, first; C. Louis Alling, second.

Twenty-four decorative and hybrid show dahlias—C. Louis Alling, first; W. D. Hathaway, second.

OPEN TO ALL, COLOR CLASSES.

Twelve scarlet, one variety—Fred Utter, Harrison, N. J., first; N. Harold Cotton & Son, second.

Twelve white, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve white, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve yellow, one variety—C. Louis Alling, first; N. Harold Cotton & Son, second.

Twelve pink, one variety—C. Louis Alling, first; W. D. Hathaway, second.

Twelve variegated, any variety—John F. Anderson, Bernardsville, N. J., first; Alfred E. Doty, second.

Ten variegated, any variety—C. Louis Alling, first.

SPECIAL AWARDS.

Mills & Co., \$10 for display of dahlias and \$5 for display of collette dahlias.

George L. Stillman, \$15 for collection of dahlias and \$10 for collection of exhibition dahlias.

Mrs. Otis P. Chapman, Jr., \$15 for display of dahlias.

Leonard & Weber, \$10 for display of dahlias.

W. D. Hathaway, \$10 for display of dahlias.

W. C. Noonan, \$5 for collection of exhibition dahlias.

N. Harold Cotton & Son, \$10 for display of dahlias.

P. W. Popp, \$5 for display of dahlias.

J. P. Rooney, New Bedford, Mass., was awarded a diploma for a display of the peony-flowered dahlia, Mrs. Frederick Grinnell.

J. Austin Shaw.

BARS NEW ENGLAND GREENS.

J. G. Sanders, in charge of inspection matters for the state of Pennsylvania and one of the most apprehensive of all our insect fighters, has issued a notice of quarantine against Christmas trees and

greens from certain parts of New England. The notice says in part:

An extremely dangerous and destructive pest known as the gypsy moth, originally imported from Europe, has become established throughout considerable portions of New England, and is causing much damage. In spite of an expenditure of more than \$11,000,000 of state and government monies for control and eradication work, this pest has continued to spread to new areas. The introduction and establishment of this pest in Pennsylvania is possible by means of egg masses on various evergreen trees cut in the infested districts of New England and transported for Christmas decoration.

Since this dangerous pest is not known to exist in the Commonwealth of Pennsylvania, and believing it important to protect the horticultural interests from invasion, this department promulgates the following quarantine against certain plant shipments from portions of New England.

By virtue of authority conferred by an act of legislation approved June 29, 1917, the Pennsylvania Department of Agriculture hereby prohibits the shipment, transportation, acceptance, receipt or sale or other disposal in the Commonwealth of Pennsylvania of any coniferous (evergreen) trees, such as spruce, arbor vitae (white cedar), fir, hemlock, or pine, known and described as "Christmas trees," and parts thereof, and also decorative plants, such as holly and laurel, known and described as "Christmas greens or greenery," which were cut or originated in the gypsy moth quarantine area as bounded, maintained and described by the Federal Horticultural Board.

It is further ordered (1) that any plant materials described above received in this state from the above quarantined area, shall be destroyed as a public nuisance, (2) in case of doubt in regard to the origin of any such prohibited plant material, the burden of proof shall be upon the owner or shipper.

Lexington, Ky.—G. M. Reburn, of Chicago, was here last week and in calling on the trade found that nearly everyone said summer business has been better than in former years. There has been a good, steady run of sales and funeral work has been in heavier demand than heretofore. All the greenhouse sheds here are full of coal, in anticipation of trouble getting fuel in the winter.



Section of American Dahlia Society Show, New York, Burpee Exhibit in Background.

S. A. F. PUBLICITY FUND

HOW THE MONEY ROLLS IN!

W. F. Therkildson ambitiously planned
To make flowers popular o'er all the land.
The plan looked uncertain till live Joe Heacock
Said, "I'll give five hundred"; then up went the
stock.

Gee Whiz! How the money rolled in!

Some gave a hundred; some gave more;
They boosted the fund with a mighty roar.
When the excitement subsided, the delegates
found

They'd raised twelve thousand at a single bound.
Gee Whiz! How the money rolled in!

It's still rolling in, sums large and small;
The florists are nobly answering the call.
Then great magazines, the big business powers,
Will herald the slogan, "Always send flowers."
Gee Whiz! How the money will roll in!

THE PUBLICITY CAMPAIGN.

Birth of Idea in 1915.

At the convention of the S. A. F. in San Francisco, August, 1915, in my address, I called attention to the publicity question as follows:

"It is needless to point out the value of publicity for disseminating proper knowledge and educating the public in the more general use of horticultural products. It is necessary for the society to organize a publicity bureau, whose work would be along the lines of a campaign, directed primarily for the annual increase of the sale of flowers, plants and plant products through new and varied channels, and also to take means to prevent any society, corporation or individual from decrying the use of these products for special occasions. We often learn of repeated attempts made to discourage the use of our products. Such cases should be taken up by the publicity bureau and every means possible taken to offset the effects of such adverse influences.

"I am much in favor of a standing committee of five members, whose duty it shall be to cooperate with the retailers, wholesalers and producers, so that our business shall be brought before the public in a much more favorable and effective light than it has been in the past. We should have recourse to the leading daily papers throughout the country, which I believe will gladly publish from time to time articles on commercial floriculture. This will have a wonderful effect, for it will bring before the American people the merits of our business and the enjoyment derived from the use of our products.

"The hour has come when we should give this question our best thought and action. I think greater benefits can be secured from aggressive work of this nature than any we can engage in. I feel that the results would justify a reasonable expenditure annually for the maintenance of such a committee."

A Few Dollars for More Dollars.

At the meeting of the board of directors held in Philadelphia, March, 1916, the by-laws were amended to create a committee of five on publicity. This committee was made permanent by the act of the convention held at Houston, Tex. Not until this year has any practical work been done.

Under the guidance of the chairman,

W. F. Therkildson, the work done at the New York convention has taken on a practical and effective form, something we have been trying to do for thirty years. The members present at the New York meeting subscribed about \$15,000, showing a splendid spirit of cooperation. All those who make a business of floriculture ought to do his part by contributing to this fund. The committee needs about \$50,000, of which the above-named sum has already been raised.

We should all unite and give our support to an enterprise of this kind; the beneficial results of such action taken at this time can hardly be estimated.

The list is now open. Let us hope that every florist who can afford it will give some amount to keep up the good work. Indirectly he will get it back tenfold.

Patrick Welch.

A BIG BUSINESS BOOST.

Totty Talks Turkey.

Regarding the \$50,000 that the florists of the country are raising for nationwide publicity in the use and sale of flowers, I think if every florist stopped to realize the benefit of concerted publicity, the comparatively small amount asked for would be subscribed in a week. Right now is the time to start such an advertising program, just when the fall season is opening up and the mighty effect where many minds are concentrated on some particular object will be at once apparent. This is not a situation where one can say, "Let the other fellow do it," and the other fellow can say, "Let George do it," etc. Every man with a spark of business ability should be able to see his own particular interest in this campaign. This applies with more particular force to the retailers than to the growers, since the retailer will be the man who will immediately reap the benefit from this program. While I am not belittling for one moment the work of the grower and what he should do, he will in most cases willingly do his share, also.

Too many retailers think that all they have to do is sit in their stores and wait for the public to come to them. I have heard retailers argue that the growers should take care of the publicity game, exactly as the wholesale producers of matches and soap or other like products do. They forget that the man who advertises soap or matches does not have the loss that the growers do, because soap or matches sell just as well next month or next year. But growers are handling a perishable product, and should not be asked to carry the whole burden of advertising for the sale of the stock.

A Wonderful Opportunity.

I think this is a wonderful chance for every retailer, not alone in large cities but in every community. If he will get the literature put out by the publicity committee and turn it over to his own local paper, supplementing it with a fair-sized ad calling the attention of

his local people to the product he is handling, he will soon find his sales largely increased. He should let the people know he is a member of the publicity committee in its nation-wide campaign. In this way he will find a new dignity attaching to his store and to his ideas of business, and this should have a wonderful effect on his cash register. I emphasize the retailer's position in this matter because he is the medium between the wholesaler and the ultimate consumer. Without his active aid, much of the effectiveness of the advertising will be lost, whereas if every retailer could be enlisted to put even a card in his window announcing the fact that he is a part of this publicity program, it would add to the continuity and reiteration of advertising, which, as every advertising man knows, is the basis of success.

Every contributor to this fund can rest assured that every dollar contributed will be used in a good and proper manner. He also will have the use of the advertising experience of successful men, should he care to ask for it at any time. A recent note from the publicity committee states that cuts or plates can be procured at a figure that would be impossible except in this wholesale way. These can be procured direct from the committee. Window cards and posters will be furnished at a price barely covering the cost of printing. These will be written by experts who know the advertising game thoroughly. In fact, the benefits of publicity through the committee are unlimited.

The Growers Will Profit.

The growers, also, should not stand aside and say: "This is the retailer's business, since he is selling to the customer, and it is only boosting his end of the game." If the retailer sells more, he has to get more flowers, the grower will have to produce more and so the benefit is carried out to the end of the chapter.

This is a splendid chance to show what can be done by concerted effort along these lines. "In union there is strength," and I predict when this program of publicity is well under way, the appropriation for its continuation will be increased year after year. It is absolutely the biggest thing in sight, supplementing as it does the work of the National Flower Shows, which have been educating the people in the love of flowers, and in this way have increased the sales considerably.

A motion is under consideration in the New York Florists' Club, to be taken up at its meeting October 8, to contribute \$1,000 to this advertising fund. The motion undoubtedly will go through and will most likely be followed by other florists' clubs throughout the country. The national organization, the S. A. F., will also contribute generously for this purpose, but this does not have the direct personal interest that would come if 1,000 florists throughout the country pledged themselves to give from \$10 to \$100 each.

While this general advertising program was promulgated by the S. A. F., every florist and grower, whether he belongs to the S. A. F. or not (as a matter of fact every florist should be a member of this society), should feel it a personal duty on his part to contribute to this fund.

Every florist will benefit, but natur-

ally the man who contributes to the fund and displays the posters and literature gotten out by the official headquarters will benefit more, since people seeing the advertisements in the magazines and seeing the posters displayed in florists' windows will be more forcibly reminded that they want flowers and will, of course, patronize the store where the "reminder" appears.

Get busy, Brother Florist, and show the national publicity committee that you are with them in this enterprise, which is bound to react beneficially on every branch of the trade.

Charles H. Totty.

PRESIDENT KERR AID FUND.

Robert C. Kerr, president of the S. A. F., while on his way from Houston, Tex., to the meeting of the National Flower Show committee in St. Louis September 29, and to the F. T. D. convention in Detroit, stopped off at Dallas, Tex., and visited several florists in the interest of the S. A. F. publicity fund. Mr. Kerr called on five florists in Dallas and each one contributed. The subscriptions totaled \$135. The contributors and amounts are as follows:

Dallas Floral Co.....	\$25.00
Drumm Seed & Floral Co.....	50.00
J. E. McAdam.....	25.00
Texas Nursery Co.....	25.00
H. O. Hanna.....	10.00

"This only demonstrates," said Mr. Kerr, "the great interest the florists are taking in this movement, and I think it will be an easy matter to get at least seventy-five per cent of the florists as subscribers to this fund if we can only reach them. It is up to the interested workers to get busy."

WHICH "WILLING" ARE YOU?

These days it requires team work to get results—the airmen in France now are operating in teams. So it is with the publicity campaign, which was properly launched at the recent convention, when about one-fifth of the \$50,000 required was raised in a few minutes. Were you there? Did you do your bit? If not, why not send now a liberal donation to Secretary John Young, 53 West Twenty-eighth street, New York City, who is receiving funds in behalf of the S. A. F. specially appointed publicity committees?

This campaign was started for your especial benefit. It will largely increase the sale of your flowers and plants. It is intended to impress the public with the fact that flowers are necessities, not luxuries, and to increase the war-time demand for these necessities. The energetic, self-sacrificing men on these committees are freely giving their time and brains to the good work, and you should support them by standing your share of the expense. Don't be a slacker or say, "Let George do it." You will receive your share of the increased business or protection and should willingly do your share in helping finance the plan.

"What a willing pair of horses you have," said a farmer to his neighbor. "Yes," replied the neighbor, "one is willing to work and the other is willing to let him." Don't be that kind of horse. Do your team share of pulling. If each of the 21,000 florists in the United States contributes his fair share of the expense to this well-organized publicity campaign, the florists'

"SUBJECT TO DELAY ACCOUNT CONGESTION"

THE express companies have served notice on the trade that shipments of cut flowers and plants will be accepted only at the owner's risk of delay. The receipts given shippers either are stamped or soon will be stamped to that effect. The companies even request the use of other means of transportation wherever possible and intimate that increasing congestion of traffic may compel other "restraints." The notice is as follows:

ADAMS EXPRESS COMPANY SOUTHERN EXPRESS COMPANY

To patrons of express companies:

The volume of traffic now being tendered to the express companies is substantially larger than the corresponding season a year ago, while the express car equipment has been materially lessened through the necessity of using baggage and express cars in troop movement and the handling of other government traffic. The express terminals in the larger cities in the east have their limitations and many of these terminals are now handling their maximum business.

In order to utilize terminals and cars to their utmost capacity, it is requested that express patrons assist the companies by preparing their express shipments as early in the day as possible, thereby avoiding congestion in the final pick-up.

It is also requested that freight service and motor trucks be used for the shorter haul traffic in and around the congested districts and that only such shipments for nearby points as actually demand express service be offered to the express companies, so that traffic requiring expedited service to and from the more distant points may be cared for.

It is only by the closest co-operation between express shippers and the carriers and mutual consideration of the difficulties confronting each other, that we can minimize the restraints which may have to be enforced upon the customary use of the usual channels of transportation.

ADAMS EXPRESS COMPANY,
E. M. Williams, Vice-Pres.
SOUTHERN EXPRESS COMPANY,
E. M. Williams, Vice-Pres.

AMERICAN EXPRESS COMPANY
WELLS FARGO & COMPANY, EXPRESS
New York, N. Y., September 17, 1917.

AMERICAN EXPRESS COMPANY,
D. S. Elliott, Vice-Pres.
WELLS FARGO & COMPANY,
F. S. Holbrook, Vice-Pres.

The trouble thus far is in the larger cities. Those who order stock from such points can protect themselves to a considerable extent by ordering so that shipment can be made early in the day—shippers will protect their customers by seeing to it that shipments are turned over to the carriers as far as possible ahead of train time. While losses due to delay caused by congestion will not be entertained, the carriers will do everything possible to take care of perishable goods.

business will receive the impetus it should have but has never before known.

It is greatly to the credit of the officers of the S. A. F. that our organization has put the publicity plan into active operation while other organizations have been powwowing and discussing as to how it could be done. All credit, too, to President Kerr and the initial subscribers who launched the plan; also to the committees who are merging their individual interests in those of the general welfare. If you have not yet put up your share, send it at once to Secretary Young. This publicity campaign was inaugurated for you; don't you allow it to lapse.

James McHutchison.

BUSINESS EMBARRASSMENTS.

Greensburg, Ind.—Creditors of the Bertsch Floral Co., which made an assignment last February, will receive "little, if anything," according to Edgar E. Hite, an attorney of Greensburg, who was appointed trustee of the company's property. Mr. Hite says that after the preferred creditors are paid the assets of the company will amount to about \$200, a sum declared to be only sufficient to pay the costs of settling the company's affairs. The liabilities amount to between \$6,000 and \$8,000. The greenhouses, stock and other property of the company had been mortgaged.

Newport, R. I.—John C. Hass has made a general assignment for the benefit of his creditors, to William G. Sweeney. No statement has been made as to the assets or liabilities, but the assignee is at work upon the schedules.

It is understood that Mr. Hass has gone to Detroit, Mich., to engage in another line of business.
W. H. M.

DAFFODILS FOR FORCING.

I have some daffodils growing in the field and I want to bring them in and force them. In appearance they are nearly like Von Sion or the old Dutch daffodils and I should like to know what variety they are. The flowers are double and golden yellow in color. Shall I lift the bulbs, dry them and plant them in the fall as other bulbs for forcing are handled, or should they be lifted in the fall, potted without drying and left in the pots until the time to force them? I notice that all bulbs do not bloom. How old should a bulb be to insure blooming and how can I pick out the ones that will bloom?
S. H. F.—Pa.

I have not experimented much with home-grown bulbs of narcissi. I am aware that in some localities they are reported as doing well, but while European bulbs of good quality have been procurable at such low prices as have prevailed, it has not paid to bother with old bulbs from our own fields and gardens. Probably your daffodil is the double Von Sion, or Narcissus Telamoniensis plenus. Lift the bulbs at once, selecting those of the largest size. Store them in flats until October, when they can be started in flats. The smaller bulbs you can plant outside again. These narcissi are propagated from offsets. Do not expect too much from your bulbs; their flowering qualities may not prove to be all that you expect.

C. W.

TRAMP! TRAMP! OUR BOYS ARE MARCHING

PREPARE TO FIGHT FOR U. S.

Many Florists in Training.

The mobilization of the new national army at the various cantonments continues to take many florists from their peaceful occupations to transform them quickly into trained fighting men. The Review each week prints the names of those who have gone. Others will go soon. Information about them will be appreciated by both The Review and the friends of the men.

Preparing to Fly.

James C. Warner, assistant to his father, J. W. Warner, as manager of the Miami Floral Co., Miami, Fla., enlisted in the aviation department of the U. S. army signal corps two months ago and went to Fort Screven, Ga., where he was given the preliminary training in the art of flying. Recently his company was transferred to "somewhere in Texas," where the finishing touches will be put on this young army aviator. Mr. Warner is the oldest son of J. W. Warner and had been associated with the management of the Miami Floral Co. for several years.

Beckwith, of Binghamton, at Camp Dix.

T. W. Beckwith was one of the contingent that left Binghamton, N. Y., recently for Camp Dix, the national army camp at Wrightstown, N. J. Mr. Beckwith is vice-president of the Binghamton Florists' Association.

New Yorker with Canadians.

One of the many New Yorkers who heeded the call of the Canadian drive for recruits in the United States recently was A. H. Pike, of the Wadley & Smythe force. Mr. Pike enlisted and has gone to Europe. He was made a sergeant. Before he was with Wadley & Smythe, Mr. Pike was with the Bryn Mawr Flower Shop, Philadelphia. Mrs. Pike has joined the Wadley & Smythe force during the husband's absence.

Lee Betz, of New Orleans, Goes.

"We are proud to advise that Lee Betz, who was in our employ for a long period, has just severed his connection with us to join the army. Mr. Betz is a fine physical specimen and is anxious to go to the front. He is now stationed at Fort Pike, Ark." Thus does Harry Papworth of the Metairie Ridge Nursery Co., New Orleans, La., write to The Review.

Clody Is Ambulance Driver.

It is a far cry from delivering flowers in Chicago to delivering wounded soldiers to hospitals "somewhere" in France, but that is the shift in the ambulatory career of L. E. Clody, son of Edward Clody, the Chicago retailer. Young Clody was driving his father's delivery car when an ambulance company was being formed at Northwestern University, and, being possessed of a spirit for the adventurous, and a desire to do his "bit," he enlisted as a

driver. That was months ago, and now young Clody is at the base hospital at Chillicothe, O., after a period of training at Fort Sheridan, Ill.

Dayton Florists to War.

Dayton, O., has contributed several members of the trade to the various fighting forces of the United States.



Student Aviator James C. Warner.

G. Hirsch, of the Dayton Floral Co., will join the field artillery, and C. Diedrick, of the same company, will become a member of the naval reserve. Tony Lewis, chauffeur for the Heiss Co., left September 19 for Camp Sherman. Herbert Bartholomew, son of George W. Bartholomew, is at Fort Sheridan, Ill., with the hospital corps. J. Hendrick, a brother of Mrs. L. B. Johnson, has joined the Twelfth Aero Squadron at the Wright flying field, Fairfield, near Dayton.

Ohioans Called.

Thomas Zetlitz, of Lima, O., a member of the family of that name which is prominent in the florists' trade, has joined the colors. Mr. Zetlitz now is at Camp Sherman, Chillicothe, O., undergoing the training preliminary to being sent to Europe. Two other Ohioans who have answered the call are the two sons of Mr. Magee, part owner of the Scottwood Greenhouses, Toledo.

Two Go from Los Angeles.

Howard Turner, son of H. W. Turner, Los Angeles, Cal., has been drawn into service and now is at the training camp at American Lake, Washington. J. Whitehead, foreman at the Beverly

Hills Nurseries, Los Angeles, was also among those drafted.

Lancaster, Pa., Sends One.

P. K. Murphy, with B. F. Barr & Co., Lancaster, Pa., has left for the training camp at Augusta, Ga. The Lancaster County Florists' Club at a recent meeting expressed its appreciation of Mr. Murphy's patriotic action in going to war.

Denver Man Called.

Among those drafted from Denver, Colo., and ordered to report for duty October 3 was W. W. Wilmore, Jr., well known among the florists of that city. Mr. Wilmore left for Fort Riley, Kan., where he will undergo training preparatory to sailing for Europe.

Walter Mott's Son Called.

Walter C. Mott, son of Walter Mott, representative of Hammond's Paint and Slug Shot Works, Beacon, N. Y., has been drafted into the new national army, and soon leaves his home at Schenectady, N. Y., for Camp Nivens, near Ayer, Mass. Probably no one man is better known to the trade than the elder Mr. Mott, whose acquaintance is as wide as the country, while his writings in The Review are eagerly read.

Retailer a Staff Officer.

I. A. Simmons, retail florist on West Sixty-third street, Chicago, long connected with the Illinois National Guard, is in active service as a captain on the staff of General Dixon, adjutant general of the state of Illinois. Captain Simmons has his headquarters at Springfield, but his duties require frequent trips to Houston, Tex., and other camps where Illinois troops are training for the great adventure. During Captain Simmons' absence his store is being carried on by his daughter.

CLEVELAND FLOWER SHOW.

F. R. Williams, chairman of the trade display committee of the Cleveland flower show, reports that the following firms have reserved space in the trade display section:

Elmer D. Smith & Co., Adrian, Mich.
A. N. Pierson, Inc., Cromwell, Conn.
Julius Roehrs Co., Rutherford, N. J.
Charles H. Totty, Madison, N. J.
Stumpp & Walter Co., New York.
Carl Hagenburger, Cleveland.
The Friedley Co., Cleveland.
The Naumann Co., Cleveland.

The final premium list has been mailed to 2,000 members of the American Rose Society, American Carnation Society and Chrysanthemum Society of America. Growers who may not be included in this list and are desirous of securing copies of it, are requested to send names and addresses to M. A. Vinson, 402 Leader-News Bldg., Cleveland, O. There is a total of more than \$2,800 in cash prizes, cups and medals.

Lubbock, Tex.—J. A. Brown, formerly with the Baker Bros. Co., of Fort Worth, Tex., has started a florists' business here.

Vegetable Forcing

HORSE-RADISH FLEA-BEETLE.

An insect that now menaces the growing of horse-radish, a \$400,000 crop in the United States, is also threatening other more important members of the cabbage and mustard family. This insect, introduced from Europe, has been named the horse-radish flea-beetle by F. H. Chittenden, an entomologist in the U. S. Department of Agriculture, who, with Neal F. Howard, has described the pest and discussed its habits and control in Bulletin 535 of the Department of Agriculture. If efforts are made to suppress it now, say the specialists, future damage, should the insect adapt itself to other crops, may be prevented. The beetle does not yet occur generally, but it has been found in parts of the country from New York and New Jersey to Quebec, Canada, and westward to Nebraska.

The horse-radish flea-beetle is oval in outline, about one-eighth of an inch long, and has light yellow or cream-colored wing-covers bordered with black. A black band running the length of the back of the adults also enables this beetle to be distinguished from other species in this country. The larvae mine the petioles or midribs of leaves, while the adults, which hop, feed on the leaves, causing the characteristic flea-beetle injury—withering and dying—or gouge deep pits in the midribs.

No systematic control program has been adopted as yet. Bordeaux mixture, a powerful repellent against flea-beetles, applied on the first appearance of the insect will prevent much injury, and if arsenate of lead is used later it should hold the insect in check.

AMERICAN ROSE SOCIETY.

Hartford Test Garden.

The committee composed of John F. Huss, W. R. Pierson and Alex. Cumming, Jr., visited the Hartford test garden, July 7, 1917. Few new varieties had been entered in the two previous years, owing, doubtless, to the unsettled existing conditions. J. F. Huss, whose duty it is to secure new entries, is constantly in touch with foreign introducers and reports that, while it is almost impossible to secure entries at present, he is distinctly encouraged by the general attitude towards the test garden movement and expects that better results will come with better conditions.

The following preliminary report covers the entries:

Seedling No. 512.—Not in condition to warrant final judgment, but the most promising variety among the new entries. Habit, color and growth excellent. Worthy of commendation.

Seedling No. 77.—Not in condition to warrant final judgment; color and trusses good; habit evidently climbing, but not well enough defined.

Mrs. George Gordon.—Not in condition to warrant final judgment, but promising. Color, rosy pink, flushed silver pink. Growth, robust and healthy. Habit, good.

Mrs. Bertrand J. Walker.—Not in condition to warrant final judgment. Color, cerise-pink. Growth, vigorous and healthy. Habit, good.

Among those previously judged it was interesting to note that the varieties which received high scores were in fine condition, fully confirming the judgment of the committee.

Lady Pirrie—Reddish salmon in color, although past its best; looked vigorous and healthy, and evidently made a profuse showing a week earlier.

Robin Hood.—Rosy scarlet. Noted last season

as one of the few roses which improve in color as the season advances. Shows the sturdy characteristics of a hybrid perpetual. It was in fine condition, the bed being one of the best in the garden.

Panama, Crimson Champion and Killarney Queen were also prominent among the kinds in good condition. The latter is evidently the best of the Killarney type for garden purposes.

Arnold Janssen.—Although not entered in competition, a bed of the new Arnold Janssen impressed the judges so favorably that it was considered worthy of recording as a decided acquisition among hybrid tea roses. In color it is a deep carmine, attractive, and appears to have all of the points essential to a good garden rose.

A few of the earlier entries show signs of deterioration. Mrs. Hugh Dickson, which was of considerable promise last season, is weak in constitution and did not winter well.

Varieties of Note.

In the rose garden proper, the roses were at their best. Hybrid perpetuals are depended on for the chief display, but the hybrid teas must eventually displace them. A bed of Radiance, at its best, was a feature of the entire garden, Gruss an Teplitz being a close second. Other hybrid teas, good enough for more extensive culture, were: Koningin Carolina, Captain Christy, Kaiserin A. Victoria, Augustine Guinoisseau, Mrs. Aaron Ward, Caroline Testout, White La France.

Hybrid perpetuals noted as worthy of extensive culture are:

Frau Karl Druschki.—The finest white in the garden.

A bed of Olio, in proximity to Margaret Dickson, appears the better of the two, as the latter produces too much blind wood.

Prince Camille de Rohan, Baron Bonstetten and Jean Liabaud were the best of the deep crimson.

Captain Hayward, Alfred Colomb, Oscar Cordel, Paul's Early Blush, Oakmont, Robert Duncan, Magna Charta, Madame G. Luizet, Marchioness of Lorne, Mrs. B. G. Sharman-Crawford, Victor Verdier and Charles Bonnet, thornless, the latter a Bourbon hybrid, were, in the opinion of the judges, the best of the varieties composing a large collection.

1918 Exhibition.

The Hartford rose garden at Elizabeth park, Hartford, Conn., is a popular resort of the first-class for residents and visitors, and the men who first devised this garden for public exhibition brought to more general notice the beauty of the rose as a decorative shrub than was commonly realized. Next June, 1918, the plan is to have an exhibition when the rose will be in its fullest glory, which will be national in its scope. The American Rose Society is pledged to be there in full force.

Benj. Hammond, Pres.

SPRAY FOR STEVIAS.

I am sending a sample taken from stevias infested by an insect. I would like to know what the pest is and how to fight it.

E. G. G.—Kan.

The specimen was badly shriveled on account of its long journey and I was unable to see just what damage had been done to the foliage. I would suggest that you use a nicotine spray which will kill leaf miners and which contains sufficient poison to kill any insects devouring the leaves from the outside.

C. W.



What's in a name? Well, Sam Bloom and J. A. Budlong conduct "flowerishing" establishments at Chicago.

A great sigh of relief punctuated the good news last week that a Rotterdam steamer had docked at New York September 25 with 26,000 cases of sure-enough Dutch bulbs on board. Another large batch of bulbs is reported to be on the way over. The bulbs are late, but better late than never, say many.

There are knock-down boats and knock-down furniture, so why not have a knock-down exhibition building for the 1918 National Flower Show at St. Louis? At least that was the suggestion of H. P. Knoble, the Cleveland, to the S. A. F. show committeemen, who stopped off at Cleveland last week while en route to the St. Louis meeting. The show committee is said to be having difficulty in providing housing for the national exhibition, so Mr. Knoble pointed out that a spacious exhibition building owned by the Cleveland Chamber of Industry could be dismantled and shipped to St. Louis for erection there. The plan is said to be practical, but dependent upon building regulations at St. Louis. The visitors entertained by H. P. Knoble, George Bates and F. C. W. Brown were: Patrick Welch, George Asmus, J. J. Hess, C. H. Totty, Thomas Roland, Adolph Farenwald and John Young.

That hard luck comes in bunches, is the opinion of J. G. Gamble, of Bowers-ton, O., whose dwelling, greenhouse and store room were badly gutted by fire early on the morning of September 29, the members of the family escaping from the burning home in their night clothes. In an effort to save something, Mr. Gamble had the additional misfortune to sprain his ankle.

A bit of shrewdness with a dash of good luck has brought easy sleep o' nights to John Grande, Sr., of Indianapolis. Last year Mr. Grande had a contract with a coal dealer for coal at \$1.65 per ton at the mine. Foreseeing the greater scarcity and higher prices of coal, Mr. Grande slowly purchased more of that article at the contract price than he needed and soon had his bins full enough for the forthcoming winter.

That study in physics known as the transference of energy or power was neatly exemplified at St. Louis this week, but all to the sorrow of the C. Young & Sons Co. It chanced that a wagon got in front of a street car, and the street car imparted so much of its momentum to the wagon that said vehicle cleared the street and crashed into the delivery automobile of the Young & Sons Co., which was standing at the curb. It set back Young's about \$500 for repairs.

TRAMP! TRAMP! OUR BOYS ARE MARCHING

PREPARE TO FIGHT FOR U. S.

Many Florists in Training.

The mobilization of the new national army at the various cantonments continues to take many florists from their peaceful occupations to transform them quickly into trained fighting men. The Review each week prints the names of those who have gone. Others will go soon. Information about them will be appreciated by both The Review and the friends of the men.

Preparing to Fly.

James C. Warner, assistant to his father, J. W. Warner, as manager of the Miami Floral Co., Miami, Fla., enlisted in the aviation department of the U. S. army signal corps two months ago and went to Fort Sereven, Ga., where he was given the preliminary training in the art of flying. Recently his company was transferred to "somewhere in Texas," where the finishing touches will be put on this young army aviator. Mr. Warner is the oldest son of J. W. Warner and had been associated with the management of the Miami Floral Co. for several years.

Beckwith, of Binghamton, at Camp Dix.

T. W. Beckwith was one of the contingent that left Binghamton, N. Y., recently for Camp Dix, the national army camp at Wrightstown, N. J. Mr. Beckwith is vice-president of the Binghamton Florists' Association.

New Yorker with Canadians.

One of the many New Yorkers who heeded the call of the Canadian drive for recruits in the United States recently was A. H. Pike, of the Wadley & Smythe force. Mr. Pike enlisted and has gone to Europe. He was made a sergeant. Before he was with Wadley & Smythe, Mr. Pike was with the Bryn Mawr Flower Shop, Philadelphia. Mrs. Pike has joined the Wadley & Smythe force during the husband's absence.

Lee Betz, of New Orleans, Goes.

"We are proud to advise that Lee Betz, who was in our employ for a long period, has just severed his connection with us to join the army. Mr. Betz is a fine physical specimen and is anxious to go to the front. He is now stationed at Fort Pike, Ark." Thus does Harry Papworth of the Metairie Ridge Nursery Co., New Orleans, La., write to The Review.

Clody Is Ambulance Driver.

It is a far cry from delivering flowers in Chicago to delivering wounded soldiers to hospitals "somewhere" in France, but that is the shift in the ambulatory career of L. E. Clody, son of Edward Clody, the Chicago retailer. Young Clody was driving his father's delivery car when an ambulance company was being formed at Northwestern University, and, being possessed of a spirit for the adventurous, and a desire to do his "bit," he enlisted as a

driver. That was months ago, and now young Clody is at the base hospital at Chillicothe, O., after a period of training at Fort Sheridan, Ill.

Dayton Florists to War.

Dayton, O., has contributed several members of the trade to the various fighting forces of the United States.



Student Aviator James C. Warner.

G. Hirsch, of the Dayton Floral Co., will join the field artillery, and C. Diedrick, of the same company, will become a member of the naval reserve. Tony Lewis, chauffeur for the Heiss Co., left September 19 for Camp Sherman. Herbert Bartholomew, son of George W. Bartholomew, is at Fort Sheridan, Ill., with the hospital corps. J. Hendrick, a brother of Mrs. L. B. Johnson, has joined the Twelfth Aero Squadron at the Wright flying field, Fairfield, near Dayton.

Ohioans Called.

Thomas Zetlitz, of Lima, O., a member of the family of that name which is prominent in the florists' trade, has joined the colors. Mr. Zetlitz now is at Camp Sherman, Chillicothe, O., undergoing the training preliminary to being sent to Europe. Two other Ohioans who have answered the call are the two sons of Mr. Magee, part owner of the Scottwood Greenhouses, Toledo.

Two Go from Los Angeles.

Howard Turner, son of H. W. Turner, Los Angeles, Cal., has been drawn into service and now is at the training camp at American Lake, Washington. J. Whitehead, foreman at the Beverly

Hills Nurseries, Los Angeles, was also among those drafted.

Lancaster, Pa., Sends One.

P. K. Murphy, with B. F. Barr & Co., Lancaster, Pa., has left for the training camp at Augusta, Ga. The Lancaster County Florists' Club at a recent meeting expressed its appreciation of Mr. Murphy's patriotic action in going to war.

Denver Man Called.

Among those drafted from Denver, Colo., and ordered to report for duty October 3 was W. W. Wilmore, Jr., well known among the florists of that city. Mr. Wilmore left for Fort Riley, Kan., where he will undergo training preparatory to sailing for Europe.

Walter Mott's Son Called.

Walter C. Mott, son of Walter Mott, representative of Hammond's Paint and Slug Shot Works, Beacon, N. Y., has been drafted into the new national army, and soon leaves his home at Schenectady, N. Y., for Camp Nivens, near Ayer, Mass. Probably no one man is better known to the trade than the elder Mr. Mott, whose acquaintance is as wide as the country, while his writings in The Review are eagerly read.

Retailer a Staff Officer.

I. A. Simmons, retail florist on West Sixty-third street, Chicago, long connected with the Illinois National Guard, is in active service as a captain on the staff of General Dixon, adjutant general of the state of Illinois. Captain Simmons has his headquarters at Springfield, but his duties require frequent trips to Houston, Tex., and other camps where Illinois troops are training for the great adventure. During Captain Simmons' absence his store is being carried on by his daughter.

CLEVELAND FLOWER SHOW.

F. R. Williams, chairman of the trade display committee of the Cleveland flower show, reports that the following firms have reserved space in the trade display section:

Elmer D. Smith & Co., Adrian, Mich.
A. N. Pierson, Inc., Cromwell, Conn.
Julius Rochrs Co., Rutherford, N. J.
Charles H. Totty, Madison, N. J.
Stumpp & Walter Co., New York.
Carl Hagenburger, Cleveland.
The Friedley Co., Cleveland.
The Naumann Co., Cleveland.

The final premium list has been mailed to 2,000 members of the American Rose Society, American Carnation Society and Chrysanthemum Society of America. Growers who may not be included in this list and are desirous of securing copies of it, are requested to send names and addresses to M. A. Vinson, 402 Leader-News Bldg., Cleveland, O. There is a total of more than \$2,800 in cash prizes, cups and medals.

Lubbock, Tex.—J. A. Brown, formerly with the Baker Bros. Co., of Fort Worth, Tex., has started a florists' business here.

NEW YORK.

The Market.

The tide turned in the cut flower market last week and the sales September 29 proved that the season had begun. Fortunately for the retailers, the frosts have not yet seriously injured outdoor flowers, and great quantities of these were used to fill the gap caused by limited receipts of roses and carnations. The aster season practically is over. A few fine flowers still arrive and are quickly absorbed. Another week will undoubtedly see the last of the asters. The same may be said of gladioli, which are about finished after a most successful season. Dahlias, untouched by the frosts, are arriving in quantities.

The chrysanthemum season is on in earnest. The finest Golden Glows the market has seen in some time arrived last week, and fancy prices were paid for the best of them. There also were limited arrivals of Smith's Advance, October Frost and Chrysolora mums. Carnations are short in arrivals and in stems. A few have sold at \$1.50 per hundred, but \$1 has been the general quotation. Lilies are down to \$5 per hundred for the selects, and \$2 and \$3 per hundred for the rubrums and lower grades of longiflorums. Valley holds steady at \$6 per hundred for the best and there is little of it at that price.

Orchid shipments have been increasing and prices are correspondingly weaker. None brought more than 50 cents each in the market September 29. Violets are here, and singles are in demand. Fifty cents per hundred was the top price. There is an abundance of hydrangeas, cosmos, tritomas, tuberose and zinnias. Roses were in good demand September 29. The best American Beauties were quoted at \$30 and \$35 per hundred. Other varieties also were higher in price and there was no oversupply.

Various Notes

The dahlias displayed at the shows of the American Dahlia Society and the American Institute last week, adorned the show windows of several of the stores this week. George L. Stillman's exhibit of more than 100 distinct varieties was shown at Alex. McConnell's.

The New York Florists' Club will meet at its rooms in the Grand Opera House building Monday evening, October 8. There will be a display of early chrysanthemums, while publicity will be the principal topic of discussion.

Several New York retailers and supply men attended the F. T. D. meeting in Detroit, October 2 and 3.

Dr. W. C. Deming gave an interesting lecture on "Growing Nut Trees" at Bronx park September 29. Dr. Stout will lecture at the same place on "Autumn Coloration" October 6.

The arrival of Dutch bulbs caused R. J. Irwin to postpone his hunting trip to Canada for a week so that he could give his personal attention to shipping the orders.

There was a special meeting of the New York Wholesale Florists' Association September 26. In the absence of President Dailedouze and Secretary Rigby, Vice-president Badgley presided and made a strong address in favor of a continuance of the Sunday closing rule. Only one of the fifty members of the organization so far has opposed the idea. It was determined to con-

tinue the experiment until November at least.

Walter Siebrecht left September 30 for California. A large shipment of orchid plants preceded him to Pasadena, where a greenhouse has already been secured. Mr. Siebrecht will be associated with his brother, Henry Siebrecht, Jr., in the orchid growing enterprise.

Joseph Fenrich has leased the first floor next his store and says he is to have shipments from Frank M. Mahon, Charles H. Totty and the Duckham-Pierson Co.

The next meeting of the American Dahlia Society will be held at the Grand hotel, New York, November 8.

Richard Vincent, Jr., president of the American Dahlia Society, gave two stereopticon lectures last week, one at Flushing, L. I., and the other at Lawrence, L. I. His patriotic appeal to the ladies present aroused great enthusiasm.

Miss Florence Cohen, bookkeeper for Lecakes, has returned from a vacation in Sullivan county, N. Y.

Percy Rigby and family have returned from a two weeks' vacation in the Adirondack mountains.

James Hart, of Madison, N. J., who had just recovered from a fall in which he sustained a broken rib, was struck by an automobile last week. One rib was broken and Mr. Hart is believed to have suffered internal injuries. He was taken to his home at Madison. Mr. Hart is one of the oldest retailers in New York and, because of his age, the injuries are serious.

William P. Ford is again in a hospital, it having been found necessary to perform a second operation on his knee. He expects to be back at his desk in ten days.

The Cadieux Co. had a beautiful dahlia table decoration at a dinner given for a number of hotel men last week. This company expects to open a branch store on Madison avenue early in November.

W. H. Greene, a grower of Tallahassee, Fla., was a visitor last week.

Jack Trepel, of Brooklyn, had the

misfortune to have his automobile stolen September 29.

C. C. Trepel's new conservatory on the roof of Bloomingdale's has been completed. The store also has been enlarged and now has double its former capacity. Mr. Trepel has added another automobile to his delivery equipment.

William Kessler entertained his office force and a number of growers on an outing last week.

William Olm, now with the Cadieux Co., is a son of Matthias Olm, who was in the florists' business at Astoria, L. I., for twenty-five years and at Newark, N. J., for nearly as long a time. Mr. Olm, Jr., formerly was with the Bogart Co., and later with Woodrow & Marketos.

A. H. Pike, recently with Wadley & Smythe, and before that with the Bryn Mawr Flower Shop, Philadelphia, Pa., enlisted with the Canadian troops and has gone to Europe. He has the rank of sergeant. Mrs. Pike has taken a position at the Wadley & Smythe store on Fifth avenue.

W. A. Manda has extended an invitation to the members of the New York Florists' Club to visit his conservatories at South Orange, N. J., with the club committee, which will make an inspection of the seedling dahlias there.

The Florists' Employees' Association will meet the first of each month during the fall and winter seasons.

Several Long Island growers spent September 23 on the sound, motor boating and fishing. A considerable catch was reported.

The Growers' Cut Flower Co. received a shipment from Danbury, Conn., September 20 that had left that place September 5. This is an extraordinary instance of the delay in express shipments, which has caused the florists much trouble recently.

Jack Trepel will open his second store in Brooklyn this month. It will be located on Fifty-third street.

J. Austin Shaw.

MOTT-LY MUSINGS

Rice Bros., of Minneapolis, are looking for larger quarters to accommodate their expanding supply department. A. C. Rice has purchased a summer home within motoring distance and welcomes trade visitors on week-end visits.

The old convention garden, planted and maintained under the supervision of Theodore Wirth, park superintendent of Minneapolis, is one of the beauty spots of the city.

The Kirkwood Floral Co., of Des Moines, is making an attractive showing of early chrysanthemums, Golden Glow, October Frost and Smith's Advance. The season is opening fully up to expectations.

Autumnal window displays are well made by the Crozier Flower Shop, J. E. Lapes and I. N. Kramer & Son, of Cedar Rapids, Ia. As the three are located in one block, there is a friendly rivalry, each trying to excel, and the public appreciates their efforts.

Humboldt park, at Buffalo, has its usual stock of high-grade chrysanthemums, grown by C. H. Keitsch, in addition to many novelties introduced since his advent. William Fitzwilliam expects to excel the exhibition of last year, provided the necessary permit is granted by the "powers that be." "The public is expectant and must not be disappointed," observed our friend, who recalls with gusto his early experiences in the botanic gardens of Dublin and Harvard.

Andrew Bather, of Clinton, Ia., speaks highly of business. It has been good right along, with funeral work at times finding the supply of flowers rather limited.

The John R. Bather Co., of Clinton, is cutting fine Golden Glow chrysanthemums. Carnations have rather short stems, but the demand is larger than the supply.

W. M.

OBITUARY

William Harvey.

A well known and much respected New England gardener and florist passed away September 24 when William Harvey succumbed to the shock of an operation at the Glover hospital, at Needham, Mass. The deceased, who hailed from the land of the heather and thistle, was born at Macduff, in 1845. He worked on a number of large private estates there before coming to America in 1870. Arriving in Boston, he was chosen to take charge of the H. P. Kidder estate at Milton. Later he was at Cedar Grove cemetery and for seventeen years had charge of the estate of T. W. Strong, at Glen Cove, N. Y. Of late years he was engaged in the growing of evergreens and other hardy plants at Needham Heights, Mass.

Mr. Harvey was a faithful member of the Gardeners' and Florists' Club of Boston for many years, and was a regular attendant at the meetings, picnics and field days. Funeral services were held at the Methodist Episcopal church, Needham Heights, September 27, and were largely attended. Among the numerous floral tributes was one from his fellow club members. Mr. Harvey is survived by his wife and one son, Charles J. Harvey, florist at the Worcester state hospital. W. N. C.

Mrs. Elizabeth Heint.

Mrs. Elizabeth Heint, wife of the late Joseph Heint, of Jacksonville, Ill., died last month, at the age of 79. The decedent was born in Canton, O., in 1838. At the home of a sister in Joliet, Ill., she was married to Joseph Heint, lived for four years at Terre Haute, Ind., and then moved with her husband to Jacksonville, Ill., in 1870, where the business of Joseph Heint & Sons was founded and developed into the success it is today.

Eight children were born to Mr. and Mrs. Heint, Frank J., Harry, Adele C., Edward D., Orlando B., William, Ernest B. and Albert M., all growing to manhood and womanhood and living, except the youngest, who passed away in 1907.

Funeral services were held Sunday, September 23, with interment in Diamond grove cemetery.

EXPOSITION FLOWER SHOW.

The fact that the eastern states exposition at Springfield, Mass., has recognized the importance of the florists' trade and has allotted a section of the Horticultural building to trade exhibits, is expected to stimulate the flower and allied trades to make a good showing at the exhibition October 12 to 20. The future of this show depends upon its success this season.

When florists realize the significance and tremendous importance of this step by the exposition management, it is to be expected that they will use every effort to make the show a success.

The Society of American Florists has taken an important step in the right direction in its initiation of a nationwide advertising campaign. This new step by the exposition management is also one in the right direction. It means that flowers will be brought be-

for the public as never before in Springfield. It is a boost to the trade but, as in all big movements, much will depend on the florists of the country in making it a success.

No premiums can be offered this year because of lack of funds, but space will be free to all florists. The show last year drew 297,000 visitors. Many more are expected this year. In conjunction with the flower show there will be large fruit and vegetable exhibits.

Each florist is advised to immediately apply for the necessary amount of space. All communications, applications for space, etc., should be addressed to C. E. Wildon, 244 Main street, Room 209, Springfield, Mass.

CLEVELAND, O.

The Market.

The arrival of October has imparted an impetus to business in all its branches. The closing week of September proved a banner one. Stock not only cleaned up, but in many instances was insufficient to meet the demand. This applies particularly to white roses, the supply of which is most inadequate at present. Easter lilies, also, are numbered among the scarce items, the call for them being augmented by the decline of the aster and gladiolus. Dahlias of excellent quality and in fine variety now play an important part in the market, and indications point to continued heavy cuts, unless arrested by frost. Carnations are arriving in greater quantities, and although the stems are a little short the flowers are good and quickly sold. Valley is offered in limited quantity, and there is little likelihood of its being abundant in the near future. A few cattleyas are arriving, as are some fine oncidiums and cypripediums.

Roses are of good quality and color, but owing to delay in express shipments they are frequently open on arrival. The assortment was never better, including American Beauty, Mrs. Russell, Ophelia, Sunburst, Hoosier Beauty, Hadley, Ward, Richmond, Lady Alice Stanley, Kaiserin, Maryland and the Killarneys. Such miniature sorts as Brunner, Elger, Rosalie and Bon Silene are arriving regularly and are proving popular for small baskets and bouquets.

Reports from several retailers point to a normal volume of business for the month of September. A renewed activity is evidenced in all stores and there is much optimism as to the near future.

Club Meeting.

The regular meeting of the Cleveland Florists' Club was held October 1 in the rooms at the Hollenden, with President Carl Hagenburger in the chair. There were about fifty members present, practically everyone taking part in the discussion, which, considering that many leading lights were absent at the F. T. D. meeting in Detroit, marks this as a most auspicious inauguration for the new administration. Members of the standing committees, appointed by the president, are as follows: Executive, Charles Graham, chairman; H. B. Rapley, Charles Bastian, Herman Hart, Albert Barnow. Entertainment, W. E. Cook, chairman; J. U. Fox, Rudolph Thurman. Good-fellowship, Frank Friedley, chairman; Fred Witthuhn, V. C. Fish and Mr. Bryden.

A plan for consolidating the Women's Florists' Club with the men's club was discussed pro and con, and on being put as a motion was tabled.

Frank Ritzenthaler outlined plans for entertaining the visiting florists at the November show. An amendment to the by-laws providing for nine elective trustees, to govern in conjunction with the executive committee, was laid upon the table after a lengthy discussion.

Adam Graham, Herman Hart, H. B. Rapley, M. A. Vinson, W. E. Cook, Charles Schmidt and Charles J. Graham gave lengthy and animated talks upon matters pertaining to the good of the club. Following the adjournment several members took the D. & C. boat for Detroit.

Various Notes.

Cleveland florists were pleased September 28 by the presence of such distinguished members of the trade as Patrick Welch, George Asmus, J. J. Hess, Charles H. Totty, Thomas Roland, Adolph Farenwald and John Young. These gentlemen, members of the National Flower Show committee, were here upon business connected with the housing of the next national show at St. Louis, a problem which is proving a trying one. At the suggestion of H. P. Knoble, a spacious exhibition building, owned by the Chamber of Industry, of which Mr. Knoble is an active member, was inspected by the committee, with a view to purchasing and shipping it dismantled to St. Louis, a plan both practical and feasible, but necessarily dependent upon building regulations in that city. Piloted by H. P. Knoble, George Bate and F. C. W. Brown, the visitors were shown the various places of interest about the city, and after refreshments departed in the early evening for St. Louis.

Frank Friedley, George Bate, H. P. Knoble, Charles Russell and John and Norman Kirschner planned to go to the F. T. D. meeting at Detroit by automobile, the trip depending upon weather conditions. F. C. W. Brown went by train and Carl Hagenburger and many others planned to go by boat.

Frank Adgate, of Adgate & Son, Warren, O., came to the Sixth City September 30 to attend the double-header between Washington and the Indians.

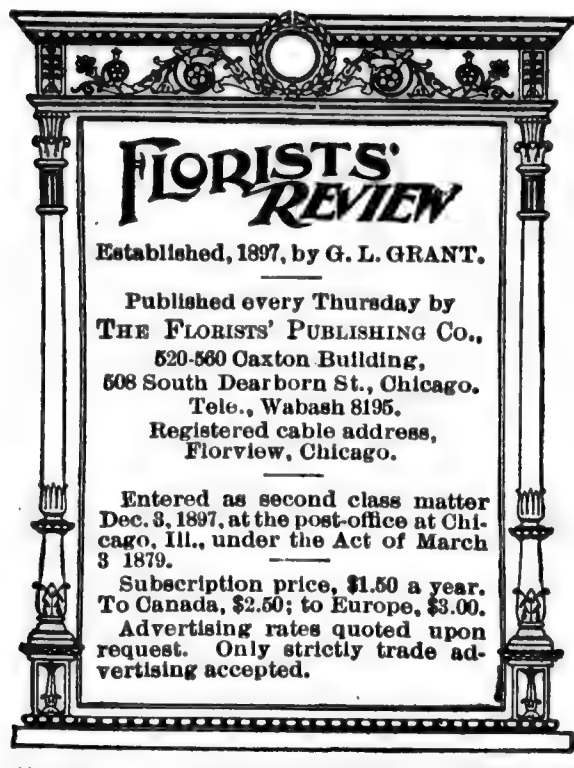
James Salmon, of J. Salmon & Son, Akron, O., autoed to Cleveland September 28, returning the following day.

A. C. Kendel, of Kendel's seed store, reports that his shipments of French bulbs are in and are of excellent quality, but wishes that the same could be said of the Dutch stock.

H. P. Merrick, of the Lord & Burnham Co., has returned to his duties after an acute attack of shingles, which malady, he says, he will never again look upon as a joke. J. McL.

Winthrop, Me.—C. A. Perley, whose specialty is pansies, has a large business in vegetable plants and is growing a considerable acreage of vegetables for market. He has them on new land.

East Bridgewater, Mass.—J. K. Alexander started the fair season well by capturing a number of blue ribbons at Marshfield, Mass. He won first for largest display of dahlias, for gladioli and for phlox, besides receiving a special diploma for dahlias.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901. Officers for 1917: President, Robert C. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

RESULTS.

**We give them. You get them.
We both have them.**

THE trend of trade indicates that the rich are feeling poor, the poor rich.

GOVERNMENT reports of the nation's wealth show that each man, woman and child is \$6 richer in 1917 than in 1916, which makes the outlook good for business.

THE advertising columns of The Review are like an immense horticultural emporium, so that the careful buyer never places an order until the offers in The Review have been consulted.

YES, toot your own horn, or it probably won't be tooted, but don't toot it so loudly you will drive people away with the noise. Overstatement is one of the weaknesses of much inexpert advertising.

THERE will be no need for florists to divert their glass to vegetable crops this season at least. It will be possible to sell at good prices all the cut flowers and pot plants that can be produced with the decreasing supply of labor.

GOVERNMENT officials have taken over for army purposes every bale of raffia McHutchison & Co., New York, had. It is to be used in camouflage work, for the protection of our soldiers in France. The French authorities had already taken over the shipments in transit for the same purpose. It is probable that there will be no raffia for trade purposes, for the present at least. However, McHutchison & Co. are negotiating for the lease or purchase of a vessel to bring the shipments awaiting steamer space.

SEND your latest catalogue to The Review. All trade catalogues are filed for reference and frequently are consulted by the trade; also, the catalogue often serves to settle a question of what is meant in a hastily written ad.

THE cost of plant food has risen along with other things. Blood and bone is selling for about \$50 per ton and there are orders for all that can be supplied. Sheep manure, however, is in good supply and is being used by an increasing number of florists.

THE wages paid greenhouse workers never were so high as today, but they probably will go higher as the war is prolonged. It is to be hoped the trade will become so accustomed to paying higher wages that after the war the effort will be to develop a better grade of labor rather than to get back to the old conditions.

THE final premium list for the Cleveland show, November 8 to 11, has been issued. Copies may be had by addressing the executive office, 402 Leader-News building, Cleveland. The show will be held at Grays' Armory, instead of in a hotel as originally planned, and it will be the only large fall show this year, coöperated in by the Chrysanthemum, Rose and Carnation Societies.

TROUBLE.

One of the large Holland houses maintaining branches at Ollioules and at New York has stirred up many of the large buyers of French bulbs by the methods employed this season. In a number of cases, if not in all, orders were booked in advance at a stated price. The orders of a certain group of buyers were booked by the traveler at specified prices of 30 francs and 40 francs for Paper Whites. A little later the salesman wrote his customers that he was able to reduce these prices to 26 francs and 32 francs and asked the customers to so correct the copies of the orders left with them. A little later the buyers were advised that the prices would be revised a second time, to 32 francs and 40 francs. The goods came forward invoiced at these rates. Some of the buyers are reported to have sought legal advice as to their rights in the matter.

TREAT THE FLAG RIGHT.

True, it is not exactly lese-majeste to hang Old Glory with the blue field in the wrong corner, but it is bad form, decidedly bad form in these days of huzza for the colors. And as it seems certain that the retailer will be concerned with the flag for some time to come, not only in the fabric, but also in the matter of representing the flag in flowers, a few pointers on the proper way of showing one's colors will be opportune.

In the first place, when the flag is hung horizontally, the blue field should be in the upper corner to the left of the person facing it. When hung vertically, the blue field should be to the right of the person facing it.

In crossing the flag with that of another nation, the American colors should be to the right. It never must be placed below a person sitting. When the flag is placed on a casket, the blue field should be at the head. When portrayed, the staff should be at the left of the picture, the fabric floating to the right.

The flag should not be worn as the whole or part of a costume. When worn as a badge, it should be small and pinned on the left breast or lapel. On Memorial day the flag should be displayed at half mast until noon, then hoisted to the top of the staff. The flag must never touch the ground at raising or lowering.

A JOT FROM JERSEY.

Classified ads seldom fail to pay—if one does it may be taken as pretty conclusive evidence that there is no demand for that kind of stock at the moment. It makes no difference where the advertiser is located, the results are the same. Like this:

Our stock is exhausted and we are being flooded with orders.—Geo. P. Buck & Son, Collingswood, N. J., September 15, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

PLEASE NOTE.

Each week a number of letters containing advertising instructions reach The Review while the paper is on the press—just a few hours earlier and they would have had attention a week sooner than is possible.

It is the aim to give prompt service, but to secure it advertisers should note: "It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. Tuesday."

CHICAGO.

The Market.

Stock in all lines has shortened decidedly, and with a brisk demand from both the city and out-of-town buyer coming in, trading at the wholesale cut flower market is tight indeed. Stock, none too plentiful the beginning of last week, began to shorten still further September 27, until it became difficult to meet the persistent call coming in. With the first day of this month, however, the situation was still more strongly accentuated and it was found impossible to fill all orders in full. Prices on all items show a tendency to advance.

Roses in all grades are short, with a strong demand which easily clears up all stock arriving at satisfactory prices. Some excellent quality Russells are to be seen and they bring good prices. Milady and Hoosier Beauty meet the bulk of the demand for red, as Richmond is none too plentiful. American Beauties are still scarce and in good demand.

Carnations are about two weeks late this season and no large quantity of stock is arriving as yet. Of that which does arrive, much is short-stemmed, although the blooms are good. Real first quality stock is bringing good prices.

Chrysanthemums are beginning to arrive in increasing numbers. Golden Glow, Chrysolora and Golden Queen meet the demand for yellow, while in the white Crystal Gem, October Frost and Smith's Advance are arriving in limited quantities. The quality is good, in some cases being even exceptionally fine. There is not enough stock to fill the demand. As with carnations, chrysanthemums are several weeks late in arriving this year.

A few gladioli still come in, in fact,

OPHELIA, BRILLIANT MILADY and WARD



THESE are the Roses we have in largest supply. You will recognize them as the ones that sell best in your store. But we also can furnish the other sorts in the list, including Russells and Beauties, good stock in all lengths.

EASTER LILIES

These Giganteums are cut in the right stage to ship to our customers out of town. They will reach you without bruising and will keep for several days. You should have some of them always on hand. The price is \$12.00 per hundred, fine stock.

VALLEY

There is no shortage of Valley here. You always can get it on telegraph order, but we recommend that you arrange for a shipment regularly twice or three times a week.

CHRYSANTHEMUMS

We can supply white and yellow mums in quantity, good stock for so early in the season.

Good clean flowers.....\$1.50 to \$2.00 per dozen
Large, fancy flowers..... 2.50 to 3.00 per dozen
Special fancy flowers..... 4.00 per dozen

CARNATIONS

We offer Carnations that will be satisfactory to you and your trade. All colors, nice clean flowers on stems of moderate length.

ASTERS

We still can supply them.

GLADIOLI

You can get them here.

**FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM**

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS Per doz.

Cattleyas.....\$9.00 @ \$12.00

AMERICAN BEAUTY Per doz.

Extra long stems.....\$4.00
Stems 30 to 36 inches..... 3.00
Stems 24 inches..... 2.50
Stems 18 to 20 inches..... \$1.50 @ 2.00
Stems 12 to 15 inches..... 1.00
Short stems.....per 100, \$4.00-\$6.00

ROSES Per 100

Mrs. Russell, special.....\$18.00 @ \$25.00
" " medium.....\$12.00 @ \$15.00
" " select..... 8.00 @ 10.00
" " short..... 4.00 @ 6.00
Milady, special..... 12.00 @ 15.00
" select..... 6.00 @ 10.00
" short..... 4.00
Killarney Brilliant, special.. 8.00 10.00
" select... 4.00 @ 6.00
" short.... 3.00
Ophelia, special..... 10.00 @ 12.00
" select..... 6.00 @ 8.00
" short..... 3.00 @ 4.00
Shawyer, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short.. 3.00
White Killarney, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short..... 3.00
Boosier Beauty, special..... 10.00 @ 15.00
" select..... 6.00 @ 8.00
" short..... 3.00 @ 4.00
Mrs. Ward, special..... 8.00 @ 10.00
" select..... 4.00 @ 6.00
" short..... 3.00
Sunburst, special..... 10.00
" select..... 6.00 @ 8.00
" short..... 3.00

Extra special roses billed accordingly.

CORSAGE ROSES

Evelyn Nesbit..... 1.50 @ 2.00
Cecile Brunner..... 1.50 @ 2.00

CHRYSANTHEMUMS

White or yellow...doz., \$1.50@ \$4.00

ASTERS

Common.....\$1.00 @ \$2.00
Fancy..... 3.00 @ 4.00

MISCELLANEOUS Per 100

Gladioli, Fancy.....\$ 4.00
Valley..... 6.00
Easter Lilies..... 12.00
Calendulas..... 3.00

DECORATIVE

Plumosus.....per bunch, .50
Sprengeri..... .25 @ .50
Adiantum, fancy long... per 100, 1.00 @ 1.50
Smilax.....per doz., \$3.00
Ferns.....per 1000, 1.50 .20
Galax..... 1.50 .20
Mexican Ivy.....per 1000, \$6.00 .75

Subject to market changes.

Store Open from 7 A. M. to 5 P. M.

Sundays and Holidays (close at Noon).

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

BUY YOUR ROSES HERE

Roses are scarce, but we are able to supply your needs. Complete line of all leading varieties, all grades. Give us a trial—you will not be disappointed. Prices right.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

the number is quite large for this season of the year. Asters are nearing their end and only a small quantity of good stock now arrives. There are just about enough Easter lilies to meet the demand.

Wholesalers Hold Meeting.

The Chicago Wholesale Cut Flower Association held a special meeting around the dinner table at the Hotel Sherman October 1, to discuss the notices served on the members by the express companies. Each wholesaler has received a copy of the circular reprinted on another page of this issue and also has been notified verbally that the express companies will not be responsible for delays caused by the congestion of freight. As early as September 29 some of the drivers were stamping receipts with a notice to the above effect, and it was stated that soon every man who receipts for shipments will be provided with such a stamp and instructed to use it every time he signs his name. On such short notice it was impossible to get together a large attendance, but the wholesalers present could see no other course than to pass the disclaimer on to the trade, at the same time urging that out-of-town customers carry a little more stock than heretofore, so that it will be possible for them to order early in the day and thus permit the delivery of shipments to the express companies in time for early trains. Heretofore four-fifths of all the shipments from this market have been sent out at the close of the business day.

It was also decided to continue closing at 5 o'clock. The express companies make no pick-ups after that hour.

Polish Florists' Club.

Polish-speaking florists and gardeners have organized a club, about fifty of them having joined. The next meeting will be held Saturday evening, October 6, at Kosciusko park, Diversey and Avers avenues. Thomas Skorupa, superintendent of the Northwest Park district, is one of the leaders in the club movement. Mr. Skorupa says that the organization has planned a busy season. Programs for several meetings are being arranged, and the members are enthusiastic and confident that their number will be doubled before next spring.

Mr. Skorupa believes that owing to the peculiar war conditions and international relations, an organization of this kind is timely. He invites every Polish-speaking florist and gardener in the city to join the club. The expense

*Absolutely
Wholesale*

F. T. D. SERVICE

in a

Wholesale Way



is in line with present needs of the out-of-town retail Florists.

It's cheaper to buy cut flowers in the world's greatest cut flower market than it is for you to grow them —

Our stock — our equipment — our organization — is an assurance of satisfaction to those who patronize us —

Kennicott Bros. Co., 174 N. Wabash Ave., Chicago

{ Established
in 1881 }

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses. Fine Mums. Galax, Leucothoe, Ferns and a general supply of green goods.

30 E. Randolph Street, L. D. Phone Central 6284 CHICAGO

is small and the advantages great, in that it will give all an opportunity for an exchange of ideas. Information concerning the club may be secured from Mr. Skorupa, whose address is 2732 North Avers avenue.

A. T. Pyfer & Co. Will Move.

A. T. Pyfer & Co. have consummated a 5-year lease for the ground floor store located at 164 North Wabash avenue. Their new premises will afford them a floor space of 20x100 feet. They expect to move into the new quarters as soon as the desired alterations have been completed, which it is expected will be about November 1. "Our steadily increasing business, which has shown marked strides within the last year, is the reason for the move," explained Mr. Pyfer.

Various Notes.

There has been some advance in the price of wirework, but Joseph Ziska & Sons say it has not been anything like the percentage of advance in the cost of wire. But the few cents additional cost of a wire frame has no effect whatever on the sale, they say. Indeed, Ziska & Sons say more wire frames are being used than ever before in the history of the trade. They explain this by pointing to the fact that the class of people who choose pillows and other made-up pieces to send to funerals are more prosperous than ever before and that the florists catering to this class of trade are doing extremely well.

Carnation growers will enjoy a visit to the greenhouses of Mt. Greenwood

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

Stock's scarce as hen's teeth—

That is, good stock. We've been telling you about our service right along, so why not give us the acid test? **Try us now!** We know you'll be a regular once you've had a taste of our co-operative methods.

Our **Roses** are fine, and we're getting in enough of all grades to meet your wants. **Chrysanthemums** are also arriving in increased quantities. We have a complete line of all seasonable flowers and greens.

PRICE LIST

ROSES	Per 100
Mrs. Russell, medium.....	\$15.00 @ \$20.00
Select.....	8.00 @ 12.00
Short.....	4.00 @ 6.00
Milady, special.....	12.00 @ 15.00
Select.....	6.00 @ 10.00
Short.....	4.00 @ 6.00
Killarney Brilliant, special..	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Ophelia, special.....	10.00 @ 12.00
Select.....	6.00 @ 8.00
Short.....	4.00 @ 6.00

Extra special roses billed accordingly.

ROSES—Con'd.	Per 100
White Killarney, special.....	\$8.00 @ \$10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Killarney, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	2.00 @ 3.00
Mrs. Ward, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Sunburst, special.....	10.00 @ 12.00
Select.....	6.00 @ 8.00
Short.....	3.00 @ 4.00

RUBRUM LILIES	Per 100
Long stems.....	\$ 5.00

CARNATIONS

Good flowers.....	\$1.00 @ 3.00
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MISCELLANEOUS

Asters.....	1.00 @ 4.00
Chrysanthemums, per doz., \$1.50 @ \$4.00	
Gladoli, fancy.....	3.00 @ 4.00
Valley..	6.00 @ 12.00
Easter Lilies.....	10.00 @ 12.00

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

cemetery, where the stock benched this year is practically all Rudd or Johnson seedlings, the only disseminated variety on the place being one side bench of Rosette. There are two or three especially promising varieties, including a fine, large, floriferous red, a good dark pink and a well formed white. As usual, the plants are in excellent condition.

It's quite a ways to Dawson, Yukon territory, yet not too far for an order for florists' supplies to travel. The order was received last week by Percy Jones, Inc. It was twenty-six days under way.

On South Ashland avenue, between Fifty-third and Fifty-fourth streets, the front of M. J. Kloeckner makes a big show. It is a double store, with entrance between the two windows, which are enclosed with glass at the back and sides, to provide better conditions for keeping cut flowers and plants. The enclosed space is unusually large, well lighted and is kept well filled with stock.

Bassett & Washburn have commenced to cut their first Golden Queen and Crystal Gem chrysanthemums.

C. O. Wilcox, of the W. W. Barnard Co., is a member of the "flying squadron" of 500 salesmen who have enlisted to push the sale of the Chicago allotment of the \$700,000,000 second Liberty loan bond issue.

T. E. Waters, of Poehlmann Bros. Co., represented his firm at the F. T. D. convention. Mr. Waters took with him a large exhibit of supplies, which he displayed at the Statler hotel. Accompanying him was Wm. Herre, of the same firm.

A. F. Keenan, the Sixty-third street

H. VAN GELDER, Pres.

L. M. JONES, Sec'y

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street
CHICAGO

—two "money ideas"

*Flowers
of
Known Quality*

Pompons

Be first with a display of "Pomps," or your neighbor will. Our Pompons are winners—and money-makers, too.

Chrysanthemums

Try our yellow Chrysolora Mums, the finest on the market. You will be pleased with the quality—and so will your customers.

Mention The Review when you write.

retailer, has joined the Eleventh regiment, the new home guard for duty within the state only.

New York double violets began reaching this market last week, according to the E. C. Amling Co., which reports, at the same time, a decided increase in the shipping demand.

The Florists' Club will open the autumn season October 4. The meeting, which will be held at the Briggs House,

United States Market Bureau indorses cooperation for the grower and the retailer—because it tends to bring lower prices to the retailer and better returns to the growers—F. T. D. Service in a Wholesale Way is practical cooperation between grower and retailer.

Kennicott Bros. Co., Chicago.
See further notes on other pages.

is to be devoted largely to the question of publicity and some prominent speak-



**CARNATIONS
GLADIOLI
VALLEY
LILIES**

ROSES

**FERNS
ASPARAGUS
CHRYSANTHEMUMS
CALENDULAS**

RUBRUM LILIES

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL
L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO



Agents for
**ELASTIC-LYKE
RUNER'S
PURE
UTILITY**

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

Mrs. Chas. Russell Per 100
Fancy.....\$10.00 @ \$12.00
Good.....6.00 @ 8.00

Miniature Roses
Baby Doll.....2.00
Elger.....2.00

ROSES, our selection, \$4.00 per 100

CURRENT PRICE LIST
**Pink and White Killarney, Ophelia,
Sunburst and Richmond Per 100**
Extra special.....\$6.00
Select.....5.00
Fancy.....4.00
Medium.....3.00
Short.....2.00

Carnations
Fancy.....3.00
Good.....2.00

Subject to change without notice.
Miscellaneous Per 100
Valley.....\$6.00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00 @ 2.50
Smilax.....per doz. strings, 2.50 @ 3.00
Adiantum.....1.00
Galax (bronze and green), 1000, 1.50
Asparagus Sprengeri, bch., .50
Asparagus Plumosus, bch., .50
Boxwood.....per lb., .25

Other Green Goods Market Rates

Mention The Review when you write.

ers have been procured. President W. H. Amling still is at Battle Creek.

J. E. Pollworth represented Kennicott Bros. Co. at the F. T. D. convention at Detroit, Mich.

A well located flower store on West Sixty-third street carries the sign Art Haas, referring, presumably, to the quality of the work turned out by Proprietor Haas.

Herbert Hansen, of Peter Reinberg's, left for Camp Grant, Rockford, Ill., October 2 to do his "bit" for his country.

Visitors.

J. S. Wilson, Des Moines, Ia., was in town October 1 on his way to Detroit.

A. Miller, of the American Bulb Co., had as his guest October 1 F. W. Toepel, of the Donaldson Co., Minneapolis. They spent the afternoon at Morton Grove, inspecting the Poehlmann greenhouses.

Ed. Westmann, manager floral department of the Grand Leader, St. Louis, was in Chicago two days last week buying stock for an elaborate wedding decoration at Alton, Ill. The order amounted to \$1,000.

F. C. Weber, Jr., and Vincent Gorly, of Grimm & Gorly, St. Louis, were visitors October 1.

T. J. Wolfe, of Waco, Tex., stopped over in Chicago on his way to the F. T. D. convention.

A. Hubbard, of the Hubbard Gardens, Topeka, Kan., stopped over last week on his way to the F. T. D. convention.

MILWAUKEE.

The Market

Business in general has been rather below standard. Several funerals, however, one of which was quite large, have helped materially to increase the

output and keep the florists busy for a few days. Stock, on the whole, has been scarce and difficulty was experienced in taking care of some orders satisfactorily.

Roses are scarce, despite the liberal supply, which is good for this time of the year. All orders were not filled as specified, and it became necessary to turn down some. The quality of the stock is exceptionally good, and, while prices are fair, buyers of this stock are getting more than their money's worth. The crop of Russell roses is extra fine, the blooms moving as fast as they ap-

FALL OFFERS

25 Tumbler Baskets..... \$8.75

25 Medium Cut Flower Baskets..... \$14.75

12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each \$1.00

6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of 6 or more, each \$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

SEND FOR FALL 1917 CATALOGUE.

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE — CHICAGO ILLINOIS

Every out-of-town Retail Florist should make it a part of his business to get next to the F. T. D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

pear in the market. Carnations are coming in more strongly; the stems have increased in length. The quantity received daily is still far short of the demand, however, and few orders are

Look Who's Here **LARGE YELLOW MUMS** A-1 Quality

We can supply them from now on .

Also **FINE ROSES**--none better on the Chicago Market

Lilies, Gladioli, Valley, Carnations, Snapdragons, Stocks, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

being taken care of as yet. Asters are on the wane and in rather poor shape. The demand remains strong on account of the lack of carnations. All salable stock is cleaning up nicely.

Lilies are scarce and valley remains about as usual. Orchids are not arriving and the demand, which is brisk, is not taken care of to any extent.

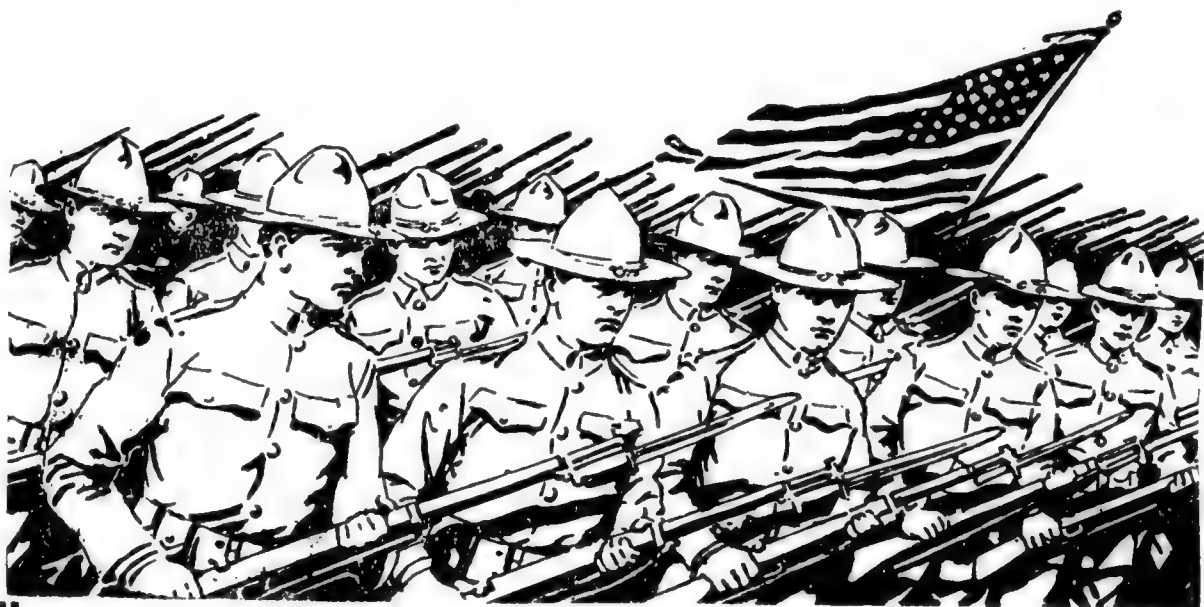
The chrysanthemums that arrive are in good form for so early in the season, and move nicely. The stock is increasing in supply daily and it is only a matter of a few weeks when it will cut a big figure in the market.

Various Notes.

The funeral of W. A. Luedke, Friday, September 28, was one of the largest held here for some time. There were designs and sprays without number, and one of the most prominent wreaths was furnished by J. M. Fox & Son, at a price of \$100.

F. Sylvester, with J. M. Fox & Son, was presented with a bouncing baby girl September 14, and now is, of course, the biggest man in town.

Miss Gertrude Sommers, Meta Kasten and Gertrude Nickels, all associated with J. M. Fox & Son, are responsible for an informal dancing party held at Keipper's park, Brown Deer, Wis., September 29. The harvest dance, as it was called, was a howling success and was attended largely by florists. There were about sixty-five or seventy present. The hall was decorated with cornstalks, pumpkins, Japanese lanterns and balloons, as well as other decorative paraphernalia apropos of the occasion. The dancers wore farmer cos-



If you want real service

Combined with flowers of a uniformly high quality,
send your orders to

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

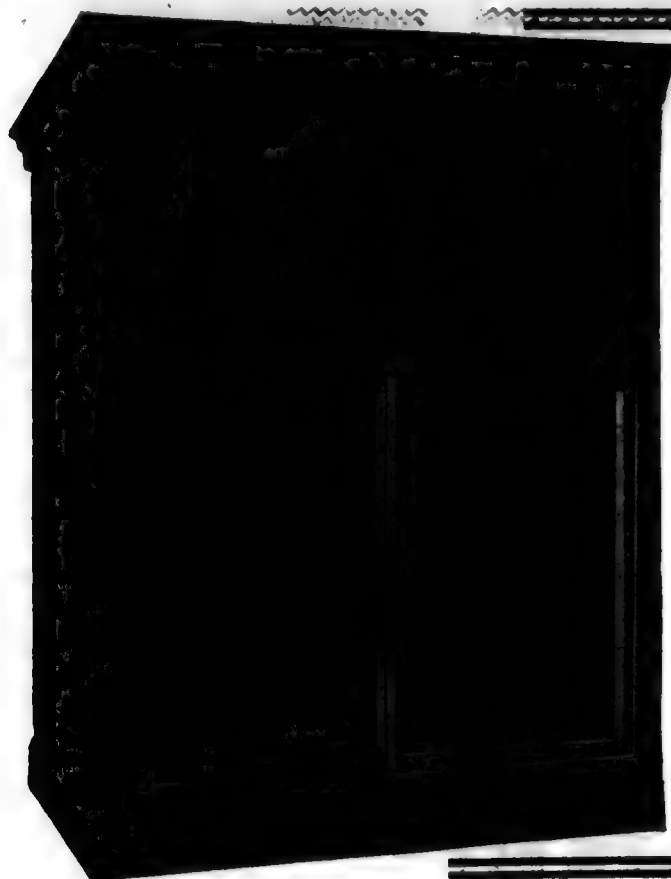
CHICAGO

Mention The Review when you write.

tumes and the affair lasted until the small hours. The party was transported to the scene in motor trucks and touring cars furnished by members of the trade.

Gimbel Bros. celebrated their thir-

tieth anniversary October 1. The big establishment was decorated with flags, artificial flowers and real flowers and plants. The showing was more than beautiful and there were tokens galore from the firms with which Gimbel's do



Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

Mention The Review when you write

business. These tokens of good will were in the form of baskets and bouquets of flowers and were delivered on the day in large numbers. It seems to me that, outside of the fact that an occasion of this sort benefits the trade at large to a great extent, there is no better way of showing interest in an event of this sort than to offer a floral token of good will and appreciation of past favors.

H. J. S.

INDIANAPOLIS.

The Market.

The supply of stock continues short. Dahlias are the flowers most in evidence and are of good quality. Roses are slowly gaining in quantity and improving in quality, but they are by no means plentiful. Carnations are helping out. Quite a number are being cut, but because of the general shortage of all other stock they are utilized immediately. The prices range from \$1 to \$2.50 per hundred. Outdoor stock has gradually deteriorated and decreased in supply until practically none is salable. A few gladioli are available, however. Cosmos has not been so conspicuous this year as in previous years. A meager supply of good snapdragons clears readily. Calendulas also are worthy of mention. The first violets of the season have put in their appearance.

Various Notes.

The Roepke Floral Co. is erecting a new store.

Eugene Dailedouze, of Brooklyn, N. Y., recently visited the E. G. Hill establishment at Richmond. From there, accompanied by Joseph Hill, he visited Indianapolis and was the guest of A. F. J. Baur.

The Bertermann Bros. Co. has been cutting good Golden Glow chrysanthemums. John Bertermann, Irwin Bertermann and Clarence Thomas expected to attend the F. T. D. meeting at Detroit.

The former Reinkin range has been rented by Mrs. Gray and will be planted to vegetables.

Leo Rickenbach has been offering some good late gladioli.

Flower
Facts—
Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

Can the Retail Florist who grows his own stock compete against the Exclusive Store Retailer who intelligently buys in the Chicago Market?

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Frank Hasselman recently remarked that with the present shortage and prevailing high price of coal, every precaution should be taken to save this valuable commodity. He has just finished reputtying the entire place.

Russell Elder is the proud father of a baby boy.

Temperley's have been having some extra fine Chatelaine begonias and Boston ferns.

John Grande, Sr., certainly is in luck! He had a contract for coal the whole of last season at \$1.65 per ton at the mine, and as he is farsighted he laid in enough coal at that price to carry him over this winter.

John Elsner has been having a large crop of yellow dahlias, and as the market has been close, they have been in unusual demand.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

KOELLNER

REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2886

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT.**

It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

The labor question has become serious. Several concerns will go without night firemen during the winter.

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR FOUR BIG SELLERS

Small Investments and Large Profits

"Our Special" Assortment ALL FOR \$19.00

144 18-oz. Globes
144 Boxes Fish Food
288 Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

We can furnish "Our Special" assortment with 32 oz. Globes for \$21.00 complete.

"Our Leader" Assortment PRICE, \$12.00

48 Half-gallon Globes
48 Boxes Fish Food
48 Instruction Sheets
24 Terra Cotta Ornaments
96 Medium Fish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Our Winner" Assortment ONLY \$30.00

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Special Display" Assortment PRICE, \$9.00

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

Large, Healthy Stock
Medium Selected Goldfish, asst. colors \$ 3.00
Medium Large Selected Goldfish, asst. colors.... 5.00
Large Selected Goldfish, asst. colors 7.00
Extra Large Selected Goldfish, asst. colors..... 10.00

Per Doz.
Imported Jap. Fantails (Genuine) \$3.00
Imported Jap. Fantails (small) 2.25
Imported Jap. Telescopes, Fantails 4.50
Imported Jap. Comets, small 2.00
Imported Jap. Comets, large 3.00

Wafer Fish Food, large 3-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c per dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases

Per Doz.
Gallon Globes, 1 dozen to crate \$4.00
Two-gallon Globes, 1 dozen to crate 6.00
Three-gallon Globes, 1/2 dozen to crate 9.00

TERMS:—Cash with Order or C.O.D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

ORDER YOUR GLOBES AND SUPPLIES TO BE SHIPPED AT ONCE BY FREIGHT—FISH WILL FOLLOW BY EXPRESS.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 NORTH MAIN STREET

(ASHBORNE FISHERIES)

BURLINGTON, IOWA

Mention The Review when you write.

GOLDFISH

BUY FROM THE BREEDER

Twenty-six Acres of Ponds

Write for Wholesale Price List
of Goldfish and Supplies

BERT J. PUTNAM, 490 Washington St.,
BUFFALO, N. Y.

Mention The Review when you write.

Carl Rieman is now with his uncle, John Rieman.

Hartje & Elder have finished installing a new motor water system.

Baur & Steinkamp are installing a new Kroeschell boiler. This firm has been having some first-class white carnations.

S. T. Hitz & Son are growing good Russell roses this year. S. T. Hitz has returned from his onion farm in LaPorte county.

John Nichols, formerly with the Pahud Floral Co., is now employed by Lester F. Benson.

Tuesday, October 16, the State Florists' Association of Indiana will be royally entertained by the Evansville Florists' Club, of Evansville. The program for the day is unusually interesting. The Indianapolis members will take a sleeper Monday, October 15, at midnight. Out-of-town members are invited to join this party, and anyone desiring to do so should notify Secretary O. E. Steinkamp at once.

A. P. Reynolds, who promoted and later managed the Circle Flower Store, has taken a position with the M. Rice Co., of Philadelphia, and will represent the company in the middle west. With his leaving, Indianapolis loses a pro-

Lilies, Roses, Gladioli

CONSIGNMENTS IMPROVING DAILY.

Russells, Ophelias, Sunbursts..... 4c to 10c

Good Easter Lilies..... 8c to 10c

Gladioli, best variety..... 4c to 6c

Carnations..... 2c to 3c

Asparagus Sprengeri, bunch..... 50c

Give us your order for Johnson Baskets.

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

THE RAPID WRAPPER Co.

MANUFACTURERS OF THE
RAPID RAPPER

56 East Randolph Street,

CHICAGO

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Beauties

The Best

\$3.00 per dozen

30-inch stems

\$2.50 per dozen

24-inch stems

\$2.00 per dozen



As usual, we carry the largest supply of the Best Beauties in Philadelphia.

You will find our Beauties better than we usually have them so early in the season.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

This is the Season for

DAHLIAS

Not having them in stock, you are missing many extra sales. Our Dahlias are better than ever, and there is nothing at the beginning of the season that will stimulate interest in flowers like a nice display of the better Dahlias.

Send for a shipment today.

Chrysanthemums

White and Yellow.....\$2.00-\$2.50 per dozen

With the Large Supply of

Roses

at our disposal we are in a position to give you in all grades the best value.

Special mention we wish to make of

**Russell
Prima Donna
Sunburst
Ophelia
Hadley**

There is a big improvement in the quality of our Roses.

Mention The Review when you write.

gressive member of the trade. His friends here wish him all that is good in his new field of work. E. E. T.

PHILADELPHIA.

The Market.

October finds improved market conditions. Flowers are becoming better and the demand for them is quickening. Summer flowers are nearly over; some are still to be had, but they are less and less desirable day by day. Dahlias are in their prime. The difference between the fancy, mostly the cactus varieties, and the ordinary pompon or ball-shaped varieties, is decidedly marked. The fancy dahlias are in brisk demand at excellent prices, while the ordinary dahlias sell slowly at low prices. The principal ordinary dahlias are Liboni, Sylvia, Arabella and so on. Sometimes they are sold in large quantities, always at low prices, and nearly always they are leftovers. The supply of dahlias, though favored by unusually fine weather, is smaller than a year ago, owing to the shortage of labor. Some growers planted less; some are unable to cut all their flowers. The dahlia conditions in the wholesale market have never been better locally. The demand for good stock is excellent.

Chrysanthemums are beginning to be seen in small numbers in all the wholesale houses and most of the retail stores—Golden Glow, Smith's Advance, October Frost and Unaka. The first-named is decidedly the best so far. Carnations are extremely late this season; still, there is an increasing supply, some of fair quality. Good single violets have made their appearance. Cattleyas and valley are in better supply, but you would not think so, because the demand, even at the extraordinarily high prices, keeps ahead. Wild asters are a desirable addition to the assortment.

Roses, with dahlias, formed the mainstay of the market. The varieties that

BERGER BROS.

Chrysanthemums

EARLY YELLOW, WHITE AND PINK

ORDER EARLY, PLEASE

DAHLIAS

Something fine until frost, in good assortment of colors.

**ROSES, CARNATIONS, VIOLETS,
EASTER LILIES, SNAPDRAGONS**

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

were novelties a couple of years ago are standards today. Killarney is not seen much yet; only its double white sister. Beauty is important; so is Maryland. The newer sorts, Ophelia, Sunburst, Shawyer, Hadley, Prima Donna and, most important of all, Mrs. Charles Russell, are abundant. Tuberoses and tritomas are in evidence. Easter lilies continue short of the demand. Greens are beginning to sell.

The Club Election.

The annual meeting of the Florists' Club was held in Room C, Parkway building, Tuesday evening, October 2.

The following officers were elected: President, Adolph Farenwald; vice-president, David Colflesh; treasurer, George Craig; secretary, Fred Cowperthwaite.

Secretary John Young of the S. A. F. has appointed a strong committee of seven to raise donations in Pennsylvania for the publicity campaign.

The Express Meeting.

The second meeting of the leading shippers of plants and cut flowers was held in the Chamber of Commerce rooms in the Widener building, Monday afternoon, October 1. Those present were:

FOR FALL DECORATIONS



OAK FOLIAGE

Beautiful and effective wherever used. We can supply in any quantity. 50c per bunch.

TRITOMAS

Very attractive, something unusual. \$5.00 per 100.

CHINESE WALLFLOWER (Crimson)

Striking and lasting. \$2.00, \$3.00, \$4.00 per 100.

DAHLIAS

In all shades, rich golden, yellows, reds, pinks and whites. \$2.00, \$3.00, \$4.00 per 100. Orders placed a day early are packed at the farm, thus avoiding rehandling.

EULALIA PLUMES, per bunch, 35c.

HYDRANGEA HEADS, 75c per doz.; \$1.00 per 100.

WILD SMILAX, \$5.00 per case.

STRING SMILAX, \$15.00, \$20.00 per 100.

STRING PLUMOSUS, \$50.00 per 100.

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street,

PHILADELPHIA, PA.

NEW YORK

BALTIMORE

WASHINGTON

117 West 28th Street

Franklin and St. Paul Sts.

1216 H Street, N. W.

Mention The Review when you write.

Extra Fine DAHLIAS

Choice Roses

in variety

CARNATIONS - VIOLETS

All Seasonable Flowers

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Close daily at 6 o'clock

Mention The Review when you write.

J. L. Albertson, John G. Aschmann, John Berger, Robert Craig, Robert A. Craig, J. D. Eisele, W. K. Harris, Joseph Heacock, Mark P. Mills, Frank P. Myers, Arthur A. Niessen, Samuel S. Pennock, Edward Reid, Paul F. Richter, Herbert G. Tull and Fred Cowperthwaite. The spirit of the meeting was voiced by Mr. Richter when he said: "Gentlemen, if these conditions continue at the holidays they will put us out of business."

A telegram was sent to the Florists' Telegraph Delivery Association, in convention at Detroit, telling it: "The Philadelphia florists in meeting today are taking up the matter of delayed express shipments and have appointed a committee to meet with the Philadelphia Chamber of Commerce on Thursday. The committee would ask the F. T. D. to help expressage." This committee consisted of Robert Craig, Arthur A. Niessen, Samuel S. Pennock, Paul F. Richter and Herbert G. Tull. It was to prepare a statement of the case, giving a few instances of the most serious losses from delay in transportation. This statement was to be presented at a meeting of the transportation committee of the Chamber of Commerce, Thursday, October 4. This report, when approved, will be taken by the committee to Washington, and there laid before the Interstate Commerce Commission.

It is only fair to the express companies to state that they are making heroic efforts to meet their difficulties. The Adams Express Co. is opening a

EDWARD REID FOR OCTOBER

The Scarce Flowers **BEAUTIES -- CARNATIONS** Have Come Again

Also some choice early **CHRYSANTHEMUMS**, white, yellow

An extra fine assortment of the best **ROSES** in the newer varieties—Try them

REMEMBER, REID'S ARE RIGHT

1619-21 Ranstead St.,

PHILADELPHIA, PA.

Mention The Review when you write.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Single Violets, Easter Lilies, Carnations, Dahlias

Chrysanthemums, \$2.00 to \$2.50 per dozen

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night orders, call Lansdowne 171. Consignments of choice stock solicited.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

EASTER LILIES - GLADIOLI - DELPHINIUMS - GREENS

WM. J. BAKER, WHOLESALE FLORIST

12 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

GOOD ROSES

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES

JOS. O. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

You cannot appreciate what our F. T. D. Wholesale Service means until you have tried it.

Kennicott Bros. Co., Chicago.

See further notes on other pages.

Always mention the Florists' Review when writing advertisers.

Can handle to good advantage consignments of good Carnations.

CHARLES E. MEEHAN

No. 5 South Mole Street,
PHILADELPHIA, PA.

Always mention the Review when writing advertisers.

THE FLORISTS' SUPPLY HOUSE OF AMERICA**Cretonne Baskets for October Weddings**

**Something Tasty, Something New,
Cretonne Baskets, Here For You.**

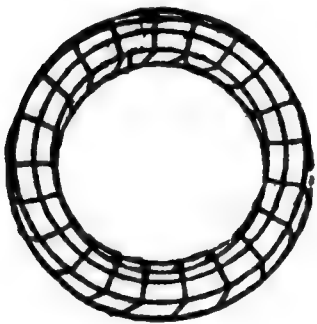
We have the "altogether" wedding outfit—Bouquet Holders, Aisle Cords, Kneeling Stool, Aisle Posts, Plant Stands, Screens, Chiffons, everything.

May we fit you out with a wedding outfit?

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

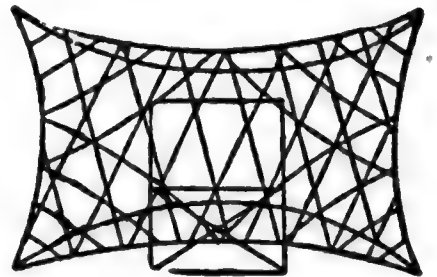
Mention The Review when you write.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

new office in West Philadelphia, and it has appointed additional supervisors at its main office. All three companies are changing their methods in an effort to facilitate deliveries.

War Measures.

The system that each one of us adopted for carrying on his or her business last year, no matter how successful, will require a change this season, if success is desired. Our country is at war. How does it affect our business? That is the question for each one to decide. The point that is most clearly evidenced today is that last season's plan of ordering when we needed the stock can be improved upon in many cases. Florists' supplies and plants can frequently be purchased in advance, with advantage. By doing this, disappointment and loss of business will be avoided, or, at least, reduced to a great extent.

Take, for instance, the case of Christmas supplies. They can be ordered now for shipment during the next few weeks. By doing so they will be on hand when wanted. By delaying, anxiety and disappointment are almost certain. The splendid facilities of the large wholesale houses and of the express companies have made it possible in the past to order goods at the last

BEST QUALITY

8-inch Hanging Baskets.....doz.	\$0.90
10-inch " " " " " " " "	1.30
12-inch " " " " " " " "	1.75
14-inch " " " " " " " "	2.00
16-inch " " " " " " " "	2.75
18-inch " " " " " " " "	3.60

W. Q. POTTER CO., 421 High Ave., Cleveland, Ohio
Mention The Review when you write.

JOHNSON BASKET CO.

319-321 West Randolph Street
CHICAGO, ILL.

Manufacturers of "BEST-OF-ALL" Line of Florists' Baskets and Pot Covers
Mention The Review when you write.

moment and receive them in time. Today, under war conditions, this is almost impossible. Better order ahead and reduce your chances of loss. Safety first!

Various Notes.

Alvin Harvey & Sons, of Brandywine Summit, Pa., are the first growers in Chester county to specialize in roses for cut flowers. They have 40,000 or more roses in their range. The varieties include Ophelia, Hadley, Sunburst, Prima Donna and Mrs. Charles Russell. The cut is divided between the Leo

**A Flower Pot
Wherever You
Can Drive a Nail**

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.



**SHOULD BE CARRIED IN STOCK
BY ALL FLORISTS**

Retail price, 60 cents each or \$5.00 a dozen. Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

203 Clark Bldg., JACKSONVILLE, FLA.

In Chicago to receive good service with your orders and to avoid poor service is to say F.T.D. in a Wholesale Way to

Kennicott Bros. Co.

See further notes on other pages.



The Climax Line is a Good Line to Tie To

THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

NOTE OUR PRICES ON

FINE IVY GREEN CUT FLOWER BOXES

21 x 5 x 3. per 100, \$4.50
24 x 5 x 3½. " 5.50

30 x 5 x 3½. per 100, \$6.50
24 x 8 x 4. " 6.50

28 x 8 x 5. per 100, \$ 8.00
36 x 8 x 5. " 10.50

H. G. BERNING,

1402-4 PINE STREET,

ST. LOUIS, MO.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.

SANDUSKY, OHIO

Mention The Review when you write.

Niessen Co. stores at Washington and Philadelphia.

James J. Curran, famous as a rose grower at Kalamazoo, Mich., was in town recently.

Emile Lieker, of Lansdowne, Pa., is producing carnations that delight the visitors to the Philadelphia Cut Flower Co.

Albert Arnold, owner of the Floral Exchange greenhouses at Edgely, Pa., is planning a central point of distribution for his stock on South Mole street, where he will open for business as soon as improvements are completed.

William J. Young, Jr., brought his family back from Pottstown to their home in this city in time for the opening of school.

Carl A. Corts opened the Joseph Heacock Co. city salesroom October 1, as scheduled.

The Dutch steamer Waaldyk arrived with its cargo of Holland bulbs safely. The bulbs are being rushed to their destination as rapidly as possible.

Stuart H. Miller succeeded J. M. Deutscher at the Philadelphia Wholesale Florists' Exchange this week.

The annual exhibition of dahlias, hardy perennials, vegetables and fruits at the store of the H. F. Michell Co., September 25 to 27, was undoubtedly the most successful ever held. In number and excellence of exhibits expectations were greatly exceeded. Not only were the dahlias of the highest order, but never before have so many of the leading novelties been shown at any dahlia show in this city. Many of the

CUT FLOWER BOXES

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture-Proofed stock).

18x5x3, 3 -inch lid \$2.63 per 100	28x8x5, 2-inch lid \$6.27 per 100
21x5x3, 3 -inch lid 3.00 per 100	36x8x5, 2-inch lid 7.88 per 100
24x5x3½, 3½-inch lid 3.89 per 100	9x6x5½, 2-inch lid 3.15 per 100
30x5x3½, 3½-inch lid 4.62 per 100	11x8x5½, 2-inch lid 3.50 per 100
36x5x3½, 3½-inch lid 5.46 per 100	

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO.,

MARION, IND.

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

principal growers from New Jersey, New York, Delaware and Pennsylvania were there to discuss the new seedlings. As to the many exhibits of vegetables, all grown from Michell's seeds, nearly every variety was shown. Fine specimens of the "Pe-Tsay," or new Chinese, cabbage lettuce were the center of attractions. Immense heads weighing six pounds, raised from seed planted July 20, show what can be done with it as a second crop. The many uses to which it can be put as a "high-toned vegetable" is bound to make it popular with the public as well as with the market gardener. Exhibits of hardy perennials, gladioli, annuals and fruits were of high order and gold and silver medals as well as several hundred dollars in cash prizes were awarded.

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

ATTENTION! Retail Florists!

A wholesale house doing a retail Business doesn't get you anything.

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

Miss Mary A. Baker last week enjoyed a short and sweet trip to New York, Albany and Sea Girt. Phil.

USINGER'S UTTERANCES.

Mrs. J. B. Freeman, of Toledo, O., is spending her vacation with friends in the vicinity of Cincinnati.

NEW YORK FLORISTS' SUPPLY COMPANY, Inc.

103 WEST 28TH STREET,

NEW YORK



Fancy Ferns, 1000	\$1.25
Dagger Ferns, 1000	1.00
Green Galax, 1000	1.00
Case of 10,000	8.00
Leucothoe Sprays, 10060
" " 1000 ...	5.00
Boxwood, lb20
Crate of 50 lbs.	7.50
Green Sheet Moss, bag	2.00
Magnolia Leaves, brown or green, carton	1.25

Cycas Leaves

8-12 inch, 100	\$2.25
12-16 " "	2.75
16-20 " "	3.75
20-24 " "	4.50
24-28 " "	5.50
28-32 " "	6.50
32-36 " "	7.00
36-40 " "	8.00
40-44 " "	9.50
Not less than 100 lots.	

Prepared Princess Pine

Per lb. \$0.35

Crepe Paper

Per doz. rolls. \$2 50

SPHAGNUM MOSS, 1 bale. \$ 1.50 Every bale wrapped

10 bales 14.00

DECORATED BASKETS, as illustrated \$3.50 per dozen

Mention The Review when you write.

DELIVERY GUARANTEED

VIRGINIA BOXWOOD SPRAYS

We solicit your orders for this Decorative Material for delivery to be made in November and December. Your choice of either Dwarf or the Free variety at same price. If quality is required we will have it.

PRICE per 100 lbs., \$15.00 (net weight)

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

Schramm Bros., Toledo, O., are getting ready for a big fall business. "What the future will bring forth is quite a gamble these days," says George Schramm.

Thomas Zetlitz, Lima, O., has been called to the colors and is in training at Camp Sherman, Chillicothe, O.

Scottwood Greenhouses, Toledo, are showing some wonderful mums. A fine stock of crotons and palms also was in evidence. Mr. Magee's two sons are in the army. W. T. U.

MINNEAPOLIS, MINN.

The Market.

Business for the week has been good, there being a greater demand for cut flowers as the gardens around the city are being stripped of blooms. There are fine chrysanthemums in the market, large blooms, with good, strong stems. Roses also are good, but lilies are scarce. Some cosmos still is seen, as well as gaillardias. There are some sweet peas and a few gladioli to be had. Flowering plants are scarce; there are a few cyclamens and primroses.

Various Notes.

The Whitted Floral Co. showed its fine grade of stock in an original window display.

The new greenhouses under construction by Messrs. Rosenberg & Lindberg are progressing nicely and soon will be ready for stock.

A fine selection of handsome baskets is stocked by Moore, Terwilliger & Co., who always push containers as part of the sales.



OUR GREENS ARE GREENS GOOD

Green Galax (10,000 to case)	45c per 1000
Bronze Galax (10,000 to case), deliveries a little latter	45c per 1000
Fancy and Dagger Ferns (5000 to case)	75c per 1000
Green Leucothoe, 16 to 30 inches long, any quantity	\$2.50 per 1000
Green Leucothoe, 12 to 16 inches long, any quantity	1.50 per 1000
Green Leucothoe, 8 to 12 inches long, any quantity	1.00 per 1000
Bronze Leucothoe, 16 to 24 inches long, any quantity	\$3.50 per 1000
Bronze Leucothoe, 8 to 16 inches long, any quantity	2.00 per 1000

Leucothoe Sprays are our specialty, and we respectfully insist upon your giving us a chance to convince you of the superior quality of our goods. Nothing in bronze will be ready for some two or three weeks yet. Please send cash or reference with first order.

TOE RIVER EVERGREEN CO.,

NEWLAND, N. C.

Mention The Review when you write.

GREEN GOODS GUARANTEED TO PLEASE



Green Leucothoe, 20 to 24-inch	per 1000, \$3 00
" " 14 to 20 inch	" 2 00
" " 10 to 14-inch	" 1 00
Fancy and Dagger Ferns, 5000 to case	per case, 3.50
Green Galax, 10,000 to case	" 4.50
Bronze Galax, same price but not ready.	

T. J. RAY & CO.,

ELK PARK, N. C.

Mention The Review when you write.

EVERGREENS

Laurel Branches, 2x2x4 ft. case, per case	\$2.75
Laurel Stems, large bag, per bag	1.10
Green Sheet Moss, per bag	1.40
Boxwood, both varieties, per lb.12
Fancy Holly 2x2x4 ft. case, per case	3 25

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.

SOUTHERN OR FLORIDA GRAY MOSS

For filling Wire Designs, Hanging Baskets, Banking Pots, packing plants, Decorative work of all kinds, better than Sphagnum.

Per bag of about 25 lbs., \$1.00.

Prepared Green or Brown, 6 lbs. for \$1.00. Also everything in native Decorative Evergreens, for cash only.

WALTER WESTGATE

2610 Washington St., HOUSTON, TEXAS

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3 50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP

FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE			
For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers.....	\$ 4.00
8x 5	x5	"	4.75
10x 6	x5 1/2	"	5.55
12x 8	x5 1/2	"	7.15
For Cut Flowers			
16x 4	x3	2" covers.....	\$ 4.20
20x 4	x3	"	4.75
18x 5	x3	"	4.75
21x 5	x3	"	5.55
30x 5	x3 1/2	"	7.15
21x 7	x3 1/2	"	6.30
21x 8	x4	"	7.35
24x 8	x5	"	9.10
28x 8	x4	"	9.45
28x 8	x5	"	10.30
36x10	x5	Telescope.....	17.40
48x10	x5	"	28.45

VIOLET GLAZE AND PLAIN			
VIOLET			
For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers.....	\$ 4.20
10x 6	x5 1/2	"	5.85
14x10	x8	"	12.50
For Violets and Corsages			
Size			Per 100
7x 4	x4		\$2.95
8x 5	x5		3.75
10x 6	x5 1/2		4.20
12x 8	x5 1/2		5.85

MIST GRAY			
For Designs and Sprays			
Size			Per 100
30x12	x6	Telescope.....	\$15.85
36x12	x6	"	19.00
12x12	x8	"	14.20
14x14	x8	"	15.00
16x16	x8	"	15.85
24x24	x8	"	23.70
28x28	x8	"	30.00
24x14	x8	"	19.75
30x14	x8	"	22.90
36x14	x8	"	25.30
40x14	x8	"	27.60
32x32	x8	"	39.45

For Violets and Corsages			
Size			Per 100
7x 4	x4	2" covers.....	\$ 4.00
8x 5	x5	"	4.35
10x 6	x5 1/2	"	4.75
12x 8	x5 1/2	"	5.55
14x10	x8	"	9.45

For Cut Flowers			
Size			Per 100
16x 4	x3	2" covers.....	\$ 2.95
20x 4	x3	"	3.40
18x 5	x3	"	3.40
21x 5	x3	"	4.00
24x 5	x3 1/2	"	4.75
30x 5	x3 1/2	"	5.20
36x 5 1/2	x3 1/2	"	7.15
28x 6	x4	"	5.55
18x 6	x4	"	4.75
21x 7	x3 1/2	"	5.10
21x 8	x4	"	5.45
24x 8	x4	"	6.10
24x 8	x5	"	6.55
28x 8	x4	"	6.90
28x 8	x5	"	7.90
36x 8	x5	Telescope.....	11.00

MIST GRAY—Cont.			
Size			Per 100
40x 8	x5	"	\$14.20
42x 8	x5	"	17.40
48x 8	x5	"	19.75
30x10	x5	"	11.00
36x10	x5	"	14.20
42x10	x5	"	20.55
48x10	x5	"	23.70

MIST BROWN			
For Designs and Sprays			
Size			Per 100
30x12	x6	Telescope.....	\$16.65
36x12	x6	"	20.00
20x12	x8	"	16.65
16x16	x8	"	16.50
24x14	x8	"	20.85
30x14	x8	"	24.15
40x14	x8	"	29.20
32x32	x8	"	41.70

For Violets and Corsages			
Size			Per 100
7x 4	x4	2" cover.....	\$ 4.20
8x 5	x5	"	4.60
10x 6	x5 1/2	"	5.00
14x10	x8	"	10.00

For Cut Flowers			
Size			Per 100
16x 4	x3	2" covers.....	\$ 3.10
18x 5	x3	"	3.60
36x 5 1/2	x3 1/2	"	7.50
21x 7	x3 1/2	"	5.40
24x 8	x5	Telescope.....	6.90
40x 8	x5	"	15.00
42x 8	x5	"	18.30
42x10	x5	"	21.70
48x10	x5	"	25.00

MANILA			
For Cut Flowers and Designs			
Size			Per 100
18x 6	x4	2" covers.....	\$ 4.50
21x 7	x3 1/2	"	4.90
24x 8	x4	"	5.80
24x 8	x5	"	6.25
40x 8	x5	Telescope.....	13.50
42x 8	x5	"	16.50
36x10	x5	"	13.50
42x10	x5	"	19.50
48x10	x5	"	22.50
40x10	x6	"	22.50
28x 8	x6	"	9.00
30x12	x6	"	15.00
36x12	x6	"	18.00
24x14	x8	"	19.50
30x14	x8	"	22.50
36x14	x8	"	24.40
40x14	x8	"	26.65

GREEN MARBLE			
Cut Flower Boxes			
Size			Per 100
7x 4	x4		\$ 4.00
8x 5	x5		4.30
15x 6	x5		6.80
12x 8	x5 1/2		5.80
14x10	x8		10.00
16x 4	x3		3.80
30x 5	x3 1/2		6.35
36x 5 1/2	x3 1/2		7.75
21x 7	x3 1/2		5.80
24x 8	x5		7.75
40x 8	x5	Telescope.....	14.50
42x 8	x5	"	17.75
30x10	x5	"	13.00
42x10	x5	"	21.00
48x10	x5	"	24.50
24x10	x10 3"	cover.....	19.00
30x10	x10 3"	"	22.00
36x12	x 7 3"	"	20.50
24x12	x10 3"	"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

If in doubt "Where to Buy Cut Flowers," try the F.T.D. Wholesale Service offered by

Kennicott Bros. Co., Chicago.

See further notes on other pages.
Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.
Mention The Review when you write.

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50..... per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.
J. L. CUMBIE, Manager

Morris Station, Georgia
Mention The Review when you write.

On entering the store of Swanson, Inc., one feels as if he were wandering outdoors. The entrance is massed with autumn foliage, berries, etc.

E. M. P.

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplier, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Quality and Price Combined is what you find here

Evergreen Fancy Ferns.....	\$1.25
5,000 at.....	1.15
Leucothoe45
1,000 at.....	4.00
Green Galax, per 1,000.....	.90
Sphagnum Moss (wrapped), bale....	1.25

A trial order means a regular customer. Prices subject to change without notice.

H. H. PALMER CO., Centerburg, Ohio
Mention The Review when you write.

New Fancy Ferns Southern Wild Smilax, Pine Cones, Holly in Season, Laurel.
MAGNOLIA CONSERVATORIES
2939 18th Street. TUSCALOOSA, ALA.
Mention The Review when you write.

EVERGREENS

Long Green Leucothoe...1000, \$2.00
Short Green Leucothoe...1000, \$1.00
Fancy Fern, 75c per 1000, or per case of 5000....\$3.25
Dagger Fern, 75c per 1000, or per case of 5000..... \$3.25
Green Galax, 50c per 1000, or per case of 10 000..... 3.75
Bronze goods ready about November 15th. We handle nothing but the best and guarantee entire satisfaction.

Cash with Order.

TAR-HEEL EVERGREEN CO., Elk Park, N. C.

Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH, HINSDALE, MASS.
Mention The Review when you write.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY OUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

ST. LOUIS HEADQUARTERS ST. LOUIS

FOR

FERNS—LILIES—GLADIOLI—GALAX

Choice Lilies, per 100	\$8.00
Gladioli, all colors, per 100.....	\$3.00, \$4.00 and 5.00
Fancy Ferns, per 1000.....	1.50
Green Galax, per 1000, \$1.25; per case 10,000.....	7.50
Asparagus and Sprengeri, per bunch.....	.35
Leucothoe Sprays, per 1000, \$5.00; per 100.....	.60

Sphagnum Moss, per bale	\$ 1.25
Sphagnum Moss, per 10 bale lots.....	10.00
Select Green Sheet Moss, per sack, 20 lbs	2.50
Dux Superior Magnolia Leaves, per box.....	1.25
Wire Toothpicks, per box, 10,000.....	2.00
Wire Toothpicks, 5 boxes, 50,000.....	8.75

A complete stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire, and other staple supplies.

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

CINCINNATI, O.

The Market.

The market was well supplied with stock of all kinds last week. Business is good, but not large enough to move all of the receipts. There are many complaints of delays in express shipments. Roses are in good supply and excellent, and fair quantities of carnations are available. Easter and rubrum lilies are plentiful. Dahlias are in good supply and meet with a strong demand. Asters are plentiful, but are either so poor or so small that they do not sell well. Gladioli are more plentiful now, but have a slow demand. Other offerings are chrysanthemums, cosmos and calendulas. Decorative material, wild smilax particularly, is experiencing a large sale.

Various Notes.

The Cincinnati Florists' Society will meet at the home of Frank Volz Monday afternoon, October 8.

C. E. Critchell furnished the wild smilax for the decorations at the auto show. George Fern had the decoration.

The Cincinnati Cut Flower Exchange has been receiving large quantities of excellent Harrisii lilies.

Mr. and Mrs. G. Adrian have returned to their home after spending the summer at their cottage at Les Ghe-naux.

C. H. H.

Helena, Mont.—The present year will be the most successful in the history of the State Nursery & Seed Co., according to Walter Card, secretary and treasurer.

SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale.....	\$ 1.75
10 bales.....	16.00
25 bales.....	37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.....	per 1000, \$ 1.25
Green Galax.....	per case, 10.00
	per 1000, 1.00
	per case, 8.50

Leucothoe Sprays....	per 100, \$0.50
Fancy Ferns.....	per 1000, 1.25
Dagger Ferns	per 1000, 1.00

Natural Sheet Moss.....	per bag, \$2.00
Dyed Green Sheet Moss.....	per bag, 3.50
Cedar Bark.....	per lb., .08
Hemlock Bark.....	per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Always mention the Florists' Review when writing advertisers

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS

Per 1000..... \$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS

Per 100..... .50
Per 1000..... 4.50

BRONZE GALAX LEAVES

Per 1000..... \$1.00
Per case of 10,000..... 8 50

GREEN GALAX LEAVES

Per 1000..... 1.00
Per case of 10,000..... 8 50

SPHAGNUM MOSS

Per bale..... \$ 1.25
10 bale lots..... 10.00

GREEN SHEET MOSS

Per bundle..... \$1.00
5 bundles..... 4.75
10 bundles..... 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves..... \$1.35 per carton
Red Magnolia Leaves..... 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, Cincinnati, Ohio
15 East Third Street,

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN
EVERGREEN, ALABAMA

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLY CO., Evergreen, Ala.
Mention The Review when you write.

WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in business. Prompt service. Good weights.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Southern Wild Smilax

Now ready for shipment

Large case, \$2.50 Half case, \$1.50
Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE
EVERGREEN, ALABAMA
Mention The Review when you write.

No Wholesale House is doing more for the "Out-of-Town" Retail Florist than what is being done by

Kennicott Bros. Co., Chicago.
See further notes on other pages.

Always mention the Florists' Review when writing advertisers.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head

SITUATION WANTED—Middle aged grower of roses, carnations, mums, general stock; best references; good wages. Address No. 286, care Florists' Review, Chicago.

SITUATION WANTED—Gardener would like to travel to South America for a seed house. Speaks English, Spanish and German. O. Heede, 156 W. Superior St., Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—By landscape gardener and florist; understands fruit. Can fill blight and San Jose scale by one application. Private place preferred. H. Bartell, Fruit Farm, R. F. D. 9, Ft. Wayne, Ind.

SITUATION WANTED—Experienced florist, all-round grower of roses, carnations, mums and all kinds of pot plants; design work; single man, sober, reliable. State wages. Reference furnished. Address No. 283, care Florists' Review, Chicago.

SITUATION WANTED—Two experienced general growers, father and son, want steady positions, would consider private place with house; son also experienced and careful auto driver. Address No. 277, care Florists' Review, Chicago.

SITUATION WANTED—As manager or foreman, grower of high grade roses, carnations, mums and general stock; private or commercial; references exchanged. Kindly state conditions. place must be first-class. Address No. 281, care Florists' Review, Chicago.

SITUATION WANTED—As head gardener or manager of private or public place; have 16 years' practical experience in all branches of cut flowers, pot plants, vegetables and landscaping; German, single, steady, honest and sober. Best of references. Please state particulars in first letter. Address Wm. Banzhaf, Glenwood Manual Training School, Glenwood, Ill.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—Chauffeur with some experience in retail flower business. W. H. Kidwell & Son, 929 E. 43rd St., Chicago.

HELP WANTED—Gardener for small private place. Life position with good salary for right party. Write to Hoskins, Bismarck, N. D.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—First-class grower of carnations and miscellaneous cut flowers; one who can handle help. A. J. Stahelin, Redford, Mich.

HELP WANTED—An assistant florist for commercial greenhouses; steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Good all-around grower of roses, carnations, mums and potted plants. Steady position. T. Nelson, Morris, Ill.

HELP WANTED—First-class shrub and perennial man; must be able to handle men. Reference required. Schmidt & Botley Co., Springfield, Ohio.

HELP WANTED—A good grower of carnations, mums and bedding plants; also fireman. State wages. Frank Beu, 4445, N. Crawford Ave., Chicago, Ill.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married. German preferred. Address No. 148, care Florists' Review, Chicago.

HELP WANTED—Man to help in greenhouse and decorate. State lowest wages, nationality, age, and when you can come. Alpha Floral Company, Kansas City, Mo.

HELP WANTED—Good grower as partner; established business; exceptional opportunity for one coming west for health. Address No. 285, care Florists' Review, Chicago.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—An assistant who has had experience in general line for retail trade. State wages expected without board. Give reference. Groves Floral Co., Atchison, Kan.

HELP WANTED—First-class designer, decorator and salesman for the best trade; give references and salary expected in first letter. Harry C. Walther, 29 West Wood St., Youngstown, O.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—At once, gardener to take charge of greenhouses, ornamental plants and shrubs. A good all-round man. Answer quick, state wages and give references. Address Knull Floral Co., Tampa, Fla.

HELP WANTED—Young man as helper in greenhouses, one who is able to do re-potting, etc. A good position and steady work to the right man. Pahud Floral Co., 3403 Boulevard Place, Indianapolis, Ind.

HELP WANTED—Man for city store in good city in middle west; must be good at making up work and able to eventually take charge of the order department. State salary expected. Address No. 282, care Florists' Review, Chicago.

HELP WANTED—Night fireman, experienced, married man, for commercial greenhouse near Philadelphia; nice house included in wages. State wages wanted and give references. Permanent position. Normandy Greenhouses, Gwynedd Valley, Pa.

HELP WANTED—A grower of chrysanthemums, poinsettias, ferns, roses and other general stock. Want a man of at least three years' southern experience. Married man preferred. House furnished. Address No. 278, care Florists' Review, Chicago.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—An experienced grower to take charge of 15,000 feet of glass growing carnations and sweet peas; everything in splendid condition; good opportunity for capable steady man. State salary expected. Address Bristol Floral Company, Bristol, Tennessee.

HELP WANTED—A good all-round grower to work for wages or interest in business; 7000 feet of glass in thriving city of 18,000. H. W. Leaman, Penn Ave., Fairmont, W. Va.

HELP WANTED—An all-round greenhouse man; one that can buy an interest in the place, as I want to get to my mine I am working; doing a fine business; no competition. The only greenhouse between Denver and Wyoming; 8,000 ft. of glass. Write for particulars. Steamboat Greenhouses, Steamboat Springs, Colo.

HELP WANTED—Experienced gardener for private country place; must be a working gardener, capable of raising both flowers and vegetables inside and out, and understand orchard and shrubbery work. Good home, good position. State experience, how many in family and salary expected. Address No. 280, care Florists' Review, Chicago.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

WANTED—To buy a second-hand return steam trap, about 2 in., in good working order. State make, age and lowest price, boxed or crated, free on board cars. Address No. 287, care Florists' Review, Chicago.

FOR SALE—Pots, 2½, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—4-inch cast iron pipe, in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—Full stocked greenhouses and florists' business. Address No. 271, care Florists' Review, Chicago.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—25 boxes of glass, 16-in. x 24-in., D. S. A. new, at \$4.80 per box. Cash, please. Elson Helwig, Marion, Ohio.

FOR SALE—4000 ft. new standard 1-in. black pipe, in original bundles. 8c per ft. Write Geo. G. Smith, Bascom, Ohio.

FOR SALE—Icebox, 6x7x27 inches wide; new; with florist's stock. Call Wm. J. Youcum, 6324 Dorchester Ave., Chicago.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—One florists' icebox, 4x6, 9 feet high, good as new; price, \$100.00. J. Russler, 11350 S. Fairfield Ave., Morgan Park, Ill.

FOR SALE—Second-hand iron pipe in good condition, sizes ½-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—8 greenhouses, flowers or vegetables; 6430 Ridge Ave.; will give good lease. Apply H. A. Reiter, 6416 N. Clark St., Chicago.

FOR SALE—13,500 ft. of glass, 10 acres of land, good buildings; will lease for year with privilege of buying. Mrs. James Clelland, Grove City, Pa.

FOR SALE—Boilers, Scotch, 10, 25 and 80 horse; portables, 20 and 40 horse; tubulars, all sizes; gasoline engines, 1½ to 15 horse. Casey Boiler Co., Springfield, O.

FOR SALE—One Furman new sectional cast-iron boiler, 6 sections, in good condition; price \$150.00, or will trade for 2 and 1¼-inch steam pipes. Olson Bros., Elgin, Ill.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1¼-inch, 1½-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas & Supply Co., Eaton, Ind.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—½ or ¼ interest in 5 acres of land and 5 greenhouses, 20x100 ft. each, planted to mums and carnations; located within a mile of city of 30,000. Less than \$2000.00 required. Address No. 259, care Florists' Review, Chicago.

FOR SALE—25 miles north of Milwaukee, Wis., in a town of 4000, new greenhouse, 28x100, only one in town and vicinity, fully stocked, for \$3,700.00 cash. \$1,500.00, balance easy terms. Address No. 284, care Florists' Review, Chicago.

FOR SALE—Florists' Buchbinder Refrigerator, used but 6 months; size, 10 feet in length, 3 feet wide, 9 feet 6 inches high, in A-1 condition, as good as brand new. Beautiful; cost \$425.00. Will sell for \$300.00. Olympia Fruit House, Rockford, Ill.

FOR SALE—One of the best paying greenhouses, all retail, 2,000 feet of glass, heated by hot water, 2,000 peonies, hardy plants, etc. Eight-room cottage heated with hot water; south side of Chicago, finest suburb; 200 hotbed sash, 4 lots, 50x135. Price, \$9,500.00; good terms; more land if wanted. Address No. 240, care Florists' Review, Chicago.

FOR SALE—One of the best paying flower stores on south side, with established business; price, \$500.00. Good terms. Address No. 239, care Florists' Review, Chicago.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—Or rent; to anyone having \$500.00 to \$1000.00 an attractive offer will be made, for immediate acceptance, of 3 greenhouses; house and 6 lots, with a fine cash trade. Good reasons for selling. Keller Floral Co., North Baltimore, Wood Co., O.

FOR SALE—Or rent, 5 greenhouses, 9 miles west of Chicago; one house 30x50, others 25x100 ft., well stocked with carnations, mums and bedding plants. Reasonable price. Reason for selling, sickness of owner. Address No. 276, care Florists' Review, Chicago.

FOR SALE—At a bargain, an up-to-date retail florist and seed business in northern Illinois, located 50 miles from Chicago, on Chicago & Northwestern R. R.; doing a first-class business. Write for particulars. Address No. 224, care Florists' Review, Chicago.

FOR SALE—Or rent, a paying florists' business, in a wealthy suburb, on main line of P. R. R.; 5 greenhouses, storage and packing shed, barn, horse, wagon, tools, etc.; foliage, flowering and strawberry plants. Immediate possession. Frank Adelberger, Wayne, Del. Co., Pa.

FOR SALE—Four greenhouses, about 10,000 feet of glass; fully equipped, good going business; splendid opportunity for hustler; must sell by October 15th. \$2,000.00 cash, balance liberal terms. City of 40,000. Write or see me at once. W. A. Richison, Administrator, Muncie, Ind.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—Greenhouses covering 10,000 sq. ft. of ground, on 5 acres of good gardening land, near Milwaukee; two boilers, hot water heat; well stocked with carnations and mums; 150 tons of coal on place; 2 dwelling houses and barn. Inq. or address Boehlke & Brueggemann, North Milwaukee, Wis.

FOR SALE—Nearly new fire box steam boiler, shaking grates, 5-in. connecting pipe, smoke-stack, heavy iron fire box; no brick work needed, set boiler yourself; will heat 25,000 ft. glass. Reason, installing 150 H. P. boiler. Come see it; cheap. Brant & Noe Floral Co., 5744 N. Kerchival Ave., Chicago.

FOR SALE—Just think, a \$200.00 icebox, 2 tables, 3x6, 2 tables, 1x4, and 1 table 1x2, all heavy spruce and whitewood, finished in white; icebox new, 5/16 plate outside, D. S. A. inside, brass trimmings, one glass in doors and ends; 6¼ ft. high, 8 ft. wide, 30 in. deep; plate mirror, all for \$150.00. Photos with A. T. Pyfer & Co., Chicago. Write to Central Seed & Bulb Co., Benton Harbor, Mich.

FOR SALE—About 20,000 sq. ft. of glass, Moninger construction, part erected last year; steam heat; large potting shed; office, 20x20 on lot 140x340, on paved street, 8 blocks from business center; also a flower store in city. Greenhouses are full of spring vegetables and bedding plants. Can sell all the plants that can be grown on place. Reason for selling, old age of our partner. Address No. 445, care Florists' Review, Chicago.

FOR SALE—I am offering my branch store at 900 Belmont Ave. for sale; on account of my long illness I am unable to take care of 2 stores, and will make an attractive price to interested buyer. The store is new, with new fixtures; everything in splendid condition and is located in the busiest part of Lake View. This store can be made a gold mine for the right party who takes hold of it. Consult F. O. Franzen, 5319 N. Clark St., Chicago.

FOR SALE—My home place; good location for greenhouses, protected from north and west winds; contains 8¼ acres of land, house of five rooms and stable; large asparagus patch, one acre of grapes, and other fruit; also my entire stock of dahlias, consisting of ½ acre. They are all good varieties. Located in southwest corner of section one, Green township, 15 minutes from Warsaw car line, Cincinnati, Ohio. L. F. Schnicke, Sta. L. R. R. 8, Cincinnati, Ohio.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

FOR SALE—Skinner Irrigation pipe lines. Having sub-divided our garden for building residences, we have for sale a complete system of overhead irrigation lines; gal. pipe, with nozzles; 1¼-in. pipe, posts and roller bearing hooks, at considerable discount for cash. Now is the time to set them up over your carnation fields or gardens. There is never time enough in spring to get them set up before planting time. Buy now, save money and trouble. W. B. Davis Co., Aurora, Ill.

FOR SALE—About 20,000 sq. ft. of glass on lot 165x265, greenhouse well planted in carnations, ferns and potted plants. Rohrbach's Greenhouses, McLaren and Oxford Lane, St. Louis, Mo.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

SITUATION WANTED

LANDSCAPE WORK

Thoroughly experienced superintendent, successful planter; big trees and evergreens specialty; road constructions, drainage, sprinkling system, Italian gardens, rockeries, etc., etc. Good draftsman and engineer; knows how to make an attractive plan that gets the work. Thorough knowledge of nursery stock and nursery work, handling of labor to best advantage. Could take charge and build up good landscape business.

Address No. 279, care Florists' Review, Chicago.

WANTED

Elderly Florist and Wife to join our winter colony of garden enthusiasts (all florists). Cottages covered with tropical vines, garden full of roses, palms, crotons, poinsettias, bougainvillea, bignonia, hibiscus, cannas, geraniums, coleus, etc., etc. Vegetable beds, too. Never knows slightest frost. Nice city neighborhood, central, low expenses. Address F. H. ReShore, 608 Orchard St., Dowagiac, Mich.

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

SALESMAN WANTED

For Chicago Wholesale House

Wide-awake man with wholesale cut flower experience for a leading Chicago wholesale cut flower house. Must be a willing worker and know how to use his head. Excellent opportunity for high-class man. State experience and salary expected. Address No. 187, care Florists' Review, Chicago.

HELP WANTED

A working florist for general greenhouse work, who understands watering, growing cut flowers, Christmas, Easter and bedding stock; a permanent place to the right man. State references, experience, salary, etc., in first letter.

The Imlay Co., Zanesville, Ohio

HELP WANTED

Nursery Foreman — working foreman, married; must be successful propagator and be able to superintend landscape work. House free on nursery. State references and salary expected. Position near Chicago. Address No. 170, care Florists' Review, Chicago.

HELP WANTED

Two young men who have had a few years' experience in the flower seed dept. Answer in own handwriting to "Flower Seed Dept."

STUMPP & WALTER CO.

30 Barclay Street, New York

HELP WANTED

Several good, competent men in pot plant section. Good wages, steady work.

Gullett & Sons, Lincoln, Ill.

HELP WANTED

Storeman. For high class retail store in a suburb of Chicago. Must be A-1 designer, decorator and salesman. Original on corsage and basket work. State salary, experience, age and reference in first letter. Address **No. 255,** care Florists' Review, Chicago.

HELP WANTED

Experienced man or woman for wholesale cut flower house. State experience and salary. Location, Cincinnati, Ohio. Address **No. 273,** care Florists' Review, Chicago.

HELP WANTED

General greenhouse man with experience in pot plants and carnations. Give references and state wages expected.

IOWA STATE COLLEGE
Dept. of Horticulture **AMES, IOWA**

HELP WANTED

A general greenhouse man who understands mums and pot plants. State in first letter age, references, married or single and wages expected.

A. T. Hey Floral Co., Maywood, Ill.

HELP WANTED

Good all-round florist for retail store doing a large business—good wages.

JOSEPH TREPEL
334 Lewis Ave., Brooklyn, N. Y.

HELP WANTED

First-class plantsman as working foreman; capable of growing high grade Christmas and Easter plants. Good future for permanent man. Give reference and full particulars with wages wanted when writing.

HENRY I. FAUST, (Near Philadelphia) MERION, PA.

HELP WANTED

Storeman. One to wait on the best trade and capable of taking charge of decorations. Apply giving full detail as to references and wages in first letter.

THE J. M. GASSER CO.
1006 Euclid Ave., Cleveland, Ohio

For Sale or Rent

New Greenhouses near Chicago, all planted; 25,000 carnation plants. Can be rented or purchased on suitable terms by responsible party. Owner in ill health and must retire. Address **No. 228,** care Florists' Review, Chicago.

FOR SALE

Adams greenhouses, 7500 feet of glass, with six acres of land; good house, barn, garage, henhouse, etc.; greenhouses in good shape; 1 house in carnations; 1 house mums, lilies, sweet peas and bedding plants. Good shipping point, 4 railroads. Located at Manchester, Ia. Address

H. Goodhill, Manchester, Iowa

FOR SALE

Greenhouse and market garden of 28 acres, 1½ miles from Illinois town of 20,000; 30 miles from town of 70,000 reached by interurban which passes place. Lord & Burnham steel frame house 41x150, erected 2 years. Town will support several houses this size. 7-room house, good barn, large chicken house. Will dismantle and sell greenhouse separate. Address **No. 275,** care Florists' Review, Chicago.

FOR SALE**GREENHOUSE GLASS—GOING AT BARGAIN**

We are tearing down large greenhouse and offer, subject to prior sale, over 5000 panes of greenhouse glass.

We believe this glass will give good satisfaction, and the price is considerably cheaper than the price of new glass. Write today for price, stating your requirements.

We also offer a quantity of cast iron pipe for hot water heating system.

F. C. STEVENS, Maplewood Farms, Attica, N. Y.

HELP WANTED**CARNATION AND ROSE GROWERS AND HELPERS**

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
Council Bluffs, Iowa

HELP WANTED**Superintendent**

for general greenhouses. Must be thoroughly familiar with roses and carnations. Apply giving full details of experience and wages in first letter.

THE J. M. GASSER CO.
1006 Euclid Ave. Cleveland, Ohio

FOR SALE

Four Horizontal Tubular Boilers and two water tube boilers. Good condition.

Address **Armstrong Mfg. Co.**
Springfield, Ohio

FOR SALE

Greenhouses of about 50,000 sq. ft. of glass; large, light, modern houses; first-class heating plant; in a good town of 5000 population, thirty miles from Chicago; houses well filled with producing stock; wholesale and retail market for all you can grow; bargain; good reason for selling. Address **No. 256,** care Florists' Review, Chicago.

FOR SALE

Do you want to buy the best greenhouse establishment in the state? 25,000 ft. of glass modern 8-room residence, one block of ground, fully stocked and new crops coming in; doing an annual cash business of \$12,000.00 or more; located in a prosperous Illinois city of 18,000 people, 90 miles from Chicago. For full particulars address **No. 263,** care Florists' Review, Chicago.

FOR SALE

Flower store, fully equipped, in center of one of the largest and fastest growing cities in Connecticut; doing fine business, catering to best trade. Have lease, very low rental, ice chest worth \$800.00; chance of a lifetime, sacrifice price, \$2000.00 for immediate sale. Reason, country's call. Address **No. 274,** care Florists' Review, Chicago.

FOR SALE**DEATH OF OWNER**

Gives an opportunity to purchase one of the best **Greenhouses** in the **livest city** in this state—(**KOKOMO**).

Business established ten years. Finest available location. Center of population. Write for particulars.

Address

BRAND, The Real Estate Man
Kokoma, Ind

FOR SALE—Chicago Florists Take Notice

Having sold my property, must sell within 30 days 2 greenhouses, about 2,000 ft. of glass, 16x18 D. S. B., built on Garland iron gutters, heated by a Lord & Burnham boiler, large enough to heat 5,000 ft. of glass, all piped with 2, 2½ and 3-inch standard pipe, price complete, \$400.00.

65 hotbed sash, glass 10x14 D. S. B., \$1.50 and \$2.00; 25,000 pots, 2, 2½, 4 and 5-inch, at half price. Also following stock:

1,600, 5-inch pot Boston Ferns, at \$15.00 per 100; large stock of Geraniums, S. A. Nutt, Beaute Poitevine, American Beauty, Mrs. Cody, Little Pink and several others. Also 500 field-grown Easter Greeting Pelargoniums, 25 flats of yellow Alternantheras, and all other stock very cheap. Act quick.

JAMES HAIN
2150-2154 W. 51st Place, Chicago, Ill.
Telephone Prospect 5026

FOR SALE**Stop, Look and Listen !**

3 modern greenhouses, 10,280 sq. ft. of glass, 2 Ideal heating plants, coal supply on hand. This place must be sold, so act quick. No reasonable offer will be turned down.

Address

WELLINGTON L. COLLYER
Administrator, Falmouth, Ind.

FOR SALE

Having been drafted and denied exemption, I offer for sale my greenhouses of 35,000 sq. ft. of glass, all planted to mums, carnations, sweet peas, snapdragons, etc.; enough coal and fertilizer on hand for the season. Come and see the place or write for particulars.

W. C. Ehmann, Corfu, N. Y.

FOR SALE

One 50 H. P. Economic boiler.
One 70 H. P. Economic boiler.
Lot of H. T. boilers and 8 and 4-inch boiler tubes, pumps, pipe, etc.
E. E. McCARTNEY, 769 Wilson Ave., Youngstown, Ohio. Both Phones.

Telegraph Delivery Department

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532-534 Race St.

E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D.

Phones Main 1874-1876

EDWARD A. FORSTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

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SCHRAMM BROS.

Send us your orders for

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1307-15 CHERRY STREET

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16 and 18 W. 3rd St.

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Established in 1883.

Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS

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Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones:

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YOUNGSTOWN, O.

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**ALWAYS HAVE COMPLETE
STOCK ON HAND**

MRS. J. B. FREEMAN
OF "THE FLOWERS"

336 Superior Street, **TOLEDO, OHIO**

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

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KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS
20 22 W. Church Street NEWARK, OHIO

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The Leading Florist

209 West Market Street,

LIMA, OHIO

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Representative Rotary Florist

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LORAIN, OHIO

The L. C. Hecock Floral Co.

Members Florists' Telegraph Delivery Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO

BOSTON.

The Market.

Outdoor flowers, which have been unusually good of late, now are rapidly waning, and their passing gives a decided fillip to the cut flower market. Asters of good quality still arrive, but their numbers are rapidly dwindling. Several growers are bringing in fine greenhouse-grown asters. Gladioli are nearing the end and the spikes seen are smaller. Roses are of improving quality and abundant. American Beauty sells slowly, but Ophelia, Ward and Killarney Queen move extra well. Ward, owing to its good color, at present is proving decidedly more popular than Sunburst. Some nice Hadley are arriving; also Shawyer, Stanley and Miller. Prices on fancy hybrid teas vary from \$8 to \$12 per hundred. Carnations are cleaning up well at advanced prices, the general run selling at \$2 to \$3 per hundred. Some single violets sell at 50 cents to 75 cents per hundred.

Fewer longiflorum lilies are available and their prices have advanced. There are still good supplies of L. speciosum. Lily of the valley is scarce and select stock brings \$12, with second grades at \$8 to \$10. Some good early snapdragons are coming in. Cosmos are abundant and good, and small lots of dahlias, calendulas, gypsophilas, etc., are seen. Most of the mums seen are Golden Glow, with small lots of Advance and Early Snow. Small lots of white and pink bouvardias, sweet peas and cattleyas are available. The latter realize fancy prices.

Various Notes.

The Massachusetts Horticultural Society has issued a schedule for the January, March and May exhibitions of 1918. The premiums are on as liberal a scale as usual, particularly for the spring show, March 13 to 17. In connection with the convention and exhibition of the American Carnation Society, January 30 and 31, special prizes of \$50 and \$25 are offered for an artistic decoration of carnations. For a mantel decoration \$30 and \$15 are offered; for a table decoration, \$20 and

CLEVELAND

...THE...

J. M. GASSER COMPANY

EUCLID AVENUE

We grew the best of everything in
CUT FLOWERS

CLEVELAND OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2909
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The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
CLEVELAND AND STATE OF OHIO

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.,
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THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

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Store and Greenhouses, 1181 East 71st Street

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McFARLANDS, Florists
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A. T. POLLARD, Florist in Rotary

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and VICINITY
FRED G. GELTZ, 599 Market Ave., North
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HEISS COMPANY DAYTON
112 So. Main St. OHIO
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Boylston St.,
BOSTON

Member Florists' Telegraph Delivery Ass'n

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.

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Warburton
FALL RIVER
MASS.
55 N. MAIN STREET
Orders Received for
Boston, Mass., New York
and their island points.

H. F. A. LANGE

Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass

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BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

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LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
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Hartford, Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

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PROVIDENCE, RHODE ISLAND

Johnston Brothers

LEADING FLORISTS

38 Dorrance Street

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PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS

I. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

VERMONT'S FLORIST

W. E. PETERS

137 St. Paul St., BURLINGTON, VT.

I should like to write a
little essay on

**"The Sweet Perfume of
Courteous Service"**

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. H., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

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124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.

J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. M E A D T.
D. —MANCHESTER, N. H.— D.
FLORIST

HALL & ROBINSON

MONTREAL'S FLORISTS,
825 St. Catherine St., W., **Montreal, Que.**

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

\$10, and for a basket of fifty blooms,
\$10 and \$5. These classes should ap-
peal to the Boston retailers. At the
March show five gold medals are of-
fered for flowering bulbs from foreign
growers, and four Appleton gold med-
als for bulbs from bulb growers in the
United States.

Thomas Roland is cutting a splendid
lot of Ward, Killarney Queen, Hadley,
Ophelia and Stanley roses at Revere.
He has nearly finished his crop of
Golden Glow mums, at Nahant. These
have realized excellent prices. Some
well bloomed ericas are already coming
in from Nahant.

William H. Ward, of Montvale, is
cutting a superior crop of indoor asters
on 24-inch to 30-inch stems. He is
growing more sweet peas and fewer
carnations this season.

William H. Elliott is the only local
grower of the charming single roses,
Irish Fireflame, Irish Glory and Irish
Beauty, at his Madbury, N. H., estab-
lishment. There is a charm to these
single roses lacking in the double ones.
He is still cutting good blooms of Kai-
serin, Hadley and Stanley.

The Fottler, Fiske, Rawson Co. has a
splendid collection of choice vegetables
tastefully arranged in one of its large
show windows. These vegetable dis-
plays, properly staged and labeled, at-
tract large crowds of passers-by and
are attractive, as well as educational.

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

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MORSE & BEALS, 8 Merrimack Sq.

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8-10 W. Adelaide St., TORONTO

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
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Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

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J. GAMMAGE & SONS, LTD.

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed

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VANCOUVER, B. C.

VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

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WINNIPEG, MAN., CAN.

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Member F. T. D. Ass'n 270 Hargrave St.

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NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS FLORISTS

Members of F. T. D. and National Florist
5 East Front Street

All middle state and seashore
New Jersey Points
and Northeastern Pennsylvania towns
are best reached from
TRENTON
MARTIN C. RIBSAM
FLORIST

Member F. T. D. Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

Louis G. Ratcliffe FLOWERS

203 N. Tryon St., Charlotte, N. C.

FOR DELIVERY IN

GEORGIA

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LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all
Florida and South Georgia Points

Charleston, S. C. Carolina Floral Store
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place of care here for fresh flowers

VAN LINDLEY CO.

FLORISTS
GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n



DOVER, NEW JERSEY HACKETTSTOWN, N.J.

Alonso D. Herrick Member Florists'
Telegraph Delivery



NEW JERSEY

EDWARD SCERRY
PATERSON and PASSAIC
Member Florists' Telegraph Del.



MONTCLAIR, N. J. MASSMANN

Member Florists' Tel. Del. Ass'n

R. ABBOTT PARK FLORAL COMPANY
Both Phones Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller TRENTON, N. J.
Aves., Broad St. Park.

F. J. Dolansky, of Lynn, is cutting good flowers of *Oncidium Rogersii*, *Odontoglossum grande* and *Cattleya labiata*. He is sending in nice *Ophelia* and *Killarney* roses.

Everything points to a splendid vegetable show under the auspices of the Gardeners' and Florists' Club at Horticultural hall October 9. Competition is open to anyone and several special prizes have been received during the last few days. At the evening meeting short talks on vegetables will be given by James Donald, A. K. Rogers, Frederick Cave, W. N. Craig and James Mathen. Flowers, as well as vegetables, will be shown numerously.

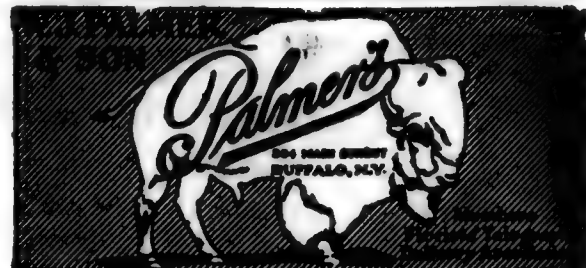
At the establishment of R. & J. Farquhar & Co. large consignments of Dutch bulbs arrived last week and the staff is busy putting up large orders. Some of the local bulb specialists received part of their bulb orders this week and as a result are feeling somewhat more cheerful.

In the obituary column will be found a short sketch of the late William Harvey, of Needham Heights, well and favorably known to many in the trade.

H. R. Comley always has some new, rare or unique flowers in his window on Park street. September 29 he effectively used a collection of vegetables from his own garden, and the passers-by were pleased with it.

Charles Evans, of Watertown, grew some forty tons of Hubbard squashes this season in addition to his regular line of flowers and plants. He surely is "some" farmer!

The management of the big eastern states exposition at Springfield, Mass., to be held October 12 to 20, this year, is reserving a special section in the horticultural building for trade exhibits. No prizes are being offered for flowers, but the chance for wide publicity, such



SCOTT THE FLORIST BUFFALO, NEW YORK

S. A. Anderson

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

We reach all
Western
N. Y. Points.

Wilson

THE FLORIST
88 E. MAIN ST.



ALBANY, N. Y.

The Rosery
23 STEUBEN STREET
Best service.
Send your
orders to us.

W. & T. CASS, Florists GENEVA, N.Y.

Telegraph Orders Promptly Filled
in Western New York.

BATAVIA, N. Y.

L. C. STROH & SONS
Flowers delivered to all nearby towns.

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Elmira, N. Y.
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Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

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25 Clinton Avenue, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

SYRACUSE, N. Y.

1703 Court Street
J. MULHAUSER & SON, Florists

ALBANY, N. Y.

The CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

DANKER, Albany, N. Y.

Florist
Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

References or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 3 and 5 Greene Ave.
889 to 847 Greene Ave.

BROOKLYN

Phones 3908 Prospect NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrech Bros.
INC

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.

In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34th St., - NEW YORK

M. A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS NEW YORK WIRE OR PHONE TO
FOR . . . MAX SCHLING

785 Fifth Avenue

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies. Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Th'rd Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS
and PLANTS in the world.

as afforded by the attendance of more than 300,000 people, is not to be lost sight of. All applications for space, etc., should be made to C. E. Wildon, 244 Main St., Springfield.

Among the earliest shippers of single violets this season are Anderson Bros., of Woburn, and William Philbrick, of the same town.

W. H. Carr, of the Flower Exchange, beams broadly these days, due to the arrival of an 8¾-pound son and heir at his home September 23.

James Wheeler has taken down and will reërect at his Natick establishment a 200-foot greenhouse from the estate of Mrs. C. G. Weld, at Brookline. It probably will be devoted to yellow marguerites.

Patrick Welch and Thomas Roland left for St. Louis September 27 to attend a meeting of the National Flower Show committee.

The once noted collection of orchids formed by the late F. L. Ames, of North Easton, which at one time was the finest in the United States, has been sold to A. C. Burrage, of Beverly Farms, only calanthes and miltonias being retained. W. N. C.

ST. LOUIS.

The Market.

Cooler weather last week greatly improved the quality of the stock reaching the market, but the demand has not yet become steady. The wholesalers say a good, hard frost that would kill outdoor flowers would be a boon to business. Florists' windows, however, are beginning to show that the flower-selling season is here, there being many displays of roses, carnations and early chrysanthemums.

Asters and gladioli were not so plentiful last week. Dahlias arrived in quantities, but only choice flowers found favor with the buyers. Others sold in lots at low prices. There are a

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also Vanderbilt Hotel New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street BOSTON
799 Boylston Street

Deliveries to Steamers and all Eastern Points.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth
Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

McKENNEY

Orders filled with the same care
as if you were here yourself.

F. T. D. Member

503 Fifth Avenue N. E. Cor. of 42d St.

NEW YORK

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56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, Prop., 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

CRABB & HUNTER FLOWER SHOP
GRAND RAPIDS, MICHIGAN
Take special care of all telegraph orders
entrusted to us.

great many roses coming in, the best
sellers being Russells, Wards, Hadleys
and Killarneys. These bring only fair
prices, however. Carnations show a de-
cided improvement. All the Enchant-
ress varieties, Wards, Beacons and
Washingtons are coming in now.

The sale of Easter lilies is steadier,
prices having an upward tendency. Val-
ley is in large demand for wedding
work, but is scarce. There is a more ac-
tive demand for early chrysanthemums.
The only varieties in the market at pres-
ent are Golden Glow and Smith's Ad-
vance. Extra fine cosmos have a good
demand. The market is well stocked
with greens.

National Flower Show Committee.

The National Flower Show committee
held a series of meetings in St. Louis
September 29 to October 1, making ar-
rangements for the National Flower
Show to be held in St. Louis next
spring. The party, which was com-
posed of Chairman George Asmus, of
Chicago; Secretary John Young, of New
York; Treasurer J. J. Hess, of Omaha;
President R. C. Kerr, of the S. A. F.,
of Houston, Tex.; President-elect
Charles H. Totty, of Madison, N. J.;
Adolph Farenwald, of Philadelphia,
Pa.; Patrick Welch, of Boston, and
Thomas Roland, of Nahant, Mass., was
met by a delegation of St. Louis florists
headed by Jules Bourdet, vice-presi-
dent-elect of the S. A. F.

The initial meeting was held at the
Jefferson hotel, where there were also
present a delegation of St. Louis busi-

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.
HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In MINNEAPOLIS, it's
Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice.
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
200 miles in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

KANSAS CITY, KANSAS
L. C. FIELDS
Member Florists' Telegraph Delivery.

Mrs. M. E. Hollcraft
807 Kansas Ave., **TOPEKA, KAN.**
MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

La Crosse, Wis. La Crosse
Floral Co.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

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WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member Florists' Telegraph Delivery.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association



**NASHVILLE
TENNESSEE**

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS
212 Fifth Avenue North
NASHVILLE, TENN.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS, TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office:
807 Market St.

100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

Send Orders for
**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va., Springs, W. Va.)

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

ness men, city officials and newspaper men. After dinner the party was taken to the Moolah Temple, where the S. A. F. convention will be held, and to inspect the lot adjoining, where a temporary building will house the show. Returning to the hotel, the committee began another session, which lasted until late in the night. Sunday morning the chairmen of the various committees to have charge of the show were named. The afternoon was devoted to a meeting at the Planters' hotel, at which the St. Louis florists were told what was expected of them to make the show a success.

After two sessions Monday, October 1, the committee left St. Louis, most of the members going to Detroit for the F. T. D. convention.

Various Notes.

The regular meeting of the St. Louis Florists' Club will be held the afternoon of October 11 at Joseph Hauser's place, Webster Groves, Mo. There will be automobiles waiting in the wholesale district at 12:30 p. m. to convey the club members to the meeting place. President Bourdet says there will be important business before the meeting and urges a large attendance.

J. J. Karins, representing Henry A. Dreer, Inc., Philadelphia, Pa., called on the trade last week. Mr. Karins says there is a scarcity of decorative plants, with the demand greater than ever.

Frank A. Windler, of the Windler Wholesale Floral Co., and Fred Alves, of the George H. Angermueller Co., at-

**KENTUCKY
JACOB SCHULZ CO.**

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY



MOBILE, ALABAMA

The Minge Floral Co.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions.

MERIDIAN, MISS.

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CHOPIN
FLOWERS

New Orleans, La.
and Vicinity
High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS

New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE
Members F.T.D.

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery

PLACE YOUR ORDERS
TO
HARRY PAPWORTH
The Metairie Ridge Nursery Co. Ltd.
STORE
135 Carondelet St.
NEW ORLEANS
F.T.D.

SALT LAKE CITY
ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
62 South Main Street
Member Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Orders for TEXAS
KEBB The Florist **HOUSTON, TEX.**
Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS
Prompt, Personal Service **EDWARD GREEN** Ave. C at 8th St.
Member Florists' Telegraph Delivery

U. J. VIRGIN
838 Canal St. **NEW ORLEANS, LA.**

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
Careful attention given all orders.

STUPPY FLORAL CO.
Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
Members Florists' Telegraph Delivery.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE

ALPHA FLORAL CO. **KANSAS CITY, MISSOURI.**
1105 WALNUT - PHONES EST. 1806

ST. JOSEPH, MO.
MITCHELL & QUENTIN
Orders for
IOWA, NEBRASKA, KANSAS AND MISSOURI

TUCSON SEED COMPANY
TUCSON, ARIZONA
Florists for all Southern Arizona

tended the fair at Sedalia, Mo., last week. The trip was made by automobile. The party visited Kansas City, Mo., and several other towns before returning.

August Hummert, vice-president of the St. Louis Seed Co., reports a large demand for bulbs. The company's supply of valley pips is all sold. Local growers have purchased large quantities of winter-flowering Spencer sweet pea seeds of this company.

Henry Ostertag, of Ostertag Bros.' House of Flowers, reports several advance orders for wedding decorations during October. Business has been improving, there being several large orders last week for funeral work.

Edward Westmann spent two days in Chicago last week, buying stock for a wedding decoration at Alton, Ill. Nothing but extra fancy stock was used, the order amounting to \$1,000.

August Koch, of the Garfield park conservatory, Chicago, has been a visitor during the last few weeks. Mr. Koch formerly was connected with the Missouri Botanical Garden.

Edward Kalisch, of the Kalisch Bros. Floral Co., has two houses of azaleas in extra fine condition to come along for the holiday trade.

J. S. Carter, head of the Nicotine Manufacturing Co., says this has been one of the company's biggest seasons. Last week was especially busy, the shipping department having sent out large orders to eastern and western growers.

A. S. Cerny, of Kirkwood, reports that his roses are in fine condition. He grows Ward, Ophelia and Russell roses, principally.

Edward Eisner, manager of the Grimm & Gorly store, has moved his family from Chicago to St. Louis.

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY
Members Florists' Telegraph Delivery Ass'n.

A. Jewell
FLORIST
Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n
Established 1859

A. WIEGAND'S SONS CO.
Florists and Decorators
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS
Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F.T.D.

BEYER FLORAL CO. SOUTH BEND, IND.
Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. **GARY, IND.**

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Member of Florists' Telegraph Delivery.

Richmond, Ind.
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH, PA.

MRS. E. A. WILLIAMS
621 Penn. Avenue

PITTSBURGH, PA.
BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and Completed Work.



Pittsburgh, Pa.

E. C. LUDWIG FLORAL CO.

710 E. Diamond Street (N.S.)

OUR ONLY STORE

We serve you better Store open day and night
Member F. T. D.

PITTSBURGH, PA.
RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery.

A. W. Smith Co.
... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.
Largest Floral Establishment in America
Established 1874—Incorporated 1909

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

Orders for **Charleston, W. Va.** are given prompt and careful attention by the **CHARLESTON CUT FLOWER AND PLANT CO.**

CHESTER, W. VA.

JOHN E. COLTON

Steubenville, O.

East Liverpool, O.

Think! Everything In Flowers!
GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Baur
Floral Co.
ERIE, PA.

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

J. V. LAVER
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire
612 Linden Street, SCRANTON, PA.

F. C. Weber, Jr., J. J. Windler, Vincent Gorly and F. H. Weber attended the F. T. D. convention at Detroit this week. F. C. Weber, Jr., and Mr. Gorly stopped in Chicago October 1 on their way to Detroit.

Martin Reukauf, representing H. Bayersdorfer & Co., Philadelphia, Pa., called on the trade last week.

A street car hit a wagon, which in turn crashed into a delivery auto of the C. Young & Sons Co. September 30, while it was standing in front of the store. The auto was badly damaged, the amount being estimated at \$500. No one was injured.

Albert Senger, the Lexington avenue florist, has his houses stocked with some fine blooming and decorative plants.

Howard W. Neuman, formerly of San Francisco, and well known to the trade there, has joined the Grand Leader floral department.

Joseph Haemmerl is now located at 4963 Natural Bridge road. His new range is well stocked with ferns and decorative and blooming plants. Ivan Ericson, head of the Blossom Shop, 4110 Manchester avenue, reports a number of wedding orders for the next month. They call for some elaborate decorations. Business has been increasing recently, says Mr. Ericson.

H. C. Irish, head of the school gardens, last week supervised the staging of the displays at the various schools. At the Blow school September 28 there were 200 entries for the prizes in the various classes. August Hummert judged the vegetables and Jules Bourdet the plants and flowers. J. J. B.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

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1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

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Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN, 3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill
ORDERS

Carefully executed with taste and promptness.

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8 West Cheltenham Avenue,

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A. L. Besancon & Company

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Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

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EVEN DEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

MYERS BROS., Altoona, Pa.

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You can depend on us for all orders for delivery in this section.

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Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

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LOS ANGELES, CAL.
Leading Retail Florist in the City

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HOUSE OF FLOWERS

HENRY A. SIEBRECHT, JR.

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First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc.

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Prompt and careful attention to orders from out-of-town florists.

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National Florist

BALTIMORE, MD.

The Club Meeting.

The regular meeting of the Gardeners' and Florists' Club was held September 24. The essay committee, appointed at the last meeting, reported progress and promised that every meeting during the coming season would be interesting. If the meeting held last week is a sample of what this committee has in store, the florists of the city have something to look forward to. Too much credit cannot be given the committee for the manner in which it got down to work and arranged for the meeting, and if such meetings are kept up there will be no trouble about the attendance.

The main feature of the evening was a lecture by Prof. C. S. Richardson, of the Maryland State Agricultural College. His subject was "Scientific Organization in Business," and his belief was that every industry that amounted to anything was well organized, except agriculture, of which the florists' business formed a prominent part. In the course of his lecture he brought out the point that the only hope of florists and farmers was in coöperation and organization; that in this way only would they be able to have some say in the price they should receive for their products. He spoke of what the citrus fruit growers of California had accomplished for their business through organization, and dwelt on the fact that this could be accomplished in a small way just as successfully as in larger business. He said that if the agricultural interests of this country—and this includes the florists—were one-half as well organized as the oil interests, they would not know their power. Prof. Richardson recommended that the club use pictures in its meetings, for, in his estimation, there is nothing so instructive as a good set of pictures on any subject.

A letter from the New York Horticultural Society relative to a fund to be raised to replant the orchards of France was read. This fund is to be distributed by the Red Cross Society. The let-

SEATTLE, WASH. HOLLYWOOD GARDENS

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Best attention given your orders

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EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n

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1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade Discount.

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1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

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Prompt and careful attention to orders from out-of-town florists.

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Great Falls, Montana We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

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Helena, Mont. Cut Flowers for any Part of the Northwest. Only the Best. Members F. T. D. Assn.

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Flowers for All Occasions, from Cradle to Grave

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED WILLIAMS, Grand Island

Competent Florist—Railroad Center

ter was placed in the hands of a committee consisting of W. J. Johnston, Fred Burger and William Christie, who will report at the next meeting some plan by which the club could help in this worthy object.

The question of local publicity was taken up and referred to the following committee: R. A. Vincent, Jr., W. J. Johnston and J. J. Perry. This committee will report at the next meeting, when the subject will be the regular order of business.

The secretary, on motion of Fred Burger, was authorized to send a letter of sympathy to the family of Walter W. Erdman.

Various Notes.

J. J. Perry, of the S. S. Pennock Co.,

Marshalltown, Boone,
Centerville, Ames,
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Mason City, Waterloo

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

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Orders for Western Illinois and Iowa handled with care and dispatch.

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Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glenoco and Lake Forest.

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H. F. DRURY All orders filled promptly and carefully

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Retail—FLORISTS—Wholesale

QUALITY IS OUR HOBBY

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Send Your
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THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.


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CHICAGO
ORDERS USE



Three autos insure prompt delivery. 1581 Ogden Ave.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

**CHICAGO
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Northwest corner Wabash Ave. at Adams St.
Most centrally located store in the city. All orders given prompt attention.



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THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.

Springfield, Ill.
JANSSEN FLORAL CO.
Best Service for Central Illinois

FREEPORT, ILL. We are the largest growers in the Northwest. 100,000 square feet of glass.
JOHN BAUSCHER, Prop.
All Orders Receive Careful Attention and Prompt Delivery.

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHLE, Pekin, Ill.

Rockford, Ill., H. W. Buckbee
Member Florists' Telegraph Delivery

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Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.
DE KALB, ILL.

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS. 614 Dempster St., EVANSTON, ILL. L. D. Phone 2642

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

took advantage of the dull spell last week to take a vacation. He made a tour of the eastern shore of Maryland in his automobile. On account of the death of several prominent men, however, business was not at all dull during his absence.

At the Baltimore Wholesale Florist & Supply Co. store, they report that business is splendid and that they have no trouble in moving their supply daily. When I called, everyone was busy unpacking a large importation of ruscus from Japan. This house is carrying a good line of supplies this winter.

At the Leo Niessen Co. place, although it was about 4 in the afternoon when I called, Mr. McKissick and four clerks were still busy. They report a splendid week's business, every one of their customers having a big week on funeral work. One funeral in particular that gave the retailers all they could handle was that of W. F. Stone, for this was more than a local affair. Mr. Stone was the leader of the local Republican party. There were many telegraphic orders for this funeral, and Small's of Washington, sent an auto truck of designs from that city. Another funeral at which many flowers were used was that of Major Gibbs. John Cook and Mary Johnston were especially busy for this.

These funerals, added to the regular business, put good stock at a premium, and kept the wholesale people, as well as the growers, on the jump. Business is starting up this season earlier and better than I have ever seen it, and I have never before seen such a spirit of optimism as that which prevails in every branch of the business. Tate.

Oak Harbor, O.—An "extended mention" in the form of a full-column write-up was accorded R. M. Harrison recently by the local press. Mr. Harrison's range, his flowers and service were boosted heavenward in a most advertisingly manner. It's a good thing to invite the news reporter around now and then.

Binghamton, N. Y.—The first fall flower show of Binghamton will be held during the week of November 5 under the auspices of the Binghamton Florists' Association. A committee consisting of William F. Schmeiske as chairman, Fred Krause, representing the growers, and A. A. Thomas, representing the retailers, has been appointed to make arrangements for the show.

Established 1887.



745 Buckingham Place
L. D. Phone 1112 Graceland CHICAGO
Send us your retail orders. We have the best facilities in the city

We are prepared to take care of out-of-town orders for
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COURTESIES EXTENDED TO ALL FLORISTS



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NEAR OAKFIELD PARK
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Your orders may be placed by mail, phone or telegraph with assurance that they will be accorded most exacting personal attention.

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Wire GRIMM & GORLY

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Reimers & Son Co.
Schulz, Jacob
Walker Co., F. | | ROANOKE, VA.
Fallon, Florist | TORONTO, CANADA
Dunlop, John H. |
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Ratcliffe, Louis G. | GREAT FALLS, MONT.
Electric City Conser-
vatory | LOWELL, MASS.
Morse & Beals | | ROCHESTER, N. Y.
Keller Sons, J. B.
Wilson, H. E. | TRENTON, N. J.
Park Floral Co.
Ribsam, Florist |
| CHARLESTON, W. VA.
Cha'ston Cut Flo. Co. | GREEN BAY, WIS.
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Walsh & Son, J. | | | URBANA, O.
East Lawn Gardens. |
| CHATTANOOGA, TENN.
Crouch, Mrs. J. W. | | | | | VANCOUVER, B. C.
Woodward, A. J. |
| CHESTER, W. VA.
Colton, John E. | | | | | VICTORIA, B. C.
Woodward, A. J. |
| CHICAGO
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Brans, H. N.
Flak, Inc., O. H.
Frauenfelder, O.
Friedman, O. J.
Mangel, Florist
McKellar, O. W.
North Shore Floral Co.
Samuelson, Chas. A.
Smyth, W. J.
Wienhoeber Co., E.
Wittbold Co., Geo.
Young Co., Victor | | | | | WARREN, PA.
Crescent Floral Gar. |
| CINCINNATI, O.
Forster, Edward A.
Hill Floral Co. | | | | | WASHINGTON, D. C.
Blackstone, Z. D.
Gude Bros. Co. |
| CLARKSBURG, W. VA.
Dudley & Sons
Hayman Grhse. Co.
Weber & Sons Co. | | | | | WATERLOO, IOWA
Kemble's Greenhouses |
| CLEVELAND, O.
Bramley & Son
Gasser Co., J. M.
Graham & Son
Jones-Russell Co.
Kneble Bros.
Smith & Fetters Co. | | | | | WELLESLEY, MASS.
Talby & Son |
| COLO. SPRGS., COLO.
Crump, F. F.
Pikes Peak Flo. Co. | | | | | WESTERLY, R. I.
Reuter & Son, Inc. |
| COLUMBUS, O.
Wilson's Seed Store | | | | | WHITE SULPHUR SPRINGS, W. VA.
Ratcliffe, John L. |
| COUNCIL BLUFFS, IA.
Gardiner Floral Co. | | | | | WILLIAMSPORT, PA.
Evenden Bros. |
| DALLAS, TEX.
Lang Floral Co. | | | | | WILMETTE, ILL.
Pyfer & Olson |
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6785

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Wholesale Cut Flower Prices.

Chicago, Oct. 3, 1917.

	Per doz.	
Beauty, long stems.....	\$ 4.00 @	\$ 6.00
Beauty, 30 to 36-in. stems.....	3.00 @	4.00
Beauty, 24-in. stems.....	1.50 @	2.50
Beauty, 12 to 20-in. stems.....	.50 @	1.00

	Per 100	
Killarney	3.00 @	\$10.00
White Killarney	3.00 @	10.00
Double White Killarney.....	3.00 @	10.00
Killarney Brilliant	3.00 @	10.00
Mrs. Russell	5.00 @	25.00
Champ Welland	3.00 @	10.00
Richmond	3.00 @	10.00
Rhea Reid	3.00 @	10.00
Mrs. Aaron Ward.....	3.00 @	10.00
Sunburst	3.00 @	10.00
Ophelia	3.00 @	12.00
Milady	3.00 @	15.00
Hoosier Beauty	3.00 @	12.00
Evelyn Nesbit		2.00
Carnations	1.00 @	4.00
Valley		6.00
Easter Lilies	6.00 @	12.00
Cattleyas, per doz. \$6.00 @ \$12.00		
Gladioli	2.00 @	8.00
Asters	1.00 @	4.00
Daisies50 @	1.50
Calendulas	1.50 @	3.00
Rubrum Lilies	2.00 @	5.00
Chrysanthemums, per doz.	\$1.50 @	\$4.00

Philadelphia, Oct. 3, 1917.

	Per 100	
Beauties, Special	\$20.00 @	\$25.00
Beauties, Medium	12.50 @	15.00
Beauties, Short	4.00 @	8.00
Killarney, Long	4.00 @	5.00
Killarney, Short	2.00 @	3.00
Hadley, Mrs. Russell, Prima Donna, Long, Sept. Morn.....	12.00 @	15.00
Hadley, Mrs. Russell, Prima Donna, September Morn, Short	3.00 @	4.00
Maryland, Long	5.00 @	6.00
Maryland, Short	2.00 @	4.00
Ophelia, Sunburst, Ward, Long	4.00 @	6.00
Ophelia, Sunburst, Ward, Short	2.00 @	3.00
Carnations	3.00 @	4.00
Easter Lilies	10.00 @	12.50
Valley		10.00
Cattleya	75.00 @	100.00
Gladioli	2.00 @	4.00
Dahlias	2.00 @	5.00
Asters, fancy	2.00 @	4.00
Asters, ordinary50 @	1.50
Violets, single50
Hydrangeas	8.00 @	5.00
Chrysanthemums, select	16.00 @	20.00
Chrysanthemums, ordinary	8.00 @	12.00
Tuberose		3.00
Tritoma	3.00 @	4.00
Gardenias	35.00 @	50.00

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Cincinnati, Oct. 3, 1917.

	Per doz.	
Beauties, Special	\$3.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second75	
Beauties, Shorts50	
	Per 100	
Killarney	\$ 3.00 @ \$ 8.00	
White Killarney	3.00 @ 6.00	
Richmond	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Carnations	2.00	
Easter Lilies	10.00 @ 12.50	
Rubrum	4.00 @ 8.00	
Lily of the Valley	7.00	
Snapdragons	3.00 @ 4.00	
Gladoli	2.00 @ 3.00	
Asters	1.00 @ 3.00	
Dahlias	2.00 @ 4.00	
Chrysanthemums	15.00 @ 25.00	
Calendulas	2.00 @ 3.00	

Milwaukee, Oct. 3, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$20.00	
Hoosier Beauty	4.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Bon Silene	2.00	
Cecile Brunner	2.00	
Carnations	1.50 @ 2.00	
Valley	6.00	
Easter Lilies	12.50	
Rubrum Lilies	3.00	
Cattleyas, per doz.	\$9.00	
Gladoli	2.00 @ 3.00	
Asters	1.00 @ 3.00	
Chrysanthemums, per doz.	\$2.00	

Buffalo, Oct. 3, 1917.

	Per 100	
Beauty, Special	\$25.00 @ \$30.00	
Beauty, Fancy	20.00 @ 25.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Sawyer	8.00 @ 8.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney	4.00 @ 8.00	
Richmond	3.00 @ 7.00	
Maryland	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Mrs. Ward	2.00 @ 4.00	
Russell	4.00 @ 12.00	
Sunburst	3.00 @ 6.00	
Carnations	1.00 @ 1.50	
Longiflorum	8.00 @ 10.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Sweet Peas20 @ .75	
Snapdragons	1.00 @ 2.00	
Asters50 @ 3.00	
Gladoli	2.00 @ 4.00	
Chrysanthemums	10.00 @ 20.00	

Pittsburgh, Oct. 3, 1917.

	Per 100	
Beauty, Special	\$15.00 @ \$25.00	
Beauty, Fancy	10.00 @ 12.00	
Beauty, Shorter	2.00 @ 8.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Mrs. Aaron Ward	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Shawyer	3.00 @ 8.00	
Mock	4.00 @ 10.00	
Sweetheart	2.00	
Mrs. Charles Russell	4.00 @ 10.00	
Lilies	10.00 @ 12.00	
Snapdragon	2.00	
Gladoli	2.00 @ 4.00	
Asters50 @ 2.00	

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New York, Oct. 1, 1917.

	Per 100	
Beauty, Specials	\$10.00 @ \$30.00	
Beauty, Fancy	8.00 @ 15.00	
Beauty, Extra	5.00 @ 8.00	
Beauty, No. 1	2.00 @ 4.00	
Beauty, No. 2	1.00 @ 2.00	
Prima Donna	1.00 @ 6.00	
Killarney	.50 @ 6.00	
My Maryland	.50 @ 8.00	
Hoosier Beauty	.50 @ 8.00	
Mrs. Aaron Ward	.50 @ 8.00	
Mrs. Sawyer	.50 @ 8.00	
Russell	1.00 @ 12.00	
Ophelia	.50 @ 8.00	
Lady Stanley	.50 @ 8.00	
Hadley	1.00 @ 10.00	
Mock	1.00 @ 10.00	
Key	1.00 @ 10.00	
Sunburst	.50 @ 6.00	
Orchids—Cattleyas	25.00 @ 50.00	
Carnations	.50 @ 1.50	
Easter Lilies	3.00 @ 5.00	
Lily of the Valley	2.00 @ 6.00	
Daisies	.25 @ .50	
Asters	.25 @ 2.00	
Gladioli	.50 @ 3.00	
Dahlias	.50 @ 3.00	
Chrysanthemums, per doz.	\$0.75 to \$2.50	

Boston, Oct. 3, 1917.

	Per 100	
American Beauty	\$ 4.00 @ \$25.00	
Shawyer, Russell	1.00 @ 10.00	
Killarney	1.00 @ 6.00	
Stanley, Miller	1.00 @ 8.00	
White Killarney	1.00 @ 8.00	
Double White Killarney	1.00 @ 8.00	
Dark Pink Killarney	1.00 @ 6.00	
Killarney Queen	1.00 @ 12.00	
Mrs. Aaron Ward	1.00 @ 8.00	
Hadley	1.00 @ 8.00	
Ophelia	1.00 @ 10.00	
Sunburst	1.00 @ 4.00	
Francis Scott Key	1.00 @ 6.00	
Hoosier Beauty	1.00 @ 6.00	
Carnations	2.00 @ 3.00	
Chrysanthemums	6.00 @ 16.00	
Cattleyas	75.00 @ 100.00	
Lily of the Valley	8.00 @ 12.00	
Easter Lilies	8.00 @ 10.00	
Gladioli	2.00 @ 6.00	
Asters	.50 @ 3.00	
Lilium speciosum	3.00 @ 4.00	
Cosmos	.50 @ 1.00	
Violets, single	.50 @ .75	

St. Louis, Oct. 3, 1917.

	Per doz.	
Beauty Specials	\$ 3.00 @ \$ 4.00	
Beauty, Extra	1.50 @ 2.00	
	Per 100	
Richmond	\$ 3.00 @ \$ 6.00	
White Killarney	3.00 @ 6.00	
Killarney	3.00 @ 6.00	
Ward, Hadley	3.00 @ 10.00	
Milady and Ophelia	3.00 @ 10.00	
Russell	6.00 @ 15.00	
Carnations	1.00 @ 2.00	
Lily of the Valley	6.00 @ 7.00	
Easter Lilies	8.00 @ 10.00	
Orchids, doz.	\$9.00	
Snagdragons	2.00 @ 8.00	
Gladioli	1.00 @ 3.00	
Coreopsis	.20 @ .25	
Shasta daisies	.35 @ .50	
Gypsophila	.50 @ .75	
Cornflowers	.20 @ .25	
Asters	1.00 @ 3.00	
Tuberoses	2.00 @ 3.00	

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Wreaths, Crosses, etc. Colored Teasels, red,
purple, white and blue Roping, and everything
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Selling agent for the largest growers. A full line of
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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

A. H. SMITH, of the Leonard Seed Co., Chicago, has returned from a brief business trip to Louisville, Ky.

It has been reported that one of the large operators in onion sets has recently purchased a number of cars of the best sets at Louisville, Ky.

DAVID MCLEES is manager of the seed department of the Hayes-Thomas Grain Co., Little Rock, Ark. He is steadily adding to his line of stock and the scope of his operations.

LILIUM giganteum shipments will be late in arriving from Japan this season, owing to the fact that all available steamers and space are being used for carrying war supplies.

THERE is a decided shortage developing on peas and it is said that some houses will probably not deliver more than thirty to fifty per cent of what their contracts call for.

CABBAGE seed is reported in short supply and high in price. Of the early varieties, Charleston and Jersey Wakefield are especially short, while of the later varieties Danish Ball Head types are scarce.

THERE will be increased use of crops for by-products this season. For instance, the Colvillei types of gladioli are especially adapted for early forcing. They can be successfully grown in carnation temperature; in fact, among carnation plants.

THE farmers of the United States have answered the plea of the government with a record crop production. Next spring will see a renewed and greater effort in this direction. It looks as though 1918 would be another big year for the seed trade.

W. W. TRACY, SR., possibly best known of the seedsmen who have joined the staff of the U. S. Department of Agriculture, is the author of a pamphlet, "Saving Vegetable Seeds for the Home and Market Garden," which is being distributed by the Bureau of Plant Industry.

BEANS will unquestionably be in short crop. The frost, which struck the Michigan bean sections several times, but in an uneven manner, has killed off a good percentage of stock that was planted, and hence maturing, late, while some damage also was done to the earlier plantings.

SEEDSMEN are gradually breaking away from the practice of so printing the disclaimer on letterheads that it will appear between the written salutation and signature. The law has been interpreted to make the disclaimer inoperative if the addressee is required to read elsewhere than in the body of the letter to find it.

THE Guernsey bulb trade this year is said to have been exceedingly brisk and prices have been distinctly good. One Guernsey bulb merchant had an order from a Lancashire firm for 1,500,000 bulbs of one variety alone. There are, however, not the same quantity of bulbs in the island as usual, the stocks having been brought low last year. Nearly the whole of the trade was with England, which has prohibited the importation of bulbs from both Holland and France.

Braslan

Grower for the Wholesale Trade Only. UNION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company

ONION SETS

LEONARD SEED CO.

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BEANS, PEAS AND CORN **GROWERS FOR THE TRADE**
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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J. C. Robinson Seed Co.

WATERLOO, NEB.
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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Wholesale Seed Trade

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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

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Home Office: ORANGE, CONN.
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Specialties: PEPPER, EGG PLANT, TOMATO,
VINE SEED AND FIELD CORN

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SETS



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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

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Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

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GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

"WORTH WHILE" QUALITY BULBS

For prompt shipment

FREESIA PURITY

1/2 to 3/4-inch, per 100.....\$8.00

FREESIA REFRACTA ALBA

	100	1000
Mammoth.....	\$1.35	\$12.00
Jumbo.....	1.65	15.00

LILIUM CANDIDUM

	100	1000
Select.....	\$6.50	\$55.00
Mammoth.....	8.00	70.00

ROMAN HYACINTHS—White

Select Bulbs, per 100.....\$4.50
Mammoth Bulbs, per 100..... 5.00

CALLA AETHIOPICA

Select size.....per 100, \$9.00

COLD STORAGE

	Per 100	1000
LILIUM GIGANTEUM, 7/ 9 inch ...	\$6.00	\$50.00
9/10 inch ...	9.50	90.00

Narcissus Paper White Grandiflora

	100	1000
13 ctms., 1250 to case, \$1.75	\$15.50	
14 ctms., 1000 to case, 2.00	17.50	

We shall be pleased to figure with you on your wants in Dutch Bulbs.

"WORTH WHILE" QUALITY SEEDS

WINTER FLOWERING

SWEET PEAS

Blanche Ferry, pink and white
Mrs. A. A. Skach, clear pink
Mrs. Spanolin, pure white
Mrs. Wm. Sim, salmon pink
Pres. Wilson, magenta rose
Red Orchid
Yarrowa, rose pink
Lavender Orchid

Price any of above
Per oz., 75c; per 1/4 lb., \$2.25; per lb., \$8.00

SCHIZANTHUS

Wisetonensis Per trade pkt., 50c

ASPARAGUS PLUMOSUS NANUS

Northern Grown Greenhouse Seed
500 seeds.....\$ 1.75
1000 seeds..... 3.25
5000 seeds..... 14.00

PANSY

Winterson's Combination Mixed for
"Fancy" Flowers

Trade pkt., 50c; 1/8 oz., 75c; 1/4 oz., \$1.50;
1/2 oz., \$2.75; oz., \$5.00

Winterson's Seed Store

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FOR 1918

Requirements will be greatly increased

We have paper in stock.

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FITCHBURG, MASS., U. S. A.

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating condition. Offered per bushel or per 1000 at import prices.

Shipments also due of

ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS

WRITE FOR PRICES, STATING QUANTITY REQUIRED.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

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If you want good Seeds of Choice

PRIMULAS CYCLAMEN PANSIES

and other choice Florists' Flowers

WRITE FOR OUR LIST

WATKINS & SIMPSON, Ltd.

27-29 DRURY LANE, COVENT GARDEN, LONDON, ENG.

FOR Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS, Inc.

Bulb Growers

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WESTERBEEK & KLYN

BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

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SYSTEMATIC SERVICE

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Moshjerg, 216 7th St. N., Minneapolis, Minn.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

DANISH SEEDS



Cabbage, Cauliflower, Carrot, Mang-
gel, Swede, Turnip, etc.

Contract Offers and Samples at your service.

Cable Address—
"FROOLSEN."
Bode: 5th Ed.,
A. S. C. Amer
Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
(Estab. 1862)

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for FRENCH BULBS

OLLIIOULES (Var)
FRANCE

New York Address
25 W. Broadway

LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,
NEW YORK CITY

HERE THEY ARE

Paper Whites

12 ctm. and up, per 1000.....\$13.25
13 ctm. and up, 1000 to the case,
specially packed, per 1000 ... 15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

Freesia Refracta Alba

Select, per 1000.....\$ 9.00
Mammoth, per 1000..... 12.00

Amaryllis Vittata Hybrids

Per doz.....\$ 8.50
Per 100..... 25.00

Allium Neapolitanum

Fine for forcing
Per 1000.....\$8.00

Lilium Candidum

Select, per 100.....\$7.00
Mammoth, per 100..... 8.00

Calla Aethiopica

1½ to 2-inch
Per 100.....\$8.50

Lilium Giganteum—Bulbs from Cold Storage

7 to 9-inch, 800 bulbs to case, per case..... \$15.00
8 to 9-inch, 275 bulbs to case, per case..... 15.00
9 to 10-inch, 200 bulbs to case, per case..... 17.00

We now have eight hundred satisfied florists planting our cold storage lilies, receiving shipments at regular intervals throughout the entire year.

DUTCH BULBS READY SOON—WRITE US.

AMERICAN BULB CO.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO



CABLE ADDRESS "BULBS"

Mention The Review when you write.

THE WAALDYK ARRIVES

Holland Bulbs Come.

After many delays and much uncertainty as to the date of sailing, the Holland-America line steamer Waaldyk, laden with a cargo of 26,000 cases of Dutch bulbs, arrived safely in New York harbor September 25. However, the American consignees of the cargo were unable to secure at once their shares of the shipment, owing to the fact that the British authorities at Halifax removed the mail the steamer carried, in which were the bills of lading.

Maltus & Ware, New York brokers and forwarding agents, to whom were consigned more than 10,000 cases of the Waaldyk's cargo, at once communicated with Secretary of State Lansing, asking him to use his influence with the British authorities at Halifax to secure a release of the consignees' mail. In support of the request, it was declared that the bulbs are perishable and that more than 3,000 importers would be discommoded by the delay, if they did not suffer actual loss.

Second Ship Due Soon

The Waaldyk will be followed within a short time by the steamer Schiedyk, carrying a cargo composed principally of bulbs. While no date for the sailing of the latter steamer was given, cable advices from The Hague to the New York office of a Holland bulb exporter asserted that the ship "will sail." Later it was reported among New York forwarding agents that the vessel had left Rotterdam September 21. The trip of the Waaldyk consumed about twenty days. The Schiedyk should make a little better time and will be due in New York about October 8 to 10. The two vessels bring nearly as many bulbs as were imported last year.

While the bulbs are one or two weeks later than usual, it is declared that the quality is better for the delay. The bulbs had a chance to dry out in Holland, and were not packed for shipment until a few days before the Waaldyk sailed. Allowing for one week in which

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are now located in their new building, 438 Market Street, Philadelphia, Pa., where they have every modern convenience for the handling of orders and a capable staff of seedsmen to execute them. The building is 25 feet wide by 125 feet deep, five stories and a basement, and extends through to Ludlow Street, opposite the Bourse. They cordially invite the trade to visit them in their new home.

I. N. SIMON & SON, Seedsmen

438 MARKET STREET, PHILADELPHIA, PA.

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QUALITY BULBS

Narcissus Paper White

1000
14 ctms. and up, 1000 to case.....\$15.00
13 ctms. and up, 1250 to case..... 13.00

Roman Hyacinths—White

12-15 ctms., 1000.....\$40.00

Callas

2 to 2½-inch, 100.....\$12.00

Freesia Refracta Alba

Selected Bulbs, 1000.....\$8.00

Freesia Purity

Selected Bulbs, 1000 ... \$16.00
First Size Bulbs, 1000..... 7.50

Chinese Sacred Lily

Mammoth Size, per basket, 30 bulbs, \$ 2.85
Bale, 120 bulbs..... 10.75
Selected First Size, per basket, 30
bulbs..... 2.25
Bale, 120 bulbs..... 8.40

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The Home of "Pure and Sure Seeds"

411-413 Washington Ave., ST. LOUIS, MO.

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Why Pay More?

PAPER WHITES

13 to 14 ctm.—1000 to a case, for \$13.50
5 or more cases, at \$13.00 per 1000

THESE SHOULD MAKE MONEY FOR YOU

GRAND SOLEIL D'OR, Yellow Narcissus,
\$20.00 per 1000.

HARRISII, 6/7, per 100, \$6.50; case of 335,
\$20.00.

FORMOSA, 6/8, per 100, \$6.50; case of 400,
\$24.00.

PURITY FREESIAS, large size, $\frac{5}{8}$ and up,
\$15.00 per 1000.

Calla Aethiopica, extra size, $1\frac{3}{4}$ to 2-in., \$12.00
per 100.

Calla Aethiopica, fine flowering size, $1\frac{1}{2}$ -in.,
\$10.00 per 100.

Alliums, fine for design work, \$6.00 per 1000;
3000 for \$15.00.

Chinese Lilies, basket of 30, \$2.25; mat of 120
for \$9.00.

Fine 4-inch **Cyclamen Plants**, ready for 6-inch, \$20.00 per 100.

All the above items are money-making values for you.

C. C. Pollworth Co., Milwaukee, Wis.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS

It will pay you to get acquainted with
our

Prices and Quality.

Satisfaction guaranteed.
Quotations gladly submitted.

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PAPER WHITE NARCISSI

Romans, L. Candidum, Freesias, mammoth,
L. Giganteum.

Dutch Hyacinths and Narcissi, best variety.

Storage. Best Quality. Write for Prices.

D. RUSCONI, 126-128 West 6th Ave.,
CINCINNATI, OHIO

GIANT PANSY SEED



Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Bloched
Masterpiece, curled wavy
1000 seeds, 25c; 5000, \$1.00;
 $\frac{1}{4}$ -oz., \$1.25; oz., \$5.00.

Early Flowering or Winter-
blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
 $\frac{1}{8}$ -oz., \$1.10; $\frac{1}{4}$ -oz., \$2.00

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including
novelties introduced this year for the first time, and give the following list
of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on
the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per $\frac{1}{4}$ oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

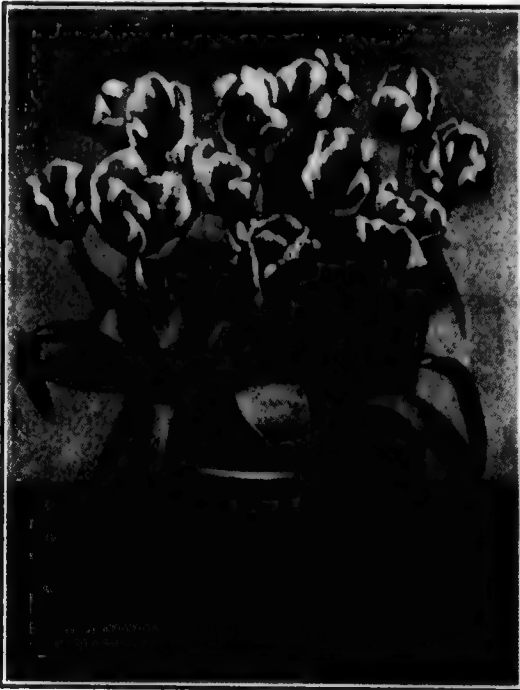
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Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

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"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N.



MICHELL'S RELIABLE BULBS

READ THIS AND PLACE YOUR ORDER NOW

There will be a decided shortage of Dutch stock, and especially Lilies of all kinds, hence

HYACINTHS, TULIPS, NARCISSI, ETC.

must make up the balance. People will buy flowers at Easter; they'll have the money. Dutch stock requires very little heat or greenhouse space until shortly before selling time, so don't let the price of coal worry you.

Send for Wholesale Price List of Bulbs and Seasonable Supplies.

MICHELL'S SEED HOUSE, 518 Market Street, PHILADELPHIA

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BULBS

FRENCH and DUTCH

All varieties for florists

FLOWER SEEDS

Calceolarias, Candytuft, Centaurea, Cineraria, Pansy, Cyclamen, etc., etc. All of the very finest strains for florists.

Special prices on application

J. M. THORBURN & CO.

53 Barclay St., Through to 54 Park Place **NEW YORK CITY**

to unload the cargo and remove it from the dock, the bulbs will be in the hands of the consignees in less than a month from the time they were packed in Holland.

At Chicago it was reported October 1 that the shipping papers for the Waaldyk's cargo had not yet reached New York.

SEED SEASON ON THE COAST.

"I am sorry to say that the year has not been a good one for seed crops," F. G. Cuthbertson, of C. C. Morse & Co., recently wrote to a friend. "We had a cold spring, during which we lost our first plants of radish, owing to the frost, and our later planting was not blessed with any spring showers, so that the growth was considerably below normal. Then, along in June, we had some of the hottest weather I have experienced since coming out here. This promptly stopped all growth of radish, so that prospects for a decent crop were stopped. In addition to hurting the radish crop, the hot weather burned the onion heads when in flower, so that what looked like a good crop was cut at least in halves and in some cases seventy per cent of the heads were burned.

"The carrot crop suffered also from the cold spring. We were late in getting our roots in the ground and then the lack of showers prevented the usual growth.

"Our sweet pea crops, which in these days are not so important, have again been ruined by the attacks of the aphid. Altogether it is not a cheering state of affairs, and to brighten up a bit we go and look at our lettuce crop once in a while, which promises well.

"Conditions for raising seed in California are now bad, owing to the great



Paper White Grandiflora

12 cm. and up (1300-1500 to case) \$11.50 per 1000
13 cm. and up (1000-1300 to case) \$13.50 per 1000
15 cm. (900-1000 to case) \$16.00 per 1000

White Roman Hyacinths

12 cm. and up (1700-1800 to case) \$36.00 per 1000
13 cm. (1700 to case) \$40.00 per 1000
13 cm. and up (1400-1450 to case) \$42.50 per 1000

Just arrived in perfect condition.

Cash with order for less than 5 cases, or from those who have not established credit with us.

McHutchison & Co., The Import House, 95 Chambers St., New York



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SEEDS BULBS

FERTILIZERS

SUNDRIES

FOR THE FLORISTS

A most complete stock of Seasonable Seeds.

FOR THE FLORISTS

For immediate use or future delivery. Ask for quotations.

FOR THE FLORISTS

Pulverized Sheep or Cattle Manure, Clay's, Thomson's, Dried Blood.

FOR THE FLORISTS

Insecticides, Spraying Implements, Small Tools, etc.

YOU ought to have our Retail and Florists' Special List. If you have not, write for one.

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c; 1/4 oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, **BARABOO, WIS.**

shortage of labor and scarcity of land. I suppose it is the same in every other country; everybody wants to put his land in what they call food crops, not realizing that vegetable seed is really as important as a number of so-called food crops, and of course the price paid for

PHONE CENTRAL 1978

ARNOLD RINGIER BROKER

Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

commercial crops like beans and potatoes is abnormal. Rents have gone up tremendously and we are paying more than double what we were a year ago for ordinary field labor. What next year is going to be, we do not care to think."

PEARSON'S
MONEYWORTH
QUALITY**PAPER WHITES**

1250 to the case

(these are 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Write for quotations on all
French and Dutch Bulbs.**PETER PEARSON**

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGOPEARSON'S
MONEYWORTH
QUALITY

Mention The Review when you write.

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILium Giganteum. Cold Storage. 7/9,
case of 300, \$12.00; 8/10, case of
225, \$14.00; 9/10, case of 200,
\$13.50.

Special prices on large lots

CYCAS Revoluta Stems. 100 lbs., \$10.00;
250 lbs., 9c per lb.**The Moore Seed Company**

125 Market St., PHILADELPHIA, PA.

Mention The Review when you write.



HELLER & CO.
MONTPELIER,
OHIO

HELLER'S
MICE
PROOF
SEED
CASES

Send
for
Catalog
No. 34

Mention The Review when you write.

GIGANTEUM LILY BULBS

FROM COLD STORAGE

7- 9, per case of 300 \$14.00

8- 9, " " " 250 14.00

9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

Mention The Review when you write.

Iris, Liliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

Snapdragon Seed

It is a proved fact that, for profit and easy doing, there is no greenhouse plant that will equal good Snapdragon. They require very little attention and seed sown now will yield continuous blooms from February until July, giving a bumper crop at Memorial, the great special flower day.

Start some seedlings today and be ready to fill all empty space after mums are done. It is far better and cheaper to grow your own plants.

Seeds of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00. Seed of Nelrose, Yellow, White, Garnet, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00. A special Pink Mixture, \$1.00.

Free cultura directions.

All orders cash.

G. S. RAMSBURG

SOMERSWORTH, N. H.

Import Specialties

Write for import prices upon

DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and **ROMANS.**
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

FRENCH BULBS

ON HAND

Paper White Grandiflora—
(1250 bulbs to case)
\$14.50 per 1000

French Golden Spur—
(1800 bulbs to case)
\$22.50 per 1000

Lilium Candidum—
22 to 24 centimeters
\$7.00 per 100; \$65.00 per 1000

STORRS & HARRISON COMPANY,
PAINESVILLE, OHIO

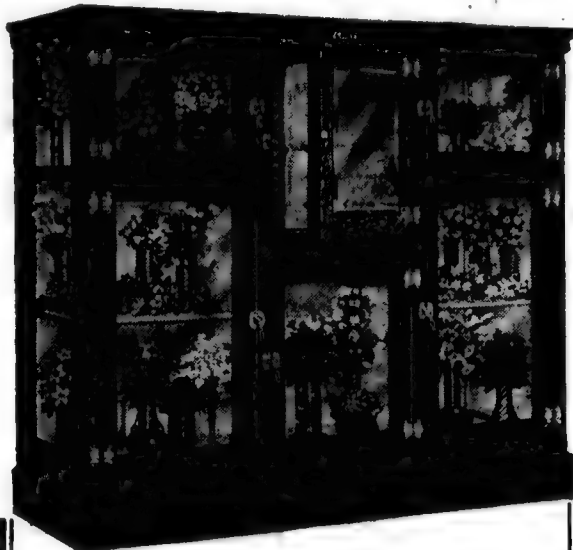
Orders taken now for 1917 crop

Valley**CHAS. SCHWAKE & CO., Inc.**

90-92 W. Broadway, NEW YORK

XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; ½ pkt., 50c.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
COLUMBINE, very finest giants grown, mixed, 25c.
PANSY, Giants, 5000 seeds, \$1.00; ½ pkt., 50c.
DAISY (Bellis), new monstrous, mixed, fine, 25c.
CINERARIAS, large dwf., trade pkt. 50c; ½, 25c.
CYCLAMEN, Giants, 250 seeds, \$1.00; ½ pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.**Keep Your
Flowers Fresh**

Don't let them wither and spoil before you have had a chance to sell them. Wipe out this loss and increase your profits.

You can do it if you have the proper means of preservation and refrigeration.

McCRAY**Florist
Refrigerators**

will keep your flowers fresh and attractive. The McCray patented system of refrigeration keeps flowers at just the right temperature all of the time. They are always fresh, cool and salable.

Its beautiful plate glass doors and sides and its inviting arrangement provide for most attractive display.

The linings come in either heavy plate mirror or white enamel. The woodwork may be finished to match the decorations of your store.

Let us tell you more about the McCray.

No. 74 for Florists

No. 92 for Residences

McCray Refrigerator Co.

788 Lake St.

KENDALLVILLE, IND.

Agencies in all principal cities

PACIFIC COAST DEPARTMENT

San Jose, Cal.—W. B. Clarke, manager of the local branch of the Cottage Gardens Nurseries, of Eureka, has gone east on a business trip.

SANTA BARBARA, CAL.

While the florists' business continues good, it does not keep pace with the nursery and landscape work, which is unusually active. Large estates are being laid out and call for much of the nurserymen's wares, and the florists will get their share later. Some of the florists' stock sold is locally grown, but much is shipped in from Los Angeles and San Francisco.

Arthur Gleave has made several improvements in his store, including the addition of an attractive ribbon case. Fine stock is shown, and plenty of it.

At the Mission Oak Nursery A. Beverley always has something of interest, and his place is always in fine order. He carries a general line of plants and grows flowers for cutting. His Woden dahlias are exquisite, and the winter rows of sweet peas promise well.

Mrs. H. G. Helmer has a good showing of stock, the gladioli and dahlias grown in the nursery helping out in this.

The City and Kentia nurseries have just shipped a carload of palms to the east. The kentias here are fine specimens and selling well.

Theodore Payne, O. W. Howard, F. Shearer and O. M. Morris, all of Los Angeles, were visitors this week.

H. R. Richards.

LOS ANGELES, CAL.

The Market.

While business has not improved so markedly this week, there has been no recession of activity and everyone has had a fair share. Funeral work has fallen off a little, but other orders have more than made up for this. The demand for good roses exceeds the supply, as few blooms are being shipped in from the north. Good long-stemmed reds and deep pinks and short whites are among the shortest items. Chrysanthemums are fine now and, though plentiful, clean up well. Dahlias are making a splendid showing and some late zinnias are good. Asters still come in, but their glory is departing.

Helichrysums, amaranths, yellow mar-

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

guerites and blue cornflowers are among the small flowers offered. Sweet peas are practically out of the market. Violets are becoming a feature, but they should improve. Cecile Brunner roses are good and plentiful. Orchids are still scarce; so are valley and gardenias. The difficulty of obtaining cheap labor in the north makes green moss and the decorative greens scarcer than usual at this time. Local-grown plumosus and adiantum are more plentiful and of fair quality.

The increased heat this week was expected to make long-distance shipments of violets unsafe.

Various Notes.

H. W. Turner has been suffering from severe cold and fever, but owing to the press of business at the Broadway Florist he has stuck gamely, as has been his record for many years. Mr. Turner

hopes to take a short vacation in the mountains shortly, which, no doubt, will tone him up for the season's business. His youngest daughter, Dorothy, has given him some cause for worry of late. She has spinal trouble. His eldest son, Howard, has been called to the colors and left recently for camp in Washington state.

Emil Reichling, until recently superintendent for Peter Reinberg, at Chicago, has arrived in this city with his wife, his automobile and his household goods, so it looks as though he was going to stay a while.

The new dahlia grounds of the Superior Nursery Co., on Figueroa street, are now a blaze of color, and the closer the plants are looked into the finer the display is. The proprietor, C. Gutting, drove the writer, Emil Reichling and J. Dieterich out to the range and all were surprised at the fine arrangement and the splendid varieties grown. The plants are arranged in small square plots, the walks between allowing easy examination. The range is a great credit to all concerned and serves as an example to other firms.

J. D. Meriwether, of the Fancher Creek Nurseries, of Fresno, is in town this week. According to Mr. Meriwether, the Roeding & Wood branch in

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

CHRYSANTHEMUMS

ARE HERE NOW

All other California Flowers and Greens

BEST IN THE STATE

407 So. Los Angeles St.
LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

San Francisco Chrysanthemums

ship the best. We have them in all varieties at prices ranging from 50c to \$1.50 per doz.

Also a large supply of Pompons and Singles at 25c per generous bunch. It pays you to deal direct with a reputable grower. We specialize in long distance shipments. We also have other seasonable flowers and greens.

E. W. McLELLAN COMPANY, Inc.,

Wholesale Growers and Shippers,

451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$3.00	\$10.00
Ophelia.....	4.00	8.00	10.00
Russell.....	4.00	8.00	10.00
Shawyer.....	4.00	7.00	9.00
White Killarney.....	4.00	7.00	9.00
Helen Taft.....	4.00	7.00	9.00
Richmond.....	4.00	7.00	9.00
CARNATIONS.....	2.00		
Asters.....		2.00	3.00
Sprengerl.....per bunch,			.50
Hardy Ferns.....per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON,

this city will not be reopened this season.

Harry Hayashi, of Elmhurst, the inventor of the "Rapid Rapper," which is made and handled by the Rapid Wrapper Co., of Chicago, is visiting the city this week.

Nick Gondolfo, of the Santa Cruz Evergreen Co., has returned from his northern trip. He has secured large lots of greens for the season's business, but says that the scarcity of labor is a considerable hindrance to picking.

[Continued on page 88.]

SAN FRANCISCO.**The Market.**

The aster flood has given way to chrysanthemums, but the large supply of mums is most welcome in view of the shortage of other flowers, caused by several days of hot weather. While there are many white chrysanthemums and some pink ones, the majority of the offerings are yellow. Of these the three varieties most in evidence are Monrovia, Crocus and Chrysolora. All show splendid quality, but Monrovia, which was one of the first large mums to appear, soon will begin to wane. The other two are about half through their season. October Frost is about over and no other large white variety has arrived as yet to take its place, but Queen is looked for within a few days to fill the breach. Small Canary mums, both white and pink, are plentiful. They are proving most satisfactory for shipping purposes, being quoted at 50 cents per dozen. The supply of pompons is increasing daily; the stock sells well.

The rose market is a disappointment. As the blooms were becoming good, after being below standard for several weeks, the hot weather played havoc with the buds, so that there are practically no first-class roses to be had this week. American Beauties are a negligible quantity and other varieties are not much better. Radiance and Shawyer seem to be as good as any. The limited supply of carnations is readily absorbed at winter prices, despite the poor quality of the blooms. Violets are beginning to arrive in large quantities, and prices are expected to drop. The orchid situation is a little easier, but there is still room for improvement. The supply of valley meets the requirements, with no surplus. Cut cyclamens work in nicely. Zinnias refuse to be crowded out entirely, although their season is well over.

Various Notes.

Mrs. R. E. Darbee is shipping many chrysanthemums and expects this to be the best season in the history of her

AND NOW COME THE

VIOLETS

We have again made contracts with the leading Violet growers of this section and only handle the kinds that ship well. We are also shipping to our customers the best quality in

Mums, New Crop Carnations, Roses, Centaureas, Sweet Peas, Gladioli, Cornflowers, Greens of all kinds and all other stock in season.

NEW STOCK OF BASKETS JUST IN

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

M U M SIn all colors
and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.

431 Bush Street,

SAN FRANCISCO, CAL.

M U M S = M U M S

We are headquarters for all the best flowers coming to this market. Specialties, MUMS

Fine Roses, Carnations, Orchids, Valley and all Classes of Greens

CALIFORNIA CUT FLOWER Co.

433 West 7th Street,

LOS ANGELES, CAL.

business. She also is sending out large shipments of Mexican ivy and asparagus. At the same time, the business at her Hyde street establishment is all that can be desired. Mrs. Darbee makes a specialty of violets and expects to have a splendid crop this year. She has twenty-six acres devoted to violets, from which she will start cutting in about a week. H. W. Gootch, brother of Mrs. Darbee, is back in the city after

a pleasant and profitable eastern trip, during which he attended the S. A. F. convention.

E. Pries has accepted a position with Pelicano, Rossi & Co., to fill the vacancy caused by the departure of Frank Thatcher for Chicago. Mr. Pries is no stranger to the local trade, having been identified with Pelicano, Rossi & Co. for a year prior to the last year, which he has spent traveling. In the course of

his extended trip he visited the Hawaiian islands and China.

Fred W. Tredup, representing the A. L. Randall Co., arrived a few days ago, and from here will proceed to southern California. He is accompanied by Mrs. Tredup. Judging from Mr. Tredup's observations, the florists throughout the west and middle west are looking forward to a splendid business this fall and winter.

G. C. Roeding, president of the Fancher Creek Nurseries Co., Fresno, Cal., has been visiting in San Francisco.

Miss Bertha Cohn, of the Bellevue Florists, says she and her partner, Miss Rothschild, have been busy with funeral work, hotel decorations and counter trade. They notice a marked improvement in transient sales.

J. Onishi, of the United Flower & Supply Co., is well pleased with the brisk demand for chrysanthemums, both for local use and shipping purposes.

Joseph Lagomarsino, one of the leading violet growers supplying this market, is bringing in large consignments, principally of Princess. He will soon start cutting Marie Louise.

It is understood that the Western Evergreen Co., at 380 Bush street, and the firm of Pedrini & Filipelli, which was engaged in a similar business at 453 Bush street, have consolidated.

B. M. Joseph closed his doors from 2:30 to 4 o'clock September 28 in honor of the drafted men leaving for training camps. Charles McAullife, of Joseph's, was among the departing ones. He is the fifth in his family to serve his country, four brothers having enlisted prior to his being drafted.

Henry Avansino, of Avansino Bros., has no complaints to make about business, as the demand for flowers is all that can be desired.

The California Floral Co. has been having success with basket arrangements of flowers for home decorations.

[Continued on page 90.]

SPOKANE, WASH.

The Market.

Market conditions remain practically unchanged. A hard, killing frost would do more good for the market right now than any other one thing. Such a frost usually comes about September 20, so it is far overdue by this time.

Carnations continue to improve, better stems and better blooms being the rule with most growers. The supply, however, is still somewhat limited. Roses, particularly in the short grades, are excessively abundant and hard to move at any price. Funeral work has not been plentiful of late, so many blooms are regularly finding their way to the dump.

Various Notes.

Boilers were placed in the new greenhouses of the H. L. Olsson Co. last week. It will be another ten days or two weeks before the houses will be ready to welcome cold weather. Considerable difficulty was encountered in excavating the boiler pit, this delaying the completion by fully two weeks.

Pasquale Garguilo has been keeping the market well supplied with cut greens and expects to have a full crop of roses this month. While his place is not a large one, he produces some of the best roses in the market, and gener-



My

WINTER ORCHID-FLOWERING SWEET PEA

Price List has been mailed. It contains many splendid NOVELTIES. If you have not received a copy, send postal for one.

ANT. C. ZVOLANER
SWEET PEA RANCH
LOMPOC, CALIFORNIA

Mention The Review when you write.

MUMS---POMPONS

Direct from our nurseries for long distance shipping.

Growers' Cut Flower Co.
REDWOOD CITY. CALIFORNIA

Mention The Review when you write.



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR: CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for immediate delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED BRONE, R. D. 4, SANTA ROSA, CAL.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

Germain Seed & Plant Co.

Seeds, Nursery Stock, Ornamental Plants, Poultry Supplies.

326-28-30 So. Main St., LOS ANGELES, CAL.

Nurseries, Montebello

ORDER NOW

PRIMULA OBCONICA

(Rondelet)

2 1/2-inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2-inch pots; also Adiantum, Nephrolepis, Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

BUDDED ROSES STRONG FIELD-GROWN PLANTS

Propagated on disbudded Manetti.

The following at \$20.00 per 100
(Write for prices on thousand lots)

Bianca
Chrissie Mackellar
Climbing American Beauty
Edith Part
General Sup. Arnold Janssen
Hilda Richardson
Lady Dunleath
Mad. Edouard Herriot
Marcella

Miss Alice de Rothschild
Mrs. Chas. Hunter
Mrs. Chas. Russell
Mrs. Herbert Hawksworth
Mrs. Muir Mackean
Mrs. Wallace H. Rowe
Verna Mackay
Willowmere

The following at \$15.00 per 100
(Write for prices on thousand lots)

Beaute de Lyon
Cl. Mlle. Cecile Brunner
Cl. Pink Maman Cochet
Cloth of Gold
Duchesse d'Auerstaedt
Edward Mawley
Franz Deegen
George Dickson
Gloire de Chedane Guinoisseau
His Majesty

Irish Elegance
Lady Hillingdon
Lyon
Marquise de Querhoent
Melody
Mrs. David Jardine
Mrs. Wakefield Christie-Miller
Sunburst
Tausendschoen

The following at \$12.50 per 100
(Write for prices on thousand lots)

American Beauty
Anna de Diesbach
Aug. Guinoisseau
Avoca
Baby Rambler
Baldwin (Helen Gould)
Bardou Job
Beaute Inconstante
Belle Siebrecht
Betty
Black Prince
Bridesmaid
Chas. J. Grahame
Cl. Belle Siebrecht
Cl. Bridesmaid
Cl. Kaiserin Augusta Victoria
Cl. Papa Gontier
Cl. Perle des Jardins
Cl. Souv. de Wootton
Cl. White Maman Cochet
Cl. White Pet
Crimson Rambler

Dr. Grill
Duchess of Albany
Duchesse de Brabant
Earl of Dufferin
Elizabeth Rowe
Empereur du Maroc
Empress of China
Etna
Etoile de France
Etoile d'Or
Fisher Holmes
Fortune's Yellow
Frau Karl Druschki
Gainsborough
General Jacqueminot
General MacArthur
George C. Waud
Gloire de Margottin
Golden Gate
Grace Darling
Grace Molyneux
Gruss an Teplitz

The following at \$12.50 per 100
(Write for prices on thousand lots.)

Helen Good
Hon. Ina Bingham
Hugh Dickson
Improved Rainbow
John Cuff
Jubilee
Kaiserin Augusta Victoria
Killarney
Lady Battersea
Lady Ursula
La Detroit
La France
Lamarque
Liberty
Mabel Morrison
Mad. Abel Chatenay
Mad. Alfred Carriere
Mad. Caroline Testout
Mad. Chedane Guinoisseau
Mad. de Wattville
Mad. Driout
Mad. Hoste
Mad. Lombard
Mad. Leon Pain
Mad. Vermorel
Mad. Wagram
Mad. Welche
Magna Charta
Marechal Niel
Marie Van Houtte
Miss Kate Moulton
Mlle. Cecile Brunner
Moschata Nivea
Mousseline
Mrs. John Laing
Mrs. Myles Kennedy

Mrs. R. G. Sharman Crawford
Mrs. Theo. Roosevelt
My Maryland
Niles Cochet
Niphotos
Papa Gontier
Paul Neyron
Perle des Jardins
Perle d'Or
Philadelphia Rambler
Pink Cherokee
Pink Moss
Prince Camille de Rohan
Prince de Bulgarie
Queen of Edgely
Rainbow
Ramona
Reine Marie-Henriette
Reine Olga de Wurtemberg
Reve d'Or
Rose Queen
Safrano
Souv. du Pres. Carnot
Souv. de Wootton
Sunset
Sweet Briar
The Bride
Ulrich Brunner
Veilchenblau
Viscountess Folkestone
White Maman Cochet
William Allen Richardson
Winnie Davis
Yellow Maman Cochet
Yellow Rambler

With 52 years' experience in the nursery business in California, suitable soil and location and long growing season, we are enabled to produce the highest possible grade of stock and pack it for safe delivery to any part of the United States or Canada.

Let us reserve your requirements now. All stock is dug and shipped fresh from the field. No storage stock. We begin shipping after it rains sufficiently to enable us to get good roots, which in ordinary seasons is about December 15th.

Write for complete Price List of Ornamental and Fruit Stock ready December 1st.

CALIFORNIA NURSERY CO., Inc. Established 1865 Niles, California

Mention The Review when you write.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.
Mention The Review when you write.

ally is able to bring his crops into bearing when the market is at its best.

Arthur Zirkman, of Philadelphia, was a recent visitor. He reports his trip as being one of his best, with business conditions among the florists of the country unusually gratifying. L. B. H.

PORTLAND, ORE.

The Market.

September business showed a slight increase over that of last year. Last week's sales were about normal, there being no events to heighten the demand for flowers. The hardy asters have taken a prominent place, and roses are excellent and are meeting with a strong sale. The local mums are much better and some Chrysolora and Crocus mums arrive from California. The dahlia crop is at its best.

Various Notes.

The growers are busy taking cuttings and placing tender plants under cover. French and Japanese bulbs are arriving and the greenhouse men are much relieved over the prospect of giant-teams for Easter.

A. J. Clarke attended the state fair

PURITY FREESIAS SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in. in Diam. 7.50 per 1000
Delivered Prepaid by Express
Write for special prices on fine Calla Bulbs
LILYDALE BULB COMPANY
Santa Cruz, California
Mention The Review when you write.

CALLAS

AETHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

Mention The Review when you write

Asp. Plumosus, A. Sprengeri, Carnation, Delphinium, Fuchsa, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price List.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.
Mention The Review when you write.

at Salem on Portland day. William Martin also was there.

Harry Banford, of the Martin & Forbes Co., has returned from his vacation.

Clarke Bros. recently had a display of a new hybrid sunflower. They have already planted their Paper White and Roman narcissus bulbs. A large shipment of baskets was received recently at this store.

Charles Larsen, of Larsen & Pfeifer, who had a stand in the Frye Market, Third and Yamhill streets, has quit business. Mr. Pfeifer will continue the stand and will have the greenhouses at Sellwood.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each

Erica Mediterranea, out of 2-in. pots, 5c each

Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

FIELD-GROWN CARNATIONS

For Price and Varieties

Write

PENINSULA NURSERY

SAN MATEO, CALIFORNIA

Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write.

PALMS PALMS

When the Portland Seed Co. issues its fall catalogue it will contain a section devoted to florists' supplies.

A. W. Gootch, of San Francisco, passed through Portland on his return from New York, where he exhibited asters for Mrs. R. E. Darbee, of San Francisco, at the S. A. F. convention.

The Holden Floral Co. has replaced its benches, built two new greenhouses and installed the piping. Mr. Holden is growing about 20,000 carnations. Three houses are devoted to mums and one house to Ophelia and Hoosier Beauty roses. He has some excellent pot plants that will be ready for the Christmas trade. This year a pink poinsettia and the Mrs. Peterson begonia will be offered to the trade. Mr. Holden has been doing an excellent business, and has ordered an additional motor truck to take care of deliveries.

The Wilson-Crout-Gehr Co. has its Formosa and giganteum lily bulbs planted. W. G. W.

OREGON STATE FAIR.

Good Showing, Could Be Better.

The state fair at Salem, Ore., brought out a creditable display of florists' stock, but there were not so many entries as had been expected. The exhibits were under the management of Henry Clemens, of Newberg, and as the appointment was made only a week preceding the fair, much credit is due him. The building was well filled with professional and amateur exhibits.

The awards in the various classes were as follows:

Pot plants, covering 100 square feet—Routledge Seed & Floral Co., Portland, first; Henry Clemens, second.

Ferns, covering twenty-five square feet—Routledge Seed & Floral Co., first; C. B. Clancey, Salem, second.

Six vases carnations, twenty-five flowers each—C. B. Clancey, first; William Dungey, Portland, second.

Four vases mums, six flowers each—C. B. Clancey, first; Henry Clemens, second. Display of dahlias—E. H. White, Portland, first; Gill Bros. Seed Co., Portland, second.

C. B. Clancey had an artistic display of cut flowers, potted plants and funeral designs. Mr. Clancey has taken over the retail store of Carl Reuf. Mr. Reuf will devote his time to growing stock.

Better Bait Next Year.

Henry Clemens had a booth on the second floor of the manufacturers' building, where he displayed sweet pea seeds. The Routledge Seed & Floral Co. had a 200-foot display on the same floor, showing dahlias, seeds, supplies and potted plants. Duke Routledge had charge of the display and reported it well worth the effort. His brothers, Ira and Ralph, were also at the fair during the week.

The fair grounds were extensively planted this year. A bed of delphiniums, bordered with celosias, was in perfect bloom. There were other beds of marigolds, Hill geraniums and roses. The Gill Bros. Seed Co. and Mrs. F. L. Purvine had a plot 150x200 feet planted to dahlias, which were in full bloom.

The fair management announced that next year there will be a larger prize list. Messrs. Clancey and Clemens are working on a plan to make the flower displays more worth the while of the florists.

Carl Reuf, the largest grower in Salem, grows his stock in nine houses just south of the fair grounds. He special-

Ferns for Fall Sales

YOUR TRADE WANTS OUR FERNS

3000 CLEAN, HEALTHY FERNS

	5-in.	6 in.	7-in.	8-in.
Boston	\$0.40	\$0.60	\$0.80	\$1.00
Roosevelt40	.60	.80	
Whitmanii40	.60		
Amerpohlil40	.60		
Scottii40	.60		
Maidenhair35	.50		

Asparagus Sprengeri, 2-inch, 8c; 3-inch, 5c; 4-inch, 10c.
Asparagus Plumosus, 2-inch, 8c; 2½-inch, 5c.
Christmas Peppers, 3-inch, 5c; 4-inch, 10c.
Table Ferns, 2-inch, \$3.00 per 100.
Kentia Palms, 4-inch, 40c; 5-inch, 75c.

WILSON-CROUT-GEHR CO.

East 62d and Aukeny Streets,

PORTLAND, OREGON

Mention The Review when you write.

FERNS, Boston and Teddy, Jr., from bench, equal to 8-inch stock, \$7.00 per 100.

ASPARAGUS PLUMOSUS, 5-inch pans, 25c; 2½-inch pots, 5c.

ASPARAGUS SPRENGERI, 2½-inch pots, 5c.

PRIMULA MALACOIDES, pink, white, lavender, 4-inch, 10c; 2½-inch, 4c.

HYDRANGEAS, Otaksa and French varieties, 2½-inch, 6c.

PELARGONIUMS, Easter Greeting and leading florist varieties to name, 2½-inch, 7c; mixed varieties, 2½-inch, 6c.

BEGONIA, Fireball, 3-inch, 10c.

CINERARIAS, Gold Medal Mixed, 3-inch, 7c; 2½-inch, 5c.

GERANIUMS, Rooted Cuttings, leading varieties, \$12.50 per 1000; 2-inch, from pots, \$18.00 per 1000.

WASHINGTON FLORAL CO.

40th and Madison, SEATTLE, WASH.

Quillin & Dessen, Successors to C. Hoffmeister

Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.

4157 Conrad Avenue

SEATTLE, WASH.

Mention The Review when you write.

izes in mums, ferns, carnations, pot plants, zinnias and asters. Most of his stock is marketed by C. B. Clancey.

W. G. W.

TACOMA, WASH.

The Market.

Stock continues scarce. Mums are being shipped in from San Francisco. Some of the shipments arrive in splendid condition, while others are anything but satisfactory. The lack of variety is trying to the salespeople, who have a hard time satisfying customers. Gladioli may be said to be the only good flowers at this writing. To be sure, there are some carnations, marigolds and the last of the asters, but these are second-grade items. A few cyclamens and flowering begonias are being pushed to relieve the monotony. Mignonette and forget-me-nots are to be had and meet with a good demand in filling in with other flowers in corsages and dainty baskets. This state of affairs is not likely to last long, however, as growers give promise of plenty of stock in the near future. Business remains good, considering the short supplies.

Various Notes.

A. Lingham, of Puyallup, continues to supply the Tacoma market with his choice gladiolus stock.

William Crammatte, of Aberdeen, divides his time between Tacoma and Aberdeen, looking after his interests at both places. B. G.

FIELD-GROWN

CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings

\$12.50 per 1000

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.

Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.

Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.

Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

We are the Largest Growers of

ROSES---PORTLAND---ROSES

Superior Quality--Choice Varieties--Sell Better--Grow Better

Perennials and Ornamentals.

Ask for price lists. Place your order now.

MOUNTAIN VIEW FLORAL CO., Portland, Oregon

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

PRIMULA OBCONICA GIGANTEA

8000 as fine stock as you ever saw. Strain from well known specialist abroad. In separate colors. 2-inch, ready for 3-inch. \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. Table Ferns, transplanted from flats, ready for pots, \$1.75 per 100. H. L. OLSSON CO., Inc., Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

TABLE FERNS

2½-inch pots \$3.00 to \$4.00 per 100
From Flats 2.00 per 100

Foliage and Blooming Plants
in Season.

RAHN & HERBERT CO., Clackamas, Ore.

500,000 FIELD-GROWN ROSES

We offer strictly hardy, clean, vigorous, own-root, dormant stock, grown on our new land, and solicit a share of your trade.

"A" Grade. This is our regular grade. Teas and Hybrid Teas, 18 inches and up to 24 inches. Climbers and Hybrid Perpetuals, 24 inches and up to 30 inches. "B" Grade. This is light stock, suitable for mailing or potting.

BUSH ROSES		A	B
		Price per Hundred	
Admiral Ward, H. T., red.....	Each	\$0.25	
American Beauty, H. P., red.....		12.00	\$ 8.00
Antoine Rivoire, H. T., flesh, center yellow.....		10.00	7.00
Arthur R. Goodwin, A. B., coppery red.....		15.00	10.00
Baby Rambler, Pol., baby, red.....		10.00	7.00
Baby Doll, Pol., baby, yellow, edge pink.....		20.00	15.00
Beaute de Lyon, H. B., shrimp-pink.....	Each	.25	
Betty, H. T., coppery pink.....		12.00	8.00
Black Prince, H. P., dark red.....		10.00	7.00
Bride, T., white.....		10.00	7.00
Bridesmaid, T., pink.....		10.00	7.00
British Queen, H. T., white.....		10.00	7.00
Captain Christy, H. P., pink.....		10.00	7.00
Cecile Brunner, Pol., baby, salmon pink.....		10.00	7.00
Champ Welland, H. T., pink.....	Each	.50	
Cheerful, H. T., orange flame.....	Each	.50	
Clara Watson, H. T., bush pink.....		10.00	7.00
Countess Marie, C. pas., H. T., red.....		10.00	7.00
Crimson Crown, H. T., crimson.....		10.00	7.00
Crimson Queen, H. T., crimson.....		12.00	8.00
Deutschland, H. P., flesh, center yellow.....		12.00	8.00
Donald MacDonald, H. T., red.....	Each	.50	
Dora Hansen, H. T., pink.....		10.00	7.00
Duchess of Albany, H. T., pink.....		10.00	7.00
Duchesse de Brabant, T., soft pink.....		10.00	7.00
Duchess of Sutherland, H. P., silver pink.....		12.00	8.00
Duchess of Wellington, H. T., yellow.....		12.00	8.00
Edward Mawley, H. T., red.....		10.00	7.00
Etoile de France, H. T., red.....		10.00	7.00
Etoile de France, Jr., H. P., dark red.....		10.00	7.00
Etoile de Lyon, T., yellow.....		10.00	7.00
Florence Haswell Veitch, H. P., red.....		10.00	7.00
Francis Scott Key, H. T., red.....		15.00	10.00
Frau Karl Druschki, H. P., white.....		12.00	8.00
George Arends (pink Frau Karl Druschki), H. P., pink.....		12.00	8.00
George C. Waud, H. T., yellow.....		15.00	10.00
George Elger, P., yellow Cecile Brunner.....		10.00	7.00
George Dickson, H. P., red.....		12.00	8.00
Gen. Jacqueminot, H. P., red.....		10.00	7.00
Gen. Sup. A. Janssen, H. T., carmine.....		10.00	7.00
Gloire de C. Guinoisseau, H. P., red.....	Each	.25	
Golden Gem, H. T., yellow.....	Each	.50	
Gorgeous, H. T., orange-yellow.....	Each	.25	
Grange Colomb, H. T., lemon yellow.....		10.00	6.00
Gruss an Teplitz, H. T., red.....		10.00	7.00
Hadley, H. T., red.....		20.00	15.00
Harry Kirk, H. T., yellow.....		15.00	10.00
Helen Gould, H. T., red.....		10.00	7.00
Herzogin Marie Antoinette, H. T., yellow.....		15.00	10.00
Hoosier Beauty, H. T., red.....		20.00	15.00
Hugh Dickson, H. P., red.....		10.00	7.00
Irish Elegance, H. T., single, copper pink.....		12.00	8.00
Irish Fireflame, H. T., single, orange red.....		15.00	10.00
J. B. Clark, H. P., red.....		12.00	8.00
Jonkheer J. L. Mock, H. T., pink.....		10.00	7.00
Joseph Hill, H. T., pink.....		15.00	10.00
Juliet, H. B., yellow.....		20.00	
Kaiserin, H. T., white.....		10.00	7.00
Killarney, H. T., pink.....		10.00	7.00
Killarney Brilliant, H. T., deep pink.....		12.00	8.00
Killarney Queen, H. T., pink.....		10.00	7.00
King George V., H. P., red.....		12.00	8.00
La Detroit, H. T., pink.....		10.00	7.00
Lady Alice Stanley, H. T., pink.....		10.00	7.00
Lady Battersea, H. T., pink.....		10.00	7.00
Lady Hillingdon, H. T., yellow.....		12.00	8.00
Lady Pirrie, H. T., pink.....		10.00	7.00
La France, H. T., pink.....		10.00	7.00
Majestic, H. T., red.....	Each	.50	
Mme. A. Chatenay, H. T., rose pink.....		10.00	7.00
Mme. Const. Souper, T., yellow.....		12.00	8.00
Mme. C. Testout, H. T., pink.....		10.00	7.00
Mme. Edouard Herriot, H. T., copper pink.....		20.00	15.00
Mme. Leon Pain, H. T., pink.....		10.00	7.00
Mme. Segond Weber, H. T., pink.....		10.00	7.00
Mme. Philip Rivoire, H. T., yellow.....		10.00	7.00
Mlle. Blanche Martignat, T., variegated pink.....		10.00	7.00
Mlle. Francisca Krueger, yellow.....		10.00	7.00
Madison, T., white.....		10.00	7.00
Maman Cochet, T., pink.....		10.00	7.00
Marie Van Houtte, T., yellow.....		10.00	7.00
Marquise de Querhoent, T., copper pink.....		10.00	7.00
Mary Countess Ilchester, H. T., red.....		10.00	7.00
Melody, T., yellow.....		12.00	8.00
Meteor, T., red.....		10.00	7.00
Mevrouw Dora Van Tets, H. T., yellow.....		12.00	8.00
Millady, H. T., red.....		10.00	7.00
Mrs. A. R. Waddell, H. T., salmon.....		12.00	8.00
Mrs. Aaron Ward, H. T., yellow.....		15.00	10.00
Mrs. Amy Hammond, H. T., pink.....		10.00	7.00

BUSH ROSES		A	B
		Price per Hundred	
Mrs. Andrew Carnegie, H. T., white.....		\$10.00	\$ 7.00
Mrs. Arthur E. Coxhead, H. T., red.....		10.00	7.00
Mrs. Bayard Thayer, H. T., pink.....	Each	.50	
Mrs. Charles Russell, H. T., pink.....		20.00	15.00
Mrs. F. Dennison, H. T., white.....	Each	.50	
Mrs. George Shawyer, H. T., pink.....		10.00	7.00
Mrs. John Laing, H. P., pink.....		12.00	8.00
Mrs. Muir Mackean, H. T., red.....		10.00	7.00
Mrs. Sarah Yeats, H. T., red.....	Each	.50	
Mrs. Wm. R. Hearst, H. T., dark My Maryland.....		15.00	10.00
Mrs. Wakefield Christie-Miller, H. T., pink.....		10.00	7.00
My Maryland, H. T., pink.....		10.00	7.00
Natalie Bottner, H. T., lemon yellow.....		10.00	7.00
National Emblem, H. T., red.....	Each	.50	
Ophelia, H. T., yellow.....		20.00	15.00
Papa Gontier, T., red.....		10.00	7.00
Paul Neyron, H. P., pink.....		10.00	7.00
Perle des Jardins, T., yellow.....		10.00	7.00
Perle d'Or, P., Baby, yellow.....		10.00	7.00
Perle Von Godesberg, H. T., lemon white.....		10.00	7.00
Pink Ophelia, H. T., pink.....	Each	.50	
Prima Donna, H. T., red.....		15.00	10.00
Primerose, H. T., yellow.....	Each	.50	
Prince de Bulgarie, H. T., salmon pink.....		10.00	7.00
Prince C. de Rohan, H. P., red.....		10.00	7.00
Prince E. C. d'Arenberg, H. T., red.....		10.00	7.00
Queen Mary, H. T., yellow.....	Each	.35	
Radiance, H. T., pink.....		12.00	8.00
Ragee Robin, T., red.....		10.00	7.00
Rainbow, T., strip, pink.....		10.00	7.00
Robin Hood, H. T., red.....		10.00	7.00
Red Radiance, H. T., red.....		25.00	20.00
Red Cochet, T., red.....		10.00	7.00
Richmond, H. T., red.....		10.00	7.00
Rodhatte, P., Baby, cherry red.....		10.00	7.00
Safrano, T., yellow.....		10.00	7.00
Soleil d'Or, H. B., yellow.....		15.00	10.00
Souv. de P. Carnot, H. T., flesh.....		10.00	7.00
Sunburst, H. T., yellow.....		15.00	10.00
Sunset, T., copper yellow.....		12.00	8.00
Tipperary, Pol., baby yellow.....		25.00	20.00
Ulrich Brunner, H. P., red.....		10.00	7.00
Verna Mackay, H. T., yellow.....		12.00	8.00
Viscountess Enfield, H. B., copper pink.....		10.00	7.00
Wellesley, H. T., pink.....		10.00	7.00
White Killarney, H. T., white.....		10.00	7.00
White La France, T., white.....		10.00	7.00
White Maman Cochet, H. T., white.....		10.00	7.00
Willowmere, A. B., shrimp pink.....		25.00	20.00
Winnie Davis, H. T.....		10.00	7.00
Wm. Shean, pink.....		10.00	7.00

CLIMBING ROSES

		A	B
		Price per Hundred	
Cl. American Beauty, H. N., cherry red.....		\$10.00	\$ 7.00
Cl. Belle Siebrecht, H. T., cerise pink.....		10.00	7.00
Cl. Cecile Brunner, Pol., salmon pink.....		10.00	7.00
Crimson Rambler, P., red.....		10.00	7.00
Cherokee, white.....		10.00	7.00
Cherokee, pink.....		10.00	7.00
Dorothy Perkins, W.....		10.00	7.00
Dr. W. Van Fleet, W.....		10.00	7.00
Cl. Etoile de France, H. T., red.....		10.00	7.00
Cl. Frau Karl Druschki, H. P., white.....		12.00	8.00
Gold of Ophir, copper.....		10.00	7.00
Cl. Gruss an Teplitz, C., crimson.....		10.00	7.00
Cl. Helen Gould, H. T., deep pink.....		10.00	7.00
Cl. Kaiserin, H. T., white.....		10.00	7.00
Cl. Killarney, H. T., pink.....		10.00	7.00
Cl. Killarney Queen, H. T., deep pink.....		25.00	20.00
Cl. La France, H. T., pink.....		10.00	7.00
Lamarque, white.....		10.00	7.00
Cl. Liberty, H. T., crimson.....		10.00	7.00
Cl. Mme. C. Testout, H. T., pink.....		10.00	7.00
Cl. Mme. A. Carriere, flesh.....		10.00	7.00
Cl. My Maryland, H. T., pink.....		25.00	20.00
Cl. Papa Gontier, T., red.....		10.00	7.00
Cl. Perle des Jardins, T., yellow.....		12.00	8.00
Reine Marie Henriette, T., crimson.....		10.00	7.00
Reine Marie Henriette, strip.....		10.00	7.00
Reine Olga Wurtemberg, H. T., red.....		10.00	7.00
Reve d'Or, yellow.....		15.00	10.00
Cl. Richmond, H. T., red.....		10.00	7.00
Souv. de Wootton, H. T., red.....		10.00	7.00
Cl. Sunburst, H. T., yellow.....		15.00	10.00
Tausendschon or Thousand Beauties, soft pink.....		10.00	7.00
Cl. White Cochet, T., white.....		10.00	7.00
Wm. Allen Richardson, copper yellow.....		12.00	8.00
White Banksia, white.....		10.00	7.00
Winnie Davis, H. T.....		10.00	7.00
Yellow Banksia, yellow.....		10.00	7.00
Veilchenblau (The Blue Rose), violet blue.....		10.00	7.00

TERMS.—Five per cent discount for cash with order. If order is to be shipped C. O. D., send one-fourth cash.

Time of Shipment.—We usually begin digging stock about the middle of December and ship January to March. We do not charge for packing, or boxing, or delivery to forwarding company. **Express.**—All stock packed very light, with burlap, for express, at the rate "General Special" unless otherwise ordered. If sent by freight it is entirely at purchaser's risk. **Conditions.**—We discount five per cent for assorted order of five hundred or more; ten per cent discount for five thousand or more. Please make all orders in multiples of ten. For less than ten add one-half to price, except on varieties marked "each." **Order Early.**—It is much easier to fill early orders complete.

WESTERN ROSE COMPANY, - - Pasadena, California

California Privet

2 and 3-year-old.

12 to 18-inch	\$10.00 per 1000
18 to 24-inch	13.00 per 1000
2 to 3 feet.....	15.00 per 1000
3 to 4 feet.....	20.00 per 1000

CATALPA BUNGEI

1-year heads.....	\$6.50 per dozen
2-year heads.....	9.50 per dozen

Terms—Cash or satisfactory reference.

Packing at cost.

Send for complete trade list.

THE LANCASTER COUNTY NURSERIES

R. F. D. No. 7, LANCASTER, PA.

Mention The Review when you write.

NORWAY MAPLES ORIENTAL PLANES

AT REDUCED PRICES

Shrewsbury Nurseries, GEO. A. STEELE,
Proprietor
EATONTOWN, N. J.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, Lloyd C. Stark, Louisiana, Mo.;
Vice-president, J. R. Mayhew, Waxahatchie,
Tex.; Secretary and Counsel, Curtis Nye Smith,
19 Congress St., Boston, Mass.; Treasurer, J. W.
Hill, Des Moines, Ia..

SHRUBS are said to be selling better than ever this autumn.

W. B. CLARKE, manager of the Cottage Gardens Nurseries' branch at San Jose, Cal., is making an eastern trip.

THE French hydrangeas are selling splendidly; everyone who has advertised them to the trade has found plenty of florists anxious to try them as a substitute for azaleas. Lilie Mouillere is the most popular, possibly because it also is the best known variety.

W. A. PETERSON, Chicago, considers Therese the best peony that has as yet made its appearance. He says every visitor to his nursery in peony season is attracted to the row of Therese; the eye catches it at a distance. Whatever the amateurs see in Therese, as size of flower and beautiful clear pink color, the trade visitor who knows peony stocks is apt to note most of all the length of the row.

EUROPEAN LILY STOCK.

Owing to there being no regular sailings from Holland, arrangements have been made by McHutchison & Co., New York, whereby the Holland nursery stock fall shipments will come on special steamers, to sail about the middle of October and November. It is likely that the same arrangements will be made for spring shipments, unless there be regular sailings then.

Manetti stocks are practically unobtainable in England and France, McHutchison & Co. report. There was only about a thirty per cent crop in England, and fifteen per cent in France, due to abnormally unfavorable spring weather conditions in Europe.

Pear and apple stocks in large sizes, the same company says, will be scarce in France. Small plantings were made, but cold, wet spring and summer weather made most of them run to small sizes. Women and old men are now do-

Supply Your Trade with Hill Evergreens for October Planting

CHOICE SPECIMEN EVERGREENS (Partial List)

	Each	10		Each	10
Balsam Fir.....	3-4 ft., B&B...	\$2.00 \$17.50	Red Cedar.....	3-4 ft., B&B...	\$2.25 \$20.00
Hemlock.....	2-3 ft., B&B...	1.50 13.50	White Spruce.....	3-4 ft., B&B...	2.25 18.50
Concolor Fir.....	4-5 ft., B&B...	4.50 40.00	Kost. Blue Spruce.....	3-4 ft., B&B...	5.00 47.50
Douglas Fir.....	3-4 ft., B&B...	1.75 15.00	Norway Spruce.....	4-5 ft., B&B...	3.00 27.50
Juniper Canadensis.....	1-1½ ft., B&B...	1.50 13.50	Am. Arbor Vitae.....	3-4 ft., B&B...	1.50 12.50
Juniper Glauca.....	2-3 ft., B&B...	1.75 15.00	Pyr. Arbor Vitae.....	3-4 ft., B&B...	1.75 15.00
Juniper Schottii.....	2-3 ft., B&B...	2.00 18.50	Dwf. Mugho Pine.....	1-1½ ft., B&B...	1.00 9.50

We can also furnish a complete stock of Evergreen seedlings, cuttings and transplants, also young stock for lining out and deciduous trees and shrubs.

DECORATIVE STOCK

WINDOW-BOX PLANTS—Hardy Coniferous Evergreens for winter use. All hardy and desirable sorts. This line offers wide-awake florists grand opportunity to increase their sales and profits.

HARDY TUBBED EVERGREENS—Well formed specimens—grown especially for tubbing. (In anticipation of the shortage in Boxwoods and other decorative stock this fall, we have provided a very large and complete stock.)

JAPANESE POTTED EVERGREENS—In three sizes—well established in fancy Japanese glazed pottery.

Wholesale price list will be mailed promptly on request.

Write for information and prices today.

THE D. HILL NURSERY COMPANY, Inc.

EVERGREEN SPECIALISTS
LARGEST GROWERS IN AMERICA Box 403, DUNDEE, ILL.

Mention The Review when you write.

NURSERY STOCK FOR FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY

71 Years

Geneva, N. Y.

1000 Acres

Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.

Mention The Review when you write.

ing the office work in French nurseries. Shipping service from France will be as good as last season.

MR. COE'S CONFIDENCE.

Ernest F. Coe, president of the Elm City Nursery Co., New Haven, Conn., thinks that the new dwarf type of Berberis Thunbergii his company is distributing this year is the best specialty the concern ever got hold of. The first plant was discovered in the nursery sixteen years ago, so that there has been abundant time for observation. Mr. Coe says the present stock consists of about 10,000 plants and he feels sure that it will be possible to book them all for distribution this season. He says that one landscape architect who recently visited the nursery wanted to place an order for 10,000 plants for this season's contract, but the order was declined be-

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.

Mention The Review when you write.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

Mention The Review when you write.

cause distribution this season will be only in the trade. Mr. Coe says that his enthusiasm in the matter is based on

BOX-BARBERRY

DWARF TYPE OF BERBERIS THUNBERGII



New Edge and Dwarf Hedge Plant

ORIGINATED at our Nursery sixteen years ago among a batch of Japan Barberry seedlings. It attracted attention in the seedling bed and has been under careful watching since. The original plant is now about two and one-half feet wide, and globe-like in shape, its natural form.

It is pronounced a most valuable find by all who have seen either the original plant or the stock we have propagated from it, including experienced nurserymen, landscape architects and gardeners, experiment station men and amateurs.

The public will take to it immediately. It's just what is wanted. As a formal-garden edge plant it is ideal—this means thousands of it for many a single order. Equally desirable as a low and medium hedge plant, assuring a heavy demand. Trims into perfect formal specimens.

Propagates readily from either hard or soft wood cuttings. Will not come true from seed.

OFFERED TO THE TRADE FALL, 1917—NO RESTRICTIONS

Offered to the general public and will and will be freely advertised in Fall, 1918, and Spring, 1919. Get up a stock and be ready for the certain heavy demand.

Prices to the Trade, November delivery—strong 2-year field plants, no growth removed:

\$400.00 for 1000	\$250.00 for 500
150.00 for 250	75.00 for 100
50.00 for 50	37.50 for 25
20.00 for 10	10.00 for 3
\$5.00 each	

Stock at present exclusively owned by us.

The Elm City Nursery Company

Woodmont Nurseries, Inc.

NEW HAVEN, CONN.

New Nurseries at Woodmont, Conn.

Mention The Review when you write.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 8 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Eduis Superba, early pink	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxis Nurseries Peony Fields
SARCOXIE, MISSOURI

Always mention the Florists' Review
when writing advertisers.

SPIRAEA VAN HOUTTEI

ALL SIZES

2-3 feet.....	\$8.00 per 100	3-4 feet.....	\$12.00 per 100
4-5 feet.....	\$15.00 per 100		

AURORA NURSERIES,

AURORA, ILL.

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

Always mention the Florists' Review
when writing advertisers.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

Always mention the Florists' Review
when writing advertisers.

20% Discount for Cash with Order, for
a Limited Time Only.

FERNS, ETC., ETC.

2 1/2-inch Bostons.....	100
2 1/4-inch Whitmanii.....	\$ 4.00
4-inch Bostons.....	5 00
4-inch Roosevelt.....	15.00
4-inch Whitmanii.....	15.00
5-inch Boston.....	25.00
5-inch Roosevelt.....	25.00
5-inch Whitmanii.....	\$3.00 per dozen
6-inch Boston.....	5.00 per dozen
Plumosus Seedlings.....	\$8.00 per 100
2-inch Plumosus.....	3.00 per 100
2-inch Sprengeri.....	2.50 per 100
Seedling Sprengeri.....	\$ 6.00 per 1000
2-inch Var. Vinca.....	25.00 per 1000
2 inch English Ivy.....	\$3.00 per 100
R. C. English Ivy.....	1.00 per 100
R. C. Hydrangea Otaksa.....	1.70 per 100
2-inch Hydrangea Otaksa.....	4.00 per 100
5-inch Hydrangea Otaksa.....	\$3.50 per dozen
Progressive Everbearing Strawberry	
Plants, pot-grown.....	
2 1/2-inch pots.....	\$30.00 per 1000
3-inch pots.....	40.00 per 1000
All goods carefully packed.	

D. U. AUGSPURGER & SONS CO.
PEORIA, ILL.

Mention The Review when you write.

JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

FIELD-GROWN

Carnation Plants

Alice, \$4.00 per 100, \$35.00 per 1000.

WHITE BROS., Medina, N. Y.

Mention The Review when you write.

the belief that there is a tremendous demand for a dwarf hedge and edging plant and that there now is nothing that quite fills the bill. He predicts that it will be a number of years before the 10,000 plants now existing will be propagated up to the point of fully meeting the demand.

NEWARK, N. J.

This is the "between" season. Assters, gladioli and the few flowers that kept the florists supplied during the summer months are rapidly passing, and although the fall flowers are beginning to come in they are not abundant enough. This is not a serious handicap now, however, for it is still a little too early for a greatly increased demand. Chrysanthemums are improving in quality and are becoming more plentiful each week.

The Alpha Florists, who recently opened a store on Cedar street, near Broad street, report that their stand has proven a good one and that business is satisfactory.

Henry Hornecker, of East Orange, thinks that the outlook for business during the coming season is good.

R. B. M.

Sterling, Ill.—J. A. Swartley, proprietor of the Swartley & Sons range, was seriously injured recently when he fell from a 12-foot scaffold at East Moline. Mr. Swartley is 70 years of age, and at the time of the accident was not expected to live.



Free-Flowering Oak Brand

WEIGELAS

(Friends and Profit-Makers)

HERE is a collection of Oak Brand Shrubs of exceptionally broad and vigorous growth.

The prices below will show you what a good snug profit you can make on them. Their sturdiness and downright goodness will make you "come-back-for-more" friends as well as profits.

Weigelas:	PRICES TO YOU	100	1000
Eva Rathke.....	1 to 1 1/2 feet.....	\$10.	\$ 90.
	1 1/2 to 2 feet.....	12.	100.
The "everblooming" Weigela. Dark red flowers with markings. Splendid foliage. Striking effect.			
Nana Variegata.....	1 1/2 to 2 feet.....	12.	100.
Flowers, soft pink. Foliage bordered with creamy white. Very attractive.	2 to 3 feet.....	15.	125.
	3 to 4 feet.....	18.	150.
Rosea (Florida).....	3 to 4 feet.....	15.	100.
Rose-pink flowers.	4 to 5 feet.....	18.	150.

LET OUR BUSINESS BOOSTER BOOST YOUR BUSINESS

That's what it's for. Lists all Oak Brand Shrubs with their wholesale prices. Also other Conard & Jones good things. Gives common-sense facts about them. Send for it.

Next week our Ad will be devoted to an unusually attractive Rose Offering. Don't Miss It.

The CONARD & JONES CO. WEST GROVE, PENNA., U.S.A.

ROBERT PYLE, Pres.

ANTOINE WINTZER, Vice-Pres.

Swastika Cannas Shrubs ★ Roses

Mention The Review when you write.

NEW FRENCH HYDRANGEAS

Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose,
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chautard—Bright rose
(This variety in 5-inch pots only.)

Also Otaksa, in 4-inch pots only.

Pot-grown—4-inch pots, \$20.00 per 100
5-inch pots, 30.00 per 100

Field-grown—3 to 5 shoots, \$15.00 per 100
5 to 6 shoots, 20.00 per 100



GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.

BOUGAINVILLEA—Specially trimmed plants—4-inch pots, \$25.00 per 100; 5-inch pots, \$35.00 per 100.

ASPARAGUS PLUMOSUS—Heavy stock—2 1/2-inch, \$3.50 per 100; \$30.00 per 1000. 1 1/2-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.

NURSERYMEN - FLORISTS - SEEDSMEN
PAINESVILLE, OHIO



GENISTA

Mention The Review when you write.

A FEW THOUSAND Fine Field-Grown Carnation Plants

Matchless, Enchantress, White Perfection\$6.00 per 100; \$50.00 per 1000
 White Enchantress, Miss Theo, Mrs. C. W. Ward, Rose-pink Enchantress,
 White Wonder, Beacon and Champion..... 7.00 per 100; 60.00 per 1000
 Good clean, healthy plants, 8 to 12 shoots.



French Bulbs for immediate delivery.

NARCISSUS PAPER WHITE GRANDIFLORA

13 c/m. and up, 1250 per case.
 14 c/m. and up, 1000 per case.
 Prices reasonable.

FRENCH GROWN DUTCH HYACINTHS

Will force early for Christmas and January.
 White, Pink and Blue.....\$75.00 per 1000
 Limited Quantity.
 Dutch Bulbs will arrive very late. Better order French stock for early blooming.

COLEUS—Brilliantcy

4-in., extra good.....\$12.00
 2½-in., extra good..... 5.00
 Excellent for stock plants.

PRIMULAS

	100	1000
Elatior, yellow, 2½-in.....	\$6.00	\$50.00
Obconica, all varieties, 2½ in.	8.00	50.00
Obconica, all varieties, 3-in...	8.00	75.00
Chinensis, 2½-in.....	5.00	45.00
Malacoides, 2½-in.....	6.00	50.00

CINERARIAS

Half Dwarf. Best strains and selected colors, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Ready Now
 Cinerarias will be scarce. Order while they last.

CYCLAMEN

Quality exceptionally good. 100 1000
 Selected, 2½-in.....\$8.00 \$70.00
 Good, strong stock, 2½-in..... 7.50 60.00
 Extra, selected, 3-in.....12.00
 Extra good, 4-in.....25.00

POT-GROWN HYDRANGEAS

The best French Varieties and Otakes, Lille Mouillere, Mad. Chautard, Radiant, Rene Gaillard, Mad. E. Mouillere, Mont Rose and many others.
 4-inch, at.....\$20.00 per 100
 5-inch, at..... 35.00 per 100
 6-inch, at..... 50.00 per 100
 All the varieties have been tested for Easter Forcing.

FIELD-GROWN VIOLET PLANTS

	100	1000
Princess of Wales.....	\$6.00	\$55.00
Lady Campbell.....	6.00	55.00
Marie Louise, 3-in.....	6.00	50.00

GERANIUMS

We are going to increase prices. If you wish to save money, order now.

Ricard, Poltevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner. 100 1000
 2-in.....\$3.00 \$22.50
 2½-in..... 3.00 25.00
 3-in..... 6.00 50.00
 The quality is extra good.

SWEET PEA SEED

WHITE	Oz.	¼ lb.
Early Snow Flake.....	\$2.00	
White Orchid, Pure White.....	.50	\$3.00
Mrs. M. Spanolin, (black seeded white).....	.75	4.00
Venus, one of the best.....	.75	4.00

PINK	Oz.	¼ Lb.
Yarrowa, bright Rose Pink.....	\$1.00	\$5.00
Fordhook Pink, Lavender Pink.....	1.25	6.00
Mrs. A. A. Skach.....	.50	3.00
Pink and White Orchid.....	.50	3.00
Dolansky's Orchid, Bright Shell Pink.....	.75	4.00

Bohemian Girl, Dark Shell	Oz.	¼ Lb.
Pink.....	\$0.75	\$4.00

LAVENDER

Lavender Orchid.....	.50	3.00
Lavender Nora.....	.50	3.00
Lavender Queen.....	.50	3.00
Nubian Orchid.....	1.50	1.00

GET OUR SPECIAL COMBINATION OFFERS

SEND FOR A COPY OF OUR OCT. AND NOV. PLANT BULLETIN AND BULB LIST.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
 1608-1620 Ludlow Street

NEW YORK
 117 West 28th Street

BALTIMORE
 Franklin and St. Paul Streets

WASHINGTON
 1216 H Street, N. W.

Special Offer of a Limited Quantity of GARDENIA VEITCHII

In 4½-inch pots, choice healthy stock for benching, at \$30.00 per 100.

Christmas and Bird's-eye Peppers

2½-inch pots, at \$4.00 per 100;
 8 -inch pots, at 6.00 per 100.

Dracaena Ind., field-grown, ready for 6 and 7-inch pots, at \$25.00 per 100; 5½-inch, pot-grown, ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and Officinalis, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.
 Erica Melanthera, 3½-inch pots, at \$25.00 per 100. Will bloom for Xmas.

Croton Punctata, 8-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.
 Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

YOU

Will find all the best offers all the time in The Review's Classified Ads.

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers
 Dwarf Polyanthas

Hybrid Teas
 Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....	\$20.00 per 100
From 6-inch pots.....	25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

A. F. J. BAUR

O. E. STEINKAMP

CARNATION PLANTS

We still have fine plants of several varieties. These plants have been kept topped back and properly cared for, and should come right ahead with a good crop when benched.

MERRY CHRISTMAS is our best scarlet
\$12.00 per 100 **\$100.00 per 1000**

Matchless	White Enchantress	Nancy	Enchantress	Alice
Good Cheer	R. P. Enchantress		Benora	
\$6.00 per 100		\$55.00 per 1000		

Further delay might jeopardize your Christmas cut, so we advise getting your carnation benches planted right away.

BAUR & STEINKAMP, Carnation Breeders Indianapolis, Indiana

Mention The Review when you write.

DENVER, COLO.

The Market.

The demand for flowers last week was steady and good stock cleaned up every day. Carnations are still small, but are improving. Roses are better and find a ready sale. Rubrum and Easter lilies are in strong demand. Golden Glow chrysanthemums have made their appearance and sell fairly well. What few orchids come in are eagerly snapped up. The same is true of valley.

Various Notes.

Local growers have their stock in fine condition for the season and are optimistic over the outlook.

Robert Kurth, foreman of the plant range of the Park Floral Co., during the last eighteen years, has taken a position with the Greenwood Cemetery Association, Fort Worth, Tex. Mr. Kurth is making the change on account of the health of Mrs. Kurth, doctors having advised that she live in a lower altitude. Albert Geisert is taking Mr. Kurth's place with the Park Floral Co.

Alphonse Hoyer is seriously ill at St. Joseph's hospital.

D. S. Grimes & Son have their place in excellent condition. The glass has been taken out and cleaned, and the houses have been painted inside and out.

W. W. Wilmore, Jr., has been drafted into the national army. He left for Fort Riley, Kan., October 3.

The Park Floral Co. finished housing its pot mums and Jerusalem cherries last week. It has about 1,000 azalea plants that look promising. R. S.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

ORCHIDS

We have received the following imported orchids: C. Trianae, C. Labiate, C. Massiae, C. Sackeliana, C. Schroederiae, C. Percivaliana Signe; Oncidiums, Splendidum and Varicosum; Laelias, Odontoglossums, etc. One of the largest importers of Orchids in America

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

BRILLIANCY

Brilliance or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for shipment during September.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

Mention The Review when you write.

Cyclamen=Cyclamen

Order them now for Christmas flowering. Special reduced prices.

2½-inch, per 100.....	\$5.00	4-inch, per 100.....	\$20.00
3-inch, per 100.....	8.00	4-inch, Select, per 100.....	25.00
3-inch, Select, per 100.....	10.00		

Boston, Roosevelt, Whitmanii, Wanamaker

GOOD BUSHY FERNS

We have splendid Ferns in Boston, Roosevelt, Whitmanii and Wanamaker. Stock purchased now and shifted will yield a handsome profit.

Boston, Roosevelt, Whitmanii, Wanamaker, 4-inch.....	\$0.20
" " " " 5-inch.....	.35
" " " " 6-inch.....	.60
Boston and Roosevelt, 7-inch.....	.75
" " " " 8-inch.....	1.00
Boston and Roosevelt, 2¼-inch, strong.....	\$5.00 per 100, \$45.00 per 1000

PACKING AT COST

GULLETT & SONS, LINCOLN, ILL.

DREER'S SELECT FRENCH HYDRANGEAS

Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for either October or later delivery.

The varieties named below are offered, except where noted:

5-inch pots, at \$25.00 per 100;

6-inch pots, at 35.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendemoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermet. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. R. Jacquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.

5-inch pots, \$30.00 per 100; 6-inch pots, \$50.00 per 100.

Radiant. A reliable and popular carmine-rose.

Souv. de Lieut. Chaure. Immense heads of bright rose-carmine, flowers on bold upright stems.

Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.

Souv. de Mme. Victor Raoult. Very large lively rose.

Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.

Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.

We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen.

Directeur Vuillermet

La France

La Lorraine

La Perle

Louis Mouillere

Mme. Legou

Otaksa

Ronsard

Souv. de Lt. Chaure

Ville de Chartres

Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment.

We offer the following varieties and sizes:—

Elegantissima, Elegantissima compacta and Smithii, 3½-in. pots..... 25c to 35c each

Smithii, 5-in. pots..... 50c to 75c each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans.. 50c to 75c each

Smithii, 6-in. pans..... 75c to \$1.00 each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.

Elegantissima and Elegantissima compacta, 10-in. pans..... \$3.00 to \$3.50 each

Harrisii, 8-in. pans..... \$1.50 each

Pteris in variety, 3½-in. pots.... 15c to 25c each

SHIPMENT IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, NEW YORK



Primula Malacoides Townsendii

A REVOLUTION IN THE BABY TYPE

First-class certificates of merit awarded by New York Florists' Club, Nassau County Horticultural Society and Oyster Bay Horticultural Society.

Out of 2-in. pots, per 100.....\$10.00

Out of 3-in. pots, per 100..... 15.00

A. L. MILLER

JAMAICA,

--

NEW YORK



New Dwarf Solanum, Cleveland

NEW DWARF SOLANUM CLEVELAND

A sterling Thanksgiving and Christmas novelty of dwarf, compact growth, carrying its berries well above the foliage. Has great lasting qualities. Ready November 15th.

Orders booked now. 3-inch, \$15.00 per 100; 4-inch, \$25.00; 4-inch select, \$35.00; 5-inch, 50c each; 5-inch select, 75c; 6-inch, \$1.00; 6-inch select, \$1.25 and \$1.50; 7-inch, \$2.00; 8-inch, \$3.00.

Mr. Carl Hagenburger,
Mentor, Ohio.

Dear Sir:—Will you please reserve two thousand of your Cleveland Cherry Plants in the different sizes for Fall and Holiday trade. Past experience has proven that these plants give entire satisfaction to our customers, and are very profitable to handle. Yours very truly,

THE JONES-RUSSELL COMPANY.

CARL HAGENBURGER, WEST MENTOR, OHIO

Mention The Review when you write.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE WONDER

MRS. C. W. WARD
ENCHANTRESS

THE HERALD
BELLE WASHBURN

CHAMPION

THENANTHOS \$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

Mention The Review when you write.

DAYTON, O.

The Market.

Last week there was a good demand for cut flowers, but stock was a trifle scarce. Dahlias found a lively market, selling at from 50 cents to \$2 per dozen. Snapdragons and other outdoor flowers came in handy. Roses and lilies were better than they were a week ago. Gladioli and asters are deteriorating, but there are a few of good quality. A few carnations and chrysanthemums have arrived.

Various Notes.

C. F. Mahan & Co., have a fine lot of cyclamen plants, which are being grown for seed. Some of them are improved German varieties.

J. Hendrick, a brother of Mrs. L. D. Johnson, has joined the Twelfth Aero Squadron, now at the Wright flying field at Fairfield, O., near Dayton.

The Ideal Floral Co. has moved its store from 1204 West Third street to the Wright building, 1205 West Third street.

Gerald Haschke, of the College Park Greenhouses, has returned from an automobile trip through the West Virginia mountains.

Herbert Bartholomew, son of George W. Bartholomew, is with the hospital corps at Fort Sheridan, Ill.

W. W. Horlacher is cutting some fine single and cactus dahlias.

Tony Lewis, chauffeur for the Heiss Co., left September 19 for Camp Sherman, where he will train for the army.

We will Give Away 5000 Plants

XANTHOSOMA BATAVIENSIS

In order to introduce them to every greenhouse man in the U. S. Send 2c for each plant wanted, to cover postage and packing. Not less than 10 nor more than 25 to one address.

This offer is made to introduce one of the best novelties of recent introduction. Fine for greenhouse in winter and fine for outside in summer.

Awarded Certificate of Merit by S.A.F. at Houston, Tex.

L. H. READ & CO.
DEER PARK, ALABAMA

Mention The Review when you write.

**Nephrolepis Scottii, Teddy, Jr.,
and Elegantissima Improved**

6-inch pots, \$6.00 per doz.
Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.
Second and Bristol Sts. and Rising Sun Ave.
Mention The Review when you write.

The Heiss Co. has completed three greenhouses on the new site and expects to abandon the old place January 1.

Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$7.50	\$15.00	
Chatelaine Begonias.....	3.50	7.50	15.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....	4.00	6.00	10.00	

FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25.00	\$35.00 to \$50.00
Roosevelt.....	5.00	10.00	20.00	25.00 to 35.00	40.00 to 50.00
Whitmanil.....	5.00	10.00	20.00	40.00 to 50.00	65.00 to 75.00
Plumosus.....	3.50	7.50	12.50		
Sprengerl.....	3.50	7.50	12.50		
Table Ferns.....	5.00				

FOR CHRISTMAS

We are offering Cyclamen and Poinsettias in following sizes for immediate shipment at the very low prices:

Cyclamen, 4-inch, 20c to 25c; 5-inch, 35c to 50c; 6-inch, 60c to 75c; 7-inch, \$1.00 to \$1.25 each.

Poinsettias, 3-inch, \$10.00; 4-inch, \$15.00; 5-inch, single stem, \$25.00; 5-inch pans, \$35.00; 6-inch pans, \$50.00; 7-inch pans, \$75.00; 8-inch pans, \$125.00 per 100. This is a special for one week only.

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

Mention The Review when you write.

Gustave Hirsch is in the field artillery and C. Dertrick is with the naval reserves. Both were with the Dayton Floral Co.

G. J. F.

We Offer for 1918.

A new **RED ROSE** that will meet the exacting requirements of the commercial grower. It is a rose that will be found prolific and easy to handle. As a cut flower, it is one of the finest ever offered. It is not as dark as Hadley, but brighter in color. The stems are straight and strong. From every standpoint the rose which we can recommend to our friends is

MRS. HENRY WINNETT

We are growing it in quantity. We want you to see it growing. It will be sold entirely by us in the United States, and, in Canada, by the originator, John H. Dunlop, Toronto.

A. N. PIERSON, Inc.,

Cromwell, Conn.

Mention The Review when you write.

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana	Leaves	High	Each	Per doz.
2½-in. pot	4	8 to 10 in.		\$1.50
3-in. pot	5	12 in.		2.50
5-in. pot	6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot	6 to 7	22 to 24 in.	1.00	12.00
6-in. pot	6 to 7	26 to 28 in.	1.50	18.00
6-in. pot	6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub	6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub	6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub	6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub	6 to 7	42 to 48 in.	6.00	
9-in. cedar tub	6 to 7	48 to 54 in.	8.00	
9-in. cedar tub	6 to 7	5 ft.	10.00	
Kentia Forsteriana	Leaves	In. high	Each	Per doz.
6-in. pot	5 to 6	24	\$1.00	\$12.00
6-in. pot	5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.	High	Each
7-in. cedar tub.....4 plants in tub	30 to 36 in.	\$8.00
7-in. cedar tub.....4 plants in tub	38 to 40 in.	4.00
9-in. cedar tub.....4 plants in tub	40 to 42 in.	5.00
9-in. cedar tub.....4 plants in tub	42 to 48 in.	6.00
9-in. cedar tub.....4 plants in tub	4 to 4½ ft.	8.00
12-in. cedar tub.....4 plants in tub	4½ to 5 ft.	10.00
12-in. cedar tub.....4 plants in tub	5 to 6 ft.	15.00
12-in. cedar tub.....4 plants in tub	6 to 7 ft.	18.00
Areca Lutescens	In. high	Each
6-in. pot.....8 plants in pot	24 to 30	\$1.00
6-in. pot.....8 plants in pot	30 to 36	1.50
Cocos Weddelliana	In. high	Per doz.
2½-in. pot.....6 to 8	\$1.50	\$12.00
2½-in. pot.....10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN

WYNCOTE, PA.

Mention The Review when you write.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2½-in. Asp. Plumosus.....	\$2.50	\$22.50
2½-in. Asp. Sprengeri.....	2.50	22.50
4-in. Asp. Sprengeri (large)	7.00	65.00
8-in. Begonia Chatelaine....	8.00	75.00
8-in. Cyclamen, 8 var.....	8.00	75.00
3½-in. Chinese Primroses, 12 varieties	8.00	75.00
4-in. Calla Lilies.....	15.00	
2½-in. Heliotropes, 3 varieties	2.75	22.50
4-in. Marguerites.....	7.00	65.00
3½-in. Stevia, dwarf or tall..	7.00	65.00
2½-in. Snapdragons, white,		
pink, yellow.....	5.00	45.00
3-in. Snapdragons, white,		
pink, yellow.....	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100		
4-in. Vinca variegata.....	6.50	60.00
2½-in. Smilax, fine plants....	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100.		
2½-in. Geraniums, 24 var....	2.25	20.00
Field-grown Violet Plants:		
Gov. Herrick and Princess of Wales	\$6.00	\$55.00
And abundance of other stock. Correspondence solicited.		

ALONZO J. BRYAN,
Wholesale Florist, Washington, N. J.
Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.



FERNS

We have some fine Bostons, Roosevelt and Wanamaker in 5-inch at 35c; 6-inch at 60c. These are ready to shift.

CYCLAMEN for CHRISTMAS

In best German and English strains in five colors. These plants must be shifted at once, as we must have the space. We are offering these exceptionally fine plants in 4-inch at \$20.00 per 100; 5-inch at \$40.00 per 100. Photo taken Sept. 1 of a 5-inch plant, shows quality of goods.

SMILAX

200 extra strong 4-inch, the lot for \$15.00.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Mention The Review when you write.

FINE FIELD-GROWN

STEVIA PLANTS

\$10.00 per 100; \$85.00 per 1000

J. L. DILLON

BLOOMSBURG,

PA.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

White Wonder.....	100
Matchless.....	
Enchantress.....	\$5.00
Enchantress Supreme.....	
Alice.....	
Mrs. C. W. Ward.....	1000
Philadelphia.....	\$45.00
Herald.....	

ELI CROSS, Grand Rapids, Mich.

CARNATIONS

FIELD PLANTS

Rosalie, dark pink, large well branched plants, \$12.00 per 100.
Nancy, light pink, \$6.00 per 100.

Agathaea Felicia Coelestis, small blue daisy. Splendid for pot plants or cuttings. 4-inch pots, \$2.00 per doz.
Dracaena Indivisa, 4-inch, strong, \$10.00 per 100.

F. DORNER & SONS CO.

LA FAYETTE,

:-

INDIANA

Mention The Review when you write.

CLOSING OUT SALE OF

CHOICE YOUNG ROSE PLANTS, 2½-INCH POTS

Grafted Ophelia.....\$10.00 per 100; \$100.00 per 1000
Grafted Killarney Brilliant..... 50.00 "

Grafted Richmond\$50.00 per 1000
Own Root Richmond..... 30.00 "

FIELD CARNATION PLANTS, STRICTLY 1ST SIZE

Matchless, White Wonder and Alice.....\$5.00 per 100; \$40.00 per 1000

BASSETT & WASHBURN

Office and Store: 178 No. Wabash Ave.
CHICAGO, ILL.

Greenhouses:
HINSDALE, ILL.

Mention The Review when you write.

FORT WAYNE, IND.

The Market.

The last week of September was an unusually busy one. Weddings created a good demand for flowers and funeral work was plentiful. September 30 many worked all day getting out the funeral work.

Chrysanthemums are becoming a factor in the market, October Frost and Golden Glow being the best offered. Roses are excellent and are improving in size and color. Carnations are arriving in fine form, and prices are better. Lilies are in fair demand for funeral work. Gladioli are still abundant, and they have taken well with the trade this year. Dahlias are more than plentiful, but are of excellent quality. Other outdoor flowers are cosmos, hydrangeas, Golden Glows, goldenrods and larkspurs. Asters are rapidly on the decline.

Various Notes.

A. J. Lanternier & Co. had a busy week with funeral work. They are showing fine early mums and their cut of roses is exceptionally large.

Mrs. R. W. Doswell has been confined to her home during the last week by severe stomach trouble.

W. J. & M. S. Vesey are cutting large quantities of roses and rubrum and giganteum lilies. Their orchids are flowering in fine shape.

The Flick Floral Co. is showing fine pompon chrysanthemums, the first of the season. Funeral work has been brisk at this establishment during the week.

R. F.

FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress.
A-1 plants for quick sale.

\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

Mention The Review when you write.

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

Mention The Review when you write.

POT-GROWN FERNS

Boston, Scottii, Whitmanii and Piersoni, 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

Mention The Review when you write.

FERNS AND OTHER CHOICE STOCK

Our stock this fall is larger than ever and we can give you extra good value for the money.

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6 inch pots, 40c; 7-inch azalea pots, 60c.
Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100.
Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c.
Cocos Weddelliana, 3-inch, 15c and 20c each.
Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 4-inch pots, 34c; 6-inch pots, 60c.
Pandanus Veitchii, 5-inch, 80c.
Asparagus Plumosus and Sprengeri, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4 inch, \$10.00 per 100.
Primula Obconica, 4-inch, \$10.00 per 100.
Primula Chinensis, 4-inch, \$10.00 per 100.
Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

PHILADELPHIA, PA.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink

\$6.00 per 100; \$50.00 per 1000

MUM PLANTS, all standard varieties, \$25.00 per 1000

THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

	Per 100	Per 1000
White Perfection.....	\$6.00	\$50.00
White Enchantress.....	6.00	50.00
White Wonder.....	6.00	55.00
Miss Theo.....	6.50	55.00
Nebraska.....	7.00	65.00

The best plants we have ever had. Carefully dug. Liberal count.
No complaint as to packing here.

WASHINGTON FLORAL CO.

WHOLESALE GROWERS
TO THE TRADE

Washington, Penna.

Mention The Review when you write.

ATTENTION!

Special Sale on CYCLAMENS—One Week Only—We Need Room

Cyclamen. Wandsbek type, mixed varieties; plenty salmon; few white only.
2 1/4 in., strong plants, \$5.00 per 100; \$45.00 per 1000.
2 1/4 in., extra strong; \$6.00 per 100; \$60.00 per 1000.
3 in., strong plant; \$7.00 per 100; \$65.00 per 1000.
3 in., extra strong; \$8.50 per 100; \$80.00 per 1000.
4 in., strong plants; \$20.00 per 100.

4 in. Rococo erecta; \$25.00 per 100.
Carefully packed; no charge for packing.
Primula Obconica, mostly bright pink colors, Ronsdorf strain, 2 1/4 in., \$5.00 per 100.
Ronsdorf strain, 3 in., \$8.00 per 100.
Asparagus Plumosus Seedlings, \$1.25 per 100; \$10.00 per 1000.
Asparagus Sprengeri Seedlings, \$1.00 per 100; \$8.00 per 1000.

Japanese Fern Balls, grown full of foliage, 10-12 in. in diameter; \$5.00 per doz.; \$35.00 per 100. Extra select, \$7.50 per doz.; \$50.00 per 100.
Boston Ferns, 5 in., \$25.00 per 100; 6 in., \$50.00 per 100.
Carnations, Field grown, Pink Enchantress, fine plants, \$5.00 per 100; \$40.00 per 1000.
Poinsettia, 2 1/2 in., \$6.00 per 100.
Pansy Seed, Trade Pkt., 50c; per oz., \$5.00.

ERNEST ROBER,

CASH, PLEASE.

WILMETTE, ILL.

Mention The Review when you write.

FIELD CARNATIONS

Heavy, Bushy, Big,
Healthy Plants

Enchantress,
White Enchantress,
Rose-pink Enchantress,
Washington and
Ward

at \$5.00 per 100; \$45.00 per 1000
10% discount for cash.

Good Packing Prompt Shipment

Furrow & Company

GUTHRIE, OKLA.

Mention The Review when you write.

ASPARAGUS PLUMOSUS

2 1/4-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2 1/4-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsmen, Nurserymen, Florists Rochester, N. Y.

PEONIES

Strong 2-year Roots and Divisions, 3 to 5 eyes. 25 plants at 100 rates. Guaranteed true to name.

	Per 10	Per 100
Canari. White, lemon center, late.....	\$1.50	\$12.00
Duchesse de Nemours. Sulphury white, early.....	1.50	12.00
Duchesse de Nemours. Salmon pink, early.....	1.50	12.00
Edulis Superba. Brilliant pink, early.....	1.50	12.00
Festiva Maxima. Extra large white, early.....	1.75	15.00
Gloire de C. Gombault. Multicolor pink, midseason.....	3.00	30.00
La Tulipe. Flesh pink, eyed crimson, midseason.....	2.50	20.00
Mme. Crousse. Pure white, extra fine, midseason.....	2.50	20.00
Mme. Calot. Flesh white, early.....	1.75	15.00
Mme. Verneville. Sulphury fleshy white, early.....	1.50	12.00
Marie Lemoine. Extra fine sulphury white, late.....	2.50	20.00
Mme. Bucquet. Darkest velvety amaranth, midseason.....	2.50	20.00
Modeste Guerin. Bright purplish carmine, midseason.....	2.50	20.00
Princess Beatrice. Salmon pink, multicolor, midseason.....	2.50	20.00
Queen Victoria. Standard white, early.....	1.00	8.00
Souv. de Expo. Universelle. Cherry rose, late.....	2.50	20.00
Solfatare. Pure white sulphury center.....	2.50	20.00
Triomphe de Expo. Lille. Soft pink, silvery reflex, midseason.....	2.50	20.00
Wilhelmina. Lavender pink, late.....	1.75	15.00
Unnamed Varieties. Pink, white and red, separate colors.....	1.00	8.00
Mixed Varieties. All colors.....	.75	6.00

All acclimated roots of our own growing.

Less 10% on 1000 lots.

B. F. BARR & CO.

KEYSTONE NURSERIES

LANCASTER, PA.

Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

THE COAL SUPPLY.

Government regulation of the price of coal at the mines and the profit that the jobber may charge for his part in getting fuel from producer to consumer, was followed October 1 by an order fixing the profit of the retail coal dealer. The order, issued by Fuel Administrator Garfield, allows the retail dealer to sell coal to the consumer at a price representing an advance of not more than thirty per cent over the retail gross margin of profit in 1915. In no case, however, can the retailer's gross margin be more than his gross margin in July, 1915.

It is believed that this ruling will bring the cost of coal down to prices that were charged in the summer of 1915, which was before the prices began to go up. Retailers, however, are allowed a small additional charge to make up for the increased cost of doing business. If he charged \$1 per ton over the wholesale price of coal in 1915, now he may charge \$1.30 profit, or an increase of thirty per cent.

While the prices fixed by the government will undoubtedly be maintained during the winter, there seems to be a general belief among dealers that there still will be a shortage, because of inability to move coal from the mines to the consumers. Already freight traffic is congested and it is predicted that the congestion will become worse as the season advances.

Therefore, as The Review has pointed out before, it will be well for the small consumer—the man who buys as his needs demand—to get in as much fuel as he possibly can. He is now assured that the price will be no higher, but has not the assurance that he can buy coal when he needs it.

HEATING OF HOUSE 30X100.

I am thinking of erecting another house, as an addition to my present one, which is 30x100 feet and heated by hot water. My boiler grate is 30x37, and the boiler is rated at 3,000 feet for hot water and 1,800 feet for steam. Would the boiler be large enough to heat another house of the same size as the present one, by hot water or steam? If so, would it be best to connect the flows and returns to the present 4-inch pipes, or run them to the new house direct from the boiler? How much pipe and how would you arrange the piping in the new house for a temperature of 50 degrees when it is zero weather outside? I use a 3½-inch flow and a 3-inch flow, and twelve 2-inch returns in the present house.

My house runs east and west, with the boiler room at the west end. I would run the new house west from the west end of the old house, thus having the boiler room between the two houses.

The Kroeschell Water Tube Steam Boiler

WHAT THE USERS SAY:

Kirkwood, Mo., May 22, 1915.

THIS STEAM BOILER I THINK IS A WONDER, a quick steamer, and holds the steam; the easiest boiler in the world to clean and to keep clean. The double steam trap system is working fine, keeping all the steam lines well drained.

(Signed) W. J. PILCHER.

New Haven, Ind., Oct. 13, 1916.

The two No. 46 KROESCHELL WATER TUBE STEAM BOILERS which you furnished for our new plant surely are giving us satisfactory service.

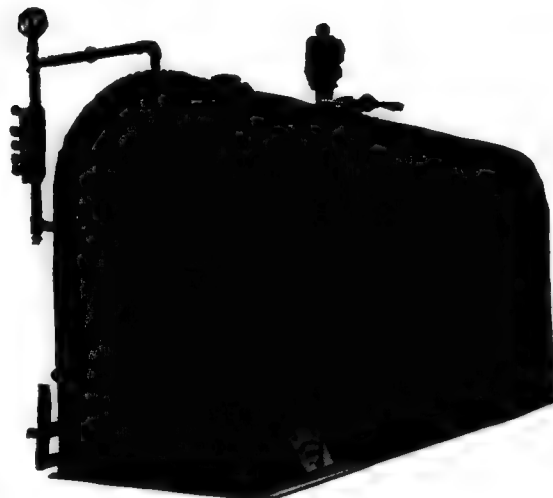
These boilers are internally fired, and ECONOMICAL fuel burners, being very fast steamers.

With baffle arrangement such as you have, it consumes all the heat cast from the combustion chamber instead of letting it out of stack.

(Signed) NEW HAVEN FLORAL CO.,

Per H. J. C. Leitz.

NO
TUBES
TO
CLEAN



NO
BRICK
WORK
REQUIRED

WHAT THE USERS SAY:

Dubuque, Iowa, Nov. 28, 1915.

I wish to report that I have used my No. 45 KROESCHELL WATER TUBE STEAM BOILER for the past two seasons, and will say I could not compare it with my former boiler, as it is so far superior in every way that there is no comparison whatever.

It does the work of two tubular steam boilers—saves fuel, needs less attention, as the fire lasts much longer—is easily cleaned, there being no flues to clean every night, as was the case with the old boilers.

If I should need another boiler, I would not think of buying any other kind.

(Signed) S. E. MUNTZ.

KROESCHELL BROS. CO., 444 W. Erie Street,
CHICAGO, ILL.



SPECIMEN PLANS

FOR A

Modern Heating System

are given in the new catalogue of all-steel
WILKS HOT WATER BOILERS

The self-feeding feature keeps an even and continuous fire for 12 hours and longer without any attention. This makes
NIGHT FIRING UNNECESSARY

WRITE TODAY FOR YOUR COPY OF OUR CATALOGUE. IT'S FREE.

S. WILKS MFG. CO., 3523 Shields Ave., CHICAGO



Mention The Review when you write.



Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
 Box F, Crafton, Illinois

Mention The Review when you write.

Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 64-B.

Joseph Dixon Crucible Company,
 Jersey City, N. J.

Mention The Review when you write.

Do you think I could use steam to better advantage than hot water?

M. W. B.—Kan.

Since it requires only about 1,000 square feet of hot water radiation to heat the present house to 50 degrees, the boiler now in use should be of ample size to heat another house of the same dimensions. We would prefer to connect the flow pipe to the new house directly with the boiler, and would use either one 4-inch flow or two 3-inch. The two 3-inch flows could be run to the west end of the house, upon the wall plates, or each of them could be used to supply two 2½-inch flows, one of which could be under the purlins.

We would consider twelve 2-inch returns ample for 50 degrees in zero weather, and would place three of them, either on the side walls or under the side benches, and the others under the middle benches.

While the cost of heating the houses with steam would be rather more than with hot water, both in fuel and care, the cost of piping for steam would be less than with hot water, since it would require only one 2½-inch overhead flow-pipe and nine or ten 1¼-inch returns.

Your Best Friend!



\$10
 EACH

73-3

The Standard Thermostat is the best business partner and friend you can have. It protects your growing things from ruin by sudden changes in temperatures. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only **\$10.00**. Write today.

(G. H. 3, same as G. H. 4, only not in locked case, \$7.00.)

STANDARD THERMOMETER CO.
 65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
 1925-27 Ninth Avenue, ALTOONA, PA.

Mention The Review when you write.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

Mention The Review when you write.

DETRICK REAR COMBUSTION ARCHES

APPLIED TO YOUR BOILERS

INSURE ECONOMY

This arch is applied to rear combustion chambers in connection with Horizontal Return Tubular boilers. Each tile is a separate unit, suspended like a pendulum upon the flanges of the I-beam supports. The entire weight of the arch is carried directly into the walls. There is no side thrust and the arch is free to move under expansion.

Write for descriptive literature.

M. H. DETRICK CO., 549 W. Washington St., CHICAGO

DISTRICT SALES OFFICES:

Chicago, Milwaukee, St. Louis, Cincinnati, Cleveland, Pittsburgh, Philadelphia, Detroit, New York City, Boston.

Mention The Review when you write.

GLASS, VENTILATION, HEAT.

I would appreciate your advice regarding glass for a house 21x91 feet, which has 6-foot posts and 12-foot sash-bars. I am trying to get away from the high cost of glass as much as possible, and I was thinking of using single-strength B grade glass, assorting the heaviest of it for the parts most exposed.

In the matter of ventilators, would you have them directly opposite each other or alternate them?

Using hot water, how many feet of glass will be heated to 55 degrees in zero weather by a square foot of grate area? A. E. P.—Ill.

While single-strength glass will answer well for the ends and sides of the house, we would prefer to use double strength if glass more than twelve or fourteen inches wide is to be put in. Narrow glass may be used for certain plants, such as palms, ferns and violets, but we would prefer glass sixteen to twenty inches wide for roses, carnations and most flowering plants.

It will make little difference whether the ventilators are opposite or alternate with each other.

The capacity of a boiler depends not only upon the area of the grate, but also upon the amount and arrangement of the heating surface. The house shown in the sketch is 21x91 feet, with 12-foot sashbars and with three feet of glass and three feet of concrete in the walls. To heat this house with hot water to 55 degrees in zero weather, we would use about 800 square feet of radiation. For this the boiler should have four to five feet of grate area. For a grate of this size one square foot of grate area will heat from 600 to 700 square feet of glass.

PITTSBURGH, PA.

The Market.

The supply and demand in the local market showed little change during the last week. Business during the month, both in cut flowers and supplies, was satisfactory. White roses were in short supply last week, but the quality showed improvement. Only a few carnations are coming. Asters have been deteriorating and the mums will be

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
300

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New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

**HIGHEST PRICED and CHEAPEST
BOILERS MADE**
GIBLIN GREENHOUSE BOILERS
GIBLIN & CO.
109 Broad Street. UTICA, N. Y.
Let us tell you about them.
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GULF CYPRESS



Greenhouse Materials
Pecky Cypress Bench Lumber
Glass

GULF CYPRESS HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

"SEAL TIGHT
LIQUID PUTTY"

will not harden, crack
or peel off.

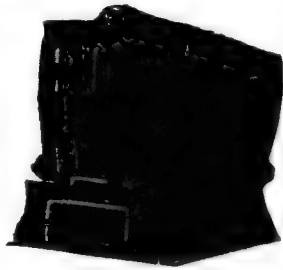
\$1.85 per gallon in 10
gallon lots.

\$1.40 per single gallon.

BOILERS METROPOLITAN PATENTED

Very best greenhouse boiler of its size. Will do more work than any other boiler. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices.

Order at once.



Metropolitan Material Co.
PATENTED GREENHOUSES

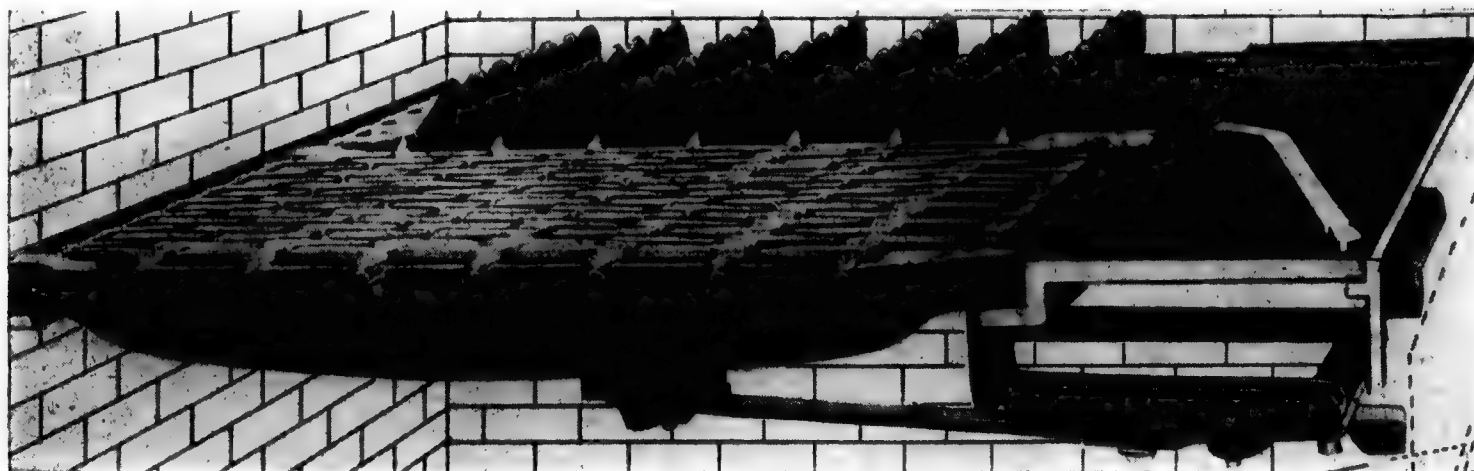
1299-1323 Flushing Ave., Brooklyn, N. Y.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street PHILADELPHIA
24th and Wood Streets

TRAVIS ROCKER GRATES



WHAT SHOULD A ROCKER GRATE DO?

Force open all the air spaces evenly. Remove ashes and cinders and not disturb the firebed. Keep the fire near the grates.

THE RESULTS ARE:

The fire burns evenly. All fuel is burned out of the cinders. Cinders are brittle and not hard. All cinders jar through the grates. Better combustion of gases, which means LESS COAL.

Our system cannot be improved upon. Installed in two hours by any fireman. No mechanic required.

G. E. Travis Company, Henry, Illinois

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

welcomed when they reach the market in quantities.

Various Notes.

The retail stores had some excellent displays last week, many of them taking advantage of the arrival of fine dahlias. These they showed in baskets. Many of the stores report a quantity of funeral work last week.

The Pittsburgh Florists' and Gardeners' Club met at the Fort Pitt hotel, Tuesday evening, October 2. There were exhibits of dahlias by out-of-town growers. The subject of greatest importance at the meeting was the national campaign for publicity for flowers.

It was announced that the express companies would only accept perishable goods at "owners' risk and subject to delay" after October 1. Congestion of express shipments has caused considerable trouble to the local florists.

Visitors last week were Arthur Lang-

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

Mention The Review when you write.

PIPE CUT TO SKETCH

It will pay to correspond with us

Wrought Iron Pipe, Tubes and Fittings

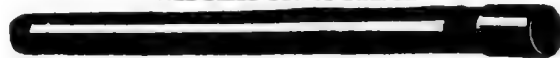
New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

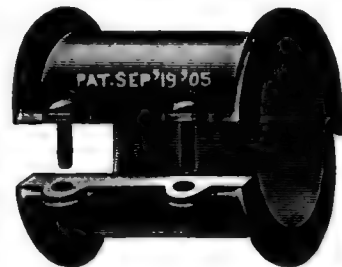
Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

hans, of Wheeling, W. Va.; Mrs. John A. Bopp, of Cumberland, Md., and E. J. Fancourt, representing the S. S. Pennock Co., Philadelphia. Clarke.

To stop that



pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-582 Washington
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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

Mention The Review when you write.

LOS ANGELES NOTES.

[Continued from page 69.]

D. MacRorie, of MacRorie & McLaren, San Francisco, has been among our visitors this week.

Fred Howard, of Howard & Smith, reports business starting out well for the season. He left here this week for a business trip to San Francisco.

Jacob Dieterich, who suffered from a bad case of blood poisoning, is around again fully recovered.

J. Reeves, of the Beverley Hills Nurseries, has been under the weather with throat trouble. J. Whitehead, foreman here, says he has been drawn for service. Business is fair for the season.

The sympathy of everyone in the trade is extended to Fred Rafferty, of Santa Ana, in the death of his wife, which occurred September 25 at the California hospital. Mrs. Rafferty had undergone an operation several days before and was thought to have passed the crisis of her illness. She had been in ill health for some time. The funeral was held at Santa Ana September 27.

While there is nothing of particular note, all the wholesale houses report increased shipping business. Unfortunately, another warm spell has arrived to soften the stock intended for shipping.

Under the auspices of the Los Angeles Dahlia Association, a dahlia show was held at the Hamburger building September 27 to 29. The great heat was undoubtedly against the show, but nevertheless a good number of flowers were staged and, by the addition of fresh flowers, the interest of the show was well maintained. Several members of the local trade exhibited and the amateur groups were excellent. The silver cup for the best flower in the show was awarded to a superb bloom of Kalit. The judges were Miss Morris, daughter of O. M. Morris, of Morris & Snow; C. Gutting, of the Superior Nursery, and H. R. Richards.

D. MacRorie, J. Dieterich and F. Lichtenberg made a tour of the growers in and around the city of Pasadena and Sawtelle this week, visiting the fine range of W. Armacost & Co. at the latter town. H. R. Richards.

Water Valley, N. Y.—Aside from the forty acres in vegetables at the Rengedyke Farm, Eugene D. Hofeller has a good-sized house devoted to mums, roses, ferns and geraniums.

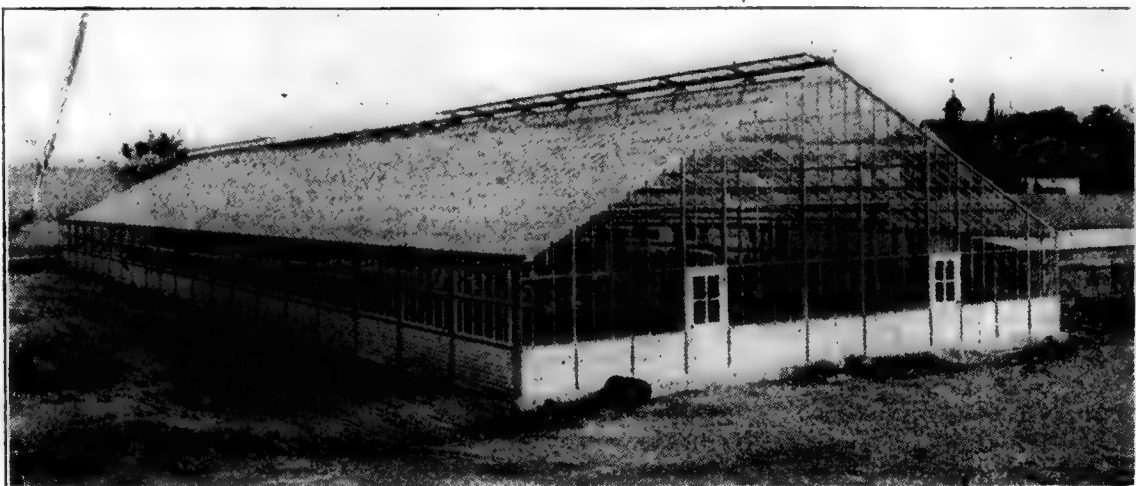
Madison, N. J.—Interesting details concerning the Duckham-Pierson range, just completed by Hitchings & Co., continue to develop. All the material was brought by auto truck from the company's factory of Elizabeth, N. J., three trucks being kept on the job continuously for more than three months. The sashbars used in the five houses, each house 61x500 feet, placed end to end would extend 106,190 feet, or about twenty miles. There are fifteen miles of heating pipes in the houses and the 4-foot benches placed end to end would stretch out to nearly five miles.

IMPORTANT!

Retail Florists who have no greenhouses, who therefore must depend upon "outside aid," correspond with **Kennicott Bros. Co., Chicago.**

See further notes on other pages.

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

CHICAGO

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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

PRICE, \$1.50 per 1000
5,000.....\$1.35 per 1000
10,000..... 1.10 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
359 Flower City Park, Rochester, N. Y.

Mention The Review when you write.

CANES

	100	1000
6 to 9.....	\$1.50	\$ 9 00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS
42 VESSEY ST. NEW YORK

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CORTS STAKE FASTENERS

EVERLASTING (large size)	IN LOTS OF	EUREKA (small size)
PER 1000	1000	PER 1000
\$2.95	5000	\$1.60
2.90	10000	1.55
2.80	20000	1.50
2.70		1.40

AUGUST CORTS & SON WYNCOTE PA.

Mention The Review when you write.

SMITH'S REVISED CHRYSANTHEMUM MANUAL (Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.

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A Dependable Water Supply

Florists can obtain at small expense a dependable water supply the year 'round by using a Caldwell Tubular Tower. Strong, sturdy construction—easy to erect.

Send for Catalogue.

W. E. Caldwell Co., Inc.
1930 Brook St.
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The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Road
WALTHAM, MASS

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PAPER POTS AND DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

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RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

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ESTABLISHED 1765

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

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WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

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SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

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POTS

Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave., CHICAGO, ILL.

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FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

Mention The Review when you write.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago.

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"

Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York

THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

Mention The Review when you write.

SAN FRANCISCO NOTES.

[Continued from page 70.]

September was a good month with Albert O. Stein, especially in large decorations. Several important affairs are lined up for next month. The Dinkelspiel-Schwabacher wedding is to be one of the most elaborate decorations ever carried out by the Stein staff, and that is saying a great deal.

Trophies to be awarded at the dahlia show to be given at the St. Francis hotel under the auspices of the Dahlia Society of California, have been on display at various downtown flower stores. Arrangements have been completed for the show, which promises to be the best ever held, unless the hot weather damages the blooms more than is anticipated. Nearly 500 exhibitors have taken space.

In a special notice sent out to the railroads of California, Horticultural Commissioner G. H. Hecke calls attention to the provisions of revised horticultural statutes, requiring shippers of nursery stock from any county or locality in the state to supply the state commissioner with copies of all manifests. Upon arrival of such shipments at points of destination, the railroad agent is required to notify the county horticultural commissioner or nearest inspector of such arrival. In this way it is hoped to check the spread of disease among trees, shrubby plants and other such products, attributable to the failure of proper inspection.

The Bertrand-Johansen Seed Co. has incorporated in this city to conduct a general nursery and seed business. The capitalization is \$50,000. The directors are August A. Bertrand and Joseph S. Bertrand, both of San Francisco, and John R. Johansen, of Sausalito, Cal.

S. H. G.

LANCASTER, PA.

Lancaster county florists are showing much interest in the proposed trip to the Vincent dahlia show, to be held at White Marsh, Md., in the near future.

At the Lancaster county fair last week, Adam Felsinger's dahlias were the talk of crowds. Mr. Felsinger had specimen flowers of seventy-five varieties, and was kept busy taking orders for the tubers, which will be delivered next spring. David Rose took a number of prizes. A. F. Strickler was a prize-winner with fine dahlias and other seasonable outdoor flowers. B. F. Barr & Co. had a fine outdoor display of conifers and nursery stock in an artistically arranged garden, in charge of H. G. Haverstick, the new manager of the nursery of B. F. Barr & Co.

Harry A. Schroyer will officiate as judge of the flower section of the county fair at York, Pa., next week.

The Lancaster County Florists' Club is proud that one of its active members is in training for the trip to Berlin, the man being P. K. Murphy, formerly with B. F. Barr & Co. Mr. Murphy is at Camp Hancock, Augusta, Ga. He reports the military life is simply great.

L. S. Landis is cutting some fine Golden Glow and Smith's Advance mums. Houses of Bonnaffon, Chrysolora and Unaka are coming along nicely.

F. J. Michell, of the Henry F. Michell Co., Philadelphia, was a recent visitor.

H. K. R.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO., - COLUMBUS, O.

Mention The Review when you write.

GREENHOUSE

GLASS

HOTBED

MAIL SPECIFICATIONS FOR PRICE

A. T. McCLURE GLASS CO.,**REYNOLDSVILLE, PA.**

Mention The Review when you write.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,**OKMULGEE, OKLAHOMA**

Mention The Review when you write.



ERECT YOUR OWN WIRE FENCES

With this "Red Devil" fence tool you can make and repair wire fences, drive and pull staples, straighten, stretch and tie wire, etc. Style 1900, 16 inches long. Sample, \$1.25. Booklet free.

SMITH & HEMENWAY CO., Inc.
89 Colt St., Irvington, N. J.

Mention The Review when you write.

SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.Carloads or less. **MUSKOGEE, OKLA.**

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THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.

30 East Randolph St., CHICAGO

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GREENHOUSE GLASS

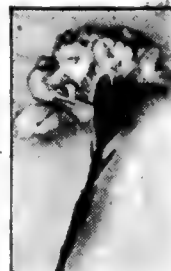
ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

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BEFORE

No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.

Mention The Review when you write.



AFTER

Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE
RANDOLPH 4540

451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

Mention The Review when you write.

Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 75c. postpaid. Samples free. HENRY A. DREER, 714 Chestnut Street, Philadelphia.

FULL
SIZE
No. 2



Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass
AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to
6 EAST LAKE ST., CHICAGO
Phone Central 630

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.90 per box of 50 square feet.
ALL SIZES, SINGLE AND DOUBLE STRENGTH

BAUR WINDOW GLASS CO.,

EATON, IND.

MASTICA

FOR Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

LASTS LONGER THAN PUTTY.
EASY TO APPLY.

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

BUFFALO, N. Y.

The Market.

There was an oversupply of asters during the first part of the week and many of the florists purchased large quantities while bargains were to be had, but the heavy receipts continued and during the week there were more asters dumped than there had been since their season started. As many of the asters were of poor quality, there was little call for them except for funerals. Good Richmond roses are just about plentiful enough to go around and inferior Killarneys are more than plentiful. Good American Beauties are extremely scarce. Easter lilies are satisfactory and there are enough to meet the demand.

There was not much funeral work during the week, which accounts for the prevailing quantities of second-grade flowers.

September 22 the first frost of the season visited the low regions, and many of the soft-wooded plants turned their heels to the sun the next morning. Since that date there has been no frost to do any damage.

Various Notes.

Stroh's Quality Store is receiving good white mums from its greenhouses.

L. O. Smith, of Smith Bros., carnation growers at Gasport, N. Y., was in the city September 26. Mr. Smith says that the good growing weather of the summer months just about offset the tardy spring period, and that plants were fine at the time of housing.

William Legg was "bungled up" with rheumatism during the fore part of the week. Mr. Legg says that rheumatism is the gardener's inheritance, so he is not going to complain.

P. H. Poore is rebuilding a house which he is going to plant to sweet peas, which are now fine plants in 4-inch pots.

The Cemetery Association has prohibited the cutting of plants on its grounds. This is a good thing, as some of the florists of the city were wrongly suspected of taking cuttings from vases without the owners' permission. If any of the florists depended on this method of "getting" their stock of geraniums and other plants, they will have to "fork up" some of their coin for spring stock, perhaps for the first time.

S. A. Anderson has added goldfishes to the line of stock carried at the Elmwood store. Mr. Anderson had the decorations at the Elmwood Music hall for the banquet given to the grain dealers in convention here by the Corn Exchange September 25. Quantities of dahlias, calendulas, gladioli, asters and goldenrod were used. Forty vases of dahlias were used for the tables.

F. P. A.

Wooster, O.—S. C. De Witt, a florist at one time in business here, has decided to start out for himself again at Cleveland.

AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured. It contains the ten salts constituting soil. It is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
809 Exchange Ave., Room 5, Tel. Drovers 1932
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The Supreme Test of any Commercial Fertilizer is in its ability to produce profitable results under glass.



Magic Brand Fertilizers

ARE MEETING THE TEST

Write for copy of our

CONVENTION SOUVENIR THE FLORISTS' RECORD BOOK

Also Information Blank and Price List.

CHICAGO FEED & FERTILIZER COMPANY

Union Stock Yards,

CHICAGO

Originators of the
Famous Feeding Charts

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DARLINGS' SHEEP MANURE

Scientifically treated and dried, furnishing in an available form the necessary plant food elements

Over thirty years experience in manufacturing High-grade Fertilizers

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EFFICIENT HOUSES

Our long experience in greenhouse construction enables us to give the best in service, material and workmanship, and the purchaser of ICKES-BRAUN construction can invest without a doubt as to the efficiency of his houses. Each detail is perfected and approved—there is no experimenting with your money.

Our new "LEAK-PROOF" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

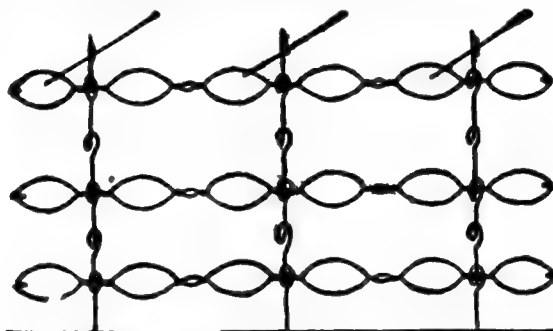
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(Near Western and North Aves.)

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CARNATION SUPPORTS



per 1000 Carnations (3 rings to each plant).



ROSE
STAKES

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

THE CARNATION SUPPORT CO.
CONNEERSVILLE, IND.

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Use N. A. C. Products for more profitable results. Send for prices on our complete list of Fertilizers.

Horticultural Dept., Harry A. Bunyard, Mgr.
NITRATE AGENCY COMPANY,
105 Pearl Street, New York

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards, CHICAGO

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10 YEARS OF GOOD SERVICE.

For 10 years I have been selling **Fertilizers, Insecticides** and other **Greenhouse Supplies** to the florists of Illinois, Indiana and Wisconsin by personal solicitation. I may say fairly that I know what the Trade needs, that the goods I sell are good goods, that my prices are as low as good goods can be sold for and that I satisfy and hold my customers.

I can give good service on mail orders.

Write me about anything you need.

WALTER S. MCGEE, 5327 Ellis Ave., CHICAGO, ILL.

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NOTICE

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Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

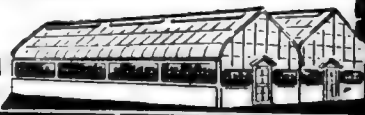
A. & C. Pearson, Lowdham, Nottingham, England

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JACOBS BUILT
TO LAST
GREENHOUSES
HOTBED SASH
MATERIAL AND GLASS

S. JACOBS & SONS
1363-1381 Flushing Ave., Brooklyn, N.Y.

We
submit
plans and
estimates



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PROVIDENCE, R. I.

The Market.

The greenhousemen are showing considerable anxiety as to their supply of coal and the prices that they must pay to obtain it. It is a serious proposition, and several growers have announced that they may not operate all their glass the coming winter. There also is much anxiety as to the supply of bulbs. Many of the growers have not yet received theirs, and in several instances the prices have advanced so high as to be almost prohibitive.

The frosts have taken the outdoor asters and the bench stock is poor. Carnations are of good quality and in good quantity. The market is much relieved by the early mums, which are improving daily. Roses are in good supply and show constant improvement. They bring \$2 to \$8 per hundred.

Various Notes.

S. Peterson has dismantled his old houses in East Providence and is replacing them with new ones.

V. J. Berarducci has opened a branch store at 448 Branch avenue.

Albert Holscher is cutting fine white and yellow chrysanthemums.

Mr. and Mrs. W. P. Carpenter, who conduct the stand in the Union station, have returned from a several months' visit to Alberta, Can.

The Mayfield Dahlia Farm was awarded first prize for a collection of dahlias at the fair of the Oaklawn Grange last week.

The Quidnick Greenhouses, at Quidnick, are making a special feature of Boston ferns.

Willis S. Pino has made a complete renovation of his store, including the installation of new fixtures.

John Gallagher, who has been with O'Connor's for several years, has enlisted in the army.

Robert Koppelman and I. Mirsky, of Boston, were visitors last week.

W. H. M.

Madison, Wis.—George Smith, proprietor of the Sherman Avenue Greenhouse, has been making something of a specialty of the coleus and has a considerable number of varieties, several of them apparently seedlings not known by name in the trade.

Chicago is the logical center in which to buy Cut Flowers, and F. T. D. Wholesale Service supplies the source Where to Go.

Kennicott Bros. Co.

See further notes on other pages.

FLORISTS AND GROWERS

and our new invention

Drummond's Tobacco Stick

the Ideal "Smoker" for all crops under glass infested with Green and Black Aphids.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid. Kansas City Tobacco Products Co., Kansas City, Mo.

ATLAS WEED-KILLER

Grass and Weed-killing Chemical

Quick, cheap, permanent weed eradication for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp. 95 Liberty St., New York

PLAY SAFE-USE

VITRIO

Insecticides and Fungicides

YOU can't afford to take chances on the Insecticide or Fungicide you use. You have to be sure that it will do what you bought it to do. Use the Vitrio Brand Kind and be sure. Every Vitrio Brand Insecticide and Fungicide notches right up to the rigid quality standard of the Nitrate Agencies Co. Every ingredient guaranteed.

Send for prices on any or all of those listed below.

VITRIO-BORDO (Paste)

Specially compounded Bordeaux Mixture.

VITRIO-BORDO (Powdered)

Same as above in Powdered Form.

ARSENATE OF LEAD POWDER

30-33 per cent Arsenic Oxide.

ARSENATE OF LEAD PASTE

15 per cent Arsenic Oxide.

PARIS GREEN (Pure)

VITRIO

Combination of our Special Bordeaux and Arsenate of Lead.

BLUE VITRIOL, 99 per cent Pure

Large, Clear Blue Crystals.

FISH OIL SOAP

(Usually sold as "Whale Oil Soap.")

Send for our Spraying Calendar.

Insecticide Department

NITRATE AGENCIES



COMPANY

103 Pearl St.

NEW YORK

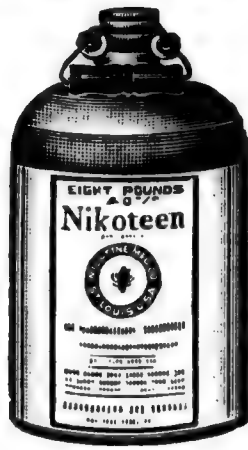
Mention The Review when you write.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

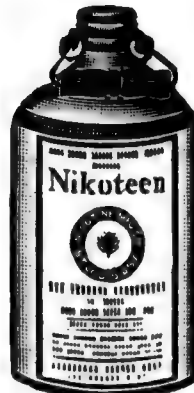
Aphis Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz.



1 oz.

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\$ BIG MONEY \$
IN GREENHOUSE CROPS

Profits in the greenhouse business are larger than ever. What does it matter if the original investment is a trifle greater? It's the percentage of profit that counts after all.

Before the advance, we contracted for a big supply of Louisiana Red Cypress lumber. We are therefore still in a position to make you exceedingly attractive prices on strictly guaranteed greenhouse work. Write immediately - before you misplace this address.

SCHNUTE-HOLTMANN CO.

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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00

Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00

Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00

Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.

MADISON, N. J.

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Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



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Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

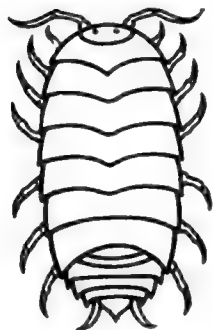
Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President **Des Plaines, Ill.**

Hammond's
"SLUG SHOT"
Cleans out the
Sow Bug



OR

Wood Louse
IN GREENHOUSES.

Sold by Seed Dealers of America

HAMMOND'S
PAINT AND SLUG SHOT WORKS
BEACON, N. Y.

King Greenhouses

KEEP SUMMER with You the WHOLE YEAR ROUND

On account of their sturdy special construction, which permits of great strength without the need of heavy, shadow-casting supports, these houses are so warm and sunny that they are filled with a riot of bloom and fruit when Jack Frost has stripped the garden of its beauty.

The ventilating and heating systems are the results of years of experience in building for professional growers. Things just have to grow in a King.

Ask us for any of the following:

Catalogue showing Commercial Type Greenhouses.

Catalogue showing Greenhouses for Private Estates.

Catalogue showing Garden Frames and Sash for Private Estates.

KING CONSTRUCTION CO., 27 King's Road, NORTH TONAWANDA, N. Y.
ALL THE SUNLIGHT ALL DAY HOUSES

Branch Offices: NEW YORK, 1476 Broadway. BOSTON, 113 State Street.
SCRANTON, 307 No. Irving Ave. PHILADELPHIA, Harrison Bldg., 15th and Market Streets



ROCHESTER, N. Y.

The Market.

The express congestion affected the arrival of stock last week, some shipments being several hours late. However, there was a good supply of both indoor and outdoor flowers. Roses are satisfactory and arrive in sufficient quantities to meet the demand. Whites, however, are scarce. Ophelia, Sunburst and Francis Scott Key are among the best sellers. A few good carnations arrive and sell readily. The crop of asters is about over, but larkspurs are still in the market. Fine zinnias sell well. The supply of Harrisii lilies is large, but the demand is small. Other lilies also reach the market. Snapdragons are on the short side. Golden Glow and Smith's Advance mums are more plentiful and sell freely. Michaelmas daisies, African marigolds and helianthus move easily. Some excellent cactus dahlias are arriving now.

Various Notes.

Bright fall weather last week pleased the growers, many of whom have fruit orchards in connection with their ranges. Indoor stock is making good progress, but will not show satisfactory returns until frost has killed outdoor stock, which is plentiful. Growers are greatly concerned about the bulb situation, few of the bulbs having arrived in this section.

Visitors to the trade last week included Ross Adgate, of the McCallum Co., Pittsburgh, Pa., and William S. Lake, of Philadelphia, Pa.

Harry Merritt, of Irondequoit, is bringing in fine White Wonder and Delight carnations. Mr. Merritt had a good season with asters.

Charles W. Curtis is cutting excellent Golden Glow and Smith's Advance chrysanthemums.

Prof. Ralph C. Curtis, head landscape gardener at Cornell University, with a party of students, was in Rochester last week studying the city parks. A. A. Farnham, assistant director of horticulture at the University of Pennsylvania, was a visitor.

John Dunbar is to be the speaker at the next meeting of the Buffalo Florists' Club.

Hugh Teute has been remodeling his propagating house. He has made good cuttings of early mums, and his cyclamens and primroses are in bloom.

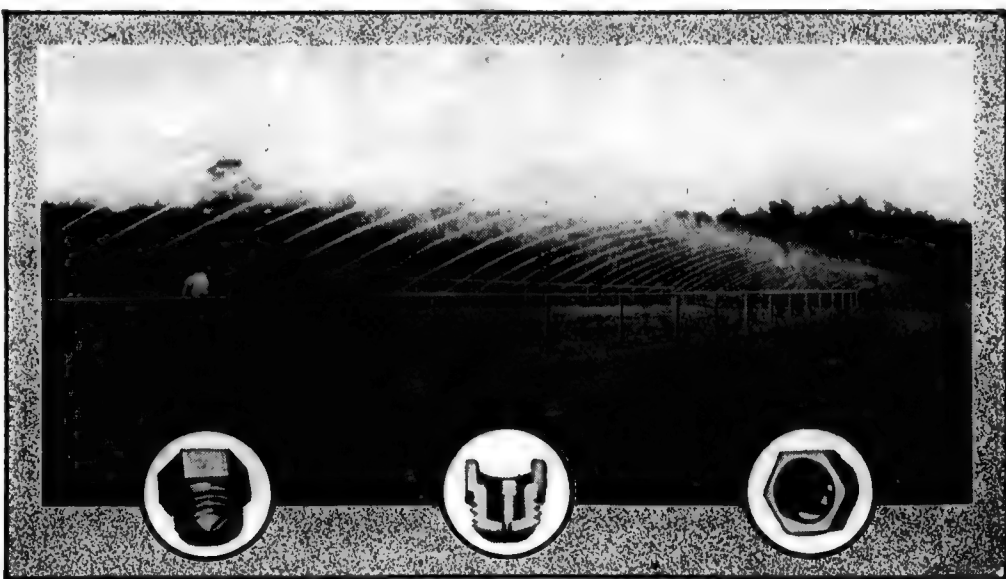
John Orgar is growing exceptionally good flesh-pink and dark red dahlias. They find a ready sale.

F. Schlegel & Sons report that business has been quiet. Their greenhouses are well stocked with ferns, primulas and fancy cyclamens.

There will be a chrysanthemum show at the Lamberton conservatory, Highland park, in October. The main house has been stocked with plants, which are beginning to show color.

The J. B. Keller Sons' window last week attracted considerable attention. There was a half circle of short rubrum lilies in the foreground, and the rear was artistically decorated with pedestals, stands and baskets. H. T. H.

Leoti, Kan.—Another woman to enter the business here is Clara Drury, for whom a greenhouse is being erected by the American Greenhouse Mfg. Co., of Chicago.



Skinner System on seedlings at Bay State Nurseries. In the circles are three views of the Outdoor Nozzle.

Dry Year or Wet Year, the Skinner System Pays

EVEN in the years that "average up" as "wet" ones, there are generally several periods of dryness. Often one of these "dry periods" will come just when you need water the most—planting time or transplanting time, for instance.

The Skinner System insures your having water, correctly applied, for these dry weeks. Takes you through them without loss. A turn of the valve does the trick. Puts your growing on a safety-first basis.

The Skinner Irrigation Co.

223 Water St.

Troy, Ohio

John Schmidt, Glendale, L. I., N. Y., says: "In the dry spells when I want to transplant all I have to do is to spray the soil before, and the ground will be as fine as if it had rained."

A Special Greenhouse Nozzle makes the Skinner System equally adaptable for indoor use.

It's a money-saver and money-maker wherever you use it.

Send at once for full information.

**SKINNER
SYSTEM
OF IRRIGATION**

THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.

SPLIT CARNATIONS ARE BEST MENDED WITH

SUPREME CARNATION STAPLES

Sample on Request No Tools Required Wholesalers Write for Prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS.

CUT-TO-FIT
GREENHOUSES

with all the technical work done by experts in our big factory, milled to go together exactly, shipped knocked down and can easily be erected from our plans by any carpenter.

This gives you the highest grade of technical skill, the latest approved features, and the lowest possible price, with minimum freight charges.

Made of everlasting red cypress, carefully selected. Any size. Can be enlarged as desired. Workmanship and material guaranteed.

Send for description and learn the low price

**CALLAHAN DUO-GLAZED SASH CO.
1810 Fourth St. DAYTON, OHIO**

GREENHOUSES—ALL KINDS

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.



CYPRESS BY TEST SUBSTITUTES BY TALK



Is there value to you in an endurance test of 49 years in greenhouse sash? It is reported to us that sash made of heart Cypress by a prominent greenhouse contractor in Chicago and placed in position in a greenhouse at Des Plaines, Ill., in 1868, are *still doing service*.

Jacob Fries, Bethlehem, Pa., has Cypress sash that have stood the racket for 30 years and are still on the job. And these are not isolated cases—they represent no more than a fair test of "The Wood Eternal" for greenhouse use.

It will serve you as well and save you the nuisance and expense of repairs and replacements.

The argument backed by such facts cannot be answered by mere talk. Ask the manufacturer or contractor who wants to give you a "substitute" for Cypress to cite you to an endurance test of 30 or 49 years to the credit of the so-called "substitute."

That is no more than a fair precaution on your part—good ordinary business sense.

If he would meet the Cypress record with *more talk*, and *no test*, then there's a "nigger in that wood-pile." You know you would better pass up the "substitute" and stick to the real article, which is Cypress.

"PECKY" CYPRESS. You greenhouse men know how common it looks and how uncommon it lasts. The U. S. Govt. Rept. (Forest Service Bul. 95) says—"That the disease (which produces the 'peck') has been a long time preying upon Cypress timber is apparent from an examination of Cypress logs dug from alluvial deposits many feet below the present level of the Gulf of Mexico. Some of that prehistoric timber is pecky, though it has been buried during a period estimated at no less than 30,000 years. . . . The effect of the disease (known as 'Pecky') . . . is believed to act as a preservative . . . and to hinder decay."

Is 30,000 years "hindering of decay" long enough for YOUR greenhouse?

There is no known record of rotten "Pecky." Use nothing else for benches and bench standards. It is cheap, too.

A postal will do, a letter is better—either brings a booklet or two from the famous CYPRESS Pocket Library (a strictly authoritative reference work). Vol. 3 is all about "GREENHOUSES." It is FREE. Send for it. Also ask for Vol. 2, on "Pecky"—a money-saver. Take no hearsay. GET THE FACTS. Then ACT.

SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HIBERNIA BANK BLDG.,
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.,
JACKSONVILLE, FLA.

(Please address nearest office)

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When it comes
to Greenhouses
come to
Hitchings & Co.

NEW YORK
1170 Broadway

BOSTON PHILADELPHIA
49 Federal St. 40 So. 15th St.

Mention The Review when you write.

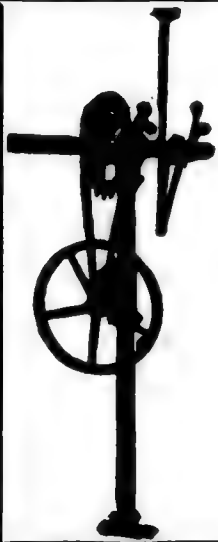
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The HORTICULTURAL PRINTING CO.
BURNLEY, ENGLAND

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❑ We manufacture the best and most complete line of GREENHOUSE FITTINGS and VENTILATING APPARATUS.

❑ Write us today for a catalogue illustrating and describing our complete line.

ADVANCE CO., Richmond, Ind.

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$1.90	\$21.50	\$175.00	50	12 in.	\$.75	\$ 8.25	\$65.00
20	18 in.	1.60	18.50	150.00	60	10 in.	.65	6.00	45.00
30	16 in.	1.25	14.25	115.00	70	8 in.	.40	4.50	35.00
40	14 in.	1.00	11.25	90.00					



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies,
714-16 Chestnut St., Phila.

GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each;
\$18.00 per doz.

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Upsal Station, P. R. R., Philadelphia, Pa.

Classified Ad Department



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Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABUTILONS.

Abutilon stock plants, Savitzii, extra heavy and bushy, \$2.50 per doz.
The Wagner Park Nursery Co., Sidney, O.

ADIANTUMS.

STOCK FOR SALE.

ADIANTUM HYBRIDUM. At a great sacrifice we offer 500 nicely established plants in 4-in. pots. Write for sample and make offer for lot.
Normandy Greenhouses, Gwynedd Valley, Pa.

Adiantum, strong 6-in., A. croweanum, \$35.00 per 100, fine for pot plants or benches.

J. F. WILSON & SONS,
Progressive Florists,
530 W. Broadway, Council Bluffs, Iowa.

Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg. Philadelphia, Pa.

Adiantum croweanum, 7-in., 75c. Cash, please.
Miss M. Dewey, 51 Hollenbeck Ave., Gt. Barrington, Mass.

Good A. Croweanum, 3-in., \$8.00 per 100.
G. VAN BOCHOVE & BRO.,
KALAMAZOO, MICHIGAN

Adiantum Croweanum, strong 4-in., \$15.00 per 100.
Baur Floral Co., Erie, Pa.

ALTERNANTHERAS.

Alternantheras Aurea Nana, yellow, and Jewel, red; fine stock plants, \$1.50 per doz., \$10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

ALYSSUM.

6000 alyssum, double, winter blooming, 2¼-in., \$2.50 per 100.
Burdell Floral Co., Bowling Green, Ky.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Giant double sweet alyssum, 2¼-in. pots, \$3.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

AMPELOPSIS.

Ampelopsis veitchii, extra strong 2¼-in. vines, 18 in. long, \$5.00 per 100; select seedlings, well rooted, ready for 3-in. pots, \$2.00 per 100, \$12.00 per 1000.

The Wagner Park Nursery Co., Sidney, O.

AQUILEGIAS.

Aquilegia, long spurred hybrids, 1-yr-old, \$2.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

ASPARAGUS.

ASPARAGUS PLUMOSUS.

Strong, heavy plants.

EXCEPTIONAL VALUE.

2¼-in.	\$ 3.50	\$30.00
3-in.	7.00	60.00
4-in., very heavy.....	12.00	
4-in., medium	10.00	
Asparagus plumosus seedlings.....	1.00	8.50

ASPARAGUS SPRENGERI.

2¼-in.	3.00	25.00
3-in.	6.00	50.00
4-in.	10.00	90.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Asparagus plumosus nanus and Sprenger, 2¼-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,
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HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2¼-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGERI at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGERI SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.

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SPRINGFIELD, ILLINOIS

15,000 Asparagus Sprenger, 2-in....	\$2.00	\$17.50
6,500 Asparagus plumosus, 2-in....	2.00	17.50

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172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS SPRENGERI, EXTRA STRONG.
2¼-in. \$ 2.25 per 100
3-in. 5.00 per 100
4-in. 10.00 per 100
CHARLES SHERWOOD, WATERLOO, IOWA.

Asparagus Sprenger, strong 2¼-in., 2¼c.; 3-in., ready for 4-in., 4½c.; 4-in., ready for 5-in., 7c. Must have room. Cash with order.
H. A. Cook, Oberlin, O.

Asparagus plumosus nanus, 2-in., \$3.00 per 100; \$28.00 per 1000; Sprenger, 3-in., \$5.00 per 100; \$40.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus plumosus, strong heavy plants, 2¼-in., \$3.50 per 100; Asparagus Sprenger, 4-in., \$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

ASPARAGUS SPRENGERI.

Fine bushy plants, 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

BUSHY SPRENGERI.

Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Extra strong, 2-in. Asp. Sprenger, \$1.75 per 100; heavy, 4-in. Asp. Sprenger, fine for benching, 300 at \$7.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Asparagus plumosus, 4-in., strong, good stock for benching to cut from, 10c each. Guinea pigs. See classified ad under miscellaneous.

The Goshen Floral Co., Goshen, Ind.

Asparagus plumosus, very fine, strong, 3¼-in., \$6.00 per 100, fine for benching to cut from. Cash. The Hill View Gardens, 3502 E. 5th St., Dayton, O.

ASPARAGUS SPRENGERI, good heavy stock, want to make room for other plants. Will sell it at a bargain, 3-in., \$4.50 per 100.

H. S. Ely & Co., Neosho, Mo.

Asparagus Sprenger, fine, field-grown clumps, suitable for 5 or 6-in. pots or benching, 10c.

Estill Floral Co., Moberly, Mo.

Asparagus Sprenger seedlings, \$4.00 per 1000; good, clean stuff, 75c per 100, by mail, cash. Cottage Greenhouses, West Plains, Mo.

Asparagus Sprenger, strong bushy, 3-in. How many can you use at a bargain?

The East Lawn Gardens, Urbana, O.

Asparagus Sprenger, extra strong 2¼-in., 2¼c.

Hartford City Floral Co., Hartford City, Ind.

Asparagus plumosus, strong 2¼-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, extra strong, 3-in., \$4.00 per 100; 2-in., \$2.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2¼-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

Asparagus plumosus and Sprenger, 2¼-in., \$3.00; 3-in., \$5.00; 4-in., \$12.50 per 100.

Henry Smith, Grand Rapids, Mich.

Asparagus plumosus, strong, one year old plants, \$6.00 per 100, \$50.00 per 1000.

Breitmeyer Floral Co., Mt. Clemens, Mich.

Asparagus plumosus and Sprenger, strong, out of 2¼-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. O. Schmidt, Bristol, Pa.

ASPARAGUS PLUMOSUS NANUS.
\$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprenger, \$1.00 per 100, \$8.00 per 1000.

Ernest Rober, Wilmette, Ill.

Asparagus Sprenger, 3¼-in., strong plants, ready to shift, \$8.00 per 100.

Vogt's Greenhouses, Coldwater, Mich.

Asparagus Sprenger seedlings, 75c 100; 2-in., \$2.50 per 100. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Asparagus plumosus, extra heavy, 4-in., \$10.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Asparagus Sprenger, very strong 3-in., 5c.

O. Humfeld, Clay Center, Kan.

Strong Sprenger seedlings at \$5.00 per 100.

Wise Adkisson, Greenville, Tex.

4-in. Asparagus plumosus, strong plants, \$10.00 per 100.

C. R. Simon, Wilmington, Del.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Sprenger, 3-in. good, \$5.00 per 100.
Walnut Hill Greenhouses, Independence, Mo.
Asparagus plumosus nanus, strong 2-in., \$2.00 per 100. Harglerode Bros., Shippensburg, Pa.
Asparagus Sprenger, 2 1/4-in., January seedlings, strong, 2 1/2 c. J. L. Schiller, Toledo, O.
Asparagus Sprenger, 4-in., \$8.00 per 100. Holton & Hunkel Co., Milwaukee, Wis.
Asparagus plumosus, fine 3-in., \$4.00 per 100. J. W. Miller, Shiremanstown, Pa.

2 1/4-in. Asparagus Sprenger, \$2.50 per 100. J. W. Goree, Paris, Tex.

Asparagus plumosus and Sprenger sprays. The Pennock Plantation, Jupiter, Fla.

Asparagus Sprenger, strong 3-in., \$5.00 per 100. Cash. Ullrich Floral Co., Tiffin, O.

Asparagus Sprenger seedlings, 75c per 100; 50 per 1000. W. A. Ballou, Wheaton, Ill.

ASPIDISTRAS.

Green leaf aspidistras, 4c per leaf. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azalea indica, 200 Hexe, 50c each; 100 plants early and late varieties, \$1.00 and \$1.50 each. Cash, please.

COLLE, DOYLESTOWN, PA.

BEGONIAS.

BEGONIAS

READY NOW.

Very fine stock. Leaf cuttings.
Dox 100 1000
Lorraine, 2 1/4-in. \$2.00 \$15.00 \$140.00
Chatelaine, 2 1/4-in. 5.00 45.00
Rex Begonias, 2 1/4-in. 6.00
Rex Begonias, 3-in. 10.00
Lorraine, 3-in. 3.00 22.50
Begonia luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.

ROMAN J. IRWIN, 108 W. 28th St., New York City.

Vernon, Erfordii, luminosa, Prima Donna and magnifica.

2 1/4-in. \$ 5.00 \$40.00
3-in. 8.00 70.00
4-in. \$12.00 and \$15.00 per 100
Chatelaine, 2 1/4-in. 6.00 50.00
Chatelaine, 3-in. 9.00 85.00
October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

The following flowering begonias: Red and white luminosa, Prima Donna, Erfordii, alba rosea, Vernon, Beefsteak, or Feastii, Salmon Queen, 2 1/4-in., fine stock, \$3.50 per 100. Metallica, 2 1/4-in., \$4.50. Write for catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Begonias, Lorraine and Cincinnati, 2 1/4-in. pots, \$15.00 per 100; Mrs. Peterson, 2 1/4-in. pots, \$25.00 per 100; Chatelaine, 2 1/4-in. pots, \$5.00 per 100; 3-in. pots, \$8.00 per 100. Above varieties in larger sizes. Ask for prices. Anglin & Walsh Co., Williamsbridge, N. Y.

BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/4-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS. FRED W. ARNOLD, CAMBRIDGE, OHIO.

Begonia Chatelaine, strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100. Mellor, Cincinnati, Peterson, good 2 1/4-in. plants from top cuttings, \$16.00 per 100.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Begonias, extra fine stock.

3-in. 4-in. 5-in.
Lorraine 20c 25c 50c
Chatelaine 10c 15c 25c
Luminosa 10c 15c 25c
ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, fine branched plants, in bloom, will make large plants for the holiday trade, 2 1/4-in., \$4.00 per 100; Prima Donna, 2 1/4-in., \$3.00 per 100; White Triumph, \$2.50 per 100. Cash. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Rex begonias in 5 varieties, in assortment, heavy, 3-in., stock, ready for shifting into 4-in. pots, \$10.00 per 100. See our ad for field-grown carnations elsewhere in this issue. STUPPY FLORAL CO., ST. JOSEPH, MO.

Begonias, blooming varieties, astd., \$2.50 per 100; Metallica, \$4.00 per 100; nice Rex begonias, in assortment, \$5.00 per 100; some fine 4-in., \$15.00 and \$20.00 per 100. N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, strong 2 1/4 and 2 1/2-in. pots, \$5.00 per 100. Begonias Cincinnati and Lorraine, fine stock, 4-in., ready for 6-in., \$40.00 per 100. Satisfaction guaranteed. Evenden Bros. Co., Williamsport, Pa.

Begonias, Prima Donna, Rose, 3 1/2 and 4-in., ready for 5-in., bushy plants, bud and bloom, \$9.00 and \$10.00 per 100; 3-in., ready for 4-in., \$4.00 per 100. Charles Whitton, York & Gray, Utica, N. Y.

Fine 2 and 2 1/4-in. Vernon begonias, ready for larger pots, will make fine plants for winter sales, \$2.75 per 100, \$25.00 per 1000. John A. Murrell, 584 6th St., Rochester, N. Y.

Begonia Rex, mixed, strong 3-in., \$1.50 per doz.; \$10.00 per 100; 4-in., \$3.00 per doz.; 5-in., \$5.00 and \$6.00 per doz. Cash. Ullrich Floral Co., Tiffin, O.

Rex begonias, 2-in., assorted, \$5.00 per 100, \$50.00 per 1000; Emerald Queen and Bronze King, \$8.00 per 100. Cash, please. E. B. Randolph, Delavan, Ill.

Begonia luminosa, 2-in., 2 1/2 c; 3-in., 8c; 4-in., 12 1/2 c. Fine plants. Cash, please. Estill Floral Co., Moberly, Mo.

9000 begonia Chatelaine, 2 1/4-in., \$4.00; 3-in., \$7.00; 4-in., \$12.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonia Haageana, 2-in., \$6.00 per 100, \$50.00 per 1000. One of the best for pots. Cash. O. Betscher, Dover, O.

Begonias, luminosa, 3-in., 6c; Rex, assorted, 2 1/4-in., 6 1/2 c, both ready for shift. Q. D. Butler, 616 S. 40th, Louisville, Ky.

Begonias, Argenteo-guttata, Carnot, 3 1/4-in., \$6.00 per 100, very strong stock, \$30.00 per 1000. Cash. L. H. Wise Greenhouses, Springfield, Ill.

4-in. Chatelaine begonias at \$10.00 per 100. Elvira Clark-Visel, Chelsea, Mich.

Angel Leaf begonias, 2 1/4-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

Begonia Prima Donna, 2 1/4-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Begonias, Chatelaine, 3 1/4-in., 7c; 4-in., 8c. J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

BERBERIS.

BERBERIS THUNBERGII.

	100	1000
12-18-in., medium	\$ 4.00	\$ 30.00
12-18-in., heavy	5.00	40.00
18-24-in., medium	6.00	50.00
18-24-in., heavy	8.00	70.00
2-3 feet, heavy	12.00	100.00

New wholesale trade list, containing prices on thousands of choice trees and shrubs, now ready.

ONARGA NURSERY CO., CULTRA BROS. CO., MGRS. ONARGA, ILLINOIS.

	Per 10	Per 100
Berberis Thunbergii, 12-18 in.	\$0.75	\$ 5.00
Berberis Thunbergii, 18-24 in.	1.00	7.50
Berberis Thunbergii, 24-30 in.	1.50	10.00
Berberis Thunbergii, 2 1/2-3 ft.	1.75	12.00

Write for prices on larger quantities. Complete list now ready. A card will bring it to you. AURORA NURSERIES, TELEPHONE 339, AURORA, ILL.

BERBERIS.

82,000 BERBERIS THUNBERGII (grown from cuttings).

	100	1000	24-30-in.	100	1000
12-18-in.	\$5.00	\$40.00	\$10.00	\$90.00	
18-24-in.	7.00	60.00	30-36-in.	12.00

Boxes at cost. Write for carload rates. THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

BERBERIS THUNBERGII.

	100	1000
12 to 18 in., 3 yrs., heavy	\$4.00	\$35.00
18 to 24 in., 3 yrs., heavy	6.00	50.00
24 to 30-in., extra bushy	8.50	75.00

Complete list of stock now ready. SOUTHSIDE NURSERIES, CHESTER, VA.

BERBERIS THUNBERGII.

	100	1000
12-18-in., good stock	\$4.50	\$35.00
18-24-in., good stock	6.50	55.00

Boxes at cost. ALLEGHENY NURSERY, Thos. Vought, Mgr., Cheswick, Pa.

Berberis Thunbergii, a fine lot of 700 bushes, 24-30-in., \$45.00 buys the lot. Cash, please. Miss M. Dewey, 51 Hollenbeck Ave., Great Barrington, Mass.

Berberis Thunbergii, 18-24-in., heavy, \$7.00 per 100. Julius Kohankie, Painesville, O.

BERRIED PLANTS.

NEW PEPPERS AND CHERRIES.

Celestial and Bird's Eye peppers, Jerusalem cherries, 3-in., \$6.00 per 100. Fine Celestial peppers and cherries, 4-in., \$10.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Jerusalem cherries and Xmas peppers, field-grown, ready for 5 and 6-in. pots, \$15.00 per 100. BREHMER'S GREENHOUSES, R. R. No. 8 and No. 10, Chillicothe, O.

Jerusalem cherries, extra large cherries, seed selected from our own stock, \$3.00 per 100. Cash with order, please. J. H. Flessner, North Bergen, N. J.

Jerusalem cherries. Good strong field-grown plants, ready for 6-in. pots (no culls), clean stock only, \$10.00 per 100. Cash. W. J. Evenden's Sons, 123 W. Fourth St., Williamsport, Pa.

Jerusalem cherries, field-grown, short and well berried, now in 4-in., \$8.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Celestial peppers, strong, bushy, 4-in., ready for 5-in., \$10.00 per 100. Cash. A. J. Peterson, Washington, Iowa.

Jerusalem Cherry, from 4-in. pots, well set with berries, \$10.00 per 100. Geo. H. Mellen Co., Springfield, O.

Jerusalem cherries, 3-in. stock, \$3.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Solanum Melvini and anuum, field-grown, fine short plants, \$10.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Birds eye peppers, extra fine, bushy, 3-in. plants, for growing on, 10c; extra select, 12c. Cash, please. Carl Hagenberger, West Mentor, O.

Xmas peppers, select strain, short, full of fruit, 3-in., \$5.00 per 100. J. O. Schmidt, Bristol, Pa.

Xmas peppers, 3-in., \$6.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

BOUGAINVILLEAS.

Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100. Roman J. Irwin, 108 W. 28th St., New York.

BOUVARDIAS.

Bouvardia, 2 1/4-in., \$5.00 per 100. Best single, pink, red and white. Henry Smith, Grand Rapids, Mich.

BROWALLIAS.

Browallias, deep blue flowers, 2-in. across, fine pot-plant for winter blooming; also an excellent bedding plant, always in a mass of bloom, 2 1/2-in., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2 1/4-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2 1/4-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue. Oak Grove Greenhouse, Tuskegee, Ala.

Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100. Jno. Dieckmann, Elm Grove, W. Va.

BULBS.

BULBS.

Hyacinths, Tulips, Narcissus, Lilies, Freesias, Iris, All varieties. Complete list now ready.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

LILY BULBS.

Ask us for prices on cold storage Giganteums for present and future delivery; also for prices on your needs for delivery on arrival in the autumn, Giganteums and other Japanese bulbs, all sizes.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Mail us your list of fall bulbs. We can quote very attractive prices on any article you need. G. M. REBURN & CO., 160 N. Wabash Ave., Chicago, Ill.

Bulbs of all description. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, 8-10 Bridge St.

Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000. O. Kooyman & Co., Inc., San Francisco, Cal.

CACTI.

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00; 50 vars., \$4.00. Cash with order. Charges paid. A. G. Greiner, 4302 Natural Bridge Ave., St. Louis, Mo.

CALCEOLARIAS.

CALCEOLARIAS, HYBRIDS.

PRIZE STRAIN, THE VERY BEST. 2 1/4-in. pots \$7.00 per 100; \$60.00 per 1000. READY NOW. ORDER AT ONCE. October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

Calceolarias, 2 1/4-in. pots, Hybrids, Victoria Prize, \$8.00 per 100, \$70.00 per 1000. Cinerarias, prize mixed, 2 1/4-in. pots, \$4.50 per 100, \$40.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

CALENDULAS.

CALENDULAS.

Meteor, Sulphurea, Prince of Orange, Orange King, Yellow Prince, Lemon Queen. The very best strains for greenhouse growing.

	Per 100	Per 1000
2 1/4-in.	\$ 3.50	\$30.00
3-in.	6.00	50.00
4-in.	15.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., Philadelphia, Pa.

Calendula Meteor, Sulphurea, Prince of Orange, 2-in., 3c, 200 for \$5.00. Cash. Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2 1/4-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS—Continued.

Calendulas, Orange King, Prince of Orange, Sulphurea, Plena, Meteor, Pongel, 2 1/4-in., \$25.00 per 1000. Cash, please.

L. H. Wise Greenhouses, Springfield, Ill.

Calendulas, 2 1/4-in. pots, Orange King, Meteor, \$4.00 per 100, \$35.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Calendula Orange King, 2 1/4-in., \$3.50 per 100; \$30.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

CALENDULAS, strong seedlings, Orange King, Sulphurea, 80c per 100. Cash.

The North Platte Floral Co., North Platte, Nebr.

Calendula Orange King, 2 1/4-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2 1/4-in., \$3.00 per 100.

W. O. Ehmann, Corfu, N. Y.

Calendula, Orange King, 2 1/4-in. pots, \$4.00 per 100.

E. J. Hamme, Wauwatosa, Wis.

CALLAS.

CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

Circumference	Per 100	Per 1000
Good blooming size...3 to 4 in.	\$ 5.00	\$ 40.00
Medium large4 to 5 in.	8.00	75.00
Monsters5 to 6 in.	14.00	130.00

Cash with order.

LILYDALE BULB CO., SANTA CRUZ, CAL.

CALLA AETHIOPICA.

1-in. diameter	\$2.00 per 100
1 1/4-in. diameter	3.00 per 100
1 1/2-in. diameter	4.50 per 100
2-in. diameter	8.00 per 100

Cash with order. Immediate delivery.

CALLA ELLIOTTIANA (true yellow),

\$1.50 per 12, \$10.00 per 100.

LOS ROBLES NURSERY & GARDEN, SANTA CRUZ, CALIFORNIA.

CALLAS. White, good, strong, healthy Eastern grown bulbs, 1 1/4 to 1 1/2 in., \$5.50 per 100, \$50.00 per 1000; 1 1/2 to 1 3/4 in., \$8.25 per 100, \$75.00 per 1000; 1 3/4 to 2 in., \$12.00 per 100, \$110.00 per 1000; 2 to 2 1/4 in., \$13.50 per 100, \$130.00 per 1000. This is superior stock.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

CALLAS.

We are ready to deliver extra fine calla bulbs, well cured, free from dry rot.

Select size.....\$8.50 per 100

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

CALIFORNIA CALLAS.

Sound, well cured bulbs.

1 1/4-in. to 2-in. diameter.....	\$ 9.00	\$ 80.00
2-in. to 2 1/4-in. diameter.....	13.00	120.00

A. Henderson & Co., Box 125, Chicago.

CALLA AETHIOPICA, healthy, well cured bulbs, for high-class florists' trade, 1 1/2 to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Cal.

Calla Aethiopica, monster bulbs, 7-9-in. circumference, \$12.00 per 100; 4-6-in. circumference, \$8.00 per 100; 2 1/4-4-in. circumference, \$5.00 per 100; bulblets, 2-yr., \$1.00 per 100. This is a bargain; all bulbs A-1. Cash, please.

R. W. Unger, Oxford, Mich.

Calla lilies, 5-yr.-old roots, \$10.00 per 100. October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,

1608-20 Ludlow St., Philadelphia, Pa.

Callas, surplus, 50 mammoth bulbs, 5-in. to 7-in. circumference, 5c; 100 4-in. to 6-in. circumference, 3c, dried bulbs in fine shape.

A. J. Binley, Glen Falls, N. Y.

Godfrey callas, heavy, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; will flower for Xmas.

G. M. REBURN CO.,

160 N. Wabash Ave., Chicago, Ill.

Godfrey calla bulblets, well started from flats, \$1.00 per 100.

Attica Floral Co., Attica, Ind.

Godfrey calla, dry bulbs, blooming size, \$5.00 per 100.

Home Nursery Greenhouse, La Fayette, Ill.

Strong Godfrey callas, 2 1/4-in., 3c; 2 1/2-in. and 3-in., 6c; 3 1/2-in. and 4-in., 12 1/2c. Cash.

J. O. Steinhauser, Pittsburg, Kans.

Godfrey callas, 100 well started 4-in., \$10.00 per 100; 3-in., \$5.00 per 100. Cash.

Geo. A. Halladay, Bellows Falls, Vt.

Calla Godfrey, 3-in., \$8.00 per 100. Christ Winterich, Cyclamen Specialist, Defiance, O.

Yellow callas, the largest and best grade, \$15.00 per 100. Fred Harper, Santa Cruz, Calif.

Godfrey callas, bulblets, \$1.50 per 100.

Vogt's Greenhouse, Sturgis, Mich.

CAMPANULAS.

Campanula Medium, strong, 1-yr., field-grown, blue, white and rose, 75c per doz., \$5.00 per 100.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Campanulas, medium, rose, white and blue, strong, field-grown, 75c per doz.; \$5.00 per 100.

WAYSIDE GARDENS, MENTOR, OHIO.

Campanula Media, strong, blooming plants,

\$4.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Campanula Media, field grown, 3 varieties,

\$4.00 per 100. Julius Kohankie, Painesville, O.

CARNATIONS.**CARNATIONS.**

\$50.00 per 1000; 500 at 1000 rate.

WHITE.

White Enchantress,

Matchless,

White Wonder.

PINK.

Pink Sensation,

Alice,

Mrs. Ward,

Winsor.

Enchantress,

Rose-pink.

Philadelphia.

RED.

Champion,

Joy,

Victor,

Commodore,

Aviator.

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

FIELD-GROWN CARNATIONS.

Strong, healthy stock.

Variety.	100	1000
Thenanthos	\$12.00	\$100.00
Matchless	5.00	45.00
W. Enchantress	5.00	45.00
Philadelphia	5.00	45.00
W. Wonder	5.00	45.00
Harlowarden	5.00	45.00
Andrew Carnegie	5.00	40.00
Alice	5.00	45.00
Winsor	5.00	45.00
Enchantress	5.00	40.00

Cash with order, or satisfactory references.

M. WEILAND,

Evanston, Ill.

Field-grown.	100	1000
Thenanthos	\$12.00	\$100.00
Matchless	5.00	45.00
W. Enchantress	5.00	45.00
Philadelphia	5.00	45.00
W. Wonder	5.00	45.00
Harlowarden	5.00	45.00
Andrew Carnegie	5.00	40.00
Champion	5.00	45.00
Alice	5.00	45.00
Winsor	5.00	45.00
Enchantress	5.00	40.00

Cash with order, or satisfactory references.

CHICAGO FLOWER GROWERS' ASSOCIATION,

182 N. Wabash Ave., Chicago.

FIELD-GROWN CARNATIONS.

Strong stock, ready for shipment, \$55.00 per 1000. Less than 250 of a variety, \$7.00 per 100.

PINK—Enchantress, Rose-pink Enchantress, Alice and Philadelphia.

WHITE—Matchless, White Enchantress and White Perfection.

RED—Beacon, Champion.

The following newer varieties, \$8.00 per 100, \$70.00 per 1000: Merry Christmas, Nancy, Cornell (red), Aviator (scarlet), Miss Theo (rose-pink), Nebraska and Alice Coombs.

ANGLIN & WALSH CO., WILLIAMSBRIDGE, NEW YORK.

CARNATION PLANTS.

Strong, healthy, field-grown, the kind that makes you money.

L. P. Enchantress.....	\$5.00	\$40.00
W. Perfection	5.00	40.00
W. Enchantress	5.00	45.00
Victory	5.00	45.00
C. W. Ward.....	5.00	45.00

500 at 1000 rate.

For this week only a special discount of 5 per cent will be allowed from list price on quantity lots of 1000 or more.

J. A. BUDLONG,

184 N. Wabash Ave., Chicago.

Field-grown carnation plants, strong, healthy stock.

Alice	\$5.00	\$40.00
White Enchantress	5.00	40.00
Champion	5.00	40.00
Matchless	5.00	40.00
Peerless Pink	5.00	40.00
Dorothy Gordon	5.00	40.00
Mrs. Theo	5.00	40.00
Philadelphia	5.00	40.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

FIELD CARNATIONS.

HEAVY, BUSHY, BIG.

HEALTHY PLANTS.

Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward: \$5.00 per 100, \$45.00 per 1000, 10% discount for cash.

Good packing—prompt shipment.

FURROW & COMPANY,

GUTHRIE, OKLAHOMA.

POT-GROWN CARNATIONS.

We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.

Arnold Ave. Greenhouses, Port Allegany, Pa.

FIELD-GROWN CARNATIONS.

Alice	100	1000
Enchantress Supreme	\$8.00	\$50.00
Belle Washburn	6.00	50.00
Champion	7.00	60.00
Alice Coombs	6.00	50.00
Good Cheer	7.00	60.00
Gorgeous	6.00	50.00
Comfort	6.00	50.00
C. W. Ward	6.00	50.00

CHARLES H. TOTTY,

Madison, NEW JERSEY.

THE

REALIZATION

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NEW IDEAL

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WHOLESALE WAY

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F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to

KENNICOTT BROS. CO., CHICAGO.

FIELD-GROWN CARNATIONS.

STRONG PLANTS. WELL BRANCHED.	100	1000
Philadelphia	\$5.00	per 100
Enchantress	5.00	per 100
Champion	6.00	per 100
Alice	6.00	per 100
W. Enchantress	6.00	per 100
Matchless	6.00	per 100
White Perfection	5.50	per 100
Nebraska, best red.....	7.50	per 100

GULLETT & SONS, LINCOLN, ILL.

CARNATION FIELD PLANTS.

White Enchantress.....	100	1000
Matchless	\$8.00	\$50.00
Pink Enchantress.....	6.00	50.00
Alice	5.00	45.00
Champion	6.00	50.00
Victory	5.00	45.00
Carnegie	5.00	40.00

VIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

FINE, STRONG, HEALTHY PLANTS.

White Enchantress	100	1000
Rose-pink Enchantress	\$5.00	\$45.00
Matchless	6.00	50.00
Alice	5.00	40.00

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

FIELD-GROWN CARNATION PLANTS.

Fine clean stock.

2000 Beacon	100	1000
5000 Enchantress	\$5.00	\$45.00
1000 Eureka	5.00	45.00
200 Christmas Cheer	5.00	45.00

UNITED STATES CUT FLOWER CO., ELMIRA, N. Y.

CARNATIONS.

Extra strong, Enchantress, White Enchantress, Kokomo Chief (the best money making red carnation I ever raised. Greatest early bloomer). It does not split, \$3.75 per 100; \$32.00 per 1000. Carefully packed.

GREEVE FLORAL CO.,

Oskaloosa, Iowa

FIELD-GROWN CARNATIONS.

DELIVERY NOW.

STRONG, CLEAN, HEALTHY.

Alice	Per 100	Per 1000
.....	\$5.00	\$45.00

QUALITY GUARANTEED.

Cash or satisfactory reference.

J. S. Merritt, Colgate, Md.

CARNATIONS.

To close out the balance of our field-grown Pink Enchantress, we offer them at \$30.00 per 1000. Cash with order, but the plants are guaranteed first class and if not satisfactory your money will be refunded.

TERRE HAUTE ROSE & CARNATION CO., TERRE HAUTE, INDIANA.

FIELD CARNATIONS, as fine Matchless as you ever had an opportunity to buy, \$5.00 per 100; same rate per 1000.

Second size Matchless, as good as most firsts, \$3.50 per 100 or \$32.50 per 1000.

Either of these make an exceptional good buy. **ALBERT M. HERR, LANCASTER, PA.**

FIELD-GROWN CARNATIONS.

Fine, clean stock,
in best varieties.

Prices on application.

ROMAN J. IRWIN,
108 West 28th St.,
New York City.

CARNATIONS, extra fine, field-grown, low, stocky, well rooted plants:

7500 White Enchantress 2000 R. P. Enchantress
8000 Enchantress 2000 Herald

600 Gorgeous,

\$6.00 per 100, \$50.00 per 1000.

ROSEMONT GARDENS, MONTGOMERY, ALA.

Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash. **C. Betscher, Dover, O.**

Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000; Aviator, \$6.00 per 100, \$55.00 per 1000. **Ernest Rober, Wilmette, Ill.**

To clean the field, all A-1 plants, strong and healthy and first class in every way, \$4.50 per 100; \$40.00 per 1000.

Enchantress White Enchantress
Rose-pink Enchantress Philadelphia
F. E. Blake, Marion, O.

Healthy, field-grown carnations.

Enchantress	100	1000
White Enchantress	\$5.00	\$40.00
Rose-pink Enchantress	5.00	40.00
	5.00	40.00

Wauseon Floral Co., Wauseon, O.

Strong, field-grown carnations:

590 White Winsor 350 Beacon
160 White Enchantress 450 Matchless
400 Enchantress 150 Enchantress Sup.

\$5.00 per 100.

JOHN NELSON CO., OSHKOSH, WIS.

CARNATION PLANTS, FIELD-GROWN.

Light Pink Enchantress.....\$4.00 \$35.00
Sangamo, dark pink.....4.00 35.00
Christmas Cheer.....4.00 35.00
Cash.

John Bauscher, Freeport, Ill.

First-class field-grown carnation plants:

Mrs. C. W. Ward.....\$4.00 per 100
Victory.....4.00 per 100
White Perfection.....4.00 per 100
Light Pink Enchantress.....4.00 per 100
JANESVILLE FLORAL CO., JANESVILLE, WIS.

FIELD PLANTS.

Pink Enchantress, Victory, \$4.00 per 100, \$40.00 per 1000. Ward, \$5.00 per 100, \$45.00 per 1000.

ERNE & CO.,

30 E. Randolph St., Chicago, Ill.

Very heavy carnation plants, field-grown: 75 Mrs. Cole, dark red; 50 Herald, 25 Enchantress, heavy plants; 25 Pink Sensation and 25 Benora, med. size., 200 in all, for \$5.00 cash.

The Johnson Floral Co., Kendallville, Ind.

FIELD-GROWN CARNATION PLANTS.

White Enchantress..\$5.00 per 100, \$40.00 per 1000
R. P. Enchantress.....5.00 100, 40.00 per 1000
GEO. MUNO,

2512 Kenilworth Ave., Chicago, Ill.

FIELD-GROWN CARNATIONS.

Enchantress.....\$6.00 per 100
White Enchantress.....6.00 per 100
Herald.....6.00 per 100
R. O. Lommatsch, P. O. La Grange, Ill.

Fine field-grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.

THE WILLIAM MURPHY CO.,

329 Main St., Cincinnati, O.

Field-grown carnation plants: Beacon, White Enchantress, Enchantress, Ward, White Wonder, Matchless, White Perfection, \$5.00 per 100, \$45.00 per 1000.

McIntyre Floral Co., Nashville, Tenn.

Carnations, strong, healthy, field-grown Mrs. C. W. Ward and Rose-pink Enchantress, grown under irrigation; can ship any time, \$6.00 per 100, \$50.00 per 1000.

The Stiles Co., Oklahoma City, Okla.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.

F. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.

C. L. Van Meter, Monticello, Iowa.

Carnations, field-grown plants, \$5.50 per 100; \$50.00 per 1000: Pink Enchantress, White Wonder, Victory, Herald, Aviator, Peerless Pink.

LEWIS L. LINGO,

1444 Beall Ave., Wooster, Ohio.

FIELD-GROWN CARNATION PLANTS.

400 Light Pink Enchantress.

200 White Perfection.

\$5.00 per 100, \$25.00 for the lot.

CHARLES SHERWOOD, WATERLOO, IOWA.

250 Beacon, small but good, \$5.50; 110 White Enchantress, medium size, \$3.00; 550 Pink Enchantress, fine plants, \$20.00; to close quickly the lot for \$24.00. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.

Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.

R. E. Wadsworth & Co., Northboro, Mass.

Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.

CHICAGO CARNATION CO., JOLIET, ILL.

FIELD-GROWN CARNATIONS.

Enchantress, strictly first-class...\$5.00 per 100
Ward, 2nd size.....4.00 per 100

BURDELL FLORAL CO.,

BOWLING GREEN, KENTUCKY.

Carnations, field-grown plants, good stock: Light Pink Enchantress, Victory, White Wonder, \$4.00 per 100, \$35.00 per 1000; Aviator, Peerless Pink, Herald, \$4.50 per 100, \$40.00 per 1000. Cash.

James Psenicka, Gross Point, Ill.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 50 Champion, 350 White Wonder, \$4.00 per 100, \$35.00 per 1000.

Prince's Flower Shop, Iowa City, Iowa.

750 Rose-pink and 750 Light Pink Enchantress carnations, field-grown, extra good stock, \$5.00 per 100; \$45.00 per 1000, or \$60.00 for the whole lot. Cash, please.

John A. Keller Co., Lexington, Ky.

Field-grown carnation plants: 400 Beacon, 800 White Perfection, 400 Philadelphia and 200 Matchless, \$5.00 per 100, or \$80.00 will take the lot. Cash, please.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

2000 White Enchantress....\$4.00 100; \$35.00 1000
300 Peerless Pink.....4.00 100
200 White Wonder.....4.00 100

Cash or C. O. D.

KRING BROS., FAIRBURY, ILL.

Field-grown carnation plants, Kokomo Chief; this is a very profitable red carnation. With us it is a money-maker. Strong, clean, well-branched stock, \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

15,000 strong, healthy, field-grown carnation plants, Enchantress, Ward and Matchless, \$4.00 and \$5.00 per 100.

J. F. WILCOX & SONS,

530 W. Broadway, Council Bluffs, Iowa.

Large, field-grown carnation plants, Enchantress and Matchless, \$35.00 per 1000. Satisfaction guaranteed. Cash with order.

W. T. Johnson, Momence, Ill.

500 strong, field-grown carnation plants: Herald, W. Wonder, W. Enchantress, R. P. Enchantress, Enchantress Supreme, 5c. Cash.

R. P. Atwell, Ft. Dodge, Iowa.

Strong, healthy, field-grown carnations. 10 to 20 shoots.

Pink Enchantress..\$4.00 per 100; \$30.00 per 1000

THOS. SALVESON, PETERSBURG, ILL.

CARNATION STOCK.

Elegant field-grown stock of Pink and Rose-pink Enchantress, \$5.00 per 100.

F. J. Bentley, New Castle, Ind.

Field-grown carnation plants, good strong stock. Write for list and prices.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$50.00 per 1000. Cash.

Louis Pfeiffer & Sons, Ft. Thomas, Ky.

3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.

Fred S. Davis, Centerville, Ind.

Carnations, field grown, strong clean stock, White Enchantress, Matchless, \$6.00 per 100. Nebraska, \$7.00 per 100. Cash.

The North Platte Floral Co., North Platte, Nebr.

Carnations, strong, field-grown plants, 250 Red Wing, 100 Beacon, 200 Matchless, 250 Alice, \$30.00 for the lot, or \$4.00 per 100. Cash.

H. P. Smith, Piqua, O.

Carnations, 5000 Enchantress, White Enchantress, Alma Ward, \$30.00 per 1000. These plants have not been picked over. Will pack carefully.

Cash. L. H. Wise Greenhouses, Springfield, Ill.

3000 field-grown carnation plants of the following varieties: Pocahontas, Herald, Matchless and Champion, \$5.00 per 100.

H. G. Norton, Perry, O.

Carnations, good, strong, healthy plants; White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Field-grown carnations, Beacon, Pink Enchantress, White Enchantress, White Wonder and Washington, \$5.00 per 100, \$40.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress...\$5.00 per 100; \$45.00 per 1000
Beacon.....5.00 per 100; 45.00 per 1000

PETER MORGEN, HUNTINGBURG, IND.

1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.

J. C. Steinhauser, Pittsburg, Kan.

Alice, Matchless, Light Pink and Rose-pink Enchantress and Enchantress Supreme, \$6.00 per 100; 2nd size, \$4.00 per 100. Cash, please.

Harry Heint, West Toledo, O.

Strong field-grown carnation plants, careful packing: Enchantress pink, Washington dark pink, \$5.00 per 100. Cash, please.

Ada Greenhouse, Ada, Okla.

Carnations, excellent field-grown stock: L. P. Enchantress, Philadelphia, White Perfection, \$35.00 per 1000. Best of packing.

STATE FAIR FLORAL CO., SEDALIA, MO.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.

C. H. Frey, Florist, Lincoln, Neb.

Strong field-grown carnation plants: 5000 Rose-pink Enchantress, 3000 Enchantress, \$5.00 per 100, \$45.00 per 1000. Indianapolis Flower & Plant Co., Indianapolis, Ind.

We have a surplus stock of Philadelphia, White Enchantress, Matchless and Champion, very choice, at \$5.00 per 100. Otto Sylvester, 623 Silver Lake St., Oconomowoc, Wis.

Field-grown carnations: Enchantress, Rose-pink Enchantress and Supreme, all clean and healthy, \$5.00 per 100, \$45.00 per 1000. Cash.

John L. Lundsted, Passaic, N. J.

Carnation plants, extra fine, well branched, strong and healthy: 4500 Enchantress, 1000 O. P. Bassett, 225 Herald, \$45.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Carnation plants: Harry Fenn, Lawson, White Wonder, \$5.00 per 100; White and Pink Enchantress, Philadelphia, Matchless, \$6.00 per 100. Cash.

Chas. H. Green, Spencer, Mass.

Carnations, field-grown plants: Mrs. C. W. Ward, Philadelphia, Champion, Victory, Enchantress, pink and white, \$5.00 per 100, \$45.00 per 1000. Cash.

B. Scheller, Warren, Pa.

Carnations, fine, field-grown plants, 200 White Perfection, 25 White Enchantress, 90 Matchless, 80 Philadelphia, 3c. Cash.

Estill Floral Co., Moberly, Mo.

Enchantress, field-grown, 25 shoots on every plant, \$40.00 per 1000, \$5.00 per 100. Cash.

Lloyd C. Bunch, Fredonia, Kan.

2000 field-grown carnation plants. Enchantress, \$25.00 per 1000. Cash with order.

Anthony Bros, Clayton, Miss.

Carnations, 300 Enchantress, 125 Rose-pink Enchantress, 3c. Cash.

Hyde's Greenhouses, Parsons, Kan.

10,000 Victory carnations, 1000 White Enchantress, \$30.00 per 1000. Cash with order.

Aug. Erickson, 5825 Rogers Ave., Chicago, Ill.

600 field-grown Washington and Rose-pink Enchantress carnation plants, \$4.00 per 100.

J. S. Stuart & Son, Anderson, Ind.

Carnations, good, strong, field-grown stock, Matchless and C. W. Ward, \$6.00 per 100.

W. C. Pray, Dobbins, N. J.

Pink Enchantress, Peerless Pink, Victory, \$4.00 per 100, \$35.00 per 1000; Good Cheer, \$5.00 per 100.

V. Bezdek, Gross Point, Ill.

Field-grown carnations, 250 Comfort, a good red, fine plants, \$3.00 per 100 to close out. Cash.

Warren Huckleberry, North Vernon, Ind.

Carnations, 1550 Matchless, 1300 White Enchantress, \$4.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Carnations, Matchless, White Wonder, Alice, Akehurst, \$4.00 per 100.

Wagner Floral Co., Sandusky, O.

Field-grown carnation plants, Enchantress, \$5.00 per 100, \$40.00 per 1000.

Peter Welland, New Castle, Ind.

Field-grown carnations, strong plants, Pink and White Enchantress, Matchless, Philadelphia, \$4.00 per 100.

T. J. Enright, Fostoria, O.

Carnations, splendid plants. Enchantress, Matchless, Alice, \$6.00 per 100, \$50.00 per 1000.

STUPPY FLORAL CO., ST. JOSEPH, MO.

Carnations, 200 Victory, field-grown, nice plants, \$5.00 per 100. Brehmer's Greenhouses, R. R. No. 3 and No. 10, Chillicothe, O.

Field-grown carnations: C. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Field-grown carnations, White Enchantress, \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

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CARNATIONS—Continued.**FIELD CARNATION PLANTS.**

Peerless Pink, Philadelphia and Matchless, \$5.00 per 100. Morris Floral Co., Morris, Ill.

Carnations, Alma Ward, Matchless, and Akhurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash. Clement S. Lewis, Aldan, Pa.

Strong field-grown carnations: Alice, Enchantress and White Enchantress, \$5.00 per 100, \$45.00 per 1000. Cash. John B. Rudy, Elmira, N. Y.

Field-grown plants of Beacon, splendid stock, \$5.00 per 100, \$45.00 per 1000. Cash. Julius Niednagel, Evansville, Ind.

2000 Enchantress carnation varieties, field-grown, \$6.00 per 100. O. B. Stevens, Shenandoah, Iowa.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash. Riverside Greenhouses, Appleton, Wis.

Ward, Pink and White Enchantress, field-grown carnations, \$35.00 per 1000. Geo. Helm & Co., Blue Island, Ill.

White Enchantress and Enchantress carnations, \$7.00 per 100, \$65.00 per 1000. The Hammond Co., Inc., Richmond, Va.

Carnation plants, extra fine stock, Mrs. C. W. Ward and Matchless, \$6.00 per 100, \$50.00 per 1000. A. Henderson & Co., Box 125, Chicago.

Carnations, strong field plants, 5c. Enchantress and W. Ench. C. Humfeld, Clay Center, Kans.

Carnations, field-grown White Enchantress, \$4.00 per 100. H. Hills, Bristol, Ind.

White and Pink Enchantress, 5c; fine field-grown plants, Miller Bros., Abilene, Kan.

2000 strong field-grown Harlowarden carnation plants, \$4.00 100. L. E. Adams, Corfu, N. Y.

Pink and White Enchantress carnations, \$4.50 per 100. Page's Greenhouses, Staunton, Ill.

CHRYSANTHEMUMS.**THE****REALIZATION****of a****NEW IDEAL****of****SERVICE****in a****WHOLESALE WAY****via****F. T. D.**

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

Chrysanthemums and pompons, 5 and 6-inch pots, \$25.00 per 100. Extra good plants. October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, Philadelphia, Pa. 1608-20 Ludlow St., Philadelphia, Pa.

Chrysanthemums, hardy, large flowering, in red, pink and white, 85c per doz., \$6.00 per 100. ORINOCO NURSERIES, COLUMBUS, INDIANA

Chrysanthemums, leading commercial varieties, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Henry Smith, Grand Rapids, Mich.

CINERARIAS.

Cinerarias, prize strain, half dwarf, from 2 1/4-in. pots, \$4.50 per 100; \$40.00 per 1000. Calceolarias, Hybrid, Victoria Prize, 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000. Anglin & Walsh Co., Williamsbridge, N. Y.

Cinerarias, Prize Tall and cinerarias Prize Dwarf, 2-in. pots, \$3.00 per 100 and \$25.00 per 1000. Larger flowering in red. Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's Prize, tall and dwarf, large flowering, from 2-in., \$3.00 per 100. Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's Prize strain, mixed, from 2-in. pots, \$3.00 per 100. R. B. Kilbury & Co., Dayton, Ohio.

Cinerarias, prize dwarf, mixed, 2 1/4-in., 4c; 2-in., 3c. Cash. See snapdragon ad. Hammerschmidt & Clark, Medina, O.

Cinerarias, Dreer's Prize, half dwarf, mixed colors, 3-in., ready for 4-in., \$4.00 per 100. Edward Whitton, City & Green, Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture, ready in about 10 days, 2 1/4-in., \$3.00 per 100. Cash, please. Addems, Morgan & Co., Paxton, Ill.

Cinerarias, Gold Medal strain, semi-dwarf, assorted, 2 1/4-in., \$3.00 per 100. Cash. Schieble Bros., Miamisburg, O.

Cinerarias, Dreer's prize Dwarf, from 2 1/4-in., extra fine plants, \$4.50 per 100. La Crosse Floral Co., La Crosse, Wis.

Cinerarias, half dwarf, finest mixed, 2 1/4-in., \$4.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Dreer's prize dwarf, from 3-in. pots, \$6.00 per 100. See primulas and dracaenas. Wettlin Floral Co., Hornell, N. Y.

Cinerarias from Dreer's Dwarf Strain, 2 1/4-in. pots, \$4.00 per 100. John Walker, Youngstown, O.

Cinerarias, fine 3-in., \$5.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

CLEMATIS.

Clematis, strong, 1 1/2-in., \$2.00 per 100, \$18.50 per 1000. Cash. Geo. Overholser, Springfield, Ohio.

C. paniculata, 2-yr., field grown, \$8.00 per 100, \$75.00 per 1000. Fred W. Binnig, R. D. 11, Springfield, O.

COLEUS.

Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100; mixed coleus R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash. Royston & Fenton, Evansville, Ind.

Coleus Christmas Gem, or Brilliancy, 2 1/2-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100. N. O. Caswell, Delavan, Ill.

Rooted coleus cuttings, 12 best kinds, 50c per 100. Christmas Gem, \$1.00 per 100. If ordered by parcel post, add 10c per 100. Cash. C. L. Reese, Springfield, O.

Coleus, prettiest varieties, 2 1/2-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

COLEUS.

Twenty varieties R. C., \$1.40 per 100; 2-in., 2c; 2 1/2-in., 2 1/2c. Dawson & Dawson, New Castle, Ind.

Coleus, Beckwith Gem, Golden Bedder, Defiance, Yellow Trailing Queen and other bright colors, 2-in., 3c. Cash, please. Estill Floral Co., Moberly, Mo.

Coleus, Yellow Trailing Queen, \$1.25 per 100; mixed coleus, R. C., 85c per 100, prepaid. Cash. Mrs. O. P. Dowell, Lawrenceville, Ill.

Coleus Brilliancy, 2 1/2-in., \$4.00 per 100; Golden Bedder, 2 1/2-in., \$2.50 per 100. Miller's Greenhouses, Muncie, Ind.

Coleus Brilliancy, extra fine 2-in., \$3.00 per 100. La Crosse Floral Co., La Crosse, Wis.

COLUMBINES.

Columbines, aquilegia coerulesa hybrids, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants. WAYSIDE GARDENS, MENTOR, OHIO

CROTONS.**HERE IS WHERE YOUR****\$ \$ \$****DO THEIR DUTY.**

Special bargains in crotons. 2 1/2-in., selected, as good as 3-in. \$25.00 100 2 1/2-in., lighter grade 20.00 100 4-in., heavy 35.00 100 4-in., extra heavy, selected 40.00 100 5-in., selected 60.00 100 5-in., extra 75.00 100 6-in., extra selected, \$1.00, \$1.25 and \$1.50 each. More than 50 varieties.

Never have we offered better value. Don't miss this opportunity. If they don't please you, money refunded. October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO., Philadelphia, Pa. 1608-20 Ludlow St., Philadelphia, Pa.

CUPHEAS.

Oliver plants, 2 1/4-in., extra strong, \$3.00 per 100. Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.**CYCLAMEN.**

Finest English and German strains, separate colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.

Strong transplanted plants from flats, extra fine, ready for 3-in., \$3.50 per 100, \$30.00 per 1000; strong, 3-in., \$10.00 per 100, \$90.00 per 1000.

25 at 100 rate; 250 at 1000 rate. BAUR FLORAL CO., ERIE, PA.

ATTENTION.

SPECIAL SALE on cyclamen, one week only. We need the room. Cyclamen, Wandsbek type, mixed varieties, plenty of salmon, few white.

2 1/2-in. strong plants.....	100	1000
2 1/2-in. extra strong plants.....	\$5.00	\$45.00
3-in. strong plants.....	6.00	60.00
3-in. extra strong plants.....	7.00	65.00
4-in. strong plants.....	8.50	80.00
4-in. Rococo Erecta.....	20.00	200.00
4-in. Rococo Erecta.....	25.00	250.00

Carefully packed. No charge for packing. ERNEST ROBER, WILMETTE, ILL.

CYCLAMEN, ASSORTED COLORS.

4 1/2-in. \$30.00 per 100 6-in. 60.00 per 100 6-in., select 75.00 per 100 AURORA GREENHOUSE CO., AURORA, ILL.

Cyclamen, German strain, extra fine, large plants, with perfect foliage, mixed colors, mostly red, 5-in., \$20.00 per 100; 6-in., \$35.00 per 100. Ready to shift. Edward Whitton, City & Green, Utica, N. Y.

CYCLAMEN.

Best German and English strains in 5 colors. 8-in. pots \$10.00 per 100 4-in. pots 20.00 per 100 5-in. pots 40.00 per 100 Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in. Grohman the Florist, Saginaw, Mich.

CYCLAMEN, CYCLAMEN.

Order them now for Christmas flowering. Special reduced prices.

2 1/2-inch \$ 5.00 per 100 3-inch 8.00 per 100 3-inch, select 20.00 per 100 4-inch, select 25.00 per 100 GULLETT & SONS, LINCOLN, ILL.

CYCLAMEN GIANT FLOWERING, dark red, bright Xmas Red, salmon, pink, white with red eye, either separate or mixed colors, 2 1/4-in. pots, \$7.50 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 4-in. pots, fine strong plants, \$25.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen, good, strong stock, 2 1/4-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$80.00 per 1000. Order early as the demand is heavy.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Cyclamen from best strain, in all colors, 2 1/4-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$80.00 per 1000; 4-in., \$25.00 per 100. All above are from best strain.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen giganteum, fine plants, all colors mixed, large sizes now full of buds, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

Cyclamen giganteum, best varieties and colors in 4-in. and 6-in. pots, well budded, fine stock. 25c, 35c, 50c and 60c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Cyclamen, 2 1/4-in., \$7.00 per 100; 3-in., \$10.00 per 100; 4-in., \$25.00; 5-in., \$50.00. Best strain of seed. Well-grown stock. Henry Smith, Grand Rapids, Mich.

Cyclamen, good plants, best strain, 4-in., ready to shift, separate colors or mixed, \$15.00 per 100. Cash. Brill Celery Garden, Kalamazoo, Mich.

Extra fine 5 and 6-in. stock, \$50.00 and \$75.00 per 100. Specimen plants, \$1.00 each, for Sept. and Oct. delivery.

O. Winterich, Cyclamen Specialist, Defiance, O.

Cyclamen, 3-in. extra strong selected plants, any color or mixed. Special cash price, \$9.00 per 100. Suskane Greenhouses, 21 Broome St., Binghamton, N. Y.

Cyclamen, best large flowering strain, separate colors or mixed, 4-in., ready for 5-in., 20c; 3-in., 8c. Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Cyclamen, finest varieties, plenty of reds and pinks. Order now, they will be scarce later. 3-in., 12c; 4-in., 25c; 5-in., 50c. ELITCH GARDENS CO., DENVER, COLO.

Cyclamen giganteum, mixed, 4-in., ready for shift, to make room, \$16.00 per 100. E. V. Myers, Florist, St. Joseph, Mo.

Cyclamen, 4-in., strong, mixed colors, \$20.00 per 100; 3-in., mixed, \$6.00, ready for 4-in. Cash. M. S. Etter, Shiremanstown, Pa.

CYCLAMEN, extra fine stock of the very best strain, ready to shift, 3-in., 10c; 4-in., 25c; 5-in., 40c to 50c. H. S. Ely & Co., Neosho, Mo.

Fine cyclamen plants, 4-in., \$20.00 per 100. Grown from finest imported seed. Cash please. C. C. Pollworth Co., Milwaukee, Wis.

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Extra fine 7-in. cyclamen, \$18.00 per doz. Hembreiker & Cole, Springfield, Ill.

DAHLIAS.**SYLVIA, \$3.00 PER BARREL.**

SYLVIA—The florists' money maker, an average vine will produce from 50 to 100 flowers, clumps direct from the field, \$3.00 per barrel.

WILLIS FLORAL FARM.

STATION B, TOLEDO, OHIO

Dahlias, \$3.00 per bbl., for field clumps; 100 vars., all cut flower variety, 10 vars., in bbl., from 50 to 75 clumps to bbl.; cactus, show pom-pom and decorative varieties. Let me know kind you prefer.

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Dahlia clumps, good varieties, will sacrifice for \$6.50 per 100 clumps. Bargain, would exchange for pansies or peonies.

Sadie Van Heest, Wortendyke, N. J.

Dahlia Black Beauty, velvety red, heavy field clumps, \$5.00 per 100. The Wagner Park Nursery Co., Sidney, Ohio.

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Will sell my entire stock of 50,000 dahlia clumps on account of giving all my time to producing our bacteria; bargain. Come and see them.
Jacob McQueen, Baltic, O.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.

DAISIES.

	100	1000
BOSTON YELLOW, 2 1/4-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2 1/2-in.	5.00	45.00
GIANT WHITE, 2 1/2-in.	5.00	45.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Strong 3-in. Boston Yellow daisies, \$7.00 per 100.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, strong 2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

E. Rawlings, Wholesale Grower, Alleghany N. Y.

DAISIES.

Etoile d'Or Yellow, \$3.00 per 100

Boston Yellow, 3.00 per 100

A. L. RANDALL COMPANY,
Wabash Ave. at Lake St., Chicago, Ill.

Boston Yellow daisies, fine, 2 1/2-in. stock, \$7.00 per 100, \$60.00 per 1000; Nicholson's Giant, 2 1/2-in., \$7.00 per 100, \$60.00 per 1000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

English Daisies, Longfellow, pink, and Snowball, white, the two best double sorts, strong, blooming plants, \$5.00 per 1000. Cash with order.

L. I. Neff, 431 Liberty, Ave., Pittsburgh, Pa.

English daisies, Longfellow and Snowball, strong seedlings, \$3.50 per box, about 1200, \$2.75 per 1000, 50c per 100.

L. H. Reams, Council Bluffs, Iowa.

100,000 ENGLISH DAISY, PINK, WHITE AND DOUBLE MIXED, AT \$2.50 PER 1000. SEEDLINGS.

D. R. HERRON, OLEAN, N. Y.

Daisies (bellis), Monstrosa white and pink, also Longfellow and Snowball, thinly sown, field-grown, strong seedlings, \$2.50 per 1000. Cash. Brill Celery Garden, Kalamazoo, Mich.

Shasta daisies (Alaska), strong, 2 1/4-in., \$2.50 per 100, \$20.00 per 1000; field clumps, \$4.00 per 100, \$35.00 per 1000. Cash. George Overholser, Wholesale Florist, Springfield, O.

Daisy (bellis), Longfellow and Snowball, strong seedlings, \$3.00 per 1000, 50c per 100. J. O. Schmidt, Bristol, Pa.

Double daisies, Longfellow, Giants, Snowball, 2 1/4-in., strong, bushy plants, \$1.00 per 100. Cash. A. F. Harfst Nursery, Peoria, Ill.

Boston Yellow daisies, rooted cuttings, \$2.50 per 100, \$22.50 per 1000. Cash.

W. A. Ballou, Wheaton, Ill.

Daisies (Bellis), fine seedlings, \$2.00 per 1000. C. O. Warburton, Battle Creek, Mich.

Daisies, single white Marguerite, 2 1/2-in., \$4.50 per 100. Miller's Greenhouses, Muncie, Ind.

Marguerites, rooted cuttings, \$1.00 per 100. C. Federle Co., R. R. 3, Hamilton, O.

Daisies, Mrs. Sander, 3-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

DELPHINIUMS**DELPHINIUM.**

	Per doz.	Per 100
Belladonna, light blue	\$0.85	\$6.00
Bellamosa, dark blue	0.85	6.00
Gold Medal Hybrids	0.85	6.00
Chinese, blue and white	0.75	5.00

All field-grown. Full list of hardy perennials for fall planting.

WAYSIDE GARDENS, MENTOR, OHIO.

Delphinium Belladonna, 1-yr.-old plants, 75c per doz.; \$5.00 per 100; 2-yr.-old clumps, \$1.25 per doz., \$8.00 per 100.

Garry-nec-Dule Hybrids, very choice, 1-yr.-old, 85c per doz., \$6.00 per 100. D. Formosum coelestinum, and Chinese blue or white, 1-yr.-old, 75c per doz., \$5.00 per 100. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Delphinium Belladonna, the new dark blue shades, seedlings, 50c per 100, \$4.00 per 1000; transplanted, \$1.25 per 100, \$10.00 per 1000.

Mountain View Floral Co., Portland, Ore.

Strong, 4-yr.-old clumps, Gold Medal Hybrids, \$5.00 per 100; 2-yr.-old clumps Belladonna, \$4.00 per 100. Unusual value. Need the space.

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Delphiniums, English hybrids, field-grown, 1-yr.-old, \$5.00 per 100. Cash with order.

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Delphinium, Belladonna and Bellamosa, \$4.00 per 100. Julius Kohankie, Painesville, Ohio.

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DIANTHUS.

Dianthus plumarius, single hardy pink, sweet scented, 75c doz., \$5.00 per 100; Deltoidea, dwarf edging variety, same price. Full list of hardy plants now ready.

WAYSIDE GARDENS, MENTOR, OHIO.

DIGITALIS.

Digitalis, fox glove, strong, blooming plants, \$4.00 per 100.

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DRACAENAS.

5-in. Dracaena indivisa, \$20.00 per 100
4-in. Dracaena indivisa, 12.50 per 100
3-in. Dracaena indivisa, 7.00 per 100
2 1/2-in. Dracaena indivisa, 4.00 per 100
France & Vendergrift, Munroe, Mich.

Dracaenas indivisa, fine 2-in., \$2.00 per 100, \$18.00 per 1000. Will make 10c plants by spring. Cash.
The Hill View Garden, 3502 E. 5th, Dayton, O.

Dracaena indivisa, extra large, pot-bound, 5-in., 25c; 6-in., 40c; 8-in., 60c; larger sizes, 75c and \$1.00 each.

Mountain View Floral Co., Portland, Ore.

Dracaena indivisa, 2 1/4-in., January seedlings, strong plants, \$3.00 per 100, \$27.50 per 1000.

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Dracaena indivisa, strong 3-in. and 3 1/2-in., 6c and 8c. Pot grown and ready for a shift. James L. Denmead Greenhouses, Marshalltown, Ia.

Dracaena indivisa, extra strong stock, 4-in., 10c each.

DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

Good strong 4-in. Dracaena indivisa, 10 and 12c each.

J. F. Wilcox & Sons, Council Bluffs, Iowa.

Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Transplanted Dracaena indivisa seedlings, \$2.50 per 100 prepaid.

W. C. Ehman, Corfu, N. Y.

Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.

Wettlin Floral Co., Hornell, N. Y.

Dracaena indivisa, 5-in., 15c. Cash.

Estill Floral Co., Moberly, Mo.

Dracaena indivisa, 4-in., ready to shift, 10c each.

Jonash, Kenton, O.

Dracaena indivisa, strong, 4-in., pot-grown, \$10.00 per 100. Cash. B. Scheller, Warren, Pa.

ERICAS.**ERICAS, CHRISTMAS VARIETIES.**

Fragrans Melanthera, from 4 1/2 to 6-in. pots at \$6.00, \$9.00 and \$12.00 per doz.

Regerminans, from 4 and 4 1/2-in. pots, at \$6.00, \$9.00 and \$12.00 per doz.

Pres. Carnot, from 4 1/2 and 5-in. pots, at \$9.00 and \$12.00 per doz.

Pres. Felix Faure, from 4 1/2 and 5-in. pots, at \$9.00 and \$12.00 per doz.

EASTER VARIETIES.

Persoluta rosea, from 4 1/2-in. pots, at \$6.00 and \$9.00 per doz.

Persoluta alba, from 4 1/2-in. pots, at \$6.00 and \$9.00 per doz.

Cupressina, from 4 1/2-in. pots, at \$9.00 and \$12.00 per doz.

Cotonoides Veitchii, from 6 1/2 and 7-in. pots, at \$12.00 and \$18.00 per doz.

Cylindrica, from 4 1/2-in. pots, at \$6.00 per doz.

Ventricosa rosea, from 4 1/2-in. pots, at \$6.00 per doz.

Cash with order please, Packing charges 50c. per \$10.00 of value.

ANTON SCHULTHEIS,
316 19TH ST., COLLEGE POINT, N. Y.

FARFUGIUMS.

Farfugiums, yellow, spotted, 4-in. plants, \$20.00 per 100. Cash.

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FERNS.**FERNS MY SPECIALTY.**

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2 1/4-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2 1/4-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLOIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2 1/4-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,
FERN SPECIALIST,
SHORT HILLS, NEW JERSEY.

FERNS FOR FALL 1917.

We have clean, healthy ferns, ready for immediate delivery of the following varieties. If in the market write us at once.

	100	1000
Boston, Roosevelt, 2 1/4-in., strong plants, ready to shift	\$4.50	\$40.00
Boston, Roosevelt, 3-in., finished plants, 5-6 fronds, 12-15-in. high	8.50	80.00
Boston, Roosevelt, 4-in., finished plants, 8-10 fronds, 15-18-in. high	18.00
Boston, Roosevelt, 5-in., finished plants, 10-12 fronds, 18-24-in. high	25.00
Boston, Roosevelt, 6-in., finished plants, 12-15 fronds, 24-28-in. high	45.00

Whitmanii, 2 1/4-in., strong plants, ready to shift	4.50	45.00
Whitmanii, 3-in., finished plants, 4-6 fronds, 8-10-in. high	9.00	85.00
Whitmanii, 4-in., finished plants, 6-8 fronds, 12-15-in. high	18.00
Whitmanii, 6-in., finished plants, 10-12 fronds, 15-18-in. high	50.00

Teddy, Jr., 2 1/4-in., strong plants, ready to shift	5.00	45.00
Teddy, Jr., 3-in., finished plants, 6-8 fronds, 8-10 in. high	9.00	85.00
Teddy, Jr., 4-in. finished plants, 12-14 fronds, 12-15-in. high	25.00
Fern Dish ferns, 6 sorts, from 2 1/4-in. pots	3.00	27.50

THE GOOD & REESE CO.,
SPRINGFIELD, OHIO

FERNS.

	100	1000
Scottii, Teddy, Jr., Whitmanii, 2 1/4-in.	\$6.00	\$50.00
Boston and Roosevelt, 2 1/2-in.	5.00	40.00
Bird Nest, 2-in.	12.00	110.00
Bird Nest, 2 1/2-in.	20.00	175.00
Scottii, Teddy, Jr., 4-in.	25.00
Scottii, Teddy, Jr., Boston, 6-in.	75.00
Boston, Special, 6-in.	50.00

Asplenium Nidus Avis, Bird's Nest fern, the only one guaranteed free from disease:

2-in.	100
2 1/2-in.	\$12.00
3-in.	20.00
4-in.	25.00
5-in.	50c

October and November Plant Bulletin now ready for mailing.

LARGER SIZES ON APPLICATION.
S. S. PENNOCK CO.,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

FERNS.

	Per 100
2 1/2-in. Bostons	\$4.00
2 1/2-in. Whitmanii	5.00
4-in. Bostons	15.00
4-in. Roosevelt	15.00
4-in. Whitmanii	15.00
5-in. Boston	25.00
5-in. Roosevelt	25.00

Per doz.

5-in. Whitmanii \$3.00

6-in. Boston 5.00

20% discount for cash with order, for a limited time only. All goods carefully packed.

D. U. AUGSPURGER & SONS, CO.,
PEORIA, ILLINOIS.

FERNS THAT ARE THE GROWERS' PRIDE.

All from 2 1/4-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior, Piersoni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzeii, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.

All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000.

	Size	100	1000
Boston	2 1/4-inch	\$4.00	\$35.00
Roosevelt	2 1/4-inch	5.00	40.00
Verona	2 1/4-inch	6.00	50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, assorted varieties for fern dishes; good 2 1/4-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2 1/2-in., \$4.00 per 100, \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000.

Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

POT-GROWN BOSTONS.

4-inch	18c
5-inch	30c
6-inch	50c
7-inch	70c
8-inch	90c

R. R. DAVIS CO., MORRISON, ILL.

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FERNS—Continued.

Teddy, Jr., 2½-in. \$4.00 per 100
Whitmanil Compacta, 2½-in. 4.00 per 100
Boston, 4-in. 15c
Roosevelt, 4-in. 15c
Boston and Roosevelt, 2½-in., \$4.50 per 100;
\$40.00 per 1000.
Roosevelt, 5-in., 25c, \$2.75 per doz.
Orders from unknown parties must be accompanied with cash or satisfactory reference.
The Springfield Floral Co., Springfield, O.

FERNS—NOW READY.

This is stock that will sell rapidly in any retail store or greenhouse:
Variety. Size Each Size Each
Boston 5-inch, 30c 6-inch, 50c
Whitmanil 5-inch, 35c 6-inch, 60c
Roosevelt 5-inch, 35c 6-inch, 60c
Teddy Junior 6-inch, 50c 7-inch, 75c
AMERICAN BULB CO.,
172 N. Wabash Ave. Chicago, Ill.

FERNS:

Roosevelt, 2½-in. \$ 4.50 per 100
Boston, 2½-in. 4.50 per 100
Scholzell, 2½-in. 4.50 per 100
Teddy, Jr., 2½-in. 5.00 per 100
Roosevelt, 4-in. 15.00 per 100
Boston, 4-in. 15.00 per 100
Scholzell, 4-in. 15.00 per 100
Boston, 6-in. 40.00 per 100
The Reeser Plant Co., Springfield, O.

BOSTON, ROOSEVELT, WHITMANIL, WANAMAKER.

We have grand ferns in these four varieties. Stock purchased now and shifted will make a handsome profit. Boston, Roosevelt, Whitmanil and Wanamaker, 4-in., 20c; 5-in., 35c; 6-in., 60c. Boston and Roosevelt, 7-in., 75c; 8-in., \$1.00. Choice 2½-in. Boston and Roosevelt to grow on, \$5.00 per 100, \$45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

BARGAINS IN FERNS.

Roosevelt and Scottil, 4-in., \$12.00 per 100; Roosevelt, Scottil, Teddy, Jr., Whitmanil, 6-in., 85c each; Roosevelt and Scottil, 7-in., 45c each; Scottil and Teddy, Jr., 5-in., 25c each; Scottil, 8-in., 85c each; Scottil and Roosevelt runners, ready for 2½-in. to 4-in. pots, \$25.00 per 1000; Scottil, 2½-in., \$35.00 per 1000. Cash. M. Hilpert, Sta. O, 813 Belair Rd., Baltimore, Md.

TABLE FERNS.

2½-in., strong, leading varieties....\$4.00 per 100
BOSTON AND ROOSEVELT FERN
From bench, very strong stock, suitable for 4 and 5-in. pots. \$18.00 per 100.
Cash with order.

BECKER'S CONSERVATORIES,

Cambridge, MASS.

Table fern seedlings, in 10 best varieties, separate or mixed, Falcatum (Holly) Mayil, Wimsett, Wilsonil and others.

About 2000 Kentia Belmoreana, 2½-in., \$9.00 per 100, \$85.00 per 1000.

One flat, \$2.00; 5 flats, \$1.90 per flat; 10 flats, \$1.80 per flat. Quotations on larger quantities.
Anglin & Walsh Co., Williamsbridge, N. Y.

Ferns, strong 2½-in. pots, Bostons, Roosevelt and Scottil, \$5.00 per 100, \$45.00 per 1000; Teddy, Jr., Elegantissima Compacta, \$6.00 per 100; Verona (new), \$8.00 per 100; Verona, 3-in. pots, \$14.00 per 100; 4-in. pots, Bostons, Scottil and Pieroni, \$25.00 per 100. Larger sizes above varieties. Ask for prices.
Anglin & Walsh Co., Williamsbridge, N. Y.

BOSTON FERN.

Couple of thousand, pot-grown, 4-in., 10c, 12½c, 15c each; also about 500 strong 5-in., 25c each. Order a trial shipment; your money back if not satisfied. Cash, please.

HEINL & WEBER.

Indiana's largest fern growers.
TERRE HAUTE, INDIANA.

Boston ferns, fine finished plants.
5-in. \$0.25 each, \$25.00 per 100
6-in.50 each, 45.00 per 100
7-in.75 each, 65.00 per 100
8-in. 1.00 each, 90.00 per 100
Chicago florists, see these ferns.

F. O. FRANZEN,

5319 N. Clark St., Chicago.
Boston, Roosevelt, Sword, Scottil, Whitmanil, Amerpohli and Scholzell, 2½-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprengeril, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order.
H. O. Doescher, 2000—48 Gentilly Ave., New Orleans, La.

Extra fine stock. Dark green.

Ferns 4-in. 5-in. 6-in.
Boston 20c 35c 50c
Whitmanil 20c 35c 60c
Elegantissima Compacta 25c 50c
Verona (new) 25c 50c
La Crosse Floral Co., La Crosse, Wis.

To make room for fall stock; ferns, strong, well shaped, dark green, ready for 5-in., Boston, Roosevelt, Teddy, Jr., Elegantissima Compacta, \$12.00 per 100, \$110.00 per 1000. Cash. Satisfaction guaranteed.

GEORGE OVERHOLSER.

WHOLESALE FLORIST, SPRINGFIELD, OHIO.

BOSTON FERN.

Beautiful plants, bench-grown, ready for 6 and 7-in. pots, \$30.00 per 100. These are fine, healthy plants, and will sell rapidly. So place your order now. Cash or c. o. d.
Wm. F. Altman, Sheboygan, Wis.

Extra fine stock.

Boston ferns, 8-in. \$ 8.00 per 100
Scottil ferns, 8½-in. 12.00 per 100
Boston ferns, 4-in. 15.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Boston 5-in., 30c; 6-in., 50c
Roosevelt 5-in., 30c; 6-in., 50c
Teddy, Jr., azalea pots 6-in., 50c
This stock is fine, strong and good color.
J. P. HERZOG, BELVIDERE, ILL.

BOSTON FERN.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Soar, Little River, Fla.

Ferns, bench, Boston, 5-in., 10c; 6-in., 13c; 8-in., 20c; extra fine stock; Roosevelt, 5-in., 13c; 6-in., 16c. Boston ferns, now ready for delivery, strong runners, \$10.00 per 1000. Cash with order, please.
O. Pfund Co., Oak Park, Ill.

Ferns: Boston, Elegantissima Compacta, Roosevelt, Scottil, Teddy, Jr., 2½-in., \$4.00 per 100; same varieties from bench, ready for 4-in. or 5-in., extra fine, \$12.00 per 100.
Geo. H. Mellen Co., Springfield, O.

Boston and Roosevelt ferns, 7-in., 65c; 8-in., 80c. These ferns are pot-grown, in A-1 condition and guaranteed to be as good as any in the market. Cash with order.
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Boston and Whitmanil ferns, 4-in., ready for 6-in., fine heavy stock, 15c to 25c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

7-in. Boston ferns, dark green, fine, bushy plants, pot-grown, 60c. Guaranteed to give satisfaction. Send me a small trial order. Cash.
August R. Tischinger, Govans, Md.

Boston ferns, nice, pot-grown stock, 4-in., \$12.00 per 100; 4-in., extra strong, \$15.00 per 100; 6-in., \$37.50 per 100.
A. Henderson & Co., Box 125, Chicago.

Boston ferns, 4-in. and 4½-in., 20c and 25c; Elegantissima compacta, 3½-in. and 4-in., 20c and 25c. These plants are A-1 and ready to shift.
Vogt's Greenhouses, Coldwater, Mich.

Ferns, a fine lot of bench-grown Whitmanil, ready for 3-in. pots, 10c; pot-grown, 4-in., Bostons, 15c; 3-in., Amerpohli, 10c. Cash, please.
Addams, Morgan & Co., Paxton, Ill.

Boston ferns, extra strong 4-in., ready for 5-in., \$25.00 per 100; 4-in., strong, \$18.00 per 100, or will exchange for cyclamen or hydrangeas. Pinehurst Garden Co., Pleasant Hill, Mo.

BOSTON FERN.

This is fancy stock. Will guarantee it to give satisfaction, 6-in., 50c.

H. S. Ely & Co., Neosho, Mo.

8-in. Boston and Roosevelt.....\$10.00 per doz.

This stock is pot-grown, clean and extra heavy.
HOMEWOOD GREENHOUSES, Kansas

Boston ferns, extra large, fine new stock, 4-in., 20c; 5-in., 30c; 6-in., 45c. Whitmanil, elegant stock, good color, 4-in., 25c; 5-in., 40c; 6-in., 60c.
M. M. Dye, Salamancan, N. Y.

Ferns, Boston, fine heavy, 4-in., \$15.00 per 100. Extra heavy, 6-in., \$5.00 per doz.
The Wagner Park Nursery Co., Sidney, Ohio.

Fancy cut ferns, \$1.00 per 1000. Want begonias and geraniums, or what have you? Walter Westgate, Wholesale Florist, Houston, Texas.

10,000 Whitmanil ferns, 2-in., \$35.00 per 1000; 4% discount for cash.
B. C. Blake, Springfield, O.

Ferns, Amerpohli, 4-in. size, 12c. Table ferns, 2½-in., \$3.00 per 100; 4-in. size, \$12.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Ferns, 3000 Bostons, 2½-in., strong stock, \$30.00 per 1000. Cash.
L. H. Wise Greenhouses, Springfield, Ill.

Table ferns, 6 vars., out of 2-in. pots, fine stock, \$3.50 per 100. Ship at once. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Good, strong Boston ferns, 2½-in., \$3.00 per 100; 5-in., 20c each. Cash.
Haase Bros., Pekin, Ill.

Ferns, Boston, fine bushy, 3-in., pot-grown, fine for shifting into 4-in. and 5-in., \$8.00 per 100. Cash.
C. P. Bethards, Springfield, O.

BOSTON FERN.

5-in. \$0.30
DAVIS FLORAL CO., DAVENPORT, IOWA.

Extra strong fern seedlings, mixed (Pteris tremula, Wimsett, serrulata), \$1.50 per 100.
Mountain View Floral Co., Portland, Ore.

Ferns, Roosevelt and Scottil, 4-in., pot-grown, \$12.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.
DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100.
P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, fine, well-grown plants: Boston Pieroni, Whitmanil and Amerpohli, 3-in., 8c; 4-in., 12c.
Truitt's Greenhouses, Chanute, Kan.

Boston ferns, from bench, will make 6 and 7-in. pots, \$3.75 per doz., ready Sept. 15. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Boston ferns, 6-in., 50c; \$5.00 doz.; in pots 2½-in., \$5.00 100.
H. F. Luebke, 3716 Argyle St., Chicago, Ill.

1000 Boston ferns, 4-in., 10c each.
Jos. Lossen, New Albany, Ind.

Boston and Teddy, Jr., strong and fine, 4-in., 12c.
John F. Rupp, Shiremanstown, Pa.

Boston ferns, well established, 4-in., \$10.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Boston ferns, 4-in., 12c; 3-in., 7c. Cash with order.
Harry Jergens, R. R. 3, Dayton, O.

Holly ferns, 4-in., 15c; 5-in., 25c.
Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c.
Holton & Hunkel Co., Milwaukee, Wis.

FORGET ME NOTS.

Hardy forget-me-nots, grow in soil or spring brook, \$1.00 per doz. clumps, or \$5.00 per 100. Cash, please.
E. E. Palmiter, Harbor Springs, Mich.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2½-in., \$2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, Star of Love, new everbloomer, 2-in., \$4.00 per 100.
Vogt's Greenhouses, Sturgis, Mich.

100,000 FORGET-ME-NOTS, SEEDLINGS AT \$2.50 PER 1000.
D. R. HERRON, OLEAN, N. Y.

FREESIAS.

FREESIAS (TRUE PURITY).

	100	1000
¾-in.	\$2.00	\$18.00
½-in.	1.50	12.50
¼-in.	1.00	7.50
7/16-in. (small ½-in.).....	.75	4.00
⅓-in.50	3.00

Cash with order. Delivered free by express if order amounts to \$5.00 or more.
Lilydale Bulb Co., Santa Cruz, Cal.

Freesia Purity, forcing bulbs, for high-grade florists' trade, ½ to ¾-in., \$7.50 per 1000; ¾ to 1-in., \$12.00 per 1000; 1-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Calif.

FRENCH-GROWN FREESIAS.

Fine, sound, well cured bulbs.

	100	1000
Mammoth size	\$1.25	\$10.00

A. HENDERSON & CO.,
BOX 125, CHICAGO.

Freesia Purity, select, ½ to ¾-in., \$1.00 per 100, \$8.00 per 1000; ¾ to 1-in., 90c per 100, \$8.00 per 1000. On 100 rate we prepay postage. Cash with orders or C. O. D. subject to inspection on large orders.
PACIFIC BULB CO., SANTA CRUZ, CALIF.

Freesia Purity, good bulbs, 2000 7/16-in. (small halves), \$4.00 per 1000; 27,500 ¾-in., \$3.00 per 1000. C. o. d. Inspection allowed.
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FUCHSIAS.

FUCHSIAS, ROOTED CUTTINGS.

Ready Dec. 1st and later.

	100	1000
Little Beauty	\$2.00	\$17.50
Black Prince	2.00	17.50
Mixed in best varieties.....	2.00	17.50

Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, stock plants, speciosa and Black Prince, \$2.50 per doz.
The Wagner Park Nursery Co., Sidney, Ohio.

Fuchsias, Black Prince, speciosa and double white, 2½-in., \$3.00 per 100, \$27.00 per 1000.
Oak Grove Greenhouse, Tuskegee, Ala.

ALBUM OF DESIGNS, 75c per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

FUNKIAS.

Funkia subcordata grand, and variegated undulata, \$6.00 per 100.
Julius Kohankle, Painesville, O.

GAILLARDIAS.

Gaillardia and Coreopsis, field grown, \$4.00 per 100.
Julius Kohankle, Painesville, O.

Gaillardia grandiflora, 2½-in., \$4.00 per 100. Cash.
A. F. Harfst Nursery, Peoria, Ill.

GERANIUMS.

ROOTED CUTTINGS

ALL BOOKED TILL NOV. 20.

PRICES THEN ON RICARD, POITEVINE,

DOYLE, PERKINS, VIAUD AND

CASTELLANE.

\$15.00 per 1000.

S. A. NUTT AND BUCHNER, \$12.00 PER 1000.
Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

We are going to increase prices after October 1st. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in.	\$3.00	\$22.50
2½-in.	3.00	25.00
3-in.	6.00	50.00

Rooted cuttings: Poitevine, Ricard, E. G. Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La Favorite, \$13.50 per 1000.

The quality is extra good.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Geraniums: We prepay express on all orders of 500 or more at the following prices: Gen. Grant, double, \$9.00 per 1000; Nutt and Lawrence, \$10.00; Hartman, double cerise, Crampel, Ricard, \$10.50; Poitevine, Scarlet Bedder and Hill, \$11.00; Chas. Turner, Ivy, American Beauty, Emil David, Oberle, De Layre and other newer varieties, \$14.00. For immediate delivery. Shipments guaranteed. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS.

ROOTED CUTTINGS, READY FOR SHIPMENT OCT. 15.

RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN (DOUBLE PINK), \$15.00 PER 1000.

NUTT, BUCHNER, \$12.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUMS, EXTRA FINE STOCK.

	100	1000
2-in., S. A. Nutt.....	\$2.50	\$22.50
2-in. American Beauty.....	3.00	25.00
2-in., Beate Poitevine.....	2.50	22.50
2-in., Jean Viald	2.50	22.50
2-in., Ricard	3.00	25.00
2-in., King Edward	2.50	22.50
2-in., Imp. over Am. Beauty.....	3.00	25.00

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Geraniums, strong 2-in. Buchner, Ruby, Nutt, Dagata, Ricard, Red Wing, Viald, Landry, La Favorite, Perkins, Oberle, \$2.50 per 100, \$20.00 per 1000. John Meyer, Wayne, Wylie, Rodgers, Panama, White Cloud, Antithese, Frivola, Cambron, Frenot, Hill, Dryden, Vincent, Atlantis, Luigi Grandi, Double Dryden, \$3.00 per 100, \$25.00 per 1000. Send for geranium catalogue. F. H. DeWitt & Co., Wooster, O.

GUARANTEED GERANIUM CUTTINGS.

S. A. Nutt La Favorite Mme. Sallerol \$10.00 per 1000.

American Beauty Ricard Poitevine \$15.00 per 1000.

Send them back if not satisfactory and your money will be refunded.

GEO. W. MOUNT,

SILVER CREEK, N. Y.

Geraniums, 2-in., extra fine stock: S. A. Nutt, Ricard, Presilly, Jean Viald, Montmort, Buchner and E. G. Hill, \$2.00 per 100; \$20.00 per 1000; Ruby, Dagata and Maryland, 2-in., \$2.50 per 100; rooted cuttings, S. A. Nutt and Buchner, \$12.00 per 1000; Ricard and Jean Viald, \$15.00 per 1000. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

ROOTED GERANIUM CUTTINGS.

50,000 rooted geranium cuttings, ready for shipment Oct. 5th. Quality stock; prompt shipment. S. A. Nutt, Gen. Grant, Buchner, \$12.50 per 1000; Ricard, Poitevine, Viald, Montmort, \$15.00 per 1000.

ROLF ZETLITZ,

WOODLAWN AVE., LIMA, O.

GERANIUMS, ROOTED CUTTINGS ONLY.

S. A. Nutt and Buchner.....\$12.50 per 1000 Ricard and Poitevine..... 15.00 per 1000

These prices will be advanced Dec. 15th. Prices may make sales, quality makes customers. I am advertising for customers.

Albert M. Herr, Lancaster, Pa.

GERANIUMS.

September delivery and later. We offer the following varieties, strong plants, from 2½-in. pots: S. A. Nutt, Oberle.

\$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100 Buchner, 2-in. 2.00 per 100 Nutt, 2-in. 2.00 per 100 Mixed not labeled, 2-in..... 1.75 per 100 E. Rawlings, Wholesale Grower, Allegany, N. Y.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viald, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO., LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C. of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.

Arnold Ave. Greenhouses, Port Allegany, Pa.

Geraniums: Poitevine, Ricard, Buchner, Nutt and other best commercial varieties, 2½-in. pots, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock. Roman J. Irwin, 108 W. 28th St., New York.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$1.50 per 100, \$12.50 per 1000.

The W. T. Buckley Co., Springfield, Ill.

Geraniums, strong 2-in. Hill, Castellane, Poitevine, Ricard, Viald, Presilly, Nutt, Buchner, Doyle, \$2.50 per 100; R. C., first named, \$15.00; Nutt, Buchner, Doyle, \$12.50 per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, strong, healthy, field-grown plants of E. G. Hill and S. A. Nutt, \$5.00 per 100; cut back and just right for shipping. Cash, please. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Geranium cuttings, well rooted clean stock of Nutt, Grant, Ricard, Viald and La Favorite, \$12.50 per 1000.

Pinehurst Garden Co., Pleasant Hill, Mo.

Geranium stock plants, large field grown, Viald, Poitevine, Grant, Landry, La Favorite, Nutt, Salmon, \$5.00 per 100; 4-in. S. A. Nutt, \$6.00 per 100. Loyd C. Bunch, Fredonia, Kan.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000.

R. P. Bohlander, R. 1, Melrose Park, Ill.

Geraniums, S. A. Nutt, Grant, Buchner, rooted cuttings, \$10.00 per 1000; unrooted, \$7.00 per 1000. Fine stock. Cash.

Ross Bros., Dubois, Pa.

STRONG HEALTHY CUTTINGS.

S. A. Nutt, \$10.00 per 1000; Poitevine, \$12.00 per 1000. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Geraniums, 4-in., prepared for winter flowering: Nutt, Buchner, Poitevine, Viald, Landry, Ricard, Regalia and several others, \$8.00 per 100. Cash, please. J. Sylvester, Oconto, Wis.

Geraniums, R. C., \$10.00 per 1000; 2, 2½, 2¾ and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS.

2½-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3½-in. Nutt, \$50.00 per 1000.

DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, Nutt, 2½-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2½-in., \$5.00 per 100.

Ernest Rober, Wilmette, Ill.

Rooted geranium cuttings, strong, healthy stock only, S. A. Nutt, Mme. Buchner, Doyle and Trego, \$10.00 per 1000. Cash, please.

Coudersport Greenhouses, Coudersport, Pa.

A few hundred frame-grown S. A. Nutt, 3 and 3½-in. pots, branched, good stock to grow on, \$5.00 per 100. Cash, please.

Geo. A. Halladay, Bellows Falls, Vt.

As we need the room, we offer all or any part of 10,000 S. A. Nutt, 2½-in., ready for 3-in., at \$2.00 per 100, \$20.00 per 1000. Cash.

Silvius & Silvius, Ashtabula, O.

Sallerol geraniums, R. C., \$10.00 per 1000; Poitevine Oct. 15th, \$15.00 per 1000; Oberle and Buchner, \$12.00.

O. F. Searles, P. O. Box 288, Nashua, N. H.

2000 Nutt geraniums, in bloom, fine for Xmas, 4-in., \$7.00 per 100. Cash.

Parkside Greenhouses, 1457 E. 70th St., Chicago.

Geraniums, silver leaved S. A. Nutt, 2½-in., ready for a shift, \$4.00 per 100. Cash, please.

S. C. DeWitt, 1957 E. 69th St., Cleveland, O.

Geranium rooted cuttings, S. A. Nutt, \$10.00 per 1000. Mitchell & Quentin, 29th and Lafayette St., St. Joseph, Mo.

Large, healthy, soil-rooted, mixed geranium cuttings, \$10.00 per 1000. Cash.

Erickson & Clegg Co., Glen Ellyn, Ill.

RICARD GERANIUMS, 2-in., \$2.50 per 100, \$22.50 per 1000. Good stock.

Mt. Gilead Floral Co., Mt. Gilead, O.

Geraniums, good, clean, healthy stock, all leading varieties, 4-in., 6c; 2½-in., 2c.

H. S. Wierck, Bluffton, Ind.

Apple geraniums, 3-in. plants, \$3.00 per 100. Goree Greenhouses, Paris, Tex.

GLADIOLI

Now booking orders for gladiolus Panama. Big, plump, healthy bulbs, grown under irrigation, especially for forcing. Panama is the beautiful rose-pink seedling of America, a fine forcer, \$20.00 per 1000. Stock limited. Send for list of other varieties.

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PLANTING STOCK WANTED.

Bulbets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

THE CREST NURSERY,

Piqua, Ohio

CUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.

E. E. Stewart, Brooklyn, Mich.

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order. N. Leon Wintzer, West Grove, Pa.

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Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.....	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern.....	6.00	.70	.10
Asplenium felix foemina, Lady.....	6.00	.70	.10
Aspl. thely. Silver Spleneworth.....	7.00	.80	.10
Dryopteris thelypteris, Shield....	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich....	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

LUDWIG MOSBAEK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100. Ernest Rober, Wilmette, Ill.

HARDY PLANTS.

HARDY PERENNIAL PLANTS.

Better plants cannot be found anywhere.

Anchusa, Arabis, Boltonia, Canterbury Bells, any color, Cerastium Tomentosum,

Eryngium, Sea Holly,

Eupatorium, Fox-gloves, any desired color,

Gaillardia,

Garden Pinks,

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Sweet Williams, Newport Pink and other varieties,

Stokesia, Stokes aster.

Valeriana, garden heliotrope.

All strong, healthy plants in 3-in and 4-in. pots, 75c per doz., \$5.00 per 100.

FREYLING & MENDELS,

GRAND RAPIDS, MICHIGAN.

10,000 digitalis, field grown, gloxineafiora, \$3.50 per 100, \$25.00 per 1000; 10,000 coreopsis, field grown, \$2.00 per 100, \$15.00 per 1000; 5000 Shasta daisy Alaska, \$4.00 per 100, \$35.00 per 1000; 5000 Shasta daisy 2 weeks later, 2 ft. taller than Alaska, \$4.00 per 100, \$35.00 per 1000; 1000 peonies, 3 to 5 eyes, 8c; Fragrans, Festiva Maxima, Edulis Superba, Officialis rubra; 5000 iris, yel., lav., blue and Mme. Chereau, \$3.00 per 100, \$25.00 per 1000; 1000 anthemis tinctora Kelwayi, 3-yr. clumps, \$10.00 per 100. Crabb & Hunter Flower Shop, Grand Rapids, Mich.

Strong field clumps of the following: Sweet williams, pink or scarlet; delphinium belladonna; aquilegia, long spurred hybrids; pyrethrum mixed; hibiscus mixed, 75c per doz., \$5.00 per 100. Heavy forcing clumps of canterbury bells, var., medium, single, mixed; Shasta daisies, coreopsis grandiflora; Chaters double mixed hollyhocks; Achillea, the Pearl, each 10c, \$8.00 per 100. Russell Bros. Inc., Syracuse, N. Y.

Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50. J. C. Schmidt, Bristol, Pa.

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This stock has been spaced and each plant is a specimen.

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2-in.\$3.00 per 100
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all colors, 2½-in.	\$ 5.00	\$40.00
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3-in. of the above	8.00	75.00
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10 separate colors or mixed
2-in., \$5.00 100; \$45.00 1000
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6 separate colors or mixed,
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Ficus, Elastica, 6-in., 30 in. tall.. 40.00 per 100
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SNAPS—SNAPS—SNAPS.

An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2½-IN., TWICE TOPPED.

Firefly, red	100	1000
Lovely, red	4.00	35.00
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Ramsburg's Silver Pink, 2½-in.	100	1000
Phelp's White, 2½-in.	5.00	45.00
Phelp's Yellow, 2½-in.	5.00	45.00
Nelrose, 2½-in.	6.00	50.00
Keystone, 2½-in.	6.00	50.00
Victoria, white, 2½-in.	5.00	40.00
Buxton's Pink, 2½-in.	5.00	40.00
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October and November Plant Bulletin now ready for mailing.

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Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

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Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, Silver Pink, Chamois and Yellow, transplanted seedlings, healthy, at \$1.50 per 100 or \$12.50 per 1000. Cash.

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Snapdragons, Keystone, 2½-in., fine stock, \$5.00 per 100, \$45.00 per 1000.

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Stevias, large, field-grown clumps, bushy, \$10.00 per 100 in lots of 200 or more; smaller quantities, \$12.50 per 100; 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

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This is the best bargain of the season. Owing to the high prices of everything, special sales will be few, but we need the room. Elmer Rawlings, Wholesale Grower, Allegany, N. Y.

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Vincas, variegated, strong rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000; 2½-in., \$4.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$40.00 per 1000; 4-in., \$8.00, \$10.00, \$12.00 and \$15.00 per 100.

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Wanted—Wholesale and retail price list. Tappan Flower Garden, Tappan, N. Y.

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BURNING OF SCHIZANTHUS.

Can you offer any suggestion as to the probable cause of the burning of the new leaf tips and later of the flowering shoots of hybrid, large-flowered schizanthus?

My practice is to shift the plants from 3-inch pots to 4-inch pots, to 5-inch, to 6-inch, to 8-inch. The burning usually commences in the 6-inch. Nearly twenty per cent are so affected. When the flowering shoots commence to push up the tips burn, turning a dark green, and then die. New laterals come up and in some instances produce flowers, but the most affected plants are stunted and imperfect. Such plants are apparently as vigorous as the unaffected, up to that point.

This occurs before any feeding is done. All the plants are potted in the same light, fibrous loam, and have the same care. They are grown in a light, airy house, close to the glass. The temperature ranges from 80 degrees on bright, clear days to 60 degrees minimum at night. I have been unable to flower them at all in a temperature lower than 50 degrees at night. The perfect plants flower and make fine specimens in 8-inch pans in three to four months from sowing.

W. G. P.—Cal.

This burning of schizanthus occurs to some extent on plants grown in both the eastern and western states. It also appears on plants in Great Britain, being most noticeable there when a bright, sunny day succeeds a number of dark ones. Sometimes fumigation will start this trouble, the plants most affected being those driest at the roots, but I have come to the conclusion that the burning is not caused by soil conditions but sunshine, and in your brighter and warmer state the trouble would be likely to be worse than in our colder ones. It is hard to explain why one plant will burn and not another, when under similar treatment and growing in the same soil. Usually plants which are somewhat dry on a hot, clear day will suffer, while those moist at the root will not. Heavy feeding will greatly aggravate the trouble.

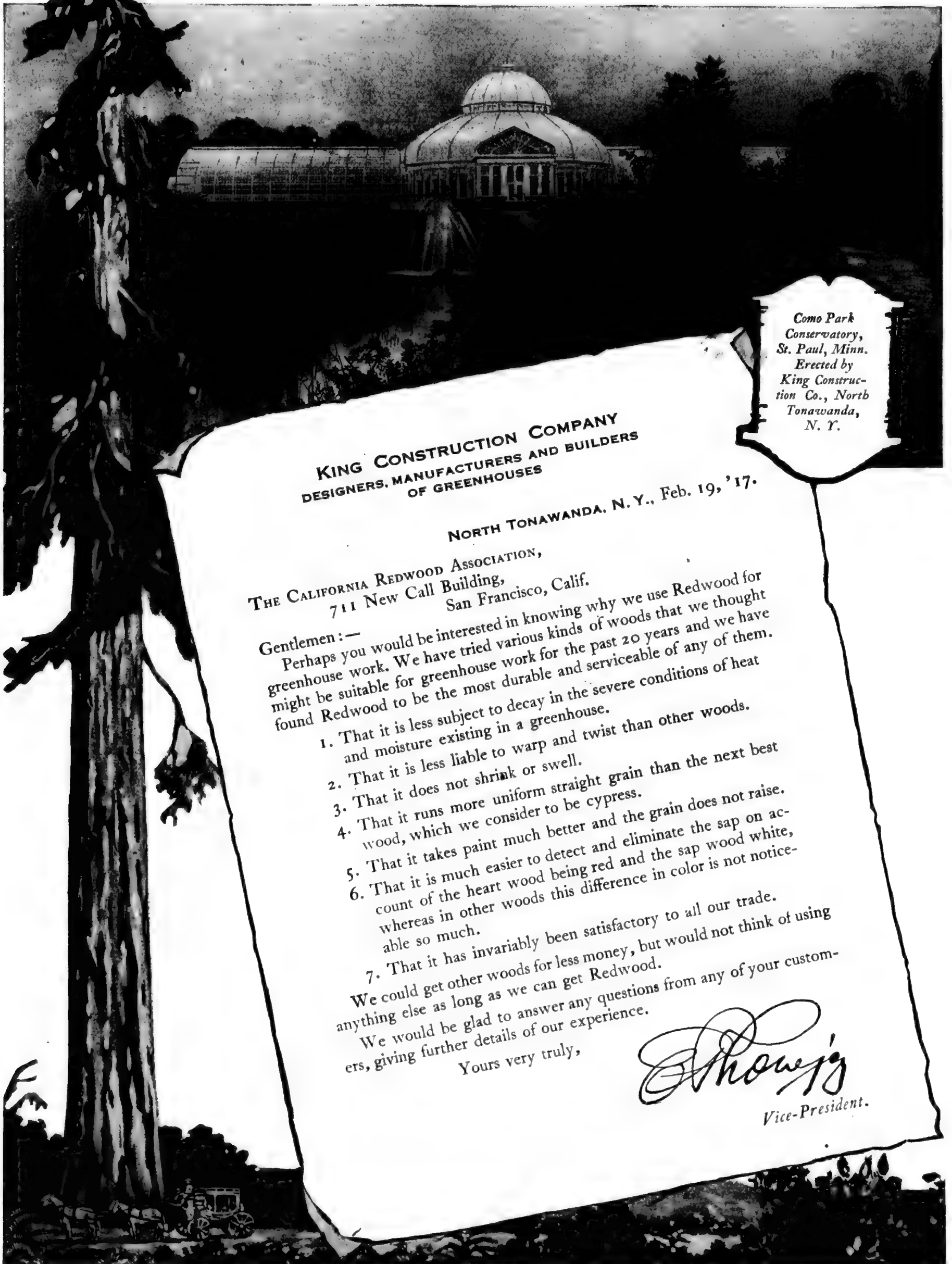
The big specimen schizanthus seen at shows in Boston, New York and Philadelphia, five to seven feet in diameter, are always grown cool, 45 degrees at night being considered better than 50 degrees at night for them, as it makes them much more stocky. At the last potting, soil such as is used for mums and roses is found suitable, and liquid manure and top-dressings of fertilizer are applied when the pots are full of roots. I think that if you used a light shade on your glass and ran a somewhat lower night temperature, you would have better results and greatly reduce the burning.

C. W.

Bedford, O.—George S. Paine is planning to enlarge his establishment. He is now growing gladioli, asters, sweet peas and other outdoor stock for the Cleveland and local markets.

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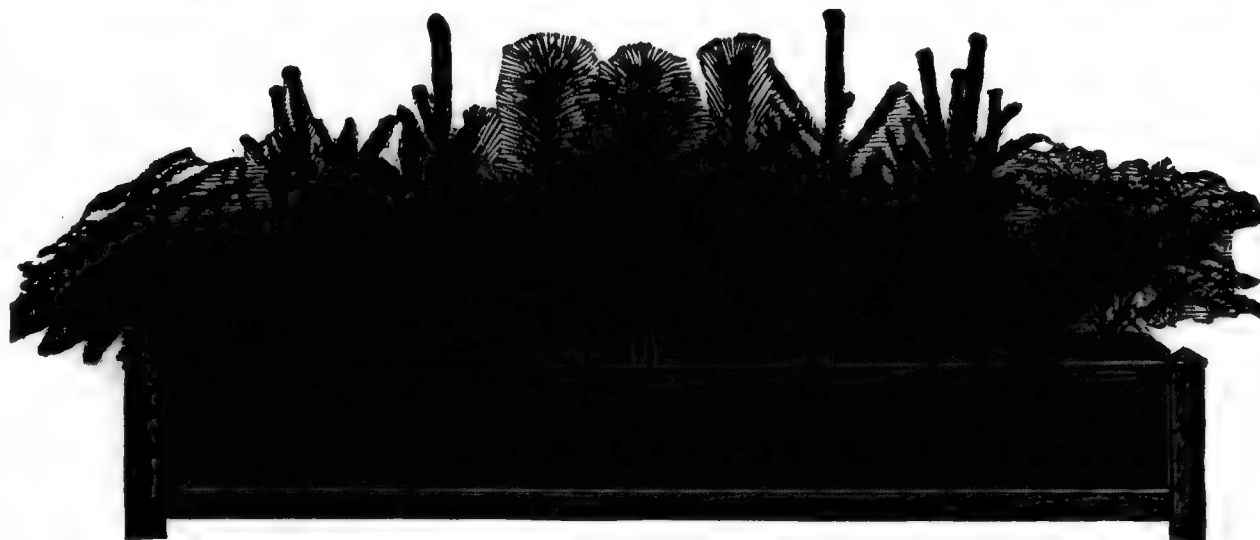
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A Money Making Proposition for Progressive Florists



Showing one style of Evergreen Window Box Planting

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

ROBT. CRAIG,
Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of Boxwoods and other imported plant material, Hardy Evergreens easily rank first in the class of plants for outside Fall and Winter decoration. Push Evergreens now and the coming months. Talk Evergreen Boxes and Hardy Tubbed Evergreens to the people who have had summer decorations. Both are as easy to sell as Summer stocks and give complete satisfaction. Try out this line now and see for yourself. Realizing florists' needs, we have spared no efforts to prepare a sufficient supply for all requirements, but the demand exceeds that of all previous years. Orders should be placed now for immediate or late delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, ETC.

Variety—	Size, Inch	Each	Doz.	100
Assorted Varieties (Our Selection)....	(\$9.50 per 50)			\$18.00
Picea Excelsa (Norway Spruce).....	12-18	\$0.25	\$2.40	16.00
Pinus Mugho (Dwf. Mt. Pine).....	8-10	.35	3.00	20.00
Thuya Occidentalis (Am. Arb. Vit.)...	12-18	.30	2.85	18.00

Six of same variety and size at dozen rate; 50 at 100 rate.

BALL AND PYRAMIDAL SHAPED EVERGREENS

Variety—	Description	Size, Feet	Each	Pair
Juniperus Counarti	Pyramid	2 -3	\$2.75	\$5.25
Picea Canadensis	Pyramid	1½-2	1.00	1.75
Pinus Mugho	Globe	1 -1½	1.25	2.25
Thuya Peabody Aurea	Pyramid	1½-2	1.25	2.25
Thuya Woodwardi	Globe	1 -1½	1.75	3.25
Thuya Siberica	Globe	1½-2	2.00	3.75
Thuya Pyramidalis	Pyramid	2 -3	1.50	2.75

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

Variety—	Description	Size Feet	Each	Matched Pair
Abies Tsuga Canadensis (Hemlock)	Globular	2	\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock)	Globular	3	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	2	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	3	4.50	8.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	2	2.50	4.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	3	4.00	7.50
Juniperus Virginiana (Red Cedar)	Pyramidal	4	4.50	8.50
Juniperus Virginiana (Red Cedar)	Pyramidal	5	5.50	10.50
Juniperus Virginiana (Red Cedar)	Pyramidal	6	9.50	18.50
Juniperus Virginiana (Red Cedar)	Pyramidal	7	13.00	25.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	3	3.50	6.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	4	5.00	9.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	5	6.50	12.50
Thuya Occidentalis (Am. Arb. Vit.)	Ball Shape	2x2	3.75	7.00
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	2	2.00	3.50
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	3	2.75	5.00
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	4	3.50	6.50
Thuya Siberica (Siberian Arb. Vit.)	Globular	1	2.00	3.50
Thuya Siberica (Siberian Arb. Vit.)	Globular	2	3.25	6.00
Thuya Siberica (Siberian Arb. Vit.)	Globular	3	4.75	9.00
Thuya Woodwardi (Woodward's Globe)	Ball Shape	1	2.25	4.00

If tubs are wanted, add 75 cents extra per tree.

NOTE—After tubbing, water thoroughly and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 80 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.

Box 403, DUNDEE, ILL.

Evergreen Specialists Largest Growers in America

HILL'S MOTTO:

HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATMENT
Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.



Juniperus

Picea

Thuya

Juniperus

THE OLD RELIABLE HOUSE—FORTY YEARS IN THE WHOLESALE BUSINESS

Welch Bros. Company

Have taken over the business
of

PATRICK WELCH

262 Devonshire St., Boston

Mr. Patrick Welch assumes the Office of President and Treasurer.



The Above Consolidation with:

Our enlarged and better stocked Supply Department—Our improved facilities for handling cut flowers, with the production of New England's best growers—

Enables us to better fill the wants of the trade.

Welch Bros. Company, 262 Devonshire St., Boston

PHONES MAIN 6267, 6268, 2698, 5948

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100; 3-inch \$8.00 per 100; 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 3-inch \$10.00
per 100; 4-inch \$20.00 per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist

LINCOLN, - - - - - NEBRASKA



Boston Ferns

6-inch.....	\$0.35 each
7-inch.....	.75 each
8-inch.....	1.00 each
9-inch.....	1.25 each

Cyclamen

4-inch.....	.15 each
5-inch.....	.35c; larger, exceptionally fine stock, .50 each
6-inch.....	.75c; larger, 1.00 each

HYDRANGEA, Otaksa and French varieties

5-inch.....	\$0.25 each	7-inch.....	\$0.50 each
6-inch.....	.35 each	8-inch.....	1.00 each

Palms, Ferns and Decorative Stock

Kentia Belmoreana , 2-inch.....	per doz., \$1.25
Kentia Belmoreana , 3-inch.....	per doz., 2.00
Kentia Forsteriana , 2 $\frac{1}{4}$ -inch.....	per doz., 1.25
Latania Borbonica , 2-inch.....	per doz., .75
Latania Borbonica , 3-inch.....	per doz., 1.50
Phoenix Reclinata , 4-inch.....	per doz., 3.00
Phoenix Roebelenii , 4-inch.....	each, .50

Aucuba Japonica , 8-inch, fine for decorating.....	each, 1.50
Boxwood Pyramids , 2 $\frac{1}{2}$ feet.....	each, 2.50
English Ivy , 4-inch.....	per doz., 2.00
Vinca Variegata , 4-inch.....	per 100, 10.00

Assorted Pteris , for fern dishes, 2 $\frac{1}{4}$ -inch, per 100,	\$3.00
Pteris Serrulata , 4-inch.....per doz.,	1.50
Pteris Wimsettii , 4-inchper doz.,	1.50
Pteris Adiantoides , 5-inch.....per doz.,	2.40
Asparagus Plumosus , 2 $\frac{1}{4}$ -inch.....each,	.03
Asparagus Plumosus , 3-inch.....each,	.06
Asparagus Plumosus , 4-inch.....each,	.12
Asparagus Sprengeri , 2 $\frac{1}{4}$ -inch.....each,	.03

Cyrtomium Falcatum , 3-inch.....	per doz., \$1.00
Cyrtomium Falcatum , 4-inch.....	per doz., 1.50
Cyrtomium Falcatum , 5-inch.....	per doz., 2.40
Pandanus Veitchii , 4-inch.....	each, .50
Pandanus Utilis , 5-inch.....	each, .50
Asplenium Nidus-Avis , 5-inch, fine specimen.....	each, 1.00
Areca Lutescens , 2-inch.....	each, .10



Wittbold
FLORIST

737-739 Buckingham Place,

CHICAGO, ILL.

**RUSH ORDERS
FOR.....**

CRAIG QUALITY STOCK

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada. To those not using our stock we would suggest placing a trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants,
\$25 per 100; \$225 per 1,000
- 4 -inch pots, strong plants,
\$35 per 100; \$325 per 1,000
- 4 -inch pots, extra heavy...\$50 per 100
- 5 -inch pots, strong plants,
\$75 and \$100 per 100
- 6 -inch pots, strong plants,
\$15, \$18 and \$24 per doz.
- 7 -inch pots, strong plants,
\$24, \$30 and \$36 per doz.
- 8 -inch pots, made up, beautiful plants,
\$24, \$30 and \$36 per doz.
- 10 -inch pots, made up, beautiful plants,
\$5, \$6 and \$7.50 each
- 12 -inch and 14-inch, made up, beautiful plants\$10, \$15 and \$20 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence
- 2½-inch pots, heavy.....\$25 per 100
- 4 -inch pots, heavy.....\$50 per 100
- 5 -inch pots, heavy.....\$0.75 and \$1 each
- 6 -inch pots, heavy.....\$15 and \$18 per doz.
- Larger plants.....\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
- 8 -inch pots.....\$20 per 100; \$175 per 1,000
- 4 -inch pots.....\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 8 -inch pots.....\$20 per 100
- 4 -inch pots.....\$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots, heavy.....\$2.50 and \$3 each
- 10-inch pots, heavy.....\$3.50, \$4 and \$5 each

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandarina, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

- 4-inch pots.....\$6 per doz.
- 5-inch pots.....\$12 per doz.
- 6-inch pots.....\$15 and \$18 per doz.

DRACAENA FRAGRANS

Plain green leaf.

- 8-inch pots.....\$24 per doz.
- 10-inch pots.....\$3 and \$4 each

DRACAENA SANDERIANA

Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

- 2½-inch pots.....\$15 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 4-inch pots, heavy.....\$35 per 100
- 4-inch pots, very heavy.....\$50 per 100
- 5-inch pots, very heavy.....\$9 per doz.
- 6-inch pots, very heavy.....\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 8-inch pots.....\$20 per 100
- 4-inch pots.....\$30 per 100
- 7-inch pots, made up, very handsome,
\$2.50 each
- 8-inch pots, made up, very handsome,
\$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 5-inch pots, strong plants.....\$75 per 100
- 6-inch pots, extra strong,
\$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots\$0.50 each
- 5-inch pots\$0.75 and \$1 each
- 6-inch pots\$1.25 and \$1.50 each

VARIEGATED PINEAPPLE

- Very handsome plants....\$4, \$5 and \$6 each
- Very handsome plants in fruit.....\$10 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.

- 5-inch pots, heavy.....\$75 per 100
- 6-inch pots, heavy.....\$100 per 100
- 6-inch pots, very heavy.....\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now.....\$65 per 100
- 6-inch pots—Ready October 1.....\$1 each

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati

- 5-inch pots.....\$75 per 100
- 6-inch pots.....\$100 per 100
- 6-inch pots, very heavy.....\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up.....\$30 per 100
- 6-inch pots, made up, 26 to 28 inches tall.....\$12 per doz.
- 6-inch pots, extra heavy,
\$15 per doz.; \$110 per 100

- 9 and 10-inch pots, extra heavy, 48 to 60 inches tall.....\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots.....\$9 per doz.
- 5½-inch pots.....\$12 per doz.
- 6 -inch pots.....\$15 per doz.

FICUS PANDURATA

- 6-inch pots, 2 feet tall.....\$2 each
- 7-inch pots, 3 feet tall.....\$2.50 each
- 8-inch pots, 4 feet tall.....\$3 each
- 10-inch and 11-inch tubs, 5 feet to 10 feet tall.....\$4, \$5, \$6 and \$7.50 each
- Branch plants, exceptionally fine,
\$2.50, \$3, \$3.50, \$4 and \$5 each
- The large plants are unusually fine.

FICUS UTILIS

- 6-inch pots, 24 inches tall.....\$2 each
- 6-inch pots, 30 inches tall.....\$2.50 each
- 7-inch pots, 36 inches tall.....\$3 each
- 8-inch pots, 48 inches tall.....\$4 and \$5 each
- 11-inch pots, 6 to 7 feet tall.....\$6 and \$7.50 each

FICUS CRAIGH

- 4-inch pots, 15 inches tall.....\$35 per 100
- 6-inch pots, 18 to 24 inches tall,
\$6 and \$9 per doz.

CYCLAMEN

- 5½-inch pots.....\$10 per doz.; \$75 per 100
- 6 -inch pots.....\$100 per 100
- 7 -inch pots.....\$150 per 100
- 7 -inch pots, extra heavy,
\$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery,
\$8 per 100; \$75 per 1,000
- 4 -inch pots, very heavy. Ready now,
\$25 per 100; \$225 per 1,000
- 6 -inch pots, very heavy. Will flower early,
\$15 and \$18 per doz.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

Bouquet Rose, bright pink; Gen. de V. braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Gallard, large white; Radiant, deep pink; Lillie Mouillere, pink.

- 4-inch pots, heavy,
\$20 per 100; \$180 per 1,000
- Larger plants....\$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

- Pot-grown stock; well-ripened plants.
- Large plants,
\$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
- Order at once to insure an early start.

ROSES

- Baby Ramblers, 6-inch pots.....\$30 per 100
- Erna Teschendorff, 6-inch pots.....\$30 per 100
- Phyllis, 6-inch pots.....\$30 per 100
- Orleans, 6-inch pots.....\$30 per 100
- Ellen Poulsen, 6-inch pots.....\$30 per 100
- Juniata, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each
- Excelsa, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each

150,000 NEPHROLEPIS

(IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
- 4 -inch pots.....\$25 per 100; \$225 per 1,000
- 6 -inch pots.....\$6 and \$9 per doz.

NEPHROLEPIS TODEAOIDES

- 4 -inch pots.....\$25 per 100
- 6 -inch pots.....\$6 and \$9 per doz.
- 8 -inch pots.....\$12 and \$15 per doz.
- 9 -inch and 10-inch tubs,
\$24, \$30 and \$36 per doz.

NEPHROLEPIS NORWOOD

- Strong plants, 2½-inch pots,
\$4 per doz.; \$25 per 100; \$200 per 1,000
- Strong plants, 4-inch pots,
\$9 per doz.; \$50 per 100
- Strong plants, 6-inch pots,
\$15 per doz.; \$100 per 100

Orders filled strictly in rotation.

NEPH. BOSTONIENSIS DWARF

- 4 -inch pots.....\$25 per 100

NEPH. TEDDY, JR., SPORT

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
- 4 -inch pots.....\$25 per 100; \$200 per 1,000
- 6 -inch pots.....\$7 per doz.; \$50 per 100

NEPH. ELEGANTISSIMA IMPROVED

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
- 4 -inch pots.....\$25 per 100
- 6 -inch pots.....\$6 and \$9 per doz.
- 8 -inch pots.....\$12 and \$15 per doz.
- Larger plants....\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
- 4 -inch pots, heavy.....\$25 per 100

October 1st Delivery

- 6 -inch pots.....\$6 per doz.; \$45 per 100
- 6 -inch pots.....\$9 per doz.; \$70 per 100
- 8 -inch pots.....\$12 per doz.; \$90 per 100
- 11 -inch tubs.....\$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

- 6 -inch pots.....\$6 and \$9 per doz.
- 8 -inch pots.....\$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

- 2½-inch pots.....\$6 per 100; \$50 per 1,000
- 4 -inch pots.....\$25 per 100; \$225 per 1,000
- 6 -inch pots.....\$7 per doz.; \$50 per 100
- 6 -inch pots, heavy,
\$9 per doz.; \$70 per 100

- 8 -inch pots.....\$12 per doz.; \$90 per 100
- 8 -inch pots, heavy.....\$15 per doz.
- 10 -inch pots.....\$18 per doz.
- 11 -inch tubs.....\$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
- 4 -inch pots, very heavy plants,
\$25 per 100; \$200 per 1,000
- 6 -inch pots, very heavy plants,
\$6 per doz.; \$45 per 100
- 6 -inch pots, extra heavy plants,
\$9 per doz.; \$70 per 100
- 8 -inch pots.....\$12 and \$15 per doz.
- 11 -inch tubs.....\$2.50 and \$3 each

"TEDDY JUNIOR"

- Fine, young plants from 2½-inch pots,
\$6 per 100; \$50 per 1,000

- 4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
- 6-inch pots, heavy.....\$50 per 100
- 6-inch pots, very heavy.....\$75 per 100
- 8-inch pots, very heavy.....\$15 per doz.
- 11-inch tubs.....\$2.50, \$3 and \$3.50 each

NEPHROLEPIS SMITHII

- 2½-inch pots.....\$8 per 100; \$75 per 1,000
- 4 -inch pots.....\$25 per 100
- 6 -inch pots.....\$6 and \$9 per doz.
- 8 -inch pots.....\$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

- 2½-inch pots.....\$4 per 100; \$35 per 1,000
- 8 -inch pots.....\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.

- 4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
- 6-inch pots, heavy.....\$6 per doz.; \$45 per 100
- 8-inch pots.....\$12 per doz.; \$90 per 100
- 11-inch tubs.....\$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.

- 4-inch pots.....\$50 per 100
- 6-inch pots.....\$12 and \$15 per doz.

ASPARAGUS SPRENGERI

- 3-inch pots.....\$6 per 100; \$50 per 1,000
- 4-inch pots.....\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

- 2½-inch.....\$5 per 100
- 6-inch, strong.....\$35 per 100

ENGLISH IVIES

- 2½-inch pots, small leaf,
\$10 per 100; \$90 per 1,000
- 4 -inch pots, excellent for trellis and basket work.....\$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

- The best early fall-flowering Begonia.
- 6-inch pots, very fine; immediate delivery
\$6 per doz.; \$45 per 100

HOSES

- Pot-grown stock for fall planting.
- My Maryland Mrs. Aaron Ward
- Hadley Ophelia
- Pink Killarney Thora (light sport of My Maryland)
- American Beauty
- Gruss an Aachen
- Extra heavy plants.....\$85 per 100

Branch: Norwood, Pa. **ROBERT CRAIG COMPANY, 4900 Market Street, PHILADELPHIA**



Prepare now for a big fall business

The merchant who supplies the needs of the community and who gives quick service at a fair profit is "doing his bit."

He is serving the public interest and is entitled to the patriotic support of those who do the buying.

An electric National Cash Register and the new N. C. R. Credit File give the retail merchant a complete storekeeping system to meet war-time conditions. This system —

- | | |
|---|---|
| (1) enables the merchant to give quick service. | (4) gives the merchant an accurate record of every transaction, cash or charge. |
| (2) protects him against the mistakes of inexperienced clerks taking the place of those who have gone to the front. | (5) protects his customers. |
| (3) forces his new clerks to be accurate, and enables them to start right. | (6) gives a receipt or sales-slip which says "Thank you" to every customer. |



Adaptable to all kinds of retail stores and to the service of the people of all nations

***Old cash registers repaired,
bought, sold, rebuilt and
taken in exchange for new
registers.***

Dept. 86 National Cash Register Co., Dayton, Ohio

Please send me full particulars of the up-to-date National Cash Register and the new N. C. R. Credit File.

Name _____

Address _____

Business _____

Merchants: install this up-to-date N. C. R. System at once and share in the present prosperity

M.
RICE
CO.

DO YOUR CHRISTMAS BUYING EARLY!

ONLY 74 DAYS TILL CHRISTMAS—INCLUDING SUNDAYS AND HOLIDAYS.

M.
RICE
CO.

**MORE
THAN
EVER**

It is necessary to get your orders in early, because **shortage of help** is becoming an increasingly difficult problem.

Shortage of raw materials is a daily handicap.

Express shipments are away behind and time taken normally for deliveries is often doubled and trebled.

Freight transportation is wholly unreliable. Delays are every-day occurrences. **Loss in transit** often happens.

Don't say "I'LL DO IT TOMORROW"

ORDER TODAY AND PLAY SAFE

And be sure you order only "Keystone Quality" Supplies—ALWAYS THE BEST BUY.

M. RICE CO.

WRITE FOR OUR NEW RIBBON AND CHIFFON BOOKLET

1220-22-24 Spring Garden Street, PHILADELPHIA, PA.

M.
RICE
CO.

M.
RICE
CO.



CORSAGE RIBBONS

Florists will find here an immense assortment.

Corsage Ribbons are a walking advertisement for the florist. Originality and quality are combined in our goods.

At your service.



WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK



The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

POMPONS PULL PROFITS PROMPTLY

Retailers have learned that the dainty little pompon chrysanthemum is a most useful flower and that, when placed in a pretty basket, it proves one of the best of sellers the first part of the season. Pompons soon will be plentiful and the retailer who pushes them will see his sales increase.



CANNINESS'' is a good old Scotch word that fittingly describes a trait in many of the more successful members of the trade. These florists have the ability to see opportunities whereby they can increase their sales and profits by taking advantage of certain conditions in the market—conditions that are known to all of us, but which all of us have not the quickness of perception to turn to good account. In consequence the successful retailers turn a quick trick, pocket a neat profit and are preparing to do the same thing again, only in a different way, when some of us wake to the fact that we have overlooked a profitable opportunity. Such a retailer lives in almost every city in the country. By his success, he easily can be picked out. How one such florist turns conditions to a good account may suggest ideas to others in the trade.

How One Florist Does It.

This man is a close student of conditions in the wholesale market. Daily he visits the different wholesalers and talks with the growers who happen to be there. From them he learns what stock is going to be plentiful about Saturday; what are the prospects of a glut, or whether the most seasonable of stock will be scarce. The information thus gained he turns into cash profits for himself.

Perhaps he finds out that the cuts of pompon chrysanthemums promise to be exceptionally heavy the last part of the week. So he hustles off to the man who does his printing and prepares to feed the goose that every once in a while lays for him a golden egg. He has printed cards which announce that next Saturday pompon chrysanthemums will be extra fine in quality and extra low in price, but he does not name the price. He also supplies the information that pompons will be a good buy next Saturday, thereby

appealing to every person's desire to get a bargain. These cards he mails to his regular customers. Friday, or perhaps earlier, he begins to get orders. By Saturday morning he is ready to buy the stock, much of which already has been sold. Should the conditions be such as the growers have predicted, he gets his stock cheap. He sells it at prices which bring him the usual profit, but which are looked upon by his customers as "bargain prices."

Opportunities Are Many.

This retailer, and many others who have the same amount of "canniness," have done this many times. Perhaps the opportunity comes through roses being in heavy supply; perhaps carnations are a glut; but whatever the medium may be, he is merely taking advantage of a recognized trade principle—that the time to sell any commodity is when it is in season.

During the next six weeks that companion of Jack Frost, the pompon chrysanthemum, will be at its best. Last year pompons sold best in the early part of the season. While their popularity waned after about November 10, by which time they had been heavily in evidence for several weeks, some of the later varieties of pompons sold well at good prices after the glut had passed,

especially at Christmas and New Year's.

It has been only during the last four or five years that the production of pompons has been large enough to make them recognized factors in the supply of autumn flowers. They came into popularity first because they provided a novelty. Growers realized good profits on them and began to produce larger quantities, and this year they will be in heavy supply in all the markets of the country until Thanksgiving or later.

Much of the popularity of pompons with the flower buyers came through the use retailers made of them. They are adaptable for many things. Some of the double white varieties can be used instead of carnations in funeral designs. They even are useful for corsages, while the sprays add much to decorations.

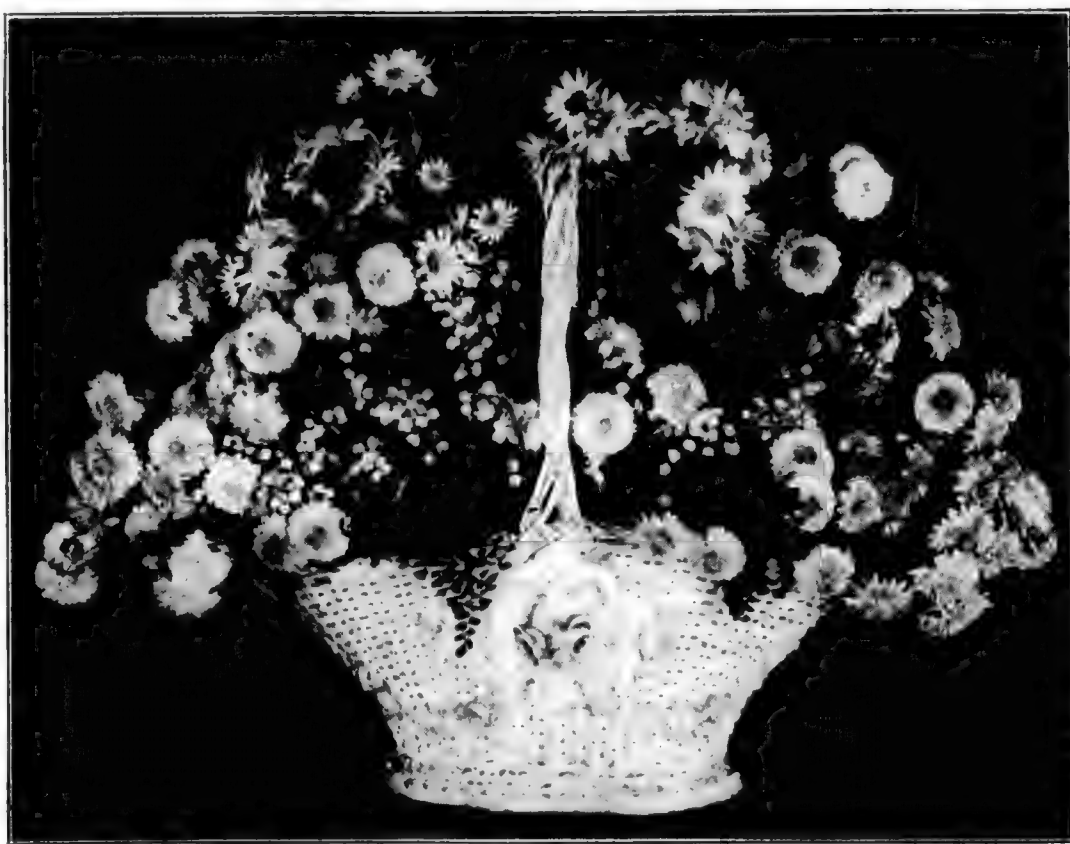
But what are most popular with buyers are baskets of pompons. Take a bunch of these small flowers and put them in a basket with a touch of ribbon and you have something that sells as well as the proverbial hot cakes.

Pretty Baskets Help Sales.

Basket manufacturers and supply men have realized this popularity and each season sees their output better adapted to pompons. Small baskets, with or without liners, are best. The flowers may be put in water, but sometimes wet moss is used.

Retailers should be sure to have enough of these small baskets in stock, because there will be a big call for them now that the season of small mums is on. Ribbon, too, is essential, the satin-edged gauze, or light ribbon, being best for these light, graceful flowers and the small baskets. The wide, heavy satin taffeta ribbons do not go well with pompons.

Small baskets filled with the less expensive seasonable flowers are having a wonderful popularity and are bringing good returns to the retailers. Last spring this was especially so. Baskets filled with sweet peas, tulips, jonquils, short-stemmed roses and other flowers sold rapidly at from



Push the Pompons, Give Their Season a Flying Start.

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brought me into touch with some of the best members of the trade. I believe, without exaggeration, that I met more live-wire florists than ever before at a single gathering. There were present men from Maine to California, all imbued with a keen desire to glean something from the knowledge and experience of their fellow tradesmen that might assist them in the solution of their own individual problems. This, to my mind, means that a new day has

dawned for the florist, in that his business is soon to be conducted upon a strictly business basis, like that adhered to in other lines of endeavor."

Mrs. Ella Grant Wilson.

"Talk about pep! When President Gude brought down his gavel the lid was removed from the box, and every person present at the F. T. D. meeting became suddenly inoculated with pep! "Call it 'go,' if you like; every up-

to-date florist in the land had gone to it!

"Designate it 'push,' if you care; it was there in the person of the energetic secretary.

"It was an excellent meeting, productive of much good. There should be more of them.

"We were royally entertained by the Detroit florists and we shall not soon forget the genuine good-fellowship that we met with everywhere."

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

PENN AND PUBLICITY.

At the F. T. D. meeting at Detroit the advertising of Penn, of Boston, was referred to by many speakers as an evidence of what a florist can accomplish through the skillful use of publicity. It also was commented on that many of the Penn advertisements are not direct offers of things for sale and Mr. Penn said he thinks the advertisements dealing with the topics of the day are among the most effective he uses in arousing in the public interest in his store.

Reproduced with this note is an advertisement he has just used which cleverly couples the florists' business with the Liberty bond advertising campaign, which just now occupies more attention than anything else before the public. "It would be good advertising," writes Mr. Penn, "for the florists throughout the country to tie up to the Liberty bond publicity, not only because it is the patriotic thing to do, but because it is good advertising for any florist. Our method of treating it is not copyrighted."

FLOWERS IN HOTELS.

A great deal may be said regarding a recent editorial in a hotel bulletin on the subject of "Artistic Floral Decorations." Years ago people expected to put up with the inconveniences of hotels; no one thought of permanently living at hotels. In this advanced period more and more people live in the country half of each year, and a hotel is their "home" the other half. They expect every convenience and luxury that money can command, and it is the efficient carrying out of small details in all departments that keeps the big wheel running smoothly.

The first fully equipped department of decorations was introduced at the Hotel Statler, Cleveland. It is under the direction of Mrs. Anna W. Slaght, and the success from the first was so marked that it proved conclusively the urgent need of such a department in all good hotels; also that it is a woman's job. In a home, where most of the entertaining has always been done, has it been the man who planned and put the thought into the finishing touches of a table? We will admit that he pays the bills, and that a gentleman is at all times as particular regarding the ap-

pointments of a table as a woman, but it takes the artistic touches of a woman to complete a table. In the first place, a man may have enough artistic ability to arrange flowers artistically, but to keep up at all times with the latest ideas and innovations in cards, favors, wedding accessories, etc., is too effeminate for a man to handle in this important thing of a large commercial hotel. At the same time, a wonderfully cooked and served dinner can be a fail-

a department. The guests are relieved of every detail; if a wedding, then from the altar to the rice thrown for good luck. At college dinners or banquets one must be able to create and carry out different college ideas. For convention work one must design rooms and tables in keeping with the trade-marks or emblems. For banquets of different nationalities one must be familiar with the different flags, colors, etc. It is a most interesting work for any woman who is creative and has talent along these lines. It has no end of possibilities—from a guest's standpoint, convenience, luxury and necessity; from a hotel's standpoint, economy, profit and courtesy.

STRONG FOR PUBLICITY.

I am enclosing a few of the advertisements I have been running in the local daily newspapers from time to time. I think florists throughout the country will be interested in what the S. A. F. is going to do to call the public's attention to flowers. It is a good idea. I have had good results from the advertising, but find it must be kept up in order to have my name and business impressed upon the public. Of course, I use window displays and other advertising matter. I feel assured that florists must wake up and use plenty of space in the papers, the same as the department stores do.

Edward Green.

The advertisements Mr. Green enclosed occupy two, three and four inches of space in single column. They call attention to his display windows; tell of special sales, and impress upon the public the sentiment of special days, such as Mothers' day. It is advertising such as this that the S. A. F. publicity plan contemplates local florists will do to get the benefit of the national advertising in magazines.—Editor.

St. Joseph, Mo.—The Chesmore, Eastlake Co. is most sanguine regarding the coming season's business, but a shortage of Holland bulbs will be felt.

Laurel, Del.—George E. Smith, of the L. M. Smith Quality Flower Co., spent the summer with his son, who is assistant secretary and treasurer of the Canadian Explosives Co., Montreal, Que.

The Most Wonderful Blossoming Plant in the World

If a large and thoroughly reliable business concern offered to the public a plant that could be bought in any size, at a price suited to every man's pocketbook, that required absolutely no care, would grow out of doors or in the house, summer and winter alike, and was guaranteed to bear twice a year, on stated days for a period of twenty-five years, blossoms so highly prized that anybody would accept them in payment for merchandise and service, and if at the end of the period the concern guaranteed to repay the owner his total original cost—such a plant would truly be the most wonderful plant in the world.

The above conditions apply exactly to the terms and advantages of the second issue of the Liberty Loan Bonds. We advise their purchase by every household in the country.

Penn
The Florist

124 Tremont St.

Boston's Flowerphone Beach 6900

The Most Wonderful Plant is Publicity.

ure by reason of a poorly appointed table. The small details are fully as essential and need as much scientific consideration as the cooking does.

A handsome centerpiece is ordered from a florist, but only too often it is too large or too small for a certain table. A captain, waiter or bus-boy has no knowledge of how to obtain the required results. The host, not pleased with a table, does not take into consideration that, while he ordered the flowers from a florist, he did not pay the florist to decorate the table. It is a courtesy and convenience to the guest to have such

HOW THE WAR TAXES AFFECT THE TRADE

WE ALL MUST PAY OUR SHARES.

No Special Taxes for the Trade.

The trade, including florists, nurserymen and seedsmen, is not specially taxed in the new war revenue law, which, with President Wilson's signature, went on the statute books last week, but the character of the business makes some of the new taxes bear quite heavily on us. For instance, express charges will be increased approximately five per cent under the paragraph which taxes the express companies 1 cent on each 20 cents paid to them. This tax will be added to bills collected, instead of being paid by stamps affixed to receipt books by the shipper, as was done the last time express shipments were taxed; consequently, the tax will be paid by the buyers of cut flowers, plants and florists' supplies. This part of the law goes into effect November 1.

Growers will find freight bills increased three per cent by the tax. This will add nearly 7 cents per ton to the cost of Pocahontas coal to growers in the Chicago territory, many of whom burn from 5,000 to 50,000 tons per year.

Many Miscellaneous Items.

Houses sending out travelers will find their railroad fares increased eight per cent and their Pullman fares increased ten per cent.

November 3 letter postage will become 3 cents instead of 2 cents.

The trade has escaped the threatened tax on the mailing of catalogues, as the law does not apply where the postage is less than 25 cents per piece; this lets the seed trade out.

The trade makes large use of the telegraph, in ordering stock and in F. T. D. work. Each telegram or long-distance telephone call costing 15 cents or more will carry an added tax cost of 5 cents.

New policies of insurance will carry a stamp tax of one per cent of the face and there are many other new taxes that will be passed along to the consumer but which do not bear specially on our trade. One of these is three per cent on the cost of any new car we buy.

Excess Profits Hard Hit.

Multitudinous as are the new taxes, they are of small consequence when compared with the two items of income and excess profits taxes, especially the latter. The excess profits tax will take from twenty to forty per cent of the normal profits of many small corporations engaged in the florists' business and the individuals will be heavily assessed because they will have to pay income taxes if not excess profits taxes.

Growers who have anywhere from \$50,000 to \$1,000,000 invested in land and greenhouses will be permitted to earn from seven to nine per cent on the capital before the war taxes apply, but the retail florist or commission dealer using only \$5,000 to \$10,000 of capital and turning it often to make the same profit a fair-sized grower does, will be harder hit. The war revenue bill often

Application of the EXCESS PROFITS TAX

To the Business of A Typical Retail Florist.

This is the case of a corporation employing \$30,000, doing a business of \$125,000 and earning net profits of \$12,500 per year.

Capital invested:	
Capital stock paid in.....	\$25,000.00
Suplus and undivided profits.....	5,000.00
Total	\$30,000.00
Net income for year.....	12,500.00
Exemption for corporation.....	3,000.00
Deduction of 9% of capital.....	2,700.00
Total exemption	5,700.00
Excess profits subject to tax.....	6,800.00
Excess profits tax:	
Profits over \$5,700 and not exceeding 15% of capital, none, 20%	Nothing
Profits over \$5,700 and not over 20%, \$300 at 25%.....	\$ 75.00
Profits over 20% of capital and not over 25%, \$1,500 at 35%..	525.00
Profits over 25% of capital and not over 33%, \$2,400 at 45%..	1,080.00
Profits over 33%, \$2,600 at 60%	1,560.00
Total excess profits tax.....	\$ 3,240.00
Net income	12,500.00
Deduct excess profits tax.....	3,240.00

Amount subject to corporation income tax	\$ 9,260.00
Corporation tax, 6%.....	555.60
Total U. S. Tax.....	3,795.60

In the case of a partnership doing the same business the excess profits taxes would figure as follows:

Exemption for partnership.....	\$ 6,000.00
Deduction of 9% of capital.....	2,700.00
Total exemption	8,700.00
Excess profits subject to tax.....	3,800.00
Excess profits tax:	
Profits over \$8,700 and not exceeding 15% of capital, none, 20%	Nothing
Profits over \$8,700 and not exceeding 20% of capital, none, 25%	Nothing
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Profits over \$8,700 and not exceeding 33% of capital, \$1,300 at 45%	\$ 585.00
Profits exceeding 33% of capital, \$2,500 at 60%	1,500.00
Total excess profits tax.....	\$ 2,085.00
Total profit to be divided between two partners.....	10,415.00
Each partner's share of profits..	5,207.50
Income tax of each partner:	
\$3,207.50@2%	\$64.15
1,207.50@2%	24.15
207.50@1%	2.07
Total for each.....	\$90.37
Total for partnership.....	2,085.00
Total for both partners.....	180.74
Total taxes	\$ 2,265.74

In the case of an individual the excess profits taxes will be the same as for a partnership, but the income tax of the individual must be figured on the full sum of the profits after the excess profits tax is deducted, or \$10,415.

has been referred to as the conscription of wealth, but in its effects on the trade it seems more like a tax on personal ability, industry and special capacity for the business.

How the Tax Applies.

In the accompanying boxed table the application of the law to a retail florists' business of moderate size is shown. In one case the figures are for a cor-

poration, in the second a partnership of two men or for an individual.

In the cases of the individual and the partners the excess profits tax is increased by the application of the individual income tax, but in neither case is any tax figured on income aside from that derived from the profits of the business. It is to be supposed that in any case salaries for management have been figured out in computing the profit of \$12,500. If the owner or chief stockholder also is manager he is entitled to draw as salary a sum such as it would be necessary to pay someone else to run the business to an equally good financial result.

The need for comprehensive book-keeping is accentuated by the increased taxes. We are expected to pay in accordance with the law and none of us has a desire to do less than his duty, but it is folly not to so keep books that the profits shown are of a tangible character rather than of the ephemeral qualities so many profit accounts show to the outsider who analyzes them after trouble comes.

ASTER YELLOWS.

We are sending you under another cover a specimen from our aster garden, which contains about 500 plants, nearly all of which are affected as the sample. We would like to know what is the cause of the disease and its remedy, if there is any.

We planted the seeds in flats in the greenhouse early in April, transplanting the seedlings into 2-inch pots after the second leaves appeared. About the middle of May we planted them in the open, eight inches apart in rows about two feet apart.

The ground in which they are planted has not been used for asters for about four years and was fertilized last fall and plowed under this spring. Other plants from seeds sown in the open look better, but also show signs of the same disease. These are in soil that has never before been used for asters.

A. C. A.—Neb.

Your plants are attacked by what is commonly called the yellows disease in asters, which gives the entire plant a bleached appearance. Its exact cause is unknown, but it is probably due in considerable measure to irregularity in the supply of moisture to the roots, which causes a derangement in the plant's functions. The trouble, in common with stem-rot, may have its inception in the seed bed. For this reason, outdoor grown seedlings are always more immune from disease than those started under glass. Overcrowding in seed flats and burying seedlings too deeply at transplanting time will aggravate the evil. Cover the seed flats with sand after sowing, prick off before the plants crowd, and grow them cool and airy. Give frequent cultivation in the field, especially during spells of hot, dry weather, and you will materially reduce the number of diseased plants. C. W.

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Back publicity with clean, honest methods and good values and nothing can stop the industry. We are all fighting a new fight to get back what modern business is costing us. We need each other, and I am happy to be fighting the good fight shoulder to shoulder with others for the trade's uplifting to the business level, at least, of the chewing gum industry, and hope that some day, with our endless variety of stock in trade, we may reach the industrial level of the fifty-seven varieties.

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We will open a store this fall in a town of 20,000 inhabitants where there

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Plant Formosa lilies for Easter. You will not be able to get giganteums, which are the best lilies to bloom for an early Easter in a temperature of 55 degrees. Pot the lilies as soon as you can receive them and start them in a frame or below a greenhouse bench where they will be clear of drip. Grow them in 6-inch pots and be sure to water them moderately until the plants are well rooted and started into growth. Lilies for Easter in your warmest house should be showing their buds seven weeks before Easter. C. W.

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tion of the social activities of the recipients in behalf of the engineers while they were in Rockford. The company of engineers was the first to arrive at Camp Grant and supervised the building of the cantonment.

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Galveston Seedsman in Army.

R. P. Hargrave, one of the owners of Hargraves' Seed Store, Galveston, Tex., is a member of the quartermaster's corps of the United States army and is stationed at Camp Logan, Houston, Tex., one of the camps where what was the national guard is in training. Mr. Hargrave was associated with his father, M. P. Hargrave, who died recently, and his brother, J. F. Hargrave, in the seed business at Galveston.

A VISIT TO WHITE MARSH.

Home of the Vincents.

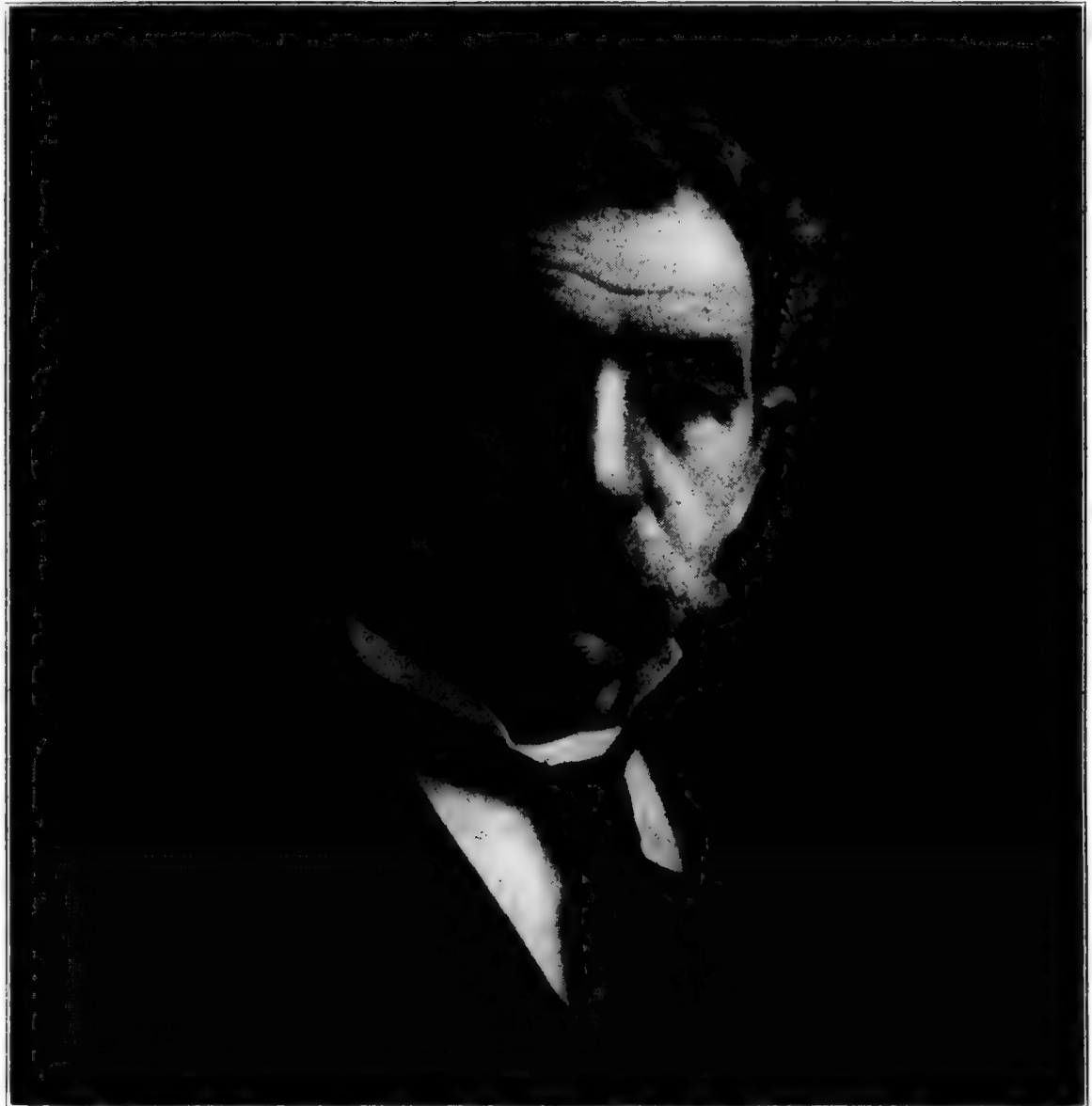
At a recent meeting of the Gardeners' and Florists' Club of Baltimore I talked to Richard Vincent, Jr., about dahlias. He had a vase of new dahlias on exhibition that surpassed anything I had ever seen, and as we examined them the thought struck me that I had never been out at White Marsh, Md., to see the home of the dahlia, canna and chrysanthemum. So we made an engagement, and in due course of time I met Mr. Vincent at historic old Camden station, Baltimore, and from there on it was a personally conducted tour, with a most interesting man for guide. As we passed through the beautiful country Mr. Vincent pointed out to me spots of unusual interest, and about fifteen miles out we got off at a station in a quiet spot. There was a postoffice and a group of buildings, and things looked unusually busy and prosperous for such a location. To run ahead of my story, I learned on my return to the station that the Vincent dahlia farm was responsible for this station and postoffice in the woods.

We had about a mile's ride in one of the automobiles from the place, over fine roads and through a densely wooded country, arriving at what is often called "Vincentville." We emerged from the woods into a well kept farm of 350 acres. There are fourteen dwellings on it, five of which are occupied by children of my host, and the remainder by employees of the farm. The eye would become dazzled by the kaleidoscope of color as we went along the drive, and as far as the eye could reach were fields of dahlias and cannas in full bloom. Here and there was a field of chrysanthemums not yet in bloom, but the bright green foliage helped to make up a picture that surpassed anything I had ever seen in flowers.

The Range and Packing Shed.

I have stood on a peak in the Blue Ridge mountains and looked off into the Cumberland and Shenandoah valley at fields of ripening grain that suggested a patchwork quilt. This is just what the Vincent dahlia farm would suggest, except that nearly every color of the

WHO'S WHO IN THE TRADE—AND WHY



HENRY MEUSCHKE.

FEW men are so fortunate as to be able to combine business with pleasure, or, rather, to have a profitable business develop from a hobby. When his health failed several years ago, Henry Meuschke, Pittsburgh, Pa., sold his bakery and confectionery business and moved to Castle Shannon, near that city. There he occupied his leisure growing flowers. Renewed health and much pleasure were derived from this work and gradually Mr. Meuschke enlarged the scope of his operations. When his two sons, who also had developed a love for flowers, decided to make floriculture their life work, Mr. Meuschke built the Saxonwald Greenhouses, a range of 150,000 feet of glass. Five years ago the range was taken over by the Ludwig Floral Co., of which Mr. Meuschke then became treasurer. He was born in Germany sixty-three years ago and came to this country when he was 15 years of age.

rainbow makes up the beautiful scene.

In the distance I caught sight of a range of glass, and as we approached it I began to have some conception of its magnitude. The first range we entered was the one in which the stock plants are kept. In this range, which covers an acre of ground, one can see 300,000 geraniums growing on benches, besides other bedding plants. All of the best varieties are grown, and as the firm sells plants from 2 and 3-inch pots to florists, its reputation demands that everything must be the best in variety and, above everything, true to name.

As Mr. Vincent explained the care and system used to accomplish this, I was not surprised that shipments are made to florists in every state east of the Mississippi, from Maine to Florida. In the packing houses there was an order for 1,000 geraniums from 3-inch pots being put on the truck for Maine.

This great mass of stock is sold without a salesman on the road, advertisements and a catalogue being the only "salesmen" employed. This packing shed is three stories and a cellar, and everything about it works like a piece of well lubricated machinery. R. A. Vincent, who has charge of this plant end of the business, has his office in the center of this beehive of industry, and he has devised a system that is as nearly perfect as it possibly could be. There is one thing for which he is always on the alert; that is, an opportunity to economize on space and labor. Radiating from this shed are four blocks of houses, each of these covering an acre of ground. In each of these ranges the benches run crossways instead of the length of the house, and one can readily see where much time is saved in wheeling the plants from the potting benches to the houses. These four

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Home of the Vincents.

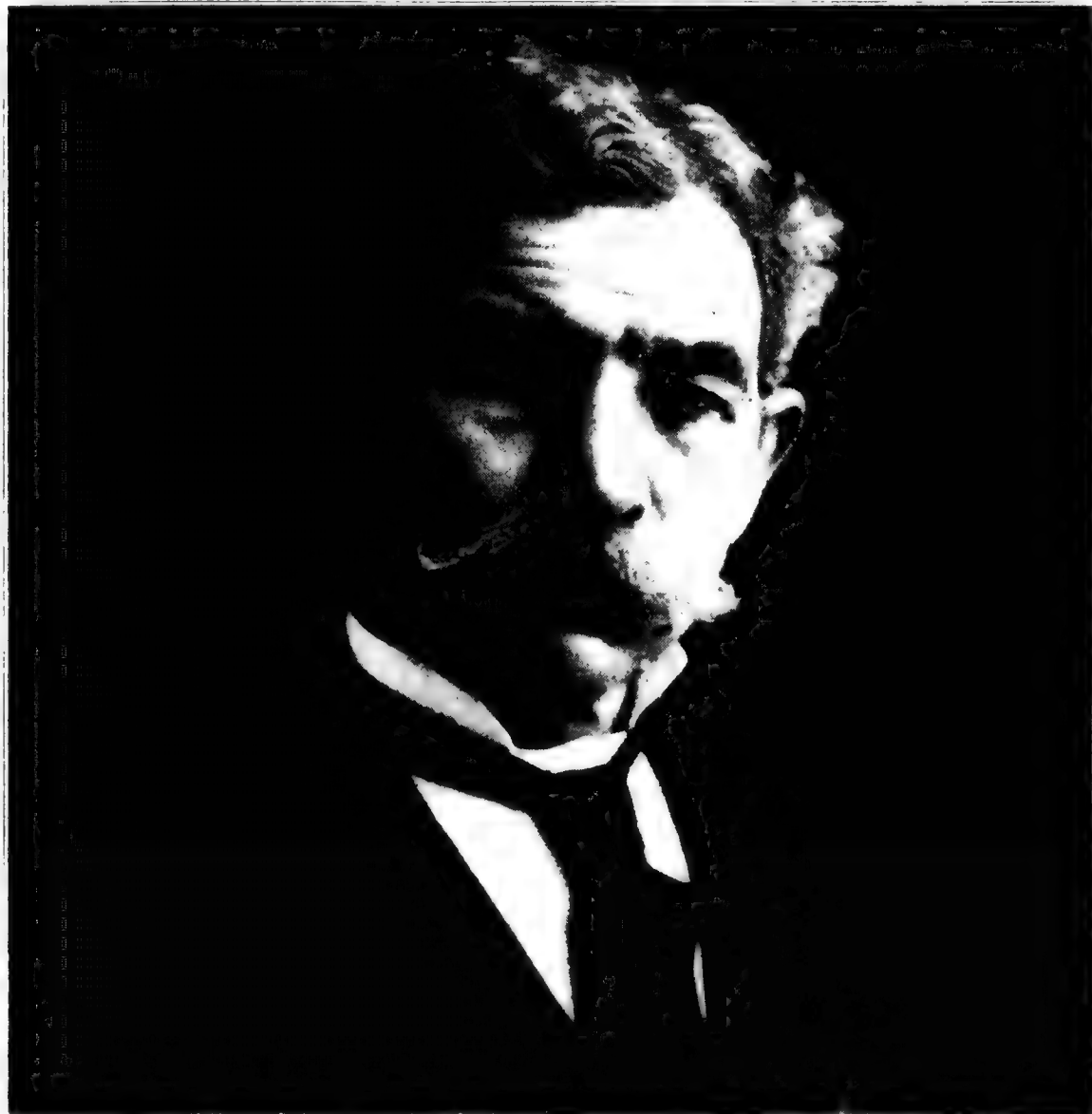
At a recent meeting of the Gardeners' and Florists' Club of Baltimore I talked to Richard Vincent, Jr., about dahlias. He had a vase of new dahlias on exhibition that surpassed anything I had ever seen, and as we examined them the thought struck me that I had never been out at White Marsh, Md., to see the home of the dahlia, canna and chrysanthemum. So we made an engagement, and in due course of time I met Mr. Vincent at historic old Camden station, Baltimore, and from there on it was a personally conducted tour, with a most interesting man for guide. As we passed through the beautiful country Mr. Vincent pointed out to me spots of unusual interest, and about fifteen miles out we got off at a station in a quiet spot. There was a postoffice and a group of buildings, and things looked unusually busy and prosperous for such a location. To run ahead of my story, I learned on my return to the station that the Vincent dahlia farm was responsible for this station and postoffice in the woods.

We had about a mile's ride in one of the automobiles from the place, over fine roads and through a densely wooded country, arriving at what is often called "Vincentville." We emerged from the woods into a well kept farm of 350 acres. There are fourteen dwellings on it, five of which are occupied by children of my host, and the remainder by employees of the farm. The eye would become dazzled by the kaleidoscope of color as we went along the drive, and as far as the eye could reach were fields of dahlias and cannas in full bloom. Here and there was a field of chrysanthemums not yet in bloom, but the bright green foliage helped to make up a picture that surpassed anything I had ever seen in flowers.

The Range and Packing Shed.

I have stood on a peak in the Blue Ridge mountains and looked off into the Cumberland and Shenandoah valley at fields of ripening grain that suggested a patchwork quilt. This is just what the Vincent dahlia farm would suggest, except that nearly every color of the

WHO'S WHO IN THE TRADE—AND WHY



HENRY MEUSCHKE.

FEW men are so fortunate as to be able to combine business with pleasure, or, rather, to have a profitable business develop from a hobby. When his health failed several years ago, Henry Meuschke, Pittsburgh, Pa., sold his bakery and confectionery business and moved to Castle Shannon, near that city. There he occupied his leisure growing flowers. Renewed health and much pleasure were derived from this work and gradually Mr. Meuschke enlarged the scope of his operations. When his two sons, who also had developed a love for flowers, decided to make floriculture their life work, Mr. Meuschke built the Saxonwald Greenhouses, a range of 150,000 feet of glass. Five years ago the range was taken over by the Ludwig Floral Co., of which Mr. Meuschke then became treasurer. He was born in Germany sixty three years ago and came to this country when he was 15 years of age.

rainbow makes up the beautiful scene.

In the distance I caught sight of a range of glass, and as we approached it I began to have some conception of its magnitude. The first range we entered was the one in which the stock plants are kept. In this range, which covers an acre of ground, one can see 300,000 geraniums growing on benches, besides other bedding plants. All of the best varieties are grown, and as the firm sells plants from 2 and 3-inch pots to florists, its reputation demands that everything must be the best in variety and, above everything, true to name.

As Mr. Vincent explained the care and system used to accomplish this, I was not surprised that shipments are made to florists in every state east of the Mississippi, from Maine to Florida. In the packing houses there was an order for 1,000 geraniums from 3-inch pots being put on the truck for Maine.

This great mass of stock is sold without a salesman on the road, advertisements and a catalogue being the only "salesmen" employed. This packing shed is three stories and a cellar, and everything about it works like a piece of well lubricated machinery. R. A. Vincent, who has charge of this plant end of the business, has his office in the center of this beehive of industry, and he has devised a system that is as nearly perfect as it possibly could be. There is one thing for which he is always on the alert; that is, an opportunity to economize on space and labor. Radiating from this shed are four blocks of houses, each of these covering an acre of ground. In each of these ranges the benches run crossways instead of the length of the house, and one can readily see where much time is saved in wheeling the plants from the potting benches to the houses. These four

ranges are connected with the packing shed by subways, so that during the coldest day in winter the work can go on without interruption.

No Lost Motion Here.

Along one side of this shed is a potting bench that runs the length of the building, at which about twenty young women pot plants either from the propagating bench or shifting from 2 to 3-inch pots. Here is where another bit of system comes in that I was not familiar with. The employees work in teams, four girls and two boys to a team. Two of the girls do the potting, the boys wheel the trays that hold 100 3-inch pots and the other two girls set the pots on the benches in the greenhouses, with three or four men keeping the bench heaped with soil.

Each Monday morning a report is placed on R. A. Vincent's desk, giving the exact number of plants shipped during the previous week; then, at the end of the year, there is a recapitulation of the weekly reports. In this way Mr. Vincent keeps track of his stock. Take salvias, for instance. The yearly report for 1917 shows that 100,000 were sold. He knows whether they were short or had too much for this year, and as these are all sold during the spring season, he can look over the stock in March and know just how they stand for 1918. I could go on with the system indefinitely, but I know that system is like statistics; it becomes tiresome. Last year six tons of heavy paper were used for lining boxes and ten tons of light paper for wrapping the plants.

A Family Success.

As I was waiting for the machine to go to the station, Mr. Vincent asked me if I had gotten all the notes I needed. I replied that "it would be easier to write about what they did not have than what they had." While on the well kept lawn, this pioneer, who now is 74 years of age, got reminiscent, and I am sure I am not betraying any confidence, for any man that has reached such success from a humble beginning has a right to be proud of it. He told me how he had started without a dollar; how his faithful wife had shared with him the burden; how, step by step, they had grown; how he had incorporated the business and there are just five members of the corporation, himself and wife and three sons. In this way the boys were kept at home, and, today, with his children, grandchildren and great-grandchildren about him, Mr. Vincent is still the head of this great business, ever ready to lend a friend a helping hand, and loved by everyone. Tate.

Greenville, O.—Mrs. Sarah Frost, wife of James Frost, died recently of cancer, from which she had suffered for several years.

Springfield, O.—Henry Hinkle, of the Maxwell greenhouses, sustained a broken left leg recently when the chain of a dumping truck broke and struck him.

Louisville, Ky.—The Jacob Schulz Co. gave four free lectures on the dahlia at its greenhouses, 550 South Fourth avenue, October 4 and 5. The invitations were contained in the October number of *Flowers Beautiful*, the Schulz Co. advertising booklet.

HARDY PERENNIALS

THE AUTUMNAL GARDEN.

Boltonias.

Closely allied to the asters are the boltonias, or false chamomiles. They are tall flowering subjects and are better if divided every two years. *B. asteroides* is the variety most in evidence now, with large heads of pure white aster-like flowers. *B. latisquama* is a little less hardy and vigorous than *B. asteroides*. Its pink flowers tinged with lavender are pretty. There is a dwarf form of this variety, growing only thirty inches in height, named *nana*, which is a desirable border plant.

Helianthus.

While the helianthus or hardy sunflowers are nearly all tall growers and in some cases spread almost too rapidly, we cannot well do without them in the hardy border, but their use must be carefully considered or there may be too much yellow. *H. rigidus* Miss Melish, with large, single, golden yellow flowers, is one of the best. Fine also is *H. rigidus* Miss Wilmott. The rigidus varieties spread tremendously and must be kept in check. *H. orgyalis*, the willow-leaved sunflower, grows six to nine feet in height and carries its medium-sized single yellow flowers practically the whole length of the stem, if the stems are thinned out well. *H. Maximilianii* is a late sort, just starting to flower. It will not be at its best before mid-October in good soil. This often grows eight to ten feet high. *H. giganteum* sometimes attains a height of ten to twelve feet. It carries bright canary

yellow flowers now. One of the finest of all sunflowers, now on the wane, is *H. mollis*, with downy foliage and large, single pale yellow flowers. It grows four to six feet high. All the sunflowers are fine for cutting.

Rudbeckias.

The rudbeckias, or coneflowers, are to be found right through the summer and one or two varieties are good in late September. Among these are *R. nitida* Autumn Sun, with large primrose yellow flowers with long petals, a striking variety of robust habit, now eight to nine feet high, but in poorer land it does not exceed six feet. *R. maxima*, with flowers five to six inches across, grows six feet high and is a most attractive sort. *R. purpurea*, which started to bloom in late July, looked quite presentable, and *R. Newmanii*, with orange yellow flowers, also was blooming abundantly in late September.

Pyrethrum Uliginosum.

Pyrethrum uliginosum, the giant white daisy, one of the best of all perennials for cutting, makes a mass of flowers. In some seasons the attacks of the tarnished plant bugs cripple the flower spikes, but this season for some reason we have seen but few of the chinch bugs, as they are more commonly called. Effective clumps of this daisy are noteworthy and here is a plant, quite hardy, which increases abundantly each year, which every florist should grow. If some hybridizer would give us pink and blue forms, what glorious acquisitions they would be!

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

FRENCH BULBS IN SOUTH.

The Paper White narcissi and Roman hyacinths have arrived. The Roman hyacinths should have been boxed off at once, especially those wanted for the holidays or earlier, and those for later use a month or six weeks afterward. Paper Whites wanted for the holidays may be boxed in October. A batch for early cutting may be planted in a bench in the greenhouse or in a coldframe, with sash protection in the extreme southern states. Bulbs for late planting should be kept in cold storage. The middle of January is about as late as they can be kept, to flower satisfactorily. Bulbs for Christmas cutting may be planted on a table five weeks before that date, and in a rose house temperature will be in on time. L.

GERANIUMS IN THE SOUTH.

This month is a good time in the south to take a large batch of geranium cuttings. Instead of putting them in the

sand, put them in 2¼-inch pots, using a rather light soil for potting. Place them in a coldframe, in the full sun. Water them thoroughly the first time, but only sparingly thereafter until they are rooted, which should be in about three weeks. The one thing needful to insure a good strike is to have sashes handy to protect the cuttings from the rains. If the cuttings get one or two heavy showers they will assuredly rot off. In the milder sections of the south these plants are better handled in a coldframe all the time, using sashes only on cold nights. L.

POINSETTIAS IN THE SOUTH.

As soon as the cuttings or layers of poinsettias are well established in small pots they can be made up in pans with ferns, etc., for sale at the holidays. There is no trouble in having them in good shape then, with full, healthy foliage, if only two things are remembered: First, do not overwater, but

keep the plants well on the dry side, especially at the finishing stages; second, see that the plants do not lack nourishment. If these two points are properly observed, plants well furnished with foliage in pot or pan will be the result. A night temperature of 56 degrees at about the time the plants begin to develop their bracts is enough.

Sometimes before regular firing begins the temperature may drop as low as 45 degrees for a few nights, but no harm will result if the plants are kept rather dry. For fertilizing I prefer to mulch the plants with old stable manure, renewing it at the end of two weeks, rather than give them manure water. L.

Rambler Roses in Pots.

Pot-grown rambler roses are the best for early forcing. Their canes are now well developed. To assist in maturing the wood, take the pots out of the ground where they have been plunged and lay them on their sides. If we get hot weather they may need a little water. Usually, however, good sprayings from the hose will keep them sufficiently plump. These pot-grown rambler roses ripen their wood much earlier than field-grown stock and are much more dependable for early forcing.

Nerines.

Spikes are now commencing to appear on the nerines, or Guernsey lilies. Our plants have been baking under glass all summer. This thorough drying is needed to harden the bulbs and make them flower freely. Remove all dead foliage. Where any bulbs are much crowded, divide them and give them a small shift. Be sure the shift is a small one, as nerines will grow well but flower sparsely until the pots are matted with roots. They flower best in comparatively small pots, anywhere from 3-inch to 6-inch. They succeed well in a cold greenhouse. After flowering they can be successfully wintered in any unheated but frost-proof pit.

Planting Irises and Peonies.

For the best results, irises and peonies should be transplanted during September or early October. The German and Japanese irises do much better if planted tolerably early. In the case of peonies, while they may be successfully planted until freezing-up weather arrives, the early planted stock will show a decided advance over the late, when growth starts in spring. Be careful not to plant the German irises too deeply; also avoid ground where water will lie in winter. The pallida types are the finest for florists and possess greater vigor than any other sorts.

SEASONABLE SUGGESTIONS

Cinerarias and Calceolarias.

A coldframe is the ideal place for cinerarias and calceolarias for some time yet; in fact, if well protected they do just as well there until the mum season has passed, if greenhouse space is limited. At this season the larvae of the cabbage moth are liable to do considerable damage to the foliage. The plants should be examined daily for any traces of this pest, for which hand-picking is the best remedy. The plants grow rapidly now that the nights are colder and must be spaced apart quite frequently, while potting will need close attention. The plants should never be allowed to become potbound. If, perchance, they get into that condition, scratch the roots somewhat with a pointed stick, so as to loosen them a little before potting.

If you have some early cinerarias in 6-inch or 7-inch pots, and want them for Christmas, place these in a greenhouse now, but be sure to shade them from bright sunshine, air abundantly and let the night temperature run down to 50 degrees. Later in the season 5 degrees lower will suffice. Spray or fumigate regularly for green aphids, which is specially fond of both cinerarias and calceolarias.

Cyclamens.

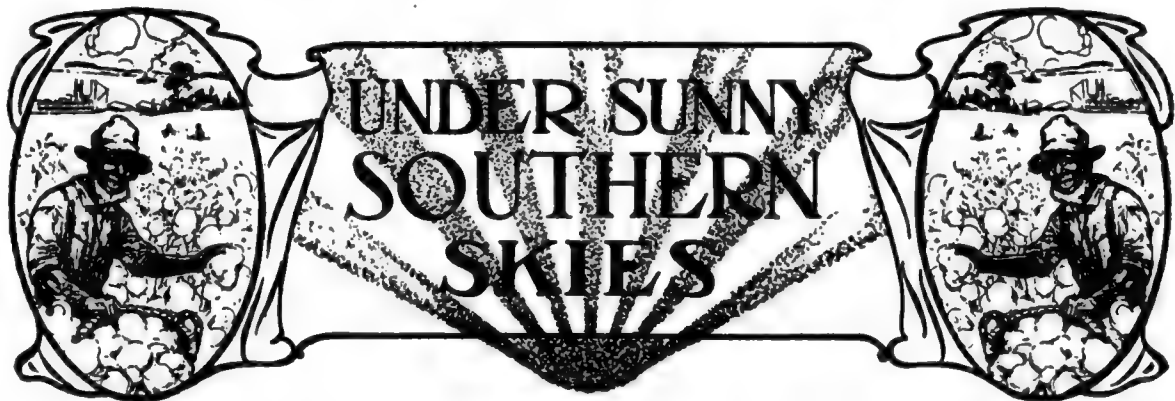
Anyone who has a large batch of cyclamens this season has good property. They are splendid house plants, not being affected by an occasional drying up at the root as are many other plants. The bulk of the stock is usually cleared out for Thanksgiving or Christmas, although plants may be kept over for spring exhibitions or Easter in a cold house. The man who grows a few dozens or hundreds of plants, and perhaps has no special house well adapted to their culture, will find they do well around the sides of a carnation house. Where walks come between the walls and the benches it is often possible to erect a narrow bench just wide enough to hold a single row of cyclamens. A carnation temperature also suits them well.

If wanted for late blooming, the cyclamens can stay out in the coldframes for some time yet. Give the plants their final potting now if this has not yet been done, not forgetting to use a light compost containing plenty of half rotted leaves; in such a soil cyclamen roots love to travel. Every year growers have trouble with cyclamen mite. There is no real cure for this. It shows itself in deformed leaves and flowers, and plants thus affected

might just as well be thrown away at once.

Antirrhinums.

Antirrhinums that were benched early in August, allowed to run up to flower and then pinched back tolerably hard, now carry several shoots each and some of these are coming into flower. While the stems are rather short now, nice bunches make an acceptable addition to our flower supply, coming in, as they do, while carnations are small and before many mums are in evidence. Leaf and stem disease again is troublesome this season on snapdragons. Where the leaves only are affected, pick them off and spray with Bordeaux mixture. If, however, blotches of disease show on the stems, cut off the affected parts and burn them. If the plants are badly attacked, it will be better to destroy them. As usual, plants raised from cuttings, being less vigorous than seedlings, are suffering worse from disease. Do not spray snapdragons overhead. Allow them to dry out well between waterings. For a successful winter crop give them a restricted root-run. Sow seeds now for plants to produce an early spring crop.



Norfolk, Va.—The store of George, Inc., has been remodeled from end to end. The proprietors are George E. Ellis and W. W. Lee.

Oklahoma City, Okla.—Hutchinson & Murphey, landscape architects, of St. Louis, Mo., have opened an office at 314 Terminal building, Oklahoma City.

Little Rock, Ark.—The Hayes-Thomas Grain Co., which operates a seed department under the direction of David McLees, is adding such plants as can be handled without the use of a greenhouse.

Waxahachie, Tex.—Mrs. J. O. Ray, who sold her greenhouse establishment five years ago, intends to embark again in the florists' business. She is planning to build a modern greenhouse within the next month or two.

Tampa, Fla.—The year has been the most prosperous thus far experienced by the Knull Floral Co., says F. A. Knull. A new slat house, 50x150 feet, has been added this summer and a glass propagating house is being built.

Houston, Tex.—With the woods around Houston abounding with the right kind of stock, Walter Westgate thinks his venture in the decorative evergreen business bids fair to be a success, with the aid of advertising to move his products.

Birmingham, Ala.—H. H. Brown, manager of the Sunnyhill Flower Farm, 1717 South Twelfth avenue, reports that autumn business is opening well. Mr. Brown is a strong friend of The Review, which he says contains "reading matter that is always interesting and instructive."

CHRYSANTHEMUMS

LEAF MINER ON MUMS.

I am enclosing some chrysanthemum leaves that are affected by a worm trouble, with the idea of having you supply me with a remedy. There are a number of leaves in this condition, but otherwise the plants are in good form.

W. A. R.—Ind.

The chrysanthemum leaves submitted were affected by one of the leaf miners. One kind is bad on celery and many weeds are subject to this same pest. It is quite possible that your plants got this trouble, in the first place, from some of the weeds in the neighborhood, which served as "host" plants until the mums were growing. It is extremely difficult to stamp out this pest. Any application strong enough to penetrate the tissue of the leaf and kill the worm will also kill the foliage. If the affected leaves are removed, as many as possible, without injuring the remainder between the roots and tops, and the worms in these leaves are squeezed between the thumb and finger, thereby killing them, that is all one can do at this time.

The best way to permanently get rid of the pest is to propagate next year with entirely new plants, which have been grown outdoors all summer and have received a slight freezing. In this way any diseases or pests that are on the plants will die. The slight frost will not damage the plants, which can then be brought into the greenhouses and propagated from.

Chas. H. Totty.

FROST FOR MEALY BUG ON MUMS.

I am sending you samples of some bugs that are troubling my mum plants. These insects seem to be similar to the kind that attack coleus plants, but they have survived applications of Bordeaux mixture and a nicotine extract. How shall I exterminate the bugs?

Another thing that worries my mum plants is a green worm that eats the stem of the plants at the top, like a cutworm. My mums were doing well. I used good, plain soil and added ground bone, lime and commercial fertilizer before planting. Do I need to do any feeding later to get best results? If so, what shall I use, and how shall I use it?

I am growing Bonnaillon, Chieftain, White Chieftain, Seidewitz, October Frost, Odessa and Marigold mums. Marigold is exceptionally strong, and I think could have had three flowers per plant. Which is the best bud to take, the first that shows (center bud), or one of the side buds? E. B.—Pa.

The bugs so far have not arrived, although from the description it would seem to be the mealy bug that is giving trouble. If so, it is a serious pest, although from now on, with the houses being run cool, no kind of bug should make much headway. Mealy bug can be eradicated with any nicotine extract, but it is necessary to use it so strong

that it will either destroy the blooms or the foliage. As no one wants this to happen at this time, I would not recommend it. The simplest way to get rid of mealy bug from mum plants is to subject them to a slight frost. This kills the bug and does not bother the plants to any extent.

About the only remedy for green worm is hand-picking. The night fireman with a lantern can do a great deal in this respect.

Regarding the application of fertilizer, the work that has been done to date seems correct enough. If E. B. has time and really wants to grow flowers superior to those of his neighbor, liquid fertilizer made from cow or

sheep manure can be used until the buds show color.

As to which are the best buds to take: Take the first bud that shows now; always take the center bud. It is one of the vagaries of our English language to say "take the bud," when what we really mean is retain it. But E. B. will understand if he has been growing mums long. Retain the center bud and pinch out the side buds to throw all the strength into the center bud.

Charles H. Totty.

INSECTICIDE TOO STRONG.

Can you tell me what is the cause of mum leaves turning yellow at the edges?

A. McA.—Ill.

The cause of the foliage turning yellow, as on the mum leaves presented, is fumigating or spraying with nicotine extracts that are too strong. We have found the best insecticide to use on mums growing in the benches is the "Fumigating Kind" of tobacco dust. This does not seem to harm the foliage and is quite efficient in destroying fly.

Chas. H. Totty.



OPEN LETTERS from READERS

PACKING METHODS.

In The Review for September 20 we read an article by C. E. Braun relative to the packing and shipping of plants, particularly carnation field plants, in which the writer complains of the packing done by some shippers.

Of course, there is a certain risk attached to long-distance shipments of plants, but this risk may be reduced to a minimum, provided precautions are taken to see that all plants are properly packed. The best method is none too good, especially in these days of over-worked express companies and delays of shipments.

We have shipped carnation plants from Pennsylvania to every state east of the Mississippi river, and to several states west. We have shipped stock from the western part of Pennsylvania to Philadelphia and then on a six days' journey by boat. Complaints are few and far between, so our method of packing may be of interest to shippers.

Medium-sized boxes of some light wood like white pine should be used. The ends of the boxes should be raised to a height of eighteen inches from the bottom of the box by two uprights of 1/2x3-inch material, with a cross-piece 1x3 inches, to which the lid is to be nailed. This makes the lid about six inches above the sides of the box, and allows free circulation of air above the plants. About one inch of wet moss should be placed in the bottom of box, and the plants carefully placed upright on the moss, packed fairly tight to prevent shifting around and breakage. A light sprinkling should be given the plants to prevent drying out, and then the lid should be nailed on securely. The consignee's name should be written on the top of each box, and a shipping tag should be nailed on the end of each box.

It is wrong to use a box of 1-inch hardwood boards, which weighs more empty than the box ought to weigh packed. Do not use boxes that have stood in the rain and have become water-soaked; and never leave nails sticking out of the box to tear the expressman's hands. The shipper won't be there, so the expressman may take his spite out on the box of plants. Do not send a shipment to arrive on Saturday or Sunday unless ordered to do so. Attention to all the little details means the safe arrival of the plants, a pleased customer and good will, upon which permanent business is founded.

Washington Floral Co.

KNOXVILLE, TENN.

The demand for flowers during the last few weeks has been steady and all good stock has been cleaned up every day. Carnations are still small and scarce, but are improving as the weather gets cooler. Roses are extra good for this time of the year, but the supply is hardly equal to the demand. Chrysanthemums have made their appearance in the following varieties: Golden Glow, Unaka and October Frost, and sell fairly well. Cattleyas are fine and there is a surplus. Dahlias continue to come in large quantities and were never better than this year. These can be bought on the City Market at 5 and 10 cents per dozen. The florists have been buying them in order to keep the price up.

A wedding of interest to their many friends was that of Miss Margaret Louise Todd and John A. McMillan September 19. Miss Todd had been saleslady at Baum's for the last four or five years, during which time she made many friends and customers. She was a loyal and enthusiastic member of the Florists' Society.

R. E. M.

DAYTON, O.

The Market.

Cooler weather has started fall business. Plenty of dahlias can be had at prices ranging from 75 cents to \$3 per hundred. Roses are showing improvement in quality and quantity. They sell for from \$3 to \$8 per hundred. Asters and gladioli are seen, but are of poor quality. Chrysanthemums are coming slowly. Valley is on the short side. Lilies are of good quality.

Various Notes.

C. Dennick, of the Ideal Floral Co., had a slight accident when he ran the company's automobile into a shed to avoid a collision with another machine. The fender was smashed.

A. Horn has joined the Heiss Co. force.

Frank Frisch and William Gerlach, Jr., of Piqua, were guests of Mr. Frisch's brother, George W. Frisch, one day last week.

Mr. and Mrs. George J. Frisch are receiving congratulations over the arrival of a daughter at their home.

Fred Lemke, representing the W. W. Barnard Co., Chicago, called on the trade last week. G. J. F.

NEW YORK.

The Market.

A heavy frost the night of October 6 will undoubtedly cut short the supply of outdoor flowers, which have been welcomed in the market because of the shortage of roses and carnations. The latter, however, are now coming in good supply and the quality is improving. The late asters have been exceptionally good and have sold well. The same may be said of gladioli and dahlias, the latter having become popular with the public. Fancy dahlias sold for as high as \$1 per dozen October 6. The supply of the early varieties of chrysanthemums, with the exception of Golden Glow, has been limited. Smith's Advance, October Frost, Chrysolora, Unaka and Alexander Guttman chrysanthemums are now more abundant. Prices have been satisfactory. Some of the fine flowers of the varieties named have sold as high as \$5 per dozen.

Carnations are beginning to come in quantities. Some long-stemmed Wards sold for \$4 per hundred October 6. Larger supplies are expected this week and it is certain the price will drop. Lilies are steady in price, the best holding at \$6 per hundred. Valley continues scarce and the price high, \$8 per hundred being the general quotation. Orchids have dropped in price and now the best arrivals do not bring more than 40 cents apiece, while oncidiums are as low as \$1 per hundred. Outdoor flowers were in abundance last week, but most of the supply was absorbed.

Roses were in larger supply and have improved in quality. Short-stemmed flowers sold at prices ranging from \$2 per hundred up; hybrid perpetuals brought from \$5 to \$10 per hundred, with some of the specialties above those figures. Hadleys are up to \$12 per hundred, while Keys, Mocks and Russells are at the same figures. American Beauties sold as high as \$30 per hundred for the finest flowers, while those of poorer quality were less, and there was no surplus.

Club Meeting.

There was an attendance of 150 at the meeting of the Florists' Club October 8. C. H. Totty staged vases of Queen Mary, white; October King, yellow; October Herald, bronze; Crystal June, white, and a collection of early single chrysanthemums which were highly commended. E. W. Fengar's Bronze Unaka was much admired and the committee expressed its desire to see it growing. Geo. W. Crawbuck displayed a vase of Chrysolora of great size and finish. The new dahlia, Mrs. George Schlegel, reddish pink, shown by S. G. Milosy, was awarded the club's preliminary certificate.

Chairman Kessler reported arrangements complete for ladies' night November 17, at the Hotel McAlpin. It was decided to limit the attendance to members in good standing.

W. J. Guille and Thomas J. Nolan were elected to membership.

The deaths of W. J. Interman and Mrs. W. A. Sperling were reported and committees appointed to draw up resolutions of sympathy, and also for the family of J. A. Valentine, of Denver.

There were enthusiastic reports of the F. T. D. meeting at Detroit and it was voted unanimously that the club subscribe \$1,000 to the S. A. F. publicity fund.

Among the visitors from out of town were J. C. Vaughan, Prof. E. A. White, S. S. Pennock and L. J. Reuter, each of whom made an interesting address. Mr. Pennock talked on the serious problem of express service and the president and F. R. Pierson, Jas. McHutchison and W. H. Siebrecht, Jr., were charged with the duty of meeting the officials of the express companies at a meeting in New York October 9.

The committee of the Florists' Club visited the establishment of W. A. Manda at South Orange, N. J., October 8, to pass on the merits of his new dahlia, No. 1000. Messrs. Weston, Rigby, Brown and Jos. Manda were in attendance, as well as members of the trade press. The committee awarded it the club's certificate. An elaborate dinner was served in Mr. Manda's home.

Various Notes.

The New York Florists' Club will have its annual Ladies' night Saturday evening, November 17, at the Blue and Green rooms of the Hotel McAlpin. Philip Kessler is chairman of the entertainment committee.

At Frank Dinda's establishment, Farmingdale, L. I., the most striking of his early chrysanthemums is Alexander Guttman, which blooms October 1. It is a lavender pink of exceptional size and beauty. Mr. Dinda says he has realized \$6 per dozen for this flower this season.

M. Matheron, Baldwin, L. I., has 75,000 feet of glass devoted almost exclusively to carnations. Ward, Matchless, Enchantress Supreme and the new scarlet seedling, Olive Whitman, are among the varieties grown. Mr. Matheron was formerly foreman for the Cottage Gardens Co.

Lieutenant Henshaw, of the U. S. navy, and Major Rigo, of the army, paid Twenty-eighth street a short visit October 6.

The Peacock Dahlia Farms, Berlin, N. J., has been shipping some excellent dahlias to the New York market. Last week this concern had an exhibit of

dahlia novelties at one of the Broadway department stores.

The Duckham-Pierson Co., Madison, N. J., has been sending fine roses to market, among them being Mrs. Charles Russell of exceptional merit.

The seedsmen have been busy shipping Holland bulbs and expect another shipload within a few days.

Earle Riedel, son of Harry Riedel, of Riedel & Meyer, is recovering from an operation, performed at a local hospital.

W. P. Ford is still in the hospital, but is recovering rapidly.

George C. Crawbuck, Jr., expects to leave this week on board a United States cruiser. His destination, of course, is not made public.

The wholesale stores are all decorated and ready for the season's business. The Barney B. Jacobs store has been done over in white.

Frank & Son, 1561 Third avenue, report a large demand for funeral work. Three large blankets were among the orders last week.

Joseph Mackerer, of Union Hill, near Weehawken, N. J., died suddenly October 5. The obituary notice will be found in this issue of The Review.

J. Austin Shaw.

The fall exhibition of the Horticultural Society of New York will be held November 8 to 11 at the American Museum of Natural History, Seventy-seventh street and Columbus avenue. The schedule, offering prizes of more than \$2,300, is now ready, and may be had by addressing the secretary, George V. Nash, New York Botanical Garden, Bronx park, New York city. All those exhibiting bush chrysanthemum plants are requested to bring them in Wednesday, November 7, so that they may be in position before the other exhibits arrive. The manager of the exhibition will be on hand on that date to receive exhibits. George V. Nash, Sec'y.

GRAND RAPIDS, MICH.

The Market.

Two or three nights of good, hard frosts have put an end to all garden flowers, but the snappy weather has started a big demand for carnations, which are so scarce that the situation is acute. There is nothing to take their place. Chrysanthemums are appearing slowly, mostly pink and white, and probably by the end of the week plenty of them can be had. Roses are in fairly good supply, though mostly shorts. They are quickly utilized. Violets are arriving from the fields in small quantities. There are no Easter lilies in the market, and only a few rubrums. The scarcity of greens has relaxed a little; smilax is still hard to find, however.

Various Notes.

Miss Mary Hartnett has been busily occupied with a large wedding decoration.

Eli Cross has an extra house of violets and sweet peas. He now is cutting some mums and picking a few violets.

Henry Smith has not half enough carnations to go around, and he reports that business is brisk. A. F. C.

Ravenna, O.—A flower store has been opened at 244 North Water street by S. P. Pike.

OBITUARY

J. A. Swartley.

A fall from the roof of a coal shed, in which he sustained a fractured skull and injury to the spine, resulted in the death of J. A. Swartley September 29. The decedent, who was president of J. A. Swartley & Sons, wholesalers and retailers of Sterling, Ill., was born in Lancaster county, Pa., in 1847. In 1874 he moved to Illinois, and in April of the following year he married Emma B. Delp.

Oliver Harrison, Karl Aldrich and Harold Dwight Swartley, three of the seven children surviving, were associated with their father in the business at Sterling; which they will continue.

William B. Entenmann.

The Jersey City grower and retailer, William B. Entenmann, passed away last month at the age of 50. Mr. Entenmann was a member of the S. A. F. and the New York Florists' Club, and was an active worker in many fraternal organizations. A wife and daughter survive.

Joseph Mackerer.

Joseph Mackerer, aged 40 years, died suddenly at his home in Union Hill, near Weehawken, N. J., October 5 of heart disease. Mr. Mackerer was a successful grower and retailer and had a range of fifteen greenhouses. He leaves a wife and three children. J. A. S.

R. W. Clucas.

R. W. Clucas, manager of the Palisades Nurseries, Inc., Sparkill, N. Y., died at that place October 6 after an illness of six months. Mr. Clucas was born in England in 1860 and came to this country in 1880 to take a position with Peter Henderson & Co. After leaving that concern he was president of the Clucas & Boddington Co., severing his connection with this firm to become manager of the Palisades Nurseries. Mr. Clucas was well known in both the seed and florists' trades, and had an excellent reputation as a grower of seeds, bulbs and perennials.

Robert L. Pyle.

Robert L. Pyle, father of Robert Pyle, president of the Conard & Jones Co., died October 3 at his home in London Grove, Pa., of valvular heart disease. Mr. Pyle was treasurer of the Conard & Jones Co. For the last fifty years he had been identified with the mercantile business of southeastern Pennsylvania, having conducted a chain of stores in that section. He had been a stockholder in the Conard & Jones Co. since its organization and incorporation and was elected its treasurer in 1911. He also was president of the National Bank of West Grove. Mr. Pyle was 75 years old. He leaves five children.

Michael P. Hargrave.

Michael P. Hargrave, who, with his two sons, R. P. and J. F. Hargrave, owned Hargraves' Seed Store, Galveston, Tex., died at his home in Galveston last week after a long illness. Mr. Hargrave was 68 years old and had been a resident of Galveston for more than forty years. He was interested in sev-

eral business enterprises previous to 1901, when he established the seed store. Mr. Hargrave is survived by his wife, one daughter, Mrs. A. P. J. Voigt, and five sons, J. F. and F. J. Hargrave, of Galveston, M. P. Hargrave, Jr., of Houston, T. A. Hargrave, of Dallas, and R. P. Hargrave, who is serving in the quartermaster's corps of the United States army at Camp Logan, Houston. Funeral services were held from the residence the day following Mr. Hargrave's death. The burial was in Calvary cemetery.

John F. Hargrave, who has been the active manager of the store since his father's illness began, will continue the business until his brother R. P. Hargrave, who also was a member of the firm, returns from army duty. Mrs. Hargrave will have her husband's interest. John F. Hargrave said that while he is handicapped by his brother being with the army, he has a competent force of clerks and feels able to handle the business alone.

George H. Cummings.

George H. Cummings, secretary of the Sioux City Seed & Nursery Co., Sioux City, Ia., was killed in an automobile accident near Le Mars, Ia., during the afternoon of October 6. A rear tire blew out and the car turned over, Mr. Cummings being thrown on his head. In the car were Mrs. L. N. Patton, a bookkeeper for the Sioux City Seed & Nursery Co., her daughter, Miss Elsie Patton, and Mrs. Arthur D. Merchant, another office employee of the company. They escaped serious injury.

Mr. Cummings was born on a farm near Uhrichsville, O. Had he lived another month he would have been 67 years old. He is survived by his wife, his mother, two brothers and three sisters. Mr. Cummings removed to Sioux City in 1884 to become secretary of the Sioux City Seed & Nursery Co., a position which he held until his death. Before that he was for several years principal of the high school at Seward, Neb. He was much interested in educational work and was a member of the board of trustees of Buena Vista College, Storm Lake, Ia. Almost from its inception, Mr. Cummings was prominently identified with the prohibition movement in Iowa. He was one of the leaders in the fight that was waged for years to vote Sioux City dry, and was president of the Woodbury County Anti-saloon League.

J. A. Valentine.

J. A. Valentine, president of the Park Floral Co., Denver, Colo., was killed almost instantly at 11:30 a. m. October 4, when the automobile he was driving turned over near Nighthawk, Colo. Mr. Valentine was crushed by the machine, the front wheel of which hit his head. Mrs. Valentine suffered a broken collar bone and internal injuries, while two friends were less severely hurt.

The cause of the accident could not be explained by the surviving members of the party. Mr. and Mrs. Valentine and the friends, Mr. and Mrs. Frank B. Woodson, also of Denver, were on their way to Decker's Springs, Colo., for a week-end fishing trip. At the point on the Jare cañon route where the accident happened there is a bank on one side of the road and a ditch on the other. Mr. Valentine either lost control of the car, which was traveling at

a moderate rate of speed, or the steering gear broke, as the automobile ran up the bank and then turned over in the roadway. Mr. Valentine sustained the greatest weight of the car. Mrs. Valentine and Mrs. Woodson were caught under the tonneau, and Mr. Woodson under the rear of the car.

A forest ranger, who was passing on horseback, and several farm hands pried up the automobile with timbers. Mr. Valentine was dead and had been since the car struck him, according to a physician who made an examination. The other members of the party were taken to Denver in automobiles by B. E. Gillis, vice-president of the Park Floral Co., N. A. Benson, president of the Denver Wholesale Florists' Co., and George Cooper, a Denver florist, who were notified of the accident by telephone. Mrs. Valentine was taken to her home, 1733 Marion street. While she suffered greatly from her injuries and the shock of her husband's sudden death, it was expected that she would recover.

During the twenty-two years Mr. Valentine had been in the florists' business he became one of the foremost figures in the trade. He was president of the S. A. F. during the year 1909, was president of the American Carnation Society in 1912, and was the originator of the idea of an association to guarantee credits, becoming the first president of the F. T. D. when it was organized in 1910. At the time of his death he was district representative of the organization for Colorado, Wyoming, Utah and Nevada.

Mr. Valentine was 58 years old and was born in Keosauqua, Ia. His education was gained largely under the direction of his father, John Valentine, who was a school teacher in Iowa for more than thirty years. Mr. Valentine was graduated from the State Law School at Iowa City, Ia., in 1880 and went to work for the Chicago, Burlington & Quincy railroad. He was engaged in construction work for this railroad and for the Northern Pacific until 1887, when the ill health of Mrs. Valentine caused him to remove to Denver, where he practiced law.

It was through his friendship for another lawyer, Allen B. Seaman, that Mr. Valentine became interested in the florists' business. Some years ago, while traveling to one of the conventions of the S. A. F., he told the story of his entry into the florists' business and of his early troubles, to a party of friends.

"In 1894, Allen B. Seaman, a prominent attorney of Denver and a close social friend of mine, put some money into the erection of some greenhouses for the purpose of helping a florist friend of his," said Mr. Valentine. "In January of 1895, Mr. Seaman talked over with me the advisability of abandoning his investment, as it then seemed unprofitable, but he and I were induced to believe that if more money were invested and larger greenhouses erected the business could be made profitable under its then management, and I agreed to give some slight attention to the bookkeeping and handling of the accounts. At that time neither of us imagined that it ever would be necessary that I should give my personal attention to the greenhouse business as such, but later on it became apparent that the only way to save the invest-

ment was for me to take hold of the active management. I knew absolutely nothing about the business, and, in fact, there were a great many of the common flowers that I did not even know by name. I realized that I was up against a tough proposition, but I immediately subscribed for the two trade papers which were then being published and sat up nights to read anything and everything that I could get hold of that had any bearing on the florists' business.

"No one needs to be told that at the start I met with a great many expensive failures. In addition to my reading I made it a point to travel as extensively as I felt I could afford and visited the prosperous florists' establishments in the different parts of the country. I have been a pretty regular attendant at the meetings of the Society of American Florists and the American Carnation Society and believe that these various trips have been productive of a great deal of good to me. In fact, I believe they have been the best expended dollars that I have spent in the florists' business."

In September, 1904, Mr. Seaman died suddenly. Mr. Valentine took over the active management of the estate's interest in the concern and reorganized it on the coöperative plan. Several of the employees of the company were allowed to acquire small blocks of stock. At the time Mr. Valentine said he believed that a large part of the success of the company was due to the spirit of loyalty among its employees. Since that time the company has continued its earlier success and is now one of the most prosperous establishments in the country.

Mr. Valentine's trips to the S. A. F. convention, brought him into contact with the prominent florists of the country, who soon recognized his exceptional ability. Several times he was called upon to read papers before the society and at its 1908 convention, held at Niagara Falls, he was elected its president, serving during the following year with distinguished success.

That Mr. Valentine did not long remain ignorant of flowers and their culture after he set out to learn about them, is shown by the fact that in 1906 he read a technical paper before the American Carnation Society at its meeting in Boston. Five years later he was elected president of the society and since had been active in its affairs.

It was Mr. Valentine who conceived the idea which developed into the Florists' Telegraph Delivery Association, in January, 1910. He was made temporary president at the preliminary meeting, and when the organization was perfected, in August of the same year, he was made its first president, serving several terms.

Aside from his activities in florists' organizations, Mr. Valentine was prominent in Denver civic societies. He was a member of the Denver Rotary Club, and consequently was the Rotary florist of Denver, and of the Denver Civic Association.

Mr. Valentine is survived by his wife and father.

Mr. Valentine was a man of many unusual qualities, possessed of a keenly analytical and well trained brain that made his counsel much sought among the trade. For instance, he was the author of the F. T. D. constitution and



J. A. Valentine.

by-laws and of the new code of the Florists' Hail Association, adopted so recently as last August. His personal qualities endeared him to all who came in contact with him and every man in the trade will feel a sense of personal loss in his death.

The funeral was held at St. John's Cathedral at 1 p. m. Wednesday, October 10, following private services for the family at the home. Burial was at Fairmont cemetery. Among the out-of-town florists present were W. N. Rudd, of Chicago, Frank Crump and Edward Johnson, of Colorado Springs. Practically every member of the trade in Denver was there and the floral pieces were extremely numerous and fine. From all parts of the country the family and the Park Floral Co. have received telegrams and other messages of sympathy. The obituary resolutions committee of the Society of American Florists was one of the first heard from in this respect.

LANCASTER, PA.

Club Visits Vincents.

October 4, the Lancaster county florists visited the dahlia show at the farm of the R. Vincent, Jr., & Sons Co., at White Marsh, Md. If it had not rained at the start, there would easily have been twenty automobiles, but even as it was, there were eight machines in line. The weather cleared later and we soon had a perfect October day. The route lay through Conowingo, Bel Air and Perry Hall, and the country was resplendent with its autumn glory.

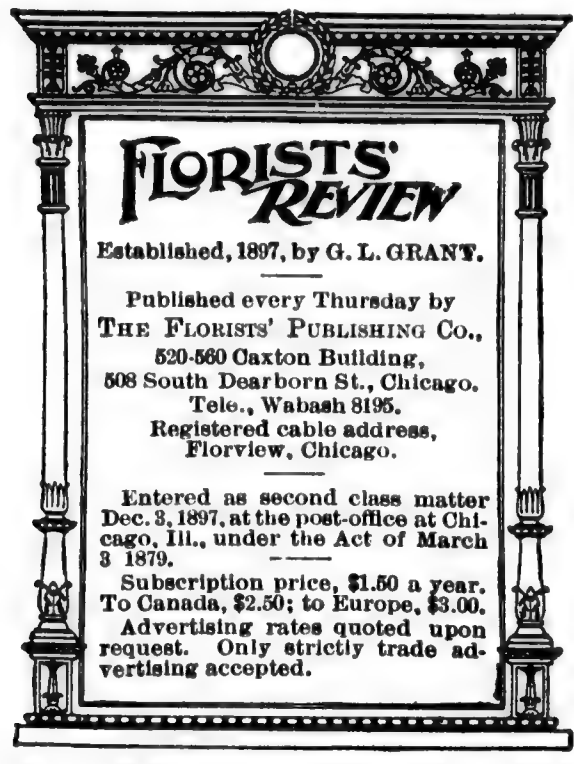
At the Vincent farm seventy-five acres were a mass of dahlia blooms, and the wonderful showing of cut dahlias in the potting sheds was enjoyed by more than 6,000 persons during October 3 and 4.

R. Vincent, Jr., showed our party over the place. The trial grounds of the new varieties of dahlias were most interesting. The new dahlia, King of the Autumn, a beautiful shade of burnt umber, was the most admired of all. Other choice varieties were Mme. Van Loon, A. C. Ide, Oregon Beauty, Minnie Burgle, Beloit, Flamingo, Hortulanus Fiet. Mr. Vincent said that the three greatest blooming dahlias are Lonsdale, Mrs. C. L. Seybold and Jack's Discovery. Dahlias as plants for bedding out were new to most of us, but we were delighted with a large oval bed of a single scarlet dahlia which had bronze foliage and was about thirty inches in height.

Those in the party were: Mr. and Mrs. Albert M. Herr, Mr. and Mrs. Elmer J. Weaver, Mr. and Mrs. Frank L. Kohr, Mr. and Mrs. J. Wade Gayley, Mr. and Mrs. J. De Barry Heintsh, Mr. and Mrs. Fred Spinner, Mr. and Mrs. Wissler, Miss Weaver, Miss Elizabeth Kohr, Miss Harnish, H. K. Rohrer, A. K. Rohrer, Amos N. Rohrer, Robert Kohr, T. J. Nolan, Jonas Shank and party and David Shank and party.

Leaving White Marsh at 3 p. m., the party returned to Lancaster pleased with the Vincent hospitality and the outing.

H. K. R.



FLORISTS' REVIEW

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It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

Results bring advertising.
The Review brings results.

"He who serves best profits most." It is a truism, a demonstration of which may be seen among the florists of every town.

I. L. PILLSBURY, president of the Illinois State Florists' Association, is actively engaged in preparing for the meeting and flower show to be held at Galesburg November 6 and 7. He hopes to make it much the best yet.

THE trade has lost one of its best men in the untimely death of J. A. Valentine, of Denver. Recruited from another profession, he was a tower of strength for our business and a credit to our craft. Would we had more like him.

WHILE the usual quantities of field-grown carnation plants have been sold, many seem to be still on hand, indicating that the favorable summer weather resulted in a much larger supply and in more hands than in recent years.

THERE are few of us who have the courage to adopt the business motto, "The customer is always right." It may be good policy, but at first sight it looks to be costly to allow every claim. The customer also must live up to the rules of the game.

AZALEAS will not be out of the market this season by any means. Large numbers of plants that were received last year in a damaged condition have been grown on during the summer and many a man now has the finest, if not the largest, lot of azaleas in his business experience.

THE F. T. D. MEETING.

It is with reason that the members of the Florists' Telegraph Delivery Association are well pleased with themselves over last week's convention at Detroit, for there never has been a livelier meeting of florists. It is a truism that the F. T. D. represents the cream of the retail flower sellers of America; these are the men who put the most thought into their business; there are other good men not members, but as a body the F. T. D. represents the progressive element in the trade.

It was a noteworthy feature of the meeting, full of snap and go from first to last, that the basic subject of the delivery of flowers by telegraph received less attention than did almost any other phase of flower selling. So far as concerns the telegraph delivery idea itself, not much remains to be said. It is well understood that the development of this branch of the business depends on educating the public with regard to the facilities offered. To make the business run smoothly it is necessary to educate the trade, including some of the members of the F. T. D., to employ better and more systematic methods. Absolute integrity is demanded and the wheels will not work smoothly until every detail connected with sending, filling, collecting for and paying for each order is attended to right on the dot. Slipshod methods will not do; at present they are the bane of the secretary's life.

Principal attention at this second meeting of the F. T. D. was given to other subjects connected with retail store management. First of all, publicity for flowers interests retail florists. It was the consensus that all general publicity efforts should be centered in the work recently undertaken by the S. A. F. and important sums of money were pledged for that purpose.

The discussion of the cost of doing business and the necessity for knowing the costs in estimating the selling prices was among the important matters discussed. It was apparent that only a few retail florists have an exact knowledge of what it costs to do business or what their selling prices must be to make a profit. It was apparent that the better service now being given by all who make pretense of being first-class florists has materially increased the overhead expense, so that old methods of figuring prices must be revised if a satisfactory profit is to be had in the business.

The best feature of the meeting was the way in which it set those present to thinking. In all lines of business there is a tendency to rely too much on work and to do too little thinking. No florist can achieve his best success unless he works his head as well as his hands and his feet. The Detroit meeting set many a florist to thinking thoughts he never thought before. The result will be a distinct improvement in the methods of many a flower store. Also, it will result in a still larger F. T. D. meeting at Cleveland next October.

NEW YORK FEDERATION.

The annual meeting of the New York Federation of Horticultural Societies and Floral Clubs was held last month at the New York state fair grounds, at Syracuse. The meeting was called to order by President F. R. Pierson, and

among those present were Messrs. White, Vick, Rosin, Adams, Slattery, Mills, Bates, Thorpe, Snyder, Farnham, Lumsden, Eastwood and Workman.

The balloting for officers resulted in the reelection of President Pierson, Secretary White and Treasurer Adams. The following officers were appointed: First vice-president, Dr. Bates, Syracuse; second vice-president, Hugh McCarthy, Syracuse; third vice-president, C. H. Vick, Rochester; fourth vice-president, Anton Schultheis, College Point; fifth vice-president, F. A. Danker, Albany.

The records of the last meeting were read and approved. The treasurer reported funds on hand to the amount of \$215.80. President Pierson, Dr. Bates and Commissioner Wilson reported that plans were under way for the erection of the horticultural building on the fair grounds. It was their opinion that work would be begun during the coming year, but that it was not certain the building would be finished in time for the exhibition next year.

It was moved and carried that a resolution be sent to the New York State College of Agriculture, requesting that an amount necessary to build a range of greenhouses for investigational purposes, at Cornell University, be included in the appropriations for 1917-18. The president appointed a committee of seven to appear before the trustees of Cornell University to urge that the annual budget provide for a range of greenhouses. The committeemen are F. R. Pierson, Charles Vick, W. H. Workman, John Young, Henry Elbers, F. A. Danker and J. R. Clancy.

Dr. E. M. Mills was appointed chairman of a committee of five for the organization of flower societies in different sections of the state. It was suggested that the next meeting be with the affiliated society at Buffalo, in November.

CHICAGO.

The Market.

Market conditions have shown further improvement during the week under review. Frost has cleared the outdoor stock and flowers produced under glass are the sole reliance. Roses appear to be in short supply in other markets and many buyers are ordering who have not been heard from in months. Prices have stiffened all along the line.

While roses are in principal demand, all other stock shares the increased business. Russell is the most abundant rose and is of good quality. Milady and Hoosier Beauty are in favor.

Carnations are coming in slowly. They clear well. Violets are more plentiful and sell moderately well.

Chrysanthemums are not equal to the demand, creating an opportunity for the importation of California stock; most of the wholesalers believe it poor policy to handle this stock, but several retailers are getting shipments direct from the coast.

Orchids are more abundant. Gladioli are gone, as are asters. There is little variety in the stock in the market at present, the assortment being about at the low mark for the year.

Greens are plentiful.

Club Meeting.

The opening session of the Chicago

You Can Get Good Roses Here



COMPARED to the present demand, Roses are not plentiful—but you can get them here; can get them surely if you order in the forenoon.

We offer a large supply of fancy, long-stemmed Ophelia, Milady and Killarney Brilliant—easily the best Roses on this market today. Also a large supply of medium-stemmed Russell, Ward, Montrose and Sunburst.

FANCY VALLEY

We never are out of Valley; always can ship on a few hours' notice.

ALL SIZES MUMS ALL COLORS

We can supply in quantity, the stock of the best local Mum specialists. We do not handle California Mums.

Good clean flowers.....\$1.50 to \$2.00 per dozen
Large, fancy flowers..... 2.50 to 3.00 per dozen
Special fancy flowers 4.00 per dozen

EASTER LILIES

These Giganteums are cut in the right stage to ship to our customers out of town. They will reach you without bruising and will keep for several days. You should have some of them always on hand. The price is \$12.00 per hundred, fine stock.

CARNATIONS

We offer Carnations that will be satisfactory to you and your trade. All colors, nice clean flowers on stems of moderate length.

**FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM**

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS		Per doz.
Cattleyas	\$7.50 @	\$9.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches.....		3.00
Stems 24 inches		2.50
Stems 18 to 20 inches.....	\$1.50 @	2.00
Stems 12 to 15 inches.....		1.00
Short stems.....per 100,	\$4.00-\$6.00	
ROSES		Per 100
Mrs. Russell, special.....	\$18.00 @	\$25.00
.. .. medium.....	\$12.00 @	\$15.00
.. .. select.....	8.00 @	10.00
.. .. short.....	4.00 @	6.00
Milady, special.....	12.00 @	15.00
.. .. select.....	6.00 @	10.00
.. .. short.....		4.00
Killarney Brilliant, special..	8.00	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Ophelia, special.....	10.00 @	12.00
.. .. select.....	6.00 @	8.00
.. .. short.....	3.00 @	4.00
Shawyer, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
White Killarney, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Hoosier Beauty, special.....	10.00 @	15.00
.. .. select.....	6.00 @	8.00
.. .. short.....	3.00 @	4.00
Mrs. Ward, special.....	8.00 @	10.00
.. .. select.....	4.00 @	6.00
.. .. short.....		3.00
Sunburst, special.....		10.00
.. .. select.....	6.00 @	8.00
.. .. short.....		3.00
Extra special roses billed accordingly.		
CORSAGE ROSES		
Evelyn Nesbit.....	1.50 @	2.00
Cecile Brunner	1.50 @	2.00
CHRYSANTHEMUMS		
White or yellow..doz.,	\$1.50@	\$4.00
VIOLETS		Per 100
Single	\$0.75 @	\$1.00
Double75 @	1.00
CARNATIONS		Per 100
Good short stems		\$3.00
MISCELLANEOUS		Per 100
Gladioli, Fancy.....		\$ 4.00
Valley		6.00
Easter Lilies		12.00
Calendulas		3.00
DECORATIVE		
Plumosus	per bunch,	.50
Sprengeri.....	.25 @	.50
Adiantum, fancy long ..	per 100,	1.00 @ 1.50
Smilax.....per doz.,	\$1.50@	\$2.00
Ferns.....per 1000,	1.50	.20
Galax	1.50	.20
Mexican Ivy.....per 1000,	\$6.00	.75

Subject to market changes.

Store Open from 7 A. M. to 5 P. M.
Sundays and Holidays Close at Noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

FINE ROSES

We are getting in a large supply of Roses in all the leading varieties, in all grades, and can supply you in quantity. Fine Russells, Ophelia, Milady, Richmond, Sunburst, Killarney, White Killarney, Killarney Brilliant, Hoosier Beauty, etc. Let us supply you. Prices right.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

Florists' Club was held on the evening of October 4, at the Briggs House. The attendance was small, so small, in fact, that it was considered inadvisable to lay before the club many questions of greatest importance, but rather to hold these over until the next meeting, when more members will be present, it is hoped.

In the absence of both President Amling, who is still at Battle Creek, suffering from pernicious anæmia, and Vice-President Klingsporn, who was at Detroit, W. J. Keimel was elected chairman. Immediately upon Mr. Keimel's taking the chair, Anton Then arose and presented to him, for the Chicago Florists' Club, a gavel which he himself had made of wild smilax roots cut at Magnolia Springs, Ala. A letter was read from the Horticultural Society of New York, calling attention to the great devastation of orchards in France and asking for coöperation in raising a fund to help replant these grounds. The matter was laid on the table until the next meeting. A motion was made and passed that all members of the club serving under the flag should be retained on the membership list until their return or discharge from the service.

Robert C. Kerr, president of the S. A. F., who was in Chicago on his way home to Texas from the F. T. D. convention, spoke on the great publicity fund the S. A. F. is raising and called upon Chicago to take its rightful place at the head of the list of subscriptions. "But do not look upon this as a gratuity," he concluded, "but as the best investment you ever made."

T. J. Wolfe, of Waco, Tex., president of the Texas State Florists' Association, also spoke, following which Mr. Kerr, and T. E. Waters, of Poehlmann Bros. Co., gave their impressions of the recent F. T. D. meeting at Detroit.

A letter was read from Thomas W. Head, concerning the National Associa-

*Absolutely
Wholesale*

F. T. D. SERVICE

in a

Wholesale Way

is in line with present needs of
the out-of-town retail Florists.



It's cheaper to buy cut flowers in the world's greatest
cut flower market than it is for you to grow them —

Our stock — our equipment — our organization — is an
assurance of satisfaction to those who patronize us —

Kennicott Bros. Co., 174 N. Wabash Ave., Chicago

{ Established
in 1881 }

tion of Gardeners' convention which will be held at the Sherman House, December 4 to 6, and inviting florists to exhibit there.

It was voted that as an indication of the club's sympathy, the secretary send a basket of flowers and fruit to President Amling, with the club's best wishes.

Applications for membership were received from Chris. Ranuni, 1714 Foster avenue, and Joseph Bieber, 25 East Madison street.

A certificate of merit was awarded to J. H. Hill for a beautiful vase of his new rose, Columbia.

Various Notes.

Several carloads of Dutch bulbs have arrived in Chicago, consigned to a forwarding agent who has not yet received his papers from the shippers. The bulk shipments are to be broken up here and delivered or reconsigned to a large number of customers of the several Holland houses represented. Without the papers showing to whom each numbered case belongs, the forwarding agent is unable to do anything. The supposition is that the missing documents were in the mail taken off the Waaldyk at Halifax.

Another, the third, baby arrived last week in the family of Harry Lubliner,

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

A Real "Insurance Policy"!

An "insurance policy" that will guarantee you the best stock and service at any and all times. Do you hold one? If not, get in the "ring" of our co-operative service. Seventy-five growers co-operating to give you the best obtainable stock is your surety.

We are getting in fine **Roses** in all grades. Daily shipments of large A-1 quality **Chrysanthemums** in yellow and white. We have a complete line of all flowers and greens in season. A trial order solicited.

PRICE LIST

ROSES	Per 100
Mrs. Russell, medium.....	\$15.00 @ \$20.00
Select.....	8.00 @ 12.00
Short.....	4.00 @ 6.00
Milady, special.....	12.00 @ 15.00
Select.....	6.00 @ 10.00
Short.....	4.00
Killarney Brilliant, special..	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Ophelia, special.....	10.00
Select.....	6.00 @ 8.00
Short.....	4.00

Extra special roses billed accordingly.

ROSES—Con'd.	Per 100
White Killarney, special.....	\$8.00 @ \$10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Killarney, special.....	8.00
Select.....	4.00 @ 6.00
Short.....	2.00 @ 3.00
Mrs. Ward, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Sunburst, special.....	10.00
Select.....	6.00 @ 8.00
Short.....	3.00

RUBRUM LILIES	Per 100
Long stems.....	\$ 5.00

CARNATIONS

Good flowers.....	\$2.00 @ 4.00
-------------------	---------------

MISCELLANEOUS

Asters..	2.00 @ 4.00
Chrysanthemums,	
per doz., \$1.50 @ \$4.00	
Gladioli, fancy.....	3.00 @ 4.00
Valley..	6.00
Easter Lilies.....	10.00 @ 12.00

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

former florist and at present moving picture magnate.

C. S. Clausen says the frost put an end to his gladiolus season October 5, somewhat earlier than usual, but twenty days later than last year. The season was late in starting, but has been the most successful Mr. Clausen has had.

L. R. Bohannon is showing a unique window of fruits and flowers. Real English fruit baskets are used, the arrangements shown selling at from \$3 up. Last Christmas many of these flower and fruit combinations were sold at from \$5 to as high as \$50 each. No fruits are carried in stock; a separate purchase is made to fill each order.

Rose prices in the latter half of September were much below those of last year, frost having cleaned up the outdoor stock September 15 last season. Since October 1, however, there has been a marked improvement in rose prices, the E. C. Amling Co., reporting that values now are about on the same level as at this date last year.

Mrs. C. A. Samuelson, who for many years has been associated with her husband in the retail flower business on Michigan avenue, says steady flower buyers have stopped asking for carnations, and that the better class of flower stores have stopped pushing them. The reason, she believes, lies in unsatisfactory keeping quality. Mrs. Samuelson thinks that it is up to the growers to study the keeping quality of their flowers and that a grower who can demonstrate that his flowers will keep

H. VAN GELDER, Pres.

L. M. JONES, Sec'y

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street

CHICAGO

—Flower suggestions

WE are receiving very fine Roses in all varieties, which we feel confident will please you. We also receive daily shipments of all of the best seasonable flowers that the market affords. You may place your order with the assurance that if stock is to be had, we can supply you.

Chrysanthemums

We especially recommend our Yellow Chrysolora Mums, which are unequaled on this market. Large shipments of white Mums also reach us each day.

Flowers of Known Quality

Mention The Review when you write.

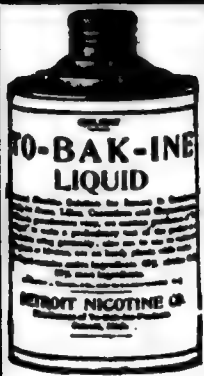
like the old-time carnations will be able to get extra money for them.

W. N. Rudd left hurriedly for Denver October 6, on receipt of news of the death of J. A. Valentine in an automobile accident.

E. G. Hill, who has been in the Presbyterian hospital for a month, has sufficiently recovered from his operation to be able to return to his home at Richmond, Ind., October 10.

W. P. Kyle, L. R. Bohannon and their wives made the trip to Detroit for the F. T. D. convention in Mr. Kyle's Mercer. They returned in the rain October 5. Mr. Kyle drove to and from St. Louis the week before.

Hilmer V. Swenson, well known in the trade as a specialist on florists' advertising, was drafted a few weeks ago and assigned to the Three Hundred Forty-third infantry regiment, in train-



ROSES

Roses are coming on in full crop. We have a good supply and you are certain to find here just what you want. All leading varieties. All grades. Also a complete line of all other seasonable flowers and greens.

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO



Agents for
ELASTIC-LYKE
RUNNER'S
PURE
PUTTY

ing at Camp Grant, Rockford, Ill. He has just been promoted to be sergeant of Company H.

A. Miller and Robert Newcomb, of the American Bulb Co., made the trip from Detroit to Chicago by automobile in the rain at the end of last week.

Visitors.

J. C. Steinhauser and wife were in the city last week, having made the trip of over 650 miles from Pittsburg, Kan., in their Chandler car. Mr. Steinhauser's chief errand was in connection with the heating of two new Dietsch houses he is completing at his branch establishment at Bartlesville, Okla. Mr. Steinhauser's Pittsburg range was hit by a cyclone Friday, July 13, and it was especially unlucky, as he has not yet been able to collect the insurance he carried against it. Repairs are about completed.

Harry A. Barnard, traveler for the Stuart Low Co., Bush Hill Park, England, was a caller last week. It is his fourth trip since the war began.

R. C. Kerr, president of the S. A. F., was in town October 4, on his way home to Houston, Tex., after a week's trip in the interests of the society. He says the florists of Houston are doing a big business because of the cantonment on the edge of the city. Mr. Kerr was accompanied by T. J. Wolfe, of Waco.

Peter Freeman, of Aurora, Ill., was a buyer on the market October 8.

Sol Garland, once a wholesale florist in this market, made one of his rare trips from Des Plaines October 8. Chrysanthemums and bulbous stock are his specialties, to the growing of which he devotes all his energies.

E. J. Fancourt, of the S. S. Pennock Co., Philadelphia, is in town.

ST. LOUIS.

The Market.

Business in the wholesale cut flower market showed an improvement last week. Cooler weather helped the retailers and transient trade was better. There was plenty of stock of improved quality. Prices remained about the same as the week before. Roses and carnations are better every day. Ophelia, Russell, Hadley, Hoosier Beauty and the Killarney roses are exceptionally fine. The bulk of the supply came from local growers. Carnations are improving in size, color and stem.

—bigger profits, better baskets



No. 310
Height, 21 inches
Opening, 5½ inches
Depth, 8 inches

12 Baskets for \$3.75
complete with liners

Two-tone assorted finishes

EVERY keen retailer will appreciate the unprecedented value of this Special Basket Offer. Easy-selling, Johnson-made baskets at a before-war price—an opportunity you don't see often these days. And at this introductory price it is necessary to limit each customer to two dozen. Send in your order and check today—one dozen Johnson Baskets \$3.75 for.....

Our catalogue is ready

Johnson Basket Co.

319-321 West Randolph Street, CHICAGO

Manufacturers of "BEST-OF-ALL"
Line of Florists' Baskets and Pot
Covers.

Mention The Review when you write.

The demand for white carnations has been especially good. Beacon, Ward, Washington and all the Enchantress carnations sell at \$2 per hundred for the best flowers.

Violets are improving as the weather becomes colder, and some good stock was received from the Kirkwood growers last week. Gladioli, asters and dahlias are nearly over for the season, but a few continue to come. Extra fine cosmos are arriving. Easter lilies are not overplentiful. There is a supply of all kinds of greens, for which the demand is steady.

Various Notes.

The Retail Florists' Association will hold its regular meeting October 15 at the Knights of Columbus hall. Four members of the association, who attended the meeting at Detroit, will give short talks on the F. T. D. convention.

Joseph Hauser, of Webster Groves, Mo., sent a large bunch of his new red single dahlia to Mayor Kiel, with a request for permission to name it St. Louis. The mayor gave his consent.

John Roeder, connected with the greenhouses of Forest park, won a prize of \$5 for the best slogan for the park

HOME-GROWN MUMS PINK-WHITE-YELLOW

We handle only local stock, which is certain to reach you in good condition.

Also **FINE ROSES**--none better on the Chicago Market

Lilies, Gladioli, Valley, Carnations, Snapdragons, Stocks, Feverfew and all other seasonable stock. Also Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus--sure to reach you in good shape.

If you want good stock and good treatment, send your orders to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

PRICES
AS
LOW
AS
OTHERS

QUALITY
SPEAKS
LOUDER
THAN
PRICES

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Mrs. Chas. Russell Per 100
Fancy.....\$10.00 @ \$12.00
Good.....6.00 @ 8.00

Miniature Roses

Baby Doll.....2.00
Elger.....2.00

ROSES, our selection, \$4.00 per 100

Pink and White Killarney, Ophelia,
Sunburst and Richmond Per 100
Extra special.....\$6.00
Select.....5.00
Fancy.....4.00
Medium.....3.00
Short.....2.00

Carnations

Fancy.....3.00
Good.....2.00

Other Green Goods Market Rates

Subject to change without notice.

Miscellaneous Per 100

Valley.....\$ 6.00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00 @ 2.50
Smilax.....per doz. strings, 2.50 @ 3.00
Adiantum.....1.00
Galax (bronze and green), 1000, 1.50
Asparagus Sprengeri..bch., .50
Asparagus Plumosus..bch., .50
Boxwood.....per lb., .25

Mention The Review when you write.

department. It was: "We serve and develop the community." The prize for the best kept city park was awarded to Fairground park.

Before leaving for Fort Riley, Kan., October 3, Harry Schlechter, of the George H. Angermueller Co. force, was presented with a sum of money collected by his friends in the wholesale district. Charles Wors, Jr., left for the same place October 5. He is the third son of Charles Wors to serve his country.

Miss Betty Carlston, well known in retail circles, has taken a position in the floral department of the Famous-Barr store, and has charge of the display in the basement.

Grimm & Gorly have the contract for the decoration of the hall where the convention of laundrymen will be held. Frank Gorly says that he will use cut flowers and plants. This firm

now has forty-two employees, all of whom are kept busy.

Henry Jenneman's dahlia farm at Webster Groves, Mo., was a pretty sight last week. Only the best imported varieties are grown. Mr. Jenneman said some of the flowers brought as high as \$6 per dozen.

Max Schiller, for several years in charge of the floral displays at the Missouri Botanical Garden, is now with the Bourdet Floral Co.

Foster the Florist, 703 Olive street, is making a display of plants from his greenhouses on Marcus avenue.

Fred C. Weber, Jr., J. J. Windler, Vincent Gorly and F. H. Weber, who attended the F. T. D. convention at Detroit last week, have returned, and are enthusiastic over the convention and the entertainment provided by the Detroit Florists' Club.

A. Werner & Bro., of Clayton, are

supplying the local wholesale market with cuts of fine roses, Killarneys and Richmonds, especially. Their cut of roses and carnations promises to be large this season.

T. J. Wolfe, of Waco, Tex., called on the trade last week.

A. Jablonsky, of Olivette, Mo., has started cutting his carnations. He grows all the leading varieties.

Pierre Schneider, of Webster Groves, Mo., is cutting quantities of excellent chrysanthemums.

W. A. Rowe's yellow sport of Smith's Advance chrysanthemum is producing some fine blooms this season. The big carnation houses are expected to yield a large cut.

Edward Westmann, manager of Vandervoort's floral department, made nine bouquets of gardenias and valley for an elaborate wedding at Alton, Ill., September 29. The decorations were



—placing a hit

¶ Placing a hit in the buying of cut flowers is much the same as in baseball. It's a matter of judgment. The knowledge of where you will at all times receive the best stock and service, is your path to correct buying.

¶ We have a very fine supply of **Roses** in all grades which we are certain will please you. Try our **Pompons**, they are business getters; **Mums**, in yellow and white; **Carnations**, and all other seasonable flowers and greens. Place your orders here.

A.T. Pyfer & Company

WHOLESALE
FLORISTS.
L. D. Phone,
Central 3373

30 E. Randolph St.,
CHICAGO

Mention The Review when you write.

of asparagus strings and mantel baskets of pink roses. Orchids and valley were used in the dining room. The church was decorated with Easter lilies and white roses. It was the largest decoration the department ever furnished, the cost being slightly more than \$1,000. J. J. B.

DENVER, COLO.

The Market.

The market remains steady and good stock is cleaned up every day. Roses, except American Beauties, are in fairly good supply. Carnations are improving and all good stock is quickly absorbed. Good gladioli still are to be had and form a large proportion of the window displays in the retail stores. Good indoor snapdragons are in the market. Easter lilies, orchids and valley find a good market. Chrysanthemums are in large supply and have a steady sale.

Various Notes.

Notice of the death of J. A. Valentine, who was killed in an automobile accident October 5, will be found in the obituary column of this issue of The Review.

Charles Meyers, formerly with the Mauff Floral Co., has taken a position as rose grower for the Park Floral Co.

Charles B. Bovier, Jr., foreman in the packing department of the Barteldes Seed Co., is doing jury duty in a murder trial, which is expected to keep him during the next month.

Ernest Flohr has gone to Seattle,

Wash., where he has obtained a position.

Among the visitors to the trade last week were Andrew Hoffman, of Scottsbluff, Neb.; Edward Johnson, of Colorado Springs; A. Gardner, of Greeley, Colo., and A. Zirkman, representing the M. Rice Co., Philadelphia, Pa.

Soleil d'Or and Paper White narcissi bulbs have arrived in splendid condition. A large shipment of Darwin tulips from California has also been received.

The second annual flower show will

be held at the Auditorium October 25 to 27. The Denver Horticultural Society, of which Adam Kohankie, superintendent of Washington park, is president, will have charge of the exhibition. Already enough entries have been received to assure the success of the show. There will be no admission fee charged. President Kohankie has named the committees to have charge, and they are busy with the details, while the newspapers are helping by giving the exhibition considerable space. R. S.

WE OFFER FOR IMMEDIATE DELIVERY
THE FOLLOWING VARIETIES OF

French-grown Hyacinths

FIRST SIZE, FOR EARLY FORCING

L'Innocence, White
Gertrude, Pink

Lady Derby, Pink
La Victoire, Red

Moreno, Pink
Grand Monarque, Blue

Azaleas cannot be shipped from Belgium according to cables received this week.

The bulbs are specially grown in France to be forced early and are excellent for pots.

GIVE THEM A TRIAL

Write for prices to **P. O. Box 124, Hoboken, N. J.**

BRANCH OFFICE OF

C. J. SPEELMAN & SONS
Sassenheim, Holland

LAGARDE & SPEELMAN
Ollioules, Var, France

Mention The Review when you write.

Chrysanthemums

Extra Choice Large Blooms, the choicest found in this market

Extra Fancy, Large Yellow and Whiteper doz., \$4.00
Good-sized Yellow and White.....per doz., \$3.00 Medium-sized Yellow.....per doz.. \$2.00 to \$2.50

Our Mums are all home-grown, long, stiff stems, and acknowledged the best in this market. Varieties now in flower are Golden Queen and Crystal Gem, all grown to single stems and way ahead of the California stock being shipped here.

Beauties	Russells	Hoosier Beauties	Sunburst	Ophelia
	Pink Ophelia	Shawyers	Brilliant	
Double White Killarney		Pink Killarney	Cecile Brunner	

PRICE LIST

American Beauties. Per doz.
 Long stems\$4.00
 Second length 3.00
 Medium\$1.00 to 2.00
 Short50 to 75 cents

Sunbursts, Pink Killarney, Richmond, Brilliant, White Killarney. Per 100.
 Long stems\$8.00
 Good medium\$5.00 to 6.00
 Good short 3.00 to 4.00
Cecile Brunner, per 100.....\$2.00

Russells, Best in Market. Per 100.
 Long stems.....\$15.00 to \$20.00
 Good medium.....\$ 8.00 to \$12.00
 Good short.....\$ 4.00 to \$ 6.00

Hoosier Beauties, Ophelia, Shawyer, Reids Per 100.
 Long and specials.....\$10.00
 Good medium.....\$5.00 to \$ 8.00
 Good short.....\$3.00 to \$ 4.00

Valley, per 100.....\$6.00
Asp. Sprays, per 100.....\$2.00 to \$3.00
Sprenger, per 100.....\$2.00 to \$3.00
Adiantum, per 100.....\$1.00
Galax, Bronze and Green, per 1000.....\$1.50
Ferns, per 100.....\$.20
Per 1000.....\$1.75

Special Offer: Roses—Our selection, lots of 200 or more at the rate of \$3.00 per hundred.

Easter Lilies, Long Stem, per 100.....\$12.00 to \$15.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantage of buying direct of the grower.



We close at 5 P. M. Week Days and Sundays at NOON.
All shipments must be delivered to the express companies by 5 P. M. each day.

Bassett & Washburn

Greenhouses:
 Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
 Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.

EVANSVILLE, IND.

The Market.

Business is brisk, there being a large quantity of funeral work each day. Flowers are in good supply, both outdoor and indoor stock—cosmos, dahlias, roses and carnations. Mums are appearing and soon will be plentiful. So far only light frosts have occurred.

The Club Meeting.

The meeting of the Evansville Florists' Club was held at the residence of Ernest Lutz, at Boonville. There was a fair attendance. The final arrangements for the entertainment of the State Florists' Association of Indiana were left to the committees to work out. October 16 is the date of the meeting. The chairmen of the various committees are: Entertainment, Karl Zeidler; reception, Theodore Kuebler; finance, Emil Niednagel; correspondence, E. L. Fenton.

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses. Fine Mums. Galax, Leucothoe, Ferns and a general supply of green goods.

30 E. Randolph Street, L. D. Phone Central 6284 CHICAGO

Mention The Review when you write.

The program prepared is an all-day one, and the visiting florists will enjoy themselves. E. L. Fenton is sending out invitations to every member of the state body; also to many nearby florists who are not members.

Various Notes.

Waldemar Niednagel left for Camp Taylor October 4. Julius Niednagel & Sons are extremely busy with funeral

work. Their roses, carnations and mums are in fine shape.

The William Blackman Floral Co. is having its usual good run of work. Since Walter Blackman left with his company for Camp Taylor he has been missed, as he was his father's right-hand man.

Mrs. J. C. Elsperrmann has had much funeral work. Theodore Elsperrmann left with the boys for Camp Taylor October 6.



Better flower boxes can't be made.

Six
Colors

Anchor Brand Folding Flower Boxes

For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.

Write for Illustrated Booklet.

Sefton Manufacturing Corporation

1331 W. 35th Street, Chicago

Four
Styles

One and two-color cover designs.

Mention The Review when you write.

Karl Zeidler is busy with funeral work. He is cutting many roses and carnations, and his mums are looking fine.

Theodore Kuebler is busy getting things in shape before cold weather appears. He will begin cutting mums this week.

Royston & Fenton have a large stock of coleus in fine form for their season's trade. They are working up a stock of Easter Greeting for the wholesale trade.

E. L. F.

KANSAS CITY, MO.

The Market.

Business this week was good, with funeral work heavy. A light frost was recorded, but little damage was done. There are only a few gladioli now, and the asters are poor. Dahlias, however, have been extremely good and plentiful. Roses and carnations are of fine quality and in good supply. Large, yellow mums are more numerous. Prices have advanced over those of last week.

Various Notes.

Arthur Newell reports that business is improving with fall work and that everything indicates a prosperous season. He has been rushed with funeral work.

W. J. Barnes has replaced the old tubes in his boiler with new ones, which have doubled in price since last year.

W. L. Rock is back from Cleveland, Chicago and Detroit, where he attended the F. T. D. meeting. Charles Heite has returned from a fishing trip to the Ozarks.

Henry Kusik & Co. are receiving a large supply of home-grown roses.

E. Barnes grew dahlias as a side issue this summer, and his time was well spent, as they were among the finest seen in the city.

The Stockdale Greenhouses have installed a new boiler. They have a good lot of 6-inch and 7-inch cyclamens.

The trade has learned with regret of the death of J. A. Valentine, of Denver, Colo.

Visitors this week included Walter Mott, representing Hammond's Paint & Slug Shot Works, Beacon, N. Y.; J. Hubbard, of the Hubbard Seed Co., Topeka, Kan.; Arthur Zirkman, of the M. Rice Co., Philadelphia. W. J. B.

100% Profit-paying Business Builder GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

	Per 100
Medium Selected Goldfish, asst. colors.	\$3.00
Medium Large Selected Goldfish, asst. colors.	5.00
Large Selected Goldfish, asst. colors.	7.00
Extra Large Selected Goldfish, asst. colors.	10.00

	Per Doz.
Imported Jap. Fantails (Genuine).	\$3.00
Imported Jap. Fantails (Small).	2.25
Imported Jap. Telescopes, Fantails.	4.50
Imported Jap. Comets, small.	2.00
Imported Jap. Comets, large.	3.00

Wafer Fish Food, large 8-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c dozen: \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases.

	Per Doz.
Gallon Globes, 1 dozen to crate.	\$4.00
Two-gallon Globes, 1 dozen to crate.	6.00
Three-gallon Globes, 1/2 dozen to crate.	9.00

TERMS:—Cash with Order or C. O. D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

Order your globes and supplies to be shipped at once by freight—fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 North Main Street

(Ashborne Fisheries)

Burlington, Iowa

Mention The Review when you write.

GOLDFISH

BUY FROM THE BREEDERS TWENTY-SIX ACRES OF PONDS

GOLDFISH \$1.50 PER 100 AND UP

\$12.50 per 1000 and upwards

Write for wholesale prices of Goldfish, Globes and Supplies.
Our prices will surprise and please you.

BERT J. PUTNAM,

490 Washington St.,

BUFFALO, N. Y.

Mention The Review when you write.

RIBBONS and CHIFFONS

COHEN & HILLER

874 Broadway,

NEW YORK

MINNEAPOLIS, MINN.

The Market.

Business is becoming better as the weather gets colder. Heavy frosts have eliminated outdoor stock, cosmos being

It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

about the only variety left. There are also a few sweet peas. Chrysanthemums are coming in good shape and sell readily. The blooms are large and the stems long and strong. Pompons were shown for the first time last week and sold well. Lilies are scarce. Roses



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE			MIST GRAY			MIST GRAY—Cont.			MANILA		
For Violets and Corsages			For Designs and Sprays			For Designs and Sprays			For Cut Flowers and Designs		
Size		Per 100	Size		Per 100	Size		Per 100	Size		Per 100
7x 4	x4 2" covers	\$ 4.00	30x12	x6 Telescope	\$15.85	40x 8	x5	\$14.20	18x 6	x4 2" covers	\$ 4.50
8x 5	x5	4.75	36x12	x6	19.00	42x 8	x5	17.40	21x 7	x3 1/2	4.90
10x 6	x5 1/2	5.55	12x12	x8	14.20	48x 8	x5	19.75	24x 8	x4	5.80
12x 8	x5 1/2	7.15	14x14	x8	15.00	30x10	x5	11.00	24x 8	x5	6.25
For Cut Flowers			16x16	x8	15.85	36x10	x5	14.20	40x 8	x5 Telescope	13.50
16x 4	x3 2" covers	\$ 4.20	24x24	x8	23.70	42x10	x5	20.55	42x 8	x5	16.50
20x 4	x3	4.75	28x28	x8	30.00	48x10	x5	23.70	36x10	x5	13.50
18x 5	x3	4.75	24x14	x8	19.75	MIST BROWN			42x10	x5	19.50
21x 5	x3	5.55	30x14	x8	22.90	For Designs and Sprays			48x10	x5	22.50
30x 5	x3 1/2	7.15	36x14	x8	25.30	30x12	x6 Telescope	\$16.65	40x10	x6	22.50
21x 7	x3 1/2	8.30	40x14	x8	27.60	36x12	x6	20.00	28x 8	x6	9.00
21x 8	x4	7.35	32x32	x8	39.45	20x12	x8	16.65	30x12	x6	15.00
24x 8	x5	9.10	For Violets and Corsages			16x16	x8	16.50	36x12	x6	18.00
28x 8	x4	9.45	7x 4	x4 2" covers	\$ 4.00	24x14	x8	20.85	24x14	x8	19.50
28x 8	x5	10.30	8x 5	x5	4.35	30x14	x8	24.15	30x14	x8	22.50
36x10	x5 Telescope	17.40	10x 6	x5 1/2	4.75	40x14	x8	29.20	36x14	x8	24.40
48x10	x5	28.45	12x 8	x5 1/2	5.55	32x32	x8	41.70	40x14	x8	26.65
VIOLET GLAZE AND PLAIN VIOLET			14x10	x8	9.45	For Violets and Corsages			GREEN MARBLE		
For Violets and Corsages			For Cut Flowers			For Violets and Corsages			Cut Flower Boxes		
Size		Per 100	16x 4	x3 2" covers	\$ 2.95	Size		Per 100	7x 4	x4	\$ 4.00
7x 4	x4 2" covers	\$ 4.20	20x 4	x3	3.40	7x 4	x4 2" cover	\$ 4.20	8x 5	x5	4.30
10x 6	x5 1/2	5.85	18x 5	x3	3.40	8x 5	x5	4.60	15x 6	x5	6.60
14x10	x8	12.50	21x 5	x3	4.00	10x 6	x5 1/2	5.00	12x 8	x5 1/2	5.80
For Violets and Corsages			24x 5	x3 1/2	4.75	14x10	x8	10.00	14x10	x8	10.00
Size		Per 100	30x 5	x3 1/2	5.20	For Cut Flowers			16x 4	x8	3.60
7x 4	x4	\$2.95	36x 5 1/2	x3 1/2	7.15	16x 4	x3 2" covers	\$ 3.10	30x 5	x3 1/2	6.35
8x 5	x5	3.75	28x 6	x4	5.55	18x 5	x3	3.60	36x 5 1/2	x3 1/2	7.75
10x 6	x5 1/2	4.20	18x 6	x4	4.75	36x 5 1/2	x3 1/2	7.50	21x 7	x3 1/2	5.80
12x 8	x5 1/2	5.85	21x 7	x3 1/2	5.10	21x 7	x3 1/2	5.40	24x 8	x5	7.75
			21x 8	x4	5.45	24x 8	x5	6.90	40x 8	x5 Telescope	14.50
			24x 8	x4	6.10	40x 8	x5	15.00	42x 8	x5	17.75
			28x 8	x5	6.55	42x 8	x5	18.30	30x10	x5	13.00
			28x 8	x4	6.90	42x10	x5	21.70	42x10	x5	21.00
			36x 8	x5 Telescope	11.00	48x10	x5	25.00	48x10	x5	24.50
						Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.			24x10	x10 3" cover	19.00
									30x10	x10 3"	22.00
									36x12	x 7 3"	20.50
									24x12	x10 3"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

are splendid and many varieties are in the market. Boston ferns are in good supply. Aside from a few cyclamens and primroses, there are no flowering plants in the market.

Various Notes.

Last week brought many weddings, which called for decorations, some elaborate, others less so. There also was much funeral work, and, with counter trade improving, business was excellent.

Moore, Terwilliger & Co. had a good showing of pepper plants last week. This firm always carries a large stock of plants.

Both stores of the Whitted Floral Co. were most attractive last week and business was good. All of the employees have returned from their vacations, ready for the season's activities.

CUT FLOWER BOXES

Notice our prices on your Most Popular Sizes in that Most Popular Mist Gray Shade (Moisture-Proofed stock).

18x5x3 , 3 -inch lid	\$2.63 per 100	24x8x4 , 2-inch lid	\$4.90 per 100
21x5x3 , 3 -inch lid	3.00 per 100	28x8x5 , 2-inch lid	6.27 per 100
24x5x3 1/2, 3 1/2-inch lid	3.89 per 100	36x8x5 , 2-inch lid	7.88 per 100
30x5x3 1/2, 3 1/2-inch lid	4.62 per 100	9x6x5 1/2, 2-inch lid	3.15 per 100
36x5x3 1/2, 3 1/2-inch lid	5.46 per 100	11x8x5 1/2, 2-inch lid	3.50 per 100

Other sizes in proportion. Printed Free in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO.,

MARION, IND.

Mention The Review when you write.

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,

200 FACTORY STREET

CASTORLAND, - - NEW YORK

Mention The Review when you write.

Swanson's, Inc., had an excellent display of chrysanthemums with backgrounds of autumn foliage.

The Dayton Co., one of the large retail stores of St. Paul, has installed a

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.

SANDUSKY, OHIO

Mention The Review when you write.

floral department. A fine stock of flowers and plants has been put in. The department is in charge of Miss Hayden, well known among the St. Paul florists.

E. M. P.

Cattleyas,
\$6.00 per dozen

**Dendrobium For-
mosum,**
\$9.00 per dozen

Oncidium,
\$5.00 per 100

Valley, \$10.00 per 100

Easter Lilies,
\$12.00 per 100

Rubrum Lilies,
\$6.00 per 100

Wild Asters,
75c per bunch

You can always depend on
us for the very best values
that the market permits.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Chrysanthemums

Yellow - White - Pink

\$2.00-\$2.50 per dozen

For this week we will have more Mums, better
flowers and carefully selected stock.

Dahlias

They are at their best now. Nowhere will you find
Dahlias in such a variety. While they last you should
take advantage of the opportunity to offer your custo-
mers what is most seasonable in the cut flower line.

A sample shipment will convince you that you can
handle them at a good profit.

Roses

We can furnish you the
following varieties:

**Russell
Shawyer
Maryland
Killarney
Prima Donna
White Killarney
Hadley
Richmond
Thora
Ophelia
Sunburst
Fireflame
Aaron Ward
Donald McDonald
C. Brunner
Geo. Elger**

The supply of the better
grades of roses is increasing.
When you want good roses
call on us.

Mention The Review when you write.

PHILADELPHIA.

The Market.

There has been a fair amount of
business, with more than enough flow-
ers for all orders. The shortage in car-
nations has helped the sale of dahlias,
which now are being used in great num-
bers. The average price on dahlias is
higher than that of last season. The
general market conditions are a little
better than they were a year ago at this
time, despite the war and its effect on
transportation. Roses are in heavy sup-
ply and form the mainstay of the mar-
ket, with dahlias. They at times are
overabundant in the poorer grades.

Chrysanthemums are becoming more
and more prominent; only the early
varieties are here so far, many of them
in excellent form. Golden Glow, Smith's
Advance and October Frost have been
reinforced by Unaka, Chrysolora and a
few more, affording a nice assortment.
There are a few more carnations com-
ing in. They bring pretty good prices,
quality considered. To be more ex-
plicit, most of the carnations are short
in stem; there are few really fine flow-
ers borne on good stems. Cattleyas are
becoming more plentiful; they have
fallen to one-half the price of three
weeks ago. There are a few oncidiums
and vandas, but hardly any gardenias.
Wild asters are in their prime; they
are most decorative. The regular asters
are about over; their season has been
curtailed by delay in transit. Cosmos
is popular.

Most of the wholesalers feel that the
express deliveries are better now than
during September.

An Important Conference.

The leading shippers of plants and
cut flowers have given much thought
to the problem of improving the express
service, or, to put it more correctly,
asking the express companies for need-
ed reforms, which will meet the chang-

ing conditions due to war demands.
After much thought, the hearing before
the Interstate Commerce Commission
in Washington has been abandoned. In
its place a conference between the rep-
resentatives of the shippers in this city
and the vice-presidents of the three ex-
press companies, who constitute the
final court of appeal, was held in New
York city Tuesday morning, October 9.
The representatives of the Philadelphia
shippers were Robert Craig, chairman;
Fred Cowperthwaite, secretary; Arthur
A. Niessen, Frank P. Myers, Samuel S.
Pennock, Paul F. Richter and Herbert
G. Tull. They laid before the express

chiefs several plans that they believed
would remedy the evil of delay and re-
store the express service to a reason-
able degree of reliability. The vice-
presidents of the Adams and Wells
 Fargo companies were present and said
the plans would be considered. Noth-
ing definite was promised at the meet-
ing.

Cannas.

People who have been riding on the
New York division of the Pennsylvania
railroad between Camden and Trenton
have enjoyed a magnificent sight this
summer as they passed Riverview. The

BERGER BROS. Chrysanthemums

EARLY VARIETIES IN ALL COLORS

DAHLIAS

Were never finer. A good assortment.

**ROSES, CARNATIONS, VIOLETS,
EASTER LILIES, GREENS**

We want your business, please

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

CATTLEYAS



The Labiata variety, splendid well grown stock, worderfully choice flowers.

\$6.00 per dozen \$40.00 per 100

DAHLIAS.....\$2.00, \$3.00 per 100

DAHLIAS, extra fancy.....\$6.00 per 100

BEAUTIES

RUSSELL

	Doz.	100
Special.....	\$4.00	\$30.00
Fancy.....	3.50	20.00
Extra.....	3.00	15.00
First.....	2.50	12.50
Second.....	2.00	10.00

	100
Special	\$20.00
Fancy.....	15.00
Extra.....	12.00
First	10.00
Second.....	6.00

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street,

PHILADELPHIA, PA.

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Sts.

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Chrysanthemums

Pink, White and Yellow.

CARNATIONS, ROSES
and all seasonable flowers.

PHILADELPHIA CUT FLOWER CO.
1517 Sansom St., PHILADELPHIA, PA.
Close daily at 6 o'clock

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canna display at the Henry A. Dreer nursery has been gorgeous.

There are twenty-five acres of land planted entirely to cannas. Exclusive of the seedlings, there are practically 100 varieties. Last fall Eugene H. Michel, a canna expert of Dreer's, gave a list of what he was pleased to term his "lucky thirteen" varieties—the best thirteen varieties for general cultivation today. A year's experience and progress has brought a little change in this list that includes four of Mr. Michel's own seedlings. At least two of these seedlings, Eureka, white, and Favorite, the yellowest of the yellows, have been certificated by the S. A. F. Both are looking remarkably well this season. Next to Eureka, in strong contrast to it, is the German variety, Fanal, a brilliant scarlet not in the original thirteen but by sheer force of merit as a good bedding variety earning a place in that select body. Yellow King Humbert is extremely interesting. You know of course that King Humbert is a wonderful red. Its yellow sport has proved a great find. The funny thing about Yellow King Humbert is that when it reverted to the older type, the King's own, so to speak, it showed a marked and unusual desire to return.

EDWARD REID OFFERS FOR OCTOBER

Quality Flowers For All

BEAUTIES, EARLY MUMS, FANCY ROSES, CARNATIONS, ORCHIDS, EASTER LILIES.

1619-21 Ranstead St.,

PHILADELPHIA, PA.

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THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Single Violets, Easter Lilies, Carnations, Dahlias

Chrysanthemums, \$2.00 to \$2.50 per dozen

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night orders, call Lansdowne 171. Consignments of choice stock solicited.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

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EASTER LILIES - GLADIOLI - GREENS

WM. J. BAKER, WHOLESALE FLORIST
12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

GOOD ROSES

1531 RANSTEAD STREET.

PHILADELPHIA, PA

Mention The Review when you write.

THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Mention The Review when you write.

Mr. Michel saved a lot of Yellow King Humberts that reverted to the original

CHARLES E. MEEHAN

WHOLESALE FLORIST

5 S. Mole St.

PHILADELPHIA, PA.

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type, with bronze foliage and scarlet flowers, thinking King Humbert was so

THE FLORISTS' SUPPLY HOUSE OF AMERICA

OUR NEW FALL

CATALOGUE

IS READY.

If you have not received it, send for it.

Just Received a Shipment of Moss Wreaths.

See page 12 of catalogue or write for prices.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

Mention The Review when you write.

good a variety that it would be hard to have too many. To his surprise, these reclaimed King Humberts in many cases came with green foliage and yellow flowers. What do you think of that?

The general effect of these vast fields of modern cannas was superb. The range of colors, the size of flowers and the freedom of bloom on such vigorous plants was satisfying. A list of the varieties seems more the province of the catalogue than the narrator. They were the result of careful, intelligent selection from the lists of the best hybridizers of this country and abroad. This country comes first today in the hybridizing of the canna. More good varieties have been made in America than in all the European countries combined. To continue growing old-time sterling varieties, such as Florence Vaughan and Charles Henderson, is a crime. Fine as these varieties were in their days, they cannot now come within sight of the magic circle that surrounds the thirteen. These improved varieties have placed the canna of today in a class by itself, as an outdoor decorative plant that is capable of producing magnificent effects.

The October Meeting.

The brief statement of facts that appeared last week does not cover all that was of interest at the October meeting of the Florists' Club. The men of today were there in force; not the men of yesterday, or those of tomorrow, but the men of today, who are battling with the unusual difficulties that beset us. It is also interesting to note that the men of today elected a progressive candidate as their secretary, in preference to a popular conservative. In other words, the younger element triumphed over the older—a most unusual thing in the club.

There was an atmosphere of business about the gossip of the meeting. For instance, you heard one tell a group of interested listeners that Harry Faust's foreman had decided to rent George Anderson's place at 11 o'clock that morning, and at 11:15 he had redecided that there was nothing doing. Whether this was mere gossip or not, matters little; it describes the spirit

CHRYSANTHEMUMS

White, Yellow, Pink, \$1.50 to \$3.00 per doz.

Roses, all kinds 3c and up

Carnations 3c

Lilies 12c

Sprengeri, bunch 35c

Ferns, 1000 \$2.50

Store open from 7 A. M. to 6 P. M.

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

of the lobby. You can have it further by listening to the next group, who are animatedly discussing whether The Review should be boycotted because Senator Knox's gardener had subscribed and tried to buy carnation plants at wholesale, first thoughtfully securing and planting the plants, and then producing The Review when asked to pay the retail price.

The appointment of a strong committee to further the \$50,000 publicity fund in this state was announced from the S. A. F. in New York. Our secretary took a lot of trouble to give me this committee, but somehow it slipped in and then slipped out. I remember that Charley Grakelow was one; that promises well; and Arthur Niessen, who pushed the scheme; and the president of the club; and Henry F. from one seed house, and J. Otto from the other.

John P. Habermehl added social as well as financial strength, while the seven—yes, there it is—is completed by the secretary, Fred Cowperthwaite, a most energetic worker.

There was an exhibit of more than ordinary interest, a vase of lovely pink roses from Teddy Towill, of Roslyn. I presume that Teddy is proud papa, though he did not say so, but only looked it, and that the rose is the celebrated cross between Maryland and something, and that it is to knock Lady Alice Stanley all to smithereens. It is a lovely rose that warrants the deep interest taken in its future.

I don't remember anything more except that the lodge atmosphere clung, the speaker addressing his audience from an open space in the center of the room, which seemed extremely

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BOXWOOD SPRAYS



We solicit your orders for this Decorative Material for delivery to be made in November and December. Your choice of either Dwarf or the Tree variety at the same price. If quality is required we will have it.

Price.....per 100 lbs., \$15.00 (net weight)

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

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IF YOU WANT GOOD SERVICE AND FIRST-CLASS

ROSES, CARNATIONS AND MUMS

**AT RIGHT PRICES, ORDER FROM
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H. G. BERNING,

ST. LOUIS, MO.

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THE RAPID WRAPPER CO.

**MANUFACTURERS OF THE
RAPID RAPPER**

56 East Randolph Street, CHICAGO

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funny to those who are not of the Thirty-second degree.

Azaleas.

A good many of us are wondering just what we are going to do without the usual importation of Belgian azaleas this fall. Eugene H. Michel, of Henry A. Dreer, Inc., answered that question last week at the Riverview nurseries of the concern when he held aloft a shape-ly plant of one of the new varieties of French hydrangeas, simply remarking, "Azaleas! We shall use three of our 200-foot houses to carry these French hydrangeas over winter. We have 60,000 hydrangeas this season, in good variety; some are going now, some will go next spring. See what splendid plants they are."

Various Notes.

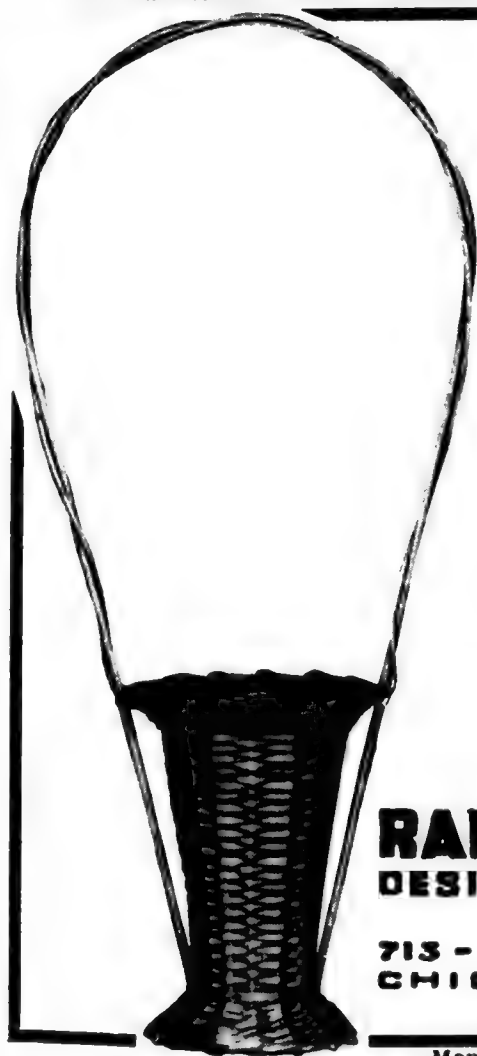
David Burpee visited West Grove last month to look over the wonderful cannas that Antoine Wintzer is producing for the Conard & Jones Co.

John R. Andre is erecting another greenhouse, 27x275 feet, on his place at Doylestown. He expects to plant it to roses.

August Lutz has sold his place at Thirty-third street and Palton avenue. The greenhouses have been removed by a wrecking concern.

A. M. Lawson has completed his improvements at Chestnut Hill. His greenhouses are full to overflowing with fine stock.

Robert L. Pyle, president of the West Grove National Bank, treasurer of the



Fall Offers

25 Tumbler Baskets.....\$8.75

25 Medium Cut Flower Baskets.....\$14.75

12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each.....\$1.00

6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of six or more, each.....\$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

Send for Fall 1917 Catalogue

**RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS**

**713 - 717 — MILWAUKEE — AVENUE .
CHICAGO ILLINOIS**

Mention The Review when you write.

Conard & Jones Co., and father of Robert Pyle, president of that company, died at his home in London Grove, Chester county, Pa., Wednesday, October 3. The funeral was held Saturday, October 6. Mr. Pyle was in his seventy-third year.

The Floral Nurseries will open a salesroom at 9 South Mole street October 15. William E. Earnshaw will be manager.

Leo Niessen takes personal charge of the distribution of the dahlias for

his house. The sale of dahlias October 6 reached record figures.

John Berger displayed some wonderfully fine single violets. I think they were Princess of Wales.

J. M. Deutscher has returned from Annapolis Junction, Md., and resumed his position at the helm of the Philadelphia Wholesale Florists' Exchange.

Arthur H. Lanser has retired from the firm that is conducting Krueger's Flower Stand in the Reading terminal station. The business is being con-



CUT BOXWOOD

Our 20 years' experience handling quantities of this great Christmas Green puts us in touch with so many pickers that we are in position to **reject** poor stock. We do not O. K. **WHAT-EVER THE SHIPPER GIVES US.** And our price on this selected quality is

Only \$15.00 per 100 lbs. (50-lb. crates). PLAY SAFE.

On account of freight and express congestion order it early. We will tell you how to keep it fresh until used.

McCALLUM COMPANY,

Pittsburgh, Pa.

Mention The Review when you write.

tinued by Frank M. Alter. Mr. Lanser will devote himself to his greenhouses on the Main Line.

Samuel McClements and Mrs. McClements, of Pittsburgh, Pa., were here last week to see their son, Samuel, Jr., who is a cadet stationed at Wissinoming.

A. Fredrick Dorff, well known as a grower of snapdragons and novelties in cut flowers, is devoting his greenhouses at Wissinoming to lettuce.

Zieger & Sons will erect a greenhouse 60x96 feet on their place on East Washington Lane.

The Henry F. Michell Co. made a fine exhibit consisting of choice dahlias, hardy perennials and roses. There were over 150 separate varieties. A. A. Powell was in charge.

Eugene Bernheimer is receiving fourteen different varieties of roses from the Florex Gardens. When challenged to name the varieties Benedict Gibbs gave Killarney, Double White Killarney, Ophelia, Maryland, Mrs. George Sawyer, Hadley, Hoosier Beauty, Sunburst, new pink Ophelia, Sweetheart, Prima Donna, September Morn, George Elger and Daily Mail, or Mrs. Herriot. When asked "Where is Mrs. Charles Russell?" Mr. Gibbs promptly replies, "Prima Donna is better."

Richard Rothe, of Glenside, Pa., spoke on "Rock Gardens," which he illustrated, before the Germantown Horticultural Society in the library room of Vernon Park, Monday evening, October 8.

Owing to the late arrival of Dutch bulbs, Dreer's store is closed until its bulb orders are filled. Phil.

INDIANAPOLIS.

The Market.

The first killing frost of the season visited us October 6, completely devastating the gardens. Up to this time local dahlias had been the mainstay of the market and were in good quantity and quality, but now this source has been extinguished, and the only dahlias in the market are being shipped in from outlying districts. A few gladioli also are being shipped in.

The scarcity of stock is acute; it is a hard proposition to find enough with which to fill orders. Carnations are valuable property, but there are not nearly enough of them to meet requirements, at \$2.50 and \$3 per hundred. Asters have been completely marked off the lists of available flowers. Chrysanthemums are somewhat more plentiful, in such varieties as Golden Glow, Early Frost, Chrysolora, Smith's Advance and Unaka.

Roses are extremely close, and the quality is good. Some excellent Russells are being cut. The prices range

TO ALL RETAIL FLORISTS

Our evergreen season opens this week, but bronze goods will not be ready for several weeks.

Can furnish the following greens **now** and will give orders prompt and careful attention.

GREEN GALAX 50c per 1000; \$4.50 per case of 10 000

FANCY and DAGGER FERNS 80c per 1000; 3.50 per case of 5,000

GREEN LEUCOTHOE, 10 to 16 inch \$1.00 per 100; long lengths \$2.25 per 1000

Will pack assorted cases, just any quantity you can use of each kind, all in one case, if you cannot use solid cases of each.

J. H. VON CANON,

Wire me, Elk Park, N. C.

Banners Elk, N. C.

Mention The Review when you write.

Quality and Price Combined is what you find here

Evergreen Fancy Ferns.....\$1.25
5,000 at..... 1.15
Leucothoe45
1,000 at..... 4.00
Green Galax, per 1,000..... .90
Sphagnum Moss (wrapped), bale.... 1.25

A trial order means a regular customer.
Prices subject to change without notice.

H. H. PALMER CO., Centerburg, Ohio

Mention The Review when you write.

WILLOW BASKETS

We make any style you want on short notice.

Carry full line of **PRINCESS** baskets
Made in America.

W. Q. POTTER CO., 421 High Ave.,
Cleveland, Ohio

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WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers

Mention The Review when you write.

New Crop Southern Wild Smilax

NOW READY

\$2.50.....per case \$1.50..... per half case

Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

J. L. CUMBIE, Manager

Morris Station, Georgia

Mention The Review when you write.

EVERGREENS

Laurel Branches, 2x2x4 ft. case, per case...\$2.75

Laurel Stems, large bag, per bag..... 1.10

Green Sheet Moss, per bag..... 1.40

Boxwood, both varieties, per lb..... .12

Fancy Holly, 2x2x4 ft. case, per case..... 3.25

W. Z. PURNELL, Snow Hill, Md.

Always mention the Florists' Review
when writing advertisers.

ST. LOUIS HEADQUARTERS

FOR

FERNS, LILIES, ROSES

AND

CARNATIONS

Roses,	Per 100
Ophelia.....	\$ 4.00 \$ 6.00 \$ 8.00
Killarney.....	4.00 6.00
Russell.....	10.00 12.00 15.00
Carnations.....	2.00 3.00
Choice Lilies.....	8.00
Fancy Ferns.....	per 1000 1.50
Green Galax, per 1000	\$1.25; case 10 000, 7.50
Asparagus and Sprenger	per bunch, .35
Leucothoe Sprays...per 1000	\$5.00; 100, .60
Sphagnum Moss.....	per bale, 1.25
Sphagnum Moss.....	per 10-bale lots, 10.00
Select Green Sheet Moss, sack, 20 lbs.,	2.50
Dux Superiora Magnolia Leaves...box,	1.35
Wire Toothpicks.....	per box, 10,000, 2.00
Wire Toothpicks.....	5-boxes, 50,000, 8.75

A Complete Stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire and other staple supplies.

St. Louis Wholesale Cut Flower Co.

1410 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

New Fancy Ferns Southern Wild Smilax.
Pine Cones, Holly in
Season, Laurel.
MAGNOLIA CONSERVATORIES
2939 18th Street. TUSCALOOSA, ALA.
Mention The Review when you write.

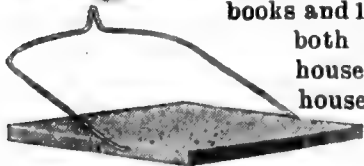
We live in the midst of a swamp.
There is a beaten path to our door.
Why?
Our Price List is now ready for the trade.
JONES, The Holly Wreath Man, Milton, Delaware

Mention The Review when you write.



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.



**SHOULD BE CARRIED IN STOCK
BY ALL FLORISTS**

Retail price, 50 cents each or \$5.00 a dozen.
Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

203 Clark Bldg., JACKSONVILLE, FLA.
Mention The Review when you write.

NEW CROP FANCY FERNS

First-Class Stock
\$1.00 PER 1000

TEAHAN FERN CO.

694-696 River St. TROY, N. Y.
Phone Troy 1706-W.
Mention The Review when you write.

from \$2 to \$6 per hundred. Lilies are scarce and bring from \$12 to \$15. Orchids are in fair supply and of excellent quality. They sell at \$7.50 per dozen. Valley remains steady at \$6 per hundred sprays.

Violets, though few in number, are a grateful addition. Ferns and Chataine begonias are leaders in the pot plant class. Business has greatly improved during the last ten days, and



GREEN GALAX, DAGGER FERNS, and LEUCOTHOE



GREEN GALAX, case of 10,000.....\$4.50

DAGGER FERNS per 1000..... 1.00

GREEN GALAX, by parcel post, per 1000..... 1.00

GREEN LEUCOTHOE.....\$1.75 to \$2.75 as to size

ALL FRESH GUARANTEED STOCK

W. M. Woodruff & Son, Lowgap, N. C.

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS : : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Southern Wild Smilax

Now ready for shipment

Large case, \$2.50 Half case, \$1.50

Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE
EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

Always mention the Florists' Review
when writing advertisers.

EVERGREENS



Long Green Leucothoe...1000, \$2.00
Short Green Leucothoe...1000, \$1.00
Fancy Fern, 75c per 1000, or per case of 5000....\$3.25



Dagger Fern, 75c per 1000, or per case of 5000.....\$3.25

Green Galax, 50c per 1000, or per case of 10,000..... 3.75

Bronze goods ready about November 15th.
We handle nothing but the best and guarantee entire satisfaction.

Cash with Order.

TAR-HEEL EVERGREEN CO., Elk Park, N. C.

Mention The Review when you write

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

BOXWOOD SPRAYS

Everything in Evergreens.

**SUPERIOR QUALITY STOCK
JONES, THE HOLLY WREATH MAN.**

MILTON, DELAWARE

Mention The Review when you write.

florists hold a most optimistic view of business for the coming year.

Various Notes.

Irwin Bertermann has returned with high praise for the F. T. D. and for the Detroiters.

The Smith & Young Co. has been cutting excellent orchids.

The Bertermann Bros. Co. and John Grande, Sr., were the first in this city to pick violets.

Herbert Stewart, a member of the force of John Rieman, was married recently.

Isaac Bayersdorfer called on the trade this week.

Fred Stoelte left October 5 for Camp Taylor.

William Gardener, of Richmond, was in the city this week. He has been cutting some extra fine Umaka and Chrysolora mums.

William Roepke and his father motored last week to Rochester on a fishing trip.

The Claypool hotel florist has his entire store decorated with autumn leaves.

William Lake, of Philadelphia, called on the trade this week.

The hail insurance committee held a meeting last week. It carefully investigated results, which it found most satisfactory. There remains a slight deficit to be sold before incorporation under Indiana laws. M. J. Young, of Casey, Ill., is going to boost the organization while on the road. E. E. T.

Omaha, Neb.—Louis Henderson had a pretty window during carnival time. He is well pleased with business conditions.

Richmond, Ind.—J. Henry Fulle has been appointed city park florist, to succeed Norman Hoffman, who resigned recently after fourteen years of service.

SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale.....	\$ 1.75
10 bales.....	16.00
25 bales.....	37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.....	per 1000, \$ 1.25
.....	per case, 10.00
Green Galax.....	per 1000, 1.00
.....	per case, 8.50

Leucothoe Sprays.... per 100, \$0.50

Fancy Ferns..... per 1000, 1.25

Dagger Ferns per 1000, 1.00

Natural Sheet Moss.. per bag, \$2.00

Dyed Green Sheet Moss..... per bag, 3.50

Cedar Bark per lb., .08

Hemlock Bark..... per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

Mention The Review when you write.

NEW FANCY FERNS—SPECIAL PICKED

Leave your orders for regular shipments. Lilies, Seasonable Cut Flowers, Gladioli, Sphagnum Moss and Green Sheet Moss. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS

Per 1000 \$1.50
Lots of 5000 or more, per 1000... 1.25

GREEN LEUCOTHOE SPRAYS

Per 10050
Per 1000 4.50

BRONZE GALAX LEAVES

Per 1000 \$1.00
Per case of 10,000 8 50

GREEN GALAX LEAVES

Per 1000 1.00
Per case of 10,000 8.50

SPHAGNUM MOSS

Per bale \$ 1.25
10 bale lots 10.00

GREEN SHEET MOSS

Per bundle \$1.00
5 bundles 4.75
10 bundles 9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves \$1.35 per carton
Red Magnolia Leaves 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now
ready to ship. All orders
filled promptly.

Glenwood Floral Co., GLENWOOD,

ALABAMA.

Mention The Review when you write.

WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in business. Prompt service. Good weights.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

Blue Rapids, Kan.—Mrs. Edward Craft is proprietor of the Blue Rapids Greenhouse. She built her first house in 1914. As she puts it: "We had no trade and little knowledge of the business; today we have doubled our capacity and have a nice trade, our success being principally due to reading The Review and following its precepts."

GREEN GOODS GUARANTEED TO PLEASE



Green Leucothoe, 20 to 24-inch per 1000, \$3 00
" " 14 to 20 inch " 2 00
" " 10 to 14-inch " 1 00
Fancy and Dagger Ferns, 5000 to case per case, 3.50
Green Galax, 10,000 to case 4.50
Bronze Galax, same price but not ready.

T. J. RAY & CO.,

ELK PARK, N. C.

Mention The Review when you write.



Lincoln, Neb.—"Yes, Nebraska is still on the map," observed C. H. Frey, referring especially to his carnation of that name. Nebraska carnation seems to increase in public favor as a real scarlet. There had been no frost October 3, and asters, dahlias and gladioli were plentiful.

Council Bluffs, Ia.—The store of J. F. Wilcox & Sons is a floral bower, and every window of the building has a pretty box. The city must have caught the spirit, as every electric light post along the main street has a "collar" box around its neck. The boxes are filled with Asparagus Sprengeri, vineas and blooming plants.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head

SITUATION WANTED—By up-to-date rose grower with lifetime experience; single, middle-aged. Best references. Chas. Raas, 15 S. Halsted St., Chicago.

SITUATION WANTED—By good grower of roses, carnations, mums and general stock; middle-aged; also designing. Retail preferred. Florist, 811 South State St., Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. Address No. 304, care Florists' Review, Chicago.

SITUATION WANTED—As assistant on private place with greenhouse; experienced in all-round work; middle west preferred. Address No. 301, care Florists' Review, Chicago.

SITUATION WANTED—By general greenhouse man, married, age 37; Dane; life experience in all branches of florist work; 12 years in U. S. A. Only place where I have full charge of section or place considered. Fred Thomsen, 517 W. 26th St., Kearney, Neb.

SITUATION WANTED—As head gardener; life experience in all branches of gardening specialties, outdoor and indoor flowers, fruit and vegetables, shrubs, lawns and landscape work. Can produce good results; married, aged 36. Address No. 299, care Florists' Review, Chicago.

SITUATION WANTED—As designer and storeman by experienced young man. Address No. 294, care Florists' Review, Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—By working gardener and florist; 15 years' practical experience in cut flowers, pot plants, fruits and vegetables under glass and outdoors; landscaping; perennials, evergreens. Scotchman, 33, married; small family; 10 years in charge; references; good wages. State particulars. Address No. 295, care Florists' Review, Chicago.

SITUATION WANTED—As gardener and florist on private or commercial place; 20 years' experience in all branches in and outdoors; German, 42, married, without children; best references; employed but would like a change during October or later. Please state wages and particulars in first letter. Address No. 289, care Florists' Review, Chicago.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—An all-round greenhouse man; steady work for the right man. Simanton & Pence, Falls City, Neb.

HELP WANTED—Rose grower. Apply with references and state wages expected. Martin & Forbes Co., Forest Grove, Ore.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Gardener for small private place. Life position with good salary for right party. Write to Hoskins, Bismarck, N. D.

HELP WANTED—Working foreman, growing roses, carnations and a general line; wages \$25.00 per week. M. M. Strong, Sioux Falls, S. D.

HELP WANTED—All-round man and salesman in retail store in Chicago. State salary and experience. Address No. 288, care Florists' Review, Chicago.

HELP WANTED—An assistant florist for commercial greenhouses; steady position for right man. Address No. 206, care Florists' Review, Chicago.

HELP WANTED—A man to work in greenhouses as florist's helper. State salary expected and give references. Groves Floral Co., Atchison, Kan.

HELP WANTED—A good grower of carnations, mums and bedding plants; also fireman. State wages. Frank Ben, 4445, N. Crawford Ave., Chicago, Ill.

HELP WANTED—First-class designer and grower of pot plants; give reference and salary expected in first letter. Vineyard Floral Co., Jackson, Tenn.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Section man, one who can take charge of 10,000 rose plants; married. German preferred. Address No. 148, care Florists' Review, Chicago.

HELP WANTED—First-class man for pot plants and general greenhouse work. State age, nationality and wages expected. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—Night fireman for greenhouse. State experience and wages wanted in first letter. Must be able to come at once. Galloway Bros. & Co., Waterloo, Iowa.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Man with a few years' experience in a general line of greenhouse stock; wages \$18.00 per week. State age, etc. Chas. Koelker & Son, 438 St. Clair St., Toledo, O.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—A first-class designer, decorator and general storeman; good salary to right kind of a man. Please give references in first letter. Address No. 296, care Florists' Review, Chicago.

HELP WANTED—First-class grower to take charge of houses growing for our retail store; wages \$23.00 per week. Very mild climate here on coast. Marshfield Florist Co., Marshfield, Ore.

HELP WANTED—Two or three quick, active young men for potting and general greenhouse work; good chance for advancement. State age and wages expected to begin with. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—Young man as helper in greenhouses, one who is able to do re-potting, etc. A good position and steady work to the right man. Pahud Floral Co., 3403 Boulevard Place, Indianapolis, Ind.

HELP WANTED—Night fireman for steam boilers; man with some knowledge of greenhouse work preferred; position permanent. State experience and wages expected. John W. Foote, Pleasant St., Reading, Mass.

HELP WANTED—Young man of good character for outside work at Florida winter resort on gulf coast. Situation open November 1st. Wages \$45.00, room and board. Address Boca Grande Land Co., Boca Grande, Fla.

HELP WANTED—At once, in modern plant of 14,000 ft. of glass, all-round grower of carnations, mums, peas, etc., and average run of potted plants. Steady job. State salary expected. New London Floral Co., New London, Wis.

HELP WANTED—A grower of chrysanthemums, poinsettias, ferns, roses and other general stock. Want a man of at least three years' southern experience. Married man preferred. House furnished. Address No. 278, care Florists' Review, Chicago.

HELP WANTED—Opportunity. Successful growing concern in best Pacific coast city wants competent man for growing grounds; also competent greenhouse propagator. Must furnish references and make an investment. Address No. 290, care Florists' Review, Chicago.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—An experienced grower to take charge of 15,000 feet of glass growing carnations and sweet peas; everything in splendid condition; good opportunity for capable steady man. State salary expected. Address Bristol Floral Company, Bristol, Tennessee.

HELP WANTED—Experienced gardener for private country place; must be a working gardener, capable of raising both flowers and vegetables inside and out, and understand orchard and shrubbery work. Good home, good position. State experience, how many in family and salary expected. Address No. 280, care Florists' Review, Chicago.

HELP WANTED—A working foreman in nursery; one that can manage a crew of men in either the billing and packing department or in propagation department (budding, grafting grape and other hardwood cuttings), or both. One that understands climatic conditions of the south preferred. In writing give reference and prior experience and salary expected. The Munson Nurseries, Denison, Tex.

WANTED—At once, a partner for greenhouse; a good, honest, reliable man; single man preferred with very small capital. Address No. 300, care Florists' Review, Chicago.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—4-inch cast iron pipe, in good condition. Dinstel Bros., 1851 Melvina Ave., Chicago, Ill.

FOR SALE—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—25 boxes of glass, 16-in. x 24-in., D. S. A. new, at \$4.80 per box. Cash, please. Elson Helwig, Marion, Ohio.

FOR SALE—4000 ft. new standard 1-in. black pipe, in original bundles. 8c per ft. Write Geo. G. Smith, Bascom, Ohio.

FOR SALE—Icebox, 6x7x27 inches wide; new; with florist's stock. Call Wm. J. Youcum, 6324 Dorchester Ave., Chicago.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—One florist's icebox, 4x6, 9 feet high, good as new; price, \$100.00. J. Russler, 11350 S. Fairfield Ave., Morgan Park, Ill.

FOR SALE—Second-hand iron pipe in good condition, sizes ½-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—About 300 electros, used in seed and plant catalogue business, for best offer. Proofs sent. L. P. Butler & Co., Box 374, Keene, N. H.

FOR SALE—13,500 ft. of glass, 10 acres of land, good buildings; will lease for year with privilege of buying. Mrs. James Clelland, Grove City, Pa.

FOR SALE—One of the best paying flower stores on south side, with established business; price, \$500.00. Good terms. Address No. 239, care Florists' Review, Chicago.

FOR SALE—One new Chandler & Taylor 20 horsepower boiler, used one winter; equipped for hot water or steam, \$200.00. G. C. Sharp, 280 E. Logan St., Noblesville, Ind.

FOR SALE—About 14,000 1½-in. pots, Hews make, at \$2.75 per 1000; carefully packed; also 5000 2 and 2½-in. pots at same price. L. P. Butler & Co., Box 374, Keene, N. H.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—Any go-ahead man that wants a good seed, bulb and cut flower business in southern Michigan, with or without a small farm, address No. 297, care Florists' Review, Chicago.

FOR SALE—About 20,000 sq. ft. of glass on lot 165x365, greenhouse well planted in carnations, ferns and potted plants. Rohrbach's Greenhouses, McLaren and Oxford Lane, St. Louis, Mo.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—½ or ⅓ interest in 5 acres of land and 5 greenhouses, 20x100 ft. each, planted to mums and carnations; located within a mile of city of 30,000. Less than \$2000.00 required. Address No. 259, care Florists' Review, Chicago.

FOR SALE—25 miles north of Milwaukee, Wis., in a town of 4000, new greenhouse, 28x100, only one in town and vicinity, fully stocked, for \$3,700.00 cash. \$1,500.00, balance easy terms. Address No. 284, care Florists' Review, Chicago.

FOR SALE—One of the best paying greenhouse businesses in Pa., 30,000 ft. of glass, 20 acres of land, everything in good shape, well stocked. Can sell all you can grow. For full particulars address No. 297, care Florists' Review, Chicago.

FOR SALE—Florists' Buchbinder Refrigerator, used but 6 months; size, 10 feet in length, 3 feet wide, 9 feet 6 inches high, in A-1 condition, as good as brand new. Beautiful; cost \$425.00. Will sell for \$300.00. Olympia Fruit House, Rockford, Ill.

FOR SALE—Or rent, 5 greenhouses, 9 miles west of Chicago; one house 30x50, others 25x100 ft., well stocked with carnations, mums and bedding plants. Reasonable price. Reason for selling, sickness of owner. Address No. 276, care Florists' Review, Chicago.

FOR SALE—Or rent, a paying florists' business, in a wealthy suburb, on main line of P. R. R.; 5 greenhouses, storage and packing shed, barn, horse, wagon, tools, etc.; foliage, flowering and strawberry plants. Immediate possession. Frank Adelberger, Wayne, Del. Co., Pa.

FOR SALE—We have 100 boxes "A" glass, double strength, cleaned, good as new, \$4.50 per box, or 100 boxes for \$400.00, if it would be taken from place; 1-inch pipe, 12, 14, 16 ft. long, \$20.00 a ton. And all different materials. Inquire John Prochazka, Niles Center, Ill.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—One of the best paying greenhouses, all retail, 2,000 feet of glass, heated by hot water, 2,000 peonies, hardy plants, etc. Eight-room cottage heated with hot water; south side of Chicago, finest suburb; 200 hotbed sash, 4 lots. 50x135. Price, \$9,500.00; good terms; more land if wanted. Address No. 240, care Florists' Review, Chicago.

FOR SALE—Nine-year lease, 3600 ft. of glass in the best residential town of Illinois; two houses owned by present holder, four-room cottage; will sell my interest for \$1000.00. Stocked with chrysanthemums, cyclamen and a general line of bedding plants which would be worth almost the price asked. Have other interests. Address No. 303, care Florists' Review, Chicago.

FOR SALE—Retail florist's business, 50 miles from Chicago; 11,700 feet of glass, 3 houses, 150 ft. long, 3 years old; steam heat plant; winter coal on hand; plenty land to enlarge if desired; annual business last year \$4,800.00; expenses \$2,500.00. Owner must go to war, so act quick. Stocked complete with general stock; price \$9,000.00; terms. Address No. 293, care Florists' Review, Chicago.

FOR SALE—Second-hand glass, pipes; 200 boxes 12x14 D. S. clean, \$3.50 per box; smaller sizes, \$2.50 per box; vent. windows; 5½ and 6 in. pipes, 40-50c per ft.; 4-in., pipes and boiler flues, 10c per ft.; 1½-in., 5c per ft.; 1¼-in. steam brass valves, 1¼-in. check valves, one 2½-in. steam valve, 4-in. valves, 2-in. gal. pipes, 5000 fire brick. F. L. Otto, 2138 N. Kedzie Ave., Chicago. Tel. Belmont 7768.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

SITUATION WANTED

LANDSCAPE WORK

Thoroughly experienced superintendent, successful planter; big trees and evergreens specialty; road constructions, drainage, sprinkling system, Italian gardens, rockeries, etc., etc. Good draftsman and engineer; knows how to make an attractive plan that gets the work. Thorough knowledge of nursery stock and nursery work, handling of labor to best advantage. Could take charge and build up good landscape business.

Address No. 279,
care Florists' Review, Chicago.

SITUATION WANTED

By thoroughly competent grower of bench and pot plants, also perennials; cyclamen a specialty. Capable and willing to assist in design work. Age 33 single. West of Chicago, Pacific Coast preferred. A 1 reference. Address No. 291, care Florists' Review, Chicago.

HELP WANTED

A working florist for general greenhouse work, who understands watering, growing cut flowers, Christmas, Easter and bedding stock; a permanent place to the right man. State references, experience, salary, etc., in first letter.

The Princeton Gardens, Princeton, Indiana

HELP WANTED

A working foreman to grow cut flowers, potted plants and general stock. A permanent place for the right man. Applicant must furnish good references as to experience, ability and character. No boozier or cigarette fiend need apply. Expect to pay good wages for a good man.

J. RALPH SOUDER, Hutchinson, Kan.

HELP WANTED

Storeman who has had some experience as salesman, designer and decorator; must furnish good references. State age and salary expected. Address No. 298, care Florists' Review, Chicago.

HELP WANTED**CARNATION AND ROSE
GROWERS AND HELPERS**

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
Council Bluffs, Iowa

HELP WANTED**Superintendent**

for general greenhouses. Must be thoroughly familiar with roses and carnations. Apply giving full details of experience and wages in first letter.

THE J. M. GASSER CO.
1006 Euclid Ave. Cleveland, Ohio

HELP WANTED

First-class designer, decorator and salesman for the best trade; give references and salary expected in first letter.
HARRY C. WALTHER, 29 West Wood St., Youngstown, O.

HELP WANTED

A general greenhouse man who understands mums and pot plants. State in first letter age, references, married or single and wages expected.

A. T. Hey Floral Co., Maywood, Ill.

HELP WANTED

Storeman. For high class retail store in a suburb of Chicago. Must be A-1 designer, decorator and salesman. Original on corsage and basket work. State salary, experience, age and reference in first letter. Address

No. 255,
care Florists' Review, Chicago.

HELP WANTED

General Florist at once, single, middle-aged, of good appearance. Must be good grower, maker-up, willing worker and steady. For a place of 18,000 sq. ft. of glass in a lively growing city of 15,000 people; southwest, climate moderate. Wages \$18.00 with room. Boozefighters and experience seekers need not apply. Give late reference.

The Nussbaumer Floral Co., San Angelo, Texas

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

WANTED

Morehead, Taylor, Pearce or Detroit steam traps; must be in good condition and price reasonable. State size.

A. T. LORCH, Allison Park, Pa.

WANTED — PARTNER**OPPORTUNITY
of
YOUR LIFE**

to connect with long established retail and wholesale greenhouse concern (high-class trade) as partner to a man who has spent thirty years at the producing end and has become an expert in his line. Needs a good man familiar with the florist business to assist and manage selling end. An excellent proposition to right man.

LESTER PARK GREENHOUSE
Duluth, -- Minnesota

FOR SALE**DEATH OF OWNER**

Gives an opportunity to purchase one of the best Greenhouses in the liveliest city in this state—(KOKOMO).

Business established ten years. Finest available location. Center of population. Write for particulars.

Address

BRAND, The Real Estate Man
Kokoma, Ind

FOR SALE

Well established retail florist's business, consisting of 5 acres, 10,000 feet of glass; greenhouses well stocked; located in Elyria, Ohio. Best of reasons for selling.

ELYRIA FLOWER STORE
224 Middle Ave., Elyria, Ohio

FOR SALE

Boiler, suitable for greenhouse work, in good condition, carry 90 lbs. steam. 14 flues 2 in. by 9 ft.; grates 3 ft. 6 in. by 3 ft. Price \$250.00 or reasonable offer. Apply

C. W. BROWN
Glue Works, Armour & Co., Chicago, Ill.

FOR SALE

Flower Store—Located in best residence district in Chicago, well equipped and stocked; with established and growing business. A rare opportunity. For particulars address No. 302, care Florists' Review, Chicago.

LANDSCAPE GARDENING

Thirty-five years' experience with leading landscape architects, private estates, park systems, public gardens and nurseries in England and this country. Road construction, grading, planting, etc., to any extent. All branches agriculture and horticulture. Results, Southern work a specialty. Address No. 292, care Florists' Review, Chicago.

Florists' Winter Colony

Tropical Key West. Best place in U. S. for gardening pastime, fishing, etc. Let the boys run things this winter. Join our club. Review's obituary column may get you in a few years. Address now, F. H. R., 608 Orchard St., Dowagiac, Mich.; after Nov. 1, 609-11 Grinnell St., Key West, Fla.

FOR SALE

Long-established greenhouse.

Modern and up-to-the-minute conveniences in heating, etc.

Well stocked.

Highest class retail trade, as well as wholesale market.

A bargain; very easy terms to the right, responsible man.

Ask for further particulars.

LAKESIDE LAND COMPANY,
Duluth, Minn.

FOR SALE

Three-eighths interest in Spokane Greenhouses, Inc. Property consists of 25 acres, 35,000 feet glass, 1 to 4 years old, 2 modern dwelling houses, pumping plant, barn, packing shed and complete equipment, located at Marshall Jct., 9 miles from center of Spokane, Wash. My withdrawal leaves an excellent position, with good salary, for right party. Houses are crowded with splendid stock. Company in good condition financially and physically. Winter's fuel on hand. Reasons for selling personal. Full information on request.

Address J. F. Austin, Sec.-Treas., Spokane Greenhouses, Inc., Spokane, Wash.

FOR SALE

Greenhouses. A fine property, including choice residence in Denver, Colo. Everything in first-class condition. Coal for coming winter contracted at low cost. Requires \$4,000.00 cash, balance on liberal terms. Other interests require attention of owner. Address, mentioning this paper, C. W. Davison, 31st and Crocker, Des Moines, Iowa

FOR SALE

Best Retail Stand in Houston, Texas

Price and terms reasonable, must return to Pacific Coast on account of my wife's health. Have good lease, plenty of land, low rent, clean stock, good wholesale and retail business.

WALTER WESTGATE
2610 Washington St., Houston, Tex.

FOR SALE

Greenhouses of about 50,000 sq. ft. of glass; large, light, modern houses; first-class heating plant; in a good town of 5000 population, thirty miles from Chicago; houses well filled with producing stock; wholesale and retail market for all you can grow; bargain; good reason for selling. Address No. 256, care Florists' Review, Chicago.

FOR SALE

Do you want to buy the best greenhouse establishment in the state? 25,000 ft. of glass, modern 8-room residence, one block of ground, fully stocked and new crops coming in; doing an annual cash business of \$12,000.00 or more; located in a prosperous Illinois city of 18,000 people, 90 miles from Chicago. For full particulars address No. 263, care Florists' Review, Chicago

FOR SALE

THIS SPACE — \$1.50 PER ISSUE

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532-534 Race St.

E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

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1307-15 CHERRY STREET

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16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883.

Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS

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Wilson's Seed Store

Telegraph Orders Carefully Executed.

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ALWAYS HAVE COMPLETE
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336 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

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CHAS. A. DUERR

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COVERS ALL OHIO POINTS
20 22 W. Church Street NEWARK, OHIO

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209 West Market Street,
LIMA, OHIO

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Representative Rotary Florist

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Phone 1713 Main

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Elyria, Ohio

LORAIN,
OHIO

The L. C. Hecock Floral Co.

Members Florists' Telegraph Delivery Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO

DAYTON, OHIO

J. W. RODGERS, Florist

Elks Bldg.,

3d and Jefferson Sts.

BOSTON.

The Market.

Not for a long time has the market been so bare of flowers as at present, and, as a consequence, prices have advanced sharply all along the line. The practical elimination of outdoor flowers, with the fact that outside of roses only a meager crop of indoor flowers is yet available, has brought about these conditions—not a large demand. Roses are about the only flowers in good supply, and the demand for them has been greatly improved. American Beauties are good and have advanced in price. All hybrid teas are doing much better and short-stemmed stock, which a week ago sold at 50 cents to \$1 per hundred, has advanced to \$3 and \$4. The better grades have advanced moderately. Ward, Ophelia, Russell, Hadley, Stanley, Shawyer and Killarney Queen go especially well. Carnations have been making almost holiday prices, poor as they are—\$3 to \$4 for good stock, and some specials as high as \$5 and \$6.

Chrysanthemums are not numerous and clean up quickly. Golden Glow is principally seen, but some Early Snow, Advance and Early Frost are also coming in. It has been a most profitable season so far for growers of early mums. Violets are slowly increasing in numbers; so are yellow marguerites. Snapdragons, even with 8-inch stems, sell well. Lilies are high, from \$12 to \$16 per hundred being current prices. Speciosums are about over and bring \$5 to \$6. Valley continues scarce; nice Bouvardia Humboldtii is seen. Some long-stemmed dahlias have sold readily at \$6 to \$8 per hundred. If growers would only grow fancy flowers and send

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...THE...

J. M. GASSER COMPANY
EUCLID AVENUEWe grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2909
Day. Central 1308

We can fill your orders Day or Night for
CLEVELAND AND
STATE OF OHIOAlways have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS.

1836 W. 25th St., CLEVELAND, O.

Members Florists' Telegraph Delivery Ass'n.

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THE JONES-RUSSELL CO.

FLOWERS

1284-1308 Euclid Avenue

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Store and Greenhouses, 1181 East 71st Street

McFARLANDS, Florists

AKRON, OHIO

CANTON, O., and Vicinity

A. T. POLLARD, Florist in Rotary

CANTON, O.

FRED G. GELTZ,

MASSILLON, ALLIANCE
and VICINITY533 Market Ave., North
Member F. T. D. Ass'n.

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112 So. Main St.

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Massillon, Ohio

A. WEAVER Florist in Rotary

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CARBONE, 242
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
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Warburton
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85 N. MAIN STREET
Orders Shipped for
Boston, Mass., New York
and Rhode Island points.

H. F. A. LANGE
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Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gay's Florist

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LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut
Stores:
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PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
I. J. JOHNSTON & CO. 107 Washington St.
PROVIDENCE

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. H., wire us.

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Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.
J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. **M E A D** T.
D. —MANCHESTER, N. H.— D.

HALL & ROBINSON
MONTREAL'S FLORISTS,
825 St. Catherine St., W., Montreal, Que.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

them in with long stems, the stock would sell well at this season.

The cattleya scarcity is relieved with the arrival of a fair number of labiatas. Other orchids are yellow oncidiums, Dendrobium formosum and Odontoglossum grande. Asparagus shows some improvement.

Club Vegetable Show and Exhibition.

The fact that the Massachusetts Horticultural Society had no regular autumn vegetable show this year led the Gardeners' and Florists' Club to launch one on its own initiative, and, although gotten up at short notice, it proved a grand success, competitors being numerous and the quality of the exhibits high-class throughout. In addition to vegetables, there were many plants, cut flowers and fruits shown. The people were admitted without charge and visited the show in large numbers, many coming to the regular club meeting in the evening, when several short lectures were given, with resultant discussions. James Donald spoke on "Peas and Beans," Frederick Cave on "Leeks and Onions," A. K. Rogers on "Root Crops," James Methven on "Celery" and W. N. Craig on "Mushrooms."

A full discussion on publicity for flowers will take place at the November meeting, and the propagation of

Worcester, Mass.

RANDALL'S FLOWER SHOP
Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.
Members Florists' Telegraph Delivery Association

Canada's Florist

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LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner St. Catharine and Guy Streets
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Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"

All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.

A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
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PHILIPS BROS.

938 BROAD STREET
 Members F. T. D.

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist
5 East Front Street

All middle state and seashore
New Jersey Points
 and Northeastern Pennsylvania towns
 are best reached from
TRENTON
MARTIN C. RIBSAM
FLORIST

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Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS
 S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
 Quick auto delivery service for city and suburbs.

Louis G. Ratcliffe
FLOWERS

203 N. Tryon St., Charlotte, N.C.

FOR DELIVERY IN

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LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
MIAMI, FLORIDA

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.

We reach all
 Florida and South Georgia Points

Charleston, S. C. Carolina Floral Store
 339 King Street
 Greenhouses, Meeting and Romney Sts. We grow
 our flowers; place orders here for fresh flowers

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
 ALL TIMES

Edwards Floral
Hall Company

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
 and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n



DOVER, NEW JERSEY
HACKETTSTOWN, N.J.

Alonzo D. Herrick Member Florists' Telegraph Delivery



NEW JERSEY

EDWARD SCOEERY
PATERSON and PASSAIC
 Member Florists' Telegraph Del.



MONTCLAIR, N. J.
MASSMANN

Member Florists' Tel. Del. Ass'n

R. ABBOTT **PARK FLORAL COMPANY**
 Both Phones **FLORISTS**
 Greenhouses: Buchanan, **TRENTON, N. J.**
 Lafayette and Schiller Aves., Broad St. Park,

trees and shrubs will be handled by several experts.

The death of William Harvey, a member of the club for many years, was reported, and a committee to draw up suitable resolutions was appointed.

James Wheeler made an efficient show manager and, together with Robert Cameron and Fred Palmer, judged the exhibition, the awards giving general satisfaction. Several special cups and other special prizes were awarded, but only one small money prize was given in each class.

Various Notes.

The merging of the two wholesale houses of Patrick Welch and the Welch Bros. Co. is the principal happening of interest this week in wholesale circles. The staffs of the two houses are to be retained and everything done to build up a still larger business. With the redoubtable Patrick Welch at the head and plenty of young, progressive men to assist him, there is no doubt as to the outcome. A rushing business was being done October 6. I noted splendid valley, roses, lilies and chrysanthemums, yellow daisies, gladioli and other flowers.

At the Park street store of Thomas F. Galvin, an arrangement of Golden Glow mums, with a background of red oak foliage, and delphinium spikes dotted among the mums, was effective. Fine baskets of orchids were seen.

Patrick Welch and Thomas Roland are both enthusiastic over their St. Louis trip. Mr. Welch says that the S. A. F. exhibition committee received a royal welcome and everything points to a splendid show.

Professor Hecht, the new head of the floricultural department at Amherst, spent a couple of days in and around Boston this week and visited many of



SCOTT THE FLORIST
BUFFALO, NEW YORK

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

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Wilson
THE FLORIST
88 E. MAIN ST
 We reach all Western N. Y. Points.
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ALBANY, N. Y.

The Rosery
23 STEUBEN STREET
FLOWER SHOP
 Best service. Send your orders to us.

W. & T. CASS, Florists
GENEVA, N.Y.

Telegraph Orders Promptly Filled
 in Western New York.

BATAVIA, N. Y.
L. C. STROH & SONS
 Flowers delivered to all nearby towns.

The Rosery **Elmira, N. Y.**
182 Main St., N.
 Flowers Delivered to All Nearby Towns.
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ROCHESTER, N. Y. J. B. KELLER SONS
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25 Clinton Avenue, N.
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SYRACUSE, N. Y.
1703 Court Street
J. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT
 and all Eastern New York
WILLIAM GLOECKNER
 We guarantee absolute satisfaction.
 Member F. T. D. and N. F.

DANKER, Albany, N. Y.
Florist
 Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

References or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 324 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON BROOKLYN

8 and 5 Greene Ave.
839 to 847 Greene Ave.

Phones 3908 Prospect NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrecht Bros.

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Rowe

IN HEART OF NEW YORK CITY
332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS NEW YORK FOR . . . MAX SCHLING

785 Fifth Avenue

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

the wholesalers and retailers. He aims to build up a strong department at Amherst.

P. L. Carbone still is in Europe and is not expected home before November. Foreign shipments still arrive in good condition. Business remains remarkably good.

Henry Penn enjoyed his visit to Detroit to attend the F. T. D. meeting immensely and believes much good will result. Business at Penn's remains good. Wedding orders continue numerous. A special window for brides is being featured this week.

Not many tuberoses are now grown for market here, but Mann Bros. have a fine lot. They also make shipments of cosmos, gladioli, dahlias, lilies and chrysanthemums.

Splendid Golden Glow mums are coming in from Frank Edgar, of Waverley, and William A. Riggs, of Auburndale.

The big New England fruit show opens at Horticultural hall October 31 and promises to be unusually fine. There will be no chrysanthemum show this fall, for the first time in many years.

The Houghton-Gorney Co., on Tremont street, is featuring baskets of such choice fruits as Gros Colman grapes, peaches, nectarines, etc., in addition to flowers and plants. This concern always has attractive windows.

S. J. Goddard made his first shipment of carnations October 5, and they sold in quick order.

William Sim is still cutting fine indoor asters and they sell remarkably well. He is sending a good number of single violets. At present he is booking many orders for his fine strains of hardy primroses, polyanthus and auriculas.

Wax Bros. continue to keep one window devoted to dahlias and are booking many orders for plants for next season's delivery. They report a good volume of business.

At the establishment of H. J. Borow-

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also New York
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

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THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth
Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

McKENNEY

Orders filled with the same care
as if you were here yourself.

F. T. D. Member

503 Fifth Avenue N. E. Cor. of 42d St.
NEW YORK

Telegraph Delivery Department

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B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bem Floral Co., Albert Pochelon, Prop., 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH

Wholesale and Retail Florist of Grand Rapids
BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Milwaukee, Wis.



J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

KENOSHA, WIS.

L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.

The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

HELENA, ARKANSAS
BALL FLORAL CO.

ski, in Roslindale, splendid houses of cyclamens and Begonias Melior, Mrs. Peterson and Cincinnati are to be seen. No Lorraine begonias are being grown this season, but Boston ferns are numerous and of fine quality. Ernest Borowski, who was seriously injured in an automobile accident in July, is recovering slowly and can only perform light work as yet.

At the Brockton fair, which opened October 2, there was a good floral display. H. M. Robinson & Co., of Boston, won first, second and third prizes for fifty roses, with splendid vases of Hadley, Russell and Ward. J. K. Alexander made a big display of dahlias and gladioli. Dahlias from many exhibitors were of fine quality. The display of garden produce from children filled a large tent and was a remarkable one, there being fifty to one hundred entries in some vegetable classes. W. W. Hathaway, Fred French and L. W. Bates judged the flowers; D. Finlayson, vegetables; W. N. Craig, fruits; Ransom Packard, W. N. Craig and A. Packard, the children's exhibits. W. N. C.

NEWARK, N. J.

The Market.

There begins to be more life in the local cut flower market, but the season has not yet fully begun. Chrysanthemums are improving in quality and are more abundant. There is also a larger number of varieties arriving. Dahlias are plentiful and of good quality. Car-

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA



Members F. T. D. Ass'n
The finest and largest stock west of Chicago. Awake night and day looking for orders.
HOLM & OLSON, Inc. 20-22-24 W. 5th St.

In MINNEAPOLIS, It's
Donaldson's

The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's

Incorporated

618 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 84 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
200 miles in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

KANSAS CITY, KANSAS

L. C. FIELDS

Member Florists' Telegraph Delivery.

Mrs. M. E. Hollcraft
807 Kansas Ave., **TOPEKA, KAN.**

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

La Crosse, Wis. La Crosse Floral Co.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

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WASHINGTON,
D. C.

GUDE'S

GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery

Send Orders for
**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va. Springs, W. Va.)

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

ANNISTON, ALA.

CAMP McCLELLAN CANTONMENT

Send orders to

F. J. ULBRICHT

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

nations and roses, too, are improving in both quality and quantity.

Various Notes.

Several outdoor weddings last week added to the volume of business of the retailers.

Ferdinand A. Kuehn, 623 Central avenue, reports that business is good, although not yet really alive. He has just completed alterations to his store, which included a new roof on the building.

Henry Hornecker, of East Orange, says the fall season is opening well and predicts that business will be good this season.

J. W. Blakeley, of Elizabeth, reports that good summer business is continuing into the fall, although there was a dull period following Labor day.

R. B. M.

BUFFALO.

The Market.

The supply of cut flowers has been none too large during the week. Asters of poor quality continue to arrive. During the first part of the week the shipments of dahlias were poor, but now

KENTUCKY

JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY



MOBILE, ALABAMA

The Minge Floral Co.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member Florists' Telegraph Delivery.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association



**NASHVILLE
TENNESSEE**

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros. LEADING
FLORISTS**

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

**IDLEWILD
GREENHOUSES Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS. TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office:
807 Market St.

100,000 ft. of glass **MRS. J. W. CROUCH** The
Leading Florist

Telegraph Delivery Department

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New Orleans, La.
and Vicinity
High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE
Members F.T.D.

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery

PLACE YOUR ORDERS
TO
HARRY PAPWORTH
The Morris Ridge Nursery Co., Ltd.
STORE
185 Commercial St.
NEW ORLEANS
F.T.D.

SALT LAKE CITY
ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
68 South Main Street
Member Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Orders for TEXAS
KERR The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS
Prompt, Personal Service
EDWARD GREEN Ave. C at 8th St.
Member Florists' Telegraph Delivery

U. J. VIRGIN
838 Canal St. NEW ORLEANS, LA.

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
Careful attention given all orders.

STUPPY FLORAL CO.
Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
Members Florists' Telegraph Delivery.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"
ALPHA FLORAL CO. KANSAS CITY, MISSOURI.
1105 WALNUT—PHONE 2321—EST. 1896

ST. JOSEPH, MO.
MITCHELL & QUENTIN
Orders for
IOWA, NEBRASKA, KANSAS AND MISSOURI

TUCSON SEED COMPANY
TUCSON, ARIZONA
Florists for all Southern Arizona

they are good, and the good stock sells fast. Roses have not been plentiful; in fact, some days they have been extremely scarce. The only rose that really can be depended on is Richmond. American Beauties arrive in satisfying quantities and are of fair quality; the prices range from \$2 to \$4 per dozen. Valley and violets have been in the market during the week, the former bringing \$10 per hundred. Boston ferns are plentiful.

It seems that there was a smaller volume of business done during September than during the same month a year ago. More than 14,000 young men have left Buffalo, and in normal times these men surely must have been of great aid to the trade. The September cash sales were better than those of the same month a year ago, but the charge sales were less. For weddings and debutante affairs the people are not making large expenditures for flowers. No doubt the principal reason for this is that, in view of the raising of funds for war relief, the expenditure of money for flowers seems rather extravagant. Neither are there so many balls being given, and the indications are that there will be fewer yet. The middle classes, however, are earning higher wages, which accounts for the increased cash sales. Another thing, the people are not so prompt in paying bills. The florist will have to be more attentive to the small buyer, getting the cash as soon as the sale is made.

Various Notes.

At the regular meeting of the Florists' Club October 2, Prof. Dunbar, of the Rochester Botanical Garden, delivered a lengthy paper on shrubs. He particularly laid stress on barberries

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY
Members Florists' Telegraph Delivery Ass'n.

A. Newell
FLORIST
Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Ass'n

Established 1859
A. WIEGAND'S SONS CO.
Florists and Decorators
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS
Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F.T.D.

BEYER FLORAL CO. SOUTH BEND, IND.
Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Member of Florists' Telegraph Delivery.

Richmond, Ind.
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice. Prompt attention to telegraph and telephone orders. Members Florists' Telegraph Delivery Ass'n.

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PITTSBURGH, PA.

MRS. E. A. WILLIAMS
627 Penn Avenue

PITTSBURGH, PA.
BLIND FLORAL CO.

Florists, Decorators and Growers

Liberty Avenue and 5th Street (Empire Bldg.)
Extensive Variety and Supply, Efficient Service and Completed Work.

Pittsburgh, Pa.

E. C. LUDWIG FLORAL CO.

710 E. Diamond Street (N.S.)

OUR ONLY STORE

We serve you better Store open day and night
Member F. T. D.

PITTSBURGH, PA.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery.

A. W. Smith Co.

... FLORISTS ...

KEENAN BUILDING, Pittsburgh, Pa.
Largest Floral Establishment in America
Established 1874—Incorporated 1909

Clarksburg, W. Va.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

WEST VIRGINIA

WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

Charleston, W. Va.

are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

CHESTER, W. VA.

JOHN E. COLTON

Steubenville, O.

East Liverpool, O.

Think! Everything In Flowers!
GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Baur
Floral Co.
ERIE, PA.

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

J. V. LAVER
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

THE FERNERY SCHULTHEIS, FLORIST
Write, Phone or Wire 612 Linden Street. **SCRANTON, PA.**

and hawthorn; the many varieties in this country and their beautiful effect in landscapes. He had with him several specimens to illustrate his talk.

The Stroh Quality Store is receiving shipments of Mock roses, with 30-inch stems and large flowers, from the greenhouses.

S. A. Anderson has put in a white tile window, and has had the store painted a parrot green, with the ceiling white. A batch of fine crotons has arrived at the Anderson greenhouses. They are bushy plants, in 7-inch pots. With the shipment were large bird's-nest ferns, pandanus and 4-inch palms.

F. P. A.

BALTIMORE, MD.

The Street Men and Expressage.

Another week of splendid business, was the verdict of everyone with whom I came into contact. While there has been nothing big for any one florist, that steady normal business which everyone likes has begun, with the counter trade picking up well.

Saturday afternoon I made the round of the wholesale houses, and found everything well cleaned up, with the street men buying what was left. I have always been against the street man in the cut flower business, but since studying this question I have become convinced that they are a necessary evil. I do not believe they injure business as much as I once thought, for they dispose of most of their stock to those who would never think of buying

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, Philadelphia Broad and Walnut Streets

PHILADELPHIA

1800 Chestnut Street

THE LONDON FLOWER SHOP, LTD.

Member Florists' Telegraph Delivery.

ORDERS FOR WEST PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. CALLAHAN, 3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

SCRANTON, PA.

A. L. Besancon & Company

FLORISTS AND DECORATORS

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.

Both Phones

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

Members Florists' Telegraph Delivery Ass'n.

EVEN DEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

MYERS BROS., Altoona, Pa.

All Orders Carefully Executed

CRESCENT FLORAL GARDEN

SHERM OFFERLE, Prop.

WARREN, PA.

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave.

Member Florists' Telegraph Delivery

Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454

FRANKLIN, PENNA.

BELL FLORAL CO.

ALL NORTHWESTERN PA.

Telegraph Delivery Department

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WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL. HOWARD & SMITH NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP

224 West Fourth St.

LOS ANGELES, CAL.

Leading Retail Florist in the City

PASADENA, CAL.

HOUSE OF FLOWERS

HENRY A. SIEBRECHT, JR.

Member F. T. D. Association

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO, CALIF.

Santa Barbara, Cal.

910 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

LONG BEACH, CAL.

LOWE'S FLOWER SHOP, The Pioneer and Leading Florist.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

ELDRED FLOWER SHOP

National Florist

flowers as a regular thing. One of the places where they ply their trade is the better class of restaurants; a bunch of roses often will be bought to take home as a peace offering by someone who has kept dinner waiting; or on the streets many a man will purchase flowers because they are cheap, with no regard to quality or freshness. The people will not complain if the flowers do not keep. The main point is that the street men break a certain class of people into the habit of using flowers. Another point is that the street men are of great help to the wholesale houses in cleaning up a lot of stock that otherwise would find its way to the garbage can. I have been giving this question a good bit of study, and it is only when stock is plentiful that the faker can successfully push his business. When prices are normal, the fakers will not buy and the wholesaler will not offer inducements.

The express trouble at this time is becoming acute. None of the companies will receive perishable shipments except at the owner's risk. At the S. S. Pen-nock Co. store I saw a large shipment of dahlias that had been turned over to the company to get what it could out of the flowers by the Wells Fargo Co., the consignee having refused to accept the flowers because they had been so long in transit. If it is possible, something should be done about this at once, for the way the matter stands at present the florist is taking chances. If this trouble gets worse, there is the automobile. This may be more expensive, but we will all remember the old proverb we were taught when children, "Necessity knows no law."

The Vincent Dahlia Show.

All through last week in the street cars or wherever a crowd of people met in Baltimore, the expression you were sure to hear was, "Are you going out to the Vincents' dahlia show?" It was much the same as we hear when the circus is in town.

October 3, which was Gardeners' day at the R. Vincent, Jr., & Sons Co., estab-

SEATTLE, WASH.

HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS

SPOKANE, WASHINGTON

Donart's House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers



Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

San Francisco, Cal.

ART FLORAL CO.

255 Powell Street

Best attention given your orders

Members Florists' Telegraph Delivery

EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n

RIVERSIDE, CAL. BAKERSFIELD, CAL.

A. M. HOSP. Leading Florist

Telegraph Delivery Department

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FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade Discount.

Members of the Florists' Telegraph Delivery.



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery

DENVER - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

RENO FLORIST RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders from out-of-town florists.

G. ROSSI & CO., Pres.

C. LEONARDINE, Mgr.

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND
FAITHFUL SERVICE

Colorado Springs, Colo.

Frank F. Crump

Wholesale and
Retail Florist

Member Florists' Telegraph Delivery

Electric City Conservatory

Great Falls, Montana We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Assn.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



OMAHA, NEB.

JOHN H. BATH, The Careful Florist
Member Florists' Telegraph Delivery

I
O
W
A

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

Harkett's
FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

lishment, the writer made a pilgrimage to White Marsh, as did many members of the trade. I am sure that everyone who is commercially interested in flowers was well rewarded for the trip, as the concern had staged an exhibition to be proud of. The florists could see, from the great crowds of people who journeyed the eighteen miles, that the interest of the public in flowers is not waning. Indeed, the lawns about this fine old place looked as though there was an automobile show in progress, rather than an exhibition of dahlias. There were about 2,500 people at the exhibition, and on the following day, October 4, which was Governor's day, the largest crowd was expected. The crowd had the run of the entire farm, and it was a sight to see more than 1,000 people, mostly women, walking through the great patches of dahlias in full bloom.

The exhibition was held in the large packing shed, and R. A. Vincent, under whose supervision it had been arranged, deserves much credit for the artistic way the dahlias were staged. Through the center of the building was a table on which were half barrels filled with some of the finest dahlias I have ever seen. The flowers were arranged with oak foliage, which harmonized nicely with the blooms. Along the sides of the room were set pieces, with large wreaths in the center of each piece, while at each end there was an American flag framed in flowers. Features of the exhibition which attracted much attention were two vases, one containing King of Autumn and the other Creation dahlias. Both were all that could be desired, the flowers being large with fine stems and foliage, and from all appearances good keepers.

Everyone in the trade owes a vote of thanks to this firm for the fine manner in which it keeps the florists' business before the public in Baltimore.

Various Notes.

William E. Fowler, of Philadelphia, has taken up the reins where Walter W. Erdman laid them down. Mr. Fowler

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The Baltimore Wholesale Florist & Supply Co. is making a good display of supplies. This is a branch of the business that has never had a fair showing in this city. The florists have been depending on Philadelphia and New York for this stock, and the time is ripe for some good hustler to get in on the ground floor. The Baltimore Wholesale Florist & Supply Co. has made the start, and we wish it success.

At the Leo Niessen Co. store Mr. McKissick said that he and some of the men had been on the job since 6 o'clock in the morning, and that they were still busy cleaning up odds and ends.

At the S. S. Pennock Co. store I heard that J. J. Perry was on a business trip to Frederick. The men reported business good for the week, and the iceboxes verified it. Indeed, every place where stock is sold at wholesale the same thing was to be heard, "If we had more first-class stock, there would be no trouble in disposing of it."

Lohr & Fritze are sending in some good Double White Killarney, Ophelia and Hadley roses.

James Hamilton's Hoosier Beauties and Radiance are especially fine for this early in the season. Jesse P. King, of Mount Airy, has fine Radiance, Red Radiance, Ophelia and White Killarney.

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Wholesale Cut Flower Prices.

Chicago, Oct. 10, 1917.

	Per doz.	
Beauty, long stems.....	\$ 4.00 @ \$ 6.00	
Beauty, 30 to 36-in. stems.....	3.00 @ 4.00	
Beauty, 24-in. stems.....	1.50 @ 2.50	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	3.00 @ \$12.00	
White Killarney	3.00 @ 12.00	
Double White Killarney.....	3.00 @ 12.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Russell	5.00 @ 25.00	
Champ Welland	3.00 @ 12.00	
Richmond	3.00 @ 12.00	
Rhea Reid	3.00 @ 12.00	
Mrs. Aaron Ward.....	3.00 @ 12.00	
Sunburst	3.00 @ 12.00	
Ophelia	3.00 @ 12.00	
Milady	3.00 @ 15.00	
Hoosier Beauty	3.00 @ 12.00	
Evelyn Nesbit	2.00 @ 4.00	
Carnations	2.00 @ 6.00	
Valley	6.00 @ 12.00	
Easter Lilies	6.00 @ 12.00	
Cattleyas, per doz.\$6.00 @ \$12.00		
Gladioli	2.00 @ 6.00	
Asters	1.00 @ 4.00	
Daisies50 @ 1.50	
Calendulas	1.50 @ 3.00	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums, per doz.	\$1.50 @ \$6.00	

Philadelphia, Oct. 10, 1917.

	Per 100	
Beauties, Special	\$25.00 @ \$30.00	
Beauties, Medium	15.00 @ 20.00	
Beauties, Short	6.00 @ 8.00	
Killarney, Long	4.00 @ 6.00	
Killarney, Short	2.00 @ 3.00	
Hadley, Mrs. Russell, Prima Donna, Long, Sept. Morn.....	12.00 @ 20.00	
Hadley, Mrs. Russell, Prima Donna, September Morn, Short	3.00 @ 6.00	
Maryland, Long	5.00 @ 6.00	
Maryland, Short	2.00 @ 4.00	
Ophelia, Sunburst, Ward, Long	4.00 @ 6.00	
Ophelia, Sunburst, Ward, Short	2.00 @ 3.00	
Carnations, select	3.00 @ 4.00	
Carnations, ordinary	2.00 @ 2.00	
Easter Lilies	10.00 @ 12.50	
Valley	8.00 @ 10.00	
Cattleyas	50.00 @ 60.00	
Vandas	20.00 @ 20.00	
Oncidiums	3.00 @ 5.00	
Gladioli	2.00 @ 4.00	
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Hydrangeas	8.00 @ 5.00	
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Chrysanthemums, ordinary	8.00 @ 12.00	
Tuberose	3.00 @ 3.00	
Tritoma	3.00 @ 4.00	
Gardenias	85.00 @ 50.00	
Dahlias, select	3.00 @ 5.00	
Dahlias, ordinary	1.50 @ 2.00	

LET The Review do the advertising. We florists will do the shipping.—W. Bezdek, Cedar Rapids, Ia.

IT'S NO USE TRYING! You can't keep stock and advertise in The Review. I've tried it and it can't be done.—James Frost, Greenville, O.

A Card This Size

Costs only 90c per Week on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 45c per week on yearly order.



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Write for Prices on Your Wants

Mention The Review when you write.

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We are the largest Cut Flower shippers in **MINNEAPOLIS**. Let us supply your wants. If it is on the market, we can furnish it.

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Get our prices before placing order. We guarantee satisfaction.

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Long Distance Phone, Randolph 2758

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The Freres-Windler Co.

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CC POLLWORTH CO.

We can fill your orders
for all

Seasonable
Cut Flowers

MILWAUKEE, WIS.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,

AND ALL OTHER SEASONABLE STOCK

Wholesale Cut Flower Prices.

Cincinnati, Oct. 10, 1917.

	Per doz.	
Beauties, Special	\$8.00	
Beauties, Fancy	2.50	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second75	
Beauties, Shorts50	
	Per 100	
Killarney	\$ 3.00 @ \$ 6.00	
White Killarney	3.00 @ 8.00	
Richmond	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Carnations	2.00 @ 3.00	
Easter Lilies	10.00 @ 12.50	
Rubrum	4.00 @ 8.00	
Lily of the Valley	7.00	
Snapdragons	3.00 @ 4.00	
Gladioli	2.00 @ 3.00	
Asters	1.00 @ 3.00	
Dahlias	4.00	
Chrysanthemums	15.00 @ 25.00	
Calendulas	2.00 @ 3.00	

Milwaukee, Oct., 10, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$20.00	
Hoosier Beauty	4.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Mrs. Ward	3.00 @ 8.00	
Ophelia	4.00 @ 8.00	
Bon Silene	2.00	
Oecle Brunner	2.00	
Carnations	2.00 @ 4.00	
Valley	6.00	
Easter Lilies	12.50	
Rubrum Lilies	3.00	
Cattleyas, per doz.	\$9.00	
Chrysanthemums, per doz.	\$2.00 @ \$4.00	

Buffalo, Oct., 10, 1917.

	Per 100	
Beauty, Special	\$25.00 @ \$30.00	
Beauty, Fancy	20.00 @ 25.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Sawyer	3.00 @ 8.00	
Killarney	2.00 @ 8.00	
White Killarney	2.00 @ 8.00	
Double White Killarney	4.00 @ 8.00	
Richmond	3.00 @ 10.00	
Maryland	3.00 @ 8.00	
Ophelia	3.00 @ 10.00	
Mrs. Ward	3.00 @ 6.00	
Russell	4.00 @ 12.00	
Sunburst	3.00 @ 8.00	
Carnations	2.00 @ 3.00	
Longiflorum	8.00 @ 10.00	
Rubrum Lilies	4.00 @ 8.00	
Cattleyas	60.00 @ 75.00	
Sweet Peas20 @ .75	
Snapdragons	1.00 @ 2.00	
Asters50 @ 1.00	
Gladioli	2.00 @ 4.00	
Chrysanthemums	10.00 @ 25.00	

Pittsburgh, Oct. 10, 1917.

	Per 100	
Beauty, Special	\$20.00 @ \$30.00	
Beauty, Fancy	12.00 @ 15.00	
Beauty, Shorter	8.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Mrs. Aaron Ward	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Shawyer	3.00 @ 8.00	
Mock	4.00 @ 10.00	
Sweetheart	2.00 @ 4.00	
Mrs. Charles Russell	6.00 @ 15.00	
Lilies	10.00 @ 12.00	
Snapdragons	2.00	
Gladioli	4.00	
Chrysanthemums	20.00 @ 30.00	
Cattleyas	75.00	

MONTGOMERY on Grafted Roses, sent
by The Review for 25 cents.

EASTER LILIES

Get fresh, fine stock from The Lily Grower of the Middle West.

Hoffmeister Floral Co.

LICK RUN

White St., CINCINNATI, OHIO

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

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Fresh Cut Flowers
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Florists' Supplies
Manufacturers of Wire Designs

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GUST. RUSCH & CO.

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444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and
FLORISTS' SUPPLIES

Mention The Review when you write.

MONTGOMERY on Grafted Roses, sent
by The Review for 25 cents.

No USE to continue the ad; we were all
sold out on one insertion.—Casa de Flores
Greenhouses, Corpus Christi, Tex.

KINDLY stop my salvia ad, as I am sold
out. I had telegrams from several parts
of the country, and quickly disposed of
the large batch.—C. Nielsen, Aurora, Ill.

PLEASE stop the ad, as I am compelled
to return checks after having sold all I
had. The only way to keep up with The
Review is to have a great many more of
an article than you think you can pos-
sibly sell.—Ernst Manthey, Jr., St. Ber-
nard, O.

WM. C. SMITH Wholesale Floral Co.

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1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand
Mention The Review when you write.

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Leading Varieties of Cut Flowers

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Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.

Mums, Roses, Carnations, Valley, Violets, Etc.

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TRAENDLY & SCHENCK

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116 W. 28th St., NEW YORK

Wholesale Dealer in
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EVERGREENS

Bronze and
Green Galax

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262 Devonshire St., BOSTON, MASS.

Consignments of all the leading varieties of cut flowers received daily. Selected
line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

New York, Oct. 8, 1917.

Beauty, Specials\$10.00 @	\$30.00
Beauty, Fancy8.00 @	15.00
Beauty, Extra5.00 @	8.00
Beauty, No. 12.00 @	4.00
Beauty, No. 21.00 @	2.00
Prima Donna1.00 @	6.00
Killarney1.00 @	6.00
My Maryland1.00 @	5.00
Hoosier Beauty1.00 @	6.00
Mrs. Aaron Ward1.00 @	8.00
Mrs. Shawyer1.00 @	8.00
Russell1.00 @	12.00
Ophelia1.00 @	8.00
Lady Stanley1.00 @	8.00
Hadley1.00 @	10.00
Mock1.00 @	10.00
Key1.00 @	10.00
Sunburst1.00 @	6.00
Orchids—Cattleyas25.00 @	40.00
Carnations1.00 @	3.00
Easter Lilies4.00 @	6.00
Lily of the Valley2.00 @	4.00
Daisies25 @	.50
Asters25 @	2.00
Gladioli1.00 @	3.00
Dahlias50 @	6.00
Violets25 @	.50
Chrysanthemums, per doz.75 @	4.00

Boston, Oct. 10, 1917.

American Beauty\$ 4.00 @	\$35.00
Shawyer, Russell3.00 @	12.00
Killarney3.00 @	10.00
Stanley, Miller3.00 @	12.00
White Killarney3.00 @	10.00
Double White Killarney3.00 @	10.00
Dark Pink Killarney3.00 @	10.00
Killarney Queen3.00 @	12.00
Mrs. Aaron Ward3.00 @	10.00
Hadley3.00 @	12.00
Ophelia4.00 @	16.00
Sunburst3.00 @	8.00
Francis Scott Key3.00 @	12.00
Hoosier Beauty3.00 @	8.00
Carnations3.00 @	5.00
Chrysanthemums8.00 @	25.00
Cattleyas50.00 @	60.00
Lily of the Valley8.00 @	12.00
Easter Lilies12.00 @	16.00
Gladioli6.00 @	8.00
Asters2.00 @	4.00
Lilium speciosum4.00 @	6.00
Cosmos50 @	1.00
Violets, single50 @	.75
Antirrhinums4.00 @	6.00

St. Louis, Oct. 10, 1917.

Beauty Specials\$ 3.00 @	\$ 4.00
Beauty, Extra1.50 @	2.00
Richmond\$ 3.00 @	\$ 6.00
White Killarney3.00 @	6.00
Killarney3.00 @	6.00
Ward, Hadley3.00 @	8.00
Milady and Ophelia3.00 @	8.00
Russell6.00 @	15.00
Carnations1.00 @	2.00
Lily of the Valley6.00 @	8.00
Easter Lilies8.00 @	10.00
Orchids, doz.\$7.50	
Snapdragons2.00 @	8.00
Gladioli2.00 @	4.00
Shasta daisies85 @	.50
Cornflowers20 @	.25
Asters1.00 @	3.00
Tuberose2.00 @	3.00
Dahlias2.00 @	4.00
Cosmos1.00 @	1.50

HINTS

If you knew how satis-
factorily we handle your
shipments of flowers, you
would certainly ship to us.

We guarantee you best
market prices and prompt
returns.

Special opportunity for a
couple of good Rose Growers
who are looking for best returns.
Our present demand is larger
than our supply.

United Cut Flower Co., Inc.

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ROCHESTER, N. Y.

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Consignments Solicited. Prompt Payments.

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FLORIST

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A FULL LINE OF FLORISTS' SUPPLIES

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A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

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Lilies, Roses, Carnations, Orchids, Valley, etc. The largest assortment
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Choicest Stock in America

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Wholesale Commission Dealer in

CUT FLOWERS

Room for the products of growers of first-class stock. We have what you want when you want it.

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Office and Salesroom:

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WILLOW and FANCY BASKETS for FLORISTS
Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

Telephone 1813 Main

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258 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

J. K. ALLEN, NEW YORK

118 W. 28th Street,

Established 1887. Phones 167-3058 FARRAGUT. Open at 6 a. m. every day, Sundays excepted

ROSES, CARNATIONS, LILIES, ASTERS
and All Seasonable Flowers.

Every variety of Cut Flowers. Growers, study your best interests and ship to me this season.

A Gold Medal

is not expected by us for doing our duty by our consignors and customers. We have 22 years experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima
Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Seasonable Flowers.

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WHOLESALE FLORISTS

Fancy and
Dagger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

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Green Galax

No Connection with New York Florists' Supply Co.

CLASSIC
Silk Ribbons
and Chiffons

Morris M. Cohen

37-39 East 28th Street

Telephone 541 Mad. Sq. NEW YORK

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,
Baskets, Artificial and Wax Wreaths, Metal
Wreaths, Crosses, etc. Colored Teasels, red,
purple, white and blue Roping, and everything
in the Florists' Supply line.

404-412 East 34th Street, A. HERRMANN, NEW YORK CITY

P. J. SMITH

Successor to John I. Raynor. Wholesale Florist.
Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
1998 FARRAGUT.

Closed on Sunday

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A recent subscriber to our Credit
and Information List says:

"Think it the best money
we have ever spent."

For full particulars, write NATIONAL FLORISTS'
BOARD OF TRADE, 56 Pine St., New York City.

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24 Years' Experience | Everything in Cut Flowers
Tel. 5296 Madison Square Consignments Solicited

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Telephones, 1664-1665 Mad. Sq.

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54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

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121 W. 28th St., NEW YORK CITY

Telephone 3870-3871 FARRAGUT

American Beauties and Carnations

Mention The Review when you write.

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.. Florist ..

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ORCHIDS, GARDENIAS, ETC.

PAUL MECONI - Wholesale Florist - NEW YORK

Telephones No. 3864 and 8364 Mad. Sq. 57 W. 20th St.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

ONION sets continue in good demand at firm prices. Yellow sets are choice, but white sets show some smut.

THE declared exports of grass seeds from Buenos Aires, Argentina, increased from \$83,193 in 1914 to \$193,411 in 1915.

THE obituary notice of M. P. Hargrave, of Hargraves' Seed Store, Galveston, Tex., will be found in the obituary column of this issue of The Review.

If the war lasts another year or two America will be independent of Europe in such matters as cyclamen and pansy seeds, once largely matters of German origin.

A BRANCH office has been opened at Ames, Ia., by the Blair-Harper Seed Co., of Aurora, Ill. T. D. McClennahan, graduate of the Iowa State College, is in charge.

L. L. MAY & Co., St. Paul, speak of good business. Mr. May is convalescent and is expected back at his post in a few days. L. L. May, Jr., has charge of the store.

THE death of George H. Cummings, secretary of the Sioux City Seed & Nursery Co., is reported in this week's obituary column. He was killed in an automobile accident.

REPORTS are that the advance guard of California seed growers shortly will pass through Chicago on their way east. Most reports show onion seed to be exceedingly scarce this year, Globe varieties in particular being short.

EMPLOYEES of seed houses throughout the country have for the greater part now returned from their vacations. Reports of good business with rapidly accelerating activity are unanimous and seedsmen in general are looking for an exceptionally good season.

IT IS not a question of the value of seeds, but of holding prices down. The tentative prices as established by the directors of the Wholesale Seedsmen's League at its recent meeting in New York, look low when considered either with the prices of most other commodities or with the available supply.

H. A. JOHNS, president of the Sioux City Seed & Nursery Co., Sioux City, Ia., was a Chicago visitor October 5, on his way to Michigan. Mr. Johns reports that about two weeks more are needed on seed corn in Iowa to make it safe and in good shape. He also stated that there was considerable early damage to seed corn.

GROWTH OF NORTHRUP-KING.

Northrup, King & Co., Minneapolis, Minn., will take full possession of their new building about October 15, retaining the present building for retail purposes. George C. Thomson escorted me through this latest monument to seeds, the consummation of the thought of several master minds. The immensity of the undertaking dawned gradually on one while going through the group of buildings noting the various appliances for handling the large business established

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALADY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company

ONION SETS

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1917 seeds on request.

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Home Office: ORANGE, CONN.
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Contract Seed Growers

Specialties: PEPPER, EGG PLANT, TOMATO,
VINE SEED AND FIELD CORN

Correspondence Solicited.

George R. Pedrick & Son
PEDRICKTOWN, N. J.

EVERETTE R. PEACOCK CO.

ONION

SETS



ONION

SEED

4012 Milwaukee Avenue,

CHICAGO

J. BOLGIANO & SON

Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

BALTIMORE, MARYLAND

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.

Correspondence solicited.

"WORTH WHILE" QUALITY BULBS

Ready for Shipment

Narcissi

Paper White Grandiflora

13 ctms. up, 1250 to case, per 100, \$1.65; per 1000, \$14.00.

14 ctms. up, 1000 to case, per 100, \$1.85; per 1000, \$16.50.

French Roman Hyacinths

White, 12 ctms. up, per 100, \$4.75; per 1000, \$44.00.

White, 13 ctms. up, per 100, \$5.25; per 1000, \$50.00.

Freesia Purity

Select Bulbs, per 100, \$0.65; per 1000, \$6.00.

Freesia Refracta Alba

Mammoth Bulbs, per 100, \$1.35; per 1000, \$12.00.

"Jumbo" Bulbs, per 100, \$1.65; per 1000, \$15.00.

Allium Neapolitanum

Large Bulbs, per 100, \$1.00; per 1000, \$8.00.

Narcissi

French Golden Spur, per 100, \$3.25; per 1000, \$30.00.

French Trumpet Major, per 100, \$2.00; per 1000, \$18.00.

Lilium Candidum

Select Bulbs.....per 100, \$6.00

Mammoth Bulbs.....per 100, 7.00

Calla Aethiopica

Select Bulbs.....per 100, 8.00

Lilium Giganteum

(Cold Storage)

7 to 9-inch.....per 100, 6.00

9 to 10-inch.....per 100, 8.00

Dutch Bulbs

If you are not in possession of our wholesale price list, we believe it will pay you to get a copy before ordering.

Stock now arriving.

Winterson's Seed Store

166 No. Wabash Ave., CHICAGO

Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating condition. Offered per bushel or per 1000 at import prices.

Shipments also due of

**ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS**

WRITE FOR PRICES, STATING QUANTITY REQUIRED.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

Mention The Review when you write.

If you want good Seeds of Choice

PRIMULAS CYCLAMEN PANSIES

and other choice Florists' Flowers

WRITE FOR OUR LIST

WATKINS & SIMPSON, Ltd.

27-29 DRURY LANE, COVENT GARDEN, LONDON, ENG.

SEED PACKETS

Flower Seed Sizes to Catalogue
Envelopes—Return Envelopes

BROWN BAG FILLING MACH. CO.
FITCHBURG, MASS., U. S. A.

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RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)
FRANCE

New York Address
25 W. Broadway

LANGHOUT & CO.

SASSENHEIM, HOLLAND
Wholesale Bulb Growers

Write for quotations

14 STONE STREET,
NEW YORK CITY

Mention The Review when you write.

PHONE CENTRAL 1978

ARNOLD RINGIER

BROKER

Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/2 oz., 90c; 1/4 oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.

Mention The Review when you write.

SEEDS

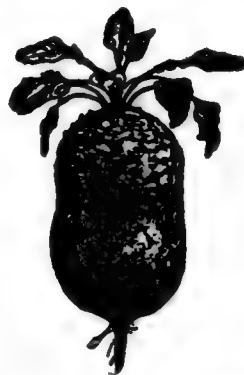
Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARONIAS SEED STORE, Box 24, SEDALIA, MO

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list. Chr. Mønsterg, 216 7th St. N., Minneapolis, Minn.

DANISH SEEDS



Cabbage, Cauliflower,
Carrot, Mangel, Swede,
Turnip, etc.

CHR. OLSEN

Seed Grower

(Established 1892)

ODENSE, DENMARK

Contract Offers and Sam-
ples at your service.

Same Address—"FRIGOLSEN." Code: 5th Ed., A. B. C.
Amer. Seed Trade Assn.

Mention The Review when you write.

FOR

Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS, Inc.

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

WESTERBEEK & KLYN

BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

**QUALITY ECONOMY
SYSTEMATIC SERVICE**

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

Mention The Review when you write.

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio



MICHELL'S RELIABLE BULBS

READ THIS AND PLACE YOUR ORDER NOW

There will be a decided shortage of Dutch stock, and especially Lilies of all kinds, hence

HYACINTHS, TULIPS, NARCISSI, ETC.

must make up the balance. People will buy flowers at Easter; they'll have the money. Dutch stock requires very little heat or greenhouse space until shortly before selling time, so don't let the price of coal worry you.

Send for Wholesale Price List of Bulbs and Seasonable Supplies.

MICHELL'S SEED HOUSE, 518 Market Street, PHILADELPHIA

Mention The Review when you write.

and yet increasing, "for," observed my guide, "there is no such thing as standing still and we expect to cover the whole eight acres with other buildings similar to these." Capacity for handling twenty-five cars at one time conveys some idea of the extent.

Great care has been paid to ventilation and it is so perfect that with the air purifier it is almost possible to winnow one's thoughts. "No," replied Mr. Thomson, "we do not intend to lock up our stock of Golden Self-blanching celery in that vault, although the supply of small seeds will certainly be shorter than for years and prices for next season will be the highest in the memory of the oldest seedsmen. My recent survey of the seed farms in the Sacramento valley, in California, where, by the way, 50,000 orientals are employed, convinced me of the fact I have just mentioned and it will be the man who does an ordinary retail business who will feel the pinch. Already feelers are out in all directions as to the situation, known only to those right on the ground."

Observing groups of automobiles standing nearby, I was informed that twenty-three machines, carrying as many travelers, leave at one time in as many directions, their routes covering the entire season. Receipts of onion sets are heavy and the quality is fine, especially of red. Yellow follows, but white is poor and will be scarce.

W. M.

THE SECOND BOAT IS IN.

The second cargo of Holland bulbs arrived at an American port Sunday, October 7, on board the Schiedyk. The shipping papers for part, if not all the bulbs came with the merchandise and the stock is being passed through the customhouse without delay. The quantity in this cargo is not known with accuracy, but is presumed to be in the neighborhood of 20,000 cases. The Schiedyk is not so large a steamer as the Waaldyk, which brought 23,000 cases.

Apparently the bulbs on the Schiedyk will get into the hands of the trade sooner than those that came on the Waaldyk, although the latter docked at the American port almost two weeks earlier. The shipping papers for the stock on the Waaldyk were taken off at Halifax and have not yet been received by the importers. The law pro-

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per ¼ oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.
90-92 W. Broadway, NEW YORK

Mention The Review when you write.



GIANT PANSY SEED

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Bloched
Masterpiece, curled wavy
1000 seeds, 25c; 500, 1.00;
¼-oz., \$1.25; oz., \$5.00.

Early Flowering or Winter-blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
½-oz., \$1.10; ¼-oz., \$2.00

Import Specialties

Write for import prices upon

DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and **ROMANS.**
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

BURNETT BROS.
SEEDS : BULBS : PLANTS

98 Chambers Street. NEW YORK CITY
Mention The Review when you write.

WARD'S BULBS

WORLD'S BEST

Plant Now for Winter Flowering Horseshoe Brand Cold Storage Giganteum

A good substitute for Lilium Formosum, which are short crop.

Shipments can be made, so far as stock remains unsold, from

CHICAGO
GRAND RAPIDS
CINCINNATI

DENVER
GALVESTON
OMAHA

PHILADELPHIA
NEW YORK
PITTSBURGH

BOSTON
BUFFALO
TORONTO

of a choice stock at the following prices:

7/9, \$ 7.00 per case of 100 bulbs	8/10, \$16.00 per case of 250 bulbs
7/9, 17.00 per case of 300 bulbs	9/10, 16.00 per case of 200 bulbs
8/9, 16.00 per case of 280 bulbs	9/11, 16.00 per case of 180 bulbs
10/11, \$16.00 per case of 150 bulbs	

For many florists who have not the required heating facilities to bring in the new crop Giganteum for Easter, 1918—this falling on **March 31**—Cold Storage Giganteum will have to be substituted, as they can be used to advantage, particularly the large sizes.

Order at once, for delivery when desired, as stock is limited.

For late Winter Flowering, **Cold Storage Magnificum** are a paying crop. **Plant Now.** We offer either the 12 to 13 size, 70 bulbs to the case, or 13 to 14 size, of 60 bulbs to the case, at \$13.00 per case.

FRENCH BULBS

We have a small surplus at our warehouses at Bound Brook, N. J., of Horseshoe Brand French Bulbs—**White Roman Hyacinths, Paper Whites, Soleil d'Or, French-Grown Golden Spur, Trumpet Majors, Alliums**, etc., which we offer at special prices. Order now, as our offer is subject to prior sale.



RALPH M. WARD & CO.

THE LILY HOUSE

71-73 Murray Street
NEW YORK

Boompjes 82
ROTTERDAM

4 Tokiwacho Itchome
YOKOHAMA

WHY PAY MORE? PAPER WHITES

13 TO 14 CTM.—1000 TO A CASE, FOR \$13.50
5 OR MORE CASES, AT \$13.00 PER 1000

THESE SHOULD MAKE MONEY FOR YOU

GRAND SOLEIL D'OR, Yellow Narcissus,
\$20.00 per 1000.
PURITY FREESIAS, large size 5s and up,
\$15.00 per 1000.

Calla Aethiopica, extra size, 1 3/4 to 2-inch,
\$10.00 per 100.
Alliums, fine for design work, \$6.00 per 1000;
8000 for \$15.00.

Chinese Lilies, basket of 30, \$2.00; mat of
120 for \$8.50.
Fine 4-inch **Cyclamen Plants**, ready for
6-inch, \$20.00 per 100.

ALL THE ABOVE ITEMS ARE MONEY-MAKING VALUES FOR YOU.

C. C. POLLWORTH CO.,



MILWAUKEE, WIS.

Mention The Review when you write.

vides a way for releasing imports under bond in the absence of the papers, and this has been availed of by most of the consignees, but where the consignee is a forwarding agent and his own advices are missing he has no means of knowing to which of the numerous buyers these particular cases belong. The greater part of the Waal-dyk's cargo was so consigned in bulk to forwarding agents, to be split up by them and reconsigned to the purchasers. In the absence of their instructions, indefinite delay is probable.

BERMUDA ONION.

"The biggest crop of Canary Island onion seed ever grown finished its movement toward United States ports today," wrote Consul G. K. Stiles at Tenerife August 31, "when large final shipments brought the 1917 value of this export to America up to \$137,289 (\$131,882 for the United States and \$5,407 for Porto Rico), as compared with \$84,387 for 1916 and only \$40,828 in 1915. While good results had been expected, even the most optimistic planters were surprised by the great quantities of high-grade seed produced and the large buying orders from the United States, which country has bought nearly all available seed, only small quantities remaining on the market.

"These conditions were foreseen in a report sent by the Tenerife consulate as far back as August 31, 1916, when it was forecast that 'the showing made by American purchases of onion seed (1916 crop) has had a most stimulating effect on the industry in these islands, and heavy planting may be expected for the 1917 crop.' These expectations were more than fulfilled in the actual results of the crop movement just ended. The majority of the growers are now figuring on even larger plantings, with the intention of surpassing in 1918 the record results obtained in the present year.

"A number of American seedsmen and onion growers having recently inquired as to the development of the Canary Island onion-seed business with American firms, the following statement of the value of the declared exports of seed from these islands to the United States is appended for their information: In 1909 the declared value totaled \$57,170; in 1910, \$36,509; in 1911, \$30,753; in 1912, \$74,686; in 1913, \$84,345; in 1914, \$43,293; in 1915, \$40,828; in 1916, \$84,387, and in 1917, \$137,289."



Paper White Grandiflora

13 cm. and up (1000-1200 to case)
\$13.50 per 1000

15 cm. (900 to case)
\$16.00 per 1000

White Roman Hyacinths

12 cm. and up (1700-1800 to case)
\$36.00 per 1000

13 cm. (1700 to case)
\$40.00 per 1000

13 cm. and up (1400-1450 to case)
\$42.50 per 1000

Just arrived in perfect condition.

Cash with order for less than 5 cases, or from those who have not established credit with us.

McHutchison & Co., The Import House, 95 Chambers St., New York

Mention The Review when you write.

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50.

FREESIA PURITY, extra size.....1000, \$10.00

FREESIA PURITY, mammoth.....1000, 16.00

CYCAS Revoluta Stems, 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company

125 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

GIGANTEUM LILY BULBS

FROM COLD STORAGE

7- 9, per case of 300\$14.00

8- 9, " " " 250 14.00

9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

Always mention the Florists' Review when writing advertisers.

Dutch—French-grown HYACINTHS

Gertrude, Moreno, Lady Derby, L'Innocence, Bismarck, Grand Monarque

1st Size, 1000, \$85.00 2nd Size, 1000, \$45.00

Ready for immediate delivery.

A. VERDUYN, Jr.

Care P. C. Kuyper & Co.

10-12 Broadway, New York City

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Iris, Lilliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

Always mention the Florists' Review when writing advertisers.

HERE THEY ARE

Paper Whites

12 ctm. and up, per 1000.....\$13.25
18 ctm. and up, 1000 to the case,
specially packed, per 1000 ... 15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

Freesia Refracta Alba

Select, per 1000\$ 9.00
Mammoth, per 1000..... 12.00

Amaryllis Vittata Hybrids

Per doz.....\$ 8.50
Per 100..... 25.00

Allium Neapolitanum

Fine for forcing
Per 1000.....\$8.00

Lilium Candidum

Select, per 100.....\$7.00
Mammoth, per 100..... 8.00

Calla Aethiopica

1½ to 2-inch
Per 100.....\$8.50

Lilium Giganteum—Bulbs from Cold Storage

7 to 9-inch, 300 bulbs to case, per case.....\$15.00
8 to 9 inch, 275 bulbs to case, per case..... 15.00
9 to 10-inch, 200 bulbs to case, per case..... 17.00

We now have eight hundred satisfied florists planting our cold storage lilies, receiving shipments at regular intervals throughout the entire year.

DUTCH BULBS READY SOON—WRITE US.

AMERICAN BULB CO.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO



CABLE ADDRESS "BULBS"

Mention The Review when you write.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.

Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

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BULBS

FRENCH and DUTCH

All varieties for florists

FLOWER SEEDS

Calceolarias, Candytuft, Centaurea, Cineraria, Pansy, Cyclamen, etc., etc. All of the very finest strains for florists.

Special prices on application

J. M. THORBURN & CO.

53 Barclay St., Through to NEW YORK CITY
54 Park Place

Mention The Review when you write.

XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; ½ pkt., 50c.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
COLUMBINE, very finest plants grown, mixed, 25c.
PANSY, Giants, 500 seeds, \$1.00; ½ pkt., 50c.
DAISY (Bellis), new monstrous, mixed, fine, 25c.
CINERARIAS, large dwf., trade pkt. 50c; ½, 25c.
CYCLAMEN, Giants, 250 seeds, \$1.00; ½ pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

QUALITY BULBS

Narcissus Paper White

1000
14 ctm. and up, 1000 to case.....\$15.00
13 ctm. and up, 1250 to case..... 13.00

Roman Hyacinths—White

12-15 ctm., 1000.....\$40.00

Callas

2 to 2½-inch, 100.....\$12.00

Freesia Refracta Alba

Selected Bulbs, 1000.....\$8.00

Freesia Purity

Selected Bulbs, 1000\$16.00
First Size Bulbs, 1000..... 7.50

Chinese Sacred Lily

Mammoth Size, per basket, 30 bulbs, \$ 2.85
Bale, 120 bulbs..... 10.75
Selected First Size, per basket, 30
bulbs..... 2.25
Bale, 120 bulbs..... 8.40

WRITE FOR OUR TRADE BULB CATALOGUE

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave.,

ST. LOUIS, MO.

Mention The Review when you write.

FRENCH BULBS

ON HAND

Paper White Grandiflora—

(1250 bulbs to case)

\$14.50 per 1000

French Golden Spur—

(1800 bulbs to case)

\$22.50 per 1000

Lilium Candidum—

22 to 24 centimeters

\$7.00 per 100; \$65.00 per 1000

STORRS & HARRISON COMPANY,

PAINESVILLE, OHIO

Mention The Review when you write.

PAPER WHITE NARCISSI

Romans, L. Candidum, Freesias, mammoth, L. Giganteum.

Dutch Hyacinths and Narcissi, best variety.

Storage. Best Quality. Write for Prices.

D. RUSCONI, 126-128 West 6th Ave.,
CINCINNATI, OHIO

Always mention the Florists' Review when writing advertisers.



PAPER WHITES

1250 to the case

(these are 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Write for quotations on all French and Dutch Bulbs.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO



"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N. J.

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

The heat of the last few days has developed stock rapidly and caused a decrease in the shipping business, with the result that stock has accumulated at the wholesale houses and prices have favored the buyer. This condition, however, is sure to be only temporary, as a cool spell would shorten stock and harden it for shipping; so by the time these lines are read the condition probably will be different. The biggest loss is in mums and violets, for it is difficult to ship the mums, and the violets will be impossible until the middle of the month. The hot spell so late in the season was totally unlooked-for and will materially shorten the shipping season, which has been unusually good so far.

Roses are arriving in fairly good shape, and there are a few outdoor blooms useful for store decoration. Baby roses are plentiful and the Beauties from the young stock are improving daily. Carnations from outdoors are plentiful and good, but the greenhouse stock is still short. Orchids are more plentiful, but valley remains scarce. Cosmos makes a nice display, and there is a fair quantity of such small flowers as cornflowers, marigolds, marguerites and other daisies. All greens are plentiful. There are no pot plants, except ferns.

Various Notes.

J. Dieterich is on a business trip to San Francisco this week.

Oscar Schneider, for about fourteen years on the staff of O. C. Saake, has joined S. Purdie in his new business on Fourth street. It will be recalled that Mr. Purdie and Mr. Schneider worked together for Mr. Saake for a long time, and that recently Mr. Purdie bought the Freeman & Lewis business. This business in the future will be known as S. Purdie & Co.

Dr. J. P. Parker, of Santa Cruz, the well known orchid grower, has been in the city on a visit. He says that the northern market takes practically his entire cut, and that his labiatas are extremely late this year, or he would be cutting more heavily.

Albert Weedall, of Bakersfield, paid us a visit last week. In addition to his nursery and florists' business, Mr. Wee-

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

dall and his son are going into the automobile repair business.

Fred W. Tredup, representing the A. L. Randall Co., Chicago, has been calling on the trade this week.

The Golden State Floral & Bulb Co., of Riverside, has been lifting gladiolus bulbs. The stock is in first-class condition. E. Stonebrook, manager for the company, reports a bigger demand than ever before for the stock and has sold out many varieties. Last season the company grew nearly three acres of bulbs, but Mr. Stonebrook is looking for additional land this year. The whole of the crop of cut flowers was contracted for by S. Murata & Co.

Armstrong's Nurseries, at Ontario, report an extraordinary demand for fall, especially in first-class fruit trees, for which this firm is famous.

The monthly meeting of the Los Angeles County Horticultural Society was

held at 237 Franklin street, October 3, with President Taylor in the chair. The attendance was not large, but many of the more prominent men in the business were present. James McGillivray read his paper on annuals, which had been held over from the previous meeting. It was well received and brought out a rising vote of thanks. H. R. Richards was down for a talk on bulbs, but, having regard to the nature of the audience, which consisted almost entirely of members of the trade, the speaker suggested a discussion of the bulb situation. This was done, and some interesting points came up. W. W. Felgate was the bearer of an invitation from the Pasadena Horticultural Society to visit the Pasadena show, and it was decided to go in a body the first evening of the show, October 25.

Frank Raymond is now with J. Roleri, at the California Cut Flower Co. store. Business is improving there.

S. Murata & Co. report a good shipping business. Outside of hose, the demand for which naturally falls off at this season, the business in all classes of nursery supplies has been good.

J. Dieterich is known locally as the lucky man of Wall street. Oil wells on his property at Montebello, big business

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

THE RIGHT PLACE TO BUY

MUMS AND POMPONS

ROSES AND CECILES

CARNATIONS AND CENTAUREAS

PLUMOSUS AND SMILAX

ALL CALIFORNIA GREENS

407 So. Los Angeles St.

LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

San Francisco Chrysanthemums, 50c to \$1.50 per doz.

POMPONS, per generous bunch.....\$.25

VIOLETS, per dozen bunches 1.00

CECILE BRUNNER, the baby pink rose, per 100... 1.00

E. W. McLELLAN COMPANY, Inc., Wholesale Growers and Shippers, 451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

		Short	Medium	Long
Hoosier Beauty.....	per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	"	4 00	8 00	10 00
Russell.....	"	4 00	8 00	10 00
Shawyer.....	"	4 00	7 00	9 00
White Killarney.....	"	4 00	7 00	9 00
Helen Taft.....	"	4 00	7 00	9 00
Richmond.....	"	4 00	7 00	9 00
CARNATIONS.....	"	2.00		
Asters.....	"		2.00	3.00
Sprengerl.....	per bunch,			.50
Hardy Ferns.....	per dozen,			2.00

Miller Floral Co. UTAH
FARMINGTON,

in the nursery and other details of this kind, prove the assertion. But when the battalion chief of the fire department runs into the auto which Mr. Dieterich is driving and Mr. Dieterich comes out of it without a scratch, this proves that his star is lucky. It might easily have been a fatal accident.

The L. A. Floral Co. is receiving fine seedling carnations from one of its growers. The blooms are not from named varieties, but they are of exquisite color, have stiff stems and last well over the long-distance route. Paul Miller, formerly of this firm, writes that he is getting on well at the cantonment at American Lake.

Thomas Wright, of Wright's Flower Shop, has been under the weather for several days, but at last report he was improving rapidly. Mr. Wright was at his ranch at Bakersfield and was taken ill on the way home. Driving his car alone, he arrived in a bad way with a temperature of 102 degrees. Pneumonia set in and it was touch and go for a few days.

Frank Lichtenberg made a big hit with an orchid window this week. At a time when cattleyas are selling as high as they are now, it needs courage to do it, but it pays. Bert Bateman left this week for his vacation.

John Fincken, of West Washington street, says that landscape work is opening up well and that funeral and other work in the cut flower department is far above the average for this time of year. Though suffering from severe cold, Mr. Fincken says he has to stick to business.
H. R. Richards.

SAN FRANCISCO.**The Market.**

Chrysanthemums continue to dominate the local cut flower market and promise to hold first place for some time to come. The supply is increasing from day to day, and the quality improving. The blooms are large and well formed and the stems all that can be desired. The demand is well up to expectations; in fact, growers, wholesalers and retailers are well satisfied with the season's returns to date. Most of the early varieties are about gone, but they are being replaced by some of the later varieties, which show wider assortment in colorings and are larger for the most part; the early offerings are not missed. The situation in whites is much improved with the arrival of Queen. The first bright rose mum to appear, Columbia, is meeting with instant popularity. The only colors lacking now are good bronzes and golds, but they will be in soon.

Little improvement can be reported in

AND NOW COME THE

VIOLETS

We have again made contracts with the leading Violet growers of this section and only handle the kinds that ship well. We are also shipping to our customers the best quality in

Mums, New Crop Carnations, Roses, Centaureas, Sweet Peas, Gladioli, Cornflowers, Greens of all kinds and all other stock in season.

NEW STOCK OF BASKETS JUST IN

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

M U M SIn all colors
and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.

431 Bush Street,

SAN FRANCISCO, CAL.

M U M S = M U M S

We are headquarters for all the best flowers coming to this market. Specialties, MUMS

Fine Roses, Carnations, Orchids, Valley and all Classes of Greens

CALIFORNIA CUT FLOWER Co.

433 West 7th Street,

LOS ANGELES, CAL.

the rose situation. There are practically no American Beauties to be had, and other offerings are much under standard. There is little hope of betterment until the rains start, which probably will be about the first of November. The violets need some rain also, before they come to their best. Dahlias are drawing near the end of their season and zinnias are nearly gone. Few asters are to be seen. Carnations are

scarce and poor. Liberal arrivals of cut cyclamens clean up rapidly. For the first time in weeks orchids are sufficiently plentiful to meet requirements fairly well, as evidenced by their appearance in the window displays of the downtown stores, after being out of sight for a long time.

Various Notes.

The October meeting of the Pacific

Coast Horticultural Society will be followed by a smoker. The program includes a stereopticon lecture by Prof. E. O. Essig, on "Common Insects and Their Remedies."

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MUMS---POMPONS

Direct from our nurseries for long distance shipping.

Growers' Cut Flower Co.
REDWOOD CITY. CALIFORNIA

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.
LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

**WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS**

Let us convince you

CYCLAMEN

Five colors, from best English Seed. Orders booked now for immediate delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

**FRED BROHE, B. D. 4,
SANTA ROSA, CAL.**

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

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2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of
Ferns in flats and 2 1/2-inch pots;
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Kentias, etc.

H. PLATH

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Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Mention The Review when you write.

PURITY FREESIAS SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in in Diam 7.50 per 1000

Delivered Prepaid by Express

Write for special prices on fine Calla Bulbs

LILYDALE BULB COMPANY
Santa Cruz, California

CALLAS

AETHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

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General Sup. Arnold Janssen
Hilda Richardson
Lady Dunleath
Mad. Edouard Herriot
Marcella

Miss Alice de Rothschild
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Mrs. Chas. Russell
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Mrs. Muir Mackean
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Willowmere

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Gloire de Chedane Guinoisseau
His Majesty

Irish Elegance
Lady Hillingdon
Lyon
Marquise de Querhoent
Melody
Mrs. David Jardine
Mrs. Wakefield Christie-Miller
Sunburst
Tausendschoen

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Aug. Guinoisseau
Avoca
Baby Rambler
Baldwin (Helen Gould)
Bardou Job
Beaute Inconstante
Belle Siebrecht
Betty
Black Prince
Bridesmaid
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Cl. Belle Siebrecht
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Cl. Kaiserin Augusta Victoria
Cl. Papa Gontier
Cl. Perle des Jardins
Cl. Souv. de Wootton
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Cl. White Pet
Crimson Rambler

Dr. Grill
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Duchesse de Brabant
Earl of Dufferin
Elizabeth Rowe
Empereur du Maroc
Empress of China
Etna
Etoile de France
Etoile d'Or
Fisher Holmes
Fortune's Yellow
Frau Karl Druschki
Gainsborough
General Jacqueminot
General MacArthur
George O. Waud
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Lady Ursula
La Detroit
La France
Lamarque
Liberty
Mabel Morrison
Mad. Abel Chatenay
Mad. Alfred Carriere
Mad. Caroline Testout
Mad. Chedane Guinoisseau
Mad. de Wattville
Mad. Driout
Mad. Hoste
Mad. Lombard
Mad. Leon Pain
Mad. Vermorel
Mad. Wagram
Mad. Welche
Magna Charta
Marechal Niel
Marie Van Houtte
Miss Kate Moulton
Mlle. Cecile Brunner
Moschata Nivea
Mousseline
Mrs. John Laing
Mrs. Myles Kennedy

Mrs. R. G. Sharman Crawford
Mrs. Theo. Roosevelt
My Maryland
Niles Cochet
Niphotos
Papa Gontier
Paul Neyron
Perle des Jardins
Perle d'Or
Philadelphia Rambler
Pink Cherokee
Pink Moss
Prince Camille de Rohan
Prince de Bulgarie
Queen of Edgely
Rainbow
Ramona
Reine Marie-Henriette
Reine Olga de Wurtemberg
Reve d'Or
Rose Queen
Safrano
Souv. du Pres. Carnot
Souv. de Wootton
Sunset
Sweet Briar
The Bride
Ulrich Brunner
Veilchenblau
Viscountess Folkestone
White Maman Cochet
William Allen Richardson
Winnie Davis
Yellow Maman Cochet
Yellow Rambler

With 52 years' experience in the nursery business in California, suitable soil and location and long growing season, we are enabled to produce the highest possible grade of stock and pack it for safe delivery to any part of the United States or Canada.

Let us reserve your requirements now. All stock is dug and shipped fresh from the field. No storage stock. We begin shipping after it rains sufficiently to enable us to get good roots, which in ordinary seasons is about December 15th.

Write for complete Price List of Ornamental and Fruit Stock ready December 1st.

CALIFORNIA NURSERY CO., Inc. Established 1865 Niles, California

Mention The Review when you write.

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Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

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BULBS, CALIFORNIA-GROWN

Freessia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each

Erica Mediterranea, out of 2-in. pots, 5c each

Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA

Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c

and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write.

CINERARIAS

SUTTON'S FINEST MIXED, for Christmas Blooming

8-inch\$5.00 per 100
2-inch 3.50 per 100

H. HAYASHI & CO.

2311 73rd Ave.

Oakland, Cal.

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LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

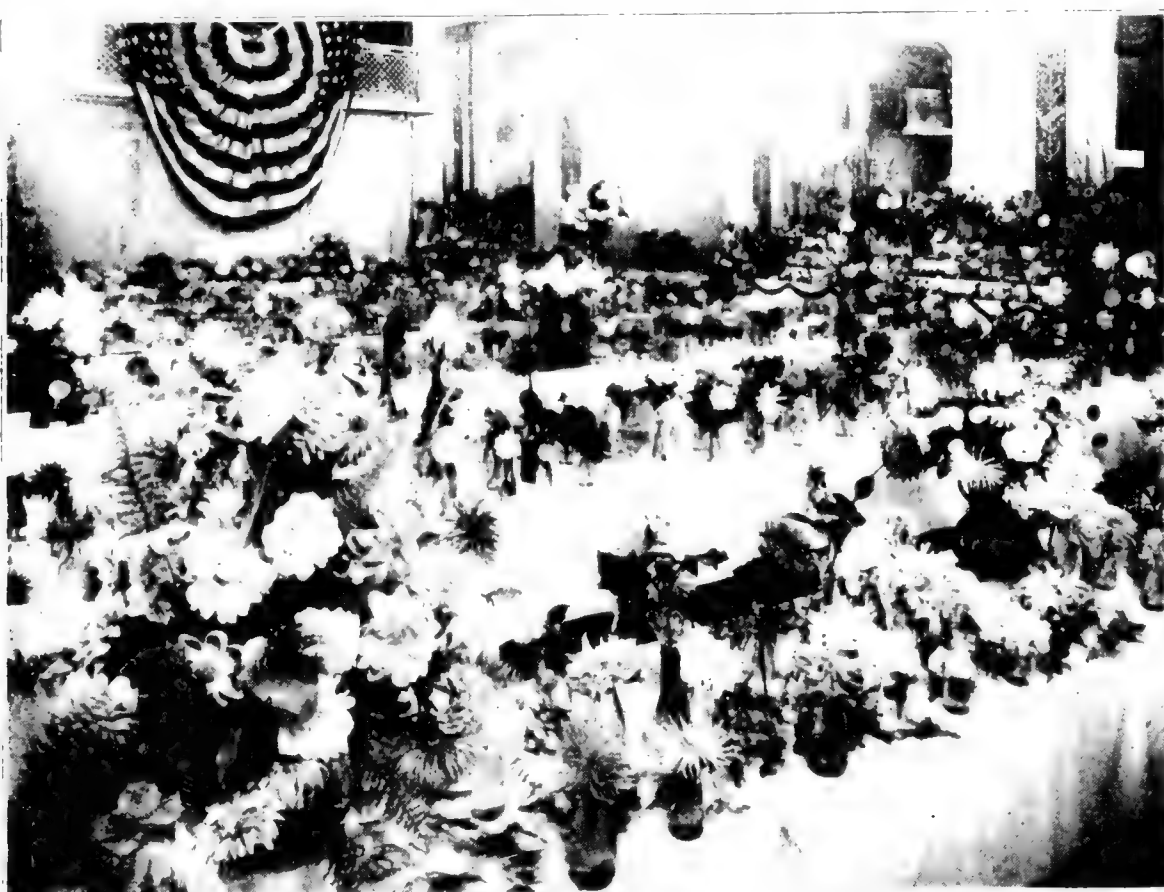
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Avoca	Earl of Dufferin
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Bardou Job	Empress of China
Beaute Inconstante	Etna
Belle Siebrecht	Etoile de France
Betty	Etoile d'Or
Black Prince	Fisher Holmes
Bridesmaid	Fortune's Yellow
Chas. J. Grahame	Frau Karl Druschki
Cl. Belle Siebrecht	Gainsborough
Cl. Bridesmaid	General Jacqueminot
Cl. Kaiserin Augusta Victoria	General MacArthur
Cl. Papa Gontier	George C. Waud
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Kaiserin Augusta Victoria	Paul Neyron
Killarney	Perle des Jardins
Lady Battersea	Perle d'Or
Lady Ursula	Philadelphia Rambler
La Detroit	Pink Cherokee
La France	Pink Moss
Lamarque	Prince Camille de Rohan
Liberty	Prince de Bulgarie
Mabel Morrison	Queen of Edgely
Mad. Abel Chatenay	Rainbow
Mad. Alfred Carriere	Ramona
Mad. Caroline Testout	Reine Marie-Henriette
Mad. Chedane Guinoisseau	Reine Olga de Wurtemberg
Mad. de Wattville	Reve d'Or
Mad. Driout	Rose Queen
Mad. Hoste	Safrano
Mad. Lombard	Souv. du Pres. Carnot
Mad. Leon Pain	Souv. de Wootton
Mad. Vermorel	Sunset
Mad. Wagram	Sweet Briar
Mad. Welche	The Bride
Magna Charta	Ulrich Brunner
Marechal Niel	Veilchenblau
Marie Van Houtte	Viscountess Folkestone
Miss Kate Moulton	White Maman Cochet
Mlle. Cecile Brunner	William Allen Richardson
Moschata Nivea	Winnie Davis
Mousseline	Yellow Maman Cochet
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The market is still cramped for stock. Every day it seems that an item drops from the market, with nothing new to take its place. A few greenhouse asters are making their appearance, but they are not plentiful enough for the demand. Gladioli, which have been a feature, are

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each

Erica Mediterranea, out of 2-in. pots, 5c each

Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA

Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c

and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

PALMS PALMS

Mention The Review when you write.

CINERARIAS

SUTTON'S FINEST MIXED, for Christmas Blooming

3-inch\$5.00 per 100

2-inch 3.50 per 100

H. HAYASHI & CO.

2311 73rd Ave.

Oakland, Cal.

now on the wane, as also are marigolds and bachelor's buttons. Carnations are to be had, but the quality is poor. Of lilies, rubrums are plentiful, but the quality is not up to standard. Auratums are scarce, with a fair demand. Callas are arriving sparingly. Gypsophilas are off the market. This necessitates the use of extra greens, of which there is not an overabundance. A few early cyclamens and ferns, with some begonias and other foliage plants, have put in an appearance. They receive an active demand. Roses are arriving from local greenhouses in insufficient quantities, with promise of a good cut later in the season, when prices for choice stock will be better.

Various Notes.

James Simpson, of the Acme Floral Co., is coaxing along some fine roses and poinsettias for the winter trade.

The Tacoma Wholesale Floral Co., formerly the Van Slyke & Seamons Co., will be ready to cut the first of the mums next week. A fine house of carnations is coming on. B. G.

PORTLAND, ORE.

The Market.

The bright fall weather, with continuous sunshine, has brought carnations, roses and chrysanthemums into bloom and there is an oversupply in the market, while the growers are doing their best to hold the stock back, fearing a shortage later in the season. So far there has been no frost, and garden flowers are still abundant. The presence of dahlias and chrysanthemums gives the stores an appearance of fall. Violets are coming in and find a ready sale. Zinnias, asters, and gladioli are about out of the market. Cosmos are plentiful, and with the hardy asters make up the supply of outdoor stock. In pot plants a few cyclamens have come in, and celosias are appearing. The Minnie Burtle dahlia is much in favor among the retailers, it being about the only good dahlia in the market with a strong stem. Pampas grass is being displayed in the stores and sells well.

Various Notes.

The 8,000 employees of the shipyards have been out on strike, and there seems no prospect of their returning to work at once. This already has had a depressing effect on business among the florists in the residence sections, but so far has not affected the downtown stores.

Clarke Bros.' range, on the Mt. Scott line, occupies about eleven acres of ground, on which there are twenty-two houses with about 75,000 square feet of glass. The firm grows carnations, chrysanthemums, ferns, palms, orchids, poinsettias, gardenias, begonias, cyclamens and other pot plants. Under lath houses there is a fine collection of potted hydrangeas, azaleas and ericas. Other stock outside consists of bedding plants, perennials, roses and ornamentals. The first planting of Paper Whites and Romans was well rooted and soon can be forced. A. J. Clarke spends considerable time at the range, now that Albert Pierce, the foreman, is away on a vacation. This firm also has a range of glass at Hillsboro, where all the roses are grown.

The next meeting of the Portland Floral Society will be held Tuesday, Oc-



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

FERNS, Boston and Teddy, Jr., from bench, equal to 8-inch stock, \$7.00 per 100.
ASPARAGUS PLUMOSUS, 5-inch pans. 25c; 2½-inch pots, 5c.
ASPARAGUS SPRENGERI, 2½-inch pots, 5c.
PRIMULA MALACOIDES, pink, white, lavender, 4 inch, 10c; 2½-inch, 4c.
HYDRANGEAS, Otaka and French varieties, 2½-inch 6c.
PELARGONIUMS, Easter Greeting and leading florist varieties to name, 2½-inch, 7c; mixed varieties, 2½-inch, 6c.
BEGONIA, Fireball, 8-inch, 10c.
CINERARIAS, Gold Medal Mixed, 3-inch, 7c; 2½ inch, 5c.
GERANIUMS, Rooted Cuttings, leading varieties, \$12.50 per 1000; 2-inch, from pots, \$18.00 per 1000.

WASHINGTON FLORAL CO.
 40th and Madison, SEATTLE, WASH.
 Quillin & Dressen, Successors to C. Hoffmeister
 Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.
 4157 Conrad Avenue
 SEATTLE, WASH.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"
HERBERT & FLEISHAUER
 McMinnville, OREGON
 Mention The Review when you write.

tober 16. All members are urged to bring a candidate for membership.

Some of the growers have been advised that their orders of Dutch bulbs will arrive about October 25.

Charles Betz, of the Woodmeere Floral Co., has a nice lot of bench and pot plants.

A. Walden, of the Kern Park Floral Co., has completed a new house, 22x75 feet. He grows ferns and plants for the wholesale trade, as well as for his own retail store.

Clarke Bros. have redecorated their retail store.

A. Byron and Joseph Koida are bringing in the first violets.

The Nippon Floral Co. is cutting a large quantity of early chrysanthemums.

The Martin & Forbes Co. is expecting a shipment of lily bulbs from Japan, the steamer already having secured a return cargo of lumber.

The Portland Seed Co. arranged to have several of the exhibits shown at the state fair.

Wiedemann Bros. are operating a range of glass near Milwaukee, where they grow roses and carnations, Cecile Brunner being their leading variety of roses. At their new range at Wilsonville, they have a house, 56x200 feet, of Moninger construction, which produces carnations exclusively. The firm has twenty acres of ground at Wilsonville

FIELD-GROWN CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings

\$12.50 per 1000

Stuber & Richardson
 4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
 Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
 Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
 Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon
 Mention The Review when you write.

We are the Largest Growers of

ROSES---PORTLAND---ROSES

Superior Quality--Choice Varieties--Sell Better--Grow Better
 Perennials and Ornamentals.

Ask for price lists. Place your order now.

MOUNTAIN VIEW FLORAL CO., Portland, Oregon
 Mention The Review when you write.

PRIMULA OBCONICA GIGANTEA

8000 as one stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 8-inch, \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **N. L. OLSSON CO., Inc.**, Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

TABLE FERNS

2½-inch pots\$3.00 to \$4.00 per 100
 From Flats..... 2.00 per 100

Foliage and Blooming Plants in Season.

RAHN & HERBERT CO., Clackamas, Ore.
 Mention The Review when you write.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

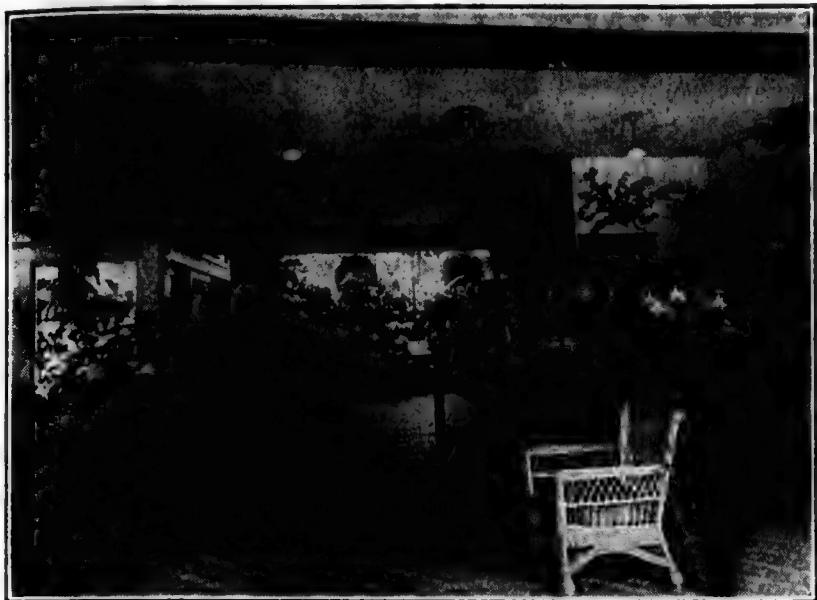
THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.
 Mention The Review when you write.

Asp. Plumosus, A. Sprengeri, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.
 Mention The Review when you write.



One of the Brecht Installations.

The Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a STRONG CIRCULATION OF DRY, COLD AIR. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

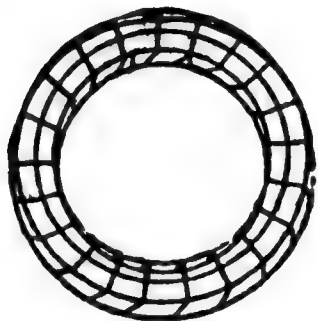
Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

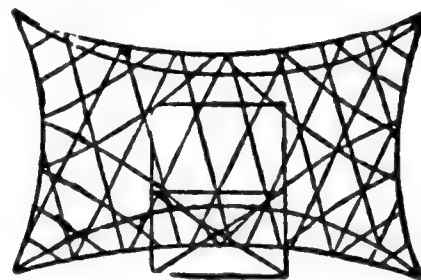
Mention The Review when you write

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years

201 North Seventh Avenue, SCRANTON, PA.

**GLOEKLER FLOWER
REFRIGERATORS.....**

Send at once for Catalogue F, illustrating
and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

and is able to get its fuel supply on it.

Miss Minnie Easton, of Mrs. F. D. Owen's store at Roseburg, was in Portland recently, buying fall supplies.

The wholesalers say that inquiries for fall stock show that business is good throughout the adjacent territory.

It is expected that there will be a strike of street car employees, which will hamper the growers who bring their stock to market in that way.

The Rahn & Herbert Co. is getting the first bouvardias of the season.

W. G. W.

SPOKANE, WASH.

The Market.

Frost is a month overdue, but we are enjoying the most wonderful weather of the year. Business is good, but will be better when only greenhouse flowers are available. Mums are improving in quality, as are roses and carnations.

**KOELLNER
REFRIGERATORS**

are absolutely the best in every respect
and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

**KOELLNER
REFRIGERATOR AND ICE MACHINE CO.**

215 N. Michigan Ave., **CHICAGO** Tel. Randolph 2885

The company **THAT KNOWS HOW** to build
refrigerators and **BUILDS THEM RIGHT.**

Mention The Review when you write.

Various Notes.

Adolph Donart's mums have been, and are, of exceptional quality for so early in the season.

A. J. Burt is carrying a fine display in his new store, and apparently is enjoying his share of business.

Jack Burt has been repainting and remodeling the interior of his store, and says he is ready for the big business he is confident will come his way.

H. Lozier returned to his work at Eugene's Flower Shop last week. He has been away for several months visiting relatives and friends at Des Moines and other Iowa points. L. B. H.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COM-
PLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., **CHICAGO**

**McCray Refrigerators
for Florists**

Send today for catalogue
and prices. Mention size
wanted, what kind of cut
flowers you intend to use in it and whether it is for
display or storage purposes.

McCray Refrigerator Co.
788 Lake Street **Kendallville, Ind.**
Agencies in all Principal Cities.

California Privet

2 and 3-year-old.

12 to 18-inch	\$10.00 per 1000
18 to 24-inch	13.00 per 1000
2 to 3 feet.....	15.00 per 1000
3 to 4 feet.....	20.00 per 1000

CATALPA BUNGEI

1-year heads.....	\$6.50 per dozen
2-year heads.....	9.50 per dozen

Terms—Cash or satisfactory reference.

Packing at cost.

Send for complete trade list.

THE LANCASTER COUNTY NURSERIES

R. F. D. No. 7, LANCASTER, PA.

Mention The Review when you write.

NURSERY NEWS.**AMERICAN ASSOCIATION OF NURSEYMEN.**

President, Lloyd O. Stark, Louisiana, Mo.;
 Vice-president, J. R. Mayhew, Waxahachie,
 Tex.; Secretary and Counsel, Curtis Nye Smith,
 19 Congress St., Boston, Mass.; Treasurer, J. W.
 Hill, Des Moines, Ia..

AFTER a legal battle lasting three days in the district court, F. H. Stannard & Co., the Ottawa, Kan., nurserymen, were awarded damages of \$245 against Crosby Bros., of Topeka, for an alleged breach of contract in a sale of 7,000 peony roots in 1914.

NEW ASSOCIATION FOR SOUTH.

If a plan suggested at last month's Waco meeting of the Texas Nurserymen's Association is adopted, a body to be known as the Southwestern Nurserymen's Association will be organized. The movement contemplates including the states of Texas, Arkansas, Oklahoma, New Mexico and Louisiana in the proposed association. A committee was named for Texas to meet with committees from the other states to draft a constitution and by-laws and to decide the date and place for bringing the new organization into existence. This committee is composed of J. R. Mayhew, of Waxahachie; W. B. Munson, of Denison, and W. C. Griffing, of Port Arthur.

The balloting for new officers at the closing session resulted in the choice of the following: President, W. C. Griffing; vice-president, J. M. Ramsey, Austin; secretary-treasurer, John S. Kerr, Sherman, reelected.

The question of raising a publicity fund was discussed at length, some advocating the appropriation of \$10,000 for this purpose. It was decided to use the code of the American Association of Nurserymen for the standardization of plant names.

CALIFORNIA ASSOCIATION.

The seventh annual meeting of the California Association of Nurserymen is being held this week at San Jose, the site of the University of California. The program this year is unusually complete, and for that reason the papers of the many committee chairmen are limited to ten minutes. The chairmen of the committees are: Legislation, George C. Roeding, Fresno; insects and diseases, George H. Hecke, Sacramento; transportation, J. D. Meriwether, Fresno; deciduous fruits, Max J. Crow, Gilroy; citrus and tropical fruits, D. W. Coolidge, Pasadena; viticulture, Frank T. Swett, Martinez; gardens, Fred H.

A Handsome New Peony

Leon Renault's world-famed nurseries at Orleans, France, have originated a new herbaceous Peony which is named

THE LORD KITCHENER

Beautiful flowers of brilliant cherry-red produced in great abundance on strong, free-blooming plants. One of our customers who received a few roots last spring says he got some flowers during the summer and that the color was up to his expectations. He expressed his confidence in The Lord Kitchener by sending us a larger order.

Prices, \$1.25 each; \$11.00 per dozen; \$70.00 per 100

We are the sole American agents for Leon Renault's nursery, and your orders should be sent to our New York branch.

F. J. GROOTENDORST & SONS

10 Broadway, Room 1101,

NEW YORK, N. Y.

Mention The Review when you write.

NURSERY STOCK FOR FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
 Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY

71 Years

Geneva, N. Y.

1000 Acres

Mention The Review when you write.

Howard, Los Angeles; plants and flowers, E. James, Oakland; native vegetation, Theodore Payne, Los Angeles; arboriculture, W. J. Pettingill, Santa Barbara; nomenclature, Ernest Braunt, Los Angeles; exhibitions, E. H. Elmer, San Jose; publicity, H. W. Kruckeberg, Los Angeles.

EVERBEARING STRAWBERRIES.

In the spring of 1916 I set out a few hundred plants of Superb and Progressive everbearing strawberries, which have done well for the two years. Would these plants do well for another year or should they be dug out and replaced by new ones? What is the right way to plant and treat these varieties for best results?
 C. W. P.—Can.

I think you will find Superb to be a superior variety of strawberry to Progressive; at least, I have found it to be so. I always pick off the first crop of flowers from Superb. This causes the plants to throw up a new crop of flower stalks and to fruit freely when the ordinary strawberries have passed. The new runners will fruit the same season, as well as the old crowns, and fruiting will continue until frost destroys the flowers. In mild seasons I have picked fruit as late as Thanksgiving, but I always get a good crop in August and September.

**NORWAY MAPLES
ORIENTAL PLANES**

AT REDUCED PRICES

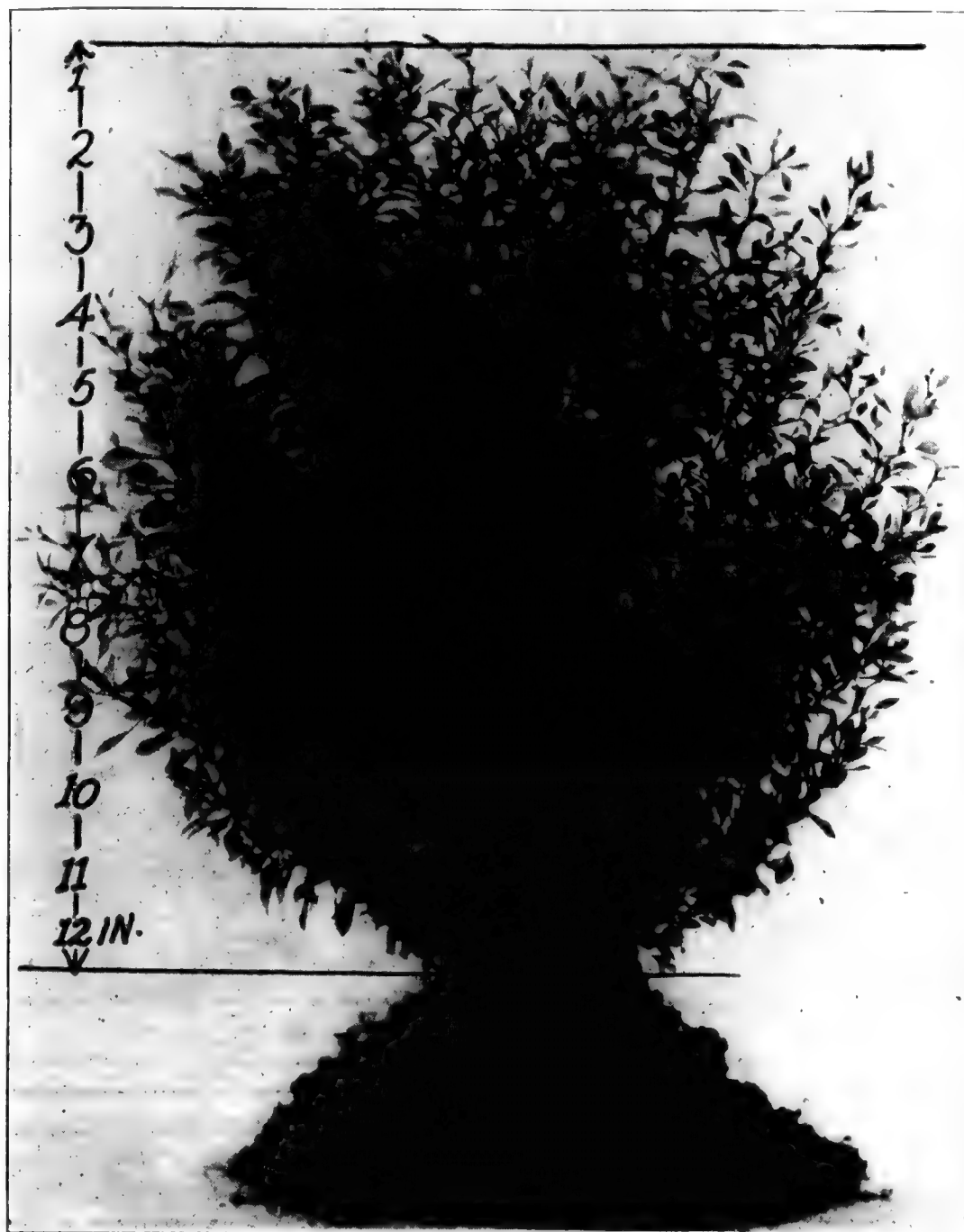
Shrewsbury Nurseries, GEO. A. STEELE,
 Proprietor
 EATONTOWN, N. J.

Mention The Review when you write.

The everbearing strawberries are not quite so robust in habit as Marshall, Sample, Dunlap, Gandy and the larger-fruited sorts and for that reason can be planted more closely. You can plant in the spring or late summer. I prefer to plant as soon as runners can be had early in August and to keep the plants in single hills the first season, removing all runners made. I set the plants twelve inches apart in the rows, with eighteen inches between the rows, leaving a 30-inch path between each two rows. All runners are removed the first season and the plants are kept constantly cultivated as long as they grow. A winter mulch is given after the ground freezes, usually early in December. This is not removed until early in May. If it is removed earlier, the plants start to grow too quickly and late frosts are liable to kill the flowers. Of course this will not matter if you prefer to pick off your first flowers. The second season the plants can be allowed to make runners

BOX-BARBERRY

DWARF TYPE OF BERBERIS THUNBERGII



New Edge and Dwarf Hedge Plant

ORIGINATED at our Nursery sixteen years ago among a batch of Japan Barberry seedlings. It attracted attention in the seedling bed and has been under careful watching since. The original plant is now about two and one-half feet wide, and globe-like in shape, its natural form.

It is pronounced a most valuable find by all who have seen either the original plant or the stock we have propagated from it, including experienced nurserymen, landscape architects and gardeners, experiment station men and amateurs.

The public will take to it immediately. It's just what is wanted. As a formal-garden edge plant it is ideal—this means thousands of it for many a single order. Equally desirable as a low and medium hedge plant, assuring a heavy demand. Trims into perfect formal specimens.

Propagates readily from either hard or soft wood cuttings. Will not come true from seed.

OFFERED TO THE TRADE FALL, 1917—NO RESTRICTIONS

Offered to the general public and will and will be freely advertised in Fall, 1918, and Spring, 1919. Get up a stock and be ready for the certain heavy demand.

Prices to the Trade, November delivery—strong 2-year field plants, no growth removed:

\$400.00 for 1000	\$250.00 for 500
150.00 for 250	75.00 for 100
50.00 for 50	37.50 for 25
20.00 for 10	10.00 for 3
\$5.00 each	

Stock at present exclusively owned by us.

The Elm City Nursery Company

Woodmont Nurseries, Inc.

NEW HAVEN, CONN.

New Nurseries at Woodmont, Conn.

Mention The Review when you write.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 3 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white.....	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Eduis Superba, early pink.....	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcoxis Nurseries Peony Fields
SARCOXIE, MISSOURI

and spread until they meet, simply leaving a path between them, from which the runners can be hoed out.

BUY YOUR

PEONIES, IRIS, PHLOX

for FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE.
Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

In spring planting, May is the best month, and if you are growing for the

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

market it would be well to set the rows a yard apart, to permit horse cultiva-

tion, allowing the plants to make runners. You should remove any flowers carried by the plants which are spring planted.

Strawberries of any kind are not good for more than two seasons. It is best to make a new bed each year. With hand culture and late summer planting you can get quicker and better returns than from spring planting, but if the plants are grown on a large scale I would run the rows three to four feet apart, to permit horse culture. Strawberries succeed best on land which has been liberally manured. They do specially well on land vacated by early peas and beans. C. W.

CATALOGUES RECEIVED.

Wayside Gardens Co., Mentor, O.—A clearly printed 12-page catalogue of bulbs, hardy plants and shrubs. The stock of herbaceous plants is varied and comprehensive. The principal shrubs listed are berberis, cornus, Rosa rugosa, spiræas, snowberries and weigelas.

Jackson & Perkins Co., Newark, N. Y.—Illustrated fall catalogue of roses, vines, hardy perennials, shrubs, ornamental trees and fruit-bearing stock; twenty-four pages. "We try," says the company, "to do the most of what we can do the best and that is why we have always made rose growing our leading specialty." Offered conspicuously, as "of special interest to florists," are some pot-grown hydrangeas and other stock for forcing.

Wagner Park Nursery Co., Sidney, O.—Three persuasive appeals for trade. One of them is a general catalogue of bulbs, hardy plants, shrubs and other ornamental nursery stock; this book consists of twenty-four good-sized pages, illustrated, and bound in a colored cover. Another list contains bulbous stock only. The third appeal is of unique and artistic design and is entitled "Wagner Landscape Service." Enclosed with these three catalogues is a 2-page circular offering plant tubs, garden furniture and "evergreens for winter decoration."

Cottage Gardens Nurseries, Inc., Eureka, Cal.—"California-grown Holland Bulbs," an illustrated 32-page catalogue, with cultural directions and with some arguments to demonstrate the superiority of bulbs grown on the Pacific coast. "We are the largest growers of Holland bulbs in America," says the company. Besides the bulbous stock, the catalogue offers peony roots and sweet pea seeds.

The John Henry Co., Lansing, Mich.—"A Catalogue of Florists' Cards and Envelopes, Special Cards for Every Occasion, Florists' Printing of All Kinds, Embossing Machines." This is an exceptionally attractive catalogue, finely illustrated in colors, and contains many suggestions and designs for florists' cards, labels, tags and other printed forms.

Pittsburgh Cut Flower Co., Pittsburgh, Pa.—A well-illustrated catalogue of florists' supplies, such as ribbons, chiffons, baskets, Christmas specialties, artificial flowers, insecticides, etc.; twenty-eight extra large pages, in a strong and tasteful cover. Patrons are warned that prices are subject to change without notice. A probable scarcity of Christmas decorative materials is indicated and early ordering is suggested. With reference to the prices of wirework, this statement is made: "Due to the fluctuations of the market on the raw and manufactured wire, we prefer to quote you on your needs."

USINGER'S UTTERANCES.

The Helmer Floral Co., Toledo, O., had a fine window of fall flowers. Miss Helmer was showing some cultivated wild asters, which were greatly admired.

Miss Helen F. Patton is remodeling her store at Toledo, preparatory for the fall season.

The Posy Shop, Fremont, O., had a display of hand-painted novelties in the window. It consisted of flower pots, boxes and vases.

T. J. Enright, Fostoria, O., is building another greenhouse, which will be devoted to roses.

George M. Palmer & Son, Findlay, O., are putting in a new boiler, which they expect will conserve their coal supply.

Hardesty & Co., of Columbus, were awarded nineteen honors at the Ohio state fair in August. Paul Hardesty is preparing to leave, having accepted a position as traveling salesman for an eastern concern. The best wishes of the trade are extended to him. W. T. U.



STAR BRAND ROSES

The Hardy, Field-grown Kind

EVERY plant is grown right here in our West Grove fields on its own roots.

Their vigorous root growth in-

dures strong top growth. They are absolutely hardy.

Below is a list of our choicest varieties. Get your share of them.

PRICES TO YOU

	1-yr.	2-yr.	3 yr.
AMERICAN BEAUTY, Climbing (H. W.) — This variety retains the deep pink to crimson color of bush American Beauty.....	\$16.00	\$20.00	
AMERICAN PILLAR (M.) — The most popular single, hardy climbing Rose in existence. It produces rosy pink flowers in such abundance as to almost cover the plant.....	12.00	15.00	
CECILE BRUNNER, Climbing (Cl. P.) — Dainty rosy pink flowers on a rich, creamy white ground. Free blooming.....	15.00	18.00	
DR. W. VAN FLEET (H. W.) — Makes a mass of exquisite buds, often borne singly on long stems, unsurpassed for cutting. Color is rich flesh color. Foliage is glossy.....	15.00	20.00	
DOROTHY PERKINS (H. W.) — Flowers double. Color a sea-shell pink.....	12.00	\$18.00	
DOROTHY PERKINS, white (H. W.) — A sport from Pink Dorothy that produces snow-white flowers.....	8.00	10.00	
EVANGELINE (W.) — Single flowers 2 inches in diameter. Color pure white with a delicate tint of pink on the tips of the petals.....		12.00	
EXCELSA (Red Dorothy Perkins) (H. W.) — Color is crimson maroon with tips of the petals tinged scarlet.....		12.00	15.00
HIAWATHA (H. W.) — Single flowers. Brilliant scarlet. Very effective..	10.00	12.00	18.00
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☸ Cannas 🌿 Shrubs ★ Roses

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NEW FRENCH HYDRANGEAS

Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chantard—Bright rose
(This variety in 5-inch pots only.)

Also **Otakea**, in 4-inch pots only.

Pot-grown—4-inch pots, \$20.00 per 100
5-inch pots, 30.00 per 100

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GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.

BOUGAINVILLEA—Specially trimmed plants—4-inch pots, \$25.00 per 100; 5-inch pots, \$35.00 per 100.

ASPARAGUS PLUMOSUS—Heavy stock—2½-inch, \$3.50 per 100; \$30.00 per 1000. 1½-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.

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PAINESVILLE, OHIO



GENISTA

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20,000 Extra Good Matchless.....\$45.00 per 1000
 2000 White Perfection.....\$50.00 per 1000 2000 Miss Theo.....\$60.00 per 1000
 These plants are not seconds, but good, large, well-grown stock.



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Quality has never been better.
 Paper Whites, 13 c/m. 1250 to a case
\$14.00 per thousand
 Paper Whites, Select, 14 c/m. and up.
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 Size 7 to 9, \$7.00 per 100, \$45.00 per
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4-in. extra good.....\$12.00
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 Excellent for stock plants.

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 Elatior, yellow, 2½-in.....\$6.00 \$50.00
 Obconica, all varieties, 2½ in. 6.00 50.00
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CINERARIAS

Half Dwarf. Best strains and selected
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Cinerarias will be scarce. Order while
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Quality exceptionally good. 100 1000
 Selected, 2½-in.\$8.00 \$70.00
 Good, strong stock, 2½-in.... 7.50 60.00
 Extra, selected, 3-in.....12.00
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The best French Varieties and Otaksa,
 Lille Mouillere, Mad. Chautard, Radiant,
 Rene Gaillard, Mad. E. Mouillere, Mont
 Rose and many others.
 4-inch, at.....\$20.00 per 100
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 6-inch, at.....50.00 per 100
 All the varieties have been tested for
 Easter Forcing.

FIELD-GROWN VIOLET PLANTS

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 Princess of Wales.....\$6.00 \$55.00
 Lady Campbell 6.00 55.00
 Marie Louise, 3-in. 6.00 50.00

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We are going to increase prices. If
 you wish to save money, order now.

Ricard, Poltevine, S. A. Nutt, E. G. Hill,
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 2-in.\$3.00 \$22.50
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 The quality is extra good.

SOLANUM MELVINII

2000 Extra Heavy Field Grown Mel-
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 \$250.00 will buy the lot.

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 Early Snow Flake.....Oz. ¼ lb. \$2.00
 White Orchid, Pure White. .50 \$3.00
 Mrs. M. Spanolin, (black
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Asparagus Plumosus

Strong, 1-year-old plants
 \$6.00 per 100; \$50.00 per 1000

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Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

6-inch pots, \$6.00 per doz.
 Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.
 Second and Bristol Sts. and Rising Sun Ave.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas,
 Deutzia Gracilis; field-grown Deutzia
 Gracilis, Hydrangeas. Double flowering
 Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.

JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety

PEONIES

Apple Blossom, fine white. Fragrant, pink
 \$8.00 per 100

Send for bargain list of other varieties.

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PEONIES

30 acres devoted to this won-
 derful flower. Write for prices.

GILBERT H. WILD, SARCOXIE, MO.

Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$7.50	\$15.00	
Chatelaine Begonias.....	3.50	7.50	15.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....		7.50	12.50	

FANCY FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25.00	\$35.00 to \$50.00
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Whitmanil.....	5.00	10.00	20.00	40.00	50.00 to 75.00
Plumosus.....	3.50	7.50	12.50		
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ORDER FOR CHRISTMAS NOW

We are offering Cyclamen and Poinsettias in fol-
 lowing sizes for immediate shipment at the very
 low prices:

Cyclamen, 4-inch, 20c to 25c; 5-inch, 35c to 50c;
 6-inch, 60c to 75c; 7-inch, \$1.00 to \$1.25 each.

Poinsettias, 3-inch, \$10.00; 4-inch, \$15.00; 5-inch,
 single stem, \$25.00; 6-inch pans, \$35.00; 6-inch pans,
 \$50.00; 7-inch pans, \$75.00; 8-inch pans, \$125.00 per
 100. This is a special for one week only.

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Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN,

ILLINOIS

SAN FRANCISCO NOTES.

[Continued from page 70.]

W. Onishi, of the United Flower & Supply Co., which handles the output of a large number of Japanese chrysanthemum growers, is well satisfied with the demand. During the hot weather he notes that the retailers buy just what they must have early in the morning, and then fill in as the day advances, which makes a closer clean-up of the day's supplies than the surplus after the usual morning buying hours would indicate.

Francis Schlotzhauer, proprietor of the Francis Floral Co., reports many military wedding decorations, which, in addition to a brisk general business, keep his staff busy. He is meeting with good success with the Lotus, which he treats in old rose, mulberry, burnt orange, Chinese red and various other tints.

Fred Bertrand, manager of Joseph's, has no complaint to make about business, the demand for chrysanthemums being particularly gratifying.

At the Art Floral Co. store, funeral work, table arrangements, wedding decorations and brisk counter trade brought last week's sales up to a comparatively high figure.

L. L. Morse, president and manager of C. C. Morse & Co., who makes his home in San Jose, Cal., paid a visit to his firm's San Francisco headquarters this week.

S. H. G.

COLUMBUS, O.

The Market.

Business has been improving and good stock is coming in. Chrysanthemums are arriving in considerable quantities and are of good quality. Golden Glow and Chrysolora are excellent and move rapidly at good prices. The only complaint has been that there were too few of them to supply the heavy demand. Roses are excellent, but have not been in supply large enough for the demand. New carnations are coming along nicely, and are filling the gap since asters disappeared. There is still some outdoor stock, such as dahlias, zinnias, marigolds and cosmos.

Various Notes.

T. J. Ludwig reports that business has been good during the last two weeks.

The Munk Floral Co. had a clean-up on everything October 6.

The Columbus Floral Co. has given up its retail store and is selling the stock from its greenhouses at wholesale. The company is cutting some good chrysanthemums.

E. Randall has taken a position on a private place at Indianapolis, Ind.

Emil Metzmaier reports excellent business.

The Fifth Avenue Floral Co. is cutting chrysanthemums.

S. F. Stephens & Son sold their supply of Golden Glow chrysanthemums rapidly.

James McKellar has been handling quantities of chrysanthemums. Mrs. Julia Stubenrauch McGannon, who was at Livingston's several years ago, is now with Mr. McKellar.

Albert Knopf, of Los Angeles, Cal., was a visitor last week. He was formerly head of the Franklin Park Floral Co.

J. M.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER

From 2½-inch to immense specimens in 12-inch pots for decorative purposes.

Boston, Roosevelt, Whitmanii, Wanamaker, 4 inch.....	\$0.20
Boston, Roosevelt, Whitmanii, Wanamaker, 5-inch.....	.35
Boston, Roosevelt, Whitmanii, Wanamaker, 6 inch.....	.60
Boston, Roosevelt, 7-inch.....	.75
Boston, Roosevelt, 8 inch.....	1 00
Boston, Roosevelt, 10 inch.....	2.00
Boston, Roosevelt, handsome specimens, 12-inch.....	3.00

Boston and Roosevelt, 2½-inch for growing on, per 100, \$5.00; per 1000, \$45.00

Bird's Nest Ferns, extra strong..... \$0.50

Glatrasii, very fine..... 6-inch, 75c; 7 inch, 1 00

CYCLAMEN

CYCLAMEN

Thrifty plants. Order now for Christmas. Specially reduced prices.

2½-inch, per 100.....	\$5.00	3-inch, per 100.....	\$8 00
4-inch, per 100.....	\$20.00		

Pandanus Veitchii, Dracaenas, Etc.

Pandanus Veitchii, 7-inch, 8 inch and 9-inch at..... \$1.00, \$1.50, \$2 00 and \$3.00 each

Dracaena Terminalis, 5 inch..... 50c

Cherries and Peppers

Celestial and Bird's Eye Peppers and Jerusalem Cherries, 3 inch, per 100..... \$ 6.00

Fine Celestial Peppers in fruit, 4-inch, per 100..... 10.00

" " " " 5 inch, per 100..... 20.00

GULLETT & SONS

LINCOLN,

ILLINOIS

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots..... \$20.00 per 100

From 6-inch pots..... 25.00 per 100

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NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

ASPARAGUS PLUMOSUS

2½-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2½-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsmen, Nurserymen, Florists Rochester, N. Y.

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GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

Special offer of IRIS

This is perhaps the most complete assortment of Irises in America—the list contains many varieties so new and scarce that they are not found in other collections. We advise ordering at once.

IRIS GERMANICA—German Iris

In classifying these Irises the following abbreviations have been used.

GERMANICA.—Ger. May-flowering, earliest of all.
PALLIDA.—Pall. These varieties are tall growers, with large sweet-scented blue, lavender and purple flowers.
AMOENA.—Am. Standards are white, the falls various shades.
NEGLECTA.—Neg. Standards in this group range from lavender to purple.
PLICATA.—Pli. The flowers all have a frill-like margin on a white ground.
SQUALENS.—Sq. The standards are clouded shades of copper, bronze, and fawn.
VARIEGATA.—Var. Standards are various shades of yellow.

In the descriptions "S." represents standards or upper petals, "F." falls or lower petals.

\$5.00 per 100, except where noted; not less than 50 at this rate

Ada. (Var.) S. lavender on upper half, yellow on lower half; F. white, edged and veined lilac. 25 inches.
Admiral Togo. (Pli.) S. white, faintly tinted lavender; F. lightly frilled purple. Very tall. 32 inches.
Agamemnon. (Pli.) S. pale lavender, flecked and veined blue; F. white, flecked and slightly veined blue on border. 25 inches.
Agnes. (Pli.) S. white, frilled and shaded lilac; F. white, lilac at the base. 15 inches.
Arnolds. (Sq.) S. rosy bronze; F. velvety purple. 23 inches. \$1.50 per doz., \$10 per 100.
Atropurpurea. (Ger.) S. rich claret-purple; F. purple. Very handsome. 25 inches.
Australis. (Pall.) S. deep lavender; F. light blue. 32 inches.
Bertha. (Var.) S. olive-yellow; F. violet-blue, bordered with reddish brown. 26 inches. \$2 per doz., \$15 per 100.
Bridesmaid. (Pli.) S. pale lavender; F. white, reticulated lavender. 25 inches.
Brooklyn. (Pli.) S. lavender, yellow at base; F. blue-veined, brown at base. 27 inches.
Calypso. (Neg.) S. pale lavender; F. white, strongly veined blue. 18 in.
Carthusian. (Pall.) S. clear lavender-blue; F. darker blue. 27 inches. 50 cts. each, \$5 per doz.
Caterina. (Pall.) An improved Pallida dalmatica; large flowers; color same. 50 cts. each, \$5 per doz.
Celeste. (Pall.) S. lavender; F. deep lavender. Large and free flowering. 32 inches.
Charles Dickens. (Neg.) S. blue; F. dark blue, suffused and veined dark violet. 27 inches.
Cypriana superba. (Pall.) S. soft blue; F. rich violet-purple. 30 inches. \$2.50 per doz.
Cytheri. (Neg.) S. dark lavender; F. rich blue. Dwarf; late. 22 inches.
Dalmarius. (Pall.) S. pale gray-blue; F. darker, shaded violet-brown. 22 inches. 25 cts. each.
Darius. (Var.) S. rich canary-yellow; F. lilac, margined white, rich golden yellow beard. Distinct. 25 inches.
Delicatissima. (Pli.) S. and F. white, heavily frilled blue. 24 inches.
Donna Maria. (Am.) S. white; F. white, shaded lilac. 18 inches.
Dr. Bernice. (Sq.) S. coppery bronze; F. velvety crimson. 27 inches.
Dubois du Milan. (Neg.) S. lavender; F. crimson-purple, reticulated white. 23 inches.
Eugene Sue. (Am.) S. white; F. white, striped purple. 18 inches.
Fairy. (Pli.) White, bordered and suffused blue. 27 inches. 25 cts. each, \$2.50 per doz.
Fairy Queen. (Neg.) S. pale lavender; F. striped violet. 25 inches.
Flavescens. (Var.) A delicate pale yellow. 20 inches.
Florentina alba. (Ger.) White, slightly tinged lavender. Very early. 27 inches.
Fro. (Var.) S. golden yellow, edged olive-yellow; F. chestnut-brown, bordered yellow. 28 inches. \$2 per doz., \$15 per 100.
Gajus. (Var.) S. light yellow; F. crimson, reticulated white and yellow, with a clear yellow edge. Particularly handsome. 20 inches. \$2 per doz., \$15 per 100.
Garrick. (Neg.) S. pale blue; F. deep violet-blue. 24 in.
Gold Bound. (Var.) S. yellow; F. purple, veined white. 25 inches.
Gracchus. (Var.) S. pale yellow; F. yellow, suffused red. 25 inches.
Gypsy Queen. (Sq.) S. bronze; F. deep purple, reticulated at base. 26 inches.
Hector. (Var.) S. delicate yellow; F. deep purple. 26 inches.
Herant. (Pall.) S. bright blue; F. much deeper in color. 27 inches.
Her Majesty. (Pall.) S. rosy pink; F. pink, veined crimson. 25 inches. \$2 per doz., \$10 per 100.
Hokanum. (Sq.) S. coppery bronze; F. velvety crimson, veined white at base. 27 inches.
Ignatia. (Neg.) S. and F. mauve. 26 inches.
Innocenza. (Am.) S. and F. ivory-white, with a rich golden crest. 27 inches.
Isoline. (Pall.) S. lilac-pink; F. purplish rose. \$1 each.
Juniata. (Pall.) S. and F. deep blue, deeper than Dalmatica. 27 inches. \$2.50 per doz.
Jacqueline. (Sq.) Syns. Conscience and Lord Rosebery. S. coppery bronze; F. velvety crimson. 32 inches. \$1.50 per doz., \$10 per 100.
Kharput. (Ger.) S. violet-blue; F. velvety, dark blue. 26 inches. \$1.50 per doz.
King. (Var.) A cross between Iris pallida dalmatica and Maori King. S. yellow; F. velvety dark brown, bordered golden yellow. 27 inches. \$2 per doz., \$15 per 100.
L'Africaine. (Pall.) S. rosy purple; F. purple, striped white. 27 in.
La Tendre. (Neg.) S. light lavender; F. light blue, strongly veined violet. 27 inches.
Lizzie. (Var.) S. golden yellow; F. dark bronze-crimson, yellow and white striped at base. 18 inches.

Lohengrin. (Pall.) One of the most vigorous of the German Irises. Petals 2 inches across. S. and F. deep violet-mauve. 28 inches. \$2 per doz., \$15 per 100.
Loreley. (Var.) S. light yellow; F. blue, bordered light yellow. \$2.50 per doz., \$15 per 100.
Macrantha. (Ger.) S. light blue; F. velvety violet-blue. 26 inches. \$1.50 per doz., \$12 per 100.
Madame Pacquette. (Pall.) S. and F. bright rosy scarlet. 26 inches. \$1.50 per doz., \$12 per 100.
Maori King. (Var.) S. golden yellow; F. deep velvety crimson. Very dwarf. 14 inches.
Mars. (Var.) S. light yellow; F. yellow, veined and spotted violet and red. 25 inches. \$1.50 per doz., \$12 per 100.
Miralba. (Sq.) S. rosy lavender; F. white, veined and tipped violet. 26 inches. \$1.50 per doz.
Mithras. (Var.) S. light yellow; F. violet, shaded claret and bordered yellow. 24 inches. \$2 per doz., \$15 per 100.
Madame Chereau. (Pli.) White, elegantly frilled azure-blue. Very beautiful. 30 inches.
Madame Guerville. (Pli.) S. and F. white, frilled blue. 26 inches. \$1.50 per doz.
Mrs. H. Darwin. (Am.) S. snow-white; F. white, slightly reticulated violet at base. 26 inches.
Mrs. Gladstone. (Am.) S. white; F. tipped dark purple and white-striped. 27 inches. \$1.25 per doz., \$8 per 100.
Mrs. Reuthe. (Pli.) S. white, suffused and marked blue; F. white-edged soft blue. 26 inches.
Nibelungen. (Sq.) Flowers large. S. olive-green, suffused with yellow; F. deep purple-violet, edged pale yellow. 27 inches. \$2 per doz., \$15 per 100.
Oroya. (Neg.) S. deep lavender; F. purple, penciled white and mauve. 24 inches.
Ossian. (Var.) S. pale yellow; F. reddish violet. 24 inches.
Othello. (Neg.) S. deep rich blue; F. dark velvety purple. 22 inches.
Pallida dalmatica. (Pall.) S. clear lavender-blue; F. deep lavender. Very large; a superb variety. One of the finest of the German Irises. \$1.50 per doz., \$10 per 100.
Pallida speciosa. (Pall.) S. dark lavender, shaded lighter; F. shaded light purple. 30 inches.
Pauline. (Neg.) S. lavender; F. slightly darker. 26 inches.
Penelope. (Pli.) S. white; F. white, delicately veined reddish violet. 18 inches.
Perfection. (Neg.) S. light blue; F. velvety violet, almost black, with orange beard. 24 inches. \$1.50 per doz.
Pfauenauge. (Sq.) Syn. Peacock's Eye. S. olive-yellow; F. brownish blue, with a golden yellow border. 20 inches. \$2 per doz., \$15 per 100.
Plumeri. (Pall.) S. and F. deep coppery red. Early and free. 27 in.
President Thiers. (Sq.) S. mauve; F. purple, base striped brown and white. 30 inches.
Princess Victoria Louise. (Var.) S. light sulphur-yellow; F. rich violet-red, edged creamy white. 27 inches. \$2 per doz., \$15 per 100.
Queen of May. (Pall.) S. and F. rosy lavender. 27 inches.
Rhein Nixe. (Am.) A very strong and robust grower. S. pure white; F. deep violet blue with a white edge. 27 inches. \$2 per doz., \$15 per 100.
Ruberissima. (Pall.) S. rosy claret; F. crimson-purple. 26 inches.
Rutherford. (Neg.) Delicate sky-blue. 25 inches.
Sappho. (Sq.) S. yellow, flushed lavender; F. straw, tipped and reticulated violet-purple. 26 inches.
Schiller. (Var.) S. golden yellow; F. crimson. 25 inches.
Sir Robert Peel. (Neg.) S. pale blue; F. darker. 24 inches.
Sir Walter Scott. (Var.) S. yellow; F. yellow, veined rich crimson-scarlet. 24 inches.
Spectabilis. S. and F. purple. Free flowering; early. 26 inches.
Thora. (Neg.) S. light blue; F. deep violet-blue. Very free flowering. 20 inches. \$2 per doz., \$15 per 100.
Viola. (Pall.) S. rosy lilac; F. deep violet-blue. 20 inches. \$1.50 per doz.
Violacea grandiflora. (Pall.) S. rich blue; F. violet-blue. 27 inches. \$1.50 per doz.
Virgin. (Neg.) S. white, tinged lavender; F. deep purple.
Wyomissing. (Am.) S. creamy white, suffused soft rose; F. deep rose, shading to a pale rose border. 26 inches. 50 cts. each, \$5 per doz.

Intermediate Irises, New Hybrids

The following new varieties are crosses between *Iris germanica* and *Iris pumila*. They flower earlier than the German Iris. The foliage is dwarf and the flower stems are 18 inches high.
Fritjof. S. lavender; F. purple, shaded lavender. 20 inches.
Gerda. S. creamy yellow; F. deep creamy yellow, veined golden yellow. 18 inches.
Halfdan. Light creamy yellow; large flowers. 23 inches.
Helge. Citron-yellow, with pearl-colored center. 23 inches.
Ingeborg. Flowers large; pure white, 18 inches.
Ivorine. Flowers very large. S. and F. creamy white. 23 inches.
Walhall. S. lavender; F. wine-red. 23 inches.

Iris pumila and Hybrids

Atroviolacea. Violet-mauve to maroon-red. 6 to 8 inches.
Bridge. White, veined green and yellow.
Bridesmaid. White, slightly splashed light blue, veined yellow and green.
Cyanea. Rich purple, with dark shadings.
Eburnea. White, with cream-white shadings.
Excelsa. Deep yellow, splashed maroon.
Floribunda. Conspicuous and free flowering. S. creamy yellow; F. a little darker, greenish veined.
Florida. Lemon-yellow, with dark yellow shadings.
Formosa. Dark violet, with light violet shadings. A splendid edging plant.
Schneekuppe. S. pure white; F. white center, veined greenish yellow. 8 inches.

Bobbink & Atkins

Nurserymen and Florists

RUTHERFORD

NEW JERSEY



We will give away free
5000 small plants

XANTHOSOMA BATAVIENSIS to introduce them. They are beautiful in greenhouse in winter and will make you nice strong plants for outside in spring. Send 2c each for number you want to cover postage and packing. Not less than 10 to one person, nor more than 100. Write quick, so as to get a chance to test them.

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Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Piersoni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

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In 4½-inch pots, choice healthy stock for benching, at \$80.00 per 100.

Christmas and Bird's-eye Peppers

2½-inch pots, at \$4.00 per 100;

8-inch pots, at 6.00 per 100.

Dracaena Ind., field grown, ready for 6 and 7-inch pots, at \$25.00 per 100; 5½-inch, pot-grown ready for 7-inch, at \$35.00 per 100.

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Croton Punctata, 8-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

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Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
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Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
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La Perle
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Otaksa
Ronsard
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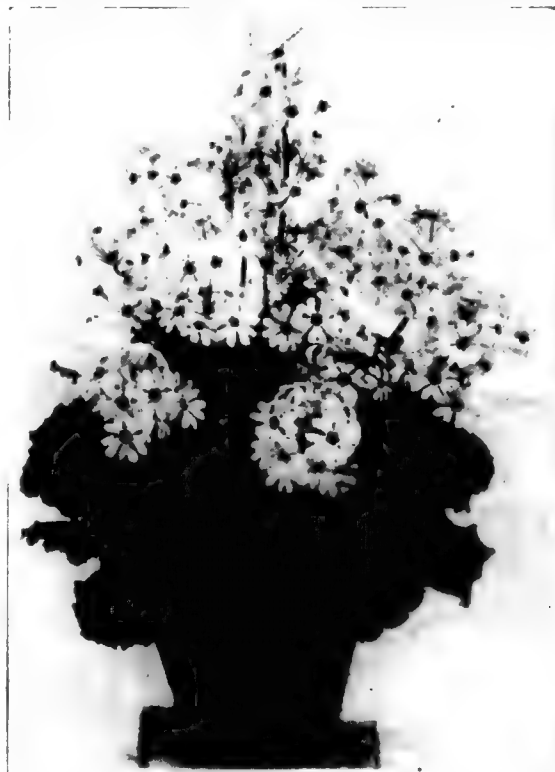
Harrisii, 8-in. pans.....\$1.50 each

Pteris in variety, 3½-in. pots....15c to 25c each

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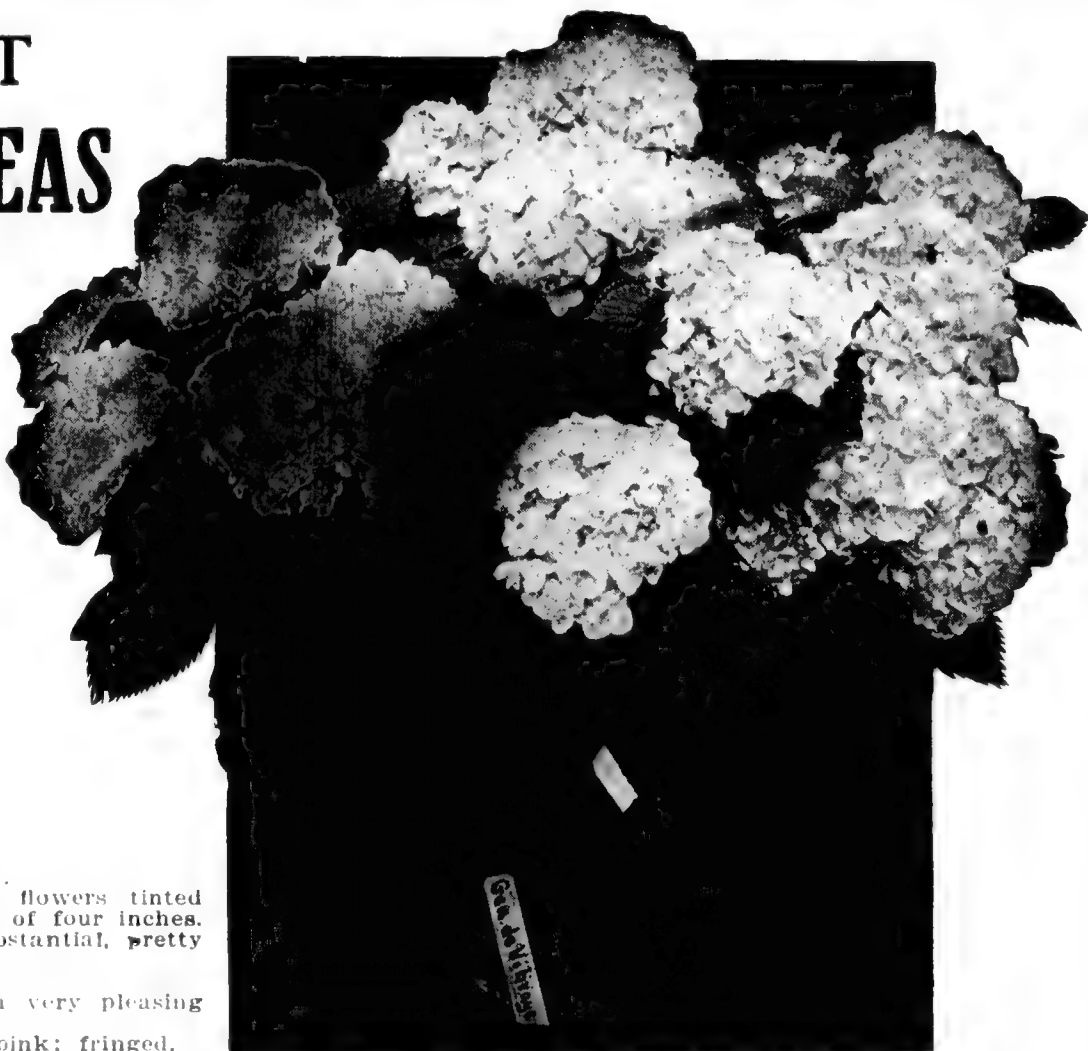
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Smithii, 6-in. pans... 75c to \$1.00 each

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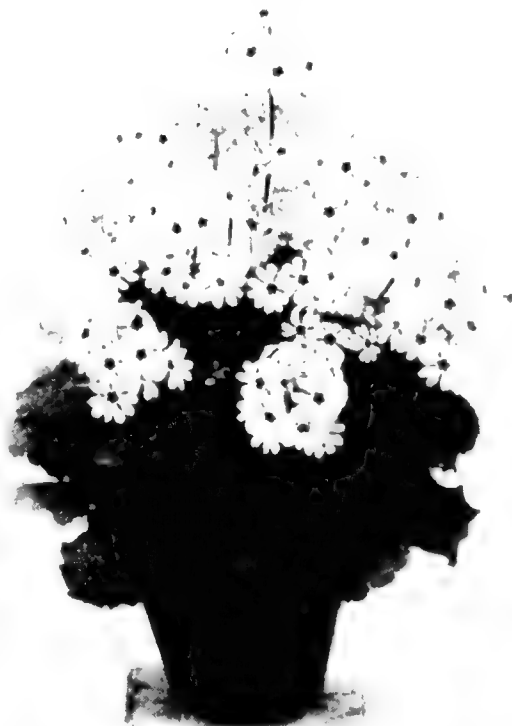
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A. L. MILLER

JAMAICA, NEW YORK

A. F. J. BAUR

O. E. STEINKAMP

CARNATION PLANTS

We still have fine plants of several varieties. These plants have been kept topped back and properly cared for, and should come right ahead with a good crop when benched.

MERRY CHRISTMAS is our best scarlet

\$12.00 per 100

\$100.00 per 1000

Matchless	White Enchantress	Nancy	Enchantress	Alice
Good Cheer	R. P. Enchantress		Benora	
\$6.00 per 100		\$55.00 per 1000		

Further delay might jeopardize your Christmas cut, so we advise getting your carnation benches planted right away.

BAUR & STEINKAMP, Carnation Breeders **Indianapolis, Indiana**

Mention The Review when you write.

PITTSBURGH, PA.

The Market.

Stock has been more plentiful during the last week than for some time, with good lilies, gladioli and chrysanthemums playing leading parts. Roses are received in larger quantities, and the first violets are here. Fine dahlias are being shipped in and command fair prices. Retailers are doing about the usual volume of business.

The wholesale trade has been active, but has been hampered by the uncertainty of expressage. It is hard to get shipments started, and when once on the way delays of from twenty-four to forty-eight hours seem to be the rule. Nearly all of the express companies have put embargoes on the return of empties.

The coal situation does not improve, and at the present prices dealers do not like to contract for their season's supply. There is considerable anxiety even about present needs. The quality of the coal available is inferior, much of it being slack. The \$2 coal we have been hearing about must still be in the mines; it is not on the market, at any rate.

Various Notes.

The Blind Floral Co. has sold its retail business to Edward McGrath and Harry Langhans, who will give the establishment the new name of Empire Flower Shop. As Messrs. McGrath and Langhans have been conducting the business for several years, and have made many friends, the success of their venture is assured. The Blind Floral Co. retains the greenhouses and will grow some flowers for cutting, but most of the space will be devoted to plants for the wholesale trade.

At the meeting of the Pittsburgh Florists' Club October 2 there was a handsome display of dahlias. The S. A. F. publicity plan was discussed, but as most of the members present were gardeners there was not the interest shown that is expected of the florists. Pittsburgh doubtless will be in line for this campaign, however. Clarke.

PEONIES

Strong 2-year Roots and Divisions, 3 to 5 eyes. 25 plants at 100 rates. Guaranteed true to name.

	Per 10	Per 100
Canari. White, lemon center, late.....	\$1.50	\$12.00
Duchesse de Nemours. Sulphury white, early.....	1.50	12.00
Duchesse de Nemours. Salmon pink, early.....	1.50	12.00
Eduis Superba. Brilliant pink, early.....	1.50	12.00
Festiva Maxima. Extra large white, early.....	1.75	15.00
Gloire de C. Gombault. Multicolor pink, midseason.....	3.00	30.00
La Tulipe. Flesh pink, eyed crimson midseason.....	2.50	20.00
Mme. Crousse. Pure white, extra fine midseason.....	2.50	20.00
Mme. Calot. Flesh white, early.....	1.75	15.00
Mme. Verneville. Sulphury fl shy white, early.....	1.50	12.00
Marie Lemoine. Extra fine sulphury white, late.....	2.50	20.00
Mme. Bucquet. Darkest velvety amaranth, midseason.....	2.50	20.00
Modeste Guerin. Bright purplish carmine, midseason.....	2.50	20.00
Princess Beatrice. Salmon pink, multicolor, midseason.....	2.50	20.00
Queen Victoria. Standard white, early.....	1.00	8.00
Souv. de Expo. Universelle. Cherry rose, late.....	2.50	20.00
Solfatare. Pure white sulphury center.....	2.50	20.00
Triomphe de Expo. Lille. Soft pink, silvery reflex, midseason.....	2.50	20.00
Wilhelmina. Lavenuer pink, late.....	1.75	15.00
Unnamed Varieties. Pink, white and red, separate colors.....	1.00	8.00
Mixed Varieties. All colors.....	.75	6.00

All acclimated roots of our own growing.

Less 10% on 1000 lots.

B. F. BARR & CO.

KEYSTONE NURSERIES

LANCASTER, PA.

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FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
Rose-pink, Matchless, Peerless Pink

\$6.00 per 100; \$50.00 per 1000

MUM PLANTS, all standard varieties, \$25.00 per 1000

THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

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From the Production Standpoint

We have grown many good roses that were good producers, but Mrs. Henry Winnett stands out as the greatest of them all. Four big benches full of this new rose coming on in grand shape show up as the best we have ever seen in the rose line. Compare it with Hadley or Hoosier Beauty and satisfy yourself.

It comes away quickly. It carries more and better crops. It comes into flower more quickly. It is the best red rose that has ever been offered. Investigate it and watch it. It is the rose that you should grow. We believe in Mrs. Henry Winnett and we know you will. Get acquainted.

A. N. PIERSON, Inc., CROMWELL, CONN.

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HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana		Leaves	High	Each	Per doz.
2½-in. pot	4	8 to 10 in.		\$1.50
3-in. pot	5	12 in.		2.50
5-in. pot	6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot	6 to 7	22 to 24 in.	1.00	12.00
6-in. pot	6 to 7	26 to 28 in.	1.50	18.00
6-in. pot	6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub	6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub	6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub	6 to 7	40 to 42 in.	5.00	60.00
9-in. cedar tub	6 to 7	42 to 48 in.	6.00	
9-in. cedar tub	6 to 7	48 to 54 in.	8.00	
9-in. cedar tub	6 to 7	5 ft.	10.00	
Kentia Forsteriana		Leaves	In. high	Each	Per doz.
6-in. pot	5 to 6	24	\$1.00	\$12.00
6-in. pot	5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.		High	Each
7-in. cedar tub4 plants in tub	30 to 36 in.	\$3.00
7-in. cedar tub4 plants in tub	38 to 40 in.	4.00
9-in. cedar tub4 plants in tub	40 to 42 in.	5.00
9-in. cedar tub4 plants in tub	42 to 48 in.	6.00
9-in. cedar tub4 plants in tub	4 to 4½ ft.	8.00
12-in. cedar tub4 plants in tub	4½ to 5 ft.	10.00
12-in. cedar tub4 plants in tub	5 to 6 ft.	15.00
12-in. cedar tub4 plants in tub	6 to 7 ft.	18.00
Areca Lutescens		In. high	Each
6-in. pot3 plants in pot	24 to 30	\$1.00
6-in. pot3 plants in pot	30 to 36	1.50
Cocos Weddelliana		In. high	Per doz.
2½-in. pot6 to 8	\$1.50	\$12.00
2½-in. pot10 to 12	2.25	18.00

JOSEPH HEACOCK CO.,

RAILWAY STATION,
JENKINTOWN

WYNCOTE, PA.

Mention The Review when you write.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2½-in. Asp. Plumosus	\$2.50	\$22.50
2½-in. Asparagus Sprengeri	2.50	22.50
4-in. Asp. Sprengeri (large)	7.00	65.00
3-in. Begonia Chatelaine	8.00	75.00
3-in. Cyclamen, 8 var.	8.00	75.00
3½-in. Chinese Primroses, 12 varieties	8.00	75.00
4-in. Calla Lilies	15.00	
2½-in. Heliotropes, 3 varieties	2.75	22.50
4-in. Marguerites	7.00	65.00
3½-in. Stevia, dwarf or tall	7.00	65.00
2½-in. Snapdragons, white, pink, yellow	5.00	45.00
3-in. Snapdragons, white, pink, yellow	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100		
4-in. Vinca variegata	6.50	60.00
2½-in. Smilax, fine plants	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100		
2½-in. Geraniums, 24 var.	2.25	20.00
Field-grown Violet Plants:		
Gov. Herriek and Princess of Wales	\$6.00	\$55.00

And abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN,

Wholesale Florist, Washington, N. J.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.



Photo taken September 1st of a 5 inch plant shows quality of stock.

IF YOU WANT SOME GOOD

Cyclamen

Order them now to grow on for Xmas. We have the best German and English strains in fine colors. These plants must be shifted at once, as we need the space. We are offering these exceptionally fine plants in 4-in. at \$20.00 per 100, 5-in. at \$40.00 per 100. Cash with order please.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Mention The Review when you write.

FINE FIELD-GROWN

STEVIA PLANTS

\$10.00 per 100; \$85.00 per 1000

J. L. DILLON

BLOOMSBURG,

PA.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

White Wonder	100
Matchless	
Enchantress	\$5.00
Enchantress Supreme	
Alice	1000
Mrs. C. W. Ward	
Philadelphia	\$45.00
Herald	

ELI CROSS, Grand Rapids, Mich.

CARNATIONS

FIELD PLANTS

Rosalie, dark pink, large well branched plants, \$12.00 per 100.
Nancy, light pink, \$6.00 per 100.

Agathaea Felicia Coelestis, small blue daisy. Splendid for pot plants or cuttings. 4 inch pots, \$2.00 per doz.
Dracaena Indivisa, 4-inch, strong, \$10.00 per 100.

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Mention The Review when you write.

CLOSING OUT SALE OF

CHOICE YOUNG ROSE PLANTS, 2½-INCH POTS

Grafted Ophelia.....\$10.00 per 100; \$100.00 per 1000
Grafted Killarney Brilliant..... 50.00 " "

Grafted Richmond.....\$50.00 per 1000
Own Root Richmond..... 30.00 " "

FIELD CARNATION PLANTS, STRICTLY 1ST SIZE

Matchless, White Wonder and Alice.....\$5.00 per 100; \$40.00 per 1000

BASSETT & WASHBURN

Office and Store: 178 No. Wabash Ave.
CHICAGO, ILL.

Greenhouses:
HINSDALE, ILL.

Mention The Review when you write.

FORT WAYNE, IND.

The Market.

General business conditions were excellent last week, the demand being larger than during any previous week this season. Wedding and funeral orders were numerous, and there was a good call for decorations for social affairs and homes. Flowers for the sick room were in good demand.

The supply has been equal to requirements. The receipts of chrysanthemums are increasing, and besides the yellow and white varieties there are some good double pink mums. Pompons are selling extremely well, especially for table decorations. Roses have been in heavy demand, and many are cut closely in order to fill all orders. The miniature roses are taking well this season. The frosts have done away with practically all outdoor flowers, marigolds, zinnias and dahlias being about the only ones left. Carnations are improving in quality, though they still are short-stemmed and are used chiefly for funeral work. They are not so plentiful as they might be. A large number of chrysanthemums are being shipped in from California because of the lateness of the home-grown stock. Pompons are included in these shipments, and the quality is fine. American Beauties are of good quality. Lilies are meeting with a fine call; the florists are glad to have them to fall back on. Orchids and valley continue scarce. Violets are arriving, but there are not enough to be reckoned with as yet. The supply of greens is normal for the season of the year.

Various Notes.

Frank J. Knecht has returned from a week's visit to Detroit, where he attended the F. T. D. meeting.

Mr. and Mrs. Aaron Shive, of the Flick Floral Co., have returned from a several days' trip to Toledo, O., Detroit, Mich., and Cleveland, O. The Flick Floral Co. has been rushed with decorations and funeral work.

Edgar Wenninghoff has been displaying some excellent October Frost and Smith's Advance mums. Business has been good, with funeral work in the lead.

The regular meeting of the Fort Wayne Florists' Club was held October 10, at the greenhouses of F. J. Knecht & Co. R. F.

BRILLIANCY

Brilliantcy or Christmas Gem Coleus, 2-in., \$3.00 per 100; 3-in., either single top or branching, \$4.00 per 100.

BEGONIAS

Luminosa, Erfordii, Gracilis Rosea, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

FERNS

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

GERANIUMS

A splendid lot in 3-in. pots, will make good Christmas or Large Easter plants, \$3.00 per 100, \$25.00 per 1000, for immediate shipment.

Coleus, Salvias, Heliotropes, Swainsonas, Moonvines, Alyssum, Lantanas, Double Petunias, ready for shipment, \$2.00 per 100 for 2 inch; \$3.00 per 100 for 3 inch.

Cash with Orders. Send for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

FERNS AND OTHER CHOICE STOCK

Our stock this fall is larger than ever and we can give you extra good value for the money.

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6-inch pots, 40c; 7-inch azalea pots, 60c. Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100. Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c. Cecos Weddelliana, 3-inch, 15c and 20c each. Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 4-inch pots, 35c; 6-inch pots, 60c. Pandanus Veitchii, 5-inch, 80c. Asparagus Plumosus and Sprengeri, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4 inch, \$10.00 per 100. Primula Obconica, 4-inch, \$10.00 per 100. Primula Chinensis, 4-inch, \$10.00 per 100. Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

-:-

PHILADELPHIA, PA.

GERMAN IRIS

Fritjof, Bluestone and others,
\$3.00 per 100.

WEED LANDSCAPE NURSERY,
Beaverton, Ore.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

FIELD-GROWN CARNATIONS

We have 3500 Pink Enchantress.
A-1 plants for quick sale.

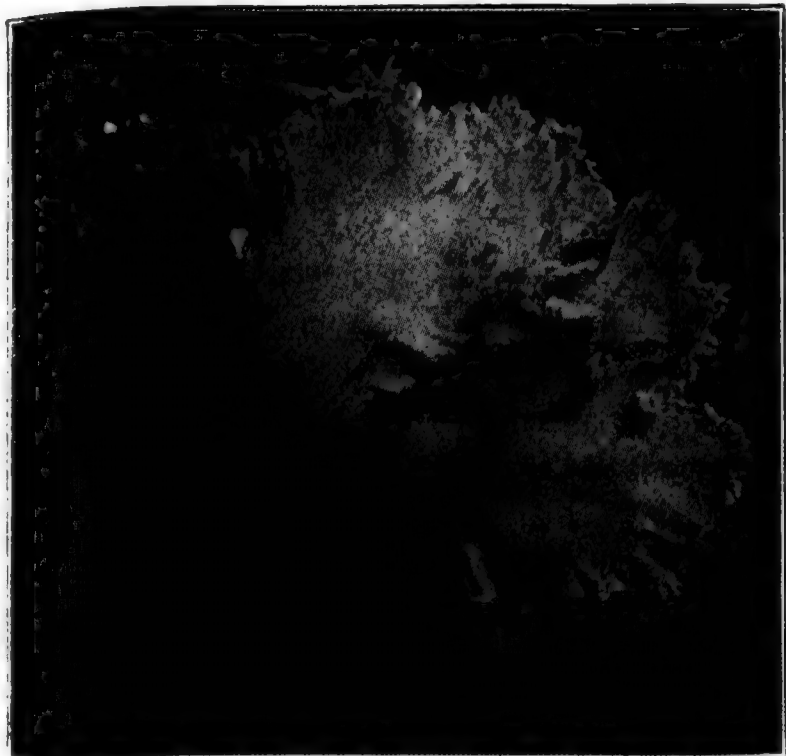
\$27.50 per 1000

Kirkwood Floral Co., Des Moines, Iowa

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers



ROCOCO ERECTA (New)

Boston ferns, 5-inch, \$25.00 per 100; less than 50, 30c each.

Boston ferns, 6-inch, \$50.00 per 100; less than 50, 60c each.

Boston ferns, bench grown, strong plants, \$20.00 per 100.

Poinsettias, 2½-inch, \$5.00 per 100.

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in., strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100; 4-inch, \$25.00 per 100.

Roses, Baby varieties, pot-grown, 5-inch, \$30.00 per 100.

Cinerarias, finest, mixed dwarf, \$4.00 per 100.

2½-inch **Nutt geranium**, \$3.00 per 100, \$35.00 per 1000.

Begonia seed, *Prima Donna*, tr. pkt., 50c.

Begonia seed, *luminosa*, tr. pkt., 50c.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; **Sprengeri**, \$1.00 per 100; \$8.00 per 1000.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

POT PLANTS

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.
Verona, 4 in., 3.50 per doz., 25.00 per 100.
Verona, 5 in., 6.00 per doz., 50.00 per 100.
Norwood, 3 in., 50c each; 4 in., 75c each.
Norwood, 2½ in., \$25.00 per 100.

Smithii, 3 in., \$2.00 per doz., \$15.00 per 100.
Smithii, 4 in., 3.50 per doz., 25.00 per 100.
Smithii, 5 in., 6.00 per doz., 50.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ in., \$5.00 per 100.

Azalea, 10-12 inch, \$1.25 each.

Azalea, 12-14 inch, \$1.50 each.

Azalea, 14-16 inch, \$2.00 each.

Well budded, home-grown, no new import this year.

Primula malacoides, 2-inch, \$4.00 per 100; \$35.00 per 1000; 3-inch, \$7.00 per 100; \$65.00 per 1000.

Pandanus Veitchii, 5-inch, 75c

Pandanus Veitchii, 6-inch, \$1.50 each, fine colored.

Pansy seed, giant mixed, tr. pkt., 50c; per oz., \$6.00.

Salvia splendens and **Fireball**, tr. pkt., 50c; per oz., \$2.00.

Large quantities. Ask for prices.

Carnations, field-grown *Enchantress*, pink, \$35.00 per 100; *White Wonder*, *Peerless Pink*, \$4.00 per 100.

ERNEST ROBER,

CASH, PLEASE

WILMETTE, ILL.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE WONDER

MRS. C. W. WARD
ENCHANTRESS

THE HERALD
BELLE WASHBURN

THENANTHOS

\$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

20% Discount for Cash with Order, for a Limited Time Only.

FERNS, ETC., ETC.

2½-inch Bostons.....	100
2½-inch Whitmanii.....	\$ 4.00
4-inch Bostons.....	15 00
4-inch Roosevelt.....	15 00
4-inch Whitmanii.....	15 00
5-inch Boston.....	25 00
5-inch Roosevelt.....	25 00
5-inch Whitmanii.....	\$3 00 per dozen
6-inch Boston.....	5 00 per dozen
Plumous Seedlings.....	\$8.00 per 100
2-inch Plumous.....	3 00 per 100
2-inch Sprengeri.....	2 50 per 100
Seedling Sprengeri.....	\$ 6.00 per 1000
2-inch Var. Viola.....	25 00 per 1000
2-inch English Ivy.....	\$3.00 per 100
R. C. English Ivy.....	1 00 per 100
R. C. Hydrangea Otaksa.....	1 70 per 100
2-inch Hydrangea Otaksa.....	4 00 per 100
5-inch Hydrangea Otaksa.....	\$3 50 per dozen

Progressive Everbearing Strawberry Plants, pot grown.

2½-inch pots.....\$30.00 per 1000

3-inch pots.....40.00 per 1000

All goods carefully packed.

D. U. AUGSPURGER & SONS CO.
PEORIA, ILL.

Snapdragon Plants

Can make immediate shipment of a few thousands of choice, healthy Snapdragon plants in the following varieties: Silver Pink, White, Yellow and Nelrose. The price is \$5.00 per 100; 250 for \$10.00.

New crop seed of Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Yellow, Garnet, Buxton, Nelrose and Fancy Mixed, at 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

Send postal for our new locking paper pot. Something you haven't seen.

G. S. RAMSBURG
SOMERSWORTH, N. H.

FIELD CARNATIONS

Heavy, Bushy, Big, Healthy Plants

Enchantress,
White Enchantress,
Rose-pink Enchantress,
Washington and
Ward

at \$5.00 per 100; \$45.00 per 1000
10% discount for cash.

Good Packing

Prompt Shipment

Furrow & Company
GUTHRIE, OKLA.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

CAN HEAT 25,000 FEET GLASS.

How many square feet of glass can be heated to 50 degrees by a horizontal tubular boiler 4x12 feet, with forty-one 3-inch tubes? Also, what should be the grate area of the boiler?

C. O. G.—Mo.

The boiler described would be rated at about forty horsepower, and it is customary to consider each horsepower capable of handling seventy-five to a hundred square feet of radiation. To maintain a temperature of 50 degrees in zero weather, there should be one square foot of radiation to eight square feet of glass. On this basis a 40-horsepower boiler should heat 25,000 square feet of glass to 50 degrees, provided, of course, the houses are well built and have an average exposure to high winds. While twelve square feet of grate might be satisfactory, it will be better to have sixteen square feet of grate area for the highest economy in labor and fuel.

SOCIETY OF AMERICAN FLORISTS.

Meeting of National Show Committee.

On arrival in St. Louis after a 6-hour delay due to a railroad wreck, the members of the National Flower Show committee were entertained at luncheon at Hotel Jefferson by the officials of the city, including the secretary of the Chamber of Commerce, secretary of the convention bureau, secretary of the bureau of public safety, the park commissioner, representatives of the daily press and others prominent in the different business interests.

The committee met and held meetings September 29 and 30 and October 1.

Those present were: George Asmus, chairman; John Young, secretary; J. J. Hess, treasurer; Patrick Welch, Charles H. Totty, Thomas Roland, A. Farenwald and R. C. Kerr, president of the S. A. F. Jules Bourdet, president of the St. Louis Florists' Club, was in attendance at all the sessions. Many of the representatives of the florists' interests in St. Louis attended these meetings, among them being J. F. Ammann, F. H. Meinhardt and J. J. Beneke. Philip Foley, of Chicago, was present in an advisory capacity in regard to the auxiliary buildings, which are to be erected adjoining Moolah Temple.

Planning the Show.

Arrangements are now practically completed for the Fifth National Flower Show, and it may confidently be expected that it will be a success in every way. Jules Bourdet brought up the question of retail florists' exhibits, and suggested that it would be necessary to make some concessions to the florists in order that their coöperation in the trade exhibition be assured. The committee considered this question care-

The Kroeschell Water Tube Steam Boiler

WHAT THE USERS SAY:

Kirkwood, Mo., May 22, 1915.

THIS STEAM BOILER I THINK IS A WONDER, a quick steamer, and holds the steam; the easiest boiler in the world to clean and to keep clean. The double steam trap system is working fine, keeping all the steam lines well drained.

(Signed) W. J. PILCHER.

New Haven, Ind., Oct. 13, 1916.

The two No. 46 KROESCHELL WATER TUBE STEAM BOILERS which you furnished for our new plant surely are giving us satisfactory service.

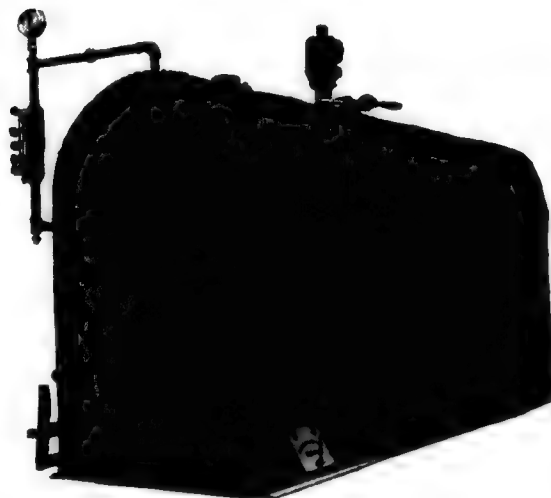
These boilers are internally fired, and ECONOMICAL fuel burners, being very fast steamers.

With baffle arrangement such as you have, it consumes all the heat cast from the combustion chamber instead of letting it out of stack.

(Signed) NEW HAVEN FLORAL CO.,

Per H. J. C. Leitz.

NO
TUBES
TO
CLEAN



NO
BRICK
WORK
REQUIRED

WHAT THE USERS SAY:

Dubuque, Iowa, Nov. 28, 1915.

I wish to report that I have used my No. 45 KROESCHELL WATER TUBE STEAM BOILER for the past two seasons, and will say I could not compare it with my former boiler, as it is so far superior in every way that there is no comparison whatever.

It does the work of two tubular steam boilers—saves fuel, needs less attention, as the fire lasts much longer—is easily cleaned, there being no flues to clean every night, as was the case with the old boilers.

If I should need another boiler, I would not think of buying any other kind.

(Signed) S. E. MUNTZ.

KROESCHELL BROS. CO., 444 W. Erie Street,
CHICAGO, ILL.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

23 Shields Ave.,
CHICAGO, ILL.

Mention the Review when you write.

Use Rippley's No. 200 Hot Water Heater



in greenhouses, garages, hog and
poultry houses, small buildings.
Louis J. L. Amoureux, Norton,
Mass., says: "Your No. 200 Heater
cared for our greenhouse, 75x14x9
ft., last winter at 23 below zero."

Mail orders direct. Write for cir-
culars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

Mention The Review when you write.

Sixteen Years' Paint Service

Mr. Chas. H. Allen, the well-known florist of
Floral Park, N. Y., says that

**DIXON'S SILICA
GRAPHITE PAINT**

has given 16 years of service on his hot water
pipes and they are still free from rust. Write
for booklet No. 54 B.

It will give you equal service.

Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company
Established 1827

Mention The Review when you write.

HIGHEST PRICED and CHEAPEST BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street. UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.

fully and decided, inasmuch as they
were anxious to please the St. Louis
florists' interests in every way possible,
to make a special rate to retail florists
of 50 cents per square foot, which is
one-half the charge made to other ex-
hibitors in the trade section. It was
also decided to adopt, for the poster
and cover of the official program, the
sketch which had been used for the last
New York show. The committeemen
were of the unanimous opinion that this
poster was most attractive and by the
adoption of same the expenditure of
considerable money would be obviated.
Samples of the poster and covers for the



Stop that Slug- gish Circulation in Your Steam Lines!

YOU CAN EASILY do it! Hundreds of other
florists—sick of the never-ending bother of
antiquated steam pumps—have solved the sluggish
circulation problem permanently with the

Morehead Back-to-Boiler SYSTEM

Big representative concerns like the Minneapolis
Floral Company, the Memphis Floral Company, the
Pittsburgh Floral Company, etc., etc., now drain
their steam lines and return the **pure hot** conden-
sation **immediately** to the boilers as feed water
with the Morehead System.

Quickly and easily attached to your present appar-
atus, the Morehead System gives you absolute con-
trol of the temperature in every foot of your houses
—and soon pays for itself in the saving of fuel.

Tell us about your present heating troubles—our
engineers will give you expert information on ex-
actly what you may expect the Morehead System
to do for you—and send you a book which covers
the greenhouse steam plant situation thoroughly.

Morehead Mfg. Co.

Dept. "M"

Detroit, - Michigan

A Uniform Temperature

means better flow-
ers—**more naturally
grown.** The More-
head System main-
tains an even, con-
sistent temperature
throughout your grow-
ing houses by elimi-
nating sluggish circ-
ulation and delivering
every drop of the
condensation, which
is now allowed to clog
up your steam lines,
directly back to the
boiler while it is **hot.**

You not only get
better flowers, but you
also save a large per
cent of your fuel.

Write for
Back-to-Boiler
Book Today

Mention The Review when you write.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA

Mention The Review when you write.

**PIPE CUT TO
SKETCH**

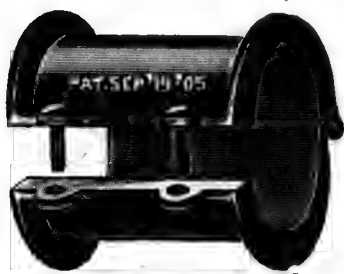
It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and
couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.



To stop that

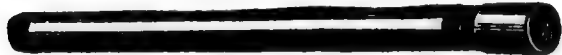
pipe leak permanently—cheaply—use Emergency Pipe Clamps.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.

Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.

program were submitted for the consideration of the committee.

Secretary Young was authorized to proceed with the sale of space, and the work in connection with the advertising in the official souvenir program, on the same basis that prevailed at the Fourth National Flower Show.

Upon the recommendation of the local publicity committee, Miss Anita Moore was appointed publicity manager for the exhibition. Several meetings with the lady officials of the St. Louis chapter of the American Red Cross Society were held, but definite arrangements with them as to any coöperation with the exhibition were not at the time possible.

The Local Committees.

Upon the recommendation of President Bourdet, the following chairmen of the local committees were appointed: Securing out-of-town exhibits, W. J. Pilcher; local exhibits, Jules Bourdet; concessions, George Windler; lectures, and to have charge of the school garden exhibit, H. C. Irish; trade tickets, August Hummert; special premiums, the chairman of this committee was to be appointed later; information, W. W. Ohlweiler; decoration, F. H. Weber; special features, W. A. Rowe; music, and also committee to wait upon the ladies who coöperate with us in the exhibition, John S. Carter; nursery exhibits, C. C. Sanders; aquariums, Chester Lloyd; at large, Otto Koenig, chairman, Dr. George D. Moore and H. C. Berning, composing the full committee; halls, lease and contracts, J. F. Ammann, chairman, Wm. C. Smith, Julius Koenig, F. H. Meinhardt, W. W. Ohlweiler; publicity, J. J. Beneke, chairman, Frank Gorly, F. C. Weber, Jr., Charles F. Hatfield, Frank Windler, Aug. Hummert, H. C. Irish, H. G. Berning, George Burback; printing, J. J. Windler, chairman, Charles Beyer, W. A. Rowe, ground and improvement, L. P. Jensen, chairman, Ernst Strehle, L. Bauman.

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Standard Thermometer Co., Boston, Mass.
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The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

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1925-27 Ninth Avenue, ALTOONA, PA.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

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Other Business.

Jules Bourdet was appointed vice-

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We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 672
1433 Wells St., Chicago

chairman to preside at the meetings of the local executive committee during the absence of Chairman George Asmus,

Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

Garland Quality Product has thousands of friends such as Mr. Reinberg.

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GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.

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and it was recommended that the local executive committee hold meetings every two weeks from this date. J. J. Beneke was appointed secretary of the local executive committee.

A resolution was introduced and unanimously passed thanking Frederick R. Newbold for the assistance he was giving the committee, and for the great interest he was taking in advancing the popularity of flowers in this country. The secretary was instructed to write Prof. E. A. White, secretary of the American Rose Society, suggesting that he notify all rose growers as to the proper time to "pinch," so that their exhibition blooms would be on time for the show.

Sunday, September 30, there was a general meeting of representatives of florists' interests in St. Louis, held in connection with the meeting of the National Flower Show committee at the Planters' hotel, at which time the chairmen of the different committees were notified of their appointments, and the work of the show was outlined.

Several conferences were held with the representatives of the Automobile Association of St. Louis, in regard to their coöperation in subletting the auxiliary buildings previous to our dates.

Prior to the meeting in St. Louis, the committee held a full-day session in Cleveland, looking over the building which had been used there for exposition purposes, with a view to the possibility of securing the same for use in St. Louis.

Department of Registration.

Public notice is hereby given that Abraham L. Miller, Jamaica, N. Y., offers for registration the following:

Primula malacoides Townsendii; originated with James Duthie, of Oyster Bay, N. Y. Compact growth; prolific bloomer; individual flowers as large as a 25-cent piece; color, bright lilac pink.

Christmas Joy pepper (capsicum), a cross between the Christmas and Bird's-eye varieties; height, 12 inches; fruit, cone-shaped, one-half inch long, well above the foliage; color, very bright red; plant very prolific.

Richard F. Gloede, Evanston, Ill., offers for registration the following:

Delphinium hybrid, America, single-flowering; individual flowers two and one-half to three inches. Color, top and two lower petals true blue; two side petals mauve pink, shaded toward center with a true blue; very prominent white center. Strong grower, four to five feet; foliage of extra color and texture.

Delphinium hybrid, Prof. James T. Hatfield, double-flowering; individual flowers two inches. Color, unusual combination, consisting of a beautiful blue, petals being streaked with pink mauve tipped with green; full white center, with extended prominent brown petaloids streaked with lavender and blue. Strong grower, four to five feet.

Valuable Aid in Transplanting

Following is an extract from a letter from Hull Brothers, of Waymart, Pa.:

"Perhaps we feel the value of the System of Irrigation most while setting the plants, as we can get the soil in the very best shape for quick, thorough setting, then water them gently afterwards, and they start off nicely."

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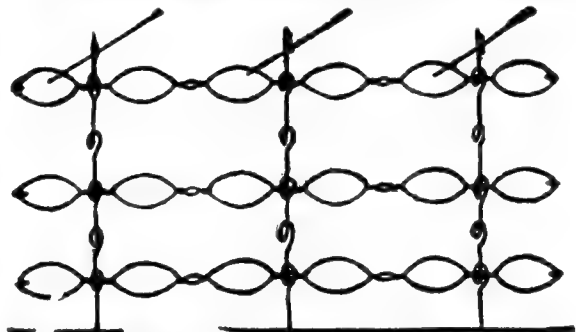
G. E. TRAVIS CO., HENRY, ILLINOIS

Mention The Review when you write.

Delphinium hybrid, Mrs. Ida W. Gloede, double-flowering; individual flowers two to two and one-half inches. Color, deep azure blue, overlaid with light lilac petals edged with azure blue; prominent white eye with extended white and golden petaloids. Strong grower, four to five feet.

Delphinium hybrid, Grace Darling, extremely large, single; individual flowers two and one-half to three inches. Color, deep forget-me-not blue, petals being shaded a beautiful violet toward center; gray eye with well-extended white petaloids, which are marked with gold and lilac. Four to five feet.

CARNATION SUPPORTS



\$22.00 per 1000 Carnations (3 rings to each plant).



**ROSE
STAKES**

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

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Only 50c postpaid.

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CANES

	100	1000
6 to 9.....	\$1.50	\$ 9 00
9 to 12.....	2.25	15 00

WM. ELLIOTT & SONS

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Delphinium hybrid, Evanston, double-flowering; individual flowers two inches. Color, royal blue overlaid with a second row of petals of velvet royal purple; prominent white eye with extended petaloids of a combination of purple and bronze. Four to five feet.

Delphinium hybrid, Mrs. D. C. Presler, double-flowering; individual flowers two to two and one-half inches in diameter. Color, forget-me-not blue, shaded into a light pink deepening toward center; extended white petaloids. Very vigorous grower; four to five feet.

Delphinium hybrid, Randolph Culver Gloede, double-flowering; individual flowers two to two and one-half inches. Color, first layer of petals a deep azure blue overlaid with a second tier, which is of a delicate heliotrope pink; prominent white center. Five to six feet.

Delphinium hybrid, Miss Gertrude Lane Moggie, double-flowering; individual flowers two to two and one-half inches. Color, beautiful sky blue interwoven with heliotrope pink; dark tan center; prominent white eye with white and lavender petaloids. Four to five feet.

Delphinium hybrid, Richard F. Gloede, single-flowering; individual flowers two to two and one-half inches. Color, a beautiful dark sky blue mingled with a light proportion of dainty lavender; very prominent, loosely formed petaloids, which have a combination of pink, brown and yellow, spreading themselves over the entire flower as it expands. Four to five feet.

Delphinium hybrid, Mrs. Cody Hoops, semi-double-flowering; individual flowers two to two and one-half inches. Color, true blue overlaid with lilac lavender; brown eye; petaloids lavender with cream edges. Four to five feet.

Delphinium hybrid, Little Bob, single-flowering, of medium size; the flowers, however, are produced almost from the bottom of the plant. Color, a most pleasing blue with a very prominent eye of a dainty lavender and white; three extended white petaloids containing a dark golden spot. Very finely cut foliage of dark texture.

Delphinium hybrid, Charles Speed, semi-double-flowering; individual flowers two to two and one-half inches. Color, a dainty blue; second layer of petals inflamed with lavender; gray eye, with prominent petaloid with a combination of color, or white, lavender, brown and gold. Four to five feet.

Any person objecting to the foregoing registrations or to the use of the proposed names is requested to communicate with the secretary at once. Failing to receive any objection to the registrations, the same will be made three weeks from date. John Young, Sec'y.

October 6, 1917.

NEWPORT, R. I.

Alfred T. Bunyard has taken a new lease of his store at 145 Bellevue avenue for the season of 1918.

Samuel Smith, Jr., and John L. Smith, sons of Samuel Smith, of Jamestown, have opened the store at 94 Broadway for the winter.

Edward R. Hass, of Thames street, has taken over the greenhouses formerly conducted by John C. Hass.

Oscar Schultz is considering the closing of his Bellevue avenue greenhouses, removing his stock to his Houston avenue place, to conserve fuel, etc.

W. H. M.

East Liverpool, O.—G. C. Handenschilt is doing a good business in flowers at his greenhouses, 1254 Pennsylvania avenue. Mr. Handenschilt also grows vegetables and fruits for the local market.

RAMSBURG LOCKING POT

Samples of our new square paper pots are ready. You will want to see them. Send postal today. No florist can afford to be without this pot.

G. S. RAMSBURG, Somersworth, N. H.

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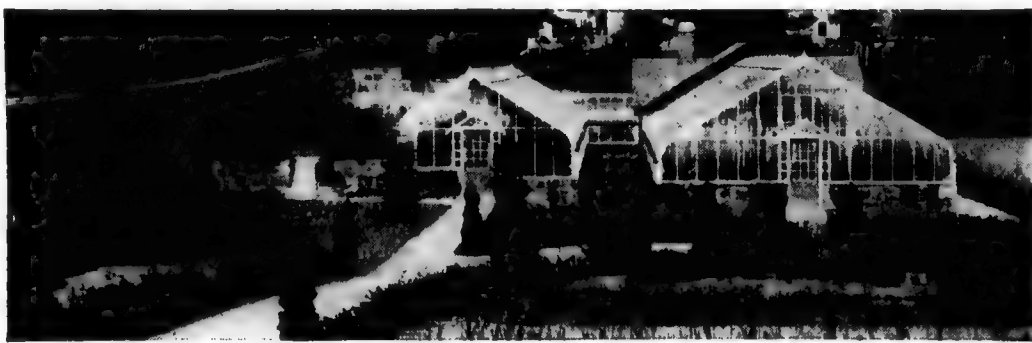
RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

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The R. S. Bradley Greenhouses, at Prides Crossing, Mass., William Canning, Supt.

IN what the office boy called "our old green covered catalogue," printed over twenty years ago is the picture of a greenhouse erected for Peter B. Bradley, at Hingham, Mass.

"R. S." is a brother to "Peter B."

They are the Bradleys of the Bradley Fertilizer Company, and the American Agricultural Chemical Company.

In a recent letter from our Boston manager, he writes that:

"On the site now occupied by Mr. Bradley's greenhouses, at Prides Crossing, was a range of four or five heavy, wooden, old-fashioned side hill houses. All of these houses, except the old grapery, were taken down at the time we built the first big house. Then it was Mr. Bradley's intention to leave the old grapery standing, but it looked so badly alongside of the new house that almost before it was finished, he

gave us an order for tearing it down and the erecting of a new one over the old vines. This was done without harming the vines in any way, although one or two of them had to be removed to make room for the passage connection. The vines have kept right on bearing, however, as profusely as they did in the old house."

The point we had particularly in mind was that twenty years ago one brother buys Hitchings houses. Twenty years after, the other does likewise. Also that our new house made that old grapery look so badly; Mr. Bradley couldn't stand the contrast.

Evidently Hitchings were building satisfactory houses twenty years ago. Evidently twenty years later they are still building satisfactory houses.

You know we go anywhere for business. Or to talk business.

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The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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INCORPORATED 1904

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CENTURY AND A HALFStandard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower,
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.**WORLD'S LARGEST
MANUFACTURERS****A. H. HEWS & CO., Inc., Cambridge, Mass.**Warehouses:
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RED POTS**

Write for Prices.

SYRACUSE POTTERY

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POTS**Just Pots****THAT'S OUR ONLY BUSINESS**Every pot that leaves our plant is
smooth, strong and porous.

Write for samples and prices.

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Best By Test**Write us for catalogue
and discounts.**The Logan Pottery Co.**

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**PLANT TUBS****EVERLASTING VIRGINIA WHITE CEDAR****E**VERYBODY agrees that Plant Tubs made of
everlasting Virginia White Cedar will
best resist rot or decay. The "Keystone" brand
of White Cedar Plant Tubs are made of this cele-
brated wood, and these goods are painted inside
and out with best oil paints, a rich green.They are bound with heavy steel hoops for the large
size, and electric-welded wire hoops (galvanized)
on the small size. The large sizes are trimmed
with handsome drop handles and metal feet, and
have perforated, removable bottoms.These Cedar Tubs are made in all sizes, from 24 3/4
inches top diameter down to 6 inches, amply large
for a Bay Tree and small enough for a Hyacinth.
Every one guaranteed. Booklet in colors, with
prices, furnished upon request.**RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA**

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THE ELVERSON POTIt is a dollars and cents saving proposition—plus sat-
isfaction—to use the pot that proves its merit in the test
of actual service. Write for free samples of that pot.**W. H. ELVERSON POTTERY CO., New Brighton, Pa.**

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**IONIA POTS ARE STRONG**Always burned to the same degree of hardness. Our kilns are equipped with
heat-measuring pyrometers and other up-to-the-minute improvements. Every detail
of manufacture, from the clay bank to the strong crates in which Ionia pots are car-
ried to you, marks an advancement over old-time methods. Let us have your order
now. We will ship when you are ready.**REMEMBER, that we solved the breakage problem years ago. IONIA POTTERY CO., IONIA, MICH.****COMPETITION PROVES OUR QUALITY****"MOSS AZTEC"
Ware**Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.**RED POTS**Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.**The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio**
16 W. 23rd St., New York**THE POT THAT EXCELS IN QUALITY**Made from the finest quality of porous clay—the pot that has proved
its merit, in the tests made by the largest growers, in making ex-
ceptional growth. Ask the florists that use them. Write us for
special prices TODAY.**SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO**

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ROCHESTER, N. Y.

The Market.

Business has not been especially good during the last week, but all stock has been cleared. The colder weather is having a beneficial influence on stock. Outdoor flowers, except those in sheltered spots, are nearing an end.

There has been trouble in the matter of express shipments to and from the city. The troop movements have monopolized the railways, and stock has arrived from twenty-four to thirty-six hours late. Fortunately, the cool weather is a salvation, as it helps to keep the stock in a salable condition.

The demand for roses is increasing, and extra good stock is in the market, but few blooms of the longer grades are seen. White roses are exceptionally scarce, while the demand appears to be heavy. Sunburst, Shawyer, Russell and Ophelia are in splendid condition and sell well. American Beauties are good, but there is no great demand for them. Good single and double violets are here and sell well at 50 cents per hundred. Carnations are moderately scarce and apparently it is too early for them as yet.

Chrysanthemums are becoming better as the season advances. Smith's Advance and Golden Glow are the principal varieties at present, but Chrysolora is in large bud and will arrive in a few days. Dahlias have been good and have sold well. Harrisii lilies are plentiful, while gladioli are about over for the season. Calendulas, larkspurs, scabiosas, sweet alyssum, stocks and miniature daisies have sold well. The market is well stocked with all kinds of greens, except asparagus.

Various Notes.

Edwin C. Kaelber, Inc., last week had an interesting display of Japanese vases in his window. "Artware" is one of the leaders of this concern, and good business is done.

The annual picnic of the employees of James Vick's Sons was held at the summer home of Will H. Dildine, at Elmgrove, October 4. The trees were decorated with lanterns and tables were arranged on the lawn. A fine dinner was served to about seventy-five people.

Three of the Rochester florists who came under the draft are now serving their country. The three, who are in training at Spartanburg, S. C., are Harry Guernot, Max Pawliczek and Lester Brown. Dewey Lester, formerly with the Rochester Floral Co., writes from the south that he expects orders at any time to proceed to France.

George T. Boucher and members of his store force made an automobile trip to Buffalo recently, visiting several of the stores in that city and later having dinner at the Statler hotel. Oliver Boucher is expecting to leave in a few days for a trip to Montreal, Quebec and Toronto, Can.

N. A. Hallauer, of Ontario, N. Y., is shipping in some exceptionally fine dahlias, which find a ready sale.

George Cramer has received a letter of appreciation from the committee of the Rochester exposition organization, in which he is thanked for his untiring efforts in the decorations done during exposition week.

Charles W. Curtis has finished picking

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

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Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO.. COLUMBUS, O.

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A. T. McCLURE GLASS CO.,

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GREENHOUSE GLASS

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A "RED DEVIL" Glass Cutter without "Thorns"

It cuts more glass with less pressure and without any splinters or breakage. The latest improvement. Has six hand-honed cutting wheels in turret head—a new one in place in a moment. From dealers, or, if not, from us for 10 cents.

Glass Cutter Booklet Free

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his peaches. He had a large crop and profits were good. H. J. H.

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO. 2263 Lumber Street, CHICAGO

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SPECIAL QUALITY

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Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO. Carloads or less. MUSKOGEE, OKLA.

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The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

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Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



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FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

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29 - 34 - 39 - ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

**ASK YOUR JOBBER FOR IT,
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GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.90 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

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BAUR WINDOW GLASS CO.,

EATON, IND.

DETROIT, MICH.

The Market.

The colder weather has been like a tonic to business, and the demand has been greater than the supply. American Beauties arrive in quantities insufficient for the demand. Russell, Hoosier Beauty, Ophelia and other roses also are in short supply. Few chrysanthemums have arrived. Gladioli and asters are about done, although they still are to be had. Violets have made their appearance and sell readily. Valley and orchids move slowly. Greens of all kinds are plentiful.

Bowling.

The newly formed teams of the Detroit Florists' Bowling Club met October 4 for the first contests, with the following results:

	1st	2d	3d		1st	2d	3d
Sullivan	150	141	164	Klang	148	131	179
Charvot	189	124	125	Davis	109	168	136
McHugh	146	162	152	Leganger	173	175	175
Rahaley	144	166	155	Bezemer	158	187	179
Streit	156	190	160	Taylor	127	138	119
Totals	785	783	756	Totals	715	799	788
	1st	2d	3d		1st	2d	3d
Browne	129	133	138	Bloy	163	200	219
Foster	148	156	125	Pautke	132	107	157
Stahelin	142	169	111	Sullivan	129	137	121
Stoek	167	127	156	Papes	125	107	167
Doemling	150	164	145	Holznagle	163	153	114
Totals	736	749	675	Totals	712	704	778

Various Notes.

The F. T. D. convention kept the committees of the Detroit Florists' Club busy during the two days. After the convention had adjourned, club members and some of the visitors were entertained on an automobile ride, which ended at the Fetters store on Woodward avenue, where dinner was served and a program of entertainment given. Messrs. Grady and Schoemacher pleased the party with their singing.

The opening of the National Bank of Commerce brought sales of many baskets of American Beauty roses and chrysanthemums. H. T.

CINCINNATI.

The Market.

Heavy frosts at the end of last week killed nearly all outdoor stock, and as a result the market has tightened and everything is selling as fast as it arrives. Prices are better than they were.

Roses are in good supply and find a lively market. Carnations arrive regularly and sell well. Easter and rubrum lilies are in fine supply. Chrysanthemums, though in stronger supply than at the last writing, still are far from plentiful. Another week, however, should see many of them. A few dahlias and cosmos are to be had. Greens are plentiful.

Various Notes.

P. J. Olinger is spending October 8 and 9 at his greenhouses at Newcastle, Ind.

E. G. Gillett goes to Springfield, O., for three days this week to attend a conclave there and to look after some business affairs.

The William Murphy Co. has been getting in some excellent home-grown chrysanthemums. They have sold well.

C. E. Critchell has returned from his trip to Detroit. Mr. Critchell has been disposing of many excellent early chrysanthemums. C. H. H.

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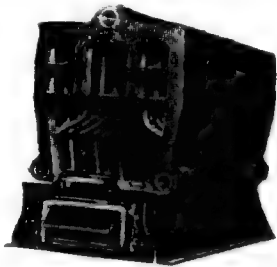
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CLEVELAND.

The Market.

We now are in the grip of that acute scarcity of stock which annually precedes the arrival of chrysanthemums. During the week ending October 6, an air of bustle was everywhere apparent, and practically all stocks cleaned up early in the day.

The beginning of the present week brings no signs of relief. Dahlias are scarce and the threatened frosts bid fair to finish them any night. Roses are as scarce as the proverbial hens' teeth. A few chrysanthemums have put in an appearance, but not in sufficient numbers to make their mention worth while. Carnations are improving in size and length of stem. They arrive regularly now and are quickly sold, but there is a general complaint occasioned by their slowness in cropping this fall. Easter lilies also are in low supply, with demand strong. Greens are plentiful, boxwood, leucothoe and string smilax being offered in addition to the usual supply.

Various Notes.

Thieves broke into the Knoble Bros. garage, which is in the rear of the store, during the night of October 5, and helped themselves to the extra tires attached to several automobiles.

Silvius & Silvius report a successful opening of their new store at Ashtabula, O. They gave roses as souvenirs and so great was the crowd at times that the traffic police were compelled to clear the sidewalk in front of the store.

The Wyckoff Floral Co., of Chagrin Falls, O., reports that the frost of October 8 killed its fine crop of dahlias. The dahlias were late this year, and fully three-fourths of the best flowers perished.

The various committees will meet this week and next for the purpose of completing arrangements for the staging of the big November flower show.

Cleveland was favored last week by visits from many florists who had attended the F. T. D. meeting at Detroit. Among them were John V. Phillips, Brooklyn, N. Y.; G. E. M. Stumpp, New York; W. L. Rock, Kansas City, Mo.; V. J. Gorly, St. Louis; Albert Knopf, Los Angeles, Cal.; J. J. Karins, of H. A. Dreer, Inc., Philadelphia; S. Green and Paul Berkowitz; of H. Bayersdorfer & Co., Philadelphia.

C. W. Reep has opened a flower stand in the People's market, Elyria, O., and to facilitate getting in flowers from his greenhouses at North Olmsted, O., he has added a new auto truck to his rolling stock.

J. McL.

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YOU can't afford to take chances on the Insecticide or Fungicide you use. You **have** to be sure that it will do what you bought it to do. Use the Vitrio Brand Kind and be sure. Every Vitrio Brand Insecticide and Fungicide notches right up to the rigid quality standard of the Nitrate Agencies Co. Every ingredient guaranteed.

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 Specially compounded Bordeaux Mixture.

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 Same as above in Powdered Form.

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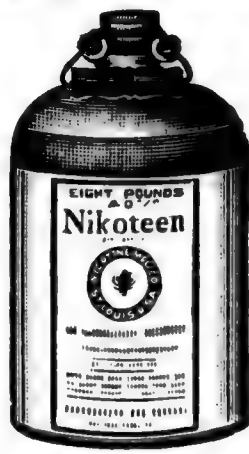
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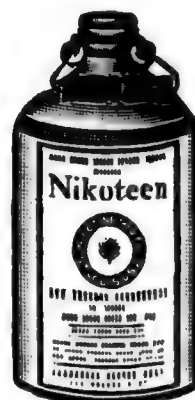
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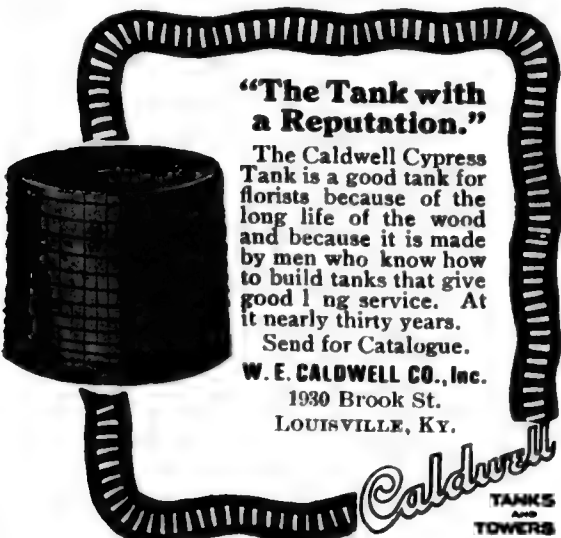
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for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

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Alternantheras Aurea Nana, yellow, and Jewel, red; fine stock plants, \$1.50 per doz., \$10.00 per 100.
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6000 alyssum, double, winter blooming, 2½-in., \$2.50 per 100.
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Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
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Giant double sweet alyssum, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
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Ampelopsis veitchii, extra strong 2½-in. vines, 18 in. long, \$5.00 per 100; select seedlings, well rooted, ready for 3-in. pots, \$2.00 per 100, \$12.00 per 1000.
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Aquilegia, long spurred hybrids, 1-yr.-old, \$2.00 per 100. Cash with order.
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Asparagus plumosus nanus and Sprengerii, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.
Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprengerii seedlings, 75c per 100; \$6.50 per 1000.
Very fine Asparagus Sprengerii, 4-in., \$10.00 per 100.

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20,000 ASPARAGUS FROM 2½-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGERII at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGERII SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.
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Plumosus seedlings.....\$8.00 per 1000
2-in. Plumosus 3.00 per 100
2-in. Sprengerii 2.50 per 100
Sprengerii seedlings 6.00 per 1000
20% discount for cash, for a limited time only.
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Strong 4-in., \$1.50 per doz., \$10.00 per 100.		

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3-in. \$5.00 per 100
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Cash.

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15,000 Asparagus Sprengerii, 2-in....	100	1000
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2½-in.....\$ 2.25 per 100
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Fine bushy plants, 2-in., \$2.00 per 100; 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

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Asparagus Sprengerii.....	100	1000
2½-in.	\$3.00	\$25.00
4-in.	8.00	75.00

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Asparagus Sprengerii, strong 2½-in., 2½-c.; 3-in., ready for 4-in., 4½-c.; 4-in., ready for 5-in., 7c. Must have room. Cash with order.
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Asparagus plumosus nanus, 2-in., \$3.00 per 100; \$28.00 per 1000; Sprengerii, 3-in., \$5.00 per 100; \$40.00 per 1000.
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Asparagus plumosus, strong heavy plants, 2½-in., \$3.50 per 100; Asparagus Sprengerii, 4-in., \$10.00 per 100.
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Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.
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Asparagus plumosus, 4-in., strong, good stock for benching to cut from, 10c each. Guinea pigs. See classified ad under miscellaneous.
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Asparagus Sprengerii, strong bushy, 3-in. How many can you use at a bargain?
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Asparagus plumosus and Sprengerii, strong, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.
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ASPARAGUS PLUMOSUS NANUS.
\$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprengerii, \$1.00 per 100, \$8.00 per 1000.
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Asparagus Sprengerii seedlings, 75c 100; 2-in., \$2.50 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Asparagus Sprengerii, extra strong, 3-in., \$5.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Sprengerii, 2½-in., \$2.50 per 100.
S. H. Long, Belvidere, Ill.

Asparagus Sprengerii, very strong 3-in., 5c.
C. Humfeld, Clay Center, Kan.

Strong Sprengerii seedlings at \$5.00 per 100.
Wise Adkisson, Greenville, Tex.

4-in. Asparagus plumosus, strong plants, \$10.00 per 100.
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Asparagus plumosus nanus, strong 2-in., \$2.00 per 100.
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Asparagus Sprengerii, 2½-in., January seedlings, strong, 2½-c. J. L. Schiller, Toledo, O.

Asparagus Sprengerii, 4-in., \$8.00 per 100.
Holton & Hunkel Co., Milwaukee, Wis.

Asparagus plumosus, fine 3-in., \$4.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

2½-in. Asparagus Sprengerii, \$2.50 per 100.
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Asparagus plumosus and Sprengerii sprays.
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Asparagus Sprengerii, strong 3-in., \$5.00 per 100. Cash.
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Aspidistras, green leaf, 6-in. pots, \$3.50 per 100 leaves. Cash.
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Green leaf aspidistras, 4c per leaf.
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azaleas, 10-12-inch	\$1.25 each
Azaleas, 12-14-inch	1.50 each
Azaleas, 14-16-inch	2.00 each

Well budded, home-grown. No new import this year.
ERNEST ROBER, WILMETTE, ILL.

Azalea indica, 200 Hexe, 50c each; 100 plants in early and late varieties, \$1.00 and \$1.50 each. Cash, please.
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BEGONIAS

The following flowering begonias: Red and white luminosa, Prima Donna, Erfordii, alba rosea, Vernon, Beefsteak, or Feastii, Salmon Queen, 2½-in., fine stock, \$3.50 per 100. Metallica, 2½-in., \$4.50. Write for catalogue.
Oak Grove Greenhouse, Tuskegee, Ala.

Begonias, Lorraine and Cincinnati, 2½-in. pots, \$15.00 per 100; Mrs. Peterson, 2½-in. pots, \$25.00 per 100; Chatelaine, 2½-in. pots, \$5.00 per 100; 3-in. pots, \$8.00 per 100. Above varieties in larger sizes. Ask for prices.
Anglin & Walsh Co., Williamsbridge, N. Y.

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Vernon, Erfordii, Prima Donna.

2 1/2-in.	100	1000
3-in.	\$ 5.00	\$40.00
4-in.	8.00	70.00
Chatelaine, 2 1/2-in.	\$12.00 and \$15.00 per 100	
Chatelaine, 3-in.	6.00	
Luminosa, 3-in.	9.00	85.00
Luminosa, 4-in.	10.00	
Magnifica, 3-in.	15.00	
Magnifica, 4-in.	10.00	
Rex, 2-in.	15.00	
Rex, 3-in.	6.00	50.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.**BEGONIAS****READY NOW.**

Very fine stock. Leaf cuttings.

Lorraine, 2 1/2-in.	Doz.	100	1000
Chatelaine, 2 1/2-in.	\$2.00	\$15.00	\$140.00
Rex Begonias, 2 1/2-in.	5.00		45.00
Rex Begonias, 3-in.	6.00		
Lorraine, 3-in.	10.00		
Lorraine, 3-in.	3.00	22.50	

Begonia luminosa, 3-in., good seller for Christmas, \$5.00 per 100, \$40.00 per 1000.

ROMAN J. IRWIN,
108 W. 28th St., New York City.**BEGONIAS, RICINIFOLIA AND SUNDERBRUCHI, 2 1/2-IN., READY FOR 4-IN., 100 EACH. UNEXCELLED FOR VASES, BASKETS OR BOXES, AS WELL AS SPECIMEN PLANTS.**
FRED W. ARNOLD.
CAMBRIDGE, OHIO.

Begonia Chatelaine, strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100.

Mellor, Cincinnati, Peterson, good 2 1/2-in. plants from top cuttings, \$16.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Begonias, extra fine stock.

	3-in.	4-in.	5-in.
Lorraine	20c	25c	50c
Chatelaine	10c	15c	25c
Luminosa	10c	15c	25c

ELITCH GARDENS CO., DENVER, COLO.
Begonias, blooming varieties, asstd., \$2.50 per 100; Metallica, \$4.00 per 100; nice Rex begonias, in assortment, \$5.00 per 100; some fine 4-in., \$15.00 and \$20.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, strong 2 1/2 and 2 1/4-in. pots, \$5.00 per 100. Begonias Cincinnati and Lorraine, fine stock, 4-in., ready for 6-in., \$40.00 per 100. Satisfaction guaranteed.

Evensden Bros. Co., Williamsport, Pa.

Begonia Chatelaine, fine branched plants, in bloom, will make large plants for the holiday trade, 2 1/2-in., \$4.00 per 100; White Triumph, \$2.50 per 100. Cash. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Begonias, Prima Donna, rose and pink, 4-in., as good as any 5-in. bud and bloom, extra bushy, \$10.00 per 100; 3-in., ready for 4-in., \$4.00 per 100, 200 for \$7.00.

Charles Whitton, York & Gray, Utica, N. Y.

Begonia Chatelaine, 2 1/2-in., \$5.00 per 100; 3-in., \$8.00 per 100. Prima Donna, 4-in., \$12.00 per 100. Luminosa, 4-in., \$12.00 to \$15.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Begonia Rex, mixed, strong 3-in., \$1.50 per doz.; \$10.00 per 100; 4-in., \$3.00 per doz.; 5-in., \$5.00 and \$6.00 per doz. Cash.

Ullrich Floral Co., Tiffin, O.

Rex begonias, 2-in., assorted, \$5.00 per 100, \$50.00 per 1000; Emerald Queen and Bronze King, \$6.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Begonias, 8 vars., best flowering kinds, extra strong, 3-in. and 4-in., \$6.00 to \$8.00 per 100.

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Begonia luminosa, 2-in., 2 1/2-in.; 3-in., 3c; 4-in., 12 1/2c. Fine plants. Cash, please.

Estill Floral Co., Moberly, Mo.

9000 begonia Chatelaine, 2 1/2-in., \$4.00; 3-in., \$7.00; 4-in., \$12.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Begonia Haageana, 2-in., \$6.00 per 100, \$50.00 per 1000. One of the best for pots. Cash.

C. Betscher, Dover, O.

Begonias, Argenteo-guttata, Carnot, 3 1/2-in., \$6.00 per 100, very strong stock, \$30.00 per 1000. Cash. L. H. Wise Greenhouses, Springfield, Ill.

4-in. Chatelaine begonias at \$10.00 per 100.

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Chas. Sherwood, Waterloo, Iowa.

Begonia Prima Donna, 2 1/2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Begonias, Chatelaine, 3 1/2-in., 7c; 4-in., 8c.

J. Bigelow & Son, 1542 Sunset Av., Utica, N. Y.

BERBERIS.

	Per 10	Per 100
Berberis Thunbergii, 12-18 in.	\$0.75	\$ 5.00
Berberis Thunbergii, 18-24 in.	1.00	7.50
Berberis Thunbergii, 24-30 in.	1.50	10.00
Berberis Thunbergii, 2 1/2-3 ft.	1.75	12.00

Write for prices on larger quantities. Complete list now ready. A card will bring it to you.

AURORA NURSERIES,
TELEPHONE 339, AURORA, ILL.**BERBERIS THUNBERGII.**

	100	1000
12-18-in., medium	\$ 4.00	\$ 30.00
12-18-in., heavy	5.00	40.00
18-24-in., medium	6.00	50.00
18-24-in., heavy	8.00	70.00
2-3 feet, heavy	12.00	100.00

New wholesale trade list, containing prices on thousands of choice trees and shrubs, now ready.

ONARGA NURSERY CO.,
CULTRA BROS. CO., MGRS.,
ONARGA, ILLINOIS.**BERBERIS.**

82,000 BERBERIS THUNBERGII (grown from cuttings).

	100	1000		100	1000
12-18-in.	\$5.00	\$40.00	24-30-in.	\$10.00	\$90.00
18-24-in.	7.00	60.00	30-36-in.	12.00

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.**BERBERIS THUNBERGII.**

	100	1000
12 to 18 in., 3 yrs., heavy	\$4.00	\$35.00
18 to 24 in., 3 yrs., heavy	6.00	50.00
24 to 30-in., extra bushy	8.50	75.00

Complete list of stock now ready.

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BERBERIS THUNBERGII.

	100	1000
12-18-in., good stock	\$4.50	\$35.00
18-24-in., good stock	6.50	55.00

Boxes at cost.

ALLEGHENY NURSERY,
Thos. Vought, Mgr., Cheswick, Pa.

Berberis Thunbergii, 18-24-in., heavy, \$7.00 per 100.

Julius Kohankie, Painesville, O.

BERRIED PLANTS.

Jerusalem cherries, large, 4-in., ready for a shift, \$10.00 per 100. Cash. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Xmas peppers, 3-in., \$6.00 per 100; 2 1/2-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

JERUSALEM CHERRIES.

Strong field-grown plants, \$12.50 per 100.

Freyling & Mendels, Grand Rapids, Mich.

Jerusalem cherries, 5-in. pot-grown, well set with fruit, \$12.00 per 100. Cash, please.

D. R. White, Sandusky, Ohio.

Jerusalem cherries, field-grown, short and well berried, now in 4-in., \$8.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Celestial peppers, strong, bushy, 4-in., ready for 5-in., \$10.00 per 100. Cash.

A. J. Peterson, Washington, Iowa.

Jerusalem Cherry, from 4-in. pots, well set with berries, \$10.00 per 100.

Geo. H. Mellen Co., Springfield, O.

Solanum Melvinii and annum, field-grown, fine short plants, \$10.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Birds eye peppers, extra fine, bushy, 3-in. plants, for growing on, 10c; extra select, 12c. Cash, please. Carl Hagenberger, West Mentor, O.

Xmas peppers, select strain, short, full of fruit, 3-in., \$5.00 per 100.

J. C. Schmidt, Bristol, Pa.

Jerusalem cherries, 3-in. stock, \$3.00 per 100. Cash.

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BOUGAINVILLEAS.

Bougainvillea Sanderiana, strong, 3-in., ready for 4 or 5-in. pots, \$7.50 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

BOUVARDIAS.

Bouvardia, 2 1/2-in., \$5.00 per 100. Best single, pink, red and white.

Henry Smith, Grand Rapids, Mich.

BROWALLIAS.

Browallias, deep blue flowers, 2-in. across, fine pot-plant for winter blooming; also an excellent bedding plant, always in a mass of bloom, 2 1/2-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

BUDDLEIAS.

Buddleia magnifica, the hardy, everblooming Butterfly Bush or Southern Lilac; flowers from early summer until late frost, splendid for cutting and will thrive anywhere; nice bushy plants, 2 1/2-in., \$1.00 per doz., \$7.00 per 100. Buddleia Asiatica, white, winter-blooming, fine to grow in the greenhouse as a cut flower or pot plant, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for wholesale catalogue.

Oak Grove Greenhouse, Tuskegee, Ala.

Buddleia Asiatica, white, winter blooming, fine for cuttings, 2-in., \$5.00 per 100.

Jno. Dieckmann, Elm Grove, W. Va.

BULBS.**LILY BULBS.**

Ask us for prices on cold storage Giganteums for present and future delivery; also for prices on your needs for delivery on arrival in the autumn, Giganteums and other Japanese bulbs, all sizes.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Mail us your list of fall bulbs. We can quote very attractive prices on any article you need.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.**BULBS.**Hyacinths, Tulips,
Narcissus, Lilies,
Freesias, Iris,
All varieties.

Complete list now ready.

October and November Plant Bulletin now ready for mailing.

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BULBS, French Paper White narcissus bulbs, a few cases left, 1000 to 1250 to the case. Special, \$12.50 per 1000 to clean up balance. F. O. B. New York. Cash with order.

John Nicholas, 93 E. 42nd St., New York, N. Y.

Freesia Purity and white calla. Write for prices.

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Bulbs of all description. Write for prices.

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Emperor daffodil bulbs, California-grown, fall delivery, \$15.00 per 1000.

O. Kooyman & Co., Inc., San Francisco, Cal.

CALCEOLARIAS.CALCEOLARIAS, HYBRIDS.
PRIZE STRAIN, THE VERY BEST.

2 1/2-in. pots \$7.00 per 100; \$60.00 per 1000

READY NOW. ORDER AT ONCE.

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Calceolarias, 2 1/2-in. pots, Hybrida, Victoria Prize, \$8.00 per 100, \$70.00 per 1000. Cinerarias, prize mixed, 2 1/2-in. pots, \$4.50 per 100, \$40.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

CALENDULAS.CALENDULAS.
Meteor, Sulphurea, Prince of Orange, Orange King, Yellow Prince and Lemon Queen.

The very best strains for greenhouse growing.

	100	1000
2 1/2-in.	\$3.50	\$30.00
3-in.	6.00	50.00
4-in.	15.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Calendulas, Orange King, Prince of Orange, Sulphurea, Plena, Meteor, Pongel, 2 1/2-in., \$25.00 per 1000. Cash, please.

L. H. Wise Greenhouses, Springfield, Ill.

Calendula Meteor, Sulphurea, Prince of Orange, 2-in., 3c, 200 for \$5.00. Cash.

Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2 1/2-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Calendulas, Orange King, strong 2 1/2-in., \$2.00 per 100, \$18.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Calendulas, 2 1/2-in. pots, Orange King, Meteor, \$4.00 per 100, \$35.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Calendula Orange King, 2 1/2-in., \$3.50 per 100; \$30.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

Calendulas (Orange King), 2 1/2-in., \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2 1/2-in., \$3.00 per 100. Cash.

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CALLAS.

CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

Circumference Per 100 Per 1000

Good blooming size... 3 to 4 in. \$ 5.00 \$ 40.00

Medium large 4 to 5 in. 8.00 75.00

Monsters 5 to 6 in. 14.00 130.00

Cash with order.

LILYDALE BULB CO., SANTA CRUZ, CAL.

CALLA AETHIOPICA.

1-in. diameter \$2.00 per 100

1 1/4-in. diameter 3.00 per 100

1 1/2-in. diameter 4.50 per 100

2-in. diameter 8.00 per 100

Cash with order. Immediate delivery.

CALLA ELLIOTTIANA (true yellow),

\$1.50 per 12, \$10.00 per 100.

LOS ROBLES NURSERY & GARDEN,
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CALLAS, White, good, strong, healthy Eastern grown bulbs, 1 1/4 to 1 1/2 in., \$5.50 per 100, \$50.00 per 1000; 1 1/2 to 1 3/4 in., \$8.25 per 100, \$75.00 per 1000; 1 3/4 to 2-in., \$12.00 per 100, \$110.00 per 1000; 2 to 2 1/2 in., \$13.50 per 100, \$130.00 per 1000. This is superior stock.

S. S. SKIDELSKY & CO.,
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Strong Godfrey callas, 2 1/2-in., 3c; 2 1/2-in. and 3-in., 6c; 3 1/2-in. and 4-in., 12 1/2c. Cash.

J. C. Steinhauer, Pittsburg, Kans.

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CALLAS—Continued.

CALLAS.

We are ready to deliver extra fine calla bulbs, well cured, free from dry rot.

Select size.....\$8.50 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago.

CALIFORNIA CALLAS.

Sound, well cured bulbs.

100 1000
1½-in. to 2-in. diameter.....\$ 9.00 \$ 80.00
2-in. to 2½-in. diameter..... 13.00 120.00
A. Henderson & Co., Box 125, Chicago.

CALLA AETHIOPICA, healthy, well cured bulbs, for high-class florists' trade, 1½ to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

ANGLIN & WALSH CO.,

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Calla Aethiopica, monster bulbs, 7-9-in. circumference, \$12.00 per 100; 4-6-in. circumference, \$8.00 per 100; 2½-4-in. circumference, \$5.00 per 100; bulbets, 2-yr., \$1.00 per 100. This is a bargain; all bulbs A-1. Cash, please.
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Calla lilies, 5-yr.-old roots, \$10.00 per 100. October and November Plant Bulletin now ready for mailing.

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Godfrey callas, heavy, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; will flower for Xmas.

G. M. REBURN CO.,

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Godfrey calla bulbets, well started from dats, \$1.00 per 100.

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Godfrey callas, 100 well started 4-in., \$10.00 per 100; 3-in., \$5.00 per 100. Cash.

Geo. A. Halladay, Bellows Falls, Vt.

Calla Godfrey, 3-in., \$8.00 per 100. Christ Winterich, Cyclamen Specialist, Defiance, O.

Yellow callas, the largest and best grade, \$15.00 per 100. Fred Harper, Santa Cruz, Calif.

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Campanula, Medium, canterbury bell, extra fine, large clumps for forcing, \$5.00 per 100, \$45.00 per 1000. Gustav Pitzonka, Bristol, Pa.

Campanula Media, strong, field-grown, 3 colors, \$4.00 per 100.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Campanulas, medium, rose, white and blue, strong, field-grown, 75c per doz.; \$5.00 per 100. WAYSIDE GARDENS, MENTOR, OHIO.

Campanula Media, strong, blooming plants, \$4.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Campanula Media, field grown, 3 varieties, \$4.00 per 100. Julius Kohankie, Painesville, O.

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FIELD-GROWN CARNATION PLANTS.
THE BEST THAT MONEY CAN BUY.

	100	1000
Thenanthos	\$12.00	\$100.00
White Enchantress	6.00	45.00
Pink Enchantress	5.00	45.00
Matchless	6.00	50.00
Alice	6.00	50.00
Champion	5.00	45.00
Victory	5.00	45.00
Carnegie	5.00	40.00
C. W. Ward	5.00	45.00
Philadelphia	5.00	40.00

M. C. GUNTERBERG,

Wholesale Florist,
158 NO. WABASH AVE., CHICAGO, ILL.

"FULL OF LIFE CARNATION PLANTS."
SELECT, FIELD-GROWN, STRONG,
HEALTHY.

	100	1000
Alma Ward	\$5.00	\$40.00
White Wonder	5.00	45.00
True White Enchantress	5.00	45.00
Beacon	5.00	45.00
Enchantress	5.00	45.00
White Perfection	5.00	45.00
Mrs. C. W. Ward	5.00	45.00
St. Nicholas	5.00	45.00
Herald	5.00	45.00
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Scarlet Champion	5.00	45.00
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Spot cash. Prompt shipment. Carefully packed. Rockford Seed Farms, H. W. Buckbee; Forest City Greenhouses, Rockford, Ill.

Field-grown carnation plants, strong, healthy stock.

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Alice	\$5.00	\$40.00
White Enchantress	5.00	40.00
Champion	5.00	40.00
Matchless	5.00	40.00
Peerless Pink	5.00	40.00
Dorothy Gordon	5.00	40.00
Mrs. Theo	5.00	40.00
Philadelphia	5.00	40.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

FIELD-GROWN CARNATIONS.

	100	1000
Alice	\$6.00	\$50.00
Enchantress Supreme	6.00	50.00
Belle Washburn	7.00	60.00
Champion	6.00	50.00
Alice Coombs	7.00	60.00
Good Cheer	6.00	50.00
Gorgeous	6.00	50.00
Comfort	6.00	50.00
C. W. Ward	6.00	50.00

CHARLES H. TOTTY,

Madison, NEW JERSEY.

CARNATION FIELD PLANTS.

	100	1000
White Enchantress	\$6.00	\$50.00
Matchless	6.00	50.00
Pink Enchantress	5.00	45.00
Alice	6.00	50.00
Champion	5.00	45.00
Victory	5.00	45.00
Carnegie	5.00	40.00

WIETOR BROS.,

162 N. Wabash Avenue, Chicago, Ill.

FINE, STRONG, HEALTHY PLANTS.

	100	1000
White Enchantress	\$5.00	\$45.00
Rose-pink Enchantress	6.00	50.00
Matchless	5.00	40.00
Alice	5.00	40.00

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

40,000 FIELD-GROWN
CARNATION PLANTS.

Large, clean, healthy plants, guaranteed.

	100	1000
White Enchantress	\$3.00	\$25.00
Pink Enchantress	3.00	25.00
Victory	3.00	25.00

Cash, please.

FRANK SCHRAMM,

CRYSTAL LAKE, ILL.

FIELD CARNATIONS.

HEAVY, BUSHY, BIG.

HEALTHY PLANTS.

Enchantress, White Enchantress, Rose-pink Enchantress, Washington and Ward: \$5.00 per 100, \$45.00 per 1000, 10% discount for cash. Good packing—prompt shipment.

FURROW & COMPANY,

GUTHRIE, OKLAHOMA.

FIELD-GROWN CARNATION PLANTS.

We still have several thousand, each variety.

	100	1000
White Perfection	\$6.00	\$50.00
White Enchantress	6.00	50.00

We guarantee these plants to be as good as can be grown. Carefully dug and packed. Washington Floral Co., Wholesale Growers for the Trade, Washington, Pa.

FIELD-GROWN CARNATION PLANTS.

Fine clean stock.

	100	1000
2000 Beacon	\$5.00	\$45.00
5000 Enchantress	5.00	45.00
1000 Eureka	5.00	45.00
200 Christmas Cheer	5.00	45.00

UNITED STATES CUT FLOWER CO.,

ELMIRA, N. Y.

CARNATIONS

1500 SPLENDID PLANTS OF

CERISE CARNATION RUTH.

VERY PROLIFIC, COLOR MRS. WARD.

\$4.00 PER 100.

\$35.00 PER 1000.

BARGAIN PRICE TO CLOSE OUT.

FLOREX GARDENS, N. WALES, PA.

CARNATIONS.

Extra strong, Enchantress, White Enchantress, Kokomo Chief (the best money making red carnation I ever raised. Greatest early bloomer). It does not split, \$3.75 per 100; \$32.00 per 1000. Carefully packed.

GREEVE FLORAL CO.,

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CARNATIONS.

To close out the balance of our field-grown Pink Enchantress, we offer them at \$30.00 per 1000. Cash with order, but the plants are guaranteed first class and if not satisfactory your money will be refunded.

TERRE HAUTE ROSE & CARNATION CO.,

TERRE HAUTE, INDIANA.

Field-grown carnations, nice plants, well packed.

	5.00 per 100	\$40.00 per 1000
Alice	5.00	40.00
Prospector	5.00	40.00
Matchless	5.00	40.00
Champion	5.00	40.00

Cash with order.

D. R. HERRON, OLEAN, N. Y.

Carnations:

	\$5.00 per 100
Herald	5.00
Bassett	5.00
Matchless	5.00

Above stock is extra strong, field-grown, free from disease.

HOMEWOOD GREENHOUSES,

Atchison, Kans.

Field-grown carnation plants in splendid condition at \$5.00 per 100.

1300 Enchantress

300 Rose Enchantress

250 White Enchantress

250 C. W. Ward

150 Beacon

THE NUNNALLY CO., ATLANTA, GA.

POT-GROWN CARNATIONS.

We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.

Arnold Ave. Greenhouses, Port Allegany, Pa.

FIELD-GROWN CARNATIONS.

Fine, clean stock,

in best varieties.

Prices on application.

ROMAN J. IRWIN,

108 West 28th St.,

New York City.

Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash. C. Betscher, Dover, O.

Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000; Aviator, \$6.00 per 100, \$55.00 per 1000. Ernest Rober, Wilmette, Ill.

To clean the field, all A-1 plants, strong and healthy and first class in every way, \$4.50 per 100; \$40.00 per 1000.

Enchantress White Enchantress
Rose-pink Enchantress Philadelphia
F. E. Blake, Marion, O.

Healthy, field-grown carnations.

	100	1000
Enchantress	\$5.00	\$40.00
White Enchantress	5.00	40.00
Rose-pink Enchantress	5.00	40.00

Wauseon Floral Co., Wauseon, O.

CARNATION PLANTS, FIELD-GROWN.

Light Pink Enchantress.....\$4.00 \$35.00
Sangamo, dark pink..... 4.00 35.00
Christmas Cheer..... 4.00 35.00

Cash.

John Bauscher, Freeport, Ill.

FIELD PLANTS.

Pink Enchantress, Victory, \$4.00 per 100, \$40.00 per 1000. Ward, \$5.00 per 100, \$45.00 per 1000.

ERNE & CO.,

30 E. Randolph St., Chicago, Ill.

Very heavy carnation plants, field-grown: 75 Mrs. Cole, dark red; 50 Herald, 25 Enchantress, heavy plants; 25 Pink Sensation and 25 Benora, med. size., 200 in all, for \$5.00 cash.

The Johnson Floral Co., Kendallville, Ind.

FIELD-GROWN CARNATION PLANTS.

White Enchantress.....\$5.00 per 100, \$40.00 per 1000
R. P. Enchantress..... 5.00 100, 40.00 per 1000

GEO. MUNO,

2512 Kenilworth Ave., Chicago, Ill.

Fine field grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.

THE WILLIAM MURPHY CO.,

329 Main St., Cincinnati, O.

Field-grown carnation plants: Beacon, White Enchantress, Enchantress, Ward, White Wonder, Matchless, White Perfection, \$5.00 per 100, \$45.00 per 1000.

McIntyre Floral Co., Nashville, Tenn.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.

E. Huston & Co., Sisteraville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.

O. L. Van Meter, Monticello, Iowa.

Field-grown carnation plants: Matchless, Mrs. Akehurst, Aviator, Beacon, \$60.00 per 1000; W. Wonder, Miss Theo, R. P. Ench., Mrs. C. W. Ward, Champion, \$50.00 per 1000. Cash with order. J. D. Thompson Carnation Co., Joliet, Ill.

Carnations, field-grown plants, good stock: Light Pink Enchantress, Peerless Pink, \$3.50 per 100, \$30.00 per 1000. Aviator and White Wonder, \$4.00 per 100.

James Psenicka, Gross Point, Ill.

FIELD-GROWN CARNATION PLANTS.

400 Light Pink Enchantress.

200 White Perfection.

\$5.00 per 100, \$25.00 for the lot.

CHARLES SHERWOOD, WATERLOO, IOWA.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.

Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.

R. E. Wadsworth & Co., Northboro, Mass.

Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.

CHICAGO CARNATION CO., JOLIET, ILL.

500 strong, field-grown carnation plants: Herald, W. Wonder, W. Enchantress, R. P. Enchantress, Enchantress Supreme, Sc. Cash.

R. P. Atwell, Ft. Dodge, Iowa.

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FIELD-GROWN CARNATIONS.

Enchantress, strictly first-class....\$5.00 per 100
Ward, 2nd size.....4.00 per 100
BURDELL FLORAL CO.,

BOWLING GREEN, KENTUCKY.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 50 Champion, 350 White Wonder, \$4.00 per 100, \$35.00 per 1000.

Prince's Flower Shop, Iowa City, Iowa.

Field-grown carnation plants: 400 Beacon, 800 White Perfection, 400 Philadelphia and 200 Matchless, \$5.00 per 100, or \$80.00 will take the lot. Cash, please.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

Field-grown carnation plants, Kokomo Chief; this is a very profitable red carnation. With us it is a money-maker. Strong, clean, well-branched stock, \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

15,000 strong, healthy, field-grown carnation plants, Enchantress, Ward and Matchless, \$4.00 and \$5.00 per 100.

J. F. WILCOX & SONS,
530 W. Broadway, Council Bluffs, Iowa.

We have 1000 Pink and White Enchantress, mixed, extra fine plants, 4 1/2 c; would trade for cyclamen, cinerarias or Cincinnati begonias.

Herms Floral Co., Portsmouth, O.

Strong, healthy, field-grown carnations. 10 to 20 shoots.

Pink Enchantress..\$4.00 per 100; \$30.00 per 1000
THOS. SALVESON, PETERSBURG, ILL.

Field-grown carnation plants, good strong stock. Write for list and prices.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$50.00 per 1000. Cash.

Louis Pfeiffer & Sons, Ft. Thomas, Ky.

3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.

Fred S. Davis, Centerville, Ind.

Carnations, field grown, strong clean stock, White Enchantress, Matchless, \$6.00 per 100. Nebraska, \$7.00 per 100. Cash.

The North Platte Floral Co., North Platte, Nebr.

Carnations, 5000 Enchantress, White Enchantress, Alma Ward, \$30.00 per 1000. These plants have not been picked over. Will pack carefully.

Cash. L. H. Wise Greenhouses, Springfield, Ill.

3000 field-grown carnation plants of the following varieties: Pocahontas, Herald, Matchless and Champion, \$5.00 per 100.

H. G. Norton, Perry, O.

Carnations, good, strong, healthy plants; White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress...\$5.00 per 100; \$45.00 per 1000
Beacon 5.00 per 100; 45.00 per 1000
PETER MORGEN, HUNTINGBURG, IND.

1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.

J. O. Steinhäuser, Pittsburg, Kan.

Alice, Matchless, Light Pink and Rose-pink Enchantress and Enchantress Supreme, \$6.00 per 100; 2nd size, \$4.00 per 100. Cash, please.

Harry Heint, West Toledo, O.

Strong field-grown carnation plants, careful packing: Enchantress pink, Washington dark pink, \$5.00 per 100. Cash, please.

Ada Greenhouse, Ada, Okla.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.

C. H. Frey, Florist, Lincoln, Neb.

Strong field-grown carnation plants: 5000 Rose-pink Enchantress, 3000 Enchantress, \$5.00 per 100, \$45.00 per 1000. Indianapolis Flower & Plant Co., Indianapolis, Ind.

We have a surplus stock of Philadelphia, White Enchantress, Matchless and Champion, very choice, at \$5.00 per 100. Otto Sylvester, 623 Silver Lake St., Oconomowoc, Wis.

Carnation plants, extra fine, well branched, strong and healthy: 4500 Enchantress, 1000 O. P. Bassett, 225 Herald, \$45.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

Carnation plants: Harry Fenn, Lawson, White Wonder, \$5.00 per 100; White and Pink Enchantress, Philadelphia, Matchless, \$6.00 per 100. Cash.

Chas. H. Green, Spencer, Mass.

Carnations, field-grown plants: Mrs. C. W. Ward, Philadelphia, Champion, Victory, Enchantress, pink and white, \$5.00 per 100, \$45.00 per 1000. Cash. B. Scheller, Warren, Pa.

Carnations, fine, field-grown plants, 200 White Perfection, 25 White Enchantress, 90 Matchless, 80 Philadelphia, 3c. Cash.

Estill Floral Co., Moberly, Mo.

Last call for carnations; fine large plants, not touched with frost, Enchantress, Rose-pink Enchantress and White Perfection, 5c.

O. B. Stevens, Shenandoah, Iowa.

Field-grown carnations, White Enchantress, \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

Carnations, first size plants left in a few varieties: Enchantress, White, Rose-pink, Ward, etc. Ask for list.

Anglin & Walsh Co., Williamsburg, N. Y.

FIELD-GROWN CARNATIONS: Beacon, Enchantress, Washington and Ward, \$4.00 per 100, \$30.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

Carnations, field-grown, strong and heavy, from new soil, Philadelphia and Mrs. C. W. Ward, \$4.00 per 100. Cash.

J. B. Goetz Sons, Saginaw, Mich.

Healthy field-grown carnations, Pink and White Enchantress, \$4.00 per 100. Erickson & Clegg Co., P. O. Box 254, Glen Ellyn, Ill.

Carnations, strong, field-grown plants, White Perfection and Winsor, \$4.00 per 100. Cash.

Rentschler Floral Co., Madison, Wis.

2000 White Enchantress..\$4.00 100; \$35.00 1000
Cash or C. O. D.

KRING BROS., FAIRBURY, ILL.

1200 Pink Enchantress, field-grown, \$4.00 per 100, \$35.00 per 1000.

Forber & Bird, Davenport, Iowa.

Carnation plants, Philadelphia, Comfort and other varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Enchantress, field-grown, 25 shoots on every plant, \$40.00 per 1000, \$5.00 per 100. Cash.

Loyd C. Bunch, Fredonia, Kan.

2000 field-grown carnation plants. Enchantress, \$25.00 per 1000. Cash with order.

Anthony Bros, Clayton, Miss.

Carnations, 300 Enchantress, 125 Rose-pink Enchantress, 3c. Cash.

Hyde's Greenhouses, Parsons, Kan.

Carnations, good, strong, field-grown stock, Matchless and C. W. Ward, \$6.00 per 100.

W. O. Pray, Dobbins, N. J.

Pink Enchantress, Peerless Pink, Victory, \$4.00 per 100, \$35.00 per 1000; Good Cheer, \$5.00 per 100.

V. Bezdek, Gross Point, Ill.

Carnations, 1550 Matchless, 1300 White Enchantress, \$4.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Carnations, Matchless, White Wonder, Alice, Akehurst, \$4.00 per 100.

Wagner Floral Co., Sandusky, O.

Field-grown carnation plants, Enchantress, \$5.00 per 100, \$40.00 per 1000.

Peter Welland, New Castle, Ind.

Field-grown carnations, strong plants, Pink and White Enchantress, Matchless, Philadelphia, \$4.00 per 100.

T. J. Enright, Fostoria, O.

Field-grown carnations: O. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

FIELD CARNATION PLANTS.

Peerless Pink, Philadelphia and Matchless, \$5.00 per 100. Morris Floral Co., Morris, Ill.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.

Clement S. Levis, Aidan, Pa.

Strong field-grown carnations: Alice, Enchantress and White Enchantress, \$5.00 per 100, \$45.00 per 1000. Cash.

John B. Rudy, Elmira, N. Y.

Field-grown plants of Beacon, splendid stock, \$5.00 per 100, \$45.00 per 1000. Cash.

Julius Niednagel, Evansville, Ind.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash.

Riverside Greenhouses, Appleton, Wis.

Ward, Pink and White Enchantress, field-grown carnations, \$35.00 per 1000.

Geo. Helm & Co., Blue Island, Ill.

Carnation plants, extra fine stock, Mrs. C. W. Ward and Matchless, \$6.00 per 100, \$50.00 per 1000. A. Henderson & Co., Box 125, Chicago.

Carnations, strong field plants, 5c. Enchantress and W. Ench. C. Humfeld, Clay Center, Kans.

White and Pink Enchantress, 5c; fine field-grown plants. Miller Bros., Abilene, Kan.

Pink and White Enchantress carnations, \$4.50 per 100. Page's Greenhouses, Staunton, Ill.

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THE

REALIZATION

of a

NEW IDEAL

of

SERVICE

in a

WHOLESALE WAY

via

F. T. D.

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

Chrysanthemums and pompons, 5 and 6-inch pots, \$25.00 per 100. Extra good plants.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,

1608-20 Ludlow St., Philadelphia, Pa.

Chrysanthemums, hardy, large flowering, in red, pink and white, 85c per doz., \$6.00 per 100.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Chrysanthemums, leading commercial varieties, 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

Henry Smith, Grand Rapids, Mich.

Diana chrysanthemums, 5-in., 15 to 20 shoots, 25c.

O. P. M. Criley, Ottumwa, Iowa.

CINERARIAS.

CINERARIAS.

HALF DWARF. Best strains and selected colors, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

READY NOW.

Cinerarias will be scarce. Order while they last.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Cinerarias, prize strain, half dwarf, from 2 1/4-in. pots, \$4.50 per 100; \$40.00 per 1000; 3-in. pots, \$7.50 per 100, \$65.00 per 1000. Calceolarias, Hybrid, Victoria Prize, 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cinerarias, Prize Tall and cinerarias Prize Dwarf, 2-in. pots, \$3.00 per 100 and \$25.00 per 1000. Larger flowering in red.

Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's Prize strain, mixed, from 2-in. pots, \$3.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Cinerarias, prize dwarf, mixed, 2 1/2-in., 4c; 2-in., 3c. Cash. See snapdragon ad.

Hammerschmidt & Clark, Medina, O.

Cinerarias, Vaughan's Columbian mixture, ready in about 10 days, 2 1/4-in., \$3.00 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Cinerarias, Dreer's prize Dwarf, from 2 1/4-in. extra fine plants, \$4.50 per 100.

La Crosse Floral Co., La Crosse, Wis.

Cinerarias, half dwarf, finest mixed, 2 1/4-in., \$4.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Dreer's prize dwarf, from 3-in. pots, \$6.00 per 100. See primulas and dracaenas.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias from Dreer's Dwarf Strain, 2 1/4-in. pots, \$4.00 per 100.

John Walker, Youngstown, O.

Cinerarias, finest mixed dwarf, \$4.00 per 100.

Ernest Rober, Wilmette, Ill.

Cinerarias, fine 3-in., \$5.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

CLEMATIS.

Clematis, strong, 1 1/2-in., \$2.00 per 100, \$18.50 per 1000. Cash.

Geo. Overholser, Springfield, Ohio.

C. paniculata, 2-yr., field grown, \$8.00 per 100, \$75.00 per 1000.

Fred W. Binnig, R. D. 11, Springfield, O.

COLEUS.

COLEUS—BRILLIANCY.

4-in., extra good.....100
2 1/2-in., extra good\$12.00
5.00

Excellent for stock plants.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100; mixed coleus R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Coleus Christmas Gem, or Brilliancy, 2 1/2-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.

N. O. Caswell, Delavan, Ill.

Coleus, prettiest varieties, 2 1/2-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, Beckwith Gem, Golden Bedder, Defiance, Yellow Trailing Queen and other bright colors, 2-in., 3c. Cash, please.

Estill Floral Co., Moberly, Mo.

Coleus, Yellow Trailing Queen, \$1.25 per 100; mixed coleus, R. C., 85c per 100, prepaid. Cash.

Mrs. O. P. Dowell, Lawrenceville, Ill.

Coleus Brilliancy, 2 1/2-in., \$4.00 per 100; Golden Bedder, 2 1/2-in., \$2.50 per 100.

Miller's Greenhouses, Muncie, Ind.

Coleus R. C., 85c per 100, prepaid. Cash.

R. K. Stokesberry, Leetonla, O.

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REVIEW CLASSIFIED ADS.

Coleus Trailing Queen, R. C., \$1.00 per 100.

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Coleus, R. C., 50c per 100; 20 varieties.

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Coleus Brilliancy, extra fine 2-in., \$3.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

COLUMBINES.

Columbines, aquilegia coerulesa hybrids, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.

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MENTOR, OHIO

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HERE IS WHERE YOUR
\$ \$ \$
DO THEIR DUTY.

Special bargains in crotons.
2½-in., selected, as good as 3-in. \$25.00 100
2½-in., lighter grade 20.00 100
4-in., heavy 35.00 100
4-in., extra heavy, selected 40.00 100
5-in., selected 60.00 100
5-in., extra 75.00 100
6-in., extra selected, \$1.00, \$1.25 and \$1.50 each.
More than 50 varieties.

Never have we offered better value.
Don't miss this opportunity. If they don't
please you, money refunded.
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ready for mailing.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

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Cigar plants, 2½-in., extra strong, \$3.00 per
100. Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.

CYCLAMEN, 4-in., well grown, heavily rooted
and ready for shift, \$17.00, \$20.00 and \$23.00
per 100.

HARRY E. SAIER, Florist, Lansing, Mich.
DAHLIAS
SMALL SURPLUS OF THE FOLLOWING UN-
EXCELLED CUT FLOWER DAHLIAS. These
low prices for big, heavy, irrigation-grown
clumps, from the field, having from 5 to 15 toes
each. CACTUS: Golden Gate, giant yellow, 15c;
Majorie Castleton, fine pink, 15c; Queen of
Hearts, extra white, 15c. DECORATIVE:
Madame Marze, immense white, 20c; Delice,
best pink, 10c; American Beauty, 25c. SHOW:
Storm King, best white, 5c; W. W. Rawson,
white overlaid amethyst, extra fine, 25c; Madam
Mareau, lovely rose pink, large, on 2-foot
stems, 20c. PEONY: Glory of Baarn, laven-
der pink, 15c. No order for less than \$1.00 at
these prices.
R. M. Champe, Walled Lake, Oakland Co., Mich.

ATTENTION.

SPECIAL SALE on cyclamen, one week only.
We need the room.
Cyclamen, Wandsbek type, mixed varieties,
plenty of salmon, few white.

	100	1000
2½-in. strong plants.....	\$5.00	\$45.00
2½-in. extra strong plants.....	6.00	60.00
3-in. strong plants.....	7.00	65.00
3-in. extra strong plants.....	8.50	80.00
4-in. strong plants.....	20.00
4-in. Rococo Erecta.....	25.00

Carefully packed. No charge for packing.
ERNEST ROBER, WILMETTE, ILL.

CYCLAMEN.

Finest English and German strains, mixed
colors as follows: Light and dark Salmon, Im-
proved Salmonoid, pure white, ivory white, soft
rose with carmine eye, white with dark eye,
Christmas Red, dark blood red, glowing dark
red, Deference, pure rose, lilac; also Rococo
Erecta, salmon, white with carmine eye, light
rose, Snow Queen, Cuttleya, light red.

Strong 3-in., \$10.00 per 100, \$90.00 per 1000.
25 at 100 rate; 250 at 1000 rate.
BAUR FLORAL CO., ERIE, PA.

CYCLAMEN.

Best German and English strains in 5 colors.
3-in. pots \$10.00 per 100
4-in. pots 20.00 per 100
5-in. pots 40.00 per 100

Extra strong plants ready to shift, packed in
paper pots; if you want something fine for Xmas,
try some of these 5-in. Cash, please.
Grohman the Florist, Saginaw, Mich.

CYCLAMEN, CYCLAMEN.

Order them now for Christmas flowering. Spe-
cial reduced prices.
2½-inch \$ 5.00 per 100
3-inch 8.00 per 100
3-inch, select 20.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Cyclamen, extra strong plants, German strain,
mixed; English strain, separate colors, red, pink,
salmon, pure white and white with eye, full of
buds, 4-in., \$20.00 per 100; 3-in., \$10.00 per 100.
Cash, please.
McAdams & McComb, Columbus Grove, O.

CYCLAMEN, 3½-in., \$15.00 per 100; 4-in.,
\$20.00 per 100; 5-in., \$6.00 per dozen; 6-in.,
\$12.00 per dozen; 7-in., \$18.00 per dozen; 8-in.,
\$24.00 per dozen; extra strong, 8-in. and 9-in.,
\$2.50 and \$3.00 each; specimen, 10-in., \$4.00
each. Hembreiker & Cole, Springfield, Ill.

CYCLAMEN GIANT FLOWERING, dark red,
bright Xmas Red, salmon, pink, white with red
eye, either separate or mixed colors, 2½-in. pots,
\$7.50 per 100, \$60.00 per 1000; 3-in. pots, \$10.00
per 100; 4-in. pots, fine strong plants, \$25.00 per
100. Anglin & Walsh Co., Williamsbridge, N. Y.

Cyclamen, good, strong stock, 2½-in., \$7.50
per 100, \$60.00 per 1000; 3-in., \$10.00 per 100,
\$90.00 per 1000. Order early as the demand is
heavy.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Cyclamen giganteum, best varieties and colors
in 4-in. and 6-in. pots, well budded, fine stock,
25c, 35c, 50c and 60c. Columbia City Floral
Co., 108 W. Van Buren St., Columbia City, Ind.

Cyclamen from best strain, in all colors, 2½-
in., strong, ready now, \$7.50 per 100, \$60.00 per
1000; 3-in., ready now, \$10.00 per 100, \$90.00 per
1000; 4-in., \$25.00 per 100. All above are from
best strain.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen giganteum, fine plants, all colors
mixed, large sizes now full of buds, 3-in., \$8.00
per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per
100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c
each. Samuel Whitton, 1022 Churchill Ave.,
Utica, N. Y.

CYCLAMEN, ASSORTED COLORS.

4½-in. \$30.00 per 100
6-in. 60.00 per 100
6-in., select 75.00 per 100
AURORA GREENHOUSE CO., AURORA, ILL.

Cyclamen, 2½-in., \$7.00 per 100; 3-in., \$10.00
per 100; 4-in., \$25.00; 5-in., \$50.00. Best strain
of seed. Well-grown stock.

Henry Smith, Grand Rapids, Mich.

Cyclamen, good plants, best strain, 4-in.,
ready to shift, separate colors or mixed, \$15.00
per 100. Cash.
Brill Celery Garden, Kalamazoo, Mich.

Extra fine 5 and 6-in. stock, \$50.00 and \$75.00
per 100. Specimen plants, \$1.00 each, for Sept.
and Oct. delivery.
O. Winterich, Cyclamen Specialist, Defiance, O.

Cyclamen, 3-in. extra strong selected plants,
any color or mixed. Special cash price, \$9.00
per 100. Suskuna Greenhouses, 21 Broome St.,
Binghamton, N. Y.

Cyclamen, finest varieties, plenty of reds and
pinks. Order now, they will be scarce later,
3-in., 12c; 4-in., 25c; 5-in., 50c.
ELITCH GARDENS CO., DENVER, COLO.

Cyclamen, best large flowering strain, separate
colors or mixed, 4-in., ready for 5-in., 20c and
15c; 3-in., 8c.
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Cyclamen giganteum, mixed, 4-in., ready for
shift, to make room, \$16.00 per 100.

E. V. Myers, Florist, St. Joseph, Mo.

Fine cyclamen plants, 4-in., \$20.00 per 100.
Grown from finest imported seed. Cash please.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen giganteum, 4-in. pots, \$20.00 100,
\$3.00 per 12; DWARF, CLEAN, GOOD PLANTS.
Cash with order. Warren, Corry, Pa.

Cyclamen, best large flowering strain, short
and stocky, full of life, 4-in., 20c; separate col-
ors or mixed. J. L. Schiller, Toledo, O.

DAHLIAS.

SYLVIA, \$3.00 PER BARREL.

SYLVIA—The florists' money maker, an aver-
age vine will produce from 50 to 100 flowers,
clumps direct from the field, \$3.00 per barrel.

WILLIS FLORAL FARM,

STATION B, TOLEDO, OHIO

Dahlia, \$3.00 per bbl., for field clumps; 100
vars., all cut flower variety, 10 vars., in bbl.,
from 50 to 75 clumps to bbl.; cactus, show pom-
pon and decorative varieties. Let me know
kind you prefer.

Victor H. Thomas, Augusta, Ky.

Dahlia clumps, good varieties, will sacrifice
for \$6.50 per 100 clumps. Bargain, would ex-
change for pansies or peonies.

Sadie Van Heest, Wortendyke, N. J.

Will sell my entire stock of 50,000 dahlia
clumps on account of giving all my time to
producing our bacteria; bargain. Come and see
them. Jacob McQueen, Baltic, O.

Dahlia Black Beauty, velvety red, heavy field
clumps, \$5.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

Wholesale list and catalog free. The North-
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Prop., Northboro, Mass.

DAISIES.

DAISIES.

	100	1000
BOSTON YELLOW, 2½-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2½-in.	5.00	45.00
GIANT WHITE, 2½-in.	5.00	45.00

October and November Plant Bulletin now
ready for mailing.

S. S. PENNOCK COMPANY,
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Strong 3-in. Boston Yellow daisies, \$7.00 per
100.

Single white daisies, best variety for pots,
large flowering, 2½-in., \$5.00 per 100.

Mrs. Sander, strong 2-in., \$3.00 per 100,
\$25.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Daisies, Mrs. F. Sander: ours are grown from
selected stock and we offer extra strong, thrifty
stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Bos-
ton Yellow, 2-in., \$4.00 per 100.
E. Rawlings, Wholesale Grower, Alleghany N. Y.

DAISIES.

Etoile d'Or Yellow, Cuttings..... \$3.00 per 100
Boston Yellow 3.00 per 100
A. L. RANDALL COMPANY,
Wabash Ave. at Lake St., Chicago, Ill.

Double daisies, Longfellow, Giants, Snowball,
2½-in., strong, bushy plants, \$1.00 per 100.
Cash. A. F. Harfst Nursery, Peoria, Ill.

Boston Yellow daisies, fine, 2½-in. stock,
\$7.00 per 100, \$60.00 per 1000; Nicholson's Giant,
2½-in., \$7.00 per 100, \$60.00 per 1000.

S. S. SKIDELSKY & CO.,
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English Daisies, Longfellow, pink, and Snow-
ball, white, the two best double sorts, strong,
blooming plants, \$5.00 per 1000. Cash with
order.

L. I. Neff, 431 Liberty, Ave., Pittsburgh, Pa.

English daisies, Longfellow and Snowball,
strong seedlings, \$3.50 per box, about 1200, \$2.75
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100,000 ENGLISH DAISY, PINK, WHITE
AND DOUBLE MIXED, AT \$2.50 PER 1000,
SEEDLINGS.

D. R. HERRON, OLEAN, N. Y.

Daisies (bellis), Monstrosa white and pink,
also Longfellow and Snowball, thinly sown, field-
grown, strong seedlings, \$2.50 per 1000. Cash.
Brill Celery Garden, Kalamazoo, Mich.

Boston Yellow and Giant White R. C., \$2.50
per 100; Boston Yellow, 2½-in., \$5.00 per 100.
W. A. Ballou, Wheaton, Ill.

Daisy (bellis), Longfellow and Snowball,
strong seedlings, \$3.00 per 1000, 50c per 100.
J. C. Schmidt, Bristol, Pa.

Daisies, single white Marguerite, 2½-in., \$4.50
per 100. Miller's Greenhouses, Muncie, Ind.

Marguerites, rooted cuttings, \$1.00 per 100.
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Daisies, Mrs. Sander, 3-in., \$4.00 per 100.
Cash. Byer Bros., Chambersburg, Pa.

DELPHINIUMS

DELPHINIUM.

	Per doz.	Per 100
Belladonna, light blue.....	\$0.85	\$6.00
Bellamossa, dark blue.....	0.85	6.00
Gold Medal Hybrids.....	0.85	6.00
Chinese, blue and white.....	0.75	5.00

All field-grown. Full list of hardy perennials
for fall planting.

WAYSIDE GARDENS, MENTOR, OHIO.

Delphinium Belladonna, 1-yr.-old plants, 75c
per doz.; \$5.00 per 100; 2-yr.-old clumps, \$1.25
per doz., \$8.00 per 100.

Garry-nee-Dule Hybrids, very choice, 1-yr.-old,
85c per doz., \$6.00 per 100. D. Formosum coele-
stinum, and Chinese blue or white, 1-yr.-old, 75c
per doz., \$5.00 per 100. William Toole & Son,
Hardy Plant & Pansy Farm, Baraboo, Wis.

Delphiniums, Gold Medal seedlings from seed
bed, from ten selected, healthy, all different
specimens, 50c per 100, three hundred for \$1.00
by mail. Perfect satisfaction or money back.
S. Merry, Florist, Illon, N. Y.

DELPHINIUMS.

Belladonna and Gold Medal Hybs., \$6.00 per 100
Chinese Blue 5.00 per 100
ORINOCO NURSERIES, COLUMBUS, INDIANA

Delphinium Belladonna, the new dark blue
shades, seedlings, 50c per 100, \$4.00 per 1000;
transplanted, \$1.25 per 100, \$10.00 per 1000.

Mountain View Floral Co., Portland, Ore.

Delphiniums, English hybrids, field-grown,
1-yr.-old, \$5.00 per 100. Cash with order.
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Delphinium, Belladonna and Bellamossa, \$4.00
per 100. Julius Kohankie, Painesville, Ohio.

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Dianthus plumarius, single hardy pink, sweet
scented, 75c doz., \$5.00 per 100; Deltoides, dwari
edging variety, same price. Full list of hardy
plants now ready.

WAYSIDE GARDENS, MENTOR, OHIO.

DIGITALIS.

Digitalis Glox, purple, rose and white, \$5.00
per 100.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Digitalis, fox glove, strong, blooming plants,
\$4.00 per 100.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

DRACAENAS.

5-in. Dracaena indivisa.....	\$20.00 per 100
4-in. Dracaena indivisa.....	12.50 per 100
3-in. Dracaena indivisa.....	7.00 per 100
2½-in. Dracaena indivisa.....	4.00 per 100

France & Vendergrift, Munroe, Mich.

Dracaenas indivisa, fine 2-in., \$2.00 per 100,
\$18.00 per 1000. Will make 10c plants by
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Dracaena indivisa, extra large, pot-bound,
5-in., 25c; 6-in., 40c; 8-in., 60c; larger sizes, 75c
and \$1.00 each.

Mountain View Floral Co., Portland, Ore.

Dracaena indivisa, 2½-in., \$4.00 per 100; 4-in.,
\$15.00 per 100; 5-in., \$20.00 per 100.

Pyfer & Olsem, Wilmette, Ill.

Dracaena indivisa, extra strong, 3-in., ready
for 4-in., or larger, \$7.00 per 100.
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Dracaena indivisa, 2½-in., January seedlings,
strong plants, \$3.00 per 100, \$27.50 per 1000.
J. L. Schiller, Toledo, O.

Dracaena indivisa, extra strong stock, 4-in.,
10c each.
DAVIS FLORAL CO., DAVENPORT, IA.

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Good strong 4-in. *Dracaena indivisa*, 10 and 12c each.

J. F. Wilcox & Sons, Council Bluffs, Iowa.

Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Transplanted *Dracaena indivisa* seedlings, \$2.50 per 100 prepaid.

W. C. Ehman, Corfu, N. Y.

Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.

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Dracaena indivisa, 5-in., 15c. Cash.

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Dracaena indivisa, strong, 4-in., pot-grown, \$10.00 per 100. Cash. B. Scheller, Warren, Pa.

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ERICAS, CHRISTMAS VARIETIES.

Fragrans Melanthera, from 4½ to 6-in. pots at \$6.00, \$9.00 and \$12.00 per doz.

Regerminans, from 4 and 4½-in. pots, at \$6.00, \$9.00 and \$12.00 per doz.

Pres. Carnot, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

Pres. Felix Faure, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

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Persoluta rosea, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Persoluta alba, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Cupressina, from 4½-in. pots, at \$9.00 and \$12.00 per doz.

Cotonoides Veitchii, from 6½ and 7-in. pots, at \$12.00 and \$18.00 per doz.

Cylindrica, from 4½-in. pots, at \$6.00 per doz.

Ventricosa rosea, from 4½-in. pots, at \$6.00 per doz.

Cash with order please, Packing charges 50c. per \$10.00 of value.

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316 19TH ST., COLLEGE POINT, N. Y.

FARFUGIUMS.

Farfugium, yellow, spotted, 4-in. plants, \$20.00 per 100. Cash.

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FERNS FOR FALL 1917.

We have clean, healthy ferns, ready for immediate delivery of the following varieties. If in the market write us at once.

	100	1000
Boston, Roosevelt, 2½-in., strong plants, ready to shift.....	\$ 4.50	\$40.00
Boston, Roosevelt, 3-in., finished plants, 5-6 fronds, 12-15-in. high.	8.50	80.00
Boston, Roosevelt, 4-in., finished plants, 8-10 fronds, 15-18-in. high.....	18.00
Boston, Roosevelt, 5-in., finished plants, 10-12 fronds, 18-24-in. high.....	25.00
Boston, Roosevelt, 6-in., finished plants 12-15 fronds, 24-28-in. high.....	45.00
Whitmanii, 2½-in., strong plants, ready to shift.....	4.50	45.00
Whitmanii, 3-in., finished plants, 4-6 fronds, 8-10-in. high.....	9.00	85.00
Whitmanii, 4-in., finished plants, 6-8 fronds, 12-15-in. high.....	18.00
Whitmanii, 6-in., finished plants, 10-12 fronds, 15-18-in. high.....	50.00
Teddy, Jr., 2½-in., strong plants, ready to shift.....	5.00	45.00
Teddy, Jr., 3-in., finished plants, 6-8 fronds, 8-10 in. high.....	9.00	85.00
Teddy, Jr., 4-in. finished plants, 12-14 fronds, 12-15-in. high.....	25.00
Fern Dish ferns, 6 sorts, from 2½-in. pots.....	3.00	27.50

THE GOOD & REESE CO.,

SPRINGFIELD, OHIO

FERNS MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.50 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maidens hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLORIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

FERNS.

	100	1000
Scottii, Teddy, Jr., Whitmanii, 2½-in.	\$ 6.00	\$ 50.00
Boston and Roosevelt, 2½-in.	5.00	40.00
Bird Nest, 2-in.	12.00	110.00
Bird Nest, 2½-in.	20.00	175.00
Scottii, Teddy, Jr., 4-in.	25.00
Scottii, Teddy, Jr., Boston, 6-in.	75.00
Boston, Special, 6-in.	50.00

Asplenium Nidus Avis, Bird's Nest fern, the only one guaranteed free from disease:

	100	1000
2-in.	\$12.00
2½-in.	20.00
3-in.	25.00
4-in.	50.00

October and November Plant Bulletin now ready for mailing.

LARGER SIZES ON APPLICATION.

S. S. PENNOCK CO.,
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FERNS.

	Per 100
2½-in. Bostons	\$ 4.00
2½-in. Whitmanii	5.00
4-in. Bostons	15.00
4-in. Roosevelt	15.00
4-in. Whitmanii	15.00
5-in. Boston	25.00
5-in. Roosevelt	25.00

Per doz.

5-in. Whitmanii \$3.00

6-in. Boston 5.00

20% discount for cash with order, for a limited time only. All goods carefully packed.

D. U. AUGSPURGER & SONS, CO.,
PEORIA, ILLINOIS.

FERNS THAT ARE THE GROWERS' PRIDE.

All from 2½-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior, Pieroni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzeii, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.

All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000.

Size 100 1000

Boston 2½-in. \$4.00 \$35.00

Roosevelt 2½-in. 5.00 40.00

Verona 2½-in. 6.00 50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat, 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong, 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100, \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000.

Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Ferns, strong 2½-in. pots, Bostons, Roosevelt and Scottii, \$5.00 per 100, \$45.00 per 1000; Teddy, Jr., Elegantissima Compacta, \$6.00 per 100; Verona (new), \$8.00 per 100; Verona, 3-in. pots, \$14.00 per 100; 4-in. pots, Bostons, Scottii and Pieroni, \$25.00 per 100. Large sizes above varieties. Ask for prices.

Table ferns, 2½-in. pots, best varieties, including Holly, \$3.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Teddy, Jr., 2½-in. \$4.00 per 100

Whitmanii Compacta, 2½-in. 4.00 per 100

Boston, 4-in. 15c

Roosevelt, 4-in. 15c

Boston and Roosevelt, 2½-in., \$4.50 per 100; \$40.00 per 1000.

Roosevelt, 5-in., 25c, \$2.75 per doz.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

FERNS:

Roosevelt, 2½-in. \$ 4.50 per 100

Boston, 2½-in. 4.50 per 100

Scholzeii, 2½-in. 4.50 per 100

Teddy, Jr., 2½-in. 5.00 per 100

Roosevelt, 4-in. 15.00 per 100

Boston, 4-in. 15.00 per 100

Scholzeii, 4-in. 15.00 per 100

Boston, 6-in. 40.00 per 100

The Reeser Plant Co., Springfield, O.

POT-GROWN BOSTONS.

4-inch 18c

5-inch 30c

6-inch 50c

7-inch 70c

8-inch 90c

5-inch Whitmanii 30c

R. R. DAVIS CO., MORRISON, ILL.

Boston ferns from bench, 4-in. and 5-in., \$11.00 per 100; 5-in. and 6-in., with 10 to 12 fronds, 18-in. to 36-in. long, \$3.00 per doz. Whitmanii, 4-in. to 5-in., bench, fine stock, \$11.00 per 100. Unusual value; need the space.

Morris, The Florist, Bloomington, Ind.

BOSTON, ROOSEVELT, WHITMANII,

WANAMAKER.

We have grand ferns in these four varieties. Stock purchased now and shifted will make a handsome profit. Boston, Roosevelt, Whitmanii and Wanamaker, 4-in., 20c; 5-in., 35c; 6-in., 60c.

Boston and Roosevelt, 7-in., 75c; 8-in., \$1.00.

Choice 2½-in. Boston and Roosevelt to grow on, \$5.00 per 100, \$45.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

BARGAINS IN FERNS.

Roosevelt and Scottii, 4-in., \$12.00 per 100; Roosevelt, Scottii, Teddy, Jr., Whitmanii, 6-in., 85c each; Roosevelt and Scottii, 7-in., 45c each;

Scottii and Teddy, Jr., 5-in., 25c each; Scottii, 8-in., 85c each; Scottii and Roosevelt runners, ready for 2½-in. to 4-in. pots, \$25.00 per 1000;

Scottii, 2½-in., \$35.00 per 1000. Cash. M. Hilpert, Sta. O, 313 Belair Rd., Baltimore, Md.

GOOD, 5-INCH, POT-GROWN.

150 Whitmanii \$27.50 per 100

150 Scottii 27.50 per 100

300 Bostons 27.50 per 100

To sell this lot at one time, kindly write for price.

GUS. ADRIAN,

Wood Ave., West of Middleton, Cincinnati, O.

TABLE FERNS.

2½-in., strong, leading varieties, \$4.00 per 100

BOSTON AND ROOSEVELT FERNS

From bench, very strong stock, suitable for 4 and 5-in. pots. \$18.00 per 100.

Cash with order.

BECKER'S CONSERVATORIES, MASS.

Boston ferns, fine finished plants.

5-in. \$0.25 each, \$25.00 per 100

6-in.50 each, 45.00 per 100

7-in.75 each, 65.00 per 100

8-in. 1.00 each, 90.00 per 100

Chicago florists, see these ferns.

F. O. FRANZEN,

5319 N. Clark St., Chicago.

Boston, Roosevelt, Sword, Scottii, Whitmanii, Amerpohlii and Scholzeii, 2½-in., 4c; 4-in., 10c;

5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprengeri, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order.

H. O. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

Extra fine stock. Dark green.

Ferns 4-in. 5-in. 6-in.

Boston 20c 35c 50c

Whitmanii 20c 35c 50c

Elegantissima Compacta 25c 50c ...

Verona (new) 25c 50c ...

La Crosse Floral Co., La Crosse, Wis.

BOSTON FERNS.

Beautiful plants, bench-grown, ready for 6 and 7-in. pots, \$30.00 per 100. These are fine, healthy plants, and will sell rapidly. So place your order now. Cash or c. o. d.

Wm. F. Altman, Sheboygan, Wis.

Extra fine stock.

Boston ferns, 3-in. \$ 8.00 per 100

Scottii ferns, 3½-in. 12.00 per 100

Boston ferns, 4-in. 15.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Boston 5-in., 30c; 6-in., 50c

Roosevelt 5-in., 30c; 6-in., 50c

Teddy, Jr., azalea pots 6-in., 50c

This stock is fine, strong and good color.

J. P. HERZOG, BELVIDERE, ILL.

Ferns, adiantum aineatum, 2½-in., \$4.00 per 100, \$35.00 per 1000; croweanum, 2½-in., \$6.00 per 100, \$50.00 per 1000. Assorted table ferns, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Soar, Little River, Fla.

Ferns: Boston, Elegantissima Compacta, Roosevelt, Scottii, Teddy, Jr., 2½-in., \$4.00 per 100; same varieties from bench, ready for 4-in. or 5-in., extra fine, \$12.00 per 100.

Geo. H. Meilen Co., Springfield, O.

Ferns, while they last, strong, 4-in., Scottii, Boston and Roosevelt, \$15.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Boston and Whitmanii ferns, 4-in., ready for 6-in., fine heavy stock, 15c to 25c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Boston ferns, nice, pot-grown stock, 4-in., \$12.00 per 100; 4-in., extra strong, \$15.00 per 100; 6-in., \$37.50 per 100.

A. Henderson & Co., Box 125, Chicago.

FERNS—Continued.

8-in. Boston and Roosevelt.....\$10.00 per doz.
This stock is pot-grown, clean and extra heavy.

HOMEWOOD GREENHOUSES,

Atchison, Kansas

Boston ferns, extra large, fine new stock, 4-in., 20c; 5-in., 30c; 6-in., 45c. Whitmanil, elegant stock, good color, 4-in., 25c; 5-in., 40c; 6-in., 60c.
M. M. Dye, Salamanca, N. Y.

10,000 Whitmanil ferns, 2-in., \$35.00 per 1000;
4% discount for cash.

B. C. Blake, Springfield, O.

Ferns, Amerpohlil, 4-in. size, 12c. Table ferns, 2 1/4-in., \$3.00 per 100; 4-in. size, \$12.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Ferns, 3000 Bostons, 2 1/4-in., strong stock, \$30.00 per 1000. Cash.
L. H. Wise Greenhouses, Springfield, Ill.

Table ferns, 6 vars., out of 2-in. pots, fine stock, \$3.50 per 100. Ship at once. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Good, strong Boston ferns, 2 1/2-in., \$3.00 per 100; 5-in., 20c each. Cash.
Haase Bros., Pekin, Ill.

Ferns, Boston, fine bushy, 3-in., pot-grown, fine for shifting into 4-in. and 5-in., \$8.00 per 100. Cash.
C. P. Bethards, Springfield, O.

BOSTON FERNS.

5-in.\$0.30
DAVIS FLORAL CO., DAVENPORT, IOWA.

Extra strong fern seedlings, mixed (Pteris tremula, Wimsettii, serrulata), \$1.50 per 100.
Mountain View Floral Co., Portland, Ore.

Ferns, Roosevelt and Scottil, 4-in., pot-grown, \$12.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.
DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100.
P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, Piersoni and Whitmanil, 3-in., 8c; 4-in., 12c. Fine plants.
Trullitt's Greenhouses, Chanute, Kan.

Ferns, bench, Boston, 5-in., 10c; 6-in., 13c; extra fine stock; Roosevelt, 5-in., 13c. Cash with order, please.
C. Pfund Co., Oak Park, Ill.

Boston ferns, from bench, will make 6 and 7-in., pots, \$3.75 per doz., ready Sept. 15. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Boston and Teddy, Jr., strong and fine, 4-in., 12c.
John F. Rupp, Shiremanstown, Pa.

Boston ferns, 4-in., 12c; 3-in., 7c. Cash with order.
Harry Jergens, R. R. 3, Dayton, O.

Holly ferns, 4-in., 15c; 5-in., 25c.
Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c.
Holton & Hunkel Co., Milwaukee, Wis.

FORGET ME NOTS.

Hardy forget-me-nots, grow in soil or spring brook, \$1.00 per doz. clumps, or \$5.00 per 100. Cash, please.
E. E. Palmiter, Harbor Springs, Mich.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2 1/4-in., \$2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

FREESIAS**FREESIAS (TRUE PURITY).**

100 1000
1/4-in.\$2.00 \$18.00
1/2-in.1.50 12.50
3/4-in.1.00 7.50
7/16-in. (small 1/2-in.)......75 4.00
1/2-in.50 3.00
Cash with order. Delivered free by express if order amounts to \$5.00 or more.
Lillydale Bulb Co., Santa Cruz, Cal.

Freesia Purity, forcing bulbs, for high-grade florists' trade, 1/4 to 1/2-in., \$7.50 per 1000; 3/4 to 1-in., \$12.00 per 1000; 1-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

ANGLIN & WALSH CO.,
502 California St., San Francisco, Calif.

FRENCH-GROWN FREESIAS.

Fine, sound, well cured bulbs.
100 1000
Mammoth size\$1.25 \$10.00
A. HENDERSON & CO., CHICAGO.

Freesia Purity, good bulbs, 2000 7/16-in. (small halves), \$4.00 per 1000; 27,500 1/2-in., \$3.00 per 1000. C. o. d. Inspection allowed.
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FUCHSIAS.**FUCHSIAS, ROOTED CUTTINGS.**

Ready Dec. 1st and later.
100 1000
Little Beauty\$2.00 \$17.50
Black Prince2.00 17.50
Mixed in best varieties.....2.00 17.50
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Fuchsias, Black Prince, 2 1/4-in., \$3.00 per 100, \$27.00 per 1000.

Oak Grove Greenhouse, Tuskegee, Ala.

Fuchsias, stock plants, speciosa and Black Prince, \$2.50 per doz.

The Wagner Park Nursery Co., Sidney, Ohio.

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Funkia subcordata grand, and variegated undulata, \$6.00 per 100.

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Gaillardia and Gypsophila, field-grown, \$4.00 per 100.

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Gaillardia and Coreopsis, field grown, \$4.00 per 100.
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Gaillardia grandiflora, 2 1/4-in., \$4.00 per 100. Cash.
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We are going to increase prices. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

2-in., rose pots\$3.00 \$25.00
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3-in., rose pots5.00 40.00

Rooted cuttings: Poitevine, Ricard, E. G. Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La Favorite, \$13.50 per 1000.

The quality is extra good.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMS.**ROOTED CUTTINGS**

ALL BOOKED TILL NOV. 20.

PRICES THEN ON RICARD, POITEVINE,

DOYLE, PERKINS, VIAUD AND

CASTELLANE,

\$15.00 per 1000.

S. A. NUTT AND BUCHNER, \$12.00 PER 1000.

Cash with order.

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Geraniums: We prepay express on all orders of 500 or more at the following prices: Gen. Grant, double, \$9.00 per 1000; Nutt and Lawrence, \$10.00; Hartman, double cerise, Crampel, Ricard, \$10.50; Poitevine, Scarlet Bedder and Hill, \$11.00; Chas Turner, Ivy, American Beauty, Emil David, Oberle, De Layre and other newer varieties, \$14.00. For immediate delivery. Shipments guaranteed. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUMS.**ROOTED CUTTINGS, READY FOR**

SHIPMENT OCT. 15.

RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN (DOUBLE PINK), \$15.00 PER 1000.

NUTT, BUCHNER, \$12.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

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2-in., S. A. Nutt.....\$2.50 \$22.50
2-in., American Beauty.....8.00 25.00
2-in., Beaute Poitevine.....2.50 22.50
2-in., Jean Viaud2.50 22.50
2-in., Ricard3.00 25.00
2-in., King Edward2.50 22.50
2-in., Imp. over Am. Beauty.....8.00 25.00
Cash.

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Geraniums, strong 2-in. Buchner, Ruby, Nutt, Dagata, Ricard, Red Wing, Viaud, Landry, La Favorite, Perkins, Oberle, \$2.50 per 100, \$20.00 per 1000. John Meyer, Wayne, Wylie, Rodgers, Panama, White Cloud, Antithese, Frivola, Cambron, Frenot, Hill, Dryden, Vincent, Atlantis, Luigi Grandi, Double Dryden, \$3.00 per 100, \$25.00 per 1000. Send for geranium catalogue.
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50,000 rooted geranium cuttings, ready for shipment Oct. 5th. Quality stock; prompt shipment. S. A. Nutt, Gen. Grant, Buchner, \$12.50 per 1000; Ricard, Poitevine, Viaud, Montmort, \$15.00 per 1000.

ROLF ZETLITZ,

WOODLAWN AVE., LIMA, O.

Geraniums, 2-in., extra fine stock, S. A. Nutt and Buchner, \$2.50 per 100, \$22.50 per 1000; Ricard, Jean Viaud, E. G. Hill, Montmort, Presilly, Dagata, Ruby, Maryland, \$3.00 per 100, \$25.00 per 1000. Rooted cuttings, Buchner, \$12.00 per 1000; Ricard, Jean Viaud, Presilly and Poitevine, \$15.00 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

GERANIUMS, ROOTED CUTTINGS ONLY.

S. A. Nutt and Buchner.....\$12.50 per 1000
Ricard and Poitevine.....15.00 per 1000

These prices will be advanced Dec. 15th. Prices may make sales, quality makes customers. I am advertising for customers.

Albert M. Herr, Lancaster, Pa.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100
Buchner, 2-in.2.00 per 100
Nutt, 2-in.2.00 per 100
Mixed not labeled, 2-in.....1.75 per 100
E. Rawlings, Wholesale Grower, Allegany, N. Y.

SUNSHINE GERANIUM.

Grown in Colorado, the land of sunshine. Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.,

LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C., of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.

Arnold Ave. Greenhouses, Port Allegany, Pa.

Geraniums: Poitevine, Ricard, Buchner, Nutt and other best commercial varieties, 2 1/4-in. pots, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock.

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GERANIUMS.

October delivery and later. S. A. Nutt, strong plants from 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$1.50 per 100, \$12.50 per 1000.

The W. T. Buckley Co., Springfield, Ill.

Geraniums, strong 2-in. Hill, Castellane, Poitevine, Ricard, Viaud, Presilly, Nutt, Buchner, Doyle, \$2.50 per 100; R. C., first named, \$15.00; Nutt, Buchner, Doyle, \$12.50 per 1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, strong, healthy, field-grown plants of E. G. Hill and S. A. Nutt, \$5.00 per 100; cut back and just right for shipping. Cash, please. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Geraniums, Nutt, B. Poitevine, Jean Viaud, Mme. Jaulin, 2-in., \$2.00 per 100, \$17.50 per 1000. Cash with order.

Hudson Greenhouse, Hudson, Mich.

STRONG HEALTHY CUTTINGS.

S. A. Nutt, \$12.00 per 1000; Poitevine, \$15.00 per 1000. Cash with order.

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Geranium stock plants, large field grown, Viaud, Poitevine, Grant, Landry, La Favorite, Nutt, Salmon, \$5.00 per 100; 4-in. S. A. Nutt, \$6.00 per 100. Loyd C. Bunch, Fredonia, Kan.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000.

R. P. Bohlander, R. 1, Melrose Park, Ill.

Geraniums, S. A. Nutt, Grant, Buchner, rooted cuttings, \$10.00 per 1000; unrooted, \$7.00 per 1000. Fine stock. Cash.

Ross Bros., Dubois, Pa.

Geraniums, R. C., \$10.00 per 1000; 2, 2 1/4, 2 1/2 and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.

Mrs. M. A. Llewellyn, Olean, N. Y.

GERANIUMS.

2 1/4-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3 1/2-in. Nutt, \$50.00 per 1000.

DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, Nutt, 2 1/4-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2 1/4-in., \$5.00 per 100.

Ernest Rober, Wilmette, Ill.

Rooted geranium cuttings, strong, healthy stock only, S. A. Nutt, Mme. Buchner, Doyle and Trego, \$10.00 per 1000. Cash, please.

Coudersport Greenhouses, Coudersport, Pa.

A few hundred frame-grown S. A. Nutt, 3 and 3 1/2-in. pots, branched, good stock to grow on, \$5.00 per 100. Cash, please.

Geo. A. Halladay, Bellows Falls, Vt.

As we need the room, we offer all or any part of 10,000 S. A. Nutt, 2 1/4-in., ready for 3-in., at \$2.00 per 100, \$20.00 per 1000. Cash.

Silvius & Silvius, Ashtabula, O.

Sallerol geraniums, R. C., \$10.00 per 1000; Poitevine Oct. 15th, \$15.00 per 1000; Oberle and Buchner, \$12.00.

O. F. Searles, P. O. Box 288, Nashua, N. H.

2000 Nutt geraniums, in bloom, fine for Xmas, 4-in., \$7.00 per 100. Cash.

Parkside Greenhouses, 1457 E. 70th St., Chicago.

Geraniums, silver leaved S. A. Nutt, 2 1/4-in., ready for a shift, \$4.00 per 100. Cash, please.

S. C. DeWitt, 1957 E. 69th St., Cleveland, O.

Geranium rooted cuttings, S. A. Nutt, \$10.00 per 1000. Mitchell & Quentin, 29th and Lafayette St., St. Joseph, Mo.

RICARD GERANIUMS, 2-in., \$2.50 per 100, \$22.50 per 1000. Good stock.

Mt. Gilead Floral Co., Mt. Gilead, O.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADS.**

Geraniums, R. C., dark red and bright red, \$12.00 per 1000. S. H. Long, Belvidere, Ill.

Apple geraniums, 3-in. plants, \$3.00 per 100. Goree Greenhouses, Paris, Tex.

GLADIOLI.**PLANTING STOCK WANTED.**

Bulblets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

THE CREST NURSERY, Ohio

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Now booking orders for gladiolus Panama. Big, plump, healthy bulbs, grown under irrigation, especially for forcing. Panama is the beautiful rose-pink seedling of America, a fine forcer, \$20.00 per 1000. Stock limited. Send for list of other varieties.
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OUT GLADIOLI.

I can supply fine stock in various shades of red, white, pink and mixed colors, 500 lots at \$2.00 per 100. Can ship successfully 500 miles.
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New way—We offer King and America, No. 1, at \$11.00 per 1000. F. O. B. Cash. Just as dug. Bulblets will pay for cleaning.
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Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.
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N. L. Crawford's stock of gladiolus bulbs for sale, by Mrs. N. L. Crawford, Lake Ave., Elyria, O.

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Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair.	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix foemina, Lady.	6.00	.70	.10
Aspl. thely. Silver Spleneworth.	7.00	.80	.10
Dryopteris thelypteris, Shield...	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich...	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.
LUDWIG MOSBÆK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.
Ernest Rober, Wilmette, Ill.

HARDY PLANTS.**HARDY PERENNIAL PLANTS.**

Better plants cannot be found anywhere.
Anchusa, Arabis, Boltonia, Canterbury Bells, any color, Cerastium Tomentosum, Eryngium, Sea Holly, Eupatorium, Fox-gloves, any desired color, Gaillardia, Garden Pinks, Hollyhocks, Newport Pink and other varieties, Lavandula, Oriental Poppies, Pennisetum Japonica (hardy grass), Platycodon, Pyrethrum hybrids, Physostegia, Statice latifolia, Sea lavender, Shasta Daisy (Alaska), Sweet Williams, Newport Pink and other varieties, Stokesia, Stokes aster, Valeriana, garden heliotrope.
All strong, healthy plants in 3-in and 4-in. pots, 75c per doz., \$5.00 per 100.
FREYLING & MENDELS, GRAND RAPIDS, MICHIGAN.

Strong field clumps of the following: Sweet Williams, pink or scarlet; delphinium belladonna; aquilegia, long spurred hybrids; pyrethrum mixed; hibiscus mixed, 75c per doz., \$5.00 per 100. Heavy forcing clumps of canterbury bells, var., medium, single, mixed; Shasta daisies, coreopsis grandiflora; Chaters double mixed hollyhocks; Achillea, the Pearl, each 10c, \$8.00 per 100.
Russell Bros. Inc., Syracuse, N. Y.

Hardy perennials, strong seedlings and good varieties: Gaillardia, Oriental poppies, Shasta daisy, sweet Williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50.
J. C. Schmidt, Bristol, Pa.

Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet Williams, troilus, tritomas, etc. Cash with order.
Mountain View Floral Co., Portland, Ore.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Clematis paniculata, 2-yr., field grown, \$8.00 per 100, \$75.00 per 1000. Spiraea Anthony Waterer, 1-yr., field grown, 8 to 10-in., \$5.00 per 100, \$45.00 per 1000.
Fred W. Binnig, R. D. 11, Springfield, O.

BUSINESS BRINGERS—**Review Classified Advs.**

Strong field-grown campanulas, mixed; double red hollyhocks, \$3.50 per 100. Cash. Good stock.
Geo. Overholser, Springfield, Ohio.

HARDY PERENNIALS.

Send for trade list. Write us your wants.
THE NILES NURSERY CO., NILES, MICH.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbaek, Ferndale, Askov, Minn.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

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Heliotropes, dark blue, strong bushy plants, 3-in., \$4.00 per 100.
Harglerode Bros., Shippensburg, Pa.

Heliotropes, 2½-in., \$3.00 per 100.
Miller's Greenhouses, Muncie, Ind.

HOLLYHOCKS.

Hollyhocks, strong, field-grown, in double margin, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.
WAYSIDE GARDENS, MENTOR, OHIO.

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.
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Double hollyhocks, mixed, \$2.00 per 100; separate colors, \$2.50 per 100, prepaid.
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Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request.
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Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now. Otaksa in October.

FRENCH, A FEW BEST VARIETIES.

3-in.	\$ 7.50 per 100
4-in.	20.00 per 100
5-in.	25.00 per 100
6-in.	32.50 per 100
7-in.	45.00 per 100
8-in.	60.00 per 100

OTAKSA.

4-in., one strong shoot.....\$10.00 per 100
4-in., extra 17.50 per 100
5 to 8-in., same prices as French.
Get them early, before the cold weather.
J. L. SCHILLER, TOLEDO, O.

POT-GROWN HYDRANGEAS.

The best French varieties and Otaksa, Lillie Mouillere, Mme. Chautard, Radiant, Renee Gaillard, Mme. E. Mouillere, Montrose and many others.
4 inch\$20.00 per 100
5 inch 35.00 per 100
6 inch 50.00 per 100
All the varieties have been tested for
EASTER FORCING.

Send for a copy of our plant bulletin and bulb list. Now ready.
S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

HYDRANGEAS.

6000 first-class pot-grown hydrangeas which can easily be brought into fine flowers this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, and Otaksa.
4-in. pots, single stem.....17c
4-in. pots, 2 to 5 branches.....20c
5-in. pots, 4 to 6 branches.....30c
5-in. pots, 5 to 8 branches.....40c
Cash with order.

GENTILY TERRACE NURSERY, NEW ORLEANS, LA.

HYDRANGEAS.

15,000 HYDRANGEAS, Paniculata grandiflora.	100	1000	100	1000
12-18 in. ...	\$8.00	\$50.00	3-4 ft....	\$10.00 \$90.00
18-24 in. ...	8.00	25.00	4-5 ft....	15.00
2-3 ft.	9.00	80.00		

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

HYDRANGEA OTAKSA.

Pot-grown, strong, well ripened plants for winter and spring blooming.
5-in., 4 to 5 heads.....25c each; \$22.50 per 100
25 at 100 rate.

Also strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.
G. M. REBURN & CO., Chicago, Ill.

160 N. Wabash Ave., Chicago, Ill.

R. C. hydrangea Otaksa.....\$1.70 per 100
2-in. hydrangea Otaksa..... 4.00 per 100
5-in. hydrangea Otaksa..... 3.50 per doz.

20% discount for cash with order, for a limited time only. All goods carefully packed.
D. U. AUGSPURGER & SONS CO., PEORIA, ILL.

Hydrangea, Otaksa, short, well ripened, 2-in., 5c; 4-in., 10c, 15c, 20c; 5-in., 20c to 50c; 6 and 7-in., 35c to \$1.00. Order before cold weather. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, arborescens grandiflora, the hardy variety, extra heavy fine plants, 2 and 3-yr. old, 2 to 4 ft. canes, 5 to 8 or more to a plant, \$12.00 per 100.
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Hydrangea Otaksa, 3-in. and 4-in., ready to shift, \$7.00 to \$12.00 per 100.
J. O. Steinhäuser, Pittsburg, Kans.

Hydrangeas Otaksa, field-grown, 1 to 5 shoots, short and stocky, 5c per shoot; rooted cuttings, \$1.75 per 100, prepaid.
G. E. Fink, Kenilworth, N. J.

Hydrangeas, French varieties, Avalanche, Edw. Mouillere, Bouquet Rose; heavy bushy, 5-in., \$3.50 per doz.
The Wagner Park Nursery Co., Sidney, Ohio.

Hydrangea Otaksa, field grown, extra good, \$10.00 to \$50.00 per 100.
Humm-Wainwright Floral Co., Oberlin, Ohio.

Hydrangeas, Otaksa and assorted French varieties, strong 4-in. pots, 1 shoot, \$8.00 per 100. Cash. Jos. Bancroft & Son, Cedar Falls, Iowa.

Hydrangea Otaksa, strong, field-grown, 25c to 75c each. Cash with order. Satisfaction guaranteed. Mountain View Floral Co., Portland, Ore.

IMPATIENS.

Impatiens Sultan, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2½-in., \$4.00 per 100.
Ernest Rober, Wilmette, Ill.

IRISES.**IRIS—GERMAN—IRIS.**

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
Foetidissima, light blue, var., fol...	0.40	3.00
Mme. Chereau, white edged blue....	0.40	3.00
Marmora, sulphur	0.40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	0.50	4.00
Queen of May, soft, rosy lilac.....	0.60	5.00

Mountain View Floral Co., Portland, Ore.

IRIS. The new G. & K. varieties and others. Lohengrin, King, Niebelungen, Gagus, Princess Vic. Louise, Rhein Nixe, \$1.50 per 10; Helge, Ingeborg, Gerda, 65c per 10; Pallida dalmatica, \$1.00 per 10; Her Majesty, Mrs. Neubronner, Mme. Pacquette, Mrs. H. Darwin, Elegans, 80c per 100. True to name. Cash. F. C. Lindsley, 4546 N. Edgewood Ave., Winton Pl., Cincinnati, O.

IRIS.

	Per doz.	Per 100
Florentina and Madame Chereau...	\$0.50	\$3.00
Gerda, Halfdan, Mrs. H. Darwin..	0.60	4.00
Helge, Ingeborg, Walhalla.....	0.75	6.00
Her Majesty	0.75	5.00
Pallida Mandraliscae.....	1.00	8.00
Pallida dalmatica, true.....	2.00	15.00

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See our special full page offer of irises elsewhere in this issue; it contains many new and scarce varieties not to be found in other collections. We advise ordering at once.

Bobbink & Atkins, Rutherford, N. J.

Iris, German, 10 named varieties, \$2.00 per 100; Sibirica, blue, \$2.00 per 100.
Amon Heights Nurseries, Camden, N. J.

German iris, mixed, but all from named varieties, \$1.00 per 100.
SUBURBAN SEED CO., LA GRANGE, ILL.

Iris, strong and fine, Cherion, Honorabilis, La Tendresse, Plicata, Plumeril, Spectabilis, \$2.00 100.
John F. Rupp, Shiremanstown, Pa.

Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.
THE IMLAY CO., ZANESVILLE, O.

Iris Orientalis, Siberian, blue, \$1.50 per 100.
E. C. Pierson, R. R. 13, Dayton, O.

IVIES.

Hardy English ivy, strong, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 3½-in., 20 to 30 inches long, \$7.50 per 100; 4-in., 30 to 40 inches long, \$12.00 per 100.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

2-in. English ivy\$3.00 per 100
R. C. English ivy..... 1.00 per 100
20% discount for cash with order, for a limited time only. All goods carefully packed.

D. U. Augspurger & Sons Co., Peoria, Ill.

HARDY ENGLISH IVY.

Splendid stock, 3-in. pots.....\$5.00 per 100
THE CONARD & JONES CO., West Grove, Pa.

17,000 English ivy, splendid 2½-in., 24 to 36 in. long, nice, clean stock.
Burdell Floral Co., Bowling Green, Ky.

English ivy, strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

English ivy, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100. Oak Grove Greenhouses, Tuskegee, Ala.

English ivy, 3-in., \$8.00 per 100.
Ernest Rober, Wilmette, Ill.

LANTANAS.

Weeping lantanas, strong 2-in., \$2.00 per 100. Mitchell & Quentin, 29th & Lafayette St., St. Joseph, Mo.

LANTANAS, assorted, 2-in., labelled to name, \$3.00 per 100, \$25.00 per 1000.
S. W. Pike, St. Charles, Ill.

Lantanas, pink, white, red and weeping, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, assorted, 2-in., 2½c, fine plants. Cash, please. Estill Floral Co., Moberly, Mo.

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MAPLES.

Sugar maple seedlings, from 8 to 16 inches and over, \$1.00 per 100, \$6.00 per 1000. Cash, please.
E. E. Palmer, Harbor Springs, Mich.

MARIGOLDS.

Marigolds, Lemon Queen and Prince of Orange, 2 1/4-in., 3c. Hammerschmidt & Clark, Medina, O.

MIGNONETTES.

Mignonette, Mitchell's Colossal, 2-in., \$3.00 per 100. E. Rawlings, Wholesale Grower, Alleghany, N. Y.

NARCISSI.**NARCISSUS POETICUS.**

20,000 narcissus poeticus Pheasant Eye, \$4.00 per 1000. E. W. Plater, Carbondale, Ill.

NURSERY STOCK.

Per 100
Japanese Barberry (See special head).....\$12.00
Dogwood, Red, 3-4 ft.....10.00
Dogwood, Yellow, 2-3 ft.....10.00
Hydrangea, P. G., 18-24 in.....10.00
Golden Bell, 2-3 ft.....8.00
Golden Bell, 3-4 ft.....10.00
Privet (See special head).....10.00
Morrowi Honeysuckle, 2-3 ft.....12.00
Morrowi Honeysuckle, 3-4 ft.....12.00
Philadelphus Grandiflora, 3-4 ft.....12.00
Philadelphus Grandiflora, 4-5 ft.....12.00
Spiraea Van Houttei, 3-4 ft.....12.00
High Bush Cranberry, 3-4 ft.....12.00
Biggest and best stock of shrubs in the West.
Complete list now ready. Write for yours today.

AURORA NURSERIES.

TELEPHONE 339 AURORA, ILLINOIS.

SELLING OUT OF NURSERY STOCK.

We are now offering at our nurseries a fine lot of standard varieties of Ornamentals, extra large as well as medium. We wish to call special attention to our blocks of fine Berberis Thunbergii in 2 sizes, 18-in. to 24-in., and 2 ft. to 3 ft. This is splendid stock, well branched and extra bushy. If you are interested in this, or any other lines, write for prices and list of stock.

THE LIVINGSTON SEED CO.,
COLUMBUS, OHIO.

ONARGA NURSERY COMPANY.

Largest wholesale growers of trees, shrubs, roses, peonies and perennials in the west.
We grow small plants for lining out by the million. Let us figure with you. Wholesale list now ready.

	100	1000
Spiraea Van Houttei, 3 to 4 ft....	\$11.00
Forsythia, assorted, 3 to 4 ft.....	8.00	\$75.00
Syringa (Philadelphus), 3 to 4 ft..	8.00	75.00
Honeysuckle (Lonicera), 3 to 4 ft..	9.00	75.00

CULTRA BROS. MGRS., ONARGA, ILL.

WRITE FOR WHOLESALE PRICE LIST OF ORNAMENTALS.
MAYWOOD NURSERY CO., MAYWOOD, ILL.

OLEANDERS.**OLEANDERS.**

Single red, 3-in. pots.....\$6.00 per 100
F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

OXALIS.

Oxalis Ortgiesi, dark foliage and yellow bloomer, always scarce, 2 1/4-in., \$3.00 per 100, \$27.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

PALMS ETC.

Latania Borbonica, 4-in. pots, \$15.00 per 100; 3 to 4-in. character leaves to a plant, no orders less than 50 plants filled. Small plants, 2 to 3 leaves, \$2.00 per 100, \$15.00 per 1000; 3-in., \$6.00 per 100. Washingtonia Robusta, 3-in., \$8.00 per 100; seedlings, \$1.00 per 100. F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

PANDANUS VEITCHII—from open for 3-in. pots.....\$ 6.00 per 100
4-in. pots.....8.00 per 100
6-in. pots.....12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2 1/4-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

Palms, have all varieties. Let us know your wants and we will quote special price.
STATE FAIR FLORAL CO., SEDALIA, MO.

PANSIES**500,000 PANSIES.**

Following stock has been heavily frosted and in fine shape to transplant.

	100	1000	10,000
EXHIBITION GIANTS.....	\$0.75	\$5.00	\$45.00
STEELE'S PRIVATE STOCK ..	.75	4.50	40.00
STEELE'S MASTODON.....	.60	4.00	35.00
GIANT FLOWERING.....	.50	3.00	27.50

Prices per 100 include parcel post charges. All other prices do not include transportation charges.

CASH, PLEASE.

JOS. H. CUNNINGHAM, DELAWARE, O.

PANSY PARK PERFECTION is a mixture of over 50 thoroughbred varieties of show and fancy Pansies. It contains every giant variety known with many shades of red, bronze and new fancy varieties in large numbers, and all the colors in the right proportion for the retail trade. I have received thousands of testimonials from florists and amateurs, similar to the following samples from leading and well-known florists. "Your Pansies could not be beat for color or size and long stems. I grow for cut flowers only (Boston market) and consider your strain way ahead of anything I have tried or seen"—Perry Green, Quincy, Mass. "Pansies arrived in good condition, in fact they are the best plants we have ever bought."—Myers & Co., Bluffton, Ind. "The pansy plants arrived in best possible condition and were strong and sturdy, well-rooted. I have bought from you for the past 8 years and have never seen such a variety of color as yours."—C. C. Wonneman, Mexico, Mo. "The Pansy plants received from you last Fall were entirely satisfactory in every particular. We shall probably want 5,000 to 10,000 in the near future."—Gude Bros. Co., Washington, D. C. "I was well pleased with the 6000 Pansies I got from you last Fall. I want 12,000 this Fall. Please let me know the price."—Hugo Koopman, Davenport, Ia. "Your Pansy Park Perfection Pansy plants had immense blooms, wonderful coloring and great variation. Shall want at least 10,000 next Fall of the same Giant strain?"—F. B. Peckham, Norwich, Conn. I have made a specialty of growing Pansy seeds and plants for nearly 50 years and have the largest stock of hardy, stocky, field-grown plants in America for the wholesale trade. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it, and the plants have room to grow strong and stocky, with extra good roots. Strong plants from July sown seed, \$4.50 per 1000, 500 \$2.50; 250 \$1.50. Medium size from August sown seed, \$3.50 per 1000, 500 \$2.00. Cash with order.
L. W. Goodell, Pansy Park, Dwight, Mass.

PANSY SEEDLINGS,

fine, stocky plants,

\$3.00 per 1000.

PRIZE WINNING STRAIN.

Seeds of same,

\$3.00 per oz.,

75c per 1/4 oz.

J. B. BRAUN,

HIGHTSTOWN,

N. J.

PANSIES**BROWN'S GRAND PRIZE****PANSY PLANTS****FINE STOCK, MIXED COLORS**

\$3.00 per 1000, \$25.00 per 10,000

CASH WITH ORDER**PETER BROWN,**

LANCASTER,

PENNSYLVANIA.

500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

Baur's Prize Florists' Mixture, \$4.00 per 1000; \$35.00 per 10,000.

The above are all stocky and healthy plants for winter and spring blooming.

BAUR FLORAL CO.,

ERIE, PA.

PANSIES GUARANTEED TO PLEASE.

Choice collection of large flowering and free-blooming varieties, from seed selected from my own seed-bearing plants, none of which have been small flowering or shy bloomers. Strong seedlings, \$2.50 per 1000. Cash.

Remember, I stand back of every order shipped.
PETER HERB, MT. HEALTHY, O.

Surplus of 5000 pansies, stocky plants, ready now.

Steele's private stock (have grown this strain for 5 years for my retail trade). Price, 60c per 100, \$4.00 per 1000.

W. D. Herrick, Downers Grove, Ill.

Steele's Giant Mastodon, 6 to 8 leaves, \$3.50 per 1000; Giant Trimardeau, in bud, \$2.75 per 1000; 6 to 8 leaves, \$2.50 per 1000. These pansies are good clean stuff, well mossed, light, strong crate. We can ship all winter.

Ozark Pansy Garden, West Plains, Mo.

GIANT PANSY SEEDLINGS.

These are fine stocky plants, grown from seed of my own selection and will give satisfaction. Will send only first-class plants. Ready for shipment now, \$4.00 per 1000; 500 at 1000 rate.

J. H. Grisel, R. R. 8, Dayton, O.

Pansies, giant flowering, fine assorted colors, strong plants, 6 to 8 leaves, \$3.00 per 1000. Large transplanted plants in bud and bloom, just right for winter flowering, \$1.25 per 100, \$10.00 per 1000, carefully taken up and packed.
C. C. Breece, Delaware, O.

Pansy plants, extra fine strain, fine, field-grown, stocky plants, from our own seed beds; sure to please, \$4.00 per 1000. Oct. and Nov. delivery. L. G. Snyder's Pansy Gardens, R. R. 8, Dayton, O.

Pansy plants, extra fine, grown for us from our own widely known seed, \$3.50 per 1000; \$15.00 per 5000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky plants, \$3.00 per 1000, 5000 lots, \$2.50 per 1000; 500 at 1000 rate.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, our own private stock, no better can be produced, ready now, \$3.00 per 1000. Satisfaction guaranteed.

Evenden Bros., Williamsport, Pa.

Giant pansy plants, extra large plants, \$2.25 per 1000.

UNDERHILL FLORAL CO.,

2131 Harrison St., Davenport, Iowa.

Pansies, thinly sown, strong, field-grown seedlings, strains unsurpassed by any for size of blooms or colors, \$2.50 per 1000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Pansies, our own Giant strain and mixture, separate colors, strong plants, Daisies (bellis), Snowball and Longfellow, \$3.50 per 1000.

Gustave Freytag, West Orange, N. J.

Pansy plants from the best seed procurable of superb giant mixture, now ready for transplanting, fine, stocky plants, \$2.50 per 1000. Cash.

Swaby Greenhouses, St. Charles, Ill.

Pansy plants, transplanted, strong, mixed colors, Steele's Mastodon, \$5.00 per 1000. Giant Trimardeau, \$4.50 per 1000. Cash.

C. A. Anderson Greenhouse Co., Tionesta, Pa.

Pansy plants, extra fine strain, small plants, ready Oct. 1, \$4.00 per 1000; large transplanted plants that will bloom this fall, \$6.50 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansies, fine, stocky, field plants, giants from our own seed growing that will suit the most critical trade, \$4.00 per 1000. Oct. and Nov. delivery.

W. J. Engle, R. 8, Dayton, O.

Pansy plants, giant mixture and giant Trimardeau, extra strong, cold-frame grown, average 8 leaves, \$4.00 per 1000. Cash, please.

McAdams & McComb, Columbus Grove, O.

5000 pansy plants, Giant strain, \$3.50 per 1000. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Pansy plants, extra fine strain, strong plants, ready now, 40c per 100, \$3.50 per 1000. John Bader Co., 1826 Rialto St., N. S., Pittsburgh, Pa.

Pansy plants, good, strong plants, 6-10 leaves, \$3.00 per 1000. Cash, please.

Van Horne Greenhouses, Van Horne, Iowa.

Pansy plants, giant Trimardeau, mixed, \$2.50 per 1000; Giant Masterpiece, \$5.00 per 1000. Cash.

Harglerode Bros., Shippensburg, Pa.

Pansy plants of our well-known strain, Giant flowering, none better, \$3.00 per 1000, 5000 for \$12.50.

J. C. Schmidt, Bristol, Pa.

Pansies, Giant Trimardeau, mixed, good, healthy plants, \$2.50 per 1000.

F. Danley, Macomb, Ill.

PANSIES, strong, stocky plants, Steele's Private Stock, 75c per 100, \$4.50 per 1000.

Baker Floral & Seed Co., Baker, Ore.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Pansies, extra fine strain, ready to bloom, \$6.00 per 1000; seedlings, \$3.00 per 1000.

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Pansy plant seedlings, good variety, \$3.00 per 1000. Henry Smith, Grand Rapids, Mich.

Pansies, seedlings from selected strain, \$2.50 per 1000. John B. Humphrey, R. 3, Logan, O.

PELARGONIUMS.**PELARGONIUMS.**

Most complete collection in the United States: Swabian Maid, German Glory, Gardener's Joy, Wurtembergia, Graf Zeppelin, Wolfgang Goethe, Prince Bismarck, Emmanuel Lias, Purity, Mrs. Violet Sandiford, Mme. Thibaut, Sandiford's Best, 2 1/4-in., \$6.00 per 100; same varieties, cut back, bushy plants, fine to take the place of azaleas, 4-in., 15c; 5-in., 20c. Gloriosa, Laven-der Queen, Galatea, Crimson King, Countess, Champion, Herzog, Lord Carrington, Linda and 50 other varieties, 2 1/4-in., \$5.00 per 100; cut back, bushy plants, 3-in., \$8.00; 4-in., \$12.00; 5-in., \$15.00 per 100. Lucy Becker, 4-in., 20c; 5-in., 30c. All above ready now. Easter Greeting and Lucy Becker, 2 1/4-in., ready Oct. 10, \$7.00 100. All clean and ready for a shift. Cash, please. J. Sylvester, Oconto, Wis.

PELARGONIUMS, 3 BEST EASTER GREETING VARIETIES.**Lucy Becker,****Swabian Maid,****Wurtembergia.**

Excellent stock, 2 1/4-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

PELARGONIUMS.

2 1/4-in., \$8.00 per 100, \$75.00 per 1000.

Easter Greeting, Wurtembergia.

Lucy Becker.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

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Pelargoniums, strong 2-in. Wurtembergia Swabian Maid, Lucy Becker, Gardeners' Joy, German Glory, Graf Zeppelin, \$7.00 per 100. Send for pelargonium catalogue.
F. H. DeWitt & Co., Wooster, O.

Pelargoniums, good, 2½-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Pelargonium Easter Greeting, 2½-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order.
Felix Kramer, Blaine St., Niles, O.

Pelargoniums, 10 best named varieties for Easter forcing, including Swabian Maid, Lucy Becker, Wurtembergia and Easter Greeting, \$6.00 per 100, from 2½-in. K. R. H. Nursery Co., 3852 Loma Vista Ave., Oakland, Calif.

Pelargoniums, everblooming sorts, Easter Greeting, Wurtembergia, German Glory. Stock was brought direct from introducer; strong 2½-in., \$7.00 per 100. Cash, please.
S. C. DeWitt, 1957 E. 69th St., Cleveland, O.

Pelargoniums, strong, 2½-in., Wurtembergia, Swabian Maid, \$7.00 per 100. Begonias, 2½-in., luminosa, Erfordil and Bonfire, \$3.00 per 100. Cash.
Jacobs Bros., Box 413, Peoria, Ill.

PEONIES.

PEONY ROOTS.
The best outflower varieties. Complete list now ready.

October and November Plant Bulletin now ready for mailing.
S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

PEONIES.

150 Humei Carnea, 150 Grandiflora Alba, 100 Grandiflora Rosa, 18c each; 200 Festiva Maxima, 25c each; all 2-yr., strong, 4 to 8 eyes, the lot \$150.00. Speak quick if wanted. Cash.
PADDOCK & SON.

ALBANY, ILLINOIS
PEONIES: Mme. E. Galle, Mme. Jules Eli, 40c; Adolph Rousseau, 75c; Golden Harvest, 20c; Baroness Schroeder, \$1.00 each; Felix Crousse, \$2.50; Mme. Geissler, \$1.50; Grandi, Rubra, Edulis Superba, \$1.00; L. Bramwell, \$1.25 per 10. True to name. Cash. F. C. Lindsley, 4546 N. Edgewood Ave., Cincinnati, O.

PEONIES.

Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions.

J. K. Alexander, "The Dahlia King,"
East Bridgewater, Massachusetts.

Genuine Festiva Maxima, white, \$14.00 per 100; Reine Hortense, red, \$12.00 per 100; Humel, rose pink, \$10.00 per 100. Strong plants, free bloomers. W. D. Barnes, 5167 Creston St., Seattle, Wash.

Peonies; moving large lot of Queen Victoria and Marechal Vaillant; 1000 Queen Victoria in 100 lots, \$6.00 per 100; Marechal Vaillant, \$11.00, f. o. b.
Kansas City Peony Gardens, Kansas City, Mo.

Peonies, extra strong, field-grown plants, Festiva maxima, Golden Harvest, Queen Victoria, \$2.50 per 10, \$20.00 per 100. Cash with order. Satisfaction guaranteed.
Mountain View Floral Co., Portland, Ore.

PENNANT BRAND PEONIES, well-grown, full of life and vigor, strong 3-5-eye divisions. See display adv. Send for list.
Wild Bros. Nursery Co., Sarcoxie, Mo.

Peonies, home-grown and imported, 20 varieties, 7c and up.
L. F. Dintelmann, W. 9th St., Belleville, Ill.

Peony roots, good commercial varieties, 4½c to 15c. A bargain lot; going fast, don't lose out.
Edwin Riehl, Alton, Ill.

Peonies, strong, 3-5-eye, divisions of the very best sorts, from \$7.00 per 100 up. Get list.
THE IRLAY CO., ZANESVILLE, O.

Peonies, a select list, grown by W. J. Engle & Son, R. 8, Dayton, O. Send for it.

Peonies—Oberlin Peony Gardens, Sinking Spring, Pa. Cut flower varieties. Send for list A.

PERIWINKLES.

Periwinkle (Vinca Minor), heavy, 3-year, field-grown clumps, \$8.00 per 100. Thos. B. Meehan Co., Wholesale Nurserymen, Dresher, Pa.

PETUNIAS.

Double petunias, dble. White, Pink Beauty, red and striped, 2½-in., \$3.50 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Petunias, single giants, 2½-in., \$1.00 per 100. Cash.
A. F. Harfst Nursery, Peoria, Ill.

Petunias, assorted, double 2-in., 3c. Cash
Estill Floral Co., Moberly, Mo.

PHLOXES.

Phlox, strong, 1-yr., \$4.00 per 100, \$35.00 per 1000; Bridesmaid, Jeanne d'Arc, La Vague, Peachblow, R. P. Struthers, Von Lassburg and others.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Phlox, Pantheon, Athos, Rosenberg, Eclairer, Wallace, Bridesmaid, Pearl, Coquelicot, \$4.00 per 100.
Julius Kohankie, Painesville, O.

Hardy phlox, mixed, 2-yr. old, \$3.00 per 100. Cash.
A. F. Harfst Nursery, Peoria, Ill.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

POINSETTIAS.

Extra good 4-in. poinsettias.....\$20.00 per 100
Extra good 3-in. poinsettias..... 10.00 per 100
October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Poinsettias, good, strong plants of the true Christmas stock, 2½-in., \$7.00; 3-in., \$12.50; 4-in., \$25.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

POINSETTIAS, good 2½-in. pots, \$5.00 per 100 while they last. Cash, please.
Ironwood Greenhouses, Ironwood, Mich.

Poinsettias, 2½-in., \$5.50 per 100, \$50.00 per 1000. Christ Winterich, Cyclamen Specialist, Defiance, Ohio.

Poinsettias, strong 2½-in., shipped in pots, \$6.00 per 100. Cash.
Jos. Bancroft & Son, Cedar Falls, Iowa.

Poinsettias, 2½-in., \$5.00 per 100.
Ernest Rober, Wilmette, Ill.

300 poinsettias, 2½-in. pots, \$5.00 per 100.
Louis Elsass, Chillicothe, O.

Poinsettias, strong 2½-in., well rooted, 5c. Cash.
R. P. Atwell, Fort Dodge, Iowa.

PRIMULAS.

PRIMULAS.

PRIMULA OBCONICA, finest strain assorted colors, good, healthy stock.

3-in. \$7.50 per 100
4-in. 15.00 per 100

This stock has been spaced and each plant is a specimen.

JAPONICA (hardy), assorted colors. A-1 stock, 2-in. \$3.00 per 100

All the above plants are strong, healthy and ready to shift.

The above prices include careful packing.
Cash with order.
R. S. McMURRAY,
BELLEFONTAINE, OHIO

PRIMULAS.

	100	1000
Elatior, yellow, 2½-in.	\$6.00	\$50.00
Obconica, all varieties, 2½-in.	6.00	50.00
Obconica, all varieties, 3-in.	8.00	75.00
Chinensis, 2½-in.	5.00	45.00
Malacoides, 2½-in.	6.00	50.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY
1608-20 LUDLOW ST., PHILADELPHIA, PA.

PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Apple-blossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2½-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash.
HENRY SCHMIDT,
673 Church Lane, North Bergen, N. J.

SCHILLER'S PRIMROSES

THE STRAIN THAT LEADS

PRIMULA OBCONICA GRANDIFLORA

10 separate colors or mixed

2-in., \$5.00 100; \$45.00 1000

3-in., 9.00 100; 85.00 1000

PRIMULA OBCONICA GRANDIFL. FRINGED

6 separate colors or mixed,

2-in., \$5.00 100; \$45.00 1000

J. L. SCHILLER, TOLEDO, O.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2½-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2½-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, assorted, strong, 2½-in., \$4.00 per 100. CHINENSIS, large flowering, brilliant colors, assorted, named varieties, 2½-in., \$3.00 per 100. MALACOIDES, large flowering, white, pink and lavender, 2½-in., \$2.50 per 100. Cash, please.
SCHIEBLE BROS.,
Miami, Lock and Old Main Sts., MIAMISBURG, OHIO

Primula malacoides, extra strong, 2½-in., ready for 3-in., \$3.00 per 100, \$27.50 per 1000. These plants are extra value at the price. Sample on request.
Altimo Culture Co., Canfield, O.

Primula obconica, fine strain, best colors, 2½-in. pots, at \$5.00 per 100, \$45.00 per 1000; 3-in. pots at \$7.50 per 100, \$65.00 per 1000. Primula chinensis fimbriata and malacoides, 2½-in. pots, at \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$7.00 per 100, \$60.00 per 1000; 4-in. pots of above, \$12.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

Primula obconica gigantea, 4-in., bud and bloom, imported strain, bushy plants, \$7.00 per 100; Chinese primroses, 4-in., bud and bloom, \$6.00 per 100; malacoides, 4-in., \$5.00 per 100. The above are mixed colors and include Xmas red, all ready to shift.

Charles Whitton, York & Gray, Utica, N. Y.

Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50. Malacoides, 2-in., \$2.50; 2-in., obconica, \$3.50 per 100; 3-in. obconica, \$5.00 per 100; 3-in. malacoides, \$5.00 per 100. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.
The House of Primroses.

Primula obconica gigantea, mixed colors, large plants, 4-in., \$7.00 per 100; 5-in., \$12.00 per 100; Chinese primroses, 4-in., \$6.00 per 100; malacoides, 4-in., \$5.00 per 100. All above ready to shift.

Edward Whitton, City & Green, Utica, N. Y.

Primula malacoides, the popular baby primrose, alba and lilac, extra strong stock, large enough for shift in 4-in. pots, 2½-in., \$2.50 per 100; \$22.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Primula obconica, gigantea and grandiflora, 3-in., \$7.00 per 100; 4-in., \$12.00 per 100. Chinese from 2½-in. pots, \$3.50 per 100; 3-in. pots, \$6.00 per 100. See cinerarias and dracaenas.

Wettlin Floral Co., Hornell, N. Y.

500 Primula obconica, strong plants, 4-in., ready for 6-in., \$12.00 per 100; 800 2½-in., \$4.00 per 100. 200 Primula malacoides, 4-in., ready for 6-in., \$10.00 per 100. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Yellow English primroses, the same variety we have been selling in the Boston market, out of 3½-in., \$8.00 per 100. Cash with order.
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Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Primrose malacoides, a distinct deep lavender, almost violet, does not fade, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100.
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ELITCH GARDENS CO., DENVER, COLO.

Primula malacoides rosea, strong plants, from 2½-in. pots, \$4.00 per 100; \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.
Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Primula obconica, Miller's Giant, flowers average large as silver dollars, fine 3-in., \$5.00 per 100. Cash. These plants are sure to please you.
J. W. Miller, Shiremanstown, Pa.

Primula malacoides, 2-in., \$4.00 100; \$35.00 1000
Primula malacoides, 3-in., 7.00 100; 65.00 1000
ERNEST ROBER, WILMETTE, ILL.

Primula obconica giant flowering, 4-in., strong plants, \$7.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula malacoides, 2½-in. pots, \$3.00 per 100. F. Walker Co., 312 W. Chestnut St., Louisville, Ky.

Primula obconica, finest strain, strong 3-in., \$4.00 per 100. Indianapolis Flower & Plant Co., Indianapolis, Ind.

1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.
Warren, Corry, Pa.

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P. N. Obertin, 1948 Asylum St., Racine, Wis.

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John Bauscher, Florist, Freeport, Ill.

PRIMULA OBCONICA, 3-in., well grown and bushy plants, need shifting now, \$7.00 per 100.
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Primroses, malacoides, 2½-in., \$3.00 per 100.
Henry Smith, Grand Rapids, Mich.

Primula malacoides rosea, strong 2½-in., \$4.00 per 100.
John Walker, Youngstown, O.

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Kemble & Goodman, Mason City, Iowa.

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100,000 Cal. privet, 2-yr., cut back last spring, 2½ to 3 ft., 8 to 15 branches, \$3.00 per 100, \$25.00 per 1000; 2 to 2½ ft., 8 to 12 branches, \$2.50 per 100, \$20.00 per 1000; 18-in. to 24-in., 4 to 6 branches, \$1.50 per 100, \$13.00 per 1000 lots. Ber. Thunbergii, all sizes, low. Cash, please.

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12-18-in., heavy branched.....	\$3.00	\$25.00
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18-24-in., heavy branched.....	4.00	30.00
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CALIFORNIA PRIVET.		
18-24-in., heavy branched.....	2.00	15.00
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Can furnish Polish or vulgaris, in 1000 lots.

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12 to 18 in., 2 yrs., 3 branches up..	\$1.25	\$ 9.00
18 to 24 in., 2 yrs., 3 branches up..	1.50	12.00
12 to 18 in., 2 yrs., 5 branches up..	1.50	12.00
18 to 24 in., 2 yrs., 5 branches up..	2.00	15.00
2 to 3 ft., 2 yrs., 5 branches up..	2.25	18.00
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Special prices on car lots.

Complete list of stock now ready.

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Amoor River privet, 18-24 in.....	\$ 4.00
Amoor River privet, 2-3 ft., very bushy and heavy	7.00
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Privet, California, Golden, out of 6-in. pots, good bushy, 18-in. stock, \$25.00 per 100. Chas. E. Meehan, 5 S. Mole St., Philadelphia, Pa.

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St. Regis, everbearing red raspberry plants, \$1.25 per 100, \$10.00 per 1000; Miller (red), \$1.00 per 100; \$8.00 per 1000.

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DOUBLE OPHELIA
OPHELIA SUPREME****MRS. E. T. STOTESBURY**

Write us for description and particulars. Send for a copy of our plant bulletin and bulb list. Now ready.

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Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2½-in. pots, \$12.00 per 100, \$100.00 per 1000.

Ask for prices on 2½-inch grafted Russell.

G. M. REBURN & CO.,**160 N. Wabash Ave., Chicago, Ill.****ROSE PLANTS, 2½-INCH STOCK.**

	100	1000
Pink Killarney	\$4.50	\$40.00
White Killarney	4.50	40.00
Killarney Brilliant	4.50	40.00
Sunburst	5.00	45.00
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WIETOR BROS.,**162 N. Wabash Ave., Chicago, Ill.**

Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinoisseau, Ulrich Brunner, Pink Frau Karl Druackl, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.**Rose plants especially grown for forcing.**

Beauties, 3-in.	\$10.00 per 100
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Radiance, 2½-in.	5.00 per 100
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ROSEMONT GARDENS,**Montgomery, Alabama.****\$5.00 PER 100 TO CLOSE OUT.**

3-in. strong, healthy, thrifty stock.

460 Pink Killarney,

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Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to

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Roses, out of 3 in. pots, good, strong, healthy stock, 1000 Bridesmaid, 230 Golden Gate, 240 Ivory and 400 Richmond, own root, \$6.00 per 100; 55 Geo. Elger, own root, \$7.00 per 100. Cash.

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Get list, ready to ship, 2½ and 4-in. pot roses. Leedle Co., Expert Rose Growers, Springfield, O.

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8 inches	18c
12 inches	22½c
16 inches	35c

Cash.

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5½ and 7-in., 75c, \$1.00 and \$1.50, 18 to 30 in. tall. Cash with order.

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Rubber plants, our own propagation, extra fine plants.

4-in. 35c

5-in. 60c

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Splendid variety which blooms continually, brilliant red flowers, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

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Zvolanek's new novelties, and standard orchid flowering varieties.

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AMERICAN BULB CO.,**162 N. Wabash Ave., Chicago.**

Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.

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Asparagus plumosus nanus seed, greenhouse grown, \$3.50 per 1000; southern grown, \$2.50 per 1000; Sprenger, \$1.00 per 1000. All fresh seed.

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Fresh.

Our pansy seed has a reputation. 1 oz., \$7.00; 3 oz., \$18.00.

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Rose Queen, Petit's strain,

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½ oz., \$1.50; oz., \$3.00.

M. Fleming & Son, Hinsdale, Ill.**ROCKY MOUNTAIN COLUMBINE.**

New crop seed now ready. Ours is true mountain grown, \$1.25 per ounce, postpaid; roots, \$10.00 per 100, delivered. Order now.

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Home grown ginseng seed, 1-yr. old, 75c per 1000. Cash.

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Seeds of cobaea scandens, \$1.50 per pound pre-paid. Cash, please. American Fruit & Produce Co., Ave. Independencia 30, Mexico, Mex.

Asparagus Sprenger, new crop, immediate delivery, 75c per 1000.

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Pansy seed, best giant flowering. Trade pkts., 50c; 1 oz., \$5.00. Ernest Rober, Wilmette, Ill.

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Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$6.00 per 100, \$70.00 per 1000.

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Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

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Smilax, strong 2½-in., \$2.50 per 100. Cash.

John Bauscher, Florist, Freeport, Ill.

Smilax, two plants to pot, \$1.50 per 100. Cash.

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Smilax, good, 2½-in. pots, \$2.00 per 100.

Ovid Greenhouses, Ovid, Mich.

Smilax, 2½-in., 1½c. Cash.

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Smilax, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.**SNAPDRAGONS.****SNAPS—SNAPS—SNAPS.**

An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2½-IN., TWICE TOPPED.

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Firefly, red	\$4.00	\$35.00
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Phelp's White	4.50	40.00
Golden King, yellow.....	4.50	40.00
Ramsburg's Silver Pink.....	4.50	40.00
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Firebrand, red	4.00	35.00
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FINE PLANTS—TERMS CASH.**HAMMERSCHMIDT & CLARK, MEDINA, O.**

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Ramsburg's Silver Pink, 2½-in....	\$5.00	\$45.00
Phelp's White, 2½-in.....	5.00	45.00
Phelp's Yellow, 2½-in.....	5.00	45.00
Nelrose, 2½-in.	6.00	50.00
Keystone, 2½-in.	6.00	50.00
Victoria, white, 2½-in.....	5.00	40.00
Buxton's Pink, 2½-in.....	5.00	40.00
Garnet, red, 2½-in.....	5.00	45.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,**1608-20 Ludlow St., Philadelphia, Pa.**

Snapdragons, 2½-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Nelrose, Defiance Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

Anglin & Walsh Co., Williamsbridge, N. Y.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2½-in., \$4.50 per 100, \$40.00 per 1000. Keystone snapdragon, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY CO.,**1004 Lincoln Bldg., Philadelphia, Pa.**

Snapdragons, Silver Pink, White and Yellow seedlings, \$4.50 per 100, \$40.00 per 1000.

Henry Smith, Grand Rapids, Mich.**PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS**

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.
Keystone, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.
Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Snapdragons, Silver Pink, Chamols and Yellow, transplanted seedlings, healthy, at \$1.50 per 100 or \$12.50 per 1000. Cash.
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Fine snapdragon plants, free from disease, as follows: Silver Pink, White, Yellow and Nelrose, \$5.00 per 100; 250 for \$10.00.
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Snapdragons, 2-in., pinched and branching, Silver Pink, Keystone, Nelrose, Golden Yellow and white, \$3.00 per 100.
Dinstel Bros., 1851 Melvina Ave., Chicago.

Snapdragons, Nelrose, Silver Pink, strong seedlings, \$1.50 per 100, prepaid. Cash.
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Keystone snaps, 2 1/4-in., twice topped, \$3.50 per 100; 300 for \$10.00. Cash.
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Snapdragons, strong 2 1/4-in. Nelrose, \$4.00 per 100. Cash, please.
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Snapdragons, Keystone, 2 1/4-in., fine stock, \$5.00 per 100, \$45.00 per 1000.
Baur Floral Co., Erie, Pa.

Snapdragon, red, yellow and white, 2-in., 3c.
Estill Floral Co., Moberly, Mo.

STEVIAS.

Stevias, strong, field-grown clumps, \$10.00 per 100, \$90.00 per 1000; 2 1/4-in. pots, \$3.00 per 100, \$27.50 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Stevias, field grown, suitable for 8-in. pots, 12c each. Port Washington Floral Co., Port Washington, Wis.

Stevia, 5-in and 6-in. pots, pot bound, strong, well branched, \$15.00 per 100. Cash.
The Dumser Floral Co., Elgin, Ill.

Stevia, field-grown, strong, stocky and well branched, ready for 6-in., \$12.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Stevias, good field-grown, been topped, bushy, \$5.00 per 100.
Walnut Hill Greenhouses, Independence, Mo.

Stevias, double and single, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Stevias, strong plants, from 2 1/4-in., \$2.00 per 100.
J. O. Schmidt, Bristol, Pa.

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Stocks, 2-in., White Lady, White Bismark, Gold Ball, Queen Alexandra, Beauty of Nice, \$3.00 per 100.
Dinstel Bros., 1851 Melvina Ave., Chicago.

STRAWBERRY PLANTS.

Progressive everbearing strawberry plants, pot-grown.
2 1/4-in. pots \$30.00 per 1000
3-in. pots 40.00 per 1000
20% discount for cash with order, for a limited time only. All goods carefully packed.
D. U. AUGSPURGER & SONS CO., PEORIA, ILLINOIS.

Strawberry plants, Senator Dunlap, \$2.50 per 1000; Progressive and Superb, everbearing, \$1.00 per 100. Will exchange for cyclamen, primula, peonies or phloxes.
Page's Greenhouses, Staunton, Ill.

The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free.
L. G. Tingle, Box 160, Pittsville, Md.

SWAINSONAS.

Swainsonas, 4-in., pink and white, \$2.00 per doz., \$12.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

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Henry Smith, Grand Rapids, Mich.

SWEET WILLIAMS.

Sweet Williams, Neff's superior strain, fine types (2-yr.-old plants), \$4.00 per 100; seedlings from seed sown August, 1916, will bloom next spring, \$2.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Sweet Williams, 1-yr., field-grown, strong, single red, white, Newport Pink and red fringed white, 75c per doz., \$5.00 per 100.
ORINOCO NURSERIES, COLUMBUS, INDIANA

TAMARIX.

Tamarix gallica, strong plants, 2 to 3 ft., \$6.00 per 100, \$50.00 per 1000.
The Valley Floral Co., La Junta, Colo.

VEGETABLE PLANTS.

ASPARAGUS ROOTS, 3-yr. old, very large; will produce good crop next summer and can be forced during the winter in cellar or greenhouse, \$1.00 per 100, \$6.75 per 1000. Rhubarb roots for forcing, \$1.00 per doz., \$5.00 per 100.
Harry J. Squires, Good Ground, N. Y.

PARSLEY PLANTS, triple curled, 75c per 100, \$3.50 per 1000. Holt's mammoth sage plants, \$1.00 per doz; \$5.50 per 100. Brussel's sprouts plants, 75c per 100, \$3.00 per 1000. Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Harry J. Squires, Good Ground, N. Y.

Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully.
Oscar Snedeker, Doylestown, Pa.

Tomato plants, best for forcing, Comet and Fillbasket, strong 2 1/4-in., \$2.00 per 100, \$18.50 per 1000. Lettuce: Grand Rapids, Big Boston and Tennis Ball, fine plants, \$1.00 per 1000, \$8.50 per 10,000. J. C. Schmidt, Bristol, Pa.

Cabbage plants, hardy northern-grown, \$1.00 per 1000, \$8.50 per 10,000. Grand Rapids lettuce plants, \$1.00 per 1000, \$8.50 per 10,000.
Edward W. Schuster, Crookston, Minn.

Grand Rapids lettuce, extra good seedlings, \$1.00 per 1000, \$4.00 per 5000. Strong transplanted plants, \$2.00 per 1000, \$8.00 per 5000.
F. Danley, Macomb, Ill.

LETTUCE PLANTS.

Grand Rapids lettuce plants, transplanted fine plants, \$1.00 per 1000. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Grand Rapids lettuce plants, strong, stocky seedlings, \$1.25 per 1000.
C. W. Riggs, Kingman, Kan.

Grand Rapids lettuce seedlings, strong plants, \$1.00 per 1000, \$4.50 per 5000. Cash.
O. A. Anderson Greenhouse Co., Tionesta, Pa.

Lettuce plants, strong Grand Rapids seedlings, \$1.25 per 1000, postpaid.
Lamar Greenhouse Co., Lamar, Colo.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash. Hammerschmidt & Clark, Medina, O.

Tomato plants for 2 1/4-in. pots, \$3.00 per 1000.
J. D. Thompson Carnation Co., Joliet, Ill.

Rutabaga plants, field-grown, extra fine, \$1.50 per 1000. Cash. B. W. Scheib, Pittsburg, Kan.

Field-grown Grand Rapids lettuce plants, \$1.00 per 1000. Cash. Valley View Gardens, Tiffin, O.

Late cabbage plants, \$1.50 per 1000.
Oscar Snedeker, Doylestown, Pa.

Parsley, double curled, field-grown, \$2.50 per 1000.
F. Danley, Macomb, Ill.

VIBURNUMS.

18,000 VIBURNUM PLICATUM.
100 1000 100 1000
2-3 ft. ... \$12.00 \$100.00 4-5 ft. ... \$20.00 \$150.00
3-4 ft. ... 15.00 125.00 Boxing at cost.
THE CONARD & JONES CO., WEST GROVE, PENNSYLVANIA.

VINCAS.

VINCA VARIEGATA.

Our strong 2-in. vinca will make you good 4-in. plants for spring sales. Our special price of \$1.75 per 100, \$17.00 per 1000, will be continued for a short time.

We also offer a bargain in 4-yr.-old cut back at \$5.00 per 100; 4-in., with vines, extra good, \$6.00 per 100. Now is the time to buy while we can ship in open crates, and the saving at these special prices will pay your express charges.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, 1-yr.-old, field clumps in both variegated and green, \$4.00 per 100, \$35.00 per 1000. Ready after Oct. 1st.

Well-rooted runners, \$1.00 per 100, \$10.00 per 1000; also extra early, selected layers, \$1.25 per 100, \$12.00 per 1000. Runners ready now. Cash or good references.
C. F. Mahan & Co., DAYTON, O.

Vinca var., strong, field clumps, \$4.00 per 100, \$35.00 per 1000; strong, selected, field layers, \$10.00 per 1000; extra selected, many having more than one strong lead, \$1.25 per 100, \$12.00 per 1000. Don't forget that W. J. Engle was the first to introduce field-rooted layers to the trade and has reduced the process to a fine art.
W. J. Engle & Son, R. 8, Dayton, O.

VINCA VARIEGATA.

Fine, large, field clumps, \$4.00 per 100; fibrous rooted layers with the small ones left out, \$1.00 per 100. Send them back if not satisfactory and your money will be refunded.
GEO. W. MOUNT, SILVER CREEK, N. Y.

VINCAS.

VARIEGATED AND GREEN.

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.
AMERICAN BULB CO., 162 N. Wabash Ave., Chicago.

Vinca variegata, strong, rooted layers, \$1.25 per 100; \$10.00 per 1000; fine field-grown clumps, \$4.00 per 100, \$35.00 per 1000. 4000 early layers from 3 to 5 leads, \$1.50 per 100. L. G. Snyder's Pansy Gardens, R. R. 8, Dayton, O.

3000 variegated vincas, strong, field-grown plants, \$7.00 per 100, \$65.00 per 1000. Cash with order.
Richard R. Haley, 106 Avon St., Malden, Mass.

VINCA VARIEGATA AND GREEN.

We are now booking orders for field-grown vinca rooted layers for Sept. 15th delivery and later, extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine large clumps, field-grown, ready Oct. 1st, \$3.50 per 100, \$32.50 per 1000. R. B. Kilbury & Co., R. R. 1, Dayton, O.

VINCA VARIEGATED AND GREEN.

Fine, large field clumps, \$3.50 per 100, \$35.00 per 1000; very fine rooted layers, \$1.00 per 100, \$10.00 per 1000. These plants will satisfy you as only first class stock will be sent. Give me your order and be convinced. Immediate delivery.
J. H. Grisel, R. R. 8, Dayton, O.

Vinca variegata and green, extra heavy, field clumps, \$5.00 per 100; August rooted layers, \$1.00 per 100. These will make good plants for spring sales; try a few and you will want more. Cash, please.
Schieble Bros., Miamisburg, O.

Vincas, large, field-grown clumps, \$4.00 per 100, \$35.00 per 1000; strong, rooted layers, \$1.25 per 100, \$10.00 per 1000.
S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

Vinca variegata, extra heavy, field-grown clumps, \$4.50 per 100; rooted tips, \$1.10 per 100, \$10.00 per 1000.
THE REESER PLANT CO., SPRINGFIELD, O.

2-in. var., vinca, \$25.00 per 1000. 20% discount for cash with order, for a limited time only. All goods carefully packed.
D. U. Augspurger & Sons Co., Peoria, Ill.

Vincas, variegated, field-grown clumps, \$3.50 per 100, \$25.00 per 1000.
Dawson & Dawson, New Castle, Ind.

Good, strong vinca vines, field-grown, \$4.00 per 100.
The Fifth Ave. Floral Co., Columbus, O.

Vinca var., strong, field-grown plants, sure to please, \$4.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Extra fine, field-grown vincas, 5c, to exchange for any kind of potted plants or narcissi bulbs. Write me. J. E. Meinhardt, Webb City, Mo.

Vinca variegata, heavy field grown, \$5.00 per 100, \$45.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

Fine strong field-grown vincas, large clumps, \$5.00 per 100.
C. C. Pollworth Co., Milwaukee, Wis.

Vinca var., strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Vincas, variegated, field-grown, heavy clumps, \$5.00 per 100.
A. Henderson & Co., Box 125, Chicago.

Vinca variegata, strong, field-grown, well branched stock, \$5.00 per 100, \$45.00 per 1000. Cash.
Freeport Floral Co., Freeport, Ill.

Vinca variegata, very strong field clumps, 5c.
C. Humfeld, Clay Center, Kans.

Vinca, var., field-grown, \$5.00 per 100.
France & Vandergrift, Monroe, Mich.

Vinca variegata, strong, field-grown, \$5.00 per 100.
E. V. Myers, Florist, St. Joseph, Mo.

Vinca variegata, 2-in., strong, \$3.00 per 100, \$25.00 per 1000. Ernest Rober, Wilmette, Ill.

Vinca variegata, 3-in. at 5c; 3 1/4-in. at 8c; 4-in. at 12c. Chas. Sherwood, Waterloo, Iowa.

VIOLETS.

VIOLETS.

FIELD-GROWN.

A special, this week only.
100 1000
4000 Princess of Wales \$6.00 \$50.00
4000 Lady Campbell 6.00 50.00
2500 Marie Louise, 3-in. 6.00 50.00
1000 Governor Herrick 60.00
Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Violets, Princess of Wales, strong, clean, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Marie Louise, fine, strong, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Lady Hume Campbell, strong, field-grown plants, \$6.50 per 100, \$55.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Violets, extra fine stock.
100 1000
Governor Herrick, 3-in. \$5.00 \$45.00
Cash.
John Bauscher, Freeport, Ill.

Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge.
Chas. Black, Hightstown, N. J.

25,000 field-grown violet plants, strong, healthy clumps of Princess of Wales and La France, \$5.00 per 100.
Richard Langle, North St., White Plains, N. Y.

Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Violets, field-grown, Gov. Herrick, \$5.00 per 100.
H. Hills, Bristol, Ind.

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Violets, large, field plants of Princess of Wales and Lady Campbell, \$5.50 per 100; Swanley White or double white, \$6.00 per 100.

A. B. Campbell, Cochranville, Pa.

Violets, Princess of Wales, field-clumps, fine crowns, \$5.00 per 100.

ORINOCO NURSERIES, COLUMBUS, INDIANA

Violets, Princess of Wales, field-grown plants, full of buds, 6c. Cash. The Tong & Weeks Floral Co., 21 Center St., Ashtabula, O.

Field-grown violet plants, Princess of Wales, \$6.00 per 100. Cash.

H. W. Allersman, Grand Rapids, Mich.

Violets, Princess of Wales, strong, field-grown clumps, \$4.00 per 100.

Prince's Flower Shop, Iowa City, Iowa.

Princess of Wales, violet plants, large field-grown clumps, \$5.00 per 100. Cash with order. George I. Clarke, Auburn, N. Y.

1000 field-grown Princess of Wales violet plants, \$45.00 per 1000. Fine stock.

Dale & Nicholas, Hancock, Mich.

Violets, strong, 2½-in. and 3-in., California, Herrick and Russian, \$3.50 per 100. Cash.

J. C. Steinhauser, Pittsburg, Kans.

Extra choice, strong clumps of Herrick violets, \$5.00 per 100, \$45.00 per 1000.

O. Winterich, Cyclamen Specialist, Defiance, O.

Strong 2½-in. Gov. Herrick violets, ready for 4-in., \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000. J. C. Schmidt, Bristol, Pa.

Violets, extra strong, field grown, Princess of Wales, \$5.00 per 100, \$45.00 per 1000. Cash.

Geo. Overholser, Springfield, Ohio.

Violets, extra strong, field grown, Herrick and Prince of Wales, 5c. Cash.

R. P. ATWELL, FT. DODGE, IA.

Violets, strong field-grown California, \$4.00 per 100. Cash.

H. Starbuck, 405 Livingston Ave., Orlando, Fla.

Violets, 200 extra fine, Gov. Herrick, field grown, \$5.00 per 100.

Thornton Floral Co., Streator, Ill.

Princess of Wales violets, large, field-grown plants, \$5.00 per 100.

A. Washburn & Sons, Bloomington, Ill.

Strong clumps Princess of Wales, field-grown, \$6.00 per 100. Less 4% cash.

B. C. Blake, Springfield, O.

85 Prince of Wales potted violet plants, 5c; 100 Governor Herrick potted violet plants, 5c.

Janesville Floral Co., Janesville, Wis.

Gov. Herrick, extra large, field-grown, \$4.50 per 100. No charge for packing.

Geo. O. Klein, Crestwood, Ky.

Field-grown Princess of Wales violet plants, \$4.00 per 100. Place orders. Cash with orders.

C. L. Van Meter, Monticello, Iowa.

Princess of Wales violets, from 2½-in. pots, strong, healthy stock, \$25.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

Violets, Governor Herrick, strong, field-grown clumps, \$5.00 per 100, \$45.00 per 1000.

Aurora Greenhouse Co., Aurora, Ill.

Violets, genuine true Princess of Wales, field-grown, \$5.00 per 100. Cash.

C. P. Bethards, Springfield, O.

Violets, Princess of Wales, strong, field-grown clumps, \$5.00 per 100. Cash.

A. J. Peterson, Washington, Iowa.

Violets, Governor Herrick, strong, field-grown, \$6.00 per 100, \$50.00 per 1000.

WAYSIDE GARDENS, MENTOR, OHIO.

Violets, strong, field-grown clumps, Gov. Herrick, Prince of Wales, \$5.00 per 100.

East Lawn Gardens, Urbana, O.

Violet plants, Princess of Wales, field grown, \$5.00 per 100. Cash.

Hall's Greenhouse, F. T. D. Florist, Clyde, O.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Prince of Wales violets, in 3-in. pots, \$6.00 per 100.

J. F. Wilcox & Sons, Council Bluffs, Iowa

5000 violets, Princess of Wales, 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

WALLFLOWERS.

Wall flowers, assorted colors, 2-in., \$4.00 per 100.

Vogt's Greenhouses, Sturgis, Mich.

TO EXCHANGE

To Exchange—Or will sell, assorted lantanas, 2-in., 2½c; double variegated petunias, 2-in., 3c; luminosa begonias, 2-in., 2½c; 3-in., 8c; 4-in., 12½c; coleus Beckwith Gem, Golden Bedder, Defiance, Yellow Trailing Queen and other bright colors, 2-in., 3c; carnations, fine field-grown plants, 200 W. Perfection, 25 W. Enchantress, 90 Matchless, 80 Philadelphia, 3c; 25 dracaena indivisa, 5-in., 15c; 300 field-grown Sprenger for 5 or 6-in. pots or benching, 10c; for cyclamen, small ferns or fern runners, Boston, Roosevelt and Whitmanii, peony clumps or rooted cuttings or 2-in. plants of E. G. Hill and Ricard geraniums.

Estill Floral Co., Moberly, Mo.

To Exchange—Large, single, white daisies, best for cut flowers and pot plants, large, field-grown plants, 15c, or will exchange for rooted cuttings of true Poitevine geraniums; 1000 good, red, field-grown carnation plants, 8½c, for ferns or geraniums; 400, 2½-in., calendulas Orange King and Lemon Queen, 8c. What have you to offer? Tarentum Floral Co., R. D. 1, Box 208, Tarentum, Pa.

To Exchange—Or will sell: 1500 asp. Sprenger, 3-in., 6c; 300 Traeheleum Coer., 3-in., 5c; 1000 P. malacoides, 2½-in., 3c; 200 calendula Orange King, 2-in., 3c; German iris, 3c; lemon lilies, 3c; field-grown vinca var., 5c, for cyclamen, white and yellow Siberian iris, Jap. iris, canna or stock plants, mums. Write Abbey Ave. Greenhouses, Dayton, O.

To Exchange—Vinca minor or myrtle, 3 to 5 leads, \$5.00 per 1000; vinca major, green, field-clumps, \$2.50 per 100; Hall's Japan honeysuckle, 2-yr. old plants, \$2.00 per 100, \$10.00 per 1000. Will trade for carnation plants, roses or anything I can use.

C. M. Webb, Fayetteville, Tenn.

To Exchange—Stock plants of alternantheras, Aurea Nana and Jewell; Abutilon Savitzii; Fuchsias speciosa and Black Prince, for stock plants of carnations and chrysanthemums. What have you to offer?

The Wagner Park Nursery Co., Sidney, Ohio.

To Exchange—Field-grown plants of S. A. Nutt and E. G. Hill, cut back, \$5.00 per 100; 200 extra field-grown Gov. Herrick violets, \$5.00 per 100, for cyclamen or anything we can use. Write quick. Thornton Floral Co., Streator, Ill.

To Exchange—Green leaf aspidistras, \$40.00 per 1000 leaves, for, what have you to offer? F. Ziegeler, Jr., Soniat & Saratoga Sts., New Orleans, La.

To Exchange—1000 strong, field-grown plants, Light Pink Enchantress, for geraniums or 2-inch plants. Riverside Greenhouses, Appleton, Wis.

To Exchange—See classified. Primroses, also full variety of bedding plants, for roses or bulbs. J. C. Steinhauser, Pittsburg, Kan.

WANTED.

Wanted—Poitevine, Grant and white geranium cuttings (unrooted), also of other bedding stock. What have you?

Lake Front Floral Co., Indiana Harbor, Ind.

Wanted—Gladiolus bulbs, peonies, hardy phlox, iris, field-grown roses.

J. De Groot, Edmondson Ave., Catonsville, Md.

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America's largest manufacturer and importer of ARTIFICIAL FLOWERS. Samples forwarded on application.

ARTIFICIAL FLOWERS.

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Painted green: 2 ft., \$4.50 per 1000; 2½ ft., \$5.50; 3 ft., \$6.00; 3½ ft., \$7.00; 4 ft., \$8.00; 5 ft., \$9.00 per 1000.

Natural: 5 ft. to 6 ft., \$7.50 per 1000; 6 ft., \$8.00; 8 ft., \$12.00 per 1000.

AMERICAN BULB CO.

162 N. Wabash Ave., Chicago

Bamboo stakes, 4 feet, \$4.50 per 1000.

O. Kooyman & Co., Inc., San Francisco, Cal.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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6x8, 8x10, 10x12, 10x14 at \$3.00 per box. Other sizes at factory prices. Write for quotations.

C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

GOLD FISH.

Goldfish, aquarium plants, snails, castles, globes, aquariums, fish food, nets, etc., wholesale. Send for price lists. Large breeding pairs for sale. Franklin Barrett, Breeder, 4815 D St., Philadelphia, Pa.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

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LYCOPodium.

GROUND PINE—Fresh from the deep woods of the Blue Ridge mountains of Pennsylvania, foliage a rich green; much superior to north western pine, \$10.00 per 100 lbs., net weight. We receive regular weekly consignments. Let us supply your needs.

PITTSBURGH CUT FLOWER CO.

116-118 Seventh St., Pittsburgh, Pa.

Asparagus plumosus sprays, \$2.00 per 100; extras to help cover express charges. Prompt shipment. Satisfaction guaranteed. Cash, please. Norman C. Miller, Fort Pierce, Fla.

Asparagus sprays, \$4.00 per crate (300). Cash with order. Newell & Ustler, Wholesale Fern Growers, Apopka, Fla.

Highland dagger-leaf fern plants, \$2.00 per 100. E. E. Palmiter, Harbor Springs, Mich.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

LEAF MOLD.

LEAF MOLD.

Sifted and clean, \$1.75 per bbl.; 5 bbls. for \$7.50. A. Henderson & Co., Box 125, Chicago.

Leaf mold, clean, sifted, \$1.25 per bbl.; 10 bbls., \$10.00. Elitch Gardens Co., Denver, Colo.

MISCELLANEOUS.

STOCK PLANTS.

Geraniums, S. A. Nutt and Ricard, 4-in., \$8.00 per 100; Beaute Poitevine, 3-in., \$5.00 per 100. Daisies, White Marguerite and Sander, 8-in., \$5.00 per 100. English ivy, 3-in., \$5.00; 4-in., \$10.00 per 100. Hardy feverfew, \$4.00 per 100. Vincas, variegated, 4-in., \$8.00 per 100; strong plants. Lonicera, 3-in., \$5.00 per 100; 4-in., \$8.00 per 100. Cash with order.

LESTER PARK GREENHOUSE.

DULUTH, MINN.

MUCK SOIL.

Good clean Muck soil, especially fine for all soft wooded plants and all kinds of seedlings. Produces the finest root systems. Orders filled in rotation. 2 bu. bags, 50c each; 12 bags, \$5.00.

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LINESVILLE, PENNSYLVANIA.

Guinea pigs, per pair, male or female, \$2.00; male and female, \$2.50. White Angora rabbits. Write for prices.

The Goshen Floral Co., Goshen, Ind.

Look what we are offering, under headings of carnations, berried plants, vincas and primulas. Freeport Floral Co., Freeport, Ill.

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Cypress hotbed sash, blind tenons, white leaded in all joints, 95c each.

C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

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SPHAGNUM MOSS.

Fine clean moss in standard burlap bales, \$1.10 each; 10 bales \$10.00, 25 bales, \$23.75.

Write for prices on larger quantities.

A. Henderson & Co., Box 125, Chicago.

Sphagnum moss, 10 bbl. bale, \$2.10; 5 bales, \$9.50; 5 bbl. bales, \$1.05; 5 bales, \$5.00. Burlaped, 35c extra. Cash 5c less.

Jos. H. Paul, Box 156, Manahawkin, N. J.

10 bales sphagnum moss, choice selected stock, standard size, in burlap, \$8.50, wired, \$6.00. Cash. Write for prices on larger lots.

M. L. Hancock & Sons, City Point, Wis.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works.

264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

PROVIDENCE, R. I.

The Market.

Seldom at the beginning of the fall season has there been so brisk a trade as has marked the opening this year, and the trade is looking for an exceptionally good winter total.

The week closed with the growers in a somewhat relieved state of mind. The announcements during the week of the arrival of Dutch bulbs at New York and the promises of an easement in the prices of coal, afforded the greenhouse men much consolation. Roses are in good supply and of good quality; carnations show daily improvement and violets are arriving in larger quantities.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Florists' Review, published weekly, at Chicago, Ill., for October 1, 1917.

STATE OF ILLINOIS, } ss.
COUNTY OF COOK, }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Walter S. Miller, who, having been duly sworn according to law, deposes and says that he is the Secretary of the Florists' Publishing Co., publisher of Florists' Review, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF— POST-OFFICE ADDRESS.
Publisher, The Florists' Publishing Co., 508 So. Dearborn St., Chicago, Ill.

Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Managing Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Business Manager, Chas. L. West, 508 So. Dearborn St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

Northern Trust Co., Trustee, Chicago, Ill., and Chas. L. West, Trustee, 310 No. Ada St., Chicago, Ill., for the heirs of the G. L. Grant Estate, as follows:

Mrs. May L. Grant, Soquel, Calif.
Miss Helene Grant, Soquel, Calif.
Edward Grant, Soquel, Calif.
Mrs. Alda L. Graham, Soquel, Calif.
Mrs. Elizabeth Olive, Santa Cruz, Calif.
Mrs. Maud E. Miller, 7336 Bennett Ave., Chicago, Ill.

Mrs. M. E. Post, Chula Vista, Cal.
E. Wienhoeber, 22 Elm St., Chicago, Ill.
W. J. Smyth, 101 31st St., Chicago, Ill.
C. A. Samuelson, 2132 Michigan Ave., Chicago, Ill.
W. Atlee Burpee, 475 No. 5th Ave., Philadelphia, Pa.
W. C. Egan, Highland Park, Ill.
H. B. Howard, 508 So. Dearborn St., Chicago, Ill.
Estate of Christina F. Scott, Robt. A. Scott and David J. Scott, Executors, Main and Balcom Sts., Buffalo, N. Y.

3. That the known bondholders, mortgagees, and other security holders, owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

There are no bonds, mortgages or other securities outstanding against The Florists' Publishing Co.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

WALTER S. MILLER, Sec'y.

Sworn to and subscribed before me this 29th day of September, 1917.

WILLIAM A. BARNES, Notary Public.

[SEAL.]

(My commission expires November 29, 1917.)

Taken all in all, the local situation is most promising.

Various Notes.

The M. B. Saunders Co. has removed from 25 Burnette street to 638 Public street.

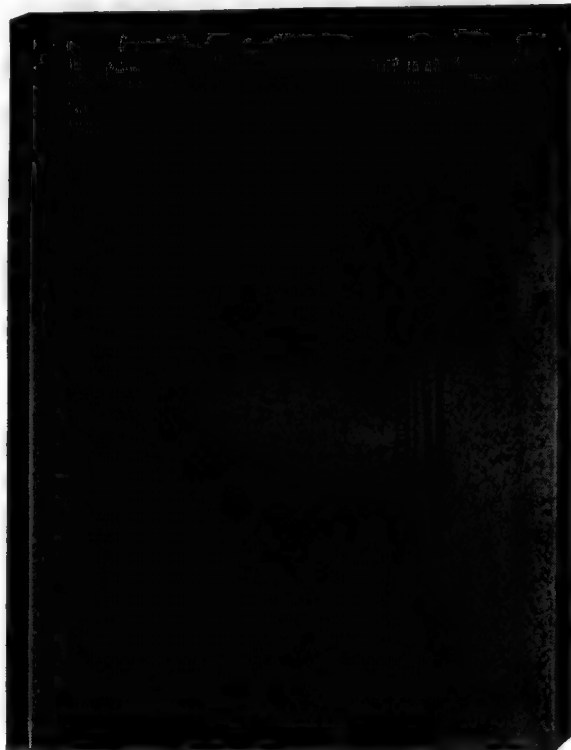
William H. Tarbox, of West Greenwich, last week took several prizes at the Banbury fair with asters and dahlias. He had more than 5,000 blooms of each on exhibition.

Joseph Solomon has opened his enlarged flower department at S. S. Kresge's store, Westminster street, for the season.

William Crompton, of East Greenwich, has been confined to his home by a severe cold.

Eugene McCarron has been making extensive repairs and renovations at his houses on Hope street.

Samuel Resnick, with J. E. Koppelman, was in Boston last week on business.



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Publishers of { The Florists' Review
The Album of Designs

508 S. Dearborn St., Chicago, Ill.
[Caxton Building]

Welcome Carmichael, of Carmichael Bros., of Shannock, has recovered from an attack of appendicitis.

Mr. and Mrs. Willis S. Pino have returned from an automobile trip to New York, the Adirondacks, the Berkshires and White mountains.

The Budlong Rose Co., of Auburn, is

cutting a fine crop of roses daily for the Boston and New York markets. The cut includes twenty-one varieties, the more prominent being the Double White Killarney, Hearst, Ophelia, Montrose, Sunburst and Prima Donna.

Ashby Smith joined the ranks of the benedicts last week. W. H. M.

MOTT-LY MUSINGS

"Yes," observed William Scott, of the William Scott Co., of Cold Springs, N. Y., who is known to his host of friends as "Willie," "it will make considerable difference to us if we do not receive any bulbs from Holland. Our order with one house alone usually amounts to more than \$2,000. Caring for the bulbous stock kept many employed during the winter, and, as we always succeeded in having the bulbs in bloom when prices were the best, it is a good source of revenue to us. There are many others who, doubtless, are in the same boat. We are much interested in the venture of C. W. Ward, for if the culture of the bulbs in California is a success, we see no reason why, when every item of expense incurred in shipments from Europe is taken into consideration, the cost to the grower should not average about the same, and, more over, the bulbs be more satisfactory to handle. The question of azaleas will possibly be also met, though it will be difficult to fill their loss completely this year, as, you see, we have a fine lot of plants, which were blind last year. They were carried over in the houses and now are heavily set with buds. We are working up a good stock of French hydrangeas, believing that they will take; also a lot of scarlet geraniums for the holidays, with the usual number

of poinsettias. Our cemetery trade has been fully up to that of our best season. Tastes vary, and a greater assortment is grown than when father first made this a specialty with us. The same applies to bouquets for cemetery use. Doubtless this custom can be made just as popular elsewhere as it is here." A fine lot of chrysanthemums were noted and the opinion is that the demand will be fully as good as ever. The store is having a new front put in—large bulk window, raised floor and white tiling. "Brother David, at Corfu," continued Mr. Scott, "mentioned, when I paid him a visit a few days ago, that Comet tomatoes in two of the largest houses had been one of the best-paying crops ever grown, the fruit bringing as high as \$1.60 per basket. By rotating with sweet peas, an all-year crop is secured; the peas do as well as the tomatoes. Mignonette is fine, and there is a good sale for the seed. Mignonette was the sweetest flower in the place until the advent of a baby girl, a sister to the two husky, prospective florists."

Dole's Flower Shop, at Lockport, presents an attractive appearance. As it is centrally located, it catches much transient trade.

Forber & Bird, of Davenport, Ia., do extensive local advertising and reap a good harvest of results. W. M.



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Read from the report of the U. S. Gov't., in Bulletin No. 95, Forest Service, Department of Agriculture:

A shingle roof on a house at Greenwich, Conn., was said to have lasted 250 years; another in Brooklyn, N. Y., was reported to have lasted 223 years, and still another at Clifton, Staten Island, was still doing business after 200 years of continuous service. Cypress shingle roofs at New Orleans, La., that are 100 years old are no curiosity—plenty of them.

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9 to 10 inches, 200 bulbs to case.....	16.60	82.00
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	Per case
3 cases (200 bulbs each), 8 to 9 inches.....	\$10.00
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46 cases (12 clumps each) Gladstone.....	2.50	32 cases (12 clumps each) Avalanche.....	3.00

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Longest and best quality in the market. We are headquarters for the best ORCHIDS, VALLEY and LILIES in the west.

It is generally conceded that our ROSES are the best always. All varieties can be supplied now. No scarcity.

RUSSELL, big supply, best quality

Ophelia, Sunburst, Aaron Ward, Cecile Brunner, Hoosier Beauty, Richmond, Milady, White Killarney, Killarney Brilliant, Fireflame

Our Roses consist of the grades short, medium, long and special.

WHITE AND YELLOW CHRYSANTHEMUMS EASTER LILIES - CARNATIONS - ROSES



21-IN. WREATH

Adiantum, Sprengeri, Plumosus, Galax, Smilax, Fancy Flat Ferns

Price List mailed weekly.

If you are not on our list, let us know.

POEHLMANN BROS. CO. SUPPLY HOUSE

FOR ALL SAINTS' DAY

Doz. 21-inch Decorative Wreaths....\$15.00

Made of Magnolia, Oak,
Art Roses and Grasses.

We are prepared to fill your orders on all merchandise at prices equal to anyone.

Send for our new list of **Novelties** for **Fall and Holiday Uses.**

NEW OAK FOLIAGE

Try a sample order of Queen Quality Magnolia Leaves, 95% perfect

10 LBS. PREP. LYCOPODIUM.....\$3.00

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Send All Orders for Cut Flowers and Supplies to City Store, 72-74 E. Randolph St., **Chicago** L. D. Phone Randolph 35

ROSE PLANTS

Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

GRAFTED—2½-inch		Per 1000
Mrs. Aaron Ward	\$120.00
Sunburst	120.00
Milady	120.00
Killarney Brilliant	120.00
Ophelia	120.00
Cecile Brunner	120.00
Richmond	120.00
Lots of 5000 or more at \$110.00 per 1000.		
Killarney	100.00

These prices are absolutely net cash.
For 3½-inch stock an additional \$50.00 per 1000 will be charged.

Now booking orders for spring, 1918, delivery. Write us about your needs. Orders will be filled in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

FIELD-GROWN CARNATION PLANTS

	Per 100	1000		Per 100	1000
WHITE PERFECTION, white	\$6.00	\$50.00	ENCHANTRESS, light pink	\$6.00	\$50.00
MATCHLESS, white	6.00	50.00	MRS. AKEHURST, dark pink	6.00	50.00
ALICE, light pink	6.00	50.00			

CYCLAMEN PLANTS

We have a large supply of fine plants grown from seeds of the best German strains.
3-inch \$10.00 per 100
4-inch 25.00 per 100

POT MUMS October and November delivery. 5-inch pots, \$4.80 per doz.; 5½-inch pots, \$6.00 per doz.; 6-inch pots, \$7.20 and \$9.00 per doz.; 7-inch pots, \$12.00 per doz.; 8-inch pots, \$1.50 and \$2.00 each; larger specimens, \$3.00 to \$7.50 each.



PALMS, FERNS, ETC.

KENTIA FORSTERIANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;
\$100.00 per 1000.

KENTIA BELMOREANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;
\$100.00 per 1000.

ARECA LUTESCENS

4-inch pots, 4 plants \$4.20 per doz.

PHOENIX ROEBELENI

5-inch pots \$1.00 each

LATANIA BORBONICA

2-inch pots 75c per doz.; \$5.00 per 100

LIVISTONA ROTUNDIFOLIA

8-inch pots \$14.00 per 100
4-inch pots50 each

COCOS WEDDELIANA

2-inch pots \$1.75 per doz.; \$14.00 per 100

PTYCHOSPERMA ALEXANDRAE

3-inch pots \$1.75 per doz.; \$14.00 per 100

MARTINEZIA CARYOTAEFOLIA

3-inch pots 80c each; \$8.00 per doz.

ST. EVENSONIA GRANDIFOLIA

4-inch pots \$0.50 each
5-inch pots 1.00 each

ASPARAGUS PLUMOSUS

8-inch \$8.00 per 100
6-inch 85c each

CROTONS

6-inch, well colored \$1.00 to \$1.25 each

PTERIS

4-inch, assorted \$15.00 to \$20.00 per 100

HOLLY FERNS

4-inch \$15.00 to \$20.00 per 100

A nominal charge is made for packing.

BROTHERS CO.

Send all orders for Plants
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L.D. Phone, Morton Grove 31 J.
City buyers use Rogers Park 684
NO TOLL FROM CHICAGO

MAGNOLIA FACTS

Q Yes, Mr. Florist, be particular as to what kind of Magnolia Leaves you buy now, under the present conditions.

Q Dye colors have advanced from 1000% to 2000%; preparing chemicals have exactly doubled in prices since the war began, as have also the paper cartons. In spite of this, we are in position to furnish you with first-class Magnolia Leaves through your wholesaler at a small advance in comparison with the above.



Q We guarantee that the quality of our leaves is as good now as they were before the war, and that they are prepared fully, regardless of the above-stated high prices of the materials.

Q You fool yourself if you buy the cheaper grade of leaves, as they will become mildewed and they will dry out shortly after the boxes are opened. Our goods are sold by every leading wholesale florist in the United States and Canada, and they have stood the test for the past six years.

Q A magnolia leaf is only worth using if it has been fully preserved, but NOT by a cheap process, which enables others to sell the leaves cheaper by a few cents. You pay these few cents about ten or fifteen times over, when you consider the poor value of these goods.

DR. H. DUX CO., Inc., Manufacturers,

JACKSONVILLE, FLA.

Russell, Ophelia, Milady, Richmond, Sunburst, Champ Weiland, Killarney Brilliant

A LARGE SUPPLY OF THESE EXCELLENT ROSES

PRICE LIST

Subject to change without notice

MRS. CHAS. RUSSELL		Per 100			Per 100
Specials.....		\$25.00	Champ Weiland.....		
Select.....		20.00	Killarney.....		
Medium.....		\$12.00 to 15.00	White Killarney.....	Specials.....	\$10.00
Short.....		6.00 to 8.00	Killarney Brilliant..	Select.....	8.00
			Sunburst.....	Medium.....	\$5.00 to 6.00
			My Maryland.....	Short.....	4.00
			Ophelia.....		
RICHMOND		Per 100	ROSES, OUR SELECTION.....		Per 100
Specials.....		\$10.00			\$4.00
Select.....		8.00	Carnations.....		\$ 2.00 to \$ 3.00
Medium.....		\$5.00 to 6.00	Easter Lilies.....		12.50 to 15.00
Short.....		4.00	Valley.....		6.00
MILADY		Per 100	Adiantum.....		1.00 to 1.50
Specials.....		\$10.00	Asparagus, per bunch.....		.50c to 75c
Select.....		8.00	Galax, bronze and green, per 1000.....		\$1.25
Medium.....		\$5.00 to 6.00	Ferns, per 1000.....		2.50
Short.....		4.00	Leucothoe Sprays.....		.75 to 1.00
			Smilax, per doz. strings.....		2.00 to 2.50

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

PETER REINBERG

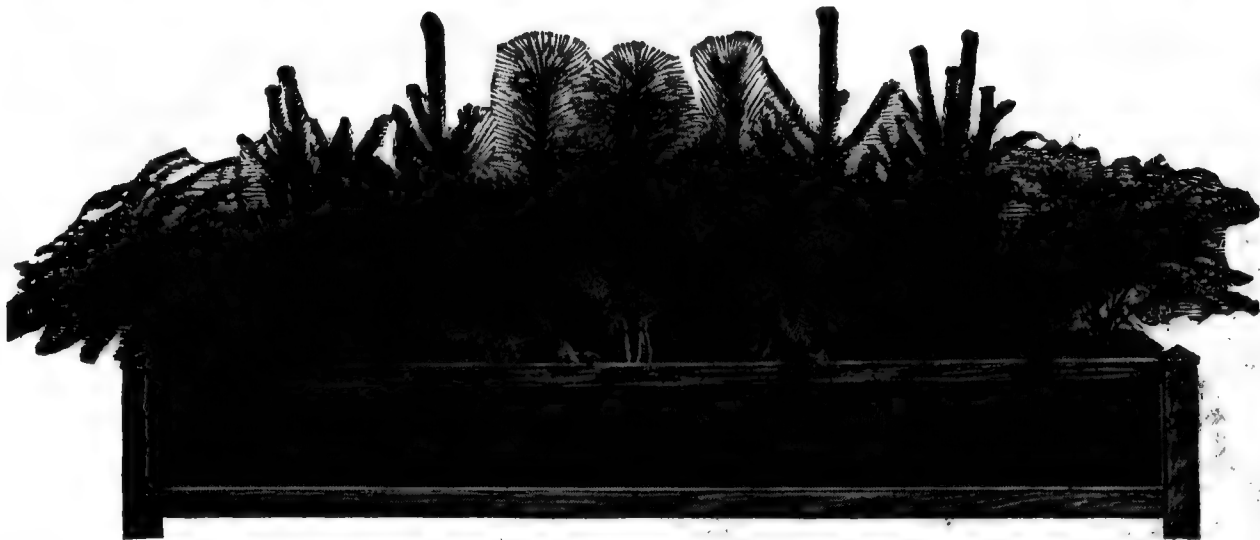
WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 801
Greenhouses, Ravenswood 9825

CHICAGO, ILL.

A Money Making Proposition for Progressive Florists



Showing one style of Evergreen Window Box Planting

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

ROBT. CRAIG.
Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of Boxwoods and other imported plant material, Hardy Evergreens easily rank first in the class of plants for outside Fall and Winter decoration. Push Evergreens now and the coming months. Talk Evergreen Boxes and Hardy Tubbed Evergreens to the people who have had summer decorations. Both are as easy to sell as Summer stocks and give complete satisfaction. Try out this line now and see for yourself. Realizing florists' needs, we have spared no efforts to prepare a sufficient supply for all requirements, but the demand exceeds that of all previous years. Orders should be placed now for immediate or late delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, ETC.

Variety—	Size, Inch	Each	Doz.	100
Assorted Varieties (Our Selection)....	12-18	(\$0.50 per 50)		\$18.00
Picea Excelsa (Norway Spruce).....	12-18	\$0.25	\$2.40	16.00
Pinus Mugho (Dwf. Mt. Pine).....	8-10	.35	3.00	20.00
Thuya Occidentalis (Am. Arb. Vit.)....	12-18	.80	2.65	18.00

BALL AND PYRAMIDAL SHAPED EVERGREENS

Variety—	Description	Size, Feet	Each	Pair
Juniperus Counarti	Pyramid	2 -3	\$2.75	\$5.25
Picea Canadensis	Pyramid	1 1/2 -2	1.00	1.75
Pinus Mugho	Globe	1 -1 1/2	1.25	2.25
Thuya Peabody Aurea.....	Pyramid	1 1/2 -2	1.25	2.25
Thuya Woodwardi	Globe	1 -1 1/2	1.75	3.25
Thuya Siberica	Globe	1 1/2 -2	2.00	3.75
Thuya Pyramidalis	Pyramid	2 -3	1.50	2.75

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

Variety—	Description	Size, Feet	Each	Matched Pair
Abies Tsuga Canadensis (Hemlock)	Globular	2	\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock)	Globular	3	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	2	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	3	4.50	8.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	2	2.50	4.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	3	4.00	7.50
Juniperus Virginiana (Red Cedar)	Pyramidal	4	4.50	8.50
Juniperus Virginiana (Red Cedar)	Pyramidal	5	5.50	10.50
Juniperus Virginiana (Red Cedar)	Pyramidal	6	9.50	18.50
Juniperus Virginiana (Red Cedar)	Pyramidal	7	13.00	25.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	3	3.50	6.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	4	5.00	9.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	5	6.50	12.50
Thuya Occidentalis (Am. Arb. Vit.)	Ball Shape	2x2	3.75	7.00
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	2	2.00	3.50
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	3	2.75	5.00
Thuya Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	4	3.50	6.50
Thuya Siberica (Siberian Arb. Vit.)	Globular	1	2.00	3.50
Thuya Siberica (Siberian Arb. Vit.)	Globular	2	3.25	6.00
Thuya Woodwardi (Woodward's Globe)	Globular	3	4.75	9.00
Thuya Woodwardi (Woodward's Globe)	Ball Shape	1	2.25	4.00

If tubs are wanted, add 75 cents extra per tree.

NOTE—After tubbing, water thoroughly and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 30 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.

Box 403, DUNDEE, ILL.

Evergreen Specialists Largest Growers in America

HILL'S MOTTO:

"HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATM'T
Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.



Juniperus

Picea

Thuya

Juniperus

SIM'S HYBRID YELLOW POLYANTHUS



I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

This is one of my houses, 20x300 feet, of National Flower Show Gold Medal Polyanthus. These had been in bloom constantly since November.

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100; 3-inch \$8.00 per 100; 4-inch \$15.00
per 100.

CYCLAMENS

Extra fine, separate colors, 3-inch \$10.00
per 100; 4-inch \$20.00 per 100.

FIELD GROWN CARNATIONS

Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100; \$50.00 per 1000

SMILAX, 2-inch, - - - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

RUSH ORDERS FOR CRAIG QUALITY STOCK

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada. To those not using our stock we would suggest placing a trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
4 -inch pots, extra heavy, \$50 per 100
5 -inch pots, strong plants, \$75 and \$100 per 100
6 -inch pots, strong plants, \$15, \$18 and \$24 per doz.
7 -inch pots, strong plants, \$24, \$30 and \$36 per doz.
8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per doz.
10 -inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
12 -inch and 14-inch, made up, beautiful plants, \$10, \$15 and \$20 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence
2½-inch pots, heavy, \$25 per 100
4 -inch pots, heavy, \$50 per 100
5 -inch pots, heavy, \$0.75 and \$1 each
6 -inch pots, heavy, \$1.50 and \$18 per doz.
Larger plants, \$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots, \$10 per 100; \$90 per 1,000
3 -inch pots, \$20 per 100; \$175 per 1,000
4 -inch pots, \$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 3 -inch pots, \$20 per 100
4 -inch pots, \$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots, heavy, \$2.50 and \$3 each
10-inch pots, heavy, \$3.50, \$4 and \$5 each

DRACAENA FRAGRANS

Plain green leaf.

- 10-inch pots, \$3 and \$4 each

DRACAENA SANDERIANA

Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

- 2½-inch pots, \$15 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 4-inch pots, heavy, \$35 per 100
4-inch pots, very heavy, \$50 per 100
5-inch pots, very heavy, \$9 per doz.
6-inch pots, very heavy, \$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 3-inch pots, \$20 per 100
4-inch pots, \$30 per 100
7-inch pots, made up, very handsome, \$2.50 each

- 8-inch pots, made up, very handsome, \$3.50 each

DRACAENA TERMINALIS

Exceptionally well colored

- 5-inch pots, strong plants, \$75 per 100
6-inch pots, extra strong, \$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots, \$0.50 each
5-inch pots, \$0.75 and \$1 each
6-inch pots, \$1.25 and \$1.50 each

VARIEGATED PINEAPPLE

Very handsome plants, \$4, \$5 and \$6 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.

- 5-inch pots, heavy, \$75 per 100
6-inch pots, heavy, \$100 per 100
6-inch pots, very heavy, \$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now, \$65 per 100
6-inch pots—Ready October 1, \$1 each

BEGONIA KONKURENT

A Greatly Improved Begonia Cincinnati

- 5-inch pots, \$75 per 100
6-inch pots, \$100 per 100
6-inch pots, very heavy, \$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up, \$30 per 100
6-inch pots, made up, 26 to 28 inches tall, \$12 per doz.
6-inch pots, extra heavy, \$15 per doz.; \$110 per 100
9 and 10-inch pots, extra heavy, 48 to 60 inches tall, \$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots, \$9 per doz.
5½-inch pots, \$12 per doz.
6 -inch pots, \$15 per doz.

FICUS PANDURATA

- 6-inch pots, 2 feet tall, \$2 each
7-inch pots, 3 feet tall, \$2.50 each
8-inch pots, 4 feet tall, \$3 each
10-inch and 11-inch tubs, 5 feet to 10 feet tall, \$4 and \$5 each

FICUS UTILIS

- 6-inch pots, 24 inches tall, \$2 each
6-inch pots, 30 inches tall, \$2.50 each
7-inch pots, 36 inches tall, \$3 each
8-inch pots, 48 inches tall, \$4 and \$5 each
11-inch pots, 6 to 7 feet tall, \$6 and \$7.50 each

CYCLAMEN

- 5½-inch pots, \$10 per doz.; \$75 per 100
6 -inch pots, \$100 per 100
7 -inch pots, \$150 per 100
7 -inch pots, extra heavy, \$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
4 -inch pots, very heavy. Ready now, \$25 per 100; \$225 per 1,000
6 -inch pots, very heavy, will flower early, \$15 and \$18 per doz.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

Bouquet Rose, bright pink; Gen. de V. braye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Gallard, large white; Radiant, deep pink; Lille Mouillere, pink.

- 4-inch pots, heavy, \$20 per 100; \$180 per 1,000
Larger plants, \$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

Pot-grown stock; well-ripened plants.

- Large plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

Baby Ramblers, 6-inch pots, \$30 per 100
Erna Teschendorff, 6-inch pots, \$30 per 100
Phyllis, 6-inch pots, \$30 per 100
Orleans, 6-inch pots, \$30 per 100
Ellen Poulsen, 6-inch pots, \$30 per 100

- Juniata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

Introduced Fall, 1915

- 2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100; \$225 per 1,000
6 -inch pots, \$6 and \$9 per doz.

NEPH. TEDDY, JR. SPORT

- 2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100; \$200 per 1,000
6 -inch pots, \$7 per doz.; \$50 per 100

NEPHROLEPIS NORWOOD

- Strong plants, 2½-inch pots, \$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots, \$9 per doz.; \$50 per 100

- Strong plants, 6-inch pots, \$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. BOSTONIENSIS DWARF

- 4 -inch pots, \$25 per 100

NEPHROLEPIS TODEAOIDES

- 4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.
9 -inch and 10-inch tubs, \$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

- 2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.
Larger plants, \$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

- 2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, heavy, \$25 per 100
October 1st Delivery
6 -inch pots, \$6 per doz.; \$45 per 100
6 -inch pots, \$9 per doz.; \$70 per 100
8 -inch pots, \$12 per doz.; \$90 per 100
11 -inch tubs, \$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

- 6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

- 2½-inch pots, \$6 per 100; \$50 per 1,000
4 -inch pots, \$25 per 100; \$225 per 1,000
6 -inch pots, \$7 per doz.; \$50 per 100
6 -inch pots, heavy, \$9 per doz.; \$70 per 100

- 8 -inch pots, \$12 per doz.; \$90 per 100
8 -inch pots, heavy, \$15 per doz.
10 -inch pots, \$18 per doz.
11 -inch tubs, \$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

"The Wanamaker Boston Fern"

- 2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, very heavy plants, \$25 per 100; \$200 per 1,000

- 6 -inch pots, very heavy plants, \$6 per doz.; \$45 per 100
6 -inch pots, extra heavy plants, \$9 per doz.; \$70 per 100

- 8 -inch pots, \$12 and \$15 per doz.
11 -inch tubs, \$2.50 and \$3 each

"TEDDY JUNIOR"

- Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, heavy, \$25 per 100; \$225 per 1,000

- 6-inch pots, heavy, \$50 per 100
6-inch pots, very heavy, \$75 per 100
8-inch pots, very heavy, \$15 per doz.
11-inch tubs, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SMITHII

- 2½-inch pots, \$8 per 100; \$75 per 1,000
4 -inch pots, \$25 per 100
6 -inch pots, \$6 and \$9 per doz.
8 -inch pots, \$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

- 2½-inch pots, \$4 per 100; \$35 per 1,000
3 -inch pots, \$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

The best variety for either a pot plant or for cut fronds.

- 4-inch pots, heavy, \$25 per 100; \$225 per 1,000
6-inch pots, heavy, \$6 per doz.; \$45 per 100

- 8-inch pots, \$12 per doz.; \$90 per 100
11-inch tubs, \$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

- Bird's Nest fern. Plants of exceptional quality.
4-inch pots, \$50 per 100

ASPARAGUS SPRENGERI

- 3-inch pots, \$6 per 100; \$50 per 1,000
4-inch pots, \$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

- 2½-inch, \$5 per 100
6-inch, strong, \$35 per 100

ENGLISH IVIES

- 2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
4 -inch pots, excellent for trellis and basket work, \$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

- The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery \$6 per doz.; \$45 per 100

ROSES

Pot-grown stock for fall planting.

- My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of
American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants, \$35 per 100

Branch: Norwood, Pa. **ROBERT CRAIG COMPANY**, 4900 Market Street, **PHILADELPHIA**



Chicago, Ill.,
October 16, 1917.

Gentlemen:--

Have you ever had trouble getting good, perfect, pot-grown Boston ferns?

There are times in each year when good ferns have been scarce and hard to get. We are now making a specialty of pot-grown stock ready for retail trade and would be glad to keep you posted at such times when we have stock that we know will satisfy.

At the present time we have very fine 7-inch Bostons at 75 cents and 8-inch at \$1.00 each.

By signing the attached coupon we will put your name on our file and keep you posted.

Yours very truly,

The Geo. Wittbold Co.

Gentlemen:
Notify us
when you have
good pot-grown Boston
ferns ready for retail
trade.

**Detach, sign and mail this
coupon today.**

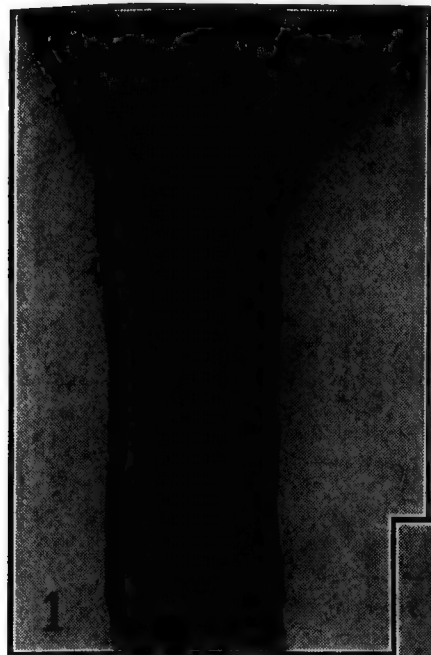
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The Geo. Wittbold Co., 745 Buckingham Place, Chicago

Four typical examples of perfect healing

Showing how Nature unfailingly responds to the scientific methods of Davey Tree Surgeons



NATURE responds to the Tree Surgeon's art by healing over the filling—if the work has been properly done. The rapidity of the healing depends on the size of the cavity and the vitality of the tree. Illustrated here

are four typical examples of perfect healing following Davey Tree Surgery. They are merely representative of the many thousands of successful cases handled by the Davey organization in the past generation.

Photograph No. 1 shows a tree at the Christian Herald Children's Home, Nyack, N. Y. This tree had a splitting and badly decayed crotch, requiring a filling from the top of the crotch almost down to the ground. Note how the bark has completely healed over the filling in about four years.

Photograph No. 2 was taken on the estate of John D. Archbold, Tarrytown, N. Y., and shows a tree with a filling in the side of the trunk. Almost healed over in about six years.

Photograph No. 3 illustrates a tree on the estate of the late Julius French,



Wickliffe, Ohio. Filling at the base of the trunk with about five years' healing.

Photograph No. 4—A tree at Kent, Ohio, treated by the students of the Davey Institute, class of 1913. Showing about two years' healing; countersunk boltheads completely healed over. Filling in the crotch and on one limb partly healed over.

To be perfect, Tree Surgery must embody the three following principles: All decay must be removed and further decay prevented. The cavity must be so prepared that the filling will remain permanently in place. All foreign matter must be excluded, especially water. It is difficult to say which is most important. They are inter-dependent. If the operator fails in one he fails entirely. These principles embody both science

and mechanics. A Tree Surgeon must be trained in mind and in hand. He must have both knowledge and skill. A man who has only theoretical knowledge fails miserably. An unscientific operator works without understanding.

Write today for FREE examination of your trees

—and booklet, "When Your Trees Need the Tree Surgeon."

The Davey Tree Expert Co.
(Incorporated)

2010 Elm Street Kent, Ohio

(Operating the Davey Institute of Tree Surgery, Kent, Ohio.)

Branch Offices: 225 Fifth Ave., New York.

2017 Land Title Bldg., Philadelphia.

450 McCormick Bldg., Chicago.

Permanent representatives located at Boston, Newport, Lenox, Hartford, Stamford, Albany, Poughkeepsie, White Plains, Jamaica, L. I., Newark, N. J., Philadelphia, Harrisburg, Baltimore, Washington, Buffalo, Pittsburgh, Cleveland, Detroit, Cincinnati, Chicago, Louisville, Milwaukee, Minneapolis, St. Louis, Kansas City, Canadian Address: 22 Victoria Square, Montreal.



JOHN DAVEY
"Father of Tree Surgery"

Davey Tree Surgeons

FOR SAFE TREE SURGERY

Every real Davey Tree Surgeon is in the employ of the Davey Tree Expert Company, and the public is cautioned against those falsely representing themselves.






BUY LIBERTY BONDS

and show your patriotism in substantial form, and your confidence in the United States of America.

Buy "KEYSTONE QUALITY" Florists' Supplies

and show your good, sound business judgment and faith in US.

BE PATRIOTIC

BUY LIBERTY BONDS

BE PRUDENT

Buy "KEYSTONE QUALITY" Florists' Supplies

WRITE FOR NEW SAMPLE RIBBON AND CHIFFON BOOKLET

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE
1220-22-24 Spring Garden Street, PHILADELPHIA, PA.



The S.A.F. Advertising Fund

is a very creditable undertaking and should be supported by all.

Do you realize, however, that you may be neglecting free publicity which your customers themselves will furnish?

OUR CORSAGE RIBBONS

are **WALKING ADVERTISEMENTS** for the florist, which will emphasize the beauty of your flowers and help to suggest the use of flowers wherever they are carried by your customers. Their originality and quality cost no more than for mediocre ribbons.

At your service.

Wertheimer Brothers

THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of Werbro Ribbon Mfg. Co., Paterson, N. J.
Salesrooms, 19-25 East 24th St. NEW YORK




ALL SAINTS' IS SOUTH'S BIG DAY

All Saints' day in and near New Orleans is to the southern florist what Memorial day is in the north. Everyone carries flowers to the cemeteries, which means good business for the retailers. Mums have the call and are grown in quantities now by the florists near the Crescent City.



FLORISTS in and about New Orleans now are as busy as their northern brothers in the trade are about the middle of May. This is because November 1 is All Saints' day, which in the south, or rather in that section of the south that is peopled by the descendants of the early French settlers, calls for the extensive use of flowers that Memorial day does in the north. It is the day for the annual pilgrimage to the cemetery, where decorations elaborate and simple, costly and inexpensive, are placed at each grave.

All Saints' day is a day of feasting, following a night of prayer for the saints and martyrs recognized by the Roman Catholic church. This night of prayer and the feast day following are observed in practically every country by the Catholic church, but the decoration of graves on All Saints' day is peculiar to New Orleans.

Originated in France.

The custom is the outcome of a practice in France of leaving a calling card at the tombs of the dead. This is called La Fete des Morts. However the practice of grave decoration began, it has made All Saints' day the largest in the year for the New Orleans florists, and has done much to promote the growing of chrysanthemums in the south, as it furnishes a demand for these flowers at a time when they are near the height of their season. Not only are the flower stores rushed with orders for this day, but on All Saints' day itself the curbs of the streets adjacent to the cemeteries are lined with flower stands, which do a rushing business.

Some idea of what All Saints' day means to the florists of the Crescent City can be gathered from the accompanying illustrations, made at midnight previous to All Saints' day in the retail store of the Metairie Ridge Nursery

Co., New Orleans. The picture of the interior of the store shows part of the staff busy getting orders ready for early morning delivery. The window already had given up a part of its stock for the orders, and no attempt had been made at arrangement.

Mum Most Popular Flower.

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or three days before November 1, a carload of flowers, and sometimes more, was shipped by express for the observance of this day.

In recent years, however, growers in and near New Orleans have been able to supply much of the demand of the local retailers. Large quantities of flowers still are shipped from Chicago, but a majority of the mums in a good growing year are from local establishments. The supply of chrysanthemums comes from outdoors, where the flowers are grown under the protection of cloth coverings. Sometimes the crop is ruined by storms on the eve of All Saints' day, but in 1916 one grower produced 10,000 Mrs. Henry Robinson chrysanthemums, which he sold on All Saints' day at retail for prices ranging from \$2 to \$6 per dozen.

Cities of Tombs.

It is an interesting sight to visit the New Orleans cemeteries on All Saints' day. There are few cemeteries in the world more unique than those at New Orleans. The city itself is below sea level, protected from the Mississippi river by dikes, while small lakes, called bayous, are numerous. Because of its level it is impossible to bury the dead

beneath the ground, excavations of only a few feet quickly filling with water, which seeps through the soil composed of sand and silt thrown up in centuries past by the overflowing river. Consequently the dead are placed either in single tombs or in mausoleums, the latter made for the accommodation of several bodies.

These structures of stone, marble and granite predominating, are ranged along narrow ways, which might be called the streets of these cities of the dead. On many of the tombs are projecting shelves, giving places for the flowers.

It is to these cemeteries that the relatives of the dead make their annual pilgrimage and remember the departed ones with flowers. However, the



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M.
RICE
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Mr. Nelson is with Company F, 334th infantry.

Petersons in the War.

William A. Peterson, the Chicago nurseryman, has given two sons to the war. The elder, Harold, aged 24, is a secretary of the Y. M. C. A. and is attached to the British army in India. His headquarters are at Lucknow, but his duties carry him over a large part of Asia. When last heard from he cabled from Shanghai, "Leaving Calcutta," and the cable censor at San Francisco held up the message until the Chicago nurseryman satisfied the censor's curiosity as to the identity of Peterson of Shanghai.

Norman Peterson, aged 20, is in the Red Cross service, attached to a hospital company now stationed at Chillicothe, O. After the war Norman hopes to return to take up active work in the nursery business, but Harold will continue in Y. M. C. A. or missionary work.

More Bostonians Go to War.

There is a good representation of the trade in the large quota of fighting men which the Hub City is contributing to the army and navy. In addition to those who previously were announced as having joined the ranks, is Thomas Iliffe, son of Daniel Iliffe, the Boston greenhouse builder, who is learning how to fly at Camp Kelly, Tex. Charles A. Stellberger and Norman W. Hunter, members of the Gardeners' and Florists' Club of Boston, are also in khaki. Mr. Stellberger is at the camp at Ayer, Mass., and Mr. Hunter is seeing training with the Pennsylvania engineers at Camp Hancock, Augusta, Ga. Melvin Grey, of the Hitchings & Co. Boston

TRAMP! TRAMP! TRAMP!

ANSWERING THE CALL.

Florists Are Patriotic.

The government continues to call the young and physically sound men of the country to the various army training camps, where civilians are turned into soldiers. Men from all walks of life are responding, among them being many members of the florists' trade. The Review has printed the names of many of these patriotic young men; it will continue to print the names of others. News of those who have left their businesses to become fighting men, or of those who intend to go, will be welcomed.

Santa Barbara Florist Enlists.

The feeling that he must do his part to help his country in the war

was greater in Arthur Gleave, Santa Barbara, Cal., than his devotion to business. Although over the draft age, Mr. Gleave has enlisted in the army. During his absence the store at Santa Barbara will be in charge of Miss Trussell, who has been connected with it ever since Mr. Gleave started in business.

Writes of Camp Life.

In the issue for September 27, The Review published the fact that Edwin M. Nelson, formerly a member of the staff of Baur & Steinkamp, Indianapolis, Ind., had left September 21 for Camp Taylor, near Louisville, Ky. October 8 Mr. Nelson wrote The Review regarding life at the camp. His letter follows:

"I arrived at camp and found that it is not so hard on a fellow who has spent his summers under glass, for he



New Orleans Retailers Fill their Stores with Stock and All Saints' Day Cleans them Out.



Flowers in the Old St. Louis Cemetery, New Orleans, on All Saints' Day.

office, is a member of the medical corps. George B. Palmer, son of F. E. Palmer, of Brookline, Mass., left October 5 for the National army cantonment at Ayer. James Anderson, son of William Anderson, of South Lancaster, superintendent of the Bayard Thayer estate, is a lieutenant of the coast artillery stationed at Fortress Monroe, Va., a regular army unit.

J. R. Cowgill Seeks Commission.

J. R. Cowgill, who, with his brother, V. G. Cowgill, has flower stores at Canton and Salem, O., went to the second officers' training camp at Fort Benjamin Harrison, near Indianapolis, eight weeks ago, and is confident that when his training is over near the end of November he will be given a commission. Mr. Cowgill had been a member of the Eighth O. N. G. regiment, being discharged at the end of his enlistment period with the rank of corporal, so that the training camp was no new experience to him.

Besides the two named, there is a third, younger and unmarried brother in the family. The latter tried to enlist in the army, but was refused through physical incapacity. It was then that J. R. Cowgill felt that it was the duty of one member of the family to go, and he enlisted at the officers' camp, although he is over draft age, is married and has one child, a son.

Mr. Cowgill has been in the florists' business since 1907, when he became associated with V. G. Cowgill in the retail and wholesale establishment at Lima, O. In 1910 he purchased the Canton store of L. L. Lamborn, of Alliance, O., and has been in the business since. The brothers have 30,000 feet of glass in addition to the two retail

establishments. Another brother, Carl, who during the last four years was associated with the Lamborn Floral Co., at Alliance, is now with his brother.

Mr. Cowgill is a member of the S. A. F. and F. T. D. He also is an Elk, being the Past Exalted Ruler of the Can-

Unaka, submitted by George Fountain, Wilmington, Del., scored as follows on the commercial scale: Color, 18; form, 13; fullness, 9; stem, 12; foliage, 12; substance, 13; size, 8; total, 85.

At New York, October 6, Bronze Unaka, Japanese incurved, a bronze sport of Unaka, submitted by E. W. Fengar, Irvington, N. J., scored as follows on the commercial scale: Color, 17; form, 13; fullness, 7; stem, 14; foliage, 14; substance, 13; size, 8; total, 86.

Chas. W. Johnson, Sec'y.



J. R. Cowgill.

ton lodge, and a Mason, having taken the Shrine degree. He is widely known in the trade and has been exceptionally successful.

CHRYSANTHEMUM SOCIETY.

Work of the Committees.

The examining committees of the C. S. A. have submitted reports on new varieties as follows:

At Philadelphia, October 6, Delaware, pink, Japanese incurved, a cross of Advance and

THE CLEVELAND FLOWER SHOW.

H. P. Knoble, chairman of the general committees of the Cleveland flower show, called a special meeting October 15 of all the committeemen in charge of the various departments of the show work. One of the most important things decided upon was to appoint special representatives of the Cleveland flower show in each of the large shipping centers for the purpose of working out details with the express companies for special car service so that all exhibits will reach Cleveland before 8 a. m. November 8, when the chrysanthemums will be staged, and again November 9, for roses and carnations. The following men have been appointed in the different districts:

Boston: Patrick Welch, Allan Peirce.
New York: John Young, Alex. J. Guttman.
Philadelphia: E. J. Fancourt, Adolph Farenwald, Fred Cowperthwaite.
Pittsburgh: W. A. Clark, E. J. McCallum.
Columbus, O.: Livingston Seed Co.
Cincinnati: C. E. Critchell.
Indianapolis: O. E. Steinkamp.
Chicago: C. J. Michelsen, J. C. Vaughan, Fred Lautenschlager.
St. Louis: J. J. Beneke.
Milwaukee: Holton & Hunkel Co.
Detroit: Robt. Rahaley.
Buffalo: Wm. F. Kasting Co., S. A. Anderson, W. J. Palmer.
Rochester: George B. Hart.
Toronto: G. M. Geraghty.
Special representatives at large: Sam Seligman and Walter Cook.

They have all been asked to obtain as soon as possible the time of leaving for

visitors make of the occasion a holiday. Masses have been said in the churches for the repose of the souls of the dead, but there is nothing somber about the day's observance; the only religious touch is provided by sisters of charity, who stand at the gates of the cemeteries ready to receive gifts of money for charity and the hospitals.

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Petersons in the War.

William A. Peterson, the Chicago nurseryman, has given two sons to the war. The elder, Harold, aged 24, is a secretary of the Y. M. C. A. and is attached to the British army in India. His headquarters are at Lucknow, but his duties carry him over a large part of Asia. When last heard from he cabled from Shanghai, "Leaving Calcutta," and the cable censor at San Francisco held up the message until the Chicago nurseryman satisfied the censor's curiosity as to the identity of Peterson of Shanghai.

Norman Peterson, aged 20, is in the Red Cross service, attached to a hospital company now stationed at Chillicothe, O. After the war Norman hopes to return to take up active work in the nursery business, but Harold will continue in Y. M. C. A. or missionary work.

More Bostonians Go to War.

There is a good representation of the trade in the large quota of fighting men which the Hub City is contributing to the army and navy. In addition to those who previously were announced as having joined the ranks, is Thomas Iliffe, son of Daniel Iliffe, the Boston greenhouse builder, who is learning how to fly at Camp Kelly, Tex. Charles A. Stellberger and Norman W. Hunter, members of the Gardeners' and Florists' Club of Boston, are also in khaki. Mr. Stellberger is at the camp at Ayer, Mass., and Mr. Hunter is seeing training with the Pennsylvania engineers at Camp Hancock, Augusta, Ga. Melvin Grey, of the Hitchings & Co. Boston

TRAMP! TRAMP! TRAMP!

ANSWERING THE CALL.

Florists Are Patriotic.

The government continues to call the young and physically sound men of the country to the various army training camps, where civilians are turned into soldiers. Men from all walks of life are responding, among them being many members of the florists' trade. The Review has printed the names of many of these patriotic young men; it will continue to print the names of others. News of those who have left their businesses to become fighting men, or of those who intend to go, will be welcomed.

Santa Barbara Florist Enlists.

The feeling that he must do his part to help his country in the war

was greater in Arthur Gleave, Santa Barbara, Cal., than his devotion to business. Although over the draft age, Mr. Gleave has enlisted in the army. During his absence the store at Santa Barbara will be in charge of Miss Trussell, who has been connected with it ever since Mr. Gleave started in business.

Writes of Camp Life.

In the issue for September 27, The Review published the fact that Edwin M. Nelson, formerly a member of the staff of Baur & Steinkamp, Indianapolis, Ind., had left September 21 for Camp Taylor, near Louisville, Ky. October 8 Mr. Nelson wrote The Review regarding life at the camp. His letter follows:

"I arrived at camp and found that it is not so hard on a fellow who has spent his summers under glass, for he



New Orleans Retailers Fill their Stores with Stock and All Saints' Day Cleans them Out.



Flowers in the Old St. Louis Cemetery, New Orleans, on All Saints' Day.

office, is a member of the medical corps. George B. Palmer, son of F. E. Palmer, of Brookline, Mass., left October 5 for the National army cantonment at Ayer. James Anderson, son of William Anderson, of South Lancaster, superintendent of the Bayard Thayer estate, is a lieutenant of the coast artillery stationed at Fortress Monroe, Va., a regular army unit.

J. R. Cowgill Seeks Commission.

J. R. Cowgill, who, with his brother, V. G. Cowgill, has flower stores at Canton and Salem, O., went to the second officers' training camp at Fort Benjamin Harrison, near Indianapolis, eight weeks ago, and is confident that when his training is over near the end of November he will be given a commission. Mr. Cowgill had been a member of the Eighth O. N. G. regiment, being discharged at the end of his enlistment period with the rank of corporal, so that the training camp was no new experience to him.

Besides the two named, there is a third, younger and unmarried brother in the family. The latter tried to enlist in the army, but was refused through physical incapacity. It was then that J. R. Cowgill felt that it was the duty of one member of the family to go, and he enlisted at the officers' camp, although he is over draft age, is married and has one child, a son.

Mr. Cowgill has been in the florists' business since 1907, when he became associated with V. G. Cowgill in the retail and wholesale establishment at Lima, O. In 1910 he purchased the Canton store of L. L. Lamborn, of Alliance, O., and has been in the business since. The brothers have 30,000 feet of glass in addition to the two retail

establishments. Another brother, Carl, who during the last four years was associated with the Lamborn Floral Co., at Alliance, is now with his brother.

Mr. Cowgill is a member of the S. A. F. and F. T. D. He also is an Elk, being the Past Exalted Ruler of the Can

Unaka, submitted by George Fountain, Wilmington, Del., scored as follows on the commercial scale: Color, 18; form, 13; fullness, 9; stem, 12; foliage, 12; substance, 13; size, 8; total, 85.

At New York, October 6, Bronze Unaka, Japanese incurved, a bronze sport of Unaka, submitted by E. W. Fengar, Irvington, N. J., scored as follows on the commercial scale: Color, 17; form, 13; fullness, 7; stem, 14; foliage, 14; substance, 13; size, 8; total, 86.

Chas. W. Johnson, Sec'y.



J. R. Cowgill.

ton lodge, and a Mason, having taken the Shrine degree. He is widely known in the trade and has been exceptionally successful.

CHRYSANTHEMUM SOCIETY.

Work of the Committees.

The examining committees of the C. S. A. have submitted reports on new varieties as follows:

At Philadelphia, October 6, Delaware, pink, Japanese incurved, a cross of Advance and

THE CLEVELAND FLOWER SHOW.

H. P. Knoble, chairman of the general committees of the Cleveland flower show, called a special meeting October 15 of all the committeemen in charge of the various departments of the show work. One of the most important things decided upon was to appoint special representatives of the Cleveland flower show in each of the large shipping centers for the purpose of working out details with the express companies for special car service so that all exhibits will reach Cleveland before 8 a. m. November 8, when the chrysanthemums will be staged, and again November 9, for roses and carnations. The following men have been appointed in the different districts:

Boston: Patrick Welch, Allan Peirce.
New York: John Young, Alex. J. Guttman.
Philadelphia: E. J. Fancourt, Adolph Farenwald, Fred Cowperthwaite.
Pittsburgh: W. A. Clark, E. J. McCallum.
Columbus, O.: Livingston Seed Co.
Cincinnati: C. E. Critchell.
Indianapolis: O. E. Steinkamp.
Chicago: C. J. Michelson, J. C. Vaughan, Fred Lantenschlager.
St. Louis: J. J. Beneke.
Milwaukee: Helton & Hunkel Co.
Detroit: Robt. Rahaley.
Buffalo: Wm. F. Kasting Co., S. A. Anderson, W. J. Palmer.
Rochester: George B. Hart.
Toronto: G. M. Geraghty.
Special representatives at large: Sam Seligman and Walter Cook.

They have all been asked to obtain as soon as possible the time of leaving for

express from each city and announce this to both the private and commercial growers in their districts. The serious congestion of express matter in the east was discussed and, if there are similar congested conditions at the time of shipping exhibits to Cleveland, it was suggested that exhibitors plan on reserving Pullman drawing rooms and then load all exhibits in the Pullman instead of using the express car, thus assuring the arrival of all exhibits on the same train with the exhibitors. It was decided to appoint a special committee to have charge of the receipt of ship-

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The forewoman, for the thirty or more women employed at the Brampton establishment are supervised by one of their sex, asserts that women have proved themselves capable of taking the places vacated by the men.

"Naturally, as long as this wretched war lasts women are likely to remain in the greenhouse work, so far as I can judge. Compare the interesting variety of work they are called on to undertake; the hours they have to spend under glass, and the wear and tear on their inexpensive clothes—compare these factors with those involved in munition making, or factory work of any kind, and it will be found that the life in the country, away from the noise of machinery and the hubbub incidental to crowded cities, has far less wasting effect upon the average woman's constitution and a great deal more to recommend it generally than one could have foreseen in the good old days before the war began."

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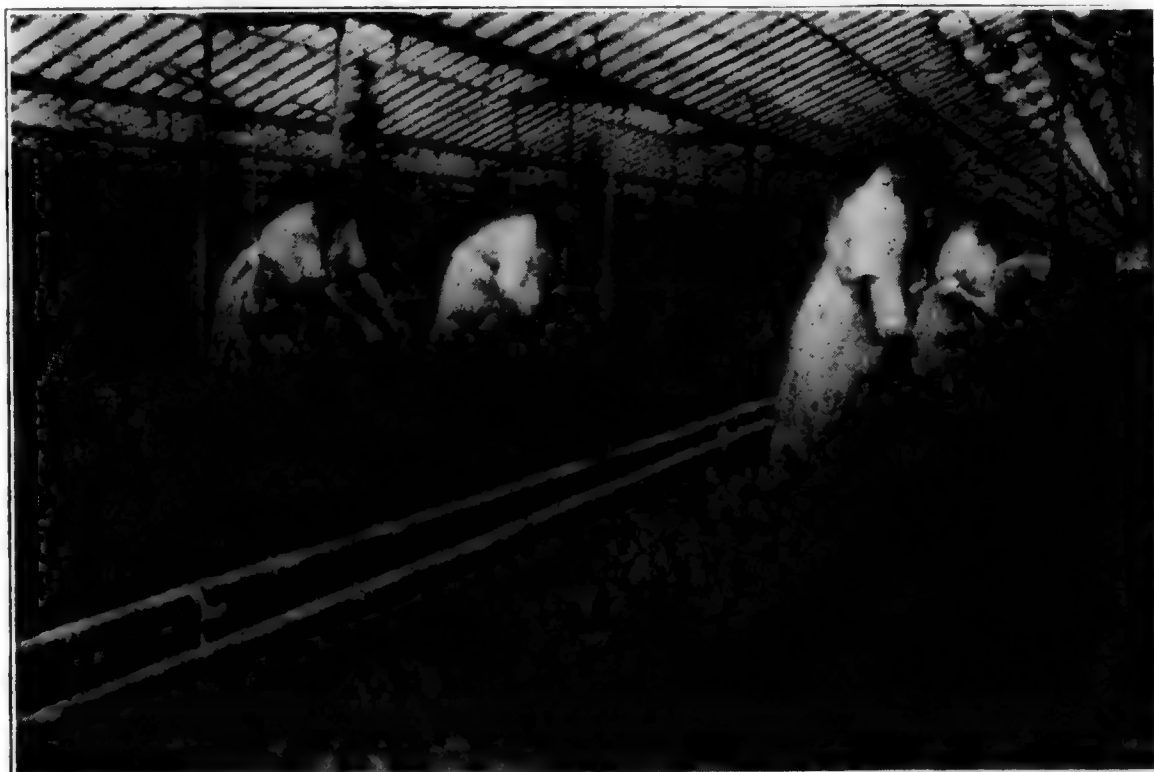
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ROSES

WILL CHEAPEN ROSES?

If E. G. Hill is correct in his estimate of his own work the new rose, Columbia, will repeat what Killarney did in the matter of cheapening the cost of growing roses.

It often is complained that the price of roses in recent years has not exceeded, if it has equaled, the prices of the earlier days of the industry, in face of the steadily rising cost of doing business. Such a statement, however, fails to take account of the increased productiveness of Killarney and White Killarney as compared with Bridesmaid and The Bride. The returns per foot of bench space were perceptibly improved by the advent of Killarney, otherwise it would not have displaced the favorites of the day. Per flower, Killarney was grown more cheaply than Bride and Maid.

Mr. Hill thinks Columbia, a seedling of Ophelia, the easiest doer in cultivation today, by reason of its productivity, will still further cheapen the cost of growing roses. In which case, of course, Columbia will become the universal rose.

THREE COMPLAINTS.

Here are three complaints against that most popular of present-day forcing roses—most popular, at least, so far as the middle west and Pacific coast are concerned; it may be a slightly different story along the Atlantic:

Said a grower: "Mrs. Russell is so susceptible to black spot that even the most skillful and painstaking growers lose a crop every now and then." No doubt that is true, but own-root Russell seldom suffers from black spot; neither do grafted Russell appear to be specially susceptible to it in their second or later years, after the plants have made roots from above the graft. Emil Buettner says the only man he ever knew who did not have trouble with black spot grew own-root roses exclusively.

Said a retailer. "Long Russells are the source of many complaints from our customers; the knot, made in pinching to get long stems, does not let water pass readily, and in warm rooms a free flow of water is needed or the flowers wilt quickly." And yet Russell is by all odds the best keeping rose on the market.

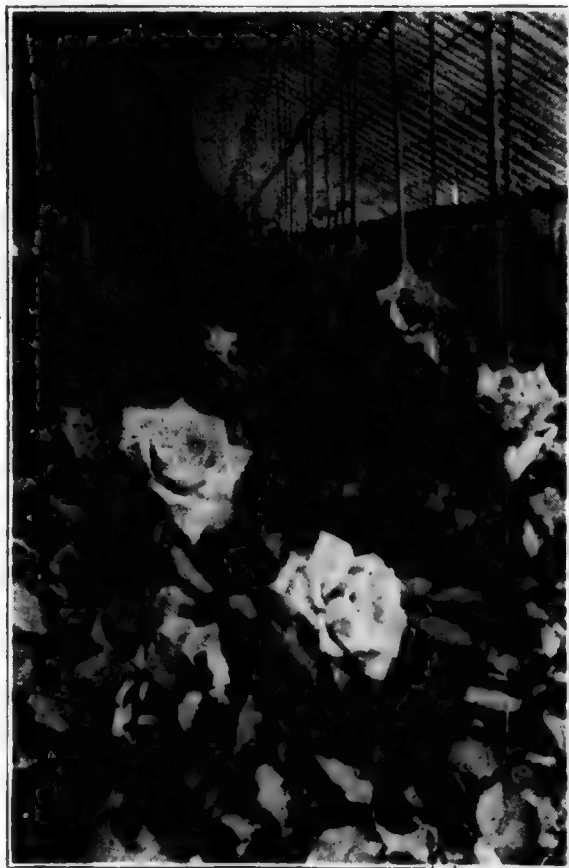
Said a customer: "The Russell does not open; it hangs on quite a while and then dries up; I like to watch a rose bud expand, to see it open wide and the

petals fall—and then, when they are gone I like to buy some more." And yet Mrs. Russell is easily the best selling rose on the market today.

And yet again, there are growers who already are seeking Russell's successor.

NEW ROSE MRS. STOTESBURY.

Edward Towill, of Roslyn, Pa., rose grower and hybridizer, has a new seedling that he proposes distributing this season. It is a cross between Maryland and Joseph Hill crossed on Milady. It will be remembered that this rose, then in its first year, played a prominent part at the national rose show held in Philadelphia last March, when it was christened Mrs. E. T. Stotesbury with due



Towill's House of Mrs. Stotesbury Rose.

pomp and ceremony by Mrs. Stotesbury's daughter-in-law, Mrs. Oliver Cromwell. Mr. Towill has 1,200 plants of Mrs. Stotesbury growing in his place at Roslyn. A New York grower who saw it a few days ago assured Mr. Towill that Mrs. Stotesbury would easily distance Killarney, Maryland and Mrs. George Shawyer, so you see that the new claimant for popular favor is a high stepper. Mrs. Stotesbury is a free grower, bearing large, full flowers of a beautiful pink, shaded to creamy white on the outer petals. The stems are strong and the foliage is good. Mr. Towill is confident that Mrs. Stotesbury will prove a profitable rose for general cultivation.

Phil.

AMERICAN ROSE SOCIETY.

The following rose has been offered for registration in the American Rose Society by the Montgomery Co., Inc., of Hadley, Mass. Unless objections are received within two weeks from the publication of this notice, registration will be accepted:

Description—Name, Boston; class, hybrid tea; parentage, Mrs. George Shawyer and a Montgomery seedling. Habit of plant, most vigorous; character of foliage, abundant, round and medium green; freedom of growth and hardiness, free grower, long, erect stems, flower medium size and full to center; color, one-toned medium pink; form, globular; fragrance and bud, decidedly fragrant; petalage, average seventy-five petals; freedom of bloom and lasting quality, extremely free bloomer and good keeper.

This rose is similar to Mrs. George Shawyer, but, according to the grower, superior in that it is a deeper one-toned pink, is much more fragrant and a freer and stronger grower.

E. A. White, Sec'y.

HYACINTHS FOR CHRISTMAS.

Please tell me the treatment necessary to bring Roman hyacinths into bloom for Christmas. What temperature should they have?

A. F. S.—N. C.

Your hyacinths should have been potted or placed in pans some time ago. Keep them covered with sand or coal ashes in a coldframe or cellar until they have sprouts two or three inches long, when they can be placed in a temperature of 60 degrees at night. They will flower in from four to six weeks in such a temperature. Move them to a lower temperature when the flower spikes are well opened.

C. W.

HYACINTHS IN POTS AND PANS.

Please tell me the names of the best hyacinths for forcing and state whether they should be planted in pots or in flats. I want to sell them in pots. How many bulbs should be planted in each pot, if pots are used?

S. G.—Ill.

Roman hyacinths are the earliest of the family to bloom. Pot these now, using seven bulbs to a 6-inch pot, or they can be grown in flats. A flat 12x24 inches and four or five inches deep will hold sixty to seventy bulbs. The Dutch hyacinths are used a good deal in pots and pans and large numbers are sold for Easter each year. The second-size bulbs would answer your purpose well and cost much less than fancy bulbs. A few good varieties are: Gertrude, rose pink; L'Innocence, pure white; La Grandesse, pure white; Queen of the Blues, light blue; King of the Blues, deep blue; Gigantea, blush pink.

Use a light, rich soil. Soak well after planting; then place on a cellar floor or in a coldframe and cover with sand or coal ashes. Look at them occasionally and give them water when it is needed. Bulbs often get insufficient water. Do not start them until the growths are two to three inches long. Stand an inverted pot, with the hole plugged, over each pot in order to help draw up the flower stalk. This will be unnecessary after the middle of March. For single bulbs use 4-inch and 5-inch pots. In 6-inch pots place three bulbs. The 8-inch pans are fine for hyacinths and will hold eight or ten of the second-size bulbs. Pot the bulbs as soon as you can secure them.

C. W.

PUBLICITY IS THE BIG THING NOW

SOCIETY OF AMERICAN FLORISTS.

Publicity Fund Committees.

Chairman George Asmus has appointed the following local committees in the interests of the national publicity campaign for flowers:

Alabama—W. B. Paterson, Jr., Montgomery, chairman; Hardy A. Demeranville, Mobile; Hugh Seales, Birmingham.

Arkansas—Thomas Shelton, Fayetteville, chairman; C. H. Vestal, Little Rock; George Rye, Fort Smith.

California, north—Hans Plath, San Francisco, chairman; D. MacRorie, San Francisco; Angelo J. Rossi, San Francisco.

California, south—Fred Howard, Los Angeles, chairman; Albert Knopf, Los Angeles; Lewis H. Freeman, Los Angeles.

Colorado—J. Edward Johnson, Colorado Springs, chairman; George H. Cooper, Denver; N. A. Benson, Denver.

Connecticut—H. C. Neubrand, Cromwell, chairman; John N. Champion, New Haven; Joseph McManus, Hartford.

District of Columbia—R. Lloyd Jenkins, Anacostia, chairman; W. F. Gude, Washington.

Florida—C. D. Mills, Jacksonville, chairman; C. J. Ohmer, West Palm Beach.

Georgia—D. C. Horgan, Macon, chairman; L. A. Berckmans, Augusta; L. D. Thomson, Atlanta.

Illinois—To be announced later.

Indiana—George R. Gause, Richmond, chairman; Joseph H. Hill, Richmond; Irwin Bertermann, Indianapolis; George B. Wiegand, Indianapolis.

Iowa—Roy F. Wilcox, Council Bluffs, chairman; Michael Rocklin, Sioux City; I. O. Kemple, Marshalltown.

Kansas—Charles P. Mueller, Wichita, chairman; W. R. Leighton, Salina; Harry L. Hunt, Concordia.

Kentucky—D. B. Honaker, Lexington, chairman; Aug. R. Baumer, Louisville; G. E. Schulz, Louisville.

Louisiana—Peter A. Chopin, New Orleans, chairman; C. W. Eichling, New Orleans; U. J. Virgin, New Orleans.

Maine—Charles S. Strout, Biddeford, chairman; John H. Stallord, Bar Harbor; A. E. Thatcher, Bar Harbor.

Maryland—Robert L. Graham, Baltimore, chairman; William Johnston, Baltimore; Charles J. Bolgiano, Baltimore; Charles F. Feast, Baltimore; R. A. Vincent, White Marsh; John J. Perry, Baltimore; Isaac H. Moss, Govanstown; George Morrison, Baltimore.

Massachusetts—Henry Penn, Boston, chairman; E. Allen Peirce, Waltham; W. R. Nicholson, Framingham; B. Hammond Tracy, Wrentham; J. K. M. L. Farquhar, Boston.

Michigan—A. J. Stahelin, Redford, chairman for east; John R. Van Bochove, Kalamazoo, chairman for west; Philip Breitmeyer, Detroit; Edward A. Feters, Detroit; S. W. Coggan, Battle Creek.

Minnesota—Hans Rosacker, Minneapolis, chairman; Theo. Wirth, Minneapolis; C. F. Rice, Minneapolis; Eloy P. Holm, St. Paul.

Missouri—Charles E. Heite, Kansas City, chairman for west; Jules Bourdet, St. Louis, chairman for east; D. S. Geddis, St. Louis; V. J. Gorly, St. Louis; Frank X. Stuppy, St. Joseph; W. L. Rock, Kansas City; Samuel Murray, Kansas City.

Nebraska—Charles Green, Fremont, chairman; J. J. Hess, Omaha; C. H. Frey, Lincoln; George Sorenson, Florence; C. M. Hurlburt, Fairbury.

New Hampshire—Donald McLeod, Concord, chairman; Thomas Carter, Exeter; H. C. Stache, Manchester.

New Jersey—J. G. Esler, Saddle River, chairman; C. H. Totty, Madison; Julius Roehrs, Rutherford; Edward Sceery, Paterson; William Sefton, Elizabeth.

New York—New York city and vicinity, Max Schling, chairman; George E. M. Stumpp, Emil Schloss, Charles Schenck, W. A. Phillips, Brooklyn; A. L. Miller, Jamaica; Jas. McHutchinson, F. R. Pierson, Tarrytown; Albany, Wm. C. Gloeckner, F. A. Danker, Rochester; George Hart, C. H. Vick, Syracuse; W. E. Day, Buffalo; Wallace H. Eiss, chairman; S. A. Anderson, W. J. Palmer.

North Carolina—J. A. Van Lindley, Pomona, chairman; William Rehder, Wilmington; George J. Starr, Wilson.

North Dakota—T. D. Smedley, Fargo, chairman; N. P. Lindberg, Rugby; P. J. Meyer, Bismarck.

Ohio—F. C. W. Brown, Cleveland, chairman for north; H. W. Shepperd, Cincinnati, chairman for south; C. E. Critchell, Cincinnati; J. Charles McCullough, Cincinnati; Edw. A. Forter, Cincinnati; C. E. Russell, Cleveland.

Oklahoma—Lon. Foster, Oklahoma City, chairman; Otto Rice, Sapulpa.

Oregon—George Spencer, Portland, chairman; James Forbes, Portland; A. J. Clarke, Portland.

Pennsylvania—Philadelphia, F. W. Cowperthwaite, chairman; Charles Grakelow, A. A. Nielsen, A. Farenwald, Roslyn; John Habermehl, H. F. Michell, J. Otto Thilow, Pittsburgh, J. W. Ludwig, chairman; A. W. Smith, Fred Burki, Gibsonia; W. A. Clarke, James Moore.

Rhode Island—George L. Stillman, Westerly, chairman; John J. Johnston, Providence; Robert M. Lamont, Quinick; Lawrence Hay, East Providence.

South Carolina—C. A. Moss, Spartanburg, chairman; De Witt House, Florence; Francis S. Rodgers, Jr., Charleston.

South Dakota—M. M. Strong, Sioux Falls, chairman; William Dethlefs, Mitchell; Hans Jensen, Mitchell.

Tennessee—Harold Joy, Nashville, chairman; Karl P. Baum, Knoxville; A. J. McNutt, Knoxville.

Texas—R. C. Kerr, Houston, chairman; W. J. Baker, Fort Worth; Otto Lang, Dallas; F. C. Suchy, San Antonio.

Utah—Robert Miller, Farmington, chairman; A. J. Alt, Salt Lake City; Charles Soter, Salt Lake City.

Vermont—W. E. Peters, Burlington.

Virginia—James D. Hooper, Richmond, chairman; Herbert Brown, Richmond; H. A. Higgason, Richmond; John D. Ratcliffe, Richmond.

Washington—J. W. Duncan, Spokane, chairman; S. Younkin, Spokane; A. G. Burt, Spokane.

West Virginia—P. J. Dudley, Parkersburg, chairman; S. A. Gregg, Charleston; A. Langhans, Wheeling.

Wisconsin—W. A. Kennedy, Milwaukee, chairman; F. H. Holton, Milwaukee; C. C. Pollworth, Milwaukee; George Rentschler, Madison; Richard Salm, Union Grove.

The trade papers have also been authorized to solicit and receive subscriptions to the fund.

Additional Subscriptions.

The following additional subscriptions have been received since the last published report:

	Annually for four years.
Primrose Flower Shop, Ardmore, Pa....	\$ 5.00
Florists' Exchange, New York.....	50.00
Albany Florists' Club. For one year...	25.00
Otto Rice, Sapulpa, Okla.....	10.00
M. M. Strong, Sioux Falls, S. D.....	10.00
Henry F. Michell Co., Philadelphia....	100.00
Henry R. Comley, Boston. For three years	20.00
S. Knudson, Boulder, Colo.....	10.00
Mitchell's Flower Store, Waterville, Me.	10.00
By Emil Schloss:—	
Alfred T. Bunyard, New York.....	100.00
A. Warendorff, New York.....	25.00
J. P. Klausner, New York.....	5.00
Lion & Co., New York.....	50.00
Wertheimer Bros, New York. For one year	100.00
At New York Florists' Club Meeting:—	
A. J. Gutman, New York.....	25.00
F. W. Wagenfohr, Mt. Vernon, N. Y.	10.00
By H. C. Neubrand:—	
John N. Champion & Co., New Haven, Conn.	25.00
By R. C. Kerr:—	
F. J. Fillmore, St. Louis.....	5.00
Charles Beyer, St. Louis. For two years	20.00
Bergstermann Floral Co., St. Louis...	25.00
W. H. Hurst, St. Louis. For two years	15.00
Margaret Eggeling, St. Louis.....	25.00
Wm. Schray & Sons, St. Louis.....	25.00
For one year.	
New York Florists' Club.....	1,000.00
Florists' Telegraph Delivery.....	1,500.00
Philip Breitmeyer, Detroit (the Seligman prize won at Detroit window con- test)	25.00
Total	\$3,220.00

John Young, Sec'y.

EXPERT AID FOR PUBLICITY.

"I want to thank you for the splendid way in which you are continuing to handle the publicity campaign that is now before the trade," writes W. F. Therkindson to The Review. "Naturally, as father of the plan I am greatly interested in its success. I am only sorry that I have not the time to devote to the raising of the money, but the president has placed it in capable hands, with George Asmus as chairman.

"I assure you that when this fund is raised, it will be my pleasure to put the best brains of the Poor Richard Club, of which I happen to be secretary, and my own efforts behind the actual advertising. This is going to put flowers in competition with the always popular gift, candy. And while it will have no tendency whatsoever to lower the sentiment that surrounds the gift, it will certainly have an elevating effect on the sale of candies and all other forms of gifts. In other words, candies will have to compete with flowers, much to the advantage of flowers.

"If there is anything that I can do that does not too seriously enter into my time, up to the time of the beginning of the campaign, I would be happy to have you advise me, expressing your desires, and will be glad to carry them out if possible."

ALL WHO PROFIT SHOULD HELP.

For some time I have been trying to get it through my head why at least twenty per cent of the 21,000 florists in this country and Canada did not rush forward with their contributions to the big S. A. F. publicity fund.

I'll confess, however, that to date I haven't been able to find a satisfactory answer as to why they haven't sent their contributions.

Elbert Hubbard used to get great pleasure out of a story he told. He said that one time, while visiting an insane asylum, he noticed one of the guards taking five or six husky lunatics on a cross-country tramp. Hubbard approached the guard and asked: "Aren't you afraid to do this? What's to prevent those fellows from turning on you and escaping? They could put you out of business in a minute if they got together and acted."

"That's just the trouble with them," answered the guard. "I can handle them because they will never get together. They can't organize—they're crazy."

Now, there isn't anyone in the country who has more respect for florists and for the florists' business than I have. I realize, however, that if we are going to put over the work we should put over, and achieve the success that we should achieve, we must organize.

All we have to raise is \$50,000. If only 5,000 of the 21,000 men contributed \$10 apiece, that fund would be raised in no time. As a matter of fact, many of the large growers have contributed more and many more should contribute much more.

In other walks of business life manufacturers and wholesalers contribute largely to local advertising campaigns. Practically all the big national advertisers back up the retailers with advertising matter of different kinds.

Why shouldn't the big growers and all others who are interested in the development of the florists' business contribute to advertising which will help build up the business of the retailer?

I am in this organization business

body and soul. I believe in it through and through. It is only by cooperating, by working together shoulder to shoulder, by having the same definite ideal and by contributing generously to every movement which is designed to help all the florists, both big and little, that we can achieve the success we all desire—and deserve. William C. Gloeckner.

AN APPEAL TO THE GROWER.

The editor of Horticulture in last week's issue gave the growers a pretty strong talking to. I fully agree with his sentiments. Now let us stop arguing who is to pay for publicity. Action is needed, and needed immediately. It seems to have come at last, this action. We are all in the same boat, grower and retailer together.

Did you ever hear Wallace Pierson's story about the dog sitting on a bur and howling? If not, get him to tell it to you the next time you see him. It strikes home to our case. I could not tell you the story. If I tried to I would only make a mess of it, but it tells in an illustrative way the story of our needs. Now, Brother Grower, look up your ledger and you will notice how badly you need publicity. Here is a chance now started by public-spirited men to give it to you on a reasonable basis. It will be cooperation nation-wide. It will go to the smallest grower and town in the country. Now, do not be a slacker. Help to make this a success. Pay the little money that is needed of you according to your means. I have subscribed \$100. My place covers 100,000 square feet of ground. Now figure out what you can do in proportion to this, and send your subscription to the secretary of the S. A. F., John Young, 53 West Twenty-eighth street, New York. You will be asked in a short time to pay about fifty per cent of this and the rest sometime in the future. This should not be hard on anybody for the great benefit which it will bring to your business. The agitation for economy all over the country will hurt flowers more than anything else if we do not counteract it at once with the proper publicity, for flowers are not a luxury, but absolutely necessary to civilization. This S. O. S. signal should go to every grower, and every grower should get on the band wagon now and make a success of this great undertaking. Now all together! A. Farenwald.

PUBLICITY FUND CAMPAIGN.

J. F. Ammann Appeals to Growers.

Just a few reasons why all growers should subscribe to the S. A. F. publicity fund.

From time immemorial advertising, or publicity, has been the greatest medium by which to develop and promulgate any industry or article. Take the greatest of all books, the most prominent in all the world. And what made it so but publicity? Were it not for the publicity given this great book and its wonderful teachings, it would not be so universally distributed. So it is, and always has been, with every commodity in human life. And the more worthy it is, the more it should be advertised.

Now then, our product—the flowers that cheer the room where the newly born child is ushered into a happy home, and on through the many birthdays in that home; that are used at the marriage

altar, and to cheer and decorate the bridal chamber; and on even to bringing comfort to the sorrowing in the sad hour of a loved one's departure—are they not worthy products? Is our product worthy of the publicity we should give it? Well, I guess we have proven that it is.

Now, getting right down to a strictly commercial proposition, what per cent of our incomes have we been devoting to advertising? Well, none!

Its Great Possibilities.

Is it not wonderful, after all, that our business has existed so long, let alone prospered as it has, without any definite advertising? Why, I truly believe no other manufacturing business on earth could have stood so long without spending more than we have for advertising. And this sums the whole matter up to the fact that the product of our business is so worthy that there is a great demand for it without any publicity. Now, if this is true, and I believe it is, just think of the wonderful possibilities in store for us with the proper kind of publicity.

The question is, "What is the proper kind of publicity?" Coöperative, of

course, first of all, then individual publicity later.

Therefore I believe that no greater opportunity was ever given the growers of flowers than is presented in the S. A. F. publicity campaign to properly get their goods before the American public. This, too, I am sure, has been proven by the liberal contributions of so many successful men to this fund.

I hope that every grower of flowers in the United States will be a partner in this great movement, and no one, in my opinion, should subscribe less than \$1 per 1,000 square feet of glass under cultivation. This should be the absolute minimum. Many have already subscribed \$2 and more per 1,000 feet of glass.

Now let us get back of this with a vim! I am appealing to the growers only, for I am one of them. The wholesalers and retailers have their parts to do. The affiliated trade organizations and all florists' clubs should do their part, but I leave the appeal to them to come from those who will, I am sure, more ably follow up this article.

Let us do it now!

J. F. Ammann.



OPEN LETTERS from READERS

SNARING THE WARY SOW BUG.

I think I have had as bad a dose of sow bugs as anyone ever had. No one will dispute this when I say that from four 100-foot rose benches I got nearly eight quarts of bugs in two nights, not counting two or three more quarts on following nights. I tried all the methods recommended for exterminating these pests, but could not get ahead of them until I got on to a scheme, which I will give for the benefit of anyone who may be likewise troubled.

Get some carrots, a dustpan, whisk-broom and a candle. About dusk rub the edges of the sideboards of the benches with a carrot with sufficient pressure to leave a trail of juice. After an hour or two light the candle and fasten it to the pan with a few drops of the grease. Now go ahead and brush the bugs into the pan, having a pail of water with some kerosene on top nearby. In my case there were black streaks of bugs the whole length of the boards and it was an easy matter to gather them in. J. L. Johnson.

STREET HOLIDAY DECORATIONS.

For the last three years just before the Christmas-buying season, we have decorated the streets of Mason City for the merchants. The work is completed by December 1 and creates an early Christmas spirit. We festoon heavy green wreathing between the electroliers, and to this wreathing we tie red frieze wreaths with suspended Christmas bells.

We make 14-inch red frieze wreaths and use twelve to the business block. To each electrolier we fasten two 10-foot Christmas trees, one on each side, and trim the trees with red frieze. The

top light on all electroliers is colored red. Festoons of electric lights are suspended across the street at each corner.

The decorations have proved pleasing to our business men, but we do not wish to use the same idea again this year, and wonder what other florists have done. We shall be glad to have you print this letter in The Review, in the hope that it will bring out some ideas on street holiday decorations. Merchants like the idea, but soon tire of the same thing every year. We have found this decorative work highly profitable. It is done immediately after Thanksgiving. Kemble & Goodman.

MUMS FOR FATHERS' DAY.

It seems to me there should be a special day set apart to honor the memory of fathers. I believe it is not too late to set a date for this purpose. Why not make the first Sunday in November this year Fathers' day, and wear white chrysanthemums in fathers' memory and colored flowers in their honor? Chrysanthemums will be at their best at that time. I am sure if we would all pull together and boom this day, there would not be a glut of chrysanthemums this year. E. J. Hull.

The Review has not approved of the frequent suggestions that an attempt be made to establish a Fathers' day. The suggestion comes from florists who have profited by Mothers' day; it does not appear that there is any general demand from the public for such a day. The Review believes that any attempt by the trade to establish a Fathers' day will be received with levity and will detract from the success of Mothers' day.

DUTCH BULBS

FLOWERING THEM FOR MARKET.

We Have Enough.

After weeks of uncertainty, Dutch bulbs at last have arrived, perhaps not so numerous or so early as in previous years, but, in all probability, enough for normal needs. The fact that these bulbs have been so long in transit undoubtedly will cause many of them to become heated, and a larger percentage than usual, especially of the narcissi, will fail to flower. The heating kills the embryo buds, as can readily be seen by cutting a bulb through the center. Certain narcissi, such as Victoria, Horsfieldii, poeticus ornatus and Barrii conspicuus are subject to this trouble and should be carefully examined before planting.

There are no signs that bulbs have waned in popularity; in fact, some large dealers report heavier orders than ever for outdoor planting. There is a peculiar charm about these harbingers of spring possessed by no other flowers, and no mistake will be made in planting them in quantity. Some day we may be able to produce bulbs at home for our home needs, but that time as yet is far distant.

Bulbs can be grown in flats, pans and pots, and certain narcissi and all the hyacinths can be grown in water. Usually flats are used to grow bulbs for cutting, and pots and pans are the receptacles to sell them in as flowering plants. Tulips are most valuable in pots and pans, while narcissi have a much greater sale for cutting. Hyacinths have a somewhat limited sale as cut flowers, but sell tolerably well in pots and pans.

Tulips.

Among the early tulips La Reine remains the most popular of all. If exposed to light it comes a beautiful pink color in winter, but it may also be had pure white by keeping it in darkness. White Hawk is an excellent sort, always pure white in color and early. For a late white White Swan is good. In yellows Yellow Prince forces well. Mon Tresor and Chrysolora are good in pans. Thomas Moore, a sweet-scented orange, meets with a good sale. Keizerskroon, red and yellow, makes a fine pan, but it has a limited sale as a cut flower. Rose Luisante, deep rose, is a good seller; so is Flamingo, but Flamingo is still a little high-priced. Cottage Maid is a good inexpensive rose-pink. The finest in this shade of color for pans is Pink Beauty, of a glowing rose-pink color.

There is a limited call for scarlets. Of this shade Vermilion Brilliant and Belle Alliance are both good forceers. Coming to early double tulips, Murillo is the best of all, being splendid for

cuttings and unbeatable in pans. Brimstone Beauty, also called Safrano, pale yellow, shaded apricot, and Couronne d'Or, or Crown of Gold, deep golden yellow, are other fine varieties.

Do not overlook the Darwin tulips. You cannot flower these as early as the kinds already named, but the Darwin section gives large flowers on wonderful stems and affords a fine range of colors. They are splendid in flats and fine in 8-inch to 10-inch pans. The Review treated this type of tulip in a special article recently, but to those who have not yet tried Darwins I would suggest that they plant Pride of Haarlem, William Copeland, Glow, Gretchen, Clara Butt and Massachusetts, as a trial.

Narcissi.

The most popular narcissi for forcing are Trumpet major, also called Single Von Sion; Golden Spur, Double Von Sion and Victoria. The last-named is best of all for pan culture. The double narcissi are less popular than they were, and this is not surprising. Double Von Sion has nothing in the way of beauty to recommend it. It is a good

shipper and will stand rough handling, which are desirable qualities in all commercial flowers, but it has little beauty when compared with the singles. The quartette named are the leaders of their kind, but there are several others which the country florists should grow. Among these are Silver Spur, which resembles Empress, but flowers as early as Golden Spur; poeticus ornatus, Campenelle rugulosus, Emperor, Sir Watkin and Mrs. Langtry. There are short trumpet varieties in this latter list, but all are inexpensive and make good market and retail varieties.

Hyacinths.

For cutting, the miniature or baby Dutch hyacinths are the best. La Grandesse, pure white; Gertrude, pink; Queen of the Blues, light blue, and King of the Blues, dark blue, are good varieties. Larger sized bulbs of these varieties can be grown in pots or pans. Additional good sorts are: L'Innocence, white; gigantea, rose; Grand Maitre, sky blue. Do not entirely cover the hyacinth bulbs with soil; leave the nose of the bulb just peeping above the surface.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

CARNATIONS IN THE SOUTH.

The carnation plants in the south now should be ready for the second wire in the tying-up process. This wire should be stretched before the plants become too high and begin to fall over. It is a much easier job now. The weekly stirring of the surface soil should be continued at least all of the month, as weeds and grass still give trouble; but the stirring should not be too deep, as the roots of the plants are active now and approach the surface. No top-dressing is really required as yet, if the soil was well enriched at planting time. Many growers wait until the shortest days are over before fertilizing, but I prefer to begin early in November, giving the plants a light dressing of sheep manure or poudrette and renewing the dose every two or three weeks. At each application stir the surface gently.

The two most dreaded pests to the southern carnation growers are thrips and red spider. Just now, as the temperature is advancing to the freezing point, thrips begin to hunt winter quarters, and a nice warm carnation house is an attractive place for settling in. I have, during the last few years, found that the best method of destroying

thrips is to spray the plants with a well known brand of thrips juice, diluted according to directions. Choose, if possible, a cloudy day for the spraying. If repeated three times, at intervals of one week or ten days, you will probably have no more trouble until the spring is well advanced. Leave the spray on the plants at least twenty-four hours before washing it off with the hose. The red spider is controlled by regular syringing or by the use of the salt spray. The latter method gives perfect results and is more economical in time and labor. A good spraying every two weeks generally is sufficient to keep the spider away.

It is not too soon to put in a large batch of cuttings for early spring planting in the houses. Last spring we planted three beds with early struck cuttings. They grew amazingly, beating the field-grown plants under a sprinkling system, and during the month of September they produced good flowers, which usually were ordered ahead and brought 75 cents per dozen. These plants have many cuttings on them now, which we are putting in the sand as fast as they are ready. Shade the cuttings a few hours during the heat of the day. L.

HARDY PERENNIALS

THE AUTUMN KINGS.

Anemones.

The Japanese anemones are among the most beautiful of all hardy herbaceous perennials and are at their best from mid-September until early November, but many growers fail to succeed with them. The requirements for successful culture are deep, well manured and drained soil and a generous winter mulch when the ground starts to freeze; a soaking of water during droughty spells in summer will also materially benefit them. The planting should be done in spring, and too much should not be expected the first autumn. The second year, however, spikes four to five feet high should be carried, and the flowering season should continue many weeks. The single, pure white *A. japonica alba* still is, I think, the finest of the whole family. *Kriemhilde*, with delicate rose, semidouble flowers, is a great acquisition. *Queen Charlotte*, semidouble pink, is still one of the best. *Geante Blanche* is a large, new, pure white sort. *Anemone hupehensis*, from China, attains a height of two feet and its flowers, which are similar to those of the *A. japonica* type but much smaller, are freely produced.

Others in the Front Rank.

Some other plants that make a good display in the hardy garden are: *Delphinium Belladonna*, a persistent bloomer and one of the twelve finest perennials in commerce; *Senecio clivorum*, a Chinese plant usually classed as a water plant, but which succeeds well in the hardy border, carrying large, round leaves and large heads of deep yellow flowers; *Artemisia lactiflora*, sometimes erroneously called *A. latifolia*, is a scented hardy plant carrying large, creamy white spiræa-like heads of flowers. It attains a height of five to six feet and is perfectly hardy in a well drained border. *Tritomas nobilis*, *Pfitzeri* and *grandiflora* abundantly produce their rich scarlet and yellow spikes. In the colder states during the winter it is safer to lift and store the roots of these in a cellar or frame, packed in sand or loam. *Sedum spectabile* and the variety *Brilliant*, with crimson flower heads, growing eighteen inches in height, is a fine and easily grown fall-blooming perennial.

Phloxes, Goldenrods, Pompons.

The panieled phloxes are still quite effective, while the hybrid forms of *Hibiscus Moscheutos*, with their immense flowers, give the border an almost tropical appearance. Some of the veronicas, such as *spicata* and *longifolia subsessilis*, give a good showing of blue spikes, as does the hardy blue *salvia*, *azurea grandiflora*. The tall and handsome *Solidago altissima* is one of the handsomest of the goldenrods, with big heads of flowers. *Helenium autumnale superbum* is indispensable in any hardy border. It has large heads of golden-yellow flowers. *H. Riverton Beauty* has lemon-yellow flowers with a black cone.

The hardy pompon chrysanthemums

in some cases have been flowering for weeks. Varieties of these are many, but a limited few are reliable in the colder states. Of these Seven Oaks, yellow, is our earliest and one of the best.

Some of the Smaller Fellows.

Other plants of lower stature, which at this season are dependable, are: *Viola cornuta* in variety; *Tunica Saxifraga*, a low-growing tufted plant with light pink flowers, good for a bordering or in the rockery; *Papaver nudicaule*, the Iceland poppy, flowers freely. *Plumbago Larpentæ*, with deep blue flowers, has been blooming well. It needs well drained soil and some winter covering. *Iberis gibraltarica*, the lavender-flowered hardy candytuft, is a perpetual bloomer; so is *Campanula carpatia*, the Carpathian bellflower, and *C. rotundifolia*, or Scotch bluebell.

Silene Schafta, forming carpets six inches high of rose-pink flowers, is a good late bloomer. Two composite plants, *Coreopsis grandiflora* and *Gailardia grandiflora*, are free bloomers, and the various *myosotis* are quite blue with flowers. The autumn crocus, *Colchicum autumnale*, gives a welcome touch of coloring as the season wanes, and the plummy bleeding heart, *Dicentra formosa*, blooms as freely as it did months ago.

These are not by any means all the late fall-flowering perennials. Anyone possessing a mixed border is sure of a beautiful showing at this season, and let it be remembered that he need not lie awake nights and worry about this hardy brigade, which, when cut down in late fall and given a winter mulch, is sure to provide us with flowers next season from the time the late snows disappear until King Frost again seals the ground.

MOTT IN KANSAS CITY.

A Visit with Samuel Murray.

"What promised to be important business prevented my attending the meeting of the F. T. D.," observed Samuel Murray, of Kansas City, Mo. "I fully intended being there, considering it the foremost factor in the development of the retail flower business. The subject of separation from the S. A. F. should be thoroughly weighed before being acted on. Personally, I am of the opinion that they should not be divorced, as I fear it would tend to weaken both, whereas we need to strengthen them. The question of responsibility, as advocated by Patrick O'Mara, is an essential. Those who, like ourselves, have been taken advantage of will be glad to see speedy action taken on this vital subject."

Business was healthy. A wedding order of a bride's and four bridesmaids' bouquets was in the making by Miss Hayden and her sister. The bride's bouquet was composed of valley and cattleyas. Each of those for the maids was distinct, round and shaped by hand with a lace finish. Ward, Ophelia and Killarney Brilliant roses, and delphiniums and double gypsophilas were noted. The latter are grown extensively and are

cut, dried and stored in a cool place. Covered with paper, they are ready for use, all winter and are invaluable for floral work of every description. A fine assortment of *helichrysum* was noted. It was grown in California and is excellent for baskets, now so much in demand. Splendid blooms of *chrysanthemums* from the same source filled the icebox and formed part of the window display, banked with *Adiantum gloriosum*. By the way, a silver cup offered by the Kansas City Post for the best florist's window was won and added to the adornment.

Something out of the ordinary was an outside wall space at the right-hand side of the entrance, covered with a flat banking of English ivy with *Aralia elegantissima* interspersed. The passer-by could not help but be struck with this, which is one of the many clever ideas originating with Miss Hayden. Echoes of the unique decoration in which real grapes were used are still heard. There were five vines with a total of fifty bunches hanging on tripods so that each guest could cut a bunch of luscious Black Hamburgs. The arrangement was around an oval table with an electric fountain in the center.

"Yes," continued Mr. Murray, "there is money in the business, and the one who lends his best endeavors to its advancement will make oil, not such a gusher, perhaps, as we get at our Kansas oil fields now and then, and in which I am to some extent interested, but a steady flow."

The many greenhouses are examples of what can be produced with old-style houses with low roofs and hot water heat. Col. Sharp takes pride in showing the begonias growing from 4-inch pots to 11-inch cedar tubs. He predicts that the variety Mrs. J. A. Peterson will eclipse all when it can be supplied at lower prices than now. Poinsettias and cyclamens complete the trio of leaders. Some extra fine types of *Cattleya labiata*, also *Oncidium varicosum* and *splendidum* are seen. Equally proud, but in another sense, is the colonel of his title, bestowed while he was at the head of a regiment of Missouri sharpshooters, and he regrets that the age limit now bars him from seeing active service.

Arthur Newell on Business.

Arthur Newell had just arrived at the store from the handsome home he recently built and in reply to my question, "How is business?" said: "We are sending the overflow down to Brother Murray, who tries to take care of it for us."

Just below and across the street is the store of the W. L. Rock Flower Co., which had a fine autumnal staging in a deep window. Mr. Rock had not returned from the F. T. D. meeting when I called.

The Alpha Floral Co. is also the Omega in publicity, both in elaborate store decoration and signboards about the city.

R. S. Brown, hale and hearty and owning up to having passed the eighty-third milestone on life's journey, was as busy as ever making cuttings of *pelargoniums*, a specialty with him.

W. J. Barnes had some fine begonias and cyclamens, the latter in 8-inch pans for the holidays. He is experimenting with *Bougainvillea Sanderiana* to bloom at the same time. Plants are forward and if too late for the holidays will

find sale at any time. A seedling begonia of Lorraine and selections in cyclamens are promising, "and some compensation to the grower for his efforts," added Mr. Barnes. W. M.

NEW YORK.

The Market.

The cut flower market last week showed little change from the week previous, conditions and prices remaining about the same. Gladioli are seldom seen. A few asters, from frames, arrive daily. Dahlias also are coming. Serious frosts the last of the week cleaned up most of the outdoor flowers for the season. The flood of chrysanthemums has begun, but prices held up splendidly last week, especially for the novelties. Some of the latter sold for as high as \$9 per dozen, it was reported. The cut flower market already is dominated by autumn blooms, but the receipts are still light and the demand corresponds, there being no surplus.

Lilies rose in price last week; nothing under \$6 per hundred was obtainable, while most sales were at \$8 per hundred. A few choice flowers brought \$10 per hundred. Valley was scarce, but a light demand kept the top price below \$8 per hundred, and this only for the selected. There are plenty of orchids now, and the prices are again down to old levels. Nothing over 35 cents each is asked for cattleyas, and most of the flowers are selling as low as \$25 per hundred. Gardenias are back again. Not many of them have arrived, but the market seems in no hurry for them. Most of the violets are of poor quality and there is little demand.

Good long-stemmed carnations are few, but those that arrive bring excellent prices. Some sell as high as \$5 per hundred, but \$4 per hundred is the average price. The short-stemmed flowers sell at from \$1 to \$2 per hundred. The quality rises daily, and it is expected that there will be an abundance of carnations before November 1. American Beauty roses are of poor quality and \$30 per hundred is the top price. Hybrid tea roses are up in price for selected flowers. Hadley, Key, Mock, Russell and Prima Donna roses are the favored novelties. There were no roses under \$2 per hundred October 13. Hadley roses are fast improving.

The supply houses are almost hidden under great loads of autumn foliage. Fine hydrangeas and evergreens add to the supply of stock for big decorations. There are pansies, tritomas, cosmos, delphiniums, bouvardias and tuberose in abundance.

The retailers are optimistic, made so by the beginning of the season of dances, dinners, weddings and receptions, many of which, calling for elaborate decorations, are announced.

Various Notes.

The New York Cut Flower Exchange has joined with the fifty-seven other wholesalers and has agreed to close its place of business on Sunday. A plan to close the wholesale places at 5 p. m. daily is being considered. Jack Gunther is back of the movement.

The next meeting of the New York Florists' Club will be held November 12. It will be chrysanthemum night,

though novelties in roses and carnations will also be shown. Growers may ship flowers in care of H. C. Riedel, 49 West Twenty-eighth street, and the exhibits will be carefully staged. There will be other shows in New York from November 7 to 12, inclusive, and visitors are invited to attend the club show. The program for the club's ladies' night at the Hotel McAlpin, November 17, includes dancing, refreshments, music and vaudeville.

The death of William Nilsson, of Woodlawn, N. Y., is recorded in the obituary column of this issue.

William P. Ford has recovered from the effects of a second operation on one of his knees and is able to be back at his office.

There is a good prospect of another bowling club this winter. However, since John Donaldson deserted, there has not been much enthusiasm for the sport, though it is expected that New York will be represented at the S. A. F. convention bowling games in St. Louis next spring.

William L. Trumppore, lately with J. H. Small & Sons, is dangerously ill at the hospital, 137 East Sixty-third street.

The news of the death by automobile accident of J. A. Valentine, at Denver, was received with sorrow in New York, where he had a wide circle of friends.

The seedsmen have been busy shipping bulbs since the arrival of the cargoes from Holland.

R. J. Irwin is expected back from his Canadian hunting trip this week, and it is certain there will be more moose heads at 108 West Twenty-eighth street.

Maurice Cohn, buyer for Joseph Trepel's seven stores in Brooklyn, and Miss Lilian Arnold, of that city, were married Sunday, October 14. They are spending their honeymoon on a trip up the Hudson.

John Mallon reports that business is good in Brooklyn. He is also busy in behalf of the Red Cross.

J. K. Allen exhibited two carnations, one pink and one white, on the same stem. They came from C. Hunt, the Staten Island grower. Both were perfect flowers.

D. J. Pappas, of the United Cut Flower Co., has returned from a business trip to Boston and New England.

Charles H. Totty has begun shipping his mum crop to the New York market. Joseph Fenrich had more than a dozen varieties of Autumn Queen from Mr. Totty's establishment October 13.

J. Austin Shaw.

F. S. Heal has purchased C. P. Benedict's interest in the Hazelhurst Dahlia Gardens, Staten Island. He has three greenhouses and specializes in dahlias, gladioli and asters. He also grows stock under glass for the New York market.

ROCHESTER, N. Y.

The Market.

Business was not so brisk last week. Shipments were smaller than usual, and barely enough stock reached the market to supply the limited demand. October 12 and 13 the demand became heavier, and retailers had difficulty getting a large enough supply to fill orders. In consequence of these conditions, the

supply was cleaned up daily. Indoor stock appears to be later than usual and few chrysanthemums have arrived. Roses are coming in splendid condition. The quality is good and they sell readily. September Morn, which is new to this market, is becoming popular. Sunburst, Russell, Ward and Scott Key roses are good sellers. Sweetheart roses are plentiful. Easter lilies are in shorter supply and prices are higher. Orchids are plentiful and of good quality.

The supply of carnations is short. Asters, too, are scarce. A good supply of dahlias reaches the market, but there is not enough for the demand. The majority of outdoor stock is gone, and what remains is of poor quality. Single and double violets have moved well. A few potted plants are obtainable. They include cyclamens, primroses and chrysanthemums. Greens are more plentiful. They include Asparagus plumosus, Sprengeri and smilax. The sale of palms, Boston ferns and foliage plants is increasing.

Various Notes.

Among the visitors to the trade last week were C. M. Archer, of the Roseville Pottery Co., Zanesville, O.; Milton Selinka, representing Schloss Bros., New York city; F. R. Pierson, of Tarrytown, N. Y.; Robert Greenlaw, representing the S. S. Pennock Co., Philadelphia, Pa., and Robert Bard, of Syracuse, N. Y.

C. H. Vick was recently elected third vice-president of the New York Federation of Horticultural Societies and Florists' Clubs. Mr. Vick made a business trip to Buffalo October 8.

The Edwin C. Kaelber, Inc., store on Clinton street had an attractive window display last week. A large vase of Sunburst roses was surrounded by grass basket vases of violets, while quantities of smilax formed a background.

Mr. and Mrs. Oliver Boucher left October 13 on a vacation to be spent in Canada. They expect to visit the wholesale and retail stores in Quebec, Montreal and Toronto.

James Vick's Sons are showing quantities of Dutch bulbs, which have just been received. Prices are normal.

William C. Ehmann, of Corfu, is cutting some excellent early mums in pink, white and yellow.

George B. Hart, Walter Salmon and Clark Vick recently drove by automobile to Corfu and visited a number of the growers there.

J. B. Keller Sons had a beautiful window display of yellow chrysanthemums arranged with oak leaves last week.

H. E. Wilson has just finished picking the peaches at his establishment. He had more than 3,500 bushels. His mums are coming along in good shape.

The monthly meeting of the Rochester Florists' Association was held October 8 at Musicians' hall, about twenty-five members being present. A letter from the committee in charge of securing the fund for national publicity, asking the cooperation of the Rochester florists, was read, but action was deferred until the next meeting.

Frank La Vigne is cutting fine pink and white chrysanthemums. H. J. H.

Atchison, Kan.—"An excellent season," reported Manager Mengelsdorff, of the Atchison Seed & Floral Co. "Our chrysanthemum show will be made as attractive as usual."

BALTIMORE, MD.

Club Strong for S. A. F. Publicity.

One of the most enthusiastic meetings the Gardeners' and Florists' Club has held since the S. A. F. convention in this city was that of October 8. The subject of the evening was publicity, a committee having been appointed at the previous meeting to formulate plans and bring them before this meeting. Subsequent to the naming of this committee, however, the S. A. F., through Chairman Asmus, appointed Robert L. Graham, chairman, William J. Johnston, Charles J. Bolgiano, Charles F. Feast and Richard A. Vincent a publicity committee for the state of Maryland; so the club committee, instead of making its report through its chairman, asked that it be discharged and that the club work in conjunction with the S. A. F. committee. This was done, and on motion of Mr. Graham the following were added to the committee appointed by Chairman Asmus: J. J. Perry and William McKissick, representing the wholesale houses, and Isaac H. Moss and H. R. Morrison.

Mr. Graham, who had caught the publicity spirit at the New York S. A. F. convention, started the ball rolling with a rousing speech. He said that for years the members had been meeting and discussing ways and means to increase business, but nothing had ever been done; that no one individual could handle such a proposition alone; that the time had now come for the florists of this country to get together and, through coöperation and organization, with the national organization behind them, to make a campaign that would boost the florists' business from New York to San Francisco. He said that now, when flower buying, owing to war conditions, is changing all over the country, is the ideal time to educate the great mass of people who will have money to spend on flowers during the next four years, those who never have been flower buyers.

James Hamilton was enthusiastic over the proposition and said that action was what was needed in the local club. He said that the question had been well thrashed out at the convention and that it was the best thing he had ever known any convention to accomplish. The speaker handed Mr. Graham his subscription blank, filled out for \$50 per year. This was quickly followed by like amounts from Isaac H. Moss and the R. Vincent, Jr., & Sons Co. Messrs. Moss, Vincent and Feast spoke and told of the advantages of publicity in their own businesses.

After the adjournment the publicity committee met and organized, with Robert L. Graham as chairman and Charles F. Feast as secretary. Great things may be expected from this committee, judging by the spirit of determination displayed at the meeting. The slogan adopted is, "Not a slacker in Maryland!" The drive is to be for every florist in Maryland, no matter how small his business or his subscription. He can do his "bit" toward making the florists' business one of the leading industries in the country. Maryland has been first in supplying her men for the army and navy; she was on the spot for the Liberty loan; she has never fallen down on anything she has undertaken; watch her now in this publicity campaign,

and see how well she will do her full share. About \$860 was contributed before the committee was organized, or before it had gotten to work, and some sent in subscriptions through other sources.

Various Notes.

At all the stores business is reported good. A stroll to the retail establishments found them all taking on a winter appearance; that is, well filled with plants; and I have never seen a better line of palms and ferns than are being offered this fall. At Feast & Sons' store I found Mrs. Hill, busy as usual, just finishing a funeral order. The Feast window decoration was most attractive. In the center were several vases of Sunburst roses, pretty well opened. The store is on a corner and, with show windows on both streets, the firm has a splendid opportunity to make good displays.

Halliday Bros. had a group of crotons in the center of their window, with a green background.

At John Cook's window I became interested in what looked like the finest La France roses I had ever seen. When I asked Miss Cook what they were, she said it was "our new one," and I could readily understand why J. Horace McFarland called it a "glorified La France."

At the wholesale houses they said that, with the outdoor stock still plentiful, prices could not be regulated yet, for they all agree that even for outdoor stock they are getting better prices than last year.

Lohr & Fritze had a pile of coal, 160 tons, lying beside the boiler pit. For about a week they had been smelling gas, but could not locate it until one morning one of the firm saw smoke arising from the pile of coal and found it on fire, from spontaneous combustion. They have good fire protection, however, so they only lost about ten tons.

At William J. Halliday's place we got to talking about prices for the win-

ter. Mr. Halliday said that prices would have to be advanced when he got down to regular business. Mr. Halliday depends on the wholesale houses for all he uses, aside from orchids, and he said that with coal at the higher price, and labor scarce and high, he must expect to pay more for stock with the prices of supplies advanced. Mr. Halliday said an advance was absolutely necessary.

N. F. Flitton, secretary of the Gardeners' and Florists' club, for many years a park superintendent, died last week. Details are given under obituary. Tate.

DES MOINES FLOWER SHOW.

Flower show plans are now rapidly progressing. Committees are working steadily and everything promises a most successful show. An enthusiastic meeting of the committees was held October 8 at the Grant Club. The committees reported and full authority was given to each to carry forward its work.

The publicity committee was instructed to use every effort to advertise the show both locally and among the trade. The decoration committee has in mind extensive decorations of the hall and has been liberally provided for. Musical talent will furnish a program both afternoon and evening. Since Des Moines has one of the large army cantonments, a military night is planned.

All profits of the show will go to the Red Cross. The Girls' Volunteer Aid of Red Cross will be in charge of the sale of tickets.

A limited amount of trade space is available and may be had at 20 cents per square foot. It is advisable for growers, supply houses and others to make reservations for space at once.

An attractive handbook and program on the order of those put out by the New York and Philadelphia shows is being prepared. Those desiring advertising space should make application to the assistant manager, A. S. Thurston, Ames, Ia.

Wesley Greene, Sec'y.

MOTT-LY MUSINGS

The queen of autumn reigns in the store of Holm & Olson, Inc., St. Paul, Minn. Surrounded by autumnal foliage, one sees the first showing of fine chrysanthemums sent in by W. E. Tricker from the extensive establishment which is none too big to supply the increasing demands made on it. Never before has it devolved on the grower to study the economy of space and this winter will be the severest test of his mentality. "Summer business has been good," observed Mr. Olson, "and the fall season has opened up well. We are interested in this publicity movement and are of the opinion that to accomplish anything at all a fund of at least \$50,000 is essential. Our idea would be to inaugurate a campaign along 'short story' lines, believing this to be the most effective way to get the reader interested. The album of floral photographs we are compiling for our country trade represents an outlay of \$4,000 in addition to the labor. Its preparation

kept us so busy that vacations were out of the question. The press of business and serious illness of Mrs. Olson prevented me from attending the meeting of the F. T. D. at Detroit, much as I wished to go, especially being a director."

Adam Graham, of Cleveland, is preparing for his annual pilgrimage to the Isle of Pines, but desires to wait until after the election, weather permitting. Adam Graham, Jr., is a member of the public service commission, in addition to his other responsibilities. "We serve the public," is his slogan. Charles Graham is vacationing at the greenhouses, and says it is good to quit the store for a while and revel in the soil.

C. C. Pollworth, Milwaukee, Wis., has found plenty to do since returning from the east. His prowess as a hunter of the finny tribe is well known, and he proposes to cast a strong line in the business pool this season. W. M.

OBITUARY

John H. Hale.

John Howard Hale, one of the foremost horticulturists and growers of peaches in the United States, died at his home in South Glastonbury, Conn., October 12, aged 64 years. Mr. Hale owned orchards at South Glastonbury and at Fort Valley, Ga., where he grew fruit for the market. Mr. Hale was the originator of the Million Dollar peach. He was prominent in the nursery trade and in 1894 was president of the American Association of Nurserymen.

It was more than forty years ago that Mr. Hale first became interested in peaches. Recently, in writing of his career, Mr. Hale declared that a seedling peach tree that grew along a fence row supplied him with "rosy little peaches" while he was at work on a neighboring farm as a "hired boy." Then and there he decided that when he had money enough he would buy some trees and plant them on his mother's farm. The next year he secured a job as a farm hand at \$12.50 per month and board, which gave him the chance he desired. At the time of his death he was hailed as the "peach king." Mr. Hale supplied an article on growing peaches in the south for Bailey's Cyclopaedia of Horticulture.

In connection with Prof. Powell, of the United States Department of Agriculture, Mr. Hale conducted the first experiments in precooling peaches. These experiments led the Southern Pacific railroad to invest more than \$1,000,000 in precooling stations to preserve fruit in transit.

At the time of his death Mr. Hale was a member of the State Utilities Commission of Connecticut.

William Nilsson.

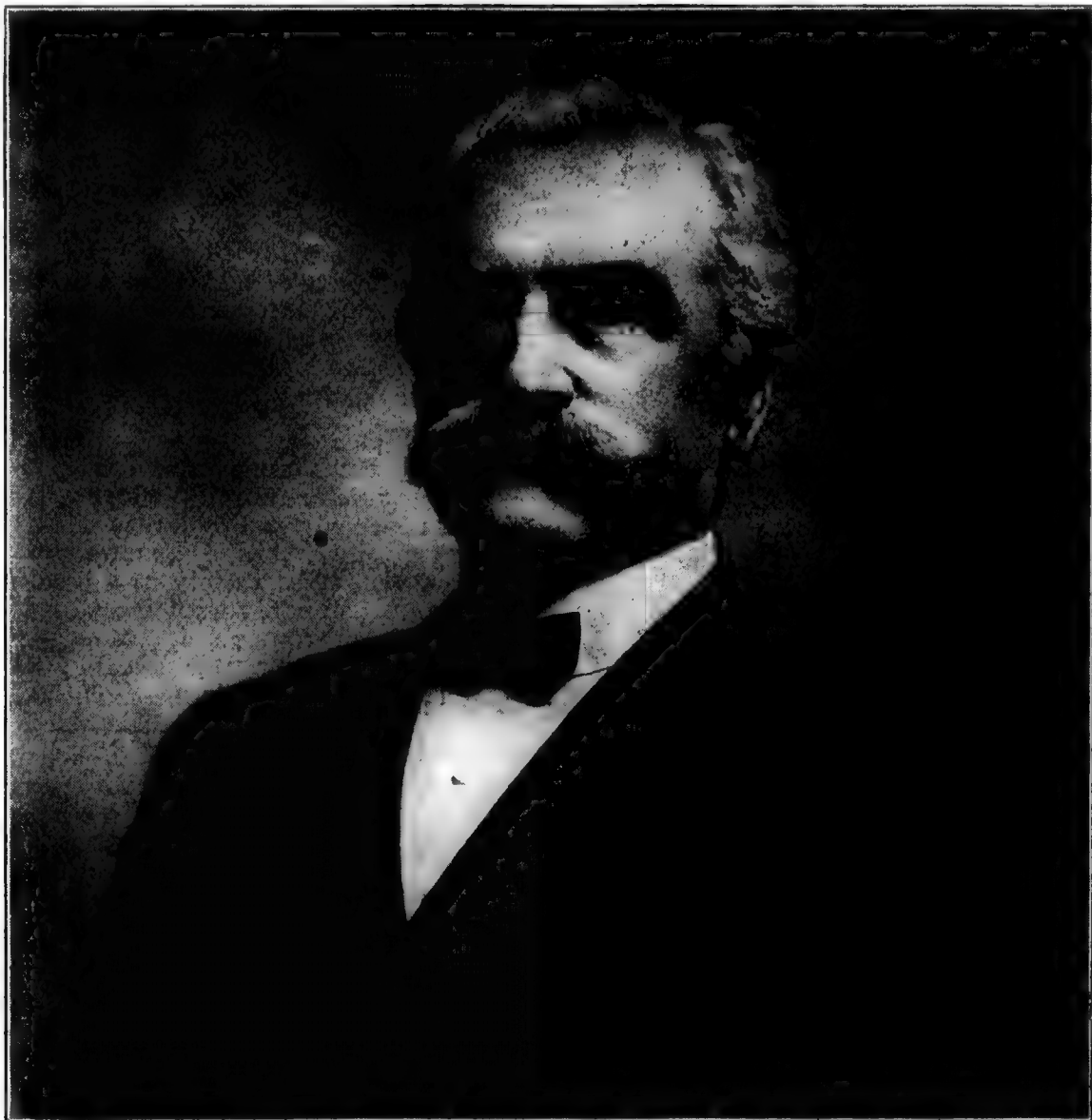
William Nilsson, the Woodlawn, N. Y., florist, died suddenly October 11 of apoplexy. Mr. Nilsson was 65 years of age and for many years conducted a flower store at the entrance to Woodlawn cemetery. He was a member of several florists' societies and held the respect of the trade. He leaves a wife, son and daughter. The son will continue the business. J. A. S.

N. F. Flitton.

Noah F. Flitton, superintendent of the new Gwynns Falls park, Baltimore, Md., and for nearly twenty years connected with the work of constructing that city's park system, died at his home in the park October 8. He is survived by his wife, four sons and five grandchildren.

The funeral services were held October 10 and were attended by many members of the trade in Baltimore. The floral offerings were numerous and beautiful.

Mr. Flitton was born in London, England, August 27, 1840, and studied under the leading landscape architects of that country. When a mere lad he was apprenticed to the landscape gardener on the estate of Sir John Seabright, in Bradfordshire. As his training was designed to equip him to manage large private estates, he was given courses in agriculture and forestry. After finishing his preliminary



N. F. Flitton.

education, Mr. Flitton made a trip to the United States, returning to his native country to take charge of the nurseries and ornamental gardening at Belvoir Castle, the country estate of the duke of Portland.

When he again visited this country in 1876, Mr. Flitton brought letters of introduction to John Lee Carroll, then governor of Maryland. The meeting resulted in Mr. Flitton's engagement as manager of Governor Carroll's estate, Doughoreghan Manor, in Howard county. His next employment was on the estate of John S. Gillman, now within the Baltimore city limits.

In 1898 the city was looking for a man capable of converting Clifton, the former home of Johns Hopkins, into a park, and the choice fell upon Mr. Flitton. He accomplished the work so well that he was given charge of Patterson park. When work on the new Gwynns Falls park was begun, Mr. Flitton again was called on and was engaged on the project at the time of his death. Thus in Clifton park and the unfinished Gwynns Falls park he leaves monuments that will undoubtedly endure for centuries.

Mr. Flitton, although not in the commercial end of the trade, was always actively interested in florists' affairs. He was one of the founders of the Baltimore Gardeners' and Florists' Club, and served several terms as its president and recording secretary, holding the latter office when he died. He was also a member of the S. A. F., the American Dahlia Society, the Maryland Horticultural Society, the American Park and Outdoor Association and the New England Association of Park Superintendents. Mr. Flitton was a member of the Waverly Masonic lodge and

of the Crusade Commandery, Knights Templar. He was prominent in the affairs of the Waverly M. E. church and was superintendent of its Sunday school for many years. Mr. Flitton contributed freely to the leading horticultural and agricultural papers of the country, and his advice was frequently sought on park matters.

In the death of Mr. Flitton the trade in Baltimore has lost one of its most prominent figures. His genial and cheerful disposition and his consideration for those with whom he came in contact made him a host of friends, among whom the news of his death was received with the deepest regret.

Tate.

ANNUALS BETWEEN PERENNIALS

I have some transplanted perennial seedlings in rows two feet apart. Could seeds of hardy annuals be sown between these rows this fall and transplanted in the spring? What kinds of annuals would you advise sowing in this way for cut flowers next year. The reason for sowing between the rows of perennials is the lack of suitable space elsewhere at this time, but I shall have plenty of room for transplanting in the spring. C. E. W.—Mich.

I do not know of any hardy annuals that could be sown at this late date in the way you suggest, and be transplanted in spring. You will get far better results by starting seeds under glass early in the new year. C. W.

Fulton, Ia.—E. Ostema, of Morrison, Ia., has purchased a half interest in the greenhouse establishment of John H. Dykema, and has moved his family to Fulton.

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William Nilsson, the Woodlawn, N. Y., florist, died suddenly October 11 of apoplexy. Mr. Nilsson was 65 years of age and for many years conducted a flower store at the entrance to Woodlawn cemetery. He was a member of several florists' societies and held the respect of the trade. He leaves a wife, son and daughter. The son will continue the business. J. A. S.

N. F. Flitton.

Noah F. Flitton, superintendent of the new Gwynns Falls park, Baltimore, Md., and for nearly twenty years connected with the work of constructing that city's park system, died at his home in the park October 8. He is survived by his wife, four sons and five grandchildren.

The funeral services were held October 10 and were attended by many members of the trade in Baltimore. The floral offerings were numerous and beautiful.

Mr. Flitton was born in London, England, August 27, 1840, and studied under the leading landscape architects of that country. When a mere lad he was apprenticed to the landscape gardener on the estate of Sir John Seabright, in Bradfordshire. As his training was designed to equip him to manage large private estates, he was given courses in agriculture and forestry. After finishing his preliminary



N. F. Flitton.

education, Mr. Flitton made a trip to the United States, returning to his native country to take charge of the nurseries and ornamental gardening at Belvoir Castle, the country estate of the duke of Portland.

When he again visited this country in 1876, Mr. Flitton brought letters of introduction to John Lee Carroll, then governor of Maryland. The meeting resulted in Mr. Flitton's engagement as manager of Governor Carroll's estate, Doughoreghan Manor, in Howard county. His next employment was on the estate of John S. Gillman, now within the Baltimore city limits.

In 1898 the city was looking for a man capable of converting Clifton, the former home of Johns Hopkins, into a park, and the choice fell upon Mr. Flitton. He accomplished the work so well that he was given charge of Patterson park. When work on the new Gwynns Falls park was begun, Mr. Flitton again was called on and was engaged on the project at the time of his death. Thus in Clifton park and the unfinished Gwynns Falls park he leaves monuments that will undoubtedly endure for centuries.

Mr. Flitton, although not in the commercial end of the trade, was always actively interested in florists' affairs. He was one of the founders of the Baltimore Gardeners' and Florists' Club, and served several terms as its president and recording secretary, holding the latter office when he died. He was also a member of the S. A. F., the American Dahlia Society, the Maryland Horticultural Society, the American Park and Outdoor Association and the New England Association of Park Superintendents. Mr. Flitton was a member of the Waverly Masonic lodge and

of the Crusade Commandery, Knights Templar. He was prominent in the affairs of the Waverly M. E. church and was superintendent of its Sunday school for many years. Mr. Flitton contributed freely to the leading horticultural and agricultural papers of the country, and his advice was frequently sought on park matters.

In the death of Mr. Flitton the trade in Baltimore has lost one of its most prominent figures. His genial and cheerful disposition and his consideration for those with whom he came in contact made him a host of friends, among whom the news of his death was received with the deepest regret.

Tate.

ANNUALS BETWEEN PERENNIALS

I have some transplanted perennial seedlings in rows two feet apart. Could seeds of hardy annuals be sown between these rows this fall and transplanted in the spring? What kinds of annuals would you advise sowing in this way for cut flowers next year. The reason for sowing between the rows of perennials is the lack of suitable space elsewhere at this time, but I shall have plenty of room for transplanting in the spring. C. E. W.—Mich.

I do not know of any hardy annuals that could be sown at this late date in the way you suggest, and be transplanted in spring. You will get far better results by starting seeds under glass early in the new year. C. W.

Fulton, Ia.—E. Ostema, of Morrison, Ia., has purchased a half interest in the greenhouse establishment of John H. Dykema, and has moved his family to Fulton.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901. Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.

Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

RESULTS.

**We give them. You get them.
We both have them.**

If you can get coal, take it.

THE editor of The Review has received an invitation to go fishing with a subscriber he never has met. Can you conceive a stronger endorsement of editorial policy?

FLORISTS who read the Saturday Evening Post enjoyed a large illustration in the issue of October 13, which showed William F. Gude, in his tall silk hat, marching beside President Wilson in a Washington patriotic parade.

ANDERS RASMUSSEN, chairman of the committee organizing the new Florists' Mutual Casualty Association, which is being started under the auspices of the State Florists' Association of Indiana, states that it is hoped to write insurance on 4,000,000 square feet of glass by November 1, which will enable the committee to complete the organization of the company in compliance with the Indiana laws.

SUNSET, the leading magazine of the Pacific coast, in its October issue has a special article, "It Beats the Dutch," with illustrations printed in colors, descriptive of C. W. Ward's enterprise at Eureka, Cal. The material is familiar to readers of The Review except for one item; Mr. Ward is quoted as saying: "Holland growers are already moving to America. One of the foremost growers there, De Graaf Bros., of Leiden, has purchased a large block of Cottage Gardens Nurseries stock."

APPARENTLY the trade has not been willing to pay the price of Paper Whites and there is a quantity unsold. The cost of the bulbs precludes price-cutting unless the holder can make up his mind to take a loss.

THE indications are that both bouquet green and holly will be in light supply and higher in price this season. The gatherers of these articles have been paid so little in previous years that they are easily drawn away to more lucrative occupations. The additional cost of crates and cases is another factor.

THE editor's desk, seldom without its decoration from some reader who has extra quality or novelty blooms, this week has been adorned by a vase of chrysanthemums from George Fountain, Wilmington, Del. The variety is a seedling of Advance pollinated with Unaka. Mr. Fountain has grown it for four years and thinks it will prove a valuable addition to the list of early sorts. The color is a good pink and there certainly is a place for such a one beside Golden Glow and Smith's Advance.

THE BUSINESS OUTLOOK.

Business continues in large volume; but conservatism as regards future buying was noted by Bradstreet's in its report for the week ending October 13. The disposition to wait until the government fixes the prices of commodities has caused a falling off in some lines, but government orders in other lines have maintained a balance. The army cantonments and the high price of cotton are causing a boom in the south. So far there has been little buying for the holidays.

Reports from among the retailers in various trades assert that people are showing tendencies toward economy, but this, it is added, is undoubtedly caused by the existing high prices of commodities and the taking out of the market of hundreds of thousands of young men called for army service.

The tone of the report is optimistic over the outlook for fall business, and intimates that as soon as the government gets through with its price fixing business will resume its boom.

BEATING THE PRICE FIXING.

From reports that have reached The Review, the growers who are having trouble to get coal are the ones who did not make contracts until after the government had set the prices. If it is any consolation, even the government is having trouble getting fuel—a major in the quartermaster's headquarters at Chicago last week told a representative of The Review that getting coal to the cantonments is the slowest and hardest job he ever tackled. On the other hand, a large Chicago grower who was in the office of The Review a day or two later said he was having no trouble at all getting Pocahontas coal, had got in a lot during summer and is getting it regularly now, three cars a week; but instead of paying the price fixed by the government he is paying nearly twice as much, \$3.45 at the mine, on a contract made last spring.

This and other evidence seems to show that the trouble for the man who can not get coal is with the price. The coal trade is afraid to sell coal now at prices higher than those fixed by the government, but as the price-fixing did

not disturb contracts previously made there still is a place to put the greater part of the output where it will bring the "Peabody" prices or better.

The only hope of relief for the florist short of fuel appears to lie in the promise of the government that an equitable distribution of the output of the mines will be required and this seems too big a task to be accomplished soon. When fuel control becomes a fact there still will remain the question of supply equal to the demand. The major above quoted, who spent a quarter of a century in the coal trade before he joined the army, predicts that coal will be harder for florists to get in midwinter than ever before—and it was bad enough last winter.

PUBLICITY FUND PROGRESS.

The committee in charge of the work of raising the fund for the national publicity campaign has nearly reached the halfway mark toward its goal of \$50,000. The actual total of the money subscribed is not available, but the committee's preliminary report shows that \$14,262.50 had been pledged up to September 30.

This report was issued previous to the F. T. D. meeting at Detroit, where more than \$5,000 was subscribed, \$2,500 by the association and \$2,600 by individuals. Since that time the New York Florists' Club has voted to give \$1,000, the florists of Baltimore nearly as much, and pledges have been secured in many other cities.

Under the direction of the S. A. F. committee, sub-committees are at work soliciting contributions in practically every good-sized city in the country. Added to these efforts are the individual activities of the leaders in the trade, who are overlooking no opportunity to swell the total.

The publicity idea appears to have struck a responsive note among the florists, and there is no doubt that the sum needed for the campaign will be secured within a short time. Then will the slogan, "Send flowers—always a good idea," be heralded to the people of the country.

CHICAGO.

The Market.

Good prices, scarcity of stock and close trading have been the rule at the wholesale cut flower market this week. Both city and shipping trade held up well and the end of the day generally found the market pretty well cleaned. The strong, constant demand, which was almost always greater than the available supply, in many cases brought prices even higher than the quality warranted. The quality of stock, on the whole, was satisfactory, with some of it exceptionally fine. There was no difficulty found, however, in moving the inferior grades. Really fine stock was at a premium.

American Beauties were in moderate supply and brought the top prices. All other varieties of roses sold well, the demand being exceptionally strong. The supply generally was short of the demand. The shorter grades were in largest supply, and sold readily. Long and special length stems were a scarcity. Russell maintains its place as the leader, followed closely by the red roses.

POMPONS ARE READY

It will pay you to push them



YOU remember how your customers took to the Pompon mums last year, especially early in the season. We now have a large supply in all colors and types—push them now while they are a novelty. Price, 35c to 75c per bunch.

ALL COLORS MUMS ALL SIZES

We offer fine stock, the production of leading chrysanthemum local specialists—we do not handle California mums nor those of lettuce growers who use them as a catch crop—you know the difference in quality.

FANCY ROSES

You can supply your Rose needs here, but the demand for our grade of Roses is so strong we advise ordering early if shipment is to be made same day.

VALLEY

We always have it.

LILIES

Always in good supply.

FANCY ORCHIDS

You will find Amling is Orchid headquarters. Fine Cattleyas and a large supply of fancy spray Orchids. Order some of each and see how good they are.

SINGLE VIOLETS DOUBLE

You can do a fine corsage business with them, and we can keep you supplied. Try some today and place a standing order when you see how well they sell.

**FERNS - BRONZE GALAX - MEXICAN IVY
PLUMOSUS - SPRENGERI - ADIANTUM**

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS		Per doz.
Cattleyas	\$6.00 @	\$7.50
AMERICAN BEAUTY		Per doz.
Extra long stems		\$4.00
Stems 30 to 36 inches		3.00
Stems 24 inches		2.50
Stems 18 to 20 inches	\$1.50 @	2.00
Stems 12 to 15 inches		1.00
Short stems	per 100, \$1.00-\$6.00	
ROSES		Per 100
Mrs. Russell, special	\$18.00 @	\$25.00
" " medium	\$12.00 @	\$15.00
" " select	8.00 @	10.00
" " short	4.00 @	6.00
Milady, special	12.00 @	15.00
" " select	6.00 @	10.00
" " short		4.00
Killarney Brilliant, special ..		10.00
" " select	6.00 @	8.00
" " short		4.00
Ophelia, special	10.00 @	12.00
" " select	6.00 @	8.00
" " short		4.00
Shawyer, special		10.00
" " select	6.00 @	8.00
" " short		4.00
White Killarney, special		10.00
" " select	6.00 @	8.00
" " short		4.00
Hoosier Beauty, special	10.00 @	15.00
" " select	6.00 @	8.00
" " short		4.00
Mrs. Ward, special		10.00
" " select	6.00 @	8.00
" " short		4.00
Sunburst, special		10.00
" " select	6.00 @	8.00
" " short		4.00
Extra special roses billed accordingly.		
CORSAGE ROSES		
Evelyn Nesbit	1.50 @	2.00
Cecile Brunner	1.50 @	2.00
CHRYSANTHEMUMS		Per doz.
All colors	\$1.50 @	\$4.00
POMPONS		
Per bunch	35c @ 75c	
VIOLETS		Per 100
Single	\$0.75 @	\$1.00
Double75 @	1.00
CARNATIONS		Per 100
Good	\$3.00 @	\$5.00
MISCELLANEOUS		Per 100
Gladioli, Fancy		\$ 4.00
Valley		6.00
Easter Lilies		12.00
Calendulas		3.00
DECORATIVE		
Plumosus	per bunch,	.50
Sprengeri25 @	.50
Adiantum, fancy long ..	per 100,	1.00 @ 1.50
Smilax	per doz., \$1.50@2.00	
Ferns	per 1000,	1.50 .20
Galax	1.50	.20
Mexican Ivy	per 1000, \$8.00	.75
Subject to market changes.		
Store Open from 7 A. M. to 5 P. M.		
Sundays and Holidays (Close at Noon.		

E. C. AMLING CO.

**The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago**

169-175 N. Wabash Ave., CHICAGO

Long Distance Telephone, 1978 Central

OUR MUMS ARE HERE!

Chrysanthemums—yellow, white, pink, lavender—fine large blooms, strong stiff stems, we are getting them in large quantities daily. Let us know your wants—we can fill them. Order today.

POMPONS

Pompons make splendid window displays. They are readily adaptable for almost any purpose. Order some of these sales-boosters. They will please you.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

Ophelia claims the next place in line. Probably the poorest seller is Killarney, but even it cleared readily.

Carnations are still in short supply, especially long-stemmed stock, of which there is practically no supply at all. Prices are high and are often in excess of the real value of the blooms, which for the most part are not top-notch quality. The situation now, however, is commencing to ease, as some growers, and especially those who planted early, are now commencing to cut more heavily. In general, carnation crops are late.

Valley remains about the same, enough but none too much. Orchids are more plentiful and prices are lower. Calendulas are commencing to arrive and some excellent stock is being received. The gladiolus season is over, the last blooms probably having reached the market. A few good rubrum lilies may be seen. There are enough Easter lilies. Violets are selling moderately well.

Chrysanthemums arrive in steadily increasing supply. White, yellow, pink and lavender are all coming in. The demand has been excellent, with good prices obtaining. Fancy stock was at a premium. Practically all of the earlier varieties are arriving. Pompons are also commencing to arrive, but the supply is still limited.

To Raise Publicity Funds.

The following committees have been appointed for Chicago and vicinity in connection with the Society of American Florists' national publicity campaign for flowers:

F. Lautenschlager, general chairman.

Retail division: O. J. Friedman, L. R. Bohannon, Herman Schiller, W. J. Smyth, A. G. Chronis, H. N. Bruns, A. Lange, Wm. Graham, Geo. Wienhoeber.

Wholesale commission division: Paul R. Klingsporn, H. B. Kennicott, John Michelsen, August Poehlmann.

Growers' division: W. J. Keimel, Guy French, Joseph Kohout, N. J. Wietor, Emil Buettner, Peter Reinberg, C. L. Washburn, Otto Amling.

Allied trades' division: Frank Johnson, M. C. Wright, E. F. Kurowski, A. Dietsch.

Seed trade division: Leonard Vaughan. 'Addi-

Your Protection



*Absolutely
Wholesale*

It's cheaper to
buy Cut Flowers in
the world's great-
est market than
it is for you to
grow them.



YOU WE WANT

There are
some

Retail Florists

who are overlooking the advantages
of the

Chicago Market

and the benefits derived through it from the

**F. T. D.
WHOLESALE SERVICE**

as offered by us exclusively. To know of a dependable source
to buy your **Cut Flowers** communicate with

Kennicott Bros. Co.

Established 1881

Chicago's Most Popular Wholesale House

Mention The Review when you write.

tional appointments on this committee to be announced later.

Traveling salesmen's division: A. Miller. Additional appointments on this committee to be announced later.

The committees will begin work at once and a general meeting will be held this week, at which ways and means will be devised to handle the publicity question in a thorough and systematic manner.

The Days They Celebrate.

October is the month that brings the birthday anniversaries of a number of those well known in the local market.

E. C. Amling was born October 10, 1868.

Edgar F. Winterson, Jr., was born October 11, 1891.

John P. Degnan was born October 16, 1873.

W. J. Smyth was born October 20, 1863.

August Poehlmann was born October 21, 1869.

N. J. Wietor was born October 24, 1872.

Herbert Budlong was born October 31, 1894.

Various Notes.

The Illinois State Public Utilities Commission has granted Illinois railroads permission to increase freight

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

—bigger business with better customers

That is what our cooperative service has given hundreds of florists. It is what it will give **you!** Buying here enables you always to give all of your customers the best stock at a price within their means.

We are receiving large shipments of fine Roses in all the leading varieties, all grades. Fresh stock which will reach you in prime condition. You will also want our Chrysanthemums. They are business builders. All other flowers and greens in season. Write, phone or wire.

PRICE LIST

ROSES	Per 100
Mrs. Russell, medium.....	\$15.00 @ \$20.00
Select.....	8.00 @ 12.00
Short.....	4.00 @ 6.00
Milady, special.....	12.00 @ 15.00
Select.....	6.00 @ 10.00
Short.....	4.00
Killarney Brilliant, special..	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Ophelia, special.....	10.00
Select.....	6.00 @ 8.00
Short.....	4.00

ROSES—Con'd.	Per 100
White Killarney, special.....	\$8.00 @ \$10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Killarney, special.....	8.00
Select.....	4.00 @ 6.00
Short.....	2.00 @ 3.00
Mrs. Ward, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00
Sunburst, special.....	10.00
Select.....	6.00 @ 8.00
Short.....	3.00

RUBRUM LILIES	Per 100
Long stems.....	\$ 5.00

CARNATIONS

Good flowers.....	\$3.00 @ 5.00
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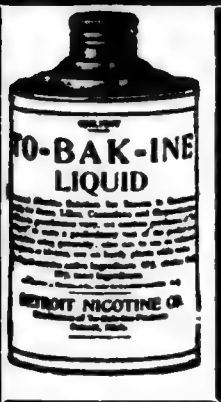
CHRYSANTHEMUMS

Per dozen.....	1.50 @ 4.00
Valley.....	6.00
Easter Lilies.....	10.00 @ 12.00

Extra special roses billed accordingly.

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.



CHRYSANTHEMUMS

We are receiving large daily shipments of the finest MUMS in all colors. You will be pleased with the quality. Let us send you a trial order.

ERNE & COMPANY

WHOLESALE FLORISTS

30 E. Randolph St.

Successors to ERNE & KLINGEL

L. D. Phone Randolph 6578
Auto. 41-716

CHICAGO



Agents for
ELASTIC-LYKE
BRUNER'S
PURE
PUTTY

Mention The Review when you write.

rates on coal 15 cents per ton, effective October 15. This will add another appreciable item to the cost of heating greenhouses, for, since Pocahontas coal became so hard to get, most of the growers are using Franklin county coal.

This is a busy week with everyone who handles Dutch bulbs. After much delay it has been possible to release Waaldyk shipments to the consignees. One forwarding agent has twelve carloads for Chicago and vicinity.

The transportation committee of the Chicago Florists' Club has chosen the Chicago, Burlington & Quincy for the trip to Galesburg on the occasion of the annual meeting and flower show of the Illinois State Florists' Association November 6 and 7, leaving Union Station

November 6, at 10:05 a. m., due Galesburg 1:55 p. m. The fare is \$5.91 each way.

Bassett & Washburn purchased a new truck last week.

Many growers still are on the anxious seat in the matter of fuel supply. The forehanded ones, which of course includes most of the larger growers, stood for the high prices asked before the government intervened and made contracts for at least a considerable part of their season's requirements. As a typical case, Wendland & Keimel Co., Elmhurst, contracted for about three-fifths of their needs at a price more than \$1 a ton above the price subsequently fixed by the government. A large part of this coal already is in storage and the

coal company guarantees prompt delivery of the rest, but will not commit itself beyond the quantity originally bargained for.

Emil Buettner is making a trip to Richmond this week to see Hill's new rose, Columbia, in its native habitat. Mr. Buettner has about decided that he will not plant Mrs. Russell again and he is considering Columbia as its successor. On the trip to Richmond Mr. Buettner was accompanied by his superintendent, Mr. Earl, by F. M. Johnson, of the A. L. Randall Co., and Ernst Wienhoeber, retailer, the quartette representing an aggregation of talent qualified to pass judgment on pretty nearly anything pertaining to the florists' business.

HOME-GROWN MUMS PINK-WHITE-YELLOW

We handle only local stock, which is certain to reach you in good condition.

Also **FINE ROSES**--none better on the Chicago Market

CARNATIONS are still scarce. WE, however, can fill orders if they are placed at least a day in advance.

Lilies, Violets, Valley, Pompons, Snapdragons, Feverfew and all other seasonable stock. All Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

We have home-grown Asparagus--sure to reach you in good shape.

If you want good stock and good treatment, send your orders to

Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

Henry Wehrman, the Maywood pompon specialist, has begun cutting his autumn crop somewhat earlier than usual.

The American Bulb Co. reports having received and shipped two carloads of giganteum and multiflorum bulbs.

Arnold Ringier recently made a trip into the bouquet green district of Wisconsin. He reports that the shippers there hold inflated ideas of values.

The annual shipments of mums by the E. G. Hill Co., Richmond, have begun and C. J. Michelsen says they never sold better during this part of the season.

The management of the Cleveland flower show, which opens November 8, has appointed C. J. Michelsen, Fred Lautenschlager and J. C. Vaughan as a Chicago committee on exhibits. The idea will be that any exhibitors whose flowers are received by Mr. Michelsen, care of the E. C. Amling Co., not later than noon of November 7, will be packed up and shipped in one personally conducted lot to make sure of prompt and safe arrival.

G. Schmelzer has a greenhouse at 2054 Petersen avenue, Rogers Park, and grows cucumbers and lettuce for the market.

The store at 36 South Wabash avenue, formerly occupied by Schiller the Florist, has been sub-let to the Toyo Japanese Shop for an annual rental of \$3,600.

Another vow of celibacy was broken October 3 when Tony Gabel, who is in charge of the carnation range of Poehlmann Bros. Co., married Miss Erna Brown.

H. VAN Gelder, Pres.

L. M. Jones, Sec'y

PERCY JONES

INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street
CHICAGO

—seasonable stock

Chrysanthemums

Better Chrysanthemums, that you will have pride in showing your customers. They are business-getters and trade-holders.

*Flowers
of
Known Value*

Pompons

Old customers will appreciate the service you are giving--when you sell them real quality Pompons. Your order will be promptly and carefully filled.

Mention The Review when you write.

O. A. & L. A. TONNER

WHOLESALE CUT FLOWERS AND SUPPLIES

Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses. Fine Mums. Galax, Leucothoe, Ferns and a general supply of green goods.

30 E. Randolph Street, L. D. Phone Central 6284 CHICAGO

Chrysanthemums

Extra Choice Large Blooms, the choicest found in this market

Extra Fancy, Large Yellow and Whiteper doz., \$3.00 to \$4.00
 Good-sized Yellow and White.....per doz., \$2.00

Our Mums are all home-grown, long stiff stems, and acknowledged the best in this market. Varieties now in flower are Golden Queen and Crystal Gem, all grown to single stems and away ahead of the California stock being shipped here.

Beauties	Russells	Hoosier Beauties	Sunburst	Ophelia
	Pink Ophelia	Shawyers	Brilliant	
Double White Killarney		Pink Killarney	Cecile Brunner	

PRICE LIST

American Beauties.	Per doz.
Long stems, specials.....	\$4.00
Second length, 30 inch to 36 inch stems.....	\$2.50 to 3.00
Medium, 15 inch to 24 inch stems.....	1.00 to 2.00
Short.....	50 to 75 cents
Sunbursts, Pink Killarney, Richmond, Brilliant, White Killarney.	Per 100.
Long stems.....	\$8.00
Good medium.....	\$5.00 to 6.00
Good short.....	3.00 to 4.00
Cecile Brunner, per 100.....	\$2.00
Russells, Best in Market.	Per 100.
Long stems.....	\$15.00 to \$20.00
Good medium.....	\$ 8.00 to \$12.00
Good short.....	\$ 4.00 to \$ 6.00

Hoosier Beauties, Ophelia, Shawyer, Reids	Per 100.
Long and specials.....	\$10.00
Good medium.....	\$5.00 to \$ 8.00
Good short.....	\$3.00 to \$ 4.00
Valley, per 100.....	\$6.00
Asp. Sprays, per 100.....	\$2.00 to \$3.00
Sprenger, per 100.....	\$2.00 to \$3.00
Adiantum, per 100.....	\$1.00
Galax, Bronze and Green, per 1000.....	\$1.50
Ferns, per 100.....	\$.20
Per 1000.....	\$1.75
SPECIAL OFFER: ROSES—Our selection, lots of 200 or more at the rate of \$3.00 per hundred.	
Easter Lilies, Long Stem, per 100.....	\$12.00 to \$15.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantage of buying direct of the grower.



We close at 5 P. M. Week Days and Sundays at NOON.
 All shipments must be delivered to the express companies by 5 P. M. each day.

Bassett & Washburn

Greenhouses:
 Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
 Long Distance Phone, Central 1457

CHICAGO, ILL

Mention The Review when you write.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Mrs. Chas. Russell Per 100
 Fancy.....\$10.00 @ \$12.00
 Good.....6.00 @ 8.00

Miniature Roses

Baby Doll.....2.00
 Elger.....2.00

ROSES, our selection, \$4.00 per 100

Pink and White Killarney, Ophelia, Sunburst and Richmond Per 100
 Extra special.....\$6.00
 Select.....5.00
 Fancy.....4.00
 Medium.....3.00
 Short.....2.00

Carnations

Fancy.....3.00
 Good.....2.00

Subject to change without notice.

Miscellaneous Per 100

Valley.....\$ 6.00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00 @ 2.50
Smilax.....per doz. strings, 2.50 @ 3.00
Adiantum.....1.00
Galax (bronze and green), 1000, 1.50
Asparagus Sprenger, bch., .50
Asparagus Plumosus, bch., .50
Boxwood.....per lb., .25

Other Green Goods Market Rates

Mention The Review when you write.

According to Andrew Bensen, superintendent for Bassett & Washburn, this is the coldest first half of October at Gregg Station, Ill., in twenty years. October 8 the mercury registered 28 degrees.

The Chicago Feed & Fertilizer Co. has opened an eastern office in the Real Estate Trust building, Philadelphia, under the management of G. G. Green, Jr., with a warehouse at Woodbury, N. J. Although his principal business is in

Chicago, F. J. Benthey still is spending considerable time at his greenhouse establishment in Newcastle. The rebuilding after last spring's cyclone has been a big job, but the place again is in first-class condition.

Heeding nation's economy call

Our many expert growers are co-operating to give you the best stock that it is possible to grow. We have fine **Roses, Chrysanthemums, Carnations.** You will find here, at all times, a complete line of all seasonable flowers and greens which the market affords.

TRUE economy means bringing your business up to higher standards of efficiency. It means buying the best stock, at the best market price, and buying where your order will always receive the prompt and careful attention which constitutes real service. Let us help you eliminate your "profit-

leaks." Our service is your way to true economy.

We are convincing prosperous florists every day. Let us convince you too.

If you are not on our list, drop us a card, or better still send us a "get-acquainted" order—and do it today.

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

Only old-timers will remember the Reissig collection of orchids, one of the first for commercial purposes in this section, but the curious may see the cypripediums of that stock by visiting Mt. Greenwood cemetery. The original Reissig plants have grown and been divided until these cypripediums now occupy a whole new house, put up this summer for their accommodation. By getting the plants into crop by Thanksgiving the flowers never fail to pay.

Two boosters of the new rose, Columbia, are George Weiland, of Evanston, and Stielow Bros., of Niles Center, Ill. Both believe that it is a real comer.

Fred Stielow, of Niles Center, Ill., is at the Columbus hospital, where he will undergo an operation this week.

James Hain has sold his place on West Fifty-first street and will go to farming. The greenhouses will be wrecked.

Andrew J. O'Leary, formerly with the Fleischman Floral Co., has arranged to open a retail store at 343 East Forty-seventh street October 27.

Mrs. C. L. Washburn was an active tagger for the Illinois Childrens' hospital October 15. When the coin boxes were opened and the money counted at the close of the day, it was found that she had the second highest amount of any lady in her division.

The Rapid Wrapper Co. reports fall business to be starting with a will, the morning mail October 16 bringing over \$1,500 worth of orders, it is said.

W. M. Reid, formerly with the W. W. Barnard Co., has joined the Canadian expeditionary force.

Visitors.

One of last week's visitors was W. E. Clarke, sales manager for C. W. Ward's new enterprise at Eureka, Cal. Mr. Clarke came east for the purpose of arranging for an exhibit at St. Louis, for the National Flower Show and S. A. F. convention next April. The azaleas, rhododendrons and bulbs from Eureka will be flowered for him by a St. Louis grower. Mr. Ward's nursery is not yet in position to offer large quantities of stock, but on his trip Mr. Clarke arranged for a carload shipment to Kansas City, another to St. Louis and one to Chicago.

Harry A. Barnard, who recently called on a number of Chicago customers of

—bigger profits, better baskets



No. 310
Height, 21 inches
Opening, 5½ inches
Depth, 8 inches

12 Baskets for \$3.75
complete with liners

Two-tone assorted finishes

EVERY keen retailer will appreciate the unprecedented value of this Special Basket Offer. Easy-selling, Johnson-made baskets at a before-war price—an opportunity you don't see often these days. And at this introductory price it is necessary to limit each customer to two dozen. Send in your order and check today—one dozen Johnson Baskets **\$3.75** for.....

Our catalogue is ready

Johnson Basket Co.

319-321 West Randolph Street, CHICAGO

Manufacturers of "BEST-OF-ALL"
Line of Florists' Baskets and Pot
Covers.

Mention The Review when you write.

the Stuart Low Co., Bush Hill Park, England, said that in certain respects he is having the best trip he ever has made in America. While there is decreased interest in high-priced orchid plants, nearly everyone has been ready to buy cyclamen seeds and there has been increased interest in budded roses.

E. J. Fancourt, of the S. S. Pennock Co., Philadelphia, who was a visitor last

week, states that eastern shippers have decided to adopt the same policy now practiced in the Chicago market, namely, to accept orders only subject to express delays and to accept no orders for shipment after 5 p. m. the same day.

THE two insertions sold everything I had.—H. M. Morris, Rantoul, Ill.

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR FOUR BIG SELLERS

Small Investments and Large Profits

"Our Special" Assortment ALL FOR \$19.00

144 18-oz. Globes
144 Boxes Fish Food
288 Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

We can furnish "Our Special" assortment with 32 oz. Globes for \$21.00 complete.

"Our Leader" Assortment PRICE, \$12.00

48 Half-gallon Globes
48 Boxes Fish Food
48 Instruction Sheets
24 Terra Cotta Ornaments
96 Medium Fish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Our Winner" Assortment ONLY \$30.00

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

"Special Display" Assortment PRICE, \$9.00

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

Large, Healthy Stock Per 100
Medium Selected Goldfish, asst. colors \$ 3.00
Medium Large Selected Goldfish, asst. colors.... 5.00
Large Selected Goldfish, asst. colors ... 7.00
Extra Large Selected Goldfish, asst. colors..... 10.00

Per Doz.
Imported Jap. Fantails (Genuine) ... \$3.00
Imported Jap. Fantails (small) 2.25
Imported Jap. Telescopes, Fantails 4.50
Imported Jap. Comets, small 2.00
Imported Jap. Comets, large 3.00

Wafer Fish Food, large 3-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c per dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases

Per Doz.
Gallon Globes, 1 dozen to crate \$4.00
Two-gallon Globes, 1 dozen to crate..... 6.00
Three-gallon Globes, 1/2 dozen to crate 9.00

TERMS:—Cash with Order or C.O.D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

ORDER YOUR GLOBES AND SUPPLIES TO BE SHIPPED AT ONCE BY FREIGHT—FISH WILL FOLLOW BY EXPRESS.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 NORTH MAIN STREET

(ASHBORNE FISHERIES)

BURLINGTON, IOWA

Mention The Review when you write.

GOLDFISH WHOLESALE

BUY FROM THE BREEDER

26 ACRES OF PONDS

BIG, HEALTHY GOLDFISH	
	Per 100
Small Goldfish.....	\$1.50
Medium.....	2.00
Medium Large.....	3.00
Large.....	4.00
Extra Large.....	6.00
Large Display and Fountain Fish	
Each 25c, 35c, 50c, 75c, \$1.00, \$1.50, \$2.00 and \$3.00.	

BEAUTIFULLY COLORED IMPORTED JAP. GOLDFISH	
	Per 100
Jap. Fantails, small.....	\$15.00
" " small medium.....	20.00
" " medium.....	25.00
" " large.....	35.00
" Telescopes.....	25.00
" " medium.....	35.00
" " selects.....	50.00

SUPPLIES	
Cabomba (water plant), per doz., 60c; per 100, \$4.00	
Small Shells, beautifully colored, per gal.	1.25
"Bug Food" for Goldfish, a scientifically prepared food. Universally used by breeders and scientific aquarists.	
If you have been losing fish fed on the old rice wafer food, stop your losses by using a food adapted to the needs of Goldfish.	
Retails	15c
Wholesale, per 100..	\$6.00

No. 1 OUTFIT, \$17.50

144 18 oz. Globes
144 Boxes "Bug Food" for Goldfish
288 Goldfish
50 Larger Fish to Retail at 10c each
Plant, Pebbles and Dip Net

TERMS—Cash with order

Order amounting to \$25.00 or more will get

50 EXTRA GOLDFISH
FREE (value \$5.00)

Write for more complete price list

No. 4 OUTFIT, \$8.00

12 1 Gal. Globes
36 Boxes "Bug Food" for Goldfish
12 Assorted Ornaments
48 Large Selected Goldfish
Plant, Pebbles and Dip Net

BERT J. PUTNAM,

490 WASHINGTON STREET,

BUFFALO, N. Y.

Mention The Review when you write.

CINCINNATI, O.

The Market.

Business is excellent, the demand being greater than the supply. All kinds of stock are being sold as rapidly as received, at good prices. Roses are in fair supply, most of them being of high quality. Carnations are in about the same supply as last week. Easter lilies are plentiful. Chrysanthemums are coming, but not in quantities. Heavier local cuts are expected soon and November 1 should see the flowers in sup-

ply large enough for the demand. Valley may be had. Other offerings include rubrum lilies and snapdragons. Greens are plentiful.

Various Notes.

The meeting of the Cincinnati Florists' Society at Frank Volz's place was well attended. The guests extended a vote of thanks to their host for his hospitality.

Last week C. E. Critchell offered the first valley to be had in this market in some time. It sold well.

R. Witterstaetter is cutting some nice early yellow mums.

Miss M. M. Carroll has opened a wholesale house on Third street.

Among the visitors to the trade last week were Albert Knopf, formerly with the Franklin Floral Co., Columbus, O., but during the last year with the Redondo Floral Co., Los Angeles, Cal. Mr. Knopf attended the F. T. D. convention at Detroit. Other visitors were Julius Dilloff, representing Schloss Bros., New York, and H. J. Millard, of Indianapolis, Ind. C. H. H.



The Climax Line is a Good Line to Tie To

THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

Des Moines Autumn Flower Show

AUDITORIUM, NOVEMBER 7, 8, 9 AND 10, 1917

Under the Auspices of

The Iowa State Florists' Association

For trade space and premium list, write

J. S. WILSON,

DES MOINES, IOWA

Mention The Review when you write.

DAYTON, O.

The Market.

Frost last week put an end to outdoor stock, thus making cut flowers in smaller supply. Chrysanthemums, roses and lilies are in good demand, but the supply is not large. Dahlias and asters are still seen, but the quality is poor. Begonias are being used in funeral work, owing to the scarcity of other stock. Carnations are not yet plentiful, but are of better quality. Potted plants are beginning to sell rapidly. Business among the retailers last week was good, funeral work being heavy, while there were a number of decorations.

Various Notes.

Mrs. Forest Mitman left October 12 for San Diego, Cal., where she will spend the winter with her father.

M. Anderson reports that business is good, but the supply of flowers is not.

The Abbey Avenue Greenhouses are cutting some good early chrysanthemums.

Miss K. Young, accompanied by her father, made an automobile trip October 14 to Piqua, O.

Saul M. Rosenfeld, representing Wertheimer Bros., New York, called on the trade last week. G. J. F.

KANSAS CITY, MO.

The Market.

Business in the wholesale market showed an improvement last week, but it would have been better if there had

been more stock. The demand is strong and there is every indication of a good fall business. The cool weather has helped the retailers by increasing the transient business.

Roses and carnations are of better quality and the receipts are increasing each week. The greater part of the supply is from local growers. The

heavy frost has killed everything outdoors, and that is what causes the shortage in cut flowers. There is a large offering of lilies, and mums are expected in a rush before long.

Various Notes.

The trade regrets to hear of the illness of Mrs. J. Hepting, who now is

FALL OFFERS

- 25** Tumbler Baskets..... **\$8.75**
- 25** Medium Cut Flower Baskets **\$14.75**
- 12** Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each **\$1.00**
- 6** Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of 6 or more, each **\$1.65**

Finished in Two-tone Colors. Each Offer Includes Liners.

SEND FOR FALL 1917 CATALOGUE.

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE .
CHICAGO ILLINOIS

Mention The Review when you write.



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE			Per 100
For Violets and Corsages			
Size			
7x 4	x4	2" covers	\$ 4.00
8x 5	x5	"	4.75
10x 6	x5½	"	5.55
12x 8	x5½	"	7.15

For Cut Flowers			Per 100
Size			
16x 4	x3	2" covers	\$ 4.20
20x 4	x3	"	4.75
18x 5	x3	"	4.75
21x 5	x3	"	5.55
30x 5	x3½	"	7.15
21x 7	x3½	"	6.30
21x 8	x4	"	7.35
24x 8	x5	"	9.10
28x 8	x4	"	9.45
28x 8	x5	"	10.30
36x10	x5	Telescope	17.40
48x10	x5	"	28.45

VIOLET GLAZE AND PLAIN VIOLET			Per 100
For Violets and Corsages			
Size			
7x 4	x4	2" covers	\$ 4.20
10x 6	x5½	"	5.85
14x10	x8	"	12.50

For Violets and Corsages			Per 100
Size			
7x 4	x4		\$2.95
8x 5	x5		3.75
10x 6	x5½		4.20
12x 8	x5½		5.85

MIST GRAY			Per 100
For Designs and Sprays			
Size			
30x12	x6	Telescope	\$15.85
36x12	x6	"	19.00
12x12	x8	"	14.20
14x14	x8	"	15.00
16x16	x8	"	15.85
24x24	x8	"	23.70
28x28	x8	"	30.00
24x14	x8	"	19.75
30x14	x8	"	22.90
36x14	x8	"	25.30
40x14	x8	"	27.60
32x32	x8	"	39.45

For Violets and Corsages			Per 100
Size			
7x 4	x4	2" covers	\$ 4.00
8x 5	x5	"	4.35
10x 6	x5½	"	4.75
12x 8	x5½	"	5.55
14x10	x8	"	9.45

For Cut Flowers			Per 100
Size			
16x 4	x3	2" covers	\$ 2.95
20x 4	x3	"	3.40
18x 5	x3	"	3.40
21x 5	x3	"	4.00
24x 5	x3½	"	4.75
30x 5	x3½	"	5.20
36x 5½	x3½	"	7.15
28x 6	x4	"	5.55
18x 6	x4	"	4.75
21x 7	x3½	"	5.10
21x 8	x4	"	5.45
24x 8	x4	"	6.10
24x 8	x5	"	6.55
28x 8	x4	"	6.90
28x 8	x5	"	7.90
36x 8	x5	Telescope	11.00

MIST GRAY—Cont.			Per 100
Size			
40x 8	x5	"	\$14.20
42x 8	x5	"	17.40
48x 8	x5	"	19.75
30x10	x5	"	11.00
36x10	x5	"	14.20
42x10	x5	"	20.55
48x10	x5	"	23.70

MIST BROWN			Per 100
For Designs and Sprays			
Size			
30x12	x6	Telescope	\$16.65
36x12	x6	"	20.00
20x12	x8	"	16.65
16x16	x8	"	16.50
24x14	x8	"	20.85
30x14	x8	"	24.15
40x14	x8	"	29.20
32x32	x8	"	41.70

For Violets and Corsages			Per 100
Size			
7x 4	x4	2" cover	\$ 4.20
8x 5	x5	"	4.60
10x 6	x5½	"	5.00
14x10	x8	"	10.00

For Cut Flowers			Per 100
Size			
16x 4	x3	2" covers	\$ 3.10
18x 5	x3	"	3.60
36x 5½	x3½	"	7.50
21x 7	x3½	"	5.40
24x 8	x5	Telescope	6.90
40x 8	x5	"	15.00
42x 8	x5	"	18.30
42x10	x5	"	21.70
48x10	x5	"	25.00

MANILA			Per 100
For Cut Flowers and Designs			
Size			
18x 6	x4	2" covers	\$ 4.50
21x 7	x3½	"	4.90
24x 8	x4	"	5.80
24x 8	x5	"	6.25
40x 8	x5	Telescope	18.50
42x 8	x5	"	16.50
36x10	x5	"	13.50
42x10	x5	"	19.50
48x10	x5	"	22.50
40x10	x6	"	22.50
28x 8	x6	"	9.00
30x12	x6	"	15.00
36x12	x6	"	18.00
24x14	x8	"	19.50
30x14	x8	"	22.50
36x14	x8	"	24.40
40x14	x8	"	26.65

GREEN MARBLE			Per 100
Cut Flower Boxes			
Size			
7x 4	x4		\$ 4.00
8x 5	x5		4.30
15x 6	x5		6.60
12x 8	x5½		5.80
14x10	x8		10.00
16x 4	x3		3.80
30x 5	x3½		6.35
36x 5½	x3½		7.75
21x 7	x3½		5.80
24x 8	x5		7.75
40x 8	x5	Telescope	14.50
42x 8	x5	"	17.75
30x10	x5	"	13.00
42x10	x5	"	21.00
48x10	x5	"	24.50
24x10	x10 3"	cover	19.00
30x10	x10 3"	"	22.00
36x12	x 7 3"	"	20.50
24x12	x10 3"	"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

WILLOW BASKETS

We make any style you want on short notice.

Carry full line of **PRINCESS** baskets
Made in America.

W. Q. POTTER CO., 431 High Ave.,
Cleveland, Ohio
Mention The Review when you write.

in the hospital. Mr. Hepting was ill throughout the summer and is not any too well to work.

Fred Fromhold reports business good. Corsage work has picked up splendidly.

W. J. Barnes had a rushing week in funeral work and decorations. He had a large sale of blooming pot plants and ferns.

The window displays of the downtown retailers have been especially good. They are a great aid in keeping up the business.

CUT FLOWER BOXES

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture-Proofed stock).

18x5x3 , 3 -inch lid	\$2.63 per 100	24x8x4 , 2-inch lid	\$4.90 per 100
21x5x3 , 3 -inch lid	3.00 per 100	28x8x5 , 2-inch lid	6.27 per 100
24x5x3½, 3½-inch lid	3.89 per 100	36x8x5 , 2-inch lid	7.88 per 100
30x5x3½, 3½-inch lid	4.62 per 100	9x6x5½, 2-inch lid	3.15 per 100
36x5x3½, 3½-inch lid	5.46 per 100	11x8x5½, 2-inch lid	3.50 per 100

Other sizes in proportion. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO.,

MARION, IND.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
Mention The Review when you write.

John Stevens will have a good lot of cyclamens for the holiday trade.

Adolph Mohr has a large quantity of good cinerarias in 3-inch pots.

W. J. B., Jr.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

WE WERE a little too well pleased with the results from our ads. Our sales cost us one per cent in this instance, slightly under, in fact.—Ferguson Bros., Station D, Omaha, Neb.

Beauties

\$30.00 per 100
for the best.

30-inch....\$3.00 per doz.
24-inch.... 2.50 per doz.
18-inch.... 2.00 per doz.

If you depend on us for Beauties, you can always get them when you want them. The quality is as usual the best.

Cattleyas

\$6.00 per dozen

Special price in lots of 25 or more.

Oncidium

\$4.00 per 100

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Chrysanthemums

\$2.00 and \$2.50 per dozen
\$15.00 to \$20.00 per 100

In yellow, white, pink and bronze.

Better varieties are coming in, larger flowers and there will be plenty to fill all orders.

Chrysanthemums, Pompons

\$4.00 and \$5.00 per dozen bunches

Roses

We can furnish you the following varieties:

Russell
Shawyer
Maryland
Killarney
Prima Donna
White Killarney
Hadley
Richmond
Thora
Ophelia
Sunburst
Fireflame
Aaron Ward
Donald McDonald
C. Brunner
Geo. Elger

The supply of the better grades of roses is increasing. When you want good roses call on us.

Mention The Review when you write.

PHILADELPHIA.**The Market.**

Chrysanthemums are coming to the front as the leading flower. The frosts of October 12 and 13 destroyed over one-half of the dahlias coming into this market. Some of the growers still have part of their stock left. The milder weather that followed is keeping these dahlias in fine shape and reviving those that were not killed outright, but the dahlia has ceased to be the leading flower. The effect of these early killing frosts has been to reduce the supply of flowers materially. Usually chrysanthemums and carnations are in heavy crop at this season. Today both are late—chrysanthemums are only just beginning, owing to the fact that early varieties have not been so heavily planted as in the past. Winter carnations are later than for many years. Many of the plants are under size; those that are in fine shape are not in crop.

The tendency in chrysanthemums is toward moderate-sized blooms; but little fancy stock is offered. Golden Glow is still the leading yellow. Chrysolora is coming in more strongly than a week ago and there are some Comoleta blooms. Crystal Gem is a pleasing white. Unaka is the leading pink. While it is not wholly satisfactory, it remains the leader until something better appears. Good old Tint of Gold has reappeared to represent bronze. The remainder of the list includes Polly Rose, October Frost, Smith's Advance, Oconto and a few Pacifics. Pompons have arrived.

Roses are good, plentiful and of moderate price. They form the backbone of the market. Valley and cattleyas are obtainable now, the latter at normal prices. The mixed orchids include oncidiums, dendrobiums and vandas. Sweet peas have come. They are surprisingly good in white, pale pink,

cerise and lavender, and their strength is increased by Yarrawa.

Marie Louise double violets have come from the Hudson river district. Yellow daisies are offered here and there.

The express situation is improving; shipments are going forward with but few delays.

Dahlias.

One of the most important of the outdoor specialties at the Riverview nurseries of Henry A. Dreer, Inc., is the dahlia. The space devoted to this sterling fall flower has steadily in-

creased since its first appearance here not many years ago. The improvement in the quality of the plants grown, and in the varieties, has kept pace with the increase in their number. Formerly outside specialists were depended upon for the dahlias sold in the Dreer store in Philadelphia. The passing of that day was directly due to the failure of those specialists to do what is technically termed "true" their dahlias. It was more than the Dreer spirit of reliability could stand to have a red dahlia, such as Lyndhurst, go out under the label of the yellow dahlia, Mrs. C. W. Bruton. Yet in those days such

BERGER BROS.

Chrysanthemums

CHOICE STOCK IN ALL THE COLORS

Extra Fine Easter Lilies

ROSES CARNATIONS VIOLETS

Our flowers are extra fine now.

We can fill orders for high grade in quantity.

Try us.

1225 RACE ST. PHILADELPHIA

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OPHELIA



Some of the most wonderful quality we have ever received so early in the season, in small or large quantities at



Special.....	\$10.00 per 100
Extra.....	8.00 per 100
First.....	6.00 per 100
Second.....	3.00 per 100
Extra long Specials at.....	12.00 per 100

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street, PHILADELPHIA, PA.

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Sts.

WASHINGTON
1216 H Street, N. W.

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Chrysanthemums

Pink, White and Yellow.

CARNATIONS, ROSES

and all seasonable flowers.

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Close daily at 6 o'clock
Mention The Review when you write.

glaring errors did occur. The specialists said mistakes would happen, but the house had to stand for it, and it couldn't. So dahlias were grown on its own farm.

At first the work of truing was something tremendous, but gradually determination and perseverance carried the day. While getting the varieties true to name still is, and always will be, a serious matter, vigilance, eternal vigilance won. Today the dahlias at Dreer's are true to name. Of course, this much-to-be-desired result means occasional empty spaces in the rows. A fine-looking plant has to be sacrificed because it is a rogue, and it is always pulled out the instant it is detected.

There are twenty-five acres or more planted to dahlias at Riverview. The number of varieties, standard and on trial, is extremely large, so that it requires knowledge and no small amount of experience to keep track of them. These varieties are constantly being increased by the introduction of new sorts from the best hybridizers of Europe and America. The varieties are selected both with a view to their fitness for the garden and for cut flowers. The improvement in the varieties grown is marked. Year by year some kinds are dropped as their particular type, form or color is improved upon.

EDWARD REID OFFERS THE BEST Beauties - Orchids Chrysanthemums

All the leading ROSES in splendid form

REMEMBER, "WHEN THEY ARE REID'S, THEY ARE RIGHT."

1619-21 Ranstead St., PHILADELPHIA, PA.

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THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Single Violets, Easter Lilies, Carnations, Dahlias
Chrysanthemums, \$2.00 to \$2.50 per dozen

A mail order will convince you of their quality.

Night orders, call Lansdowne 171.

Open from 7:30 a. m. to 6 p. m.

Consignments of choice stock solicited.

1615 RANSTEAD STREET, PHILADELPHIA, PA.

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CHRYSANTHEMUMS — EASTER LILIES — GLADIOLI WM. J. BAKER, WHOLESALE FLORIST, 12 South Mole Street, PHILADELPHIA, PA.

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EUGENE BERNHEIMER, WHOLESALE FLORIST GOOD ROSES

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

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THE HOUSE OF MERIT FLORISTS' SUPPLIES

JOS. Q. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

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Eugene H. Michel is in charge at Riverview. James C. Clark is in charge of the dahlias at Dreer's, as a sort of pastime to relieve his mind from the serious, all-year-round work of growing ferns. It happily chanced that Mr.

CHARLES E. MEEHAN WHOLESALE FLORIST

5 S. Mole St.
PHILADELPHIA, PA.

Mention The Review when you write.

Michel and Mr. Clark were having their first inning among the dahlias when these notes were made. Mr. Clark selected, and Mr. Michel described, the varieties that follow. Frau Geheimrath Scheiff is a German decorative varie-

THE FLORISTS' SUPPLY HOUSE OF AMERICA

A WAR MEASURE

How can we carry on our business successfully during war time? Order early.

How can we have our stock ready when we need it, despite scarcity of goods? Order early.

How can we ever prevent disappointment from slow transportation? Order early.

Order Holiday goods now. Don't put it off. Don't wait until tomorrow. Order them today. Have them ready when you need them. It is a little more trouble, but it will pay.

Send for our new Catalogue.

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

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ty of bright, lively chamois color, with a faint orange suffusion. Attraction is a hybrid cactus of large size, with a shade of lilac. This is Mr. Michel's ideal style of name. He prefers attraction, sensation, dazzling, to the habit—may I say weakness?—of immortalizing one's sweetheart by giving her name to a new creation. Hortulanus, with long stem, a pure white, is an exceedingly fine thing. Dora is reddish-salmon, deepening toward the center. Here Mr. Michel commented with a happy laugh: "The introducer wasn't going to let all the outsiders know exactly who his sweetheart might be. He called her Dora, nothing more." Twentieth Century has given us a type that is followed by a long line of splendid varieties of singles or semidoubles. Excelsior has narrow petals, a deep maroon. Eten-dard de Lyon is six inches in diameter, four inches deep, a carmine rose or royal purple. Flamingo, rose pink, frequently shows an open center. Red Flamingo has mammoth flowers, crimson red in color. Others are Snowflake, single, pure white; Mme. Coissard, crimson, passing to a white center; Catherine, primrose yellow; Mrs. Roosevelt, immense size, delicate silvery rose; Mondscheibe, yellow, entirely distinct from Leo XIII; Thais, pure white, with soft mauve suffusion, which is deposited over the snowy petals like dew; Pierrot, amber color, showing white tips, named after a famous French clown because of its comical appearance; Nancy May, a combination of brilliant colors that suggested to Mr. Michel's imaginative mind the idea that the originator must have named it after his colored cook. He explained this to William Engler, the faithful representative of the Florists' Exchange. Mr. Engler gravely introduced Mr. Michel to his better half, remarking that his wife's name is Nancy May. Nothing daunted, Mr. Michel propounded his colored cook theory to the originator of the variety Nancy May. "I named that variety after my wife," was the great hybridizer's answer; "her name is Nancy May." Oregon Beauty is oriental red, with golden sheen and garnet suffusion; a

CHRYSANTHEMUMS

White, Yellow, Pink, \$1.50 to \$3.00 per doz.

Roses, all kinds.....3c and up

Carnations.....3c

Lilies.....12c

Sprengeri, bunch.....35c

Ferns, 1000.....\$2.50

Store open from 7 A. M. to 6 P. M.

T. J. NOLL & COMPANY

1109 Grand Avenue,

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THE RAPID WRAPPER CO.

MANUFACTURERS OF THE
RAPID RAPPER

56 East Randolph Street, CHICAGO

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good American variety, all the way from Portland, that ranks high. Edith Carter is bright yellow, suffused with bright rosy carmine; Parasol, cheery canary-yellow, tipped white, occasionally comes self-colored, probably named from the resemblance to silky flounces in its wavy effect; Beloit, purplish garnet, shading deeper to the center; Galathea, medium-sized, an even tender soft pink; Dorothy Peacock, bright sea-shell pink color, early, free and

RIBBONS and CHIFFONS

COHEN & HILLER

874 Broadway, NEW YORK

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It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

continuous. The excellence of this variety as a free-blooming cut flower sort was shown by the mass of fine flowers that covered the rows.

ST. LOUIS HEADQUARTERS FOR FERNS, LILIES, ROSES AND CARNATIONS

Roses,	Per 100	
Uphelia.....	\$ 4.00	\$ 6.00 \$ 8.00
Killarney.....	4.00	6.00
Russell.....	10.00	12.00 15.00
Carnations.....	2.00	3.00
Choice Lilies.....		8.00
Fancy Ferns.....	per 1000.	1.50
Green Galax. per 1000	\$1.25; case 10,000,	7.50
Asparagus and Sprenger.....	per bunch,	.35
Leucothoe Sprays ...	per 1000, \$5.00; 100,	.60
Sphagnum Moss.....	per bale,	1.25
Sphagnum Moss.....	per 10-bale lots,	10.00
Select Green Sheet Moss. sack, 20 lbs.,		2 50
Dux Superiora Magnolia Leaves...box,		1 35
Wire Toothpicks.....	per box, 10,000,	2.00
Wire Toothpicks.....	5-boxes, 50,000,	8.75

A Complete Stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire and other staple supplies.

St. Louis Wholesale Cut Flower Co.

1410 Pine Street, ST. LOUIS, MO.

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A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

**SHOULD BE CARRIED IN STOCK
BY ALL FLORISTS**

Retail price, 50 cents each or \$5.00 a dozen.
Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

203 Clark Bldg., JACKSONVILLE, FLA.
Mention The Review when you write.

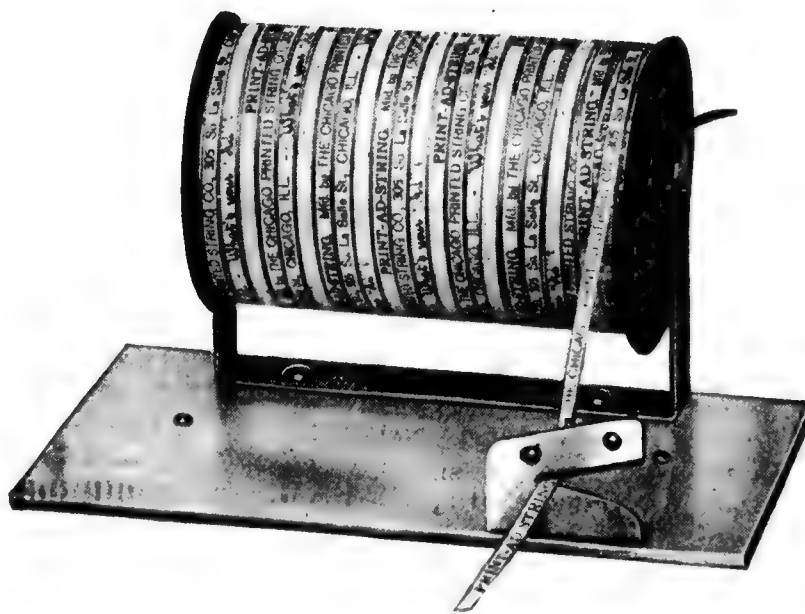
These are just a few of the many fine standard and novel varieties that abound at Riverview. The cactus type holds the premier position today. Among the cactus dahlias are found

Print-Ad-String FOR FLOWER BOXES



PRINT-AD-STRING is manufactured in all color designs (to match your boxes), and in any width up to 1/2 inch. It is made of the same material as twine, consequently not more expensive.

PRINT-AD-STRING makes your packages look neat and attractive, and gives you **miles of advertising at almost no expense.**



Beautiful, heavily nickel-plated reel holders with cutter attachment, **FREE** with first order.

Write for Free Color Card, Samples and Prices.

Chicago Printed String Co.

307 So. La Salle St., CHICAGO, ILLINOIS

**Delivery
Guaranteed**

Virginia Boxwood Sprays

BOXWOOD SPRAYS



We solicit your orders for this Decorative Material for delivery to be made in November and December. Your choice of either Dwarf or the Tree variety at the same price. If quality is required we will have it.

Price.....per 100 lbs., \$15.00 (net weight)

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

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**IF YOU WANT GOOD SERVICE AND FIRST-CLASS
ROSES, CARNATIONS AND MUMS**
AT RIGHT PRICES, ORDER FROM
H. G. BERNING, 1402-4 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

the choicest creations of the hybridizer's art. There are improvements in the other types, but none is so marked as that in the cactus dahlia. Much of the credit for the fine showing made in dahlia fields is due to the improved methods of cultivation. Only the growers can tell what faithful care has been bestowed on the dahlias. To the visitor it appeared as though cultivate, cultivate, cultivate, were the three watchwords to success. It is pretty generally recognized at Riverview that dahlias grown from tubers make stronger plants than those grown from cuttings. Propagation from cuttings is a necessity in new varieties or in those that demand a rapid increase in the stock. It is also recognized that to keep a standard variety up to the mark it is absolutely necessary to discard all those plants that show a tendency to retrograde.

Various Notes.

Charles H. Grakelow was the only retail florist from this city who attended the F. T. D. convention in Detroit. Mr. Grakelow went to Detroit expressly for the convention and felt fully repaid for the time devoted to the meeting. He said the convention was the best he had ever attended, full of live business ideas that were invaluable to him.

Joseph Meehan has gone to St. Petersburg, Fla., for the winter, by his physician's orders. Mr. Meehan's wonderful botanical knowledge will find a new and delightful field of research in the sunny south.

William E. Earnshaw, sales manager for the Floral Nurseries, says that the business done at the opening of the new salesroom exceeded expectations.

J. J. Habermehl's Sons have experienced increased business at the Bellevue-Stratford. There are no large affairs at present.

Charles H. Grakelow has an exhibit at the hotel men's convention in the



Record of 2 Yds. per Minute

SOUDER MFG. COMPANY
BRIDGETON, N. J.

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GET READY Festoon Winding Machines Improved

5th year on the market. Two types. Makes all kinds of Festooning. Type No. 1 will wrap on any size wire used for its center. One turn with handle gives two wraps on Festooning. Center wire can be measured while Festooning is wound, which eliminates measuring of Festooning. Type No. 2: Fine wire is used for the center, one turn with handle gives one wrap on Festooning. Does equally as good work as Type No. 1. We furnish machines ready for work, with enough wire to make 500 yards. Three days' trial allowed. Money refunded if machine is not what you want. Prices: Type No. 1, \$12.00; Type No. 2, \$6.00. TRY ONE.

One of Many Testimonials

La Porte, Ind., Nov. 15, 1916.
The Souder Mfg. Co., Bridgeton, N. J.
Gentlemen: We got one of your machines early in December of last year, and made on it every kind of wreathing and festooning. We found it especially satisfactory in making large holly wreaths on heavy wire. Your machine is all right. We are,
Yours very truly, THE KABER CO.

PREPARED Magnolia Leaves

in cases or
cartons

**THE
RUMBLEY CO.**
Evergreen, Ala.



Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.
H. J. SMITH HINSDALE, MASS.
Mention The Review when you write.

First Regiment armory this week. It includes a handsome dinner table decoration and novelties.

Henry A. Dreer, Inc., continues to fill half orders behind closed doors. There are, of course, critics of so

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50.....per half case
Give us your business and we will please you.

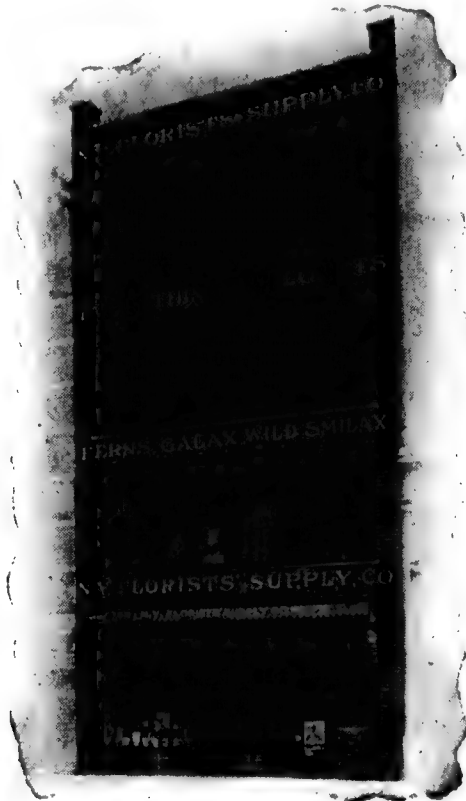
SOUTHERN EVERGREEN CO.
J. L. CUMBIE, Manager

Morris Station, Georgia

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NEW YORK FLORISTS' SUPPLY COMPANY, Inc.

103 WEST 28TH STREET, NEW YORK



Fancy Ferns, 1000\$1.25
Dagger Ferns, 1000 1.00
Green Galax, 1000 1.00
Case of 10,000 8.00
Leucothoe Sprays, 10060
" " 1000 5.00
Boxwood, lb20
Crate of 50 lbs 7.50
Green Sheet Moss, bag 2.00
Magnolia Leaves, brown or green, carton 1 25

Cycas Leaves	
8-12 inch, 100\$2.25
12-16 " " 2.75
16-20 " " 3 75
20-24 " " 4.50
24-28 " " 5.50
28-32 " " 6.50
32-36 " " 7.00
36-40 " " 8.00
40-44 " " 9.50
Not less than 100 lots.	

Prepared Princess Pine	Crepe Paper
Per lb.....\$0.35	Per doz. rolls.....\$2 50

SPHAGNUM MOSS, 1 bale.....\$ 1.50 Every bale wrapped
10 bales 14.00

DECORATED BASKETS, as illustrated \$3.50 per dozen
all colors.....

Mention The Review when you write.



BOXWOOD SPRAYS

NOTE THIS!

Twenty years' experience wholesaling this green. Increasing our sales each year by thousands of pounds. Shipping it from coast to coast. Supplying same customers year after year. Dealing only with proven reliable shippers. Eliminating unreliable shippers and also eliminating shippers of poor stock each year.

Does not this convince you that you should not take a chance, but send us your order today?

Only 15c per lb. (50-lb. crates) **PLAY SAFE**

On account of express and freight congestion, order early; we will tell you how to keep it fresh until you use it.

McCALLUM COMPANY, Pittsburgh, Pa.

Mention The Review when you write.

Quality and Price Combined is what you find here

Evergreen Fancy Ferns\$1.25
5,000 at 1.15
Leucothoe45
1,000 at 4.00
Green Galax, per 1,00090
Sphagnum Moss (wrapped), bale 1.25

A trial order means a regular customer.
Prices subject to change without notice.

H. H. PALMER CO., Centerburg, Ohio

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OUR GREENS ARE GREENS GOOD

	Per 1000
Green Galax (10,000 to case)\$0 45
Bronze Galax (10,000 to case), deliveries a little later.45
Fancy and Dagger Ferns (5000 to case)75
Green Leucothoe, 16 to 24 in. long, any quantity	2.50
Green Leucothoe, 12 to 16 in. long, any quantity	1.50
Green Leucothoe, 8 to 12 in. long, any quantity	1.00
Bronze Leucothoe, 16 to 24 in. long, any quantity	3.50
Bronze Leucothoe, 8 to 16 in. long, any quantity	2.00

Leucothoe Sprays are our specialty, and we respectfully insist upon your giving us a chance to convince you of the superior quality of our goods. Nothing in bronze will be ready for some two or three weeks yet.

Please send cash or reference with first order.
TOE RIVER EVERGREEN CO., Newland, N. C.

Mention The Review when you write.

EVERGREENS

Laurel Branches, 2x2x4 ft. case, per case\$2.75
Laurel Stems, large bag, per bag 1.10
Green Sheet Moss, per bag 1.40
Boxwood, both varieties, per lb12
Fancy Holly, 2x2x4 ft. case, per case 3.25

W. Z. PURNELL, Snow Hill, Md.

Always mention the Florists' Review when writing advertisers.



GREEN GALAX, DAGGER FERNS, and LEUCOTHOE



GREEN GALAX, case of 10,000\$4.50
DAGGER FERNS per 1000 1.00
GREEN GALAX, by parcel post, per 1000 1.00
GREEN LEUCOTHOE\$1.75 to \$2.75 as to size

ALL FRESH GUARANTEED STOCK

W. M. Woodruff & Son, Lowgap, N. C.

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TO ALL RETAIL FLORISTS

Our evergreen season opens this week, but bronze goods will not be ready for several weeks.

Can furnish the following greens now and will give orders prompt and careful attention.

GREEN GALAX50c per 1000; \$4.50 per case of 10 000
FANCY and DAGGER FERNS80c per 1000; 8.50 per case of 5,000
GREEN LEUCOTHOE, 10 to 16 inch	\$1.00 per 1000; long lengths, \$2.25 per 1000

Will pack assorted cases, just any quantity you can use of each kind, all in one case, if you cannot use solid cases of each.

J. H. VON CANON, Wire me, Elk Park, N. C. **Banners Elk, N. C.**

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GREEN GOODS GUARANTEED TO PLEASE



Green Leucothoe, 20 to 24-inchper 1000, \$3 00
" " 14 to 20 inch 2 00
" " 10 to 14-inch 1 00
Fancy and Dagger Ferns, 5000 to caseper case, 3.50
Green Galax, 10,000 to case 4.50
Bronze Galax, same price but not ready.	

T. J. RAY & CO., ELK PARK, N. C.

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FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

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BOXWOOD SPRAYS

Everything in Evergreens.

**SUPERIOR QUALITY STOCK
JONES, THE HOLLY WREATH MAN.**

MILTON, DELAWARE

Mention The Review when you write.

radical a step, but the street generally considers it as a bright move that meets the unusual conditions.

Fred Cowperthwaite spent October 9 and 10 in Hagerstown, Md., judging the flowers at the interstate fair.

Phil.

DENVER, COLO.

The Market.

Business conditions suffered a slight relapse last week. There was a good frost, but not heavy enough to end the remaining outdoor flowers. Roses, which have improved and are in larger supply, bring good prices. Carnations are good, but are still on the short side, the blooms bringing 50 and 75 cents per dozen at retail. Orchid receipts are larger, while snapdragons are scarce and clear quickly each day. Chrysanthemums rule the market, the large and pompon varieties finding equal favor. A large number of potted mums are moved, as well as obconica primulas.

Various Notes.

Out-of-town florists present at the funeral of J. A. Valentine, October 10, in addition to those mentioned in last week's obituary, were S. Knudsen, of Boulder, Colo.; Charles Fohn, of Colorado Springs, Colo.; P. O. Hansen, of Greeley, Colo.

Carl Gross, formerly with the Alpha Floral Co., has accepted a position as traveling salesman with the S. S. Pennock Co., of Philadelphia. His territory is large—from Chicago to the coast.

Samuel Lundy is at the Mercy hospital, where he underwent an operation for rupture. He is convalescing nicely and expects to be at the store in another week.

The Park Floral Co. has 2,000 fine Caprice mums in pots.

R. S.

SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale.....	\$ 1.75
10 bales.....	16.00
25 bales.....	37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax.....	per 1000, \$ 1.25
.....	per case, 10.00
Green Galax.....	per 1000, 1.00
.....	per case, 8.50

Leucothoe Sprays.... per 100, \$0.50

Fancy Ferns..... per 1000, 1.25

Dagger Ferns..... per 1000, 1.00

Natural Sheet Moss... per bag, \$2.00

Dyed Green Sheet Moss.... per bag, 3.50

Cedar Bark..... per lb., .08

Hemlock Bark..... per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street, NEW YORK

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FANCY FERNS--SPECIAL PICKED

Leave your orders for regular shipments. Mums, Roses and Carnations, all seasonable Cut Flowers. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS	
Per 1000	\$1.50
GREEN LEUCOTHOE SPRAYS	
Per 10050
Per 1000	4.50
BOXWOOD SPRAYS	
Per bunch25
Per case of 50 lbs	7.50

BRONZE GALAX LEAVES	
Per 1000	\$1.00
Per case of 10,000	7.50

GREEN GALAX LEAVES	
Per 1000	1.00
Per case of 10,000	7.50

SPHAGNUM MOSS	
Per bale	\$ 1.25
10 bale lots	10.00

GREEN SHEET MOSS	
Per bundle	\$1.00
5 bundles	4.75
10 bundles	9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....\$1.35 per carton
Red Magnolia Leaves..... 1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, Cincinnati, Ohio
15 East Third Street,

Mention The Review when you write.

NEW CROP FANCY FERNS

First-Class Stock
\$1.00 PER 1000

TEAHAN FERN CO.

694-696 River St. TROY, N. Y.

Phone Troy 1706-W.

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

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SOUTHERN WILD SMILAX

and all Decorative Greens now
ready to ship. All orders
filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

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WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in busi-
ness. Prompt service. Good weights.

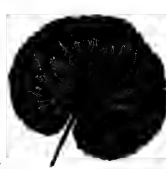
F. & S. LEE, MARION, ALA.

Always mention the Florists' Review when
writing advertisers.

EVERGREENS



Long Green Leu-
cothoe ..1000, \$2.00
Short Green Leu-
cothoe ..1000, \$1.00
Fancy Fern, 75c
per 1000, or per
case of 5000....\$3.25



Dagger Fern, 75c per 1000, or per case of
5000.....\$3.25
Green Galax, 50c per 1000, or per case of
10,000..... 3.75
Bronze goods ready about November 15th.
We handle nothing but the best and guarantee
entire satisfaction.

Cash with Order.

TAR-HEEL EVERGREEN CO., Elk Park, N. C.

Mention The Review when you write

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12
to 36-inch for..... \$4.80

A sample order will convince you that
our Cycas are the best. Get our general
list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS :: : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Southern Wild Smilax

Now ready for shipment

Large case, \$2.50 Half case, \$1.50
Write, wire or phone me your orders. None too
large or small to receive my prompt and careful
attention.

Stock Guaranteed to be A-1

CHAS. S. LEE
EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

USINGER'S UTTERANCES.

Were you lucky enough to attend the
F. T. D. convention at Detroit October
2 and 3? If you were, you are a better
florist today, are you not? And if you
were not there, make a memorandum to
go to Cleveland next year. President W.
F. Gude and Secretary Albert Pochelon
started the convention and kept it go-
ing for two days, and by a unanimous
vote they will be at it again next year.
H. P. Knoble, of Knoble Bros., Cleve-
land, got Secretary Pochelon's "goat"
for \$50. He had been after it four years.
After W. J. Palmer, of Buffalo, had bid
\$125 for an oil painting contributed by
Poehlmann Bros. Co., Chicago, typifying
the work of the F. T. D., Philip Breit-
meyer, the auctioneer, raised the bid to
\$150 and sold the picture to himself.
The picture will soon start on a journey
to a number of cities, where it will be
exhibited, the rental price being \$25 per
week.

Darwin P. Smith, of Flint, Mich., has
opened a new store in the Palace Thea-
ter building.

Hasselbring, the Florist, of Flint,
finds the shortage of labor a big fac-
tor in the things to worry about.

A. J. McKinnon, also of Flint, keeps
busy with funeral work. Several designs
and sprays were in the shipping room
awaiting delivery. W. T. U.

Want and For Sale Department

Advertisements under this head 12½ cents
per line, cash with order from all who do not do
other advertising. In sending remittance count six
words to the line.

Display advertisements in this department \$1.50
net, for one inch space.

When answers are to be sent in our care, add 10
cents for forwarding.

Plant advertisements not admitted under this head

SITUATION WANTED—By an experienced all-
round grower. South preferred; \$10.00 per
week and board. Address Wm. Kirkham, 22 S.
Clark St., Chicago, Ill.

SITUATION WANTED—Widely experienced rose
grower, carnations, mums and general stock;
single man of middle age. German. Address No.
407, care Florists' Review, Chicago.

SITUATION WANTED—As rose or carnation
grower, long practical experience; first-class
references. State wages in first letter. Address
No. 311, care Florists' Review, Chicago.

SITUATION WANTED—By young man, 2 years'
experience in greenhouse and nursery; per-
manent position with some company growing a
general line of flowers or vegetables; located in
vicinity of southern Indiana. Address L. E.
Lawburg, Mooseheart, Ill.

SITUATION WANTED—Rose grower with 10 years' experience. Kindly state wages. Address No. 312, care Florists' Review, Chicago.

SITUATION WANTED—By young lady with general greenhouse experience; also winter course at Cornell; place near New York or Philadelphia preferred. References. Address Box 326, Dryden, N. Y.

SITUATION WANTED—By experienced grower, on private or small commercial place; first-class place and good wages. Southern states preferred. Not in draft. Address No. 308, care Florists' Review, Chicago.

SITUATION WANTED—As head gardener; life experience in all branches of gardening specialties, outdoor and indoor flowers, fruit and vegetables, shrubs, lawns and landscape work. Can produce good results; married, aged 36. Address No. 299, care Florists' Review, Chicago.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—Young man to work in greenhouses. Apply to Wm. O'Carroll, University of Chicago, Chicago, Ill.

HELP WANTED—An all-round greenhouse man; steady work for the right man. Simanton & Pence, Falls City, Neb.

HELP WANTED—Rose grower. Apply with references and state wages expected. Martin & Forbes Co., Forest Grove, Ore.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Experienced cucumber and tomato grower; reference required. Good wages right man. James Thomas, Wichita, Kan.

HELP WANTED—Grower with some experience in rose growing. State age, experience and wages wanted. W. J. Palmer & Son, Lancaster, N. Y.

HELP WANTED—Handy man for greenhouse, young, middle-aged or elderly man; a good chance to learn the business. Waukesha Floral Co., Waukesha, Wis.

HELP WANTED—An experienced man, middle-aged, for general greenhouse work. Steady work. National Plant & Flower Co., 61st and Throop Sts., Chicago.

HELP WANTED—First-class man for pot plants and general greenhouse work. State age, nationality and wages expected. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Nov. 15; man for retail store; must be a good salesman and designer; must not smoke cigarettes. State salary expected. Cotton, Florist, Portsmouth, Va.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—A first-class designer, decorator and general storeman; good salary to right kind of a man. Please give references in first letter. Address No. 296, care Florists' Review, Chicago.

HELP WANTED—First-class grower to take charge of houses growing for our retail store; wages \$23.00 per week. Very mild climate here on coast. Marshfield Florist Co., Marshfield, Ore.

HELP WANTED—Two or three quick, active young men for potting and general greenhouse work; good chance for advancement. State age and wages expected to begin with. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—Night fireman for steam boilers; man with some knowledge of greenhouse work preferred; position permanent. State experience and wages expected. John W. Foote, Pleasant St., Reading, Mass.

HELP WANTED—Young man of good character for outside work at Florida winter resort on gulf coast. Situation open November 1st. Wages \$45.00, room and board. Address Boca Grande Land Co., Boca Grande, Fla.

HELP WANTED—At once, in modern plant of 14,000 ft. of glass, all-round grower of carnations, mums, peas, etc., and average run of potted plants. Steady job. State salary expected. New London Floral Co., New London, Wis.

HELP WANTED—A grower of chrysanthemums, poinsettias, ferns, roses and other general stock. Want a man of at least three years' southern experience. Married man preferred. House furnished. Address No. 276, care Florists' Review, Chicago.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 423, care Florists' Review, Chicago.

HELP WANTED—Opportunity. Successful growing concern in best Pacific coast city wants competent man for growing grounds; also competent greenhouse propagator. Must furnish references and make an investment. Address No. 290, care Florists' Review, Chicago.

HELP WANTED—First-class rose grower. Green Plain Rose Farm, Yardley, Penna.

HELP WANTED—An experienced grower to take charge of 15,000 feet of glass growing carnations and sweet peas; everything in splendid condition; good opportunity for capable steady man. State salary expected. Address Bristol Floral Company, Bristol, Tennessee.

HELP WANTED—An all-round florist capable of doing decorating and make-up work for prominent store in the South. Must be a good salesman. Regular employment at good wages for the right man. State age, experience in detail, give references, and approximately salary expected in first letter. Address No. 257, care Florists' Review, Chicago.

HELP WANTED—Grower of ability to produce first-class stock, to take charge of retail place; ten thousand feet of glass; spring bedding plants, palms, ferns, cut mums, etc.; German preferred; also helper, good at potting; good wages, but must have good men. State experience and in what capacity employed in first letter. Mauff Floral Co., Denver, Colo.

WANTED—To buy a small steam trap in perfect condition. Give full particulars and price in first letter. Forest Park Floral Co., Coffeyville, Kan.

WANTED—To rent, a small place suitable for growing lettuce and mushrooms, in a town not less than 6,000. Address Wm. Kirkham, 22 S. Clark St., Chicago, Ill.

WANTED—Growers to know of the Jones service. Heating systems designed or made over. Submit your heating problems to Robt. Ross Jones, Consulting Engineer, Harrisburg, Penna.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

FOR SALE—Twelve boxes new glass, 16x24, D. S. A., \$4.50 per box. D. A. Galt, Freeport, Ill.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—25 boxes of glass, 16-in. x 24-in., D. S. A. new, at \$4.80 per box. Cash, please. Elson Helwig, Marion, Ohio.

FOR SALE—Standard return steam trap; will drain 20,000 feet one-inch pipe. Price \$20.00. E. J. Sheap & Sons, Jackson, Mich.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6840 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—Second-hand iron pipe in good condition, sizes 1/2-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—About 300 electros, used in seed and plant catalogue business, for best offer. Proofs sent. L. P. Butler & Co., Box 374, Keene, N. H.

FOR SALE—About 14,000 1 1/4-in. pots, Hews make, at \$2.75 per 1000; carefully packed; also 5000 2 and 2 1/2-in. pots at same price. L. P. Butler & Co., Box 374, Keene, N. H.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander, "The Dahlia King," East Bridgewater, Mass.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—On account of my long illness I will sell my store at 900 Belmont Ave. at a bargain. Location, busiest corner in Lakeview. New fixtures and everything in splendid shape. F. O. Franzen, 5319 N. Clark St., Chicago, Ill.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1 1/4-inch, 1 1/2-inch, 2-inch and other sizes suitable for either steam or hot water use. Write us for prices. Baur Gas & Supply Co., Eaton, Ind.

FOR SALE—1/4 or 1/2 interest in 5 acres of land and 5 greenhouses, 20x100 ft. each, planted to mums and carnations; located within a mile of city of 30,000. Less than \$2000.00 required. Address No. 259, care Florists' Review, Chicago.

FOR SALE—Florists' Buchbinder Refrigerator, used but 6 months; size, 10 feet in length, 3 feet wide, 9 feet 6 inches high, in A-1 condition, as good as brand new. Beautiful; cost \$425.00. Will sell for \$300.00. Olympia Fruit House, Rockford, Ill.

FOR SALE—Or rent, 5 greenhouses, 9 miles west of Chicago; one house 30x50, others 25x100 ft., well stocked with carnations, mums and bedding plants. Reasonable price. Reason for selling, sickness of owner. Address No. 276, care Florists' Review, Chicago.

FOR SALE—Pots, 2 1/4, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—We have 100 boxes "A" glass, double strength, cleaned, good as new, \$4.50 per box, or 100 boxes for \$400.00, if it would be taken from place; 1-inch pipe, 12, 14, 16 ft. long, \$20.00 a ton. And all different materials. Inquire John Prochaska, Niles Center, Ill.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—Greenhouses covering 10,000 sq. ft. of ground, on 5 acres of good gardening land, near Milwaukee; two boilers, hot water heat; well stocked with carnations and mums; 150 tons of coal on place; 2 dwelling houses and barn. Inq. or address Boehlke & Brueggemann, North Milwaukee, Wis.

FOR SALE—\$1,500.00 cash, balance easy terms, 7000 feet of glass, good shape, fully stocked, coal supply, fertilizers; four lots, comfortable six-room residence, city water, electric lights. Good business. Fine location near K. C. Opportunities unlimited. A bargain. Address No. 306, care Florists' Review, Chicago.

FOR SALE—One Prescott duplex pump, 7x4 1/2 x 10, 4-inch suction, 3-inch discharge; also one American Well Works deep well pumping head for steam, for 2-inch cylinder; all in good condition, will be sold cheap; also galvanized wire used for carnations, old pots in all sizes and cypress boxes for planting bulbs. Inquire of Emil Buettner, Park Ridge, Ill.

FOR SALE—Retail florist's business, 50 miles from Chicago; 11,700 feet of glass, 3 houses, 150 ft. long, 3 years old; steam heat plant; winter coal on hand; plenty land to enlarge if desired; annual business last year \$4,800.00; expenses \$2,500.00. Owner must go to war, so act quick. Stocked complete with general stock; price \$9,000.00; terms. Address No. 293, care Florists' Review, Chicago.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

FOR SALE

THIS SPACE — \$1.50 PER ISSUE

SITUATION WANTED

By working gardener and florist, 15 years' practical experience in cut flowers, pot plants, fruits and vegetables under glass and outdoors; landscaping, perennials, evergreens; Scotchman, 33, married; small family; 10 years in charge; references; good wages; state particulars. Address No. 295, care Florists' Review, Chicago.

SITUATION WANTED

As working foreman, life-time experience in growing of roses, carnations, mums and general stock. A-1 references. Kindly state particulars in first letter. Address No. 310, care Florists' Review, Chicago.

SITUATION WANTED

Storeman

Fifteen years' experience; capable of handling the best class of trade; references as to character and ability. Address No. 307, care Florists' Review, Chicago.

HELP WANTED

Salesman

Wholesale cut flowers; opportunity for advancement for good live man.

S. S. PENNOCK CO.
1612 Ludlow St., Philadelphia, Pa.

HELP WANTED—Storeman.

We have a good proposition for the right make of a man. Our store has 18 people, busy night and day. We enjoy one of the largest businesses west of the Mississippi River. We want you if you are **bright, energetic, artistic, honest and a well man.** Give full particulars, age, height, weight, nationality, married or single, lodge membership, relatives, etc.

ALPHA FLORAL COMPANY,

Kansas City, Missouri

WANTED — PARTNER

**OPPORTUNITY
of
YOUR LIFE**

to connect with long established retail and wholesale greenhouse concern (high-class trade) as partner to a man who has spent thirty years at the producing end and has become an expert in his line. Needs a good man familiar with the florist business to assist and manage selling end.

An excellent proposition to right man.

LESTER PARK GREENHOUSE
Duluth, -:- Minnesota

FOR SALE

Flower store in city of over 300,000 population, located in the great middle-west.

The business is established and profitable, and is conducted on up-to-date lines.

Never bothered by competition. Write for particulars. Liberal terms to the right party.

Address No. 305, care Florists' Review, Chicago.

FOR SALE

Long-established greenhouse.

Modern and up-to-the-minute conveniences in heating, etc.

Well stocked.

Highest class retail trade, as well as wholesale market.

A bargain; very easy terms to the right, responsible man.

Ask for further particulars.

LAKE SIDE LAND COMPANY,
Duluth, Minn.

HELP WANTED

**CARNATION AND ROSE
GROWERS AND HELPERS**

Steady work for good reliable men. State in first letter age, references, married or single, also wages expected.

J. F. WILCOX & SONS
Council Bluffs, Iowa

FOR SALE

DEATH OF OWNER

Gives an opportunity to purchase one of the best Greenhouses in the liveliest city in this state—(KOKOMO).

Business established ten years. Finest available location. Center of population. Write for particulars.

Address
BRAND, The Real Estate Man
Kokoma, Ind

FOR SALE

**California's Opportunity
FOR YOU**

Established Bulb Ranch For Sale

4½ acres, modern bungalow, electric light, inexhaustible well, good pumping plant, 3 acres in Callas, also Purity Freesias, large lath shade. On electric car line, 15 minutes' ride from business center of Santa Cruz, 1500 feet from seashore. Good income, ideal home and environment. Will require \$5,000.00 cash, balance to suit customer. Address owner.

C. H. McISAAC
R. D. 2, Box 802, Santa Cruz, Cal.

HELP WANTED

Man for store work; one who is not afraid of work and can sell the goods. State in first letter wages expected, and we can do the rest by night letter telegrams.

Boise Floral Co., Boise, Idaho

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

For Sale

I wish to retire and will sell all or take in partner in a greenhouse, floral and undertaking business doing over \$50,000 business per year. I also wish a bookkeeper. Address No. 309, care Florists' Review, Chicago.

HELP WANTED

A working florist for general greenhouse work, who understands watering, growing cut flowers, Christmas, Easter and bedding stock; a permanent place to the right man. State references, experience, salary, etc., in first letter.

The Imlay Co., Zanesville, Ohio

FOR SALE

Greenhouses of about 50,000 sq. ft. of glass; large, light, modern houses; first-class heating plant; in a good town of 5000 population, thirty miles from Chicago; houses well filled with producing stock; wholesale and retail market for all you can grow; bargain; good reason for selling. Address No. 256, care Florists' Review, Chicago.

FOR SALE

Adams greenhouses, 7500 feet of glass, with six acres of land; good house, barn, garage, henhouse, etc.; greenhouses in good shape; 1 house in carnations; 1 house mums, lilies, sweet peas and bedding plants. Good shipping point. 4 railroads. Located at Manchester, Ia.; only greenhouses in city. Address **H. Goodhite, Manchester, Ia.**

HELP WANTED

General Florist at once, single, middle-aged, of good appearance. Must be good grower, maker-up, willing worker and steady. For a place of 18,000 sq. ft. of glass in a lively growing city of 15,000 people; southwest, climate moderate. Wages \$18.00 with room. Boozers and experience seekers need not apply. Give late reference.

The Nussbaumer Floral Co., San Angelo, Texas

FOR SALE

Best Retail Stand in Houston, Texas

Price and terms reasonable, must return to Pacific Coast on account of my wife's health. Have good lease, plenty of land, low rent, clean stock, good wholesale and retail business.

WALTER WESTGATE
2610 Washington St., Houston, Tex.

FOR SALE

Greenhouses. A fine property, including choice residence in Denver, Colo. Everything in first-class condition. Coal for coming winter contracted at low cost. Requires \$4,000.00 cash, balance on liberal terms. Other interests require attention of owner. Address, mentioning this paper, **C. W. Davison, 31st and Crocker, Des Moines, Iowa**

HELP WANTED

A working foreman to grow cut flowers, potted plants and general stock. A permanent place for the right man. Applicant must furnish good references as to experience, ability and character. No boozers or cigarette fiends need apply. Expect to pay good wages for a good man.

J. RALPH SOUDER, Hutchinson, Kan.

FOR SALE

Do you want to buy the best greenhouse establishment in the state? 25,000 ft. of glass, modern 8-room residence, one block of ground, fully stocked and new crops coming in; doing an annual cash business of \$12,000.00 or more; located in a prosperous Illinois city of 18,000 people, 90 miles from Chicago. For full particulars address No. 263, care Florists' Review, Chicago

FOR SALE

2 54-in. by 16 ft. high pressure boilers. 2 72-in. by 16 ft. H. T. boilers, Ohio Cert. 100 lbs. pressure. 50 and 80 h. p. Economic boilers, Ohio Cert. 90 lbs. pressure. 200 ft. of 6-in. standard pipe with couplings. 4200 ft. 1½-in. pipe. 2000 ft. 4-in. pipe. 50 bbl. open steel tank. 3 gasoline pumping outfits.
E. E. McCARTNEY, 769 Wilson Ave., YOUNGSTOWN, O.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.

E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORSTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

MEMBERS

FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1883.

Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones:

Citizen's 5328, Bell Main 2903 116 So. High St.

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

ALWAYS HAVE COMPLETE
STOCK ON HANDMRS. J. B. FREEMAN
OF "THE FLOWERS"

836 Superior Street, TOLEDO, OHIO

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS NEWARK, OHIO

20 22 W. Church Street

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

L. A. Eaton and Sons
FLORISTS

NORTH EASTERN OHIO

Phone 1713 Main

CONNEAUT, O.

Elyria, Ohio

LORAIN, OHIO

The L. C. Hecock Floral Co.

Members Florists' Telegraph Delivery Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO

DAYTON, OHIO

J. W. RODGERS, Florist

Elks Bldg.,

3d and Jefferson Sts.

BOSTON.

The Market.

There continues to be a marked scarcity of flowers of all kinds. The retail demand is not robust, and with any larger arrivals a slump would be inevitable. Outdoor flowers are practically gone. The growers, fearing an acute coal shortage, are husbanding their fuel, and have not started fires unless absolutely necessary. We have had a spell of markedly low temperatures for the first half of October, and as a result flowers have opened extremely slowly. A few mild days probably will bring about an entire change in the situation, as the chrysanthemum wave is almost due, a period when all values crumble.

Roses have shortened up materially and growers have an easy task in cleaning them out at good prices, which remain about the same as a week ago. Carnations are in short supply and bring from \$4 to \$6 per hundred. Chrysanthemums are not yet sufficiently abundant to have a decided influence on the market. Unaka, Oconto, Advance, Glory of the Pacific and Golden Glow are mostly seen. Some good pompons have come in and have sold quickly at 75 cents per bunch. Violets have stiffened somewhat and easily made \$1 per hundred October 13 and 15.

Lilies remain high-priced, and there is no surplus of cornflowers, marguerites, snapdragons and pansies. Small lots of sweet peas are seen; they sell at \$1 to \$2 per hundred. Orchids are more abundant and cattleyas are down to half the level of three weeks ago. A better business is being done in pot plants, cyclamens, crotons, dracaenas,

CLEVELAND

...THE...

J. M. GASSER COMPANY
EUCLID AVENUEWe grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE Member F. T. D.

Bell Main 2809
Day. Central 1808.

The Smith & Fellers Co.
LEADING FLORISTS
735 Euclid Ave., Cleveland

We can fill your orders Day or Night for
CLEVELAND AND
STATE OF OHIOAlways have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS.

1836 W. 25th St., CLEVELAND, O.
Members Florists' Telegraph Delivery Ass'n.

CLEVELAND

THE JONES-RUSSELL CO.

FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses, 1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity

A. T. POLLARD, Florist in Rotary

CANTON, O.

MASSILLON, ALLIANCE and VICINITY
FRED G. GELTZ, 528 Market Ave., North
Member F. T. D. Ass'n.

Heiss Company
DAYTON OHIO
112 So. Main St.
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio

A. WEAVER Florist in Rotary

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 242
Boylston St.,
BOSTON

Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.

Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
23 N. MAIN STREET
Orders Shipped for
Boston, Mass., New York
and Rhode Island points.

H. F. A. LANGE

Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

REUTER'S

For Rhode Island and Connecticut

STORES

New London, Conn.; Norwich, Conn.,
and Westerly, R. I.

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers

LEADING FLORISTS

38 Dorrance Street

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS

I. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

VERMONT'S FLORIST

W. E. PETERS

127 St. Paul St., BURLINGTON, VT.

I should like to write a
little essay on

**"The Sweet Perfume of
Courteous Service"**

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. H., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

124 TREMONT STREET

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.

J. WALSH & SON

Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. **M E A D** T.
D. —MANCHESTER, N. H.— D.

HALL & ROBINSON

MONTREAL'S FLORISTS, Montreal, Que.
825 St. Catherine St., W.,

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

ferns and chrysanthemums having the
leading call.

The Club Vegetable Exhibition.

The exhibition of vegetables given in Horticultural hall by the Gardeners' and Florists' Club, of which brief mention was made in the last issue of The Review, was a superb one, the finest seen in Boston for some years. Although the prizes offered were small, competitors came long distances, one 325 miles, from Seal Harbor, Me. The principal interest was centered in the class for twelve varieties, arranged for effect, in which William McGillivray, of Newport, R. I., won by a small margin over James Methven, James Donald coming in third. W. N. Craig was first for six varieties and also won for a collection of salad plants and the silver medal offered by the state board of agriculture to the winner of most points. Other large and successful exhibitors were William Thatcher, Frederick Cave, A. K. Rogers, J. L. Smith, F. W. Little, George C. McDonald, of Newport, R. I.; C. O. Childs, of Peacedale, R. I.; David L. Fiske, Edward Parker, Walter H. Golby, David R. Craig, William McKenzie, of Seal Harbor, Me., and Miss E. B. Thatcher.

Splendid honorary groups were put up by W. R. Thornhill, superintendent to August Hemenway; John L. Smith, superintendent to A. W. Preston; the

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

Canada's Florist

Dunlop's

8-10 W. Adelaide St., TORONTO

Member Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna Corner
St. Catharine
and Guy Streets
Montreal

Member Florists' Tel. Delivery. **9 St. John St., QUEBEC, CAN.**

LONDON, ONT., CAN.



J. GAMMAGE & SONS, LTD.

"THE HOUSE OF FLOWERS"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.

VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

WINNIPEG, MAN., CAN.

THE "KING" FLORIST

Member F. T. D. Ass'n. **270 Hargrave St.**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS FLORISTS

Members of F. T. D. and National Florist

5 East Front Street

All middle state and seashore

New Jersey Points

and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM FLORIST

Member F. T. D.

Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all MARYLAND orders to

SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

Louis G. Ratcliffe

FLOWERS

203 N. Tryon St., Charlotte, N. C.

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.

ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

Florida and South Georgia Points

Charleston, S. C. Carolina Floral Store

Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers.

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n



DOVER, NEW JERSEY HACKETTSTOWN, N.J.

Alonso D. Herrick

Member Florists' Telegraph Delivery



NEW JERSEY

EDWARD SCERRY
PATTERSON and PASSAIC
Member Florists' Telegraph Del.

Fottler, Fiske, Rawson Co., and Thomas J. Grey Co. The W. W. Edgar Co. had a group of foliage plants. The Janiten & Wollrath Co. showed cut chrysanthemums; also cyclamens and Begonia Mrs. Heal. The Blue Hill Nurseries showed numerous vases of hardy perennials. Joseph Breck & Sons and Carter's Tested Seeds, Inc., also contributed toward the success of the show. At the business session an additional \$250 worth of Liberty bonds were voted to be purchased for the club's account.

Various Notes.

James Donald, head gardener to Mrs. A. T. Cabot, of Canton, Mass., won the large silver cup offered by W. B. H. Dowse, of Newton, to the winner of the greatest number of points in the vegetable classes of the Massachusetts Horticultural Society during 1917.

Penn's windows have been displaying a fine lot of California-grown specimen chrysanthemum blooms, which looked fresh after their long journey. Large vases of kniphofias, or tritomas, with red autumn foliage, were used effectively in one window.

Harry Quint's Boylston street store is doing an active business in Paper White narcissi and other French and Dutch bulbs, in addition to the plant and cut flower business.

The W. W. Edgar Co. has had a splendid season with Golden Glow, Advance and Oconto mums. Its cyclamens are splendid and move as fast as they open.

The Boston Rose Co., of the Flower Exchange, is receiving fine shipments of American Beauty roses from Scarborough, N. Y., and fine Hadley, Russell and Stanley roses from the Montgomery Co., South Hadley, Mass.

At David & E. J. Welch's wholesale store shipping business is good, but the present abnormally high prices of flowers restrict business. Messrs. Welch anticipate a good winter business.

John A. Nelson, of Framingham, is shipping in good sweet peas and snapdragons. His carnations are in fine crop. Matchless, Ward, Benora, Fenn and Beacon are of extra fine quality for so early in the season.

At his Revere establishment, Thomas Roland has a splendid lot of pink



SCOTT THE FLORIST BUFFALO, NEW YORK

S. A. Anderson

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N.Y. F.T.D.

Wilson
THE FLORIST
88 E. MAIN ST.

We reach all
Western
N. Y. Points.



ALBANY, N. Y.

Rosery
FLOWER SHOP

23
STEBEN
STREET

Best service.
Send your
orders to us.

BATAVIA, N. Y.

L. C. STROH & SONS

Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.

182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

SYRACUSE, N. Y.

1703 Court Street

I. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT

and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

DANKER, Albany, N. Y.

Florist

Member Florists' Telegraph Delivery Ass'n.



MONTCLAIR, N. J.

MASSMANN

Member Florists' Tel. Del. Ass'n

R. ABBOTT Both Phones
Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller
Aves., Broad St. Park, TRENTON, N. J.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

References or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 3 and 5 Greene Ave.
339 to 347 Greene Ave.
BROOKLYN

Phones 3908 Prospect NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrech Bros.
INC

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.

In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., NEW YORK

M. A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS FOR . . . **NEW YORK** WIRE OR PHONE TO
MAX SCHLING

785 Fifth Avenue

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office, BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

Ophelia roses, of which he thinks highly. Killarney Queen and Double White Killarney are also in fine shape. Excellent crotons, ferns and Massangeana dracaenas arrive from Nahant.

Robert Montgomery, of Natick, is cutting Russell roses of as fine quality as I have seen this season. Hadley and Richmond are also good. Among his carnations Rosalia and Nancy are doing finely.

Richard R. Haley, of Malden, is cutting a splendid lot of Oconto mums. He has a fine house of cyclamens and one of Cincinnati and Melior begonias, which promise to be in good shape for the holiday trade.

John W. Foote, of Reading, is our local Bouvardia Humboldtii specialist and all his shipments this season are eagerly bought up at advanced prices.

W. R. Nicholson, of Framingham, is the heaviest local shipper of pompon mums. These are in active demand. His early single-stem mums are now mostly cut. He is particularly well pleased with the new rose-pink carnation, Albert Roper, which possesses great vigor and flowers freely. Mr. Nicholson paid a visit last week to establishments near New York, including the new range of the Duckham-Pierson Co. and that of C. H. Totty, of Madison.

Charles T. Beasley & Co., of East Milton, pansy specialists, are picking splendid blooms of their special strains of this popular flower. They are doing remarkably well with pompon mums, which they are marketing in quantity.

Thomas Iliffe, son of Daniel Iliffe, the local greenhouse builder, is with the aviation corps at Camp Kelly, Tex. Charles A. Stellberger and Norman W. Hunter, members of the Gardeners' and Florists' Club, are in training. The former is at Ayer, Mass., and the latter is with the Pennsylvania engineers, training at Camp Hancock, Augusta, Ga.

Peter Hylen, of Randolph, is cutting excellent Smith's Advance mums. He

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also **New York**
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.
Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Points.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WARENDORFF

STORES ALL OVER TOWN

Send your New York orders to
The Ansonia, Seventy-fourth Street and Broadway.

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

W. & T. CASS, Florists
GENEVA, N. Y.

Telegraph Orders Promptly Filled
in Western New York.

Telegraph Delivery Department

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B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bem Floral Co., Albert Pochelon, Prop. 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

HELENA, ARKANSAS
BALL FLORAL CO.

Detroit, Mich.
SCRIBNER FLORAL CO.
Member F. T. D. 604 East Fort Street

has a good quantity of French bulbs
started, but no Dutch ones as yet are
at hand, though they are expected daily.
E. F. Norberg, who recently acquired
the greenhouses in North Cambridge
formerly operated by John McKenzie
and Kameyama & Serada, is shipping
splendid Golden Glow mums to the mar-
ket.

Melvin G. Grey, of the Boston staff
of Hitchings & Co., has joined the medi-
cal corps. George B. Palmer, son of
F. E. Palmer, of Brookline, was among
those who went to Ayer camp October 5.

A severe frost October 11 practically
put an end to all outdoor flowers in this
section. Asters and gladioli have
lasted wonderfully well this season.

James W. Anderson, son of William
Anderson, South Lancaster, Mass.,
superintendent of the noted Bayard
Thayer estate, now is with the coast
artillery of the regular army, stationed
at Fortress Monroe, Va. He is a
lieutenant, and, with many other gradu-
ates of the Massachusetts Institute of
Technology, is training to handle big
guns to be used on the western battle
front.

The Janiten & Wollrath Co., of
Clematis Brook, is cutting some grand
Unaka, Advance and Golden Glow
mums. It has a splendid lot of cycla-
mens, Otaheite oranges, begonias, poin-
settias and other plants for the holi-
day trade. Included is a fine batch of
Begonia Mrs. Heal. W. N. C.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.
HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In MINNEAPOLIS, it's
Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice.
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
200 miles in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

KANSAS CITY, KANSAS
L. C. FIELDS
Member Florists' Telegraph Delivery.

Mrs. M. E. Hollcraft
807 Kansas Ave., **TOPEKA, KAN.**

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

La Crosse, Wis. La Crosse
Floral Co.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member Florists' Telegraph Delivery.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association



NASHVILLE

TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

Geny Bros. LEADING FLORISTS

212 Fifth Avenue North

NASHVILLE, TENN.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS. TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office:
807 Market St.

100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

Send Orders for
**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets

RICHMOND, VA.

**JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices (Richmond, Va. Springs, W. Va.)

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

ANNISTON, ALA.

CAMP McCLELLAN CANTONMENT

Send orders to

F. J. ULBRICHT

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

ST. LOUIS.

The Market.

The market last week was in splendid condition. Sales increased with the retailers, which caused a large demand at the wholesale houses. Prices stiffened somewhat over the week previous. A greater part of the outdoor stock was destroyed by frost earlier in the week, and dahlias and cosmos, which had been plentiful, are out of the market, the trade being greatly handicapped by the absence of the cheaper flowers. Gladioli and asters also are over for the season. Chrysanthemums are not arriving in the quantities expected, and the demand cleans up the supply daily. Most of the growers have only the later varieties, which they claim are more profitable. Rose consignments were strong last week. Quantities of Russell, Ophelia, Sunburst and the Killarney roses arrived and met a good demand. Ophelia is the most popular, with Russell a close second.

Carnations are coming in fine, with better flowers and stems. The supply has been satisfactory and prices advanced a little. The cold nights have improved violets considerably. Some really good

KENTUCKY

JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY



MOBILE, ALABAMA

The Minge Floral Co.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1913

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

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CHOPIN
New Orleans, La.
 and Vicinity
 High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
 OLDEST FLORIST SOUTH
 121 BARONNE STREET
 Member Florists' Telegraph Delivery

WARE YOUR ORDERS
TO
HARRY PARWORTH
 The Morris Ridge Nursery Co. Ltd.
 STORE
 185 Canal St.
NEW ORLEANS
 F.T.D.

SALT LAKE CITY
 ALSO PARTS OF COLORADO, IDAHO,
 MONTANA AND NEVADA
HUDDART FLORAL CO.
 62 South Main Street
 Member Florists' Telegraph Delivery Ass'n.

Lang Floral & Nursery Co., Dallas, Tex.
 Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Orders for TEXAS
KERR The Florist HOUSTON, TEX.
 Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS
 Prompt, Personal Service
EDWARD GREEN Ave. C at 8th St.
 Member Florists' Telegraph Delivery

U. J. VIRGIN
 838 Canal St. NEW ORLEANS, LA.

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
 Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
 Careful attention given all orders.

STUPPY FLORAL CO.
 Orders executed
 Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
 Members Florists' Telegraph Delivery.

FURROW & COMPANY
 OKLAHOMA CITY GUTHRIE
OKLAHOMA
 Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA FLORAL Co. KANSAS CITY, MISSOURI.
 1105 WALNUT—PHONE 2222—EST. 1896

ST. JOSEPH, MO.
MITCHELL & QUENTIN

Orders for
 IOWA, NEBRASKA, KANSAS AND MISSOURI

TUCSON SEED COMPANY
 TUCSON, ARIZONA
 Florists for all Southern Arizona

quality stock was seen last week. Extra good valley reached the market. It sold for \$8 per hundred. The supply of Easter lilies is not heavy, but the few in are of extra good quality. These, too, are up in price. Orchids are scarce and the demand large. Smilax, asparagus, adiantum and flat ferns are in good supply.

Florists' Club Meeting.

The regular meeting of the St. Louis Florists' Club was held October 11 at the greenhouse establishment of Joseph Hauser at Webster Groves, Mo., the members making the trip by automobile. The cold rain early in the day kept many from attending, but eight cars were necessary to transport those who went.

The meeting was held in one of the big greenhouses, with President Jules Bourdet presiding. After preliminary business was disposed of, Vice-president August Hummert was installed in office. August Hartmann was elected to membership, and applications were received from T. J. Vollmer, of the St. Louis Pottery Co., and Vincent J. Gorly, of Grimm & Gorly. A committee was named to convey the sympathy of the club to Mrs. J. A. Valentine, of Denver, whose husband was killed in an automobile accident October 5.

The trustees were instructed to secure a meeting room for the club in the downtown section of the city for the winter gatherings, this being the last of the outdoor meetings. It was also decided that there would be an exhibition of chrysanthemums at the next meeting. Fred C. Weber, Jr., district representative of the F. T. D., was called upon and gave a report of the meeting of the association at Detroit. He said that only

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 Choice Cut Flowers and Designs on short notice.
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Extensive Variety and Supply, Efficient Service and Completed Work.



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Write, Phone or Wire 612 Linden Street, SCRANTON, PA.

four St. Louis members were present, and urged that the trade attend the meeting to be held in Cleveland next year.

After the meeting adjourned, Mr. Hauser entertained the members at luncheon. A rising vote of thanks was extended for the afternoon's entertainment. The next meeting will be held November 8.

Various Notes.

The meeting of the St. Louis County Growers' Association October 3 was well attended. The proceedings were interesting, especially the discussion of the S. A. F. publicity plan and the National Flower Show. President Rowe presided.

Columbus day, October 12, brought considerable business to the florists. The statue of Columbus in Tower Grove park was decorated, the work being done by Windler's Flowers.

The Lady Florists' Home Circle met at the home of Mrs. Emil Schray October 10. It was decided that a meeting in the interest of the National Flower Show should be held in parlor A of the Planters' hotel, November 7, to which the ladies are expected to bring their husbands who are members of the trade.

The Blossom Shop has organized a bowling team. This is the third team among St. Louis florists, the Brix Floral Co. and the Shadd Florists already having organized.

The announcement in the last issue of The Review of the sudden death of J. A. Valentine at Denver was a great

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We Solicit Telegraph Orders.
Regular Trade Discount.
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You can depend on us for all orders for delivery in this section.

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"Flowers for Her"

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Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

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Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

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LONG BEACH, CAL.

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PASADENA, CAL. ELDRED FLOWER SHOP

National Florist

shock to the trade in St. Louis, members of which expressed their sympathy for Mrs. Valentine.

Walter Young, of the C. Young & Sons Co., who is with the aviation section of the army at Austin, Tex., spent last week in St. Louis with his family. He says flying above the clouds is a pleasure to him now.

August Hummert, vice-president of the St. Louis Seed Co., announces the arrival of a baby boy at his home October 10.

Gullett & Sons, Lincoln, Ill., are shipping splendid Russell, Ophelia, Sunburst and Milady roses to this market. They expect soon to be cutting mums.

Busy times are reported by the various local nursery concerns. The H. J. Weber & Sons Co., the Sanders Nursery Co. and the Western Nursery are all working overtime, owing to the inability to secure extra help.

Fred W. Ude, Jr., of Kirkwood, Mo., has started cutting chrysanthemums, of which he has a large stock. He has several large houses of pompons.

Count von Hoffmann, manager of George Waldbart's Grand avenue store, is carrying his right hand in a sling. He refuses to tell what happened.

George Schmidt, rose grower for W. J. Pilcher at his Kirkwood establishment, has a new touring car.

Frank Windler did jury duty last week, sitting in five cases.

The W. C. Smith Wholesale Floral Co. is rearranging its supply department on the second floor.

At the Mullanphy Florists' downtown store there was a handsome display of early chrysanthemums. Martin Seeger said that trade had increased considerably since frost killed outdoor flowers. The chairmen of the local committees

SEATTLE, WASH. HOLLYWOOD GARDENS

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Seattle, Wash.

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Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

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GROWERS and RETAILERS

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Wire your orders direct to me.

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A. M. HOSP. Leading Florist

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100,000 square feet of glass at your service.

Trade Discount.

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Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

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Orders Carefully Executed

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Prompt and careful attention to orders from out-of-town florists.

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FOR PROMPT AND
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Great Falls, Montana We solicit your orders
for Montana and Vicin-
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Only the Best. Members F. T. D. Assn.

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OMAHA, NEB.

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FLORAL NURSERY

 For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

named by the National Flower Show committee have already begun work on the National Flower Show. Chairman Bourdet, of the executive board, will call a meeting of its members as soon as the headquarters at 307 Commercial building are ready. Secretary J. J. Beneke will be in charge of the office.

J. J. B.

MILWAUKEE.

The Market.

A killing frost arrived toward the end of last week and put the finishing touch to the little outdoor stock that was being cut. This did not help the market conditions, as it generally does, due to the fact that the carnation crop is particularly late this year; the quantity of blooms received daily is only a drop in the bucket. The carnation plants, however, look better every day, and it is only a question of a few weeks when this stock will produce a normal cut and orders will be filled, with some satisfaction, at least.

Roses also are scarce; the cut is not nearly large enough to take care of the demand. The quality of the stock is fine, with some exceptionally good Russells and Ophelias.

Cattleyas are in good supply. While the demand is good, there are plenty to go around. The quality is fine and some exceptional specimens are being disposed of at fair prices. The demand for Easter lilies seems to have been greater during the last week, and as the supply is large a good number of the flowers are moved. Valley remains about the same; that is, extremely scarce, and of only medium quality. Violets are coming in more satisfactorily every day and are consumed with no particular effort. The supply still is limited, of course. Chrysanthemums are more numerous and of finer quality. The demand, however, is more than sufficiently large to keep the supply down. Pompons also are in great demand and orders for this stock remain unfilled.

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THE UNEQUALLED FACILITIES OF THE
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22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
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Orders for Western Illinois and Iowa handled with care and dispatch.

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Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

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H. F. DRURY All orders filled promptly and carefully

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AURORA, ILL.

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QUALITY IS OUR HOBBY

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We are the largest growers in the Northwest. 100,000 square feet of glass.
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All Orders Receive Careful Attention and Prompt Delivery.

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All Orders Receive Personal Attention
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Rockford, Ill., H. W. Buckbee

Member Florists' Telegraph Delivery

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L. D. Phone 2642

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

While business does not compare so favorably with that of last year as it should, this is attributed to the lack of stock rather than to a poor demand. The business is there, and it is only a question of supplying the stock to bring the total up to its usual standard for this time of the year.

Various Notes.

The Florists' Advertising Club, which had its inception about six weeks ago, is progressing, and all but a few members of the trade have signified their willingness to abide by the rules, by signing the articles of organization, which are being circulated. The plan bids fair to be most successful, and as all the leading firms have joined there seems to be no doubt as to its merits among the larger and more progressive florists of this community.

F. H. Holton is busy taking subscriptions to the second Liberty Loan. He has received a number of subscriptions from members of the trade and is working hard in conjunction with the other members of his committee, W. C. Zimmermann and C. C. Pollworth, to make a good showing for the trade when the campaign is over. There are a number of members who have not subscribed, but if they would get in touch with one of the committee mentioned above the trade would make a good showing in the final accounting at the end of this week.

M. H. Moore, of 522 Grand avenue, has gone to visit his mother in Arizona. He will be away from his business for about a month.

H. J. S.

Established 1887.

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745 Buckingham Place

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Stiles, Mrs. Robt. B. | SEABOARD, N. C.
Gleaves's Flower Shop |
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Coggan, S. W. | ERIE, PA.
Baur Floral Co.
Laver, J. V. | KNOXVILLE, TENN.
Crouch, Chas. W. | MONTECLAIR, N. J.
Massmann, Florist | PHILADELPHIA, PA.
Callahan, M. J.
Grakelow's
Habermehl's Sons, J.J.
Hastings, Frank R.
London Flower Shop | SEATTLE, WASH.
Hollywood Gardens
Sullivan, Inc., Chas. E. |
| BIRMINGHAM, ALA.
Fraser Nursery Co.
Parker's Flower Store
Tutwiler Flower Shop | EVANSTON, ILL.
Fischer Bros. | LA CROSSE, WIS.
Flower Shop
La Crosse Floral Co. | MONTREAL, CANADA
Hall & Robinson.
McKenna, Ltd. | PITTSBURGH, PA.
Blind Floral Co.
Ludwig Floral Co.
Ludwig Flo. Co., E. C.
Randolph & McClem-
ents | SEDALIA, MO.
Archias Floral Co. |
| BOONE, IOWA
Kemble's Greenhouses | FAIRMONT, W. VA.
Weber & Sons Co. | LANCASTER, PA.
Barr & Co., B. F. | NASHVILLE, TENN.
Geny Bros.
Joy Floral Co. | PORTLAND, ORE.
Clarke Bros.
Toneth's | SHEBOYGAN, WIS.
Matthewson, J. E. |
| BOSTON, MASS.
Carbone
Comley, Henry R.
Galvin, Inc., T. F.
Penn.
Wax Bros. | FALL RIVER, MASS.
Warburton | LANSING, MICH.
Saler, Harry E. | NEWARK, N. J.
Phillips Bros. | PROVIDENCE, R. I.
Johnston & Co., T. J.
Johnston Bros. | SIoux CITY, IOWA
Rennison Co., J. C. |
| BROOKLYN, N. Y.
Jahn, Hugo H.
Trepel, Joseph
Wilson, R. G. | FORT DODGE, IOWA
North Floral Co. | LEXINGTON, KY.
Honaker the Florist
Keller Co., John A. | NEWARK, O.
Duerr, Chas. A.
Kent Bros. | QUEBEC, CANADA
McKenna, Ltd. | SOUTH BEND, IND.
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Donart & Stapleton
Reimers Flo. Art Shop |
| BURLINGTON, VT.
Gove, the Florist
Peters, W. E. | FORT WORTH, TEX.
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Chapin Bros.
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Frey & Frey | NEW ORLEANS, LA.
Avenue Floral Co.
Chopin, P. A.
Eble, Chas.
Metairie Ridge Co.
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Janssen Floral Co. |
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Burns, H. H.
Clarke's Sons, David
Dards, Chas. A.
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Kottmiller, A.
McConnell, Alexander
Ramm's Flower Shop
Schling, Max
Siebrecht Bros., Inc.
Stumpp, Geo. M.
Trepel, C. C.
Warendorf | RENO, NEV.
Reno Florist | SPRINGFIELD, MO.
Springfield Seed Co.
Stokes Floral Co. |
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Gelts, Fred G.
Pollard, A. T. | FREEPORT, ILL.
Bauscher, John | LONG BEACH, CAL.
Lowe's Flower Shop | NORFOLK, VA.
George, Inc. | RICHMOND, IND.
Lemon & Co., F. H. | SPRINGFIELD, O.
Van Meter Fl'r Shop |
| CEDAR RAPIDS, IA.
Kramer & Son, I. N. | GALESBURG, ILL.
Drury, H. F.
Pillsbury, I. L. | LORAIN, O.
Hecock Floral Co. | NORWICH, CONN.
Grandy the Florist | RICHMOND, VA.
Hammond Co.
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Colton, John E. |
| CENTERVILLE, IA.
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Gary Floral Co. | LOS ANGELES, CAL.
Darling's Flower Shop
Howard & Smith
Wolfskill & Goldenson
Wright's Flower Shop | OAKLAND, CAL.
Clarke Bros. | RIVERSIDE, CAL.
Hosp, A. M. | STREATOR, ILL.
Thornton Floral Co. |
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Carolina Floral Store | GENEVA, N. Y.
Cass, W. & T. | LOUISVILLE, KY.
Baumer, Aug. R.
Reimers & Son Co.
Schulz, Jacob
Walker Co., F. | | ROANOKE, VA.
Fallon, Florist | SYRACUSE, N. Y.
Mulhauser & Sons, J. |
| CHARLOTTE, N. C.
Ratcliffe, Louis G. | GRAND ISLAND, NEB.
Williams the Florist | LOWELL, MASS.
Morse & Beals | | ROCHESTER, N. Y.
Keller Sons, J. B.
Wilson, H. E. | TACOMA, WASH.
California Florist |
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Grand Rapids Flo. Co.
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Chatham Floral Co. | GREAT FALLS, MONT.
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Schramm Bros. |
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Colton, John E. | GREENSBORO, N. C.
Van Lindley Co. | | | | TORONTO, CANADA
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Alpha Floral Co.
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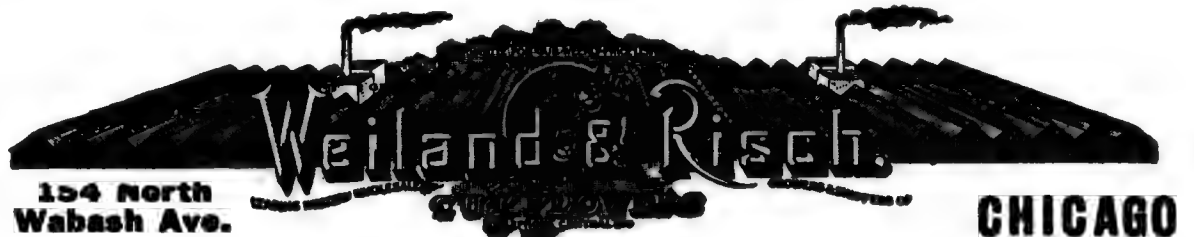
Wholesale Cut Flower Prices.

Chicago, Oct. 17, 1917.

	Per doz.	
Beauty, long stems.....	\$ 4.00 @ \$ 6.00	
Beauty, 30 to 36-in. stems.....	3.00 @ 4.00	
Beauty, 24-in. stems.....	1.50 @ 2.50	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	3.00 @ \$12.00	
White Killarney	3.00 @ 12.00	
Double White Killarney.....	3.00 @ 12.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Russell	5.00 @ 25.00	
Champ Weiland	3.00 @ 12.00	
Richmond	3.00 @ 12.00	
Rhea Reid	3.00 @ 12.00	
Mrs. Aaron Ward.....	3.00 @ 12.00	
Sunburst	3.00 @ 12.00	
Ophelia	3.00 @ 12.00	
Milady	3.00 @ 15.00	
Hoosier Beauty	3.00 @ 12.00	
Evelyn Nesbit	2.00 @ 2.00	
Carnations	2.00 @ 5.00	
Valley	6.00 @ 6.00	
Easter Lilies	6.00 @ 12.00	
Cattleyas, per doz. \$6.00 @ \$12.00		
Calendulas	1.50 @ 3.00	
Rubrum Lilies	2.00 @ 5.00	
Chrysanthemums, per doz. \$1.50 @ \$6.00		
Pompons, per doz.35 @ .75		
Violets75 @ 1.00	

Philadelphia, Oct. 17, 1917.

	Per 100	
Beauties, Special	\$20.00 @ \$25.00	
Beauties, Medium	12.00 @ 15.00	
Beauties, Short	6.00 @ 8.00	
Killarney, Long	4.00 @ 6.00	
Killarney, Short	2.00 @ 3.00	
Hadley, Mrs. Russell, Prima Donna, Long, Sept. Morn.....	12.00 @ 15.00	
Hadley, Mrs. Russell, Prima Donna, Short, Sept. Morn.....	6.00 @ 8.00	
Maryland, Long	5.00 @ 6.00	
Maryland, Short	2.00 @ 4.00	
Ophelia, Sunburst, Ward, Long.....	4.00 @ 6.00	
Ophelia, Sunburst, Ward, Short.....	2.00 @ 3.00	
Carnations, select	3.00 @ 4.00	
Carnations, ordinary	2.00 @ 2.00	
Easter Lilies	10.00 @ 12.50	
Valley	10.00 @ 12.00	
Cattleyas	50.00 @ 60.00	
Vandas	20.00 @ 20.00	
Oncidiums	3.00 @ 5.00	
Dendrobiums	60.00 @ 60.00	
Gladliol	2.00 @ 4.00	
Violets, single40 @ .50	
Violets, double50 @ .75	
Hydrangeas	3.00 @ 5.00	
Chrysanthemums, fancy	25.00 @ 25.00	
Chrysanthemums, select	16.00 @ 20.00	
Chrysanthemums, ordinary	8.00 @ 12.00	
Pompons, per bunch	\$0.25 @ \$0.50	
Tuberose	3.00 @ 3.00	
Tritoma	3.00 @ 4.00	
Gardenias	35.00 @ 50.00	
Dahlias, select	3.00 @ 5.00	
Dahlias, ordinary	1.50 @ 2.00	
Sweet Peas	1.00 @ 2.00	
Daisies, yellow	1.00 @ 1.00	

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AND ALL OTHER SEASONABLE STOCK

Wholesale Cut Flower Prices.

Cincinnati, Oct. 17, 1917.

	Per doz.	
Beauties, Special	\$4.00	
Beauties, Fancy	3.00	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second75	
Beauties, Shorts50	
	Per 100	
Killarney	\$ 3.00 @ \$ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Carnations	3.00	
Easter Lilies	12.50	
Rubrams	5.00 @ 10.00	
Lily of the Valley	7.00	
Snadragons	3.00 @ 4.00	
Gladioli	4.00	
Dahlias	4.00	
Chrysanthemums	15.00 @ 25.00	
Calendulas	2.00 @ 3.00	

Milwaukee, Oct. 17, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$20.00	
Hoosier Beauty	4.00 @ 10.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Mrs. Ward	4.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Bon Silene	2.00	
Cecile Brunner	2.00	
Carnations	2.00 @ 4.00	
Valley	8.00	
Easter Lilies	12.50	
Rubrum Lilies	3.00	
Cattleyas, per doz.	\$9.00	
Chrysanthemums, per doz.	\$2.00 @ \$4.00	

Buffalo, Oct. 17, 1917.

	Per 100	
Beauty, Special	\$25.00 @ \$30.00	
Beauty, Fancy	20.00 @ 25.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Shawyer	3.00 @ 8.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney	4.00 @ 8.00	
Richmond	3.00 @ 10.00	
Maryland	3.00 @ 8.00	
Ophelia	3.00 @ 10.00	
Mrs. Ward	3.00 @ 6.00	
Russell	6.00 @ 12.00	
Sunburst	3.00 @ 10.00	
Carnations	2.00 @ 3.00	
Longiflorum	8.00 @ 12.00	
Rubrum Lilies	4.00 @ 6.00	
Cattleyas	60.00 @ 75.00	
Sweet Peas20 @ .75	
Snadragons	1.00 @ 2.00	
Asters50 @ 1.00	
Gladioli	2.00 @ 4.00	
Chrysanthemums	10.00 @ 25.00	

Pittsburgh, Oct. 17, 1917.

	Per 100	
Beauty, Special	\$20.00 @ \$30.00	
Beauty, Fancy	12.00 @ 15.00	
Beauty, Shorter	8.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Mrs. Aaron Ward	3.00 @ 8.00	
Ophelia	3.00 @ 8.00	
Shawyer	3.00 @ 8.00	
Mock	4.00 @ 10.00	
Sweetheart	2.00 @ 4.00	
Mrs. Charles Russell	6.00 @ 15.00	
Lilies	10.00 @ 12.00	
Snadragons	2.00	
Gladioli	4.00	
Chrysanthemums	20.00 @ 30.00	
Cattleyas	75.00	

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TRAENDLY & SCHENCK
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436 6th Avenue, between 26th and 27th Sts., NEW YORK
Telephones 797, 798 and 799 Farragut **CONSIGNMENTS SOLICITED**

 **J. J. FELLOURIS**
116 W. 28th St., NEW YORK
Wholesale Dealer in all kinds of
EVERGREENS
Fancy and Dagger Ferns
TELEPHONE
Bronze and Green Galax
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WELCH BROS. CO.
Wholesale Cut Flower Market
262 Devonshire St., BOSTON, MASS.
Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

New York, Oct. 15, 1917.

	Per 100	
Beauty, Specials	\$10.00 @ \$30.00	
Beauty, Fancy	8.00 @ 15.00	
Beauty, Extra	5.00 @ 8.00	
Beauty, No. 1	2.00 @ 4.00	
Beauty, No. 2	1.00 @ 2.00	
Prima Donna	1.00 @ 10.00	
Killarney	1.00 @ 8.00	
My Maryland	1.00 @ 6.00	
Hoosier Beauty	2.00 @ 8.00	
Mrs. Aaron Ward	1.00 @ 8.00	
Mrs. Sawyer	2.00 @ 8.00	
Russell	2.00 @ 15.00	
Ophelia	1.00 @ 8.00	
Lady Stanley	1.00 @ 8.00	
Hadley	2.00 @ 15.00	
Mock	2.00 @ 12.00	
Key	2.00 @ 12.00	
Sunburst	1.00 @ 8.00	
Orchids—Cattleyas	20.00 @ 35.00	
Carnations	1.00 @ 4.00	
Easter Lilies	6.00 @ 8.00	
Lily of the Valley	2.00 @ 6.00	
Daisies25 @ .50	
Dahlias	1.00 @ 6.00	
Violets	\$.025 @ \$.035	
Chrysanthemums, per doz.50 @ 4.00	

Boston, Oct. 17, 1917.

	Per 100	
American Beauty	\$ 4.00 @ \$50.00	
Shawyer, Russell	3.00 @ 12.00	
Killarney	3.00 @ 10.00	
Stanley, Miller	3.00 @ 12.00	
White Killarney	3.00 @ 10.00	
Double White Killarney	3.00 @ 10.00	
Dark Pink Killarney	3.00 @ 10.00	
Killarney Queen	3.00 @ 12.00	
Mrs. Aaron Ward	3.00 @ 10.00	
Hadley	3.00 @ 12.00	
Ophelia	4.00 @ 16.00	
Sunburst	3.00 @ 8.00	
Francis Scott Key	3.00 @ 12.00	
Hoosier Beauty	3.00 @ 8.00	
Carnations	4.00 @ 6.00	
Chrysanthemums	8.00 @ 35.00	
Cattleyas	40.00 @ 50.00	
Lily of the Valley	8.00 @ 12.00	
Easter Lilies	12.00 @ 16.00	
Asters	2.00 @ 4.00	
Lilium speciosum	4.00 @ 6.00	
Cosmos75 @ 1.00	
Violets, single75 @ 1.00	
Antirrhinums	4.00 @ 6.00	
Sweet Peas	1.00 @ 2.00	
Pansies75 @ 1.00	

St. Louis, Oct. 17, 1917.

	Per doz.	
Beauty Specials	\$ 3.00 @ \$ 5.00	
Beauty, Extra	1.50 @ 2.00	
Richmond	3.00 @ 5.00	
White Killarney	3.00 @ 6.00	
Killarney	3.00 @ 6.00	
Ward, Hadley	3.00 @ 8.00	
Milady and Ophelia	3.00 @ 10.00	
Russell	6.00 @ 15.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	6.00 @ 8.00	
Easter Lilies	8.00 @ 10.00	
Orchids, doz.	\$7.50	
Snapdragons	2.00 @ 5.00	
Gladioli	2.00 @ 4.00	
Shasta daisies35 @ .50	
Cornflowers20 @ .25	
Asters	1.00 @ 3.00	
Violets25 @ .35	
Chrysanthemums, doz.	\$1.00 @ 2.00	

How did the proceeds of that last shipment of flowers please you—was it up to your expectations?

If not, consign that next shipment to us.

We are in close touch with the best buyers, give every shipment, no matter how small, our personal attention and remit promptly.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is larger than our supply.

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A FULL LINE OF FLORISTS' SUPPLIES
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A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited
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Cut Flowers at Wholesale

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ROSES, CARNATIONS, LILIES, ASTERS
and All Seasonable Flowers.Every variety of Cut Flowers. Growers, study your best interests and
ship to me this season.

A Gold Medal

is not expected by us for doing our duty by our
consignors and customers. We have 22 years
experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima
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Lilies, Carnations, Violets, Asparagus and Smilax. All other Season-
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ALL KINDS OF

EVERGREENS

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Silk Ribbons
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NEW YORK

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,
Baskets, Artificial and Wax Wreaths, Metal
Wreaths, Crosses, etc. Colored Teasels, red,
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Successor to John I. Raynor. Wholesale Florist.
Selling agent for the largest growers. A full line of
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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, O. E. Kendel, Cleveland, O.

ALFRED WATKINS, of Watkins & Simpson, London, has been elected president of the Horticultural Trades' Association of Great Britain.

ONION sets continue in good demand at from \$2 to \$2.25 in good-sized orders to jobbers, for yellow and red. White stock sells at from \$3 to \$3.50 for good stock.

F. W. BRUGGERHOF, dean of the American seed trade and president of J. M. Thorburn & Co., New York, last Saturday celebrated his eighty-seventh birthday anniversary. He still keeps in active touch with the business.

THE WHITE SEED Co., Plainview, Tex., has let the contract for a new building to cost \$10,000. The old buildings will be sold and removed. The new building will be ready for occupancy in December. The company will continue to sell seeds, bulbs, incubators and poultry supplies.

S. F. LEONARD, of the Leonard Seed Co., Chicago, is inspecting crops of sweet corn the company is growing. He reports a fair crop of choice narrow-grain Evergreen, which is one of the company's specialties. Edward Leonard has started on his annual duck shooting trip with some Wisconsin friends.

J. CHARLES McCULLOUGH, the Cincinnati seedsman, returned recently from a fishing trip to the Florida coast. He brought back a fish so large that it is said it was necessary to remove one of the doors of his seed warehouse to get it into the building. Which is some fish for a man 65 years old to land.

THE first shipments of giganteum bulbs from Japan have come in and gone out. Orders have been filled only in part, but later shipments are expected to supply the quantity necessary to fill all orders for autumn delivery. The indications are that the quantity of bulbs received will not leave many to go into cold storage.

DUTCH bulbs have come to hand little if any later than last year. Statistics as to the quantity imported this season are lacking, but apparently it is not so large a quantity as last year. It will be remembered that last season the only surplus was of stock received much later than this and it is probable that the bulbs constituting the two cargoes thus far received will clean up promptly.

CERTAIN importers of French bulbs are said to have had another illustration of the folly of depending on ungetatable sources of supply. Certain concerns, located neither in America nor France, took advance orders for French bulbs at prices that did not permit them to cover themselves when they tried to buy, so they simply lay down and left their customers to supply themselves as best they may.

THE Livingston Seed Co., Columbus, O., is discontinuing a number of its departments with the intention of concentrating all the energies of the management on the seed department, which has been growing rapidly. The cut flower store, at one time the most important in Columbus, has been discontinued and it

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

Seed Growers

SAN JOSE, CALIFORNIA

Company

ONION SETS

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

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J. C. Robinson Seed Co.

WATERLOO, NEB.
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Contract growers of Cucumber, Canteloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Grown for the
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GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1918 seeds on request.

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Home Office: ORANGE, CONN.
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Specialties: PEPPER, EGG PLANT, TOMATO,
VINE SEED AND FIELD CORN

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George R. Pedrick & Son
PEDRICKTOWN, N. J.

EVERETTE R. PEACOCK CO.

ONION

SETS



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SEED

4013 Milwaukee Avenue.

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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

BALTIMORE, MARYLAND

Henry Fish Seed Co.

BEAN GROWERS

For the Wholesale Seed Trade.

CARPINTERIA, CALIFORNIA

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

DANISH SEEDS

Cabbage,
Cauliflower,
Carrot, Man-
gel, Swede,
Turnip, etc.

Contract Offers
and Samples at
your service.

Cable Address—
"FROOLSEN."
Sede: 5th Ed.,
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Seed Trade
Association.

CHR. OLSEN, Seed Grower, Odense, Denmark
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Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

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HOGEWONING & SONS, Inc.

Bulb Growers

Rynsburg, Holland

32 Broadway, New York

WESTERBEEK & KLYN

BULB GROWERS

25 Beaver St., N.Y.—Sassenheim, Holland

**QUALITY ECONOMY
SYSTEMATIC SERVICE**

is stated that the nursery stock is being sold out, with the intention of discontinuing that branch of the business this fall.

BURPEE ADOPTS CENTAL SYSTEM.

David Burpee, general manager of W. Atlee Burpee & Co., makes the following announcement:

"Of course you are familiar with the general tendency of the present time for seedsmen to do away with the inadequate system of selling seeds by the bushel, peck, quart, etc. W. Atlee Burpee & Co. have decided to discontinue the system entirely and in its forthcoming catalogue will list all seeds on the cental system. It is unnecessary for me to tell you of the advantages of the cental system, but we bespeak general assistance in the campaign to educate people to buy seeds by the pound. We feel that everyone interested in the trade should help push the good cause along."

The American Seed Trade Association some years ago urged, through resolutions adopted in convention, that the cental system be generally adopted. A number of houses employed it the next year, and increasingly thereafter, but this action on the part of the House of Burpee probably will go farther toward making the system universal than has any other one incident in the campaign.

BEANS, PEAS AND CORN.

Regarding the crops that we grow most extensively, garden beans, peas and sweet corn, would say that this is a

hard year to make estimates. In our bean fields in Michigan we had heavy losses by storm and flood at the time of planting. Then the frost of September caught many of our late crops and we have not sufficient detailed informa-

GET OUR PRICES

CAR LOTS

TON LOTS

**Genuine Jap. D. E. Rape
Red Top O. Grass
Hemp, Canary, Sunflower**

SEED MERCHANTS

I. L. RADWANER
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43 Years in Seed Business

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating condition. Offered per bushel or per 1000 at import prices.

Shipments also due of

**ARECA LUTESCENS SEEDS KENTIA FORSTERIANA SEEDS
COCOS WEDDELLIANA SEEDS**

WRITE FOR PRICES, STATING QUANTITY REQUIRED.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

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SEED PACKETS

Flower Seed Sizes to Catalogue
Envelopes—Return Envelopes

BROWN BAG FILLING MACH. CO.
FITCHBURG, MASS., U. S. A.

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for FRENCH BULBS

OLLIIOULES (Var)
FRANCE

New York Address
25 W. Broadway

LANGHOUT & CO.

SASSENHEIM, HOLLAND
Wholesale Bulb Growers

Write for quotations

14 STONE STREET,
NEW YORK CITY



Mention The Review when you write.

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Møstberg, 216 7th St. N. Minneapolis, Minn.

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MONEYWORTH
QUALITY**PAPER WHITES**

1250 to the case

(these are 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Hyacinths, first size, \$4.50 per 100, \$43.00 per 1000; Blue Grand Maitre, Czar Peter, Queen of the Blues, Red and Rose Gertrude, Lady Derby, Cardinal Wiseman, L'Innocence, Mme. Vander Hoop. Second size, \$3.50 per 100, \$34.00 per 1000.

TULIPS, SINGLE.

	100	1000
Rose Luisante, pink.....	\$2.00	\$17.50
Rose La Reine, pink.....	2.00	17.50
Flamingo, pink.....	2.50	24.00
White Hawk, white.....	1.75	16.00
Yellow Prince, yellow.....	1.30	11.50
Primrose Queen, yellow.....	1.50	14.00
La Belle Alliance, red.....	1.50	13.00
Vermilion Brilliant, scarlet.	2.00	19.00

TULIPS, DOUBLE.

	100	1000
Lucretia, pink.....	\$1.50	\$13.50
Murillo, blush.....	1.40	12.50
Tournesol, red and yellow..	2.00	18.50
Couronne d'Or.....	2.20	20.00
Vuurbaak, scarlet.....	1.80	17.00

This stock is of finest quality and size. Ready to ship at once. Cash with order. Write for price on larger quantity and other varieties.

PETER PEARSON

Seedsman and Florist

**5732-5752 Gunnison St.,
CHICAGO**PEARSON'S
MONEYWORTH
QUALITY**Dutch—French-grown****HYACINTHS**

Gertrude, Moreno, Lady Derby, L'Innocence, Bismarck, Grand Monarque

1st Size, 1000, \$85.00 2nd Size, 1000, \$45.00

Ready for immediate delivery.

A. VERDUYN, Jr.

Care P. C. Kuyper & Co.

10-12 Broadway, New York City

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XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; ½ pkt., 50c.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
COLUMBINE, very finest giants grown, mixed, 25c.
PANSY (Bellis), 5000 seeds, \$1.00; ½ pkt., 50c.
DAISY (Bellis), new monstrous, mixed, fine, 25c.
CINERARIAS, large dwf., trade pkt. 50c; ½, 25c.
CYCLAMEN, Giants, 250 seeds, \$1.00; ½ pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.**DUTCH BULBS**

COMPLETE SUPPLY IN STOCK

Send for wholesale catalogue.

MICHELL'S SEED HOUSE, Philadelphia

Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

tion to know what our percentage will be. In the west the crop is only fair.

The pea crops, both in Michigan and Idaho, have been seriously injured and our crops in both places will be only partial.

Corn is the latest we have ever known it since coming to Sioux City and we had a slight frost the latter part of September, although not sufficient to injure the corn in any way, but the last days of September and the first days of October have been favorable for the maturing of corn. While we do not anticipate a full crop, we expect to make a fair delivery. The superintendent of this department is hoping to get data together to give detailed information in the near future. We would say that the sweet corn in our territory is fairly good.

H. A. Johns.

HOW AUSTRALIANS WANT SEED.

The U. S. Bureau of Foreign and Domestic Commerce has received from one of the officials of the bureau abroad some interesting information relating to commerce and quarantine acts applying to the import of seed into Australia. The circular embodying this information states, in part, that all seeds consigned to Australia must comply fully with the regulations of the commerce and quarantine acts, which are as follows:

The country of origin of the seeds must be stenciled on the outside of package or bag; the seeds must be in good order, and, in addition, free from weeds and foreign matter, and must be of strong germinating power. A declaration to this effect must be stenciled on the bag. It is not sufficient that this declaration be written on a tag and attached by string. The prescribed wording for the above is

Sound, clean and new.

For instance, all consignments of rye grass seed being shipped to Australia would need to have stenciled on the outside of every bale or sack:

Rye Grass Seed,
Produce of U. S. A.,
Sound, clean and new.

Similarly, red clover seed shipped from U. S. A. would need the inscription:

Red Clover Seed,
Produce of U. S. A.,
Sound, clean and new.

The specific country of origin must appear, and it will not be sufficient to brand the bags "America," but U. S. A. must be plainly specified.

The quarantine act insists that any seed having the slightest trace of dodder or ergot is prohibited admission to the commonwealth, and it is absolutely essential that all seeds consigned to Australian houses are free from the same. This regulation applies particularly to alfalfa and red clover as far as dodder is concerned, and rye grass as far as ergot is concerned.

The act further prescribes that no bags must be of greater weight than 200 pounds gross, so as to facilitate handling and save the backs of the stevedores. Even if the bags weigh a fraction more than 200 pounds, they have to be opened and the excess quantity taken out.

MOTT-LY GLEANINGS.

The Wedge Seed Co., of Albert Lea, Minn., succeeded the Black Seed Store

**"WORTH WHILE"
QUALITY BULBS**

Ready for Shipment

Narcissi**Paper White Grandiflora**

13 ctm. up, 1250 to case, per 100, \$1.65; per 1000, \$14.00.

14 ctm. up, 1000 to case, per 100, \$1.85; per 1000, \$16.50.

French Roman Hyacinths

White, 12 ctm. up, per 100, \$4.75; per 1000, \$44.00.

White, 13 ctm. up, per 100, \$5.25; per 1000, \$50.00.

Freesia Purity

Select Bulbs, per 100, \$0.65; per 1000, \$6.00.

Freesia Refracta Alba

Mammoth Bulbs, per 100, \$1.35; per 1000, \$12.00.

"Jumbo" Bulbs, per 100, \$1.65; per 1000, \$15.00.

Allium Neapolitanum

Large Bulbs, per 100, \$1.00; per 1000, \$8.00.

Narcissi

French Golden Spur, per 100, \$3.25; per 1000, \$30.00.

French Trumpet Major, per 100, \$2.00; per 1000, \$18.00.

Lilium Candidum

Select Bulbs.....per 100, \$6.00

Mammoth Bulbs.....per 100, 7.00

Calla Aethiopica

Select Bulbs.....per 100, 8.00

Lilium Giganteum

(Cold Storage)

7 to 9-inch.....per 100, 6.00

9 to 10-inch.....per 100, 8.00

Dutch Bulbs

See Special Offer on page
69, this issue.

**Winterson's Seed
Store****166 No. Wabash Ave., CHICAGO**

DUTCH—FRENCH—JAPANESE BULBS

Now on hand and ready for delivery. Order at once and secure quick shipment.

Single Bedding Hyacinths, six separate shades.

Miniature Hyacinths, Named, Gertrude, Gigantea, Lady Derby, Grand Maitre, Johan, King of the Blues, Queen of the Blues, La Grandesse, L'Innocence.

First Size Named Hyacinths, Moreno, Gigantea, Gertrude, Cardinal Wiseman, Grand Maitre, Queen of the Blues, Johan, L'Innocence, La Grandesse, Mme. Van der Hoop, Lady Derby.

Second Size Named Hyacinths, same varieties as above.

Single Early Tulips.	Per 1,000
Artus	
Couleur Cardinal	
Belle Alliance.....	
Brilliant Star.....	
Cottage Maid.....	
La Reine.....	
Mon Tresor.....	
Prosperity	
Rose Gris de Lin.....	
Princess Marianne	
Vermilion Brilliant	
Joost Van Vondel.....	
Yellow Prince.....	
Keizerskroon	
Chrysolora	
White Hawk.....	
Rose Luisante.....	
Proserpine	
Pink Beauty.....	
Fred Moore.....	
Thomas Moore.....	
Dusart	
Cramoisi Brilliant.....	
Single Mixed.....	

Double Early Tulips.	Per 1,000
Couronne d'Or.....	
Imperator Rubrorum.....	
Rex Rubrorum.....	
La Candeur.....	
Murillo	
Tournesol Red and Yellow.....	
Vuurbaak	

Double Early Tulips.	Per 1,000
Salvator Rosa.....	
Double Mixed.....	

Darwin Tulips	Per 1,000
Clara Butt.....	
Farncombe Sanders	
Gretchen	
Pride of Haarlem.....	
Mme. Krelage.....	
Rev. Ewbank	
William Pitt.....	
Inglescombe Yellow.....	

Late Tulips.	Per 1,000
Bouton d'Or.....	
Isabella	
Gesneriana Lutea.....	
Mrs. Moon.....	
Single Late Extra Fine Mixed.....	
Parrot Tulips Mixed.....	

Narcissi, Single.	Per 1,000
Golden Spur, First Size.....	
Golden Spur, D. N.....	
Emperor, First Size.....	
Empress, First Size.....	
Princeps, First Size.....	
Princeps, D. N.....	
Victoria, First Size.....	
Victoria, D. N.....	
Poetaz Elvira.....	
Poeticus Ornatus, D. N.....	
Sir Watkin, First Size.....	
Sir Watkin, D. N.....	

Narcissi, Double.	Per 1,000
Sulphur Phoenix.....	
Alba Plena Odorata.....	
Orange Phoenix.....	
Von Sion Mammoth D. N.....	

Miscellaneous Bulbs.	Per 1,000
Seilla Siberica, Mammoth.....	
Grape Hyacinths, Blue.....	
Jonquils, Single.....	
Jonquils, Double.....	

Write us for prices on above bulbs

Paper Whites 18 ctm. and up, 1000 to the case, special packed, per 1000.....\$15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

French Roman Hyacinths 11 to 12 ctm., per 1000.....\$35.00
12 to 15 ctm., per 1000..... 40.00

Freesia Refracta Alba Select, per 1000.....\$ 9.00
Mammoth, per 1000..... 12.00

Amaryllis Vittata Hybrids Per doz.....\$ 8.50
Per 100..... 25.00

Allium Neapolitanum Fine for forcing Per 1000.....\$8.00

Lilium Candidum Select, per 100.....\$6.00

Calla Aethiopica 1 1/2 to 2-inch Per 100.....\$8.50

Lilium Giganteum—Bulbs from Cold Storage

7 to 9-inch, 300 bulbs to case, per case.....	\$15.00
8 to 9-inch, 275 bulbs to case, per case.....	15.00
9 to 10-inch, 200 bulbs to case, per case.....	17.00



CABLE ADDRESS "BULBS"

American Bulb Co.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

and is "making good." To quote George Wedge: "We are hammering away, and with our extensive nursery expect to extend our business considerably."

"Business was never better; the local trade has greatly increased since the opening of our retail store," said Manager William Kucker, of the Faribault Seed & Nursery Co., Faribault, Minn.

The Currie Bros. Seed Co., of Milwaukee, Wis., is awaiting the course of events before sending out its bulb catalogues. It keeps all hands explaining why those long-expected bulbs have not arrived. Never will they be more acceptable and valuable for counter sales. The seed business is good.

George Hunkel & Co., of Milwaukee, do an extensive garden seed business and are getting their patrons in line for another mutually good season.

J. J. Sluis, of the Sluis Seed Store, Chicago, reading from a telegram just received, remarked: "Some contracts are so many 'scraps of paper.' Fortunately, indeed, are we to have some good growers to hitch to. We look for another big seed season."

The L. L. Olds Seed Co., of Madison, Wis., is putting the finishing touches to next season's catalogue, which has been prepared with the greatest care and conservatism.

Meltzer's Seed Store, at Watertown, Wis., reports a steady counter trade. Some fine samples of home-grown stocks were noticed.

E. T. Peirce, manager of the Iowa Seed Co., Des Moines, Ia., predicts a merry time for the mail-order trade when the stamp tax goes into effect. "Aside from the labor, the additional stamps will cost several thousands of dollars, and we cannot pass the burden along," said Mr. Peirce. "So we must wait with patience the outcome. Business has been good and a continuation is looked for. Though some war gardeners were discouraged, others were encouraged, and with a stimulating press an increase may be anticipated."

There hangs in the office of the president of the A. J. Brown Seed Co., at Grand Rapids, Mich., a picture of the proposed group of seed warehouses. Owing to the intervention of the war, the plan has gone no farther, but the land is secured for what is intended to be a complete modern structure. A new building of four floors has been temporarily secured to help accommodate the storage of from thirty to forty cars of peas and beans alone, the crop turning out fairly well. Manager Remington remarked that, owing to the dry weather, the clover crop will be light, but will be fully compensated for in the return of cereals and corn.

The Page-Philipps Seed Co., of Toledo, is making a strong bid for country trade, following the method so successfully carried out from Greene, N. Y.

J. F. Stamm & Co., of Toledo, are putting a concrete foundation in their building to carry the additional weight consequent upon an increasing business.

Tucker's Seed House, Carthage, Mo., is making preparations to handle a banner business from now on.

The Redding & Clark Seed Store, Joplin, Mo., is the oldest in the state. "And yet," said Joseph Redding, "we have to keep continually at it to hold our trade, or the other fellow gets our goat."

The Hubbard Seed House, Topeka,

British Grown Bulbs

IMMEDIATE SHIPMENT GUARANTEED

TERMS 5 per cent discount for cash with order, 2½ per cent 1 month, otherwise strictly net cash 3 months. Cash should be sent with all first orders.

Prices are per 1000, 250 at 1000 rate.

DAFFODILS and NARCISSI

Emperor, D. Nose.....	\$13.25	\$10.75	Ornatus.....	\$ 8.50	\$ 7.25	\$ 6.00
" S.	10.75	8.50	Pheasant's Eye.....	6.00	3.50	
" Forcing.....	7.25	5.50	Praecox grandiflorus.....	9.50		
Empress.....	15.50	12.00	Double Yellow.....	15.50	13.25	10.75
Victoria.....	15.50	13.25	White.....	7.25	6.00	3.50
Horsfieldii.....	10.75	8.50	Mrs. Langtry.....	9.50		
Grandis.....	8.50	7.25	Grand Monarque.....	16.75	14.50	
Priniceps.....	9.00	7.25	Primo.....	10.75	9.50	
Golden Spur.....	15.50	12.00	Scilly White.....	10.75	9.50	
Sir Watkin.....	14.50	10.75	Daffs. & Narciss. mixed...			
Barrii Conspicuus.....	7.25	5.00				

\$3.00 per 1000, \$24.00 per 10,000

TULIPS

Clara Butt.....	\$15.60	\$13.25	Mr. Farncombe Sanders.....	\$22.75	\$20.50
Golden Crown.....	9.50	8.50	Macropsila.....	8.50	7.25
Bouton d'Or.....	13.25		Gesneriana major.....	14.50	13.25
Picotee.....	14.50		Parisian White.....	14.50	

MISCELLANEOUS

Freelias.....	\$11.50	\$9.00	Valley Crowns, retarded.....	\$17.25
Anemone fulgens.....	11.50		Anemone St. Brigid.....	11.50

Bulb Fibre, ready mixed, 3 bushel bag, \$1.25

BEES LTD., 175 Mill Street, Liverpool, England

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show your customers
an old, soiled

Album or Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

75c

FLORISTS' PUBLISHING CO.

Publishers of { The Florists' Review
The Album of Designs

508 S. Dearborn St., Chicago, Ill.
[Caxton Building]

Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; ½ oz., 90c; ¼ oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.
Mention The Review when you write.



GIANT PANSY SEED

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled way
1000 seeds, 25c; 500, \$1.00;
¼ oz., \$1.25; oz., \$5.00.

Early Flowering or Winter-blooming Giant Pansies

500 seeds, 25c; 1000, 40c;
½ oz., \$1.10; ¼ oz., \$2.00

Mention The Review when you write.

Auction Sale of Dutch-grown Bulbs

Also Palms, Ferns, Dracaenas, Rubbers, Etc. French, Japanese and Bermuda-grown Bulbs

Sales will be continued each Tuesday and Friday at 11 o'clock, A. M., until end of season

SEND FOR AUCTION CATALOGUES

The MacNiff Horticultural Company

The Largest Seed, Plant and Poultry Salesrooms in the World

52, 54 and 56 Vesey Street,

NEW YORK, N. Y.

BULBS

French and Dutch

White French Roman Hyacinths

12 to 15 c/m.....\$5.00 per 100; \$40.00 per 1000
13 to 15 c/m..... 5.50 per 100; 48.00 per 1000

Vittata Hybrid Amaryllis

6-in.....\$25.00 per 100 7 to 9 in..\$35.00 per 100
7-in..... 30.00 per 100 9 to 11 in.. 40.00 per 100

J. M. THORBURN & CO.

53 Barclay St., Through to 54 Park Place NEW YORK CITY
Mention The Review when you write.

Import Specialties

Write for import prices upon

DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and ROMANS.
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

Mention The Review when you write.

PAPER WHITE NARCISSI

Romans, L. Candidum, Freesias, mammoth, L. Giganteum.

Dutch Hyacinths and Narcissi, best variety.

Storage. Best Quality. Write for Prices.

D. RUSCONI, 126-128 West 6th Ave., CINCINNATI, OHIO

Iris, Liliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

GIGANTEUM LILY BULBS

FROM COLD STORAGE

7- 9, per case of 300\$14.00
8- 9, " " " 250 14.00
9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per ¼ oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

Mention The Review when you write.

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50.

FREESIA PURITY, extra size.....1000, \$10.00

FREESIA PURITY, mammoth.....1000, 16.00

CYCAS Revoluta Stems, 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company

125 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARCHIAS SEED STORE, Box 84, SEDALIA, MO
Mention The Review when you write.

FRENCH BULBS

ON HAND

Paper White Grandiflora—
(1250 bulbs to case)
\$14.50 per 1000

French Golden Spur—
(1800 bulbs to case)
\$22.50 per 1000

Lilium Candidum—
22 to 24 centimeters
\$7.00 per 100; \$65.00 per 1000

STORRS & HARRISON COMPANY,
PAINESVILLE, OHIO

Mention The Review when you write.

“Wilson's Seeds will
grow anywhere”

J. J. WILSON SEED CO., NEWARK, N. J.

WHY PAY MORE? PAPER WHITES

13 TO 14 CTM.—1000 TO A CASE, FOR \$13.50
5 OR MORE CASES, AT \$13.00 PER 1000

THESE SHOULD MAKE MONEY FOR YOU

GRAND SOLEIL D'OR, Yellow Narcissus,
\$20.00 per 1000.
PURITY FREESIAS, large size $\frac{5}{8}$ and up,
\$15.00 per 1000.

Calla Aethiopica, extra size, $1\frac{3}{4}$ to 2-inch,
\$10.00 per 100.
Alliums, fine for design work, \$6.00 per 1000;
3000 for \$15.00.

Chinese Lilies, basket of 30, \$2.00; mat of
120 for \$8.50.
Fine 4-inch **Cyclamen Plants**, ready for
6-inch, \$20.00 per 100.

ALL THE ABOVE ITEMS ARE MONEY-MAKING VALUES FOR YOU.

C. C. POLLWORTH CO.,



MILWAUKEE, WIS.

Mention The Review when you write.

Kan., "never had so good a season since being associated with the squash that bears our name," reports C. E. Hubbard.

J. N. Draper, of Springfield, Mo., a market gardener of note, has had big success with a bean of recent introduction, by name Guada, or New Guinea Butter. From one seed a vine bore thirty-six beans, in shape resembling a mammoth spine cucumber. Grown on an overhead trellis, sliced and cooked as eggplant, it is delicious and promises to be a valuable acquisition to our list of everyday vegetables.

Charles Lohrman, of the Lohrman Seed Co., Detroit, Mich., observed that while the counter trade exceeded all precedent, he looks for a duplication next year, for the reason that while there were many disappointed war gardeners, there will be a new crop of workers, especially if the authorities encourage the scheme, as was the case this year. "As I was on the committee of community war gardens, I was able to do good service for the gardeners," said Mr. Lohrman; "in fact, I loaned a large piece of land, well fertilized, free of cost, and saw satisfactory crops grown. But the richest yield to me is that the piece for which I paid \$8,000, I have sold for \$50,000." W. M.

CATALOGUES RECEIVED.

J. W. Vestal & Son, Little Rock, Ark.—"Vestal's Guide," an illustrated fall catalogue of bulbs, seeds, greenhouse plants, roses, nursery stock, fertilizers and insecticides; forty compactly printed pages, in a colored cover. Included is an "abridged list of vegetable seed for fall and early spring planting."

Arthur T. Boddington Co., Inc., New York, N. Y.—"Boddington's Garden Guide," a 20-page, illustrated catalogue of bulbs, plants and sundries. The cultural directions are comprehensive and include instructions on the growing of bulbs in fiber. Darwin tulips are especially conspicuous, being featured in the embellishments of the front cover and in the full-page illustration which constitutes page 1. The merits and distinguishing marks of the Darwins are described on page 2.

Wood, Stubbs & Co., Inc., Louisville, Ky.—"A Catalogue of Spring-flowering Bulbs and Ornamental Plants"; twenty-four well illustrated pages, in a particularly tasteful cover. Roses, hardy shrubs and evergreens are included in the lists. The cultural and descriptive matter is unusually comprehensive.

D. Hill Nursery Co., Inc., Dundee, Ill.—Illustrated wholesale catalogue, "for nurserymen, florists, seedsmen, dealers and landscape architects"; twenty-two pages and cover. Evergreens, being the specialty, are listed in great quantity and variety and in all sizes, from small seedlings and grafts to large specimens. An assortment of dwarf evergreens is offered as "adapted for rockeries, terraces, foundation planting, Japanese gardens, etc." Another line of evergreens is intended for tubs and window boxes. A more limited collection of deciduous stock is listed.



Paper White Grandiflora

13 cm. and up (1000-1200 to case)
\$13.50 per 1000

15 cm. (900 to case)
\$16.00 per 1000

White Roman Hyacinths

12 cm. and up (1700-1800 to case)
\$36.00 per 1000

13 cm. (1700 to case)
\$40.00 per 1000

13 cm. and up (1400-1450 to case)
\$42.50 per 1000

Just arrived in perfect condition.

Cash with order for less than 5 cases, or from those who have not established credit with us.

McHutchison & Co., The Import House, 95 Chambers St., New York

WE OFFER FOR IMMEDIATE DELIVERY
THE FOLLOWING VARIETIES OF

French-grown Hyacinths

FIRST SIZE, FOR EARLY FORCING

L'Innocence, White
Gertrude, Pink

Lady Derby, Pink
La Victoire, Red

Moreno, Pink
Grand Monarque, Blue

Azaleas cannot be shipped from Belgium according to cables received this week.

The bulbs are specially grown in France to be forced early and are excellent for pots.

GIVE THEM A TRIAL

Write for prices to **P. O. Box 124, Hoboken, N. J.**

BRANCH OFFICE OF

C. J. SPEELMAN & SONS
Sassenheim, Holland

LAGARDE & SPEELMAN
Ollioules, Var, France

ALWAYS MENTION THE.....

FLORISTS' REVIEW

WHEN WRITING ADVERTISERS

DUTCH BULBS ARE IN

We can make immediate shipment on the following standard varieties:

SINGLE EARLY FLOWERING TULIPS.

	Per 100	Per 1000
Artus. Brilliant red.....	\$1.10	\$10.00
Chrysolora. Large golden yellow.....	1.35	12.50
Cottage Maid. White edged with rose.....	1.15	10.50
Kelzerskroon. Red and gold; large and fine. A grand tulip.....	1.65	14.00
Kelzerskroon. "Mother" bulbs.....	1.75	16.00
La Reine (Queen Victoria). Rosy white.....	1.25	11.00
La Reine (Queen Victoria). Mammoth bulbs.....	1.50	13.00
Mon Tresor. Large yellow.....	2.00	18.00
Prince of Austria. Orange vermillion.....	1.50	13.50
Rose Grisdellin. Beautiful pink.....	1.10	10.00
Joost Van Vondel. Large cherry-red and white.....	1.35	12.00
Vermilion Brilliant. Brilliant vermillion scarlet.....	2.25	21.00
White Hawk. White.....	1.65	15.50
Yellow Prince. Golden yellow, sweet scented.....	1.25	11.25

DOUBLE EARLY FLOWERING TULIPS.

	Per 100	Per 1000
Couronne d'Or. Deep yellow, marked with orange red.....	\$2.25	\$21.00
Imperator Rubrorum. Brilliant scarlet; fine for forcing and one of the grandest for bedding....	1.75	16.00
La Candeur. Pure white; used with Rex Rubrorum to form bedding designs, it makes a fine effect..	1.35	12.00
Murillo. Light pink; very early; splendid for bedding and forcing.....	1.40	12.00
Murillo. Light pink; mammoth bulbs.....	1.75	16.00

	Per 100	Per 1000
Rex Rubrorum. Bright scarlet.....	\$1.50	\$13.00
Rubra Maxima. Dazzling scarlet, splendid bedder.	1.40	12.50
Tournesol. Red and yellow.....	2.00	18.75
Tournesol. (True) Pure yellow, finest double yellow	2.00	17.50
Vuurbaak. Extra fine scarlet.....	1.90	17.50

DARWIN TULIPS.

	Per 100	Per 1000
Clara Butt. Soft rose, extra fine; the most beautiful and finest of all Darwin tulips; forces well.	1.30	11.00
Glow. Brilliant glowing vermillion, center blue, margined white; height 24 inches.....	1.85	16.00
Gretchen (Marguerite). Soft salmon-rose. Award of merit Amsterdam. A grand forcing variety. Height 24 inches.....	1.25	10.00
Pride of Haarlem. Bright rose, enormous flower (certificate of merit Royal Botanic Society, 1904), splendid forcer; height 28 inches.....	1.60	14.50

SINGLE MAY-FLOWERING TULIPS.

	Per 100	Per 1000
Picotee or Maiden's Blush. A long-shaped flower; pure white with beautifully recurved petals margined rose; borne on long, graceful stems..	1.30	11.00
True Scarlet Gesneriana. (Spathulata Major.) The flowers are as large as coffee cups and borne on stout stems nearly 18 inches from the ground; the color is brilliant, crimson scarlet, with a large peacock-blue blotch in the center, and of very strong fragrance.....	1.30	11.00

FIRST SIZE HYACINTHS, named, dozen, 85c; per 100, \$6.50; per 1000, \$60.00.

SEE AD ON PAGE 64 FOR FRENCH AND OTHER SEASONABLE BULBS

WINTERSON'S SEED STORE

166 N. Wabash Ave.

CHICAGO, ILLINOIS

Mention The Review when you write.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

**PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS**

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.

Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

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Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.

90-92 W. Broadway, NEW YORK

Always mention the Florists' Review when writing advertisers.

QUALITY BULBS

Narcissus Paper White

14 ctms. and up, 1000 to case.....	\$15.00
13 ctms. and up, 1250 to case.....	13.00

Roman Hyacinths—White

12-15 ctms., 1000.....	\$40.00
------------------------	---------

Callas

2 to 2½-inch, 100.....	\$12.00
------------------------	---------

Freesia Refracta Alba

Selected Bulbs, 1000.....	\$8.00
---------------------------	--------

Freesia Purity

Selected Bulbs, 1000	\$16.00
First Size Bulbs, 1000.....	7.50

Chinese Sacred Lily

Mammoth Size, per basket, 30 bulbs, \$	2.85
Bale, 120 bulbs.....	10.75
Selected First Size, per basket, 30 bulbs.....	2.25
Bale, 120 bulbs.....	8.40

WRITE FOR OUR TRADE BULB CATALOGUE

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave.,

ST. LOUIS, MO.

Mention The Review when you write.



French Bulbs Now Here

READY FOR DELIVERY

NARCISSUS PAPER WHITE

Roman Hyacinths

NARCISSUS TRUMPET MAJOR

Freesias

LILIUM CANDIDUM

Cold Storage Lilies Always

FOTTLER, FISKE, RAWSON CO.,

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

Always mention the Florists' Review when writing advertisers

PACIFIC COAST DEPARTMENT

MR. WARD'S PROGRESS.

The Cottage Gardens Nurseries, Eureka, Cal., which have attracted attention throughout the United States, as C. W. Ward's attempt to grow the bulbs and plants usually imported from Europe, are preparing to distribute something like 10,000 azalea plants to customers up and down the coast, a few small lots being sent east. The nurseries contain a large quantity of year-old azalea grafts and 200,000 are being grafted this season, but the stock to be sold is of Belgian origin, grown on for one or two years at Eureka. It will be two years before any considerable quantity of the Eureka-grown azaleas can be offered.

Last year a considerable quantity of azaleas was ready for shipment. For one day packing in the open air had been under full headway, when an unusually heavy frost destroyed the buds on all the plants not then packed. This was because of conditions incidental to starting the business and is not expected ever to happen again. The method of growing azaleas has been revised since the start. The use of slat houses has been discontinued. The plants will be wintered under glass and planted in the field in the summer, following practically the Belgian method.

No bulbs will be shipped from Eureka this season, except, perhaps, a few high-priced narcissi or some retail orders. It has been found that the bulbs grown here reproduce much more rapidly than the freshly imported bulbs. As the stock, although it now numbers millions, has not yet been worked up to the size contemplated, there seems to Mr. Ward to be no reason for selling the prolific stock on hand when it must be replaced with less prolific imported bulbs. Consequently, all the stock grown here is to be retained for another year, with a considerable addition through imports made via the Waaldyk and Schiedyk.

LOS ANGELES, CAL.

The Market.

Apparently 1917 will go on record as the year of the big glut of mums. The heat, arriving after a rather late season, has brought the late midseason and early varieties all in together. Just now Monrovia, Golden Glow,

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

Chrysolora, Bonnaffon and Appleton, in yellow, are competing with one another for a place. The consequence is that every place is filled with mums, and another consequence is that mums probably will be scarce later.

In carnations the glut is not so great, but the demand is not so good as usual at this season. Roses are arriving in fair condition, but poor in color, from some of the growers. The local-grown Beauties are fine.

Orchids are more plentiful, but valley continues scarce.

Much funeral work has been the rule and the opening of several large stores has called for a number of large designs. The weather is too fine for the flower business to be good, as auto trips, the mountains and sea still call many of the best patrons. It is hard to prophesy, but when the present glut is over, it looks as though there

will be a scarcity of stock and high prices. There is not nearly the acreage in carnations and other flowers that was planted in previous years.

Various Notes.

Walter Siebrecht, brother of Henry Siebrecht, Jr., of Pasadena, arrived here this week. He is likely to stay for some time in connection with his brother's new orchid business.

George Chandler, of the staff of Howard & Smith, is speaking of a trip to England. Fred Howard, president of the firm, says that in all his experience things never looked brighter for large landscape contracts. Many inquiries are coming in and many orders already secured for work of the better kind.

Thomas Wright, of Wright's Flower Shop, is much improved in health and is at the store a large part of each day.

H. W. Turner has had to stay away from business temporarily on account of a severe cold and threatened lung trouble. If he can get away, he may take a winter trip to Arizona.

Walter Armacost & Co. are opening a wholesale branch for the distribution of their flowers at 221 East Fourth street. The store is in the same block as the S. Murata & Co. establishment, and close to the L. A. Floral Co. and

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

THE RIGHT PLACE TO BUY

MUMS AND POMPONS

ROSES AND CECILES

CARNATIONS AND CENTAUREAS

PLUMOSUS AND SMILAX

ALL CALIFORNIA GREENS

407 So. Los Angeles St.

LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

San Francisco Chrysanthemums, 50c to \$1.50 per doz.

POMPONS, per generous bunch.....\$.25

VIOLETS, per dozen bunches 1.00

CECILE BRUNNER, the baby pink rose, per 100... 1.00

E. W. McLELLAN COMPANY, Inc.,

Wholesale Growers and Shippers,

451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4.00	8.00	10.00
Russell.....	4.00	8.00	10.00
Shawyer.....	4.00	7.00	9.00
White Killarney.....	4.00	7.00	9.00
Helen Taft.....	4.00	7.00	9.00
Richmond.....	4.00	7.00	9.00

CARNATIONS..... \$2.00 and \$3.00

Sprengerl.....per bunch, .50
Hardy Ferns.....per dozen, 2.00

Miller Floral Co. UTAH
FARMINGTON, UTAH

Mention The Review when you write.

other houses. The wholesalers are bunching up—a good thing. The Beauties now arriving from the Armacost range at Sawtelle are extra fine.

Walter Polder, of Polder Bros., Montebello, was married recently to Miss Jessie Hoekstra. Mrs. Polder was a Chicago girl who came out some time ago and then went back, but the loadstone in sunny California was too strong.

Albert Knopf, of the Redondo Floral Co., writes that he is having a good time in the east. Mr. Knopf has been visiting his old home town, Columbus, O., and other towns where the name of Knopf is not altogether dissociated with the flower business. In the meantime, F. Borden is holding down the stand and, as the days are getting shorter, putting in less time growing vegetables. The high cost of gardening will not worry him much more this season.

J. W. Wolters' store always looks a little "different" from any other store on account of the great variety of stock he brings in from the Hollywood ranch. Mr. Wolters has reached San Francisco on his homeward trip from the east.

Everyone seems busy at the store of the California Cut Flower Co. The stock handled is fine.

Good requests continue to arrive at the L. A. Floral Co. store, with regard to long-distance shipments. Some of these shipments went as far as Minnesota.

Lichtenberg's store is splendidly arranged. With the large quantity of fine stock and the telling color of the decorations, the store certainly is bright and attractive. Harry C. Soelke, formerly with Podesta & Baldocchi, of San Francisco, has joined the staff here, adding one more to a strong team.

Orders continue to come from an ever widening territory to S. Murata & Co.

Theodore Payne left Santa Barbara in time to pick up the nurserymen's convention at San Jose.

H. R. Richards.



SPOKANE, WASH.**The Market.**

The principal topic in Spokane is the weather, which everyone is enjoying except the florists. Frost, which would kill the garden flowers, is a month overdue. While that has helped out in the coal bill, it has held back the demand for flowers to an alarming degree.

Chrysanthemums are being flowered earlier than is customary, and as a consequence we may not have blooms as

CAPITAL (PAID UP) \$200,000.

FANCHER CREEK NURSERIES
INCORPORATED

GEO. C. BREEDING
FRESNO AND NOR.

FRESNO, CALIFORNIA. May 8, 1917.

S. Murata & Co.,
380-386 South Los Angeles St.,
Los Angeles, Cal.
Gentlemen:-

Attention, Mr. H. R. Richards.

Your favor of recent date received, acknowledging receipt of our order for flowers and we wish to say that the flowers were received in first-class condition and we wish to compliment you on your very efficient method of packing. We might also add that we had a very beautiful float and got in on the prize money with it.

We thank you for the interest that you have taken in this matter and your personal attention to the matter is appreciated. Your invoice will be O. Kd. and check forwarded in due time.

Yours very truly,
[Signature]
FANCHER CREEK NURSERIES.

HJS/W

S. MURATA & CO.
380-386 So. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in Southern California
WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

M U M S In all colors
and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.
Wholesale Florists
35 Saint Anne St., SAN FRANCISCO, CAL.

CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.
\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.
431 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

late as usual. In Spokane the mum season extends into and sometimes through February. Flowers of all kinds

are plentiful and good. Roses are fine and carnations show a decided improvement, both in bloom and stem.

Various Notes.

The H. L. Olsson Co., Inc., is perhaps the only concern which is grateful for the continued warm weather. Up to last week the company did not have its greenhouse boilers connected or its pipes in. However, the management expects to be in condition to have steam up by the last of this week.

Burnette Bros. are making a good cut of carnations now. Next week they will have their first cut of chrysanthemums. Oconto, a new one in this locality, looks like a winner.

Peters & Sons are cutting good roses, particularly Russell and White Killarney. Because of the great scarcity of white roses, White Killarney finds a ready market.

J. F. Austin expects to leave for the coast sometime during the winter. He will dispose of his interests in the Spokane Greenhouse Co., Inc., and will devote his attention to his other business interests.

Thomas Christensen, of Wallace, Idaho, was a recent visitor among the growers, buying supplies for the winter. Jolly and smiling as always, Mr. Christensen reports business fair at Wallace. "Too much fair weather and not enough frost," said Thomas.

L. B. H.

SAN FRANCISCO.

The Market.

The stock situation is more satisfactory than for several weeks. Chrysanthemums are at their height, roses show marked improvement, and more good carnations are to be had. The weather has been fine for chrysanthemums and the blooms leave nothing to be desired. Quantities of mums are being shipped and the local demand was never better. Many more varieties have put in an appearance during the last few days. At the retail establishments everything has to give way to chrysanthemums; windows are banked with them, and the interior displays leave little room for other flowers.

While most of the business is being done in chrysanthemums, the arrival of better roses is much appreciated. Ophelia probably averages the best, although there is a good cut of Shawyer, and Russell shows much improvement. Cecile Brunner roses are plentiful and good. Carnations, which have been a negligible quantity for some time, are coming nicely. Dahlias are about gone. Cut cyclamens are not so plentiful as a week ago, but there are plenty of plants. The supply of violets is increasing steadily; the shipping demand is heavier. The limited offerings of Marie Louise clean up readily. Gardenias are plentiful and their quality is excellent; the same may be said of orchids, and there is enough valley to go around.

Various Notes.

Earl Poehlmann, of the Poehlmann Bros. Co., Chicago, arrived in San Francisco a few days ago, having made the trip by automobile. He has been visiting the large flower stores in the city and has been the guest of members of the trade on trips to many of the nurseries in the outlying districts. Mr. Poehlmann planned to drive to Seattle, Wash., and to ship his machine home from there. He has been away since August 5.

MOVED INTO LOS ANGELES

We have opened a Wholesale Florists' store at
221 East Fourth Street

Our principal aim is to best distribute the product of our large greenhouses at Sawtelle, Cal.

We have 125,000 feet of modern glass in Beauties, Roses, Valley, Orchids, Lilies and Flowering Plants, and seven acres of lath devoted to Asparagus Plumosus sprays and strings, Asparagus Sprengeri and Smilax. This insures a steady green supply.

We will also do a local shipping business in all seasonable flowers—Chrysanthemums, Carnations, Violets and Florists' Supplies.

We sell to dealers only.

Write for price lists.

Walter Armacost & Co.

221 East Fourth Street,

LOS ANGELES, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others. Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF
Mention The Review when you write.

Specialists in Specimen Stock
for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods,
Hollies and a complete line of
Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

California Cut Flower Co.

433 West 7th Street, LOS ANGELES, CAL.

We are headquarters for all the best flowers coming to this market.

Mention The Review when you write.

Frank Thatcher, formerly with Pelicano, Rossi & Co., and more recently connected with the trade in Chicago, has returned to the city on account of the draft. He was scheduled to leave for American Lake while absent, but as he was out of the city his time was extended.

C. E. Morton, of Los Angeles, has been spending a few days in San Francisco.

San Francisco has been divided into industrial classifications for the Liberty Loan drive, under which arrangement B. M. Joseph is held responsible for the showing made by florists.

Charles McAuliffe, formerly with

PELARGONIUMS.

Easter Greeting, Wurtembergia, Swabian Maid, 2-in. 6c
Easter Greeting, Wurtembergia, Swabian Maid, strong R. C. 5c
Gardener's Joy, Eastern Star, Zeppelin, strong R. C. 6c
Prince Bismarck, German Glory, strong, R. S. 3c

VERBENAS.

Crimson King, Pink Princess, 2 inch. 3c
Mrs. Cleveland, white; Helen Willmott, salmon pink, R. C. 2c
Crimson King, Pink Princess, R. C. 2c
Mammoth Red, Pink, White, Purple, R. C. 1c

DELPHINIUMS.

Belladonna, 1 yr. 4c
Chinese White and Blue. 3c
Aquilegia—Long Spurred Hybrids, 1 yr. 3c
Statice—Latifolia, strong plants. 5c
Rex Begonias, 2 inch. 5c
Cyrtomium Rochfordianum (Crested Holly Fern) 4 inch. 10c
Asp. Plumosus and Sprengeri, strong, 3 inch. 5c
Oriental Poppy. Salmon rose and Perry's New White, 3 inch. 5c

GEORGE H. STARR,

Wholesale Florist, Turlock, Cal.

CALLAS

Special Prices to Close Season
Fine Sound Stock

20,000 1½-in. diam., per 1,000 \$35.00
30,000 1¼-in. diam., per 1,000 20.00
50,000 1-in. diam., per 1,000 12.00
F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lilydale Bulb Co., Santa Cruz, Calif.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each
Erica Mediterranea, out of 2-in. pots, 5c each
Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write.

Joseph's, who left for American Lake, Wash., recently, has been assigned to

PALMS PALMS

NEW GREENS FROM CANADA

Cedar Fronds. Most useful for florists' work; keep in good condition for months. Packages of 100, 6 to 9 in. long, \$3.50 per 1000. (Special prices on cedar branches on application.)

Oregon Grape. Very effective in design work, also sell well for parlor decoration, put in damp soil or water; keep for long time; come in varied shades of green, as season advances some turn red, brown, bronze and purple. Once tried, repeat orders follow. Per 1000, \$3.50.

Salal. One of our native plants, green all winter, sprays very useful. Per lb., 35 cts.

Vaccinium. This shrub turns from green to bronze-red as season advances and is in a class all by itself. Sprays from 1 to 2 feet. Per lb., 35 cts.

All these goods take classification as "Florists' Cuttings" and take N, or second class express rate. Rate to Chicago is \$7.50 per 100 lbs. U. S. duty is 10 per cent and port of entry is Portal, North Dakota. Orders with cash receive preference. Trial order solicited. Canadian florists now use these largely.

W. H. MARCON, Alberni, B.C., Vancouver I.
Mention The Review when you write.

the field artillery, which was the department he wanted to serve in.

Albert O. Stein was extremely busy with the fashion show at the Palace hotel. His force made all the brides' and other bouquets. The beginning of dinner dances at the Fairmont hotel is bringing Mr. Stein many table decorations.

William Scanlon has left the employ of Albert O. Stein to enlist in the medical corps of the army. He is stationed at Angel Island.

F. C. Jaeger, of F. C. Jaeger & Son, says business has been good at his store on Powell street, despite the street car strike, which undoubtedly has interfered with trade, especially in the evenings.

The greatest number of floral tributes seen at a funeral for some time were supplied this week by the various retailers for the three firemen who lost their lives in a lodging house fire.

Miss Recardie Lee Murray reports business good at her store on Geary street and at her stand in the Clift hotel.

Walter Hofinghoff, of MacRorie & McLaren, has been on a trip to Nevada. His brother, E. Hofinghoff, who is manager of the company's retail business, reports business well up to expectations.

The Florists' Bowling Club is meeting regularly Tuesday evenings and the attendance is increasing steadily.

Frank Pelicano is experiencing success with shipments of his *Adiantum Pelicanii* to Chicago. This is the first year that the supply has been sufficiently large to justify out-of-town shipment.

Ferrari Bros. are bringing in a good cut of orchids; also unusually fine gardenias. Both lines are comparatively new with them, but they are having fine results.

Orchids arriving from J. A. Carbone's place at Berkeley are plentiful and leave nothing to be desired in quality.

The E. W. McLellan Co. is rushed with chrysanthemum shipments. In roses, J. A. Axell says the company is filling a strong shipping demand for Cecile Brunner. It is forwarding many violets, too.

J. Dieterich, of Los Angeles, paid his respects to San Francisco friends a few days ago.

A. F. Podesta, of Podesta & Baldocchi, says the increased supply of good orchids, gardenias and valley, together with the splendid offerings of chrysanthemums, has greatly improved market conditions.

For a wedding this week Fred Bertrand, of Joseph's, used a large lot of orchids and other high-class flowers. A special "baby" window has been at-

MUMS---POMPONS

Direct from our nurseries for long distance shipping.

Growers' Cut Flower Co.
REDWOOD CITY. CALIFORNIA

Mention The Review when you write.

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS
AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR:
CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for immediate delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED GROHE, R. D. 4,
SANTA ROSA, CAL.

Mention The Review when you write.

Calla Lily and Freesia
BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

My Winter Orchid-flowering
Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

tracting attention at the Joseph establishment, the central figure being a large stork with baby shoes suspended on ribbons from its bill.

Moore Bros., proprietors of a flower shop in Sacramento, Cal., have filed a voluntary petition in bankruptcy.

With the opening of the season's social functions, Avansino Bros. find business picking up appreciably. They report the retail demand especially strong for chrysanthemums. S. H. G.

PORTLAND, ORE.

The Market.

Clear, warm weather continues, causing flowers to bloom outdoors. Consequently there is little business for the retailers. Roses and carnations are plentiful, the price of carnations having dropped to \$2 per hundred. Local chrysanthemums are poor, but considerable stock is shipped in from California. Pompons are more plentiful, but as yet are not having a large sale. The hardy asters are popular. Dahlias are now in their prime and until frost comes will occupy considerable space in the retail stores.

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of
Ferns in flats and 2 1/2-inch pots;
also *Adiantum*, *Nephrolepis*,
Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Mention The Review when you write.

PURITY FREESIAS
SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1- 2 in. in Diam. 7.50 per 1000

Delivered Prepaid by Express

Write for special prices on fine Calla Bulbs

LILYDALE BULB COMPANY
Santa Cruz, California

Mention The Review when you write.

CALLAS

AETHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

PEONIES

Apple Blossom, fine white. Fragrans, pink
\$8.00 per 100

Send for bargain list of other varieties.

WEED LANDSCAPE NURSERY, Beaverton, Ore.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.

Various Notes.

The White Dahlia Gardens, operated by E. H. White and E. A. Shepard at

Albina avenue and Portland boulevard, have about 7,000 plants of 750 varieties in bloom. This is an increase of 2,000 plants over the number last season. The firm also grows gladioli and perennials.

The Nippon Floral Co. is building another greenhouse.

The Portland Seed Co. has added a Ford truck to its delivery service.

Horace Cheeseman, representing Ralph M. Ward & Co., New York city, called on the trade last week.

The Wilson-Crout-Gehr Co. has started to cut the fall crop of carnations. This company reports an excellent call for ferns from other cities.

W. G. W.

SANTA BARBARA, CAL.

Among true patriots who are doing their "bit" must be enrolled Arthur Gleave, proprietor of Gleave's Flower Shop. Mr. Gleave has a fine business, but is leaving it, having enlisted in the army, though he is over the age of conscription. During Mr. Gleave's absence the store and business will be looked after by Miss Trussell, who has been connected with it ever since Mr. Gleave started it.

SEATTLE, WASH.

The Market.

A clean-up of stock nearly every day indicates a fairly good business. The demand is robust for every kind of flower, but there is a shortage in many seasonable items. Chrysanthemums are becoming more plentiful. Much of the stock, however, coming from California, is alternately good and bad, so that retailers hardly break even on the transaction. Local mums are scarce. The outdoor-grown mums have been spoiled by the depredations of the tarnish bug and not many from under glass are arriving as yet.

Carnations are none too plentiful and still show the effects of thrips, but they are selling well and, as usual, are largely used for funeral work, of which there has been considerable. Roses are plentiful and meet with a good demand, the larger number of them coming from the south. Asters are about over for the season. Not so many were grown this year, so growers had some returns on their investment. Gladioli are still plentiful. They help to decorate the stores and are in constant demand. Lilioms are selling well; both longiflorums and speciosums are arriving in moderate quantities. Pot plants still are exceedingly scarce; few flowering plants, except chrysanthemums, are offered.

Various Notes.

W. D. Desmond now is manager of the Hollywood store. Mr. Desmond has been employed at the store for some time under Charles E. Sullivan. When the latter resigned Mr. Desmond was appointed manager, a position he is eminently qualified to fill. He is well known in the east and middle west, having been manager of L. C. Donaldson's store in Minneapolis for eight years. Recently he traveled this district for the Poehlmann Bros. Co., of Chicago, and he became so enamored of our city that he decided to make it his home.

Charles E. Sullivan, for the past four years manager of the Hollywood store,



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

Boston, Whitmanii and Teddy, Jr., Ferns

5-in., 40 cts.; 6-in., 50 cts.; 7-in., 80 cts.

ASPARAGUS PLUMOSUS, 5-inch pans. 25c; 2½-inch pots, 5c.

ASPARAGUS SPRENGERI, 2½-inch pots, 5c.

PRIMULA MALACOIDES, pink, white, lavender, 4-inch, 10c; 2½-inch, 4c.

BEGONIA, Fireball, 8-inch, 10c.

GERANIUMS, Rooted Cuttings, leading varieties, \$12.50 per 1000; 2-inch, from pots, \$18.00 per 1000.

WASHINGTON FLORAL CO.

40th and Madison, SEATTLE, WASH.

Quillin & Dressen, Successors to C. Hoffmeister
Mention The Review when you write.

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.

4157 Conrad Avenue

SEATTLE, WASH.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

We are the Largest Growers of

ROSES---PORTLAND---ROSES

Superior Quality--Choice Varieties--Sell Better--Grow Better

Perennials and Ornamentals.

Ask for price lists. Place your order now.

MOUNTAIN VIEW FLORAL CO., Portland, Oregon

Mention The Review when you write

GERMAN IRIS

Fritjof, Bluestone and others,
\$3.00 per 100.

WEED LANDSCAPE NURSERY,
Beaverton, Ore.

Mention The Review when you write.

Asp. Plumosus, A. Sprengerl, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

\$6.00 per 100; \$50.00 per 1000

Rooted Geranium Cuttings

\$12.50 per 1000

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

NEW FRENCH

HYDRANGEAS

Field-grown for forcing

Mme. E. Mouillere	Mme. Rene Gaillard
Bouquet Rose	General de Vibraye
Mme. Tremault	E. G. Hill
Mme. Maurice Hamar	Mousseline
La Lorraine	Mme. Riveram
Souv. de Mme. E. Chautard	

5 to 6 shoots, \$20.00 per 100; 7 to 8 shoots, \$25.00 per 100; 9 to 10 shoots, \$35.00 per 100.

CLARKE BROS.

287 Morrison St., PORTLAND, ORE.

Mention The Review when you write.

PINK

Rhododendrons

Hardy, field-grown, good roots, single stalks or bushy.

Average 15 in., per 100, postpaid... \$ 7.50
Average 8 ft., per 100, express paid. 15.00
Large bushes, per 100..... 25 00

Write for special prices on large quantities. Make P. O. order to

J. C. BOULTON

CHARLESTON, R. F. D. WASH.

Mention The Review when you write.

PRIMULA OBCONICA GIGANTEA

8000 as fine stock as you ever saw. Strain from well known specialist abroad. In separate colors. 2-inch, ready for 8-inch. \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. Table Ferns, transplanted from flats, ready for pots, \$1.75 per 100. H. L. OLSSON CO., Inc., Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

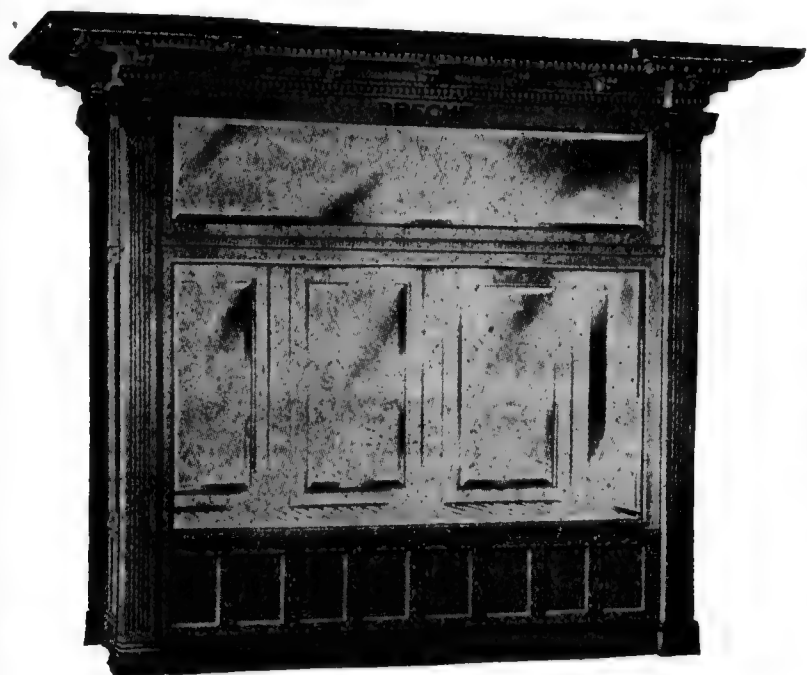
TABLE FERNS

2½-inch pots \$3.00 to \$4.00 per 100
From Flats..... 2.00 per 100

Foliage and Blooming Plants
in Season.

RAHN & HERBERT CO., Clackamas, Ore.

Always mention the Florists' Review when writing advertisers.



The Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a STRONG CIRCULATION OF DRY, COLD AIR. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

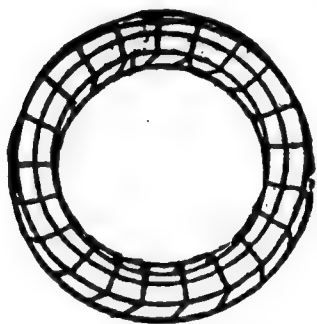
THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.
176 PEARL ST., NEW YORK CITY

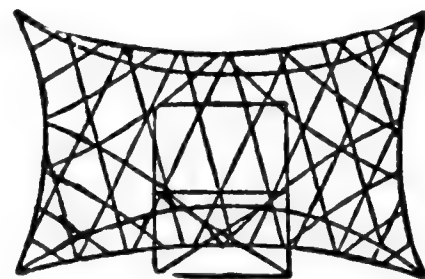
Mention 'The Review' when you write.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

KOELLNER REFRIGERATORS

are absolutely the best in every respect
and **UNEQUALLED** by any other.

Hundreds of
KOELLNER REFRIGERATORS
in actual use, proving our claims.

KOELLNER
REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885
The company **THAT KNOWS HOW** to build
refrigerators and **BUILDS THEM RIGHT.**
Mention The Review when you write.

has launched out for himself with a new firm, new store and new location. The title of the firm is Charles E. Sullivan, Inc. The store is commodious and up-to-date. It is between Pike and Pine streets, on Third avenue. Mr. Sullivan opened October 6 with a special sale of ferns and did good business. Since then he has received his share of the trade. If ability, perseverance, and a large capacity for hard work lead to success, then Mr. Sullivan is bound to win.

T. W.

MONTGOMERY on Grafted Roses, sent
by The Review for 25 cents.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COM-
PLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

St. Joseph, Mich.—Irving and Miss Nellie Benning have purchased the store of Gustav Frederickson. It will be known as the Benning Flower Shop. Mr. Benning has been in the trade for several years. Mr. Frederickson will devote his time to other business interests.

Flower
Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

Fort Madison, Ia.—The J. M. Auge Flower Shop, 609 Second street, was opened October 6. The retail store is in addition to Mr. Auge's greenhouses at the eastern city limits, where the wholesale and out-of-town trade is supplied.

California Privet

2 and 3-year-old.

12 to 18-inch	\$10.00 per 1000
18 to 24-inch	13.00 per 1000
2 to 3 feet.....	15.00 per 1000
3 to 4 feet.....	20.00 per 1000

CATALPA BUNGEI

1-year heads.....	\$6.50 per dozen
2-year heads.....	9.50 per dozen

Terms—Cash or satisfactory reference.

Packing at cost.

Send for complete trade list.

THE LANCASTER COUNTY NURSERIES
R. F. D. No. 7, LANCASTER, PA.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, Lloyd C. Stark, Louisiana, Mo.;
Vice-president, J. R. Mayhew, Waxahatchie,
Tex.; Secretary and Counsel, Curtis Nye Smith,
19 Congress St., Boston, Mass.; Treasurer, J. W.
Hill, Des Moines, Ia..

THE nursery department of the Livingston Seed Co., Columbus, O., is to be closed out this season.

NOTICE of the death of N. F. Flitton, superintendent of Gwynns Falls park, Baltimore, Md., will be found in the obituary column of this issue.

WILLIAM A. PETERSON, of Peterson's Nursery, Chicago, reports that the peony season has produced sales twenty per cent in excess of those of last autumn.

NOTICE of the death of John Howard Hale, an ex-president of the American Association of Nurserymen, will be found in the obituary column of this issue.

NURSEYMEN who also are fruit growers should send to the U. S. Department of Agriculture for circular No. 76, containing rules and regulations for the application of the United States Standard Container Act of August 31, 1916, which goes into effect November 1.

HILL IS HAPPY.

A. H. Hill, of the D. Hill Nursery Co., at Dundee, Ill., has returned from a trip through northern Wisconsin, where he succeeded in locating a long-needled and large-coned type of *Abies balsamea*. This is a form that Prof. Sargent, of Arnold Arboretum, is exceedingly interested in and that he has been trying to locate in the wild state for some time. The type is noticeably different from the common balsam. It has a darker and richer coloring, the needles are longer and the cones are considerably larger. Another marked characteristic is that the trees hold their lower branches and even the old trees are perfect specimens. Prof. Sargent calls this type *Abies balsamea macrocarpa* and describes it as being an exceptionally beautiful and desirable type of fir.

PUBLICATIONS RECEIVED.

["The Gospel of Beauty and Intelligence in Trees," by C. S. Harrison, of York, Neb. Published by the author. Contains eighty-eight pages; five illustrations. Price, bound in cloth, \$1; in paper covers, 50 cents.]

Florists recently have been engaged in a special, organized endeavor to increase the efficiency and influence of their trade—to raise their business to a higher plane as compared with the

NURSERY STOCK FOR FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY

71 Years

Geneva, N. Y.

1000 Acres

Mention The Review when you write.

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 8 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Eduis Superba, early pink	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcozie Nurseries Peony Fields
SARCOXIE, MISSOURI

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

NORWAY MAPLES ORIENTAL PLANES

AT REDUCED PRICES

Shrewsbury Nurseries, GEO. A. STEELE,
Proprietor
EATONTOWN, N. J.

Mention The Review when you write.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

Mention The Review when you write.

other great commercial industries of the world. This book also embodies an effort to elevate the trade. As the author states, the book "is designed to lift horticulture from the basement to the upper stories."

Of course, the elevation which the author has in view differs in scope and character from the elevation sought by the florists' organizations, for the author's object is chiefly æsthetic; he is preaching "the gospel of beauty." Yet one of the main purposes of the florists' publicity campaign is to cultivate the artistic taste of the people and cause a clearer discernment of the beauty of flowers.

The prestige and prosperity of the florists' trade are founded on the public appreciation of the beautiful, and this appreciation must be most fully developed among the florists them-

EVERGREENS

Our Evergreens are grown in pots. We wrap them in paper so they will always reach you fresh. In the 5 to 10-inch Trees, we quote per hundred on a few kinds:

ARBOR VITAE, American	\$ 5.00
" " Pyramidal.....	7.00
" " Wareana.....	8.00
RETINOSPORAS, Plumosa.....	8.00
" Plumosa Aurea	8.00
JUNIPER, Irish.....	7.00
" Stricta.....	12.00

They'll all grow. Get a trial order of these, inquire about the other kinds and get results that please.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubby and Hedge Plants

Write for price list

FORCING PLANTS

For fall, 1917: Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY
Box 731, Wilmington, N. C.

PEONIES and General Nursery Stock

Send for Catalogue.

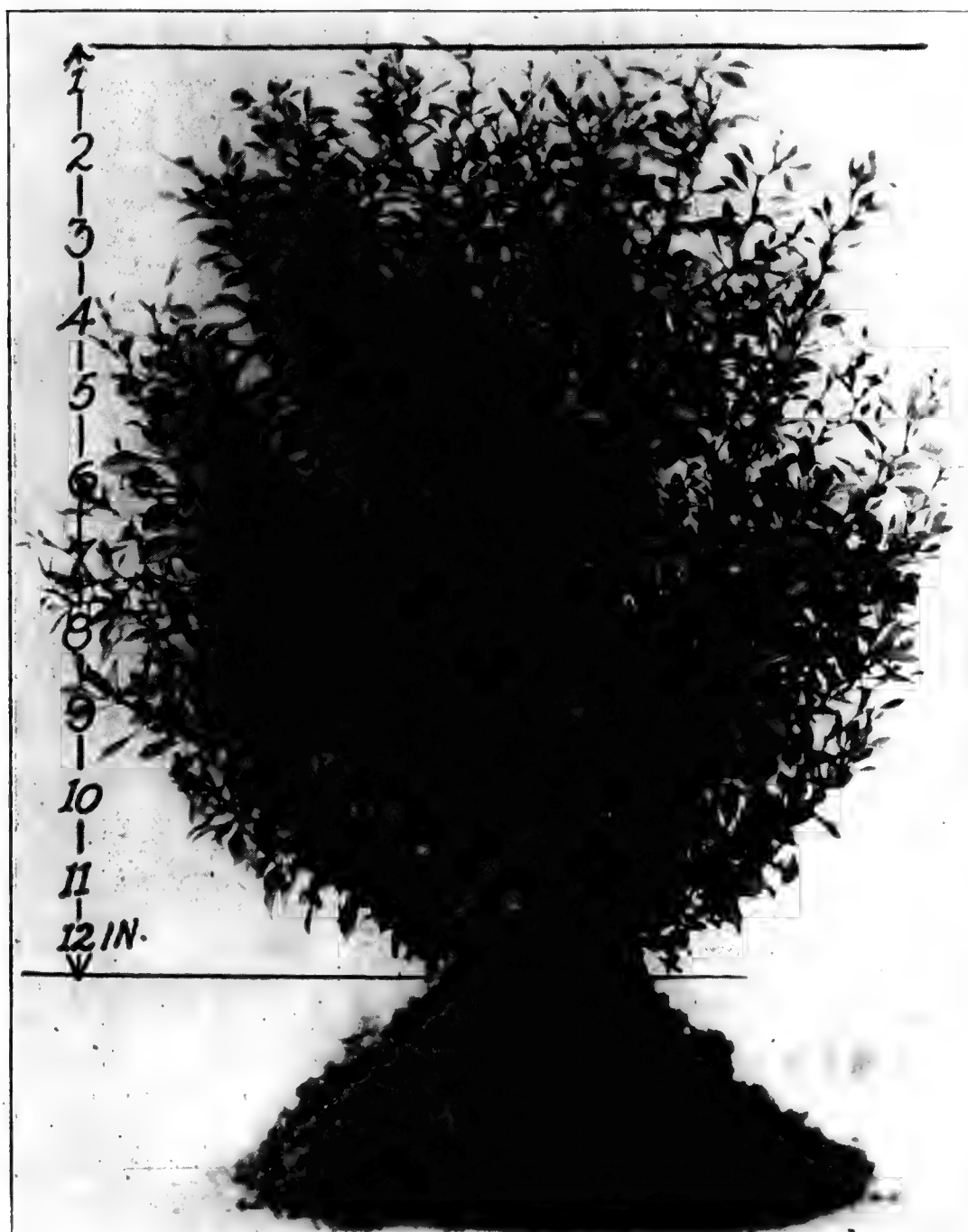
PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

selves. They cannot teach or exemplify what they do not know and they cannot know this subject any too well. Probably some of them can get much enlightenment from this book. For forty-five years a preacher of the Christian gospel, in later life a notably successful florist and nurseryman, the

BOX-BARBERRY

DWARF TYPE OF BERBERIS THUNBERGII



New Edge and Dwarf Hedge Plant

ORIGINATED at our Nursery sixteen years ago among a batch of Japan Barberry seedlings. It attracted attention in the seedling bed and has been under careful watching since. The original plant is now about two and one-half feet wide, and globe-like in shape, its natural form.

It is pronounced a most valuable find by all who have seen either the original plant or the stock we have propagated from it, including experienced nurserymen, landscape architects and gardeners, experiment station men and amateurs.

The public will take to it immediately. It's just what is wanted. As a formal-garden edge plant it is ideal—this means thousands of it for many a single order. Equally desirable as a low and medium hedge plant, assuring a heavy demand. Trims into perfect formal specimens.

Propagates readily from either hard or soft wood cuttings. Will not come true from seed.

OFFERED TO THE TRADE FALL, 1917—NO RESTRICTIONS

Offered to the general public and will and will be freely advertised in Fall, 1918, and Spring, 1919. Get up a stock and be ready for the certain heavy demand.

Prices to the Trade, November delivery—strong 2-year field plants, no growth removed:

\$400.00 for 1000	\$250.00 for 500
150.00 for 250	75.00 for 100
50.00 for 50	37.50 for 25
20.00 for 10	10.00 for 3
\$5.00 each	

Stock at present exclusively owned by us.

The Elm City Nursery Company

Woodmont Nurseries, Inc.

NEW HAVEN, CONN.

New Nurseries at Woodmont, Conn.

Mention The Review when you write.

SOME EXCELLENT STOCK.

	Per 100	Per 1000
2 1/4-inch Asp. Plumosus.....	\$2.50	\$22.50
2 1/4-inch Asparagus Sprengeri..	2.50	22.50
4-inch Asp. Sprengeri (large)	7.00	65.00
8-inch Begonia Chatelaine....	8.00	75.00
8-inch Cyclamen, 8 var.....	8.00	75.00
8 1/2-inch Chinese Primroses, 12 varieties	8.00	75.00
4-inch Calla Lilies	15.00	150.00
2 1/4-inch Heliotropes, 3 varieties	2.75	22.50
4-inch Marguerites	7.00	65.00
8 1/2-inch Stevia, dwarf or tall..	7.00	65.00
2 1/4-inch Snapdragons, white, pink, yellow	5.00	45.00
8-inch Snapdragons, white, pink, yellow	6.50	60.00
4 & 5-in. Dracaena Ind., \$15 to \$20 per 100		
4-inch Vinca variegata.....	6.50	60.00
2 1/4-inch Smilax, fine plants....	2.25	20.00
Ferns, 6 var., \$15, \$20, \$25 per 100.		
2 1/4-inch Geraniums, 24 var.....	2.25	20.00
Field-grown Violet Plants:		
Gov. Herrick and Princess of Wales	\$6.00	\$55.00
And abundance of other stock. Correspondence solicited.		

ALONZO J. BRYAN,

Wholesale Florist, Washington, N. J.

BUY YOUR

PEONIES, IRIS, PHLOX

for FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE. Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

ASPARAGUS PLUMOSUS

2 1/4-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2 1/2-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsmen, Nurserymen, Florists Rochester, N. Y.

Bobbink & Atkins

NURSERYMEN

FLORISTS and PLANTERS

RUTHERFORD, NEW JERSEY

✧ Always mention the Florists' Review when writing advertisers ✧

author is thus well fitted to preach the gospel of the beauty of flowers and trees.

The book is for sale by The Review.

INDIANAPOLIS, IND.

The Market.

The market is almost destitute of flowers. With a steadily growing demand, and no increase in the supply of stock, the condition appears serious. It has been necessary for the retailers to refuse numerous orders, and still the shortage continues. Chrysanthemums are coming in small supply, the prices ranging from \$1 to \$4 per dozen. A fair supply of roses is being cut and consumed, but there is not enough to meet the demand. Lilies, also, are scarce, and sell for \$1.50 per dozen. Few carnations are available, and buyers fairly fight over them at \$3 per hundred. Violets are coming in limited numbers. Potted plants are popular, with potted chrysanthemums selling well. Begonias and Jerusalem cherries are being offered. An abundant supply of potted ferns is being offered.

Various Notes.

Hartje & Elder are cutting fine early mums.

John A. Rieman has been having some attractive window displays.

Mr. and Mrs. A. P. Reynolds were in Indianapolis October 14 visiting friends.

Guy M. Reburn, of G. M. Reburn & Co., Chicago, called on the trade last week.

A. F. J. Baur has been working hard in the interest of the new wind storm and hail insurance association. Nixon Gano has also been on the job.

W. J. Hasselman is planning to take his entire force to his farm near Crawfordsville during the hunting season.

The Circle Flower Store has been having an excellent business, among which was an elaborate Japanese garden decoration.

Robert Fohl, of the Indianapolis Flower & Plant Co., has some fine cyclamens and begonias coming for the holiday sales.

Julius Dilloff, representing Schloss Bros., New York, called on the trade last week.

Fred Stoehl, who is at Camp Taylor, Ky., has been sending some interesting letters about army life to his friends here.

Martin Nelson, with Temperley's, has some fine cyclamens and Lorraine begonias.

E. E. T.

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

ORCHIDS

We have received the following imported orchids: C. Trianae, C. Labiate, C. Mossiae, C. Sackelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelias, Odontoglossums, etc. One of the largest importers of Orchids in America

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Mention The Review when you write.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER

From 2½-inch to immense specimens in 12-inch pots for decorative purposes.

Boston, Roosevelt, Whitmanii, Wanamaker, 4-inch.....	\$0.20
Boston, Roosevelt, Whitmanii, Wanamaker, 5-inch.....	.35
Boston, Roosevelt, Whitmanii, Wanamaker, 6 inch.....	.60
Boston, Roosevelt, 7-inch.....	.75
Boston, Roosevelt, 8-inch.....	1 00

CYCLAMEN

CYCLAMEN

Thrifty plants. Order now for Christmas. Specially reduced prices.

2½-inch, per 100.....	\$5.00	3-inch, per 100.....	\$8.00
4-inch, per 100.....	\$20.00		

Pandanus Veitchii, Dracaenas, Etc.

Pandanus Veitchii, 7-inch, 8 inch and 9-inch at.....\$1.00, \$1.50, \$2 00 and \$3.00 each
Dracaena Terminalis, 5-inch.....50c

Cherries and Peppers

Celestial and Bird's Eye Peppers and Jerusalem Cherries, 3 inch, per 100.....	\$ 6.00
Fine Celestial Peppers in fruit, 4-inch, per 100.....	10.00
5 inch, per 100.....	20.00

CHRYSANTHEMUMS

Bushy plants, well budded.

4-inch.....	20c; per doz., \$2.40	5-inch.....	40c; per doz., \$4.80
5½ and 6 inch.....	50c; per doz., \$6 00		

A moderate charge is made for packing.

GULLETT & SONS

LINCOLN,

ILLINOIS

FORCING ROSES

Field-grown stock—XXX grade.

Ramblers and Climbers

Hybrid Teas

Dwarf Polyanthas

Hybrid Perpetuals

Ask for quotations.

Deutzia Gracilis

POT-GROWN

From 5-inch pots.....\$20.00 per 100

From 6-inch pots.....25.00 per 100

Jackson & Perkins Company

WHOLESALE ONLY

NEWARK, - - NEW YORK STATE

Our Advance Fall Price List is ready for the Trade. Send for it.

STUART LOW CO.,

Royal Nurseries, Bush Hill Park, Enfield
Near London

Specialists in

Orchids, Acacias, Fruit Trees, Grape Vines, Palms and Roses

Any communications addressed to HARRY A. BARNARD, Hotel Albert, NEW YORK, until end of October will have prompt attention.

FIELD-GROWN CARNATION PLANTS

20,000 Extra Good Matchless.....\$45.00 per 1000
 2000 White Perfection..... \$50.00 per 1000 2000 Miss Theo.....\$60.00 per 1000

These plants are not seconds, but good, large, well-grown stock.

FRENCH BULBS

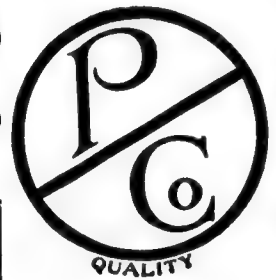
Quality has never been better.
 Paper Whites, 13 c/m. 1250 to a case
\$14.00 per thousand
 Paper Whites, Select, 14 c/m. and up.
 1000 to a case.....\$15.00 per thousand
 Grand Soleil d'Or, Yellow Paper Whites.
 Large Select Bulbs.\$85.00 per thousand
 French Grown Dutch Hyacinths, for
 early forcing. White, Pink and Blue
\$60.00 per thousand

Formosum Lilies; New Crop Now Ready.
 Size 7 to 9, \$7.00 per 100, \$45.00 per
 thousand.
 Size 8 to 10, \$8.00 per 100, \$75.00 per
 thousand.

HYDRANGEAS

The best French Varieties and Otaksa,
 1500 6-inch.....\$30.00 per 100
 500 8-inch..... 50 00 per 100
 2000 4-inch..... 15.00 per 100
 Must move quickly.

GET OUR PRICE
 LIST FOR DUTCH
 BULBS.



SWEET PEA SEED

WHITE
 Early Snow Flake.....\$2.00
 White Orchid, Pure White. .50 \$3.00
 Mrs. M. Spanolin, (black
 seeded white)75 4.00
 Venus, one of the best..... .75 4.00

PINK
 Yarrowa, bright Rose Pink.\$1.00 \$5.00
 Fordhook Pink. Lavender
 Pink 1.25 6.00
 Mrs. A. A. Skach..... .50 3.00
 Pink and White Orchid..... .50 3.00
 Dolansky's Orchid, Bright
 Shell Pink75 4.00

Bohemian Girl, Dark Shell Oz. ½ Lb.
 Pink\$0.75 \$4.00

LAVENDER

Lavender Orchid50 3.00
 Lavender Nora50 3.00
 Lavender Queen50 3.00

SEND FOR A COPY OF OUR OCT. AND NOV. PLANT BULLETIN AND BULB LIST.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
 1608-1620 Ludlow Street

NEW YORK
 117 West 28th Street

BALTIMORE
 Franklin and St. Paul Streets

WASHINGTON
 1216 H Street, N. W.

Mention The Review when you write.

SHRUBS

Carefully dug and graded, with all their
 roots, well balanced tops and strong bod-
 ies We give you price per hundred on a
 few kinds:

Berberis
 Vulgaris, 18 to 24 inches.....\$ 9 00
 Purple Leaf, 18 to 24 inches..... 9.00
Forsythia
 Assorted, 2 to 3 feet..... 9 00
Snowberry
 Red, 2 to 3 feet..... 9.00
 White, 2 to 3 feet..... 9.00
Cornus
 Sibirica, 2 to 3 feet..... 11.00
 Stolonifera, 2 to 3 feet..... 11.00
Spiraea
 Van Houttei, 2 to 3 feet..... 9 00
 Van Houttei, 3 to 4 feet..... 11.00
Privet Per 1000
 Polish, 18 to 24 inches.....\$30.00
 Polish, 2 to 3 feet 40.00

Send us a trial order for these and ask
 about the others we have. They all grow.

The Farmers Nursery Co.
 TROY, OHIO

Mention The Review when you write.

STAR BRAND ROSES

"American Pillar" and nearly every
 other good hardy climber.

Send for our list.

The **CONARD & JONES CO.** West Grove,
 Robert Pyle, Pres. Penna., U.S.A.
 Ant. Wintzer, V.-P.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, : PHILADELPHIA, PA.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

NEW FRENCH HYDRANGEAS



GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00
 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.
BOUGAINVILLEA—Specially trimmed plants—4-inch pots,
 \$25.00 per 100; 5-inch pots, \$35.00 per 100.
ASPARAGUS PLUMOSUS—Heavy stock—2½-inch, \$3.50
 per 100; \$30.00 per 1000. 1½-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.
 NURSERYMEN - FLORISTS - SEEDSMEN
 PAINESVILLE, OHIO



GENISTA

Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chantard—Bright rose
 (This variety in 5-inch pots only.)

Also Otaksa, in 4-inch pots only.

Pot-grown—4-inch pots, \$20.00 per 100
 5-inch pots, 30.00 per 100

Field-grown—3 to 5 shoots, \$15.00 per 100
 5 to 6 shoots, 20.00 per 100

Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

Beacon, White Perfection, White Enchantress, Enchantress,
 Rose-pink, Matchless, Peerless Pink

\$6.00 per 100; \$50.00 per 1000

MUM PLANTS, all standard varieties, \$25.00 per 1000

THE WM. MURPHY CO.

L. D. Telephone, Main 980-981

329 Main St., CINCINNATI, OHIO

Mention The Review when you write.

Revising the Figures

Something we all have to do this year. We have always prided ourselves on quality of stock. We are going to maintain that same good quality, but we cannot at the old prices under present conditions. The coal man has passed the buck to us. We're passing it on and it will be continually moving for some time to come.

Our new prices for 1918 are based on the increased cost of production. It is the time to count cost—a day of reckoning. Won't you as producer or retailer do likewise? Keep our business in line with others. Let us get out of it the extra cost of production.

We shall offer our new prices for 1918 without more apology. We are simply passing the buck

A. N. PIERSON, Inc., CROMWELL, CONN

Mention The Review when you write.

PROVIDENCE, R. I.

The Market.

The demand for cut flowers is reported to be unusually brisk for this time of the year, with a somewhat limited supply of first-grade stock. With few exceptions, early chrysanthemums are disappointing as to quality and the same may be said of carnations. On some days it has been impossible to obtain sufficient numbers of locally grown flowers to meet the demand. Roses are not up to the seasonable standard. However, better offerings are daily expected. A feature of the present conditions is the heavy demand for orchids.

Various Notes.

James Hacking, of Central Falls, has been reelected superintendent of the Moshassuck Cemetery Corporation.

Robert Johnson, of Johnson Bros., and Mrs. Johnson returned recently from an 8-day automobile trip through Maine, New Hampshire, Vermont and Massachusetts.

Samuel Kinder, of Bristol, left last week for a fishing trip in the vicinity of Block island, off Narragansett bay, with other members of the Prudence Island Fishing Club.

Mr. and Mrs. Frederick B. Luther have returned from an automobile trip to the Berkshires.

Alexander Macrae, of F. Macrae & Sons, last week tied the highest score ever made at 300 yards at the rifle range of the North Providence Rifle Club.

Large invoices of bulbs were received through the local customhouse last week for growers in this vicinity.

Charles J. Nichols, of S. J. Reuter & Sons, Inc., at Westerly, is confined to his home by a severe attack of the grip.

The Rhode Island Horticultural Society held its monthly meeting in the lecture room of the public library October 17.

There is general complaint about the scarcity of help, many of the greenhouse men being unable to secure men at any price. This and the coal question are giving the growers considerable concern. W. H. M.

Eagle Grove, Ia.—John Buhner opened his greenhouse to the public October 1, and more than 800 people visited the place. Each visitor was presented with a flower as a souvenir. The principal flowers grown are carnations.

GERANIUMS

250,000 in 3-inch pots, which can be had in bloom for Christmas. All indications are that next Easter is going to be a Geranium Easter. This stock is just the right thing to grow on to large plants and we have a good assortment.

\$3.50 per 100, \$30.00 per 1000 for 3 inch. \$2.50 per 100, \$22.50 per 1000 for 2 inch.

FERNS

POT-GROWN STOCK

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

Begonias, Luminosa, Erfordii and Gracilis Rosea. **Coleus**, **Salvias**, **Heliotropes**, **Swainsonas**, **Lantanas**, **Double Petunias**, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

Cash with Orders. Write for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.
MT. CLEMENS, MICH.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY
Madison, New Jersey

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Always mention the Florists' Review
when writing advertisers.

Perennials

Strong clumps, with the dirt wrapped on each, so they will reach you in fresh condition. We only mention a few of them and the price per hundred, so you can see what we can do for you:

Sedum , 2 kinds.....	\$ 5.00
Dianthus	3.00
Aquilegia	5.00
Delphinium	6.00
Phlox , 15 kinds.....	5.00
Tritomas	10.00
Digitalis	5.00
Campanulas	6.00

Send an order for these, and inquire about the others.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

DREER'S SELECT FRENCH HYDRANGEAS

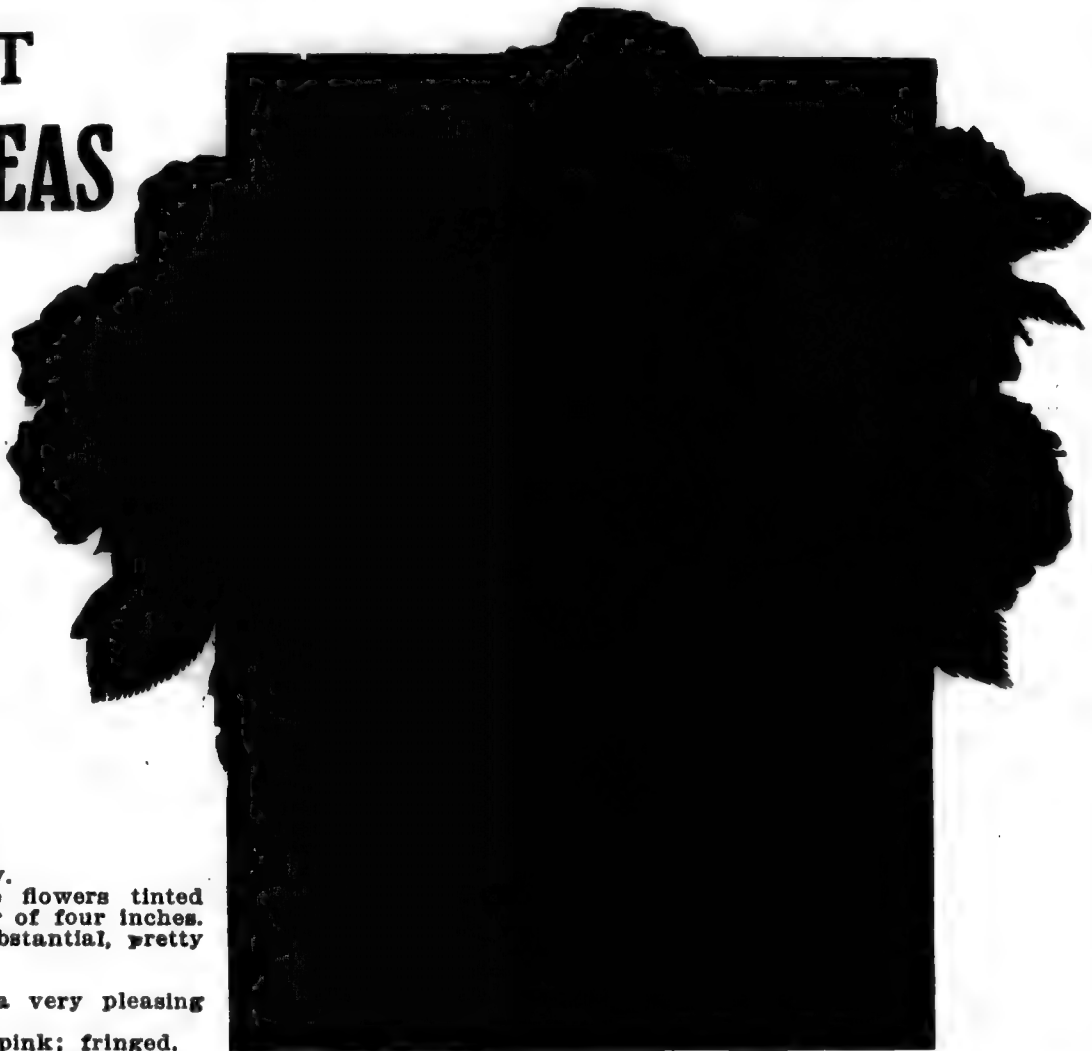
Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for either October or later delivery.

The varieties named below are offered, except where noted:

6-inch pots, at \$35.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendemoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermot. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
 6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
 6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. B. Jacquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
 6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.

6-inch pots, \$50.00 per 100.

Radiant. A reliable and popular carmine-rose.

Souv. de Lieut. Chauré. Immense heads of bright rose-carmine, flowers on bold upright stems.

Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.

Souv. de Mme. Victor Raoult. Very large lively rose.

Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.

Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.

We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen.

Directeur Vuillermot

La France

La Lorraine

La Perle

Louis Mouillere

Mme. Legou

Otaksa

Ronsard

Souv. de Lt. Chauré

Ville de Chartres

Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment.

We offer the following varieties and sizes:—

Elegantissima, Elegantissima compacta and Smithii, 3½-in. pots... 25c to 35c each

Smithii, 5-in. pots... 50c to 75c each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans... 50c to 75c each

Smithii, 6-in. pans... 75c to \$1.00 each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.

Elegantissima and Elegantissima compacta, 10-in. pans... \$3.00 to \$3.50 each

Harrisii, 8-in. pans... \$1.50 each

Pteris in variety, 3½-in. pots... 15c to 25c each

SHIPMENT IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, NEW YORK



Primula Malacoides Townsendii

Color a Lilac Rose. Individual flowers as large as a twenty-five cent piece.

Out of 2-in. pots, doz., \$1.50; 100, \$10.00

Out of 3-in. pots, doz., 2.00; 100, 15.00

A REVOLUTION IN THE BABY TYPE

First-class certificates of merit awarded by New York Florists' Club, Nassau County Horticultural Society and Oyster Bay Horticultural Society.

A. L. MILLER

JAMAICA, NEW YORK

HEACOCK'S PALMS

WHOLESALE PRICE LIST

Kentia Belmoreana	Leaves	High	Each	Per doz.
2½-in. pot	4	8 to 10 in.		\$1.50
3-in. pot	5	12 in.		2.50
5-in. pot	6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot	6 to 7	22 to 24 in.	1.00	12.00
6-in. pot	6 to 7	26 to 28 in.	1.50	18.00
6-in. pot	6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub	6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub	6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub	6 to 7	48 to 54 in.	8.00	} Ready { Oct. 15
9-in. cedar tub	6 to 7	5 ft.	10.00	
Kentia Forsteriana	Leaves	In. high	Each	Per doz.
6-in. pot	5 to 6	24	\$1.00	\$12.00
6-in. pot	5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.	High	Each
7-in. cedar tub.....4 plants in tub	30 to 36 in.	\$3.00
7-in. cedar tub.....4 plants in tub	38 to 40 in.	4.00
9-in. cedar tub.....4 plants in tub	40 to 42 in.	5.00
9-in. cedar tub.....4 plants in tub	42 to 48 in.	6.00
9-in. cedar tub.....4 plants in tub	4 to 4½ ft.	8.00
12-in. cedar tub.....4 plants in tub	5 to 6 ft.	15.00
12-in. cedar tub.....4 plants in tub	6 to 7 ft.	18.00
Areca Lutescens	In. high	Each
6-in. pot.....3 plants in pot	24 to 30	\$1.00
6-in. pot.....3 plants in pot	30 to 36	1.50
Cocos Weddelliana	In. high	Per. doz.
2½-in. pot.....6 to 8	\$1.50	\$12.00
2½-in. pot.....10 to 12	2.25	18.00

We advise our customers to place their orders at once while the weather is mild, and while our stock lasts. We are sold out of some sizes and getting low on others. Palms are scarce.

JOSEPH HEACOCK CO., RAILWAY STATION, JENKINTOWN, **WYNCOTE, PA.**

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

There was a good demand for second-grade roses last week. A grade that retails at \$2 per dozen is much in demand. Shipments of this grade of stock sold at sight. Fancy Hoosier Beauties brought good prices, but there was a limited demand for fancy stock and shipments have been large enough to go around. Ophelias have been of good quality and cleaned up. American Beauties have been plentiful. Some extra fine flowers have come in. All of the outdoor stock was cut down by the heavy frost October 9. The week was cloudy and chilly. Asparagus plumosus, which is usually scarce in this market, has been plentiful. However, most of it was southern stock and is usually shaky. Fancy indoor-grown strings are not to be had. Shipments of indoor smilax and fancy ferns have been satisfying. Dahlias are not so good as one would expect. The existing congestion on railroads is frequently having a demoralizing effect on florists' patience. In the last two months not a few shipments coming from points only a few hours away have arrived from one to three days late.

Various Notes.

W. H. Grever, who has had charge of the W. J. Palmer store on Delaware avenue, will soon take over Mollie A. Smith's store at 77 Allen street.

L. W. Neubeck has made up ivy pyramids in tubs for spring selling. These will no doubt be good substitutes for boxwoods.

F. P. Adams, manager of the S. A. Anderson store on Elmwood avenue, reports an exceptionally good week. Sunday, October 7, he had some nice orders, including a casket cover of white and pink roses and Easter lilies; a cluster of 100 special Richmond roses and croton branches, and several other large designs. Mr. Anderson is showing florists the advantage of buying Liberty bonds. He has been appointed to solicit subscriptions among the trade.

Charles Felton has a new Ford delivery car with a green body trimmed with black. F. P. A.

Kent, O.—S. P. Pike opened his new store at 244 North Water street September 29. Hundreds of people visited the store and were delighted with the display of cut flowers and plants. Red roses were given as souvenirs.

Calendula Orange King

Special forcing strain.....\$4.00 per 100

SOLANUM

Dwarf, fine stock.....\$20.00 per 100

REX BEGONIAS

New and old sorts.

3-inch GERANIUMS for stock.

TABLE FERNS, DRACAENA INDIVISA,
GODFREY CALLAS,

3-inch BOSTON FERNS and CINERARIAS.

Write for prices.

FRED H. LEMON & CO.

RICHMOND, INDIANA

Mention The Review when you write.

FERNS AND OTHER CHOICE STOCK

Our stock this fall is larger than ever and we can give you extra good value for the money.

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6-inch pots, 40c; 7-inch azalea pots, 60c. Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100. Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c. Cocos Weddelliana, 3-inch, 15c and 20c each. Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 4-inch pots, 35c; 6-inch pots, 60c. Pandanus Veitchii, 5-inch, 80c. Asparagus Plumosus and Sprengeri, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4 inch, \$10.00 per 100. Primula Obconica, 4-inch, \$10.00 per 100. Primula Chinensis, 4-inch, \$10.00 per 100. Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

—:-

PHILADELPHIA, PA.

Mention The Review when you write.

CHRYSANTHEMUM STOCK PLANTS

GOLDEN GLOW and EARLY FROST

Very good strain.

PRICES: \$3.50 per 100, \$30.00 per 1000

J. L. DILLON

BLOOMSBURG, PA.

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

6-inch pots, \$6.00 per doz.

Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.

Second and Bristol Sts. and Rising Sun Ave.

Mention The Review when you write.

A. F. J. BAUR

O. E. STEINKAMP

CARNATION PLANTS

We still have fine plants of several varieties. These plants have been kept topped back and properly cared for, and should come right ahead with a good crop when benched.

MERRY CHRISTMAS is our best scarlet

\$12.00 per 100

\$100.00 per 1000

Matchless	White Enchantress	Nancy	Enchantress	Alice
Good Cheer	R. P. Enchantress		Benora	
\$6.00 per 100		\$55.00 per 1000		

Further delay might jeopardize your Christmas cut, so we advise getting your carnation benches planted right away.

BAUR & STEINKAMP, Carnation Breeders Indianapolis, Indiana

Mention The Review when you write.

Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$ 7.50	\$15.00	
Chataelaine Begonias.....	3.50	7.50	15.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....		7.50	12.50	

FANCY FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25 to \$35	\$40 to \$50
Roosevelt.....	5.00	10.00	20.00	25 to 35	40 to 50
Whitmanii.....	5.00	10.00	20.00	40 to 50	65 to 75
Plumosus.....	3.50	7.50	12.50		
Sprengeri.....	3.50	7.50	12.50		
Table Ferns.....	5.00				

ORDER FOR CHRISTMAS NOW

We are offering Cyclamen and Poinsettias in following sizes for immediate shipment at the very low prices:

Cyclamen, 4-inch, 20c to 25c; 5-inch, 35c to 50c; 6-inch, 60c to 75c; 7-inch, \$1.00 to \$1.25 each.

Poinsettias, 3-inch, \$10.00; 4-inch, \$15.00; 5-inch, single stem, \$25.00; 5-inch pans, \$35.00; 6-inch pans, \$50.00; 7-inch pans, \$75.00; 8-inch pans, \$125.00 per 100. This is a special for one week only.

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

Mention The Review when you write.

CARNATIONS

FIELD PLANTS

Rosalie, dark pink, large well branched plants, \$12.00 per 100.
Nancy, light pink, \$6.00 per 100.

Agathaea Felicia Coelestis, small blue daisy. Splendid for pot plants or cuttings. 4 inch pots, \$2.00 per doz.
Dracaena Indivisa, 4-inch, strong, \$10.00 per 100.

F. DORNER & SONS CO.

LA FAYETTE, INDIANA

Mention The Review when you write.

POT-GROWN FERNS

Boston, Scottii, Whitmanii and Pieroni, 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2 1/2-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Pieroni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

IF YOU WANT SOME GOOD

Cyclamen

Order them now to grow on for Xmas. We have the best German and English strains in fine colors. These plants must be shifted at once, as we need the space. We are offering these exceptionally fine plants in 4-in. at \$20.00 per 100, 5-in. at \$40.00 per 100. Cash with order, please.



Photo taken September 1st of a 5-inch plant shows quality of stock.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

ALWAYS MENTION THE.....

FLORISTS' REVIEW

WHEN WRITING ADVERTISERS.

CLEVELAND.

The Market.

Florists are agreed that the present scarcity of practically all kinds of stock is unprecedented in this market. The unusually early freeze of last week, which suddenly eliminated a splendid abundance of outdoor stock; the general and perplexing lateness of carnations; the dark, cold weather, which has served to retard the roses and chrysanthemums, are the primary causes of this trying situation. Substantial relief is slow in making its appearance. Perhaps the pompons were never before so welcome as at present, but a week or two will elapse before their arrival.

The larger mums are arriving in slightly increased quantities, as are the carnations, both items clearing especially early in the day. Of the former, the varieties Unaka, Golden Glow, Smith's Advance and October Frost are of good quality.

Wholesalers refuse to sell more than fifty carnations to a customer, thus making the inadequate supply serve as many as possible. Pink Delight, Winsor, Matchless, Alice, Enchantress Supreme, White Wonder and Belle Washburn are the leading varieties offered. They are now bringing 3 cents each.

The market is practically destitute of Easter lilies. Valley is in fair supply and about equal to the demand. Greens of all kinds are abundant.

Various Notes.

The trade's sympathy is extended to Mr. and Mrs. Martin Janoch, whose little daughter was instantly killed when struck by an automobile October 13. Mrs. Janoch, who was carrying the child at the time of the accident, was seriously, if not fatally, injured. Mr. Janoch is one of the growers at the Wilson Florist Co. range.

Miss Elvira Schmidt, of the Gasser Co. wholesale store, is spending a couple of weeks in the larger eastern cities.

D. R. White and family, of Sandusky, O., autoed to Cleveland October 12.

A meeting of the various committees in charge of the November flower show was held at the Hollenden October 15. There was a large attendance and practically every detail of the coming event was discussed. Much interest and zeal were shown by every club member and a determination to make the show an unprecedented success was much in evidence. The next and final meeting of the show committees is scheduled for October 23, at which every committeeman is requested to be present.

Charles E. Russell, of the Jones & Russell Co., is on a business trip to New York. J. Mc. L.

Special Offer of a Limited Quantity of Gardenia Veitchii

In 4½-inch pots, choice healthy stock for benching, at \$30.00 per 100.

Xmas Joy Peppers, 3½-inch pots, at \$10.00 per 100; 5-inch pots, at \$30.00 per 100.

Xmas and Bird's-eye Peppers, 3-inch pots, at \$6.00 per 100; 5-inch pots, at \$25.00 per 100, with a profusion of highly colored fruit.

Dracaena Indivisa, 5½ to 6-inch, pot-grown, ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and Officinalis, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.

Erica Melanthera, 3½-inch pots, at \$30.00 per 100. Erica Melanthera, 5½ and 6-inch pots, at \$1.00 each. Very heavily budded, just right for Xmas blooming.

Croton Punctata, 3-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Mention The Review when you write.



Keep Your Flowers Fresh

Don't let them wither and spoil before you have had a chance to sell them. Wipe out this loss and increase your profits.

You can do it if you have the proper means of preservation and refrigeration.

MCCRAY Florist Refrigerators

will keep your flowers fresh and attractive. The McCray patented system of refrigeration keeps flowers at just the right temperature all of the time. They are always fresh, cool and salable.

The McCray will help sell your goods, too. Its beautiful plate glass doors and sides and its inviting arrangement provide for most attractive display. The compartments vary in dimensions to allow for different length stems.

The linings come in either heavy plate mirror or white enamel. The woodwork may be finished to match the decorations of your store.

Let us tell you more about the McCray.

Send for Free Catalogue

No. 74 for Florists

No. 92 for Residences

MCCRAY REFRIGERATOR CO.

788 Lake Street

KENDALLVILLE, IND.

Agencies in All Principal Cities

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in., strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100; 4-inch, \$25.00 per 100.

Roses, Baby varieties, pot-grown, 5-inch, \$30.00 per 100

Cinerarias, finest, mixed dwarf, \$4.00 per 100.

2½-inch **Nutt geranium**, \$3.00 per 100, \$35.00 per 1000.

Begonia seed, Prima Donna, tr. pkt., 50c.

Begonia seed, luminosa, tr. pkt., 50c.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; **Sprengerl**, \$1.00 per 100; \$8.00 per 1000.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

POT PLANTS

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.
Verona, 4 in., 3.50 per doz., 25.00 per 100.
Verona, 5 in., 6.00 per doz., 50.00 per 100.
Norwood, 3 in., 50c each; 4 in., 75c each.
Norwood, 2½ in., \$25.00 per 100.

Smithil, 3 in., \$2.00 per doz., \$15.00 per 100.
Smithil, 4 in., 3.50 per doz., 25.00 per 100.
Smithil, 5 in., 6.00 per doz., 50.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ in., \$5.00 per 100.

Azalea, 10-12 inch, \$1.25 each.

Azalea, 12-14 inch, \$1.50 each.

Azalea, 14-16 inch, \$2.00 each.

Well budded, home-grown, no new import this year.

Primula malacoides, 2-inch, \$4.00 per 100; \$35.00 per 1000; 3-inch, \$7.00 per 100; \$65.00 per 1000.

Pandanus Veitchii, 5-inch, 75c

Pandanus Veitchii, 6-inch, \$1.50 each, fine colored.

Pansy seed, giant mixed, tr. pkt., 50c; per oz., \$6.00.

Salvia splendens and **Fireball**, tr. pkt., 50c; per oz., \$2.00.

Large quantities. Ask for prices.

Carnations, field-grown Enchantress, pink, \$35.00 per 1000; White Wonder, Peerless Pink, \$4.00 per 100.

ROCOCO ERECTA (New)

Boston ferns, 5-inch, \$25.00 per 100; less than 50, 30c each.

Boston ferns, 6-inch, \$50.00 per 100; less than 50, 60c each.

Boston ferns, bench grown, strong plants, \$20.00 per 100.

Poinsettias, 2½-inch, \$5.00 per 100.

ERNEST ROBER,

CASH, PLEASE

WILMETTE, ILL.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE WONDER

MRS. C. W. WARD
ENCHANTRESS

THE HERALD

BELLE WASHBURN

CHAMPION

THENANTHOS

\$12.00 per 100; \$100.00 per 1000

250 at the 1000 rate

PETER REINBERG,

30 EAST
 RANDOLPH ST.,

CHICAGO

20% Discount for Cash with Order, for a Limited Time Only.

FERNS, ETC., ETC.

2½-inch Bostons.....	100	\$ 4.00
2½-inch Whitmanii.....	5	00
4-inch Bostons.....	15	00
4-inch Roosevelt.....	15	00
4-inch Whitmanii.....	15	00
5-inch Boston.....	25	00
5-inch Roosevelt.....	25	00
5-inch Whitmanii.....	30	00 per dozen
6-inch Boston.....	5	00 per dozen
Plumous Seedlings.....	8	00 per 100
2-inch Plumous.....	3	00 per 100
2-inch Sprengerl.....	2	50 per 100
Seedling Sprengerl.....	6	00 per 1000
2-inch Var. Vinca.....	25	00 per 1000
2 inch English Ivy.....	3	00 per 100
R. C. English Ivy.....	1	00 per 100
R. C. Hydrangea Otaksa.....	1	70 per 100
2-inch Hydrangea Otaksa.....	4	00 per 100
5-inch Hydrangea Otaksa.....	3	50 per dozen

Progressive Everbearing Strawberry Plants, pot-grown.

2½-inch pots.....\$30.00 per 1000
 3-inch pots.....40.00 per 1000

All goods carefully packed.

D. U. AUGSPURGER & SONS CO.
 PEORIA, ILL.

Snapdragon Plants

Can make immediate shipment of a few thousands of choice, healthy Snapdragon plants in the following varieties: Silver Pink, White, Yellow and Nelrose. The price is \$5.00 per 100; 250 for \$10.00.

New crop seed of Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Yellow, Garnet, Buxton, Nelrose and Fancy Mixed, at 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

Send postal for our new locking paper pot. Something you haven't seen.

G. S. RAMSBURG
 SOMERSWORTH, N. H.

FIELD

CARNATIONS

Heavy, Bushy, Big, Healthy Plants

Enchantress,
 White Enchantress,
 Rose-pink Enchantress,
 Washington and
 Ward

at \$5.00 per 100; \$45.00 per 1000

10% discount for cash.

Good Packing

Prompt Shipment

Furrow & Company

GUTHRIE, OKLA.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

ILLINOIS COAL FREIGHT UP.

Illinois members of the trade will have to pay an additional charge of 15 cents per ton for coal purchased during the year beginning October 15. The Illinois State Public Utilities Commission October 10 granted to the railroads permission to increase the rate on coal 15 cents per ton. This, of course, applies to intrastate transportation, the state commission having power only to regulate rates within the state. The increased rate is effective for one year.

PIPING VEGETABLE FRAMES.

I am writing to you for information about the heating of some frames. I have been using the frames for, the growing of vegetable plants in the spring, but I also wish to use them for winter lettuce. Will it be necessary to run hot water pipes in the soil in order to germinate the seed of the vegetable plants, or will pipes run along the top of the bed answer the same purpose? The beds are 6x30 feet. At the low side the soil is about fourteen inches from the glass. M. A. & S.—Okla.

So far as securing the required temperature in the frames is concerned, a 2-inch hot water pipe would maintain the temperature needed for lettuce, but the crop will come on in one-half the time if bottom heat is given. For a bed thirty feet long, we would suggest running a 2-inch flow pipe at the back of the frame near the top and two 1½-inch pipes about two feet from each edge. If possible, we would have the return pipes slightly above the top of the boiler.

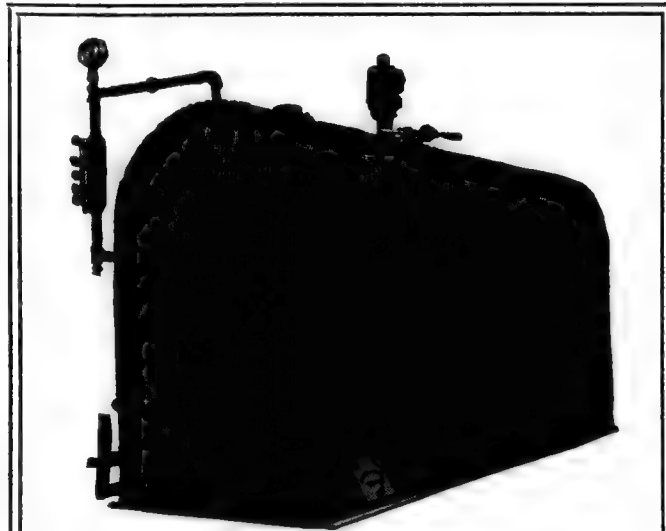
USE THREE OR FOUR FLOWS.

Please give me some directions about the heating of a greenhouse 24x125. A hot water system will be used. How many main flows will be needed to feed eight 2-inch returns? I suggested that two 2½-inch flows would be enough. Was I right? What temperature would that amount of piping maintain in the house, with the outside temperature 5 degrees below zero? For a lettuce house, would one 2½-inch pipe be enough to feed fifteen 1½-inch returns? What size of pipe should be connected with the main to feed two 2½-inch flows? F. H. W.—O.

To feed eight 2-inch return pipes in a house 24x125, we would use three 2½-inch mains or flow pipes. If there is no glass in the side walls, it will be easy to maintain a temperature of 50 degrees with that amount of piping, using the mains as overhead flows.

We would not use 1½-inch returns in houses more than seventy-five feet in length. For a house fifty to seventy-five feet long we would use two 2½-inch flows, if fifteen 1½-inch returns are

DEPENDABLE GREENHOUSE HEATING



NO
TUBES
TO
CLEAN

NO
BRICK
WORK
REQUIRED

Kroeschell Water Tube Steam Boiler

For steam plants less than 100 horse power.
The boiler of unequalled fuel economy.

You can positively rely on KROESCHELL Boilers to produce an even and steady supply of heat, insuring the most perfect growing conditions at all times.

Kroeschell Boilers

have a larger proportion of direct fire surface than any other boiler, and are known as the quickest hot water heaters and the fastest steamers ever designed—easily installed—burn any kind of fuel.

3,016,286 square feet of glass was equipped with KROESCHELL Boilers during the year of 1916.



If you are in a hurry for a boiler
telegraph or telephone at our expense



BUY DIRECT—
FACTORY TO USER PRICES



KROESCHELL BROS. CO., 444 W. Erie Street,
CHICAGO, ILL.

You must keep up a uniform heat—

—why not do it in the most economical way?

TWO big points to bear in mind in the heating of your greenhouses: You must keep condensation out of your steam lines—and save fuel. Widely separated points, you may think. But they are not.

The condensation in your lines prevents circulation of the steam—thereby making uniform heating impossible, which is, of course, a waste of fuel. Now if you can remove this condensation and return it to your boilers you have served a double purpose, better heating and fuel saving.

The Morehead Back-to-the-Boiler System automatically removes all condensation from the lines and takes it back to the boilers. Hundreds of florists declare that it saves an astonishingly large percentage of their fuel. Requires no attention—always on the job. Let us tell you more about it.

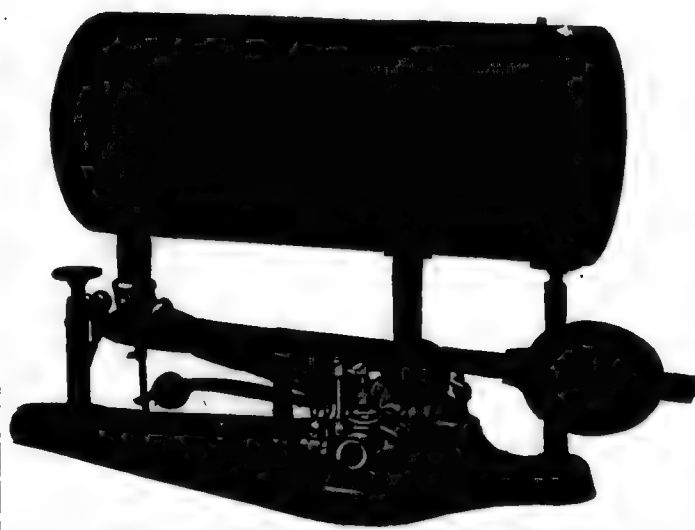
Morehead Mfg. Co.

Dept M,

DETROIT, MICH.

Morehead
Back to Boiler
SYSTEM

Used by Successful
Florists Everywhere



Mention The Review when you write.

HIGHEST PRICED and CHEAPEST BOILERS MADE GIBLIN GREENHOUSE BOILERS GIBLIN & CO.

100 Broad Street. UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.



Dixon's Graphite Pipe Joint Compound

Saves time, money, temper and tools. Makes tighter joints. Never sets like a cement. Keeps joints well lubricated. Send for booklet No. 54-D.

Joseph Dixon Crucible Company
Jersey City, N. J.

Mention The Review when you write.

needed. However, if the house is but twenty-four feet wide, only twelve 1½-inch returns, with two 2½-inch flows, will be needed. If the house is 100 to 125 feet long and twenty-four feet wide, we would put in three 2½-inch flows and eight 2-inch returns, for a lettuce temperature.

A 3-inch main will supply two 2½-inch flow pipes. If a temperature of 60 degrees is required in a house 24x125, we would suggest the use of four 2½-inch flow pipes and eleven 2-inch returns.

WISHES TO USE 4-INCH PIPE.

We are enclosing a sketch of the ground plan of a range of greenhouses we are erecting, and we should like to have a few pointers about the laying out of the heating system. We have a lot of 4-inch soil pipe which we wish



73-1

G. H. 3

Plant Insurance at \$7

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you. There have been many such cases.

But not if you are equipped with the **STANDARD THERMOSTAT**. The **Standard Thermostat** protects you from just such dangers. It will ring a bell at your bedside when danger is near.

The **Standard Thermostat** is indispensable to the up-to-date grower. You know preparedness counts! Get the **Standard** today. It costs only \$7.00—lasts a lifetime. Write for descriptive matter now, while you are thinking about it.

(G. H. 4, same as G. H. 3, only under lock and key, \$10.00)

STANDARD THERMOMETER CO.

65 Shirley Street,

BOSTON, MASS.

Mention The Review when you write.



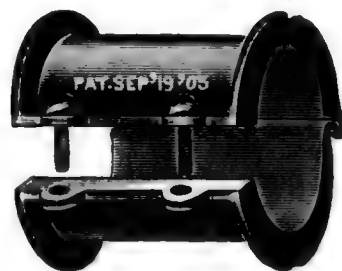
Use Rippley's No. 200 Hot Water Heater

In greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. & STEEL BOAT CO.
Box F, Grafton, Illinois

Mention The Review when you write.



To stop that

pipe leak permanently—cheaply—use **Emergency Pipe Clamps**.

M. B. Skinner Co.
558-562 Washington
Boul., Chicago.



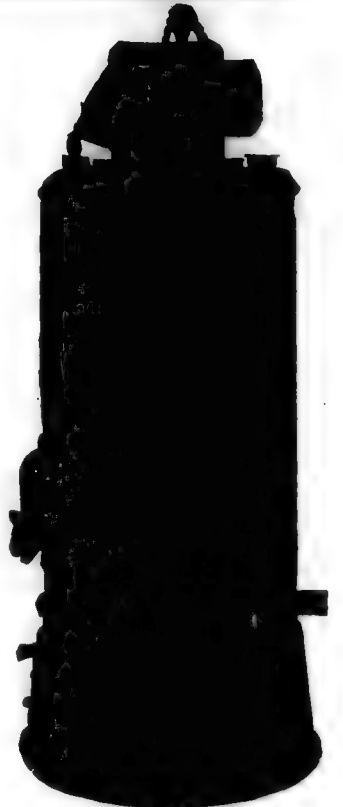
WILKS SELF-FEEDING HOT WATER BOILER for ECONOMY, DURABILITY, DEPENDABILITY

Install a WILKS and forget your troubles—

NO NIGHT FIREMAN REQUIRED with the WILKS SELF-FEEDING BOILERS, as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

—Send for Catalogue and Prices

S. WILKS MANUFACTURING CO.
3523 Shields Avenue, CHICAGO, ILL.



ESTABLISHED, 1857

Mention The Review when you write.

TELEPHONE YARDS 866

to use in the houses and we desire to run the feeder on the purlin supports over the benches. The boiler to be used is a No. 17 Kroeschell, with two 8-inch openings for feeds and two 8-inch openings for returns. As the sketch indicates, houses No. 1, 2 and 3 run east and west, while house No. 4 runs north and south across the west end of the others. At the east end of houses 1, 2 and 3 are the boiler room and service shed. The houses are fifteen feet high to the ridge.

J. J. & S.—Ill.

The sketch shows three houses 33x80, with house No. 4, 20x100, built across the end of the other three houses. The letter does not state the amount of glass, if any, in the side walls, or the uses to which the houses are to be put.

If the entire radiation is to be of 4-inch pipe, we would use two flows and six returns in each house 33x80, for 50 degrees, with an additional return in the outer houses if they have more than two feet of glass in the side walls. For 60 degrees we would use two flows and ten returns. In the house 20x100, we would suggest the use of two flows and four returns for 50 degrees and two flows and six returns for 60 degrees.

If smaller pipe can be secured, we would use three 2½-inch flows and ten 2-inch returns for 50 degrees in each house 33x80, with fifteen returns for 60 degrees. In the house 20x100, use three flows and six returns for 50 degrees and nine returns for 60 degrees.

FORT WAYNE, IND.

The Market.

A great change in the weather last week, from low temperatures to mild, Indian summer weather, was excellent for growing and selling alike. Stock cleared easily each day; some of the retailers reported the demand for funeral work so great that they were unable to procure enough flowers.

Chrysanthemums are becoming more plentiful, but the home-grown stock still

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA

Mention The Review when you write.

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

PIPE CUT TO
SKETCH!

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply

1003 N. 7th St., PHILADELPHIA, PA,

Mention The Review when you write.

Hansell Rocker Grates

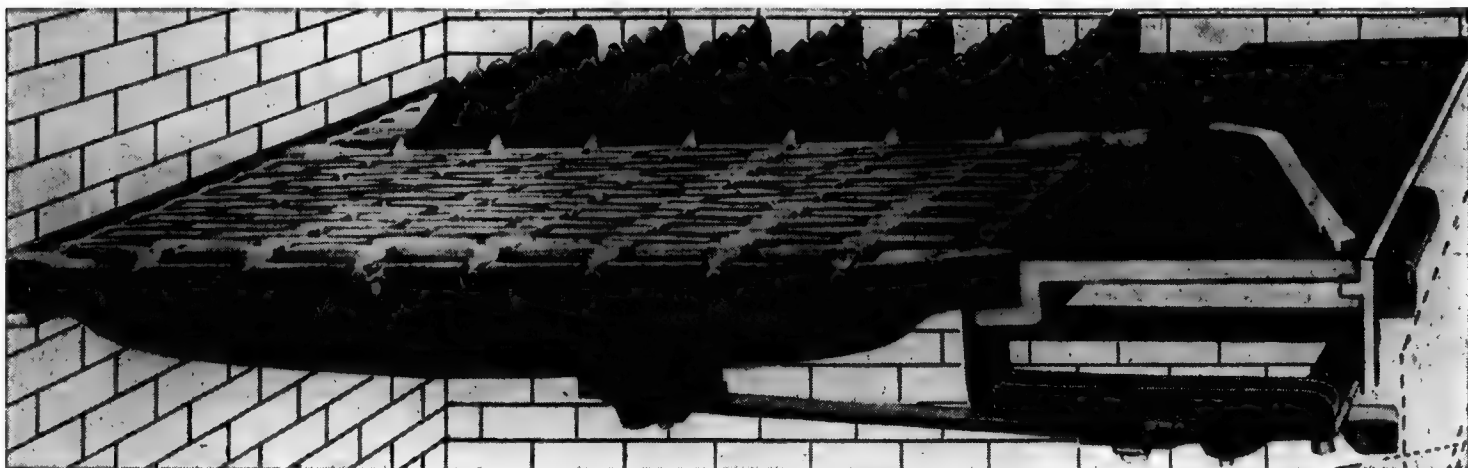
Are best for greenhouse use.
Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO

Mention The Review when you write.

TRAVIS ROCKER GRATES



Air spaces are forced open and the draft is even.

They grip and remove cinders without disturbing the fire.

The interlocking finger is the only construction that will accomplish the above results.

We claim better combustion, which means less coal.

Control your draft and you can burn slack and other poor grades of coal.

Write us and we will explain definitely why our grates are superior.

Try them and be convinced.

SAVE YOUR COAL

Quickly installed.

No machinist required.

G. E. TRAVIS COMPANY, Henry, Illinois

Mention The Review when you write.

New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We
can save you money.

King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

is shy. Pompons are more numerous, but they take well. Roses are exceptionally short in supply. One large grower declared that he had not cut a Russell that week. This shortage is keenly felt, as the demand is unusually large. Carnations are coming on nicely and sell extremely well, considering the inferiority of the stems. There are still a few late asters, which are used largely in funeral designs. The supply of orchids is increasing, but lilies are scarce. There is a good demand for first-class dahlia stock. Good American Beauties are to be had. Rubrum lilies are in small supply. The supply of greens and decorative material is good.

Club Meeting.

The monthly meeting of the Fort Wayne Florists' Club was held October 10 at the greenhouses of Frank J. Knecht. In the absence of President

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street
24th and Wood Streets **PHILADELPHIA**
Mention The Review when you write.

W. J. Vesey, who left October 5 for Camp Taylor, Louisville, Ky., to train for the national army, Vice-president Edgar Wenninghoff was unanimously elected to fill the unexpired term.

The details of the annual fall flower show were discussed. It was decided to hold the show November 14 and 15, and to charge an admission of 25 cents, the proceeds to go to the Red Cross Society. Attractive posters announcing the show will be used and some newspaper publicity will be carried. A special meeting of the club will be called by the

For Starting Crops in the Spring

Following is what Mr. J. F. Zimmerman, of Alliance, Ohio, says of the System:

"It is worth alone the price of the System in starting crops in the Spring, and especially in transplanting."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.

secretary to determine on the building in which the show will be held.

It was decided to have out-of-town speakers at the club meetings, at intervals, and a motion to increase the membership of the club was made. The

YOU WILL NEVER GET

Hail and Windstorm Insurance

for less than cost. If you want it at cost you should join

THE FLORISTS' MUTUAL CASUALTY ASSOCIATION

We must write 4,000,000 square feet of glass by November 1 to organize. If we fail and you should want insurance in the future, you will pay the exorbitant rate of the old companies. Write at once to

The Indiana State Florists' Association

228 East Ohio Street,

INDIANAPOLIS, IND.

Mention The Review when you write.

secretary was ordered to write letters to florists in nearby towns inviting them to join the organization. No action was taken as yet on the national publicity campaign,

Various Notes.

The F. J. Knecht Co. has purchased 2,000 plants of the new rose, Columbia, from the E. G. Hill Co., and will make a specialty of growing this rose. This concern has been successful with Russell roses.

A. J. Lanternier & Co. are cutting fine roses and mums. They are planning to plant one house to the new rose, Columbia.

The Flick Floral Co. featured handsome baskets of bronze and yellow pompons in its window last week. Funeral work has been excellent.

Edgar Wenninghoff had an attractive window last week of Major Bonnaffon mums and Shawyer roses. Business has been excellent.

Mrs. W. J. Vesey, Jr., is convalescing after a week's illness. W. J. & M. S. Vesey report business about as usual for this time of the year.

The Doswell Floral Co. reported a rushing business last week, with not enough stock to fill the demands. The men are cutting fine mums at the greenhouses, as well as Ophelia and Shawyer roses.

R. F.

PITTSBURGH, PA.

The Market.

Business last week was about up to last year's record, but there was no considerable rush at any of the stores. The weather was quite cool and October 12 there were a few snowflakes. Chrysanthemums and carnations are arriving later than usual this year, and now that outdoor flowers have disappeared, there is a shortage. There are a few gladioli still coming. Roses are the only flowers that are really plentiful. The stock is good. Good lilies have been short of the demand.

Various Notes.

A daughter was born to Mr. and Mrs. Jacob Gerwig October 12.

James Laskey is opening a retail store at Brownsville, Pa.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce400 Oaks Road
WALTHAM, MASS

RAMSBURG LOCKING POT

Samples of our new square paper pots are ready. You will want to see them. Send postal today. No florist can afford to be without this pot.

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

RED Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

PAPER POTS AND DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

SMITH'S REVISED CHRYSANTHEMUM MANUAL

(Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.

John H Tasker, manager of the Walton Co., Rices Landing, Pa., was a visitor last week. He reports that his stock is in fine shape. There are good cuts of roses and carnations, and chrysanthemums were never better. Mrs. Phillips, of the Bauer Floral Co., Erie, Pa., was also a visitor last week.

Clarke.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

Glass

GULF CYPRESS HOT BED SASH

ALL KINDS AND SIZES

Unglazed - 85c up
Glazed - \$2.05 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE

Will Last a Lifetime,
\$1.25 each

"SEAL TIGHT LIQUID PUTTY"

will not harden, crack
or peel off.

\$1.35 per gallon in 10
gallon lots.

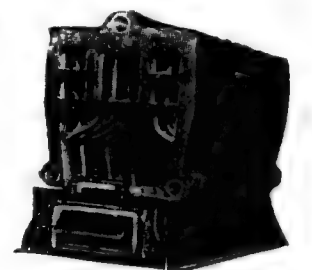
\$1.40 per single gallon.



BOILERS METROPOLITAN PATENTED

Very best greenhouse boiler of its size. Will do more work than any other boiler. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices.

Order at once.

**Metropolitan Material Co.**

PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers

ESTABLISHED 1745

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Founts, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

New York, N. Y.

Mention The Review when you write.



WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.

SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

Mention The Review when you write.

POTS Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

Mention The Review when you write.



GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

Mention The Review when you write.

PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago.

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
16 W. 23rd St., New York



THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

Mention The Review when you write.

DAVENPORT, R. ISLAND, MOLINE.

The Market.

Frosts heavy enough to kill all garden flowers made business good last week, but it also created a shortage of stock. The only item plentiful is Killarney and White Killarney roses, the quality of which is good. Chrysanthemums are not plentiful enough to meet requirements, and the call is largely for the small type, the prices evidently having something to do with this. Carnations are short in supply as well as in stem, and of poor quality. The prices are fair, when comparing the value with that of other offerings. A few lilies are to be had.

Club Meeting.

The regular meeting of the Tri-City Florists' Club was held at the residence of William Goos October 11. Mr. Anderson showed a number of fine carnations, some of his new seedling, and also chrysanthemums and roses. An invitation from J. S. Wilson, manager of the Iowa state flower show, was read, and the members of the club expect to attend the show in a body, if possible. Some exhibits probably will be sent.

C. O. E. Boehm, superintendent of the Davenport parks, invited the club to meet at his residence November 18, when the members may view the annual chrysanthemum show. Each member will bring blooms of some of the newer chrysanthemums, which will be discussed.

Various Notes.

John Staack has been cutting good carnations, but not enough to keep up with the demand. Stock is scarce, while business is good.

J. R. Tuckis reports business good. His store is being moved into larger quarters one door east of the present location.

Koopmann Bros. have seven benches of ferns ready for 5 and 6-inch pots. J. Koopmann has broken ground for a new residence to be completed this fall. W. G.

RALEIGH, N. C.

Florists of North Carolina are planning to organize a state association. A meeting was scheduled for October 17 at which it was expected that the organization would be completed. The unusually high price of coal and the possibility of a shortage even at the current prices are two of the reasons for the organization, the florists believing that much can be accomplished by a concerted movement.

J. L. O'Quinn & Co. have completed two pipe and steel frame houses, 42x167 feet, and are installing a large boiler that will take care of both the new and old sections of the range. This concern had the foresight to put in its supply of fuel, although a portion of it was piled in the field. Firing was begun September 13, a month earlier than usual, and has been continued since.

Business has been good since October 1. Retailers have felt the effects of the exodus of young men to the army camps, but under the conditions sales have been excellent. J. L. O'Q.

St. Joseph, Mo.—Irving Benning and Miss Nellie Benning have acquired the retail business conducted here by G. Frederickson for many years.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO., - COLUMBUS, O.

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopaedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of \$3.00 per month, or send \$36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Mention The Review when you write.

GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

Mention The Review when you write.

Are You Using This
"Red Devil" Glass Cutter?

If not, you are not using the best. Used by all alert florists to cut greenhouse glass. The standard tool the glaziers use.

Sample No. 024 and descriptive booklet of 40 styles sent for 10c

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THE ORIGINAL AND ONLY
ELASTIC-LYKE
LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

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GREENHOUSE
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ALL SIZES BEST BRANDS

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SPECIAL QUALITY

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Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA

Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE
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451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

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FULL
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MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 394
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29 - 34 - 39 - ounce Glass**

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DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
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F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

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or write to**

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GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.90 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

BRIDGEPORT, CONN.

The Market.

Business is starting out in fine shape, the demand for potted plants of all varieties being large, while the cut stock sells well. Mums are bringing splendid prices, as are carnations, which are more plentiful than they were.

Various Notes.

Some of the florists are still on the anxious seat in regard to the coal situation.

The usual number of October weddings keeps the cut stock moving. One of the local firms furnished the decorations for an unusually attractive wedding recently, using bay trees, palms and hydrangea blooms at the church, while the reception hall of the Brooklawn Country Club was banked with ferns and roping of the hydrangea blooms with pink dahlias and gladioli.

While there have been no shipments of Dutch bulbs received, French bulbs have arrived and are being planted, as are Formosa lilies, which are of fine quality.

An interesting meeting of the Bridgeport Florists' Club was held at the store of Gus Herthal on Broad street, October 2, and was largely attended. The next meeting will be November 6.

George Pflomm says that the fall trade is all that can be desired at the Rosery.

Frank Schleichert has a fine lot of orchid-flowering sweet peas for later cutting, also a splendid assortment of poinsettias and mums.

James Horan & Son have their French bulbs and Formosa lilies planted. They have a fine display of potted plants for their holiday trade coming on.

Julius Reck reports business good. He has had as splendid a display of dahlias as was ever seen in the city.

James Beach is cutting some fine mums, Golden Glow, Unaka and October Frost being popular.

John Reck & Son recently furnished the decoration for a large wedding at Fairfield, Conn., consisting of white asters and palms. Carl Reck is on the job again, having returned from a hunting trip in the Maine woods.

Frank Foehrenbach, who recently purchased three houses from James Beach, has one completed and filled with a fine lot of carnations.

The Park Garden Floral Shop was among the first to cut some fine Silver Pink snapdragons.

Gus Herthal, Jr., having been called to the colors, is stationed at Fort Terry on Long Island sound.

G. C. Bouton & Sons, of Myrtle avenue, are cutting some splendid mums. They are having their share of October weddings. I. L. B.

NEWPORT, R. I.

The decorations of palms, dahlias and ferns at the Fulk-Allen wedding were by Schultz.

Mr. and Mrs. A. T. Bunyard and family have returned to New York for the winter. Eric Otto, of Mr. Bunyard's Bellevue avenue branch, has returned to New York for the winter.

Albert Smythe is reported to be convalescing comfortably and his full recovery is expected. W. H. M.

DARLINGS

SHEEP MANURE

Scientifically treated and dried, furnishing in an available form the necessary plant food elements

Over thirty years experience in manufacturing High-grade Fertilizers

WRITE FOR PRICES AND FREIGHT RATES

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BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE

SHREDDED CATTLE

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Write Wizard Brand into your supply house order for manure—or drop us a postal for latest price list and freight rates.

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33 Union Stock Yards, CHICAGO

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HOTBED SASH
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We submit plans and estimates



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Our
Vine, Plant
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Manure, also Special
Chrysanthemum Manure,
are ever increasing in public favor—
they embody the practical experience of
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10 YEARS OF GOOD SERVICE.

For 10 years I have been selling Fertilizers, Insecticides and other Greenhouse Supplies to the florists of Illinois, Indiana and Wisconsin by personal solicitation. I may say fairly that I know what the Trade needs, that the goods I sell are good goods, that my prices are as low as good goods can be sold for and that I satisfy and hold my customers.

I can give good service on mail orders.

Write me about anything you need.

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fas-
ten stakes, cross wires, etc.
They never slip and are a great sav-
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PRICE, \$1.50 per 1000
5,000.....\$1.35 per 1000
10,000..... 1.10 per 1000
Delivered free. Samples free.
B. S. BLAKE & SON
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CANES

6 to 9.....	100	1000
9 to 12.....	\$1 50	\$ 9 00
	2.25	15.00

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42 VESEY ST. NEW YORK

Callahan Cut-to-Fit Greenhouses

The way to secure a thoroughly practical greenhouse at the lowest possible price. Design, material and workmanship of the best; so simple any carpenter can erect it. Any size, can be enlarged as desired. This coming year offers unusual opportunities—and the Callahan houses are priced so you can grasp them. Write for description.

CALLAHAN DUO-GLAZED SASH CO.

1812 Fourth Street, DAYTON, OHIO

DETROIT, MICH.

The Market.

Business is steadily increasing with the passing of outdoor flowers and the departure of warm weather. The market clears each day, stock being scarce. Chrysanthemums are coming into their own and the stores are looking their best. American Beauty roses are in short supply, while the demand is heavy. Long-stemmed Russell, Hoosier Beauty, Shawyer, Ophelia and Mott roses sell as fast as they can be unpacked. Medium roses and corsage buds are slightly more plentiful, but clear readily. Valley can be had, but there is not much demand for it. Orchids are scarce, with the demand good. Violets are coming in nicely. Carnations meet a good demand, while lilies are not abundant and their scarcity is felt.

Bowling.

The Detroit Florists' Club bowling teams met October 11 with the following results:

	1st	2d	3d		1st	2d	3d
Klang	159	146	126	Bloy	146	192	181
Davis	151	138	134	Pautke	148	132	179
Bezemer	140	150	140	Sullivan	200	132	110
Taylor	135	142	181	Papes	101	169	184
Fetters	138	135	158	Holznaple	131	191	149
Totals	723	711	739	Totals	726	816	803
	1st	2d	3d		1st	2d	3d
Sullivan	150	170	151	Foster	125	143	159
Charvot	178	137	167	Browne	132	135	162
McHugh	110	184	138	Stahelin	134	128	166
Rahaley	125	173	125	Doemling	95	200	152
Streit	133	135	139	Stock	180	175	124
Totals	696	799	720	Totals	667	781	763

H. T.

MEMPHIS, TENN.

Smith's Advance and October Frost chrysanthemums were knocked out by Jack Frost, who descended on the night of October 8, causing havoc. C. H. Hune, of the Memphis Floral Co., reports a total loss of a fine crop of chrysanthemums, which were just coming in. Dahlias also suffered. He indorses A. D. Livoni, both the yellow and pink varieties. Jack Rose, red, and John Walker, white, are the best for store sales. Delice is too uncertain. Business right along has been good.

The Idlewild Greenhouses are making a fine showing of bulbs, French stock. Sales are good. The season's business thus far shows an increase of thirty per cent, says Manager Englehardt. Charles E. Heckle, the working member, was several years connected with Otto Schwill & Co., and, though only two doors removed, has that concern's good will for success.

Johnson's Greenhouses are sharing in the general flourishing conditions, making a bonny display in the new store, which, while located some distance from the center of trade, is by its attractive appearance a magnet that draws from afar.

Otto Schwill & Co. are lamenting the advent of the recent severe frost, as it will seriously affect fall sowing. It must come in spring, but a "bird in the hand, etc.," observed Manager Hyde.

W. M.

FLORISTS AND GROWERS
find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass infested with Green and Black Aphids. Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid. Kansas City Tobacco Products Co., Kansas City, Mo.

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VITRIO

Insecticides and Fungicides

YOU can't afford to take chances on the Insecticide or Fungicide you use. You have to be sure that it will do what you bought it to do. Use the Vitrio Brand Kind and be sure. Every Vitrio Brand Insecticide and Fungicide notches right up to the rigid quality standard of the Nitrate Agencies Co. Every ingredient guaranteed.

Send for prices on any or all of those listed below.

VITRIO-BORDO (Paste)
Specially compounded Bordeaux Mixture.

VITRIO-BORDO (Powdered)
Same as above in Powdered Form.

ARSENATE OF LEAD POWDER
30-33 per cent Arsenic Oxide.

ARSENATE OF LEAD PASTE
15 per cent Arsenic Oxide.

PARIS GREEN (Pure)

VITRIO

Combination of our Special Bordeaux and Arsenate of Lead.

BLUE VITRIOL, 99 per cent Pure
Large, Clear Blue Crystals.

FISH OIL SOAP
(Usually sold as "Whale Oil Soap.")

Send for our Spraying Calendar.

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NITRATE AGENCIES

COMPANY

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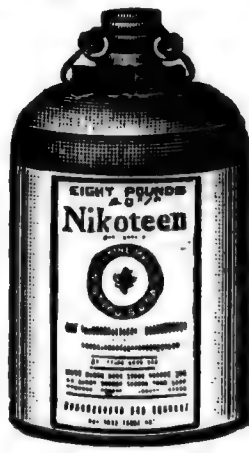
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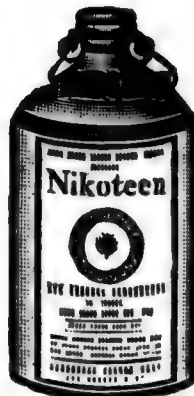
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Punk.

12 sh'ts, 33 in. ea.



8 lbs.



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NIKOTEEN



1 lb.



1/2 lb.



2 oz.



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Galvanized Steel

are strong, tight and durable. Cost less than wood tanks and give good long service. Sizes up to 1000 gallons can be shipped set up.

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TANKS
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THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

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Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

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Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

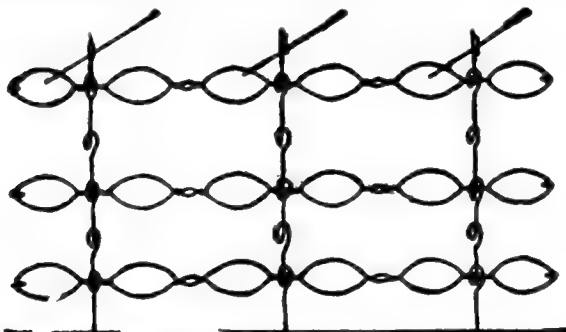
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WHAT AND HOW TO BUILD

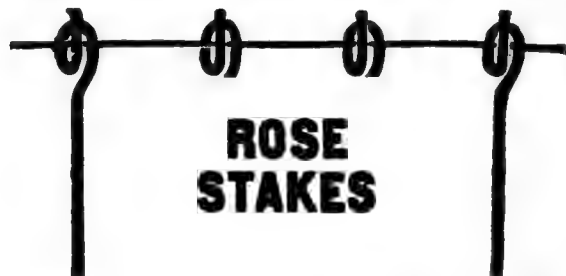
Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.

CARNATION SUPPORTS



\$22.00 per 1000 Carnations (3 rings to each plant).



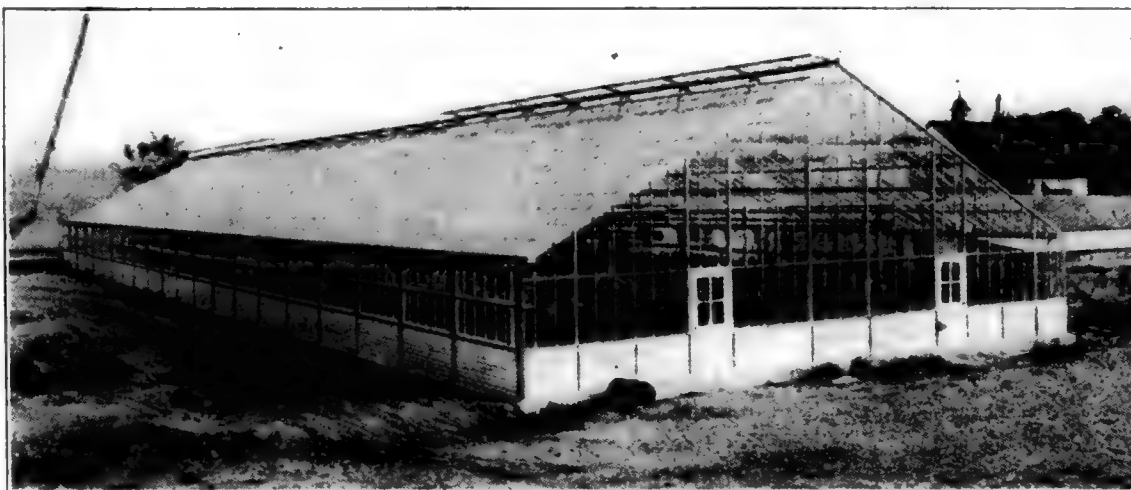
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Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
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Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

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Pays

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Adiantum, strong 6-in., A. croweanum, \$35.00 per 100, fine for pot plants or benches.

J. F. WILCOX & SONS,
Progressive Florists,

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Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg. Philadelphia, Pa.

Good A. Croweanum, 3-in., \$8.00 per 100.

G. VAN BOCHOV & BRO.,

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ALTERNANTHERAS.

Alternantheras, red and yellow, stock plants, full of cuttings, \$3.75 per 100. Magnolia Conservatories, 2939 18th St., Tuscaloosa, Ala.

ALYSSUM.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

M. Rawlings, Wholesale Grower, Allegany, N. Y.

Giant double sweet alyssum, 2 1/4-in. pots, \$8.00 per 100, \$25.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

AQUILEGIAS.

Aquilegia, long spurred hybrids, 1-yr-old, \$2.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

ASPARAGUS.

Asparagus plumosus nanus and Sprenger, 2 1/4-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$8.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100; \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,

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HERE'S YOUR CHANCE BOYS

20,000 ASPARAGUS FROM 2 1/4-IN. POTS. This stock is occupying part of our propagating benches and must be moved at once. It is strictly A-No. 1 stuff and we offer PLUMOSUS at \$2.25 per 100, \$20.00 per 1000, and SPRENGER at \$1.75 per 100, \$15.00 per 1000, while they last. Extra strong SPRENGER SEEDLINGS, \$5.00 per 1000. CASH WITH ORDER.

THE W. T. BUCKLEY CO.,

SPRINGFIELD, ILLINOIS

ASPARAGUS

Asparagus plumosus seedlings...\$8.00 per 1000
Asparagus Sprenger seedlings... 6.00 per 1000

100 1000

2-in. Asparagus plumosus plants...\$3.50 \$30.00

2-in. Asparagus Sprenger plants... 3.00 25.00

A. L. RANDALL CO.,

Wabash Ave., at Lake St., Chicago, Ill.

Plumosus seedlings...\$8.00 per 1000

2-in. Plumosus... 3.00 per 100

2-in. Sprenger... 2.50 per 100

Sprenger seedlings... 6.00 per 1000

20% discount for cash, for a limited time only.

All goods carefully packed.

D. U. AUGSPURGER & SONS CO.,

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Asparagus plumosus seedlings...\$1.00 \$ 8.00

Asparagus plumosus and sprenger,

2 1/4-in. pots... 3.00 25.00

3-in. pots... 6.00 50.00

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Asparagus plumosus, strong 2 1/4-in., \$2.00 per

100, \$18.50 per 1000; Sprenger, strong, from

soil, ready for 4-in., \$6.00 per 100; 3-in., \$4.00

per 100, \$35.00 per 1000; 2 1/2-in., \$2.00 per 100,

\$18.00 per 1000. Cash.

W. P. Long, West Grove, Pa.

Asp. Hatcher seedlings...\$1.00 per 100

Asp. plumosus seedlings... 1.00 per 100

Asp. Sprenger seedlings... .75 per 100

20% less in 1000 lots. Prepaid.

W. O. Ehmann, Cortu, N. Y.

ASPARAGUS SPRENGER, EXTRA HEAVY.

3-in.\$5.00 per 100

4-in. 8.00 per 100

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Asparagus plumosus, 3-in., \$6.00 per 100; 4-in.,

\$10.00 per 100; Sprenger, 3-in., \$4.00 per 100;

4-in., \$8.00 per 100. This stock is ready to be

shifted. Extra fancy.

J. E. Meinhart, Webb City, Mo.

Asparagus Sprenger, 4-in., strong, good stock

for benching to cut from, 10c each. Guinea pigs.

See classified ad under miscellaneous.

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Rate for advertising in this department
12 1/2 cents a line net, per insertion.
No advertisement for less than 25c accepted.

100 1000
15,000 Asparagus Sprenger, 2-in...\$2.00 \$17.50
6,500 Asparagus plumosus, 2-in... 2.00 17.50

AMERICAN BULB CO.,

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ASPARAGUS SPRENGER, EXTRA STRONG.

2 1/4-in.\$ 2.25 per 100

3-in. 5.00 per 100

4-in. 10.00 per 100

CHARLES SHERWOOD, WATERLOO, IOWA.

ASPARAGUS SPRENGER.

Fine bushy plants, 2-in., \$2.00 per 100; 3-in.,

\$4.00 per 100. These will please the most ex-

acting. Schieble Bros., Main, Lock and Old

Main Sts., Miamisburg, O.

Asparagus Sprenger, extra heavy field-grown

clumps, just right for benching, \$8.00 per 100;

plumosus, 2-in., \$2.00 per 100.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

Asparagus Sprenger, strong 2 1/4-in., 2 1/2-c.;

3-in., ready for 4-in., 4 1/2-c.; 4-in., ready for 5-in.,

7c. Must have room. Cash with order.

H. A. Cook, Oberlin, O.

Asparagus plumosus, strong heavy plants, 2 1/4-

in., \$3.50 per 100; Asparagus Sprenger, 4-in.,

\$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

BUSHY SPRENGER.

Strong well-rooted 3-in., ready for a shift.

\$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Extra strong, 2-in. Asp. Sprenger, \$1.75 per

100; heavy, 4-in. Asp. Sprenger, fine for bench-

ing, 300 at \$7.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

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\$6.00 per 100, fine for benching to cut from.

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GUTHRIE, OKLAHOMA.

FIELD-GROWN CARNATION PLANTS.

We still have several thousand, each variety.

	100	1000
White Perfection	\$6.00	\$50.00
White Enchantress	6.00	50.00

We guarantee these plants to be as good as can be grown. Carefully dug and packed. Washington Floral Co., Wholesale Growers for the Trade, Washington, Pa.

FIELD-GROWN CARNATION PLANTS.

Fine clean stock.

	100	1000
2000 Beacon	\$5.00	\$45.00
5000 Enchantress	5.00	45.00
1000 Eureka	5.00	45.00
200 Christmas Cheer	5.00	45.00

UNITED STATES CUT FLOWER CO.,

ELMIRA, N. Y.

CARNATIONS.

To close out the balance of our field-grown Pink Enchantress, we offer them at \$30.00 per 1000. Cash with order, but the plants are guaranteed first class and if not satisfactory your money will be refunded.

TERRE HAUTE ROSE & CARNATION CO.,
TERRE HAUTE, INDIANA.

Field-grown carnations, nice plants, well packed.

Alice	\$5.00 per 100, \$40.00 per 1000
Prospector	5.00 per 100, 40.00 per 1000
Matchless	5.00 per 100, 40.00 per 1000
Champion	5.00 per 100; 40.00 per 1000

Cash with order.

D. R. HERRON, OLEAN, N. Y.

POT-GROWN CARNATIONS.

We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.

Arnold Ave. Greenhouses, Port Allegany, Pa.

FIELD-GROWN CARNATIONS.

Fine, clean stock,

in best varieties.

Prices on application.

ROMAN J. IRWIN,

108 West 28th St.,

New York City.

Carnations, select, Alice, Akehurst, Alma Ward, Gorgeous, Miss Theo, Philadelphia, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy, Nebraska, Belle Washburn, Benora, Pocahontas, \$8.00 per 100, \$75.00 per 1000. Merry Xmas, Rosalia, \$15.00 per 100, \$130.00 per 1000. Cash.
C. Betscher, Dover, O.

Carnations, field-grown, fine, bushy, stocky plants: Pink Enchantress, Victory, Winsor, \$5.00 per 100, \$45.00 per 1000; White Wonder, Peerless Pink, Herald, \$6.00 per 100, \$50.00 per 1000; Aviator, \$6.00 per 100, \$55.00 per 1000.
Ernest Rober, Wilmette, Ill.

To clean the field, all A-1 plants, strong and healthy and first class in every way, \$4.50 per 100; \$40.00 per 1000.

Enchantress	White Enchantress
Rose-pink Enchantress	Philadelphia

F. E. Blake, Marion, O.

Field carnation plants, strictly first size, Matchless and Alice, \$5.00 per 100, \$40.00 per 1000.

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

Healthy field-grown carnations, Pink and White Enchantress, \$4.00 per 100. Erickson & Clegg Co., P. O. Box 254, Glen Ellyn, Ill.

Carnations, strong, field-grown plants, White Perfection and Winsor, \$4.00 per 100. Cash.
Rentschler Floral Co., Madison, Wis.

Carnations, 5000 Enchantress, White Enchantress, Alma Ward, \$30.00 per 1000. These plants have not been picked over. Will pack carefully. Cash. What have you to exchange for carnations? L. H. Wise Greenhouses, Springfield, Ill.

Fine field-grown carnation plants, Beacon, W. Wonder, Enchantress, \$50.00 per 1000.

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WHOLESALE FLORISTS,

329 Main St., Cincinnati, O.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.
E. Huston & Co., Sistersville, W. Va.

Field-grown carnation plants: White Enchantress, Rose-pink Enchantress, Light Pink Enchantress, Victory and Beacon, \$5.00 per 100, \$50.00 per 1000. Shipment at once if desired.
C. L. Van Meter, Monticello, Iowa.

Field-grown carnation plants: Matchless, Mrs. Akehurst, Aviator, Beacon, \$60.00 per 1000; W. Wonder, Miss Theo, R. P. Ench., Mrs. C. W. Ward, Champion, \$50.00 per 1000. Cash with order. J. D. Thompson Carnation Co., Joliet, Ill.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.
Pierce's Greenhouses, Eldora, Iowa.

Field-grown carnation plants for sale, 1000 Pink Delight, \$7.00 per 100, \$60.00 per 1000; 8000 Benora, \$7.00 per 100, \$60.00 per 1000. Cash with order. No responsibility in transit.
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Extra strong field plants, \$50.00 per 1000. C. W. Ward, Alice, Akehurst, White Enchantress, Matchless. Also 2nd size Aviator, \$50.00 per 1000.

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FIELD-GROWN CARNATIONS.

Enchantress, strictly first-class....\$5.00 per 100
Ward, 2nd size.....4.00 per 100

BURDELL FLORAL CO.,

BOWLING GREEN, KENTUCKY.

Field-grown carnations, nice plants: 800 White Enchantress, 700 Enchantress, 100 Philadelphia, 50 Champion, 350 White Wonder, \$4.00 per 100, \$35.00 per 1000.

Prince's Flower Shop, Iowa City, Iowa.

15,000 strong, healthy, field-grown carnation plants, Enchantress, Ward and Matchless, \$4.00 and \$5.00 per 100.

J. F. WILCOX & SONS,

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Strong, healthy, field-grown carnations. 10 to 20 shoots.

Pink Enchantress...\$4.00 per 100; \$30.00 per 1000
THOS. SALVESON, PETERSBURG, ILL.

Field-grown carnation plants, good strong stock. Write for list and prices.

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Extra fine field-grown carnations: W. Enchantress, Pink Enchantress, Rose-pink Enchantress and Beacon, \$5.00 per 100, \$50.00 per 1000. Cash.
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3000 Matchless, large, field-grown plants, to close out, \$4.50 per 100, \$40.00 per 1000; 1500 Beacon, \$4.00 per 100, \$40.00 per 1000.

Fred S. Davis, Centerville, Ind.

Carnations, good, strong, healthy plants: White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.

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1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.

J. C. Steinhäuser, Pittsburg, Kan.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.

C. H. Frey, Florist, Lincoln, Neb.

Carnation plants: Harry Fenn, Lawson, White Wonder, \$5.00 per 100; White and Pink Enchantress, Philadelphia, Matchless, \$6.00 per 100. Cash.
Chas. H. Green, Spencer, Mass.

Carnations, field-grown plants: Mrs. C. W. Ward, Philadelphia, Champion, Victory, Enchantress, pink and white, \$5.00 per 100, \$45.00 per 1000. Cash. B. Scheller, Warren, Pa.

FIELD-GROWN CARNATIONS: Beacon, Enchantress, Washington and Ward, \$4.00 per 100, \$30.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

Carnations, field-grown, strong and heavy, from new soil, Philadelphia and Mrs. C. W. Ward, \$4.00 per 100. Cash.

J. B. Goetz Sons, Saginaw, Mich.

Carnation plants, good, field-grown, 675 Pink Enchantress, 350 White Enchantress, 100 Victory, a bargain. Williams & Clark Floral Co., 124 E. Main St., Muncie, Ind.

3000 field-grown carnation plants of the following varieties: Herald, Matchless and Champion, \$5.00 per 100. H. G. Norton, Perry, O.

Field-grown Alice carnation plants, \$5.00 per 100, \$45.00 per 1000. Cash.

J. B. Rudy, Elmira, N. Y.

Carnation plants, Enchantress and White Enchantress, large field-grown plants, \$4.00 per 100.
W. O. Smith, Carlisle, Pa.

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2000 White Enchantress..\$4.00 100; \$35.00 1000
Cash or C. O. D.
KRING BROS., FAIRBURY, ILL.

1200 Pink Enchantress, field-grown, \$4.00 per 100, \$35.00 per 1000.
Forber & Bird, Davenport, Iowa.

Carnation plants, Philadelphia, Comfort and other varieties, \$5.00 per 100.
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Enchantress, field-grown, 25 shoots on every plant, \$40.00 per 1000, \$5.00 per 100. Cash.
Lloyd O. Bunch, Fredonia, Kan.

2000 field-grown carnation plants. Enchantress, \$25.00 per 1000. Cash with order.
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Krueger Bros., Toledo, O.

Carnations, 1550 Matchless, 1300 White Enchantress, \$4.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

Carnations, Matchless, White Wonder, Alice, Akehurst, \$4.00 per 100.
Wagner Floral Co., Sandusky, O.

Field-grown carnation plants, Enchantress, \$5.00 per 100, \$40.00 per 1000.
Peter Weiland, New Castle, Ind.

Field-grown carnations: C. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.
Clement S. Levis, Aldan, Pa.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash.
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Ward, Pink and White Enchantress, field-grown carnations, \$35.00 per 1000.
Geo. Heim & Co., Blue Island, Ill.

CHRYSANTHEMUMS.

THE REALIZATION

of a

NEW IDEAL

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SERVICE

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WHOLESALE WAY

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RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to
KENNICOTT BROS. CO., CHICAGO.

CHRYSANTHEMUMS, stock plants, now ready; Chrysolora, Oconto, Turner and Chieftain. Ready later: Yellow, Bonnafton, Unaka, Marigold, Golden Wedding, Helen Frick, Chas. Rager, Seidewitz, White and Golden Chadwick.
\$5.00 per 100.

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Chrysanthemums and pompons, 5 and 6-inch pots, \$25.00 per 100. Extra good plants. October and November Plant Bulletin now ready for mailing.

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Chrysanthemums leading commercial varieties. 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.
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CINERARIAS.

HALF DWARF. Best strains and selected colors, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.
READY NOW.

Cinerarias will be scarce. Order while they last.
Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY, Philadelphia, Pa.

CINERARIAS—CINERARIAS
PRIZE HALF DWARF, MIXED
3000, 2 1/2-in., ready for 4-in.....4c
2000, 2 1/2-in., ready for 4-in.....3c
Prompt shipment. Cash.

HAMMERSCHMIDT & CLARK, MEDINA, O.

Cinerarias, prize strain, half dwarf, from 2 1/2-in. pots, \$4.50 per 100; \$40.00 per 1000; 3-in. pots, \$7.50 per 100, \$65.00 per 1000. Calceolarias, Hybrid, Victoria Prize, 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Cinerarias, Vaughan's Columbian strain. This mixture is one of the best and the plants are strong and ready for shift, 2 1/2-in., \$3.25 per 100. Cash. Try sample order.
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Cineraria Hybrid grandiflora, semi-dwarf, best imported strain, strong, 2 1/4-in., \$3.50 per 100, \$32.50 per 1000. Cash. Henry Schmid, 673 Church Lane, North Bergen, N. J.

CINERARIAS.

Finest mixed Hybrid grandiflora, strong, 2 1/4-in., per 100, \$3.50. Cash, please.
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Cinerarias, finest mixed dwarf, \$4.00 per 100.
Ernest Rober, Wilmette, Ill.

Cinerarias, best strain, dwarf mixed, strong plants, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.
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Cinerarias, Prize Tall and cinerarias Prize Dwarf, 2-in. pots, \$3.00 per 100 and \$25.00 per 1000. Larger flowering in red.
Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's strain, 2-in., \$3.00 per 100, \$25.00 per 1000.
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2 1/2-in. grandiflora maxima, large flowering cineraria, assorted, \$4.00 per 100. Cash.
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Cinerarias, Dreer's Prize strain, mixed, from 2-in. pots, \$3.00 per 100.
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Cinerarias, half dwarf, finest mixed, 2 1/4-in., \$4.00 per 100.
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Cinerarias, Dreer's prize dwarf, from 3-in. pots, \$6.00 per 100. See primulas and dracaenas.
Wettlin Floral Co., Hornell, N. Y.

Cinerarias from Dreer's Dwarf Strain, 2 1/4-in. pots, \$4.00 per 100.
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Cinerarias, fine 3-in., \$5.00 per 100. Cash.
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COLEUS.

COLEUS—BRILLIANCY.

4-in., extra good.....\$12.00
2 1/2-in., extra good.....5.00

Excellent for stock plants.
Send for a copy of our plant bulletin and bulb list. Now ready.

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Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2 1/2-in., \$4.00 per 100; mixed coleus R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Coleus Christmas Gem, or Brilliancy, 2 1/2-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.
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Coleus, prettiest varieties, 2 1/2-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100.
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Coleus and salvias, stock plants, extra heavy and bushy, \$2.25 per doz. Magnolia Conservatories, 2939 18th St., Tuscaloosa, Ala.

Coleus R. C., 85c per 100, prepaid. Cash.
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Coleus Brilliancy, extra fine 2-in., \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

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Columbines, aquilegia coerulea hybrids, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.

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CUPHEAS.

Cigar plants, 2 1/4-in., extra strong, \$3.00 per 100.
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ATTENTION.

SPECIAL SALE on cyclamen, one week only. We need the room.

Cyclamen, Wandsbek type, mixed varieties, plenty of salmon, few white.

	100	1000
2 1/2-in. strong plants.....	\$5.00	\$45.00
2 1/2-in. extra strong plants.....	6.00	60.00
3-in. strong plants.....	7.00	65.00
3-in. extra strong plants.....	8.50	80.00
4-in. strong plants.....	20.00
4-in. Rococo Erecta.....	25.00

Carefully packed. No charge for packing.
ERNEST ROBER, WILMETTE, ILL.

CYCLAMEN.

Finest English and German strains, mixed colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.
Strong 3-in., \$10.00 per 100, \$90.00 per 1000. 25 at 100 rate; 250 at 1000 rate.
BAUR FLORAL CO., ERIE, PA.

CYCLAMEN.

Best German and English strains in 5 colors.
3-in. pots.....\$10.00 per 100
4-in. pots.....20.00 per 100
5-in. pots.....40.00 per 100

Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in. Cash, please.
Grohman the Florist, Saginaw, Mich.

Cyclamen, 3-in. extra strong selected plants, any color or mixed. Special cash price, \$9.00 per 100. Susana Greenhouses, 21 Broome St., Binghamton, N. Y.

CYCLAMEN, CYCLAMEN.

Order them now for Christmas flowering. Special reduced prices.

2 1/2-inch.....	\$ 5.00 per 100
3-inch.....	8.00 per 100
3-inch, select.....	10.00 per 100
4-in.....	20.00 per 100

Cyclamen giganteum, mixed colors, very fine stock, well budded, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100; 5-in., \$30.00 per 100; 6-in., \$50.00 per 100; 7-in., 75c each; 8-in., \$1.00 each. Cash, please. S. C. De Witt, 1957 E. 69th St., Cleveland, O.

Cyclamen, Fischer's large flowering strain, extra fine stock. You see them, you buy more.
5 inch.....\$0.50
6 inch......75
6 inch, select.....1.00
LA CROSSE FLORAL CO., LA CROSSE, WIS.

"Colorado grown plants beat them all."

CYCLAMEN, finest strains, plenty of reds and salmon pinks, 3-in., at 12c; 4-in., at 25c and 35c; 5-in., at 50c; 6-in., at 75c. Order now, they are sure to be scarce later.
ELITCH GARDENS CO., DENVER, COLO.

Cyclamen, extra strong plants, German strain, mixed; English strain, separate colors, red, pink, salmon, pure white and white with eye, full of buds, 4-in., \$20.00 per 100; 3-in., \$10.00 per 100. Cash, please.
McAdams & McComb, Columbus Grove, O.

CYCLAMEN, 3 1/2-in., \$15.00 per 100; 4-in., \$20.00 per 100; 5-in., \$6.00 per dozen; 6-in., \$12.00 per dozen; 7-in., \$18.00 per dozen; 8-in., \$24.00 per dozen; extra strong, 8-in. and 9-in., \$2.50 and \$3.00 each; specimen, 10-in., \$4.00 each.
Hembreiker & Cole, Springfield, Ill.

Cyclamen, good, strong stock, 2 1/4-in., \$7.50 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. Order early as the demand is heavy.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

Cyclamen from best strain, in all colors, 2 1/4-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$90.00 per 1000; 4-in., \$25.00 per 100. All above are from best strain.

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Cyclamen giganteum, fine plants, all colors mixed, large sizes now full of buds, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

CYCLAMEN, ASSORTED COLORS.

4 1/2-in.....	\$30.00 per 100
6-in.....	60.00 per 100
6-in., select.....	75.00 per 100

AURORA GREENHOUSE CO., AURORA, ILL.

Cyclamen, good strong stock of best large flowering German and English strains, all good colors, 4-in., \$20.00 per 100.
Evenden Bros., Williamsport, Pa.

Cyclamen, giant flowering, best colors, 3-in. pots, \$12.00 per 100; 4-in. pots, \$25.00 per 100; 5-in. pots, \$50.00 per 100.
Anglin & Walsh Co., Williamsbridge, N. Y.

4-in. cyclamen, the kind you want, Christmas Red and Glory of Wandsbek, in finest giant strain. Cash, please.
River Falls Floral Co., River Falls, Wis.

Cyclamen, 4 in.....20c
Cyclamen, 5 in., in bud.....40c
Cyclamen, 6 in., in bud.....75c
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Cyclamen, 2 1/2-in., \$7.00 per 100; 3-in., \$10.00 per 100; 4-in., \$25.00; 5-in., \$50.00. Best strain of seed. Well-grown stock.
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Cyclamen, good plants, best strain, 4-in., ready to shift, separate colors or mixed, \$15.00 per 100. Cash.
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Cyclamen giganteum, best varieties and colors in 4-in. and 6-in. pots, well budded, fine stock. 25c, 35c, 50c and 60c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Extra fine 5 and 6-in. stock, \$50.00 and \$75.00 per 100. Specimen plants, \$1.00 each, for Sept. and Oct. delivery.
O. Winterich, Cyclamen Specialist, Defiance, O.

CYCLAMEN, 4-in., well grown, heavily rooted and ready for shift, \$17.00, \$20.00 and \$23.00 per 100.
HARRY E. SAIER, Florist, Lansing, Mich.

Cyclamen, best large flowering strain, separate colors or mixed, 4-in., ready for 5-in., 20c and 15c; 3-in., 8c.
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Fine cyclamen plants, 4-in., \$20.00 per 100. Grown from finest imported seed. Cash please.
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Cyclamen giganteum, 4-in. pots, \$20.00 100, \$3.00 per 12; DWARF, CLEAN, GOOD PLANTS. Cash with order. Warren, Corry, Pa.

Cyclamen, best large flowering strain, short and stocky, full of life, 4-in., 20c; separate colors or mixed.
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SMALL SURPLUS OF THE FOLLOWING UN-EXCELLED CUT FLOWER DAHLIAS. These low prices for big, heavy, irrigation-grown clumps, from the field, having from 5 to 15 toes each. **CACTUS:** Golden Gate, giant yellow, 15c; Majorie Castleton, fine pink, 15c; Queen of Hearts, extra white, 15c. **DECORATIVE:** Madame Marze, immense white, 20c; Delice, best pink, 10c; American Beauty, 25c. **SHOW:** Storm King, best white, 5c; W. W. Rawson, white overlaid amethyst, extra fine, 25c; Madame Mareau, lovely rose pink, large, on 2-foot stems, 20c. **PEONY:** Glory of Baarn, lavender pink, 15c. No order for less than \$1.00 at these prices.
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DAHLIAS.

Extra strong field-clumps of commercial sorts: Bonton, Souv. de Gus, Doazon, Jack Rose, Henry Lyndhurst, Maurice Rivoire, Emily, White Swan, Manhattan Beauty, Kriemhilde, \$8.00 per 100, \$75.00 per 1000. Cash with order.
Mannetto Hill Nurseries, Hicksville, N. Y.

SYLVIA, \$3.00 PER BARREL.

SYLVIA—The florists' money maker, an average vine will produce from 50 to 100 flowers, clumps direct from the field, \$3.00 per barrel.

WILLIS FLORAL FARM,

STATION B, TOLEDO, OHIO

Dahlias, \$3.00 per bbl., for field clumps; 100 vars., all cut flower variety, 10 vars., in bbl., from 50 to 75 clumps to bbl.; cactus, show pom-pom and decorative varieties. Let me know kind you prefer.

Victor H. Thomas, Augusta, Ky.

Will sell my entire stock of 50,000 dahlia clumps on account of giving all my time to producing our bacteria; bargain. Come and see them.
Jacob McQueen, Baltic, O.

DAHLIA CLUMPS.

Sylvia, Lyndhurst, Red Hussar, White Swan, Jack Rose, \$1.75 per 100 clumps.

Henry Schaumburg, Hammonton, N. J.

Dahlias, field-clumps, Black Beauty, dark maroon, \$5.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.**DAISIES.**

	100	1000
BOSTON YELLOW, 2 1/4-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2 1/2-in.	5.00	45.00
GIANT WHITE, 2 1/2-in.	5.00	45.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Strong 3-in. Boston Yellow daisies, \$7.00 per 100.

Single white daisies, best variety for pots, large flowering, 2 1/4-in., \$5.00 per 100.

Mrs. Sander, strong 2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.
E. Rawlings, Wholesale Grower, Alleghany N. Y.

DAISIES.

Etoile d'Or Yellow, Cuttings.....\$3.00 per 100

Boston Yellow 3.00 per 100

A. L. RANDALL COMPANY,

Wabash Ave. at Lake St., Chicago, Ill.

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Little Beauty	\$2.00	\$17.50
Black Prince	2.00	17.50
Mixed in best varieties.....	2.00	17.50

Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, Black Prince, 2 1/2-in., \$3.00 per 100,
\$27.00 per 1000.
Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.

Funkia subcordata grand, and variegated un-
dulata, \$6.00 per 100.
Julius Kohankie, Painesville, O.

GAILLARDIAS.

Gaillardia and Coreopsis, field grown, \$4.00
per 100. Julius Kohankie, Painesville, O.

Gaillardia grandiflora, 2 1/4-in., \$4.00 per 100.
Cash. A. F. Harfst Nursery, Peoria, Ill.

GERANIUMs.

We are going to increase prices. If you wish
to save money, order now. Ricard, Poitevine,
S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in., rose pots	\$3.00	\$25.00
2 1/2-in., rose pots.....	3.50	30.00
3-in., rose pots	5.00	40.00

Rooted cuttings: Poitevine, Ricard, E. G.
Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La
Favorite, \$13.50 per 1000.

The quality is extra good.
October and November Plant Bulletin now
ready for mailing.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

GERANIUMs.
ROOTED CUTTINGS

ALL BOOKED TILL NOV. 20.
PRICES THEN ON RICARD, POITEVINE,
DOYLE, PERKINS, VIAUD AND
CASTELLANE,
\$15.00 per 1000.

S. A. NUTT AND BUCHNER, \$12.00 PER 1000.

Cash with order.
FRED W. RITCHY.

LANCASTER, PENNSYLVANIA.

Geraniums, strong rooted cuttings: We prepay
express on all orders of 500 or more at the fol-
lowing prices: Gen. Grant, double, \$9.00 per
1000; Nutt and Lawrence, \$10.00; Hartman,
double cerise, Crampel, Ricard, \$10.50; Poitevine,
Scarlet Bedder and Hill, \$11.00; Chas. Turner,
ivy, American Beauty, Emil David, Oberle, De
Layre and other newer varieties, \$14.00. For
immediate delivery. Shipments guaranteed. Cali-
fornia Geranium Co., Box 552, Santa Monica, Cal.

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GERANIUMS—Continued.

GERANIUMS.

ROOTED CUTTINGS, READY FOR SHIPMENT OCT. 15.

RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN (DOUBLE PINK), \$15.00 PER 1000.
NUTT, BUCHNER, \$12.00 PER 1000. CASH WITH ORDER.
PETER BROWN, LANCASTER, PENNSYLVANIA.

GERANIUMS, EXTRA FINE STOCK.

2-in., S. A. Nutt.....	\$2.50	1000
2-in., American Beauty.....	3.00	25.00
2-in., Beaute Poitevine.....	2.50	22.50
2-in., Jean Viaud.....	2.50	22.50
2-in., Ricard.....	3.00	25.00
2-in., King Edward.....	2.50	22.50
2-in., Imp. over Am. Beauty.....	3.00	25.00

Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Geraniums, strong 2-in. Buchner, Ruby, Nutt, Dagata, Ricard, Red Wing, Viaud, Landry, La Favorite, Perkins, Oberle, \$2.50 per 100, \$20.00 per 1000. John Meyer, Wayne, Wylie, Rodgers, Panama, White Cloud, Antithese, Frivola, Cambron, Frenot, Hill, Dryden, Vincent, Atlantis, Luigi Grandi, Double Dryden, \$3.00 per 100, \$25.00 per 1000. Send for geranium catalogue. F. H. DeWitt & Co., Wooster, O.

ROOTED GERANIUM CUTTINGS.

50,000 rooted geranium cuttings, ready for shipment Oct. 5th. Quality stock; prompt shipment. S. A. Nutt, Gen. Grant, Buchner, \$12.50 per 1000; Ricard, Poitevine, Montmort, \$15.00 per 1000.

ROLF ZETLITZ,

WOODLAWN AVE., LIMA, O.

GERANIUMS, STRONG 2 1/4 INCH.

S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, Viaud, \$2.50 per 100, \$22.50 per 1000. Rooted cuttings, ready Nov. 20th; Viaud, \$1.50 per 100; S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, \$12.50 per 1000; 2 1/4-in. Springfieldii, \$2.50 per 100. Cash.
G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2-in., extra fine stock, S. A. Nutt and Buchner, \$2.50 per 100, \$22.50 per 1000; Ricard, Jean Viaud, E. G. Hill, Montmort, Presilly, Dagata, Ruby, Maryland, \$3.00 per 100, \$25.00 per 1000. Rooted cuttings, Buchner, \$12.00 per 1000; Ricard, Jean Viaud, Presilly and Poitevine, \$15.00 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

GERANIUMS, ROOTED CUTTINGS ONLY.

S. A. Nutt and Buchner.....\$12.50 per 1000
Ricard and Poitevine..... 15.00 per 1000
These prices will be advanced Dec. 15th. Prices may make sales, quality makes customers. I am advertising for customers.
Albert M. Herr, Lancaster, Pa.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100
Buchner, 2-in. 2.00 per 100
Nutt, 2-in. 2.00 per 100
Mixed not labeled, 2-in..... 1.75 per 100
E. Rawlings, Wholesale Grower, Allegany, N. Y.

GERANIUMS.

2 1/4-in. Nutt\$3.00 per 100
2 1/4-in. Doyle 3.00 per 100
2 1/4-in. La Favorite..... 3.00 per 100
2 1/4-in. Perkins 3.00 per 100
J. H. GOULD, MIDDLEPORT, N. Y.

Geraniums: 2 1/4-in., S. A. Nutt; 2 1/4-in., Jean Viaud; 2 1/4-in., Grant; 2 1/4-in., Gloire de France, 2 1/2-c each. Fine stock. Rooted cuttings; variegated S. A. Nutt, \$12.50 per 1000; mixed and labeled, choice varieties, \$9.00 per 1000.
New London Floral Co., New London, Wis.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO.

LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C., of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.
Arnold Ave. Greenhouses, Port Allegany, Pa.

Geraniums: Nutt, Viaud, Buchner, Gloire de France, Gen. Grant, ready now; strong rooted cuttings, \$2.00 per 100, \$15.00 per 1000.

STUPPY FLORAL COMPANY,

SAINT JOSEPH, MISSOURI.

Geraniums: Poitevine, Ricard, Buchner, Nutt and other best commercial varieties, 2 1/4-in. pots, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock.
Roman J. Irwin, 108 W. 28th St., New York.

GERANIUMS.

October delivery and later. S. A. Nutt, strong plants from 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

ROOTED GERANIUM CUTTINGS, STRONG, HEALTHY STOCK ONLY: S. A. Nutt, semi-double Gen. Grant, Mme. Buchner (best double white), \$1.50 per 100, \$12.50 per 1000.
The W. T. Buckley Co., Springfield, Ill.

2000 Nutt geraniums, in bloom, fine for Xmas, 4-in., \$7.00 per 100. Cash.
Parkside Greenhouses, 1457 E. 70th St., Chicago.

Geraniums, strong 2-in. Hill, Castellane, Poitevine, Ricard, Viaud, Presilly, Nutt, Buchner, Doyle, \$2.50 per 100; R. C., first named, \$15.00; Nutt, Buchner, Doyle, \$12.50 per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, strong, healthy, field-grown plants of E. G. Hill and S. A. Nutt, \$5.00 per 100; cut back and just right for shipping. Cash, please. Quality is our hobby.
Thornton Floral Co., Streator, Ill.

Geraniums, strong, healthy, field-grown plants of S. A. Nutt, La Favorite, Bertha de Presilly and other leading varieties, 6c each. Cash, please.
H. G. Norton, Perry, O.

Geraniums, Nutt, B. Poitevine, Jean Viaud, Mme. Jaulin, 2-in., \$2.00 per 100, \$17.50 per 1000. Cash with order.
Hudson Greenhouse, Hudson, Mich.

STRONG HEALTHY CUTTINGS.

S. A. Nutt, \$12.00 per 1000; Poitevine, \$15.00 per 1000. Cash with order.
ELMS GREENHOUSES, GIRARD, O.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000.
R. P. Bohlander, R. 1, Melrose Park, Ill.

Geraniums, R. C., \$10.00 per 1000; 2, 2 1/4, 2 1/2 and 3-in. geraniums, \$2.00, \$2.50, \$3.00 and \$4.00 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS.

2 1/2-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3 1/2-in. Nutt, \$50.00 per 1000.
DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, Nutt, 2 1/4-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2 1/4-in., \$5.00 per 100.
Ernest Rober, Wilmette, Ill.

Rooted geranium cuttings, strong, healthy stock only, S. A. Nutt, Mme. Buchner, Doyle and Trego, \$10.00 per 1000. Cash, please.
Coudersport Greenhouses, Coudersport, Pa.

As we need the room, we offer all or any part of 10,000 S. A. Nutt, 2 1/4-in., ready for 3-in., at \$2.00 per 100, \$20.00 per 1000. Cash.
Silvius & Silvius, Ashtabula, O.

Geraniums, unrooted cuttings, S. A. Nutt, Grant, Buchner, Trego, Poitevine, Jean Viaud, \$6.00 per 1000. Cash. Fine stock.
Ross Bros., Dubois, Pa.

Rooted cuttings, S. A. Nutt, \$12.00 per 1000; Poitevine, \$15.00 per 1000. Cash, please.
J. G. Witt & Son, 10429 Wallace St., Chicago, Ill.

Geranium rooted cuttings, Nutt, Grant, and mixed, \$10.00 per 100.
Chesaning Floral Co., Chesaning, Mich.

Geraniums, silver leaved S. A. Nutt, 2 1/4-in., ready for a shift, \$4.00 per 100. Cash, please.
S. O. DeWitt, 1957 E. 69th St., Cleveland, O.

Geranium rooted cuttings, S. A. Nutt, \$10.00 per 1000. Mitchell & Quantin, 29th and Lafayette St., St. Joseph, Mo.

RICARD GERANIUMS, 2-in., \$2.50 per 100, \$22.50 per 1000. Good stock.
Mt. Gilead Floral Co., Mt. Gilead, O.

Apple geraniums, 3-in. plants, \$3.00 per 100.
Goree Greenhouses, Paris, Tex.

GLADIOLI.

Plump, healthy, irrigation-grown bulbs and bulbets of Panama, Pendleton, Chicago White, Peace, War (best cut flower red in existence), Schwaben (best cut flower yellow in existence), Mrs. Watt, clear rich American Beauty shade, Loveliness, cream and apricot, Pink Perfection, Tracy's Dawn, orange pink, rare and scarce and Blue Jay (true). Send postal for price list.
R. M. Champe, Walled Lake, Oakland Co., Mich.

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Bulbets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

THE CREST NURSERY,

Plqua, Ohio

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.
N. Leon Wintzer, West Grove, Pa.

N. L. Crawford's stock of gladiolus bulbs for sale, by Mrs. N. L. Crawford, Lake Ave., Elyria, O.

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Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix foemina, Lady	6.00	.70	.10
Aspl. thely. Silver Splenworth	7.00	.80	.10
Dryopteris thelypteris, Shield	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

LUDWIG MOSBÆK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12 inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.
Ernest Rober, Wilmette, Ill.

HARDY PLANTS.

HARDY PERENNIAL PLANTS.

Better plants cannot be found anywhere.
Anchusa, Arabis, Boltonia, Canterbury Bells, any color, Cerastium Tomentosum, Eryngium, Sea Holly, Eupatorium, Fox-gloves, any desired color, Gaillardia, Garden Pinks, Hollyhocks, Newport Pink and other varieties, Lavandula, Oriental Poppies, Pennisetum Japonica (hardy grass), Platycodon, Pyrethrum hybrids, Physostegia, Statice latifolia, Sea lavender, Shasta Daisy (Alaska), Sweet Williams, Newport Pink and other varieties, Stokesia, Stokes aster, Valeriana, garden heliotrope.

All strong, healthy plants in 3-in and 4-in. pots, 75c per doz., \$5.00 per 100.

FREYLING & MENDELS,

GRAND RAPIDS, MICHIGAN.

Strong field clumps of the following: Sweet Williams, pink or scarlet; delphinium belladonna; aquilegia, long spurred hybrids; pyrethrum mixed; hibiscus mixed, 75c per doz., \$5.00 per 100. Heavy forcing clumps of canterbury bells, var., medium, single, mixed; Shasta daisies, coreopsis grandiflora; Chaters double mixed hollyhocks; Achillea, the Pearl, each 10c, \$8.00 per 100.
Russell Bros. Inc., Syracuse, N. Y.

Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet Williams, stokesia, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50.
J. C. Schmidt, Bristol, Pa.

Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet Williams, troilus, tritomas, etc. Cash with order.
Mountain View Floral Co., Portland, Ore.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Iris Japan, asstd., 2-yr., 4c. Iris German, asstd., 4c. Hardy phlox, 2-yr., named sorts, at 4c. Gilbert Costich, Rochester, N. Y.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbæk, Ferndale, Askov, Minn.

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Heliotropes, dark blue, strong bushy plants, 3-in., \$4.00 per 100.
Harglerode Bros., Shippensburg, Pa.

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Review

Classified Advs.

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Hollyhocks, strong, field-grown, in double maroon, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, OHIO.

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

HONEYSUCKLES.

Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request.

WAYSIDE GARDENS, MENTOR, OHIO.

HYDRANGEAS.

Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now. Otaksa in October.

FRENCH, A FEW BEST VARIETIES.

3-in.	\$ 7.50 per 100
4-in.	20.00 per 100
5-in.	25.00 per 100
6-in.	32.50 per 100
7-in.	45.00 per 100
8-in.	60.00 per 100

OTAKSA.

4-in., one strong shoot.....\$10.00 per 100
4-in., extra 17.50 per 100
5 to 8-in., same prices as French.

Get them early, before the cold weather.

J. L. SCHILLER, TOLEDO, O.

POT-GROWN HYDRANGEAS.

The best French varieties and Otaksa, Lillie Mouillere, Mme. Chautard, Radiant, Renee Gaillard, Mme. E. Mouillere, Montrose and many others.

4 inch	\$20.00 per 100
5 inch	35.00 per 100
6 inch	50.00 per 100

All the varieties have been tested for

EASTER FORCING.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

HYDRANGEAS.

6000 first-class pot-grown hydrangeas which can easily be brought into fine flowers this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, and Otaksa.

4-in. pots, single stem.....17c
4-in. pots, 2 to 5 branches.....20c
5-in. pots, 4 to 6 branches.....30c
5-in. pots, 5 to 8 branches.....40c

Cash with order.

GENTILLY TERRACE NURSERY,
NEW ORLEANS, LA.

HYDRANGEAS.

15,000 HYDRANGEAS, *Paniculata grandiflora*.
100 1000 100 1000
12-18 in. ...\$6.00 \$50.00 3-4 ft....\$10.00 \$90.00
18-24 in. ... 8.00 25.00 4-5 ft.... 15.00
2-3 ft..... 9.00 80.00

Boxes at cost. Write for carload rates.
THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

HYDRANGAEA OTAKSA.

Pot-grown, strong, well ripened plants for winter and spring blooming.
5-in., 4 to 5 heads.....25c each; \$22.50 per 100
25 at 100 rate.

Also strong rooted cuttings, \$1.75 per 100,
\$15.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.

G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

R. O. hydrangea Otaksa.....\$1.70 per 100
2-in. hydrangea Otaksa..... 4.00 per 100
5-in. hydrangea Otaksa..... 3.50 per doz.
20% discount for cash with order, for a limited time only. All goods carefully packed.

D. U. AUGSPURGER & SONS CO.,
PEORIA, ILL.

HYDRANGAEA OTAKSA, field-grown plants, ready for 6-in. pots. This is high-grade stock, to be forced, for the best retail trade, \$12.50 per 100. We pay expressage.

ANGLIN & WALSH CO.,
502 California St., San Francisco, Cal.

Hydrangea, Otaksa, short, well ripened, 2-in., 5c; 4-in., 10c, 15c, 20c; 5-in., 20c to 50c; 6 and 7-in., 35c to \$1.00. Order before cold weather. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

8,000 hardy English ivy, heavily rooted, 3-in. stock, \$5.00 per 100.

THE CONARD AND JONES CO.,
WEST GROVE, PA.

Hydrangeas, *arborescens grandiflora*, the hardy variety, extra heavy fine plants, 2 and 3-yrs. old, 2 to 4 ft. canes, 5 to 8 or more to a plant, \$12.00 per 100.
Ragan Bros., Springfield, O.

Hydrangeas Otaksa, field-grown, 1 to 5 shoots, short and stocky, 5c per shoot; rooted cuttings, \$1.75 per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Hydrangea Otaksa, 3-in. and 4-in., ready to shift, \$7.00 to \$12.00 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Hydrangea Otaksa, field grown, extra good, \$10.00 to \$50.00 per 100.

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Hydrangeas, Otaksa and assorted French varieties, strong 4-in. pots, 1 shoot, \$8.00 per 100.

Cash. Jos. Bancroft & Son, Cedar Falls, Iowa.

Hydrangea Otaksa, strong, field-grown, 25c to 75c each. Cash with order. Satisfaction guaranteed. Mountain View Floral Co., Portland, Ore.

IMPATIENS.

Impatiens Sultan, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2½-in., \$4.00 per 100.

Ernest Rober, Wilmette, Ill.

IRISES.

IRIS—GERMAN—IRIS.

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
Foetidiassima, light blue, var., fol....	0.40	3.00
Mme. Chereau, white edged blue....	0.40	3.00
Marmora, sulphur	0.40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	0.50	4.00
Queen of May, soft, rosy lilac.....	0.60	5.00

Mountain View Floral Co., Portland, Ore.

IRIS.

	Per doz.	Per 100
Florentina and Madame Chereau....	\$0.50	\$3.00
Gerda, Halfdan, Mrs. H. Darwin....	0.60	4.00
Helge, Ingeborg, Walhalla.....	0.75	6.00
Her Majesty	0.75	5.00
Pallida Mandraliscae.....	1.00	8.00
Pallida dalmatica, true.....	2.00	15.00

WAYSIDE GARDENS, MENTOR, OHIO.

Iris Pallida dalmatica, absolutely true, strong divisions, \$1.00 per dozen by express, 10c additional by mail, \$7.00 per 100.

S. Merry, Florist, Ilion, N. Y.

Iris, German, 10 named varieties, \$2.00 per 100; Siberica, blue, \$2.00 per 100.

Amon Heights Nurseries, Camden, N. J.

German Iris, mixed, but all from named varieties, \$1.00 per 100.

SUBURBAN SEED CO., LA GRANGE, ILL.

Iris, strong and fine, Cherion, Honorabilis, La Tendresse, Plicata, Plumeril, Spectabilis, \$2.00 100.
John F. Rupp, Shiremanstown, Pa.

Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.
THE IMLAY CO., ZANESVILLE, O.

Iris Orientalis, Siberian, blue, \$1.50 per 100.
E. C. Pierson, R. R. 13, Dayton, O.

IVIES.

Hardy English ivy, strong, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 3½-in., 20 to 30 inches long, \$7.50 per 100; 4-in., 30 to 40 inches long, \$12.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

2-in. English ivy\$3.00 per 100

R. O. English ivy..... 1.00 per 100

20% discount for cash with order, for a limited time only. All goods carefully packed.

D. U. AUGSPURGER & SONS CO., Peoria, Ill.

17,000 English ivy, splendid 2½-in., 24 to 36 in. long, nice, clean stock.

Burdell Floral Co., Bowling Green, Ky.

English ivy, strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.

J. C. Schmidt, Bristol, Pa.

English ivy, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100. Oak Grove Greenhouses, Tuskegee, Ala.

English ivy, 3-in., \$8.00 per 100.

Ernest Rober, Wilmette, Ill.

LANTANAS.

Weeping lantanas, strong 2-in., \$2.00 per 100.

Mitchell & Quentin, 29th & Lafayette St., St. Joseph, Mo.

LANTANAS, assorted, 2-in., labelled to name, \$3.00 per 100, \$25.00 per 1000.

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The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Lantanas, pink, white, red and weeping, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

LILY OF THE VALLEY

Giant lily of the valley pips, \$8.00 per 100.

Henry Schaumburg, Hammonton, N. J.

MARGOLDS.

Marigolds, Lemon Queen and Prince of Orange, 2½-in., 3c. Hammerschmidt & Clark, Medina, O.

MIGNONETTES.

Mignonette, Michell's Colossal, 2-in., \$3.00 per 100.

E. Rawlings, Wholesale Grower, Alleghany, N. Y.

NARCISSI.

NARCISSUS mixture, composed mainly of varieties Poeticus Arnatus, P. Poetarum, P. Pheasant's Eye, single and double yellow incomparabilis, Stella, Parri conspicuus, Mrs. Langtry, Dolly Cup, Minnie Hume, with occasional bulbs of other varieties, \$5.00 per 1000.

ORONOGO FLOWER GARDENS,
CARTHAGE, MO.

NURSERY STOCK.

Japanese Barberry (See special head)..... Per 100

Dogwood, Red, 3-4 ft.....\$12.00

Dogwood, Yellow, 2-3 ft..... 10.00

Hydrangea, P. G., 18-24 in..... 10.00

Golden Bell, 2-3 ft..... 8.00

Golden Bell, 3-4 ft..... 10.00

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Biggest and best stock of shrubs in the West.

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Single red, 3-in. pots.....\$6.00 per 100

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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$8.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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PANSY PARK PERFECTION is a mixture of over 50 thoroughbred varieties of show and fancy pansies. It contains every giant variety known with many shades of red, bronze and new fancy varieties in large numbers, and all the colors in the right proportion for the retail trade.

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I have made the growing of pansy seeds and plants a specialty for nearly 50 years, and believe I have the largest and best stock of plants for the wholesale trade in America. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it; and the plants have room to grow strong and stocky, with extra good roots. Largest plants, 12 weeks old, 1000 \$4.50, 500 \$2.50; 250 \$1.50, 10,000 \$43.00; medium size, 10 weeks' old, 1000 \$3.50, 500 \$2.00, 250 \$1.25, 10,000 \$33.00; 8 weeks' old, 5-6 leaves, 1000 \$3.00, 500 \$1.75, 250 \$1.25, 10,000 \$28.00. Cash.

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Following stock has been heavily frosted and in fine shape to transplant.

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fine, stocky plants, \$3.00 per 1000.

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The above are all stocky and healthy plants for winter and spring blooming.

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PANSY PLANTSFINE STOCK. MIXED COLORS
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STRONG AND STOCKY
STRAINS UNSURPASSED BY ANY
FOR SIZE OF BLOOM OR COLORS.
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Satisfaction or your money back.BRILL CELERY GARDENS,
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FESTIVA MAXIMA AND FELIX CROUSSE.

Also mixture, best pinks, creams and yellows.

Extra fine stock, 3 to 5 eyes.

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6 to 10 eyes, double above prices.

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Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions.

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Poinsettias, good, strong plants of the true Christmas stock, 2½-in., \$7.00; 3-in., \$12.50.

4-in., \$25.00 per 100.

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1000 poinsettias, 2½-in., \$5.00 per 100; extra fine stock. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

1000 poinsettias, 2½-in., good plants for pots and pans, \$5.00 per 100.

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POINSETTIAS, good 2½-in. pots, \$5.00 per 100 while they last. Cash, please.

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Choice strain, assorted colors,

large, bushy,

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Carefully packed,

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Cash with order.

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Wholesale grower of cyclamen and primulas.

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True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Appleblossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

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PRIMULA OBCONICA GRANDIFLORA, assorted, strong, 2½-in., \$4.00 per 100. CHINENSIS, large flowering, brilliant colors, assorted, named varieties, 2½-in., \$3.00 per 100. MALACOIDES, large flowering, white, pink and lavender, 2½-in., \$2.50 per 100. Cash, please.

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Primula obconica, giant flowering, strong plants, 4-in., \$8.00 per 100; Chinese, 4-in., \$7.00 per 100; malacoides, 4-in., \$6.00 per 100. All of above stock ready to shift. Cash, please.

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Primula obconica grandiflora type, Kermesina, Appleblossom and rosea, from 4-in. pots, strong, healthy, well-grown plants, ready for a shift, \$12.00 per 100. Cash or good reference.

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The House of Primroses.

Primula obconica gigantea, 4-in., bud and bloom, imported strain, bushy plants, \$7.00 per 100; Chinese primroses, 4-in., bud and bloom, \$6.00 per 100; malacoides, 4-in., \$5.00 per 100. The above are mixed colors and include Xmas red, all ready to ship.
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THE STRAIN THAT LEADS
Primula obconica grandiflora and gigantea, in mixed colors, in order to clean out, \$3.50 per 100.
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Primula obconica, Miller's Giant, flowers average large as silver dollars, fine 3-in., \$5.00 per 100. Cash. These plants are sure to please you.
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Can furnish Polish or vulgaris, in 1000 lots.

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100 1000
Cal. privet, 6 to 12 in.....\$0.75 \$ 6.50
Cal. privet, 12 to 18 in..... 1.25 10.00
Cal. privet, 18 to 24 in..... 2.00 17.50
Amoor River North, 12 to 18 in..... 2.50 22.50
Amoor River, 18 to 24 in..... 4.50 40.00
Berberis Thunbergii, 12 to 18 in..... 5.00
Berberis, common vulgaris, 18 to 24 in..... 5.00
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CALIFORNIA PRIVET.

100 1000
12 to 18 in., 2 yrs., 3 branches up..\$1.25 \$ 9.00
18 to 24 in., 2 yrs., 3 branches up.. 1.50 12.00
12 to 18 in., 2 yrs., 5 branches up.. 1.50 12.00
18 to 24 in., 2 yrs., 5 branches up.. 2.00 15.00
2 to 3 ft., 2 yrs., 5 branches up.. 2.25 18.00
3 to 4 ft., 2 yrs., 5 branches up.. 3.00 25.00
Special prices on car lots.

Complete list of stock now ready.
SOUTHSIDE NURSERIES, CHESTER, VA.

Per 100
Amoor River privet, 18-24 in.....\$ 4.00
Amoor River privet, 2-3 ft., very bushy and heavy 7.00
Amoor River privet, 3-4 ft., very bushy and heavy 10.00
Complete list now ready. A card will bring it to you.

AURORA NURSERIES,
TELEPHONE 339, AURORA, ILL.

100,000 Cal. privet, 2-yr., cut back last spring, 2 1/2 to 3 ft., 8 to 15 branches, \$3.00 per 100, \$25.00 per 1000; 2 to 2 1/2 ft., 8 to 12 branches, \$2.50 per 100, \$20.00 per 1000; 18-in. to 24-in., 4 to 6 branches, \$1.50 per 100, \$13.00 per 1000 lots. Ber. Thunbergii, all sizes, low. Cash, please.

Benj. Connell, Florist, Merchantville, N. J.

California privet, 18-in. to 24-in., well rooted, \$1.00 per 100, \$7.50 per 1000.
George Lawler, Tacoma, Wash.

Privet, California, Golden, out of 6-in. pots, good bushy, 18-in. stock, \$25.00 per 100.
Chas. E. Meehan, 5 S. Mole St., Philadelphia, Pa.

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RASPBERRY PLANTS: St. Regis, Cuthbert, Cumberland, Columbian, Gregg, Plum, Farmer, \$1.25 per 100, \$9.00 per 1000; also blackberry and strawberry plants. Catalogue free.
Harry J. Squires, Good Ground, N. Y.

St. Regis, everbearing red raspberry plants, \$1.25 per 100, \$10.00 per 1000; Miller (red), \$1.00 per 100; \$8.00 per 1000.
P. D. Aspinwall, Fort Atkinson, Wis.

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NEW ROSES.

COLUMBIA
DOUBLE OPHELIA
OPHELIA SUPREME
MRS. E. T. STOTESBURY

Write us for description and particulars. Send for a copy of our plant bulletin and bulb list. Now ready.

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Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2 1/4-in. pots, \$12.00 per 100, \$100.00 per 1000.
Ask for prices on 2 1/4-inch grafted Russell.
G. M. REBURN & CO.,
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Extra choice young rose plants. 2 1/4-inch pots.
100 1000
Grafted Ophelia\$10.00 \$100.00
Grafted Killarney Brilliant..... 50.00
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Own Root Richmond..... 30.00
Own Root Cecile Brunner..... 3.50 30.00

BASSETT & WASHBURN,
178 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2 1/4-INCH STOCK.
100 1000
Pink Killarney\$4.50 \$40.00
White Killarney 4.50 40.00
Killarney Brilliant 4.50 40.00
Sunburst 5.00 45.00
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Geo. Elger 4.00 35.00

WIETOR BROS.,
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Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100; Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinolsseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

500,000, extra fine, field-grown, 2-yr. old, own root, dormant roses (see page 71, October 4). Satisfaction guaranteed.
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Rose plants especially grown for forcing.
Beauties, 3-in.\$10.00 per 100
Radiance, 3-in. 8.00 per 100
Radiance, 2 1/4-in. 5.00 per 100
Mock, 2 1/4-in. 6.00 per 100
ROSEMONT GARDENS,
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ROSES FOR FORCING.
Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to
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Get list, ready to ship, 2 1/4 and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

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RUBBER PLANTS.
8 inches18c
12 inches22 1/2c
16 inches35c
Cash.
P. Kaul, 633 Cherokee St., New Orleans, La.

FICUS ELASTICA
5 1/2 and 7-in., 75c, \$1.00 and \$1.50, 18 to 30 in. tall. Cash with order.

BECKER'S CONSERVATORIES,
Cambridge, MASS.

FICUS ELASTICA, our own propagation and all exceptionally nice plants, 20-26 inches tall, 60c and 75c; 30-36 ins. tall, 75c and \$1.00 each.
ELITCH GARDENS CO., DENVER, COLO.

SALVIA.

SALVIA "AMERICA."
Splendid variety which blooms continually, brilliant red flowers, 2 1/4-in. pots, \$5.00 per 100, \$40.00 per 1000.

CHARLES H. TOTTY,
MADISON, NEW JERSEY.

Salvia America, perpetual bloomer, 2 1/4-in., 75c per doz., \$5.00 per 100. Write for catalogue.
Oak Grove Greenhouses, Tuskegee, Ala.

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SWEET PEA SEED.
The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.
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SWEET PEA SEED.
Rose Queen, Pettit's strain, greenhouse grown, 1/2 oz., \$1.50; oz., \$3.00.
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New crop seed now ready. Ours is true mountain grown, \$1.25 per ounce, postpaid; roots, \$10.00 per 100, delivered. Order now.
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Home grown ginseng seed, 1-yr. old, 75c per 1000. Cash.
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Smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000.

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An ideal crop to plant and flower when coal is so scarce.

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Firefly, red	\$4.00	\$35.00
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Victoria, white	4.50	40.00
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Buxton's Pink	4.50	40.00
Garnet, red	4.50	40.00
Golden King, yellow.....	4.50	40.00
Ramsburg's Silver Pink.....	4.50	40.00
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Firebrand, red	4.00	35.00
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FINE PLANTS—TERMS CASH.

HAMMERSCHMIDT & CLARK, MEDINA, O.

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Phelp's White, 2½-in.....	5.00	45.00
Phelp's Yellow, 2½-in.....	5.00	45.00
Nelrose, 2½-in.....	6.00	50.00
Keystone, 2½-in.....	6.00	50.00
Victoria, white, 2½-in.....	5.00	40.00
Buxton's Pink, 2½-in.....	5.00	40.00
Garnet, red, 2½-in.....	5.00	45.00

October and November Plant Bulletin now ready for mailing.

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Snapdragons, 2½-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Nelrose, Defiance Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

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Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

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1004 Lincoln Bldg., Philadelphia, Pa.

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Keystone, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

SNAPDRAGON R. C., best varieties of Silver Pink, Yellow and White, \$1.50 per 100, \$12.50 per 1000.

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Fine snapdragon plants, free from disease, as follows: Silver Pink, White, Yellow and Nelrose, \$5.00 per 100; 250 for \$10.00.

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REVIEW CLASSIFIED ADS.

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Progressive everbearing strawberry plants, pot-grown.

2½-in. pots \$30.00 per 1000

3-in. pots 40.00 per 1000

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The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free. L. G. Tingle, Box 180, Pittsville, Md.

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Swainsonas, strong, 4-in. stock, \$12.50 per 100.

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Sweet peas, strong 2½-in. pot plants, Xmas Pink, Flora Denzer and Earliest of All, \$2.00 per 100. Keeney's Greenhouses, Monongahela, Pa.

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Sweet Williams, Neff's superior strain, fine types (2-yr.-old plants), \$4.00 per 100; seedlings from seed sown August, 1916, will bloom next spring, \$2.00 per 100. Cash with order.

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Grand Rapids lettuce plants, transplanted one plant at a time, extra fine, \$2.50 per 1000, in 5000 lots, \$2.00; seedlings, \$1.00 per 1000; \$4.50 per 5000. Extra double curled parsley, 50c per 100, \$3.00 per 1000. Cabbage plants, \$1.00 per 1000, a large stock and prompt shipments.

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	100	1000	100	1000
2-3 ft. ...	\$12.00	\$100.00	4-5 ft. ...	\$20.00 \$150.00
3-4 ft.	15.00	125.00	Boxing at cost.	

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Our strong 2-in. vinca will make you good 4-in. plants for spring sales. Our special price of \$1.75 per 100, \$17.00 per 1000, will be continued for a short time.

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Vinca var., strong, field clumps, \$4.00 per 100, \$35.00 per 1000; strong, selected, field layers, \$10.00 per 1000; extra selected, many having more than one strong lead, \$1.25 per 100, \$12.00 per 1000. Don't forget that W. J. Engle was the first to introduce field-rooted layers to the trade and has reduced the process to a fine art.

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Vinca variegata, strong, rooted layers, \$1.25 per 100; \$10.00 per 1000; fine field-grown clumps, \$4.00 per 100, \$35.00 per 1000. 4000 early layers from 3 to 5 leads, \$1.50 per 100; 5000 vinca var., clumps, small but well rooted and strong, \$2.50 per 100, \$25.00 per 1000. Cash, please.

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Fine, large, field clumps, \$4.00 per 100; fibrous rooted layers with the small ones left out, \$1.00 per 100. Send them back if not satisfactory and your money will be refunded.

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We are now booking orders for field-grown vinca rooted layers for Sept. 15th delivery and later, extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine large clumps, field-grown, ready Oct. 1st, \$3.50 per 100, \$32.50 per 1000. R. B. Kilbury & Co., R. R. 1, Dayton, O.

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Extra fine, field-grown vincas, 5c, to exchange for any kind of potted plants or narcissi bulbs. Write me. J. E. Meinhart, Webb City, Mo.

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Vinca variegata, strong field grown clumps, per 100, \$6.00; per 1000, \$50.00. Cash, please.
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Vinca var., strong field-grown plants, \$5.00 per 100, \$45.00 per 1000.
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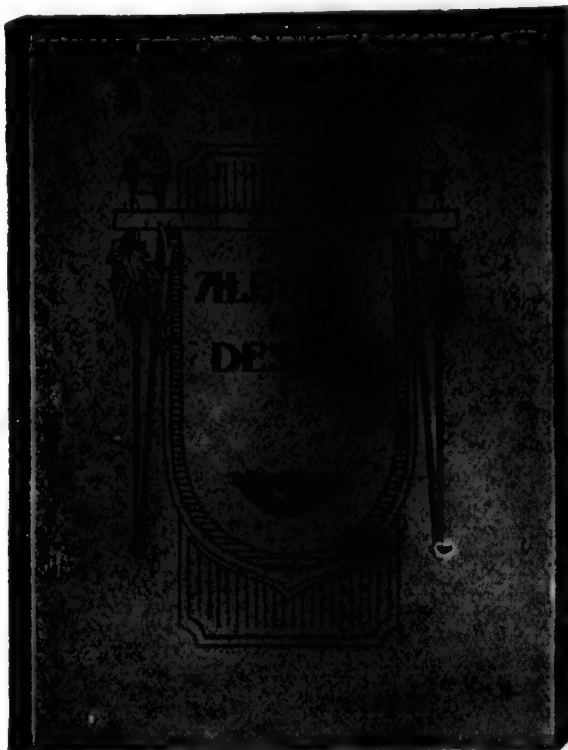
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Will you please tell me what to grow so as to have cut flowers from June until October? W. J. H.—Kan.

The bulk of the flowers would naturally be outdoors and would be either annuals or herbaceous perennials. Indoors you could have cold storage giganteum lilies right through the summer, and speciosums potted in fall could be kept in bloom in July, August and September, by holding some back in a cellar after potting and keeping the rest of them under a greenhouse bench.

These annuals would be valuable: Asters, sweet peas, candytuft, Gypsophila elegans, larkspurs, bachelor's buttons, sweet sultans, coreopsis, calendulas, cosmos, mignonette, nasturtiums, marigolds, scabiosas, nigellas, stocks and zinnias.

In hardy perennials some of the best for cutting are: Larkspurs, peonies, Gypsophila paniculata, Euphorbia corollata, phloxes, hemerocallis, liatris,

physostegia, Pyrethrum roseum, sweet williams, spiræas, Stokesia cyanea, Achillea Ptarmica The Pearl, Scabiosa caucasica, Lysimachia clethroides, veronicas, German and Siberian irises, helianthus, asters, rudbeckias, Coreopsis grandiflora, Gaillardia grandiflora, Clematis recta, Shasta daisies or Chrysanthemum maximum, Campanula persicifolia, Anemone japonica, aquilegias and aconitums. All of these may not succeed with you, but all are good for cutting. In addition, dahlias, if they succeed, would be useful in early fall, and gladioli give a long succession of flowers if several batches are planted. Tuberoses also would succeed well with you.

If restricted to but a few varieties of the foregoing, I would grow: In annuals, asters, bachelor's buttons, sweet sultans, Gypsophila elegans, cosmos, sweet peas and nasturtiums; in hardy plants, Achillea The Pearl, Gypsophila paniculata, irises, larkspurs, peonies, Shasta daisies, aquilegias and helianthus. These would be likely to succeed well with you.

Hybrid tea roses give flowers all summer if you can give them water. Such shrubs as Hydrangea arborescens, H. paniculata grandiflora, Buddleia magnifica and the new forms of Philadelphia Lemoinei, to mention only a few shrubs, are useful for cutting. C. W.

Franklinton, Md.—William Stehling, of Baltimore, has purchased the greenhouses formerly owned by John Eberhard. His son, Vernon M. Stehling, is conducting the business.

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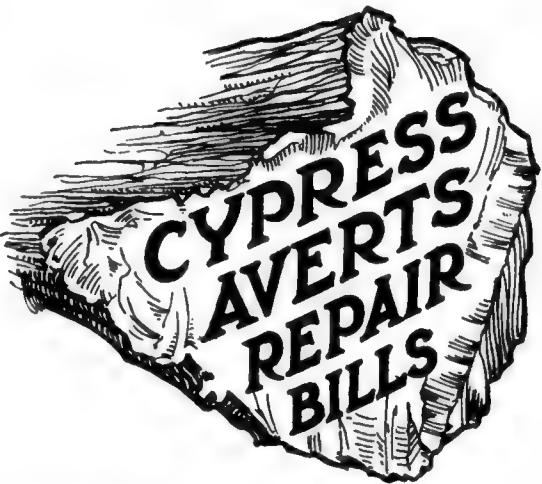
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20	18 in.	1.60	18.50	150.00	60	10 in.	.55	6.00	45.00
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CAXTON BUILDING
 508 South Dearborn Street
 CHICAGO

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Longest and best quality in the market. We are headquarters for the best ORCHIDS, VALLEY and LILIES in the west.

It is generally conceded that our ROSES are the best always. All varieties can be supplied now. No scarcity.

RUSSELL, big supply, best quality

Ophelia, Sunburst, Aaron Ward, Cecile Brunner, Hoosier Beauty, Richmond, Milady, White Killarney, Killarney Brilliant, Fireflame

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Adiantum, Sprengeri, Plumosus, Galax, Smilax, Fancy Flat Ferns

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If you are not on our list, let us know.

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Doz. 21-inch Decorative Wreaths....\$15.00

Made of Magnolia, Oak,
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We are prepared to fill your orders on all merchandise at prices equal to anyone.

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Grafted and Own Root

The Poehlmann Quality, Known Favorably Throughout the Land

GRAFTED—2½-inch

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Ophelia	120.00
Cecile Brunner	120.00
Richmond	120.00
Lots of 5000 or more at \$110.00 per 1000.	
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These prices are absolutely net cash.

For 3½-inch stock an additional \$50.00 per 1000 will be charged.

Now booking orders for spring, 1918, delivery. Write us about your needs. Orders will be filled in strict rotation and none but well established plants, ready for a shift or ready to be benched, will be shipped.

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FIELD-GROWN CARNATION PLANTS

	Per 100	1000		Per 100	1000
WHITE PERFECTION, white	\$6.00	\$50.00	ENCHANTRESS, light pink	\$6.00	\$50.00
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We have a large supply of fine plants grown from seeds of the best German strains.
3-inch

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POT MUMS October and November delivery. 5-inch pots, \$4.80 per doz.; 5½-inch pots, \$6.00 per doz.; 6-inch pots, \$7.20 and \$9.00 per doz.; 7-inch pots, \$12.00 per doz.; 8-inch pots, \$1.50 and \$2.00 each; larger specimens, \$3.00 to \$7.50 each.



PALMS, FERNS, ETC.

KENTIA FORSTERIANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;
\$100.00 per 1000.

KENTIA BELMOREANA

Single Plants

2½-inch pots, \$1.50 per doz.; \$12.00 per 100;
\$100.00 per 1000.

ARECA LUTESCENS

4-inch pots, 4 plants

PHOENIX ROEBELENI

5-inch pots

LATANIA BORBONICA

2-inch pots

LIVISTONA ROTUNDIFOLIA

3-inch pots

4-inch pots

COCOS WEDDELLIANA

2-inch pots

PTYCHOSPERMA ALEXANDRAE

3-inch pots

MARTINEZIA CARYOTAETOLIA

3-inch pots

STEVENSONIA GRANDIFOLIA

4-inch pots

5-inch pots

ASPARAGUS PLUMOSUS

3-inch

6-inch

CROTONS

6-inch, well colored

PTERIS

4-inch, assorted

HOLLY FERNS

4-inch

A nominal charge is made for packing.

BROTHERS CO.

Send all orders for Plants
to Greenhouses, P. O. Box 127,

Morton Grove, Ill.

L. D. Phone, Morton Grove 31 J.
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NO TOLL FROM CHICAGO



Mould! Mould!! Mould!!!

Magnolia Leaves which are not sufficiently prepared will mould

Although they are cheaper in price, they actually cost double, because they will not keep and will mould before they can be used.

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are sold by every wholesaler in the United States and Canada, to whom you can apply, or write to



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JACKSONVILLE, FLA.

CHRYSANTHEMUMS — POMPONS

Russell, Ophelia, Milady, Richmond, Sunburst, Champ Weiland, Killarney Brilliant

A LARGE SUPPLY OF THESE EXCELLENT ROSES

PRICE LIST

Subject to change without notice

MRS. CHAS. RUSSELL

	Per 100
Specials.....	\$25.00
Select	20.00
Medium.....	\$12.00 to 15.00
Short.....	6.00 to 8.00

RICHMOND

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

MILADY

	Per 100
Specials.....	\$10.00
Select.....	8.00
Medium.....	\$5.00 to 6.00
Short.....	4.00

	Per 100
Champ Weiland.....	\$10.00
Killarney.....	8.00
White Killarney.....	\$5.00 to 6.00
Killarney Brilliant.....	4.00
Sunburst.....	
My Maryland.....	
Ophelia.....	

ROSES, OUR SELECTION.....

Carnations.....	\$ 8.00 to \$ 4.00
Easter Lilies.....	12.50 to 15.00
Valley.....	6.00
Adiantum.....	1.00 to 1.50
Asparagus, per bunch.....	50c to 75c
Galax, bronze and green, per 1000.....	\$1.25
Ferns, per 1000.....	2.50
Leucothoe Sprays.....	.75 to 1.00
Smilax, per doz. strings.....	2.00 to 2.50

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS.

We are open until 5 p. m. on week days. Sundays and holidays we close at 12 o'clock noon.

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WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
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Greenhouses, Ravenswood 0825

CHICAGO, ILL.

RUSH ORDERS FOR CRAIG QUALITY STOCK

Nearly everyone realizes that Craig Quality is now represented in every first-class store in the Union and Canada. To those not using our stock we would suggest placing a trial order. This is the one way we can feel sure of winning a share of your future business. To our regular customers we would suggest and appreciate the placing of orders early.

CROTONS

The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants,
\$25 per 100; \$225 per 1,000
4 -inch pots, strong plants,
\$35 per 100; \$325 per 1,000
4 -inch pots, extra heavy...\$50 per 100
5 -inch pots, strong plants,
\$75 and \$100 per 100
6 -inch pots, strong plants,
\$15, \$18 and \$24 per doz.
7 -inch pots, strong plants,
\$24, \$30 and \$36 per doz.
8 -inch pots, made up, beautiful plants,
\$24, \$30 and \$36 per doz.
10 -inch pots, made up, beautiful plants,
\$5, \$6 and \$7.50 each
12 -inch and 14-inch, made up, beautiful plants...\$10, \$15 and \$20 each

CROTONS (NARROW LEAF TYPE)

- Delicatissima, Golden Thread and Florence
2½-inch pots, heavy...\$25 per 100
4 -inch pots, heavy...\$50 per 100
5 -inch pots, heavy...\$0.75 and \$1 each
6 -inch pots, heavy...\$15 and \$18 per doz.
Larger plants...\$2, \$2.50 and \$3 each

CROTON PUNCTATA

- 2½-inch pots...\$10 per 100; \$90 per 1,000
3 -inch pots...\$20 per 100; \$175 per 1,000
4 -inch pots...\$30 per 100; \$275 per 1,000

DRACAENAS

DRACAENA GODSEFFIANA

- Green and white leaf, very hardy, fine for baskets.
3 -inch pots...\$20 per 100
4 -inch pots...\$30 per 100

DRACAENA MASSANGIANA

- 8-inch pots, heavy...\$2.50 and \$3 each
10-inch pots, heavy...\$3.50, \$4 and \$5 each

DRACAENA FRAGRANS

- Plain green leaf.
10-inch pots...\$3 and \$4 each

DRACAENA SANDERIANA

- Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
2½-inch pots...\$15 per 100

DRACAENA LORD WOLSELEY

- One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.

- 4-inch pots, heavy...\$35 per 100
4-inch pots, very heavy...\$50 per 100
5-inch pots, very heavy...\$9 per doz.
6-inch pots, very heavy...\$12 and \$15 per doz.

DRACAENA KELLERIANA (NEW)

- The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.

- 3-inch pots...\$20 per 100
4-inch pots...\$30 per 100
7-inch pots, made up, very handsome,
\$2.50 each
8-inch pots, made up, very handsome,
\$3.50 each

DRACAENA TERMINALIS

- Exceptionally well colored
5-inch pots, strong plants...\$75 per 100
6-inch pots, extra strong,
\$12, \$15 and \$18 per doz.

DRACAENA DE SMETIANA

- 4-inch pots...\$0.50 each
5-inch pots...\$0.75 and \$1 each
6-inch pots...\$1.25 and \$1.50 each

VARIEGATED PINEAPPLE

- Very handsome plants...\$4, \$5 and \$6 each

BEGONIAS

BEGONIA GLORY OF CINCINNATI

- This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.

- 5-inch pots, heavy...\$75 per 100
6-inch pots, heavy...\$100 per 100
6-inch pots, very heavy...\$125 per 100

BEGONIA GLOIRE DE LORRAINE

- 5-inch pots—Ready now...\$65 per 100
6-inch pots—Ready October 1...\$1 each

BEGONIA KONKURENT

- A Greatly Improved Begonia Cincinnati
5-inch pots...\$75 per 100
6-inch pots...\$100 per 100
6-inch pots, very heavy...\$125 per 100

ARECA LUTESCENS

- 4-inch pots, made up...\$30 per 100
6-inch pots, made up, 26 to 28 inches tall...\$12 per doz.
6-inch pots, extra heavy,
\$15 per doz.; \$110 per 100
9 and 10-inch pots, extra heavy, 48 to 60 inches tall...\$6, \$7.50 and \$10 each

PANDANUS VEITCHII

- 5 -inch pots...\$9 per doz.
5½-inch pots...\$12 per doz.
6 -inch pots...\$15 per doz.

FICUS PANDURATA

- 6-inch pots, 2 feet tall...\$2 each
7-inch pots, 3 feet tall...\$2.50 each
8-inch pots, 4 feet tall...\$3 each
10-inch and 11-inch tubs, 5 feet to 10 feet tall...\$4 and \$5 each

FICUS UTILIS

- 6-inch pots, 24 inches tall...\$2 each
6-inch pots, 30 inches tall...\$2.50 each
7-inch pots, 36 inches tall...\$3 each
8-inch pots, 48 inches tall...\$4 and \$5 each
11-inch pots, 6 to 7 feet tall...\$6 and \$7.50 each

CYCLAMEN

- 5½-inch pots...\$10 per doz.; \$75 per 100
6 -inch pots...\$100 per 100
7 -inch pots...\$150 per 100
7 -inch pots, extra heavy,
\$24 and \$30 per doz.

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery,
\$8 per 100; \$75 per 1,000
4 -inch pots, very heavy. Ready now,
\$25 per 100; \$225 per 1,000
6 -inch pots, very heavy, will flower early,
\$15 and \$18 per doz.

HYDRANGEAS

The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties:

FRENCH HYDRANGEA

- Bouquet Rose, bright pink; Gen. de Vibraye, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Galliard, large white; Radiant, deep pink; Lille Mouillere, pink.
4-inch pots, heavy,
\$20 per 100; \$180 per 1,000
Larger plants...\$0.75, \$1, \$1.50 and \$2 each

HYDRANGEA OTAKSA

- Pot-grown stock; well-ripened plants.
Large plants,
\$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

ROSES

- Baby Ramblers, 6-inch pots...\$30 per 100
Erna Teschendorff, 6-inch pots...\$30 per 100
Phyllis, 6-inch pots...\$30 per 100
Orleans, 6-inch pots...\$30 per 100
Ellen Poulsen, 6-inch pots...\$30 per 100
Junlata, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots,
\$0.75, \$1 and \$1.50 each

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

NEPHROLEPIS VERONA

- Introduced Fall, 1915
2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$225 per 1,000
6 -inch pots...\$6 and \$9 per doz.

NEPH. TEDDY, JR., SPORT

- 2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$200 per 1,000
6 -inch pots...\$7 per doz.; \$50 per 100

NEPHROLEPIS NORWOOD

- Strong plants, 2½-inch pots,
\$4 per doz.; \$25 per 100; \$200 per 1,000
Strong plants, 4-inch pots,
\$9 per doz.; \$50 per 100
Strong plants, 6-inch pots,
\$15 per doz.; \$100 per 100
Orders filled strictly in rotation.

NEPH. BOSTONIENSIS DWARF

- 4 -inch pots...\$25 per 100

NEPHROLEPIS TODEAOIDES

- 4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.
9 -inch and 10-inch tubs,
\$24, \$30 and \$36 per doz.

NEPH. ELEGANTISSIMA IMPROVED

- 2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.
Larger plants...\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

- 2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots, heavy...\$25 per 100
October 1st Delivery
6 -inch pots...\$6 per doz.; \$45 per 100
6 -inch pots...\$9 per doz.; \$70 per 100
8 -inch pots...\$12 per doz.; \$90 per 100
11 -inch tubs...\$24 and \$30 per doz.

NEPH. ELEGANTISSIMA COMPACTA

- 6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.

NEPHROLEPIS SCOTTII

- 2½-inch pots...\$6 per 100; \$50 per 1,000
4 -inch pots...\$25 per 100; \$225 per 1,000
6 -inch pots...\$7 per doz.; \$50 per 100
6 -inch pots, heavy,
\$9 per doz.; \$70 per 100
8 -inch pots...\$12 per doz.; \$90 per 100
8 -inch pots, heavy...\$15 per doz.
10 -inch pots...\$18 per doz.
11 -inch tubs...\$2.50 and \$3 each

NEPHROLEPIS JOHN WANAMAKER

- "The Wanamaker Boston Fern"
2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots, very heavy plants,
\$25 per 100; \$200 per 1,000
6 -inch pots, very heavy plants,
\$6 per doz.; \$45 per 100
6 -inch pots, extra heavy plants,
\$9 per doz.; \$70 per 100
8 -inch pots...\$12 and \$15 per doz.
11 -inch tubs...\$2.50 and \$3 each

"TEDDY JUNIOR"

- Fine, young plants from 2½-inch pots,
\$6 per 100; \$50 per 1,000
4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
6-inch pots, heavy...\$50 per 100
6-inch pots, very heavy...\$75 per 100
8-inch pots, very heavy...\$15 per doz.
11-inch tubs...\$2.50, \$3 and \$3.50 each

NEPHROLEPIS SMITHII

- 2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100
6 -inch pots...\$6 and \$9 per doz.
8 -inch pots...\$12 and \$15 per doz.

ASPARAGUS PLUMOSUS NANUS

- 2½-inch pots...\$4 per 100; \$35 per 1,000
3 -inch pots...\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

- The best variety for either a pot plant or for cut fronds.
4-inch pots, heavy,
\$25 per 100; \$225 per 1,000
6-inch pots, heavy...\$6 per doz.; \$45 per 100
8-inch pots...\$12 per doz.; \$90 per 100
11-inch tubs...\$24 and \$30 per doz.

ASPLENIUM NIDUS AVIS

- Bird's Nest fern. Plants of exceptional quality.
4-inch pots...\$50 per 100

ASPARAGUS SPRENGERI

- 8-inch pots...\$6 per 100; \$50 per 1,000
4-inch pots...\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

- 2½-inch...\$5 per 100
6-inch, strong...\$35 per 100

ENGLISH IVIES

- 2½-inch pots, small leaf,
\$10 per 100; \$90 per 1,000
4 -inch pots, excellent for trellis and basket work...\$2 per doz.; \$15 per 100

BEGONIA LUMINOSA

- The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery
\$6 per doz.; \$45 per 100

ROSES

- Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of
American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants...\$35 per 100

Branch: Norwood, Pa. **ROBERT CRAIG COMPANY**, 4900 Market Street, **PHILADELPHIA**



Plant from 3-inch stock in bloom.

HYDRANGEAS

Get them now, before cold weather

Our plants are extra good this season, with short and strong shoots, bound to bloom. Get plenty; you will need them.

PRICES FOR OTAKSA

	Per 100
4-inch, one strong shoot.....	\$10.00
4-inch, extra, with 2- 4 shoots.....	17.50
5-inch, " " 4- 6 "	25.00
6 inch, " " 6- 8 "	32.50
7-inch, " " 8-10 "	45.00
8-inch, " " 10-14 "	60.00
9-inch, suitable for tubs.....	75c and \$1.00 each

FRENCH HYDRANGEAS

Baby Bimbinet.....	from 3-in.	4-in.	8-in.	9-in.	pots
Bouquet Rose	"	3-in.	4-in.	5-in.	"
La Perle.....	"	3-in.	4-in.	5-in.	6-in.	7-in.	"
Mme. Maurice Hamar....	"	3-in.	4-in.	7-in.	8-in.	"
Mme. E. Mouillere.....	"	3-in.	4-in.	5-in.	6-in.	7-in.	8-in.	9-in.
Ronsard.....	"	3-in.	4-in.	"
Senateur Henri David....	"	3-in.	4-in.	5-in.	7-in.	8-in.

Prices same as for Otaksa, except 4-inch are 20c each.
Quantities of 7-inch, 8-inch and 9-inch stock very limited.

J. L. SCHILLER, 929 Prouty Ave., Toledo, Ohio

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll.

BEGONIAS

Chatelaine and Luminosa, 2½-inch \$5.00
per 100; 3-inch \$8.00 per 100; 4-inch \$15.00
per 100; 5-inch, \$25.00 per 100.

CYCLAMENS

Extra fine, separate colors, 3-inch \$10.00
per 100; 4-inch \$20.00 per 100; 6-inch \$60.00
per 100.

CHRISTMAS PEPPERS

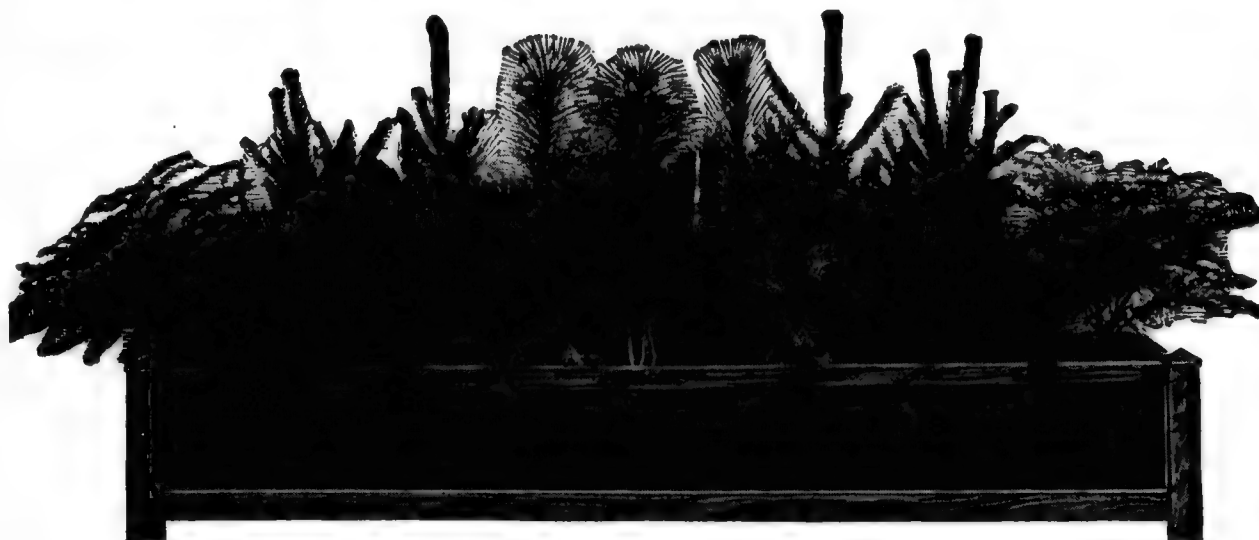
5-inch, well fruited, just beginning to color, \$25.00 per 100

SMILAX, 2-inch,- - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

A Money Making Proposition for Progressive Florists



Showing one style of Evergreen Window Box Planting

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

ROBT. CRAIG.
Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of Boxwoods and other imported plant material, Hardy Evergreens easily rank first in the class of plants for outside Fall and Winter decoration. Push Evergreens now and the coming months. Talk Evergreen Boxes and Hardy Tubbed Evergreens to the people who have had summer decorations. Both are as easy to sell as Summer stocks and give complete satisfaction. Try out this line now and see for yourself. Realizing florists' needs, we have spared no efforts to prepare a sufficient supply for all requirements, but the demand exceeds that of all previous years. Orders should be placed now for immediate or late delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, ETC.

Variety—	Each	Doz.	100
Assorted Varieties (Our Selection).... (\$8.00 per 50)			\$15.00
Picea Excelsa (Norway Spruce), 12-18".....	\$0.20	\$1.80	10 00
Pinus Mugho (Dwarf Mountain Pine), 8-10"....	.35	2 40	18.00
Thuja Occidentalis (Am. Arbor Vitae), 12-18" .30		2.15	16.00

BALL AND PYRAMIDAL SHAPED EVERGREENS

Variety—	Description	Size, Feet	Each	Pair
Juniperus Counarti	Pyramid	2 -3	\$2.75	\$5.25
Picea Canadensis	Pyramid	1½-2	1.00	1.75
Pinus Mugho	Globe	1 -1½	1.25	2.25
Thuja Peabody Aurea.....	Pyramid	1½-2	1.25	2.25
Thuja Woodwardi	Globe	1 -1½	1.75	3.25
Thuja Siberica	Globe	1½-2	2.00	3.75
Thuja Pyramidalis	Pyramid	2 -3	1.50	2.75

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Clipped specimens, well grown, bushy, compact stock.)

Variety—	Description	Size Feet	Each	Matched Pair
Abies Tsuga Canadensis (Hemlock)	Globular	2	\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock)	Globular	3	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	2	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	3	4.50	8.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	2	2.50	4.50
Juniperus Glauca (Silver Cedar)...	Pyramidal	3	4.00	7.50
Juniperus Virginiana (Red Cedar)	Pyramidal	4	4.50	8.50
Juniperus Virginiana (Red Cedar)	Pyramidal	5	5.50	10.50
Juniperus Virginiana (Red Cedar)	Pyramidal	6	9.50	18.50
Juniperus Virginiana (Red Cedar)	Pyramidal	7	13.00	25.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	3	3.50	6.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	4	5.00	9.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	5	6.50	12.50
Thuja Occidentalis (Am. Arb. Vit.)	Ball Shape	2x2	3.75	7.00
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	2	2.00	3.50
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	3	2.75	5.00
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	4	3.50	6.50
Thuja Siberica (Siberian Arb. Vit.)	Globular	1	2.00	3.50
Thuja Siberica (Siberian Arb. Vit.)	Globular	2	3.25	6.00
Thuja Siberica (Siberian Arb. Vit.)	Globular	3	4.75	9.00
Thuja Woodwardi (Woodward's Globe)	Ball Shape	1	2.25	4.00

If tubs are wanted, add 75 cents extra per tree.

NOTE—After tubbing, water thoroughly and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 30 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.
Box 403, DUNDEE, ILL.
Evergreen Specialists Largest Growers in America

HILL'S MOTTO:
HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATMENT
Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.



Juniperus

Picea

Thuja

Juniperus



SPECIAL BULLETIN

of "KEYSTONE QUALITY"

XMAS FLORISTS' SUPPLIES

is now ready for distribution.

It is a Buyer's Guide worth having.

Send us a postal for it today.

XMAS RED FRIEZE is in big demand. Ours is a splendid red—totally superior to the cheap, poor color being sold generally. Send for a sample of ours and compare.

BUY EARLY—DELAYS MAY BE COSTLY.

M. RICE CO.

THE LARGEST AND FINEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street, PHILADELPHIA, PA.





Quick Shipments of Thanksgiving Ribbons and Chiffons

Owing to the large stocks we carry, we are in a position to give very prompt service to those florists requiring quick deliveries. Practically every item we sample we carry in such large quantities that we are in an especially favored position this season, when demand keeps pace with the supply.

Being manufacturers, we offer you values based upon cost of production, and you thus eliminate between profits. We are justly enthusiastic over our line of novelties this season. In style, variety and beauty they exceed all previous efforts, and we think they are well worth the careful inspection of all progressive florists. Correspondence solicited.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK



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FOURTH EDITION—JUST OUT

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

THE FLORISTS' REVIEW

FRENCH HYDRANGEAS IN LIEU OF AZALEAS

The favorite slogan, "Accept no substitutes," is not applicable this season to azaleas. The motto for the present case is: "Find the best substitutes available." Plants of many species and genera may help to supply the deficiency, but French hydrangeas are especially suitable for the purpose.



WHEN commercial products are requisitioned for war purposes, or are prevented by blockade or embargo from reaching the country in which they are needed, substitutes for them must be obtained without delay. Necessity so decrees—the same well-known necessity that has the credit for being the mother of invention. Florists, as a class, must endure a large share of these war-inflicted privations, but the members of the trade who are quickest to find remedies—in the form of satisfactory substitutes for the missing commodities—will suffer the least. This is a time of emergency, and an emergency demands both prompt and wise action. An emergency is the strong man's opportunity. Present conditions not only try men's souls, but also test their mental resourcefulness. When azaleas, for instance, are wanted and cannot be procured, the florist who makes the best appeal with other stock will realize the best profits.

A Good Substitute.

There will be no imports of azaleas from Belgium this year. Growers who carried over any unsold azalea plants, and cared for them well, will assuredly get excellent prices for them. The carried-over stock, however, will prove but a drop in the bucket of the people's needs. Seeing, then, that azaleas will be practically unavailable, what can we substitute for them? Probably many more primulas, cyclamens and begonias will be sold. But all these, though beautiful and satisfactory in their way, carry small flowers and are dwarf in habit. There is need of something with larger and showier flowers—something which is not difficult or expensive to grow, and which will flower early, keep well when in bloom and give satisfaction in the average home. What plants will fill these requirements better than the French hydrangeas?

French hydrangeas are

propagated with the greatest ease. They grow rapidly, force splendidly, bloom much earlier than the older H. otaksa, produce splendid heads of flowers and can be had in a fine range of colors, thanks to the work of Nonin and other French hybridizers, who happily are continuing their good work in spite of the great world war.

Procuring the Plants.

To anyone who has not hitherto grown many of these hydrangeas and may now wish to increase their culture, we would say that this is a suitable time to purchase either pot-grown or field-grown stock. If you want the plants to bloom extra early, purchase pot-grown plants in 5-inch to 6-inch sizes, or even a size larger if your customers are willing to pay for larger and more fancy stock. Having secured these pot-grown hydrangeas, keep them in a coldframe

for some time and gradually reduce their water supply, not causing a complete drying up but a gradual shrinkage.

If, however, you want the plants to bloom at Easter—which in 1918 will be March 31—and to continue in bloom until Memorial day, field-grown plants will answer just as well. Secure these now and pot them up promptly in a generous soil to which some old cow manure and bone meal have been added. After potting them, place them in a sunny spot where they can be easily protected from heavy rains and sharp frosts. For a time water them freely; later let the soil gradually run drier. What you want is nutty brown and well ripened wood, if you would be sure that the plants will force and bloom creditably.

It might be said in passing that well ripened French hydrangeas will withstand severe weather. The writer has plants in mind which have wintered outdoors in a border for two seasons without any protection and have been subjected to occasional temperatures of 10 to 15 degrees below zero. They do not winterkill and they bloom splendidly. H. otaksa, tried under similar conditions, was killed practically outright.

Their Culture.

When you buy French hydrangeas you can be reasonably sure that nearly all the shoots will flower. You are far less certain with H. otaksa. We have seen French varieties blooming at Christmas, but somewhat sparsely. These were plants which showed a few flower heads at potting time and were kept along in a good growing greenhouse. Ordinarily the wood on these plants will be well ripened and gentle forcing can start by Christmas. For a start, 50 degrees at night is ample. This can be increased 10 degrees as growth advances.

Among the requirements of these hydrangeas are an abundant water supply when they are well rooted around the pots, and liquid manure from the time the flower heads show until they start to turn color;



Hydrangea Avalanche, White.

afterward the plants should get clear water only. Plants can be flowered from early March until July. Three or four large heads on a 5-inch or 6-inch pot will make a good showing, but on an average we like to get at least double that number from each pot and we have seen specially good plants in 6-inch pots carrying as many as twelve to sixteen heads each. Much depends on how well the wood has been ripened before forcing, and whether the plants are amply watered and fed.

In the culture of French hydrangeas it is important to remember that their flower heads are somewhat softer than those of *H. otaksa* and that as they show color they need a little shade to prevent burning. Another point is to stop the use of liquid manure as soon as the flower heads show their natural color.

Plants which happen to be unsold, if planted outdoors in good soil, will make splendid plants for 12-inch to 16-inch tubs the following fall, especially if grown where some water can be furnished in dry weather.

Their Propagation.

The propagation of these hydrangeas can commence as soon as shoots of suitable size are obtainable. Select for this purpose the smaller shoots which are unlikely to bloom, so as not to disfigure your plants. These may be put in the propagating bench from January until June and even as late as September. The early cuttings must be potted as soon as rooted and will probably need a shift before time to plant outdoors arrives, about May 20. The tops must be pinched out to make the plants branch. Cuttings rooted after May 1 are better if grown along in pots. It will pay to grow some of the earliest rooted cuttings along in pots. They will make smaller plants than those planted outdoors, but are better for early forcing. These hydrangeas root with the greatest ease.

A question sometimes asked is how late cuttings of these hydrangeas can be profitably taken. For several seasons we have taken a late batch early in September, placing these singly in small pots of sandy loam in a frame which is kept close and moist until the cuttings root. These cuttings are later shifted

to 4-inch and 5-inch pots and are never allowed to rest. They produce big single heads of flowers the following spring.

A Boiled-down Selection.

There are now a large number of varieties of French hydrangeas and new ones are being added yearly. A first-class boiled-down selection for commercial growers is as follows: La Lor-

raine, pale rose, turning to light pink; Mme. E. Mouillere, large pure white, with rosy eye; Avalanche, fine pure white; Radiant, beautiful rich carmine rose; Mme. Auguste Nonin, lovely pale pink; Mme. E. Chautard, beautiful rose, a grand variety; General de Vibraye, splendid pink, reliable; Gloire de Boissy, deep brilliant pink; Mlle. Renee Gailard, fine white; Mlle. de Tremcault, pure white, and Eclairer, carmine rose.

ANSWERING THE CALL

PREPARE FOR "OVER THERE."

Florists Getting Ready.

In the military camps scattered over the country Uncle Sam is turning erstwhile civilians into trained fighting men. In these cantonments are many members of the florists' trade getting instruction in military tactics and the use of arms, and at the same time are being made physically fit for the hardships of the trenches. Before many weeks are past, thousands of other young men will be called and among them the trade will be represented. When they are summoned they will be proud to go, and those who remain at home will also be proud of them. The Review will be glad to publish the names of those who go, and news about those who have gone.

Randall's Honor Roll.

Many of the large concerns in the trade have given numbers of their young men to the service of the nation. The following is the honor roll of the A. L. Randall Co., Chicago:

Fred W. Haeger, second lieutenant, commanding 18th Company, Depot Brigade, 36th Division, Camp Bowie, Tex.

Edward Soderberg, U. S. S. Wilmett (formerly the Eastland), South Chicago, Ill.

Carl Ness, Company A, Motor Section, Camp Grant, Rockford, Ill.

R. Lindquist, Company K, 343d Infantry, Camp Grant, Rockford, Ill.

Henry B. Dahlberg, Company C, Naval Reserves, Grant park, Chicago.

Louis Oswald, Company D, 343d Infantry, Camp Grant, Rockford, Ill.

Stanley Gieskowak, Company H, 64th Infantry, Fort Bliss, Tex.

Louis Podkriavsky, Company G, 344th Infantry, Camp Grant, Rockford, Ill.

Frank McCabe, one of the Randall travelers known to the trade from coast to coast, was called before the examining board October 20 and passed. He is not married.

Chicago Florist Serving.

"Somewhere in Camp Grant," Rockford, Ill., Carl Meinersmann is learning the art of soldiering, of trench digging, and becoming accustomed to the smell of powder. Mr. Meinersmann is the proprietor of the Albany Floral Shop, 4753 North Kedzie avenue, Chicago, and was called to the colors under the draft, leaving his business in charge of his brother, H. D. Meinersmann, until his return from "over there." Mr. Meinersmann, who is a landscape architect, 24 years of age, opened his florists' establishment only a little more than a year ago and has been successful in this undertaking. Last spring he was the moving spirit in a one-season store that did a big business on Madison street, Chicago, as the Albany Nurseries.

R. O. King an Aviator.

Roy O. King, president of the King Construction Co., North Tonawanda, N. Y., expects to help the allies win the war from the air. Mr. King is now a student aviator at one of the British aviation schools and soon will be ready to join the fliers at the western front. Mr. King was one of the pioneer build-



Mme. E. Mouillere.



Radiant.

French Hydrangeas, 11 Months Old, Flowered in 6-inch Pots for the March Easter of 1917.



Hydrangea Lilie Mouillere Flowered for Easter, 1916.

ers of large greenhouses, the one he planned for David Feurstenberg, of the Florex Gardens, North Wales, Pa., a number of years ago, attracting much attention at the time because of its size, 72x700 feet.

Comfort Kits for Fighters.

The florists of Cincinnati are chipping in toward a fund with which to purchase comfort kits for those of their fellow-workers who have been called into Uncle Sam's service. C. J. Jones started the ball rolling, and W. R. Murphy, of the William Murphy Co., is fund banker.

Private Piggott.

The government has called another florist to the colors. Percy Warren Piggott, of Cleveland, is one of the owners of Piggott Son Co. His father will miss him, as it will be hard to fill his place. He went to Camp Sherman, Chillicothe, O., October 20.

On the Briny Deep.

Lloyd W. Polsley, son of J. W. Polsley, grower at Wahoo, Neb., is serving his country in the medical department of the navy. J. W. says his son has always hankered for a salt-water experience.

Fighting Men of Boston Club.

Two more members of the Gardeners' and Florists' Club of Boston have gone to war, David H. Guild, of the Ames Implement & Seed Co., of Boston, and Donald J. Crighton, of Readville, Mass. Both men are in the medical corps of the army and expect soon to be sent to France.

Soldier Stoehl Takes a Wife.

"The girl I left behind me" is not exactly the case with Fred Stoehl, of Indianapolis, who recently became a rooky at Camp Zachary Taylor, near Louisville, Ky. After a good initiation

in the business of drilling at Camp Taylor, Mr. Stoehl staged a military wedding, with himself and an Indianapolis miss as principals.

DES MOINES SHOW PLANS

With the approach of the opening day of the show, November 8, the meetings of the show committees of the Iowa Society of Florists are becoming more frequent. The splendid spirit evidenced at these meetings, and the zeal with which each member is entering into his work, assure a splendid success. To

all florists, and particularly those of the middle west, the show management extends a cordial invitation to attend. The reception committee promises a good welcome to visitors and assures them that they will enjoy their stay in Des Moines. Florists are reminded that Hotel Chamberlain will be the headquarters and that reservations should be made to avoid disappointments.

At a meeting of the premium committee, October 22, at Ames, the schedule was checked over. The program, or handbook, is being printed. It will be an attractive and useful book, containing, in addition to the classes and prizes, tables and articles of interest. It is the intention of the management to place this book in the hands of show visitors without charge. Reservations for advertising space should be made at once. J. S. Wilson is chairman of the executive committee and manager of the show.

THE BANK THAT FAILED.

When Joseph Bancroft, of Joseph Bancroft & Son, Cedar Falls, Ia., recently sought a safe place to hide his money during the night, he selected the oven of the gas stove in his home. Mrs. Bancroft arose before her husband, mixed up a batch of muffins and put them in the oven. Mr. Bancroft arrived in the kitchen some time later and opened the oven door. The muffins were brown, but the money, \$85, had turned into ashes and smoke. Which leads the florist who relayed the story to observe that "in view of the high cost of coal we were wondering how any florist could keep that amount of money long enough to get it to a gas stove."

BUSINESS EMBARRASMENTS.

Peoria, Ill.—The D. U. Augspurger & Sons Co., doing a wholesale and retail florists' business, filed a petition in bankruptcy October 20. The assets are estimated at \$10,000, with liabilities of \$10,500. The creditors will hold a meeting soon to elect a trustee.



Hydrangea E. G. Hill at Easter, 1916.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

TATE'S TIPS.

Employees and Employers.

There is no phase of the retail florists' business that is more important than the selection of those who have charge of the sales. In selecting saleswomen or salesmen, too much care cannot be exercised, for on the salespeople in most cases will depend the success or failure of the business. Your store may be all that is desired in attractiveness, and your stock may be of the best; yet, while these are most important factors, you must remember that there are plenty of stores in your locality that also have these factors. From my experience, the most important thing to be reckoned with in order to attain success as a retail florist is the personality of those coming in contact with the customers.

As I write this, I recall the skill of a saleswoman of one of the oldest and best establishments of the city in which it was located. She possessed an aptitude for studying her customers, and she got to know just what their tastes were. She acquired all the qualities of an efficient saleswoman; she was courteous, kind and painstaking, and always made it a point to see that each customer left the store entirely pleased. She had a good eye for color, with good ideas of the artistic, and a capacity for unremitting toil. Combined with these qualities was a disposition that was bright and cheerful, one that made and held friends.

There Are Many Jobs Open.

The customers of this establishment got to feel that when they placed an order with this woman, all worry about that particular order ceased. It made no difference who really executed the order, the customers felt that under her careful supervision they would get what they had ordered.

The day came, however, when this young woman conceived the idea of bettering her condition, an idea that usually comes to every individual in the same circumstances. Therefore, especially in these times when labor in all lines is in such demand, it behooves the employer to see that his help is satisfied. If you have someone in your employ who is taking an interest in your business, who has your business at heart, who is trying to work in new ideas for the advancement and success of the business, encourage him in this valuable work and reward him accordingly for his untiring interest and labor. Do not put it off until it is too late, and perhaps let someone else derive the benefit of this efficient saleswoman or salesman, who, nine times out of ten, got his or her experience at your expense. Help the worker and, in turn, you will derive the benefit. Let him know and feel that you appreciate his efforts, for there may be someone watching your

man, someone who would be glad to make him a better offer. Anyone who has the ability and forethought to take an interest in your business, can be depended on to look out for his own personal interest at every turn.

Ambition Works in Two Ways.

In these strenuous times workers who are willing to go along under old conditions are not worth any more than you are paying them. In other words, they do not know the value of the services they are giving you, and are not to be depended on to build up your business. If they are lacking in ambition for themselves, it is only natural that they would be more so in another's interest.

The young woman referred to opened an establishment of her own, and all the customers of her former employer seemed to follow her, for in a comparatively short time the house with which she had been associated was obliged to close its doors, while her business prospered from the start. The proprietor of this store should have appreciated the value of this young woman's service to his business, and should have made it so interesting for her that she would not have thought of leaving.

I could, if space permitted, tell of several cases of similar nature. The good business man is the one who can select and hold a good staff of subordinates. His position is an executive one, to be quick to see the worth of an employee and to develop and encourage the employee to greater things. It is more to his own interest than to that of the employee. Some will say that this applies only to a large business, but it applies to the small place just as much, and maybe more.

Rewards for Those Who Will.

Now, let us look for a moment at the employee. There was a time not so long ago when the majority of those

engaged in the florists' business really were born in the business and therefore most familiar with it. At the age of 14, for instance, I gave up school and went to work in my father's greenhouses, so that there is no part of the business that I have not had some experience in. In those days the business was in its infancy and the individual business, in most cases, was a close corporation, the members of which were the florist and his immediate family. But this is no longer the case—the florists' business has forged ahead until it is one of the recognized industries of the day. Young men and women from other lines are entering it, and for those who possess the qualifications I know of no better field in which they can place their abilities. The retail florists' business offers, to anyone who is willing to work, a good opportunity to succeed.

The young men and women in the florists' business find that in the majority of cases their work is the indirect result of births, deaths, marriages and the anniversaries of happy or sad occurrences. The idea is to put yourself in the position of the customer and think of the sentiment attached to the occasion, whatever it may be. Enter into sympathy with that customer, and you are binding him to you with hooks of steel. It will not be long before it will become a custom with him to ask for you. It is the little things like these that go to make the successful business.

I recall an order at the beginning of my store career which turned out to be one of the best advertisements we ever had, and at the time when we needed it most. The daughter of a family, members of which had been good customers, was to be married, and as this family was in reduced circumstances the young lady and I arranged a scheme of decorations, with economy in view. I entered into it with a youthful enthu-



Second Entry for Priority as Florists' War Chauffeuse.

siasm, and she told me that I was taking as much interest in her wedding as she was herself. Everything about this wedding decoration was unique and was much talked about by just the people we wanted to reach. Space will not permit a description in detail, but I will mention one feature. That was about thirty years ago, and the first shower bouquet I ever saw was made by my sister and myself for this wedding, and we copied it from a picture in one of the trade journals. Tate.

THE FIRST CHAUFFEUSE?

In The Review for October 18 there was a description of an innovation in the line of florists' delivery service, and a half-tone of Miss Beatrice Keeler, recently engaged by A. T. Pollard, of Canton, O., to take the place of a truck driver gone to war. Now comes news of another Ohio girl who has undertaken the unaccustomed duties of driving a florist's delivery truck, as chauffeur for the Tong & Weeks Floral Co., of Ashtabula, O. As the lady's term of employment had been of six weeks' duration when The Review appeared, the Ashtabula concern thinks it is in position to claim priority.

These correspondents also report satisfactory results and recommend the employment of women in delivery service, wherever expedient. Doubtless in this suggestion will be found satisfactory solution of the perplexities of many florists who have had difficulty in filling the post of chauffeur as a result of enlistment of their young men.

The accompanying illustration shows the Tong & Weeks delivery truck and its efficient young driver. Her trim, becoming costume is admirably adapted to the activities of the strenuous position she has assumed, and the easy poise of her youthful figure and her alert and businesslike air contain suggestions of the qualities that have made her six weeks' service a precedent worthy to be followed by others of her sex who desire to "do their bit." Girls of her type and of that of Miss Keeler are the ones to whom Uncle Sam is looking to fill the posts made vacant by the draft, and confidence may safely be reposed in them.

It may not be desirable for florists to employ women as drivers in cities where traffic is heavy, but The Review endorses the recommendation of the employers of these patriotic young women, that other florists go and do likewise. The Review will be interested to learn of other instances of the employment of women in this work, and in those departments of floristry in which they may find congenial and suitable occupation, but space forbids the publication of pictures hereafter in this connection.

PITTSBURGH'S NEW STORE.

Pittsburgh's newest flower store, and one of its most beautiful and elaborate retail establishments, was opened recently at 6022 Penn avenue by M. Kronis. It is to be known as the Alpha Flower Store. The store is 21x101 feet and opens into two of the busiest business streets in the East End district of the city. As will be seen by the accompanying illustration, the fixtures and decorations are exceptionally attractive, the feature of which, of course, is the electric fountain. The color scheme is light blue,



Interior View of the Alpha, Pittsburgh's New Flower Store.

which sets off the large white icebox, a Bernard Gloekler Co. installation, and the marble-topped counters. Around the walls are glass shelves for displaying vases and baskets. The display window, which extends across nearly the whole front of the store, is open.

By way of advertising the new store, Mr. Kronis has been having pictures of the interior and front thrown on the screens at a number of moving picture theaters. Besides the Alpha, Mr. Kronis conducts the flower stand at the Pennsylvania railroad station.

Clarke.

THE CLEVELAND PROGRAM.

A Busy Three Days.

There will be two important meetings of national organizations in Cleveland November 8 and 9.

The annual meeting of the Chrysanthemum Society of America will be held at 8 p. m. Thursday, November 8, in the club room of Grays Armory, the same building in which the flower show is to be held.

The fall meeting of the American Rose Society will be held November 9, late in the afternoon. The hour will be set by the secretary of the society and announced next week.

Entertainment.

The entertainment committee, in charge of Charles Graham, E. A. Bause and Frank Ritzenthaler, chairman, requests that all out-of-town florists register at Grays Armory on their arrival in Cleveland.

There will be no set program on the first day except the bowling match between Detroit and Cleveland. This will be the first leg of the inter-city match, the prize for which will be a valuable trophy cup. There will be individual prizes for the winning team, also for the highest individual score, and a number of others.

The annual banquet will be held in the Hollenden November 9 at 7:30 p. m.

sharp. Mr. Ritzenthaler announces that a splendid program is being prepared, which will include a strong speaker and some of the best musical talent in Cleveland.

Florists desiring to inspect greenhouses, either private estates or commercial establishments, will be provided with autos for this purpose, these being in charge of S. N. Pentecost, chairman of the reception and information committee.

A special committee of the Cleveland Women Florists' Club is being appointed to take care of the large number of out-of-town women florists and wives of florists who are expecting to attend the Cleveland show.

All Rotary florists are invited, by Rotarian H. P. Jones, of the Jones-Russell Co., and Rotarian H. P. Merrick, manager of the Cleveland office of Lord & Burnham Co., to attend the weekly Rotary lunch November 8. Messrs. Jones and Merrick will appreciate hearing from all Rotary florists of their intentions of being in Cleveland on the date mentioned.

Shipping Exhibits.

Exhibitors are asked to address their exhibits care Cleveland Flower Show, Grays Armory, Cleveland. There will be a special show representative at each of the depots, with a special truck at hand for the purpose of handling all the incoming express as soon as it is unloaded from the cars, assuring the exhibitor of no delay after the arrival of exhibits in Cleveland.

The exhibitors are requested to select an express train that will arrive in Cleveland before 8 a. m. on the morning of November 8 for chrysanthemums and November 9 for roses and carnations. All exhibits are to be completely staged by 11 a. m., at which hour the judges will start their work.

A large party of florists has promised to come from Toronto, through the efforts of J. H. Dunlop, who is organizing the party.

H. P. Knoble, Chairman.

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TATE'S TIPS.

Employees and Employers.

There is no phase of the retail florists' business that is more important than the selection of those who have charge of the sales. In selecting saleswomen or salesmen, too much care cannot be exercised, for on the salespeople in most cases will depend the success or failure of the business. Your store may be all that is desired in attractiveness, and your stock may be of the best; yet, while these are most important factors, you must remember that there are plenty of stores in your locality that also have these factors. From my experience, the most important thing to be reckoned with in order to attain success as a retail florist is the personality of those coming in contact with the customers.

As I write this, I recall the skill of a saleswoman of one of the oldest and best establishments of the city in which it was located. She possessed an aptitude for studying her customers, and she got to know just what their tastes were. She acquired all the qualities of an efficient saleswoman; she was courteous, kind and painstaking, and always made it a point to see that each customer left the store entirely pleased. She had a good eye for color, with good ideas of the artistic, and a capacity for unremitting toil. Combined with these qualities was a disposition that was bright and cheerful, one that made and held friends.

There Are Many Jobs Open.

The customers of this establishment got to feel that when they placed an order with this woman, all worry about that particular order ceased. It made no difference who really executed the order, the customers felt that under her careful supervision they would get what they had ordered.

The day came, however, when this young woman conceived the idea of bettering her condition, an idea that usually comes to every individual in the same circumstances. Therefore, especially in these times when labor in all lines is in such demand, it behooves the employer to see that his help is satisfied. If you have someone in your employ who is taking an interest in your business, who has your business at heart, who is trying to work in new ideas for the advancement and success of the business, encourage him in this valuable work and reward him accordingly for his untiring interest and labor. Do not put it off until it is too late, and perhaps let someone else derive the benefit of this efficient saleswoman or salesman, who, nine times out of ten, got his or her experience at your expense. Help the worker and, in turn, you will derive the benefit. Let him know and feel that you appreciate his efforts, for there may be someone watching your

man, someone who would be glad to make him a better offer. Anyone who has the ability and forethought to take an interest in your business, can be depended on to look out for his own personal interest at every turn.

Ambition Works in Two Ways.

In these strenuous times workers who are willing to go along under old conditions are not worth any more than you are paying them. In other words, they do not know the value of the services they are giving you, and are not to be depended on to build up your business. If they are lacking in ambition for themselves, it is only natural that they would be more so in another's interest.

The young woman referred to opened an establishment of her own, and all the customers of her former employer seemed to follow her, for in a comparatively short time the house with which she had been associated was obliged to close its doors, while her business prospered from the start. The proprietor of this store should have appreciated the value of this young woman's service to his business, and should have made it so interesting for her that she would not have thought of leaving.

I could, if space permitted, tell of several cases of similar nature. The good business man is the one who can select and hold a good staff of subordinates. His position is an executive one, to be quick to see the worth of an employee and to develop and encourage the employee to greater things. It is more to his own interest than to that of the employee. Some will say that this applies only to a large business, but it applies to the small place just as much, and maybe more.

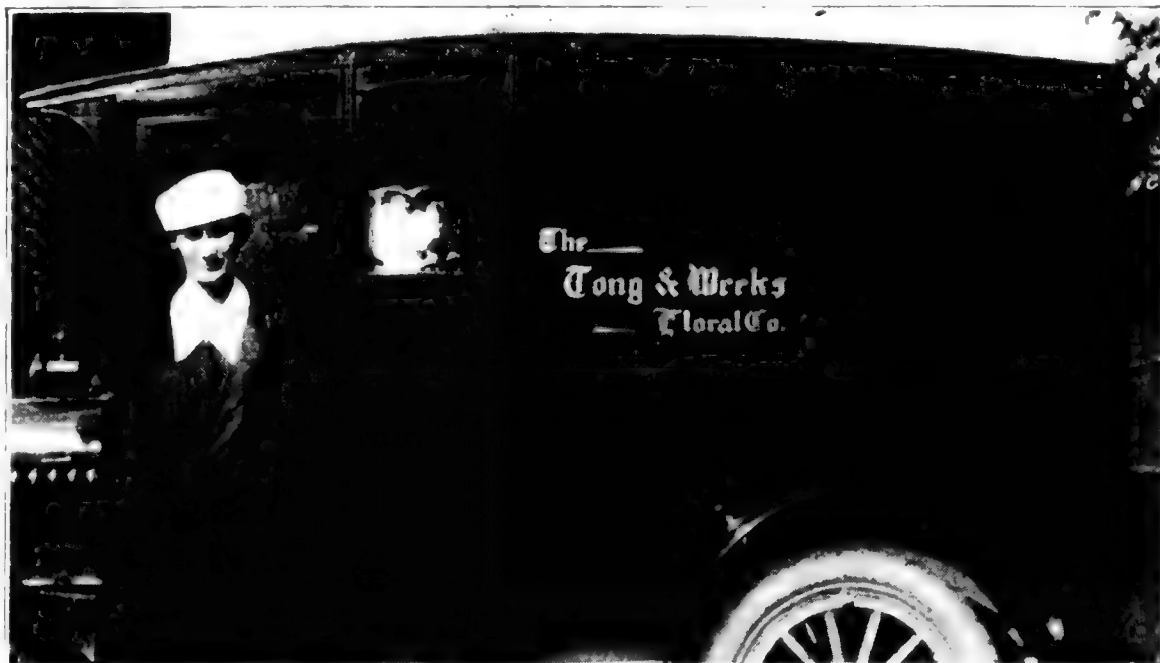
Rewards for Those Who Will.

Now, let us look for a moment at the employee. There was a time not so long ago when the majority of those

engaged in the florists' business really were born in the business and therefore most familiar with it. At the age of 14, for instance, I gave up school and went to work in my father's greenhouses, so that there is no part of the business that I have not had some experience in. In those days the business was in its infancy and the individual business, in most cases, was a close corporation, the members of which were the florist and his immediate family. But this is no longer the case—the florists' business has forged ahead until it is one of the recognized industries of the day. Young men and women from other lines are entering it, and for those who possess the qualifications I know of no better field in which they can place their abilities. The retail florists' business offers, to anyone who is willing to work, a good opportunity to succeed.

The young men and women in the florists' business find that in the majority of cases their work is the indirect result of births, deaths, marriages and the anniversaries of happy or sad occurrences. The idea is to put yourself in the position of the customer and think of the sentiment attached to the occasion, whatever it may be. Enter into sympathy with that customer, and you are binding him to you with hooks of steel. It will not be long before it will become a custom with him to ask for you. It is the little things like these that go to make the successful business.

I recall an order at the beginning of my store career which turned out to be one of the best advertisements we ever had, and at the time when we needed it most. The daughter of a family, members of which had been good customers, was to be married, and as this family was in reduced circumstances the young lady and I arranged a scheme of decorations, with economy in view. I entered into it with a youthful enthu-



Second Entry for Priority as Florists' War Chauffeuse.

siasm, and she told me that I was taking as much interest in her wedding as she was herself. Everything about this wedding decoration was unique and was much talked about by just the people we wanted to reach. Space will not permit a description in detail, but I will mention one feature. That was about thirty years ago, and the first shower bouquet I ever saw was made by my sister and myself for this wedding, and we copied it from a picture in one of the trade journals. Tate.

THE FIRST CHAUFFEUSE?

In The Review for October 18 there was a description of an innovation in the line of florists' delivery service, and a half-tone of Miss Beatrice Keeler, recently engaged by A. T. Pollard, of Canton, O., to take the place of a truck driver gone to war. Now comes news of another Ohio girl who has undertaken the unaccustomed duties of driving a florist's delivery truck, as chauffeur for the Tong & Weeks Floral Co., of Ashtabula, O. As the lady's term of employment had been of six weeks' duration when The Review appeared, the Ashtabula concern thinks it is in position to claim priority.

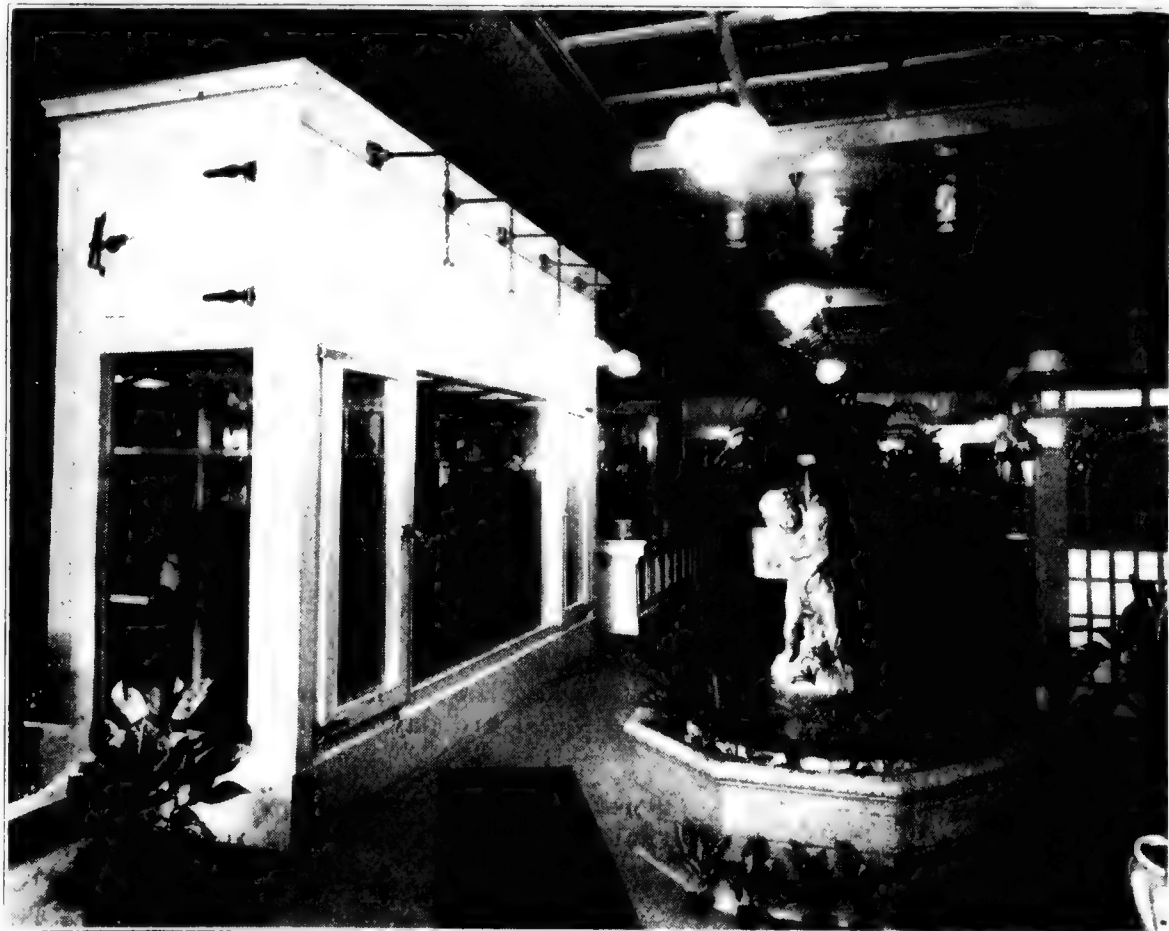
These correspondents also report satisfactory results and recommend the employment of women in delivery service, wherever expedient. Doubtless in this suggestion will be found satisfactory solution of the perplexities of many florists who have had difficulty in filling the post of chauffeur as a result of enlistment of their young men.

The accompanying illustration shows the Tong & Weeks delivery truck and its efficient young driver. Her trim, becoming costume is admirably adapted to the activities of the strenuous position she has assumed, and the easy poise of her youthful figure and her alert and businesslike air contain suggestions of the qualities that have made her six weeks' service a precedent worthy to be followed by others of her sex who desire to "do their bit." Girls of her type and of that of Miss Keeler are the ones to whom Uncle Sam is looking to fill the posts made vacant by the draft, and confidence may safely be reposed in them.

It may not be desirable for florists to employ women as drivers in cities where traffic is heavy, but The Review endorses the recommendation of the employers of these patriotic young women, that other florists go and do likewise. The Review will be interested to learn of other instances of the employment of women in this work, and in those departments of floristry in which they may find congenial and suitable occupation, but space forbids the publication of pictures hereafter in this connection.

PITTSBURGH'S NEW STORE.

Pittsburgh's newest flower store, and one of its most beautiful and elaborate retail establishments, was opened recently at 6022 Penn avenue by M. Kronis. It is to be known as the Alpha Flower Store. The store is 21x101 feet and opens into two of the busiest business streets in the East End district of the city. As will be seen by the accompanying illustration, the fixtures and decorations are exceptionally attractive, the feature of which, of course, is the electric fountain. The color scheme is light blue,



Interior View of the Alpha, Pittsburgh's New Flower Store.

which sets off the large white icebox, a Bernard Gloekler Co. installation, and the marble-topped counters. Around the walls are glass shelves for displaying vases and baskets. The display window, which extends across nearly the whole front of the store, is open.

By way of advertising the new store, Mr. Kronis has been having pictures of the interior and front thrown on the screens at a number of moving picture theaters. Besides the Alpha, Mr. Kronis conducts the flower stand at the Pennsylvania railroad station.

Clarke.

THE CLEVELAND PROGRAM.

A Busy Three Days.

There will be two important meetings of national organizations in Cleveland November 8 and 9.

The annual meeting of the Chrysanthemum Society of America will be held at 8 p. m. Thursday, November 8, in the club room of Grays Armory, the same building in which the flower show is to be held.

The fall meeting of the American Rose Society will be held November 9, late in the afternoon. The hour will be set by the secretary of the society and announced next week.

Entertainment.

The entertainment committee, in charge of Charles Graham, E. A. Bause and Frank Ritzenthaler, chairman, requests that all out-of-town florists register at Grays Armory on their arrival in Cleveland.

There will be no set program on the first day except the bowling match between Detroit and Cleveland. This will be the first leg of the inter-city match, the prize for which will be a valuable trophy cup. There will be individual prizes for the winning team, also for the highest individual score, and a number of others.

The annual banquet will be held in the Hollenden November 9 at 7:30 p. m.

sharp. Mr. Ritzenthaler announces that a splendid program is being prepared, which will include a strong speaker and some of the best musical talent in Cleveland.

Florists desiring to inspect greenhouses, either private estates or commercial establishments, will be provided with autos for this purpose, these being in charge of S. N. Pentecost, chairman of the reception and information committee.

A special committee of the Cleveland Women Florists' Club is being appointed to take care of the large number of out-of-town women florists and wives of florists who are expecting to attend the Cleveland show.

All Rotary florists are invited, by Rotarian H. P. Jones, of the Jones-Russell Co., and Rotarian H. P. Merriek, manager of the Cleveland office of Lord & Burnham Co., to attend the weekly Rotary lunch November 8. Messrs. Jones and Merriek will appreciate hearing from all Rotary florists of their intentions of being in Cleveland on the date mentioned.

Shipping Exhibits.

Exhibitors are asked to address their exhibits care Cleveland Flower Show, Grays Armory, Cleveland. There will be a special show representative at each of the depots, with a special truck at hand for the purpose of handling all the incoming express as soon as it is unloaded from the cars, assuring the exhibitor of no delay after the arrival of exhibits in Cleveland.

The exhibitors are requested to select an express train that will arrive in Cleveland before 8 a. m. on the morning of November 8 for chrysanthemums and November 9 for roses and carnations. All exhibits are to be completely staged by 11 a. m., at which hour the judges will start their work.

A large party of florists has promised to come from Toronto, through the efforts of J. H. Dunlop, who is organizing the party.

H. P. Knoble, Chairman.

KING'S COMING BACK.

Pretty nearly everyone in the trade knows what happened to A. D. King, of Mattoon, Ill. May 26 his place of about 50,000 feet of glass was struck by the big cyclone which swept across the state and what was left of it really was worse than if there had been nothing; if the ground had been clear, instead of encumbered with wreckage, it would have been easier to start rebuilding. Mr. King was put in the hospital by the blow and it was some time before he was in condition to undertake rebuilding. Many members of the trade came to his assistance with donations of stock and in the course of time he got his courage back, with the result that he started in to reestablish himself; it seemed a pity to let a storm wipe out so good a business.

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take care of his trade in the good old way, for seven new houses are being completed for him by the John C. Moninger Co., Chicago. Some of these already are planted. It was the same as starting a new establishment and it has been done on modern lines. The houses are 28x125 and the contract included, besides the material and erection, the installation of a central heating plant to replace the antiquated system of several separate boiler plants that had been added from time to time as the original establishment had been added to.

The accompanying illustration will be of interest to many florists who have sympathized with Mr. King and who feel a personal acquaintance with him through their effort to help him; it shows that indomitable gentleman in his working uniform; he is much too old for khaki.

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S. L. L.—Ia.

Most likely the reason why Chrysolora is short-stemmed is because the plants were set out too late. Naturally, Chrysolora should be throwing buds at this time, but the chrysanthemum, in common with any other plant, must have a season of growth, and if plants are set out some six weeks later than usual you cannot expect the same results in growth or length of stem.

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The Chicago examining committee of the C. S. A. has submitted a report on the following new variety:

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I am sending you some chrysanthemum plants that seem to be in a weakened condition, and I would like to know if this trouble is due to something faulty in my culture of the plants.

S. L. L.—Ia.

The plants submitted apparently were in a healthy condition and did not show any signs of trouble, except possibly lack of nutrition. I suggest that you use one-quarter decomposed cow manure with your soil at planting time; then I do not think you will have any further trouble. The thing to do at this time, since the stock is



CLEAR ACROSS THE CONTINENT.

A florist from the Pacific coast dropped in at a widely known Boston store the other day and, imagine his surprise, found them busy opening a shipment of chrysanthemums from California! Clear across the continent!

His interest being aroused, the traveler began to make inquiries. He found that the wholesalers as a class do not care to handle the California stock, because in a sense it competes with that of home growers whose all-the-year-around shipments must be considered, but he found that retailers in many cities where there are wholesale houses, Boston, Buffalo, Cleveland, Detroit, Chicago, are obtaining mums direct from the growers or shippers on the coast. He was told that it is not a question of cost, but one of supply and of quality. Mums are ready on the coast before they are in any other large producing district; in early October they may be had in quantity and of excellent quality. The price is low, but the expressage is high enough to make the saving no special object. Waste formerly was an important item, but for those on the routes of the through refrigerator cars two of the express companies now run the matter of waste has been eliminated; so far this season the flowers have come through in good shape, opening up a little soft but hardening up nicely if a piece of stem is broken off and the flowers left over night in a cool basement.

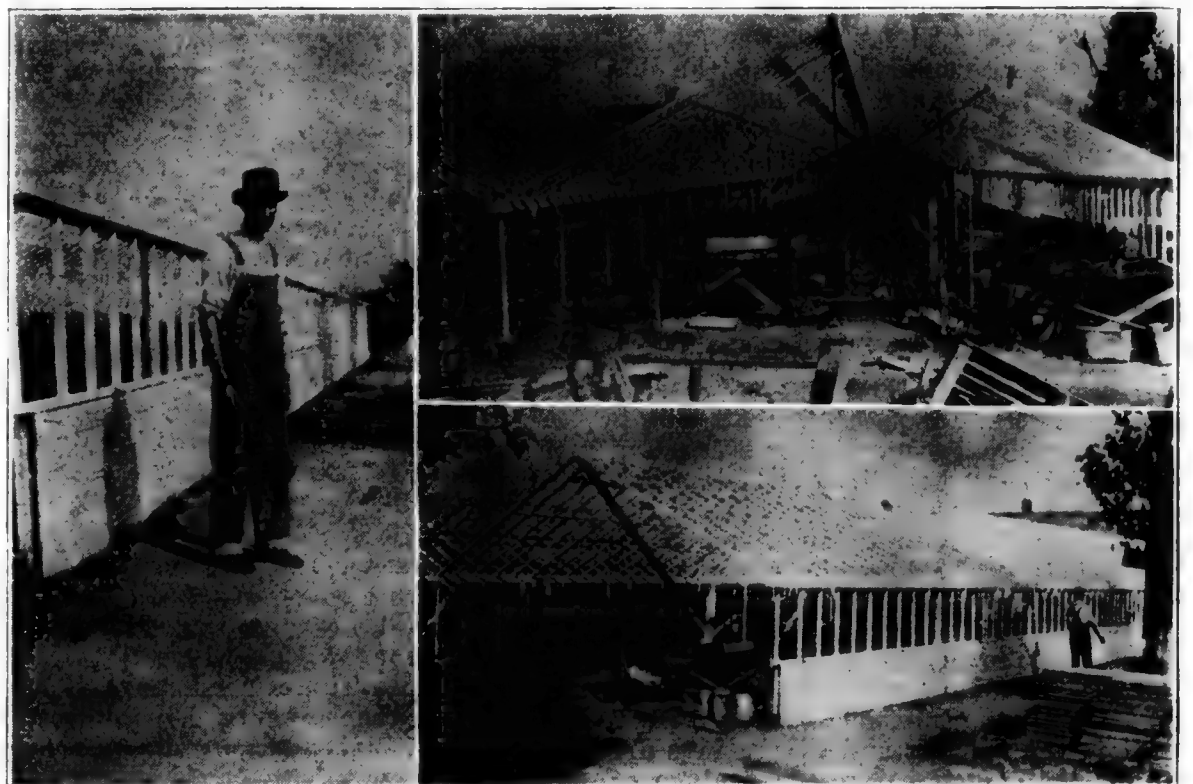
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coast has passed. This is virtually an abandonment of the market in the early part of the season, in certain cities, to the Pacific coast shippers.

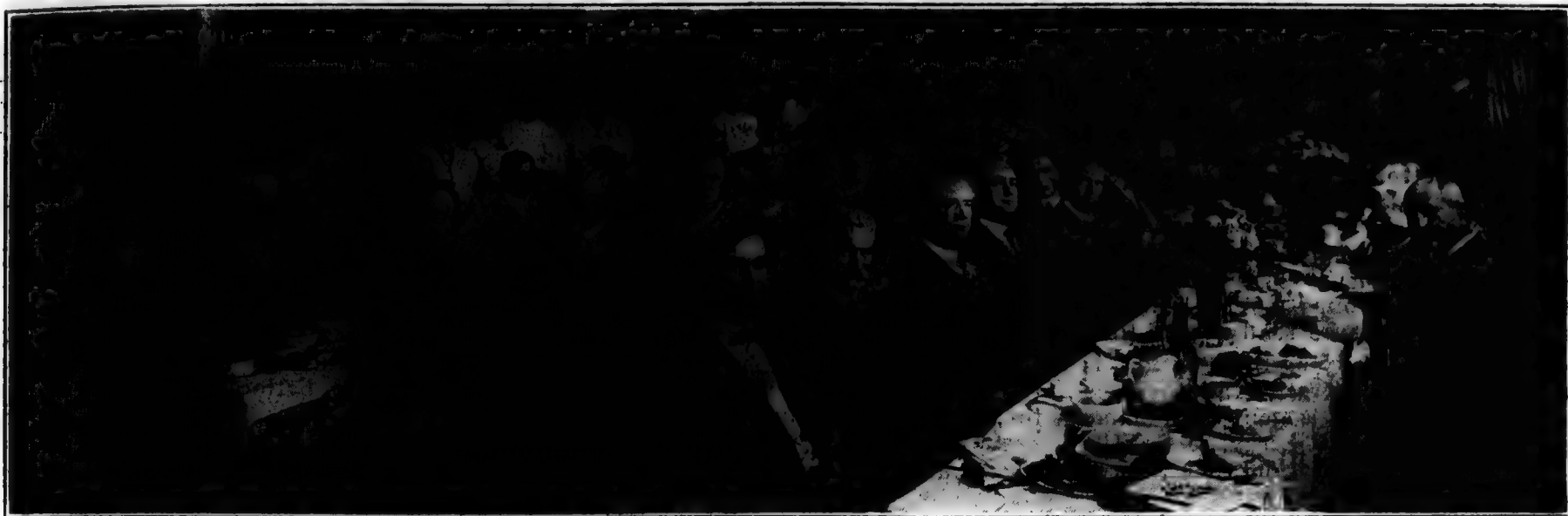
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THE INDIANA ASSOCIATION.

Meeting at Evansville.

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Liederkrantz hall was the headquarters for the visitors. The business session was called to order by President Bertermann, of Indianapolis. Mayor Bosse made a short address welcoming the association to Evansville. At the invitation of the president, J. D. Carmody, the first president of the association, made an address in his usual happy manner. Mr. Carmody also welcomed the members and told them of the early struggles of the association. He is past 89 years of age, but shows none of the infirmities of his age. W. W. Coles followed Mr. Carmody and voiced the appreciation of the association for the work he had done during the organization. A. F. J. Baur also paid tribute to the older members of the organization. President Bertermann called on the members to arise in turn and give their names and place of business, and to make any remarks they wished. At this time Fred Heintz walked in bearing an American flag, which aroused much enthusiasm.

After the minutes were read and approved, the following were proposed for membership: Oscar Carlsteadt, Indianapolis; James A. Blackburn, Mt. Vernon; Mr. Servis, Indianapolis; A. B. Cunningham, Columbus; Karl Zeidler, Evansville; P. C. Schultz, Vincennes, and C. F. Beard, Evansville.

President Bertermann praised the work of the committee which is organizing the wind storm and hail insurance association. A. F. J. Baur made a report for the committee in which he stated that the work was progressing rapidly and that a great deal of insur-

ance had been written. Nixon Gano, of Martinsville, is visiting florists in the interests of the association. Theodore Kuebler pledged himself to write twenty policies among the florists in and near Evansville.

A letter from the Indiana Floral Festival Association, which recently disbanded, was read. The association turned over the balance in its treasury to the state association. Mr. Baur read an invitation from the Cleveland flower show committee asking the association to attend the coming chrysanthemum show at Cleveland. Plans are being made for a delegation from Indiana to leave Indianapolis. Reservations can be made by addressing the secretary. An appeal from the New York Horticultural Society for assistance in preserving the trees of France was also read, but the association decided to take no action at this time. Action on a letter from John Young, secretary of the S. A. F., asking coöperation in the work of raising funds for national publicity, was also deferred until the next meeting.

It was unanimously decided to remit the dues of the members who have enlisted in the United States army. Final resolutions were read by E. E. Temperley, and the committee for the next meeting was appointed. The members are Harry White, William Roepke and Glen Moore. The meeting will be held at Richmond, Monday, November 5.

President Bertermann suggested that the members make it their policy to get higher prices for stock. A committee to work out plans for following the suggestion was appointed, with the following members: W. W. Coles, Charles Pahud and William Roepke. The meeting ended with the singing of "America" and a rising vote of thanks to the Evansville Florists' Club for its hospitality.

Notes of the Gathering.

An automobile trip was made, which ended at the greenhouses of Karl Zeidler, who served the burgo supper and barbecue.

The Evansville florists proved real hosts, allowing their guests to pay for nothing. At the suggestion of President Bertermann, a purse of \$50 was collected and presented to the Evansville Florists' Club for the Evansville chapter of the Red Cross.

The Expanded Wood Co. had an exhibit of its products.

Robert Catron, foreman for Joseph Hill, Richmond, Ind., was present with

a large vase of Columbia, the new Hill rose.

C. A. Morgan, of the Morgan Floral Co., Henderson, Ky., showed some excellent carnations.

Fred Heintz, of Terre Haute, exhibited some fine ferns.

The Schnute-Holtmann Co. presented those at the meeting with souvenirs in the shape of paper weights made from sashbars.

Probably the man who received the most encomiums was Karl Zeidler, who combines the art of cooking with the art of growing flowers. Mr. Zeidler prepared the breakfast and dinner at the hall and the supper at his establishment.

Among the establishments visited were those of Theodore Kuebler and Julius Niednagel & Sons, Emil Niednagel doing the honors at the latter place.

Those Present.

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Harry White, North Manchester.
W. W. Coles, Kokomo.
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Paul C. Schultz, Vincennes.
Carl Elsperrmann, Evansville.
Robert Catron, Richmond.
Mrs. Robert Catron, Richmond.
C. A. Morgan, Henderson, Ky.
N. O. Halbrooks, Evansville.
William Halbrooks, Evansville.
Martin Brandlein, Indianapolis.
C. L. Niednagel, Evansville.
Theodore D. Kuebler, Evansville.
Irwin Bertermann, Indianapolis.
O. E. Steinkamp, Indianapolis.
Charles G. Pahud, Indianapolis.
John J. Elsner, Indianapolis.
William F. Roepke, Indianapolis.
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C. P. Beard, Evansville.
J. C. Hoffman, Henderson, Ky.
Otto Kuebler, Newburgh.
James A. Blackburn, Mt. Vernon.
Ernest Steiger, Evansville.
Fred A. Chapman, Evansville.
Charles S. Barnaby, Columbus.
Henry H. Hack, Indianapolis.
Arthur A. Kuebler, Evansville.
Edgar L. Fenton, Evansville.
A. F. J. Baur, Indianapolis.
Len Elder, Indianapolis.
H. E. Blackman, Evansville.
Ernest L. Lutz, Boonville.
Emil H. Niednagel, Evansville.
E. E. Temperley, Indianapolis.
Fred Heintz, Terre Haute.

E. E. T. and E. L. F.

Meadville, Pa.—The first snow of the season, which arrived October 12, has made the burning question the principal topic of the day. Those who are without coal are sleuthing hard for the precious article. G. W. Haas & Son say that they are fortunate in getting their greenhouse supply, but that it set them back \$5.15 per ton delivered, which is \$2.65 per ton more than two years ago. Business, says Mr. Haas, has greatly exceeded that of any other year, however.

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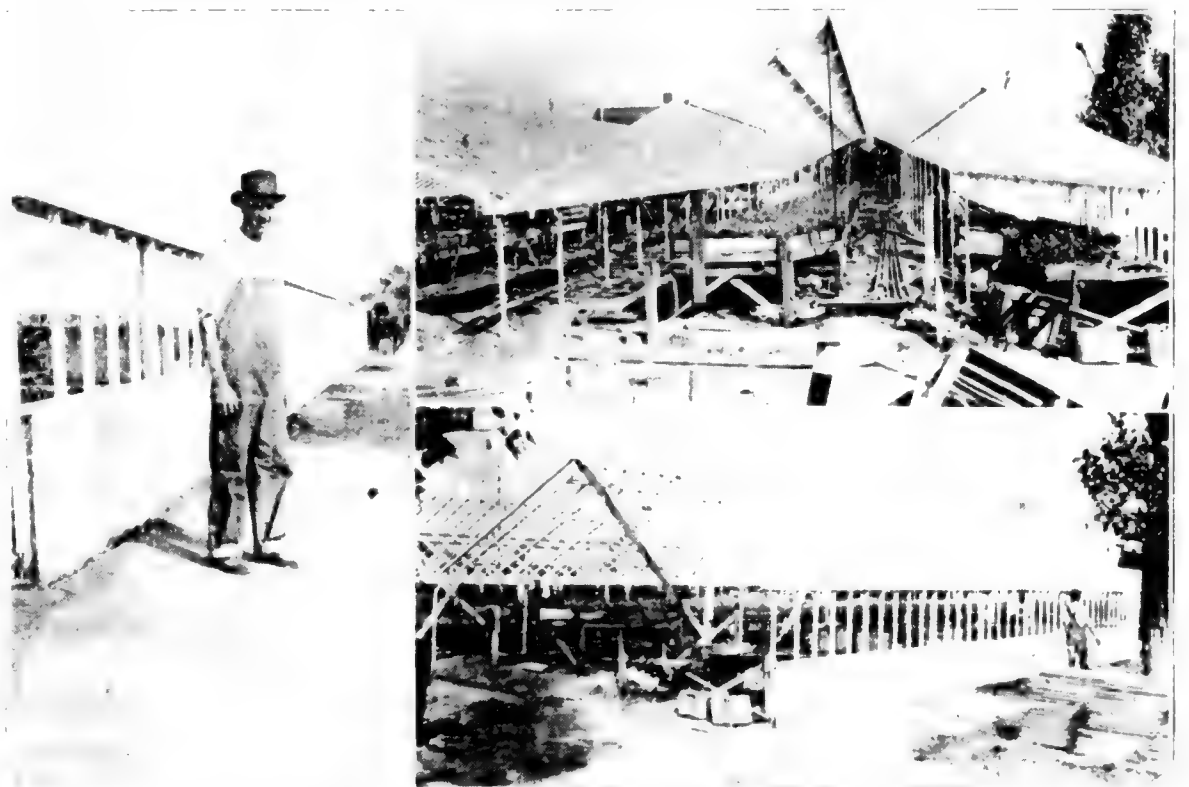
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Meeting at Evansville.

The Evansville Florists' Club entertained the State Florists' Association of Indiana at Evansville October 16, it being the association's monthly meeting. The guests arrived early in the morning and found breakfast prepared for them. Then came dinner at noon, and in the evening there was a burgo supper with barbecked chicken, and a theater party afterward. Between meals the members of the association found time to make an automobile trip over the city, hold the business session and inspect a number of greenhouses. Pleasant weather added to the enjoyment of the day.

Liederkrantz hall was the headquarters for the visitors. The business session was called to order by President Bertermann, of Indianapolis. Mayor Bosse made a short address welcoming the association to Evansville. At the invitation of the president, J. D. Carmody, the first president of the association, made an address in his usual happy manner. Mr. Carmody also welcomed the members and told them of the early struggles of the association. He is past 89 years of age, but shows none of the infirmities of his age. W. W. Coles followed Mr. Carmody and voiced the appreciation of the association for the work he had done during the organization. A. F. J. Baur also paid tribute to the older members of the organization. President Bertermann called on the members to arise in turn and give their names and place of business, and to make any remarks they wished. At this time Fred Heintz walked in bearing an American flag, which aroused much enthusiasm.

After the minutes were read and approved, the following were proposed for membership: Oscar Carlsteadt, Indianapolis; James A. Blackburn, Mt. Vernon; Mr. Servis, Indianapolis; A. B. Cunningham, Columbus; Karl Zeidler, Evansville; P. C. Schultz, Vincennes, and C. F. Beard, Evansville.

President Bertermann praised the work of the committee which is organizing the wind storm and hail insurance association. A. F. J. Baur made a report for the committee in which he stated that the work was progressing rapidly and that a great deal of insur-

ance had been written. Nixon Gano, of Martinsville, is visiting florists in the interests of the association. Theodore Kuebler pledged himself to write twenty policies among the florists in and near Evansville.

A letter from the Indiana Floral Festival Association, which recently disbanded, was read. The association turned over the balance in its treasury to the state association. Mr. Baur read an invitation from the Cleveland flower show committee asking the association to attend the coming chrysanthemum show at Cleveland. Plans are being made for a delegation from Indiana to leave Indianapolis. Reservations can be made by addressing the secretary. An appeal from the New York Horticultural Society for assistance in preserving the trees of France was also read, but the association decided to take no action at this time. Action on a letter from John Young, secretary of the S. A. F., asking coöperation in the work of raising funds for national publicity, was also deferred until the next meeting.

It was unanimously decided to remit the dues of the members who have enlisted in the United States army. Final resolutions were read by E. E. Temperley, and the committee for the next meeting was appointed. The members are Harry White, William Roepke and Glen Moore. The meeting will be held at Richmond, Monday, November 5.

President Bertermann suggested that the members make it their policy to get higher prices for stock. A committee to work out plans for following the suggestion was appointed, with the following members: W. W. Coles, Charles Pahud and William Roepke. The meeting ended with the singing of "America" and a rising vote of thanks to the Evansville Florists' Club for its hospitality.

Notes of the Gathering.

An automobile trip was made, which ended at the greenhouses of Karl Zeidler, who served the burgo supper and barbecue.

The Evansville florists proved real hosts, allowing their guests to pay for nothing. At the suggestion of President Bertermann, a purse of \$50 was collected and presented to the Evansville Florists' Club for the Evansville chapter of the Red Cross.

The Expanded Wood Co. had an exhibit of its products.

Robert Catron, foreman for Joseph Hill, Richmond, Ind., was present with

a large vase of Columbia, the new Hill rose.

C. A. Morgan, of the Morgan Floral Co., Henderson, Ky., showed some excellent carnations.

Fred Heintz, of Terre Haute, exhibited some fine ferns.

The Schnute-Holtmann Co. presented those at the meeting with souvenirs in the shape of paper weights made from sashbars.

Probably the man who received the most encomiums was Karl Zeidler, who combines the art of cooking with the art of growing flowers. Mr. Zeidler prepared the breakfast and dinner at the hall and the supper at his establishment.

Among the establishments visited were those of Theodore Kuebler and Julius Niednagel & Sons, Emil Niednagel doing the honors at the latter place.

Those Present.

John Hartje, Indianapolis.
Robert Newcomb, Chicago, Ill.
Harry White, North Manchester
W. W. Coles, Kokomo.
Karl Zeidler, Evansville.
Paul C. Schultz, Vincennes.
Carl Elsperrmann, Evansville.
Robert Catron, Richmond.
Mrs. Robert Catron, Richmond.
C. A. Morgan, Henderson, Ky.
N. O. Halbrooks, Evansville.
William Halbrooks, Evansville.
Martin Brandlein, Indianapolis.
C. L. Niednagel, Evansville.
Theodore D. Kuebler, Evansville.
Irwin Bertermann, Indianapolis.
O. E. Steinkamp, Indianapolis.
Charles G. Pahud, Indianapolis.
John J. Elsner, Indianapolis.
William F. Roepke, Indianapolis.
C. E. Gysemans, Evansville.
C. P. Beard, Evansville.
J. C. Hoffman, Henderson, Ky.
Otto Kuebler, Newburgh.
James A. Blackburn, Mt. Vernon.
Ernest Steiger, Evansville.
Fred A. Chapman, Evansville.
Charles S. Barnaby, Columbus.
Henry H. Hack, Indianapolis.
Arthur A. Kuebler, Evansville.
Edgar L. Fenton, Evansville.
A. F. J. Baur, Indianapolis.
Len Elder, Indianapolis.
H. E. Blackman, Evansville.
Ernest L. Lutz, Boonville.
Emil H. Niednagel, Evansville.
E. E. Temperley, Indianapolis.
Fred Heintz, Terre Haute.

E. E. T. and E. L. F.

Meadville, Pa.—The first snow of the season, which arrived October 12, has made the burning question the principal topic of the day. Those who are without coal are sleuthing hard for the precious article. G. W. Haas & Son say that they are fortunate in getting their greenhouse supply, but that it set them back \$5.15 per ton delivered, which is \$2.65 per ton more than two years ago. Business, says Mr. Haas, has greatly exceeded that of any other year, however.

THE WHISKERS—AND THE MAN.

When in the course of human events the boy reaches manhood, one of the most significant indications of his new state is his desire to grow whiskers, or rather not to interfere with nature's work in that direction. In the course of time whiskers either become a habit and are not minded, or the wearer decides that he has lived in retirement long enough, and once more allows the public to see what he really looks like.

In the accompanying illustration is presented the portrait, taken some twenty years ago, of a man whose name is known to almost everyone in the trade. Twenty years, however, have

worn the edge off his modesty and now he greets his friends in his true light; that is, minus the shrubbery. He moves so rapidly and has so many interests, not all of which are selfish, that perhaps he had to remove what the wind once blew through because they impeded his progress.

This portrait is of a man who is doing much for the retail florists, being one himself. He performs the secretarial duties of one of the trade's foremost organizations, and has performed so splendidly that he will continue on the job another year. Now and then, too, he performs much more conspicuously than some members of other trade organizations might wish. In pushing

along his own organization, he sometimes projects an idea, the effect of which is not unlike that of those projectiles in common use in Europe. They hit, explode and cause considerable excitement in that immediate neighborhood.

Yes, you have guessed it—the portrait is that of Albert Pochelon, of Detroit, secretary, present and future, of the Florists' Telegraph Delivery Association. Perhaps Mr. Pochelon does not remember having had the picture taken; perhaps he has forgotten the whiskers, but, little as it looks like him now, and little as it does him justice, the portrait shows him as he was a score of years ago.

THRESHING IT OUT

A SHARP STICK.**Its Bearing on S. A. F. Advertising.**

Sometimes it's good to have someone get after us with a sharp stick.

Yesterday I had one used on me. It worked so well that I am going to pass it pleasantly along to you.

It happened this way. Joe Shelly and I are chums. He borrows my rake and I swipe his wheelbarrow. Yesterday he came back from a 5,000-mile western trip looking chirk and happy. Just naturally I said, "Well, Joe, how did you find business?"

"By going after it," he replied.

His reply kind of pricked me at first. But this morning, when I was thinking it over again, I became convinced that it is a first-class rule for business getting. It made me think about the big business-getting advertising and publicity campaign that the S. A. F. is engineering.

Then I got to thinking of how some people do not get after business until some other business gets after them. There are the candy business and the fruit business, for example; they are trying to get all the dollars they can away from the flower shops.

Must Meet Competition.

Do not tell me that the thousands of dollars that are being spent in big candy advertisements in the Saturday Evening Post are not making a lot of the young chaps buy more and more candy for their girls. If they buy more candy, it's only natural that they buy less flowers. That is why we need your money for the S. A. F. national advertising.

And what a mistaken idea it is to send fruit to friends leaving on a voyage! What good is it to most of them, when they are so seasick they can't eat boiled water, let alone fruit? How cheering and always delightful are flowers, to the sick and well alike! But the fruit man is getting some of your business, and is going to get more.

That's why we need money for the S. A. F. national advertising.

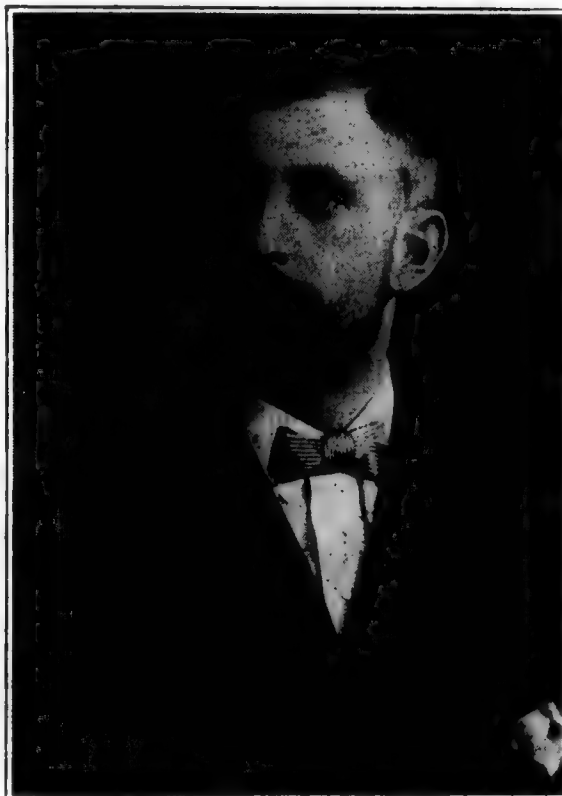
Then there are some societies and organizations that have made rules against flowers in general or some one in particular.

War times will cause more of it than ever.

That's why we need money for the S. A. F. national advertising; not next year sometime, but right now.

You chip in your dollars, and get your neighbor to chip in his. Then if your neighbor gets his neighbor to get his neighbor, before you know it that \$50,000 needed will be raised.

The candy advertisements and the



Before Pochelon Abandoned Camouflage.

fruit advertisements are the sharp sticks that are after you. Get after them by putting your dollars into the advertising of the S. A. F. national campaign.

L. W. C. Tuthill.

THE NATIONAL SLOGAN.

In behalf of the publicity committees of the S. A. F. and the great movement now on foot to nationally advertise flowers, and with the knowledge that the trade press at all times is willing to cooperate and assist committees who are working gratuitously for the cause, I wish you would ask the trade at large, through the columns of The Review, to use the slogan endorsed by the committees and adopted by the society, which is, "Send Flowers—Always a Good

Idea," in all or as much of its advertising literature, billboards, displays, etc., as possible. It is our desire to have this phrase become known to all throughout the United States and Canada. The publicity thus secured will aid materially in making effective the advertising which will be done in the national magazines.

The importance of this can be seen immediately, and it is hoped that stationery, tags, letterheads, envelopes and flower boxes will, in the future, blaze with the slogan, "Send Flowers—Always a Good Idea."

George Asmus, Chairman.

S. A. F. PUBLICITY CAMPAIGN.**Additional Subscriptions.**

Chairman George Asmus, of the finance committee, reports the following additional subscriptions:

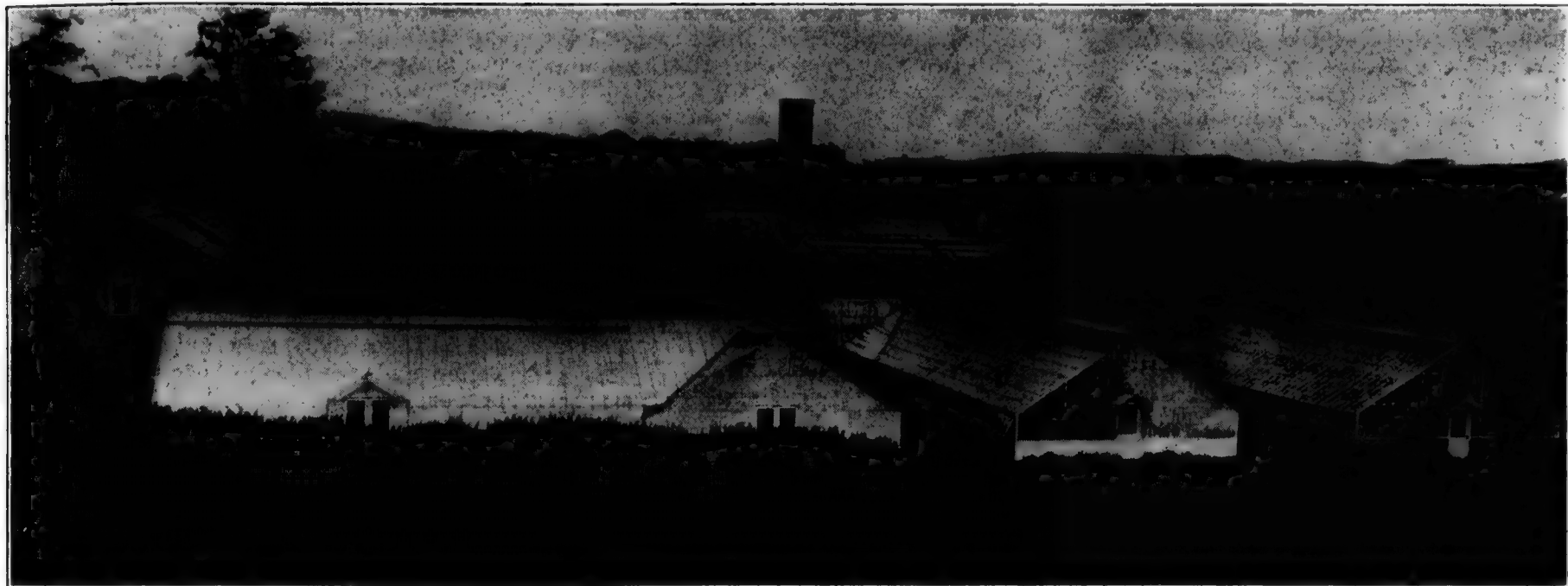
By Emil Schloss, New York:	
Reed & Keller (annually for four years)	\$ 50.00
Florists' Telegraph Delivery (S. A. F. appropriation to F. T. D. for publicity, 1917)	1,000.00
Philip Breitmeyer (account auction Pohlmann Bros. Co., picture at Detroit)	150.00
W. J. Palmer (account auction Pohlmann Bros. Co., picture at Detroit)	150.00
Paul M. Olm, Bath, Me. (annually for four years)	25.00

Total\$1,375.00

New York Committees.

The following committees have been appointed for New York and vicinity in connection with the national publicity campaign for flowers:

Max Schling, general chairman.
Retail Division, New York—George E. M. Stumpp, chairman; Alex. Warendorff, Chas. H. Brown, A. T. Bunyard, A. Kottmiller, Robt. Koehne, J. B. Nugent and Leo Klein.
Brooklyn District—W. A. Phillips, chairman; E. Dailledouze, R. G. Wilson, Hugo Jahn, W. H. Kuebler, George H. Blake, George Scott, Anton Schultheis and Robert Maenner.
Wholesale Commission Division—Charles Schenck, chairman; H. E. Froment, John R. Kervan, P. F. Kessler, W. F. Sheridan, H. C. Riedel, Paul A. Rigo, Joseph S. Fenrich, P. B. Rigby, William G. Badgley and William Kessler.
Growers' Division—A. L. Miller, chairman; F. R. Pierson, H. C. Dreyer, Peter Buerlein, Henry Weston, W. H. Siebrecht, Louis Dupuy, I. S. Hendrickson, Arnold Buchholz, John Schneider, R. T. Brown and V. S. Dorval.
Allied Trades Division—Emil Schloss, chairman; W. N. Reed, Sydney Wertheimer, Philip Cox, W. R. Cobb, Heber Ware, E. C. Vick, J. M. Morichard, R. J. Irwin, Oscar Lion and C. H. Allender.
Seed Trade Division—H. Langelier, chairman; W. A. Sperling, A. Lee Don, W. E. Marshall,



Greenhouses at Cornell University, Where Students get Practical Instructions.

J. B. Deamud, John G. Scheepers and A. R. Kennedy.

Traveling Salesmen Division—Appointments on this committee to be announced later.

Greek-American Florists' Association—D. J. Pappas, chairman. Additional appointments on this committee to be announced later.

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LET'S PUT IT OVER.

National publicity for flowers; will it pay? The answer is yes, and it has been demonstrated and proven by the St. Valentine's day and Mothers' day national coöperative advertising campaigns inaugurated by the Chicago Florists' Club recently.

These campaigns were put on for two days only, and those two days have gone down in history as the two biggest flower selling days in the year 1917. Can it be done again? Yes; the demand for flowers can be increased every day in the year. It can be done effectively by national advertising, and with a minimum cost by coöperative action.

Stop and think what it means to everyone in the flower business when the 100,000,000 people of our country, and the millions in neighboring lands, read these magic words, "Send Flowers—Always a Good Idea."

So far many of us have been only talking and reading about national publicity; fortunately, however, a few of our men have not been satisfied to only talk and read; they did better than that, they acted; they came across with their hard-earned money.

Three cheers for the man who started it! A grower; \$500 was the amount. Three cheers for Heacock, of Wyncote, Pa.! That was only the beginning; retailers, wholesalers, greenhouse builders donated; every branch of the trade came to the front. Thus far \$20,000 has been subscribed, with the biggest part of the trade yet to be heard from. Fifty thousand dollars is required for the 1918 campaign, and you should and must help to build up this fund.

Now then, altogether: Let's make a united effort to raise the \$50,000 in the next two weeks, and you will be well repaid for your contribution. Act as once, fill in the subscription blank and mail it tonight to John Young.

Friends of national publicity, a few words to you. Get busy; there are thousands of florists willing to contribute to this fund; make it easy for them to do so.

The present subscription blanks demand a 4-year contribution. Is this not a mistake? Why should anyone obligate himself four years in advance? It is not convenient to do so, and besides it is not good business, for the reason that it is a general practice to set aside advertising appropriations from year to year, which is the only practical and safe way.

It seems to the writer that annual subscription blanks should be issued, and that the committee in charge issue at once these blanks in sufficient quantities. In sending out the annual subscription blanks, let it be known and understood that if anyone cares to subscribe for any number of years in advance, he may do so, and such subscription may be put on record under the years specified.

Distribute the new annual subscription blanks immediately; distribute them everywhere; send sufficient lots to each and every cut flower and supply house in the country, in order that they may be mailed to every grower and retailer.

Establish S. A. F. national publicity booths at each and every flower show, and at each and every florists' club meeting for the balance of the year. The local chairman in charge can make the necessary arrangements in each case; every friend of publicity will be willing to work for the good of the cause at flower shows and other trade gatherings. Let everyone help; why not oversubscribe this fund? It can be done. Retailers, wholesalers, growers, allied tradesmen, put forth your best efforts in behalf of the S. A. F. national publicity fund. United national advertising will blaze the trail for bigger business. Act immediately, and watch results.

F. Lautenschlager.

WINTER COURSES AT CORNELL.

The short winter courses in the New York State College of Agriculture begin November 7 and continue until February 15. This is an opportunity for young men on greenhouse ranges, or engaged in any line of horticultural work, to get information regarding the technical and scientific features of the subject at a low cost. The tuition is free to all residents of New York state; non-residents pay a tuition fee of \$25. Board and room may be had at a comparatively low figure. Courses are of-

fered in nearly all branches of agricultural work. For the horticulturist there are courses in agricultural chemistry, insects, plant breeding, plant diseases, soils, fruit, flower and vegetable culture, forestry and many other subjects. In flower growing there are special courses for the professional. Marked emphasis is laid on the commercial aspects of the work. Students are given practical instruction at the greenhouse range shown in the accompanying illustration. A booklet giving full information regarding the courses may be had by writing Dean A. R. Mann, College of Agriculture, Ithaca, N. Y., or to the Department of Floriculture.

EXPRESS RESPONSIBILITY.

The recent order of the express companies to their agents to stamp all shipping tags, "Subject to delay account of congestion," brought a storm of protest from the various trades that rely on express service to transport their products. Appeals to the Interstate Commerce Commission and the Federal Food Administration followed, while representatives of the florists' trade in Philadelphia made their protest direct to the officials of the express companies. This combined action caused the express companies, October 16, to send out the following circular letter to shippers:

"We have no desire whatever to seek relief from responsibility or loss growing out of the negligence of the companies or that of employees, and this is to confirm the statements made to the effect that the endorsement on receipts for perishable shipments, 'subject to delay, account of congestion,' does, and can only, apply to delay beyond control of the express companies, and primarily to put shippers on notice that this traffic to or from the territory described cannot be accorded, under existing conditions, that expeditious express service which formerly we have been able to afford."

While this letter puts the companies on record as not desiring to dodge claims for damages other than those caused by unavoidable delays, there appears to be no relief from the conditions that the florists of Philadelphia and other cities complain of. The railroads, it is declared, are being called upon to handle twenty-five per cent more traffic than under normal conditions and are

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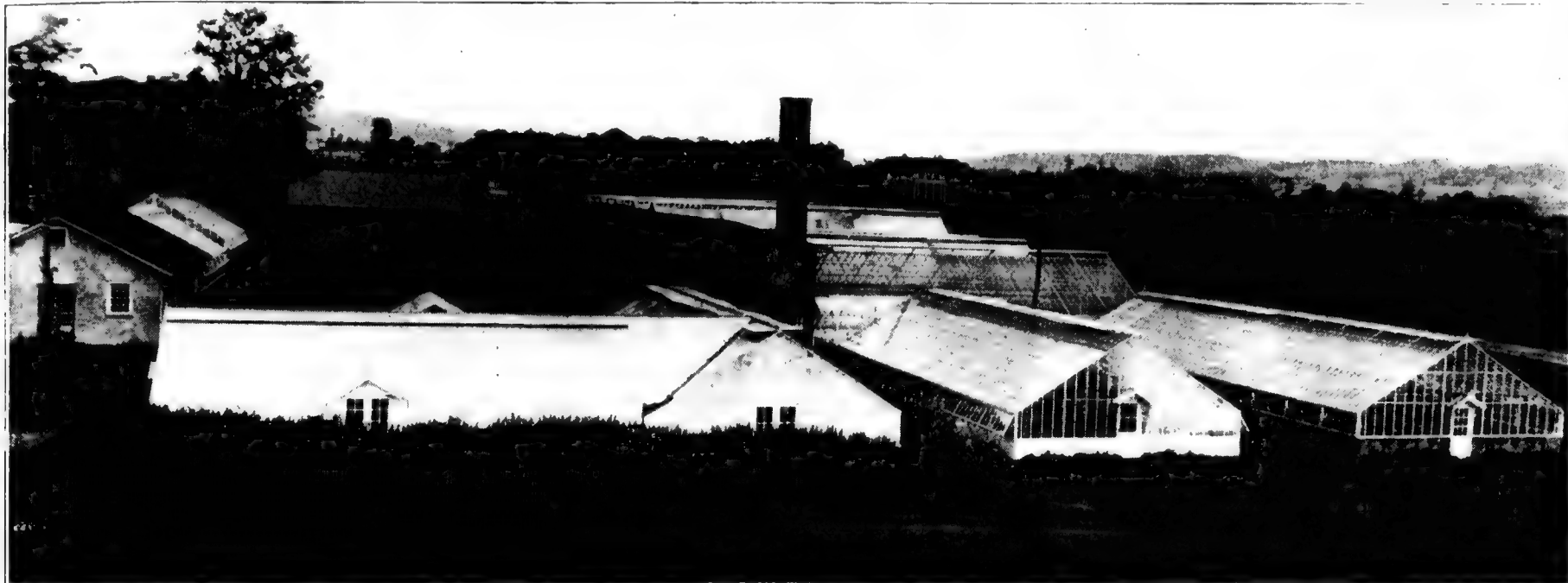
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 Seed Trade Division—H. Langeler, chairman; W. A. Sperling, A. Lee Don, W. E. Marshall,



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WINTER COURSES AT CORNELL.

The short winter courses in the New York State College of Agriculture begin November 7 and continue until February 15. This is an opportunity for young men on greenhouse ranges, or engaged in any line of horticultural work, to get information regarding the technical and scientific features of the subject at a low cost. The tuition is free to all residents of New York state; non-residents pay a tuition fee of \$25. Board and room may be had at a comparatively low figure. Courses are of

fered in nearly all branches of agricultural work. For the horticulturist there are courses in agricultural chemistry, insects, plant breeding, plant diseases, soils, fruit, flower and vegetable culture, forestry and many other subjects. In flower growing there are special courses for the professional. Marked emphasis is laid on the commercial aspects of the work. Students are given practical instruction at the greenhouse range shown in the accompanying illustration. A booklet giving full information regarding the courses may be had by writing Dean A. R. Mann, College of Agriculture, Ithaca, N. Y., or to the Department of Floriculture.

EXPRESS RESPONSIBILITY.

The recent order of the express companies to their agents to stamp all shipping tags, "Subject to delay account of congestion," brought a storm of protest from the various trades that rely on express service to transport their products. Appeals to the Interstate Commerce Commission and the Federal Food Administration followed, while representatives of the florists' trade in Philadelphia made their protest direct to the officials of the express companies. This combined action caused the express companies, October 16, to send out the following circular letter to shippers:

"We have no desire whatever to seek relief from responsibility or loss growing out of the negligence of the companies or that of employees, and this is to confirm the statements made to the effect that the endorsement on receipts for perishable shipments, 'subject to delay, account of congestion,' does, and can only, apply to delay beyond control of the express companies, and primarily to put shippers on notice that this traffic to or from the territory described cannot be accorded, under existing conditions, that expeditious express service which formerly we have been able to afford."

While this letter puts the companies on record as not desiring to dodge claims for damages other than those caused by unavoidable delays, there appears to be no relief from the conditions that the florists of Philadelphia and other cities complain of. The railroads, it is declared, are being called upon to handle twenty-five per cent more traffic than under normal conditions and are

unable to transport shipments as expeditiously as heretofore.

At the conference between the committee of Philadelphia florists and the vice-presidents of the Adams and Wells Fargo express companies, suggestions as to methods of relieving the situation were made by the florists. While the express company officials promised that the suggestions would receive careful consideration, they gave no assurance that conditions could be improved.

Growers and wholesalers in all parts of the country have been put to much

inconvenience and considerable loss through the failure of stock shipped by express to reach its destination without delay. In some cases reported to The Review, shipments from points not far distant that ordinarily would have arrived in a few hours have been half a day late, and in isolated cases they have been received several days late.

In the meantime growers are being urged to put their shipping time several hours ahead, so that the stock may reach the market at a time when it is needed.

As a rule, little firing is required during October, and inexperienced growers are prone to close down the houses to save coal. This will surely invite a healthy dose of mildew. If the firing has not begun, always be sure to leave on plenty of air to prevent condensation, no matter if the house drops several degrees below normal. A mere crack of air will not suffice; open the ventilators several inches. It is safer to err on the side of too much, than too little, ventilation. There is no excuse for mildew in a rose house. Let the boiler and ventilators each play their proper part and mildew will be a thing unknown. L.

AMERICAN CARNATION SOCIETY.

The following new carnations, submitted by Evenden Bros., of Williamsport, Pa., have been registered in the American Carnation Society:

White Pearl—Parentage, Flora Hill x Lissie McGowan; color, pure white; size, three to three and one-half inches; vigorous grower and robust constitution; fringed edges. Stem is good and never splits.

Williamsport—Parentage, Flora Hill x Lissie McGowan; color, white; size, four and one-half to five inches; strong, free and healthy grower; unusually robust.

A. F. J. Baur, Sec'y.

Anaconda, Mont.—The Butte Floral Co. has secured the services of Fred W. Gust as chief designer. Mr. Gust was formerly in the trade at Seattle and before that in New York and Washington.

SEASONABLE SUGGESTIONS FOR SOUTHERN FLORISTS

ROSES IN THE SOUTH.

Timing for Holidays.

The month of October, or rather the culture observed during that month, is of decisive importance to the health of southern roses and to the quality of the crop for the rest of the season. The plants are making great progress this month, throwing many good flowering shoots, and the temptation is strong to cut flowers with good stems. Even in the sunny south such a course is extravagant. The only permissible thing is to cut the flowers with stems just long enough to use in designs, culling, here and there, a few particularly strong stems, just a little longer, to sell over the counter. While the chrysanthemums hold the boards, roses are not so much sought after. The timing of the crop for the holidays is always more or less of a problem, because the seasons are so variable. A week or two weeks of exceptionally cold or warm weather in the beginning of December is liable to upset calculations. Of teas and hybrid teas, American Beauty excepted, the plants may be pinched in the northern sections from October 20 to November 1. American Beauty plants should be pinched from October 15 to 25. In the southern section the pinching may be done a week later. Pinching at these dates will, in all seasons, give a good cut at the holidays, even if the best cut is past or has not yet arrived.

Temperature and Ventilation.

A good, heavy mulch of fresh cow manure may be laid in ridges between the rows. It will bring in the holiday crop in good shape. On some of the hybrid teas black spot may cause trouble if good conditions are not maintained in the houses. I find that in the south the principal cause of black spot is leaky houses, or houses where water works in from the outside through the foundations. Remove this evil and black spot will give you little trouble. Of course, a check in the plant growth, or a heavy, damp atmosphere in the houses, will cause the trouble.

Let the syringing be done in the morning of clear days, and begin ventilating as soon as the house temperature rises 4 degrees. Continue to raise the sashes with the rise of the temperature. If there are ventilators on both sides of the ridge, as there should

be, always raise the ventilators on the lee side first, and if that is not sufficient then raise the one on the windy side a little. There will be cloudy days when the weather may be either cold or warm. In such a case a day temperature in the houses of 60 degrees will be proper, but there should be a crack of air on, even if you have to run a little fire heat to maintain this temperature.



OPEN LETTERS from READERS

FOR PRIMULA POISONING.

There have appeared at various times in The Review remedies for primula poisoning, but in most cases the formulas have called for ingredients that usually are not on hand or are difficult to procure. A simply made solution which we have found most efficient as a cure for obconica poisoning, therefore may be of interest to growers who daily come in contact with the plants.

Take some common kerosene—say one-half of a pint—and place in the oil as much gum camphor as can be dissolved in the liquid. At night apply the solution to the affected parts, and in the morning the trouble will have disappeared. G. W. Haas & Son.

THANKS FOR THESE KIND WORDS.

We wish to offer you words of praise for improving The Review of late with articles that are of great benefit to the "man behind the hoe," the producer. Conventions and reports of them are all right, but to the average grower cultural directions and seasonable suggestions are always of the greatest aid, if they are from a practical grower and not a writer only.

For instance, the articles on carnation culture from A. F. J. Baur are of great importance to every grower, and we trust from time to time he will contribute more articles on this subject, which he has learned from years of practical experience.

And so it is, cultural directions from the knowledge of practical growers of

different plants do more to make The Review the best of all florists' papers than any other method that can be devised. Ralph B. Lamb.

VALENTINE MEMORIAL.

In the death of J. A. Valentine, of Denver, we have sustained a loss of one of the greatest men in our profession. Those who came in contact with him found him to be a man of sterling qualities. He was a true friend, and a man who was always glad and willing to give us the benefit of his valuable experience and good judgment. And those of us whom he assisted in the time of trouble realize that we have lost one of our best friends in the profession. He was always ready and willing to help others. Only a few days before his death, a number of us received letters from him, through which he was trying to help the helpless. He was a great civic worker and a good Rotarian.

He is the man who gave us the Florists' Telegraph Delivery. This was a great idea and advancement for retail florists. I feel that the Florists' Telegraph Delivery members should establish a memorial to him.

Just thirty days previous to the fatal accident, Mrs. Kerr and I spent the day in the mountains with him. Mountain driving was his great delight. He was a most careful driver, and knew every foot of the road, and I can hardly conceive how an accident could happen.

Long live the memory of this great and good man!

R. C. Kerr, Pres. S. A. F.

DUTCH BULBS

BULBS UNDER GLASS.

Planting Suggestions.

Growers are now receiving the Dutch bulbs that arrived several weeks ago and are busy planting them. There were notes on tulips, hyacinths and narcissi in the issue of October 18, and herewith are some suggestions as to the culture of the miscellaneous bulbs so as to bring them along to have the flowers ready for market at the time when they are most in demand.

Gladiolus Nanus.

The small early-flowering gladioli are invaluable for cutting and may be had over quite a long season. They are of special value for Memorial day. Peach Blossom and Blushing Bride are the two most popular market sorts. Colvillei The Bride, pure white, is splendid for bouquets and funeral work. Mathilde, white, tinged with lavender, a later bloomer, is also fine.

Spanish Irises.

Grown in benches or in flats containing five to six inches of soil, the Spanish irises have proved to be valuable forcing bulbs for florists. These irises, sweet-scented, orchid-like and aristocratic, come in a fine range of colors. The bulbs need cool treatment, and with the gladioli do not need covering with soil, sand or coal ashes, as they start to grow quickly. A small list of good varieties is: King of Whites, or Blanche Fleur, pure white; Cajanus, yellow; Midley, pale blue; Louise, porcelain blue and yellow.

Ranunculi.

Popular colors are obtainable in ranunculi, including crimson, yellow, dark maroon, white, scarlet and pink. Plant eight to ten bulbs in 6-inch or 7-inch pans, or grow them in a bench, dotted between your single violets, or in a portion of bench by themselves, giving them a porous compost containing plenty of sand. They must have a cold house.

Anemones.

The anemones and ranunculi have a charm all their own and appeal especially to critical flower buyers who want something different from the ordinary routine of tulips and daffodils. Half a dozen anemone roots suffice for a 6-inch pot, but they may also be grown in flats or benches. Another method is to plant them in coldframes, and I have had superb flowers grown in this way. The St. Brigid anemones give a wide range of colors, especially in the blue, scarlet and purple. Anemone fulgens, with dazzling scarlet flowers, with a black center, is popular in Europe and should be more largely forced here. A. coronaria The Bride

is a handsome, single, pure white variety. Treatment of anemones should be similar to that of ranunculi.

Ixias, Sparaxis, Tritonias, Babianas.

Ixias, sparaxis, tritonias and babianas are interesting and charming spring bulbous flowers, all of which succeed well in small pans in a cold greenhouse. They may also be grown in benches, but pans are safer, as the plants are then less liable to damp off. Ixia crateroides major, scarlet, and I. rosea plena multiflora, soft rose, are splendid, but a mixed assortment looks well. Mixed sparaxis and babianas are also the best to plant. Tritonia crocata, coming in shades of orange and scarlet, and T. aurea, golden yellow, are beautiful, carrying stalks eighteen to twenty-four inches in height in early spring.

Small Early-Flowering Bulbs.

In the class with small early-flowering bulbs may be placed crocuses, snowdrops, Scilla sibirica and chionodoxas. These are rarely seen on the market, but are often grown in small receptacles for retail trade. A nice way to utilize them is in mixed arrangements of flowering bulbs for table centerpieces, some tulips, narcissi or daffodils being planted somewhat thinly and a mixture of the small bulbs being used below them. Such centerpieces are refreshing and appeal to anyone after a long season of mums, carnations and roses.

Bulbs are unusually late in arriving and should be unpacked and spread out at once after being received, and got into the soil with as little delay as possible. It will not be possible to force any Dutch stock for Christmas and all may be expected to bloom a little later than usual.

PLANTING OUTDOOR BULBS.

Preparing the Beds.

Dutch bulbs were late in arriving and a smaller number than usual may be available for bedding out. The last half of October and the first half of November is a suitable season for the planting of the majority of hardy bulbs. They succeed best in beds which have had a coating of well-decomposed manure. If you grow mushrooms the spent manure from old beds will be ideal for them. Do not, on any account, use fresh barnyard manure, which is harmful to all bulbs.

Tulips.

Tulips are the leading bulbs for bedding. A few really fine varieties for this purpose are: Chrysolora, Ophir d'Or and Mon Tresor, yellow; Joost van Vondel and Pottebakker, white; Prince of Austria and Thomas Moore, orange; Keizerskroon, red and yellow;

Rose Luisante, deep rose; Pink Beauty, rose pink; Queen of the Netherlands, satiny pink; Scarlet Pottebakker; Dusart, deep crimson. Any of the foregoing make a good bed by themselves, which is really the most effective way to use tulips in beds. Circular beds can be quartered and two colors used. For this purpose, Joost van Vondel, white, and Scarlet Pottebakker; Prince of Austria and White Pottebakker; Chrysolora and White Joost van Vondel; Dusart and Mon Tresor; Cottage Maid and Ophir d'Or are suggested as good combinations. All the Darwins make splendid bedders. Mixed beds look well and the following sorts are fine when solid beds of one color are preferred: Clara Butt, clear pink-shaded salmon; Gretchen, silvery pink; Pride of Haarlem, carmine rose; Glow, vermilion scarlet; King Harold, blood red; Rev. H. Ewbank, heliotrope; White Queen, nearly pure white; The Sultan, black maroon. The following cottage tulips are splendid bedders: Inglescombe Yellow, golden yellow; White Swan, pure white; Golden Crown, yellow edged red; Gesneriana lutea, golden yellow; Gesneriana major, brilliant scarlet; Leghorn Bonnet, primrose yellow, and retroflexa, deep yellow.

Narcissi.

Narcissi are not much used for bedding. The following I have found to make effective solid beds: Sir Watkin, Empress, Victoria, Glory of Leiden, Emperor and Golden Spur. All the short trumpet narcissi are fine naturalized in grass land, preferably where they can have a little shade. Some of the large trumpet sorts like Emperor, Glory of Leiden, Empress and Princes do well in grass, but Henry Irving, Golden Spur and Silver Spur are not successes.

Bulbs for Edgings.

The small bulbs like chionodoxas, fritillarias, snowdrops, crocuses, scillas and puschkinias make nice edgings for beds. They all do well in grass land, where they are effective in early spring. If the soil is at all favorable these bulbs will increase satisfactorily. They should be planted where the grass is not cut until the middle of June.

Galesburg, Ill.—Last spring Messrs. H. F. Drury and I. L. Pillsbury gave away about 1,500 mum plants to the school children and the merchants of Galesburg have furnished premiums. These plants are to be on exhibition at the Armory, November 6 and 7, at the fall flower show of the Illinois State Florists' Association. The Armory is a new frame building and will be elaborately decorated with flags and greens for the occasion.

SEASONABLE SUGGESTIONS

DRYING OFF INDOOR BULBS.

The season for gloxinias, gesneras, tuberous-rooted begonias and fancy-leaved begonias is practically over. Gradually keep the plants drier at the roots and, as the tops disappear, lay the plants below a greenhouse bench or store them on shelves in a fairly warm shed. The gloxinias and begonias keep well if shaken out and better if left in the pots and a winter temperature of 58 to 60 degrees keeps them well. Amaryllis that have been kept growing all summer will still carry plenty of green foliage, but can now be kept quite dry at the root. Lay them below a bench if upper bench space is scarce. They ordinarily will commence to push flower spikes in December, and will flower from that time until April if brought along in batches.

SHIFT THE SCHIZANTHUS.

Schizanthus are now making quite rapid growth. They delight in a comparatively cold greenhouse, 45 degrees at night being ample for them. If at all leggy, it is best to pinch them back to make them more shapely. They soon fill their pots with roots, and need rather frequent shifts until they are moved into their flowering pots. A light but rich soil is what they revel in, and potting should be done quite firmly. While nice plants can be flowered in 6-inch pots, 8-inch is a better commercial size. Exhibition plants are sometimes shown six feet high and as much across, but it would not pay commercial growers to produce these big specimens.

RAMBLER ROSES FOR FORCING.

Pot-grown ramblers should now be kept gradually drier at the root. The early-ripened plants with firm canes are the best for forcing. The field-grown plants can now be dug up and potted. Cut away any poorly ripened ends of shoots and tie the canes up securely to a stake. Plants can remain outside for some time, especially if the pots are protected by leaves or straw from the danger of breakages by frost. Country florists not in the habit of growing their own ramblers should purchase field-grown stock now. Pink colors are more favored than reds or whites for Easter, although some of the latter colors always sell, notably Hiawatha and R. excelsa, but the great call is for such varieties as Tausendschon, Dorothy Perkins and the various forms of the polyantha, or so-called baby ramblers, like Ellen Poulsen, Yvonne Rabier, Mrs. Cutbush and the dwarf forms of Tausendschon and Dorothy Perkins.

HERBACEOUS PERENNIALS.

Fall is the season par excellence for the replanting of the great majority of hardy herbaceous plants. Some varieties, such as irises and peonies, would have been better if planted somewhat earlier, but the present is a splendid

season to plant many sorts, including such valuable and popular ones as phloxes, pentstemons, delphiniums, helianthus, asters, boltonias, polemoniums, hemerocallis, spiræas and many others; also a few varieties like Anemone japonica, kniphofias, pompon chrysanthemums, incarvilleas and rehmannias.

Well plowed, or spaded, and manured ground is what practically all perennials like. If planting is done now, the plants will make a far better growth than where the work is delayed until the strenuous spring season. All perennials should have a good winter mulch, but it would better not be applied until the ground freezes.

SHRUBS FOR FALL PLANTING.

It is getting late in the season to do any successful planting of evergreens, but the last part of October and early November is an excellent season for planting out many deciduous shrubs. Included in the list which can go out now are lilacs, philadelphus, viburnums, loniceras, spiræas, forsythias, symphoricarpos and elæagnus, to mention but a few. Deutzias of the crenata type, dier villas, ligustrums, berberis, buddleias,

and cotoneasters are better if planted in the spring, although if carefully moved they will come through all right if planted now. Make ample holes for each plant, do not use any manure about the roots, be sure the latter are damp before the holes are filled in and firm the soil thoroughly about each. A winter mulch of some kind will also prove helpful. The various ornamental crab apples, botanically known as malus, do much better if planted now than in the spring.

MARGUERITES FOR CHRISTMAS.

The old white marguerite is still far and away the best for pot culture. It always makes a shapely plant, can be pinched back to flower any time from Christmas until May, and is of the easiest possible culture. Our plants for Christmas have just been moved from coldframes to a greenhouse with a night temperature of 48 to 50 degrees. The flowers are just starting to open and in two months the plants will be covered with bloom. These marguerites are sometimes attacked in the foliage by leaf miners, but a spraying with a good nicotine extract will kill these. Mrs. Sander is a fine white variety, but is not a free winter bloomer, and does not make so shapely a pot plant as the old white, C. frutescens. The yellow varieties, which are fine for cutting, are of but little value as pot plants, more's the pity. Now, if someone would give us a red marguerite, we would have no need of imported azaleas. Some day we will have such a plant, and what a glorious holiday subject it would be!



Received by an Advertiser.

Peter Pearson had not been able to ship as promptly as he expected:

For you I'm calling,
For you I'm bailing,
For you I'm scrawling,
Oh! Pete!

When will they come?

Daniel S. Law.

West Springfield, Mass.

A Big Difference.

He—Of course there's a big difference between a botanist and a florist.

She—Is there, really?

He—Yes; a botanist is one who knows all about flowers, and a florist is one who knows all about the price people will pay for them.—Boston Transcript.

"Business is Business."

"Business is business," but men are men,
Loving and working, dreaming,
Toiling with pencil or spade or pen,
Roistering, planning, scheming.
"Business is business"—but he's a fool
Whose business has grown to smother
His faith in men and the golden rule,
His love for a friend and brother.
"Business is business"—but life is life;
Though we're all in the game to win it,
Let's rest sometimes from the heat and strife
And try to be friends for a minute.
Let's seek to be comrades now and then,
And slip from our golden tether;
"Business is business," but men are men,
And we're all good pals together!
—Berton Braley.

Trophies of the Chase.

Widow (to florist as she orders decorations for her fourth wedding)—"Yes, I should like to have you use bachelor's buttons. They're favorites with me."

The Plant in the Window.

'Twas only a pot of cyclamen rare
She placed on the ledge of the window there;
But it brightened the day for those who passed,
With burdens of care and grief harassed.
The owner herself—she never knew
What a pot of cyclamen pink could do,
But I could tell her and so could you.
Julia Graydon.

But He Wasn't a Florist.

There was a man in our town,
And he was wondrous wise;
Unto his neighbor's worst mistakes
He closed his mouth and eyes.
And when he saw his neighbor down,
So wondrous wise was he,
He looked unto his own affairs,
To see what he could see.
—Chicago Tribune.

Undoubtedly.

F. H. Page, of the Iowa Seed Co., Des Moines, Ia., contributes this one:

Fitzhugh, who runs the Kenyon Co., where they make maps and good advertising, is doing his bit. He is making garden.
"Things are coming along fine," says Fitz.
"Everything but my beans. And do you know I went out to look at them one morning and I declare if every one of those beans I planted hadn't come out of the ground on the end of the stalk and I had to poke them back down. I must have planted them wrong side up."

OBITUARY

Mrs. O. J. Olson.

Mrs. Olson, wife of Olaf J. Olson, of the Holm & Olson Co., of St. Paul, passed away the morning of October 20, at the family residence. She had been a great sufferer for several months. To mourn her loss she leaves, besides her husband, three sons, George, Warren and Eugene, and one daughter, Helen, a mother and two sisters, besides a wide circle of acquaintances. Always of a bright and cheerful disposition, she spread sunshine around her wherever she went. Funeral services were held at the residence October 22 and were attended by a large number of friends. There were many flowers.

John H. Swanson.

J. H. Swanson, a retailer of Chariton, Ia., died October 14, after an illness of two days, having suffered a stroke of paralysis. The decedent was 58 years of age and established a retail business on his arrival at Chariton three years ago. A nephew, J. Alexis, of the faculty of the University of Nebraska, accompanied the remains to Lincoln, Neb., where interment took place. Two brothers and a sister survive.

John Knoll.

John Knoll, one of the oldest florists of St. Louis, died of heart failure October 20, at the age of 54.

Mr. Knoll was born in St. Louis and started a florists' business thirty-five years ago, on Kansas street, in the extreme southern part of the city. He was considered one of the veterans in the trade, and was a brother-in-law of Andrew Meyer, Sr. Although never a member of any of the florists' societies, he was much liked and known by many. He is survived by his wife and three sons, John, Herman and Walter, who were in business with their father. The funeral was held October 22 from his late residence, with interment in the Lutheran cemetery. J. J. B.

EVANSVILLE, IND.

All outdoor stock was cut down by frost last week, which was two weeks earlier than usual. Roses and carnations are in fair supply and are of good quality. Chrysanthemums are arriving in abundance and the quality is good. Funeral work and weddings have been moving much of the supply that reached the market.

Julius Niednagel & Sons are cutting excellent mums, which bring good prices.

Mrs. J. C. Elsperrmann is busy with funeral work.

Carl Elsperrmann recently visited Theodore Elsperrmann at Camp Taylor, near Louisville, Ky.

The Blackman Floral Co. has been doing a good business with long-stemmed mums. Roses and carnations here are improving. George Blackman has been devoting much of his time to the Liberty bond campaign.

Theodore Kuebler is bringing in his first mums, his crop being a week later than usual.

Miss Nellie Goodge has been ill.

C. E. Gysemans, of the Evansville Nurseries, is busy getting his stock ready for winter.

Karl Zeidler left October 21 with a party on a fishing and hunting trip in Illinois. E. L. F.

FORT WAYNE, IND.

The Market.

Business was satisfactory last week. The supply of stock was larger, so that everyone was able to fill his orders without any trouble. Wedding work was good, and decorations were numerous.

The chrysanthemum market is improving considerably. Home-grown stock is more plentiful, and there is much more to come. There is a shortage of long-stemmed roses. American Beauties are appearing in greater quantities, but the demand is not active. Violets continue to arrive in small quantities. Carnations are selling well, and the quality improves daily. The supply of pompons is exceptionally large; the blooms may be had in nearly every color. Single chrysanthemums also are available. Cattleyas are more numerous. There are a few oncidiums and gardenias in better supply. A limited number of lilies are to be had.

Various Notes.

The New Haven Floral Co. is cutting fine mums and carnations. The staff has been busy with funeral work and several large wedding orders.

A special meeting of the Fort Wayne Florists' Club was called by the secretary, Miss Marguerite Flick, October 16, to decide on the building for the flower show. The new Overland building, on West Washington street, was finally decided on. The building has just been completed, and is one of the handsomest in the city.

Mrs. W. J. Vesey, Jr., spent October 20 and 21 with her husband, who is in training at Camp Taylor, Louisville, Ky.

W. J. & M. S. Vesey shipped several hundred large yellow mums of different varieties to Ann Arbor, Mich., for the football game there October 20.

A large parade and public demonstra-

tion on behalf of the Liberty loan workers was held October 20. The florists took advantage of this opportunity to decorate their windows in patriotic colors, and the results were elaborate and striking.

The Flick Floral Co. is cutting mums of many varieties, as well as good roses. Business has been booming at the Flick establishment, with wedding work the leading item. R. F.

NEWARK, N. J.

The Market.

Flowers have been high-priced in the Newark market during the last ten days. Short-stemmed carnations were \$5 and \$6 a hundred, more than they brought at Easter. Chrysanthemums are of good quality and a fair supply of the larger varieties is coming into the market, but not in sufficient quantity to bring prices down. Funeral work has kept the local florists busy for several weeks, creating a somewhat larger demand for cut flowers on the part of the retail trade.

Growers have been planting their fall bulbs, and have put in a good many Paper Whites. Prices for bulbs are unusually high this season.

Various Notes.

Harry I. Stein, formerly proprietor of the flower department at Hahne's department store, has opened a stand in the main concourse of the public service terminal building for the sale of both cut flowers and plants.

George Penek, 637 Broad street, reports that the departure of large numbers of young men for military service has reduced the cut flower sales, as young men are generous buyers of cut flowers.

John W. Blakely, 88 Broad street, Elizabeth, states that business is beginning to show more life, and that he considers the outlook for the fall encouraging. R. M.

MOTT-LY MUSINGS

Commenting on the satisfactory condition of their business in central Canada, Holton & Hunkel Co., Milwaukee, Wis., expressed a desire to assist the retailer in any way to advance the publicity movement, realizing it is through that channel the benefit must come to the grower. New crops are coming in well.

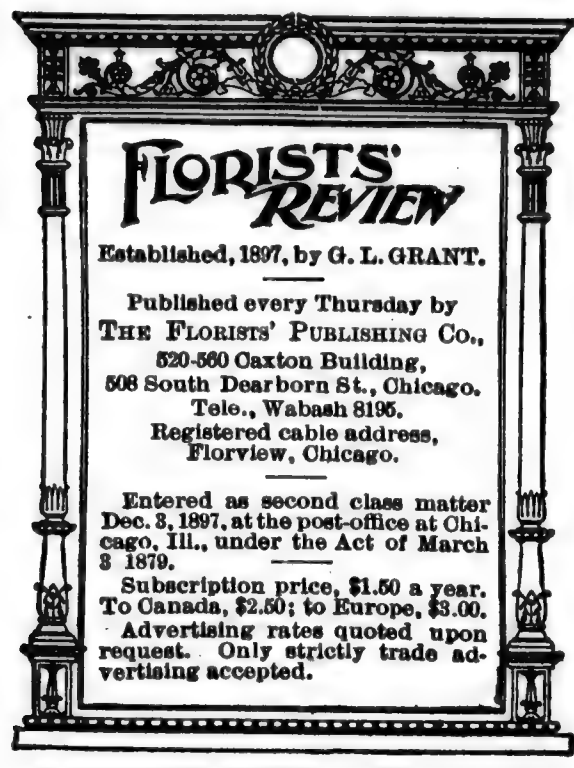
Two years ago H. H. Elbers, superintendent of parks, Buffalo, N. Y., took charge of South park, which was considered to be located in the worst part of the city because of the prevalence of continuous smoke and acid fumes. By combining persistency with practical knowledge, Mr. Elbers has succeeded in overcoming every obstacle, and the result is a triumph. Both natives and foreigners are attracted to this, one of the beauty spots of the Bison City. Mr. Elbers is president of the Florists' Club.

William Blackman & Sons, of Evansville, Ind., have passed through an encouraging season. "Funeral work has

been steady and has called for the best stock we grow," observed George Blackman, who was attaching a bunch of white chrysanthemums to a bow and streamer to hang on a door. "We are ever on the alert to try to give our patrons something different, and with our large stock at the greenhouses we have every facility for so doing."

H. H. Cade, of Cairo, Ill., reports good business and notes an increase in the sale of ferns to offset the scarcity of palms. A call for the commoner kinds of decorative plants is noted. Sansevieria zeylanica Laurentii is a hardy striped and variegated kind—a suitable companion of the aspidistra. It is comparatively easily propagated from divisions, and when better known it will take front rank in its class.

Around the Evansville, Ind., railroad depot is a dozen of tree rubbers, splendid specimens in prime condition. Such were the delight of William K. Harris, the originator of the ficus in bush form.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
 Officers for 1917: President, Robert O. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 58 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Tetty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.
 Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

RESULTS.

**We give them. You get them.
 We both have them.**

THERE is no better rule for business conduct than the Golden one. The florist who does as he would be done by, in buying as well as in selling, will not lack business friends.

THE old saying about the ill wind is proving true in the matter of boxwoods—the specialists in evergreens are having a fine call for stock to take the place of the foreign plants.

Now is the time for the greenhouse fireman to prove that he knows his business by maintaining the correct temperatures with the use of less coal than in other years. In nine boiler rooms out of ten it can be done.

THE resourcefulness of the men of the trade never was better illustrated than by the success of the supply houses, practically all of which now manufacture for themselves better lines of retailers' requisites than ever were imported.

ONLY now and then does a bit of news come filtering out of Ghent, but the reports indicate that it probably will be five years after the close of the war before Belgium can be producing azaleas for export in the quantities of the ante-bellum days.

FLORISTS' clubs all over the country, as well as the national societies of which he was a member, are adopting resolutions on the death of J. A. Valentine. The florists of Colorado, at a meeting under the chairmanship of Adam Kohankie, took such action October 12.

THIS is one year that the arrival of frost has brought no pressure to sell Boston ferns. The indications are the supply will be consumed long before the big spring demand sets in.

CONCERTED action was taken last week by Bellingham, Wash., retailers to charge for delivery of flowers. It was agreed to charge 10 cents on orders under \$1 and 15 cents for suburban deliveries of the same amount.

THE TRADE'S LAMENT.

"Needles and pins, needles and pins,
 When a man marries his trouble begins."
 So jested the rhymster in days of yore,
 But he wasn't a florist; there was no war.
 The troubles of matrimony are trivial things;
 Weighty ones each day to the florist brings.
 There's coal and labor, now express congestion;
 "What next?" asks he, with a wry expression.

When the war began, the economy wave
 Caused the rich to decide it was time to save.
 They continued to eat at all sorts of hours;
 The saving was made by cutting out flowers.

Then the call of Mars took the youths away;
 Higher wages followed; now comes the day
 When women in men's overalls and blouses
 Are doing the work in many greenhouses.

The boilers eat coal, the coal eats profit;
 There seems no way the florist can stop it.
 In fact, he's happy to get a supply,
 And have the money with which to buy.

Matrimony brings trouble, the rhymster sang.
 Perhaps it does, but who cares a hang?
 What the florist wants, the world wants, too.
 It's peace, then with his troubles he's through.

PRODUCTION THE BIG QUESTION.

Review correspondents last week reported inadequate supplies of stock at Detroit, Pittsburgh, Cleveland, Indianapolis, Seattle, Boston, Kansas City and Chicago. Of course periods of scarcity are a part of the flower business; the disconcerting thing is that the demand has nothing to do with the supply—the demand does not vary up or down as the supply is wont to do.

A retailer who has advertised consistently for years recently discontinued all but a small part of his local publicity. When asked the reason for it he replied: "I have always thought of advertising as a selling proposition only, but I now know that production of stock is the thing that should govern advertising in every case. My business has increased, thanks to advertising, but I find that I cannot now do much more business than I am doing, because I cannot depend on steady production. Customers want roses in times of scarcity as well as in times of abundant cuts. I think the S. A. F. publicity campaign will be a wonderful thing, but growers of stock will be of greater importance in the campaign's success than the retail men. Advertising brings business, but one must be prepared to take care of that business when it comes."

THREE-CENT LETTER POSTAGE.

Friday, November 2, the rate on first-class mail matter will be increased to 3 cents for each ounce or fraction thereof and letters without sufficient postage will be returned to the sender for the additional stamps.

Thousands in the florists' trade depend on the mails for the transmission of orders for stock. Upon the rapid transmission of the order many times depends whether the sender will be able to supply his customer. Therefore the increase in the postage rate should be borne in mind, so that delay, disappointment and loss in business and profits will not result.

The Review each week gets many

orders for advertising the copy for which reaches the office barely in time to get into that issue. This eleventh-hour mailing of orders is sometimes necessary, and when it is care should be taken that sufficient postage under the new rate is affixed.

PLEASE NOTE.

Each week a number of letters containing advertising instructions reach The Review while the paper is on the press—just a few hours earlier and they would have had attention a week sooner than is possible.

It is the aim to give prompt service, but to secure it advertisers should note: "It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received by 4 p. m. Tuesday."

TWO STANDARDS.

There are two good standards by which the value of an advertising medium may be estimated:

1. The number of copies that are sold.
2. The interest that the medium possesses, to command its continuous purchase by its readers.

Number 1 should always be the one safe, definite measure of value, about which there can be no uncertainty. Not less than 12,000 copies of The Review are printed each week, for instance. The advertiser knows what he is buying.

Number 2 is important because the friendly attitude that the reader holds for his paper is usually inherited by the advertisers, and the paper that is continuously bought is always read through. The advertiser's results are assured, like this:

Please discontinue our ad, as all the plants have been sold. The Review does its work well.
 —C. W. Espy & Sons, Brookville, Pa., October 8, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review.

CHICAGO.

The Market.

The market is in a distinctly easier condition than it was at this time last week. The change has been brought about by increased supplies of chrysanthemums, big and little. At the same time that supplies have increased, there has been some decrease in the demand, for it is evident that buyers in other cities now have local supplies of chrysanthemums that are relieving their needs. The shipping orders, however, still call for all the selected flowers that come to the market and the city buyers have to be on hand early or they find most of the stock set away to take care of the shipping orders that are on file. The out-of-town buyers are alive to the conditions, both of supply and of express service, and orders are coming in noticeably earlier in the day. The wholesale houses are having no difficulty in maintaining the 5 o'clock closing, the first time it ever has been continued beyond September 30.

Chrysanthemums now stand as the most important item on the list. This season many growers planted few, if any, of the earlier varieties, with the result that the market has been inadequately supplied until this week, when

You Can Get 'Em All Here

MID-SEASON Mums are ready, the good varieties that may be relied on to reach you in fine condition and to give satisfaction—locally grown by Mum specialists; we handle no California mums and no vegetable growers' catch crops. All colors, all sizes—any quantity.

ALL COLORS POMPONS Bunch, 25c to 50c

You remember how your customers took to the Pompon mums last year, especially early in the season. We now have a large supply in all colors and types—push them now while they are a novelty.

FANCY ROSES

You can supply your Rose needs here, but the demand for our grade of Roses is so strong we advise ordering early if shipment is to be made same day.

CATTLEYS

You will find Amling is Orchid headquarters. Fine Cattleyas and a large supply of fancy spray Orchids. Order some of each and see how good they are.

VALLEY

We always have it.

LILIES

Always in good supply.

SINGLE VIOLETS DOUBLE

You can do a fine corsage business with them, and we can keep you supplied. Try some today and place a standing order when you see how well they sell.

FERNS - BRONZE GALAX - MEXICAN IVY PLUMOSUS - SPRENGERI - ADIANTUM

No shortage here. Order and we ship at once.

CURRENT PRICE LIST

ORCHIDS		Per doz.
Cattleyas	\$5.00 @	\$9.00
AMERICAN BEAUTY		Per doz.
Extra long stems.....		\$4.00
Stems 30 to 36 inches.....		3.00
Stems 24 inches.....		2.50
Stems 18 to 20 inches.....	\$1.50 @	2.00
Stems 12 to 15 inches.....		1.00
Short stems.....per 100,	\$4.00-\$6.00	
ROSES		Per 100
Mrs. Russell, special.....	\$18.00 @	\$25.00
medium.....	12.00 @	15.00
select.....	8.00 @	10.00
short.....	4.00 @	6.00
Milady, special.....	12.00 @	15.00
select.....	6.00 @	10.00
short.....	3.00 @	4.00
Killarney Brilliant, special..		10.00
select.....	6.00 @	8.00
short.....		4.00
Ophelia, special.....	10.00 @	12.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
Shawyer, special.....		10.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
White Killarney, special.....		10.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
Hoosier Beauty, special.....	10.00 @	15.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
Mrs. Ward, special.....		10.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
Sunburst, special.....		10.00
select.....	6.00 @	8.00
short.....	3.00 @	4.00
Extra special roses billed accordingly.		
CORSAGE ROSES		
Evelyn Nesbit.....	1.50 @	2.00
Cecile Brunner	1.50 @	2.00
CHRYSANTHEMUMS		Per doz.
All colors	\$1.50 @	\$4.00
POMPONS		
All colors, per bunch.....	.25c @	50c
VIOLETS		Per 100
Single	\$0.75 @	\$1.00
Double75 @	1.00
CARNATIONS		Per 100
Good	\$3.00 @	\$4.00
MISCELLANEOUS		Per 100
Valley		\$ 6.00
Easter Lilies	\$10.00 @	12.00
Calendulas		8.00
DECORATIVE		
Plumosus.....per bunch,		.50
Sprengeri.....	.25 @	.50
Adiantum, fancy long....per 100,	1.00 @	1.50
Smilax.....per doz.,	\$1.50 @	\$2.00
Ferns.....per 1000,	1.50	.20
Galax.....	1.50	.20
Mexican Ivy.....per 1000,	\$6.00	.75

Subject to market changes.

Store Open from 7 A. M. to 5 P. M.
Sundays and Holidays Close at Noon.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Ave., **CHICAGO**

Long Distance Telephone, 1978 Central

You will be pleased with Mums from Randall's

Randall's Mums are right—right in quality, right in price, packed right and right on time. A large supply—all colors and all sizes.

And don't forget that Randall's is headquarters for Pompons—the largest supply in the country. Order a plenty.

Randall's Roses are the length and price that make for easy selling and satisfied customers. You can get all the popular varieties here in quantity.

And Randall's Cattleyas are in a class by themselves—home-grown by a man who never was known to send poor stock to market.

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

midseason sorts began to make their appearance in quantity. While all colors are available, there is a decided preponderance of yellows and the demand, contrarily, runs to white, with the result that there has been some difficulty in matching up stock and orders. Pompons now are coming in heavily and prices have eased, although values continue satisfactory to all concerned.

Roses are entitled to second place in any consideration of present market conditions. The rose market is easier because the demand has fallen off under the influence of increased supplies of chrysanthemums. The supply of roses actually seems also to have decreased. Mrs. Russell is the principal rose in this market today, having taken the place formerly held by American Beauty. Only a few growers are producing Beauty this season and the supply is less than the demand, though buyers will not pay fancy prices, turning to long Russell instead. Ophelia is in excellent supply and is a decidedly popular rose. Sawyer is in larger supply than last year, but Killarneys have been reduced. Few growers are in full crop, cuts in general being lighter than usual at this date.

The supply of carnations is lighter than at this date in any recent season. Some of the stock is of excellent quality of flower and shows moderate stem, but in general carnations are so scarce as to command prices above their real value.

Orchids are much more abundant than they were. There is considerable variation in the quality of cattleyas, but fine flowers now are to be had at reasonable prices. There is extremely little interest in violets, the miniature roses seeming to have the call for corsage purposes. Easter lilies are abundant. Valley is obtainable for all early orders. There are few gladioli about, but the frost has finished off all local

Your Protection



It's cheaper to buy Cut Flowers in the world's greatest market than it is for you to grow them.

YOU

There are
some

RETAIL FLORISTS

who are overlooking the advantages of the CHICAGO MARKET and the benefits derived through it from the F. T. D. WHOLESALE SERVICE as offered by us exclusively. To know of a dependable source to buy your CUT FLOWERS communicate with

Kennicott Bros. Co.

Established 1881

Chicago's Most Popular Wholesale House

Mention The Review when you write.

outdoor flowers. Greens are in plentiful supply.

A Suggestion for Retailers.

The opera season this year will be the most brilliant in the history of Chicago. Progressive methods have resulted in the largest advance sale of seats ever known, insuring capacity audiences for practically every night of the ten weeks.

If the trade can establish the fashion of wearing flowers it will mean thousands of dollars for us.

Every retailer who hopes to share in

such a demand for corsage bouquets may well give thought and assistance to obtaining a brave showing of flowers for the opening night, Monday, November 12. It is worth an effort.

There are several ways it can be done. Perhaps the best way is ads in the newspapers read by opera-goers, the Tribune and the Post. An ad offering "Flowers for Opera Wear" can carry the suggestion that corsage bouquets will be more generally worn than ever before. The same idea can be conveyed by mailing cards or by circular letters. Addresses can be obtained from last

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

You, Mr. Florist, are the best judge—a trial is the best evidence.

Satisfaction is the verdict you will return after a trial order of stock is received from us. Buying from us, means that you give your trade the best that can be had and at a price that, when quality is considered, is extremely low.

CHRYSANTHEMUMS—POMPONS—ROSES

—and all other seasonable flowers and greens always ready for shipment from fresh stock.

Mail your orders in today—they will receive prompt attention. If you are in a rush for stock, then wire or, if convenient, phone us.

PRICE LIST

ROSES	Per 100
Mrs. Russell, medium.....	\$15.00 @ \$20.00
Select.....	8.00 @ 12.00
Short.....	4.00 @ 6.00
Milady, special.....	12.00 @ 15.00
Select.....	6.00 @ 10.00
Short.....	4.00 @ 6.00
Killarney Brilliant, special..	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Ophelia, special.....	10.00 @ 12.00
Select.....	6.00 @ 8.00
Short.....	4.00 @ 6.00

Extra special roses billed accordingly.

ROSES—Con'd.	Per 100
White Killarney, special.....	\$8.00 @ \$10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Killarney, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	2.00 @ 3.00
Mrs. Ward, special.....	8.00 @ 10.00
Select.....	4.00 @ 6.00
Short.....	3.00 @ 4.00
Sunburst, special.....	10.00 @ 12.00
Select.....	6.00 @ 8.00
Short.....	3.00 @ 4.00

RUBRUM LILIES	Per 100
Long stems.....	\$6.00 @ \$8.00

CARNATIONS

Good flowers.....	3.00 @ .00
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CHRYSANTHEMUMS

Per dozen.....	1.50 @ 4.00
Valley.....	6.00 @ 8.00
Easter Lilies.....	10.00 @ 12.00

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

The grower who grows and the Retailer who appreciates Quality

in flowers, and those who want to see what real live retailers can do, where harmony and co-operation exist, should not fail to exhibit or visit

The Cleveland Flower Show NOVEMBER 8-11, 1917

For particulars ask me

SAMUEL SELIGMAN

Care of Wertheimer Bros., 19 E. 24th St., New York
Mention The Review when you write.

year's programs, from lists of boxholders, from society columns or from the Blue Book. It would pay to advertise in the opera program and in the program of the Chicago orchestra.

Every retailer will know at least one woman customer who will attend on the opening night. If you have no order to send her flowers, why not send a corsage bouquet with your compliments? Make the showing of flowers one that will be talked about and the fashion will be established.

At every opportunity, before and during the opera season, make the suggestion that it is better to order opera flowers in advance. It will land many a sale to people who otherwise never would think of flowers.

Various Notes.

Emil Buettner has confined his chrysanthemum crop to late varieties this year and says that if they do not pay

H. VAN GELDER, Pres.

L. M. JONES, Sec'y

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS

56 East Randolph Street
CHICAGO

—seasonable stock

Chrysanthemums

Better Chrysanthemums, that you will have pride in showing your customers. They are business-getters and trade-holders.

*Flowers
of
Known Value*

Pompons

Old customers will appreciate the service you are giving—when you sell them real quality Pompons. Your order will be promptly and carefully filled.

Mention The Review when you write.

better than the mum crop did last season he will drop chrysanthemums after this season. The development will be watched with special interest because it will mean that he also will discontinue growing Easter lilies, for the mums and the lilies go together to make the season's rotation. If Mr. Buettner decides to drop these two crops his glass will be entirely in roses, carnations having been dropped some years ago.

August Poehlmann returned October 24 from a week's trip to Oklahoma.

The houses that import Dutch bulbs are busy this week, the heavy shipments via the Waaldyk having at length arrived, with buyers clamoring for delivery.

H. M. Oeser, head of the palm department of Poehlmann Bros. Co., is at the Chicago Fresh Air hospital suffering from tuberculosis. Mr. Oeser's con-

HOME-GROWN MUMS

**PINK—WHITE
YELLOW**

Large Supply of POMPONS in Various Colors

We handle only local stock, which is certain to reach you in good condition.

Also **FINE ROSES**--none better on the Chicago Market

CARNATIONS are still scarce. WE, however, can fill orders if they are placed at least a day in advance.

Lilies, Violets, Valley, Pompons, Snapdragons, Feverfew and all other seasonable stock. All Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

Wild Smilax for your fall decorations.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to
Chicago's most up-to-date and best located Wholesale Cut Flower House

J. A. BUDLON

184 North Wabash Avenue, CHICAGO

**ROSES, VALLEY and
CARNATIONS**
A Specialty

**WHOLESALE
GROWER of**

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

dition is said to be critical. Thomas Conlin, for many years head of the plant department, will henceforth also assume supervision of the palm houses.

The John C. Moninger Co. is at work on a private conservatory contract at the corner of Forty-eighth street and Drexel boulevard, its part of which runs to \$15,000.

The society columns of the newspapers say that the debutantes are to be few and far between this season, such coming out parties as there are being most unostentatious. The E. Wienhoeber Co., which has a large share in the flower business for these affairs, says that the society reporters are not misinformed, for there is much less than the usual amount of this business on the books this year.

The honor of capturing Hinsdale's first slacker goes to A. C. Benson, superintendent for Bassett & Washburn. The slacker, a Hungarian, applied to Mr. Benson for a position. Mr. Benson makes it a point to demand that applicants for work at his establishment show registration cards. When the man replied that his card had been lost, Mr. Benson promptly took him to a police station, where he admitted that he had not registered. He did not do so, he said, because he believed it unnecessary.

C. J. Michelsen, of the E. C. Amling Co., who keeps in personal touch with his growers, says he thinks everyone is fairly well satisfied: They all have some coal, all are cutting some flowers and all getting some money, as much, he figures, as at this time in any previous season.

Chrysanthemums--Pompons

--also Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses, Galax, Leucothoe and Boxwood. Complete stock of Ferns; also all other seasonable cut flowers and greens.

O. A. & L. A. TONNER

Wholesale Cut Flowers and Supplies

30 E. Randolph St.,

L. D. PHONE
CENTRAL 6284

CHICAGO

Miss Flora M. Green, who uses almost her own name in Green's Floral Shop, 1534 Jarvis avenue, is back on the job after an absence of eleven weeks spent in the Presbyterian hospital. Business is picking up nicely, especially in the cut flower line. This Rogers Park store is handled by two sisters.

Edward Galavan, of the A. L. Randall Co., is on a business trip east, having been last heard from at Philadelphia.

F. F. Benthley, Nestor of the local wholesalers, says he figures that the present affords no complaint from anyone as to the condition of business or the prices obtained for stock; nor does he see any danger of decreased demand at any time this season.

Talk about the troubles of importers, after all the delay incident to getting the Dutch bulbs released by the New York customs authorities and on board cars, a carload of stock for Winterson's

Seed Store was in a train wrecked on the B. & O. at Berea, O., last week. The bulbs were not damaged, but the train was delayed for a day, and days count in the bulb business this year.

Miss Paula Aichholzer, who for the last eight years has been connected with the establishment of L. Malcher, 216 West Division street, is leaving Mr. Malcher to reside in Kenosha, Wis., not as Miss Aichholzer, but as Mrs. S. Fredricks.

The American Bulb Co. reports having received telegraphic information that three carloads of its giganteum bulbs left Seattle for Chicago October 23. They are all sold, and growers are waiting to pot them up.

Rapid progress is being made on the premises at 164 North Wabash avenue, which will be occupied by A. T. Pyfer & Co. about November 1. The new premises is a ground floor location and is considerably larger than that in the

Chrysanthemums

All colors, all sizes, all prices, 75c to \$3.00 per dozen

POMPONS, all colors, 50c per bunch.

Our Mums are all home-grown and have not had to travel thousands of miles before being placed on sale. Our Mums are the very best in this market.

Beauties
Russells
Pink Ophelia
Double White Killarney

Hoosier Beauties
Shawyers
Pink Killarney

Sunburst
Brilliant
Cecile Brunner

PRICE LIST

American Beauties. Per doz.
Long stems, specials.....\$4.00
Second length, 30 inch to 36 inch stems.....\$2.50 to 3.00
Medium, 15 inch to 24 inch stems.....1.00 to 2.00
Short.....50 to 75 cents

Sunbursts, Pink Killarney, Richmond, Brilliant, White Killarney. Per 100.
Long stems.....\$8.00
Good medium.....\$5.00 to 6.00
Good short.....3.00 to 4.00
Cecile Brunner, per 100.....\$2.00

Russells, Best in Market. Per 100.
Long stems.....\$15.00 to \$20.00
Good medium.....\$ 8.00 to \$12.00
Good short.....\$ 4.00 to \$ 6.00

Hoosier Beauties, Ophelia, Shawyer, Reids Per 100.
Long and specials.....\$10.00
Good medium.....\$5.00 to \$ 8.00
Good short.....\$3.00 to \$ 4.00
Valley, per 100.....\$6.00
Asp. Sprays, per 100.....\$2.00 to \$3.00
Sprengerl, per 100.....\$2.00 to \$3.00
Adiantum, per 100.....\$1.00
Galax, Bronze and Green, per 1000.....\$1.50
Ferns, per 100.....\$.20
Per 1000.....\$1.75

SPECIAL OFFER: ROSES—Our selection, lots of 200 or more at the rate of \$3.00 per hundred.

Easter Lilies, Long Stem, per 100.....\$12.00 to \$15.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantage of buying direct of the grower.



We close at 5 P. M. Week Days and Sundays at NOON.

All shipments must be delivered to the express companies by 5 P. M. each day.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.

Atlas block now occupied. They are installing a large storage room that will be cooled by the temperature of the outside air.

The transportation committee of the Florists' Club has selected the Lake Shore train leaving at 11 p. m. November 7 as the "official" one for the party which will attend the Cleveland show. It looks as though quite a few will go.

Visitors.

H. N. Lowe, of Long Beach, Cal., was in town last week, on his way home from a trip to the Atlantic coast. He was here in early September on his way to Flint, Mich., where he bought a Buick in which he drove to Boston, accompanied by his mother, who will spend the winter there. Then he drove back to Flint, where he had the car shipped to the Buick's Long Beach agent. He has called on scores of florists en route.

Louis H. Kyrk, the Cincinnati wholesale commission florist, has been in town for several days and went from here to Milwaukee. He reports business good in the Ohio city, with all flowers cleaning up in first-class shape.

Among this week's visitors we have Herman Leitz, of New Haven, Ind.

A. Mosconosotis, of Minneapolis, was in Chicago this week.

Mrs. Thielman, of Owosso, Mich., accompanied by her family, was in Chicago this week for business and pleasure.

Alois Frey, of Crown Point, spent Sunday with friends in Chicago.

CINCINNATI.

The Market.

Business is good. The market is well supplied with stock—enough to take good care of the steady, active demand. The shipping business in greens and cut

flowers is excellent. Roses are plentiful and sell well. October 22, however, the receipts were so heavy that many of the roses, as well as some other flowers, failed to clear at sight. The carnation supply, while apparently sufficient for immediate needs, is none too large. Some excellent Easter and rubrum lilies are arriving. Chrysanthemums are plentiful. The blooms are of unusually good quality for early stock. Among other offerings are valley, snapdragons and calendulas. Greens are plentiful and meet with a good demand.

Various Notes.

A fund with which to purchase comfort kits for the florists from this vicinity who are in the service of Uncle Sam, has been started. To C. J. Jones belongs the credit of starting the thing. Contributions may be left at the store of the William Murphy Co., or checks may be mailed to W. Ray Murphy, in care of the William Murphy Co.

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Subject to change without notice.

CHRYSANTHEMUMS.....\$1.50 to \$3.00 per doz.

Mrs. Chas. Russell Per 100
Fancy.....\$10.00 @ \$12.00
Good..... 6.00 @ 8.00

Miniature Roses

Baby Doll..... 2.00
Elger..... 2.00

Pink and White Killarney, Ophelia,
Sunburst and Richmond Per 100
Extra special.....\$6.00
Select..... 5.00
Fancy..... 4.00
Medium..... 3.00
Short..... 2.00

Carnations

Fancy.....\$3.00 @ 4.00
Good..... 2.50

Miscellaneous Per 100
Valley..... \$ 6.00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00 @ 2.50
Smilax.....per doz. strings, 2.50 @ 3.00
Adiantum..... 1.00
Galax (bronze and green), 1000, 1.50
Asparagus Sprengeri..bch.. .50
Asparagus Plumosus..bch.. .50
Boxwood.....per lb.. .25

ROSES, our selection, \$4.00 per 100

Other Green Goods Market Rates

Mention The Review when you write.

C. E. Critchell has put an auto truck into service to facilitate the transfer of his flowers to and from the depot. Express service in this city has been poor and unreliable, and has compelled Mr. Critchell to take this step. Mr. Critchell has been having a big call for bronze galax.

The Cincinnati Cut Flower Exchange has been getting in some excellent Chrysolora mums.

Mr. and Mrs. C. J. Ohmer and Master James Ohmer returned to their home at West Palm Beach, Fla., October 24.

E. G. Gillett and C. E. Critchell, trustees of the Elliott Flower Market, have had the market house repainted. The recent dahlia show was most successful.

C. H. H.

M. M. Carroll, at one time connected with D. Rusconi and later in the bulb and plant business for herself at Norwood, O., has opened a wholesale cut flower and supply house here, at 135 East Third street, to which address the bulb business also has been removed. Miss Carroll says that with a business combining all these lines "the field to work in looks large."

CLEVELAND.

The Market.

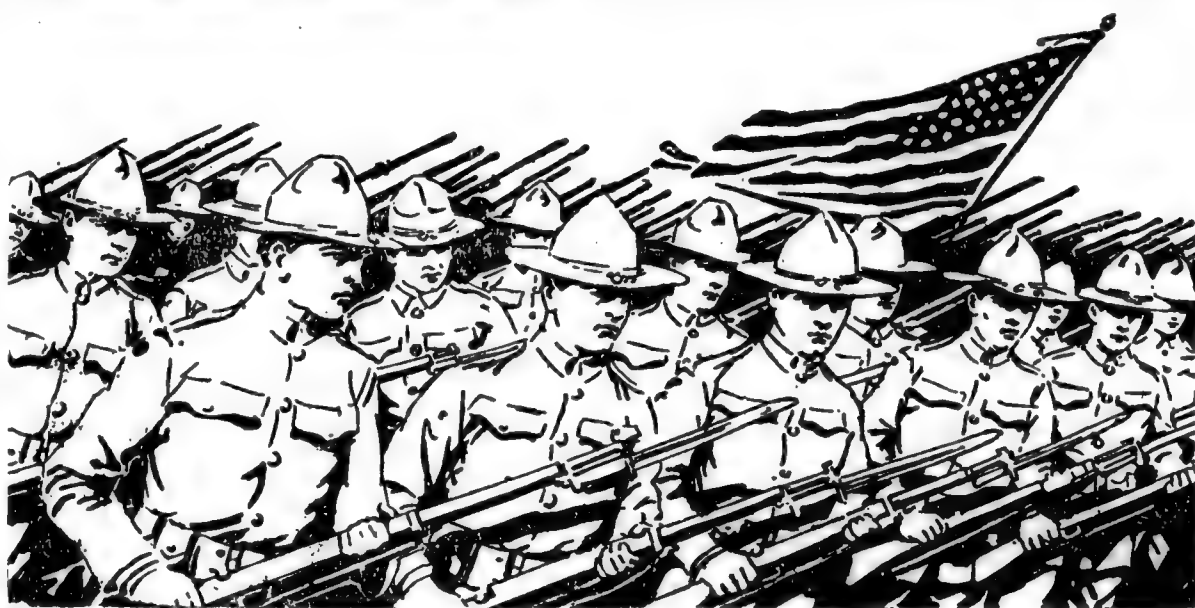
Pompons have arrived and the big fellows are coming in good quantities. Business is excellent. Stocks of all kinds clear early in the day, and are followed by an insistent demand for more. Roses are good, but the offerings hardly equal the demand. Carnations continue to arrive slowly. The cool nights are improving them, both in size of flower and length of stem. Valley is in exceedingly low supply and now fetches \$8 per hundred. A few cattleyas are offered, as well as choice oncidiums and cypripediums.

Several leading retailers report October business thus far to be slightly above normal. There has been much funeral work, in addition to decorations. Counter trade is gratifying in volume and increases as stock becomes more plentiful and varied.

In the smaller neighboring cities and towns business is said to be brisk. Many florists who formerly consigned their surplus, at present are unable to do so because of the spirited demand at home.

Various Notes.

Carl Hagenburger returned October



JOIN OUR ARMY

-of SATISFIED CUSTOMERS.

Full line of Chrysanthemums, Pompons, Roses, Carnations and all seasonable cut flowers and greens.

A.T. Pyfer & Company

WHOLESALE FLORISTS

30 E. Randolph St.,

L. D. Phone Central 3373

CHICAGO

Mention The Review when you write.

20 from a business trip to New York, having called on the leading florists of the big town and of its environs.

The murderer of F. C. Bartels has been apprehended. A young foreigner by the name of Kish, who had been employed at the Gasser Co. range a short time in May, is the confessed perpetrator. Robbery was the motive.

Charles J. Graham, chairman of the club's sports committee, is busy getting out a crackerjack bowling team, the members of which are to be chosen from the entire club membership. The first practice games were scheduled for October 24.

F. O. Iden, of Stackhouse & Iden, Minerva, O., came to Cleveland October 21, bought a new car and drove home in it.

The new store of the L. C. Hecock Floral Co., at Elyria, O., was completed and formally opened for business October 25.

Mrs. H. B. Fearn is the new proprietor of the Elyria Flower Store. The previous owner, L. C. Smallwood, who is a brother of Mrs. Fearn, is now in

the stone business. Mrs. Fearn is well qualified to conduct the store, and her success is practically assured.

Miss Elvira Schmidt has returned to her duties at the Gasser Co. wholesale store after a 10-day visit to New York and Philadelphia.

The regular meeting of the Cleveland Florists' Club will be held at the Hollenden November 5. This meeting, on the eve of the flower show, will be a most important one, and every member is requested to be present. J. McL.

PROVIDENCE, R. I.

The Market.

While there is a scarcity of first-grade stock, conditions are much easier, with a considerably better demand. Box orders are plentiful and funeral work brisk, but, with the exception of a few small weddings, the social features are lacking.

As asters, dahlias and other outdoor flowers are practically gone, the greenhouse stock, just beginning to come in,

*"Pretty nearly everything is in short supply
this season."—News item.*

Have you anything to sell?

There will be buyers for every-
thing advertised in the

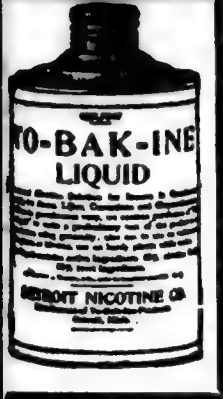
Annual Special Autumn Number

**THE
FLORISTS'
REVIEW**

To be issued November 15



ARE YOU ON?

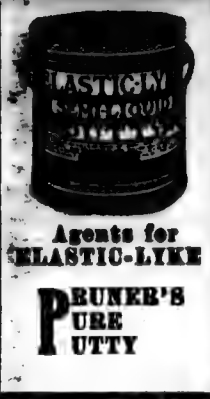


CHRYSANTHEMUMS-ROSES
CARNATIONS-POMPONS

Plumosus - Sprengerl - Ferns - Galax

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS
L. D. Phone Randolph 6578 CHICAGO



is still far short of the normal supply; but prices are seasonable. Carnations are coming in more plentifully and are of better quality. They bring \$2 to \$4, and roses \$3 to \$12. Chrysanthemums and violets are especially good.

Various Notes.

Pasquale Correra has started the erection of a greenhouse 20x100 feet at 55 Cumberland street.

The Hope Floral Co., C. F. Teehan and G. C. Waterman, proprietors, have opened a store at 20 Olneyville square.

Lloyd Williams, associated with his father, Olney H. Williams, of Johnston, was married recently.

Henry Doll, for several years with F. Macrae & Sons, has built a carnation house on Charles street.

J. E. Koppelman has been making improvements in his wholesale store. New iceboxes have been installed nearer the front of the store. The offices are to be moved to the opposite wall and enlarged, and additional storage room has been arranged for in the basement.

S. Colitz, of Woonsocket, reports a large run of funeral work during the last fortnight.

A. A. Kupfer & Son have repainted the exterior of their large range and are well advanced in the winter work.

James Carillo, formerly with Albert Holscher, has purchased the range of houses formerly operated by J. Taft. He is putting up an additional house, 20x90, at Thornton.

Johnston Bros. last week had a number of large funeral pieces for the Cannon funeral, besides work at the opening of the public market at Pawtucket.

O'Connor had the decorations for the Doolittle-Hunter wedding last week. Palms, southern smilax and white chrysanthemums were used.

W. H. M.

NEWPORT, R. I.

Mr. and Mrs. Joseph G. Leikens have closed their season here and returned to New York.

Frederic S. Franco has recovered from the injuries received in an automobile accident a month ago and returned to his home on Grafton street.

Samuel Smith's Sons, who recently took over the store conducted by E. Forrest, have completely renovated the interior of the building and are showing a full line of cut flowers from their greenhouses in Jamestown.

Arthur M. Horn, of New Bedford, special representative for the Davey Tree Expert Co., of Kent, O., has been ap-

BOSTON FLORAL SUPPLY CO.

347-357 CAMBRIDGE STREET, BOSTON, MASS.

We are now giving the following DISCOUNTS from our regular prices, for a short time only. Compare our prices with others. Then act quickly.

20% DISCOUNT ON MANILA BOXES.

Size	Price per 100	Size	Price per 100
18x5x3	\$ 3.00	30x12x6	\$11.50
21x5x3½	3.50	36x14x6	13.75
24x5x3½	4.25	36x12x6	13.50
28x5x3½	5.25		
21x8x5	5.25	BOUQUET BOXES.	
30x5x3½	5.75	19x 9x8	8.75
24x8x5	6.00	WREATH BOXES.	
28x8x5	6.00	16x16x7	9.50
30x8x5	8.00	18x18x8	11.50
36x8x5	9.75	20x20x9	14.00
		22x22x9	16.50

Printing free on orders of 300 boxes or more. In smaller quantities, 50c.

20% DISCOUNT.

DAGGER AND FANCY FERNS	\$1.50 per 1000
GREEN GALAX	1.00 per 1000
SPHAGNUM MOSS, 5-bbl. bales	2.25 per bale

20% DISCOUNT ON CYCAS.

Size	Price per 100	Size	Price per 100
8 to 12	\$2.35	28 to 32	\$6.25
12 to 16	2.50	32 to 36	6.75
16 to 20	3.75	36 to 40	7.50
20 to 24	4.25	40 to 44	8.00
24 to 28	5.00	44 to 48	8.75

15% DISCOUNT.

WAX PAPER.

	—Per ream—	
	White	Green
12x18	\$0.75	\$0.90
18x24	1.50	1.75
24x36	3.00	3.50

TISSUE PAPER.

24x36	\$1.50 per ream
-------	-----------------

15% DISCOUNT.

FLORISTS' STICKS.

	—Per 1000—	
	Plain	Green
5-inch	\$0.45	\$0.50
12-inch	1.00	1.25
18-inch	1.50	1.75

10% DISCOUNT.

Wired Toothpicks, box of 10,000	\$2.00
---------------------------------	--------

15% DISCOUNT ON CHIFFONS.

4-in. Plain, striped edge, 6c per yd.	6-in. Plain, striped edge, 8c per yd.
---------------------------------------	---------------------------------------

20% DISCOUNT.

No. 1 gold letters	\$.075 per 100
No. 4 gold letters	.60 per 100
Gold script	.05 each

10% DISCOUNT.

Boston Block Letters	\$.02 ea.
Boston Script	.03½ ea.
Koral Script	.03½ ea.

SPECIAL—We carry a complete line of Baskets.

Send for fine assortments at \$5.00 and \$10.00.

SATISFACTION GUARANTEED.

Unknown customers please give reference or send cash with order. Prices Subject to Change Without Notice.

POT MUMS

We have 5000 plants in the very best
pot-plant varieties, including the
Caprice family and the famous

Tuxedo Collection *of* Japanese Anemones

NEW THIS YEAR

ENTIRELY POT-GROWN — NO LIFTED STOCK HERE — EACH PLANT LOW PINCHED

Bushy—Shapely—Well Flowered

ORDER A SAMPLE SHIPMENT NOW

5-inch, 35c	6-inch, 60c	7-inch, \$1.00
8-inch, \$1.50-\$2.00	9-inch, \$2.50-\$3.00	

Can be Safely Shipped any Distance Out of Pots

GERANIUM Rooted Cuttings, \$15.00 per 1000

NUTT, VIAUD, BUCHNER, BRUANTI. Ready now.

Stuppy Floral Company

St. Joseph, - - Missouri

Beauties

THE BEST
\$30.00 per 100

Next Grades
\$3.00, \$2.50, \$2.00
per dozen

The supply consists mostly of the best and medium grades. It is very important for you to know where you can buy Beauties of the best quality at all times. Depend on us and you will have every assurance your order will be filled.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

We can furnish you

ROSES

of the best quality, in most any quantity, and all the varieties worth growing.

Russell in quantity, extra fine flowers, some with stems 30 inches long. Also Prima Donna, Ophelia, Sunburst, Shawyer, Maryland, Pink and White Killarney and many others.

For the best value, buy our \$10.00 Specials, in short or medium or long roses.

Chrysanthemums

Yellow - Bronze
Pink - White
\$2.00-\$3.00 per doz.
\$12.00-\$20.00
per 100

The best varieties for shipping purposes. Any variety of commercial merit you will find here.

Pompons

\$3.00-\$5.00
per dozen bunches

We will have more of a variety to offer you for this week.

Mention The Review when you write.

pointed manager for the state of Rhode Island.

V. A. Vanicek, of Middletown, last week served on the jury of the Superior court at Newport.

William Curry, of Wadley & Smythe, has returned from the Newport hospital, where he underwent a slight operation.
W. H. M.

PHILADELPHIA.

The Market.

The midseason chrysanthemums have arrived, vastly improving the quality of the queen of autumn. The assortment now includes Golden Glow, Chrysolora, Robert Halliday and Major Bonnaillon, yellow; Tint of Gold, bronze; Unaka and Pacific Supreme, pink; Oeonto, Crystal Gem, Polly Rose, October Frost, Smith's Advance and Early Snow, white; and there is a good assortment of pompons. Generally speaking, the mums have been selling well, at excellent prices, but there have been dull days.

Carnations have shown a decided improvement in quality and in numbers. Matchless, Mrs. C. W. Ward, Enchantress, White Perfection and Benora are rounding into form, together with others not here named; the rounding includes additional inches on the stems. Carnations have been in brisk demand, at good prices.

Chrysanthemums and carnations are the strong features of the market. Roses are the weak feature. There is an excessive supply of poor roses—not so much poor in quality as poor by comparison with the better roses and with other flowers. They also have unusually poor stems.

The outstanding feature of the market this week is the change from outdoor to indoor flowers. Dahlias received another blow October 21, from which they are unlikely to recover.

BERGER BROS. Chrysanthemums

Plenty of Good, Clean Stock in all Colors—
We Can Fill Your Orders.

POMPONS

Greenhouse-grown—Selected Varieties.

Fancy Violets Easter Lilies
Calla Lilies Carnations Roses
Greens and Oak Foliage

1225 RACE ST. PHILADELPHIA

Mention The Review when you write.

Chinese asters, tritomas, tuberose and even gladioli have passed. Cosmos only remains, and some Hydrangea paniculata grandiflora. Cattleyas are plentiful enough to be possible in hundred lots at hundred prices. Violets are extremely good, both in singles and in doubles. There are a few more gardenias and just a little bouvardia. Valley continues high in price, with little prospect of lower figures. Easter lilies have not yet suffered from the competition of white chrysanthemums. Oak foliage is in moderate demand with the advent of gayly colored chrysanthemums. Aspar-

agus plumosus is selling pretty well.

The surprise of the market is the sweet peas. They continue exceptionally fine for so early in the season. The disappointment of the market is the absence of the debutante. The orders for coming-out teas, usually the strength of the market at this season, have been few. Seemingly society is interested in war relief work rather than in social festivity. Yet there is a healthy demand for flowers for everyday use.

Ferns.

Florists from all over the country are

CHRYSANTHEMUMS

Improving both as to quality and quantity. Some very choice stock coming in, splendid values at \$2.00, \$3.00 per dozen, all colors. Try one of our specials.



Chrysanthemum Special

No. 1—In lots of 50 or over, medium quality, our selection as to color and variety, at \$15.00 per 100.

Chrysanthemum Special

No. 2—In lots of 50 or over, medium quality, our selection as to color and variety, at \$10.00 per 100.

Everything in Flowers, Plants, Ribbons and Supplies.
Business Hours: 7 A. M. to 5:30 P. M.

S. S. PENNOCK COMPANY

1608-1620 Ludlow Street,

PHILADELPHIA, PA.

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Sts.

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

Chrysanthemums

Pink, White and Yellow.

CARNATIONS, ROSES

and all seasonable flowers.

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Close daily at 6 o'clock

Mention The Review when you write.

familiar with the range of the Robert Craig Co. at Forty-ninth and Market streets. They knew it when it covered a square from Forty-ninth to Fiftieth street, from Market to Chestnut street. Now the Chestnut street front has been sold for building purposes and the greenhouses removed. The Market street front, where most of the greenhouses stand, is in full swing. Here all the business, both for this place and for the wonderful modern range at Norwood, is transacted.

The main crop in the greenhouses lying between Forty-ninth and Fiftieth streets, on Market street, is the fern. There are houses of chrysanthemums; there are show houses for the Norwood crotons, dracenas and so forth. There are houses of other things, but most of the houses are in ferns—ferns of the Boston family, from the original mother Boston all the way down to Nephrolepis Norwood, the youngest and probably the greatest scion of the family. Going through the fern houses suggests some thoughts, quite naturally: What good stock can be grown in these houses that have done splendid service for so many years; the knowledge required to produce the proper proportion of varieties and of sizes of each variety; the care in spacing properly; the management of pedestal-grown specimens—these are only a few. The conclusion is that the

EDWARD REID

Offers for
Halloween and
All Saints' Day

CHOICE MUMS

Good value in well grown stock

POMPONS, VIOLETS, CARNATIONS

For choicest selection I recommend

BEAUTIES, ORCHIDS, VALLEY AND FANCY ROSES

WHEN THEY ARE REID'S THEY ARE RIGHT.

1619-21 Ranstead St.,

PHILADELPHIA, PA.

Mention The Review when you write.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Single Violets, Easter Lilies, Carnations

Chrysanthemums, Pompons, \$2.00 to \$2.50 per dozen

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night orders, call Lansdowne 171. Consignments of choice stock solicited.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

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CHRYSANTHEMUMS — GOOD PLUMOSUS SPRAYS — GLADIOLI

WHOLESALE FLORIST

WM. J. BAKER, 12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST

SEPT. MORN AND PRIMA DONNA — CHRYSANTHEMUMS

1531 RANSTEAD STREET,

PHILADELPHIA, PA.

Mention The Review when you write.

place at Forty-ninth and Market streets will give a good account of itself this fall.

Florex Gardens.

"I have not enough glass!"

Those were the words of David Feurstenberg as he opened the door into the greenhouses of the Florex Gardens at North Wales. Just think of it. The man who planned and built the mammoth greenhouse, the man who retired partly from the cares of active business has not enough glass! Can

I carry a full line of Green Stock for Florists.

CHARLES E. MEEHAN

No. 5 South Mole Street

PHILADELPHIA, PA.

Mention The Review when you write.

there be any better example of the spirit that impels the true grower, the spirit that urges him on to achievement,

THE FLORISTS' SUPPLY HOUSE OF AMERICA

RED IMMORTELLS, as well as other colors.

Red Roping and other colors; green, white, purple and yellow if you want them.

Red Frieze Wreaths. Red Immortelle Wreaths.

Try our Superior Magnolia Wreaths, Red Ruscus, Green Ruscus, Silver Ruscus.

Send for other good supplies for wide-awake florists.

See our catalogue. Did you get it?

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

Mention The Review when you write.

than this single sentence of Mr. Feurstenberg? The words were spoken with an earnestness that left no doubt of their sincerity, an earnestness that spoke volumes of the history of the great range of glass at North Wales.

The greenhouses of the Florex Gardens at North Wales are planted to roses; carnations, snapdragons, sweet peas and asparagus are grown in smaller quantities. The expression, "smaller quantities," is used relatively, for nothing is grown in what most of us would consider a small quantity at North Wales. The place is big in every sense of the word. There are nineteen varieties of roses under cultivation. They all look well, remarkably well.

Mr. Feurstenberg led the way through the houses, pointing out this and that variety with his rose cane which evidently is intended for that purpose and to correct Eugene, as he playfully remarked to Mr. Bernheimer. Mr. Feurstenberg believes the gem of the rose collection is his September Morn. The rose is considered of rare value; the name is considered too long, so let us call it Morn. There are 11,000 Morns at the Florex Gardens. Some of the beds are in full crop, the substantial Enchantress-pink buds making so lovely a picture that Mr. Feurstenberg solemnly proposed a quarter entrance fee as a trifling return for value received.

Prima Donna comes next in point of interest. Donna is brighter in color this season than of yore; in fact, the contrast between Morn and Donna is striking. Champ Weiland, with its unmistakable Killarney resemblance, is on trial. So is Pink Ophelia, bearing the family likeness and a certain resemblance to good old Maryland. Mr. Feurstenberg's heart warms toward their own sport of White Killarney, a sport that blooms more freely at the Florex Gardens than Waban, white. Their sport in pink Mavourneen was out of crop. Daily Mail, or Mme. Herriot, is prized for its lovely color. Sweetheart is prized for its association and its strong habit of growth.

Next to the roses, interest centers in the wonderful new barn. It is fireproof, built of hollow tile, and so perfect that

—bigger profits, better baskets



No. 310
Height, 21 inches
Opening, 5½ inches
Depth, 8 inches

12 Baskets for \$3.75
complete with liners

Two-tone assorted finishes

EVERY keen retailer will appreciate the unprecedented value of this Special Basket Offer. Easy-selling, Johnson-made baskets at a before-war price—an opportunity you don't see often these days. And at this introductory price it is necessary to limit each customer to two dozen. Send in your order and check today—one dozen Johnson Baskets **\$3.75** for.....

Our catalogue is ready

Johnson Basket Co.

319-321 West Randolph Street, CHICAGO

Manufacturers of "BEST-OF-ALL"
Line of Florists' Baskets and Pot
Covers.

Mention The Review when you write.

the blooded Holsteins can turn on their own fresh water. There you have it—the dairy, planned for its fertilizer by-products, has the latest mechanical improvements. There is a little basin, which, when pressed by the cow's nose, wells forth with a flow of fresh water. It ceases the moment thirst is satisfied.

There is the milking machine, now discarded, the separator, the cooling device, the silo and what-not-else besides. It is wonderful.

Returning to the greenhouses, there is an interesting arrangement of double crops, with pompons and peas alternating. The pompons are harvested about

Hard to find, but we have them

REAL CHRISTMAS RED JAP. FRIEZE ROPING
 REAL CHRISTMAS RED RUSCUS
 REAL CHRISTMAS RED WREATHS, 6 to 16-in., plain
 REAL CHRISTMAS RED WREATHS, 6 to 16-in., trim'd

DIANA GRASS in all colors, the best offered
 DYED GREEN RUSCUS
 GREEN PAINTED RUSCUS
 AMERICAN STATICE and STATICE WREATHS

In fact, we have everything you require for fall and Christmas. Try a small order and be convinced that the House of Merit is rightly named.

SAMPLES AND QUOTATIONS UPON REQUEST.

JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

1309-1311 North Second Street

:

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PHILADELPHIA, PA.

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Des Moines Autumn Flower Show

AUDITORIUM, NOVEMBER 7, 8, 9 AND 10, 1917

Under the Auspices of

The Iowa State Florists' Association

For trade space and premium list, write

J. S. WILSON,

-

-

DES MOINES, IOWA

Mention The Review when you write.

WHY PAY BIG MONEY

when we by our new plan give you the best time saver and show you the cheapest way? Many large florists have paid several hundred dollars for the information contained in our booklet, which describes and illustrates fully a time-saving bookkeeping system, showing all the short cuts and several ways of handling office routine, how to inventory your growing stock, figure profits and calculate the war tax. Not a stereotype affair, but one made especially for the florists, seed houses and nurseries. No red tape or foolish theory. Simple enough for anyone with a common knowledge of bookkeeping to install all or any part of it and does not disrupt your organization or necessitate buying expensive books. Price \$15.00, P. O. Money Order, New York or Chicago draft.

E. H. PETERSON & CO.
 Public Accountants

716 Republic Bldg., CHICAGO

Mention The Review when you write.

the time the sweet peas require room for expansion.

The office building and front garden are substantial and attractive. In the garden are California redwoods, on trial, Japanese maples and other pretty trees and shrubs. In the cozy little back office Henry C. Geiger had laid out a tea table that was charming in its artistic simplicity—just a bowl of delicate, pink September Morns, just brought in by the vice-president, William A. Geiger (no, not a relative), in honor of Mr. Feurstenberg's presence. Around the bowl blooms of their own Double White Killarney were carelessly scattered on the snowy cloth.

There were tea and delicious cake, enjoyed while Mr. Feurstenberg described how he planned the big house with the aid of R. O. King, formerly of North Tonawanda, N. Y., who now is in a

Mums, Roses, Carnations

Russells 8c to 20c

Ophelias 6c to 12c

Killarneys 4c to 8c

White Killarneys.. 4c to 8c

Milady 8c to 12c

Carnations..... 3c

Ferns, per 1000.....\$2.50

White Mums,

doz, \$1.50 to \$2.50

Yellow Mums,

doz., \$1.50 to 3.00

Pompons, bunch.....50c

Valley 7c

Sprengeri, bunch.....35c

Write for special wholesale supply list.

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

Mention The Review when you write.

British aviation camp. Laughing merrily, Mr. Feurstenberg described Mr. King's having been called to the telephone during their long conference. When Mr. King returned, he told Mr. Feurstenberg that he had described to the man at the other end of the wire

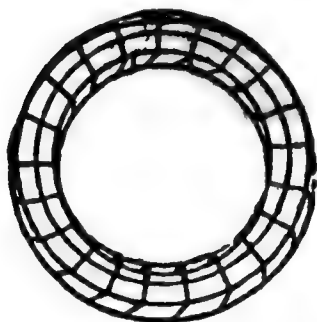
how they were planning a greenhouse that would be 72x200 feet.

"What did your friend say?" Mr. Feurstenberg asked.

"Oh," Mr. King replied, "he said it must be for some crazy Yankee."

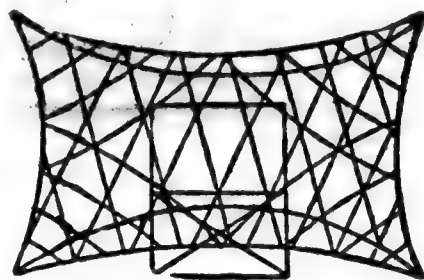
You see, that happened in Canada.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

IF YOU WANT GOOD SERVICE AND FIRST-CLASS
ROSES, CARNATIONS AND MUMS
AT RIGHT PRICES, ORDER FROM
H. G. BERNING, 1402-4 PINE STREET, ST. LOUIS, MO.

Mention The Review when you write.

Continuing in a more serious vein, Mr. Feurstenberg said he felt he had proved the economy value of the big house. When this house was built, all the leading florists of the day doubted its practicability. Today they are all building big houses, not exactly the same as this one, but each in his own way is building a big house.

It was extremely interesting, and over all too soon, the setting sun and brilliant autumn foliage lending their rare beauty to the pleasure of the homeward ride. Phil.

Various Notes.

Mrs. John H. Claus celebrated her twenty-ninth business anniversary October 19 and 20, when a pretty souvenir was given each customer. The dates slightly anticipated the anniversary, but Mrs. Claus' success in business is due to being ahead of the times, and she wisely chose a Saturday for one of her days. Henry Claus assisted in making the affair a success.

The London Flower Shop has been making chrysanthemums a successful feature of a rather dull week. Mrs. Drew-Baer had the first Bonnaffons of the season, with Crystal Gem, Oconto and Pacific Supreme to add variety.

Henry A. Dreer, Inc., reopened its store October 22 after a fortnight's close to fill bulb orders. J. Otto Thilow and George D. Clark said that, while a big lot of bulb orders had been filled, enough to take off the pressure, the force still had a lot to do. Mr. Clark believes, broadly speaking, that the supply will be sufficient.

Pennock Bros. are reminding their friends of the arrival of the season for buying house plants by a beautiful window display of Asplenium Nidus-avis, set off by pale green jardinières and rich bronze table covers.

Eugene Bernheimer's list of fourteen varieties of roses which he was receiving from the Florex Gardens, has been supplemented by the names of five others sent out from that enterprising establishment. They are Richmond,

100% Profit-paying Business Builder GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

	Per 100
Medium Selected Goldfish, asst. colors	\$3.00
Medium Large Selected Goldfish, asst. colors	5.00
Large Selected Goldfish, asst. colors	7.00
Extra Large Selected Goldfish, asst. colors	10.00

	Per Doz.
Imported Jap. Fantails (Genuine)	\$3.00
Imported Jap. Fantails (Small)	2.25
Imported Jap. Telescopes, Fantails	4.50
Imported Jap. Comets, small	2.00
Imported Jap. Comets, large	3.00

Water Fish Food, large 3-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases.

	Per Doz.
Gallon Globes, 1 dozen to crate	\$4.00
Two-gallon Globes, 1 dozen to crate	6.00
Three-gallon Globes, 1/2 dozen to crate	9.00

TERMS:—Cash with Order or C. O. D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

Order your globes and supplies to be shipped at once by freight—fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 North Main Street

(Ashborne Fisheries)

Burlington, Iowa

GOLDFISH

BUY FROM THE BREEDERS TWENTY-SIX ACRES OF PONDS

GOLDFISH \$1.50 PER 100 AND UP

\$12.50 per 1000 and upwards

Write for wholesale prices of Goldfish, Globes and Supplies.
Our prices will surprise and please you.

BERT J. PUTNAM,

490 Washington St.,

BUFFALO, N. Y.

THE RAPID WRAPPER CO.

MANUFACTURERS OF THE
RAPID RAPPER

56 East Randolph Street,

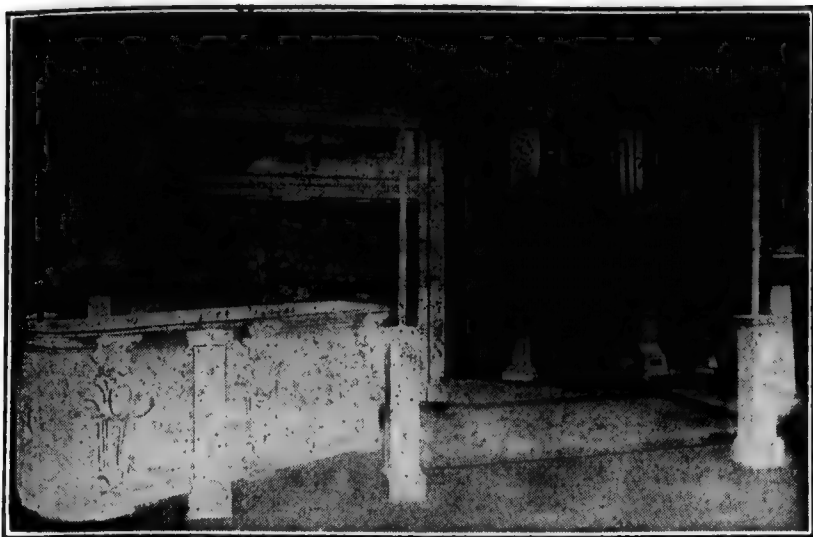
CHICAGO

RIBBONS and CHIFFONS

COHEN & HILLER

874 Broadway,

NEW YORK



One of the Brecht Installations

The Brecht
COMPANY
ESTABLISHED 1853 ST. LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

KOELLNER

REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT**.

Mention The Review when you write.

McCRAY Refrigerators for Florists

Send today for catalogue and prices. Mention size wanted, what kind of cut flowers you intend to use in it and whether it is for display or storage purposes.

McCRAY REFRIGERATOR CO.
788 Lake Street Kendallville, Ind
Agencies in all Principal Cities.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

Mrs. Aaron Ward, Mavourneen, Champ Weiland and Queen of Edgely. A wire from out of town commends September Morn.

Fred Cowperthwaite announces that the next meeting of the Florists' Club, Tuesday evening, November 6, will be chrysanthemum night. Growers of novelties in chrysanthemums, in roses and carnations are invited to send flowers for this occasion in care of the Leo Niessen Co., at Twelfth and Race streets, Philadelphia; time to arrive, morning of Tuesday, November 6.

Paul Berkowitz returned a fortnight ago from a business trip through the middle west, on which florists' supplies were generally ordered in larger quantities than on any previous occasion.



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

SHOULD BE CARRIED IN STOCK BY ALL FLORISTS

Retail price, 50 cents each or \$5.00 a dozen. Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

203 Clark Bldg., JACKSONVILLE, FLA.

Mention The Review when you write.

BUCHBINDER

Refrigerators

WE DESIGN
WE BUILD
WE SET UP
WE ARE COMPLETE STORE
OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

Recent visitors include Joseph Harris, of Shamokin, Pa.; a representative of

ST. LOUIS HEADQUARTERS

FOR

FERNS, LILIES, ROSES

AND

CARNATIONS

Roses,	Per 100
Ophelia.....	\$ 4.00 \$ 6.00 \$ 8.00
Killarney.....	4.00 6.00
Russell.....	10.00 12.00 15.00
Carnations.....	2.00 3.00
Choice Lilies.....	8.00
Fancy Ferns.....	per 1000. 1.50
Green Galax, per 1000, \$1.25; case 10,000,	7.50
Asparagus and Sprengeri...per bunch,	.35
Leucothoe Sprays...per 1000, \$5.00; 100,	.60
Sphagnum Moss.....per bale,	1.25
Sphagnum Moss.....per 10-bale lots,	10.00
Select Green Sheet Moss, sack, 20 lbs.,	2.50
Dux Superiora Magnolia Leaves...box,	1.35
Wire Toothpicks.....per box, 10,000,	2.00
Wire Toothpicks.....5/boxes, 50,000,	8.75

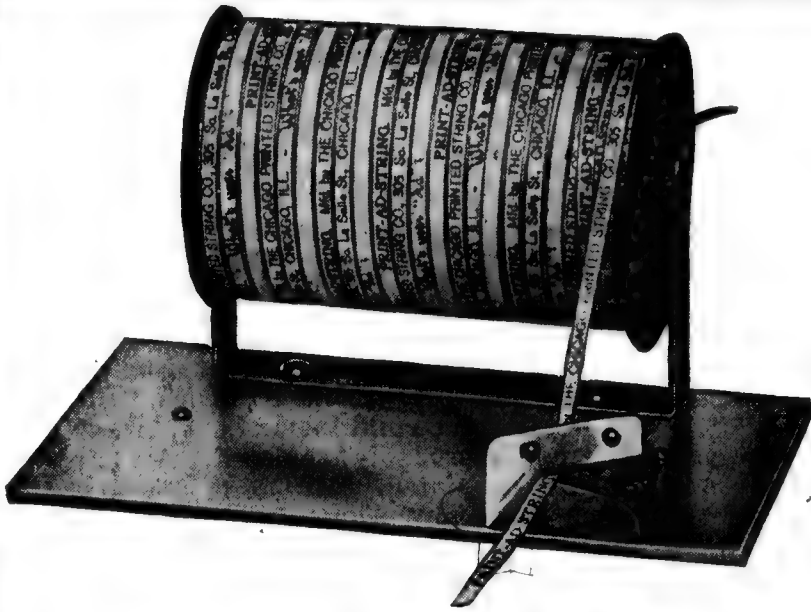
A Complete Stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire and other staple supplies.

St. Louis Wholesale Cut Flower Co.

1410 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

the Secaucus Nurseries, Secaucus, N. J.; A. Rossow, of the Van Praag Floral Co.,



Beautiful, heavily nickel-plated reel holders with cutter attachment, **FREE** with first order

Print-Ad-String

FOR FLOWER BOXES

PRINT-AD-STRING is manufactured in all color designs (to match your boxes) and in any widths up to $\frac{1}{2}$ -inch. It is made of the same materials as twine, consequently not more expensive.

PRINT-AD-STRING makes your packages look neat and attractive, and gives you **miles of advertising at almost no expense.**

Write for **FREE COLOR CARD, SAMPLES** and **PRICES**

CHICAGO PRINTED STRING CO.

307 SOUTH LA SALLE STREET,

CHICAGO, ILLINOIS



Boxes that build your business.

Six
Colors

Anchor Brand Folding Flower Boxes

For Cut Flowers, Violets and Corsage Bouquets. Corrugated Express Shipping Boxes.

Write for Illustrated Booklet.

Sefton Manufacturing Corporation
1331 W. 35th Street, Chicago

Four
Styles

One and two-color cover designs.

New York; Charles Russell and Mrs. Russell, of the Jones-Russell Co., Cleveland; J. Hayman, of Clarksburg, W. Va.

J. M. Deutscher, of the Philadelphia Wholesale Florists' Exchange, is delighted with the high-grade chrysanthemums and roses the house is receiving.

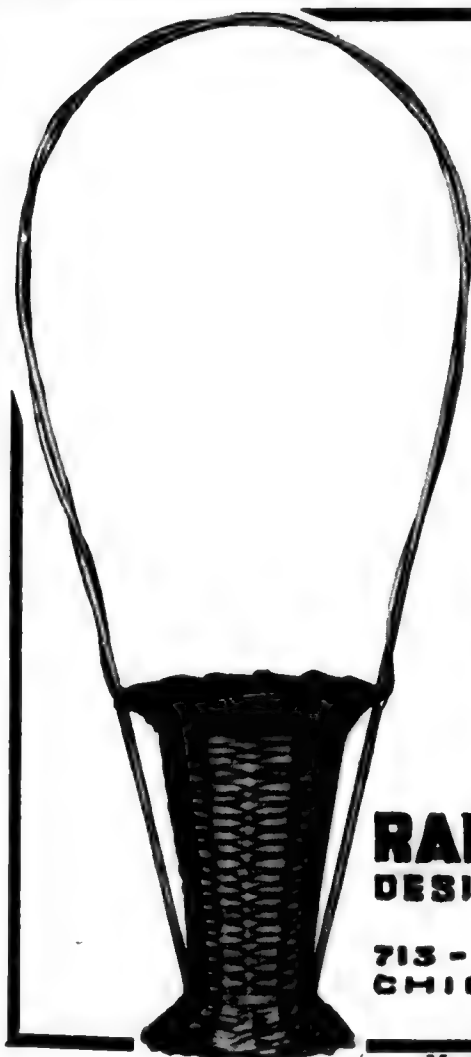
The Berger Bros. list of fine chrysanthemums includes Chrysolora, Robert Halliday, Pacific Supreme, Tint of Gold, October Frost and Early Rose. Their violets are superb.

A funny story is told of two business men—more experienced as florists than motorists—who got stuck in a Ford on the East Park drive when returning from a suburb to the city recently. They worked over the Henry unsuccessfully; called in their brother Henries who were passing, with no better result, and then went to a garage. The method of their relief was quick and to the point. The expert took out a long rule, lifted the front seat, poked in the rule, poured in some gasoline, and the Henry worked like a charm. Phil.

ST. LOUIS.

The Market.

Summerlike weather the first part of last week affected the retail business



Fall Offers

- 25 Tumbler Baskets.....\$8.75
- 25 Medium Cut Flower Baskets.....\$14.75
- 12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each.....\$1.00
- 6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of six or more, each.....\$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

Send for Fall 1917 Catalogue

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Mention The Review when you write.



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE			MIST GRAY			MIST GRAY—Cont.			MANILA		
For Violets and Corsages			For Designs and Sprays			Size			For Out Flowers and Designs		
Size		Per 100	Size		Per 100	Size		Per 100	Size		Per 100
7x 4	x4 2" covers	\$ 4.00	30x12	x8 Telescope	\$15.85	40x 8	x5	\$14.20	18x 6	x4 2" covers	\$ 4.50
8x 5	x5	4.75	36x12	x8	19.00	42x 8	x5	17.40	21x 7	x3 1/2	4.90
10x 6	x5 1/2	5.55	12x12	x8	14.20	48x 8	x5	19.75	24x 8	x4	5.80
12x 8	x5 1/2	7.15	14x14	x8	15.00	30x10	x5	11.00	24x 8	x5	6.25
For Out Flowers			16x16	x8	15.85	36x10	x5	14.20	40x 8	x5 Telescope	13.50
16x 4	x3 2" covers	\$ 4.20	24x24	x8	23.70	42x10	x5	20.55	42x 8	x5	16.50
20x 4	x3	4.75	28x28	x8	30.00	48x10	x5	23.70	86x10	x5	13.50
18x 5	x3	4.75	24x14	x8	19.75	MIST BROWN			42x10	x5	18.50
21x 5	x3	5.55	30x14	x8	22.90	For Designs and Sprays			48x10	x5	22.50
30x 5	x3 1/2	7.15	36x14	x8	25.30	30x12	x8 Telescope	\$16.65	40x10	x8	22.50
21x 7	x3 1/2	6.80	40x14	x8	27.60	36x12	x8	20.00	28x 8	x6	9.00
21x 8	x4	7.85	32x32	x8	39.45	20x12	x8	16.65	30x12	x6	15.00
24x 8	x5	9.10	For Violets and Corsages			16x16	x8	16.50	36x12	x6	18.00
28x 8	x4	9.45	7x 4	x4 2" covers	\$ 4.00	24x14	x8	20.85	24x14	x8	19.50
28x 8	x5	10.30	8x 5	x5	4.35	30x14	x8	24.15	30x14	x8	22.50
86x10	x5 Telescope	17.40	10x 6	x5 1/2	4.75	40x14	x8	29.20	36x14	x8	24.40
48x10	x5	28.45	12x 8	x5 1/2	5.55	32x32	x8	41.70	40x14	x8	26.65
VIOLET GLAZE AND PLAIN			14x10	x8	9.45	For Violets and Corsages			GREEN MARBLE		
VIOLET			For Out Flowers			Size			Cut Flower Boxes		
For Violets and Corsages			16x 4	x3 2" covers	\$ 2.95	7x 4	x4 2" cover	\$ 4.20	7x 4	x4	\$ 4.00
Size		Per 100	20x 4	x3	3.40	8x 5	x5	4.60	8x 5	x5	4.80
7x 4	x4 2" covers	\$ 4.20	18x 5	x3	3.40	10x 6	x5 1/2	5.00	15x 6	x5	6.80
10x 6	x5 1/2	5.85	21x 5	x3	4.00	14x10	x8	10.00	12x 8	x5 1/2	5.80
14x10	x8	12.50	24x 5	x3 1/2	4.75	For Out Flowers			14x10	x8	10.00
For Violets and Corsages			30x 5	x3 1/2	5.20	16x 4	x3 2" covers	\$ 3.10	16x 4	x3	3.60
Size		Per 100	36x 5 1/2	x3 1/2	7.15	18x 5	x3	3.60	30x 5	x3 1/2	6.85
7x 4	x4	\$2.95	28x 6	x4	5.55	36x 5 1/2	x3 1/2	7.50	36x 5 1/2	x3 1/2	7.75
8x 5	x5	3.75	18x 6	x4	4.75	21x 7	x3 1/2	5.10	21x 7	x3 1/2	5.80
10x 6	x5 1/2	4.20	21x 7	x3 1/2	5.10	24x 8	x4	6.10	24x 8	x5	7.75
12x 8	x5 1/2	5.85	21x 8	x4	5.45	24x 8	x4	6.10	40x 8	x5 Telescope	14.50
			24x 8	x4	6.10	36x 5 1/2	x3 1/2	7.50	42x 8	x5	17.75
			28x 8	x5	6.55	21x 7	x3 1/2	5.40	30x10	x5	18.00
			28x 8	x4	6.90	24x 8	x5 Telescope	6.90	42x10	x5	21.00
			28x 8	x5	7.90	40x 8	x5	15.00	48x10	x5	24.50
			86x 8	x5 Telescope	11.00	42x 8	x5	18.80	24x10	x10 8" cover	19.00
						42x10	x5	21.70	80x10	x10 8"	22.00
						48x10	x5	25.00	86x12	x7 3"	20.50
									24x12	x10 8"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

WILLOW BASKETS

We make any style you want on short notice.

Carry full line of **PRINCESS** baskets

Made in America.

W. Q. POTTER CO., 491 High Ave., Cleveland, Ohio

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUGH PAPER CO. SANDUSKY, OHIO

somewhat, but as stock was scarce in the wholesale market the lull was not felt. During the last part of the week, stock, brought along by the warm

CUT FLOWER BOXES

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture-Proofed stock).

18x5x3 , 3 -inch lid	\$2.63 per 100	24x8x4 , 2-inch lid	\$4.90 per 100
21x5x3 , 3 -inch lid	3.00 per 100	28x8x5 , 2-inch lid	6.27 per 100
24x5x3 1/2, 3 1/2-inch lid	3.89 per 100	36x8x5 , 2-inch lid	7.88 per 100
30x5x3 1/2, 3 1/2-inch lid	4.62 per 100	9x6x5 1/2, 2-inch lid	3.15 per 100
36x5x3 1/2, 3 1/2-inch lid	5.46 per 100	11x8x5 1/2, 2-inch lid	3.50 per 100

Other sizes cut flower boxes in proportion, as well as the popular sizes of Design Boxes. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO.,

MARION, IND.

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N. Y.

10,000, \$2.00 50,000, \$8.75

Sample Free For Sale by Dealers
Mention The Review when you write.

weather, was in heavy supply and did not clean up. The supply of chrysanthemums was heavier, the bulk coming from local growers. The quality is ex-

The Climax Cut Flower Boxes

Climax Manufacturing Co.

Main Office and Plant,

200 FACTORY STREET

CASTORLAND, - - NEW YORK

Mention The Review when you write.

cellent. All the early varieties are in now. Pompons have made their appearance and meet a large demand. October Frost, Chrysolora, Pacific Supreme

Let's Look at it From the Dollar Viewpoint

BOXWOOD SPRAYS



That's the only way you're apt to look at the purchase of your boxwood sprays this season. It isn't a "sentiment" proposition. It's just cold business.

These are just the things you want: Good merchantable boxwood, clean Virginia sprays; no heavy wood and 16 ounces to a pound.

We have it and can make delivery to you at \$7.50 per 50 pounds. We want your order this fall.

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

Mention The Review when you write.

and Touset are the best chrysanthemums now arriving.

Roses are arriving in quantities, with the demand not so heavy owing to the presence of mums. Russells, Ophelias, Wards, Sunbursts and Richmonds are excellent, as are the Killarneys. Improved quality kept the prices up, but the lower grades brought less than a week ago. The best of the violets clear daily at fair prices. Carnations are up in price and the quality is good. All the Enchantress varieties are in better demand than the others. White and light pink carnations sell well, while red and dark pink find little demand. Orchids, valley and lilies arrive daily, but are not in oversupply by any means. Fancy valley brings \$8 per hundred. All kinds of greens are in demand, especially smilax and asparagus.

Association Meeting.

The St. Louis Retail Florists' Association held its monthly meeting October 15 at Knights of Columbus hall. The attendance was large and the meeting interesting. President F. H. Weber presided. There was a warm discussion of a proposal to amend the by-laws so that the annual dues should be increased from \$5 to \$10 per year. When the question was put to a vote, it was decided by a large majority to retain the present dues.

Members of the association who attended the F. T. D. convention at Detroit were called upon and gave interesting accounts of the discussions and ideas presented at the meeting. As a result District Representative Fred C. Weber, Jr., said he expects that several members of the association will become members of the F. T. D.

Secretary Richard Tubbesing reported that the association is in good condition financially, and it is expected that the membership will be increased. "Our association is doing a great deal of good for the retailers, as at nearly every meeting something is brought up that is damaging to us and we act to stamp out the evil," he said. "Retailers who are not members of the association are receiving the benefits of our work, and it is up to them to come in with us and make the association 100 strong. This is the aim of the mem-



Record of 2 Yds. per Minut

SOUDER MFG. COMPANY
BRIDGETON, N. J.

GET READY Festoon Winding Machines Improved

5th year on the market. Two types. Makes all kinds of Festooning. Type No. 1 will wrap on any size wire used for its center. One turn with handle gives two wraps on Festooning. Center wire can be measured while Festooning is wound, which eliminates measuring of Festooning. Type No. 2: Fine wire is used for the center, one turn with handle gives one wrap on Festooning. Does equally as good work as Type No. 1. We furnish machines ready for work, with enough wire to make 500 yards. Three days' trial allowed. Money refunded if machine is not what you want. Prices: Type No. 1, \$12.00; Type No. 2, \$6.00. TRY ONE.

One of Many Testimonials

La Porte, Ind., Nov. 15, 1916.

The Souder Mfg. Co., Bridgeton, N. J.

Gentlemen: We got one of your machines early in December of last year, and made on it every kind of wreathing and festooning. We found it especially satisfactory in making large holly wreaths on heavy wire. Your machine is all right. We are,

Yours very truly, THE KABER CO.

CHRYSANthemums---ROSES---CARNATIONS

Largest dealers in home-grown Cut Flowers in the Cincinnati market.

Full Line of Florists' Supplies and all Greens in Season.

GIVE US A TRIAL ORDER.

THE WM. MURPHY CO.

Day Phones Main 980-981

329 Main St., CINCINNATI, OHIO

Night Phone Warsaw 1989

PREPARED Magnolia Leaves

in cases or
cartons

**THE
RUMBLEY CO.**
Evergreen, Ala.



bership committee and we expect that the goal will be reached."

Various Notes.

The executive committee of the Spring

Flower Show Association held a meeting at the Bourdet Floral Co. store October 25 to wind up the affairs of the association. The auditing committee, of which H. G. Berning is chairman,

We live in the midst of a swamp.
There is a beaten path to our door.

Why?

Our Price List is now ready for the trade.

JONES, The Holly Wreath Man, Milton, Delaware

Quality and Price Combined is what you find here

Evergreen Fancy Ferns.....	\$1.25
5,000 at.....	1.15
Leucothoe45
1,000 at.....	4.00
Green Galax, per 1,000.....	.90
Sphagnum Moss (wrapped), bale....	1.25

A trial order means a regular customer.
Prices subject to change without notice.

H. H. PALMER CO., Centerburg, Ohio

Mention The Review when you write.

OUR GREENS ARE GREENS GOOD

Green Galax (10,000 to case).....	Per 1000 \$0.45
Bronze Galax (10,000 to case), deliveries a little later.....	.45
Fancy and Dagger Ferns (5000 to case).....	.75
Green Leucothoe, 16 to 24 in. long, any quantity	2.50
Green Leucothoe, 12 to 16 in. long, any quantity	1.50
Green Leucothoe, 8 to 12 in. long, any quantity	1.00
Bronze Leucothoe, 16 to 24 in. long, any quantity	3.50
Bronze Leucothoe, 8 to 16 in. long, any quantity	2.00

Leucothoe Sprays are our specialty, and we respectfully insist upon your giving us a chance to convince you of the superior quality of our goods. Nothing in bronze will be ready for some two or three weeks yet. Please send cash or reference with first order.

TOE RIVER EVERGREEN CO., Newland, N. C.

Mention The Review when you write.

EVERGREENS

Laurel Branches, 2x2x4 ft. case, per case...	\$2.75
Laurel Stems, large bag, per bag.....	1.10
Green Sheet Moss, per bag.....	1.40
Boxwood, both varieties, per lb.....	.12
Fancy Holly, 2x2x4 ft. case, per case.....	3.25

W. Z. PURNELL, Snow Hill, Md.

It's a Beauty

OUR NEW CATALOGUE

Write for One

THE JOHN HENRY CO., Lansing, Mich.

Norway Spruce for Miniature Christmas Trees

SELECTED SHAPELY PLANTS

2-3 feet.....	\$20.00 per 100
18-24 inch.....	15.00 per 100
12-18 inch.....	12.00 per 100

These are a very attractive holiday specialty for florists and sell rapidly. Many of our customers have handled them in large quantities for years. Last season the sale was particularly good, and this year, with the scarcity of European novelties, they will be more popular. Will pot up nicely in 5 inch, 6 inch and 8 inch pots. They can be used also for vases and placed in tubs for the veranda.

Order now. We can ship at once, or hold until December 1st.

JACKSON & PERKINS CO., Newark, New York.

Mention The Review when you write.

TO ALL RETAIL FLORISTS

Our evergreen season opens this week, but bronze goods will not be ready for several weeks.

Can furnish the following greens now and will give orders prompt and careful attention.

GREEN GALAX.....50c per 1000; \$4.50 per case of 10,000

FANCY and DAGGER FERNS.....80c per 1000; 3.50 per case of 5,000

GREEN LEUCOTHOE, 10 to 16 inch \$1.00 per 1000; long lengths, \$2.25 per 1000

Will pack assorted cases, just any quantity you can use of each kind, all in one case, if you cannot use solid cases of each.

J. H. VON CANON,

Wire me, Elk Park, N. C.

Banners Elk, N. C.

FANCY FERNS--SPECIAL PICKED

Leave your orders for regular shipments. Mums, Roses and Carnations, all seasonable Cut Flowers. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

FERNS

FANCY or DAGGER, Moss, Evergreens, Laurel, Spruce and Hemlock Boughs, Xmas trees, etc. Finest stock. Get our low summer price on Ferns.

H. J. SMITH,

HINSDALE, MASS.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50.....per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

J. L. CUMBIE, Manager

Morris Station,

Georgia

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.50 per 1000

\$1.50 per 1000

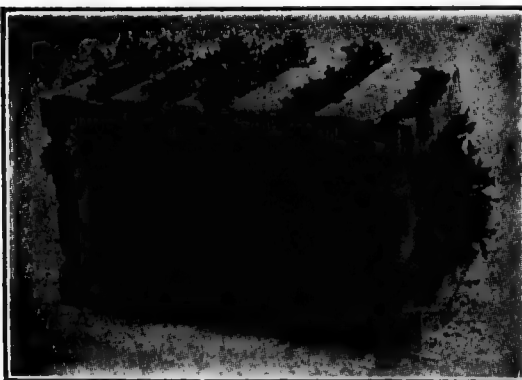
Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 baskets, each.....	1.25
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag..	2.00
Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.



CUT BOXWOOD

JUST THE BEST

Only \$15.00 per 100 lbs. (50 net lbs. to crate)

McCALLUM COMPANY,

Pittsburgh, Pa.

Mention The Review when you write.

BOXWOOD SPRAYS

SUPERIOR QUALITY STOCK

Everything in Evergreens.

JONES, THE HOLLY WREATH MAN.

MILTON, DELAWARE

Mention The Review when you write.

will meet and audit the books of the secretary and treasurer.

Otto Bruenig is attempting to get the members of the St. Louis Florists' Club bowling teams together in order to be ready for the teams from New York, Philadelphia, Chicago, Cleveland and Detroit, who will be here for the tournament during the S. A. F. convention next spring. He asks that all those interested telephone him.

J. F. Ammann, of Edwardsville, secretary of the Illinois State Florists' Association, has extended an invitation to the St. Louis florists to attend the fall meeting and flower show of the association at Galesburg, Ill., November 6 and 7. A number have already announced their intention of being present.

The St. Louis Wholesale Florists' Association held a meeting last week and decided to close their places of business at 5 p. m. daily, beginning October 22. Notices to that effect were sent to all retailers. The stores open at 6:30 a. m. George Waldbart, the Ayres Floral Co. and Miss M. S. Newman all reported that business was good last week. The social season has opened and has brought considerable business.

The St. Louis Seed Co. has been mailing its fall catalogue. Last week the company received a carload of bulbs and put them on display in the show room.



GREEN GALAX, DAGGER FERNS, and LEUCOTHOE



GREEN GALAX, case of 10,000.....\$4.50

DAGGER FERNS, per 1000..... 1.00

GREEN GALAX, by parcel post, per 1000..... 1.00

GREEN LEUCOTHOE.....\$1.75 to \$2.75 as to size

ALL FRESH GUARANTEED STOCK

W. M. Woodruff & Son,

Lowgap, N. C.

GREEN GOODS GUARANTEED TO PLEASE



Green Leucothoe, 20 to 24-inchper 1000, \$3.00

" " 14 to 20 inch " 2.00

" " 10 to 14-inch " 1.00

Fancy and Dagger Ferns, 5000 to caseper case, 3.50

Green Galax, 10,000 to case..... 4.50

Bronze Galax, same price but not ready.

T. J. RAY & CO., ELK PARK, N. C.

Mention The Review when you write.

The St. Louis County Growers' Association will hold its next meeting November 7. President Rowe says there are questions of importance to come before the meeting and urges that all members attend.

Sam Seligman, representing Wertheimer Bros., New York, and Robert

BRONZE GALAX

By parcel post, per 1,000\$1.00

By express, per 10,000 7.50

B. E. and J. T. Cokely
SCRANTON, PA.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS	
Per 1000	\$1.50
GREEN LEUCOTHOE SPRAYS	
Per 100.....	.50
Per 1000.....	4.50
BOXWOOD SPRAYS	
Per bunch25
Per case of 50 lbs	7.50

BRONZE GALAX LEAVES	
Per 1000.....	\$1.00
Per case of 10,000.....	7 50
GREEN GALAX LEAVES	
Per 1000	1.00
Per case of 10,000	7.50

SPHAGNUM MOSS	
Per bale.....	\$1.50
GREEN SHEET MOSS	
Per bundle.....	\$1.00
10 bundles	9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....	\$1.35 per carton
Red Magnolia Leaves.....	1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

Prepared Cycas Leaves of Very Choice Quality

100 Cycas (assorted sizes), from 12 to 36-inch for..... \$4.80

A sample order will convince you that our Cycas are the best. Get our general list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.
Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

Southern Wild Smilax

Now ready for shipment

Large case, \$2.50 Half case, \$1.50

Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE
EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP

FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

NEW CROP

FANCY FERNS

First-Class Stock
\$1.00 PER 1000

TEAHAN FERN CO.
694-696 River St. TROY, N. Y.

Phone Troy 1706-W.

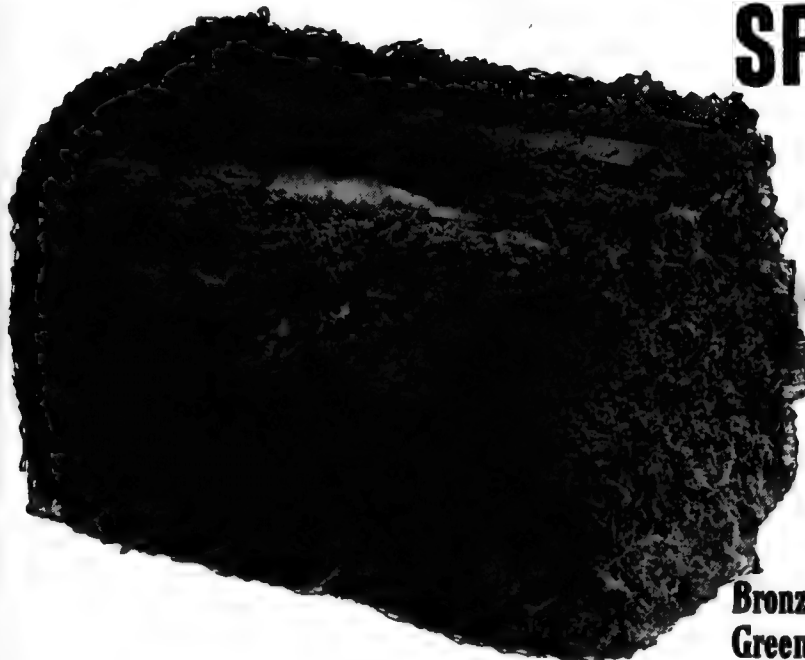
Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT

Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN
EVERGREEN, ALABAMA



SPHAGNUM MOSS

SUPERIOR QUALITY

Buy now and get advantage of the low prices.

1 bale.....\$ 1.75
10 bales..... 16.00
25 bales..... 37.50

Every bale wrapped.

In carload lots we can offer specially low prices where no wrapping is required.

Bronze Galax..... per 1000, \$ 1.25
..... per case, 10.00
Green Galax..... per 1000, 1.00
..... per case, 8.50

Leucothoe Sprays.... per 100, \$0.50

Fancy Ferns..... per 1000, 1.25

Dagger Ferns..... per 1000, 1.00

Natural Sheet Moss..... per bag, \$2.00

Dyed Green Sheet Moss..... per bag, 3.50

Cedar Bark..... per lb., .08

Hemlock Bark..... per lb., .03

Magnolia Leaves, Superiora Brand, per carton, \$1.25

Special price for large quantities.

Everything in Florists' Supplies

THE KERVAN COMPANY, 119 West 28th Street,
NEW YORK

Mention The Review when you write.

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

Mention The Review when you write.

WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in business. Prompt service. Good weights.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

Newcomb, of the American Bulb Co., Chicago, called on the trade last week. Both reported that business is good.

J. M. Walther, 3645 Iowa avenue, has several houses of extra fine poinsettias. He also makes a specialty of bulbous stock.

Mrs. A. H. Krite, who had been in Texas during the last six months, returned and has opened a flower store on Jefferson avenue, near Cass.

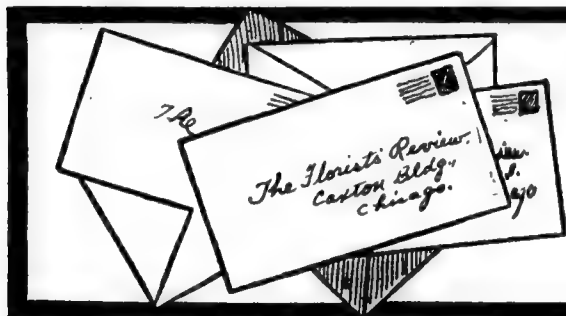
Fred Ude is cutting some fine pompons.

Fred C. Weber, Joseph Witek and

F. H. Weber are among the west end florists who are making elaborate window displays.

The death of John Knoll, one of the oldest florists in the south end, is reported in the obituary column of this issue.

J. J. B.



Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head



SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—Expert carnation grower and all-round florist wants warmer climate; references. Address C. M. N., 1207 South Eighth St., Manitowoc, Wis.

SITUATION WANTED—By first-class storeman, designer and salesman; able to take charge. State salary. Address No. 317, care Florists' Review, Chicago.

SITUATION WANTED—By thoroughly experienced florist and gardener; private or commercial; west coast preferred. Excellent references. Address No. 318, care Florists' Review, Chicago.

SITUATION WANTED—By an experienced all-round elderly florist; successful propagator; wages, \$12.00 a week, board and room. Address Wm. Kirkham, Chicago Hotel, 22 S. Clark St., Chicago, Ill.

SITUATION WANTED—As working foreman, first-class grower of roses, carnations, mums and general line of pot and bedding plants, where No. 1 stock is required. Age 36, strictly sober. Address No. 324, care Florists' Review, Chicago.

SITUATION WANTED—By American, 20 years store and greenhouse; grower, designer; experienced in bedding out, making Christmas baskets; married, no children; strictly temperate; able to take charge. H. C. G., Florist, Lake Linden, Mich.

SITUATION WANTED—As grower on moderate-sized place, by young man; American, all-round florist, best habits, A-1 references. Can take full charge; limited experience in designing and store work. Give full particulars. H. V. Thompson, 238 Jackson St., Rochester, Pa.

SITUATION WANTED—As head gardener; life experience in all branches of gardening specialties, outdoor and indoor flowers, fruit and vegetables, shrubs, lawns and landscape work. Can produce good results; married, aged 36. Address No. 299, care Florists' Review, Chicago.

SITUATION WANTED—By all-round florist, capable of taking full charge, experienced in designing and bedding out; 16 years in the business of growing for the retail trade; single, sober and industrious; references. Address with particulars No. 322, care Florists' Review, Chicago.

SITUATION WANTED—Private or commercial, by grower; American, 33; 15 years in cut flowers, bedding, Christmas and Easter stock; successful propagator, also designer and maker-up; strictly sober, industrious and honest; expect good wages. State full particulars. Address No. 325, care Florists' Review, Chicago.

SITUATION WANTED—A gardener and florist on private or commercial place; life experience in all branches in and outdoors; German, 42, married, without children; best references; employed but would like a change November 1 or later. Please state wages and particulars in first letter. Address No. 323, care Florists' Review, Chicago.

HELP WANTED—First-class rose grower. Green Plain Rose Farm, Yardley, Penna.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Opportunity. Successful growing concern in best Pacific coast city wants competent man for growing grounds; also competent greenhouse propagator. Must furnish references and make an investment. Address No. 290, care Florists' Review, Chicago.

HELP WANTED—For a country place near St. Paul, Minn., an all-round gardener with both greenhouse and outside experience on vegetables and flowers; modern house, fuel and vegetables furnished free. State wages wanted and give names and addresses of two references. Address No. 316, care Florists' Review, Chicago.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—An all-round greenhouse man; steady work for the right man. Simanton & Pence, Falls City, Neb.

HELP WANTED—Two growers for general greenhouse work; also one good propagator. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—A young florist, experienced, for general greenhouse work. Steady work. National Plant & Flower Co., 61st and Throop Sts., Chicago.

HELP WANTED—Young man who can drive a White truck and is handy at greenhouse work. Good wages. J. Becker, 5211 Ludlow St., Philadelphia, Pa.

HELP WANTED—Experienced florist. Apply to C. C. Trepel's cut flower department, care Bloomingdale Bros., 59th St. and Lex. Ave., New York City.

HELP WANTED—An all-round greenhouse man for retail place. Please give experience and wages in first letter. Hugo Busch, Jefferson City, Mo.

HELP WANTED—Handy man for greenhouse, young, middle-aged or elderly man; a good chance to learn the business. Waukesha Floral Co., Waukesha, Wis.

HELP WANTED—First-class man for pot plants and general greenhouse work. State age, nationality and wages expected. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—Experienced man for pot plants and general greenhouse work; state wages expected; boarding nearby. Apply Blind Floral Co., West View, Pa.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Nov. 15; man for retail store; must be a good salesman and designer; must not smoke cigarettes. State salary expected. Cotton, Florist, Portsmouth, Va.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—A first-class designer, decorator and general storeman; good salary to right kind of a man. Please give references in first letter. Address No. 296, care Florists' Review, Chicago.

HELP WANTED—Foreman to take charge of retail place of 50,000 ft.; roses, carnations, chrysanthemums and general line of pot plants. Good wages to right man. C. W. Espy & Son, Brookville, Pa.

HELP WANTED—Two or three quick, active young men for potting and general greenhouse work; good chance for advancement. State age and wages expected to begin with. Iowa Seed Co., Des Moines, Iowa.

HELP WANTED—First-class all-round working foreman for retail place of 40,000 feet of glass; \$22.00 per week and seven-room modern steam-heated house. Best of references required. Kemble & Goodman, Mason City, Ia.

HELP WANTED—Good grower of carnations and potted plants for retail place; married man experienced in design work preferred, but not absolutely necessary. Wages \$20.00 per week. G. A. Weberg, Chicago Heights, Ill.

HELP WANTED—A grower of chrysanthemums, poinsettias, ferns, roses and other general stock. Want a man of at least three years' southern experience. Married man preferred. House furnished. Address No. 278, care Florists' Review, Chicago.

HELP WANTED—Man between ages of 35 and 40 as superintendent of wholesale grain and field-seed business. Salary \$1800.00 per year to begin and a chance for rapid advancement. When replying state age, experience and former employers. Address No. 319, care Florists' Review, Chicago.

WANTED—Used water boiler, 500 ft. of radiation; Richardson or Boynton sectional preferred. Hobart, Sioux Falls, S. D.

WANTED—To buy a small steam trap in perfect condition. Give full particulars and price in first letter. Forest Park Floral Co., Coffeyville, Kan.

WANTED—To rent, a small place suitable for growing lettuce and mushrooms, in a town not less than 6,000. Address Wm. Kirkham, 22 S. Clark St., Chicago, Ill.

WANTED—Growers to know of the Jones service. Heating systems designed or made over. Submit your heating problems to Robt. Ross Jones, Consulting Engineer, Harrisburg, Penna.

TO LEASE—Good opportunity for live florist with small capital to locate in sunny Florida; will lease small place in best residential section of city of 100,000 inhabitants; capable of being developed into a splendid paying proposition. Address No. 315, care Florists' Review, Chicago.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

FOR SALE—Pots, 2¼, 2½ and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—A retail florist business. Am sick and will sell cheap. Address No. 314, care Florists' Review, Chicago.

FOR SALE—25 boxes of glass, 16-in. x 24-in., D. S. A. new, at \$4.80 per box. Cash, please. Elson Helwig, Marion, Ohio.

FOR SALE—Double thick glass, A & B quality, sizes 16x24 and 16x30. J. W. Young, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

FOR SALE—One No. 406 Giblin hot water boiler, in good shape; only fired three seasons; \$150.00 cash. Harry Jergens, R. R. 3, Dayton, Ohio.

FOR SALE—Second-hand iron pipe in good condition, sizes ½-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—15 tubular boilers, 10 Scotch marine boilers, 6 portable boilers. All sizes, at buyers' prices. Casey Boiler Works, Springfield, O.

FOR SALE—Chicago north side flower store, up to date, fine location, business street; good condition. Good reasons for selling now. Address No. 320, care Florists' Review, Chicago.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—One 66-inch by 16-foot and two 72-in. by 18-ft. used Murray boilers, good for 110 lb. working pressure, complete with breeching; also a 150-foot 54-inch steel stack, all in good condition; shipment about Nov. 1. Inquire of Jacob E. Decker & Sons, Mason City, Iowa.

FOR SALE—We have 100 boxes "A" glass, double strength, cleaned, good as new, \$4.50 per box, or 100 boxes for \$400.00, if it would be taken from place; 1-inch pipe, 12, 14, 16 ft. long, \$20.00 a ton. And all different materials. Inquire John Prochazka, Niles Center, Ill.

FOR SALE—First-class second-hand hot water heater, as good as new; capable of heating 120-ft. house. Write or call. J. K. Alexander. "The Dahlia King," East Bridgewater, Mass.

FOR SALE—On account of my long illness I will sell my store at 900 Belmont Ave. at a bargain. Location, busiest corner in Lakeview. New fixtures and everything in splendid shape. F. O. Franzen, 5319 N. Clark St., Chicago, Ill.

FOR SALE—Or rent, 5 greenhouses, 9 miles west of Chicago; one house 80x50, others 25x100 ft., well stocked with carnations, mums and bedding plants. Reasonable price. Reason for selling, sickness of owner. Address No. 276, care Florists' Review, Chicago.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—Greenhouses covering 10,000 sq. ft. of ground, on 5 acres of good gardening land, near Milwaukee; two boilers, hot water heat; well stocked with carnations and mums; 150 tons of coal on place; 2 dwelling houses and barn. Inq. or address Boehlke & Brueggemann, North Milwaukee, Wis.

FOR SALE—\$1,500.00 cash, balance easy terms, 7000 feet of glass, good shape, fully stocked, coal supply, fertilizers; four lots, comfortable six-room residence, city water, electric lights. Good business. Fine location near K. C. Opportunities unlimited. A bargain. Address No. 306, care Florists' Review, Chicago.

FOR SALE—My greenhouse and property, about 9000 ft. of glass, within one-half square of Main street on the best street in the city; the only florist in a city of about 12,000; good office building, good steam heat, cement benches, cement walks throughout the houses; in the heart of the coal field. Apply A. Dinkel, Brazil, Ind.

FOR SALE—One Prescott duplex pump, 7x4½x 10, 4-inch suction, 3-inch discharge; also one American Well Works deep well pumping head for steam, for 2-inch cylinder; all in good condition, will be sold cheap; also galvanized wire used for carnations, old pots in all sizes and cypress boxes for planting bulbs. Inquire of Emil Buettner, Park Ridge, Ill.

FOR SALE—Second-hand glass, pipes; 200 boxes 12x14 D. S. clean, \$3.50 per box; smaller sizes, \$2.50 per box; vent. windows; 5½ and 6-in. pipes, 4-in. pipes and boiler flues, 10c per ft.; 1¼-in. brass valves, 1¼-in. check valves, one 2½-in. valve, 4-in. valves, 2-in. gal. pipes, 5000 fire bricks. F. L. Otto, 2138 N. Kedzie Ave., Chicago, Ill. Tel. Belmont, 7766.

FOR SALE—3 houses, two 60x28 and one 20x16; 2000 carnations planted; place in good shape; only 2 and 3 years old; good heating system; good 6-room house; everything in fine shape; good business; don't raise enough to supply my trade. Will sell for \$4000.00, if sold this month. Will take \$2100.00 cash, balance easy terms. Reason for selling, death of my husband, and I am too old to run the place. Mrs. L. E. Hawkins, Paulding O.

FOR SALE—Greenhouses, one-half acre of glass, together with from one to five acres of the most fertile garden land in the West, all adjoining the electric railway station eleven miles north from Salt Lake City, Utah. Bed rock prices for quick sale; as our seed business has grown to such proportions that it must have our undivided attention. Here is your chance to get in on the right basis. For particulars write PORTER-WALTON CO., Salt Lake City, Utah.

SITUATION WANTED

As working foreman, life-time experience in growing of roses, carnations, mums and general stock. A-1 references. Kindly state particulars in first letter. Address No. 310, care Florists' Review, Chicago.

SITUATION WANTED

Storeman

Fifteen years' experience; capable of handling the best class of trade; references as to character and ability. Address No. 307, care Florists' Review, Chicago.

HELP WANTED

Two good rose growers; good wages and steady employment. Ask for Peter Schonsboe, greenhouse Supt.

PETER REINBERG

5450 N. Robey St., Chicago

FOR SALE

DEATH OF OWNER

Gives an opportunity to purchase one of the best Greenhouses in the liveliest city in this state—(KOKOMO).

Business established ten years. Finest available location. Center of population. Write for particulars.

Address

BRAND, The Real Estate Man
Kokoma, Ind

FOR SALE

Best Retail Stand in Houston, Texas

Price and terms reasonable, must return to Pacific Coast on account of my wife's health. Have good lease, plenty of land, low rent, clean stock, good wholesale and retail business.

WALTER WESTGADE
2610 Washington St., Houston, Tex.

WANTED

Small hot-water boiler for small greenhouse. Wilks preferred; must be in good condition.

W. A. BRENNEKE,
1639 Grand Ave., Newcastle, Ind.

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

HELP WANTED

A working florist for general greenhouse work, who understands watering, growing cut flowers, Christmas, Easter and bedding stock; a permanent place to the right man. State references, experience, salary, etc., in first letter.

The Imlay Co., Zanesville, Ohio

HELP WANTED

Salesman

Wholesale cut flowers; opportunity for advancement for good live man.

S. S. PENNOCK CO.
1612 Ludlow St., Philadelphia, Pa.

HELP WANTED

Storeman—A fine opportunity for the right man. Must be a good salesman, designer and decorator. State age, experience and salary expected. Give full particulars as to ability and character; also references.

CENTRAL FLORAL COMPANY,
35 Broadway, Detroit, Michigan

HELP WANTED

Grower of Vegetables Under Glass
Good place for steady man who can produce cucumbers, tomatoes, etc., in profitable quantity and quality. First-class equipment; plenty of opportunity to advance. Address No. 313, care Florists' Review, Chicago.

HELP WANTED

Night fireman for our plant; sober, reliable man, from 6:30 P. M. to 6:30 A. M., seven nights per week. Wages, \$2.75 per night.

Write
HASSELBRING, Florist, Flint, Mich.

FOR SALE

Flower store in city of over 300,000 population, located in the great middle-west.

The business is established and profitable, and is conducted on up-to-date lines.

Never bothered by competition. Write for particulars. Liberal terms to the right party.

Address No. 305, care Florists' Review, Chicago.

FOR SALE

California's Opportunity FOR YOU

Established Bulb Ranch For Sale

4½ acres, modern bungalow, electric light, inexhaustible well, good pumping plant, 3 acres in Callas, also Purity Freesias, large lath shade. On electric car line, 15 minutes' ride from business center of Santa Cruz, 1500 feet from seashore. Good income, ideal home and environment. Will require \$5,000.00 cash, balance to suit customer. Address owner.

C. H. McISAAC
R. D. 2, Box 802, Santa Cruz, Cal.

FOR SALE

A fine retail business in a town of 5,000, 100 miles east of Chicago; three houses, fully stocked; about 8,000 feet of glass, first-class hot water heating system; winter coal on hand; no competition. Seven room dwelling with bath, hot water heat, electricity and gas, barn and garage; 1½ acres of land. Good reasons for selling. For terms and information address No. 321, care Florists' Review, Chicago.

FOR SALE

Greenhouses. A fine property, including choice residence in Denver, Colo. Everything in first-class condition. Coal for coming winter contracted at low cost. Requires \$4,000.00 cash, balance on liberal terms. Other interests require attention of owner. Address, mentioning this paper, **G. W. Davison, 31st and Crocker, Des Moines, Iowa**

FOR SALE

I have a number of high and low pressure boilers, from 25 H. P. to 300 H. P. Ready for immediate delivery, and at reasonable prices.

W. C. ROSS
Manhattan Bldg., Chicago, Ill.

FOR SALE

At bargain—greenhouses, consisting of 7,500 feet of glass; 2 lots 50x129; stocked with 4000 roses, 2000 mums, plumosus, Sprenger and pot plants. Good heating plant. Can be handled with little cash or will sell partnership in business. Write for terms.

P. GARGIULO, E. 3409 34th Ave., SPOKANE, WASH.

FOR SALE

On Account of Death

One of the oldest retail florist stores in New York City. Terms, most reasonable. Apply to the

BARNEY B. JACOBS CO.
114 West 28th St., New York City

Telegraph Delivery Department

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CINCINNATI

532-534 Race St.

E. G. HILL FLORAL CO.

Good Stock and
Good Service

Member F. T. D. Phones Main 1874-1876

EDWARD A. FORTER, Florist

Successor to A. Sunderbruch's Sons

128 W. Fourth St.,

Cincinnati, O.

SCHRAMM BROS.

Send us your orders for

TOLEDO, OHIO

1307-15 CHERRY STREET

Members Florists' Telegraph Delivery

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FLORISTS' TELEGRAPH DELIVERY

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METZ & BATEMAN

414 Madison Avenue

OHIO BUILDING

DAYTON, OHIO

16 and 18 W. 3rd St.

Matthews the Florist

Established in 1888.

Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS

COLUMBUS OHIO

Wilson's Seed Store

Telegraph Orders Carefully Executed.

L. D. Phones:

Citizen's 5328, Bell Main 2908 **116 So. High St.**

THE KAY-DIMOND CO.

YOUNGSTOWN, O.

Members Florists' Telegraph Delivery Ass'n

**ALWAYS HAVE COMPLETE
STOCK ON HAND**

**MRS. J. B. FREEMAN
OF "THE FLOWERS"**

836 Superior Street, **TOLEDO, OHIO**

VAN METER FLOWER SHOP

SPRING and HIGH, Springfield, O.

BEST FLOWERS for EVERY OCCASION

NEWARK, OHIO

CHAS. A. DUERR

Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP

COVERS ALL OHIO POINTS NEWARK, OHIO

EGGERT N. ZETLITZ

The Leading Florist

209 West Market Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

L. A. Eaton and Sons
FLORISTS

NORTH EASTERN OHIO

Phone 1713 Main

CONNEAUT, O.

Elyria, Ohio

LORAIN, OHIO

The L. C. Hecock Floral Co.

Members Florists' Telegraph Delivery Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO

DAYTON, OHIO

J. W. RODGERS, Florist

Elks Bldg.,

3d and Jefferson Sts.

BOSTON.

The Market.

The expected slump in prices has materialized, attributable principally to the increased supplies of chrysanthemums and roses and the smaller purchases on the part of the retailers. Roses, which a few days ago were in eager demand at \$4 for short-stemmed stock, are selling at one-fourth that figure, and all other grades have declined. American Beauties of the best grades make \$20 to \$25 per hundred, with the demand somewhat weak. Ophelia remains easily the leader in the hybrid tea class, with Shawyer, Russell, Hadley, Miller, Stanley and the Killarneys next in favor. Chrysanthemums are now abundant. Such varieties as Chieftain, Pacific Supreme, Unaka, Oconto, Halliday and Chrysolora are much in evidence. Even a few Bonnafons have appeared. There is a larger supply of pompons, but these clean up better than the big blooms.

Carnations are not abundant and their prices have not sunk so much in proportion as those of mums and roses. In addition to a larger supply of single violets, some doubles are now available. Only small lots of sweet peas, snapdragons and cornflowers are coming in, but pansies and yellow marguerites are somewhat more plentiful. Longiflorum lilies have taken a sharp drop, but good valley holds up to \$8 to \$10 per hundred. Cattleyas are now in liberal supply, and the prices are decidedly lower.

Various Notes.

R. S. Phelps, of Lexington, is cutting fine Halliday, White Chieftain, Pacific Supreme, Oconto and Bonnafon mums.

CLEVELAND

...THE...

J. M. GASSER COMPANY

EUCLID AVENUE

**We grow the best of everything in
CUT FLOWERS**

CLEVELAND OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Member F. T. D.

The Smith & Fellers Co.
735 Euclid Ave., **Cleveland**
LEADING FLORISTS

**We can fill your orders Day or Night for
CLEVELAND AND
STATE OF OHIO**

Always have complete stock on hand.
Regular discount allowed the Trade.

KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, O.
Members Florists' Telegraph Delivery Ass'n.

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THE JONES-RUSSELL CO.
FLOWERS

1284-1308 Euclid Avenue

Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO

BRAMLEY & SON

Store and Greenhouses,

1181 East 71st Street

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. MASSILLON, ALLIANCE and VICINITY
FRED G. GELTZ, 523 Market Ave., North
Member F. T. D. Ass'n.

HEISS COMPANY DAYTON OHIO
112 So. Main St.
Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

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CARBONE, 543
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON—BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
88 N. MAIN STREET
Orders Shipped for
Southern New England
and Rhode Island points.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

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LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Stores:
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364 Asylum St.
Greenhouses:
Benton St.
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REUTER'S
For Rhode Island and Connecticut

STORES
New London, Conn.; Norwich, Conn.,
and Westerly, R. I.
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PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street
Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
I. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.
J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. **M E A D** T.
D. —MANCHESTER, N. H.— D.

HALL & ROBINSON
MONTREAL'S FLORISTS, **Montreal, Que.**
825 St. Catherine St., W.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

He has received none of his bulb shipments as yet. Mr. Phelps specializes in anemones and ranunculi and also forces hardy larkspurs successfully.

I am glad to report that H. F. Calder, of Norwood, who has been sick for about two years, is much improved in health and gaining flesh steadily. Mr. Calder made the first local shipments of Campbell violets last week.

Neil E. Boyle, of Malden, has some splendid houses of roses. He is cutting extra fine blooms of Ophelia, Hoosier Beauty and Dark Pink Killarney. He has his full coal supply in. Mr. Boyle had a small war garden this season and harvested 175 bushels of potatoes from three-fourths of an acre. Most of the potatoes he sold as soon as dug at \$2 per bushel.

Several of the large cyclamen specialists are again having considerable trouble with mite this season. I have heard of a number of "sure cures" for this destructive pest, but a real remedy is lacking as yet.

Edward Bingham has finished cutting mums. He grows early ones only, and says he never had a more remunerative season. Single violets are being planted to follow mums.

J. K. Chandler & Sons, of Tewksbury, are shipping in quantities of Oconto and pompon mums, which are cleaning up well.

The Boston Flower Exchange will

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

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Dunlop's

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Corner St. Catharine and Guy Streets
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Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"

All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.

A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

WINNIPEG, MAN., CAN.

THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St

Telegraph Delivery Department

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NEWARK, N.J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

Red Bank, N. J.

**W. W. KENNEDY & SONS
FLORISTS**

Members of F. T. D. and National Florist

5 East Front Street

All middle state and seashore

New Jersey Points

and Northeastern Pennsylvania towns
are best reached from

**TRENTON
MARTIN C. RIBSAM
FLORIST**

Member F. T. D.

Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to

SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs

Louis G. Ratcliffe

FLOWERS

203 N. Tryon St., Charlotte, N.C.

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.
ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

MIAMI FLORAL CO.

ORDERS PROMPTLY FILLED

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

Florida and South Georgia Points

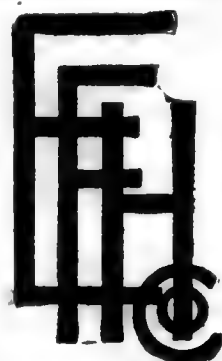
Charleston, S. C. Carolina Floral Store
250 King Street

Greenhouses, Meeting and Romney Sts. We grow
our flowers; place of origin here for fresh flowers

VAN LINDLEY CO.

FLORISTS

GREENSBORO, N. C.



ABUNDANTLY PREPARED AT
ALL TIMES

**Edwards Floral
Hall Company**

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves

Member Florists' Telegraph Delivery Ass'n

celebrate its twenty-fifth anniversary by a banquet and ladies' night at Young's hotel, October 27. These annual gatherings are always enjoyable and the coming one promises to be the best ever.

William H. Elliott, in addition to roses, is marketing a splendid lot of bushy, well flowered mums in pots, including such varieties as Bon-ton, Miss Robinson, Roman Gold and the Caprices.

Norris F. Comley is cutting unusually fine Russell, Ophelia, Shawyer, Red Radiance, American Beauty and Stanley roses; also, a fine lot of single violets.

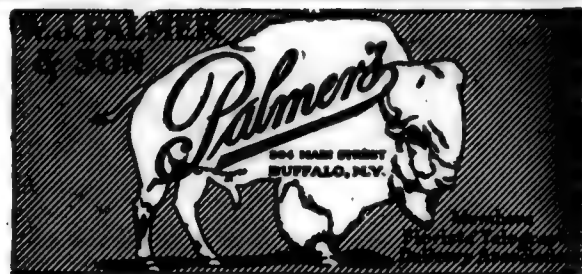
David Welch says the shipping trade with D. & E. J. Welch is good, and vastly superior to that of a year ago. About all orders are much larger than a year ago.

The nominating committee of the Massachusetts Horticultural Society announces the following candidates for the various offices to be filled at the annual meeting November 17: For president, Richard M. Saltonstall; vice-president, for two years, Charles S. Sargent; trustees, for three years, Thomas Allen, Walter Hunnewell, Charles W. Moseley, Thomas Roland; delegate to state board of agriculture, for three years, Samuel J. Goddard. In accordance with the by-laws of the society, two weeks are allowed for further nominations, should any be desired.

At F. E. Palmer's, Brookline, is to be seen a house containing 1,600 of the grandest cyclamens I have examined this season. The plants are in 5-inch pots to 8-inch pans, and carry good, leathery foliage. Stocks of primulas, chrysanthemums and other plants are in fine condition. An attractive nursery is now attached to Mr. Palmer's home in Newton street.

David H. Guild, of the Ames Implement and Seed Co., Boston, and Donald J. Crighton, of Readville, are members of the army medical corps. They expect to be sent across to France soon. Both are members of the Gardeners' and Florists' Club.

The writer visited the great military camp at Ayer, Mass., October 21, where 40,000 of the flower of American manhood are in training. Several men seen were connected with the florists' business and all seemed to be enjoying the open-air life and the somewhat strenuous duties they have to perform. Situated on high land, not far from historic Concord, the Ayer camp, covering nearly 1,000 acres, is a most charming spot. The woodlands, with their autumnal tints, were enchanting, the oaks, birches, sumachs and maples being especially beautiful. W. N. C.



**SCOTT THE FLORIST
BUFFALO, NEW YORK**

S. A. Anderson

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

ROCHESTER, N. Y. F.T.D.

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THE FLORIST
88 E. MAIN ST.

We reach all
Western
N. Y. Points.



BATAVIA, N. Y.

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Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.
182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS
Florists

25 Clinton Avenue, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

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J. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

DANKER, Albany, N. Y.
Florist

Member Florists' Telegraph Delivery Ass'n.

MONTCLAIR, N. J.
MASSMANN

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R. ABBOTT **PARK FLORAL COMPANY**
Both Phones
Greenhouses: Buchanan, FLORISTS
Lafayette and Schiller
Aves., Broad St. Park. **TRENTON, N. J.**

DOVER, NEW JERSEY
HACKETTSTOWN, N. J.

Alonzo D. Herrick Member Florists' Telegraph Delivery

NEW JERSEY
EDWARD SCERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

References or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 324 Lewis Avenue
Phone 1150 Bedford Brooklyn, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE
5000 PROSPECT

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HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrecht Bros.
INC

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M.A. Bowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

CHATHAM, N.Y. The Chatham Floral Co.
EASTERN NEW YORK and Western MASS.
PROMPTNESS, WITH CARE

ORDERS FOR . . . NEW YORK WIRE OR PHONE TO
MAX SCHLING

785 Fifth Avenue

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

C. C. TREPEL, Main Office,
BLOOMINGDALE'S
Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

NEW YORK.

The Market.

The market at the close of the last week was much depressed because of the oversupply of chrysanthemums and roses. The real reason for the instability of the market, however, was the flood of mums, which was beyond expectations. The early mums were still in the market, and with the additions of the later varieties the supply greatly exceeded the demand. Prices were about half of those a year ago. White varieties were abundant and the pink-dyed flowers made their appearance. There must have been twenty varieties of mums in the market October 20, among them being Bonnaffon, Chieftain, Golden Glow, Chrysolora, Golden Queen, Oconto, Early Frost, Polly Rose, Pacific and the pink and bronze Unakas.

The oversupply of roses caused the prices to fall. The best hybrid perpetual roses were easily disposed of. American Beauties sold for \$30 per hundred, while Hadley roses have reached \$20 per hundred. Prima Donna, Mock and Ophelia roses are as popular as ever.

The carnation shipments increased in size daily and the price of the best of them was \$3 per hundred. There is still much room for improvement in stem and quality of bloom. Longiflorum lilies hold well at \$8 per hundred for the best, and the supply and demand are about equal. Valley is selling at lower prices, \$8 being asked for the selected. The supply of gardenias is limited. With the exception of a few fancy flowers, the top for orchids is 35 cents apiece. Many sell at 25 cents and lower.

Violets are of better quality. The best flowers sold October 20 at 40 cents per hundred, but the majority brought 25 to 35 cents per hundred. There were a few asters and dahlias in the market October 20, but they found little sale. Cosmos are still fine. Tritomas are

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
New York

Also
Vanderbilt Hotel

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.
NEW YORK 561 Fifth Ave.

1 Park Street
799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Ports.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY

F. T. D. MEMBER

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1558 Columbus

NEW YORK CITY
Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention
Long Island Brooklyn Jersey City Newark

W. & T. CASS, Florists
GENEVA, N.Y.

Telegraph Orders Promptly Filled
in Western New York.

ALBANY, N. Y.

Rosary
FLOWER SHOP

23
STUBEN
STREET

Best service.
Send your
orders to us.

Telegraph Delivery Department

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56 Broadway
DETROIT
MICHIGAN

John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.
Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bomb Floral Co., Albert Pochelon, 153 Bates St.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph
Delivery Association

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

HELENA, ARKANSAS
BALL FLORAL CO.
Detroit, Mich.
SCRIBNER FLORAL CO.
Member F. T. D. 604 East Fort Street

KALAMAZOO, MICHIGAN
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

done, but there are still bouvardias and
calendulas. The supply houses are han-
dling quantities of autumn leaves.

Various Notes.

Chrysanthemum shows will be numer-
ous next month. The New York Flo-
rists' Club will have a display of mums
and novelty roses at its meeting No-
vember 12, and there will be displays
at the Engineering building and at the
Museum of Natural History. Madison,
N. J., and Tarrytown, N. Y., will also
have shows.

J. F. Sullivan, of Detroit, was a vis-
itor last week. Mr. Sullivan was on
his way home from Philadelphia and
Fredericksburg, Pa., and is making his
fall purchases.

William T. Iler, Jr., son of William T.
Iler, of E. C. Horan's staff, died Octo-
ber 17 of typhoid fever. The funeral
was held October 20 and was attended
by many members of the trade, who
sent elaborate funeral pieces. Mr. Iler,
Jr., was 25 years of age.

Charles E. Russell, of the Jones-Rus-
sell Co., Cleveland, and Brainard Dud-
ley, of the J. W. Dudley Sons Co.,
Parkersburg, W. Va., were visitors last
week.

Leon S. Shapiro has joined the force

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.
HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In MINNEAPOLIS, it's
Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice.
Member Florists' Telegraph Delivery.

MINNEAPOLIS, MINN. 34 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
200 miles in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

KANSAS CITY, KANSAS
L. C. FIELDS
Member Florists' Telegraph Delivery.

Mrs. M. E. Hollcraft
807 Kansas Ave., **TOPEKA, KAN.**
MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., **TOPEKA, KAN.**
Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
Members F. T. D.

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

La Crosse, Wis. La Crosse
Floral Co.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WASHINGTON,
D. C.

GUDE'S

Members
Florists' Telegraph Delivery

Send Orders for
**Washington,
D. C.**

and vicinity to

Blackstone

Everything
First-Class

14th and H Streets

RICHMOND, VA.

The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member Florists' Telegraph Delivery.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association



**NASHVILLE
TENNESSEE**

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

**Geny Bros. LEADING
FLORISTS**
212 Fifth Avenue North
NASHVILLE, TENN.

"WE NEVER SLEEP"

DEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue

MEMPHIS. TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South

All Orders Given Special Attention

Chattanooga, Tenn. Office:
100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

**RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST**

209 W. Broad St. Branch (Hotel Jefferson, Hotel Greenbrier, White Sulphur Springs, W. Va.)
Offices (Richmond, Va.)

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

**LOUISVILLE, KY.
E. G. REIMERS & SON CO.**

Established 1880. Incorporated 1913

of Russin & Hanfling and will cover territory in the south and middle west.

Leo Rosens, of B. Rosens, is making a western trip. He was in St. Louis October 20, en route to Denver and the Pacific coast.

The executive committee of the American Dahlia Society will meet at the Grand hotel November 8. While here President Richard Vincent, Jr., will speak before the Gardens Society at the Murray Hill hotel on "Coöperation."

The Beechwood Heights Nurseries, of Boundbrook, N. J., has reopened its old headquarters at 57 West Twenty-eighth street, New York.

Frank Sheehan, formerly with Clarence Slinn, now is with the Growers' Cut Flower Co.

Mr. and Mrs. Eugene Dailedouze have returned from a western trip which took them as far as San Francisco. They were gone a month.

The MacNiff Horticultural Co. semi-weekly auctions have attracted many

**KENTUCKY
JACOB SCHULZ CO.**

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

ANNISTON, ALA.

CAMP McCLELLAN CANTONMENT

Send orders to

F. J. ULBRICHT

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY

MOBILE, ALABAMA
The Minge Floral Co.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

MRS. J. E. WATTS, Florist

Cut Flowers
for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

New Orleans, La.
and Vicinity
High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
Chas. Eble
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery

PLACE YOUR ORDERS
TO
HARRY PAPWORTH
The Mobile Ridge Nursery Co. Ltd.
STORE
185 Cornwell St.
NEW ORLEANS
F.T.D.

SALT LAKE CITY
ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
68 South Main Street
Member Florists' Telegraph Delivery Ass'n.

FT. WORTH, TEX.
CAMP BOWIE CANTONMENT

Send all orders to
DRUMM SEED & FLORAL CO.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

Orders for TEXAS
KEBB The Florist HOUSTON, TEX.
Member Florists' Telegraph Delivery

SAN ANTONIO, TEXAS
Prompt, Personal Service
EDWARD GREEN Ave. C at 8th St.
Member Florists' Telegraph Delivery

U. J. VIRGIN
838 Canal St. NEW ORLEANS, LA.

FT. WORTH, TEXAS
BAKER BROS. Members Florists' Telegraph Delivery

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
Floral Department Open Day and Night

STUPPY FLORAL CO.
Orders executed
Missouri, Iowa, Kansas and Nebraska
ST. JOSEPH, MO.
Members Florists' Telegraph Delivery.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
Members Florists' Telegraph Delivery

"WE STRIVE TO PLEASE"
ALPHA FLORAL CO. KANSAS CITY, MISSOURI.
1005 WALNUT—PHONES 1871-1806

ST. JOSEPH, MO.
MITCHELL & QUENTIN
Orders for
IOWA, NEBRASKA, KANSAS AND MISSOURI

TUCSON SEED COMPANY
TUCSON, ARIZONA
Florists for all Southern Arizona

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
Careful attention given all orders.

buyers. The company has been having unique window decorations, the latest being a menagerie of farm animals, birds and fish.

The Stump & Walter Co. windows contain everything that a gardener can use, with a display of seasonable flowers to add color. The sudden death of Mrs. W. A. Sperling, wife of the secretary of the company, was a shock to the trade.
J. Austin Shaw.

BALTIMORE, MD.

The Leading Topic.

Everywhere one goes these days the principal topic of discussion is publicity. Among florists the question of flower publicity comes second only to the Liberty loan.

I think that, at the beginning of this campaign for flowers, the most important thing is first to educate the florists themselves; namely, that the publicity which will benefit the trade as a whole also will benefit the individual. I do not mean to discourage individual advertising in local papers, through window displays, or any other way the local florist keeps his business before the public. When this great campaign gets under way, when everyone sees a reminder of flowers, the florist who makes it a point to advertise his business and keep it before the public is the one who is going to reap the largest rewards.

Do not be afraid of sentiment in your publicity. Remember that nearly every

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

A. Newell
FLORIST
Established Over 20 Years
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Ass'n

Established 1859
A. WIEGAND'S SONS CO.
Florists and Decorators

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.
LEADING FLORISTS
Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F.D.T.

BEYER FLORAL CO. SOUTH BEND, IND.
Daily deliveries to Notre Dame University and St. Mary's Academy.

GARY FLORAL CO.
118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Member of Florists' Telegraph Delivery.

Richmond, Ind.
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH, PA.
MRS. E. A. WILLIAMS
 621 Penn Avenue

PITTSBURGH, PA.
EMPIRE FLOWER SHOP
 EMPIRE BUILDING
 EDWARD L. McGRATH HARRY P. LANGHANS
 Extensive variety and supply.

 **Pittsburgh, Pa.**
 E. C. LUDWIG FLORAL CO.
 710 E. Diamond Street (N.S.)
OUR ONLY STORE
 We serve you better Store open day and night
 Member F. T. D.

PITTSBURGH, PA.
RANDOLPH & McCLEMENTS
 Floral Experts
 5936 PENN AVENUE
 Members of the Florists' Telegraph Delivery.

A. W. Smith Co.
 ... FLORISTS ...
KEENAN BUILDING, Pittsburgh, Pa.
 Largest Floral Establishment in America
 Established 1874—Incorporated 1909

Clarksburg, W. Va.
 Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
Hayman Greenhouse Co.
 Clarksburg, W. Va.

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
 Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
 Commissions Promptly Executed.
 Quality—Excellence—Ability
 Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.
 Parkersburg, W. Va.
 Clarksburg, W. Va.
 Huntington, W. Va.
 Marietta, Ohio
ORDERS CAREFULLY EXECUTED

Orders for **Charleston, W. Va.**
 are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

CHESTER, W. VA.
JOHN E. COLTON
 Steubenville, O. East Liverpool, O.

Think! Everything In Flowers!
GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

 **Baur**
Floral Co.
ERIE, PA.

Pittsburgh, Pa.
LUDWIG FLORAL CO.
 502 Federal Street

J. V. LAVER
ERIE, PA.
 Write, Phone or Wire Member Florists' Telegraph Delivery

THE FERNERY SCHULTHEIS, FLORIST
 Write, Phone or Wire 612 Linden Street, SCRANTON, PA.

sale of flowers is for one of the following occasions: Births, deaths, marriages or the anniversary of some happy or sad event, every one of which is teeming with sentiment. Appeal to the sentiment; there is plenty of it in the most of us. We want to arouse the sentiment, and that is just what this campaign is for. It is going to be a great thing for every florist in the country in dollars and cents; it is going to make our country a much better place in which to live.

It is a fine thing to see how the florists of this city are taking up the S. A. F. publicity; how everyone is putting his shoulder to the wheel; how all are coöperating with the subcommittee appointed by Chairman Asmus; how everyone is doing his part that the committee's slogan, "Not a slacker in Maryland," may be carried out.

Let me add that this is a campaign for growers and retailers alike. The sole object of it is to sell more flowers, and everyone is interested, from the man who builds greenhouses to the man who sells ribbons. The main thing is for all to get together and make it a grand success.

Various Notes.

At Robert L. Graham's store on North avenue there was a picture window last week that attracted much attention. It was a clever piece of work—a waterfall gushing out of a bank of autumn foliage over moss-covered rocks and falling into a miniature stream. Much sheet moss was used, with pond lilies in the

J. J. Habermehl's Sons
 The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford, Philadelphia Broad and Walnut Streets

PHILADELPHIA
 1800 Chestnut Street
THE LONDON FLOWER SHOP, LTD.
 Member Florists' Telegraph Delivery.

ORDERS FOR WEST PHILADELPHIA
 Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. CALLAHAN, 3924 Market St., PHILADELPHIA

Germantown and Chestnut Hill ORDERS
 Carefully executed with taste and promptness.
FRANK R. HASTINGS
 8 West Cheltenham Avenue, Germantown, Philadelphia, Pa.

SCRANTON, PA.
A. L. Besancon & Company
FLORISTS AND DECORATORS
 Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
 Both Phones
 You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

Members Florists' Telegraph Delivery Ass'n.
EVEN DEN BROS.
 Largest Growers in Central Pa. Williamsport, Pa.

LANCASTER, PA.
B. F. BARR & CO., Leading Florist

MYERS BROS., Altoona, Pa.
 All Orders Carefully Executed

CRESCENT FLORAL GARDEN
 SHERM OFFERLE, Prop.
WARREN, PA.

CLARK, FLORIST, SCRANTON, PA.
 124 Washington Ave.
 Member Florists' Telegraph Delivery
 Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 2454

FRANKLIN, PENNA.
BELL FLORAL CO.
 ALL NORTHWESTERN PA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WOLFSKILLS' and MORRIS GOLDENSON FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

LOS ANGELES, CAL. HOWARD & SMITH NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

DARLING'S SHOP

"Flowers for Her"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WRIGHT'S FLOWER SHOP 224 West Fourth St.

LOS ANGELES, CAL. Leading Retail Florist in the City

PASADENA, CAL.

HOUSE OF FLOWERS

HENRY A. SIEBRECHT, JR.

Member F. T. D. Association

BOYLE & DARNAUD

Wholesale and retail florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

SAN DIEGO AND CORONADO, CALIF.

Santa Barbara, Cal.

910 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on Short Notice.

Both Phones 1013

DARBEE'S FLOWERS THAT KEEP

1036 Hyde Street, SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc. etc. Members Florists' Telegraph Delivery.

SAN FRANCISCO JOSEPH'S

233-235 GRANT AVENUE

Members of Florists' Telegraph Delivery and National Florists of this District. A specialty made of "Welcoming" and "Bon Voyage" packages.

San Francisco, Cal. Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

San Francisco, Cal. ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

LONG BEACH, CAL.

LOWE'S FLOWER SHOP, The Pioneer and Leading Florist.

Member Florists' Telegraph Delivery.

PASADENA, CAL. ELDRED FLOWER SHOP

National Florist

Rockford, Ill., and Vicinity ROCKFORD FLORAL CO.

stream. There were miniature electric lights through the foliage, and wild flowers along the stream, so that the whole suggested a nook in a wood. I asked if such a window justified the trouble and expense, and Mr. Graham said he was more than satisfied with the results.

Mary Johnston has become a member of the F. T. D. She is going to make this a feature of the business, is going after the receiving and sending of telegraph orders in earnest. This is a feature of the business that every retail store in the city should take up, for nearly all of the telegraph orders will be new business. Anyone can see that the F. T. D. is here to stay; now is the time to get in and work up this line.

The growers were busy getting in their bulbs last week, and, from what I have heard, the bulbs are all in good condition. Maybe there will be no great shortage of bulbous stock this winter.

Business was reported good at the wholesale houses last week. Roses are coming in better, the short-stemmed being especially plentiful, with prices ranging from \$5 to \$10 for the best. Carnations are none too plentiful as yet, but those coming in are of fairly good quality, with stems becoming longer each week. All outdoor stock is about over, so that everyone is fast getting down to normal business.

In another month Thanksgiving will be here. The first German will be December 1, and this will open the social season in earnest, with business off in

SEATTLE, WASH. HOLLYWOOD GARDENS

Seattle's Leading Flower Shop

1534 SECOND AVE.

MEMBERS FLORISTS' TELEGRAPH DELIVERY

Seattle, Wash.

CHAS. E. SULLIVAN, Inc.

1510 THIRD AVENUE

IN THE HEART OF SEATTLE

CALIFORNIA FLORIST TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SPOKANE, WASHINGTON

Reimers Floral Art Shop

RETAILERS AND GROWERS

SPOKANE, WASHINGTON

Donart's House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers



Portland, Ore. TONSETH'S, 285 WASH. GROWERS and RETAILERS

Members Florists' Telegraph Delivery

EPPSTEIN'S

Hotel St. Francis, SAN FRANCISCO

Not connected with any other store.

Wire your orders direct to me.

Members Florists' Telegraph Delivery Ass'n

RIVERSIDE, CAL. BAKERSFIELD, CAL. A. M. HOSP. Leading Florist

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

FREY & FREY

1338 O St., LINCOLN, NEB.

WHOLESALE AND RETAIL

100,000 square feet of glass at your service.

Trade Discount.

Members of the Florists' Telegraph Delivery.



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

The Park Floral Co.

J. A. VALENTINE, Pres.

Member Florists' Telegraph Delivery

DENVER - COLORADO

Colorado Springs, Colo.

Orders Carefully Executed

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

RENO FLORIST

RENO, NEVADA

38 W. SECOND ST.

Prompt and careful attention to orders from out-of-town florists.

G. RUSSI & CO., Pres.

C. LEONARDINE, Mgr.

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND
FAITHFUL SERVICE

Colorado Springs, Colo.

Frank F. Crump Wholesale and
Retail Florist
Member Florists' Telegraph Delivery

Electric City Conservatory

Great Falls, Montana We solicit your orders
for Montana and Vicin-
ity. Members both F. T. D. and National Florists.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Assn.

S. B. STEWART

119 No. 16th St., OMAHA, NEB.

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist, 1814 Douglas St.



OMAHA, NEB.

JOHN H. BATH The Careful Florist
Member Florists' Telegraph Delivery
I
O
W
A
*Kemble's
Flowers*

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY



DAVENPORT, IOWA

and Western Illinois

FORBER & BIRD, 313 Brady Street

Members Florists' Telegraph Delivery Association.

 Marshalltown, Boone,
Centerville, Ames,
Oskaloosa, Oelwein,
Mason City, Waterloo

Harkett's
FLORAL NURSERY

 For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

 full swing. Everyone is ready for a
record-breaking season, with the out-
look good for plenty of stock. Tate.

DETROIT, MICH.

The Market.

 Business demands of last week were
far too heavy for the local growers, but
out-of-town shipments saved the day.
Stock has been off crop, but the outlook
for the coming fortnight indicates an
overabundance of everything. The pass-
ing of outdoor flowers naturally is in-
creasing sales and bringing in more
business.

 Mums are of good quality, although
not many have come in. They range
in price up to \$4 per dozen. Pompons
are scarce and in great demand.

 Beauties are of best quality but not
in oversupply. They run as high as \$4
per dozen.

 Other good roses, such as Russell,
Ophelia, Shawyer and Hoosier Beauty
also have stiffened in price, but sell
readily. Shorter roses clear each day.

 Orchids and valley are in the same
good demand and violets sell as well
as could be expected, as stock is not up
to par as yet.

 Lilies, both Harrisii and rubrum, are
scarce, with the demand good.

 Carnations are of good quality, but
short in quantity and high in price.

 Short cut snapdragon sells readily,
also calendulas.

 Greens of all kinds are to be had in
any quantity.

Various Notes.

 A choice lot of mums is to be seen at
Thos. Browne's Redford greenhouses,
which are being cut and shipped daily
to the market.

 A. J. Stahelin, also of Redford, Mich.,
has a fine crop of Russell, Ophelia,
Hoosier Beauty and Aaron Ward roses
coming on. He is cutting a few fine
pompons.

 Joseph Streit, 1366 McClellan avenue,
reports a fine lot of plants coming on
for the fall trade.

DAVENPORT, IOWA

Send Iowa and Western Illinois Orders
to

BILLS FLORAL CO.

M. A. TIERNEY, Owner

Member Florists' Telegraph Delivery Ass'n.

DES MOINES, IOWA

DES MOINES, IOWA

GUTHRIE-LORENZ CO.



North Floral Co.

915 CENTRAL AVENUE
FT. DODGE, IOWA

I. N. KRAMER & SON

CEDAR RAPIDS, IA.
 SIOUX CITY, Supplies western Iowa, south-
ern Minnesota, all of South
IOWA Dakota and northeastern Nebraska.

J. C. RENNISON CO.

Lincoln, Neb. CHAPIN BROS.

RETAIL FLORISTS

 Flowers for All Occasions, from Cradle to Grave
 FOR ALL NEBRASKA ORDERS USE
 CENTRAL NEBRASKA

ED WILLIAMS, Grand Island
 Competent Florist—Railroad Center

HESS & SWOBODA, FLORISTS

Telephones 1501 and L 1582

1415 Farnum Street OMAHA, NEB.

LEWIS HENDERSON, Florist

 1519 Farnum Street, OMAHA, NEB.
 Member Florists' Telegraph Delivery Ass'n

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.
 Leading Retail Florist 10 Pearl St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.


CHICAGO

Send Your
Orders to..
William J.

SMYTH

Member Florists' Telegraph Delivery Association

Michigan Avenue at 31st Street



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY All orders filled promptly and carefully

Aurora, Ill. JOS. M. SMELY

AND VICINITY Phones 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

STREATOR, ILL. THORNTON

Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

FREEPORT, ILL.

We are the largest growers in the Northwest. 100,000 square feet of glass.

JOHN BAUSCHER, Prop.

All Orders Receive Careful Attention and Prompt Delivery.

PEKIN—PEORIA

All Orders Receive Personal Attention

GEO. A. KUHLE, Pekin, Ill.

Rockford, Ill., H. W. Buckbee

Member Florists' Telegraph Delivery

J. L. JOHNSON DE KALB, ILL.

Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention.

CHICAGO ALPHA FLORAL CO.

Northwest corner Wabash Ave. at Adams St.

Most centrally located store in the city. All orders given prompt attention.

Springfield, Ill. JANSSEN FLORAL CO.

Best Service for Central Illinois

Deliveries to Northwestern University and all North Shore Towns.

FISCHER BROS.

614 Dempster St.
EVANSTON, ILL.
L. D. Phone 2642

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

John Breitmeyer's Sons' Park Flower Shop in the David Whitney building, Broadway, corner Gratiot avenue, reports a thriving business in F. T. D. orders. This firm has installed new green tile windows, also a rest room of lattice in the conservatory for women employees.

Norman Sullivan, who has been ill in the hospital for several weeks, is recovering. His flower shop at 361 Woodward avenue reports good business.

Bowling.

The following members of the Detroit Florists' Bowling Club are going to Cleveland during the Cleveland flower show to bowl Cleveland the first series of seven games: E. V. Sullivan, Louis Charvot, R. W. Rahaley, Joseph Streit, M. Bloy, F. Pautke, F. Holznagle, A. J. Stahelin, Geo. Doemling, J. S. Stock, H. E. Taylor, Adam Bezemer, E. A. Fetters and others.

A match held Thursday evening, October 18, resulted in the following scores:

Player	1st	2d	3d	Player	1st	2d	3d
Sullivan ..	185	201	197	Bloy	144	125	112
Charvot ..	146	157	145	Pautke ..	114	189	146
McHugh ..	111	152	131	Papes	145	138	114
Rahaley ..	133	199	153	Moss	147	174	147
Streit	188	145	148	Holznagle	132	145	158

Totals ..	763	854	774	Totals ..	682	771	677
Player	1st	2d	3d	Player	1st	2d	3d
Forster ..	147	142	124	Klang	139	147	126
Stahelin ..	108	192	174	Davis	155	146	140
Browne ..	110	140	131	Taylor	134	120	176
Doemling ..	202	200	169	Bezemer ..	134	136	174
Stock	162	114	140	Fetters ..	111	128	199

Totals ..729 788 738 Totals ..673 677 815

George Doemling brought his average up a few pins and holds the best record by a safe margin.

E. V. Sullivan had a high 3-game average of 194. H. T.

Rockford, Ill.—Swan Peterson will open a retail flower store in the downtown section shortly. The refrigerator and other store fixtures are being installed by the A. L. Randall Co., Chicago.

Established 1887.

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LARGE GREENHOUSES

ST. LOUIS, MO.

Wire GRIMM & GORLY

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

INDEX BY TOWNS OF LEADING RETAIL FLORISTS

For pages of Advertisements, consult the general Alphabetical Index to Advertisements

AKRON, O. McFarlands ALBANY, N. Y. Danker Gloeckner, Wm. Rosery, The ALTOONA, PA. Myers Bros. AMES, IA. Kemble's Greenhouses ANN ARBOR, MICH. Arcade Floral Shop ANNISTON, ALA. Ulbricht, F. J. ATCHISON, KAN. Atchison Seed & Flower Store ATLANTA, GA. Lawrence Floral Co. ATLANTIC CITY, N. J. Edwards Floral Hall AURORA, ILL. Aurora Greenhouse Co. Smely, Jos. M. BAKERSFIELD, CAL. Hosp. A. M. BALTIMORE, MD. Feast & Sons, S. BATAVIA, N. Y. Stroh & Sons, L. C. BATTLE CREEK, MICH. Coggan, S. W. BIRMINGHAM, ALA. Fraser Nursery Co. Parker's Flower Store Tutwiler Flower Shop BOONE, IOWA Kemble's Greenhouses BOSTON, MASS. Carbony Comley, Henry R. Galvin, Inc., T. F. Fenn Wax Bros. BROOKLYN, N. Y. Jahn, Hugo H. Trepel, Joseph Wilson, R. G. BUFFALO, N. Y. Anderson, S. A. Palmer & Son, W. J. Scott, the Florist BURLINGTON, VT. Gove, the Florist Peters, W. E. CAMBRIDGE, MASS. Becker Conservatories CANTON, O. Geltz, Fred G. Pollard, A. T. CEDAR RAPIDS, IA. Kramer & Son, I. N. CENTERVILLE, IA. 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Darbee Eppstein, Julius Joseph, B. M. Pellicano, Rosal & Co. Podesta & Baldochi SANTA BARBARA, CAL. Gleave's Flower Shop SCRANTON, PA. Besancon & Co. Clark, Florist Schultheis, Florist SEATTLE, WASH. Hollywood Gardens Sullivan, Inc., Chas. E. SEDALIA, MO. Arobas Floral Co. SHEBOYGAN, WIS. Matthewson, J. E. SIOUX CITY, IOWA Rennison Co., J. C. SOUTH BEND, IND. Beyer Floral Co. Williams & Co. SPOKANE, WASH. Donart & Stapleton Reimers Flo. Art Shop SPRINGFIELD, ILL. A. C. Brown Janssen Floral Co. SPRINGFIELD, MO. Springfield Seed Co. Stokes Floral Co. SPRINGFIELD, O. Van Meter Fl'r Shop STEBENVILLE, O. Colton, John E. STREATOR, ILL. Thornton Floral Co. SYRACUSE, N. Y. Mulhauser & Sons, J. TACOMA, WASH. California Florist TERRE HAUTE, IND. Heinl & Sons TOLEDO, O. Freeman, Mrs. J. B. Metz & Bateman Schramm Bros. TOPEKA, KAN. Hayes, James Hollcraft, Mrs. M. E. Lord's Flower Room TORONTO, CANADA Dunlop, John H. TRENTON, N. J. Park Floral Co. Rissam, Florist TUCSON, ARIZ. Tucson Seed Co. 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Commission
Florists

L. D. PHONE RANDOLPH {6784
6785

160 N. WABASH AVE., CHICAGO

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Wholesale Cut Flower Prices.

Chicago, Oct. 24, 1917.

	Per doz.	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @ \$ 4.00	
Beauty, 24-in. stems.....	1.50 @ 2.50	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	\$ 3.00 @ \$12.00	
White Killarney	3.00 @ 12.00	
Double White Killarney.....	3.00 @ 12.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Russell	4.00 @ 25.00	
Champ Weiland	3.00 @ 12.00	
Richmond	3.00 @ 12.00	
Rhea Reid	3.00 @ 12.00	
Mrs. Aaron Ward.....	3.00 @ 12.00	
Sunburst	3.00 @ 12.00	
Ophelia	3.00 @ 12.00	
Milady	3.00 @ 15.00	
Hoosier Beauty	3.00 @ 12.00	
Evelyn Nesbit	2.00 @ 2.00	
Carnations	2.00 @ 4.00	
Valley	6.00 @ 6.00	
Easter Lilies	6.00 @ 12.00	
Rubrum Lilies	2.00 @ 5.00	
Cattleyas, per doz.\$5.00 @ \$9.00		
Calendulas	1.50 @ 3.00	
Chrysanthemums	6.00 @ 35.00	
Pompons, per bunch.\$0.25 @ \$0.50		
Violets75 @ 1.00	

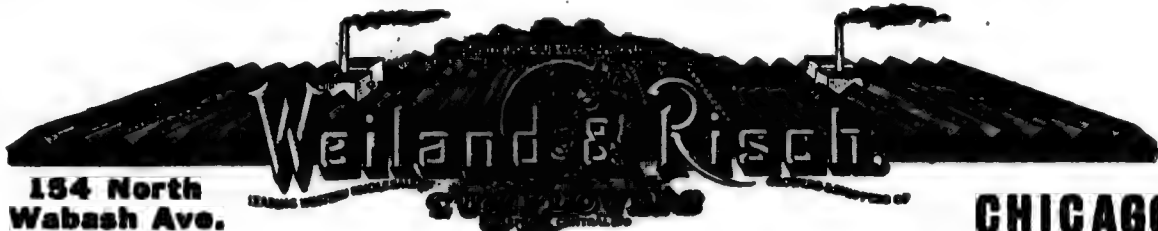
Philadelphia, Oct. 24, 1917.

	Per 100	
Beauties, Special	\$20.00 @ \$25.00	
Beauties, Medium	12.00 @ 15.00	
Beauties, Short	6.00 @ 8.00	
Killarney, Long	4.00 @ 6.00	
Killarney, Short	2.00 @ 3.00	
Hadley, Mrs. Russell, Prima		
Donna, Long, Sept. Morn.....	12.00 @ 15.00	
Hadley, Mrs. Russell, Prima		
Donna, Short, Sept. Morn.....	4.00 @ 8.00	
Maryland, Long	5.00 @ 6.00	
Maryland, Short	2.00 @ 4.00	
Ophelia, Sunburst, Ward, Long.	4.00 @ 6.00	
Ophelia, Sunburst, Ward, Short.	2.00 @ 3.00	
Carnations, select	3.00 @ 4.00	
Carnations, ordinary	2.00 @ 2.00	
Easter Lilies	10.00 @ 12.50	
Valley	10.00 @ 12.00	
Cattleyas	40.00 @ 50.00	
Vandas	20.00 @ 20.00	
Oncidiums	3.00 @ 5.00	
Dendrobiums	60.00 @ 60.00	
Gladioli	2.00 @ 4.00	
Violets, single40 @ .50	
Violets, double50 @ .75	
Hydrangeas	3.00 @ 5.00	
Chrysanthemums, fancy	25.00 @ 25.00	
Chrysanthemums, select	16.00 @ 20.00	
Chrysanthemums, ordinary	8.00 @ 12.00	
Pompons, per		
bunch	\$0.25 @ \$0.50	
Gardenias	35.00 @ 35.00	
Sweet Peas, select.....	3.00 @ 3.00	
Sweet Peas, ordinary.....	1.00 @ 2.00	
Daisies, yellow	1.00 @ 1.00	

ENCLOSED find check for 50 cents to pay for my little two-line ad. This is the best spent of any 50 cents I ever spent.—Charles Taynor, New Carlisle, O.

PLEASE cut out my geranium ad, as I have to return checks and the postmaster is getting tired handling my mail from only one week's ad.—C. W. Seibert, Hicksville, O.

PLEASE stop the ad, as I am compelled to return checks after having sold all I had. The only way to keep up with The Review is to have a great many more of an article than you think you can possibly sell.—Ernst Manthey, Jr., St. Bernard, O.



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HOLTON & HUNKEL CO.

Fancy White and Pink
Killarney, Carnations,
Valley, Lilies,

462 Milwaukee Street, Milwaukee, Wis.

AND ALL OTHER SEASONABLE STOCK

Wholesale Cut Flower Prices.

Cincinnati, Oct. 24, 1917.

Per doz.

Beauties, Special	\$4.00
Beauties, Fancy	3.00
Beauties, Extra	2.00
Beauties, First	1.00
Beauties, Second75
Beauties, Shorts50

Per 100

Killarney	3.00 @ \$ 8.00
White Killarney	3.00 @ 8.00
Richmond	4.00 @ 8.00
Ophelia	4.00 @ 10.00
Carnations	3.00
Easter Lilies	12.50
Rubrum	5.00 @ 10.00
Lily of the Valley	7.00
Snapdragons	3.00 @ 4.00
Chrysanthemums	8.00 @ 25.00
Calendulas	2.00 @ 3.00

Buffalo, Oct. 24, 1917.

Per 100

Beauty, Special	\$25.00 @ \$30.00
Beauty, Fancy	20.00 @ 25.00
Beauty, Extra	10.00 @ 15.00
Beauty, Firsts	8.00 @ 10.00
Mrs. Sawyer	3.00 @ 8.00
Killarney	2.00 @ 6.00
White Killarney	2.00 @ 6.00
Double White Killarney	4.00 @ 8.00
Richmond	3.00 @ 10.00
Maryland	3.00 @ 8.00
Ophelia	3.00 @ 10.00
Mrs. Ward	3.00 @ 6.00
Russell	6.00 @ 12.00
Sunburst	3.00 @ 10.00
Carnations	2.00 @ 3.00
Longiflorum	8.00 @ 12.00
Rubrum Lilies	4.00 @ 6.00
Cattleyas	60.00 @ 75.00
Sweet Peas20 @ .75
Snapdragons	1.00 @ 2.00
Asters50 @ 1.00
Violets60 @ .75
Chrysanthemums	10.00 @ 25.00
Pompons, per bunch	\$0.50 @ \$0.75

Milwaukee, Oct., 24, 1917.

Per 100

Mrs. Charles Russell	\$ 5.00 @ \$25.00
Hoosier Beauty	4.00 @ 10.00
Killarney	4.00 @ 10.00
White Killarney	4.00 @ 10.00
Mrs. Ward	4.00 @ 8.00
Ophelia	4.00 @ 10.00
Bon Silene	2.00
Oecle Brunner	2.00
Carnations	3.00 @ 5.00
Valley	6.00
Easter Lilies	12.50
Rubrum Lilies	3.00
Cattleyas, per doz.	\$6.00 @ \$7.50
Chrysanthemums	8.00 @ 30.00
Pompon Chrysanthemums, per bunch	\$0.50

St. Louis, Oct. 24, 1917.

Per doz.

Beauty Specials	\$ 3.00 @ \$ 5.00
Beauty, Extra	1.50 @ 2.00

Per 100

Richmond	3.00 @ \$ 8.00
White Killarney	3.00 @ 6.00
Killarney	3.00 @ 6.00
Ward, Hadley	3.00 @ 10.00
Milady and Ophelia	3.00 @ 10.00
Russell	6.00 @ 20.00
Sunburst	4.00 @ 10.00
Carnations	2.00 @ 4.00
Lily of the Valley	6.00 @ 8.00
Easter Lilies	10.00 @ 12.00
Orchids, doz.	\$6.00 @ \$7.50
Snapdragons	2.00 @ 3.00
Violets25 @ .50
Shasta Daisies35 @ .50
Sweet Peas75 @ 1.00
Chrysanthemums	8.00 @ 25.00

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Get fresh, fine stock from The Lily Grower of the Middle West.

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A Card This Size

Costs only 90c per Week
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It would keep your name and your specialty before the whole trade.
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 Consignments of all the leading varieties of cut flowers received daily. Selected line of Florists' Supplies. Price list mailed weekly.

Wholesale Cut Flower Prices.

New York, Oct. 22, 1917.

	Per 100	
Beauty, Specials	\$10.00 @	\$30.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	5.00 @	8.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	10.00
Killarney	1.00 @	8.00
My Maryland	1.00 @	6.00
Hoosier Beauty	1.00 @	6.00
Mrs. Aaron Ward	1.00 @	6.00
Mrs. Sawyer	1.00 @	8.00
Russell	2.00 @	15.00
Ophelia	1.00 @	8.00
Lady Stanley	1.00 @	8.00
Hadley	2.00 @	20.00
Mock	2.00 @	10.00
Key	2.00 @	10.00
Sunburst	1.00 @	6.00
Orchids—Cattleyas	15.00 @	35.00
Carnations	1.00 @	3.00
Easter Lilies	6.00 @	8.00
Lily of the Valley	2.00 @	6.00
Daisies25 @	.50
Violets	\$0.25 @	\$0.40
Chrysanthemums, per doz.50 @	3.00

Boston, Oct. 24, 1917.

	Per 100	
American Beauty	4.00 @	\$30.00
Sawyer, Russell	1.00 @	10.00
Killarney	1.00 @	6.00
Stanley, Miller	1.00 @	10.00
White Killarney	1.00 @	6.00
Double White Killarney	1.00 @	8.00
Dark Pink Killarney	1.00 @	8.00
Killarney Queen	1.00 @	10.00
Mrs. Aaron Ward	1.00 @	8.00
Hadley	1.00 @	10.00
Ophelia	1.00 @	12.00
Sunburst	1.00 @	6.00
Francis Scott Key	1.00 @	8.00
Hoosier Beauty	1.00 @	8.00
Carnations	2.00 @	4.00
Chrysanthemums	6.00 @	20.00
Cattleyas	35.00 @	40.00
Lily of the Valley	8.00 @	10.00
Easter Lilies	8.00 @	10.00
Lilium speciosum	3.00 @	4.00
Cosmos50 @	1.00
Violets, single50 @	.75
Antirrhinums	4.00 @	6.00
Sweet Peas	1.00 @	2.00
Pansies50 @	.75

Pittsburgh, Oct. 24, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$25.00
Beauty, Fancy	12.00 @	15.00
Beauty, Shorter	8.00 @	10.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	10.00
Richmond	4.00 @	10.00
Mrs. Aaron Ward	4.00 @	10.00
Ophelia	4.00 @	10.00
Shawyer	4.00 @	10.00
Mock	4.00 @	10.00
Sweetheart	2.00 @	4.00
Mrs. Charles Russell	6.00 @	15.00
Lilies	10.00 @	12.00
Snapdragons		2.00
Gladioli		4.00
Carnations	3.00 @	4.00
Yellow Daisies	1.00 @	3.00
Violets50 @	.75
Chrysanthemums	10.00 @	40.00
Pompons, per bunch	\$0.35 @	\$0.50
Cattleyas		75.00

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Make arrangements for the handling of your stock—don't wait until you are ready to ship.

We invite correspondence with shippers of flowers, and you will find it well worth while corresponding with us, too, for many of the largest buyers of flowers depend upon us for their supply.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is larger than our supply.

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ROCHESTER, N. Y.
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 Consignments Solicited. Prompt Payments.
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A FULL LINE OF FLORISTS' SUPPLIES
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TELEPHONES: 5413-5891 FARRAGUT

ALL THE NOVELTIES—Delphinium Belladonna, Iris, Yellow Daisies, Wallflowers, all the new varieties of Roses
A full line of everything in Cut Flowers Ward's Pansies Consignments Solicited

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ROSES, CARNATIONS, LILIES, ASTERS
and All Seasonable Flowers.

Every variety of Cut Flowers. Growers, study your best interests and
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A Gold Medal is not expected by us for doing our duty by our
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Fancy Grade Orchids. September Morn, American Beauty, Prima
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CLASSIC
Silk Ribbons
and Chiffons

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Telephone
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NEW YORK

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves,
Baskets, Artificial and Wax Wreaths, Metal
Wreaths, Crosses, etc. Colored Teasels, red,
purple, white and blue Roping, and everything
in the Florists' Supply line.

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Successor to John I. Raynor. Wholesale Florist.
Selling agent for the largest growers. A full line of
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24 Years' Experience! Everything in Cut Flowers
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Wholesale Seed Grower

Specialties: Lettuce, Onion, Sweet Peas, Aster,
Cosmos, Mignonette, Verbena, in variety.
Correspondence solicited.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

It will be many a long day till the price of seeds is back to the level of 1914.

EDWARD MONROE HALSTED, for many years connected with the Albert Dickinson Co., Chicago, died in Los Angeles, Cal., October 21.

As showing how the war has drawn on the forces of leading British seedsmen, it may be noted that sixty-eight members of the staff of Kelway & Son have joined the colors.

MANY seedsmen will be interested in Farmers' Bulletin No. 797, recently issued by the U. S. Department of Agriculture. It is entitled, "Sweet Clover: Growing the Crop," by H. S. Coe.

THERE are reports of large losses on Dutch bulbs, due to the delay in delivery of the cargo of the Waaldyk, but the extent of the damage is not readily ascertainable, as some lots show no damage at all and other lots indicate considerable or even total loss.

THE cauliflower crop on Long Island is reported good. The plants have had fine weather. The Indian summer and the cool nights have worked wonders with the crop. "However, we do not believe that there will be any low-priced cauliflower," says a correspondent.

AT a recent meeting of the Michigan Bean Growers' Association, President Cook argued that the grower should receive \$8 per bushel for his crop and the only dissent was by canners who profess to believe that consumption will be curtailed by excessive prices. The matter is mentioned here only as an indication of what the seed grower is going up against when he starts out to get 1918 acreage.

WORK on most of the 1918 catalogues is nearing completion. In a good many cases the books have been cut down in size and the number of copies printed also will be reduced. What with the high cost of paper and halftones and the short supply of nearly all kinds of seeds, there seems no reason for sending an expensive book to people who have not bought for several years. Consequently, mailing lists are being pruned more sharply than ever before.

THE importers have awakened to the fact that the Dutch bulbs are costing them more than they figured. Not only have the prices of bulbs risen sharply in Holland, but the cost of getting them into the American importer's store is almost

Braslan

Grower for the Wholesale Trade Only. ONION, LETTUCE, CARROT,
PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED
GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.

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BEANS, PEAS AND CORN

GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

YELLOW BERMUDA ONION SEED

We have on hand 1000 pounds Yellow Bermuda Onion Seed which arrived too late for this year's contracts. This seed we offer at \$1.50 per pound. Wire your order at our expense.

AGGELER & MUSSER SEED CO., LOS ANGELES, CAL.

The Everett B. Clark Seed Co., Milford, Conn.

Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

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Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump
kin, Sweet, Flint and Dent Seed Corn.

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ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

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Wholesale Seed Trade

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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1918 seeds on request.

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Home Office: ORANGE, CONN.
New York City Store, 88 Day Street

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SETS



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SEED

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Careful Seed Growers for 99 years.

Send for our 1917 wholesale prices
to Florists and Market Gardeners

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For the Wholesale Seed Trade.

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Ready for Shipment

Narcissi

Paper White Grandiflora

13 ctms. up, 1250 to case, per 100,
\$1.65; per 1000, \$14.00.

14 ctms. up, 1000 to case, per 100,
\$1.85; per 1000, \$16.50.

French Roman Hyacinths

White, 13 ctms. up, per 100, \$5.25;
per 1000, \$50.00.

Freesia Purity

Select Bulbs, per 100, \$0.65; per
1000, \$6.00.

Freesia Refracta Alba

Mammoth Bulbs, per 100, \$1.35; per
1000, \$12.00.

"Jumbo" Bulbs, per 100, \$1.65; per
1000, \$15.00.

Allium Neapolitanum

Large Bulbs, per 100, \$1.00; per
1000, \$8.00.

Narcissi

French Golden Spur, per 100, \$3.25;
per 1000, \$30.00.

Lilium Candidum

Select Bulbs.....per 100, \$6.00
Mammoth Bulbs.....per 100, 7.00

Calla Aethiopica

Select Bulbs.....per 100, 8.00

Lilium Giganteum (Cold Storage)

7 to 9-inch.....per 100, 6.00

Dutch Bulbs

See Special Offer on page
71, this issue.

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Kentia Belmoreana Seeds

Just arrived, fresh good seeds in best possible germinating
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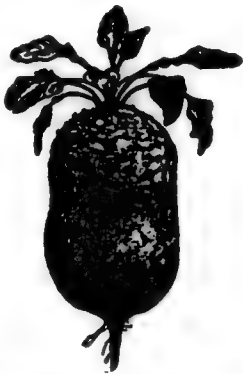
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COCOS WEDDELLIANA SEEDS

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Cabbage, Cauliflower,
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FLOWER, VEGETABLE and FARM

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Best that grow. We sell di-
rect to gardeners and florists at
wholesale. Big beautiful cata-
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White French Roman Hyacinths

12 to 15 c/m.....\$5.00 per 100; \$40.00 per 1000
13 to 15 c/m..... 5.50 per 100; 48.00 per 1000

Vittata Hybrid Amaryllis

6 in.....\$25.00 per 100 7 to 9-in..\$35.00 per 100
7-in..... 31.00 per 100 9 to 11-in.. 40.00 per 100

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CHINESE PRIMROSE, finest grown, single
and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
PRIMULA OBCONICA, Imp. Giants, pkt.,
50c; 1/2 pkt., 25c.
COLEUS, New Giant, fancy, pkt., 25c.
PANSY, Giants, 500 seeds, \$1.00; 1/2 pkt., 50c.
CINERARIAS, large dwf., trade pkt. 50c; 1/2, 25c.
CYCLAMEN, Giants, 250 seeds, \$1.00; 1/2 pkt., 50c.

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Flower Seed Sizes to Catalogue
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Wholesale Bulb Growers

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GIANT PANSY SEED

Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blo ched
Masterpiece, curled wavy
100 seeds, 25c; 5-00, \$1.00;
1/4-oz., \$1.25; oz., \$5.00.

Early Flowering or Winter-
blooming Giant Pansies
500 seeds, 25c; 1000, 40c;
1/8-oz., \$1.10; 1/4-oz., \$2.00

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Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and
substance and in the widest range of
shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; 1/8 oz., 90c;
1/4 oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm, BARABOO, WIS.
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CALLAS, FREESIAS, PAPER WHITES



Owing to the scarcity of Forcing Plants and the great increase in price of all decorative plants for Easter sales, it will pay the "foresighted florist" to lay in a large stock of the above. People will buy flowers; they'll have the money.

WHITE CALLAS			
Clean, healthy bulbs.	Doz.	100	1000
1 1/4 to 1 1/2 inches in diameter.....	\$0.90	\$ 5.75	\$ 52.50
1 1/2 to 1 3/4 inches in diameter.....	1.25	8.50	80.00
1 3/4 to 2 inches in diameter.....	2.00	12.50	115.00
2 to 2 1/2 inches in diameter.....	2.25	13.50	130.00

FREESIAS			
Bermuda, White.			
First Size, 3/8-inch up.....	.12	.75	6.00
Mammoth, 1/2-inch up.....	.20	1.25	10.00
California, White, Yellow Throat.			
First Size, 3/8-inch up.....	.12	.75	5.00
Mammoth Size, 1/2-inch up.....	.15	.90	7.00
Monster Size, 5/8-inch up.....	.25	1.60	12.50
Excelsior (New). Very dwarf foliage, robust growth (Mammoth Bulbs).	.40	2.50	20.00
French, White, Yellow Throat.			
First Size, 1/2-inch up.....	.15	1.00	8.00
Mammoth Size, 5/8-inch up.....	.20	1.20	9.50
Monster Size, 3/4-inch up.....	.25	1.50	13.00

NARCISSUS PAPER WHITE GRANDIFLORA			
First Size, 13 ctm. up.....	doz., 30c; per 100, \$1.75; per 1000, \$15.00		

NARCISSUS FRENCH TRUMPET MAJOR			
Dutch-grown, Yellow.....	doz., 25c; per 100, \$1.25; per 1000, 11.00		
French-grown, Yellow.....	doz., 30c; per 100, 1.75; per 1000, 16.00		

Full Stock of All Dutch Bulbs in Store.

COMPLETE WHOLESALE CATALOGUE FREE (of course)

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

double what it was last year, in most cases considerably more than had been estimated would be the case. One man figured it out that tulips which cost him \$9 per thousand in Holland cost \$13.06 on his floor.

THE SEED GROWERS' SITUATION.

"Conditions in the seed trade have been such," says John L. Hunt, of the Jerome B. Rice Seed Co., "that for many months we have had to refuse all business except such as comes from our regular customer of years' standing and, indeed, are not able to supply them with anything like the quantities they require. With potatoes, wheat, beans and every farm crop at the present high level of prices, it is quite impossible to interest the farmer in growing anything like normal quantities of seeds and the result is that we are spending more time in telling people that we cannot offer than we are in booking orders."

OHIO SEED CORN DAMAGED.

C. S. Clark & Son, seed corn specialists at Wakeman, O., report that one-half their crop of seed corn, growing in northern Ohio, is late and uncertain for seed purposes. What is left, that was not frosted, does not dry. The weather has been so cold and wet that the topped corn is standing still. A hard freeze within the next two or three weeks would just about ruin this crop for seed purposes. "Not in our forty years of experience," say Clark & Son, "have we seen the crop in such critical condition. October 22 usually finds sixty per cent of our crops dry, but today not five per cent of this crop has started to dry."

ADVERTISING THE ADVERTISER.

W. F. Therkildson writes advertising for W. Atlee Burpee & Co., Philadelphia, is the "father" of the S. A. F. national publicity plan, and is prominent among the advertising fraternity of Philadelphia. Consequently it may be unequivocally stated that Mr. Ther-

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50.

FREESIA PURITY, extra size.....1000, \$10.00

FREESIA PURITY, mammoth.....1000, 16.00

CYCAS Revoluta Stems, 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company

125 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

FRENCH BULBS

ON HAND

Paper White Grandiflora—

(1250 bulbs to case)

\$14.50 per 1000

French Golden Spur—

(1800 bulbs to case)

\$22.50 per 1000

Lilium Candidum—

22 to 24 centimeters

\$7.00 per 100; \$65.00 per 1000

STORRS & HARRISON COMPANY,
PAINESVILLE, OHIO

Import Specialties

Write for import prices upon

DRACAENA CANES.
JAPANESE LILY BULBS.
KENTIA and other palm seeds.
PAPER WHITES and ROMANS.
DRIED ADIANTUM FRONDS.
RAFFIA, natural and colored.
FICUS ELASTICA, cuttings.
NURSERY STOCK, from all sources.
AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

PEARSON'S
MONEYWORTH
QUALITY

PAPER WHITES

1250 to the case

(these are 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Hyacinths, first size, \$4.50 per 100, \$43.00 per 1000; Blue Grand Maitre, Ozar Peter, Queen of the Blues, Red and Rose Gertrude, Lady Derby, Cardinal Wiseman, L'Innocence, Mme. Vander Hoop. Second size, \$3.50 per 100, \$34.00 per 1000.

TULIPS, SINGLE.

	100	1000
Rose Luisante, pink.....	\$2.00	\$17.50
Rose La Reine, pink.....	2.00	17.50
Flamingo, pink.....	2.50	24.00
White Hawk, white.....	1.75	18.00
Yellow Prince, yellow.....	1.30	11.50
Primrose Queen, yellow.....	1.50	14.00
La Belle Alliance, red.....	1.50	13.00
Vermilion Brilliant, scarlet.....	2.00	19.00

TULIPS, DOUBLE.

	100	1000
Lucretia, pink.....	\$1.50	\$13.50
Murillo, blush.....	1.40	12.50
Tournesol, red and yellow..	2.00	18.50
Couronne d'Or.....	2.20	20.00
Vuurbaak, scarlet.....	1.80	17.00

This stock is of finest quality and size. Ready to ship at once. Cash with order. Write for price on larger quantity and other varieties.

PETER PEARSON

Seedsman and Florist

5732-5752 Gunnison St.,
CHICAGO

PEARSON'S
MONEYWORTH
QUALITY

Mention The Review when you write.

HELLER'S
MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.
Montpelier, Ohio

OUR Dutch Bulbs Have Arrived

READY FOR IMMEDIATE DELIVERY

SPECIALLY PREPARED DUTCH HYACINTHS

First Size and Miniature—For Early January Forcing

L'Innocence (White), **Maria Cornelia** (Light Pink), **Gen. Pelissier** (Red),
Schotel (Blue), **Lady Derby** (Pink), **Grande Lilas** (Blue), **Johann** (Blue)

These Hyacinths are specially prepared for Early Forcing, and will come into bloom from five to six weeks earlier than the regular Dutch Hyacinths.

HYACINTHS

First Size
Second Size
Bedding Size

La Victoire (Red)
Grande Maitre (Blue)
Gertrude (Pink)
Moreno (Pink)

L'Innocence (White)
La Grandesse (White)
King of Blues (Dark Blue)
Queen of Blues (Light Blue)

Lady Derby (Pink)
Gigantea (Light Pink)
Johann (Blue)
Gen. Pelissier (Red)

NARCISSUS

Golden Spur, Double Nosed

Von Sion, Double Nosed

Emperor, Double Nosed

Single Tulips

La Reine (White)
Vermilion Brilliant (Red)
Yellow Prince (Yellow)
Rose Luisante (Rose)
Mon Tresor (Yellow)
Belle Alliance (Red)

Double Tulips

Couronne d'Or (Orange)
Salvator Rosa (Rose)
Murillo (Pink)
Imperator Rubrorum (Red)
Tournesol (Red and Yellow)

DARWIN TULIPS

In Named Varieties and Mixed

Orders accepted subject to previous sale

F. RYNVELD & SONS

25 West Broadway,

NEW YORK CITY

DUTCH BULBS ARRIVED

The following stock on hand now:—First Size Named Hyacinths, in pink, white, red and blue, in best named varieties, \$6.00; Second Size Named Hyacinths, same colors, \$4.00; Mixed Hyacinths, in white, pink and blue, \$3.00; Miniature Hyacinths, same colors, \$2.25 per 100. Tulips, Daffodils and all other Dutch Bulbs will arrive this week. Send for list.

PAPER WHITES

13 TO 14 CTM.—1000 TO A CASE, FOR \$13.50
5 OR MORE CASES, AT \$13.00 PER 1000

THESE SHOULD MAKE MONEY FOR YOU

GRAND SOLEIL D'OR, Yellow Narcissus, \$20.00 per 1000.

PURITY FREESIAS, large size $\frac{5}{8}$ and up, \$15.00 per 1000.

Calla Aethiopica, extra size, 1 $\frac{3}{4}$ to 2-inch, \$10.00 per 100.

Alliums, fine for design work, \$6.00 per 1000; 3000 for \$15.00.

Chinese Lilies, basket of 30, \$2.00; mat of 120 for \$8.50.

ALL THE ABOVE ITEMS ARE MONEY-MAKING VALUES FOR YOU.

FRENCH HYDRANGEAS

In Light Pink, Dark Pink and Lavender Shades in best varieties, 4 to 5 branches, for 5 and 6-inch pots, \$35.00 per 100. Fine stocky **Otaksa**, at \$35.00 per 100.

You Need These Plants Next Easter. **BUY NOW.**

C. C. POLLWORTH CO.,

—:-

MILWAUKEE, WIS.

Mention The Review when you write.

kildson believes in advertising. A Philadelphia newspaper recently printed Mr. Therkildson's picture with the following little sketch about him: "As a Philadelphian, W. F. Therkildson is quite a juvenile. He has been in this city only four years, but has become firmly rooted as a business factor in the Quaker City and takes a prominent part in its activities. He is a leading member of the Chamber of Commerce and failed of election to the board of directors of that body on the 'live-wire' ticket recently by only fifteen votes. He is serving his second term as secretary of the Poor Richard Club and is president of the Ohio Society of Philadelphia." Which is where the advertiser is advertised.

PACIFIC COAST SEED NOTES.

Sacramento county this year will produce at least \$1,000,000 worth of garden seeds, according to M. P. Barnes, president of the Hood Improvement Co. He said the Pieters-Wheeler Seed Co., of Gilroy, Cal., is now operating night and day, cleaning seeds for shipment to the eastern markets, and is also filling a large order for the United States Department of Agriculture.

The Bamberger Seed Co. is establishing its main office and salesroom at 728 Tenth street, Modesto, Cal.

The old Rees R. Thompson ranch of 525 acres near Stockton, Cal., has been purchased by Wallace Hoyt, of San Francisco, who plans to make a seed farm of the place. It is understood the greater portion of the land will be planted to seed onions of all varieties.

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry, color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Veil, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per $\frac{1}{4}$ oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

✿ Always mention the Florists' Review when writing advertisers ✿

DUTCH=FRENCH=JAPANESE BULBS

Now on hand and ready for delivery. Order at once and secure quick shipment.

Single Bedding Hyacinths, six separate shades, \$3.00 per 100; \$27.00 per 1,000.

Miniature Hyacinths, Named, Gertrude, Gigantea, Lady Derby, Grand Maitre, Johan, King of the Blues, Queen of the Blues, La Grandesse, L'Innocence, \$2.00 per 100; \$18.00 per 1,000.

First Size Named Hyacinths, Moreno, Gigantea, Gertrude, Cardinal Wiseman, Grand Maitre, Queen of the Blues, Johan, L'Innocence, La Grandesse, Mme. Van der Hoop, Lady Derby, \$6.00 per 100; \$55.00 per 1,000.

Second Size Named Hyacinths, same varieties as above, \$4.75 per 100; \$40.00 per 1,000.

Single Early Tulips.

	Per 100.	Per 1,000
Artus	\$1.35	\$11.50
Couleur Cardinal	2.25	21.00
Belle Alliance	1.35	12.50
Brilliant Star	4.00
Cottage Maid	1.45	12.50
La Reine	1.35	11.50
Mon Tresor	1.90	17.50
Prosperity	3.25	30.00
Rose Gris de Lin	1.40	12.50
Princess Marianne	1.40	12.50
Vermilion Brilliant	2.45	22.50
Joost Van Vondel	1.35	11.75
Yellow Prince	1.35	12.00
Keizerskroon	1.45	13.00
Chrysolora	1.50	13.50
White Hawk	1.65	15.00
Rose Luisante	2.00	18.00
Prosperine	2.50	22.50
Pink Beauty	2.50	22.50
Fred Moore	1.45	12.75
Thomas Moore	1.75	16.00
Dusart	1.25	11.25
Cramoisi Brilliant	1.35	12.50
Single Mixed	1.15	9.00

Double Early Tulips.

	Per 100.	Per 1,000
Couronne d'Or	\$2.50	\$22.00
Imperator Rubrorum	1.95	17.25
Rex Rubrorum	1.85	16.50
La Candeur	1.35	11.75
Murillo	1.45	13.00

Double Early Tulips.

	Per 100.	Per 1,000
Salvator Rosa	\$1.85	\$16.50
Tournesol Red and Yellow	2.50	22.50
Vuurbaak	2.10	19.50
Double Mixed	1.25	10.00

Darwin Tulips.

	Per 100.	Per 1,000
Clara Butt	1.50	13.00
Farncombe Sanders	1.85	17.00
Gretchen	1.50	13.00
Pride of Haarlem	1.85	17.00
Mme. Krelage	1.85	17.00
Rev. Ewbank	2.00	18.00
William Pitt	1.85	17.00
Inglescombe Yellow	2.00	18.00

Late Tulips.

	Per 100.	Per 1,000
Bouton d'Or	1.50	13.50
Isabella	1.45	13.90
Gesneriana Lutea	1.65	15.00
Mrs. Moon	3.00	27.00
Single Late Extra Fine Mixed	1.25	10.00
Parrot Tulips Mixed	1.10	9.75

Narcissi, Single.

	Per 100.	Per 1,000
Golden Spur, First Size	1.95	18.00
Golden Spur, D. N.	2.35	22.00
Emperor, First Size	1.85	16.00
Empress, First Size	1.95	17.00
Princeps, First Size	1.50	14.00
Princeps, D. N.	1.85	17.00
Victoria, First Size	1.75	16.00
Victoria, D. N.	2.50	22.50
Poetaz Elvira	1.85	17.00
Poeticus Ornatus, D. N.	1.55	14.00
Sir Watkin, First Size	1.55	14.00
Sir Watkin, D. N.	1.95	17.50

Narcissi, Double.

	Per 100.	Per 1,000
Sulphur Phoenix	1.85	16.00
Alba Plena Odorata	1.50	14.00
Orange Phoenix	1.65	15.00
Von Sion Mammoth, D. N.	2.65	24.00

Miscellaneous Bulbs.

	Per 100.	Per 1,000
Scilla Siberica, Mammoth	1.00	7.85
Grape Hyacinths, Blue85	6.50
Jonquils, Single	1.15	10.00
Jonquils, Double	1.75	16.00

Paper Whites

13 ctm. and up, 1000 to the case,
specially packed, per 1000....\$15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

French Roman Hyacinths

11 to 12 ctm., per 1000....\$35.00
12 to 15 ctm., per 1000.... 40.00

Freesia Refracta Alba

Select, per 1000.....\$ 9.00
Mammoth, per 1000..... 12.00

Amaryllis Vittata Hybrids

Per doz.....\$ 8.50
Per 100..... 25.00

Allium Neapolitanum

Fine for forcing
Per 1000.....\$7.00

Lilium Candidum

Select, per 100.....\$5.00

Calla Aethiopica

1 1/2 to 2-inch
Per 100.....\$7.50

Lilium Giganteum—Bulbs from Cold Storage

7 to 9-inch, 300 bulbs to case, per case.....\$15.00
8 to 9-inch, 275 bulbs to case, per case..... 15.00
9 to 10-inch, 200 bulbs to case, per case..... 17.00



CABLE ADDRESS "BULBS"

American Bulb Co.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

Auction Sale of Dutch-grown Bulbs

Also Palms, Ferns, Dracaenas, Rubbers, Etc. French, Japanese and Bermuda-grown Bulbs

Sales will be continued each Tuesday and Friday at 11 o'clock, A. M., until end of season

SEND FOR AUCTION CATALOGUES

The MacNiff Horticultural Company

The Largest Seed, Plant and Poultry Salesrooms in the World

52, 54 and 56 Vesey Street,

NEW YORK, N. Y.

F. O. Ward, of the Valley Seed Co., Sacramento, Cal., reports a strong export demand for California seeds. Shipments are being made, he says, to England, the Orient and some of the northern countries of Europe.

S. H. G.

FORAGE PLANT SEED IMPORTS.

The following table, prepared in the seed laboratory of the Bureau of Plant Industry, United States Department of Agriculture, shows the amount of the various kinds of forage plant seeds subject to the seed importation act permitted entry into the United States during the month of September, 1917, as compared with September, 1916, and during the quarter ending September 30, 1917, as compared with the corresponding quarter in 1916:

Kind of seed.	Sep-tember, 1916	Sep-tember, 1917	Quarter ending Sep-tember, 30, 1916	Quarter ending Sep-tember, 30, 1917
Alfalfa		100	1,384,500	24,500
Awnless brome grass			1,400
Blue grass:				
Canada ...	14,500	47,200	15,200	47,300
Kentucky..	3,700
Clover:				
Alsike	504,900	105,500	703,100	199,900
Crimson ..	1,580,700	182,000	2,837,400	799,900
Red	132,000	1,096,800	33,700
White	103,300	46,800
Clover mix- tures:				
Alsike and white	30,200
Millet:				
Hungarian or German	40,300	73,500	9,000
Broomcorn.	29,700	18,600	29,700	218,500
Orchard grass	64,900	120,400	57,600
Rape, winter	100,200	285,000	211,300	1,098,100
Redtop	1,300
Rye grass:				
English ..	58,000	41,600	56,000	296,100
Italian ...	28,200	42,300	28,200	162,900
Timothy	100
Vetch:				
Hairy	131,200	36,100	131,200	178,300
Spring ...	1,800	1,800

MOTT-LY GLEANINGS.

Wood, Stubbs & Co., of Louisville, Ky., report the supply of and demand for Kentucky blue grass fully equal to last year's. The uncertainty of the future business was illustrated in a mammoth Kentucky field pumpkin. The pumpkin was known to weigh the amount recorded, but this was no guide to the number of seeds contained inside.

W. M.

"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N. J.
Mention The Review when you write.

QUALITY BULBS

Narcissus Paper White

14 ctms. and up, 1000 to case.....	1000 \$15.00
13 ctms. and up, 1250 to case.....	13.00

Roman Hyacinths—White

12-15 ctms., 1000.....	\$40.00
------------------------	---------

Callas

2 to 2½-inch, 100.....	\$12.00
------------------------	---------

Freesia Refracta Alba

Selected Bulbs, 1000.....	\$8.00
---------------------------	--------

Freesia Purity

Selected Bulbs, 1000	\$16.00
First Size Bulbs, 1000.....	7.50

Chinese Sacred Lily

Mammoth Size, per basket, 30 bulbs, \$	2.85
Bale, 120 bulbs.....	10.75
Selected First Size, per basket, 30 bulbs.....	2.2
Bale, 120 bulbs.....	8.40

WRITE FOR OUR TRADE BULB CATALOGUE

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave., ST. LOUIS, MO.

Mention The Review when you write.

WE OFFER FOR IMMEDIATE DELIVERY
THE FOLLOWING VARIETIES OF

French-grown Hyacinths

FIRST SIZE, FOR EARLY FORCING

L'Innocence, White	Lady Derby, Pink	Moreno, Pink
Gertrude, Pink	La Victoire, Red	Grand Monarque, Blue

Azaleas cannot be shipped from Belgium according to cables received this week.

The bulbs are specially grown in France to be forced early and are excellent for pots.

GIVE THEM A TRIAL

Write for prices to **P. O. Box 124, Hoboken, N. J.**

BRANCH OFFICE OF

C. J. SPEELMAN & SONS
Sassenheim, Holland

LAGARDE & SPEELMAN
Ollioules, Var, France

Mention The Review when you write.

KENTIA SEEDS

BELMOREANA **FORSTERIANA**
New lot, just received. Best quality seed and in splendid condition.
While they last the price is
\$10.00 per 1000 seeds.

JACKSON & PERKINS COMPANY
Newark, New York
Mention The Review when you write.

GIGANTEUM LILY BULBS

FROM COLD STORAGE

7- 9, per case of 300	\$14.00
8- 9, " " " 250	14.00
9-10, " " " 200	16.00

Holton & Hunkel Co., Milwaukee, Wis.
Mention The Review when you write.

DUTCH BULBS ARE IN

We can make immediate shipment on the following standard varieties:

SINGLE EARLY FLOWERING TULIPS.

	Per 100	Per 1000
Artus. Brilliant red.....	\$1.10	\$10.00
Chrysolora. Large golden yellow.....	1.35	12.50
Cottage Maid. White edged with rose.....	1.15	10.50
Keizerskroon. Red and gold; large and fine. A grand tulip.....	1.65	14.00
Keizerskroon. "Mother" bulbs.....	1.75	16.00
La Reine (Queen Victoria). Rosy white.....	1.50	13.00
Mon Tresor. Large yellow.....	2.00	18.00
Prince of Austria. Orange vermillion.....	1.50	13.50
Rose Grisdellin. Beautiful pink.....	1.10	10.00
Joost Van Vondel. Large cherry-red and white.....	1.35	12.00
Vermilion Brilliant. Brilliant vermillion scarlet....	2.25	21.00
White Hawk. White.....	1.65	15.50
Yellow Prince. Golden yellow, sweet scented.....	1.25	11.25

DOUBLE EARLY FLOWERING TULIPS.

	Per 100	Per 1000
Couronne d'Or. Deep yellow, marked with orange red.....	\$2.25	\$21.00
Imperator Rubrorum. Brilliant scarlet; fine for forcing and one of the grandest for bedding....	1.75	16.00
La Candeur. Pure white; used with Rex Rubrorum to form bedding designs, it makes a fine effect..	1.35	12.00
Murillo. Light pink; very early; splendid for bedding and forcing.....	1.75	15.00
Murillo. Light pink; mammoth bulbs.....	1.85	16.00

	Per 100	Per 1000
Rex Rubrorum. Bright scarlet.....	\$1.50	\$13.00
Rubra Maxima. Dazzling scarlet, splendid bedder..	1.40	12.50
Tournesol. Red and yellow.....	2.00	18.75
Tournesol. (True) Pure yellow, finest double yellow	2.00	17.50
Vuurbaak. Extra fine scarlet.....	1.90	17.50

DARWIN TULIPS.

Clara Butt. Soft rose, extra fine; the most beautiful and finest of all Darwin tulips; forces well.	1.30	11.00
Glow. Brilliant glowing vermillion, center blue, margined white; height 24 inches.....	1.85	16.00
Gretchen (Marguerite). Soft salmon-rose. Award of merit Amsterdam. A grand forcing variety. Height 24 inches.....	1.25	10.00
Pride of Haarlem. Bright rose, enormous flower (certificate of merit Royal Botanic Society, 1904), splendid forcer; height 28 inches.....	1.60	14.50

SINGLE MAY-FLOWERING TULIPS.

Picotee or Maiden's Blush. A long-shaped flower; pure white with beautifully recurved petals margined rose; borne on long, graceful stems..	1.30	11.00
True Scarlet Gesneriana. (Spathulata Major.) The flowers are as large as coffee cups and borne on stout stems nearly 18 inches from the ground; the color is brilliant, crimson scarlet, with a large peacock-blue blotch in the center, and of very strong fragrance.....	1.30	11.00

FIRST SIZE HYACINTHS,

named, dozen, 85c; per 100, \$6.50;
per 1000, \$60.00.

SEE AD ON PAGE 65 FOR FRENCH AND OTHER SEASONABLE BULBS

WINTERSON'S SEED STORE

166 N. Wabash Ave.

CHICAGO, ILLINOIS

Mention The Review when you write.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

**PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS**

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.

Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

Mention The Review when you write.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.
90-92 W. Broadway, NEW YORK

Always mention the Florists' Review when writing advertisers.



Paper White Grandiflora

13 cm. and up (1000-1200 to case)
\$13.50 per 1000

15 cm. (900 to case)
\$16.00 per 1000

White Roman Hyacinths

12 cm. and up (1700-1800 to case)
\$36.00 per 1000

13 cm. (1700 to case)
\$40.00 per 1000

13 cm. and up (1400-1450 to case)
\$42.50 per 1000

Just arrived in perfect condition.

Cash with order for less than 5 cases, or from those who have not established credit with us.

McHutchison & Co., The Import House, 95 Chambers St., New York

Iris, Liliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

Mention The Review when you write.

PAPER WHITE NARCISSI

Romans, L. Candidum, Freesias, mammoth, L. Giganteum.

Dutch Hyacinths and Narcissi, best variety.

Storage. Best Quality. Write for Prices.

D. RUSCONI, 126-128 West 6th Ave., CINCINNATI, OHIO
Mention The Review when you write.

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

The back of the mum glut may be said to be broken, and from now on all the varieties will be scarcer. These will be fine stock, if the rain holds off, and just at present there seems no likelihood of anything but fine weather. What helps the mums, however, is bad for the violets, and up to the time of writing there has been no violet stock fit to ship over a long distance. The violet fields are wasting their fragrance, to the dismay of the growers.

Pompons are more largely grown than formerly, and in some colors the supply exceeds the demand considerably. The fine weather also keeps the dahlia supply good. The flowers now are finer than they have been all season. In this section the dahlia seems to be increasingly popular every year. Carnations are fairly plentiful, but a good rain would improve them, too, after the first flowers are gone. Greenhouse carnations are better than for some time.

There is a scarcity of small flowers, or, rather, a lack of variety, especially among those fit for shipping. Orchids are more plentiful. Valley is still on the scarce side. Cecile Brunner roses are plentiful; gardenias are scarce. The water lilies are holding out late this year and some fine ones are still shown. Greens are plentiful.

Various Notes.

R. J. Bowen, of J. Bolgiano & Son, Baltimore, Md., has been making a tour of the Pacific coast. He has been looking up seed matters, and has been visiting Santa Ana, Los Angeles and other cities. This is Mr. Bowen's first visit to the coast, and he expresses himself as being greatly interested in all he has seen.

Indications are good for oil at Montebello. One big producer well is going strongly, and some of the nurserymen and cut flower growers already are reaping. Among them are Howard & Smith, J. Dieterich, the H. N. Gage Co. and K. Groen. The well being drilled at the Howard & Smith place is practically certain to produce oil soon.

John Fincken has made considerable improvement in his place on West Washington street, and everything is now in fine shape. He has several good landscape jobs on hand, and this part of his business is increasing. Jack d'Ortignac is now a member of the staff of the cut flower department.

J. Dieterich, on his return from San Francisco, spoke highly of the hospitality of the northern brethren and reports a pleasant and profitable time. He ex-

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

plained the uses to which he will put the natural gas, oil and hot air of Montebello, in the heating of his greenhouses and lath houses. At the nursery on Wall street a fine showing of kentias and other palms is being made.

Tassano Bros. say that their contracts for greens this year are larger than ever, and it has been difficult to get hold of enough stock. Angelo Tassano has made an extended trip of several weeks through the Santa Cruz and adjacent territory, and has lined up a large amount of first-class stock for the coming season's trade. Meanwhile Tony is kept busy looking after the store and the two growing places at Glendale and Artesia. Big cuts of plumosus and Sprengeri are coming from Artesia, while adiantum from the Glendale place is in big demand.

At the golden wedding of ex-Mayor W. Workman, better known as "Uncle Billy" Workman, Morris Goldenson had

several orders for baskets and designs. Mr. Goldenson says he distinctly remembers delivering flowers to the same house and the same couple on a silver wedding anniversary twenty-five years ago.

At O. C. Saake's the whole force was found busy at funeral work.

For the Workman wedding celebration F. Lichtenberg was commissioned to arrange the flowers. Practically every retailer in the city was represented by one or more pieces, and the number from some was large. Bert Bateman and Fred Dostal, of the Lichtenberg force, were deputed to the task of arrangement, and it was "some" task. Every conceivable design, from a basket to a plain bunch, was represented and a magnificent display resulted.

Frank Nelson is wearing the broad, expansive smile these days. Business is good with the Broadway Florist, and the White Sox—well, we won't go into history.

Mr. and Mrs. H. G. Helmer, of Santa Barbara, were visitors this week. Mrs. Helmer is, no doubt, looking up stock for the flower end of the business, and Mr. Helmer is keeping an eye open for nursery stock.

Emil Reichling, formerly superintendent of the Peter Reinberg range at

ENLIST NOW and join the **SATISFIED CUSTOMERS**
ranks of our

Listen to what they say:

"Minneapolis, Minn., October 12, 1917.

L. A. FLORAL CO.,

Gentlemen:—

Your shipment received today in good condition.

Please ship as usual:

25 Pink Chrysanthemums

25 Maroon "

50 Yellow "

200 Assorted Pompons (pink and lavender)

Hoping that this order will receive your prompt attention, we are

Yours very truly."

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

**407 So. Los Angeles St.
LOS ANGELES, CAL.**

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

CALIFORNIA CHRYSANTHEMUMS carry well to all points East, via Refrigerator Express. For quality and service, send your orders to the

E. W. McLELLAN COMPANY, Inc., Wholesale Growers and Shippers, **451 Bush Street, San Francisco, Cal.**

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$4.00	\$8.00	\$10.00
Ophelia.....	4 00	8 00	10 00
Russell.....	4 00	8.00	10 00
Shawyer.....	4 00	7.00	9 00
White Killarney.....	4 00	7.00	9 00
Helen Taft.....	4 00	7.00	9.00
Richmond.....	4 00	7.00	9.00

CARNATIONS..... \$2 00 and \$3.00

Sprengerlper bunch, .50
 Hardy Ferns.....per dozen, 2.00

Miller Floral Co. UTAH
FARMINGTON, UTAH
 Mention The Review when you write.

Chicago, has purchased a 5-acre plot at Huntington park, which seems to be developing into valuable property. Mr. Reichling has invested at the right moment and should make a good thing of it.

E. Edouart, one of the most popular and best-posted men in the horticultural department here, is taking a trip of a couple of weeks to San Francisco and other northern points.

O. M. Morris, head of the firm of Morris & Snow, and Albert Morris, his son, left for Santa Barbara October 17. They have a fine collection of dahlias at the show in their city.

A fine exhibit of dahlias was held at the Broadway department store October 18 and 19. Among the principal prize-winners were C. Gutting, of the Superior Nursery, and F. Sherard, of the Moneta Dahlia Gardens. The judges had considerable difficulty in awarding the prizes, especially for the premier bloom of the show, the prize eventually going to a perfect flower of that lovely cactus, F. C. Moore. Miss Morris, H. W. Turner and H. R. Richards were the judges.

A number of the most prominent men in the nursery, seed and florists' business met in the store of the Germain Seed & Plant Co., October 17, to discuss the best means of getting employees and others to take an interest in Liberty bonds. M. L. Germain described how he intended to get the staff interested. He speaks personally to every one of the hundred and more employees, and wherever an individual, through any cause whatever, is unable to subscribe, Mr. Germain puts the resources of the house behind him or her and lends the money. No wonder the spirit of the Germain employees is good! Fred Howard spoke for the nursery end, followed by M. Neyberg and Theodore Payne. S. Murata spoke of the spirit behind the Japanese florists, who, he said, while unable to fight in the American army, would do their "bit" by subscribing to the bonds. Walter Haltori, of S. Murata & Co., and F. Seki were also present. Messrs. Aggeler and Musser also spoke of the fine spirit shown by their own employees along the same line.

H. R. Richards.

SAN FRANCISCO.**The Market.**

The chrysanthemum shipping business is establishing a new high record this year, all the firms being rushed with orders. Refrigerator cars leave regularly Mondays, Wednesdays, Fridays and Saturdays, and five or six cars are required each day to handle the shipments. Violets are beginning to move

LONG DISTANCE

From time to time we have published letters from satisfied customers all over the country who have used our flowers and written us to praise our stock, packing and business methods.

OUR THANKS

are due to all these; also to the long list of patrons who stand by us "through thick and thin," summer and winter, and who by their patronage enable us to keep up our end of the business

TO ALL

we tender our sincere wishes for a banner season 1917-1918. In our new wholesale store, the largest and best equipped west of Chicago, we are better fixed than ever to take care of your orders and we are always at your service. A few leaders we are now shipping are:

Violets, Mums, Cecile Brunner and other Roses, Sweet Péas, Centaureas and all classes of Greens.

UP-TO-THE-MINUTE BASKETS AND SUPPLIES

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

M U M S In all colors and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

FLOWERS -- EVERGREENS -- SUPPLIES

In our new store we have more and better facilities for handling your business than ever before, and you know we have been in the green business a long time. Send your inquiries to

TASSANO BROS.

422 Wall Street,

TONY TASSANO, Mgr.

Los Angeles, Cal.

Main 3111—Home A7892

Mention The Review when you write.

in considerable quantities, but the bulk of out-of-town business is still in chrysanthemums, and they probably will continue as the dominant feature for several weeks to come. Of the varieties much in evidence now, Chieftain, Chrysolora, Queen, Jeffries and Bonnaffon show splendid quality and find a ready market. Many other varieties also clean up. In fact, there seems to be no limit to the number of chrysanthemums that can be disposed of daily without sacrifice. The supply of pompons continues to increase and the same is true of small mums. Retail prices are lower as a result of the heavy receipts, but good shipping stock holds firm.

Roses are in better supply and the quality has improved in the last few days. There is a good cut of Ophelia, and Russell and Ward both make a fine showing. American Beauties are still a minus quantity, however. Cecil Brunner roses are arriving freely, and a good many are being shipped to eastern points. The supply of carnations is improving steadily both in quality and quantity, there being plenty of blooms

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR: CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

now to fill all requirements. Orchids are equal to the demand for the first time in several months, much to the satisfaction of the larger downtown retailers. There are plenty of gardenias also, and valley is in fair supply. A few dahlias continue to arrive, but they do not amount to much. Asters are practically gone. In flowering plants, cyclamens are the leading feature.

Various Notes.

A rush of work made it necessary for Albert O. Stein's force to remain on duty all night twice last week. Besides a large amount of funeral work, including four palis, Mr. Stein had one of the largest wedding decorations ever car-

ried out in San Francisco. It was the Dinkelspiel-Schwabacher wedding in the Temple Emanu-El. Quantities of flowers were used, principally chrysanthemums.

Horace Cheeseman has been calling on the trade in the interests of Ralph M. Ward & Co.

Mrs. R. E. Darbee reports the largest shipping season in the history of her business. She is sending out quantities of chrysanthemums, and is starting to ship violets from her place at Colma. Besides, retail business is active, there being a rush of wedding and funeral work.

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CALIFORNIA-GROWN

CHRYSANTHEMUMS

The early varieties are now ready for shipment. The cool climate around San Francisco produces the best keeping flowers in the U. S. A.

\$1.00, \$1.50, \$2.00 per dozen

C. KOOYMAN CO., Inc.
431 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for immediate delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

FRED BROHE, R. D. 4, SANTA ROSA, CAL.
Mention The Review when you write.

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.
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ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4 -inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2 -inch pots; also Adiantum, Nephrolepis, Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

PURITY FREESIAS SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in. in Diam. 7.50 per 1000

Delivered Prepaid by Express

Write for special prices on fine Calla Bulbs

LILYDALE BULB COMPANY
Santa Cruz, California

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

Asp. Plumosus, A. Sprengeri, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.
Mention The Review when you write.

First—Dr. Harry Tevis, entered by F. Pellcano, San Francisco, eighty-eight points. Gold medal.

Second—Pride of California, entered by R. Lohrmann, San Rafael, eighty-seven and one-half points. Bronze medal.

Third—Francis Burns, Jr., entered by F. C. Burns, San Rafael, eighty-seven and one-third points. Certificate of merit.

Fourth—Mrs. F. C. Burns, entered by F. C. Burns, eighty-six and two-thirds points. Certificate of merit.

Fifth—The Grizzly, entered by F. C. Burns, eighty-five points. Certificate of merit.

Sixth—Hello, entered by Richard Diener, Kentfield, Cal., eighty-four points. Certificate of merit.

Seventh—Ruth Gladell, entered by Jessie L. Seal, San Francisco, eighty-three and one-third points. Certificate of merit.

Eighth—Mrs. Edna Spencer, entered by Mrs. E. W. Spencer, Alameda, Cal., eighty-one points. Certificate of merit.

Ninth—Grampton, entered by A. E. Carter, San Mateo, Cal., eighty and one-third points. Certificate of merit.



William Kettlewell. Thomas Stentiford. George Walters. William Munro.
Judges at Dahlia Society of California Test Gardens, San Rafael.

CALLAS

ÆTHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

The scale of points used by the judges was: Color, twenty-five; stem, twenty-five; formation, twenty; size, fifteen; productiveness, fifteen.

Dr. Harry Tevis is a giant decorative dahlia and caused considerable comment. It has all the good dahlia points and is a shade of salmon rose, suffused with old gold. Pride of California is a large red decorative dahlia and was classed as the best red dahlia shown. It has a long, stiff stem, good keeping qualities and a productiveness that is hard to beat. Francis Burns, Jr., and Mrs. Francis Burns are pink decorative dahlias, which were admired for their soft shades and commercial value, the flowers being of good size on straight stems. The Grizzly is considered a break in the dahlia. It is a hybrid decorative dahlia of prolific growth, having 3-foot stems and dark velvet maroon flowers, measuring ten inches. Helio is a yellow peony; Ruth Gladell, a hybrid cactus, salmon pink to yellow; Mrs. Edna Spencer, a lavender pink hybrid cactus, and Grampton, a wine-red decorative dahlia. All of these are good varieties and showed up well in the garden.

J. H. Slocombe, New Haven, Conn., entered the Rev. J. S. Slocombe, a decorative yellow dahlia, and R. W. Rowe, a decorative buff and yellow dahlia. Both are creditable dahlias. Many other good dahlias were exhibited, but, because of weak stems and other bad habits, they did not compare with the winners.

F. C. Burns.

SPOKANE, WASH.

The Market.

There is great rejoicing among all members of the trade. At last a good, killing frost has blackened all the gardens, the flowers from which have proved so serious an obstacle to profitable flower selling. Business began to improve the day after the freeze, and has continued to improve with each succeeding day. It is time for better business, too, as every greenhouse is bulging with stock for the market.

Various Notes.

The only case of serious damage by the frost was at the Glenrose Greenhouses, where several hundred mums were frozen, and where considerable damage was done to a sweet pea crop.

At the Davenport Flower Shop there appears to be much going on. The decoration of the hotel and restaurant, added to the counter trade at the store, requires the constant attention of three people, with occasionally a couple of extras. Arthur Boehning, who, about ten years ago, was a delivery boy for F. C. Weber, of St. Louis, is in charge, and has as his assistants George Skinner and Miss Ruth Hollenback.

Carl L. Gross, representing the S. S. Pennock Co., of Philadelphia, stopped over for a few days last week. Business has been good everywhere he stopped, he says.

L. B. H.

MOVED INTO LOS ANGELES

We have opened a Wholesale Florists' store at
221 East Fourth Street

Our principal aim is to best distribute the product of our large greenhouses at Sawtelle, Cal.

We have 125,000 feet of modern glass in Beauties, Roses, Valley, Orchids, Lilies and Flowering Plants, and seven acres of lath devoted to Asparagus Plumosus sprays and strings, Asparagus Sprengeri and Smilax. This insures a steady green supply.

We will also do a local shipping business in all seasonable flowers—Chrysanthemums, Carnations, Violets and Florists' Supplies.

We sell to dealers only.

Write for price lists.

Walter Armacost & Co.

221 East Fourth Street,

LOS ANGELES, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Posticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Irises, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

California Cut Flower Co.

433 West 7th Street, LOS ANGELES, CAL.

We are headquarters for all the best flowerers coming to this market.

Mention The Review when you write.

AN ORIGINAL TRUCK IDEA.

Hoyt Bros. Co., Spokane, Wash., believes it has originated the ideal body for a delivery truck. The car is the result of more than a year of work. A Ford chassis was used. The sedan body follows the lines of others of that type, except that it is higher and longer, and the doors are two inches wider. The driver's seat and the interior are upholstered down to the glass line the same as any sedan car. From the glass line down leatherette was used. All the glass slides up and down in anti-rattler devices. The car is electric lighted and is heated from the exhaust

PELARGONIUMS.

Easter Greeting, Wurtembergia, Swabian Maid, 2-in. 6c
Easter Greeting, Wurtembergia, Swabian Maid, strong R. C. 5c
Gardener's Joy, Eastern Star, Zeppelin, strong R. O. 6c
Prince Bismarck, German Glory, strong, R. S. 3c

VERBENAS.

Crimson King, Pink Princess, 2 inch. 3c
Mrs. Cleveland, white; Helen Willmott, salmon pink, R. O. 2c
Crimson King, Pink Princess, R. O. 2c
Mammoth Red, Pink, White, Purple, R. C. 1c

DELPHINIUMS.

Belladonna, 1 yr. 4c
Chinese White and Blue. 3c
Aquilegia—Long Spurred Hybrids, 1 yr. 3c
Statice—Latifolia, strong plants. 5c
Rex Begonias, 2 inch. 5c
Cyrtomium Rochfordianum (Crested Holly Fern) 4 inch. 10c
Asp. Plumosus and Sprengeri, strong, 3 inch. 5c
Oriental Poppy. Salmon rose and Perry's New White, 3 inch. 5c

GEORGE H. STARR,

Wholesale Florist, Turlock, Cal.

CALLAS

Special Prices to Close Season
Fine Sound Stock

20,000 1½-in. diam., per 1,000 \$35.00
30,000 1¼-in. diam., per 1,000 20.00
50,000 1-in. diam., per 1,000 12.00
F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lillydale Bulb Co., Santa Cruz, Calif.

Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each
Erica Mediterranea, out of 2-in. pots, 5c each
Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

Mention The Review when you write

of the engine. There is a removable slat platform across the back, which is

PALMS PALMS

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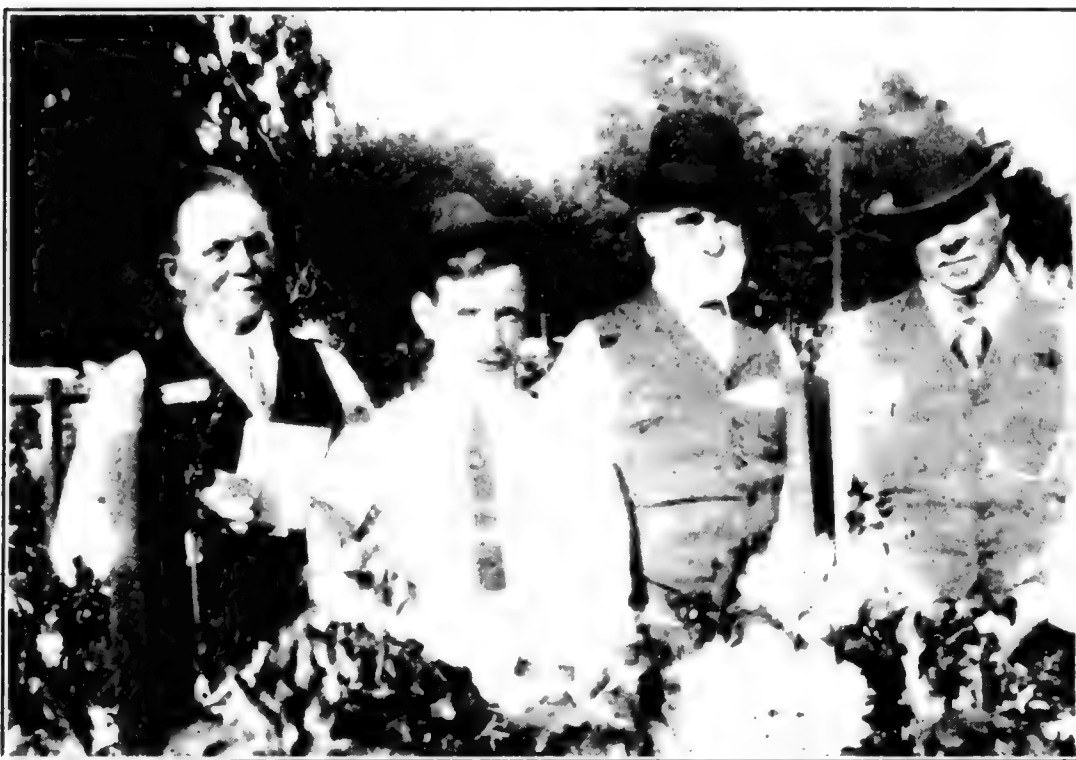
Fifth—The Grizzly, entered by F. C. Burns, eighty-five points. Certificate of merit.

Sixth—Helle, entered by Richard Diener, Kentfield, Cal., eighty-four points. Certificate of merit.

Seventh—Ruth Gladel, entered by Jessie L. Seal, San Francisco, eighty-three and one-third points. Certificate of merit.

Eighth—Mrs. Edna Spencer, entered by Mrs. E. W. Spencer, Alameda, Cal., eighty-one points. Certificate of merit.

Ninth—Grampton, entered by A. E. Carter, San Mateo, Cal., eighty and one-third points. Certificate of merit.



William Kettlewell. Thomas Stentiford. George Walters. William Munro.
Judges at Dahlia Society of California Test Gardens, San Rafael.

CALLAS

AETHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

The scale of points used by the judges was: Color, twenty-five; stem, twenty-five; formation, twenty; size, fifteen; productiveness, fifteen.

Dr. Harry Tevis is a giant decorative dahlia and caused considerable comment. It has all the good dahlia points and is a shade of salmon rose, suffused with old gold. Pride of California is a large red decorative dahlia and was classed as the best red dahlia shown. It has a long, stiff stem, good keeping qualities and a productiveness that is hard to beat. Francis Burns, Jr., and Mrs. Francis Burns are pink decorative dahlias, which were admired for their soft shades and commercial value, the flowers being of good size on straight stems. The Grizzly is considered a break in the dahlia. It is a hybrid decorative dahlia of prolific growth, having 3-foot stems and dark velvet maroon flowers, measuring ten inches. Helio is a yellow peony; Ruth Gladell, a hybrid cactus, salmon pink to yellow; Mrs. Edna Spencer, a lavender pink hybrid cactus, and Grampton, a wine-red decorative dahlia. All of these are good varieties and showed up well in the garden.

J. H. Slocombe, New Haven, Conn., entered the Rev. J. S. Slocombe, a decorative yellow dahlia, and R. W. Rowe, a decorative buff and yellow dahlia. Both are creditable dahlias. Many other good dahlias were exhibited, but, because of weak stems and other bad habits, they did not compare with the winners.

F. C. Burns.

SPOKANE, WASH.

The Market.

There is great rejoicing among all members of the trade. At last a good, killing frost has blackened all the gardens, the flowers from which have proved so serious an obstacle to profitable flower selling. Business began to improve the day after the freeze, and has continued to improve with each succeeding day. It is time for better business, too, as every greenhouse is bulging with stock for the market.

Various Notes.

The only case of serious damage by the frost was at the Glenrose Greenhouses, where several hundred mums were frozen, and where considerable damage was done to a sweet pea crop.

At the Davenport Flower Shop there appears to be much going on. The decoration of the hotel and restaurant, added to the counter trade at the store, requires the constant attention of three people, with occasionally a couple of extras. Arthur Boehning, who, about ten years ago, was a delivery boy for F. C. Weber, of St. Louis, is in charge, and has as his assistants George Skinner and Miss Ruth Hollenback.

Carl L. Gross, representing the S. S. Pennock Co., of Philadelphia, stopped over for a few days last week. Business has been good everywhere he stopped, he says.

L. B. H.

MOVED INTO LOS ANGELES

We have opened a Wholesale Florists' store at

221 East Fourth Street

Our principal aim is to best distribute the product of our large greenhouses at Sawtelle, Cal.

We have 125,000 feet of modern glass in Beauties, Roses, Valley, Orchids, Lilies and Flowering Plants, and seven acres of lath devoted to Asparagus Plumosus sprays and strings, Asparagus Sprengeri and Smilax. This insures a steady green supply.

We will also do a local shipping business in all seasonable flowers—Chrysanthemums, Carnations, Violets and Florists' Supplies.

We sell to dealers only.

Write for price lists.

Walter Armacost & Co.

221 East Fourth Street,

LOS ANGELES, CAL.

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

California Cut Flower Co.

433 West 7th Street. LOS ANGELES, CAL.

We are headquarters for all the best flowerers coming to this market.

Mention The Review when you write.

AN ORIGINAL TRUCK IDEA.

Hoyt Bros. Co., Spokane, Wash., believes it has originated the ideal body for a delivery truck. The car is the result of more than a year of work. A Ford chassis was used. The sedan body follows the lines of others of that type, except that it is higher and longer, and the doors are two inches wider. The driver's seat and the interior are upholstered down to the glass line the same as any sedan car. From the glass line down leatherette was used. All the glass slides up and down in anti-rattler devices. The car is electric lighted and is heated from the exhaust

PELARGONIUMS.

Easter Greeting, Wurtembergia, Swabian Maid, 2-in. 6c
Easter Greeting, Wurtembergia, Swabian Maid, strong R. C. 5c
Gardener's Joy, Eastern Star, Zeppelin, strong R. C. 6c
Prince Bismarck, German Glory, strong, R. S. 3c

VERBENAS.

Crimson King, Pink Princess, 2 inch. 3c
Mrs. Cleveland, white; Helen Willmott, salmon pink, R. C. 2c
Crimson King, Pink Princess, R. C. 2c
Mammoth Red, Pink, White, Purple, R. C. 1c

DELPHINIUMS.

Belladonna, 1 yr. 4c
Chinese White and Blue. 3c
Aquilegia—Long Spurred Hybrids, 1 yr. 3c
Statice—Latifolia, strong plants. 5c
Rex Begonias, 2 inch. 5c
Cytomium Rochfordianum (Crested Holly Fern) 4 inch. 10c
Asp. Plumosus and Sprengeri, strong, 3 inch. 5c
Oriental Poppy, Salmon rose and Perry's New White, 3 inch. 5c

GEORGE H. STARR

Wholesale Florist, Turlock, Cal.

CALLAS

Special Prices to Close Season
Fine Sound Stock

20,000 1 1/2-in. diam., per 1,000 \$35.00
30,000 1 1/2-in. diam., per 1,000 20.00
50,000 1 1/2-in. diam., per 1,000 12.00

F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lilydale Bulb Co., Santa Cruz, Calif.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each
Erica Mediterranea, out of 2-in. pots, 5c each
Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES
Santa Barbara, Cal.

Mention The Review when you write.

of the engine. There is a removable slat platform across the back, which is

handy for carrying big boxes, or bedding and potted plants. The driver is comfortable in all kinds of weather, is uniformed and can step from his car with the flowers to be delivered without being required to touch the street. This latter is a good feature, as there is no possibility of muddy feet to soil the customer's porch. The company has had the car in service two months, and believes it has done nothing in an advertising way that has brought into the store more complimentary remarks, and it usually follows that orders come quickly after.

TACOMA, WASH.

The Market.

Business conditions as a whole are satisfactory for this season of the year, though some of the florists think that a good frost to stop the dahlias and other outdoor flowers would stimulate business a little. Flowers are more plentiful than they have been for some time. The new crop of carnations is coming on finely.

A few home-grown mums are being shown in competition with a large supply of California stock, which is arriving in fine shape. California violets have made their appearance. Locally grown roses are plentiful now, with Ophelia, as usual, the favorite.

The new army cantonment, Camp Lewis, which is about twelve miles south of town, is bringing good business to the florists. There are between 35,000 and 40,000 officers and men stationed there, with several thousand more to come. Everyone is entertaining the men, and this creates a demand for table decorations and corsage bouquets.

Various Notes.

Arthur Smith, of the Smith Floral Co., reports good business in funeral work and other orders.

Henry Benthien has a house of fine late asters in full crop.

H. R. Hopkins, of Hopkins Bros., Auburn, was a visitor this week. Mr. Hopkins says the outlook is good for a large cut of carnations at the range.

A. G. Seamons took a trip to Seattle last week. He visited some of the greenhouses and reports everything in first-class order.

Miss Bertha Giertz, of the Hayden-Watson Co., has taken charge of the company's branch store at Aberdeen. Miss Giertz has the best wishes of her many friends for success in her new position.

Joseph Ghilarducci, the California Florist, is not saying much these days, but we infer from his satisfied look and the way he chews the ends of those 2-bit cigars that business is good at his store. A. S.

PORTLAND, ORE.

The Market.

Frost has cut off outdoor flowers, making business brisker than for several weeks. Clear weather is favorable to the roses and carnations, which are arriving in good supply. Chrysanthemums are being shipped in from California, while of the local mums Chrysolora is the first to come to market. Pompons are enjoying much favor, and violets, both single and double, are becoming more plentiful.



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

Boston and Teddy, Jr., Ferns

5-inch, 40 cts.; 6-inch, 50 cts.

CHRYSANTHEMUMS

Caprice, 6-inch, 50c to 75c; **Ivory**, 5-inch, 35c; **Turner**, 5-inch, single stems, 35c.

PRIMULA MALACOIDES, pink, white, lavender, 4-inch, 10c; 2½-inch, 4c.

CYCLAMEN, 6-inch, 60c; 5-inch, 40c; 4-inch, 25c.

WASHINGTON FLORAL CO.

40th and Madison, SEATTLE, WASH.

Quillin & Dressen, Successors to C. Hoffmeister

Mention The Review when you write.

NEW GREENS FROM CANADA

Cedar Fronds. Most useful for florists' work; keep in good condition for months. Packages of 100, 6 to 9 in. long, \$3.50 per 1000. (Special prices on cedar branches on application.)

Oregon Grape. Very effective in design work, also sell well for parlor decoration, put in damp soil or water; keep for long time; come in varied shades of green, as season advances some turn red, brown, bronze and purple. Once tried, repeat orders follow. Per 1000, \$3.50.

Salal. One of our native plants, green all winter, sprays very useful. Per lb., 35 cts.

Vaccinium. This shrub turns from green to bronze-red as season advances and is in a class all by itself. Sprays from 1 to 2 feet. Per lb., 35 cts.

All these goods take classification as "Florists' Cuttings" and take N. or second class express rate. Rate to Chicago is \$7.50 per 100 lbs. U. S. duty is 10 per cent and port of entry is Portal, North Dakota. Orders with cash receive preference. Trial order solicited. Canadian florists now use these largely.

W. H. MARCON, Alberni, B.C., Vancouver I.

Mention The Review when you write.

TABLE FERNS

2½-inch pots \$3.00 to \$4.00 per 100
From Flats 2.00 per 100

Foliage and Blooming Plants in Season.

RAHN & HERBERT CO., Clackamas, Ore.

Floral Society Meeting.

The meeting of the Portland Floral Society, which occurred October 16, was well attended and much interest developed in plans to increase the membership. Some fifty of the local florists were present and nine new applications for membership received, which is a good showing, although a long way from reaching the desired enrollment of 100. However, the spirit of coöperation which characterized proceedings, and the enthusiasm which was manifested for the plans of the club, promise well for the future.

A. J. Clarke, of the retailers' committee, reported that the dealers have decided to charge for boxes in all flower shipments. A uniform price list will be sent to each store. Mr. Clarke referred to the article in a recent issue of The Review on "How to Get More Profit Out of Business" and discussed the difference between the costs, as stated for the eastern trade, and the percentage obtaining in the west. The percentage of costs in the estimate in The Review was thirty-three and one-third per cent of the gross sales, while

NEW FRENCH

HYDRANGEAS

Field-grown for forcing

Mme. E. Mouillere	Mme. Rene Gaillard
Bouquet Rose	General de Vibraye
Mme. Tremault	E. G. Hill
Mme. Maurice Hamar	Mousseline
La Lorraine	Mme. Riveram
Souv. de Mme. E. Chautard	

5 to 6 shoots, \$20.00 per 100; 7 to 8 shoots, \$25.00 per 100; 9 to 10 shoots, \$35.00 per 100.

CLARKE BROS.

287 Morrison St., PORTLAND, ORE.

Mention The Review when you write.

PINK

Rhododendrons

Hardy, field-grown, good roots, single stalks or bushy.

Average 15 in., per 100, postpaid... \$ 7.50

Average 8 ft., per 100, express paid. 15.00

Large bushes, per 100..... 25.00

Write for special prices on large quantities. Make P. O. order to

J. C. BOULTON

CHARLESTON, R. F. D. WASH.

Mention The Review when you write.

PRIMULA OBCONICA GIGANTEA

8000 as fine stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 8-inch, \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **N. L. OLSSON CO., Inc.**, Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

PEONIES

Apple Blossom, fine white. **Fragrans**, pink
\$8.00 per 100

Send for bargain list of other varieties.

WEED LANDSCAPE NURSERY, Beaverton, Ore.

Mention The Review when you write.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

BUDDED ROSES STRONG FIELD-GROWN PLANTS

Propagated on disbudded Manetti.

The following at \$20.00 per 100
(Write for prices on thousand lots)

Bianca	Miss Alice de Rothschild
Chrissie Mackellar	Mrs. Chas. Hunter
Climbing American Beauty	Mrs. Chas. Russell
Edith Part	Mrs. Herbert Hawksworth
General Sup. Arnold Janssen	Mrs. Muir Mackean
Hilda Richardson	Mrs. Wallace H. Rowe
Lady Dunleath	Verna Mackay
Mad. Edouard Herriot	Willowmere
Marcella	

The following at \$15.00 per 100
(Write for prices on thousand lots)

Beaute de Lyon	Irish Elegance
Cl. Mlle. Cecile Brunner	Lady Hillingdon
Cl. Pink Maman Cochet	Lyon
Cloth of Gold	Marquise de Querhoent
Duchesse d'Auerstaedt	Melody
Edward Mawley	Mrs. David Jardine
Franz Deegen	Mrs. Wakefield Christie-Miller
George Dickson	Sunburst
Gloire de Chedane Guinoisseau	Tausendschoen
His Majesty	

The following at \$12.50 per 100
(Write for prices on thousand lots)

American Beauty	Dr. Grill
Anna de Diesbach	Duchess of Albany
Aug. Guinoisseau	Duchesse de Brabant
Avoca	Earl of Dufferin
Baby Rambler	Elizabeth Rowe
Baldwin (Helen Gould)	Empereur du Maroc
Bardou Job	Empress of China
Beaute Inconstante	Etna
Belle Siebrecht	Etoile de France
Betty	Etoile d'Or
Black Prince	Fisher Holmes
Bridesmaid	Fortune's Yellow
Chas. J. Grahame	Frau Karl Druschki
Cl. Belle Siebrecht	Gainsborough
Cl. Bridesmaid	General Jacqueminot
Cl. Kaiserin Augusta Victoria	General MacArthur
Cl. Papa Gontier	George C. Waud
Cl. Perle des Jardins	Gloire de Margottin
Cl. Souv. de Wootton	Golden Gate
Cl. White Maman Cochet	Grace Darling
Cl. White Pet	Grace Molyneux
Crimson Rambler	Gruss an Teplitz

The following at \$12.50 per 100
(Write for prices on thousand lots)

Helén Good	Mrs. R. G. Sharman Crawford
Hon. Ina Bingham	Mrs. Theo. Roosevelt
Hugh Dickson	My Maryland
Improved Rainbow	Niles Cochet
John Cuff	Niphetos
Jubilee	Papa Gontier
Kaiserin Augusta Victoria	Paul Neyron
Killarney	Perle des Jardins
Lady Battersea	Perle d'Or
Lady Ursula	Philadelphia Rambler
La Detroit	Pink Cherokee
La France	Pink Moss
Lamarque	Prince Camille de Rohan
Liberty	Prince de Bulgarie
Mabel Morrison	Queen of Edgely
Mad. Abel Chatenay	Rainbow
Mad. Alfred Carriere	Ramona
Mad. Caroline Testout	Reine Marie-Henriette
Mad. Chedane Guinoisseau	Reine Olga de Wurtemberg
Mad. de Wattville	Reve d'Or
Mad. Driout	Rose Queen
Mad. Hoste	Safrano
Mad. Lombard	Souv. du Pres. Carnot
Mad. Leon Pain	Souv. de Wootton
Mad. Vermorel	Sunset
Mad. Wagram	Sweet Briar
Mad. Welche	The Bride
Magna Charta	Ulrich Brunner
Marechal Niel	Veilchenblau
Marie Van Houtte	Viscountess Folkestone
Miss Kate Moulton	White Maman Cochet
Mlle. Cecile Brunner	William Allen Richardson
Moschata Nivea	Winnie Davis
Mousseline	Yellow Maman Cochet
Mrs. John Laing	Yellow Rambler
Mrs. Myles Kennedy	

With 52 years' experience in the nursery business in California, suitable soil and location and long growing season, we are enabled to produce the highest possible grade of stock and pack it for safe delivery to any part of the United States or Canada.

Let us reserve your requirements now. All stock is dug and shipped fresh from the field. No storage stock. We begin shipping after it rains sufficiently to enable us to get good roots, which in ordinary seasons is about December 15th.

Write for complete Price List of Ornamental and Fruit Stock, ready December 1st.

CALIFORNIA NURSERY CO., Inc. Established 1865 Niles, California

Mention The Review when you write.

GERMAN IRIS

Fritjof, Bluestone and others,
\$3.00 per 100.

WEED LANDSCAPE NURSERY,
Beaverton, Ore.

Mr. Clarke believes it is rarely so low as this in the west. On the other hand, some items in the overhead are somewhat less for the western trade than the eastern figures showed.

A report was read from Prof. A. L. Lovett, of the Oregon Agricultural College, on the tarnish bug. As no means of combating the ravages of this pest has been discovered, the writer advised burning all outdoor stock, as the bug hibernates during the winter.

The campaign for the \$50,000 advertising fund of the S. A. F. was brought to the attention of the society by James Forbes. This project was so well received by the members that subscriptions were pledged in the same proportion for Oregon as for the Liberty loan. The list of contributors follows:

Clarke Bros.	\$25.00
Martin & Forbes	25.00
Swiss Floral Co.	15.00
Niklas & Son	10.00
Steele's Pansy Gardens	10.00
Van Kirk Floral Co.	5.00
S. W. Walker	5.00
Tonseth Floral Co.	5.00
Holden Floral Co.	5.00
Weideman Bros.	5.00
S. G. Lubliner	5.00
Walter Thompson	5.00
Scott, Wood Co.	2.50
People's Floral Co.	2.50
Aug. Zetzewitz	2.50
G. Robinson	2.50
Wm. Dunzey	2.50
L. Lalane	2.50
Zimmerman Bros.	2.50

We are the Largest Growers of ROSES—PORTLAND ROSES

Superior Quality—Choice Varieties—Sell Better—Grow Better.

Ask for Price Lists. Order Now.

MOUNTAIN VIEW FLORAL CO., PORTLAND, OREGON

Mention The Review when you write.

Carnations, Chrysanthemums, etc.

WRITE FOR PRICES.

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.

Many of the retailers and growers who are expected to show an interest in the publicity campaign have not subscribed, and it is believed their contributions will bring Oregon's total up to the \$200 mark.

A lecture on landscape gardening by Prof. Peck, of the Oregon Agricultural College, was a feature of the program. This was illustrated by stereopticon views.

Various Notes.

Martin & Forbes Co. is exhibiting some early azaleas.

Paper Whites are in the market in fair supply, with another shipment in prospect.

It is expected the conifers will be pushed for planting in porch boxes, owing to the shortage of bulbs.

James Forbes and A. J. Clarke have been appointed by the Chamber of Com-

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.

4157 Conrad Avenue

SEATTLE, WASH.

Mention The Review when you write.

merce to canvass the florists in the interest of the Liberty loan.

Thompson's Horticultural Works is building several out-of-town greenhouses.

W. G. W.

MONTGOMERY on Grafted Roses, sent by The Review for 25 cents.

NORWAY MAPLES ORIENTAL PLANES

AT REDUCED PRICES

Shrewsbury Nurseries, **GEO. A. STEELE,**
Proprietor
EATONTOWN, N. J.

Mention The Review when you write.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, Lloyd O. Stark, Louisiana, Mo.;
Vice-president, J. R. Mayhew, Waxahachie,
Tex.; Secretary and Counsel, Curtis Nye Smith,
19 Congress St., Boston, Mass.; Treasurer, J. W.
Hill, Des Moines, Ia..

IN England it is stated that the number of export orders, especially for the United States, exceeds anything known in the past. The orders for nursery stock are particularly heavy.

WILLIAM A. PETERSON, the Chicago nurseryman, wears the golden star of the members of the Forest Preserve Commission of which Peter Reinberg, the well known florist and president of the Board of County Commissioners, is chairman.

THEODORE J. SMITH, of W. & T. Smith Co., Geneva, N. Y., recently resigned as a member of the executive committee of the American Association of Nurserymen and J. Edward Moon, of Morrisville, Pa., has been elected by the executive committee to fill the vacancy.

WORKERS at the nurseries in Chester county, Pa., are extremely scarce this fall. In former years scores of so-called "tramp" workmen reported each fall and spring for the nursery work, but this year there are few of them. One of the leading nurserymen says that many of his experienced men have been attracted by the unusually high wages at the munition plants, and that the labor shortage will remain acute as long as the war lasts.

CALIFORNIA ASSOCIATION.

The California Nurserymen's Association, in annual convention in San Jose, elected the following officers: President, Max J. Crowe, of Gilroy; vice-presidents, J. E. Bergtholdt, of Newcastle, Charles W. Howard, of Hemet, Henry Ruehl, of San Jose, T. E. Mabey, of Fresno, and George F. Otto, of San Diego; secretary-treasurer, Henry W. Kruckeberg. The selection of the next meeting place was left to the executive committee. A ladies' auxiliary was organized with officers as follows: President, Mrs. John Vallance, of Oakland; vice-president, Mrs. Henry Ruehl, of San Jose; treasurer, Mrs. C. E. Jackson, of Cupertino; secretary, Mrs. E. H. Elmer, of San Jose. S. H. G.

INDIANAPOLIS.

The Market.

The debilitating forces have been overthrown and the market has reclaimed itself. The feeling of restraint in accepting orders has ceased, and one breathes more easily. It is a hard proposition to make the public understand the shortage of flowers, for the people feel that is the florist's business and up to him.

Conditions did not make a right-about-face—not in the least—but stock is in more ample supply and of large variety.

A Handsome New Peony

Leon Renault's world-famed nurseries at Orleans, France, have originated a new herbaceous Peony which is named

THE LORD KITCHENER

Beautiful flowers of brilliant cherry-red produced in great abundance on strong, free-blooming plants. One of our customers who received a few roots last spring says he got some flowers during the summer and that the color was up to his expectations. He expressed his confidence in The Lord Kitchener by sending us a larger order.

Prices, \$1.25 each; \$11.00 per dozen; \$70.00 per 100
F. O. B ORLEANS

We are the sole American agents for Leon Renault's nursery, and your orders should be sent to our New York branch.

F. J. GROOTENDORST & SONS

10 BROADWAY, Room 1101, NEW YORK, N. Y.

Mention The Review when you write.

We have the following list of Shade and Ornamental Trees, transplanted unless otherwise noted. Send in your list of wants for special pricing.

300 Ash.....	8-10	350 Hackberry.....	2 1/2-3
3000 ".....	6-8	100 ".....	3-4 in. Cal.
3000 ".....	5-6		
7,000 Box Elder.....	4-5	250 Honey Locust.....	4-5
9,000 ".....	5-6	200 ".....	5-6
10,000 ".....	6-8	100 ".....	1 1/4-1 1/2
200 ".....	8-10	100 ".....	1 1/2-2
4000 Catalpa Speciosa.....	4-5		
3000 ".....	5-6		
3000 ".....	6-8		
400 ".....	1 1/4-1 1/2		
5000 Elm.....	5-6		
3000 ".....	6-8		
1000 ".....	8-10		
3500 ".....	1 1/4-1 1/2		
3000 ".....	1 1/2-2		
700 ".....	2-2 1/2		
4000 Hackberry.....	8-4 ft.		
3000 ".....	4-5		
4000 ".....	5-6		
1000 ".....	6-8		
500 ".....	8-10		
.....	1 1/4-1 1/2		
375 ".....	1 1/2-2		
350 ".....	2-2 1/2		

SOFT MAPLE

20,000 Seedlings.....	3-4
30,000 Seedlings and Transplants.....	4-5
3,000.....	5-6
2,000.....	6-8
400.....	1 1/4-1 1/2
300.....	1 1/2-2
300.....	2-2 1/2
200.....	2 1/2-3

MULBERRY

4000 Seedlings.....	12-17
700.....	3-4

POPLAR—Carolina and Norway

2000.....	8-10	2000.....	1 1/2-2 in.
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WALNUT—Black

2000.....	4-5	2000.....	6-8
8000.....	5-6	100.....	8-10

SEEDS

Russian Olive.....per pound, 30c; 10 lbs., \$2.75; 100 lbs., \$25.00
Ash Seed.....per pound, 15c; 10 lbs., 1.00

GURNEY SEED & NURSERY CO.

YANKTON,

SOUTH DAKOTA

Mention The Review when you write.

NURSERY STOCK FOR FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY

71 Years

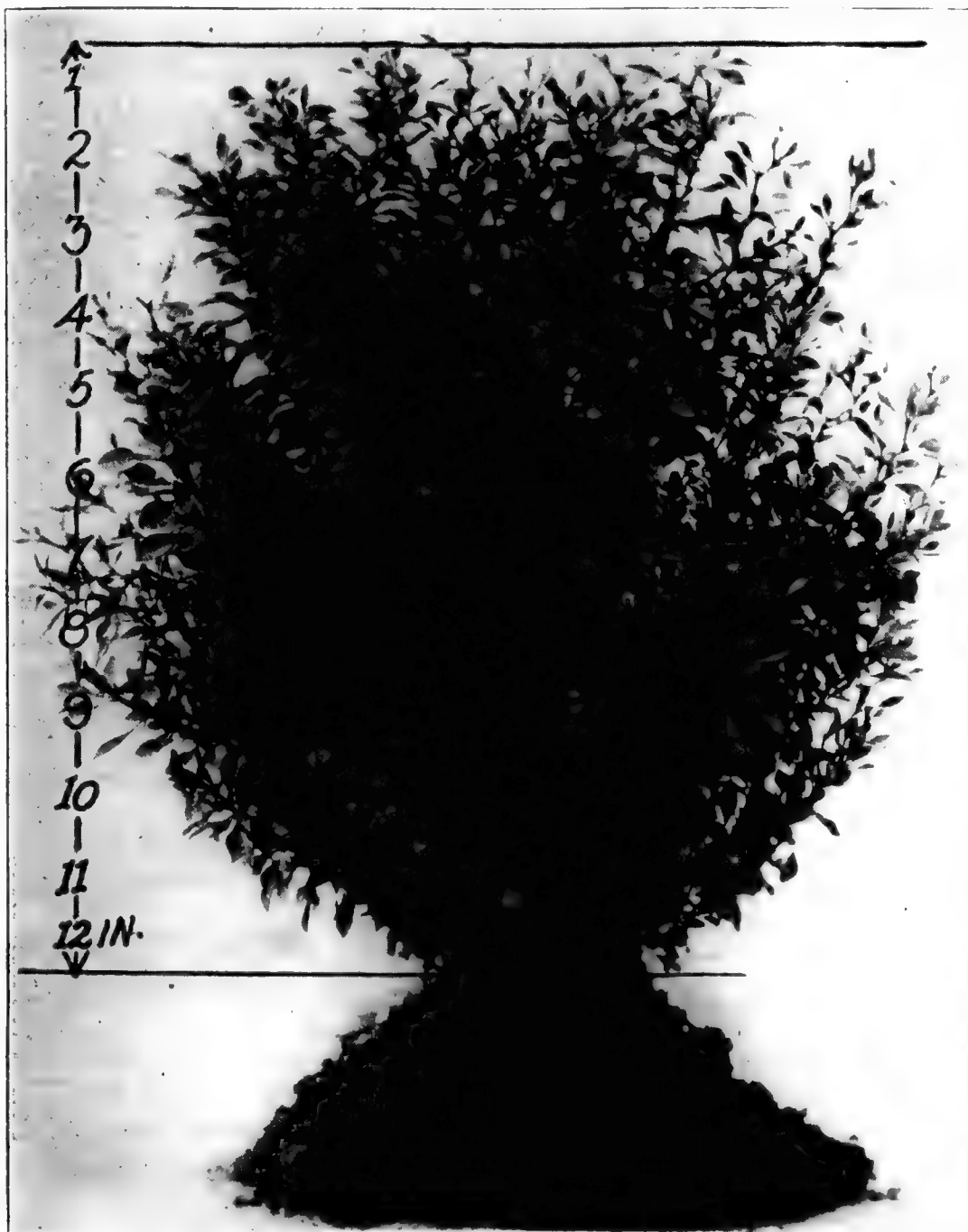
Geneva, N. Y.

1000 Acres

✱ Always mention the Florists' Review when writing advertiser ✱

BOX-BARBERRY

DWARF TYPE OF BERBERIS THUNBERGII



New Edge and Dwarf Hedge Plant

ORIGINATED at our Nursery sixteen years ago among a batch of Japan Barberry seedlings. It attracted attention in the seedling bed and has been under careful watching since. The original plant is now about two and one-half feet wide, and globe-like in shape, its natural form.

It is pronounced a most valuable find by all who have seen either the original plant or the stock we have propagated from it, including experienced nurserymen, landscape architects and gardeners, experiment station men and amateurs.

The public will take to it immediately. It's just what is wanted. As a formal-garden edge plant it is ideal—this means thousands of it for many a single order. Equally desirable as a low and medium hedge plant, assuring a heavy demand. Trims into perfect formal specimens.

Propagates readily from either hard or soft wood cuttings. Will not come true from seed.

OFFERED TO THE TRADE FALL, 1917—NO RESTRICTIONS

Offered to the general public and will and will be freely advertised in Fall, 1918, and Spring, 1919. Get up a stock and be ready for the certain heavy demand.

Prices to the Trade, November delivery—strong 2-year field plants, no growth removed:

\$400.00 for 1000	\$250.00 for 500
150.00 for 250	75.00 for 100
50.00 for 50	37.50 for 25
20.00 for 10	10.00 for 3
\$5.00 each	

Stock at present exclusively owned by us.

The Elm City Nursery Company

Woodmont Nurseries, Inc.

NEW HAVEN, CONN.

New Nurseries at Woodmont, Conn.

Mention The Review when you write.

The Rakestraw-Pyle Company

Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

HILL'S EVERGREENS

Best for Over Half a Century. Flrs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

California Privet

2 and 3-year-old.

12 to 18-inch	\$10.00 per 1000
18 to 24-inch	13.00 per 1000
2 to 3 feet.....	15.00 per 1000
3 to 4 feet.....	20.00 per 1000

CATALPA BUNGEI

1-year heads.....	\$6.50 per dozen
2-year heads.....	9.50 per dozen

Terms—Cash or satisfactory reference.

Packing at cost.

Send for complete trade list.

THE LANCASTER COUNTY NURSERIES

R. F. D. No. 7, LANCASTER, PA.

and Chrysolora. Singles and pompons are slow in arriving. Roses make a better showing and the prices range

Pennant Brand Peonies

Well grown, full of life and vigor. Strong divisions of 3 to 5 eyes. Your money's worth.

	Doz.	100
Candidissima, early white.....	\$1.50	\$10.00
Couronne d'Or, late white	3.00	20.00
Duchesse de Nemours, midseason....	1.75	12.00
Edulis Superba, early pink	1.25	9.00
Festiva Maxima, early white.....	2.00	15.00
Mme. de Verneville, early white.....	2.00	14.00
Queen Emma, fine pink.....	3.00	25.00

Send for list of other varieties.

WILD BROS. NURSERY CO.

Sarcozie Nurseries Peony Fields

SARCOXIE, MISSOURI

from \$2 to \$8. There is good stock of Ophelia. Russell and Hoosier Beauty roses also are available.

Chrysanthemums have begun to make a good showing. There are some large blooms; especially good are Poehlmann

Easter lilies continue short and bring \$1.50 per dozen. A few callas have helped out. Carnations are of good quality, but somehow will not increase in quantity. During previous years at the chrysanthemum season, carnations did well at \$1.50 and \$2 per hundred. This year they bring \$2 and \$3, with a few extra selects making \$4 per hundred. Violets are more satisfactory, at 60 cents per hundred. Orchids are in good supply and move at the same price, \$7.50 per dozen.

The green goods market is in satisfactory condition. Smilax, fern leaves, plumosus and Sprengerii are plentiful. The potted plant line has had a few additions, the Jerusalem cherries and potted chrysanthemum plants gaining in favor.

Various Notes.

Paul Janisch, formerly a partner in the Broad Ripple Floral Co., is with the William Roepke Co.

The Hensley Flower Shop has a new delivery car.

M. A. Leganger, of the A. L. Randall Co., Chicago, visited the trade last week.

Dr. J. A. Haugh, recently of Stuart & Haugh, of Anderson, visited the city last week. Dr. Haugh is interested in a plantation in Alabama, about eight miles from the coast. He is growing pecans and peanuts.

The Dutch bulbs are arriving. The Bertermann Bros. Co. and several seed firms have received shipments.

Fred Stoehl, who is training at Camp Taylor, Louisville, was married October 19 to an Indianapolis girl.

On returning from Evansville, W. W. Coles, of Kokomo, spent the day visiting Indianapolis florists.

Harry Young, of Casey, Ill., who was on the road for the Florists' Mutual Casualty Association, was called home for service in the aviation corps of the army. Nixon Gano, of Martinsville, has taken his place.

The Smith & Young Co. has been cutting fine orchids.

The last letter written by Victor Haselman said that he was sailing for France with the "rainbow" division.
E. E. T.

EVERGREENS

Our Evergreens are grown in pots. We wrap them in paper so they will always reach you fresh. In the 5 to 10-inch Trees, we quote per hundred on a few kinds:

ARBOR VITAE, American	\$ 5.00
" " Pyramidal.....	7.00
" " Wareana	8 00
RETINOSPORA, Plumosa.....	8.00
" Plumosa Aurea	8.00
JUNIPER, Irish.....	7.00
" Stricta	12.00

They'll all grow. Get a trial order of these, inquire about the other kinds and get results that please.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER

Boston, Roosevelt, Whitmanii, 2 1/4-inch.....	\$5.00 per 100, \$45.00 per 1000
Boston, Roosevelt Whitmanii, Wanamaker, 4-inch, each.....	\$0.20
Boston, Roosevelt, Whitmanii, Wanamaker, 5-inch, each.....	.35
Boston, Roosevelt, Whitmanii, Wanamaker, 6 inch, each.....	.60
Boston, Roosevelt, 7-inch, each.....	75c
Boston, Roosevelt, 8 inch, each.....	1 00
Boston, Roosevelt, 10 and 12-inch, each.....	\$2.00, \$2.50 and \$3.00

CYCLAMEN

CYCLAMEN

To grow on for Christmas Specially reduced prices.

3-inch, per 100.....	\$8.00
4-inch, per 100.....	\$20 00

Pandanus Veitchii, Dracaenas, Etc.

Pandanus Veitchii, 7 inch, 8 inch and 9 inch at.....	\$1.00, \$1 50, \$2 00 and \$3.00 each
Dracaena Terminalis, Lord Wolseley, 3-inch, each.....	20c
" " " 5 inch, each	50c and 75c

Cherries and Peppers

Celestial and Bird's Eye Peppers and Jerusalem Cherries, 3 inch, per 100.....	\$ 6.00
Fine Celestial Peppers in fruit 4-inch, per 100.....	10.00
" " " 5 inch, per 100.....	20.00

CHRYSANTHEMUMS

Bushy plants, well budded.

4-inch.....	20c; per doz., \$2 40
5 1/2 and 6-inch.....	50c; per doz., \$6 00

A moderate charge is made for packing.

GULLETT & SONS

LINCOLN,

ILLINOIS

Three Money Makers for Florists

Canterbury Bells

Extra heavy field-grown plants. Carried in coldframes up to January, then potted up or planted out in a cold house, will flower around Easter, when they are in great demand either as cut flowers or pot plants.

Hardy Daisy King Edward VII

Extra heavy field plants grown from an exceptionally fine strain and reselected seed. Treated the same as Canterbury Bells; when planted out on benches they will produce great quantities of most desirable cut flowers of enormous size, or they will bloom all summer outdoors.

Hardy Phlox "Miss Lingard"

The finest Florist Cut Flower Phlox in existence. It blooms from May until cut down by frost. Fine spikes of pure white, large flowers on long stems, with dark green, glossy foliage. No other Phlox can be compared with this one.

We offer 25,000 heavy 2-year field plants of this variety.

ANY OF THE ABOVE THREE LEADERS AT \$6.00 PER 100,
\$50.00 PER 1000

No investment you could make in hardy plants will bring you quicker or better returns than the above, and if the Stock doesn't suit you, we want it back.

WINTERSON'S SEED STORE

166 North Wabash Avenue

CHICAGO

Mention The Review when you write.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY

Box 731, Wilmington, N. C.
Mention The Review when you write.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY

30 N. LaSalle Street, CHICAGO, ILL.
Mention The Review when you write.

FIELD-GROWN CARNATION PLANTS

20,000 Extra Good Matchless.....\$35.00 per 1000
 2000 White Perfection.....\$50.00 per 1000 2000 Miss Theo.....\$60.00 per 1000
 These plants are not seconds, but good, large, well-grown stock.

NEW ROSES

Columbia Ophelia Supreme
 Mrs. E. T. Stotesbury Double Ophelia

NEW CARNATIONS

George Henry, variegated
 Laddie, salmon, pink
 Crystal White, pure white

Write us for particulars and complete description.

FRENCH BULBS

Quality has never been better.

Paper Whites, 13 c/m. 1250 to a case
\$14.00 per thousand

Paper Whites, Select, 14 c/m. and up.
 1000 to a case.....\$15.00 per thousand

Grand Soleil d'Or, Yellow Paper Whites.
 Large Select Bulbs.\$35.00 per thousand

HYDRANGEAS

The best French Varieties
 and Otaksa

1500 6-inch.....\$30.00 per 100
 500 8-inch..... 50.00 per 100
 2000 4-inch..... 15.00 per 100

Must move quickly.



SWEET PEA SEED

WHITE
 Early Snow Flake.....Oz. ½ Lb. \$2.00
 White Orchid, Pure White. .50 \$8.00
 Mrs. M. Spanolin, (black
 seeded white)75 4.00
 Venus, one of the best..... .75 4.00

PINK
 Yarrowa, bright Rose Pink.\$1.00 ½ Lb. \$5.00
 Fordhook Pink. Lavender
 Pink 1.25 6.00
 Mrs. A. A. Skach..... .50 3.00
 Pink and White Orchid..... .50 3.00
 Dolansky's Orchid, Bright
 Shell Pink75 4.00

Bohemian Girl, Dark Shell Oz. ½ Lb.
 Pink\$0.75 \$4.00

LAVENDER
 Lavender Orchid50 3.00
 Lavender Nora50 3.00
 Lavender Queen50 3.00

Our plant bulletin and bulb list for November is now ready. If you have not as yet received a copy, let us know.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
 1608-1620 Ludlow Street

NEW YORK
 117 West 28th Street

BALTIMORE
 Franklin and St. Paul Streets

WASHINGTON
 1216 H Street, N. W.

Mention The Review when you write.

SHRUBS

Carefully dug and graded, with all their roots, well balanced tops and strong bodies. We give you price per hundred on a few kinds:

Berberis
 Vulgaris, 18 to 24 inches.....\$ 9.00
 Purple Leaf, 18 to 24 inches..... 9.00
Forsythia
 Assorted, 2 to 3 feet..... 9 00
Snowberry
 Red, 2 to 3 feet..... 9.00
 White, 2 to 3 feet..... 9.00
Cornus
 Sibirica, 2 to 3 feet..... 11.00
 Stolonifera, 2 to 3 feet..... 11.00
Spiraea
 Van Houttei, 2 to 3 feet..... 9.00
 Van Houttei, 3 to 4 feet..... 11.00
Privet
 Polish, 18 to 24 inches..... Per 1000 \$30.00
 Polish, 2 to 3 feet 40.00

Send us a trial order for these and ask about the others we have. They all grow.

The Farmers Nursery Co.
 TROY, OHIO

Mention The Review when you write.

PEONIES

80 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

Mention The Review when you write.

CHAS. D. BALL
 GROWER OF
PALMS, ETC.

Send for Price List
 HOLMESBURG, : PHILADELPHIA, PA.

Always Mention the...

FLORISTS' REVIEW

When Writing Advertisers



GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.
BOUGAINVILLEA—Specially trimmed plants—4-inch pots, \$25.00 per 100; 5-inch pots, \$35.00 per 100.
ASPARAGUS PLUMOSUS—Heavy stock—2½-inch, \$3.50 per 100; \$30.00 per 1000. 1½-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.

NURSERYMEN - FLORISTS - SEEDSMEN
 PAINESVILLE, OHIO

Mention The Review when you write.

NEW FRENCH HYDRANGEAS

Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chautard—Bright rose
 (This variety in 5-inch pots only.)

Also Otaksa, in 4-inch pots only.

Pot-grown—4-inch pots, \$20.00 per 100
 5-inch pots, 30.00 per 100

Field-grown—3 to 5 shoots, \$15.00 per 100
 5 to 6 shoots, 20.00 per 100



GENISTA

BUY YOUR

PEONIES, IRIS, PHLOX

for FALL PLANTING from STOCK that is of GOOD SIZE and RELIABLE.
 Special prices to the trade on request.

CHERRY HILL NURSERIES, T. C. Thurlow's Sons, Inc., WEST NEWBURY, MASS.

Bobbink & Atkins

NURSERYMEN
 FLORISTS and PLANTERS
 RUTHERFORD, NEW JERSEY

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
 and plants of every variety

Improving Every Day

We have told you that **Mrs. Henry Winnett** is the best red rose that has ever been offered to the trade and every week that goes by strengthens that opinion we hold of this new rose. If there is a weakness, it has never been shown. It outgrows and outblooms anything in the list. The color is excellent. The keeping quality is there. It is a rose to be proud of. It is the red rose that you will eventually grow. Come to Cromwell and see. The rose itself will convince you.

A. N. PIERSON, Inc., CROMWELL, CONN.

Mention The Review when you write.

GLEN COVE DAHLIA SHOW.

The annual dahlia show of the Nassau County Horticultural Society was held in Pembroke hall, Glen Cove, October 9. It was notable for the large number of exhibitors and the excellent quality of the flowers. The principal prize-winners were: John W. Everitt, John F. Johnston, J. Kirby, William Noonan, P. W. Popp, Joseph Robinson, H. Gaut, Thomas Henderson, F. C. Johnson, Thomas Twigg, R. Jones, J. Mastroiani, James McCarthy and George Platt. J. Kirby won the H. A. Dreer silver cup for the best collection of twenty-five varieties of dahlias. John W. Everitt won permanent possession of the Townsend silver cup for the best collection of outdoor roses. The judges were Alexander Mackenzie, E. Mackenzie, William Waite, William Gray and S. J. Trepess. James Gladstone, the hard-working manager, deserves much credit for the excellent arrangement of the exhibits.

The monthly meeting of the society was held October 10, with President James McCarthy in the chair. Otto Laub was elected an active member and three petitions were received. The president appointed Robert Jones, Thomas Flyn and Frank Watson to judge the exhibits. Their awards were as follows: William Noonan, first, for six peony-flowered dahlias; first for six cactus and first for six decorative dahlias. Mr. Noonan gave an interesting talk on his method of cultivation. Robert Jones and Thomas Twigg each offered a prize of \$5 for the best table decoration of chrysanthemums at the next meeting, for assistant gardeners only. James Gladstone was appointed manager of the mum show to be held November 1 and 2. It was agreed to hold the annual smoker at the conclusion of the next meeting.

Harry Goodband, Cor. Sec'y.

Rock Island, Ill.—Henry Klehm, of the Klehm establishment at Moline, is reported to be making arrangements for the organization of a company to produce stock, and to market the stock by means of a store in each of the quadrities. Four greenhouses with a ground area of 96,800 square feet are to be erected, probably at Barstow, Ill., where Seventy-three acres of suitable land are available. The company is to specialize in six varieties of roses and nine varieties of carnations, it is said. The capital stock of the proposed corporation is set at \$300,000.

GERANIUMS

250,000 in 3-inch pots, which can be had in bloom for Christmas. All indications are that next Easter is going to be a Geranium Easter. This stock is just the right thing to grow on to large plants and we have a good assortment.

\$3.50 per 100, \$30.00 per 1000 for 3 inch. \$2.50 per 100, \$22.50 per 1000 for 2 inch.

FERNS

POT-GROWN STOCK

Scottii, 4 inch, \$2.00 per doz., \$15.00 per 100; 5 inch, \$3.00 per doz., \$25.00 per 100.

Boston, 5 inch, \$3.00 per doz., \$25.00 per 100; 6 inch, \$4.50 per doz., \$35.00 per 100.

Begonias, Luminosa, Erfordii and Gracilis Rosea. Coleus, Salvias, Heliotropes, Swainsonas, Lantanas, Double Petunias, 2 inch, \$2.00 per 100; 3 inch, \$3.00 per 100.

Cash with Orders. Write for Catalogue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

ORCHIDS

Just arrived in a splendid condition:

C. Schroederiae, C. Gigas Hardyana. Also C. Trianae, C. Mossiae, C. Percivaliana.

Prices very reasonable.

J. De BUCK, 719 Chestnut Place, SECAUCUS, N. J.

Mention The Review when you write.

ORCHIDS

We have received the following imported orchids: C. Trianae, C. Labiate, C. Mossiae, C. Gaskelliana, C. Schroederiae, C. Percivaliana Gigas; Oncidium, Splendidum and Varicosum; Laelia, Odontoglossum, etc. One of the largest importers of Orchids in America

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS

2 1/4-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2 1/2-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsmen, Nurserymen, Florists Rochester, N. Y.

Mention The Review when you write.

Perennials

Strong clumps, with the dirt wrapped on each, so they will reach you in fresh condition. We only mention a few of them and the price per hundred, so you can see what we can do for you:

Sedum, 2 kinds.....	\$ 5.00
Dianthus.....	3 00
Aquilegia.....	5.00
Delphinium.....	6 00
Phlox, 15 kinds.....	5.00
Tritomas.....	10.00
Digitalis.....	5.00
Campanulas.....	6 00

Send an order for these, and inquire about the others.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

DREER'S SELECT FRENCH HYDRANGEAS

Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for immediate or later delivery.

The varieties named below are offered, except where noted:

6-inch pots, at 35.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendomoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermet. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
 6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
 6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. B. Jacquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
 6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.

6-inch pots, \$50.00 per 100.

Radiant. A reliable and popular carmine-rose.

Souv. de Lieut. Chaure. Immense heads of bright rose-carmine, flowers on bold upright stems.

Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.

Souv. de Mme. Victor Raoul. Very large lively rose.

Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.

Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.

We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen.

Directeur Vuillermet

La France

La Lorraine

La Perle

Louis Mouillere

Mme. Legou

Otaksa

Ronsard

Souv. de Lt. Chaure

Ville de Chartres

Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment.

We offer the following varieties and sizes:—

Elegantissima, Elegantissima compacta and Smithii, 3½-in. pots.....25c to 35c each

Smithii, 5-in. pots.....50c to 75c each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans.. 50c to 75c each

Smithii, 6-in. pans75c to \$1.00 each

Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.

Elegantissima and Elegantissima compacta, 10-in. pans.....\$3.00 to \$3.50 each

Harrisii, 8-in. pans.....\$1.50 each

Pteris in variety, 3½-in. pots.... 15c to 25c each

SHIPMENT IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN, NEW YORK



Primula Malacoides Townsendii

Color a Lilac Rose. Individual flowers as large as a twenty-five cent piece.

Out of 2-in. pots, doz., \$1.50; 100, \$10.00

Out of 3-in. pots, doz., 2.00; 100, 15.00

A REVOLUTION IN THE BABY TYPE

First-class certificates of merit awarded by New York Florists' Club, Nassau County Horticultural Society and Oyster Bay Horticultural Society.

A. L. MILLER

JAMAICA, NEW YORK

MINNEAPOLIS.

The Market.

A week of sharp weather, with light snowfalls and heavy frosts, has improved business. Stock is arriving in good variety and of fine quality. Chrysanthemums are of superior grade, with long and strong stems and heavy blooms. Roses are plentiful and moderate in price. Milady sells well and Richmond is always popular. Of Killarney, both the pink and white varieties are fine and full and they find a ready market. Violets are here and meet a strong demand. Valley is scarce, also Easter lilies and orchids. Primroses are coming in, but carnations are hard to find, most of the stock being imported. Local plantsmen are growing a good many cyclamens. Blooming plants are plentiful, also Boston ferns.

Various Notes.

Florists are already making plans and preparations for the holiday trade and indications promise an active market. The flower department of the Dayton Co. specializes in designing and is busy with the season's work. Pamel Bros., the new wholesale and retail firm, have started in business with a fine stock and they report good sales. Their specialty is a dollar box containing an assortment of flowers.

Moore, Terwilliger & Co. are specialists in landscape gardening and have a fine trade in cut flowers and shrubs.

At the fashion review held at the John W. Thomas department store October 18 the decorations were arranged by Mazey. Chrysanthemums, pompons and oak leaves were used to develop a color scheme of autumn hues.

The death of Mrs. O. J. Olson, wife of the junior member of the firm of Holm & Olson, St. Paul, which The Review has noted in another column, has brought out many expressions of sympathy from friends in the trade.

E. M. P.

KANSAS CITY, MO.

The Market.

The chrysanthemum now is coming to the front as the leading flower. Carnation receipts also are larger, while the quantity of roses remains about the same. All cut flowers are in good supply and of good quality, but the demand is large and stock is being cleaned up as fast as it arrives. The mums are moderate in size and little fancy stock is offered. Chrysolora, Tint of Gold and Oconto are the leaders. Prices on all cut stock remain normal. Lilies, valley and orchids are plentiful.

Various Notes.

E. Humfeld reports business as up to the standard, with plenty of funeral and wedding work on hand. He is cutting good white and yellow mums.

A. F. Barbe says he cannot grow enough stock at his greenhouses to supply the demand.

Arthur Newell says business is better. General conditions have improved and everyone seems busy.

The W. L. Rock Flower Co. is bringing in a large quantity of chrysanthemums, roses and carnations, and business is as good as this time last year.

The delivery truck of W. J. Barnes has had a fresh coat of paint, and two new wall showcases of oak have been

POT-GROWN FERNS

Boston, Scottii, Whitmanii and Pieroni, 4-inch, \$20.00 per 100.

Elegantissima, 4-inch, \$20.00 per 100.

Scottii, 5-inch pots, 25c; 6-inch, 50c; 7-inch, 75c; 8-inch, \$1.00 and \$1.25.

Verona, 2½-inch pots, \$8.00 per 100; 4-inch, 20c each; 5-inch, 25c each.

Boston, Pieroni and Whitmanii, 5-inch pots, 25c each; 6-inch, 50c each.

Small Ferns for Dishes, 2-inch pots, \$3.50 per 100.

Asparagus Plumosus, 2-inch pots, \$4.00 per 100; 3-inch, \$8.00 per 100.

Asparagus Sprengeri, 2-inch pots, \$3.00 per 100; 3-inch, \$6.00 per 100.

Ficus Elastica, 5-inch, 40c each.

Ficus Pandurata, 5-inch pots, 75c each; 6-inch, \$1.00 each.

Just received a fine lot of Palms. Prices upon application.

JOHN BADER COMPANY

1826 Rialto Street, N. S., PITTSBURGH, PA.

FRENCH HYDRANGEAS

Now is the time to stock up with a good lot of this article to grow as a substitute for Azaleas. Ours are especially good this season. The demand has been very heavy and we are sold out of the larger sizes but can still offer as follows:

From 5-inch pots, plants with 4 branches.....						\$25.00 per 100
" 5 "	" "	" "	" 3 "	" "	" "	20.00 "
" 5 "	" "	" "	" 2 "	" "	" "	15.00 "
" 3½ "	" "	" "	" 1 "	" "	" "	10.00 "

VARIETIES:—Eclairer, Gen. de Vibraye, La Lorraine, Lilie Mouillere, Mme. Emile Mouillere, Otaksa, Radiant.

Order now. Can be shipped at once or held until wanted up to December 1st.

JACKSON & PERKINS COMPANY,

Newark, New York

Mention The Review when you write.

Snapdragon Plants

Can make immediate shipment of a few thousands of choice, healthy Snapdragon plants in the following varieties: Silver Pink, White, Yellow and Nelrose. The price is \$5.00 per 100; 250 for \$10.00.

New crop seed of Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Yellow, Garnet, Buxton, Nelrose and Fancy Mixed, at 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

Send postal for our new locking paper pot. Something you haven't seen.

G. S. RAMSBURG

SOMERSWORTH, N. H.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

installed in the store, with a large mantle between the cases.

T. J. Noll was in St. Joseph October 19. He is offering much good home-grown stock.

August Poehlmann, of Chicago, was a visitor here this week. W. J. B.

Field-Grown Roses

Two-year-old stock selected for forcing purposes. Ask for full list of varieties. Following are some of the popular ones we have:

	Per 100
Baby Rambler.....	\$18.50
Erna Teschendorff.....	18.50
Jessie.....	20.00
Orleans.....	20.00
Dorothy Perkins.....	11.00
Tausendschoen.....	20.00
Hermosa.....	17.50
Killarney.....	20.00
Testout.....	20.00
Gruss an Teplitz.....	25.00
Daily Mail (Herriot).....	35.00
General Jacqueminot.....	17.50
Frau Karl Druschki.....	25.00

Gladiolus Bulbs

First size, 1½-inch and up, for forcing. The following are some of the most popular sellers, for which we are receiving large orders. Wise buyers will order now.

	Per 1000
America.....	\$20.00
Augusta.....	17.50
Baron Hulot.....	20.00
Halley.....	20.00
Mrs. F. King.....	17.50
Peace.....	35.00
Primulinus Hybrids.....	20.00

Also ask for CANNA ROOT prices.

Anglin & Walsh Co.

Williamsbridge, N. Y.

A. F. J. BAUR

O. E. STEINKAMP

CARNATION PLANTS

We still have fine plants of Matchless, White Enchantress, Good Cheer,
R. P. Enchantress, Alice and Champion, at

\$5.00 per 100**\$50.00 per 1000**

Merry Christmas is the best scarlet today. Watch it at the exhibitions
and in the market. Fine plants at

\$12.00 per 100**\$100.00 per 1000**

We will be glad to
tell you all about the
best wind and hail
protection ever offered
to the trade.

WRITE US.

BAUR & STEINKAMP, Carnation Breeders **Indianapolis, Indiana**

Mention The Review when you write.

HEACOCK'S PALMS**WHOLESALE PRICE LIST****Kentia Belmoreana**

Leaves	High	Each	Per doz.
2½-in. pot 4	8 to 10 in.		\$1.50
3-in. pot 5	12 in.		2.50
5-in. pot 6 to 7	18 to 20 in.	\$0.75	9.00
6-in. pot 6 to 7	22 to 24 in.	1.00	12.00
6-in. pot 6 to 7	26 to 28 in.	1.50	18.00
6-in. pot 6 to 7	28 to 30 in.	2.00	24.00
7-in. cedar tub 6 to 7	34 to 36 in.	3.00	36.00
7-in. cedar tub 6 to 7	38 to 40 in.	4.00	48.00
9-in. cedar tub 6 to 7	48 to 54 in.	8.00	} Ready } Oct. 15
9-in. cedar tub 6 to 7	5 ft.	10.00	

Kentia Forsteriana

Leaves	In. high	Each	Per doz.
6-in. pot 5 to 6	24	\$1.00	\$12.00
6-in. pot 5 to 6	30 to 32	1.50	18.00

Kentia Forsteriana, made up.

High	Each
7-in. cedar tub 4 plants in tub	30 to 36 in. \$3.00
7-in. cedar tub 4 plants in tub	38 to 40 in. 4.00
9-in. cedar tub 4 plants in tub	40 to 42 in. 5.00
9-in. cedar tub 4 plants in tub	42 to 48 in. 6.00
9-in. cedar tub 4 plants in tub	4 to 4½ ft. 8.00
12-in. cedar tub 4 plants in tub	5 to 6 ft. 15.00
12-in. cedar tub 4 plants in tub	6 to 7 ft. 18.00

Areca Lutescens

In. high	Each
6-in. pot 3 plants in pot	24 to 30 \$1.00
6-in. pot 3 plants in pot	30 to 36 1.50

Cocos Weddelliana

In. high	Per. doz.	Per 100
2½-in. pot 6 to 8	\$1.50	\$12.00
2½-in. pot 10 to 12	2.25	18.00

We advise our customers to place their orders at once while the weather is mild, and while our stock lasts. We are
sold out of some sizes and getting low on others. Palms are scarce.

JOSEPH HEACOCK CO., RAILWAY STATION, **WYNCOTE, PA.**
JENKINTOWN.

Mention The Review when you write.

100,000 GERANIUMS

From 2 and 2½-inch pots, sand rooted, A. Richard, B. Poitevine, S. A. Nutt, Buchner, Montmort, Perkins, Viand, etc., \$2.75 per 100; \$25.00 per 1000.

2½-inch Marguerites, Fuchsias, Heliotropes, Lantanas, \$3.00 per 100; \$27.50 per 1000.

3 and 4-inch Cyclamen, \$8.00 and \$20.00 per 100.

3-inch Snapdragons, white, pink, yellow, \$6.50 per 100; \$60.00 per 1000.

Abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, NEW JERSEY

Mention The Review when you write.

CHRYSANTHEMUM STOCK PLANTS

GOLDEN GLOW and EARLY FROST

Very good strain.

PRICES: \$3.50 per 100, \$30.00 per 1000

J. L. DILLON

BLOOMSBURG,

PA.

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H.,
New York Convention. And 100 other notable
kinds. Always ask for

SWASTIKA BRAND CANNAS

The **CONARD & JONES CO.** West Grove,
Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Mention The Review when you write.

Decorative Palms

A splendid lot of Kentia Forsteriana, single specimens, with
good spread, making a much better showing than the so-called
made up plants often seen. This stock is hard and well finished,
will give satisfaction and stand store treatment.

36 inches high.....	\$3.50	60 inches high.....	\$15.00
48 inches high.....	6.00	72 inches high.....	17.50
54 inches high.....	8.50	8 to 9 feet.....	22.50

ALL IN GOOD GREEN TUBS

THE STORRS & HARRISON CO.
PAINESVILLE : : : OHIO

Mention The Review when you write.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your
work, by buying Bailey's new "Standard Cyclopaedia of Horticulture"—the florists'
6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of \$3.00 per month, or send \$36.00
for the complete set of six volumes. This is the best book buy any florist could make
—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., **CHICAGO**

Mention The Review when you write.

500,000 Field-grown CARNATION PLANTS

\$5.00 per 100; \$40.00 per 1000

ROSE-PINK ENCHANTRESS
WHITE WONDER

MRS. C. W. WARD
ENCHANTRESS

THE HERALD
BELLE WASHBURN

CHAMPION

THENANTHOS \$12.00 per 100; \$100.00 per 1000
250 at the 1000 rate

PETER REINBERG, 30 EAST RANDOLPH ST., **CHICAGO**

BUFFALO.

The Market.

Business has not been what it should be. Wet, disagreeable days last week kept many of the small buyers at home. Funerals have been few and there have been no large decorations.

There is plenty of stock to be had. The first three days of the week American Beauties were plentiful; now Sunburst, Killarney, Richmond, Hadley and Ophelia are of good quality and plentiful. Some of the stock shows mildew, but all of it is good property. Some of the florists have large showings of chrysanthemums, but as yet mums are not in full swing. Fancy McCullough dahlias are to be had, but other varieties seem to have had their day. The south is already sending occasional shipments of laurel roping.

Various Notes.

The second Liberty loan has been the talk of the week. Many florists have done their "bit" to aid Uncle Sam in his struggle. At the conclusion of the loan campaign the florists hope to have a fair showing. They all are aware of the fact that the quickest way out of this trouble is to pitch in and win.

Charles Felton put in a window of \$1 baskets October 18. Gladioli, dahlias and oak foliage were used in them.

Jerry Brookins, of Orchard Park, is cutting good Prima Donna roses.

October 16 F. P. Adams, of the Anderson staff, and Miss Edna C. Sauer took a plunge in the pool of matrimony. The bride's bouquet, made by the groom, consisted of Sweetheart and other roses and orchids. The house was decorated with palms, roses, chrysanthemums and dahlias. F. P. A.

DAYTON, O.

Several of the Dayton florists are complaining of scarcity of help.

Potted ferns, begonias, mums and pompons are having a good sale.

Business was good last week. Funeral work kept many of the florists busy, and bouquets were in good demand. This made a good call for chrysanthemums and roses among the retailers. Pompons had a good call along with chrysanthemums. White roses and lilies are good, as are Ophelia and Russell roses. Carnations are fair in quality, but few of them are received. Outdoor flowers are practically out of the market. Valley can be obtained at \$8 per hundred. G. J. F.

BOSTON FERNS

5-inch.....	\$0.20 each; \$ 18.00 per 100
6-inch.....	.45 " 40.00 "
7-inch.....	.65 " 60.00 "
8-inch.....	.85 " 80.00 "
9-inch.....	1.25 " 120.00 "

ASPARAGUS PLUMOSUS

3-inch\$6.50 per 100

These Ferns are all well established and bushy plants, and ready for delivery.

CASH WITH ORDER

NATIONAL PLANT & FLOWER CO.

Growers of Blooming Plants, Palms, Ferns
and Cut Flowers

Greenhouses:

61st and Throop Streets,

CHICAGO

Mention The Review when you write.

IF YOU WANT SOME GOOD

Cyclamen



Photo taken September 1st of a 5 inch plant shows quality of stock.

Order them now to grow on for Xmas. We have the best German and English strains in fine colors. These plants must be shifted at once, as we need the space. We are offering these exceptionally fine plants in 4-in. at \$20.00 per 100, 5-in. at \$40.00 per 100. Cash with order, please.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

Asparagus Plumosus

Strong, 1-year-old plants
\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.
MT. CLEMENS, MICH.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY
Madison, New Jersey

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties, equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in. strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$90.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100; 4-inch, \$25.00 per 100.

Poinsettias, 3-inch, \$8.00 per 100; 4-inch, \$15.00 and \$20.00 per 100.

Roses, Baby varieties, pot-grown, 5-inch, \$30.00 per 100.

Cinerarias, finest, mixed, dwarf, \$4.00 per 100.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; **Sprengeri**, \$1.00 per 100; \$8.00 per 1000.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

POT PLANTS

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.
Verona, 4 in., 3.50 per doz., 25.00 per 100.
Verona, 5 in., 6.00 per doz., 50.00 per 100.
Norwood, 3 in., 50c each; 4 in., 75c each.
Norwood, 2½ in., \$25.00 per 100.

Smithil, 3 in., \$2.00 per doz., \$15.00 per 100.
Smithil, 4 in., 3.50 per doz., 25.00 per 100.
Smithil, 5 in., 6.00 per doz., 50.00 per 100.

Boston ferns, 5-inch, \$25.00 per 100; less than 50, 30c each.

Boston ferns, 6-inch, \$50.00 per 100; less than 50, 60c each.

Boston ferns, bench grown, strong plants, \$20.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ inches, \$5.00 per 100; 3-inch, \$8.00 per 100.

Azalea, 10-12-inch, \$1.25 each; 12-14-inch, \$1.50 each; 14-16-inch, \$2.00 each.
 Well budded, home-grown, no new import this year.

Primula malacoides, 2-inch, \$4.00 per 100; \$35.00 per 1000; 3-inch, \$7.00 per 100; \$65.00 per 1000.

Pandanus Veitchii, 5-inch, 75c; 6-inch, \$1.50 each; fine colored.

ROCOCO ERECTA (New)

SEEDS

Begonia seed, Prima Donna, tr. pkt., 50c.
Begonia seed, luminosa, tr. pkt., 50c.
Pansy seed, giant mixed, tr. pkt., 50c; per oz., \$6.00.
Salvia splendens and **Fireball**, tr. pkt., 50c; per oz., \$2.00.
 Large quantities. Ask for prices.

ERNEST ROBER, CASH, PLEASE WILMETTE, ILL.

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Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$ 7.50	\$25.00	
Chatelaine Begonias.....	3.50	7.50	25.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....		7.50	12.50	

FANCY FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25 to 35	\$40 to \$50
Roosevelt.....	5.00	10.00	20.00	25 to 35	40 to 50
Whitmanii.....	5.00	10.00	20.00	40 to 50	65 to 75
Plumosus.....	3.50	7.50	12.50		
Sprengeri.....	3.50	7.50	12.50		
Table Ferns.....	5.00				

ORDER FOR CHRISTMAS NOW

We are offering Cyclamen and Poinsettias in following sizes for immediate shipment at the very low prices:

Cyclamen, 4-inch, 20c to 25c; 5-inch, 35c to 50c; 6-inch, 60c to 75c; 7-inch, \$1.00 to \$1.25 each.

Poinsettias, 3-inch, \$10.00; 4-inch, \$15.00; 5-inch, single stem, \$25.00; 6-inch pans, \$35.00; 6-inch pans, \$50.00; 7-inch pans, \$75.00; 8-inch pans, \$125.00 per 100. This is a special for one week only.

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

6-inch pots, \$6.00 per doz.

Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.
 Second and Bristol Sts. and Rising Sun Ave.

Always mention the Florists' Review when writing advertisers.

We have the goods, and good goods too.

Just look over this list; there is something for you.

SEND IN YOUR ORDERS NOW!

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6-inch pots, 40c; 7-inch azalea pots, 60c.
Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100.

Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c.

Cocos Weddelliana, 3-inch, 15c and 20c each.

Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 6-inch pots, 50c and 60c.

Pandanus Veitchii, 5-inch, 80c.

Asparagus Plumosus and Sprengeri, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4-inch, \$10.00 per 100.

Primula Obconica, 4-inch, \$10.00 per 100.

Primula Chinensis, 4-inch, \$10.00 per 100.

Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

Please state if plants are to be shipped in or out of pots. All goods travel at purchasers' risk.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

:-

PHILADELPHIA, PA.

Mention The Review when you write.

Special Offer of a Limited Quantity of

Gardenia Veitchii

In 4½-inch pots, choice healthy stock for benching, at \$30.00 per 100.

Xmas Joy Peppers, 3½-inch pots, at \$10.00 per 100; 5-inch pots, at \$30.00 per 100.

Xmas and Bird's-eye Peppers, 3-inch pots, at \$6.00 per 100; 5-inch pots, at \$25.00 per 100, with a profusion of highly colored fruit.

Dracaena Indivisa, 5½ to 6-inch, pot-grown, ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and **Officinalis**, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.

Erica Melanthera, 3½-inch pots, at \$30.00 per 100.

Erica Melanthera, 5½ and 6-inch pots, at \$1.00 each. Very heavily budded, just right for Xmas blooming.

Croton Punctata, 3-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.

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FLORISTS' REVIEW

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CARNATIONS

FIELD PLANTS

Rosalia, dark pink, large well branched plants, \$12.00 per 100.
Nancy, light pink, \$6.00 per 100.

Agathaea Felicia Coelestis, small blue daisy. Splendid for pot plants or cuttings. 4-inch pots, \$2.00 per doz.
Dracaena Indivisa, 4-inch, strong, \$10.00 per 100.

F. DORNER & SONS CO.

LA FAYETTE,

:-

INDIANA

Greenhouse Heating.

HEAVIER COAL PRODUCTION.

In spite of the fuel famine, the September production of bituminous coal is estimated at 43,573,652 net tons, according to a statement issued by the United States Geological Survey. Although the total output was smaller in September than in August, the rate of production increased from 1,737,685 tons per working day in August to 1,793,154 tons in September. The total production from January 1 to September 30, 1917, was approximately 407,370,011 tons, an increase of 38,684,232 tons over the production for the corresponding nine months of 1916. The soft coal mines of the country continue to produce in excess of last year's output, but the rate of increase over the production in 1916 is slowing down. During the month of August the 1917 production gained 4,000,000 tons over the corresponding 1916 production. During September the gain was only 1,500,000. Expressing the same idea in terms of percentage, by the end of August the 1917 production was 11.1 per cent ahead of that for 1916; by the end of September it was only 10.5 per cent ahead. It seems increasingly probable that the total production of the year 1917 will better the record of last year by not more than ten per cent. The trouble lies in that the consumption of fuel has increased considerably faster than the production.

DEFECTS IN PIPING.

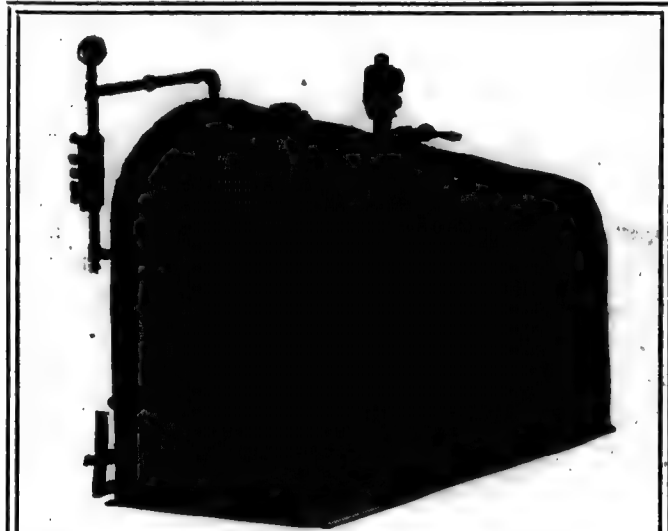
I have a small show house which is so situated that it must be heated independently. Last winter I had trouble in getting the desired temperature, 50 degrees in zero weather, and I thought that perhaps the house is not piped heavily enough. Will you kindly tell me how to remedy the trouble? As indicated in the enclosed sketch, the show house is in the form of a lean-to and is attached to the south side of a building 20x25. The house is 13x24, with three feet of wooden wall and two and one-half feet of glass at the south side. The east and west ends are all glass except the lower three feet of wooden wall. The ridge is twelve feet high.

I am using a Wilks boiler, rated at 550 feet; so the trouble, of course, is not there. A 2-inch flow pipe rises about four feet above the boiler, and then runs south to the purlin in the center of the house and west to the end, where it drops and is divided to feed six 1¼-inch returns under one bench and four 1¼-inch returns under the other bench. The lowest point of the returns is about level with the top of the boiler. The expansion tank is connected with the highest point of the flow and is about two and one-half feet above it. That is as high as the tank can be placed.

W. F. M.—Mo.

If the piping has been properly installed, the amount of radiation should be sufficient to furnish a temperature of 50 degrees. We judge that the difficulty may be ascribed to two causes, the principal one being that the returns are but little above the boiler. If this could be corrected, the other reason for the poor circulation—which is, that we should not attempt to supply ten 1¼-inch returns with one 2-inch

DEPENDABLE GREENHOUSE HEATING



NO
TUBES
TO
CLEAN

NO
BRICK
WORK
REQUIRED

Kroeschell Water Tube Steam Boiler

For steam plants less than 100 horse power.
The boiler of unequalled fuel economy.

You can positively rely on KROESCHELL Boilers to produce an even and steady supply of heat, insuring the most perfect growing conditions at all times.

Kroeschell Boilers

have a larger proportion of direct fire surface than any other boiler, and are known as the quickest hot water heaters and the fastest steamers ever designed—easily installed—burn any kind of fuel.

3,016,286 square feet of glass was equipped with KROESCHELL Boilers during the year of 1916.



If you are in a hurry for a boiler
telegraph or telephone at our expense



BUY DIRECT—
FACTORY TO USER PRICES



KROESCHELL BROS. CO., 444 W. Erie Street,
CHICAGO, ILL.

It Will Mean **MONEY IN YOUR POCKET** If You Will

LET US SOLVE YOUR GRATE PROBLEMS

OWING to the scientific construction of the **HANSELL ROCKER GRATE**, we can positively guarantee a considerable **SAVING IN FUEL**, maximum boiler efficiency at minimum cost and practically eliminate repairs.



Cross-Bar, showing **REMOVABLE FINGERS**, and correct air area, resulting in perfect combustion, more heat, less fuel, impossible to burn out, a pleasure to operate.

TO GREENHOUSE OWNERS:

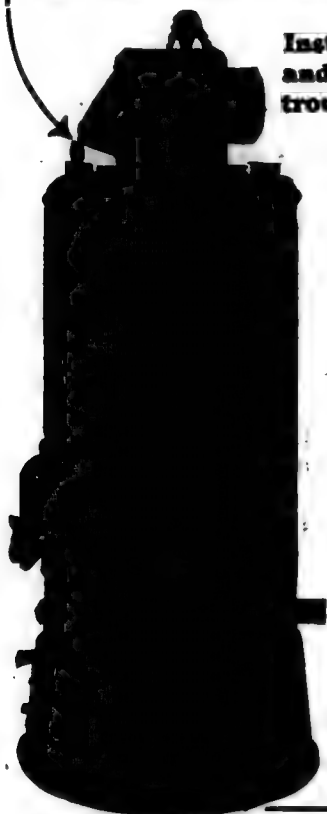
We have a special offer to make you, whereby you can convince yourself as to the merits of our grate, without cost. The result of our installations in greenhouses should interest you. Write for particulars **TODAY**.

HANSELL GRATE COMPANY, R654 Railway Exchange Building **CHICAGO**

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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a **WILKS** and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 868

S. WILKS MFG. CO.

23 Shields Ave., CHICAGO, ILL.

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TRAVIS ROCKER GRATES

Our system cannot be improved upon. Installed in two hours by any fireman. No mechanic required.

G. E. TRAVIS CO., HENRY, ILLINOIS

Mention The Review when you write.

flow pipe in an open-tank system—might be overlooked.

If possible, we would either raise the returns or lower the boiler, as a difference of a few inches would have a marked effect upon the circulation, but at any rate we would put in another 2-inch flow pipe and connect one flow with each return coil. It would also be advisable to install an additional return main.

Your Best Friend!



\$10
EACH

G. H. 4 78-3

The **Standard Thermostat** is the best business partner and friend you can have. It protects your growing things from ruin by sudden changes in temperatures. It is infallible, inexpensive—more reliable than a night fireman.

The **Standard Thermostat** will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only **\$10.00**. Write today.

(G. H. 3, same as G. H. 4, only not in locked case, \$7.00.)

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA

PIPE CUT TO SKETCH.

It will pay to correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street.

UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.



FOR the protection of steam heating pipes and other metal work, Dixon's Paint is sold largely to florists and botanical gardens throughout the country. No poisonous odors. Booklet No. 54-B. Joseph Dixon Crucible Co. Jersey City, N. J.

Provided the flows run downhill, as we infer to be the case, with the changes suggested there should be no difficulty in obtaining the desired temperature. However, unless the returns are well above the boiler or the system is run under pressure, we would prefer to use eight 1½-inch return pipes rather than ten 1¼-inch.

USE A HOT WATER SYSTEM.

I expect to build two greenhouses, each 12x50. There will be one foot of glass in the side walls of one of the houses; the other house will have glass only in the roof. What will be the best way to heat the houses? The coldest weather we have here is about 16 degrees below zero. The house with glass in the walls will have raised benches and will be used for general purposes. The other house will have solid beds. What will be the best size of pipe to use and what will be the best way to arrange it? Will an upright boiler of ten horsepower be suitable for the houses? Will it be better to install a hot water or steam system?

T. L.—Utah.

For houses of the size mentioned, it will be advisable to install a hot water plant. An upright boiler can be used, provided it can be so located that the top of the boiler will be lower than the returns. However, a boiler rated for 750 to 800 square feet would suffice.

To maintain a temperature of 60 degrees in the house containing solid beds, we would run a 2-inch flow pipe upon each plate, giving a fall of one inch in fifteen feet, and connect each flow at the farther end of the house with three 2-inch or four 1½-inch return pipes. Each coil should then be connected with the boiler by a 2-inch return main.

For the house with raised benches, which has one foot of glass in each side wall, we would use one 2½-inch flow pipe, carrying it a foot or so below the ridge, and connect with eight 2-inch returns, located under the benches.

ST. PAUL, MINN.

The Market.

Despite scarcities in a number of items, conditions last week showed a marked improvement. Roses are of poor quality, and carnations are not to be had. Mums are arriving, however, and the quality is good. Business last week was an improvement over that of the previous week. Funeral work was plentiful.

Bulbs at last have come and the dealers handling them have been exceedingly busy.

Various Notes.

Notice of the death of Mrs. O. J. Olson will be found under Obituary.

Out-of-town visitors were Albert Clausen, of Albert Lea, Minn., and N. Clarine, of Faribault, Minn. A. N. and A. L. Kinsman, of Austin, Minn., spent a few days here preparatory to starting down the river to Florida in their palatial houseboat. A. N. Kinsman and family expect to spend the winter cruising in the south.

A party of Minneapolis florists last week called on L. L. May, who is confined to his home.

Holm & Olson last week made a casket pall entirely of cattleyas. It perhaps was the most expensive design ever made in this city.

C. R. F.



IMICO Hot Water Boilers

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

BOILER FLUES

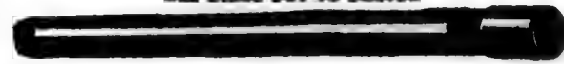
We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Seattle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

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Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.
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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PPAFF & KENDALL, Foundry St., Newark, N. J.
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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street PHILADELPHIA
24th and Wood Streets
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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Morehead Back to Boiler SYSTEM

**Better Flowers More
Naturally Grown**

TO STATE that the irregularity of temperature in the houses spoils the perfection of your roses is simply another way of saying that

there's something wrong with the drainage treatment.

The "Morehead" book will help you. Write for your copy TODAY.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
801

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New Wrought Pipe

Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

75c per copy
postpaid

\$7.50 per
dozen



THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be

when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear.

Florists' Publishing Co., 508 South Dearborn Street, **Chicago, Ill.**
(Caxton Building)



PROMPT DELIVERY

is especially important at this time of the year. We can ship your orders, either for new work or for repairs, without delay.

Our new patented "**LEAK-PROOF**" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

(Near Western and North Aves.)

CHICAGO

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NOTICE

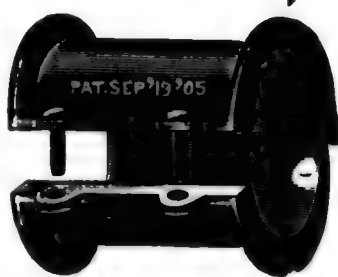
To all American Nurserymen and Seedsmen desiring to keep in touch with commercial horticulture in England and the continent of Europe: Your best means of doing this is to take in the

Horticultural Advertiser

Our circulation covers the whole trade in Great Britain and the cream of the European firms. Impartial reports on all novelties, etc. Paper free on receipt of \$1.00, covering cost of postage yearly. As the H. A. is a purely trade medium, applicants should, with the subscription, send a copy of their catalogue or other evidence that they belong to the nursery or seed trade.

A. & C. Pearson, Lowdham, Nottingham, England

Always mention the Florists' Review when writing advertisers.

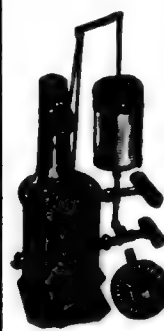


To stop that

pipe leak permanently—cheaply—use **Emergency Pipe Clamps.**

M. B. Skinner Co.
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Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

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LIQUID = "NICO-FUME" = PAPER

40% NICOTINE.

8-lb. can.....\$10.50
4-lb. can..... 5.50
1-lb. can..... 1.50
1/4-lb. can..... .50

THRIPS - APHIS

288 sheet can\$7.50
144 sheet can 4.00
24 sheet can85

SPRAYING-VAPORIZING-FUMIGATING
YOUR DEALER HAS THESE PRICES

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, Louisville, Ky.

Mention The Review when you write.

PITTSBURGH, PA.

The Market.

There was a decided change for the better in business last week, the retailers all having an increase since frost killed outdoor stock. Flowers of all kinds are arriving in fine condition. Roses are approaching winter quality and there are plenty of them. Chrysanthemums are now plentiful in the best quality of flowers, almost all of them being of show grade and size.

Pompons in white, pink, yellow and bronze are arriving and are popular. American Beauty roses are more plentiful, but the demand has fallen off since chrysanthemums came in. Lilies are in satisfactory supply, although the demand is not heavy. Sweet peas and violets are available for corsage work. Carnations still are short of the demand.

Various Notes.

The Pittsburgh Cut Flower Co. has purchased a 6-ton Packard coal truck, which will be used to haul coal direct from the mines. In this way the company expects to be able to get an adequate supply of fuel.

Hiram Fishkorn, formerly connected with Beckert's Seed Store, and now at Camp Lee, near Petersburg, Va., was one of twenty young soldiers who were home on furlough. They helped with the sale of Liberty bonds and were successful.

Miss Marie Lager, who has been connected with the auditing department of the Pittsburgh Cut Flower Co. for several years, has the sympathy of the trade in the loss of her father, who died October 18.

Mrs. M. E. Koenig has finally received the boilers for her greenhouse range and now expects to have her stock ready for the Easter sales.

Miss Liberty Bond Puhlman, the infant granddaughter of Charles H. Puhlman, the Mount Lebanon, Pa., florist, will draw interest from the date of her birth, as she has been presented with a number of Liberty bonds by her parents, relatives and friends. Miss Puhlman is of German descent, but her ancestors have been loyal to the United States. One uncle lost his life in the service during the Spanish-American war, and another is now a sergeant in a company training at Augusta, Ga.

Clarke.

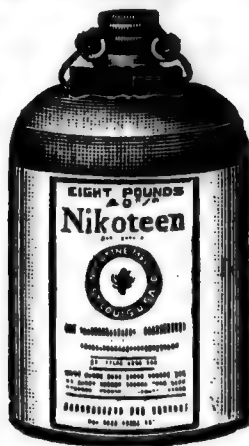
Mrs. M. E. Koenig has completed four pipe-frame greenhouses, each 25x140 feet, the American Greenhouse Mfg. Co., Chicago, having supplied and erected the material. The houses will be used for bedding stock.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

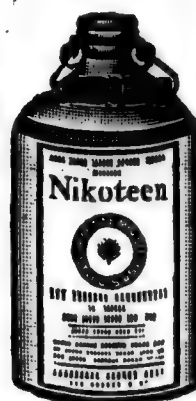
Aphis
Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz.



1 oz.

Mention The Review when you write.

\$ NO MATTER \$
WHAT A THING COSTS, IT
PAYS to invest in things
that people need.

Greenhouse material has not advanced in price as much as the products raised in a greenhouse. We have a large stock of Louisiana Red Cypress on hand which we bought at the old price and are in a position to make attractive prices. Let us figure with you.

SCHNUTE-HOLTMANN CO.
EVANSVILLE, IND.

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No loss if you
mend your split
carnations with
**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000
for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.

Springfield, Mass.



BEFORE AFTER
Mention The Review when you write.

CANES

6 to 9.....\$1.50
9 to 12..... 2.25

100 1000
\$ 9.00 15.00

WM. ELLIOTT & SONS
42 VESEY ST. NEW YORK

Aphine
*The Insecticide that
kills plant Lice
of many species*

THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white
fly, thrips and soft scale.
Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights
affecting flowers, fruits and vegetables.
Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angle worms and other
worms working in the soil.
Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

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FLORISTS AND GROWERS
find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass
infested with Green and Black Aphis.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid.
Kansas City Tobacco Products Co., Kansas City, Mo.

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ATLAS WEED-KILLER

Grass and Weed-Killing Chemical

Quick, cheap, permanent weed eradication
for Drives, Paths, Gutters, Tennis Courts, etc.

Write for Prices and Discounts

Chipman Chemical Engineering Corp.
95 Liberty St., New York

Always mention the Florists' Review
when writing advertisers.

Our New Catalogue is Ready

SEND FOR IT—IT'S FREE

This Catalogue is full of facts that will be of real money value to every grower—it should be in the hands of every florist in the United States.

Write for it today. Address Department B.

When you plan your next building we shall be glad to figure on your needs and feel certain that we can satisfy your every requirement.



WE HAVE BUILT GREENHOUSES FOR 34 YEARS AND KNOW HOW

A. DIETSCH COMPANY

2640 Sheffield Avenue, * * Chicago



Peter Reinberg Says:

"We have had the Garland gutters in use over twenty years. They are in just as good condition as when they were first put in."

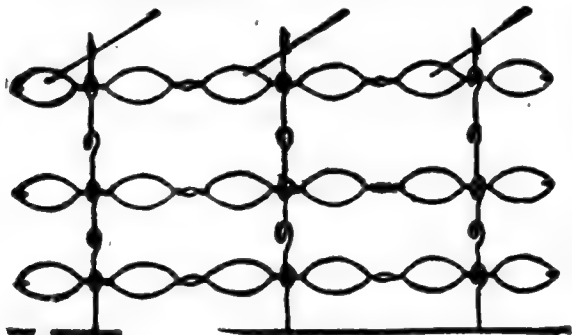
Garland Quality Product has thousands of friends such as Mr. Reinberg.

WHAT AND HOW TO BUILD

Let us help you decide. We operate foundry, wood mill and machine shops. Our 1917 catalogue is a work of art and has much valuable information. Send for one today. A postal will do.

GARLAND MFG. CO., LOUIS WITTBOLD, President Des Plaines, Ill.

CARNATION SUPPORTS



\$22.00 per 1000 Carnations (3 rings to each plant).



**ROSE
STAKES**

Length	Straight 1000	Tie 1000
3 ft.	\$12.25	\$14.25
3 ft. 6 in.	14.00	16.00
4 ft.	15.75	17.75
4 ft. 6 in.	17.50	19.50
5 ft.	19.25	21.25
5 ft. 6 in.	21.00	23.00
6 ft.	22.75	24.75

THE CARNATION SUPPORT CO.
CONNERSVILLE, IND.

Mention The Review when you write.

Foley Greenhouses



Are properly designed, durable and a source of great satisfaction to their owners. If you contemplate building, we can make you an attractive estimate on the complete erection of your house, or we will figure on the materials only. Write us.

The Foley Greenhouse Mfg Co.

3248 West 31st Street,

CHICAGO

Mention The Review when you write.

LANCASTER, PA.

The Club Meeting.

David F. Rose read an interesting paper on dahlias at the monthly meeting of the Lancaster County Florists' Club October 18. He spoke of the varieties that every florist should grow and gave some interesting figures showing that a nice profit can be realized from the commercial varieties, such as A. D. Livoni, Yellow Livoni, Delice and the popular pompon varieties. A dozen vases of amateur-grown show dahlias were shown.

The next meeting will be held November 15, when several members will read papers on chrysanthemums. Some of the newer varieties of mums will be on exhibition. In the afternoon, previous to the meeting, there will be an automobile visit to the growers near the city.

Various Notes.

H. A. Schroyer is cutting some fine Oconto mums.

The B. F. Barr & Co. store had an unusually attractive autumn arrangement, in which some of the newer mums were used.

Rudolph Nagel extended an invitation to the public to view his mums October 21. Many admired the many gems of his collection.

W. B. Girvin is shipping fine Ophelia roses to the Philadelphia market.

H. K. R.

DENVER, COLO.

The Market.

The activities last week were not so brisk as earlier in the month. The first killing frost came October 16. Mums are arriving in large quantities and are the feature of every window display. Roses are first-class, especially Russells. Orchids, valley, violets and snapdragons are to be had and find a ready sale. Chrysanthemum plants, especially Caprice, are having a good call. Cyclamens, Primula obconica, Begonia luminosa and Begonia Prima Donna are slowly finding a better market.

Various Notes.

The sympathy of many friends in the trade is extended to Mr. and Mrs. Samuel R. Lundy, whose son, Arthur Lee, died October 16 at Mercy hospital, from double pneumonia. The father is at Mercy hospital recovering from an operation performed about three weeks ago.

J. H. Wealand, of the Pocatello Floral Co., Pocatello, Idaho, and his family were among last week's visitors.

R. S.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.
2263 Lumber Street,
CHICAGO

Mention The Review when you write.

GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

THE THROOP-MARTIN CO., - COLUMBUS, O.

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
CHICAGO
L. D. Phones Lincoln 410 and 411

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GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

Mention The Review when you write.

GREENHOUSE GLASS HOTBED

MAIL SPECIFICATIONS FOR PRICE

A. T. McCLURE GLASS CO., REYNOLDSVILLE, PA.

Mention The Review when you write.



(Not Inc.)

THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.
30 East Randolph St., CHICAGO

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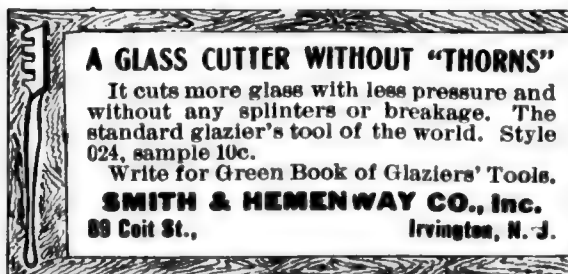
SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA

Mention The Review when you write.



A GLASS CUTTER WITHOUT "THORNS"

It cuts more glass with less pressure and without any splinters or breakage. The standard glazier's tool of the world. Style 024, sample 10c.

Write for Green Book of Glaziers' Tools.
SMITH & HEMENWAY CO., Inc.
89 Coit St., Irvington, N. J.

Mention The Review when you write.

SMITH'S REVISED CHRYSANTHEMUM MANUAL (Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.
Mention The Review when you write.



SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 25c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.

Mention The Review when you write.

Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE
RANDOLPH 4540

451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Drer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DRER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
N. 2



MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

**ASK YOUR JOBBER FOR IT,
or write to**

6 EAST LAKE ST., CHICAGO
Phone Central 680

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.90 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

ROCHESTER, N. Y.

The Market.

Business was not brisk last week, probably because of the unsettled weather. General market conditions are better than those of last year at this time, though operations are seriously hampered by transportation troubles. There has been only a fair amount of business, with slightly more than enough flowers for all orders. Carnations, however, are particularly scarce, and, as usual when they are scarce, the demand is greater. Dahlias have never been finer than this season and have sold well. The peony-flowered varieties have moved especially well, having been used extensively for sprays. Rubrum lilies have sold well.

The supply of roses is good and forms the mainstay of the market. The blooms are of splendid quality and move easily. Prices are about the same. The shorter grades are none too plentiful, however. Chrysanthemums are becoming more and more plentiful, and as the season opens their quality improves. Fine Eureka, October Frost, Smith's Advance and Chrysolora sell well, at good prices. Double violets are in fine condition. Cattleyas are splendid, but their sale is slow.

The supply of fall cosmos is small as yet. Small quantities of candytuft and a few gladioli are seen occasionally. Easter lilies are not overplentiful at this writing. A few good indoor snapdragons are offered. There is a steady sale of green and bronze galax, which just now is being used extensively with violets and mums.

Various Notes.

The J. B. Keller Sons' window decoration was of exceptional beauty for the week end. A massive gilt frame was gracefully draped with rich velvet. In the center of the frame was placed a large vase of white chrysanthemums and pink roses, arranged with oak foliage.

Hugo Teute is cutting fine chrysanthemums, for which he finds a ready sale. His Turner mums are in excellent condition and promise to be fine.

George Cramer has been busy of late with a quantity of Halloween novelties. Jacob Thomann & Sons report business as being good. They are cutting a quantity of mums; all of which they find use for.

The monthly meeting of the Ladies' Auxiliary of the Rochester Florists' Association was held at the home of Mrs. Edwin P. Wilson October 17. Much credit is due the ladies for the special interest they have taken in Red Cross relief work.

The greenhouses and store at Mount Hope cemetery are not busy just at this season, but they are preparing for the Christmas season by making wreaths, etc. Cuttings are taking up the greater part of the greenhouse men's time.

George T. Boucher had a good display of different kinds of roses in his window October 20.

H. E. Wilson is growing fine yellow mums, which sell readily at the store. He also has a good batch of Boston ferns and palms. H. J. H.

New Albany, Miss.—There is a demand here for flowers, but no florist, so R. B. Henderson, the local druggist, has set up a counter for flowers, which he handles on a commission basis.

DARLINGS

SHEEP MANURE

Scientifically treated and dried, furnishing in an available form the necessary plant food elements

Over thirty years experience in manufacturing High-grade Fertilizers

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I can give good service on mail orders.

Write me about anything you need.

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THE BAUR CARNATION CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by **Ten Days' Free Trial**. Send no money for trial outfit. Price per outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000, \$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

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SPLIT CARNATIONS ARE BEST MENDED WITH

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New Brand New Style "RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch.....per ft..	17 c
Reel of 500 ft.	16 1/2 c
2 reels, 1000 ft.	16 c
1/2-inch.....	16 c
Reel of 500 ft.	14 1/2 c

Couplings furnished.

HENRY A. DREER

714-716 Chestnut St., PHILADELPHIA, PA.

The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each; \$18.00 per doz.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

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NORTH TONAWANDA, N.Y.

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Greenhouse Materials

Pecky Cypress Bench Lumber

Glass

GULF CYPRESS
HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



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LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

"SEAL TIGHT
LIQUID PUTTY"

will not harden, crack
or peel off.

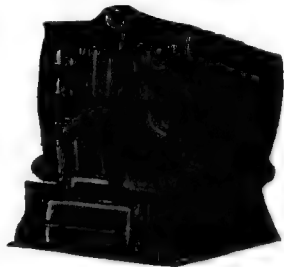
\$1.35 per gallon in 10
gallon lots.

\$1.40 per single gallon.

BOILERS METROPOLITAN PATENTED

Very best greenhouse
boiler of its size. Will
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any other boiler.
Comes in all sizes.
Quickest acting—al-
most instantaneous.
Offered at our old
prices.

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PATENTED GREENHOUSES

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your supply house.

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CHICAGO FEED & FERTILIZER CO.
U. S. YARDS, CHICAGO

EASTERN OFFICE:
G. G. GREEN, Jr., Real Estate Trust Bldg., PHILADELPHIA, PA.
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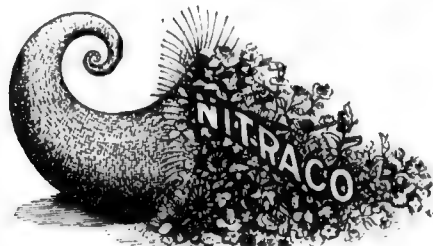
AETNA BRAND TANKAGE FERTILIZER

Is the best balanced fertilizer manufactured.
It contains the ten salts constituting soil. It
is giving satisfactory results wherever used.
Farmers' and Florists' Fertilizer Co.
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U. S. YARDS, CHICAGO, ILL.

Always mention the Florists' Review
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NITRACO



The Universal Fertilizer

HERE is a fertilizer that is so com-
pounded that you can apply it with
perfect safety to **any soil in any cli-
mate** to "anything that grows." That's
why it's called "Universal."

Nitraco is the result of years of study
and experimentation. It is designed to
meet the demand of the florist for an
"all around" and **complete** Fertilizer.

Very effective as a top dressing for
Roses and Carnations. Equally effec-
tive for mixing with your soil. **Effec-
tive everywhere.** You simply **can't**
make a mistake, no matter **where** you
use it.

Nitraco saves you money. Saves you
work. Saves you worry and bother.
Try it.

Analysis: Ammonia 4%, Phosphoric Acid 8%, Potash 2%.

PRICES

Nitraco is packed for florists in:

50-lb. bags.....@ \$2.00	1/4 Ton.....@ \$16.00
100-lb. bags.....@ 3.25	1/2 Ton.....@ 32.00
	1 Ton.....@ 60.00

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Send your order in **now**, and have shipment started immediately, avoiding freight and
express delays. Write for prices on Bonemeal, Tankage, Sheep Manure or any other
fertilizer you are interested in.

HORTICULTURAL DEPT.,
Harry A. Bunyard, Mgr.

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COMPANY

105 Pearl Street,

NEW YORK, N. Y.

WIZARD

TRADE BRAND MARK

PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply
house order for manure—or drop us a pos-
tal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

USINGER'S UTTERANCES.

The greenhouses of Boehringer Bros., at Bay City, Mich., are surrounded by a small northern forest, pines and spruces, the work of the landscape man. In the houses are many roses and many Christmas flowering plants.

The J. B. Goetz Sons, at Saginaw, Mich., report a successful season. A scarcity of stock was felt, but the mums were coming along nicely and soon were expected to fill the gap.

Grohman, the Florist, of Saginaw, believes that the season will be a big one, from present indications.

J. A. Bissinger, of Lansing, Mich., was cutting fine mums. All the stock in the greenhouses was at its best.

Harry Saier, of Lansing, has redecorated his store. Several new display baskets of large proportions were filled with seasonable plants.

The new owners of the Lansing Floral Co. report a good business.

The Alpha Floral Co., at Lansing, had an exceptional display of roses and mums. Funeral work and cut flower sales were reported excellent.

The Rock Gardens Greenhouses, at Mount Clemens, Mich., are within five miles of an army aviation camp. A. von Boeselager hopes that in case the aviators fly at night, they will not mistake his range for an inland lake and drop bombs on it. Machines by the score are daily seen flying above the place.

Carey's Flower Shop, at Mount Clemens, is enjoying a good fall trade, thanks to the many visitors at the bath establishments.

Ann Arbor, Mich., florists are again active, the university having opened.

Cousins & Hall, of Ann Arbor, have their greenhouses in shape for fall and winter business. Chrysanthemums are being grown in large numbers.

The Arcade Flower Shop, of Ann Arbor, is again open. The owners enjoy a large kodak and finishing business, which makes a good side line.

F. A. Norton, of Ypsilanti, Mich., is anticipating a larger business with the opening of the normal school there.

Joseph B. Blessing, of Jackson, Mich., was busy with design work. Business is reported good. Mr. Blessing was numbered among the active members at the F. T. D. convention.

Manager Kemp, of Clara Brown & Co., of Jackson, has a good lot of stock coming along for the fall trade. Some fine chrysanthemums were seen.

The Green-Joyce flower department, of Columbus, has been discontinued, as Mr. Clarke, its manager, has enlisted for service under Uncle Sam.

Joseph H. Cunningham, of Delaware, O., is shipping some fine primroses.

The Sunnyside Greenhouses, at Owosso, Mich., have opened a new store. It is well appointed, with a large storage and work room in the rear. W. T. U.

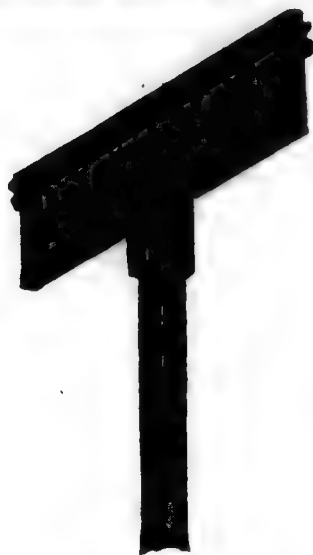
TEXAS STATE CONVENTION.

The annual convention of the Texas State Florists' Association will be held at Waco November 5 and 6. The meetings will be held at the Elks' Club, the first session being scheduled for 2 p. m. on the opening date. It being the annual meeting of the association, officers will be elected and other important business transacted.

In connection with the convention there will be a trade exhibition, space



Double angle riveted together



I-Beam Column

—COLUMNS—

How Many
and What Kind

ACROSS our Iron Frame houses in widths up to 78 feet, only two columns are necessary. Lengthwise, one every 12 feet 1 3/4 inches, or 8 in every 100 feet, instead of 12 as in the old 8 feet 4 inches spacing.

Yes, this does seem like almost too few. But have you carefully considered the way we frame and truss stiffen our houses?

Have you considered the exceptional strength that the making of the rafter and post in one solid piece gives?

But to get back to columns—and what kind. After using double angles riveted together, and the I-beams, we are more than convinced that the pipe column is the column.

It's just as strong as the others and casts less shade, as the light diffuses around its curved surfaces.

All of which are some of the other construction things that you can depend on depending, on Hitchings having safe and sound reasons for.

Hitchings and Company

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RED
Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

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PAPER POTS
AND
DIRT BANDS

Price List and Samples Free

F. W. ROCHELLE & SONS, Chester, New Jersey

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in which may be secured by addressing the president of the association, T. J. Wolfe, of Wolfe the Florist, Waco, Tex.



The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

E. Allan Peirce

400 Oaks Road
WALTHAM, MASS

RAMSBURG LOCKING POT

Samples of our new square paper pots are ready. You will want to see them. Send postal today. No florist can afford to be without this pot.

G. S. RAMSBURG, Somersworth, N. H.

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Dundee, Ill.—The greenhouses formerly operated by George Sawyer have been sold to F. E. Plagge, of Elgin.

ESTABLISHED 1768

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF

Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, (WORLD'S LARGEST MANUFACTURERS)
Special Shapes to Order, Chicken Fountains, Pigeon Nests, Bean Pots, Etc.

A. H. HEWS & CO., Inc., Cambridge, Mass.

Cambridge, Mass.

WAREHOUSES:

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WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

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SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

Mention The Review when you write.

POTS Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

Write for samples and prices.

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Avenue, ST. LOUIS, MO.

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GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street

Near Wrightwood Ave., CHICAGO, ILL.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.



Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

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PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago.

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"

Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio

THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

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ADIANTUMS.

Strong A. Croweanum, 4-in., \$13.00 per 100; 5-in., \$20.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg. Philadelphia, Pa.

Good A. Croweanum, 3-in., \$8.00 per 100.
G. VAN BOCHOVN & BRO.,
KALAMAZOO, MICHIGAN

ALYSSUM.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Giant double sweet alyssum, 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

AQUILEGIAS.

Aquilegia, long spurred hybrids, 1-yr.-old, \$2.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

ASPARAGUS.

Asparagus plumosus nanus and Sprenger, 2½-in., fine stock, \$3.00 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100, \$50.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Asparagus Sprenger seedlings, 75c per 100, \$6.50 per 1000.

Very fine Asparagus Sprenger, 4-in., \$10.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Asparagus plumosus seedlings.....100 1000
\$1.00 \$ 8.00

Asparagus plumosus and Sprenger,
2½-in. pots 3.00 25.00

3-in. pots 6.00 50.00

Strong 4-in., \$1.50 per doz., \$10.00 per 100.

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Asparagus plumosus, strong 2½-in., \$2.00 per 100, \$18.50 per 1000; Sprenger, strong, from soil, ready for 4-in., \$6.00 per 100; 3-in., \$4.00 per 100, \$35.00 per 1000; 2½-in., \$2.00 per 100, \$18.00 per 1000. Cash.

W. P. Long, West Grove, Pa.

15,000 Asparagus Sprenger, 2-in....\$2.00 \$17.50
6,500 Asparagus plumosus, 2-in.... 2.00 17.50

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS SPRENGER, EXTRA STRONG.
2½-in.....\$ 2.25 per 100

3-in..... 5.00 per 100

4-in..... 10.00 per 100

CHARLES SHERWOOD, WATERLOO, IOWA.

ASPARAGUS SPRENGER.

Fine bushy plants, 2-in., \$2.00 per 100; 3-in., \$4.00 per 100. These will please the most exacting. Schieble Bros., Main, Lock and Old Main Sts., Miamisburg, O.

Asparagus plumosus, very fine, strong, 3½-in., \$6.00 per 100, fine for benching to cut from. Cash. The Hill View Gardens, 3502 E. 5th St., Dayton, O.

Asparagus Sprenger, 2-in., \$3.00 per 100. See calendulas. Asparagus plumosus, 2-in., \$4.00 per 100. See Rex begonias.

Fred H. Lemon & Co., Richmond, Ind.

Asparagus Sprenger, strong 2½-in., 2½-c; 3-in., ready for 4-in., 4½-c; 4-in., ready for 5-in., 7-c. Must have room. Cash with order.

H. A. Cook, Oberlin, O.

Asparagus plumosus, strong heavy plants, 2½-in., \$3.50 per 100; Asparagus Sprenger, 4-in., \$10.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

BUSHY SPRENGER.

Strong well-rooted 3-in., ready for a shift, \$5.00 per 100. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Extra strong 2-in. Asp. Sprenger, \$1.75 per 100; heavy 4-in. Asp. Sprenger, fine for benching, 300 at \$7.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Asp. Hatcher seedlings.....\$1.00 per 100

Asp. Sprenger seedlings..... .75 per 100

20% less in 1000 lots. Prepaid.

W. O. Ehmann, Corfu, N. Y.

SPECIAL OFFER—Extra strong Sprenger from 2-in. pots, \$1.75 per 100, \$15.00 per 1000.

THE W. T. BUCKLEY CO.,
SPRINGFIELD, ILLINOIS.

A. Sprenger, 3-in., 6c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprenger, strong 3-in., \$4.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

Asparagus plumosus, strong 2½-in., \$2.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus plumosus, 3-in., 6c; Asparagus Sprenger, 2½-in., 3c; 3-in., 6c.

Greenville Floral Co., Greenville, Mich.

Asparagus plumosus, strong one-year-old plants, \$6.00 per 100, \$50.00 per 1000.

Breitmeyer Floral Co., Mt. Clemens, Mich.

Asparagus Sprenger seedlings, strong, at \$5.00 per 1000. Send 10c for sample. Cash, please.

E. P. Hostetter, Mannheim, Pa.

Asparagus plumosus and Sprenger, strong, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. O. Schmidt, Bristol, Pa.

ASPARAGUS PLUMOSUS NANUS.

\$3.00 per 100, free packing, efficiently done. Cash to accompany order. Warren, Corry, Pa.

Asparagus seedlings, plumosus, \$1.25 per 100, \$10.00 per 1000; Sprenger, \$1.00 per 100, \$8.00 per 1000.

Ernest Rober, Wilmette, Ill.

Asparagus Sprenger, 2½-in. pots, \$2.00 per 100, \$18.00 per 1000. Cash, please. John Faber, Jeffery St., R. R. 4, Box 137, Kankakee, Ill.

Asparagus Sprenger, 3-in., \$5.00 per 100, \$40.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus plumosus, 4-in., fine plants, 8c; Sprenger, 3-in., 4c.

Truitt's Greenhouses, Chanute, Kan.

Asparagus Sprenger and plumosus, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Asparagus Sprenger, 2½-in. pots, \$3.00 per 100; 3-in., \$5.00; 4-in., \$12.50.

Henry Smith, Grand Rapids, Mich.

Asparagus Sprenger, 4-in., \$1.25 per doz., \$9.00 per 100.

A. J. Waldschmidt, Washington, Iowa.

Asparagus plumosus nanus, 2½-in., strong stock, \$3.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Asparagus plumosus nanus, strong 2-in., \$2.00 per 100. Harglerode Bros., Shippensburg, Pa.

Asparagus Sprenger, 2½-in., January seedlings, strong, 2½-c. J. L. Schiller, Toledo, O.

Asparagus Sprenger, 4-in., \$8.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Asparagus plumosus, fine 3-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

2½-in. Asparagus Sprenger, \$2.50 per 100.

J. W. Goree, Paris, Tex.

Asparagus plumosus and Sprenger sprays.

The Pennock Plantation, Jupiter, Fla.

Strong Sprenger seedlings at \$5.00 per 1000.

Wise Adkisson, Greenville, Tex.

Several thousand fine, 8-in. asparagus plumosus fern plants.

Lee Smoot, Apopka, Fla.

Asparagus Sprenger, extra strong, 3-in., \$5.00 per 100. Cash.

Jacobs Bros., Peoria, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

ASPIDISTRAS.

Green leaf aspidistras, 4c per leaf.
F. Ziegler, Jr., 1830 Soniat St., New Orleans, La.

AZALEAS.

Azaleas, 10-12-inch\$1.25 each

Azaleas, 12-14-inch 1.50 each

Azaleas, 14-16-inch 2.00 each

Well budded, home-grown. No new import this year.

ERNEST ROBER, WILMETTE, ILL.

Azalea indica, 200 Hexe, 50c each; 100 plants in early and late varieties, \$1.00 and \$1.50 each. Cash, please.

A. COLLE, DOYLESTOWN, PA.

BEGONIAS.

BEGONIAS

READY NOW.

Very fine stock. Leaf cuttings.

Doz. 100 1000

Lorraine, 2½-in.\$2.00 \$15.00 \$140.00

Chatelaine, 2½-in. 5.00 45.00

Rex Begonias, 2½-in. 00

Rex Begonias, 3-in. 00

Lorraine, 3-in. 3.00 50

Begonia luminosa, 3-in., good for Christ-
mas, \$5.00 per 100, \$40.00 per 1000.

ROMAN J. IRWIN,
108 W. 28th St., New York City.

BEGONIAS.

Lorraine and Cincinnati, 2½-in. pots....\$ 16.00

Lorraine, 4-in. pots (strong)..... 50.00

Lorraine, 5-in. pots (strong)..... 60.00

Lorraine and Cincinnati, 6-in. (heavy)... 125.00

Cincinnati, 5-in. pots (strong)..... 85.00

Chatelaine, 2½-in. pots..... 5.00

Chatelaine, 3-in. pots..... 8.00

Chatelaine, 4-in. pots..... 12.00

ANGLIN & WALSH CO.,
Williamsbridge, New York.

Begonia Chatelaine, strong 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100.

Mellor and Cincinnati, 3-in., 3 in pot, nice stock from top cuttings, \$23.00 per 100; strong 4-in. plants, \$32.50 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

"Colorado grown plants beat them all."

3-in. 4-in. 5-in.

BEGONIA LORRAINE 25c 50c

BEGONIA CHATELAINE.....10c 15c 25c

BEGONIA LUMINOSA.....10c 15c 25c

Extra fine stock, full of bud and bloom.

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Fine, clean stock,

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3000 field-grown carnation plants of the following varieties: Herald, Matchless and Champion, \$5.00 per 100.

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Field-grown Alice carnation plants, \$5.00 per 100, \$45.00 per 1000. Cash.

J. B. Rudy, Elmira, N. Y.

Carnation plants, Enchantress and White Enchantress, large field-grown plants, \$4.00 per 100.

W. O. Smith, Carlisle, Pa.

1200 Pink Enchantress, field-grown, \$4.00 per 100, \$35.00 per 1000.

Forber & Bird, Davenport, Iowa.

Carnation plants, Philadelphia, Comfort and other varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Enchantress, field-grown, 25 shoots on every plant, \$40.00 per 1000, \$5.00 per 100. Cash.

Lloyd O. Bunch, Fredonia, Kan.

Field-grown carnations, White Enchantress, \$6.00 per 100, \$50.00 per 1000.

Krueger Bros., Toledo, O.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.

Clement S. Levis, Aldan, Pa.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash. Riverside Greenhouses, Appleton, Wis.

Ward, Pink and White Enchantress, field-grown carnations, \$35.00 per 1000.

Geo. Heim & Co., Blue Island, Ill.

CHRYSANTHEMUMS.

CHRYSANTHEMUM STOCK PLANTS.

Golden Glow	100
Smith's Advance	\$5.00
Chrysolora	5.00
Unaka	5.00
Polly Rose	5.00
Tints of Gold	5.00
Early Frost	5.00
Oconto	5.00
October Frost	5.00
Pacific Supreme	5.00

Also many other varieties later.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

THE REALIZATION

of a

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WHOLESALE WAY

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RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to KENNICOTT BROS. CO., CHICAGO.

175 Chrysolora, 100 Pacific Supreme, 225 Monrovia, 275 Golden Glow, 75 Unaka, 125 Estelle, 25 Glory of Pacific, 50 O. H. Kahn, 50 T. Eaton, 175 Wells' Late Pink, 175 Chas. Rager, 25 Golden Eagle, 100 W. Chadwick, 175 Pink Frick, 75 Yellow Jones, 175 Cream Robinson, 70 Odessa, 120 W. Turner, 250 Y. Chadwick, 50 Lynnwood Hall, 50 A. J. Balfour, 150 Seidewitz, 100 Harvard, 400 Yellow Bonaffon.

All varieties 50c per dozen, \$4.00 per 100. Cash, please.

DIXON FLORAL CO., DIXON, ILL.

Mum Stock Plants—Strong, \$5.00 per 100. White—Early Snow, Early Frost, Oconto, Bergmann, Byron, Rager, Smith's Advance, Turner, Chieftain, Hall, Jones, Thanksgiving Queen, Garza, Yellow—Chrysolora, Ramapo, Nagoya, Odessa, Halliday, Bonaffon, Golden Eagle, Jones, Pink—Chieftain, Balfour, Shaw, Enguehard, Bailey, Well's. 15 var. pompons, \$5.00 per 100. Caps, \$6.00 per 100.

Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Chrysanthemum stock plants, Smith's Advance, white, \$5.00 per 100.

Cash.

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CHRYSANTHEMUM STOCK PLANTS.

Ready for immediate delivery.

Rosea, pink\$5.00 per 100
 Smith's Advance, white..... 5.00 per 100
 Unaka, pink 5.00 per 100
 Golden Queen, yellow..... 5.00 per 100
 Oconto, white 5.00 per 100
 Chrysolora, yellow 5.00 per 100
 C. C. Pollworth, yellow.....10.00 per 100
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Chrysanthemums, stock plants: White Enguehard, best white of all, 10c each. Yellow Monrovia, Chrysolora, Crocus, Parr and Ramapo, Pink Unaka, Helen Frick, Dr. Enguehard, Smith's Sensation, Chieftain and Robinson. White Wm. Turner, Chas. Rager, Snowball, Smith's Advance and Alice Byron, \$3.00 per 100. Cash, please.

W. W. Milnor, Bowling Green, Ohio.

CHRYSANTHEMUMS, stock plants, now ready; Chrysolora, Oconto, Turner and Chieftain. Ready later: Yellow, Bonnafton, Unaka, Mari-gold, Golden Wedding, Helen Frick, Chas. Rager, Seidewitz, White and Golden Chadwick.

\$5.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

Mum stock, nice clumps, \$3.00 per 100, 25 at the rate of 100. Cash with order.

Smith's Advance, Unaka, Golden Glow, Golden Queen, Crystal Gem, Oconto, Pacific Supreme, Chrysolora, Smith's Ideal and Overbrook. Charles Unglaub Estate, Springfield, O.

Chrysanthemum stock plants: Polly Rose, Chrysolora, Dr. Enguehard, Wm. Turner, Roman Gold, White Ivory. Pompons: Nellie Bly and Helen Newberry. Any of the above for 2½c each. This price is good only for immediate ordering. E. A. Muchnow, Clarence, N. Y.

12,000 stock mums, Pacific Supreme, Unaka, Chieftain, Chrysolora, Dr. Enguehard, Bonnafton, \$2.50 per 100. White Chieftain, Seidewitz, \$3.50 per 100. Cash.

J. A. Ernsberger, Celina, O.

Chrysanthemums, leading commercial varieties. 2½-in., \$3.00 per 100, \$25.00 per 1000. Henry Smith, Grand Rapids, Mich.

CINERARIAS.**CINERARIAS.**

HALF DWARF. Best strains and selected colors, 2½-in., \$5.00 per 100, \$45.00 per 1000. **READY NOW.**

Cinerarias will be scarce. Order while they last. Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

CINERARIAS—CINERARIAS PRIZE HALF DWARF, MIXED
 3000, 2½-in., ready for 4-in.....4c
 2000, 2½-in., ready for 8-in.....3c
 Prompt shipment. Cash.

HAMMERSCHMIDT & CLARK. MEDINA, O.

Cinerarias, prize strain, half dwarf, from 2½-in. pots, \$4.50 per 100; \$40.00 per 1000; 3-in. pots, \$7.50 per 100, \$65.00 per 1000. Calceolarias, Hybrids, Victoria Prize, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

Cinerarias, Vaughan's Columbian strain. This mixture is one of the best and the plants are strong and ready for shift, 2½-in., \$3.25 per 100. Cash. Try sample order.

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Cineraria Hybrida grandiflora, semi-dwarf, best imported strain, strong, 2½-in., \$3.50 per 100, \$32.50 per 1000. Cash. Henry Schmid, 673 Church Lane, North Bergen, N. J.

Cinerarias, finest mixed semi-dwarf, imported strain, 2½-in., \$2.50 per 100; 3-in., \$3.50 per 100. The above are ready to shift.

Chas. Whitton, York & Gray, Utica, N. Y.

Cinerarias, best strain, dwarf mixed, strong plants, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 500 or more at 1000 rate. Cash with order. Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Cinerarias, Prize Tall and cinerarias Prize Dwarf, 2-in. pots, \$3.00 per 100 and \$25.00 per 1000. Larger flowering in red.

Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's strain, 2-in., \$3.00 per 100, \$25.00 per 1000.

O. H. Herman, Council Bluffs, Ia.

2½-in. grandiflora maxima, large flowering cineraria, assorted, \$4.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Cinerarias, Vaughan's Columbian mixture, ready in about 10 days, 2½-in., \$3.00 per 100. Cash, please. Addams, Morgan & Co., Paxton, Ill.

Cinerarias, half dwarf, finest mixed, 2½-in., \$4.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Dreer's prize dwarf, from 8-in. pots, \$6.00 per 100. See primulas and dracaenas.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias from Dreer's Dwarf Strain, 2½-in. pots, \$4.00 per 100.

John Walker, Youngstown, O.

THE CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Cinerarias, finest mixed dwarf, \$4.00 per 100. Ernest Rober, Wilmette, Ill.

Cinerarias, fine 8-in., \$5.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

CLEMATIS.

Clematis Paniculata, 2-year, field-grown, \$8.00 per 100, \$75.00 per 1000. The Linden Lawn Nurseries, Springfield, O.

COLEUS.**COLEUS—BRILLIANCY.**

4-in., extra good.....\$12.00
 2½-in., extra good 5.00
 Excellent for stock plants.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Brilliancy, R. O., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100; Defiance, 2-in. or 2½-in., \$3.00 per 100; mixed coleus, R. O., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Coleus Christmas Gem, or Brilliancy, 2½-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.

N. O. Caswell, Delavan, Ill.

Coleus, prettiest varieties, 2½-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Coleus, Brilliancy, 2½-in., \$4.00 per 100. Golden Bedder, 2½-in., \$2.50 per 100.

Miller's Greenhouses, Muncie, Ind.

Brilliancy, 2-in. pots, nice plants, \$3.00 per 100.

Arthur Doebel & Sons, Clyde, O.

Coleus Brilliancy, extra fine 2-in., \$3.00 per 100.

La Crosse Floral Co., La Crosse, Wis.

COLUMBINES.

Columbines, aquilegia coerulesa hybrida, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.

WAYSIDE GARDENS, MENTOR, OHIO**CUPHEAS.**

Cigar plants, 2½-in., extra strong, \$8.00 per 100. Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.**ATTENTION.**

SPECIAL SALE on cyclamen, one week only. We need the room.

Cyclamen, Wandsbek type, mixed varieties, plenty of salmon, few white.

2½-in. strong plants.....	100	1000
2½-in. extra strong plants.....	\$5.00	\$45.00
3-in. strong plants.....	6.00	60.00
3-in. extra strong plants.....	7.00	65.00
4-in. strong plants.....	8.50	80.00
4-in. Rococo Erecta.....	20.00
4-in. Rococo Erecta.....	25.00

Carefully packed. No charge for packing.
ERNEST ROBER, WILMETTE, ILL.

CYCLAMEN.

Finest English and German strains, mixed colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rococo Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.

Strong 3-in., \$10.00 per 100, \$90.00 per 1000. 25 at 100 rate; 250 at 1000 rate.

BAUR FLORAL CO., ERIE, PA.**CYCLAMEN.**

Best German and English strains in 5 colors. 4-in. pots.....\$20.00 per 100

5-in. pots 40.00 per 100

Extra strong plants ready to shift, packed in paper pots; if you want something fine for Xmas, try some of these 5-in. Cash, please.

Grohman the Florist, Saginaw, Mich.

CYCLAMEN, CYCLAMEN.

Order them now for Christmas flowering. Special reduced prices.

2½-inch	\$ 5.00 per 100
3-inch	8.00 per 100
3-inch, select	10.00 per 100
4-in.	20.00 per 100

GULLETT & SONS, LINCOLN, ILL.

Cyclamen giganteum, mixed colors, very fine stock, well budded, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100; 5-in., \$30.00 per 100; 6-in., \$50.00 per 100; 7-in., 75c each; 8-in., \$1.00 each. Cash, please. S. C. De Witt, 1957 E. 69th St., Cleveland, O.

Cyclamen, Fischer's large flowering strain, extra fine stock. You see them, you buy more. 5 inch\$0.50
 6 inch75
 6 inch, select..... 1.00

LA CROSSE FLORAL CO., LA CROSSE, WIS.

Cyclamen, good strong stock of best large flowering German and English strains, all good colors, 4-in., \$20.00 per 100.

Evenden Bros., Williamsport, Pa.

Cyclamen, 8-in. extra strong selected plants, any color or mixed. Special cash price, \$9.00 per 100. Suskane Greenhouses, 21 Broome St., Binghamton, N. Y.

"Colorado grown plants beat them all."

CYCLAMEN, finest strains, plenty of reds and salmon pinks, 3-in., at 12c; 4-in., at 25c and 35c; 5-in., at 50c; 6-in., at 75c. Order now, they are sure to be scarce later.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen, extra strong plants, German strain, mixed; English strain, separate colors, red, pink, salmon, pure white and white with eye, full of buds, 4-in., \$20.00 per 100; 3-in., \$10.00 per 100. Cash, please.

McAdams & McComb, Columbus Grove, O.

CYCLAMEN, 3½-in., \$15.00 per 100; 4-in., \$20.00 per 100; 5-in., \$6.00 per dozen; 6-in., \$12.00 per dozen; 7-in., \$18.00 per dozen; 8-in., \$24.00 per dozen; extra strong, 8-in. and 9-in., \$2.50 and \$3.00 each; specimen, 10-in., \$4.00 each. Hembreiker & Cole, Springfield, Ill.

Cyclamen from best strain, in all colors, 2½-in., strong, ready now, \$7.50 per 100, \$60.00 per 1000; 3-in., ready now, \$10.00 per 100, \$90.00 per 1000; 4-in., \$25.00 per 100. All above are from best strain.

Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen giganteum, fine plants, all colors mixed, large sizes now full of buds, 3-in., \$8.00 per 100; 4-in., \$15.00 per 100; 5-in., \$20.00 per 100; 6-in., \$35.00 per 100; 7-in., 50c; 8-in., 75c each. Samuel Whitton, 1022 Churchill Ave., Utica, N. Y.

Cyclamen, good, strong stock, 3-in., \$10.00 per 100, \$90.00 per 1000; strong 4-in. plants, \$20.00 per 100; 5-in., \$40.00 per 100. Order early as the demand is heavy.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Cyclamen, large flowering, in bud and bloom, ready for immediate sales, 6-in. at 60c and 75c each, carefully packed in paper pots. A trial order will convince you.

AURORA GREENHOUSE CO., AURORA, ILL.

Cyclamen, best strain, large flowered, mostly salmon pink and red, full of bud, 4-in., \$15.00 and \$20.00 per 100; 5-in., \$30.00 per 100.

W. W. Milnor, Bowling Green, Ohio.

Cyclamen, giant flowering, best colors, 3-in. pots, \$12.00 per 100; 4-in. pots, \$25.00 per 100; 5-in. pots, \$50.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

4-in. cyclamen, the kind you want, Christmas Red and Glory of Wandsbek, in finest giant strain, \$20.00 per 100. Cash, please.

River Falls Floral Co., River Falls, Wis.

Cyclamen, 4 in.....20c
 Cyclamen, 5 in., in bud.....40c
 Cyclamen, 6 in., in bud.....75c

R. J. SOUTHERTON, HIGHLAND PARK, ILL.

Cyclamen, 2½-in., \$7.00 per 100; 3-in., \$10.00 per 100; 4-in., \$25.00; 5-in., \$50.00. Best strain of seed. Well-grown stock.

Henry Smith, Grand Rapids, Mich.

Cyclamen, good plants, best strain, 4-in., ready to shift, separate colors or mixed, \$15.00 per 100. Cash.

Brill Celery Garden, Kalamazoo, Mich.

Cyclamen giganteum, best varieties and colors in 4-in. and 6-in. pots, well budded, fine stock. 25c, 35c, 50c and 60c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Extra fine 5 and 6-in. stock, \$50.00 and \$75.00 per 100. Specimen plants, \$1.00 each, for Sept. and Oct. delivery.

O. Winterich, Cyclamen Specialist, Defiance, O.

CYCLAMEN, 4-in., well grown, heavily rooted and ready for shift, \$17.00, \$20.00 and \$23.00 per 100.

HARRY E. SAIER, Florist, Lansing, Mich.

Cyclamen, best large flowering strain, separate colors or mixed, 4-in., ready for 5-in., 20c and 15c; 3-in., 8c.

Fine cyclamen plants, 4-in., \$20.00 per 100. Grown from finest imported seed. Cash please.

C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen giganteum, 4-in. pots, \$20.00 100, \$3.00 per 12; **DWARF, CLEAN, GOOD PLANTS.** Cash with order. Warren, Corry, Pa.

Cyclamen, best large flowering strain, short and stocky, full of life, 4-in., 20c; separate colors or mixed.

J. L. Schiller, Toledo, O.

DAHLIAS.

SMALL SURPLUS OF THE FOLLOWING UNEXCELLED CUT FLOWER DAHLIAS. These low prices for big, heavy, irrigation-grown clumps, from the field, having from 5 to 15 toes each. **CACTUS:** Golden Gate, giant yellow, 15c; Majorie Castleton, fine pink, 15c; Queen of Hearts, extra white, 15c. **DECORATIVE:** Madame Marze, immense white, 20c; Delice, best pink, 10c; American Beauty, 25c. **SHOW:** Storm King, best white, 5c; W. W. Rawson, white overlaid amethyst, extra fine, 25c; Madame Mareau, lovely rose pink, large, on 2-foot stems, 20c. **PEONY:** Glory of Baarn, lavender pink, 15c. No order for less than \$1.00 at these prices.

R. M. Champe, Walled Lake, Oakland Co., Mich.

Dahlias, \$3.00 per bbl., for field clumps; 100 vars., all cut flower variety, 10 vars., in bbl., from 50 to 75 clumps to bbl.; cactus, show pom-pom and decorative varieties. Let me know kind you prefer.

Victor H. Thomas, Augusta, Ky.

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DAHLIAS—Continued.

DAHLIAS.

Extra strong field-clumps of commercial sorts: Bonton, Souv. de Gus, Doazon, Jack Rose, Henry Lyndhurst, Maurice Rivoire, Emily, White Swan, Manhattan Beauty, Kriemhilde, \$8.00 per 100, \$75.00 per 1000. Cash with order.

Mannetto Hill Nurseries, Hicksville, N. Y.

SYLVIA, \$8.00 PER BARREL.

SYLVIA—The florists' money maker, an average vine will produce from 50 to 100 flowers, clumps direct from the field, \$3.00 per barrel.

WILLIS FLORAL FARM,

STATION B, TOLEDO, OHIO

Will sell my entire stock of 50,000 dahlia clumps on account of giving all my time to producing our bacteria; bargain. Come and see them.

Jacob McQueen, Baltic, O.

DAHLIA CLUMPS.

Sylvia, Lyndhurst, Red Hussar, White Swan, Jack Rose, \$1.75 per 100 clumps.

Henry Schaumburg, Hammon, N. J.

Dahlias, field-clumps, Black Beauty, dark maroon, \$5.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Wholesale list and catalog free. The Northboro Dahlia & Gladiolus Gardens, J. L. Moore, Prop., Northboro, Mass.

DAISIES.

DAISIES.

	100	1000
BOSTON YELLOW, 2½-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	5.00	45.00
WHITE MARGUERITES, 2½-in.	5.00	45.00
GIANT WHITE, 2½-in.	5.00	45.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY, Philadelphia, Pa.

Strong 3-in. Boston Yellow daisies, \$7.00 per 100.

Single white daisies, best variety for pots, large flowering, 2½-in., \$5.00 per 100.

Mrs. Sander, strong 2-in., \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Daisies, Mrs. F. Sander; ours are grown from selected stock and we offer extra strong, thrifty stock, 2-in., \$2.00 per 100, \$18.00 per 1000; Boston Yellow, 2-in., \$4.00 per 100.

E. Rawlings, Wholesale Grower, Allegheny N. Y.

DAISIES,

Etoile d'Or Yellow, Cuttings.....\$3.00 per 100

Boston Yellow 3.00 per 100

A. L. RANDALL COMPANY, Chicago, Ill.

Daisies, Mrs. Sander, 3-in., \$4.00 per 100; Mrs. Sander and Giant White, R. C., \$1.00 per 100; Boston Yellow and Etoile d'Or, R. C., \$2.00 per 100; (bellis) Snowball, Longfellow, \$2.50 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Daisies (bellis), Monstrosa white and pink, also Longfellow and Snowball, thinly sown, field-grown, strong seedlings, \$2.50 per 1000. \$11.50 per 5000. Cash.

Brill Celery Garden, Kalamazoo, Mich.

Boston Yellow daisies, fine, 2½-in. stock, \$7.00 per 100, \$60.00 per 1000; Nicholson's Giant, 2½-in., \$7.00 per 100, \$60.00 per 1000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.

English Daisies, Longfellow, pink, and Snowball, white, the two best double sorts, strong, blooming plants, \$5.00 per 1000. Cash with order.

L. I. Neff, 431 Liberty, Ave., Pittsburgh, Pa.

100,000 ENGLISH DAISY, PINK, WHITE AND DOUBLE MIXED, AT \$2.50 PER 1000. SEEDLINGS.

D. R. HERRON, OLEAN, N. Y.

English daisies, Longfellow and Snowball, strong seedlings, \$3.50 per box, about 1200, \$2.75 per 1000, 50c per 100.

L. H. Reams, Council Bluffs, Iowa.

Boston Yellow and Giant White R. C., \$2.50 per 100; Boston Yellow, 2½-in., \$5.00 per 100.

W. A. Ballou, Wheaton, Ill.

Bellis (daisies) Longfellow and Snowball, strong, stocky plants, \$3.00 per 1000, 50c at 1000 rate.

Gustav Pitzonka, Bristol, Pa.

Daisy (bellis), Longfellow and Snowball, strong seedlings, \$3.00 per 1000, 50c per 100.

J. O. Schmidt, Bristol, Pa.

Daisies, Boston Yellow, carefully selected strain, stocky 4-in., \$16.00 per 100. Hugo P. Streckfus, 421 Roberts Av., Syracuse, N. Y.

DAISIES, single white, 2½-in., \$3.50 per 100.

Miller's Greenhouses, Muncie, Ind.

Marguerites, rooted cuttings, \$1.00 per 100.

C. Federle Co., R. R. 3, Hamilton, O.

DELPHINIUMS

DELPHINIUM.

	Per doz.	Per 100
Belladonna, light blue	\$.85	\$8.00
Belladonna, dark blue	0.85	6.00
Gold Medal Hybrids	0.85	6.00
Chinese, blue and white	0.75	5.00

All field-grown. Full list of hardy perennials for fall planting.

WAYSIDE GARDENS, MENTOR, OHIO.

Delphinium Belladonna, 1-yr.-old plants, 75c per doz.; \$5.00 per 100; 2-yr.-old clumps, \$1.25 per doz., \$8.00 per 100.

Garry-nee-Dule Hybrids, very choice, 1-yr.-old, 85c per doz., \$8.00 per 100. D. Formosum coelestinum, and Chinese blue or white, 1-yr.-old, 75c per doz., \$5.00 per 100. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Delphinium Belladonna, the new dark blue shades, seedlings, 50c per 100, \$4.00 per 1000; transplanted, \$1.25 per 100, \$10.00 per 1000.

Mountain View Floral Co., Portland, Ore.

Delphiniums, English hybrids, field-grown, 1-yr.-old, \$5.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Delphinium, Belladonna and Bellamossa, \$4.00 per 100. Julius Kohankle, Painesville, Ohio.

DIANTHUS.

Dianthus plumarius, single hardy pink, sweet scented, 75c doz., \$5.00 per 100; Deltoidea, dwarf edging variety, same price. Full list of hardy plants now ready.

WAYSIDE GARDENS, MENTOR, OHIO.

DIGITALIS.

Digitalis, fox glove, strong, blooming plants, \$4.00 per 100.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

DRACAENAS.

5-in. Dracaena indivisa	\$20.00 per 100
4-in. Dracaena indivisa	12.50 per 100
3-in. Dracaena indivisa	7.00 per 100
2½-in. Dracaena indivisa	4.00 per 100

France & Vendergrift, Munroe, Mich.

Dracaenas indivisa, fine 2-in., \$2.00 per 100, \$18.00 per 1000. Will make 10c plants by spring. Cash.

The Hill View Garden, 3502 E. 5th, Dayton, O.

Dracaena indivisa, extra large, pot-bound, 5-in., 25c; 6-in., 40c; 8-in., 60c; larger sizes, 75c and \$1.00 each.

Mountain View Floral Co., Portland, Ore.

Dracaena indivisa out of small pots, January sown, nice plants, \$25.00 per 1000.

Arthur Doebel & Sons, Clyde, O.

Dracaena indivisa, 2-in., A-1 stock, \$2.00 per 100. Parkes & Parkes, 360 Walker Ave., Highland Park, Ill.

Dracaena indivisa, 2½-in., strong, \$3.00 per 100. See calendulas.

Fred H. Lemon & Co., Richmond, Ind.

Dracaena indivisa, extra strong, 3-in., ready for 4-in., or larger, \$7.00 per 100.

J. O. Steinhäuser, Pittsburg, Kans.

Dracaena indivisa, 2½-in., January seedlings, strong plants, \$3.00 per 100, \$27.50 per 1000.

J. L. Schiller, Toledo, O.

Dracaena indivisa, extra strong stock, 4-in., 10c each.

DAVIS FLORAL CO., DAVENPORT, IA.

Dracaena indivisa seedlings, ready to transplant or pot, \$1.00 per 100, \$8.00 per 1000, prepaid.

S. W. Pike, St. Charles, Ill.

Dracaena indivisa, strong plants from 2-in. pots, \$3.00 per 100; transplanted seedlings, 75c per 100. R. B. Kilbury & Co., R. R. 1, Dayton, O.

Transplanted Dracaena indivisa seedlings, \$2.50 per 100 prepaid.

W. O. Ehman, Corfu, N. Y.

Dracaena indivisa, 3-in., \$6.00 per 100, \$50.00 per 1000. See primulas and cinerarias.

Wettlin Floral Co., Hornell, N. Y.

Dracaena indivisa, strong, 4-in., pot-grown, \$10.00 per 100. Cash. B. Scheller, Warren, Pa.

ERICAS.

ERICAS, CHRISTMAS VARIETIES.

Fragrans Melanthera, from 4½ to 6-in. pots at \$6.00, \$9.00 and \$12.00 per doz.

Regemina, from 4 and 4½-in. pots, at \$6.00, \$9.00 and \$12.00 per doz.

Pres. Carnot, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

Pres. Felix Faure, from 4½ and 5-in. pots, at \$9.00 and \$12.00 per doz.

EASTER VARIETIES.

Persoluta roses, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Persoluta alba, from 4½-in. pots, at \$6.00 and \$9.00 per doz.

Cupressina, from 4½-in. pots, at \$9.00 and \$12.00 per doz.

Cotonoides Veitchii, from 6½ and 7-in. pots, at \$12.00 and \$18.00 per doz.

Cylindrica, from 4½-in. pots, at \$6.00 per doz.

Ventricosa rosea, from 4½-in. pots, at \$6.00 per doz.

Cash with order please, Packing charges 50c per \$10.00 of value.

ANTON SCHULTHEIS.

316 19TH ST., COLLEGE POINT, N. Y.

FERNS.

Teddy, Jr., 2½-in.\$4.00 per 100

Whitmanii Compacta, 2½-in. 4.00 per 100

Boston, 4-in. 15c

Roosevelt, 4-in. 15c

Boston and Roosevelt, 2½-in., \$4.50 per 100;

\$40.00 per 1000.

Roosevelt, 5-in., 25c, \$2.75 per doz.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

The Springfield Floral Co., Springfield, O.

FERNS MY SPECIALTY.

FERN SEEDLINGS, excellent stock, ready for potting, in assortment of 10 best fern dish varieties, undivided clumps, guaranteed to please or money back, \$1.20 per 100, \$10.50 per 1000. In 20,000 lots or more, \$10.00 per 1000.

FERNS FOR FERN DISHES, splendid 2½-in. stock, in largest and best assortment, \$3.50 per 100, \$30.00 per 1000, 500 at 1000 rate.

KENTIA BELMOREANA, clean, thrifty, 2½-in. stock, right size for center plants, \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE (queen of maiden hair ferns), extra strong 2-in., \$1.30 per doz., \$10.00 per 100.

ADIANTUM FARLEYENSE GLOIOSA, strongest, prettiest and most productive of fancy adiantums, always in demand, require no more heat or care than a Boston fern. Well grown 2½-in. stock, \$1.30 per doz., \$10.00 per 100; 3-in., \$3.00 per doz., \$22.50 per 100. Large cut fronds, shipped safely any distance, \$12.00 per 100.

ASPARAGUS SPRENGERI SEEDLINGS, ready for potting, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON,

FERN SPECIALIST,

SHORT HILLS, NEW JERSEY.

FERNS THAT ARE THE GROWERS' PRIDE.

All from 2½-in. pots, grown by experts; quality stock, short and bushy. Buy once and you will repeat your order.

Elegantissima, John Wanamaker, Teddy Junior, Piersoni, Scottii, all at \$5.00 per 100, \$45.00 per 1000.

Whitmanii, Splendida (new), Scholzelii, Boston, Roosevelt, Whitmanii Compacta, all at \$4.50 per 100, \$40.00 per 1000.

All the above may be had in larger sizes; write for prices.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$3.50 per 100, \$30.00 per 1000.

	Size	100	1000
Boston	2½-in.	\$4.00	\$35.00
Roosevelt	2½-in.	5.00	40.00
Verona	2½-in.	6.00	50.00

Table fern seedlings, ready now, in all varieties, 1 flat, 6 best varieties, \$2.00; 5 flats, in any variety wanted, \$1.90 per flat; 10 flats at \$1.85 per flat.

Bird's Nest ferns, strong 2-in., ready for 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Ferns, assorted varieties for fern dishes; good 2½-in., \$3.50 per 100, \$30.00 per 1000. Boston, 2½-in., \$4.00 per 100, \$40.00 per 1000. Whitmanii and Roosevelt, \$5.00 per 100, \$40.00 per 1000; also all other varieties. Prices on application. Larger sizes likewise.

Strong 2-in. stock, ready now. Ad. Cuneatum, \$4.00 per 100, \$30.00 per 1000; Ad. Croweanum and California, \$6.00 per 100, \$50.00 per 1000.

Strong Roosevelt, 6-in., \$50.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Extra fine stock. Dark green.

Ferns 4-in. 5-in. 6-in.

Boston 20c 35c 50c

Whitmanii 20c 35c 60c

Elegantissima Compacta 25c 50c

Verona (new) 25c 50c

Boston, 2½-in. \$4.50 per 100

Whitmanii, 2½-in. 6.00 per 100

Whitmanii Compacta, 2½-in. 6.00 per 100

Elegantissima, 2½-in. 4.50 per 100

Verona (New), 2½-in. 8.00 per 100

La Crosse Floral Co., La Crosse, Wis.

Quality Fern Runners

Wanamaker Boston

Scholzelii Whitmanii

Robusta Springfield

Elegantissima, Imp. Roosevelt

Teddy Jr. Scottii

\$ 1.50 per 100 \$ 1.25 per 100

12.50 per 1000 10.00 per 1000

Now booking orders for November and December deliveries. Order early.

Cash with order, or C. O. D.

Berno Floral Co., Orlando, Fla.

FERNS:

Roosevelt, 2½-in.\$ 4.50 per 100

Boston, 2½-in. 4.50 per 100

Scholzelii, 2½-in. 4.50 per 100

Teddy, Jr., 2½-in. 5.00 per 100

Roosevelt, 4-in. 15.00 per 100

Boston, 4-in. 15.00 per 100

Scholzelii, 4-in. 15.00 per 100

Boston, 6-in. 40.00 per 100

The Reeser Plant Co., Springfield, O.

BOSTON, ROOSEVELT, WHITMANII,

WANAMAKER.

We have grand ferns in these four varieties. Stock purchased now and shifted will make a handsome profit. Boston, Roosevelt, Whitmanii and Wanamaker, 4-in., 20c; 5-in., 35c; 6-in., 60c.

Boston and Roosevelt, 7-in., 75c; 8-in., \$1.00.

Choice 2½-in. Boston and Roosevelt to grow on, \$5.00 per 100, \$45.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

BARGAINS IN FERNS.

Roosevelt and Scottii, 4-in., \$12.00 per 100;

Roosevelt, Scottii, Teddy, Jr., Whitmanii, 6-in., 35c each; Roosevelt and Scottii, 7-in., 45c each;

Scottii and Teddy, Jr., 5-in., 25c each; Scottii, 8-in., 85c each; Scottii and Roosevelt runners,

ready for 2½-in. to 4-in. pots, \$25.00 per 1000;

Scottii, 2½-in., \$35.00 per 1000. Cash. M. Hillpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Boston, Roosevelt, Sword, Scottii, Whitmanii, Amerpohlii and Scholzei, 2½-in., 4c; 4-in., 10c; 5-in., 20c; 6-in., 35c; 8-in., 60c; superbissima and Teddy, Jr., 4-in., 12c; 5-in., 25c; plumosus and Sprengeri, 4-in., 10c; 5-in., 20c. Above stock ready for immediate sales. Cash with order. H. C. Doescher, 2000-48 Gentilly Ave., New Orleans, La.

POT-GROWN BOSTONS.

4-inch18c
5-inch30c
6-inch50c
7-inch70c
8-inch90c
5-inch Whitmanii30c
R. R. DAVIS CO., MORRISON, ILL.

TABLE FERNS.

2½-in., strong, leading varieties...\$4.00 per 100
BOSTON AND ROOSEVELT FERNS
From bench, very strong stock, suitable for 4 and 5-in. pots. \$18.00 per 100.
Cash with order.

BECKER'S CONSERVATORIES, MASS.
Cambridge,

Ferns, 4-in. pots, Elegantissima, Boston, Whitmanii, Roosevelt, Teddy Jr., and Scottii, \$20.00 per 100; 5-in. pots, \$35.00 per 100; strong 6-in. pots, \$50.00 per 100. Also larger sizes.
Table ferns, best varieties, ready to use, 2½-in. pots, \$3.50 per 100.
Anglin & Walsh Co., Williamsbridge, N. Y.

Boston ferns from bench, 4-in. and 5-in., \$11.00 per 100; 5-in. and 6-in., with 10 to 12 fronds, 18-in. to 36-in. long, \$3.00 per doz. Whitmanii, 4-in. to 5-in., bench, fine stock, \$11.00 per 100. Unusual value; need the space.
Morris, The Florist, Bloomington, Ind.

BOSTON FERNS.

Beautiful plants, bench-grown, ready for 6 and 7-in. pots, \$30.00 per 100. These are fine, healthy plants, and will sell rapidly. So place your order now. Cash or c. o. d.
Wm. F. Altman, Sheboygan, Wis.

Boston5-in., 30c; 6-in., 50c
Roosevelt5-in., 30c; 6-in., 50c
Teddy, Jr., azalea pots.....6-in., 50c
This stock is fine, strong and good color.
J. P. HERZOG, BELVIDERE, ILL.

Extra fine stock.

Scottii ferns, 3½-in.....\$12.00 per 100
Boston ferns, 4-in.....15.00 per 100
Cash.
John Bauscher, Freeport, Ill.

Ferns, adiantum aineatum, 2½-in., \$4.00 per 100, \$35.00 per 1000; croweanum, 2½-in., \$6.00 per 100, \$50.00 per 1000. Assorted table ferns, \$3.00 per 100.
Henry Smith, Grand Rapids, Mich.

FERNS FOR FERN DISHES. Nice clean stock of assorted Pteris ferns in 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.
STUPPY FLORAL COMPANY,
SAINT JOSEPH, MISSOURI.

BIG FERN BARGAINS.

A few Teddy Jr., Scottii, Roosevelt, Boston, and Scholzei, 5-in. and 6-in., 20c and 25c each.
THE CONARD & JONES CO.,
WEST GROVE, PA.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Soar, Little River, Fla.

FERNS, ASSORTED VARIETIES FOR FERN DISHES, VERY STRONG PLANTS, IN 2½-IN. POTS, \$3.50 PER 100, \$30.00 PER 1000.
KENT BROS.,
20-22 W. CHURCH ST., NEWARK, O.

Boston and Roosevelt ferns, 7-in., 65c; 8-in., 80c. These ferns are pot-grown, in A-1 condition and guaranteed to be as good as any in the market. Cash with order.
Felix Kramer, Blaine St., Niles, O.

10,000 Boston Ferns, 2-in., \$25.00 per 1000; 10,000 Whitmanii, ferns, 2-in., \$35.00 per 1000; 5000 Teddy, Jr., \$35.00 per 1000. All orders accompanied by cash until Nov. 30, 6 per cent discount.
B. C. Blake, Springfield, O.

Boston ferns, good, bushy plants, 4-in., \$15.00 per 100; 5-in., \$25.00 per 100; 6-in., \$40.00 per 100. These are extra strong stock and will not last long at these prices. Cash, please.
Dole Floral Co., Beatrice, Neb.

Ferns, Boston, fine bushy, 3-in., pot-grown, fine for shifting into 4-in. and 5-in., \$8.00 per 100; 2½-in. Boston, \$3.50 per 100, \$30.00 per 1000. Cash.
C. P. Bethards, Springfield, O.

Boston ferns, extra large, fine new stock, 4-in., 20c; 5-in., 30c; 6-in., 45c. Whitmanii, elegant stock, good color, 4-in., 25c; 5-in., 40c; 6-in., 60c.
M. M. Dye, Salamanca, N. Y.

Boston ferns, 6-in., 50c each, \$5.00 per doz.; 7-in., 75c each, \$8.00 per doz.; 8-in., \$1.00 each, \$10.00 per doz.
F. O. Franzen, 5319 N. Clark St., Chicago.

8-in. Boston and Roosevelt.....\$10.00 per doz.
This stock is pot-grown, clean and extra heavy.
HOMEWOOD GREENHOUSES,
Atchison, Kansas

Ferns: Boston, Elegantissima Compacta, Roosevelt, Scottii, Teddy, Jr., 2½-in., \$4.00 per 100.
Geo. H. Mellen Co., Springfield, O.

Ferns, while they last, strong, 4-in., Scottii, Boston and Roosevelt, \$15.00 per 100.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Boston and Whitmanii ferns, 4-in., ready for 6-in., fine heavy stock, 15c to 25c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Boston ferns, nice, pot-grown stock, 4-in., \$12.00 per 100; 4-in., extra strong, \$15.00 per 100; 6-in., \$37.50 per 100.
A. Henderson & Co., Box 125, Chicago.

Boston ferns, extra heavy, well-grown stock, 6-in., 50c each, \$45.00 per 100. Cash. W. J. Evenden's Sons, 123 West Fourth St., Williamsport, Pa.

Ferns, well established, 4-in., \$15.00 per 100; 5-in., heavy, \$3.00 per dozen; large, 6-in., \$5.00 per dozen.
The Wagner Park Nursery Co., Sidney, O.

Roosevelt out of bench, nice plants, ready for 4-in., 5-in. and 6-in. pots, 15c, 20c and 25c.
Arthur Doebel & Sons, Clyde, O.

Ferns, 5-in., pot grown, 15 to 25 fronds, 2 to 2½ ft. tall, \$3.00 per doz.
Whitson's, Vincennes, Ind.

Fancy cut ferns, \$1.00 per 1000. Want begonias and geraniums, or what have you? Walter Westgate, Wholesale Florist, Houston, Texas.

Table ferns, 6 vars., out of 2-in. pots, fine stock, \$3.50 per 100. Ship at once. J. O. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Good, strong Boston ferns, 2½-in., \$3.00 per 100; 5-in., 20c each. Cash.
Haase Bros., Pekin, Ill.

BOSTON FERNS.

5-in.\$0.30
DAVIS FLORAL CO., DAVENPORT, IOWA.

Table ferns, best sorts, \$3.50 per 100. See calendulas.
F. H. Lemon & Co., Richmond, Ind.

Ferns, Amerpohlii, Boston, 4-in. size, 10c. Table ferns, 2½-in., \$3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fine Bostons, ready for 5-in. and 6-in. pots, \$20.00, \$25.00 and \$30.00 per 100. Cash with order.
Brooks, Florist, West Haven, Conn.

Extra strong fern seedlings, mixed (Pteris tremula, Wimssetii, serrulata), \$1.50 per 100.
Mountain View Floral Co., Portland, Ore.

Ferns, Roosevelt and Scottii, 4-in., pot-grown, \$12.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.
DINGEE & CONRAD CO., West Grove, Pa.

Verona ferns, extra strong 3-in. stock, ready for shift into 4-in., \$10.00 per 100.
P. S. Randolph & Sons, R. D. 1, Verona, Pa.

Ferns, Piersoni and Whitmanii, 3-in., 8c; 4-in., 12c. Fine plants.
Truitt's Greenhouses, Chanute, Kan.

Boston ferns, from bench, will make 6 and 7-in. pots, \$3.75 per doz., ready Sept. 15. Cash, please.
Felsch Bros. Co., Maywood, Ill.

Verona ferns, bushy, 4-in., ready for shift, 12c.
E. P. Hall, Shelbyville, Ky.

Strong, 4-in., Roosevelt ferns, 15c.
Ralph Ward, Cameron, Mo.

Holly ferns, 4-in., 15c; 5-in., 25c.
Holton & Hunkel Co., Milwaukee, Wis.

Birds nest ferns, 3-in., 25c; 4-in., 50c.
Holton & Hunkel Co., Milwaukee, Wis.

FEVERFEW.

Feverfew, strong, field-grown, stock plants, \$8.00 per 100. Cash.
M. W. Fink, Elmhurst, Ill.

FORGET ME NOTS.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2½-in., \$2.00 per 100.
J. O. Schmidt, Bristol, Pa.

Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Forget-me-nots, best winter blooming variety, strong, 2½-in., \$4.00 per 100.
H. P. Streckfus, 421 Roberts Av., Syracuse, N. Y.

FREESIAS.

FREESIAS (TRUE PURITY).

	100	1000
¼-in.	\$2.00	\$18.00
½-in.	1.50	12.50
¾-in.	1.00	7.50
7/16-in. (small ½-in.).....	.75	4.00
¾-in.50	3.00

Cash with order. Delivered free by express if order amounts to \$5.00 or more.
Lilydale Bulb Co., Santa Cruz, Cal.

Freesia Purity, forcing bulbs, for high-grade florists' trade, ½ to ¾-in., \$7.50 per 1000; ¾ to 1-in., \$12.00 per 1000; 1-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.
ANGLIN & WALSH CO.,
502 California St., San Francisco, Calif.

FRENCH-GROWN FREESIAS.

Fine, sound, well cured bulbs.

	100	1000
Mammoth size	\$1.25	\$10.00

A. HENDERSON & CO.,
BOX 125, CHICAGO.

FUCHSIAS.

FUCHSIAS, ROOTED CUTTINGS.

Ready Dec. 1st and later.

	100	1000
Little Beauty	\$2.00	\$17.50
Black Prince	2.00	17.50
Mixed in best varieties.....	2.00	17.50

Roman J. Irwin, 108 W. 28th St., New York.
Fuchsias, Black Prince, 2½-in., \$3.00 per 100, \$27.00 per 1000.
Oak Grove Greenhouse, Tuskegee, Ala.

FUNKIAS.

Funkia subcordata grand, and variegated undulata, \$6.00 per 100.
Julius Kohankie, Painesville, O.

GAILLARDIAS.

Gaillardia and Coreopsis, field grown, \$4.00 per 100.
Julius Kohankie, Painesville, O.

GENISTAS.

Genistas from 5-in. pots, good shapely plants, \$25.00 per 100.
Jackson & Perkins Co., Newark, N. Y.

GERANIUMS.

We are going to increase prices. If you wish to save money, order now. Ricard, Poitevine, S. A. Nutt, E. G. Hill, La Favorite and Buchner.

	100	1000
2-in., rose pots	\$3.00	\$25.00
2½-in., rose pots.....	3.50	30.00
3-in., rose pots	5.00	40.00

Rooted cuttings: Poitevine, Ricard, E. G. Hill, \$15.00 per 1000; S. A. Nutt, Ricard, La Favorite, \$13.50 per 1000.
The quality is extra good.
October and November Plant Bulletin now ready for mailing.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Geraniums. We have several thousand choice plants and will make the following prices until December. S. A. Nutt, 2½-in., \$2.00 per 100, \$18.00 per 1000; rooted cuttings, \$1.50 per 100, \$12.00 per 1000; Ricard, Poitevine, E. G. Hill, Viad, La Favorite, La France, Castellane, 2½-in., \$2.50 per 100, \$20.00 per 1000; rooted cuttings, \$1.75 per 100, \$15.00 per 1000. Mme. Sallerol, 2½-in., \$1.75 per 100, \$15.00 per 1000; rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 50 at 100 rates and 500 at 1000 rates. Cash.
Addams, Morgan & Co., Paxton, Ill.

GERANIUMS.

ROOTED CUTTINGS

ALL BOOKED TILL NOV. 20.

PRICES THEN ON RICARD, POITEVINE, DOYLE, PERKINS, VIAUD AND CASTELLANE,
\$15.00 per 1000.

S. A. NUTT AND BUCHNER, \$12.00 PER 1000.
Cash with order.
FRED W. RITCHY,
LANCASTER, PENNSYLVANIA.

Geraniums, strong rooted cuttings: We prepay express on all orders of 500 or more at the following prices: Gen. Grant, double, \$9.00 per 1000; Nutt and Lawrence, \$10.00; Hartman, double cerise, Crampel, Ricard, \$10.50; Poitevine, Scarlet Bedder and Hill, \$11.00; Chas. Turner, ivy, American Beauty, Emil David, Oberle, De Layre and other newer varieties, \$14.00. For immediate delivery. Shipments guaranteed. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUM ROOTED CUTTINGS.

	100	1000
S. A. Nutt.....	\$1.50	\$12.00
Buchner	1.50	12.00
E. G. Hill.....	1.75	15.00
Poitevine	1.75	15.00
Jean Viad	1.75	15.00
Landry	1.75	15.00
Henderson	1.75	15.00

Cash.
C. ERICKSON, PRINCETON, ILL.

GERANIUMS.

ROOTED CUTTINGS, READY FOR

SHIPMENT OCT. 15.

RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN (DOUBLE PINK),
\$15.00 PER 1000.

NUTT, BUCHNER, \$12.00 PER 1000.

CASH WITH ORDER.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUMS, EXTRA FINE STOCK.

	100	1000
2-in., S. A. Nutt.....	\$2.50	\$22.50
2-in., American Beauty.....	3.00	25.00
2-in., Beate Poitevine.....	2.50	22.50
2-in., Jean Viad	2.50	22.50
2-in., Ricard	3.00	25.00
2-in., King Edward	2.50	22.50
2-in., Imp. over Am. Beauty.....	3.00	25.00

Cash.
JOHN BAUSCHER, FREEPORT, ILL.

To close out my geranium stock before winter, will offer the following low price on short, healthy stock plants with several cuttings ready to take: 3500 Ricard, 1500 Poitevine, 1000 Viad, 3c; 2000 Nutt, 500 Montmort, 2000 Double White, 2½c.
H. Dornbusch, 428 Cincinnati St., Dayton, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

GERANIUMS—Continued.

Geraniums, strong 2-in. Buchner, Ruby, Nutt, Dagata, Ricard, Red Wing, Viaud, Landry, La Favorite, Perkins, Oberle, \$2.50 per 100, \$20.00 per 1000. John Meyer, Wayne, Wylie, Rodgers, Panama, White Cloud, Antithese, Frivola, Cam-bon, Frenot, Hill, Dryden, Vincent, Atlantis, Luigi Grandi, Double Dryden, \$3.00 per 100, \$25.00 per 1000. Send for geranium catalogue. F. H. DeWitt & Co., Wooster, O.

ROOTED GERANIUM CUTTINGS.

50,000 rooted geranium cuttings, ready for shipment Oct. 5th. Quality stock; prompt shipment. S. A. Nutt, Gen. Grant, Buchner, \$12.50 per 1000; Ricard, Poitevine, Montmort, \$15.00 per 1000.

ROLF ZETTLITZ,

WOODLAWN AVE., LIMA, O.

GERANIUMS, STRONG 2 1/2 INCH.

S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, Viaud, \$2.50 per 100, \$22.50 per 1000. Rooted cuttings, ready Nov. 20th; Viaud, \$1.50 per 100; S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, \$12.50 per 1000; 2 1/2-in. Springfield, \$2.50 per 100. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2-in., extra fine stock, S. A. Nutt and Buchner, \$2.50 per 100, \$22.50 per 1000; Ricard, Jean Viaud, E. G. Hill, Montmort, Presilly, Dagata, Ruby, Maryland, \$3.00 per 100, \$25.00 per 1000. Rooted cuttings, Buchner, \$12.00 per 1000; Ricard, Jean Viaud, Presilly and Poitevine, \$15.00 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

Geraniums, R. C. and 2-in., 50,000 in Nutt, Doyle, Buchner and fine mixture of these. Ricard, Poitevine and others, \$10.00 and \$20.00 per 1000. Nov. 15 price will be advanced to \$12.00 and \$22.50. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums. Rooted cuttings and 2 1/2-in. stock. S. A. Nutt, Poitevine, Ricard, Helen Michell, Imp. Poitevine, Duc de Montmort, La Favorite, Bertha De Presilly, John Doyle, Mrs. E. G. Hill, Buchner. Rooted cuttings, \$15.00 per 1000; 2 1/2-in. pots, \$25.00 per 1000.

D. R. Herron, Olean, N. Y.

GERANIUMS, ROOTED CUTTINGS ONLY.
S. A. Nutt and Buchner.....\$12.50 per 1000
Ricard and Poitevine..... 15.00 per 1000
These prices will be advanced Dec. 15th. Prices may make sales, quality makes customers. I am advertising for customers.

Albert M. Herr, Lancaster, Pa.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100
Buchner, 2-in. 2.00 per 100
Nutt, 2-in. 2.00 per 100
Mixed not labeled, 2-in. 1.75 per 100
E. Rawlings, Wholesale Grower, Allegany, N. Y.

GERANIUMS.

2 1/2-in. Nutt\$3.00 per 100
2 1/2-in. Doyle 3.00 per 100
2 1/2-in. La Favorite..... 3.00 per 100
2 1/2-in. Perkins 3.00 per 100
J. H. GOULD, MIDDLEPORT, N. Y.

Geraniums: 2 1/2-in., S. A. Nutt; 2 1/2-in., Jean Viaud; 2 1/2-in., Grant; 2 1/2-in., Gloire de France, 2 1/2-c each. Fine stock. Rooted cuttings; variegated S. A. Nutt, \$12.50 per 1000; mixed and labeled, choice varieties, \$9.00 per 1000.

New London Floral Co., New London, Wis.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO., LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. C., of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner.

Arnold Ave. Greenhouses, Port Allegany, Pa.

As we need the room, we offer all or any part of 10,000 S. A. Nutt, 2 1/2-in., ready for 3-in., \$2.00 per 100, \$20.00 per 1000. Well rooted cuttings of Nutt, \$10.00 per 1000; Buchner, Poitevine and Barney, \$12.00 per 1000. Cash.

Silvius & Silvius, Ashtabula, O.

Geraniums: Nutt, Viaud, Buchner, Gloire de France, Gen. Grant, ready now; strong rooted cuttings, \$2.00 per 100, \$15.00 per 1000.

STUPPY FLORAL COMPANY,

SAINT JOSEPH, MISSOURI.

Geraniums: Poitevine, Ricard, Buchner, Nutt and other best commercial varieties, 2 1/2-in. pots, \$3.50 per 100, \$30.00 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock.

Roman J. Irwin, 108 W. 28th St., New York.

STRONG, HEALTHY GERANIUMS. Sallerol, bushy and well rooted, \$10.00 per 1000; Hill and Poitevine, \$15.00 per 1000. See Sprenger ad. Cash with order.

ELMS GREENHOUSES, GIRARD, O.

Geraniums, big, strong 3-in. Nutt, Ricard, Beaute Poitevine, Mrs. E. G. Hill, Mme. Castellane, Jean Viaud. Bench now for cuttings, \$6.00 per 100. See Rex begonias.

Fred H. Lemon & Co., Richmond, Ind.

Geraniums, Nutt, B. Poitevine, Jean Viaud, Mme. Jaulin, 2-in., \$2.00 per 100, \$17.50 per 1000. Cash with order.

Hudson Greenhouse, Hudson, Mich.

GERANIUMS.

October delivery and later. S. A. Nutt, strong plants from 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000.

BAUR FLORAL CO., ERIE, PA.

Geraniums, special for one week to make room. 2-in. geraniums, \$18.00 per 1000; R. C., \$12.50 per 1000; stock plants, cut back, \$3.00 per 100. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, from 2 1/4-in. pots, 12 standard varieties, including Nutt, Poitevine, Ruby, Ricard and Buchner, \$2.50 per 100; our selection, \$20.00 per 1000. Crestline Floral Co., Crestline, O.

Geraniums, summer grown, strong, heavy plants, 2 1/2-in., \$25.00 per 1000. S. A. NUTT, PERKINS, AND RICARD.

Peter Britz, 211 S. Bowman Ave., Danville, Ill.

Geraniums, strong, healthy, field-grown plants of S. A. Nutt, La Favorite, Bertha de Presilly and other leading varieties, 6c each. Cash, please.

H. G. Norton, Perry, O.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000.

R. P. Bohlander, R. 1, Melrose Park, Ill.

GERANIUMS.

2 1/2-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3 1/2-in. Nutt, \$50.00 per 1000.

DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, Nutt, 2 1/2-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2 1/2-in., \$5.00 per 100.

Ernest Rober, Wilmette, Ill.

Geraniums, unrooted cuttings, S. A. Nutt, Grant, Buchner, Trego, Poitevine, Jean Viaud, \$6.00 per 1000. Cash. Fine stock.

Ross Bros., Dubois, Pa.

Geraniums, 2 1/2-in. S. A. Nutt, \$20.00 per 1000; rooted cuttings, \$10.00 per 1000.

A. C. Floral Co., Arkansas City, Kan.

2000 Nutt geraniums, in bloom, fine for Xmas, 4-in., \$7.00 per 100. Cash.

Parkside Greenhouses, 1457 E. 70th St., Chicago.

Rooted cuttings, S. A. Nutt, \$12.00 per 1000; Poitevine, \$15.00 per 1000. Cash, please.

J. G. Witt & Son, 10429 Wallace St., Chicago, Ill.

Geranium rooted cuttings, Nutt, Grant, and mixed, \$10.00 per 1000.

Chesaning Floral Co., Chesaning, Mich.

Geranium R. C., S. A. Nutt, ready now, \$12.50 per 1000.

Arthur Doebel & Sons, Clyde, O.

Apple geraniums, 3-in. plants, \$3.00 per 100.

Goree Greenhouses, Paris, Tex.

GLADIOLI.**PLANTING STOCK WANTED.**

Bulbets and planting stock of all the leading sorts of gladiolus. Name varieties and price per 1000.

Piqua, THE CREST NURSERY, Ohio

Special on bulbets of gladiolus Panama, clean, healthy stock SIFTED OVER QUARTER-INCH MESH, 90c per 1000, \$4.00 for 5000. Irrigation-grown and full of vitality.

R. M. Champe, Walled Lake, Mich.

Gladioli spikes cut and shipped in bud, direct from the field, America, Augusta, Mrs. F. King, and assorted, \$2.50 per 100. Cash with order.

N. Leon Wintzer, West Grove, Pa.

GLADIOLUS AMERICA. A limited quantity for fall shipment; 1 1/4-in. and up, \$10.00 per 1000.

F. J. Bixby, Manchester, N. H.

N. L. Crawford's stock of gladiolus bulbs for sale, by Mrs. N. L. Crawford, Lake Ave., Elyria, O.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

See our display ad—this issue.

Anglin & Walsh Co., Williamsbridge, N. Y.

HARDY FERNS.

Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair,	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen,	6.00	.70	.10
Aspidium goldiana	7.00	.80	.10
Aspidium spinulosum, Wood Fern	6.00	.70	.10
Asplenium felix foemina, Lady,	6.00	.70	.10
Aspl. thely. Silver Spleneworth	7.00	.80	.10
Dryopteris thelypteris, Shield...	5.00	.60	.10
Onoclea sensibilis	4.00	.50	.10
Onoclea struthiopteris, Ostrich...	7.00	.80	.10
Osmunda cinnamomea	8.00	.90	.10
Osmunda Claytoniana	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate.

LUDWIG MOSBÆK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12-inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100.

Ernest Rober, Wilmette, Ill.

HARDY PLANTS.

Strong field clumps of the following: Sweet williams, pink or scarlet; delphinium belladonna; aquilegia, long spurred hybrids; pyrethrum mixed; hibiscus mixed, 75c per doz., \$5.00 per 100. Heavy forcing clumps of canterbury bells, var., medium, single, mixed; Shasta daisies, coreopsis grandiflora; Chaters double mixed hollyhocks; Achilles, the Pearl, each 10c, \$8.00 per 100.

Russell Bros. Inc., Syracuse, N. Y.

Hardy perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesia, hardy pink, delphiniums, foxgloves, canterbury bells, coreopsis, calliopais, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, \$50.00 for \$12.50.

J. C. Schmidt, Bristol, Pa.

Hardy plants, 3-yr. old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet williams, troilus, tritomas, etc. Cash with order.

Mountain View Floral Co., Portland, Ore.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosback, Ferndale, Askov, Minn.

HELIOTROPES.

HELIOTROPES, blue, 2 1/2-in., \$3.00 per 100. Miller's Greenhouses, Muncie, Ind.

HOLLYHOCKS.

Hollyhocks, strong, field-grown, in double maroon, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, OHIO.

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.

L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

HONEYSUCKLES.

Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request.

WAYSIDE GARDENS, MENTOR, OHIO.

HYDRANGEAS.

Our HYDRANGEAS are very good this season, as good as can be grown, short and stocky, extra heavy. All French kinds can be shipped now, Octaka in October.

FRENCH, A FEW BEST VARIETIES.

3-in.\$ 7.50 per 100
4-in. 20.00 per 100
5-in. 25.00 per 100
6-in. 32.50 per 100
7-in. 45.00 per 100
8-in. 60.00 per 100

OTAKSA.

4-in., one strong shoot.....\$10.00 per 100
4-in., extra 17.50 per 100

5 to 8-in., same prices as French.

Get them early, before the cold weather.

J. L. SCHILLER, TOLEDO, O.

POT-GROWN HYDRANGEAS.

The best French varieties and Otaksa, Lillie Mouillere, Mme. Chautard, Radiant, Renee Gaillard, Mme. E. Mouillere, Montrose and many others.

4 inch\$20.00 per 100
5 inch 35.00 per 100
6 inch 50.00 per 100

All the varieties have been tested for

EASTER FORCING.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

HYDRANGEAS.

6000 first-class pot-grown hydrangeas which can easily be brought into fine flowers this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, and Otaksa.

4-in. pots, single stem.....	17c
4-in. pots, 2 to 5 branches.....	20c
5-in. pots, 4 to 6 branches.....	30c
5-in. pots, 5 to 8 branches.....	40c

Cash with order.

GENTILLY TERRACE NURSERY,

NEW ORLEANS, LA.

HYDRANGEAS.

15,000 HYDRANGEAS, Paniculata grandiflora.

100	1000	100	1000
12-18 in. ...\$8.00	\$50.00	3-4 ft....\$10.00	\$90.00
18-24 in. ... 8.00	25.00	4-5 ft.... 15.00
2-3 ft.....	9.00	80.00	

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

HYDRANGAEA OTAKSA.

Pot-grown, strong, well ripened plants for winter and spring blooming.

5-in., 4 to 5 heads.....25c each; \$22.50 per 100
25 at 100 rate.

Also strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c; 6-in., 35c. Otaksa same sizes and same prices. All heavy, pot-grown only. Pay these prices and get quality stock, well fertilized, good color.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Hydrangeas, arborescens grandiflora, the hardy variety, extra heavy fine plants, 2 and 3-yr. old, 2 to 4 ft. canes, 5 to 8 or more to a plant, \$12.00 per 100.

Ragan Bros., Springfield, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

HYDRANGAEA OTAKSA, field-grown plants, ready for 6-in. pots. This is high-grade stock, to be forced, for the best retail trade, \$12.50 per 100. We pay expressage.

ANGLIN & WALSH CO.,
502 California St., San Francisco, Cal.

Hydrangea, Otaksa, short, well ripened, 2-in., 5c; 4-in., 10c, 15c, 20c; 5-in., 20c to 50c; 6 and 7-in., 85c to \$1.00. Order before cold weather. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.
Hydrangeas Otaksa, field-grown, 1 to 5 shoots, short and stocky, 5c per shoot; rooted cuttings, \$1.75 per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Hydrangea Otaksa, 3-in. and 4-in., ready to shift, \$7.00 to \$12.00 per 100.

J. C. Steinhäuser, Pittsburg, Kans.

Hydrangeas, field grown, 2 and 3 shoots, \$17.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

See our display advertisement, this issue.

Jackson & Perkins Co., Newark, N. Y.

IMPATIENS.

Impatiens Sultan, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2½-in., \$4.00 per 100.

Ernest Rober, Wilmette, Ill.

IRISES.

IRIS—GERMAN—IRIS.

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
Foetidissima, light blue, var., fol....	0.40	3.00
Mme. Chereau, white edged blue....	0.40	3.00
Marmora, sulphur.....	0.40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	0.50	4.00
Queen of May, soft, rosy lilac.....	0.60	5.00

Mountain View Floral Co., Portland, Ore.

IRIS.

	Per doz.	Per 100
Florentina and Madame Chereau.....	\$0.50	\$3.00
Gerda, Halfdan, Mrs. H. Darwin....	0.60	4.00
Helge, Ingeborg, Walhalla.....	0.75	6.00
Her Majesty.....	0.75	5.00
Pallida Mandraliscae.....	1.00	8.00
Pallida dalmatica, true.....	2.00	15.00

MENTOR, OHIO.

Iris, Japan and German, in assortment, 2-yr., Japan at 4c, German at 3c.

Gilbert Costich, Rochester, N. Y.

German iris, Florentina, Yellow Canary and dark blue, \$2.00 per 100. Iris Sibirica, \$1.50 per 100. L. Hemingway, Benton Harbor, Mich.

Iris, German, 10 named varieties, \$2.00 per 100; Sibirica, blue, \$2.00 per 100.

Amon Heights Nurseries, Camden, N. J.

German iris, mixed, but all from named varieties, \$1.00 per 100.

LA GRANGE, ILL.

Iris, strong and fine, Cherion, Honorabilis, La Tendresse, Plicata, Plumeril, Spectabilis, \$2.00 100.

John F. Rupp, Shiremanstown, Pa.

Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.

THE IMLAY CO., ZANESVILLE, O.

Iris Orientalis, Siberian, blue, \$1.50 per 100.

E. C. Pierson, R. R. 18, Dayton, O.

IVIES.

Hardy English ivy, strong, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 3½-in., 20 to 30 inches long, \$7.50 per 100; 4-in., 30 to 40 inches long, \$12.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

8,000 hardy English ivy, heavily rooted, 3-in. stock, \$5.00 per 100.

THE CONARD AND JONES CO.,

WEST GROVE, PA.

English ivy, strong, pot-grown plants, long vines, \$6.00 per 100. Cash, please.

Dole Floral Co., Beatrice, Neb.

17,000 English ivy, splendid 2½-in., 24 to 36 in. long, nice, clean stock.

Burdell Floral Co., Bowling Green, Ky.

English ivy, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100. Oak Grove Greenhouses, Tuskegee, Ala.

Ernest Rober, Wilmette, Ill.

LANTANAS.

LANTANAS, assorted, 2-in., labelled to name, \$3.00 per 100, \$25.00 per 1000.

S. W. Pike, St. Charles, Ill.

Lantanas, pink, white, red and weeping, 2½-in., \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

LILY OF THE VALLEY

Lily of the Valley, \$1.00 per 100. White day lily, good divisions, 5c.

L. Hemingway, Benton Harbor, Mich.

Giant lily of the valley pips, \$8.00 per 100.

Henry Schaumburg, Hammonton, N. J.

MARIGOLDS.

Marigolds, Lemon Queen and Prince of Orange, 2½-in., 3c. Hammerschmidt & Clark, Medina, O.

MIGNONETTES.

Mignonette, Michell's Colossal, 2-in., \$3.00 per 100. E. Rawlings, Wholesale Grower, Alleghany, N. Y.

NARCISSI.

NARCISSUS mixture, composed mainly of varieties Poeticus Arnatus, P. Poetarum, P. Pheasant's Eye, single and double yellow Incomparabilis, Stella, Parri conspicuus, Mrs. Langtry, Dolly Cup, Minnie Hume, with occasional bulbs of other varieties, \$5.00 per 1000.

ORONOGO FLOWER GARDENS,
CARTHAGE, MO.

NURSERY STOCK.

Hydrangea Paniculata grandiflora, 4-6 ins.	\$ 5.00
Ligustrum Amurense, 1½ ft. to 2 ft.	8.00
Lonicera Tartarica grandiflora (pink), 3-4 ft.	15.00
Morus Alba (Russian mulberry), 3-4 ft.	8.00
Philadelphus grandiflora, 3-4 ft.	10.00
Rosa Rugosa (mixed pink and white), 2-3 ft.	10.00
Spiraea Van Houttei, 2-3 ft.	8.00
Spiraea Salisifolia, 3-4 ft.	8.00
Spiraea Callosa Froebellii, 1 ft.	5.00
Spiraea Billardii, 2-3 ft.	8.00
Spiraea Opulifolia, 4-5 ft.	10.00
Spiraea Opulifolia Aurea, 4-5 ft.	10.00
Symphoricarpos Vulgaris, 2-2½ ft.	8.00
Sambucus Aurea, 3-4 ft.	15.00
Sambucus Canadensis, 5-6 ft.	15.00
Salix Pentandra, 3-4 ft.	10.00
Syringa Vulgaris (mixed lilac) 3-4 ft.	15.00
Viburnum Opulus Sterilis (Snowball), 2-3 ft.	12.00
Xanthoxylum Americanum (Prickly Ash), 3-4 ft.	15.00
Lycium Chiniensis, strong	15.00
Ampelopsis Quinquefolia (Virginia Creeper) 3 yr.	8.00
Abies Excelsa, 1-2 ft.	25.00
Abies Excelsa, 2½-3 ft.	50.00
Thuja Occidentalis, 1-2 ft.	25.00
Thuja Occidentalis, 3-3½ ft.	50.00

Price each.

Populus Monilifera (Carolina Poplar), 6-8 ft.	.12
Populus Monilifera, 8-10 ft.	.25
Ulmus Americana, 1½-2 ins. dia.	.75
Ulmus Americana, 2-in. dia.	1.00

Per 100.

Achillea The Pearl.....	5.00
Achillea Millifolia.....	5.00
Coreopsis Lanceolata grandiflora.....	6.00
Funkia Undulata Media Picta (variegated).....	10.00
Funkia Coerulea (blue).....	6.00
Pteris Aquilina, fern.....	10.00
Onoclea Sensibilis, fern.....	8.00
Hibiscus mixed.....	6.00
Hemerocallis Flava.....	8.00
Iris Sibirica Orientalis.....	6.00
Iris Pumila (dwarf purple, also yellow)....	8.00
Hemerocallis (lemon lily).....	8.00
Myosotis (forget-me-not).....	5.00
Phlox Subulata (shell pink, light lavender and white).....	5.00
Physostegia Virginica.....	5.00
Rudbeckia (Golden Glow).....	6.00
Rhubarb.....	8.00
Ranunculus Acris fl. pl.....	8.00
Spiraea Filipendula.....	10.00
Sedum Spectabilis.....	8.00
Yucca Fil.....	21 to 25c

OTTO WITTBOLD NURSERY.

6319 Louise Ave., Chicago, Ill.

Per 100

Japanese Barberry (See special head).....	\$12.00
Dogwood, Red, 3-4 ft.....	10.00
Dogwood, Yellow, 2-3 ft.....	10.00
Hydrangea, P. G., 18-24 in.....	10.00
Golden Bell, 2-3 ft.....	8.00
Golden Bell, 3-4 ft.....	10.00
Privet (See special head).....	10.00
Morrow Honeysuckle, 2-3 ft.....	10.00
Morrow Honeysuckle, 3-4 ft.....	12.00
Philadelphus Grandiflora, 3-4 ft.....	10.00
Philadelphus Grandiflora, 4-5 ft.....	12.00
Spiraea Van Houttei, 3-4 ft.....	12.00
High Bush Cranberry, 3-4 ft.....	12.00

Biggest and best stock of shrubs in the West. Complete list now ready. Write for yours today.

AURORA NURSERIES.

TELEPHONE 339 AURORA, ILLINOIS.

ONARGA NURSERY COMPANY.

Largest wholesale growers of trees, shrubs, roses, peonies and perennials in the west.

We grow small plants for lining out by the million. Let us figure with you. Wholesale list now ready.

	100	1000
Spiraea Van Houttei, 3 to 4 ft.	\$11.00
Forsythia, assorted, 3 to 4 ft.	8.00	\$75.00
Syringa (Philadelphus), 3 to 4 ft.	8.00	75.00
Honeysuckle (Lonicera), 3 to 4 ft.	9.00	75.00

CULTRA BROS. MGRS., ONARGA, ILL.

Hall's Japan honeysuckle, 2-yr.	6c
Scarlet Trumpet honeysuckle, 2-yr.	6c
Altheas, mixed, 2-3 ft.	6c
Purple lilac, 2-3 ft.	6c
Wisteria, purple, 2-yr.	7c
Trumpet vine (Bignonia Radicans).....	6c

Holsinger Bros., Rosedale, Kan.

Apple, pear, peach, cherry and plum trees, good assortment of varieties, carefully dug, all orders promptly filled. Send for catalogue. Established 1891.

L. F. Dintelmann, W. 9th St., Belleville, Ill.

WRITE FOR WHOLESALE PRICE LIST OF ORNAMENTALS.

MAYWOOD NURSERY CO., MAYWOOD, ILL.

OLEANDERS.

OLEANDERS.

Single red, 3-in. pots.....\$6.00 per 100
F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

OXALIS.

Oxalis Ortgiesi, dark foliage and yellow bloomer, always scarce, 2½-in., \$3.00 per 100, \$27.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

PALMS ETC.

DECORATIVE PALMS.

A splendid lot of Kentia Forsteriana, single specimens, with good spread, making a much better showing than the so-called made up plants often seen. This stock is hard and well finished, will give satisfaction and stand store treatment.

36 in. high.....	\$ 3.50
48 in. high.....	6.00
54 in. high.....	8.50
60 in. high.....	15.00
72 in. high.....	17.50
8 to 9 ft.....	22.50

All in good, green tubs.

THE STORRS & HARRISON CO.,
PAINESVILLE, OHIO.

Latania Borbonica, 4-in. pots, \$15.00 per 100; 3 to 4-in. character leaves to a plant, no orders less than 50 plants filled. Small plants, 2 to 3 leaves, \$2.00 per 100, \$15.00 per 1000; 8-in., \$8.00 per 100. Washingtonia Robusta, 3-in., \$8.00 per 100; seedlings, \$1.00 per 100. F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

PANDANUS VEITCHII—from open for 3-in. pots.....\$ 6.00 per 100
4-in. pots..... 8.00 per 100
6-in. pots..... 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

Palms, have all varieties. Let us know your wants and we will quote special price.

STATE FAIR FLORAL CO., SEDALIA, MO.

PANSIES.

PANSY PARK PERFECTION is a mixture of over 50 distinct thoroughbred varieties, and many sub-varieties of show and fancy pansies. It contains every giant variety known in many shades of red, bronze and new fancy varieties in large numbers, and all the colors in the right proportion for the retail trade. Hundreds of my customers say it is the best they ever had. Send for my descriptive list containing testimonials from leading florists in all sections of the country. Some samples: "The pansies last year could not be beat for color, size and long stems. I grow for cut flowers only (Boston market), and consider your strain way ahead of anything I have tried or seen—Perry Green, Quincy, Mass." "Pansies arrived in good condition. In fact, they are the best plants we have ever bought—Myers & Co., Bluffton, Ind." See also other samples in my ad of the 11th. I have made the growing of pansy seeds and plants a specialty for nearly 50 years, and believe I have the largest and best stock of plants for the wholesale trade in America. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it, and the plants have room to grow strong and stocky, with extra good roots. Largest plants, 12 weeks old, 1000, \$4.50; 500, \$2.50; 250, \$1.50; 10,000, \$43.00. Medium size, 10 weeks old, 1000, \$3.50; 500, \$2.00; 250, \$1.25. Special cut flower mixture, extra fine, 1000, \$6.00; 500, \$3.00; 250, \$1.75. Cash.

L. W. Goodell, Pansy Park, Dwight, Mass.

500,000 PANSIES.

Following stock has been heavily frosted and in fine shape to transplant.

	100	1000	10,000
EXHIBITION GIANTS.....	\$0.75	\$5.00	\$45.00
STEELE'S PRIVATE STOCK.....	.75	4.50	40.00
STEELE'S MASTODON.....	.60	4.00	35.00
GIANT FLOWERING.....	.50	8.00	27.50

Prices per 100 include parcel post charges. All other prices do not include transportation charges.

CASH, PLEASE.

JOS. H. CUNNINGHAM, DELAWARE, O.

PANSIES

BROWN'S GRAND PRIZE

PANSY PLANTS

FINE STOCK. MIXED COLORS

\$3.00 per 1000, \$25.00 per 10,000

CASH WITH ORDER

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Pansy plants, giant Trimardeau, mixed, \$2.50 per 1000; Giant Masterpiece, \$5.00 per 1000. Cash. Harglerode Bros., Shippensburg, Pa.

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PANSIES—Continued.

PANSY SEEDLINGS,
fine, stocky plants,
\$3.00 per 1000.
PRIZE WINNING STRAIN.
Seeds of same,
\$3.00 per oz.,
75c per 1/4 oz.,
J. B. BRAUN,

HIGHTSTOWN,

N. J.

PANSIES GUARANTEED TO PLEASE.

Large flowering and free blooming varieties, from seed selected from my own seed-bearing plants, none of which have been small flowering or shy bloomers. A collection of colors that is sure to please you. Buy once and you will always be a customer. Strong, stocky seedlings, with good roots, \$2.50 per 1000. Cash. I send only first class plants. REMEMBER, I STAND BACK OF EVERY ORDER SHIPPED.
PETER HERB, MT. HEALTHY, O.

500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

Baur's Prize Florists' Mixture, \$4.00 per 1000; \$35.00 per 10,000.

The above are all stocky and healthy plants for winter and spring blooming.
BAUR FLORAL CO., ERIE, PA.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky plants, \$3.00 per 1000, 10,000 lots, \$2.50 per 1000. Large transplanted in bud and bloom, \$1.50 per 100, \$12.00 per 1000. Fine bushy plants ready to bloom, \$5.00 per 1000. Separate colors in white, yellow and blue, strong, stocky plants, \$3.00 per 1000 (500 at 1000 rate).
Gustav Pitzonka, Pansy Farm, Bristol, Pa.

PANSY PLANTS

STRONG AND STOCKY
STRAINS UNSURPASSED BY ANY
FOR SIZE OF BLOOM OR COLORS,
\$2.50 per 1000, \$11.50 per 5000. CASH
Satisfaction or your money back.

BRILL CELERY GARDENS,

KALAMAZOO,

MICH.

I have 100,000 Giant pansy plants, 6 to 8 leaves, short and well cured, will ship well and make fine stuff for spring. These are Trimar-deau specials, \$3.00 per 1000, prepaid. We have larger plants coming in bloom, \$3.50 per 1000. We can ship all winter. If you want to save the express send cash with order.
Ozark Pansy Garden, West Plains, Mo.

Surplus of 5000 pansies, stocky plants, ready now.

Steele's private stock (have grown this strain for 5 years for my retail trade). Price, 60c per 100, \$4.00 per 1000.
W. D. Herrick, Downers Grove, Ill.

GIANT PANSY SEEDLINGS.

These are fine stocky plants, grown from seed of my own selection and will give satisfaction. Will send only first-class plants. Ready for shipment now, \$4.00 per 1000; 500 at 1000 rate.
J. H. Grisel, R. R. 8, Dayton, O.

Pansies, giant flowering, fine assorted colors, strong plants, 6 to 8 leaves, \$3.00 per 1000. Large transplanted plants in bud and bloom, just right for winter flowering, \$1.25 per 100, \$10.00 per 1000, carefully taken up and packed.
C. C. Breece, Delaware, O.

Pansy plants, extra fine strain, fine, field-grown, stocky plants, from our own seed beds; sure to please, \$4.00 per 1000. Oct. and Nov. delivery. L. G. Snyder's Pansy Gardens, R. R. 8, Dayton, O.

Pansy plants, extra fine, grown for us from our own widely known seed, \$3.50 per 1000; \$15.00 per 5000.

S. S. SKIDELSKY & CO., Philadelphia, Pa.
1004 Lincoln Bldg.,

Giant pansy plants, extra large plants, \$2.25 per 1000.

UNDERHILL FLORAL CO.,

2131 Harrison St.,

Davenport, Iowa.

Pansies, our own private stock, no better can be produced, ready now, \$3.00 per 1000. Satisfaction guaranteed.
Evenden Bros., Williamsport, Pa.

Pansies, our own Giant strain and mixture, separate colors, strong plants. Daisies (bellis). Snowball and Longfellow, \$3.50 per 1000.
Gustave Freytag, West Orange, N. J.

Pansy plants, extra fine strain, small plants, ready Oct. 1, \$4.00 per 1000; large transplanted plants that will bloom this fall, \$6.50 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Pansies, fine, stocky, field plants, giants from our own seed growing that will suit the most critical trade, \$4.00 per 1000. Oct. and Nov. delivery.
W. J. Engle, R. R. 8, Dayton, O.

5000 pansy plants, Giant strain, \$3.50 per 1000. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Pansy plants, good, strong plants, 6-10 leaves, \$3.00 per 1000. Cash, please.
Van Horne Greenhouses, Van Horne, Iowa.

Pansy plants, giant mixture and giant Trimar-deau, extra strong, cold-frame grown, average 8 leaves, \$4.00 per 1000. Cash, please.
McAdams & McComb, Columbus Grove, O.

Pansy plants of our well-known strain, Giant flowering, none better, \$3.00 per 1000, 5000 for \$12.50.
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Pansies, Giant Trimar-deau, mixed, good, healthy plants, \$2.50 per 1000.
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PANSIES, strong, stocky plants, Steele's Private Stock, 75c per 100, \$4.50 per 1000.
Baker Floral & Seed Co., Baker, Ore.

Pansies, extra fine strain, ready to bloom, \$6.00 per 1000; seedlings, \$3.00 per 1000.
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Pansy plant seedlings, good variety, \$3.00 per 1000.
Henry Smith, Grand Rapids, Mich.

Pansies, seedlings from selected strain, \$2.50 per 1000.
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PELARGONIUMS.

PELARGONIUMS.

Most complete collection in the United States: Swabian Maid, German Glory, Gardener's Joy, Wurtembergia, Graf Zeppelin, Wolfgang Goethe, Prince Bismarck, Emmanuel Lias, Purity, Mrs. Violet Sandiford, Mme. Thibaut, Sandiford's Best, 2 1/4-in., \$6.00 per 100; same varieties, cut back, bushy plants, fine to take the place of azaleas, 4-in., 15c; 5-in., 20c. Gloriosa, Lavender Queen, Galatea, Crimson King, Countess, Champion, Herzog, Lord Carrington, Linda and 50 other varieties, 2 1/4-in., \$5.00 per 100; cut back, bushy plants, 3-in., \$8.00; 4-in., \$12.00; 5-in., \$15.00 per 100. Lucy Becker, 4-in., 20c; 5-in., 30c. All above ready now. All clean and ready for a shift. Cash, please.
J. Sylvester, Oconto, Wis.

PELARGONIUMS, 3 BEST EASTER GREETING VARIETIES.

Lucy Becker,

Swabian Maid,

Wurtembergia.

Excellent stock, 2 1/4-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St.,

New York, N. Y.

PELARGONIUMS.

2 1/4-in., \$8.00 per 100, \$75.00 per 1000.
Easter Greeting, Wurtembergia,

Lucy Becker.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Pelargoniums, strong 2-in. Wurtembergia Swabian Maid, Lucy Becker, Gardeners' Joy, German Glory, Graf Zeppelin, \$7.00 per 100. Send for pelargonium catalogue.
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Pelargoniums, good, 2 1/4-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.

S. S. SKIDELSKY & CO.,

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Pelargonium Easter Greeting, 2 1/4-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order.
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Pelargoniums, strong, 2 1/4-in., Wurtembergia, Swabian Maid, Lucy Becker, \$7.00 per 100. Cash.
Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting, 2 1/4 in., \$7.00 per 100; 3-in., \$12.00 per 100. Excellent stock.
A. C. Floral Co., Arkansas City, Kan.

Pelargonium Easter Greeting, strong, 2-in., \$6.50 per 100. Asparagus plumosus, 3 1/2-in., \$10.00 per 100. Cash. Karl Kuny, Altoona, Pa.

PEONIES.

FESTIVA MAXIMA AND FELIX CROUSSE.

Also mixture, best pinks, creams and yellows.
Extra fine stock, 3 to 5 eyes.

25 for \$3.00; 50 for \$5.50; 100 for \$10.25
500 for \$49.50; 1000 for \$90.00; F. O. B. Seattle.
6 to 10 eyes, double above prices.

E. ALBERTSON,

8005 Ashworth Ave.,

Seattle, Wash.

PEONIES.

Mixed and seedling peonies; these are mostly Geo. Hollis' seedlings; stock I am obliged to dispose of to make room for dahlias, \$8.00 per 100; heavy divisions.

J. K. Alexander, "The Dahlia King,"
East Bridgewater, Massachusetts.

Genuine Festiva Maxima, white, \$14.00 per 100; Reine Hortense, red, \$12.00 per 100; Humel, rose pink, \$10.00 per 100. Strong plants, free bloomers. W. D. Barnes, 5167 Creston St., Seattle, Wash.

Peonies, extra strong, field-grown plants, Festiva maxima, Golden Harvest, Queen Victoria. \$2.50 per 10, \$20.00 per 100. Cash with order. Satisfaction guaranteed.
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PENNANT BRAND PEONIES, well-grown, full of life and vigor, strong 3-5-eye divisions. See display adv. Send for list.
Wild Bros. Nursery Co., Sarcoxie, Mo.

Peonies, home-grown and imported, 20 varieties, 7c and up.
L. F. Dintelmann, W. 9th St., Belleville, Ill.

Peonies, Festiva Maxima and Edulis Superba, \$12.00 per 100. Mixed colors, \$8.00 per 100. The Linden Lawn Nurseries, Springfield, Ohio.

Peonies, strong, 3-5-eye, divisions of the very best sorts, from \$7.00 per 100 up. Get list.
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PETUNIAS.

Double petunias, dble. White, Pink Beauty, red and striped, 2 1/2-in., \$3.50 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

PHLOXES.

Hardy phlox, 2-yr. at 4c. Amazon, La Vague, Miss Lingard, Mrs. R. P. Struthers, Pantheon, Prime Minister, Peachblow, Richard Wallace, etc.
Gilbert Costich, Rochester, N. Y.

Phlox, Pantheon, Athos, Rosenberg, Eclairer, Wallace, Bridesmaid, Pearl, Coquelicot, \$4.00 per 100.
Julius Kohankie, Painesville, O.

Phlox Mrs. Jenkins, best white, 8-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

POINSETTIAS.

Poinsettias, good, strong plants of the true Christmas stock, 2 1/2-in., \$7.00; 3-in., \$12.50; 4-in., \$25.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

1000 poinsettias, 2 1/2-in., \$5.00 per 100; extra fine stock. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

POINSETTIAS, good 2 1/2-in. pots, \$5.00 per 100 while they last. Cash, please.

Ironwood Greenhouses, Ironwood, Mich.

Poinsettias, 2 1/2-in., \$5.50 per 100, \$50.00 per 1000. Christ Winterich, Cyclamen Specialist, Defiance, Ohio.

Poinsettias, 3-in., \$8.00 per 100; 4-in., \$15.00 and \$20.00 per 100. Ernest Rober, Wilmette, Ill.

Poinsettia, 2 1/4-in., \$4.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

PRIMULAS.

PRIMULA OBCONICA.

Choice strain, assorted colors,

large, bushy,

A-No. 1 plants.

Carefully packed,

4-inch, \$15.00 per 100.

Cash with order.

R. S. McMURRAY,

Wholesale grower of cyclamen and primulas.
BELLEFONTAINE, OHIO

PRIMULAS.

	100	1000
Elatior, yellow, 2 1/2-in.	\$6.00	\$50.00
Obconica, all varieties, 2 1/2-in.	6.00	50.00
Obconica, all varieties, 3-in.	8.00	75.00
Chinensis, 2 1/2-in.	5.00	45.00
Malacoides, 2 1/2-in.	6.00	50.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY

1608-20 LUDLOW ST., PHILADELPHIA, PA.

PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Apple-blossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2 1/4-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2 1/4-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash.
HENRY SCHMIDT,
673 Church Lane, North Bergen, N. J.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2 1/4-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2 1/4-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, assorted, strong, 2 1/4-in., \$4.00 per 100. CHINENSIS, large flowering, brilliant colors, assorted, named varieties, 2 1/4-in., \$3.00 per 100. MALACOIDES, large flowering, white, pink and lavender, 2 1/4-in., \$2.50 per 100. Cash, please.
SCHIEBLE BROS.,

Miami, Lock and Old Main Sts., MIAMISBURG, OHIO

Primula obconica gigantea, 4-in., imported strain, bud and bloom, \$7.00 per 100; Chinese primroses, 3 1/2-in., bud and bloom, \$6.00 per 100, 200 for \$10.00; malacoides, 3 1/2-in., \$5.00 per 100. The above are mixed colors and all ready for 5-in.

Charles Whitton, York & Gray, Utica, N. Y.

Yellow English primroses, the same variety we have been selling in the Boston market, out of 3 1/2-in., \$8.00 per 100. Cash with order.
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Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50; 4-in., \$10.00 per 100. Malacoides, 2-in., \$2.50; 2-in. obconica, \$3.50 per 100; 3-in. obconica, \$5.00 per 100; 4-in. obconica, \$10.00 per 100; 3-in. malacoides, \$5.00 per 100. Cash.
M. S. ETTER, SHIREMANSTOWN, PA.
The House of Primroses.

Primula obconica, giant flowering, strong plants, 4-in., \$8.00 per 100; Chinese, 4-in., \$7.00 per 100; malacoides, 4-in., \$6.00 per 100. All of above stock ready to shift. Cash, please. S. C. De Witt, 1957 E. 69th St., Cleveland, O.

Primula obconica grandiflora type, Kermesina, Appleblossom and rosea, from 4-in. pots, strong, healthy, well-grown plants, ready for a shift, \$12.00 per 100. Cash or good reference.
C. F. Mahan & Co., R. D. 8, Dayton, O.

SCHILLER'S PRIMROSES
THE STRAIN THAT LEADS
Primula obconica grandiflora and gigantea, in mixed colors, in order to clean out, \$3.50 per 100. J. L. SCHILLER, TOLEDO, O.

Primula obconica, gigantea and grandiflora, 3-in., \$7.00 per 100; 4-in., \$12.00 per 100. Chinese from 2 1/2-in. pots, \$3.50 per 100; 3-in. pots, \$6.00 per 100. See cinerarias and dracaenas. Wettlin Floral Co., Hornell, N. Y.

Primula malacoides, extra strong, 2 1/2-in., ready for 3-in., \$3.00 per 100, \$27.50 per 1000. These plants are extra value at the price. Sample on request.
Altimo Culture Co., Canfield, O.

500 Primula obconica, strong plants, 4-in., ready for 6-in., \$12.00 per 100; 3-in. 2 1/2-in., \$4.00 per 100. 200 Primula malacoides, 4-in., ready for 6-in., \$10.00 per 100. Cash. Parkside Greenhouses, 1457 E. 70th St., Chicago, Ill.

Primula obconica, gigantea and grandiflora, separate colors and mixed, 2 1/2-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Primrose malacoides, a distinct deep lavender, almost violet, does not fade, strong seedlings, \$1.50 per 100; 2 1/2-in., \$3.00 per 100.
J. O. Steinhauser, Pittsburg, Kan.

Primula obconica, No. 1 stock, from Schiller seeds, 3-in., 8c; 4-in., 15c; 5-in., 25c each. Malacoides, asst. colors, 15c each.
ELITCH GARDENS CO., DENVER, COLO.

Primula malacoides rosea, strong plants, from 2 1/2-in. pots, \$4.00 per 100; \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.
Frank Ochsalin, 4911 Quincy St., Chicago, Ill.

Primula obconica, Miller's Giant, flowers average large as silver dollars, fine 3-in., \$5.00 per 100. Cash. These plants are sure to please you.
J. W. Miller, Shiremanstown, Pa.

Primula obconica, chinensis and malacoides, 3-in. pots, \$7.00 per 100; 4-in. pots, \$12.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Primula obconica, finest strain, assorted colors, clean stock, 3-in., \$7.50 per 100, 4-in., \$15.00 per 100. La Crosse Floral Co., La Crosse, Wis.

Primula malacoides, 2-in...\$4.00 100; \$35.00 1000
Primula malacoides, 3-in... 7.00 100; 65.00 1000
ERNEST ROBER, WILMETTE, ILL.

Primula obconica giant flowering, 4-in., strong plants, \$7.00 per 100.
Samuel Whitton, Utica, N. Y.

1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.
Warren, Corry, Pa.

Primula malacoides, 2 1/2-in., extra fine, \$3.00 per 100. Cash.
John Bauscher, Florist, Freeport, Ill.

PRIMULA OBCONICA, 3-in., well grown and bushy plants, need shifting now, \$7.00 per 100.
HARRY E. SAUER, Florist, Lansing, Mich.

Primroses, malacoides, 2 1/2-in., \$3.00 per 100.
Henry Smith, Grand Rapids, Mich.

Primula malacoides rosea, strong 2 1/2-in., \$4.00 per 100.
John Walker, Youngstown, O.

PRIVET.

AMOR RIVER NORTH PRIVET.
12-18-in., heavy branched.....\$3.00 1000
18-24-in., heavy branched..... 5.00 25.00
2-3-ft., heavy branched..... 6.00 50.00
3-4-ft., heavy branched..... 8.00 70.00

IBOTA PRIVET.
18-24-in., heavy branched..... 3.50 25.00
2-3-ft., heavy branched..... 5.00 35.00
3-4-ft., heavy branched..... 6.00 45.00

REGAL'S PRIVET (genuine).
18-24-in., heavy branched..... 4.00 30.00
2-3-ft., heavy branched..... 6.00 50.00
3-4-ft., heavy branched..... 8.00 65.00

CALIFORNIA PRIVET.
18-24-in., heavy branched..... 2.00 15.00
2-3-ft., heavy branched..... 2.50 20.00
3-4-ft., heavy branched..... 3.00 25.00

Can furnish Polish or vulgaris, in 1000 lots.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

California privet, 18-in. to 24-in., well rooted, \$1.00 per 100, \$7.50 per 1000.
George Lawler, Tacoma, Wash.

Privet, California, Golden, out of 6-in. pots, good bushy, 18-in. stock, \$25.00 per 100.
Ohas. E. Meehan, 5 S. Mole St., Philadelphia, Pa.

100 1000
Cal. privet, 6 to 12 in.....\$0.75 \$ 6.50
Cal. privet, 12 to 18 in..... 1.25 10.00
Cal. privet, 18 to 24 in..... 2.00 17.50
Amoor River North, 12 to 18 in..... 2.50 22.50
Amoor River, 18 to 24 in..... 4.50 40.00
Berberis Thunbergii, 12 to 18 in..... 5.00
Berberis, common vulgaris, 18 to 24 in..... 5.00
L. F. Dintelmann, W. 9th St., Belleville, Ill.

CALIFORNIA PRIVET.

100 1000
12 to 18 in., 2 yrs., 8 branches up..\$1.25 \$ 9.00
18 to 24 in., 2 yrs., 8 branches up.. 1.50 12.00
12 to 18 in., 2 yrs., 5 branches up.. 1.50 12.00
18 to 24 in., 2 yrs., 5 branches up.. 2.00 15.00
2 to 8 ft., 2 yrs., 5 branches up.. 2.25 18.00
8 to 4 ft., 2 yrs., 5 branches up.. 3.00 25.00
Special prices on car lots.

Complete list of stock now ready.
SOUTHSIDE NURSERIES, CHESTER, VA.

Per 100
Amoor River privet, 18-24 in.....\$ 4.00
Amoor River privet, 2-3 ft., very bushy and heavy 7.00
Amoor River privet, 3-4 ft., very bushy and heavy 10.00
Complete list now ready. A card will bring it to you.

AURORA NURSERIES, AURORA, ILL.
TELEPHONE 839.

100,000 Cal. privet, 2-yr., cut back last spring, 2 1/2 to 3 ft., 8 to 15 branches, \$3.00 per 100, \$25.00 per 1000; 2 to 2 1/2 ft., 8 to 12 branches, \$2.50 per 100, \$20.00 per 1000; 18-in. to 24-in., 4 to 6 branches, \$1.50 per 100, \$13.00 per 1000 lots. Ber. Thunbergii, all sizes, low. Cash, please.
Benj. Connell, Florist, Merchantville, N. J.

ROOTED CUTTINGS.

R. C. cuphea, heliotrope and coleus, 75c per 100. Cash. Byer Bros., Chambersburg, Pa.

ROSES.

NEW ROSES.

COLUMBIA DOUBLE OPHELIA OPHELIA SUPREME

MRS. E. T. STOTESBURY

Write us for description and particulars. Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADLPHIA, PA.

MRS. CHAS. RUSSELL, OWN ROOT.

Orders booked now, delivery strict rotation beginning March 1, 1918. Guaranteed delivery on all orders accepted. Order now to be sure of A No. 1 stock when you want it. Russell is a puzzle for many good growers. Our plants will be grown by an expert. All Russell, own root, were bought up hurriedly last spring. Buy on contract now, from 2 1/2-in. pots, \$12.00 per 100, \$100.00 per 1000.

Ask for prices on 2 1/2-inch grafted Russell.
G. M. REBURN & CO.,
160 N. Wabash Ave., Chicago, Ill.

Extra choice young rose plants. 2 1/2-inch pots.

100 1000
Grafted Ophelia\$10.00 \$100.00
Grafted Killarney Brilliant..... 50.00
Grafted Richmond 50.00
Own Root Richmond 30.00
Own Root Cecile Brunner..... 3.50 30.00

BASSETT & WASHBURN,
178 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2 1/2-INCH STOCK.

100 1000
Pink Killarney\$4.50 \$40.00
White Killarney 4.50 40.00
Killarney Brilliant 4.50 40.00
Sunburst 5.00 45.00
Richmond 4.00 35.00
Geo. Elger 4.00 35.00

WIEBTOB BROS.,
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Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100: Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinousseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.
Mountain View Floral Co., Portland, Ore.

Rose plants especially grown for forcing.
Beauties, 3-in.\$10.00 per 100
Radiance, 3-in. 8.00 per 100
Radiance, 2 1/2-in. 5.00 per 100
Mock, 2 1/2-in. 6.00 per 100

ROSEMONT GARDENS,
Montgomery, Alabama.

ROSES FOR FORCING.

Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

Roses, White and Pink Killarney, 4-in. \$8.00; Kaiserin, 3-in., at \$6.00 per 100.
Henry Smith, Grand Rapids, Mich.

Get list, ready to ship, 2 1/2 and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

ROSES.

700 2-yr.-old Richmond roses, field grown, dormant, \$4.00 per 100. Fine stock. Aug. von Boeselager, F. T. D. Florist, Mt. Clemens, Mich.

500,000, extra fine, field-grown, 2-yr. old, own root, dormant roses (see page 71, October 4). Satisfaction guaranteed.
Western Rose Co., Pasadena, California.

Roses, field grown selected stock, 2-yr. old, for forcing. See display ad this issue.
Anglin & Walsh Co., Williamsbridge, N. Y.

RUBBERS.

FICUS ELASTICA

5 1/2 and 7-in., 75c, \$1.00 and \$1.50, 18 to 30 in. tall. Cash with order.

BECKER'S CONSERVATORIES,
Cambridge, MASS.

FICUS ELASTICA, our own propagation and all exceptionally nice plants, 20-26 inches tall, 60c and 75c; 80-86 ins. tall, 75c and \$1.00 each.
ELITCH GARDENS CO., DENVER, COLO.

SALVIAS.

SALVIA "AMERICA."

Splendid variety which blooms continually, brilliant red flowers, 2 1/2-in. pots, \$5.00 per 100, \$40.00 per 1000.

CHARLES H. TOTTY,
MADISON, NEW JERSEY.

Salvia America, perpetual bloomer, 2 1/2-in., 75c per doz., \$5.00 per 100. Write for catalogue.
Oak Grove Greenhouses, Tuskegee, Ala.

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SWEET PEA SEED.

The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.
AMERICAN BULB CO.,
162 N. Wabash Ave., Chicago.

SEEDS.

Yellow lotus (Nelumbium luteum) seeds, 1917 crop, \$1.25 per pound of about 400 seeds. Pre-paid. Tubers ready in May. Send for our booklet "How You Can Easily Raise Yellow Lotus."
YELLOW LOTUS WATER GARDEN,
E. L. Dukes, Manager, Albion, Ill.

Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Begonia Prima Donna, tr. pkt., 50c; Begonia luminosa, tr. pkt., 50c; pansy seed, giant mixed, tr. pkt., 50c; per oz., \$6.00; Salvia splendens and Fireball, tr. pkt., 50c; per oz., \$2.00. Large quantities. Ask for prices.

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SWEET PEA SEED.

Rose Queen, Petit's strain,

greenhouse grown,

1/2 oz., \$1.50; oz., \$3.00.

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Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.

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Smilax, 2 1/2-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$6.00 per 100, \$70.00 per 1000. October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Good strong, 2 1/2-in. plants, \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

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Smilax, 2000 extra strong 4-in. in No. 1 condition, \$6.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.

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Smilax, good strong 2 1/2-in., cut back, \$2.00 per 100 or \$18.00 per 1000. Cash, please.

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SPECIAL OFFER. Extra strong plants from 2-in. pots, very fine, \$12.00 per 1000, \$1.25 per 100. The W. T. Buckley Co., Springfield, Ill.

Smilax, 2-in., \$2.00 per 100. Parkes & Parkes, 360 Walker Ave., Highland Park, Ill.

Smilax, 2-in., \$2.00 per 100.

M. M. Dye, Salamanca, N. Y.

Smilax, strong 2 1/2-in., \$2.50 per 100. Cash. John Bauscher, Florist, Freeport, Ill.

Smilax, two plants to pot, \$1.50 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Smilax, good, 2 1/2-in. pots, \$2.00 per 100. Ovid Greenhouses, Ovid, Mich.

Smilax, 2 1/2-in., \$3.00 per 100. La Crosse Floral Co., La Crosse, Wis.

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SMILAX—Continued.

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Smilax, 2½-in. stock, \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Smilax, 2½-in., \$3.00 per 100; \$25.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

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An ideal crop to plant and flower when coal is so scarce.

SEEDLINGS, 2¼-IN., TWICE TOPPED.

	100	1000
Firefly, red	\$4.00	\$35.00
Lovely, pink	4.00	35.00
Victoria, white	4.50	40.00
Yellow	4.50	40.00
Garnet, red	4.50	40.00
Golden King, yellow	4.50	40.00
Ramsburg's Silver Pink	4.50	40.00
Davis, pink	5.00	45.00
Daphne, pink	3.50	30.00
Rose Queen, rose	3.50	30.00
Firebrand, red	4.00	35.00
Mont Blanc, white	4.00	35.00

FINE PLANTS—TERMS CASH.

HAMMERSCHMIDT & CLARK, MEDINA, O.

	100	1000
Ramsburg's Silver Pink, 2½-in.	\$5.00	\$45.00
Phelps' White, 2½-in.	5.00	45.00
Phelps' Yellow, 2½-in.	5.00	45.00
Nelrose, 2½-in.	6.00	50.00
Keystone, 2½-in.	6.00	50.00
Victoria, white, 2½-in.	5.00	40.00
Buxton's Pink, 2½-in.	5.00	40.00
Garnet, red, 2½-in.	5.00	45.00

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,

1608-20 Ludlow St., Philadelphia, Pa.

Snapdragons, 2¼-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Nelrose, Deference Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

Anglin & Walsh Co., Williamsbridge, N. Y.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2¼-in., \$4.50 per 100, \$40.00 per 1000. Keystone snapdragon, 2¼-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$4.00 per 100, \$35.00 per 1000.

Keystone, 2¼-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

SNAPDRAGON R. C., best varieties of Silver Pink, Yellow and White, \$1.50 per 100, \$12.50 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

Snapdragons, Keystone, Davis and Ramsburg's Pink, Phelps' White, Yellow, pinched and branched, grown and shipped in paper pots. Cash, please. Jersey Greenhouse, Rushville, Ind.

Snapdragons, Silver Pink, Chamols and Yellow, transplanted seedlings, healthy, at \$1.50 per 100 or \$12.50 per 1000. Cash.

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Fine snapdragon plants, free from disease, as follows: Silver Pink, White, Yellow and Nelrose, \$5.00 per 100; 250 for \$10.00.

G. S. Ramsburg, Somersworth, N. H.

Snapdragons from seedlings, Silver Pink, Phelps' White and Yellow, 2¼-inch, \$4.00 per 100; rooted cuttings, \$2.00 per 100. Cash.

Addams, Morgan & Co., Paxton, Ill.

Snap, 2½-in. Nelrose, from G. S. Ramsburg's seed, A-1 stock and free from disease, \$6.00. Parkes & Parkes, 360 Walker Ave., Highland Park, Ill.

Snapdragons: Silver Pink, Keystone, white and yellow, large plants (bushy), ready to bloom, out of 3-in. pots, \$5.00 per 100; 2¼-in., \$2.00 per 100. J. C. Schmidt, Bristol, Pa.

Silver Pink, White, Yellow and mixed, out of small pots, pinched once, \$3.00 per 100, \$25.00 per 1000. Arthur Doebel & Sons, Clyde, O.

2½-in., Keystone seedling snapdragons, \$3.00 per 100; \$25.00 per 1000. Cash.

W. A. Ballou, Wheaton, Ill.

Snapdragons, Silver Pink, White and Yellow seedlings, \$4.50 per 100, \$40.00 per 1000.

Henry Smith, Grand Rapids, Mich.

Snapdragons, strong 2½-in. Nelrose, \$4.00 per 100. Cash, please.

Frederick O. Hoffman, Pawtucket, R. I.

Snapdragons, Keystone, 2¼-in., fine stock, \$5.00 per 100, \$45.00 per 1000.

Baur Floral Co., Erie, Pa.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

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Stevia, 5-in and 6-in. pots, pot bound, strong, well branched, \$15.00 per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

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Stocks, 2-in., White Lady, White Bismark, Gold Ball, Queen Alexandria, Beauty of Nice, Abundante, \$3.00 per 100.

Dinstel Bros., 1851 Melvina Ave., Chicago.

Stocks, winter flowering, best var., 2¼-in., \$2.00 per 100, \$18.50 per 1000.

J. O. Schmidt, Bristol, Pa.

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Stocks, winter flowered, 2¼-in., \$4.00 per 100. R. J. Southerton, Highland Park, Ill.

STRAWBERRY PLANTS.

The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free. L. G. Tingle, Box 160, Pittsboro, Md.

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Swainsonas, 4-in., pink and white, \$2.00 per doz., \$12.00 per 100. Cash.

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Sweet Peas—2½-in. strong stock, topped, \$2.00 per 100, \$17.50 per 1000. Yarrawa, The Beauty, Mrs. Skach, Lavender Nora, White Spencer and Blue Jay. O. S. Smith, 1415 So. Garvin St., Evansville, Ind.

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Sweet Williams, Neff's superior strain, fine types (2-yr.-old plants), \$4.00 per 100; seedlings from seed sown August, 1916, will bloom next spring, \$2.00 per 100. Cash with order. L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

VEGETABLE PLANTS.

LARGE ASPARAGUS AND RHUBARB ROOTS for forcing in cellar or greenhouse during winter. Easily and quickly grown. Delicious for table and highly profitable for market. Directions for growing sent with each order. 4-year asparagus roots, \$2.50 per 100, \$12.00 per 1000; 3-year asparagus roots, \$1.25 per 100, \$7.00 per 1000. Rhubarb roots, forcing size, \$1.00 per 12, \$8.00 per 100. Also Witloof chicory roots for winter forcing, \$5.00 per 100.

Harry J. Squires, Good Ground, N. Y.

Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully.

Oscar Snedeker, Doylestown, Pa.

Tomato plants, best for forcing, Comet and Filbasket, strong 2½-in., \$2.00 per 100, \$18.50 per 1000. Lettuce: Grand Rapids, Big Boston and Tennis Ball, fine plants, \$1.00 per 1000, \$8.50 per 10,000. J. C. Schmidt, Bristol, Pa.

Grand Rapids lettuce, extra good seedlings, \$1.00 per 1000, \$4.00 per 5000. Strong transplanted plants, \$2.00 per 1000, \$8.00 per 5000. F. Danley, Macomb, Ill.

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Grand Rapids lettuce plants, transplanted fine plants, \$1.00 per 1000. Herbert M. Fountain, R. R. 8, Grand Rapids, Mich.

Grand Rapids and Big Boston lettuce, good, strong, stocky plants, \$1.50 per 1000. None better and always have them the year round.

Will H. Carl, Elysburg, Pa.

Tomatoes, Comet, healthy, strong 2½-in. plants, \$2.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash. Hammerschmidt & Clark, Medina, O.

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Lettuce plants, strong Grand Rapids seedlings, \$1.25 per 1000, postpaid.

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	100	1000	100	1000
2-3 ft. ...	\$12.00	\$100.00	4-5 ft. ...	\$20.00
3-4 ft.	15.00	125.00	Boxing at cost.	

THE CONARD & JONES CO.,

WEST GROVE, PENNSYLVANIA.

VINCAS.**VINCA VARIEGATA.**

Our strong 2-in. vinca will make you good 4-in. plants for spring sales. Our special price of \$1.75 per 100, \$17.00 per 1000, will be continued for a short time.

We also offer a bargain in 4-in., year old, at \$5.00 per 100; 4-in., with vines, extra good, \$6.00 per 100. Now is the time to buy while we can ship in open crates, and the saving at these special prices will pay your express charges.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, 1-yr.-old, field clumps in both variegated and green, \$4.00 per 100, \$35.00 per 1000. Ready after Oct. 1st.

Well-rooted runners, \$1.00 per 100, \$10.00 per 1000; also extra early, selected layers, \$1.25 per 100, \$12.00 per 1000. Runners ready now. Cash or good references.

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Vinca var., strong, field clumps, \$4.00 per 100, \$35.00 per 1000; strong, selected, field layers, \$10.00 per 1000; extra selected, many having more than one strong lead, \$1.25 per 100, \$12.00 per 1000. Don't forget that W. J. Engle was the first to introduce field-rooted layers to the trade and has reduced the process to a fine art.

W. J. Engle & Son, R. 8, Dayton, O.

VINCA VARIEGATA.

Fine, large, field clumps, \$4.00 per 100; fibrous rooted layers with the small ones left out, \$1.00 per 100. Send them back if not satisfactory and your money will be refunded.

GEO. W. MOUNT,

SILVER CREEK, N. Y.

VINCAS.**VARIEGATED AND GREEN.**

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago.

VINCA VARIEGATA AND GREEN.

We are now booking orders for field-grown vinca rooted layers for Sept. 15th delivery and later, extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine large clumps, field-grown, ready Oct. 1st, \$3.50 per 100, \$32.50 per 1000. R. B. Kilbury & Co., R. R. 1, Dayton, O.

VINCA VARIEGATED AND GREEN.

Fine, large field clumps, \$3.50 per 100, \$35.00 per 1000; very fine rooted layers, \$1.00 per 100, \$10.00 per 1000. These plants will satisfy you as only first class stock will be sent. Give me your order and be convinced. Immediate delivery.

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Vinca var. layers, \$1.00 per 100, \$10.00 per 1000; 2 leads or more, \$1.25 per 100 or \$12.00 per 1000; clumps, \$2.50 per 100, \$25.00 per 1000. Nice strong clumps, \$3.00 per 100, \$30.00 per 1000. Cash, please.

L. G. Snyder's Pansy Garden, Dayton, O.

Vinca variegata and green, extra heavy, field clumps, \$5.00 per 100; August rooted layers, \$1.00 per 100. These will make good plants for spring sales; try a few and you will want more. Cash, please.

Schieble Bros., Miamisburg, O.

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S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Vinca variegata, extra heavy, field-grown clumps, \$4.50 per 100; rooted tips, \$1.10 per 100, \$10.00 per 1000.

THE REESER PLANT CO., SPRINGFIELD, O.

3000 variegated vincas, strong, field-grown plants, \$5.00 per 100, \$45.00 per 1000. Cash with order.

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75c per copy prepaid.

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Vinca minor or myrtle, nice plants, from 2 to 6 leads, \$1.25 per 100, \$9.00 per 1000. Buy now and pot up for spring sales.

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Vinca variegata, extra fine, large, field-grown clumps, \$3.00 per 100, \$25.00 per 1,000.

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Vincas, variegated, strong field-grown clumps, \$4.00 per 100.

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Good, strong vinca vines, field-grown, \$4.00 per 100.

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Vinca var., strong, field-grown plants, sure to please, \$4.00 per 100. Cash.

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Vinca variegata, heavy field grown, \$5.00 per 100, \$45.00 per 1000.

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Fine strong field-grown vincas, large clumps, \$5.00 per 100.

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ELITCH GARDENS CO., DENVER, COLO.

Vinca variegata, strong field-grown clumps, \$4.00 per 100, \$35.00 per 1000. Cash, please.
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Vinca var., extra strong, field-grown plants, \$6.00 per 100. Immediate delivery.
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Vinca var. field grown, 5c.
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Strong, field-grown clumps vinca var., \$4.00 per 100. O. A. Stoll, Florist, Hillsdale, Mich.

Field-grown Vinca variegata, \$4.50 per 100. Cash.
J. B. Rudy, Elmira, N. Y.

Vinca, var., field-grown, \$5.00 per 100.
France & Vandergrift, Monroe, Mich.

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Vinca variegata, 3-in. at 5c; 3½-in. at 8c; 4-in. at 12c. Chas. Sherwood, Waterloo, Iowa.

VIOLETS.

VIOLETS.

FIELD-GROWN.

A special, this week only.

4000 Princess of Wales.....	100	1000
4000 Lady Campbell	\$6.00	\$50.00
2500 Marie Louise, 3-in.....	6.00	50.00
1000 Governor Herrick	6.00	50.00
1000 Governor Herrick	60.00	

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Violets, Princess of Wales, strong, clean, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Marie Louise, fine, strong, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Lady Hume Campbell, strong, field-grown plants, \$6.50 per 100, \$55.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

VIOLETS.

Field-grown clumps, Princess of Wales, very fine stock.

\$6.00 100; \$50.00 1000.

CHARLES H. TOTTY,

MADISON, NEW JERSEY.

Violets, extra fine stock.

Governor Herrick, 3-in.....	100	1000
	\$5.00	\$45.00

Cash.

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Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge.
Chas. Black, Hightstown, N. J.

25,000 field-grown violet plants, strong, healthy clumps of Princess of Wales and La France, \$5.00 per 100.
Richard Langle, North St., White Plains, N. Y.

Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Violets, large, field plants of Princess of Wales and Lady Campbell, \$5.50 per 100; Swanley White or double white, \$6.00 per 100.
A. B. Campbell, Cochranville, Pa.

Princess of Wales, extra fine, field-grown, \$6.00 per 100.

G. VAN BOCHOVE & BRO.,
KALAMAZOO, MICH.

Violets, extra strong, field-grown Herrick, from selected stock, \$5.00 per 100. Cash.
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Violets, Princess of Wales, field-grown plants, full of buds, 6c. Cash. The Tong & Weeks Floral Co., 21 Center St., Ashtabula, O.

Violets, Princess of Wales, strong, field-grown clumps, \$4.00 per 100.
Prince's Flower Shop, Iowa City, Iowa.

Princess of Wales, violet plants, large field-grown clumps, \$5.00 per 100. Cash with order.
George I. Clarke, Auburn, N. Y.

1000 field-grown Princess of Wales violet plants, \$45.00 per 1000. Fine stock.
Dale & Nicholas, Hancock, Mich.

Violets, strong, 2½-in. and 3-in., California, Herrick and Russian, \$3.50 per 100. Cash.
J. C. Steinhauser, Pittsburg, Kans.

Extra choice, strong clumps of Herrick violets, \$5.00 per 100, \$45.00 per 1000.
C. Winterich, Cyclamen Specialist, Defiance, O.

Strong 2½-in. Gov. Herrick violets, ready for 4-in., \$2.50 per 100.
The Fifth Ave. Floral Co., Columbus, O.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000. J. C. Schmidt, Bristol, Pa.

Violets, extra strong, field grown, Princess of Wales, \$5.00 per 100, \$45.00 per 1000. Cash.
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Strong clumps Princess of Wales, field-grown, \$6.00 per 100. Less 4% cash.

B. O. Blake, Springfield, O.

85 Prince of Wales potted violet plants, 5c; 100 Governor Herrick potted violet plants, 5c.
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Field-grown Princess of Wales violet plants, \$4.00 per 100. Place orders. Cash with orders.
O. L. Van Meter, Monticello, Iowa.

Violets, Governor Herrick, strong, field-grown clumps, \$5.00 per 100, \$45.00 per 1000.
Aurora Greenhouse Co., Aurora, Ill.

Violets, Princess of Wales, strong, field-grown clumps, \$5.00 per 100. Cash.
A. J. Peterson, Washington, Iowa.

Violets, Governor Herrick, strong, field-grown, \$6.00 per 100, \$50.00 per 1000.
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Single Plants

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4-inch pots, 4 plants.....\$4.20 per doz.

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6-inch, well colored.....\$1.00 to \$1.25 each

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4-inch, assorted.....\$15.00 to \$20.00 per 100

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A Change of Special Interest to Chrysanthemum and Rose Growers.

IN THE PREMIUM LIST OF THE CLEVELAND FLOWER SHOW, NOVEMBER 8th TO 11th.

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AN INVITATION is extended to all retail and commercial growers, private gardeners and all flower lovers to attend the Fifth Annual Cleveland Flower Show. The Committee feel that while this will not be the largest exhibition ever staged, it will be well worth the time of any one in the business to come to Cleveland to see.

Because of the congested express conditions, exhibitors are urged to select early trains and ask the superintendent of express in each city to see that their shipment gets special attention. The high officials of the express companies have promised to do everything possible to bring show exhibits through without delay.

Premium lists may be secured together with any other information by applying to

M. A. VINSON, Show Manager, 402 Leader-News Bldg., CLEVELAND, O.

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Russell, Ophelia, Milady, Richmond, Sunburst, Champ Weiland, Killarney Brilliant

A LARGE SUPPLY OF THESE EXCELLENT ROSES

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Select.....	8.00		ROSES, OUR SELECTION.....		Per 100
Medium.....	\$5.00 to 6.00				\$4.00
Short.....	4.00		Carnations.....		\$ 8.00 to \$ 4.00
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Specials.....	\$10.00		Pompons, per bunch.....		.50 to .75
Select.....	8.00		Easter Lilies.....		12.50 to 15.00
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			Leucothoe Sprays.....		.75 to 1.00
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The Croton, with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

- 2½-inch pots, strong plants, \$25 per 100; \$225 per 1,000
- 4 -inch pots, strong plants, \$35 per 100; \$325 per 1,000
- 4 -inch pots, extra heavy...\$50 per 100
- 5 -inch pots, strong plants, \$75 and \$100 per 100
- 6 -inch pots, strong plants, \$15, \$18 and \$24 per dozen
- 7 -inch pots, strong plants, \$24, \$30 and \$36 per dozen
- 8 -inch pots, made up, beautiful plants, \$24, \$30 and \$36 per dozen
- 10 -inch pots, made up, beautiful plants, \$5, \$6 and \$7.50 each
- 12 -inch and 14-inch, made up, beautiful plants...\$10, \$15 and \$20 each

CROTONS (NARROW LEAF TYPE)
Delicatissima, Golden Thread and Florence
2½-inch pots, heavy...\$25 per 100
4 -inch pots, heavy...\$50 per 100
5 -inch pots, heavy...\$0.75 and \$1 each
6 -inch pots, heavy...\$15 and \$18 per dozen
Larger plants...\$2, \$2.50 and \$3 each

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2½-inch pots...\$10 per 100; \$90 per 1,000
3 -inch pots...\$20 per 100; \$175 per 1,000
4 -inch pots...\$30 per 100; \$275 per 1,000

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DRACAENA GODSEFFIANA
Green and white leaf, very hardy, fine for baskets.
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8-inch pots, heavy...\$2.50 and \$3 each
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DRACAENA FRAGRANS
Plain green leaf
10-inch pots...\$3 and \$4 each

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Small, light-green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
2½-inch pots...\$15 per 100

DRACAENA LORD WOLSELEY
One of the very best varieties for Christmas, being bright red in color. An excellent Christmas variety.
4-inch pots, heavy...\$35 per 100
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5-inch pots, very heavy...\$9 per dozen
6-inch pots, very heavy, \$12 and \$15 per dozen

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The greatly improved Godseffiana. One of the finest foliage plants for combination boxes or baskets.
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7-inch pots, made up, very handsome, \$2.50 each
8-inch pots, made up, very handsome \$3.50 each

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Exceptionally Well Colored
5-inch pots, strong plants...\$75 per 100
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4-inch pots...\$0.50 each
5-inch pots...\$0.75 and \$1 each
6-inch pots...\$1.25 and \$1.50 each

VARIATED PINEAPPLE
Very handsome plants...\$4, \$5 and \$6 each

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BEGONIA GLORY OF CINCINNATI
This variety is endorsed by all of the leading retail florists. It will hold the flowers much better than the Begonia Gloire de Lorraine.
5-inch pots, heavy...\$75 per 100
6-inch pots, heavy...\$100 per 100
6-inch pots, very heavy...\$125 per 100

BEGONIA GLOIRE DE LORRAINE
5-inch pots—Ready now...\$75 per 100
6-inch pots—Ready now...\$1 each

BEGONIA KONKURENT
A Greatly Improved Begonia Cincinnati
5-inch pots...\$75 per 100
6-inch pots...\$100 per 100
6-inch pots, very heavy...\$125 per 100

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- 4-inch pots, made up...\$30 per 100
- 6-inch pots, made up, 26 to 28 inches tall...\$12 per dozen
- 6-inch pots, extra heavy, \$15 per dozen; \$110 per 100
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PANDANUS VEITCHII

- 5 -inch pots...\$9 per dozen
- 5½-inch pots...\$12 per dozen
- 6 -inch pots...\$15 per dozen

FICUS PANDURATA

- 6-inch pots, 2 feet tall...\$2 each
- 7-inch pots, 3 feet tall...\$2.50 each
- 8-inch pots, 4 feet tall...\$3 each
- 10-inch and 11-inch tubs, 5 feet to 10 feet tall...\$4 and \$5 each

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- 6-inch pots, 24 inches tall...\$2 each
- 6-inch pots, 30 inches tall...\$2.50 each
- 7-inch pots, 36 inches tall...\$3 each
- 8-inch pots, 48 inches tall...\$4 and \$5 each
- 11-inch pots, 6 to 7 feet tall, \$6 and \$7.50 each

CYCLAMEN

- 5½-inch pots...\$10 per dozen; \$75 per 100
- 6 -inch pots...\$100 per 100
- 7 -inch pots...\$150 per 100
- 7 -inch pots, extra heavy, \$24 and \$30 per dozen

GARDENIA VEITCHII

- 2½-inch pots—January 1st Delivery, \$8 per 100; \$75 per 1,000
- 4 -inch pots, very heavy. Ready now, \$25 per 100; \$225 per 1,000
- 6 -inch pots, very heavy, will flower early, \$15 and \$18 per dozen

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The new French Hydrangeas. All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter. All have proven themselves to be valuable additions. We have over 40,000 strong plants in the following varieties.

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Bouquet Rose, bright pink; Gen. de Vibrate, bright rose; La Lorraine, bright pink; Mme. A. Riveram, bright rose; Mme. Maurice Hamar, bright pink; Mme. Rene Galliard, large white; Radiant, deep pink; Lille Mouillere, pink.
4-inch pots, heavy, \$20 per 100; \$180 per 1,000
Larger plants...\$0.75, \$1, \$1.50 and \$2 each

HYDRANGAEA OTAKSA

Pot-grown stock; well-ripened plants.
Large plants, \$0.75, \$1, \$1.25, \$1.50, \$2 and \$3 each
Order at once to insure an early start.

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Baby Ramblers, 6-inch pots...\$30 per 100
Erna Teschendorff, 6-inch pots...\$30 per 100
Phyllis, 6-inch pots...\$30 per 100
Orleans, 6-inch pots...\$30 per 100
Ellen Poulsen, 6-inch pots...\$30 per 100
Junlata, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each
Excelsa, specimens, 7-inch pots, \$0.75, \$1 and \$1.50 each

150,000 NEPHROLEPIS (IN VARIETY)

We are the largest growers of Nephrolepis Ferns in the country in the following varieties; in fact, we are headquarters for them. The demand increases each year, and it is our aim to have every variety of Nephrolepis, in every size, every day in the year.

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Introduced Fall, 1915
2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$225 per 1,000
6 -inch pots...\$6 and \$9 per dozen

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2½-inch pots...\$8 per 100; \$75 per 1,000
4 -inch pots...\$25 per 100; \$200 per 1,000
6 -inch pots...\$7 per dozen; \$50 per 100

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Strong plants, 2½-inch pots, \$4 per dozen; \$25 per 100; \$200 per 1,000
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Orders filled strictly in rotation.

NEPH. BOSTONIENSIS DWARF

- 4 -inch pots...\$25 per 100

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- 4 -inch pots...\$25 per 100
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- 8 -inch pots...\$12 and \$15 per dozen
- 9 -inch and 10-inch tubs, \$24, \$30 and \$36 per dozen

NEPH. ELEGANTISSIMA IMPROVED

- 2½-inch pots...\$6 per 100; \$50 per 1,000
- 4 -inch pots...\$25 per 100
- 6 -inch pots...\$6 and \$9 per dozen
- 8 -inch pots...\$12 and \$15 per dozen
- Larger plants...\$2, \$2.50, \$3 and \$3.50 each

NEPHROLEPIS SCHOLZELII

- 2½-inch pots...\$6 per 100; \$50 per 1,000
- 4 -inch pots, heavy...\$25 per 100
- 6 -inch pots...\$6 per dozen; \$45 per 100
- 6 -inch pots...\$9 per dozen; \$70 per 100
- 8 -inch ¾ pots...\$12 per dozen; \$90 per 100
- 11 -inch tubs...\$24 and \$30 per dozen

NEPH. ELEGANTISSIMA COMPACTA

- 6 -inch pots...\$6 and \$9 per dozen
- 8 -inch pots...\$12 and \$15 per dozen

NEPHROLEPIS SCOTTII

- 2½-inch pots...\$6 per 100; \$50 per 1,000
- 4 -inch pots...\$25 per 100; \$225 per 1,000
- 6 -inch pots...\$7 per dozen; \$50 per 100
- 6 -inch pots, heavy, \$9 per dozen; \$70 per 100
- 8 -inch ¾ pots...\$12 per dozen; \$90 per 100
- 8 -inch ¾ pots, heavy...\$15 per dozen
- 10 -inch ¾ pots...\$18 per dozen
- 11 -inch tubs...\$2.50 and \$3 each

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- "The Wanamaker Boston Fern"
- 2½-inch pots...\$8 per 100; \$75 per 1,000
- 4 -inch pots, very heavy plants, \$25 per 100; \$200 per 1,000
- 6 -inch pots, very heavy plants, \$6 per dozen; \$45 per 100
- 6 -inch pots, extra heavy plants, \$9 per dozen; \$70 per 100
- 8 -inch pots...\$12 and \$15 per dozen
- 11 -inch tubs...\$2.50 and \$3 each

"TEDDY JUNIOR"

- Fine, young plants from 2½-inch pots, \$6 per 100; \$50 per 1,000
- 4-inch pots, heavy \$25 per 100; \$225 per 1,000
- 6-inch pots, heavy...\$50 per 100
- 6-inch pots, very heavy...\$75 per 100
- 8-inch pots, very heavy...\$15 per dozen
- 11-inch tubs...\$2.50, \$3 and \$3.50 each

NEPHROLEPIS SMITHII

- 2½-inch pots...\$8 per 100; \$75 per 1,000
- 4 -inch pots...\$25 per 100
- 6 -inch pots...\$6 and \$9 per dozen
- 8 -inch pots...\$12 and \$15 per dozen

ASPARAGUS PLUMOSUS NANUS

- 2½-inch pots...\$4 per 100; \$35 per 1,000
- 3 -inch pots...\$7 per 100; \$65 per 1,000

ADIANTUM HYBRIDUM

- The best variety for either a pot plant or for cut fronds.
- 4-inch pots, heavy \$25 per 100; \$225 per 1,000
- 6-inch pots, heavy...\$6 per dozen; \$45 per 100
- 8-inch pots...\$12 per dozen; \$90 per 100
- 11-inch tubs...\$24 and \$30 per dozen

ASPLENIUM NIDUS AVIS

Bird's Nest fern. Plants of exceptional quality.
4-inch pots...\$50 per 100

ASPARAGUS SPRENGERI

- 3-inch pots...\$6 per 100; \$50 per 1,000
- 4-inch pots...\$10 per 100; \$90 per 1,000

DRACAENA INDIVISA

- 2½-inch...\$5 per 100
- 6-inch, strong...\$35 per 100

ENGLISH IVIES

- 2½-inch pots, small leaf, \$10 per 100; \$90 per 1,000
- 4 -inch pots, excellent for trellis and basket work...\$2 per dozen; \$15 per 100

BEGONIA LUMINOSA

The best early fall-flowering Begonia.
6-inch pots, very fine; immediate delivery \$6 per dozen; \$45 per 100

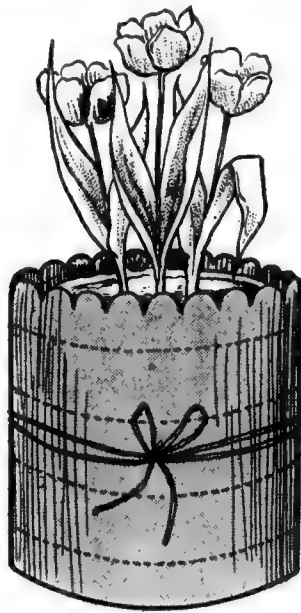
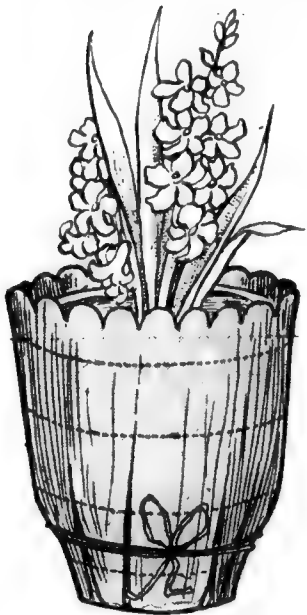
ROSES

Pot-grown stock for fall planting.
My Maryland Mrs. Aaron Ward
Hadley Ophelia
Pink Killarney Thora (light sport of American Beauty My Maryland)
Gruss an Aachen
Extra heavy plants...\$35 per 100

Branch: Norwood, Pa. **ROBERT CRAIG COMPANY**, 4900 Market Street, PHILADELPHIA

New and Improved "Crepe-Wood"

FOR COVERING FLOWER POTS



PRICES

30-foot Rolls

5 inches wide.....	33c each
6 " "	35c "
7 " "	37c "
8 " "	38c "
9 1/2 " "	39c "

F. O. B. Evansville, Ind.

Cash with order, or 30 days' time to concerns with established credit.

Our new product now takes the shape of the pot.
It does not crack or warp easily.

Send for Literature on "Oak-Kraft" Indoor Window Boxes.
A Good Winter Number and Especially During the Holidays.

EXPANDED WOOD CO., **Evansville, Ind.**

Stock You Need Now

FERNS

Teddy, Jr., 4 inch, 5 inch, 6 inch,
20c, 40c, 60c.

ROSES

3-inch, own root, \$8.00 per 100; grafted,
\$13.00 per 100. Varieties: Killarney, White
Killarney, Richmond, Kaiserin, Rhea Reid,
Baby Doll.

BEGONIAS

Chatelaine and Luminosa, 2 1/2-inch \$5.00
per 100; 3-inch \$8.00 per 100; 4-inch \$15.00
per 100; 5-inch, \$25.00 per 100.

CYCLAMENS

Extra fine, separate colors, 3-inch \$10.00
per 100; 4-inch \$20.00 per 100; 6-inch \$60.00
per 100.

CHRISTMAS PEPPERS

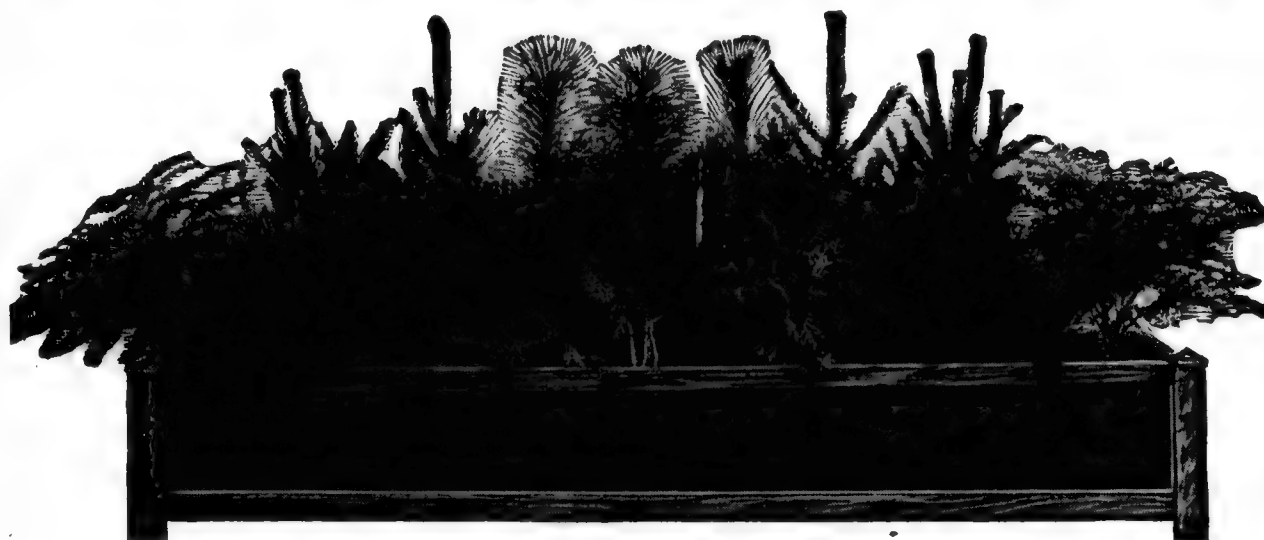
5-inch, well fruited, just beginning to color, \$25.00 per 100

SMILAX, 2-inch, - - - \$3.00 per 100

All the above are fine stock and ready for immediate shipment.
Cash required from unknown parties.

C. H. FREY, Florist
LINCOLN, - - - - - NEBRASKA

A Money Making Proposition for Progressive Florists



Showing one style of Evergreen Window Box Planting

A very good substitute for Box trees would be small Evergreens, which our American nurserymen are already preparing for this purpose. Winter boxes filled with nice Evergreens, dwarf Evergreens, which, to my mind, are even prettier because more diversified than the Box trees, would prove very attractive.

ROBT. CRAIG,
Philadelphia.

HILL'S HARDY EVERGREENS FOR WINDOW BOXES AND TUBBING

With the growing scarcity of Boxwoods and other imported plant material, Hardy Evergreens easily rank first in the class of plants for outside Fall and Winter decoration. Push Evergreens now and the coming months. Talk Evergreen Boxes and Hardy Tubbed Evergreens to the people who have had summer decorations. Both are as easy to sell as Summer stocks and give complete satisfaction. Try out this line now and see for yourself. Realizing florists' needs, we have spared no efforts to prepare a sufficient supply for all requirements, but the demand exceeds that of all previous years. Orders should be placed now for immediate or late delivery.

SUGGESTIONS FOR PLANTING EVERGREEN WINDOW BOXES

- No. 1. Evergreens planted close together, all the same height, give a hedge-like appearance.
- No. 2. High at the ends and low in the center produces, with a little clipping, a graceful curved effect.
- No. 3. Tall pyramidal plants at the ends, with a lower compact line straight across, presents a good appearance.
- No. 4. Each tree planted so as to show its individuality is another plan.
- No. 5. A box filled with assorted gives a shaded color effect that is very attractive.

PRICES ON HILL'S HARDY EVERGREENS FOR WINDOW BOXES, URNS, ETC.

Variety—	Each	Doz.	100
Assorted Varieties (Our Selection).... (\$8.00 per 50)			\$15.00
Picea Excelsa (Norway Spruce), 12-18".....	\$0.20	\$1.80	10.00
Pinus Mugho (Dwarf Mountain Pine), 8-10"....	.35	2.40	18.00
Thuja Occidentalis (Am. Arbor Vitae), 12-18" ..	.30	2.15	16.00

BALL AND PYRAMIDAL SHAPED EVERGREENS

Variety—	Description	Size, Feet	Each	Pair
Juniperus Counarti	Pyramid	2 -3	\$2.75	\$5.25
Picea Canadensis	Pyramid	1½-2	1.00	1.75
Pinus Mugho	Globe	1 -1½	1.25	2.25
Thuja Peabody Aurea.....	Pyramid	1½-2	1.25	2.25
Thuja Woodwardi	Globe	1 -1½	1.75	3.25
Thuja Siberica	Globe	1½-2	2.00	3.75
Thuja Pyramidalis	Pyramid	2 -3	1.50	2.75

PRICES ON HILL'S HARDY EVERGREENS FOR TUBBING

(Chopped specimens, well grown, bushy, compact stock.)

Variety—	Description	Size Feet	Each	Matched Pair
Abies Tsuga Canadensis (Hemlock)	Globular	2	\$2.50	\$4.50
Abies Tsuga Canadensis (Hemlock)	Globular	3	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	2	3.25	6.00
Juniperus Counarti (Counarti Jun.)	Pyramidal	3	4.50	8.50
Juniperus Glauca (Silver Cedar) ..	Pyramidal	2	2.50	4.50
Juniperus Glauca (Silver Cedar) ..	Pyramidal	3	4.00	7.50
Juniperus Virginiana (Red Cedar)	Pyramidal	4	4.50	8.50
Juniperus Virginiana (Red Cedar)	Pyramidal	5	5.50	10.50
Juniperus Virginiana (Red Cedar)	Pyramidal	6	9.50	18.50
Juniperus Virginiana (Red Cedar)	Pyramidal	7	13.00	25.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	3	3.50	6.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	4	5.00	9.50
Picea Canadensis (Blk. Hill Spruce)	Pyramidal	5	6.50	12.50
Thuja Occidentalis (Am. Arb. Vit.)	Ball Shape	2x2	3.75	7.00
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	2	2.00	3.50
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	3	2.75	5.00
Thuja Pyramidalis (Pyr. Arb. Vit.)	Pyramidal	4	3.50	6.50
Thuja Siberica (Siberian Arb. Vit.)	Globular	1	2.00	3.50
Thuja Siberica (Siberian Arb. Vit.)	Globular	2	3.25	6.00
Thuja Siberica (Siberian Arb. Vit.)	Globular	3	4.75	9.00
Thuja Woodwardi (Woodward's Globe)	Ball Shape	1	2.25	4.00

If tubs are wanted, add 75 cents extra per tree.

NOTE—After tubbing, water thoroughly and keep soil moist until frozen solid.

TERMS: Net cash. First order from all firms not having an account with us should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free. To customers of approved credit or who supply satisfactory references, 30 days net.

Notice to Nurserymen and Florists: Our complete wholesale catalog is now ready. Copy sent on request.

The D. Hill Nursery Co.,
INC.

Box 403, DUNDEE, ILL.

Evergreen Specialists Largest Growers in America

HILL'S MOTTO:

HIGH QUALITY REASONABLE PRICES
PROMPT SERVICE COURTEOUS TREATMENT
Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.



Juniperus

Picea

Thuja

Juniperus

"Pretty nearly everything is in short supply this season."—News item.

Have you anything to sell?

**There will be buyers for every-
thing advertised in the**

Annual Special Autumn Number

THE FLORISTS' REVIEW

To be issued November 15

ARE YOU ON?

Christmas Supplies

Here Are Profit-Makers!



RED FRIEZE WREATHS

10-inch, 1-pattern, per doz., **\$7.00**; each, **85c.**
 12-inch, 2-pattern, per doz., **\$9.00**; each, **85c.**
 14-inch, 3-pattern, per doz., **\$12.00**; each, **\$1.10.**

Novelty Auto Frieze Wreaths

6-inch, 4 styles, per doz., **\$4.00**; each, **35c.**
 Packed Singly Christmas Box.

Red, Green, Silver Ruscus.



GREEN FROSTED CROSS

Size 16-inch—1 to a box.
 Price, **\$1.25** each.



RED FRIEZE WREATHS

10-inch, 4 styles.....per doz., **\$4.50**
 Packed **6** to a box.

RED FRIEZE CROSSES

Same style as Frosted Pattern.
 No decorations, size 18-inch.
 Size 15-inch, doz., **\$ 9.00**; each, **\$0.85**
 Size 18-inch, doz., **12.00**; each, **1.10**



Prepared Lycopodium

Natural Prepared Green

This year we offer the finest prepared green lycopodium (Ground Pine). Soft and pliable, and fireproofed.

This is now ready, and you can get an early start in making up Xmas Wreaths. Will not get brittle. Put up in Special Carton, net weight, 10 lbs.

Per Carton.....**\$2.75** each
 Per 5 Cartons.. **2.65** each
 Per 10 Cartons.. **2.50** each

SILVER RUSCUS

Something New

Like polished steel, its brightness is very rich, and its effect, when worked in Wreaths or Baskets, is something beautiful to behold. Owing to the time it takes to prepare this, it is scarce; regard your requirements early.

Price per lb.....**\$1.25**

RED RUSCUS

A vivid, rich red, properly prepared. Last year we had the best Red Ruscus, according to letters received by us from our customers. This year we offer to you this same high grade Ruscus, a true Xmas Red—and fine quality.

There is only one grade.

Price per lb.....**\$1.00**

Large quantity prices on application.

POINSETTIAS, ARTIFICIAL

This ever popular novelty will again play a prominent part in Xmas sales. This year, we have been successful in getting together a wide and extensive line of good flowers, all true colors, with and without foliage, as you prefer. Used extensively for display, decorations, baskets, wreaths, etc.



Very Best Velvet

No. 1—18-inch stem, 10-inch flower, with foliage—

Per gross.....**\$12.00**
 Per dozen..... **1.00**

No. 2—14-inch stem, 8-inch flower, without foliage—

Per gross.....**\$6.75**
 Per dozen..... **.60**

No. 959—Small size. Our successful seller last year, for small baskets and wreaths. 8-inch stem, 3½-inch flower—

Per gross.....**\$3.00**
 Per dozen..... **.30**

No. 10—Small size, 5-inch stem, 2¼-inch flower—

Per gross.....**\$1.50**
 Per dozen..... **.15**

Pittsburgh Cut Flower Company

116-118 Seventh Street,

PITTSBURGH, PA.

— LET US SERVE YOU —

M.
RICE
CO.

YOU CAN PAY US

in settlement of present balances or future purchases with 4%

LIBERTY BONDS

which we will gladly accept at face value.

If you haven't had any dealings with us, it's to our mutual interest to get acquainted with each other at once. Write for our new

SPECIAL CHRISTMAS BULLETIN

and become a user of

"Keystone Quality" Florists' Supplies

—ALWAYS THE BEST BUY—

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street, PHILADELPHIA, PA.

M.
RICE
CO.M.
RICE
CO.M.
RICE
CO.

MORE GOODS FOR THE SAME MONEY
OR
THE SAME GOODS FOR LESS MONEY

Have you subscribed to the S. A. F. Publicity Fund?

If not — Why not?

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Salesrooms, 19-25 East 24th Street, NEW YORK

The
Album
of

DESIGNS

Post
Paid
75c

FOURTH EDITION—JUST OUT

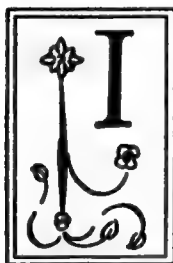
The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

THE FLORISTS' REVIEW

CLEVELAND'S FUNERAL FLOWER FACTORY

The Sixth City is first in quite a few things that pertain to the florists' business and among the most unusual of its points of trade interest is the factory where John Kirchner and his sons turn out funeral work in quantity with a dexterity and celerity seldom if ever equaled.

By CHARLES N. COTTER.



IN every line of human endeavor there is some man who, by intrepidity, perspicacity and high integrity, rises from the obscurity of the ranks to the plane of leadership. The oil world has its Rockefeller, the automobile world its Ford and the world of commercial floriculture has a worthy aspirant to the eminence of leadership in quantity production in the person of John Kirchner, of Cleveland.

Situated far out at Quincy avenue, in the Sixth City, away from the beaten paths of retail traffic, this genius of twentieth century commercial floriculture is conducting a business of such unusual magnitude as to tax the imaginative faculties of the casual observer. To those who are honored in knowing John Kirchner, his success is but the inevitable result of a temperate life and an inordinate capacity for work. He is a man with a purpose in life, possessing a force that sweeps aside all obstacles that stand in the way of success.

Seeing Is Believing.

Having heard much about this exemplar of tireless effort, it occurred to me that maybe the underlying principles of success could be observed in operation by watching the wheels of his business revolve, so advantage was taken of a recent errand to Cleveland to visit the reputed hive of industry.

What I saw could be adequately described only by the facile pen of a Forrest Crissy or a Julian Street, so vital is the message John Kirchner's life and industry have for the average florist, but as their powers of description are not available in this particular instance, the following report will convey the moral in an unrefined manner.

After a street car ride of about twenty minutes' duration through

a section that obviously is populated by those who dwell in the dull gray stratum of Cleveland's social life, I alighted at Quincy avenue and walked into the office on the corner in front of a small range of greenhouses. This office or reception room had nothing except immaculateness to distinguish it from the salesrooms that are characteristic of small retail greenhouse establishments. It was spick-and-span throughout, sort of cozy and homelike; in fact, it symbolizes tranquillity rather than the hustle and bustle I had prepared myself to see.

Quantity Production.

But walking to a door at the opposite side of the room, my eyes were greeted with a sight that filled me with amaze-

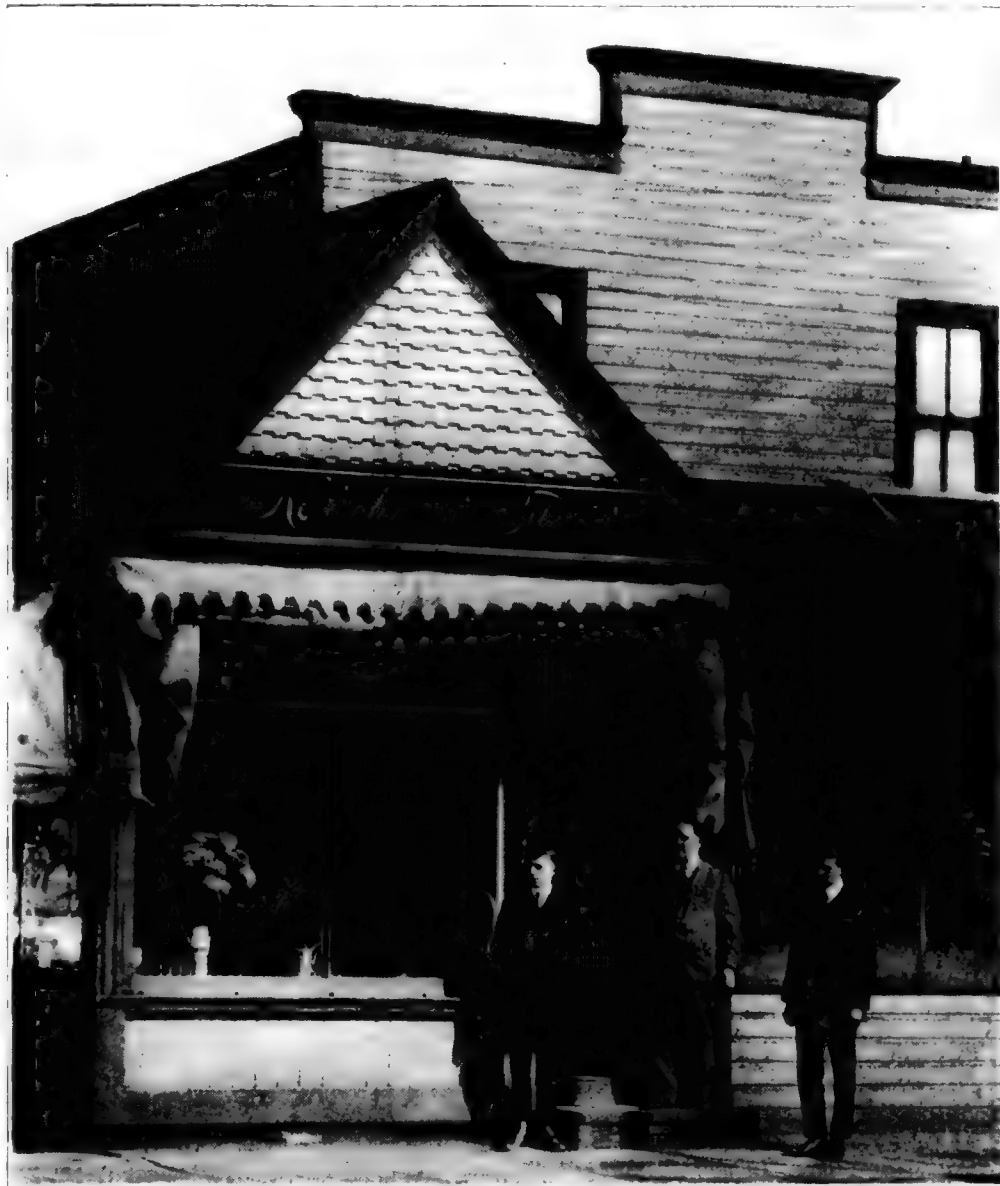
ment. There, in the center of a large workroom, stood our genial friend, in his shirt sleeves, busily engaged in adding tone to a large standing cross of pink and white asters. Along the sides of the room were eight girls working just as fast as human dexterity allows, wiring asters, roses and bronze magnolia leaves. Two other men and Mrs. Kirchner were concerning themselves with rapid fabrication of diversified emblems of mortality, while in another room, all by himself, worked an artist of no mean ability putting the finishing touches on a casket cover of such magnificence as to cause one almost to agree with Shakespeare, that "death is a consummation devoutly to be wished." Here and there—in fact, everywhere—reposed sprays, wreaths, pillows and gates ajar. It seemed as though Cleveland must have suffered a calamity and the nation was expressing sympathy in floral tokens. I never in all my life saw so much funeral work being made at one time, or made so fast.

An Average Day.

Mr. Kirchner smiled when I asked him if it was an extraordinary day's business and informed me that he had poorer, also better, days, but that he was of the opinion that ere night fell it would prove to have been an average day. Two of his salesmen, he explained, were out delivering door wreaths and undoubtedly would return with \$50 or \$75 worth of additional business.

On my expressing my astonishment, Mr. Kirchner requested that before passing judgment I accompany him through the entire works. He first took me to the garage and there showed me more motor power than I imagined would be possessed by any retail store other than the large department organizations.

There are ten in all, seven of them Whites. Two are enormous closed body trucks, polished like mahogany; one is a 5-ton open truck, two are



John Kirchner, of Cleveland, and His Two Sons.

THE FLORISTS' REVIEW

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There are ten in all, seven of them White. Two are enormous closed body trucks, polished like mahogany; one is a 5-ton open truck, two are



John Kirchner, of Cleveland, and His Two Sons.

machines of the brand popularly termed "tin lizzies" and one is a palatial touring car. There are also, he explained, two high-powered roadsters used by his salesmen for getting over the territory expeditiously. This array of motor power he stated is kept continually on the go, bringing plants from his greenhouse range in the outskirts of Cleveland and making city deliveries. White trucks

Returning to the office, we sat down and I was held enthralled by the story of his life as he told it. Ages old it was in substance, but ever new as applied to a contemporary. Summarized, it was a structure built of high purpose, honesty and industry on a foundation of temperance, fidelity and integrity. Accessible for business twenty-four hours a day, efficient in his business and proficient in inculcating loyalty

but such an attempt to attach ignominy will be without avail, for the world loves a progressive man. John Kirchner makes funeral work his specialty. He gives no commissions and never visits a house of bereavement unless first instructed by the undertaker to deliver a door piece. His methods will stand the test of our trade ethics.

Built on Service.

His success is based on the principle contained in Emerson's famous philosophy: "If a man writes a better book, preaches a better sermon or builds a better mouse trap than his neighbor, even though he build his house in the wilderness the world will make a beaten path to his door." John Kirchner built his business house in what can only be considered a wilderness in the business world of Cleveland and a beaten path has been made to his door. The reason is obvious.

HOME-GROWN PRIMULA SEED.

Experiments with Obconica.

The seeds of *Primula obconica*, at least the best strains obtainable, were until recently procured principally in Germany, but the war blockades, and later the entrance of the United States into the conflict, prevented further importation from the German sources. Seeds from other European growers never approached the high quality of the German strain, and anyone who has grown *Primula obconica* will be ready to indorse this statement.

It looked for a while as if we should be without the obconicas unless we were willing to use inferior strains, a course which would undoubtedly have been followed if home production had not been taken up.

While there are thousands of florists who grow *Primula obconica* and find it profitable to buy small plants to grow on, there are only a few with whom the loss of this item would cause a big dent in their yearly income and perhaps force the suspension of their business, as might have been our case. A line of plants which could be depended upon to produce sales amounting to thousands of dollars is not easily substituted with something else.

The Only Way Out.

We realized our position early in 1916 and decided that the only way out of the trouble was to grow our own seed. So preparations were made and 2,500 plants were reserved as seed-bearers. Our hope was to produce at least enough



Kirchner's Funeral Flower Factory.

cost money, both in the purchase price and in running expenses, but Mr. Kirchner says they are more reliable and satisfactory than the lighter cars; in his strenuous service the "lizzies" soon rattle themselves to pieces.

From the garage we went to the stock department and the reserve supply of the various accessories of a business such as he operates was so enormous as to make many a wholesale supply house look like a pygmy in comparison. Bales upon bales of moss (he recently bought two carloads at one time), mountains of wire frames, boxes of ribbon piled high on top of one another, and volumes of other supplies too numerous to mention.

Energy and the Golden Rule.

From the vibration of his voice and the fire of enthusiasm that flashed from his eyes, as he explained the various phases of his enterprise, it was apparent that inherent in him was the spirit found only in the class who work for the love of accomplishment.

alty and securing efficiency in his associates, his success is built on the practice of the Golden Rule.

Undertakers' Introduction.

Thirty-three undertakers secure their door wreaths and sprays from Kirchner and are given a flat price that permits them to make a nice profit on a moderate charge. These door pieces are delivered by two clever salesmen, Kirchner born and tutored, who drive White roadsters and solicit in a refined and businesslike manner the family funeral order. This family order usually is followed by orders from the relatives and intimate friends and ultimately by the continued patronage of all concerned. A dollar value for every dollar charged cements the relationship between the consumer and Kirchner, with the result that a large business attains greater proportions with each succeeding season.

Some people, out of the malice that springs from envy, may turn up their noses at this system of merchandising and utter the cry of "Crepe chaser!"



A Fleet of Ten Motors Kept Busy in the Service of a Cleveland Funeral Work Specialist.



Where John Kirchner, His Wife and Their Assistants Make Funeral Designs by the Dozens.

seed for our own use, and we needed "some" seed to grow our usual output of several hundred thousand plants. That these reserved plants received special care and were watched like a baby, need hardly be mentioned.

For some reason or other, it took them unduly long to get ready to bloom; at least, that is the way it seemed to us. And when they did start, a period of dark weather set in, lasting much too long to please us. To make sure of the best possible fertilization, we pollinated whenever we had a chance, but the results were so discouraging that nothing but the hope of doing better, the will and the necessity for success kept us at it.

Well, we did succeed at last, even if it was late in the season when we gathered our main crop of seed. It was April—too late for many of the seeds to do much good.

First Crop of Seed.

As to the quantity of seed obtained from the 2,500 plants—eight and three-fourths ounces—it is so little that it is hard to believe it. Yet anyone acquainted with the production of seed will readily understand the situation, and we ourselves know that our results this season will be much better and should be normal in another year.

The cost of the eight and three-fourths ounces of seed obtained in our first trial can easily be figured. The plants were in prime condition before the Christmas holidays in 1916 and could have been sold over and over again at 25 cents each. Then the bench room, 1,800 square feet, could have been used

for another crop till the end of April, which is as long as the plants occupied this space. A like quantity of seed would have cost us in Germany about \$250.

This high cost of a tiny quantity of seed we consider simply a tuition fee for learning something, and the more the cost the better the lesson will stick.

We awaited anxiously the results of the home-grown seed. Would the blooms be the same in quality as they always had been, or would they be inferior?

The Blooms from Home Seed.

We are glad to state that we are agreeably surprised with our results in obtaining flowers, which are not only as good as they always have been, but so much better that several years of improvement seem to lie between our present quality and the quality of a year ago. We attribute this result, first of all, to the selection of our seed-bearers from thousands when in bloom, with the particular attention which we gave to color, shape and size of flower, and habit of plant in general. Another cause is the painstaking pollination, eliminating entirely self-fertilization, which often results in deterioration.

We are proceeding with the work more confidently this season, feeling that we have laid the foundation for a branch of our business which will prove profitable and make us independent of European sources. Aside from the financial results, the production of seed in combination with hybridizing offers so much fascination that it is well worth all efforts which we can muster. Every now and then a new flower will attract

our attention through its superiority in some particular. Wonders never cease.
J. L. Schiller.

FOLLOWING THE FLORIST.

The argument advanced in the issue of The Review for September 13 that outdoor displays by florists have an influence upon sales of bedding plants is amply proved by the neighborhood near the establishment of Frank Oechslin, 4911 West Quincy street, Chicago. Mr. Oechslin's plant range occupies the better part of a block in a section of Chicago that is not completely covered with buildings, neither is it what might be termed a high-class residence section. But around his establishment Mr. Oechslin has planted cannas in the parking between the sidewalk and the curbing. Under the care of this expert grower, the cannas were exceptionally attractive during the summer.

The effect of this outdoor display can be seen in the yards of the homes nearby. Many of them have elaborate flower beds; there are many shrubs and a few hedges, but in almost every instance the lawns are exceptionally well kept. There is no doubt that much of this planting is due to the example set by Mr. Oechslin.

Wilkes-Barre, Pa.—The Marvin Floral Co., 23 South Franklin street, held a dahlia exhibition September 29, which attracted great crowds. Exhibits by local growers filled the large conservatory. The show was so successful that it was announced the exhibition will be made an annual affair.

machines of the brand popularly termed "tin lizzies" and one is a palatial touring car. There are also, he explained, two high-powered roadsters used by his salesmen for getting over the territory expeditiously. This array of motor power he stated is kept continually on the go, bringing plants from his greenhouse range in the outskirts of Cleveland and making city deliveries. White trucks

Returning to the office, we sat down and I was held enthralled by the story of his life as he told it. Ages old it was in substance, but ever new as applied to a contemporary. Summarized, it was a structure built of high purpose, honesty and industry on a foundation of temperance, fidelity and integrity. Accessible for business twenty-four hours a day, efficient in his business and proficient in inculcating loyalty

but such an attempt to attach ignominy will be without avail, for the world loves a progressive man. John Kirchner makes funeral work his specialty. He gives no commissions and never visits a house of bereavement unless first instructed by the undertaker to deliver a door piece. His methods will stand the test of our trade ethics.

Built on Service.

His success is based on the principle contained in Emerson's famous philosophy: "If a man writes a better book, preaches a better sermon or builds a better mouse trap than his neighbor, even though he build his house in the wilderness the world will make a beaten path to his door." John Kirchner built his business house in what can only be considered a wilderness in the business world of Cleveland and a beaten path has been made to his door. The reason is obvious.

HOME-GROWN PRIMULA SEED.

Experiments with Obconica.

The seeds of *Primula obconica*, at least the best strains obtainable, were until recently procured principally in Germany, but the war blockades, and later the entrance of the United States into the conflict, prevented further importation from the German sources. Seeds from other European growers never approached the high quality of the German strain, and anyone who has grown *Primula obconica* will be ready to indorse this statement.

It looked for a while as if we should be without the obconicas unless we were willing to use inferior strains, a course which would undoubtedly have been followed if home production had not been taken up.

While there are thousands of florists who grow *Primula obconica* and find it profitable to buy small plants to grow on, there are only a few with whom the loss of this item would cause a big dent in their yearly income and perhaps force the suspension of their business, as might have been our case. A line of plants which could be depended upon to produce sales amounting to thousands of dollars is not easily substituted with something else.

The Only Way Out.

We realized our position early in 1916 and decided that the only way out of the trouble was to grow our own seed. So preparations were made and 2,500 plants were reserved as seed-bearers. Our hope was to produce at least enough



Kirchner's Funeral Flower Factory.

cost money, both in the purchase price and in running expenses, but Mr. Kirchner says they are more reliable and satisfactory than the lighter cars; in his strenuous service the "lizzies" soon rattle themselves to pieces.

From the garage we went to the stock department and the reserve supply of the various accessories of a business such as he operates was so enormous as to make many a wholesale supply house look like a pygmy in comparison. Bales upon bales of moss (he recently bought two carloads at one time), mountains of wire frames, boxes of ribbon piled high on top of one another, and volumes of other supplies too numerous to mention.

Energy and the Golden Rule.

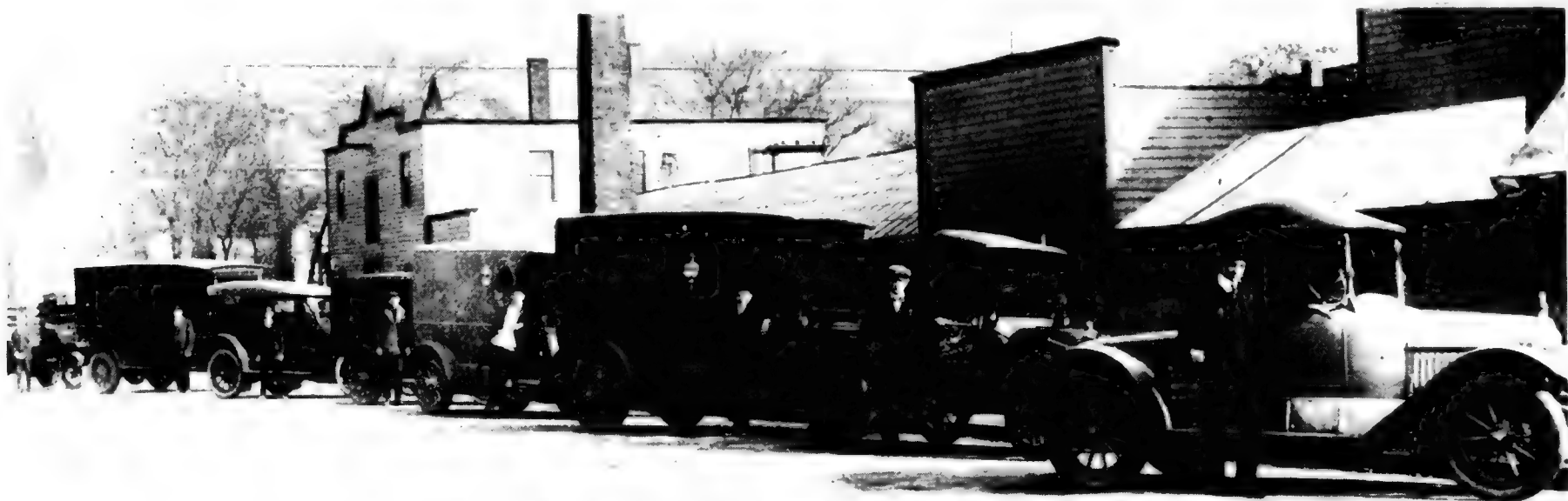
From the vibration of his voice and the fire of enthusiasm that flashed from his eyes, as he explained the various phases of his enterprise, it was apparent that inherent in him was the spirit found only in the class who work for the love of accomplishment.

alty and securing efficiency in his associates, his success is built on the practice of the Golden Rule.

Undertakers' Introduction.

Thirty-three undertakers secure their door wreaths and sprays from Kirchner and are given a flat price that permits them to make a nice profit on a moderate charge. These door pieces are delivered by two clever salesmen, Kirchner born and tutored, who drive White roadsters and solicit in a refined and businesslike manner the family funeral order. This family order usually is followed by orders from the relatives and intimate friends and ultimately by the continued patronage of all concerned. A dollar value for every dollar charged cements the relationship between the consumer and Kirchner, with the result that a large business attains greater proportions with each succeeding season.

Some people, out of the malice that springs from envy, may turn up their noses at this system of merchandising and utter the cry of "Crepe chaser!"



A Fleet of Ten Motors Kept Busy in the Service of a Cleveland Funeral Work Specialist.



Where John Kirchner, His Wife and Their Assistants Make Funeral Designs by the Dozens.

seed for our own use, and we needed "some" seed to grow our usual output of several hundred thousand plants. That these reserved plants received special care and were watched like a baby, need hardly be mentioned.

For some reason or other, it took them unduly long to get ready to bloom; at least, that is the way it seemed to us. And when they did start, a period of dark weather set in, lasting much too long to please us. To make sure of the best possible fertilization, we pollinated whenever we had a chance, but the results were so discouraging that nothing but the hope of doing better, the will and the necessity for success kept us at it.

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RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

A WARTIME BENEFIT.

No more will the young man who bears an offering of candy to lay at the shrine of his affections be greeted with a smile by the goddess he is worshipping. That is, providing the goddess is a real, patriotic American girl. For American girls, striving to do their share toward their country's success in the war, have resolved to stop eating candy as a means of helping conserve the sugar supply, the latter, as is reported, being only about fifty per cent of the amount the allied countries need.

This resolution, however, does not mean that girls are any more averse than in peace times to receiving tokens of affection. The ban is on sugar only, and the things sugar makes. And here is where we florists come in.

Candy has always been the principal competitor of flowers as gifts. Bar the candy and flowers have no competition.

The business advertising has brought candy manufacturers has been pointed to as one of the arguments in favor of the S. A. F. national publicity campaign. There is no doubt that advertising has made candy as popular a gift as flowers. But this move to curtail the eating of candy to conserve the sugar supply is not going to make the candy manufacturers lie down and quit business. They have tasted the results of advertising and found them as sweet as the candies they make. Patriotism will not make them altruistic enough to stop gorging themselves with profits.

Here is an opportunity for retailers everywhere to get in a good lick. Why not advertise flowers as a substitute for candy as gifts and thereby help the government in its campaign to economize on food?

THE F. T. D. EMBLEMS.

The Florists' Telegraph Delivery Association will give \$200 for the best sign or emblem submitted to its committee for the use of its members in advertising the delivery of flowers by mail, telegraph, telephone, etc., etc., etc.

The successful subject will be one suitable for use as a poster stamp, window sign or delivery wagon sign, or on a billboard. It must convey in the simplest manner the title of our association, Florists' Telegraph Delivery.

Those competing will not be restricted as to the size or number of subjects sent in for consideration.

The idea the committee wants to convey through the sign is that members of the Florists' Telegraph Delivery Association can deliver flowers anywhere in the United States or Canada (or the world) through its members on short notice.

We want a sign easily remembered wherever seen, and symbolical of our aims. Get busy and get your sketches in. Be sure to put your name and address plainly on the back of each sketch submitted. Anyone is eligible.

The sketches will become the property of the association and we will pay for the one selected.

All rights and titles will remain with the association, and no artist's or designer's name will be permitted on the face of the selected sketch. The decision of the committee will be final.

Here is a chance for a little easy money. Your idea is likely to be the winner, so do it now. All sketches must be in the hands of the committee not later than March 1, 1918.

Send your sketches and requests or any further information to F. C. W. Brown, care of the J. M. Gasser Co., Cleveland, Ohio.

F. C. W. Brown, Chairman.

OPPORTUNITIES FOR HUSTLERS.

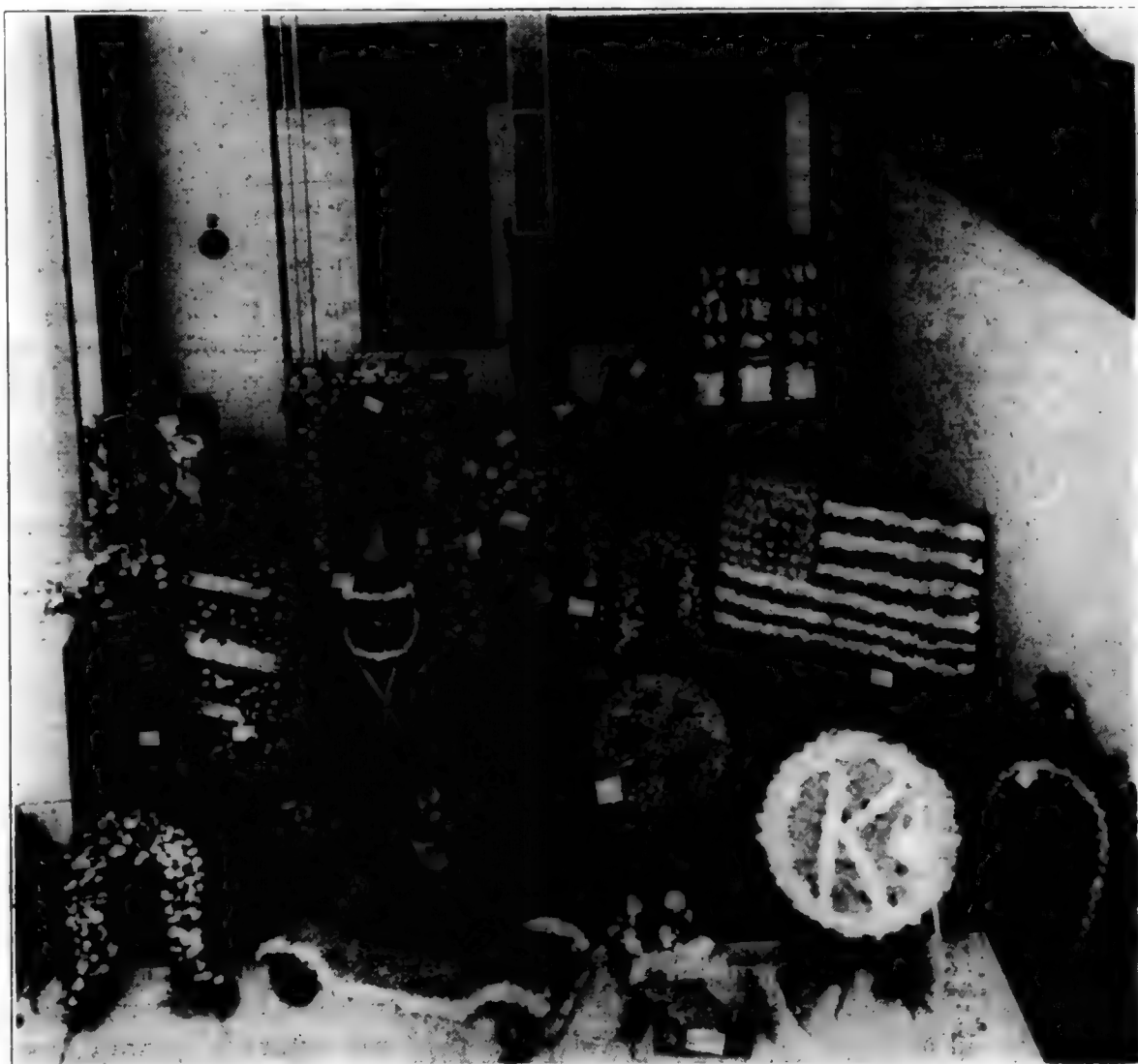
Advertising took a long step forward several years ago when manufacturers began to discover that it is often more effective to advertise the use for a product than to advertise the product itself. The idea took hold slowly at first. When a large soap-maker started to advertise the uses of soap it created a sensation. It seemed like emphasizing the obvious. Didn't everybody know how to use soap?

Yet this exploitation of uses is one of the most vitalizing ideas in business-building. The florists of old, for instance, were quick to play up the new

uses of flowers, the suitability of flowers for occasions at which it had never been customary to employ flowers. It is this educational work of the pioneers that the florist of today must thank for his many channels of trade.

A development of later years, and a thing that will grow under intelligent coaxing, is the use of flowers at business openings, such as when a merchant moves into new quarters, or when a concern is just starting out. On such occasions the donors of flowers usually are business men with whom the recipient concern does business. The donors, therefore, are the men with whom the florist should get in touch. It is obvious the auspicious opening that begets mention by mouth and print will be of benefit to the well-wishers as well as to the well-wished, so perhaps the recipient in many cases will assist the florist in getting the names of some of the people with whom he deals.

The accompanying illustration shows the designs supplied for the opening day of a newspaper in its new building at Birmingham, Ala. The pieces were made by the Tutwiler Flower Shop. The flag, the new building, the Rotary wheel, an automobile, a scroll of honor and a bottle of something were given floral representation, and there were several horseshoes, baskets and emblems of good luck.



Designs for a Newspaper's Housewarming, by Tutwiler Flower Shop.



A Casket Cover of Chrysanthemums, Large and Small, Made by the Springfield Floral Co.

A wise thing to do nowadays is to watch for building operations or alterations on the part of business houses, and then, when there is something doing, take the party concerned into one's confidence.

THAT WONDER PLANT.

Penn, of Boston, some time ago discovered what he termed "the most wonderful plant in the world," and The Review reproduced the advertisement in which this "plant" was exploited. Mr. Penn stated at the time that the idea was not copyrighted, and invited other florists to use it. Some of them accepted the suggestion.

The Review is in receipt of a copy of the advertisement used by the J. M. Gasser Co. in a Cleveland morning newspaper, occupying a column of space. With the advertisement came the following letter:

"The enclosed advertisement is the one used by the J. M. Gasser Co. October 25 in the midst of the Liberty bond campaign. Penn, of Boston, is the originator and Gude Bros. Co., of Washington, D. C., has also used it. Its appearance here called forth much favorable comment, and we consider it a fine piece of timely advertising."

The copy for the advertisement read:

The most wonderful plant in the world. If the J. M. Gasser Co. offered to the public a plant that could be bought in any size, at a price suited to every man's pocketbook, that required absolutely no care, would grow outdoors and in the house, summer and winter alike, and was guaranteed to bear twice a year, on stated days, for a period of twenty-five years, blossoms so highly prized that anybody would accept them in payment for merchandise and service; and if at the end of the period we guaranteed to repay the owner his total original cost—such a plant would truly be the most wonderful plant in the world. The above conditions apply exactly to the terms and advantages of the Liberty loan bonds. We advise their purchase by every household in the country.

MUM'S THE WORD.

The genus chrysanthemum happily includes a number of sub-groups, or types, so diversified in appearance that if an anemone-flowered variety were placed beside Bonnaillon the average layman would consider the two as of different

families, or genera. This variation of form comes in handy when it is desirable, for instance, to make a design entirely of mums. By using two or three types, the designer is able to avoid monotony or marked uniformity in his piece, as shown in the accompanying illustration of a casket cover made entirely of mums. Medium-sized blooms were used for the double spray, Garza mums for the finishing in the center and pompons for the showers. John Bryant, manager of the Springfield Floral Co., of Springfield, Ill., who made the cover, says there is special wisdom in getting rid of mums when mum prices are down and at the same time pleasing the patrons.

SHERMAN WAS RIGHT.

The influence of war on milady's fashions, on art's expression or America's progress is as apparent as day, and now, as of similar nature, it is interesting to note the sway of war times in the work of florists, although the results are of a rather freakish order. When a soldier dies a funeral design of the stock variety will do, of course, but there are times when the retailer has to bow to the whims of the customer, however peculiar the whims may seem. In the cases illustrated on pages 18 and 19 the designer was required to employ the military element as the motif of his funeral piece, and it is to his credit that he succeeded as well as shown in the picture.

The smaller reproduction shows the work of Lee L. Larmon, of Omaha, Neb. The decedent in this instance was an infantryman, and Mr. Larmon was obliged to give floral representation to the insignia of the infantry, crossed rifles. The "4" at top denotes the number of the regiment and the "C" the company. Crossed cannons would have been used for a member of the artillery and crossed sabers for a cavalryman.

The design shown in the larger picture was made by H. N. Lowe, of Lowe's Flower Shop, Long Beach, Cal. Here the deceased was a shipbuilder em-

ployed on government work, the piece being the tribute of employees, who evidently insisted on having a U-boat at the grave. The design was five feet in length and made of white asters, pink roses and white carnations.

Before winter there will be in the neighborhood of 1,000,000 men in training in this country for service in Europe. Considering the mortuary tables of the insurance companies, there is reason to believe that no comparatively mean number of the embryo soldiers will die on this side of the water, from natural causes. Funerals with military honors are pretentious affairs, and lucky perhaps will be the retailer who does business near one of the large cantonments. At any rate, why not paste the illustrations in the scrapbook, to hold against the time when a customer wants something "different"? Florists must stand by the slogan, "Customers first," but for shocked artistic ideas there is a good salve in the way of more money usually obtainable when a design of the freakish order is demanded. Let us recommend wreaths and sprays, but make special designs when we must, not forgetting to charge a special price.

BREITMEYER'S BEST BET.

"This S. A. F. publicity idea," observed Frank Danzer, advertising manager for Breitmeyer's, Detroit, "is the best scheme conceived in the history of our business. It is a necessary product of the times. It is bound to go through when thoroughly understood by those it is intended to interest, and that means the entire profession.

"Take ourselves, for example. We propose to double the amount apportioned for publicity, and, as a coincidence, we have now four stores, twice the original number. We pay close attention to billboard displays, seeing that flowers in season are featured; now it is dahlias, then roses and so on, so that the sign is not allowed to become stale. We have adopted the idea, 'Papa brought these flowers to Mama,'

suggested by Philip Breitmeyer. The boards show his grandchild seated on the floor, in the act of picking the petals of a rose and exclaiming as above.

The idea has proved immensely successful. The color scheme is perfect and the subject is copyrighted."

W. M.

THE INDIANA PLAN

WIND STORM INSURANCE.

What the Hoosiers Are Doing.

Some time ago, when we wrote you in regard to the new wind and hail insurance association which is being fostered by the State Florists' Association of Indiana, we expected to be organized by November 1 and so announced in the literature we sent out. We did not anticipate the thousand and one little delays incident to the preliminary arrangements of such an undertaking as this. We were detained from time to time, with the result that we were ready to get down to the real business of soliciting insurance considerably later than we at first expected, and we have been obliged to revise our dates somewhat. We are hoping now to have things ready to perfect the organization about December 1.

The committee in charge of the preliminary work is meeting with excellent success. Applications are coming in daily, a great many of them without personal solicitation, which shows that there exists a real demand for this kind of protection and that a mutual organization, operated within and controlled by the trade, is assured of success. Some fifty applications, ranging all the way from 5,000 to 200,000 feet of glass, have already been booked. We consider this a good showing for the time we have been at it and the methods of solicitation employed thus far.

After such a destructive season as last summer, it would seem that no greenhouse owner, be he large or small, would care to be without adequate protection against wind as well as hail. A number of localities which had previously boasted of immunity from wind storms had a rude awakening last summer, so that it was truly said that "many an old residenter, who could not recall a cyclone in his vicinity during

the last forty years, will be able to remember the one of 1917." The fact is that cyclones are not in the habit of asking "by your leave" of anyone, either as to where they will strike, or from what direction. Can there be any doubt as to the wisdom of insuring against these elements?

By Way of Explanation.

We have been asked, "Where does the State Florists' Association of Indiana come in when this thing gets going?" Let me state right here and now, the State Florists' Association of Indiana does not expect to, and will not, reap any financial remuneration from this project. The Indiana association will be satisfied with the gratification of having done a good deed for its members and the trade at large. It is spending its money with no expectation of reimbursement until there is an earned surplus, and then only to the extent of the funds advanced for promotion expenses, plus, perhaps, a reasonable interest. The Indiana laws provide for this. There can be no promotion funds returned until there is an earned surplus and the organization can spare the money without embarrassing its treasury. This is true regarding any funds advanced from whatever source for promotion purposes.

When the committee has sufficient applications for insurance booked, a meeting of all the applicants will be called for the purpose of organizing, electing officers, etc. The State Florists' Association of Indiana will then and there turn over to the new organization all the funds and everything else pertaining to it, and cease to be connected in any way. The money advanced will be considered a loan, which can be paid only as stated above.

In the face of the above, we do not claim to be totally disinterested. The fact is, we want this form of protection on our greenhouses. That is what in-

duced us to start a mutual organization, and it was only natural that the state association should take hold of it for the benefit of its members. We could have organized under an old state law, which would limit our operations within the boundaries of this state, but we reasoned that if it is a good thing for the Indiana growers, it should be equally good for the growers of the entire country; and the larger the movement, the safer the insurance would be. Inasmuch as the promotion expenses would be only slightly larger, we concluded to make it of national scope rather than make it a local affair. So you see, it is not so philanthropic after all. We want this protection, but we can get it only by inducing a sufficient number of others also to see the need of it and want it. The only credit we shall deserve is in the fact that we are willing to advance, perhaps donate, the necessary funds to start the thing on its way and to work our bloomin' heads off in getting it organized. Do you think we deserve encouragement?

A. J. F. Baur.

EARLY OUTDOOR TULIPS.

I would like to have the names of some early-blooming single tulips in red, white and yellow, for outdoor planting. I would prefer varieties that flower at the same time.

C. E. E.—Ill.

Good bedding varieties of early tulips are: Yellow, Chrysolora or Golden Queen; white, White Joost Van Vondel; red, Sir Thomas Lipton and Vermilion Brilliant. These varieties bloom at the same time.

C. W.

MOSCHOSMA RIPARIUM.

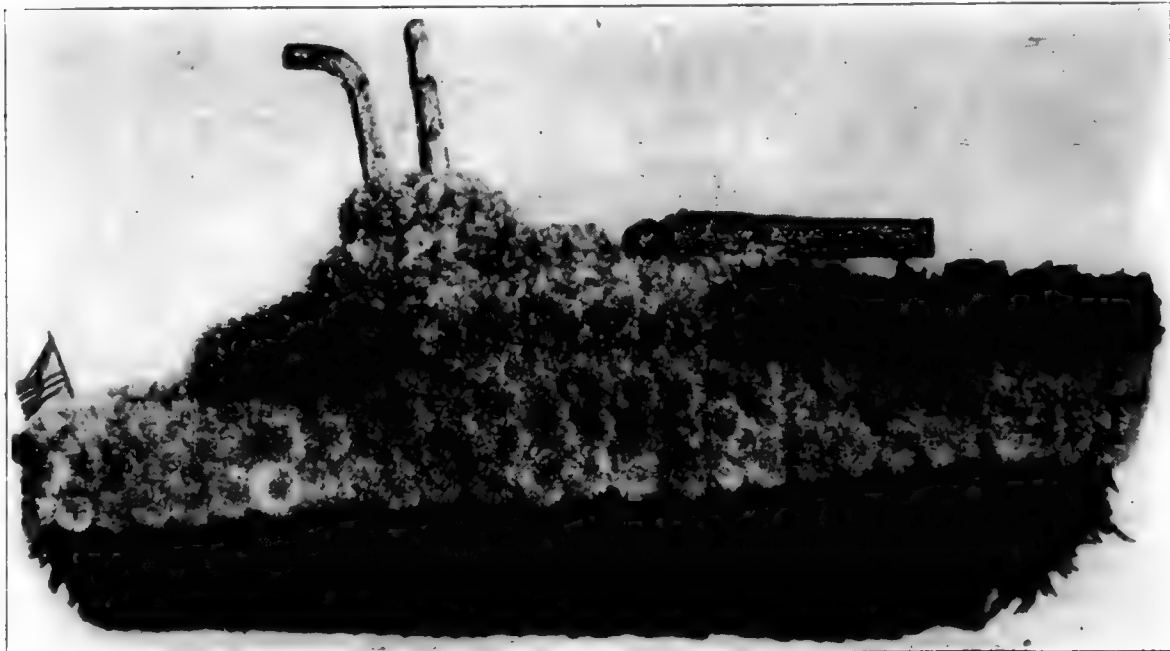
I should like to inquire as to the culture of *Moschosma riparium*, if it is of value to florists and if beds or pots are best to grow it in. Also I should like to know how to keep large ferns during the winter in greenhouses, and if they should be kept on the dry side, with just enough water to retain life.

M. E. H.—Tenn.

Moschosma riparium propagates easily from cuttings and is of rapid growth. It succeeds best in an ordinary greenhouse with a night temperature of 50 degrees. Propagated in March, potted along and kept pinched back until August, plants in 8-inch pots may be had. Although the plant has a graceful appearance while in flower, I do not consider it of any special value to florists or gardeners. It is of little value as a house plant. As a conservatory plant on a private estate, it has but little value, only a small number now having it. When first introduced it had a good run for a couple of years.

All ferns, and, in fact, all pot plants, are better kept somewhat on the dry side in winter. *Adiantums* are benefited by being kept quite dry for some weeks and allowing the foliage to dry before shaking out and repotting them. They appear to start away better after a resting period. The various *nephrolepis*, including the Boston fern, *Whitmanii* fern, and many others, should never be allowed to become absolutely dry, as much of the foliage will be spoiled. It is all right, however, to reduce the water supplies considerably during the dark winter months.

C. W.



For the Naval Man or Shipbuilder on Government Work.

SHOW AND SOCIETY NOTICES

CLEVELAND SHOW PLANS.

The most interesting announcement from the Cleveland flower show committee is the revision of two of the classes, one in the chrysanthemum section and one in the rose section. No. 23, vase of fifty blooms chrysanthemums, one variety, any color, first prize, \$50 Liberty bond; second, \$25; third, \$15; fourth, \$10. Class No. 58 will be changed to read as follows: Vase 100 blooms of any rose to be disseminated in 1918, arranged in basket for effect, greens and accessories allowed, first prize, \$100; second, \$60; third, \$40. An additional prize is offered in connection with Class No. 1. This is a sterling silver bowl valued at \$50, offered as a sweepstakes prize.

It is suggested that all exhibitors select a train leaving their starting point at an hour early enough to bring them into Cleveland not later than 7 a. m. central time. In the event there is no express car on this train they are advised to place a pair of cheap iron handles on the ends of their shipping cases, which will allow the cases to be received as baggage and handled in the baggage car.

A meeting was held of Cleveland F. T. D. members October 29 for the purpose of planning a feature display in the show. The execution of the exhibit was left in the hands of Charles Russell.

Mrs. H. P. Knoble, president of the Cleveland Woman's Florist Club, has appointed Mrs. George W. Smith chairman of the entertainment committee, the other member being Miss Eloise Swinton. These ladies will plan an interesting program for the visiting ladies during the four days of the show, the main features of which will be a luncheon on Saturday, followed by a theater party in the afternoon. There will be automobile trips through the parks and residential sections at different times during the show.

All visiting florists and gardeners and others in the trade are requested to register at the Grays Armory as soon as possible after arriving in Cleveland and getting located in their hotels. Badges will be issued of a novel nature that will admit all visitors to the show, also banquet tickets for those in the trade remaining over Friday evening.

H. P. Knoble, Chairman.

ILLINOIS FLOWER SHOW.

J. F. Ammann, secretary of the Illinois State Florists' Association, has been busy during the last several weeks working up interest in the fall meeting and flower show to be held at Galesburg November 6 and 7. The flower show will be held at the state armory. Besides the exhibits of growers and other trade displays, many amateurs have entered and a fine show is assured. In the evening of the opening day there will be a banquet for the members of the association and the trade generally.

Amateur participation will be more extensive than at previous shows, it is

expected, because of the activities of I. L. Pillsbury, president of the association. Last spring Mr. Pillsbury presented hundreds of plants to the school children of Galesburg, with the idea that they have them in bloom for the flower show. Prizes are offered for the amateur display.

GLADIOLUS SOCIETY.

Prof. A. C. Beal, of Cornell University, has accepted the position of secretary of the American Gladiolus Society, made vacant by the death of Henry Youell, of Syracuse, N. Y.

NEW YORK FEDERATION.

The Buffalo Florists' Club has invited delegates from the Federated Societies to be its guests November 14.



For the Infantryman.

Every effort is being put forward to make this a most enjoyable and profitable occasion. At 2 o'clock in the afternoon there will be a meeting of the delegates at the South park conservatory. The municipal chrysanthemum show will be in progress and President Elbers, of the Buffalo Florists' Club, anticipates a most excellent exhibition. The Buffalo club will entertain the delegates at a banquet at the Iroquois hotel in the evening. President F. R. Pierson, of the federation, will preside as toastmaster and J. Horace McFarland, of Harrisburg, Pa., will be the principal speaker. Those who know Mr. McFarland are assured of a most instructive and profitable address. He has chosen for his subject the timely topic, "What about Flowers in the War for Democracy?" Other speakers will be President Elbers, S. A. Anderson, William J. Palmer, W. A. Adams and W. Eiss.

This should be a grand getting-together of men interested in the floriculture of New York. A meeting of this nature once a year will do wonders towards advancing the flower-growing industry. Every federated society should send a large delegation to show the Buffalo brethren that their hospitality is appreciated. On arriving at

Buffalo, delegates should report at the store of S. A. Anderson, 440 Main street, where Treasurer Adams will extend the glad hand and instruct them further regarding the program for the day. Why not make this a banner meeting?

E. A. White, Sec'y.

AMERICAN ROSE SOCIETY.

There will be a meeting of the American Rose Society in the Grays Armory, in connection with the Cleveland flower show, November 9 at 3 p. m. It is hoped there may be a large attendance, for business of an important nature will be considered. The executive committee will meet at 7:30 p. m. November 8.

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PENNSY'S LECTURES.

The lectures of the Pennsylvania Horticultural Society will be given at Griffith hall, 1420 Chestnut street, Philadelphia, Pa., this season. The committee consists of Dr. Robert Huey, J. Otto Thilow and James Boyd. The program is as follows:

November 20—"Theory and Practice in Horticulture," illustrated, by Prof. E. A. White, Cornell University, Ithaca, N. Y.

December 18—"Peonies and Iris," illustrated, by Prof. A. P. Saunders, Hamilton College, Clinton, N. Y., secretary American Peony Association.

January 17—"Vegetables for the Home Garden," by William N. Craig, Faulkner Farms, Brookline, Mass.

February 19—"Cannas," illustrated, by Eugene H. Michel, of Henry A. Dreer, Inc., Nurseries, Riverview, N. J.

March 5—"Soil Fertility," and "Fertilizers for the Home Garden," by two lecturers to be supplied by the Pennsylvania Department of Agriculture.

April 16—"Rose Gardens," illustrated, by Prof. A. C. Beal, Cornell University, Ithaca, N. Y.

OHIO FUND CAMPAIGN.

A notice has been sent out to the sixty-eight county publicity chairmen of Ohio to meet in Cleveland Saturday afternoon, November 10, for the purpose of formulating plans and to decide upon the exact time for starting a campaign to canvass all growers, retail and wholesale florists, nurserymen and others doing business in the big state. H. P. Knoble, who is a member of the executive finance committee of the S. A. F. publicity campaign, has addressed a personal letter to all of the county chairmen, urging them to attend this meeting, which will be held in the club room of Grays Armory.

F. C. W. Brown, of Cleveland, the northern Ohio state vice-president, and H. W. Shepperd, of Cincinnati, the southern Ohio state vice-president of the S. A. F., will have direct charge of the Ohio campaign.

DES MOINES FLOWER SHOW.

The Des Moines Autumn Flower Show will open Wednesday afternoon, November 7. The first day cut chrysanthemums will be staged; also all plant classes, including chrysanthemums, foliage plants and other flowering plants, the nursery stock and the retail exhibits. The staging of cut flower classes, including roses and carnations, together

with the floral art exhibits, will take place the second day. Friday, the third day, the miscellaneous cut flowers and additional floral art exhibits will be staged. The judging of exhibits will begin at 1 o'clock each day.

Several cups are offered, among which is one by the John C. Moninger Co., Chicago, for the best seedling carnation exhibited, no less than ten blooms; one by W. Atlee Burpee & Co., Philadelphia, for the best display of carnation seedlings and sports, no less than ten blooms, and one by A. T. Pyfer & Co., Chicago, for the best vase of twenty-five rose blooms, any variety not in commerce.

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Exhibits should be addressed to the Des Moines Autumn Flower Show, Auditorium, Des Moines, Ia. Any visiting florists who care to, may have mail sent to the same address and may obtain the same by calling at the general office.

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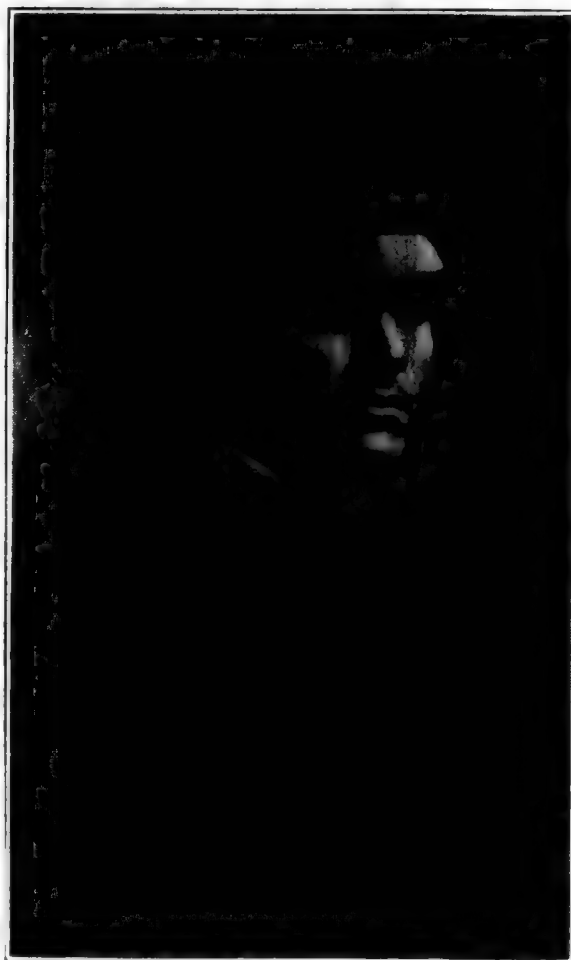
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SEASONABLE SUGGESTIONS

POINSETTIAS FOR CHRISTMAS.

While many of us are economizing all we can on fuel, it does not pay to allow the temperature to run too low for poinsettias, or a heavy loss of foliage may occur. Poinsettias can be grown along satisfactorily in a temperature as low as 50 to 55 degrees at night until the bracts begin to show, after which time 60 degrees at night as a minimum should be given in order to have them well expanded for the holidays. Careful watering goes a long way in keeping the foliage dark green. Liquid manure in weak doses, as the bracts show, will help, especially if some soot is added to the animal manure liquid, to darken the foliage. Avoid heavy doses, which would prove disastrous. Make up pans at once if you have not already done so and give the plants a warm house in which to develop the roots.

GARDENIAS FOR CHRISTMAS.

We are reaching a critical season of the year for gardenias. Everyone likes to get a good Christmas crop, although, as a matter of fact, extremely few do. Prices are high at that time and anyone who can strike the holidays with a good crop can make money. Reasons for failure are several. These include wide temperature fluctuations, careless watering, especially where the soil in the benches lacks porosity, and a too damp, stuffy atmosphere. It is noticeable that pot-grown gardenias in a warm, light, sunny house usually give a good midwinter crop. Plants in benches in the same house often lose all their buds as the daylight diminishes and cold strengthens. Watering needs careful attention. Benches should dry out well between waterings. A good syringing twice a week on bright days is needed to keep the plants clean. A minimum temperature of 65 degrees is about right now. Later in the season this can go down 5 degrees. I have had good pot gardenias where the temperature went down to 50 degrees on cold nights, but bench-grown plants in the same house bloomed sparsely. Put ventilation on a little at a time; reduce it in the same way. Damp down paths and below the benches well at closing time, unless conditions are damp and cold outside. If roots run freely on the surface soil, a top-dressing of old cow manure mixed with half-rotted leaves will make a nice mulch and the roots will devour it greedily. But do not use fresh cow manure; it will cause the yellows and bud-dropping, just what every grower wants to shun.

CHRISTMAS BERRIED PLANTS.

As a rule, the berried solanums ripen in a cool house for the holidays with little trouble. The so-called Christmas peppers, which seem to be less in favor than a few years ago, need a warmer house, and a sunny bench should be given any which do not yet show much color. Ardisias are valuable holiday plants and each year many are unsalable

because the berries are not colored. Give any of these laggard plants a warm, sunny house now, and keep them well watered and syringed in order to advance the ripening of the fruits as much as possible.

SOW SHAMROCKS NOW.

Perhaps you have some call for shamrock plants for March 17. If so, this is a reminder that you should secure seeds and sow them now in a flat or flats, in a temperature of 50 degrees. Quite a variety of so-called shamrocks are sold as the true article each year. Some are oxalis, but the majority are trifoliums. I use *Trifolium repens*, and it always fills the bill. One or two growers, however, prefer *Oxalis Acetosella*, the wood sorrel. No one knows which St. Patrick preferred, or if he had any shamrock at all, so it is safe to take our choice of either the one or the other.

WINTERING BAY TREES.

While bay trees will stand considerable cold, it is not wise to subject them to a temperature lower than 20 degrees above zero when in pots or tubs. They are better if wintered in a storage house which is moderately lighted only, and if the house is properly constructed and protected no artificial heat will be necessary, even though the outside temperature may fall to 20 degrees below zero. In mild weather give the trees an abundance of fresh air, and as the weather becomes colder and less air can be given keep them somewhat drier

at the root. In the colder states, box trees, English laurels, hollies, yews, aucubas and other plants of not proven hardiness are better if placed in a storage house by the middle of November.

SINGLE VIOLETS.

Single violets make a useful crop to follow late asters, early mums or tomatoes, and are better if exposed to a few degrees of frost before housing. Give them a rich soil. They will exhaust it thoroughly before their flowering season is over. Strip off all runners and remove the older and decaying foliage. If carefully lifted, given a soaking watering and sprayed on clear days for a short time, violets soon stop wilting. Common mistakes made in their culture are in housing too early and growing too warmly. A winter minimum of 40 to 42 degrees is ample. Princess of Wales remains far the most popular of single violets.

WINTER PANSIES.

Only a limited number of growers make any attempt to flower pansies in winter, but, if rightly treated, pansies prove a most profitable crop. Specialists usually save their own seeds and grow large batches of separate colors, giving the preference not so much to large flowers as to long stems. There is a growing demand in winter and early spring for pansy flowers, which can be made up into large bunches.

A temperature similar to that given single violets will be found suitable for pansies and a similar soil will do nicely. For early picking, plants should have been benched in late August, but there is still time to house a good batch for later flowering. Select strong plants and do not plant any closer than 10x10 inches; 10x12 is better for the early planted stock. This may seem a lot of space now, but it will appear quite inadequate toward spring.

S. A. F. PUBLICITY FUND

ANOTHER POKE IN THE RIBS.

Monday I passed through the laundry just as Bridget was washing my undershirt. The way she rubbed on the soap was a caution. Today the shirt was in place on my closet shelf. It was fluffy and soft, and clean as a whistle. But there wasn't any soap to be found on it; or in it. It and the dirt had va-moosed together.

Which fact made me think of the S. A. F. national advertising campaign.

Why? Because some fellows are afraid to put on soap enough to take out the dirt. They want a clean shirt, but they want all the soap that Bridget cleaned it with to be returned with it.

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SEASONABLE SUGGESTIONS

POINSETTIAS FOR CHRISTMAS.

While many of us are economizing all we can on fuel, it does not pay to allow the temperature to run too low for poinsettias, or a heavy loss of foliage may occur. Poinsettias can be grown along satisfactorily in a temperature as low as 50 to 55 degrees at night until the bracts begin to show, after which time 60 degrees at night as a minimum should be given in order to have them well expanded for the holidays. Careful watering goes a long way in keeping the foliage dark green. Liquid manure in weak doses, as the bracts show, will help, especially if some soot is added to the animal manure liquid, to darken the foliage. Avoid heavy doses, which would prove disastrous. Make up pans at once if you have not already done so and give the plants a warm house in which to develop the roots.

GARDENIAS FOR CHRISTMAS.

We are reaching a critical season of the year for gardenias. Everyone likes to get a good Christmas crop, although, as a matter of fact, extremely few do. Prices are high at that time and anyone who can strike the holidays with a good crop can make money. Reasons for failure are several. These include wide temperature fluctuations, careless watering, especially where the soil in the benches lacks porosity, and a too damp, stuffy atmosphere. It is noticeable that pot-grown gardenias in a warm, light, sunny house usually give a good midwinter crop. Plants in benches in the same house often lose all their buds as the daylight diminishes and cold strengthens. Watering needs careful attention. Benches should dry out well between waterings. A good syringing twice a week on bright days is needed to keep the plants clean. A minimum temperature of 65 degrees is about right now. Later in the season this can go down 5 degrees. I have had good pot gardenias where the temperature went down to 50 degrees on cold nights, but bench-grown plants in the same house bloomed sparsely. Put ventilation on a little at a time; reduce it in the same way. Damp down paths and below the benches well at closing time, unless conditions are damp and cold outside. If roots run freely on the surface soil, a top-dressing of old cow manure mixed with half-rotted leaves will make a nice mulch and the roots will devour it greedily. But do not use fresh cow manure; it will cause the yellows and bud-dropping, just what every grower wants to shun.

CHRISTMAS BERRIED PLANTS.

As a rule, the berried solanums ripen in a cool house for the holidays with little trouble. The so-called Christmas peppers, which seem to be less in favor than a few years ago, need a warmer house, and a sunny bench should be given any which do not yet show much color. Ardisias are valuable holiday plants and each year many are unsalable

because the berries are not colored. Give any of these laggard plants a warm, sunny house now, and keep them well watered and syringed in order to advance the ripening of the fruits as much as possible.

SOW SHAMROCKS NOW.

Perhaps you have some call for shamrock plants for March 17. If so, this is a reminder that you should secure seeds and sow them now in a flat or flats, in a temperature of 50 degrees. Quite a variety of so-called shamrocks are sold as the true article each year. Some are oxalis, but the majority are trifoliums. I use *Trifolium repens*, and it always fills the bill. One or two growers, however, prefer *Oxalis Acetosella*, the wood sorrel. No one knows which St. Patrick preferred, or if he had any shamrock at all, so it is safe to take our choice of either the one or the other.

WINTERING BAY TREES.

While bay trees will stand considerable cold, it is not wise to subject them to a temperature lower than 20 degrees above zero when in pots or tubs. They are better if wintered in a storage house which is moderately lighted only, and if the house is properly constructed and protected no artificial heat will be necessary, even though the outside temperature may fall to 20 degrees below zero. In mild weather give the trees an abundance of fresh air, and as the weather becomes colder and less air can be given keep them somewhat drier

at the root. In the colder states, box trees, English laurels, hollies, yews, aucubas and other plants of not proven hardiness are better if placed in a storage house by the middle of November.

SINGLE VIOLETS.

Single violets make a useful crop to follow late asters, early mums or tomatoes, and are better if exposed to a few degrees of frost before housing. Give them a rich soil. They will exhaust it thoroughly before their flowering season is over. Strip off all runners and remove the older and decaying foliage. If carefully lifted, given a soaking watering and sprayed on clear days for a short time, violets soon stop wilting. Common mistakes made in their culture are in housing too early and growing too warmly. A winter minimum of 40 to 42 degrees is ample. Princess of Wales remains far the most popular of single violets.

WINTER PANSIES.

Only a limited number of growers make any attempt to flower pansies in winter, but, if rightly treated, pansies prove a most profitable crop. Specialists usually save their own seeds and grow large batches of separate colors, giving the preference not so much to large flowers as to long stems. There is a growing demand in winter and early spring for pansy flowers, which can be made up into large bunches.

A temperature similar to that given single violets will be found suitable for pansies and a similar soil will do nicely. For early picking, plants should have been benched in late August, but there is still time to house a good batch for later flowering. Select strong plants and do not plant any closer than 10x10 inches; 10x12 is better for the early planted stock. This may seem a lot of space now, but it will appear quite inadequate toward spring.

S. A. F. PUBLICITY FUND

ANOTHER POKE IN THE RIBS.

Monday I passed through the laundry just as Bridget was washing my undershirt. The way she rubbed on the soap was a caution. Today the shirt was in place on my closet shelf. It was fluffy and soft, and clean as a whistle. But there wasn't any soap to be found on it; or in it. It and the dirt had vamoosed together.

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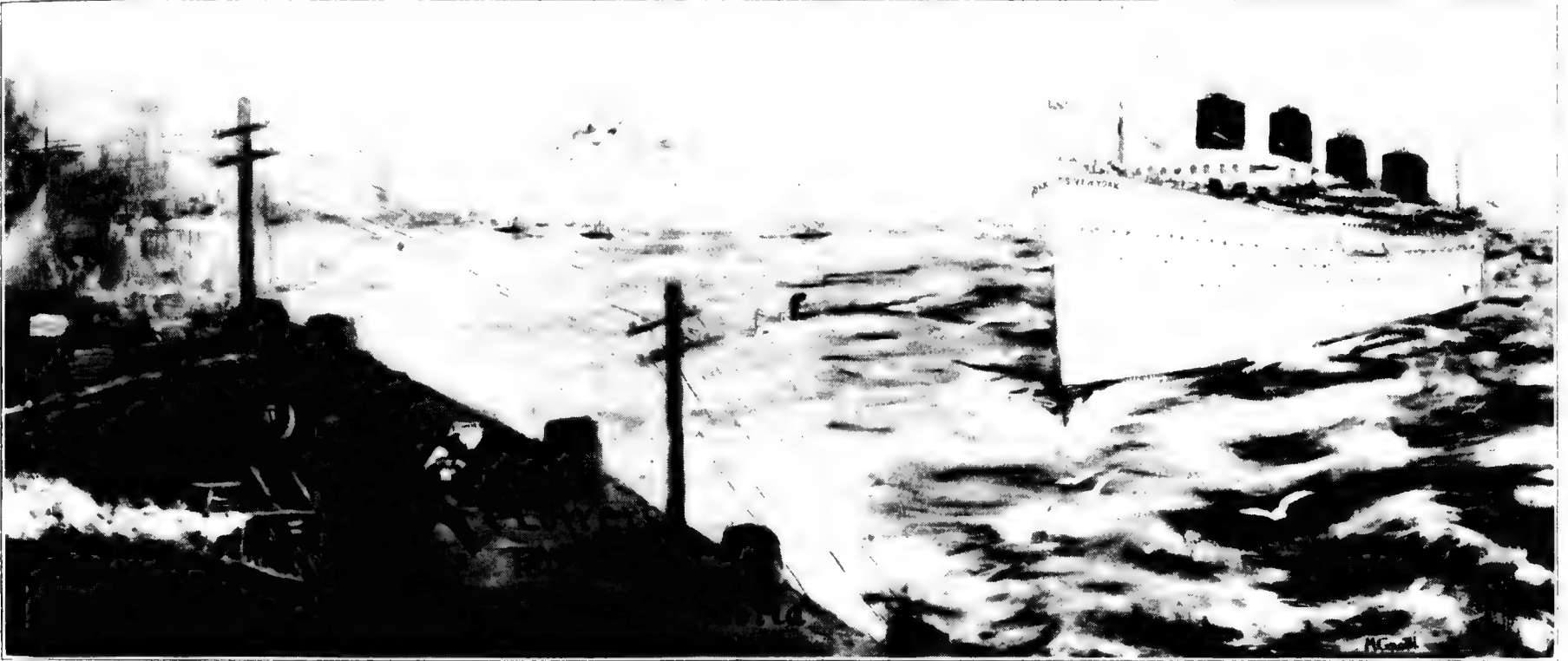
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TO WINTER BOSTON FERNS.

How shall I treat large Boston ferns which grew splendidly in pots outdoors during the summer and which I now want to keep in the greenhouse until spring comes around again?

J. M.—Ill.

Place the ferns in a sunny part of the greenhouse and give them a night temperature during the winter of not less than 55 degrees. Water the plants freely, and if they have been in the same pots for a considerable time, and are well rooted, they might be given a top-dressing of some well rotted manure; but if the plants were repotted during the summer, they may not need any special feeding. Repot the plants in the spring, and they ought to give equally good results another season.

W. H. T.

MEALY BUG ON FERNS.

Will you please advise me what is good to get rid of mealy bug and red spider on mustosa ferns? Can I use kerosene emulsion and in what proportions?

C. M. F.—Pa.

Kerosene emulsion is not a safe remedy to use on ferns, as the insects can stand more of it than the plants. Mealy bug and red spider form a bad combination on *Nephrolepis muscosa* and are not easy to dispose of on such plants. Try dipping in a solution of whale oil soap and nicotine, used in the following proportions:

One ounce of the soap dissolved by boiling in one gallon of water. After cooling, add two teaspoonfuls of commercial nicotine solution to the gallon. One-half ounce of sulphur boiled with the soap will add to its effectiveness against the red spider. After dipping the plants, protect them from the sun for a day, else the young tips of the fronds may suffer.

W. H. T.

POLYPODIUM FRONDS BROWN.

What causes the fronds of polypodiums to turn brown, like the sample I am enclosing? Have the plants been injured by the full sun, have they been exposed to cold, or has manure water produced the damaging effect? The ferns were given manure water only once this winter.

L. C.—Wis.

It is not probable that exposure to the sun during the winter browned the fronds of the polypodium, as full sunshine at this season has no injurious effect on these ferns. The manure water is more likely to have caused the trouble, especially at the time of year when growth is less active. If fertilizers are required because plants are potbound, it is safer to give them a light sprinkling of sheep manure on the surface

of the soil, instead of watering with liquid manure. It is seldom that such a stimulant is needed in the winter.

W. H. T.

NEPHROLEPIS EXALTATA TYPE.

Please identify the fern from which the enclosed fronds were taken.

P. T. F.—Ky.

The fern in question is a furcate form of *Nephrolepis exaltata*, the tips of the pinnae being divided into three short, blunt lobes. It probably is a sport of the Boston fern, and if the divided pinnae are now a fixed characteristic of the plant it may become of value commercially, but without seeing the entire plant one cannot offer an opinion in this respect.

W. H. T.

CATERPILLARS ON FERNS.

Will you please tell us what will kill green worms that are destroying our ferns? The pests resemble cutworms and they eat the young shoots.

J. F. C.—Tenn.

The pests in question are probably the Florida fern caterpillars. The best remedy for these is to dust the plants thoroughly with the best pyrethrum powder you can get from a reliable druggist. Apply the powder with an ordinary sulphur bellows twice a week until you find the trouble is past, and repeat the dose at any time you find a recurrence of the pests, as the pyrethrum will not injure the plants and can be readily washed off the foliage with the hose.

W. H. T.

GROW FERNS WITH LETTUCE?

We have a house 55x200 feet, one-half of which is planted to lettuce and the other half to such plants as ferns and geraniums. We have been unable to maintain the proper temperature for ferns, 50 degrees in winter, for instance. Do you think it would be a good idea to pack sand around the 2-inch ferns to keep them warmer?

How shall we propagate ferns from runners for next year? When shall we sow palustris forget-me-nots, English daisies and lobelias for next spring's sales?

I. S.—Ia.

It is not a satisfactory arrangement to grow Boston ferns—this being the variety we understand to be referred to here—in company with lettuce and geraniums, as a proper fern temperature would ruin the lettuce, and the temperature required for the lettuce crop would keep the ferns at a standstill. Why not devote the entire house to the cool-growing crops in the winter, buy small ferns in the spring or early summer, and grow them on for a summer, or, rather, fall, crop, selling them off in time to get the winter crops housed?

Plunging the small fern pots in sand for the winter would be likely to result in their getting too wet, unless they were carefully watered.

Myosotis and English daisies may be sown in September and kept in a protected coldframe for the winter. *Lobelia Erinus* should be sown in February or early March, in the greenhouse.

W. H. T.

A. R. CLUXTON'S BIRTHDAY.

A. R. Cluxton, of Willis, Tex., who is credited with having been the first to see the commercial possibilities of the gentian or bluebell, celebrated his eighty-first birthday October 14. About forty friends, among them Mr. and Mrs. Robert Kerr, of Houston, attended the birthday dinner and spent the day at his home.

Quantities of bluebells grew wild on Mr. Cluxton's place and several years ago he succeeded in interesting R. C. Kerr, of Houston, in them. Now many gentians are shipped to northern markets. During the last year, it is declared, Mr. Cluxton sold enough of the flowers to pay the running expenses of his farm.

Despite his years, Mr. Cluxton is hale and hearty and was as "young" as any of his guests at the birthday party.

DENVER, COLO.

The Flower Show.

The second annual flower show of the Denver Society of Ornamental Horticulturists was highly successful both in number of exhibits and attendance. The show was held October 25 to 27, in the Auditorium, where there was plenty of room to stage the exhibits to the best advantage. There was no charge either for entries or admittance.

The floral department of the Daniels & Fisher Stores Co. had a novel exhibit. It consisted of a reproduction of the store tower fourteen feet high.

The Pikes Peak Floral Co., of Colorado Springs, had a display of baskets, bouquets and table decorations. The company also showed packing cases for cut flowers and plants.

Others who had good exhibits were D. S. Grimes & Son, who had some extra good mums; the Alpha Floral Co., W. D. Black, the America Flower Shop, the Cartwright Floral Co., Davison & Western Floral Co., L. A. Kintzele, George Brenkert and T. H. Trimmer & Son. Mr. Brenkert showed a new light pink carnation he originated. He has named it the Denver. The Colorado Seed Co. had a display of florists' supplies.

The Park Floral Co. exhibited some artistic corsage boxes and corsage bouquets of orchids. A plant of *Cattleya labiata* with twelve perfect flowers attracted much attention. Large groups of palms, ferns, crotons, ficus, mums, cyclamens and begonias were shown by the Mauff Floral Co., the Park Floral Co. and Ben Boldt. These three also had displays of roses, carnations, mums, marigolds and bouquets and baskets.

The New York Floral Co. had a table decoration of yellow pompons and autumn foliage. It also showed roses and mums.

Various Notes.

Arthur Bishop has returned from his ranch in the mountains and has taken a position with the Park Floral Co.

Samuel Rowe, of the Park company, has taken a position on the Spencer Penrose estate at Colorado Springs.

John Scheffer is now at the Harmon place of the Mauff Floral Co.

Edwin O'Hara and Annette Davies were married October 17.

Among the out-of-town florists who attended the flower show were A. A. Underwood, of Cheyenne, Wyo.; Mr. and Mrs. A. Gardner, of Greeley, Colo.; Carl Espelin, of Fort Collins, Colo.; F. A. Haenselman, of Boulder, Colo., and J. E. Johnson and C. Crump, of Colorado Springs. R. S.

The directors of the Park Floral Co. at a recent meeting elected B. E. Gillis to the office of president, which was made vacant by the death of J. A. Valentine, who was killed in an automobile accident several weeks ago. E. P. Neiman continues as secretary. Mr. Gillis was formerly vice-president of the company. He has been a stockholder in the Park Floral Co. for many years, having been one of the employes who were taken into the concern when Mr. Valentine reorganized it.

BRAMPTON, ONT.

Everything is behind time, even the mums. The carnations are disgustingly late. Man proposed that they should come in as usual, all the growers supposed they would prove of excellent growth and quality because of agreeable outdoor conditions, but now somebody disposes that they shall not bloom—well, if we get ten per cent at Christmas we shall be lucky; and coal at \$7 per ton!

The only bright side is the continued demand for stock, which is general all over the country. Orchids continue in great favor, and Russell and Ophelia roses seem to have the monopoly in their sections. No. 1 valley is now bringing \$7 per hundred and No. 2, \$4.50, and there is no prospect of the prices going lower, even in the event of new pips arriving.

More men are joining the army, and this is the first month in many when none of our volunteers has had his name mentioned in the casualty lists.

W. G. P.

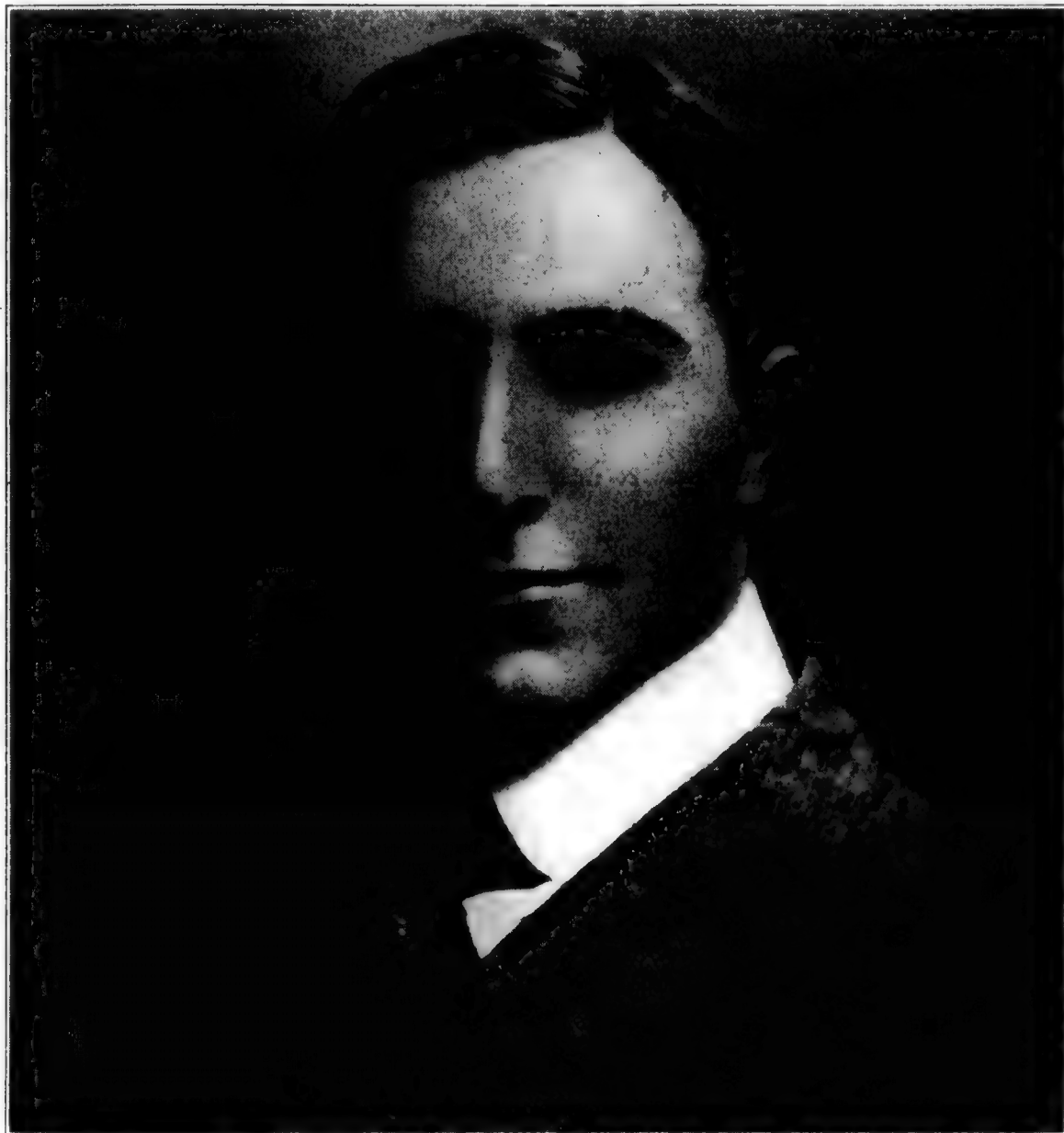
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TO WINTER BOSTON FERNS.

How shall I treat large Boston ferns which grew splendidly in pots outdoors during the summer and which I now want to keep in the greenhouse until spring comes around again?

J. M.—Ill.

Place the ferns in a sunny part of the greenhouse and give them a night temperature during the winter of not less than 55 degrees. Water the plants freely, and if they have been in the same pots for a considerable time, and are well rooted, they might be given a top-dressing of some well rotted manure; but if the plants were repotted during the summer, they may not need any special feeding. Repot the plants in the spring, and they ought to give equally good results another season.

W. H. T.

MEALY BUG ON FERNS.

Will you please advise me what is good to get rid of mealy bug and red spider on muscosa ferns? Can I use kerosene emulsion and in what proportions?

C. M. F.—Pa.

Kerosene emulsion is not a safe remedy to use on ferns, as the insects can stand more of it than the plants. Mealy bug and red spider form a bad combination on *Nephrolepis muscosa* and are not easy to dispose of on such plants. Try dipping in a solution of whale oil soap and nicotine, used in the following proportions:

One ounce of the soap dissolved by boiling in one gallon of water. After cooling, add two teaspoonfuls of commercial nicotine solution to the gallon. One-half ounce of sulphur boiled with the soap will add to its effectiveness against the red spider. After dipping the plants, protect them from the sun for a day, else the young tips of the fronds may suffer.

W. H. T.

POLYPODIUM FRONDS BROWN.

What causes the fronds of polypodiums to turn brown, like the sample I am enclosing? Have the plants been injured by the full sun, have they been exposed to cold, or has manure water produced the damaging effect? The ferns were given manure water only once this winter.

L. C. Wis.

It is not probable that exposure to the sun during the winter browned the fronds of the polypodium, as full sunshine at this season has no injurious effect on these ferns. The manure water is more likely to have caused the trouble, especially at the time of year when growth is less active. If fertilizers are required because plants are potbound, it is safer to give them a light sprinkling of sheep manure on the surface

of the soil, instead of watering with liquid manure. It is seldom that such a stimulant is needed in the winter.

W. H. T.

NEPHROLEPIS EXALTATA TYPE.

Please identify the fern from which the enclosed fronds were taken.

P. T. F.—Ky.

The fern in question is a furcate form of *Nephrolepis exaltata*, the tips of the pinnae being divided into three short, blunt lobes. It probably is a sport of the Boston fern, and if the divided pinnae are now a fixed characteristic of the plant it may become of value commercially, but, without seeing the entire plant one cannot offer an opinion in this respect.

W. H. T.

CATERPILLARS ON FERNS.

Will you please tell us what will kill green worms that are destroying our ferns? The pests resemble cutworms and they eat the young shoots.

J. F. C.—Tenn.

The pests in question are probably the Florida fern caterpillars. The best remedy for these is to dust the plants thoroughly with the best pyrethrum powder you can get from a reliable druggist. Apply the powder with an ordinary sulphur bellows twice a week until you find the trouble is past, and repeat the dose at any time you find a recurrence of the pests, as the pyrethrum will not injure the plants and can be readily washed off the foliage with the hose.

W. H. T.

GROW FERNS WITH LETTUCE?

We have a house 55x200 feet, one-half of which is planted to lettuce and the other half to such plants as ferns and geraniums. We have been unable to maintain the proper temperature for ferns, 50 degrees in winter, for instance. Do you think it would be a good idea to pack sand around the 2-inch ferns to keep them warmer?

How shall we propagate ferns from runners for next year? When shall we sow palustris forget-me-nots, English daisies and lobelias for next spring's sales?

L. S. Ia.

It is not a satisfactory arrangement to grow Boston ferns this being the variety we understand to be referred to here in company with lettuce and geraniums, as a proper fern temperature would ruin the lettuce, and the temperature required for the lettuce crop would keep the ferns at a standstill. Why not devote the entire house to the cool-growing crops in the winter, buy small ferns in the spring or early summer, and grow them on for a summer, or, rather, fall, crop, selling them off in time to get the winter crops housed?

Plunging the small fern pots in sand for the winter would be likely to result in their getting too wet, unless they were carefully watered.

Myosotis and English daisies may be sown in September and kept in a protected coldframe for the winter. Lobelia Erinus should be sown in February or early March, in the greenhouse.

W. H. T.

A. R. CLUXTON'S BIRTHDAY.

A. R. Cluxton, of Willis, Tex., who is credited with having been the first to see the commercial possibilities of the gentian or bluebell, celebrated his eighty-first birthday October 14. About forty friends, among them Mr. and Mrs. Robert Kerr, of Houston, attended the birthday dinner and spent the day at his home.

Quantities of bluebells grew wild on Mr. Cluxton's place and several years ago he succeeded in interesting R. C. Kerr, of Houston, in them. Now many gentians are shipped to northern markets. During the last year, it is declared, Mr. Cluxton sold enough of the flowers to pay the running expenses of his farm.

Despite his years, Mr. Cluxton is hale and hearty and was as "young" as any of his guests at the birthday party.

DENVER, COLO.

The Flower Show.

The second annual flower show of the Denver Society of Ornamental Horticulturists was highly successful both in number of exhibits and attendance. The show was held October 25 to 27, in the Auditorium, where there was plenty of room to stage the exhibits to the best advantage. There was no charge either for entries or admittance.

The floral department of the Daniels & Fisher Stores Co. had a novel exhibit. It consisted of a reproduction of the store tower fourteen feet high.

The Pikes Peak Floral Co., of Colorado Springs, had a display of baskets, bouquets and table decorations. The company also showed packing cases for cut flowers and plants.

Others who had good exhibits were D. S. Grimes & Son, who had some extra good mums; the Alpha Floral Co., W. D. Black, the America Flower Shop, the Cartwright Floral Co., Davison & Western Floral Co., L. A. Kintzele, George Brenkert and T. H. Trimmer & Son. Mr. Brenkert showed a new light pink carnation he originated. He has named it the Denver. The Colorado Seed Co. had a display of florists' supplies.

The Park Floral Co. exhibited some artistic corsage boxes and corsage bouquets of orchids. A plant of *Cattleya labiata* with twelve perfect flowers attracted much attention. Large groups of palms, ferns, crotons, ficus, mums, cyclamens and begonias were shown by the Mauff Floral Co., the Park Floral Co. and Ben Boldt. These three also had displays of roses, carnations, mums, marigolds and bouquets and baskets.

The New York Floral Co. had a table decoration of yellow pompons and autumn foliage. It also showed roses and mums.

Various Notes.

Arthur Bishop has returned from his ranch in the mountains and has taken a position with the Park Floral Co.

Samuel Rowe, of the Park company, has taken a position on the Spencer Penrose estate at Colorado Springs.

John Scheffer is now at the Harmon place of the Mauff Floral Co.

Edwin O'Hara and Annette Davies were married October 17.

Among the out-of-town florists who attended the flower show were A. A. Underwood, of Cheyenne, Wyo.; Mr. and Mrs. A. Gardner, of Greeley, Colo.; Carl Espelin, of Fort Collins, Colo.; F. A. Haenselman, of Boulder, Colo., and J. E. Johnson and C. Crump, of Colorado Springs.
R. S.

The directors of the Park Floral Co. at a recent meeting elected B. E. Gillis to the office of president, which was made vacant by the death of J. A. Valentine, who was killed in an automobile accident several weeks ago. E. P. Neiman continues as secretary. Mr. Gillis was formerly vice-president of the company. He has been a stockholder in the Park Floral Co. for many years, having been one of the employes who were taken into the concern when Mr. Valentine reorganized it.

BRAMPTON, ONT.

Everything is behind time, even the mums. The carnations are disgustingly late. Man proposed that they should come in as usual, all the growers supposed they would prove of excellent growth and quality because of agreeable outdoor conditions, but now somebody disposes that they shall not bloom—well, if we get ten per cent at Christmas we shall be lucky; and coal at \$7 per ton!

The only bright side is the continued demand for stock, which is general all over the country. Orchids continue in great favor, and Russell and Ophelia roses seem to have the monopoly in their sections. No. 1 valley is now bringing \$7 per hundred and No. 2, \$4.50, and there is no prospect of the prices going lower, even in the event of new pips arriving.

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MOTT-LY MUSINGS

George Schulz, of the Jacob Schulz Co., Louisville, Ky., was featuring the F. T. D. idea at Camp Zachary Taylor during the meeting of the F. T. D. at Detroit. This plan, which is believed to have originated with Mr. Schulz, undoubtedly will be adopted by those who are located near camps. As Mr. Schulz says, the soldier boys will send and receive flowers. The company has leased an office close to the main entrance of the camp, and every car passes the building. Some 25,000 people are expected to visit the 60,000 to 70,000 soldiers. The F. T. D. "stunt" depicts a Kentucky beauty telegraphing flowers ordered by one of our gallant sons, said flowers to be sent to the gallant son's dear one. At the home end of the wire the recipient is pictured receiving the gift with the usual expression of delight. Summer business was all the company could wish, and naturally the management anticipates a good winter season. The veteran Jacob Schulz is constantly on the job at the greenhouses, from sunrise to sunset, and considers himself still in the prime of life.

Manager A. Adams, of Anderson's store, Buffalo, while overlooking the trimming of the fine window said: "When wrestling with such a problem as is now before us, this matter of publicity, take the bull by the horns, and by persistency, depend upon it,

we will have the business where we want it." S. A. Anderson had not yet returned from his summer home.

The Guthrie-Lorenz Co., of Des Moines, Ia., is experiencing excellent business in all departments, seed, flower and poultry supply.

A. H. Hummert, of the St. Louis Seed Co., St. Louis, observed that while the company did not place all its eggs in one basket, it took care to place the bulk of them in the strongest basket, and he attributed much of the company's success to that fact.

"I am an advocate of liberal advertising," said D. C. Horgan, of the Idle Hour Nurseries, Macon, Ga. "We spend from \$3,000 to \$4,000 per year in this southern zone. Our society folks are not buying flowers today as in previous years. Our best trade is coming from the middle class and calls for increased funeral work. The disrupted condition of the express and parcel post systems makes it the more essential for members to rely on one another. As an instance of delay: We have just received a shipment of valley from New York, which was nine days in transit, and this is not an isolated case by any means. Our Dutch bulbs have not yet arrived, but we are not much put out, for our order file is empty. In other years we have had a stack of good retail orders to fill."

W. M.

OBITUARY

Edward H. Schmidt.

Edward H. Schmidt, of Indianapolis, passed away Monday, October 22, at the age of 45. As a boy he worked for Charles Rieman, under whom he learned the business. For many years he was employed in different cities, but later he returned to Indianapolis. At one time he was employed by the city to look after the greenhouses, parkways, etc., and later was associated with John Rieman, the son of the man under whom he had learned the business.

E. E. T.

James D. Balfour.

James D. Balfour, of Seabright, Cal., died at his home, October 18, after an illness of almost a year, leaving a widow and one son. Mr. Balfour had made many friends during the fifteen years of his residence in Seabright. He was a cousin of Lord James D. Balfour.

Harry F. Read.

Harry F. Read, of Royal Oak, Md., member of the Florists' Union of Baltimore County, died suddenly of apoplexy the evening of October 18, while visiting at the home of Mr. and Mrs. Kirk Bennett, at Middleborough, Middle River. Mr. Read was well known throughout Talbot county. He was a widower and leaves two sons, who live in Virginia, also a sister, a resident of Baltimore, all of whom Coroner James Green, who was called to make an examination, is trying to locate.

E. A. Beaven.

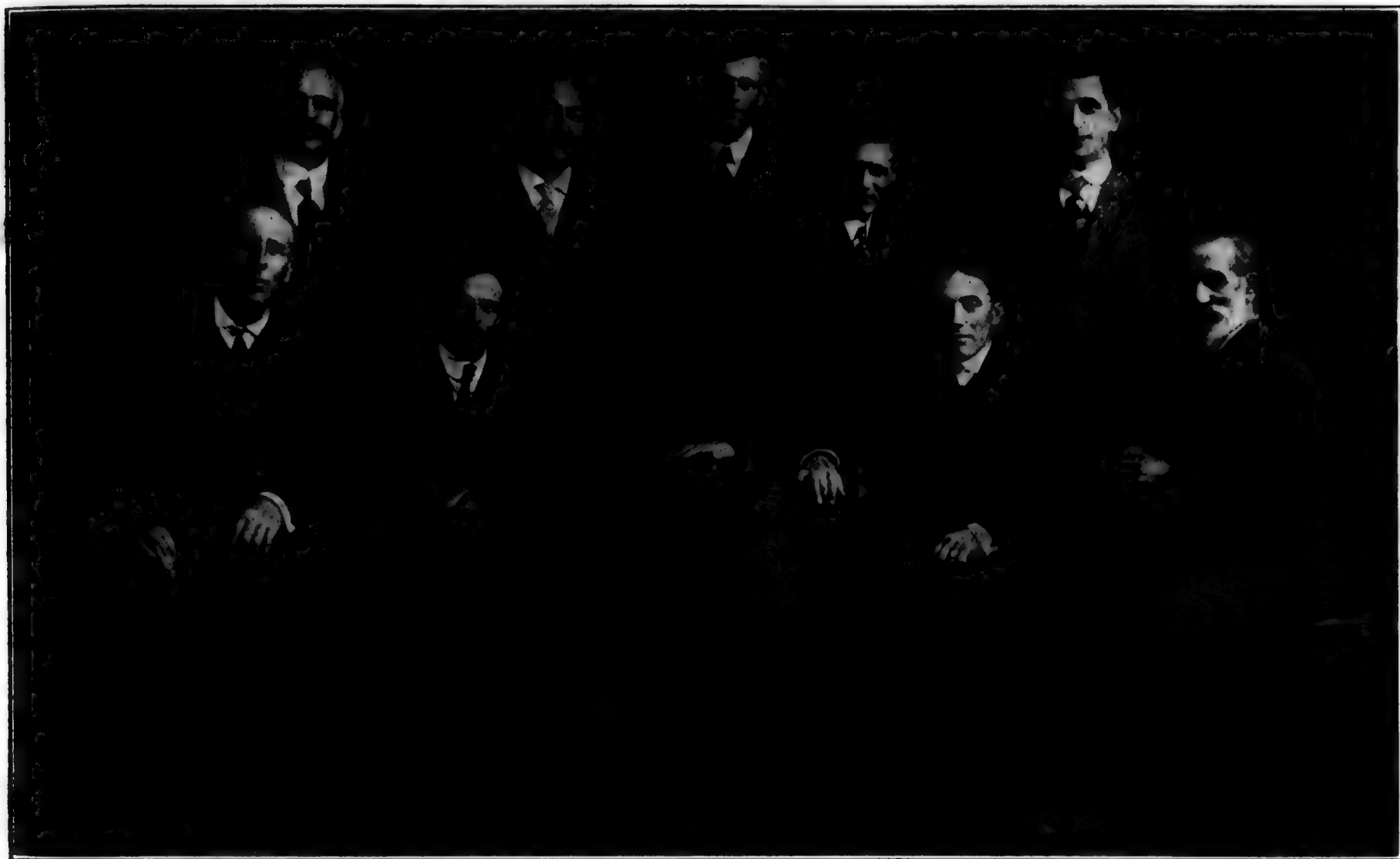
One of the leading green goods men of the south, E. A. Beaven, died October 22 at his home in Evergreen, Ala. The decedent had been in failing health for a year or more, and recently returned to his home from Chicago, where he had gone with the hope of improving his health.

Although Mr. Beaven was distributor of all kinds of southern greens, he probably was best known for his wild smilax. The introducer of this almost indispensable decorative green, George W. Caldwell, who died six years after his retirement in 1905, was succeeded by Mr. Beaven. Mr. Beaven continued the business under the old name, Caldwell The Woodsman Co., as separate from the similar establishment under his own name. Mr. Beaven became a member of the S. A. F. in 1906. He is survived by his wife, a daughter and four sons.

Fred Stielow.

Frederick Stielow, Sr., of Niles Center, Ill., one of the oldest growers for the Chicago market, died October 25. He had been taken to a hospital a few days previously for an operation on the bladder, which was performed October 18. A second operation became necessary and was performed the morning of the day of his death. His illness had not been considered serious until the second operation became necessary.

Frederick Stielow was born in Prussia in 1844 and came to the United States in 1869, locating first at Boston, where he remained for nearly six years, the last two of which were at the establish-



Directors of the Chicago Flower Growers' Association with the Late Fred Stielow at the Extreme Right.

(Every member of this group, photographed in 1915, attended Mr. Stielow's Funeral at Niles Center, Ill., October 28.)

ment which now is W. H. Elliott's. In those days Boston shipped flowers to Chicago, and in 1874 Mr. Stielow decided to remove to the west, locating at Niles Center, a few miles northwest of Chicago. Here he started in business for himself, but in the course of a short time sold out to the late H. Schiller. It was not long afterward, however, that he made a new start for himself and the place is in existence today. As the sons grew up it became desirable to enlarge the establishment, in order to occupy their energies, and a new range was built in 1911, to which frequent additions have been made until it now contains about 70,000 feet of glass, with 35,000 feet in the old range. The new houses are given entirely to Milady, Ophelia, Russell, Killarney Brilliant, White Killarney and Sunburst roses. The older houses are used for carnations, callas, snapdragons, chrysanthemums and feverfew, sold in Chicago by the Flower Growers' Association, with some bedding plants for home sales. March 14, 1916, Mr. Stielow retired from business, turning the greenhouses over to his four sons, the eldest of whom, Frederick, Jr., became the head of the firm, now known as Stielow Bros. Co.

Mr. Stielow was one of the organizers of the Chicago Flower Growers' Association, which was formed in 1911, and he served as a director from that time until the last annual meeting, at which his son, Arthur, was elected in his place. A special meeting of the directors was held at the office in Chicago October 30, at which resolutions of regret were adopted.

For many years Mr. Stielow was active in all the affairs of the community of Niles Center. He was one of the early settlers there and when the town

grew to the point of organizing the Niles Center Volunteer Fire Company he was its vice-president during its first years. He was a member of the village board of trustees from its organization in 1888 to 1892.

Mr. Stielow is survived by his wife, Sophia Meyer Stielow, four daughters and four sons. The latter, Fred, Walter, Arthur and William, have been brought up in the business with him and are now its owners.

Mr. Stielow was an unassuming man of most equable temperament, and his quiet, unruffled disposition, no matter what happened, made him many friends, in the trade and among his neighbors. Funeral services were held at St. Peter's church at Niles Center Sunday afternoon, October 28, and the attendance exceeded the seating capacity of that edifice. There were many flowers. All the Niles Center growers and their families were present. Among those in the trade from Chicago and nearby towns whose presence was noted were: Sam Pearce and family, J. F. Kidwell, August F. Poehlmann and family, Adolph Poehlmann and family, Paul Klingsporn, Rudolph Ellsworth, George C. Weiland, Joseph Schoos, Edward Meuret, Anton Then, Charles McCauley, Fred Schramm, J. C. Vaughan, Emil Ehrhardt, August Priebs, Frank Schramm and Charles Schramm. Interment was in St. Peter's cemetery.

NEW ORLEANS, LA.

At a meeting October 18 in Cusach's building, the New Orleans Horticultural Society selected M. Cook, A. Waller and E. Valdejo as judges of the florists' exhibits to be shown at the National Farm and Live Stock Show, No-

vember 10 to 19. The arrangements committee for the florists' exhibits has announced that \$550 will be distributed in prizes, all entries to be installed the night before the show opens. No entry fee is to be charged. A good building is to be set apart by the fair authorities for the housing of the plants and flowers and decorations will be provided by the management. An orchestra will play in this building evenings during the week of the show.

Some unusually fine chrysanthemums were brought to the meeting of the Horticultural Society. Several of the Mrs. Robinson variety had stems about four feet long, with flowers measuring five inches across. A large Golden Queen plant was regarded as one of the handsomest of the early yellow chrysanthemums. It is said to be easily grown and of splendid keeping qualities.

THRIPS ON SPRENGERI.

I am sending you some diseased plants of *Asparagus Sprengeri*. The stock grew well in the benches throughout the summer, but now all the plants are diseased like the specimen. What is the trouble and what is a remedy?

W. H. D.—Wis.

— The cause of the trouble is thrips, a severe attack of thrips, which probably was brought about by insufficient syringing during the summer. The remedy is found in regular spraying with a nicotine solution twice a week for two or three weeks, and afterward continuing the spraying at intervals of a week or ten days until no fresh attacks of the insect are noted.

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C. W.

MOTT-LY MUSINGS

George Schulz, of the Jacob Schulz Co., Louisville, Ky., was featuring the F. T. D. idea at Camp Zachary Taylor during the meeting of the F. T. D. at Detroit. This plan, which is believed to have originated with Mr. Schulz, undoubtedly will be adopted by those who are located near camps. As Mr. Schulz says, the soldier boys will send and receive flowers. The company has leased an office close to the main entrance of the camp, and every car passes the building. Some 25,000 people are expected to visit the 60,000 to 70,000 soldiers. The F. T. D. "stunt" depicts a Kentucky beauty telegraphing flowers ordered by one of our gallant sons, said flowers to be sent to the gallant son's dear one. At the home end of the wire the recipient is pictured receiving the gift with the usual expression of delight. Summer business was all the company could wish, and naturally the management anticipates a good winter season. The veteran Jacob Schulz is constantly on the job at the greenhouses, from sunrise to sunset, and considers himself still in the prime of life.

Manager A. Adams, of Anderson's store, Buffalo, while overlooking the trimming of the fine window said: "When wrestling with such a problem as is now before us, this matter of publicity, take the bull by the horns, and by persistency, depend upon it,

we will have the business where we want it." S. A. Anderson had not yet returned from his summer home.

The Guthrie-Lorenz Co., of Des Moines, Ia., is experiencing excellent business in all departments, seed, flower and poultry supply.

A. H. Hummert, of the St. Louis Seed Co., St. Louis, observed that while the company did not place all its eggs in one basket, it took care to place the bulk of them in the strongest basket, and he attributed much of the company's success to that fact.

"I am an advocate of liberal advertising," said D. C. Horgan, of the Idle Hour Nurseries, Macon, Ga. "We spend from \$3,000 to \$4,000 per year in this southern zone. Our society folks are not buying flowers today as in previous years. Our best trade is coming from the middle class and calls for increased funeral work. The disrupted condition of the express and parcel post systems makes it the more essential for members to rely on one another. As an instance of delay: We have just received a shipment of valley from New York, which was nine days in transit, and this is not an isolated case by any means. Our Dutch bulbs have not yet arrived, but we are not much put out, for our order file is empty. In other years we have had a stack of good retail orders to fill."
W. M.

OBITUARY

Edward H. Schmidt.

Edward H. Schmidt, of Indianapolis, passed away Monday, October 22, at the age of 45. As a boy he worked for Charles Rieman, under whom he learned the business. For many years he was employed in different cities, but later he returned to Indianapolis. At one time he was employed by the city to look after the greenhouses, parkways, etc., and later was associated with John Rieman, the son of the man under whom he had learned the business.

E. E. T.

James D. Balfour.

James D. Balfour, of Seabright, Cal., died at his home, October 18, after an illness of almost a year, leaving a widow and one son. Mr. Balfour had made many friends during the fifteen years of his residence in Seabright. He was a cousin of Lord James D. Balfour.

Harry F. Read.

Harry F. Read, of Royal Oak, Md., member of the Florists' Union of Baltimore County, died suddenly of apoplexy the evening of October 18, while visiting at the home of Mr. and Mrs. Kirk Bennett, at Middleborough, Middle River. Mr. Read was well known throughout Talbot county. He was a widower and leaves two sons, who live in Virginia, also a sister, a resident of Baltimore, all of whom Coroner James Green, who was called to make an examination, is trying to locate.

E. A. Beaven.

One of the leading green goods men of the south, E. A. Beaven, died October 22 at his home in Evergreen, Ala. The decedent had been in failing health for a year or more, and recently returned to his home from Chicago, where he had gone with the hope of improving his health.

Although Mr. Beaven was distributor of all kinds of southern greens, he probably was best known for his wild smilax. The introducer of this almost indispensable decorative green, George W. Caldwell, who died six years after his retirement in 1905, was succeeded by Mr. Beaven. Mr. Beaven continued the business under the old name, Caldwell The Woodsman Co., as separate from the similar establishment under his own name. Mr. Beaven became a member of the S. A. F. in 1906. He is survived by his wife, a daughter and four sons.

Fred Stielow.

Frederick Stielow, Sr., of Niles Center, Ill., one of the oldest growers for the Chicago market, died October 25. He had been taken to a hospital a few days previously for an operation on the bladder, which was performed October 18. A second operation became necessary and was performed the morning of the day of his death. His illness had not been considered serious until the second operation became necessary.

Frederick Stielow was born in Prussia in 1844 and came to the United States in 1869, locating first at Boston, where he remained for nearly six years, the last two of which were at the establish-



Directors of the Chicago Flower Growers' Association with the Late Fred Stielow at the Extreme Right.

(Every member of this group, photographed in 1915, attended Mr. Stielow's Funeral at Niles Center, Ill., October 28.)

ment which now is W. H. Elliott's. In those days Boston shipped flowers to Chicago, and in 1874 Mr. Stielow decided to remove to the west, locating at Niles Center, a few miles northwest of Chicago. Here he started in business for himself, but in the course of a short time sold out to the late H. Schiller. It was not long afterward, however, that he made a new start for himself and the place is in existence today. As the sons grew up it became desirable to enlarge the establishment, in order to occupy their energies, and a new range was built in 1911, to which frequent additions have been made until it now contains about 70,000 feet of glass, with 35,000 feet in the old range. The new houses are given entirely to Milady, Ophelia, Russell, Killarney Brilliant, White Killarney and Sunburst roses. The older houses are used for carnations, callas, snapdragons, chrysanthemums and feverfew, sold in Chicago by the Flower Growers' Association, with some bedding plants for home sales. March 14, 1916, Mr. Stielow retired from business, turning the greenhouses over to his four sons, the eldest of whom, Fred, Jr., became the head of the firm, now known as Stielow Bros. Co.

Mr. Stielow was one of the organizers of the Chicago Flower Growers' Association, which was formed in 1911, and he served as a director from that time until the last annual meeting, at which his son, Arthur, was elected in his place. A special meeting of the directors was held at the office in Chicago October 30, at which resolutions of regret were adopted.

For many years Mr. Stielow was active in all the affairs of the community of Niles Center. He was one of the early settlers there and when the town

grew to the point of organizing the Niles Center Volunteer Fire Company he was its vice-president during its first years. He was a member of the village board of trustees from its organization in 1888 to 1892.

Mr. Stielow is survived by his wife, Sophia Meyer Stielow, four daughters and four sons. The latter, Fred, Walter, Arthur and William, have been brought up in the business with him and are now its owners.

Mr. Stielow was an unassuming man of most equable temperament, and his quiet, unruffled disposition, no matter what happened, made him many friends, in the trade and among his neighbors. Funeral services were held at St. Peter's church at Niles Center Sunday afternoon, October 28, and the attendance exceeded the seating capacity of that edifice. There were many flowers. All the Niles Center growers and their families were present. Among those in the trade from Chicago and nearby towns whose presence was noted were: Sam Pearce and family, J. F. Kidwell, August F. Poehlmann and family, Adolph Poehlmann and family, Paul Klingsporn, Rudolph Ellsworth, George C. Weiland, Joseph Schoos, Edward Meuret, Anton Then, Charles McCauley, Fred Schramm, J. C. Vaughan, Emil Ehrhardt, August Priebis, Frank Schramm and Charles Schramm. Interment was in St. Peter's cemetery.

NEW ORLEANS, LA.

At a meeting October 18 in Cusach's building, the New Orleans Horticultural Society selected M. Cook, A. Waller and E. Valdejo as judges of the florists' exhibits to be shown at the National Farm and Live Stock Show, No-

vember 10 to 19. The arrangements committee for the florists' exhibits has announced that \$550 will be distributed in prizes, all entries to be installed the night before the show opens. No entry fee is to be charged. A good building is to be set apart by the fair authorities for the housing of the plants and flowers and decorations will be provided by the management. An orchestra will play in this building evenings during the week of the show.

Some unusually fine chrysanthemums were brought to the meeting of the Horticultural Society. Several of the Mrs. Robinson variety had stems about four feet long, with flowers measuring five inches across. A large Golden Queen plant was regarded as one of the handsomest of the early yellow chrysanthemums. It is said to be easily grown and of splendid keeping qualities.

THRIPS ON SPRENGERI

I am sending you some diseased plants of *Asparagus Sprengeri*. The stock grew well in the benches throughout the summer, but now all the plants are diseased like the specimen. What is the trouble and what is a remedy?

W. H. D. Wis.

The cause of the trouble is thrips, a severe attack of thrips, which probably was brought about by insufficient syringing during the summer. The remedy is found in regular spraying with a nicotine solution twice a week for two or three weeks, and afterward continuing the spraying at intervals of a week or ten days until no fresh attacks of the insect are noted.

W. H. T.



NOTICE.

It is impossible to guarantee the insertion, discontinuance or alteration of any advertisement unless instructions are received BY 4 P. M. TUESDAY.

SOCIETY OF AMERICAN FLORISTS.

Incorporated by Act of Congress, March 4, 1901.
Officers for 1917: President, Robert C. Kerr, Houston, Tex.; vice-president, A. L. Miller, Jamaica, N. Y.; secretary, John Young, 53 W. 28th St., New York City; treasurer, J. J. Hess, Omaha, Neb.

Officers for 1918: President, Charles H. Totty, Madison, N. J.; vice-president, Jules Bourdet, St. Louis; secretary and treasurer as before.
Thirty-fourth annual convention and Fifth National Flower Show, St. Louis, Mo., April 6 to 15, 1918.

Results bring advertising.
The Review brings results.

A FISH never advertises; hence the expression, "poor fish."

DON'T forget that stamps are 3 cents now. If you use the 2-cent variety your order is likely to come back to you next day.

THERE is beginning to be public demand that the government limit the fuel supply of the nonessential industries; but there is no industry not essential to somebody.

THE cold storage stock of giganteums is pretty well cleaned up and it is the general belief that few bulbs will go into storage this season, with the probability that lilies will be a scarce article after next Easter.

THERE will be a large gathering of the trade at Cleveland next week, the show to be held there November 8 to 11 being the only one in the United States which will enlist the aid of florists east and west this fall.

IF the southern florists, particularly those in the vicinity of army camps, will let the soldiers know of the facilities for delivering flowers to the folks at home it will result in a boom for the telegraph delivery department.

BALTIMORE long has enjoyed the distinction of being the only large city in the country which had only one F. T. D. member, Samuel Feast & Sons. This distinction, however, has been lost, for Mary Johnston has joined.

CUT out the waste. There's probably plenty of opportunity if you look around.

COAL in your sheds won't keep you awake nights next January; the absence of it might. Better fill 'em up, if you can.

AT all events, pot chrysanthemums are more plentiful this season than ever before and if they sell as well as expected there will be no difficulty in increasing the supply again next fall.

QUICK DISTRIBUTION.

Efficient distribution of merchandise—bringing the product to demand's door—has ever been one of the perplexing factors of business.

In the florists' business, where the merchandise is perishable, proper distribution is considered of special importance because it must be anticipated. The country's prosperity now is running in spots, causing a dearth of stock in one section while the adjacent section may have more than enough.

The way out of the trouble is through advertising, trade advertising, and the florist who advertises his surplus stock in The Review makes his sales easily, quickly, and at low cost. He helps the trade as a whole, and helps himself, like this:

Stop our advertisement of geraniums, as we are sold out. The Classified Section of The Review certainly knows how to distribute surplus stocks. —Coudersport Greenhouses, Coudersport, Pa., October 19, 1917.

When you hear a man complain of the cost of advertising you can be pretty certain that he spends a good bit of money elsewhere than in The Review.

DO YOUR MAILING EARLY.

Congestion of express shipments almost everywhere has aroused florists, who, because they deal in perishable stock, suffer when the railroads do not perform according to schedule. This tie-up of express and freight is more or less reflected in the postal service. Letters and packages sent through the mails are received now much later than the sender or receiver expects, for the simple reason that neither the railroads nor the postoffices are able to handle the volume of business they are called upon to transport.

Under these conditions the postoffice department, through local postmasters, has begun a campaign, which might be crisply explained by paraphrasing the injunction, "Do your Christmas shopping early." "Do your mailing early" is what the postoffice officials are driving at. Many business houses, large and small, allow mail to accumulate through the day, and deposit it in the mailing boxes the last thing before work is suspended in the evening. This throws the bulk of the day's work on clerks in the postoffices at night.

By doing their mailing early, or often, or as fast as is possible, business concerns will send a constant stream of postal matter into the postoffices and it can be handled much more efficiently. It will relieve the congestion.

But, what to the sender is the most important, it will give him and his business better service. Consequently, it will pay to deposit mail as rapidly during the day as possible. If a letter or package mailed at a certain time reached a certain destination at a certain time six months ago, letters, and packages sent to the same address with the

idea of reaching it at the same time, should be mailed earlier—just as much earlier as can be. It is specially important where quick action is expected of the man who receives the letter, as, for instance, in the case of a cut flower order to be shipped same day, or a newspaper ad to be printed at 4 p. m. Tuesday.

A TIMELY SUGGESTION.

Fearing a shortage of sugar in this country, the government has ordered that only a limited amount shall be used in every American household. Naturally, we all want to "do our bit" and therefore must use as little sugar as possible and give up candy eating, and giving as well. If we don't eat and give so much candy, naturally the sweetmeat-makers will not need so much sugar. That means a much larger supply for our homes, and above all remember "our boys" both here and "over there" must have their share—if necessary, first.

Now we come to the part of our story that is of special interest to the trade.

You know that old phrase that is used so much in the magazines, "Give her candy." Well, why not change it? Make it, "Give her flowers." Advertise along the lines of this timely suggestion. Make it your slogan. Make it clear that we need to save the sugar, advertising in a patriotic way.

The Romeo of today, who is so used to "giving her candy," will just as willingly "give her flowers"—but you must show him why. Remember, he won't call empty-handed, so why shouldn't it be flowers—"tonight"?

CHICAGO.

The Market.

The market weakened under the influence of the unseasonable and highly disagreeable weather that has prevailed for several days. Where business had been considered first-rate and the market stiff, demand fell off, supplies increased and prices suffered a sharp attack from the local buyers. No one knows better than the local wholesalers the necessity of getting prices that will enable the growers to make both ends meet, but no one cares less about it than the average city buyer; his one thought is to get his stock as cheaply as he can and, under such conditions as have prevailed during the last few days, there has been much pressure to force prices down.

Shipping demand has been much better than city trade. This was especially true at the opening of the present week, when New Orleans and other southern cities were calling for large quantities of stock for All Saints' day. The noon train on the Illinois Central, October 29, carried one of the largest shipments that have left this market in years, relieving to a considerable extent the always heavy shipment on the evening train. But after these two trains had gone the southern demand resumed normal proportions and the market eased still further.

Under present conditions there is no shortage of stock. It may be said that chrysanthemums have almost reached the top of their season. Bonaffon has arrived and is, as ever, the most popular variety. Chieftain and White Chieftain sell in the same class. The out-of-town

There's money for you in pushing Randall's Mums

All the popular mid-season varieties now are ready in quantity. You can get of us any color and just the size of flower your trade requires.

\$1.00, \$1.50, \$2.00 and \$2.50, with show stock \$3.00 per doz.

Pompons also are in full supply—all kinds and colors—excellent values, easy to sell and sure to make a profit for ever florist who pushes them.

RUBRUM LILIES, \$6.00 to \$8.00 per 100

A. L. RANDALL COMPANY

Rush Orders
are Welcome

Wholesale Cut Flowers

Telephone
Central 7720

Wabash Avenue at Lake Street,

CHICAGO

Mention The Review when you write.

It's cheaper to buy
Cut Flowers in the
world's greatest
market than it is
for you to grow
them.



They Always "Come Back" —for more

We not only have gained the confidence of the *out of town* retail florists, by entrusting us with their orders, but our F.T.D. WHOLESALE SERVICE holds them.

SO TRY IT OUT—TAKE A TRIAL ORDER

The CHICAGO MARKET is placed at your disposal in buying through *Chicago's most popular whole-sale house.*

KENNICOTT BROTHERS CO.

ESTABLISHED 1881

CHICAGO

Mention The Review when you write.

call for chrysanthemums, aside from the All Saints' day demand, is not especially heavy; the country buyers have local supplies of mums now. Consequently, the chrysanthemum looks largely to the city stores for its market. Most of the buyers want mums at from \$1 to \$2.50 per dozen; \$3 is had with difficulty and only for the finest flowers. Thus far the market has cleaned readily on all the stock that could be sold at moderate figures. Pompons are plentiful; any demand can be met.

The abundance of moderate-priced mums has served to make the not large rose supply sufficient for most of the market's needs. Late in the day it may be difficult to get just the length that is wanted of some particular variety, but in general there are roses enough and

the prices are not so firm as they were. The same is true of carnations, the supply of which has increased considerably; it is felt that there will be no shortage of carnations hereafter.

Of the miscellaneous flowers there are not many. The growers have avoided loading the market with Easter lilies during the chrysanthemum season and the limited supply is bringing fair prices. There are supplies of good rubrums. Orchids continue to increase in abundance and are selling better now that the buyers have found they can depend on getting their orders filled at moderate prices. Violets are not in large supply, but there are enough, for the demand is not strong. Valley is to be had, but is not pressing for a sale. Greens of all kinds are abundant.

October Business.

There seems to be no complaint, taking it by and large, on the business of October. There is some difference in reports, due largely to whether or not certain growers were in crop, but otherwise the reports for the month are quite similar. There was no special activity when the month opened, but there was a steady improvement and the middle two weeks of the month were good, giving sales, for many of the growers and wholesalers, in excess of the record for last year. The last week of the month was hurt by bad weather. On the whole, the month is about as good as, or perhaps a little better than, in 1916. This is the more remarkable when it is considered that

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L.D. Phone Randolph 631

Value

—is not what flowers may have been worth at some time in the past, nor what they may be worth at some time in the future—but what they are worth now.

Be convinced what the real meaning of value means by ordering your stock from us.

Chrysanthemums—Pompons—Roses—like all other seasonable flowers and greens, are always shipped from fresh stock.

Mail orders receive prompt attention—mail them today. Stock ordered by wire is sent upon receipt; phone orders receive the same prompt attention. You will appreciate our service.

PRICE LIST

ROSES		Per 100
Mrs. Russell, medium.....	\$15.00 @	\$20.00
Select.....	8.00 @	12.00
Short.....	4.00 @	6.00
Milady, special.....	12.00 @	15.00
Select.....	6.00 @	10.00
Short.....		4.00
Killarney Brilliant, special..	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....		3.00
Ophelia, special.....		10.00
Select.....	6.00 @	8.00
Short.....		4.00

Extra special roses billed accordingly.

ROSES—Con'd.		Per 100
White Killarney, special.....	\$8.00 @	\$10.00
Select.....	4.00 @	6.00
Short.....		3.00
Killarney, special.....		8.00
Select.....	4.00 @	6.00
Short.....	2.00 @	3.00
Mrs. Ward, special.....	8.00 @	10.00
Select.....	4.00 @	6.00
Short.....		3.00
Sunburst, special.....		10.00
Select.....	6.00 @	8.00
Short.....		3.00

RUBRUM LILIES		Per 100
Long stems.....	\$6.00 @	\$ 8.00

CARNATIONS

Good flowers.....	3.00 @	.00
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CHRYSANTHEMUMS

Per dozen.....	1.50 @	4.00
Valley.....		6.00
Easter Lilies.....	10.00 @	12.00

ORDER HERE—YOU CAN'T DO BETTER ELSEWHERE—OFTEN NOT NEARLY SO WELL.

Mention The Review when you write.

last October for many of the houses in this market was the best October ever experienced. To have done as well under existing conditions is more than any conservative prognosticator would have dared predict. This good showing has encouraged the market to look forward to really excellent business as soon as the out-of-town buyers have cleaned up their local supplies of chrysanthemums and our rose and carnation crops are on.

The Dixon Funeral.

The funeral of Arthur Dixon, a pioneer and wealthy Chicagoan, brought out a showing of flowers the like of which has not been seen in this city for many years. The family residence is at 3131 Michigan avenue, in the same block with the store of W. J. Smyth, who had the family order. He made a casket cover of orchids and valley, using about 200 cattleyas and 3,000 spikes of valley. Practically every first-class flower store in the city was represented in the 350 to 400 designs that were sent to the funeral. Most of the pieces were wreaths, but there were numerous others. The work was practically all of fine quality, though most of the pieces were of unostentatious character. The trade always puts emphasis on the fact that the appreciation of flowers does not lie in the money value represented, but it is estimated that the flowers at this funeral brought to the trade at least \$4,000, perhaps \$5,000. The Smyth forces were in charge. The flowers were taken to Rosehill cemetery, where they were photographed for the family.

PERCY JONES
INC.

WHOLESALE COMMISSION FLORISTS
56 East Randolph Street
CHICAGO

H. VAN GELDER, Pres.

L. M. JONES, Sec'y

ROSES—CARNATIONS

—the kind that will help you hold your old trade and make new trade as well—the kind that particular buyers will appreciate, both in quality and value.

*Flowers
of
Known Value*

Chrysanthemums

None better can be had.....\$1.50 to \$4.00 per dozen

Pompons

You may have seen some as good, but never any better
—large bunches, 35c to 75c per bunch.

All Cut Flowers and Greens, Always Shipped from Fresh Stock.

Mention The Review when you write.

Various Notes.

Besides being a large and successful grower, Emil Buettner is president of the A. L. Randall Co. and is recognized as a keen observer, so that his views always have interest. Mr. Buettner says business does not appear to be bad with any hard-working florist, nor does he see signs that it will be less good, but it looks as though there will be little profit this season for the growers.

The latter expectation he bases, of course, on the high cost of running greenhouses, especially in the matter of coal.

William Grey, formerly a traveler for Poehlmann Bros. Co., has accepted a position with the Charleston Cut Flower Co., Charleston, W. Va.

Two soldiers from Camp Grant advanced on the establishment of the George Wittbold Co., on Buckingham

WIETOR BROS., 162 N. WABASH AVENUE, CHICAGO

CURRENT PRICE LIST

Subject to change without notice.

CHRYSANTHEMUMS.....\$1.50 to \$3.00 per doz.
POMPONS, assorted colors.....35c and 50c per bunch.

Mrs. Chas. Russell Per 100
Fancy.....\$10.00 @ \$12 00
Good.....6.00 @ 8.00

Miniature Roses
Baby Doll.....2.00
Elger.....2.00

ROSES, our selection, \$4.00 per 100

Pink and White Killarney, Ophelia, Sunburst and Richmond Per 100
Extra special.....\$6.00
Select.....5.00
Fancy.....4.00
Medium.....8.00
Short.....2.00

Carnations
Fancy.....\$3.00 @ 4.00
Good.....2.50

Miscellaneous Per 100
Valley.....\$ 6.00
Lilies.....\$12.50 @ 15.00
Ferns.....per 1000, 2.00 @ 2.50
Smilax.....per doz. strings, 2.50 @ 3.00
Adiantum.....1.00
Galax (bronze and green) 1000. 1.50
Asparagus Sprengeri..bch.. .50
Asparagus Plumosus..bch.. .50
Boxwood.....per lb.. .25

Other Green Goods Market Rates

Mention The Review when you write.

place, October 27, and took the subscriptions of thirteen of the employees, whose combined purchases disposed of \$1,150 in Liberty bonds.

Miss L. A. Tonner, of O. A. & L. A. Tonner, left October 28 for Baconton, Ga., to look after the sisters' interests in pecan groves. Miss Tonner will remain in the nut groves for about two weeks.

The American Greenhouse Mfg. Co. is nearing the completion of the new range for the Wooster Road Greenhouse Co., of Rocky River, O., consisting of four houses 30x250 feet, also a propagating house and service building.

P. C. Schupp, manager of J. A. Budlong's, says: "When one takes into consideration the present conditions, shipments to all southern points have been extremely heavy this week and beyond our expectations."

When C. J. Michelsen and family returned home on the evening of October 28, after visiting Mr. Michelsen's father, who is in St. Mary's hospital for another operation, they were just in time to see two burglars escape with most of the portable valuables. The house had been thoroughly ransacked.

The shipments of gladiolus blooms from A. L. Randall's farm in Michigan to his wholesale house have continued uninterruptedly until October 27, that day's boxes bringing a memorandum that it was the last shipment for the season.

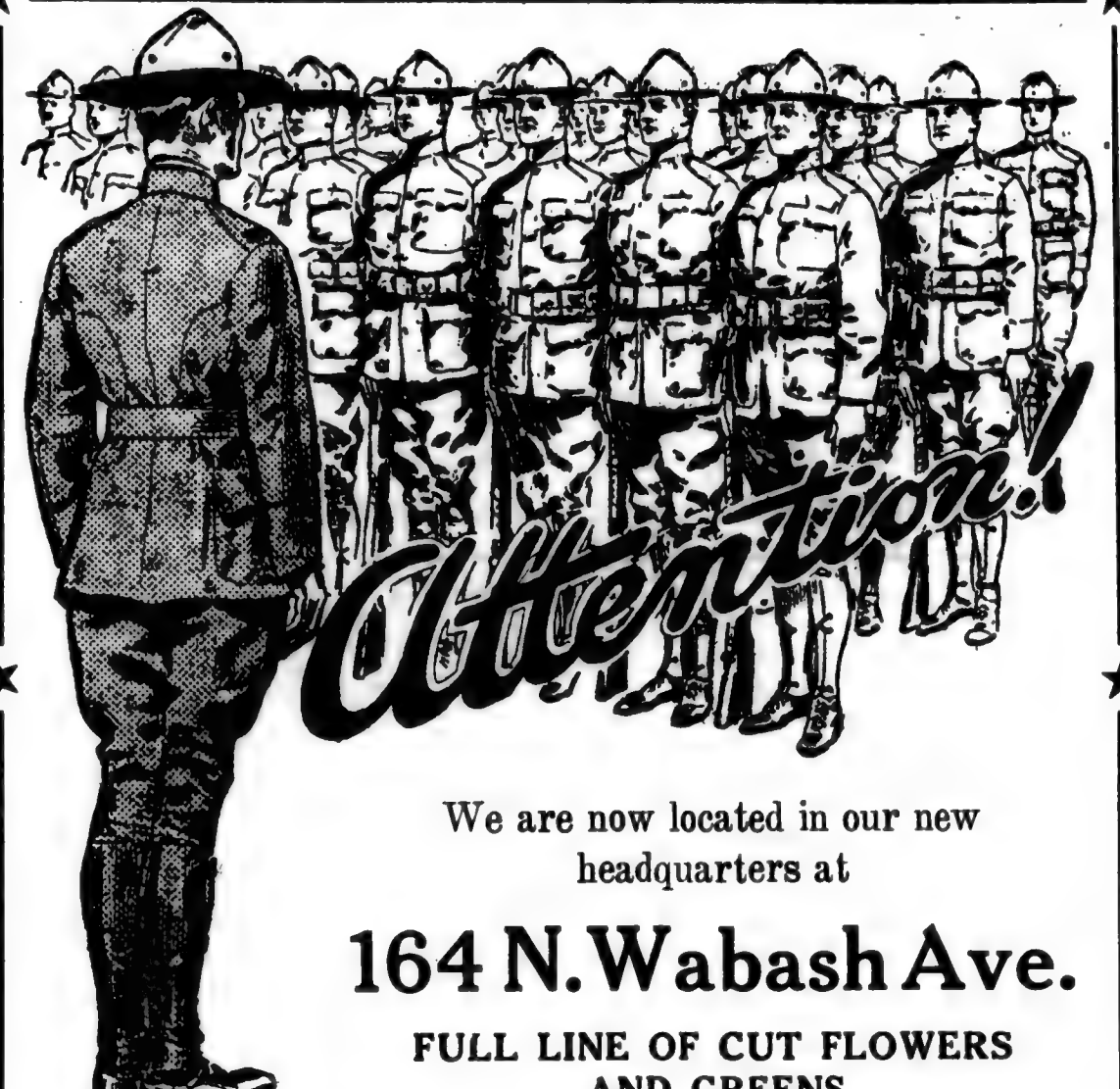
Anton Then recently bought for Mrs. Then a Velie limousine as a fortieth wedding anniversary present. Which means that Miss Josie Then now drives a most handsome car.

A. J. Zech, of Zech & Mann, comments on the difference in the character of the All Saints' day demand this year. The shipments south this week, he says, instead of consisting principally of medium-sized chrysanthemums, as in the past, have consisted largely of carnations, the calls for mums specifying only strictly fancy stock. Mr. Zech, whose firm has numerous customers in New Orleans, says the volume of business has not been at all unsatisfactory.

Bernard Bailey was christened October 28, and Grandpa E. C. Amling presented him and his 2-year-old sister each with a Liberty bond.

The American Bulb Co. reports the arrival of another shipment of French bulbs October 28.

Arrangements have been made for a special express car for the transporta-



We are now located in our new headquarters at

164 N. Wabash Ave.

FULL LINE OF CUT FLOWERS AND GREENS

A. T. Pyfer & Company

Formerly at 30 W. Randolph Street
164 N. Wabash Ave., L. D. Phone Central 3373 CHICAGO

Mention The Review when you write.

tion of exhibits from this district to the Cleveland show. Exhibits from and adjacent to Chicago should be forwarded to C. J. Michelsen, care of the E. C. Amling Co., 175 North Wabash avenue. Chrysanthemums, plants, etc., are to go November 7 and carnations and roses November 8. All shipments must be in possession of Mr. Michelsen by 3 p. m., in time for reshipment on official train leaving Chicago 8 p. m. of the days stated. Fred Lautenschlager is chairman of the local committee. The Chicagoans who will attend the show will leave the La Salle

Street station at 11 p. m., November 8.

W. J. Niessen, office man for the Chicago Flower Growers' Association, is doing jury service for a fortnight.

"Rapid Rappers" are moving rather rapidly, it seems, for one of the recent shipments of the Rapid Wrapper Co. contained 40,000 wrappers, weighing over 9,000 pounds. It was consigned to S. Murata & Co., Los Angeles, Cal.

H. E. Philpott, president of A. T. Pyfer & Co., is here from Winnipeg, Can., to attend the opening of the company's new quarters, at 164 North Wabash avenue.

HOME-GROWN MUMS

**PINK—WHITE
YELLOW**

Large Supply of POMPONS in Various Colors

We handle only local stock, which is certain to reach you in good condition.

Also **FINE ROSES**--none better on the Chicago Market
CARNATIONS are still scarce. WE, however, can fill orders if they reach us before 12 o'clock noon.

Daily supply of extra fine quality of choice Orchids.

Lilies, Violets, Valley, Pompons, Snapdragons, Feverfew and all other seasonable stock. All Greens, such as Ferns, Asparagus Sprengeri, Green and Bronze Galax, Leucothoe Sprays, Adiantum.

Wild Smilax for your fall decorations.

We have home-grown Asparagus—sure to reach you in good shape.

If you want good stock and good treatment, send your orders to
Chicago's most up-to-date and best located Wholesale Cut Flower House

J.A. BUDLONG

184 North Wabash Avenue, CHICAGO

ROSES, VALLEY and
CARNATIONS
A Specialty

WHOLESALE
GROWER of

CUT FLOWERS

**PRICES
AS
LOW
AS
OTHERS**

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

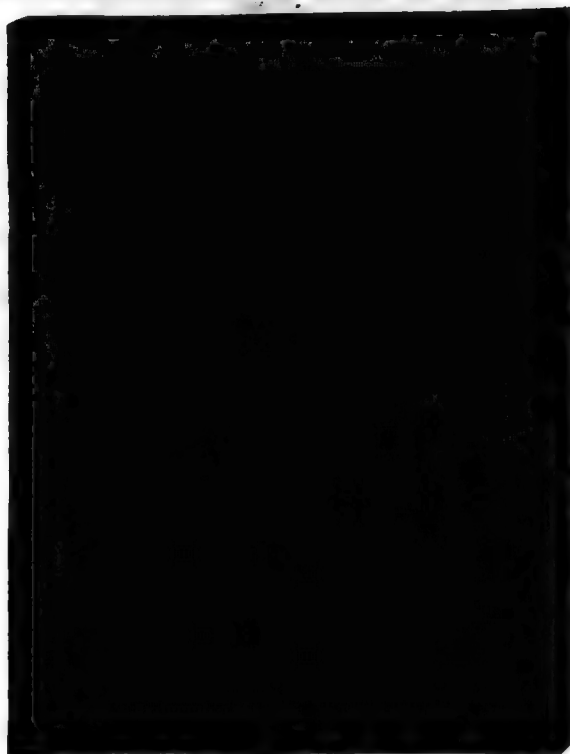
SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

75c per copy
postpaid

\$7.50 per
dozen

THE original Album of Designs was published in response to many requests from florists who felt the need for an up-to-date book that could be used in taking orders for Funeral Designs, Wedding Decorations and Bouquets, Table Decorations and all cut flower work where it was not practicable to show the customer the finished article as it would be



when ready for use. With the publication of this album it became possible to **show the finished work** in beautifully printed pictures. The first edition sold like hot cakes, a second and third edition went quickly. Now a fourth edition is off the press. Everything is in it—all the standard designs and many new pieces.

96 pages, nearly 300 designs and decorations, beautifully printed on heavy art paper, handsomely bound in a cover that will stand wear.

Florists' Publishing Co.,

508 South Dearborn Street,
(Caxton Building)

Chicago, Ill.

CUT YOUR WRAPPING COST IN HALF

CUT THE COUPON AND FIND OUT HOW

Thousands of florists have solved the wrapping problem by using one of our **Rapid Rappers**, and have acknowledged it to be absolutely indispensable.

The **Rapid Rapper** pedestal is finished in green enamel, and makes a neat, attractive pedestal for any store. Range in height, 26 to 52 inches. The **Rapid Rapper** saves time and trouble, and cuts your paper bills in half—nothing like it on the market.

Remember a **Rapid Rapper** outfit only costs \$6.00 F. O. B. Chicago, pedestals alone \$3.00 each. Our booklet, "**The Art of Wrapping**," contains full details and interesting facts, also prices of wrappers, which we carry in sizes to meet every requirement. String is attached to all wrappers and it takes but six seconds to wrap any plant or basket.

MAIL THIS  TODAY

The Rapid Wrapper Co.,
56 E. Randolph St., Chicago.

Gentlemen:—

Please send me at once your booklet entitled, "**The Art of Wrapping**," which contains full details and prices of your **Rapid Rapper**.

Name.....

Address.....

City.....

State.....

The Rapid Wrapper Co.
56 E. Randolph Street,
CHICAGO

448 Bush Street,
San Francisco, Cal.

Burlington Willow Ware Shops,
Burlington, Ia.



Mention The Review when you write.

The committee appointed for Chicago and vicinity in connection with the S. A. F. national publicity campaign for flowers will meet in Parlor B-8, Morrison hotel, Thursday, November 1, 3 p. m. Fred Lautenschlager is general chairman.

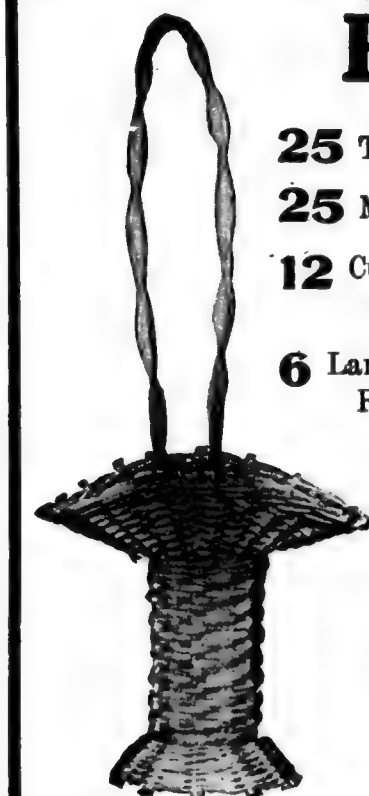
Rather large surpluses of field-grown carnation plants froze up in the unseasonable blizzard October 29. One year Wietor Bros. were able to keep selling from their field until Christmas week, or two months later than this year.

FORT WAYNE, IND.

The Market.

Business last week was highly satisfactory to the florists. There was a good demand and the supply of stock was adequate to fill all orders. Wedding work took the lead, and there were numerous pre-nuptial affairs that called for elaborate decorations. Funerals of several prominent citizens took care of a batch of flowers, and counter trade was brisk.

Chrysanthemums are in splendid supply, the best varieties now appearing in the market. Pompons are in wide variety and sell like the proverbial hot cakes. Carnations bring \$3 and \$4 per hundred, although they still have short stems. The rose situation has shown a vast improvement. The roses coming in are of excellent quality, and the stems are longer. American Beauties shipped in are fine. The demand is good for Ophelia, Hadley, Hoosier Beauty, Russell and Sawyer. The



FALL OFFERS

- 25 Tumbler Baskets..... \$8.75
- 25 Medium Cut Flower Baskets..... \$14.75
- 12 Cut Flower Baskets for Long Stemmed Cut Flowers, in one dozen lots, each \$1.00
- 6 Larger Cut Flower Baskets, for Long Stemmed Beauties, Russells, Mums, etc., in lots of 6 or more, each \$1.65

Finished in Two-tone Colors. Each Offer Includes Liners.

SEND FOR FALL 1917 CATALOGUE.

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE,
CHICAGO ILLINOIS

Mention The Review when you write.

miniature roses are much in evidence and sell readily for corsage work. Violets are increasing in numbers and the quality is showing a great improvement, but the sales are not large. Valley is scarce and high-priced, and is in demand only for the higher class of wedding work. Oak foliage is the popular green at present. It is used with chrysanthemums for funeral sprays

and wedding decorations, to the exclusion of other greens.

Various Notes.

Robert Greenlaw, of the S. S. Pen-nock Co., Philadelphia, called on the trade last week.

The Doswell Floral Co. is cutting some fine William Turner, Chrysolora and Major Bonnaillon-mums. It reports last

Chrysanthemums

All colors, all sizes, all prices, 75c to \$3.00 per dozen

POMPONS, all colors, 25c to 50c per bunch.

Our Mums are all home-grown and have not had to travel thousands of miles before being placed on sale. Our Mums are the very best in this market.

Beauties	Russells	Hoosier Beauties	Sunburst	Ophelia
	Pink Ophelia	Shawyers	Brilliant	
Double White Killarney		Pink Killarney	Cecile Brunner	

PRICE LIST

American Beauties.	Per doz.
Long stems, specials.....	\$4.00
Second length, 30 inch to 36 inch stems.....	\$2.50 to 3.00
Medium, 15 inch to 24 inch stems	1.00 to 2.00
Short	50 to 75 cents

Sunbursts, Pink Killarney, Richmond, Brilliant, White Killarney.	Per 100.
Long stems	\$8.00
Good medium	\$5.00 to 6.00
Good short	3.00 to 4.00
Cecile Brunner, per 100.....	\$2.00

Russells, Best in Market.	Per 100.
Long stems.....	\$15.00 to \$20.00
Good medium.....	\$ 8.00 to \$12.00
Good short.....	\$ 4.00 to \$ 6.00

Hoosier Beauties, Ophelia, Shawyer, Reids	Per 100.
Long and specials.....	\$8.00 to \$10.00
Good medium	\$5.00 to \$ 6.00
Good short.....	\$3.00 to \$ 4.00

Valley, per 100.....	\$6.00
Asp. Sprays, per 100.....	\$2.00 to \$3.00
Sprenger, per 100.....	\$2.00 to \$3.00
Adiantum, per 100.....	\$1.00
Galax, Bronze and Green, per 1000.....	\$1.00
Ferns, per 100.....	\$.25
Per 1000.....	\$2.00

SPECIAL OFFER: ROSES—Our selection, lots of 200 or more at the rate of \$3.00 per hundred.

Easter Lilies, Long Stem, per 100.....\$12.00 to \$15.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

We grow all the flowers we sell and wish to remind all buyers of the advantage of buying direct of the grower.



We close at 5 P. M. Week Days and Sundays at NOON.

All shipments must be delivered to the express companies by 5 P. M. each day.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

CHICAGO, ILL.

Mention The Review when you write.

week's demand as good. Mrs. R. W. Doswell, who sustained painful injuries in a trolley car accident two weeks ago, is reported to be getting along well.

The Ten Eyck Floral Co., of Auburn, Ind., is shipping fine chrysanthemums to this market, including October Frost, Chrysolora and Major Bonaffon.

Edgar Wenninghoff had a fine showing of Touset and Chieftain mums in his window last week. Business was booming, with wedding work the principal item. Pompons had a good call, especially for basket work.

Mr. and Mrs. Allen Vesey motored to Camp Taylor, Louisville, Ky., last week to spend the week end with W. J. Vesey, Jr., who is in training there.

A. J. Lanternier & Co. have some excellent Hoosier Beauty roses, which arrive daily from their greenhouses on Anthony boulevard.

J. A. Peterson, of Cincinnati, called on the trade last week.

Chrysanthemums--Pompons

—also Ophelia, White Killarney, Pink Killarney, Killarney Brilliant and all other leading varieties of Roses, Galax, Leucothoe and Box-wood. Complete stock of Ferns; also all other seasonable cut flowers and greens.

O. A. & L. A. TONNER

Wholesale Cut Flowers and Supplies

30 E. Randolph St.,

L. D. PHONE
CENTRAL 6284

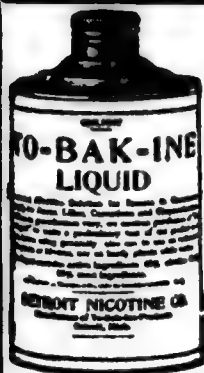
CHICAGO

Mention The Review when you write.

Among those planning to attend the flower show at Cleveland, in November, are Mr. and Mrs. Clem Lanternier and Frank J. Knecht.

The Flick Floral Co. had a most satisfactory week in wedding decoration.

This concern had the work for the Chamberlain-Wilt wedding. The attendants carried floral muffs made of oncidiums and odontoglossums. The bride's bouquet was fashioned of Dendrobium formosum and valley.



ROSES MUMS

Asparagus
Ferns
Galax
Adiantum

CARNATIONS POMPONS

Sprengeri
Leucothoe
Smilax
Mexican Ivy



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ELASTIC-LYKE
PRUNER'S
PURE
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30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

D. & E. J. Welch

WHOLESALE
AND COMMISSION FLORISTS
FLORISTS' SUPPLIES

280 and 282 Devonshire Street,
BOSTON, MASS.

ALL VARIETIES OF THE LEADING KINDS OF
SEASONABLE FLOWERS ALWAYS IN STOCK

Telephones, Fort Hill 1964, 1965

Mention The Review when you write.

W. J. & M. S. Vesey are cutting a large lot of chrysanthemums. The wholesale business is good. Hoosier Beauties are flowering finely, as well as Ophelia, Sunburst and Shawyer.

R. F.

PITTSBURGH, PA.

The Market.

Business was fair last week, despite the unpleasant weather, which included a heavy fall of wet snow. Chrysanthemums arrived in quantities. Roses also were plentiful, and as a result American Beauties were lower in price. Lilies also suffered. There are still some gladioli in the market, but they are not in much demand. Violets are improving every day. Carnations still are scarce. Pompon mums of many varieties are in and find ready sale.

Various Notes.

The snow storm of October 23 did considerable damage to trees and shrubs. Many oriental palms especially suffered.

The Pittsburgh Florists' Club advanced its monthly meeting one week, so as to encourage the local members of the trade to attend the Cleveland chrysanthemum show, and held it October 30 in the basement of the Carnegie library on the north side. The feature of the meeting was a banquet.

The annual chrysanthemum show of the Phipps Conservatory, Schenley park, opened Sunday, October 28. The exhibition is unusually good. The exhibition at the conservatory of the North Side park also opened the same day.

James Criswell, of Vandergrift, Pa., who is in training at Camp Lee, Peters-

BOSTON FLORAL SUPPLY CO.

347-357 CAMBRIDGE STREET,

BOSTON, MASS.

We are now giving the following DISCOUNTS from our regular prices, for a short time only. Compare our prices with others. Then act quickly.

20% DISCOUNT ON MANILA BOXES.

Size	Price per 100	Size	Price per 100
18x5x3	\$ 3.00	30x12x6	\$11.50
21x5x3½	3.50	36x14x6	13.75
24x5x3½	4.25	36x12x6	13.50
28x5x3½	5.25	BOUQUET BOXES.	
21x8x5	5.25	19x 9x8	8.75
30x5x3½	5.75	WREATH BOXES.	
24x8x5	6.00	16x16x7	9.50
28x8x5	6.00	18x18x8	11.50
30x8x5	8.00	20x20x9	14.00
36x8x5	9.75	22x22x9	16.50

Printing free on orders of 300 boxes or more. In smaller quantities, 50c.

20% DISCOUNT.

DAGGER AND FANCY FERNS	\$1.50 per 1000
GREEN GALAX	1.00 per 1000
SPHAGNUM MOSS, 5-bbl. bales	2.25 per bale

20% DISCOUNT ON CYCAS.

Size	Price per 100	Size	Price per 100
8 to 12	\$2.35	28 to 32	\$6.25
12 to 16	2.50	32 to 36	6.75
16 to 20	3.75	36 to 40	7.50
20 to 24	4.25	40 to 44	8.00
24 to 28	5.00	44 to 48	8.75

15% DISCOUNT.

WAX PAPER.

	—Per ream—	
	White	Green
12x18	\$0.75	\$0.90
18x24	1.50	1.75
24x36	3.00	3.50

TISSUE PAPER.

24x36	\$1.50 per ream
-------	-----------------

15% DISCOUNT.

FLORISTS' STICKS.

	—Per 1000—	
	Plain	Green
5-inch	\$0.45	\$0.50
12-inch	1.00	1.25
18-inch	1.50	1.75

10% DISCOUNT.

Wired Toothpicks, box of 10,000	\$2.00
---------------------------------	--------

15% DISCOUNT ON CHIFFONS.

4-in. Plain, striped edge, 6c per yd.	6-in. Plain, striped edge, 8c per yd.
---------------------------------------	---------------------------------------

20% DISCOUNT.

No. 1 gold letters	\$.075 per 100
No. 4 gold letters	.60 per 100
Gold script	.05 each

10% DISCOUNT.

Boston Block Letters	\$.02 ea.
Boston Script	.03½ ea.
Koral Script	.03½ ea.

SPECIAL—We carry a complete line of Baskets.

Send for fine assortments at \$5.00 and \$10.00.

SATISFACTION GUARANTEED.

Unknown customers please give reference or send cash with order.
Prices Subject to Change Without Notice.

ATTENTION MISTER STOREMAN

Nothing is dressier, more seasonable or finds
quicker sales and is more profitable than

POT MUMS

We have 5000 plants in the very best pot-plant varieties,
including the Caprice family and the famous

Tuxedo Collection of Japanese Anemones

NEW THIS YEAR

ENTIRELY POT-GROWN — NO LIFTED STOCK HERE — EACH PLANT LOW PINCHED
BUSHY — SHAPELY — WELL FLOWERED

ORDER A SAMPLE SHIPMENT NOW

5-inch, 35c

6-inch, 60c

7-inch, \$1.00

8-inch, \$1.50-\$2.00

Can be Safely Shipped any Distance Out of Pots

GERANIUM Rooted Cuttings, \$15.00 per 1000

NUTT, VIAUD, BUCHNER, BRUANTI. Ready now.

Stuppy Floral Company

St. Joseph, - - Missouri

Holiday demands will soon be felt and here are suggestions that are timely and insure profitable business to you.

Boxwood Sprays

\$15.00 per 100 lbs.

Place your order now. We will make shipment when you are ready. Our Boxwood is the Best. Will send you a sample so you can see the good quality.

Lycopodium

Cleaned, bunched, splendid stock for making up wreaths.

12c per lb.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Chrysanthemums

\$1.50 to \$3.00 per doz.; \$10.00 to \$20.00 per 100

Special price and value in 100 lots. When we say "Special" you can be sure of something extra good.

The best of the midseason varieties are in now and we offer you

J. Foley
Chrysolora
Golden Queen
White and Pink Doty and many other varieties

Early Rose
Mrs. Hurley
Chieftain

Chrysanthemum Pompons

\$4.00 to \$6.00 per doz. bunches

In Pompons we have a large supply and a large list of new varieties.

Buy more Roses

The leaders for Quality are

Russell

Prima Donna

Hadley and Ophelia

In less expensive Roses we have

PINK AND WHITE KILLARNEY
MARYLAND
SUNBURST
SHAWYER
BRILLIANT
THORA
AARON WARD

In novelties and small Roses

DONALD McDONALD
FIREFLAME
GOLDEN GEM
C. BRUNNER
GEORGE ELGER

Roses are inexpensive and good. We are willing to give you the benefit of our large supply, if you order from us.

Mention The Review when you write.

burg, Va., was home on a short furlough last week and aided in the sale of Liberty bonds.

The retail stores are having splendid displays of mums. All report business is good.

Among the visitors last week were J. W. Glenn, of Kittanning, Pa., and Mrs. H. A. Irwin, of Monessen, Pa.

Clarke.

PHILADELPHIA.

The Market.

The second Liberty loan, the absence of the debutante, the onrush of the chrysanthemum and the change of those who usually are consumers over to the ranks of the producers, have all helped to ruin the market. No grower who receives his returns in this mail will doubt the truth of this summing up of the market. Conditions are bad, very bad, and there is no use in mincing words about it. These conditions are apt to occur in the middle of the fall each year, but of course the present glut is always the worst, or seems so.

There are some extremely fine chrysanthemums coming now. A few white Turner and Marigold, orange-yellow, bring excellent prices, but the bulk of the stock has receded in value to an extent quite surprising. It now takes exceptional flowers to bring anything above a low average price. Carnations have also fallen back in sympathy with the general market, although next to the autumn queen they rank high. Roses are weak, markedly weak in quantity lots. The remainder of the market requires little description beyond that of a week ago, save only to chronicle the arrival of bouvardia, which now is moderately plentiful. General dullness prevails.

A Trip.

George Burton gave his annual outing among the growers Thursday, Octo-

BERGER BROS. SHOW MUMS

Make your show with our Mums. A splendid assortment of the very best Fancy, Medium and Pompon varieties.

Carnations are now fine

Easter Lilies - Violets - Roses

THE BEST OF EVERYTHING.

1225 RACE ST. PHILADELPHIA

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ber 25. It is a trip that combines pleasure, both to the visitors and to the visited, with business. The object of the trip is to compare the varieties, quantities and conditions of plants in the leading greenhouses in that section of Montgomery and Bucks counties within motor distance of Chestnut Hill.

Invitations to this annual party are highly prized. This season the number was limited to twelve. Three qualifications were necessary to secure an invitation, to be successful and to love lemonade. The party met early; it was divided into three carloads. The van contained George Burton, John R. An-

dre, David E. Colflesh and William Lehr, the Baltimorean. The center was formed by John Burton, Robert Kift, Arthur A. Niessen and Samuel S. Pennock, while the rear guard consisted of Alfred Burton, J. William Colflesh, Jr., William H. Engler and Charles E. Meehan. They visited George E. Campbell, of Flourtown; John Savage, of Gwynedd Valley; the Florex Gardens, at North Wales; Henry M. Weiss & Sons, of Hatboro. After luncheon at Hatboro the visitors continued to John R. Andre's place at Doylestown, to the Joseph Heacock Co. establishment at Roelofs, and to Stephen Mort-



Lilium Rubrum



Showy, attractive and lasting,
splendid well-grown stock.

\$1.50 per bunch

Office Hours: 7 A. M. to 5:30 P. M.

**Everything in Flowers, Plants, Ribbons and
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1216 H Street, N. W.

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Chrysanthemums

Pink, White and Yellow.

CARNATIONS, ROSES

and all seasonable flowers.

PHILADELPHIA CUT FLOWER CO.

1517 Sansom St., PHILADELPHIA, PA.

Close daily at 6 o'clock
Mention The Review when you write.

CHARLES E. MEEHAN

WHOLESALE FLORIST

5 So. Mole St., Philadelphia, Pa.

Mention The Review when you write.

ensen's domain at Southampton, returning to the starting point at Chestnut Hill, where they supped with Messrs. Burton and talked over affairs of state afterward. On account of motor trouble, one car was left at Langhorne, the party returning to the city by rail. It was a delightful affair, much enjoyed by everyone.

A Cloud.

A little cloud no bigger than a man's hand has appeared in the somewhat stormy sky of business. Last Friday, October 26, Francis A. Lewis, assistant to William Potter, coal commissioner of Pennsylvania, urged the President to issue orders that no coal be sold to private greenhouses.

Note clearly that this is private, not commercial, greenhouses, and it is a suggestion to the President that has not yet been made an order by him.

Straws indicate the direction of the wind, so it is clear that should the war continue and should coal become

EDWARD REID OFFERS YOU

WONDERFUL MUMS

IN ALL COLORS.

THE BEST SORTS.

BEAUTIES - ORCHIDS - VALLEY - ROSES in every shade
CARNATIONS in winter form - POMPONS - VIOLETS - LILIES

WHEN THEY ARE REID'S THEY'RE RIGHT.

1619-21 Ranstead St.,

PHILADELPHIA, PA.

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THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Roses, Single Violets, Easter Lilies, Carnations

Chrysanthemums, \$2.00 to \$2.50 per dozen. Pompoms

A mail order will convince you of their quality.

Open from 7:30 a. m. to 6 p. m.

Night orders, call Lansdowne 171. Consignments of choice stock solicited.

1615 RANSTEAD STREET,

PHILADELPHIA, PA.

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CHRYSANTHEMUMS — GOOD PLUMOSUS SPRAYS — GLADIOLI
WM. J. BAKER, WHOLESALE FLORIST, 12 South Mole Street, PHILADELPHIA, PA.

Mention The Review when you write.

EUGENE BERNHEIMER, WHOLESALE FLORIST
SEPT. MORN AND PRIMA DONNA — CHRYSANTHEMUMS
1531 RANSTEAD STREET, PHILADELPHIA, PA.

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scarcer, the supply may be cut off from us a year or two years hence. Forewarned is forearmed. Let each and every one of us do his utmost to provide a substitute for coal, should the need arrive. It may be oil; it may be gas; it may be electricity; but somehow we must provide heat for our greenhouses or close them down.

Various Notes.

The November meeting of the Florists' Club will be held in Room C, seventh floor of the Parkway building, Tuesday evening next. It will be chrys-

The Floral Nurseries

Growers and Wholesalers

9 So. Mole Street, PHILADELPHIA, PA.

Telephone Spruce 889

WM. E. EARNSHAW, Mgr.

Our Specialties:

Roses, Gardenias, Orchids, Plumousus, Smilax, etc.

Orders promptly executed.

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anthemum novelty night; new roses and carnations are also asked. Exhibits should be sent in care of the Leo Nies-sen Co., Twelfth and Race streets.

The annual chrysanthemum show of

THE FLORISTS' SUPPLY HOUSE OF AMERICA

WHY TAKE A CHANCE?

You can get your Christmas supplies now. We have them. We can get them to you. Later we may not have. There may be delay in transit. Why take a chance? These goods will enable you to do a very profitable holiday business. Without them profit will be cut down. Why take a chance? We have more advance orders on our books than ever before. We are getting them out as quickly as we can.

MAY WE HAVE YOUR ORDER NOW?

Big arrivals of 2, 4, 6 and 10-inch Chiffons

DID OUR CATALOGUE REACH YOU?

H. BAYERSDORFER & CO. 1129-1131 ARCH ST., PHILADELPHIA, PA.

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the Pennsylvania Horticultural Society will be held in the First Regiment Armory, Broad and Callowhill streets, Wednesday, Thursday and Friday, November 7, 8 and 9.

Edwin J. Fancourt returned this week from an extended western trip. When asked how he found business, Mr. Fancourt did not reply, "By going after it," but merely smiled and gave the various degrees of goodness.

Raymond L. Mayhew, the new president of the Florex Gardens, has returned from northern New York, where he purchased a number of high-class Holsteins to add to the aristocratic herd at North Wales.

William E. Earnshaw, sales manager of the Floral Nurseries, has his attractive place at 9 Mole street in good running order.

William A. Geiger has returned from a flying trip to Chicago, which included a stop at Richmond, Ind.

The Adams Express Co. lost a large number of delivery trucks by fire, October 24.

J. M. Deutscher leaves for Camp Meade November 2.

Arthur Zirkman has returned from an extended trip west and from a flying trip to see his son at Camp Hancock, Augusta, Ga. Phil.

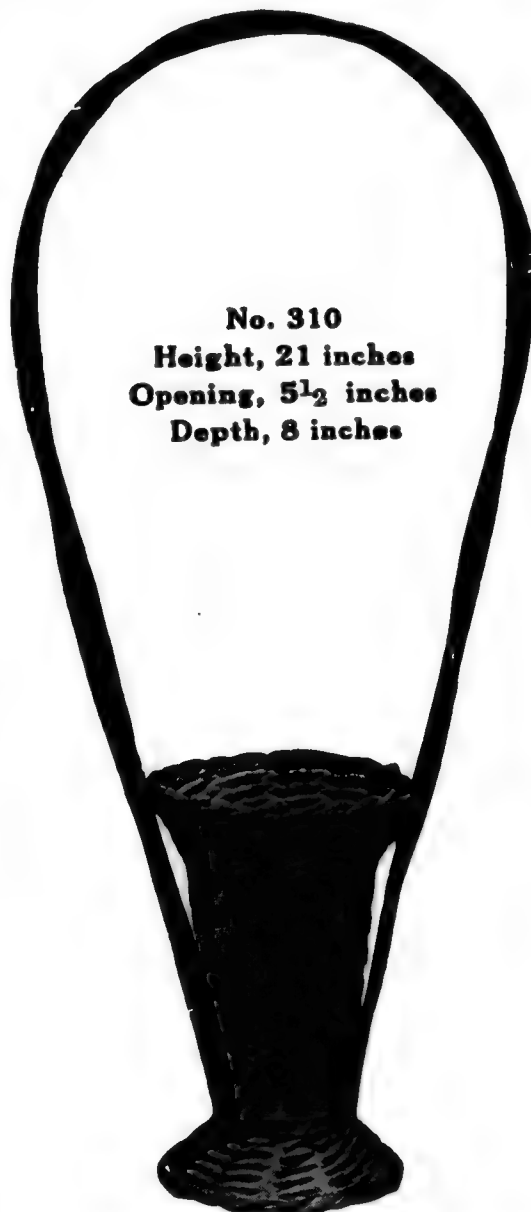
Hall Site Leased for Theater.

Arrangements have been completed by Lee & J. J. Shubert, theatrical managers, for the lease of the Horticultural hall site for twenty-one years, on which they will erect a theater.

Cleveland Show Information.

Adolph Farenwald, E. J. Fancourt and Fred Cowperthwaite, the latter secretary of the Florists' Club, would like to hear from anyone who intends to send plants or flowers to the Cleveland flower show, which will be held November 8 to 11. Mr. Cowperthwaite was in communication with officials of the Pennsylvania railroad, who informed him that if the flowers are packed in such a way that it is absolutely impossible for any leakage to occur, and if handles are put on the boxes, the packages can go in the baggage car. The

—bigger profits, better baskets



No. 310
Height, 21 inches
Opening, 5½ inches
Depth, 8 inches

12 Baskets for \$3.75
complete with liners

Two-tone assorted finishes

EVERY keen retailer will appreciate the unprecedented value of this Special Basket Offer. Easy-selling, Johnson-made baskets at a before-war price—an opportunity you don't see often these days. And at this introductory price it is necessary to limit each customer to two dozen. Send in your order and check today—one dozen Johnson Baskets **\$3.75** for.....

Our catalogue is ready

Johnson Basket Co.

319-321 West Randolph Street, CHICAGO

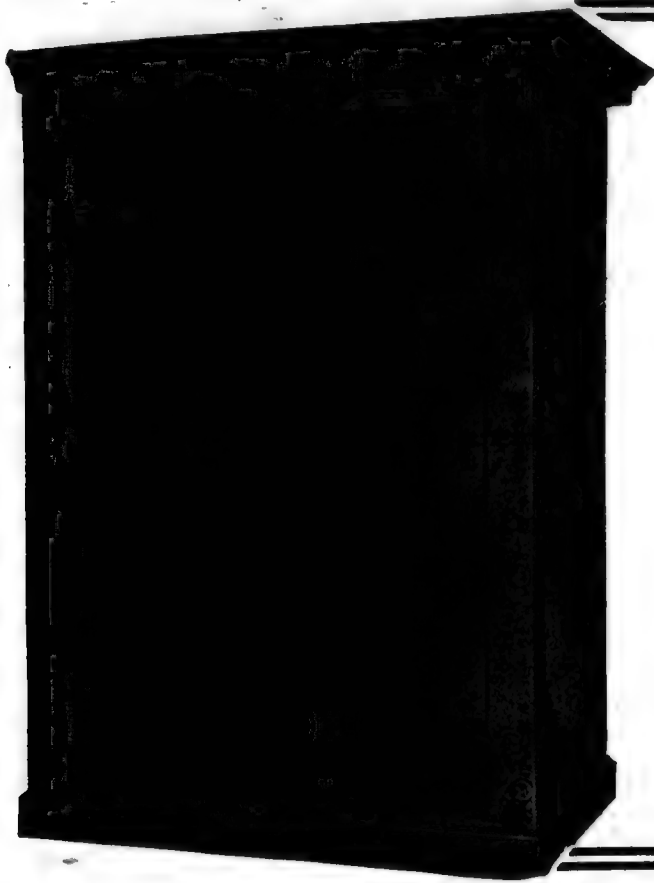
Manufacturers of "BEST-OF-ALL"
Line of Florists' Baskets and Pot
Covers.

Mention The Review when you write.

minimum rate is \$2.05 up to fifty pounds; over fifty pounds the rate is \$4.10 per hundred pounds, plus ten per cent war tax.

The trains will leave the Broad street station of the Pennsylvania, Wednesday, Thursday, Friday and Saturday, at

8:37 p. m., arriving in Cleveland next morning at 7:30 a. m. The fare one way is \$12.05, with eight per cent added for war tax; lower berth, \$2.50; upper berth, \$2; drawing room, \$9, with the ten per cent war tax added to these rates.



Brecht
COMPANY
ESTABLISHED 1853 ST-LOUIS

FLORISTS' REFRIGERATORS will display your flowers in an attractive manner and keep them in perfect condition. In Brecht's Refrigerators there is always a **STRONG CIRCULATION OF DRY, COLD AIR**. We build them of oak, or any other wood, highly finished and thoroughly insulated. All hardware is of brass, quadruple nickel-plated. The best of French beveled plate glass used for mirrors and windows.

Write for Prices Today

THE BRECHT COMPANY

Established 1853

Main Offices and Factories, 1201 Cass Ave., ST. LOUIS, MO.

176 PEARL ST., NEW YORK CITY

Mention The Review when you write.

Hard to find, but we have them

REAL CHRISTMAS RED JAP. FRIEZE ROPING

REAL CHRISTMAS RED RUSCUS

REAL CHRISTMAS RED WREATHS, 6 to 16-in., plain

REAL CHRISTMAS RED WREATHS, 6 to 16-in., trim'd

DIANA GRASS in all colors, the best offered

DYED GREEN RUSCUS

GREEN PAINTED RUSCUS

AMERICAN STATICE and STATICE WREATHS

In fact, we have everything you require for fall and Christmas. Try a small order and be convinced that the **House of Merit** is rightly named.

SAMPLES AND QUOTATIONS UPON REQUEST.

JOS. G. NEIDINGER CO.

THE HOUSE OF MERIT

1309-1311 North Second Street

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PHILADELPHIA, PA.

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KOELLNER REFRIGERATORS

are absolutely the best in every respect and **UNEQUALED** by any other.

Hundreds of

KOELLNER REFRIGERATORS

in actual use, proving our claims.

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REFRIGERATOR AND ICE MACHINE CO.

215 N. Michigan Ave., CHICAGO Tel. Randolph 2885

The company **THAT KNOWS HOW** to build refrigerators and **BUILDS THEM RIGHT**.

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Complete Store Fixtures

Write for Catalogue and Prices.

A. L. RANDALL CO

180 N. Wabash Ave.,

CHICAGO

Always mention the Florists' Review when writing advertisers.

BUCHBINDER

Refrigerators

WE DESIGN

WE BUILD

WE SET UP

WE ARE COM-

plete STORE

OUTFITTERS

Write for Catalogue

Buchbinder Bros.

520 Milwaukee Ave., CHICAGO

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Flower
Facts-

Beauty preserved-

Profits assured-

use Gloekler

Refrigerators for

cut flowers

Bernard Gloekler Co.

Pittsburgh, Pa.

Always mention the Florists' Review when writing advertisers.

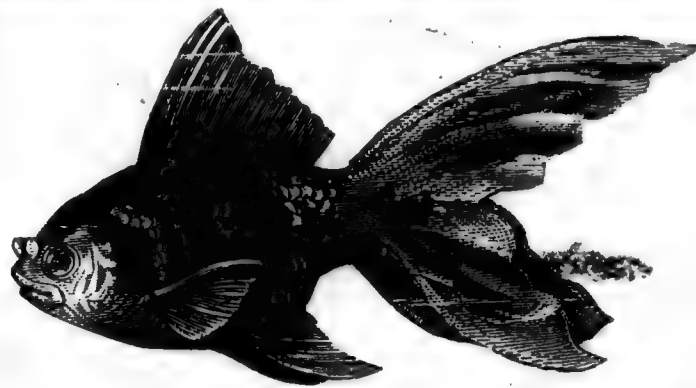
BIG PROFITS IN GOLDFISH

—INVESTMENT SMALL—

☞ This is Goldfish time. The time to display them in your window. Goldfish displays are bound to attract the attention of every passerby—both big and small and young and old. It acts as a magnet—bringing customers to your store. There's money in Goldfish for you.

☞ We are reliable dealers in Goldfish and Aquarium Supplies—it pays to trade with the best.

Acknowledged Experts on Goldfish Shipping



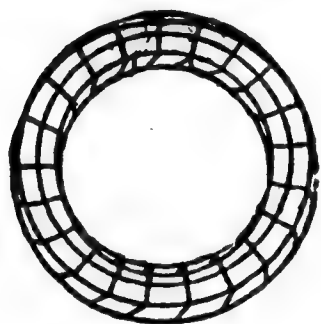
Our complete illustrated catalogue and price list mailed on request. Send for it now before you forget.

Auburndale Goldfish Co.

1449 W. Madison St., CHICAGO

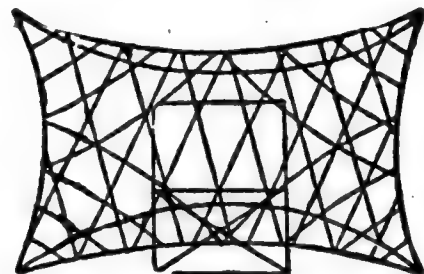
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We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years

201 North Seventh Avenue, SCRANTON, PA.

Anyone wishing to go or to send flowers should get in touch with Mr. Cowperthwaite at once.

ST. LOUIS.

The Market.

The market last week was in splendid condition as far as the supply was concerned. There was plenty of seasonable stock, but the changeable weather made the demand uneven, some days business being good, while on other days it was dull. Prices also fluctuated. Chrysanthemums are the most popular flowers at present and many of the leading varieties have arrived. Chrysolora, October Frost and Robinson are the leaders, while Bonnaffons are expected next week. Pompons are arriving in quantities and are of good quality.

Fancy roses reach the market daily, but suffer in popularity because of the demand for mums. The best sellers during the week were Wards, Ophelias and Russells, which held up in price. Richmond and Killarney roses bring low prices. American Beauties are scarce. Violets are improving daily and the colder weather improved their color. Carnations are in demand and the fancy grades bring good prices. The demand was heavy during the week.

Mums, Roses, Carnations

Russells	8c to 20c	White Mums,	
Ophelias	6c to 12c	doz.,	\$1.50 to \$2.50
Killarneys	4c to 8c	Yellow Mums,	
White Killarneys..	4c to 8c	doz.,	\$1.50 to 3.00
Milady	8c to 12c	Pompons, bunch.....	50c
Carnations.....	3c	Valley	7c
Ferns, per 1000.....	\$2.50	Sprengeri, bunch.....	35c

Write for special wholesale supply list.

T. J. NOLL & COMPANY

1109 Grand Avenue,

KANSAS CITY, MO.

✿ Always mention the Florists' Review when writing advertisers ✿

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR FOUR BIG SELLERS

Small Investments and Large Profits

**"Our Special"
Assortment
ALL FOR \$19.00**

144 18-oz. Globes
144 Boxes Fish Food
288 Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

We can furnish "Our Special" assortment with 32 oz. Globes for \$21.00 complete.

**"Our Leader"
Assortment
PRICE, \$12.00**

48 Half-gallon Globes
48 Boxes Fish Food
48 Instruction Sheets
24 Terra Cotta Ornaments
96 Medium Fish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

**"Our Winner"
Assortment
ONLY \$30.00**

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

**"Special Display"
Assortment
PRICE, \$9.00**

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

Large, Healthy Stock Per 100

Medium Selected Goldfish, asst. colors \$ 3.00
Medium Large Selected Goldfish, asst. colors.... 5.00
Large Selected Goldfish, asst. colors 7.00
Extra Large Selected Goldfish, asst. colors..... 10.00

Per Doz.

Imported Jap. Fantails (Genuine) \$3.00
Imported Jap. Fantails (small) 2.25
Imported Jap. Telescopes, Fantails 4.50
Imported Jap. Comets, small 2.00
Imported Jap. Comets, large 3.00

Wafer Fish Food, large 3-colored package, per gross, \$6.60; per dozen, 60c.

Cabomba (Water Plant), 60c per dozen; \$4.50 per 100 bunches.

FISH GLOBES

Good, heavy glass, and in original cases

Per Doz.

Gallon Globes, 1 dozen to crate \$4.00
Two-gallon Globes, 1 dozen to crate 6.00
Three-gallon Globes, 1/2 dozen to crate 9.00

TERMS:—Cash with Order or C.O.D. When order amounts to \$25.00 or more and cash accompanies same, 25 extra fish will be included at a value of \$2.50.

ORDER YOUR GLOBES AND SUPPLIES TO BE SHIPPED AT ONCE BY FREIGHT—FISH WILL FOLLOW BY EXPRESS.

ASHBORNE GOLDFISH & SUPPLY COMPANY

309 NORTH MAIN STREET

(ASHBORNE FISHERIES)

BURLINGTON, IOWA

Mention The Review when you write.

IF YOU WANT GOOD SERVICE AND FIRST-CLASS

ROSES, CARNATIONS AND MUMS

AT RIGHT PRICES, ORDER FROM

H. G. BERNING,

1402-4 PINE STREET,

ST. LOUIS, MO.

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WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN, N.Y.

10,000, \$2.00 50,000, \$8.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

There also was a demand for valley and orchids. Easter lilies sell well. Greens find a steady demand and are in good supply.

Various Notes.

The affairs of the spring flower show were wound up at the meeting of the auditing committee October 26. The members appear to be in favor of keeping the association alive for a show in the spring of 1919.

J. F. Ammann, of Edwardsville, Ill., was in the city several times last week in the interests of the National Flower Show. He is chairman of the committee which will have charge of the erection of a building to house the show.

Mrs. George H. McNeill, head of the Delmar-Union Flower Shop, reports that business was good last week.

Miss Betty Carlston has resigned her

GOLDFISH

BUY FROM THE BREEDERS

TWENTY-SIX ACRES OF PONDS

GOLDFISH \$1.50 PER 100 AND UP

\$12.50 per 1000 and upwards

Write for wholesale prices of Goldfish, Globes and Supplies. Our prices will surprise and please you.

BERT J. PUTNAM,

490 Washington St.,

BUFFALO, N. Y.

Mention The Review when you write.

PRINT-AD-STRING

FOR FLOWER BOXES

Chicago Printed String Co.

307 South La Salle Street,

CHICAGO

Mention The Review when you write.

CHRISTMAS CARDS

100 \$0.60
200 1.00
500 2.00
1000 3.50

THE JOHN HENRY CO., Lansing, Mich.

Mention The Review when you write.

The grower who grows
and the

Retailer who appreciates

Quality

in flowers, and those who want to see what real live retailers can do, where harmony and co-operation exist, should not fail to exhibit or visit

**The Cleveland Flower Show
NOVEMBER 8-11, 1917**

For particulars ask me

SAMUEL SELIGMAN

Care of Wertheimer Bros., 19 E. 24th St., New York
Mention The Review when you write.

The Climax Line is a Good Line to Tie To



THE FACT that we have in the past seven years built up the largest Cut Flower Box business in the Country is our best advertisement. We strive to please and the results speak for themselves.

"WHEN BETTER BOXES ARE MADE WE WILL MAKE THEM"
is still our slogan.

We manufacture and carry in stock for prompt shipment: Oxford Gray, Mist Green, Mist Tan, White Carnation and our popular Favorite grade—the latter a most satisfactory telescope shipping box. Holiday boxes in season. We make special sizes promptly and at reasonable charge, and specialize in attractive and up-to-date printing and embossing.

With our increased facilities we aim to make our service the best in our line, and if you are in the market it will pay you to wait for the "Climax" Salesman, or send for late price list and samples to nearest office: 141 Milk St., Boston; 2914 11th St., N. W., Washington, D. C.

CLIMAX MANUFACTURING COMPANY

Main Office and Plant: 200 Factory Street,

CASTORLAND, N. Y.

Mention The Review when you write.

position with the floral department of the Famous-Barr store. Miss Carlston expects to open a store in the west end.

The St. Louis County Growers' Association will hold its next meeting November 7.

Arrangements have been completed for the meeting of the Lady Florists' Home Circle to be held in parlor A, at the Planters' hotel, November 7. The meeting was called to organize publicity and entertainment committees of women for the National Flower Show.

The St. Louis Florists' Club will hold its regular meeting November 8. It will be chrysanthemum night. The officers will meet this week to select a place of meeting and arrange the program.

Marion Uhl Schmidt, manager of the Grimm & Gorly east side store, had an attractive Liberty bond window decoration last week. A Boston fern was given to every person who bought a bond. The store sold several thousands of dollars' worth of the securities.

The office of the National Flower Show committee was opened November 1 in room 307, Commercial building. The telephone number is Olive 4286. All committee meetings will be held there in the future.

Visitors to the trade last week were E. J. Fancourt, of the S. S. Pennock Co., Philadelphia; C. E. Pruner, representing Poehlmann Bros. Co., Chicago, and William B. Wallace, of the Montrose Floral Co., Chicago.

Henry Ostertag, of Ostertag Bros., reported that his firm had a number of Halloween decorations at downtown clubs and cafes.

Walter Young, of the C. Young & Sons Co., has decided not to return to the aviation school at Austin, Tex., and has joined the balloon company at Merrimac park, South St. Louis.

Henry Durinberg, of Grimm & Gorly, and William C. Smith, of the W. C. Smith Wholesale Floral Co., were on the sick list last week, but have recovered.

Jules Bourdet, chairman of the executive committee of the National Flower Show, met with the chairmen of the other committees October 29.

The florists along South Grand avenue have been making some excellent window displays with cut mums. Some



A Flower Pot Wherever You Can Drive a Nail

The Universal Portable Shelf is made of sheet steel and beautifully enameled in many colors. It weighs only 8 ounces and supports 20 pounds. Equally useful for electric fans, lamps, books and 1000 other things, both in the garden, house, garage, greenhouse, office, store, etc.

**SHOULD BE CARRIED IN STOCK
BY ALL FLORISTS**

Retail price, 50 cents each or \$5.00 a dozen.
Liberal discount to dealers.

AGENTS WANTED

Send for booklet and "terms to agents."

THE GEO. W. CLARK CO.

203 Clark Bldg., JACKSONVILLE, FLA.

Mention The Review when you write.

WHY PAY BIG MONEY

when we by our new plan give you the best time saver and show you the cheapest way? Many large florists have paid several hundred dollars for the information contained in our booklet, which describes and illustrates fully a time-saving bookkeeping system, showing all the short cuts and several ways of handling office routine, how to inventory your growing stock, figure profits and calculate the war tax.

Not a stereotype affair, but one made especially for the florists, seed houses and nurseries. No red tape or foolish theory. Simple enough for anyone with a common knowledge of bookkeeping to install all or any part of it and does not disrupt your organization or necessitate buying expensive books. Price \$15.00, P. O. Money Order, New York or Chicago draft.

E. H. PETERSON & CO.

Public Accountants

716 Republic Bldg., CHICAGO

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notable ones last week were those of Windler's Flowers, the Schoenle Floral Co., the Bergstermann Floral Co. and Charles Beyer. All report that business has become steady and is showing an increase.

John Boerm put a fine new automobile delivery truck into service last week. His show house facing Delmar boulevard has contained some handsome plant and cut flower displays recently.

The growers at Kirkwood are all busy

ST. LOUIS HEADQUARTERS

FOR

FERNS, LILIES, ROSES

AND

CARNATIONS

Roses,	Per 100
Ophelia.....	\$ 4.00 \$ 6.00 \$ 8.00
Killarney.....	4.00 6.00
Russell.....	10.00 12.00 15.00
Carnations.....	2.60 3.00
Choice Lilies.....	8.00
Fancy Ferns.....	per 100). 1.50
Green Galax. per 1000, \$1.25; case 10 000,	7.50
Asparagus and Sprengeri... per bunch,	.35
Leucothoe Sprays... per 100). \$5.00; 100,	.60
Sphagnum Moss..... per bale,	1.25
Sphagnum Moss..... per 10-bale lots,	10.00
Select Green Sheet Moss, sack, 20 lbs.,	2.50
Dux Superiora Magnolia Leaves... box,	1.35
Wire Toothpicks..... per box, 10,000,	2.00
Wire Toothpicks..... 5 boxes, 50,000,	8.75

A Complete Stock of Cycas Leaves, Wheat Sheaves, Wire Designs, Doves, Green Thread, Box and Stone Wire and other staple supplies.

St. Louis Wholesale Cut Flower Co.

1410 Pine Street, ST. LOUIS, MO.

Mention The Review when you write.

cutting mums, roses and carnations. Fred Ude has a house of fine Buckingham mums and a house of Bonnaffon and Golden Wedding mums. George Hartmann has a house of excellent Ne-



PAPER BOXES FOR THE FLORIST



Prepare now for the coming season. Your flowers will be packed right if you put them in **ARNOLD'S QUALITY BOXES.**

WHITE GLAZE		
For Violets and Corsages		
Size		Per 100
7x 4 x4	2" covers.....	\$ 4.00
8x 5 x5	"	4.75
10x 6 x5½	"	5.55
For Cut Flowers		
16x 4 x8	2" covers.....	\$ 4.20
20x 4 x8	"	4.75
21x 5 x8	"	5.55
24x 5 x3½	"	5.95
30x 5 x3½	"	7.15
18x 6 x3½	"	5.80
21x 8 x4	"	7.85
28x 8 x4	"	9.45
36x10 x5	Telescope.....	17.40
48x10 x5	"	28.45

VIOLET GLAZE AND PLAIN VIOLET		
For Violets and Corsages		
Size		Per 100
7x 4 x4	2" covers.....	\$ 4.20
10x 6 x5½	"	5.85
14x10 x8	"	12.50
For Violets and Corsages		
Size		Per 100
7x 4 x4		\$2.95
8x 5 x5		3.75
10x 6 x5½		4.20
12x 8 x5½		5.85

MIST GRAY		
For Designs and Sprays		
Size		Per 100
30x12 x6	Telescope.....	\$15.85
36x12 x6	"	19.00
12x12 x8	"	14.20
16x16 x8	"	15.85
20x20 x8	"	20.55
24x24 x8	"	23.70
28x28 x8	"	30.00
24x14 x8	"	19.75
40x14 x8	"	27.60
32x32 x8	"	39.45
For Violets and Corsages		
7x 4 x4	2" covers.....	\$ 4.00
8x 5 x5	"	4.35
10x 6 x5½	"	4.75
12x 8 x5½	"	5.55
14x10 x8	"	9.45

For Cut Flowers		
16x 4 x3	2" covers.....	\$ 2.95
20x 4 x3	"	3.40
18x 5 x3	"	3.40
21x 5 x3	"	4.00
24x 5 x3½	"	4.75
30x 5 x3½	"	5.20
36x 5½ x3½	"	7.15
28x 6 x4	"	5.55
18x 6 x4	"	4.75
21x 7 x3½	"	5.10
21x 8 x4	"	5.45
24x 8 x4	"	6.10
24x 8 x5	"	6.55
28x 8 x4	"	6.90
28x 8 x5	"	7.90
36x 8 x5	Telescope.....	11.00

MIST GRAY—Cont.		
Size		Per 100
40x 8 x5	"	\$14.20
42x 8 x5	"	17.40
48x 8 x5	"	19.75
36x10 x5	"	14.20
42x10 x5	"	20.55
48x10 x5	"	23.70
MIST BROWN		
For Designs and Sprays		
30x12 x6	Telescope.....	\$16.65
20x12 x8	"	16.05
16x16 x8	"	16.50
24x14 x8	"	20.85
30x14 x8	"	24.15
40x14 x8	"	29.20
32x32 x8	"	41.70

For Violets and Corsages		
Size		Per 100
7x 4 x4	2" cover.....	\$ 4.20
8x 5 x5	"	4.60
10x 6 x5½	"	5.00
14x10 x8	"	10.00
For Cut Flowers		
16x 4 x3	2" covers.....	\$ 3.10
18x 5 x3	"	3.60
36x 5½ x3½	"	7.50
21x 7 x3½	"	5.40
24x 8 x5	Telescope.....	6.90
40x 8 x5	"	15.00
42x 8 x5	"	18.30
42x10 x5	"	21.70
48x10 x5	"	25.00

MANILA		
For Cut Flowers and Designs		
Size		Per 100
21x 7 x3½	"	\$ 4.90
24x 8 x5	"	6.25
40x 8 x5	Telescope.....	13.50
42x 8 x5	"	16.50
36x10 x5	"	13.50
42x10 x5	"	19.50
48x10 x5	"	22.50
40x10 x8	"	22.50
30x12 x8	"	15.00
36x12 x6	"	18.00
24x14 x8	"	19.50
30x14 x8	"	22.50
36x14 x8	"	24.40
40x14 x8	"	26.65

GREEN MARBLE		
Cut Flower Boxes		
7x 4 x4		\$ 4.00
8x 5 x5		4.30
15x 6 x5		6.60
12x 8 x5½		5.80
14x10 x8		10.00
16x 4 x3		3.60
30x 5 x3½		6.35
36x 5½ x3½		7.75
24x 8 x5		7.75
40x 8 x5	Telescope.....	14.50
42x 8 x5	"	17.75
42x10 x5	"	21.00
48x10 x5	"	24.50
24x10 x10 3"	cover.....	19.00
30x10 x10 3"	"	22.00
24x12 x10 3"	"	20.00

TERMS:—Prices are quoted F. O. B. Chicago and subject to the following terms of discount: 500 lots, 5 per cent; 1000 lots, 10 per cent; 1500 lots, 15 per cent. Special 5 per cent discount allowed when cash is received with orders. Samples gladly sent on request. When printing is wanted there will be a charge of \$1.50. No charge will be made when the quantity ordered is over 500. Border printing and embossing will be charged for in accordance with the amount of work involved.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO

Mention The Review when you write.

DON'T WAIT
Until the eleventh hour for your
Corrugated Shipping BOXES
Scharff-Koken Mfg. Co.
ST. LOUIS, MO.

Can furnish you highest grade, well-made, strong Corrugated Boxes at bed-rock prices, and they can give you prompt service.
Write them today. Give them your sizes. IT WILL PAY YOU.
Mention The Review when you write.

RIBBONS and CHIFFONS
COHEN & HILLER
874 Broadway, NEW YORK
Mention The Review when you write.

braska carnations, while August Hartmann has several houses of good looking carnations of the Enchantress varieties. Mr. Hartmann also had a quantity of

CUT FLOWER BOXES

Notice our prices on your **Most Popular Sizes** in that **Most Popular Mist Gray Shade** (Moisture-Proofed stock).

18x5x3 , 3 -inch lid	\$2.63 per 100	24x8x4 , 2-inch lid	\$4.90 per 100
21x5x3 , 3 -inch lid	3.00 per 100	28x8x5 , 2-inch lid	6.27 per 100
24x5x3½, 3½-inch lid	3.89 per 100	36x8x5 , 2-inch lid	7.88 per 100
30x5x3½, 3½-inch lid	4.62 per 100	9x6x5½, 2-inch lid	3.15 per 100
36x5x3½, 3½-inch lid	5.46 per 100	11x8x5½, 2-inch lid	3.50 per 100

Other sizes cut flower boxes in proportion, as well as the popular sizes of Design Boxes. **Printed Free** in lots of 1000. We also carry a White and a Green Box in stock. Quality guaranteed—Service, the kind you want.

LINDLEY FLORIST BOX CO., MARION, IND.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.
Write for full particulars.

THE HINDE & DAUGH PAPER CO.
SANDUSKY, OHIO
Mention The Review when you write.

potted mums, which brought good prices.
Albert Scheidegger has just completed a rearrangement of his houses

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO
Mention The Review when you write.

and last week was planting carnation plants. His carnation cut will be late this season.
The Meier brothers, Charles, Henry

Let's Look at it From the Dollar Viewpoint



YES—WE SHIP EVERYWHERE IN U. S. A.

That's the only way you're apt to look at the purchase of your boxwood sprays this season.

These are just the things you want: Good merchantable boxwood, clean Virginia sprays; no heavy wood and 16 ounces to a pound.

We have it and can make delivery to you at \$7.50 per 50 pounds. We want your order this fall.

PITTSBURGH CUT FLOWER COMPANY

116-118 SEVENTH STREET,

PITTSBURGH, PA.

Mention The Review when you write.

and William, each of whom has a place at Kirkwood, are cutting heavy supplies of mums. Carnations, sweet peas and violets also promise good cuts at these establishments.

J. J. B.

BALTIMORE.

Club Members Inoculated.

At the meeting of the Gardeners' and Florists' Club October 22 publicity had another big boost. William F. Gude came over from Washington and gave the boys one of his characteristic heart-to-heart talks on this important theme. He did not hesitate to call a spade a spade, and stated some facts that caused his hearers to do some deep thinking. He cited the fact that the man who invented the little ball on a rubber string cleaned up a million dollars on it through publicity; yet, pointing to a vase of the new rose, Mrs. Stotesbury, which was on exhibition, he said the greater part of the American public did not know that florists produced such flowers. He asked the members to think of the intelligence, the thought, the work and patience required to produce such a rose, as compared with the trifling rubber device. He said florists are deserving of greater things—they are producing things of great merit, yet not reaping one-half the reward of the promoter of the child's toy.

Mr. Gude said that all the best flower days of the year—Thanksgiving, Christmas and Easter—were flower days through no effort of the florists, all except Mothers' day, and that the public on those days practically had to brush the florists aside and plead with them for flowers. Mr. Gude certainly struck the right note when he emphasized the fact that flowers are not a luxury, but a necessity. He also laid stress on sentiment. He brought out clearly that even the most hardened business or professional man has plenty of sentiment, though perhaps it is dormant or caloused by hard knocks in the world. The object of the campaign will be to resurrect this sentiment and fan it into new life. This, he brought out, was the business of every florist in the country, and every man had a spark of progressiveness in his make-up should put his shoulder to the wheel and help. He

CHRYSANTHEMUMS---ROSES---CARNATIONS

Largest dealers in home-grown Cut Flowers in the Cincinnati market.

Full Line of Florists' Supplies and all Greens in Season.

GIVE US A TRIAL ORDER.

THE WM. MURPHY CO.

Day Phones Main 980-981

329 Main St., CINCINNATI, OHIO

Night Phone Warsaw 1989

Mention The Review when you write.

GREEN GOODS GUARANTEED TO PLEASE



Green Leucothoe, 20 to 24-inch	per 1000, \$3.00
" " 16 to 24 inch	" 2.50
" " 10 to 14-inch	" 1.00
" " 8 to 12-inch	" 1.00
Fancy and Dagger Ferns, 5000 to case	per case, 3.50
Green Galax, 10,000 to case	4.50
Bronze Galax, same price but not ready.	

T. J. RAY & CO., ELK PARK, N. C.

Mention The Review when you write.

Southern Wild Smilax

Per Case \$2.50—Half Case, \$1.50

R. A. LEE & CO.
HATCHER STATION, GA.

Prompt and reliable. 18 years in business.
Mention The Review when you write.

WILD SMILAX

\$2.00 per 50 lb. case

Over twenty years' experience in business. Prompt service. Good weights.
F. & S. LEE, MARION, ALA.

Mention The Review when you write.

SOUTHERN WILD SMILAX

and all Decorative Greens now ready to ship. All orders filled promptly.

Glenwood Floral Co., GLENWOOD, ALABAMA.

drew a sad picture of the man who would refuse to do his share in this cam-

WILD SMILAX

New crop now ready for shipment

NATURAL AND FADELESS SHEET MOSS

Pass us your orders

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

Now ready for shipment

NATURAL LOG MOSS

\$1.75 per bag of 100 square feet

PERPETUATED SHEET MOSS

\$3.50 per bag of 100 square feet

CALDWELL THE WOODSMAN CO.

EVERGREEN, ALABAMA

Mention The Review when you write.

BRONZE GALAX

By parcel post, per 1,000\$1.00

By express, per 10,000 7.50

B. E. and J. T. Cokely
SCRANTON, PA.

paign, picturing him doing business with houses with 8x10 glass, brick flues, etc.

NEW YORK FLORISTS' SUPPLY COMPANY, Inc.

103 WEST 28TH STREET,

NEW YORK

Fancy Ferns, 1000	\$1.25
Dagger Ferns, 1000.....	1.00
Green Galax, 1000.....	1.00
Case of 10,000.....	8.00
Leucothoe Sprays, 10060
" " 1000 ...	5.00
Boxwood, lb20
Crate of 50 lbs.....	7.50
Green Sheet Moss, bag....	2.00
Magnolia Leaves, brown or green, carton.....	1.25

Cycas Leaves

8-12 inch, 100.....	\$2.25
12-16 " "	2.75
16-20 " "	3.75
20-24 " "	4.50
24-28 " "	5.50
28-32 " "	6.50
32-36 " "	7.00
36-40 " "	8.00
40-44 " "	9.50
Not less than 100 lots.	

Prepared Princess Pine
Per lb.....\$0.35

Crepe Paper
Per doz. rolls.....\$2.50

SPHAGNUM MOSS, 1 bale.....\$ 1.50
10 bales..... 14.00 Every bale wrapped

DECORATED BASKETS as illustrated
all colors.....\$3.50 per dozen

Mention The Review when you write.

New Crop WILD SMILAX, \$2.50

NOW READY FOR SHIPMENT
Natural Log Moss, \$1.75 per bag of 100 sq. ft.
Perpetuated Sheet Moss, \$3.50 per bag of 100 sq. ft.

E. A. BEAVEN

EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP FANCY FERNS

First-Class Stock
\$1.00 PER 1000

TEAHAN FERN CO.

694-696 River St. TROY, N. Y.

Phone Troy 1706-W.

Mention The Review when you write.

Prepared Cycas Leaves

of Very Choice Quality

100 Cycas (assorted sizes), from 12
to 36-inch for.....\$4.80

A sample order will convince you that
our Cycas are the best. Get our general
list of other supplies.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street ST. LOUIS, MO.

Mention The Review when you write.

Wild Smilax

A-1 STOCK GUARANTEED.

Fresh from the swamps daily.
Per case\$2.00 Per half case..\$1.25
Write or wire.

D. S. CRUM & CO., Minter, Ala.
Mention The Review when you write.

WILLOW BASKETS

We make any style you want on short notice.

Carry full line of **PRINCESS** baskets
Made in America.

W. Q. POTTER CO., 421 High Ave.,
Cleveland, Ohio

Mention The Review when you write.

FERNS FANCY or DAGGER, Moss, Ever-
greens, Laurel, Spruce and Hemlock
Boughs, Xmas trees, etc. Finest stock.
Get our low summer price on Ferns.

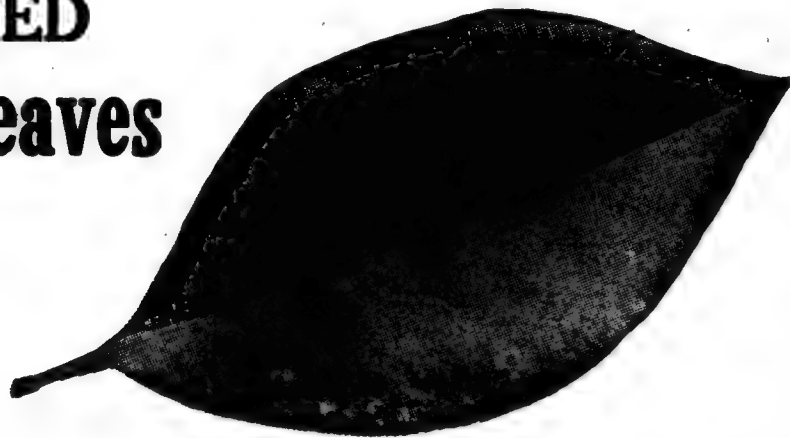
H. J. SMITH, HINSDALE, MASS.

PREPARED Magnolia Leaves

in cases or
cartons

THE RUMBLY CO.

Evergreen, Ala.



Mention The Review when you write.



Record of 2 Yds. per Minut
SOUDER MFG. COMPANY
BRIDGETON, N. J.

Mention The Review when you write.

STOP AND READ

Fancy Ferns, \$1.25 per 1000; 5000,
\$1.15 per 1000.

Leucothoe (fine).....per 100, \$0.40

Green Galax.....per 1000, .75

SOUTHERN SMILAX...case, 4.25

Sphagnum Moss.....bale, 1.50

Cash. Satisfaction guaranteed.

H. H. Palmer Co., Centerburg, Ohio

Mention The Review when you write.

GET READY Festoon Winding Machines Improved

5th year on the market. Two types. Makes all kinds
of Festooning. Type No. 1 will wrap on any size wire
used for its center. One turn with handle gives two wraps
on Festooning. Center wire can be measured while Festoon-
ing. Type No. 2: Fine wire is used for the center, one
turn with handle gives one wrap on Festooning. Does
equally as good work as Type No. 1. We furnish machines
ready for work, with enough wire to make 500 yards.
Three days' trial allowed. Money refunded if machine is
not what you want. Prices: Type No. 1, \$12.00;
Type No. 2, \$6.00. TRY ONE.

One of Many Testimonials

La Porte, Ind., Nov. 15, 1916.
The Souder Mfg. Co., Bridgeton, N. J.
Gentlemen: We got one of your machines early in
December of last year, and made on it every kind of
wreathing and festooning. We found it especially satis-
factory in making large holly wreaths on heavy wire.
Your machine is all right. We are,
Yours very truly, THE KABER CO.

Our Greens are Greens Good

Per 1000
Green Galax (10,000 to case).....\$0.45
Bronze Galax (10,000 to case), deliveries a little
later..... .45
Fancy and Dagger Ferns (5000 to case)..... .75
Green Leucothoe, 16 to 24 in. long, any quantity 2.50
Green Leucothoe, 12 to 16 in. long, any quantity 1.50
Green Leucothoe, 8 to 12 in. long, any quantity 1.00
Bronze Leucothoe, 16 to 24 in. long, any quantity 3.50
Bronze Leucothoe, 8 to 16 in. long, any quantity 2.00
Leucothoe Sprays are our specialty, and we respect-
fully insist upon your giving us a chance to convince
you of the superior quality of our goods. Nothing in
bronze will be ready for some two or three weeks yet.
Please send cash or reference with first order.

TOE RIVER EVERGREEN CO.

NEWLAND, N. C.

Mention The Review when you write.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.85 per 1000

\$1.85 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 cartons, each..... 1.35
Galax Leaves, green and bronze, per case of 10,000..... 10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000..... 7.50
Green Sheet Moss, very fine for basket work, trimming pots, etc., per bag.. 2.00
Sphagnum Moss, per bale..... 1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

BOXWOOD SPRAYS

SUPERIOR QUALITY STOCK

Everything in Evergreens.

JONES, THE HOLLY WREATH MAN.

MILTON, DELAWARE

Mention The Review when you write.

Eats, Sleeps, Drinks Publicity.

Another point the speaker made was that when the retailer was doing plenty of business, all of the other branches were busy—the grower, the supply man, the greenhouse builder. Everyone who contributes his wares to the production of flowers will be benefited by the campaign and should contribute his effort to make the florists' business one of the most recognized commercial industries of the country. He dwelt on the fact that now is the opportune time for this campaign. With all the talk of economizing on account of the war, it behooves florists to counteract this by advertising. Mr. Gude said, as for himself, he thought publicity, he talked publicity and dreamed publicity, and he left the Baltimore florists inoculated with the same germ. It would be a hard matter to sit and listen to a man like this and not catch the spirit of his mission. A vote of thanks was tendered Mr. Gude for coming to us with this message of publicity. His message fell upon fertile ground, for after the meeting about eighteen subscription blanks were handed to Chairman Graham, of the committee.

No Maryland Slacker!

After the meeting the publicity committee held a meeting. Charles F. Feast, the secretary, found that he would not be able to serve, so William F. Ekas was elected to fill his place. The committee decided to canvass all the florists in the state. There will be no middle ground, and every man in the business will have the opportunity to be a contributor or a slacker. A personal visit will be made to each one, and the only way to escape is to turn the committeemen down—but no Marylander is going to do that!

Another visitor was Edward Towill, of Roslyn, Pa., who had a vase of his new rose on exhibition. Mr. Towill told of the merits of this fine rose, but this was unnecessary, as the rose spoke for

Norway Spruce for Miniature Christmas Trees

SELECTED SHAPELY PLANTS

2-3 feet.....\$20.00 per 100
18-24 inch..... 15.00 per 100
12-18 inch..... 12.00 per 100

These are a very attractive holiday specialty for florists and sell rapidly. Many of our customers have handled them in large quantities for years. Last season the sale was particularly good, and this year, with the scarcity of European novelties, they will be more popular. Will pot up nicely in 5 inch, 6 inch and 8 inch pots. They can be used also for vases and placed in tubs for the veranda.

Order now. We can ship at once, or hold until December 1st.

JACKSON & PERKINS CO., Newark, New York.

Mention The Review when you write.

TO ALL RETAIL FLORISTS

Our evergreen season opens this week, but bronze goods will not be ready for several weeks.

Can furnish the following greens now and will give orders prompt and careful attention.

GREEN GALAX50c per 1000; \$4.50 per case of 10 000

FANCY and DAGGER FERNS80c per 1000; 8.50 per case of 5,000

GREEN LEUCOTHOE, 10 to 16 inch \$1.00 per 1000; long lengths, \$1.25 per 1000

Will pack assorted cases. Just any quantity you can use of each kind, all in one case, if you cannot use solid cases of each.

J. H. VON CANON,

Wire me, Elk Park, N. C.

Banners Elk, N. C.

FANCY FERNS--SPECIAL PICKED

Leave your orders for regular shipments. Mums, Roses and Carnations, all seasonable Cut Flowers. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

EVERGREENS

Laurel Branches, 2x2x4 ft. case, per case...\$2.75
Laurel Stems, large bag, per bag..... 1.10
Green Sheet Moss, per bag..... 1.40
Boxwood, both varieties, per lb..... .12
Fancy Holly, 2x2x4 ft. case, per case..... 3.25

W. Z. PURNELL,

Snow Hill, Md.

Mention The Review when you write.

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50.....per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

J. L. CUMBIE, Manager

Morris Station,

Georgia

Mention The Review when you write.

THE DOMINATING MAGNOLIA LEAVES



MANUFACTURED BY **DR. H. DUX CO. INC.** JACKSONVILLE, FLA.



Southern Wild Smilax

For many years we have held the highest reputation for quality and promptness—No order too large—Immense stock always on hand—Try us and be convinced.

- Immortelles.** Just arrived from France, all colors, per dozen bunches, \$3.00; per case\$28.00
- Statice.** Per 100 bunches 12.50
- Japanese Fiber Roping.** Per bale..... .70
- Sheet Moss.** Sphagnum Moss.
- Bronze Galax.** Per case..... 8.50
- Fancy Ferns.** Per 1000..... 1.25
- Dagger Ferns.** Per 1000..... 1.00
- Laurel Sprays.** Per 100 lbs..... 5.00
- Boxwood, Palmetto Leaves, Cork Bark.**
- Wire Designs,** all staple styles.

The Kervan Co.

119 West 28th Street,
Closed on Sunday. NEW YORK, N. Y.



CUT BOXWOOD

JUST THE BEST

Only \$15.00 per 100 lbs. (50 net lbs. to crate)

McCALLUM COMPANY, Pittsburgh, Pa.

Mention The Review when you write.

FANCY FERNS

Finest stock in the country

We can supply you with good stock the year around.

\$1.85 per 1000

\$1.85 per 1000

Place your standing orders with us.
Full supply at all times. No shortages.

WILD SMILAX, 50-lb. cases.....	per case, \$5.00
Imported green and bronze Magnolia Baskets, \$1.50; 6 cartons, each.....	1.35
Galax Leaves, green and bronze, per case of 10,000.....	10.00
Green Leucothoe Sprays, extra fine, per 100, \$1.00; per 1000.....	7.50
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Sphagnum Moss, per bale.....	1.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

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Will pack assorted cases, just any quantity you can use of each kind, all in one case, if you cannot use solid cases of each.

J. H. VON CANON,

Wire me, Elk Park, N. C.

Banners Elk, N. C.

FANCY FERNS--SPECIAL PICKED

Leave your orders for regular shipments. Mums, Roses and Carnations, all seasonable Cut Flowers. Florists' Supplies, Manufacturer of Wire Designs.

C. A. KUEHN, Wholesale Florist,

1312 Pine Street, St. Louis, Mo.

EVERGREENS

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Laurel Stems, large bag, per bag.....	1.10
Green Sheet Moss, per bag.....	1.40
Boxwood, both varieties, per lb.....	.12
Fancy Holly, 2x2x4 ft. case, per case	3.25

W. Z. PURNELL,

Snow Hill, Md.

Mention The Review when you write.

New Crop Southern Wild Smilax NOW READY

\$2.50.....per case \$1.50.....per half case
Give us your business and we will please you.

SOUTHERN EVERGREEN CO.

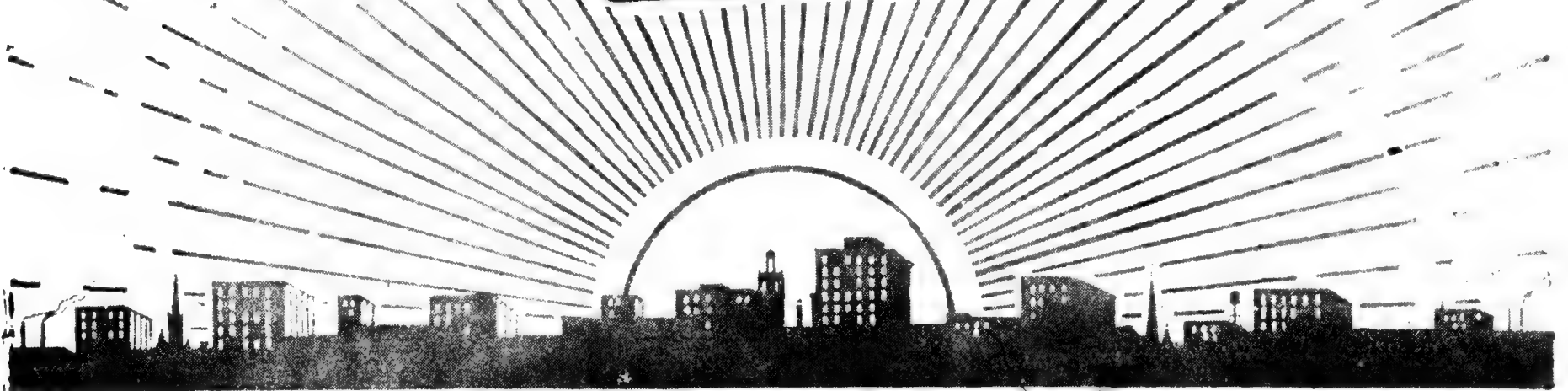
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THE DOMINATING MAGNOLIA LEAVES



MANUFACTURED BY **DR. H. DUX CO. INC.** JACKSONVILLE, FLA.

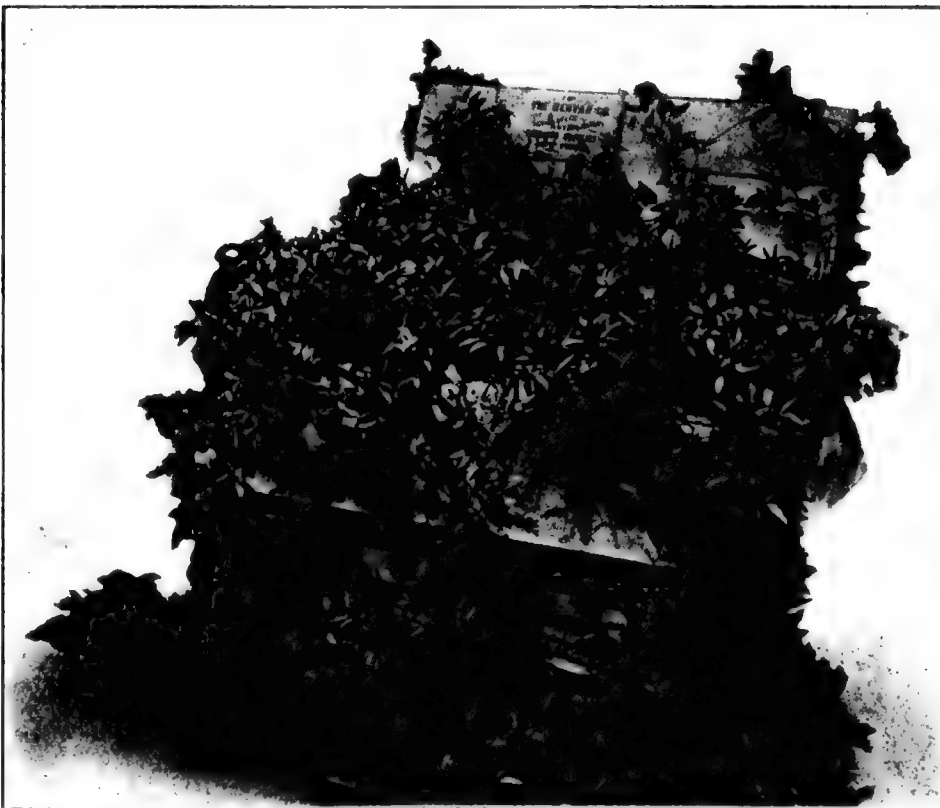
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- Statice.** Per 100 bunches 12.50
- Japanese Fiber Roping.** Per bale..... .70
- Sheet Moss.** Sphagnum Moss.
- Bronze Galax.** Per case..... 8.50
- Fancy Ferns.** Per 1000..... 1.25
- Dagger Ferns.** Per 1000..... 1.00
- Laurel Sprays.** Per 100 lbs..... 5.00
- Boxwood, Palmetto Leaves, Cork Bark.**
- Wire Designs,** all staple styles.

The Kervan Co.

119 West 28th Street,
Closed on Sunday. NEW YORK, N. Y.



CUT BOXWOOD

JUST THE BEST

Only \$15.00 per 100 lbs. (50 net lbs. to crate)

McCALLUM COMPANY, Pittsburgh, Pa.

Mention The Review when you write.

Ferns—Galax—Moss

Headquarters for Southern Wild Smilax, per 50-lb. case, \$5.00; 5 or more cases, per case, \$4.50

FANCY FERNS	
Per 1000.....	\$1.50
GREEN LEUCOTHOE SPRAYS	
Per 100.....	.50
Per 1000.....	4.50
BOXWOOD SPRAYS	
Per bunch.....	.25
Per case of 50 lbs.....	7.50

BRONZE GALAX LEAVES	
Per 1000.....	\$1.00
Per case of 10,000.....	7.50

SPHAGNUM MOSS	
Per bale.....	\$1.50

GREEN GALAX LEAVES	
Per 1000.....	1.00
Per case of 10,000.....	7.50

GREEN SHEET MOSS	
Per bundle.....	\$1.00
10 bundles.....	9.00

SPECIAL PRICES ON LARGE QUANTITIES.

Brown, Green and Purple Magnolia Leaves.....	\$1.35 per carton
Red Magnolia Leaves.....	1.85 per carton

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

C. E. CRITCHELL, Wholesale Commission Florist, Cincinnati, Ohio
15 East Third Street,

Mention The Review when you write.

itself as eloquently as did its producer. Mrs. Stotesbury is a cross between My Maryland and Joseph Hill, of a fine shade of shell-pink, with splendid stems and fine foliage. It will be a grand rose to make up into bunches. Mr. Towill says it is as free a bloomer as My Maryland and does not mildew easily. Indeed, Mrs. Stotesbury has all of the earmarks of a commercial variety that will be a money-maker for those who grow it. Otto Bauer, one of the past presidents of the Washington Club, came over with Mr. Gude, but modestly declined to speak after Mr. Gude, for he said Mr. Gude had left him nothing to say.

Mr. Gude extended an invitation to club members to visit the ranges of Gude Bros. Co. on the Sunday preceding Thanksgiving, which invitation was accepted.

At the next club meeting a rare treat is in store for the members. Dr. Woods, of the Maryland State Agricultural College, will deliver a lecture. Dr. Woods has been placed in charge of the college and is a stranger to most of us, but he comes well recommended by those who know him. He is an authority on everything pertaining to agriculture, and no one should miss this meeting. Tate.

INDIANAPOLIS.

The Market.

Comparatively little change has taken place in market conditions since the last report. The season as a whole has been a backward one, with the shortage of stock the outstanding feature. By the first of November in previous years, chrysanthemums have been in great supply, have crowded the market and forced carnations to take a back seat. This year chrysanthemums are not scarce, but neither are they in large supply. In a way, conditions are most satisfactory at the present time. If the cloudy weather continues, there will be no glut, yet the market will be supplied. Carnations are a little short of requirements and it is predicted that this will continue to be the case all winter, as fewer were planted.

Roses are excellent, in large supply and meet with an active demand. Business in all branches has been brisk, numerous October weddings having



GREEN GALAX, DAGGER FERNS, and LEUCOTHOE



GREEN GALAX, case of 10,000.....	\$4.50
DAGGER FERNS, per 1000.....	1.00
GREEN GALAX, by parcel post, per 1000.....	1.00
GREEN LEUCOTHOE.....	\$1.75 to \$2.75 as to size

ALL FRESH GUARANTEED STOCK

W. M. Woodruff & Son, Lowgap, N. C.

Mention The Review when you write.

EVERGREENS

Long Green Leucothoe..1000, \$2.00	
Short Green Leucothoe..1000, \$1.00	
Fancy Fern, 75c per 1000, or per case of 5000....	\$3.25
Dagger Fern, 75c per 1000, or per case of 5000.....	\$3.25
Green Galax, 50c per 1000, or per case of 10,000.....	3.75
Bronze goods ready about November 15th.	
We handle nothing but the best and guarantee entire satisfaction.	
Cash with Order.	

TAR-HEEL EVERGREEN CO., Elk Park, N. C.

Mention The Review when you write.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS
MOSS : : EVERGREENS

Established 1867 **HINSDALE, MASS.**

Mention The Review when you write.

PRESERVED

BEECH and OAK FOLIAGE

WRITE FOR PRICES

THE RUMBLEY CO., Evergreen, Ala.

Mention The Review when you write.

swelled the total, aside from heavy funeral work. Easter lilies are deteriorating and callas have not yet come

Southern Wild Smilax

50-lb. cases.....\$2.50

30-lb. cases.....1.50

Gray Moss, per sack of 15 lbs., \$1.75

Natural Sheet Moss, 100 sq. ft., 1.75

EVERGREEN CARTER

(Geo. M. Carter)

Evergreen, Alabama

The Quickest Shipper

Mention The Review when you write.

Southern Wild Smilax

Now ready for shipment

Large case, \$2.50 Half case, \$1.50

Write, wire or phone me your orders. None too large or small to receive my prompt and careful attention.

Stock Guaranteed to be A-1

CHAS. S. LEE

EVERGREEN, ALABAMA

Mention The Review when you write.

NEW CROP

FANCY FERNS

\$1.50 per 1000

Fine stock. Satisfaction guaranteed.

ATTICA FLORAL CO., ATTICA, INDIANA

into their own. Miscellaneous items include violets, snapdragons and cosmos. Orchids and valley take care of all

requirements, the former being of excellent quality.

Various Notes.

John Grande, Jr., has some of the finest potted chrysanthemums in the city.

The next meeting of the State Florists' Association of Indiana will be held November 5, at Richmond. The party from Indianapolis will leave Monday at 7:45 a. m., on the Pennsylvania road. This is a fast mail train, but arrangements have been made to have it stop at East Haven, so buy your tickets to East Haven. Everybody is invited to accompany the crowd.

Friends are sorry to learn of the illness of Edward Bertermann and wish him a speedy recovery.

Otto Lawrence has been on the sick list for a few days.

The Bertermann Bros. Co. has been busy with several large decorations.

John Rieman's window was a glorious sight last week. It was brimful of fine stock, and cleverly arranged.

Edward H. Schmidt, formerly a city worker, died last week. A few details are given under Obituary.

E. E. T.

NEWARK, N. J.

Chrysanthemums in larger quantities have reached the market during the last two weeks, but so far the supply has not been in excess of the demand. Prices are high. There is a good demand for ferns. Cosmos are plentiful and of good quality.

Bulbs have arrived, but the warm weather of the first part of last week was not conducive to their sale. Some of the bulbs had sprouted and all were well advanced.

W. H. Witheridge, 532 Broad street,

says that he has had considerable funeral work lately.

The S. A. Rogers Nursery Co. reports that after a dull summer, business has become good. This company had a novel window display recently, representing a completely furnished cottage with the grounds about it planted to evergreens and shrubs. Mr. Rogers said the display brought a number of orders.

R. B. M.

MOTT AT KNOXVILLE, TENN.

The Baum Store.

"In these strenuous times," observed Karl P. Baum, of the C. L. Baum Floral Co., "while sitting up here in my sanctum, my thoughts revert to the period when Pioneer Knox, the founder of Knoxville, and whose bones reposed so peacefully for many years possibly directly beneath where my chair is, lived. Our building stands upon the site originally occupied by the first church and town cemetery, and it was always regarded by some as ominous when we decided to be the first occupants and on a long lease. We were convinced that a flower store would be a most appropriate living temple to the dead, and, apart from the fact that our colored help refuses to go down-cellar after dark, though the floors and walls are of solid concrete, we are much gratified at the move."

The store is L-shaped and faces two main streets. It has a width of twenty-four feet and a frontage of 154 feet, allowing an abundance of light and affording every facility for a retail business. The office is on a balcony, and a double-width basement provides ample space for the storage of supplies.

"We are trying to Hooverize as far as possible," continued Mr. Baum, "but

are finding it difficult to get our patrons to realize it costs more now to produce our goods and to buy freely to enable us to purchase Liberty bonds. Collections are rather slow, but we have a splendid credit association for home trade, and those who will not pay as they go must soon pay as they come. Jump into my car and we will run out and see father at the greenhouses. It is about the only chance I get when a traveler comes along."

The Mum Crop.

We found the original Charles L. as busy as a bee, with a big son, Roy, helping make hay with arms full of a fine crop of chrysanthemums cut for the store, and for which the sale is good.

"Our stock is in prime shape," observed the elder Mr. Baum, "the only trouble we have had being to keep the mildew off Shawyer and the leaves on Russell. Ophelia still is the most profitable rose on the place. The new Columbia will be planted near our own carnation, Uncle Sam."

The best chrysanthemums as grown here are Oconto, early white; Golden Queen, early yellow; Marigold, which had blooms eight inches across October 17; Early Rose, Helen Frick and the white Helen Frick, Dolly Dimple. William Turner makes such strong buds that an incision is made at the throat to save its breaking its neck.

Beacon, Ward, Enchantress and Matchless are the principal varieties in carnations. Cattleyas are being grown extensively. Gladioli are a leading feature. One hundred thirty-five varieties, all labeled, made a fine show at the store on a special occasion. The flowers later were sent to the Old Ladies' Home, where also weekly donations of flowers are made.

W. M.

Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head



SITUATION WANTED—Experienced gardener, capable of taking charge. Married, middle aged, no children. Address No. 333, care Florists' Review, Chicago.

SITUATION WANTED—By first-class storeman, designer and salesman; able to take charge. State salary. Address No. 317, care Florists' Review, Chicago.

SITUATION WANTED—Expert carnation grower and all-round florist wants warmer climate; references. Address C. M. N., 1207 South Eighth St., Manitowoc, Wis.

SITUATION WANTED—A grower of ability wants to take charge of a medium sized place, preferably in the South. Particulars exchanged. Address No. 331, care Florists' Review, Chicago.

SITUATION WANTED—Experienced designer and saleslady wants position with florist in small city where she can take charge. Wisconsin, Minnesota, Michigan or Iowa. Address No. 328, care Florists' Review, Chicago.

SITUATION WANTED—In retail place, by young Dutch grower of cut flowers and potted plants; can do design work; American and European experience. Western Penn. preferred. State wages paid in first letter. Address No. 330, care Florists' Review, Chicago.

SITUATION WANTED—By thoroughly experienced working foreman; private or commercial place; 18 years' practical experience in cut flowers, pot plants; successful propagator; in all branches. Can handle help. Best of references; single, sober. Please state full particulars and wages in first letter. Address No. 329, care Florists' Review, Chicago.

SITUATION WANTED—Widely experienced rose grower, carnations, mums and general stock; single man of middle age. German. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman, 30 years' experience growing roses, carnations, mums, violets and a general line of florists' flowers and pot plants of all kinds; eight years with last employer. Have had good experience in design work and decorating; in fact, in all branches of the retail trade as well as the growing end. Would run a fair sized place on shares. Please state wages and particulars in first letter. Address No. 332, care Florists' Review, Chicago.

HELP WANTED—Experienced florist. Apply to C. C. Trepel's cut flower department, care Bloomingdale Bros., 59th St. and Lex. Ave., New York City.

HELP WANTED—Handy man for greenhouse, young, middle-aged or elderly man; a good chance to learn the business. Waukesha Floral Co., Waukesha, Wis.

HELP WANTED—Expert designer, window trimmer and decorator, either man or woman; man not subject to draft. The Stamm Floral Co., Hutchinson, Kan.

HELP WANTED—Grower of potted plants and cut flowers, a young man of good character; competent to wait on retail trade; 20,000 ft. of glass. Sterling Floral Co., Sterling, Ill.

HELP WANTED—Carnation grower; must be good propagator and hustler; married; \$90.00 per month to start. North Side Greenhouse, 1107 North First Street, Springfield, Ill.

HELP WANTED—Two general growers. \$18.00 to \$20.00 per week. Carl Hagenburger, W. Mentor, Ohio.

HELP WANTED—All-round man to take charge of greenhouse. State experience. The Valley Floral Co., La Junta, Colo.

HELP WANTED—Two good potters for mail order business near Chicago. Permanent position open now. State in first letter wages wanted. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—Foreman to take charge of retail place of 50,000 ft.; roses, carnations, chrysanthemums and general line of pot plants. Good wages to right man. C. W. Espy & Son, Brookville, Pa.

HELP WANTED—Two pot plant growers for growing young stock for shipping business; must be quick at potting and understand watering with hose. In first letter state experience and wages expected. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Opportunity. Successful growing concern in best Pacific coast city wants competent man for growing grounds; also competent greenhouse propagator. Must furnish references and make an investment. Address No. 290, care Florists' Review, Chicago.

HELP WANTED—Competent florist, male or female, for store in prominent Florida resort. Season January 20th-March 24th. Corsages and table decorations. Round trip transportation paid. Write stating full particulars and salary expected. Address No. 327, care Florists' Review, Chicago.

[Turn the Page.]

HELP WANTED—Single man to work under foreman. State experience and wages expected. Plant five miles from city near car line. Board on place at \$7.00 per week. H. H. Cade, Youngstown, Ohio.

HELP WANTED—Man between ages of 35 and 40 as superintendent of wholesale grain and field-seed business. Salary \$1800.00 per year to begin and a chance for rapid advancement. When replying state age, experience and former employers. Address No. 319, care Florists' Review, Chicago.

HELP WANTED—For a country place near St. Paul, Minn., an all-round gardener with both greenhouse and outside experience on vegetables and flowers; modern house, fuel and vegetables furnished free. State wages wanted and give names and addresses of two references. Address No. 316, care Florists' Review, Chicago.

WANTED—Growers to know of the Jones service. Heating systems designed or made over. Submit your heating problems to Robt. Ross Jones, Consulting Engineer, Harrisburg, Penna.

TO LEASE—Good opportunity for live florist with small capital to locate in sunny Florida; will lease small place in best residential section of city of 100,000 inhabitants; capable of being developed into a splendid paying proposition. Address No. 315, care Florists' Review, Chicago.

FOR RENT—A 30x100 foot greenhouse, six acres of ground, half of which is planted to shrubs, trees and roses. Will rent outright, or will let the right man have the place and accept a division of the profits. This is a dandy opportunity for a good hustler. For details write Tucson Seed Company, Tucson, Ariz.

FOR SALE—Pots, 2 1/2, 2 1/2 and 3-inch. South Park Floral Co., New Castle, Ind.

FOR SALE—Galvanized iron wire stakes, 2 to 6 ft. lengths. South Park Floral Co., New Castle, Ind.

FOR SALE—25 boxes S. S. A. glass, new, 16x24-in., \$4.50 cash. Cottage Greenhouses, Litchfield, Ill.

FOR SALE—16x24 D. S. B. glass; new; \$5.00 per box. Cash with order. The Weiss & Meyer Co., Maywood, Ill.

FOR SALE—1 to 2000 feet of 1 1/2-in. pipe, used two seasons. Make me an offer; I will sell, as I need the money. A. D. King, Mattoon, Ill.

FOR SALE—Second-hand iron pipe in good condition, sizes 1/2-inch to 5-inch. Write for prices. Leonard Cousins, Jr., Concord Junction, Mass.

FOR SALE—One No. 406 Giblin hot water boiler, in good shape; only fired three seasons; \$150.00 cash. Harry Jergens, R. R. 3, Dayton, Ohio.

FOR SALE—A complete set of florists' fixtures, used only four months. S. Y. Bloom, c/o Geo. Reinberg, 30 East Randolph St., Chicago, Ill.

FOR SALE—Greenhouses and grounds near Salt Lake City. A real opportunity for the right person. Write Porter-Walton Co., Salt Lake City, Utah, for details.

FOR SALE—Second-hand 4-in. flues, in good condition, in random lengths; some 4-in. C. I. fittings and 4-in. soil pipe. Cheap for cash; write us. Cottage Greenhouses, Litchfield, Ill.

FOR SALE—Chicago north side flower store, up to date, fine location, business street; good condition. Good reasons for selling now. Address No. 320, care Florists' Review, Chicago.

FOR SALE—Second-hand pipe for sale. A quantity of 1-inch, 1 1/4-inch, 1 1/2-inch, 2-inch and other sizes suitable for either steam or hot water use. Write for prices. Baur Gas & Supply Co., Eaton, Ind.

FOR SALE—Carnation support "Common Sense," 3000 stakes and 9000 rings, \$16.00 per 1000. These supports have been used about two seasons and some are new. Cash. La Crosse Floral Co., La Crosse, Wis.

FOR SALE—Florists' ice box used less than two months; size, 7 1/2 feet long, 3 1/2 feet wide, 11 feet high, white enameled, also counter, 7x3, as good as new, cost \$750.00, will sell ice box and counter together for \$200.00. Utica Floral Co., Utica, N. Y.

FOR SALE—One 66-inch by 17-foot and two 72-in. by 18-ft. used Murray boilers, good for 110 lb. working pressure, complete with breeching; also a 125-foot 54-inch steel stack, all in good condition; shipment about Nov. 1. Inquire of Jacob E. Decker & Sons, Mason City, Iowa.

FOR SALE—Receiver and cast iron base as good as new, made by the Union Steam Pump Co.; has been used but two seasons; automatic valve to regulate boiler feed pump. Will take care of 60,000 feet of glass. Price very low. Davis Floral Co., P. O. Box 404, Davenport, Ia.

FOR SALE—Greenhouses covering 10,000 sq. ft. of ground, on 5 acres of good gardening land, near Milwaukee; two boilers, hot water heat; well stocked with carnations and mums; 150 tons of coal on place; 2 dwelling houses and barn. Inq. or address Boehlke & Brueggemann, North Milwaukee, Wis.

FOR SALE—Brehmer's greenhouses, 20,000 sq. feet of glass, all new houses; good business; good reason for selling. For further particulars address Carl F. Brehmer, R. R. 3, 10, Chillicothe, Ohio.

FOR SALE—One Prescott duplex pump, 7x4 1/2 x 10, 4-inch suction, 3-inch discharge; also one American Well Works deep well pumping head for steam, for 2-inch cylinder; all in good condition, will be sold cheap; also galvanized wire used for carnations. Inquire of Emil Buettner, Park Ridge, Ill.

FOR SALE—3 houses, two 60x28 and one 20x16; 2000 carnations planted; place in good shape; only 2 and 3 years old; good heating system; good 6-room house; everything in fine shape; good business; don't raise enough to supply my trade. Will sell for \$4000.00, if sold this month. Will take \$2100.00 cash, balance easy terms. Reason for selling, death of my husband, and I am too old to run the place. Paulding Floral Co., Paulding, O.

SITUATION WANTED

By Traveling Man. Familiar with private and commercial places on the Pacific Coast, Middle West and Eastern States. Life experience in Horticulture. Would consider position as manager of large greenhouse establishment or nursery. State wages and other particulars. Address No. 334, care Florists' Review, Chicago.

Carnation Grower Wanted

To work in conjunction with owner. One of the most modern carnation ranges in this country. Situated in a suburb of Chicago. Salary \$40.00 per month and board on premises, or \$18.00 per week without board. Address No. 272, care Florists' Review, Chicago.

HELP WANTED

Two Young Men

For general store work. Make personal application.

M. A. BOWE, 332 Fifth Ave., NEW YORK

HELP WANTED

Married man of good experience in growing general stock of roses, carnations, mums and potted stock for retail place; 25,000 sq. ft. of glass in good shape. One with some experience in designing and sales preferred. \$25.00 per week to start. **Roselawn Greenhouses, Moscow, Idaho.**

HELP WANTED

Two good rose growers; good wages and steady employment. Ask for Peter Schowsboe, greenhouse Supt.

PETER REINBERG

5450 N. Robey St., Chicago

HELP WANTED

Night fireman for our plant; sober, reliable man, from 6:30 P. M. to 6:30 A. M., seven nights per week. Wages, \$2.75 per night.

Write

HASSELBRING, Florist, Flint, Mich.

HELP WANTED

Salesman

Wholesale cut flowers; opportunity for advancement for good live man.

S. S. PENNOCK CO.

1612 Ludlow St., Philadelphia, Pa.

HELP WANTED

Storeman—A fine opportunity for the right man. Must be a good salesman, designer and decorator. State age, experience and salary expected. Give full particulars as to ability and character; also references.

CENTRAL FLORAL COMPANY,

35 Broadway, Detroit, Michigan

FOR SALE

Flower store in city of over 300,000 population, located in the great middle-west.

The business is established and profitable, and is conducted on up-to-date lines.

Never bothered by competition. Write for particulars. Liberal terms to the right party.

Address No. 305, care Florists' Review, Chicago.

FOR SALE

California's Opportunity
FOR YOU

Established Bulb Ranch For Sale

4 1/2 acres, modern bungalow, electric light, inexhaustible well, good pumping plant, 3 acres in Callas, also Purity Freesias, large lath shade. On electric car line, 15 minutes' ride from business center of Santa Cruz, 1500 feet from seashore. Good income, ideal home and environment. Will require \$5,000.00 cash, balance to suit customer. Address owner,

C. H. McISAAC

R. D. 2, Box 802, Santa Cruz, Cal.

FOR SALE

Prosperous flower store, located in business center of growing Western city of 35,000 population. Profitable outside connections. Stock about \$2000.00. Will sell at cost. Only reason for selling is continued sickness of owner and at present unable to get sufficient help. Full information on request. Address No. 326, care Florists' Review, Chicago.

FOR SALE—A Bargain

11,500 square ft. of glass, four houses, well stocked. In fastest growing town in eastern Pennsylvania. Immediate possession given. Will sell cheap.

E. S. Rutt, Elizabethtown, Pa.

FOR SALE

Greenhouses. A fine property, including choice residence in Denver, Colo. Everything in first-class condition. Coal for coming winter contracted at low cost. Requires \$4,000.00 cash, balance on liberal terms. Other interests require attention of owner. Address, mentioning this paper, **G. W. Davison, 31st and Crocker, Des Moines, Iowa**

FOR SALE

I have a number of high and low pressure boilers, from 25 H. P. to 300 H. P. Ready for immediate delivery, and at reasonable prices.

W. C. ROSS

Manhattan Bldg., Chicago, Ill.

WANTED

HOTBED SASH, new or second hand; also sash bars, greenhouse glass, pipe, boilers. State condition and lowest cash prices.

W. P. DETWILER,

107 S. Main St., Phoenixville, Pa.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

13

PAGES OF RETAILERS' CARDS.

This department for the cards of Leading Retail Florists—those florists who have the facilities for filling the orders sent them by other florists—has made possible the recent rapid development of this branch of the business, a branch of the trade now established for all time and so helpful that its volume will keep on increasing for many years.

Are you sending and receiving your share of these orders? You can send your share (and make 20 per cent profit without effort) if you let your customers know you can perform this service for them. To receive your share—well, The Review's department for Retailers' cards remains the one way of getting prompt action on the order in hand.

To be represented costs only 90 cents per week on a yearly order. This is for one-inch space. Other spaces in proportion.

Why not send your order today—now—before you forget it?

Fred H. Weber,
...Florist...

Boyle and Maryland Aves.
Both phones.

St. Louis, Mo., September 5,

Florists' Review,
Chicago, Ill.

Gentlemen:-

During the SIX MONTHS from March 4 to September 4 I have received from other Florists, by mail, telegraph or cable, orders to the amount of \$513.25 as a result of my advertisement in the Retailers' department of The Review. With the allowance to senders the record for SIX MONTHS is:

Value of orders received-----	\$513.25
Less 20% allowed senders-----	102.60
Net value of orders for SIX MONTHS--	410.65

It should be noted that this showing covers the DULL SUMMER MONTHS, when any addition to a Florist's business is decidedly welcome.

Retail Florists not advertising in The Review should profit by this letter.

Respectfully,

F. H. Weber
Boyle - Maryland Ave.

All middle state and seashore
New Jersey Points
and Northeastern Pennsylvania towns
are best reached from

TRENTON
MARTIN C. RIBSAM
FLORIST

Member F. T. D. Broad and Front Sts.

Members of Florists' Telegraph Delivery Ass'n

Send all **MARYLAND** orders to
SAMUEL FEAST & SONS

S. E. corner Charles and Pleasant Sts.,
BALTIMORE, MD.

The firm of 84 years' experience and reputation.
Quick auto delivery service for city and suburbs.

Louis G. Ratcliffe
FLOWERS

203 N. Tryon St., Charlotte, N. C.

R. ABBOTT **PARK FLORAL COMPANY**
Both Phones **FLORISTS**
Greenhouses: Buchanan, Lafayette and Schiller
Aves., Broad St. Park. **TRENTON, N. J.**

DOVER, NEW JERSEY
HACKETTSTOWN, N. J.
Alexander D. Herrick Member Florists' Telegraph Delivery

VAN LINDLEY CO.
FLORISTS
GREENSBORO, N. C.

BOSTON.

The Market.

The bottom has dropped completely out of the market, as it usually does at this season. The closing week of the campaign for the second Liberty bond issue hurt not only the sale of cut flowers, but also the sale of many other commodities, as people on every hand were urged to put all spare cash into bonds, and Boston in this respect proved patriotic, far exceeding its maximum quota. With the chrysanthemum flood coming in under such conditions, there is little wonder that the flower business was more or less demoralized. Mums now are arriving in increasing numbers and the prices run low. Flowers which a few days ago would bring \$16 per hundred, now realize but \$4 to \$6. The quality is fine, but the demand has been lacking. Pompons are more plentiful, but move better than the single-stemmed. Roses have had a hard week. To make matters worse, most of the growers are cutting heavy crops now. American Beauties sell slowly at \$15 to \$25 for the best flowers. Hybrid teas realize low prices, some of which are hardly quotable. The quality is splendid. Whites are particularly hard to move.

Carnations are arriving more freely and prices are much lower, although they hold up better than those of roses and mums. Violets are of better quality; nearly all are Princess of Wales. Lilies go somewhat slowly. Pink snap-

ABUNDANTLY PREPARED AT
ALL TIMES



Edwards Floral
Hall Company

1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS
FLORISTS

Members of F. T. D. and National Florist

5 East Front Street



MONTCLAIR, N. J.
MASSMANN

Member Florists' Tel. Del. Ass'n



NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI

532-534 Race St.
E. G. HILL FLORAL CO.
 Good Stock and
 Good Service

Member F. T. D. Phones Main 1874-1875

EDWARD A. FORTER, Florist
 Successor to A. Sunderbruch's Sons
 128 W. Fourth St.,
Cincinnati, O.

CINCINNATI

JULIUS BAER, FLOWERS
 Mail and Telegraph Orders carefully executed
 138-140 Fourth St., East

SCHRAMM BROS.
 Send us your orders for
TOLEDO, OHIO
 1307-15 CHERRY STREET
 Members Florists' Telegraph Delivery

**MEMBERS
 FLORISTS' TELEGRAPH DELIVERY**
TOLEDO, OHIO
METZ & BATEMAN
 414 Madison Avenue
OHIO BUILDING

DAYTON, OHIO
 16 and 18 W. 3rd St.
Matthews the Florist
 Established in 1883.
 Greenhouses and Nurseries in Riverdale.

FLORAL DESIGNS OF ALL KINDS
COLUMBUS OHIO
 Wilson's Seed Store
 Telegraph Orders Carefully Executed.
 L. D. Phones:
 Citizen's 5328, Bell Main 2903 **116 So. High St.**

THE KAY-DIMOND CO.
YOUNGSTOWN, O.
 Members Florists' Telegraph Delivery Ass'n
**ALWAYS HAVE COMPLETE
 STOCK ON HAND**

MRS. J. B. FREEMAN
 OF "THE FLOWERS"
 836 Superior Street, **TOLEDO, OHIO**

VAN METER FLOWER SHOP
SPRING and HIGH, Springfield, O.
BEST FLOWERS for EVERY OCCASION

EGGERT N. ZETLITZ

The Leading Florist
 209 West Market Street,
LIMA, OHIO

National Florist
 Representative Rotary Florist
 Member of Florists' Telegraph Delivery

L. A. Eaton and Sons
FLORISTS

NORTH EASTERN OHIO
 Phone 1713 Main **CONNEAUT, O.**

Elyria, Ohio **LORAIN, OHIO**
The L. C. Hecock Floral Co.
 Members Florists' Telegraph Delivery Ass'n.

The East Lawn Gardens
 The Leading Florist of
URBANA, Champaign Co., OHIO

DAYTON, OHIO
J. W. RODGERS, Florist
 Elks Bldg., 8d and Jefferson Sts.

NEWARK, OHIO
CHAS. A. DUERR
 Member Florists' Telegraph Delivery

KENT BROTHERS FLOWER SHOP
 COVERS ALL OHIO POINTS **NEWARK, OHIO**
 20 22 W. Church Street

dragons and yellow marguerites have suffered with the rest. Some fine Bouvardia Humboldtii is coming in and proves popular for choice floral work. Pansies move fairly well. Some gladioli are still seen; also cosmos and calendulas. Valley remains scarce and high, but calls for it are small.

There is now an abundant cattleya supply, with prices down to \$30 per hundred. Oncidium Rogersii realizes \$3 to \$4 per hundred blooms. Pot plants are selling more easily. Good chrysanthemums and cyclamens are offered, and crotons, dracenas and ferns are in good demand.

Market Anniversary Banquet.

The Boston Flower Exchange celebrated the twenty-fifth anniversary of the organization of the Flower Market with a ladies' night and banquet at Young's hotel, October 27, with an attendance of more than 250. An orchestra furnished inspiring music while the excellent dinner was being served, and later in the evening the Lotus male quartette and a reader kept the company well entertained, patriotic selections being enthusiastically applauded.

A short business session was held following the banquet, William C. Stickel again acting as toastmaster in his graceful, humorous and inimitable way. He briefly traced the flower history of Boston during the last twenty-five years

CLEVELAND

...THE...
J. M. GASSER COMPANY
EUCLID AVENUE

We grow the best of everything in
CUT FLOWERS

CLEVELAND OHIO **A. GRAHAM & SON**

5523 EUCLID AVENUE Member F. T. D.

(Bell Main 2909
 Day. Central 1308)
The Smith & Fellers Co.
LEADING FLORISTS
 735 Euclid Ave., **Cleveland**

We can fill your orders Day or Night for
**CLEVELAND AND
 STATE OF OHIO**

Always have complete stock on hand.
 Regular discount allowed the Trade.
KNOBLE BROS. 1836 W. 25th St.
CLEVELAND, O.
 Members Florists' Telegraph Delivery Ass'n.

CLEVELAND
THE JONES-RUSSELL CO.
FLOWERS
 1284-1308 Euclid Avenue
 Member Florists' Telegraph Delivery Ass'n.

CLEVELAND, OHIO
BRAMLEY & SON
 Store and Greenhouses, 1181 East 71st Street
W. P. McFARLAND **L. C. McFARLAND**
McFARLANDS, Florists
AKRON, OHIO

CANTON, O., and Vicinity
A. T. POLLARD, Florist in Rotary

CANTON, O. **MASSILLON, ALLIANCE and VICINITY**
FRED G. GELTZ, 529 Market Ave., North
 Member F. T. D. Ass'n.

HEISS COMPANY **DAYTON OHIO**
 112 So. Main St.
 Members Florists' Telegraph Delivery Ass'n.

Massillon, Ohio
A. WEAVER Florist in Rotary

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CARBONE, 242
Boylston St.,
BOSTON
Member Florists' Telegraph Delivery Ass'n

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - - MASS.
Members Florists' Telegraph Delivery.



Warburton
FALL RIVER
MASS.
23 N. MAIN STREET
Orders Received for
Greenhouses, Mass., New York
and Rhode Island cities.

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BURLINGTON, VT.—Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gay's Florist

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

REUTER'S
For Rhode Island and Connecticut

STORES
New London, Conn.; Norwich, Conn.,
and Westerly, R. I.
Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, RHODE ISLAND
Johnston Brothers
LEADING FLORISTS

38 Dorrance Street
Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R.I.
AND ALL NEW ENGLAND POINTS
T. J. JOHNSTON & CO. 107 Washington St.,
PROVIDENCE

VERMONT'S FLORIST
W. E. PETERS
137 St. Paul St., BURLINGTON, VT.

I should like to write a little essay on
"The Sweet Perfume of Courteous Service"
but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3.

MALDEN, MASS.
J. WALSH & SON
Member Florists' Telegraph Delivery Ass'n.

F. HARRY T. F.
T. M E A D T.
D. —MANCHESTER, N. H.— D.
FLOREST

HALL & ROBINSON
MONTREAL'S FLORISTS,
825 St. Catherine St., W., Montreal, Que.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park St.
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

and remarked that the coming of the Flower Exchange to its present commodious quarters in Winthrop square has caused the whole of the wholesale flower industry to locate in the same section. The corporation has had a prosperous year. It purchased \$1,000 of the first Liberty bond issue and applied for \$1,000 of the second Liberty loan. The sum of \$3,000 additional has been invested in the savings department of a prominent trust company. A regular dividend amounting to \$2,416 had been paid to the stockholders.

S. J. Goddard moved that a resolution of sympathy be sent to the family of George Cartwright, late treasurer of the corporation, who served for twenty-four years. This was adopted by a rising vote.

The following board of directors was elected: W. C. Stickel, Andrew Christensen, Lester W. Mann, S. J. Goddard, A. S. Parker, Chester L. Paine, Herman H. Bartsch, Aubrey A. Pembroke and Charles E. Holbrow. Mr. Holbrow is a new member of the board.

William W. Elliott was the only speech-maker of the evening and responded felicitously for the Boston Coöperative Market. He remarked that the latter market made it a point to invite ladies to all its banquets, and that if the Flower Exchange had done so well for twenty-five years without ladies, what would it not accomplish in

Worcester, Mass.

RANDALL'S FLOWER SHOP

Member Florists' Telegraph Delivery

LOWELL, MASS.

MORSE & BEALS, 8 Merrimack Sq.

Members Florists' Telegraph Delivery Association

Canada's Florist

Dunlop's

8-10 W. Adelaide St., TORONTO
Member Florists' Telegraph Delivery Ass'n.

LARGEST FLORAL ESTABLISHMENT in the PROVINCE of QUEBEC

McKenna
Corner St. Catharine and Guy Streets
Montreal

Member Florists' Tel. Delivery. 9 St. John St., QUEBEC, CAN.

LONDON, ONT., CAN.

J. GAMMAGE & SONS, LTD.
"THE HOUSE OF FLOWERS"

All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

VANCOUVER, B. C.
VICTORIA, B. C.

A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST
OTTAWA, CANADA

WINNIPEG, MAN., CAN.

THE "KING" FLORIST
Member F. T. D. Ass'n. 370 Hargrave St.

Telegraph Delivery Department

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The Hammond Company, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

LYNCHBURG, VIRGINIA

Auto and Express Service to all
Points in Virginia

Miss McCarron

Member Florists' Telegraph Delivery.

NORFOLK, VA.

GRANDY THE FLORIST

Orders also delivered to

FORTRESS MONROE, VA.

Member Florists' Telegraph Delivery Association

Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

WEST VIRGINIA WESTERN MARYLAND THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

J. W. Dudley Sons Co.

Parkersburg, W. Va.

Clarksburg, W. Va.

Huntington, W. Va.

Marietta, Ohio

ORDERS CAREFULLY EXECUTED

Charleston, W. Va.

Orders for
are given prompt and careful attention by the
CHARLESTON CUT FLOWER AND PLANT CO.

CHESTER, W. VA.

JOHN E. COLTON

Stebensburg, O.

East Liverpool, O.

ROANOKE, VA.

Fallon, Florist

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist

Phone 919

1202 W. Washington St.

Charleston, S. C.

Carolina Floral Store

Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers.

FOR DELIVERY IN

GEORGIA

Consult

LAWRENCE FLORAL CO.

ATLANTA, GA.

CHOICE FLOWERS FOR ALL OCCASIONS

the next quarter of a century with them! The evening was a most enjoyable one in every respect and closed fittingly with the singing of "America."

Boston Coöperative Market.

The Coöperative Market had its annual meeting of stallholders, growers and stockholders at the Quincy house October 20. There was a large and enthusiastic attendance. It was unanimously voted to dispense with the customary banquet this year and devote the money to the purchase of second Liberty bonds. A regular dividend of ten per cent was declared to stockholders. The financial report showed the corporation to be in a flourishing condition. Bernard J. McGinty, a popular salesman, was added to the board of directors, all the members of the old board being reelected.

Various Notes.

Henry Penn states that he has had more complimentary letters relative to his Liberty bond ads than on any advertising he ever did. Numbers of requests have come for permits to reproduce the ads in other cities, all of which were granted. Mr. Penn personally bought \$12,500 worth of the second Liberty loan bonds. Business with the firm continues good, wedding and funeral orders both being numerous.

The teams representing the following concerns compose the Florists' Bowling League this season: Galvin's, H. M. Robinson & Co., the Flower Exchange, the Boston Coöperative Market, the Welch Bros. Co., Carbone and the B. A. Snyder Co. October 25 Robinson's team led, with the Flower Exchange second. J. Dowd was high single string man, with 130, and his 299 made him triple string leader, with F. W. Pettit second with 298.

The Rawson Conservatories, of Arlington, are shipping excellent Halliday and Pacific Supreme mums to A. G. Pembroke. Their leading carnations are Matchless, Benora and Ward.

The Massachusetts Horticultural Society, in conjunction with the American Pomological Society and the organization known as the New England Fruit Show, is holding a large fruit exhibition in Horticultural hall this week. Many exhibits from distant states had already arrived at the time of writing, and the quality was superb. The exhibition will close November 4. Boston will hold no fall flower show this year, largely because of the dwindling interest in chrysanthemums.

A. G. Pembroke, a popular salesman for several prominent growers at the Flower Exchange, has been unusually happy of late. It was a 7½-pound boy, and mother and boy are doing finely.

The Welch Bros. Co. reports that during the first and last part of last week

MIAMI FLORAL CO.

'ORDERS PROMPTLY FILLED'

MIAMI, FLORIDA

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

Florida and South Georgia Points



S. A. Anderson

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock, and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

SCOTT THE FLORIST BUFFALO, NEW YORK

ROCHESTER, N.Y. F.T.D.

Wilson
THE FLORIST
88 E. MAIN ST.

We reach all
Western
N. Y. Points.



BATAVIA, N. Y.

L. C. STROH & SONS

Flowers delivered to all nearby towns.

The Rosery Elmira, N. Y.

182 Main St., N.

Flowers Delivered to All Nearby Towns.
Members Florists' Telegraph Delivery Association.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 Clinton Avenue, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

SYRACUSE, N. Y.

1703 Court Street

J. MULHAUSER & SON, Florists

ALBANY, N. Y. The CAPITAL DISTRICT

WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

DANKER, Albany, N. Y.

Florist

Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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Alexander McConnell

611 5th Ave., cor. of 49th St.
NEW YORK CITY

Telegraph orders forwarded to any part of the United States, Canada and all the principal cities of Europe.

References or cash must accompany all orders from unknown correspondents.

Cable Address ALEXCONNELL

JOSEPH TREPEL

Brooklyn's Largest Florist
SEVEN STORES

MAIN STORE, 234 Lewis Avenue

Phone 1150 Bedford Brooklyn, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

WILSON

3 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE
8860 PROSPECT

NEW YORK

HUGO H. JAHN

710 Nostrand Avenue

Tel. No. 1952 Bedford BROOKLYN, N. Y.

Will deliver to Steamships, Theaters, anywhere within 20 miles of New York.

ARTISTIC WORK PERSONAL ATTENTION
Special Care of Your Telegraph Orders.

RAMM'S

FLOWER SHOP

350 Madison Avenue

IN THE HEART OF NEW YORK

PROMPT AND EFFICIENT SERVICE

Siebrech Bros.
INC

922 Madison Ave., cor. 73d St., NEW YORK
Member Florists' Telegraph Delivery.

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.

In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34th St., - NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 Fifth Ave., near 33rd St.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
Our Motto—The Golden Rule

CHATHAM, N. Y. The Chatham Floral Co.
PROMPTNESS, WITH CARE
Eastern NEW YORK and Western MASS.

ORDERS NEW YORK FOR . . . MAX SCHLING

785 Fifth Avenue

Best Florists in the States as references

European Orders Executed

Member Florists' Telegraph Delivery Association

NEW YORK—Established 1874

DARDS

N. E. cor. 44th St. and Madison Ave.

Has his own correspondents in all the large cities of Europe and the British Colonies.
Cable orders forwarded by private code.

Member of Florists' Telegraph Delivery

New York.

Telephone
Lenox 3822

HENRY HART, Inc.

FLORIST

1000 Madison Avenue

In the heart of most exclusive residential section.

C. C. TREPEL, Main Office, BLOOMINGDALE'S

Third Ave. and 59th St., NEW YORK
Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

it did a splendid business, in spite of depressing conditions for flower selling. The company is moving large quantities of flowers now that prices are reasonable.

Nelson Fisher, son of Peter Fisher, arrived in France October 8 with an American engineering corps. Charles Clapp, Mr. Fisher's son-in-law, at present is studying aviation at the Massachusetts Institute of Technology, but he soon will leave for a southern camp for training.

In T. F. Galvin's Park street store I saw fine baskets of Nerine Fothergillii and N. excellens. A large basket of white bouvardia, with a few Hadley roses rising above it and sprays of yellow oncidiums tied to the handles, looked quite effective.

The Halifax Garden Co. is shipping in some excellent Ophelia, Ward and White Killarney roses, in addition to chrysanthemums and its usual high-grade carnations.

Edward Welch and J. T. Butterworth have returned from a three weeks' vacation. Mr. Butterworth visited the leading orchid growers around New York while away and picked up some choice plants for his collection. He is completing the erection of special cattleya benches in all of his houses.

Gordon Fisher, of the Arnold-Fisher Co., Woburn, who was drafted, has secured exemption from military service. The new range of the company is producing fine mums at present.

A. E. E. Koch, of Nobscot, is cutting good pink snapdragons and Mrs. Sander marguerites.

At the next meeting of the Gardeners' and Florists' Club, November 20, of-

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street

Also
Vanderbilt Hotel

New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Ass'n.

THOS. F. GALVIN, Inc.

NEW YORK 561 Fifth Ave.

1 Park Street

799 Boylston Street BOSTON

Deliveries to Steamers and all Eastern Ports.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

David Clarke's Sons

2139-2141 Broadway

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK

ORDERS SENT TO

H. H. BURNS

509 MADISON AVE.

will receive prompt and careful attention

Long Island Brooklyn Jersey City Newark

W. & T. CASS, Florists

GENEVA, N. Y.

Telegraph Orders Promptly Filled
in Western New York.

ALBANY, N. Y.

Rosary
FLOWER SHOP

23
STEUBEN
STREET

Best service.
Send your
orders to us.

Telegraph Delivery Department

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John Breitmeyer's Sons
Cor. Broadway and Gratiot Ave.
DETROIT, MICH.

Member Florists' Telegraph Delivery Ass'n.

DETROIT, MICH.
FETTERS, FLOWERS
237 Woodward Avenue
Member F. T. D.

ANN ARBOR, MICH.
ARCADE FLORAL SHOP
Just Across from the University
Orders Filled Promptly
Phone 600 Nickels Arcade

LANSING, MICH.
HARRY E. SAIER, 109-111 E. Ottawa St.
F. T. D. Member. High-class service guaranteed.

Member Florists' Telegraph Delivery Ass'n.
DETROIT and VICINITY
L. Bem Floral Co., Albert Pochelon, 153 Bates St.
Prop.

ARTHUR F. CRABB
GRAND RAPIDS, MICH.
Prompt Service to any point in Michigan

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
Alfred Hannah & Sons will fill your orders for
Designs and Cut Flowers in Michigan.

MICHIGAN ORDERS WILL BE CARE-
FULLY CARED FOR BY
HENRY SMITH
Wholesale and Retail Florist of Grand Rapids

BATTLE CREEK, MICHIGAN
S. W. COGGAN, Florist 25 East Main Street
Member of Florists' Telegraph Delivery

J. B. GOETZ SONS
SAGINAW, MICH.
or any City in Michigan.

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 N. Franklin St.

MRS. J. T. HINCHLIFFE, FLORIST
504-506 Wisconsin St., RACINE, WIS.
Member Florists' Telegraph Delivery.

Detroit, Mich.
SCRIBNER FLORAL CO.
Member F. T. D. 604 East Fort Street

KALAMAZOO, MICHIGAN
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

B. SCHROETER
56 Broadway
DETROIT
MICHIGAN

Green Bay, Wis. Meier-Schroeder Co.
Orders for Cut Flowers
and Designs delivered anywhere in Wisconsin
and Northern Michigan at right prices.

La Crosse, Wis. La Crosse
Floral Co.
Member Florists' Telegraph Delivery

ficers for the ensuing year will be nominated, and there will be a discussion on flower publicity. The feature of the evening will be four short talks by practical men on the propagation of evergreen and deciduous trees and shrubs from seeds and cuttings.

Pierce Bros., of Waltham, are cutting fine Francis Scott Key, Maryland, Ophelia, Black Beauty, White Killarney and Ward roses.

Wax Bros. had a large wedding decoration at the Arlington church October 20. They have booked several other large wedding orders, and general business with them is good.

The Albert Roper estate, of Tewksbury, is beginning to ship in nice blooms of that splendid new rose-pink carnation, Albert Roper.

Peter Fisher is not growing so many carnations as usual this season. Alice, Matchless, Beacon, Benora and White Enchantress are his leaders, but novelties still occupy considerable space. Roses are doing well, Ophelia especially so. Batches of asparagus, chrysanthemums, snapdragons, etc., are grown for home trade, which takes up most of Mr. Fisher's flowers.

Chandler Bros., of Tewksbury, have a fine house of Bonnaffon mums. They are starting to cut some of the mid-season varieties.

Several of the smaller growers near Boston talk of closing down with the cutting of their mum crops, on account of the coal shortage and for other reasons. They can find employment at good wages for the winter, and some plan to start their houses again in the spring, if the outlook improves. One or two growers of single violets will mulch their plants and start up for an Easter crop.

George W. Foster, of Tewksbury, is cutting good Chieftain and Halliday mums. His carnations are just starting to flower.

Bulb shipments continue to dribble in to local growers. Some cases are found to be so matted with roots that they can be dumped out in a solid block. There seems little likelihood of more than one-half the usual number being forced.

Among visitors to the market banquet were S. S. Skidelsky, of Philadelphia, and Mr. and Mrs. Thomas Pegler, of Lewiston, Me. Mr. Pegler reports business good in Lewiston.

Everett E. Cummings, of Woburn, has

Milwaukee, Wis.
J. M. FOX & SON
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Association

KENOSHA, WIS.
L. Turner & Sons
FLORISTS
352 Park Avenue
Greenhouses, Geneva Road
Members Florists' Telegraph Delivery Ass'n.

LA CROSSE, WIS.
The
Flower Shop
FOR FLOWERS
L. E. METCALF, Prop.

For WISCONSIN delivery of
"Home-grown Flowers"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Ass'n.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
Members F. T. D. Ass'n
The finest and largest stock west
of Chicago. Awake night and day
looking for orders.
HOLM & OLSON, Inc. 20-22-24
W. 5th St.

In MINNEAPOLIS, it's
Donaldson's
The Leading Florists of the Northwest
Special attention to telegraphic orders.
L. S. DONALDSON CO., Minneapolis, Minn.

Swanson's
Incorporated
618 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice.
Member Florists' Telegraph Delivery.


MINNEAPOLIS, MINN. 84 So. 5th St.
982 Nicollet Ave.
WHITTED FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
200 miles in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

Telegraph Delivery Department

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WASHINGTON, D. C.



GUDE'S

GUDE BROS. CO. FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Members Florists' Telegraph Delivery

Send Orders for
Washington, D. C.

Blackstone

Everything
First-Class

and vicinity to

14th and H Streets

NATIONAL Florist

NASHVILLE TENNESSEE

JOY'S

Members of Florists' Telegraph Delivery Ass'n.

RICHMOND, VA. JOHN L. RATCLIFFE
FLORIST

209 W. Broad St. Branch { Hotel Jefferson, Hotel Greenbrier, White Sulphur
Offices { Richmond, Va. Springs, W. Va.

Geny Bros. LEADING FLORISTS

212 Fifth Avenue North
NASHVILLE, TENN.

"WE NEVER SLEEP"

IDLEWILD GREENHOUSES Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution
Every Flower in Season

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

69 Madison Avenue
MEMPHIS. TENNESSEE

Chas. W. Crouch, KNOXVILLE, TENN.

The Leading Florist of the South
All Orders Given Special Attention

Chattanooga, Tenn. Office:
100,000 ft. of glass **MRS. J. W. CROUCH** The Leading Florist

KANSAS CITY, KANSAS

L. C. FIELDS
Member Florists' Telegraph Delivery.

Mrs. M. E. Hollcraft

807 Kansas Ave., **TOPEKA, KAN.**

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., **TOPEKA, KAN.**

Member Florists' Telegraph Delivery.

Leading Florist
JAMES HAYES, 819 KANSAS AVE. TOPEKA, KANSAS

Member Florists' Tel. Delivery

SALINA, KANSAS

LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
Members F. T. D.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880. Incorporated 1918

HELENA, ARKANSAS

BALL FLORAL CO.

GEORGE RYE, Some Florist

The Plaza **FT. SMITH, ARK. F. T. D.**

dropped the culture of single violets, of which he has for some years been a large grower, and now grows mums and sweet peas, which will be followed by cucumbers and tomatoes. W. N. C.

NEW YORK.

The Market.

It was generally believed a week ago that prices in the wholesale cut flower market had reached bottom, but it seems there is no bottom. Small demand on the part of the public and an abnormal flood of chrysanthemums and roses were the causes. Chrysanthemums, which sold in other years for \$3 and \$4 per dozen, brought only \$1 and \$2 per dozen. A few novelties and specials sold as high as \$3 per dozen, but nothing above that figure was even asked. Many chrysanthemum plants were in the market and met with a ready sale.

The rose market was literally flooded last week, and some of the surplus was unloaded at prices as low as \$2.50 per thousand. For the low grades 50 cents to \$1 per hundred was asked. Carnations last week came in smaller supply and sold for \$2 per hundred. Orchids

KENTUCKY

JACOB SCHULZ CO.

Incorporated—Established 1873

THE FLOWER SHOP

550 Fourth Avenue, Louisville

For painstaking personal service send your orders to the South's Most Modern Floral and Art Establishment.

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

JOHN A. KELLER CO.

INCORPORATED

123 EAST SIXTH STREET

Member Florists' Telegraph Delivery Ass'n.

ANNISTON, ALA.

CAMP McCLELLAN CANTONMENT

Send orders to
F. J. ULBRICHT

BIRMINGHAM, ALA.

TUTWILER FLOWER SHOP

Tutwiler Hotel

FRASER NURSERY COMPANY

MOBILE, ALABAMA

The Minge Floral Co.

BIRMINGHAM, ALA.

PARKER'S FLOWER STORE

MRS. J. E. WATTS, Florist

Cut Flowers for all Occasions

MERIDIAN, MISS.

Telegraph Delivery Department

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CHOPIN

New Orleans, La.
 and Vicinity
 High-Grade Service
P. A. CHOPIN, St. Charles Ave.

QUALITY and PROMPTNESS
New Orleans, La.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE
 Members F.T.D.

NEW ORLEANS, LA.
Chas. Eble
 OLDEST FLORIST SOUTH
 121 BARONNE STREET
 Member Florists' Telegraph Delivery

PLACE YOUR ORDERS
TO
HARRY PAPWORTH
 The Morris Ridge Nursery Co., Ltd.
 STORE
 126 Canal St.
NEW ORLEANS
 F.T.D.

SALT LAKE CITY
 ALSO PARTS OF COLORADO, IDAHO,
 MONTANA AND NEVADA
HUDDART FLORAL CO.
 68 South Main Street
 Member Florists' Telegraph Delivery Ass'n.

FURROW & COMPANY
OKLAHOMA CITY GUTHRIE
OKLAHOMA
 Members Florists' Telegraph Delivery

U. J. VIRGIN
 838 Canal St. NEW ORLEANS, LA.

TUCSON SEED COMPANY
 TUCSON, ARIZONA
 Florists for all Southern Arizona

SPRINGFIELD, MO.
SPRINGFIELD SEED COMPANY
 Floral Department Open Day and Night

SPRINGFIELD, MO.
J. W. STOKES FLORAL CO.
 Careful attention given all orders.

ARCHIAS FLORAL CO., Sedalia, Mo.
 Choice Cut Flowers and Designs on short notice.
 Prompt attention to telegraph and telephone orders.
 Members Florists' Telegraph Delivery Ass'n.

Richmond, Ind.
FRED H. LEMON & CO.
 Florists and Decorators Send us your orders

ENID, OKLA.

Direct connections for serving
 Camp Doniphan, at Fort Sill, Okla.
 Camp Bowie, at Fort Worth, Tex.
 Camp Cody, at Deming, N. M.
ENID FLORAL CO.

ST. JOSEPH, MO.
MITCHELL & QUENTIN

Orders for
 IOWA, NEBRASKA, KANSAS AND MISSOURI

WE STRIVE TO PLEASE
ALPHA FLORAL CO.
 1105 WALNUT—FINNEN RETAIL 1806
KANSAS CITY, MISSOURI.

have dropped to \$35 per hundred for the selected flowers, and there were plenty to be had at lower figures. Lilies had a break last week, the prices dropping to \$3 and \$4 per thousand. Valley, too, is lower and the demand is light, as are the shipments.

There were few gardenias, asters and dahlias. Violets are popular with the street merchants. Shipments are increasing and it is expected there will be an abundance of them for Thanksgiving. The supply of autumn foliage is large. Lilacs have arrived with sweet peas and mignonette. There also are pansies and bouvardia.

The flood of seasonable stock proved a boon to those retailers who look for bargains. Friday and Saturday the buying began, the chain stores taking advantage of the low prices. Autos and trucks left the wholesale district loaded. Price was no object and losses to the wholesalers were numerous.

Various Notes.

The fall shows to be held in November are expected to awaken a more general public interest in flowers and have a stimulating effect on business.

The suffrage parade October 27 created a temporary demand for yellow chrysanthemums. It is estimated that 25,000 flowers were sold to the women in the parade. Parades now are held almost daily, but the Fifth avenue retailers say they are of little benefit to business.

Wedding decorations have been few since the season opened, and as a result there has been little call for valley. Although the supply is small, the lack of demand has made prices exceptionally low.

The regular meeting of the New York Florists' Club will be held Monday evening, November 12. It will be chrysanthemum night, but there also will be a display of novelties in roses. Visitors from out of town are invited.

The American Institute's eighty-sixth annual chrysanthemum, fruit and vegetable show will be held November 7 to 9 in the Engineering building. The show of the New York Horticultural Society will be held at the Museum of Natural History, Bronx park, Novem-

KANSAS CITY, ... MISSOURI ...

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

A. Newell
FLORIST
 Established Over 20 Years.
 N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
 Member Florists' Telegraph Delivery.

Samuel Murray
KANSAS CITY, MO.
 1017 GRAND AVE.

Member of the
 Florists' Telegraph Delivery Ass'n

STUPPY FLORAL CO.

Orders executed
 Missouri, Iowa, Kansas and Nebraska

ST. JOSEPH, MO.

Members Florists' Telegraph Delivery.

Established 1859
A. WIEGAND'S SONS CO.

Florists and Decorators
 1610 to 1620 N. Illinois St. Indianapolis, Ind.
 Indiana's oldest, largest and most complete retail establishment.
 Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue
BERTERMANN BROS. CO.

LEADING FLORISTS
 Members Florists' Telegraph Delivery Ass'n.

TERRE HAUTE, IND.
JOHN G. HEINL & SON, 129 South 7th Street

Williams & Co. SOUTH BEND, IND.
FLORISTS
 For Northern Indiana | 133 S. Michigan St.
 and South'n Michigan | Members F.T.D.

BEYER FLORAL CO. SOUTH BEND, IND.
 Daily deliveries to Notre Dame University
 and St. Mary's Academy.

GARY FLORAL CO.
 118 West Fifth Avenue
A. T. BUSHONG, Prop. GARY, IND.

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florist
 Choice Flowers and Prompt Service. 287-9 W. Berry St.
 Member of Florists' Telegraph Delivery.

Telegraph Delivery Department

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PITTSBURGH, PA.

MRS. E. A. WILLIAMS
621 Penn Avenue

PITTSBURGH, PA.

EMPIRE FLOWER SHOP
EMPIRE BUILDING

EDWARD L. McGRATH HARRY P. LANGHANS
Extensive variety and supply.

Pittsburgh, Pa.
E. C. LUDWIG FLORAL CO.
710 E. Diamond Street (N.S.)
OUR ONLY STORE

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ber 7 to 11. The dates for the chrysanthemum show at Madison, N. J., are November 1 and 2. Messrs. Totty, Duckham and Herrington will have charge, as usual. The proceeds will be given to the Red Cross.

A number of New York florists are planning to attend the Cleveland show November 8 to 11.

The second annual smoker of the Meyer-Reaches Florist Employees' Association will be held November 3 at the Birch Bark Inn, 409 East One Hundred Twenty-fourth street.

B. Ezekiel has been suffering from blood poisoning, the result of a prick from a rose thorn.

Charles Thorley is arranging to move his store to the building he recently purchased at 2 East Forty-sixth street.

Joseph Levy, of Brooklyn, says his new store in the Orpheum theater building is proving a successful venture. Mrs. Levy is in charge of the office and design department at the Fulton street store.

Jack Trepel's new store in South Brooklyn has been completed.

The Tarrytown Horticultural Society will hold its nineteenth annual exhibition at the Music hall, Tarrytown, N. Y., November 7 to 9.

H. H. Burns is now a member of the U. S. navy, but is able to spend part of each day at his store, 509 Madison avenue. He has the order for the decorations for the coming horse show at Madison Square Garden.

G. E. M. Stumpp has closed his store at Southampton and has moved to his city headquarters on Fifty-ninth street. Business has been satisfactory this summer on Long Island, he says.

The New York Retail Florists' Society held its October meeting at the Hotel Netherlands last week. M. A. Bowe, who has been its president during the last two years, tendered his resignation and A. T. Bunyard was

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

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Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

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Best attention given your orders
Members Florists' Telegraph Delivery

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Member Florists' Telegraph Delivery.

PASADENA, CAL. ELDRED FLOWER SHOP National Florist

elected to the position. The meeting was followed by a banquet.

David Clarke's Sons have been busy lately with wedding decorations. Each of the brothers has a son in the army, both of them being officers.

A. Kottmiller's windows contain a number of silver cups he has won at flower shows. Mr. Kottmiller's new home on Long Island, where his nursery is located, is nearing completion.

Arthur Kerrigan, formerly with J. J. Coan, Inc., and now a member of the 306th machine gun company, stationed at Yaphank, L. I., visited among the wholesalers on West Twenty-eighth street recently.

James Hart, one of the veteran New York wholesalers, is still confined to his home at Madison, N. J., as the result of being run down by a motor truck.

The office of Secretary John Young, of the S. A. F., has been enlarged and the fixtures rearranged.

D. Prexy, who recently joined the ranks of the wholesalers on West Twenty-eighth street, added an auto truck to his delivery equipment October 20.

J. F. Sullivan, of Detroit, who has been spending some time in New York visiting the trade, returned to Detroit October 31.

J. Austin Shaw.

The sub-committee of wholesalers, which will assist the New York committee in raising funds for the S. A. F. national publicity campaign, held a meeting at the office of Traendly & Schenck, 436 Sixth avenue, October 27. Plans for furthering the object of the campaign were made. The meeting was attended by a representative body of wholesalers.

SEATTLE, WASH. HOLLYWOOD GARDENS

Seattle's Leading Flower Shop
1534 SECOND AVE.

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Trade Discount.

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Will Fill Orders for the West on Short Notice.
Trade discounts. First-class Stock.

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For { Eastern Iowa
Western Wis.
N. W. Illinois

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COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist

10 Pearl St.

On to Cleveland!

Arrangements have been made for visitors to Cleveland from New York and vicinity, as follows: By the New York Central, Lake Shore Limited, leaving the Grand Central terminal, Wednesday, November 7, at 5:30 p. m. Fare from New York to Cleveland will be \$15.23; lower berth, \$3.30. A. J. Guttman, W. A. Sperling and John Young, the committee appointed by the Cleveland show management to make arrangements for this personally conducted tour, will appreciate prompt information from those who desire to join the party.

ROCHESTER, N. Y.

The Market.

The Rochester market is not in an encouraging condition just now. While the buyer is limited as to variety, the flowers on hand are so numerous that the market is considerably overstocked. The inclement weather is responsible for the quiet conditions. The shipping business in greens, however, is excellent, except that transportation is greatly retarded by troop movements. The carnation supply is small, indeed, and does not meet the needs of any one dealer. Pompons have arrived in small quantities and have sold rapidly. The large mums are in liberal supply, but do not clear so well as might be expected. They are of splendid quality, but have to be cleared at lower prices. The market is overstocked with roses, and prices are low. American Beauties are fine and sell well. Violets are extremely good, both singles and doubles. Valley continues high in price, and florists are not using much of it. Easter lilies are not plentiful, but the demand during the last week has been small. The sale of oak foliage has been good, the leaves being used largely with the brightly

DAVENPORT, IOWA

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Flowers for All Occasions, from Cradle to Grave

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We solicit your orders for Montana and Vicinity. Members both F. T. D. and National Florists.

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Cut Flowers for any Part of the Northwest.

Only the Best.

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THE UNEXCELLED FACILITIES OF THE
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22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

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Orders for Western Illinois and Iowa handled with care and dispatch.

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PYFER & OLSEM

Wilmette, Ill.

Careful attention to all mail or telegraph orders for delivery in Wilmette and Chicago's north shore suburbs, Evanston, Kenilworth, Winnetka, Glencoe and Lake Forest.

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H. F. DRURY All orders filled promptly and carefully

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JACKSONVILLE, ILL.

JOS. HEINL & SONS
Largest Growers in Central Illinois

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ROCKFORD FLORAL CO.

colored chrysanthemums. Marguerites, yellow and white, are arriving in small quantities and sell well. The supply of cosmos is small, as well as that of calendulas and bouvardias. Greens are in demand, especially smilax and good asparagus.

Various Notes.

Bertram A. Pemberton, of the Wilson Floral Co., has been awarded a bronze medal for his expertness in first aid to the injured. He passed the advanced examination last August.

A new store known as the Family Flower Shop was opened this week. It is situated a few doors from the Family theater on South avenue.

H. P. Neun is growing a large quantity of chrysanthemums this year. His potted varieties are in fine shape. He has a large number of Boston ferns and his poinsettias are progressing well for Christmas business.

Charles E. Sharpe has been away from the store for a few days because of a hard cold.

George Pantos has discontinued his stand at the 5 and 10-cent store, as he did not find it profitable enough. At his regular stand business has been rather quiet.

Baskets, table bowls and fern dishes filled with gypsophilas and straw-flowers were featured last week by Salter's Flower Store. H. J. H.

Established 1887.

Wittbold FLORIST

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L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

We are prepared to take care of out-of-town orders for

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Wholesale Cut Flower Prices.

Chicago, Oct. 31, 1917.

	Per doz.	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @ \$ 4.00	
Beauty, 24-in. stems.....	1.50 @ 2.50	
Beauty, 12 to 20-in. stems.....	.50 @ 1.00	
	Per 100	
Killarney	\$ 3.00 @ \$10.00	
White Killarney	3.00 @ 10.00	
Double White Killarney.....	3.00 @ 12.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Russell	4.00 @ 25.00	
Champ Welland	3.00 @ 12.00	
Richmond	3.00 @ 12.00	
Rhea Reid	3.00 @ 10.00	
Mrs. Aaron Ward.....	3.00 @ 12.00	
Sunburst	3.00 @ 12.00	
Ophelia	3.00 @ 12.00	
Milady	3.00 @ 15.00	
Hoosier Beauty	3.00 @ 12.00	
Evelyn Nesbit	2.00 @ 2.00	
Carnations	2.00 @ 4.00	
Valley	6.00 @ 6.00	
Easter Lilies	6.00 @ 12.00	
Rubrum Lilies	6.00 @ 8.00	
Cattleyas, per doz.\$5.00 @ \$9.00		
Calendulas	1.50 @ 3.00	
Chrysanthemums	6.00 @ 25.00	
Pompons, per bunch.\$0.25 @ \$0.50		
Violets75 @ 1.00	

Philadelphia, Oct. 31, 1917.

	Per 100	
Beauties, Special	\$20.00 @ \$25.00	
Beauties, Medium	12.00 @ 15.00	
Beauties, Short	6.00 @ 8.00	
Killarney, Long	4.00 @ 6.00	
Killarney, Short	2.00 @ 3.00	
Hadley, Mrs. Russell, Prima		
Donna, Long, Sept. Morn.....	12.00 @ 15.00	
Hadley Mrs. Russell, Prima		
Donna, Short, Sept. Morn.....	4.00 @ 8.00	
Maryland, Long	5.00 @ 6.00	
Maryland, Short	2.00 @ 4.00	
Ophelia, Sunburst, Ward, Long.	4.00 @ 6.00	
Ophelia, Sunburst, Ward, Short.	2.00 @ 3.00	
Carnations, select	1.50 @ 3.00	
Carnations, ordinary	1.50 @ 2.00	
Easter Lilies	10.00 @ 12.50	
Valley	10.00 @ 12.00	
Cattleyas	40.00 @ 50.00	
Vandas	20.00 @ 20.00	
Oncidiums	3.00 @ 5.00	
Dendrobiums	60.00 @ 60.00	
Violets, single40 @ .50	
Violets, double50 @ .75	
Chrysanthemums, fancy	25.00 @ 30.00	
Chrysanthemums, select	16.00 @ 20.00	
Chrysanthemums, ordinary	6.00 @ 12.00	
Pompons, per bunch	\$0.25 @ \$0.40	
Gardenias	25.00 @ 35.00	
Sweet Peas, select	2.00 @ 3.00	
Sweet Peas, ordinary	1.00 @ 1.50	
Daisies, yellow	1.00 @ 1.00	
Bouvardias	3.00 @ 5.00	
Callas	12.00 @ 15.00	

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Killarney, Carnations,
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AND ALL OTHER SEASONABLE STOCK**

Wholesale Cut Flower Prices.

Cincinnati, Oct. 31, 1917.

	Per doz.	
Beauties, Special	\$4.00	
Beauties, Fancy	3.00	
Beauties, Extra	2.00	
Beauties, First	1.00	
Beauties, Second	.75	
Beauties, Shorts	.50	
	Per 100	
Killarney	\$ 3.00 @ \$ 8.00	
White Killarney	3.00 @ 8.00	
Richmond	4.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Carnations	3.00	
Easter Lilies	12.50	
Rubrams	5.00 @ 10.00	
Lily of the Valley	7.00	
Snapdragons	3.00 @ 4.00	
Chrysanthemums	8.00 @ 25.00	
Calendulas	2.00 @ 8.00	

Buffalo, Oct. 31, 1917.

	Per 100	
Beauty, Special	\$25.00 @ \$40.00	
Beauty, Fancy	20.00 @ 25.00	
Beauty, Extra	10.00 @ 15.00	
Beauty, Firsts	8.00 @ 10.00	
Mrs. Shawyer	3.00 @ 8.00	
Killarney	2.00 @ 6.00	
White Killarney	2.00 @ 6.00	
Double White Killarney	4.00 @ 8.00	
Richmond	3.00 @ 10.00	
Maryland	3.00 @ 8.00	
Ophelia	3.00 @ 10.00	
Mrs. Ward	3.00 @ 6.00	
Russell	6.00 @ 12.00	
Sunburst	3.00 @ 10.00	
Carnations	2.00 @ 3.00	
Longiflorum	8.00 @ 12.00	
Rubrum Lilies	3.00 @ 4.00	
Cattleyas	60.00 @ 75.00	
Sweet Peas	.20 @ .75	
Snapdragons	1.00 @ 2.00	
Violets	.60 @ .75	
Chrysanthemums	10.00 @ 25.00	
Pompons, per bunch	\$0.35 @ \$0.50	

Milwaukee, Oct. 31, 1917.

	Per 100	
Mrs. Charles Russell	\$ 5.00 @ \$25.00	
Hoosier Beauty	4.00 @ 10.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Mrs. Ward	4.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Bon Silene	2.00	
Cecile Brunner	2.00	
Carnations	2.00 @ 4.00	
Valley	6.00	
Easter Lilies	12.50	
Rubrum Lilies	8.00	
Cattleyas, per doz.	\$6.00	
Chrysanthemums	8.00 @ 25.00	
Pompon Chrysanthemums, per bunch	\$0.50	

St. Louis, Oct. 31, 1917.

	Per doz.	
Beauty Specials	\$ 3.00 @ \$ 5.00	
Beauty, Extra	1.50 @ 2.00	
	Per 100	
Richmond	\$ 3.00 @ \$ 6.00	
White Killarney	3.00 @ 5.00	
Killarney	3.00 @ 5.00	
Ward, Hadley	3.00 @ 10.00	
Milady and Ophelia	3.00 @ 10.00	
Russell	6.00 @ 20.00	
Sunburst	4.00 @ 10.00	
Carnations	2.00 @ 3.00	
Lily of the Valley	6.00 @ 8.00	
Easter Lilies	8.00 @ 10.00	
Orchids, doz.	\$6.00 @ \$7.50	
Snapdragons	2.00 @ 3.00	
Violets	.25 @ .50	
Shasta Daisies	.35 @ .50	
Sweet Peas	.75 @ 1.00	
Chrysanthemums	8.00 @ 25.00	

I THANK The Review for good results.
—Charles Taynor, New Carlisle, O.

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Wholesale Cut Flower Prices.

New York, Oct. 29, 1917.

	Per 100	
Beauty, Specials	\$10.00 @	\$25.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	5.00 @	8.00
Beauty, No. 1	2.00 @	4.00
Beauty, No. 2	1.00 @	2.00
Prima Donna	1.00 @	10.00
Killarney	1.00 @	8.00
My Maryland50 @	6.00
Hoosier Beauty50 @	6.00
Mrs. Aaron Ward	1.00 @	6.00
Mrs. Sawyer	1.00 @	8.00
Russell	1.00 @	12.00
Ophelia50 @	8.00
Lady Stanley	1.00 @	8.00
Hadley	1.00 @	20.00
Mock	1.00 @	10.00
Key	2.00 @	10.00
Sunburst	1.00 @	6.00
Orchids—Cattleyas	20.00 @	35.00
Carnations	1.00 @	2.50
Easter Lilies	2.00 @	4.00
Lily of the Valley	2.00 @	6.00
Daisies25 @	.50
Violets	\$0.25 @	\$0.40
Chrysanthemums, per doz.	2.50 @	3.00

Boston, Oct. 31, 1917.

	Per 100	
American Beauty	\$ 4.00 @	\$25.00
Shawyer, Russell50 @	8.00
Killarney50 @	4.00
Stanley, Miller50 @	6.00
White Killarney50 @	4.00
Double White Killarney50 @	4.00
Dark Pink Killarney50 @	4.00
Killarney Queen50 @	6.00
Mrs. Aaron Ward50 @	4.00
Hadley50 @	8.00
Ophelia50 @	8.00
Sunburst50 @	4.00
Francis Scott Key50 @	6.00
Hoosier Beauty50 @	4.00
Carnations	1.50 @	3.00
Chrysanthemums	4.00 @	12.00
Cattleyas	25.00 @	30.00
Lily of the Valley	8.00 @	10.00
Easter Lilies	6.00 @	8.00
Lilium speciosum	3.00 @	4.00
Cosmos50 @	1.00
Violets, single35 @	.60
Antirrhinums	2.00 @	4.00
Sweet Peas75 @	1.50
Pansies50 @	.75

Pittsburgh, Oct. 31, 1917.

	Per 100	
Beauty, Special	\$20.00 @	\$25.00
Beauty, Fancy	12.00 @	15.00
Beauty, Shorter	8.00 @	10.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Richmond	4.00 @	10.00
Mrs. Aaron Ward	4.00 @	8.00
Ophelia	4.00 @	10.00
Shawyer	4.00 @	10.00
Mock	4.00 @	10.00
Sweetheart	2.00 @	4.00
Mrs. Charles Russell	6.00 @	15.00
Lilies	10.00 @	12.00
Snappers	3.00 @	4.00
Gladioli	3.00 @	4.00
Carnations	1.00 @	3.00
Yellow Daisies50 @	.75
Violets	10.00 @	40.00
Chrysanthemums	\$0.35 @	\$0.50
Pompons, per bunch		75.00
Cattleyas		

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EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

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Cut Flowers at Wholesale

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Choicest Stock in America

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Wholesale Commission Dealer in

CUT FLOWERS

Room for the products of growers of first-class stock. We have what you want when you want it.

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WILLOW and FANCY BASKETS for FLORISTS

Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

Telephone 1813 Main

The Brooklyn Wholesale Cut Flower Market, Inc.

FLORAL DESIGNS A SPECIALTY

858 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

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Established 1887. Phones 187-3058 FARRAGUT. Open at 8 a. m. every day, Sundays excepted

ROSES, CARNATIONS, LILIES, ASTERS
and All Seasonable Flowers.

Every variety of Cut Flowers. Growers, study your best interests and ship to me this season.

A Gold Medal is not expected by us for doing our duty by our consignors and customers. We have 22 years experience behind us.

Fancy Grade Orchids. September Morn, American Beauty, Prima Donna and all other Roses.

Lilies, Carnations, Violets, Asparagus and Smilax. All other Seasonable Flowers. PHONES: FARRAGUT, 558, 2036, 2037

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WHOLESALE FLORISTS



Fancy and
Dagger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 8066 FARRAGUT



Bronze and
Green Galax

No Connection with New York Florists' Supply Co.

CLASSIC
Silk Ribbons
and Chiffons

Morris M. Cohen

37-39 East 28th Street

Telephone
541 Mad. Sq.

NEW YORK

Artificial Flowers,

Cycas Leaves and Wreaths, Wheat Sheaves, Baskets, Artificial and Wax Wreaths, Metal Wreaths, Crosses, etc. Colored Teasels, red, purple, white and blue Roping, and everything in the Florists' Supply line.

404-412 East 34th Street, A. HERRMANN, NEW YORK CITY

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Successor to John I. Raynor. Wholesale Florist. Selling agent for the largest growers. A full line of choice Cut Flower Stock for all purposes, by the 100, 1000 or 10,000. Consignments solicited. Telephone 1998 FARRAGUT.

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A recent subscriber to our Credit and Information List says:

"Think it the best money we have ever spent."

For full particulars, write NATIONAL FLORISTS' BOARD OF TRADE, 56 Pine St., New York City.

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GEO. W. CRAWBUCK CO., Inc.

47 W. 28th St., New York City

24 Years' Experience | Everything in Cut Flowers
Tel. 5296 Madison Square Consignments Solicited

BADGLEY & BISHOP, Inc. Wholesale Florists

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Telephones, 1664-1665 Mad. Sq.

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American Beauties and Carnations

Mention The Review when you write.

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Wholesale
.. Florist ..

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Western Seed & Irrigation Co.**Seed Growers and Dealers****FREMONT, - - NEBRASKA****SPECIALTIES:**

Cucumber
Musk and Watermelon
Pumpkin
Squash
Sweet and Field Corn

Contract Seed Growers**Specialties: PEPPER, EGG PLANT, TOMATO, VINE SEED AND FIELD CORN**

Correspondence Solicited.

George R. Pedrick & Son
PEDRICKTOWN, N. J.

Waldo Rohnert**GILROY, CAL.****Wholesale Seed Grower**

Specialties: Lettuce, Onion, Sweet Peas, Aster, Cosmos, Mignonette, Verbena, in variety.
 Correspondence solicited.

Seed Trade News**AMERICAN SEED TRADE ASSOCIATION.**

President, F. W. Bolgiano, Washington, D. C.;
Secretary-Treasurer, C. E. Kendel, Cleveland, O.

FRED BARTEDES, of the Barteldes Seed Co., Lawrence, Kan., celebrated his sixty-fifth birthday anniversary October 28.

A CHARTER was issued October 20 to Blair-Harper & Co., of Ames, Ia., to operate a garden seeds agency at Charleston, W. Va. Capital stock is \$20,000 and the incorporators are: F. McClenahan, George Judische, George F. Graham, T. H. Woodruff and Benj. G. Budge, all of Ames.

SEEDSMEN TO AID HOOVER.

President Bolgiano, after a consultation with the executive committee of the American Seed Trade Association and the directors of the Wholesale Seedsmen's League, has appointed a committee to offer its services to the U. S. Food Commission. This committee represents the varied interest of the seed business and is as follows:

J. L. Hunt, of Jerome B. Rice Seed Co., Cambridge, N. Y.
 Howard Earl, of W. Atlee Burpee & Co., Philadelphia.
 W. G. Scarlett, of W. G. Scarlett & Co., Baltimore.
 Charles C. Massie, of Northrup, King & Co., Minneapolis.
 Kirby B. White, of D. M. Ferry & Co., Detroit.

These gentlemen will offer their services to the commission.

The executive committee authorized the secretary to invest all the available funds of the American Seed Trade Association in Liberty bonds.

F. W. Bolgiano, President.

CONTRAST IN SEED STORES.

Separated by a distance of only a few hundred yards at Atlanta, Ga., are located two striking contrasts in a pioneer and an up-to-the-minute seed store.

Mark W. Johnson, an octogenarian retail seedsman, has made competence

Braslan

Grower for the Wholesale Trade Only. **ONION, LETTUCE, CARROT, PARSNIP, PARSLEY, CELERY, ENDIVE, SALSIFY, NAMED AND MIXED GRANDIFLORA AND SPENCER SWEET PEAS, AND SUNFLOWER.**

Seed Growers**SAN JOSE, CALIFORNIA****Company****ONION SETS****LEONARD SEED CO.****226-230 W. KINZIE STREET, CHICAGO****BEANS, PEAS AND CORN**

GROWERS FOR THE TRADE
Write for Prices

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

YELLOW BERMUDA ONION SEED

We have on hand 1000 pounds Yellow Bermuda Onion Seed which arrived too late for this year's contracts. This seed we offer at \$1.50 per pound. Wire your order at our expense.

AGGELER & MUSSEY SEED CO., LOS ANGELES, CAL.**The Everett B. Clark Seed Co., Milford, Conn.****Growing Stations at East Jordan, Mich., Green Bay, Wis., St. Anthony, Idaho****Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Etc., Etc.****TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFFCorrespondence Solicited. **Swedesboro, N. J.****The C. Herbert Coy Seed Co.****VALLEY, Douglas County, NEB.****Wholesale Growers of High-grade Seeds**

Cucumber, Muskmelon, Squash and Pumpkin, Sweet, Flint and Dent Seed Corn.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

TOMATO SEED**Grown for the****Wholesale Seed Trade****HAVEN SEED CO.****SANTA ANA,****CALIFORNIA****GARDEN SEEDS**

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1918 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Day Street

EVERETTE R. PEACOCK CO.**ONION****SETS****ONION****SEED****4013 Milwaukee Avenue,****CHICAGO****J. BOLGIANO & SON****Careful Seed Growers for 99 years.**

Send for our 1917 wholesale prices
to Florists and Market Gardeners

BALTIMORE, MARYLAND**Henry Fish Seed Co.****BEAN GROWERS****For the Wholesale Seed Trade.****CARPINTERIA, CALIFORNIA****THE KIMBERLIN SEED CO.**

Wholesale
Seed Growers SAN JOSE, CAL.

Growers of**ONION, LETTUCE, RADISH, Etc.**

Correspondence Solicited

"WORTH WHILE" QUALITY BULBS

Ready for Shipment

Narcissi

Paper White Grandiflora

13 ctms. up, 1250 to case, per 100, \$1.65; per 1000, \$14.00.
14 ctms. up, 1000 to case, per 100, \$1.85; per 1000, \$16.50.

French Roman Hyacinths

White, 13 ctms. up, per 100, \$5.25; per 1000, \$50.00.

Freesia Purity

Select Bulbs, per 100, \$0.65; per 1000, \$6.00.

Freesia Refracta Alba

Mammoth Bulbs, per 100, \$1.35; per 1000, \$12.00.
"Jumbo" Bulbs, per 100, \$1.65; per 1000, \$15.00.

Allium Neapolitanum

Large Bulbs, per 100, \$1.00; per 1000, \$8.00.

Narcissi

French Golden Spur, per 100, \$3.25; per 1000, \$30.00.

Lilium Candidum

Select Bulbs.....per 100, \$6.00
Mammoth Bulbs.....per 100, 7.00

Calla Aethiopica

Select Bulbs.....per 100, 8.00

Lilium Giganteum

(Cold Storage)

7 to 9-inch.....per 100, 6.00

Dutch Bulbs

Write for Prices

Winterson's Seed Store

166 No. Wabash Ave., CHICAGO

FIRST-AS USUAL

Although a large percentage of the Holland Bulbs are still undelivered and still on the docks

OUR BULBS HAVE ALL BEEN SHIPPED

In spite of the many obstacles that we have had to overcome, we have seen to it that ours is the first complete shipment made from New York this season.

QUALITY

ECONOMY

SERVICE

WESTERBEEK & KLYN

25 Beaver St., New York

Sassenheim, Holland

Mention The Review when you write.

DARWIN TULIPS

	100	1000
Clara Butt.....	\$1.25	\$11.00
Dream.....	2.00	18.00
Europe.....	2.00	18.00
Gretchen.....	1.20	10.00
White Queen.....	1.75	16.00
Rev. H. Ewbank.....	2.00	18.00
Harry Veitch.....	1.25	11.00
Pride of Haarlem.....	1.65	15.00

Cash with order

MICHLER BROS. CO.
LEXINGTON, KY.

Mention The Review when you write.

SEED PACKETS

Flower Seed Sizes to Catalogue
Envelopes—Return Envelopes

BROWN BAG FILLING MACH. CO.
FITCHBURG, MASS., U. S. A.

Mention The Review when you write.

LANGHOUT & CO.

SASSENHEIM, HOLLAND

Wholesale Bulb Growers

Write for quotations

14 STONE STREET,
NEW YORK CITY

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Moebjerg, 216 7th St. N., Minneapolis, Minn.

SEEDS

Best that grow. We sell direct to gardeners and florists at wholesale. Big beautiful catalogue free. Write today.

ARGENTIAN SEED STORE, Box 24, SEDALIA, MO
Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS
98 Chambers Street, NEW YORK CITY

DANISH SEEDS



Cabbage, Cauliflower, Carrot, Mangel, Swede, Turnip, etc.

Contract Offers and Samples at your service.

Cable Address—"FRUOLSEN"
Beds: 5th Ed., A. S. C. Amer Seed Trade Association.

CHR. OLSEN, Seed Grower, Odense, Denmark (Estab. 1862)

PHONE CENTRAL 1978

ARNOLD RINGIER

BROKER

Seeds—Bulbs—Plants

169-175 N. Wabash Ave., CHICAGO

FOR

Dutch and French-grown Bulbs

WRITE

HOGEWONING & SONS, Inc.

Bulb Growers

Rynsburg, Holland 32 Broadway, New York

KELWAY'S SEEDS

FLOWER, VEGETABLE and FARM

for present delivery or on contract. Special quotations for next season and from harvest 1917 now ready.

Langport, England

RYNVELD & Cie.

for FRENCH BULBS

OLLIOULES (Var)
FRANCE

New York Address
25 W. Broadway

Michell's Hydrangeas for Easter Blooming



HYDRANGAEA OTAKSA

	Doz.	100	1000
2½-inch pots	\$0.75	\$ 5.00	\$40.00
4-inch pots	2.75	20.00	
6-inch pots	5.00	35.00	

There will be a decided shortage of Azaleas, Rhododendrons and other Xmas and Easter plants, and it is very doubtful if any Spiraeas will be received. Forcing Bulbs also are exceedingly scarce.

HYDRANGEAS will, therefore, be in great demand for Easter and will prove good and profitable sellers.

FRENCH VARIETIES

NEWER SORTS

Joconde. Pure white, very large.....	} 2½-inch pots.....	Doz.	100
Lakme. Cream white, shaded pink.....		\$2.50	\$15.00
Mme. Foucard. Ruby rose.....			
Mme. Nicolas Lambert. Pale rose.....			
Mme. A. Rosenkranzer. Mauve.....			
Magenta. Clear rose.....			
Mme. Rene Jacquet. Flesh pink.....			

VARIETIES of RECENT INTRODUCTION

Baby Bimbinet. Dwarf. Silvery rose.....	} 2½-inch pots.....	1.50	10.00
Beaute Vendomoise. White, tinted pink....			
Eclairer. Carmine rose (2½-in. pots only)....		4-inch pots.....	3.00 20.00
Harmonie. Fringed, white, tinted rose.....		6-inch pots.....	5.00 35.00
La France. Pure white, rosy eye.....			
La Perle. White, large fringed flowers.....			
Liberte. Fringed, white, shaded light rose...			
Louis Mouillere. Fringed, deep rose-pink...			

STANDARD VARIETIES

Avalanche. White.....	} 2½-inch pots.....	.75	5.00
Botaniste Peltreau. Pink.....		(per 1000, \$45.00)	
Bouquet Rose. Pink.....		4-inch pots.....	2.75 20.00
E. G. Hill.		6-inch pots.....	5.00 35.00
Gen'l de Vibraye. Bright rose.....			
La Lorraine. Pale rose-pink.....			
Mme. E. Mouillere. White.....			
Mme. Maurice Hamar.			
Radiant. Pink.....			
Souv. Mme. Chautard. Pink.....			

SPECIAL OFFER—Tub Plants, Hydrangea Otaksa, 10-in. tubs, \$1.50 each; 12-in. tubs, \$2.50 each.

COMPLETE WHOLESALE CATALOGUE FREE (Of Course)

HENRY F. MICHELL CO., 518 Market St., Philadelphia, Pa.

through the handling of reliable goods. Listening to his story, while seated by the old-style coal stove, the store lighted with oil lamps, one realizes how well our old friend has marked his course, closely associated with the name of Burpee, whose seeds he has always sold.

The new store of the Lutton-De Foor Seed Co. is a model of the latest thought in efficiency, well tested during the last season, when one day's record on the cash register was 1,650 sales made by six clerks. The system of arrangement features a full line of the leading garden seeds in duplicate on both sides of the store, offering a clear passage for customers passing in or out. Equipped with a complete set of Walker bins and finished in mahogany, the ground floor is solely for counter trade. The office is on the second floor. The upper three floors are stocked with the necessary lines for a retail seed business. W. H. Lutton was with H. G. Hastings & Co. for fifteen years, and has a capable running mate in G. De Foor. W. M.

BULB DEALERS' TROUBLES.

If the dealers in Dutch bulbs had anticipated anything like the troubles they are encountering this year, there are not many of them who would have persisted in their efforts to do business. The entire season has been fraught with difficulties. In the first place, there was the uncertainty as to whether or not stock would come. Next, the question of price made trouble, for the costs have advanced in a manner generally most unexpected. With the arrival of the Waaldyk, September 25, it was figured that the troubles were nearing an end, but it has proved that they then only were beginning. There are dealers in the middle west who at the end of October have not been able to get possession of the stock that reached New

QUALITY BULBS

Narcissus Paper White

14 ctms. and up, 1000 to case.....	1000
13 ctms. and up, 1250 to case.....	\$15.00
	13.00

Roman Hyacinths—White

12-15 ctms., 1000.....	\$40.00
------------------------	---------

Callas

2 to 2½-inch, 100.....	\$12.00
------------------------	---------

Freesia Purity

First Size Bulbs, 1000.....	\$ 7.50
-----------------------------	---------

Chinese Sacred Lily

Mammoth Size, per basket, 30 bulbs,	2.85
Bale, 120 bulbs.....	10.75
Selected First Size, per basket, 30 bulbs.....	2.25
Bale, 120 bulbs.....	8.40

WRITE FOR OUR TRADE BULB CATALOGUE

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure Seeds"

411-413 Washington Ave.,

ST. LOUIS, MO.

FRENCH BULBS

ON HAND

Paper White Grandiflora—

(1250 bulbs to case)

\$14.50 per 1000

French Golden Spur—

(1800 bulbs to case)

\$22.50 per 1000

Lilium Candidum—

22 to 24 centimeters

\$7.00 per 100; \$65.00 per 1000

STORRS & HARRISON COMPANY,

PAINESVILLE, OHIO

Premium American PANSY SEED

Toole's Giant Prize Strain

Produces flowers of large size, splendid form and substance and in the widest range of shades and colors.

Packet, 20c; trade packet of 1000 seeds, 40c; ½ oz., 90c; ¼ oz., \$1.25; 1 oz., \$5.00.

WM. TOOLE & SON

Hardy Plant and Pansy Farm,

BARABOO, WIS.

Import Specialties

Write for import prices upon

DRACAENA CANES.

JAPANESE LILY BULBS.

KENTIA and other palm seeds.

PAPER WHITES and ROMANS.

DRIED ADIANTUM FRONDS.

RAFFIA, natural and colored.

FICUS ELASTICA, cuttings.

NURSERY STOCK, from all sources.

AUSTRALIAN GRASS SEEDS.

Correspondence invited.

McHUTCHISON & CO.

The Import House

95 Chambers St., NEW YORK

GIANT PANSY SEED



Kenilworth Mixture
Kenilworth Cut Flower Mixture
Giant Three and Five Blotched
Masterpiece, curled wavy
1000 seeds, 25c; 500, \$1.00;
¼-oz., \$1.25; oz., \$5.00.

Early Flowering or Winter-blooming Giant Pansies

500 seeds, 25c; 1000, 40c;
¼-oz., \$1.10; ¼-oz., \$2.00



WARD'S BULBS

WORLD'S BEST

Horseshoe Brand Holland Bulbs

Direct importations through our Rotterdam Office of first-class stock.
Holland Bulbs of good quality need not go begging this
season, as the supply is not over-plentiful.

HYACINTHS

Per 1000

Named Hyacinths, 1st size	\$52.00
Named Hyacinths, 2nd size	35.00
Named Miniature Hyacinths	16.00
Mixed Miniature Hyacinths	12.00

NARCISSI

Emperor, 1st size	15.00
Emperor, Double Nose	18.00
Empress, Double Nose	18.00
Victoria, 1st size	15.00
Double Von Sions, Double Nose	20.00
Double Von Sions, Double Nose Extra ..	25.00
Golden Spur, 1st size	17.00

SPANISH IRIS

Named	6.00
-------------	------

TULIPS

Per 1000

Artus	\$11.00
Belle Alliance	14.00
Chrysolora	12.00
Cottage Maid	12.00
Crimson King	10.00
Keizerskroon	18.00
La Reine	10.00
Rose Gris de Lin	10.00
Thomas Moore	8.00
Yellow Prince	10.00
Couronne d'Or	25.00
Imperator Rubrorum	20.00
Murillo	12.00
Darwin Clara Butt	11.00
Darwin Gretchen	9.00
Darwin Pride of Haarlem	12.00

Horseshoe Brand French Bulbs

We offer a choice stock of **Roman Hyacinths, Paper Whites, Soleil d'Or, Trumpet Majors** at
special prices, ready for prompt shipment from our warehouse at Bound Brook, N. J.

Horseshoe Brand Cold Storage Giganteum

PLANT NOW FOR MIDWINTER FLOWERING

7/9, \$ 7.00 per case of 100 bulbs	8/10, \$16.00 per case of 250 bulbs
7/9, 17.00 per case of 300 bulbs	9/10, 16.00 per case of 200 bulbs
8/9, 16.00 per case of 280 bulbs	9/11, 16.00 per case of 180 bulbs
10/11, \$16.00 per case of 150 bulbs	



RALPH M. WARD & CO.

THE LILY HOUSE

71-73 Murray Street
NEW YORK

Boompjes 82
ROTTERDAM

4 Tokiwacho Itchome
YOKOHAMA

PEARSON'S
MONEYWORTH
QUALITY

PAPER WHITES

1250 to the case

(these are 13 ctm. bulbs)

\$18.00 per case; \$15.00 per 1000

Hyacinths, first size, \$4.50 per 100, \$43.00 per 1000; Blue Grand Maitre, Ozar Peter, Queen of the Blues, Red and Rose Gertrude, Lady Derby, Cardinal Wiseman, L'Innocence, Mme. Vander Hoop. Second size, \$3.50 per 100, \$34.00 per 1000.

TULIPS, SINGLE.

	100	1000
Rose Luisante, pink.....	\$2.00	\$17.50
Rose La Reine, pink.....	2.00	17.50
Flamingo, pink.....	2.50	24.00
White Hawk, white.....	1.75	16.00
Yellow Prince, yellow.....	1.30	11.50
Primrose Queen, yellow.....	1.50	14.00
La Belle Alliance, red.....	1.50	13.00
Vermilion Brilliant, scarlet.....	2.00	19.00

TULIPS, DOUBLE.

	100	1000
Lucretia, pink.....	\$1.50	\$13.50
Murillo, blush.....	1.40	12.50
Tournesol, red and yellow..	2.00	18.50
Couronne d'Or.....	2.20	20.00
Vuurbaak, scarlet.....	1.80	17.00

This stock is of finest quality and size. Ready to ship at once. Cash with order. Write for price on larger quantity and other varieties.

PETER PEARSON

Seedsman and Florist

**5732-5752 Gunnison St.,
CHICAGO**

PEARSON'S
MONEYWORTH
QUALITY

Mention The Review when you write.

York on the Waaldyk. To begin with, the British held the shipping papers for weeks; then the congestion on the dock was something terrific and the railroads have seemed powerless to expedite the movement of cars. A considerable proportion of the bulbs have spoiled. The greater part of the imports on the Waaldyk and Schiedyk, representing fully a normal season's supply, have now been put on the rail, but there remain on the dock some thousands of cases, either unidentifiable in the confusion which has existed, or abandoned by those who considered the game not worth the candle. So much time has been lost and winter has come so early in many parts of the country that the present prospect for cleaning up the Dutch bulbs is extremely discouraging. The demand is strong, but if deliveries are not completed soon it looks as though the sales for bedding would be extremely small. On top of this comes a report that another shipment either is being loaded or already has left Rotterdam. Practically everyone dealing in bulbs hopes this report is untrue, for there are troubles enough on hand already.

SAN FRANCISCO SEED NOTES.

C. C. Morse & Co. have been awarded a gold medal for the best display of field, vegetable and flower seeds at the California land show, which is being held in San Francisco. T. C. Holmes, manager of the retail store, reports business active, especially in vegetable seeds, which is largely due, no doubt, to the distribution of the company's new fall catalogue, in which special attention is given to vegetables for

BULBS OF QUALITY

IMMEDIATE SHIPMENT GUARANTEED

The Bulbs offered below are of exceptionally high grade. They are from growers of repute, and are the pick of the crops.

DAFFODILS AND NARCISSI

	100	1000		100	1000
Emperor, extra fine, for shop			Victoria, the season's finest.....	\$1.75	\$15.50
salcs.....	\$1.50	\$13.25	" splendid value.....	1.25	12.00
" very good, first size..	1.00	8.50	Horsfieldii, special top grade....	1.25	11.00
" grand forcing quality..	.75	6.00	" sound firsts.....	1.00	8.50
" guaranteed flowering..	.50	4.25	Sir Watkin, heavy weights.....	1.50	15.00
Golden Spur, grand double nosed.	1.50	15.50	" extra fine.....	1.25	11.00
" best forcing grade....	1.25	12.00	" best forcing.....	1.00	8.50
Grandis, fine forcing quality....	.75	7.25	Barril Conspicuous, special double		
Princeps, special tops (scarce)..	1.00	8.50	nosed.....	.75	7.25
" grand forcing.....	.75	6.50	" forcing firsts.....	.50	5.00
Ornatus, heavy double nosed....	1.00	8.50	Double Yellow, best quality tops .	1.75	16.75
" best hard forcing.....	.75	6.75	" grand forcing.....	1.50	13.25
" splendid rounds.....	.50	5.00	Double White, splendid tops.....	.75	6.00
Ph. Eye, extra large d. n.....	.50	5.00	" from best strain.....	.50	4.25
" best 1st size.....	.35	3.00	Mrs. Langtry, fine bulbs.....	1.00	9.50
Ornatus grandiflorus.....	1.00	9.50	Grand Monarque, extra heavy...	1.50	15.00
Poetorum, best quality.....	.50	4.25	Grand Primo, very heavy.....	1.00	8.50
Silver Phoenix, very scarce.....	1.50	13.25	Scilly White, extra.....	1.00	8.50
Mixed Daffodils and Narcissi, \$3.00	1,000;				

TULIPS

	100	1000		100	1000
Clara Butt, extra tops.....	\$1.50	\$13.25	White Queen, scarce.....	\$2.25	\$20.50
" first size.....	1.25	9.50	Laurentia, rose, fine.....	1.75	16.75
Mr. F. Sanders, very heavy....	2.25	21.50	Tonnaye, special value.....	1.75	16.75
" special value.....	2.00	19.25	Darwins to name, 5 sorts.....	1.75	16.75
Gold Crown, extra good.....	1.00	8.50	Bouton d'Or, scarce.....	1.50	13.25
Macropila, very large.....	.75	7.25	Parisian Yellow, extra.....	1.50	13.25
Inglescombe, yellow.....	2.50	23.00	Picotee (Maiden's Blush).....	1.50	13.25
Gesneriana major, ex. fine....	1.50	13.25	Rosalind, carmine.....	1.25	12.00
Parisian White, scarce.....	2.00	19.25	Caledonia, orange scarlet.....	1.50	13.25
			Margaret, scarce.....	1.75	15.50

MISCELLANEOUS BULBS

	100	1000		100	1000
Freelias, special.....	\$1.00	\$ 9.00	Valley Crowns, \$8.50 per case of 400.		
Single Snowdrops, extra.....	1.00	8.50	Double Snowdrops, extra.....	\$1.00	\$10.75
" first.....	.75	6.00	" first.....	.75	7.25
Iris reticulata, very large.....	5.00	Scillas, blue.....	.50	4.25
" first.....	4.00	Winter Aconite.....	.50	4.25

READY MIXED BULB FIBRE, 3-bushel bags, \$1.25 per bag; bags free, C.W.O.

EARLY SCOTCH SEED POTATOES

	Cwt.		Cwt.
Epicure, 1 1/4 x 2 in.....	\$3.25	Eclipse, 1 1/4 x 2 1/4 in.....	\$3.75
" 1 x 2 in.....	3.00	" once grown.....	3.25
Express, 1 in., large out.....	3.75	British Queen, 1 1/4 x 2 1/4 in.....	3.25
" once grown.....	3.50	" 1 in. large out.....	3.00
Pioneer, 1 1/4 x 2 in.....	3.50	Llewellyn, 1 1/4 x 2 1/4 in.....	3.75

All goods offered subject to being unsold and to contingencies over which the vendors have no control.

B E E S, LTD., 175 MILL ST., LIVERPOOL, ENGLAND

Mention The Review when you write.

Zvolanek's Well Known Winter-flowering Orchid Sweet Pea Seeds

in original packages, at his prices. We handle all of his varieties, including novelties introduced this year for the first time, and give the following list of the best of those already introduced:

	1 oz.	4 ozs.	1 lb.
Mrs. A. A. Skach, widely known shell pink.....	\$0.50	\$ 1.75	\$ 5.00
Mrs. Joseph Manda, a shade lighter.....	.75	2.50	8.00
Mrs. M. Spanolin, purest white.....	.75	2.50	8.00
Venus, white ground, edges pink-blushed.....	.75	2.50	8.00
Bohemian Girl, darker shell pink.....	.75	2.50	8.00
Orchid Beauty, a dark rose.....	.50	1.75	5.00
The Beauty, very dark, fiery rose, double the size of Orchid Beauty, very fine.....	1.00	3.00	10.00
Pink and White Orchid, Blanche Ferry color and very large.....	.50	1.75	5.00
Lavender Nora, finest lavender.....	.50	1.75	5.00
Lavender Queen, very good lavender.....	.50	1.75	5.00
Lavender Orchid, lavender pink, large.....	.50	1.75	5.00
Christmas Pink Orchid, improved bicolor.....	1.50	5.00	18.00
The Czar, similar to above.....	1.50	5.00	18.00
Miss Flora Fabing, pink, yellow and salmon.....	.50	1.75	5.00
Bridal Vell, frilled, pure white.....	.75	2.50	8.00
Apricot Orchid, salmon and cream.....	.75	2.50	8.00
Zvolanek's Red, brightest scarlet red, very tall.....	4.00	12.00	40.00
Zvolanek's Blue, very large, brightest blue.....	5.00	18.00	60.00
Mrs. Chas. Zvolanek, largest and best clear lavender.....	5.00	18.00	60.00

For others, write us for complete list.

Also Yarrowa, widely known rose pink, greenhouse-grown..... 1.00 3.00 10.00
Rose Queen, introduced by us and very fine, greenhouse-grown.... 3.00 10.00 35.00

GIANT ENGLISH CYCLAMEN SEED, separate colors, \$1.00 per 100; \$8.50 per 1000.

KEYSTONE SNAPDRAGON SEED, undoubtedly the best winter-blooming clear pink on the market, \$1.00 per pkt.; \$5.00 for 6 pkts.; \$10.00 for 13 pkts.

MIGNONETTE, giant greenhouse-grown, 50c per pkt.; \$2.00 per 1/4 oz.; \$7.00 per oz.

Paper White Narcissus Grandiflora, 13 cm. up and 14 cm. up. White Roman Hyacinths, 12 to 15 cm. California Freesias, Purity and French Refracta Alba.

Write for prices on above.

S. S. SKIDELSKY & CO., 1004 Lincoln Building, PHILADELPHIA, PA.

✿ Always mention the Florists' Review when writing advertisers ✿

DUTCH=FRENCH=JAPANESE BULBS

Now on hand and ready for delivery. Order at once and secure quick shipment.

Single Bedding Hyacinths, six separate shades, \$3.00 per 100; \$27.00 per 1,000.

Miniature Hyacinths, Named, Gertrude, Gigantea, Lady Derby, Grand Maitre, Johan, King of the Blues, Queen of the Blues, La Grandesse, L'Innocence, \$2.00 per 100; \$18.00 per 1,000.

First Size Named Hyacinths, Moreno, Gigantea, Gertrude, Cardinal Wiseman, Grand Maitre, Queen of the Blues, Johan, L'Innocence, La Grandesse, Mme. Van der Hoop, Lady Derby, \$6.00 per 100; \$55.00 per 1,000.

Second Size Named Hyacinths, same varieties as above, \$4.75 per 100; \$40.00 per 1,000.

Single Early Tulips.

	Per 100.	Per 1,000
Artus	\$1.35	\$11.50
Couleur Cardinal	2.25	21.00
Belle Alliance	1.35	12.50
Brilliant Star	4.00
Cottage Maid	1.45	12.50
La Reine	1.35	11.50
Mon Tresor	1.90	17.50
Prosperity	3.25	30.00
Rose Gris de Lin	1.40	12.50
Princess Marianne	1.40	12.50
Vermilion Brilliant	2.45	22.50
Joost Van Vondel	1.35	11.75
Yellow Prince	1.35	12.00
Keizerskroon	1.45	13.00
Chrysolara	1.50	13.50
White Hawk	1.65	15.00
Rose Luisante	2.00	18.00
Prosperine	2.50	22.50
Pink Beauty	2.50	22.50
Fred Moore	1.45	12.75
Thomas Moore	1.75	16.00
Dusart	1.25	11.25
Cramoisi Brilliant	1.35	12.50
Single Mixed	1.15	9.00

Double Early Tulips.

	Per 100.	Per 1,000
Couronne d'Or	\$2.50	\$22.00
Imperator Rubrorum	1.95	17.25
Rex Rubrorum	1.85	16.50
La Candeur	1.35	11.75
Murillo	1.45	13.00

Double Early Tulips.

	Per 100.	Per 1,000
Salvator Rosa	\$1.85	\$16.50
Tournesol Red and Yellow	2.50	22.50
Vuurbaak	2.10	19.50
Double Mixed	1.25	10.00

Darwin Tulips.

	Per 100.	Per 1,000
Clara Butt	1.50	13.00
Farncombe Sanders	1.85	17.00
Gretchen	1.50	13.00
Pride of Haarlem	1.85	17.00
Mme. Krelage	1.85	17.00
Rev. Ewbank	2.00	18.00
William Pitt	1.85	17.00
Inglescombe Yellow	2.00	18.00

Late Tulips.

	Per 100.	Per 1,000
Bouton d'Or	1.50	13.50
Isabella	1.45	13.90
Gesneriana Lutea	1.65	15.00
Mrs. Moon	3.00	27.00
Single Late Extra Fine Mixed	1.25	10.00
Parrot Tulips Mixed	1.10	9.75

Narcissi, Single.

	Per 100.	Per 1,000
Golden Spur, First Size	1.95	18.00
Golden Spur, D. N.	2.65	24.00
Emperor, First Size	1.85	16.00
Empress, First Size	1.95	17.00
Princes, First Size	1.50	14.00
Princes, D. N.	1.85	17.00
Victoria, First Size	1.75	16.00
Victoria, D. N.	2.65	24.00
Poetaz Elvira	1.85	17.00
Poeticus Ornatus, D. N.	1.55	14.00
Sir Watkin, First Size	1.55	14.00
Sir Watkin, D. N.	1.95	17.50

Narcissi, Double.

	Per 100.	Per 1,000
Sulphur Phoenix	1.85	16.00
Alba Plena Odorata	1.50	14.00
Orange Phoenix	1.65	15.00
Von Sion Mammoth, D. N.	2.65	24.00

Miscellaneous Bulbs.

	Per 100.	Per 1,000
Scilla Siberica, Mammoth	1.00	7.85
Grape Hyacinths, Blue85	6.50
Jonquils, Single	1.15	10.00
Jonquils, Double	1.75	16.00

Paper Whites

13 ctm. and up, 1000 to the case,
specially packed, per 1000 .. \$15.50
14 to 15 ctm., 1000 to case, per 1000 18.00

French Roman Hyacinths

11 to 12 ctm., per 1000....\$35.00
12 to 15 ctm., per 1000.... 40.00

Amaryllis Vittata Hybrids

Per doz..... \$ 8.50
Per 100..... 25.00

Allium Neapolitanum

Fine for forcing
Per 1000.....\$7.00

Lilium Candidum

Select, per 100.....\$5.00

Calla Aethiopica

1 1/2 to 2-inch
Per 100.....\$7.50



CABLE ADDRESS "BULBS"

American Bulb Co.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

DUTCH BULBS ARRIVED

Tulips, Hyacinths and Narcissi Now In. Send for our complete list, just issued.

GRAND SOLEIL D'OR, Yellow Narcissus, \$20.00 per 1000.

Calla Aethiopica, extra size, 1 3/4 to 2-inch, \$10.00 per 100.

Chinese Lilies, basket of 30, \$2.00; mat of 120 for \$8.50.

PURITY FREESIAS, large size 5/8 and up, \$15.00 per 1000.

Alliums, fine for design work, \$5.00 per 1000.

ALL THE ABOVE ITEMS ARE MONEY-MAKING VALUES FOR YOU.

FRENCH HYDRANGEAS

In Light Pink, Dark Pink and Lavender Shades in best varieties, 4 to 5 branches, for 5 and 6-inch pots, \$35.00 per 100. Fine stocky **Otaksa**, at \$35.00 per 100.

You Need These Plants Next Easter. **BUY NOW.**

C. C. POLLWORTH CO.,



MILWAUKEE, WIS.

Mention The Review when you write.

winter gardens. The company is in receipt of some Holland bulbs and expects another shipment before the end of the week.

A. M. Isleib, of the Aggeler & Musser Seed Co., Los Angeles, has been visiting in San Francisco.

August A. Bertrand has sold his business at 616-618 Front street to the newly incorporated Bertrand-Johansen Seed Co.

O. E. Nelson, department manager for the Germain Seed & Plant Co., Los Angeles, was in the city last week.

R. C. McGill, Manuel G. Lewis, J. G. Lewis and F. J. Jones have filed a certificate of title as R. C. McGill & Co., seed growers.

Rev. A. L. Kellogg, pioneer seed grower of the Santa Clara valley, and one of the best known residents of that section, passed away at the home of his daughter October 19, after a lingering illness. The deceased was a native of New York and was in his eighty-seventh year. In 1857 he was ordained a minister and for twenty years continued in the ministry, in his native state. In 1878 he came to Santa Clara. There he rented a small piece of land and began experimenting in seed growing. The late C. C. Morse was taken as a partner. The two men continued in the business for several years, Mr. Kellogg then selling his interests to Mr. Morse. S. H. G.

Galesburg, Ill.—H. F. Drury, a leading florist, is president of the Galesburg Retail Merchants' Association.

GIGANTEUM

SPECIAL OFFER—FINE STOCK

LILIUM Giganteum. Cold Storage. 7/9, case of 300, \$12.00; 8/10, case of 225, \$14.00; 9/10, case of 200, \$13.50.

FREESIA PURITY, extra size.....1000, \$10.00

FREESIA PURITY, mammoth.....1000, 16.00

CYCAS Revoluta Stems, 100 lbs., \$10.00; 250 lbs., 9c per lb.

The Moore Seed Company
125 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

"Wilson's Seeds will grow anywhere"

J. J. WILSON SEED CO., NEWARK, N. J.
Mention The Review when you write.

Dutch Bulbs are Here and Ready to Deliver

"FIRST COME—FIRST SERVED"

All Bulbs offered are suitable for forcing.

Hyacinths, 1st size in 24 fine varieties.....\$35.00 per 1000
" to color..... 22.00 per 1000

Tulips, Single, 25 best forcing varieties.

" Double, 10 best forcing varieties.

" Darwins, 25 best forcing varieties.

" Parrot, in mixture.

Prices of Tulips on request.

Narcissus, in variety for forcing, including Monster double nose Von Sion, Golden Spur, Victoria, etc. Prices on request.

Crocus, Varieties to color.....\$3.50 per 1000

Order today, prompt delivery.

THE GOOD & REESE CO.

The Largest Rose Growers in the World.

Dept. B.

SPRINGFIELD, OHIO



Forty Thousand Fine, First-class Paper Whites

\$14.00 per 1000

1250 to case—13 ctm. and up

Everette R. Peacock Co.
4013 Milwaukee Ave., CHICAGO

XXX SEEDS

CHINESE PRIMROSE, finest grown, single and double, mixed, 500 seeds, \$1.00; 1/2 pkt., 50c.
PRIMULA KEWENSIS, new dwarf yellow, 25c.
PRIMULA MALACOIDES, Giant Baby, 25c.
PRIMULA OBCONICA, Giant, 25c and 50c.
PETUNIA, California Giant, New Star, each 25c.
COLEUS, New Giant, fancy, pkt., 25c.
PANSY, Giants, 5000 seeds, \$1.00; 1/2 pkt., 50c.
CINERARIAS, large dwf., trade pkt. 50c; 1/2, 25c.
CYCLAMEN, Giants, 250 seeds, \$1.00; 1/2 pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

Orders taken now for 1917 crop

Valley

CHAS. SCHWAKE & CO., Inc.
90-92 W. Broadway, NEW YORK

Auction Sale of Dutch-grown Bulbs

Also Palms, Ferns, Dracaenas, Rubbers, Etc. French, Japanese and Bermuda-grown Bulbs

Sales will be continued each Tuesday and Friday at 11 o'clock, A. M., until end of season

SEND FOR AUCTION CATALOGUES

The MacNiff Horticultural Company

The Largest Seed, Plant and Poultry Salesrooms in the World

52, 54 and 56 Vesey Street,

NEW YORK, N. Y.

ATTENTION!

OUR MOTTO: "Your dollar's value."

Let us quote our very attractive prices on

**PAPER WHITE NARCISSI
ROMAN HYACINTHS
LILIUM CANDIDUM
ALL DUTCH BULBS**

It will pay you to get acquainted with our

Prices and Quality.

Satisfaction guaranteed.

Quotations gladly submitted.

G. M. REBURN & CO.

160 N. Wabash Ave.

CHICAGO

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BULBS

French and Dutch

White French Roman Hyacinths

12 to 15 c/m.....\$4.00 per 100; \$36.00 per 1000
13 to 15 c/m..... 4.50 per 100; 40.00 per 1000

Tulips

Fine Mixed Early Single.....\$7.00 per 1000
Parrot..... 6.00 per 1000

J. M. THORBURN & CO.

53 Barclay St., Through to 54 Park Place NEW YORK CITY

Mention The Review when you write.



HELLER & CO.
MONTPELIER, OHIO

HELLER'S
MICE
PROOF
SEED
CASES

Send
for
Catalog
No. 34



Paper White Grandiflora

13 cm. and up (1000-1200 to case)
\$13.50 per 1000

15 cm. (900 to case)
\$16.00 per 1000

White Roman Hyacinths

12 cm. and up (1700-1800 to case)
\$36.00 per 1000

13 cm. (1700 to case)
\$40.00 per 1000

13 cm. and up (1400-1450 to case)
\$42.50 per 1000

Just arrived in perfect condition.

Cash with order for less than 5 cases, or from those who have not established credit with us.

McHutchison & Co., The Import House, 95 Chambers St., New York



French Bulbs Now Here

READY FOR DELIVERY

NARCISSUS PAPER WHITE **NARCISSUS TRUMPET MAJOR**

Roman Hyacinths

Freesias

LILIUM CANDIDUM

Cold Storage Lillies Always

FOTTLER, FISKE, RAWSON CO.,

The Seed Store,

Faneuil Hall Square, BOSTON, MASS.

GIGANTEUM LILY BULBS

FROM COLD STORAGE

7- 9, per case of 300\$14.00

8- 9, " " " 250 14.00

9-10, " " " 200 16.00

Holton & Hunkel Co., Milwaukee, Wis.

KENTIA SEEDS

BELMOREANA

FORSTERIANA

New lot, just received. Best quality seed and in splendid condition.

While they last the price is

\$10.00 per 1000 seeds.

JACKSON & PERKINS COMPANY
Newark, New York

Iris, Liliums, Lycoris, Etc.

For Fall Delivery

JOHN LEWIS CHILDS, Inc.

FLOWERFIELD, L. I., N. Y.

PAPER WHITE NARCISSI

Romans, L. Candidum, Freesias, mammoth, L. Giganteum.

Dutch Hyacinths and Narcissi, best variety.

Storage. Best Quality. Write for Prices.

D. RUSCONI, 126-128 West 6th Ave., CINCINNATI, OHIO

PACIFIC COAST DEPARTMENT

PASADENA, CAL.

The tenth annual fall flower show of the Pasadena Horticultural Association was held at the Hotel Maryland, October 25 to 27. The large rooms were filled with a magnificent display of all classes of stock, plants and cut blooms being better than ever seen here before. This association is made up almost entirely of private gardeners, and the splendid show they put up every year speaks volumes for their energy and ambition. The writer had only time to look at the general effect, and consequently many of the trade groups were overlooked, but one or two stand out in memory.

The Beverly Hills Nursery had a splendid group of conifers of rare and beautiful kinds, well arranged with others of the better known types. Miss Sadie Thomas, as usual, had an excellent display of novelties in mums, the pompons and singles being especially interesting. Theodore Payne had a large collection of native shrubs and plants, while Edward Rust came out with dahlias in great variety. H. Clinkaberry, gardener to Dr. Schiffman, put up a splendid display of orchids, and almost all the principal firms in Los Angeles and Pasadena were represented.

H. R. Richards.

LOS ANGELES.

The Market.

Business on the whole has been remarkably good. The advantage has been slightly with the retailers, owing to the fact that the continued hot spell has prevented violet shipping over the long-distance route and because there has been a heavy demand for funeral work and wedding decorations. Weddings have been more numerous than usual at this time of year, this, no doubt, being the result of departures for training encampments. Entertainments of various kinds have called for large numbers of flowers, and the return of patrons to homes has made business better.

Regarding stock, mums still hold the field and prices have stiffened considerably. The greenhouse-grown stock is arriving in excellent shape. Pompons are in considerable demand, but the supply is too great to be coped with, and many have to be dumped. The supply of roses is about equal to the demand, and the blooms are of good quality. There is a shortage on some days of short and medium stock for funeral work, but other flowers are being substituted. Cecile Brunners are plentiful and Beauties are better than usual.

Dahlias keep up well and probably have sold more freely this year than

"The season just closed has been a most successful one, and we are more than pleased with the results of the advertising we carried in The Review." — Los Robles Nursery, Santa Cruz, Cal., Sept. 17, 1917.

ever before. Small flowers generally are scarce and lack variety. Carnations are plentiful and of about average quality. Orchids have been in good demand, but, as usual, there is some waste in the labiatas. Valley is out of the market except in small quantities. Greens are plentiful and good.

Various Notes.

J. Wright, of Wright's Flower Shop, has completely recovered from his recent illness. He is spending a good deal of time at the greenhouse range at Moneta. The stock is arriving in fine shape; some splendid cut cyclamens are included with the roses and other stock.

D. MacRorie, of San Francisco, was a visitor last week.

Theodore Payne has returned from his northern trip. He reports several thousand miles without a puncture until he got back to Saugus, almost within sight of home.

H. W. Turner is scheduled to leave this week for Bisbee, Ariz., where he intends to open a store.

The Broadway Florist reports big business. A Greek wedding, a Jewish wedding and many flowers for the opening of a mausoleum at Whittier kept the whole force busy. A large batch of funeral work materialized at the same time.

O. W. Howard, who superintends the landscape work for Howard & Smith, left this week for Texas, where the firm has a large contract. Texas is a big state, but the supposition is that O. W. was headed for "somewhere" near El Paso.

Albert Knopf, of the Redondo Floral Co., writes from Chicago that he is being well looked after by the eastern brethren and is enjoying his trip immensely.

The L. A. Floral Co. reports business as picking up well and, in spite of the unseasonably hot weather, gets few complaints on the long-distance shipping orders.

Frank Lichtenberg entertained his staff at dinner at the Jonathan Club the other night. Mr. Lichtenberg is modest in talking about these things, but I have it from several members of the staff that it was "some" time. Ability

ENLIST NOW and join the **SATISFIED CUSTOMERS**
ranks of our

Listen to what they say:

"Minneapolis, Minn., October 12, 1917.

L. A. FLORAL CO.,

Gentlemen:—

Your shipment received today in good condition.

Please ship as usual:

25 Pink Chrysanthemums

25 Maroon "

50 Yellow "

200 Assorted Pompons (pink and lavender)

Hoping that this order will receive your prompt attention, we are

Yours very truly."

L. A. FLORAL CO.

FRED SPERRY, Manager

House of Quality and Service

407 So. Los Angeles St.

LOS ANGELES, CAL.

LONG DISTANCE SHIPPING OUR SPECIALTY

Mention The Review when you write.

CALIFORNIA CHRYSANTHEMUMS carry well to all points East, via Refrigerator Express. For quality and service, send your orders to the

E. W. McLELLAN COMPANY, Inc., Wholesale Growers and Shippers, 451 Bush Street, San Francisco, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to change.

	Short	Medium	Long
Hoosier Beauty.....per 100,	\$5.00	\$9.00	\$12.00
Ophelia.....	5.00	9.00	12.00
Shawyer.....	5.00	8.00	10.00
White Killarney.....	5.00	8.00	10.00
Pink Killarney.....	5.00	8.00	10.00
Helen Taft.....	5.00	8.00	10.00
Richmond.....	5.00	8.00	10.00
CARNATIONS.....	\$2.00 and \$3.00		
Sprengerl.....per bunch,			.50
Hardy Ferns.....per dozen bunches,			2.00
Spray Chrysanthemums.....per bunch,			.50

Miller Floral Co. UTAH
FARMINGTON, UTAH
Mention The Review when you write.

Asparagus Plumosus Sprays

\$1.00 per 100

HARRY BAILEY

R. F. D. 6. Los Angeles, Cal.

Mention The Review when you write.

and loyalty on the part of the staff are recognized by Mr. Lichtenberg as big factors in his remarkable success.

C. S. Morris, formerly of J. A. Morris & Son, has started in business for himself as a landscape gardener and dealer in nursery stock, and so will have to contribute \$1 to the state of California.

H. Reeve Darling, of Darling's Flower Shop, reports an unusually good demand for wedding decorations and says that the amount spent for bouquets is rather above than below the average of recent years. The October business at the store went far ahead of last year's.

Walter Garbett, manager of the wholesale store of W. Armacost & Co., says they are well pleased with the way things are opening up. The "Sold Out" signs were on roses nearly every day during the week. The interior fitting of the store has not yet been completed, but when it has the store will be thoroughly up-to-date in equipment.

S. Murata & Co. report that a big item in the shipping trade now is ready-made designs, many small retailers preferring to have them sent rather than to keep a stock of supplies on hand.

Tassano Bros. say they are going to have many kinds of greens, having made especially favorable arrangements in the north. They handle the cuts at their places at Glendale and Artesia.

H. R. Richards.

A. Ecke reports that the prospects for a good crop of poinsettias are much brighter than they were a year ago, owing to the warm weather throughout the entire summer and fall. Mr. Ecke has 56,000 blooms this year and expects the early varieties will be ready for shipment before Thanksgiving. His methods of curing and packing make them fit for long-distance shipping.

SAN FRANCISCO.

The Market.

The flood of chrysanthemums is unabated, but no complaints are being registered on this score, as the blooms show splendid average quality and are in unlimited demand. Some are exceptionally fine and bring unusually high prices, considering the heavy supply. Quantities of pompons are brought in

LONG DISTANCE

From time to time we have published letters from satisfied customers all over the country who have used our flowers and written us to praise our stock, packing and business methods.

OUR THANKS

are due to all these; also to the long list of patrons who stand by us "through thick and thin," summer and winter, and who by their patronage enable us to keep up our end of the business.

TO ALL

we tender our sincere wishes for a banner season 1917-1918. In our new wholesale store, the largest and best equipped west of Chicago, we are better fixed than ever to take care of your orders and we are always at your service. A few leaders we are now shipping are:

Violets, Mums, Cecile Brunner and other Roses, Sweet Peas, Centaureas and all classes of Greens.

UP-TO-THE-MINUTE BASKETS AND SUPPLIES

S. Murata & Co.

380-386 So. Los Angeles St., LOS ANGELES, CAL.

Oldest and Most Experienced Shippers in Southern California

WE NEVER MISS

Mention The Review when you write.

CALIFORNIA

M U M S

In all colors and varieties

\$1.00, \$1.50, \$2.00

ENOMOTO & CO., Inc.

Wholesale Florists

35 Saint Anne St., SAN FRANCISCO, CAL.

FLOWERS -- EVERGREENS -- SUPPLIES

In our new store we have more and better facilities for handling your business than ever before, and you know we have been in the green business a long time. Send your inquiries to

TASSANO BROS.

422 Wall Street,

TONY TASSANO, Mgr.

Los Angeles, Cal.

Main 3111--Home A7892

Mention The Review when you write.

daily. Despite the heavy offerings, some say they could use more good whites, these being in lighter supply than some of the colors. Outdoor flowers, such as marigolds, cornflowers, etc., are about gone, but there are good gladioli appearing for so late in the season.

The carnation situation is not encouraging. It is likely that the supply will be none too large all winter, as many of the plants are small. There are plenty of good roses, except American Beauties. Fine Russells are arriving, and Ophelia, Hadley and Ward show splendid quality and sell readily. There is a nice cut of baby roses; Cecile Brunner continues plentiful and in good demand. Of valley there is enough for normal requirements, and the same may be said of cattleyas and other fancy stock. More violets could be used on certain days, but the supply is increasing rapidly, so there probably will soon be plenty for all needs.

Various Notes.

Two or three unusually large funerals

Southern California Flower Market, Inc.

421-423 Wall Street, LOS ANGELES, CAL.

LARGEST WHOLESALE FLORISTS AND SHIPPERS IN THE WEST

Always Something New Direct from the Growers

WE ARE HEADQUARTERS FOR: CALIFORNIA FLOWERS

Let us convince you

Mention The Review when you write.

brought a rush of orders to the downtown florists during the week, swelling the volume of business largely. One funeral, in particular, called for various pieces of orchids and other fancy stock, the price of which ran into three figures.

The rush of funeral work last week made it necessary for the Misses Hanon to employ extra help from some of the other florists. Reports of a heavy week's business are forthcoming from other concerns, including Podesta & Baldocchi, Joseph's, Pelicano, Rossi & Co., MacRorie & McLaren, Art Floral Co., Julius Eppstein, the Bellevue Florists, F. C. Jaeger & Son, the Francis Floral Co., Mrs. Darbee and Boland's.

The E. W. McLellan Co., according to

Manager J. A. Axell, is supplying a heavy shipping demand for White Turner chrysanthemums, the blooms of which are exceptionally large. Shipping orders are large, and the firm is sending out a great deal of helichrysum, in the dried state.

W. Onishi, of the United Flower & Supply Co., is making a special feature of Turner mums this year, the demand for which is so strong that he has his supply sold out three or four days in advance. He is getting the same price as when he first started cutting.

Henry Avansino, of Avansino Bros., says this year they find a stronger demand for white, pink, bronze and fancy colored chrysanthemums than for yellows, which held first place for several years.

The Emporium plant and seed department is being moved to a new location on the ground floor, adjoining the cut flower section, pending the fitting up of permanent quarters for both departments.

J. R. Woodbridge, of the California Fern Co., Los Angeles, paid a visit to the San Francisco trade this week.

Mrs. Lichtenstein, of the Terminal Florists, says they have been busy with funeral work and table decorations, besides experiencing a good counter trade. Being near the Ferry, they get work from the naval training station.

Joseph Lagomarsino, one of the leading violet growers of the San Francisco bay district, has been experimenting with sweet peas with a view to growing large quantities of them outdoors for winter cutting. He planted some seeds in August and is now bringing in a few cut flowers. Next year he hopes to have a large cut in December and January. He has secured land, in the Black hills, at an elevation of 500 feet, which he thinks will serve his purpose admirably.

William Scanlon has resumed his duties with Albert O. Stein after a brief army experience, having failed to pass the physical examination on account of an operation.

Miss Bertha Cohn, one of the proprietors of the Bellevue Florists, had her tonsils removed at the St. Francis hospital a few days ago, following a severe attack of tonsillitis. She is now recuperating at her home. Her partner, Miss Rothschild, reports business well up to expectations, hotel work keeping up satisfactorily. This firm has been delivering many flowers to the Letterman hospital at the Presidio.

Donald McLaren, of MacRorie & McLaren, is back in the city after a vacation in the central part of the state.

Julius Eppstein, in the St. Francis hospital, reports a good demand for cut flowers and some nice decorations. A large Halloween affair will require quantities of chrysanthemums. Mr. Eppstein considers prices for orchids rather high in view of the large supply.

G. C. Roeding, president of the Fancher Creek Nurseries, Fresno, paid the local trade a visit last week.

H. S. G.

SPOKANE, WASH.

The Market.

Market conditions are a trifle unsteady, with the demand for flowers varying a great deal from one day to another. On the whole, however, conditions have improved. Stock is plentiful in most lines and good quality is generally the rule. Home-grown mums are

MOVED INTO LOS ANGELES

We have opened a Wholesale Florists' store at
221 East Fourth Street

Our principal aim is to best distribute the product of our large greenhouses at Sawtelle, Cal.

We have 125,000 feet of modern glass in Beauties, Roses, Valley, Orchids, Lilies and Flowering Plants, and seven acres of lath devoted to Asparagus Plumosus sprays and strings, Asparagus Sprengeri and Smilax. This insures a steady green supply.

We will also do a local shipping business in all seasonable flowers—Chrysanthemums, Carnations, Violets and Florists' Supplies.

We sell to dealers only.

Write for price lists.

Walter Armacost & Co.

221 East Fourth Street,

LOS ANGELES, CAL.

CYCLAMEN

Five colors, from best English Seed. Orders booked now for immediate delivery. 4-inch and 6-inch pots, fine, bushy plants, at 20c and 50c each.

**FRED GROHE, R. D. 4,
SANTA ROSA, CAL.**

Calla Lily and Freesia BULBS

We are now booking orders for the above stock for immediate or later delivery. Get our prices.

CURRIER BULB CO., Seabright, Cal.

improving as the later varieties come in and are finding a ready sale to the retailer, who is taking his chances on the stock he buys; the retail business seems to be a little slow in getting started.

Various Notes.

The annual mum show was held at the city greenhouses, Manito park, October 28. Park Superintendent John W. Duncan had on exhibition some unusually fine blooms, several of the Turners measuring more than fifteen inches in diameter. Among the newer varieties which attracted attention were the following: Alice Day, William Rigby, A. S. Baldwin, Odessa, Earl Kitchener, Pockett's Surprise, William Lease and Mrs. P. Stephenson.

Burnette Bros. were first on the market with Bonaffon mums, which are fine and large. They also had a few Marigolds that were beauties, but they do not intend to grow many of this variety.

The Spokane Florist Co. had a home and church wedding decoration last week that was one of the most elaborate ever handled. The event called for flowers for numerous parties and receptions tendered to the bride-to-be before the wedding. Much corsage work was done for orders of the better class.

ORDER NOW

PRIMULA OBCONICA

(Ronsdorfer Strain)

2 1/4-inch pots, \$5.00 per 100

Write for Wholesale List of Ferns in flats and 2 1/2-inch pots; also Adiantum, Nephrolepis, Kentias, etc.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

PURITY FREESIAS SPECIAL OFFER

50,000 7-16 in. in Diam. (small 1-2 in.) \$4.00 per 1000
50,000 1-2 in in Diam. 7.50 per 1000

Delivered Prepaid by Express

Write for special prices on fine Calla Bulbs

LILYDALE BULB COMPANY
Santa Cruz, California

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

H. L. Olsson is figuring on a trip to the coast to visit a brother-in-law at the cantonment at American Lake.

S. Younkin, accompanied by John W. Duncan and E. S. Eugene, last week made an auto run to Twin lakes. While there they located a bed of sphagnum

BUDDED ROSES STRONG FIELD-GROWN PLANTS

Propagated on disbudded Manetti.

The following at \$20.00 per 100
(Write for prices on thousand lots)

Bianca
Chrissie Mackellar
Climbing American Beauty
Edith Part
General Sup. Arnold Janssen
Hilda Richardson
Lady Dunleath
Mad. Edouard Herriot
Marcella

The following at \$15.00 per 100
(Write for prices on thousand lots)

Beaute de Lyon
Cl. Mlle. Cecile Brunner
Cl. Pink Maman Cochet
Cloth of Gold
Duchesse d'Auerstaedt
Edward Mawley
Franz Deegen
George Dickson
Gloire de Chedane Guinoisseau
His Majesty

The following at \$12.50 per 100
(Write for prices on thousand lots)

American Beauty
Anna de Diesbach
Aug. Guinoisseau
Avoca
Baby Rambler
Baldwin (Helen Gould)
Bardou Job
Beaute Inconstante
Belle Siebrecht
Betty
Black Prince
Bridesmaid
Chas. J. Grahame
Cl. Belle Siebrecht
Cl. Bridesmaid
Cl. Kaiserin Augusta Victoria
Cl. Papa Gontier
Cl. Perle des Jardins
Cl. Souv. de Wootton
Cl. White Maman Cochet
Cl. White Pet
Crimson Rambler

Miss Alice de Rothschild
Mrs. Chas. Hunter
Mrs. Chas. Russell
Mrs. Herbert Hawksworth
Mrs. Muir Mackean
Mrs. Wallace H. Rowe
Verna Mackay
Willowmere

Irish Elegance
Lady Hillingdon
Lyon
Marquise de Querhoent
Melody
Mrs. David Jardine
Mrs. Wakefield Christie-Miller
Sunburst
Tausendschoen

Dr. Grill
Duchess of Albany
Duchesse de Brabant
Earl of Dufferin
Elizabeth Rowe
Empereur du Maroc
Empress of China
Etna
Etoile de France
Etoile d'Or
Fisher Holmes
Fortune's Yellow
Frau Karl Druschki
Gainsborough
General Jacqueminot
General MacArthur
George C. Waud
Gloire de Margottin
Golden Gate
Grace Darling
Grace Molyneaux
Gruss an Teplitz

Helen Good
Hon. Ina Bingham
Hugh Dickson
Improved Rainbow
John Cuff
Jubilee
Kaiserin Augusta Victoria
Killarney
Lady Battersea
Lady Ursula
La Detroit
La France
Lamarque
Liberty
Mabel Morrison
Mad. Abel Chatenay
Mad. Alfred Carriere
Mad. Caroline Testout
Mad. Chedane Guinoisseau
Mad. de Wattville
Mad. Driout
Mad. Hoste
Mad. Lombard
Mad. Leon Pain
Mad. Vermorel
Mad. Wagram
Mad. Welche
Magna Charta
Marechal Niel
Marie Van Houtte
Miss Kate Moulton
Mlle. Cecile Brunner
Moschata Nivea
Mousseline
Mrs. John Laing
Mrs. Myles Kennedy

The following at \$12.50 per 100
(Write for prices on thousand lots)

Mrs. R. G. Sharman Crawford
Mrs. Theo. Roosevelt
My Maryland
Niles Cochet
Niphotos
Papa Gontier
Paul Neyron
Perle des Jardins
Perle d'Or
Philadelphia Rambler
Pink Cherokee
Pink Moss
Prince Camille de Rohan
Prince de Bulgarie
Queen of Edgely
Rainbow
Ramona
Reine Marie-Henriette
Reine Olga de Wurtemberg
Reve d'Or
Rose Queen
Safrano
Souv. du Pres. Carnot
Souv. de Wootton
Sunset
Sweet Briar
The Bride
Ulrich Brunner
Veilchenblau
Viscountess Folkestone
White Maman Cochet
William Allen Richardson
Winnie Davis
Yellow Maman Cochet
Yellow Rambler

With 52 years' experience in the nursery business in California, suitable soil and location and long growing season, we are enabled to produce the highest possible grade of stock and pack it for safe delivery to any part of the United States or Canada.

Let us reserve your requirements now. All stock is dug and shipped fresh from the field. No storage stock. We begin shipping after it rains sufficiently to enable us to get good roots, which in ordinary seasons is about December 15th.

Write for complete Price List of Ornamental and Fruit Stock, ready December 1st.

CALIFORNIA NURSERY CO., Inc. Established 1865 Niles, California

Mention The Review when you write.

CALLAS

AETHIOPICA - ELLIOTTIANA

Limited supply of Dutch Bulbs

LOS ROBLES NURSERY & GARDEN

GROWERS AND DISTRIBUTORS

SANTA CRUZ, CALIFORNIA

Mention The Review when you write.

moss, from which they contemplate to draw next summer. L. B. H.

PORTLAND, ORE.

With the weather remaining pleasant after the frost a week ago, business has not improved to any great extent. There is still a considerable stock of mums that has not been cut because of the dull market. Chieftain and Turner mums are in the market; also a large supply of pompons. Carnations are abundant, but have little sale.

The strike of the employees at the shipbuilding plant is over after five weeks of idleness. This had a depressing effect on business.

The nurserymen are still complaining because of the absence of rain.

Azaleas are expected within a short time from the Cottage Gardens Nurseries, Eureka, Cal.

George S. Bush & Co. report that three shipments of bulbs, totaling 200 cases, are on their way from New York.

Niklas & Son have been cutting some extra good Chrysolora mums.

Clarke Bros. had some of the first big Turner mums of the season.

The committee of growers of the Portland Floral Society held a meeting

Specialists in Specimen Stock for Landscape Work

Hardy Rhododendrons, Azaleas, Boxwoods, Hollies and a complete line of Coniferous Evergreens

Write for prices

Cottage Gardens Nurseries, Inc.
Eureka, California

Mention The Review when you write.

California Cut Flower Co.

433 West 7th Street, LOS ANGELES, CAL.

We are headquarters for all the best flowers coming to this market.

Mention The Review when you write.

at the store of Niklas & Son, October 23, and discussed the wholesale prices of stock and packing charges.

W. G. W.

THE S. MURATA & CO. GROWTH.

The accompanying illustration shows a portion of the store of S. Murata & Co., 380 South Los Angeles street, Los Angeles, Cal. The history of this concern shows a constant growth in the business since Mr. Murata purchased the interest of his employer in the store on Hill street six years ago. By his genial personality and business ability, Mr. Murata rapidly added to his customers among the trade on the Pacific coast. Increase in the volume of sales made larger quarters necessary and the business was moved from Hill street to 751 South Broadway. In the meantime

BULBS, CALIFORNIA-GROWN

Freesia Purity (true), Daffodils, Poeticus Narcissus, Gesneriana Tulips, Early-flowering (Baby) Gladiolus and others, Spanish Iris, Ixias, etc. Splendid quality. Best varieties. Prices reasonable.

I get repeat orders for my bulbs, season after season, from well satisfied customers whom I have supplied in previous seasons.

Write for Price List.

C. EADEN LILLEY

Wholesale Florist and Bulb Grower, SANTA CRUZ, CALIF.
Mention The Review when you write.

CALLAS

Special Prices to Close Season
Fine Sound Stock

20,000 1 1/2-in. diam., per 1,000\$35.00
30,000 1 1/4-in. diam., per 1,000 20.00
50,000 1 -in. diam., per 1,000 12.00
F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lillydale Bulb Co., Santa Cruz, Calif.
Mention The Review when you write.

ARAUCARIA BIDWILLII

out of 2-in. pots, 15c each

Araucaria Bidwillii, out of 4-in. pots, 25c each
Erica Mediterranea, out of 2-in. pots, 5c each
Erica Melanthera (pink), 2-in. pots, 15c each

PACIFIC NURSERIES

COLMA, San Mateo Co., CALIFORNIA
Mention The Review when you write.

KENTIAS! KENTIAS!

and Carloads of Other Palms.

K. Forsteriana, from 5-inch pots, 60c and 75c. Cash with order.

Ask for our wholesale illustrated palm list.

EXOTIC NURSERIES

Santa Barbara, Cal.

PALMS PALMS

G. Newman had joined with Mr. Murata, taking a half interest in the business. This partnership was later dissolved. The Broadway store, too, became too small and the business was moved to its present fine quarters. Here W. Hattari and H. R. Richards became interested in the concern.

The ground floor of the building, only a portion of which is shown in the illustration, is used as the salesroom, while the basement is used for storage purposes. The concern carries florists' supplies, grass and clover seed, fertilizers, hose and nursery sundries. The latter lines were put in when the present firm was organized.

The cut flower and greens shipping business done by this firm is large. While the bulk of the stock goes to Utah, Arizona, Texas and New Mexico, a considerable quantity of it is shipped to more remote points. Both New Orleans and Chicago furnish outlets for violets and chrysanthemums, while shipments have been made to New York city. Other points in the middle west and northwest also are supplied.

The growth of the business is a tribute to Mr. Murata's ability and practical knowledge of the business.

S. P.

TACOMA, WASH.

The Market.

Business has not been exciting, except for two or three big funerals. Stock is coming in more freely. Carnations and roses are plentiful and local mums are commencing to replace the California stock to some extent, though the quality of the home-grown so far has not been up to the standard. The tarnish bug this year seems to have been working overtime, some of the growers reporting never having known it to be so bad. Pot plants are scarce, cyclamens and mum plants, with a few obconicas, being the only things in blooming plants, but they are not moving fast. Ferns and Rex begonias seem to sell more readily and give better satisfaction at this time of year.

The greenhouse men are beginning to wonder if they are going to get their Easter lily bulbs. The Formosas have not shown up yet, and with no sign of



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

POINSETTIAS

Largest Wholesale Grower and Shipper of best Poinsettia Blooms. Plantations on frostless grounds. Every bloom is separately protected against storm. Years of experience in supplying large and small users.

No. 1. A. Fancy Blooms.....\$15.00 per 100
No. 2. Large Blooms 12.50 per 100

No. 3. Medium Blooms.....\$10.00 per 100
No. 4. For Decorating..... 7.00 per 100

AVOID THE RUSH.

PLACE YOUR ORDER NOW.

A. ECKE. 1226 HAY AVENUE. LOS ANGELES, CAL.

Mention The Review when you write.

We are the Largest Growers of ROSES—PORTLAND ROSES

Superior Quality—Choice Varieties—Sell Better—Grow Better.

Ask for Price Lists. Order Now.

MOUNTAIN VIEW FLORAL CO., PORTLAND, OREGON

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

the giganteums, it begins to look as if we may have to substitute something for lilies this Easter.

Various Notes.

George Rosaia, of Rosaia Bros., Seattle, was a visitor in town October 22.

Albert Smith, son of Fred Smith, of the Smith Floral Co., has joined the Quartermaster's department in the national army and is stationed at Camp Lewis, Tacoma. He says the life is entirely different from working in the greenhouse, but he is glad to do his bit for Uncle Sam.

Misses Marie and Nellie Watson, of the Twin City Floral Co., Centralia,

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

TABLE FERNS

2½-inch pots\$3.00 to \$4.00 per 100
From Flats..... 2.00 per 100

**Foliage and Blooming Plants
in Season.**

RAHN & HERBERT CO., Clackamas, Ore.

Mention The Review when you write.

GERMAN IRIS

Fritjof, Bluestone and others,
\$3.00 per 100.

**WEED LANDSCAPE NURSERY,
Beaverton, Ore.**

Mention The Review when you write.

motored up with friends one day recently and reported business good in the southwest city.

William Crammatte, of the Hayden-Watson Floral Co., is thinking of offering a prize for the best recipe for keeping a delivery boy. Raising wages has failed; he wants to know what to do next.

H. E. Rees, with the Tacoma Wholesale Floral Co., is trying to figure out the best way to celebrate the first anniversary of his only son and heir. We suggest that he pass the cigars to his friends and then buy the boy a Liberty bond.

A. S.

BELLINGHAM, WASH.

I. V. Wilson has resigned his position as traveler for the Poehlmann Bros. Co., of Chicago, to take charge of the design department of the Floral Exchange.



View in the Store of Murata & Co., Los Angeles, Cal.

Carnations, Chrysanthemums, etc.

WRITE FOR PRICES.

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.

4157 Conrad Avenue

SEATTLE, WASH.

Mention The Review when you write.

FERNS

Boston, Whitmanii, Harrisii, Scottii, Teddy, Jr., and Amerpohill

5-inch.....	\$0.40; Select.....	\$0.50
6-inch.....	.65; Select.....	.75
7-inch.....	.75; Select.....	1.00
8-inch.....	1.25; Select.....	1.50

Cash, please.

WOODMERE FLORAL CO.

7610 65th Ave., S. E., Portland, Ore.

Mention The Review when you write.

Mr. Wilson's family has made its home in Bellingham.

Local florists have agreed on a delivery charge of 10 cents on orders under \$1 and 15 cents for suburban deliveries of the same amount. The people thus far have willingly paid the added charge. The florists this season will hold carnations at \$1 per dozen and violets at 25 cents per bunch.

W. Case, formerly of Horst's flower store, is now with the Hollywood Gardens, Seattle.

The demand for chrysanthemums this year has been exceedingly heavy. The Floral Exchange, which had mums early in September, has been short of stock since the first arrivals, owing to the heavy demand. However, there has been a slightly decreased demand for roses.

The fall flower show held in September was well up to that of any other year, the exhibits being surpassingly fine. The feature of the show was a *Lilium auratum* with 200 odd blooms.

With one of the largest government bulb gardens in the country at her door, Bellingham is facing a famine in bulbs. The government has properly agreed to sell no bulbs, and florists are unable to get a sufficient supply from importers. Local and California bulbs are selling readily, but the varieties are limited.

Express shipments have gotten through promptly thus far. Florists had been somewhat worried over getting California violets, but there is no indication of any delays along this coast. Service this year promises to be up to that of last.

The theaters are using flowers extensively this year, several season contracts for decorating having been let. The effect is being reflected in other lines of business.

The Bellingham Bulb Garden—not the government farm—brought in the first local chrysanthemums October 10.

The Snohomish Floral Co. has been shipping to the local market some extra fine gladioli and Easter lilies.

C. F. A.

San Diego, Cal.—The Boston department store featured a flower show for advertising purposes October 24 and 25.

NEW FRENCH HYDRANGEAS

Field-grown for forcing

Mme. E. Mouillere
Bouquet Rose
Mme. Tremault
Mme. Maurice Hamar
La Lorraine
Souv. de Mme. E. Chautard
Mme. Rene Gaillard
General de Vibraye
E. G. Hill
Mousseline
Mme. Riveram

5 to 6 shoots, \$20.00 per 100; 7 to 8 shoots, \$25.00 per 100; 9 to 10 shoots, \$35.00 per 100.

CLARKE BROS.

287 Morrison St., PORTLAND, ORE.

NEW GREENS FROM CANADA

Cedar Fronds. Most useful for florists' work; keep in good condition for months. Packages of 100, 6 to 9 in. long, \$3.50 per 1000. (Special prices on cedar branches on application.)

Oregon Grape. Very effective in design work, also sell well for parlor decoration, put in damp soil or water; keep for long time; come in varied shades of green, as season advances some turn red, brown, bronze and purple. Once tried, repeat orders follow. Per 1000, \$3.50.

Salal. One of our native plants, green all winter, sprays very useful. Per lb., 35 cts.

Vaccinium. This shrub turns from green to bronze-red as season advances and is in a class all by itself. Sprays from 1 to 2 feet. Per lb., 35 cts.

All these goods take classification as "Florists' Cuttings" and take N. or second class express rate. Rate to Chicago is \$7.50 per 100 lbs. U. S. duty is 10 per cent and port of entry is Portal, North Dakota. Orders with cash receive preference. Trial order solicited. Canadian florists now use these largely.

W. H. MARCON, Alberni, B.C., Vancouver I.

Boston and Teddy, Jr., Ferns

5-inch, 40 cts.; 6-inch, 50 cts.

CHRYSANTHEMUMS

Caprice, 6-inch, 50c to 75c; **Ivory**, 5-inch, 35c; **Turner**, 5-inch, single stems, 35c.

PRIMULA MALACOIDES, pink, white, lavender, 4-inch, 10c; 2½-inch, 4c.

CYCLAMEN, 6-inch, 60c; 5-inch, 40c; 4-inch 25c.

WASHINGTON FLORAL CO.

40th and Madison, SEATTLE, WASH.

Quillin & Dressen, Successors to C. Hoffmeister

PRIMULA OBCONICA GIGANTEA

8000 as fine stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 8-inch. \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **H. L. OLSSON CO., Inc.**, Wholesale Growers to the Trade, Spokane, Wash. Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

PEONIES

Apple Blossom, fine white. **Fragrans**, pink
\$8.00 per 100

Send for bargain list of other varieties.

WEED LANDSCAPE NURSERY, Beaverton, Ore.

Mention The Review when you write.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.

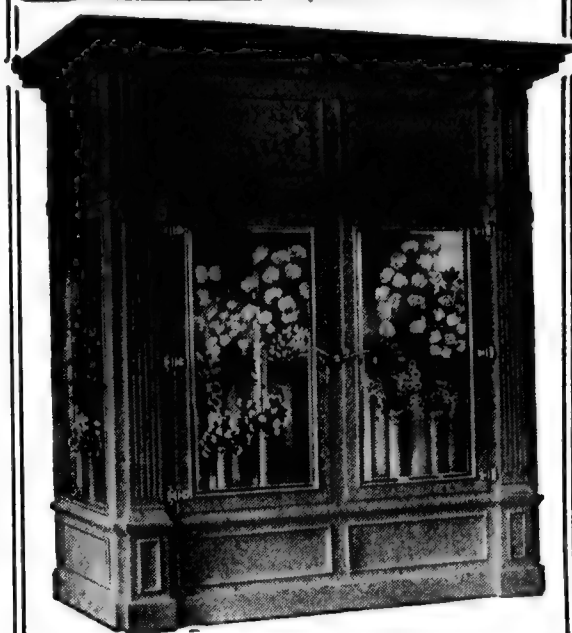
Mention The Review when you write.

Asp. Plumosus, A. Sprengerii, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Mention The Review when you write.



Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with a

MCCRAY

Florist Refrigerator

The McCray patented system of refrigeration maintains a cool, even temperature and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too, and its plate glass doors and sides display your flowers in the most attractive way.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel as you desire.

Send for Free Catalogue.

No. 74 for Florists

No. 92 for Residences

McCray Refrigerator Co.

788 Lake St.,

KENDALLVILLE, IND.

Agencies in all principal cities.

G. Newman had joined with Mr. Murata, taking a half interest in the business. This partnership was later dissolved. The Broadway store, too, became too small and the business was moved to its present fine quarters. Here W. Hattari and H. R. Richards became interested in the concern.

The ground floor of the building, only a portion of which is shown in the illustration, is used as the salesroom, while the basement is used for storage purposes. The concern carries florists' supplies, grass and clover seed, fertilizers, hose and nursery sundries. The latter lines were put in when the present firm was organized.

The cut flower and greens shipping business done by this firm is large. While the bulk of the stock goes to Utah, Arizona, Texas and New Mexico, a considerable quantity of it is shipped to more remote points. Both New Orleans and Chicago furnish outlets for violets and chrysanthemums, while shipments have been made to New York city. Other points in the middle west and northwest also are supplied.

The growth of the business is a tribute to Mr. Murata's ability and practical knowledge of the business.

S. P.

TACOMA, WASH.

The Market.

Business has not been exciting, except for two or three big funerals. Stock is coming in more freely. Carnations and roses are plentiful and local mums are commencing to replace the California stock to some extent, though the quality of the home-grown so far has not been up to the standard. The tarnish bug this year seems to have been working overtime, some of the growers reporting never having known it to be so bad. Pot plants are scarce, cyclamens and mum plants, with a few obconicas, being the only things in blooming plants, but they are not moving fast. Ferns and Rex begonias seem to sell more readily and give better satisfaction at this time of year.

The greenhouse men are beginning to wonder if they are going to get their Easter lily bulbs. The Formosas have not shown up yet, and with no sign of



Gruss an Teplitz, General MacArthur, Edward Mawley, La France, Mme. Abel Chatenay and Mme. C. Testout, besides many others. Write for list.

HOWARD ROSE CO., :: HEMET, CALIFORNIA

Mention The Review when you write.

POINSETTIAS

No. 1. A. Fancy Blooms.....\$15.00 per 100
No. 2. Large Blooms 12.50 per 100

Largest Wholesale Grower and Shipper of best Poinsettia Blooms. Plantations on frostless grounds. Every bloom is separately protected against storm. Years of experience in supplying large and small users.

No. 3. Medium Blooms.....\$10.00 per 100
No. 4. For Decorating..... 7.00 per 100

AVOID THE RUSH.

PLACE YOUR ORDER NOW.

A. ECKE, 1226 HAY AVENUE, LOS ANGELES, CAL.

Mention The Review when you write.

We are the Largest Growers of ROSES—PORTLAND ROSES

Superior Quality—Choice Varieties—Sell Better—Grow Better.

Ask for Price Lists. Order Now.

MOUNTAIN VIEW FLORAL CO., PORTLAND, OREGON

Mention The Review when you write.

ASTERS

Send your order at once for 1916 crop Aster seed. Quality the best yet. Florists everywhere getting good results.

"THE HOME OF ASTERS"

HERBERT & FLEISHAUER

McMINNVILLE, OREGON

Mention The Review when you write.

the giganteums, it begins to look as if we may have to substitute something for lilies this Easter.

Various Notes.

George Rosaia, of Rosaia Bros., Seattle, was a visitor in town October 22.

Albert Smith, son of Fred Smith, of the Smith Floral Co., has joined the Quartermaster's department in the national army and is stationed at Camp Lewis, Tacoma. He says the life is entirely different from working in the greenhouse, but he is glad to do his bit for Uncle Sam.

Misses Marie and Nellie Watson, of the Twin City Floral Co., Centralia,

MASTODON PANSIES

The largest exclusive pansy seed and plant industry in the world. For prices and description of separate colors see The Review for September 20.

1917 PRICES:

Mastodon Mixed, ¼ oz., \$1.50; oz., \$5.00.
Private Stock, mixed, ¼ oz., \$1.00; oz., \$6.00.
Greenhouse Special, ¼ oz., \$1.00; oz., \$8.00.
Any separate color, ¼ oz., \$1.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

TABLE FERNS

2½-inch pots\$3.00 to \$4.00 per 100
From Flats..... 2.00 per 100

Foliage and Blooming Plants
in Season.

RAHN & HERBERT CO., Clackamas, Ore.

Mention The Review when you write.

GERMAN IRIS

Fritjof, Bluestone and others,
\$3.00 per 100.

WEED LANDSCAPE NURSERY,
Beaverton, Ore.

Mention The Review when you write.

motored up with friends one day recently and reported business good in the southwest city.

William Crammatte, of the Hayden-Watson Floral Co., is thinking of offering a prize for the best recipe for keeping a delivery boy. Raising wages has failed; he wants to know what to do next.

H. E. Rees, with the Tacoma Wholesale Floral Co., is trying to figure out the best way to celebrate the first anniversary of his only son and heir. We suggest that he pass the cigars to his friends and then buy the boy a Liberty bond.

A. S.

BELLINGHAM, WASH.

I. V. Wilson has resigned his position as traveler for the Poehlmann Bros. Co., of Chicago, to take charge of the design department of the Floral Exchange.



View in the Store of Murata & Co., Los Angeles, Cal.

Carnations, Chrysanthemums, etc.

WRITE FOR PRICES.

Stuber & Richardson

4852 Holly St., SEATTLE, WASH.

Mention The Review when you write.



Seattle Pottery

J. O. Hankins, Prop.

4157 Conrad Avenue

SEATTLE, WASH.

Mention The Review when you write.

FERNS

Boston, Whitmanii, Harrisii, Scottii, Teddy, Jr., and Amerpohlii

5-inch.....	\$0.40; Select.....	\$0.50
6-inch.....	.65; Select.....	.75
7-inch.....	.75; Select.....	1.00
8-inch.....	1.25; Select.....	1.50

Cash, please.

WOODMERE FLORAL CO.

7610 65th Ave., S. E., Portland, Ore.

Mention The Review when you write.

Mr. Wilson's family has made its home in Bellingham.

Local florists have agreed on a delivery charge of 10 cents on orders under \$1 and 15 cents for suburban deliveries of the same amount. The people thus far have willingly paid the added charge. The florists this season will hold carnations at \$1 per dozen and violets at 25 cents per bunch.

W. Case, formerly of Horst's flower store, is now with the Hollywood Gardens, Seattle.

The demand for chrysanthemums this year has been exceedingly heavy. The Floral Exchange, which had mums early in September, has been short of stock since the first arrivals, owing to the heavy demand. However, there has been a slightly decreased demand for roses.

The fall flower show held in September was well up to that of any other year, the exhibits being surpassingly fine. The feature of the show was a Lilium auratum with 200 odd blooms.

With one of the largest government bulb gardens in the country at her door, Bellingham is facing a famine in bulbs. The government has properly agreed to sell no bulbs, and florists are unable to get a sufficient supply from importers. Local and California bulbs are selling readily, but the varieties are limited.

Express shipments have gotten through promptly thus far. Florists had been somewhat worried over getting California violets, but there is no indication of any delays along this coast. Service this year promises to be up to that of last.

The theaters are using flowers extensively this year, several season contracts for decorating having been let. The effect is being reflected in other lines of business.

The Bellingham Bulb Garden—not the government farm—brought in the first local chrysanthemums October 10.

The Snohomish Floral Co. has been shipping to the local market some extra fine gladioli and Easter lilies.

C. F. A.

San Diego, Cal.—The Boston department store featured a flower show for advertising purposes October 24 and 25.

NEW FRENCH

HYDRANGEAS

Field-grown for forcing

Mme. E. Mouillere Mme. Rene Gaillard
Bouquet Rose General de Vibraye
Mme. Tremault E. G. Hill
Mme. Maurice Hamar Mousseline
La Lorraine Mme. Riveram
Souv. de Mme. E. Chautard

5 to 6 shoots, \$20.00 per 100; 7 to 8 shoots, \$25.00 per 100; 9 to 10 shoots, \$35.00 per 100.

CLARKE BROS.

287 Morrison St., PORTLAND, ORE.

NEW GREENS FROM CANADA

Cedar Fronds. Most useful for florists' work; keep in good condition for months. Packages of 100, 6 to 9 in. long, \$3.50 per 1000. (Special prices on cedar branches on application.)

Oregon Grape. Very effective in design work, also sell well for parlor decoration, put in damp soil or water; keep for long time; come in varied shades of green, as season advances some turn red, brown, bronze and purple. Once tried, repeat orders follow. Per 1000, \$3.50.

Salal. One of our native plants, green all winter, sprays very useful. Per lb., 35 cts.

Vaccinium. This shrub turns from green to bronze-red as season advances and is in a class all by itself. Sprays from 1 to 2 feet. Per lb., 35 cts.

All these goods take classification as "Florists' Cuttings" and take N. or second class express rate. Rate to Chicago is \$7.50 per 100 lbs. U. S. duty is 10 per cent and port of entry is Portal, North Dakota. Orders with cash receive preference. Trial order solicited. Canadian florists now use these largely.

W. H. MARCON, Alberni, B.C., Vancouver I.

Boston and Teddy, Jr., Ferns

5-inch, 40 cts.; 6-inch, 50 cts.

CHRYSANTHEMUMS

Caprice, 6-inch, 50c to 75c; **Ivory**, 5-inch, 35c; **Turner**, 5-inch, single stems, 35c.

PRIMULA MALACOIDES, pink, white, lavender, 4 inch, 10c; 2½-inch, 4c.

CYCLAMEN, 6-inch, 60c; 5-inch, 40c; 4-inch, 25c.

WASHINGTON FLORAL CO.

40th and Madison, SEATTLE, WASH.

Quillin & Dressen, Successors to C. Hoffmeister

PRIMULA OBCONICA GIGANTEA

8000 as one stock as you ever saw. Strain from well known specialist abroad, in separate colors. 2-inch, ready for 3-inch, \$5.00 per 100.

Primula Malacoides, our own sowing, from fine lavender pink, 2-inch, \$4.00 per 100. **Table Ferns**, transplanted from flats, ready for pots, \$1.75 per 100. **W. L. OLSSON CO., Inc., Wholesale Growers to the Trade, Spokane, Wash.** Your inquiries for anything you may need will be appreciated.

Mention The Review when you write.

PEONIES

Apple Blossom, fine white. **Fragrans**, pink
\$8.00 per 100

Send for bargain list of other varieties.

WEED LANDSCAPE NURSERY, Beaverton, Ore.

Mention The Review when you write.

WALLFLOWERS—Strong plants, twice transplanted; fine for potwork, in eight best colors. Separate \$5.00 per 100.

PRIMROSES—Best strain of yellow. Plants for 6-inch and 7-inch pots, \$10.00 per 100.

All Varieties of Hardy Perennials.

THOMAS WYLIE

5138 Holly Street, SEATTLE, WASH.

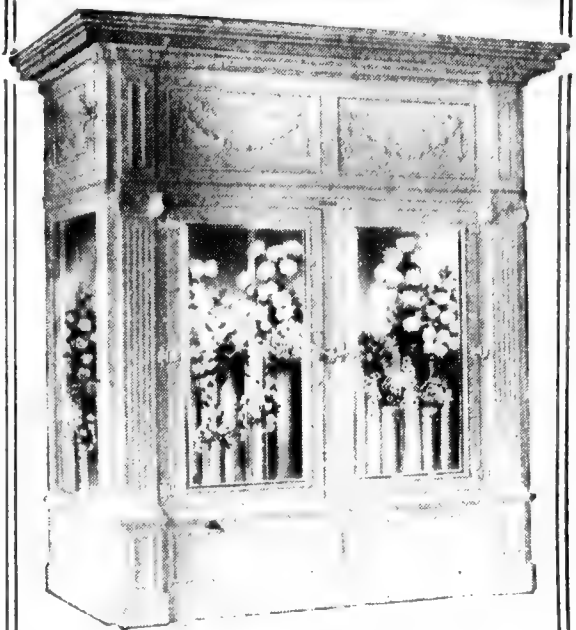
Mention The Review when you write.

Asp. Plumosus, A. Sprengeri, Carnation, Delphinium, Fuchsia, Geranium, Heliotrope, Lantana, Petunia, Pelargonium, Etc. Send for price list.

FRED G. EHLE

224 Sanborn Ave., SAN JOSE, CAL.

Mention The Review when you write.



Increase Your Profits

Stop the losses from withered flowers due to lack of preservation. If you could sell all the blossoms that now wither in stock and are thrown away, think how much you could increase your profits.

You can do just that with a

MCCRAY

Florist Refrigerator

The McCray patented system of refrigeration maintains a cool, even temperature and keeps your flowers always fresh and salable. Your losses from withered stock are done away with.

The McCray is handsome, too, and its plate glass doors and sides display your flowers in the most attractive way.

The woodwork may be had in any finish to match your store's interior decoration. The linings may be either heavy plate mirror or white enamel as you desire.

Send for Free Catalogue.

No. 74 for Florists

No. 92 for Residences

McCray Refrigerator Co.

788 Lake St.,

KENDALLVILLE, IND.

Agencies in all principal cities.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSEYMEN.

President, Lloyd O. Stark, Louisiana, Mo.; Vice-president, J. B. Mayhew, Waxahachie, Tex.; Secretary and Counsel, Curtis Nye Smith, 19 Congress St., Boston, Mass.; Treasurer, J. W. Hill, Des Moines, Ia..

A DISASTROUS fire destroyed the packing shed of Thomas Meehan & Sons, Dresher, Pa., October 27.

A NEW nursery soon will be opened at Oroville, Butte county, Cal., by De Witt Salesbury and W. G. Summers. Both partners are experienced as growers and the firm will specialize in deciduous fruit trees. They will start in business with a stock of 75,000 seedlings.

THE Secretary of State for New York has licensed the Gould Growers' Corporation, of Merrifield, Cayuga county, capitalized at \$35,000. Incorporators are named as follows: W. M. Gould, E. L. Gould, of Newark; J. A. Gould, of Merrifield, who will engage in general farming and the nursery business.

NURSEYMEN will appreciate the assistance given the fruit tree business by the government, which recently has issued Farmers' Bulletin No. 900, entitled "Homemade Fruit Butters." C. P. Close is its author. The pamphlet is an effort to show the housewife how to substitute marmalade for butter, as a wartime expedient.

PETERSON PLANS FOR SUNDAY.

William A. Peterson, nurseryman, is chairman of the finance committee which is preparing for the monster revival to be opened in Chicago March 10, 1918, by Billy Sunday, the famous evangelist. Mr. Peterson's committee plans on the basis of an advance subscription of \$70,000, which is less than half the total expense. "Of the \$150,000 expense account," said Mr. Peterson, "\$20,000 will be for conservation work, \$68,000 will cover the cost of building the tabernacle, rental of site, care of grounds and insurance, \$62,000 will be devoted to the preparatory work, the running expense of the tabernacle, the living expenses of Mr. Sunday and his twenty assistants, and the salaries of the twenty assistants, Mr. Sunday himself receiving no salary." Samuel E. Knecht, of the State Bank of Chicago, of which Mr. Peterson is a director, is treasurer.

HARRISBURG PARK PLANS.

Plans submitted by Warren H. Manning, the Boston landscape architect, and George A. Shriner, superintendent of public grounds and buildings, at Harrisburg, Pa., were approved by Governor Brumbaugh October 19. The plans provide for the placing of trees to be dedicated to each of the cities of Pennsylvania in the Capitol park and also in the extension, there being forty-six trees to be located in these grounds. There are over 300 trees in the parks at present, but some of them are in such bad condition that they will have to be removed, while others are planted too close together, necessitating a different arrangement. The great event of Arbor day next year will be the planting of a girdle of trees about the park, one to be dedicated to each governor of the state. All of these trees, as well as the shrubbery to be planted in the park, will be of Pennsylvania

We have the following list of Shade and Ornamental Trees, transplanted unless otherwise noted. Send in your list of wants for special pricing.

300 Ash.....	8-10	350 Hackberry.....	2 1/2-3
3000 ".....	6-8	100 ".....	8-4 in. Cal.
8000 ".....	5-6		
7,000 Box Elder.....	4-5	250 Honey Locust.....	4-5
9,000 ".....	5-6	200 ".....	5-6
10,000 ".....	6-8	100 ".....	1 1/4-1 1/2
200 ".....	8-10	100 ".....	1 1/2-2
4000 Catalpa Speciosa.....	4-5		
8000 ".....	5-6		
3000 ".....	6-8		
400 ".....	1 1/4-1 1/2		
5000 Elm.....	5-6		
3000 ".....	6-8		
1000 ".....	8-10		
3500 ".....	1 1/4-1 1/2		
8000 ".....	1 1/2-2		
700 ".....	2-2 1/2		
4000 Hackberry.....	8-4 ft.		
3000 ".....	4-5		
4000 ".....	5-6		
1000 ".....	6-8		
500 ".....	8-10		
.....	1 1/4-1 1/2		
375 ".....	1 1/2-2		
850 ".....	2-2 1/2		

SOFT MAPLE

20,000 Seedlings.....	3-4
30,000 Seedlings and Transplants.....	4-5
3,000.....	5-6
2,000.....	6-8
400.....	1 1/4-1 1/2
300.....	1 1/2-2
300.....	2-2 1/2
200.....	2 1/2-3

MULBERRY

4000 Seedlings.....	12-17
700 ".....	3-4

POPLAR—Carolina and Norway

2000.....	8-10	2000.....	1 1/2-2 in.
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WALNUT—Black

2000.....	4-5	2000.....	6-8
8000.....	5-6	100.....	8-10

SEEDS

Russian Olive.....per pound, 30c; 10 lbs., \$2.75; 100 lbs., \$25.00
Ash Seed.....per pound, 15c; 10 lbs., 1.00

GURNEY SEED & NURSERY CO. YANKTON, SOUTH DAKOTA

Mention The Review when you write.

BOXWOOD, American-grown

We can supply Boxwood of our own growing, as follows:

12 to 15 inches, 5 plants in a bundle.....	per 10, \$ 7.50; per 100, \$ 70.00
15 to 18 inches, 5 plants in a bundle.....	" 8.50; " 80.00
18 to 24 inches, Balled and Burlapped.....	" 10.00; " 95.00
2 to 2 1/2 feet, Balled and Burlapped.....	" 15.00; " 145.00
2 1/2 to 3 feet, Balled and Burlapped.....	" 25.00

Box and packing extra.

HOOPEs, BRO. & THOMAS COMPANY The West Chester Nurseries, WEST CHESTER, PA.

Mention The Review when you write.

NURSERY STOCK FOR FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials.

Write for our Wholesale trade list.

W. & T. SMITH COMPANY

71 Years

Geneva, N. Y.

1000 Acres

NORWAY MAPLES ORIENTAL PLANES

AT REDUCED PRICES

Shrewsbury Nurseries, GEO. A. STEELE, Proprietor
EATONTOWN, N. J.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Yews, in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.
Evergreen Specialists. Largest Growers in America
Box 403, Dundee, Ill.

California Privet

2 and 3-year-old.

12 to 18-inch.....	\$10.00 per 1000
18 to 24-inch.....	13.00 per 1000
2 to 3 feet.....	15.00 per 1000
3 to 4 feet.....	20.00 per 1000

CATALPA BUNGEI

1-year heads.....	\$6.50 per dozen
2-year heads.....	9.50 per dozen

Terms—Cash or satisfactory reference.

Packing at cost.

Send for complete trade list.

THE LANCASTER COUNTY NURSERIES
R. F. D. No. 7, LANCASTER, PA.

ENGLISH ROSES

BEES' TRADE OFFER, 1917-18

Guaranteed two years old, low budded on briars,
clean Field-grown, vigorous stock ; True to Name.

Bees' Welsh-grown Roses are Amazingly Fibrous Rooted

Orders for 1,000 trees or upwards are packed free and put f.o.b. Liverpool or f.o.r. Chester. Cases free for cash with order, otherwise cases will be charged at cost.

TERMS.—Cash with order, or trade references required from new customers. 5% discount for cash with order, otherwise strictly net cash. Not less than 25 of a sort supplied at the 100 rate.

DWARF ROSES.

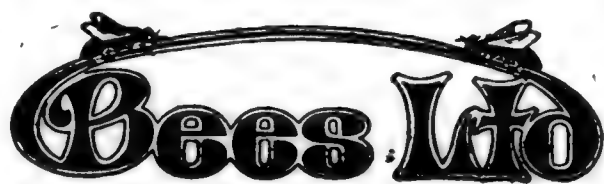
	Per 100.		Per 100.		Per 100.
Abel Carriere (HP)	9.00	George Elger (D. Poly.)	10.25	Meg Merrilees (HSB)	10.25
Aennechen Muller (D. Poly.)	9.00	Gl. de C. Guinoisseau (HP)	9.00	Mildred Grant (HT)	10.25
Admiral Ward (HT)	10.25	Gorgeous (HT)	18.00	Miss Alice de Rothschild (T)	10.25
Alex. Hill Gray (T)	10.25	Gruss an Teplitz (HT)	9.75	Molly Sharman Crawford (T)	10.25
Alfred Colomb (HP)	9.00	Gustave Grunerwald (HT)	9.75	Moss Rose	9.00
Antoine Rivoire (HT)	9.75	Gustave Regis (HT)	9.75	Mrs. Aaron Ward (HT)	10.25
Arthur R. Goodwin (Per.)	9.75	Harry Kirk (T)	10.25	Mrs. Alfred Tate (HT)	10.25
Avoca (HT)	9.00	H. E. Richardson (HT)	9.00	Mrs. Amy Hammond (HT)	10.25
Bessie Brown (HT)	9.00	Hoosier Beauty (HT)	14.50	Mrs. Andrew Carnegie (HT)	10.25
Betty (HT)	9.75	Hugh Dickson (HP)	9.00	Mrs. C. E. Pearson (HT)	10.25
Brilliant (HT)	10.25	H. V. Machin (HT)	12.00	Mrs. Cornwallis West (HT)	9.75
British Queen (HT)	10.25	Irish Elegance (HT)	10.25	Mrs. David McKee (HT)	9.75
Captain Hayward (HP)	9.00	Irish Fireflame (HT)	11.00	Mrs. Edward Mawley (T)	10.25
Caroline Testout (HT)	9.00	J. B. Clark (HT)	9.00	Mrs. Foley Hobbs (T)	10.25
Charles Lefebvre (HP)	9.00	Jessie (D. Poly.)	9.00	Mrs. Forde (HT)	10.25
Charlotte Klemm (HC)	9.75	Jonkheer J. L. Mock (HT)	9.75	Mrs. Geo. Shawyer (HT)	10.25
China, or Old Blush Rose (C)	8.50	Joseph Hill (HT)	9.75	Mrs. F. W. Vanderbilt (HT)	10.25
Christie Mackellar (HT)	9.75	Juliet (HB)	9.75	Mrs. Harold Brooklebank (HT)	10.25
Cissie Easlea (Per.)	9.75	Katherine Zeimet (D. Poly.)	9.00	Mrs. Herbert Hawkesworth (T)	11.00
Claudius (HT)	9.75	Killarney (HT)	9.75	Mrs. Herbert Stevens (T)	10.25
Colleen (HT)	10.25	King Edward VII. (D. Poly.)	9.00	Mrs. John Laing (HP)	9.00
Comtesse du Cayla (C)	10.25	King George V. (HT)	9.75	Mrs. Jos. H. Welch (HT)	10.25
Conrad F. Meyer (Rug.)	8.50	Lady A. Stanley (HT)	9.75	Mrs. Myles Kennedy (T)	10.25
Constance (HB)	11.00	Lady Ashtown (HT)	9.00	Mrs. R. D. McClure (HT)	10.25
Coronation (HP)	9.75	Lady Hillingdon (T)	10.25	Mrs. R. G. Sharman-Crawford (HP)	9.00
Countess of Derby (HT)	9.75	Lady Mary Ward (HT)	10.25	Mrs. Taft (D. Poly.)	9.00
Countess of Shaftesbury (HT)	9.75	Lady Penzance (HSB)	10.25	Mrs. Theo. Roosevelt (HT)	10.25
Cynthia Forde (HT)	9.75	Lady Pirrie (HT)	10.25	Mrs. W. Christie-Miller (HT)	10.25
Dean Hole (HT)	9.75	Lady Roberts (T)	10.25	Mrs. W. H. Cutbush (D. Poly.)	9.00
Dr. O'Donel-Browne (HT)	9.00	La France (HT)	9.75	Mrs. W. J. Grant (Belle Siebrecht)	9.75
Dorothy P. Roberts (HT)	9.75	La Tosca (HT)	9.75	Nita Weldon (T)	10.25
Dorothy Ratcliffe (HT)	9.75	Leonie Lamesch (D. Poly.)	9.75	Old Gold (HT)	10.25
Duchess of Wellington (HT)	11.00	Leslie Holland (HT)	9.75	Ophelia (HT)	10.25
Dupuy Jamain (HP)	9.00	Liberty (HT)	9.75	Orleans Rose (D. Poly.)	9.00
Earl of Gosford (HT)	9.00	Lieut. Chauré (HT)	9.75	Paul Lede (HT)	9.75
Earl of Warwick (HT)	9.75	Lucy Bertram (HSB)	10.25	Pharisaer (HT)	9.75
Ecarlate (HT)	9.75	Lyon Rose (HT)	9.75	Prince C. de Rohan (HP)	9.00
Edu Meyer (HT)	9.75	Mabel Drew (HT)	10.25	Prince de Bulgarie (HT)	9.75
Edward Bohane (HT)	14.50	Mme. Abel Chatenay (HT)	9.75	Queen Mary (HT)	11.50
Edward Mawley (HT)	9.75	Mme. Collette Martinet (HT)	14.50	Rayon d'Or (HB)	11.50
Ellen Poulsen (D. Poly.)	9.75	Mme. Constant Souper (T)	11.00	Richmond (HT)	9.75
Erna Teschendorf (D. Poly.)	9.75	Mme. Chas. Lutaud (HT)	10.25	Senateur Vaisse (HP)	9.00
Ethel Malcolm (HT)	9.75	Mme. Edouard Herriot	9.75	Souv. de Gustave Prat (HT)	10.25
Eugene Lamesch (D. Poly.)	9.75	Mme. Hoste (T)	10.25	Sunburst (HT)	10.25
Fabvier (C)	9.75	Mme. Isaac Perriere (Bour.)	9.00	Suzanne Marie Rodocanachi (HP)	9.00
Fisher Holmes (HP)	9.00	Mme. Jean Dupuy (T)	10.25	Ulrich Brunner (HP)	9.00
Florence H. Veitch (HT)	9.75	Mme. Jules Grolex (HT)	9.75	Victor Hugo (HP)	9.00
Frau Karl Druschki (HP)	9.00	Mme. Melanie Souper (HT)	10.25	Viscount Carlou (HT)	10.25
Genl. Jacqueminot (HP)	9.00	Mme. Ravary (HT)	9.00	Viscountess Folkestone (HT)	9.75
Gen. MacArthur (HT)	9.75	Margaret Dickson Hamill (HT)	19.25	White Killarney (HT)	10.25
G. C. Waud (HT)	9.75	Marie Van Houtte (T)	10.25	Willowmere (Per.)	10.25
George Dickson (HT)	9.75	Marquise de Sinety (HT)	10.25	W. R. Smith (T)	10.25
				Yvonne Rabier (D. Poly.)	9.75

CLIMBING ROSES.

Alberic Barbier (Cl. Wich.)	10.25	Excelsa (Cl. Wich.)	9.75	Mme. Jules Gravereaux (Cl. T)	9.75
American Pillar (Cl. Poly.)	10.25	Felicite Perpetue (Cl. Semp.)	9.00	Minnehaha (Cl. Wich.)	9.75
Ards Rover (Cl. HP)	9.75	Gardenia (Cl. Wich.)	9.75	Mrs. W. J. Grant Climbing (Cl. HT)	9.75
Aviateur Bleriot (Cl. Wich.)	9.75	Gerbe Rose (Cl. Wich.)	9.75	Paul Lede Climbing (Cl. HT)	10.25
Billard et Barre (Cl. T)	9.75	Gloire de Dijon (Cl. T)	9.75	Paul Transon (Cl. Wich.)	9.75
Blush Rambler (Cl. Poly.)	9.75	Hiawatha (Cl. Poly.)	9.75	Reine O. de Wurtemberg (Cl. HN)	9.75
Caroline Testout Climbing (Cl. HT)	9.75	Johanna Sebus (Cl. HT)	9.75	Richmond Climbing (Cl. HT)	10.25
Coronation Rambler (Cl. Wich.)	10.25	Lady Waterlow (Cl. HT)	9.75	Source d'Or (Cl. HB)	9.75
Crimson Rambler (Cl. Poly.)	9.75	La France Climbing (Cl. HT)	9.75	Zephirin Drouhin (Cl. HB)	9.75
Dorothy Dennison (Cl. Wich.)	10.25	Mme. Alf. Carriere (Cl. HN)	9.75	Liberty Climbing (Cl. HT)	9.75
Dorothy Perkins (Cl. Wich.)	9.75				

This advertisement will not appear again

for a week or two, therefore it will be wise to order NOW.
"Lest you Forget." We shall appreciate mention of The
Florists' Review.



LIVERPOOL, Eng.

crigin. The first tree to be planted will be named for William Penn and it will be placed and dedicated by Governor Brumbaugh. Its location will be just inside the park at Third and Walnut streets.

THE CALIFORNIA MEETING.

The 1917 convention of the California Nurserymen's Association closed with a trip to Berkeley to attend the dedicatory exercises of Hilgard hall, of the State University College of Agriculture. This pilgrimage was made to honor the memory of the late Prof. Hilgard, in recognition of his services to horticulture and agriculture in California.

Questions of importance with respect to the future policy of the association were discussed at the business meetings. No action was taken on the motion to raise the dues of membership, the financial interests being taken care of by providing for sustaining memberships at an annual fee of \$25.

Interest centered in a paper by William T. Kirkman, Jr., on "Standardization of Commercial Nursery Products." This suggested plan of standardization would provide for the establishment of experiment grounds by the California Nurserymen's Association for the purpose of growing bud wood under the care of experienced horticulturists and botanists. Standardization would be attained by the nurserymen obtaining their buds from record-bearing trees grown under these auspices, instead of from miscellaneous outside sources.

Other papers read during the sessions of the convention were: "Methods of Prevention of Tree and Plant Diseases," by County Entomologist Earl Morris; "The State Laws of Today and the Nurseryman," by State Horticultural Commissioner George H. Heck.

Officers were elected as reported in The Review for October 25. Although the decision in regard to the next meeting place was left with the executive committee, yet it was practically settled that the association hold its next convention in Riverside in conjunction with the fruit growers' convention.

GRAND RAPIDS, MICH.

The Market.

The continued dark and cloudy weather has kept back the usual surplus of stock at this time of the year, but there nevertheless is plenty of good stock. Carnations have longer stems and chrysanthemums have larger blooms. Violets are a little slow in arriving, but there is not much demand for them just now. Several growers are cutting pompons, which meet with a ready market.

A few obconica primulas are in the market and sell well, as they are about the only plants to be had.

Various Notes.

Alfred Hannah has been cutting some good orchids.

James Schols has started to pick his usually fine violets.

The Wealthy Avenue Floral Co. has a good crop of roses. Business is reported good. A. F. C.

Salina, Kan.—Construction work on the new city greenhouse is being rushed and it is hoped the building will be ready for use within a fortnight.

Three Money Makers for Florists

Canterbury Bells

Extra heavy field-grown plants. Carried in coldframes up to January, then potted up or planted out in a cold house, will flower around Easter, when they are in great demand either as cut flowers or pot plants.

Hardy Daisy King Edward VII

Extra heavy field plants grown from an exceptionally fine strain and reselected seed. Treated the same as Canterbury Bells; when planted out on benches they will produce great quantities of most desirable cut flowers of enormous size, or they will bloom all summer outdoors.

Hardy Phlox "Miss Lingard"

The finest Florist Cut Flower Phlox in existence. It blooms from May until cut down by frost. Fine spikes of pure white, large flowers on long stems, with dark green, glossy foliage. No other Phlox can be compared with this one.

We offer 25,000 heavy 2-year field plants of this variety.

ANY OF THE ABOVE THREE LEADERS AT \$6.00 PER 100;
\$50.00 PER 1000

No investment you could make in hardy plants will bring you quicker or better returns than the above, and if the Stock doesn't suit you, we want it back.

WINTERSON'S SEED STORE
166 North Wabash Avenue CHICAGO

Mention The Review when you write.



Photo taken September 1st of a 5 inch plant shows quality of stock.

IF YOU WANT SOME GOOD Cyclamen

Order them now to grow on for Xmas. We have the best German and English strains in fine colors. These plants must be shifted at once, as we need the space. We are offering these exceptionally fine plants in 4-in. at \$20.00 per 100, 5-in. at \$40.00 per 100. Cash with order, please.

Grohman
THE FLORIST

SAGINAW,

MICHIGAN

100,000 GERANIUMS

From 2 and 2½-inch pots, sand rooted, A. Richard, B. Poitevine, S. A. Nutt, Buchner, Montmort, Perkins, Viaud, etc., \$2.75 per 100; \$25.00 per 1000.

2½-inch Marguerites, Fuchsias, Heliotropes, Lantanas, \$3.00 per 100; \$27.50 per 1000.

3 and 4-inch Cyclamen, \$8.00 and \$20.00 per 100.

3-inch Snapdragons, white, pink, yellow, \$6.50 per 100; \$60.00 per 1000.

Abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN
Wholesale Florist
WASHINGTON, NEW JERSEY

The Rakestraw-Pyle Company
Kennett Square, Pa.

A full line of Fruits, Shade Trees, Evergreens, Shrubbery and Hedge Plants

Write for price list

Mention The Review when you write.

Perennials

Strong clumps, with the dirt wrapped on each, so they will reach you in fresh condition. We only mention a few of them and the price per hundred, so you can see what we can do for you:

Sedum, 2 kinds.....	\$ 5.00
Dianthus.....	3 00
Aquilegia.....	5.00
Delphinium.....	6 00
Phlox, 15 kinds.....	5.00
Tritomas.....	10.00
Digitalis.....	5.00
Campanulas.....	6 00

Send an order for these, and inquire about the others.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

NEW ROSES

Columbia Mrs. E. T. Stotesbury
Ophelia Supreme Double Ophelia

Write us for particulars, description and prices. You should order early if you desire early delivery.

DUTCH BULBS

We will probably have a small surplus in Dutch Bulbs. Better get our list at once.

FRENCH BULBS

Quality has never been better.

Paper Whites, 13 c/m. 1250 to a case\$14.00 per thousand
Paper Whites, Select, 14 c/m. and up. 1000 to a case.....\$15.00 per thousand
Grand Soleil d'Or, Yellow Paper Whites. Large Select Bulbs.\$35.00 per thousand

Asparagus Plumosus
Asparagus Sprengeri
Adiantum
Alyssum
Ageratum
Alternantheras
Araucarias
Begonias
Bouvardia
Buddleia

Bulbs
Carnations
Cyclamen Seed,
Seedlings and Plants
Cinerarias
Calceolarias
Calendulas
Crotons, 50 varieties
Coleus
Cherries

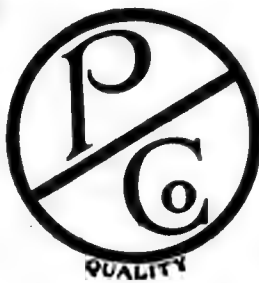
Canna Roots
Chrysanthemums
Daisies
Dracaenas
Ferns
Ficus
Fuchsias
Gardenias
Geraniums
Gladoliolus

Genistas
Hydrangeas
Heliotrope
Ivies
Lilies
Lantanas
Moonvines
Mignonette
Myosotis
Pansies

HYDRANGEAS

The best French Varieties and Otaksa

1500 6-inch.....\$30.00 per 100
500 8-inch..... 50 00 per 100
2000 4-inch..... 15 00 per 100
Must move quickly.



Our plant bulletin will be useful to you. It contains complete list of all seasonable plants.

S. S. PENNOCK COMPANY

THE WHOLESALE FLORISTS OF PHILADELPHIA.

PHILADELPHIA
1608-1620 Ludlow Street

NEW YORK
117 West 28th Street

BALTIMORE
Franklin and St. Paul Streets

WASHINGTON
1216 H Street, N. W.

Mention The Review when you write.

SHRUBS

Carefully dug and graded, with all their roots, well balanced tops and strong bodies. We give you price per hundred on a few kinds:

Berberis
Vulgaris, 18 to 24 inches.....\$ 9 00
Purple Leaf, 18 to 24 inches..... 9.00
Forsythia
Assorted, 2 to 3 feet..... 9 00
Snowberry
Red, 2 to 3 feet..... 9.00
White, 2 to 3 feet..... 9.00
Cornus
Sibirica, 2 to 3 feet..... 11.00
Stolonifera, 2 to 3 feet..... 11.00
Spiraea
Van Houttei, 2 to 3 feet 9 00
Van Houttei, 3 to 4 feet..... 11.00
Privet Per 1000
Polish, 18 to 24 inches.....\$30.00
Polish, 2 to 3 feet 40.00

Send us a trial order for these and ask about the others we have. They all grow.

The Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

PEONIES

30 acres devoted to this wonderful flower. Write for prices.

GILBERT H. WILD, -:- SARCOXIE, MO.

Mention The Review when you write.

CHAS. D. BALL
GROWER OF
PALMS, ETC.

Send for Price List
HOLMESBURG. : PHILADPHIA. PA.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.



GENISTA—Beautifully trimmed, bushy plants—4-inch, \$3.00 per doz.; \$20.00 per 100. 5-inch, \$4.50 per doz.; \$35.00 per 100.
BOUGAINVILLEA—Specially trimmed plants—4-inch pots, \$25.00 per 100; 5-inch pots, \$35.00 per 100.
ASPARAGUS PLUMOSUS—Heavy stock—2½-inch, \$3.50 per 100; \$30.00 per 1000. 1½-inch, \$2.50 per 100; \$20.00 per 1000.

The Storrs & Harrison Co.

NURSEYMEN - FLORISTS - SEEDSMEN
PAINEVILLE, OHIO

Mention The Review when you write.

Bobbink & Atkins

NURSEYMEN
FLORISTS and PLANTERS
RUTHERFORD, NEW JERSEY
Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

NEW FRENCH HYDRANGEAS

Bouquet Rose—Rosy amber and pink
Gen. de Vibraye—Bright rose to blue
Mme. E. Mouillere—Pure white, red eye
Mme. M. Hamar—Delicate flesh rose
Mlle. R. Gaillard—Milk white, fringed
Souv. de Mme. Chautard—Bright rose
(This variety in 5-inch pots only.)
Also Otaksa, in 4-inch pots only.
Pot-grown—4-inch pots, \$20.00 per 100
5-inch pots, 30.00 per 100
Field-grown—3 to 5 shoots, \$15.00 per 100
5 to 6 shoots, 20.00 per 100



GENISTA

Ferns—Quality Stock—Ferns

Teddy, Jr., Scottii, extra heavy, well finished plants, 6-inch, 50c; 8-inch, \$1.00 and \$1.50; 12-inch tubs, very fine condition, \$2.50 and \$3.00.
Asplenium, Bird's-Nest Ferns, very good plants, 5-inch, 50c; 5½-inch, 75c; 6-inch, \$1.00.
Adiantum Farleyense Gloriosum, very beautiful well-grown plant, used as Farleyense, 4-inch pots, 50c.
Cyclamen, of the highest quality, strongly budded and in bloom, 4-inch, 25c; 5-inch, 50c; 5½-inch, 75c; 6-inch, \$1.00 and \$1.25; 8-inch pots, beautiful plants, from 16 to 18 inches across, \$2.50 and \$3 00.
Poinsettias, ready for Christmas, large stock, fine foliage, 4-inch pots, 25c; made-up plants, trimmed with ferns, 7-inch azalea pot, 4 plants, \$1 00; 8-inch, 5 plants, \$1.50. Low pans, 7-inch, 3 plants, 75c; 8-inch, 5 plants, \$1.25.

Let me have a trial order, I will guarantee satisfaction.
HENRY I. FAUST, Merion, Pa.
Mention The Review when you write.

DETROIT, MICH.

The Market.

The campaign for Liberty bonds did not harm the flower business, for last week was a busy one. There was plenty of work and a reasonable sale of cut flowers and corsage bouquets.

The supply of stock is larger than at the last report. American Beauties are plentiful and in good demand, considering the activity in mums, which naturally detracts from the sale of roses. Other roses are short in supply—not equal to the poor demand. Corsage roses, however, are plentiful and of high quality. Carnations are arriving more satisfactorily. The stems are longer and the blooms better, but there are not enough as yet.

Mums of all kinds, both locally grown and those from California, are to be had, the yellows being in largest supply. Pompons have accumulated during the week and large lots may be had at low prices. Pompon plants are used to good advantage. Lilies, Harrisii and rubrum, are plentiful and of highest quality. Snapdragons and calendulas are steady in supply and sell readily. Valley shipments are regular and fine orchids meet with a good demand. Greens of all kinds are plentiful.

Various Notes.

E. A. Fetter's delivery car was partially wrecked last week in a collision with another car.

John Breitmeyer's Sons called a meeting October 25, at which F. C. O'Mara spoke. The lecture was attended by all the employees of the firm.

George Hampton and J. P. McCarthy, travelers for the Neidinger Co. and the Rice Co., respectively, Philadelphia, were among last week's visitors.

Bloy Bowls 235!

Last week's "strenuous" on the alleys brought out several stars, three of whom rolled into the limelight with frames of more than 200, the top score going to Michael Bloy, whose string of strikes totaled 235. The scores and standing of the teams follow:

Player	1st	2d	3d	Player	1st	2d	3d
Sullivan	151	198	156	Davis	122	158	190
Charvot	137	146	162	Klang	169	174	147
McHugh	218	127	140	Bezemer	145	157	140
Rahaley	157	141	153	Taylor	124	144	124
Streit	175	168	159	Fetters	134	147	182

Player	1st	2d	3d	Player	1st	2d	3d
Forter	139	134	126	Pautke	104	178	104
Browne	160	110	171	Moss	115	140	156
Stahelin	149	163	155	Ingold	157	157	125
Doemling	171	155	155	Bloy	160	235	152
Stock	161	136	201	Warneke			112

Totals	838	780	770	Totals	694	780	783
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STANDING OF THE TEAMS.

	Won	Lost
American Beauties	2	1
Indians	2	1
Bisons	1	2
Highlanders	1	2

H. T.

A party of Detroit florists numbering about fifteen will make the trip to the Cleveland flower show. The florists will leave on the night boat, November 7. While in Cleveland the bowling team of the Detroit Florists' Club will roll the team of the Cleveland Florists' Club, the first of a series of seven games to be played between the two clubs. The Detroit team is in the best of shape this season and will have no excuses to make if it loses the match.

BOSTON, ROOSEVELT, WHITMANII, WANAMAKER

Boston, Roosevelt, Whitmanii, 2 1/2-inch\$5.00 per 100, \$45.00 per 1000
Boston, Roosevelt, Whitmanii, Wanamaker, 4-inch, each\$0.20
Boston, Roosevelt, Whitmanii, Wanamaker, 5-inch, each35
Boston, Roosevelt, Whitmanii, Wanamaker, 6 inch, each60
Boston, Roosevelt, 7-inch, each75c
Boston, Roosevelt, 8-inch, each 1 00
Boston, Roosevelt, 10 and 12-inch, each\$2.00, \$2.50 and \$3.00

CYCLAMEN

CYCLAMEN

To grow on for Christmas. Specially reduced prices.

3-inch, per 100\$8.00	4-inch, per 100\$20.00
-----------------	-------------	-----------------	--------------

Pandanus Veitchii, Dracaenas, Etc.

Pandanus Veitchii, 7-inch, 8-inch and 9-inch at\$1.00, \$1.50, \$2 00 and \$3.00 each
Dracaena Terminalis, Lord Wolseley, 3-inch, each20c
" " " " 5-inch, each50c and 75c

Cherries and Peppers

Celestial and Bird's Eye Peppers and Jerusalem Cherries, 3-inch, per 100\$ 6.00
Fine Celestial Peppers in fruit, 4-inch, per 100 10.00
" " " " 5-inch, per 100 20.00

CHRYSANTHEMUMS

Bushy plants, well budded.

4-inch20c; per doz., \$2.40	5-inch40c and 50c each
6-inch50c and 75c each		

A moderate charge is made for packing.

GULLETT & SONS

LINCOLN,

ILLINOIS

Mention The Review when you write.

Snapdragon Plants

Can make immediate shipment of a few thousands of choice, healthy Snapdragon plants in the following varieties: Silver Pink, White, Yellow and Nelrose. The price is \$5.00 per 100; 250 for \$10.00.

New crop seed of Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00. Seed of White, Yellow, Garnet, Buxton, Nelrose and Fancy Mixed, at 35c per pkt.; 3 for \$1.00. Free cultural directions. All orders cash.

Send postal for our new locking paper pot. Something you haven't seen.

G. S. RAMSBURG
SOMERSWORTH, N. H.

PEONIES

and General Nursery Stock

Send for Catalogue.

PETERSON NURSERY
30 N. LaSalle Street. CHICAGO, ILL.

FORCING PLANTS

For fall, 1917. Pot-grown Hydrangeas, Deutzia Gracilis; field-grown Deutzia Gracilis, Hydrangeas. Double flowering Apples and Peaches, transp'd spring, 1917.

AUDUBON NURSERY
Box 731, Wilmington, N. C.

EVERGREENS

Our Evergreens are grown in pots. We wrap them in paper so they will always reach you fresh. In the 5 to 10-inch Trees, we quote per hundred on a few kinds:

ARBOR VITAE, American\$ 5.00
" " Pyramidal 7.00
" " Wareana 8.00
RETINOSPORAS, Plumosa 8.00
" Plumosa Aurea 8.00
JUNIPER, Irish 7.00
" Stricta 12.00

They'll all grow. Get a trial order of these, inquire about the other kinds and get results that please.

The Farmers Nursery Co.
TROY, OHIO

VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs.

The **CONARD & JONES CO.** West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Always mention the Florists' Review when writing advertisers.

DREER'S SELECT FRENCH HYDRANGEAS

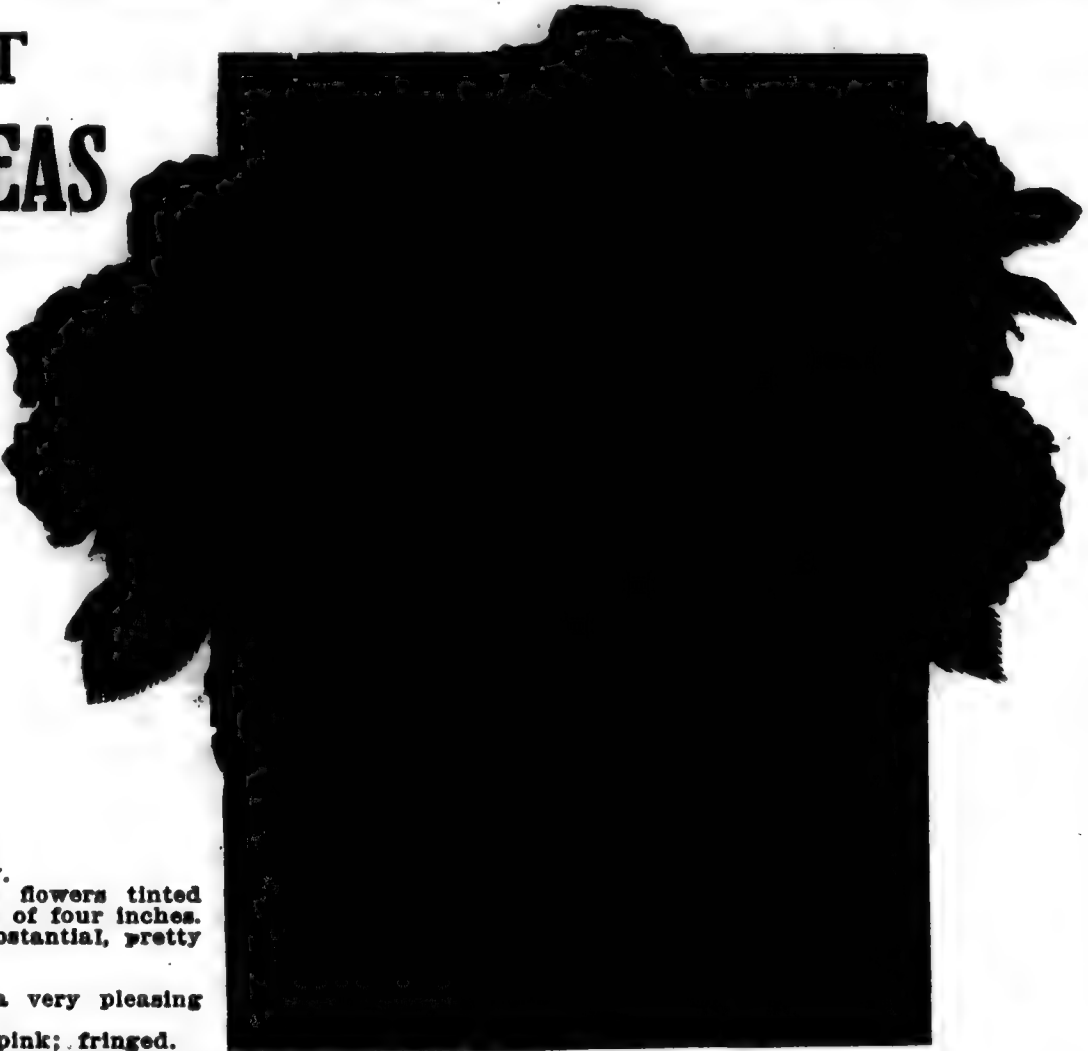
Realizing that the practical elimination of Azaleas and other imported plants for Easter forcing will create an extraordinary demand for Hydrangeas, we have made every possible effort to prepare a sufficient supply of these useful plants.

We have the largest and most up-to-date stock of French Hydrangeas in this country. Our plants this year promise to be the best we have ever offered. The demand exceeds that of all previous years. Orders will be reserved in strict rotation. If you want some of these for Easter forcing, you should place your order at once for immediate or later delivery.

The varieties named below are offered, except where noted:

6-inch pots, at \$5.00 per 100.

Attraction. A very pretty pink, early and free.
Avalanche. A deservedly popular white variety.
Beaute Vendemoise. Immense heads of white flowers tinted pink. The individual florets attain a diameter of four inches.
Directeur Vuillermet. Great trusses of good substantial, pretty pink, fringed, medium-sized florets.
Eclairer. Carmine-rose.
E. G. Hill. Trusses of immense size. Color a very pleasing pink. Early, vigorous.
Galathea. Large trusses. White, changing to pink; fringed.
General de Vibraye. One of the most popular and reliable pink sorts.
La France. A new fringed white of vigorous habit and producing large trusses.
La Lorraine. Large flowers, pale rose, turning to bright pink.
La Perle. An exceedingly attractive white variety with large fringed flowers.
L'Islette. Rosy-carmine. Large trusses of deeply fringed flowers. A very promising and reliable sort.
6-inch pots, \$50.00 per 100.
Louis Mouillere. A fine deep rose-pink. Substantial and vigorous.
Mme. A. Rich. Late, free, sturdy, good compact pink.
Mme. Aug. Nonin. An unusually pretty clear pale-pink. Growth vigorous. Foliage strong and attractive.
6-inch pots, \$50.00 per 100.
Mme. E. Mouillere. Large white.
Mme. Legou. Immense trusses of compactly placed florets, pure white.
Mme. R. Jacquet. An unusually attractive variety of unique coloring. The flowers when opening remind one of clusters of apple blossoms.
6-inch pots, \$50.00 per 100.
Mont Rose. Immense panicles of pale-rose flowers. Early and practically everblooming.



Opale. Quite distinct in color. A lively pale rose with attractive pale-green, vigorous foliage.
6-inch pots, \$50.00 per 100.
Radiant. A reliable and popular carmine-rose.
Souv. de Lieut. Chaure. Immense heads of bright rose-carmine, flowers on bold upright stems.
Souv. de Mme. E. Chautard. Deservedly the most popular forcing variety. Early and free. Bright rose.
Souv. de Mme. Victor Raoult. Very large lively rose.
Vieux Chateau. Late, large, vigorous, fringed white, shading to pale-rose. A striking novelty.
Otaksa. The old reliable form still fancied by many. We have an immense stock of well-grown plants.
We have also limited stocks of the following in 7-inch pots, which we offer at 75 cents each; \$8.00 per dozen.
Directeur Vuillermet
La France
La Lorraine
La Perle
Louis Mouillere
Mme. Legou
Otaksa
Ronsard
Souv. de Lt. Chaure
Ville de Chartres
Souv. de Mme. E. Chautard

HENRY A. DREER

714-716 Chestnut Street,

PHILADELPHIA, PA.

The above prices are intended for the trade only.

FERNS

We have a large stock of the fancy varieties of Nephrolepis in extra fine shape for immediate shipment.

We offer the following varieties and sizes:—

Elegantissima, Elegantissima compacta and Smithii
3½-in. pots.....25c to 35c each
Smithii, 5-in. pots.....50c to 75c each
Elegantissima, Elegantissima compacta, Teddy, Jr., and Superbissima, 6-in. pans.. 50c to 75c each
Smithii, 6-in. pans.....75c to \$1.00 each
Elegantissima, Elegantissima compacta, Teddy, Jr. and Superbissima, 8-in. pans, \$1.00 to \$1.50 ea.
Elegantissima and Elegantissima compacta, 10-in. pans.....\$3.00 to \$3.50 each
Harrisii, 8-in. pans.....\$1.50 each

Pteris in variety, 3½-in. pots.... 15c to 25c each
SHIPMENT IN POTS AT MAXIMUM PRICES ONLY.

F. R. PIERSON

TARRYTOWN. -- NEW YORK



Primula Malacoides Townsendii

Color a Lilac Rose. Individual flowers as large as a twenty-five cent piece.

Out of 2-in. pots, doz., \$1.50; 100, \$10.00
Out of 3-in. pots, doz., 2.00; 100, 15.00

A REVOLUTION IN THE BABY TYPE

First-class certificates of merit awarded by New York Florists' Club, Nassau County Horticultural Society and Oyster Bay Horticultural Society.

A. L. MILLER

JAMAICA, -- NEW YORK

SIM'S HYBRID YELLOW POLYANTHUS



This is one of my houses, 20x300 feet of National Flower Show Gold Medal Polyanthus. These had been in bloom constantly since November.

I had two houses of Giant Yellow Polyanthus in full crop at Easter. A Review correspondent saw them March 31st and wrote:

"They include some beautiful varieties, which are being carefully marked and saved for propagation. One bed 300 feet long, of a pale yellow polyanthus, true to type in every plant, was particularly fine. I measured individual flowers two inches in diameter and many of the stalks stood eighteen inches high. Two houses, each 300 feet long, are devoted to this crop, and a glorious sight they are."

But the best of it is they had a glorious sale. You can do as well next season if you order your stock now.

Strong divisions

Price per 100,	-	-	-	\$ 7.50
500,	-	-	-	25.00
1000,	-	-	-	50.00

WILLIAM SIM, :: CLIFTONDALE, MASS.

Mention The Review when you write.

Field-Grown Roses

Two-year-old stock selected for forcing purposes. Ask for full list of varieties. Following are some of the popular ones we have:

	Per 100
Baby Rambler.....	\$22.00
Erna Teschendorff.....	22.00
Jessie.....	22.00
Orleans.....	22.00
Dorothy Perkins.....	17.50
Tausendschoen.....	25.00
Hermosa.....	23.00
Killarney.....	23.00
Testout.....	23.00
Gruss an Teplitz.....	25.00
Daily Mail (Herriot).....	35.00
General Jacqueminot.....	17.50
Frau Karl Druschki.....	25.00

Gladiolus Bulbs

First size, 1½-inch and up, for forcing. The following are some of the most popular sellers, for which we are receiving large orders. Wise buyers will order now.

	Per 1000
America.....	\$20.00
Augusta.....	17.50
Baron Hulot.....	20.00
Halley.....	20.00
Mrs. F. King.....	17.50
Peace.....	35.00
Primulinus Hybrids.....	20.00

Also ask for CANNA ROOT prices.

Anglin & Walsh Co.

Williamsbridge, N. Y.

Mention The Review when you write.

IMPORTANT

Our catalogue for the coming season is being mailed, and should be in the hands of all our customers by this time. If you have not as yet received yours, write us.

There are quite a few changes in the prices and all future orders will be filled according to these prices.

We are well fixed on all our lines, Geraniums, Begonias, Ferns, Coleus, Lantanas, etc. See last issue.

R. VINCENT, JR., & SONS CO., WHITE MARSH, MARYLAND

ASPARAGUS PLUMOSUS

2¼-in. pots, strong plants..\$3.50 per 100

ASPARAGUS SPRENGERI

2¼-in. pots, ready for shift.....\$3.50 per 100

JAMES VICK'S SONS

Seedsman, Nurserymen, Florists Rochester, N. Y.

Mention The Review when you write.

CHRYSANTHEMUM STOCK PLANTS

GOLDEN GLOW and EARLY FROST

Very good strain.
PRICES: \$3.50 per 100, \$30.00 per 1000

J. L. DILLON

BLOOMSBURG, PA.

Mention The Review when you write.

Carnation Cuttings

There is a choice between growing cuttings and growing flowers. Some go all the way and grow only cuttings. More are going all the other way and are growing just flowers this season, as it takes less labor. We are taking the middle of the road. More flowers and half the cuttings will be our course. In new varieties, Thenanthos looks to be the best of them.

OUR PRICES FOR 1918:

Thenanthos, Cottage Maid and Arawana, Rooted Cuttings.....\$6.00 per 100; \$50.00 per 1000
Nancy, Nebraska, Benora, Aviator and White Wonder,

Rooted Cuttings.....\$4.00 per 100; \$35.00 per 1000

Alice, Eureka, Enchantress Supreme, Red Wing, Matchless, Miss Theo, Beacon, White Enchantress and Mrs. C. W. Ward, Rooted Cuttings\$3.50 per 100; \$30.00 per 1000

The early orders get earliest attention.

A. N. PIERSON, Inc., CROMWELL, CONN.

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

Business has been dull and there was plenty of stock in the market. Roses are good and there are plenty of all grades. Sunburst can be had for from \$5 to \$8 per hundred; Richmond, Hadley and Milady, \$4 to \$10 per hundred, and Killarney, My Maryland and Shawyer for \$6 and \$8 per hundred. American Beauties have good color, stems and foliage and sell at \$1 to \$4 per dozen. Some shipments of single dahlias were received, but they found no sale. Dahlias have given way to the pompons. A few gladioli arrived during the week and cleaned up regardless of the lateness of the season.

Chrysanthemums are the thing now. Some extra good stock is coming in and sells for from \$15 to \$25 per hundred. They are far superior to last year's crop. Valley puts in an occasional appearance, but the price of \$10 per hundred gives it a back seat. Easter lilies are arriving again and are bringing fair prices. Boston ferns in 4, 5 and 6-inch pots are plentiful.

Various Notes.

Charles H. Netsch has purchased the Dansville Greenhouses, formerly owned by the Jackson sanitarium. The establishment consists of nine houses, which are planted to carnations, roses, chrysanthemums and a general stock, which will be shipped to his store, 342 Genesee street. Mr. Netsch reports business fair.

W. J. Palmer has subscribed for \$50,000 worth of Liberty bonds.

R. A. Scott is cutting a good crop of Zenobia pompons. They are having a ready market for this stock. W. W. Waring, of the Scott staff, has returned from a trip east, where he paid visits to many florists. He reports that business is fair and everyone views the future optimistically.

The retail florists met at the S. A. Anderson greenhouses Tuesday evening, October 23, for the purpose of discussing what will be the reasonable prices to sell stock for during November. In the absence of W. J. Palmer, Louis H. Neubeck acted as chairman. The evening was rainy and disagreeable, but fifteen florists were there and before the meeting was called to order went through the houses looking over the stock. The principal attractions were poinsettias and pompons. The work of the F. T. D. convention was discussed in detail.

F. P. A.

Bloom Your Own HEATHER

Get them NOW before frost

CHRISTMAS VARIETIES

Erica Ovata, 4½-inch pots.....\$6.00 and \$ 9.00 per doz.

Erica Melanthera, white.....\$9.00, \$12.00, 18.00 per doz.

Erica Melanthera, larger plants.....\$2.00 to 5.00 each

Erica Regerminans, for filling.....\$6.00, \$9.00, 12.00 per doz.

Erica Pres. Faure { pink trumpet, also } \$9.00, \$12.00, \$15.00, \$18.00 per doz.
Erica Pres. Carnot { fine for filling }

Packing charges are 50c for every \$10.00 of value.

Terms: Cash with order, please.

ANTON SCHULTHEIS

316 19th Street,

COLLEGE POINT, N. Y.

Mention The Review when you write.

Decorative Palms

A splendid lot of Kentia Forsteriana, single specimens, with good spread, making a much better showing than the so-called made up plants often seen. This stock is hard and well finished, will give satisfaction and stand store treatment.

36 inches high.....\$3.50

60 inches high.....\$15.00

48 inches high..... 6.00

72 inches high..... 17.50

54 inches high..... 8.50

8 to 9 feet..... 22.50

ALL IN GOOD GREEN TUBS

THE STORRS & HARRISON CO.

PAINESVILLE

:

:

:

OHIO

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

Asparagus Plumosus

Strong, 1-year-old plants

\$6.00 per 100; \$50.00 per 1000

BREITMEYER FLORAL CO.

MT. CLEMENS, MICH.

Mention The Review when you write.

SEASONABLE STOCK

Cyclamen giganteum, improved Wandsbek type, the finest in existence. Our output is 350,000 this season. We have many testimonials as to quality of strain and plants. 8 varieties, equally divided.

2½-in. extra selects, strong, \$7.50 per 100; \$65.00 per 1000.

2½-in., strong, \$6.50 per 100; \$60.00 per 1000.

3-in. extra strong, \$10.00 per 100; \$80.00 per 1000.

3-in. strong, \$8.00 per 100; \$75.00 per 1000; 4-in., \$20.00 per 100.

Rococo Erecta, finest new in the trade, comes well recommended for commercial growing. 2½-inch, \$8.00 per 100; 3-inch, \$12.00 per 100; 4-inch, \$25.00 per 100.

Poinsettias, 3-inch, \$8.00 per 100; 4-inch, \$15.00 and \$20.00 per 100.

Roses, Baby varieties, pot-grown, 5-inch, \$30.00 per 100.

Cinerarias, finest, mixed, dwarf, \$4.00 per 100.

Asparagus plumosus seedlings, \$1.25 per 100; \$10.00 per 1000; **Sprengerii**, \$1.00 per 100; \$8.00 per 1000.

FERN BALLS, large size with foliage, 10 to 12 inches in diameter, \$5.00 per doz., \$35.00 per 100. Extra select \$7.50 per doz., \$50.00 per 100.

POT PLANTS

Two New Ferns to be recommended.

Verona, 3 in., \$2.00 per doz., \$15.00 per 100.
Verona, 4 in., 3.50 per doz., 25.00 per 100.
Verona, 5 in., 6.00 per doz., 50.00 per 100.
Norwood, 3 in., 50c each; 4 in., 75c each.
Norwood, 2½ in., \$25.00 per 100.

Smithii, 8 in., \$2.00 per doz., \$15.00 per 100.
Smithii, 4 in., 3.50 per doz., 25.00 per 100.
Smithii, 5 in., 6.00 per doz., 50.00 per 100.

Boston ferns, 5-inch, \$25.00 per 100; less than 50, 30c each.

Boston ferns, 6-inch, \$50.00 per 100; less than 50, 60c each.

Boston ferns, bench grown, strong plants, \$20.00 per 100.

Primula obconica, mostly dark pink and red, 2 and 2½ inches, \$5.00 per 100; 3-inch, \$8.00 per 100.

Azalea, 10-12-inch, \$1.25 each; 12-14-inch, \$1.50 each; 14-16-inch, \$2.00 each.
Well budded, home-grown, no new import this year.

Primula malacoides, 2-inch, \$4.00 per 100; \$35.00 per 1000; 3-inch, \$7.00 per 100; \$65.00 per 1000.

Pandanus Veitchii, 5-inch, 75c; 6-inch, \$1.50 each; fine colored.

ROCOCO ERECTA (New)

SEEDS

Begonia seed, Prima Donna, tr. pkt., 50c.
Begonia seed, luminosa, tr. pkt., 50c.
Pansy seed, giant mixed, tr. pkt., 50c; per oz., \$8.00.

Salvia splendens and **Fireball**, tr. pkt., 50c; per oz., \$2.00.
Large quantities. Ask for prices.

ERNEST ROBER, CASH, PLEASE WILMETTE, ILL.

Mention The Review when you write.

Plants Grown for the Trade

SOME EXTRA NICE STOCK

Satisfaction Guaranteed.

	2-in.	3-in.	4-in.	5-in.
Luminosa Begonias.....	\$3.50	\$7.50	\$25.00	
Chatelaine Begonias.....	3.50	7.50	25.00	
Poinsettias.....	7.50	12.50	20.00	
Peppers, Celestial.....	3.50	6.00	10.00	\$17.50
Peppers, Cluster.....	3.50	6.00	10.00	17.50
J. Cherries.....			15.00	22.50
Cyclamen.....			20.00	35.00
Chinese Primroses.....	5.00	7.50	12.50	
Obconica Primroses.....	5.00	7.50	12.50	
Malacoides Primroses.....		7.50	12.50	

FANCY FERNS

	2-in.	3-in.	4-in.	5-in.	6-in.
Bostons.....	\$5.00	\$10.00	\$15.00	\$25 to \$35	\$40 to \$50
Roosevelt.....	5.00	10.00	20.00	25 to 35	40 to 50
Whitmanii.....	5.00	10.00	20.00	40 to 50	65 to 75
Plumosus.....	3.50	7.50	12.50		
Sprengerii.....	3.50	7.50	12.50		
Table Ferns....	5.00				

ORDER FOR CHRISTMAS NOW

We are offering Cyclamen and Poinsettias in following sizes for immediate shipment at the very low prices:

Cyclamen, 4-inch, 20c to 25c; 5-inch, 35c to 50c; 6-inch, 60c to 75c; 7-inch, \$1.00 to \$1.25 each.

Poinsettias, 3-inch, \$10.00; 4-inch, \$15.00; 5-inch, single stem, \$25.00; 5-inch pans, \$35.00; 6-inch pans, \$50.00; 7-inch pans, \$75.00; 8-inch pans, \$125.00 per 100. This is a special for one week only.

Cash or reference

Name Express Co.

If customer is unknown we ship C. O. D.

GEO. A. KUHL

Wholesale Grower

PEKIN, ILLINOIS

Mention The Review when you write.

Nephrolepis Scottii, Teddy, Jr., and Elegantissima Improved

6-inch pots, \$6.00 per doz.

Cash with order please.

ASCHMANN BROS., PHILADELPHIA, PA.

Second and Bristol Sts. and Rising Sun Ave.

Always mention the Florists' Review when writing advertisers.

We have the goods, and good goods too.
Just look over this list; there is something for you.

SEND IN YOUR ORDERS NOW!

Ferns: Scottii, Whitmanii, Teddy, Jr., and Boston, 4-inch pots, 20c; 5-inch pots, 30c; 6-inch pots, 40c; 7-inch azalea pots, 60c.
Dish Ferns, assorted varieties, 2½-inch, \$4.00 per 100.

Kentias, Forsteriana and Belmoreana, 4-inch, 40c; 5-inch, 60c.

Cocos Weddelliana, 3-inch, 15c and 20c each.
Dracaena Terminalis, 4-inch, 35c; 5-inch, 50c.

Begonia Gloire de Lorraine, 6-inch pots, 50c and 60c.

Pandanus Veitchii, 5-inch, 80c.

Asparagus Plumosus and Sprengerii, 2½-inch pots, \$4.00 per 100; 3-inch, \$6.00 per 100; 4-inch, \$10.00 per 100.

Primula Obconica, 4-inch, \$10.00 per 100.

Primula Chinensis, 4-inch, \$10.00 per 100.

Begonia Luminosa, 4-inch, red and pink, \$12.00 per 100.

Please state if plants are to be shipped in or out of pots. All goods travel at purchasers' risk.

CASH WITH ORDER.

GODFREY ASCHMANN

GROWER AND IMPORTER OF POT PLANTS

1012 West Ontario Street,

--

PHILADELPHIA, PA.

Mention The Review when you write.

Special Offer of a Limited Quantity of Gardenia Veitchii

In 4½-inch pots, choice healthy stock for benching, at \$30.00 per 100.

Xmas Joy Peppers, 3½-inch pots, at \$10.00 per 100; 5-inch pots, at \$30.00 per 100.

Xmas and Bird's-eye Peppers, 3-inch pots, at \$6.00 per 100; 5-inch pots, at \$25.00 per 100, with a profusion of highly colored fruit.

Dracaena Indivisa, 5½ to 6-inch, pot-grown, ready for 7-inch, at \$35.00 per 100.

Buddleia Asiatica, White, and **Officinalis**, Lavender, 6-inch, pot-grown, at \$35.00 per 100. Excellent varieties for Xmas blooming.

Erica Melanthera, 3½-inch pots, at \$30.00 per 100.
Erica Melanthera, 5½ and 6-inch pots, at \$1.00 each. Very heavily budded, just right for Xmas blooming.

Croton Punctata, 3-inch pots, very bushy, highly colored, at \$25.00 per 100.

Genistas, 4-inch pots, very bushy, at \$25.00 per 100.

A. L. MILLER, Jamaica, N. Y.

Always mention the

FLORISTS' REVIEW

when writing advertisers

CARNATIONS

FIELD PLANTS

Rosalia, dark pink, large well branched plants, \$12.00 per 100.

Nancy, light pink, \$6.00 per 100.

Agathaea Felicia Coelestis, small blue daisy. Splendid for pot plants or cuttings. 4-inch pots, \$2.00 per doz.

Dracaena Indivisa, 4-inch, strong, \$10.00 per 100.

F. DORNER & SONS CO.

LA FAYETTE,

--

INDIANA

If you need a boiler in a hurry, telephone or telegraph at our expense



The Kroeschell

Is the most efficient boiler built.

Has the longest fire travel.

Has thin waterways.

Has water front, back, sides and top.

Made of boiler plate, not cast iron.

KROESCHELL BROS. CO., 444 W. Erle Street, CHICAGO

Mention The Review when you write.

Greenhouse Heating.

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. But please do not ask The Review to make a choice of apparatus for you. The greenhouse heating equipment advertised in this paper is, we believe, the best for the trade to buy, and each article the best in the special field of its adaptation.

WILSON RAISES COAL PRICES.

By executive order President Wilson October 27 announced that the fixed prices for coal in what is known as the "central competitive field," which includes Indiana, Pennsylvania, Ohio and Illinois, would be increased 45 cents per ton, the new schedule to take effect Monday, October 29. With the 45 cents additional the prices at the mines in those states are as follows:

	Run of mine	Lump	Screen- ings
Illinois	\$2.40	\$2.65	\$2.15
Indiana	2.40	2.65	2.15
Pennsylvania	2.45	2.70	2.20
Ohio	2.45	2.70	2.20

While the order refers only to the mines in the states named, it is practically certain that the increase granted will extend to all the mines of the country. The additional charge was allowed following the wage agreement made at a conference held in Washington October 6, in which the miners were granted increases ranging from fifty to seventy-eight per cent. As the wages of miners in other fields are based upon those paid in the central field, it is expected that increases in other states will be granted, with a consequent increase in the cost of fuel.

The action of the President and the fuel commission, it is believed, will end the strike troubles which have hampered the government in its determination to get a maximum production of coal.

THE FUEL SITUATION.

Most of the larger growers have considerable coal in storage. They became

Pipe Fittings -- Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD—CHICAGO

Mention The Review when you write.

HIGHEST PRICED and CHEAPEST

BOILERS MADE

GIBLIN GREENHOUSE BOILERS

GIBLIN & CO.

109 Broad Street.

UTICA, N. Y.

Let us tell you about them.

Mention The Review when you write.

Mr. Allen says:

"I used Dixon's Silica-Graphite Paint on hot water pipes 16 years ago. The pipes are still free from rust. It is by far the most serviceable paint for the purpose."—C. H. Allen, Florist, Floral Park, N. Y.

Write for booklet No. 54-B.

Joseph Dixon Crucible Company,
Jersey City, N. J.

Mention The Review when you write.

large growers by virtue of their ability to see into the future. Such growers always go into winter with their sheds full and aim not to encroach on the stored supply until the cold begins to strengthen at the time the days begin to lengthen. During January and February it always is more or less difficult to replenish the fuel supply. Consequently, the forehanded grower plans to be able to get through those months in spite of blockades on the railroads, increased consumption and all other contingencies. This year, midwinter difficulties came upon the trade in October; it now is harder to get prompt delivery of coal than it usually is in late January. If one's coal is shipped, it is likely to be commandeered en route by anyone whose might makes right.

For the small florist who depends on wagon deliveries of coal, this is going to be a hard winter. For the larger man who has a part of his needs on the place, it will be bad enough.

It seems essential that a reserve be ac-

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead
Back to Boiler
SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH.
800

accumulated against the zero days, else there will be great danger of freezing up.

BOILER AND CONNECTIONS.

I have a hot water boiler with a grate surface 24x30 inches. How much glass will it heat to 55 degrees in zero weather? I am enclosing a rough sketch of the boiler and its connections.

A. E. P.—Ill.

The capacity of the boiler depends not only on the area of the grate, but

Wilks Self-feeding Hot Water Boilers

ESTABLISHED 1857

BUILT FOR BEGINNERS

TELEPHONE YARDS 866



Wilks Hot Water Boilers

are made entirely of steel and have no cast iron sections which are liable to crack and leak.

NO NIGHT FIREMAN REQUIRED with the WILKS SELF-FEEDING BOILERS

as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

SEND FOR CATALOGUE AND PRICES



Call and see us when in Chicago

S. WILKS MFG. CO., 3523 Shields Avenue, CHICAGO, ILL.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

Established 1902.

PFAFF & KENDALL, Foundry St., Newark, N. J.
Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

also on the area and arrangement of the heating surfaces. If the fire surface is properly adjusted to the grate area, we would consider the boiler capable of handling 800 square feet of hot water radiation and this should heat 2,800 square feet of glass to 55 degrees. This would represent a house 20x100 feet, or two houses 20x50 feet, with two feet of glass in each wall.

As nearly as we can tell from the sketch, the boiler has ports for one flow pipe and for three 1-inch returns. For a house of the width mentioned we would use two 2½-inch flow pipes if the length of the house is fifty feet, or three such flows if the length is 100 feet, and the return mains should be of the same size and number. In addition to the flow pipe, we would use nine 2-inch returns with the three flows and ten returns when there are only two flow pipes. If there are two flows we would place one upon each plate, and if there is a third flow pipe it should

PIPE, TUBES and FITTINGS

NEW AND SECOND HAND

All Sizes, Cut to Sketch.

Let us quote you before placing your order.

ALTOONA PIPE & SUPPLY COMPANY
1925-27 Ninth Avenue, ALTOONA, PA.

Mention The Review when you write.



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4-in. diameter and other sizes, for greenhouse piping, Gutter Posts, etc. Also, we make a specialty of flues for retubing boilers. All flues are thoroughly cleaned inside and out, trimmed, and are ready for use. General Sales Agents for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New standard pipe and all kinds of greenhouse fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 Wells St., Chicago

Mention The Review when you write.

be placed two or three feet below the ridge.

While we would prefer to connect each of the main flows and returns directly with the boiler, a main that starts as a 3-inch pipe will answer, but

New Wrought Pipe

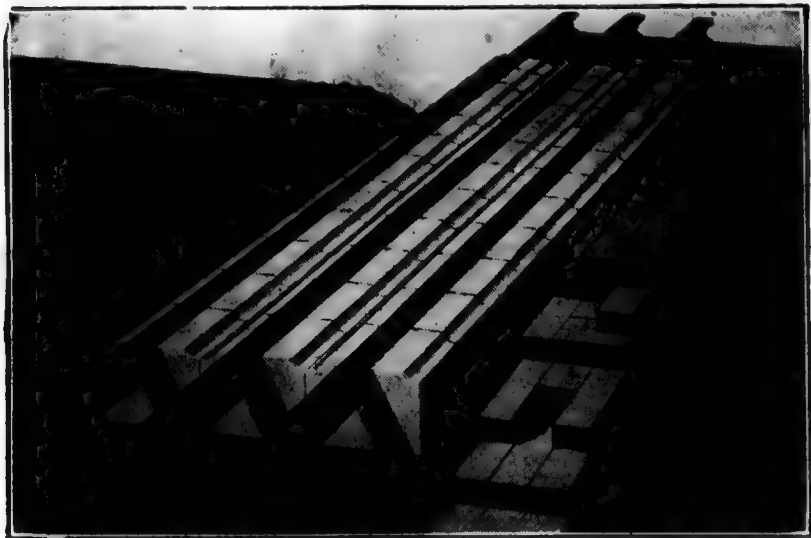
Black or Galvanized
Delivered Anywhere

Send us a list of your needs. We can save you money.

King Construction Co.
North Tonawanda, New York

Mention The Review when you write.

if the boiler is to heat two houses 20x50 feet we would connect a 3-inch main to each house as near the boiler as possible, and for a house 20x100 feet we would connect the three 2½-inch flows quite near the boiler. The return mains



DETRICK REAR COMBUSTION ARCHES

APPLIED TO YOUR BOILERS

INSURE ECONOMY

This arch is applied to rear combustion chambers in connection with Horizontal Return Tubular Boilers. Each tile is a separate unit, suspended like a pendulum upon the flanges of the I-beam supports. The entire weight of the arch is carried directly into the walls. There is no side thrust and the arch is free to move under expansion.

Write for Descriptive Literature

M. H. DETRICK CO., 549 W. Washington St., CHICAGO

DISTRICT SALES OFFICES:

Chicago, Milwaukee, St. Louis, Cincinnati, Cleveland, Pittsburgh, Philadelphia, Detroit, New York City, Boston.

Mention The Review when you write.

should have the same capacity as the main flow pipes. For one house 20x50 feet two 2½-inch flows and three 2-inch returns will answer for the mains.

KANSAS CITY, MO.

The Market.

Market conditions are better, the supply of cut flowers having become much heavier, and where there was a scarcity, now there is a plenty. The demand for chrysanthemums has increased, while the flowers are of much better quality. Blooming mum plants now are plentiful. Roses of fine quality are arriving, the quantity exceeding the demand. Prices of roses have dropped slightly. Carnations have improved in quality, but the supply is still short. Lilies meet only a small demand.

Various Notes.

W. J. Barnes had a big week in funeral work, the sales being about three times the normal. Mr. Barnes used every palm, fern and decorative plant he had in a big wedding decoration last week.

Many of the local florists participated in the Liberty bond parade last week.

Mrs. Fred Fromholdt underwent a serious operation last week, but despite her weakened condition was taken home, as her mother was not expected to live.

Peter Martin has started propagating his geranium stock for spring sales. His mums and ferns are looking good.

William Foith has more than half his establishment planted to carnations. Sweet peas and mums are in excellent condition at this place.

R. S. Brown & Son report that they have many orders for bulbs, which they have been unable to fill, no bulbs having yet been received.

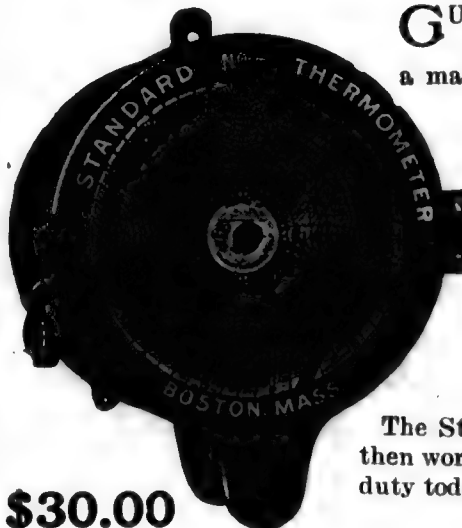
T. J. Noll & Co. received another large shipment of baskets last week.

Henry Kusik & Co. are receiving a large quantity of rubrum lilies.

Visitors to the trade last week were Clifford Pruner, of the Poehlmann Bros. Co., Chicago, and Sam Seligman, of Wertheimer Bros., New York.

W. J. B.

Your first assistant—



\$30.00

GUESSWORK, random judgment and mistakes in the matter of greenhouse temperatures are like a malignant appendix below the ribs—they should be taken to the doctor. And in greenhouse temperatures the specialist is the

Standard Recording Thermometer

This wonderful instrument is essential to good growing. By reference to it you can often find what is wrong with a batch of plants. Every rise and fall in temperature is recorded on the chart, by night, by day, and under lock and key. The mechanism is perfect, infallible, indestructible.

The Standard Recording Thermometer costs \$30.00 and then works without a kick for a lifetime. Many are doing duty today—let one serve you.

Ask for Our Booklet

Standard Thermometer Co.

65 Shirley Street

BOSTON, MASS.

Mention The Review when you write.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA

PIPE CUT TO
SKETCH

It will pay to
correspond with us

Wrought Iron Pipe, Tubes and Fittings

New and Second Hand—Thoroughly overhauled, with new threads and couplings, in lengths of 16 feet and over. Guaranteed to give satisfaction.

ALBERT & DAVIDSON, Inc., 256-264 Oakland St.—218-228 Kent St., BROOKLYN, N. Y.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street
24th and Wood Streets
PHILADELPHIA
Mention The Review when you write.

Hansell Rocker Grates

Are best for greenhouse use.
Write for particulars.

HANSELL GRATE CO.

654 Railway Exchange Bldg., CHICAGO
Mention The Review when you write.

Laughing at Winter

Winter's coming!

Won't be long now before you'll be turning on heat in earnest. Many are starting already.

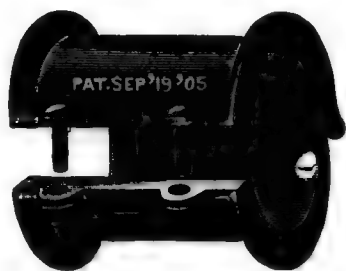
Rust holes may have already developed in pipes that have lain idle all summer. The first real freeze may split a pipe here or there. A joint may start leaking.

The Emergency Pipe Clamp was designed for just such trouble.

Handy, easily applied and permanent, it will save you from tearing out pipe this fall.

Just slap a bit of gasket rubber (we furnish it) over the leak, apply the clamp with an ordinary wrench—and forget it. It'll hold for good.

Prices, net: 1-in., 43c; 1¼-in., 51c; 1½-in., 60c; 2-in., 68c; 3-in., \$1.06; 4-in., \$1.70. We have a catalogue here belonging to you.

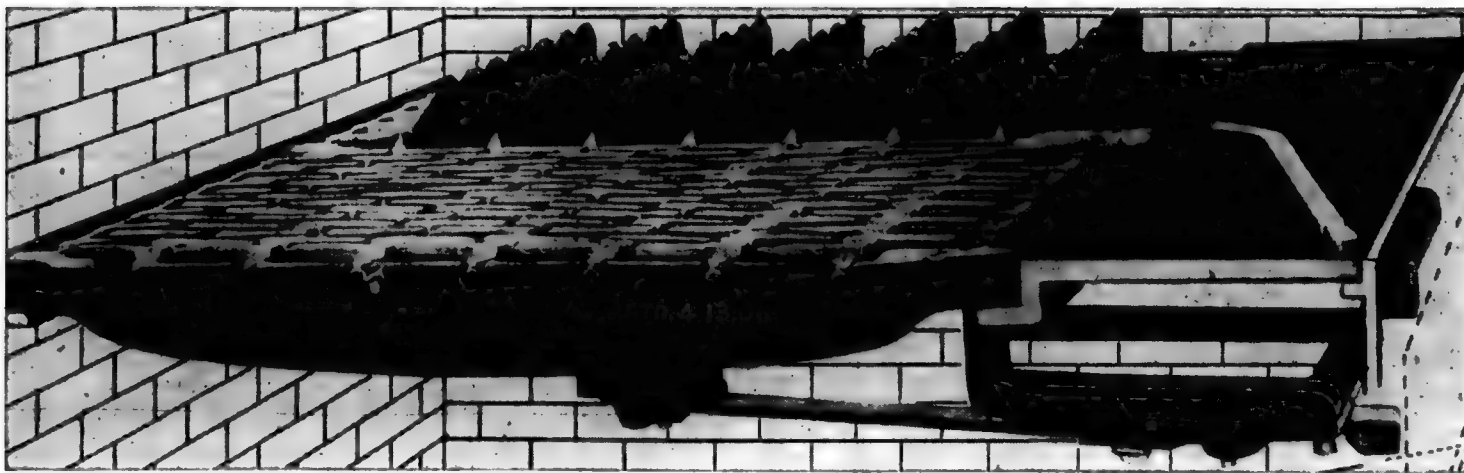


**M. B. SKINNER CO., 558-562
Washington Boulevard, Chicago, Ill.**

Our
handsome
"Pipe
Repair
Book"
—free.



TRAVIS ROCKER GRATES



Force open all air spaces. Draft is admitted evenly through each opening. Loose cold cinders remain on the grates, which protect them from the heat. Cold cinders only are ground through the grates. Fire is not disturbed. The fire is kept near the grates. Cinders are burned until they are brittle. There are no hard clinkers. The coal is forced to burn. The cinders are reduced in bulk. There is no waste fuel in the ash pit. They have the maximum combustion of gases. These results can be obtained only by using **TRAVIS ROCKER GRATES.**

SAVE YOUR COAL

Quickly installed.

No machinist required.

G. E. TRAVIS COMPANY, Henry, Illinois

PROVIDENCE, R. I.

The Market.

The chrysanthemum season is on with a bang; the blooms find a ready sale at good prices. Snapdragons have made their first appearance; they attract a good price and demand. Carnations are better than last week, and roses move satisfactorily. Violets sell sluggishly and will not hold the market so long as the mums are in evidence. Providence is a good mum town.

Various Notes.

Orin Smith, of Pawtucket, has been spending a few days' vacation at Point Judith.

M. Koppelman, who was operated on at the Boston hospital a couple of weeks ago, is in a dangerous condition.

S. Toher has given up the florists' business to become a member of the Providence police force.

Miss Nellie O'Connor, of Thayer street, received a large shipment of palms, ferns, decorative plants and fancy baskets from Philadelphia last week.

S. S. Skidelsky, of Philadelphia, was a visitor last week.

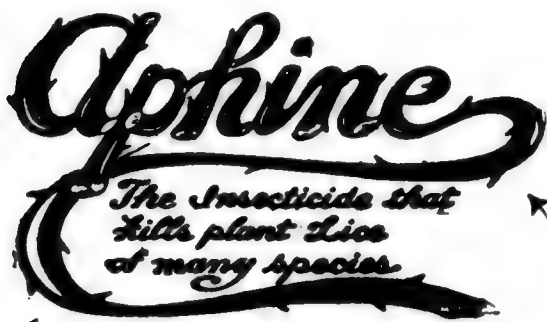
Macnair has adopted the service of uniformed boys for his deliveries. The boys wear trim suits of dark blue, with the name "Macnair" in gold letters on the collar of the coat and on the front of the cap.

William Williams, a member of the state board of agriculture, died a few days ago at his home in Bristol, after an illness of about ten days. He was in his ninetieth year.

John J. Johnston, of Johnston Bros., has been appointed a member of the committee for Rhode Island to get subscriptions for the national publicity campaign. Other members are George L. Stillman, of Westerly, chairman; Robert M. Lamont, of Quinick, and Laurence Hay, of East Providence.

Edward J. Johnston, who has been at the greenhouses of Johnston Bros., now is assisting at the store on Dorrance street.

Bert West, with William Hay, has been on a business trip through central Massachusetts. W. H. M.



THE RECOGNIZED STANDARD INSECTICIDE.

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

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VITRIO

Insecticides and Fungicides

YOU can't afford to take chances on the Insecticide or Fungicide you use. You have to be sure that it will do what you bought it to do. Use the Vitrio Brand Kind and be sure. Every Vitrio Brand Insecticide and Fungicide notches right up to the rigid quality standard of the Nitrate Agencies Co. Every ingredient guaranteed.

Send for prices on any or all of those listed below.

VITRIO-BORDO (Paste)
Specially compounded Bordeaux Mixture.

VITRIO-BORDO (Powdered)
Same as above in Powdered Form.

ARSENATE OF LEAD POWDER
30-33 per cent Arsenic Oxide.

ARSENATE OF LEAD PASTE
15 per cent Arsenic Oxide.

PARIS GREEN (Pure)

VITRIO

Combination of our Special Bordeaux and Arsenate of Lead.

BLUE VITRIO-L, 99 per cent re
Large, Clear Blue Crystals.

FISH OIL SOAP

(Usually sold as "Whale Oil Soap")

Send for our Spraying Calendar.
Insecticide Department.

NITRATE AGENCIES

COMPANY

105 Pearl St.

NEW YORK

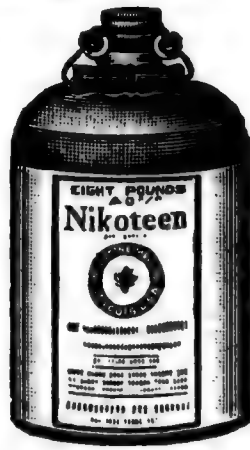
Mention The Review when you write.

Manufactured by NICOTINE MFG. CO., 117 N. Main St., ST. LOUIS, U. S. A.

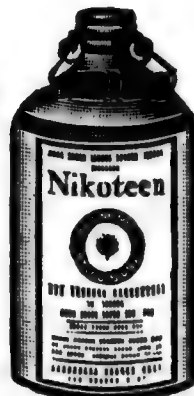
Aphis Punk.



12 sh'ts, 33 in. ea.



8 lbs.



4 lbs.

NIKOTEEN



1 lb.



1/2 lb.



2 oz.



1 oz.

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The best Paper Pot for shipping and growing purposes. Sizes from 2 to 6 in. Ask your dealer for them. Samples free.

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WALTHAM, : MASS

FLORISTS AND GROWERS

find our new invention

Drummond's Tobacco Stick

the ideal "Smoker" for all crops under glass infested with Green and Black Aphis.

Satisfaction guaranteed.

Carton, 30 "Sticks," One Dollar, postpaid.
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Glac and Weed-Killing Chemical

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RED

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Samples of our new square paper pots are ready. You will want to see them. Send postal today. No florist can afford to be without this pot.

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ESTABLISHED 1748

INCORPORATED 1904

HEWS STRONG RED POROUS POTS

POT MAKERS FOR A CENTURY AND A HALF } Standard, Azalea, Bulb, Orchid, Fern, Hanging, Embossed, Rose, Carnation, Palm, Cyclamen, Cut Flower, { WORLD'S LARGEST MANUFACTURERS
Special Shapes to Order, Chicken Fountains, Pigeon Nests, Bean Pots, Etc.

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WE LEAD IN QUALITY AND FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

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SYRACUSE RED POTS

Write for Prices.

SYRACUSE POTTERY

L. BREITSCHWERTH, Prop.

711-713 E. Division St., SYRACUSE, N. Y.

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POTS

Just Pots

THAT'S OUR ONLY BUSINESS

Every pot that leaves our plant is smooth, strong and porous.

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MISSOURI POTTERY and SUPPLY CO.

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GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

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Near Wrightwood Ave., CHICAGO, ILL.

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FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

1227 W. 8th St., Kansas City, Mo.

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Logan Pots are Best By Test

Write us for catalogue and discounts.

The Logan Pottery Co.

LOGAN, OHIO

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PLANT TUBS



EVERLASTING VIRGINIA WHITE CEDAR

EVERYBODY agrees that Plant Tubs made of everlasting Virginia White Cedar will best resist rot or decay. The "Keystone" brand of White Cedar Plant Tubs are made of this celebrated wood, and these goods are painted inside and out with best oil paints, a rich green.

They are bound with heavy steel hoops for the large size, and electric-welded wire hoops (galvanized) on the small size. The large sizes are trimmed with handsome drop handles and metal feet, and have perforated, removable bottoms.

These Cedar Tubs are made in all sizes, from 24 3/4 inches top diameter down to 6 inches, amply large for a Bay Tree and small enough for a Hyacinth. Every one guaranteed. Booklet in colors, with prices, furnished upon request.



RICHMOND CEDAR WORKS, RICHMOND, VIRGINIA

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. ELVERSON POTTERY CO., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER, that we solved the breakage problem years ago. **IONIA POTTERY CO., IONIA, MICH.**



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., WM. M. WARRIN So. Zanesville, Ohio
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THE POT THAT EXCELS IN QUALITY

Made from the finest quality of porous clay—the pot that has proved its merit, in the tests made by the largest growers, in making exceptional growth. Ask the florists that use them. Write us for special prices TODAY.

SPRINGFIELD CLAY MFG. CO., SPRINGFIELD, OHIO

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ATLANTA, GA.

The C. A. Dahl Co. is right in line with a good stock of holiday plants, especially poinsettias, which bear the earmarks of the grower, A. J. Scott, who had his first experience under Uncle William at Buffalo, and has been improving ever since.

Wachendorff Bros. have their usual high-grade stock of chrysanthemums. The annual private exhibition was a big success.

"Though lost to sight, to memory dear," exclaimed J. P. Russell, referring to a shipment of Dutch bulbs somewhere in transit. "There is some consolation in knowing we are not alone in this uncertain state." Early varieties of chrysanthemums are not grown. William Turner, both yellow and white, Yellow Eaton and Golden Wedding chrysanthemums are leaders and bear evidence of high culture, as does Begonia Chatelaine and Lorraine. Cyclamens have that glossy foliage seen in well-grown stock.

"The matter of publicity deserves careful thought," observed Walter C. Lawrence, of the Lawrence Floral Co., "but I have been too busy, even declining to make an exhibit or act as judge at our annual fair. Funeral work has kept us fully employed, and shortage of stock has helped to bother us." Noticing that Miss Lawrence was busy knitting, the fact was learned that this Lady Bountiful has, during leisure moments from waiting on patrons, knitted seven sweaters and ten pairs of mittens to keep some of our soldier boys warm, an act worthy of note in these exceptional times.

One of the most successful in the history of the state fairs annually held in this city closed October 20, was the verdict of H. G. Hastings, president of the show association. Stock and produce were of the highest order and the attendance was encouraging. W. M.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.
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SPECIAL QUALITY

Greenhouse Glass

Write for prices, stating sizes and quantity required.

C. L. DICKMANN GLASS CO.
Carloads or less. MUSKOGEE, OKLA
Mention The Review when you write.



(Not Inc.)

THE ORIGINAL AND ONLY ELASTIC-LYKE LIQUID PUTTY

Positively will not run in hot nor heave in cold weather. Easily applied at any season, with bulb or machine.

THE ELASTIC-LYKE CO.
30 East Randolph St., CHICAGO

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Not a Single Glass Lost all Winter!

Greenhouse Men like C. W. Chamber, Toughkenamon, Pa., Stephen Mortensen of Southampton, Pa., and Thos. P. Webster of Brandywine Summit, Pa.—men of wide experience and practical knowledge—these men have used **PERMANITE**, the ever-elastic Glazing Cement, for years all over their houses and are well satisfied.

Winter after winter, their houses were subjected to the most severe storms and blizzards, but there was never a single glass lost all winter—thanks to **PERMANITE**. **PERMANITE** is elastic—it gives with the vibration of the houses; that's how it saves you money on broken glass!

MANUFACTURED ONLY BY

THE GARLAND COMPANY
CLEVELAND, OHIO

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GREENHOUSE GLASS

DIRECT FROM FACTORY TO FLORIST

Our "first-cost" prices will save your money, and the quality of our glass will give perfect satisfaction.

When figuring upon new houses, write for our prices, furnish your own glass and cut down the cost of your buildings.

Buy a reserve stock at the present low prices and avoid delay and loss in case of breakage by hail or fire.

In asking prices, give sizes, thickness and number of boxes wanted

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GREENHOUSE GLASS

We are the largest manufacturers of Greenhouse Glass west of the Mississippi River and carry at all times an adequate stock to enable us to make immediate shipment of your requirements. Our glass is heavy in thickness, well flattened and annealed and especially manufactured for greenhouse purposes. Write us for prices.

OKMULGEE WINDOW GLASS COMPANY,

OKMULGEE, OKLAHOMA

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MAIL SPECIFICATIONS FOR PRICE

A. T. McCLURE GLASS CO.,

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YOUR STYLE IS AMONG THE 40 DIFFERENT STYLES OF



"RED DEVIL" GLASS CUTTERS

A particular style for the particular greenhouseman. Pick out the style that suits you best in our booklet—shows cutters with one to seven wheels.

Send 40c for turret-head cutter, style No. 7, with six hand-honed wheels. Booklet free.

SMITH & HEMENWAY CO., Inc.,

89 Coit St., IRVINGTON, N. J.

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FLORISTS' REVIEW

WHEN WRITING ADVERTISERS.

Greenhouse White Paint

Protect Your Houses Before Cold Weather Sets In

Remember—

all ordinary paint will not do. The conditions are extreme—not to say remarkable—and it takes a paint complying with certain technical requirements to give satisfaction. You will find Greenhouse White to be the paint.

The only paint that will not blister or peel



Greenhouse White

is made for us by paint experts, by people who have made a life-long study of painting problems, and in buying a product which bears their endorsement you can depend upon securing a product satisfactory in all respects for the purpose intended.

There isn't a more honest Paint made than this and it is backed up by an institution whose reputation for honest dealing cannot be questioned.

Try 5 gallons and be convinced—it won't cost you much—when you **consider the quality.**

PITTSBURGH PLATE GLASS COMPANY

PHONE
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451 ST. CLAIR ST., CHICAGO, ILL.

Largest Jobbers of Greenhouse Glass in the World

W. G. KIMBALL, Western Mgr.

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 75c. postpaid. Samples free.

HENRY A. DREER,
114 Chestnut Street,
Philadelphia.

FULL
SIZE
N. 2



Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing and Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

DAYLIGHT GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 680

MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**LASTS LONGER THAN PUTTY.
EASY TO APPLY.**

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 45c per week on a yearly order.

GREENHOUSE AND HOTBED GLASS

8x10, 10x12 and 10x14 inch. Single, \$2.90 per box of 50 square feet.

ALL SIZES, SINGLE AND DOUBLE STRENGTH

Write us for prices.

BAUR WINDOW GLASS CO.,

EATON, IND.

CINCINNATI.

The Market.

Business is good. The supply is large enough to satisfy all immediate wants. The shipping business is satisfactory, but shippers are having considerable trouble on account of express delays. Roses are in good supply. The whites sell readily, but the pinks move rather slowly, due to their preponderance over the whites in the daily receipts. Carnations are in fair supply. Excellent Easter and rubrum lilies may be had.

Chrysanthemums are in heavy supply. There is an overabundance of good yellow blooms. The supply of the better grade of whites is rather short, and as a result this color is cleaning up quickly. The short and medium grades find a better market than the choice blooms. Callas now are offered. Among other offerings are sweet peas, valley, orchids and snapdragons. Greens are in excessive supply.

Various Notes.

The Hoffmeister Floral Co., Lick Run, is sending excellent Harrisii and rubrum lilies to C. E. Critchell.

Adam Miller, one of the pioneer florists of the city, died suddenly last week.

C. E. Critchell has assurances from the American Express Co. that the company will handle and forward promptly all shipments of flowers from this district to the Cleveland flower show. All who intend to attend the show should get in touch with Mr. Critchell.

Among recent visitors were Mrs. W. B. Johnston, of Chattanooga, Tenn.; M. A. Leganger, representing A. L. Randall Co., Chicago; E. Fancourt, of the S. S. Pennock Co., Philadelphia; I. Rosnosky, representing the Henry F. Michell Co. C. H. H.



"The Tank with a Reputation."

The Caldwell Cypress Tank is a good tank for florists because of the long life of the wood and because it is made by men who know how to build tanks that give good long service. At it nearly thirty years.

Send for Catalogue.

W. E. CALDWELL CO., Inc.
1930 Brook St.
LOUISVILLE, KY.

Caldwell TANKS AND TOWERS

Mention The Review when you write.

SMITH'S REVISED CHRYSANTHEMUM MANUAL

(Third Edition)

The best work on Chrysanthemum Culture. Both amateurs and florists have been provided with articles for their special needs.

One Hundred and Six Pages.
Only 50c postpaid.

ELMER D. SMITH & CO., Adrian, Mich.
Mention The Review when you write.

GET OUR PRICES ON GALVANIZED WIRE ROSE STAKES AND TYING WIRE

Manufacturers of the Model Plant Supports for Carnations, Dahlias, Golden Glow, Peonies, Chrysanthemums and Tomatoes. Lawn Fence, Flower Bed Guard, Trellis.

IGOE BROS., 266 N. 9th St., BROOKLYN, N.Y.
Mention The Review when you write.

DARLINGS

SHEEP MANURE

Scientifically treated and dried, furnishing in an available form the necessary plant food elements

Over thirty years experience in manufacturing High-grade Fertilizers

WRITE FOR PRICES AND FREIGHT RATES

DARLING & COMPANY

4160 S. Ashland Ave.

CHICAGO, ILLINOIS

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WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write Wizard Brand into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards, CHICAGO

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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.

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CANES

	100	1000
6 to 9.....	\$1.50	\$ 9.00
9 to 12.....	2.25	15.00

WM. ELLIOTT & SONS

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NEW YORK

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HOTBED SASH MATERIAL AND GLASS

S. JACOBS & SONS
1363-1381 Flushing Ave., Brooklyn, N.Y.

We submit plans and estimates




SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
I. L. Pillsbury, Galesburg, Ill

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GULF CYPRESS



Greenhouse Materials
Pecky Cypress Bench Lumber
Glass

GULF CYPRESS
HOT BED SASH

ALL KINDS AND SIZES

Unglazed—85c up
Glazed—\$2.05 up



THE ONLY PERFECT
LIQUID PUTTY MACHINE



Will Last a Lifetime,
\$1.25 each

**"SEAL TIGHT
LIQUID PUTTY"**

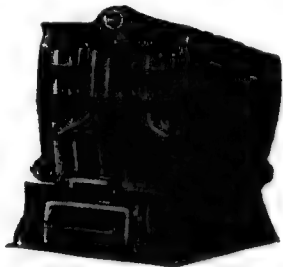
will not harden, crack
or peel off.

\$1.85 per gallon in 10
gallon lots.

\$1.40 per single gallon.

BOILERS METROPOLITAN
PATENTED

Very best greenhouse
boiler of its size. Will
do more work than
any other boiler.
Comes in all sizes.
Quickest acting—al-
most instantaneous.
Offered at our old
prices.



Order at once.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

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ULTIMATELY

YOU'LL
MAGIC



DEMAND
BRAND

When ordering Fertilizer
of
your supply house.

WHY NOT DO IT NOW?

CHICAGO FEED & FERTILIZER CO.
U. S. YARDS, CHICAGO

EASTERN OFFICE:

G. G. GREEN, Jr., Real Estate Trust Bldg., PHILADELPHIA, PA.

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**AETNA BRAND
TANKAGE FERTILIZER**

Is the best balanced fertilizer manufactured.
It contains the ten salts constituting soil. It
is giving satisfactory results wherever used.

Farmers' and Florists' Fertilizer Co.
809 Exchange Ave., Room 5, Tel. Drover 1932
U. S. YARDS, CHICAGO, ILL.

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GROUND BONE

The Basis To Buy It On

THE value of Ground Bone as a
fertilizer **depends directly**
upon the amount of Ammonia (con-
taining Nitrogen principally) and
Bone Phosphate of Lime (Phosphoric
Acid and Lime) in that Bone.

These amounts **vary widely** in
different grades of bone. Therefore,
some cost less than others—and are
worth less.

So don't buy your Ground Bone
like a "pig in a poke." Find out

how much of the **actual fertilizing
elements** is in the bone you buy.
Demand an analysis. That is ab-
solutely the **only basis** on which you
can determine whether the price
you're asked to pay is low or high.

N. A. C. Ground Bone is sold on a
guaranteed analysis. We're only
too glad to give these figures, because
we are confident that they will con-
vince you of the **real economy** of
buying N. A. C. Ground Bone.

PRICES

GROUND BONE FLOUR (For Quick Results)

Guaranteed Analysis: Ammonia, 3% (equal to 2.4% nitrogen); Bone
Phosphate of Lime, 50%.

Per ton.....\$42.50 1/4 ton.....\$11.00

1/2 ton.....21.50 100 lbs.....2.25

GROUND BONE, FINE

Guaranteed Analysis: Ammonia, 4% (equal to 3.3% nitrogen); Bone
Phosphate of Lime, 50%.

Per ton.....\$45.00 1/4 ton.....\$12.00

1/2 ton.....23.00 100 lbs.....2.50

GROUND BONE, COARSE

Guaranteed Analysis: Ammonia, 4.5% (equal to 3.5% nitrogen); Bone
Phosphate of Lime, 50%.

Per ton.....\$48.00 1/4 ton.....\$12.50

1/2 ton.....24.50 100 lbs.....2.75

Prices, F. O. B. Brooklyn or Baltimore. Order **now** and avoid freight
delays. Samples on request. Send for list of our prices on other
Quality Fertilizers.

HORTICULTURAL DEPT.,
Harry A. Bunyard, Mgr.

NITRATE  **AGENCIES**
COMPANY

105 Pearl Street,

NEW YORK, N. Y.

Mention The Review when you write.

10 YEARS OF GOOD SERVICE.

For 10 years I have been selling **Fertilizers, Insecticides** and other
Greenhouse Supplies to the florists of Illinois, Indiana and Wisconsin by per-
sonal solicitation. I may say fairly that I know what the Trade needs, that
the goods I sell are good goods, that my prices are as low as good goods can be
sold for and that I satisfy and hold my customers.

I can give good service on mail orders.

Write me about anything you need.

WALTER S. MCGEE, 5327 Ellis Ave., CHICAGO, ILL.

Mention The Review when you write.

THE BAUR CARNATION CLIP

The most practical device on the market for mending
Split Carnations. Let us convince you by **Ten Days'**
Free Trial. Send no money for trial outfit. Price per
outfit (1 Plier and 1000 Clips), \$2.00. Clips, per 1000. 75c; 2000,
\$1.25; 5000, \$3.00; 10,000, \$4.75; 25,000, \$11.25; 50,000, \$20.00.

Postage prepaid. All Seedsmen. Used the world over.

BAUR FLORAL CO., Erie, Pa.



PROMPT DELIVERY

is especially important at this time of the year. We can ship your orders, either for new work or for repairs, without delay.

Our new patented "LEAK-PROOF" gutter continues to prove its superiority. In a new range of houses recently erected, for which we furnished 11 runs 200 feet long, there was not one single leak noticeable during a downpour which filled the gutter to overflowing. Have you anything similar to show?

GREENHOUSE MATERIAL

HOTBED SASH

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

(Near Western and North Aves.)

CHICAGO

Mention The Review when you write.

DAYTON, O.

The Market.

Business has been good. The market is well supplied with fine stock, especially in chrysanthemums. Ramapo, Golden Glow, Major Bonaffon, Polly Rose, Pacific Supreme, October Frost, Smith's Advance and Early Snow are the varieties arriving and all are of good quality, while the quantity equals the demand. Pompons, too, have shown improvement. Carnations are coming in larger supply and the quality is better. Roses are in abundance. Easter lilies are holding their own and are in demand for funeral work. Rubrum and potted rubrum lilies sell well.

The first part of last week was colder, with snow flurries, and business showed an increase.

Various Notes.

The coal shortage will not affect the florists here, as most of them report that they have secured their supplies.

The Hill View Gardens had a rush of funeral work last week.

The Heiss Co. had an order for two bouquets of Ramapo chrysanthemums last week. Each bouquet contained fifty flowers, for which \$5 per dozen was received.

Harry Tredway reports an increase in business, with much funeral work.

The Dayton Floral Co. had a number of decorations last week, the largest of which was in Memorial hall, where Lord Northcliffe presented Orville Wright with a medal. G. J. F.

FARGO, N. D., MOORHEAD, MINN.

The Shotwell Floral Co., Fargo, has been having a rush of business, wedding and funeral work predominating. Shipments to nearby towns also have been numerous. The company is displaying good quality mums in all colors and some excellent pompons, grown in its own greenhouses. Dutch bulbs have been received and are selling rapidly.

T. D. Smedley, of Fargo, had a pretty window recently, mums in baskets being featured with goldfish and aquariums. Funeral work and counter trade have kept the staff busy.

J. W. Briggs, of Moorhead, reports business as being excellent. A. G.

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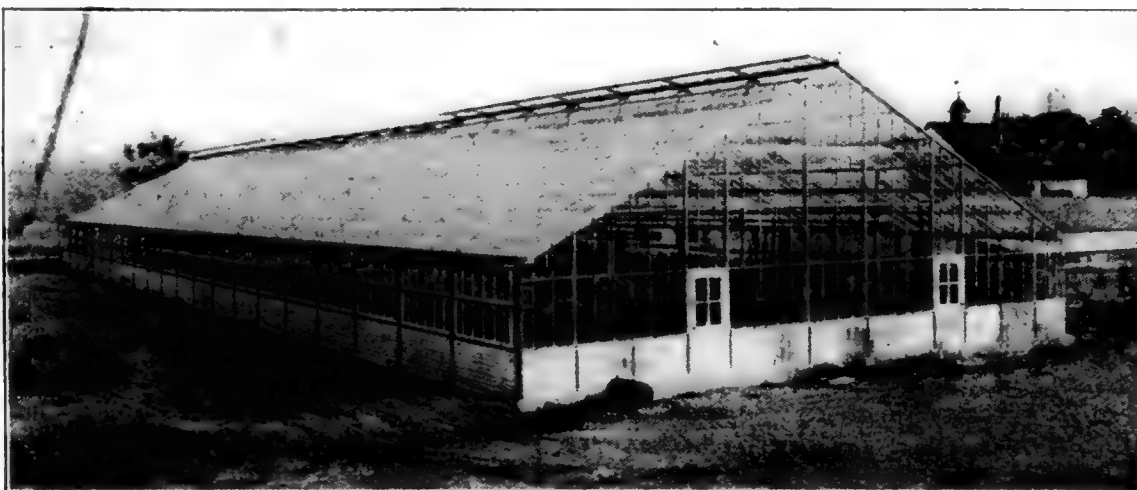
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Strong 4-in., \$1.50 per doz., \$10.00 per 100.		

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2½-in.....\$ 2.25 per 100
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Prepaid. W. C. Ehmann, Corfu, N. Y.

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Lorraine, 3-in.	3.00	22.50	
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Cincinnati, 5-in.	7.50	55.00	
Melior, 5-in.	8.00	65.00	
Chatelaine, 3-in.	8.00		
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Extra fine plants, full of bud and bloom.
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Buddleias var. magnifica, 2-3 ft. at 8c. Gilbert Costich, Rochester, N. Y.

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Single Early 5000 Artus	\$10.00
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6000 Yellow Prince (mother bulbs)	11.50
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\$2.00 per basket, 30 in basket.
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Our Dutch, French and home-grown bulbs are now ready for shipment, none better, none cheaper. Send for price list.

HUBERT BULB CO., INC., AMERICA'S LARGEST BULB GROWERS, PORTSMOUTH, VIRGINIA.

BULBS, French Paper White narcissus bulbs, a few cases left, 1000 to 1250 to the case. Special, \$12.50 per 1000 to clean up balance. F. O. B. New York. Cash with order. John Nicholas, 93 E. 42nd St., New York, N. Y.

PAPER WHITE NARCISSUS.

Extra choice bulbs, 13 c.m., prompt shipment, \$1.50 per 100, \$12.50 per 1000.

SLUIS SEED STORE, 544-546 West 63rd St., Chicago, Ill.

American-grown Holland bulbs still on hand and ready for delivery: Hyacinths, tulips, Darwin tulips, narcissus. Fine stock; ask for special prices. Chautauqua Flowerfield Co., R. R. 69, Bemus Point, N. Y.

French White Roman hyacinth bulbs, \$3.50 per 100, \$32.50 per 1000.

The Geo. H. Mellen Co., Springfield, Ohio.

Bulbs of all description. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND, New York Branch, 8-10 Bridge St.

CALCEOLARIAS.

Calceolarias, 2½-in. pots, Hybrida, Victoria Prize, \$8.00 per 100, \$70.00 per 1000. Cinerarias, prize mixed, 2½-in. pots, \$4.50 per 100, \$40.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

CALENDULAS.

CALENDULAS.

Meteor, Sulphurea, Prince of Orange, Orange King, Yellow Prince and Lemon Queen. The very best strains for greenhouse growing.

	100	1000
2½-in.	\$3.50	\$30.00
3-in.	6.00	50.00
4-in.	15.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY, 1608-20 LUDLOW ST., PHILADELPHIA, PA.

Calendulas, Orange King and Prince of Orange, 2½-in., \$3.00 per 100; seedlings, 60c per 100, extra strong.

E. Frenking, Ingham Ave., Trenton, N. J.

Calendulas, select forcing strain, Orange King. Fine to follow mums, \$4.00 per 100. See Rex begonias. Fred H. Lemon & Co., Richmond, Ind.

Calendula Meteor, Sulphurea, Prince of Orange, 2-in., 8c, 200 for \$5.00. Cash.

Hammerschmidt & Clark, Medina, O.

Calendula Orange King, 2½-in., grown from selected seed, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Calendulas, Orange King, strong 2½-in., \$2.00 per 100, \$18.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Calendula Orange King, 2½-in., \$3.50 per 100; \$30.00 per 1000. BAUR FLORAL CO., ERIE, PA.

Calendula, Orange King, 2-in., 3c. Abbey Ave. Greenhouses, Dayton, O.

Calendulas (Orange King), 2½-in., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2½-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

CALLAS.

CALLAS—We are now shipping direct to florists, extra fine, ground-ripened California field-grown stock, with express charges prepaid to any part of the United States on all orders amounting to \$5.00 or more. Order at once.

	Circumference Per 100	Per 1000
Good blooming size...3 to 4 in.	\$ 5.00	\$ 40.00
Medium large4 to 5 in.	8.00	75.00
Monsters5 to 6 in.	14.00	130.00

Cash with order. LILYDALE BULB CO., SANTA CRUZ, CAL.

CALLA AETHIOPICA.

1-in. diameter	\$2.00 per 100
1½-in. diameter	3.00 per 100
1¾-in. diameter	4.50 per 100
2-in. diameter	8.00 per 100

Cash with order. Immediate delivery.

CALLA ELLIOTTIANA (true yellow), \$1.50 per 12, \$10.00 per 100.

LOS ROBLES NURSERY & GARDEN, SANTA CRUZ, CALIFORNIA.

CALLAS. White, good, strong, healthy Eastern grown bulbs, 1¼ to 1½ in., \$5.50 per 100, \$50.00 per 1000; ½ to 1¼-in., \$8.25 per 100, \$75.00 per 1000; 1¼ to 2-in., \$12.00 per 100, \$110.00 per 1000; 2 to 2½-in., \$13.50 per 100, \$130.00 per 1000. This is superior stock.

S. S. SKIDELSKY & CO., 1004 Lincoln Bldg., Philadelphia, Pa.

CALLAS.

We are ready to deliver extra fine calla bulbs, well cured, free from dry rot. Select size.....\$8.50 per 100

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago.

Godfrey calla, extra strong, 3-in., from 1 to 3 plants in a pot, \$8.00 per 100. Cash, please. Christ Winterich, Cyclamen Specialist, Defiance, Ohio.

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CALLAS—Continued.**CALIFORNIA CALLAS.**
Sound, well cured bulbs.

	100	1000
1½-in. to 2-in. diameter.....	\$ 9.00	\$ 80.00
2-in. to 2½-in. diameter.....	13.00	120.00

A. Henderson & Co., Box 125, Chicago.

CALLA AETHIOPIA, healthy, well cured bulbs, for high-class florists' trade, 1½ to 2-in., \$50.00 per 1000. Freight prepaid where cash accompanies order.

ANGLIN & WALSH CO.,
502 California St., San Francisco, Cal.

Calla lilies, 5-yr.-old roots, \$10.00 per 100.
October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Callas, strong, 2-in., 3-in. and 4-in. Godfrey callas, at 3c, 4c and 6c. Cash, please.
Wise Adkisson, Greenville, Tex.

Godfrey callas, 2½-in., \$4.00 per 100. See calendars.

Fred H. Lemon & Co., Richmond, Ind.

Strong Godfrey callas, 2½-in., 3c; 2½-in. and 3-in., 6c; 3½-in. and 4-in., 12½c. Cash.
J. O. Steinhauser, Pittsburg, Kans.

Godfrey calla bulblets, well started from flats, \$1.00 per 100.

Attica Floral Co., Attica, Ind.

Genuine Elliottiana, superior grade bulbs.
Miss Martha Richards (grower), Santa Cruz, Cal.

Yellow callas, the largest and best grade, \$15.00 per 100. Fred Harper, Santa Cruz, Calif.

CAMPANULAS.

Campanula, Medium, canterbury bell, extra fine, large clumps for forcing, \$5.00 per 100, \$45.00 per 1000. Gustav Pitzonka, Bristol, Pa.

Campanulas, medium, rose, white and blue, strong, field-grown, 75c per doz.; \$5.00 per 100.
WAYSIDE GARDENS, MENTOR, OHIO.

Campanula Media, strong, blooming plants, \$4.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

Campanula Media, field grown, 3 varieties, \$4.00 per 100. Julius Kohankie, Painesville, O.

CARNATIONS.**CARNATION PLANTS.**

Clean, thrifty stock, protected from freezing.

	100	1000
Enchantress Supreme	\$6.50	\$60.00
Matchless	6.00	50.00
Miss Theo	6.00	50.00
Alice	6.00	45.00

Second size in any above varieties, \$30.00 per 1000.

A. A. GANNETT, GENEVA, N. Y.

FIELD-GROWN CARNATIONS.

500 Champion 500 Gorgeous

100 Belle Washburn

\$6.00 100; \$50.00 1000

4-IN. POT PLANTS.

400 Belle Washburn 500 Enchantress Supreme
300 Benora

\$6.00 100; \$50.00 1000

CHARLES H. TOTTY,

MADISON, NEW JERSEY.

CARNATIONS, 1ST SIZE, STRONG**PLANTS FROM THE FIELD.**

The following varieties still left at \$6.00 per 100: Enchantress, White Enchantress, Matchless, Alice, Pink Winsor, White Perfection, Beacon, Eureka, Mrs. Akehurst, Mrs. O. W. Ward, Aviator and Champion. Also some fine Enchantress Supreme at \$7.00 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

FIELD-GROWN CARNATION PLANTS.

Fine clean stock.

	100	1000
2000 Beacon	\$5.00	\$45.00
5000 Enchantress	5.00	45.00
1000 Eureka	5.00	45.00
200 Christmas Cheer	5.00	45.00

UNITED STATES CUT FLOWER CO.

ELMIRA, N. Y.

Field-grown carnations, nice plants, well packed.

Alice	\$5.00 per 100, \$40.00 per 1000
Prospector	5.00 per 100, 40.00 per 1000
Matchless	5.00 per 100, 40.00 per 1000
Champion	5.00 per 100; 40.00 per 1000

Cash with order.

D. R. HERRON, OLEAN, N. Y.

Carnation rooted cuttings: White Enchantress, Beacon, Mrs. C. W. Ward, and Matchless, ready November 15th, \$25.00 per 1000. Enchantress Supreme, Alice and Nebraska, ready January 1st. Place your orders early, you will get prime stock and save money.

Elitch Gardens Co., Denver, Colo.

POT-GROWN CARNATIONS.

We have about 3000 carnations of following varieties that we will sell for \$135.00 for lot or \$50.00 per 1000. Cash with order: Comfort, Gorgeous, Philadelphia, Alice, Matchless, Perfection.

Arnold Ave. Greenhouses, Port Allegany, Pa.

To clean the field, all A-1 plants, strong and healthy and first class in every way, \$4.50 per 100; \$40.00 per 1000.

Enchantress White Enchantress
Rose-pink Enchantress Philadelphia
F. E. Blake, Marion, O.

Carnations, select, Akehurst, Alma Ward, Gorgeous, Miss Theo, Matchless, \$6.00 per 100, \$55.00 per 1000. Nancy and Pocahontas, \$8.00 per 100, \$75.00 per 1000. Cash.

C. Betscher, Dover, O.

Field carnation plants, strictly first size, Matchless and Alice, \$5.00 per 100, \$40.00 per 1000.

BASSETT & WASHBURN,
178 N. Wabash Ave., Chicago, Ill.

CARNATIONS.

Field-grown, extra, fine plants, \$50.00 per 1000. Cash with order. White Enchantress, Enchantress, Dorothy Gordon.
E. Huston & Co., Sistersville, W. Va.

Carnations, free from rust and well branched: 1500 Light Pink Enchantress, 500 Herald, 450 White Perfection, 400 Sangamo, 450 White Enchantress, \$5.00 per 100.

Pierce's Greenhouses, Eldora, Iowa.

FIELD-GROWN CARNATIONS.

Enchantress, strictly first-class....\$5.00 per 100
Ward, 2nd size.....4.00 per 100

BURDELL FLORAL CO.,
BOWLING GREEN, KENTUCKY.

Field-grown carnation plants, good strong stock. Write for list and prices.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Carnations, good, strong, healthy plants: White Enchantress, \$45.00 per 1000; Pink Enchantress, \$40.00 per 1000.

Peterson Floral Co., Gibson City, Ill.

1000 each Ward and Beacon; also a few Washington, \$5.00 per 100, \$45.00 per 1000. Nice bushy stock. Cash, please.

J. C. Steinhauser, Pittsburg, Kan.

FIELD-GROWN CARNATIONS: Enchantress, White Enchantress, Matchless, Miss Theo, \$6.00 per 100, \$50.00 per 1000.

O. H. Frey, Florist, Lincoln, Neb.

FIELD-GROWN CARNATIONS: Beacon, Enchantress, Washington and Ward, \$4.00 per 100, \$30.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

Carnation plants, good, field-grown, 675 Pink Enchantress, 350 White Enchantress, 100 Victory, a bargain. Williams & Clark Floral Co., 124 E. Main St., Muncie, Ind.

Extra fine, bushy field-grown carnation plants: 900 Matchless, 300 Beacon, at \$4.00 per 100 or \$45.00 for the bunch.

Fred S. Davis, Centerville, Ind.

Field-grown carnation-plants: 900 Matchless, 200 Champion, 200 Herald, \$5.00 per 100, or \$55.00 will take the lot. Cash, please.

H. G. Norton, Perry, O.

500 White Enchantress and 500 Ward, extra strong, bushy, the 1000 for \$25.00 cash.

W. W. Milnor, Bowling Green, Ohio.

Field-grown carnations: O. W. Ward and Enchantress, \$6.00 per 100, \$55.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Field-grown Alice carnation plants, \$5.00 per 100, \$45.00 per 1000. Cash.

J. B. Rudy, Elmira, N. Y.

Carnation plants, Enchantress and White Enchantress, large field-grown plants, \$4.00 per 100.

W. O. Smith, Carlisle, Pa.

Carnation plants, Philadelphia, Comfort and other varieties, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Carnations, Alma Ward, Matchless, and Akehurst, \$5.00 per 100; Alice, \$6.00 per 100. Cash.

Clement S. Levis, Aldan, Pa.

Strong field-grown carnation plants, Light Pink Enchantress, \$4.00 per 100, \$38.00 per 1000. Cash. Riverside Greenhouses, Appleton, Wis.

Ward, Pink and White Enchantress, field-grown carnations, \$35.00 per 1000.

Geo. Heim & Co., Blue Island, Ill.

CHRYSANTEMUMS.**CHRYSANTEMUM STOCK PLANTS.**

Golden Glow	100	\$5.00
Smith's Advance	5.00	
Chrysolora	5.00	
Unaka	5.00	
Polly Rose	5.00	
Tints of Gold.....	5.00	
Oconto	5.00	
Pacific Supreme	5.00	
Appleton	5.00	
Chieftain	5.00	
Yellow Rager	5.00	
Nesco	5.00	
Overbrook	5.00	
Mary	5.00	
Helen Newberry	5.00	
Baby Margaret.....	5.00	
Golden Climax	5.00	
Western Beauty	5.00	
Diana	5.00	
Baby	5.00	

Also many other varieties later.

S. S. PENNOCK COMPANY,
1608-20 Ludlow St., Philadelphia, Pa.

Strong stock plants: Lavender Queen, Unaka, Maud Dean, Dr. Enguehard, Bonnafton, Chas. Rager, Halliday, Rosea, 25 for \$1.00, 50 for \$1.75, 100 for \$3.00. Immediate delivery. Cash. Crowell's Greenhouse, Goshen, Ind.

MUMS. Stock plants of the following at \$4.00 per 100, or 75c per doz.: Golden Glow, Unaka, Oct. Frost, Oconto, Chrysolora, Early Snow, Tints of Gold, McNiece, Naomah, Clementine Tousey, Turner, Col. Appleton, Aug. Dasse, Pink Chieftain, Mrs. David Symes, Roman Gold, Dec. Gem, Odessa, Golden Chadwick, Chas. Rager, Helen Frick, Wells Late Pink, Dr. Enguehard, Elberon, Patty, Major Bonnafton.

Pompons: Baby Yellow, Acto, a fine pink; Anna, single white; Golden Climax, Golden West.

This stock has produced very large lustrous flowers, and are A No. 1 stock plants. No blind, crippled, or bullheaded plants.

D. R. HERRON, OLEAN, N. Y.

THE**REALIZATION****of a****NEW IDEAL****of****SERVICE****in a****WHOLESALE WAY****via****F. T. D.**

RETAIL FLORISTS wishing the best wholesale service out of Chicago, make application to

KENNICOTT BROS. CO., CHICAGO.

175 Chrysolora, 100 Pacific Supreme, 225 Monrovia, 275 Golden Glow, 75 Unaka, 125 Estelle, 25 Glory of Pacific, 50 O. H. Kahn, 50 T. Eaton, 175 Wells' Late Pink, 175 Chas. Rager, 25 Golden Eagle, 100 W. Chadwick, 175 Pink Frick, 75 Yellow Jones, 175 Cream Robinson, 70 Odessa, 120 W. Turner, 250 Y. Chadwick, 50 Lynnwood Hall, 50 A. J. Balfour, 150 Seidewitz, 100 Harvard, 400 Yellow Bonnafton.

All varieties 50c per dozen, \$4.00 per 100. Cash, please.

DIXON FLORAL CO., DIXON, ILL.

Mum Stock Plants—Strong, \$5.00 per 100. White—Early Snow, Early Frost, Oconto, Bergmann, Byron, Rager, Smith's Advance, Turner, Chieftain, Hall, Jones, Thanksgiving Queen, Garza. Yellow—Chrysolora, Ramapo, Nagoya, Odessa, Halliday, Bonnafton, Golden Eagle, Jones. Pink—Chieftain, Balfour, Shaw, Enguehard, Bailey, Well's. 15 var. pompons, \$5.00 per 100. Caps, \$6.00 per 100.

Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

CHRYSANTEMUM STOCK PLANTS.

Ready for immediate delivery.

Rosea, pink	\$5.00 per 100
Smith's Advance, white.....	5.00 per 100
Unaka, pink	5.00 per 100
Golden Queen, yellow.....	5.00 per 100
Oconto, white	5.00 per 100
Chrysolora, yellow	5.00 per 100
C. C. Pollworth, yellow.....	10.00 per 100

Eli Cross, Grand Rapids, Mich.

Chrysanthemums, stock plants: White Enguehard, best white of all, 10c each. Yellow Monrovia, Chrysolora, Crocus, Parr and Ramapo, Pink Unaka, Helen Frick, Dr. Enguehard, Smith's Sensation, Chieftain and Robinson. White Wm. Turner, Chas. Rager, Snowball, Smith's Advance and Alice Byron, \$3.00 per 100. Mrs. Morgan, new yellow, 10c each. Cash, please.

W. W. Milnor, Bowling Green, Ohio.

STOCK MUMS. \$4.00 PER 100.

Chrysolora, Halliday, Bonnafton, Nagoya, White Chadwick, Early Snow, Oconto, Geo. S. Kalb. Pompons: Fairy Queen, Diana, Zenobia, Klondyke, Croesus, Golden Wedding and all standard varieties.

A. L. RANDALL CO.,

WABASH AVE. AT LAKE ST., CHICAGO.

CHRYSANTEMUMS, stock plants, now ready: Chrysolora, Oconto, Turner and Chieftain.

Ready later: Yellow, Bonnafton, Unaka, Marigold, Golden Wedding, Helen Frick, Chas. Rager, Seidewitz, White and Golden Chadwick.

\$5.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

Mum stock, nice clumps, \$3.00 per 100, 25 at the rate of 100. Cash with order.

Smith's Advance, Unaka, Golden Glow, Golden Queen, Crystal Gem, Oconto, Pacific Supreme, Chrysolora, Smith's Ideal and Overbrook.

Charles Unglaub Estate, Springfield, O.

Chrysanthemum stock plants: Polly Rose, Chrysolora, Dr. Enguehard, Wm. Turner, Roman Gold, White Ivory. Pompons: Nellie Bly and Helen Newberry. Any of the above for 2½c each. This price is good only for immediate ordering.

E. A. Muchnow, Clarence, N. Y.

Chrysanthemum stock plants: Chrysolora, White Chieftain, Pink Chieftain, Marigold, Wm. Turner, Early Snow, Early Frost, Salomons Gold, Chas. Rager, Seidewitz. Pompons: Helen Newberry, Mint, Zenobia, 75c per doz., \$5.00 per 100.

Hubert's Greenhouses, Albion, Mich.

12,000 stock mums, Pacific Supreme, Unaka, Chieftain, Chrysolora, Dr. Enguehard, Bonnafton, \$2.50 per 100. White Chieftain, Seidewitz, \$3.50 per 100. Cash.

J. A. Ernsberger, Celina, O.

Chrysanthemum stock plants, Smith's Advance, white, \$5.00 per 100.

JOHN BAUSCHER, FREEPORT, ILL.

Chrysanthemum stock plants of Alice Salomon, Chieftain, Mrs. H. Robinson, Ramapo, Golden Salomon, and Wm. Turner, \$5.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

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Mum stock plants in all varieties, price on application. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Ohrysanthemums, leading commercial varieties, 2½-in., \$3.00 per 100, \$25.00 per 1000.
Henry Smith, Grand Rapids, Mich.

CINERARIAS.

CINERARIAS.

HALF DWARF. Best strains and selected colors, 2½-in., \$5.00 per 100, \$45.00 per 1000.
READY NOW.

Cinerarias will be scarce. Order while they last.
Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Cinerarias, Vaughan's Columbian strain of dwarf giant flowering. This mixture is one of the best. These are strong plants and ready for shift, 2½-in., \$3.25 per 100. Separate colors, 2½-in., \$3.50 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

CINERARIAS—CINERARIAS

PRIZE HALF DWARF, MIXED

3000, 2½-in., ready for 4-in.4c
2000, 2½-in., ready for 8-in.3c
Prompt shipment. Cash.

HAMMERSCHMIDT & CLARK, MEDINA, O.

Cinerarias, prize strain, half dwarf, from 2½-in. pots, \$4.50 per 100; \$40.00 per 1000; 3-in. pots, \$7.50 per 100, \$65.00 per 1000. Calceolarias, Hybrids, Victoria Prize, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000.
Anglin & Walsh Co., Williamsbridge, N. Y.

Cinerarias, Vaughan's Columbian Mixture, 4-in., ready for 6-in. pots, \$12.00 per 100. Choice 6-in. for Xmas sales, as long as they last, \$25.00 per 100.
AURORA GREENHOUSE CO., AURORA, ILL.

Cinerarias, Vaughan's Columbian Prize Dwarf, Storrie's Perfection, old rose, blue, white, blood red, crimson, Antique Rose, Matador and others, 3-in., clean and ready for a shift, \$5.00 per 100. cash, please.
J. Sylvester, Oconto, Wis.

Cinerarias, finest mixed semi-dwarf, imported strain, 2½-in., \$2.50 per 100; 3-in., \$3.50 per 100. The above are ready to shift. Trans. plants ready for 3-in., \$1.50 per 100, \$10.00 per 1000.
Chas. Whitton, York & Gray, Utica, N. Y.

Cineraria Hybrida grandiflora, semi-dwarf, best imported strain, strong, 2½-in., \$3.50 per 100, \$32.50 per 1000. Cash. Henry Schmid, 673 Church Lane, North Bergen, N. J.

Cinerarias, best strain, dwarf mixed, strong plants, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.
Frank Oechalin, 4911 Quincy St., Chicago, Ill.

Cinerarias, Prize Tall and cinerarias Prize Dwarf, 2-in. pots, \$3.00 per 100 and \$25.00 per 1000. Larger flowering in red.
Fuerst Flora Co., Dayton, O.

Cinerarias, Dreer's strain, 2-in., \$3.00 per 100, \$25.00 per 1000.
O. H. Herman, Council Bluffs, Ia.

2½-in. grandiflora maxima, large flowering cineraria, assorted, \$4.00 per 100. Cash.
John Bauscher, Freeport, Ill.

Cinerarias, Vaughan's Columbian mixture, ready in about 10 days, 2½-in., \$3.00 per 100. Cash, please. Addems, Morgan & Co., Paxton, Ill.

Cinerarias, half dwarf, finest mixed, 2½-in., \$4.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Pot grown mums, bushy, Bonnafton, 5-in., 35c; 6-in., 60c; 7-in., \$1.00. Also a few other colors.
Dumser Floral Co., Elgin, Ill.

Cinerarias, prize strain, half dwarf, out of 2½-in., \$2.50 per 100.
J. C. Schmidt, Bristol, Pa.

Cinerarias, finest mixed dwarf, \$4.00 per 100.
Ernest Rober, Wilmette, Ill.

Cinerarias, fine 3-in., \$5.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

CLEMATIS.

Clematis Paniculata, 2-year, field-grown, \$8.00 per 100, \$75.00 per 1000.
The Linden Lawn Nurseries, Springfield, O.

COLEUS.

COLEUS—BRILLIANCY.

4-in., extra good\$12.00
2½-in., extra good 5.00
Excellent for stock plants.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Coleus Brilliancy, R. C., \$1.60 per 100 prepaid; 2-in., \$3.00 per 100; 2½-in., \$4.00 per 100; Defiance, 2-in. or 2½-in., \$3.00 per 100; mixed coleus, R. C., 85c per 100 prepaid; 2-in., \$2.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, Brilliancy, 2½-in., \$4.00 per 100. Golden Bedder, 2½-in., \$2.50 per 100.
Miller's Greenhouses, Muncie, Ind.

Brilliancy, 2-in. pots, nice plants, \$3.00 per 100.
Arthur Doebel & Sons, Clyde, O.

Coleus Christmas Gem, or Brilliancy, 2½-in., \$5.00; 2-in., \$3.00 per 100. Fancy assorted, about 6 varieties, \$2.50 per 100.
N. O. Caswell, Delavan, Ill.

Coleus, prettiest varieties, 2½-in., \$2.00 per 100, Defiance, 50c doz., \$3.00 per 100; new Yellow Trailing Queen, 50c doz., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Coleus Brilliancy, extra fine 2-in., \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

COLUMBINES.

Columbines, aquilegia coerules hybrids, long spurred, all shades, field-grown, 75c per doz., \$5.00 per 100. See our trade list for separate colors and other hardy plants.
WAYSIDE GARDENS, MENTOR, OHIO

CUPHEAS.

Cigar plants, 2½-in., extra strong, \$3.00 per 100.
Chas. Sherwood, Waterloo, Iowa.

CYCLAMEN.

ATTENTION.

SPECIAL SALE on cyclamen, one week only. We need the room.
Cyclamen, Wandsbek type, mixed varieties, plenty of salmon, few white.

100	1000
2½-in. strong plants.....\$5.00	\$45.00
2½-in. extra strong plants..... 6.00	60.00
3-in. strong plants..... 7.00	65.00
3-in. extra strong plants..... 8.50	80.00
4-in. strong plants.....20.00
4-in. Rocco Erecta.....25.00

Carefully packed. No charge for packing.
ERNEST ROBER, WILMETTE, ILL.

CYCLAMEN.

Finest English and German strains, mixed colors as follows: Light and dark Salmon, Improved Salmonoid, pure white, ivory white, soft rose with carmine eye, white with dark eye, Christmas Red, dark blood red, glowing dark red, Defiance, pure rose, lilac; also Rocco Erecta, salmon, white with carmine eye, light rose, Snow Queen, Cattleya, light red.
Strong 3-in., \$10.00 per 100, \$90.00 per 1000.
25 at 100 rate; 250 at 1000 rate.

BAUR FLORAL CO., ERIE, PA.

Cyclamen in bud and bloom, 75% red and pink, extra fine stock, 3-in., \$8.00 and \$12.00; 4-in., \$18.00 and \$25.00; 5-in., \$35.00 and \$50.00; 6-in., \$75.00 and \$100.00. Specimen plants \$125.00 and \$150.00 per 100. These are well-grown stock, most of them 2-5 flowers, and are shipped in paper pots. We have a limited amount of the choicest strain of seed at \$15.00 per 1000, \$2.00 per 100. Cash, please. Christ Winterich, Cyclamen Specialist, Defiance, Ohio.

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Ferns, while they last, strong, 4-in., Scottii, Boston and Roosevelt, \$15.00 per 100.
S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Boston and Whitmanii ferns, 4-in., ready for 6-in., fine heavy stock, 15c to 25c. Columbia City Floral Co., 108 W. Van Buren St., Columbia City, Ind.

Boston ferns, nice, pot-grown stock, 4-in., \$12.00 per 100; 4-in., extra strong, \$15.00 per 100; 6-in., \$37.50 per 100.
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ALBUM OF DESIGNS.
Fourth Edition Now Ready.
75c per copy prepaid.
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Boston ferns, extra heavy, well-grown stock, 6-in., 50c each, \$45.00 per 100. Cash. W. J. Evenden's Sons, 123 West Fourth St., Williamsport, Pa.

Ferns, well established, 4-in., \$15.00 per 100; 5-in., heavy, \$3.00 per dozen; large, 6-in., \$5.00 per dozen.
The Wagner Park Nursery Co., Sidney, O.

Roosevelt out of bench, nice plants, ready for 4-in., 5-in. and 6-in. pots, 15c, 20c and 25c.
Arthur Doebel & Sons, Clyde, O.

Table ferns, 6 vars., out of 2-in. pots, fine stock, \$3.50 per 100. Ship at once. J. O. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Ferns: Boston, Elegatissima Compacta, Roosevelt, Scottii, Teddy, Jr., 2¼-in., \$4.00 per 100.
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Boston ferns, from bench, will make 6 and 7-in. pots, \$3.00 per doz., \$22.00 per 100, ready now. Cash, please. Felsch Bros., Maywood, Ill.

Verona ferns, best of all crested ferns, strong 4-in., 20c each; \$20.00 per 100.
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Boston Ferns, strong runners, some ready for 3 and 4-in. pots, \$4.00 per 100. Cash with order.
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5-in. \$0.30
DAVIS FLORAL CO., DAVENPORT, IOWA.

Table ferns, best sorts, \$3.50 per 100. See calendars.
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Ferns, Amerpohlii, Boston, 4-in. size, 10c. Table ferns, 2¼-in., \$3.00 per 100. Cash.
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Extra strong fern seedlings, mixed (Pteris tremula, Wimsettii, serrulata), \$1.50 per 100.
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Ferns, 4-in., Boston, Roosevelt, Teddy, Jr., fine stock, 15c each.
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Holly ferns, 4-in., 15c; 5-in., 25c.
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Strong, 4-in., Roosevelt ferns, 15c.
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FORGET ME NOTS.

Myosotis
Forget-me-nots
winter flowering,
specially selected strain,
extra long stems
and fine colors,
2¼-in. pots, \$5.00 per 100,
\$40.00 per 1000. Ready now.

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Forget-me-nots, winter flowering, early bloom, the best variety on the market, selected strain, strong 2¼-in. plants, \$4.00 per 100, \$35.00 per 1000. S. S. Skidelsky & Co., 1004 Lincoln Bldg., Philadelphia, Pa.

Forget-me-nots, hardy Dwarf Blue, strong seedlings, 50c per 100, \$3.00 per 1000. Winter flowering, out of 2¼-in., \$2.00 per 100.
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Forget-me-nots, giant winter blooming, best strain for forcing under glass, 2¼-in. pots, \$5.00 per 100, \$45.00 per 1000.

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Forget-me-nots, best winter blooming variety, strong, 2¼-in., \$4.00 per 100.
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FREESIAS (TRUE PURITY).
100 1000
¾-in. \$2.00 \$18.00
¾-in. 1.50 12.50
¾-in. 1.00 7.50
7/16-in. (small ¾-in.)75 4.00
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Freesia Purity, forcing bulbs, for high-grade florists' trade, ½ to ¾-in., \$7.50 per 1000; ¾ to 1-in., \$12.00 per 1000; ¾-in. and up, \$15.00 per 1000. Delivery charges prepaid when cash accompanies order.

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FRENCH-GROWN FREESIAS.
Fine, sound, well cured bulbs.
100 1000
Mammoth size \$1.25 \$10.00
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FUCHSIAS, ROOTED CUTTINGS.
Ready Dec. 1st and later.
100 1000
Little Beauty \$2.00 \$17.50
Black Prince 2.00 17.50
Mixed in best varieties..... 2.00 17.50
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Fuchsias, strong rooted cuttings, finest assortment, labeled true to name, \$1.50 per 100 by mail, \$12.00 per 1000, express. Strong 2-in. stock, 3c.
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Funkia subcordata grand, and variegated undulata, \$6.00 per 100.
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Gaillardia and Coreopsis, field grown, \$4.00 per 100.
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Genistas, stocky and well trimmed plants, 4-in., \$3.50 per doz; \$20.00 per 100; 5-in. \$5.00 per doz.; \$35.00 per 100. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Genistas from 5-in. pots, good shapely plants, \$25.00 per 100.
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GERANIUMS, EXTRA FINE STOCK.
100 1000
2-in., S. A. Nutt.....\$2.50 \$22.50
2-in., American Beauty..... 3.00 25.00
2-in., Beaute Poitevine..... 2.50 22.50
2-in., Jean Viaud 2.50 22.50
2-in., Ricard 3.00 25.00
2-in., King Edward 2.50 22.50
2-in., Imp. over Am. Beauty..... 3.00 25.00
Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Geraniums, 2-in., extra large stock, S. A. Nutt and Buchner, \$2.50 per 100, \$22.50 per 1000; Ricard, Jean Viaud, Montmort, Presilly, Ruby, Maryland, Dagata, \$3.00 per 100, \$25.00 per 1000; 250 at 1000 rates. Rooted cuttings, Buchner, \$12.00 per 1000; Ricard and Presilly, \$15.00 per 1000. Cash with order.
Jacobs Bros., Peoria, Ill.

GERANIUMS STANDARD VARIETIES

We strongly advise ordering early, as the usual shortage of standard varieties will be greater this year than ever before.

	2-inch	3-inch
DOUBLE	Rose Pots	Standard
	100 1000	100 1000
Maryland fiery red.....	\$3.00	\$25.00
Alphonse Ricard, bright vermillion	3.00	25.00
Beauty Poitevine, pretty shade of shrimp.....	3.00	25.00
Berthe de Presilly, silver rose pink	3.00	25.00
Jean Viaud, bright shade of mauve rose.....	3.00	25.00
La Favorite, finest pure white	3.00	25.00
Castellane, soft crimson.	3.00	25.00
Miss F. Perkins, deep rose	3.00	25.00
Mme. Buchner, snow white	3.00	25.00
S. A. Nutt, deep Crimson.	3.00	25.00
Merry Widow, deep salmon, very fine.....	3.00	25.00
Abbie Schaeffer, crimson scarlet	3.00	25.00
Edmond Blanc, carmine, white center.....	3.00	25.00

SINGLE

Mrs. E. G. Hill, soft light salmon 4.00 30.00 5.00 40.00
Nuit Poitevine, rosy purple

3.00 25.00 4.00 35.00
Snowdrop, pure white.. 3.00 25.00 4.00 35.00

IVY-LEAVED VARIETIES

Alliance, delicate white lilac

3.00 25.00 4.00 35.00
Mme. Thibaut, clear rosy pink.....

3.00 25.00 4.00 35.00
Rycroft's Surprise, clear rose

3.00 25.00 4.00 35.00
Caesar Franck, rich crimson, when in bud resembles crimson rambler rose.....

4.00 30.00 5.00 40.00

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Mme. Sallerol, bright green leaves, edged white

4.00 30.00 5.00 40.00
Silver Leaf S. A. Nutt, crimson scarlet flower green foliage, edged white

4.00 30.00 5.00 40.00

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Rose, rose scented..... 3.00 25.00 4.00 35.00

Lemon, lemon scented.. 3.00 25.00 4.00 35.00

Quercifolium, beautiful oak leaved foliage.... 3.00 25.00 4.00 35.00

(FOR 2½ INCH ADD 50 CENTS PER 100)

SPECIAL QUOTATIONS on large quantities.

ROOTED CUTTINGS

1000
Poitevine\$18.00

Ricard 16.00

S. A. Nutt 14.00

Buchner 14.00

E. G. Hill..... 16.00

La Favorite 15.00

S. S. PENNOCK CO.,

1608-1620 Ludlow St., PHILADELPHIA, PA.

Geraniums. We have several thousand choice plants and will make the following prices until December. S. A. Nutt, 2¼-in., \$2.00 per 100, \$18.00 per 1000; rooted cuttings, \$1.50 per 100, \$12.00 per 1000; Ricard, Poitevine, E. G. Hill, Viaud, La Favorite, La France, Castellane, 2¼-in., \$2.50 per 100, \$20.00 per 1000; rooted cuttings, \$1.75 per 100, \$15.00 per 1000. Mme. Sallerol, 2¼-in., \$1.75 per 100, \$15.00 per 1000; rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 50 at 100 rates and 500 at 1000 rates. Cash.

Addams, Morgan & Co., Paxton, Ill.

GERANIUMS. ROOTED CUTTINGS

ALL BOOKED TILL NOV. 20.

PRICES THEN ON RICARD, POITEVINE, DOYLE, PERKINS, VIAUD AND CASTELLANE,

\$15.00 per 1000.

S. A. NUTT AND BUCHNER, \$12.00 PER 1000.

Cash with order.

FRED W. RITCHY,

LANCASTER, PENNSYLVANIA.

Geraniums, strong rooted cuttings: We prepay express on all orders of 500 or more at the following prices: Gen. Grant, double, \$9.00 per 1000; Nutt and Lawrence, \$10.00; Hartman, double cerise, Crampel, Ricard, \$10.50; Poitevine, Scarlet Bedder and Hill, \$11.00; Chas. Turner, ivy, American Beauty, Emil David, Oberle, De Layre and other newer varieties, \$14.00. For immediate delivery. Shipments guaranteed. California Geranium Co., Box 552, Santa Monica, Cal.

GERANIUM ROOTED CUTTINGS.

S. A. Nutt.....\$1.50 100, \$12.00 1000

Buchner 1.50 100, 12.00 1000

E. G. Hill..... 1.75 100, 15.00 1000

Poitevine 1.75 100, 15.00 1000

Jean Viaud 1.75 100, 15.00 1000

Landry 1.75 100, 15.00 1000

Henderson 1.75 100, 15.00 1000

Cash.

C. ERICKSON, PRINCETON, ILL.

GERANIUMS.

2¼-in. Nutt\$3.00 per 100

2¼-in. Doyle 3.00 per 100

2¼-in. La Favorite..... 3.00 per 100

2¼-in. Perkins 3.00 per 100

J. H. GOULD, MIDDLEPORT, N. Y.

GERANIUMS—Continued.

Geraniums, strong 2-in. Buchner, Ruby, Nutt, Dagata, Ricard, Red Wing, Viaud, Landry, La Favorite, Perkins, Oberle, \$2.50 per 100, \$20.00 per 1000. John Meyer, Wayne, Wylie, Rodgers, Panama, White Cloud, Antithese, Frivola, Cam-bon, Frenot, Hill, Dryden, Vincent, Atlantis, Luigi Grandi, Double Dryden, \$3.00 per 100, \$25.00 per 1000. Send for geranium catalogue. F. H. DeWitt & Co., Wooster, O.

GERANIUMS.

ROOTED CUTTINGS, S. A. NUTT, \$12.00 PER 1000. READY FOR SHIPMENT. RICARD, POITEVINE, SCARLET BEDDER, ANNA BROWN, BUCHNER, ALL BOOKED FOR NOV. SHIPMENT. CASH WITH ORDER. PETER BROWN, LANCASTER, PENNSYLVANIA.

GERANIUMS, 2 1/4-IN.

Poitevine\$3.50 per 100
Salmon Pink, double..... 3.00 per 100
S. A. Nutt, dark red..... 2.50 per 100
Perkins, rose pink..... 2.50 per 100
Mixed 2.00 per 100
HERBERT M. FOUNTAIN, R. R. 8, Grand Rapids, Mich.

GERANIUMS, STRONG 2 1/4 INCH.

S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, Viaud, \$2.50 per 100, \$22.50 per 1000. Rooted cuttings, ready Nov. 20th; Viaud, \$1.50 per 100; S. A. Nutt, Perkins, Buchner, Gen. Grant, Granville, \$12.50 per 1000; 2 1/4-in. Springfield, \$2.50 per 100. Cash. G. E. Berthold, Nebraska City, Nebr.

Geraniums. Rooted cuttings and 2 1/4-in. stock. S. A. Nutt, Poitevine, Ricard, Helen Mitchell, Imp. Poitevine, Duc de Montmort, La Favorite, Bertha De Presilly, John Doyle, Mrs. E. G. Hill, Buchner. Rooted cuttings, \$15.00 per 1000; 2 1/4-in. pots, \$25.00 per 1000. D. R. Herron, Olean, N. Y.

To close out my geranium stock before winter, will offer the following low price on short, healthy stock plants with several cuttings ready to take: 3500 Ricard, 1500 Poitevine, 1000 Viaud, 3c; 2000 Nutt, 500 Montmort, 2000 Double White, 2 1/2c. H. Dornbusch, 428 Cincinnati St., Dayton, O.

GERANIUMS, ROOTED CUTTINGS ONLY.

S. A. Nutt and Buchner.....\$12.50 per 1000
Ricard and Poitevine..... 15.00 per 1000
These prices will be advanced Dec. 15th. Prices may make sales, quality makes customers. I am advertising for customers. Albert M. Herr, Lancaster, Pa.

GERANIUMS.

Ricard, 2-in.\$2.00 per 100
Buchner, 2-in. 2.00 per 100
Nutt, 2-in. 2.00 per 100
Mixed not labeled, 2-in..... 1.75 per 100
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, R. C. and 2-in., 25,000 in Nutt, Doyle, Buchner and fine mixture of these, Ricard, Poitevine and others, \$10.00 and \$20.00 per 1000. Nov. 15 price will be advanced to \$12.00 and \$22.50. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

SUNSHINE GERANIUMS.

Grown in Colorado, the land of sunshine, Nutt, Grant, Buchner and Viaud, 2-in., 2c; 3-in., 5c; 4-in., 10c; 6-in., 25c.

THE LAMAR GREENHOUSE CO., LAMAR, COLORADO

GERANIUM CUTTINGS.

We have about 10,000 R. O., of following named varieties, \$12.00 per 1000. Cash with order: Nutt, Castellane, Poitevine, Ricard, Hill, Trego, Buchner. Arnold Ave. Greenhouses, Port Allegany, Pa.

As we need the room, we offer all or any part of 10,000 S. A. Nutt, 2 1/4-in., ready for 3-in., \$2.00 per 100, \$20.00 per 1000. Well rooted cuttings of Nutt, \$10.00 per 1000; Buchner, Poitevine and Barney, \$12.00 per 1000. Cash. Silvious & Silvious, Ashtabula, O.

Geraniums: Poitevine, Ricard, Buchner, Nutt, Mrs. Lawrence, Doyle, Gen. Grant, La Favorite, and other varieties, 2 1/4-in. pots, \$3.00 per 100, \$27.50 per 1000; rooted cuttings, \$15.00 per 100. All the above is excellent stock. Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, big, strong 3-in. Nutt, Ricard, Beate Poitevine, Mrs. E. G. Hill, Mme. Castellane, Jean Viaud. Bench now for cuttings, \$6.00 per 100. See Rex begonias. Fred H. Lemon & Co., Richmond, Ind.

Geraniums, special for one week to make room. 2-in. geraniums, \$18.00 per 1000; R. C., \$12.50 per 1000; stock plants, cut back, \$3.00 per 100. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS, Nutt, Ricard, Poitevine, Grant and Buchner, rooted cuttings at \$15.00 per 1000. Strong, 2 1/4-in. pots (orders booked for later shipments also), \$26.00 per 1000, \$3.00 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

Geranium rooted cuttings, Ricard and Poitevine at \$15.00, and Nutt at \$12.50 per 1000. Cash with order. W. C. Myers & Sons, Scottdale, Pa.

Geraniums, 2 1/4-in. S. A. Nutt, \$20.00 per 1000; rooted cuttings, \$10.00 per 1000. A. C. Floral Co., Arkansas City, Kan.

GERANIUMS.

S. A. Nutt, strong plants from 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000. Mme. Sallerol, 2 1/4-in., \$2.25 per 100, \$20.00 per 1000. BAUR FLORAL CO., ERIE, PA.

GERANIUMS.

Strong well-rooted cuttings of the following varieties: Nutt, Buchner, Viaud, Gen. Grant, Gloire de France, \$2.00 per 100, \$15.00 per 1000. STUPPY FLORAL CO., ST. JOSEPH, MO.

5000 assorted geranium rooted cuttings, 1/2 S. A. Nutt, balance good assortment of Poitevine, Viaud and other good pinks and whites, \$1.50 per 100, \$12.00 per 1000. Hubert's Greenhouses, Albion, Mich.

Geraniums for winter flowering, 4-in., in bud or bloom, 10c each. Nutt, Ricard, Jaulin, Viaud, Buchner, Regalia and others. Cash, please. J. Sylvester, Oconto, Wis.

STRONG, HEALTHY CUTTINGS.

Poitevine, \$15.00 per 1000. Next lot ready about Nov. 15th. Cash with order. ELMS GREENHOUSES, GIRARD, O.

Rooted, S. A. Nutt geranium cuttings, at \$10.00 per 1000; mixed geranium cuttings at \$10.00 per 1000. Cash. Erickson & Clegg, P. O. Box 254, Glen Ellyn, Ill.

Geraniums, Nutt, B. Poitevine, Jean Viaud, Mme. Jaulin, 2-in., \$2.00 per 100, \$17.50 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

GERANIUMS.

2 1/2-in. Nutt, Ricard and Poitevine, \$25.00 per 1000; 3 1/2-in. Nutt, \$50.00 per 1000. DAVIS FLORAL CO., DAVENPORT, IOWA.

Geraniums, Nutt, 2 1/4-in., \$2.50 per 100, \$20.00 per 1000; 4-in., \$7.00 per 100. Variegated Nutt, 2 1/2-in., \$5.00 per 100. Ernest Rober, Wilmette, Ill.

Geraniums, from 2 1/4-in. pots, 12 standard varieties, including Nutt, Poitevine, Ruby, Ricard and Buchner, \$2.50 per 100; our selection, \$20.00 per 1000. Crestline Floral Co., Crestline, O.

Geraniums, summer grown, strong, heavy plants, 2 1/4-in., \$25.00 per 1000. S. A. NUTT, PERKINS, AND RICARD. Peter Britz, 211 S. Bowman Ave., Danville, Ill.

Geranium rooted cuttings, S. A. Nutt, Dbl. Grant, Barney, a blue red, and mixed, 8 kinds, \$10.00 per 1000. R. P. Bohlander, R. 1, Melrose Park, Ill.

Geraniums, unrooted cuttings, S. A. Nutt, Grant, Buchner, Trego, Poitevine, Jean Viaud, \$6.00 per 1000. Cash. Fine stock. Ross Bros., Dubois, Pa.

Geraniums, Nutt and Grant, strong rooted cuttings, \$1.50 per 100, \$12.00 per 1000. Cash. J. Aldous & Sons, Iowa City, Iowa.

Geraniums, silver leaved S. A. Nutt, 2 1/4-in., ready for a shift, \$4.00 per 100. Cash, please. S. C. DeWitt, 1957 E. 69th St., Cleveland, O.

Rooted cuttings, S. A. Nutt, \$12.00 per 1000; Poitevine, \$15.00 per 1000. Cash, please. J. G. Witt & Son, 10429 Wallace St., Chicago, Ill.

Geranium rooted cuttings, S. A. Nutt, \$12.00 per 1000. George S. Ferguson, Greensburg, Pa.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Geranium R. C., S. A. Nutt, ready now, \$12.50 per 1000. Arthur Doebel & Sons, Clyde, O.

Apple geraniums, 3-in. plants, \$3.00 per 100. Gorce Greenhouses, Paris, Tex.

GLADIOLI.

MASSACHUSETTS GROWN GLADIOLI. Strictly first size bulbs, measuring up to 2 1/2-in. in diameter. Price per 1000

Augusta, white	\$15.00
Brenchleyensis, scarlet	15.00
Cameo, white, overlaid with pink.....	15.00
Daisy Rand, soft rose pink.....	60.00
Empress of India, dark purplish red.....	25.00
Europa, purest white.....	60.00
Golden West, brilliant orange.....	30.00
Halley, salmon pink.....	15.00
Independence, rich orange scarlet.....	18.00
Mrs. F. King, salmon pink.....	15.00
Mrs. Frank Pendleton.....	55.00
Peace, white, extra large.....	35.00
Roos' Exhibition, mixed.....	12.00
Roos' Extra, choice mixed.....	10.00
Roos' Primulinus, mixed.....	15.00

I can supply 2nd size, 1 1/4-in. to 1 1/2-in. in diameter, at 20% less; 3rd size, 1-in. to 1 1/4-in., at 40% less. Correspondence solicited on other varieties, state kinds and quantities wanted. 250 bulbs are sold at the 1000 rate. All prices are quoted f. o. b. Milton, Mass. Cash with order, please, from new customers. JELLE ROOS, MILTON, MASSACHUSETTS.

Surplus gladioli, 1st size: America, Augusta, Pink Beauty, Hulot, Halley, Jessie, Mrs. F. King, \$1.50 per 1000. America, Mrs. F. King, Halley, Hulot, 1/2-inch and under, \$2.00 per 1000. Chicago White, Jessie, Emp. of India, Eldorado, \$2.50 per 1000. Peace, Rouge Torch, Sulphur Queen, Ida Van, \$3.00 per 1000. All ready to ship at once. Strictly cash with order. A WALKER, Gladiolus Grower, Wickliffe, Ohio.

Perry Rd., Wickliffe, Ohio.

American grown gladiolus for inside forcing, 1 1/2-in. and up.

America, Augusta, Halley, King, Princeps, Pink Beauty, all 1-in. size, \$18.00 per 1000; 2-in. size, \$1.75 per 100, \$16.00 per 1000.

1000	1000
Baron Hulot.....\$25.00	Lily Lehman.....\$20.00
Brenchleyensis.. 15.00	Panama..... 35.00
Chicago White.. 25.00	Ruffled Glory.... 40.00
Europa..... 85.00	Willie Wigman.. 25.00
Glory of Hol-land..... 35.00	White Excel-sior..... 30.00
Annie Wigman.. 14.00	Emp. of India.. 35.00
Mrs. Pendleton.. 70.00	Niagara..... 40.00
Schwaben..... 35.00	

All 1st size, 1 1/2-in. and up. Guaranteed true to name, prices sure to advance, when all digging is completed. Shipment November and December.

G. M. REBURN & CO., Chicago, Ill. 160 N. Wabash Ave.,

Special on bulbets of gladiolus Panama, clean, healthy stock SIFTED OVER QUARTER-INCH MESH, 90c per 1000, \$4.00 for 5000. Irrigation-grown and full of vitality. Send postal for list of best varieties for florists' use.

R. M. Champe, Walled Lake, Mich.

GLADIOLUS bulbs at reduced prices, 35 of the choicest varieties for decorative and florists' use. Large, healthy, plump bulbs, also planting sizes and bulbets. Booking orders now. Write for price list, wholesale or retail. T. H. Fuller, Gladiolus Specialist, Battle Creek, Mich. Dept. E.

GLADIOLUS AMERICA, AUGUSTA, MRS. F. KING, PANAMA, NIAGARA, GENERAL MIXTURE AND OTHERS. WRITE FOR PRICES FOR FALL DELIVERY. N. LEON WINTZER, WEST GROVE, PA.

GLADIOLUS AMERICA. A limited quantity for fall shipment; 1 1/4-in. and up, \$10.00 per 1000. F. J. Bixby, Manchester, N. H.

N. L. Crawford's stock of gladiolus bulbs for sale, by Mrs. N. L. Crawford, Lake Ave., Elyria, O.

See our display ad—this issue. Anglin & Walsh Co., Williamsbridge, N. Y.

HARDY FERNS.

Hardy ferns,	100	10	Each
Adiantum pedatum, Maidenhair.....	\$6.00	\$0.70	\$0.10
Aspidium cristatum, Evergreen.....	6.00	.70	.10
Aspidium goldiana.....	7.00	.80	.10
Aspidium spinulosum, Wood Fern.....	6.00	.70	.10
Asplenium felix femina, Lady.....	6.00	.70	.10
Aspl. thely. Silver Splendor.....	7.00	.80	.10
Dryopteris thelypteris, Shield.....	5.00	.60	.10
Onoclea sensibilis.....	4.00	.50	.10
Onoclea struthiopteris, Ostrich.....	7.00	.80	.10
Osmunda cinnamomea.....	8.00	.90	.10
Osmunda Claytoniana.....	8.00	.90	.10

Descriptive list mailed free; 100 ferns, your selection, billed 100 rate. LUDWIG MOSBAEK, ASKOV, MINN.

Fern balls, large size, with foliage, 10 to 12 inches in diameter, \$5.00 per doz.; \$35.00 per 100; extra select, \$7.50 per doz., \$50.00 per 100. Ernest Rober, Wilmette, Ill.

HARDY PLANTS.

Strong field clumps of the following: Sweet williams, pink or scarlet; delphinium belladonna; aquilegia, long spurred hybrids; pyrethrum mixed; hibiscus mixed, 75c per doz., \$5.00 per 100. Heavy forcing clumps of canterbury bells, var., medium, single, mixed; Shasta daisies, coreopsis grandiflora; Chaters double mixed hollyhocks; Achilles, the Pearl, each 10c, \$8.00 per 100. Russell Bros. Inc., Syracuse, N. Y.

Hardy Perennials, strong seedlings and good varieties: Gaillardias, Oriental poppies, Shasta daisy, sweet williams, stokesian, hardy pinks, delphiniums, foxgloves, canterbury bells, coreopsis, calliopsis, double and single hollyhocks, wallflowers, 50c per 100, \$3.00 per 1000, 5000 for \$12.50. J. C. Schmidt, Bristol, Pa.

Hardy plants, 3-yr.-old, field-grown, extra strong, for early fall planting and forcing, \$10.00 per 100; anemone jap., aster hybr., delphiniums, oriental poppies, white, red, pink, helianthus, phlox (large assortment), saxifragas, sweet williams, trolius, tritomas, etc. Cash with order. Mountain View Floral Co., Portland, Ore.

Send for our list of over 100 varieties of the best kinds of hardy plants. We sell strong plants at reasonable prices, carefully packed in light weight packages. Send us a post card for our wholesale list, just out. William Toole & Son, Hardy Plant & Pansy Farm, Baraboo, Wis.

Shasta Daisy Alaska, 2 1/2-in., 3c; strong transplanted, 1 1/2c, \$12.00 per 1000. Hardy carnations, red and white, large plants, 2c, \$18.00 per 1000. S. W. Pike, St. Charles, Ill.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbaek, Ferndale, Askov, Minn.

HELIOTROPES.

HELIOTROPES, blue, 2 1/4-in., \$3.00 per 100. Miller's Greenhouses, Muncie, Ind.

HOLLYHOCKS.

Hollyhocks, strong, field-grown, in double maroon, red, white and yellow, 75c per doz., \$5.00 per 100; Allegheny, same price, single, mixed, 60c per doz., \$4.00 per 100. Other perennials also.

WAYSIDE GARDENS, MENTOR, O.

PLEASE MENTION THE REVIEW WHEN WRITING ANY OF THESE ADVERTISERS

Hollyhocks, double, in separate colors, strong, blooming plants from seed sown last May, \$4.00 per 100; Newport Pink, \$8.00 per 100. Cash with order.
L. I. Neff, 431 Liberty Ave., Pittsburgh, Pa.

HONEYSUCKLES.

Hall's honeysuckle, 2-yr., field-grown, heavy, \$1.00 per doz., \$8.00 per 100. Full list of hardy plants on request.
WAYSIDE GARDENS, MENTOR, O.

HYDRANGEAS.

Our hydrangeas are very good this season, as good as can be grown; short and stocky, extra heavy, bound to please. Get them early.

OTAKSA.

A big stock of this old favorite.
4-in., on strong shoot....10c; 4-in., extra, 17½c
5-in., heavy25c; 6-in., heavy, 37½c
7-in., heavy45c; 8-in., heavy, 60c
9-in., heavy, to extra heavy, 75c and \$1.00 each.

FRENCH VARIETIES.

La Perle and Mme. E. Mouillere, still on hand in all sizes, prices same as Otaksa; the 7-in and 8-in. all specimen plants.

Other varieties sold out except 8-in. at 7½c; a few 4-in. at 20c, and few 5-in. at 25c.
J. L. SCHILLER, TOLEDO, O.

POT-GROWN HYDRANGEAS.

The best French varieties and Otaksa, Lillie Mouillere, Mme. Chautard, Radiant, Renee Gaillard, Mme. E. Mouillere, Montrose and many others.

4 inch\$20.00 per 100
5 inch35.00 per 100
6 inch50.00 per 100
All the varieties have been tested for

EASTER FORCING.

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

HYDRANGEAS.

6000 first-class pot-grown hydrangeas which can easily be brought into fine flowers this winter: Mme. E. Mouillere, Avalanche, Souv. de Mme. E. Chautard, Gen. Vic. de Vibraye, and Otaksa.

4-in. pots, single stem.....17c
4-in. pots, 2 to 5 branches.....20c
5-in. pots, 4 to 6 branches.....30c
5-in. pots, 5 to 8 branches.....40c
Cash with order.

GENTILY TERRACE NURSERY,
NEW ORLEANS, LA.

HYDRANGEAS.

15,000 HYDRANGEAS, *Paniculata grandiflora*.
100 1000 100 1000
12-18 in. ...\$6.00 \$50.00 2-4 ft....\$10.00 \$90.00
18-24 in. ... 8.00 25.00 4-5 ft.... 15.00
2-3 ft..... 9.00 80.00

Boxes at cost. Write for carload rates.

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

HYDRANGAEA OTAKSA.

Strong, well ripened plants, sure to bloom for Easter.

Per doz. 100
5-in., 3 to 5 heads.....\$3.00 \$22.50
6-in., 4 to 6 heads..... 4.00 30.00
25 at 100 rate.

BAUR FLORAL CO., ERIE, PA.

HYDRANGAEA OTAKSA, field-grown plants, ready for 6-in. pots. This is high-grade stock, to be forced, for the best retail trade, \$12.50 per 100; 5 to 7 shoots, strong, at \$35.00 per 100; heavy plants with 9 and 10 shoots at \$50.00 per 100. We pay expressage.

ANGLIN & WALSH CO.,

502 California St., San Francisco, Cal.

French hydrangeas: Hamar, Vibraye, Chautard, Mouillere and Bouquet Rose, 4-in., 20c; 5-in., 30c. Field grown, 3 to 5 shoots, 15c; 5 to 7 shoots, 20c.

G. M. REBURN & CO.,

160 N. Wabash Ave., Chicago, Ill.

Hydrangea, Otaksa, short, well ripened, 2-in., 5c; 4-in., 10c, 15c, 20c; 5-in., 20c to 50c; 6 and 7-in., 35c to \$1.00. Order before cold weather. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas Otaksa, field-grown, short and stocky, 5 to 7 shoots, 5c per shoot; rooted cuttings, \$1.75 per 100, prepaid.

G. E. Fink, Kenilworth, N. J.

Hydrangeas, Otaksa and in best French varieties, 4-in. pots, \$20.00 per 100; strong 5-in., \$30.00 per 100. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Hydrangeas, *arborescens grandiflora*, the hardy variety, extra heavy fine plants, 2 and 3-yr. old, 2 to 4 ft. canes, 5 to 8 or more to a plant, \$12.00 per 100.
Ragan Bros., Springfield, O.

Hydrangea Otaksa, 3-in. and 4-in., ready to shift, \$7.00 to \$12.00 per 100.

J. O. Steinhäuser, Pittsburg, Kans.

Hydrangeas, field grown, 2 and 3 shoots, \$17.50 per 100.

Anglin & Walsh Co., Williamsbridge, N. Y.

See our display advertisement, this issue.

Jackson & Perkins Co., Newark, N. Y.

IMPATIENS.

Impatiens Sultan, pink, white, orange and violet rose, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, 2½-in., \$4.00 per 100.
Ernest Rober, Wilmette, Ill.

IRISES.

IRIS—GERMAN—IRIS.

	10	100
Florentina alba, pearl white.....	\$0.50	\$4.00
Foetidissima, light blue, var., fol....	.40	3.00
Mme. Chereau, white edged blue....	.40	3.00
Marmora, sulphur40	3.00
Niebelungen, olive, green surf.....	1.00	8.00
Princess Vict. Louise, sulphur.....	.50	4.00
Queen of May, soft, rosy lilac.....	.60	5.00

Mountain View Floral Co., Portland, Ore.

IRIS.

	Per doz.	Per 100
Florentina and Madam Chereau..	\$0.50	\$ 3.00
Gerda, Halfdan, Mrs. H. Darwin..	.60	4.00
Helge, Ingeborg, Walhalla.....	.75	6.00
Her Majesty75	5.00
Pallida Mandraliscae	1.00	8.00
Pallida dalmatica, true.....	2.00	15.00

WAYSIDE GARDENS, MENTOR, O.

Iris, German, 10 named varieties, \$2.00 per 100; Sibirica, blue, \$2.00 per 100.
Amon Heights Nurseries, Camden, N. J.

German iris, mixed, but all from named varieties, \$1.00 per 100.
SUBURBAN SEED CO., LA GRANGE, ILL.

Iris, German, whole clumps or divisions, the very best sorts; cheap. Get list.
THE IMLAY CO., ZANESVILLE, O.

Iris, Japan and German, in assortment, 2-yr., Japan at 4c, German at 3c.
Gilbert Costich, Rochester, N. Y.

Iris Orientalis, Siberian, blue, \$1.50 per 100.
E. C. Pierson, R. R. 13, Dayton, O.

IVIES.

Hardy English ivy, strong, rooted cuttings, \$1.25 per 100, \$10.00 per 1000; 3½-in., 20 to 30 inches long, \$7.50 per 100; 4-in., 30 to 40 inches long, \$12.00 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

8,000 hardy English ivy, heavily rooted, 3-in. stock, \$5.00 per 100.

THE CONARD AND JONES CO.,
WEST GROVE, PA.

17,000 English ivy, splendid 2½-in., 24 to 36 in. long, nice, clean stock.
Burdell Floral Co., Bowling Green, Ky.

English ivy, 2½-in., \$3.00 per 100; 3-in., \$5.00 per 100. Oak Grove Greenhouses, Tuskegee, Ala.

English ivy, 3-in., \$8.00 per 100.
Ernest Rober, Wilmette, Ill.

LANTANAS.

Lantanas, pink, white, red and weeping, 2½-in., \$3.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

LILY OF THE VALLEY

Giant Lily of the Valley pips, \$8.00 per 1000; clumps, 5x5-in., \$8.00 per 100. Cash.
Henry Schaumburg, Hamilton, N. J.

MARIGOLDS.

Marigolds, Lemon Queen and Prince of Orange, 2½-in., 8c. Hammerschmidt & Clark, Medina, O.

MIGNONETTES.

Mignonette, Mitchell's Colossal, 2-in., \$3.00 per 100. B. Rawlings, Wholesale Grower, Alleghany, N. Y.

NURSERY STOCK.

ONARGA NURSERY COMPANY.

Largest wholesale growers of trees, shrubs, roses, peonies and perennials in the west. We grow small plants for lining out by the million. Let us figure with you. Wholesale list now ready.

	100	1000
Spiraea Van Houttei, 3 to 4 ft....	\$11.00
Forsythia, assorted, 3 to 4 ft.....	8.00	\$75.00
Syringa (Philadelphus), 3 to 4 ft..	8.00	75.00
Honeysuckle (lonicera), 3 to 4 ft..	9.00	75.00

CULTRA BROS. MGRS., ONARGA, ILL.

Hall's Japan honeysuckle, 2-yr.....6c
Scarlet Trumpet honeysuckle, 2-yr.....6c
Altheas, mixed, 2-3 ft.....6c
Purple lilac, 2-3 ft.....6c
Wisteria, purple, 2-yr.....7c
Trumpet vine (Bignonia Radicans).....6c
Holsinger Bros., Rosedale, Kan.

Apple, pear, peach, cherry and plum trees, good assortment of varieties, carefully dug, all orders promptly filled. Send for catalogue. Established 1891.
L. F. Dintelmann, W. 9th St., Belleville, Ill.

WRITE FOR WHOLESALE PRICE LIST OF ORNAMENTALS.
MAYWOOD NURSERY CO., MAYWOOD, ILL.

OLEANDERS.

OLEANDERS.

Single red, 3-in. pots.....\$6.00 per 100
F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

ORCHIDS.

BRAZILIAN ORCHIDS.

Place your order now for spring delivery with Don Pedro, collector. Ask for prices. Present address, 2114 Center St., Berkeley, Cal.

OXALIS.

Oxalis Ortgiesi, dark foliage and yellow bloomer, always scarce, 2½-in., \$3.00 per 100, \$27.00 per 1000. Oak Grove Greenhouse, Tuskegee, Ala.

PALMS ETC.

DECORATIVE PALMS.

A splendid lot of Kentia Forsteriana, single specimens, with good spread, making a much better showing than the so-called made up plants often seen. This stock is hard and well finished, will give satisfaction and stand store treatment.

38 in. high.....	\$ 3.50
48 in. high.....	6.00
54 in. high.....	8.50
60 in. high.....	15.00
72 in. high.....	17.50
8 to 9 ft.....	22.50

All in good, green tubs.

THE STORRS & HARRISON CO.,
PAINESVILLE, OHIO.

Latania Borbonica, 4-in. pots, \$15.00 per 100; 3 to 4-in. character leaves to a plant, no orders less than 50 plants filled. Small plants, 2 to 3 leaves, \$2.00 per 100, \$15.00 per 1000; 3-in., \$6.00 per 100. Washingtonia Robusta, 3-in., \$8.00 per 100; seedlings, \$1.00 per 100. F. Ziegeler, Jr., Soniat and Saratoga Sts., New Orleans, La.

PANDANUS VEITCHII—from open for
3-in. pots\$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

Palms, have all varieties. Let us know your wants and we will quote special price.

STATE FAIR FLORAL CO., SEDALIA, MO.

PANSIES.

PANSY PARK PERFECTION is a mixture of over 50 distinct thoroughbred varieties, and many sub-varieties of show and fancy pansies. It contains every giant variety known with many shades of red, bronze and new fancy varieties in large numbers, and all the colors in the right proportion for the retail trade. Hundreds of my customers say it is the best they ever had. Send for my descriptive list containing testimonials to this effect from leading florists in all sections of the country. "Pansies arrived in good condition. In fact, they are the best plants we have ever bought—Myers & Co., Bluffton, Ind." See also other samples in my ad of the 11th. I have made the growing of pansy seeds and plants a specialty for nearly 50 years, and have a large stock of the best plants that can be grown. The seeds were sown in light, sandy soil, thinly broadcast, with a sower of my invention, more evenly than the most expert hand can do it, and the plants have room to grow strong and stocky, with extra good roots. Largest plants, 12 weeks old, 1000, \$4.50; 500, \$2.50; 250, \$1.50; 10,000, \$43.00. Medium size, 10 weeks old, 1000, \$3.50; 500, \$2.00; 250, \$1.25; 8 weeks old, 5-7 leaves, 1000, \$3.00; 500, \$1.75. Special cut flower mixture, extra fine, 1000, \$6.00; 500, \$3.00; 250, \$1.75. Cash.

L. W. Goodell, Pansy Park, Dwight, Mass.

500,000 PANSIES.

Following stock has been heavily frosted and in fine shape to transplant.

	100	1000	10,000
EXHIBITION GIANTS.....	\$0.75	\$5.00	\$45.00
STEELE'S PRIVATE STOCK75	4.50	40.00
STEELE'S MASTODON.....	.60	4.00	35.00
GIANT FLOWERING.....	.50	3.00	27.50

Prices per 100 include parcel post charges. All other prices do not include transportation charges.

CASH, PLEASE.

JOS. H. CUNNINGHAM, DELAWARE, O.

PANSIES

BROWN'S GRAND PRIZE

PANSY PLANTS

FINE STOCK, MIXED COLORS

\$3.00 per 1000, \$25.00 per 10,000

CASH WITH ORDER

PETER BROWN,

LANCASTER, PENNSYLVANIA.

PANSY SEEDLINGS,

fine, stocky plants,

\$3.00 per 1000.

PRIZE WINNING STRAIN.

Seeds of same,

\$3.00 per oz.,

75c per ¼ oz.

J. B. BRAUN,

HIGHTSTOWN, N. J.

Pansies, nice transplanted plants, finest giant mixture, \$6.00 per 1000. By mail, \$1.00 per 100. S. W. Pike, St. Charles, Ill.

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PANSIES—Continued.

PANSIES GUARANTEED TO PLEASE.

Large flowering and free blooming varieties, from seed selected from my own seed-bearing plants, none of which have been small flowering or shy bloomers. A collection of colors that is sure to please you. Buy once and you will always be a customer. Strong, stocky seedlings, with good roots, \$2.50 per 1000. Cash. I send only first class plants. REMEMBER, I STAND BACK OF EVERY ORDER SHIPPED. PETER HERB, MT. HEALTHY, O.

500,000 PANSY PLANTS.

Steele's Private Stock Strain; Steele's Bronze Mastodon; Steele's Madame Perrett; Steele's Panama Pacific; Steele's White Mastodon; Steele's Mastodon mixed.

\$5.00 per 1000, \$45.00 per 10,000.

Baur's Prize Florists' Mixture, \$4.00 per 1000; \$35.00 per 10,000.

The above are all stocky and healthy plants for winter and spring blooming.

BAUR FLORAL CO., ERIE, PA.

Pansy plants of my largest flowering mixture of show varieties, unsurpassed quality, strong, stocky plants, \$3.00 per 1000, 10,000 lots, \$2.50 per 1000. Large transplanted in bud and bloom, \$1.50 per 100, \$12.00 per 1000. Fine bushy plants ready to bloom, \$5.00 per 1000. Separate colors in white, yellow and blue, strong, stocky plants, \$3.00 per 1000 (500 at 1000 rate).

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

PANSY PLANTS

STRONG AND STOCKY

STRAINS UNSURPASSED BY ANY

FOR SIZE OF BLOOM OR COLORS.

\$2.50 per 1000, \$11.50 per 5000. CASH

Satisfaction or your money back.

BRILL CELERY GARDENS,

KALAMAZOO, MICH.

I have 100,000 Giant pansy plants, 6 to 8 leaves, short and well cured, will ship well and make fine stuff for spring. These are Trimardeau specials, \$3.00 per 1000, prepaid. We have larger plants coming in bloom, \$3.50 per 1000. We can ship all winter. If you want to save the express send cash with order.

Ozark Pansy Garden, West Plains, Mo.

Surplus of 5000 pansies, stocky plants, ready now.

Steele's private stock (have grown this strain for 5 years for my retail trade). Price, 60c per 100, \$4.00 per 1000.

W. D. Herrick, Downers Grove, Ill.

GIANT PANSY SEEDLINGS.

These are fine stocky plants, grown from seed of my own selection and will give satisfaction. Will send only first-class plants. Ready for shipment now, \$4.00 per 1000; 500 at 1000 rate.

J. H. Griscler, R. R. 8, Dayton, O.

Pansies, giant flowering, fine assorted colors, strong plants, 6 to 8 leaves, \$3.00 per 1000. Large transplanted plants in bud and bloom, just right for winter flowering, \$1.25 per 100, \$10.00 per 1000, carefully taken up and packed.

C. C. Breece, Delaware, O.

Pansy plants, extra fine strain, fine, field-grown, stocky plants, from our own seed beds; sure to please, \$4.00 per 1000. Oct. and Nov. delivery. L. G. Snyder's Pansy Gardens, R. R. 8, Dayton, O.

Pansy plants, extra fine, grown for us from our own widely known seed, \$3.50 per 1000; \$15.00 per 5000.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Giant pansy plants, extra large plants, \$2.25 per 1000.

UNDERHILL FLORAL CO.,

2131 Harrison St., Davenport, Iowa.

Pansies, our own private stock, no better can be produced, ready now, \$3.00 per 1000. Satisfaction guaranteed.

Evenden Bros., Williamsport, Pa.

ALBUM OF DESIGNS.

Fourth Edition Now Ready.

75c per copy prepaid.

Florists' Pub. Co., Oaxton Bldg., Chicago.

Pansy plants, extra fine strain, small plants, ready Oct. 1, \$4.00 per 1000; large transplanted plants that will bloom this fall, \$6.50 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Pansies, fine, stocky, field plants, giants from our own seed growing that will suit the most critical trade, \$4.00 per 1000. Oct. and Nov. delivery. W. J. Engle, R. 8, Dayton, O.

Pansies (viola), hardy, tufted, stocky plants ready now, \$4.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

Pansy plants, good, strong plants, 6-10 leaves, \$3.00 per 1000. Cash, please.

Van Horne Greenhouses, Van Horne, Iowa.

Pansy plants, giant Trimardeau, mixed, \$2.50 per 1000; Giant Masterpiece, \$5.00 per 1000. Cash. Harglerode Bros., Shippensburg, Pa.

Pansy plants of our well-known strain, Giant flowering, none better, \$3.00 per 1000, 5000 for \$12.50.

J. C. Schmidt, Bristol, Pa.

Pansies, Giant Trimardeau, mixed, good, healthy plants, \$2.50 per 1000.

F. Danley, Macomb, Ill.

Pansy plant seedlings, good variety, \$3.00 per 1000.

Henry Smith, Grand Rapids, Mich.

PELARGONIUMS.

PELARGONIUMS.

Most complete collection in the United States: Swabian Maid, German Glory, Gardener's Joy, Wurtembergia, Graf Zeppelin, Wolfgang Goethe, Prince Bismarck, Emmanuel Lias, Purity, Mrs. Violet Sandiford, Mme. Thibaut, Sandiford's Best, 2½-in., \$6.00 per 100; same varieties, cut back, bushy plants, fine to take the place of azaleas, 4-in., 15c; 5-in., 20c. Gloriosa, Lavender Queen, Galatea, Crimson King, Countess, Champion, Herzog, Lord Carrington, Linda and 50 other varieties, 2½-in., \$5.00 per 100; cut back, bushy plants, 3-in., \$8.00; 4-in., \$12.00; 5-in., \$15.00 per 100. Lucy Becker, 4-in., 20c; 5-in., 30c. All above ready now. All clean and ready for a shift. Cash, please.

J. Sylvester, Oconto, Wis.

PELARGONIUMS, 8 BEST EASTER GREETING VARIETIES.

Lucy Becker,
Swabian Maid,
Wurtembergia.

Excellent stock, 2½-in., \$7.50 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

PELARGONIUMS.

2½-in., \$8.00 per 100, \$75.00 per 1000.

Easter Greeting, Wurtembergia,

Lucy Becker.

October and November Plant Bulletin now ready for mailing.

S. S. PENNOCK CO.,

1608-20 LUDLOW ST., PHILADELPHIA, PA.

Pelargoniums, strong 2-in. Wurtembergia Swabian Maid, Lucy Becker, Gardener's Joy, German Glory, Graf Zeppelin, \$7.00 per 100. Send for pelargonium catalogue.

F. H. DeWitt & Co., Wooster, O.

Pelargoniums, good, 2½-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$7.50 per 100.

S. S. SKIDELSKY & CO.,

1004 Lincoln Bldg., Philadelphia, Pa.

Pelargonium Easter Greeting, 2½-in., ready for 4-in., 7c; rooted cuttings, 6c. These plants are in A-1 condition and guaranteed to be as good as any on the market. Cash with order.

Felix Kramer, Blaine St., Niles, O.

Pelargoniums, everblooming sorts, Easter Greeting, Wurtembergia, German Glory. Stock was brought direct from introducer; strong 2½-in., \$7.00 per 100. Cash, please.

S. C. DeWitt, 1957 E. 69th St., Cleveland, O.

Pelargoniums, good 2½-in. stock, Easter Greeting and Lucy Becker, \$7.50 per 100.

Woodlawn Greenhouses, Naperville, Ill.

Pelargoniums, strong, 2½-in., Wurtembergia, Swabian Maid, Lucy Becker, \$7.00 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, Easter Greeting, 2½ in., \$7.00 per 100; 3-in., \$12.00 per 100. Excellent stock.

A. C. Floral Co., Arkansas City, Kan.

Pelargonium Easter Greeting, strong, 2-in., \$6.50 per 100. Asparagus plumosus, 3½-in., \$10.00 per 100. Cash. Karl Kuny, Altoona, Pa.

PEONIES.

FESTIVA MAXIMA AND FELIX CROUSSE.

Also mixture, best pinks, creams and yellows.

Extra fine stock, 3 to 5 eyes.

25 for \$3.00; 50 for \$5.50; 100 for \$10.25 500 for \$49.50; 1000 for \$90.00; F. O. B. Seattle. 6 to 10 eyes, double above prices.

E. ALBERTSON,

8005 Ashworth Ave., Seattle, Wash.

Genuine Festiva Maxima, white, \$14.00 per 100; Reine Hortense, red, \$12.00 per 100; Humel, rose pink, \$10.00 per 100. Strong plants, free bloomers. W. D. Barnes, 5187 Creston St., Seattle, Wash.

Peonies, extra strong, field-grown plants, Festiva maxima, Golden Harvest, Queen Victoria. \$2.50 per 10, \$20.00 per 100. Cash with order. Satisfaction guaranteed.

Mountain View Floral Co., Portland, Ore.

Peonies, home-grown and imported, 20 varieties, 7c and up.

L. F. Dintelmann, W. 9th St., Belleville, Ill.

Peonies, a select line. Write for prices.

WILD BROS. NURSERY CO.,

Sarcoxie, Mo.

Peonies, Festiva Maxima and Edulis Superba, \$12.00 per 100. Mixed colors, \$8.00 per 100. The Linden Lawn Nurseries, Springfield, Ohio.

Peonies, strong, 3-5-eye, divisions of the very best sorts, from \$7.00 per 100 up. Get list.

THE IMLAY CO., ZANESVILLE, O.

Peonies, Bryant's White, best keeper known, 7c.

Edwin H. Riehl, Alton, Ill.

Peonies, a select list, grown by W. J. Engle & Son, R. 8, Dayton, O. Send for it.

PETUNIAS.

Double petunias, dble. White, Pink Beauty, red and striped, 2½-in., \$3.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

PHLOXES.

Hardy phlox, 2-yr. at 4c. Amazon, La Vague, Miss Lingard, Mrs. R. P. Struthers, Pantheon, Prime Minister, Peachblow, Richard Wallace, etc.

Gilbert Costich, Rochester, N. Y.

Phlox, Pantheon, Athos, Rosenberg, Eclairer, Wallace, Bridesmaid, Pearl, Coquelicot, \$4.00 per 100. Julius Kohankie, Painesville, O.

Phlox Mrs. Jenkins, best white, 3-yr.-old, \$3.00 100. Amon Heights Nurseries, Camden, N. J.

POINSETTIAS.

Poinsettias, best on the market; pots, 4-in., 25c; 5-in., 35c and 50c; pans, 6-in., 75c; 7-in., \$1.00; 8-in., \$1.50; 7-in. and 8-in. pots made up with ferns, \$1.50 to \$2.00.

Elitch Gardens Co., Denver, Colo.

POINSETTIAS.

Strong 4-in., 8 to 12 ins. high, fine for Xmas, \$20.00 per 100.

BAUR FLORAL CO., ERIE, PA.

1000 poinsettias, 2½-in., true Xmas type, suitable for pots and pans, \$5.00 per 100.

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Poinsettia blooms. See my display adv. A. Ecker, 1226 Hay Ave., Los Angeles, Cal

Poinsettias, 3-in., \$8.00 per 100; 4-in., \$15.00 and \$20.00 per 100. Ernest Rober, Wilmette, Ill.

Poinsettia, 2½-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

PRIMULAS.

PRIMULA OBCONICA.

Choice strain, assorted colors,

large, bushy,

A-No. 1 plants.

In bud and bloom,

Carefully packed,

4-inch, \$15.00 per 100.

Cash with order.

R. S. McMURRAY,

Wholesale grower of cyclamen and primulas. BELLEFONTAINE, OHIO

PRIMULAS.

	100	1000
Elatior, yellow, 2½-in.	\$6.00	\$50.00
Obconica, all varieties, 2½-in.	6.00	50.00
Obconica, all varieties, 3-in.	8.00	75.00
Chinensis, 2½-in.	5.00	45.00
Malacoides, 2½-in.	6.00	50.00

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY

1608-20 LUDLOW ST., PHILADELPHIA, PA.

PRIMULAS WITH A REPUTATION

True Silver Dollar Strain

(Very scarce this season)

Obconica grandiflora and Gigantea, alba, Appleblossom, Coerulea, Oculata, Firequeen, Rosea, Kermesina, Compacta, Violacea, Salmona, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

Primula malacoides, rosea and lavender, from 2½-in. pots, \$3.50 per 100, \$32.50 per 1000. Cash.

HENRY SCHMIDT,

673 Church Lane, North Bergen, N. J.

Primula obconica, gigantea and grandiflora, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$7.00 per 100, \$65.00 per 1000. Chinensis, fine strain in all colors, specials or mixed, 2½-in., \$3.50 per 100, \$32.50 per 1000; strong 3-in., \$6.00 per 100. Malacoides, mixed, 2½-in., \$3.50 per 100, \$30.00 per 1000; malacoides, rose pink, 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA OBCONICA GRANDIFLORA, assorted, strong, 2½-in., \$4.00 per 100. CHINENSIS, large flowering, brilliant colors, assorted, named varieties, 2½-in., \$3.00 per 100. MALACOIDES, large flowering, white, pink and lavender, 2½-in., \$2.50 per 100. Cash, please.

SCHIEBLE BROS.,

Miami, Lock and Old Main Sts., MIAMISBURG, OHIO

Chinese primroses, fine colors, mixed, 3-in., \$5.00 per 100; 2-in., \$2.50; 4-in., \$10.00 per 100. Malacoides, 2-in., \$2.50; 2-in. obconica, \$3.50 per 100; 3-in. obconica, \$5.00 per 100; 4-in. obconica, \$10.00 per 100; 3-in. malacoides, \$5.00 per 100. Cash.

M. S. ETTER, SHIREMANSTOWN, PA.

The House of Primroses.

Primula obconica gigantea, 4-in., imported strain, bud and bloom, \$7.00 per 100; Chinese primroses, 3½-in., bud and bloom, \$6.00 per 100, 200 for \$10.00; malacoides, 3½-in., \$5.00 per 100. The above are mixed colors and all ready for 5-in.

Charles Whitton, York & Gray, Utica, N. Y.

Primula obconica, giant flowering, strong plants, 4-in., \$8.00 per 100; Chinese, 4-in., \$7.00 per 100; malacoides, 4-in., \$6.00 per 100. All of above stock ready to shift. Cash, please.

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Primula obconica grandiflora type, Kermesina, Appleblossom and rosea, from 4-in. pots, strong, healthy, well-grown plants, ready for a shift, \$12.00 per 100. Cash or good reference.

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Primula malacoides, extra strong, 2½-in., ready for 3-in., \$3.00 per 100, \$27.50 per 1000. These plants are extra value at the price. Sample on request.

Altimo Culture Co., Canfield, O.

Primula obconica, chinensis and malacoides, 3-in. pots, \$7.00 per 100; 4-in. pots, \$12.50 per 100. Anglin & Walsh Co., Williamsbridge, N. Y.

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Primula obconica, Miller's Giant, flowers average large as silver dollars, fine 3-in., \$5.00 per 100. Malacoides, fine 3-in., \$5.00 per 100. Cash. These plants are sure to please you.
J. W. Miller, Shiremanstown, Pa.

Primula malacoides, Hybrida, select type, rosea and white, very fine, strong 2-in., \$5.00 per 100, \$40.00 per 1000. Cash.
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Primula Malacoides, lavender, strong, 2-in., 2c. Obconica grandiflora seedlings, ready for 2½-in., 2c. J. F. Corbitt, 1004 Stanback Ave., Nashville, Tenn.

Yellow English primroses, the same variety we have been selling in the Boston market, out of 3½-in., \$8.00 per 100. Cash with order.
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Primula obconica, gigantea and grandiflora, separate colors and mixed, 2½-in., \$4.00 per 100, fine plants. Malacoides, 2-in., \$2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Primrose malacoides, a distinct deep lavender, almost violet, does not fade, strong seedlings, \$1.50 per 100; 2½-in., \$3.00 per 100.
J. O. Steinhäuser, Pittsburg, Kan.

Primula obconica, No. 1 stock, from Schiller seeds, 3-in., 8c; 4-in., 15c; 5-in., 25c each. Malacoides, asst. colors, 15c each.
ELITCH GARDENS CO., DENVER, COLO.

Primula malacoides rosea, strong plants, from 2½-in. pots, \$4.00 per 100; \$35.00 per 1000; 500 or more at 1000 rate. Cash with order.
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Primula obconica, finest strain, assorted colors, clean stock, 3-in., \$7.50 per 100, 4-in., \$15.00 per 100. La Crosse Floral Co., La Crosse, Wis.

Primula malacoides, 2-in., \$4.00 100; \$35.00 1000. Primula malacoides, 3-in., 7.00 100; 65.00 1000. ERNEST ROBER, WILMETTE, ILL.

Primula obconica giant flowering, 4-in., strong plants, \$7.00 per 100.
Samuel Whitton, Utica, N. Y.

1,000 primula malacoides, 2-in. pots, \$2.00 100, \$18.00 1000; packing efficiently done free. Cash with order.
Warren, Corry, Pa.

Primula malacoides, 2½-in., extra fine, \$3.00 per 100. Cash.
John Bauscher, Florist, Freeport, Ill.

Primroses, malacoides, 2½-in., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula malacoides rosea, strong 2½-in., \$4.00 per 100.
John Walker, Youngstown, O.

PRIVET.

AMOUR RIVER NORTH PRIVET.

	100	1000
12-18-in., heavy branched.....	\$3.00	\$25.00
18-24-in., heavy branched.....	5.00	40.00
2-3-ft., heavy branched.....	6.00	50.00
3-4-ft., heavy branched.....	8.00	70.00

IBOTA PRIVET.

	3.50	25.00
18-24-in., heavy branched.....	3.50	25.00
2-3-ft., heavy branched.....	5.00	35.00
3-4-ft., heavy branched.....	6.00	45.00

REGAL'S PRIVET (genuine).

	4.00	30.00
18-24-in., heavy branched.....	4.00	30.00
2-3-ft., heavy branched.....	6.00	50.00
3-4-ft., heavy branched.....	8.00	65.00

CALIFORNIA PRIVET.

	2.00	15.00
18-24-in., heavy branched.....	2.00	15.00
2-3-ft., heavy branched.....	2.50	20.00
3-4-ft., heavy branched.....	3.00	25.00

Can furnish Polish or vulgaris, in 1000 lots.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

PRIVET, CALIFORNIA, all 2-yr., 12 to 18-in. branched, \$1.50 per 100, \$8.00 per 1000; 2 to 3 ft., 4 or more branches, \$2.50 per 100, \$18.00 per 1000; 2½ to 3 ft., 6 or more branches, strong, \$3.00 per 100, \$25.00 per 1000; 3 to 4 ft., 8 or more branches, very heavy, \$4.00 per 100.

AMOUR RIVER NORTH, 12 to 18-ins., branched, \$1.50 per 100, \$10.00 per 1000; 18 to 24-ins., well branched, \$2.50 per 100, \$20.00 per 1000; 24 to 30-ins., well branched, strong, \$3.00 per 100, \$25.00 per 1000. Ibota, 18 to 24-ins., well branched, \$2.50 per 100, \$20.00 per 1000; 24 to 30-ins., well branched, \$3.00 per 100. All well packed free of charge.
Chas. Black, Hightstown, N. J.

CALIFORNIA PRIVET.

	100	1000
12 to 18 in., 2 yrs., 3 branches up..	\$1.25	\$ 9.00
18 to 24 in., 2 yrs., 3 branches up..	1.50	12.00
12 to 18 in., 2 yrs., 5 branches up..	1.50	12.00
18 to 24 in., 2 yrs., 5 branches up..	2.00	15.00
2 to 3 ft., 2 yrs., 5 branches up..	2.25	18.00
3 to 4 ft., 2 yrs., 5 branches up..	3.00	25.00

Special prices on car lots.

Complete list of stock now ready.
SOUTHSIDE NURSERIES, CHESTER, VA.

	100	1000
Cal. privet, 6 to 12 in.....	\$0.75	\$ 6.50
Cal. privet, 12 to 18 in.....	1.25	10.00
Cal. privet, 18 to 24 in.....	2.00	17.50
Amoor River North, 12 to 18 in.....	2.50	22.50
Amoor River, 18 to 24 in.....	4.50	40.00
Berberis Thunbergii, 12 to 18 in.....	5.00
Berberis, common vulgaris, 18 to 24 in.....	5.00

L. F. Dintelmann, W. 9th St., Belleville, Ill.
California privet, 18-in. to 24-in., well rooted, \$1.00 per 100, \$7.50 per 1000.
George Lawler, Tacoma, Wash.

100,000 Cal. privet, 2-yr., cut back last spring, 2½ to 3 ft., 8 to 15 branches, \$3.00 per 100, \$25.00 per 1000; 2 to 2½ ft., 8 to 12 branches, \$2.50 per 100, \$20.00 per 1000; 18-in. to 24-in., 4 to 6 branches, \$1.50 per 100, \$13.00 per 1000 lots. Ber. Thunbergii, all sizes, low. Cash, please.
Benj. Connell, Florist, Merchantville, N. J.

Amoor River Privet,
2-yr., cut back, bushy plants,
\$2.50 per 100, \$20.00 per 1000.
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WINSTON-SALEM, N. C.

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R. C. cuphea, heliotrope and coleus, 75c per 100. Cash. Byer Bros., Chambersburg, Pa.

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Booked now, delivery strict rotation March 1, 1918. Guaranteed delivery on all orders accepted. Order now. Russell is a puzzle for many good growers. All own root, were bought up hurriedly last spring. Buy on contract now, from 2½-in. pots, \$12.00 per 100, \$100.00 per 1000.
Ask for prices on 2½-inch grafted Russell, April 1st delivery.
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160 N. Wabash Ave., Chicago, Ill.

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COLUMBIA
DOUBLE OPHELIA
OPHELIA SUPREME
MRS. E. T. STOTESBURY

Write us for description and particulars. Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADLPHIA, PA.

Extra choice young rose plants. 2½-inch pots.

	100	1000
Grafted Ophelia	\$10.00	\$100.00
Grafted Killarney Brilliant.....	50.00	50.00
Grafted Richmond	50.00	50.00
Own Root Richmond.....	30.00	30.00
Own Root Cecile Brunner.....	3.50	30.00

BASSETT & WASHBURN,

178 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS, 2½-INCH STOCK.

	100	1000
Pink Killarney	\$4.50	\$40.00
White Killarney	4.50	40.00
Killarney Brilliant	4.50	40.00
Sunburst	5.00	45.00
Richmond	4.00	35.00
Geo. Elger	4.00	35.00

WIETOR BROS.,

162 N. Wabash Ave., Chicago, Ill.

Roses for forcing, extra strong, 2-yr. old plants, budded stock, \$15.00 per 100; Anna de Diesbach, Baroness Rothschild, Magna Charta, Gloire de Chedane Guinoisseau, Ulrich Brunner, Pink Frau Karl Druschki, Mrs. John Laing, Graf Zeppelin, Dorothy Perkins, Tausendschon. Ask for complete rose list. Cash with order. Satisfaction guaranteed.
Mountain View Floral Co., Portland, Ore.

Rose plants especially grown for forcing.
Beauties, 3-in. \$10.00 per 100
Radiance, 3-in. 8.00 per 100
Radiance, 2½-in. 5.00 per 100
Mock, 2½-in. 6.00 per 100
ROSEMONT GARDENS,
Montgomery, Alabama.

ROSES FOR FORCING.

Tausendschon, Climbing American Beauty, Excelsa, Hiawatha, and 27 other choice field-grown stock. Write for list to
THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

500,000, extra fine, field-grown, 2-yr. old, own root, dormant roses (see page 71, October 4). Satisfaction guaranteed.
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Roses, field grown selected stock, 2-yr. old, for forcing. See display ad this issue.
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Roses, White and Pink Killarney, 4-in. \$8.00; Kaiserin, 3-in., at \$6.00 per 100.
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Get list, ready to ship, 2½ and 4-in. pot roses, Leedle Co., Expert Rose Growers, Springfield, O.

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FICUS ELASTICA
5½ and 7-in., 75c, \$1.00 and \$1.50, 18 to 30 in. tall. Cash with order.
BECKER'S CONSERVATORIES,
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FICUS ELASTICA, our own propagation and all exceptionally nice plants, 20-26 inches tall, 60c and 75c; 30-36 ins. tall, 75c and \$1.00 each.
ELITCH GARDENS CO., DENVER, COLO.

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SALVIA "AMERICA."
Splendid variety which blooms continually, brilliant red flowers, 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.
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Salvia America, perpetual bloomer, 2½-in., 75c per doz., \$5.00 per 100. Write for catalogue.
Oak Grove Greenhouses, Tuskegee, Ala.

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Schizanthus Wisetonensis, strong plants, out of 2½-in., \$2.00 per 100, \$18.50 per 1000.
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SWEET PEA SEED.

The best winter-flowering kinds. All Butterfly, Orchid, Spencer, white, pink, lavender pink and white. Burpee's following varieties: Early Loveliness, Early Enchantress, Early King, Fordhook Pink and White, Fordhook Rose, \$1.25 per oz.; Early Pink Beauty, Early Sankey, Primrose Beauty, \$1.50 per oz.; Fordhook Pink, 85c per oz.; Yarrowa, 80c. Early Song Bird, Early Spring Maid and Early Heather Bell, \$2.00 per oz.
AMERICAN BULB CO.,
162 N. Wabash Ave., Chicago.

SEEDS.

Yellow lotus (nelumbium luteum) seeds, 1917 crop, \$1.25 per pound of about 400 seeds. Prepaid. Tubers ready in May. Send for our booklet "How You Can Easily Raise Yellow Lotus."
YELLOW LOTUS WATER GARDEN,
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Sweet pea seed, Zvolanek's complete list. Send for copy. His seed at his prices.

Pansy seed, our prize Giant Mixture, \$6.00 per ounce. Keystone Snapdragon seed; of course you know this; \$1.00 per pkt., 6 pkts. for \$5.00.
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1004 Lincoln Bldg., Philadelphia, Pa.

Begonia Prima Donna, tr. pkt., 50c; Begonia luminosa, tr. pkt., 50c; pansy seed, giant mixed, tr. pkt., 50c; per oz., \$6.00; Salvia splendens and Fireball, tr. pkt., 50c; per oz., \$2.00. Large quantities. Ask for prices.
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Rose Queen, Petit's strain, greenhouse grown, ½ oz., \$1.50; oz., \$3.00.
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Seed of cosmos, grandiflora, mixed colors, 85c per pound, prepaid.

AMERICAN FRUIT & PRODUCE CO.,
Av. Independencia 30, Mexico, Mex.

Asparagus Sprengeri, new crop, immediate delivery, 75c per 1000.
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Smilax, 2½-in., \$3.50 per 100, \$30.00 per 1000. Smilax, 3-in., \$6.00 per 100, \$70.00 per 1000. October and November Plant Bulletin now ready for mailing.

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Good strong, 2½-in. plants, \$3.00 per 100, \$25.00 per 1000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Fine, healthy smilax, 2-in., \$2.00 per 100; \$18.00 per 1000. Been pinched many times. None better. Cash.

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Smilax, 2000 extra strong 4-in. in No. 1 condition, \$6.00 per 100; satisfaction guaranteed. Can be shipped via freight if desired.
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Smilax, good strong 2½-in., cut back, \$2.00 per 100 or \$18.00 per 1000. Cash, please.
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Smilax, 2-in., \$2.00 per 100.
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Smilax, strong 2½-in., \$2.50 per 100. Cash.
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Smilax, two plants to pot, \$1.50 per 100. Cash.
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Smilax, 2½-in., \$3.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

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Smilax, strong, 2½-in. pots, \$2.50 per 100. Cash.
H. P. Smith, Piqua, O.

Smilax, 2½-in. stock, \$3.00 per 100.
Henry Smith, Grand Rapids, Mich.

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	100	1000
Ramsburg's Silver Pink, 2½-in....	\$5.00	\$45.00
Phelp's White, 2½-in.....	5.00	45.00
Phelp's Yellow, 2½-in.....	5.00	45.00
Nelrose, 2½-in.	6.00	50.00
Keystone, 2½-in.	6.00	50.00
Victoria, white, 2½-in.....	5.00	40.00
Buxton's Pink, 2½-in.....	5.00	40.00
Garnet, red, 2½-in.....	5.00	45.00

October and November Plant Bulletin now ready for mailing.

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Silver Pink, White, Yellow and mixed, out of small pots, pinched once, \$3.00 per 100, \$25.00 per 1000.
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An ideal crop to plant and flower when coal is so scarce.

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Firefly, red	\$4.00	\$35.00
Lovely, pink	4.00	35.00
Victoria, white	4.50	40.00
Yellow	4.50	40.00
Garnet, red	4.50	40.00
Golden King, yellow.....	4.50	40.00
Ramsburg's Silver Pink.....	4.50	40.00
Davis, pink	5.00	45.00
Daphne, pink	8.50	80.00
Rose Queen, rose.....	3.50	30.00
Firebrand, red	4.00	35.00
Mont Blanc, white.....	4.00	35.00

FINE PLANTS—TERMS CASH.

HAMMERSCHMIDT & CLARK, MEDINA, O.
GREEN MOUNTAIN BRAND SNAPDRAGONS

	100	1000
Silver Pink, Buxton's and Ramsburg's, 2 1/4-in.	\$4.00	\$35.00
Giant White, 2 1/4-in.	4.00	35.00
Giant Yellow, 2 1/4-in.	4.00	35.00

Strong plants carefully packed. Absolutely free from disease. Cash with order, please.

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Snapdragons, 2 1/4-in. pots, Ramsburg's Silver Pink, Phelps' White Giant, Yellow, Nelrose, Defiance Red, Salmon Pink, at \$4.00 per 100, \$35.00 per 1000. Keystone, new winter blooming Rose Pink at \$5.00 per 100, \$45.00 per 1000; also fine seeds of White, Yellow, Nelrose and Garnet, at 50c per pkt.; Keystone and Silver Pink at \$1.00 per pkt.

Anglin & Walsh Co., Williamsbridge, N. Y.

Snapdragons, Silver Pink, ready now, Phelps' White and Yellow, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000. Keystone snapdragon, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Do not fail to order a packet of our new Keystone snapdragon seed, clear pink, and an all winter bloomer, \$1.00 per packet.

S. S. SKIDELSKY CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

Buxton's, Ramsburg's and Nelrose Silver Pink, \$5.00 per 100, \$45.00 per 1000.

Keystone, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Phelps' White and Phelps' Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

SNAPDRAGON R. O., best varieties of Silver Pink, Yellow and White, \$1.50 per 100, \$12.50 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Fine snapdragon plants, free from disease, as follows: Silver Pink, White, Yellow and Nelrose, \$5.00 per 100; 250 for \$10.00.

G. S. Ramsburg, Somersworth, N. H.

Snapdragons from seedlings, Silver Pink, Phelps' White and Yellow, 2 1/4-inch, \$4.00 per 100; rooted cuttings, \$2.00 per 100. Cash.

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Snapdragons: Silver Pink, Keystone, white and yellow, large plants (bushy), ready to bloom, out of 3-in. pots, \$5.00 per 100; 2 1/4-in., \$2.00 per 100.
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Snapdragons, Keystone, 2 1/4-in., strong plants from seed, \$5.00 per 100.

W. M. Tiplady, Kokomo, Ind.

2 1/4-in., Keystone seedling snapdragons, \$3.00 per 100; \$25.00 per 1000. Cash.

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Snapdragons, Silver Pink, White and Yellow seedlings, \$4.50 per 100, \$40.00 per 1000.

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Snapdragons, strong 2 1/4-in. Nelrose, \$4.00 per 100. Cash, please.

Frederick O. Hoffman, Pawtucket, R. I.

Snapdragons, Keystone, 2 1/4-in., fine stock, \$5.00 per 100, \$45.00 per 1000.

Baur Floral Co., Erie, Pa.

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Stevia stock plants, 50c per dozen.

A. L. RANDALL CO.,
WABASH AVE. AT LAKE ST., CHICAGO.

Stevias, double and single, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

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Stocks, 2-in., White Lady, White Bismark, Gold Ball, Queen Alexandria, Beauty of Nice, Abundante, \$3.00 per 100.

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Stocks, winter flowering, best var., 2 1/4-in., \$2.00 per 100, \$18.50 per 1000.

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Stocks, winter flowered, 2 1/4-in., \$4.00 per 100.

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STRAWBERRY PLANTS.

The two best ever-bearing varieties, Progressive and Superb, \$1.00 per 100, postpaid; \$6.00 per 1000, by express. Catalogue of 80 varieties free.

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Swainsonas, 4-in., pink and white, \$2.00 per doz., \$12.00 per 100. Cash.

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Swainsonas, strong 4-in. stock, \$12.50 per 100.
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SWEET PEAS.

Rose Queen, White Orchid, Mrs. Skach, Venus, Early Heather Bell, Anita Wehrman, Lavender Nora, Early Song Bird, Yarrowa, Le Marquis, vigorous, sand started plants, just right for planting out, \$2.00 per 100, prepaid.

HOMEWOOD GREENHOUSES,

Atchison, Kan.

Sweet Peas—2 1/2-in. strong stock, topped, \$2.00 per 100, \$17.50 per 1000. Yarrowa, The Beauty, Mrs. Skach, Lavender Nora, White Spencer and Blue Jay.

O. S. Smith, 1415 So. Garvin St., Evansville, Ind.

Sweet pea plants, strong, 2 1/2-in. pot plants, Xmas Pink, Florence Denser, first and best, \$2.00 per 100. Keeney's Greenhouses, Monongahela, Pa.

SWEET WILLIAMS.

Sweet Williams, Neff's superior strain, fine types (2-yr.-old plants), \$4.00 per 100; seedlings from seed sown August, 1916, will bloom next spring, \$2.00 per 100. Cash with order.

L. I. Neff, 481 Liberty Ave., Pittsburgh, Pa.

TAMARIX.

Tamarix gallica, strong plants, 2 to 3 ft., \$6.00 per 100, \$50.00 per 1000.

The Valley Floral Co., La Junta, Colo.

VEGETABLE PLANTS.

LARGE ASPARAGUS AND RHUBARB ROOTS for forcing in cellar or greenhouse during winter. Easily and quickly grown. Delicious for table and highly profitable for market. Directions for growing sent with each order. 4-year asparagus roots, \$2.50 per 100, \$12.00 per 1000; 3-year asparagus roots, \$1.25 per 100, \$7.00 per 1000. Rhubarb roots, forcing size, \$1.00 per 12, \$8.00 per 100. Also Witloof chicory roots for winter forcing, \$5.00 per 100.

Harry J. Squires, Good Ground, N. Y.

Grand Rapids lettuce plants, transplanted one plant at a time, extra fine, \$2.50 per 1000. Seedlings, \$1.00 per 1000, \$4.50 per 5000. Extra, double curled parsley, 50c per 100, \$3.00 per 1000. One acre to fill your order from and prompt shipments.

S. F. Danley & Son, Macomb, Ill.

Fine celery plants, Giant Pascal, Improved White Plume and Winter Queen, \$2.00 per 1000 under 10,000 lots; larger lots, \$1.00 per 1000. Satisfaction guaranteed. We send samples, also pack carefully. Oscar Snedeker, Doylestown, Pa.

Tomato plants, best for forcing, Comet and Fillbasket, strong 2 1/2-in., \$2.00 per 100, \$18.50 per 1000. Lettuce: Grand Rapids, Big Boston and Tennis Ball, fine plants, \$1.00 per 1000, \$8.50 per 10,000. **J. C. Schmidt, Bristol, Pa.**

Cabbage, lettuce, tomato and other garden and field seeds for sale. Write for prices. James J. Council & Sons, Seedsmen, Franklin, Va.

Grand Rapids lettuce, extra good seedlings, \$1.00 per 1000, \$4.00 per 5000.

F. Danley, Macomb, Ill.

Tomatoes, Comet, healthy, strong 2 1/2-in. plants, \$2.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Vegetable plants, late cabbage, Flat Dutch, Drumhead, All Seasons, \$2.50 per 1000; 40c per 100. Cash. **Hammerschmidt & Clark, Medina, O.**

Grand Rapids lettuce seedlings, strong plants, \$1.00 per 1000, \$4.50 per 5000. Cash.

O. A. Anderson Greenhouse Co., Tionesta, Pa.

Lettuce plants, strong Grand Rapids seedlings, \$1.25 per 1000, postpaid.

Lamar Greenhouse Co., Lamar, Colo.

Strong Grand Rapids lettuce plants, \$1.00 per 1000. Keeney's Greenhouses, Monongahela, Pa.

Late cabbage plants, \$1.50 per 1000.

Oscar Snedeker, Doylestown, Pa.

Parsley, double curled, field-grown, \$2.50 per 1000.
F. Danley, Macomb, Ill.

VIBURNUMS.

18,000 VIBURNUM PLICATUM.
100 1000 100 1000
2-3 ft...\$12.00 \$100.00 4-5 ft...\$20.00 \$150.00
3-4 ft... 15.00 125.00 Boxing at cost.

THE CONARD & JONES CO.,
WEST GROVE, PENNSYLVANIA.

VINCAS.**VINCA VARIEGATA.**

Our strong 2-in. vinca will make you good 4-in. plants for spring sales. Our special price of \$1.75 per 100, \$17.00 per 1000, will be continued for a short time.

We also offer a bargain in 4-in., year old, at \$5.00 per 100; 4-in., with vines, extra good, \$6.00 per 100. Now is the time to buy while we can ship in open crates, and the saving at these special prices will pay your express charges.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Vincas, 1-yr.-old field clumps in both variegated and green, \$4.00 per 100, \$35.00 per 1000. Ready now.

Well-rooted runners, \$1.00 per 100, \$10.00 per 1000; also extra early selected layers, \$1.25 per 100, \$12.00 per 1000. Runners ready now. Cash or good references.

C. F. MAHAN & CO.,
R. D. 8, DAYTON, O.

VINCAS.**VARIEGATED AND GREEN.**

Send us your order for large field clumps. You can divide into two or three plants, \$5.50 per 100, \$50.00 per 1000.

AMERICAN BULB CO.,
162 N. Wabash Ave., Chicago.

VINCA VARIEGATA AND GREEN.

We are now booking orders for field-grown vinca rooted layers. Extra strong, well rooted layers, \$1.10 per 100, \$10.00 per 1000; fine, large clumps, field-grown, ready now, \$3.50 per 100, \$32.50 per 1000.

R. B. Kilbury & Co., R. R. 1, Dayton, O.

VINCA LAYERS VARIEGATED AND GREEN.

Well rooted layers, no culls and not graded, but as nice clean stock as can be grown, \$1.00 per 100, \$10.00 per 1000. Special prices on lots of 5000 or more. Have no more clumps, these are all sold. Yours for good stock and prompt attention. **John H. Grissel, R. R. 8, Dayton, O.**

Vinca var. layers, \$1.00 per 100, \$10.00 per 1000; 2 leads or more, \$1.25 per 100 or \$12.00 per 1000; clumps, \$2.50 per 100, \$25.00 per 1000. Nice strong clumps, \$3.00 per 100, \$30.00 per 1000. Cash, please.

L. G. Snyder's Pansy Garden, Dayton, O.

Vinca var. We still have a fine lot of strong field clumps protected from frost, \$4.00 per 100, \$35.00 per 100 for 200 or more. Fine selected, field-rooted layers, many having more than one strong lead, \$1.00 per 100, \$10.00 per 1000.

W. J. Engle & Son, R. 8, Dayton, O.

Vinca variegata, rooted cuttings. This is A No. 1 stock. None better. All top cuttings, \$1.00 per 100, \$9.00 per 1000. Not less than 500 at 1000 rate. Cash.

Freeport Floral Co., Freeport, Ill.

Vinca variegata and green, extra heavy field clumps, \$5.00 per 100; August rooted layers, \$1.00 per 100. These will make good plants for spring sales; try a few and you will want more. Cash, please. **Schieble Bros., Miamisburg, O.**

Vincas, large field-grown clumps, \$4.00 per 100, \$35.00 per 1000; strong rooted layers, \$1.25 per 100, \$10.00 per 1000.

S. S. SKIDELSKY & CO.,
1004 Lincoln Bldg., Philadelphia, Pa.

3000 variegated vincas, strong, field-grown plants, \$5.00 per 100, \$45.00 per 1000. Cash with order.

Richard R. Haley, 106 Avon St., Malden, Mass.

Vinca minor or myrtle, nice plants, from 2 to 6 leads, \$1.25 per 100, \$9.00 per 1000. Buy now and pot up for spring sales.

Fred S. Davis, Centerville, Ind.

THE CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Vincas, variegated, strong field-grown clumps, \$4.00 per 100.

Wagner Floral Co., Sandusky, Ohio.

Good, strong vinca vines, field-grown, \$4.00 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Vinca var., extra strong, field-grown plants, \$6.00 per 100. Immediate delivery.

Peter Britz, Danville, Ill.

Vincas, green, large clumps, ready for 4-in., \$4.00 per 100.

J. Aldous & Son, Iowa City, Iowa.

Vinca variegata, strong field-grown, \$4.00 per 100; strong, rooted layers, \$1.00 per 100.

G. E. Fink, Kenilworth, N. J.

Vinca variegata, rooted cuttings, \$10.00 per 1000; 2 1/4-in., \$3.00 per 100, \$25.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Vinca var., strong field-grown plants, sure to please, \$4.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Vinca variegata, heavy field-grown, \$5.00 per 100, \$45.00 per 1000.

La Crosse Floral Co., La Crosse, Wis.

Fine strong field-grown vincas, large clumps, \$5.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

VINCA R. O., green or variegata, extra fine, \$1.50 per 100, \$10.00 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

Vinca variegata, strong field-grown clumps, \$4.00 per 100, \$35.00 per 1000. Cash, please.

H. G. Norton, Perry, O.

BUSINESS BRINGERS—**Review****Classified Ads.**

Vinca variegata, 2-in., strong, \$3.00 per 100, \$25.00 per 1000. Ernest Rober, Wilmette, Ill.

Vinca variegata, 3-in. at 5c; 3 1/2-in. at 8c; 4-in. at 12c. Chas. Sherwood, Waterloo, Ia.

Vinca var. field grown, 5c.

Abbey Ave. Greenhouses, Dayton, O.

Strong, field-grown clumps vinca var., \$4.00 per 100. O. A. Stoll, Florist, Hillsdale, Mich.

Field-grown Vinca variegata, \$4.50 per 100. Cash.

J. B. Rudy, Elmira, N. Y.

Vinca, var., field-grown, \$5.00 per 100.

France & Vandergrift, Monroe, Mich.

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VIOLETS.**VIOLETS.****FIELD-GROWN.**

A special, this week only.

4000 Princess of Wales.....	100	1000
4000 Lady Campbell	\$6.00	\$50.00
2500 Marie Louise, 3-in.....	6.00	50.00
1000 Governor Herrick	60.00	

Send for a copy of our plant bulletin and bulb list. Now ready.

S. S. PENNOCK COMPANY,
1608-20 LUDLOW ST., PHILADELPHIA, PA.

Violets, Princess of Wales, strong, clean, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Marie Louise, fine, strong, healthy, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Lady Hume Campbell, strong, field-grown plants, \$6.50 per 100, \$55.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

VIOLETS.

Field-grown clumps, Princess of Wales, very fine stock.

\$6.00 100; \$50.00 1000.

CHARLES H. TOTTY,

MADISON, NEW JERSEY.

Violets, extra fine stock.

Governor Herrick, 3-in.....	100	1000
Cash.....	\$5.00	\$45.00

John Bauscher, Freeport, Ill.

Violets, Princess of Wales, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000; good medium plants, \$4.00 per 100; California, strong plants, \$4.00 per 100. Packed free of charge. Chas. Black, Hightstown, N. J.

Violets, strong clumps of Princess of Wales, Lady Campbell and California, \$6.75 per 100, \$60.00 per 1000.

Anglin & Walsh Co., Williamsbridge, N. Y.

25,000 field-grown violet plants, strong, healthy clumps of Princess of Wales and La France, \$5.00 per 100.

Richard Langle, North St., White Plains, N. Y.

Violets, large, field plants of Princess of Wales and Lady Campbell, \$5.50 per 100; Swanley White or double white, \$6.00 per 100.

A. B. Campbell, Cochranville, Pa.

Princess of Wales, extra fine, field-grown, \$6.00 per 100.

G. VAN BOCHOVE & BRO.,

KALAMAZOO, MICH.

Strong clumps Princess of Wales, field-grown, \$6.00 per 100. Less 4% cash.

B. C. Blake, Springfield, O.

Violets, Governor Herrick, strong field-grown, \$6.00 per 100, \$50.00 per 1000.

WAYSIDE GARDENS, MENTOR, O.

Violets, extra strong, field-grown Herrick, from selected stock, \$5.00 per 100. Cash.

W. H. Culp & Co., Wichita, Kan.

Violets, Princess of Wales, field-grown plants, full of buds, 6c. Cash. The Tong & Weeks Floral Co., 21 Center St., Ashtabula, O.

Princess of Wales, violet plants, large field-grown clumps, \$5.00 per 100. Cash with order.

George I. Clarke, Auburn, N. Y.

Violets, strong, 2½-in. and 3-in., California, Herrick and Russian, \$3.50 per 100. Cash.

J. O. Steinhauser, Pittsburg, Kans.

Extra choice, strong clumps of Herrick violets, \$5.00 per 100, \$45.00 per 1000.

O. Winterich, Cyclamen Specialist, Defiance, O.

Strong 2½-in. Gov. Herrick violets, ready for 4-in., \$2.50 per 100.

The Fifth Ave. Floral Co., Columbus, O.

Violets, Princess of Wales and Lady Campbell, strong field-grown clumps, \$5.00 per 100, \$45.00 per 1000. J. C. Schmidt, Bristol, Pa.

Violets, extra strong, field grown, Princess of Wales, \$5.00 per 100, \$45.00 per 1000. Cash.

Geo. Overholser, Springfield, Ohio.

Violets, Princess of Wales, strong plants, 3-in., in bud, \$6.00 per 100. Peter Britz, Danville, Ill.

WALLFLOWERS.

Wallflowers, winter flowering, red, yellow, 2½-in., \$4.00 per 100.

R. J. Southerton, Highland Park, Ill.

TO EXCHANGE.

To Exchange—Calendula Orange King, \$3.00 per 100; callas, 4-in., \$15.00 per 100; asp. Hatcheri seedlings, \$7.50 per 1000; Sprenger, \$6.00 per 1000; Boston ferns, 2½-in., 3-in., and 4-in.; dracaena ind., all sizes, for single violets and smilax. W. C. Ehman, Corfu, N. Y.

To Exchange—California, field-grown violets and 200 5-in. nice branched plants of stevia, for ferns, 4-in., or 5-in.

Iola Greenhouses, Iola, Kansas.

To Exchange—Pink and White Enchantress carnations, \$4.50 per 100, for cyclamen, peonies, primulas, bulbs or anything I can use. Write quickly. Page's Greenhouses, Staunton, Ill.

To Exchange—1000 strong field-grown plants, Light Pink Enchantress, for geraniums or 2-inch plants. Riverside Greenhouses, Appleton, Wis.

ALBUM OF DESIGNS, 75c per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

To Exchange—Green leaf aspidistras, \$40.00 per 1000 leaves, for what have you to offer? F. Ziegeler, Jr., Soniat and Saratoga Sts, New Orleans, La.

To Exchange—See classified. Primroses, also full variety of bedding plants, for roses or bulbs. J. O. Steinhauser, Pittsburg, Kan.

WANTED.

Wanted—Few stock plants of chrysanthemums, Chieftain, Dr. Enguehard, Chas. Rager, Bonnafon, Pink, Yellow and White Ivory; also carnations: Mrs. O. W. Ward, White Perfection, White Wonder, Victory, Philadelphia. The Wagner Park Nursery Co., Sidney, O.

ARTIFICIAL FLOWERS.**ARTIFICIAL FLOWERS.**

FOR WREATHS, FLORAL DESIGNS, BASKETS. Special offer in: Poppies, asters, dahlias, carnations, marigold, pansies, roses, poinsettias, bouquets. See show room. Ask for samples.

WALTER VOLLMANN,

Importer and Manufacturer,
2651 Orchard St., Chicago**CANE STAKES.**

Painted green: 2 ft., \$4.50 per 1000; 2½ ft., \$5.50; 3 ft., \$6.00; 3½ ft., \$7.00; 4 ft., \$8.00; 5 ft., \$9.00 per 1000.

Natural: 5 ft. to 6 ft., \$7.50 per 1000; 6 ft., \$8.00; 8 ft., \$12.00 per 1000.

AMERICAN BULB CO.,

162 N. Wabash Ave., Chicago

CARNATION STAPLES.

Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

GLASS.

6x8, 8x10, 10x12, 10x14 at \$3.00 per box. Other sizes at factory prices. Write for quotations.

C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

GOLD FISH.

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogues.

AUBURNDALE GOLDFISH CO.,

1449 Madison St., Tel. Haymarket 152, Chicago.

GREENS.**LYCOPODIUM.**

GROUND PINE—Fresh from the deep woods of the Blue Ridge mountains of Pennsylvania, foliage a rich green; much superior to north-western pine, \$10.00 per 100 lbs., net weight. We receive regular weekly consignments. Let us supply your needs.

PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

Asparagus plumosus sprays, \$2.00 per 100; extras to help cover express charges. Prompt shipment. Satisfaction guaranteed. Cash, please. Norman O. Miller, Fort Pierce, Fla.

Asparagus sprays, \$4.00 per crate (300). Cash with order. Newell & Utler, Wholesale Fern Growers, Apopka, Fla.

BUSINESS BRINGERS—**REVIEW CLASSIFIED ADS.**

Southern wild smilax, \$2.00 standard case. Wintergreen Gardens, Marion, Ala.

LEAF MOLD.**LEAF MOLD.**

Sifted and clean, \$1.75 per bbl.; 5 bbls. for \$7.50. A. Henderson & Co., Box 125, Chicago.

MISCELLANEOUS.

8000 alternantheras, red and yellow, full of cuttings	2c
3000 Sprenger, ex. strong, 2-2½-in.....	2½c
200 Sprenger, good 4-in.....	5c
500 Plumosus, ex. good, 2-in.....	2c
500 Plumosus, ex. good, 3-in.....	4c
75 Dracaenas, good 6-in.....	20c
1000 Smilax, good 2-in.....	1c
500 Snapdragons, pink, white and yellow, 2-in.....	3c
500 Snapdragons, pink, white and yellow, small	2c
1000 Calendulas, yellow and orange, 2-in. 2c	
Order quick. Cash with order.	
Jersey Greenhouse, Rushville, Ind.	

Coleus rooted cuttings, 20 varieties, 85c per 100, \$8.00 per 1000. Monarch or Brillancy, \$1.50 per 100, \$14.00 per 1000. Rooted cuttings of variegated hibiscus, acalypha (Tricolor and Triumphus), ageratum, salvia, fuchsias, rose geraniums, 85c per 100. Booking orders for immediate or future delivery. Wm. Turner, 809 Penn Ave., Wilkinsburg, Pittsburgh, Pa.

Ageratum Little Blue Star, R. O., 40c per 100, \$3.50 per 1000. Heliotrope dark, R. O., 50c per 100, \$4.50 per 1000; heliotrope, 2-in., very strong, \$1.50 per 100. Alyssum, dble. giant, R. O., 50c per 100. Cigar plants, R. O., 40c per 100. This is strong stock and well worth the money. Cash with the order. Mrs. Lucy Schwartz, 1102-13th St., Portsmouth, O.

Guinea pigs, per pair, male and female, \$2.00; male and 2 females, \$2.50. White Angora rabbits. Write for prices.

The Goshen Floral Co., Goshen, Ind.

Look what we are offering, under headings of cinerarias and asparagus.

Freeport Floral Co., Freeport, Ill.

Adiantum clumps, from bed, \$10.00 per 100. Aspidistras, green, 6c p. l., white, 8c. Boston ferns, 15c to 50c each, to close out. Vinca var., 6c to 10c. Wm. Capatick, Auburndale, Mass.

PRINTING.

CATALOGUES, PRICE LISTS, CIRCULARS and all kinds of high grade printing in black or colors, for florists, nurserymen and seedsmen. Large issues of catalogues a specialty. Free use of stock cuts and over 5,000 to select from. Can supply a highly finished, very thin paper which will take illustrations and keep down the postage. Let me figure on your next catalogue, etc.

Harry J. Squires, Good Ground, N. Y.

Typewritten form letters, office stationery and florists' labels a specialty. Samples on request. Snow the Circular Letter Man, Camden, N. Y.

PROPAGATING SAND.**PROPAGATING SAND.**

Found to be extraordinary; no failure due to sand; contains absolutely no plant life; coarse enough for proper drainage, fine enough to retain moisture and cheap at any price. Used exclusively by Poehmann Bros. Co. Shipped anywhere.

WILCOX COMPANY,

3690 Milwaukee Ave., Chicago.

SASH.

Cypress hotbed sash, blind tenons, white leaded in all joints. Write for factory prices. C. N. Robinson & Bro., Box 26, Baltimore, Md.

SPHAGNUM MOSS.**SPHAGNUM MOSS.**

Fine clean moss in standard burlap bales, \$1.50 each; 5 bales for \$6.25.

Write for prices on larger quantities.

A. Henderson & Co., Box 125, Chicago.

Sphagnum moss, 10 bbl. bale, \$2.10; 5 bales, \$9.50; 5 bbl. bales, \$1.05; 5 bales, \$5.00. Burlaped, 35c extra. Cash 5c less.

Jos. H. Paul, Box 156, Manahawkin, N. J.

10 bales sphagnum moss, choice selected stock, standard size, in burlap, \$8.50, wired, \$6.00. Cash. Write for prices on larger lots.

M. L. Hancock & Sons, City Point, Wis.

TOBACCO.

Strong tobacco dust, \$1.75 per 100 lbs.; 200 lbs., \$3.00. G. H. Hunkel, Milwaukee, Wis.

WIRE WORK.

We are the largest manufacturers of wire work in the west. E. F. Winterson Co., 166 North Wabash Ave., Chicago.

William E. Hielscher's Wire Works,

264-266 Randolph St., Detroit, Mich.

WOOD LABELS.

LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co., Derry Village, N. H.

USINGER'S UTTERANCES.

Paul O. Tauer, of Lebanon, Ind., has been a busy man. He was not only a candidate for mayor, but was one of the leaders in the Liberty bond campaign.

The Bertermann Bros. Co., Indianapolis, had a wonderful display of fall flowers in the store at 241 Massachusetts avenue. Irwin Bertermann, speaking of the F. T. D. convention at Detroit, said he believes the spirit that prevailed, and the work accomplished, will be of benefit to all florists.

The Pahud Floral Co., Indianapolis, reports an active fall business. The greenhouses have been unable to supply the demand.

The florists at Fort Wayne, Ind., were busy making preparations for the flower show scheduled for November 14. It was expected that the competition would be keen.

The New Haven Floral Co., New Haven, Ind., was preparing to send some fine mums to the Fort Wayne show. It was expected roses, too, would be ready for exhibition.

B. H. Klus & Son, Anderson, Ind., have completed a Foley greenhouse, which will be devoted to mums and carnations.

J. S. Stuart & Son, of Anderson, have several houses of mums, which are developing large blooms. Stock of all kinds was doing well, though a shortage of roses and carnations was felt.

It was hoped that with the coming of cold weather the coal situation would

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improve. Many florists in the middle states have no coal and are unable to buy any. Some were mixing sawdust with coal to conserve the latter. Many were optimistic, however, and said they would continue until it was impossible to get anything that would burn.

W. T. U.

NASHVILLE, TENN.

The Market.

The weather has been exceptionally cold, snow having fallen in October for the second time in thirty-five years. There have been many dark, cloudy days, and as a result there has been a smaller supply of stock. The demand has been heavier than the receipts for a number of weeks; in fact, it has been a serious question how to procure stock to satisfactorily fill all demands. It has seemed impossible at times to secure needed supplies from the north.

Roses perhaps are the most plentiful item in the market, with chrysanthemums arriving in larger numbers each week. The first chrysanthemums have been better than one would expect, and they are selling at higher prices than for years. Carnations are not yet up to the standard, and still are decidedly on the scarce side. They wholesale at \$3—anything that can be secured goes at this price. I do not mean that the quality is poor, but that it is simply impossible to buy much stock. Pot plants are extremely scarce, and to make up the deficit chrysanthemums are being offered with only a few of the first flowers partly opened. The mum plants sell well, and the customer gets better value than if the plants were in proper condition, if he knows how to care for them.

The French bulbs as yet have not all arrived; the first of the Dutch bulbs reached the city late last week. One hears no complaints as to quality, and as all of the local men buy on this side of the water, the price does not bother them much. No one expects to be able to secure stock another year, however. It is safe to say that there will be fewer bulbs forced in Nashville this year than there have been for ten years. This means that there will be an increase in the number of gladioli and sweet peas grown, and that snapdragons will have a larger place than usual.

Various Notes.

The Joy Floral Co. is cutting chrysanthemums heavily. The men say they had a smaller cut of dahlias this season than for a number of years.

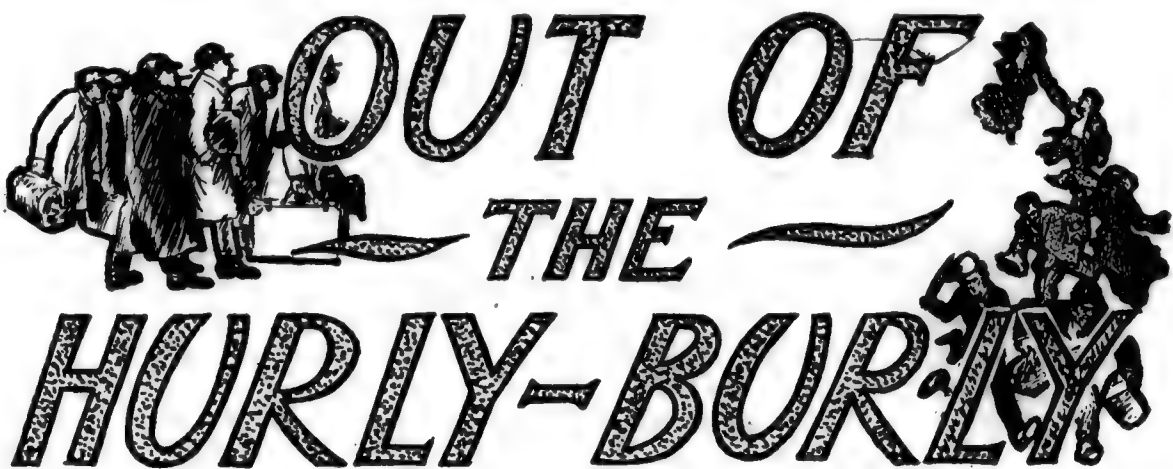
Geny Bros. have been selling good mums in pots during the last three weeks. They have disposed of all the Roman hyacinths and Paper Whites they could spare for their counter trade. This year they are forcing freesias more heavily than usual.

McIntyre Bros. did not order Dutch bulbs last year, and are paying the price this fall. However, one year with another, they feel they can do as well by buying in America.

Leslie Little is moving the last of the old stock of the Hillcrest Ornamental Nursery to his place on the pike.

F. B.

Oshkosh, Wis.—Ward B. Davis, Ninth street gardener, has completed the erection of two large greenhouses for flowers and vegetables.



Wausau, Wis.—M. Philipp, Harry C. Green, Herman Heise and William Daman have incorporated the Philipp business here under the name of Philipp Floral Co. The authorized capital is \$20,000.

Lancaster, Pa.—David K. Herr has been contributing articles for the guidance of local amateur gardeners to a local newspaper. He is regarded as one of Lancaster's foremost florists and growers.

Dows, Ia.—E. D. Curtis has purchased the greenhouse range of 5,000 feet at Dows. He now has three establishments, one each at Webster City, Hampton and Dows, and a branch store at Eagle Grove.

Monroe, Mich.—Otto H. Cron, the Washington street florist, attended the F. T. D. convention at Detroit and upon his return to Monroe secured some good publicity for the association by giving an interview to a local paper in which its objects and the character of its service were explained.

Jackson, Mich.—Jackson is a good town, in the opinion of Henry Van Campen, for the first of the Van Campen greenhouses now is running full speed ahead in the production of cut stock and plants.

Omaha, Neb.—Hess & Swoboda are receiving a fine lot of early chrysanthemums from their greenhouses. The absence of the California-grown stock is noted. A catchy sign in the window reads, "Skillful hands produce our floral designs."

Urbana, O.—A fire at the Urbana Floral Co. range on the morning of October 7 destroyed the company's office building, work room and boiler room. The greenhouses on the north and south sides of the burned buildings were badly damaged by the intense heat and smoke. The smoke also forced its way into the greenhouses and caused severe injury to the stock. The blaze is thought to have originated in the boiler room. The loss is estimated at \$7,000, \$4,000 of which is covered by insurance.



Greenville, S. C.—An attractive new flower shop was opened October 20, at 208 North Main street, to be known as the Graceland Greenhouses. Flowers sold there are grown near Graceland by the Graceland Floral Co.

Savannah, Ga.—A. C. Oelschig & Sons were fortunate in that the big freeze did not totally destroy their rubber plantation. The usually big crop of cuttings will materialize, for which higher prices will be asked. Funeral work was good, and a handsome new delivery car was seen on the street.

Savannah, Ga.—John Wolf opined that not until the dogs of war are leashed will business be normal. There is excellent patronage from the middle class, but the so-called society trade is submarined. A few military weddings helped to fill the exchequer and came just at the time when there was stock to fill the bill satisfactorily. Flowering stock, both in pots and for cutting, was in prime form at this, one of the up-to-date southern establishments.

Dallas, Tex.—Helen Lang, daughter of Otto Lang, of the Lang Floral & Nursery Co., was married to G. H. Preston October 6.

Lynchburg, Va.—Miss McCarron attained public print last month through a unique window display representing a battlefield "somewhere in France." Soldiers were shown charging the enemy trenches, and miniature boats flying the colors of the Allies were steaming about on a lake. A large American flag and the emblem of the Red Cross Society were fashioned from flowers.

Charleston, S. C.—Charles T. McIntosh & Son recently had a unique window display in which the snake gourd figured conspicuously. Among the host of admirers were the "Jackies," who quartered near the city. An innovation in the store is a glass house built over the cash register, with an electrical arrangement showing the patriotic colors whenever a sale is rung up. Bulb orders were good and the stock was first-class.



ALWAYS MAKE SURE THAT THIS TRADE-MARK IS STAMPED ON EACH PIECE OF

"Tide-water" Cypress
"THE WOOD ETERNAL"

THEN YOU BUY SAFETY (AND SATISFACTION) FIRST, LAST, AND 'TWEEN TIMES.



"ALL-HEART" GRADE FOR GREENHOUSE USE

**Southern
Cypress Manufacturers
Association**



ADDRESS NEAREST OFFICE
**1230 Hibernia Bank Building
NEW ORLEANS, LA.**
**1230 Heard National Bank Building
JACKSONVILLE, FLA.**

Positively Practical

Mr. Wesley C. Minor, of Brockton, Mass., says:

"This I believe is the only practical rain machine on the market."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

CUT-TO-FIT GREENHOUSES

with all the technical work done by experts in our big factory, milled to go together exactly, shipped knocked down and can easily be erected from our plans by any carpenter.

This gives you the highest grade of technical skill, the latest approved features, and the lowest possible price, with minimum freight charges.

Made of everlasting red cypress, carefully selected. Any size. Can be enlarged as desired. Workmanship and material guaranteed.

Send for description and learn the low price

CALLAHAN DUO-GLAZED SASH CO.
1810 Fourth St. DAYTON, OHIO



We manufacture the best and most complete line of

**Greenhouse Ventilating Apparatus
and Fittings**

Write us.

ADVANCE CO., RICHMOND, INDIANA

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$1.90	\$21.50	\$175.00	50	12 in.	\$.75	\$ 8.25	\$65.00
20	18 in.	1.60	18.50	150.00	60	10 in.	.55	6.00	45.00
30	16 in.	1.25	14.25	115.00	70	8 in.	.40	4.50	35.00
40	14 in.	1.00	11.25	90.00					



Manufactured for us exclusively. The best tub ever introduced. The neatest, lightest and cheapest. Painted green, with electric-welded hoops. The four largest sizes have drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies,
714-16 Chestnut St., Phila.

Mention The Review when you write.

**CARNATION SUPPORTS and
ROSE STAKES in Stock**

The Carnation Support Co.
CONNEERSVILLE, INDIANA

Mention The Review when you write.

The RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

Price prepaid, \$1.50 each;
\$18.00 per doz.

JOHN WELSH YOUNG
Upsal Station, P. R. R., Philadelphia, Pa.

Mention The Review when you write.



A Word to the Doubting Dodgers Who Haven't Added Their Bit to the S. A. F. Advertising Fund

HAMP LAWRENCE is a town character up our way.

That is, he and his horse are.

The horse is gray.

So is Hamp.

The horse **does** about as he pleases.

Hamp **says** about what he pleases.

Last week they put the new bell in the Presbyterian Church. Just as they started giving it the first try-out ringing, along came Hamp and his horse. With the first stroke of the bell, the old horse pricked up his ears and snorted. With the second, he up on his hind legs and then plunged into a mad gallop down through town, across the track, up the big hill by the school-house, and never stopped till, as Hamp said, "he was clean did up."

First thing Hamp did when they both came jogging into town again, was to look up Deacon Hadden, and ask him "where they bought the bell." Said he "wanted to get one like it, so every time he came to town he could start the old hoss going with it.

"Reckoned it would be cheaper than buying so many new gads."

When I heard the fellows, sitting on nail kegs down at the corner store, tell about it; at once popped into my mind, why not borrow old Hamp's bell and see if we can't start some of the Doubtful Dodgers doing their bit for the S. A. F. Advertising Fund?

Strange isn't it, that when it's so plain how every dollar, that every man puts into that fund, is

going to help every dollar he has in his business, to make more dollars; that every one of the 12,000 in the business don't dig right down in their jeans and cheerfully add their bit?

Some are putting off putting in, by using the excuse that they "don't understand all there is about it."

They don't need to understand.

That's the Finance and Publicity Committees' end of it.

Read the names of the Committees below. Every one of them is a keen business man. Men who have **done** things; are doing things; and are going to see that this advertising is done the very best way it can be done.

Don't think for a minute that there are any fat jobs for anyone in it; or that you are going to help pay for the furnishing of a swell office.

Your money and everybody's money, will be just as carefully spent by these men as if they were spending their own money for their own business.

That's why they are on the Committees.

Don't put off giving because you don't feel you can give as much as some.

Give what you can, if only a few dollars.

Your few dollars, added to a few more dollars from a few more, and first thing you know the \$60,000 will be all paid in, and those fine full page advertisements in the Saturday Evening Post will be busy telling 10 million people to buy more plants and flowers.

Send your money to any one of the Finance Committee.

FINANCE COMMITTEE

George Asmus, Chairman.....Chicago, Ill.
W. R. Pierson.....Cromwell, Conn.
F. L. Atkins.....Rutherford, N. J.
Herman P. Knoble.....Cleveland, Ohio
John Young.....New York

PUBLICITY COMMITTEE

W. F. Therkindson, Chairman.....Philadelphia, Pa.
Guy W. French.....Morton Grove, Ill.
Joseph Heacock.....Wyncote, Pa.
Thomas H. Joy.....Nashville, Tenn.
Edward P. Tracey.....Albany, N. Y.

Hitchings and Company

General Offices and Factory: Elizabeth, N. J.

NEW YORK
1170 Broadway

BOSTON
49 Federal St.

PHILADELPHIA
40 So. 15th St.

THE FLORISTS' REVIEW

SUBSCRIPTIONS
\$1.50 Per Year

REG. U. S. PAT. OFFICE

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Carlton Building, 508 South Dearborn St., CHICAGO.

VOL. XL.

CHICAGO, NOVEMBER 1, 1917.

NO. 1040.

Seasonable Bulbs

	Per 100	Per 1000
Paper Whites, 1300 to case.....	\$ 1.45	\$ 12.50
Paper Whites, 1250 to case.....	1.65	15.00
Paper Whites, 1000 to case.....	2.00	17.50
Callas, 1½ to 2-inch.....	9.00	80.00
Callas, 2 to 2½-inch.....	13.00	120.00
Freeseias, French-grown, ½-inch.....	1.25	10.00
Lilium Giganteum, 7 to 9-inch.....	7.00	60.00
Chinese Lilies, select.....	\$9.00 per mat (120 bulbs)	

Write for Price List on Dutch Bulbs.

A. HENDERSON & CO., 211 N. State St., Chicago

"Don't Gamble on Uncertainties"

Buy what BULBS
you can NOW

See our display ad this issue.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Lilium Giganteum

(NEW CROP)

Ready Now.

7- 9...	\$7.00 per 100; \$18.00 for case of 300; \$ 60.00 per 1000
8- 9.....	18.00 for case of 250; 70.00 per 1000
8-10.....	19.00 for case of 225; 80.00 per 1000
9-10.....	21.00 for case of 200; 100.00 per 1000

All less 3% for cash with order.

Formosum are short crop.

Order Giganteum now and insure prompt delivery.

Wm. F. Kastling Co. 568-570 Washington St.,
BUFFALO, N. Y.

Send for descriptive price list of the new rose

Columbia

The variety will go out in absolute rotation.

THE E. G. HILL CO.

RICHMOND,

INDIANA

FOR

Lily Bulbs

WRITE WARD

GLADIOLUS BULBS, Long Island Grown

Best and safest bulbs for forcing. First size
1½-inch and up. Ready about December 1st.

	100	1000
America.....	\$8.00	\$25 00
Mrs. Francis King and Halley.....	2.50	20.00
Brenchleyensis.....	2.00	15.00
Light and White, Florists' Mixture.....	2.00	15.00
Panama.....	5.00	45.00
Peace, best White Forcing.....	4 00	35.00
Primulinus Hybrids, Mixed.....	2.00	20.00

Prices on all other varieties on application.

Cuttings, Plants, Seeds, Bulbs.

Note Classified List.

I STAND BACK OF EVERY ORDER

ROMAN J. IRWIN, 108 W. 28th St.,
NEW YORK CITY

CHRYSANTHEMUM STOCK PLANTS

\$4.00 per 100

Delivery will be made as soon as stock is ready.

October Frost, Poehlmann, Chieftain, Chryso-
lora, Halliday, Touset, Major Bonnaffon,
Mrs. Robinson, Chas. Rager, Dolly Dimple,
Golden Chadwick, Chadwick Improved.

Cash or C. O. D.

W. J. & M. S. VESEY, Fort Wayne, Ind.

NOW READY FOR DELIVERY

Paper White Narcissi—

Grandiflora.....	1250 to the case
Multiflora.....	1000 to the case

French Roman Hyacinths—

12 to 15 ctm.

Freeseias, French-grown.

Lilium Giganteum—

(Cold Storage Stock)

7 to 9 inch.....300 to the case

Write for prices

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago

"Give Them the Credit-- They Had the Real Nerve"

YESTERDAY, I lunched with a New Yorker who stands at the head of one of the biggest advertising propositions in the country. A business in which the contract of one customer alone, calls for over two million dollars' worth of advertising for 1918. Think of it—two million dollars!

I told him about the splendid S. A. F. advertising plan, and what it aims to do, and would do. He at once saw its tremendous possibilities.

In the course of the conversation, mentioned the courageous work the Chicago Club had done in their Mothers' Day advertising of last Spring.

Promptly, he declared that "it was their trail-blazing work that made the S. A. F. action possible this year." "Give them the credit, they had the nerve." "It sped the S. A. F. up." "It hastened the action, years."

"Surely," he said, "if one Club, in one City of this vast country of ours, can get together over a thousand dollars and buy a page in a big national weekly, to exploit Mothers' Day in a big, broad-minded, unselfish way; what cannot a national society do with the thousands of dollars at their command?"

If there are any skeptics among

you, as to the success of the proposed S. A. F. Publicity and Advertising, listen to this:

In a report of fifty co-operative advertising campaigns of a nature similar to the S. A. F., these facts are on record.

40 of them have been running five years.

5 of them, three years. 5 for two years.

Each year each one has increased its expenditures.

one of them started on less than \$25,000.

All of them are now spending over \$100,000.

Several of them spend one quarter of a million.

The point then is, if the Chicago Club had the nerve to do what they did all by themselves, where is your nerve, that you hesitate a minute to give freely to the S. A. F. fund, when such men as George Asmus, Wallace Pierson, F. L. Atkins, Herman P. Knoble and John Young, of the Finance Committee, and W. F. Therkindson, of the Publicity Committee, are at the helm?

Get out that little old wallet of yours and unwind the string, and lay down some real money.

Don't wait until someone digs you in your ribs before you dig into your pocket.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES

NEW YORK
42d Street Bldg.

BOSTON
Tremont Bldg.

PHILADELPHIA
Widener Bldg.

DETROIT
Book Bldg.

ROCHESTER
Granite Bldg.

CLEVELAND
Swetland Bldg.

TORONTO
Royal Bank Bldg.

CHICAGO
Continental & Commercial Bank Bldg.

MONTREAL
Transportation Bldg.

FACTORIES: IRVINGTON, N. Y. DES PLAINES, ILL. ST. CATHARINES, CANADA

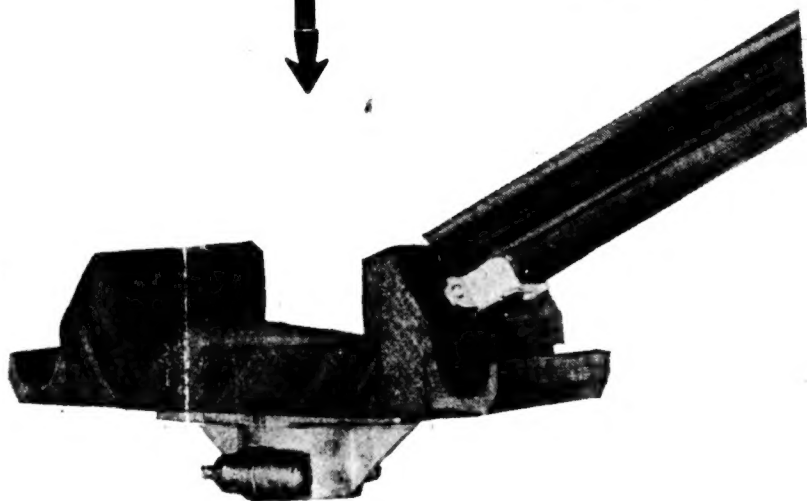


This is that CANTLEK gutter

You've heard about

There are many florists, and maybe you are one of them, who think that we make and sell only steel gutters. That's because we **have** said, and say **now**, that our steel channel gutter is the best gutter for all purposes that was ever manufactured. But we **do** make **another** kind.

Some people want wooden gutters and to fill this want we make what is easily the **best** wooden gutter **ever put on the market**, the AGMCO CANTLEK. It is best because it embodies positively new principles of gutter construction by locking the sills to the bottom plate and filling the joint with a white lead and putty mixture.



The sill will always line up straight, as it must fit over the bevel on the plate. When the sill is put on, it is hooked into the groove and forced against the bevel side of the plate. This draws the sill down tight and makes the tongue fit snugly into the groove on top of the plate.

When the sills are in place and the groove is filled with white lead and putty mixture, you have a water-tight, flat gutter. The mixture won't run down and out, as in all other wood gutters, but it will fill up the little trough on top of the plate. After this sets, your gutter is like one piece. And in addition to all this, it has the deepest drip gutter on the market.

This bevel and groove rings down the curtain on all other wooden gutters. It's the solution that greenhouse makers have been looking for these sixty years. You can't afford to have and you **won't** have the old-style leaky, crooked, water-soaked wooden gutter after seeing the AGMCO CANTLEK gutter. All sash bars are joined to the gutter with our special "triple screw" bar brackets. These brackets prevent bar rot and split ends. Can **you** afford to spoil gutters and bars that cost you good money by nailing them together in the out-of-date way?

Then insist on the wooden gutter that was awarded a certificate at the S. A. F. and O. H. Convention in New York last August.

Don't wait until you have to grab the first thing that comes to hand.

Investigate now—TODAY.

Sales Office: Masonic Temple, Chicago

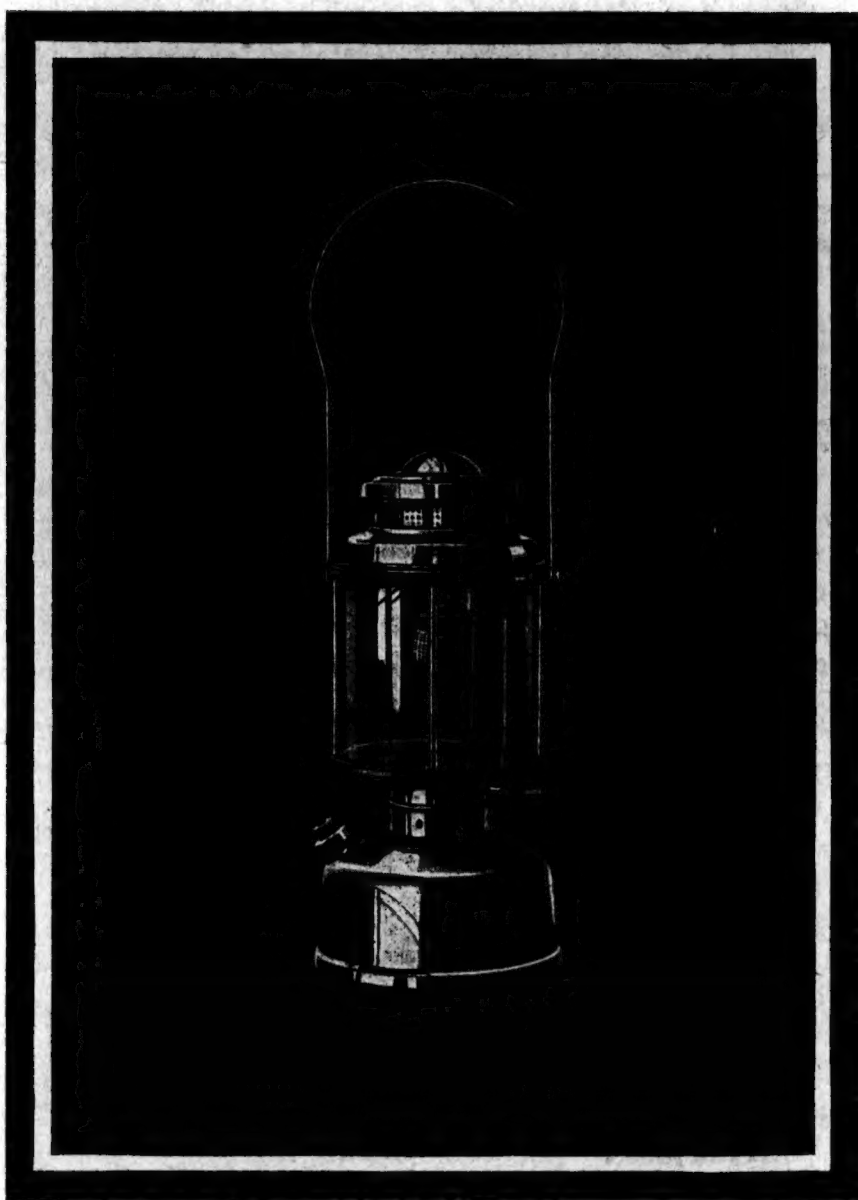
Just around the corner from the Wholesale Flower Market

General Office and Factory: Pana, Ill.





Something for the Winter Season



THE days are getting shorter. Darkness comes early. Before your work is finished you are compelled to stop because you can no longer see.

The ordinary barn lantern gives out about **thirty candle power**; not much good to work by.

The "Nite" Lantern gives out **400 candle power**, burns gasoline or kerosene and costs about **1/4c per hour to run**. Can be used very roughly without damage and will not blow out in a wind.

It is a great thing to hang in your boiler or packing room, for it lights up the whole place, enabling all to do some extra work, and it spreads cheerfulness all around.

Capacity 1 quart (burns 15 hours), price \$6.50.

JOHN C. MONINGER COMPANY

CHICAGO, ILLINOIS
914 BLACKHAWK STREET



EVERYTHING FOR THE GREENHOUSE



EVANS CHALLENGE

"IT SEEMS AS IF I KNEW THAT EVANS CO."

That's the way we'd like you to feel whenever you read an EVANS advertisement.

We are ordinary human beings like yourself, and would be glad to have you realize that EVANS CHALLENGE are made by a human organization.

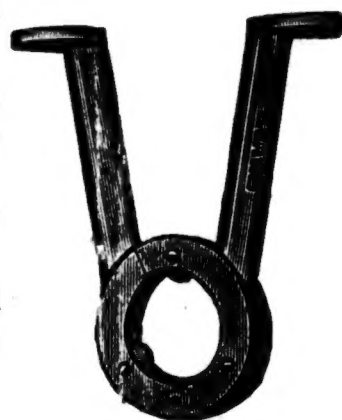
And no doubt you'll agree with us that in the mind of a true worker the money reward is not the whole consideration by a long way.

It's the work that counts after all. You and we both like to feel that we are making a good record better, safeguarding standard of quality, performing a service to a community.

CATALOGUE FREE

JOHN A. EVANS CO.,

Richmond, Ind.



UNIVERSITY OF ILLINOIS-URBANA



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